BEARD AWARD

# MUENSTER ENTERPRISE

BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS

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MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, OCT. 22, 1937

NUMBER 48

## 163 CONFIRMED IN CEREMONY HERE SUNDAY

#### Bishop Stresses Spiritual Strength in Short Address

That the faithful fortify themselves by means of prayer and the Divinely Instituted Sacraments against the temptations of spreading paganism. was the outstanding plea of the Most Rev. Joseph P. Lynch in his brief address prior to confer-ring the Sacrament of Confirmation on 163 candidates at the Sacred Heart Church Sunday morning.

He pointed out instances in past centuries when persecutions and flurries of paganism demanded faith and supreme sacrifice from the Christians. They met the obstacles through crusades, martyrdom, and hardships and carried the faith of the apostles through the centuries for the Glory of God and the salvation of their immortal souls. To assist his children in such times of stress, the bishop continued, Our Lord instituted the Sacrament of Confirmation, the sacrament of spiritual strength.

Administration of the Sacrament of Confirmation was accompanied by a high Mass, the usual 10 o'clock service of the parish.

In coming to Muenster the Most Rev. Bishop encountered some difficulty when he permitted his chauffeur to leave the regular Highway 5 detour. They were stuck in the mud near the Ed Schmitt home. With the help of the Schmitt family he did manage however, to reach his destination on the scheduled time.

#### **GREGORIAN MASS BY ABBEY CHOIR GIVEN** TO PARISH SINGERS

An outstanding gift to the choir of the Muenster church is a set of twelve phonograph records of the Gregorian chant of the Holy Mass as sung by the monks' choir of Saint Pierre de Solesmes Abbey, France. The records have all variations of the chant for principal feasts of the

The records were secured by Fathmodel for members of the local choir. At future practice sessions the re cords will be on hand as a reference whenever the singers have difficulty in mastering the selections.

The monks of Solesmes Abbey who produced the records, have a world wide reputation as singers of the Gregorian Mass. Selecting their choir members from those who begin vocal training early in life the Solesmes monks follow a rigid course of training and study which includes not only hours of practice but even a special diet. Their music is confined strictly to church music, the greater part of it being the Gregor-

ian Mass. The Gregorian Mass receives its name from its originator, Pope Gregory the Great.

#### T. P. AND L. ASSISTS LOCAL FARMERS IN SECURING REA LOAN

The Texas Power and Light company has joined hands with the local rural electrification committee to assist in bringing the anticipated large class earlier in the day, His feast early in January. electrification project to an early and satisfactory conclusion.

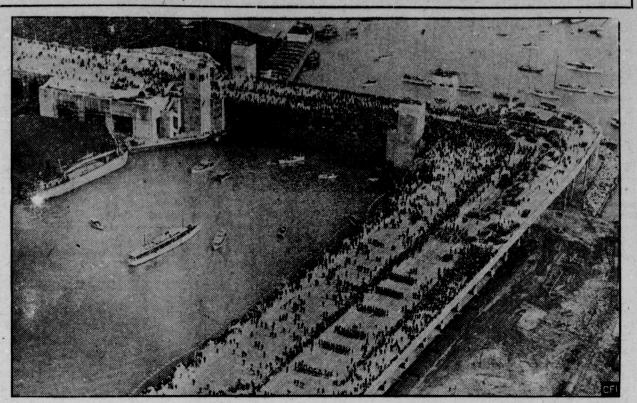
Meeting with Chairman J. W. Hess here Tuesday morning Leon Gilmore, manager of the Gainesville T. P. & L. office stated that he will the most satisfactory route for a power line as well as to help secure organ. additional survey signatures along

Wednesday morning. They studied the pastor, Rev. Father John. with him the locations of farmers who have already subscribed, outlined the shortest possible route, and T. P. & L. Prexy is Host prepared to drive over the entire area in an effort to eliminate unnecessary line distance wherever possible. Along the route they will seek the signatures of several who declined to sign up in the previous

Mr. Hess decided to call on Texas Power and Light Company when. after looking over his completed map he felt that the project was in danger of being rejected by REA officials at Washington. Offsetting the fact that he had about 130 signatures, many of them agreeing to heavy current consumption, was the mission lines. The contest, conducted extent of more than 50 miles of line, which, according to government suggestions, should serve at least 150 patrons.

The survey now being conducted by Mr. Hess and the T. P. and L. is Dallas last year in a similar contest, expected to be completed within a and the girls, winners this year, week, immediately after which Mr.

## President Dedicates Chicago Bridge



CHICAGO, Ill., October 5th.—President Roosevelt dedicates Chicago's new \$11,500,000 outer link bridge before hundreds of thousands of cheering Chicagoans.

#### TERRACE MACHINES NOW AVAILABLE TO MUENSTER FARMERS

Arrangements were completed Friday whereby farmers of the Muenster community will be able to terrace their land at a very small expense. New terracing machines were purchased by the Bank and by the Farmers' Marketing Association through the influence of J. W. Hess, Chairman of the Agricultural Committee of the Chamber of Commerce. Both machines are now at the

bank ready to be loaned to farmers. As the machines are loaned out, Mr. Weinzapfel explained, farmers will make a \$3 deposit and when the machines are returned the deposit, less a charge of 75 cents per day, will be refunded. It was stated that the charge is made in order to build up a repair fund to keep the machines in first class condition. The terracer formerly owned and loaned out by badly because no provision had been the diocese. made to keep it in repair. At times farmers repaired it of their own accord but usually it was neglected. A third machine will be available

for the farmers as soon as the bank's old one is repaired. Also available is the bank's farm

level which in the past was frequently used in terracing work. This instrument will be loaned for 25 cents a day.

In making this charge, Mr. Weinzapfel said, the bank will make allowances for Sundays, holidays, and rainy days.

#### **CONFIRMATION HELD** SUNDAY AFTERNOON IN LINDSAY PARISH

here Sunday afternoon at 3 o'clock, ed by the nuns of the missions. October 17, by Most Rev. Joseph P. Lynch, bishop of Dallas.

administered the Sacrament to a arrive in time for the Holy Name Excellency was gretted by members of the Church committee, the parish | Rev. bishop to church where the services were conducted. Assisting in previous meeting. Father Francis, gladly assign some of his company's the services was the Caecilia Choir, sponsor of the club, was delighted contemplated addition is the inengineers to the task of planning under the direction of F. A. Wiese with Miss Regina Fuhrmann at the

Besides His Excellency those present in the sanctuary were the Rev. To that end Davis Olney and E. Fathers Frowin and Francis of Dow Clements met with Mr. Hess Muenster, Brady of Gainesville and time bring them more forcefully to erately cold spells. Another advan-

#### To 61 4-H Members in Three Day Celebration

TYLER, Texas, Oct. 20. - Sixtyone 4-H club boys and girls from Tyler spent three days in Dallas last week as guests of John W. Carpenter, president and general manager of the Texas Power and Light Company, a reward for winning a contest open to all clubs in the 63 counties reached by the Company's transby the Extension Division of A. & M. College of Texas, was a clean sweep the Starrville community and boys from Noonday being the winners. Hess will file an application for a sible margin by the Spring Creek club of Parker County.

# HOLY NAME MEMBERS INVITED TO ATTEND C. Y. O. GATHERINGS

Participation in a district meet ing and social of the Catholic Youth Organization at the K of C hall-in Gainesville on October 25 was one of the activities endorsed by the local Holy Name society at its meeting Monday night. Although no delegates were appointed, it was suggested that all who can attend do so.

Headlining the business session of that meeting will be the proposal for a CYO dance to be held jointly for the several Catholic Youth units of the North Texas Dstrict, which includes Gainesville, Sherman, Denison, Muenster, Lindsay and Pilot

Another activity in which the Holy Name Society expects to participate is the Diocesan CYO rally in Dallas on October 31. Like the program at Gainesville and the proposed district dance, that at Dallas is essentially social, having for its purpose to foster a more intimate acquaintance the bank was permitted to run down among Catholic youth of parishes in

Ursuline Academy. Extending from 11 a. m. to 5 p. m., it will be followed by a banquet at 6 o'clock. General interest among Holy Name members according to Father Francis, points to a large attendance from Muenster.

#### EMBROIDERED SILK **BANNER ORDERED BY**

will outclass all other banners of the parish, Father Francis stated at the rigation wells. regular Holy Name meeting Monday night at the parish hall when revealing that officers of the society had placed their order with one of the Chinese mission houses. It will be made of native Chinese silk. Lindsay, Oct. 20.-The Sacrament which was described as more duraof Confirmation was administered to ble and more lustrous than other vaa class of 65 in St. Peter's Church rieties, and will be hand embroider-

Because the banner is being made

which was started in the society's is prohibitive. to find that the boys are "warming creased comfort experienced last up to the idea" and expressing themselves with less temerity It is the reaction he seeks. It serves to devel- ing the mission. In spite of severe op the members' reasoning and argumentative abilities and at the same a correct answer for their problems.

About 30 members were present at the meeting, a considerable drop from normal attendance. The limited number. in the opinion of Father Francis, was caused by threatening weather early Monday night.

#### Myra P. T.-A. Appoints **Acting Committees for** Coming School Terms

Committee of the Parents Teachers Association met Monday afternoon and appointed the following committees: Program, Mrs. Kate Pearson, Mrs. B. C. Rosson, Mrs. Albert Andress; Membership. Miss Lillian Speake, Mrs. Fred McTaggart, Mrs. for Smith County, with girls from N. Melton; Finance and Entertainment, A. E. Barns, Oral Buck, Mrs. Roger Townsley, Mrs. Ray Hudson, Mrs. John Blanton; Hospitality; Mrs. Earnest Biffle, Mrs. Jake Biffle, Mrs. R. L. Pearson; Publicity; Miss Claudine Brogan; Recreational Games; Earnest Biffle, director, assistant to be appointed later.

