

Dallas, Texas 75205
Box 8066
Macmillan & Sales

Whitefaces Trounce Portales Rams, 27-7

See Story, Page Two

Serving
the
Magic Triangle

The Sunday Brand

28 Pages

Including 22 Colored Comics

Price 15¢

VOL. 20 — NO. 15

HEREFORD, TEXAS 79045 SUNDAY, OCT. 8, 1967

PUBLISHED EVERY SUNDAY

Produce, Milo, Beets Begin Rolling To Market

Growers, packers, shippers, and processors of Hereford and surrounding areas are well into a better than average agricultural season. With harvests ranging from half completed to not yet begun, prospects are good that the fields will be emptied of their crops by the end of November for some, and the first of the year for others.

A check with Percy Rosenow of Holly Sugar reveals that beet digging on some 32,000 contracted areas will begin on Monday, and processing will start the day after. Preharvest checks during the last six weeks has shown sugar content to be better than last year with yields expected at 21,000 tons to the acre.

Rosenow vows the beets to be looking "real good" at this point and some 300 Holly employees are due to begin the processing just as soon as first trucks pull in.

Milo harvest is about two weeks into cutting, and deliveries have been light to middling at the area elevators. Checks with four indicate good moisture contents, ranging from lows of 11 1/2 percent to highs of 15 1/2 percent.

Milo fields began changing colors in August, turning a bright red the last week of that month. First load of grain was brought in by C. N. John of the Dawn Community the first week in September.

Dean Stallings at Pitman Grain, Dawn, guessed that grain is averaging 6500 lbs. per acre according to his conversations with farmers as they brought grains in. First load there came the last day in September, and Stallings anticipates a slow harvest because of the difference in maturity dates of the grain.

Some early maturing milo is being spot cut to get best moisture content, while other fields of later maturing grain still lack several weeks.

Stallings quotes current price on milo at \$1.65 hwt, holding steady, after having come from a seasonal low of \$1.60, and he expects the harvest in that area to finish in about one month to six weeks.

At Pitman elevator location on South Main Street, an employee there says not enough milo has been cut to really know what the best or average yields will be. Most farmers bringing in grains to that elevator have been spot-cutting; and moisture is running from 12 to 13 percent. Two weeks into the cutting produces estimates of November 25 for a finish date, provided the fields stay dry, according to sources of information there.

Ninety-five percent of milo harvested is irrigated, with little or no dryland grains being reported so far.

Gene King, an employee of Community Grain at Westway, says a price of \$1.65 is offered, with their first load of milo having been delivered last week. He reports no dryland grain.

Carl Lee reports yields pretty good from fields cut and delivered into Pitman elevator at Summerfield, with moisture content running from 14 to 15 percent. Having started two weeks ago, Lee anticipates another six weeks of cutting before completion. Farmers here are spot-cutting also, and first load of milo for that elevator was delivered on Sept. 28.

While some milo was affected by dwarf mosaic virus earlier in the summer, optimism is run. See PRODUCE, Page 2

United Fund Drive Tops Midway Mark

The Deaf Smith County United Fund Drive neared the two-thirds mark Friday night as the total contribution and pledges rose to \$19,199.08 according to Dean Herring, drive chairman.

The tabulation was made Friday night at a meeting of Majors and some workers at the Hickory Log Restaurant

and money was still coming in Saturday morning as more and more workers were beginning to report in.

Herring said early Saturday, that no division had reported in complete, but that the schools, headed by Johnny Clark Jr was near completion.

The UF organization, this year headed by Elmore Rains, has given the responsibility of raising more than \$32,000 for the agencies involved, and drive chairman Herring is looking for the drive to go over the top early next week as workers continue to report in with their donations. "Very little of the rural community has reported in," Herring said, "although workers have been busy and we know they have money and pledged ready."

Herring indicated that the organization would continue to try to put an early end to the drive, but that it was not officially over until all cards have been turned in and all workers and majors have reported in.

Founder Of Grocery Chain Succumbs

Wilford Taylor Sr., 79, of Canyon, founder of grocery stores in Hereford, Canyon, Umbarger Dimmitt and Vega, died Saturday morning in Deaf Smith County Hospital about 12 hours after he was struck by a car 3 1/2 miles south of Hereford on U.S. 385.

Funeral services have tentatively been set for 3 p. m. Monday in Canyon. Arrangements will be under direction of N. S. Griggs and Sons Funeral Directors of Amarillo.

According to Highway Patrolman Charles Moore, who investigated the accident, Mr. Taylor had stopped his pickup on the east side of the highway about 8:05 p. m. and crossed the highway to buy some produce.

After buying the goods, Mr. Taylor and the man who had sold him the produce were carrying it back across the highway to the pickup. At that time, a 1967 Rambler station wagon driven by Robert Kolencik of Hill Air Force Base in Ogden, Utah, approached from the south heading toward Hereford.

Kolencik stated that he saw the one man, but did not see Mr. Taylor in time to miss him. Kolencik swerved his auto, Moore said, but the right edge of his bumper struck Mr. Taylor, inflicting severe leg and head injuries. No citations were given in the accident.

Mr. Taylor was rushed to Deaf Smith County Hospital by Gilliland Funeral Home ambulance. He died about 8:30 a. m. Saturday.

A longtime resident of Randall County, Mr. Taylor had stores in Vega and Umbarger during the 1930s before moving to Canyon. He also had started businesses in Hereford, Dimmitt and Canyon. Now a corporation, the Taylor and Sons No. 3 in Hereford is operated by Jack Nunley.

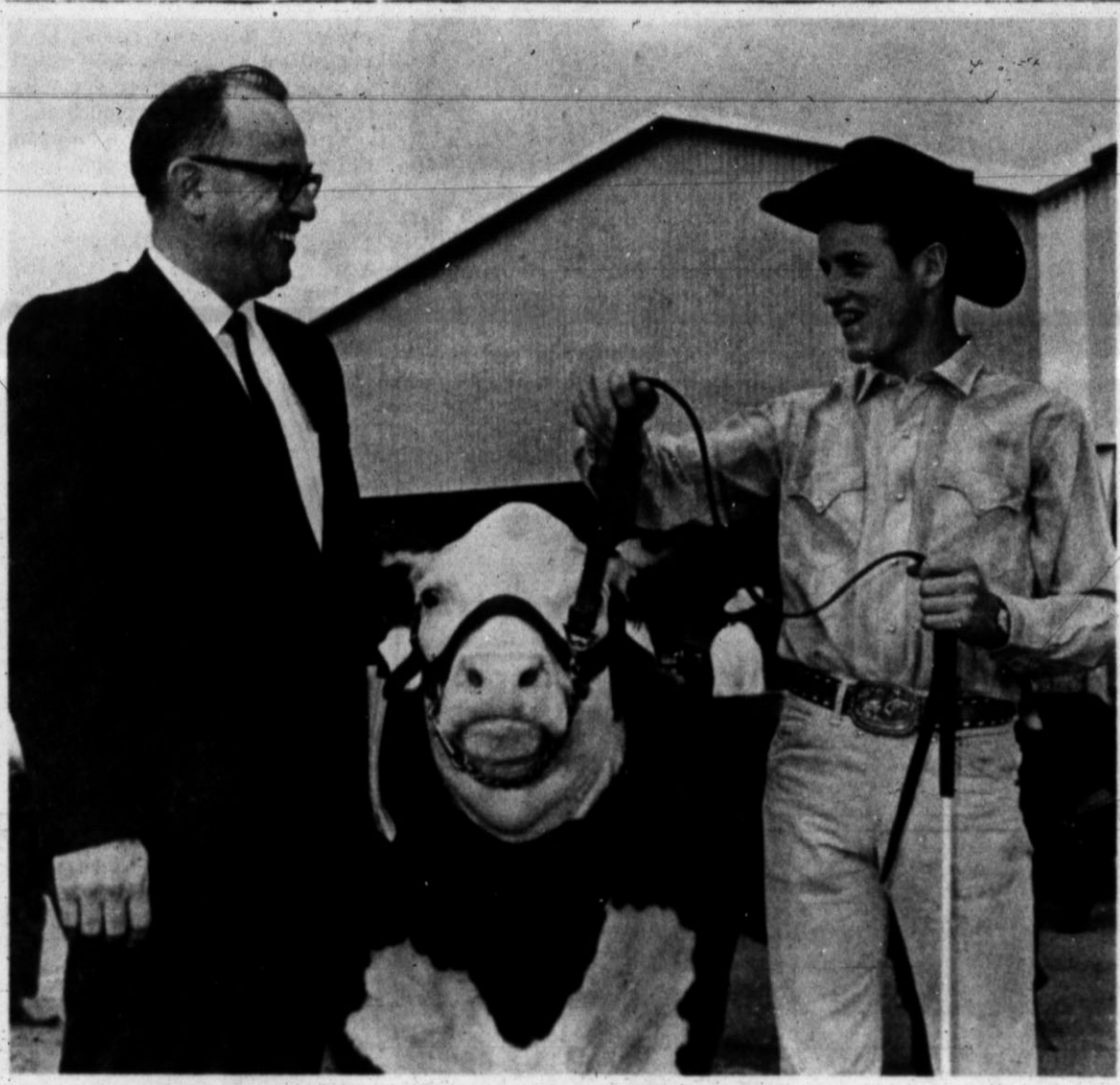
Survivors include his wife and three sons, Jack, Lindsey and Wilford Jr. (Buddy), all of Canyon.

SCS To Hold Election

All qualified voters owning land in Zone Four of the Deaf Smith County Soil and Water Conservation District No. 143 are urged to cast their ballots for a new superintendent of that zone in an election to be held at 8 p. m. Tuesday, Oct. 10 at the Community Center.

The new supervisor named at the election will serve for a term of five years, replacing Charles Hoover, a 15-year veteran of that office who is not seeking re-election.

Boundaries of Zone Four is that land lying within the boundaries beginning at the NE corner of Section 25, Block K-3; thence west to NW corner of Section 8, TWP 3N, range 3E; thence south to the Farmer County line; thence east along the Farmer and Castro County line to a point south of the SE corner of Section 63, Block M-7. See ELECTION, Page 2



LOCAL HEREFORD WINS — Bill Cole, right, displays his prize-winning steer after it won the Reserve Champion Hereford title at the Tulsa State Fair in Tulsa, Okla. Bill, the son of Mr. and Mrs. Floyd Cole, Rt. 2, is a student at Hereford High School. A member of 4-H, Bill was accompanied to Tulsa

by County Agent Juston McBride. At the fair's Junior Livestock Auction earlier this week, the steer was sold to Pan American Petroleum Corp., represented by J. M. Allen, Jr., left. Pan American paid 85 cents a pound for the 945-pound animal.

Museum To Show Scenes Of West By Local Man

Deaf Smith County Historical Society will present an exhibit of the work of Bill Hacker, local artist, at the County Museum, Sunday from 1 to 5 p. m., another in the cultural series of special showings at the Museum.

Most of Hacker's work is in pen and ink, sketches featuring western scenes of today and those remembered from his boyhood in this area. Some of his drawings, including one of the old XIT Ranch Escarbada headquarters, are in the Museum's permanent collection.

Pictures in the showing Sunday, which will remain on display at the Museum through October, include one he calls Woes Of The West, with a dismounted rider and a frightened horse at a gate; another of a youth with a sled made from a wagon bed, such as ranchers used when snow covered the

plains in early days; another of a lister with a four-mule team. There will be some 25 pictures in all, hung in the parlor and at other places over the museum. The public is invited to see these graphic sketches which hold a nostalgic note for old-timers of the Plains, many with a humorous or whimsical treatment.

A program of taperecorded organ and violin music by R. J. Cramer will be played throughout the afternoon.

Hacker, who with his sister, Mrs. Hazel Sparks, resides at 405 Lawton, is a native of Indiana but came with his family as a boy to Castro County in 1910. His father was a farmer and stock raiser, and he is familiar with that life from

See MUSEUM, Page 2

See TRIAL, Page 2

Trial Begins Monday

The much-postponed trial of Joe Umsted, 39, and Bill Hartsfield, 27, who are charged with conspiracy in the Feb. 5 fire destruction of the Butcher Boy Market here, is scheduled to be held Monday in 69th District Court.

Hearing the case will be District Judge Archie McDonald. District Attorney Bill Hunter will prosecute the case, while Hal Oschner and Frank Baughman of Amarillo will be defense attorneys.

Floyd Lebow, 17, who was charged with arson in the same incident, received a five-year probation sentence in 69th District Court on June 9 after pleading guilty to the charge and turning state's evidence.

A jury panel of 90 residents of Deaf Smith County has been summoned to appear at 10 a. m. Monday. Those who have been petitioned for possible jury duty include Austin C. Rose Jr., Harold Kriegshouser, S. F. Clements, Nelson Reiger, P. L. Carmichael, Jimmy T. Clingingpeal Douglas Kelly, Tommie L. Kemp, Tommy Albracht, Tony Urbanczyk, F. H. King, Thomas Timberlake and Ken Rogers.

Home Brumley, C. J. Bernd, W. J. Messick, Raymond Moore, Dale Hallows, Marvin Diller, Fredrick H. Haug, Bruce W. Birney, Mrs. Milton Adams, Paul Zinser Jr., Carl Kropp, E. B. Berryman, Harold Rudd, Mrs. Peppy Blocker, Clark Adams and Matsey Heck.

Raynold Herr, Anson Dearing, Cecil Asher, Roy Manning, Ed Dzuik, Herbert Goetsch, C. M. Diller, Raymond L. Hallowell, Reuben Knox, Mrs. C. W. Covington, Mrs. Bruce Burney, Durward Hamby, Johnnie Jesko, Boyd M. Foster, S. A. Fangman, Bill Bookout, E. W. Dettman, J. D. Kelley, Dane C. Justice, Don Hamilton, Curtis Traweck, Robert Willmot, Gerald Banner, Leo Forrest, James H. Fangman, William L. Davis Jr., Mrs. Leo Harper, L.

See TRIAL, Page 2

Elect Directors; Name Officers At Convention

Members of the Deaf Smith County Farmers Union, in a busy meeting Thursday night, reelected their three officers, named directors, chose delegates to the state convention, nominated a member for a high office and passed numerous resolutions affecting the farmer.

Put back into office for another term by unanimous action of the Farmers Union members were Leo Witkowski, president, W. H. Andrews, vice president, and Mrs. Andrew Kershen, secretary-treasurer.

The directors were from a list of 22 members which had been selected by the nominating committee. It had been planned to have 12 directors, but there was a tie between two of the top vote getters, so the Farmers Union will have 13 directors during the next year. They include Jay Boston, F. L. Eicke, Mrs. O. G. Hill Sr., Andrew Kershen, Walter London Jr., Spec Marnell, S. A. McCathern, Charles Schlabs, Alfred Smith, Bobby Veigel, Louis Woodford, James Gentry and Robert Strain.

The 64th annual state convention of the Texas Farmers Union will be held Oct. 26, 27 and 28 at the Ko Ko Palace in Lubbock. Twenty members were chosen as delegates to the state convention.

Witkowski was nominated by those present for the position of Chairman of District 1 of the Texas Farmers Union. Witkowski told the members that he

cannot accept if it means more work because he needs to spend more time on his farm. It was decided that if Witkowski turned down the nomination that he would nominate Sam Bradley of Muleshoe.

Resolutions passed by the Farmers Union members, after much discussion, included:

SUGAR BEETS
We support the Texas-New Mexico Sugar Beet Growers Association and the National sugar beet growers effort in obtaining a 100 per cent of parity for all sugar beets grown by all growers throughout the country and urge the Secretary of Agriculture to use his power under the law to obtain for all beet growers 100 per cent of parity so that the grower will be in the same position as both labor and industry in the production of sugar beets, including manufacturers of farm machinery.

Being convinced that for legislative efforts beneficial to the farmer who grows sugar beets, grain and all other crops, that the farmer must in the future have the cooperation and assistance of industry and labor, and further that the farmer on a national basis and his problems are misunderstood and that he as well as legislation favorable to him.

Weather	
Wednesday	94 59
Thursday	86 59
Friday	88 62
Saturday	47
Moisture for the Month:	.82
Moisture for the Year:	14.85

Police Hunt For Machine

A machine used to vibrate and settle concrete on construction is still being looked for by authorities here.

Valued at \$250, the machine was taken during the night last Saturday from a truck which was parked beside the home of Willie Walker 409 Barrett. Walker told police that the machine would be of no use to anyone not in the construction business.

Air Tour Visits

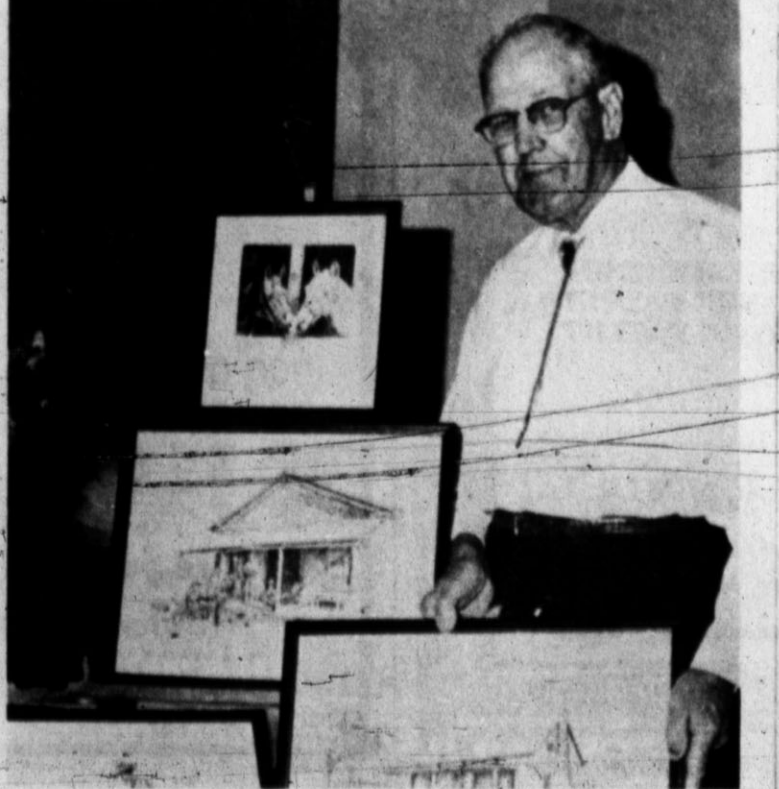
Between 35 and 45 planes carrying more than 100 persons will make a "Howdy Stop" at the Hereford Municipal Airport at 10:45 p. m. Tuesday as a part of the annual All-Texas Air Tour.

Gerold Martin, chairman of the Aviation committee of the Deaf Smith County Chamber of Commerce, said plans call for the Hereford Hustlers to greet the Air Tour members as they land at the airport and serve them coffee and doughnuts during the brief stop here.

Members of the Civil Air Patrol will assist in parking the planes and a display of Deaf Smith County agricultural products will be set up. People concerned with aviation also are expected to be a part of the group which welcome the fliers.

Persons from throughout Texas and other states are expected to be on the tour, which has a double purpose of stimulating a community interest and appreciation for the local airport facilities and to help impress to the citizens the great potential or air transportation.

Plans for the "Howdy Stop" were made during a meeting of the Aviation Committee at noon. See TOUR, Page 2



MEMORIES OF WEST — Drawing by Bill Hacker, to be on display in Deaf Smith County Museum this afternoon in a special showing sponsored by the County Historical Society, evoke memories of this area in early years of this century when he was a boy here. Hacker poses with some of the pen-and-ink drawings, holding one of the Escarbada headquarters building on the old XIT Ranch.



OCTOBER CITIZEN OF THE MONTH, Mrs. Henry Sears, is shown receiving the award from Dale Young, member of the Deaf Smith County Historical Museum. The surprise presentation was made to Mrs. Sears by that club for her outstanding work with the award from Dale Young, member of the Deaf Smith County Historical Museum. The surprise presentation was made to Mrs. Sears by that club for her outstanding work with the award from Dale Young, member of the Deaf Smith County Historical Museum. The surprise presentation was made to Mrs. Sears by that club for her outstanding work with the award from Dale Young, member of the Deaf Smith County Historical Museum.

Convention . . .

(Continued From Page 1)

to him receives criticism from other national groups and organizations, and that the farmer's image with the consuming public must be improved. We therefore urge:

(a) That all farmer organizations, including commodity and farmer cooperative organizations, on both the state and national level to cooperate together in the establishment of a national public relations organization to which all farmer-member groups, including commodity and cooperatives, can support and contribute information for the specific purpose of educating and informing the consumer and particularly the non-farmer public consuming the foods and fibres manufactured from farm products of the importance of agriculture and of the necessity of maintaining a healthy and economically self-sustaining farmer citizenship on a national basis and for the welfare of the country, including the consumers themselves.

(b) That this should be done through national publications other than farm publications, newspapers, radio and television.

(c) That the Secretaries of Agriculture of the 50 respective states, as well as the Secretary of the United States Department of Agriculture, be urged to support and furnish leadership for this national public relations effort.

We urge the continuance of the administration of the Sugar Act in the distribution of acreage allotments in such a manner as to support and be of most benefit to the family-size farm.

We urge the passage of amendments to the Sugar Act and the administration of the Sugar Act in such a manner as to provide for acreage controls each and every year under a framework that will permit of the increase in the number of producers and the increase of acreage when needed to produce the national sugar beet quota of sugar.

We urge that additional monies be appropriated by our State Legislature on behalf of the Texas Agricultural Experiment Stations and the Texas A&M Extension Service for the research, development and experimentation on all phases of sugar beet production, including water, soil, herbicides, insecticides, disease, seed improvement for disease resistance and yields.

We urge that the continuation and increased appropriations by the Federal Congress in research and experimentation in all phases of sugar beet production.

GRAIN SORGHUM
We are in favor of maintaining an adequate supply of feed grains to meet market demands but we feel this supply should be low enough so that it will not depress the market for feed grains. We resolve the following:

(a) That the price support for feed grains be maintained at a parity of income level.

(b) We are in favor of the resale of Commodity Credit Corporation stocks to be at a minimum of 115 percent of the loan rate.

(c) We recommend that Barley be reinstated as a feed grain.

(d) We favor the diversion payment be reinstated as a method of increasing farm income.

(e) We favor the continuation of the present ASCS regulation governing the substitution of wheat and feed grains.

(f) We favor the continuation of the grower receiving one-

half of the certificates payment at the time of signing up.

(g) We are in favor of an increase in the certificates from 50 percent of the base acres to 100 percent of the planted acres.

WHEAT

(a) We favor a loan price support of \$1.50 per bushel and that a 65 cents export certificate be added to the program.

(b) We are not in favor of increasing production to the extent that it would depress the market price and create a large carry over.

(c) We favor the resale of Commodity Credit Corp. stocks at a level of 125 percent of the loan rate.

(d) We favor the diversion payments be reinstated as a method of increasing farm income.

(e) We favor the continuation of the present ASCS regulations allowing substitution of wheat and grain sorghums.

(f) We recommend that one half of the certificates on wheat be paid at the sign up time.

SOYBEANS

We are in favor of the present price support program.

COTTON

(a) We are not in favor of the cotton allotment sale program where by allotments leave the country.

(b) We are in favor of a provision in the cotton program allowing skip row planting.

BARLEY

We recommend that barley be reinstated as a feed grain.

VEGETABLES

We favor that the same regulations be imposed on Canada they impose on US growers and shippers pertaining to the shipment of carrots between the countries.

LIVESTOCK

Cattle Feeding: We favor the limiting of beef imports to where it will not depress the price of American beef.

We are in favor of all intrastate meat being inspected and conforming to interstate beef regulations by a state agency.

We are in favor of limiting large packers and food processors from feeding in such quantities as to regulate or depress the price.

WATER

We are in favor of a Texas Water Plan that will include the needs of West Texas. We urge the Texas Zater Development Board to work with the U. S. Corp of Engineers and the Bureau of Reclamation and that by working together the needs of all of Texas can be taken care of. We further urge full cooperation with Water Inc.

GENERAL RESOLUTIONS
(a) We are in favor of "Right to Work Law" for the State of Texas.

(b) We favor the Enabling Acts (Commodity check off) be amended thereby making them more like the Cotton program.

(c) We strongly oppose the diverting of farm to market road funds to any program other than new farm to market road construction and maintenance of existing and new farm to market roads.

(d) We favor the 7 percent investment tax credit and recommend it be continued.

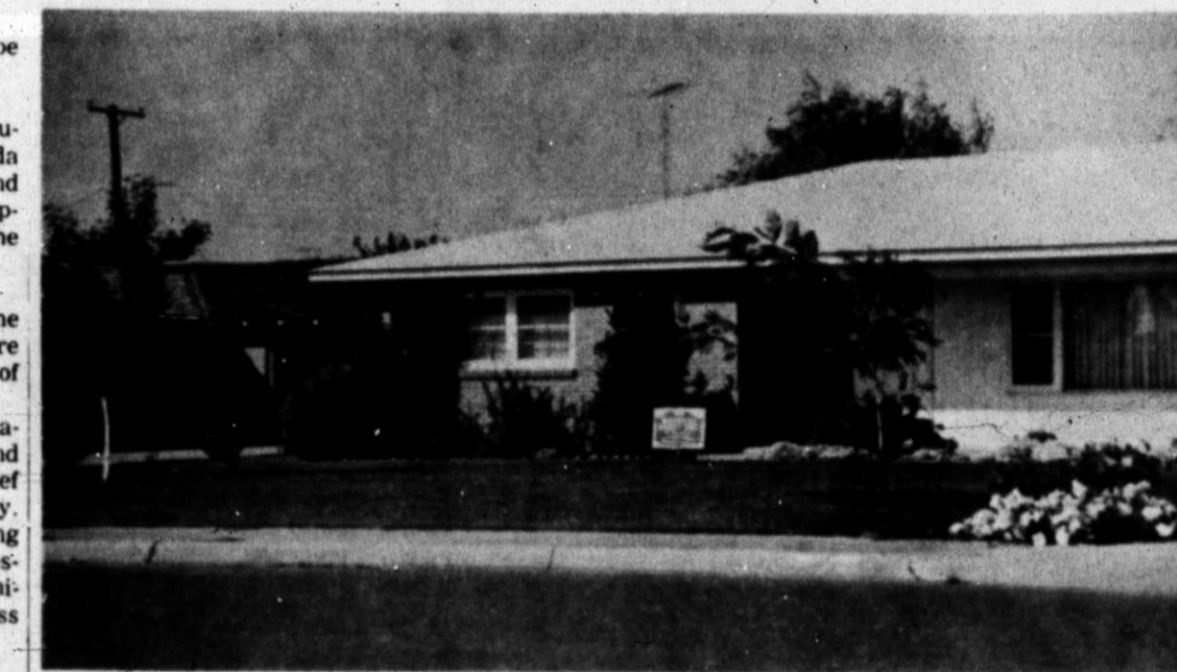
(e) We favor and urge the Congress to approve a sound financing program for the Rural Electric and Rural Telephone Systems. We propose the establishment of a Rural Electric Bank and Rural Telephone Bank that would be eventually owned and controlled by the rural subscribers.

(f) We salute the Young Men of Texas Agriculture and encourage related businesses and lending agencies to assist these future leaders of agriculture.

(g) We strongly oppose the present accounting procedures used by the Tax Bureau which include welfare programs, school lunch programs, Meat Inspection, Foreign Aid programs and etc. as a part of the USDA budget, thereby being charged against the farm programs by the general public.



VISITORS ON TOUR — Women of the T.E.D. Study Club of Amarillo, touring spots of interest in Hereford Thursday, made a stop at Deaf Smith County Museum to see its exhibits depicting pioneer Panhandle life. At left is the club president, Mrs. E. R. Anthony, and next Mrs. Ernest McGee, who acted as the tour guide and was hostess to the group in her studio.



RESIDENTIAL BEAUTY SPOT — The F. J. Walterscheid residence at 115 Douglas, has been selected as the Residential Beauty Spot of the Month for October by the Beautification Committee of the Deaf Smith County Chamber of Commerce.

Produce . . .
(Continued From Page 1)
ning high for a better than average crop this year.

Carrots have been coming in to local packing sheds since July, and yields are running from 10 to 14 tons to the acre, according to John Sevier of Griffin and Brand. 300 acres have already been dug, with 1000 to 1500 acres to be harvested between now and the first of the year for that company.

Sevier calls the first lettuce "nothing but fancy," and states that his company has 150 acres of the vegetable under contract.

Naturalists are wiring golden eagles for sound in an effort to save them from extinction. By tracking birds with a one-ounce radio transmitter, they hope to discover the effects of ingesting pesticides on the eagle population.

Other supervisors of the conservation district are: Zone 1, Eldred Brown; Zone 2, F. L. Eicke, also who serves as secretary of the board; Zone 3, Virgil Marsh, and Zone 5, Clarence Betzen, Chairman of the Board.

In announcing the election, Wilton Green, local manager of the SCS office mentions that a film will be shown after the business session. The film, prepared by the Golden Spread Chapter of the Soil Conservation Society of America, will sketch activities of the organization in the 26 county Panhandle area.

Election . . .
(Continued From Page One)
on the Castro County line, thence north to point of origin. Qualified voters in the election will include all persons 21 years of age or older, who own land in the zone represented and living within the county.

Loaned by her daughter, Mrs. Mary Carter, the late Mrs. H. L. Broadwell's going-away costume worn as a bride, and a dress she made and wore in the early 1900's, will be shown. Also of interest is an old coat worn by Marcus Lucas Higgins when he was a pioneer trail driver of this area. He had it handmade in Amarillo in 1907.

This exhibit is in the series staged at the Museum, presenting work of local artists as well as those of wider reputation. It included as how from the Ford Foundation several months ago, and other similar traveling exhibits are planned for the future.

YMCA Survey Planned

The Recreation Committee of the Deaf Smith County Chamber of Commerce capped two meetings on Wednesday and Friday by recommending that the chamber Board of Directors assist the committee in a survey concerning a YMCA in Hereford.

The committee, which has Jerry Don George as chairman, met Wednesday with Ed Mills, an official of the Amarillo YMCA and Louis Hall, district governor of the YMCA, to discuss what is involved in a YMCA program.

The two visitors explained in detail what a YMCA is, how it is organized, the relationship between the local and the national organization, financing, membership and other facts. They then answered questions from the committee members, who voted to meet again Friday morning to discuss the matter further.

