# AN ADVERTISEMENT IN The Banner-Bulletin WILL GET RESULTS <br> <br> Cbe Bamex-Bulletin 

 <br> <br> Cbe Bamex-Bulletin}


STURENS ARE
WMANETOTETO stake foont

$\qquad$ WHITES KIDNAPERS
MAKE ESGAPE FROM SEARCHING PARTIES

World Asked to
Boston in 1930
by Lamplighte

## BECKY'S ARSON CASE GIUEN JURY AT 2:48

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## Refunds Balance

 f Funds Paid By Teachers Here

Baptist Revieal
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to Lieutenants byPresident Co by

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## LEE JUMOR <br> LEE JUNHOR ACOUTITED III SLAYING

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## BASEBALL

U. S. AND MEXICO TO BE LINKED BY PHONE TODAY

## THE WEATHER

окLAномA: Tonigh



## 为 ppread damage to property. Police ortared Out. Twenty ambulance calls w  2톨․ ctily were torn off and walls of builings were caved in Telephone and telegraph servine was interrupted. <br>  <br>  <br> The first fatality reported was that of Wiliam Owsley, who mas struck by heavy piece of timber while in hhis automoble near Forest park, He sied on the way to the <br> Numerous houses on the east and south sides of Forest pars were damage ty the wind Many treem were blown down Several Hurt

## 

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## Single Blankets







## 

Service for Motorisis


Washing and Greasing

Tour
Your Service Station
Corner Coggin and Second St

Fresh Car of
WHITE CREST FLOUR
Just Unloaded


WHITE CREST Is the Perfect Flour By which all others are judged


ADAMS CASH \& CARRY


THE

## butrer-nut boy


"HE IS ALL OVER TOWN" BUTIER-NUT BREAD INSURES
QUALITY, SATISFACTION AND ECONOMY
Made Only hy
203 E. 나 BUTTER-NUT BREAD Co. PMoie 43


## HELPY-SELFY

## A Big, New, Clean, Blue and White Store for Brownwood

410 Center Ave.

Across St. from Southern Hotel

WHY YOU GET
MORE FOR LESS

1. Low Overhead.
2. Big Buying Power.
3. MODERN Merchandise
4. Close Personal

Management.

At last, HELPY-SELFY has come to Brownwood! You have heard about these wonderf ul self-serving Grocery Stores, that are different, with a capital "D," for a long time. HELPY-SELFY is sweeping the country. I consider myself lucky in getting the HelpySelfy franchise for this fine city, and you good people will soon realize that you are lucky to have Helpy-Selfy here. We have our formal opening Saturday - there will be many Free Offers - extra Special Low Prices on all items. Everybody is invited to come and see this unusual store. ROY MILLER, Owner, Buyer, Manager.

## yant

## A Modern Market For Brownwood

The Helpy-Selfy Market will be revelation to Brownwood folks. A marvel of cleanliness and modern efficiency, this Department will handle only the highest quality. Meats at HELPY-SELFY LOW PRICES! We are indeed fortunateate in securing Mr. Buck Cloyd, who is Market Manager of wide experience to supervise this Department.

Bang! Bang! Bang! Helpy-Selfy has come to town. Look out, prevailing High Prices of Goods; Loow out Competition! "Hurrah!" shouts the Brownwood Housewives.

The big Blue and white store of Cleanliness, Convenience, Service and Economy opens Saturday! Only the finest nationally known products handled, and at the LOWEST PRICES Brownwood has eyer known! Here's how we do it: 1. Low Overhead; 2. Big Buying Power, and Strong Buying Connections; 3. Home Ownership; and 4. Close Personal Management. Let's Go!

ROY MILLER, Owner, Buyer, Manager.

See Friday's Daily
Bulletin for Our
Low Prices on 䯘
All Groceries

## 4. "A BROWNWOOD INSTITUTION"

We invite you to visit this store on Opening Day-Saturday-and get acquainted with the Helpy-Selfy People


## Announcing

The Purchase by Us of the Business and Property of THE FRONTIER LUMBER CO.
and We Will Continue to Serve the Home Builders of This Territory to Their Advantage. Our Connection With the Large Mills Enables Us to Furnish the Best Lumber Available at Very Reasonable Prices.

Let Us Figure Your Lumber Bill and We Will Make It to Your Interest.



## SPECIALS for friday añ saturday oniy

Compare these and many other worthwhile values in Our Big Store and be convinced of their superiority.


Choice of Any \$17.45 Frock
SPECIAL FOR FRIDAY AND SATURDAY ONLY \$14.95
Tiered Skirts, Pleated Skirts. Bolero effects, Cape backs and what not are feat
new eifect.

