

## KESSLER PLAN SECRETARY TO ARRIVE JULY 19

Expects to Discuss Program  
of Development with  
Several Groups

The Kessler Plan of city and community development will be introduced to Muenster people next week following the arrival of John E. Surratt, secretary of the Kessler Plan Association, Monday night.

During his four-day stay in the community Mr. Surratt contemplates a systematic and thorough check over Muenster's present condition as well as the resources of the community with a view of developing a working plan for Muenster citizens to follow in their campaign of progress.

Outstanding in Mr. Surratt's program is the feature of soil development and soil conservation. Beginning with the generally accepted assumption that prosperity begins in the soil he accepts the farming area as the background of any community's progress. The soil program to be submitted will consist of conservation by means of terracing, contouring and strip cropping, and soil building by means of scientific crop rotation and the use of soil building plants.

Another feature on the program is the construction of a better road system so that farmers will always have a way to market. The road program also coincides with a school program so that children need not be handicapped by forced absence from classes.

In the city there are unlimited possibilities for improvement that

See KESSLER on Page 8

## ANNUAL STORE-WIDE SALE AT TEAGUE'S OPENED THURSDAY

The blue ribbon merchandising event of Cooke County began Thursday morning with the 10th annual mammoth clearance sale at Teague's.

As in sales of the past, scores of anxious shopper crowded the doors awaiting the formal opening at 8:30 o'clock. Inside they were greeted by the regular Teague sales force that had been swelled from the usual 23 to approximately 75.

"July at Teague's", as the event has been known since 1928, is more than merely another summer sale. It is not limited to any one or several departments but is store-wide and includes every item of the store's merchandise except those few which are controlled directly by the manufacturers.

Plans for Teague's annual July sale are made as far as six months in advance during which time the event is kept in mind in the placing of every order. By this manner Teague's finds it possible to offer its usual high standard of merchandise, but at the same time to secure concessions from manufacturers which permit more attractive values.

In view of steadily advancing prices Teague's anticipates an especially successful sale this year. For several months customers, aware of increasing costs of raw materials, have expected a corresponding increase in merchandise costs. Summer sales every where will be considered as a last opportunity to take advantage of the old prices.

Preparing for the sale Teague's made announcements in nearly 800 column inches of newspaper advertisements in four of the county's leading publications. Fifty additional salespeople were employed and the store was closed Wednesday afternoon in preparation for the event.

## Gillis Car Sideswiped Early Tuesday Morning By Hit-and-Run Driver

R. B. Gillis of Pottsboro, recently employed on a rig in the local oil field, had the left side of his car badly disfigured by a hit-and-run driver about 1 o'clock Tuesday morning on north Main Street.

A passing automobile, which has not been identified to date, sideswiped the Gillis car in an attempt to pass too near the machine. The fenders and running board were badly creased.

Witnesses, judging from the excessive speed of the offending car, stated that the driver seemed to be intoxicated.

## Tests Diver's Skill



LOS ANGELES, Calif. . . . Katherine Rawls, aquatic champion, scoring a "good shot" in diving through the bull's eye of a huge 12-foot target suspended over the water.

## VALLEY CREEK SCHOOL REPORTS COMPLETION OF BUILDING PROGRAM

Additions and improvements on the Valley Creek school are now complete, according to a report received Tuesday from Henry Luke, of Shamburger Lumber Co., who supplied building materials for the job.

In order to provide for additional students since its consolidation with two neighboring school districts last spring, the Valley Creek school engaged three additional teachers and added three rooms to their old school house. It now has five teachers and five classrooms.

The outstanding courses added to the school's curriculum as a result of the expansion are manual training and home economics.

## Softball Girls Divide Honors with Opponents In 4 Week-end Games

The Muenster girls softball team divided honors with their opponents in four encounters during the past week end.

Their first game was played Thursday afternoon here against the Myra girls. Taking advantage of Myra's weakness when they had to fill vacancies with several pick-up players from Muenster the local ladies chalked up a 12-to-6 victory. It was offset, however, the following night when the Myra girls squeezed through a 7-to-8 victory on their own diamond.

A double-header was on the girls' card for Saturday night. First they met the Bulcher girls for a 12-to-6 loss, then defeated the Marysville team 11 to 7.

Following Thursday's game the girls enjoyed a watermelon party at the Roadside Park about midway between Muenster and Gainesville. All members of the club were present and each had one guest. After that the party attended the Muenster-Myra game at Myra.

## FLEITMANS TO MAKE TRIP

Mr. and Mrs. Henry Fleitman and daughter, Irene, are making plans to leave Tuesday on a visiting tour to relatives in Colorado, Nebraska, and Illinois. They expect to spend a day or two at Colorado Springs, then visit leisurely with one relative after another on their circuit, and return home in a month or six weeks.

## Breaks in Softball Schedule Thought Ended After Reorganizing of Bulcher Team and Return of Era

With all difficulties removed the North Texas Softball League at Myra gives promise of carrying on without further interruption. Era has finally managed to break away from its thrashing activity and the misunderstanding with Bulcher was settled at a special meeting of league officials Saturday night.

As a result of early season difficulties when the Bulcher Oilers withdrew from the league the Bulcher Pumpers, one of the weakest clubs in the race, were distressed at not being permitted to use some of the better ball talent of their community. Accordingly, they secured the assistance of several former Oilers only to find that other teams objected on the grounds that the players had not been signed up for a sufficient time. Hood and Leo both refused to play official games against the new players.

At the Saturday night meeting it

## Young Drillers Begin Oil Well In Back Yard

One indication that the oil industry here is on the upward trend is that new blood—very new blood—is entering the game. Four youngsters not yet in their teens recently acquired leases in Henry Luke's back yard and are now busily engaged on their wildcat well.

Paul and Michael Luke and two of the young Turner lads are the new prospectors. They began drilling Monday and according to a report Tuesday had reached a depth of about six feet. The boys have organized themselves into a crew of four and work in a single shift from early morn 'til late at night. While their enthusiasm holds out or until they strike the coveted vein of black gold they expect to carry on with unabated vigor.

Actual operations on the lease began with the erection of a derrick last Saturday. Keeping pace with the tried and proven operators they completed the structure in one day. Furthermore, their handiwork was such as to command the admiration of old timers. Four 2x4s of 12-foot length constitute the main structure and the brace-work is made up of well placed plaster lath. In symmetry and correctness of detail the derrick is very nearly perfect.

Drilling equipment consists of a 12-pound sash weight suspended on a half-inch rope that runs through a pulley at the top of the derrick and power is supplied by the boys themselves at the free end of the rope.

In beginning they had considerable trouble getting the weight to affect the hard soil but after the ground had been thoroughly soaked with about a barrel of water they began to make an impression. To prevent caving in they use an old joint of drainage tile.

The financier of the project is Henry Luke, who estimates his investment at \$1.65.

While encouraging progress continues it is expected that operations will go on at the same pace. But it has already been intimated that some dissent is rising on the part of those who have to carry the water. In case that difficulty is overcome there is still some question as to whether the corporation will remain intact through the first rock formation.

## Boy Scouts Will Attend Camp Chapman Outing

Muenster scouts are now making plans for the annual scout outing which begins at Camp Chapman, near Sulphur, Okla., next Sunday. Herbert Camp, who moved to Vernon at the beginning of the summer, is expected to arrive during the week-end and join the boys on their trip to the event.

Boys who have expressed an intention of going to the outing are Ray Wilde, Louis Nieball, Buddy Swinger, Billy Eberhart, and Edward Endres.

## ALFRED WALTER ILL

The ailment that has been hanging over Alfred Walter for about a year struck more forcibly early this week to keep him at home for several days. During this week Alfred is observing instructions of specialists at Sherman and plans to have X-ray pictures taken next Monday in an effort to determine the cause of his sickness. It is possible that he will have to submit to a major operation.

LEAGUE STANDING			
Team—	W	L	Pct.
Muenster	4	0	1.000
Leo	3	0	1.000
Era	1	0	1.000
Hood	2	1	.667
Bulcher	1	2	.333
Marysville	1	3	.250
Myra	1	4	.200
Hays	0	3	.000

was decided that the former Oilers could be divided between Bulcher, Marysville and Hays. By this method each of the teams was considerably strengthened.

## All-Star Game

Another new development in the league is a North-South all-star game scheduled for August 4. The Katy tracks is accepted as the dividing line for the two teams; this

## Crabs vs. Groundhogs



SEASIDE HEIGHTS N. J. . . . Early appearance of horseshoe crabs forecasts a long summer, just as groundhogs' appearance forecasts spring. The frightened Catalin angel fish on Gloria Ingersoll's suit is heading for the sea.

## HERBERT MEURER AND B. R. TILTON JOIN IN DENISON CAR AGENCY

Herbert Meurer, postmaster of Muenster, and B. R. Tilton, formerly salesman of Fort Worth Motors, are the new owners of the Chrysler and Plymouth agency at Denison, according to a report substantiated by Mr. Meurer Tuesday. Final negotiations for the new partnership were agreed upon last Saturday under the name of Tilton and Meurer Motor Co., Inc. Following preliminary preparations which are now under way the dealership will open about August 1.

Although Mr. Meurer is financially interested in the venture and his name is included in the company's official name, he stated that his present plan is to continue in his position as postmaster here and not take any active part in the business other than to keep in touch

See AGENCY on Page 7

## Clyde Fisher Ends Jump With Nail Through Foot

Young Clyde Fisher, 8, son of Mr. and Mrs. John Fisher, is reported to be recovering splendidly from the wound inflicted when he pierced his foot with a nail last Sunday.

Clyde and several companions were playing at the oil well near Frank Bayer's home when he jumped from the pump house and landed on a board with the large protruding nail. He was taken to the Muenster Clinic for treatment and an anti-tetanus serum. Clyde is said to favor the sore foot considerably but he does not permit it to deprive him of any of his play time.

## Five Cars in One Day Is Frank's New Sales Record

Since his return from a honeymoon trip early this month Frank Schmitz has been burning up all his previous sales records at the Herr Motor Co. Last Friday he sold five cars to bring his total to four new and six used machines.

Among his sales are a new sedan to Selby Fielder, a pick-up coupe to A. D. Robinson, a truck to Casey Jones, and to T. P. Frost a car to be delivered out of the Detroit factory. A '36 coupe was sold to Arnold Swirczynski and a '36 truck to Bernard Schmivacher.

## Committees Organized To Conduct Survey on Rural Electrification

### Four Boys Approved for First Class Rating By Scout Board of Review

In its regular meeting with the Boy Scouts Tuesday night the local Boy Scout Board of Review passed four of the boys for eligibility to first class rating after placing their okay on the maps drawn by the scouts. All other requirements for advancement had been passed in a previous meeting. Those favored with the new title are Louis Nieball, Edward Endres, Ray Wilde, and Norman Luke.

The recently admitted tenderfoot group also won the board's approval by showing progress in their development.

### SHIPMENT OF EIGHT NEW A-C TRACTORS RECEIVED BY WILDE

After a delay of more than two months H. S. Wilde was proud to announce the arrival of his first carload of eight new Allis-Chalmers tractors. The machines arrived and were unloaded Monday afternoon and were paraded up Main Street Tuesday morning.

Five of the tractors were subject to delivery on arrival, Mr. Wilde stated, and, basing an estimate on the present trend toward implement investments, he feels confident that the remaining three will be delivered within a few weeks.

All the machines are the "WC" row type tractors which can be adapted to any kind of farm work. All of them have rubber front wheels and three have rubber tired rear wheels.

Following the arrival of his carload of tractors Mr. Wilde drove to Dallas for a truck load of implement attachments, one-ways, plows, and harrows. He expects to haul in several more truck loads in order to satisfy the local demand for farm tools.

Some of the new implement deliveries made by Mr. Wilde in the past week are a tractor and plow to J. W. Kuntz of Lindsay, a one-way to Carl Herr, and plows to Charles Haverkamp and Bayer Brothers.

### J. C. Haffner Purchases Van Alstyne Drug Store

Dozens of people here were distressed to learn Saturday that J. C. "Doc" Haffner, the genial pharmacist and ambassador of good will at the Dixie Drug Store, has decided to enter a business of his own at Van Alstyne, Texas. Doc left Tuesday to assume ownership of the Brown Drug Store in that city.

During the seven months that Mr. Haffner lived in Muenster he acquired a large number of personal friends by his sunny disposition as well as by the excellence of his work at the drug store. Coming to Muenster with the background of a life's experience as a pharmacist, he filled a long felt need in the Muenster community. The Dixie Drug Store and its patrons regret his leaving.

Another group that will miss Doc is the girls' softball team. He was their coach and most prominent booster.

### Use of Hand Believed Restored After Mishap Severs All Ligaments

Dr. T. S. Myrick worked far into the night last Thursday in an effort to restore the usefulness of Bink Rainey's left hand following an accident near Hood. A deep gash across the back of his hand had severed all the ligaments.

The accident occurred when Rainey and a companion, both of Rosston, lost control of the truck in which they were riding and turned over in a ditch beside the road. It is thought that Rainey either was struck by a piece of glass or got his hand into the broken windshield.

Dr. Myrick is confident that the hand, when healed, will be useful again.

### Twenty-four persons attend Wednesday night meeting to Start Farm Lighting Project Here

Preliminary steps in a rural electrification project for Muenster were taken Wednesday night when 24 people gathered for a meeting at the public school building to hear a report from Chairman J. W. Hess and form a survey committee.

Some of the most significant details of information as submitted by Mr. Hess are that the Rural Electrification Administration of Washington is prepared to finance the local project in the event that a minimum of 150 consumers can be secured for 50 miles of line with each consumer paying a minimum of \$3.50. Figures were also presented to give a general idea of the cost and maintenance of the power lines and the anticipated cash revenue. Those present were reminded that the success of the venture would be far more probable in the event that Myra and Lindsay farmers were included in the survey.

Very apparently the trend of most attendants at the meeting favored the organization of an independent co-operative distributing company at Muenster. With that view in mind Mr. Hess, on being empowered by those present, appointed a committee of four to take charge of the local survey. Al Wiesman, G. H. Hellman, Joe Otto, and Barney Voth, each has charge of a definite locality with authority to select his own committee of assistants.

Survey forms are now being prepared and will be available at a special meeting of all survey committees Saturday evening at 8:30 in the bank building. It is hoped that by the adopted system all prospective consumers of the Muenster area can be included on a survey within the coming week.