#### What Irrigation Did



FOWLER, Kan., Oct. 9. - Two bunches of Atlas Sorgo on the late The Holy Name Society banner tober 25 to consider helping farmers in western Kansas establish ir-

#### **EXPECT TO INSTALL** CIRCULATING FANS IN CHURCH FURNACE

Prospects of a more cozy temperature in church for the coming winter became brighter with the report at such a remote place. Father Fran- that Father Frowin has requested Arriving from Muenster where he cis said, it is possible that it will not C. J. Fette, plant engineer at the cheese factory to be on the lookout for circulating fans to install in the Featuring the Holy Name meet- church's heating equipment. Mr. ing was a continuation of the open Fette states that the pastor has defiband, and the class of confirmants discussion on religious problems tak- nitely decided to make the improvewith their sponsors who escorted the en from current relgious magazines, ment unless he finds that the cost

The outstanding reason for the year when fans from the hatchery were installed for a few days durweather the church was more comfortable than during previous modtage is that the building can be heated in a comparatively short time whereas an all night fire is needed under existing conditions.

In making the change one fan is to be placed in each of the four cold air ducts leading to the furnace. By this method the cold air is forced past the heated furnace and after heating makes its exit under force, causing a circulation of the warm

#### Myra, Oct. 20 .- The executive HE WASN'T AFRAID OF THE BIG BLACK BEAR

DRUMMOND, Wis. - After this, when Roy Gore sees something flitting around in the dark, he'll call out "Halt, who goes there?" before exercising his duties as night watchman at the Pigeon Lake CCC

Gore saw a shadowy form trying ran one way, the bear another,

## Resurfacing Main Street Now In Progress; To Be Ready For Sunday Traffic

#### **Fight of Twelve Players** For New Comedy Selected

Eight out of the twelve persons who will take part in the presentation of the Muenster players' new comedy drama, "Cheerio My Deario," were selected Tuesday, Father Francis Zimmerer, director of the group stated. His plan at that time was possible, also to have the first re-

Presentation of the play is set for some Sunday prior to the beginning tank car of oil as well as the second of advent, probably the last week of November.

#### KNIGHTS TO HAVE ADOLF AND BOYS FOR NEXT DANCE

"Adolf and the Boys" of Schulenberg will be the center of attraction at the next K of C Dance, on Friday, October 29. Following a special meeting of officers of the Knights of Columbus last Thursday night, Roy Endres, Chairman of the dance committee, stated that officers of the local council had placed their approval on his suggestion of engaging Adolf and giving patrons a totally different kind of dance.

After playing for sevral months on a radio program and winning first place in a popularity contest places. over other orchestras of the South, All t the Schulenberg band started tourtheir engagements to date they have day met with an enthusiastic response that keps them booked for weeks in

While playing the popular numbers of the day Adolf and the Boys have endeared themselves to oldsters as well as youngsters by giving frequent selctions of the old time waltzes and schottisches. Wherever they play fathers and mothers, sometimes grandparents, get back on the floor for a revival of their younger days

## **GOVERNMENT GIVES** TUBERCULOSIS TEST

All this week federal licensed veterinarians operating out of the Department of Agriculture office at Ft. U. S. Senator Chester I. Long's Worth have been testing dairy herds farm. The one on the right was wat- of Muenster with a view to eliminat-HOLY NAME SOCIETY tred three times from wells. The U. ing tuberculosis. The work was di-S. Senate Committee will have a vided between Dr. Allen, assisted by hearing in Dodge City, Kansas Oc. George Jetzelberger, and another veterinarian under the direction of Dr. Allen, and his assistant. They spent Monday, Tuesday and the greater part of Wednesday administering test shots to about 1700 cows and are now engaged in checking each of the animals for the TB reaction.

Though the test seems to be thorough it was explained that it is merely a trial test, and is to be followed by a really rigid and complete test in localities where any animals are found to be afflicted.

Any farmer who is found to have tubercular cows will be required to dispose of them, but he will not sustain a loss because one of the government's provisions of this clean up drive is to allow a payment permitting the owner to secure equally good or better animals.

#### MUENSTER ALL SET FOR OLD RIVALS IN SPANISH FORT TILT

Local basketball enthusiasts will have an opportunity to see whether or not the Sumacs will have another strong basketball team, when defending Cooke County Champs meet Spanish Fort, Montague County Champs, Friday night at Spanish

Coach Burger's cohorts exhibited their first three practice tilts. The acts after weeks of patient training. Sumacs overwhelmed Bulcher twice, 24-6 and 38-13; and dumped the scrapping Southmayders on their own court 11-10. But when the Blue and Gold Warriors charge the Spanish Forters up at the bend of the river they must have championship caliber in order to win. Besides having one of the strongest teams in the district, Spanish Fort hasn't dropped a game on their home floor since the "fall of the Alamo." The their chariot and several other items Sumacs have contributed two games, to Ardmore only to wait in vain for one in 1935 and one in 1936, to their their chance to perform. They went long string of home victories.

their best to stop Spanish Fort's long car. winning streak and to convince the local fans that they are worthy suc- tled at this time of the year, Scoutmade a running tackle, and found cessors of the team that won the master Nick Miller advised, the cirhis arms full of a black bear. Gore County Championship for the past cus probably would not be attempttwo years.

#### Prevailing Warm Weather Expected to Assure Good Job

Unless unforseen cause further delay in the street paving work, the new surface will be ready for Sunday traffic, Mayor to have the remaining four selected M. J. Endres stated Wednesday. At before the end of the week and, if that time preliminary preparations were in progress for the application of the surface material.

Word had been received that the and third carloads of chat were in transit. All of them were expected on the noon freight but none arrived, with the result that an additional delay became necessary.

In spite of this delay it will be possible to complete the job before Sunday of the actual surfacing can be started Friday morning. To make this possible the carload of oil would have to arrive sometime Wednesday night and the heating would have to be started immediately.

Thirty-six hours of heating is necessary to prepare the oil. Here that task will be accomplished by connecting steam pipes from the

Hutton refinery. Preparing the street for surfacing was started anew Wednesday morning after the week-end traffic and rain had spoiled the effects of previous work. The grader was again called into action and a new supply of rock asphalt filler was secured to fill new holes and low

All the street workers as well as Muenster citizens are hopeful that ing the state as dance musicians. In the moderate temperature of Tuesand Wednesday will prevail until the job is completed. It would give assurance of far more satisfac-

(Continued on Page 6)

#### BEAUTIFICATION OF **CEMETERY ASSUMED** BY LADIES' LEAGUE

In a meeting in the Herbert Meurer home Tuesday night the Beautification Committee of the La dies Civic League voted to begin now TO MUENSTER HERDS in its program of improvement for the cemetery.

Following an announcement by Mrs. Herbert Meurer that she had secured from Father Frowin permission for the Civic League to take charge of a beautification program in the cemetery, committee members promptly decided on a sidewalk following the fence on both the east and west and leading to the crucifixion group at the center.

A row of cedars is contemplated for either side of the present sidewalk, and a row of hackberry trees for the walk leading to the cemetery. Another improvement is to remove all curbs and level the ground for a bermuda sod which in time is to be kept in trim by a specially employed caretaker.

The first step in their program is the planting of cedars. To that end members of the committee agreed to solicit donations from every family in the Muenster community. Their present goal has been set at \$500, a figure which was estimated as sufficient to complete their immediate program.

Ladies attending the meeting were Mesdames Nick Miller, J. B. Wlde. F. E. Schmitz, R. J. Hellman, Andy Hoffbauer and the chairman, Mrs. Herbert Meurer. All of them are now active in soliciting donations for their venture.

#### **BOY SCOUT CIRCUS** CALLED OFF AFTER HEAVY RAIN FALLS

Many a scout was heavy hearted last Saturday when, a hard steady rain prevented them from staging their carefully prepared scout circus in Ardmore. Most of the boys considerable potentiality by winning were there, eager to put on their

To make their disappointment worse the scouts sustained a sizeable financial loss as a result of stocking some perishable items which they hoped to sell at their circus.

Louis Nieball, Ray Wilde, Edward Haverkamp, Norman Luke and Eugene Schmitz were the disappointed group of Muenster boys. Their enthusiasm undampened by light rains Saturday afternoon, they carried to Ardmore in the R. J. Hellman The Blue and Gold quintet will do car and returned in Nick Miller's

Because the weather is so unseted again until next Spring.

# Local

L. W. Flusche of Decatur was here Sunday to spend the day with his family.

Joe Russell and David Trachta left Sunday night for a visit of indefinite duration in parts unknown.

FOR SALE-Filly colt. See Joe Mages. (Adv. 48).

Mrs. W. G. Boyles was hostess to party Wednesday afternoon.

Mr. and Mrs. W. D. Johnston of Fort Worth visited their nephew Gene Carter and family Sunday.

FOR SALE-Large Team of mules See S. R. Crowe, Myra. (Adv-50p).

Walter Russell began Wednesday the task of installing modern insulation in his home on the Merrick

in Wichita Falls as the guest of his sisters, Misses Gertrude and Mary Father Francis was at Pilot Point Tuesday night to deliver the sermon

Lee Voth spent the past week-end

in the closing ceremonies of Forty Hours Devotion. trailer house. Their new home is Ada

Mr. and Mrs. Al Wiesman and TRAILER WARMING PARTY child, Joyce, and Mrs. I. A. Schloech

Oklahoma.

Schoech family.

Clyde Woods was in Sherman last Friday attending a district meeting of Chevrolet service men featuring group continued their festivities in a special course on the new 1938 Joe Luke's home when rain began Chevrolet.

