WINNER OF THE BEARD AWARD CLASS 1 - 1937

MUENSTER ENTERPRISE

VOLUME II

** 5c Per Copy

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, JUNE 24, 1938 ** \$1.00 Per Year

NUMEBR 31

BOOSTING THE

BUSIEST LITTLE

TOWN IN TEXAS

CHEESE SURPLUS IS THREAT TO MILK INDUSTRY

Kraft Severs Marketing Agreement With Two **Texas Cheese Plants**

The sudden decline in cheese consumption along with a steady rise in production for several years is held responsible for an enormous surplus which forced Kraft Phenix Corporation to discontinue its marketing agreement with the Denton and McKinney cheese factories last week. Industrial unrest in the East is thought to have caused the decline in consumption.

"The most chaotic condition known to the milk industry," it was termed by one of the Kraft officials at Denison. With every available warehouse in Texas packed to ca-pacity, and no let up in production apparent for the near future, it seemed probable that more cheese plants would be left without a mar ket in the near future.

Muenster was more fortunate, according to Rudy Hellman of the local plant. It's contract has been renewed for another year. There is no assurance, however, that the contract will extend further, and it was intimated that future deliveries would be subject to more rigid inspection.

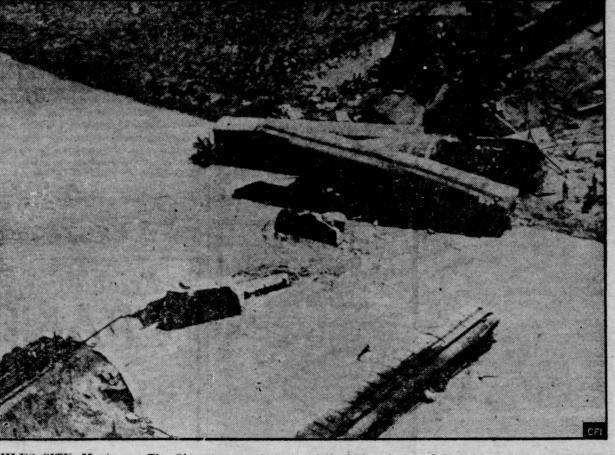
"In self defense," Mr. Hellman stated, "the milk patrons must resolve to send in the highest quality grade of milk. That will enable the Muenster factory to produce cheese far above the average and assure a demand on the basis of quality.'

At the present time, he explained, the local product is running a close second to one other plant. Its former first place was lost several weeks ago as a result of extreme alkalinity in the water used for washing the cheese.

Consistently high quality and seniority among other North Texas factories were named as reasons for renewing Muenster's contract.

Opinions differ among Kraft officials regarding the seriousness of the milk situation. While some are inclined toward pessimism others say that the milk industry is far from a crisis.

Milk production for cheese in North Texas now reaches about



MANY DIE AS TRAIN PLUNGES INTO CREEK

MILES CITY, Montana.-The Olympian, crack train of the Milwaukee road, bound from Chicago to Tacoma Washington, broke through a flood-weakened trestle and plunged into Custer Creek, twenty-six miles northeast of Miles City, carrying to their death more than twenty-nine persons in the worst American railroad accident of recent years. This aerial view shows coaches lying in the creek.

BEARD AWARD RANKS RUNS FOR CONGRESS ENTERPRISE AS ONE OF LEADING WEEKLIES

Though slightly set back in the matter of financial remuneration. members of the Enterprise staff were none the less elated Tuesday to discover a slight error in their understanding of the W. N. Beard 'best set ads" contest held as a feature of the Texas Press Association convention.

This year there was no classification according to the size of towns in which the paper is published. As a result the Enterprise competed against not only small town papers but all the weeklies of the state. In this contest it was awarded fifth place.

It is still true, however, that the Enterprise ranks first among small town papers. The smallest city represented among the other winners has a population of more than 2500. The cash prize? It was \$5 instead of the \$20 received last year.

Minimum Current Charge For Rural Electrification Now \$2.50 For 26 kwh.

OCEAN VOYAGE WAS **BIG THRILL TO TRIO OF MUENSTER SISTERS**

Several letters and cards sent by the European travelers, Sisters Anastasia, Bertha and Teresina, just before their ship docked at Le Havre, France, disclosed that they are having the time of their lives.

The voyage across was well occupied by hours upon hours of visits through the vast ship's many departments. Chapel, hospital, engine room, laundry, and dozens of other places were described as interesting beyond words.

Most of the 750 passengers, the sisters said, were Irish and Catholic with whom they felt quite at home during the entire time.

On June 7 they had a brief Merrie England while the ship docked briefly on its regular scheduled stops. They were to have arrived at Le Havre about 8 a.m. on June 8

Sisters Bertha and Anastasia were slowed down to some extent with an attack of seasickness, but Sister Terresina weathered the trip like an old salt.

Their message extends greetings to all-of Muenster and another expression of gratitude from Sister Bertha to the kind friends who made her trip possible.

INABILITY TO SECURE OIL NAMED CAUSE OF REFINERY SHUT-DOWN

The Muenster Oil and Refining Company was forced to discontinue operations last week because of inability to secure a sufficient quantity of crude

After Jack Hunter had spent almost two months and large sums of money in building a thriving business at the local plant, he suddenly found himself helpless when oil operators of the area unanimously

200 Applications is Quota To be Reached by End Of This Week

The minnimum rate for current in the local rural electrification project has been cut from \$3.00 for 35 kilowat hours to \$2.50 for 26 kilowat hours, a telegram from Wm. G. Morrison, state REA engineer advised Wednesday morning. Authority for the reduction had been given to Mr. Morrison in a telephone conversation with officials at Washington that morning.

It is expected that this new decision will have some influence in helping lukewarm prospects sign their applications for service, especially those who intend to have only lights and a few small appliances that would require a small glimpse of the Emerald Isle and of number of kilowat hours of energy. Excitement and interest in the project continues to overshadow any other activity in this or neighboring communities. With July 1, the day on which officers of the Co-op hoped to have all applications in the hands of Washington officials, just around the corner, more intensive activity is now under way. The quota set for the week-end is 200 cleared applications and easements. The number in the bank strong box along with those in the hands of the several solicitors was estimated at about 100 on Wednesday morning.

Realizing that J. W. Hess, appointed as chief solicitor at the last meeting, could not posibly cover the area in the limited time given, offi-cers this week authorized R. M. Felty of Hood, Joe Bengfort of Lindsay, Al Wiesman of Muenster and J. T. Whiteside of Waco to assist in the work. All of them were active Wednesday and indications were that more would be working if and when time permitted.

One circumstance found to be a definite handicap is the lower prospective income from this year's grain crops. Many are reluctant to spend the money on wiring and appliances that will be needed before current can be used. Very few find cause for complaint in the membership fee.

Some have been reluctant to sign greed to accept Stanolind Pipe for fear they might oblige themselves to pay an extra 10 cents per foot for all line over 1000 feet from the main line. Most of those did not understand that the application obligated them to accept service only if it was brought to their homesthat REA would either bring current all the way to them or refund their fees. It is understood, however, that any applicant who has been left off the project because of too great a distance may, if he wishes, have additional line built at his expense. Leaders in the project are optimistic over their prospects for success. They base their attitude on the fact that at least 95 per cent of the rural homes want electricity and that almost every one of them will make the sacrifice now in spite of a limited income rather take the risk of losing the opportunity altogether.

600,000 pounds daily. This tremendous volume, making 60,000 pounds of cheese, is largely responsible for a surplus of about 10 million pounds.

END OF WEEK FINDS THRESHERMEN NEAR MIDDLE OF SEASON

With the close of this week-end threshing in the Muenster communi- CAMPAIGN PLATFORM ty will be about half over unless clouds that have threatened daily FOR COMING ELECTION bring more showers to interrupt progress

Following a soaker last week most machines were idle until Saturday afternoon, then resumed the usual grind Monday and have since been pouring out thousands of bushels of grain. At the end of next week those with the shorter schedules are due to head for the sheds.

From scattered reports over the community the test of wheat this year seems to be holding its own fairly well. On the average grains are smaller and cut down the yield per acre proportionately. Yields all the way from 10 to 20 bushels per acre have been reported and some fields are said to reach as high as 25.

In the hail torn area the story is different. Yields of 2 or 3 bushels per acre are the rule with some coming up as high as 5 or 6.

Fall oats seems to be holding a general average of near 35 bushels per acre, but spring oats drops to the disappointing yield of 20 to 25 None of the oats is doing quite as well as early indications promised.

BRIDGE AT DRY ELM FINISHED, ALMOST **FINISHED AT REED**

Babe Felker and his crew are nearing completion on the new bridge at Reed crossing south of Myra. Joe Bezner's bridge crossing Dry Elm near C. J. Wimmer's was finished last week.

ed by the increased span in the new structures. At Reed is the bridge taken from West California street in Gainesville last year, at Dry Elm is that formerly used at Reed.

Sixteen members of the Muenster Volunteer Fire Department are proudly dispilaying new badges received during the early part of this week.