See ELECTRIFICATION on Page 8

## SIMS AND PATRICK CARS COLLIDE HERE WEDNESDAY NIGHT

Occupants of both cars escaped injury but their machines were badly damaged when Cecil Sims driving his Terraplane sedan collided with Lloyd Patrick's Plymouth coupe in front of the Schilling home on North Main Street about 9 o'clock Wednesday night.

According to Elmer Fette, who arrived on the scene immediately after the accident, the Patrick car had been parked beside the fence and Mr. Sims, driving on the track at the extreme right, apparently noticed it too late to avoid the accident. The right front wheel of the Terraplane was torn off as was the left rear wheel of the Plymouth. The left front wheel of the Terraplane was also broken, probably from the resulting skid.

Both cars were pulled to Ben Seyler Motor Co. by wrecker.

### Muenster Youngsters Disappointed As Rain Spoils Sunday Picnic

A crowd of Muenster youngsters estimated variously from 75 to 100 persons, was sadly disappointed last Sunday when the weather man intervened to spoil an inter-parish picnic sponsored by the Catholic Youth Organization of Pilot Point and held at the Silver Beach of Lake Dallas. Rain began to fall in torrents about 2 o'clock with the result that many were thoroughly soaked and many more had a great deal of difficulty in getting back to hard-surfaced roads.

The total attendance from Muenster, Lindsay, Gainesville, Sherman, Denison, and Pilot Point parishes is thought to be well over 200, but since the weather caused its consternation before the crowd had settled down no accurate guess at the attendance could be made. Priests who chaperoned the affair are Fathers Francis, Brady, Alcuin, Charcut, and Schmid.

Most of the Muenster visitors, when driven from the lake, went to Gainesville for the afternoon movie or returned for parties of their own at Muenster.

A new power house is now under construction on the Henschfeld lease.

See SOFTBALL on Page 8



# SOCIAL AND PERSONAL HAPPENINGS

MRS. JOHN CHANDLER, Editor

## Mr. and Mrs. Henscheid Return from Carlsbad

Mr. and Mrs. Leo Henscheid and Roman Trachta have returned from their trip to Carlsbad, N. M. Along the way they stopped to visit with Mr. and Mrs. Crites and family of Lubbock. Mrs. Henscheid stayed with the Crites family while she was attending school in Lubbock. They also visited Mr. and Mrs. C. W. Ratliff of that city.

In Carlsbad they saw Norbert Henscheid, son of Bill Henscheid, who is working in a potash mine located about four miles from Carlsbad.

## Elsie and Genevive Yosten Back from Trip

Misses Elsie and Genevive Yosten and "Scottie" Schulte returned Saturday from their trip to Nebraska. The girls visited relatives in a number of cities in that State. They were gone about a month.

Miss Schulte is formerly of Snyder, Neb., and visited there for some time with her father, Englebert Schulte. She is now employed in Dallas and after a few days of seeing friends and relatives here she left Thursday to return to her regular duties.

## Hoffbauer Family Assembles for Reunion

Mr. and Mrs. Andrew Hoffbauer have as their guests this week Andy's mother and sister, Mrs. Louisa Hoffbauer and Sister M. Frances, of Jonesboro, Ark. Mrs. Hoffbauer will remain with her son and his family for an extended visit.

John Hoffbauer of Hereford arrived here Wednesday morning and will remain for about 10 days visiting friends and relatives. Joe Hoffbauer of Dallas is expected to join the family reunion over the weekend.

## 'Doc' Haffner Honored at Farewell Party Sunday

Mr. and Mrs. Steve Fette gave a farewell party Sunday night departure for Van Alstyne, Texas, departure for Van Alstyne, Texas, where he assumed proprietorship of a drug store Tuesday.

A very large number of Mr. Haffner's friends were there and the party was thoroughly enjoyed by everyone.

The luncheon was served buffet style and consisted of sandwiches, ripe and stuffed olives, Philadelphia cream cheese on crackers, cheese niblets, potato chips, peanuts and liquid refreshments.

## Fellow Employees, Pals Surprise Young Couple

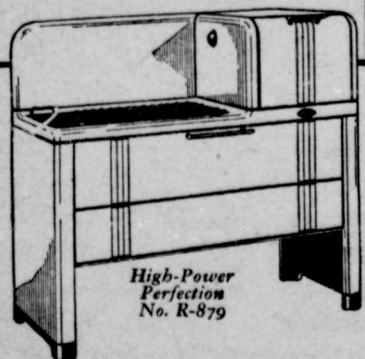
A number of Frank Schmitz's garage pals and their friends gathered at his home last Friday night to surprise him and his bride, the former Miss Leona Mae Cook.

They came with food, drinks and an electric iron as a present for the bride.

Those at the party were Misses Agnes Weinzapfel, Rosabell Miller and Maxine Griffith and Bill Hellman, Stan Yosten, Jim Lehnertz, Ferd Yosten, Junior Endres, Bruno Fleitman and Mr. and Mrs. John Wieler, Mr. and Mrs. Ben Schumacher, and Mr. and Mrs. Wayne Delfield.

For the past week Frank Cole has been limping about with a part of his left shoe cut out in order to ease the pain in his toe that was mashed under a falling milk can.

## BEAUTIFUL NEW OIL RANGE



High-Power Perfection No. R-879

### HIGH-POWER PERFECTION in modern design

COME in this week and see this smart new Perfection oil range in cream-white, or pure white porcelain enamel finish. A large, "Live-Heat" oven and five fast, clean, High-Power burners make it just as good as it looks. The concealed oil reservoir, holding two gallons, is easily removed for filling. The moderate price will be a pleasant surprise for husbands.

**Schad & Pulte**  
East Side Courthouse Phone 109

## Party at Henry Luke's Honors Lem Bennett

While Lem Bennett, who is now working in Bryson, Texas, was visiting with Mr. and Mrs. Henry Luke Sunday, a group of his friends arrived there to surprise him.

During the afternoon they enjoyed a luncheon prepared by the hostess, Mrs. Henry Luke, and then gathered around the piano to sing a number of songs.

Lem was formerly employed here by the Shamburger Lumber Co. He returned to Bryson Tuesday.

## Party in Hermes Home At Lindsay

Honoring several families of relatives and intimate friends Mr. and Mrs. Ben Hermes of Lindsay entertained with a dinner and party at their home Sunday night.

Visitors of the evening were Nick, Pete, and John Block and William Fleitman and their families, and Mr. and Mrs. Henry Fleitman of Muenster.

## Gallions Move to Kermit for Short Job

Miss Maxine Griffith, who has been visiting with her sister, Mrs. Ray Gallion, returned to her home in Nacogdoches Monday afternoon.

At the same time Mr. and Mrs. Gallion departed for Kermit where he expects to remain for about three weeks as foreman on a road construction job. With that work completed he will return here as grade foreman on the R. W. McKinney paving project.

Mr. and Mrs. T. P. Frost were visitors in Dallas Saturday.

Since early this week Joe Fette has been sporting about in a new Ford 60 sedan.

Miss Pauline Schoech spent Saturday and Sunday in Lindsay as the guest of Miss Elfrieda Bezner.

Mrs. Frances Binz of Gainesville is spending her vacation here as the guest of her daughter, Mrs. Henry Wiesman.

Mr. and Mrs. Joe Sturm and daughter, Ester, visited last weekend with the mother of Mrs. Sturm in Norman, Okla.

The infant son, Rober Louis, of Mr. and Mrs. Bud Bernauer, who has been ill since his birth on June 5, is slightly improved.

Mr. and Mrs. Fuson of Saint Jo spent Sunday here visiting with Mrs. Rudy Fuson and Mr. and Mrs. Joe Russell and family.

While hauling a load of cheese to Tyler last Monday C. J. Fette had the pleasure of a several hours' visit with his brother, Will Fette, and family at Kilgore. C. J. was accompanied on the trip by his daughter, Miss Della Fette.

Joe Fisher installed a fancy new French model telephone in the store early Thursday morning.

Don't overlook our Foxcroft sheeting, 9-4 bleached, 37½¢ per yd. M. J. Endres. (Adv. 34.)

Father Anthony Schroeder of Subiaco College called at the local rectory for a brief visit Tuesday afternoon.

FOR SALE—Full blood black Percheron stallion; 3 years old, 17 hands high; 1,500 lbs. See Frank Hoedebeck. (Adv. 33f.)

Eton Edelen and his cousin, Lavin Hinds, returned from Madill, Okla., last Friday. Mr. Hinds will remain here for an extended visit.

Water melons are ice cold at the Farmers Marketing Association. Think of them when planning your parties. (Adv. 34.)

Mr. and Mrs. Al Eberhart and son, Alan Dale, have moved into the house owned by Josephine Werten, just south of the church.

Ask for our bid before selling your grain. Also call on us if you need help in hauling it. Farmers Marketing Association. (Adv. 34.)

R. L. Coppick of Wilson, Okla., formerly an employe in the Muenster oil field, returned to Muenster for a brief visit with friends Wednesday.

FOR SALE—Pair of smooth-mouthed mules; weight 2600 lbs. Prio \$150. George Holder, Muenster, Route 1. (Adv. 34p.)

Arthur Endres of the Kraft Phoenix Corporation at Winnsboro returned to Muenster Sunday for a visit with his parents, Mr. and Mrs. W. H. Endres.

W. L. Woods has moved to 319 N. Commerce St. Will be pleased to meet all my old customers there. Mrs. W. L. Woods, harness and leather goods. Gainesville, Texas. (Adv. 32-35p.)

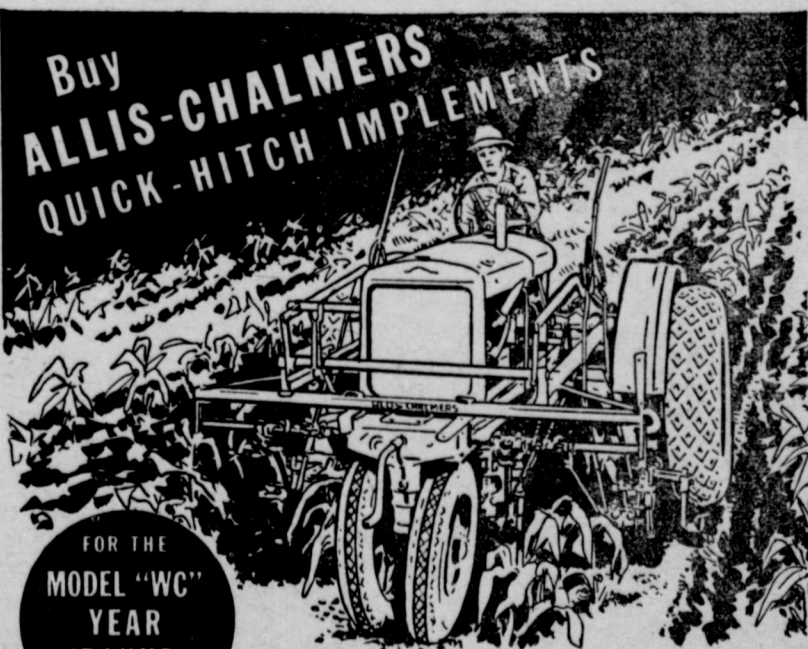
Mr. and Mrs. Henry Wiesman, their daughter, Frances, and Mrs. Binz of Gainesville spent last Wednesday at Fort Worth visiting Father Benedict and other relatives.

FOR SALE—Good used lumber—dimension, siding, flooring—doors, and windows. Also Burr feed grinder. Hensley & Bone, Gainesville. (Adv. 32-4f.)

Bill Knabe, who is employed by the Phillips 66 Oil Co., in Rock Crossing, Texas, visited here for several days. Bill is on the Phillips 66 baseball team and he stated that they haven't lost a game this season.

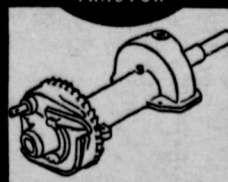
AVOID EYE STRAIN!  
DR. H. O. KINNE  
OPTOMETRIST

Gainesville, Texas



Buy ALLIS-CHALMERS QUICK-HITCH IMPLEMENTS

FOR THE MODEL "WC" YEAR 'ROUND TRACTOR



"WC" POWER LIFT  
Reliable, Quick Acting. Two sizes—Heavy Duty and Regular. Saves time at ends—more acreage per day. Hand lift for use when tractor is not operating.

QUICK-HITCH IMPLEMENTS  
Cultivators, Planters, Bedders, Listers, Mowers, Mulchers, Rotary Hoes for Cultivators, Knives and discs.

The ease with which implements are attached to the Model "WC" tractor is an outstanding Allis-Chalmers feature. No dismantling—no lost time with Allis-Chalmers Quick-Hitch implements. Only a 5-minute job—whether it is cultivator, planter, bedder or lister. Dependable power take-off and quick acting power lift to handle tool equipment—time-saving features that enable you to cover more acreage per day. See these MODERN implements. Ask for a demonstration.

**H. S. WILDE**  
Muenster, Texas

**ALLIS-CHALMERS**  
TRACTOR DIVISION, MILWAUKEE, S. A.

Directly after the first Mass last Sunday Father Frowin left for Purcell, Okla., and parts unknown. He is expected back in time to take care of his regular parish duties Sunday.

Mrs. Adolph Rebutisch and daughter, Miss Mattie Mae, of Dallas were in Muenster from Monday to Wednesday of this week as guests of Mr. and Mrs. John Meurer.

Mr. and Mrs. Theo Miller spent last Friday and Saturday with relatives at Azle. While there they enjoyed a grand fishing picnic and a limit catch on Eagle Mountain Lake.

More than 100 couples were at the K. of C. hall Monday night to join in the fun at Frank Schmitz's wedding dance. Berry Garner and his band of Gainesville provided rhythm for the event.

Ben Gremminger of Windthorst, and Clara and Herman Wiesman of Wichita Falls and Mr. and Mrs. John Knabe of this city were the guests of Mr. and Mrs. Tony Gremminger and family last Sunday.

Father Alcuin Kubis has been visiting here for several days with his cousin, Father Francis Zimmerer. Last Wednesday the pair drove to Fort Worth to visit several friends and attend Casa Manana.

Mr. and Mrs. Nicholas Huggins and son of Stamford visited here Tuesday with Mrs. Pearl Brown. Mr. Huggins is a brother to Mrs. Brown. Mrs. Brown suffered from an attack of appendicitis Monday but has recovered sufficiently to return to her work in the Home Beauty Shop.