Monday afternoon the Muenster Telephone Company completed the installation of a new cable from the central office to the converging point of lines outside the office.

Miss Catherine Seyler of Our Lady of Victory Academy at Fort Worth was a week-end guest in the home of her parents, Mr. and Mrs. Frank

Work on the new Gulf filling station is nearing completion. This week men are engaged in painting and installing plumbing and lighting fixtures.

The walls and equipment at the cheese factory are receiving a new coat of paint. The work is now nearing completion under the direction of plant engineer. C. J. Fette.

Mr. and Mrs. McDonald of Fairfax. Oklahoma returned to their home Tuesday after spending the past week here as the guest of their daughter, Mrs. George Cates.

Mrs. August Friske and son, Arnold, and Mrs. Joe Luke and children, Norman and Alma Marie, are planning to leave early Saturday for a week-end visit with the Emil Herr family at Hereford.

One of our local marksmen has been hanging his head in shame since last Tuesday when he shot at crows over the hog pen and killed a 250 pound porker-but no crows. For apparent reasons we decline to reveal his identity.

Four new Chevrolets will be on the display floor at the J. B. Wilde Motor Company tomorrow. The machines, received several days ago, are now behind locked doors awaiting the official nationwide introduction on Saturday, October 23.

Father Francis, accompanied by Fathers John of Lindsay and Brady of Gainesville attended the regular deanery meeting of Catholic Clergy at the home Msgr. Joseph O'Donohoe in Sherman Wednesday after-

Though still afflicted with the sickness that has been hanging over him for several weeks. Lawrence Schumacher has recovered sufficiently to spend the greater part of his time out of bed. He is, however, still confined to his home.

We Recommend:

FRENCH BREAD

See Your Grocer

Weldon Howard, Agent PURITY BAKING CO.

#### Our Mexican Dishes

are a cool weather treat. Ask for Enchiladas, Tortillas, Tamales, Chili, or a Mexican Dinner

Curtis Sandwich Shop

East California . Gainesville

JOHN BAYER MARRIES

ADELAIDE WALTERSCHEID Before a large number of relatives and friends Adelaide Walterscheid, daughter of Mr. and Mrs. Joe Walterscheid, became the bride of John Bayer Jr., at nuptial cere monies in the Sacred Heart Church Tuesday morning. October 19.

The Rev. Father Frowin, pastor of the Muenster parish officiated at the marriage and read the Nuptial High Mass. In the latter he was assisted by the Sacred Heart Choir with Leo Henscheid directing and Anthony Luke leading at the organ. Attending the young couple were the bride's sister, Olivia, and the groom's brother. George.

Mrs. Bayer was attired in a flowing dress of white satin with close fitting sleeves and bolero jacket and a floor length veil. Her flowers were white carnations. The bride's several of her friends at a quilting maid wore red. Her floor length dress was of accordion pleated American beauty satin, as was the stitched bolero jacket. Her shoulder length veil was of similar col-

> Following the nuptial ceremony the bridal party accompanied by members of their immediate families had a wedding breakfast at the home of the bride's parents.

At noon the young couple were guests at a wedding dinner attended by members of their families and their uncles and aunts.

For the many young relatives and friends of Johnny and his bride the official celebration took place Tuesday night at the parish hall. Leasing the building for the night Johnny gave a general invitation dance which was attended by more than a hundred couples from Muenster and surrounding communities.

Mr. and Mrs. Bayer will make their home in the old family resi-Mr. and Mrs. George Cates left dence. John Bayer, Sr., will con-Thursday in their newly completed tinue to share the home with his

#### LARGE GROUP ATTENDS

Mr. and Mrs. George Cates were visited in Dallas last Thursday and hosts Monday night to a general in-Friday as guests of the Frank vitation "trailer warming" party. About 50 persons attended in spite of threatening weather.

Disregarding their original plan of holding the party on the creek, the

Featuring the program were refreshments of wieners and accesories and Ralph Richards' performance as toastmaster.

#### MISSION CLUB TO BUY SUPPLIES FROM 5 CENT FEE

Thirty-two ladies attending the regular mission circle meeting on Thursday, October 13, voted to charge monthly dues of 5 cents per member in order to create a fund for buying the various small items required in their sewing. Thread, buttons, elastic, snap fasteners and other such items have been lacking in past meetings, and in a few instances have prevented the completion of

garments. secretary of the club, the ladies con-tinued their steady progress in sup-his father, Frank Loerwald, and Mrs. John Neu. Besides the honor plying clothing for foreign missions. They brought a quilt to near completion and finished 4 childrens pants, 12 paris of stockings, 5 cup towels, 1 pair of pillow cases, 1 pair of booties and several rolls of bandages. Other articles were started and will be completed at the next meeting.

The usual refreshments of coffee and doughnuts were served.

#### 42 SOCIAL AT K OF C HALL WEDNESDAY NIGHT

Members of the Knights of Columbus with their wives and girl friends enjoyed a pleasant session of 42 Wednesday night at the order's regular monthly social gathering in the K of C hall. Thirty-two persons participated in the progressive contest and another dozen occupied themselves at pool, billiards, and duties as hosts.

High score prizes were given to Miss Ida Fisher and M. J. Endres. both of whom played the entire evening without losing a game. Mrs. W. H. Endres and Herman Swirczynski received low score consolation prizes.

Roy Endres had charge of preparing refreshment plates of sand wiches, cookies, and coffee.

Mrs. Tenderfoot-"Will the operation be dangerous, doctor?" Dr. Slicem-"Now don't worry about that. You can't buy a dangerous operation for \$50."

### Camera fans



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Co-Operative Features, Inc. 360 North Michigan Ave. a line CHICAGO, ILL.

#### BEER THAT WASN'T DELIVERED



The above picture, shows the still smoking remains of a truck and trailer which with a \$1,300 cargo of beer, rolled off a 15 foot grade and was badly smashed and burned. Both the driver and his relief, who was asleep Towa on Highway No. 33, taking the guardrail cable out whole and breaking several posts, besides plowing large furrows in the shoulder of the road.

## Lindsay News

MISS LONIA GIEB Correspondent

Miss Hulda Kuntz of Gainesville spent Sunday with her parents, Mr. and Mrs. Al Kuntz.

over the week-end for a visit with his son, Henry Lueb, and family.

Miss Pauline Spaeth is spending this week in Muenster in the home of her sister, Mrs. Lee Haverkamp.

Hospital, Sherman, spent Sunday here with her parents, Mr. and Mrs. Paul Arendt. Mrs. Ed Buerger arrived Monday

Miss Marie Arendt of St. Vincent's

side of her sister-in-law, Mrs. Joe Phillip. Mr. and Mrs. Robert Loerwald and

Dallas Friday as the guests of Mr.

from Pilot Point to attend at the bed-

and Mrs. Joe Loerwald. Mr. and Mrs. Hurshel Moore and children accompanied by Miss Frances Raab of Wichita Falls were the weekend guests of their brother-in-

law and sister, Mr. and Mrs. John

Neu Jr.

Misses Agnes and Frances Spaeth returned to their homes in Dallas Wednesday after spending several days here with their parents, Mr. and Mrs. George Spaeth, and family.

Mr. and Mrs. Joe Loerwald and children Connie Ruth, Pauline, Har- and son Aloys were honor guests at According to Mrs. M. J. Endres, old and George of Hereford, arrived a 6 o'clock dinner in the home of other relatives and friends.

Fathers Francis of Muenster and Brady of Gainesville drove to Pilot Point Tuesday to assist in the closing services of the Forty Hours' Adoration held in St Thomas Church.

Road commissioner Joe Bezner accompanied by H. D. Henderson, Dave Lorve and E. A. Felker, other county commissioners left Thursday for Amarillo where they attended the annual convention of the Texas Barney Lueb of Hereford arrived County Judges and Commissioners

> Mr. and Mrs. W. J. Schmitz, their son, Paul Joseph, and daughter, Aileen, of Gainesville were the guests of his parents, Mr. and Mrs. Joe Schmitz, Sunday. Other visitors in the Schmitz home Sunday were their daughters, Stella, a student nurse in the Gainesville Sanitarium and Agnes of Fort Worth and their son Richard of Wichita Falls.

Rev. Father John in the company of Fathers Francis of Muenster and Brady of Gainesville drove to Sherman Wednesday to be present at the meeting of this deanery which was son, Frank. and Henry Lueb, were in held in the rectory of the Rt. Rev. Monsignor Joseph G. Donohue of that city. Other clergy expected were the Rev. pastors of Denton. Pilot Point. Denison and Wylie.

#### INFORMAL PARTIES HONOR NEW BRAUNFELS VISITORS

Lindsay, Oct. 20.-Mr. and Mrs. Conrad Riedel and son Aloys have returned to their home in New Braunfels following a visit with relatives here. They arrived Friday as guests of Mr. and Mrs. Henry Gieb. During their visit here several informal courtesies were planned in their honor.

On Sunday, Mr. and Mrs. Riedel and Mrs. John Neu. Besides the honor guests those present were, Fred Bierschenk Sr., Mr. and Mrs. W. J. Rev. Father John accompanied by Neu, Mr. and Mrs. Bill Bierschenk,



DANCE to the music of

#### ADOLF AND THE BOYS

Nationally famous radio orchestra of Schulenburg

FRIDAY NIGHT, OCT. 29 at the

K of C Hall, Muenster

45 cents per person-Dancing 8-12

# **AUCTION SALE**

## THURSDAY, OCTOBER 28

At the NICHOLS WAGON YARD, Gainesville, Two Blocks Southwest of the Courthouse.

