



1975 Christmas Edition

MUNSTER ENTERPRISE



VOLUME XXXIX

MUNSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 26, 1975

NUMBER 5

Joyous Christmas



After nearly 2,000 years the Holy Birth
remains a wondrous miracle to all.
As we remember the joy of the Wise Men
who sought and found the Christ Child in the manger,
let us exult and offer thanks in celebration of His coming.
May this sacred season bring the Light of Peace and Love
into your heart and home.

THE MÜNSTER ENTERPRISE

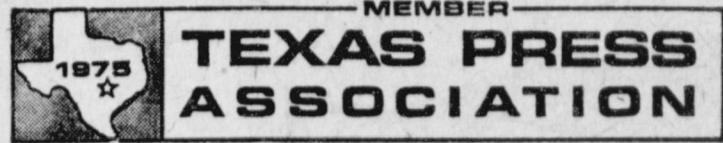
Münster, Texas 76252

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Pastor's Message

by Father Placidus Eckart, O.S.B.

Christmas is the feast of joy because it is the beginning of our salvation. What does it mean to be saved? A life may be saved by the quick action of a doctor. A good rain can save a crop. The game may be saved by a good tackle or one clutch hit. Even a dollar may be saved.

Something similar happened when Jesus saved us. But here salvation is from sin, from hell, from hatred, from eternal fear and everlasting death. The stakes in this salvation are infinitely higher and of lasting importance. When we understand this meaning of salvation every other thing must take second place.

Christmas, the birthday of the Savior, recalls the beginning of our salvation. We may accept this free gift of salvation, or we may reject it. Whatever we do determines the real meaning of Christmas in our life.

May you choose the Savior and His salvation and have a really happy Christmas.

Stand Fast in Liberty

The approach of Christmas brings to mind a certain grave in a cemetery in Highgate, London, England. It is marked by a rectangular marble block slightly higher than a man's head. Atop the marble pedestal there is a sculptured likeness of the shaggy father of international Communism, Karl Marx.

Marx was born in Germany, but he moved to England in 1848, when he was 31, and died there in 1883. For years, writers have wondered in print why the Communists have never requested permission to move the remains of their idol to Moscow for entombment in Red Square. And every curious sightseer has wondered at the shabbiness of the grave itself; it is completely overgrown with weeds and thistles. It has been neglected for years and looks as unkempt as did Marx in his lifetime.

Why should this untended grave come to mind at Christmas? Simply because of the contrast. On December 25, the whole Western World will stop whatever it is doing to pay honor to Him for whom the day is named. There will be prayers and hymns of praise in every language man has devised to communicate His thoughts. There is scarcely a town, a township, a village which has not built a meeting place where men of good will may gather to study His teachings — and each of those churches will hold services celebrating Christmas.

Thousands upon thousands of pilgrims will travel to the Holy Land on Christmas Day to trace His steps. And men everywhere will be reminded that He showed them that their salvation lay in service to their God, and not in servitude to their State. They will be admonished, too, that the Apostle Paul foresaw the eternal assault on free men. His words to the Galatians stand as the lesson of Christmas for this and every future year of our Lord: "Stand fast therefore in the liberty wherewith Christ hath made us free, and be not entangled again with the yoke of bondage."

And while all men free of bondage stand silent on Christmas as they have been doing on this day for 1969 years, cold winds will blow through the thistles at that forlorn, untended grave in London. What an appropriate and joyous contrast!

Lyle Munson

(A Christmas message — reprinted by request)

Mass Schedule For Christmas

The feast of Christmas at Sacred Heart Church will be introduced in the traditional manner at a midnight procession bringing the replica of the Child Jesus to the crib and a short ceremony of blessing the crib preceding the concelebrated midnight mass.

Before the services, starting at 11:30 the Sacred Heart School choir will present fifteen minutes of Christmas carols, after which an instrumental ensemble from the Münster High School Band will present another fifteen minutes of Christmas music. The SH Men's Choir will sing during the mass.

Announcing the schedule of services, Father Placidus Eckart said that the usual large attendance is expected, so children are urged to attend the special mass for them at 9 o'clock. A special children's liturgy will be followed during that service.

Other masses of the day will be at 7 and 11 o'clock. There will not be an evening mass on Christmas or on the day before Christmas.

City Provides for Special Pickup Of Christmas Trees

When the time comes for disposal of Christmas trees the city will cooperate again by sending a truck around town on Wednesday.

Residents are reminded not to put out the trees for the regularly scheduled pick-up of trash and garbage. They are too bulky to be handled by the compactor, so the city has the same arrangement as for picking up tree limbs, scrap lumber and other items not suitable for the garbage truck.

BIRTHS

Mr. and Mrs. Wayne Reiter of Dallas announce the birth of their first child, a daughter, on Tuesday, December 16 at 11:40 p.m. in Presbyterian Hospital, weighing 8 lb. 13 1/2 oz. Her name is Tiffani Re-Ann. Her grandparents are Mr. and Mrs. Wilfred Reiter of Münster and the Keetons of Richardson.

Report your news items to 759-4311.



Amid all the confusion and grief and hatred of these times, Christmas 1975 stands out, like all the other Christmases before it, as a beacon to a better life. The star that shone in the east almost twenty centuries ago is shining again. It is the light guiding mankind to the stable and the sacred message of peace and good will.

From a religious viewpoint, this is a magnificent feast. It commemorates the act of supreme love in which the Son of God came to earth to personally atone for mankind's offenses against His Heavenly Father, and to make us heirs to the Kingdom of Heaven.

The magnitude of this favor surpasses our imagination. We cannot picture with our earth-bound senses the depth of beauty and serenity that God provides for us. Nor can we understand by our time-bound senses how enduring the happiness will be. This is what Christ did for us. All of it is symbolized in the epic of Bethlehem. All this is brought back to us with each return of the Christmas feast.

Never have the odds of good fortune been so overwhelmingly in our favor, nor will they ever be. We're asked only to live on good terms with God and our neighbor and the reward is greater than anything we can comprehend.

This is the spiritual side of Christmas, which is concerned with our eternal destiny, and very definitely the most important side. But it's not the only side. Christmas also includes a down-to-earth philosophy dealing with our everyday existence. It is the guide to temporal happiness as well as eternal happiness.

The essence of temporal success was spelled out by the angelic choir which announced the birth of Christ. Peace to men of good will. As we think over that simple statement we can appreciate that it tells the way for us to live happy contented lives, to enjoy the peace of mind which is the source of happiness.