W. D. MCFARLANE

McFARLANE SUBMITS

The Enterprise has just received the formal announcement of Honorable W. D. McFarlane, who is a candidate for re-election to Congress subject to the action of the Democratic Primaries. Congress adjourned last Thursday evening and Mr. Mc-Farlane left Washington Saturday morning, driving home in his car with his children. Congressman Mc-

the powerful Appropriations Committee, succeeding the late J. P. Buchanan, deceased. Due to the late adjournment of Congress. Mr. McFarlane will have but a short time in which to give an accounting of his

stewardship. His announcement follows:

Fellow citizens of the Thirteenth Congressional district, I am returning home this week to give an accounting of my stewardship as your representative in congress for the past two years; and on my record of service rendered in your behalf, I ask your endorsement for re-election to congress. When the Honorable Champ Clark was Speaker of the House, he delivered an address at the National Press Club in Washington in which he said: "It is the high honor to be a representative in congress, if for only one term, and with

in arithmetical proportion. A memincrease in the same proportion. A man has to learn to be a Representative just as he must learn to be a Both crossings are vastly improv- blacksmith, a carpenter, a farmer, an engineer, a lawyer, or a doctor. " ' Poeta nascitur non fit'-a poet is born, not made-says Horace; but Congresmen-that is, useful and influential Congressmen — are made largely by experience and practice. "It is an unwise performance for

any district to change representa-tives at short intervals. A new Con-

(Continued on page 5)

COMMITTEE ASSESSES,

GIVES CANDIDATES PLACES ON BALLOT

The Cooke County Democratic executive committee assessed candidates for nomination in the July primary for costs of conducting the primaries and drew for places on the ballot at a meeting in the district courtroom in the courthouse Monday afternoon.

The committee set remuneration of election officials at \$3 per day for the July primary and \$2 per day for the August primary, the presiding officer to receive two days' pay in the public with myself and my ideas each election.

Election by majority, requiring Farlane, last year, was appointed on two primaries, was adopted, and the committee voted to permit nicknames used by candidates in filing for places on the ballot, to be printed.

> A. Morton Smith, county chairman, presided at the meeting, and Joseph A. Luke of Muenster was elected secretary of the meting.

The assessment of ballot fees was based on five per cent of the annual tation. I worked fearfully hard last earnings of all county and precinct year; I stand ready to work as hard 1 officer except county superintendent, the assessment for that office being raised to 71.2 per cent because of election every four years than the customary two years, and \$1 each for other precinct and county offices, including county survey, or, county chairman, and constables.

The assessments by offices are: County Superintendent \$165; county judge, county attorney, sheriff, my undivided attention to state afcounty clerk and assessor-collector, the numbers of terms the honor in- \$150 each; district clerk \$132.50; creases in geometrical rather than county treasurer \$75; justice of peace and constable of precinct 1, ber's usefulnes to his country should \$70; public weigher \$60; county commissioners \$90 each. - Gainesville Register.

> Albert Schilling and Frank Yosten of the KMA field were in Muenster Tuesday night for a short visit with friends. Because of rapidly declining oil field activity there both seem to think they will be back soon applying for a job at the end of a fork handle. Albert has been back at work several days since a forced lay-off after his scalp was cut and his back injured in an accident about three weeks ago.

DR. C. L. STOCKS

ASKS RE-ELECTION

DOCTOR C. L. STOCKS ASKS ANOTHER TERM

Some months ago I authorized the press of the district to say that I would become a candidate for reelection as State Representative. I am now so announcing, subject to

Two years ago I went to considervery modest campaign.

The voters of the district are intelligent people; they are well posted on all matters; they have kept up with my work as a legislator and I feel sure they know how they want to vote without any further solicinext year; so, please let me take it a bit easy this summer.

after my nomination two years ago I began to neglect my business that I might make some intensive preparation for the coming regular session. At the beginning of the year, and for six months, closed and kept my office closed that I might give fairs.

During the regular session and side or the other in debate and disposal of some three thousand bills and resolutions; I sat in many committee meetings; wrote hundreds of letters; held hundreds of conferences and gave counsel and support to many of my constituents who sought my aid in many matters. The pay stops when we leave Austin, but the work goes on; and so does the expense

It seems to be assumed by a large number of people that when a man offers for public office that he is supposed to adopt a "do or die" atti--striving to get into office. My, tude-

(Continued on page 5)

Line's offer to accept the total allowable production from wells.

When he first began operating. Mr. Hunter stated, Stanolind accepted only ten barrels of oil from wells of this area and he was in position to secure for his refinery all oil over 10 barrels up to the allowable set by the state Railroad Commission. When Stanolind agreed to accept all allowable, oil operators all fell in line rather than lose the large company's favor.

As a result of the shutdown Mr. Hunter finds it necessary to let the refinery go back to A. G. Hutton of Gainesville. He had leased the equipment with an option to buy at the end of a specified time.

The shutdown also means the loss of a promising industry for Muenster and the loss of jobs for 3 of the employees.

MUENSTER DELEGATES **RETURN FROM LARGEST** FIREMEN CONVENTION

The largest crowd at any Texas Volunteer Firemen's Convention had an active, important session on Tuesday, Wednesday, and Thursday of last week, according to Ben Seyler, who, along with John Luke and John Fisher, represented Muenster. The high administrative cost of insurance, which is held responsible for high rates, was the principal subject under fire during the convention.

In repudiation of the charge that Firemen's conventions are made up principally of entertainment, Mr. Seyler stated that only 37 minutes devoted to amusement. All meetings started promptly at 9 and 1 o'clock Furthermore, everyone was there, he added, for failure to attend any meeting made a member subject to

two special sessions I was on one fines of \$1, \$2, and \$4 for the first second, and third offense

Joe Felderhoff was among the 106 members of the association honored in memorial services for those who died during the past year.

Harlingen won over Port Arthur in a hot contest for convention host next year.

WIN, LOSE AT PILOT POINT

Muenster's CYO group divided honors with Pilot Point last Sunday afternoon when the boys won their tive, county judge and county atlost an extra inning thriller 10 to 11. minutes each.-Gainesville Register.

NINE STUMP SPEAKING DATES SET BY COOKE **COUNTY CANDIDATES**

Candidates for Cooke County Democratic nominations meeting in the district courtroom at the courthouse Monday afternoon, decided to schedule nine stump speaking dates this year, and to fire the opening guns of their campaign on Tuesday evening, June 28, at Dexter.

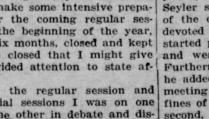
A. Morton Smith, county Democratic chairman, called the meeting and presided. The candidates voted first to dispense with secret ballots and vote by a show of hands on mat-

ters coming up for action. A motion was made to schedule 15 speaking dates, but when it was deof the entire 3 days' meeting was feated, the candidates approved nine speaking dates-two in each commissoners precinct and one in and were dismissed at 12 and 4. Gainesville, and the chairman appointed a committee of five which adopted the chairman's proposed schedule of dates, as follows:

Tuesday, June 28, Dexter. Thursday, June 30, Era. Tuesday, July 5. Marysville. Thursday, July 7, Burton. Tuesday, July 12. Callisburg. Thursday, July 14, Myra. Tuesday, July 19, Muenster. Thursday, July 21, Valley View. Friday, July 22, Gainesville. The speaking engagements will begin at 8 p. m. in each community.

It was agreed to limit candidates for precinct offices to three minutes,

candidates for county offices to five minutes, except those for representasoftball game 13 to 10 and the girls torney, who will be limited to 10



AS REPRESENTATIVE

the action of the voters in the Primary election of July 23rd.

able trouble and expense to acquaint of government. This year, because the office pays so little, practically nothing above expenses while at Austin, and because I have had to neglect my practice, I shall make a

By way of report: immediately

FAGE TWO

THE MUENSTER ENTERPRISE, FRIDAY, JUNE 24, 1938



at the Herr Motor company.

A new granary was completed on the Dude Rosson farm last week.

The Henry Luke residence is be ing repapered this week.

A new roof has been put on the W. R. Cook home at Myra.

Mr. and Mrs. Ben Seyler and J. W. and Herbert Meurer spent Monday in Fort Worth on business.

Paul Tempel is employed with the Flusche Service Station for the summer months.

Joe Trachta spent Monday transacting business in Bowie and Nocona.

W. L. Stock and daughter, Miss Olivia, spent Monday in Fort Worth visiting the Botanic Gardens.

Lost somewhere between Muenster and Gainesville, 34x7 Goodyear truck tire and rim. Reward. Edgar Fette. (Adv. 31)

Mrs. Leo Moster and children of Wichita Falls are here for a two weeks visit with her mother, Mrs. Peter Streng.

Jerome Pagel and Bill Daniels report the catch of 15 pounds of fine fish at Lake Murray Saturday night.

Mrs. Pauline Pullen and son, Hale of Farmersville, are visiting with Geraldine Neatherly for several weeks.

Mr. and Mrs. Woodrow Kirk of the Freemound community announce the birth of a son last week.

Bert Fisch and son. Jerry, of Ft. Worth, spent Sunday here as guests of Mr. Fisch's parents, Mr. and Mrs. J. P. Fisch.

Miss Eloise Dees of Los Angeles, Calif., spent several days of this



Ed Lee is the new car salesman week with her aunt, Mrs. L. N. Jones and family.

> Felix Becker and family and Henry Wiesman and family were among local ball fans who attended the CYO games at Pilot Point Sunday.

L. W. and C. M. Flusche and their families of Decatur were here visiting with relatives last Sunday.

Miss Mary Barker of Denton was the guest of her parents, Mr. and Mrs. H. L. Barker, over the weekend.

Lost somewhere between Muenster and Gainesville, 34x7 Goodyear truck tire and rim. Reward. Edgar Fette. (Adv. 31)

Misses Rose and Betty Lamprecht of Purcell, Okla., arrived Thursday for a three-day visit with their uncle and aunt, Mr. and Mrs. Casper Haverkamp.

Mr. and Mrs. Bill Gray and Mrs. O. A. Gray of Bowie and Mr. and Mrs. George Combs of Laura, Ill., were guests of Mr. and Mrs. Gene Carter, Tuesday.

Mr. and Mrs. Frank Neu and two children or Valley View spent Sunday here with her parents, Mr. and Mrs. Frank Trubenbach.

Rev. Alfred Hoenig returned to Subjaco Abbey last Monday after spending a three weeks' vacation with his family following his first mass on June 1.