Mrs. Bob McBride of Duncan, Okla., arrived here Monday. She was on her way to Forestburg where she will remain for some time to take care of her mother, Mrs. C. L. Williams, who is ill.

A fire-proof filing cabinet was installed in the Fisher Grocery and Market during the early part of this week. It is made of a double wall of sheet steel and packed with an inner layer of asbestos.

Miss Jane Harris, county health nurse, and her sister, Miss Betty Harris, spent the day here Monday on business. Miss Harris is making an effort to have all rural schools' water supply tested.

J. B. Wilde averaged one new car a day as his sales activity during the past week. The machines delivered and their owners are as follows: Hubert Felderhoff, four-door deluxe sedan; Ed Hess, deluxe town sedan; Martin Bayer, master town sedan; Joe Enderby, deluxe sport sedan; Otto Holland, master coupe; Ben Sicking, pick-up truck.

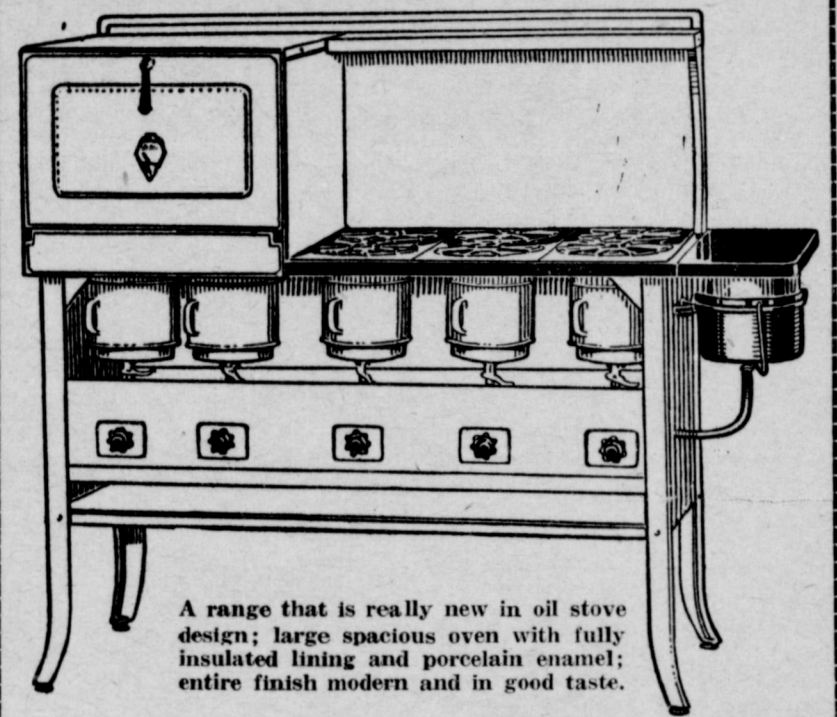
Mr. and Mrs. Henry Otto and daughter of Gainesville returned during the past week-end from a week's visit with friends in Fort Smith, Ark. At Subiaco they tarried briefly to chat with Fathers Vincent Orth and Anthony Schroeder and Frater Alfred Hoinig. After becoming acquainted with some of Bob Burns' genial relatives at Van Buren, Henry is very much in love with Arkansas.

More NEWS BRIEFS on Page 8

New **NO-PAD** Permanents \$2, \$3, \$4

REGULAR PERMANENTS \$1.50 to \$3.

**Home Beauty Shop**  
Phone for Appointment



A range that is really new in oil stove design; large spacious oven with fully insulated lining and porcelain enamel; entire finish modern and in good taste.

- 5-BURNER—Built-in Oven, \$42.50
- 5-BURNER—Built-in Oven, enamel lined, insulated \$67.50
- 5-BURNER—Flat Table Top, enamel lined, fully insulated \$89.50

**McKinney & Block Hardware Co.**  
Gainesville, Texas

Special Values in . . .  
**CEREALS**

2 boxes Post Toasties  
1 box Huskies  
1 box Post Bran  
all for **39c**

Also  
Kellogg's Corn Flakes at substantial reduction

**Fishers' Market & Gro.**  
Muenster, Texas

DON'T OVERLOOK THE VALUES AT OUR BIG

# SUIT SALE

Dozens of the Season's Smartest Patterns

\* In Tropical and Spring weight Suits that you can wear 12 months of the year.

\* Cost of Materials is advancing. You will pay more by waiting. Buy now and save!

Suits priced at . . .  
\$13.50 - \$15.85  
\$17.85  
\$18.75 - \$20.75

Substantial Savings During This Sale

The **MANHATTAN CLOTHIERS**

LEO M. KUEHN, Prop. Gainesville, Texas



# JULY AT TEAGUE'S

## dresses

Women's Fine COATS and DRESSES to \$29.50

**1/2 PRICE**

Only at July At Teague's could you expect such a remarkable bargain! Coats that are tailored or lavishly fur trimmed . . . dresses for sports, afternoon or evening at HALF PRICE!

150 GOWNS and PAJAMAS

Here is an outstanding collection of real buys! Plainly tailored or lace trimmed in flesh shades. . . . . **89c**

100 Fast Color WASH DRESSES  
**79c-- 3 for \$2**

Regular \$1.00 to \$2.95 values! Colorful prints . . . fine count cotton fabrics . . . guaranteed to be color fast. Sizes 14 to 52. Shop early for best selections.

Regular \$7.95 DRESSES

Included are printed chiffons, printed sport silks, plain reves in a wide selection of colors and designs. Sizes 14 to 44. Very special. . . . . **\$4.15**

Silk and Linen BLOUSES

You'll find these blouses so smart for wear with your suit this fall. Satins and linens . . . values to \$2.95 . . . . . **\$1.49**

## footwear

Women's Smart SHOES  
Actual Values to \$5.00

**\$2.49**

Imagine such bargains as these! Select from kidskins, suedes, patent leathers and fabrics in whites, wheat straw, blues, greys, blacks and smart color combinations. Special, \$2.49 pair.

Natural Poise and Enna Jetticks

You know what fine shoes these are! Regular \$5 and \$6 values . . . arch support combination lasts . . . white and colors. . . . . **\$3.98**

White and Colored SANDALS

Wise shoppers will buy several pairs of these unusual bargains! Whites and pastel and printed sandals in high, medium and low heels. . . . . **\$1.79**

Women's Odd Lot SHOES

If you can find your size in this group of ODDS and ENDS you will get a REAL BARGAIN! Straps, pumps and ties in mostly dark colors. . . . . **\$1**

Children's Odd Lot SHOES

Mothers, here is a group of BROKEN SIZES in shoes and oxfords . . . mostly small sizes . . . that are real buys . . . . . **49c**

Odd Lot BABY SHOES . . . **19c**

## millinery

Leghorns, Linens and Felts  
Regular \$1 to \$1.95 Values

**88c**

Leghorns, tuscans, linens and felts in white, pink, maize, light blue, navy blue, black and red . . . medium and large brims and off the face styles.

Brand New Linen HATS

Regular \$2.50 to \$2.95 Values

**\$1.88**

Smart linens in open crowns, off the face and brim styles. Tailored felts . . . colors are white, navy, black, brown, luggage, aqua and combination of colors.

Choice Famous Darby Hats

Regularly \$3.95 Values

**\$2.88**

Finest quality fur felt and everyone a hand blacked body tailored styles for travel and early fall wear. Navy, black, De Venice blue, luggage and yellow.

## DRASTIC REDUCTIONS IN OUR DRAMATIC STORE-WIDE SALE

## suits

OUR MEN'S and BOYS' PALM BEACH SUITS ARE NOT ON SALE!

### SPRING AND SUMMER SUITS ARE Reduced

Our entire stocks of fine Spring and Summer Suits have been drastically reduced for our ONCE A YEAR STOREWIDE SALE! You'll find a wide selection of marvelous woolen fabrics . . . good looking patterns . . . and nearly all with two pairs of trousers.

\$35.00 SUITS, now . . . . . **\$27.85**  
\$30.00 SUITS, now . . . . . **\$23.85**  
\$25.00 SUITS, now . . . . . **\$19.85**

Sale of Boys' Suits

Select your school suit now at big savings! Fine fabrics in greys, browns and blues.

\$19.85 SUITS, now . . . . . **\$15.85**  
\$15.00 SUITS, now . . . . . **\$11.85**  
\$10.00 SUITS, now . . . . . **\$ 7.85**  
\$ 8.00 SUITS, now . . . . . **\$ 6.85**

Men's Odd Lot Overalls

Just think of such a bargain as this one! Low and Hibak styles in 34 to 42 waist sizes. . . . . **69c**

Boys' Odd Lot Suits

A group of ODDS and ENDS in Boys' Suits . . . some with two pairs of trousers . . . ages 6 to 16 years **\$2.98**

Men's and Boys' Belts

Black and brown colors only in Men's and Boys' solid leather Belts. A bargain at . . . . . **15c**

Men's Dress Pants

Either plain or pleated styles in light and dark colors and novelty patterned pants.

\$5.00 DRESS PANTS. . . . . **\$3.88**  
\$3.50 DRESS PANTS. . . . . **\$2.88**  
\$2.00 DRESS PANTS. . . . . **\$1.88**  
\$1.69 DRESS PANTS. . . . . **\$1.38**

Men's Odd Lot Pajamas

Some are slightly soiled from handling . . . all are fast colors . . . included are values to \$1.50. . . . . **79c**

Men's and Boys' Trousers

Cool summer pants in fast colors and full cut sizes. Very Special. . . . . **89c**

Boys' Work Shirts

Full cut sizes from 10 to 14 years . . . made from grey and tan "Taxi Cloth." Regular 75c values. . . . . **49c**

## cottons

DRESS LINENS SMART SILKS ARE REDUCED!

### ALL GRADES SHEETS AND PILLOW CASES Reduced

With the steady advancing market it is SMART ECONOMY to anticipate your needs for years to come. We are sure that it will be a long time before you find such low prices on QUALITY sheets and pillow cases and sheeting again.

8-4 Bleached Foxcroft. . . . . **35c**  
9-4 Bleached Foxcroft. . . . . **37c**  
10-4 Bleached Foxcroft. . . . . **39c**  
81x99 White Swan Sheets. . . . . **88c**  
81x99 Chase Sheets. . . . . **93c**  
72x99 Foxcroft Sheets. . . . . **99c**

81x99 Foxcroft Sheets. . . . . **\$1.09**  
81x108 Foxcroft Sheets. . . . . **\$1.19**  
42x36 Victory Cases. . . . . **19c**  
42x36 Chase Cases. . . . . **29c**  
42x36 Foxcroft Cases. . . . . **31c**  
36x36 Foxcroft Cases. . . . . **25c**

81x105 Bed Spread

Actually worth \$1.29! Fast woven colored designs and full 81x105 size. . . . . **89c**

79c Printed Rayons

Crown Tested Rayons . . . absolutely fast colors in a wide selection of fashionable prints. 39 inches. . . . . **49c**

Everfast Printed Linens

You know what an exceptional value this is! Our regular \$1.00 linens. Unconditionally guaranteed fast. . . . . **69c**

9/4 BROWN DOMESTIC . . . . . **24c**

15c Printed Batiste

You find smart, neat printed designs in lovely fast color combinations. Special, the yard . . . . . **10c**

\$1.59 Pure Dye Chiffon

Absolutely no weight . . . pure dye thread silk chiffons in both light and dark grounds with spaced designs . . . . . **95c**

See Our ODD LOT Table

Ribbons, hair nets, laces, braids and many other things that are exceptionally low priced . . . . . **1c**

BLEACHED HOPE DOMESTIC . . . **10c**

# Teague Company

DIXON AT ELM



GAINESVILLE, TEXAS

Shop for Unadvertised Specials!



# JULY AT TEAGUE'S

## dresses

Women's Fine COATS and DRESSES to \$29.50

**1/2 PRICE**

Only at July At Teague's could you expect such a remarkable bargain! Coats that are tailored or lavishly fur trimmed . . . dresses for sports, afternoon or evening at HALF PRICE!

150 GOWNS and PAJAMAS

Here is an outstanding collection of real buys! Plainly tailored or lace trimmed in flesh shades. . . . **89c**

100 Fast Color WASH DRESSES

**79c-- 3 for \$2**

Regular \$1.00 to \$2.95 values! Colorful prints . . . fine count cotton fabrics . . . guaranteed to be color fast. Sizes 14 to 52. Shop early for best selections.

Regular \$7.95 DRESSES

Included are printed chiffons, printed sport silks, plain repes in a wide selection of colors and designs. Sizes 14 to 44. Very special. . . . **\$4.15**

Silk and Linen BLOUSES

You'll find these blouses so smart for wear with your suit this fall. Satins and linens . . . values to \$2.95 . . . **\$1.49**

## footwear

Women's Smart SHOES

Actual Values to \$5.00

**\$2.49**

Imagine such bargains as these! Select from kidskins, suedes, patent leathers and fabrics in whites, wheat straw, blues, greys, blacks and smart color combinations. Special, \$2.49 pair.

Natural Poise and Enna Jetticks

You know what fine shoes these are! Regular \$5 and \$6 values . . . arch support combination lasts . . . white and colors. . . . **\$3.98**

White and Colored SANDALS

Wise shoppers will buy several pairs of these unusual bargains! Whites and pastel and printed sandals in high, medium and low heels. . . . **\$1.79**

Women's Odd Lot SHOES

If you can find your size in this group of ODDS and ENDS you will get a REAL BARGAIN! Straps, pumps and ties in mostly dark colors. . . . **\$1**

Children's Odd Lot SHOES

Mothers, here is a group of BROKEN SIZES in shoes and oxfords . . . mostly small sizes . . . that are real buys. . . . **49c**

Odd Lot BABY SHOES . . . **19c**

## millinery

Leghorns, Linens and Felts

Regular \$1 to \$1.95 Values

**88c**

Leghorns, tuscans, linens and felts in white, pink, maize, light blue, navy blue, black and red . . . medium and large brims and off the face styles.

Brand New Linen HATS

Regular \$2.50 to \$2.95 Values

**\$1.88**

Smart linens in open crowns, off the face and brim styles. Tailored felts . . . colors are white, navy, black, brown, luggage, acqua and combination of colors.

Choice Famous Darby Hats

Regularly \$3.95 Values

**\$2.88**

Finest quality fur felt and everyone a hand blacked body tailored styles for travel and early fall wear. Navy, black, De Venice blue, luggage and yellow.