Friday morning, the committee passed two resolutions. One resolution recommended to the Board of Directors of the Chamber that the officials of the YMCA be invited to assist the recreation committee in a survey of the community for the purpose of determining the existing need and possible support for the organization of a YMCA in Hereford and the types of program which such an organization might need to provide.

The three main items committee members hope to find in the survey are "need, sources and availability of financial support, and what particular programs would be good for Hereford."

It was pointed out during the meetings that such a program does not necessarily require a building and the city can develop its own program, as long as they are based on Christian activities. Of main importance to the committee was the fact that the YMCA has become a recreational service to the entire family.

The second resolution passed by the committee was that it recommended that the chamber give organizational support to the Hereford City Commission in expanding the local golf course from nine holes to 18.

The committee considered this project as having top priority at the current time.

Members of the Recreation Committee present were George Chairman, Rodney Laubhan, Wayne Lawrence, Gene Loerwald, Mrs. Virgil Marsh, Bob Jones, Don Blankenship, and Bob Spangler. Chamber Manager Bill Thompson also attended.

Tour . . .

(Continued From Page One)
Thursday.

Members of the Aviation Committee present were Martin, chairman, and John E. McCleskey, Charles Fry, John Claypool Bud Cawthon, Benny Womble and Leland Shelton. Also present were Neil Cooper, chamber president; Bill Thompson, chamber manager; and Morris Easley, chamber director, and Mrs. John Smith of the Easter-Community, a flying enthusiast.

The group also had a general discussion concerning the progress of the Hereford airport, the importance it plays in the development of the community and its future.

Museum . . .

(Continued From Page One)
early experience.

He always liked to draw, he says, and has been making sketches almost as long as he can remember. He has lived in Hereford since 1935.

Interested from its beginning in Deaf Smith County Museum, he has been one of the constant workers in preparing the building and arranging exhibits, and now volunteers his services as custodian to see that it is kept in order and ready for visitors.

Some of his drawings, similar to those for the display, were used to illustrate a history of Castro County written by Lillie Mae Hunter and titled "The Moving Finger."

Along with Hacker's work, other items of interest, banded for the special exhibit, will be on display. Several pieces of furniture made from cattle horns, which have for years been in the family of Mrs. Robert Wagoner, will be shown.

Not the crude pieces commonly seen in horn furniture, these items are rather elegant, made of walnut and velvet combined with the horns.

Loaned by her daughter, Mrs. Mary Carter, the late Mrs. H. L. Broadwell's going-away costume worn as a bride, and a dress she made and wore in the early 1900's, will be shown. Also of interest is an old coat worn by Marcus Lucas Higgins when he was a pioneer trail driver of this area. He had it handmade in Amarillo in 1907.

This exhibit is in the series staged at the Museum, presenting work of local artists as well as those of wider reputation. It included as how from the Ford Foundation several months ago, and other similar traveling exhibits are planned for the future.

Trial . . .

(Continued From Page One)
J. Jones Jr., Frank Bezner, Mrs. Carl G. McCaslin, and Charles Scheetz.

Lealand J. Reinart, Howard Hume, J. B. Haile, C. J. Albracht, C. D. Carnahan, Ray Howell, John Kalka, Bob Barnes, Mrs. E. C. Barber, Owen Andrews, Walter J. Paetzold, Walter Lemons, Ted Dakil, W. S. Crow, M. H. Wiseman, Charles R. Hoover, Marvin Coffey, Merl Parker and Ted Richardson.

John W. Schneider, Elmer Rains, R. C. Anderson, Ed Dziuk Jr., A. B. Higgins, S. A. McCathern, Virgil Justice, Mrs. Henry Dobbs, Mrs. Dyalithia Benson and Carl Carille.

Some of the jurors already have been excused and will not have to appear Monday.

Mayor Proclaims Columbus Day In Hereford

Mayor Ray Cowsett designated Thursday, Oct. 12 as Columbus Day in Hereford by virtue of a proclamation signed in his office on Friday morning, witnessed by two members of Knights of Columbus, A. H. Husmann and Mark Koenig.

The proclamation reads in part: WHEREAS his influence on civilization is immeasurable in that he literally 'completed the world,' and

"WHEREAS Christopher Columbus, the great discoverer, made possible our nation, the United States of America, as it exists today, because of his action in the face of almost insurmountable opposition,

"NOW, THEREFORE, I, Ray Cowsett, by the powers vested in the Office of Mayor of Hereford, Texas, do hereby proclaim Thursday, October 12, 1967, the anniversary of the day American was discovered more than four centuries ago, as

"COLUMBUS DAY in Hereford, Texas,

"And do hereby urge our citizens to join the members of the Knights of Columbus in observing the day with reverence and gratitude."

Signed Ray Cowsett
Mayor of Hereford, Texas

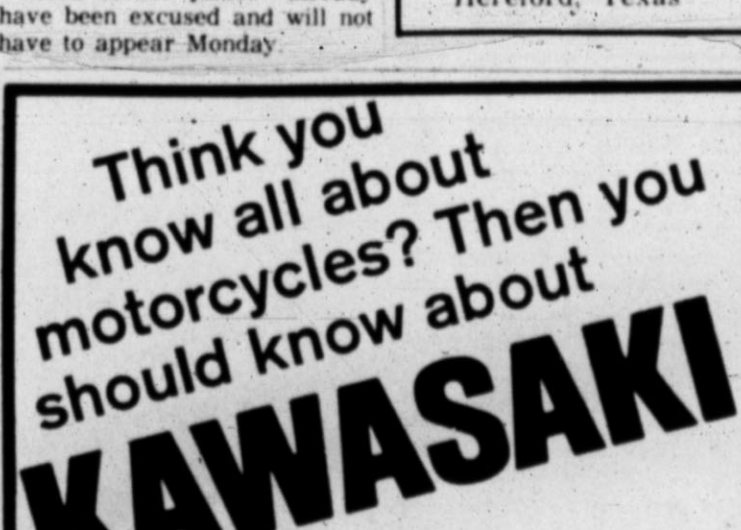
Printing
Lithography - Letter Press
THE INK SPOT

FOR SALE OR TRADE

1955 2-ton V8 Ford Truck-Heavy Duty Hoist Grain Bed-Real Good Condition Nearly new Trailer House. \$2,000 equity. Sell or trade for late model pickup.

PHONE 364-3292
Hereford, Texas

Think you know all about motorcycles? Then you should know about **KAWASAKI**



The ideal bike for sport in the city or fun in the country. Rugged street scrambler or dual sprocket trail model.

85cc 175cc
299.95 465.00
Electric Start

Kawasaki builds motorcycles for people who know what it's all about. Precision engineered and manufactured by Kawasaki Aircraft Co., Ltd., Japan

Are you the KAWASAKI kind?
Herefords only authorized dealer
CARDINAL TRIM SHOP
704 W. 1st 364-2444

THE SUNDAY BRAND

Entered as second-class matter July 9, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948
Published every Sunday at 139 West Fourth St., Hereford, Texas 79044

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$5.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gilentine, Editor and Publisher

COW POKES By Ace Reid



"Aw, that dang tree, now I ain't sure if the count wuz 78 or 88 cows!"

The Hereford State Bank
MEMBER FDIC

FROM *CiRamo*

THIS SEASON'S MOST WANTED FLAT

The Little Differences are what make Great Fashion.

FASHION-RITE COLORS

BROWN LEATHER
BEIGE LEATHER
ORANGE PATENT
GREEN PATENT

GLENN'S FOOTWEAR
Fashion At Your Feet

S-N-M WIDTHS \$11.95
SIZES 4 to 10

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION FOR **HOME LOANS** REFINANCE TO BUY or BUILD REMODEL
4th and Sampson

Whitefaces Beat Portales Stanton Drops Tilt; Punt And Pass Competition Set Today

For a while Friday night, football fans wondered if the fired-up Hereford Whitefaces were causing all of the thunder and face Stadium.

Then it started to rain and lightning in Whiteface Stadium. The fans knew it wasn't the hard-hitting Whitefaces, but a strong thunderstorm which had created all of the fireworks. The Whitefaces did create enough fireworks, however, to jump into a 20-0 lead before the first half ended, and then coast to a 27-7 victory over the Portales, N. M. Rams.

Although the majority of Whiteface fans had been washed away before play resumed in the second half, they already had seen enough to know that the Herd will be a team to be reckoned with in District 1-AAA competition.

From the onset, it was apparent that the Whitefaces were fired up. They held the Rams to a minus three yards in three running plays on the first plays of the game, and then only took three tries before they scored.

The Whitefaces took over the ball on the Portales 37 after a 12-yard Ram punt. Karl French tried the line for one yard, Donnie Fangman busted through for 10 quick yards and then Elgin Williams did a little fancy running for the 26-yard touchdown.

There was 8:53 left in the first period as Jim Loerwald squared the uprights for a 7-0 lead.

Portales took over on its own 24 following the kickoff and got to the 27 before they ran out of downs and punted to the Hereford 29. Quarterback Sid Shaw passed incompletely on the first play of the series, but a Ram penalty gave the Herd a first down on their own 45. Another Shaw aerial went awry and then French broke several tackles as he plowed to the Portales 44 and another first down.

Playing the best football of his young career, Williams got another 10 yards to the Ram 34, but was set back two yards on the next play. Shaw made up the yardage in quick fashion as he threw a 21-yard strike to End Lenny Petree on the Ram 15.

Shaw could not gain on a run, then faked a pitchout and raced around the end to the Ram 2. It was no problem then for jarring Fullback Tony Malouf to score his first touchdown of the season. There was 3:46 left in the first quarter and Loerwald made the score 14-0.

Portales grouped its forces on the next drive and moved from its own 2-yard-line to the 34 before they were forced to punt. A penalty against Hereford on the play helped put the ball on Whiteface 21.

Williams gained 7, then 3 more and French got one before a penalty put the ball back to the Herd 16. Williams took the pitch back out to the 27, but it was short of the first down and Shaw punted to the Portales 41.

The Rams completed one of three passes in their next series, but the aerial was for only 6 yards and the ball went over as they failed in a try for the first down on the 50.

Shaw, who was attempting to pass, lost back to the Herd 40. Williams rushed for 5 and then Shaw and Fangman collaborated for a pass and run play which covered 20 yards to the Portales 35. French picked up 8 to the Ram 27, Halfback Steve McAndrews got 6 more, French ran for 10 to the Portales 11.

Shaw then hit one of his favorite targets — Petree — for the touchdown. Loerwald's boot was deflected by a charging Ram and the Herd had a 20-0 lead 5:06 left in the half.

On the following kickoff, End Mike Higgins slammed into a Portales Ram so hard that the ball squirted out of his arms as if he had been heavily gauged. Ever alert Petree pounced on the ball at the Ram 27.

Making no real effort to run up the score against the Rams, Coach Larry Wartes substituted Bill Cole for Shaw at the quarterback spot. Williams picked up 2 and Cole passed 10 yards to Higgins for a first down on the Ram 15. A penalty put the ball back to the 20, which proved to be too far out for the Herd.

Fangman got to the 18, Cole threw an incomplete pass, and then made it to the 6 on two carries before the ball went over on downs. The Rams made it out to the 15 and were facing fourth down and 1 to go when Halfback Paul Baca broke through the Whiteface defense and raced all the way for a Ram touchdown. The extra point kick was good and the halftime score stood at 20-7.

The rains had begun teasing the football fans early in the game, falling lightly for a time, stopping and then falling heavily for a brief period. Flashes of lightning revealed that the stadium was surrounded by the storm.

Just after the teams had returned to the field following the halftime activities, the rain began to fall in earnest. The stands became alive with activity as the fans headed for shelter. Only a few die-hard fans

mainly those who had come prepared, stayed around to watch the second half of play.

In that second half, the teams were forced to battle with slick grass, wet hands and a slippery football. The Whitefaces, however, were able to put across two touchdowns — one of them being called back.

Williams scored his second touchdown of the night early in the third period on a 40-yard gallop and Loerwald booted the point. A 20-yard run by Halfback McAndrews was called back when the Whitefaces got a holding penalty.

In the first half, the Whitefaces racked up 13 first downs while holding the Rams to 3. The Herd had about 120 yards rushing and nearly 70 yards passing. The Rams, aided statistically by Baca's run, had about the same 120 yards rushing, but only 35 yards passing.

Full statistics from the game, outstanding payers and a report on the District 1-AAA race will be in Thursday's issue of the Hereford Brand.

The Whitefaces will be idle Friday, but there will be several other football games for the entertainment of local fans. See schedule in this issue.

JV's, "B" Team Both Drop Games

By JERRY ODOM
Brand Staff Writer

The Hereford High School Junior Varsity dropped a tough ball game at the Hart Longhorns last Thursday night by the score of 18-12. The game was nip and tuck all the way as the halftime score was 12-12.

Bobby Burwick was once again the star of the Hereford team as he scored all 12 points and picked up 234 yards. The first touchdown was a 65-yard run by Burwick. The extra point attempt failed.

Hart came back on the next kickoff by returning the ball 70 yards. On the next series of plays, the Longhorns went across for the six points. This was all the scoring in the first half.

Several times the Herd was in scoring position when they received major penalties of 15 yards. There was one penalty given because a Hereford player had his mouthpiece out.

The Herd, in dropping their first game after three victories, picked up a total of 334 yards while Hart gained 171.

Hereford's last score was picked up on another fabulous run by Burwick. The extra point attempt again failed.

The only interception of the night was made by James Scott. Hereford also led in the game in first downs, picking up 31 while Hart gained only 9.

The "B" team dropped a tough contest to Clovis Thursday night with the final outcome being 41-26 in a real offensive battle.

The Herd's first TD was gained on a 70-yard run by Woody Woodward. Richard Lyons picked up the second TD on a 70 yard kickoff return. The score then was 14-13 in Clovis' favor.

Hereford gained its only injury of the night at this time when Quarterback Lonny Coffey twisted his ankle.

The final two touchdowns for Hereford came on runs by Jessie Bernal and Lyons. The extra points of the game for Hereford were made by Lyons and Keith Anderson.

The offensive stars for Hereford were Lyons and Woodward. At halftime, the score was 27-13 in favor of Clovis.

The Stanton Junior High Freshmen dropped their second game in a row in the closing seconds Thursday night when the Plainview Red Pups squeezed across a touchdown in the last 90 seconds to win 14-8.

Plainview had gone ahead in the bitterly fought contest when they got a touchdown and the extra points. They held that lead until early in the fourth period when Ricky Ward scored on a short sprint for the Dogies. Dan Rush tossed to Mereo Gomez for the extra points and the score was tied.

The Red Dogs drove for their touchdown in the last 90 seconds.

Kearns Earns Bowler Title

Burney Kearns rolled a 632 and also had the High Three Game Series with a 562 mark to earn the "Bowler of the Week" title in M. A. J. League Bowling last week.

Carl Hoffman rolled a 218 for the High Single Game; Hereford Flying Service had a 1006 mark for the High Team Single Game, and Hacker & Son Meat Co. had a total of 2924 for the best High Team Three Game.

In games last week, the Ink Spot won 4-0 over Sunset Lanes; Hereford Flying Service 3-1 over Summerfield Fertilizer; Hacker & Son Meat Co. 3-1 over City Cab Co.; Klub Island Capri, 3-1 over West Park "66," and Hedrick Dodge, 3-1 over Boyd Machine Shop.

Current standings in the league include the Ink Spot, 12-4; Hacker & Son Meat Co., 9-7; City Cab Co., 9-7; Klub Island Capri, 9-7; Hedrick Dodge, 8-8; West Park "66," 8-8; Hereford Flying Service, 8-8; Summerfield Fertilizer, 7-9; Sunset Lanes, 6-10, and Boyd Machine Shop, 5-11.

CARD OF THANKS
The Seventh-day Adventist Welfare Center takes this means to thank each one who responded to the call for clothing and bedding for the disaster victims of the storm, Bexar.

The demand for clothing was supplied most generously. The clothing was laundered (if needed) mended and packed into boxes, according to sex and size.

There were approximately 3,000 articles of bedding and clothing sent.

We want to thank the volunteer workers from the other churches that came and helped to mend, iron and pack the boxes.

Thanks goes to Hereford Laundry and Dry Cleaners for doing the laundry for us and to the Hoffman Poly Clean Center for doing the dry cleaning. To the Westway Baptist Church for gathering clothing and bringing it in to the Welfare Center. And a special thankyou to the Wesley Meth. Church for the New Quilts and the new articles of clothing for children.

To the News Media — The Hereford Brand and Kpan Radio Station for keeping the demand for the clothing and Bedding before the public.

It is a job well done and with grateful hearts to say THANK YOU.

Christ said, "Verily I say unto you, Inasmuch as ye have done it unto one of the least of these — ye have done it unto ME." Matt. 25:40.

Thanks to Ochtree Co. Chapter (Red Cross) of Peryton, Texas, and Spearman Texas for Bringing clothes

Dimmitt had scored in the last 30 seconds to beat the 30-24 Dogies on Sept. 21.

Stanton coaches stated they could not pick out any outstanding players in the game with Plainview, but described it as "a great team effort. Everybody did a good job."

La Plata Junior High Freshmen were idle during the past week. See the football schedule in this issue for the coming week's games.

Hold Style Show For Local Team

A style show for the football boys was held at Gaston's in the Mall last night and a party at the Hickory Log was enjoyed afterwards. Models for the show and also members of the team board were, Margaret Phipps, Margaret Adams, Suzanne Hart, Mary Sue Neff, Camille Pavelcek, Carol Todd, Connie Hoover, Sammy Vinson, and Cheryl Cole.

The Team Board is sponsored by Gaston's and is a member of Seventeen magazine. Every time a new style or hairdo is discovered, it is sent into the Seventeen contest by Camille Pavelcek, their representative.

Ideas are sent in from all over the U. S. and the lucky winner will receive a free trip to New York.

The theme of the Saturday night style show was football, clothes to wear to the games, clothes to wear to the pep rallies to the banquets and to the dances afterwards.

IN CHOIR
Sharon John, daughter of Mr. and Mrs. Cloyd N. John, Route 1, is a member of the Oklahoma Christian College A Cappella chorus for 1967-68, according to Sam Haynes, chorus director.

Fifty-three members make up the group which sings on tours across different parts of the United States each year. Last year the chorus toured several northeastern states and Canada.

Classifieds Get Results

Dallas and the national contest in Florida. Winners of the national finals will receive a full college scholarship.

Trophies will be awarded by Orval Watson Ford to the top three winners in each age group. The contestants will be judged on points, depending on how far the ball is thrown, kicked or punted.

Sponsored by the Ford Motor Company, the activities will begin with warmups at 2 p. m. The competition will start at 4 p. m.

Hereford winners will compete in the district contest in Amarillo, then the state contest in Dallas.

TAX MAN SAM SEZ:

Most of us were born here, haven't been anywhere, and are not going anywhere, and we don't have a tax problem but once a year. However, aliens working or earning money from any source in the United States must secure a tax clearance from the Internal Revenue Service before leaving the country. Any IRS office can issue a sailing permit. The departing alien will need his passport and re-entry permit, in addition to a statement of income and expenses.

Office Machines
THE INK SPOT

67 Clearance

BUY NOW! TRADE NOW! SAVE NOW!



3 NEW 1967 CAPRICE

• ALL 3 CARS ARE BRAND NEW & CARRY FULL WARRANTY •

1-4 door Sport Sedan No. 12-C	SOLD	LIST PRICE \$4198.00	now \$3151⁷⁷
1-Caprice Sport Coupe No. 121-C		LIST PRICE \$4122.80	now \$3048⁹²
1-Caprice Sport Coupe No. 120-C		LIST PRICE \$4193.50	now \$3103⁴⁴

ALSO A GOOD STOCK OF 1968 CHEVROLET CARS AND PICKUPS

ORSBORN CHEVROLET-OLDS

206 North Schley Hereford Phone 364-2160

congratulate the mother and welcome the

NEW ARRIVAL

with flowers at the hospital or home!



We send new baby flowers and plants anywhere

PARK AVENUE FLORAL

501 Park Avenue Phone 364-4042

The Herd's first TD was gained on a 70-yard run by Woody Woodward. Richard Lyons picked up the second TD on a 70 yard kickoff return. The score then was 14-13 in Clovis' favor.

Hereford gained its only injury of the night at this time when Quarterback Lonny Coffey twisted his ankle.

The final two touchdowns for Hereford came on runs by Jessie Bernal and Lyons. The extra points of the game for Hereford were made by Lyons and Keith Anderson.

The offensive stars for Hereford were Lyons and Woodward. At halftime, the score was 27-13 in favor of Clovis.

Riverside Harvest Sale



\$89⁹⁵* NO TRADE IN NEEDED
*PLUS FED. TAX \$7.73
15.5 x 38 6 PLY



USE WARDS CROP PAY PLAN

OTHER SIZES ALSO ON SALE
DUAL WHEELS AVAILABLE
CALL US COLLECT!

PT-23 REAR TRACTION NYLON — ON SPOT MOUNTING SERVICE

you'll like the new Wards

TRUCK TIRE CENTER FL 6-4821
HI-WAY 66 WEST - AMARILLO, TEXAS

BEN FRANKLIN®

303-305 Main St. Hereford, Texas 364-0290

Our Dollar Stretcher Sale

is still in progress - lots of values still in stock.

YOUR KEY TO SAVINGS

THIS WEEK'S KEY VALUE

2-Ounce Skein
majesty
MOLAIRE YARN

73¢
Reg. 1.00

Washable orlon acrylic looks like mohair.

Style
HAIR SPRAY

13-oz. aerosol

Regular 99¢
NOW 53¢

New Gentle Blue
Halo Shampoo

\$1.50
Size **77¢**
NOW

HALLOWEEN

WE HAVE THE LARGEST SELECTION OF HALLOWEEN MERCHANDISE IN TOWN
Make your choice now — use our lay-a-way plan

★ JUST ARRIVED ★
100% Acrylic Fiber
LADIES
BULKY SWEATERS

Green-Blue-Beige-White

8.95 value
\$5⁹⁹

Young Miss
NYLON MESH HOSE

Many Fashion Colors

49¢ pr.

One Group
LADIES BLOUSES

Mostly White and Short Sleeve

Priced 1 to 3.00
NOW 2 PRICE

STORE HOURS 9:00 to 6:00 Weekdays
9:00 to 6:00 Saturdays

Calendar Of Events

MONDAY
 Music Study Club, home of Mrs. D. W. Palmer, 9:30 a. m.
 TOPS Club at Bluebonnet School, 7:30 p. m.
 Rotary Club lunch at Jones Restaurant, 12:05 p. m.
 Stated meeting of Masonic Lodge at Masonic Temple, 7:30 p. m.
 IOOF Lodge at IOOF Hall, 8 p. m.
 Paisano Lions Club at Hotel Jim Hill, 7:35 p. m.
 Easter Lions Club at East Club Building, 8 p. m.
 Citizens Band Radio Club REC Building, 8 p. m.
TUESDAY
 Pioneer Study Club, Federation luncheon at Hereford Country Club, 12:30 p. m.
 Lone Star Study Club in home of Mrs. R. G. Blue, 3:30 p. m.
 Valedictorian Club, guest night in Flame Room, 8 p. m.
 Sunshine Club in Mrs. Clint Lundy's home, 7:30 p. m.
 Order of Eastern Star at Masonic Hall, 7:30 p. m.
 West Hereford H. D. Club at home of Mrs. Ulys Pierce, 2:30 p. m.
 Rebekah Lodge at IOOF Hall, 8 p. m.
 Dawn Music Club in home of Mrs. Pat Miller, 8:30 a. m.
WEDNESDAY
 Bippus H. D. Club in Mrs. C. F. Burk's home for luncheon.
 Day WMS of First Baptist

Church, luncheon at church, noon.
 Avenue Baptist WMU at church, 9:30 a. m.
 Hereford Lions Club at Hotel Jim Hill, 12 noon.
THURSDAY
 Calliopean Study Club with Mrs. Sam Self, 8 p. m.
 Madre Mia Study Club in home of Mrs. Dean Herring, 8 p. m.
 Duplicate Bridge Group at Community Center, 7:30 p. m.
 Hereford Riders Club at Community Center, 8 p. m.
 Kiwanis Club at IOOF Hall, 12 noon.
 Optimist Club lunch at Jones Restaurant, noon.
 Rural Home Variety Club in Mrs. Dale Hallows' home, 2:30 p. m.
 Victory class of Avenue Baptist Church, in home of Mrs. Charlie Riggins, 7:30 p. m.
 VFW Auxiliary in VFW clubhouse, 8 p. m.
 Junior VFW Auxiliary in VFW Clubhouse, 4 p. m.
 First Baptist WMU Niht Circles, salad supper at church, 7 p. m.
FRIDAY
 Hereford Garden Club in Pioneer Gas Flame Room, 2 p. m.
 Garden Beautiful Club sponsors Tour of Homes, open to public, beginning at 2 p. m.
 Messenger H. D. Club at home of Mrs. S. N. Thweatt for program and salad luncheon.
 Cultural H. D. Club in Mrs. Ira Scott's home, 2:30 p. m.
SATURDAY
 Bud to Blossom Club to Lubbock for Garden Center tour,

leaving Community Center at 9 a. m.
 National Secretaries Association area leadership clinic at Hickory Log Registration starting at 9:30 a. m.
 Delta Kappa Gamma members to Amarillo for regional meeting.



Annual sale of Camp Fire Girl candy, which is scheduled for the first two weeks of November, was discussed at the meeting of O-Wa-Ten-Ya group of junior high girls Friday in the home of the leader, Mrs. Boyd Collings, 806 Miles.
 First Jesson in the child care study course was given by Jo Solomon, R. N. This course is designed to prepare the girls for service as qualified baby-sitters.
 Girls present were Susan and Sherry Jansson, Sandra Mulican, Donna Lions, Linda Collins, Ray Hagar, Grace Vargas and Donna Digby.



Hoover meets Hereford residents from left to right, Wallace B. Shelton, Jr., Mrs. Shelton, Hoover and Wallace B. Shelton.

Sheltons Meet FBI Director Recently

The Wallace B. Shelton family of 106 George were recent visitors in the Washington, D. C.

Three Autos In Accident Late Wednesday

The intersection of 25 Mile Avenue and Thirteenth Street was the scene of an accident about 6:30 p. m. Wednesday which involved three cars.
 Officers said a 1966 Mercury driven by James Willard Thomas of the Polynesian Apartments, a 1963 Pontiac driven by Thomas Maynard Hills of Lubbock and a 1966 Plymouth driven by William Randolph Hesus of Sacramento, Calif., all were going north on 25 Mile Avenue when Thomas had to stop suddenly.
 The car immediately behind Thomas swerved to miss Thomas, but hit his car and also hit the rear of the other vehicle. There was \$100 each to the Thomas and Hills vehicles; while the Hesus car had \$10 damage. A citation was issued for following too closely.

Look Who's New

Mr. and Mrs. Dantos Marquez are the parents of a son, Luis Dantos, born October 7-5 lbs 5 3/4 ozs.
 industrial, business, and agricultural leaders, besides Johnson and Watson, are Frank Pharis, W. D. "Bill" Nelson, Palmer Norton and Melvin Semrad, who are serving Water, Inc. as Advisory Directors.
 Information concerning Water, Inc. programs and goals will be out-lined by Nichols, plus the current utmost needs of the organization.

Water, Inc. To Hold Meeting In Amarillo

The Dean of Texas water, Marvin Nichols, a Fort Worth engineer, will be the featured speaker at a Water, Inc. meeting in Amarillo, Monday, October 9th, at 12:00 noon in the Amarillo Club. On the program with Nichols will be John J. Kendrick of Brownfield, Water, Inc. President.

The Amarillo meeting will kick-off an area-wide membership drive for the young organization. Other than a general mail-out of applications to individuals and firms in the Water Inc. area, the organization has not made a drive to sign-up members. A minimum membership fee of \$25.00 has been set by Water, Inc. Directors. Other memberships recommended are 10 cents per acre for owners of irrigated land; 5 cents per acre for dryland; and 2 cents per acre of rangeland. Commercial and industrial memberships amount to 50 cents per each \$1,000 up to \$500,000 capitalization. The water group's executive committee will set fees for firms with capitalization above \$500,000.

Membership activity for the water group is headed by Plainview banker, Homer Garrison. In announcing the Amarillo meeting, Garrison added, "It is practical to spend thousands to protect investments reaching billions. Membership in Water, Inc. is joining a group that is dedicated to sustaining a dynamic economy which took nearly a quarter of a century to build."
 Nichols will be introduced by K. B. Watson of Amarillo, Area Director for Water, Inc. Jerome W. Johnson, Water Inc. Director in Amarillo, will conduct the meeting. Hosts at the meeting for some expected 50 Amarillo

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Gary Smith, 606 Irland; Mrs. Anesmio Vargas, Box 1732; Mrs. Demetrio Zuniga, Box 644; Mrs. Santos Marquez, Rt. 2; Mary Palacio, Gen. Del.; W. B. Durham, 405 Schley; Mrs. Gilberto Herrera 503 E. 2nd.
 Mrs. Nell Morgan, Box 94; R. L. Mason, Rt. 5; James L. Pevley, 307 Lee; Mrs. Lewis Boyd, 1010 E. 3rd; Mrs. Ruth Bell, Box 1111; Baker Womble, 409 Star; Mrs. Henry T. Fangman, Rt. 3.
 Mrs. Tess Fox, 323 N. Lee; Giles Williams, 520 Star; Mrs. Cornelia Estelle Scoggin, Westgate; Mrs. Georgia Whitehead, 428 N. Jackson; Mrs. Florence McDorman, 148 N. W. Drive; Mrs. Delbert Kinsey, 148 Centre; Mrs. Effie Robinson, 703 E. 4th; J. J. Marcum, Amarillo; Barbara Ward, Rt. 1; Mrs. Cora Bentley, 605 Star.
PATIENTS DISMISSED
 Wayne Fuller, Mrs. Alfonso B. Zamora, Mrs. Estevan R. Martinez, Mrs. Mario Rocha — October 4.
 Dr. R. R. Willis, Mrs. Pete Garza, Mrs. Carl Lee, Mrs. E.