Do not fail to take advantage of this offering Friday and Satur-

## New Fall Frocks, Hats and Coats

A host of lovely new things to select from and every item a per-
sonally selected item and a real value for the price. Every Garment in our big stock bears a PRICE MARK in plain figures and you know what you are getting when you buy it. The
same price to YOU as to YOUR NEIGHBOR-ONE PRICE TO

Part Wool Blanket $\$ 3.95$
Hope Bleached 17c
Nasina Blanket-Think of it.
Nashua is one of the best known
Blankets on the market and
thousands of people call for them
by name, knowing them to be
the best value on the market.
This is our regular price on ope, one of the best Bleached
omestics on the market. It is good value at this price considering the cotton market. Good Friday and Saturday as Gold- 15 c.

81×90 Hemmed Sheets
Special $_{\text {Special, standard count ........198 }}^{\text {sic }}$ Special. standard count ....1.19
$42 \times 36$ Pillow Cases, 3 for 51.00

## Palm Olive Soap

| ${ }_{17}$ Palm Olive Soap |
| :---: |
|  |
|  |
| Kotex, 599,2 for ...... \$1.00 |


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Piece Goods Values


500 PAIR OF $\$ 1.75$ SILK CHIFFON HOSE


## Garner-Alvis Co.

## NOMEN'SEIUR

 but no sheets or othtre covering. a
Acoording to Robert
son, his father had been surfering gi.32, ald knife and watch and chaious papers. and




SAVE with FRIDAY AND SAFETY SATURDAY马exall Specials! Ppy, T Todatata Rean Slore It Pays to Trade at a Rexall $i t$ is anything
Regardless of what you wantin Drug Store Merchandise, try the Rexall Store first. You are sur
reasonable price.

| Patent Medicines | The Klenzo Treatment |
| :---: | :---: |
| 25e Sal Hepatica …..19e 50 C Sal Hepatica ......38c |  |
| \$1.00 Sal Hepatica .... 89 e | 9 |
| ${ }^{60}$ R Rub Alcohol …...43e |  |
| \$1.00 Syrup Pepsin ....89e |  |
| 50c Syrup Pepsin ........38e |  |
| 600 Listerine |  |
| 81.20 Listerine |  |
| 60c Milk Magnesia $\ldots . .3$ 38e |  |
| ${ }^{25}$ c Bayer's Aspirin $\ldots . .19 \mathrm{e}$ |  |
| ${ }^{50 c}$ Bayer's Aspirin.....33e | $\begin{aligned} & \text { The use of Klenzo Dental } \\ & \text { Creme with a Klenzo Tooth } \end{aligned}$ |
| ${ }^{81.25}$ Bayer's Aspirin .... 89 c | Brush insures- |
| 81.00 Puretest Aspirin ..49e | White Teeth Healthy Gums |
| 30c Lysol .............. 19 e | ${ }_{\text {and }}^{\text {and }}$ a ${ }^{\text {a }}$ cean Mouth |
| ${ }^{60 c}$ Lysol ..............38e |  |
| ${ }^{50 \mathrm{c}}$ Lavoris ...........38e | Dental 50 |
| 25 c Lavoris $\ldots . . . . . . .19 \mathrm{e}$ 60 c Syrup Figs ..... 43e | Creme . . . . . . . 50c |
| $\$ 1.00$ Wine Cardui .... 89e \$1.00 Miles Nervine | Klanzo Tooth |



# Laundry Celebrates Seventh Anniversary 

 Shaw Has Developed Best Plant in Central West TexasBrownwood Enterprise Makes Steady Growth and Enlarges Business




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LIUNEERIMG CITHESS



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## WISHIGTOM'S HIGH

## IDEALS TWSPRED THE <br> FRMMEBS OF CREE <br>  <br> 

Congratulations
SHAY'S
Model Laundry
Dry Cleaning and
Dyeing Plant On This Their Seventh Birthday Their growth hes been phenominel. It is ex. pressive of good management and of the possibilites of every
Brownwood business institution.

We take pleasure in announcing that a por-
tion of the printing used by Shaw's plant is

## J. 0. ABLES

Advertising

## 

Birthday Greetings

## Shaw's

Laundry, Dry Cleaning and Dyeing Plant
$\mathrm{O}_{\mathrm{n}}$ Their
SEVENTH BIRTHDAY
Great things have been accomplished in those seven eventful years

It is with pride that we point to the many electrical devices employed in this modern plant to increase efficiency, to save time, to lower production cost and to do better work.