## DRASTIC REDUCTIONS IN OUR DRAMATIC STORE-WIDE SALE

## suits

OUR MEN'S and BOYS' PALM BEACH SUITS ARE NOT ON SALE!

### SPRING AND SUMMER SUITS ARE Reduced

Our entire stocks of fine Spring and Summer Suits have been drastically reduced for our ONCE A YEAR STOREWIDE SALE! You'll find a wide selection of marvelous woolen fabrics . . . good looking patterns . . . and nearly all with two pairs of trousers.

\$35.00 SUITS, now. . . . **\$27.85**  
\$30.00 SUITS, now. . . . **\$23.85**  
\$25.00 SUITS, now. . . . **\$19.85**

\$22.50 SUITS, now. . . . **\$17.85**  
\$20.00 SUITS, now. . . . **\$15.85**  
\$15.00 SUITS, now. . . . **\$11.85**

#### Sale of Boys' Suits

Select your school suit now at big savings! Fine fabrics in greys, browns and blues.

\$19.85 SUITS, now. . . . **\$15.85**  
\$15.00 SUITS, now. . . . **\$11.85**  
\$10.00 SUITS, now. . . . **\$ 7.85**  
\$ 8.00 SUITS, now. . . . **\$ 6.85**

#### Men's Dress Pants

Either plain or pleated styles in light and dark colors and novelty patterned pants.

\$5.00 DRESS PANTS. . . . **\$3.88**  
\$3.50 DRESS PANTS. . . . **\$2.88**  
\$2.00 DRESS PANTS. . . . **\$1.88**  
\$1.69 DRESS PANTS. . . . **\$1.38**

#### Men's Odd Lot Overalls

Just think of such a bargain as this one! Low and Hibak styles in 34 to 42 waist sizes. . . . **69c**

#### Men's Odd Lot Pajamas

Some are slightly soiled from hanging . . . all all are fast colors . . . included are values to \$1.50. . . . **79c**

#### Boys' Odd Lot Suits

A group of ODDS and ENDS in Boys' Suits . . . some with two pairs of trousers . . . ages 6 to 16 years **\$2.98**

#### Men's and Boys' Trousers

Cool summer pants in fast colors and full cut sizes. Very Special. . . . **89c**

#### Men's and Boys' Belts

Black and brown colors only in Men's and Boys' solid leather Belts. A bargain at . . . **15c**

#### Boys' Work Shirts

Full cut sizes from 10 to 14 years . . . made from grey and tan "Taxi Cloth." Regular 75c values. . . . **49c**

## cottons

DRESS LINENS SMART SILKS ARE REDUCED!

### ALL GRADES SHEETS AND PILLOW CASES Reduced

With the steady advancing market it is SMART ECONOMY to anticipate your needs for years to come. We are sure that it will be a long time before you find such low prices on QUALITY sheets and pillow cases and sheeting again.

8-4 Bleached Foxcroft. . . . **35c**  
9-4 Bleached Foxcroft. . . . **37c**  
10-4 Bleached Foxcroft. . . . **39c**  
81x99 White Swan Sheets. . . . **88c**  
81x99 Chase Sheets. . . . **93c**  
72x99 Foxcroft Sheets. . . . **99c**

81x99 Foxcroft Sheets. . . . **\$1.09**  
81x108 Foxcroft Sheets. . . . **\$1.19**  
42x36 Victory Cases. . . . **19c**  
42x36 Chase Cases. . . . **29c**  
42x36 Foxcroft Cases. . . . **31c**  
36x36 Foxcroft Cases. . . . **25c**

#### 81x105 Bed Spread

Actually worth \$1.29! Fast woven colored designs and full 81x105 size. . . . **89c**

#### 15c Printed Batiste

You find smart, neat printed designs in lovely fast color combinations. Special, the yard . . . **10c**

#### 79c Printed Rayons

Crown Tested Rayons . . . absolutely fast colors in a wide selection of fashionable prints. 39 inches. . . . **49c**

#### \$1.59 Pure Dye Chiffon

Absolutely no weight . . . pure dye thread silk chiffons in both light and dark grounds with spaced designs. . . . **95c**

#### Everfast Printed Linens

You know what an exceptional value this is! Our regular \$1.00 linens. Unconditionally guaranteed fast. . . . **69c**

#### See Our ODD LOT Table

Ribbons, hair nets, laces, braids and many other things that are exceptionally low priced . . . **1c**

9/4 BROWN DOMESTIC . . . . **24c**

BLEACHED HOPE DOMESTIC . . **10c**

Shop for Unadvertised Specials!

# Teague Company

DIXON AT ELM



GAINESVILLE, TEXAS



# Muenster Enterprise

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher  
WILLIAM FINK, Managing Editor

Entered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.

FRIDAY, JULY 16, 1937

Subscription (in Cooke County).....\$1.00  
Outside Cooke County.....\$1.50

### ADVERTISING RATES

Display, per column inch.....25c  
Foreign, per column inch.....35c  
Readers, Among Locals, per line.....6c

Member  
TEXAS PRESS ASSOCIATION

The Enterprise Stands for:  
A Gymnasium for Muenster  
Safer Driving

### CO-OPERATION

During the greater part of next week Muenster and its surrounding territory will be under the observation of John Surratt, secretary of the Kessler Plan Association. By virtue of his years of study in problems concerning city and community development Mr. Surratt is highly qualified to offer constructive suggestions to citizens of this area.

People of Muenster like those of any other place wish to prosper. They look forward to better times in the future, and as far as they are concerned individually, are usually willing to make present sacrifices in order to obtain a future benefit.

In that endeavor they can reach a certain stage of development. They cannot, however, expect to reach a really desirable goal as a result of purely selfish plans. Men who wish to reach a higher mark of success must carry their neighbors at least a part of the way on their upward climb. Just as a sponge cannot hold its moisture unless it is in a moist atmosphere, so a man cannot hold his high standard of progress unless he is surrounded by an atmosphere of progress.

Instinct may tell us that self preservation is the first law of nature but judgment also tells us that the assistance of others is invaluable as an aid in self preservation.

As individuals the people of Muenster have made splendid progress. But now they have reached the stage that demands co-operation rather than single effort. Many of the things they need for a more profitable and a more comfortable living must be secured by working together.

Rural electrification, for instance, while it benefits each person individually, cannot be secured by any one individual. The same is true of better roads, better schools, sewerage systems, organized recreation, and dozens of other projects. Every person wishes to enjoy their advantages but all persons must work together in order to make the advantages available.

Such is the general idea upon which the Kessler Plan is built. In order that people continue their progress they must spend some time working for the community as a whole. They must realize that the progress of any individual is retarded unless he has a foundation of general progress upon which to build.

During his visit here Mr. Surratt will draw up a proposed plan for the development of Muenster and its surrounding territory. That plan, if realized, would be an inestimable blessing to every individual. But in order to make it a reality each individual must spare some time from his selfish interests and give some of his energy for the general welfare.

### FIRE PREVENTION

At the request of Marvin Hall, State Fire Insurance Commissioner, The Enterprise publishes this week a plea for co-operation in the Nation's fight against fires. This plea is submitted by Mr. Hall as this State's response to President Roosevelt's recent plea that everyone make a sincere effort to prevent forest fires.

While the danger of forest fires in this area is not particularly threatening, the message nevertheless deserves general attention. Only a few days ago our friends at Lindsay had the misfortune to lose their school by fire. The cause is said to have

been a grass fire which was thought to be extinguished and after several hours of smouldering broke into flames.

This case serves as another splendid example of what precautions must be taken in the case of fires. Men who extinguished the blaze were confident that their task was completed and that the building was no longer in danger. They were not negligent—they had exercised reasonable care—but the case happened to be one that required more than normal precaution.

No doubt this explanation will account for a considerable number of the 331 fires of last April with their loss of more than a quarter million dollars. There are accidents, of course, in which fires are caused in spite of reasonable precautions. But fires occur every day as a result of lack of precaution. Such practices as burning rubbish in the open, neglecting worn light wires, discarding matches and cigarette butts indiscriminantly, keeping inflammable articles in a dangerous place, or permitting weeds and grass to grow near frame buildings, and dozens of other careless habits can and should be overcome.

Many a lot in Muenster is covered with rank vegetation up to the very door of some frame building. By further neglecting to dispose of such vegetation people here are inviting the same disaster that struck at Lindsay.

Perhaps they are courting an even greater disaster. Recent reports indicate that 28 Texans lost their lives in fires during April and May. Muenster people would do well to consider such tragedies and take all necessary steps to prevent their happening here.

### STOP THE RECKLESSNESS

Probably there is no other city in the Nation that can boast the large percentage of automobile accidents Muenster has had in the past month. For a city of such limited population it begins to seem that so many smash-ups as we have had cannot all be accidental. At least some of them, it seems, would have to be intentional.

It is ridiculous, of course, to assume that people would deliberately wreck an automobile. But on the other hand, it is very reasonable to assume that some of our drivers, with the insane chances they take, are as guilty as if they did plunge deliberately into a smash-up.

We have reached the stage that demands drastic action. Numerous appeals during the past several months have been of little avail. Drivers apparently think they are meant for the other fellow—no one, of course, would lower the estimate of his own ability. In the meantime the same persons, all of them potential killers, continue to endanger the safety of everyone else.

Since appeal to common sense does not bring results another method will have to be tried. When parents cannot reason with their children they usually resort to some sort of punishment. The community should do likewise with its reckless drivers.

A few years ago wild driving in Muenster was discouraged quite forcibly. As a result several persons paid fines but finally settled down to the realization that they could not get away with it. About the time drivers became civilized the city eased its enforcement and the feeble brains started getting bolder. If the community doesn't do something about it those people will go on until they cause a row of funerals.

It has been said that other people have to take care of the fools. The general public will have to bring them to their senses since they will not do it themselves. In the meantime the public is responsible for the welfare of its citizens. Let our city officials realize that every time a wild driver is loose other people are in danger. If they accept their full responsibility they will begin putting real pressure on drunken and reckless drivers.

In Chicago a man was arrested for riding a bicycle while drunk. There are a lot of talented people in Chicago.—Washington Post.

The National Inventors' Congress, we see, has on display a tearless onion-slicer. Now won't the tree people accommodate us with a weeping willow?—Baltimore Evening Sun.



### THE STORY THUS FAR

CHAPTER 1.—Sleepy Cat, desert town of the Southwest, is celebrating the Fourth of July. Jane Van Tammel, beautiful daughter of Gus Van Tammel, hated owner of Gunlock Ranch, has arrived from the East for the first time. She watches the Frontier Day celebration in company with Dr. Carpy, crusty, tender-hearted friend of the community. Henry Sawdy of the Circle Dot Ranch, cricketer in a fake horse race the day before by Dave McCrossen, foreman at Gunlock, plans revenge. He enters Bill Denison, a handsome young Texas wrangler, in the rodeo which McCrossen is favored to win, and lays heavy bets on him with Harry Boland, saloonkeeper and crony of McCrossen. Unknown to the crowd, Denison is a champion horseman. McCrossen and the young stranger tie in the various events. They are then asked to propose their own stunts. McCrossen, winning the toss, picks up a handkerchief from the ground, riding full speed, facing backward. Denison easily follows suit. Now it is his turn. He drops a cigarette carelessly, and it is proposed that he try to pick it up riding full tilt.

CHAPTER 2.—Racing down the track, Denison picks up the cigarette. Boland and the Gunlock ranch followers protest to Bill Paradise, sheriff and one of the judges, but the verdict goes to Denison when McCrossen refuses to attempt the stunt. Entreated by the crowd, Denison agrees to perform another trick. Jane Van Tammel is asked for her bracelet and throws it on the track. Just as Denison rides to pick it up, a yell from Barney Felstock, a McCrossen henchman, scares the pony, nearly costing the rider his life. Gun play is prevented by the intervention of Doctor Carpy. The young stranger returns the bracelet to Jane.

CHAPTER 3.—Back on Gunlock ranch after two years in Chicago, because of her father's illness, Jane gets lost riding in the hills and meets Denison, now a neighbor, who guides her home. Not knowing her identity, he speaks bitterly of Van Tammel. She tells McCrossen who brought her home and he denounces Denison as a title thief. Later she asks Dr. Carpy why her father is unpopular and he tells her it is because of Van Tammel's ruthlessness and unscrupulous character.

CHAPTER 4.—Visiting her father in the hospital, Jane is warned to be wary of McCrossen's honesty, but her father urges her to be nice to him. Later McCrossen tries to woo her, but is sharply rebuffed. Once again Jane loses her way in the hills and meets Denison. On impulse she gives him her bracelet for guiding her home. Her interest in each other growing, she reveals her identity to him.

CHAPTER 5.—Jane is distressed to learn from Doctor Carpy that her father had wronged Denison. The Texas had worked at Gunlock as foreman and been promised a share in the profits. When he quit, Van Tammel reneged. In reprisal Denison has been running cattle off Gunlock ranch. Shamed and humiliated Jane avoids Denison, but longs to see him. When, at length they meet, he confesses his love.

CHAPTER 6.—Forest fires sweep the area, endangering the ranches. Jane sends cowhands from Gunlock to aid Denison. When McCrossen refuses to help, she discharges him. In the fire-fighting, "Panama," a preacher who had once been a confidence man, meets a heroic death.

### CHAPTER 7 (Continued from Last Week)

That doesn't make a d-d bit of difference, boys. The padre knew Panama. He knows me. He will do it—if we're lucky enough to catch him at home and not away 50 miles on a sick call. I've done a few things for Padre Cataldo. I know the man inside and out."

Dr. Carpy called up the padre and was lucky. At least the padre was at home. As to his coming—that was something else again. Carpy held him long on the wire; he pleaded earnestly. At last he agreed to come.

At 8 o'clock, the welcome splutter of the dilapidated engine was heard outside. The padre, a Gunlock buck chauffeur, and a little Indian boy of 10 or 12 years, disembarked, and the reception committee welcomed the guest of honor to the hotel of office—long well filled. And headed by the clergyman and the little fellow, the growing crowd straggled down the street to Harry Tenison's, where poor Panama lay in state on the rear-most of the pool tables.

Padre Cataldo, laying aside his hat and his overcoat of many patches, made the sign of the cross, knelt a moment in silent prayer, and, standing behind the pool table on which poor Panama lay in his coffin, spoke clearly and simply.