The following livestock will be sold at PUBLIC

- 11 MULES
- 18 HORSES-3 years old and up
- 8 MARES-3 years old and up 9 COLTS-Last Spring Colts to 3 year old

#### TERMS CASH

WILL HAVE NO BY-BIDDERS Sale Will Start Promptly at-

> 1 O'Clock, p. m. JOE KUPPER, Auctioneer

## Schad & Pulte

Phone 109

Gainesville, Texas

Mrs. Henry Gieb and Mr. and Mrs. Fred Bierschenk Jr.

A similar reception was repeated

Monday when Mr. and Mrs. W. J. Neu entertained with a 12 o'clock dinner in their home south of Lind-

On Monday evening the visiting guests were honored with a farewell supper at 8 o'clock in the home of Mr. and Mrs. Edward Heitzman at Gainesville. Those present were the honorees, Mr. and Mrs. John Neu, Fred Bierschenk Sr., Misses Rose and Louise Gieb of Sherman and Mr. and Mrs. Henry Gieb and fami-

#### FORMER LINDSAY MAN

MARRIES IOWA GIRL Lindsay, Oct. 20.-From Carroll Iowa comes the report of the recent marriage of Henry Neu, a former Lindsay young man, and a brother

to Mrs. Bill Bierschenk. The wedding took place Saturday morning October 9, in SS Peter and Paul Church at Carroll. Mr. Neu and his bride, who is the former Anna Marie Graham of Cedar Rapids are honeymooning in eastern Iowa and after two weeks will return to Sioux City, Iowa to make their home.

John Klement, Sr., is installing a new roof of channeldrain metal on



NO-PAD \$2, \$3, \$4

REGULAR PERMANENTS \$1.50 to \$3.

Home Beauty Shop Phone for Appointment

#### Warning--

Anyone caught stealing pecans, hunting or fishing on our premises will be prosecutedthe fine to be not less than

BERNARD VOTH, Sr. ------

## **Wolverine Shoes**

Work Shoes that dry soft and stay soft-and wear likez iron-that's Wolverine Shell Horsehide. Come in and try a pair.

Commerce Street Store

J. R. Briscoe, Mgr.

Gainesville, Texas

## Heater Days are Here Again

If the old one isn't good for the winter see us now. We have some real values in-

#### **Wood Heaters**

Complete with stove pipes, elbows, and dampers Also CHARTER OAK Coal and Wood Stoves

"The Old Reliable"

## Waples-Painter Co.

LEO HENSCHEID, Mgr.

## Be Informed---Be Entertained---Read

# The Dallas Morning News

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elers on the river, Shaw leaves his geese.' stores in camp and returns to the canoe builders. Seeing a canoe pass the rapids, loaded with alcohol, he follows it to its anchorage. Realizing the advantage Rickman has in alcohol to influence the hunters and Indians, Shaw rolls the casks into the river and pulls on to Pillager lake alone. He establishes his post and calls on Standing Cloud, who promises to do all for him in his power. But Standing Cloud is not all-powerful, for Black Beaver has the people under his spell.

#### CHAPTER VI

"Who, then, is Black Beaver?"

Shaw put this question to the Weasel, a talkative Indian who had appeared early the next day to visit him, taste his liquor, smoke his tobacco beg for presents.

Black Beaver was the medicine man, the jessakkid, the Weasel informed him. A mighty worker of But not always a man who walked chiefs. straight and in the light. And the Weasel went on, narrating the misdeeds and evil practices of the jessakkid, and Rodney grew sober and baggage and equipment bearing the a bit dismayed.

Standing Cloud, the principal chief was respected; Flat Mouth, the war landed Burke Rickman was afloat chief, was acknowledged a great again. Rodney saw him shove out, man. But Black Beaver was the dominating influence.

Black Beaver had withheld hunter's medicine from those who traded with the independent; he had even declared Windigo the river of the Laughing Musquash so that none of these hunters, dared go there. So widely accepted was his edict that not only did the Indians believe in it but the little trader's engages would not venture up Laughing Musquash for the white clay with which the buildings had been washed.

For three days, then Rodney campaigned to establish himself in the good will of the Pillagers and

On the third morning he walked toward the encampment on the flat. Approchaing the small stream which headed in the spring outside his gate he hard voices. Women were washing blankets there and he stopped to watch and listen, screened sit ready yonder and .

CHAPTER V .- Hidden from trav- talk of the chiefs is like the taik of

An old woman spoke:

"One hungers for the days before Black Beaver's words were the thoughts of all the warriors and hunters. It is sad to know that Black Beaver commands such numbers. We have not had pleasant days since ears turned to him instead of Stand ing Cloud."

"That is so," the other agreed. Standing Cloud and Flat Mouth, it is said, talk loudly for the little trader. They fear if many do not accept credits from the little trader he will depart. They fear the great | ing the stock. "What brings you company if no other trader is present. Black Beaver closes his ears to their talk."

"And many hunters await the words of Black Beaver."

"That is true. They will trade where he commands them."

"He will command where gifts for him are the greatest."

Rodney went on, then, his mind magic, Black Beaver. A man of filled with apprehension. So his fate wealth and wisdom, Black Beaver. | was being settled in a council of

Late the next afternoon into the lake came Rickman's brigade, men weary, canoes battered and patched, marks of long and arduous travel.

But within an hour of the time he two voyageurs manning the canoe, and head up the lake.

their approach through the square loophole. Abreast the place, the paddles stopped dipping and Rickman's voice rolled across the water.

"Shaw! I come for talk.

Rodney smiled grimly, having eaught sight of a rifle muzzle protruding scantly above the gunwale. "Come ashore, Rickman, if you need talk! Have your men draw back, and come unarmed," he said

The other hesitated then, after arm. Shaw advanced.

Rickman flushed. "I come unarmed," he said. "But you?

Rodney laughed. "I specified how you were to land," he said easily. 'I gave no pledge myself. Your men

His eyes narrowed as they search-"While the sun shines, they talk," ed Rickman's figure. "The bulge a young woman said. "While the beneath your shirt? Could it be a pis-

"I came unarmed!"-hotly too

"Then lift the shirt. No? . . . Good enough then! I expected as much, Rickman; hence the rifle,"- strok-



Watched Their Approach Through the Square Loophole.

here, concealing weapons?

"Rum!" Rickman growled. "My rum. Company rum. I want it,

"Want it, eh? Embarrassed by lack of it, are you? Touche, trader! That thrust pricked eh? I wish I had your rum, Rickman? I could use it along with mine. And, if it were here, I'd defy even your numbers to take it back! But your rum's not here, trader. The Mississippi has your casks.'

"D' you think the company will stand by and suffer theft and not retaliate with-

mourn helplessly because my canoes were smashed by company axes! That's the item in our account the loss of your rum balances!"

He closed the gate and had tripped at Mackinac . . . Fine days must listen to harangue. Jacques fetch a rifle and watched and nights, you thought you had, did you?"-voice harsh with bitterness. "In high feather, were you, They wore their finery, beads and thinking your charms had bedazzled ceremonial stones. Paint had been a woman? Well, she wormed what used on faces. we needed to know from you, didn't she?. And within hours your secret the most resplendent. He was the competence!" And he snapped a his canoe. thumb contemptuously. "Your days in the trade are numbered!"

> a wave of anger through Rodney; til he stepped ashore. anger more at self than another.

"Ay, I admit tripping back yonspeaking to his men, he gestured der! But you and your trollop and them one in either hand, and adawaited the promised coming of them on and the canoe slid across your spurious murder charge could vanced majestically toward the cir-Standing Cloud and the expected call the shallows. The great gate then not turn the balance, could they? cle and Standing Cloud arose from of Black Beaver. Neither appeared, creaked inword on its wooden hin- I'm here and I've rum and my goods his haunches and moved sedately ges, and rifle in the crook of his are on the way and I'll hold these toward the fire in the center of the hunters close, Rickman until my canoes arrive! I won't trip again. Mark that down.

Rickman turned disdainfully and and his shoulders were not squared. ignaled his men. The canoe came "My children," he began, "the signaled his men. The canoe came swiftly and he waded out and stepped to his place, not looking again at Things that cause argument are Rodney.

And then, in the morning, word of Rickman's arrival having spread he said, and grunts of approval rose

eye and appraise these traders, stopping first at Fort Shaw.

The sharp eyes probed Rodney's he accepted the presents spread before him; and with impassive countenance the man listened to Shaw's talk.

"Your words have fallen on my ears." he said when the harangue ended, "There is no haste. Black all is gone." Beaver will ponder on what the little trader has spoken."

Dismayed but not dispirited, Rodney watched him making straight

for the opposition fort. But his spirits would have been ower, his dismay might have given way to despair had he watched the scene enacted yonder after the jessakkid had stalked through Rickman's gate.

The medicine man had his tobacco, if not his rum. His eyes glittered like buttons at the presents spread before him, and under the spell of Rickman's sustained talk, under the influence of sight of the wealth of freshly stored goods in those buildings, Black Beaver tarried long.

Into his ears was poured the lie that Shaw's canoes might never come and, if they did, would prove to be but lightly laden.

More gifts, all but spirits. And spirits were coming, Rickman promised. The casks he had brought with him had been lost in a rapid, he said, telling only half the truth. A canoe had been dispatched to Fond du Lac to draw on the company stores there for that important

So the jessakkid left him and had his wives paddle him from lodge to lodge and proclaimed that he would make medicine only for hunters who accepted credits from the company trader, and dissension spread among

the people. Dissension; indeed! The hunters respected Standing Cloud: feared Black Beaver. And puzzlement lay heavily upon them. What was a trader without rum. Or trader without goods

Not for days was Pillager trade se

The debate among the old men had assumed something else than the expression of judgment which might affect the welfare of the "No more than I'd stand by and tribe. It had come now, to a final test of influence among them.

