

THE MUEENSTER ENTERPRISE

"BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS"

VOLUME 1

** 5c Per Copy

MUEENSTER, COOKE COUNTY, TEXAS, FRIDAY, JUNE 18, 1937

** \$1.00 Per Year

Number 30

ENTERPRISE IS WINNER IN 1937 BEARD CONTEST

Awarded Division Prize for Advertising Set-up and Printing

The first place in the W. N. Beard contest on advertising set-up and printing was awarded to the Muenster Enterprise as the outstanding entry in the division of weekly newspapers for cities of 1,000 or less population. The contest was a part of the annual Texas Press Association convention held at Brownwood last week.

In winning the contest The Enterprise, which has just completed its first half year of existence, establishes itself as one of the outstanding weeklies of Texas from the viewpoint of appearance.

Papers entering the contest were classed under four separate groups, Group 1 being for papers in towns with 1,000 or less population, Group 2 in towns from 1,000 to 2,000 population, Group 3 in towns from 2,000 to 3,500, and Group 4 in towns of 3,500 or more.

Points considered by the judges in making their awards were (1) composition, make-up, and arrangement of advertisements, (2) press-work, inking, and clearness of text, and (3) general appearance of page carrying advertisements and reading.

The Belo Cup, awarded annually through the Texas Press Association to the weekly newspaper making the best showing in the year, was given to the Kerrville Times, of which J. J. Starkey is editor.

The Greater Texas and Pan American Exposition was commended in resolutions adopted at the final session, these calling attention to the program for further good fellowship with Southern neighbors. The coming celebration at Fort Worth also was commended.

More attention by the press toward the automobile accident situation was urged in other resolutions. Opposition to the fixing of traffic tickets was expressed, as was opposition to driving while drinking.

The report of work during the

See CONTEST, Page 6

MISS FELDERHOFF CHOSEN TO SPEAK AT TOURS MEETING

Word was received early this week that Louise Felderhoff, the young lady who merited a great deal of praise through the splendid delivery of a welcoming address on the occasion of Monsignor Danglemyr's reception here two and one-half years ago, has been selected as the young lady to address the Catholic State League in its annual convention at Tours, Texas, late next month. Miss Felderhoff's subject is "Communism."

Miss Felderhoff is a delegate at large for the convention. Other delegates from Muenster, as announced after meetings of the Holy Name Society and the Young Ladies' Sodality Sunday night are Alois Hess and Emmet Fette and Misses Irene Sicking and Olivia Walterscheid. Alternates for the young men are Wilmer Luke and Urban Endres; alternates for the young ladies have not been chosen.

Delegates of the St. Anne's Society are Mesdames J. M. Weinzapfel, Joe Swirczynski, Ben Hellman and Charles Wimmer.

John Herr Injured When Foot Is Caught in Chain

John Herr is confined to his bed with a badly injured leg as a result of getting his foot caught in the family milk cow's stake chain. Adolph, his son, advises that the injury is very painful and will keep Mr. Herr in bed for an indefinite period.

Exact details of the accident, other than that Mr. Herr got tangled in the chain and the cow did the rest, are not available. It happened Tuesday morning.

J. W. Meurer, accompanied by Tommy Weinzapfel and Jack Fleming, returned to his "old stamping grounds" at Schulenburg during the past week-end on the occasion of that city's Saengerfest celebration. He also stopped for short business visits at Austin and Manor.

Electrification Project Rests During Harvest

Rural electrification is at a standstill while farmers turn their attention to threshing. As soon as the machines stop humming, however, activity on the proposed lighting project will be resumed, according to Chairman J. W. Hess.

At that time a general meeting of the community will be called to lay plans for an extensive survey in order to determine the number of possible consumers of current, the extent of lines, an estimate of the total consumption, and finally the advisability of building a line.

In reply to a recent request sent to the Rural Electrification Administration at Washington, J. M. Weinzapfel was advised that the Government would favor a 50-mile power line with an average of three consumers to the mile. Considering the possible revenue from the consumers, many of whom would be heavy users, and also the cost of erecting lines, he feels that a separate co-operative unit for Muenster and neighboring communities would be feasible. Assuming that most landowners would be willing to use

See ELECTRIFICATION, Page 6

TEACHERS MEETING OF DIOCESE PLANS UNIFORM COURSES

The Venerable Sisters Angeline and Lucy of the parochial school represented Muenster and the Benedictine community in a meeting held last Saturday at the Ursuline Academy in Dallas to lay the foundation for a uniform system of parochial school courses in the Diocese of Dallas.

The Rev. Father Zachary, representing the bishop of Dallas, presided at the meeting of about 70 sisters of the 11 religious communities teaching in parochial schools of the diocese.

Principal advantages of the plan for uniformity are that children finding it necessary to transfer from one parochial school to another can continue their work with less difficulty, and all affairs with the State Department of Education can be conducted by the diocese as a unit rather than by each school individually.

Discussions over the selection of textbooks resulted in a resolution that each community submit its preference at a meeting to be held the Friday after Thanksgiving, at which time a decision will be made by vote. Steps toward the planning of uniform courses will also be made at that time.

Herbie Camp Wins Tennis Championship of Vernon

Classmates and fellow Boy Scouts here were delighted to learn that Herbert Camp, the genial youngster who won tennis honors for the Muenster High School, repeated his performance in a city-wide tournament sponsored by the Vernon Junior Chamber of Commerce.

In his march to the title Herbie defeated two adversaries before taking a hard contest from the finalist.

Herbert moved to Vernon after his graduation here on May 23. Several months before his family had moved to Ryan, Okla., and then to Vernon but Herbert remained with his scoutmaster, Nick Miller, until the end of the school year.

Muenster Softballers Reach Second Position in Loop Race; Leo Holds Lead With Perfect Record

Muenster stepped into second position in the softball league standing last Thursday night by defeating Hays 13 to 12 in a game featured by heavy slugging and sloppy fielding. In winning the game Muenster exchanged positions with Hays in the league race.

Leo continues to hold the lead position and threatens to realize its ambition of a perfect record through the first division. Defeating Hood by a one-sided score Leo extended its record to eight successive victories.

From all indications the close of the first half of the league race will find some of the teams, and especially Muenster, with an unfinished schedule. According to Ray Hudson the first half ends on June 25 and none of the teams have played their full quota of 14 games—two

SURE BETS IN ENTERTAINMENT



Casino Merry-Making will be no gamble at the Pan American Exposition in Dallas, June 12-October 31. The radio-famed baritone, Jack Arthur (in circle), sings the Kahal-Fain show tunes. Georges and Jalna (top), celebrated dance team, are featured. Production numbers will be swelled with such companies as the Chester Hale-trained Texas Comets (shown toes-in-rows) and (below) Borrah Minnevitich and his radio-screen-famed Harmonica Rascals. Features in the Casino also include Stan Kavanagh, juggler comedian, bands of Art Jarrett Ray Kavanagh, and seasonally for dancing the famed bands of Ted Fio-Rito, Rudy Vallee, Phil Harris and Benny Goodman.

Grading Work Almost Finished on New Road

Joe Trachta and John Luke Escape Injury As Car Is Demolished

Adding their bit to Muenster's growing accident list, Joe Trachta and John Luke overturned in Mr. Trachta's new Chevrolet sedan on the Dallas-Denton road near Lake Dallas last Saturday night about 10 o'clock.

Mr. Luke, who was driving the car at the time of the accident, states that the turn-over occurred immediately after the car had been sideswiped by an oncoming automobile that was passing another car. He lost control of the machine after the other car had collided with the left rear fender and thrown it out of line, and before he could regain control the machine left the road and rolled over twice.

Though considerably shaken, neither Mr. Luke nor Mr. Trachta was seriously injured. The car, however, was badly damaged, only a very few parts of the body escaped marks of the accident. It was brought to Muenster by a wrecker Sunday.

The other car involved in the wreck was damaged only at the point of contact with Mr. Trachta's car and none of its occupants were hurt.

Highway 5 leading from Muenster in both directions is thoroughly torn up as preliminary work on the paving project continues at a steady pace. Elevating graders are now busy on their subgrading task and the fleet of dump trucks is engaged in hauling off the dirt removed from the center of the road.

Except in a few short locations, where blasting will be necessary the grader has already cut its groove about 10 inches deep and 24 feet wide from the end of the pavement to the city limits and also on the greater part of the road west of town.

Following the completion of the subgrading forms will be built and graveling will be started. In the opinion of Jack McKinney, foreman of the R. W. McKinney contracting company, gravel haulers will be in action early next month.

Two pits will be drawn on for the contractor's gravel supply. One of them is that on the farm occupied by John Cason and the other is located near the western end of the job.

Likewise two rock quarries will be drawn on, both of them fortunately, are near the road.

While gravel is being hauled from

See HIGHWAY, Page 6

Threshers and Combines Running Full Blast As Wheat Yields Run High

Aces?

What is the name of the Muenster softball club? To date it has not been revealed to The Enterprise.

And since nominations are still open, this publication will take its tip from preceding games and suggest the name Aces. In their first four starts the boys had four one-point margin games—three were victories, the other a defeat.

Furthermore, the name Aces gives the players something to defend. The ace ranks as top card in the deck, the Muenster Aces can establish themselves as top team in the league.

