WINNER OF THE BEARD AWARD CLASS 1-1937

# MUENSTER ENTERPRISE

BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS

#### VOLUME II

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, JUNE 3, 1938 \*\* \$1.00 Per Year **\*\*** 5c Per Copy

**TVA HEADS REPLY TO CHARGES** 

#### NUMBER 28

## **Huge Crowd Attends As Rev. Alfred Hoenig Reads First Mass Wednesday**

Former Member of Local Parish Ordained May 26 At Little Rock, Ark.

Most of Muenster and scores of visitors from neighboring communities along with relatives from distant states packed the Sacred Heart Church to overflowing Wednesday morning when Father Alfred Hoenig read his first solemn mass. He had been ordained on Thursday, May 26 at Little Rock, Ark.

Assisting as deacon and subdeacon at the ceremony were Fathers Vincent Orth and Martin Fisher. Father Frowin was Arch priest, and Fathers Francis and Ignatius were masters of ceremonies. Little Mary Ann Flusche, daughter of L. W. Flusche, was spiritual bride for the occasion and was assisted by Celine Koelzer and Eugenia Herr as spiritual bridesmaids. Eleanor Hoenig carried a basket of wheat sheaves and grapes symbolic of the bread and wine used in the blessed sacrifice.

As speaker for the occasion, Father Joseph LaBonte of Hydro, Okla., deivered an appropriate and inspiring sermon. He began with a mention of the dignity of priesthood in ancient times then explained that priests of the new law continue to hold the respect and confidence and spiritual leadership of their flocks.

He elaborated more fully on the present duties of priests as representatives of Christ on earth. To assist in the salvation of souls, he said, is the principal duty of a priest and this is accomplished by teaching and administering the sacraments and especially by offering the Sacrifice of the Mass. He ended with a plea for more priests to assist people through the existing turbulent times.

The ceremony began, shortly beby the Muenster band and a group of children carrying white lilies. All who partook in the ceremony along were in the procession.

corations were of a splendor befitting, law and in a manner expected of one the dignity of the occasion. Hund- chosen to this important office. reds of flowers with streamers, branches, society banners and lighted candles pave a harmonious festive

L. A. (Louis) House has authorized The Enterprise to announce his candidacy for sheriff of Cooke County in the Democratic primary next July 23, and solicits the vote and support of the citizens of the coun-

L. A. 'LOUIS' HOUSE

FOR COUNTY SHERIFF

**ENTERS CAMPAIGN** 

ty. Mr. House is 55 years of age and was reared in the Era community and he has been a resident of Gainesville for the past 31 years. For many years he was engaged in the gin and cotton business and when the city adopted the city manager form of government he was chosen as city manager and served in that capacity for more than eight years. He has served on the school board of Gainesville public schools and served as a member of the water commission under the old aldermanic form of government.

Mr. House states that he has never before asked the people of the county for an elective office and that he is not making the race because of numerous solicitations of his friends and acquaintances, but because he considers himself fully qualified and capable to fill the office to the satisfaction of the law abiding voters and in strict conformity with the laws of our land, and feels that he is capable of giving the people an administration of the sheriff's office on strictly a law en.

forcement and business basis. Mr. House states that all infractions of the law shall have his strict and undivided attention to the end that we shall have a clean and safe community in which to reside. He offers himself for the office in a desire to be of public service to those with whom he has been associated fore 9 o'clock with a procession led during his entire life time and as a

means of livelihood. He solicits the support and votes of Cooke county citizens on the basis with visiting priests and relatives of his past record as a citizen and

his qualifications to conduct the of-In church the many elaborate de- fice in strict conformity with the



WASHINGTON, D. C .- Dr. Horcourt A. Morgan, left, and David E. Lil. enthal, shown as they appeared recently before a ten-man congressional committee to defend themselves against charges made by former TVA chairman A. E. Morgan.

date.

**DOCTOR C. L. STOCKS GENE CARTER'S FATHER** LAID TO REST SUNDAY **AFTERNOON AT BOWIE** 

W. E. Carter, general utility man for the Sinclair Prairie Pipe Line Company at Bowie, died last Saturday morning about 5 o'clock of a heart ailment that made its first attack only a few hours earlier.

He was one of the oldest employes in point of service with his company and a former member of his city's board of education. He is survived by his widow, three daughters, and three sons, one of whom, Gene, is known here as a member of the Enterprise staff.

Other Muenster people attending Mr. Carter's funeral services at the First Baptist Church in Bowie at 3 o'clock Sunday were Henry Fette and R. N. Fette. W. J. Linnen, formerly a teacher in the Muenster public school and one the deceased's boyhood teachers, also attended at the services.

