WINNER OF THE BEARD AWARD 1937 - 1938

MUENSTER ENTERPRISE

TOWN IN TEXAS

BOOSTING THE

BUSIEST LITTLE

VOLUME III

** 5c Per Copy MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, DEC. 9, 1938 ** \$1.00 Per Year

REA SPEAKERS STRESS UTILITY AND SAFETY

Help Contractors Set **Uniform Wiring Price**

Urge General Use of New **Style Circuit Breaker** For Safety, Convenience And Economy

Proper planning for the best possible arrangement of lights and convenience outlets and precautions in the use of current were the subjects receiving principal attention Tuesday night when J. R. Cobb and Miss Lydia Liter of the REA Utilization Division met with more than 200 persons in the Muenster parish hall. Their appearance here was the first of a series of six meetings in the principal communities included in the local rural electrification project.

Another part of the program was a talking picture on rural electrification stressing the diversified conveniences and profits that electric current can bring to farm homes. The picture is included also in Lindsay's program Thursday night but will be omitted at other places because no electrical connections are available.

Mr. Cobb was especially emphatic in explaining the function of fuses as safety devices. People who replace bad fuses with pennies are nullifying the purpose of a fuse, he said. A blown out fuse is a warning that something is wrong, possibly a short circuit that can start a fire if the fuse is replaced by a more durable conductor that can carry as much current as the short circuit will draw.

As the best insurance against trouble he recommended the recently developed automatic circuit breaker. By means of a thermostatic control this instrument throws off a switch when the current load through it becomes too heavy. As soon as the trouble is found the circuit may be completed again by throwing the switch. It serves identically the same purpose as a fuse but eliminates the inconvenience of Flusche's Muenster Milling Company changing each time a fuse blows out, or the temptation to use pennies in case one runs out of fuses. It's



PARIS, France-Reinforcements of police and mobile guards arrive at the huge Renault Auto Factory at Bil liancourt to oust 33,000 workers who staged sit-in strike. Fierce fighting occurred here before the strikers could be forced to leave. Over a hundred persons were injured, and four hundred ring-leaders of the strike were arrested.

DIES IN CHAIR

TRADE WITH FLUSCHE BROTHERS GIVES MILL TO ENDRES AND HERR

Negotiations by which the proprietorship of the Muenster Milling Company was taken over by Roy Endres and Frank Herr, and that of the Pilot Point feed company by J. P. and Andrew Flusche became effective last Thursday, December 1. At that time the persons involved agreed upon terms dissolving their former company and setting up the two separate partnerships.

Though the final settlement has not been made, both Frank Herr and Andrew Flusche have begun work at their new places. On Tuesday Roy Endres stated that the deal would be closed as soon as both inventories are complete, probably later this week.

The old business consisting of the two houses had been in existence sind early last spring when Endres and Herr took an interest in J. P. Hahn, 32, went to her death in the and at the same time opened the Pielectric chair at Columbus, Ohio, lot Point feed store. Flusche, and Wednesday night after a futile all Herr took charge of the latter place while Endres remained at Muenster. Andrew Flusche entered the business after selling his service station to Jim Lehnertz.

TELEPHONE COMPANY RETAINS OFFICERS. DIRECTORS FOR 1939

Stockholders of the Muenster Telephone Company gathered in the parish hall Saturday, December 3, for a business meeting and for the election of officers for the ensuing year. J. W. Meurer, president was in charge of the sessio

Directors for the company were all re-elected. They are C. M. Walterscheid, Joe Knauf, G. H. Hellman, Alford Harrison, John Knabe, Joseph Flusche, John Rohmer, Henry Wiesman, Henry Wolf, Felix Becker, William Heliman, Will Richter, John Bayer, J. I. Welch, Ben Sicking and J. W. Hess.

Directors then re-elected officers for the coming year as follows: J. W. Meurer, president; Henry Fleitman, vice-president; J. S. Horn, secretary; M. J. Endres, treasurer. A report of officers showed a slight

ncrease in finances and improvements over the previous year, and stockholders received a 5 per cent dividend. The Muenster Telephone Company

MUENSTER HAS GOOD CHANCE FOR 3 CARS CHRISTMAS TURKEYS

After spending two days on their Christmas turkey packing program, Roy Calahan and Spot Minter, representatives of Wilson and Company of Oklahoma City, were all but definitely assured that they would be able to reach their quota of three car-loads. As during the Thanksgiving turkey season they are in charge of buying, dressing and packing at the Farmers Marketing Association. Until Tuesday noon considerably more than one carload had been packed and the number of birds on hand was almost sufficient to fill the second car. In spite of the fact that most remaining birds will have to be purchased from the comparatively small flocks of poultry dealers within a radius of some fifty miles. Minter and Calahan are confident they can get their other car load, perhaps more than one. The time allotted themselves is up to the middle of next week, a total duration of 10 days, four days longer than the Thanksgiving season, in which 6 carloads were shipped.

Because the birds are slow about coming in, the working schedule is more leisurely. Picking continues for only a few hours at a time. The number employed is much smaller. The first car-load will be shipped Friday, December 9.

SATURDAY'S VOTE TO ACCEPT OR REJECT **1939 COTTON QUOTA**

Cooke county cotton farmers, as well as all cotton growers in the cotton belt, will go to the polls December 10 to register their approval or disapproval of the proposed cotton

marketing quota plan for 1939. The referendum is called by Secretary of Agriculture, Henry A. Wallace, under regulation of the 1938 Agricultural Adjustment Act. Tenant and share croppers as well as owners who rent their land for any crop shares will be eligible to vote if they share in the proceeds of the 1938 crop.

If the referendum shows that two thirds of the nation cotton farmers approve of the Cotton Quota Plan for 1939 all cotton growers will be subject to its provisions as was the case in 1938.

The election will be under the direction of the county agricultural committee, consisting of J. T. Biffle, Jr., chairman, and R. W. Winger, and Cecil Davis. Three local referendum committeemen will be named in each of the county's fourteen voting places which are: Gainesville, Dexter, Callisburg, Woodbine, Burns City, Union Grove, Valley View, Era, Rosston, Myra, Muenster, Bulcher, Marysville, and Sivells Bend. No farmer, even though he operated in more than one community, county, or state in 1938, will be entitled to more than one vote. In the event several persons, such as hushand, wife and children participated in the production of cotton in 1938 under a single rental agreement or lease only the person or persons who signed or entered the rental agreement or lease shall be eligible to vote. Instruction received from Washington show that voting by mail, proxy, or agent is prohibited. Polls will be open from 9:00 a. m. to 5:00 p. m., Saturday, December 10, 1938.

NUMBER 3

CONTRACTOR PREPARING TO **BUILD LINES**

Leases Stoffel Building For Office, Warehouse

Expects to Have 100 Men **On Job Shortly After** Arrival of Material

It's only a matter of a few days now until lines for the Cooke County Electric Co-operative Association are under construction. Preparatory work during the past week has the contractor well established. Continued activity during the next few days is expected to have most details ready to permit construction without further delay as soon as materials arrive.

Frank Turrentine, superintendent of the J. E. Morgan and Sons company, stated Tuesday that the eleven car loads of poles ordered from Denison are expected soon. Orders for wire and transformers were submitted to New York and Pennsylvania and will probably arrive later.

The Stoffel building is being used as the construction company's warehouse and office. During the latter part of last week and early this week several truck loads of equipment and materials left over from former jobs were moved in. The company also installed a gasoline pump for its trucks.

About 100 men will be employed when construction reaches its full speed, Turrentine estimated. Of that group at least 25 will be skilled laborers who remain on the company's payroll from one job to another. Most unskilled labor will be taken from the list of more than 300 applications now on file at the electrification office. According to J. W. Hess, only persons over 21 will be used and members of the co-operative will be given a preference. Applicants will be notified in time to report for duty. As a convenience to the contractor as well as itself, the co-op asks that men wait for an official announcement before reporting.

The prospect of engaging a large number at post hole digging has little chance of realization sin introduction of a machine capable of digging a hole in 7 minutes. It can handle straight holes in all but solid rock. Hand digging will be confined to slanted holes, rocky places, and the oblong holes in which short poles are to be placed crosswise as an anchor for guy wires. The digging machine includes equipment for placing poles in the ground. As mentioned by Turrentine, the usual course of procedure is to dig the hole and set the pole at the same setting of the machine. Next tampers fill dirt around the poles and the guy wire crew gives its attention at the locations specified. Then come wire stringers and finally the linemen who complete the job. It is all a continuous process and the entire crew can be at work very shortly after the digging machine is in action.



slightly higher initial cost is more than offset by the future saving on replacement fuses.

Additional meeting places for Mr. Cobb and Miss Liter are Marysville, Bulcher, Hood, Forestburg and Lindsay.