"Boys," said the old priest, "this

looks like a queer place for a padre; perhaps a queer job. But I've known Bill Hayes a good many years. I knew him in his wildest days. And I've known him for the last three years, since he turned over a new leaf.

"Bill used to visit me and talk with me. It was something I said to him once, so he told me, that started him thinking. 'What's all this about—this greedy, rotten old world?' he asked himself."

"Bill was not a follower of my faith—you know that. But, he believed Jesus Christ to be the Son of God, and for three years he has tried the best he could to keep His Commandments and persuade the boys up and down the line to do the same. He told me he wanted to try to do right where he had spent his life trying to do wrong. "Naturally, I never heard Bill preach. But I have been told what eloquent and sincere sermons he did preach. But on there in those forgotten hills, facing—no, not facing but embracing—a dreadful death, Bill preached a deathless sermon, but he took his text from the lips of God Himself. And wherever you bury him, boys, let the words of that text be graven on his tomb:

"Greater love than this no man hath, that a man lay down his life for his friends."

The lull in the fire threat issued in fresh dangers to the hill ranchers. A blaze starting up anew on the reservation cut-over lands crept north on the very night that Panama was buried.

With what aid she could bring, Jane rode next morning over to her neighbor's only to find the situation critical. By noon the fire fighters were being driven back all along the line. But, loath to abandon hope of saving the ranch buildings, the men fought till Denison, riding among them, warned them to look first to their own safety.

Riding then fast to the ranch house, he found Jane consulting with Quong in the kitchen.

"I must think of your safety, Jane," he said. "It's getting too close to danger here. You and Quong must go home."

"Bill, is it that bad?"

"We might as well face the truth. It's not safe here for you. You must go, and quickly. Are your ponies saddled?"

"They are."

"Then take Quong and mount up." Jane's eyes softened. They fell before his. "I just hate to go, Bill," she pouted, tantalizingly. "It seems like deserting a friend."

"It isn't, Jane. You may imagine girl, how I hate to send you away. But you know who I'm thinking of, don't you?"

"You mustn't think too much of anybody but yourself just now, Bill," she murmured. "I do some thinking myself these days."

Quong had been called. Always forehanded, without any words, he was winking and blinking in his saddle.

Denison handed Jane her lines. She leaned toward him and spoke low: "Bill, will you promise me, solemnly, one thing?"

"Promise me anything, girl."

"Solemnly, Bill?"

"Solemnly. What 's it?"

"That you will think first for your own safety. Now, promise."

"I promise, Jane."

"For my sake, Bill?"

"Do you mean that?"

"I do mean it!"

"God bless you. If the buildings go, I'll ride over to report tomorrow."

The wind died that night with the bloodshot sun, as if to leave in the hearts of its victims a faint hope of escape from the worst of ravages. Jane slept so well that she opened her eyes in the heavy air of daybreak, conscience-stricken at having rested peacefully during the hours in which her neighbor might have been burned out.

She dressed, ate Quong's hurried breakfast, saddled her pony, and set out for Denison's, directing Quong to follow as soon as he could. The smoke grew more dense as she neared the ridge, and she reluctantly turned about for home and told Quong of her failure and that she would ride up into the high hills to try to see what was going on.

"She remounted and rode up the

Divide trail. The smoke was so dense that it cut off hope of seeing the valley, and, spurred by the determination to see by riding higher, she rode on and on till she found herself at the foot of Gunlock Knob. Jane headed the pony up the mountain. The summit had never seemed so hard to reach, but, panting and exhausted, the pony carried Jane to the summit, and she rode out on the table to look. The scene below was terrifying. Huge clouds of smoke billowed and spread, only to boil up anew and race on the wind. It seemed as if the whole country were in flames. Here and there tongues of fire shot from the rolling smoke.

Jane sat the pony, fear-stricken and immovable, watching and hoping for a rift in the angry clouds that would reveal the ranch buildings. None came.

Weary, at length, and depressed, Jane turned her pony's head to ride home. Gunlock itself might be in danger.

Even the pony took the downward trail reluctantly. Jane could not tell why until, rounding a shoulder of the Knob, she saw below her a fire sweeping across the trail she was following. Worse than that, the fire was spurting through the brush, up the mountain, in front of her. The pony balked. Thoroughly frightened, Jane turned him up the narrow trail and headed for the summit.

Even the few moments she had been away from the top had changed the scene. Overwhelmed with consternation, she began to think anew of her own safety. She urged the pony swiftly down the trail again, hoping faintly to find some hidden by-pass. Her path was blocked. The hot air of the fire below was catching at her throat; gusts of smoke burned into her eyes. She reined about to return, despairing, to the summit.

Once again the level rock afforded her temporary refuge. She dismounted. The pony was growing unmanageable. He snorted, stamped,

Continued on Page 5

### No. 1400 — BANKS Official Statement of Financial Condition of the

### Muenster State Bank

at Muenster, State of Texas, at the close of business on the 30th day of June, A. D. 1937, published in The Muenster Enterprise, a newspaper printed and published at Muenster, State of Texas, on the 8th day of July, 1937.

RESOURCES	
Loans and discounts, on personal or collateral security .....	\$ 77,286.51
Loans secured by real estate .....	14,183.70
Overdrafts .....	799.30
Securities of U. S., any State or political subdivision thereof .....	11,750.00
Other bonds and stocks owned .....	5,000.00
Customers' bonds held for safekeeping .....	2,801.00
Banking House .....	1,000.00
Furniture and Fixtures .....	1,000.00
Cash and due from approved reserve agents .....	95,006.27
Due from other banks and bankers, subject to check on demand .....	10,469.28
<b>Total .....</b>	<b>\$222,296.06</b>

LIABILITIES	
Capital Stock, \$17,500.00	
Total capital structure, \$ 17,500.00	
Surplus Fund .....	14,500.00
Undivided profits, net .....	1,138.08
Individual deposits subject to check, including time deposits due in 30 days .....	185,465.99
Time certificates of deposit .....	756.44
Cashier's checks outstanding .....	134.55
Customers' bonds deposited for safekeeping .....	2,801.00
<b>Total .....</b>	<b>\$222,296.06</b>

RECAPITULATION	
Resources	
Loans and discounts, .....	\$ 91,470.21
Overdrafts .....	799.30
Customers' bonds .....	2,801.00
Banking House, Furniture and Fixtures .....	2,000.00
Bonds .....	\$ 16,750.00
Cash and due from banks 108,475.55	
Available cash .....	125,225.55
<b>Total .....</b>	<b>\$222,296.06</b>
Liabilities	
Capital stock .....	\$ 17,500.00
Surplus and profits .....	15,638.08
Customers' bonds deposited .....	2,801.00
Deposits .....	186,356.98
<b>Total .....</b>	<b>\$222,296.06</b>

State of Texas,  
County of Cooke,

We, J. W. MEURER, as president, and J. M. WEINZAPFEL, as cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

J. W. MEURER, President.  
J. M. WEINZAPFEL, Cashier  
Subscribed and sworn to before me this 7th day of July, A. D. 1937.  
(Seal) HERBERT MEURER,  
Notary Public, in and for Cooke County, Texas.  
Correct—Attest:  
J. R. Dangelmayr,  
Herbert Meurer  
J. W. Fisher  
Directors.  
(Advertisement, 34)



## Gunlock Ranch

Continued from Page 4

flung his head up and down and hewed frantically at his bit. Hope deserted her. She sank to her knees and fell forward, covering her face with her arms.

For a moment her mind was a blank. She heard nothing of a frantic calling of her name, when a singed and blackened horseman spurred and lashed his pony toward her, sprang from the saddle, and caught her up in his arms.

"Jane!" he cried, as he looked into her face and shook her in his effort to restore consciousness. "Jane! Open your eyes! Speak to me! It's Bill, Jane, Bill! Can't you hear me? Speak!" Her eyes opened; she looked in a daze at him. "It's Bill, Jane!"

She threw her arms convulsively around his neck. "Oh, Bill, Bill! What can we do? Must we die Bill, in this horror?"

"No!" he exclaimed. We can get through. But we mustn't lose a minute, not a second. Come!"

He half carried her to an edge of the summit, where a rock crevice gave a slight footing a few feet below. Into this he lowered himself and raised his arms to Jane.

"But the horses, Bill?" she cried. "Leave them," he called back. "They may escape. There's no footing for horses where we're going. Quick, Jane! Jump!" He caught her in his arms, steadied her, showed her how to secure herself on the precarious footing, and lowered himself to another slender ledge to brace himself, bade her spring, and caught her again in his arms.

Her heart beat so violently, he seemed to feel it as she hugged close to him. There was barely room for the two to stand. "Keep cool, Jane. We can make it, but be very, very careful of your footing, darling Jane. The fire hasn't touched this side of the mountain yet, but if you fell it would be a hundred feet. Be everlastingly sure of every step, won't you? Never move until I tell you."

Spurred to superhuman effort, Denison achieved the almost impossible, and by sliding, clinging with fingers, hands, and arms, and by carefully using his lariat, he managed to bring Jane down unharmed to the foot of the precipitous wall that had given him the bare chance to save her life. He held out his arms to catch her for the final jump. "Bill!" she exclaimed, breathing hard and looking up in sheer amazement at the precipice down which he had brought her. "How did we ever get down there alive?"

He was still very anxious—the wrinkled veins of his smoked forehead plainly mirrored that. She waited for orders. "We must run through that grove of quaking asp and try to get away from the Knob. This will all be burning in a few minutes. Are you able to run?"

"I'll bet I can run faster than you, Bill." The laughing tone of her words thrilled and cheered him. He knew better than she what still lay between them and safety. They hastened on through the light timber; then, running a broad shoulder, they saw a vast panorama of smoke, lighted in places by flames where the fires had wrought destruction in the



"We must do some more running ourselves, Jane."

virgin pine forests along the mountain slope.

Denison hurried on, Jane briskly keeping pace with him. But when they neared the smoking pine, she felt dismayed.

"Bill, it's all on fire, yet—look at the little blazes. See the ground pine, and the trees are smoking and burning yet. Bill! See the deer running over there—mercy, those are bear running, too—why every animal you can think of—"

Jane was looking toward an opening in the pines, half a mile away. It was a precipitous flight of the animal life of a whole mountainside from the wrath of a forest fire.

"They'd better run," said Denison

grimly. "We must do some running ourselves, Jane. There's very little danger crossing this strip. But I want to get across it quick."

They dashed into the fire area together. Little tongues of flame darted from the still burning ground, but nothing to threaten Jane's stout laced boots or leather trousers.

They crossed the burned strip and broke together down a long slope that bordered another forest of pine.

Denison paused and looked anxiously at Jane. "How are you standing it, girl?"

She was panting, but game. Her high-colored cheeks, the flashing brightness of her eyes, her parted eager lips, made her a picture.

"Fine, Bill. Are we out of danger?"

They were standing together in the wind and smoke that swirled and eddied up the mountain. His hand was at her back as she leaned on his arm. Perhaps overwhelmed by the thought of what he must say, he hugged her close and, drawing her unresisting lips to his own, held them in a long kiss. "I wish we were, Jane. We're going only now into danger—I wish it weren't so, Jane."

"Oh, Bill!" said Jane. "Don't think of me—do just as if I were not here." She threw her own arms around his neck, and their lips met again in passionate appeal.

"Then come, Jane. We must dash through this pine before that fire you hear roaring catches up to us."

"Is that awful roar from a fire, Bill?"

"It is. It's our worst danger. Let's go, Jane."

To cross the wide belt of pine their course lay obliquely downhill. If anything were needed to spur them on, the thunder of the fire sweeping down the forest behind served as a dread warning that they had only minutes left to escape disaster.

Halfway down the ridge, Denison paused to rest Jane in his arms. She was panting like an antelope.

"Brave girl!" he murmured. "Not a sob—not a tear—"

"But we must hurry, Bill," she panted.

"Get a little breath for the next run."

"Can we make it, Bill, dear?"

"We've got to make it," he muttered. "I'll save you, Jane, if it's the last thing I do in life."

"Don't save me unless you save yourself—remember that!"

"Come! We must make the spring—the spring!"

The timber was thinning, the ground growing rougher. The frontiersman and cowman who had gone through every adventure that befalls a man in a life of danger and escape made little of finding safe footing from rock to rock. But his charge had a harder time trying to keep her feet and to keep the pace. Denison offered to carry her. She would not hear of it.

He himself saw, before Jane realized it, that the end of her strength was at hand. Striving vainly to keep up, she stumbled and with a little moan fell forward on the ground. Denison picked her up in his arms. She could not speak; only panted. Her heart, pressed against his breast, pounded like a hammer.

"Put me down, Bill! Put me down!" she sobbed when she could breathe and form the words. "You must save yourself! Is the spring far, now?"

"Not far. Clasp your arms tight around my neck," was all he said, leaping along.

"You can't save us both; save yourself. You are dearer to me than my own life, Bill."

"So are you to me. Hang on," he panted. "I'll never put you down!"

After another run he paused. "Bill, I can run a little now. Let me try it. Please, dear! Let me try!"

He shook his head and struggled

on. The fire was only minutes behind him, its roar deafening.

A cry roused Jane in his arms. "The spring!"

She cried to him in happy answer.

There was not an instant to spare. He slid down the steep side of the hollow that enclosed the spring. Jane, still in his arms, he rolled into the pool and lay panting beside her. The shock of the icy water revived her. He soused her head into the water. The pool was wide enough to submerge Jane but not himself. He rolled in the shallower edge, wet himself all over and, holding her head just clear of the surface as she spluttered and coughed, gave her orders: "Keep your face down. Don't open your eyes. You're safe if you do exactly as I say."

Savage flames burst above their heads. The burning air showered searing fragments of bark and branch on them as they lay huddled, comforting each other with words. "Breathe carefully, Jane," he cried in her ear. "This air will sear your lungs. Fill your nose and mouth with water, spit and splutter it out. My God, here it is!"

The heart of the fire was on them. They could no longer hear or think. Flame belled and danced. Tongues of fire licked at their hiding heads. Denison mechanically dipped water into Jane's hair. Consciousness was nearly gone. Only the effort to live and the fierce instinct to protect animated him.

With their trial of endurance almost at an end, a sudden explosion burst in the air above them. Denison, forgetting his caution, opened his eyes in the fear that a tree was falling. His eyeballs were scorched in a fraction of a second. He dashed his face back into the water; but mischief had been done.

At last the terrific outburst abated. With the hope of life reanimated, the two rose in the pool in their steaming clothing. Darkness fell from the sky above, but the forest was lighted with smoking and burning tree torches, the afterglow of its destruction.