## TEXAS POWER AMD LIART COMPAMY

## BIRTHOAY GREETIMGS



LAUNDRY - DRY CLEANING and dyeing plant In the seven years of your existence you have made a creditable record. During that time we have known seven years of most cordial business relations.


Citizens' Mational Bank
Always Ready to Assist Commercial and Civic Development

## Congratulations

and Best Wishes for Continued Success

## Mr.L. E. Shaw and

## Shaw's Laundry and Dry Cleaning Plant

## Upon the Seventh Anniversary of This Institution

 We are very proud of the fact that the fleet of Laundry Truck
## Michelin Tires

Looney-McDonald Tire Company
General Agents Michelin Tires



# 1920-1927 Seven Years --- of -- 

## Continuous, Substantial, Growth and evelopment Has Made

## NHAA WHN

## Laundry, Dry Cleaning and Dyeing Plant

One of the largest and most modern in Texas. By making comparison of the plants shown in the photographs below you can easily see that great progress has been made in the seven years just past.


Shaw's new plant is now equipped with the most modern machinery obtainable and is prepared to clean, dye and renew every article of clothing worn by man, woman or child except - shoes and women's hats. When better methods are discovered and more efficient machinery invented, you can depend upon Shaw's to be the first to install them. The best and quickest service and one that must satisfy is our greatest desire.

Present Home of Shaw's Laundry, Dry Cleaning and D yeing Plant on Plant for Livelihood: Forty-nine

West Broadway Street


## SHAW'S

Laundry - Dry Cleaning - Dyeing


- 1927

Modern
Brick and Concrete Buildings

12,000 Sq. Feet Floor Space

Delivery Equipment: 8 Motor Trucks

Employees:
Forty-three People
Pay Roll:
\$45,000 Annually
Territory Served
Today:
50 Mile Radius
Persons Dependent on Plant for Livelihood:

153

Telephones
13 and 33

# Announcing Our Fourth <br> ANNIVERSARY 

## At 9 O'clock Saturday Morning October 1st

## 500 Yards Of SLIE REMHANTS

Lengths from 3 to 12 yards. You may have any part of any piece THESE SILKS ARE GOOD PERFECT MERCHANDISE
You will want to be here early, as the minute you examine these silks you will declare this
the greatest baramin ever oftered you, as there is only 50 yards of these silks. I insis

REMARKABL.E 89c
$\square$natins, printed crepes, printed georgettes, printed
$\square$
0

$5^{c}$

## Sale of Chiffon Silk Stockings

$\qquad$
Marvelous Array of New Fall Hosiery Awaits Your Selection




GROUP No. 1
Yair colece or fuil tatainone
 This group consista
fushomable new fa
unlimited quantity.

## $\$ 1.50$

Three Pairs for $\$ 4.00$
Service Weight All Pure Thread Silk, rom top to toe. $\$ 1.25$ S. 2

Three Pairs for $\$ 3.50$

## Hor

## RUFFLED CURTAIMS

volle with valance
We have a group of curtains that is remarkable in quality
and price. We guarantee that his special offering will savve

One Lot of Beautiful Lace Panels

GROUP NO. 2 The finest of full fashione
Chiffon and Service Weigb
ose - stockings woth
$\$ 1.95$ =uvis Three Pairs for $\$ 5.00$

Only-\$1.00-Each

NEW DRAPERY MATERIALS
A marvelous selection for Fall. Our new Fall D:apery materials are just now arriving and the marked savings


RAYON GAUZE
Extra fine gualty rayon gavee
in plain mesin in natural pon
in

$\underset{\text { sarad }}{49 \mathrm{c}}$

## Faty <br>  <br> Suggegh

 Street Frocks, Etc.NEW DESTIGNS IN GILBRAE ZEPHYRS

## $\mathrm{v}^{2}=\mathrm{F}=\mathrm{=}=49 \mathrm{C}$

## ENGLISH PRINTS

In all the pretty desigisn on white and dark grounds
characteristo to this materiat Makes up exceed-


ENGLISH PRINTS IN NEW DESIGNS
 $\left.\begin{aligned} & 32 \text { Inches Wide. } \\ & \text { Guaranteed fast, yard } \ldots . . . .\end{aligned} 39 \mathrm{c} \right\rvert\, \begin{aligned} & \text { and } \\ & \text { Guaranteed fast colors } \\ & \text { at per yard }\end{aligned}$

| VOILES | A. C. A. AMOSKEAG FEATHER TICKING |
| :---: | :---: |
|  |  |
|  |  |
|  | and weteet that you can make a |
|  |  |
| 40 inches wide. Yard . $\mathbf{2 5 c}$ |  |
| IMPORTED DRESS LINENS |  |
| All the new fall shades. Ready now for this Anniversary occasion. New red, green, maize, wood, new blue, rustic, a |  |
| Anniversary |  |
| per yard |  |