HIGH SCHOOL PLAYERS CHEERED THURSDAY IN THREE ACT DRAMA

Dr. C. L. Stocks, now serving his first ' term as Cooke County Representative in the state legislature re. quests the Enterprise to announce

ASKS RE-ELECTION

**AS REPRESENTATIVE** 

this week his candidacy for re-election to the office he now holds. His decision to seek another term followed the urging of friends all over the county, who were particularly satisfied with his fine record dur-

ing his first term. present goal. His formal statement to voters will appear in this paper at a later

**NEW LAYER SURFACE MATERIAL APPLIED TO** MAIN ST. PAVEMENT

A vast improvement for Main Street is the new application of crushed rock that was added to the asphalt surface on Monday and Tuesday. With the coming of summe

# **Rural Electrification Co.** Will Seek Memberships, **Easements Next Week**

### **REV. ALFRED HOENIG, GRADUATES HONORED AT DOUBLE PROGRAM**

An attendance that filled the parish hall honored Rev. Father Alfred Hoenig, O. S. B. Tuesday evening at a double program consisting of a reception for him and graduation exercises for pupils of Sacred Heart Parochial School.

The large auditorium was decorated with eccleastical banners and bore a large "Welcome Home" streamer above the entrance doors.

An appropriate program, under the direction of the Benedictine Sisters, was presented in an impressive manner by the pupils.

The opening selection was a song of welcome given by the high school pupils and graduates after which Rita Voth gave an address to the honor guest. Recitations given by Loretta Hartman, Alma Marie Luke, Aanastasia Tempel, Armella and Marcella Flusche followed, and Miss Dorothy Trachta gave an address in behalf of Class 1927 and presented Father Alfred with a set of books from his former classmates. Pupils of the school then presented him with a beautiful Missal while Raymond Wilde gave an address in their behalf. Eugenia Walter recited and ors were elected as follows: Ber-Father Frowin gave a short talk on 'A Pastor's Joy," to which Rev. Father Alfred responded with a mes. sage of gratitude for the reception and especially for the sacrifices of his family enabling him to reach his

The program of graduation, the next feature of the program, opened with a song by the graduates with Juanita Weinzapfel at the piano. Leo Becker gave the salutatory address, Florentine Endres presented the class gift to the school, Justin Hess made an acceptance speech in behalf of the school, and Veronica Yosten delivered the valedictory address. Father Frowin presented the 27 graduates with their diplomas.

The graduates are Alfred Bayer. Leo Becker, Martin Becker, Arthur Felderhoff, Henry Felderhoff, Leonard Hartman, Leo Haverkamp, Wal-Emil Rohmer. Rav ter Luttmer

mond Tempel, Norbert Walterscheid,

Hennigan, Adeline Knabe, Anselma

Rollman, Marie Streng, Marie Swing-

ler, Anastasia Tempel, Cecilia Wal-

terscheid, Mildred Walterscheid, Ev.

Medals for promptness at Holy

**Application for Charter** Signed and Submitted to **Officials at Austin** 

With preliminary organization of the Cooke County Electric Co-operative Association completed all atten. tion is being directed now to the series of meetings to be held in various communities next week for the purpose of securing memberships and right of way easements.

An application for charter of incorporation was signed Monday night and sent to Austin in the first following mail. Under normal conditions the charter will have been granted and filed by the state before the end of the week, Cecil Mur. phy, attorney for the co-operative, stated Monday. To allow for delay, however, he suggested that the incorporators set next Tuesday night as the next meeting date, when the company's set of by-laws will be adopted.

The first organizing meeting was held on Friday night of last week in order to elect directors and officers, agree upon the company's official name and read through the articles of incorporation. "Cooke County Electric Co-operative Association" was selected as the name in accordance with a suggestion of REA officials at Washington. Officers and directnard Voth, president; J. H. Otto, vice-president; Henry Fette, secre-tary-treasurer; R. M. Felty of Hood, Casey Jones of Forestburg, Joe Bengfort of Lindsay, W. L. Young of Marysville, directors.

One of the principal attendants at the meeting was William G. Morrison, state REA engineer of Waco. who is assisting organizers of the local project. At his suggestion it was decided that a series of meetings would be held in several centrally located places for the purpose of securing memberships and easements with the least possibe delay and expense. One of his assistant engineers will help at the meetings. He also suggested that a notary public be present at each meeting to acknowledge official signatures to easement documents.

With a favorable response from prospects of the several communities it is expected that securing members and easements can be cleared within a comparatively short time. It was pointed out that speed will be necessary if everything is to be in readiness so that the REA loan can be secured and construction of line started at the beginning of the next fiscal year on July 1. Places for the series of organizing meetings were chosen with a view to making them most convenient for everyone. With harvesting in progress it was agreed that many could not arrange to attend their community meetings at the specified time. Such people were urged to attend the most convenient meeting. "Being properly enrolled in the company" regardless of when or where it happened; was the important consideration.

WILLIAM C. CULP appearance.

A procession to the school house for a number of group pictures followed the ceremony, after which all went to the parish hall to partake in an all day celebration. A crowd estimated at more than 500 joined in the community dinner served by members of the Mothers' Society. Relatives of the young priest and visiting priests were guests at the Hoenig home for a private reception Wednesday night.

Visiting priests of the day were Very Rev. Inatius, Prior of Subiaco Abbey and Fathers Hugo of Purcell, Okla.; LaBonte of Hydro, Okla., Vin cent, Matthew, and Alcuin of Subiaco, Ark.; Benedict and Jerome of Fort Worth: Martin of Windthorst: John and Bonaventure of Lindsay; Brady of Gainesville; Redder of Scotland.