H. Bradford, Gary O'Rand, Lynn Baxter, Billy Redmon, Mrs. Homer Hernandez — October 5.
 Mrs. Santos Marquez, Mrs. Raul Alvarez, Gary Goodin, Tommy Stoy, Mrs. C. M. Smith, Frank Maes, Jr., Mrs. Joie Frausto, Mrs. Glen Neill, Mrs. Ricardo DeLaCerde, Mrs. Gilberto Vargas — October 6.
 Ramon Medina, Mrs. Pedro Soliz — October 7.

Buchanan To Denver Meeting

J. W. "Buck" Buchanan of Dumas, Temporary Manager of Water, Inc., will be in Denver, Colorado, October 11-12 to attend a meeting of the Resolutions Committee of the National Reclamation Association. He is the State of Texas Representative for the Resolutions Committee.
 Current proposals of Water Inc., to import water into the three-state region served by the region served by the recently-formed organization will be outlined during the Denver meeting by Buchanan.
 Buchanan is the Texas Representative for the Resolutions Committee, a post he has held for several years.


Resident Back After Trip West

Mrs. W. H. Awtrey Sr. returned the first of the week from Ojo Caliente, N. M., where she spent two weeks at the hot springs health resort. Mrs. Earl Cole accompanied her, but was called home after a few days, and flew to Houston to be with her husband who underwent surgery.
 Mrs. Awtrey's sister, Mrs. E. T. Ward of Portales, joined her at Ojo Caliente last week and the Hereford woman spent last weekend at Portales on her way home. Mrs. Grace Howell of Chickasha, Okla., who was at the health resort at the same time, stopped here Tuesday to visit Mrs. Awtrey on her way back to Chickasha.
 Mr. and Mrs. Cole have returned from Houston and he is convalescing at their home here.

The anaconda, largest snake in the western hemisphere, grows to about 20 feet. Legends abound about this huge reptile, but there is no authenticated report of the snake ever having killed a human being.
 The Great Salt Lake is eight times saltier than the sea and 30 times saltier than body fluids.

DANCE

the Latest!
PROFESSIONAL TEACHING



We are starting our
Couples Ballroom Dancing Classes. Monday night Oct. 9th at 8:00 P.M. at the American Legion Barrack in Veterans Park.

LARRYMORE DANCE STUDIO
 Hereford, Texas

lifts your diamonds to new heights of beauty!
 the "CLASSIC COLLECTION"



The Perfect Blending of Traditional Elegance and Contemporary Simplicity

YOUR CHOICE \$12995

Only \$2.75 A Week
 Exquisite new expressions of the ring making art that come closest to a woman's dream of the perfect setting for her treasured diamonds. Available in either white or yellow 14 kt. gold.



Cowan Jewelers
 217 North Main Street

Fast on the dry? Old Sol at high noon... or any means of drying can't come even close to Gas for speed. Then, too, gentle Gas heat blows moisture away—instead of baking it out—so your clothes are always soft, fluffy and almost wrinkle-free. All this and economy, too, in today's most modern dryer.



FASTEST SUN IN THE WEST

... A GAS DRYER.

The Same GAS MAKES THE BIG DIFFERENCE... COSTS LESS, TOO.

Pioneer Natural Gas Company

FINAL REDUCTIONS!

Jim's Mister Shop

THIS IS OUR FINAL WEEK...

Saturday Night, Oct. 14th will be our last day
 So don't fail to shop these remaining bargains.

OLD BLUE LEVIS Regular 4.79 Sizes 25 to 31 waist \$2.99 pr.	DRESS & WESTERN FELT HATS \$13.95 value 750 \$14.95 value 800 \$15.95 value 850 \$17.50 value 900 \$20.00 value 1100 \$25.00 value 1400 \$50.00 value 2800
CASUAL SLACKS NO-IRON Sizes: 25 to 42 waist Reg. 6.00 7.00 3.00 8.00 3.50 9.00 4.00 10.00 4.50 10.95 5.00	Mens & Boys SWEATER EACH INDIVIDUALLY MARKED DOWN BIG BARGAIN TABLES \$100 \$200 \$300
Boys ALL-WEATHER COATS Regular 19.95 to 25.00 NOW \$7.50	Mens ALL-WEATHER COATS Regular 29.95 to 45.00 NOW \$13.50
ALL SHIRTS Values to \$7.00 Many Sizes Remaining \$1.99	

Many More Items Individually Marked Throughout The Store.

No Charges... No Lay-A-Ways... No Alterations... No Approvals



BYRLE ELLISTON poses by an old Singer sewing machine that has been in the Elliston family for over eighty years. Elliston's antique and artifact collection makes up more than 50 per cent of the new museum located in the Old Tascosa courthouse at Boys Ranch.



The lack of job and job training opportunities has always been an area of concern to those persons who have conducted the program at the Casa de Amigos. Each week, several persons come to the Casa wanting help in finding a job. A few possess a skill and can usually find employment. However, the majority are persons who do not have a skill. Each year there are fewer jobs for these unskilled laborers. As a result, more and more persons are unable to find satisfactory year round employment.

Most such persons are unhappy with their present situation, but do not have the skills to allow them to qualify for other types of employment. In addition, they do not have the opportunity to receive training which would equip them with a skill. It is the defeat which people experience in this area of employment that causes many people to lose much of their motivation, and therefore move deeper into poverty. A program which allows a person to learn a valuable skill while earning a living wage can successfully deal with this problem.

Several weeks ago the Texas Employment Commission announced plans for just such a program. It is part of the Manpower Development and Training Program which allows a person to receive on-the-job training in the occupation of his choice.

The two essential elements of the program are the trainee and the person willing to do the training. In all cases the instruction will be done through an established business. The business is chosen on the basis of studies in the area which have pinpointed these areas of employment in which there exist a shortage of skilled workers. Some of these are mechanics, carpenters, machinists, electricians, roofers, brick layers, plumbers and related occupations. Any business in one of these areas is eligible to take part in the program.

The age, educational background, job experience, etc. of

the trainee is up to the individual employer. Based on these specifications, Texas Employment Commission will find a person who has picked that particular occupation. The training period usually lasts 26 weeks followed by an apprenticeship of forms the actual duties in the occupation he has chosen, under the supervision of a trained worker. During the first 25 weeks, the employer may receive a portion of the instructors cost. The purpose of this is to reduce the employers expense until the trainee is able to earn the salary he is being paid.

Once the training is finished the trainee will be well on his way to developing a practical skill. The Casa de Amigos will work closely with the Texas Employment Commission and the individual employers in order to provide interested persons in the Labor Camp with this chance for a future.

(For further information, contact Commission 364-2776) Keith R. Schroyer

Attends Denver Bank Meeting

Nadine Wade, Assistant Cashier at Hereford State Bank was Hereford delegate to the convention of National Association of Bank Women held at the Hilton Hotel in Denver last week-end.

Mrs. Wade participated in discussions of topics Loans and Payments in the Decade Ahead; Banking in Tomorrow's Society; Profile of a Customer; A New Horizon in Banking; Ten Thousand Tomorrows; and The Future of Banking.

Guest speaker at the convention was Mrs. Tree, first woman ambassador to the U.N., who spoke on the "Changing Role of Women." Pulitzer Prize winner Harrison Salisbury was also a featured speaker.

Highlights of the convention in which Mrs. Wade participated were also tours of open houses at Denver's banks, and a visit to the United States mint located there.

Silk is a dead issue in the hosiery business, but fine dresses, suits, draperies, upholstery and many other articles are made of silk.

Armstrong
505 W. Park
364-1868

Golden Spread Beauty Salon

announces the association of

SUE BEISEL
WANDA MORRIS
KAREN RULAND

We invite you to call for an appointment soon!

JACKIE CABBINESS
MILDRED RENFRO BROWN, mgr.

Golden Spread Beauty Salon
PHONE 364-1047

LUSTRE CREME
HAIR SPRAY

39c can

SCOTT BATHROOM TISSUE

4 roll pkg. **29c**

WETTING SOLUTION

regular \$1.50 **69c**

SCOTTIES FACIAL TISSUE

200-ct. 2-ply box **22c**

DRISTAN 12-HOUR CAPSULES

regular \$1.49 **69c**

regular \$1.89 **97c**

CREOMULSION
FLAVORED COUGH MEDICINE

regular \$1.25 **77c**

PRUF SPRAY STARCH

New from Colgate **27c**

Bathe & Glow Bath Oil & Bubbling Balm

regular 98c **29c** ea.

STEAM MIST
MEDICATED LIQUID FOR ALL STEAM VAPORIZERS

\$1.40 value **47c**

Mens Work Clothes

TROUSERS
regular \$5.49 **\$3.47**

SHIRTS
regular \$4.49 **\$2.57**

MENS JACKETS

Suede reg. \$9.95 **\$6.47**

Nylon reg. \$11.95 **\$7.27**

Insulated reg. \$8.95 **\$5.47**

BOYS SHIRTS

- Permanent Press
- Sizes 2 to 14
- Regular \$2.98 each

\$1.77 each **3 for \$4.88**

SHEETS

Percale Floral Design Double or Twin Fitted
regular \$2.98 **\$1.49**

PILLOW CASES

Floral Percale Regular \$1.29 **43c**

GIBSON'S DISCOUNT

SAVE THE FAMILY AT GIBSON'S

Open 9 to 9 Monday

Gibson Latex Wall Finish

1 gallon **\$2.57**

2 gal. **\$5.00**

HOOVER ELECTRIC KNIFE

model 6311 reg. \$19.95 **\$10.99**

TOILET SEAT

Solid Wood Hard Enamel Pastel Finish with fittings **\$1.99**

B.B.'S Shotgun Shells

12-gauge box \$1.99

16-gauge box \$1.89

20-gauge box \$1.79

TOYS-TOYS-TOYS

- 4-wheel Gas Truck
- Fire Truck
- Falcon Pickup Truck
- Corvaire Station Wagon
- Continental Auto. Sedan
- Ford Coupe

regular retail 49c each **29c** ea.

- Bulldozer With Blade
- Tractor With Disk
- Train Engine & Coal Car
- Prop Plane & Racer
- Camaflooded Plane

regular retail \$1.00 each **66c** ea.

- "Beetle Bug" Volkswagen
- B-29 Superfortress Model
- B-24 J. Liberator Model
- Apollo Spacecraft Model
- Tiny Terry Doll

regular retail \$1.50 each **88c** ea.

Porch Lamp model 753 E **\$8.97**

Porch Lamp model 740-FE **\$4.47**

Ceiling Light model 1134 **\$17.97**

Ceiling Light model 1307 **\$9.27**

Kodak Instamatic

Kodak Instamatic Film

CX 126, 12 Color Film **83c**

VF 135 B&W **4**

Sylvania or Westinghouse **FLASHCUBE** for instamatic

pkg. of 3-cubes

DRISTAN
12 hour nasal decongestant capsules
ALL DAY ALL NIGHT
ALL DAY ALL NIGHT
ALL DAY ALL NIGHT
ALL DAY ALL NIGHT

CUSHION GRIP
A SOFT, PLIABLE THERMOPLASTIC FOR HOLDING DENTURES SECURELY AND COMFORTABLY
regular \$1.27
77c

HAND LOTION
Pacquins or Silk n' Satins
regular 98c
47c

LAVORIS
MOUTHWASH
regular \$1.29
59c

HEET
ANALGESIC LINIMENT
regular 89c
49c

LEMON OIL PLEDGE
FURNITURE WAX
7-oz. spray can **67c**
4-oz. spray can **99c**

REDDI STARCH
regular 79c
39c

PINE OIL
Disinfectant
pint bottle **29c**

KLEAR
Floor Wax
27-oz. can **69c**

GIBSON'S
FAMILY WAY
HERE'S IN HEREFORD!
Monday thru Saturday

COMET
CLEANSER
giant can **17c**

IVORY
LIQUID
King Size regular 99c **39c**

THRILL
LIQUID
King Size regular 99c **39c**

HONEY Big 4-lb. 4-oz. can **89c**
POTATO CHIPS
regular 59c package **39c**

Crappie Rigs
regular 39c
19c
13c

NESTLE'S QUIK
INSTANT CHOC. DRINK MIX
lb. box **39c**
Lug Wrench **66c**
Johnson's Car Wax Kit 8-ounce only **69c**

Maryland Club
COFFEE
lb. can **66c**

Automatic 104 Outfit with color film, flash-cube and batteries regular \$19.95
\$12.47
Film
VF 126-12 B&W Film **43c**
Westinghouse CUBES automatic cameras 97c

Milk Carton Holder **37c**

Household Caddy

Travel Tote Holds 4-Dresses regular \$3.50 **\$1.69**

"His & Hers" Space Saver regular \$2.50 **\$1.09**

RX GIBSON'S DISCOUNT PHARMACY
For all your prescription needs call 364-4900 Mon. thru Fri. 9 to 9 After hours or Sundays - Phone 364-3317

Free "Sign-Up" For \$38.00 In Sporting Goods
for ages 16-yrs. and older
DRAWING TO HELD
SATURDAY, OCT. 14 at 8 P.M.

McKesson Bexel Vitamin Sale
Bexel Special Formula "Improved" The very best vitamin & iron tonic capsule
100-count \$3.87 180-count \$4.69 reg. \$5.95 reg. \$9.59
Bexel Candy-Like Tablets "For Children" Chewable delicious fruit flavors in multi-colors 250-count regular \$7.49 **\$3.67**
Bexel Very High Potency "Vitamin & Mineral Capsules" Recommended for active people & older adults
100-count \$5.13 180-count \$6.33 reg. \$7.89 reg. \$12.98



PROMOTION CEREMONIES — Captain W. T. Thompson, Executive Officer of the Hereford Composite Squadron of the Civil Air Patrol, congratulates Mark Roberson upon his promotion to the grade of cadet Master Sergeant. Cadet Roberson, along with Cadets Teresa Rudd and Bill McCleskey were recognized in special promotion ceremonies at the Civil Air Patrol meeting at La Plata Junior High. The unit meets at 7:30 each Monday evening in the band hall at that school.

Courthouse Records
4933.
D. W. Finlan to Aresto Munoz Lopez; Lot 22, Blk. 2, Finlan Subdivision.
Lowell Sharp et ux to Hereford Salt, Inc.; 25.39 acres out of the North part of the South 16.9 acres of the East 1/2 of Sec. 21, Blk. K-3.
Joseph A. Schulte et ux to Hereford Salt, Inc.; 10 acres out of the Southeast corner of Sec. 21, Blk. K-3.
James A. McAndrews et ux to Oliver Streu and B. J. Pugh; All of Lots no. 2, 3, 4, 5, 6, 7, 8, and 9 in Blk. 1, all of Blk. 2 and 3, Western Skies Add. and all of Blk. 5, and Blk. 9, Engler Add.
Hubert Anthony Cahill to Colly M. Cahill; All of Lot 28 and the N. 1/2 of Lot 27, Paker Subdivision, West half of Blk. 33, Evans Addition.
Oliver Streu and B. J. Pugh to Pugh Builders Inc.; All of Lots 2 and 3, and the S. 35 ft. of Lot 4, Blk. 1, Western Skies Add.
J. B. Coe Lmbr. Co. to Jose G. Condarco et ux; All of Lot 46, Northridge Addition.
David William Rettman et ux to Rolando Longoria; All of Lot 20 and the N. 3 ft. of Lot 19, Blk. 3, Engler Addition.
James H. Bradley to J. W. Cawthon et ux; Lot 2, Blk. 4, Engler Addition.
DEEDS OF TRUST
Bobbie Neil Metcalf to J. J. Steele; 54.75 acres out of Sec. 78, Blk. K-3.
Daphna Faye Cummins and Arthur E. Cummins to Emma R. Beyer; The S. 1/2 of Lot 2 and the N. 40 ft. of Lot 3, Blk. 2, Hereford and Addition.
Roland Barton et ux to First Federal Savings and Loan of Amarillo; All of Lot 2, Suburban Heights Addition.
Jimmie R. L. Cramer to American Mortgage Co.; The N. 20 ft. of Lot 22 and the S. 50 ft. of Lot 23, Blk. 1, Crestlawn Addition.
James E. Uselton to Lillian M. Uselton; 333.33 acres out of Capitol League No. 427.
J. T. Bountin et ux to Hi-Plains Savings and Loan Assn. The N. 15 ft. of Lot 16 and the S. 77 ft. of Lot 17, Blk. 6, Westhaven Addition.
Glenn C. O'Dell to The First National Bank of Amarillo; All of Lot 11, Blk. 1, Stark Addition.
Taft McGee et ux to The Traveler's Insurance Co. of Dallas; A tract of land out of Sec. 33, Capitol League 374.
Taft McGee to O. M. Calhoun, Trustee; A tract of land out of Sec. 33, Capitol League 374.
Oliver Streu and B. J. Pugh to James McAndrews; All of Lots 2, 3, 4, 5, 6, 7, 8, and 9, Blk. 1, all of Blk. 2 and 3, Western Skies Addition and All of Blk. 5 and all of Blk. 9, Engler Addition.
Pugh Builders Inc. to The First National Bank of Hereford; All of the 60 ft. of Lot 2, Blk. 1, Western Skies Addition.
Cecil C. Boyer et ux to Hereford Texas Federal Credit Union; All of Lot 26 of Hardwick Subdivision of a part of Blk. 1, Evans Addition.
Jose G. Condarco et ux to The Lubbock National Bank; All of Lot 46, Northridge Addition.
Rolando Longoria to Carthel Real Estate; All of Lot 20 and the N. 3 1/2 ft. of Lot 19, Blk. 3, Engler Addition.
SEE Tomorrow's Hybrid Sorghums in action . . .
TODAY visit the fields of exciting new Northrup King Hybrid Sorghums
NK 310, NK 280, NK 222G, NK 275
AT Tony Urbanczyk farm
3-miles south on Farm Road 1055
NK NORTHROP-KING & CO.
Lubbock, Texas

School Menus

Week of Oct. 9-13

HIGH SCHOOL-JUNIOR HIGH

MONDAY — Dixie dogs or oven fried sausage, buttered corn, green beans, cheese stix, fruit pie, hot biscuits, butter, milk.

TUESDAY — Frito pie or baked luncheon meat, creamed potatoes, green peas, orange juice, chocolate cake, rolls, butter, milk.

WEDNESDAY — Hamburgers or barbecue on bun, potato chips, lettuce, pickles, tomato, onion, cheese slice, Bavarian cream pie, milk.

THURSDAY — Enchiladas or steamed wieners, baked beans, creamy coleslaw, Jello with fruit, cornbread, butter, milk.

FRIDAY — Tuna casserole or tables, pickled beets, orange juice, peanut butter cookies, homemade bread, milk.

ELEMENTARY PUBLIC

MONDAY — Dixie dogs with mustard, buttered corn, green beans, cheese stix, fruit cobbler, hot biscuits, milk.

TUESDAY — Frito pie, creamed potatoes, green peas, orange juice, chocolate cake, rolls, milk.

WEDNESDAY — Hamburgers potato chips, lettuce, tomato, pickle, onion, cheese slice, pudding, milk.

THURSDAY — Enchiladas, baked beans, creamy coleslaw, Jello with fruit, cornbread, butter, milk.

FRIDAY — Tuna casserole or venia sausage, mixed vegetable, pickled beets, orange juice, peanut butter cookies, homemade bread, butter, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Meat loaf with catsup, creamed potatoes, tomato wedges, applesauce cake, rolls, butter, milk.

TUESDAY — Hamburgers,

Auxiliary Hears Lawyer Review Six Amendments

Six proposed amendments to the Texas constitution, to be submitted for approval of voters in a special election Nov. 11, were reviewed by Tom Kendrick, Hereford attorney, as he spoke to the American Legion Auxiliary Tuesday evening.

Mrs. Cecil Wilkins, program chairman, introduced the speaker, who urged members to study each amendment and vote. He stressed that the state constitution must be amended periodically to keep up with the times.

Delegates named for a district Legion and Auxiliary convention being held in Nazareth Oct. this weekend are Mmes. Grant Hanna, Ira Ott, Bill Gilleland, Hazel Sparks and Wilkins. Alternates are Mmes. Mabel Wagoner, Bill Smith, Clyde Gilliland, J. G. Gandy and J. D. Love.

Committees were appointed for serving a dinner to a commercial group Oct. 16. In charge of planning are Mmes. Ott, S. T. Wiseman, Wilkins and Love; kitchen, Mmes. Lore; Bethel Drager and Gilliland; table setting, Mmes. M. C. Adams and Wiseman.

Mrs. Hanna presided at the meeting. Mmes. Gilliland and Gandy, hostesses, served refreshments to 17 members.

lettuce, tomato, French fried potatoes, peach cobbler, orange juice, milk.

WEDNESDAY — Barbecued wieners, buttered potatoes green beans, lemon pie, rolls, butter, milk.

FRIDAY — Potato-cheese-chopped meat casserole, seasoned spinach, carrot sticks, raisin squares, rolls, butter, milk.



JO POARCH, center, first photo, daughter of Mr. and Mrs. V. H. Poarch, won World's Champion Optional Racer title in the 16 to 19 age group. Second photo, Deborah Thomas, center, daughter of Mr. and Mrs. Jim Thomas, won title of World's Champion Barrel Racer. She was also Miss AJRA of 1967. Third photo, Wade Lewis, son of Mr. and Mrs. W. R. Lewis Jr., took the title of World's Champion Tie-down Roper in the 16-19 age group, and made a very impressive record as he started winning in the season. Titles were won at American Junior Rodeo Association National Finals held on August 24-26 at Odessa. Photos by Tex Dulany Jr.

GSPA Official Named To Grain Promotion Team

Elbert Harp, an Abernathy farmer and President of the Grain Sorghum Producers Association, was named this week by Secretary of Agriculture Orville Freeman to be a member of a feed grain export promotion team to Europe. The 7-man group made up of USDA officials, corn and sorghum producers, and grain trade representatives will be abroad from October 14 through November 5.

In naming the team, Secretary Freeman said that he wanted this "blue ribbon" group of American farm leaders to travel throughout Europe calling attention to the supply, quality and availability of U. S. feed grains which had lost a quarter of a million bushels of the previous U. S. market to other producing areas this past year. This export market loss has been credited, along with bumper U. S. crops this year, with the cur-

rent low market prices for corn and sorghum. It is hoped that the efforts of this team will reverse this price trend. Countries to be visited are the United Kingdom, the Netherlands, France, Belgium, West Germany and Italy. It is expected that the U. S. Group will visit the Ministries of Agriculture in the various countries and discuss duty and tariff situations

as well as call on feed users, livestock producers, and other European grain trade individual Members of the team in addition to Harp include: Francis Kutjah and Don Novotny of USDA in Washington; Clarence P. Palmby of the U. S. Feed Grains Council in Washington; Sam Sabin, Vice President of Continental Grain Company; John Heline of Iowa and Don Wilson

of Indiana, both corn producers. Harp was a founding member of GSPA in 1956 and has served in an officer capacity since 1957. He is a Business and Economics graduate of Texas Technological College, a trustee of the High Plains Research Foundation and has previously been assigned by USDA to evaluate feed grain market potentials in Latin America.

Demonstration Scheduled For Monday, Oct. 9

A field day demonstration will be held in the Easter Community Monday beginning at 1 p. m. to demonstrate the new Nutri-Soil and Clod Buster soil conditioners, according to Raymond Wiley of that community.

Wiley said that those interested in the demonstrations should gather at the Easter Community Center by 1 p. m. Monday, and the group would travel in cars to several fields in the area for the demonstrations.

The field day will be concluded about 3:30 p. m. Wiley said.

Lithography — Letter Press THE INK SPOT

Nina

THE EXTREMIST!
Dare to be different.
Turn your world upside down with NINA.

●Black Patent
●Red
●Camel
●Brown
●Drye Ice
●Blue
●Green \$14.95

Gaston's
SHOE DEPT.
Downtown & Sugarland Mall

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423

This Week's Special

1965 Chevy Impala 4-door HT. Power steering and brakes. Turquoise finish with black top. Extra clean. 4,000 mile or 90 day protective warranty.

\$1595.

1967 Plymouth Fury III 4-door. Fully equipped. 28,000 miles of factory warranty left. Get a bargain on this near new personnel car.

1965 Ford LTD 2-door hardtop. Air and power. Local owner. 23,000 actual miles. Beautiful turquoise and white finish. Check this sharp hardtop.

1965 Chevy Pick-up V8 automatic. Long wide bed. Full custom. White finish and good rubber.

1964 Chevy Impala Station Wagon. Factory air and power. New tires. Local car with a complete warranty. Plenty of room in this one.

1964 Dodge Dart GT. Air conditioning and power steering. Automatic Transmission. Local one owner with lots of factory warranty left.

CLOSED SUNDAYS

STOP FIRES

FIRE PREVENTION WEEK
October 9 thru 13

This Public Message Courtesy of
PLAINS INSURANCE AGENCY
213 Main St. 364-1150

...a selective

Gift

for a selective homemaker!

Buy a new electric range from your Reddy Kilowatt dealer now... and choose from one of the delightful gifts illustrated below. If you're a Public Service residential customer you're eligible to enjoy one of the free gifts with your range purchase. Many of the new electric ranges have self-cleaning ovens... you enjoy the baking and roasting and Reddy does the clean-up!

Clean ELECTRIC Cooking

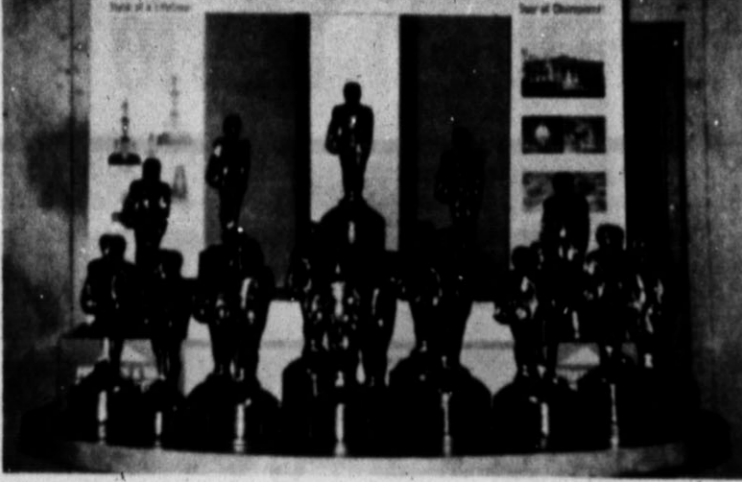
BUY AT THE STORE WITH REDDY ON THE DOOR

THIS WEEK'S FOOTBALL SCHEDULE

Hereford Junior Varsity — Thursday at 7 p.m. against the Dumas JV's in Dumas.
 La Plata Junior High Freshmen — Thursday at 6 p.m. against Dimmitt in Whiteface Stadium.
 Stanton Junior High Freshmen — Thursday at 6 p.m. against Littlefield in Littlefield.
 La Plata Jr. High 7th and 8th Grade Teams — Tuesday at 6 p.m. against Tulia in Tulia.
 Stanton Jr. High 7th and 8th Grade Teams — Tuesday at 6 p.m. against Friona in Whiteface Stadium.
 Both the Hereford High School Whiteface team and the HHS "B" team are idle this week.

PUNT, PASS & KICK

IT'S FREE! REGISTER HERE!
 It's fun! Starts Oct. 8



Hereford Brand Photo

TROPHIES GALORE — Eighteen trophies will be presented to the top three winners in each age category during the annual Punt, Pass and Kick contest today in Whiteface Stadium. The contest is sponsored nationally by the Ford Motor Company.

158 Have Received Licenses Since Program Begun

Private pilot ratings and wings were earned by 181 Civil Air Patrol cadets this summer after they completed flight training at six encampment sites. The new pilots brought to 341, the number of cadets trained by CAP in three years.

Of this figure, 158 have received private pilot's licenses in flight aircraft and the remainder earned a private license with glider ratings. Since CAP first initiated its flying training for the elite of the cadet corps in 1965 at Elmira, New York the program has been expanded from one to six encampment

sites throughout the nation. Ten cadets graduated from the first powered flight course and nine from the glider course and another 64 learned the fundamentals of sailplane soaring and construction. Last year, 148 cadets entered the flying encampment program at three sites and 142 graduated. Eighty-five earned a private pilot's license and the remainder a license with a glider rating.

Success of the program was the result of many factors, expanded training facilities, greater financial support from the Corporation and the caliber and attitude of cadets toward flying and aerospace.

The young American flyers have their minds geared toward the future and may provide a valuable manpower input to commercial, business, and military aviation.

The Hereford Composite Squadron offers all of the ground school training required to prepare a cadet to take the FAA examination. Satisfactory performance on this test is a prerequisite for CAP flight training.

In keeping with the emphasis on flying in the CAP the Hereford Composite Squadron is offering to senior members the ground school training required for an instrument flight rating.

Final Week Of Non-Conference Play For Teams

District 1-AAA team made the final week of non-conference play a winning one Friday night as the six district members took four victories and lost two games.

Hereford defeated Portales, N. M. 27-7, for what appeared to be the easiest win by a conference member. Tulia was beating Quanah 29-24. Perryton had some difficulty in downing Panhandle 14-0, and Dumas scored in the last four minutes to beat Borger 6-3.

Tucuman, N. M. defeated conference member Canyon, 25-12, and Denver City slammed Muleshoe 31-0 for the losses. Most of the games were played in high winds and heavy rain.

Teenagers Will Be Featured In Speed Bowl

The spotlight at the Hereford Speed Bowl will on non-experienced teenage drivers today as they roar around the track in a featured race.

Other activities also are planned for today, which is only the next to last week for races this season. The final week of racing will be Oct. 15, with Raceway officials making efforts to have the biggest day of the season.

Races begin at 3 p. m. with admission \$1 for adults and children under 12 admitted free when accompanied by an adult.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
 Paul B. Schroeter, Mgr.
 P.O. Box 73
 Courthouse
 Free City Maps
 Showing Blocks
 Phone 364-1504

HAY-FEVER SINUS SUFFERERS

Here's good news for you! Exclusive new "hard core" SYNA-CLEAR Decongestant tablets act instantly and continuously to drain and clear all nasal-sinus cavities. One "hard core" tablet gives up to 8 hours relief from pain and pressure of congestion. Allows you to breathe easily—stops watery eyes and runny nose. You can buy SYNA-CLEAR at your favorite drug counter, without need for a prescription. Satisfies on guaranteed by maker. Try it today.