Mr. Cobb spent the greater part of Tuesday in a meeting with wiring contractors to help establish a set of standard unit prices for this project. Their agreement provides that unit prices shall include material, labor for complete installation, and installation units, but does not include prices of lights and fixtures. It was also agreed that no customer will issued a certificate of approval.

Wiring contractors now listed with the electric co-op are: The Electric Shop, Muenster; M. E. Evans, Muenster; Parker Fears, Myra; Hy. N. Fuhrmann, Myra; J. W. Bently, Hood; and Stogie Mitchell, Albert Dulock, Jr., James Whaley, Laurence Electric Co., Shady and Herman, George McCutcheons and W. E. McKee, all of Gainesville.

GREWING LAD'S FOOT NEAR NORMAL AFTER STAY AT GALVESTON

After spending four months in a hospital at Galveston, young Walter Grewing, 8 year old son of Mr. and Mrs. John Grewing, is back home with an excellent chance to recover fully from the foot ailment that once threatended to make him a permanent cripple.

Several years ago young Grewing sustained an injury which slowly continued to grow worse until he was taken to Galveston for operation and treatment late in July. The foot was underdeveloped and deformed and threatened to place the lad on crutches for life. Now it is rapidly regaining its normal size and shape.

Cheering news to Mr. Grewing was the doctor's report that Walter will probably recover sufficiently to walk without a limp, or at the worst a very slight limp. For the next thirty Orphanage of Dallas. They approved days he will have to remain on crutches.

Accompanying Mr. and Mrs. Grewing on the trip to Galveston were Herman Bindel and Casper Haverkamp.

Since Monday Urban Endres has replaced John Mosman as bookkeeper at the Ben Seyler garage.

By mutual agreement the four de cided in favor of simplifying busi- KATY CLOSES DEPOT ness by dividing their interests into two separate partnerships.

EXTENSION OF LINE **TO CALLISBURG AREA** SEEMS PROBABLE

Assuming that no news is good be expected to make final payment news, J. W. Hess stated early Wedfor wiring until the inspector has nesday that Mr. Whiteside apparently is meeting favorable response in his effort to serve the Callisburg area with a 50 mile extension to given the flag signal to stop. Muenster's rural electrification project. A member of the Wm. G. Morrison staff of consulting engineers, Whiteside was called in to help organize the Callisburg community after REA headquarters advised that an additional \$35,000 had been set aside for the local co-op provided it. can develop 50 miles more of acceptable line.

> Whiteside's first efforts late last week near Valley View resulted in the addition of six new members. When going to Callisburg Monday he stated he would remain on the job there if he met favorable response. His failure to report was regarded as a good indication.

KNIGHTS COMBINE REGULAR MEETING AND STUDY SESSION

For their regular monthly gather ing Wednesday night the Knights of | SISTERS OF DALLAS Columbus held a double program consisting of their business meeting and a short study session. Father Francis Zimmerer, grand knight, had charge of both.

In harmony with the spirit of Christmas the members approved unanimously of sending a \$10 Christmas check to Saint Joseph's also the worthy work now being done by the Muenster scout troop, which is sponsored by the knights, in rebuilding and repainting toys for orphans.

The evening's study was confined to the crucifix, its meaning, the origin of its use, the origin of its several designs, devotions built around it, etc.

day attempt to secure a stay of execution. She was convicted of administering poison which resulted in the death of four elderly men.

COLUMBUS, Ohio. - Mrs. Anna

AT LINDSAY, REASON GIVEN: NO REVENUE

Lindsay .--- Lack of sufficient business is named as the reason for closing the M. K. & T. depot at Lindsay last Wednesday afternoon, November 30. In the future the town will be rated as a flag stop. Trains will halt momentarily if they happen to have mail or any other items consigned to Lindsay, or if they are

Former depot agent E. F. Bates and his wife have already moved to Abbott to begin as agent in that city's station.

M. K. & T. officials recently announced their intention of closing the Lindsay depot after it had operated at a loss for more than five years. During the past year one car load of coal was the only car-load consignment credited to the station. The one time thriving business in wheat and cotton shipments has been confined almost entirely to trucks the past five years. What little revenue was derived from local freight and express shipments fell far short of meeting the railroad's operating expense.

Efforts on the part of Lindsay citizens to save their station were futile. A special delegation called at district headquarters in Dallas on Monday, Nov. 28 but were unable to assure sufficient business to justify keeping the depot open.

ORPHANAGE RECEIVE GENEROUS DONATION

Following her custom of many years standing, Sister Blaze, superior of St. Joseph's Orphanage of Dallas, accompanied by two other sisters of the orphanage, was in Muenster last Sunday soliciting her annual donation for the support of her charges. The sisters took up their collection at the church door as people were leaving from attendance at

with their usual generous response. | and Lorena Fisher as Santa's agent. | weeks ago.

is a local business, built and owned by local citizens. It was organized more than 30 years ago and has grown steadily until now it serves an area of more than 100 square miles through more than 150 miles of its own lines and equipment.

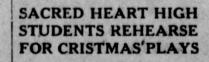
FELKER GETS FIRST MATERIALS FOR NEW BRIDGE AT BIG ELM

Progress on the WPA road and bridge project between Muenster and Linn continues steadily this week as brush clearing at the bridge site reaches completion and workmen prepare to put down the creosoted piling as support for the structure. The piling arrived Wednesday and the structural steel is due for shipment out of Dallas on Monday of next week

While clearing was under way other men of the crew completed the new road bed through the bottomlands south of the bridge.

Bridge plans as explained by Commissioner Babe Felker call for a 60 foot main span of steel supported on the piling, which will be driven to solid rock about 15 feet below the bed of the creek. Concrete foundation work will help support the structure. The floor of the bridge will be about 3 feet above the present ground level giving a flood clearance of about twenty feet. Approaches of 30 and 15 feet will be built on either side for a total length

of 105 feet. The width is 18 feet. A new tractor, and grader ordered several weeks ago are expected to arrive within the next few days, Mr. Felker said.



Pupils of Sacred Heart High School, under the direction of Sister Theresina, are holding regular rehearsals for their annual Christmas play. This year's effort is entitled, "Christmas at Finnegan's Flat."

A tentative cast of characters includes John Wimmer as Patrick Finnegan, owner of the flat, Dorothy Mae Luke as Pat's wife, Giles Lehnertz, a violinist, Martin Klement, a policeman, Ray Wilde, a chauffeur, Mass. Referring to the sister's visit, Father Frowin stated that they met Catherine Swirczynski, a · lodger, Monte Hellman, the pet of the flat, Mary Elizabeth Endres, his sister, Lee S. Reese

COUNCIL POSTPONES ACTION REGARDING NEW BOOSTER PUMP

The Muenster city council's regular meeting Monday night was of little consequence beyond the routine business of approving monthly bills.

One subject that received brief attention but was shelved because of the absence of two aldermen, is the feasibility of purchasing a new booster pump for the city water department. At the present time it is necessary to allow for a 35 per cent loss in efficiency of water moved by the pump. By checking water levels in the main reservoir, Mayor Endres discovered about two months ago that the pump actually handles only two-thirds of its rated capacity. More definite action regarding changes or repairs are expected for the council's January meeting.

A suggestion that the city fire truck be equipped with new tires was favorably received. Having been on the truck for some six years, the tires are regarded as unsafe from deterioration even though they do not show excessive wear. The contract for new tires will be let at the next regular meeting. Prior to that time each dealer of the city is asked to submit a bid.

Mayor Endres also read a communication from PWA headquarters advising that no funds are available for Muenster's proposed sewer project. The letter substantiated an unofficial report received here several

THURSDAY IS FIRST COMMUNION DAY FOR **37 LOCAL CHILDREN**

During the mass at 8 o'clock on Thursday morning, the feast of the Immaculate Conception, thirty-seven children made their first Communion. Rev. Frowin Koerdt, pastor, officiated at the mass, and in his sermon addressed the young communicants, telling them of the dignity and the honor bestowed upon them by being privileged to receive the Bread of Angels at the tender age of

The children had been under instructions by Sister Bertha for several weeks, supplemented by instructions from Father Frowin during the past few days.

This year's class was composed of Jerry Fette, Julian Walterscheid, Theodore Noggler, Edward Starke, Henry Pels, Jr., Wilbert Vogel, James Bayer, Joe Hennigan, Arthur Hennigan, Monte Hellman, Gerald Knabe, Bobby Dean Reiter, Thomas Jetzelberger, Virgil Walter, Charles Stoffles.