K-C'S TO SPONSOR 2 BALL GAMES HERE SUNDAY AFTERNOON

A double-header softball game is on the program for Muenster sports fans next Sunday afternoon. At that time the long contemplated series of games between K. of C. teams of this district reaches a weak realization when Muenster Knights take on their brother members of the Sherman council, and a team of free-lance players meet a club from Pilot Point.

Arrangements for the games were planned Monday evening when Joe Koriath of Sherman called on Father Francis. Since that time Father Francis consulted with local K. of C.'s and announced Wednesday that the Sherman-Pilot Point challenges are accepted. Joe Fisher, Jr., has consented to take over the management of the two Muenster clubs, unless regular members of the local softball team play against Pilot Point, in which event the regular skipper, Herman Swirczynski, is expected to be at the helm.

The first game is scheduled to begin Sunday afternoon at 3 o'clock, and the second game will follow immediately afterward.

Myra Softball Damsels Avenge Former Defeat By Trouncing Muenster

The glory of their first triumph was completely lost in the crushing defeat sustained by the Muenster softball girls in their game with Myra's damsels on the Myra field last Saturday night. The score was 27 to 2.

Everything seemed to go wrong for the Muenster girls. Their fielding was miserable and their batting was no better. All the snap and spirit shown in their previous victory was gone.

The worst part of the whole affair is that the girls themselves can give no explanation for their shoddy playing. They do not know whether the lights handicapped them, whether Myra was inspired, or whether they were just punk.

The girls are confident that in their next game with Myra Saturday night they will be able to pull themselves together and make a better showing.

Muenster Troop to Attend Scout Circus at Saint Jo

The Muenster Boy Scouts have accepted an invitation to appear in four events at the annual Scout Circus to be held at Saint Jo next Saturday, June 19. Nick Miller announced after his visit with the Saint Jo scoutmaster Monday night.

The boys' trip to the neighboring city and short informal meeting with the neighboring scoutmaster was a part of their meeting program Monday night.

Trachtas on Vacation Tour

Harold Trachta of Dallas and his brother, Vincent, of Oklahoma City, arrived Wednesday to spend a two weeks' vacation with their mother, Mrs. Frank Trachta, and members of their family here.

At the end of this week the two visitors, accompanied by their mother and sister, Dorothy, plan to leave on a week's trip to Carlsbad, N. M., Old Mexico, and several places in South Texas.

35 Bushels Per Acre Reported in Sattered Fields; 20 Bushel Average Expected for Community.

The threshing and combining season is in full blast. Every few miles along the country roads some thresher is in action and the small combines that increased tremendously in popularity this season are almost as numerous.

Most threshers in the Muenster community began their activity Monday morning. In the opinion of some local observers more of the machines were started simultaneously this year than in any other year of the community's history, and the reason given is that the wet weather of last week delayed the early birds until the time that many others would have normally started. There were a few, however, who were out Saturday making preliminary adjustments with test loads and others who did not begin until Tuesday. Since then machines have been running steadily except for a delay Wednesday morning because of a light shower the preceding night.

Wheat yields of this area are reaching a new high mark this season. Many of the fields are producing more than 30 bushels per acre, some of them passing the 35-bushel mark, and the general crop is estimated at various figures from 20 to 25 bushels per acre. The yield of oats and barley, according to reports generally, is about normal.

The distinction of marketing the first new wheat in Muenster was claimed by Tony Felderhoff last Thursday when he delivered a load to the Muenster Milling Co. The grain had been combined and brought a price of 95c per bushel.

MRS. BEN SEYLER RECOVERS SLOWLY; BEN RETURNS HOME

Friends here are now confident that Mrs. Ben Seyler has passed the danger mark in her struggle to recover from injuries received in an automobile accident at Sanger on June 2. Since Monday, June 7, her progress has been steady except for the development of a blood clot in her arteries that reduced her blood pressure alarmingly, but that difficulty was thought to have passed Saturday when the patient began to register a rise in blood pressure.

Mrs. Seyler's condition has improved to such an extent that she can be removed from the Denton hospital within the next few days, Dr. T. S. Myrick, her attending physician, stated Wednesday. Whether she will be placed in her home or in the Muenster hospital has not been stated, however.

Ben Seyler, who sustained a broken right arm and body bruises in the accident, returned Monday evening. He is still considerably bothered by the injured arm as well as by a pain in his knees, which were badly bruised. To date he has not been active in his garage.

REV. JEROME POHLE CELEBRATES SILVER JUBILEE THURSDAY

Father Jerome Pohle, O. S. B., in his youth a resident of Muenster, and for several years a member of the teaching staff at Laneri College in Fort Worth, celebrated the silver jubilee of his priesthood at a Solemn High Mass in St. Mary's Church, Fort Worth, Thursday morning, June 17. The address for the occasion was delivered by the Rt. Rev. Abbot Edward Burgert, O. S. B., Ph. D., of Subiaco Abbey in Arkansas, the monastery with which Father Jerome is affiliated.

The 25th anniversary of the celebrant's first Mass actually falls on Saturday, Father Francis explained, but since most priests would be prevented from attending because of a conflict with their regular Saturday schedules in the confessional, the celebration was set for Thursday, a more convenient day.

Attending the ceremony were all priests of the Benedictine Order in Texas and the clergy of Fort Worth, as well as a considerable number of other priests and friends of Father Jerome.

Team—	W	L	Pct.
Leo	8	0	1.000
Muenster	3	1	.750
Hays	5	3	.625
Era	4	3	.571
Hood	3	5	.375
Marysville	3	5	.375
Myra	2	6	.250
Bulcher	0	5	.000

LOCAL NEWS BRIEFS

For Sale—2-volt Delco farm light plant, complete with building. See G. A. Stelzer. (Adv. 30).

Junior Crawford of Arlington spent the week-end here with Herbert Meurer and family.

Frank Hess is now engaged in the installation of a new bathroom and other remodeling work in his home.

Ray Evans, a pumper on the Merick lease, is recovering from the sick spell that sent him to bed during the early part of this week.

Mr. and Mrs. Henry Otto and child of Gainesville favored Muenster relatives and friends with one of their rather infrequent visits Sunday.

The Farmers' Marketing Association has just added a 100 per cent improvement to the appearance of its front by erecting a large new sign.

Three loads of Muenster cheese were shipped Monday and Tuesday. One was picked up by Vernon Meat Company and two were delivered to Kraft at Denison.

Miss Aileen Otto, who has been in Dallas for several weeks, arrived last week for an indefinite stay at home while her mother, Mrs. Tony Otto, is suffering with a lingering sick spell.

Miss Mabel, daughter of J. F. Meurer of Scotland, enjoyed a brief visit with the Weinzapfels here while enroute to St. Louis for a summer vacation with relatives and friends.

Mrs. Wm. Culligan of Fort Madison, Iowa, arrived last Thursday for a visit with her sister, Mrs. John Fette. She rushed here as soon as she learned of the critical condition of her niece, Mrs. Ben Seyler.

Paul Hellman drove to several East Texas towns on business visits Tuesday.

After attending the first Mass of the newly ordained Father Patrick Gallagher at Wylie Tuesday, the Rev. Fathers Frowin and Francis attended at the cornerstone laying of the new St. Paul's Sanitarium Charity Clinic in Dallas.

Miss Elizabeth Koelzer, who spent the past two weeks here as the guest of her sister, Mrs. Joseph Streng, left Sunday for Hereford where she will spend a few days with her parents, before returning to her home at Littlefield.

C. C. Covert and son, Charles, of Kerrville were visiting Mr. and Mrs. Bill Fink and family last week-end. Mrs. Covert, who had spent the past seven weeks here with her daughter, returned to Kerrville Sunday morning with her husband and son.

Jack Newton left Tuesday on a vacation that will last until June 26. The course of his trip, as revealed before his departure, will lead him through Oklahoma, Colorado, and Arizona to Carlsbad, N. M., and then a swing through South Texas on his return to Muenster.

Last Monday morning Mr. and Mrs. M. J. Endres were in Dallas for several short business calls and a visit with their son, Leonard. They spent the afternoon at Lake Worth on a picnic with their daughters and other sisters of Our Lady of Victory Convent.

Among Muenster's visitors to the Pan American Exposition on the opening days were W. L. Stock, Mrs. Rosabell Driever and son, Ferd Tosten, Leonard Yosten, Father Francis Zimmerer, and R. N. Fette. All of them were deeply impressed and feel that this year's show will surpass last year's triumph of the Texas Centennial.

Louise Otto Is Hostess To Muenster Youngsters At Sunday Night Party

Miss Louise Otto, daughter of Ben Otto of Gainesville, honored young friends and relatives with a party in the home of her parents Sunday night, June 13.

Following a series of games played on the lawn during the early part of the evening the group enjoyed a short dance to the music of Steve and Tony Sicking and Andrew Flusche. Delightful refreshments were served by the hostess and her mother.

Guests of the evening were Misses Marie Flusche, Aileen Otto, Ida Walter, Hilda Becker, Marie, Anna, Emma, Mathilda, and Clara Hoenig, Elvira Eberhart, Elizabeth and Rose Marie Tempel, and Andrew Flusche, Ray, Earl, and Tommy Otto, Tony and Alphonse Hoenig, Theo Vogel, Richard Wimmer, Frank, Tony, and Steve Sicking, Pat Fisher, and Norbert Tempel.