Introductory Offer Worth \$1.50

Cut Out This Ad—Take To Our Store, Purchase One Pack of SYNA-CLEAR 12's And Receive One More SYNA-CLEAR 12 Pack FREE! McDOWELL DRUG, 336 N. Main — Phone 364-1313

PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY

There's a nip in the air

Shop PIGGY WIGGLY

You'll rake in the savings!

Crisco Shortening
 3 lb. can 69¢

SHURFRESH EGGS
 Grade "A" Large
 2 doz. 89¢
 Guaranteed Fresh

Gold Medal Flour
 5 lb. bag 49¢

STEAK
 Round-Sirloin-Club
 your choice
 89¢ lb.

STEAK USDA Choice T-Bone or Loin Tip 1 lb. 98¢
ALL MEAT FRANKS Hormel 1 lb. 55¢
LUNCH MEAT Armour Star Assorted 3 6-oz. pkgs. 89¢

MEXICAN DINNERS Hereford Made Frozen 79c Value 65¢
STRAWBERRY PRESERVES Bama 18-oz. 49¢
HONEY GRAHAMS Bremner's 1 1/4-lb. 39¢
GOLDEN CORN Shurfine Whole Kernal-Vac Pak 3 12-oz. cans 63¢
ICE CREAM Cloverlake 1st Quality 1/2-gallon round carton 65¢

Maryland Club COFFEE
 1-lb. can 65¢

DELSEY
 2-PLY BATHROOM TISSUE
 choice of colors
 4 roll pak 37¢
 with \$5.00 purchase or more

BRACH'S
 Chocolate Covered Wisconsin
WHIPPED CREME CANDY
 pound box 39¢
 79c value
 with \$5.00 purchase or more

New from Colgate-Palmolive!
PUNCH
 adjusted suds detergent
 giant box 49¢
 with \$5.00 purchase or more

Coca-Cola Regular or King 6-bottle carton plus deposit 39¢

New Household Cleaner
Easy-Off 17-oz. aerosol can 39¢
 Faultless
Spray Starch 15-oz. can 39¢
 Sudden Beauty
Deodorant \$1.00 value 65¢
 Pacquins or Silk & Satin
Hand Lotion 59c value 39¢
 Tame
Creame Rinse 60c value 39¢



Nestle's KEEN
 Instant Soft-Drink Mix
 10c value Close-Out Price 5¢

Nestle's Deluxe COCA-MIX
 1/2-lb. can 25c value
 Close-Out Price 10¢

EPIC
 KITCHEN SERVING TOOL
 Item of the Week:
LADLE
 only 99¢
 each unit with \$5.00 purchase

PRIME ANTI-FREEZE
 Maximum Strength
 -Ethylene Glycol Base
 Plus, Rust Guard
 Protection

gallon \$1.19
 3 qt. cans \$1

GREEN ONIONS bunch
RADISHES bunch
CARROTS lb. pkg.
 your choice 5¢

PEARS lb. 19¢
COCONUTS ea. 29¢

Also...
 ORNAMENTAL GOURDS
 ORNAMENTAL CORN
 JACK-O-LANTERN PUMPKINS

PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY

Wedding Vows Repeated In Ceremony At Home

In a candlelight setting of jade trees, baskets of white mums and tangerine carnations, wedding vows were spoken Friday evening by Miss Cynthia Lanette Haile and Eddie Gandy in the home of the bride's parents, Mr. and Mrs. J. B. Haile, Route 4.

The bridegroom is the son of Mr. and Mrs. James G. Gandy, 414 Star Street.

The Rev. Ron Harpster, pastor of Avenue Baptist Church, officiated for the evening ceremony which was witnessed by some 75 guests.

Two pair of candelabra formed a center arch effect for the background of green foliage and flower baskets, arranged against a long wall in the living room where the bridal party stood. Arrangements of Tropicana roses were placed in the entry and on the piano, and fern trees on either side of the door.

Miss Haile, given in marriage by her father, was attended by Mrs. John Sooter, Gerald Hollenstein of Amarillo was best man and the bride's brother, Jimmy Haile, was usher.

Wedding music by Mrs. Dale Wright, pianist, and Mrs. Troy Gandy, vocal soloist, included traditional selections, I Love You Truly, Whither Thou Goest and Wedding Prayer, as well as the marches.

The bride's gown, of lace over candlelight satin, was floor length, on slim lines, with sleeves fitted to the wrist and upward-curving waistline marked by cording. A satin overskirt in panner effect was attached in soft wide pleats above the hip-line and swept into a rounded chapel train.

Accenting the wide portrait neckline, Miss Haile wore a heart-shaped gold necklace, gift of the bridegroom. Her veil was a pouf of illusion, falling over her shoulders from a high

scalloped crown of seed pearls. She carried a cascade of white roses and streamers of English ivy, centered with a white orchid.

Her matron of honor was dressed in tangerine crepe and organza, semi-fitted, with high rolled collar and flowing cape sleeves. Her headdress was a short veil with flowers in the same color, and her bouquet a nosegay of tangerine carnations tied with green ribbons.

A reception in the home followed the wedding, with cousins of the bride presiding at the refreshment table. Mrs. Ronald Baugh of Canyon poured punch. Mrs. Tommy Goodwin and Mrs. Jim Ewing of Amarillo served the cake.

White linen covered the table, centered with an arrangement of white pom-pom mums, tangerine carnations and tapers in silver candelabra. The colonnaded cake, set on a base of heart-shaped layers, was ornamented

with sugar flowers in white with touches of tangerine and topped with bride-and-groom figurines.

For the wedding trip to Colorado, Mrs. Gandy chose a knit suit in white and beige with matched accessories and the orchid from her bouquet as a corsage. After the weekend trip the couple will be at home in the Tower Apartments at Canyon.

The bride is a freshman at West Texas State University there, after graduation from Hereford High School with the 1967 class and attendance at Hardin-Simmons University, Abilene, in the summer.

Also an EHS graduate who has attended WTSU, the bridegroom is employed in Hereford.

Out-of-city guests for the wedding include the bride's grandparents, Mr. and Mrs. W. T. Powell of San Angelo, also Mr. and Mrs. A. C. Powell of Stanton, the Foye Powells of Plains and Troy Powells of Wichita Falls, Comm. and Mrs. W. D. Powell of San Diego, Calif., the B. H. Hailes of Amarillo and Cyde Martins of Clarendon. Also a guest was the bridegroom's grandmother, Mrs. J. D. Love of Hereford.

Leader Clinic Is Set

An area leadership clinic for members of National Secretaries Association of the Hereford, Caprock, Palo Duro and Tierra Blanca Chapters will be held at Hickory Log Restaurant here next Saturday, with Hereford members as hostesses.

NSA chapters of the Texas-Louisiana division are being encouraged to conduct these area clinics for development of leadership potential in the organization. The clinic here is division sponsored.

Avis Northcutt is serving as local coordinator in making arrangement for the meeting. Hereford chapter, with Jean Kennedy as president, will be hostesses. Coffee will be served with compliments of the division treasurer and members attending will lunch together.

Bowling Film Shown Optimists

"Fun On The Lanes," a film depicting the merits of a junior bowling league, was shown members of the Hereford Optimist Club during their regular meeting Thursday.

The club is sponsor of the Junior Bowling League in Hereford. An organizational meeting of the league was held Sept. 30 and play began Saturday. Youngsters of all ages begin bowling each Saturday about 9 a. m.

Duane Janssen told his fellow Optimists that some 80 children had shown up for the first meeting and more were expected Saturday.

A special guest at the meeting Thursday was Curtis Griffin of Pampa, Lieutenant Governor for Optimist International.



COMMERCIAL BEAUTY SPOT — La Plata Junior High School has been chosen as the Commercial Beauty Spot of the Month for October by the Beautification Committee of the Deaf Smith County Chamber of Commerce. Many of the flowers in the front of the school were planted earlier this year by the Freshmen Class.

Modern Painter Studied In Club

Contrasts in the world of art were emphasized for L'Allegria Club members Thursday afternoon as a program on Modernism In Painting was given, following last month's study of the classic works of Michelangelo.

Mrs. Bob Veigel was the speaker, discussing the life and work of Paul Cezanne, modern French painter who was one of the leaders of the postimpressionist group. She spoke of his influence on other artists of his own time and to the present.

Mrs. Bill Warrick was hostess to the club at First National Bank Community Room. Further plans for the tasting luncheon the club will sponsor Nov.-2 were made in the business period, with Mrs. Dennis Lomas presiding. These of the luncheon this year will be Soup To Nuts, and the public is invited to sample the variety of dishes which club members will prepare.

It will be held at Community Center, as was last year's similar luncheon. Time is 11 a. m. to 2 p. m. The luncheon is a fund-raising event to support L'Allegria service projects.

Mrs. Jerry Carroll was a guest Thursday. Members present included Mmes. Ronald Zimmerman, Hazen-Woods, Dan ny Martin, Terrell Hodges, Sam Lesly, Bud Snyder, John E. Smith, Bob Sims, Alex Schroeter, W. C. Russell, Richard Pickets, Jim McDowell, Joe Lyons.

Mrs. Ernest McGee's studio on the Vega Highway.

The Emanuel Lutheran Church, Park Avenue and Avenue B, will celebrate the 450th anniversary of the Reformation at 6:30 p. m. Sunday with the showing of the film "Martin Luther."

The public is invited to see the film, which is about two hours long. There is no admission charge.

The Reformation also will be observed on Oct. 31.

FIRE PREVENTION WEEK



WHAT HAVE YOU GOT TO LOSE?

Look around you! Ask yourself if you've done all you can to protect your home against the threat of fire. Think about increasing property values and home improvements or additions which may have seriously outdated your present home insurance protection. Then, find out how State Farm, the number one company in home insurance, can give you all the protection you'll probably ever need for your home.

JERRY SHIPMAN
Sugarland
Mall



FOR SERVICEMEN

Pen Collection Donated

Ballpoint pens collected over a period of years have been contributed to help fill ditty bags which are to be shipped next week, their destination Vietnam, for Christmas distribution to U. S. servicemen in combat areas.

Mrs. Nola Ralston had scores of the pens, from many sources, in her collection. When she found that they were a much-wanted item for the ditty bags, which will contain writing material, toilet articles and other small items needed by servicemen, she decided to give them.

She bought refills for the pens which needed them, and gave several dozen pens in operating order to the local Red Cross office which will ship the bags.

Other contributions have been made by Hereford residents, and a number of the 225 bags were filled by clubs or church groups whose members also made the denim bags. An anonymous donor gave \$20 cash to Mrs. Goldie Criswell to buy items for bags made by Star Street Friendship Club.

Cash donations are especially appreciated now, says Mrs. J. D. Love, chairman of the ditty bag project, as last-minute purchases must be made by Red Cross volunteers to complete the list of items needed for each bag.

Amarillo Clubwomen Make Tour In Hereford

A tour of spots of interest in Hereford was made Thursday by club of Amarillo, who began members of T. E. D. Study with lunch in the Caison House.

Mrs. Ernest McGee acted as their guide and the tour ended at her home and studio on the Vega Highway. Mrs. R. E. Anthony is president of the club.

The visitors spent some time after lunch in Deaf Smith County Museum, then went to Kings Manor retirement home to see the building and grounds.

Mrs. McGee had hung

paintings by herself, Mary Helen Askew, Oleta Weems and Ruth McBride, all Hereford artists, in her studio and in rooms of the house, to show how pictures may be used as decorative accents.

In addition, she had on display pictures she owns, by Bess Werner, Barbara Schaffner and Mrs. Weems of Hereford, Leona Turner of Amarillo and Van Driest of Taos.

The Amarillo clubwomen plan another visit here to tour the Holly Sugar Corp. plant.



LOIS CAMPBELL
137 SUNSET DRIVE
HEREFORD, TEXAS



LEOLA E. PETERS
519 BLEVINS
HEREFORD, TEXAS

LET'S GET ACQUAINTED

We Are Your Representatives For Walsh Food Service In Hereford. Call Us - We Will Be Happy To Explain How Walsh Can Supply Food For A Family Of 4 For \$15.95 Per Week! (OTHER ORDERS AVAILABLE TO SUIT ANY SIZE FAMILY!)

PHONE 364-2722

WALSH FOOD SERVICE

THE KEY TO BETTER LIVING

Bay View Study Topic Reviewed

The year's study theme, The Temper Of Our Times, was presented when Mrs. Carl Perrin reviewed Eric Hoffer's book with that title for Bay View Study Club Thursday afternoon.

Mrs. H. L. Benefield was hostess in Hereford Country Club. Mrs. Perrin quoted the author's observation that we should study our age in order to adjust to meet its central problem change. She added, "We are a part of our age, its wars, its anxieties and its achievements. There is no way to escape involvement."

She spoke of the juvenilism trend of the twentieth century, which is an attitude or state of mind not relating to physical age, and also discussed media of communication as the major force in reshaping our social

patterns. A final comparison was given of our future to life on a space ship, "where men will adjust in order to survive."

Mrs. R. B. Miller conducted the business session in which members voted to assist in a project of Hereford women's clubs, to serve in turn to provide chauffeur service for King's Manor residents.

She announced that Mrs. Ansel McDowell and Mrs. Francis Hardwick will continue to be the club representatives working with the Camp Fire Girl group sponsored by Bay View.

Other members at the meeting were Mmes. J. W. Kirby, Carl Swanson, Juston McBride, Jimmie Gillentine, W. J. Gilliland, Howard Gault, Colby Conkwright and Bruce Burney.

TILL-O-MATIC

This machine can do wonders for your yard! It breaks up and loosens the soil enabling grass and plants to grow more freely. Powered by a 5 HP Motor the TILL-O-MATIC has width adjustment to 26" and depth cut to 6".



RENT THIS MACHINE BY THE HOUR!

For more information see **HEREFORD PARTS & SUPPLY**

702 W. 1st Phone 364-3522

See Carl McCaslin Lumber Co. For

All Your

Electric Fence Supplies

Including

- Chargers
- Batteries
- Wire
- Posts
- Insulators, etc.

If it's for an electric fence, we have it!!

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM 4-3434

ROACH LIVESTOCK PENS

Located on the South bank of Tierra Blanca and West side of South Progressive Road

OFFICE HOURS:
8:00 a.m. to 12:00 noon
Monday thru Saturday

OFFICE 364-4467 HOME 364-1835

Hog and Sheep Market for Hereford and the Surrounding Area.

WE BUY-SELL OR TRADE

CURTIS O. ROACH

owner & operator

"Come by and shoot the breeze with us!"



Mrs. J. D. Nash
... mother of four.

Newcomers In Profile

Old Belongings Prized

By SUE COLEMAN
Women's Editor

Not an antique collector, in the sense of seeking and buying rarities, Mrs. J. D. Nash likes "old things, especially those with sentimental meaning," and her brand-new home at 118 Mimosa is attractive with displays of glassware and other antiques, most of them family pieces.

THE NASHES CAME to Hereford early in August from Floydada, where they had lived 12 years. Nash is manager of Gifford-Hill Western Co. here. There are four children in the family, two in Hereford schools. Paul is a high school senior and Martha a fourth grader.

The oldest daughter, Margaret, is Mrs. Larry Irby of Dimmitt, a teacher in Hart schools this term. Camilla is a sophomore in Texas Tech.

Pauline Nash is a native of East Texas, born in Italy where her parents and other relatives still reside. She married soon after completing high school studies, and while her husband was in military service she did clerical work in a bank, for an

abstract firm and in the county clerk's office.

NOW THAT HER children are older she considers returning to office employment, but for a number of years she has been busy in such organizations as Band Mothers and Girl Scout leaders.

Also active in the Baptist Church, she has assisted in Sunday school and other church-affiliated groups related to youth programs. She has just completed a term as Noble Grand of the Floydada Rebekah Lodge, highest office in a local lodge.

Golf is a recreation she shares with her husband, "but I don't win any hole-in-one trophies," she smiles in answer to inquiry about a handsome trophy on the family room mantel.

LIKE MOST MOTHERS of three girls she sews a great deal, making their clothes and also her own. Her liking for old things in her home extends to furniture and she does the hard and tedious work of refinishing.

An old-fashioned washstand given her by a neighbor has become a cherished possession

after Mrs. Nash removed four coats of enamel in varied colors to reveal the grain of its solid wood, and she has given an antique finish to pieces she painted for her daughters' bedroom.

Kitchen utensils of days gone by, now prized as decorative pieces for homes, came from both her family and her husband's.

A churn with dash, a wooden bread-mixing tray, a heavy iron kettle made to be hung over a fireplace, blaze and a pair of flatirons are among the objects grouped at hearth in the family room.

SHELVES IN THE ENTRY hold some especially beautiful glassware including pressed glass butter dish, syrup pitcher and spoon holder. Her grandmother's covered preserve dish and a glass fluted bowl in an unusual shade of green are also there, displayed with modern glassware.

Also from her grandmother's home is a large dish in the iridescent shades of carnival glassware, matched to a smaller dish Mrs. Nash bought, although they are in different patterns.

She doesn't hesitate to mix the old and new for an effect advantageous to both as she arranges glassware, china and crockery in cabinets from the living room to the kitchen.

The result is a homey look in the house which was just completed when the Nashes moved in. And that look is helped by beginnings of yard plantings in which Mrs. Nash has the aid of her son. "He likes to make things grow," she says, "and his thumb is much greener than mine!"

The Pioneer Club program Tuesday is to open with a meditation by Mrs. Wirt Phillips and will include a report by Mrs. M. L. Simpson on Our Veterans' Needs. Mrs. Delmar Sigle, president, will preside.

An exhibit of porcelain art work by Hereford members will be included in a show from 2 to 5 p. m. this afternoon in the YWCA at Amarillo, sponsored by the Amaryliss Porcelain Arts Club.

China painting by Mmes. W. C. Hromas, O. H. Culpepper, L. H. Lookingbill Sr., Bernard Robertson, John R. Robinson, Harry Lookingbill, O. Wertemberger and Joe Smith will be a part of the display, to which the public is invited.

Mrs. L. H. Lookingbill Sr. will pour tea during one interval of the afternoon. Mrs. Hromas is parliamentarian of the club, after a term as president. Members are from various cities of the Panhandle area.

Classifieds Get Results

District TFWC Head Will Be Club Speaker

Mrs. Guy Crawford of Borger, president of Top of Texas District, Texas Federation of Women's Clubs, will be guest speaker for Pioneer Study Club at a Federation Day luncheon at 12:30 p. m. Tuesday.

Mmes. O. G. Hill Sr., J. V. Pickens and R. L. Wilson will be hostesses at Hereford Country Club. The program subject is Progress With Youth, conforming to the district theme, Education and Community Service.

Mrs. L. H. Lookingbill Sr.,

third vice president of Top of Texas District, will introduce Mrs. Crawford, who has been a leader in community work for youth at Borger, through her club and other channels. She was elected to head the district federation in 1966, when the Top of Texas convention was held here.

The Pioneer Club program Tuesday is to open with a meditation by Mrs. Wirt Phillips and will include a report by Mrs. M. L. Simpson on Our Veterans' Needs. Mrs. Delmar Sigle, president, will preside.

Luzier Cosmetics

We invite you to come in for a free demonstration and skin analysis.

For an appointment call Edna Mathes.

711 E. Third

BEAUTY HOUSE

364-1533 319 McKinley

PUNT, PASS and KICK CONTEST

If you have a boy between 8 and 13 years of age and he isn't registered, bring him by the Football Field before 2:00 Sunday. Practice begins at 2:00 with competition beginning at 4:00. Winners will compete in the district meet in Amarillo, plus trophies will be given to the top three winners, in each age group.

SPONSORED BY

IF YOU DIDN'T BUY FROM

ORVAL WATSON FORD SALES

YOU PAID TOO MUCH.

FRESH DRESSED GRADE A

FRYERS

WHOLE LB. **29c**

CUT-UP, LB. 33c

MEATS

DOUBLE GUARANTEED AND PRICED LOWER!

SIRLOIN STEAK

USDA Inspected Farm Pac Blue Ribbon Choice, Lb. **98c**

FARM PAC BLUE RIBBON BEEF

BACON Hormel or Farm Pac Lb. **69c**

Cracker Barrel Cheese Krafts 10 oz. stick Mellow or Mild 10 oz. **59c** Sharp & Extra Sharp 10 oz. **69c**

Top Round Boneless USDA Choice STEAK Farm Pac Blue Ribbon lb. **1.09**

Eye Round Boneless USDA Choice STEAK Farm Pac Blue Ribbon lb. **1.19**

Charcoal Boneless thick cut USDA Choice STEAK Farm Pac Blue Ribbon lb. **1.19**

Continental Boneless STEAK thick cut lb. **1.19**

GROUND BEEF

70% Lean Lb. **49c**

FARM PAC BLUE RIBBON BEEF

KRAFT OIL DOG FOOD

BAKE-RITE Shortening 3-lb. can **48c**

PINEAPPLE Food Club Crushed No. 2 can **25c**

OLEO Golden Solids Lb. **10c**

COFFEE Folgers Lb. **57c**

Limit One, Thereafter 68c

DELICATESSEN

Whole Bar-B-Qued Chicken each **98c**

Ham Salad Sandwich each **25c**

Chicken Salad Sandwich each **25c**

Pimento Cheese Spread Sandwich each **20c**

Fresh Fruit Cobblers each **69c**

APPLES Wash. State Red Delicious or Jonathans lb. **18c**

POTATOES U.S. No. Russet 10-lb. bag **49c**

PRUNE PLUMS Idaho Lb. **19c**

Treet Luncheon Meat 12 oz. can **49c**

Post Toasties 18 oz. pkg. **37c**

Pop Tarts Kelloggs assorted flavors pkg. **39c**

DOUBLE FRONTIER STAMP ON WEDNESDAYS with \$2.50 purchase or more

Grapefruit Florida Pinks lb. **19c**

Peanuts Bo's roasted or raw 2 lb. bag **89c**

Mustard Greens Fresh Large 2 Bunches **19c**

Collard Greens Fresh Large 2 Bunches **19c**

Bulbs Holland Fall Planting Variety pkg. **69c**

BABY MAGIC DEODORANT Mennen 9-oz. **79c** Hour After Hour 4-oz. Reg. \$1.00 **69c**

RAND McNALLY ILLUSTRATED ATLAS OF TODAY'S WORLD

HUGE 12-IN-1 VOLUME ASSEMBLE-IT-YOURSELF A SECTION A WEEK FOR 12 WEEKS

79c

EACH SECTION

2-PART BINDER ONLY 99c EACH PART

Giant size plastic Dust Pan by Norplac Choose from 8 beautiful pastel colors Reg. 69c **39c**

Note Book Paper 300-ct. **33c**

COUNT ON Furr's

WHERE THERE ARE NO GAMES, NO GIMMICKS... JUST LOW PRICES

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. R. A. Gilliam, of Merten, were here Wednesday until Friday, visiting their relatives here. Included in the visit were the Deward Robertsons, T. L. Sparkman, A. T. Jones, Earl Springers and Mrs. W. A. Springer, all sisters and a brother of Mrs. Gilliam and other relatives.

The Floyd Coles attended a Junior Livestock show at Tulsa, last weekend. The Cole young people entered 3 calves in the show and Bill won Reserve Champion on a Hereford calf. Mr. and Mrs. Earl Cole came home from Houston, Thursday. Cole is recovering following treatment at a hospital there.

Mrs. Jackie Andrews spent last weekend visiting friends, Mr. and Mrs. Johnny Janeway and Mr. and Mrs. L. T. Wilkerson, all at Borger. Mrs. Janeway and Mrs. Andrews were school chums when her family lived there.

Mr. and Mrs. Harvey Manion, Billie, Jay and Kim, and Mr. and Mrs. Gregg Jones visited Mrs. Manions mother, Mrs. Mary Bankship, at Hobbs, Saturday and Sunday.

Mr. and Mrs. James Greenwood and two daughters of Corpus Christi, spent last weekend visiting her brother, Fritz Smith and family.

Mr. and Mrs. Charles Self and children visited her parents, the Kenneth Cox family at Lazbuddie, Sunday. That night, Mrs. Self, Mrs. Earl Harkins and Mrs. Richard Price, Andrea Axe and Genie Robbins attended G. A. Coronation service at Farwell Baptist Church.

Charles and the children attended church at Lazbuddie with the Coxes, Sunday evening.

Frio Homemakers Club met Tuesday in the home of Mrs. Chesley Johnston for business meeting and refreshments. At 3:30 the group went to the High School for a visit of the Cosmetology Department, with Mrs. Crabtree, the instructor, outlining the course as it affects the girls. The lab with its modern equipment for hair styling was of real interest as was the instructors discussion of the course in general.

Attending the meeting were Mesdames Sam Ogan, Frank Robbins, T. L. Sparkman Jr., Annie Springer, Bill Williams, Marvin Welty, Eugene Baldwin, Harlan Barber, Herbert Bruns, Carlton Dobbins, Owen Andrews, James Brown, and Miss Alma Andrews.

The next meeting is changed from the scheduled date to Thursday at 2:30 at the home of Mrs. Laura Littrell. The group plans a tour of Holly Sugar mill at 3:30 following business meeting. Next years programs are being planned now and members are getting in suggestions for ideas so that the year books can be printed.

Mr. and Mrs. Jack Duncan of Truth Or Consequences visited the Jim Brooks on Thursday evening. The Brooks and Duncan grew up together near Comanche, Okla. They were here also to visit her mother who is seriously ill in Hereford.

Mr. and Mrs. H. E. Lindley accompanied their daughter, Mrs. Jack Shirley, on a trip, this week to Little Rock Ark., where they expected to visit Lindleys sister and other relatives. They also visited the Sam Lindleys at Brownwood and other relatives while on this trip.

Walter Vogler is home and doing fine after spending a few days in the hospital with a severe headache.

H.D. Club Picks 1968 Officers

Officers for 1968 in Progressive Home Demonstration Club, elected at a recent meeting in Mrs. E. C. Hammett's home, are headed by Mrs. Dean Stallings, president. Mrs. P. L. Carmichael was named vice president, Mrs. Charles Gresham secretary-treasurer.

Mrs. J. D. Gilbert Jr. will be H. D. Council delegate with Mrs. Tom Nance as alternate, and Mrs. Tom Morgan reporter. They will take office in January.

Mrs. Nance gave the program on Storing Out-of-Season Clothing and Mrs. Morgan read a poem titled Neighbors. The club voted to contribute to the United Fund.

Mrs. Clyde Powell of Tulsa was a guest of Mrs. Hammett. Eleven members were at the meeting.

McGee Furniture's 9th Anniversary Sale!

NOW IN PROGRESS... SHOP TIL OCT. 31st

THE ONLY TIME OF THE YEAR THAT EVERY ITEM IN OUR STORE IS REDUCED!

•SOFAS & SLEEPERS•

- EARLY AMERICAN SOFA**
Quilted Blue/Green Print
Regular \$309.95 **\$229⁹⁵**
- EARLY AMERICAN SOFA**
Wood Wings - Gold Tweed Cover
Regular \$289.95 **\$219⁹⁵**
- EARLY AMERICAN SLEEPER**
Copper Tweed Cover
Regular \$459.95 **\$375⁰⁰**
- EARLY AMERICAN SOFA**
Linen Quilt Blue/Green/Gold Print
Regular \$587.00 **\$419⁹⁵**
- EARLY AMERICAN SLEEPER**
Green Quilted Cover
Regular \$449.95 **\$349⁹⁵**
- TRADITIONAL SLEEPER**
94" Green - Red Tweed
Regular \$499.95 **\$395⁰⁰**
- FRENCH PROVINCIAL SOFA**
White and Gold Quilted Brocade
Regular \$379.95 **\$279⁹⁵**
- FRENCH PROVINCIAL SOFA**
Green Quilted Cover
Regular \$501.00 **\$350⁰⁰**

4-PC. BEDROOM SUITE

French Provincial
Includes: King Size Bed,
Double Dresser, Mirror
and Large Floral Chair.
REGULAR \$469.00 **\$199⁹⁵**

HIDE-A-BED SOFA

Traditional Styling
Copper Tweed Cover
REGULAR \$259.95 **\$209⁹⁵**

LOVE SEAT

Quilted Orange and
Brown Linen Print.
Regular \$219.95 **\$159⁹⁵**

EARLY AM. LOVE SEAT

Beautiful Quilted
Gold Tweed Cover
Regular \$219.95 **\$180⁰⁰**

•OCCASIONAL CHAIRS•

- Early American 1-Large High Back
Toast color - reg. \$218.00 **\$79⁹⁵**
- Early American 1-Swivel Rocker. White &
Blue Print. Reg. \$119.95 **\$69⁹⁵**
- French Provincial 1- Tangerine - Gold
Reg. \$59.95 **\$35⁰⁰**
- French Provincial 1-Champagne & Gold.
Reg. \$109.95 **\$50⁰⁰**
- French Provincial 1-large Champagne & Gold
Reg. \$189.95 **\$99⁹⁵**
- French Provincial Gold Spot Chair
White Wood. Reg. \$149.95 **\$99⁹⁵**
- French Provincial 1-pair Turq. & Gold
Reg. \$119.95 ea. both for **\$120⁰⁰**
- French Provincial 1-Chair & Ottoman
Toast Color. Reg. \$149.95 **\$89⁹⁵**
- Spanish Style 1-Tangerine & Green Color.
Reg. \$159.95 **\$75⁰⁰**
- Spanish Style 1- Print with White
Wood. Reg. \$159.95 **\$75⁰⁰**
- High Back Style 1-Large Blue & Green
Brocade Reg. \$233.00 **\$89⁹⁵**

Decorator Pillows

lovely colors

now **\$1⁹⁹** ea.

Vinelle Recliners

All in stock are reduced

priced from **\$75⁰⁰**

Desk & Chair

maple desk & green chair

regular **\$120.95**
\$89⁹⁵

McGEE FURNITURE

HEREFORD, TEXAS

511 Main Street

Phone 364-2586

- 7-PC. DINETTE** Early American with 48" Round Table
and 6-captain's chairs. Reg. \$264.00 **\$175⁰⁰**
- 5-PC. DINETTE** Early American with 42" Round Table
and 4-Chairs. Regular \$189.75 **\$125⁰⁰**
- 7-PC. DINETTE** Spanish styling with Harvest Table
and 6-chairs. Regular \$217.65 **\$169⁹⁵**
- 7-PC. DINETTE** Early American with Harvest Table
and 6-chairs. Regular \$211.65 **\$169⁹⁵**

"Super-Up-Keep" Cleaner & Deodorizer

regular **\$1⁹⁹**

Rug Shampoo

restores that "new look"

regular **\$1.69**
99c

Lloyd's Polish

our own special polish

regular **\$1.79**
99c

NOW IS THE IDEAL TIME TO DO YOUR CHRISTMAS SHOPPING AT McGEE'S AND SAVE!

