
Sick Several Years,
Critically Since May

## Died Last Friday, Funeral Held Monday. Aged Lady

 Had Lived Here Since '08Funeral services were held from
Sacred Heart church Sacred Heart church Monday morn-
ing at 9 oclock for Mrs. Mary Ber-
nauer, 82 , who passed away at her nauer, 82, who passed away at her
home here Friday morning at $5: 30$
o'clock, following and extended ill

 at intil sixed Hean ceeterery zimmerer, O. S. S. B., deacon, and Rev.
Edward Devers of Decatur, master
of ceremonies. of ceremonies.
Prallbearers were Henry Bernauer,
Jr, and Rupert Wernert, grandsons,
ind Charles, and and rupert Wernert, grandsons,
and Chares, Joe, Henry and Louis
Bernauer, sons of Mrs. Bernauer Bernauer, sons of Mrs. Bernauer
Burial was under the direction o
Nick Miller,
Mrs Bernauer was born in Car
Ber hisle, Illinois, 82 years ago. On JJan
uary 23,1879 , she was married to
Adolph Bernauer in Saint Joseph Tenn. They were the parents of 10
children. one of whom died in in-
fancy. The family moved to Muenster
1908, and Mr. Bernauer operated 1908 , and Mr. Bernauer operated
blackssith shop here during his ac-
tive life. Mr. and Mrs. Bernauer ob blacksmith shop here during his ac
tive life. Mr. and Mrs. Bernaueer ob-
served thetr golden wedang annt
versary on January 23 , 1929, and
and Mr. Bernauer passed away later in
the same year.
Mrs. Bernauer was active in Ars. Bernauer was active in
church work, a member of the
Mothers Society and was beloved by
all who knew her. She had been in in
ill health for the


In leaves of the sailors were cancelled Saturday, reportedly because of the thich isseovery of evidence of a sabotage plot aboard the warship. Naval au
thoritige dectined to comment on a report that there had been a plan to
damage the flagship, which is shown here at anchor tin Los Angeles Har

by
a
sh
b
y Survivors Include five daughters,
Mesdames Jacob Wernet, Waco L.
W. Flusche, Decatur: and Charle W. Flusche, Decatur; and CCarles
Reiter, Kerrville; Miss Della Ber.
nauer, Muenster; and Miss Frances
Bernauer, Memphis, Tenn.; four


miss kleiss hit by CAR, SUSTAINS ARM FRACTURE, BRUISES
Miss Lena Kleiss sustained a bro

## 

## EXTENDED DROUGHT BROKEN BY MORE THAN INCH OF RAIN

## This community's extended dry spell was finally broken last Thurs day night and again on Monday by favorable results in grain fields. The first rain was not general it was thorough over a great por- tion of the community. In the city it was it was gauged as three-quarters of an inch. on Monday the ratin was better distributed but slightly lighter. It was gauged at five-eighths an inch in Muenster.

WORK BEGINS THIS WEEK ON ROCK SCHOOL FOR VALLEY CREEK

A new school at Valley Creek to
replace the one lost in a fire about
a year ago is now under construc a year ago is now under construc-
tion According to reports early this
week work had begun on the found Native rock will be used exclusive-
Iy for the walls. They will be of the large flat variety laid the flat way.
The project is being handed through a WPA appropriation at
total cost of about $\$ 50,000$.

Boom Activity Noted In Vast Building Program

MUENSTER WINS 6-3,
SPLITS SERIES WITH
TISHOMINGO 2 AND 2


CINCINNATL, Ohio-SOUNDPHOTO-Members of the New York Yank-
ees whooping it up in their dressing room Sunday after winning the World

## CITY CEMENTING WELL

 TO SHUT OFF FLOW OF SURFACE WATER Ween Muenster and Tishomingoended in a tied series last Sunday as
Muenster won 6 to 3 ins ended in a tied series last Sunday as
Muenster won 6 to 3 in a game much
closer than the score Indicates. The
tension was not rolieved untile the
last of the eighth when Gentil the closer than the score indicates. The
tension was not relieved until the
last of the eighth when Gene Lehn-
ertz drove in two men with a t tirie
and brught the count up to 6.
Muenster took the lead with a

| $\begin{array}{c}\text { A cementing job to shut off sur- } \\ \text { face water began Tuesday morning } \\ \text { as the final task in completing the }\end{array}$ | $\begin{array}{c}\text { A contest sponsored by the young } \\ \text { adiles' soclety }\end{array}$ |
| :---: | :---: |
| an the parish to de |  | $\left\lvert\, \begin{aligned} & 14 \text { GIRLS ENTERED } \\ & \text { IN RACE FOR TITLE } \\ & \text { OF MISS MUENSTER } \\ & \text { A contest sponsored by the young } \\ & \text { ladies' soclety of the parish to de- }\end{aligned}\right.$ termine who will have the honor o

befng Miss Muenster at the Golden
Jubiliee celebration was instituted
last Sunday night the communtity last Sunday night at the community
gathering in the parish hall. Four-
teen names appear on the list of en-
tries.