Miscellaneous Shower In Jim Livezey Home Honors Recent Bride

Mrs. Oland Calvert was honored at a miscellaneous shower last Friday afternoon in the Jim Livezey home. Mrs. Livezey and Mrs. Rosabell Driever were joint hostesses.

A series of games and contests made up a gay program of entertainment for the group of about 20 guests. Prizes were won by Miss Agnes Walterscheid and Mrs. Henry Luke who presented them to the honor guest.

Closing the program each of the guests presented the bride with a gift, and gifts of two others, who could not attend, were presented by proxy. Refreshments consisted of ice cream, cake, and punch.

FRANK SCHMITZ TO MARRY MISS COOKE AT DALLAS MONDAY

The approaching wedding of Frank Schmitz, which has been rumored until it was generally accepted as a fact, was openly admitted by Frank Monday after his return from Dallas, where he made arrangements for the nuptial ceremony to be held next Monday morning at 10 o'clock at the Sacred Heart Cathedral rectory with the Rt. Rev. Msgr. Danglmayr officiating. The bride is Miss Leona Mae Cooke of Saint Jo. Miss Agnes Weinzapfel will attend the bride as maid of honor and Paul Hellman will be best man.

After the ceremony the bridal party will dine at one of the downtown hotels and spend the remainder of the day at the Pan American Exposition. On Tuesday the young

DESTROYS TICKET PLATES



Frank N. Watson, Assistant Director-General in charge of advance ticket sales for the Texas and Pan American Exposition, personally destroyed the costly color plates from which 250,000 advance coupon books had been printed, thus guaranteeing that no excess tickets could be printed. He slashed the plates to ribbons with tin shears. More than 200,000 coupon books have already been sold and ticket sales ended Saturday, June 5.

U. S. TO HIKE SIZE OF CANAL FOR SHIPS OF 1960

Washington, June 15.—Panama Canal officials said Wednesday that preliminary plans are being drafted to enlarge the Big Ditch at an estimated cost of \$150,000,000.

A bigger canal, they said, will be necessary to take care of an expected increase in traffic.

It was emphasized that work on the plans probably will take 10 years. Another 10 years would be devoted to construction, and the proposed new locks will not be in operation before 1960. Installation of the new locks will cost \$150,000,000.

Col. C. S. Ridley, Governor of the Canal Zone, emphasized the need of starting preliminary work quickly when he appeared recently before the House Appropriations Committee considering funds for the canal's operation.

A service club at Muskogee, Okla., distributed white canes with red tips to the city's blind; so motorists will recognize them and grant immediate right-of-way.

They Must Call Him by Sections

Wabash, Ind., June 15.—Postal clerks were dizzy Wednesday after dispatching a letter addressed to:

Kananioheoakouhomeopuukaim-naaphilohinokeaweamakakal a n i Judd, Honolulu.

A Wabash family became acquainted with the addressee during a visit to Hawaii several years ago. They call him just Mr. Judd.

Scientists believe lice originated about the time birds and reptiles differentiated into different animals.

Lil in the Limelight

Miss Lillian Fette, stewardess with American Airlines, had a second opportunity to participate in exposition activities a few days ago when she was detailed as special stewardess accompanying Miss Grey Downs, Texas Sweetheart, on an invitation flight to Governor Marland of Oklahoma. Last year Lillian was detailed to accompany Gail North, radio announcer, in a flight over Dallas and scatter gardenias on the opening day of the Texas Centennial.

BOY CAN'T PROVE HIS TROUT STORY; HE ATE EVIDENCE

Couer D'Alene, Idaho, June 15.—Twelve-year-old Raymond Miller told of the year's prize Lake Couer D'Alene fishing feat Wednesday.

He said he saw a big trout while boating, hit it with an oar, jumped into the lake and caught it bare-handed.

He said it measured 15 inches, but he ate the evidence.

PEOPLE WHO SIT IN GLASS CAGES DON'T MIND GUNS

New York, June 15.—Two bandits entered the Manhattan Check Cashing Service office and told Henry Brown, who sat in a glass cage, to put up his hands.

"Go to hell," Brown said, "this is bullet-proof glass." The bandits fled.

Prized Document Is Jail Slip

Phoenix, Ariz., June 15.—For 10 years a Mexican laborer here carefully reserved a certificate which, although unable to read it, he believed was proof he entered the United States legally.

Immigration officers took him into custody Wednesday. Proudly he displayed his paper. Officers said it was a police department booking slip given him in 1927 when he was arrested for petty larceny.

A sliding cap that is attached by a wire loop and is manipulated more readily than a screw cap features a new tube for toothpaste and shaving cream.

You'll Enjoy Our

STEAKS
FRIED CHICKEN
PLATE LUNCHES

Clara's Cafe
Open from 6 a.m. to 1 a.m.

We Take Pride in Our

QUALITY WORKMANSHIP

Lone Star Cleaners
J. P. GOSLIN, Prop.
Phone 332 Gainesville

STOP Here

For real BARGAINS in—

FELT BASE RUGS
9x12 size, \$4.95

Good values in Used Furniture

HOME FURNITURE CO.
East Side Square Gainesville

WE HAVE ALL IT TAKES

.....to set your table for those hungry threshermen!

STEAKS ROASTS BACON
CANNED FRUITS
FRESH VEGETABLES BREAD

Fishers' Market & Grocery

A GREAT VARIETY

USED CARS

Unusual values with rebuilt motors and new tires—early and late models.

Every Car MUST Be Sold at ONCE!

at
BEN SEYLER MOTOR CO.
See These Values Before You Buy



Remember Dad on FATHER'S DAY Sunday, June 20

Here are some gifts he will welcome:

- SHIRTS PAJAMAS ROBES
- TIES
- SLIPPERS SOCKS
- HANDKERCHIEFS POLO SHIRTS

MANHATTAN CLOTHIERS
Leo M. Kuehn Gainesville, Texas

Who Are Your Customers?

By far the greater portion of the money spent in Muenster comes from the people who live within a radius of a few miles of town, and from the people who live within the city limits.

These, then, would be termed "steady customers"—the ones you lay in supplies for and whom you expect to sell to. We want to further expand our trade area, but your sales campaigns are directed at the people you see daily or frequently.

The very obvious and easily demonstrated conclusion is that The Enterprise, which goes into nearly all the homes of your customers, is the medium of advertising you can use to the best advantage. It reaches them regularly, and is read thoroughly.

An advertising or merchandising campaign that does not include The Enterprise in its scope consequently is passing up the greatest potential medium at the disposal of the merchant.

The fact that "everybody knows me" will not sell the merchant's wares. Tell your customers of the advantages of trading at your particular store, rather than with the other fellow, whom they doubtless "know" as well as they do you.

MUENSTER ENTERPRISE



Gunlock Ranch By FRANK H. SPEARMAN
 COPYRIGHT FRANK H. SPEARMAN W.N.U. SERVICE

THE STORY THUS FAR

CHAPTER 1—Sleepy Cat, desert town of the Southwest, is celebrating the Fourth of July. Jane Van Tarnel, beautiful daughter of Gus Van Tarnel, hated owner of Gunlock Ranch, has arrived from the East for the first time. She watches the Frontier Day celebration in company with Dr. Carpy, crusty, tender-hearted friend of the community. Henry Sawdy of the Circle Dot Ranch, tricked in a fake horse race the day before by Dave McCrossen, foreman at Gunlock, plans revenge. He enters Bill Denison, a handsome young Texas wrangler, in the rodeo which McCrossen is favored to win and lays heavy bets on him with Harry Boland, saloonkeeper and crony of McCrossen. Unknown to the crowd, Denison is a champion horseman. McCrossen and the young stranger tie in the various events. They are then asked to propose their own stunts. McCrossen, winning the toss, picks up a handkerchief from the ground riding full speed, facing backward. Denison easily follows suit. Now it is his turn. He drops a cigarette carelessly, and it is proposed that he try to pick it up riding full tilt.

CHAPTER 2—Racing down the track, Denison picks up the cigarette. Boland and the Gunlock ranch followers protest to Bill Pardaloe, ex-sheriff and one of the judges, but the verdict goes to Denison when McCrossen refuses to attempt the stunt. Entreated by the crowd, Denison agrees to perform another trick. Jane Van Tarnel is asked for her bracelet and throws it on the track. Just as Denison rides to pick it up a yell from Barney Rebstock, a McCrossen henchman, scares the pony, nearly costing the rider his life. Gun play is prevented by the intervention of Doctor Carpy. The young stranger returns the bracelet to Jane.

CHAPTER 3—Back on Gunlock ranch after two years in Chicago, because of her father's illness, Jane gets lost riding in the hills and meets Denison, now a neighbor, who guides her home. Not knowing her identity, he speaks bitterly of Van Tarnel. She tells McCrossen who brought her home and she denounces Denison as a cattle thief. Later she asks Dr. Carpy why her father is unpopular and he tells her it is because of Van Tarnel's ruthless and unscrupulous character.

(Continued from Last Week)

While Bull waited for his mistress during her talk with Carpy, he dropped into Jake Spotts' barber shop for a shave.

Spotts, who was bald as a billiard ball, expressed surprise when Bull gave his order. "Whiskers off?" he exclaimed.

"Take 'em off," repeated Bull doggedly.

"Must be goin' to get married?" "Well, not exactly," explained Bull. "We got wimmen folks out to Gunlock now, 'n' the boys are sprucin' up."