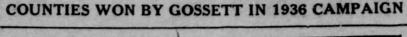
Mr. and Mrs. John Hartman entertained with a supper Sunday evening for Mr. and Mrs. George Hartman. Other guests were Mr. and Mrs. Al Walter and family and Miss Della Fette.

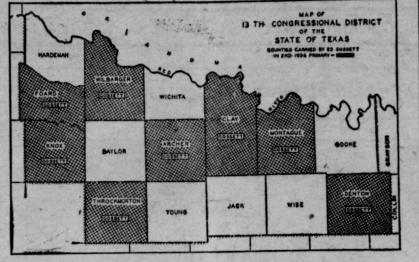
Mr. and Mrs. Joe Walter and family of Gainesville spent Sunday here. Two of their daughters, Mary Jo and Betty, remained to spend a week with their grandparents, Mr. and Mrs. John Walter.

Mr. and Mrs. O. W. Witherspoon and daughter left Sunday for a two weeks' visit in Ector. During his absence Virgil Hall will have charge veil. of Mr. Witherspoon's lease duties.

Rev. Father Rubi of Wichita Falls stopped here briefly Tuesday morning and was joined by Rev. Father Frowin on a trip to Tyler. where they attended the silver jubilee ceremonies of the pastor. Father Sanpere, on Wednesday.

Robert and Tommy Weinzapfel and Eugene and Giles Lehnertz were at Waco Sunday to see the motorcycle races." A fast track, powerful motors and the best riders of the state made it a grand show for more than 4000 spectators.





Here is a map of one of the most interesting battlegrounds in this year' Democratic primary in Texas, the 13th congressional district.

In the run-off primary in 1936, Ed Gossett carried eight counties and W. D. McFarlane carried seven. McFarlane won by a narrow majority. This year McFarlane and Gossett are again in the race. In addition there are two other candidates, K. C. Spell and Laverne Somerville.

STRANGE

SUPERSTITIONS

By Edwin Finch

IN THE THEATRICAL WORLD IT

tors Acceptance Corporation. It is a tenth anniversairy gift "in appreci-ation of cordial relationship since 1928.

For Sale: Three practically new Coolerators at bargain prices. We repair all makes of radios. F. H. Turbeville, Gainesville. (Adv. 28tf)

Joe Knabe who was employed in oil field work in Oklahoma and Wichita Falls for the past year is back in Muenster. He and has family are accupying the Schenk residence in the east part of the city. Mr. Knabe is working with a threshing machine until oil field activities resume.

Mr. and Mrs. Joe Zipperer and baby and daughter, Miss Virginia, spent Sunday here with Mr. and Mrs. Clarence Wilson. They were accompanied home by their daughter, Juanita, who visited in the Wilson home for the past three weeks.

Mr. and Mrs. J. J. Haverkamp and four children spent from Monday to Friday in San Antonio and attended the investiture of their daughter, Leona, at Our Lady of the Lake Convent on Tuesday afternoon. Leona, who has been a postulant for the past year received her white

Mr. and Mrs. Ed Eerhart visited here Tuesday. Mr. Eberhart stated that he is slowly recovering from injuries received in an oil field accident several weeks ago. The bandages have been removed from his head and at present his back is causing considerable pain. A recent X-Ray revealed that ligaments and muscles in his back were torn loose, for which he is now taking treatment. His broken arm is said to be knitting nicely.

Mrs. John Chandler and daughters, Kay and Jan, and Miss Anna

GRASSHOPPERS EAT 10TH OF THEIR WEIGHT SEVERAL TIMES A DAY

Grasshoppers, which are threatening this year to destroy Texas crops worth millions of dollars and already on the march in New Mexico and Colorado, wouldn't be nearly so bad if it weren't for their voracious appetites.

A New Mexico authority, according to Dr. E. W. Laake of the United States Bureau of Entomology. Dallas, estimates that one acre of heavily infested sodland will produce enough hoppers to devour fifteen tons of green food daily when adult. They will feed at any hour of the

day when food is available (if temperatures are between 65 and 98 degrees), eating one tenth their weight at a "meal" and dining several times every 24 hours.

One authority estimates that 17 hoppers per square yard in a 40-acre field will consume a ton of alfalfa daily.

Their ravenous habit starts early and continues until death. Life cycles of all injurious hopers (Dallas county has several va-

rieties) are quite similar. Females

seek uncultivated areas in the late summer and fall and lay eggs through an elongated abdomen from one to three inches below the surface of the soil.

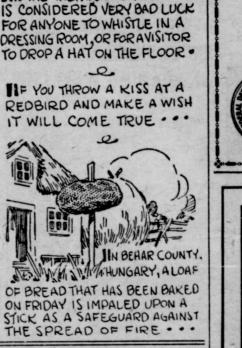
These holes are sealed when the duct is withdrawn, leaving 70 to 250 eggs to hatch in the spring. Chill affects them little or none. The young hopper emerges a small counterpart of his parent, but wingless, remaining in that state several weeks. Gradually it grows and then, at adult-hood, attains wings. During this period it sheds its skin from five to six times, accounting for many persons' belief that the hoppers are dying.

Natural enemies of the grasshoppers are birds, wasps, flies and a peculiar fungus disease which occurs in wet weather.

When opening a can of asparagus open at the bottom instead of at the top. It is much easier to remove asparagus if the can is opened in this



National Bank





• It's here to save your life! Not only with the famous blow-out protection of the Golden Ply but with the greatest skid protection ever offered-the new Silvertown Life-Saver Tread that gives a safe, DRY TRACK on wet roads. Don't be cheated out of real safety. Get the new Silvertowns today

The new Goodrich w Silvertown

FLUSCHE Service Station Muenster

Announcement was made of the marriage of Thomas Rex Adams formerly of this city, to Miss Ella Schones of Tishomingo, Okla., last week in the Catholic church at Durant. They will make their home at Durant.

Mr. and Mrs. F. E. Schmitz moved to Gainesville to reside Friday. Mr. Schmitz, formerly with Herr Motor Company in the capacity of car salesman, is now connected with ed. Townsley Brothers in the same posi-

Dr. T. S. Myrick and children motored to Sherman Monday afternoon to meet Mrs. J. S. Myrick who arrived from Austin and accompanied her son to this city. Mrs. Myrick has resigned her position in Austin and will make her home here with her son and family.

E. F. McClinton and son, Ernest, who have been living in the Stoffles building, moved to their newly completed bungalow on the Trubenbach lease Tuesdy. Monday evening they gave a housewarming dance that was attended by a dozen couples of local young people.

J. B. Wilde points with pride to a fancy new clock received lately from the president of General Mos

Hellman arrived Monday to spend two weeks here with the G. A. Stelzer family. Last week while they were guests of Mrs. Chandler Sr., at Lake Dallas, little Kay received severe body burns when she spilled a vessel of hot grease on herself and was obliged to spend three days in the Denton hospital. After visit-

ing here with her father. Mrs. Chandler and daughters will move to their new home in Electra, where Mr. Chandler was recently employ-

GIRLS' BALL TEAM GIVE

OUTING AT LEONARD PARK Members of the Girls' Soft ball team entertained with an outing at

Leonard Park Tuesday evening. The group enjoyed outdoor games and a picnic lunch. The following were in attendance: Misses Joyce Bentley, Mildred and Evelyn Patrick. Louise Schmitz, Edna Lee Carter, Eloise Dees, Bernadine Wilde and Bertha Jane Hoehn, and Carl Bentley, Lester Jones, Humphrey Mc-Adoo, Norman Luke, Maurice Pagel, Ernest McClinton, Weldon Barker

RECENTLY WED COUPLE HONORED WITH PARTY

As a compliment to Mr. and Mrs. | card games and music.

George Hartman, recently married in Lindsay, Miss Elfrieda Walterscheid and her brother, Theo Walterscheid, entertained with a delightful informal party in the home of Mr. and Mrs. Joe Walterscheid Sunday evening.

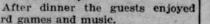
Parlor games and group singing furnished diversion for the evening after which a refreshment course was served to 60 guests from this city and Lindsay.

Mr. and Mrs. Hartman left for their home in Round Lake, Ill. Tuesday.

DINNER PARTY IS GIVEN IN FRANK YOSTEN HOME

Mr. and Mrs. Frank Yosten entertained with a six o'clock dinner in their home Sunday evening in honor of her cousin. Rev. Father Vin cent.

Personnel of the party included John Orth of Lindsay, aged father of the honor guest, Rev. Father Fro win, Mr. and Mrs. Joe Hesse and children, Mr. and Mrs. Albert Henscheid and family, Bill Henscheid and family, Henry Henscheid, Sr., Mr. and Mrs. Matt Fuhrmann and family. Leonard Yosten, Miss Betty Mages of Lindsay, and members of the hosts' family.



Need a Better Car or Truck?

You Can't Go Wrong on---

ONE THAT IS BACKED BY A CHEVROLET OK !!

We've got some outstanding values in tip-top shape and priced to sell

J. B. Wilde Motor Co. Muenster

ND AL FOU

Look for this symbol in members' own advertising

EDBRE

This symbol means a lot to lovers of good beer!

IT IDENTIFIES the brewers who have pledged their support "to the duly constituted authorities for the elimination of anti-social conditions in the sale of beer."

It identifies the brewers who, through The Brewers' Code of Practice, have pledged themselves to the promotion of practical moderation and sobriety.

These brewers ask, with all thoughtful citizens, for adequate enforcement of existing laws ... to close outlets operating illegally ... to prevent the sale of beer to minors ... or after legal hours . . . or to persons who have drunk to excess.

These brewers ask the public to support and encourage the great body of retailers who sell beer as law-abiding citizens and who operate legal, respectable premises.