## Local NE WS Bents $^{2}$

- 



## Most Progressiviv Pariod In Community's History

Industrial, Commercial and Domestic Interests Profit By Widespread Trend Toward Improvement

Muenster is now in the midst of
the most progressive perter me most progressive pertod of the
most progresive year of itt history.
A building program that has been
in in effect almost constantly since the
first of the year is approaching
boom proportions in industrial, commercial and domestic fields,
Cracking Unit at Refine Headining the list is the Muen-
ster Refining Company now following a long series of improvements
with a cracking, unit, its greatest
improvement. For two we who can be spared from weeks men
actuction activity have been working at pre-
liminary changes, foundations, etc.,
preparatory to actual installation of
the the cracking unit. The refinery will
enjoy a large increase in business as
aresult result of the Lide Extension
REA
Several commercial enterprises are
stepping to the front with import-
ant improvements. Withtn the next
few months the Col ant improvements. Within the next
few months the Cooke County Elec-
tric Coooperative Association will construct ninety miles of line as ex-
tensions of the present system. Sur-
veying he veying has been in progresss since
veptember 1, plans and specifications are completed, the building
contract is due to be closed soon and
construction constru"tion can begin as early as
November 1 Theugh extensions will
be made outside the community they constizte exta.
ganized system.
Bank Building A sturdy, ank Buailding
ing is likewise bunk build-
andected to be under ing is likewise expected to be under
construction within the next few
weeks. J. W. Meurer., president, fis-
closed this week that the final draft-
俍 closed this week that the final aratr-
ing of plans is in progress, and they
should be available any day. Atter
that bids will be secured and the that bids will be secured and the
contract let promptly. Meourer added
that he is anxious to avoid any fur-
the delay in order to be handicapped
as lutle as possible by winter weather. The bank will occupy its present
location on Main. It will have a
front of cut stone designed accord-
int ing to modern architectural stard-
ards with a considerabele use of orna-
mental glass. The back and sides will mental glass. The back and sides will
be of rick. The inside is to feature
attractive modern design, a central heating system, and arran
for an air conditioning unnt.
Wilde Filling Station


## THEO WALTERSCHEID

 SHOWS IMPROVEMENT IN CRITICAL ILLNESS a severe case of pleurisy contracted
early last week.
At times on Sunday and Monday
attendants were inclined to give up At times on Sunday and Mond
attendants were inclined to give
hope when the patient sank into
deep coma.

HELPY-SELFY LAUNDRY TO BE OPENED HERE ABOUT NOVEMBER 1

Announcement was made this
week by s . W. Cain of Mra that he
will set up a helpy-selfy laundry
 he has completed arrangement
with A. c. Stelzer for the lease o
the space now occupied by the stel zer cafe.
The move will be made atter the
enectric co-operative moves to tis
new quarters and Stelzer takes up elect quarters and Stelzer
new
the present co-op space.

## NEW W

Briefs

| Milas catherine sesile of Dalas |
| :--- |
| semt the weekend herer with relas | spivent

tive.
.
.


 Mrrand Mrs. $\overrightarrow{\text { Lec }}$ Haverkamp and Chluren were sunayy dinner Mra, Henry Oto or sherman sp
 Ot frai A. Duleck and son, Junior,


 Miss Pautine Schooch of Dalas is

 Sulr and Mrrse Arthur Enates ot
 Paranay oll wil double the ilio of
 wile, Muesster (Adv: 47).
 (Adviv 47)
 spend several weeks vatting:
 spending a week here






 rage saturchay.




 The onharen or Mrran Augut Fribe Ko gurprited her with a party last
 brousht by the guestas. was emerved at
 tinghouw wanhers and a compiet
Inne ot westinghouse electric



> A Credit to Muenster---
> The FMA
> and the
> Enterprise Buildings

We offer congratulations in line with our policy of encouraging improvements to the town and the community.

Muenster State Bank
"A Good Bank to be With Muenster, Texas HERE are the two Ford V-8 cars
presented tor 1940. One is a Ford
V-8 and the other a deluxe Ford V-.8.
Top, the deluxe Ford V.8 Fordor
sedan; below, the Ford $V$ V. 8 Tudor sodan, below, the Ford V. F Tudor
sedan. Both are big cars with grace. ful lines. Emphasis in interior stylng is on fine appointments.
Among numerous fmportant fea

Mount Carmel, Ill., to make their
home. They have purchased a trailhome. They have purchased a trail-
er house to take with them. He will
engage in oil field work. Mr. and Mrs. Rudy Hellman and
ens, Monte and Damien returned sons, Monte and Damien returned
Wednesday night from their trip to
the Oldsmobile factory for a new car Returning they visited briefly with
relatives in the North.

 Schnitker home, Muenster. (Adv.
pd.) According to word recelved here
Mr. and Mrs. Matt Stelzer and sons Mr. and Mrss, Matt stelzer and sons
wil be back in Muenster soon
Matt sustained a foot infur Matt sustained a foot injury that
will keep him from oll field work wuring the winter. The tamily has
duas then in Illinois for several months.
been $\$ 375$ will buy a John Deere Gen-
eral Purpose $10-20$ tractor with lisSor, planter, cultivator and 8 disc
ne way plow, Will accept live stock as trade in and give terms on bal-
ance. H. E. Myers and Sons, Gaines-
 Mrs. Raymond Zimmerer, Mrs. Lawnee Zimmerer, all of Lindsay, Mr
nd Mrs. L. W. Flusche and child 2nd, Mrs. A1 Flusche and and childen of
ren, Mrs. Al
Decatur, Mr. and Mrs. J. P. Flusche and family of Pilot Point, and Mr
and Mrs. Henry Henscheld and fam-
and