Virginia Walterscheid, Pauline Yosten, Agnella Roewe, Rosalie Grewing, Emma Lou Gehrig, Barbara Jean Mueller, Anna Mae Dankesreiter, Mary Evelyn Hoffbauer, Catherine Hartman, Betty Jean Fleitman, Teresa Ann Hess, Betty Lou Buckly, Ethel Mae Trubenbach, Eleanor Hoenig, Ethel Mae Bayer, Ruth Lee Fisher, Anna Dell Herr, Margie Seyler, Doris Lee Hellman, Celine Koelzer, Francis Streng, Agnes Felderhoff.

PAGE TWO

THE MUENSTER ENTERPRISE, FRIDAY, DECEMBER, 9, 1938



rolls and coffee were served to 27 WEDGE HEEL SHOES DINNER COMPLIMENTS LASARA VISITOR SUNDAY Mr .and Mrs. Joe Bergman enter-NICK MILLER tained with a dinner Sunday at noon in honor of their daughter, Mrs. Albert Wilde of Lasara, who is here to spend Christmas with her parents. Guests for the affair included Mr. and Mrs. Frank Kathman and daughters, Misses Bernice and Thel-ma, Mr. and Mrs. Henry Henscheid and family, Mr. and Mrs. Joe Schmitz and family of Valley View, Holiday-Mr. and Mrs. Monte Bivin, Clyde Rosson, Jr., and the honoree. SUPPER PARTY ANNOUNCES COUPLE'S ENGAGEMENT Mr. and Mrs. Arthur Hellman enand Rolls tertained a number of relatives in their home Sunday evening with an announcement supper party honoring Harry Otto and Miss Eva Jo Mc-A simple message, given by the is Always Fresh host, announced the engagement of -----Those enjoying the meal and a social hour following were Mr. and Mrs. Joe Otto, Mr. and Mrs. Joe Fette and children, Mr. and Mrs. John Klement, Jr., and children, Mr. and Mrs. Edgar Fette and son, Harry Otto and Miss Eva Jo McEntire.





Having Gift Troubles?

Shop our beautiful array of appropriate presents for the entire family

Dishes, Silver, Glassware, Linens, Towel Sets, Pajamas, Ties, Blankets, Handkerchiefs and notions galore

> **All Attractively** Wrapped for Mailing or Personal Presentation

And Christmas Needs

Such as decorations, greeting cards, celophane, twine, wrapping paper, candies, dates and other fruits, nuts, fruit mix for fruit cakes.

M. J. Endres

Mucnster, Texas

SERVICE STATION lius Loerwald, Joe Bengfort, John and Nick Block, accompanied by Joe Muenster Gieb and Nick Mosman of Gainesville attended the K of C initiation

Plan for the Future

Your wiring should be planned to take care of your needs for many years. Let us help you plan and wire

week that her daughter, Sophie Mae, who is in the novitiate at Our Lady of the Lake Convent at San Antonio. underwent an operation for the removal of her appendix and is making a satisfactory recovery.

Theodore Schmitz and family had s dinner guests Sunday Mr. and Fuhrmann, Bruno and Vincent Zim-Mrs. Henry Clark and children of merer, Joe Bezner, Jr., Joseph and Marietta, Okla., Miss Eunice Bo- Gregory Hundt, Lawrence Streng. hannon of Shawnee, Okla., Miss Mil- Pat Schmitz, Leonard Schmitz and Henry Lueb and Al Bezner of Lind-

when Breezy offers a thousand dollars to the first couple to spend a week in the Haunted Bridal Suite. Dick and Jerry masquerade as bride and groom and set out to win but find their chief handicaps are their own schemes.

Included in the cast are: Johnny ert Ko

QUALITY MATERIAL-EXPERT WORKMANSHIP **REASONABLE PRICES** Automobile & Electrical Supplies and Service

Hennigan Motor Co.

Albert Dulock - H. P. Hennigan - Alois Rohmer

A GRUEN WRISTWATCH Makes Your Gift Doubly Welcome

SYLVIA 15 jeweis. Yellow gold filled



. . 15 jawels. Yellow or white

noted filled case

... \$29.75

you're picking a "gift watch". That's why we say give a GRUEN the finest watch that the finest watchmakers in the world know how to make. A watch to give with pride ... and a watch to wear with pride! For the name GRUEN is as famous for style as for accuracy . . . and this year's models are particularly lovely! Stop in and see them this week.

THERE'S a lot in a name when

\$33.75

GIFTS FROM YOUR JEWELER ARE GIFTS AT THEIR BEST



Mrs. Henry Gieb and sons, Julius and Bernard and Fred Bierschenk, Sr., and Mrs. John Neu returned Saturday from New Braunfels where they attended the funeral of Mrs. Gieb's sister, Mrs. Anna Friesenhan. Enroute home they stopped over for visits with relatives in Selma, San Antonio and Randolph Field.

SURPRISE PARTY HONORS MRS. NEU ON BIRTHDAY

Lindsay .--- A birthday party honoring Mrs. Matt Neu was a surprise courtesy extended by her daughter. Miss Elitha Neu, Sunday evening, A decorated cake bearing 38 candles, was presented to the honoree alongwith rememberances brought by the of sewing for the missions. Mrs. guests.

ess served refreshments to Messrs and Mesdames Pete Neu, Paul ber and October, and Miss Mary Arendt, John Hoberer, Otto Schmitt, Becker, secretary, gave the names and Johnnie Schmitt of Sherman, of clothing donors for the month of Misses Dorothy and Juanita Neu, October. Mary Elizabeth Schmitt, Florentine Arendt, Anna and Wally Schmitt, Marie Arendt and Joyce Ann Hoberer, and Marie Schmitt and Mary Frances Jones of Sherman, Andrew Arendt, Emmett Fette of Muenster, Ernest Arendt, Ulrich Arendt, Paul Arendt and Bernard Schmitt of Sherman.

LINDSAY MISSION CIRCLE TO MEET NEXT WEDNESDAY

Lindsay .--- Members of the Mission Sewing Circle will meet next Wednesday, Dec. 14, for their regular At the close of the afternoon fruit

SISTERS ENTERTAIN MISSION CLUB LADIES WITH TRAVEL TALKS

A very interesting feature of last Thursday's session of the Saint Anne's Mission Sewing Circle was a travel talk given by Sister Theresina, joined by Sister Bertha and Sister Anastasia, on their trip to Europe last summer. The Sisters illustrated their talk with pictures and photographs and displayed numerous novelties and souvenirs they brought back with them.

During the first part of the afternoon the ladies did their usual work John Eberhart, in charge of the Following a social hour, the host- quilting department for the circle, read a list of donations for Septem-

Mrs. J. M. Weinzapfel advised that she had received a letter from the priest in charge of a Negro mission in Arkansas, stating that his people were deeply grateful for a box of clothing the local women had sent to him through the central bureau in Saint Louis, and adding that his mission was in particular need of comforts. The local group immediately decided to devote more time to the making of comforts and are rushing some to completion to be sent to this mission.

For A Boy---**A Boy's Present**

any of them, large or small, will appreciate a present selected from our stock of-

Wagons, Tricycles, Pocket Knives, Flashlights, Air **Rifles**, .22 Rifles and Shells

"The Old Reliable"

Waples Painter Co. Leo N. Henscheid, Mgr. Muenster

Cushion Calloons Cornew fait Cord-Lock makes

them 31% SAFER

MANSFIELD

 Mansfield Cushion Balloons are built the Mansfield way-three ways differently from other tires. They have Cord-Lock construction that gives a 31% greater safety factor in the sidewalls — anchored in piano wire beads, seven times stronger than actually needed — wide, flat, tough Duro-mix treads that wear like iron and grip tight on slippery pavements.

AANSFLELD EXTRA MILEAGE Lites

Add to this the fact that

Mansfield Cushion Balloons are the "low cost" tires of the day - that they give con-



sistently longer mileage on all makes of late model cars. When you ride on Mansfields, you know you have safety, service and savings of a new order. Every Mansfield Tire gives you more mileage than you pay

Ben Seyler Motor Company

Chrysler and Plymouth Sales and Service -

Open Day and Night

THE MUENSTER ENTERPRISE, FRIDAY, DECEMBER, 9, 1938

XQIZ

20%

ON

WALKING

drinking.

BEHIND THE SCENES AMERICAN BUSINESS

By JOHN CRADDOCK

NEW YORK-BUSINESS - Arrival of Old Man Winter last week, with some localities reporting a foot or more of snow, brought cheer to retailers. Previous warm weather this fall has hurt sales in some lines. The day following Thanksgiving, however, saw heavy demand for overcoats, men and women's winter suits, children's snow suits, heavy gloves and the other paraphernalia with which Americans fight wintry blasts. Retailers became enthusias-tic overnight, predicted that Christmas sales this year will be greater than last. Consumers will benefit also, since prices are down about 7 per cent on the average from 1937.