"What wimmen folks?" "Ain't you heard? Got a girl there, daughter of old Gus."

"Is that damned old critter down at the Medicine Bend hospital yet?" demanded Spotts—but his expletives were much more ferocious.

A heavy bass voice was heard from the second chair, where Oscar was shaving a man. "Slow, Jake," protested the man in the chair, "go slow—don't get to cussin' out old Van Tarnel."

"All right, Panama; all right," returned Spotts, resignedly. "I plum forgot you were there."

"That man," gravely continued the man addressed as "Panama" and referring to Van Tarnel, "will keep more Sleepy Cat folks out of heaven than the devil himself."

"How's that?" asked Spotts, lathering Bull after he had rid him of the whiskers.

"Why? Because everybody cusses him so terrible whenever his name comes up."

"I guess that's right," agreed Spotts. "Anyway, there's more damned blasphemers goin' on in this town—"

"Careful, Jake; careful," admonished Panama.

"All right, Panama," grumbled the notoriously profane barber. Then, under his breath, so Panama could not hear, "It's got so a man can't say a damned word any more. What is the girl like, Bull?" he asked.

"Well," responded the Gunlock hearty, "she's comin' around 18 or 20; lively as a cricket and straight as a ramrod."

"Is she anythin' like old Van Tarnel?"

"Not a bit. She's as nice and tidy a miss as you'd want to set eyes on, Jake."

Then there's one grand big mistake somewheres," declared Spotts,

definitely. "That damned old critter couldn't be the father of a girl like that."

"Tut, tut, Jake," interposed Panama, rising solemnly from the chair and reaching for his collar and tie. "You promised to give up swearing."

"Well, hell, I can't quit all at once, can I?" demanded Spotts testily. "Ain't I doin' better every day?"

"Got to watch you, though, I guess," observed Panama shrewdly. Bull caught sight of the man out of the corner of his eye. He was almost gigantic in proportions. Tall, stout, erect, with leonine features, shaggy brows and a heavy mop of coarse, straight, black hair, worn long and cut flatly across the back of his neck.

"Who is that man?" asked Bull as Panama left the shop.

"Why, you ought to know that man, Bull. He's an old-time Sleepy Cat gambler and confidence man—up to every game they ever played from here to Frisco."

"What's his name?" "They used to call him Big Bill Hayes."

"I heard that name."

"Guess you did—guess everybody's heard it."

"But he made a trip to Panama when the French outfit was runnin' things there. He cleaned up on the Frenchmen, and they run him out of town. He says he got the dysentery down there. Anyway, he got away before they strung him up for a cardsharp. Now everybody calls him Panama."

"What's he doin' here now?" "Why, the damned critter got religion somehow, and he's the kindest, best preacher that ever talked in Sleepy Cat. He's doin' a world of good."

Oscar spoke up. "Panama's breaking Jake of swearing, Bull."

"Got a job, ain't he?" snickered Bull.

"Just the same, he's cooled me down a lot—you know that, Oscar," declared Spotts. "Otto!" he yelled to the porter in the back room.

"What the hell's a-matter with the hot water this mornin'?"

CHAPTER IV

Jane made it a practice to visit her father at the Medicine Bend hospital at least every two weeks.

She spent the day at the hospital with her father, ate an early supper with him, and took Number One back to Sleepy Cat. Her father asked a good many questions about McCrossen.

"A good man," Van Tarnel said wheezily of him again and again. "His only trouble is gambling—he will gamble."

"I'm sorry, Father," returned Jane with asperity—it was not the first time he had made the same remark—"but I don't quite see how I can watch him, do you?"

"Well, keep track of the shipments this month. The steers will be going out right along now—good deal of money coming in. See that he don't get too much away from you, under one pretext or another. When he wants money to gamble, he won't stop at nothing. And it won't do a bit of hurt to be kind of nice to him yourself."

Hints such as these failed to move Jane. Indeed, they aroused an antagonism.

When the train pulled into Sleepy Cat late that night it was cold; a north wind was spitting rain. McCrossen was on hand with the two-seated buckboard. He met Jane at the Pullman step and hurried her through the sprinkle across the platform to the rig.

"I piled the house supplies in the back," explained McCrossen, "so you'd better ride with me."

"Brought you an extra-heavy coat over," he added. "Thought you might need it. Will you put it on now?"

His voice, never harsh, sounded solicitous. Jane thought she would put the coat on. Her foreman, sitting beside her, helped her get into it. His manner was tender. His hands, as he straightened the coat collar, lingered a moment on her shoulders. Jane shook her shoulders slightly to draw them away.

"Your father's a great man, Jane," he said. "No use talkin'."

"I'm glad to hear someone say a good word for him," returned Jane dryly.

"Oh, he's got his enemies, I know. But from the first minute I ever

saw you, girl, when you got off the train that mornin' in Sleepy Cat"— McCrossen inclined in friendly fashion toward his tight-sitting little companion to emphasize his words—"from the very first minute I saw you, I said to myself, 'There's a girl with all the grit and sand of her father.'"

"Hadn't you better drive a little faster?" suggested Miss Tight-Sitter, casually.

"I'm afraid to push the old buckboard over this part of the road. So I said to myself," he continued, "There's a girl with her father's grit and her mother's beauty. Jane"—he lowered his voice, becomingly—"are you warm?"

"Quite."

"And comfortable?"

"Perfectly. But I should like to get on faster."

McCrossen brought the horses to a stop. "What's the matter?" asked his companion rather tartly.

"This is Gunlock Ford. The creek was runnin' kind of high when I drove through after summer, and it's been rainin' all evenin'. We don't want to get caught in the water. I'll get out and see how things look. Take the lines a minute."

"It's safe, I reckon," he reported, returning to the rig. "But you'd better put your feet in my lap till we get across. The water might come up through the floorboards."

Her response was chilly. "My feet will be all right where they are."

"O. K., Jane! But you're about the sweetest girl I ever saw in the world."

Suiting action to these words, Mc-

Crossen put his arm swiftly around the girl and pulled her toward him for a kiss.

He failed to get one. Instead, he got a smart-slap from Jane's gloved hand; and she pushed him back with a force he had not thought possible in so delicate feminine make-up.

"Please mind your business, Dave, and attend to your driving," said Jane, collectedly.

The night was an unquiet one for Jane's pillow. The more she thought about her surprise admirer and his crude advances, the angrier she grew. In the morning she breakfasted and ordered her saddle pony. She meant to take a long ride all by herself and rid herself of her annoyance in the morning air of the high hills.

The day was sympathetic to her purpose. She rode under a cloudless sky into the far reaches of Gunlock Ranch. Insensibly, the clouds in her mind cleared and left her free to enjoy the glory of the scene.

On and on, Jane rode. The pony was spirited and seemed, like his mistress, to enjoy the jaunt. The farther she rode, the wilder the country grew, with only small bunches of cattle here and there to remind her of her domain. At length the hills grew too rough for pleasure riding. With her spirits quieted and feeling invigorated, Jane reined about for the ranch house.

Covering considerably more distance, Jane, having grown weary, was rejoiced at last to see the dusty,

serpentine foothills road well below her. Having reached it, she reined into it and jogged along, confident of reaching home soon. Presently she



The Farther She Rode, the Wilder the Country Grew.

encountered an Indian family traveling toward her in a wagon. She reined up.

"Am I heading right for Gunlock

Ranch?" she asked of the man driving.

He nodded affirmatively. But a bright-eyed boy in the wagon box made a protest. He jabbered in low tones to his father and, turning to Jane, exclaimed, "Wrong way," and pointed north. "The father shook his head, and the dispute grew. Jane, confused by the uncertainty, thanked the party and rode on south.

A few miles farther she met a horseman heading north. As he drew near, Jane thought she recognized him as the man who had directed her back to the ranch a couple of weeks before, at the close of a long day of riding through the Gunlock hills. Jane reined up inquiringly. The horseman responded to the unspoken invitation by doing likewise. Jane saw a slender face, deeply tanned, black hair, mild brown eyes, a large nose, and a small mouth, framed by a not unfriendly chin.

"Good morning," ventured Jane. "Can you tell me whether I am on the right road to Gunlock Ranch?"

The man listened but made no effort to speak. Instead he looked at the girl silently. His gaze was embarrassing.

"Aren't you the girl who got lost around here a couple of weeks ago?"

"Yes," answered Jane. "And aren't you the man who directed me back to Gunlock Ranch?"

"Guess I was," the man replied, in an absent-minded way.

"I realize that it's stupid of me

(Continued on Page 4)

OIL COOLING

GE Thrift REFRIGERATORS

1 save on PRICE! 2 save on CURRENT! 3 save on UPKEEP!

"From the House of Magic"
Automatic G-E THRIFT UNIT WITH OIL COOLING
 Sealed-in-Steel in All Models Requires No Attention!
 This advanced G-E feature means Quieter Operation, More Cold with Less Current and ENDURING ECONOMY 5 Years Performance Protection

Big, Roomy, Brilliantly Styled Cabinets with Every Advanced Feature for Convenience and Economy!

Faster freezing speeds—easy-out ice cube trays—exclusive stainless steel super-freezer—full width sliding shelves—thermometer—temperature control—interior light—food containers.