Good will implies many things. It means to live in harmony with the laws of God as specified in the ten commandments. It means, to get along with other people — as the proverb says, to do unto them as you would have them do unto you. Anyone who lives up to that standard is a success. He has the contentment of knowing that he is doing his part to make this a better world.

There is a deep satisfaction in that even though one encounters difficulties brought on by human failings. In spite of miseries inflicted by our own misdeeds we somehow remain aware that God's Goodness is always available, that there is hope for us personally and all mankind.

The Utopian dream is within reach if all levels of society will simply live up to the golden rule. We'd have no personal squabbles, no family or community problems, no national or international conflicts, if people of influence at all those levels were concerned primarily with giving the other side a fair deal.

Well, that's what Christ recommends. That is the real Christmas spirit that needs to be universally understood and appreciated to make a better world.

Of course, we all realize that there is no point in kidding ourselves with hopes of a complete change to Christ's kind of world. People are endowed with the right to live as they wish, and so long as they follow their own rules instead of God's they will continue to mess things up.

However, we have some satisfaction in knowing that blessings follow every improvement of attitude. Getting a little closer to the spirit of good will is the sure way of attaining a little more of the blessings of peace.

This presents an opportunity for every individual to add some richness to his own life. Likewise it enables persons of influence in other levels of society, from local to global, to introduce some Christmas principles in their policies and bring corresponding blessings to the people they serve.

Rody Klement Is No. 1 in Christmas Display Contest

Christmas decorations at the home of Mr. and Mrs. Rody Klement were judged the best in this year's contest sponsored by the Münster K of C Council and featuring the theme of Putting Christ Back into Christmas.

Number 2 honors went to W. J. Miller and third place was awarded to Harold Flusche. Their prizes were \$25, \$15 and \$10. Along with those the display at Leo Hesse's was considered worthy of honorable mention. It was the only rural home to which the judges had been invited.

The judges were Joe Walter, Mrs. Bernice Thurman and Mrs. J. C. Sluder, all of Gainesville. They were accompanied by Peter McCoy, contest chairman, and Joe Hoenig, who identified the homes. They registered 22 miles in their complete coverage of the town and one visit in the country. First requirement in the contest was a scene related to

the original Christmas, and qualified displays were judged on the basis of attractiveness. Judges took notes on the merits of the outstanding displays as they drove around and discussed those merits later in making their decision.

Platform: Something a candidate stands on before election and falls down on afterward.



Best Wishes to All Our Friends from . . .

- The Dolphy Joe Hellman Family
- Mr. and Mrs. Bernard Sicking
- Mr. and Mrs. Bernard Hesse
- Marcie and Rody Klement
- Chas. and Carolyn Bayer and family
- Hamric's — Bertha, Dan and Faye
- Willie, Queenie, Terry and Kim
- Charm Shop - Pearl, Queenie, Dot, Anna, Lupi, Murt
- The Ray Hess family
- The William D. Wolf family
- Jim, Cindy, Jason and Ryan Gehrig
- Jerry and Betty Rose Walterscheid and Sons
- Alfred, Anna Marie Bayer and family
- The Dale Klement family
- Ted and Carol Henscheid and family
- Rufus and Betty Henscheid and family
- Gene, Claire, Judy, Lynda Klement
- Mr. and Mrs. Herbie Miller
- Andy, Emily, Kristen and Allison Klement
- Eddie Fleitman family
- Ruth Needham
- Mr. and Mrs. John Kupper
- Mr. and Mrs. Ben Luke
- Mrs. J. C. Hoagland
- Mr. and Mrs. Peter McCoy and Martin
- Mr. and Mrs. C. B. Fields and Becky
- Mrs. Charles Fisher
- Mr. and Mrs. Dick Pagel, Dolle and Kristi
- Mr. and Mrs. V. L. Sparkman
- Mr. and Mrs. R. N. Fette and family
- Mr. and Mrs. Joe Starke
- Kate Wilson and Debbie
- Mr. and Mrs. L. B. Bruns and Beverly
- Mr. and Mrs. J. A. Klement
- Mr. and Mrs. Don Wilson
- Dr. and Mrs. Alfredo Antonetti
- The Norbert Walterscheids
- The Ed Endres family
- Lorena Taylor
- Joe Henry, Carolyn, Steve, Gary Joe and Karen Walterscheid
- Mr. and Mrs. C. J. Kaiser
- Frank and Caroline Schilling
- The David Walterscheid family
- The Andy Wimmer family
- The Harold Bindel family
- Tom, Judy and Jami Flusche
- Mr. and Mrs. Wayne Klement and Chris
- Mr. and Mrs. J. D. Fleitman and family
- Curley, Regina and family
- Tony, Stella, Sammy, Nicky and Dana Hess
- George and Ann Bayer
- Clinton, Barbara, Jared and Weldon Bayer
- Dr. and Mrs. Martin Kralicke and family
- The Leonard Hartman family
- Mr. and Mrs. David Bright and family
- Hermie, Shirley and Amber Lynn Grewing
- Mr. and Mrs. Alois Trubenbach
- The Steve Moster family
- Mr. and Mrs. Johnny Fisher
- Mr. and Mrs. John H. Wimmer
- Mr. and Mrs. Claude Bayer and family
- Mr. and Mrs. Leonard Endres
- Mr. and Mrs. Joe Horn
- The Earl Fishers
- Gilbert and Elsie Endres
- Mr. and Mrs. Albert Dangelmayr and family
- Ray, Alta and Jeanne Swirczynski
- Pop and Daisy Thompson
- Mr. and Mrs. Ed Cler, Mark and Doug
- Mr. and Mrs. Arthur Bayer and family
- Mr. and Mrs. Pat Hennigan
- Mr. and Mrs. J. H. Bayer
- Betty Ann Trubenbach and family
- Urban and Jane Endres and family
- Mr. and Mrs. John Fleitman
- The Ed Knaut family
- Dan and Dolores Luke
- The Paul Fishers
- Dr. and Mrs. Gerald Graham, Mindy and Lori

In Lieu of sending greeting cards to their local friends, the persons listed above have donated \$485.50 to the Münster Hospital Auxiliary.



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YOU'LL FIND IT IN THE WANT ADS!
FOUND • SERVICE • EMPLOYMENT • PERSONAL



Miscellaneous

HELP!

Anyone who witnessed the accident on Hwy 82 1 mile west of Muenster on Dec. 23, 1973.