WASHINGTON-Though making few sensational headlines, a Senate Committee is now digging into facts behind the profit-sharing systems used by some of the country's largest companies. The Committee's aim is to learn how a sounder basis can be provided for improving relationships between employers and workers generally. An official of Proctor & Gamble Company, describing the method his firm uses to aid workers in purchasing stock in the company, said that operation of the plan had reduced labor turnover to around one-half of one per cent. This witness, however, testified strongly against the practice of substituting profit-sharing schemes for wage in-creases, which he insisted are an entirely different matter.

VOLUME AND PROFITS - An important message for departmeent store operators can be found in the National Retail Dry Goods Association's recent study of the relationship between sales and profits in 30 departments of 300 stores. Sales volume, it develops, is more important to the merchant than gross profits. Only two of the five departments showing the biggest gross profits were able to report net earnings. Significantly enough, the stock turnover in both of these departments was far above average. On the other hand, four of the five departments at the bottom of the list in regard to gross profits turned in handsome earnings because they too had above average sales volume.

RUBBER BALL -- Sixty-eight years ago, the Chamber of Commerce of the then small but ambitious town of Akron in Ohio, hearing that a Civil War surgeon in New York was looking for a new factory site, issued an invitation urging him to consider the natural advantages of Akron before choosing a location. Akron's invitation was accepted by Dr. Benjamin Franklin Goodrich, and the first page in the history of a great American industry was written. Impressed by the Goodrich example, dozens of other rubber companies have made Akron their head-



18.1%

personal observation:

So you take a drink.

ciable-of course

ANEOUS 66%

or while crossing at intersections

MISCEL

hows, whys and whens of automo-bile accidents in 1937, The Travelers Insurance Company has published some revealing figures re-lating to pedestrian deaths. With fatalities and injuries to pedestrians rising at an alarming rate, the figures are worth the attention of every individual.

Nearly 28 per cent of the deaths, the figures indicate, resulted from the obviously unsafe habit many ing diagonally in the intersection walkers have of crossing in the middle of the block.

where there was no signal. Of the 27.5 per cent or a total of 4,450 pedestrians killed while Other leading causes of pedes trian deaths, in order of their crossing at intersections, only 280 importance were: walking on met death while crossing, as they should, with the signal. No less rural highways, children playing than 1,100 died when they at- in the street, coming into the street tempted to cross against the sig- from behind a parked car, men at .al light or the officer's signal. The work in the roadway, and hitching remainder were killed while cross- | rides.

\$3,200,000,000 in 1938, F. W. Dodge | analysis and deduction on the basis Corp. estimates-Great Atlantic and of his knowledge of physiology, and Pacific Tea Company introduces full sized loaf of bread for five cents; permanent increase in wheat consumption forecast as a result-Looking over the earnings reports: higher; H. F. Wilcox Oil and Gas, and makes you feel, Ivy said. So what? First National Stores; lower, Brown Shoe and Pet Milk-Freight carloadings exceed 1937 for first time this year-Weekly output of electric power expected to surpass last year's record within a month.

CARELESS, HAPHAZARD **POSTURE WILL SPOIL BEST GOWN'S EFFECT**

COLLEGE STATION,-The feminine posture, popularized under the term "the debutante slouch," is a thing of the past, and has been rebottle placed by an erect, graceful carriage that stresses health and self-confidence.

"You can't be smart and have a careless, haphazard posture," Mrs. other. Pretty soon you acquire an other. Pretty soon you acquire an ig specialist of the Texas A. and M. College Ex-Or maybe you're the type who can tension Service, tells 4-H club girls take or leave it. There are such peoand home demonstration club womple, according to Ivy. It all depends upon an individual's mental make-The most expensive gowns are wasted when the posture is poor, while a woman or girl blessed with erect carriage can lend grace to the simplest clothing, Mrs. Barnes points out.

He also asserted that his research showed that drinking of alcoholic beverages is an ancient custom. Man, he said, made beer and wine long before he ever learned to write. The first group of people known to have made wine and beer were the Chinese-back in 2200 B. C. The first known victim of intoxi-

cation, according to Ivy, was Noah. He supposedly went on a wine binge in 2100 B. C.

TP&L DISTRIBUTES BOOKLET TELLING STORY OF POWER

The part played by en tricity in developing the industry, agriculture and natural resources of Texas is vividly depicted in an artistic rotogravure publication now being distributed by the Texas Power and Light Company.

Photographic studies of great machines and industrial plants, electrically operated in the big cities of the state, are interspersed with pictures showing the economic use of power in country homes, on the farms and ranches and in agricultural progress generally.

The magazine, in word and by picture, tells the story of the modern growth of Texas through dependable and steadily cheapening power service. It is virtually a text book dealing with the electrical development of the state. Unusual photography enlivens the space given to statistics concerning the development of natural resources and the promotion of business and industry in Texas | had done to patch up the injury. through power alone.

Texas Power and Light Company are distributing copies of this book to their customers. Dealing as it does with Modern Texas and the industrial problems confronting the state, it is greatly in demand. Requests for copies are being filled through the company's local office.

1939 AAA PROGRAM 1. Curiosity-After all, curiosity is just a natural instinct. If you never FORMALLY OK'D BY took a drink, you want to know SECRETARY WALLACE what liquor tastes like and how it

COLLEGE STATION .- Details of 2. Social Pressure-You're with a the 1939 AAA program have been bunch of boys. They ask you to have worked out and are ready for preone. You can't resist the invitation. sentation to farmers. The 1939 proso you take one-just to be a good gram was formally approved on Nofellow. Custom is a big factor here, vember 15 by Secretary Wallace, too, according to Ivy, or if they're workers of the State AAA office at accustomed to taking a nightcap you may do the same. Just to be so-Texas A. and M. College have announced.

3. Escape-Everything seems to "The program follows closely that of 1938, with some simplification,' have gone wrong with the world and you want to get away from it all. Or Geo. Slaughter, Wharton, chairman maybe you're tired and need pepping up. Or perhaps you're a Casper Milquetoast with a lot of inhibitions and would like to be the life of the party for a change. So you reach for the

4. Appetite and Habit-Since alcohol is a narcotic, it forms an appetite or a habit. You take a drink now. Then another one. Then anappetite for it. It becomes a habit.

pressure were the prime reasons for | gram until after their crops were up, he chairman pointed out. For instance, 1938 cotton acreage allotments could not be calculated until after April 7 because of amendments to the new farm act.

The state office has calculated and released individual cotton acreage allotments for more than one-fourth of the Texas cotton counties, and expect to have all farm cotton allotments in the hands of farmers prior to the December 10 cotton marketing quota referendum, Slaughter said.

Goals for cotton, corn, rice, and general crops are about the same as in 1938, but the national acreage goal is 5 million acres below this year's, due to the reduction in the wheat allotment.

KEEP ARM INSIDE OF AUTO WINDOW SURGEON ADVISES

OKLAHOM CITY. - A skillful surgeon can cure "car window elbow," one of the most common injuries in automobile accidents, prevention is far simpler-keep the arm inside the car where it belongs. This was the summation of Dr. Howard B. Shorbe of the University

of Oklahoma School of Medicine at the Southern Medical Association Convention here Wednesday. Dr. Shorbe exhibited X-rays and pictures of the various degrees of injury to the elbow caused by drivers whose hands are draped out of a window at the time an accident occurs. There were pictures of what skilled surgeons and bone specialists

"But the main point," Dr. Shorbe said, "is not what doctors can do. They can do a lot, and ordinarily can fix the elbow up. The big idea is to keep motorists from getting 'car window elbows' by persuading them not to hang their arms out of cars."

::----



RADIO-

SALES & SERVICE

A New Stock of Dresses

Gay colors reflecting the SPIRIT OF CHRISTMAS. \$2.98 Enchanting new styles that are lovely to look at, \$3.98 delightful to wear. All sizes.

When shopping for gifts that are sure to please, remember: WHEN BETTER HOSE ARE MADE, BETTER MAID WILL MAKE THEM. We have a new stock of Better Maids in the season's most popular shades.

-::---



PAGE THREE

quarters.

This week the Akron Chamber of Commerce is issuing more invitations-this time to a huge and colorful "Rubber Ball" to dramatize its position as rubber's key city. From decorations to costumes, the trappings of the "Rubber Ball" will be fashioned from rubber products in a demonstration of the tremendous adaptability of this indispensible part of modern life. Personifying the six decades of progress of the industry which has made Akron the rubber capital of the world will be the presence of David M. Goodrich, son of the founder of Akron's first rubber company and now chairman of the board of the 68-year-old organization. With the guest list reading like an industrial "Who's Who," Akron's "Rubber Ball" is another demonstration of the ingenuity which has made the name of the Ohio city famed the world over.