$\qquad$

Two Ford V-8 Cars for 1940 Presented


engine have improved spring suspension and a torsion bar ride-stab-
iizer. Four Ford $\mathrm{V}-8$ and five deluxe body types comprise the two lines.
A new buiness coupe as well A new business coupe as well as a a
coupe, Tudor sedan and Fordor sedan coupe, Tudor sedan and Fordor sedan
are available in both. There is also a are avaliabie in both. There is aiso a

|  | Felderhoff, served refreshments to the young afternoon. |
| :---: | :---: |
|  | Highest Cash Prices Paid for <br> A. R. Porter |

HERE'S YOUR SOCIAL SECURITY NUMBER FOR Smart appearance
New FALL SUITS s16:

You're secure in smart appearance when you're wearing a new WILFONG suit. We have them in new colors-patterns. Single, double and 3-button models. See the new suits right now! Camplete Selection of Sizes

Other Suits<br>$\$ 12.98$ up<br>Extra Trousers<br>for some suits \$5.

## Bays' FALL SUITS



New Fall Stetson
Only $\$ 5.00$
For value-it's one of Stetson's greatest! For looks-its smart, clean lines will do you proud!
For style-the Stetson Special is styled to the skies, but priced down to earth!

# Congratulations--- 

## 7 the 7 MA Stare

On the completion of your new building. It is more than just a store. With its bright, attractive, modern design it is an important step forward in the progress of Muenster-a worth while model for future improvements.

## and to the Enterprise

For "backing up" in practice what you preach as an editorial policy. Your new home is a fitting contribution in your campaign to "boost the busiest little town in Texas."

## We Consider It A Privilege--

to help design the store's artistic front and to furnish much of the material used in both buildings.
"The Old Rellable"
Waples Painter Co.
Muenster

Your Health
BY GEO. W. COX, M. D. Texas State Health Officer AUSTIN.-On September 1, 1939 partment showed that 34 percent he population of Texas, or 2,144,
536 persons, were being protectec gainst communicable diseases ounty and city health of full-time in 23 counties and 2 cities independ ealth units counties. These lout a well-al he well person well, and to furthe Individuals
um the vard commatable by diseases renderPublic health, over a score yars, has rendered combatable suc seases as typhoid, malaria, undu-
ant fever, tulueremia, yellow fever les, and the venereal diseases. The health of any geograaphically define
rea, it e., city ergy and money the amount of en entifically expended for the pro

Geo. J. Carroll \& Son

Serving Cooke County Since 1901 PHONE 26
Gatnesville

CLEANING \& PRESSING Suits, Plain Dresses....50c Hats Blocked ..............50c

5 Hour Service

## Bosley Cleaners

Across from Teague's Gainesville
 Trust Your Appearance To Our Care Malone Beauty Shop Phone 35 Muenster CAMERA RANS


On, Too, Can Take Newspictures $\begin{array}{lll}\text { Not a School } & \text { S PAID } \\ \text { Nothing to Sell } & & \\ \text { Pictiris }\end{array}$ WE BUY SPOT MEWSPICTUNEEG


Co-Operative Features, Inc North Michigan Av
CHICAG0. ML.

## Tashion Right Accessories

Fall Shoes fashioned for beauty and designed for comfort. Suedes, patents, kid, combinations.

### 1.98 -- 2.98

Beautiful Fall Hats. A large selection of all styles. Brims, Pillboxes, Berets, Bustle Backs. All colors.

98 c
1.98
2.98

New Hand Bags in a host of Smart Shapes .........98c HALF'n HALF, Leather with Fabric Pull On Gloves, that are the last word in Style

The Ladies Shop
Coolln West Side Courthouse Miss Ruth Craven

will su,
ness."
Kan
mule
ness.".
Kanser and so will the mule busi
nule sus the Kule supply; Memphis, Fort Worth
and Atlanta are the mate nd Atlanta are the main distribu-
ion points. Modernization and streamining of armies spelled the doom of the army
mule, Kirkham said. Less than 200 mule, Kirknam said. Less than 200
animals were purchased during the
past 12 months by the U, \& A. Amy past 12 months by the U. S. Army,
he said. The last mules sold abroad ere shipped to Turkey several
weeks ago by Ross Brothers at Fort weeks ago by Ross Brothers at Fort
Worth, the animals to be used in the Turkish artillery. Seven hundred and ifty were sent on the first boatload
nd a similar number is due to be nd a similar number is due
shipped within a few weeks. the miracle

A clergyman traveling by train
was induced to join in a game poker by some sporting a game on
peturning fromen g for a whille the races. After playne for a.whine the
sing:
'Tll take one ca
T'll take one card for a miracle."
The betting was older of a full hand brisk Finally the on, who calmly spread out four
"What the table. "What did you mean by drawing
ne card for a miracle," he was
sked. "sked. card for a miracle," "he was
"Well." was the reply, "I "Well," was the reply, "I had the
our kings 'pat' and it would have

Excellent Food Properly Served


THIBTY-SIXTH ANNUAL OFFICIAL STATEMENT
OF CONDITION OF

## The First State Bank <br> of Gainesville, Texas

at CLOSE OF bUSINESS ÓOTOBER 2nd, 1939

RESOURCES


Cusiomers Bonds Held for Saie keeping $12,076.75$
$\mathbf{c 9 , 2 7 5 . 0 0}$
AVAILABLE CASH:
Bonds and Securities


total
$\$ 1,238,075.68$


Curtis
Sandwich Shop

## FORD CARS FOR 1940



22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

What do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety-and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. FingerTip Gearshift on the steering post. An improved transmission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs,
A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay bright longer. They have the famous Ford V- 8 engine ( 85 hp in the De Luxe Ford. Choice of 85 or 60 hp in the Ford) - which blends -cylinder smoothness with economy.
You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!