•BEDDING•

SIMMONS SET
Exclusive Adusto-Rest Construction.
Quilted King Size Mattress & Box Springs.
REGULAR \$219.95 **\$175⁰⁰** set

SLEEP SET
Tufted Quality Full Size Mattress
and Box Springs Set.
REGULAR \$99.00 **\$69⁹⁵** set

SLEEP SET
Good Tufted Twin Size Mattress
and Box Spring Set.
REGULAR \$79.00 **\$59⁹⁵** set

•EARLY AM SLEEPER SET•

- ★ Oak Arm Sleeper Sofa with Copper-Tweed Cover REGULAR \$600.85 **NOW \$484⁹⁵** set
- ★ Green Tweed Rocker
- ★ Red Tweed Chair
- ★ 3-Matching Tables

ALL MIRRORS IN STOCK

Reduced $\frac{1}{3}$ And More

ALL CHAIN LIGHTS

now 20% off

ALL POLE LIGHTS

now 25% off

ALL ETHAN ALLEN

30% off & More

ALL WALL DECORATIONS

20 to 50% Off

ALL TABLE LAMPS

now 15% off

•BEDROOM SUITES•

6-PC. GOLD DISTRESSED

Includes: King Size Bed, Large Tripple
Dresser, Twin Mirrors, 2-Nite Stands. **\$309⁹⁵**
REGULAR \$595.00

6-PC. ANTIQUE WHITE

Includes: Full Size Bed, Nite Stand,
Corner Desk, Chair, 30" Cabinet, Mirror. **\$229⁹⁵**
REGULAR \$391.95

6-PC. SPANISH STYLE

by Thomasville. Includes King Size
Bed, Large Tripple Dresser, Twin Gold
Mirrors, 2-Commodes. REGULAR \$965.00 **\$699⁹⁵**

4-PC. EARLY AMERICAN MAPLE

Includes: Full Size Bed, Large Tripple
Dresser, Mirror, Nite Stand. **\$245⁰⁰**
REGULAR \$300.95

4-PC. ITALIAN CLASSIC

by Thomasville. Includes: King Size Bed,
Large Tripple Dresser, Mirror, Commode. **\$619⁹⁵**
REGULAR \$866.00



Miss Suzanne Langley plans December wedding

Langley-Wall

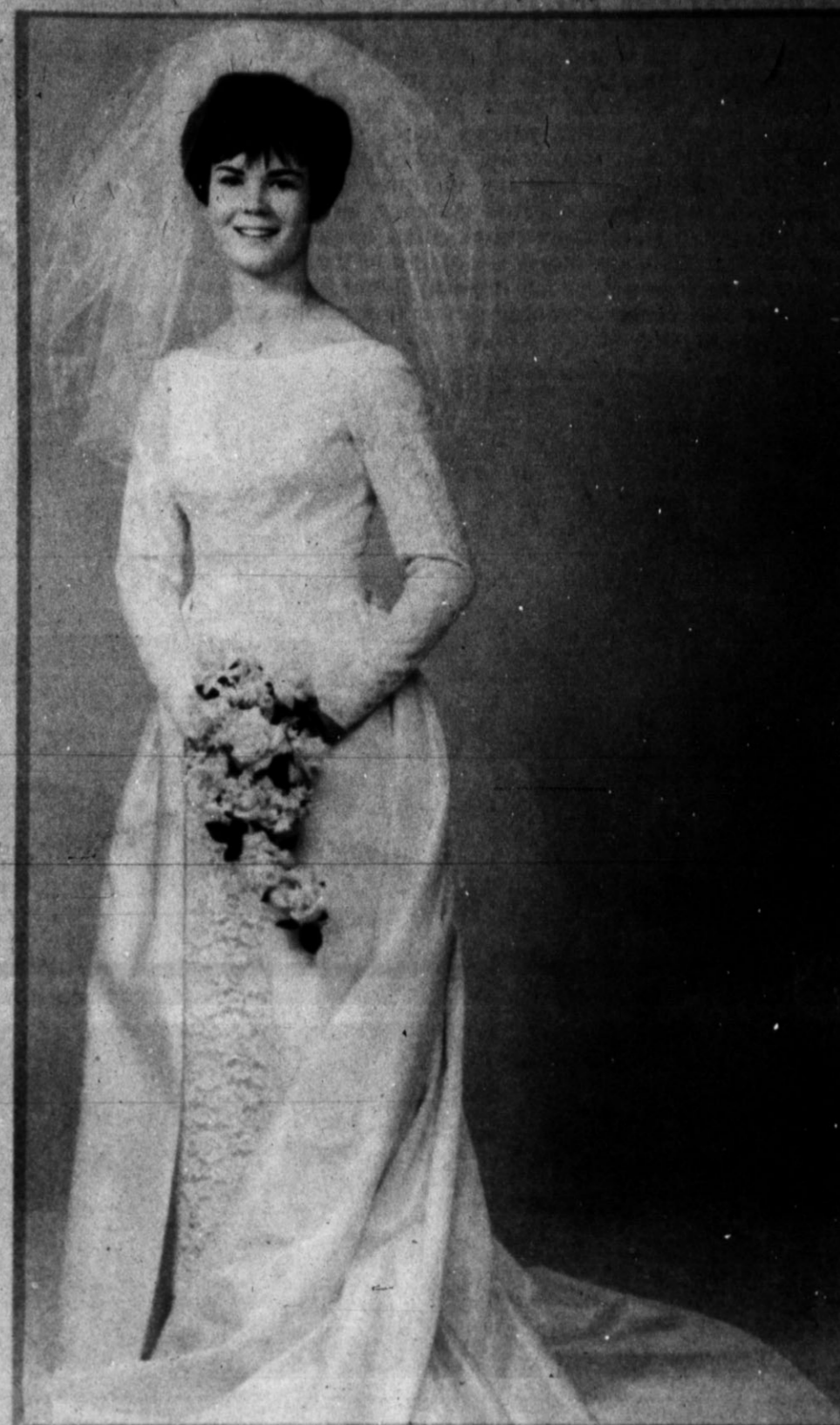
Mr. and Mrs. Earnest Langley announce the approaching marriage of their daughter, Suzanne, to Lt. Daniel George Wall III of Bay City, Mich., to be solemnized the evening of December 9 in First Methodist Church here.

Miss Langley, presently a graduate teaching assistant in the department of Germanic and Slavonic Languages at Texas Tech, received her BA degree in German from that school in June, 1966.

She was a member of a national German honorary society, Delta Phi Alpha, and of Kappa Kappa Gamma sorority. Her junior year was spent studying at the University of Vienna.

Lt. Wall, son of Mr. and Mrs. Daniel George Wall II of Bay City, is due to receive his wings at Reese Air Force Base, Lubbock, December 16. He began pilot training there last December after being commissioned in the Air Force at Officers Training School, Lackland Air Force Base, San Antonio.

He had previously received the BS degree in education at Concordia Teachers College, Chicago, where he was president of the student body in his senior year and listed in the college Who's Who.



Mrs. Eddie Gandy nee Miss Cynthia Haile (Angel photo)

(See Story Inside Page This Issue)



The Sunday Brand

SECTION TWO

The Sunday Brand, Hereford, Texas, Sunday, October 8, 1967

Homes Ready For Friday Tour



HOME OF THE I. O. WILSONS, 322 Centre, is on the tour. In the dining space with its crystal chandelier, a coffee conference is held by, from left, Mrs. Charlie Noland, club president, Mrs. Leo Witkowski, ways and means chairman, and Mrs. Homer Newton, one of the hostess committee which includes Mmes. Don Robinson and Roger Brumley also.



GARDEN BEAUTIFUL club will conduct its annual tour of this city's handsome homes Friday afternoon when four homes, decorated with flower arrangements by members, will be open to visitors beginning at 2 o'clock. Tickets are on sale by club members and will be delivered if they are ordered by telephone from Mrs. Charlie Noland, club president, or they may be bought at the doors of the homes.



A PLEASANT CORNER of the scarlet-and-ivory master bedroom in the Francis Hill home, 217 Ranger, is occupied by Mrs. Ray Coward, flower show chairman, and Mrs. Hill, the club's hostess committee with Mrs. Cowart at this home are Mmes. L. H. Lookingbill Sr., Jesse Stanford, Bruce Burney, Clifford Trotter and Tom Carter.

ON THE STAIRWAY which is an interesting feature of the Raymond Frye home at 148 Liveoak are, from left, Mrs. Tom Carter, chairman of the tour advertising committee, Mrs. Deward Roberson of the hostess committee and Mrs. Frye with her small daughter who is giving her stuffed toy a peep through the rails. To serve as hostesses with Mrs. Roberson here are Mmes. Carl Swanson, N. D. Bartlett, Will/S. Kerr and Ansel McDowell.



ENTRANCE DOORS at the C. F. Newsom home, 150 Liveoak, have a hospitable look which is repeated in the interior. With Mrs. Newsom, right, are

Mrs. B. E. Roberson and Mrs. E. W. Young, center, who with Mmes. G. S. Solomon, J. H. Walker and Roy Smith will be club hostesses there Friday.

A BIG DAY FOR THE BAND — As one might expect, preparation for the long trip to Monahan which the band made last week probably take longer than the trip. Band students make many trips to their autos prior to leaving. Chaco boxes, blankets, pillows, foods and shoes fill the seats and sometimes leave little room for the students as they try to squeeze in between it all. Some even find standing more enjoyable than fighting the junk piles. Band director Ben Gollehon shows the strain of the long trip as he hams it up on the way home, while Trisha Hill takes advantage of a few minutes of quiet to catch a few winks.



Hereford Brand Photos by Penny Young

Holly Announces New Plant Site

COLORADO SPRINGS, Oct. 4 — Holly Sugar Corporation today announced plans to construct a \$20,000,000 beet sugar processing plant in the Red River Valley of Minnesota and North Dakota. The new plant is expected to be in operation by the fall of 1969 and could add \$40,000,000 a year to the area's economy.

Demand by growers for processing facilities in the Red River Valley has outstripped available plant capacity. The new Holly plant will, in large part, meet this demand and will also allow farmers to devote additional acreage to this basic food crop.

The plant will have a processing capacity of more than 6,000 tons of sugar beets a day, equal to the capacity of Holly's current largest facilities.

Dennis O'Rourke, Holly chairman, and John B. Bunker, Holly president, said that with completion of the plant, Holly will pay farmers in the area approximately \$8,000,000 a year for their produce.

"In addition," Mr. O'Rourke added, "the new Holly plant will generate salaries for plant personnel as well as payments to residents for a variety of goods and services. In view of estimates of five-fold circulation of money in farming areas, the total infusion of new money into the valley could well exceed \$40,000,000 a year."

After Holly economists and

agriculturists made intensive surveys of the area earlier this year options on several tracts of land were taken. The plant will be built between Fargo and Grand Forks, N. D. where more than one million acres are available for growing sugar beets. Mr. Bunker said that the new

AKRON, Ohio — Latex foam backing on carpeting shouldn't crumble like a cookie.

The Rubber Manufacturers Assn., tufted Textile Manufacturers Assn., and American Carpet Institute are working to establish specifications for foam on broadloom carpeting.

In the meantime, the Good-year Chemical Division here says, there are four steps you can take to determine the quality of latex foam backing on a rug or carpet you're thinking of buying:

1. Look at it. Backing should be at least three-sixteenths of an inch thick. A fourth of an inch is better. And the tiny foam cells should be fairly uniform in size.

2. Feel it. Good foam backing will keep the carpet fairly rigid. It won't hang limp.

3. Bend it. Good foam backing won't crack.

4. Rub it. If an excessive amount of filler material has been added to cut costs, the foam will rub off like an eraser.

plant will increase Holly's production capacity by 20 percent and will provide a significant increment to net income. Holly now operates a total of 11 processing plants in California, Wyoming, Montana, Colorado and Texas, in addition to re-

search, storage and distribution facilities. The company is one of the country's major agro-chemical companies and a large processor and supplier of food products. Holly markets refined sugar, livestock, livestock feed and molasses.

Otts Return Of Club Hears Plan First Reunion Of Of Water Supply WWI Escadrille

Mr. and Mrs. Ira Ott, 120 Northwest Drive, have returned to Hereford after attending a three day reunion in San Antonio of the Old French Lafayette Escadrille of WWI. This reunion was the first time the men had been together since the squadron was disbanded in 1919.

Eleven men including Ott, all over 70 years old, and from as far away as Hawaii and New York toured Kelly Air Force Base Monday, which the group

had visited in 1917. Also on the agenda were visits to the site of the 1968 HemisFair and the Alamo.

All members of the old 103rd Aero Pursuit Squadron, the group recalled that they were in France "two months before Eddie Rickenbacker." The reunion was spearheaded by Jack Warner, 75, of Lyons, Kansas, a retired four-term county judge there.

After having written over 300 letters, making numerous phone calls and contacting such people and organizations as city clerks, fire chiefs, county clerks, police chiefs, and others, along with magazine advertising for about six months, Warner was able to contact about 25 members of the squadron in an effort to revive old memories and experiences while fighting with the French from 1917 until 1919.

The gathering in San Antonio was only part of the Escadrille, which once had 38 pilots and many crew teams to work on the old French Spads, which carried the American Indian-head insignia. None of the pilots were able to attend.

During April and May of 1919, Ott was among a group of Escadrille members who toured the United States with their planes participating in the Fifth Victory Loan Drive.

Utilizing 18 baggage cars and four first class pullman cars, 36 planes, the party of members visited 33 cities in that many days, giving demonstrations and dropping leaflets from the air to publicize the drive. The planes were transported in the baggage cars, and the wing assemblies were mounted and dismounted at every city.

After waiting 50 years to get together, plans are now being

Water conservation as a necessity to assure continued progress of this area, was discussed on the program of Hereford Study Club Thursday evening. Mrs. Johnny Clark and Mrs. Don Robinson were hostesses in the Clark home.

Tom McFarland of the Lubbock office of High Plains Water Association was guest speaker, introduced by the program chairman, Mrs. W. H. Gentry. He explained proposals to bring water from the Mississippi and rivers in Arkansas to replenish underground water supply of the Texas Plains.

This proposal is entirely feasible, he said, as he showed slides of a project in California where a similar plan was used. He said the water problem is not something for future solution, but requires action now.

Plans for the club's 30th anniversary reception, to be held Oct. 19 at Community Center, were continued in the business session. An effort is being made to reach all former members of the club with invitations to this event.

Mrs. Labry Ballard, general chairman, is to be assisted by Mrs. Merlin Kaul and Mrs. Tommy Braddy, program chairmen; Mrs. Ed Wilson Jr., decorations chairman; Mrs. Robinson, food chairman; Mrs. Art Stoy, kitchen chairman. Mrs. Gladys Setliff will arrange for name tags.

Mrs. Kenneth Fanning was welcomed as a new member by Mrs. R. N. Yarbro, president. Other members at the meeting were Mmes. C. R. Winger, N. D. Bartlett Jr., J. W. Witherspoon, S. L. Garrison, Maurice Tannahill, Marvin in

made for a second annual reunion to be held in San Francisco the first weekend in August in 1968.

Knox, Garland Solomon, Baxter London, and those named on committees.

Look Who's New

Mr. and Mrs. Garry Keith Smith are the parents of a son, Keith Alex, who was born on Oct. 3 and weighed 4 lbs. 12 ozs.

Mr. and Mrs. Pedro Escabedo Soliz are the parents of a daughter born on Oct. 3 and weighed 7 lbs., 3 1/2 ozs.

Mr. and Mrs. Gilberto Vargas are the parents of a son born on Oct. 4, who weighed 6 lbs. 15 1/2 ozs.

SERVICE-TOONS

By Coahoma Moore



"Ordinarily I wouldn't ask you to do ANYTHING I wouldn't do... but this is DANGEROUS!"

Ask us for any car service. It's not dangerous with skilled men on the job. And our low prices will eliminate the danger of a "blowout" to your pocketbook!

Moore Bros. Shamrock Service phone 364-0003 "Where Highway 60 Meets 385"

Hereford, Texas Penneys

HOURS Weekdays 9:30-6:00 Saturdays 9:30-8:30



The most exciting coats of the coming season...lavished with natural mink*!

Now's the time to choose that elegantly furred coat you've wanted... from Penney's dramatic new season collections. Carefully chosen wools, superbly tailored into high fashion silhouettes. Beautifully textured, artfully detailed along designer lines... fine Penney quality to the last detail. Choice natural mink* trims you'd expect to find on coats costing much, much more. \$40.

*Fur products labeled to show country of origin of imported fur.

WEDNESDAY - OCTOBER 11

9 99¢ MINIATURE CREATIVE COLOR PORTRAITS FOR ONLY

PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

ADULTS INCLUDED

CREATIVE COLOR PHOTOS FURR'S



Introductory sport Wheel VALUE!

1775 per wheel



FAMOUS CRAGAR chrome reverse

- Popular deep dish design
- Bright nickel mirror polish chrome finish
- Quality all steel wheel

AVAILABLE IN MOST POPULAR SIZES

GENERAL TIRE HEREFORD GENERAL TIRE STORE 732 West 1st Street



Frank Sutton To Appear On Awards Program

AMARILLO — Frank Sutton, better known as Sgt. Carter of the "Gomer Pyle — USMC" television series, will head

the entertainment during the Fourth Annual ALTA Awards Program Oct. 21 at the Amarillo Little Theatre. A Broadway and movie star as well as television personality Sutton will appear at the ALT in full Marine uniform where he will entertain and assist with the presentation of awards to those who participated in the ALT productions of 1966-67.

The ALT Auditorium is located at 2019 Civic Circle, across the street from the Bank of the Southwest in Wolflin Village. The program will be open to the public and tickets may be obtained by writing or phoning the Amarillo Little Theatre (P. O. Box 2424) or White and Kirk Department Store, 518 Polk. Reserved tickets will be \$5, general admission \$3.50 and student

or enlisted military personnel \$2. Proceeds from the sale of tickets will be used in the work of the Amarillo Little Theatre. Army's cross country captain is Paul DeCoursey of Monticello, Inc. When Villanova lost to LSU in football, 45-7 in 1951, the Tigers intercepted eight passes.

Pony League Meeting Tuesday

New officers for the Hereford Pony League will be elected during a meeting at 8 p. m. Tuesday in the Community Center. Don McNeese, current president, urged all interested persons to attend the meeting.

TECHNICAL TALK — Armand Deleule, center, listens carefully as R. L. Beukenkamp translates information about the Hereford Feed Yards, which will be included in a film being made in the

United States by a French Beef Cattle Team. Jacques Ledoux, chief operator for Cinematographic Service, listens as he prepares the camera for filming.

—Hereford Brand Photo

Sgt. Barefield Receives Recognition

CHEYENNE, Wyo. — Technical Sergeant Garrett O. Barefield, son of Mrs. Robbie Bare-

field of Rt. 1, Midland City, Ala., has been recognized for helping his unit win the coveted U. S. Air Force Outstanding Unit Award.

Sergeant Barefield, an aircraft equipment technician at Francis E. Warren AFB, Wyo., will wear the distinctive blue service ribbon as a permanent decoration as a member of the 1370th Photo Mapping Wing. The wing was cited for accomplishing an extensive aerial photo mapping survey and related geodetic missions well ahead of schedule and at cost savings.

A major subordinate unit of the Military Airlift Command, the 1370th provides mapping and survey missions in response to Air Force and other Defense Department needs. Its personnel are stationed at numerous locations in the United

States and are often deployed throughout the world. The sergeant is a graduate of Newton (Ala.) High School. His wife, Mollie, is the daughter of Mr. and Mrs. H. C. Parvin of 235 Avenue A, Hereford, Tex.

JUSTICE IS CLASS FAVORITE — Kenny Justice of Hereford is among the 1967-68 Class Favorites announced recently by Hardin-Simmons University in Abilene.

Justice, a junior, will participate in the Queen's Court during a presentation of the Hardin-Simmons University Queen on Oct. 6. Majoring in Business with emphasis on finance, he is a varsity cheerleader and is business manager of Sigma Delta Sigma Social Club. Justice is the son of Mr. and Mrs. Virgil Justice, 210 Ranger Drive.

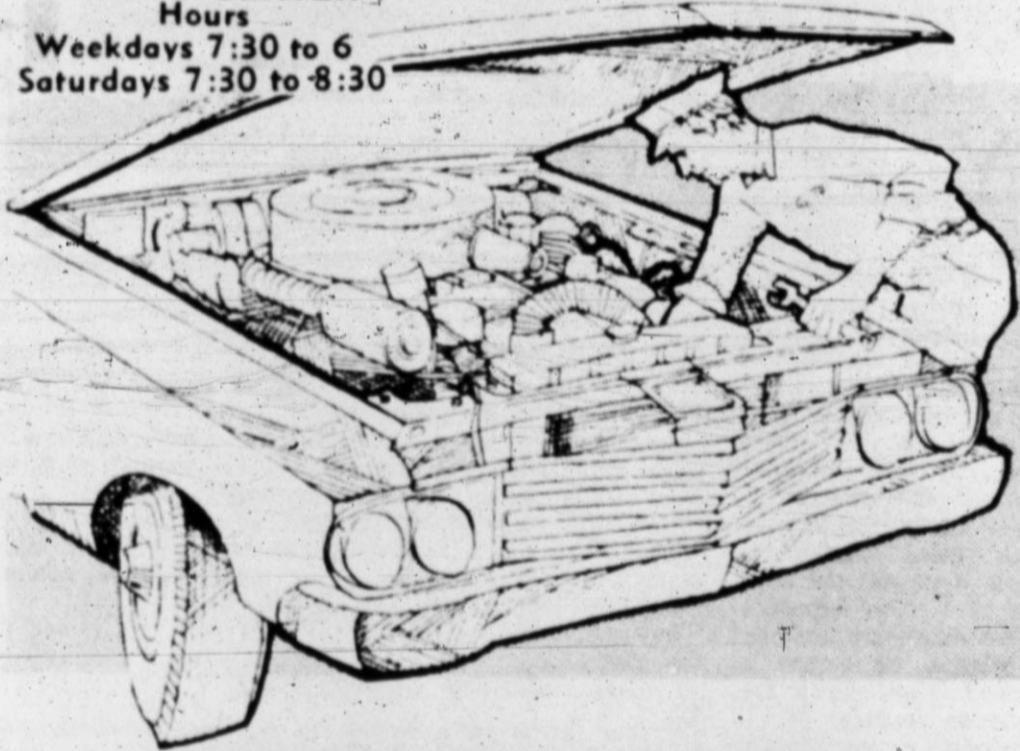
Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 12:00

335 Miles 364-2255

Hereford, Texas Penneys

AUTO CENTER
Hours
Weekdays 7:30 to 6
Saturdays 7:30 to 8:30



STATE INSPECTION SERVICE CENTER
Have Your Car Inspection Now!

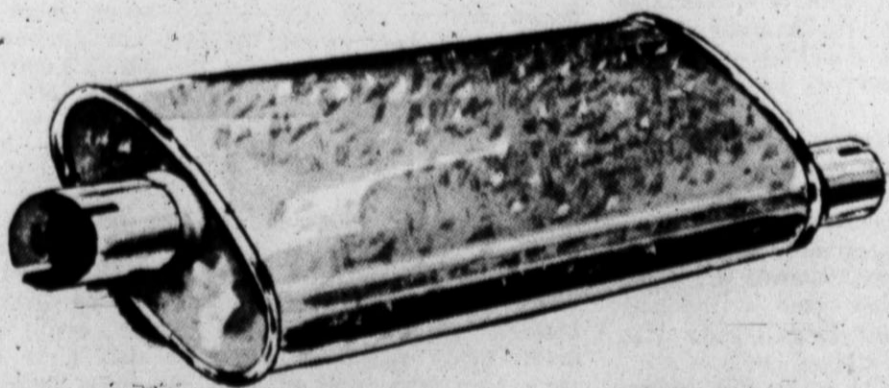
Get the jump on winter!
PENNEY'S 8 PT. WINTERIZING SPECIAL!

8.88 CHARGE IT!

HERE'S WHAT WE DO:

1. Drain radiator and block
2. Flush cooling system with Cooling System Quick Flush
3. Inspect hoses and fan belt
4. Install new thermostats
5. Install new radiator cap
6. Refill system with Foremost® Anti-Freeze and Summer Coolant
7. Add 8 oz. can of radiator sealer and water pump lubricant
8. Guarantee complete cooling system protection for one year*

*If the cooling system should leak or boil over at any time during the guarantee period, Penney's will completely refill the system at no charge at any Penney auto center. (Does not include radiator repairs.)



FOREMOST® MUFLERS GIVE YOU A QUIET, FUME-FREE RIDE!
Original equipment quality

LOW AS **6.88***

364-4065

*carry out, expert installation available



DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Hereford, Texas Penneys

ALWAYS FIRST QUALITY



PENNEY DAY VALUE FOR WOMEN

Winter gowns and pajamas **2.22**
GIRLS WARM SLEEPERS **1.99**

Infants
CHOOSE COMFORTABLE CORDUROY BOXERS!

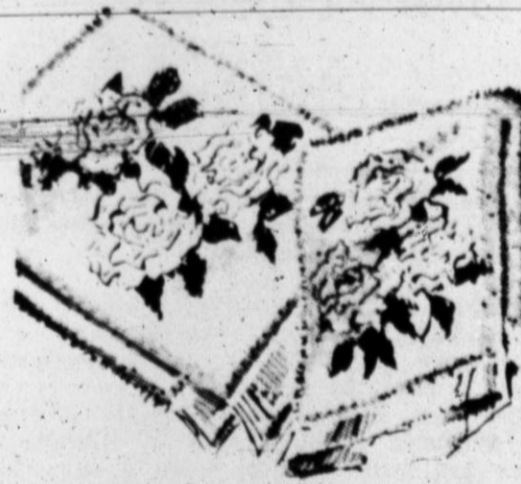
\$1 each

All the comfort of cotton corduroy, cut to give him all the room he needs. Popular boxer style in a great choice of colors. Sizes 1/2 to 3. Get several pairs.

Infants
SAVE ON OUR STURDY COTTON KNIT POLOS!

2 for \$1

Made to Penney's own exacting specifications. Sturdy, durable shoulder grippers, machine washable. In assorted patterns and colors. Sizes 1 to 4.



Special buy! Frosted ground floral screen print cotton terry towels

88¢ 24" x 46" bath towel
face towel... 2 for 88¢ washcloth... 4 for 88¢

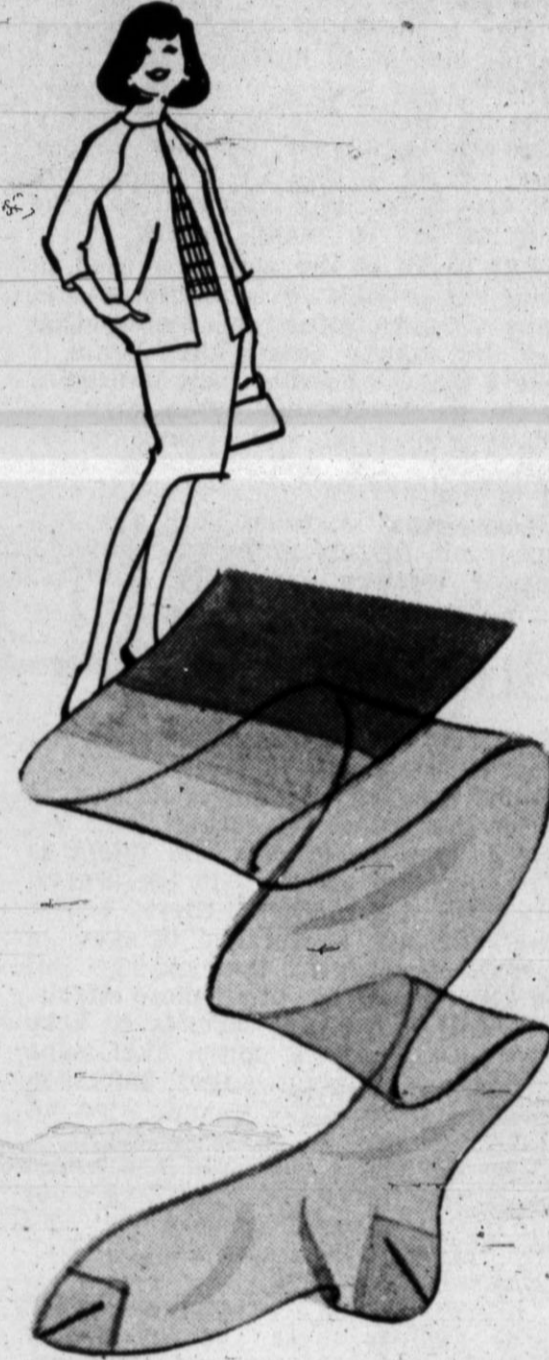
You'll want to scoop up scads of these frosted, floral printed towels. And at our low prices you can afford to luxuriously thick. Pretty colors.



SOFT COTTON FLANNEL SLEEPWEAR PRINTS

36¢ yard

A wow of a price for your favorite sleepwear fabric! Outstanding collection of exclusive Penney patterns... lots of colors. Buy now... sew later... and save!



SPECIAL BUY! OUR GAYMODE® SHEER NYLONS!

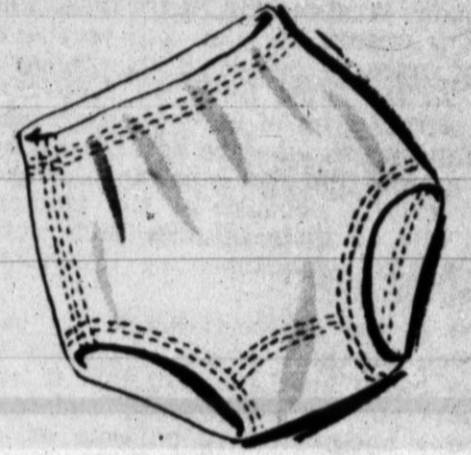
2 PAIRS 99¢

Buy them by the boxfull! Dress sheer plain knit nylons. Better fit and longer wear. Two great shades: Gala and Suntan. Sizes 9 to 11, average.