Please call collect 214-242-3671. Ask for Pat

FOR SALE

DE SOTO WAGON for sale. 1955 with Hemi Fire dome engine. Radio, heat, air, power steering and brakes, automatic trans. R. N. Fette. 4-1

FOR SALE: Building location, approximately 103x185, North Cherry St. Rick Stewart, Phone 817-759-4189. 4-2p

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Wilde Chevrolet 4-1

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Starting pay is \$361 to \$418 if single, \$477 to \$534 if married.
If you want a little more out of life, contact Bill Drinnon at 1103 E. California, Gainesville, Tex., (Professional Building).
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LOT FOR SALE at Oak Shores, Nocona. Buy \$700 equity for \$500 and take up payments. Gene Cagle, 1610 Elizabeth, Gainesville, 665-2739. 3-3

Tigerettes Win 1 Lose 1 at Tourney
The Tigerettes of Sacred Heart made a fine start in the basketball tournament sponsored during the weekend by the University of Dallas, but were annihilated in their second game.
Playing their opener with Lake Highland, a class 4-A team, they were at their season's best and pulled through at the happy end of a 48-40 score. After trailing 12-3 in the first they broke even for a 28-24 deficit at half time. Then in a strong third they moved ahead 38-36 and sweetened the lead to 48-40 in the fourth. Marlene Pagel was high scorer with 23 and her sister Sharlene added 15. Cindy Bartush made 6. Bev Pels and Mo Grewing each 2.
However the next game with the super sharp Skyline sextette was a disaster. The Tigerettes were eliminated from the tourney as the "Big D" gals ran away with an 81-24 win. SH point makers were Marlene Pagel 8, Cindy Bartush and Liz Kralicke 6 each. Beverly Pels and Mildred Grewing 2 each.
Next on schedule for the SH teams is a trio of games with Forestburg on the local court next Monday, the 29th. Teams playing will be the varsity boys and girls and the junior varsity boys.
After that there will be a few practice sessions at times to be decided to keep in shape for the post holiday schedule.
The trouble with people who have broken a habit is that they usually have the pieces mounted and framed.

SERVICE
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Holiday Cookbook Is Available from Agriculture Dept.
AUSTIN — "Holiday Cooking Ideas," a new Texas Department of Agriculture (TDA) cookbook, has been published just in time for the Christmas holidays
The 11-page booklet is filled with mouth-watering recipes for cookies, candy and quick breads. It also includes ideas for holiday gift wraps.
Frosty Winter Bars, No-Cook Peanut Butter Fudge and Festive Lemon Bread are only a few of the recipes included in the booklet. All recipes have been tested by TDA home economists.
"Holiday Cooking Ideas" is available free by writing Commissioner John C. White, Texas Department of Agriculture, P. O. Box 12847, Austin, Texas 78711.
Nothing improves a person's driving like a police car cruising alongside.

Holiday Greetings from the Enterprise Staff

Dinner Dance for Hospital Employees Attended by 125

The annual Christmas party honoring employees and staff

of Muenster Memorial Hospital, staff of the Medical Clinic and Pharmacy, Hospital Directors and their spouses or guests, was an event of Saturday night, December 20.

About 125 persons attended the dinner and dance in the K C Hall where decorated tables and a lighted tree added to festivities.

Receiving certificates (the pins will arrive later) for five years of service were Paul Caplinger and Mrs. Dolores Lippe. Mrs. Florence Fisher received a 10 year certificate. Awards were presented by Alois Trubenbach, president of the Hospital Board of Directors, assisted by David Bright, Hospital Administrator.

Mrs. William Frazier of Joliet, Ill., arrived Saturday, December 13 to spend several weeks and the holidays with her daughter and family, the Joe Felderhoffs.

NEWS OF THE SICK

Bernard Haverkamp returned home Friday, December 19, dismissed from hospital care in Dallas that began in Muenster Memorial Hospital on December 1, and transfer to Parkland on December 5.

Hank Sicking is wearing his right arm in a cast, the bone cracked in a fall from a ladder at his home Thursday.

Al Bayer is a patient in St. Paul Hospital in Dallas for an extended period of medical care. Cards will cheer him, addressed to Room 614, St. Paul Hospital, Dallas 75235.

Thanks

We want to express our heartfelt gratitude to Drs. Kralicke and Antonetti, to Fr. Macidus and Fr. Stephen, to employees of Muenster Memorial Hospital, especially Billie Johnson, to AMPI employees, to family, friends and relatives, to those who came to Dallas to donate blood and those who volunteered to come to donate white blood cells. We salute especially Gene Vogel and Dale Walterscheid. Deeply appreciated also are the care and concern of teachers and classmates of our children in Sacred Heart and Muenster Public School. Our sincere thanks are offered for cards, gifts, visits, calls, spiritual bouquets, for all offers of help, but especially for Masses and prayers for recovery. We are overwhelmed by the tremendous response of folks in our town when our need for blood donors became known. To those who offered to replace blood, for transfusions, permit us to suggest that it will be gratefully accepted during the Red Cross Blood Drive in Muenster on January 14.

—Bernard and Mickey Haverkamp and Roger, Jeanie and Kerry

VFW Auxiliary Names Winners In Essay Contest

Voice of Democracy essay contest winners were announced during the regular meeting of the VFW Auxiliary on December 15. Committee chairman Mrs. Norbert Walterscheid named three students from Sacred Heart — Frank Moster, son of the Steve Mosters, Sharon Rohmer, daughter of the Urban Rohmers and Arnold Yosten, son of the Buddy Yostens as first, second and third place winners, respectively. Awards were presented Friday. The contest is co-sponsored by the VFW and its Ladies Auxiliary.

The business meeting was conducted by Mrs. Leo Hesse, president. Reports told of the Christmas party given pre-school children of members on

Sunday, December 14, when 20 youngsters attended and enjoyed Santa's visit.

Twelve members attended the business meeting and were served lunch by Mrs. Arthur Bayer. Mrs. John Wieler won the door prize. Mrs. Gilbert Knabe reminded all members that Auxiliary dues are payable before January 1.

Christmas Party

Mr. and Mrs. Sylvan Walterscheid hosted employees of H and W Meat Company Saturday evening in their home. Twenty guests gathered for a Christmas party, dinner, games and visiting. Christmas trees held special interest in the den and in the living room; and the fireplace was beautifully decorated with the children's Christmas stockings "hung by the chimney with care."