Nine visiting nuns were also in attendance three being from Jonesboro, Ark., four from Purcell, Okla., and two from Wichita Falls.

#### **2 MORE TEAMS ENTER MUENSTER SOFTBALL** CIRCUIT WEDNESDAY

With the entry of two new clubs, Stony Point and Mount Tabor, into the local softball circuit, Prexy Paul Nieball predicts a hotter schedule and more frequent games than have been played in the past. Both teams are from small communities of Montague County between Saint Jo and Forestburg.

Before the end of this week, Mr. Nieball said, the season's schedule will be fully drawn up. Games already played by Bulcher and Forestburg and the two Muenster teams are being considered a part of the schedule.

Stony Point made a bad start in the race Wednesday night, losing to Paul Walterscheid's cronies by a score of 23 to 14. For six innings boys turned it into a track meet during a final inning slugfest.

As a curtain raiser Wednesday Poss Swirczynski's charges avenged their former defeat at the hands of the Forestburg boys and again stepped into a tie for the lead position. Until Wednesday Forestburg was undefeated, the first loss not being considered because it was played before the league's entry in the race.

The only other games of the week were hardball encounters with the Sicking team from Gainesville and Lindsay on Sunday and with Saint Jo on Monday. The Swirczynski crew won both heats, the first 30 to 6 and the second 14 to 11.

SEEKS RE-ELECTION AS COUNTY ATTORNEY

William C. Culp. county attorney of Cooke county, asks the Enterprise to carry his announcement for reelection to that office.

Mr. Culp has spent all of his life in Gainesville, he knows the people and they know him. He has a clean record for honesty and uprightness and his character has never been questioned. No county attorney has ever made a better record in Cooke county than he. His almost 100 per cent convictions in the district court is accounted for in a large measure by dilligent work in the grand jury

room. He makes it a rule to know that there is sufficient evidence against a law violator before he has a bill brought against him at the expense of the county and state. When he has evidence against a violator he puts forth his best efforts to get a conviction in the courts and the records show he has succeeded to an almost perfect degree.

ship fees and easements as quickly and economically as Many little petty difficulties between parties and neighbors are set. possible. To that end it is being sent to every person who tled in his office by his advice and signed the original REA survey. counsel and they never get into court. Many times the parties come in there bitter enemies, shake hands and go away friends. Mr. Culp believes this is better than an indictings that are listed below. ment and a court trial that helps nobody.

Mr. Culp started his law practice in Gainesville after finishing law courses in Cumberland University and Texas University. When he was young in the practice he held his own with the older members of the bar and after he became county atbership is made. torney they found him a prosecutor

of few equals and no superiors. He is true to his oath of office. for all concerned. Should it develop, however, that any per-He is fair, he is impartial, and he son can not attend when the meeting is held in his communis honest in dealing with every case there was a ball game but the home that comes before him. He knows the law and works untiringly for its enforcement. What more could a coun-

ty ask of its prosecutor? Mr. Culp's host of friends throughout the county are asking that he again be a candidate for the office and he promises, if re-elected counorganizers. ty attorney, he will conduct the affairs of the office in an intelligent. honest and faithful manner. He has never yet caused a voter to regret that he cast a vote for him. He solicits your support from now until the primary and will appreciate anything you do in his behalf. If he is unable to see you personally, this is an invitation for your vote and influence.

the topping began to turn soft, so that it began sticking to car tires Lee Roy Yosten, Florentine Endres, An appreciative audience of about and shoe soles, and city councilmen Armella and Marcella Flusche, Rose

300 cheered students of Muenster decided that an additional layer of surface rock could be blended with Pagel, Beatrice Reiter, Veronica High School in their splendid presentation of "The Arizona Cowboy," the tar.

Attend One of the

**Electrification Meetings** 

Anyone not familiar with this project is requested to

Places selected for meetings are the most convenient

The date and place for meetings is as follows:

All meetings will begin at 8 o'clock sharp.

Wednesday night, June 8.....Valley Creek School

Thursday night, June 9 ...... Forrestburg

Friday night, June 10 ..... Hood

Monday night, June 13 ...... Lindsay Tuesday night, June 14 ...... Downard School

Wednesday night, June 15 ...... Muenster

a three act comedy, at the parish | hall on Thursday night of last week. Elton Burger, principal of the school directed the play and pupils of the Sacred Heart School of Music played numbers before and after the show and between the acts.

Those taking part in the play were Clarence Hoehn, Eugene Lehnertz, Walter Becker, Herman Fette, Maurice Pagel, Norman Luke, Louis Nieball, Leonard Knabe, Weldon Flannery and Misses, Bernice Miller, Marjorie Pagel, Mildred Patrick and Montez Carter.

Eighteen truck loads consisting of about 45 cubic yards were scattered along the two main traffic lanes un- elyn Wimmer and Veronica Yosten. der the direction of Street Commis

sioner Henry Fleitman. It was scat- Mass had been presented to the putered further and levelled with a pils before the closing of school and large brush pulled by the fire truck at the program Tuesday evening Making a thicker surface with a Anselma Pagel presented the donor larger percentage of rock content, of the medals, Joseph Kreitz, with a the addition is considered as a vast spiritual bouquet made up by the improvement to the street. Eventuchildren in appreciation of the gifts.

ally, it is thought, a heavy substantial surface will result and the city's only problem will be to patch a number of chopped out places.