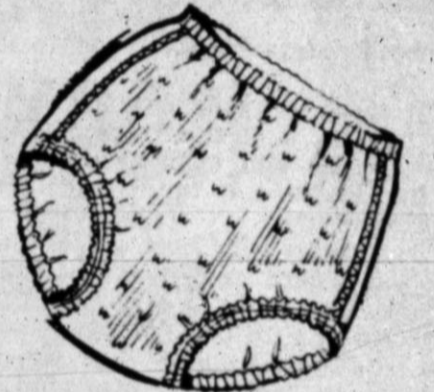
PENNEY DAYS 1967!

Store Hours
Weekdays
9:30 to 6
Saturday
9:30 to 8:30 p.m.



TRAINING PANTS SPECIAL!

100% combed cotton with double body, triple crotch. Machine washable. White. 1 to 3. Limited quantities! **3 for \$1**



WATERPROOF PANTS BUY!

Circular knit rayon, plastic coated — with elastic waist, leg openings. White. 1/2 to 2. Limited quantities! **3 for \$1**



SAVE ON PULLOVER SHIRTS!

Fine combed cotton. Full cut, special lap shoulders. White. 1/2 to 3. Limited quantities. **3 for \$1**

SPECIAL BUY! FASHIONAIRE ACRYLIC THERMAL BLANKET

That's right! 100% acrylic thermals! Soft, strong and warm, with nylon binding. Machine washable. 72 x 90" size fits full or twin bed. Pink, green or gold. **5.99**

BIG SAVINGS! COZY WARM RAYON-NYLON BLANKET BUY!

Handsome blankets in smart solid colors. 55% rayon/45% nylon for extra strength and warmth. All nylon binding. 72 x 90" full or twin size. Hurry for this special value! **3.99**

CHARGE IT AT PENNEY'S



UNBLEACHED COTTON SHEET BLANKET—SAVE!

\$2 only

Come running for this buy! Cozy sheet blankets of natural cotton for year-round use. Great for use with thermals, too. Machine washable in lukewarm water.

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, October 8, 1967

Great Society Under Fire

America's "Great Society" already under considerable fire, will likely be an issue in the coming presidential elections and, how they will turn out, no one pretends to honestly know.

Nobody wants to kill Santa Claus and for this reason the plan will receive a lot of votes in behalf of its continuation. At the same time, we keep running across a lot of hard working, honest Americans, who are becoming a bit fed up with the razzle-dazzle of socialism, chiefly because of the tremendous bite on their salaries each week in the form of withholding taxes and social security.

One of the greatest fallacies in our present day government, it seems to us, is based upon the fact that it has become popular and socially endorsed to be a non-productive parasite or, if your prefer, a government approved dead beat.

Even our local government contact is referred to as the Employment office, instead of Office for the Unemployed. We wonder if it would make any difference if we labeled our federal doles under considerable fire, will likely be an issue in the coming presidential elections and, how they will turn out, no one pretends to honestly know.

ference if we labeled our federal doles under considerable fire, will likely be an issue in the coming presidential elections and, how they will turn out, no one pretends to honestly know.

The "Great Society," as we understand it, proposed to pay each family \$3,000-plus each year, whether anyone works or not — and we presume this will also be socially accepted as "the thing to do" in many circles.

As a result of the approach used in doling out benefits, it seems to us that many people, instead of feeling that they are charity cases, have come to believe that the handouts are something which the government owes them — followed by riots and looting sprees when they are unhappy with their lot in life.

If we must continue with our present trend, it truly might help to adopt the old Western expression of "Calling a Spade, a Spade."

Readers Digest Strikes Again!

The Readers Digest is up to its old tricks.

On many occasions it has used its much-read magazine to propagandize, indoctrinate and brainwash.

The magazine is tailor-made for the mentally lazy.

The woman who buys a few classics she has never read to decorate her library, who buys a few classical record albums, who attends a concert now and then to give the impression that she is "cultured" also subscribes to the Readers Digest in an effort to convince herself and associates that she is "well read." In conversing with informed people, she finds it necessary to be able to discuss something she has read recently — and buying the Readers Digest is the least painful approach to this problem.

The Readers Digest is dangerous because it purports to be unbiased, to collect "the best" from all magazines and pass it on to its millions of readers. Yet, the Readers Digest is one of the most biased publications we have.

Several years ago it made a vicious attack on electric cooperatives. The article was slanted made up of half truths and deliberate lies. And it refused to correct its misstatements of fact.

Local Help Is Best

Scores of Deaf Smith County residents during the past two weeks have donated generously in money and in materials to flood victims in the Rio Grande valley, and the hearts of thousands of others have gone out to the people of the area.

Hurricane damages, in addition, have brought home once again to all of us the fact that man, despite his accomplishments in many fields, must still bow to the elements. Out in this country we are seasonally faced with dust storms, with an occasional cold winter, and more "long, dry spells" than we like to recall. In other parts of the nation, people face smog, tornadoes, floods, high winds, excessive cold and even excessive moisture. Nowhere, it seems, is there a perfect climate.

The best we can do is meet the emergencies when they arise, and help others who are wiped out through natural disaster. Maybe there is a better way, but it is at least heartening to see individuals respond in times of crises, rather than an attitude of "let the government do it."

THE Sunday Brand

Established 1948
Published every Sunday at 130 West 4th
Hereford, Texas 79045



James M. Gilentine, Editor and Publisher
Melvin Young, General Manager
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.)

Subscription Rates: Zone 1, \$4.00 per year; Zone 2, and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.



REMEMBER FIRE PREVENTION WEEK
OCTOBER 8-14

MAIN STREET, USA

Most Forecasters Predict Good '68 Business Year

BY BERT MILLS

WASHINGTON, D. C. — Autumn's arrival has led to commencement of the annual guessing game on the business outlook for next year, with most forecasters on the record so far predicting 1968 will be a good year.

Congress is paying unusual attention to the 1968 outlook, for one shortrange and one long-

range reason. On the immediate horizon is a decision on a tax increase. A bit farther down the road are the elections. All incumbent politicians want prosperity when voters cast their ballot.

President Johnson's case for a 10 percent surcharge on corporate and individual income taxes is based upon a judgment that the economy will soon be so

super-heated that the cold water of a tax increase will be necessary to prevent blazing inflation. This opinion is shared by some business leaders.

Practical politicians tend to discount government forecasts because of the self-interest element. Naturally, once a decision had been made to seek a tax increase, the Administration lays stress on those barometers which tend to support the need for higher taxes. Also, members of Congress can appreciate the political reasons for getting a tax hike passed as long as before election as possible.

Businessmen Expect Rise
A current survey of 1,000 executives conducted by National Business found nearly 85 percent expecting a business pick-up in 1968. They are more optimistic about rising sales volume than they are about profits, because of the impact of tax-state and local as well as Federal.

Prices will keep on rising, most businessmen expect. Fifty-one percent forecast a price uptrend, 26 percent voted "steady," 17 percent predicted a mixed trend with some rises and some declines, and less than 2 percent expect a general decline. Four percent ducked the price question.

Another group of businessmen whose full-time job is forecasting the future has reported a majority sentiment that there will be a continued rise in economic activity in 1968. As a whole, members of the National Association of Business Economists are decidedly more optimistic than they were 12 months ago.

A dissenting minority of the economists remains unconvinced that the recent slowdown has run its course. They fear continued sluggishness, particularly if credit controls are tightened. Even some of the optimists have hedged their rosy forecasts a bit of late.

It may be of special interest to small business not in a position to assess the likelihood of a Federal tax increase to know that 93 percent of the business economists responding to the poll assumed that higher taxes will be voted. The odds are by no means that long in Washington these days.

Consumers Hold the Key
Economic forecasts are seen
See MAIN STREET Page 7

THE BOOTLEG —Philosopher

Editors note: The Bootleg Philosopher on his bindweed farm on — has discovered a new problem but no answer, his letter this week reveals.

Dear Editor: — There are so many new crises turning up almost daily throughout the world, like hurricanes and floods and strikes and car wrecks and international squabbles and crime waves and abuse of the language like calling that zone in South Viet Nam de-militarized when the greatest accumulation of firepower in the history of warfare is concentrated there and being used 24 hours a day, that there are times when I'm not sure I want to see a newspaper turn up out here on this bindweed farm, but nonetheless a fresh north wind blew one in yesterday and sur enough it was up to standard.

According to it, school buildings this past summer throughout the country were subjected to record-breaking vandalism.

For example, in Chicago 90,645 windows were broken in school buildings, 36,525 were broken in Washington, 25,400 in Los Angeles, over 100,000 in New York, and untold thousands in smaller schools around the nation. Hardly a town or city escaped, and one estimate put the total over a million busted windows.

At the same time, this same paper reported that there is a definite shortage of good pitchers in both major league baseball divisions and it makes you wonder where the schools are falling short. Are they putting up buildings so close to the ground and so thick with windows a boy gets no aiming practice at all in throwing a rock through one?

You break out millions of windowpanes and not produce a single good pitcher, and you can see something is seriously wrong with the school system.

We didn't have one-tenth of one per cent as many windows broken out when we had one — teacher schools and we had lots better pitching. A boy had to make his aim count in those days. Nowadays any punk can break one.

I don't know what the answer to this problem is, but that doesn't embarrass me. I don't know what the answer is to any of the other problems. Nonetheless, a million broken windowpanes a year sure seems like a problem we could do without. It looks like one crisis leads to another. With winter coming on, where will we get enough pillows to stuff in that many broken panes?

Yours faithfully,
J. A.

Party Zone... Enter At Your Own Risk

Signs along the highways warning "Danger Falling Rocks" might have some application to areas surrounding the campus of the University of Texas; change the words to "Danger Flying Bottles" and perhaps some innocent bystanders might avoid cut feet, wet clothes, and at least be prepared for the profanities spewing forth from the traditional collegiate beer bust.

These are the perils of an urban society, which finds it necessary to build upward in order to accommodate the burgeoning population. But alas, the laws of gravity still exist; therefore, beer bottles thrown from the top levels of the living complexes come flying through the air with not one note of warning, smashing on the sidewalks below. Pedestrians beware! You are entering a party. Please wear your shoes and stay away from unprotected sidewalks. Another note of warning — be careful where you park your automobile, lest your tires be so chewed up by bits of dark brown glass that repair is impractical.

Another dangerous aspect of the party situation is the ice overflows created by the excessive movement around the keg of beer; no dancing allowed in this area, lest you slip and, of all things, embarrass yourself in the presence of all the drunken sots who have found only one answer to the problem of relaxation.

The person who makes beer bottles returnable will get my vote. Perhaps something could be inaugurated under Lady Bird's beautification program, assuming her to be in agreement that broken glass adds nothing to the beauty of our nation's streets, highways, sidewalks, parks, etc.

In some areas, namely apartment complexes surrounding the main campus of the University of Texas, the problem is out of control. Trash cans tend to be small, and the consumption of beer tends to be inversely proportional. In most instances, the dumpster in the alley is at least half a block away. What does a person do?

Since the containers are worth nothing, the fellow throws his bottles on the sidewalk below, that's what. And of course if the manager doesn't get the mess cleaned up fast enough, you can be certain the resident will be there to complain. What does the manager think he's being paid for anyway?

To youngsters who think they're missing out on the fun and gaiety: just wait a while. You can make up for it when you go to college. If you're really cool, you can do it all in one semester (your first and last).

—Larry Fuhrmann

... from the Brand's files

25 YEARS AGO

J. W. Jackson received his tenderfoot badge and Felix Pyka was made a patrol leader of the Pine Tree Patrol at the regular Monday night meeting of Troop one this week.

J. W. Jackson, who received his tenderfoot badge, was ordered to wear it upside down for 24 hours or until he had done a good turn. Edward Robinson received his service star for three year's service in the Troop and Thurman Williamson received his fifth service star.

Stating that because of the increased price of labor he has been unable to keep up delivery service at the regular standard to which customers are accustomed, Dick Walker of the Cream O'Plains Dairy announced this week that all delivery service — both retail and wholesale — will be stopped effective Oct. 10.

Milk will be kept at the dairy's cold storage lockers across the street east from the courthouse, and all customers can call there for milk of the same grade and quality which has been delivered. Prices will remain the same, which, Mr. Walker points out, is three to four cents lower than prices in neighboring towns.

It rained Friday night. Which is just about as definite as any careful reporter wants to be when the City's rain gauge showed .86 inches, and Snooks Bailey, official government observer at the State Park, reported 1.25 inches.

Maybe the City's weather gauge has a leak, or maybe Bailey's fell in the creek — or maybe it just naturally rains more out in the park.

But just to be on the safe side, say only, "It rained Friday night."

If your old driver's license has not been renewed, make application for renewal before Nov. 1, says J. C. Reese, of the State Highway Patrol.

Renewal forms may be secured at the sheriff's office, Mr. Reese says, and the state license inspector is here on Tuesday of each week to give driver's examinations.

Most licenses in this county have already been renewed but a few drivers have not yet filed renewal applications.

50 YEARS AGO

The annual election of members of the Executive Board of the Deaf Smith County chapter, American Red Cross, will take place on October 23. The Executive Board consists of thirteen members, and after election they select their own officers.

The present active officers are R. T. Evans, President, and F. T. Bolson, Secretary. Every member of the Red Cross in the county is entitled to a vote in this election.

In the drawing of the master numbers at Washington this week for the order in which registrants will be called to the colors, only the first 100 hundred numbers have been given out for publication so far, although the remaining numbers have been mailed to each draft board.

Esca W. Harrison of Hereford, had the honor of being drawn first — No. 322 — and seven more Deaf Smith County men were among the first one hundred. These are: W. R. Steckman, foreman of the Brand Office, No. 20; C. N. Sharp, No. 395; J. H. Wagoner, No. 348; F. N. Scott, No. 134; Earle E. Wilson, No. 219; J. W. Watson, No. 172; and W. J. Moore, No. 4.

The Chamber of Commerce has received the Irrigation Booklets ordered early in the year, and they are now ready for distribution by local citizens to outsiders, where it is believed they will do the most good. The booklets are beautiful and a distinct credit to the town, being richly engraved. Residents who have friends away from here who wish to send out these booklets may obtain copies by calling at the Brand office.

During the past week County Judge Jas. A. Hughes and Orville Newell have been doing day labor as harvest hands, the judge blithely driving a binder and Newell doing the heavy shocking work. The Judge claims that it has been just an even fourteen years since he has done any manual labor and Newell says nine years is his record.

Blisters galore, and tired and swollen muscles afflicting both these volunteers bears out their time records.



—WTSU Photo
DON R. HENSLEE of Hereford was among ten advanced cadets at West Texas State University to be named a Distinguished Military Student for the Reserve Officers' Training Corps unit. Presenting certificates to eight of the ten is Lt. Col. Billy R. Smith, professor of military science. From left, front row, are Kenneth Brown of Canyon, Marcellus Davis of Amarillo, Jimmy Gore of Stratford, and Bob Griffin of Amarillo. Back row, Don R. Henslee of Hereford, James Honderich of Amarillo, Alton Lyons of Canyon, and George Riffe of Texhoma. Not pictured are Thomas Green of Stratford and Jerry Jones of Amarillo.

—Small Talk—

By SUE COLEMAN
Women's Editor
Among those pitching in to do their share of helping victims of the South Texas storms are the cheerleaders at LaPlata Junior High, who sparked a collection of clothing and food by students in that school.

A LARGE AMOUNT OF material went from LaPlata by truck Wednesday to the Rio Grande Valley where so many people are still homeless as an aftermath of Hurricane Beulah. Kima Marsh, Cheryl Cole, Patricia Neff, Joy Clark, Genie Robbins and Debbie Hoover are the LaPlata cheerleaders responsible for the collection.

DO YOU SUPPOSE there is another part of the United States where the dignified district president of the Federation of Music Clubs, announcing district convention plans, adds, "I'd have given you this sooner, but I've been hauling grain this week."

Petite Mrs. Carl Wimberley, who resembles a grain trucker not the slightest, said that. It never ceases to amaze me that women here, looking as if they'd just stepped out of the beauty shop, casually say something like "We had a hurry-up

supper so I, could play bridge tonight; I was driving a wheat truck today."

NOT ONLY DO farm women here not look like the past generation's image of farm women; they don't act like it. Many of them boast that they go out and do farm work at busy times although they don't even live on the farm.

Of course farm women of the past generation worked hard during harvest seasons, too, but they were usually in the kitchen cooking for the combine crews.

They would have been appalled at the idea of working in the fields with those crews, but after all, driving a truck is no worse than standing over a hot stove. No better, either, it seems to me, but lots of women don't mind working hard if they are doing men's work.

Work is work, in my estimation, although times do change, and with them, attitudes toward work.

DOWNTOWN THE other day Ellie Willmot was being escorted across Main Street by a handsome young man whom I think was her son, and Mary Southward was drinking coffee with a young man whom I recognized as her son, Arvis (also

Music Club Members Going To District Meet

Officers and chairmen of First District, Texas Federation of Music Clubs, will go from Hereford and Dawn Clubs to the annual district convention at Wellington this weekend. Mrs. Carl Wimberley of Dawn Music Club is district president.

She will conduct business sessions Friday and preside at the election of new officers. Mrs. A. O. Thompson of the Music Study Club here, State chairman of choral music, will lead delegates in repeating the Federation collect to open the convention. Mrs. R. C. Godwin, Music Study Club president, will assist with group singing at

this session. Mrs. Wesley Fisher is delegate from Music Study club and is also district auditor. District chairmen, Mrs. Thompson of Sacred music and Mrs. W. T. Carmichael of choral music, are to make reports.

Junior Day is scheduled Saturday with the customary concert by junior music club members. Dale Hollingsworth of Hereford will play a piano solo and Phyllis Richardson of the Dawn Musettes Club will appear as vocal soloist.

Mrs. Raymond Marshall of Lubbock, a past president of TWMC, WILL BE THE FEASPEAKER both days.



Mrs. Carl Wimberley district president

Dr. E. H. Hendon
Optometrist
136 East 3rd. Phone EM4-0987
OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

Values like these mean big savings!

Green Peas	Green Giant Sweet Peas	4 No. 303 cans	88¢	Special Big Savings!	Golden Corn	Green Giant Niblet & Mexicorn Sweet Corn	4 12-oz. cans	88¢
Golden Corn	Green Giant Cream Style	4 No. 303 cans	88¢		Coffee	SAVE 8c Maryland Club	1-lb. car	66¢
Green Beans	Green Giant Sliced Beans	4 No. 303 cans	88¢		Coffee	SAVE 16c Maryland Club	2-lb. can	1.31

SUGAR	Imperial or Holly Sugar Special	5-lb. bag	49¢	PANCAKE MIX	Mrs. Wright's	2-lb. box	35¢
	Low Prices			WAFFLE SYRUP	Pack Train	qt. btl.	39¢

Skylark Hot Dogs and Buns Hamburger	2 8-ct. pkgs.	49¢	Cook Book Bread	24-oz. loaf	33¢	Realemon Juice	16-oz. btl.	41¢
Breakfast Gem Eggs Large Fresh Eggs	doz	39¢	Austex Chili Plain	300 can	59¢	Cokes	6-btl. ctn.	39¢
Lucerne Milk Homogenized Milk	1/2 gal. ctn.	51¢	Austex Tamales	300 can	31¢	Safeway Mouthwash	3 pt. btl.	\$1
Scotties Tissue Facial Tissue	2 200-ct. boxes	49¢	Austex Spaghetti	24-oz. can	47¢	Crisco Oil	SAVE 10c 24-oz. btl.	49¢
Coldbrook Margarine Solid Margarine	1-lb. ctn.	12¢	Austex Beef Stew	24-oz. can	61¢	Dawn Fresh Steak Sauce	2 5-oz. boxes	25¢

Cash JACKPOT!
THIS WEEK'S JACKPOT...
\$100.00
Last Week's Winner Mrs. Bill Cargo — \$200.00

Truly Fine **SHAMPOO**
SAVE 30c
59¢
16-oz. btl.

LUCERNE COTTAGE CHEESE
2-lb. ctn. **49¢**

Wonderful Meat at SAFEWAY!

BEEF ROAST
Lean, tender and juicy - Blade Cut Chuck Roast **49¢ lb.**

No. 7 Shoulder Center Cut **59¢ lb.** | Arm Roast Round Bone **69¢ lb.**

More Special Meat Buys At Safeway!

Cut Up Fryers Frozen Trophy Brand	lb.	29¢
Short Ribs Beef Short Ribs	lb.	29¢
Beef Liver Young and Tender	lb.	49¢
Pork Steak Lean and Tender	lb.	69¢
Back Bone Country Style	lb.	69¢

50 BONUS STAMPS With the purchase of any 2-lb. or more GROUND BEEF Offer expires Oct. 11th

30 BONUS STAMPS With the purchase of any 12 oz. pkg. American Sliced Singles CHEESE Offer expires Oct. 11th

LUNCH MEATS Safeway - Mac. & Cheese, Pickle & Pimento, Bologna and Olive **29¢ 5-oz. pkg.**

LUCERNE DIPS Onion, Blue Tang, Bacon, Horseradish, Garlic, and Chili Dip **3 8-oz. ctn. \$1.00**

DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of \$2.50 or more)

Alpo Horsemeat Dog Food	14.5-oz. can	29¢
Bakerite SHORTENING	3-lb. can	59¢
Gerbers Strained Baby Food	4 jars	39¢

Shop Safeway for Fresh Fruits and Vegetables!

APPLES
Extra Fancy Washington State Red Delicious Apples **23¢ lb.**

POTATOES US No. 1 Russets 10-lb. bag **49¢**

CELERY California Fresh Green Pascal lb. 15¢ | TURNIPS Fancy Clip Top lb. 19¢

SAFEWAY

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6¢
 Additional insertions, when paid in advance, per word 4¢
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

We Are Today Paying Wheat 1.41
Milo 1.60
 (Subject to Market change)
CONTINENTAL GRAIN CO.

STATED MEETINGS
 Second Monday
 Thursday
 8:00 p.m.
 In Practice
 Steve Powell, Secretary
 Roy Boyer, W.M.

Lions Club
 meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
 meets every
 Monday at 12:05
JONES RESTAURANT

Kiwanis Club
 Thurs. Noon
IOOF Hall
 207 E. Sixth

HEREFORD BAKERY
 519 Park Ave. 364-0177
 HOME OF
 Deaf Smith County
 Bread and Pastries

MAIN & HIWAY 60 — **PHONE 364-2266**

Justice REALTORS Inc
 Ralph Owens 364-2560
 Terry Hodges 364-3758 Jeane McQueary 364-3145
 Gwen Leatherman 364-1650 Betty Cope 364-0255
 Jo Carter 364-3882
 LOOK! 4 bedrooms, 1 1/2 baths, built in range, dishwasher, disposal, drapes, carpet and fenced yard. Just \$14,500.00 will buy. H-4016
 \$750 down buys new 3 bedroom, 1 1/2 baths, family/living combination, attractive front kitchen and double garage, construction started-watch it go up and select your own colors. H-3177
 Like lots of built-in items? This one has them—desk, gun rack, book shelves, lazy susan plus 3 good sized bedroom, 1 1/2 baths, family room and patio. Call to see H-3173.
 Enhanced by a beamed ceiling this lovely home offers 3 master sized bedrooms, 2 1/2 baths, beautiful kitchen, separate den with fireplace, completely private and landscaped back yard with patio, pool and bomb shelter. Shown by appointment. H-3172
 Drive by 507 East 3rd and see this neat grey frame with white trim. Spacious living room, 2 bedroom breakfast nook, garage and fenced yard. Just \$79.00 per mo. H-2053
 Paint for part of down payment on this trim 2 bedroom home with neat kitchen and dining room, separate utility room and single garage. Across street from schools. H-2060

FOR SALE Miscellaneous
 EQUITY FOR sale or trade. Inquire 813 Avenue K. 364-0235. B-1-10-18-tfc

SINGER MACHINES 66 MODELS
 Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call 364-2392 Hereford B-1-30-tfc

All Types LIGHT FIXTURES
 Decorative, Functional, etc.
 See the Selection at **CARL McCASLIN LUMBER CO.**
 A Complete Building Service
 1 Block East of the Courthouse
 Phone the Lumber Number 364-3434 B-1-24-tfc

TASCOSA WHEAT Seed. Grown 10 miles southeast of Hereford by Doyce Middlebank. First year from certification. Dryland grown on summer tilled soil. Stores in separate bin at Pitman Grain. This is exceptionally good quality wheat seed. B-1-30-12-8p

You've Never Seen Such Thorough Service STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. EM 4-2644

A-1 WELL SERVICE
 Wells
 Wind Mills
 Submersible Pumps
 Sales & Service
J. E. TURNER
 364-2194

FOR SALE 2 ton water truck, 1955 Chevrolet dump truck, 1962 Ford pickup, 1962 Chevrolet pickup. 703 East Fourth, 364-1178. B-1-18-11-tfc

GARAGE SALE — Saturday & Sunday 221 Greenwood. Clothes, bikes, dinette, step tables, lamps, T. V. etc. T & S 1-15-40

HEREFORD COUNTRY Club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

TASCOSA WHEAT Seed, one year from certification Denzil Pulliam, Star Route, Hereford 276-5351. B-1-13-11-tfc

THREE BEDROOM brick, large attached garage. All clear. In Amarillo. To trade for equity or property in Hereford. 364-4710. B-1-19-14-3C

NEW LARGE shipment of needlepoint, velvets, trims, baby gifts. DAN'S OF CANYON. B-1-12-14-4c

FOR SALE Remington rifle 30-06 Model 721. Day 364-1691, Night 364-2533 Maurice Tannahill. B-1-10-15-3c

SAVE \$35.00 17 ft. Upright Frostless freezer \$239.88 Delivered and installed. No payments until February 1, 1968. Call 364-3854 Sears. B-1-21-15-7c

CARPETS A fright? Make them a beautiful sight with Blue Lustre. Rent electric shampooper \$1. Dick's Auto Store. B-1-18-15-2c

BLUE LUSTRE not only rids carpets of soil but leaves pile soft and lofty. Rent electric Shampooer \$1. Hereford Hardware. B-1-20-15-2c

FOR SALE: Black-eyed peas. \$1.50 bu. picked, \$1.00 you pick them. A. G. Grisham, South Main 364-2284. S-1-19-15-1p

EXPERT CLOCK REPAIR on All Clocks. 8 Day — Alarm — Coasting and Automobile. **COWAN JEWELRY**

BLACK AND White female Cocker Spaniel. 17 months. Good with children. Phone 276-5670. S-1-15-13-1p

CROSS-TIES FOR sale. Will deliver \$1.00 per tie. Phone 364-2252. B-1-10-15-2c

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford EM 4-0353 Dimmitt 647-3444 Friona 247-3311 S-1-24-tfc

AKC REGISTERED Cairn Terrier puppies. Call 364-0806 after 4:00 P. M. S-1-12-15-1p

2. FOR SALE Farm Equipment
 See Us For PARTS - SWEEPS - CHISELS for Graham (Hoeme) Plows DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-29-tfc

See Us For Mayrath Grain Augers In Stock
 Also have parts in stock DAVIS IMPLEMENT 144 West Second Phone 364-2811 B-2-35-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811 B-2-18-tfc

CASE COMBINE. IHC model H tractor. Chevrolet truck, with hydraulic dump. C. F. Newsum, 364-0420. B-2-15-14-3c

16.2 FROSTLESS refrigerator freezer. Copper or white icemaker. \$348.88 delivered and installed. 364-3854 Sears. B-2-14-15-7c

3. FOR SALE Automobiles
 1961 FORD 4 door overdrive, a good car. \$325. Phone 256-7389. B-3-11-13-tfc

1965 LANDAU — One owner, low mileage. Loaded. 364-2669. 206 Ranger. B-3-11-47-tfc

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N Sampson
 Phone EM 4-0077 3-33-77c

1961 GALAXIE four door 390 factory air. Excellent condition. Bought new. 364-2871. B-3-12-40-4c

CALL SEARS FOR FAST AND lasting Kenmore washer service. 364-3854 Sears. B-3-10-15-7c

4. REAL ESTATE For Sale Or Trade

FOR SALE by owner, 969 acres irrigated, improved, 23 miles northwest Hereford. James A. Bullard, Route 4, Hereford. 364-289-5359. B-4-19-10-26c

PRUDENTIAL America's Largest Farm Lender!
SAM NUNNALLY
 804 South 25 Mile Avenue
 364-4299 day nite 364-2814 B-4-11-10-4p

947 ft. on B Street, Northridge Addition next to Sugarland Shopping Center, zoned for duplexes, apts., all utilities, pavement, \$20 per front foot. Dial 806-PO3-5323 B-4-11-11-tfc

MOBILE-HOME LOTS 100' x 300' \$1,000 each \$100 cash balance-\$53.40 monthly.
SAM NUNNALLY
 804 S. 25 Mile Avenue
 364-4299 Nite 364-2814 B-4-37-tfc

BEAUTIFUL HOME FOR SALE
 Mile South of Hereford
 See N. L. Wesson B-4-12-tfc

Houses
 3 Bedroom house Northwest. Low, low, down payment.
 3 bedroom all brick, 1 1/2 baths, carpeted, fenced back yard, small down payment.

Farms
 180 Acres with 90 acres adjoining to rent. 2 6" wells. \$350 per acre, small down payment.
 480 acres with best water. All underground tile, good Quonset barn, good allotments, heavy black soil. \$350 per acre, 29% down.
 1600 Acre ranch, good improvements, \$60 per acre, 29% down

Carthel Real Estate
 206 N. 25 Mile Ave.
 Phone 364-0944 B-4-14-3c

HOUSES AND FARMS Farm Loans Available
Equitable Life Assurance Co. W. T. CARMICHAEL REAL ESTATE
 801 S. 25 Mile Avenue 364-1251 Home — 364-1082 B-4-16-tfc

FOR SALE 78 A 1 1/8" well on nat. gas 2 mile north of town, good allotments, not listed with no real estate. For Appointment call Jake Moore, 364-1542. B-4-29-13-6p

THE WITCHES the beauty salon, 419 A Main. Inquire 364-0366 daily except Sunday and Monday. Nites 364-1732. B-4-17-33-tfc

200 A 2 1/2" wells on nat. gas, 1/2 mile underground tile. Good allotments. Big met. barn. 2 bedroom house. Not listed with no real estate agency. Call Jake Moore, 364-1542. B-4-31-13-6p

Lee Carler
Jack Kirksey
 GENERAL CONTRACTING
 Phone EM 4-1732 EM 4-0528

NORTH PLAINS
 160 A. — unimproved — strong water area — owner would consider one irrigation well & development as down payment — \$289 per A.
 320 A. — choice — table top land — 8" well & return pit — \$375 per A.
 640 A. — 3-8" wells — 9000 ft. underground tile — \$40,000 down & good terms on the balance — or would consider trading.
 640 A. — choice land — 3-8" wells — 300' of water bearing formation — 576 A. milo allotted — 47.2 wheat — \$350 per A.
 1280 A. — undeveloped — milo allotment — good irrigation potential — will row water.