The two who had passed through and escaped a hideous catastrophe stood clasped in each other's arms thanking God and delirious in a new-found, intimate happiness.

"Water!" exclaimed Denison. "I am perishing, in spite of my cold bath. Aren't you thirsty?"

"Yes, but not suffering. I didn't have to carry you, you know."

Moving a few feet up to the basin of the spring itself, they pushed aside debris from the water's surface, drank from their cupped hands, and dashed water over their faces.

"Jane," said Denison when he rose again, "it was almost worth it for the way it's brought you and me together."

"It was," she whispered. "I've given you my trust."

"For all time, Jane?"

"For all time, Bill. Nothing shall ever part us, now."

(To Be Continued)

### Says Epsom Salts Not Good 'Hopper Control

Stillwater, Okla., July 8.—A solution of epsom salts as a control for grasshoppers in gardens is not recommended for the Texas and Oklahoma territory, C. F. Stiles, extension entomologist, announced Wednesday. Field tests at Oklahoma A. & M. College show it to be of no value for this pest or for the army worms. Stiles instead recommended white arsenic or sodium arsenite for the grasshoppers.

A solution of soda and warm water will remove grease from unvarnished wood.

The water of Great Salt Lake, Utah, is a 22 per cent solution of salt.

REAL VALUES IN

## QUALITY WORK CLOTHES

**"HAWK BRAND"**

### Khaki Shirts and Pants



- ★ Extra heavy weight and triple stitched for longer service.
- ★ Vat dyed for permanent color.
- ★ Extra measure for greater comfort.
- ★ Double bellows shirt pockets, reinforced pants pockets.

NO BETTER WORK SUIT ON THE MARKET AT THE PRICE!

**Shirt \$1.25 Pants \$1.50**

### Unionalls

Light weight hickory stripe, carefully made from high quality material—a comfortable work suit—

**\$2.25**

Extra heavy weight triple stitched covert cloth, full cut sizes, reinforced pockets—made to stand long, hard service—

**\$2.75**

## M. J. ENDRES

Muenster, Texas

# Enjoy COOL COMFORT with ATTIC VENTILATION in YOUR HOME

This FAN

Installed in Your ATTIC

Circulates COOL AIR Through Your House...



The sun beating down on the roof lays a "blanket of heat" over your rooms. The Attic Fan forces this heat out, drawing cool air through your windows.

**E**ASY, simple to install... quickly!

Circulates COOL AIR all through the house!

Lowers the temperature at night 10 to 15 degrees quickly!

You can increase the circulation of air in any part of the house by closing windows and doors in rooms not in use at the time... thus causing the Fan to draw the air more rapidly through the room, or rooms, where you are working, entertaining or sleeping. The average Attic Ventilating Fan operates on low Texas Power & Light rates at an average cost of 1 cent per hour!

Decide today... now... to enjoy Cool Comfort with Attic Ventilation this summer. See your electrical contractor and dealer, or ask at our nearest store for complete details.

For Good Results...  
BILL 'EM TO—

## Shirley

LIVE STOCK  
COMMISSION CO.

Fort Worth, Texas

CLINT SHIRLEY, Hogs & Sheep  
BEN SHIRLEY, Cattle

• It PAYS to read the advertisements. They are first-hand news of what is being invented, fashioned and perfected in the workshops of the world for your well-being, comfort and convenience. . . . .

**TEXAS POWER & LIGHT COMPANY**  
Electricity is Cheap  
*Use it freely*



## President Roosevelt Asks Texas Help in Combatting Forest Fires

To fire marshals of Texas cities and towns:

President Roosevelt, in a statement issued from his Hyde Park home in New York on Friday, July 2, asked the Nation's help in the Government's fight against forest fires, and we sincerely believe that each fire marshal, fire chief, fireman, city, county and State official, and each individual citizen of Texas will gladly co-operate in this most worthy movement to preserve to posterity our forests.

We wish to cite you certain articles of the Penal Code of Texas relating to firing forest or cut-over land, grass, etc.:

"Art. 1330. FIRING FOREST OR CUT-OVER LAND.—Whoever wilfully or negligently sets on fire or causes to be set on fire any forest, cut-over, brush or grass land not his own; or sets on fire or causes to be set on fire any forest, cut-over, brush or grass land, belonging to himself, and allows such fire to escape to any forest, cut-over, brush or grass land, not his own; or wilfully or negligently suffers any fire set by himself to damage any property of another, and any person setting fire or causing fire to be set for the purpose of burning debris on areas worked or cupped for turpentine and wilfully or negligently allowing such fire to spread to adjacent acres not then being so worked or cupped, shall be fined not less than ten or more than two hundred dollars."

"Art. 1321. BURNING WOODLAND OR PRAIRIE.—Whoever wilfully or negligently sets fire to, or burns, or causes to be burned, any woodland or prairie not his own, shall be fined not less than fifty nor more than three hundred dollars. This offense is complete when the offender sets fire to his own woodland or prairie and the fire communicates to the woodland or prairie of another."

"Art. 1327. WILFULLY FIRING GRASS IN INCLOSURE OF ANOTHER.—Whoever wilfully fires any grass within any inclosure not his own in this State, with intent to destroy the grass in such pasture, or any part thereof, or whoever fires the grass outside of any inclosure with the intent to destroy the grass therein by the communication of said fire to the grass, shall be confined in the penitentiary not less than two nor more than five years."

### Grass Fires Within City Limits

Grass fires have been a source of great worry to fire departments throughout the country for a long number of years, and we suggest that you make it your policy to constantly warn your citizens (especially young boys) of the danger of such a practice.

MARVIN HALL,  
Commissioner.

Contributions to the Texas Unemployment Compensation Commission for the month of June are due on or before July 26.

## Fight on Gophers Planned for 70 Texas Counties

Experts Plan to Wipe Out Pest in Northeast Texas

Washington, July 14.—Something in Texas that never ends is the controlling of predatory animals and rodents. This is a job that goes on from year to year with little that is spectacular, according to C. R. Landon of San Antonio, district agent, division of game management of the biological survey.

Landon is in Washington for two months, getting acquainted with headquarters officials and learning how things go here.

One of the things he is planning is to rid 20 Northeast Texas counties of gophers, which are undoing much of the erosion control work done there. He said there is "strong sentiment" for this control there, because the gophers dig into the terraces and ruin other such soil conservation work.

The killing off of rats, gophers, wolves, coyotes, bob cats and other animals will go along just as usual, he says, but he sees no end to the work, at least in killing predatory animals.

"We won't ever exterminate all the wolves and other animals," he said. They are only killed in areas where there is livestock and poultry that can be harmed. In other sections the animals will be left as big game.

He pointed out that "Texas is the only place where they let sheep run without anybody to guard them. They can't build wolfproof fences on a large scale, so we have to kill the wolves. Those fences that are supposed to be wolfproof are only sheepproof."

### HERE'S WHERE U. S. WORKERS' RAISE WILL GO

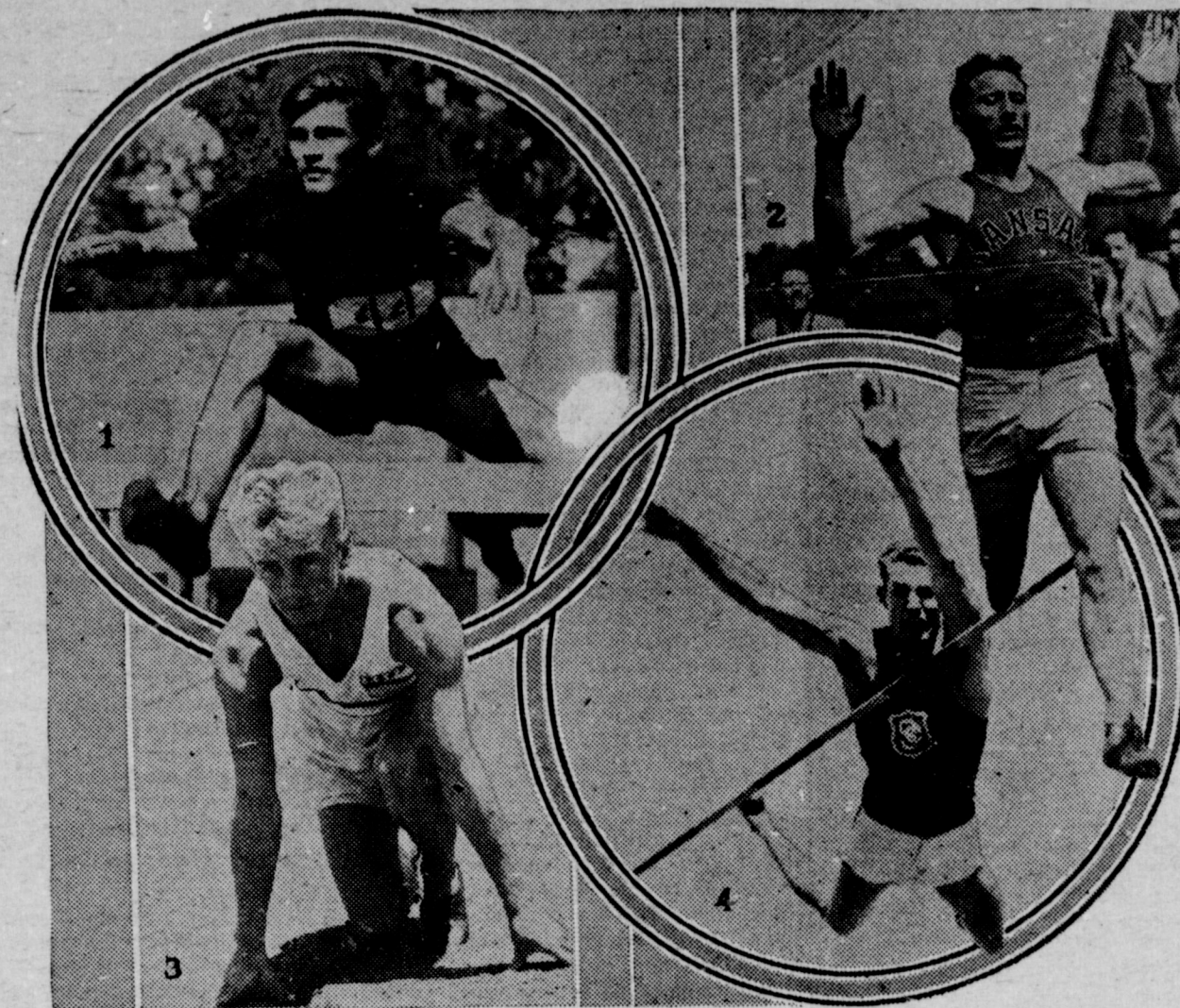
Denver, Colo., July 8.—What a 10 per cent increase of wages will be spent for in the United States, a long sought economic fact, was reported here today in a United States Bureau of Labor Statistics study.

It was based on the spending in 1936 of 245,000 families, in 326 cities large and small, with incomes running from under \$500 a year to over \$20,000. The report was made by A. D. H. Kaplan of Washington to the American Association for the Advancement of Science.

The median income (that is the one with as many persons above as below) was \$1,350 to \$1,600. If, said Kaplan, a 10 per cent raise went to all those receiving up to \$1,600, the smallest part of the extra money would be spent for food.

The next smallest portion would go to housing, fuel and light. A big-

## STARS IN PAN AMERICAN OLYMPICS AT DALLAS



Above are four of the many world-renowned track stars who are competing in the Pan American Games, international athletic carnival, at the Pan American Exposition in Dallas the nights of July 15 to 18. The track and field, soccer games and the gruelling 26-mile marathon will be free to Exposition visitors and the Cotton Bowl Stadium will be filled to its 47,000 capacity. No. 1, Forrest Towns, Georgia Olympic record hurdler. No. 2, the mighty Glenn Cunningham, iron man of the milers. No. 3, William Sayan, Peruvian dash star, one of the many from South American nations. No. 4, Bill Sefton, who with Earle Meadows and others are shooting at the amazing 15-foot mark in their pole vaulting air raids. Sefton and Meadows recently vaulted 14½ feet for a new world's record.

ger share of each added dollar would go for clothing.

Next up the spending scale would be home equipment. Above that would come transportation, particularly automobiles.

It is an odd fact, Kaplan added, that a family receiving a 10 per cent increase would spend more than 10 per cent to get its auto. They would reach back into the original income to get the car.

But of the 10 per cent raise, even more would go for life insurance than for transportation. Still more would go for recreation. Above that would come the item, "personal care," meaning soap, cosmetics, toilet and other personal articles.

Education and reading would get an even larger portion.

Medical care, he said, is the most fluctuating of all the family expenditures. Either "next to nothing" is spent for medical care, or else a large sum. It is almost never budgeted.

Whenever medical care expenses go up, Kaplan added, there is usually a drop in the money spent for recreation and home furnishings.

Wage earners under \$750 a year have more debts than savings. The same applies to salaried professional people getting less than \$1,800.

In plotting the surveys of spending a surprise appeared in clothing. It was not a "necessity" except

among the "salaried business class."

In earnings independent business men received less than anyone, except wage earners. Ahead of these business men in order named were clerks, salaried professional workers, salaried business workers and at the top the independent professional class.

### Allred Declares Battle For Lower Utility Rates

Silsbee, Tex., July 6.—Asserting that Texas has the highest telephone rate of any State in the South and that all public utility rates are exorbitant, Gov. James V. Allred declared here he would call special sessions of the Legislature until he had succeeded in carrying out all of the planks in the platform upon which he was elected and which included lower rates for electricity and telephone service. The governor was the principal speaker at the third annual Santa Fe program attended here by more than 15,000 persons. The governor also defended his

For Expert—  
WATCH and JEWELRY  
REPAIRING  
**A. R. Porter**  
104 N. Commerce Gainesville

calling of the special session of the Legislature, which closed last Friday night, to obtain the repeal of horse and dog race betting.

"Every governor of Texas who has held office in the last 10 years has gone into office swearing he will obtain lower utility rates," Allred said. "They have failed, but I do not intend to do so. I will manage it through special sessions of the Legislature."

"The passing of the anti-betting bills was no whim of mine. That action was in my platform. I am not a person to be elected on a platform and then to regard it lightly or disregard it entirely. That would be betraying the citizens of Texas who elected me."