A beautiful playlet entitled, "The Ways of Providence" was then presened. Fitting for the occasion, it depicted the dream of a young priest in which he is admonished by the spirits of prayer and the virtues, represented by the girls of the High School in costumes fitting the roles. The Muenster Band played at in-

termissions.

Former classmates of Father Alfred were guests of honor for the The purpose of this edition is to assist the Cooke Counprogram, as were members of his ty Electric Co-operative Association in securing memberfamily.

Misses Dorothy Trachta and Lorena Fisher were usherettes.

#### **17 LINDSAY CHILDREN** SOLEMNIZE RECEPTION **OF HOLY EUCHARIST**

The communicants, together with their candlebearers, assembled in the school building where they formed a line and marched to church accompanied by Rev. Father Bonaven. ture and the parish band.

During the 3 o'clock afternoon ity, he is invited to attend any of the other scheduled meetservices the communicants gathered ings. A notary public will be present at each meeting so in the sanctuary to renew their bap that every person will have the opportunity to sign the right of way easement at the same time that he applies for tismal vows and enroll in the Confraternity of the Scapular.

Following Benediction the young membership. This system is being followed because it is couple were guests of their mothers considered most convenient to the members as well as the at a luncheon in the school dining

> Members of the class included Hu, bert Bezner, Evelyn Spaeth, Wilbert Block, Andrew Roewe, John Arendt, John Sturm, Bernard Flusche, Gerald Metzler, Clara Mae Fuhrmann, Evelyn Bezner, Elfrieda Zimmerer, Elfrieda Hermes, Victoria Kuntz, Rose Mary Dieter, Dorothy Becker, Anton Fuhrmann and Clemens Sandman.

#### **KINGERY FUNERAL** HELD AT SAINT JO SUNDAY AFTERNOON

Private funeral services for Howard (Jimmie) Kingery, 34, who died of pneumonia in Wichita Falls early Saturday were held at the First Baptist Church in Saint Jo Sunday afternoon at 5 o'clock with burial in Mountain Park Cemetery.

Prior to the services, Mr. Kingery's body lay in state at the church from 2 to 4 p. m.

Mr. Kingery was associated with his brother, Arthur Kingery, in the oil business, owning considerable production in the Muenster field. He has many friends in this city who were grieved and shocked at his untimely death. He is survived by his wife, six brothers and his parents.

Among those from this city who attended the funeral were Mr. and Mrs. T. P. Frost, Mr. and Mrs. Clarence Owens, Joe Pautler, Lee Haverkamp, Albert Hess, Henry Dunn and Mr. and Mrs. Meinrad Hesse.

#### **BURIAL HELD HERE** FOR ANNA M. FIPP SATURDAY MORNING

Burial was held in Sacred Heart emetery here for Mrs. Anna Maria Fipp, 81, following church services held in St. Mary's Catholic church in Gainesville at 9 a. m. Saturday. Rev. John P. Brady, pastor of St. Mary's, officiated at the cemetery. Mrs. Fipp was a former resident of Muenster but for the past 25 years had made her home in Gainesville. She is survived by one son, Anton J. Fipp, of Gainesville.

Lindsay.-A class of 17 young people of the St. Peter's parish made attend at least one meeting and enroll in the company. their Solemn Communion during Such action will save time as well as unnecessary expense. the High Mass at 9 o'clock on As-Furthermore, everyone is asked to bring his \$5.00 along, cension Thursday, May 26. because the fee must be paid when application for mem-

look over the several explanatory items in this paper and if he still has questions, present them at any of the meet-Since this is a co-operative organization in which all members share alike in the savings, every one is urged to

PAGE TWO

#### THE MUENSTER ENTERPRISE, FRIDAY, JUNE 3, 1938



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Crepe

#### THE MUENSTER ENTERPRISE, FRIDAY, JUNE 3, 1938

## **Facts About the Rural Electrification Project**

Only members can buy current. | location of each member on a map er serve as a meter deposit.

Right of way easement is necessary to permit building line on anyone's property. Those living on their own land must sign the easements in order to become members. Renters can apply for membership and await the securing of easement from the landowner.

The easement permits construction of lines anywhere on a farm, but-REA has always followed the policy of following fence lines so that no poles will interfere with the cultivation of a field. Even though engineers secure the right to go anywhere, past practice is sufficient as surance that they will not impair the value of any field.

There is no compensation for right of way. REA never has and will not on this project pay for the space used on anybody's land. Such action would be unfair if it did not favor every member and prohibitive in cost if it did.

No one can lose. The Cooke County Electric Co-operative Association is incorporated and chartered and no member's property can be touched for any obligation of the company. As security to the overnment a mortgage is given on the company's lines and other equipment but not on any individual's holdings

It is financed by the government. The co-operative secures a loan from the Rural Electrification Administration and signs a note to repay within a period of 20 years. The rate of interest is 2.77 percent. The above mentioned mortgage is made to secure this loan.