UNITED BREWERS INDUSTRIAL FOUNDATION 21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

A HAPPY SOLUTION **TO YOUR SUMMER DRESS PROBLEM** Wear Nicer Cottons-the fashion fabrics in delightfully cool mid-summer styles. 198 Batistes, Dimities, Swisses, Linenes Sheer Hosiery Pretty New Chiffon, full **49**c fashioned, in all the new summer shades Summer Lingerie Smartly Styled 25c for Comfort

The Ladies Shop Gainesville Mrs. J. P. Goslin

Miss Ruth Craven

and Junior Endres.

THE MUENSTER ENTERPRISE, FRIDAY, JUNE 24, 1938

Behind the Scenes In American Business

By JOHN CRADDOCK

NEW YORK .- Business - A better feeling prevailed last week in business and agricultural circles. Farmers, especially in the west, were cheered by the fact that the decade to meet growing demand for price of wheat which two weeks ago dropped to 67 1-2 cents a bushel, was back to the 75-cent level. With America's wheat crop estimated at tors, 325,000 more electric ranges, one billion bushels, this rise means \$80,000,000 more for farmers. Cot. ton rose too, more than \$2 a bale, on reports of heavy rains damaging the crop. Great Britain ordered 400 airplanes from U. S. firms, practically assuring capacity operations in this industry for at least two years. Auto manufacturers said that it may not be necessary to close Detroit plants for two months this summer, as previously expected. Renewal of confidence is seen in the fact that railroads last month ordered 6,114 new freight cars. In April only three were ordered.

+ + +

business promises to be dull this summer, there is good reason to look for a sharp expansion in the fall. President Roosevelt has asked the PWA to prepare a list of projects costing about \$600,000,000 which everyday fare, a loaf of bread; is taxcan be begun by the end of this month. Once the government pump- loaf of bread for which Mrs. Ameripriming ball gets rolling, it is believed that an average of \$300,000,- be bought for six cents if these hid-000 a month will be spent for the balance of 1938. Opinions differ as to the ultimate value of such a program for achieving lasting recovery, but there is little doubt that temporarily it will greatly stimulate mass buying and therefore retail trade.

DRINK MILK-Doctors say that milk is a vital health beverage, but for American farmers it can be a source of wrinkled brows and business losses. The nation produces approximately 49 billion quarts of milk a year, equal to a quart a day for each man, woman and child in the country. This year, however, there is an exceptionally heavy supply of milk and so distributors and producers are conducting a nationwide drive to boost the use of dairy products. The "drink more milk" cam-

than 40,000 chain stores are cooperating with other retailers to main- BUT 14 HOUR DAY IS tain the flow of dairy products to consumers at price levels which will MERE CHILD'S PLAY boost sales and assure dairymen a stabilized market. It is estimated that 2.500,000 American families. dependent on milk and allied products for all or part of their income, will be benefited.

.THINGS TO WATCH FOR - A

desire to cooperate with the government was expressed. Another boon seems to be on the way for according to one spokesman, a \$13,000, 000,000 investment in new plant facilities will be required in the next electricity. It was revealed that at the end of 1937 Americans were using 2,100,000 more lectric refrigera-2,000,000 additional radios, 750,000 washing machines, 1,200,000 electric

clocks, 1.350,000 flatirons, 600,000 vacuum cleaners and 250,000 more toasters than at the close of 1936. WHO PAYS ?--- A recent survey reveals the rather astounding fact that if everyone had to turn over to the government all income in excess of \$5,000 a year, the sum collected would pay only about 1-5 the annual cost of government, federal, state and local. It points out that the great bulk of the tax bill must be

paid by the small wage earner. He pays it in the form of "hidden taxes" WASHINGTON. - While retail without knowing it in most cases. Hidden taxes are a part of the cost of virually everything that everybody buys-food, clothing, shelternecessities as well as luxuries. For example, even the simplest item of ed 57 times, the survey shows. The can housewife pays eight cents, could den taxes were eliminated.

HEADLINES-By 1942 nearly 90 per cent of America's sea-going freight ships will be 20 years old or more. Americans use 12.6 pounds of coffee each a year. Conversion of farm crops into substitutes for coal, petroleum and natural gas will be accomplished before these natural fuels are exhausted says noted chemist. New remote-control device permits reporter with typewriter to set type on linotype machine 611 miles away. New \$6,162,000 stream-lined cars for Twentieth Centry Limited have trial run behind locomotive which can go 123 miles an hour. Province of Alberta has seven inch snowfall.

paign was launched last week. More NEARS CENTURY MARK

PORTLAND .--- In five more years Jesper Haaland will be 100 years old, but you'd never know it to watch him at an average day of

work. "Sleeps like a baby, eats like a new treatment for cloth which will young man and works like a horse," enable designs to retain their sharp- was the description of Haaland givness and original luster on fabrics en by Harold Lee, owner of the farm even after repeated washing. An where Haaland works, on the out-apparatus which permits a patient skirts of Portland.



The block of ice was used in connection with a law suit three years after it had been taken from a sidewalk. Then Professor McCaffrey kept it in condition just for fun. It's all a matter of maintaining the same temperature.

Mr. Mount's rabbit has the intelligence of a dog, actually hops into church with its owner, sits beneath the pew. Its liking for crabmeat is apparently due to eccentricity, which is something one might expect to find in such a rabbit.

called upon to do additional chop- | industrial enterprise, thus increas ping just to demonstrate the correct ing production, lowering prices, pro method to ambitious young woodsviding jobs for workers and raising the living standard, that the people men

He hasn't smoked or drank whispercentage of automobile ownership. key for 50 years, but doesn't think abstaining from either of those tries where the living standard is traits is responsible for his general comparable to that of the United health and strength. He attributes it, rather, to a lifetime of hard work out of doors.

Haaland was born in Southern Norway, Sept. 13, 1843, and came to this country in 1883. He has lived and owned wheat ranches in both Minnesota and Montana, usually clearing the land himself. He expects to be working just as hard when he passes his 100th birthday.

SEVENTY PER CENT OF WORLD'S MOTOR CARS **ARE IN UNITED STATES**

One out of every 4.3 persons in the United States owns an automobile. On nine out of every ten American farms there is a motor car.

Of a total registration of 42,400,-000 automobiles in the world at the beginning of 1938 the American people accounted for 29,650,000.

In this country the ownership of ation, and savings. car has become a casual affair. But elsewhere in the civilized world, with but few exceptions, the ownership of a car is a mark of wealth or privilege.

686.

ious forms of taxes. By 1929, 12 cents out of every in-A glance at motor vehicle registrations in other countries indicates, come dollar was required. that as wage scales and living stand-In 1938 the 24 cents that will be

indebtedness an additional 7 cents for each dollar earned.

FISHERMAN'S YARN-RAT BEATEN TO DEATH **BY PEG-LEGGED CAT**

CAMBRIDGE, N. Y .-- W. Atenas Scott and James Bell were back from a Maine fishing trip-loaded with trout and one very tall tale. "The story had to do with a cat,"

said Scott. "A cat with a wooden leg. Listen-"We stayed at a fisherman's cab-

in and were starled by a series of sharp, staccato taps on the ceiling." The owner of the cabin told us

the noise was made by his cat. "'He has a wooden leg'," Scott said the owner explained. "'Last winter he was caught in a trap and before I found him his right front paw had frozen stiff. I amputated it with a knife. I whittled a wooden leg for it out of a piece of hardwood." "So," said Scott, "the fellow called the animal downstairs and sure enough it had a wooden leg fastened to its shoulder by a splint.

"Just then a big rat appeared and the cat leaped into action.

"The cat suddenly dived at the rodent. Holding the rat down with its left shoulder that cat-yes, sir, this is the truth-brought up his wooden leg and just literally pounded the rat to death.'

Bell nodded assent.

TERMED "CRIME" IN of this country have such a high

BATHING TAXED AND BOSTON 100 YEARS AGO Only in English-speaking coun-

Bathing, less than 100 years ago, was a crime in Boston and was taxed in many cities and states to preevery ten. In the United Kingdom vent its spread. This was all because there is one car to every 22 people. a man in Cincinnati, Ohio, stimulated interest in bathing in 1842 by inventing a water heater consisting of chimney which warmed water for a lead lined bathtub, according to sanitation engineers.

Healthful results of the bath, however, defeated the anti-bathers. More water heaters were invented and improved until now one only has to turn a faucet and an automatic gas water heater instantly sends a stream of steaming water to bathroom or kitchen.

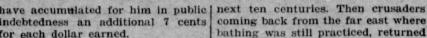
Rome used no medicine except baths for 600 years. Bathing ceased with the fall of Rome. Pestilence, disease, and death found unclean bodies easy prey in Europe for the

Cleaning — Pressing

Moth Proof Suit Bags

Gorgeous Styles! Marvelous Values!

NICK MILLER



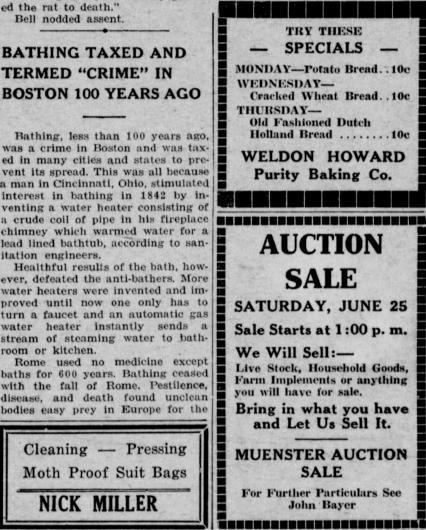
the bath and Europe began to emerge from personal filth and consequent plagues. Soap is only 300 yars old and the modern bathroom less than 100. Ancients used olive oil sand and scrapers made of bone, ivory or other precious metals in place of modern soap. Certain Arabs still roll in sand and use it to scratch off the dirt

PAGE THREE

The skin, a mass of valves releasing body poisons and assist the lungs should be kept clean, health experts advise. This is best accomplished by means of a daily bath plus a good soap and brush scrubbing once a week, an effective means of retaining good health, ambition and pep.