Steel Buildings

Galvanized or Color

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Show Boat, 14 oz. Pork & Beans 4 for \$1.00	Best Maid Salad Dressing qt. 69c	Griffin Pure Black Pepper 4 oz. 59c
Maryland Club Coffee 2 lb. \$2.43	Hom-Maid Biscuits 10 ct. 10c	Instant Nestea 3 oz. \$1.29
8 bottle carton Coca Cola 49c plus tax & deposit	8 bottle carton Dr. Pepper 69c plus tax & deposit	No. 303 can Mile High, cut Gr. Beans 4 for \$1.00

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Cans Old Milwaukee \$4.69	Cans Coors \$5.98
Cans Schlitz \$5.75	

ALMA SALE

- Spinach
 - Potatoes, Whole New
 - Pinto Beans
 - Blackeye Peas, Dry
 - Turnip Greens
With Diced Turnips
 - Blackeye Peas
Fresh Shelled
 - Cream Peas
Fresh Shelled
- 5 for \$1.00**

Vista Pack 7 oz. Cookies

- Chips & Bits, Macaroons,
- Oatmeal, Ice Fruit,
- Danish-Delight

4 for \$1.00

King Korn, No. 303 c.s. or w.k.

Golden Corn
4 for \$1.00

MEATS

Hamburger lb. 49c	Sliced, no rind
Spare Ribs lb. 69c	Slab Bacon lb. \$1.29
Pork Chops lb. \$1.09	Beef Heart lb. 39c
Round Steak lb. \$1.09	Beef Tongue lb. 39c

Public School Happenings

Kindergarten

Mrs. Gary Chisam made a cookie and gumdrop house for her daughter, Jennifer to share with her classmates. On Thursday, December 18, she brought it to school. The children were delighted to see it and doubly so when permitted to eat it!

On Friday, December 19 Santa Claus visited both morning and afternoon sections. He spoke to each child and gave each one a candy cane or sucker. Refreshments served to both classes were punch and decorated Christmas cookies. Mothers assisting with the morning party were Mmes. Pat Hess, Arnold Knabe and Hank Walterscheid. In the afternoon Mmes. Carl Walterscheid, Ben Lamar, Ronnie Russell and Anton Fleitman assisted.

Friday the afternoon class sang the birthday song for Penny Russell and lit candles on the class cake to observe her 6th birthday that falls during the Christmas holidays.

CB Christmas Party

The CB Club hosted a Christmas party on Tuesday, December 16. About 40 attended, including members, wives or dates. Pick-up foods were served. The party was held in the upstairs level at The Ranch.

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Frank Luke Gets Degree in Music

Brother Frank Luke, son of Mr. and Mrs. Tony Luke received a Bachelor of Music Education degree last Thursday from the School of Music of St. Benedict's Abbey, Atchison, Kansas. His major study was the organ.

A member of the Benedictine Order of Subiaco, Ark., Brother Frank has returned to the Abbey since completing his studies. He expects to be home for a short visit during the Christmas holidays.

His mother flew to Atchison to attend graduation ceremonies.

Hard work still represents the main essential of success in life.

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GREETINGS



at Christmas

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GREETINGS



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Forestburg News

By Myrt Denham



FORESTBURG: Forestburg was well represented at the county food show in Montague on Saturday, Dec. 6. In the main dish entry were Leann Hays, blue ribbon first place medal; Pam Edwards, blue ribbon alternate. In the side-dish entry was Veronica Edwards, blue ribbon. In breads and dessert were Christie Reed, blue ribbon; Tina Wade with blue ribbon and Jackie Farrell, blue ribbon alternate. Vatoni Dill, first place medal. Those winning first place will go to district food show at Dallas in March.

Charles Sessums of Myrtle Springs spent Dec. 7 with Lula Sessums and they attended church services.

The Fred Williams attended an open-house Christmas party in the home of the Doug Johnsons of Bowie, Dec. 7. Fred and Lucille's guests for the weekend of Dec. 6-7 were

their son and wife, the Freddie Williams of Eldorado.

Mrs. J. T. Poteet and Mrs. Anita Hancock and Ruth Ann of Alvord visited Mrs. Olita Lanier and children Dec. 7.

David Hunt of Lindsey, Calif., arrived in the Uz and New Harp area last week to visit with his brother Joe Hunt and family and his sister Mrs. V. G. Greenwood and her family.

The Cecil Boyds of Salinas, Calif., were Dec. 8 visitors of the Charles Spicers.

The Ronnie Fowlers and children visited his parents, the L. D. Fowlers of Sunset Dec. 8.

Mrs. Willie Orrell and her daughter Mrs. Norma Morby were in Saint Jo and Bowie Monday trying to track down Santa Claus and get in their Christmas order.

Mrs. Howard Sledge was rushed to Bethania Hospital in Wichita Falls Dec. 9. At this writing she is still a patient.

Mrs. Charity Boyd is in the Bowie Nursing Home since Dec. 9 and is doing rather well.

Jim Barnett was taken to the Bowie hospital early Saturday morning, Dec. 13 with an apparent heart attack.

Charlie Meyers has been a patient in the Muenster hospital.

Merle Hudspeth reports that

daughter Carolyn Woods of Wichita Falls is improved and has gone home from Bethania Hospital where she recently underwent serious back surgery.

Jack Carter's father is still a patient in Denton hospital and is seriously ill.

Mrs. Ethel Harris of the Yes-ter-Year Nursing Home is confined to her bed and a wheel chair. She can no longer walk after falling last year, breaking her back. Ada Jackson and Dee Hill are also in the Home.

The better-half and I along with Betty Reynolds visited Roe Sledge in the new Rest Home in Nocona Dec. 9.

The 4-H people had their Christmas party Dec. 10 at the school. It was sponsored by Mrs. Cleo Lanier, Mary Hays, Gayle Edwards and Kay Reed.

On Dec. 11 all the young people of the Forestburg United Methodist Church had a practice session for the Christmas program they will present at the church Dec. 21. It was followed by a spaghetti supper and games in the church annex. Supper was served by Mrs. Judy Farrell, Jewell Dill, Gayle Edwards, Faith Sandusky and Mary Hays.

On Dec. 15 the Forestburg Christmas lights were put up. For the past years few business folks have footed the bill for the installation and power

they use. We all enjoy the lights, so why not help these folks out some and chip in to help cover the expense. Think it over folks and leave your contribution with Jack C. Dill or Rex Anderson. It will be greatly appreciated.

Mr. and Mrs. Jack Poteet of Costa Mesa, Calif., accompanied her mother Bessie Greenwood home from California last week. Bessie had been there visiting for several weeks. On the same flight were the former Virginia Lee and her husband — they came to visit her parents, the Paul Putnams of New Harp. They also live in Costa Mesa. The Jack Poteets will remain here until after the first of the year.