The investment is guarded by Federal supervision. Since government money is used, REA reserves the right to keep in touch with the coop's policies and financial standing. While this measure is taken to protect the government's investment, it is also an assurance to member that the project will be permanent and profitable

\$3.00 for 35 KWH is the minnimum charge for current while the project is under way. This rate was set by REA to assure an adequate income from the beginning. As reve nue increases from addition of customers and also the addition of appliances in each home, the rate will be decreased. In this connection it must be understood that the company is a co-operative in which profits are divided equally among all members. Distribution is made in

the form of rate reductions Current is purchased wholesale from a power company approved by per KWH, and sold to its members Joe Schmitz at a retail rate of about 8 1-2 cents for the first 35 hours and a lower rate after the minnimum has been

Anyone who wishes to have electrici- is submitted. This circumstance platy must apply for membership and ces communities and neighborhoods submit his \$5.00 fee, which will lat- in competition with one another. For that reason it is advisable that all interested persons get out and make sure their neighborhoods carry a 100 per cent membership. Anybody whether or not he signed the preliminary survey, is eligible for mem-

bership. Money for the project should be available about July 1. A bill to appropriate 40 million dollars to REA passed in the House of Representatives last week and, by the time this appears, has probably passed in the Senate. A portion of that appropriation, Mr. Morrison, State REA Engineer, explains, is earmarked for the Cooke County project and will probably be allotted as soon as the new fiscal year opens, July 1. With current efforts to secure even more appropriations there are some chances that the local project will receive an additional allotment permitting construction of the entire proposed line. It is the purpose of the local committee to have everything in ship-shape so that REA can send the money immediately after July 1.

Under no circumstance will anyone lose his \$5.00 membership fee. If he receives current his fee will become a meter deposit. If the line cannot be built to him, his name is dropped from the membership roll and his entire \$5.00 refunded. If the entire project falls through the small organizing expenses are paid out of the \$5.00 fees and the balance pro

rated back to members. Muenster has been chosen for the main office of the co-operation because most organizing effort originated at Muenster and also because it is most accessible to the majority of members.

Management of the co-operative is similar to that of any other incorporated company. Directors are elected by the members and officers by the directors.

### GAS COMPANY VICTOR IN BIGGEST RATE CASE; WINS NINE OTHERS

Lone Star Gas Company's victory in the famous gate rate case decided in its favor by the United States Supreme Court is the climax to a long series of court victories by the company, according to company officials. Since 1929, the company has

Agent for

"State Reserve Life Insurance Co."

won nine cases that have reached on the ground that the company had | company since 1929 involved rates issues in Sherman, Wichita Falls final decision. failed to properly seregate its Texas In the present case, after six years

of exhaustive investigation by the Texas Railroad Commission and the Courts, the company has established the fact that the railroad commission's order reducing its rate from

40 cents per 1,000 cubic feet to 32 cents was unjust and confiscatory. The Supreme Court sustained the verdict of a jury in the district court at Austin which held that the rate ordered by the commission was unfair and has returned the case to the Court of Civil Appeals for judgment accordingly.

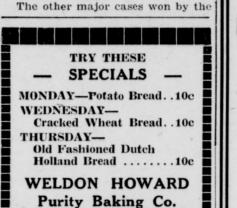
This case, started by the railroad commission in 1932, was the one in which the commission assailed the company's advertising, laying down a policy which virtually would have prevented the company from advertising had it been upheld. While the commission did not eliminate the company's advertising expense in this case, it inferred that most of its advertising was for political purpos-

es and stated as a positive policy that only the local distributing companies should advertise and not the Lone Star Gas Company. The Supreme Court, according to company attorneys, in effect held

that since the jury as the trier of the facts found the commission's order confiscatory upon the conficting facts, the Court of Civil Appeals could not overturn the jury's verdict

in Fort Worth, Royse City, Wichita and Fort Worth. and Oklahoma property. The High Falls and Oklahoma, and regulatory Enterprise Ads Bring Results! Court further held that the evidence was sufficient which the company introduced in support of its claim that the commission's rate was confiscatory. The court held that the gas com-

pany had by appropriate evidence shown the commission's order to be confiscatory, that the jury had so found, that under the State practice the Court of Civil Appeals was not empowered to substitute its findings for the jury and trial judge upon conflicting evidence, and that therefore the case should be remanded to the Court of Civil Appeals for a judgment accordingly.





be sorry

A Dutchman by the name of Cholly, and an Irishman by the name of Pat were put in jail for disturbing the peace. While waiting Cholly says to Pat "What time is it?" and Pat says, "Time to buy those groceries from Turkey and Al-bert."

Right you are, Pat. And have you noticed the prices they have on their merchandise? It sure is the place to buy.

"CHOLLY and PAT"

**Hoelker Grocery** Lindsay

\$**7** 69

Command

attention on the

road. Long trumpets -

built-in relay. Supreme

Save gas - get improved

motor performance.

Buy the best and

save money.

65

IES

Ask For

Our

"Change-

over"

Price.

Twins \$6.95.