Enterprise Ads Bring Results!



States is automobile ownership widespread. Canada has one car to every nine people and Australia has one to TAXES TAKE TWENTY-

ernments.

FOUR CENTS OUT OF EACH DOLLAR EARNED

Taxes will consume 24 cents of

every dollar of earned income by

every worker in 1938 as compared

with 5 cents per dollar that went for

taxes in 1890, according to the lat-

est tax studies based on official re-

cords of local, state and federal gov-

In 1890, 5 cents out of every wage

earner's dollar was sufficient to cov-

er the cost of all government servi-

ces, local, state and federal, leaving

95 cents for living expenses, recre-

By 1912 the cost af government

had so increased that 8.4 cents out

of every dollar of earned income

was required, and was levied in var-

collected by all of the various tax-

to administer anesthetic to himself while having a tooth filled, a bone set or while undergoing a minor operation; as long as he feels pain he squeezes on a bulb similar to those used on atomizers. A vending machine that sells flashlight batteries. A rear view vanity mirror for women interested in seeing what is going on behind their backs without being observed. A method of freezing actly 14 hours later when he falls bread so that it can be kept in storage six to eight months.

.NO BOUNDS FOR POWER -Leaders of the electric power indus- at certain tasks. When that happens, try met last week in America's time | Haaland finds something else to do. honored convention town, Atlantic

"Enclosed find...

His average work day is no synards decrease and restrictions on hetic program arranged to keep Haaland busy, but includes hours of chopping at trees with a double-bitted woodsman's axe, milking, feeding stock and other regular farm duties

His daily schedule starts at 6:00 a. m., when he gets out of bed to do the morning milking, and ends ex. wearily into bed at 8 p. m. It doesn't vary from one month to the next. unless inclement weather conditions make it impossible for him to work

Haaland's skill with an axe has City. Cool ocean breezes promoted been rumored for miles around the the conciliatory spirit, and a sincere farm where he works, and often he is

• Three little words

that are doing a big

job in the world today.

count is the "safety shift" on our busi-

ness machine; it transfers millions of

dollars-without the movement of a

Paying by check will give you the

benefits and protection of bank service,

and the privilege of meeting obliga-

tions simply by writing your name

The best and safest way to pay -

single dollar of cash.

is to pay by check.

The Muenster State Bank

Muenster, Texas "A Good Bank to be With"

instead of going in person.

The checking ac-

free private enterprise increase, the ing and licensing agencies of govownership of automobiles decreases. Germany has one car to every 58 people. Italy has one to every 105. of paying the total cost. Accordingly Japan has one to every 526 people on the basis of the recent studies, and Soviet Russia has one to every the producer of national income It is due to the American system

ernment out of each dollar earned will fall short by 7 cents per dollar whether he be farmer, working man, merchant or manufacturer, in 1938 which encourages freedom of private in addition to paying 24 cents will

E S

It would have taken 2,086.257 bushels* to pay Lone Star Gas System's 1937 tax bill

Based on average 1937 Price of \$1.00 per Bushel

a lot of wheat - nearly half of the entire 1935 crop harvested in the 58 Texas counties in which

Lone Star Gas System operates. To move these 2,086,257 bushels to the tax collector's office to pay the 54 different kinds of city, county, district, state and federal taxes would require 1,780 freight cars forming a train 13.8 miles long! So you see taxes are a very great factor in our operating expenses. Last year they amounted to 23.3% of operating and maintenance costs!

Taxes charged against this system have been increased 42% during the last four years and our rates are not up proportionately. This has created difficult conditions for us in maintaining our record of dependability when less and less of your gas dollar has been left to pay for the essentials of service.



EXACT COPIES OF

EXPENSIVE ORIGINALS!

\$998

and \$998

50 gorgeous new styles... in WHITE KID, CALFSKIN, PIGSKIN, LINEN ... with open toes, airy cut-work..high, cuban or low heels!

GUARANTEED AS ADVERTISED IN GOOD HOUSEKEEPING

Teague Company

THE MUENSTER ENTERPRISE, FRIDAY, JUNE 24, 1938

PAGE FOUR

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher **ROSABELL DRIEVER**, Assistant Editor EUGENE CARTER, Operator-Printer.

Entered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.

FRIDAY, JUNE 24, 1938

Subscription (in Cooke County) \$1.00 Outside Cooke County.....\$1.50

ADVERTISING RATES

Readers, Among Locals, per line 5c

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



There seems to be a great deal of truth in the remark that the local rural electrification project could hardly have been started at a less desirable time. Crops slightly poorer than usual bringing a price far under last year's level give little encouragement for the expenditures necessary in this vast improvement project.

True, the busy season has been responsible to some extent for the apparent lack of interest. People are found by the dozens who are willing and eager to sign applications once they find an opportunity to break away from the threshing grind.

But those are not causing any worry. The first group, who have been singing the blues, and in some cases decided not to apply for electricity after all, are jeopardizing the project. To that group we address a special appeal.

All indications point to the supposition that Uncle Sam, in deciding whether or not a loan will be given, will consult a map showing the number and location of paid up applicants. From this he will determine the actual mileage of line needed and the prospective income of the association. REA authorities follow this rule because they want the assurance that their investment is safe.

The project must have a profitable number of consumers in comparison with the line mileage, which can be acquired only by getting almost 100 per cent of the residents along any road. To have 3 or 4 drop off any proposed line would make that line subject to elimination from the project. To have several lines eliminated would place the entire project in danger. There are some who would gladly apply for membership if they were privileged to make connection when they found it convenient. Unfortunately, REA does not lend money on that basis-it must be assured that the company's earnings begin early and will be sufficient to meet indebtedness as it comes due.

position. These circumstances, however, do not give Muenster a cinch on her present advantage.

It is well to understand that more than 20 cheese plants are owned and operated in this state by Kraft. Operating on a markeing agreement with Kraft, such as Muenser does, were only five, now three, plants. If the millions of pounds of surplus cheese are not reduced it is inevitable that other plants, perhaps Muenster, will also be left without a market.

What can be done about it? Just two things. We can inaugurate our own "eat more cheese" campaign in order to do our bit in providing a better market. As little as we help it will be worth something.

We can also strive to improve the quality of Muenster cheese. With other circumstances against us, we should try to make our product so good that it will be in demand. Cheese plant workers are aware of this and take due pains with their work. have quality milk with which to make their product.

Since there is an over-producion of cheese the future of Muenster's cheese business will probably depend on quality, which in turn will depend on local farmers. They have their choice of making a reputation for superior quality and at the same time enjoying a thriving business or facing serious losses.

VANDALISM

Believe it or not, puzzle contests have developed a new kind of vandal. Large libraries have made the complaint that information seekers are not always content to look up reference book, but frequently tear out the entire page containing the desired passages. Since it is impossible to watch library visitors closely enough to prevent such destruction there seems to be no way to eliminate the contemptible hab-

Destruction of this nature is only one of the many blights on our civilization. As school children our people take up vandalism by carving desks or defacing their But whoever and wherever he was classmates' books or even smashing windows in the school. Some improve with age, others get worse and carry on the large scale destruction known to racketeering systems. Smashing store windows, bombing, starting fires, wrecking machinery crooks are an exception to the rule. come under a criminal heading. Carelessness or negligence resulting in wrecks, fires, or any other damage may be classed as thoughtless vandalism.

Probably nothing will be done to remedy the situation. There is no system by which force can be made really effective. Here again the thing needed is that which seems to be consistently losing ground—a it is for the distorted conscience that sound training in a Christian atmosphere. There never will be a time when law enforcement will successfully replace a conscience. A person can beat the law, but, if believed in scrupulous honesty. It is he grows up with sound principles about duty, obligation and right of others, he can never escape the accusation of his conscience.

than the average, placed it in a preferred toward new business enterprises. We should be the last to advise an outsider to come here if we felt that he would not be able to make money. Yet few towns ever died because they had too many stores

> In the constant battle of small towns for survival, the town that is most active in inducing new enterprises to come in, and then suporting them after they come in, is the town that is gradually rising above its neighbors-gradually widening its trade circle and gobbling up the territory of the less aggressive towns.

> Without being presumptious, it seems to us that a fine program for the Chamber of Commerce for the coming year would be to formulate a definite campaign to determine the types of business that could establish themselves here, and then make every reasonable efort to induce these needed businesses to come.-Menard News.

TODAY

"It is a gloomy moment in history. Not for many years-not in the lifetime of most men who read this -has there been so much grave apprehension; never has the future seemed so incalculable as at this time. "In our own country there is universal commercial prostration and panic; and thousands of our poorest ellow-citizens are turned out without employment, and without prospect of it.

"In France the political caldron seethes and bubbles with uncertainty; Russia hangs as usual, like a But their efforts are in vain unless they cloud, dark and silent upon the horizon of Europe; while all the energies, resources and influences of the British Empire are sorely tried, and are yet to be tried more sorely, in coping with the disturbed relations in China.

> "It is a solemn moment, and no man can feel an indifference-which happily, no man pretends to feelin the issue of events.

> "Of our own troubles (in the U. S. A.) no man can see the end. They are, fortunately, as yet mainly commercial; and if we are only to lose money, and by pain-

expenses and enjoy life all the time. | Just happened to notice the other day that another town of Muenster's calibre was promoting a driving contest. It helped us recall all the excitement when an event like that was held here. Cars were tuned up in every part. Drivrs worked out This passage is meant to be a what they considered really systematic plans. Lots of people entered and more witnessed the drive. caustic rebuke for the person who has failed to return a purse found at the motorcycle races a couple of Couldn't we have another some of Sundays ago. To our knowledge it these days? It should be a swell dicontained a very definite identifica-

version.