Mrs. Connie Bumgardner of Wichita Falls was honored with a pink and blue shower Dec. 13. She is the V. G. Greenwood's and the Stanley Cox's granddaughter.

The Bill Brewers of Saint Jo visited Mrs. Grace Scott and the Alvie Riddles family Dec. 11.

Mrs. Jackie Jackson and Mrs. Millie Reynolds were in Fort Worth Dec. 12.

Bess Orrell and Clea Reynolds motored to Sunset Dec. 13 to visit Mrs. Juanita Ensey.

The Caldwell Wirts of Decatur visited Bess Orrell one day last week.

Myrtle McMillion spent Dec. 7-8 in Bowie. She had dinner Sunday with brother E. B. McMillion and family, spent the night with Mrs. Della Sigman and on Monday she and Aunt Rachel Reynolds had lunch with Mrs. Bertha Reynolds.

The Ted Jacksons and Mrs. Decie Elzey attended the regular meeting of the Greenwood Chapter No. 1060 of the OES Dec. 12. Afterwards there was a Christmas party with a gift exchange and refreshments.

Mmes. Howard Sockwell and Juanita Bailey were co-hostesses to a Christmas party for the Forestburg Home Demonstration Club and their husbands in the Sockwell home Monday night, Dec. 8. The party was very well attended. One lady told me, "Howard makes such a good host." Take a bow, Howard!

On Dec. 15 at 2 p.m. eleven ladies from the United Methodist Church met at the Yes-ter-Year Nursing Home to entertain the residents with a small Christmas program and refreshments.

The Forestburg school will turn out for its Christmas holidays Friday, Dec. 19 and be out for two weeks.

Forestburg Wins 2 Double Headers

Forestburg Hi basketball teams made a clean sweep of their four games last week with double header wins over Goldburg and Valley View.

Meeting Goldburg last Tuesday both teams upped their conference standing to 2-0 as the Longhorns won 57-42 and the girls took theirs 64-59.

The boys game was close through the first half with Forestburg leading 26-23. In the next two periods Forestburg gained 8 and 4 for the comfortable 15 point lead at the end. John Woods led with 15 points, Steve Sandusky made 14. Charles Self 13 and Clint Iud 10.

The girls had a real tussle trailing 18-14 at the quarter, leading 38-32 at the half and tied 46-46 ending the third before pulling ahead by 5 at the end. Sheree Lund was high scorer with 37, Susie Romine made 16 and Diana Fenoglio 11.

Playing Valley View Forestburg girls roared ahead 28-12 in the first period and improved the lead in each of the other periods for a one-sided 77-52 win. Sheree Lund scorched the net with 48 points, Diane Fenoglio added 18 and Sue Romine 11. The Longhorns started with a 15-9 first quarter lead and gained to counts of 31-23, 44-35 and 62-51 in the next three periods. John Woods led the scoring with 20 and Charley Wells made 12.

Science has made fantastic strides in the last decade — it's now only 40 years behind the comic books.

It is plain women who know about love. The beautiful women are too busy being fascinated.

Plans Shaping for Dinner Theater

Plans are developing for a special mid-winter treat that will offer dinner-theater for the first time in Muenster, on the nights of January 9 and 11. With arrangements handled by Sacred Heart Alumni Association the program includes a buffet dinner followed by a stage play in the Community Center.

(Luv), by Murray Schissgal presented by SKH productions will feature Mary Lou Kra-

like as one of the performers.

Reservations are necessary by 5 p.m. Wednesday for the Friday, January 9 production, and by 5 p.m. Friday for the Sunday, January 11 production. Tickets at \$15 per couple will be available at Muenster Enterprise, Carolyn's Craft Shop, Tom and Jerry Barber Shop, H and W Meat Company and Sacred Heart School.

Additional details will be announced by the committee in charge, immediately after Christmas.

Manager's Pre-Inventory

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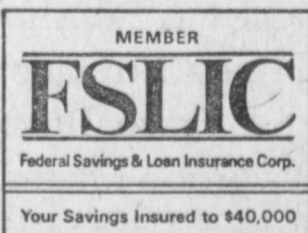
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On a \$30,000 taxable earned income, the income tax is \$7,880, but if a self-employed person with no employees contributes the maximum percentage, his tax computes like this:

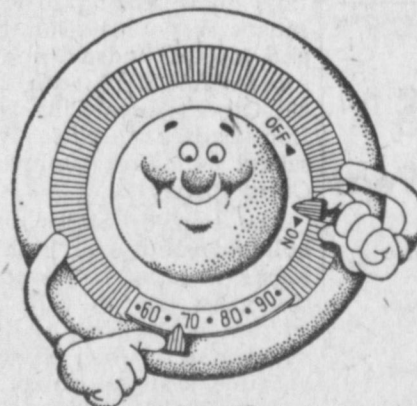
Taxable earned income	\$30,000
Deduct 15% contribution	4,500
New taxable amount	25,500
Tax	6,200
Tax Savings	1,680

This savings increases as the amount of earned income and contributions increases.

ANNUAL DEPOSIT	IRA	KEOGH
	\$1,500	\$7,500
After 5 years		
Principal	\$7,500	\$37,500
Interest	2,019	10,099
Balance	9,519	47,599
After 10 years		
Principal	\$15,000	\$75,000
Interest	8,544	42,723
Balance	23,544	117,723
After 20 years		
Principal	\$30,000	\$150,000
Interest	44,646	223,230
Balance	74,646	373,230

Chart based on a renewable 6 to 10 year Certificate of Deposit earning 7.75% interest per year compounded daily. Annual deposit made on the same day and month each year. Figures rounded off to nearest round dollar.

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4. Check the filter every 30 days on forced-air systems. If filter is permanent, clean it by manufacturer's directions; if it's disposable, replace if dirty.
5. Thorough home insulation keeps the warmth in. Can cut energy use 20% or more. Can pay for itself by lowering heating (and cooling) costs.
6. When fireplace is not in use, keep damper closed.
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8. Open outside doors as little as possible.
9. Keep furniture, draperies away from air outlets and returns so air will flow easily. Clean annually.

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MHS Teams Win Pair of Trophies in Krum Tourney

Just in time for Christmas the MHS basketball teams presented their coach, Nick Petro a pair of tournament trophies from Krum. The Hornets won third prize in the championship bracket and the Hornets won the consolation trophy.