"I appealed to members of the Senate 20 days before the regular

session of the Legislature ended to bring the anti-horse racing bill to a vote, but they refused and it was they, not me, who cost the State of Texas \$150,000 for the special session."

The governor also touched upon taxation, declaring that he believes that the people who can afford to pay for the increased cost of government operation, much of that being attributed to the State being forced to modernize constantly, must be made to help bring the State out of the red.

### AUTO FATALITIES SHOW LARGE GAIN OVER 1936

Chicago, Ill., July 6.—The nation's traffic deaths numbered 14,270 in the first five months of 1937, the National Safety Council reported recently.

The total was 17 per cent greater than that of the corresponding period last year.

May fatalities were computed at 3,000 compared with 2,730 in April and 2,800 in May, 1936.

The council report noted a widespread improvement in safety in cities.

New York's fatality total dropped from 61 in May, 1936, to 58 last month; Philadelphia's decreased from 26 to 16; Chicago's slumped from 79 to 57. Pittsburgh, Baltimore, San Francisco and Buffalo were among the large centers which registered reductions in May.

Chicago retained the deadliest city with 321 deaths up to June 1. New York had 311 and Los Angeles 230.

Quincy, Mass., was the largest city to reach the June 1 line without a traffic fatality. Hoboken, N. J., also had no fatalities.

Delinquent contributions to the Unemployment Compensation fund bear interest at the rate of 1 per cent per month. Already the commission has collected over \$2,000 in interest on past due contributions.

### Enterprise Ads Bring Results!

You'll Enjoy Our  
STEAKS  
FRIED CHICKEN  
PLATE LUNCHES

Clara's Cafe  
Open from 6 a.m. to 1 a.m.

Send Your  
**CATTLE, HOGS and SHEEP**  
—to—  
**OSCAR BRADY COMMISSION CO.**  
Fort Worth, Texas  
"The Friendly Firm"

# A MUTUAL ASSET...

TO OURSELVES AND OUR PATRONS... *Their Confidence*

**D**URING the past 14 years our Cheese Factory has made continuous progress until it now ranks as one of the major cheese plants of North Texas. Along with its own advancement it has aided in the advancement of sores of farmers who, by their regular milk checks, were enabled to weather successfully the financial strain of recent years.

CONFIDENCE is the foundation upon which we have been able to provide a high and stable market for this community's dairy products. It has enabled us to reach a volume of business

that permits us to operate efficiently and return to customers a greater percentage of our earnings in advanced prices.

CONFIDENCE has likewise built this city's major industry and provided employment for many local men.

All of us look forward to a future of security and happiness. Your continued confidence will enable us to increase our checks in number and size . . . it will enable us to assist in your continued prosperity, upon which, to a great extent, your future security and happiness depend.

## MUESTER CHEESE FACTORY



**Myra News**

MRS. JOHN BLANTON  
Correspondent

Fred Snags returned Saturday from Corpus Christi where he spent a week.

Mr. and Mrs. Don Hoskins visited Mrs. Hoskins' mother in Chico Sunday.

Miss Lucille Curb visited over the week-end with Miss Mary Lee Jones in Gainesville.

Mr. and Mrs. Ben Roewe visited Mr. and Mrs. Andrew Roewe of Lindsay Sunday.

Mrs. Tom Williams left Friday for Washington, D. C., where she will visit her daughters.

Hugh Moore, Johnie Fears, and Ralph Neely made a business trip to Wichita Falls Tuesday.

Mr. and Mrs. George Piott of Denton spent Sunday with their parents, Mr. and Mrs. Nat Piott.

Miss Dorothy Fay Blanton of Denton spent the week-end with her parents, Mr. and Mrs. John Blanton.

Miss Marjorie Durham and Chas. Ray Durham of Bonham are guests of their aunt, Mrs. W. H. Bell, this week.

J. A. Thomas of Gainesville was guest speaker for the laymen's service at the Methodist Church Sunday morning.

Mr. and Mrs. B. C. Rosson visited their daughter, Miss Enoice, in Dallas and friends in Fort Worth last Saturday.

Mrs. Ray Hudson accompanied Mrs. Elmer Johnson of Fort Worth to Sulphur, Okla., Tuesday for a few days' stay.

Mrs. Herman Gay and children of Throckmorton are visiting her parents, Mr. and Mrs. Albert Andress, this week.

Mrs. Charlie Randall of Gainesville and Mrs. Lizzie Tarpley of Bailey visited their sister, Mrs. A. R. Andress, Monday.

Mrs. Oran Gaston, who has been visiting her parents, Mr. and Mrs. Nat Piott, for the past week, returned to her home in Denton Sunday.

Mr. and Mrs. Mac Reed have as their guests this week Mrs. Reed's niece and nephew, son and daughter of Rev. and Mrs. Charlie Thomas of Nocona.

The infant daughter of Mr. and Mrs. Ira King was buried in the Fairview Cemetery at Gainesville, Thursday evening. The child lived only a few hours.

Mr. and Mrs. George Reed and daughters, Miss Nina, Mae Reed, and Mrs. Jim Enderby, left Monday for a three weeks' visit with relatives in Statesville, S. C.

Mr. and Mrs. L. Y. Burkett, who have been visiting their daughter, Mrs. B. C. Rosson, and sister, Mrs. Oscar Aldridge, returned to their home in Pearland Saturday.

Mrs. Lee Gaston, Miss Me-Townsley, Mrs. L. A. Townsley, a Mrs. J. H. Gatewood visited Mrs. Townsley's son, Smith Townsley, and family in Oklahoma City over the week-end.

Mrs. Roy Goodwin and children returned to her home in Saginaw after a 10-day visit with her parents, Mr. and Mrs. L. B. Warner. Her sister, Mrs. Frank Wilson, and daughter accompanied her home for a week's visit.

Lee Gaston of Washington, D. C., who has been visiting relatives here, left Thursday for Santa Fe, N. M., on a business trip. Mrs. Gaston will remain here for an extended stay with her mother, Mrs. L. A. Townsley.

Mr. and Mrs. Harry Jones and granddaughters, Misses Ray Dessy and Evelyn Jones, and grandson,

**Don't..**

... throw your  
White old shoes away!  
Shoe  
Polish

★ Have them  
Satisfaction REBUILT  
Guaranteed by—

**NICK**

Murray Jones, returned to their home in Corpus Christi Friday morning after a two weeks' visit with their daughter and family, Mr. and Mrs. Ike Fulton.

Miss Emily Beck, a missionary in Brazil and who is in the United States on a furlough, was in Sunday School at the Baptist Church Sunday and spoke at the evening services. Her subject was "Loving and Forgiving One Another As God for Christ's Sake Has Forgiven You."

**Hays News**

MRS. BEN LANE  
Correspondent

Mr. and Mrs. A. C. Stalcup were Gainesville visitors Saturday.

Mrs. R. W. Cole visited Mr. and Mrs. Jim Cole of Era Sunday.

Mr. and Mrs. Bryan Sears were visitors in Gainesville Tuesday.

Mrs. O. G. Calhoun and daughter visited in Gainesville Tuesday.

Mr. and Mrs. Ben Lane made a business trip to Bryson Monday.

Mrs. W. A. Bastie and children are visiting in Bonham this week.

Mrs. Leon Wallace of Gainesville visited Mrs. C. M. Martin Friday.

Howard Epps of Gainesville visited Mr. and Mrs. Sam Epps Tuesday.

Jess Clark and Frank Cole made a business trip to Fort Worth Wednesday.

Mr. and Mrs. W. R. Vestal visited Mr. and Mrs. Ted Norman of Gainesville Sunday.

Curtis Martin of Gainesville visited his parents, Mr. and Mrs. C. M. Martin, Thursday.

Mr. and Mrs. Ben Lane were the guests of Mr. and Mrs. R. E. Greene of Denton Sunday.

Mr. and Mrs. Bedford Vestal visited Mr. and Mrs. J. R. Mathers of Gainesville Sunday.

J. O. Waggoner, Sr., and J. O. Waggoner, Jr., made a business trip to Fort Worth Thursday.

Sam Epps and Mr. and Mrs. Hugh Lee Tuggle visited Mr. and Mrs. Bud Tucker of Myra Sunday.

Mrs. H. B. Waggoner and daughter visited Mr. and Mrs. S. K. Lockard of Wolf Ridge Wednesday.

Mr. and Mrs. T. H. Sears and Mr. and Mrs. Robert Sears of White-wright were the guests of Mr. and Mrs. C. B. Sears Sunday.

**Wiese Trio Depart for Several Weeks' Trip**

Lindsay, July 14.—Mr. and Mrs. F. A. Wiese and son, Leonard, accompanied by Al Bezner left Friday for a several weeks' tour of some of the Western States. Their plans included an extensive visit in Rocky Mountain National Park in Colorado and Yellowstone National Park, in Wyoming.

Mr. Wiese is telegraph operator for the M.-K.-T. lines in Gainesville.

Enterprise Ads Bring Results!

**Joe Schmitz**

Agent for  
State Reserve Insurance Co.  
LINDSAY, TEXAS

**Lindsay News**

MISS LONIA GIEB  
Correspondent

Mr. and Mrs. Walter Nortman and children of Pilot Point visited her parents, Mr. and Mrs. Henry Gieb, Tuesday.

Pete Mosman and son, Francis, visited his brother-in-law, Pete Krebs, and other relatives in Tishomingo, Okla., Friday.

Mr. and Mrs. Henry Gieb and sons, Julius and Gene, drove to Tishomingo, Okla., Friday for a brief visit with their nephew, Joe Bierschen, and family.

Mr. and Mrs. Pete Hundt and son, Billie Bob, and little Mary Louise Bezner spent Saturday and Sunday visiting Mr. and Mrs. Alex Flusche at Cookville, Texas.

John Sturm, in the company of Mr. and Mrs. Joe Sturm and daughter, Esther, of Muenster motored to Noble, Okla., Friday for a week-end visit with Otto Nees and family.

Mr. and Mrs. Joe Schmitz, Theo. Schmitz and Miss Theresa Loerwald left Friday for Hereford where they spent several days visiting with Mrs. Schmitz's brother, Joe Loerwald, and family. They returned home Monday.

John Fuhrmann, who for the past 30 days has been visiting his parents, Mr. and Mrs. Mike Fuhrmann, and other relatives and friends, returned to his post in the 47th Squadron of the U. S. Air Corps at Randolph Field, Tuesday.

Mr. and Mrs. Pete Schmidkofer and son, George, accompanied by Miss Beatrice Eckl of Florence, Ala., were the guests of relatives during the past week. They arrived Tuesday night and divided their time visiting with the former's brother, August Schmidkofer, and his sisters, Mrs. Fred Gruber and family and Mrs. John Neu and family. The party returned to their home in Alabama Wednesday.

**Lindsay Sodality Girls Have Regular Meeting**

Lindsay, July 14.—The Young Ladies' Sodality of St. Peter's parish held their regular monthly meeting in the school house last Sunday evening following the services at 7 o'clock.

In the absence of the secretary, Miss Elfrieda Bezner, the meeting

**SPECIAL!**

While They  
Last

9x10-1-2  
FELT BASE RUGS  
\$3.85

30% DISCOUNT  
on Oil Ranges

**H O M E**  
Furniture Co.  
East Side Square Gainesville

FOR A GOOD SUPPLY OF WATER, use—

Easy Running

**SAMSON WINDMILLS**

and

**Galvanized Tanks**

Also WATER BAGS and JUGS

FOR CORN CANNING—

**Ball Pressure Cookers**

Large and Small Cans

"The Old Reliable"

**Waples-Painter Co.**

LEO HENSCHIED, Mgr.

MUENSTER YARD

was not conducted according to the regular order of business, but was carried on in round-table discussions.

Highlighting the evening's discussions was a brief talk by the Rev. Father John, spiritual adviser, who spoke of the agony and horrors suffered by the members expressed a willingness to save up worn table linen, sheets and other pieces of white materials and convert them into rolls of bandages of one, three, and five inch widths. These will later be sent to the Central Bureau in St. Louis, which in turn will forward them to the Leper Colonies.

Twenty members, the spiritual adviser and one visitor were present for the meeting.

**Rain Spoils the Day for Lake Dallas Picnickers**

Lindsay, July 14.—Twenty-three young people representing the two youth societies of St. Peter's parish, attended the outing sponsored by the Catholic Youth Organization at Silver Beach on Lake Dallas Sunday.

The parties left shortly after the Mass at 7 o'clock, making the trip by truck and private automobile.

Their erstwhile enthusiasm, however, was crushed when showers of rain intruded and sent them on their homeward journey about 2 o'clock in the afternoon.

Those attending from here were: Paul Flusche, Pat, Lawrence, and Francis Schmitz, Ray Berend, Joseph, Herbert and Gregory Hundt, Hugo, Raymond, Herbert, Joseph and Lamar Bezner, Bruno and Vincent Zimmerman, and Misses Leona Berend, Elfrieda Bezner, Antonio Hundt, Polly Spaeth, Frieda Kuntz and Edna Blumberg.

**Jake Bezner Is Host At Fishing Party Friday**

Lindsay, July 14.—With the rush of the harvest season definitely behind, Jake Bezner took time out from his regular duties on his farm to play host to a score of his friends at a fishing party on the Bezner homestead last Friday afternoon.

Those enjoying the delightful affair included Mr. and Mrs. Joe Bezner, John Bezner, Mr. and Mrs. John Schmitz, Grandpa Schmitz, John Schmidkofer, Henry Hess, Mr. and Mrs. W. J. Schmitz of Gainesville.

Real Values  
in . . .

**FOODS**

Vegetole  
**SHORTENING**

8 Lbs. . \$1.05  
4 Lbs. . . 53c

★  
Pure Cane  
**SUGAR**

25 Lbs. . \$1.30  
10 Lbs. . . 52c

★  
**PORK AND BEANS**

No. 2 1-2 can 10c

Okay Whole Wheat  
Flakes, per box..... 5c

This is a good cereal that you can afford to try at this price.

SOAP, Giant size  
Bars ..... 4c

TOMATOES,  
No. 2 cans, 2 for 15c  
(Solid Pack)

**HELLMAN & MADDIX**  
GROCERY

On the Market Square  
GAINESVILLE, TEXAS

Mrs. Clarie Becker, Mr. and Mrs. Phillip Metzler, Mr. and Mrs. Fred Luebbert, and Mr. and Mrs. Valentine Dieter.