And then Black Beaver made his supreme effort. The jessakkid sent word from lodge to lodge that talk "You're a short-sighted, arrogant must be made; that all hunters must fool, Shaw. You'll trip here as you meet with the chiefs; that all ears

> Over 40 canoes were drawn to the beach by sundown of the day named. But of them all, Black Beaver was

was passed to me. That for your last to come as well, sitting erect in A blanket was about his shoul-

ders which he did not drop off to His reference to Annette had sent reveal the glory of his raiment un-

A woman handed Black Beaver a pair of gourd rattles and he took circle.

But, Rodney thought, the old man lacked confidence. His step was slow

chiefs have called you to council. abroad. The little trader has ever been as a brother to the hunter.'

people. He stays among us.

These great companies are not so. no thought of another sun. They bid

A chorus of assenting grunts was raised. But there were gaps in the were not in accord.

Cloud declaimed, voice rising and swelling, "those who see only the one day. The ways we travel change. I am not one to say they shall not change again. I am not one to say that all great companies are eveil

little trader comes among us and and their stay among us short and builds his lodge and is as one of our like running fire in the way they take fur from the land. But I do say this: wherever the great companies They come as plunderers. They have have dwelt alone among our brothers, sorrow has come. I fear to see the hunters take all that walks and sorrow come to my people. My heart swims. They have no thought of is heavy when I see that many of what may befall the hunters when you will not await the coming of the little trader's goods before taking credits. My eyes see sorrow coming as a storm cloud if you listen to chain of sound; all, it was evident, counsel that bids you take credits from the great company and send "There are among you," Standing the little trader away from us.

"Men of the forest, I have spok-

A thrill ran through Rodney as the grunts rose in a lusty chorus,

(Contnued on page 5)

## Have You Entered The Photo Contest?

We want to buy one hundred photos showing interior views of homes of this section. Each photo submitted must include a view of gas heating equipment. Note the sample below and read the five simple rules of the Contest conducted by your gas company.

A prize of \$10 will be awarded EACH of the TEN BEST PHOTOS submitted each week. At the close of the TEN WEEK PHOTO CONTEST four additional grand prices of \$100, \$75, \$50 and \$25 will be awarded the four best photos submitted.



This sample photo shows a vented circulating as beater in the home of one of our custon

## 5 Simple Rules of the "Heating Photo Contest"

- All photos must include a view of the gas heating equipment used to heat the room or adjoining room in which the photo is taken. (See sample).
- The house in which you reside must receive its gas service from one of the companies of Lone Star Gas System and all photos submitted in the TEN WEEK CONTEST must be taken in a home served gas by one of the companies of Lone Star Gas System. These companies are: - Lone Star Gas Company; The Dallas Gas Company; County Gas Company; Community Natural Gas Company; Texas Cities Gas Company.
- Employes of any company of Lone Star Gas System and their immediate families and professional photographers or persons engaged in the business of making photographs for commercial purposes are not eligible to enter this Heating Photo
- All photos submitted must have your name and 4. address (including the town) PRINTED PLAIN-LY ON A SEPARATE PIECE OF PAPER AND PASTED TO THE BACK OF EACH PHOTO ENTERED IN THE CONTEST.
- All photos submitted should be delivered to your local gas company office or mailed to LONE STAR GAS SYSTEM, ADVERTISING DEPARTMENT, 305 S. HARWOOD ST., DALLAS, TEXAS.

The contest is for a TEN WEEK Period from October 11, 1937 to December 18, 1937 (inclusive). All photos submitted will become the property of Lone Star Gas System to be used as desired by the company. Photos entered in the contest will not be returned and weekly prize winners will be advised by letter. At the close of the ten week contest a complete list of prize winners will be available for your inspection at your nearest gas company office.





#### MUENSTER ENTERPRISE

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Readers, Among Locals, per line .......

#### APES AND MAN

Dr. Philip H. Dubois, a psychologist of the University of New Mexico stated Saturday that "the difference between the intelligence of men and the so-called lower animals is quantitative, not qualitative." By that statement as well as several others in his speech before a Phi Beta Kappa campus cultural group, Dr. Dubois commits himself as being a member of that array of so-called educators who, instead of giving students a higher, more exalted idea of humanity, do little more than destroy the worthwhile convictions those students acquired in their younger days.

The esteemed professor may, if he so chooses, consider himself in a class with apes, but we feel justified in considering ourselves far above that plane. And we consider our superiority as qualitative, not just quantitative.

It is hard to imagine just what kind of world this would be if the entire order of civilization were changed to coincide with the theories of this professor and the hundreds of others who agreee with him. Would our laws then be changed so that animals would be held responsible for their acts or would man be relieved of his responsibility? The absurdness of this proposal would probably strike the modern psychologist themselves even though it is a logical conclusion drawn from their own argument. And if animals are essentially the same as us where do we get the right to murder cows, hogs, and chickens for our daily meals? Mr. Dubois' idea would brand us as cannibals.

This modern, warped thinking is the result of a futile effort to prove that man is the result of evolution without admitting that somewhere along the line of change the Creator played an active part. If we admit that man is distinguished from lower animals by intelligence and will we must admit that in the process of evolution, if that is our origin, the Supreme Being endowed us with those faculties. Dr. Dubois and his cohorts brush aside that problem with the statement that there is no essential difference between man and the lower animal.

For thousands of years psychologists have had satisfactory answers concerning the mental comparison of men and animals. Those answers harmonize with man's natural conviction, they harmonize with civilization, they harmonize with the Word of God. And what is more, they are uplifting, not depressing like the ideas of our modern intellectual anarchists.

#### THE GREAT REPEAL

Rruce Barton, Republican nominee for Congress recently made the statement that if he is elected he wants to be known as the great repealer. He would move to repeal a law a week. By his own figures, Mr. Barton has quite a task, one that would require him to live to a ripe old age. He says that a person reading 100 laws a day would have to spend two years to get over the 59,282 statutes passed by 75 congres-

We can suggest an even more effective plan than Barton's, at the risk of appearing ridiculous before the nation. Why not scrap everyone of 59,282 statutes in one big lump and then set up the decalogue as

the law of the land? That group of laws says, for instance, "Thou shalt not kill," and the employer who gives his help mere starvation wages would be subject to prosecution as would the reckless automobile driver. "Thou shalt not steal" is equally effective for bandits, racketeers, gyp artists, unscrupulous landlords or merchants. "Thou shalt not lie" would even put an end to the fake promises of politicians. And the same is true of the rest of them. Mankind hasn't changed since the Hebrews received their ten commandments, and it is rank presumption on our part to attempt a system of laws that fit man better than those given by the Creator Himself.

Then again, our courts and executives say that "ignorance does not excuse you from the law." It is every man's duty as a citizen to be familiar with 59,282 statutes. How ridiculous! But these are only Federal laws. In addition we have our State, County, and City laws by the thousands, hundreds of them outworn and useless.

There is a story about two men who disputed over whether a person could spend lin and kaffir corn, lignite and long leaf pine, mohair one single day without transgressing some law. Their discussion led to a bet and the and rye, sheep and sweet potatoes, turkeys and truck one person decided on the sure method of doing nothing at all, he spent the day in bed reading and sleeping in his hotel room. Late that day he was disturbed by an officer who wished to measure the bed linen, and he was fined because the sheets on beds in his hotel were not 9 feet or more in length. People who know laws can name such cases by the dozens. And we wonder whether Gainesville has repealed its law prohibiting automobiles on California Street.

The big trouble with using the decalogue is that it is so tremendously practical. It would give some meaning to the statement that "ignorance does not excuse you from the law," for anyone can memorize ten simple statements. It would include the hundreds of practices which are now considered as wrong but are still lawful because no statute definitely prohibits them. It would give judges a chance to judge rather than thumb through legal red tape and finally pass on the decision of some predecessor.

Our government should be an agency to protect the citizens' natural rights. It serves its purpose when it demands observance of the decalogue. As for its own support it can add a few laws to raise revenue. but there the man made laws should end

## **OPINIONS of READERS**

The Enterprise welcomes the opinions of its readers and will publish, as far as space will permit, all such letters when signed by the

#### "OUR" ENTERPRISE

We live in a free country. How often did we not hear this somewhat worn-out slogan without really understanding its significance for a democratic country? Does it mean that we can do whatever we like? No. that would spell anarchy, dissolution of order, the end of government. It means that in a democratic country like ours we, the people have the right to elect our representatives for state and federal congresses. These representatives are empowered to express our will by laws, which must be enforced by the executives, gover nor and president The courts, state and federal, are instituted to settle disputes about the constitutionality of the laws made by our congresses

So far, so good, But here is where propoganda sets in. The masses elect their representatives, but they are often swayed in their votes by the press. Our constitution, therefore, guarantees a free press. Do we have a free press? I doubt it. Newspapers depend upon advertisements, which in turn depend upon circulation, and circulation repends a great deal upon the sensational. If the sensational is not forthcoming the typical editor is likely to invent it to keep up circulation. He must do this to continue his existence, the newspaper is his bread and butter. It follows that policed or bought newspapers may often govern the opinions of the people expressed at the polls.

Now I come to the point. We have in our community a paper far superior to the common garden-variety of country newspaper-The Enterprise. Its editor may be destined in the course of tme to take up the mantie left by the late Ed Howe, the Sage of Potato Hill. His timely, often forceful, editorials contain enough meat and spice to tempt the taste of the most critical gour mand. Sometimes the food may not be pleasing to our taste and we put it away with a contemptuous sneer. In plain words, our ideas and his do not coincide, but they give us other view-points and help us to form a fairer less biased judgment. There is always more than one way to look at any question, except that of religious dogma, and as long as he is correct on that one issue, we should allow him all liberty in treating political and local matters.