SEE THEM ON DISPLAY AT OUR STORE

TEXAS POWER & LIGHT COMPANY
 Electricity is Cheap Use it freely

15 Beautiful New Models

Model B-4	\$142.50
Model JB-5	164.00
Model JB-6	183.00
Model JB-7	214.25
Model B-8	264.50

Convenient Monthly Terms at Slightly Higher Prices

Muenster Enterprise

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
WILLIAM FINK, Managing Editor

Entered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.

FRIDAY, JUNE 18, 1937

Subscription (in Cooke County).....\$1.00
Outside Cooke County.....\$1.50

ADVERTISING RATES

Display, per column inch.....25c
Foreign, per column inch.....35c
Readers, Among Locals, per line.....5c

The Enterprise Stands for:
A Gymnasium for Muenster
Safer Driving

FORWARD, MARCH!

SINCE ITS opening edition The Enterprise has received numerous compliments on its merit. Our friends have been loyal, even enthusiastic, in their support, and we in turn endeavored to publish the best paper we possibly could.

That we have succeeded at least to some extent is indicated by the recognition The Enterprise received at the State convention of the Texas Press Association at Brownwood last week. Of the scores of weekly newspapers in Texas with a circulation of less than 1,000 The Enterprise was given first award in a contest based on printing and advertising.

We have just completed the first half year of our publication. During that time we have built up a circulation of slightly more than 450. With the continued support and good will of our many friends we hope to continue extending the merit and circulation of our paper.

We are grateful to members of the Texas Press Association for the recognition they gave us, and we are even more grateful to the subscribers and advertisers who have made us eligible for recognition.

From now on we shall strive for greater honors. To our subscribers and advertisers this statement may be accepted as their assurance that The Enterprise will continue to improve.

OUR ACCIDENTS

SIX MUESTER automobiles have been involved in accidents during the past two weeks. While it is not in our place to determine who was at fault in any of the mishaps, and while it can be said with certainty that some of the drivers are habitually careful, the gruesome fact still remains that the accidents occurred. Fortunately no fatalities have resulted but

some very serious injuries are likely to leave permanent ill effects.

Every day the headlines of dailies scream out to us the toll of traffic and good sense violations. Most of us fail to heed the warning, we simply overlook it because the persons affected do not happen to be our acquaintances.

But now the accidents are affecting people we know. Under those conditions they certainly should make an impression, they should provoke enough thought to convince local drivers that disaster is always lurking near looking for an unguarded moment to make its attack. If driving here continues as it has in the past disaster will continue to reap its tragic harvest.

Safety in driving is the only plan of defense. Safe habits must be formed so that it becomes the driver's second nature to drive properly. Driving on the wrong side of the road, passing on hills, passing cars without a generous margin of safety, driving at risky speeds, failing to slow down for points of danger—all of these are habits that must be outlawed to the extent that they "go against the driver's grain."

Every accident under the sun is avoidable. Either or both of the drivers involved are at fault and could have prevented the mishap through the exercise of proper care.

As for us at Muenster, the record of our past two weeks should be enough to encourage alertness and safety. This is no time to think of the other person's faults, but a time for each one to eliminate his own. Let every man resolve to be safe and our accident worries are over.

YOUTH AND FUTURE PROSPECTS

MOST of the commencement speakers this year warned graduates that youth of today is confronted by almost insurmountable difficulties. Their tone was decidedly pessimistic.

In his address at Drake University, Walter Lippmann pointed out that the world is now ruled by men who were unbalanced by the great war and that the atmosphere will not clear until these men pass from the scene.

Lippmann is substantially correct. Sanity and balance can hardly be expected of a generation that has come through a struggle like the World War. The masses as well as the leaders are affected.

But youth should not be too much alarmed. Time, as Lippmann says, is a great healer. The world looked bright to the graduates of 1909, 1910 and 1912, but appearances were deceptive. The World War was just over the hill, but no one realized the fact. And, in 1926, 1927 and 1928, prospects seemed good, but the depression was in the offing. The future is always uncertain. Youth of today has, at least, the advantage of being aware of the fact that there is danger ahead to be averted.—Dallas Times Herald.

FATHERS' DAY

THE FORGOTTEN MAN will be remembered next Sunday. Periodicals and calendars are reminding the world this week that Sunday, June 20, is Father's Day.

It is sad but true that fathers all over the world are taken too much for granted. They are the breadwinners and recognized as such, but because their duties in the workaday world permit them less contact with the family circles the families gradually come to have less regard for them.

All the reminders that appear this week will prompt the world to give Dad an extra measure of consideration next Sunday. More thoughtful people will give a thought to his responsibilities and his many sacrifices. They will realize that his hours of toil were prompted by a regard for the comfort and well being of his charges rather than an ambition for his own advancement. They will realize that he derives his greatest joy from the knowledge that he is providing sufficient food, clothing, shelter, and proper educational opportunities for his family.

Sons and daughters who think it over will appreciate that Dad is not a tyrant who imposes his will on the family. If he does not permit them this or that bauble it is because he feels that the family cannot afford it, or the child will be harmed in body or character by it. In making decisions of that nature Dad is conscientiously exercising his obligation to provide.

Understanding father's responsibilities, children should be impressed with their obligation to co-operate. He provides for them, they should use his provisions wisely. He tries to mold certain virtues into their characters, they should heed his advice and his requests. He makes sacrifices for them, they should reward him with their love and appreciation.

On Father's Day special tokens of affection are in order. For Christians the greatest mark of respect is a special request to the Father of Mankind to guide Dad in his work, bless his efforts, and preserve him in health, and end the prayer with a resolution to co-operate with him in every respect.

PRETTIEST CO-ED



Miss Lenora Salmon, prettiest freshman at Texas Christian University, will spend her summer as a dance star in "Road to Rio," the musical extravaganza at the Dallas Pan American Exposition. Funds derived from her dancing will be used for her second college year. She is from Nocona, Texas.

Gunlock Ranch

(Continued from Page 3)

to lose my way again," she said, "but can you tell me whether I am heading right for the ranch?"

He found his tongue and spoke quietly: "Well . . . you'd reach the ranch the way you are going, though probably not today."

"Not today?" she asked in amazement.

"You want to reach the ranch-house, I suppose?"

"I do."

"Then you're heading the wrong way."

"Will you please set me right?"

"You'd better take the back trail. You're going away from the ranch-house now."

Jane exclaimed in surprise. "Why, how is that? Are you sure?"

"Dead sure." A suspicion of humor crept into the words.

Confused at being caught wrong, Jane flushed. The man, silent, just looked at her. She did not like it; he might be laughing at her. Facing him more sternly, she asked with helpless annoyance in her words, "What am I to do?"

"Back trail."

"What does that mean?" she asked tartly.

"Turn around."

"Where am I?"

"Pretty well out on the Gunlock Indian Reservation."

"I've never felt so stupid in my life," declared Jane, trying to act as ease as she reined about. "I thought I knew this country well enough by this time not to get lost. I'm certainly not a tenderfoot."

The man smiled, but to himself.

"There's been men here several years who get lost riding in the hills. It's no disgrace for a two-monthser."

Jane did not relish being termed a "two-monthser." "Oh, I've been here before," she said airily.

He offered no comment. Tired, waiting for him to say something, Jane was nettled by his continued silence.

"I see you're wearing your bracelet," he remarked of a sudden. The words came, so to speak, out of a clear sky.

She looked at him just as suddenly as he had spoken; and in alarm.

He was looking straight ahead—just as if she were not within miles—and with the impassive expression of a man riding quite alone.

Could he be, she asked herself in a flash of fear, a bad man? Could he mean to rob her of her bracelet and watch?

(To Be Continued)

AVOID EYE STRAIN!

DR. H. O. KINNE
OPTOMETRIST

Gainesville, Texas

SNAPPY CURB SERVICE . . .

EXCELLENT FOOD
PROPERLY SERVED

Curtis
Sandwich Shop

East California . Gainesville

THE BIGGEST STATE?

The curious notion that there is something evil about the money that a man makes through the conversion of a "natural resource" from its native state into marketable goods and the marketing thereof has long played havoc with the thinking processes of those whose duty it is to determine taxation policies.

This is true of other States than Texas, of course, but because Texas has depended upon natural resources not only for its general wealth but also its revenues, to a far greater extent than any other State, a sane analysis of this notion seems much in order.

To the popular mind the phrase "natural resources" means valuable minerals—like oil, natural gas, sulphur, marble, and potash—"that The Creator put in the ground." Because He put them there, to interpret one favorite argument, nobody has a right to make real money out of recovering these things, refining them, polishing them, advertising them, shipping them, and selling them. This in spite of the fact that somebody has to do all of these things—things that take capital, enterprise, skill, vision and courage, as our complex economic system is today constituted—before the things He put in the ground are of any economic value whatever.

Of course, the profits, in many cases, are impressive. But they are, on the average, in proportion to the in-put of enterprise, capital, energy, exploration and risk-taking. There can be discovered many enterprises—those that we don't hear so much about—where losses have been large, too, likewise in proportion to the expenditure of energy, the capital risk and personal risk.

But the main point is that if nobody had drilled for oil and gas and sulphur; if nobody had risked his money buying royalties, investing in equipment, promoting railroads and pipelines to move the goods, paying salaries, and spending more money to set up advertising, merchandising and the whole complex apparatus for dealing in that natural resource, the resources would still be in the ground—and Texas' aspirations to be something other than merely the biggest State in the Union would be buried there, too!