THINGS TO WATCH FOR-Novel costume bracelet cast from colored plastics with small receptacles for holding powder puffs, mirror, face powder - New fan which draws warm air out of hot-air registers in hard-to-heat rooms-Electrical extension cord which stretches when required and then recoils to take up the slack, particularly useful around the home - Batteryless flashlight with spring-operated electric generator which is wound up like a - Burglar alarm systems watch which sound a gong and fire tear bombs-Hy-Lo Bridge with equipment that looks like Mah Jong, but played with same rules as contract except that each player has choice of a high hand and a low hand to ty Physiologist A. C. Ivy can tell you bid and play.

HEADLINES IN NEW YORK -Cotton mill production creeps to high | bill was \$3,500,000,000 came up Satpeak since September, 1937-Con- urday with five reasons why people struction contracts to toal \$3,500,- like to hoist a few-or more. He ar-000,000 next year compared with rived at the following conclusions by



The woman who slumps will never look well no matter how handsomely she is groomed," she says. "Good figure and good posture are not questions of size, weight, or age, but of health and carriage. "Round shoulders, hollow chest,

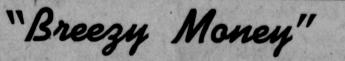
protruding abdomen, and crooked feet furnish a poor foundation on which a woman must hang her clothes, so stand tall, walk tall, think tall. We are most like the pictures e carry around in our minds."

Five or 10 minutes of daily exercise, Mrs. Barnes thinks, will do wonders to correct the posture caused by a neglected or misused spine. "Daily physical exercises designed to stretch and straighten the spine and the wearing of the correct kind of foundation garments and shoes will correct self-inflicted deformities and help in the regaining of a beautifully poised figure."

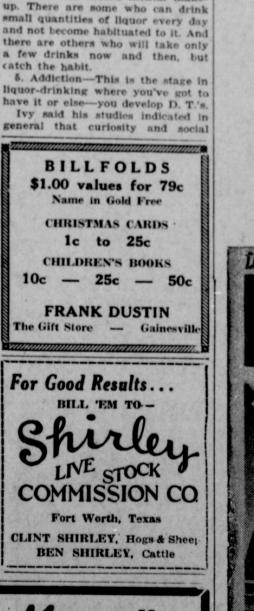
WHY DO YOU DRINK? PHYSIOLOGIST GIVES **FIVE GOOD REASONS**

EVANSTON, Ill .- Do you drink? If you do, Northwestern Universiwhy.

Ivy, whose study was motivated by the fact that nation's 1937 liquor



A Three Act Comedy Drama will be presented by THE YOUNG MEN OF LINDSAY Sunday Night, December 11, 7:30 p.m. at the LINDSAY HALL



PAGE FOUR

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher **ROSABELL DRIEVER, Assistant Editor** EUGENE CARTER, Operator-Printer.

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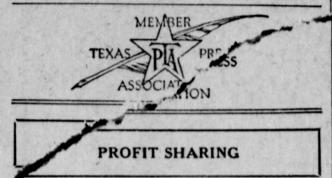
FRIDAY, DECEMBER 9, 1938

Subscription (in Cooke County)\$1.00 Outside Cooke County \$1.50

ADVERTISING RATES

Readers, Among Locals, per line 5c

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



The cynical attitude of labor leaders that a fair system of profit sharing is impossible in business, is correct only so long as industrialists and workmen continue in their gigantic struggle for advantage. That harmony is possible between the two factions is conclusively shown by the recently published account of Webendorfer's success with his workers and his eventual gift to them of one fourth the selling price of his factory.

Another somewhat similar case is that of a smaller manufacturer who told his employes several years ago that they could gain no advantage by joining the union. "If you want to, go ahead," he said. "I intend to pay as well as possible, perhaps more than the union will guarantee. I advise you to save your membership dues." His men decided to try it. They matched his fairness with a splendid record of setvice that enabled him to keep salaries above the union scale besides realizing a handsome profit for himself. Today no one could persuade them to join a labor union. No labor agitator could influence them to make demands of their boss.

There are more of these fair minded employers. Many a plant operates year after year without the slightest labor trouble. Others try to do likewise but are handicapped by ever recurring demands from agitators and labor leaders.

While it is probably true that capital has been as much at fault as labor in bringing about present strife, it now seems labor is doing most to keep the strife going. Foreign radicals find labor a most fertile field for their seeds of discontent. They find in it the only possible oportunity of overthrowing the hated capitalistic system and make room for their socialistic plans.

THE MUENSTER ENTERPRISE, FRIDAY, DECEMBER, 9, 1938

other 40 million have to donate.

lars out of every 50 has to be given for the the messages of the workers in the accident prevensupport of public payrolls, until it is no- tion field reach them and awaken them to their errors. ticed that normally the salary of a government employe is twice as high as that of gives the select group 20 dollars out of be continued .-- Mission Times. each 50. People may not be aware that they are giving that much. Hidden taxes and the like are quite effective deceivers, but they cannot fool the person who tries to understand there must be a source for the tremendous official tapping. Property and material assessments bring more funcis that "The Freedom of the Press belongs not solely to to the official coffers, but grants in the the press of America, but to the whole citizenship. amount of billions offset such incomes very effectively.

There was a time when America boasted of its rugged individualism. Today it must admit of a dependence that, in effect on the masses, differs little from the socialism of other pations. Characteristic American ambition is waning rapidly before attitudes of "the government has to take care of me" and "what's the use of trying to advance when I have to give up all but a bare living.'

Muenster, and every other community that has built on thrift and industry, has just cause for indignation over the entire mess. For years the people here have been proud to boast that they have no one on relief rolls. Still their earnings, which they are entitled to use for better living, have to be paid into a fund to support people who would not work nor provide. And then when an application is sent in for a grant to improve Muenster it receives the answer: No funds.

Actually Muenster would be better off if all grants were discontinued at once. If ful perhaps than that used by Nazi, the present rate of spending continues our city will have paid for several projects whether or not it gets the one it wants. If the spending stops it can afford to make its own improvements.

A few years ago when Europe was beginning to feel the first stings of socialism, America shouted that it can't happen here. Well, it has already happened to a modified extent under the modified name of relief. The effect is the same.

Our nation's present glory was attained through independence, initiative and ambition. It's continued progress can be assured only by putting those factors to work again.



SELLING BETTER LIVING

Calvin Coolidge once related that when he was a boy in the hills of Vermont the only merchandise he saw was in the country store, but his horizon was broadened by the advertising of things that apepaled to youth With his desires aroused for the interesting and better things in life, he strove to obtain them. Asserting that advertising performs a distinct public service, Mr. Coolidge explained, "It is essential to create a desire for it." This, in a nut-shell, is the service of advertising. As Calvin Coolidge implied, the most useful household appliance, the longest-wearing rubber tire, or the best mousetrap in the world will never be popular if hidden from the public. We cannot have desires for things we do not know about. No motorist was concerned about having knee-action in his car until he learned about its advantages through advertising. Yet it represents a marked improvement in comfort. A century ago it took a long time to introduce any improvement in the way of living. Even the example of President Fillmore, who installed the first bathtub in the White House in 1850, failed to make people bathtub conscious. Fifty years later it still was an uncom mon thing to have a bathtub in the home. The invention was there but people did not care about it-no until advertising got on the job and sold bathtups. Then everybody wanted them, and today no home complete without one.

cation of licenses. Most drivers who cause accidents This would seem to indicate that 10 dol- lize the chances they take until a calamity occurs, or are simply thoughtless and ignorant. They do not rea-Now the country must fight all the harder to keep the accident rate down-and to reduce it further, A good start has been made. And the interest and co-opthe average worker. That circumstance eration of everyone is needed if this good record is to

IT BELONGS TO THE WHOLF CITIZENSHIP

Speaking boore .. civic club with more than a score of Panhandle newspapermen present, Hon. Deskins Wells, president of the Texas Press Association, and

To us this appears as one provision of the American bill of rights, generally unrecognized by the citizenship of this Nation. The ordinary citizen thinks of the Freedom of the Press, as something belonging to editors and writers, scarcely sensing that such freedom is a fundamental right of every citizen-a right upon which rests the whole structure of our Democracy. It requires only a little examination for the average

> ance with Communism cause the Jewish persecution? There are complications that cause us to wonder whether. Semetic hands were altogether clean. This is not offered as justification for the merciless persecution and wholesale expulsion of Jews. Nevertheless it may be a rea-

Perhaps those same complications can explain to some extent why a deluge of publicity favored Jews in this recent outbreak, but so little was said in favor of Christians butchered by Communists in the Spanish civil war. Our American press declined to explain that Chris-tians in Spain rebelled against Communist oppression and that Nazi troops moved in to help prevent a permanent foothold of Communism in Spain. Our American public was not informed that Russia supplied men and arms for the Red cause, but only that Germany and Italy were aiding a group of rebels against lawful authority.