BATTER

Firestona

FIRESTONE

SPARK PLUGS

for friends to get them out,

### PAGE THREE

REA demands the \$5.00 membership fees before allotments are made. In its early projects it based appropriations and line building plans on the origianl survey but found that in many cases origianl signers declined to accept the service. The present "money in advance" policy is meant to give a clear idea of prospective consumption so that non paying lines can be eliminated. About 175 miles of line can be

built with the first allotment, according to a report from Washington. Recalling that the preliminary survey covered well over 200 miles, it is evident that some people will be left out-who they are will have to be decided by engineers in Washing. ton after the membership list and

LINDSAY, TEXAS
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Serving Cooke County Since 1901
PHONE 26
Gainesville

Anything

W Our officers

and employees are

THAT IS A SERVICE TO YOU

IS NEVER A BOTHER TO US

ONLY WHEN YOU BENEFIT

sources and by more efficient manufacturing and distributing. These savings make possible extra values at lower prices. You get:

money by controlling and

securing rubber and cotton at the

High Quality-First choice rubber and selected cotton that conform to Firestone's high standards and rigid specifications.

Long Mileage — Safe, silent tread design made of tough, slow wearing rubber that assures long mileage. Sturdy bars and rugged notches give protection against skidding.

**Blowout Protection**—Nine extra pounds of rubber are added to every 100 pounds of cord by the Firestone Patented Gum-Dipping process. Every fiber of every cord in every ply is saturated with liquid rubber which counteracts internal friction and heat that ordinarily cause blowouts.

**Puncture Protection** — Due to the Firestone patented construction of two extra layers of Gum-Dipped cords under the tread.

New Low Prices-Never before have all these safety features been combined in a tire priced so low.

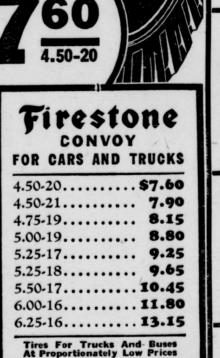
Don't take chances on your holiday trip. Come in today. Let us put a set of these large size, rugged, long wearing tires on your car-remember, you save 25%.

#### Listen to . . .

THE FIRESTONE VOICE OF THE FARM-Interviews with the Champion Farmers of America, featuring Everett Mitchell. Twice weekly during the noon hour. Consult your local paper for the station, day, and time of broadcast.

THE VOICE OF FIRESTONE featuring Richard Crooks and Margaret Speaks and the 70-piece Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evenings over the Nationwide N. B. C. Red Network.

MOST MILES PER DOLLAR.



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For greater power — longer life, use a Firestone Extra Power.

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**CAN WE BENEFIT** 

The Muenster State Bank Muenster, Texas "A Good Bank to be With"

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### MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher ROSABELL DRIEVER, Assistant Editor EUGENE CARTER, Operator-Printer.

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**FRIDAY, JUNE 3, 1938** 

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#### ADVERTISING RATES

Readers, Among Locals, per line...... 5c

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



#### **IT ALL DEPENDS ON US**

Last Friday night's meeting might be considered the nucleus of a new era in the life of every local rural family. Monday's meeting wos the first step in bringing dreams to reality.

The Cooke County Electric Co-operative Association is organized and chartered and will begin next Wednesday night to enroll its members and secure the right of way easements necessary to build power lines to several hundred rural homes.

"The money is available and marked for this project," William Morrison, state REA engineer, said in last Friday's meeting. "Now it is up to us to do our part, to secure the membership roll and easements as quickly and inexpensively and completely as possible, so that REA officials at Washington can make the loan at the earliest possible date and permit construction to begin promptly."

In other words the success or failure of the project now rests with the people. It is the purpose of this article, as well as several other items in this issue, to lend assistance in every way possible to this progressive undertaking.

Feeling that the time has passed when people need to be "sold" on the idea of electricity, we shall not elaborate on its many advantages. People know that it is the most efficient servant man ever had, that it gives illumination second only to that of the sun, that it brings urban luxury to the rural home, that it lifts most of the drudgery from the housewife's duties. Without exception people want electricity. During recent months REA officials have changed their original policy in that they demand a membership roll rather than the original survey as a basis for plotting their construction maps. This has become necessary because many who had signed the first survey on other projects declined to connect, with the result that many sections of line were not on a paying basis. Knowing that no person would pay his \$5.00 membership fee unless he intended to buy current the government can now plan lines with a feeling of assurace that they will pay themselves out.

successive nights. Everyone desiring elec-tricity is asked to meet with the group at Because, if I buy from son the place and time convenient to himself.

#### LEGUMES AND CROPS

The report from a farmer of this locality only a few days ago that his oats crop on a certain field is improving yearly since he started planting sweet clover with his grain is too good to be kept a secret. Other farmers should be privileged to know about it, should be encouraged to do likewise, and garner that extra measure of profit.

Experiment stations have been preaching for years on the benefits derived from legumes. The nitrogen absorbed by the leaves of such plants out of the air provide soil fertility, and all that plant food is added to the soil when the plant is plowed under.

These remarks are made with a full knowledge of the contempt that average farmers have for the desk theorists who pretend to tell them something they do not know about their own business. The only difference is that the idea here is not a theory, it is a fact that has proven itself under actual working conditions, as more than one farmer can testify.