In spite of this truism, which too few of us think all the way through, the traditional tendency of Texas

lawmakers has been to "sock" the natural resource industries whenever new emergencies in State fiscal affairs loom—and often, just out of habit, even when no emergencies loom.

Fortunately, for Texas' growth and progress, these industries with some exceptions, have been able until recently to absorb these socks and shocks—to their pocketbooks and to their willingness to continue exploration and risk.

Unfortunately, important industries in other parts of the country which are thinking about decentralization and maining plans, are inclined to weigh against Texas' unquestioned natural advantages, the very potent liability of punitive taxation. So, while the State's effort to tell American industry "what we have here," is laudable, it will fail to win converts unless there is a speedy clarification of Texas' taxation "future" which should embody definite low, permanent limits to the State's share of the profits of natural resource development.

New industries utilizing natural resources constitute the answer to the problem of expanding employment opportunities for Texans, the All-South Development Council says, citing the inability of agriculture to absorb further employment burdens, as reflected in the fact that only 35 per cent of Texas' employed now work on farms, compared to 60 per cent in 1910. Oil field work also is near the saturation point, the council reported.

FURNITURE

New and Used

Studio Couches, Day Beds,
Living Room Suites, Occasional
Rockers, Kitchen
Cabinets.

Our large stock of these items permits a wide range of values. We have a price for any purse.

HENSLEY & BONE
Gainesville

A. R. Porter

JEWELER

Complete Line of BULOVA and ELGIN Watches

104 N. Commerce Gainesville



Neckties

A large variety in summer shades and patterns.

Full Silk Lined

They're Beauties at—

50c and \$1

M. J. ENDRES

Muenster, Texas

CHEAPER ELECTRICITY FOR COOKE

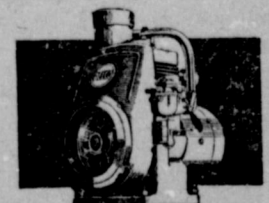
and surrounding counties

Let us come out and demonstrate how new Delco-Light Plants cut cost of electric light and power service.

● If you are interested in learning about the new facts of cheaper electricity, call or write today. You'll find how remarkably cheap it is to have the electric service you require without needless delay or waiting for construction projects.

New Delco-Light plants are quickly installed . . . many sizes instantly available for all types of requirements. Have light and power for dozens of jobs around farm and home. Lights for house and buildings. Power for household appliances and farm chores.

Get in touch with us at once. We'll gladly arrange convenient, easy payment terms that will help you finance electricity for your needs. Call or write today.



800 WATT
DELCO-LIGHT
PLANT
32 VOLT
\$16950

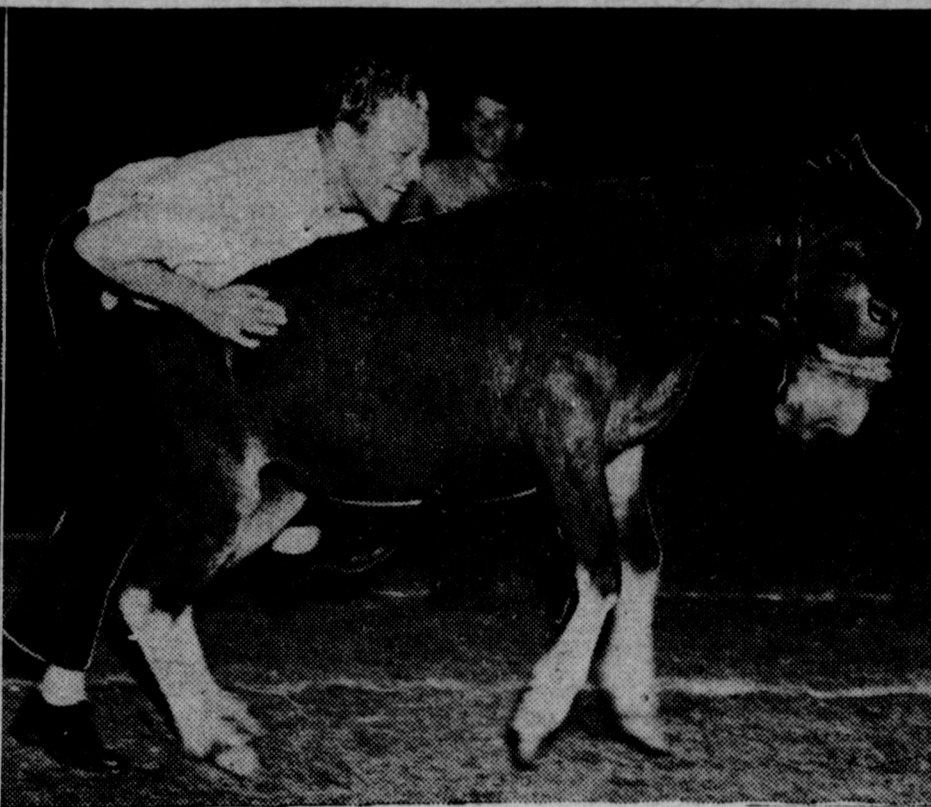
Delivered and installed
(Battery and Wiring Extra)
Other Delco-Light Plants
150 watts to 6000 watts

F. H. TURBEVILLE

Gainesville, Texas

PRODUCT OF GENERAL MOTORS

DONKEY BASEBALL STAGES A COMEBACK IN MUENSTER



To give local baseball fans and all lovers of horseplay a real treat, Roy Endres, acting for the Knights of Columbus, has made arrangements for a donkey game to be played at Muenster Sunday night, June 27, at 8:30 o'clock. The teams that will play have not yet been determined, but Mr.

Endres stated that he intended to call on Herman Swirczynski to manage all affairs concerning the line-ups. He hopes that Herman will favor sluggers in making his choice so that the boys can have plenty trouble with the pesky wreckers of patience. Some have suggested that the game be be-

tween Muenster and some other team of the softball league.

Fans who attend the game are assured of good clean fun and need not expect exhibitions of cruelty such as caused donkey baseball to lose favor here before. The owner of the donkeys reserves the right to take out of the game

any person caught spurring, or gouging the mules, or mistreating them in any way. He claims that his donkeys are well kept and well supplied with asinine cussedness, and do not have to be abused to become disagreeable.

Donkey baseball is played with a regulation softball and according to softball rules with the ex-

ception that base runners and all fielders except pitcher and catcher must be on donkeys, and fielders are permitted to take only one step away from the donkeys to get a ball and then re-mount to throw it.

Lighting equipment for the game is being provided by the owner of the donkeys.

Hays News

MRS. BEN LANE
Correspondent

Frank Cole made a business trip to Dallas Monday.

A. C. Stalcup was a Gainesville visitor Thursday.

Mr. and Mrs. A. C. Stalcup visited in Whitesboro Sunday.

Mr. and Mrs. George Cole visited Mrs. R. W. Cole Tuesday.

Tom Sears of Whitewright visited Mr. and Mrs. Bryan Sears Friday.

Mrs. Leon Wallace of Gainesville visited Mrs. C. M. Martin Thursday.

Mrs. R. E. Greene of Denton visited Mr. and Mrs. Ben Lane Saturday.

Jabb Clayton, Charlie Clayton and Tom Dan Sears visited in Sherman Thursday.

Mr. and Mrs. Ben Lane visited Mr. and Mrs. R. E. Greene of Denton Sunday.

Mrs. W. J. Sanders of Dallas is visiting Mr. and Mrs. C. M. Martin and family.

Mrs. C. M. Martin visited her mother, Mrs. R. A. Driver, of Hamilton, this week.

Mr. and Mrs. Porter McClure of Holliday visited Mr. and Mrs. A. C. Stalcup Saturday.

The Hays Demonstration Club met Monday, June 7. Miss Nette Shultz, county home demonstration agent, gave some very interesting

suggestions on making and caring for window curtains.

Tom Sears of Whitewright visited Mr. and Mrs. Bryan Sears and family Thursday.

Curtis Martin of Gainesville visited Mr. and Mrs. C. M. Martin and family Thursday.

Roscoe Gillette and children of Whitewright visited Mr. and Mrs. Bryan Sears Friday.

Mr. and Mrs. Wilson of Lubbock visited Mr. and Mrs. Bryan Sears and family Saturday.

Mrs. H. B. Waggoner visited her parents, Mr. and Mrs. S. K. Lockard, of Wolf Ridge Friday.

Miss Nilsene Crawford and A. L. Blackman of Electra were guests of Mr. and Mrs. Ben Lane Sunday.

Mr. and Mrs. A. C. Stalcup visited Mrs. Stalcup's brother, E. G. Grimmsley, of Thalia, Monday and Tuesday.

Katie Mae Martin returned home Thursday from Oklahoma City where she has been visiting her sister for the last few weeks.

Lindsay News

MISS LONIA GIEB
Correspondent

Miss Mary Beyer of Gainesville visited her parents, Mr. and Mrs. Adam Beyer, Sunday.

Andrew Kupper of Mesquite, spent the week-end here with his parents, Mr. and Mrs. Joe Kupper.

Mr. and Mrs. Nick Neu made a combined business and pleasure trip to Tishomingo, Okla., last Thursday.

Mr. and Mrs. William Neu were guests of her brother, Joe Bierschenk and family, in Tishomingo, Okla., last Thursday.

Mr. and Mrs. W. J. Schmitz and children, Paul Joseph and Eileen Caecilia of Gainesville were guests of her mother, Mrs. Anna Wiese Sunday.