It is known that the purse was Fate had her little joke last week picked up by someone because the when an apartment house in Amaloser and several friends made a rillo burned down as a sort of unofthorough search of every foot of ficial opening to the largest Texas ground known to have been covered Volunteer Firemen's Convention of since he last recalled having it. In history. 2862 persons were at the other words, someone is a thief. Perconvention but not near all of them haps he lives here, perhaps he was got to see the blaze. one of the several dozen visitors.

Did you know that?----A couple he could not have failed to notice of weeks ago Theo Schmitz of Lindsay gave a housewarming barn dance in a newly completed garage a result of that fellow's dishonesty. that will be used as a granary. For Muenster we offer an apology

and explanation that such petty We are indebted to Clayton Rand in the Mount Vernon Optic Herald for the following touching incident: The Hanley Falls (Minn.) Press re-There will be some who think our veals a tragedy full of heart throbs. attitude regarding the above inci-A bachelor farmer bought a pair of dent is ridiculous. With characterisoveralls at a clearance sale, in the tic modern pessimism they assume pocket of which was a note from a that they would not get back a lost working girl, giving her maiden article, therefore they are justified name and address. in claiming what they find of some-

one else's. "Finders keepers, losers weepers" is the motto, and a dandy though it was written in 1913, and

ful poverty to be taught wisdom-the wisdom of honor, of faith, of sympathy and of chairty-no man need seriously to despair.

"And yet the very haste to be rich which is the occasion of this widespread calamity, has also tended to destroy the moral forces with which we are to resist and subdue the calamity."-When worrying too much about today remember that the above article is reprinted from Harper's Weekly, Vol. 1, Page 642 of the issue dated Oct. 10, 1857, 81 years ago.

FOOLISH FOURTHS

June is none too soon, in the opinion of the National Safety Council to issue Fourth of July warnings. Benjamin Franklin said, "There is no 'good' war." The Council says there is no 'harmless' firecracker.

More persons were killed by fireworks in the first thirty years of the century, statistics show, than were killed in the Revolutionary War. Many who were not killed were crippled or blinded. Fire losses caused by fireworks now average \$1,000,000 a year. More than two-thirds of the casualties were caused by the "common firecracker" and the socalled "harmless sparkler."

Some years ago, when the "safe and sane Fourth" movement first got under way, many communities banned fireworks entirely. Today, bootleg fireworks stands just outside these cities supply the illegal demand. The noisy banging and popping is to be heard almost as steadily on the Fourth in the safe and sane cities as elsewhere. Celebration is no longer limited to one day, either, but begins a week or more before the Fourth and goes on a day or so after it.

What is to be done? The Fourth deserves celebration. One of the founding fathers recommended to posterity that it observe the day with bonfire and ringing of bells. Clearly we need more parades, more band music, more picnics, perhaps athletic contests in our parks, and public fireworks handled by experts.

We should be able to repoice in our national freedom without burning and maiming our children .---Corsicana Sun

> Twenty-five years is a long time for a pair of pants to gather dust on a store's shelf. If they had been sold in 1913 they might have started a romance.

One cannot help but wonder whether the merchant who finally made their sale was an advertiser, and we have our doubts about it.







tion in addition to almost 30 dollars.

who the rightful owner was.

thing.

Muenster's reputation suffers a

-*

This circumstance changes the entire outlook. It requires that people think farther ahead than the coming year or two and base their decisions on whether they will want electricity at any time in the future.

For the present time it may be straining a point, but farmers, if they want electricity at all, can best serve their own interests by applying for current now. Few of them would not make sacrifices if they knew this is their only chance. And there is no assurance that another chance will ever be given.

We must remember that a Federal allotment is waiting for us at Washington. It is provided for our comfort and convenience, but it will not be given unless we come up to REA specifications.

QUALITY MILK NECESSARY

Dairy farmers of this community can take warning from an unfortunate incident of last week. Two cheese factories were cut off the Kraft Phenix distributing system because no market can be found for the enormous output of cheese. Both of those plants have been frantically searching for another distributor, and, unless they succeed in accomplishing the near impossible, will be forced to close down.

The result of such action on dairy interests in the localities affected is easily understood. Hundreds of farmers will be cut off from a substantial source of income. Some will turn to the less profitable sale of cream, others will sell their herds at sacrifice prices.

Fortunately, Muenster was not affected by the Kraft movement. Two circumstances, being one of the early cheese factories, and maintaining a higher quality of cheese

America prefers to think lightly of morality in the home and school. Vandalism is fore the owner happened to notice only one of the results.



HOW SMALL TOWNS STAY SMALL

Do local citizens want to see our town grow? Before you call the question silly, consider the incident that prompts the question.

Recently, it has been reliably reported, a business man who had sold his store in a Texas town came here looking for a location. He had heard from traveling men that our town was a good place to settle and that there was a real need for the type of establishment this man intended opening.

So, enthused over what he had heard, he came here to investigate. The first thing-and the last-he did, was quite logical. He called on six representative local business men. He told them he was thinking of opening a store here and described the type he had in mind. "Do you think there's an opening here for such a store?" he asked each of the six men interviewed.

Four of the six, it is reported, told him that there definitely was not an oportunity for such a store; and the other two were only lukewarm to the idea. The pros pective new citizen and merchant went back home disillusioned and disapointed. He has since settled in another town and opened a modern retail establishment. The alarming thing about this report is that the man

was going to open a store that would compete little or none at all with any other established business here. It has been our observation that no modern business establishment ever harmed any town, not even the other stores in the same line of business. A peculiar thing about a modern retail store is that it does not take its business from other stores but helps existing stores in the same line to create additional business Two stores featuring the same line of merchandise act as a double magnet to draw people to the town. There is a double appeal to bring them here instead of going to some other town to trade.

The establishment that this man would have opened not only would not have taken any business to speak of from any other existing concern here but it would have induced a lot of people who now go to larger towns to buy to come here. Coming here to trade with him, they naturally would have traded with several other merchants, too.

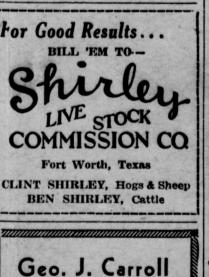
What builds business in a town is the number of people all the merchants combined can induce to come to town to trade. The more different appeals out of town people have for coming to town to their buying, the more readily they're coming, instead of going else-

Naturally we do not believe in a pollyana attitude

seeks its own advantage in everyand had grown up children. We may be old fashioned but we

think people would be happier if all said that in the early history of England people followed the practice of hanging articles they found in a conspicuous place. Thus an expensive gold ornament might be on a public Gainesville bulletin board for several weeks beit. Others saw it every day but never thought of touching it. We claim to have a highly developed civilization but in this respect rank far below those we would term as barbarians.

A bicycle trip to New York is the adventure two youths of Gainesville are planning for the very near future. If their stunt followed the election we might be able to offer the underlying reason, but as it is we must conclude that they are simply out for a long leisurely trip. The idea isn't new, of course. Neverthe less it is the first we know of in these parts. By their little jaunt they will completely overshadow the performance of the other two who struck out for parts unknown with wardrobe, kitchen, and bedroom all folded up on the back of a motor cycle. The latest report from them is that they work enough to meet



Geo. J. Carroll & Son

Serving Cooke County

PHONE 26

Gainesville

Since 1901

Shop for Electric Fans at Local Stores where Electrical things are sold.

even warm air is cooling in motion!

An electric fan will move the air in your room, in your office, and give you a cooling breeze. You'll feel better, look better, if you give yourself this comfort. It's inexpensive, too, fans use very little current, and are priced from \$3.50 up.

THE MUENSTER ENTERPRISE, FRIDAY, JUNE 24, 1938

UNDER WATER

McFARLANE

(Continued from page 1)

gressman must begin at the foot of the class and spell up. Of course, the more brains, tact, energy, courage, and industry he has the quicker he will get up. If he possesses these qualities, and if his constituents will keep him in the House, he is as certain to rise as the sparks are to fly upward. No human power can keep him down. It is only fair and rational to assume that every representative's constituents desire to see him among the topnotchers.

"No man should be elected to the House simply to gratify his ambition. All members should be elected for the good of the country.

"The best rule, it seems to me, is for a district to select a man with at least fair capacity, industrious, honest, energetic, sober, and courageous, and keep him here so long as he discharges his duties faithfully and well. Such a man will gradually rise to high position and influence in the House. His wide acquaintance with members helps him amazingly in doing this."

Appropriations Committee

Early last year, upon the death of the Honorable J. P. Buchanan, Chairman of the Appropriations Committee that selects the Members of all other committees of the House, informed the Texas Delegation that they would elect in Mr. Buchanan's place the member from Texas recommended by them. I was unanimously endorsed for the vacancy on Appropriations Committee by the Texas Delegation, and was endorsed by the Ways and Means Committee to be placed on the Appropriations Committee, where I have served since that time. I was then selected to serve on the Agricultural and Permanent Appropriations subcommittees of the Appropriations Committee. I am proud of the confidence thus shown in me, and the op- the money and credit system to reportunity for service in your behalf that it has given me

The Pledge

Members of congress are your public servants and should be guided by the Democratic Platform, which says: "We believe that a party platform is a covenant with the people to be faithfully kept by the party when intrusted with power, and that the people are entitled to know in plain words the terms of the contract to which they are asked to subscribe.'

The President Speaks

Two years ago, at the repeated demands of the opposition, the President in his Madison Square Garden speech clearly set for his interpretation of our platform when he said: more than promises.

This is our answer to those who, silent about their own plans, ask us dustrial production and an effective to state our objectives.

seek to improve working conditions ment of production of needed goods for the workers of America-to re- and services. duce hours overlong, to increase wages that spell starvation, to end inating exemptions and loop-holes sweatshops. Of course, we will con- ability to pay. tinue every effort to end monopoly

LATE SENATOR AND WIFE

WASHINGTON, D. C.-Senator Royal S. Copeland, (D) of New York, who died in his hotel apartment, here, is pictured above with his wife when they enjoyed themselves at a recent social function. Death came from complications resulting from exhaustion, attending physicians said. Senator Copeland was serving his third term and his sixteenth year in the senior chamber of the National Congress. He had almost collapsed in the senate during the closing hours of the last hectic session of Congress.