22 IMPORTANT FORD FEATURES FOR COMFORT-More room inside. New Controled Ved apring Nemerion* Self sealingiver. abeorbers. Two-way adjustable driver's seat. New type resilient front seat backs. New "Floating , FOR CONVENIENCE-New Finger-Tip Gearshift Engine more accessible. Two-spoke steering wheel. FOR SAFETY - Sealed-Beam Headlamps. Dual windshield wipers at base on windshield. Larger FOR SILENCE-Improved soundproofing. "Easy drums for big Ford hydraulic brakes.
FOR STYLE-New exterior beauty. New interion luxury. New instrument panel. *85-hp models only more than ivia
"the quality car in the low-price melo"

ON DISPLAY AT YOUR DEALER'S-HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12

## Your Health BY GEO. W. COX, M. D.

 AUSTIN.-On September 1, 1939 statistics from the State Health Department showed that 34 percent the population of Texas, or 2,144,
536 persons, were belng protect against communicable diseases county and clty heanth of departments
in 23 counties and 2 time in 23 counties and 2 cities indepents
ent of the counties. These local
health units carry anced public health out a well- bal-
the well peram to keep the well person well, and to further
safeguard the health of individuar by reducing to a minimum the var-
lous communicable diseases render ed combatance eble disseases render
health methods. heatth methods.
Public health, over a score o years, has rendered combatable such
diseases as typhoid, malaria, undudiseases as typhoid, malaria, undu-
lant fever, tuleremia, yellow fever,
trichinosis, hookworm, trichinosis, hookworm, the dysenter-
ies, and the venoreal ies, and the venereal diseases. The
health of any geographically defined
area, it e city area, i. e., city or county, is in di-
rect proportion to the amount of energy and money judiciously and
scientifically expended for the pro-

Geo. J. Carroll \& Son
Serving Cooke County Since 1901 PHONE 26 Gatnesville

CLEANING \& PRESSING Suits, Plain Dresses....50c Hats Blocked .............. 50 5 Hour Service
Bosley Cleaners Across from Teague's Gainesville


Trust Your Appearance To Our Care

## Malone

Beauty Shop
Phone 35 Muenster
CAMERA EANS


Yoo, Too, Can Take Mewrpictures
 wit buy spot miwsplctuiest


Co-Operative Features, Inc North Miehigan
CHICAGO, ILL.


## this day.

Later in ife, when men rose up to
call him the Prophet of God, he ad cad to his dally menu cucumbers and
ded
camel's milk camel's milk. For stimulating pur-
poses, he drank the fresh unferment poses, he drank the fresh unterment-
ed wine of the date, made by pouring
on water on tresh dates and allowing to
stand overnight. This drink, known stand overnight. This drink, known
through the East, is a favorite anrough Mohe East, is a favorite
called nabidah. called nabldah.
Perhaps there
Perhaps there exists nowhere
nore virile, vigorous and healthy mace vith less creature and healthy
racts than
the Arabs, and dates the Arabs, and dates, fresh or dried
with date wine, are their principal
foods.
Dates and camel milk have all the ood essentials of a complete diet
The fruit supplies sugar and minerals, with vitamins, while the milk provides the protein fat and calcium
with other vitamins. Try a diet of with other vitamins. Try a diet of
fresh dates if you want to reduce and remain strong and healthy.

## NO PLACE FOR MULE IN

 MODERN WARFARE passing as the arry mule.
In the markets In the markets where " mule mil-
Hionaires"
were made 25 years ago onaires" were made 25 years ago
when world war demands gent prices soaring and ard practicandy sent pricess
the Midwwest, mule and horse trading he Midwest, mule and
today was "bearish."
Harold J. Kirkham, secretary or
the Kansas City Horse \& Mule Comthe Kansas City Horse \& Mule Com-
mission Co., sald the mission co., sald the war probably
wwuld depress the market further if
it it lasted through the winter.
-It the war hurts the cotton business," he waid, the murte the cotton busket will
be hurt also. The cotton crops of the be hurt also. The cotton maroset will the
South absorb 100,000 mules a year. If the Engrith 10, textle indules a yeary
If to it did in 1917 , the cotton business

What do the Ford cars for 1940 offer to match their
will suffer and so will the mule busi-
ness."
Kansas City is the chief source of
mule supply; Memphis, Kansas City is the chlef source or
mule supply; Memphis, Fort Worth
and Atlanta and Attanta are the main distribu-
tion points.
Modernization Modernization and streamlining of
armes spelle the doom of the arm
nule, Kirkham mule, Kirkham said. Less the than 200
mimals were purchased aimals were purchased during the
past 12 monthe he said. The last mules sold abroad
were were shipped to Turkey several
weeks ago by Ross Brothers at Fort
Worth, the animals to be Worth, the animals to be used in th
Turkish artillery. Seven hundred and fifty were sent on the first boatloa
and a similar number is due to and a similar number is due to
shipped within a few weeks. THE MIRACLE