Deaf Smith Co. Stock Farm
 300 A. — 150 cultivated — 3 wells — on pavement — 3 bedroom home — barns — corrals — Ideal Feed Lot Location — \$285 per A.
Gibson Real Estate
 Hwy. 385 & N. Lee St.
 Hereford, Texas
 Res. 364-2225 - 364-4365 S-4-13-1c

3 BEDROOM BRICK N. W. 894. 00. month equity \$2,000.00 364-0500 Sunday and after 6:00 P. M. B-4-13-15-2c

WATCH THOSE bad games in color. Call Sears 364-3854 Color portable only \$289.88. B-4-13-15-7c

Colorado Rod-Weeders PTO or hydraulic drive
Cisco Rod-Weeders with hydraulic drive
 Damper Planters, Cultivators and Rotary Hoes.
 Lulliston Shredders & Blades.
 See the new M-F Diesel tractors. We have several GOOD used Combines.
LESLY MOTOR CO.
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1608

IF YOU WANT TO BUY, SELL, OR TRADE, SEE US. WE HAVE 300 LISTINGS ON FARMS AND RANCHES WITHIN 200 MILES OF HEREFORD.
HAMBY REAL ESTATE
 Office 364-3566
 Gerald Hamby 364-1534
 Durward Hamby 364-3468
 J. M. Hamby 364-3553
 South Highway 385

3,200 acres of the cheapest irrigated land available anywhere. Ten deep wells with natural gas available, concrete lined ditches. 1,390 acres grain base, which will yield 7,200 lbs. an acre, 352 acre cotton allotment. Has paved road to headquarters, 6 miles East of Crystal City. \$250. an acre.
Rod Bookout Realty
 Crystal City, Texas
 Ph. DR4-3032 S-4-14-3c

DELUXE 300 Cow ranch near Paris, for unincumbered Irrigation land. Box 31, Hereford. 364-0484. B-4-14-15-4c

BUY 320 A. - RENT 320 A. 289 cult., 2-8" wells, nat. gas, 200 wheat, 89 milo, \$325.00 per A., \$20,000 down. Rent 320 A. 1-8" well, pay 1/3 rent, 2 yr. contract.

LAZBUDDIE-178 ACRES
 All cult., 1-8" well, sump pump, good milo & wheat allot., 35 A. midland bermuda grass established 3yr. \$450.00 per A. Will sell for \$20,000.00 down or will trade for 1/2 sec. near Hereford or on North Plains.

160 A., near Stratford, fully allotted, 8" water guaranteed, price-\$200.00 per acre.

EASY TO OWN
 640 A., all cult., 2-8" wells, improved, on paving, 476 A. allotted, \$325.00 per A. 29% down bal. \$12,000.00 per yr. int. included.
\$45.00 PER ACRE
 2400 acre ranch SW of Clayton, New Mexico.

\$50.00 PER ACRE
 2100 acre ranch S. of Santa Rosa, N. Mex. only \$20,000 down, assume \$27,000.00 at 4% bal. good terms on second.
IF YOU WANT TO BUY, SELL, OR TRADE, SEE US. WE HAVE 300 LISTINGS ON FARMS AND RANCHES WITHIN 200 MILES OF HEREFORD.
HAMBY REAL ESTATE
 Office 364-3566
 Gerald Hamby 364-1534
 Durward Hamby 364-3468
 J. M. Hamby 364-3553
 South Highway 385

List What You Have To Sell With Us.
FARMS - HOUSES - TRACTS COMMERCIAL PROPERTY
LOANS AVAILABLE
Clinton Jackson Realty
 Insurance • Real Estate • Loans
 Office: 364-2624 Residence: 364-1914
 807 North Main Hereford, Texas

LIST YOUR FARMS & RANCHES NOW
 CALL US TODAY
LONE STAR AGENCY
 601 N. Main 364-0555

Campbell-Cramer REAL ESTATE
 "Handshake Service" ★ Guaranteed Move-In Costs! ★ No Red Tape ★ Efficient Service ★ No High Pressure
HOUSES
 ● 3 BDR. BRICK with fenced yard, attached garage, central heating. Recently completely re-finished inside and out. Approx. 3 years old. Loan payments only \$83.00 per mth. Price \$11,500.00. \$750.00 cash will handle.
 ● NOTHING DOWN to qualified buyer! 3 bedroom frame with fenced yard. Will be completely remodeled. Nice location. See us for details. H-242
 ● UNUSUAL 3 BEDROOM, 3 bath tri-level home with large rooms, lots of extra storage, fireplace, built-ins, many extras. Small down pmt. Worth much more than \$22,500.00. H-3122
 ● 136 KINGWOOD. 3 bedroom with 2600 sq. ft. Spanish design, 2 steps down into living room, covered patio. BUY NOW and you can choose all colors, brick, etc.
 ● 127 IRONWOOD. 3 bdr. brick with 1445 sq. ft. for only \$16,950.00. All built-ins, paneled den, fully carpeted. ONLY \$650 down.
East Hi-Way 60 - Phone 364-0972 or 2424
 Evenings & Sundays Call
 Leonard Haney 364-0590 Jim Cramer 364-0164
 Don Teague 364-2453 Gene Campbell 364-4186
 Larry Kaul 289-5611 Bruce Plummer 264-0796

HEREFORD RADIATOR FRAME & AXLE SERVICE
 THE WEEK
DEPENDABLE SERVICE
 We Want the Listings On Your Home - Ranch - Farm or Business.
 WE BUY HOUSE EQUITY
VERNON DENSON REALTOR
 202 25 Mile Avenue
 Business Phone 364-4023 Home Phone 364-4639

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-8682

FROM TODAY ON PAY RENT TO YOURSELF
 If you are paying rent, you owe it to yourself to drive to the 600 Bk. of Avenue G, now and see what your rent dollars will buy. You can move up to a home of your own at no increase in cost.
3 BEDROOM HOMES
 *Built In Range *Modern Kitchen
 *Attached Garage *Fenced Yard
 *1 1/2 or 1 3/4 Baths *Beautiful Cabinets
YOUR CHOICE OF PLAN
 PRICES \$12,400 to \$14,500
 AS LOW AS \$100.00 DOWN on regular F.H.A. Loan or only \$300.00 Total Down to select on with much more space and more utility service than you can find elsewhere.
 SHOW HOMES — OPEN DAILY 9:00 A.M. to 6:00 P.M.
 NORTH OF 1000 STREET — EAST OF BLUE BONNET ROAD — 600 Bk. AVENUE G
 Night Call 364-9146 Denzil Vanden

BOB PUGH BUILDER
 - Custom Building
 Residential and Commercial
 Repair and Remodeling
 Office — 364-2221
 Home — 276-5359
 108 Greenwood F.H.A., G.I. & Conventional Financing

HOMES FOR SALE
 For Sale: 3 bedroom - 1 1/2 bath - Fireplace in den - living room - kitchen with built ins - double garage - fenced yard - ready to move into - many extras - Northwest Hereford - close to school - app. 1900 sq. ft. - Appointment Only.
 Vacant - 3 bedroom - 1 1/2 bath - large den - living room - fenced yard - refrigerated air - nice kitchen - existing loan - immediate possession - 131 Ave. K.
 9 acres on pavement - ideal for building home - well drilled, but no pump - terms arranged - 6 miles from town.
 Close to school - 3 bedroom - 1 1/2 bath - living room - den - kitchen - fenced yard, very nice newly redecorated - immediate possession - 117 Aspen - appointment only.
 For Sale: 3 bedroom - 1 1/2 bath - living room - den and fireplace - refrigerated air - double garage - fenced yard - many extras - existing loan - appointment only - N.W. Hereford.
 We have many good listings for you to choose from. Call us today for an appointment. All we ask is a little of your time. If we can't find your dream home, then all you have lost is a little time. Try us once and then your trouble are over.
WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES
Lone Star Agency
 REAL ESTATE — INSURANCE — LOANS
 364-0555 — After Hours: 364-0336
 601 N. Main Hereford, Texas

Classifieds...

LIVE WATER (2 streams) E. NEW MEXICO GRAMA GRASS RANCH!! Highly accessible, near good town with good schools. 2nd time offered since patented. This ranch has been meticulously maintained by "Old Timer" 22,000 Acres Shallow Wells - Excellent fences - Good Irrigation Potential. Estate will carry "High Ratio" loan to Qualified Person - Shown only to capable persons - Call Owner's EXCLUSIVE AGENT Dean Eldridge, Town & Country Real Estate, Inc. 505 - 762-4501 Box 156, Clovis, New Mexico. B-4-15-3p

LIST WITH BUCK AND LOAD THE TRUCK NOW! Trades on all kinds of property in Texas, Colorado, Oklahoma, New Mexico, Missouri and Arkansas. Trade on anything of value, 3 bedroom home, 1 block from downtown Hereford.

W. W. BUCK REAL ESTATE 630 W. Hiway 60 Ph. 364-2140 Res. 364-2450 B-4-15-2p

FARMS 960 acres of perfect farm land. Three miles south of Spearman, Texas. Three good 8" wells on natural gas. One 1/2 miles of underground tile. 450 acres of milo, and 510 acres of wheat. Price \$460.00 per acre. Good 1/2 section of dry land, fully allotted. Price \$100.00 per acre 29% down. Large ranch for sale, see us for details.

HOMES Gracious home with three bedrooms, four bathrooms, lovely living room, den with large fire place, excellent kitchen, large utility room, and double garage. 3600 sq. ft. of living area. Price \$57,000.00. This is a luxury home with many other fine features. Call for an appointment. We have many other fine listings on good homes, farms, and ranches. Call us for details.

LOANS Prudential farm and ranch loans. Largest farm lender in the nation. Home loans. Panhandle Savings & Loan Association. Harold Morton and J. C. Ricketts Realtors. 364-3771 Office ph. 364-3774 364-1462 Home ph. 364-0443 S-4-7-tfc

FIVE ROOM house, 209 East 5th, Hereford. Ideal location, close to church, school, post office, drug and grocery stores. Call E. H. Norton at 364-0083. B-4-24-15-4c

Modern Rent Houses in Pampa, Texas. One 6-room and two 3-rooms, on pavement, close in, churches, schools. Owned by widow unable to care for property. \$10,000.00, \$100.00 per month payments. Call 364-2712 around 10:00 P.M. B-4-15-3c

LOVELY 3 bedroom home, fireplace, good location. Call 364-3338. S-4-10-15-1p

THREE BEDROOM frame house, 145'X150' lot, well, horse lots, outside city limits. \$10,000. Call 364-1397. B-4-15-12-tfc

FOR SALE, Large older home. Reasonable. Phone 364-2087. B-4-10-14-3c

5. FOR RENT

FOR RENT three bedroom unfurnished apartment. Dishwasher, disposal, built-in oven and range. Refrigerated air, central heating. Bills paid. Executive House Apartments. 364-1111. B-5-25-13-tfc

TRAILER SPACE to rent. Inquire at Rainbow Drive Inc. 364-2306. B-5-10-10-tfc

MODERN FURNISHED apartments also bachelor apartments. Carpeted. Private bath private entrance. 821 South 25 Mile Avenue. B-5-16-10-tfc

FURNISHED APARTMENT Inquire at Installment Loan Department. First National Bank. B-5-10-10-tfc

FOR RENT nicer three bedroom. Close to schools, shopping and church. 289-5554 or Mark IV Realtors. B-5-16-39-tfc

TWO BEDROOM apartment, unfurnished. 364-1103. B-5-10-8-tfc

For Lease 3 or 4 booths at the Witches Hut or entire shop. Immediate possession! Also some used beauty shop equipment for sale. Inquire 419 A North Main Ph. 364-0366 Nites, Sundays and Monday 364-1732 B-5-18-tfc

Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. D & R BUILDERS 364-3780 I. D. Rhodes 289-5217 B-5-51-tfc

2 BEDROOM UNFURNISHED HOUSE, carpet, Garage. Fixed for washer and dryer. Electric range, \$70.00 per month. No pets. Children school age. Call 364-3796. B-5-23-40-tfc

TWO BEDROOM unfurnished house. Bills paid. Phone 364-1111. B-5-10-40-tfc

UNFURNISHED 2 BEDROOM house to couple or small family. Call 365-3786. B-5-11-40-2p

OFFICE SPACE for rent. Excellent location. New building. Call 364-4023. B-5-10-40-tfc

NICE FURNISHED one bedroom apartment. Apply in person. \$60.00. 232 West Third. B-5-13-13-tfc

UNFURNISHED TWO bedroom house. 131 North 25 Mile Avenue. S-5-10-11-tfc

NICE, PARTIALLY furnished apartment for lady, or couple. No pets. Call 364-0397, after 5:00. B-5-14-14-tfc

THREE ROOM unfurnished house. Phone 364-2815. B-5-10-39-tfc

3 BEDROOM house, unfurnished. One block from downtown. S-5-15-1p

BEDROOM FOR rent to man. 238 Ave. E. Phone 364-0798. B-5-11-15-2c

THREE ROOM furnished apartment. Private entrance, adults only. No pets. 303 West 7th or call 364-0298 after 4:00 P. M. B-5-18-15-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-8-11-49-tfc

BEDROOM FOR Rent. Close in. 509 Ross. Phone 364-1628. B-5-10-15-2c

SMALL APARTMENT for one person. Combination living room-bedroom with kitchenette and bath. Garage. Bills paid. References. Phone 364-3454 evenings or write Box 673 C, Hereford. B-5-26-15-tfc

FOR RENT: Sewing Machines. Call Tannahill Fabric Mart, 364-1691. B-5-10-15-tfc

LADY/KENMORE washer or dryer only \$17.50 per month delivered and installed. Copper, white or avocado color. Call Sears, 364-3854. B-5-20-15-7c

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277. S-5-16-40-tfc

HOUSE TRAILER - two bedroom. Inquire 131 North 25 Mile Avenue. S-5-10-8-tfc

OFFICES FOR rent. 364-4761. B-5-10-37-8p

FURNISHED DUPLEX for adults. No pets. 116 Avenue A. S-5-10-11-tfc

WANTED TO rent one section of irrigated farm land. Call 276-5396 or 276-5688. B-6-13-37-6p

WANT TO buy a used regular size pool table. Day 364-3367, night 364-0487. B-6-13-39-4C

WANT TO buy cotton acreage. My yield is 570 lbs. George Hudspeth, Brownfield, 637-3963 1205 East Tate. Pay 15 cents pound. B-6-19-14-4p

WANTED SEWING MACHINE REPAIR Call 364-0273 S-6-4-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. S-6-31-tfc

CALL SEARS for your Dennis the Menace discount. 364-3854. B-6-10-15-7c

HELP WANTED MAN WANTED to weigh trucks and general work around grain elevator. Hereford Grain Elevator. B-8-14-14-tfc

LUZIER COSMETICS offers opportunity as consultant or manager. Top commission. Free training. For appointment, Edith Sims, 3609 Linda, Amarillo. B-8-19-39-2p

WANTED BUS drivers, regular and substitute. Inquire at the school transportation department. 364-0613. B-8-13-40-4c

RANCHER-FARMER, irrigated crops, wheat, milo, alfalfa, silage, cattle, hogs. References, resume. Box 27 Hereford. B-8-15-15-4c

MECHANIC WELDER, general repairs, trucks, trailers, mills machinery. Box 31, Hereford. 364-0484. B-8-12-15-4c

TEMPLE BAPTIST CHURCH NEEDS Sunday nursery worker for toddlers. Hours 9:30 AM - 12:30 P. M. Call 364-0705; 364-1892 or 364-1693. S-8-19-15-1c

DIESEL FREIGHTLINER driver, with references, 10 years experience. 364-0484, Hereford. Box 31. B-8-12-15-4c

9. Situations Wanted BABYSITTING in my home by week, day or night. Fenced yard. 364-3342. B-9-12-10-tfc

WANT TO drive beet truck, 3 years experience. 518 Brevard. S-9-10-15-1p

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-6840 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-14-2p

CUSTOM MAIZE TOPPING ROTARY SHREDDER. PHONE COLLECT, Friona, 247-3437. B-10-14-2p

ATTENTION FARMERS: 3 - 95 John Deere Corn Combines, 30 to 40 inch row spacing. We would like to harvest your corn. Please see or call Ode Crowl or H. R. Horn; Olton Courts, Olton, Texas Phone 806-285-2921. B-11-15-2p

11. Business Services HARVEY HUDSON; graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2496, Dimmitt. B-11-13-14-tfc



TO BE INSTALLED - Officers of the junior high chapters of Future Homemakers of America will be installed at a program open to the public in Stanton Junior High auditorium at 7:30 p.m. Monday. At left are the Stanton FHA officers for this year, Kaylanette Battenfeld, vice president; Marilyn Murphey,

president; Celia Hutcherson, recreation chairman; and Connie Bainum, secretary-treasurer. LaPlata FHA leaders in the other group are Sherry White, president, seated, and from left, Donna Stengel, point keeper; Kathy Schumacher, recreational chairman; Teri Beth Line, secretary.

H.D. CHATTER
All Of Us Use Water
By Mrs. Argen Draper
Home Demonstration Agent

Thursday night we attended the first meeting of the Speakers Bureau for the Deaf Smith Water Association. Wes Fisher is chairman of this section of Custom cutting and baling. Jesse Scott. 364-1108. B-11-10-24-tfc

PROFESSIONAL POODLE grooming. Call Perry Ray. 364-1065. B-11-10-18-tfc

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-tfc

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

C&W Tile and Tops Ceramic Tile Marble Indoor - Outdoor Carpet Ceramic Tile Repair Kit Linoleum Tile NEW VIKING CARPET B-1-9-tfc

FEED CUTTING, 36' to 40' row. Ralph Packard. 364-2110. S-9-10-10-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-16-tfc

PORTABLE DISC ROLLING Scaled or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-28-tfc

CUSTOM SWATHING and Baling. Call after 6, 364-2508. B-11-10-16-tfc

LEGAL NOTICE NOTICE IS HEREBY GIVEN THAT THE PARTNERSHIP BETWEEN WILLIAM P. (BILL) GARRETT and DONALD E. DAY KNOWN AS LYNN PUBLISHING COMPANY HAS BEEN DISSOLVED AS OF SEPTEMBER 1, 1967. ALL DEBTS TO THE SAID PARTNERSHIP ARE TO BE RECEIVED BY WILLIAM P. (BILL) GARRETT ONLY. THE BUSINESS WILL BE CONTINUED BY THE SAID WILLIAM P. (BILL) GARRETT UNDER THE SAME FIRM NAME OF LYNN PUBLISHING COMPANY, 509 EAST 42ND STREET, P. O. BOX 6145, LUBBOCK, TEXAS. Signed William P. Garrett S-15-4c

DEALERS FOR Aermotor and Dempster windmills & towers SUBMERSIBLE PUMPS Pump jacks Rod Pumps WATER WELL CONTRACTORS

Gravel Pack Wells, minimum of 40 ft. of perforation in 6 5/8 casing in large diameter hole insures adequate sand free water for any size pump. Free estimates 2-Drillings Rigs 3-Repair Rigs

TURNER-CAMPBELL DRILLING CO. DOYLE TURNER call DAY or NIGHT BOB CAMPBELL 364-0811 364-4261

Lipscomb County. This reminds me that we read in a bulletin from Federal Extension Service that one out of very six U. S. Adults is a former 4-H'er - most of them want this experience for their children, too. Anyway, some of Mrs. Miller's favorite recipes are listed.

FRENCH ONION BREAD 3 sticks oleo, softened 1 envelope Lipton onion soup mix Loaf French bread

Mix the onion soup mix into the softened oleo. Slice the French bread to desired thickness. Spread the slices with the oleo-soup mixture. Seal tightly in foil and heat in moderate oven. This makes enough spread for 3 loaves of bread. Freezes well. Very good with ham and bar-b-que.

RIBBON SALAD 2 (3 oz.) pkg. lime flavor gelatin 5 c. hot water 1 (3 oz.) pkg. lemon flavor gelatin 1/2 c. miniature marshmallow cut into pieces 1 c. pineapple juice 1 (1 lb. 4 oz.) can crushed pineapple 1 c. heavy cream, whipped 4 c. cold water 1 (8 oz.) pkg. cream cheese 2 (3 oz.) pkg. cherry gelatin Dissolve lime gelatin in 2 c. hot water. Add 2 c. cold water. Pour into 14x10x2 pan. Chill until partly set. Dissolve lemon gelatin in 1 c. hot water in top of double boiler. Add marshmallows and stir to melt. Remove from heat. Add 1 c. drained pineapple juice and cream cheese. Beat until well blended and stir in pineapple. Cool slightly. Fold in whipped cream. Chill until thickened. Pour in layer over lime gelatin, chill until almost set. Dissolve cherry gelatin in 2 c. hot water. Add 2 c. cold water. Chill until syrupy. Pour over pineapple layer. Chill until firm. Makes 24 servings.

LIME PUNCH 2 No. 2 cans fruit cocktail 2 46 oz. cans pineapple juice 2 1/2 lbs. sugar

MRS. JOHN JONES called and says she is trying the white chocolate cake for the first time. Many people are using the white chocolate and like it.

On the Pacific Island of Okinawa, bull battles bull in a bullfight.

Star
ONLY 3 DAYS MORE SUNDAY 1:30 - 4:50 - 8:10 MON. - TUES. 2:00 - 8:00
WINNER OF 5 ACADEMY AWARDS Including "Best Picture"
THE SOUND OF MUSIC
ANDREWS PLUMMER
REARD BAIN
ELEANOR PARKER
SUN. MON. TUES. OPEN 1:45 SHOWTIME 2:00 - 5:00 - 8:00 "Devil-may-care dogfights in the skies... One of the finest aviation pictures ever made."
THE BLUE MAX
20
GEORGE PEPPARD
JAMES MASON-URSULA ANDRESS
Miss Andress' beauty is blinding.

Star
364-2037 342 N. Main
SUN. MON. TUES. OPEN 1:45 SHOWTIME 2:00 - 5:00 - 8:00 "Devil-may-care dogfights in the skies... One of the finest aviation pictures ever made."
THE BLUE MAX
20
GEORGE PEPPARD
JAMES MASON-URSULA ANDRESS
Miss Andress' beauty is blinding.

Tower
DRIVE IN N. Hwy. 60
LAST DAY
TWIN TERROR SHOW
THE GORGON
CINE
MUNNY'S TOMS

Main Street
Continued from Page 4
essay but there have been notable exceptions. In 1959, economists were almost unanimous in predicting that 1960 would be a good year for business. That turned out not to be the case. Consumers hold the real key to prosperity. They may have money to spend but choose to save it instead. That prospective purchase of a 1968 car may be deferred, for no good reason. If only on efamily in ten makes such an individual decision, economic forecasts can be proved unreliable in a hurry. It's reassuring to know that the experts foresee 1968 as a good year. But it is also a good rule to keep rubbers and umbrella handy in case the sun turns to rain.

Hereford Insurance Agency
To Be Sure! Don Baugous - Manager 364-0850

Deaf Smith County Abstract Co.
323 Sampson West of the Court House 364-0851 Abstracts - Blueprints - Photocopying

THE TRINITY BAPTIST CHURCH
has purchased the **Calvary Baptist Church Property north of Hereford on Hiway 385**
THE PUBLIC IS CORDIALLY INVITED TO ATTEND THE TRINITY BAPIST CHURCH EACH SUNDAY
Sunday School . . . 9:45 am
Sunday Church Service . . . 11:00 am
Sunday Training Union . . . 7:00 pm
Sunday Evening Church Service . . . 8:00 pm
Clarence F. Powell, pastor

DEALERS FOR Aermotor and Dempster windmills & towers SUBMERSIBLE PUMPS Pump jacks Rod Pumps WATER WELL CONTRACTORS
Gravel Pack Wells, minimum of 40 ft. of perforation in 6 5/8 casing in large diameter hole insures adequate sand free water for any size pump. Free estimates 2-Drillings Rigs 3-Repair Rigs
TURNER-CAMPBELL DRILLING CO. DOYLE TURNER call DAY or NIGHT BOB CAMPBELL 364-0811 364-4261

Shower Honors Bride-To-Be

Miss Sheri Jo Carmichael, whose marriage to Wiley France James III is to be solemnized the evening of Oct. 28, was honored at an afternoon party and shower Saturday in the home of Mrs. Steve Clements.

Receiving guests with Mrs. Clements were the bride-to-be, her mother, Mrs. Pete Carmichael, and Mrs. Dennis Rickman who will be her matron of honor.

Amethyst and gold, colors chosen for her wedding, appeared in table decorations. Appointments in crystal and gold were arranged on the ivory lace cloth, centered with a footed gold bowl holding purple mums set between purple tapers.

Mrs. Gary Brown of Muleshoe laddled punch while Mrs. Vernon Kosub served cake squares. Mrs. Gary Kreighshuser invited guests to register in the bride's book. Misses Jan Story, Susan Carmichael of Friona and Merle Carmichael were in the houseparty.

Hostesses in addition to Mrs. Clements were Mmes. Charles Hoover, Richard Barnard, H. L. Hershey, C. R. McQuigg, T. J.

Parsons, Ira Scott, E. C. Hammett, V. E. Dodson, Pat Robinson, Clyde Sherrieb, Onias Carroll, Alfred Smith, Irving Wiloughby, C. E. West, Clyde Russell, W. C. Quattlebeum, Taft McGee, and Lester English of Wildorado.

Model BSP Meet Held For Rushees

A model meeting of Kappa Iota Chapter, Beta Sigma Phi, was held recently with three rushees, Mmes. Charles Caviness, Bob Seal and Bob Spangler, as guests. Mrs. Wendell Maloney gave an Introduction to BSP.

Mrs. Bobby Shelton was the speaker with Prose as her subject. She sketched the story of Helen Keller and read some of that noted American woman's work expressing her courage. Each one present was asked

Vanderpool To Speak At TSTA Meeting

Harry Vanderpool, minister of the Polk Street Methodist Church of Amarillo will be guest speaker to the first meeting of the Texas State Teacher's Association to be held on Monday night, Oct. 9, 7:30-at the High School Auditorium.

Mr. Vanderpool is a frequent speaker at educational meetings in the area, says Gary Billingsley, publicity chairman of TSTA and the public is invited to attend.

A United States silver dollar contains, at 1967 prices, about \$1.31 worth of silver

A 15-ounce can of condensed (sweetened) milk yields 1 one-third cups.

ed to give a brief definition of happiness.

Reports from the area BSP convention held in Amarillo last weekend were given by chapter members who attended, Mmes. Duke Powell, Max Gforth, Dave Heck, Melvin Fowler, Bob Pugh, Ted Wimberley, Ray Claypool, Houston Frye, Jim Aldredge and Miss Pat Cowell.

Kiwanis Recognize Citizen Of Month

The October Citizen of the Month Award was presented to Mrs. Henry Sears at a noon meeting of the Kiwanis Club Thursday for her outstanding work with the newly opened Deaf Smith County Museum.

Making the presentation on behalf of the Kiwanis Club was Dale Young, member of the Board of Directors of that organization.

Regular business of the service club was directed by Dean Herring, club president, and for his efforts past and present in the club, he was presented with an "antique" safety pin, supposedly worn by the first Kiwanian.

Announcement was made of the annual Pancake Supper to be presented by the Kiwanis on Nov. 7. Daniel Dirks and Truman Reagan are chairmen of that committee.

Lowell Sharp presented the special guest, Dr. C. E. Hicks.

FIRST FIRE ALARM BOXES
BOSTON — Boston installed the first street fire alarm boxes in the country in 1852.

who showed a film on Resuscitation and external cordeal Massage, prepared by the Texas Heart Association.

Points covered in the film were the ABC's of resuscitation: A-Open air passage; B-Restore breathing; and C-Restore circulation. Speed and technique were especially stressed, pointing out that improper technique in cardiac compression could easily result in broken ribs and ineffective first aid for the victim of heart attacks, drowning, suffocation, or severe electrical shock, some of the reasons for the first aid.

At the conclusion of his program, Dr. Hicks urged action in cases where doubt and indecision would mean the difference between life and death for an accident victim.

Neal Starkey, a native of Dallas, is captain of the Air Force Academy football team. He's a tailback.

Stanford has beaten San Jose State in football each of the last six years.

By-Law Change Is Made


Changes in by-laws of Simms Study-Craft Club, to enlarge the membership limit and to set meetings on the first Wednesday of each month, were approved by vote of members at Lloyd's home Wednesday afternoon.

Special sewing tips were demonstrated for the program. Mrs. J. M. Boothe showed how to put new-type zipped fastenings in garments. Mrs. Jim Perin and Mrs. Terrell Hodges gave instructions for sewing on knit fabrics, and both displayed dresses made of knit material.

Mrs. Lloyd had invited Mmes. Luther Lesly, Sam Lesly and Bill West as guests. Homemade ice cream, cake and coffee were served to them and Mmes. Glen Rusk, Mike Burnham, Lennon Young, James Bullard, Tom Bullard, Jim Cavin, Willis Dugan, Burnie Scott, Julian Perin and those on program.



CEREMONIAL — An Indian Ceremonial performed at King's Manor Thursday night, September 28, brightened things up a bit as nine Camp Fire Girls danced the traditional Indian dance and read the ritual. The girls were: Shelly Rush, Keri Dameron, Kandi Hill, Camille Pavlicek, Kim Dameron, Angela Grubbs, Carolyn Langley, Leigh Ann and Lisa Allen and Sheila Lea.



- * COMMERCIAL
- * INDUSTRIAL
- * FARMS
- * AUDITORIUMS
- * HANGARS

A. G. May Construction Co.

"RED" MAY

Rt. 2 — Dimmitt, Highway
C. B. KMV5989

Residence Phone 364-0668 Mobil Phone 289-5684



WIN WIN WIN AT COOPER'S!