Philip Metzler is the new member who was selected to serve on the church committee, it was announced Sunday. Mr. Metzler fills the vacancy created by the late John Schad.

Rev. Father John left early Tuesday morning for Wylie, Texas, where he attended the celebration of the First Solemn Mass of the Rev. Patrick Gallagher, in St. Anthony's Church at 9:30 a.m.

Paul Flusche of Corpus Christi arrived during the past week for a visit with his mother, Mrs. Anna Loerwald. Paul has been attending Corpus Christi College and is a member of the 1937 graduating class.

Editor's Daughter Wins On Editorial



Carolyn Craig, only daughter of R. T. Craig, editor of *The Athens Review*, won the William Thompson award for editorial writing at Southern Methodist University Exposition. Editorials were judged by Charles Ferguson, associate editor of *Reader's Digest*, J. C. Butts, editor of *The Hillsboro Mirror*, and Wayne Gard, editorial writer on *The Dallas News*.

Girls at Lindsay Elect Delegates to Convention

Lindsay, June 16.—At the regular meeting Sunday, June 13, at 7:30 p.m. members of the Young Ladies' Sodality elected delegates who will represent the society at the Catholic State League which will hold its annual three-day meeting at Tours, Texas, in July.

Those chosen by vote of acclamation are Misses Elitha Neu and Lonia Gieb, delegates, and Misses Regina Fuhrmann and Louise Neu, alternates.

Feast Celebrates New Well

Mr. and Mrs. Steve Fette, Mr. and Mrs. Clarence Hellman, John Huchtons, Frank Needham, and Matt Stelzer were at Bolivar Wednesday night attending a barbecue feast sponsored by the Bolivar Ginning Company to celebrate the completion of a new oil well. The well, brought in early this week, is reported as a better producer than most wells of that area.

Get-Together Group Have Theatre Party and Lunch

A new program established as a feature activity of the Get-Together Club is the combination theatre party and luncheon enjoyed by 16 members Wednesday afternoon. The theatre party was held at the Majestic in Gainesville and the feature picture was "When Love Is Young" starring Virginia Bruce. The lunch which followed had been arranged in advance by Mrs. T. S. Myrick at the Dickerman Drug Store. The ladies met early Wednesday afternoon in the home of Mrs. J. B. Wilde and drove to Gainesville in a group.

Pastors Attend First Mass

The Rev. Fathers Frown and Francis of Muenster, accompanied by Fathers John of Lindsay and Brady of Gainesville were in Wylie Tuesday to attend the first celebra-

tion of the Holy Mass by the newly ordained Father Patrick Gallagher. The celebration was attended by all clergy of the Dallas diocese who were able to spare a day from their parish obligations.

Father Gallagher is a secular priest and a new member of the Dallas diocese.

Windshield Wiper on New Vanity

New York, June 15.—A department store offers a vanity case complete with a windshield wiper for sale.

Each time the case is opened the wiper rubs loose powder from the mirror.

Joe Schmitz

Agent for
State Reserve Insurance Co.
LINDSAY, TEXAS

New NO-PAD
Permanents
\$2, \$3, \$4

REGULAR PERMANENTS
\$1.50 to \$3.

Home Beauty Shop
Phone for Appointment

For Good Results...
BILL 'EM TO—
Shirley
LIVE STOCK
COMMISSION CO.
Fort Worth, Texas
CLINT SHIRLEY, Hogs & Sheep
BEN SHIRLEY, Cattle

Special This Week

CAMPBELL'S PORK & BEANS,
large size 10c

HAY TIES —
8 ft. 6 in x 16 1/2 ga. last year's stock, per bundle.....95c
new stock, per bundle.....\$1.10
8 ft. 6 in x 16 ga., new stock, per bundle.....\$1.25

Avoid worry at milking time and increase milk production by using FLY SPRAY. We have it in bulk and in small containers. We also have spray guns.

Farmers' Store & Market
Muenster, Texas

THIS MONTH ONLY!

Suits
\$16.75

Extra Pants
\$2.00

And they LOOK BETTER and FEEL BETTER because they are made to your measure!

Nick Miller
Muenster, Texas

Timely Needs for the Farm

BUNDLE FORKS GRAIN SCOOPS
COTTON HOES and FILES
TIE ROPES OIL CANS
WATER BAGS and JUGS

Ice Cream Freezers—1 to 2 gallon sizes

"The Old Reliable"

Waples-Painter Co.
LEO HENSCHIED, Mgr. MUENSTER YARD

SUNDAY is Dad's Day

Give "the old boy" a break and buy him something that HE CAN USE HIMSELF for a change. At Teague's you will find just what he likes when it comes to things to wear.



He Can Use

Shirts
\$1 to \$1.95

Full cut sizes... fast colors... fine count broadcloths... with either Trubenzonized or soft collars. Swaggers \$1.00, Lord Peppers \$1.65 and Eagles \$1.95.

Select Him

a Tie
65c to \$1.50

Smart, neat Summer patterns in four-in-hand ties that will tie without wrinkling. Bow Ties to be tied at 50c.

Give Him a

pair of Sox
25c to 50c

Select from such famous brands as Munsing, Gordon and Westminster. Either Sox or Anklets.



A Fresh, Cool

Straw Hat
\$1 to \$4

Dad, can use a fresh Straw Hat now to finish the season with. We have either sailors or soft creased shapes.

Non Tarnish

TIE CHAINS
50c

A real practical gift for Dad. Plain chains or with a place for his initials... in non-tarnishable silver finish only.

Teague Company

Gainesville

STRANGE SUPERSTITIONS

By Edwin Finch



IN ITALY, TO RENDER VOID THE SINISTER GLANCE OF A WITCH, JUST FLEX THE TWO MIDDLE FINGERS AND EXTEND THE OUTER ONES IN IMITATION OF HORNS AND POINT THE HAND IN THE DIRECTION OF THE OFFENSIVE ONE



IF A SCOTCH FISHERMAN INDULGES IN PROFANITY, HIS ASSOCIATES IMMEDIATELY TOUCH A PIECE OF IRON TO WARD OFF THE MISFORTUNE THAT WOULD OTHERWISE FOLLOW THEM THROUGHOUT THE DAY

Airplane Lost in Fog; Lands at Muenster to Get Lay of the Land

The airplane that circled over Muenster several times last Thursday was not just showing off. It was lost in the fog and was trying to attract attention so that someone would advise whether landing was safe.

Thinking that the flyer was a friend of theirs, Herbert Meurer and C. J. Kaiser drove to Henry Fleitman's pasture, the usual landing place. There the aviator dropped a note asking whether the ground was safe for landing and was promptly signalled to come down.

After learning his whereabouts and studying maps the flyer came to town for lunch and then resumed his journey.

CONTEST

(Continued from First Page)

Last Legislature on certain bills showed little success, and speakers pointed out the necessity of more concerted work on the part of local newspapers with their Senators and Representatives.

Early appointment of a legislative committee by the new administration was urged by Gerald C. Mann in a letter read to the body. Sam Braswell of Clarendon gave the legislative report showing that newspapers over the State contributed \$763.75 last year toward legislative work on publication laws.

Twenty-eight newspapers were admitted to membership.

In the annual W. N. Beard advertising and printing contest the winners were: Class 1 (up to 1,000 circulation) first, Muenster Enterprise; second, Leon County News, Centerville and Monahans News; Class 2 (between 1,000 and 2,000), Hamilton Herald-Record, Groesbeck Journal and Grapeland Messenger; Class 3 (between 2,000 and 3,500), Scurry County Times, Gatesville Messenger and Floyd County Hesperian, Floydada; Class 4 (3,500 and over), Kerrville Times, Mission Times and Brady Standard.

R. J. Edwards, editor of the Denton Record-Chronicle, was elected president, with Deskin Wells of the Wellington Leader as vice-president. Sam P. Harben of Richardson was re-elected secretary for the 27th time, and Ben Harigal of LaGrange was elected treasurer. Doc Sellers of Rising Star was elected to the executive committee to succeed Wells. Luther Watson of Sweetwater and Charles K. Devall of Mount Vernon and Kilgore were re-elected to the executive committee.

ELECTRIFICATION

(Continued from First Page)

The service at a minimum of \$3.50 per month and tenants at a minimum of \$2, the necessary revenue for financing and upkeep seems to be in sight.

The project as now effective in many places and as specified by the REA, provides that lines be erected on a Federal loan payable in 20 years and subject to a 2.77 per cent rate of interest. The Government will not finance the erection of a power plant, however, and specifies that the current be purchased at wholesale price from some power company recognized by the Government and then sold at retail prices to the customer.

Officials of the Texas Power & Light Co. have expressed their willingness to help in conducting the survey and extending their assistance in all phases of the proposed project.

HIGHWAY

(Continued from First Page)

The Cason place the company's rock crusher will be installed near the camp south of the Katy tracks and each load, as it is brought from the pit will be run through the crusher before being hauled to the road. The reason given for this procedure, as explained by Mr. McKinney, is that all gravel must be small enough to sift through a one and one-half inch mesh and the specifications can be met only by running each load through the crusher. When graveling from the Cason pit is completed the crusher and fleet will be moved to the west end of the road.

The deposit of gravel will be almost six inches deep and the same is true of the rock deposit. With these thicknesses and the thin layer of surfacing material the road will meet specifications of 12 inches in thickness.