To suspend subscriptions because we find in our paper something that is not "up our alley" shows a narrow, cramped mind. And what is the use to get "stewed up" because a name is misspelled or left out of the news columns? Neither the editor nor the correspondents are ominiscient. It would hurt the general usefulness of the paper if in this space, allotted to subscribers, the editor would not be absolutely free, without editorial or personal responsibility, to print the opinions of readers, as long as these opinions do not con flict with the tenets of Christian morals and charity.

This is our paper; we have all reasons to be proud of it. Let us subscribe for it, advertise in it, help its circulation, and it will help to make our city a better city and us better citizens. Let our paper be free. Vivat floreat, crescat.

## What Others Have to Say--

#### YES, A SALES TAX IS PRODUCTIVE

When John T. Smith, editor of the Texas Tax Journal, says that a general sales tax is a "big money getter," he is painfully correct. He explains, in a phrase, why legislators turn so readily to this method of obtaining revenue.

Truly, the yield from a sales tax is bountiful, but that fact falls deplorably short of meaning that it is a just and wise levy. The productivity of the sales tax was discovered centuries ago, and the hardest rulers of the middle ages taxed sales to fill their coffers.

The tax is productive because no one who buys where it is levied can easily escape it. And the public must buy in order to live. But to say that it is easy to collect is inacurate. Elaborate and costly machinery

must be set up to apply it. If our legislators and the Governor were courageous or industrious enough to revise our present levies and collect delinquent taxes, the state's revenue probably would be adequate. But they are being urged to levy a sales tax simply because such a tax would be pro ductive.—Dallas Times Herald.

#### THE TEXAS OF TODAY

Mother Nature has been kind this year in an esecial manner to her child that she calls Texas. Using alliteration's artful aid, there is abundance of alfalfa and apricots, beans and barley, corn and cotton, ducks and dairy products, eggs and eggplants, figs and potatoes, Jersey cows and Johnson grass, kao and milo maize, northers and natural gas, oil and onions, peas and poultry, quinces and quicksilver, rice crops, underground water supply and underpasses gaore, vocational education and Vice President Garner.

With all this abundance Texas should be able to work out its salvation.-Houston Post.

wheat and wool, extra pay and extraordinary pecan

supply, yellow-hammers and yokefellows, zinc and

#### THE AMERICAN SPIRIT

During the past year many Americans have been reading a book which describes various problems in the art of living that still await solution

It is a cheerful book. It believes a large number of those problems will be solved, and that the solutions are not so far away. It believes that men and women striving with diligence, sincerity and self-confidence will find the answers-as did, for example, Thomas Edison and Luther Burbank in their separate and important fields

ings, either emanating from Europe or inspired by foreign pessimism. These take a different point of

They despair of the capacity of men and women, as such, to solve their problems. They urge that all intiative, all responsibility be surrendered to those who hold the reins of government—as in many foreign lands today—and that youth trade its hopes, its energies its self-reliance, for a problematical and dull future of state care and state guidance.

Here are two divergent viewpoints. The first is American in approach and in method. The second is foreign. It is the antithesis of the spirit which conquered our raw frontiers, and converted them into some of the most fruitful and pleasant

home-sites on earth. The new frontiers to be conquered are no longer geographical. But the spirit which will tame them and build thereon a fuller and happier life for men, is the same spirit of personal courage and confident enterprise that actuated our earlier pioneers IT IS THE AMERICAN SPIRIT .- Kingsville Re-

#### HOME MERCHANT DESERVES YOUR SUPPORT

As we face a return of better business following a bountiful harvest in this section, we ought to give a little thought to all the home business men who have fought through side by side with the farmer for the past six or seven lean years.

There's hardly a business that has been more than a meager meal ticket to its owner during the long weary years just now passing into history. The men who have staved-put and who have smiled as they waited. are the truest friends the farmers and the laborers of the county have ever known. They have faith and have had the stamina to wait for the certain come back of the country in a most admirable way.

Now, since there is a rift in the dark clouds and a promise of a better day for all, The News believes it is our duty to give our merchants the benefits of increased buying. Our merchants are stocking up with modern quality merchandise in every line in the hopes of getting some profit to compensate them for the long dark days of the lean years

Support of the home merchants in the coming year will mean a stronger, happier community-and the ability to stick through any subsequent days of adver-

The Home Merchant deserves your support, and your best interests will be served by giving it to him. -The Menard News.

#### SEE US FOR-

Delco Light Plants and Batteries

Maytag and Speed Queen Washers

Philco and Zenith Electric or Wincharger Radios

Norge Refrigerators and Stoves

Kerosene Heaters

Pianos and all kinds of Musical Instruments Kitchen-Kook Stoves

TURBEVILLE MUSIC STORE Gainesville

## Uncle Sam Is On Our Side

Men and women are encouraged by the stimulating fact that this bank is a member of the Federal Deposit Insurance Corporation. They know that the government will guarantee deposits up to \$5,000. They know they can safeguard themselves against finanial emergencies of the future, that their money will be available at any time they require it.

#### The Gainesville National Bank

Gainesville, Texas



## BETTER Light is CHEAP .... Your EYESIGHT is PRICELESS



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that you can't afford to be without plenty

ee the new Better ight Lamps on dis-play at the stores of local dealers. They will be glad to dis-TEXAS BOWER & LIGH



#### **Black Feather**

as women, seated behind the men, stirred by the chief's oratory, grinned at one another and nodded approval and rocked back and forth.

But he looked at Rickman, standing beside Conrad Rich on the edge of firelight, and his thrill died. The man was composed, assured. And Black Beaver, immobile, sat across the circle, head up, waiting . .

Flat Mouth spoke. Other old men spoke, all echoing Standing Cloud's words, all pleading that hunters await the coming of Rodney's canoes so he would be made welcome among them.

Black Beaver rose. In the man's very movements was a power, a magnetism, a sense of deviltry

"Pillagers!" he said sternly. "Pillagers, who fear my power, stay silent that my words may reach your ears. Black Beaver speaks to you. For many winters and many in your trading with the white man. my words have been wise; always has my medicine been good for fur.

"I have talked with the Manitous. They tell me all. But you are deaf to their voices. You can not hear their wisdom; some of you will not listen when I pass on their wisdom with my breath.

"Some of you listen to other old not come. men. But no other man among you can hear the words of the Manitou. No other eyes among you can see what Black Beaver sees. You have heard much talk at this fire. Many of you believe that talk to be wise. You do not know. You can not hear.

company of Flaming Hair is evil. I say to you, the company of Flaming Hair is good.

"Soon," he cried, "the great company will call its trader home unless you hunters make him welcome! The great company is not evil. The great company is good. But the great company will not wait outside our lodges many suns longer!

"You ask yourselves: How does Black Beaver know that the great do not come?" company grows weary of waiting? I will tell you. I have flown as an ment died before this challenge. owl to the island of the Great Turwill point their canoes to other bearing goods to you.

"You know what Black Beaver sees when he flies as an owl. You rected at Standing Cloud and the Mr. and Mrs. W. R. Porter, Sunday. know that I flew as an owl to the old chief rose quickly to his feet, Lauging Musquash and saw the amidst a growing tumult of voices. owl he could not catch and devour crying to be heard, but with a mathere and saw the Windigo I kept Cloud stayed him and checked the family. many hunters above the sand and confusion of voices. wailing from many lodges.

tongue when he says those words. If the great company traders goes

would from a fire in the forest! strategy. Accept his credits before hs chiefs

children!

Startled grunts rose in a chorus.

Even the old men, Rodney perceived believed and were frightened. And then Rodney Shaw was among .them. .Boldly, .presumptuously, shattering all precedent for

the behavior of whites at a council, he stepped within the circle. "My brothers! I stand before you as a son before fathers: I stand before you as a son against whom lies

have been spoken. I stand before you and ask that you listen to my Standing Cloud rose.

"The Pillagers are honorable men," he said. "The Pillagers return good for good. This man is my brother's brother. It is not good that he be turned away from our council

fire. He may speak.' "I stand before you to defy Black Beaver and his magic!" Rodney cried. "For many seasons you have listened to what Black Beaver has said. For many seasons he has performed his magic and flown as an owl and brought you word of many things. He has brought you word summers I have guided you wisely of many evil things. He has brought you word of no good things.

"Black Beaver has frightened you with his forked tongue. He has told you that he flies as an owl and sees and hears many evil things. He says he flew as an owl and saw the Windigo in the Laughing Musquash. He says he flew as an owl and saw that my canoes filled with goods do

"The Windigo is evil!" he cried. "The Windigo will devour white man and Pillager alike. The Windigo will devour them if they go where the Windigo is. The Windigo is on Laughing Musquash, Black Beaver has told you. I say that the Windigo you cannot see, so you do not know. is not on Laughing Musquash and I daughter, Mrs. Frank Aldridge who "It has been said to you that the ask you to see proof of what I say with your own eyes! I say to you that I will go alone to Laughing Musquash to show you I have been there. And I will return unharmed!

"And when I do that what will my brothers say? Will they say that Black Beaver speaks what is so? Will they believe that Black Beaver flies as an owl and sees many things? Will you believe when he says my canoes heavy with goods

Sounds of surprise and excite-

"No," he said, and shook his tle where the great Company Chiefs head. "You will not believe these sit in council. I have listened from things. You will know that Black a tree beside the door of their lodge Beaver's words are those of a forked and have heard their principal chief tongue. And you will know that I say that unless the Pillagers accept tell you what is so. You will know wife. credits they will send writing which that my canoes are on the march

"Is that not so, my brother?"