Means Committee to hold hearings itemized statement sent in the on H. R. 4199, the General Welfare speech recently mailed each voter in the district. Act; and have signed the petition Since I have had the honor to

to bring this legislation before congress for their consideration. I believe that our aged should receive their pensions based on their own expended up until January 1, 1938, need, and not contingent upon the in the Thirteenth Congressional Disability of some relative to support trict. I have supported each project and all legislation that brought all them. Our Federal laws clearly do this money into the Thirteenth Disnot require need to be shown except by the applicants themselves. trict.

Coining Money; Government Credit; Price Levels. An effective of the Wise-Montague land use progovernment control over and use of ject under which the government will purchase 45 thousand acres of store to Congres its Constitutional land, which will mean an expendiright to coin money and make the ture in this area of more than 250 credit of the nation an instrument thousand dollars, and employment for many of our people.

in the hands of the government to be directly employed in breaking the existing credit monopoly, stabilizing the price level, and bringing the total consuming power of the people into line with their power to produce.

3. Agriculture-Cost of Production. A simple agricultural bill to your every interest. put a floor under the price of farm

commodities, end gambling and spec ulation, and effectively assure the farmer cost of production plus a reasonable profit.

4. Expansion of Industrial Production; Monopoly Control. Legislation "Our vision for the future contains to bring about, through the co-operation of government, business, and labor, a co-ordinated expansion of incontrol over both monopoly price "Of course, we will continue to increases and monopolistic curtail-

the labor of children, to wipe out and raising our revenue based upon

5. Revision of our Tax Laws, elim-

6. Public Works; Employment,

OCALA, Fla.-This unusual underwater photo shows with what ease pictures may be taken at 50 feet depths from glass bottom boats in represent you, more than 56 milthe clear water of Crystal Springs lion dollars in federal funds has been near Ocala.

> Mrs. Selby Fielder and family Sunday.

Mr.Onzie Molsbee, Mr. Tom Skinner and son, Bud, of Nocona, were Recently, I secured the approval in the community on business, Thursday.

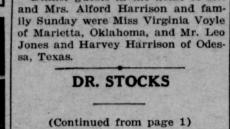
> Mr. and Mrs. J. T. Rosson of Dallas visited his brother Mr. and Mrs. Dude Rosson and daughter, Wednesday.

> Frank Harrison, who has been visiting his brother, Harvey, in Odessa, for the past week, returned home Saturday.

Mr. and Mrs. George Wammock and children of Fort Worth visited Mr. and Mrs. Dude Rosson and daughter, Monday.

Mr. Bradley's father in Ringgold

Mr. and Mrs. Charlie Bradley and daughters, Lois and Mrs. Hazle Chaffin and her children, visited



week.

"do or die" stuff is done after I get into office! As your legislator, I went down the middle-of-the-road, under my

own power; I made my own investigations; made my own decisions and cast a balanced vote each time. The greatest good to the greatest number, with absolute fairness to all has been my constant aim. The district is to be served; the state is to be served; an able, honest man should be elected. Yours is the responsibil-

ity. I want again to thank all who voted for me two years ago. I had served humanity all my life and enjoyed it, but by your vote you made it possible for me to serve the public in a much larger way. The work was at times very trying, but. believe me, I enjoyed the experience.

Sincerely, C. L. STOCKS.



-----**Please Patronize Our Advertisers**

CHOICE MEATS

and anything else you need for Thresher meals If You're in a Hurry-PHONE YOUR ORDERS We'll Have Them Waiting When You Arrive

Everything for Canning

Fruit Jars, Lids, Rings, Pickling Spices, Vinegar Sugar

SEE US FOR HAY TIES

"Muenster's Serve Yourself Grocery" THE F.M.A. STORE

Ask the Enterprise

for Your---

GOLDEN JUBILEE

CELEBRATION

STATCE FALLIR OF TOEX

PAGE FIVE

in business, to support collective Housing; Natural Resources. A long bargaining, to stop unfair competition, to abolish dishonorable trade works, set up by congressional enpractices. For all these we have only just begun to fight.

"Of course, we will continue to work for cheaper electricity in the ance with the needs of our people homes and on the farms of America, for better and cheaper transporta. for assistance in stabilizing its martion. low interest rates, for sound- ket, and aimed primarily to meet er home financing, for better bank- such outstanding national needs as ing, for the regulation of security issues for reciprocal trade among na- ing and the need for conservation tions, for the wiping out of slums. For all these we have just begun to ces fight.

America. With the continued co-oper- in peace time. ation we will do all in our power to end the piling up of huge surpluses action for better land use, for recontrol, for better marketing facili- or color. ties for farm commodities, for a defencouragement of farmer co-operable food supply. For all these we have just begun to fight."

My Record of Service

My record of service, rendered in our behalf, is my platform upon which I ask your support, and you will find the Democratic platform as above interpreted by the President, was and is the "beacon light" upon which I have actively fought to carry out the pledges thus made. A review of my platform two years ago and the record made, clearly shows that I have kept faith with you 100 per cent. The best evidence that I have voted for the best interests of the masses of the people is that not one single vote I have cast the past two years has been challenged by an opponent, to the present time. Two years ago the people of the nation endorsed our platform by more than 11 million votes majority, and you re-elected me by a majority of 2,992, which is a larger majority than received by my predecessor in any of his campaigns for re-election. My record of service favors:

1. Adequate Old Age Pensions. I have always actively supported relief favoring the aged and have signed petitions requesting the Ways and

Highest Cash Prices Paid for Old Gold Jewelry—White or

R. Porter

Yellow.

range flexible program of public actment, made self-liquidating to the largest possible extent, capable of expansion and contraction in accordfor employment and of our business slum elimination and low-cost housand development of natural resour-

7. Taxing Profits Out of War, and "Of course, we will continue our limiting profits to 10 per cent on all efforts in behalf of the farmers of government war material contracts

8. Preserve American Liberties for All. Preservation of American which spelled ruinous prices for their democracy and civil liberties as set crops. We will persist in successful out in the Bill of Rights. The preservation of these rights should exforestation, for the conservation of tend to all persons everywhere in the water all the way from its source nation, conservative, liberal, or othto the sea, for drought and flood erwise, and of whatever race, creed

I have been glad to co-operate inite reduction of farm tenancy, for with every portion of my district in securing whatever relief has been tives, for crop insurance, and a sta- requested and the many projects such as schools, gymnasiums, road improvements, municipal light plants, rural electrification, and all other kinds of relief and services furnished by the government, too nu-

MISS BARBARA HARRISON Correspondent Mr. and Mrs. Paul Gaston of My merous to mention, as shown by an | ra were dinner guests of Mr. and We're Ready for Your Plowing Season With a complete stock of-**HEAT TREATED DISC BLADES** BARGAIN HUNTERS!! ,You don't have to leave Muenster to Save Money. We Meet Mail Order Prices C.D. Shamburger Lumber Co.

> HENRY J. LUKE, Mgr. Muenster, Texas

out any foundation in fact and completely false. I have a letter from this newspaper reporter completely repudiating the purported statement in which he says that these statements "are statements made without any foundation in fact so far as I know of my own personal knowledge and so far as I know of my own personal knowledge these statements cannot be sustained in fact." I will be glad to show anyone who meets me this reporter's letter. In conclusion, fellow citizens, want to express to you my heartfelt

I appreciate more than words can

express the confidence you have al-

ways shown in me, and have tried to

show that appreciation by the kind

and character of service rendered in

battling for your rights, whether on

the floor of the House or in the Com-

mittee, or in the office looking after

Scurrilous Attack

of duty looking after your interests

I find that one of my opponents,

while handing out his empty promis-

es with one hand, in which he prom-

ises "not to blame others for things

they haven't done," with the other

hand he has been spreading a three

page, legal sized, mimeographed pamphlet entitled "McFarlane Data"

which purports to be quoted from a

Washington Reporter for the Chica-

go Tribune. This unsigned, scurri-

lous, and maliciously libelous state-

ment, circulated by this opponent

and purporting to quote from a re-

porter of the Chicago Tribune has

been completely repudiated and de-

ter as

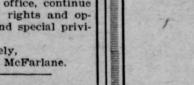
nied by this rep

While I have remained at my post

gratitude for the opportunities for service that you have given me, the honors that you have bestowed upon me and to assure you that I will in the future, as in the past, when reelected to this high office, continue the battle for equal rights and opportunities for all and special privileges for none.

Sincerely, W. D. McFarlane.

Linn News



Fair officials are working hard to make it a grand show. Tickets are now offered at reduced prices to those who are willing to help finance this Greatest of All Texas Fairs.

SOUVENIR TICKET

\$100 1 Book of Three 50c Tickets - -

Buy Now ---- Save Money ---- An at the same time do your bit toward the Golden Jubilee's success

"Muenster's PROGRESSIVE Newspaper"-

Muenster Enterprise

PAGE SIX

THE MUENSTER ENTERPRISE, FRIDAY, JUNE 24, 1938

NEW GRAIN CLEANING MACHINE INSTALLED **BY MUENSTER MILL**

The Muenster Milling company is another step nearer its goal of a complete line of equipment to handle any and all grain jobs for this community.

A new Carter disc grain cleaner capable of handling 60 to 70 bushels an hour was received Wednesday and is now being installed. Roy Endres, manager of the mill, expects to have it ready for use some time next week.