A clergyman traveling by train
was induced to join in a game poker by some sporting a gentleme
returning from the races. After play ing for a while the races. After play "Thl take one card for a miracle. The betting was brisk a miracle.
holder of a full hand "saw" the the

| been a miracle if $\mathrm{I}^{\prime}$ d taken a firth." |  |
| :---: | :---: |
| Each acre of commercial orchard on a farm as of January 1, 1939, adds $\$ 1.50$ to the regular AAA allowance available to the farm to be earned by terracing, planting legumes or cover crops, establishing permanent pastures or carrying out some other specified soil-building practice. | DR. C. L. STOCKS |
|  |  |
|  | Teague Building |
|  | Gainesville -:- Texa |
|  | Pleaso Patronize Our Adve |
|  |  |
| THIRTY-SIXTH ANNUAL OFFICIAL STATEMENT of CONDITION OF |  |
|  |  |
| The First State Bank of Gainesville, Texas <br> AT CLOSE OF BUSINESS OCTOBER 2nd, 1939 |  |
|  |  |
|  |  |
| resources |  |
| Loans and Discounts .t......................... s . 374,676.58 |  |
|  |  |
| AVALABLE CASH: ${ }^{\text {Bonds and Securities }}$.......... $\$ 2985,168.63$ |  |
| Gov. Cotton-Wheat Loans ......Bills of Exchange |  |
|  |  |
| Cash and Due from Banks ..... 858,136.47 \$1,238,07 |  |
| тоtal ................................s1,674,104.01 |  |
| LiAbilities |  |
|  |  |
|  |  |
|  |  |
| тотаL . ...............................\$1,674,104.01 |  |
| Member Federal Deposit Insurance Corporation second oldest state bank in texas |  |

## Excellent Food <br> Properly Served

## Curtis Sandwich Shop

total
$31,574,104.61$

SECOND OLDEST STAT

## FORD CARS FOR 1940



22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field brilliant new beauty? New comfort, convenience, quiet, afety-and the roomiest, richest interiors ever designed for a Ford car.
They have a host of interesting new features. Finger Tip Gearshift on the steering post. An improved trans mission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs, improved spring suspension and a new ride-stabilizer.*

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay bright longer. They have the famous Ford V-8 engine ( 85 hp in the De Luxe the famous Ford V-8 engine ( 85 hp in the De Luxe 8 -cylinder smoothness with economy
You've never seen cars with so much performance, style and comfort at such a low price.

22 IMPORTANT FORD FEATURES
FOR COMFORT-More room inside. New Controlled Ventilation. New torsion bar ride-stabilizer.* Improved spring suspension.*
bsorbers. Two-way adjustabealing shock driver's seat. New type resilient front seat backs. New "Floating Edge" Seat Cushions.
OR CONVENIENCE-New Finger-Tip Gearehif Engine more accessible. Two-spoke steering whee FOR SAFETY - Sealed-Beam Headiamps. Dual windshield wipers at base of windshield. Larger Condition Indicator on all modela FOR SILENCE-Improved soundproofing. "Easyhift" transmission. Curved disc wheels. Improved FOR STYLE-New exterior beauty. New interior uxury more than ivir
"THE QUALITY CAR IN THE LOW-PRICE MELD"

ON DISPLAY AT YOUR DEALER'S-HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12

MUENSTER ENTERPRISE

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Ed

ROSABELL DRIEVER, Assistant Editor
EUGENE CARTER, Operator-Printer.
Entered as second-class matter December 11, 1936,
at the post offfice at Muenster, Texas, under the Act
of March 3, 1879.
FRIDAY, OCTOBER 13, 1939
Bubscription (In Cooke C
Outaide Cooke County.
1.1 .0
advertising rates
Dispiay, per column inch
Foretgn, per column inch
readers, Among Locals, per iline.
$1: 7$
Any orroneous reflection upon the character, stand-
Ing or reputation of any person, firm or corporation that may appear in the eolumns of Trm or corporation Enterprise will
bo glady and fully corrected upon being brought to



PROGRESS EDITION
Very appropriately the Enterprise for edition. Considering the numerous definite plans for building, along with several unofficial but fairly reliable reports, it is apparent that Muenster has reached a new
peak of activity. The city is observing its peak of activity. The city is observing its
jubilee year with much more than a one day pageant.
Two new business houses need only a
Two neant Two new business houses need only a
few finishing touches. A contract is all set
for the erection of a third business houise for the erection of a third business house and a fourth is due to follow on or about
the first of the year. At the same time the the first of the year. At the same time me
city's leading industry is working on a macity's leading industry is working result in a
jor improvement that will soon greater pay roll and a greater volume of business for the town. Rumors leaning another new building soon.
Shifting from the commercial to the domestic scene, we find definite plans for at ieast two new homes and rumors about
tour more. That's only in the city. The outfour more. That's only in the city. The out.
side community likewise contributes its side community likewise contributes its
quota of home improvement. And, it must built since the beginning of the year, also figure in the year's record of progress.
Lest anyone should begin thinking that present activity is too much of a bubble, we hasten to explain that it is, to a great ex-
tent tent, a process of catching up with lost
time. What is being done would have been justified several years ago. It is solid, based on past success as mis would justify one or pects. The same basis would
two more good business houses.
To complete the job of making up for
lost time two improvements involving the lost time two improvements involving the general public should have early attention.
An adequate sewage disposal system An adequate sewage disposal system
should be built. An adequate educational should be built. An adequate educational
system should be developed.
For sore spots in the community, chiefly besore spots in each is expected to make big de-
cause en en cause each is expected to make big, de-
mands of the public purse. But, still, the facts must be faced. Health conditions here will never be satisfactory until better sanitation is provided. Educational opportunities will not be adequate until a good course is available to all children
The wheel of progress is off to a good
start. Now is the time, when it has gathered momentum, to hitch on some of the loads that used to seem too big.