"Why isn't it done more generally?" is the question we submit here. If a few can realize a substantial increase of profit why aren't more sharing in the advantage, especially since the extra yield adds so tre- thought the charging beast would mendously to the net earning? The most el- trample a lady so he gallantly hopementary business judgment tells us that if ped out in front and tried to wave it a 20 bushel yield pays the year's expense a 25 bushel yield will give a 5 bushel profit. To double that profit requires only 5 more bushels. That is how legumes are helping some farmers.

Since this is a dairy community, the in a hospital while his broken knee planting of clover offers another profit. cap heals-No one has mentioned After the field has been cleared of grain it is ideal pasture until plowing time.

Then again a clover crop co-incides per- away. fectly with the government's soil conservation and soil building program and makes a farmer eligible for the well known subsi dy payments.

He is twice paid who receives money from Uncle Sam and at the same time increases his crop income. Under the circumstances, who can afford to ignore it? The farmer who does is simply snubbing easy money. The one who does not encourage his neighbors to grow legumes, even'though he plants them himself, is giving up the opportunity to help build a more prosperous community and bring indirect benefits to himself.

Because, if I buy from some itinerant peddler, or through the mails, I would be easy prey for the unscrupulous with my limited knowledge of his merchandise. My home town merchant stands behind his product.

Because, I know the product he sells is worth 100 cents on the dollar and he is making only a reasonable profit which I want him to do. He earns this profit and must have it to continue his business from which I receive both a direct and indirect benefit.

Because, it is the wise, profitable, and unquestionably the best thing to do .- Beeville Bee-Picayune.

#### THE VACANT CHAIR

J. Edgar Hoover, chief of the G-men, says crime begins in the American home. That is checking it up to the fathers and mothers of the land. What Mr. Hoover says is doubtless true. It is also true that the home itself pays a big price when crime claims one of its members. It is often said by officers that the innocent members of a family suffer more than the guilty member of a family who may be arrested and sent to the penitentiary. In every meeting of the family there is the vaone of the most necessary ingredients to cant chair and the heart-breaking thought that his son or brother is "doing time" in some penal institution in the land. If he were dead there would be a feeling of grief and regret because of his absence, but the situa- | comes the man of the "hour."



Those who claim the West is not what it used to be can argue to their hearts' contentent with Deputy Sherin the splendor of cowboy regalia iff Carl Wilson who had the misfortune of being in the path of a stam cing steeds of their own, but their peding cow at Gainesville last Friday. Mister Wilson, so it seems

down. But there was no stopping for a freshman from Alabama who was ole' Bossy. Disregarding excited peosurprised beyond words at learning ple, crashing red lights, and resisttailor made cigarettes could be ing an officer were only minor debought in West Texas. That sort of tails in her dash to get away from thing had never been mentioned in it all. Result! Carl Wilson landed in the story books. heap, and is now slated for 6 weeks will celebrate their 50th wedding an-

what became of the cow. It's rumored she got nervous over all the traffic at the market square and broke

one of the many special features of To learn that cows down here do the Golden Jubilee exposition this not normally roam about the streets year. More than 300 couples includmay be disillusioning to a few peoing Mr. and Mrs. Henry Ford, have ple in different parts of the nation, been invited to date and fair offiand of the world as well. In spite of cials are looking for more Golden our advanced times, Texas contin-Wedding couples to invite. Reports ues to carry with many the highly are that this is to be the best State from wreckage, place in black satin romantic conception of lean, tanned Fair of them all in order to make lined box and garnish with flowers."

sight.

tion is not so merciful if he is alive. His wrong doing is a pall on every meeting of the family group, a pall that time and passing years does not lessen .- Fort Davis Dispatch.

#### HOME STILL AN EDUCATIONAL INSTITUTION

The American home is still an educational Institution. A revolution in home economy has relegated many former functions of the home entirely to outside hands. Specialists bake the bread once prepared in home ovens; power machinery has displaced the fireside spinning wheel and loom; the commercial laundry has made the kitchen washtub a memory of days that are rapidly passing. We are happy to release some of the drudgery of the oldtime home to specialized hands, but we cannot delegate, without further thought the training of our children to even the most trusted professional group. The home cannot forget this responsibility. Parents need frequently to visit the schools and to confer with the teachers of their children. In the process of education, home and school must work together .--- Willis A. Sutton.

Many people's idea of happiness is to be somewhere else, or to get something new.

The man who makes every "minute" count often be-

cowboys with their ten gallon Stet- ) the Golden year a really memorable sons, fancy boots and fuzzy pants, one. Surpassing the centennial re-along with gunplay and lariat artist- cord would be quite an achievement, cord would be quite an achievement, ry. Western stories and movies have but lots of people will be disappointdone that for us, and have caused more than a little disappointment to ed if it does not surpass last year's Exposition or the many previous youngsters who "go west" in search of adventure only to find their state fairs. -\*--

> With the epidemic for freak millinery gradually giving way to what have more of the general appearance of hats, one would be inclined to compliment the ladies on their improving taste except for the fact that so very many insist on wearing their bonnets in the theatre. Only a few days ago a contemporary scribe's complaints reminded us that movie houses in these parts are by no means an exception. That man suggests that men would really be justified in retaliating by donning their lids, the bigger the better, just to give the thoughtless ladies an idea of how it feels to lean off balance and crane a neck throughout a show. Perhaps that would bring out a little more consideration. All men and a lot of women will heartily agree on it.