The machine is meant to remove dirt, trash and weed seeds from grain and also to separate one kind of grain from another. At sowing time especially Mr. Endres expects it to be in popular demand when farmers will wish to separate wheat oats and barley. It can also be profitably used to remove all foreign seeds in order to insure a better price for wheat.

ELABORATE CEREMONY MARKS OBSERVANCE OF **CORPUS CHRISTI FEAST**

Following a custom of long standing, people of the Muenster parish observed the feast of Corpus Christi last Sunday with a procession to the two small chapels east of the parochial school.

mass at which Father Frowin was celebrant, Father Vincent Orth, deacon, and Father Alfred Hoenig subdeacon. During the procession the Blessed Eucharist, carried by Father Frowin, under a canopy, was escorted by a group of flower girls and the Muenster band.

benediction was held at each of the chapels and again at the main altar in church. The "Te Deum" sung by the congregation closed the service.

Church and chapels were decorated in the traditional maner with an artistic arrangement of branches and streamers.

Leo Henscheid is able to be up after being confined to his bed for a infection.



か	di la		?
or j			

MR. AND MRS. JOHN ROOSEVELT AND PARENTS

NAHANT, Mass .- The bride and bridegroom of the No. 1 wedding of 1938 who were married in the century-old Nahant church last Satur day are shown with their parents at the reception that was afterwards held at the Nahant Club. Left to right: Mrs. F. Haven Clark, widowed mother of the bride; Mrs. John Roosevelt (nee Miss Anne Clarke; John Roosevelt, and his parents, President and Mrs. Franklin D. Roosevelt.

lowing an operation in Baylor Hos-MONDAY TEST SHOWS pital at Dallas, is making rapid im-Services began with a solemn high NEED OF LARGER provement in health and is able to PUMP FOR CONDENSER

> The whey condenser at the cheese day here with her mother, Mrs. Anplant was put into action for the first time Monday morning and

then given a brief rest to permit in-Recitation of a litany followed by stallation of a larger pressure pump. inadequate for carrying off the dense vapor of steam as it rose in a seeming heavy fog from the boiling top of Pike's Peak, saw the Royal whey. By securing more spray with Gorge and are now basking in Sunthe larger pump it is thought the ny California. vapors can be trapped and carried away more efficiently.

> In all other respects the condensing equipment was said to be work-

J. C. Doty of Chillicothe, Friday. POLITICAL Mr. and Mrs. Van Hill of Gainesville were dinner guests of Mr. and Mrs. F. S. Piott Sunday. ANNOUNCEMENTS Miss Anna Marie Reeves of Denton is visiting her grandparents, Mr. and Mrs. E. B. Luna, this week. The following candidates for County and District offices have author ized the Enterprise to announce their candidacies, subject to the Demo-Ike Fulton is ill at his home north east of Myra, suffering from an ateratic primary, Saturday, July 23, tack of appendicitis. 1938. R. L. Jones of Gainesville visited sister, Mrs. Fred Snuggs, Friday. For Congress, 13th District: friends and relatives here Saturday night and Sunday. ED GOSSETT W. D. McFARLANE (Re-election) Mrs. Fred Snuggs and Miss Fredda visited Mrs. Doc Monroe in Gainesville Tuesday afternoon. For State Representative: DR. C. L. STOCKS For District Clerk: Miss Helen Brigham of Wichita Falls is visiting her grandparents, Mr. and Mrs. J. W. Ware, this week. TRUMAN PACE (Re-election) For County Judge: RAY WINDER (Re-election) Miss Fannie Brown of Gainesville GEO. W. DAYTON is visiting in the home of Mr. and Mrs. Oscar Aldridge. For County Superintendent: ROY P. WILSON (Re-election) RANDOLPH O'BRIEN Betty Jo Porter returned home Friday from a two weeks' visit with E. J. RILEY, JR. her grandparents, Mr. and Mrs. J. C. Doty, of Chilicothe. For County Clerk: Melton. Mrs. A. M. Elliott and grandson, CHARLES PRIDDY (Re-election) D. (Dolphy) SCOTT Marshall Elliott, returned to their FRANK M. ALDRIDGE home here Tuesday after an extended visit in Pasadena. J. C. (Jim) REESE JOHN H. PURCELL Miss Dorothy Fay Blanton of Den-For Sheriff: ton spent the week-end here with her parents, Mr. and Mrs. John Blan LUTHER McCOLLUM (Re-election) ton. PAUL RIVOIRE HOMER A. BELL Mr. and Mrs. Cecil Keller of Cor-MILTON WADE pus Christi were the week-end L. A. (Louis) HOUSE guests of Mr. and Mrs. Fred Snuggs and family. For Tax Assessor-Collector: HUGH H. HAMILTON (Re-elec-

Price Weatherford and children of Fort Worth and Mrs. M. E. Solomon of Hood were guests of Mr. and Mrs. W. R. Porter Thursday. E. A. (Babe) FELKER (Re-Elec

Mr. and Mrs.E . L. Townsley and daughters of Henrietta were guests of Mr. and Mrs. W. R. Porter, Wed nesday and Thursday.

Mr. and Mrs. J. T. Pryor and Mr. and Mrs. Lon Blanton spent the weekend with Mr. and Mrs. Carl Hoffman of Iowa Park.

Mrs. Oscar Aldridge, who is con-valescing from a serious operation, was able to be moved from a Dallas hospital to her home south of Myra

Mr. and Mrs. Weldon Blanton and daughters, Emmagene and Carolyn, of Gainesville, were week-end guests of Mrs. Blanton's parents, Mr. and Mrs. F. S. Piott.

Mrs. Jim Jackson and Mrs. Jim Davis and children of Oklahoma City are guests this week in the home of Mrs. Quilla Jackson and Mr. and

Mrs. Earnest Cummings.

The twenty-first chapter of Matthew was studied by the ladies of the Baptist W. M. S. at their regular meeting Monday afternoon at the church. Mrs. John Blanton was leader for the study.

Mrs. A. F. Hudson and daughters, Mmes. Bob Johnson and Jess Melvin of Slidell, and Mrs. C. O. Slaton and children of Greenwood, were guests of their daughters and

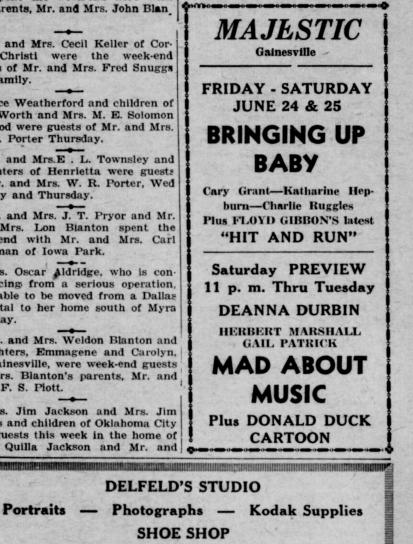
FATHER'S DAY PROGRAM

PRECEDES SUNDAY SERVICE Myra.-Rev. George Means of Ft.

Worth preached at the Baptist Church Sunday morning at the 11 o'clock service. He accompanied Rev. Roger Smith, the pastor from Fort Worth Sunday morning.

Rev. Smith filled the pulpit in the evening. Prior to the evening preaching service a Father's Bay program was rendred. Those taking part on the program were Misses Ila Mae, Estelle and Dorothy Nealey, Corinne Stanley, Nina Mae Reed and Mrs. A. E. Barnes and Glenn

Car sales from the J. B. Wilde garage this week include a half-ton Chevrolet truck to J. C. Maxwell of Myra and a Chevrolet master coupe to J. E. Hatcher of Henrietta.



be up a part of each day. Mrs. William Schmitz and two children of Gainesville, spent Tuesna Wiese. A greeting card from Miss Dorothy Trachta postmarked at Salt Lake With only about 15 pounds of City, Utah. advises that she and her pressure the smaller unit was found mother and two brothers are having most pleasant vacation trip. They

visited in Colorado, ate snow at the

Mr. and Mrs. Mile Fuhrmann and son, Vincent, and daughter, Miss Veronica, left here Tuesday morning

Fred Snuggs made a business trip to Fort Worth Monday. Jim Andress and family of Bor-

tion)

tion)

For Commissioner, Precinct 3:

For Commissioner, Precinct 4:

I. F. (Ferd) PIERCE

For County Attorney:

hall in Gainesville.

JOHN ATCHISON

JOE BEZNER (Re-election)

WILLIAM C. CULP (Re-election)

ger have been visiting relatives here. Mrs. W. C. Curb, who has been

Correspondent

Mrs. E. B. Luna, who has been ill is reported to be improving.

Born to Mr. and Mrs. W. B. Martin, a boy, Monday night.

Miss Inell Puckett of Era spent Sunday with her sister, Mrs. Ray

Darrell Melton of Wichita Falls spent Wednesday here with his parents, Mr. and Mrs. N. Melton.

Leroy Porter, L. B. Warner and election of officers last week at their John Blanton visited Mr. and Mrs.

Here's What You've **Been Waiting For**

6	Price	on	Brake	Lining
2		U	Didice	

For Model A Fords	
For V-8 Fords	
For Chevrolet '30, '31, '32	
For Plymouths	

Labor on installation also reduced

Have It Done While You

REMEMBER! Ben is at your service anytime, any-

BEN SEYLER MOTOR CO.

Conoco Bronze Gas - Germ Processed Oil

"John The Sole Saver" Phone 122 200 N. Dixon in any weather with MANSFIELD MUDDERS MUD - RUTS SNOW-SAND CAN'T STOP THEM • The super traction EXTRA MILEAGE LITES tread is designed for heavy, muddy going. Prove it yourself. **Compare the Mansfield Mudder Tread**

Better Shoe Repairing



or reverse. Equip with Mudders now for rough road service. And remember every Mansfield Mudder is extra reinforced to give you more performance than you pay for.

and you will see that its wide angle

design is self-cleaning either forward