In the opinion of Coach Petro, both trophies represent commendable achievement in a tourney that was loaded with talent. Boyd girls, who beat Muenster 56-43 in the opener went on to beat the hosting Krum gals for the champ title, and Whitesboro was third. In the boys division Krum and Whitesboro were Number 1 and 2 ahead of Muenster.

Another pleasing development was the selection of two Muenster players on the all-tournament team. Deb Schneider, who poured in 102 points in the three games was picked for the girls dream team. Also Dan Endres, who made 55 points in the three games and got about the same number of rebounds was named on the boys all tournament.

In preliminary games with Boyd Thursday afternoon MHS boys qualified for the champ bracket by their win of 60-38, and the girls got into

the consolation bracket by losing 56-43 to Boyd.

The Hornets made it a hot game for three quarters in which they trailed 12-8 at the quarter, tied 22-22 at the half and trailed again by a single point, 34-33, ending the third. But then Boyd hit a hot streak and gained 12 for the 56-43 victory. Scorers for MHS were Deb Schneider 23, Tracey Klement 10 and Becky Fields 10.

Boys teams started about even as the Hornets took a 9-8 first quarter lead, but after that MHS extended the lead in each period for scores of 27-18, 43-30 and 60-38. Mike Davidson led the Hornet scoring with 20 and Dan Endres was close behind with 18. Bob Endres added 10, Craig Richey 6, Kirk Johnson 4 and John Eckart 2.

In their second games the MHS girls survived the consolation semifinal with a 56-49 win over Keller, and the Hornets lost their semifinal to get in line for a try at third place in the champ bracket.

Hornets and Keller started with a 13-13 first quarter then MHS gained to a 34-24 lead and pulled through the third and fourth with leads of 42-38 and 56-49. Deb Schneider poured in 33 points, Tracey Klement 17 and Becky Fields 6.

The Hornets started strong against Whitesboro with a 16-12 first quarter lead but dropped back as the potent Bearcats got organized. MHS trailed 27-25 at the half, 42-36 at the third and 60-53 at the end. Bob Endres led the scoring with 15 and Dan Endres was close with 13. Tim Wolf made 8, Mike Davidson 7, Kirk Johnson 6, Craig Richey 2, John Eckart 2.

Opponents for the Hornets in the consolation final were the Sanger gals, who have lost three games to Muenster previously this season. MHS started the game with a 26-16 first quarter lead and gained through the next three periods by scores of 37-24, 52-32 and 66-44. One of the factors in their win was 20 of 28 hits from the free throw line, a gratifying 71 per cent. Deb Schneider led with an amazing 40 points, Tracey Klement made 17 and Becky Fields 3.

The Hornets also tangled with Sanger, and had the satisfaction of tying the season's series with that team at 2-2. Muenster started with a 21-13 lead and the Indians trimmed down the margin by scores of 34-30 and 44-43 at the half and the third. But the Hornets rallied in the fourth and pulled ahead to the comfortable 68-61 win. Like the girls they won on free throws — 20 of 32 for 62 per cent. Sanger was ahead in field goals, hitting 25 whereas Muenster got 24. Dan Endres and Mike Davidson were high scorers for MHS with 24 and 20. Others were Tim Wolf 9, Bob Endres 6, Nick Walterseid 4, Kirk Johnson 3, Craig Richey 2.

The tourney closes out pre holiday activity for both MHS teams with an 11-6 record by the girls and an 8-10 record by the boys. They will have slightly more than a week of vacation then return for practice on the 29th, 30th and 31st. Then they will host Frisco on Jan. 2 and Era on Jan. 6 before getting into the 13-A schedule.

First Texas Trees Harvested for '75 Christmas Season

AUSTIN — Selecting the "perfect" Christmas tree is one of the most important steps in decorating homes for the holidays, and this season, for the

first time, nearly 3,000 Texas-grown trees are on the market.

This year's crop, planted five years ago and carefully groomed to the appropriate shape, was started on an experimental basis to see if Christmas trees could be grown in East Texas, accord-

ing to Agriculture Commissioner John C. White.

Red cedar, Arizona cypress and Virginia pine, which closely resembles the popular Scotch pine, were the three types chosen because of their ability to withstand the wiles of Texas weather.

To have an attractive, fragrant tree throughout the holidays, be sure the tree is fresh when you buy it, Commissioner White said.

Needles should not be brittle nor should a substantial number fall off when the tree is shaken. The bottom of the

stump should be sticky with sap.

Before placing the tree in a stand, make a fresh diagonal cut across the bottom of the stump. Keep the tree well-supplied with water and place it away from the television, heaters and other heat sources.

Season's Greetings

From All The Folks at Fisher's

We're Having an Old Fashioned **DOLLAR SALE** at Fisher's Where the Dollar Goes Farther

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- Miracle Whip Kraft, qt. \$1.00
- Ranch Style Beans 15 oz. 4 for \$1.00
- Coffeemate 1 lb. jar \$1.00
- Shurfine No. 300, Jellied **Cranberry Sauce ... 3 - \$1.00**
- Lucky Leaf, 32 oz. **Apple Juice Vitamin C Enriched 2 for \$1.00**
- Potato Chips Pringle New Fangled, 9 oz. twin pack \$1.00
- Corn Food King, No. 303 can 4 for \$1.00
- Green Beans Food King, No. 303 can 5 for \$1.00
- Marshmallows Kraft miniature, 1 lb. 2 for \$1.00
- Apple Sauce Shurfine No. 303 4 for \$1.00
- Lucky Leaf, No. 2 can **Apple Pie Filling ... 2 - \$1.00**
- Cascade Detergent 50 oz., Reg. \$1.45 .. \$1.00
- Bread Mrs. Baird's Town Talk, 1 1/2 lb. 3 for \$1.00
- Snickers Candy 2 six packs, \$1.80 value \$1.00
- 32 oz. Returnable bottle **Dr. Pepper 6 - \$1.00**
- Oranges California, navel, large 4 lb. \$1.00
- Tangerines Sweet & Juicy 4 lb. \$1.00
- Yams Golden, large 4 lb. \$1.00

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- Fresh Fruits
- Salad Fixings
- Canned Pumpkin
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- Waffles Downy Flake, 12 49c
- Russett 1 1/4 lb. pkg. **Shoestring Potatoes 39c**



Boneless Turkey Roast Swift Premium, butter basted, all white meat **2 lb. \$1.89**