There are quite a number of rea ons to believe that our press and radio have a pinkish taint. --

For us, as Americans and Christians, either Naziism or Communism is repulsive. Both are based on the principle that the individual exists for the state, which in either case is an unscrupulous dictator. whereas Christianity and democracy teach that the state exists only to guarantee and protect the rights of its citizens. The isms contend that man has no right except those permitted by the state. Christianity and democracy believe that man is created by God with inalienable rights to life, liberty, and happiness. As regards religion, Communism expresses an avowed purpose to destroy it, Naziism tolerates it though making unreasonable demands of it. In principle both isms contradict the demands of all religion for they recognize no power higher than the state.

citizen to see that without the freedom guaranteed the press of America, that his freedom in every direction jeopardized seriously, and might well be lost within a decade. The unrestricted publication of facts about governmental affairs, proposed laws, intentions of governmental executives, declarations by leaders in all groups, and by those groups-the open, frank discussion of merit and demerit of governmental laws, policles and officials-these, and more, are the benefits of the Freedom of the Press which belong to crery citizen high and ter, all

"The president of the Texas Press Association brought to light a truth little known, and in danger of being forgotten under present day pressure from groups in America, when he succinctly stated the implications of the Freedom of the Press to the American citizenship -a priceless heritage which we must not relinquish if we would remain free.-Clarendon News.

Never attempt to bear more than one kind of trouble at once. Some people bear three kinds-all they have had, all they now have and all they ever expect to have.-Edward Everett Hale.

Money and time are the heaviest burdens of life, and the unhappiest of all mortals are those who have more of either or both than they know how to use .-Samuel Johnson.

emy, for protection. Or did the alli- | ful service. There need be no great cost involved. Many a prison could well be converted to serve the purpose, for, it is safe to predict, many a prison would become useless if there were more such institutions.

The cost of operation and maintenance too, could well be borne by a transfer of some funds now used for prisons. In the long run it will cheaper as well as more desireable to make good citizens out of boys rather than permit them to become. criminals. and. then. isolate them.

One undesirable result of the picture is the erroneous impression that Father Flanagan is making a small fortune from royalty rights to it. Apparently assuming he does not need money as badly, his old friends have been failing to send in their usual donations. The favorable publicity, on the other hand, brings a deluge of applications which must be turned down because of lack of sufficient funds. To a great extent the institution is self supporting, but it cannot expand without outside help.

The producer of "Boys Town" recently donated a new building to the institution. If Father Flanagan receives the response he deserves his "City of Little Men" will soon double its population.

Wanna make a million dollars? A rumor reaches this quarter that a man somewhere offers that sum to the person who will eat a quail a day for thirty days. Sounds so easy there must be a catch in it. You guessed it, the human system can't take it. They say a Kansan was going strong on his chance at the million, then almost died on the fifteenth day.



By CON FETTE

Very little credit is due the Jews of Hollywood for their brutal rebuff

to a visiting German actress last week. "There is no room in Hollywood for Leni Riefenstahl" screamed their advertisements in a movie trade publication.

Could it possibly have occurred to the men responsible for the ad that they have stooped to the level of the Nazi whom they hate so bitterly? Such action is persecution, less painbut an inexcusable insult to all of Germany. The young lady can no more be considered a representative of the present Nazi regime than one of our actresses could be considered a representation of our government. Being a popular actress of Germany

she is rather a representative of the German people. For that reason an insult to her was an insult to all of er nation. Whether over anxious to retaliate or just falling into error, the Hollywood Jews displayed about as much

logic as the person who condemns a religion because of one sinner or a city because of one criminal. German people are not to be blamed for the faults of their ruling party. They deserve our sympathy rather than our insults for being powerless before a comparatively small group of

It is ridiculous to assumes that veryone in Germany approves of ecent anti-Jewish atrocities, or that people there wish to live in poverty while Nazi officials spend billions on armaments in order to equip their children for war, or that they are willing to give up freedom of speech and press or the right of determining the training of their own children. Fugitives and visitors tell us the people are oppressed. They dare

Hailed everywhere as one of the not mention they are out of harmo-

Simple reasoning dictates that any but greedy, dishonest industrialists wish to give their men a fair chance. It is good business to buy good service in order to reap a better profit.

A profit sharing system to end the strife between capital and labor has worked and it can work in nine tenths of the nation's business. But there is an excellent reason why it will not work : labor leaders and agitators do not want it to. It would be to their disadvantage to restore a friendly relation between labor and capital.

DEPENDENTS

"America is becoming a race of intellectual dependents," says the dean of an Eastern college. "Everywhere we see signs that point toward this dependency-in a too trusting attitude towards the press and the radio, in the growing willingness to turn over social and economic problems to the government for settlement." Very logically the dean might have continued with an explanation that this very dependence is an outstanding reason for present day social and economic ills.

The charge is well founded. Dozens upon dozens of federal emergency agencies now employ millions of men and women, all of them dependent to the last penny of their income upon the tax burden that Mr. John Citizen has to bear.

Once a person studies over the situation he has little trouble understanding why times are hard. The number of persons on the public payroll, including city, county, state and federal officials, the army of relief workers, and all soldiers and sailors, has been roughly estimated at 10 million. The population of this country is about 130 million and the number of persons gainful-ly employed is probably about 50 million. Of course, it must be remembered that 10 million have no share in creating national wealth, they merely live off of what the

Only a short time ago our bathrooms were ugly as could be. Somehow, no one thought of making them beautiful. But when manufacturers began advertising artistic tile, tinted bathtubs, and beautiful plumbing fixtures, everybody realized how much pleasanter life can be with beauty in the bathroom.

Our parents and grandparents were well satisfied with the heavy staple foods of their time but we have learned to demand a balanced diet, with plenty of vitamins and minerals and a goodly assortment of light salads and tasty desserts to say nothing of out-of-season vegetables and fruits. Our food is much better today because advertising has changed our eating habits Where do you suppose the radio industry would be in manufacturers had not advertised their receiving sets Only 15 years ago home radios were practically unknown. Few people cared about radio or thought it would ever amount to much. But the infant industry embarked on a tremendous advertising campaign, through newspapers, magazines, signs and circulars, and in a short time radio sets were introduced into four out of every five American homes. It is the same with many other articles. Millions brush their teeth because advertising sold them toothpaste, and many children have been persuaded by advertising to wash their necks and eat their spinach. Better living comes not merely through natural desires, but through education .-- Livestock Reporter.

KEEP UP THE GOOD WORK

Pessimists who have doubted that the automobile accident rate can be reduced, have been happily proven wrong this year, for the rate has gone down sharply since 1937.

Apparently the public ear has finally been opened to the teachings of the safety experts. States and com munities have carried on more and better prevention campaigns than in the past. The insurance industry has assumed leadership in combatting the highway slaughter and has issued invaluable books to be used in schools, by individuals and by civic authorities. In some areas there has been noticeable improvement in traffic law enforcement, and the arrest and punishment of offenders. Lastly, a start has been made in various states to make accidents impossible by constructing modern highways, without intersections, and with separated lanes that prevent head-on collisions.

We have learned that safe driving is the product of safe thinking. Relatively few drivers are congenitally reckless-and the only cure for this minority is revo-

with the ruling faction for fea of death or the more dreaded horror of concentration camps

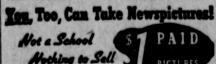
We in America certainly should not be anxious to insult the German people. We are forever indebted to them for timely assistance on more than one critical occasion. Their contributions in culture and science not only demand our respect but are due credit for much of our own progress. Their immigrants are regarded as thrifty loyal Americans who did more than their share in this na-

tion's development.

The Nazi-Jewish situation does seem to have more implications than our present news sources reveal. If not, why was there such a storm of protest over Father Coughlin's radio statement that much of the trouble resulted from Communist support to German Jews? Why did radio stations demand that his script be submitted for censorship? The natural inference is that they feared he would go farther and provide evidence revealing an embarrassing relation between Jews and Commun ists. Apparently Jews in this nation prefer not to have the public know what Father Coughlin knows. Furthermore it seems reasonable

that German Jews, when persecution began, should naturally turn to Communism, the Nazi party's en-





VE BUY SPOT NEWSPICTURES

Co-Operative Features, Inc. 360 North Michigan Ave. CHICAGO, ILL.

finest pictures of the year is "Boys Town" dramatizing the great work of Father Flanagan in reclaimin lost personalities for society. Man is the boy he rescued from th threshold of life imprisonment or career of crime to make a usef citizen of him. His motto is "The are no bad boys," that adverse cit cumstances sometimes force the off the straight and narrow, b deep in their hearts they prefer live in harmony with other peopl The picture gives us some reason

to wonder why this nation does not have more such institutions. With them as havens for unfortunate lads now on a bad environment, po-tential careers by the hundreds would be converted into lives of use-

1 K		
g	End Curl	\$2.00
y	\$3.50 Oil Wave	\$2.75
e	\$5.00 Realistic	\$3.75
a	\$7.50 Combination	\$5.00
re	Each Wave complete	with
r- m	oil shampoo, hair cut,	
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to	Rhoda Ann Beauty S	hon
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319 N. R. River - Phone 1373 Gainesville

Proseses proses

If You Want to Sell It, Advertise It.