that they can be guests at the State Fair on October 22. This event is The Dallas Time Herald passes on to the world at large this very unusual "recipe" recently found on the bulletin board of the police department, "Take one natural born fool, two or three big drinks of bad liquor and one high powered motorcar; soak fool in liquor, place in car and turn loose. After a due time remove fool from wreckage, place in black satin



such are the lads who came from

Germany a few months ago. Both

had visions of themselves bedecked

with a gun on either hip and pran-

dreams were blasted at the first

Out at Texas Tech they tell about

---

If you know of any couples who

niversaries this year or have already

done so, don't fail to advise them

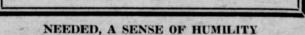
#### THE MUENSTER ENTERPRISE, FRIDAY, JUNE 3, 1938

For that reason the Cooke County Electric Co-operative Association urges all prospective members to submit their fees and use their influence to have any reluctant neighbors do likewise.

There is no catch in this plan. No person stands a chance to lose any part of his membership fee, except in the remote possibility that the entire project is rejected. In that event the few dollars for printed forms and similar small expenses would be paid out of the treasury and the remainder pro-rated back to the members. on the other hand, if the project is approved for a federal loan, and it is determined impractical to build a line to any member, his full membership fee is refunded. For members the fee will be retained to serve as a meter deposit.

One fact revealed by REA authorities is that the project will probably include 175 miles, which is considerably less than shown on the original survey. It is taken for granted, of course, that the best 175 miles will be fovared. From this every prospect will know the importance of getting 100 per cent membership in his neighbor-hood. "Get them all' is the best rule. including even those who declined to sign the original survey.

Another thought to be considered is that any expenditure will be taken from the membership fees. Every person can there-fore serve the interests of the company and of himself by assisting to make the membership campaign as speedy and as econ-omical as possible. Company representatives will do their part by appearing at school houses in various communities on



What Others Sau

The other night coming from San Angelo we noticed a small car bearing the name of a well-known state department and containing three men, apparently state employees. The reason we noticed the car was that, although a car of popular make and an old model (not built for high speed), it passed us going at least 75 miles per hour, and soon after passing us it almost forced an oncoming car off the road by remaining too near the midde of the highway. It was late at night, and apparently the car was not being used for official business. It was being run at a speed that soon would burn it up, to be replaced by a new one at the expense of Texas taxpayers.

But careless destruction of public property was not the point we started out to make, It seems to us that there are too many employees in governmental positions-and the importance of the position seems to make little difference-who gradually assume an attitude of mild arrogance and contempt for their fellow men-the people who are paying their salaries.

There seems to be something about a governmental job that builds up a certain hauteur among some em ployees that somehow rubs us the wrong way.

Just why a person on the public payroll should as sume such an attitude is inexplainable. It sees to us that such an employee should serve the public with a sense of dignified humility, because, after all, the public and the public alone, makes his job and his pay pos sible.

A person in private employment does not assume an attitude of superior indifference toward the firm or man who pays his salary. If he did, his salary would not long be forthcoming. Yet some governmental em ployees take such an attitude toward all whom they serve-their employers, because those whom they serve pay their salaries. It is all a little too deep for us.

This dos not mean that all governmental employees are like that. Many are "human" as the rest of us They render good service; they conduct their work in much the same genial manner as a person in private business or employment.

It is not that kind of government employees we mean. We do wish something could be done about those with the "hauteur" complex .-- Exchange.

#### WHY I BUY FROM MY HOME TOWN MERCHANT

Because, I have the interest of my hometown at heart and know that if we citizens trade with each other, the future of our town is safe.

Because, I have confidence in him and the articles he sells. He is my friend and he will not misrepresent his merchandise to me. If a mistake occurs, he will make it good. He can not afford to do otherwise.

Because, he must maintain the confidence of his fel low townsmen to succeed. He is not like the "fly-by night type" who can betray the trust of a community and when discovered move to new fields with new pros pects to deceive. Or, the mail order house with the un favorable opinion of one community of no great import

Because, he knows his particular line of business and I don't. If a hardware dealer, he knows the factories and wholesalers whose product is dependable. If a druggist, he knows the pharmaceutical house whose com pounds are pure and safe. If a clothing merchant, he knows the manufacturers who use only good material

mean additional multiple savings in food, in ice, in time, etc. • Stainless Steel Super-Freezer. • Faster freezing, instant releasing Quick Trays. • Sliding Shelves. • Adjustable Storage Space. • 12-speed Temperature and Defrosting Control. • Automatic Interior Light • Thermometer;

**CAN GIVE EASY LONG TIME PAYMENTS IF NECESSARY** 

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enduring economy. The hermetically sealed-in-steel mechanism carries Five Years' Performance Protection, a plan originated by General Electric, who has built more sealed cold-making units than any other manufacturer.

#### **THE MUENSTER ENTERPRISE, FRIDAY, JUNE 3, 1938**

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Correspondent Miss Nora Jane Greer of Gainesville spent Thursday with Miss Anna Blanche Newby.

