






NOTHING RESERVED . . EVERYTHING MUST GO!

Lower Prices will not prevail again - we must varáte our building Jan. 1. Every item must go. Profit no longer considered Every garment marked at . . DLu UUN No shoddy and self-worn goods, but the cleanest stock of Ladies Coats, Dresses and Accessories to be found in the Brownwood area. New, seasonable merchandise at below wholesale cost. This is our final effort to close out this stock. In
the past we have offered attractive prices, but now we are forced to sell without thought of cost. The wise shopper will find it to her advantage to visit our stor e this week. Words will not convey the message we would give you. You must see for yourself to fully appreciate just what we mean when we say we are selling at BELOW COS'.


| SILK UNDERWEAR |  | ALL CORSETS BELOW COST! |  |
| :---: | :---: | :---: | :---: |
| Selling Below Cost: | A Real Bargain! | $\mathbf{\$ 3 . 5 0}$ Corsets, Now $\$ 2.50$ <br> $\$ 10.00$ Corsets, Now $\$ 6.95$ | $\$ 7.50$ Corsets, Now $\$ 4.50$ <br> 1 Special lot Brassiers 79c |
| Beautiful Silk Gowns | CORDUROY PAJAMAS | BELOW COST - All Bags, | Costume Jewelry, Handker- |
|  | That Were $\substack{\text { zi.95 } \\ \text { sow }}$ sow | chiefs, Toilet Articles, Fu <br> -BELOW COST! | Trimmings, etc.-Buy Now |

Why pay more for garments when you can buy those recognized as Superior for LESS. Never, in the history of Brownwood, has there been an event equal to this. The Largest, the Best, the Most Exc lusive Stock ever brought to this citySACRIFICED. It will be mentioned in the best circles for months to come. Wo men will look back, and point with pride
to the VALUES they got at THE SHOP OF YOUTH'S CLOSE OUT SALE. Remember, we must give up our building on January 1st. BUY NOW!
The SHOP OF
Mrs. J. W. Jennings