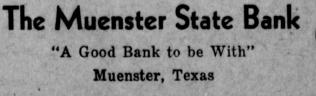
ABSENT-**OR ABSENT-MINDED** Either One-You Lose

If you're away from home a prowler can easily loot the place of papers and valuables.

Also, if there's "nobody home" mentally -and it happens at times to all of us-you may not remember where you put important documents that are needed in a hurry.

But you're protected against yourself, and everybody, and almost everything else, when your valuables are in a safe deposit box. That is the best place for them, and the cheapest.

How much a few cents a month might save you! Why not act upon this suggestion?



THE MUENSTER ENTERPRISE, FRIDAY, DECEMBER, 9, 1938



Construction began this week on! Wm. Heliman's new home adjoining Andy Hoffbauer's.

Adolph Herr spent the past week in Dearborn and Detroit Michigan, on business.

Mr. and Mrs. Leroy Stelzer of Henrietta visited here over the week-end with relatives.

Miss Florence Schumacher of Nocona spent Sunday here with her parents.

Concrete curbings were completed Wednesday at the Ed Schmitt home on Main street.

For Sale: Good electric cook stove at bargain. P. O. Box 502, Gainesville, Texas. (Adv. 3-4)

Clean cement gravel and screened sand. S. W. Cain, Phone 7, Myra. (Adv. 3tf.)

Miss Dorothy Nichols of Dallas will arrive Friday to spend the Mrs. Joe Fleitman, near Myra. week-end with Miss Elfreda Luke.

For Sale: 2 burner kerosene heater, very slightly used, cheap. Jimmy's Service Station. (Adv. 3)

Mr. and Mrs. J. B. Wilde spent last Friday in Dallas where Mr. Wilde attended a meeting for Case dealers in the Jefferson Hotel.

Mr. and Mrs. Joe Herr and sons of Arlington spent Sunday here with his parents, Mr. and Mrs. John" Herr

Ferd Yosten, Anthony Luke and Stany Yosten were in Sherman Tuesday evening to attend a meeting for Ford service and parts dealers.

Eleanor Trubenbach has returned to Gainesville after spending the week here with her parents, Mr. and Mrs. W. M. Trubenbach.

Bill and Charles Gray of Bowie visited with their sister, Mrs. Gene Carter, and family Wednesday afternoon.

Miss Anne Steinburger of Windthorst is here to spend the winter. She is staying with Mr. and Mrs. J. M. Weinzapfel.

Frank Seyler is expected home this week-end after receiving medical attention at Fort Worth for the Tuesday from Sublaco, Ark., advispast two weeks.

are reminded of their regular meet- for him rest and a strict diet. ing this Friday evening at 7:30 in the K of C Hall

ONLY

Mr. and Mrs. Ben Roewe and children, Agnella and Edwin, were supper guests of Mr. and Mrs. John Fleitman Sunday.

Appearances at the cheese factory are being improved this week by a new coat of varnish for the exterior of all cheese vats.

Wright Stevens, Gainesville contractor, and several assistants were here Tuesday to make minor repairs and changes to the Gulf station.

For Sale: House and 26 acres of land in city of Muenster. Blocks 67. 68, 69. For information call at Enterprise office. (Adv. 52tf)

During the first part of this week John Wieler was supervising the construction of a new, more convenient loading rack at the Magnolia warehouse.

Mr. and Mrs. Alois Fleitman and children and Mr. and Mrs. Bill Fleitman and family of Lindsay were Sunday supper guests of Mr. and

For the present time Frank Hoedebeck is proprietor of the cafe formerly operated by Mrs. Clara Fette. Mrs. Alf Schumacher is assisting him in managing the busineses.

On Thursday, Dec. 8, Henry Stelzer entered his 30th year as depot agent for Muenster. Prior to that time he was employed with the -C. H. & D. Railroad in Celina, Ohio, for almost 10 years.

Mr. and Mrs. Frank Herr and Mr. and Mrs. Frank Herr and family have returned to Muenster to make their home and are occupying rooms at his mother's home until the Eberhart house in the west part of town is vacated.

Mr. and Mrs. W. M. Lucas announce the birth of a son at the local clinic Monday evening. Mrs. Lucas' mother, Mrs. T. M. Randolph, of Marietta, Okla., is here to spend several weeks with her daughter.

Mr. and Mrs. Joe Bergman of Myra and their daughter, Mrs. Albert Wilde of Lasara, who is their guest for several weeks, spent several days of last week in Ardmore, Okla., as the guests of Mr. and Mrs. Bill Bergman and family.

Father Frowin received word ing him that the pryor of the Abbey, Very Rev. Ignatius Bodmayr, was Catholic Daughters of America ill and that his doctor had ordered Mr. and Mrs. John Yosten and Real and the second and the second second second

5 ADAY A BEAUTIFUL NEW

Mr. and Mrs. Joe Horn spent Sun- | the Church celebrates this week, by day in Tishomingo, with Mr. and Miss Stock. Mrs. J. M. Weinzapfel read from her Saint Andrew's Mis-Mrs. Leo Hoedebeck and family. sal a short history of the feast, and Kenneth Andrew, born last Thursthe meeting closed with prayer. day, is a new member of the Hoedebeck family. Mr. and Mrs. Joe Horn were sponsors for the child at bap-**MISS JANE HARRIS TO**

In a recent letter to home folks Ralph Hellman discloses that he has just enjoyed the best summer of his prospecting career on his Alaskan gold claim. The message includes congratulations to Charles on his "recent marriage" - almost three months ago.

14 REPORT FOR SECOND HYACINTH CLUB MEETING

Fourteen members were present. for discussion of the first chapter of "The Sacramentals," the text book for study clubs this season, when the Hyacinth Study Club met in the home of Miss Mary Becker Monday night.

led by Miss Olivia Stock, leader for the group, and was followed by an interesting discussion on the meaning and use of the sacramentals and their relation to the sacraments.

A feature of added interest was a reading on Blessed Bread given by Miss Mary Becker and a story of the Immaculate Conception, which feast

The Ladies' Civic League will meet in regular monthly session this (Friday) afternoon in the public school. Miss Jane Harris, county health

nurse, will be the guest speaker and will bring an interesting, educational message to the club.

ADDRESS CIVIC LEAGUE

TRY THESE - SPECIALS -MONDAY-Potato Bread. 10c WEDNESDAY-Cracked Wheat Bread. . 10c THURSDAY-Old Fashioned Dutch Holland Bread10c WELDON HOWARD

Purity Baking Co. 영상에 가지 않는 것이 없는 것이 없다.



Gifts, Good Wishes, Good Cheer and



Everything from Soup to Dessert

all kinds of meats, fresh vegetables, fresh fruit, cranberries, fruit mix, candies, nuts, cookies, fruit cake-

* * * *

"Muenster's Serve Yourself Grocery" **THE FMA STORE**

Christmas. Teague's



Gay Costume Jewelry ... 1.00

The new "old-fashioned" jewelry she adores! Gold, silver metals, multi-color stone effects.

The meeting opened with prayer

WARMING COMPARTMENT

A spacious, easy-sliding drawer, ideal for keeping food or dishes hot, without danger, until time for



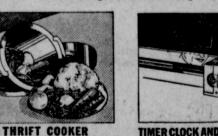
SELECT-A-SPEED CALROD Hotpoint's sensational new cooking unit which pro-vides 5 different cooking speeds - the electrically correct speed for every cooking need.

tric cookery.

EDGAR FETTE

Muenster, Texas

Control THE SALISBURY – Hotpoint's smart new 1938 built-to-the-floor electric range with semi-direct lighting, matched condiment set, Select-A-Speed Calrod. Full porcelain enamel.



TIMER CLOCK AND TIME CHIME is Hotpoint's oversize 6-qt. Now combined in a single kettle, installed in the top of the range, which has unit to watch over cook-ery while you are away. brought new economy Times surface cooking and convenience to elecoperations from 1 to 60

Hothoint ELECTRIC RANGE Think of it! For the cost of a soda, a package of cigarettes, a few pieces of candy a day, you can now buy a beautiful new Hotpoint Electric Range. Just 15c a day brings this modern range to your kitchen with its gifts of cleanliness and speed, economy and better cooking results. Don't neglect this opportunity. Plan now to

modernize your kitchen. See the new Hotpoint Ranges on display in our showroom. Ask for details of our "15c

a day" payment plan. Come in today.