He ended with the question di-

"The little trader has spoken!" "I flew as owl to where the little he cried. "The little trader has said children, Miss Freda and Bud, and trader tells you his canoes are com- he will do things which we can see Mr. and Mrs. Ray Hudson attended ing. No canoes are coming. The little with our own eyes. If the little trad- a bridge party at the home of Mr. trader has no canoes coming, my er's medicine is greater than Black and Mrs. Duran Monroe of Gaines-

see it, my children?" They would be pleased to see it, away you will have only the lies of indeed! Cries of approval resoundthe little trader to wrap around you ed. Short harangues followed. Rodas blankets, to make powder and ney declared that he would start at lead for your guns, to smoke in your dawn, so all might see, and turned pes.

to watch Rickman speak lowly and energetically with Black Beaver, to the lodge of Flaming Hair as you urging the magician to some further

(To Be Continued)

## Myra News

MRS. JOHN BLANTON Correspondent

Mrs. H. T. Tucker is seriously ill at her home here.

Joe Parker of Gainesville spent Saturday with his mother, Mrs. John

Mrs. Los Williams of Winters is visiting her mother, Mrs. Tennie

Mrs. W. J. Jones and son. R. L., of Gainesville visited relatives here

Mrs. Leroy Porter and Mrs. John Blanton made a business trip to Sherman Tuesday.

Miss Emily Beck spoke at the morning services at the Baptist

Church Sunday. Miss Enoice Rosson of Dallas vis-

ited her parents, Mr. and Mrs. B. C. Rosson, over the week-end. Mrs. E. B. Luna visited her daughter Mrs. John Reeves, and fam-

ily of Denton Saturday. Mr. and Mrs. R. B. Shelton of El Paso visited her sister, Mrs. Ben to his bed for several weeks with Roewe, and family Wednesday.

Mr. and Mrs. Raymond Davidson of Bolivar spent Tuesday with Mr. and Mrs. J. C. Davidson and family.

Mrs. J. T. Biffle spent Friday and

Saturday in Gainesville with her Mrs. C. J. Tuggle and grand daughter, Lois Martin, were week-end guests of Mr. and Mrs. W. B.

Martin of Gainesville Saturday. Mrs. A. E. Barns returned home Saturday having spent the past week with her parents, Mr. and Mrs.

Tom Myers, of Valley View. Mr. and Mrs. Walter Purcell of Borger visited Mr. and Mrs. Ray Hudson and Mr. and Mrs. Fred

Snuggs Saturday evening. Miss Mary Townsley, teacher at Marysville, spent the week-end with her mother. Mrs. L. A. Townsley, and brother. Roy Townsley. and

Mr. and Mrs. Ross Townsley and daughters of Bonham were dinner guests of Mrs. Townsley's parents,

Mrs. Dora Denby and daughter Windigo there. Because I flew as an Black Beaver was up, as well, and Ruby Joe of Whitewright, arrived Monday for a prolonged visit with me. You know that because I flew jestic, silencing gesture, Standing her sister, Mrs. Lula Watson, and

> Mr. and Mrs. Fred Snuggs and ville Tuesday evening.

A. E. Barns and Oral Buck and East Side Courthouse

and Claudine Brogan, teachers in Myra school, attended the County Teachers' Meeting at Gainesville Saturday.

#### Hays News MISS KATIE MAE MARTIN Correspondent

There was no church services Sunday because of bad weather.

Mr. and Mrs. Travis Beale are living in the Hays Community again. Miss Lucille King spent the week

end with her parents at Hood. Mr. and Mrs. Ben Lane of Gainesville visited her mother Monday af-

Mrs. Jack McFarland of Claude, is visiting her grandmother, Mrs. Ode McFarland.

Mr. and Mrs. J. A. Watkins of Dallas spent the week-end with her mother, Mrs. C. M. Martin.

The people of Hays plan to reorganize their P. T.-A. Thursday

Joe Martin, who has been confined typhoid fever, is slowly improving.

Mr. and Mrs. Monroe Baker visited Mrs. Baker's mother at Collinsville Sunday. While there yhey enjoyed a visit with Mrs. Baker's

## CLEAN A Oil heat

As Much as You Want Whenever You Want It!

#### **SUPERFEX** Oil Burning HEATERS

DE comfortable D this winter with a Superfex Oil Burning Heater. Connects to fluelike

ordinary stove. Burns low-cost fuel oil. Shown here is one of the models giving radiating heat. See also the Superfex Heat-Directors, with adjust able shutters to Jirect heat where it is most needed Several sizes, heating capacities 2,850 to 9,770 cu ft., depending or size and climate equal to several o dinary rooms

## **Schad & Pulte**

just arrived for an extended visit.

Mr. and Mrs. Sam Epp, Mr. and Mrs. A. C. Stalcup, and Frank Cole accompanied by Mr. and Mrs. Frank Welch of Gainesville were visitors of the Bulcher P. T.-A. Friday night.

"ELGIN and BULOVA WATCHES" A. R. Porter

Geo. J. Carroll & Son

Serving Cooke County **Since 1901** 

> PHONE 26 Gainesville

Send Your

## CATTLE, HOGS and SHEEP OSCAR BRADY COMMISSION CO.

Fort Worth, Texas

"The Friendly Firm"

## Working for Good of OUR COMMUNITY

The thrifty people of this community have built up the deposits of this bank. For that reason, if for no other, we prefer to make as many of our loans as possible to responsible borrowers within our banking ter-

If you have an established source of income, and a reputation for meeting your obligations, you will find us very willing to lend you money for any legitimate purpose.



Every penny of your deposit up to \$5,000 is insured by the Federal Government.

The Muenster State Bank

Muenster, Texas

Here they are!... the biggest

# Ford Year



R & G cars with money-back Guarantee included in sale!

Many Cars in this Great Clearance are R & G Cars . . . Renewed to Ford Factory Specifications at 30 vital points, and sold with your Ford Dealer's WRITTEN GUARANTEE of 100% Satisfaction, or 100% Refund. **Your Ford Dealer's Entire Stock** of USED CARS and TRUCKS Attractively Priced for Immediate Sale . . . Your choice of the most popular models of today's leading makes . . . Liberal Allowances . . . Easy Terms . . . ACT NOW

FORD DEALERS' 1 ANNUAL NATION-WIDE USED CAR CLEARANCE SALE

DEALER SALES SPECIALS BELOW

# THESE OCTOBER USED CAR SPECIALS

are real values --- all in first class condition and PRICED RIGHT

1936 FORD 2-Door Sedan 1935 PLYMOUTH 2-Door Sedan 1935 CHEVROLET Coupe 1935 CHEVROLET 2-Door Sedan 1933 FORD Truck

1931 FORD Truck

1929 FORD 2-Door Sedan 1929 FORD Coupe 1929 CHEVROLET Coupe 1928 FORD Coupe 1928 CHEVROLET 4-Door Sedan

Also Several Old Models----Really Cheap

HERR MOTOR Co.

Muenster Texas



in pleasing colors.

WAPLES-PAINTER

LEO HENSCHEID, Manager.

\* A REALLY TOUGH

PORCH PAINT!

Tough! That's the only word that describes the wearing quality of LOWE BROTHERS PORCHANDDECK PAINT.

Just try it once . . . you'll find that it dries exceptionally hard, and wears well. Hard leather heels won't scuff it and

chairs that skid across the floor won't

mar it. And the way it stands up under sun,

snow, sleet and rain is truly remarkable!

We can supply you with LOWE BROTHERS PORCH AND DECK PAINT

COMPANY

Muenster Yard

# Confetti

By CON FETTE

There is a story about Fathers Sorin and Granger, early builders of Notre Dame University, to the effect that their tremendous asset was a jointly owned hat. When one of the priests was seen abroad it was well known that the other was at home. But from their humble beginning grew the present Notre Dame, one of the leading universities of this country. Those two were not "down in the mouth" because difficuties faced them. They had the stuff of which great men are madevision, confidence, determination energy. They gave an example that can prove useful in our own improvement program. Before us lies an objective but on the way are many difficulties all of which can be overcome if we do not get "down in the mouth." It has been said that the only fellow who gets a return from "looking down in the mouth" is a dentist.

With all of our confusion over taxes the time may soon come when we have to adopt a system somewhat like that currently in use in China. There the tax collector distributes baby chicks several months before collecting time then comes around later to get the full grown chickens which are sold to provide tory result than that experienced treasury funds. Feeding one or two extra chickens, the Chinese do not realize they are being taxed, and weather last year. make no complaints.

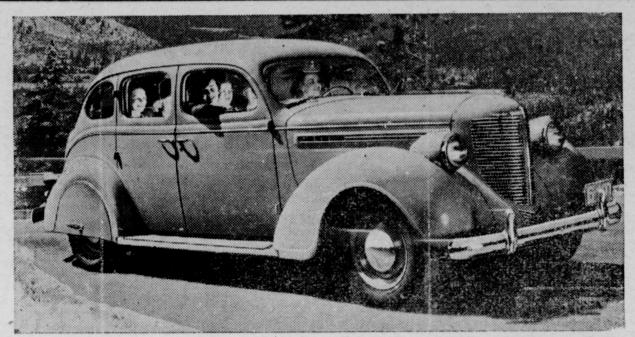
A week or so ago a news item for the use of the spreader truck. revaled that some lawyers are con- According to Mr. Endres, the judge cerned over whether their calling is a trade rather than a profession. ster's disposal whenever it is need-To the average layman this may seem a small item but to the self respecting lawyer it is the hair line division between honor and dishon- face will be packed with a roller beor. It hinges on the question "does fore traffic is permitted on the he practice law for the purpose of street. Following immediately beprotecting the interests of others or hind the application of chat, the merely for the money he can get roller is expected to bind the new out of it?" According to members surface to the base much more efof the old school of professional fectively than last year when the men the idea of service comes oil was applied without packing on first, and the fee is a secon- cold wet ground. The roller is being dary consideration. Many a real furnished by the R. W. McKinney lawyer has defended a poor man because the poor man was in the right and entitled to help. Likewise many a doctor has saved the lives of poor people knowing all the time there would be no payment for his services. This is what we think of when we say professional men, a term too dignified to include the shysters and quacks who measure their services, very frequently of ing of the Ritz Brothers in their first questionable merit, in dollars and

The lawyers who were concerned Refreshments of coffee and cigarwith the loss of their good name ettes will be served, a community probably thought of such shysters sing will be offered as an outlet for as the one involved in a case made lusty voices, and the feature attracdriver was sued for \$15,000 for the ous laughter. alleged injuries to a colored woman who was "disabled for life" when the truck hit her. The driver calling Gainesville and is expected to make on the lawyer (?) who had charge of the case proved that the woman dreds of prevue attendants. It is had stepped from a curb and more than just a show, it is a big through no fault of his, as well as party with a first rate show as the without his knowledge, had accidentally walked against the side of ing spirit will be the party spirit of the moving vehicle. He also proved that charges of insufficient lights and obstacles at the side of the machine were groundless by the HUSBAND IGNORES word of an inspection officer who had just passed on the load. Finally the driver cleared himself, and with the shyster sought the woman for her signature dropping the suit. They found this woman, who was disabled for life, and whose services, incidentally, had been valued at \$10 a day by the lawyer, not in a hospital but in a cotton field. The case is just one of thousands in which shysters base claims on a pack of lies, and frequently collect.