**Lindsay Hears Bans of Marriage for 2 Couples**

Lindsay, July 14.—Announcement of the approaching marriage of Miss Loretta Loerwald, daughter of Mr. and Mrs. Will Loerwald, to Frank Roberg, son of Mrs. Katie Roberg of Muenster, was made Sunday morning when the bans of matrimony were read at the 7 o'clock Mass. The wedding will be on July 28 at St. Peter's Church, Lindsay.

At the same time the announcement of the marriage of Miss Frances Pittner to Fred Bierschen, Jr., was heard.

Miss Pittner is the daughter of Mr. and Mrs. Adolph Pittner of Gainesville and the bridegroom-to-be is the son of Fred Bierschen of Lindsay.

**AGENCY**

(Continued from First Page)

with its activity and lend his assistance in emergencies.

Friends here are inclined to pre-

**Croquignole, Combination, or Machineless Wave**  
\$1.00 to \$7.50

**Goslin Beauty Shop**  
Expert Operators

Marie GeRay - Erma Dennis  
Marion Swain  
315 N. Commerce  
Phone 462 Gainesville

dict a prosperous future for Mr. Meurer's new enterprise. Knowing his business judgment they predict that it will be conducted along the lines of sound standards. As regards Mr. Tilton, his ability as a salesman and good will envoy is well known here from his previous connections with Ben Seyler Motor Co. With Mr. Tilton at the helm the business is expected to acquire shortly a personal backing that will serve as a stable background for success.

If your business is not worth advertising, advertise it for sale.

**New and Used RANGES**  
GAS ELECTRIC  
WOOD OIL

REAL VALUES  
in Studio Couches, Living Room and Bed room Suites, Axminster and Felt Base Rugs.

**HENSLEY & BONE**  
Gainesville

for Better Values in  
**USED CARS**  
... Don't Overlook Our Stock!

Early and late models with rebuilt motors . . . new tires . . . substantial chassis and bodies . . .

LET US REPAIR AND SERVICE YOUR CAR WHILE YOU SLEEP!

Open Day and Night  
**BEN SEYLER MOTOR CO.**  
Muenster, Texas

**OLIVER SUPERIOR**

**The New Grain Drill with Running-in-Oil Transmission**

It's the new Oliver Superior No. 35 Grain Drill—with the most accurate seeding mechanism ever built—and with dozens of new improvements—you'll wish to see at once.

There's a new All-Steel Cylindrical Hopper—stronger, bigger. There's a new Variable Speed Transmission—fully enclosed—all gears running in oil—and 60 different rates of sowing! There's a rear spring pressure in all furrow openers—a new Oliver feature. There's a new . . . But why go on? There's not room here to tell you all about it. Come in and see for yourself.

Remember, too, that all these new improvements are combined with the Superior Double Run Force Feed—hot world-famous mechanism that measures with absolute accuracy as long as there's even a handful of grain in the hopper. Ask us for complete information. There's nothing else like the new "35".

**OLIVER**  
FARM EQUIPMENT

**Gainesville Farm Machinery Co.**  
H. A. ARMSTRONG, Manager  
"We'll Be Here Tomorrow to Back Up What We Do Today"  
417-419 Commerce St. Gainesville, Texas



**Softball League**

**GAMES THIS WEEK**

Muenster 12, Myra 6.  
Era 19, Bulcher 11.  
Leo 8, Marysville 5.  
Muenster 16, Hays 5.  
Hood 15, Myra 3.

**GAMES NEXT WEEK**

**Thursday, July 15**  
Muenster vs. Bulcher.  
Hays vs. Marysville.  
**Friday, July 16**  
Era vs. Myra.  
Leo vs. Hood.  
**Monday, July 19**  
Hays vs. Bulcher.  
Myra vs. Marysville.  
**Tuesday, July 20**  
Hood vs. Era.  
Leo vs. Muenster.  
**Thursday, July 22**  
Era vs. Hays.  
Marysville vs. Bulcher.

**SOFTBALL**

(Continued from First Page)

Leo was fortunate, however, in insisting before its Bulcher game that the contest would not be regarded as official. For its first time it went down in defeat.

Beginning this week's schedule Muenster triumphed 12 to 6 over Myra in a game that showed considerable improvement in the performance of the local boys. They gathered a total of 13 hits as compared with nine for their opponents. In errors each team was charged with five.

The second game Thursday night was the one in which Bulcher won 7 to 6 in an unofficial game with Leo. With the help of several former Oilers the Bulcher team played the best game of their season to date.

All of Friday night's games were postponed because of rain.

Monday night a re-constructed Bulcher club faced Era in the evening's opener, but fell short in its attempt. Era began its second half with a 19-to-11 win.

A real thriller followed when Marysville, also reorganized, took the field against the league leading Leo aggregation. Witnesses stated that it was one of the best games of the season and probably the hardest test Leo has had to date. Leo won 8 to 5.

Muenster and Hays opened Tuesday night's schedule with a one-sided game that ended with Muenster leading 16 to 5. Making 13 hits and taking advantage of their opponents' 10 errors the Muenster boys ran in scores almost at will. On the other hand they made only two errors and permitted only seven hits.

The closing game Tuesday was equally one-sided. Hood started a race track to defeat Myra 15 to 3.

**ELECTRIFICATION**

(Continued from First Page)

After that information is gathered tentative plans for a line will be drawn and submitted to Washington for approval.

Favoring a home-owned and home controlled co-operative, the plan will first be submitted as an independent project on the part of Muenster farmers. In the event that is not acceptable local farmers will consider an offer to join the Red River Valley Rural Electric Company, a similar co-operative that has already been organized at Thackerville, Oklahoma.

Following the close of business session, J. M. Weinzapfel presented a plea for solid co-operation on the part of Muenster farmers during next week's four-day meeting on the Kessler Plan Improvement program. He explained the meeting as one of vital interest to farmers, as regards their present welfare and even more—that of their posterity.

Guests at the meeting Wednesday were Ware C. High and Edward Roberson of Thackerville. Both of these men were influential in introducing the rural electrification project here and are seeking Muenster's co-operation in the Thackerville project.

**VALLEE BRINGS BAND TO EXPOSITION**



Rudy Vallee and his famed Connecticut Yankees opened at the Pan American Exposition in Dallas Saturday afternoon, July 10. Vallee and his orchestra will be a feature of the Pan American Casino. The orchestra will play for the Casino dances and between the twice-nightly Casino revues which feature such top-notch acts as Georges and Jalna, Stan Kavanagh, juggler, and Borrah Minevitch's Harmonica Rascals. And, of course, there is that Chester Hale precision chorus of 50 dancing girls.

**Inoculation of Legumes With Nitrogen Culture Increasing**

College Station, July 8.—The practice of inoculating legumes with a culture of nitrogen bacteria has made astonishing gains in Texas during the past few years, according to E. A. Miller, agronomist of the Texas Extension Service, who pointed to a planting of 65,000 acres of artificially inoculated legumes in 1936 as compared with 12,000 acres in 1935.

Sales of nitrogen cultures in Texas so far in the year show an increase of 29 per cent over the same period in 1936, Miller said, and indicate that more than 84,000 acres of legumes will be artificially inoculated in 1937.

County agricultural agents have been pointing out to farmers that legumes store nitrogen in the soil through the presence of nitrogen fixing bacteria, and Miller explained that if legumes are to make satisfactory growth and are to furnish the utmost profit in stored nitrogen, they must be plentifully supplied with these bacteria.

Agronomists have long been under the impression that after a given piece of land had been planted to legumes, the nitrogen fixing bacteria remained in the soil indefinitely, and that the future plantings of legumes did not need to be inoculated. Recent experiments have shown, however, that even where bacteria are present in the soil, they were not as effective as those furnished in fresh cultures. Since the cost of artificial inoculation is very small, and cultures carrying directions for

**DON'T KNOW WHAT TO EAT?**

Try one of our **Summer Cold Plates**

**Curtis Sandwich Shop**

East California - Gainesville

**Local NEWS Briefs**

**FOR SALE**—Team of good, young black mares, one filly colt, and one extra good black 3-year-old horse. Also one set of heavy new harness. Harry Otto, Muenster. (Adv. 34p.)

Dr. and Mrs. Jack Collier and son, Jack, Jr., of St. Louis, paused in Muenster last Friday night for a visit with the G. H. Hellman family while on a vacation tour to Monterey and Mexico City.

Mr. and Mrs. Leo Herr and son, Bobby, of Bartlesville, Okla., were week-end guests in the home of John Herr. Mr. Herr is chief engineer at Sinclair's mammoth pumping station near Bartlesville.

Although they haven't decided when or where they will have their fishing picnic, the limburger lads down at the cheese plant are already counting their fish and making plans for a really huge affair.

Miss Gertrude Roberg visited with Miss Christene Bruns of Gainesville for several days last week. Miss Roberg stated that she intends to return to work at St. Vincent's Sanitarium in Sherman on August 1.

Mrs. Rudy Hellman and son, Monty, and Miss Hildagarde Truelsen and Frank Truelsen, Jr., are planning to leave for El Paso Friday. They will visit with Harry Truelsen, who is in the army.

F. J. Schenk was forced to stick close to home this week when rheumatism settled in his good foot. During the past few days, however, he has been able to hobble to the front porch and exchange greetings with passersby.

Robert Knabe left Wednesday for Windthorst where he will remain until Sunday. Mrs. Bob Knabe has been there for about a week visiting her parents, Mr. and Mrs. William Schroeder. She will return with Robert Sunday.

Misses Mary Barker and Dorothy Fette, teachers at the public school, are back in Muenster for the remainder of their vacation holidays. They completed their six weeks summer courses at the Denton teachers college last Tuesday.

Steve Fette, Al Eberhart, John Pautier, Henry Hughton and "Blackie" Marion went on a two-day fishing trip at Bridgeport last Thursday and Friday. They returned with a long string of fish and longer yarns about the ones that got away.

**We Take Pride in Our QUALITY WORKMANSHIP**

Suits and Plain Dresses, cleaned and pressed... 40c

**Lone Star Cleaners**

J. P. GOSLIN, Prop. Phone 332 Gainesville

**How Checking Account Dollars "Work for their Board"**

\* A man occupying a fine hotel room rent-free, with private bath, maid-service and meals included, would not think it strange if the proprietor asked him to do a little work for his board during his spare time.

\* Dollars in a checking account are like the man in the hotel room. They get protection and a valuable free service from the bank. In return, the bank asks the privilege of loaning out a few of these dollars to "work for their board."

\* In this way THE DEPOSITOR DOESN'T PAY ANYTHING for the expensive service that the bank renders—and THE BANK DOESN'T LOSE ANYTHING. It is fair to both sides.

\* This explains why banks request their depositors to keep up their balances; so there will always be some dollars on hand in each account ready to "work for their board."

**"A Fair Checking Balance Repays Fair Banking Service"**

**The Muenster State Bank**

Muenster, Texas

"A Good Bank to Be With"

Miss Elizabeth Streigel of Wichita Falls was the guest of Miss Caroline Streng for several days last week. She returned to Wichita Falls Saturday. Miss Caroline, who has been spending her vacation here with her parents, returned to Dallas Monday.

Enjoying the best business it has had for several months the Muenster Cheese Factory started the first half of July with a total of more than 65,000 pounds. Among the cities receiving shipments were Denison, Tyler, Dallas, Waco, and Vernon.

Mr. and Mrs. Al Swirczynski of Dallas arrived here Sunday for a brief visit. Their children, Herbie and Aileen, who have been visiting here with their grandparents, and other relatives for some time, returned home with them Sunday evening.

New life was restored to the No. 1 Andress well last week by giving it a shot of nitroglycerine. On the pump steadily since the field was first opened, its production had dwindled to a non-paying basis. Its production now is about 25 barrels a day.

Miss Bernadine Roberg, who has been taking a beauty operator's course at Wichita Falls, will have her final exams on July 21 and 22 in Austin. She expects to leave about July 18 and return here in time for the wedding of her brother, Frank Roberg, on July 28.

**Geo. J. Carroll & Son**

Serving Cooke County

Since 1901

PHONE 26

Gainesville

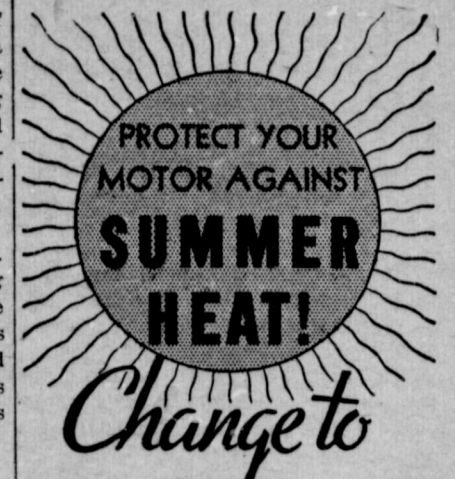
**FOUNTAIN DRINKS**

Ice Cream Sandwiches

Stop at

**Hick's New Deal CAFE**

First Door North of Kress Gainesville



**Mobiloil**



Mobiloil is the first choice of wise motorists who appreciate fine performance. Now, made by the amazing Clearcool Process, it is more than ever the best motor oil for all driving conditions. Change now for best hot weather protection.

**John J. Wieler AGENT**

Muenster, Texas

**Benefit Dance**

**MUESTER CONCERT BAND**

Thursday, July 22

Music by **Berry Garner**

Admission: Couples 75c, Ladies 10c

HELP THE BAND



**\$50 to \$75 on**

**OK'd**

**USED CARS RECONDITIONED AND BACKED BY THE Guaranteed OK TAG**

**LOOK AT THESE TYPICAL VALUES**

**1936 FORD V-8,**  
4-door sedan — with trunk;  
15,600 miles.

**1931 FORD,**  
4-door town sedan; 18,200  
miles.

- \* 1933 Chevrolet Coach
- \* 1933 Chevrolet Coupe
- \* 1931 Chevrolet Coach
- \* 1929 Chevrolet Coach
- \* 1929 Ford Sedan
- \* 1935 Chev. Pickup

**COME IN TODAY J. B. WILDE**

Chevrolet Dealer MUESTER, TEXAS

**ALL MAKES—ALL MODELS— AT UNUSUALLY LOW PRICES**

**BE SAFE!**

Have Your Brakes Relined on our new

**BRAKE LINING MACHINE**

We restore that new-car performance by finishing the job the way car factories do

Our stock of lining is complete for all makes of cars!

**Herr Motor Co.**

"MORE for LESS at SHORTY'S"