SEE THESE MODERN FEATURES

Full porcelain enamel...Built-to-the-floor construction...New Select-A-Speed Calrod...Combination Time Chime and Timer Clock...Semi-direct lamp ... Condiment set... Two large utility drawers and warmer drawer...Pilot light...Large insulated oven

> See This Range on Display at the Muenster Bakery **Also Other Appliances**

New Gift Gloves . . . 1.95 Elegant gloves that dress her up! Soft, soft suedes, fine calfs, kidskins. Newest, most exciting styles! Black, colors. **Gift Bag** Beauties...2.95 Stunning gift bags she'll keep for "best". Beautifully made with fine linings, expensive fittings. Tophandles, pouches, shirred types. Suedes, leathers.

Teague Company Dixon at Elm Gainesville

PAGE SIX

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THE MUENSTER ENTERPRISE, FRIDAY, DECEMBER, 9, 1938

TEXAS FIRES CLAIM FORTY LIVES DURING **OCTOBER, NOVEMBER**

AUSTIN .- Marvin Hall, Fire Insurance Commissioner of Texas, today expressed great concern that more than forty men, women and children were burned to death by fire during the months of October and November. He called upon the public generally to help reduce the fire losses, particularly during the holiday season, by practicing fire prevention.

Causes of the deaths during the last two months were: Clothing ignited by coming into contact with fire, ten; trapped in dwellings, ten; improper use of gasoline, eight; explosion of gasoline and kerosene stoves, three; falling into open trash fires, two; scalds, two; burns from automobile collisions, two; gas from oil wells, four; improper the St cleaning fluids, one; smoking in bed one; and explosion of ges, one.

Fire, Mr. Hall stated, has taken a staggering meath toll of approxi-4,000 in Texas during the st ten years, an average annually of four hundred people burned to death.

One of the most puzzling facts about deaths from fire, Mr. Hall added is that during the past five years when the annual property loss by fire in Texas has been the lowest in the history of the State, the annual death loss by fire has been the highest, which is indicative of the fact that too many people have not yet learned to fear fire and to observe the most simple rules of fire preven-

Illustrating the fact that the people in many instances do not fear fire and fail to observe the rules of fire prevention, Mr. Hall pointed to the fact that more than ten men. women and children were burned to death during October and November by getting too close to unprotected gas heaters, wood stoves and fireplaces, resulting in their clothes becoming ignited, and that all ten of these deaths could have been prevented had these room heaters been equipped with standard screen guards.

Other simple rules of fire prevention to prevent death by fire outlined by Mr. Hall are as follows:

Teach children the danger of playing with matches. Never use gasoline or kerosene to

start or quicken a fire. Matches and cigarettes are breed.

ers of fire. Always extinguish before discarding. Keep gas heaters and stoves a safe

distance from windows. Gasoline is not a household com-

modity and does not belong in the home Electricity is dangerous. Do not

experiment with it. Call an electrician. Never fill lamps in the house, and

avoid the filling of lighted lamps. Keep chimneys and stovepipes clean and in good repair.

When gas is used for heating purposes always ventilate with fresh

PLEASANT INTERLUDE ON WAY TO LIMA



PANAMA CITY, Panama,-President Juan Demosthenes of Panama is shown (left) as he greeted United States Secretary of State Cordell Hull outside the Presidential Palace here when the latter called on President Arosemena during a brief stop-over on his way to the Panamerican Conference at Lima, Peru.

in good repair.

All cleaning when done at home should be done out of doors. Never leave small children in the

house alone for even a minute. Use safe lighting appliances and

non-inflammable articles and materials on the Christmas tree. In conclusion, Mr. Hall appealed

to all the people of Texas to observe safety rules in dealing with fire, and asked their cooperation with local fire marshals and fire departments in reducing the number of deaths and the destruction of property by fire.

TEXAS FARMERS SHOW GREATER INTEREST IN CROP INSURANCE

COLLEGE STATION. - Texas farmers are interested in the future of crop insurance, currently being tried out on wheat, and county agricultural agents over the state report that they are frequently ques-

tioned as to the progress of the plan. Wheat growers in Texas rank second only to Kansas in the amount of premiums paid to date for "allrisk" crop insurance policies on their 1939 wheat harvests, according to E. R. Duke, state crop insurance supervisor.

"To November 11, 2,724 Texas wheat growers, out of the 5,957 who have made application for insurance have paid 329,604 bushels of wheat as insurance premiums," Duke said.

November 19 was the final date for receiving premiums, and Duke indicated that county reports lead him to believe that most applicants had paid their premiums on or before that date.

Of the 215,110 wheat growers in e United States

Prayer" was the inspiration for the program given by the Myra Baptist Women's Missionary Society on Monday, December 5, at the church.

Mrs. John Blanton gave the invocation and the introduction to the sson. A message on "Missions in Brazil" was brought by Mrs. A. R. Andress and "Christianity in Italy and the Holy Land" was review by Mrs. A. E. Barnes. Mrs. Maggie Cain told of the trials and triumphs of Baptist Missionaries in China and Mrs. C. J. Tuggle concluded the report on Missions in China. "Evangelistic Work in Japan" was discussed by Mrs. Dora Fears.

The Lottie Moon Christmas offering for Missions was taken and the meeting was dismissed with a special prayer for Baptist Missionaries in the field.

MRS. MATHEWS LEADS MYRA P.-T. A. PROGRAM

Myra .--- Myra P.-T. A. met in the school auditorium last Thursday afternoon for a program under the leadership of Mrs. W. A. Mathews. The roll call was answered by each member giving a favorite passage from Scripture. Mrs. Roger Townsley led in the singing of Christmas carols after which Mrs. Ernest Biffle led a round-table discussion concerning the effects of movies and radio programs on children.

During the meeting it was announced that Dr. T. S. Myrick of Muenster had given diphtheria serum to 18 school and pre-school children last month. Miss Brogan's room won the prize for having the most parents present.

Plans were made for a white Christmas with P.-T. A. caring for needy children and the meeting closed with prayer led by Mrs. Barnes, president.

Mrs. Joe Kathman entertained the

Get-Together Club in her home

Wednesday afternoon when a regu-

Four tables were arranged for 42

series in which Mrs. Roy Endres

scored high and Mrs. Henry Bark-

er low. Each was presented with an

attractive gift by the hostess. Mrs.

Bill Becker and Mrs. T. P. Frost re-

ceived gifts from their sunshine pals.

At the close of the afternoon Mrs.

GET-TOGETHER CLUB MEETS WITH MRS. JOE KATHMAN

lar monthly meeting was held.

Mrs. Will Martin and baby are ill at their home here.

Mrs. Leroy Porter was in Dallas Tuesday shopping.

Mrs. Kathryn Caldwell is reported on the sick list this week at the home of her nephew, Joe Caldwell.

visited their parents, Mr. and Mrs. Major Ware, over the week-end.

Barnes spent several days last week in Oklahoma City with relatives.

Sunday here with her mother, Mrs.

Mrs. Fred McTaggart and little grandson visited Mr. and Mrs. Mont Green and family of Denton Saturday.

man and Joe Luke. Fredda and Bud Snuggs attended the Highland Park and Gainesville football game Friday at Dallas.

Rev. J. G. Forrester of Decatur was the guest of Oscar Aldridge Monday night and visited other



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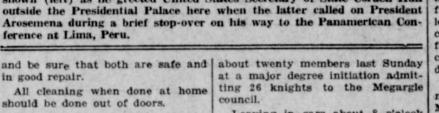
Gainesville

YOUR BEST-

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Phone 332

Kathman, assisted by Mrs. Frank Kathman, Mrs. Paul Fisher and SUN. - MON. - TUES. Miss Bernice Kathman served a delicious refreshment course consisting of cowboy salad, roast pork, baked apple, candied sweet potatoes, JOE E. BROWN poppy seed rolls, fruit whip, fruit **Flirting With Fate** The following were present: Mesdames J. M. Weinzapfel, Tom Carter, Henry Barker, Bill Becker, John Kathman, Jake Pagel, Paul Nieball, RITZ John Klement, Sr., Ben Luke, Joe Wilde, Tony Gremminger, Henry Walterscheid, Roy Endres, Clarence FRIDAY & SATURDAY Wilson, Ben Hellman, Henry Fleit-December 9 & 10 5c and 15c AVOID EYE STRAIN! FRED SCOTT DR. H. O. KINNE Moonlight on the Range



Leaving in cars about 8 o'clock the men were joined by members from Denison, Sherman, and Gainesville to form a district party.



Misses Mildred and Pearl Ware

George Andress and Mrs. A. E.

Mrs. Edgar Pittman and daughter, Miss Edna, of Illinois Bend, spent

C. J. Tuggle.

Mr. and Mrs. Fred Snuggs, Miss

OPTOMETRIST

cake and coffee.