Almost all hill cutting and fill in work is now complete. Mr. McKinney states that the only hill not cut down to permit the 800-foot sight distance as specified, is that near the Bright Gable Inn, and that rocks there are being saved for a quarry.

The number of people employed by 1,600 industrial firms in Texas during the first four months of 1937 showed an increase of 9 per cent over the same period last year, with the weekly payroll 15 per cent larger, according to the All-South Development Council.

But It's True



Mr. Davies predicted his feat before he entered college. Chiang-Kai-Shek, for instance, would be Mr. Chiang. And in China it would be Mr. Roosevelt Franklin Delano.

Softball League

Games This Week
Muenster 13, Hays 12.
Leo 13, Hood 6.

Scouts Take Swimming Tests While on Outing To Elm Creek Sunday

Members of the Muenster Boy Scout troop, under the leadership of Scoutmaster Nick Miller, enjoyed another outing and hike last Sunday. Their tramp, which began in town about 10 o'clock, lasted 55 minutes and led them about four miles across country to the C. J. Fette farm on Elm Creek.

There the boys spent the greater part of their time in taking swimming tests, and learning some of the fine points about swimming and life saving as well as a great deal of just plain swimming for fun. Maurice Pagel was the only scout to pass his swimming test for first class rating.

A typical scout deed was their repair work on a spring beside which the boys held their pow-wow. They cleaned out a pipe, which had become clogged with roots during the past year, removed rubbish to insure a continued flow, and built a small reservoir to provide a pool of the fresh cool water. The scouts became so attached to the location that they discussed the erection of their proposed camp there. Since then Mr. Miller has secured Mr. Fette's approval but the boys are still undecided as to whether they want the camp that distance from town.

The day's menu consisted of hamburgers prepared on flat rocks. Greater convenience (especially to their purses) was given as the reason for the more simplified meal.

Bill Herr Visits Here; Burns Received in Loss Of Home Healing Slowly

Bill Herr, accompanied by his wife and two children, arrived Wednesday for a several days' visit with his parents, Mr. and Mrs. John Herr, and other members of his family.

About two weeks ago Bill had the misfortune of losing all his household possessions in a fire that originated in an explosion at the water heater and completely burned the home. Moving from his old location at Jal, N. M., to Iraan, Texas, Mr. Herr had just moved into the house and was preparing to light the heater when the accident occurred. His hands and forearms still carry blisters sustained in the accident.

Myra News

MRS. JOHN BLANTON
Correspondent

Mr. and Mrs. Jake Biffle were in Marietta, Okla., Sunday.

Mr. and Mrs. J. T. Biffle of Dallas are visiting relatives here.

Mrs. Ulah Walton of Dallas visited her mother, Mrs. C. J. Tuggle, Sunday.

Miss Eunice Maxwell was a dinner guest of Mrs. C. L. Maxwell and sons Sunday.

Hill Campbell is having one of the houses on his ranch repaired and a new roof put on.

Mrs. Walter Randall of Gainesville visited her mother, Mrs. W. A. Hoskins this week.

Mr. and Mrs. B. M. Williams of Fort Worth spent Sunday with Mrs. Williams' mother, Mrs. J. T. Biffle, Sr.

Miss Juanita Freeman of Fort Worth returned home Sunday after a several days' visit with Mrs. C. L. Maxwell.

Joyce Carroll and Harry Curtis Hoskins of Dallas are visiting their grandmother, Mrs. W. A. Hoskins, this week.

Miss Enoice Rosson returned to Dallas Sunday after a several days' visit with her parents, Mr. and Mrs. B. C. Rosson.

Mrs. J. B. Reed returned to her home in Sherman Sunday after a week's visit with her sister, Mrs. Oscar Aldridge, and other relatives.

Miss Ellen Glenn returned to her home at Lancaster, S. C., after a three weeks' visit with her uncle, W. R. Porter, and other relatives.

Mr. and Mrs. Leroy Porter and daughter, Betty Joe, and Misses Willie and Ellen Glenn attended the Pan American Exposition Saturday.

Mr. and Mrs. Jim Anglin and chil-

FOUNTAIN DRINKS

Ice Cream
Sandwiches

Stop at

Hick's New Deal CAFE
First Door North of Kress
Gainesville

Used Cars

Rebuilt to give service and PRICED RIGHT!

- 1-'35 Plymouth 2-door sedan
- 1-'35 Ford Coupe
- 1-'33 Plymouth 4-door sedan
- 1-'33 Chevrolet Coupe
- 1-'30 Chevrolet Coupe
- 1-'30 Ford Coupe
- 4-'29 Ford Coupes
- 1-'29 Chevrolet Coupe
- 1-'29 Chevrolet 4-door Sedan
- 1-'29 Ford Truck

HERR
Motor Co.



MARKET PRICES

The following prices were being paid on the Muenster market:

Wheat	87c
Oats	33c
Barley	50c
Eggs	14c
Hens	9c-11c
Fryers	16c-18c
Roosters	6c
Cream	26c
Milk	35 1/2c

dren and Miss Lois Anglin and Miss Inez Fears, all of Dallas, were dinner guests of Mrs. Henry Fears and Parker Fears Sunday.

Sunday night Miss Emogene Linn gave a very interesting report of her trip to Dallas last week as a delegate to the young people's assembly of the Methodist Church.

SNUGGS ENTERTAIN FRIENDS WITH OUTING AT ELM CREEK

Myra, June 16.—Mr. and Mrs. Jack Howeth and son, Don, Mr. and Mrs. Cecil Keller and sons, Bill and Joe, Mr. and Mrs. D. L. Monroe and daughter, Rose Marie, all of Gainesville, David Fagan of Dallas and Mr. and Mrs. Albert Address, were guests of Mr. and Mrs. Fred Snuggs and son, Buddy, for an all-day outing Sunday at Elm Creek south of Myra.

Enterprise Ads Bring Results!

MAJESTIC

Gainesville

Friday-Saturday June 18-19
"Woman Chases Man"
Miriam Hopkins • Joel McCrea
and new March of Time

Friday Night at 11 P. M.

ON THE STAGE
A Real Genuine Wedding

NEGRO COUPLE
Full ceremony with lots of bridesmaids and flower girls

The "Wedding March" in swingtime

On the screen:

"OH, DOCTOR"

Saturday, June 19—11 P. M.
Sunday-Monday-Tuesday

"I Met Him in Paris"
Claudette Colbert

Robert Young
Melvyn Douglas
and new OUR GANG comedy

PLAZA THEATRE

Sunday-Monday

"Charlie Chan at the Olympics"

and 3 Stooges Comedy

Come in and Get Acquainted During Our ADVERTISING SALE

• These prices are offered to advertise our store, to bring you in and acquaint you with our quality merchandise, modern surroundings, and smiling, snappy service!

Beginning Now and Effective Through Next Week

<p>Meal Old Fashioned Corn Dodge</p> <p>20-lb. bag65c 10-lb. bag34c 5-lb. bag18c</p> <p>CURED Meats No. 1 Salt Jowls, per lb.15c Swift's Oxford Smoked, lb.25c Armstrong Sugar Cured, lb.28c</p>	<p>SHORTENING BIRD BRAND or VEGETOLE</p> <p>8 lbs. \$1.00 4 lbs. 50c</p> <p>Borden's "Rose Brand" Irradiated Evaporated Milk 3 for 10c</p>	<p>Flour GOLD CHAIN</p> <p>48-lb. sack\$1.65 24-lb. sack85c</p> <p>HARBOR</p> <p>48-lb. sack\$1.25 24-lb. sack65c</p> <p>Sugar PURE CANE</p> <p>10-lb. bag49c 25-lb. bag\$1.22</p>
<p>PURE RIBBON CANE SYRUP large bucket ...49c</p> <p>RALSTON CORN FLAKES 13-oz. box9c</p> <p>OKAY WHOLE WHEAT FLAKES 10-oz. box6c</p>	<p>COFFEE Bulk Coffee, lb.9c Radio Peaberry 1 lb.15c 3 lbs.43c</p> <p>Polar Bear 1 lb.21c 3 lbs.60c</p> <p>PICKLE dill, 1 gal.45c</p>	<p>LAUNDRY SOAP P. & G., A-1, Crystal White, T. N. T. large size, per bar. 4c</p> <p>BAKING POWDER Hi-Lo, 2-lb. can.18c Clabber Girl, 2-lb. can.21c all 10c sizes.8c</p> <p>VINEGAR distilled, 1 gal.15c</p>
<p>• Equally Attractive Prices on All Tobacco</p>		
<p>• We Reserve the Right to Limit Quantities</p>		

Hellman & Maddox

ON THE MARKET SQUARE—GAINESVILLE

If your business is not worth advertising, advertise it for sale.

Geo. J. Carroll & Son
Serving Cooke County
Since 1901
PHONE 26
Gainesville

CONGRATULATIONS TO YOU

Muenster Enterprise

on your distinction in winning the W. N. Beard award for excellence in setting and printing advertisements.

May this, your first honor, serve as a stepping stone to future triumphs.

The Muenster State Bank
Muenster, Texas
"A Good Bank to Be With"

Send Your

CATTLE, HOGS and SHEEP

to

OSCAR BRADY COMMISSION CO.
Fort Worth, Texas
"The Friendly Firm"