## COMMUNITY PEP MEETING

A community gathering in the parish hall Sunday night started the series of events that constitutes Muenster's observance of a Golden Jubilee celebration. It
can best be described as a pep meeting. can best be described as a pep meeting.
Whether that meeting will serve its pur pose remains to be seen during the next pose remains to be seen during the next
month. As Father Frowin mentioned, the plans are elaborate and the time is limited. But with a general whole hearted cooperation it will be possible to arrange an impressive celebration.
Actually the real work and worry has already been taken up by a small group of old reliables. They will outline a program
and, whenever necessary, call for help. In the degree that their request is answered the program will come up to the desired standard.
Other details will not be under the jurisdiction of the committee. Individuals will the town's appearance by working on their own homes or business houses. They will have to help talk up the celebration, to arouse interest of neighboring communities and distant former residents.

For two important reasons people ought to put their full support behind this cele-
bration. Muenster is not an ordinary smal bration. Muenster is not an ordinary smail
town. Instead of slipping back to insignifi cance it has grown steadily. It enjoys the unique reputation of gaining during bad years, of thriving winty
It deserves a grand party
The other reason looks to the future. A town. That fact is shown in several case where small places, with much less to bra about than Muenster has, seemingly lifted themselves by their bootstraps after a good show. It gives visitors a good impression. More important, it arouse
Just a little more than a month from now is the big day. Will Muenster have hil event? That remains to be seen.

## What Others Say

"TONIGHT, AT MIDNIGHT
 Wendell L. Willike, president of the Commonwealth
and Southern Corporation in a page advertsement,
August 15, 1939, in the Chattanooga and Nashville papers.
Mr. Willkie then reviewed in a clear and forceful manner the outcome of a tederal power program that
has eliminated a great private etectric industry ti Then has eliminated a great private electric industry in Ten-
nessee, and $\$ 2,800,000$ in taxes which this private enterprise paid annually. He said: All of our facilities in Tennessee have been bullt
vith the money of many private investors. The com-
munities never had to increase their debts to build munities never had to increase their debts to build
plants and distributing systems: they never had to pay
out interest on bonds tesued out interest on bonds issued for electric service. The
savings of thousands of citizens were brought, and
would continue to have been brought, would continue to have been brought, into this terri-
tory to help produce more industry, more local wealth lory to help produce
and more steady jobs.
'Wer
We have had to sell our electric properties and turn
over a splendid organization to the Tennessee Valley Authority and other governmental ageneices because we
could not stay in business and compete with virtually tax-free and heavill-susubsidized plants. We now turn
over to government agencles for about four-fifths of over to government agencles for about four-fifths of
its real value, one of the finest pubbiliu utlity services in
this or any other country-one representing private his or any other country-one representing pris
nvestments of about a hundred million dollars. In concluding his statement, Mr. Wullkie said Iriends and associates in Tennessee, "Our hope is they
will never be required to defend a business of their own against government subsidized competition."
Mr. Wilisies company. owned by thousands of ctt1 Mr. Willieie's company, owned by thousands of citt-
zens. has ben eliminated. It was the first to go under
the federal power program that has been spread across The nation.
The most important sentence in his statement wa
the last, in which he expressed the hope that his The most important sentence in his statement was
the last, in which he expressed the hope that his friends
would never be required to defend a business of their own against government subsidized competition. The Corce that has been set in motion to absorb the right
and interests of private citizens in power production
will seek to enlarge its hold over the rights and inter Wil seek to enlarge its hold over the rights and inter-
eests in other lines of business. The Tennessee Electric
Company has been a martyr to the cause of private enerpise.
Midnight, August 15, 1939, marked the end of democ
racy and private enterprise as we have known it tor 150 years, unless the police an and he tavetics that elim
inated this company as a private institution, are re-
versed.