- Armour, Grade A, 10-12 lb. **Turkey lb. 59c**
- Goldcrest self basting, 10-14 lb. **Turkey lb. 59c**
- Foster Farm, 4 to 6 lb. **Baking Hen lb. 67c**
- Rump Roast lb. \$1.09**
- Ground Beef lb. 59c**
- Bacon AF 1 lb. pkg. \$1.29**
- Bacon Decker Korn Kist, lb. 99c**
- Reg. \$1.05 Oscar Mayer, 8 oz., sliced **Summer Sausage 77c**

Drug Items

- Reg. \$1.09, 11 oz. Colgate **Shaving Cream 59c**
- Reg. 45c, 36 ct. Bayer **Children's Aspirin ... 29c**
- Reg. \$1.39, Vick's Formula 44 **Cough Syrup \$1.00**
- Reg. \$1.35, 7 oz. Colgate **Dental Cream 89c**

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A Very Merry Christmas
And a Happy New Year

These Specials apply through
Next Wednesday, December 31

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BABY FOOD 8 - \$1.00
- Bread Shurfine, made by Manor, 1 1/2-lb. 3 for \$1.00
- Ranch Style Beans 15 oz. 4 for \$1.00
- Marshmallows Kraft 10 oz. bag 3 for \$1.00
- Syrup Griffin Crystal White, 32 oz. 69c
- Rolls Manor, Brown & Serve, 12 ct. pkg. 3 for \$1.00
- Blackeye Peas Ranch Style, 15 oz. 4 for \$1.00
- Kraft Dinner Macaroni & Cheese, 14 oz. 49c
- Shurfine
MARGARINE lb. 39c
- Shortening Jewel, 3 lb. can \$1.19
- Egg Nog qt. 99c
- Detergent Thrifty Dish Wash, 32 oz. 49c
- Paper Plates Chinot strong, 40 ct. 99c
- Candy Reg. 59c, 8-oz., Shurfresh 39c

MEATS

- FRYERS, Fresh.. lb. 41c**
- Stew Meat lb. 89c
- Decker, 1 lb. pkg.
BACON 99c
- Picnics whole lb. 79c
- Dandy
Beef Steak lb. \$1.09
- Franks Cedar Farm 12 oz. 59c
- Jowls dry salt lb. 59c
- Pork Chops lb. 99c

Drug Items

- Reg. 35c, 16 oz..
ALCOHOL 19c
- Reg. \$1.25, 7 oz. Crest
Toothpaste 89c
- Reg. \$1.15, 4 oz. Head & Shoulders
Lotion 79c
- Reg. \$1.29, 12 oz.
Scope 99c
- Reg. \$2.19, 200 ct. Bayer
ASPIRIN \$1.79
- Reg. \$1.50 Ray-O-Yac Alkaline cell
Battery \$1.19
- Reg. \$1.59 Playtex
Living Gloves \$1.29

FROZEN

- Shurfine 6 oz.
Orange Juice ... 4 - 89c
- Creame Pies Morton 69c
- Shurfine 32 oz. Crinkle Cut
Potatoes 69c

PRODUCE

- Fancy Red Delicious
Apples lb. 19c
- Big, Fancy, Navel
Oranges lb. 19c
- Green Onions bunch 10c
- Red Radishes .. cello pkg. 10c
- Cucumbers fresh ea. 10c
- Apples** 3 lb. 39c
- Tomatoes ctn. of 3 39c
- Lettuce** hd. 29c
- 20 lb. bag
Potatoes \$1.69

COKE

8 pack, 10 oz. bottles
49c
plus tax & deposit

Creame Filled
Cookies

Jack's 20 oz.
59c

Case of bottles
Old Milwaukee
BEER

\$4.49

Cabell's
MILK

paper carton, gal.
\$1.39

JELLO

Royal Gelatin
3 oz. box
5 for \$1.00

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166 Flood Control
Dams Completed**

J. H. Bayer, Chairman of the Upper Elm-Red Soil and Water Conservation District board of directors, reports another excellent year in all phases of conservation and especially in the small watershed programs. "Our Annual Progress Report has been completed and is in the hands of the printer. We show 166 floodwater retarding structures completed, 105 critical areas established and six miles of channel improvement completed. We have four structures under construction at the present time; five new ones are planned for next year. To accomplish this great volume of work has required assistance from hundreds of community and county leaders throughout the district."

Elm Fork Watershed in Cooke and Montague Counties is the oldest project in operation and is about 85% completed. Clear Creek, another Cooke and Montague County project is 95% complete with only one site to be built. Farmers Creek in Montague County is going ahead with several projects this year with more planned for next year. There are ten small watersheds in our district which start with Big Sandy on the west side of Grayson County.

Bayer said, "It is hoped that all of the remaining structures can be completed in the next five to ten years. The biggest problem facing local sponsors is securing land rights easements to build these projects. We have been fortunate in securing sufficient funds in most cases. We believe these watershed programs have been worthwhile to the people of this district as well as those below us on the same watershed. We have been able to hold back a lot of excess run-off water, reduce flooding of bottomlands, towns, roads, and have provided many additional recreational areas for the people of this area."

Bayer praised the help the district receives from the County Commissioners Courts of Cooke, Montague and Grayson Counties and the Clear Creek Watershed Authority in the maintenance of these structures. Maintenance is an expensive but necessary part of the program and without financial assistance the program could not be successful.

**Needham-French
Homes Have Two
Yule Observances**

Christmas was observed twice this year in the homes of Mr. and Mrs. Johnnie French and Mrs. Ruth Needham, when the Bill Richters and two daughters Gina and Tracey of Houston and Mr. and Mrs. Bob French of Fort Smith, Arkansas, arrived the weekend of December 19. Their family reunion dinner and gift exchange were held Saturday evening. Another guest was Mrs. Marie Walterscheid. Other guests later in the evening were Mr. and Mrs. Richard Pagel and Danny Fette.

Spending the day Sunday were Johnnie's daughter, Mr. and Mrs. Tom Bright and daughter Deann of Fort Worth. The Sam Enderbys of Gainesville were afternoon guests.

On Christmas Day Mr. and Mrs. Jack Needham and Mrs. Lois McMackin of Wichita Falls will arrive to remain

Tests by a major tire company show that tires inflated below the levels recommended in car owner's manuals can cost motorists as much as one mile per gallon in gas mileage.

**MHS Band Gives
Christmas Concert**

The music department of Muenster Public School presented its annual Christmas concert on December 17 in the auditorium of the High School.