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| :---: | :---: |
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20c

DRAPERY DAMASK
(yommuexawaway
WRITE FOR SAMPLES
our anNiversary event is a genuine UNDERSELLING EVENT AT THIS STORE

Read every page in this folder-Every Woman and Child will share alike in the savings presented here during this Anniversary

Opens Saturday, October 1st. Be sure and Remember the Date and Be Here Early

At nine o'clock Saturday morning we shell throw open
our doors to a waiting throng of thrifty doors to a waiting throng of thrifty women. Our entire organization is keyed up to a high pitch of enthusiasm, for we have all been on our mettle to make this Thi are

This opening day will be stirring with intense interest, or the entire store is brimful of new and wanted merchan ise marked at prices which represent exceptional values. Don't fail to see our opening windows. Step inside ou
doors and join the merry throngs. Note the beautiful dis doors and join the merry throngs. Note the beautiful dis plays, feast your eyes upon the many attractive exhibits and
share in the genuine money-sarwings we shall offer.

NEWNESS is the keynote everywhere. Ever
filled with splendid values in new, fresh goods--the result of months of tireless search and unrelenting effort in the marts of trade to get the finestand best.
WE GUARANTEE YQU real worth-while savings, and satisfactory selection, or money back.

tremendous savings on Hew Fall Silks and Woolens



CHIFFON VELVET
FALL'S NEW FLAT CREPE



$\$ 4.95$
not crope is one of the mat


A betier qualte
$\$ 1.95$ yard
CREPE SATIN


NEW FALL WOOL KASHA

$\$ 2.95$
IB BS

# Saturday Is Going to Be a Gala Day In Brownwood 

| 46 | Don't fail to see Page One of this folder for big list of <br> Merchandise to be given away. You will want to be <br> there and get your part. | $\therefore$ |
| :--- | :--- | :--- |

Nuat ditice en COME Sat., Oct. 1st
THRONGS OF THRIFTY WOMEN \{ 5


NEW FALL SHOWING OF WILL CROWD OUR STORE
When two such powerful inventives as goods of some time to and at the lowest prices expected for some uime to come as inducements, there is not a
doubt in our minds that this store will be erowded at an early hour. We therefore, suggest that every woman, who desires to share, to buy at once, the merwhen we will be able to offer again such exceptional when we will be able to offer again such exceptional
large savings. These large stocks' were purchased large savings. These large stocks' were purchased littue more than a cime a pound-So we feel you must

si.95 Each LONG SLEEVE

## HOUSE FROCKS

Durable and Attractive Materials and the Least Thing About Them is the LOW PRICE 89c

## Infants' and Children's Department [Up-Stairs]

 Everything from Infancy to 10 Years of Age
## CHILDREN'S MILLINERY



Children's Wool Jersey Frocks


## Baby Bonnets and Hats

Little Fellows' 1 to 2 Years of Age
Words cannot express the beauty this very new collection of dainty Ittle lids for the chap of this age. Crepe de Chine, capitol silk and all he nice materials for dainty baby bonnets, the trimmings of soft furs, Trabeau, ribbons, laces, etc. The styles are unusually benutiful Your baby will look exceedingly prett with a selection
fluffy little lids.

Anniversary Price
$\$ 1.95{ }^{\text {to }} \$ 5.00$
Upstairs

## Infants and Childrens Knit Goods



## READ Every Page In This Folder

 Be Here When the Doors Are Thrown Open Saturday Morning at 9 O'clock W AS MUCH AS THIS IS TO BE THE GREATEST EVENT EVER HELD IN OUR STORE WE HAYE ENGAGED MAYY EXTRA SALESPEOPLE

## DRESS MAKIIIG DEPARTMENT

Our Mrs. Newton and Miss Pilkington, at the head of our
Dressmaking Department, can be of real service to you. We hope that you will let them help you plan a dress for yourself or any of your Fall sewing. We are glad to assist you in any way and hope that we will be able to render you real service in this department.





## Cherry Belle Dresses


${ }^{\text {New }}$ BAGS
For Fall
Cowhide grain leather bags, in all the new Fall
harmonizing shaces, fitted with mirrors, lipstick, con-



At Anniversary


# CELEBRATION 

SEE PAGE ONE OF THIS CIRCULAR for BIG LIST of FINE MERCHANDISE to be GIVEN AWAY ABSOLUTELY FREE!