## THE PROFIT SYSTEM FOR GOVERNMENT

The tremendous cost of taxation to the average con
sumer is becoming more and more sumer is becoming more and more apparent. The cos
of modern government is taking the bigger silice of the
consumer's dollar when compared with the earnings of consumer's dollar when compared with the earnings or
the investor and business,
Figures recently released by the capital stock Filgures recently released by the capital stock fre in-
surance companies show that the proportion of the pre mium dollar absorbed by taxes increased 54 per cent-
from 3.41 cents in 1927 to 5.28 cents in 1937. Trans from 3.41 cents in 1927 to 5.28 cents in 1937 . Trans-
late this into terms of operating factors in the indus-
try and its true importance is more readily recognized. ry and its true importance is more readily recognized
For example, in 1937 , 1. For every dollar paid to policyholders in losses.
taxes paid amounted to $812.89 ; 2$. For every dollar paic in dividends to stockholders, 354.77 were pald in tanes . For every dollar paid in home office salaries, 873.13
were paid in taxes 4 . For every dollar of miscellaneous
oxpenses, including the cost of printing, advertising an expenses, including the cost of printing, advertising and
mantaining the cost of organization structure, such as
rating and inspection boards and bureaus and company oring and inspection boards and bureaus
orgations, 1 cents were spent in taxes.
Such examples are Such examples are now so common the public begin
to reailiz that the greatest beneficlary of our much misceppresented capitalistics system is government, and
that the cost of government, which demands taxes, rapidy becoming parameunt, in the comand oo tiving, to
oay. It is cutting down earnings on invested if diay. It is cutting down earnings on invested life sav-
ings to the vanishing point. The "profit system" now
means primarily profit means primarily profit for government on any carnings
of consequence, instead of the individual who risks his of consequence, instead of the individual who risks his
noney in an attempt to create profit and employment

- Exchange.

GOOD SENSE-OR GOLD STAR MOTHERS? A group of aged ladies, wearing gold stars and weep-
ing-bending over the crosses which mark the spo where their sons lie buried on forelgn soil. Each yea
they go, utter a little prayer for future turn home sadder in heart than before they thade re-
voyage. Women of that group will show you the futii-
ty of voyage. Women of that group will show you the futili-
ty of war, the sadness and heartbreak which it brings.
Thoughts of them and the many others who will sutThoughts of them and the many others who will sut-
fer, should be taken into consideration before we begi fer, should be taken into consideration before we begin
our big talk about what America could do in the war
There are many men in America today who would There are many men in Americaca could do in the who would go
to war tomorrow if the government would allow tt . I is men like them who cause nations to enter war
men not thinking of their families and homes, but only in terms of adventure and gred for glory.
America, with the aid of level-headedne
America, with the aid of evel-headedness among it
citizens, can stay out of this present contlict. The gen-
cral public exerts great influence on eral public exerts great influence on our government
If that influence contains war talk, then the govern If that influence contains war talk, then the govern-
ment, though it may try to hold out for peace, wil
sooner or later, find itself declaring war. But, if we, as sooner or later, find itself declaring war. But, if we, as
citizens of this nation, make a united effort to remain
neutral and pacent neutral and peaceful,
every effort to ald us.
True, there are many citizens who do talk and work
for peace. But, on the other side of the fence are thr who would jump into othe strugge of the fence are those little whether
it is our fight or not. Human nature will continue to get us in trouble


Young eyes may be as easily injured by poor light as older ones. School children especially need good light for the close work they are required to do at home. Provide your children with
I.E.S. Better Sight Lamps, which are designed to give strong l.E.S. Better Sight Lamps, which are designed to give strong but glareloss light for al seeing tasks. They may be
table and wall models, at a wide range of prices.

visit the stores of electrical dealers and see THE UNUSUAL VALUES IN LAMPS AND LIGHTING EQUIPMENT THEY OFFER
An Advertisement Published by THE TEXAS POWER \& LIGHT COMPANY

 Miss Carrle Mueller returned last
Wednesday from a Wednesday from a six weeks' vaca uon visit. she spent the greate
part of the time with her
. and Mrs. Fred Mosman spent
Public Auction Sale
Tuesday, Oct. 17 10 a. m. Until--
at the home of
W. T. RICHTER

1 Mile East of Muenster on Highway 82 Horses, Milk Cows, Farm Implements

FBET Lumeh at Noon

## You Can't Afford

To Trifle With Your Health

When your doctor prescribes a medicine you should have the assurance of careful compounding from quality drugs.

WE TAKE PRIDE IN OUR RECORD OF FILLING PRESCRIPTIONS AS YOUR DOCTOR ORDERS THEM.

## Dixie Drug Store

Muenster

## Ta The Enterprise <br> And The Electric Ca-Op

## Best Wishes

## ——For Comfort and Success In Your New Home...

## And Thanks

For the Opportunity of Doing Your Plaster and Stucco Work.

## Richard F. Kuether

436 Eoncrete and Plaster Work
1436 E. Gribble
Gainesville

 Rev. Fat $\rightarrow$ friends at Plot Cot Point Sund vistay.
 Paul Flusch or or corpus Christ1
The
the Paul Flusche of Corpus Christ
wis the guest of his mother and
other relatives here last week. $\underset{\text { Irene and Musche and daughters, }}{\text { C. }}$ Saturday here with relatives.
 parents,
mann. Mr. and Mrs
Poavil Devers are vise
ting here wrth her parents, Mr. and
 Mrss. Matt Firhrman,
Gainesville with his tather.
 Voth of Muenster, to Justin sunday
to vist with MM, and Mrs. Joe Voth.




 tiance, Howa, arter sending eight
weke here whth thet uncle and aunt
Mr. and Mrs. Frank Mr. and Mrs. Frank Mages.
 Miss Zita Flusche, aughter or Mrs
Charres Loerwald. and Alphose
Fleet chartes. Loerwai, and Alphonse
Fry Freitman of Mue and Mrs. Hen-
ry



 will be sol
the 24 th.
WM. FLEITMAN HOME IS PARTY SENE SUNDAY
Lindsy.- Mr. And Mrs. william
Feltman
 a dinner and social a
home there Sunday.
Enjoying the

 Mrs. Ben Roeewe and famild of Myra,
and the following from Muenster:
Messrs. and Mestames Henry Flett.
men Messrs. and Mesdames Henry Fleit-
man and daughter M Miss Irene, A
Flettman, Frank Bindel, Joe Hoenis Fieltman, Frank Bindel, Joe Hoenis
and therit families, Mr. and Mrs. At.
bert Fleitman, Mrs. Joe Felderhoft ert Fieltman, Mrs. Joe Felderhofi
and children and Mrs. Willam Wiel-
er.