FREE CASH
\$10 TO \$250

FREE COLOR TV

FREE GUNN BROS STAMPS

Come In And Pick-Up Your Free "Bundle-of-Cash" Card Today!
Every Card Is A Winner! Get Complete Details At Our Store And Win!!

<p>ROUND STEAK Choice Beef 89¢ lb.</p> <p>Ground Beef fresh-lean patties lb. 59¢</p> <p>Sliced Cheese Kraft Am. or Pimento 12-oz. pkg. 59¢</p> <p>Bologna Longhorn all meat lb. 59¢</p>	<p>Shurfine White-Yellow-Devils-Spice CAKE MIXES 4 pkgs. \$1.00</p> <p>Arrow brand PINTO BEANS 4 lb. bag 49¢</p> <p>Campbells TOMATO SOUP 5 cans 59¢ \$3.07</p> <p>All brands - All sizes CIGARETTES carton</p> <p>INSTANT BREAKFAST Carnation - 9 flavors box 59¢</p> <p>DR. PEPPER regular or king size - 6 bottle carton 39¢</p> <p>NESTLE'S QUIK Chocolate Drink Mix - Jumbo 2-pound can 69¢</p> <p>OLEOMARGARINE Shurfresh cartons 6 lbs. \$1.00</p> <p>CHILI Wolf brand all meat - no beans - No. 2 can 59¢</p>	<p>CLOROX BLEACH 1/2-gallon jug 29¢</p> <p>Save Shurfresh COUPONS FOR VALUABLE PRIZES ABSOLUTELY Free</p>	<p>Maxwell House COFFEE 3 lb. can \$1.89</p> <p>Woodbury Creame Rinse reg. 89¢ 59¢</p> <p>Noxzema Skin Cream regular \$1.00 69¢</p> <p>Z.B.T. Baby Powder regular 69¢ 49¢</p> <p>Cold Capsules Contac regular \$1.49 89¢</p>
<p>Shurfine PEARS 303 can 29¢</p> <p>Shurfine Sliced CARROTS 2 303 cans 29¢</p> <p>Shurfine SPINACH 7 303 cans \$1</p>	<p>Nabisco CRACKERS 1-lb. box 29¢</p> <p>Fantastic TEXIZE 32-oz. refill 49¢</p> <p>Ivory Personal Size SOAP with coupon 25¢</p>	<p>COOPER'S DELICATESSEN</p> <p>PLATE LUNCH Smothered Liver with 2-vegetables, bread and desert 79¢</p> <p>PLATE LUNCH Fried Chicken with 2-vegetables, bread and desert 89¢</p> <p>Corn Dogs each 19¢</p> <p>Bologna & Cheese Sandwiches each 25¢</p>	<p>EPIC Item of the Week LADLE only 99¢ each unit with \$5.00 purchase</p>
<p>PERSONAL SIZE IVORY BARS 25¢ (WITH THIS COUPON) WITHOUT COUPON 4 BARS 35¢ LIMIT: 3 COUPONS PER EACH 4 BARS PURCHASED THIS OFFER GOOD THRU OCTOBER 11, 1967 GOOD ONLY AT COOPER'S MARKET CASH VALUE: 1/20TH OF ONE CENT. GOVERNMENT REGULATIONS APPLY</p>	<p>SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!</p>	<p>TOMATOES 1-lb. cello pkg. 15¢</p> <p>CARROTS 1-lb. cello pkg. 9¢</p> <p>TURNIPS "Purple Top" lb. 10¢</p> <p>Sweet Potatoes Portales lb. 10¢</p>	<p style="font-size: 2em; font-weight: bold; text-align: center;">COOPER'S MARKET</p> <p style="text-align: center;">BEST MEAT IN TOWN</p>



COOPER'S MARKET

BEST MEAT IN TOWN

SUNDAY, OCTOBER 8, 1967

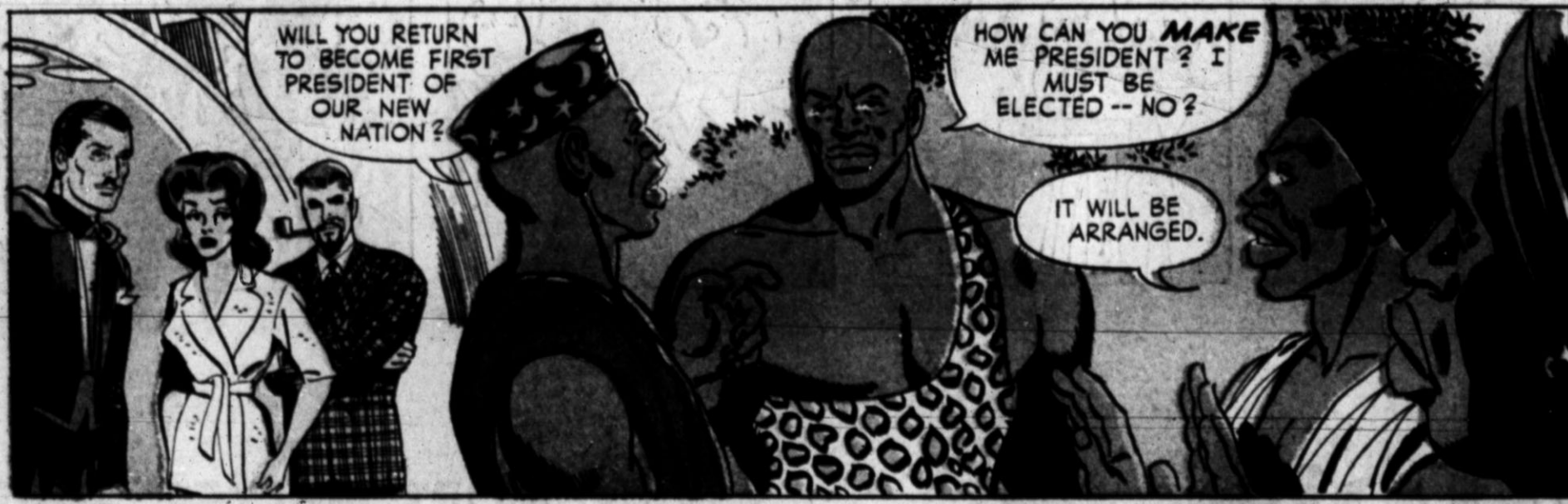
BLONDIE

CHIC
by YOUNG



MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

By Lee Falk



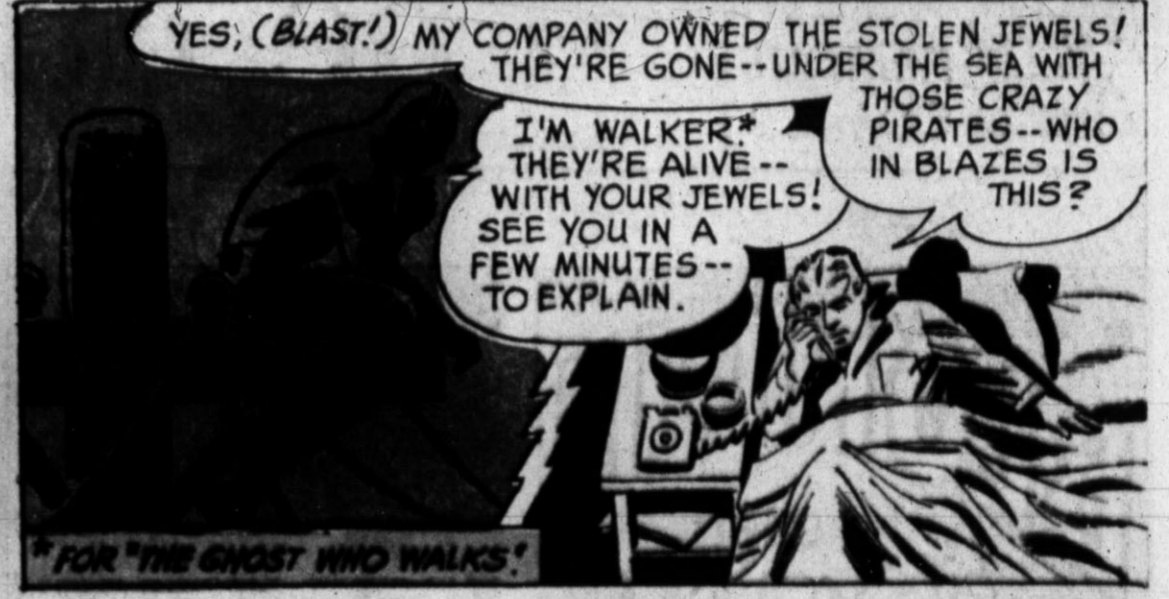
THANK YOU FOR THE CLUE, MISS HUDSON. GOOD-BYE. WE MAY MEET AGAIN.

?! WHAT CLUE?

By Barry 10/8



LINDA, YOU SCREAMED! WHERE WERE YOU?
OH-- JUST ON THE ROOF.
HE SAID WE'D MEET AGAIN-- I HOPE SO!



YES, (BLAST!) MY COMPANY OWNED THE STOLEN JEWELS! THEY'RE GONE-- UNDER THE SEA WITH THOSE CRAZY PIRATES-- WHO IN BLAZES IS THIS?
I'M WALKER. THEY'RE ALIVE-- WITH YOUR JEWELS! SEE YOU IN A FEW MINUTES-- TO EXPLAIN.

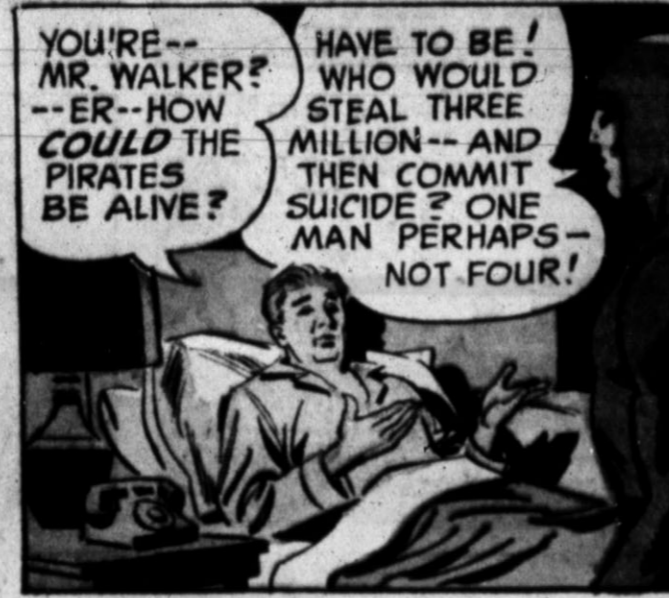
FOR "THE GHOST WHO WALKS!"



DID I DREAM THAT? SOMEBODY-- SAID HE'D BE COMING IN A FEW MINUTES-- UH--?!

I JUST PHONED --ABOUT THE PIRATES.

© King Features Syndicate, Inc. 1967. World rights reserved.



YOU'RE-- MR. WALKER? --ER--HOW COULD THE PIRATES BE ALIVE?
HAVE TO BE! WHO WOULD STEAL THREE MILLION-- AND THEN COMMIT SUICIDE? ONE MAN PERHAPS-- NOT FOUR!



CAN'T IMAGINE THE MEN DOING A SWAN DIVE INTO THE OCEAN FROM 10,000 FEET--OR LANDING ON A GREAT NET.



I BELIEVE THEY HAD HIDDEN PARACHUTES-- THAT THEY'RE ALIVE--AND READY TO STRIKE AGAIN. WE'LL SET A TRAP FOR THEM!

NEXT WEEK-- THE TRAP!

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



BOY, THAT'S THE HEAVIEST RAIN I'VE SEEN IN YEARS!



YOU'RE NOT GOING OUT IN THAT RAIN, ARE YOU, JAMES?
YES, I AM, SIR--



THE BUTLERS' ANNUAL BALL IS TONIGHT-- AND I ALWAYS GO--
DON'T BE FOOLISH! YOU MIGHT GET PNEUMONIA--



BUT I HAVE MY TICKET-- AND IT COST ME \$15--
THE MONEY ISN'T IMPORTANT, JAMES-- YOUR HEALTH IS!



WELL, MAYBE YOU'RE RIGHT, SIR--
OF COURSE I'M RIGHT! ONLY AN IDIOT WOULD GO OUT IN THAT DOWNPOUR!



I TOOK YOUR ADVICE, SIR-- I'M GOING TO BED EARLY--
THAT WAS A WISE DECISION, JAMES--



BUT I HATE TO MISS THE BALL-- ALL THE SWINGERS IN TOWN WILL BE THERE!



ISN'T IT A TERRIBLE NIGHT, SIR?
WHAT'S A LITTLE RAIN?!

TONIGHT ANNUAL BUTLERS' BALL

Hi and Lois

by MORT WALKER and DIK BROWNE



DAD, I'M SORRY I BROKE MR. THURSTON'S GARAGE WINDOW--



I THREW THAT FOOTBALL AT THE TREE BUT I MISSED!
WELL, WE ALL DO SOME PRETTY DUMB THINGS AT TIMES, CHIP!



AW, YOU NEVER DO DUMB THINGS-- YOU'RE PERFECT--



STEP IN HERE A MINUTE, SON!



SEE THAT?
YEAH, WHAT ABOUT IT?



IT WASN'T A GIFT--

© King Features Syndicate, Inc. 1967. World rights reserved.

BUZ SAWYER

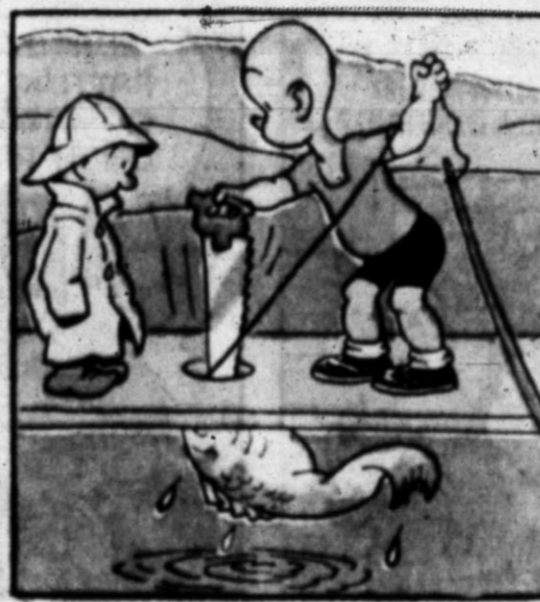
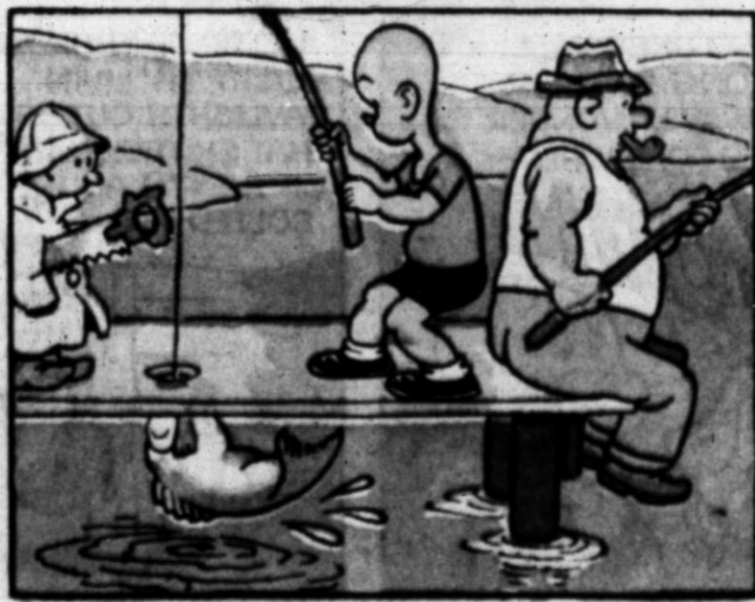
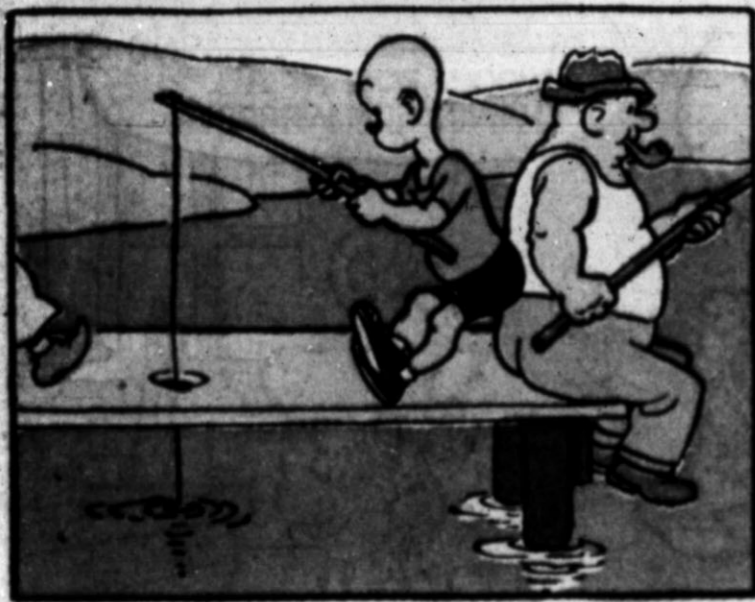
Featuring His Pal Rosco Sweeney

by Roy Crane



HENRY

by Carl Anderson



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



beetle bailey by mort walker

MAJ. GREENBRASS

22 INCHES

22 INCHES!!

GEN. HALFTRACK

MY SIGN LOOKS JUST LIKE ALL THE OTHERS. GET BUSY AND PAINT ME ONE THAT LOOKS LIKE A GENERAL'S

YES, SIR

GEN. HALFTRACK

I'VE GOT YOUR NEW SIGN, SIR

FINE. I'LL COME OUT AND CHECK IT.

I DON'T THINK YOU'VE QUITE GOT IT. BETTER GIVE IT ANOTHER GO

YES, SIR

GENERAL HALTRACK

NO?

IT'S NOT VERY DISTINCTIVE. CAN'T YOU USE MORE IMAGINATION?

GENERAL Amos T. Haltrack

NOT BAD, BUT THERE'S STILL SOMETHING MISSING... LET ME THINK...

BEETLE, THE GENERAL WILL NEVER GO FOR THAT!

ARE YOU KIDDING? HE DESIGNED IT!

GENERAL AMOS T. HALTRACK U.S. ARMY

10-8

FLASH GORDON by MAC RABOY

FLASH--WHAT HAPPEN? LAST THING I REMEMBER WE ARE EATING BIG DELICIOUS FEAST!

PROBABLY AN ILLUSION, PANTCHO! WE WERE DRUGGED! NOW OUR JAILERS ARE SENDING US MORE OF THE SAME!

THIS SMELL LIKE WET PAPER! PANTCHO NOT THAT HUNGRY, FLASH!

THE ALIENS REFUSE FOOD! HUNGER WILL TURN THEIR THOUGHTS HOMEWARD! AND WE'LL TRANSMIT THEIR THOUGHTS TO THE COUNCIL, AS ORDERED!

WHILE ON THE DISTANT PLANET OF UTRA...

THE IMAGE FROM THE ALIENS' THOUGHTS IS ARRIVING! THERE IS... THE WATER PLANET...

...THIRD FROM THE SUN IN THEIR SYSTEM! THAT IS THEIR HOME... AND IT IS DENSELY POPULATED! THERE ARE SIGNS OF A PRIMITIVE CIVILIZATION!

PERHAPS WORTH ADAPTING TO OUR NETWORK OF ADVANCED PLANETS!

IDEAL! WE HAVE BROUGHT OUR OWN WORLD TO ITS ULTIMATE HEIGHTS! WHAT IS LEFT BUT TO CULTIVATE OTHERS TO OUR WAYS?

BUT, GORJU! THEY MAY NOT WISH TO CHANGE!

BOSH! EVERY WORLD WISHES TO BETTER ITSELF! NOW LET US STUDY THESE ALIENS AT FIRSTHAND!

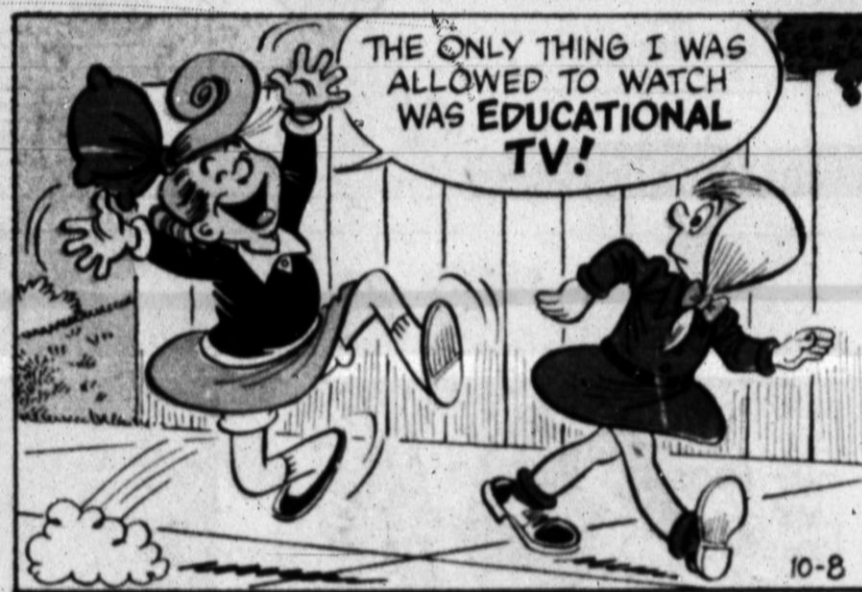
AIEE! PANTCHO HAVE MORE NIGHTMARES! WITHOUT DRUGGED FOOD!

?! I DON'T KNOW IF THIS IS AN ILLUSION... OR IF WE'VE BEEN TELEPORTED HERE!

10-8

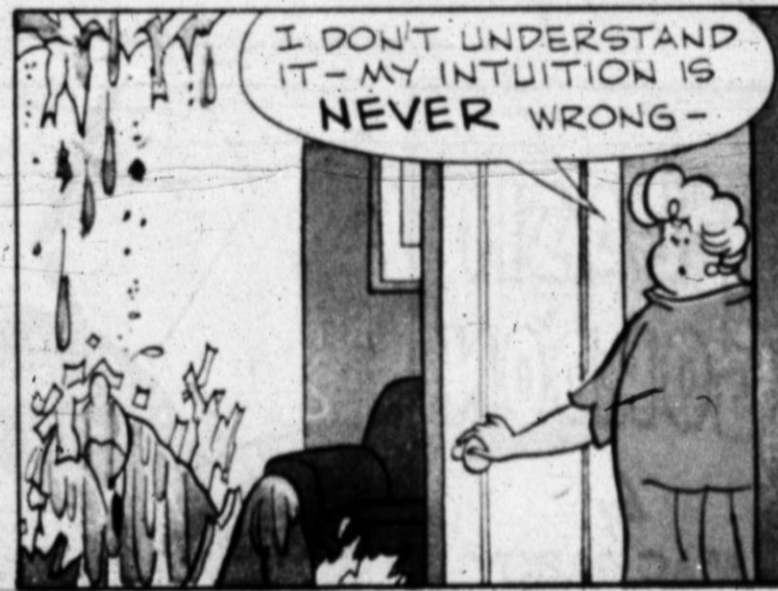
NEXT WEEK! THE WORLD OF UTRA!

LITTLE IODINE



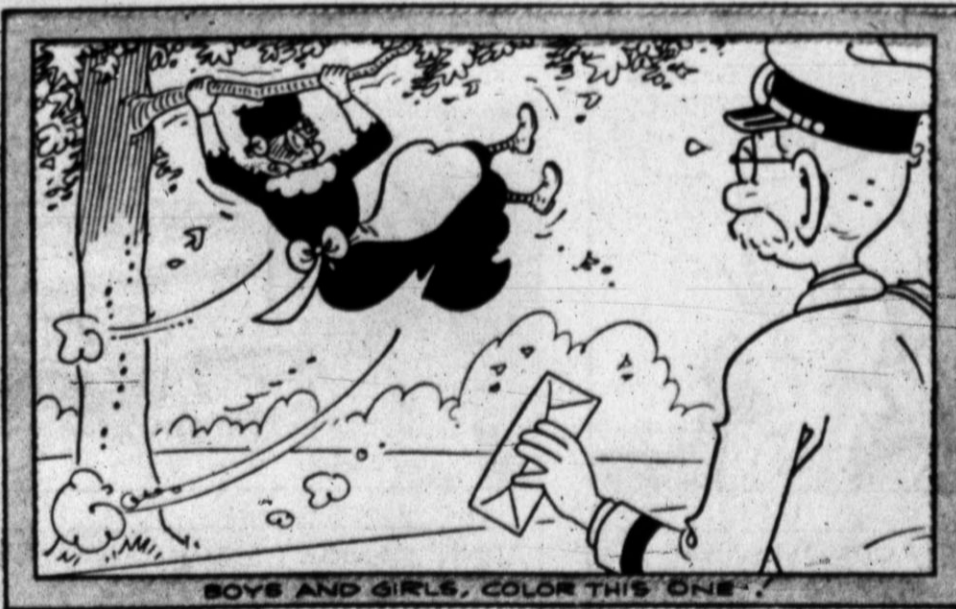
The Little Woman

by DON TOBIN



GRANDMA

by Chas. Kuhn



The LONE RANGER

by Charles Flanders and Paul S. Newman

Panel 1: WHOEVER FIRED WAS ABOVE -- MAKE FOR THE CAVE!

Panel 2: BLAST THE LUCK! I STARTED SHOOTIN' TOO SOON! THEY'LL FIND COVER BEFORE THE BOYS CAN GET OFF A CLEAN SHOT AT TERRY!

Panel 3: THERE THEY ARE! CUT LOOSE ON TERRY! RIGHT! SEND ENOUGH LEAD HIS WAY AND SOME OF IT WILL GET HIM!

Panel 4: WATCH OUT!

Panel 5: BEHIND THE ROCK! FAST! THAT JOKER WITH THE MASK IS THROWING LEAD TOO CLOSE!

Panel 6: WHILE THEY'RE DUCKING BEHIND THAT BOULDER-- IN HERE!

Panel 7: SAFE... BUT ONLY FOR THE MOMENT! WE HAVE NO LINE OF RETREAT, AND THAT MEANS WE'RE TRAPPED!

Panel 8: CONTINUED..

WALT DISNEY'S DONALD DUCK

Panel 1: INVENTED A NEW PERFUME CALLED "EAU DE MINT" -- WILL YOU LET ME TEST IT? OKAY!

Panel 2: AH! SO FAR SO GOOD! NOT MY TYPE!

Panel 3: NOW TO GET DAISY'S REACTION!

Panel 4: SNIFF! IT DOESN'T SWITCH ME ON! AH!

Panel 5: SCROOGE IS NEXT!

Panel 6: SNIFF!

Panel 7: EXQUISITE! I'LL TAKE A TANKERFUL! IT WORKS!

Panel 8: WOWEE! WHAT'S IN IT? ESSENCE OF MONEY!

© 1967 Walt Disney Productions World Rights Reserved

WALT DISNEY'S MICKEY MOUSE

Panel 1: MICKEY-- HURRY OVER...

Panel 2: ...I THINK THERE'S A PEEPING TOM AROUND!

Panel 3: SCREECH

Panel 4: WHERE IS HE? SHH... IN MY LAUNDRY YARD!

Panel 5: I'LL SNEAK BEHIND HIM! BE CAREFUL!

Panel 6: HA HA HA HA HAW HOHO HA

Panel 7: MINNIE, IT'S JUST AN OLD FRIEND OF YOURS--LOOK!

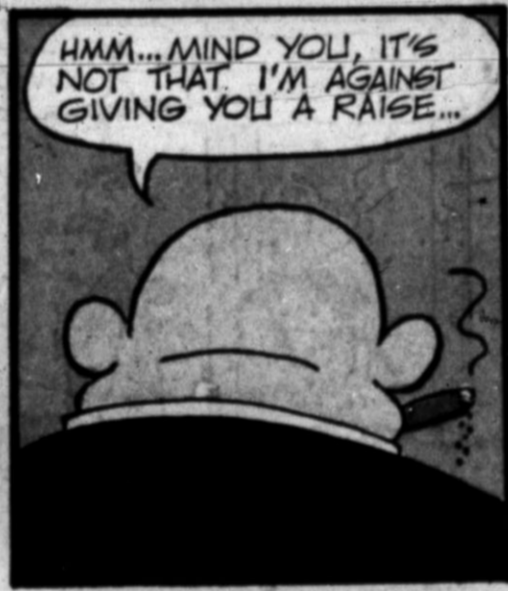
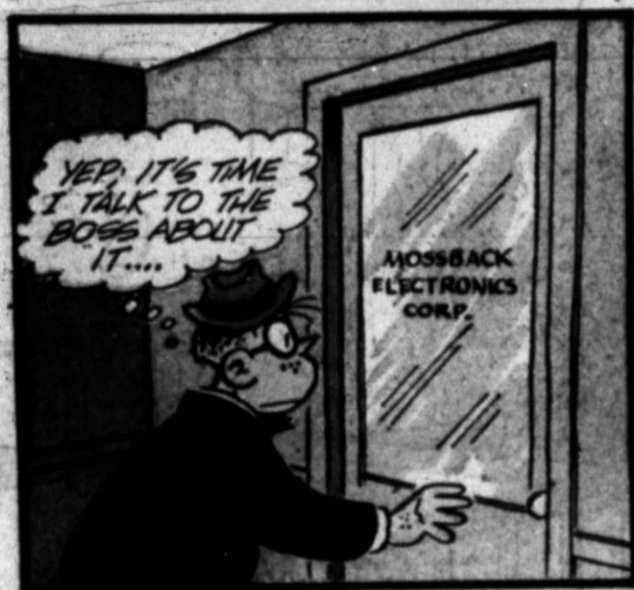
Panel 8: (Mickey Mouse and Minnie Mouse looking at a laundry basket)

© 1967 Walt Disney Productions World Rights Reserved



MISTER BREGER

by Dave Breger



TIGER

by BUD BLAKE