## A STRAIGHT TIP

The prices on merchandise listed in this quotation

Don't miss this opportunity-It may be years before such prices will be possible again
You could not make a better investment than to buy right now at present prices, because it does not take a person with much foresight to see what is going to happen to the market in the course of the next thirty days.

Cotton is going to bring all kinds of prices and the result of this is going to be that the manufacturers are going to demand all kinds of prices for their textiles, and wearing apparel.

I have been told that manufacturers have in many instances, done everything they can to withdraw all future orders for any merchandise

Some time ago we went to the manufacturer and contracted goods for our several stores. At that time they were anxious for business, to keep their factories running, at a time when business was slack, and at a time when cotton was cheapest. Now we know our savings are tremendous. We are not quoting comparative prices because there is no
We did not know at the time we were buying and making preparations for this Anniversary Event, that the chances for higher prices were so great, but we knew we were making tremendous savings, even if Eres remained as low as they were then.

Every article advertised in this SALE is absolutely fresh, new, clean, merchandise just out of the anufacturer's paper wrappings this last few weeks and never before shown.

We guarantee you a real, worth-while saving and a satisfactory selection or money back


in celebration of this mammoth occasion Finer Frocks are Priced at Low Prices

Exact Copies of Import Models.
An Unparalled Achievement
MATERIALS SO RICH Colors So Fashionable
Transparent Velvet
Saitu Rack Crepes
Elizabeth Crepes

$\begin{array}{llll}\$ 24.75 & \$ 29.75 & \$ 35.00\end{array}{ }^{\text {and }} \$ 39.50$
A FEW AT $\$ 45.00$ TO $\$ 59.75$

Every Dress is New, Individualistic, Beautiful

## Exceptional Group New Fall Coats at Unbelievable Prices

ALL WOOL MATERIALS DRESS COATS AND SPORTS COATS SIZES FOR MISSES AND WOMEN

Trimmed with the following Furs Platinum, Beige, Cocoa, Coney, Black Pointed Coney. Plucked Coney, Thibetine in either Cocoa, Platinum or Beige. Mandel in either shade; Red Fox, Fitch, Beige, Squirrel, Coney Such Furs make these Coats the smartest for the money that can be found anywhere. Wherever the style element enters inThe Garment is Fur Trimmed.

Make a big Saving by buying your New Coat during this Anniversary Celebration. A saving from $\$ 2.00$ to $\$ 5.00$ on each
S8.95 -:- S10.75 -:- S15.00

100 FINE FUR TRIMMED COATS
SETTING A NEW STANDARD OF VALUE GIVING -STLYE OFFERING-
The Finest of the Fine Coat Materials Lovely Rich Real Furs


prices prices. Large generous shawl colfars, and deep cuffs, mor luxuriously fur trimmed than ever. The styles are beau
tiful, and best of all, the prices are low

$$
\$ 22.50-\$ 25.00-\$ 29.75
$$

$$
-2-2
$$

$$
\$ 39.75-\$ 49.50^{\text {and }} \$ 59.50
$$



## 125 NEW FALL HATS

SHOWN FOR THE FIRST TIME SATUR DAY Impressively chic styles-Satin and Metal Hats, Velvet and Felt Hats, Soliel Felts; Metal Cloth and Felt, and striking componations.
every autumn shade to match your costume
SPECIALLY PRIC' $\operatorname{SD}$ FOR THE ANNIVERS/ ARY SALE

## $\$ 3.95$ and $\$ 4.95$

Imagine selecting from 125 freshly unpacked Hats from the most famous New York style creators-Every model distinctive, the majority are copies of French immportations, Ultiti-smart, postively nevy Many are exclusfve, and to


Special Service Department
IF IT ISN'T CONVENIENT TO CALL AT THE STORE-WRITE US FOR WHAT YOU WANT-THE PRICES QUOTED ARE DELIVERED PARCEL POST PREPAID.

## LaTEST PARIS CREATIONS

incomparable-Thds will be the unanimous opinion of all on Saturday, the opening day, when you view this collection of frestly unpacked millinery which Paris has Just sent over. Felts trimmed with jewels, rhinestones and exclusive new ornaments. others are metallics with new tutches and brims, that give them an air of dressiness. All are exclusive Hats, latest Paris creations

Anniversary Price
$\$ 6.50$
$\$ 14.95$
Hat may be
foind in this
group for any oc-
casion.