LINDSAY CEREMONY UNITES MISS AREND, EDWARD RAUSCHUBER



THE PIONEER SPRITT MARCHES ON

## 1889---The Founding of

 Muenster1939---The Continued
Development of Muenster
cai. Chevrolet agency sler of the lo-
Oct. 10 , at an all Oct. 10, at an all day meeting in
Dalias conducted by members of the Chevrolet Motor Division wholesale The heaviest last-quarter produc-
tion of passenger cars in the history of of passenger cars in the history
of Chevrolet was cited by Herschel
Wilson, Dallas Zone Min Wilson, Dallas Zone Manager, as
assurance to 1200 dealers and sales-
men in this area that rollowing men in this area that following an-
nouncement day, Oct. 14, the sup-
ply of cars will nouncement day, Oct. 14 , the sup-
ply of cars wil quickly begtn to
mee a pre-announcement demand
which has been the

same spirit of courage and industry tha brought first settlers to this community is evident to day in the construction of substantial new business houses and dwellings.

Congratulations to the Muenster Enterprise and the FMA Store for adding two attractive new buildings to the town.

Thanks For The Business These Improvements Have Brought To Us.
C.D. Shamburger Lumber Co. henky d. LUKE, Mg Muenster, Texas


## "Chavrolet's Flist Again"

## $\mathrm{El}_{4} \mathrm{IL}^{\text {it }}$

Look at the greatly increased size and luxury of this car with new
longer wheelbase and stunning longer wheelbase and stunning
new "Royal Clipper" styling... new "Royal Clipper" styling. . . . Andreamlined beauty leader of the low-price field and the biggest value money can buy!
 New Excluear with Chevrolet's Shift....Teest its macuam-Power bination of power, acceleration, moothness and economy. And then you will know it's the best-driving, best-riding and best-performing low-priced car.

Only Chevrolet gives such Only Chevrolet gives such igh quality af such low cost. Ing Costs. . . Low Upkeep. ring Costs. . . Low Upkeep.
No other motor car can match its all-round value

Get-Together club has officer election Mra. Jake Pagel was named presi-
dent of the Get-Together Club when
 hela at ede monthy meeting on the
frrot
er oticessay ot the month other orticers elected to serve for the
ensuing year with Mrs. Pasel were ensuing year with Mrs. Pagel were
Mrse. Joe Kathman, vice-president;
Une Mrs. Clarence Wilson, secretary-
treasure, and
minger, .eporter.
Mrs. Tony Grem. minger, , eroprter.
The meetine
 nessay arternoon. During the wed-
their
those
Nove the
group postponed
 services on November 1. They will
meet instead on meet instead on November \&8.
Birthday gifts were presented to
 Luke, John Wieler and John Klem-
ents, atter which Miss Mildred Walenssheld, daughter of the hostess
presented presented a musical program
cordion and vocal selections. The remainder of the afternoon
 AIR CONDITIONED

## DOUBLE FEATURE

 PROGRAM FRIDAY - SATURDAY Everything's On lce Irene Dare wh andCharlie Chan At Treasure Island Sidney Toler ${ }^{\text {with }}$ Cesar Romero prevue sat. night and SUNDAY

## On Your Toes

 Zorina - Eddie Abert MONDAY - TUESDAY Fifth Avenue Girl Ginger Rogers Winh James EllisonTim Hoters
Watiter Connolly MARCH OF TIDE $\underset{\text { Fleets of England" }}{\text { March of }}$

Wednesday - Thursday Stanley And Livingstone Spencer Tracy - Richard Greene Extra - MOVIETONE NEWS

 seminary at Mundelein. The crypt into which the bod
of the late Cardinal George Mundelein was sealed

$$
\begin{aligned}
& \hline \text { was spent in playing progressive 42. } \\
& \text { Mrs. Henry Fleitman received a py. }
\end{aligned}
$$


$\qquad$
more spa
Just before the beginning of the current school year the Muenster
public sehool completed Por its home economtcs and manual
training courses. It is a frame build
ras sitwate ing situated just north of the mait
builing and is well equipped for it special courses. New Home
Several New Domestic construction like Ikise
booming. Four new houses now der way in the community are th Fuhrbach home on North Main, a
rock veneered house for Hubert Fel-
derhoff, two miles north of town, and nother rock veneered house on th

## Here's Your Chance!

Real Savings On Oil
COME IN EARLY! THESE PRICES ARE EFFECT

Single 5-qt. can Mobiloil.. . 95 25-lb. can MOBILGREASE $\$ 3.16$

Also 5 gal. can Lubrite ............. $\$ 2.80$ Bulk Lubrite, per gal. .... . 46
Lubrite -5-qt. cans Lubrite

Oil
4-5-qt. cans Lubrite
in case ........................ $\$ 2.75$
Hoelker Grocery