After learning about all the new arrivals here last week one of our Gainesville readers commented that he noticed a flock of birds passing over. At the time he thought they were geese, but he decided later that they must have been a flock of storks headed for Muenster.

Miss Opal Wright, Walter Dyer and Milton Carter of Bowie visited Gene Carter Wednesday afternoon.

### 1938 Chrysler Royal Sedan



DISPLAY AT BEN'S

The machines were

Three 1938 model cars, two Ply-

mouths and a Chrysler, are now on

display at the Ben Seyler Motor

brought in during the past week,

the Plymouths on Oct. 16 and 19 and

the outstanding features of last

year's cars along with numerous im-

provements resulting from latest de-

velopments in automotive engineer

ing. The new Jubilee Plymouth, cli-

maxing ten years of great cars, com-

bines the many high quality features

that in recent years have made it an

outstanding value in the low price

field. In addition it is more powerful,

more efficient, larger, quieter, and

SPLIT HONORS WITH

The Muenster High School, boys

and girls divided honors with the

Bulcher athletes Tuesday afternoon

when Tony's reserves took one on

the chin in their encounter with

Coach Greene's cagers and Miss Fet-

the deciding game of the match.

In basketball Mr. Burger's re-

serves just did not have the power to beat their opponents. While bat-

tling along on fairly even terms they were outclassed enough to fall

short by four double markers. The

Agent for

"State Reserve Life Insurance Co."

LINDSAY, TEXAS

COMMISSION CO

Fort Worth, Texas

CLINT SHIRLEY, Hogs & Sheep

BEN SHIRLEY, Cattle

For Good Results . .

gave the reserves a chance.

score was 16-8.

LOCAL BOYS, GIRLS

**BULCHER ATHLETES** 

Both of the new models contain

the Chrysler on Oct. 21.

more luxurious.

The Chrysler Royal four-door touring sedan. It has a wheelbase of 119 inches and a Gold Seal engine developing 95 horsepower. A completely new front end treatment and many new features make it the finest

Resurfacing Main Street

(Continued from First Page)

when the tar was applied in cold

As in their previous work, the city

is indebted to Judge Ray Winder

stated that the machine is at Muen-

One point of difference in this

year's working plan is that the sur-

Majestic Theatre Will

Serve Cigarettes and

The Saturday night prevue show

starring film, "Life Begins in Col-

lege," will be just a big party ac-

cording to word received from Mar-

tin Wade, manager of the Majestic.

arranged is completely new for

a complete hit with his usual hun-

feature attraction. And the prevail-

THAT NEW DRESS?

NEW YORK .- When your hus-

band doesn't notice that new dress

you have on he's not unobserving,

signer, in a lecture before the School

So said Lucian Lelong, French de-

"A woman is well-dressed when

you cannot remember anything she

was wearing, even to the color of

AVOID EYE STRAIN!

DR. H. O. KINNE

OPTOMETRIST

her dress or the style of her hat,"

he's paying you a compliment.

for Fashion Careers Sept. 28.

he said.

Gainesville,

IT'S A COMPLIMENT

rather than the movie spirit.

Coffee at Prevue Show

car in the price class that Chrysler has ever offered. This Chrysler is now on display at the Ben Seyler Motor Company.

#### 1938 CHRYSLER AND PLYMOUTH NOW ON

Our softball players might as well

The hot stove league should get busy and do the organizing for next season now, so that the teams will be ready to take the field as soon as the first signs of spring float in

We would like to see Prexy call ogether, some place soon, representatives of the soft ball playing burgs, for the purpose of creating an eight team soft ball league. The followng, with a few exceptions and additions perhaps, would make up an ideal league: Gainesville. Myra, Bulcher, Leo, Era. Valley View, Hays, Nocona, St. Jo, and Muenster.

Four lighted fields would serve an eight team circuit. If we are not te's charges sprung a surprise at- mistaken Gainesville, Myra, Muentack to win their volley ball match ster and Nocona cach has one. With It was a last point rally that gave a little propaganda others would be the Muenster girls their victory in installed.

There has been considerable talk

that won the Cooke County High School Championship.

The Sumacs storm Spanish Fort, Friday night, hoping to break a long string of consecutive home victories for Coach Winder's team. The Sumacs have lost two games to Spanish Fort on the latters court but now are determined to stop them.

Out of the five games that have been played between the two teams, since the beginning of their athletic relationship two years ago. Spanish Fort has won 3 games and Muenster two. Here is a good chance for the Blue and Gold to break even with the Spanish Forters.

At last our Sumacs are gaining prestige in basket ball's elite. Coach Dan McCalister of Denton has given them a place on his schedule. The exact date of the game has not been set, but it will be played either the first or second week after the Xmas Holidays.

Coach Burger's second team dropped their first game of the season to Bulcher, Tuesday evening at Bulcher. 16 to 8. The Muenster volley ball team defeated Bulcher in a well played match, 15 to 12, 15 to 8 and

Valley View, Muenster High School's paramount basket ball rival has taken to football. The Eagles defeated St. Jo last Friday, in a closely played game 12-6.

Successful extraction of "fats" from southern pine trees, recently accomplished by Dr. Charles Herfy, points to a new southern industry, says the All-South Development Council. The fats are useful in making a soap used by the mining industry in flotation of ores, they contain lineolic acid used in paint manufacture, and can also supply the medical profession with quantities of cheap oletic acid for experiments.

## MAJESTIC

Fri. & Sat., Oct. 22-23 Jane Withers-Walter Brennan

## Wild and Wooly'

Coffee and Cigarettes Saturday Night Preview 11:00 p. m. October 23

#### 'Life Begins In College'

Ritz Brothers — Joan Davis Tony Martin—Nat Pendleton Wed. - Thur. Oct. 27-28 Bargain Days 5c & 10c till

The Women Men Marry'

Josephine Hutchison - Geo.

#### We Take Pride in Our QUALITY

WORKMANSHIP Suits and Plain Dresses— charge, ..65c; cash, ..50c

#### Lone Star Cleaners

J. P. GOSLIN, Prop. Phone 332 Gainesville

## Bits of Sport

By A. Hasbin

lay in a good supply of wood, pull up chair, take a "chaw," and start the hot stove league. Old man winter has taken up his duty as weather maker and it looks like he means

Trailing with a score of 7 to 14 the girls braced up on the last point and about organizing an independent then proceeded to bring up their basketball team in Muenster. Muenknown to us a few days ago. A truck tion will be the occasion for boister- own count slowly and surely, at the ster has enough ex-Sumacs to form same time blocking every Bulcher the backbone of such a team. We threat to score. The girls lost the know of a lot of teams that a fy first game of the match in a close composed of Weldon Barker Fa composed of Weldon Barker, Earl contest 15-12. The second was easily Fisher, Bernard Schmitz, Richard won 15-8 when the Bulcher coach Fette, and Earl Lehnertz could beat. All of them have played on teams

# LOWAN on Any Old Kind of a Lamp

On the Purchase of This Beautiful New Model 143

# <u>eman LAMP</u>

Good news-for those who hurry! Bring in your old lamp (any kind) and trade it in for \$2.00 on a modern Coleman Mantle Lamp. It's a special offer to introduce the New Model 143!

It's a wonderful new lamp in beautiful ivory and gold finish, and new Glasstex shade-just the lamp you need. Lights instantly—gives high candlepower, eyesaving light. Come in today - bring your old amp-save \$2.00 and get the finest lamp Coleman ever made.

M. J. ENDRES

# While You Sleep---WE SERVICE YOUR CAR

If you are one of those who want their car during the day, have your work done the convenient way.

Leave it with us over night. We'll grease it, put in Prestone, adjust the brakes, or carburetor, or ignition, or lights; or do anything you say—and have it ready the next morning.

## We need room for New Cars---

Used cars must go-Prices hit new low-All selling for \$250 or more guaranteed for 30 days or 1,000 miles.

## Still in Effect

25% Reduction In **BRAKE LININGS**  Grease Special

## BEN SEYLER MOTOR COMPANY

CHRYSLER and PLYMOUTH Sales and Service

Open Day and Night

# It's HERE!!

the 1938 Jubilee PLYMOUTH Climaxing 10 years of great cars

See this big, glamorous new beauty today; Drive it for a great new ride sensation.

On Display At

BEN SEYLER MOTOR Co.

CHRYSLER and PLYMOUTH Sales and Service

Open Day and Night