The program was divided into two parts, the first presented by the sixth and seventh grade band featuring Christmas hymns and carols. And after intermission the Hornet Band appeared. Both groups were directed by Bob

Hayes, music instructor.

There was traditional Christmas music; other numbers appropriate for the season included a medley featuring the brass section, then the reeds and a combined arrangement of all sections. The program was concluded with concert selections by the Hornet Band.

Jerry Fleitman returned from a five day visit in Houston with his sister Jamie and family, Mr. and Mrs. Frank Cox and Kelly.

ALL THE FINEST IN
Wines & Liquors

Christmas is Giving

Fine wines and liquors make ideal gifts to give and receive.

Choose from our
Wide Selection

Your dinners will be extra special when served with wine.

**STOCK UP FOR
HOLIDAY TREATING**

Sign up for Christmas Drawing

Grady Jones Cut Rate Liquor
Muenster Lindsay

**Super Values
For Planting Now**

- Regular & dwarf, 5 to 6 ft.
Fruit Trees ea. from \$4.29
- 3 year roots, 1 year tops, Paper Shell
Pecan Trees ea. \$6.95
- 4 varieties, 8 to 12 ft.
Shade Trees ea. \$6 - \$10
- Everbearing, jumbo size
Standard Roses ea. \$2.19
- Jumbo size
Patented Roses .. ea. from \$3.95
- Evergreen & flowering, 1 gal.
Shrubs ea. from \$2.49
- For Winter & spring blooms
Pansies ea. 19c

Fall Bulbs for Spring Color

Daffodils, Tulips, Hyacinths, Ranunculus
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all 1/3 off

Highest Quality, Lowest Price

Muenster Garden Center

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Fantastic Christmas Sale**

All Fall Ready-to-Wear **All Holiday Ready-to-Wear**

1/2 off

1/4 off

Junior, Junior Petite, Misses, Half Sizes

STORE WIDE SALE

All Fabrics 1/2 off

New shipment of designer original fabrics



The Warehouse Outlet
Store Hours: 9 to 5, Mon. thru Sat.
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FOOD & LOCKER SERVICE

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SERVICE
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In All The World
 No one is more understanding or more qualified to serve you.
GEO. J. Carroll & SON



CHRISTMAS CARD from about the 1800's. Color lithography by Raphael Ruck and Sons. Photograph courtesy of The Oakland Museum.

FRIGIDAIRE
Frigidaire
 Sales & Service
Personality Furniture House Inc.
 2003 E. Highway 82
 668-8833
 Gainesville

Confusing
 If you're just looking for questions and answers, figure this one out:
 A duel was fought by Alexander Shott and John Nott. Nott was shot and Shott was not. In this case it is better to be Shott than Nott. There was a rumor that Nott was not shot, and Shott avows that he shot Nott, which proves either that the shot Shott shot at Nott was not shot, or that Nott was shot.
 Notwithstanding that circumstantial evidence is not always good, it may be made to appear on trial that the shot

Shott shot Nott, or since accidents with firearms are frequent it may be possible that the shot Shott shot Shott himself, when the whole affair would resolve itself into its original elements, and Shott would be shot and Nott would be not. We think, however, that the shot Shott shot shot not Shott but Nott. Anyway it is hard to tell who was shot.
 — Columbiana Rotary News, Columbiana, Ohio.

The Right Reason To Help Others

There seems to be something in human nature that makes us feel that profit is a poor reason for helping others. But this is a feeling we should resist. To give a man something because we feel it would be good for him, in effect, establishes a relationship of superior to inferior. It is difficult to do good without being condescending and paternalistic on the one hand, and without perpetuating dependence on the other hand. To hire a man because he needs a job rather than the job needs him, for example, is to assure him that he is useless. Conversely, to help a man because it is in your own interest to help him, to hire him because you need his labor, is to treat him as an equal. In such a relationship, the message comes through loud and clear — the employer has confidence in the ability of the man he hires to earn his pay and stand on his own feet.
 — Henry Ford II

Building Notes

A summary of building activity for the year is dominated by the new AMPI milk plant, which will triple the capacity of the company's present processing plant. It will have storage space for a million pounds of milk and will be able to process that quantity into cheese or powdered milk in one day. And if the product is cheese the plant will also be able to process the by-product, whey, into condensed whey. Originally scheduled to go into use in December, it is now expected to be ready early next Spring.
 Another big commercial project is an addition at the telephone building for installation of local and long distance facilities. That project likewise is near completion.
 Next in size The Ranch, the inside of which was built from scratch after all of the former interior was removed from the two old Wolf buildings, which date back to the late twenties. Work was finished in time for opening the business at Thanksgiving.
 Still another commercial project was enlargement and remodeling of Hess Furniture Co. An open area at the south side was enclosed and combined with a former garage as an addition. Also added was an unloading dock. And extensive changes to the previous store space provided better arrangement of office, parts room, service department and warehouse.
 A sizeable commercial improvement at Lindsay is that of Metzler Bros. Drive-In. The 32x28 addition doubles the size of the place and remodeling and refinishing in the original area gives an over-all new look.
 Work has been under way on more than twenty new homes and major remodeling jobs during this year. Some of those are a continuation of

work started in 1974, some were started lately and will extend into 1976.
 Most frequently used specifications for new homes consist of three bedrooms, two baths, attached garage, central heating and air conditioning and brick veneer exterior. Those features in different arrangements and with different details were used by Tom Swirczynski, Arlin Naegeli, Gilbert Knabe, Wayne Tate, Ben Haverkamp and Kenneth O'Dell of Lindsay.
 Similar specifications plus a fireplace were used by Cecil Raney and David Fisher. And three persons used a double garage and fireplace along with the three bedrooms, two baths, brick veneer and central heating and cooling. They are Clyde Walterscheid and Bill Bedrick along with Fred Dulock of Lindsay.
 More addition to the specifications was made by Wayne Grewing, whose two level house has four bedrooms, three baths, fireplace, central heat and cool, brick veneer and double garage.
 Kenneth Walterscheid's new home has three bedrooms and two baths, double garage, central heating and cooling and brick veneer.
 Similar specifications except one detail apply to the homes of Mike Felderhoff and Alfred Hermes north of Lindsay. Felderhoff has two baths, Hermes two and a half. And both have three bedrooms, central heating and air conditioning and brick but no attached garage.
 For Albert Rohmer, southeast of Myra, it's a three bedroom house with two baths, central heat and cool, masonry siding and attached garage.
 And just started for Mike Luttmer is a three bedroom house with a bath and a half, brick veneer, garage, central heating and air conditioning.

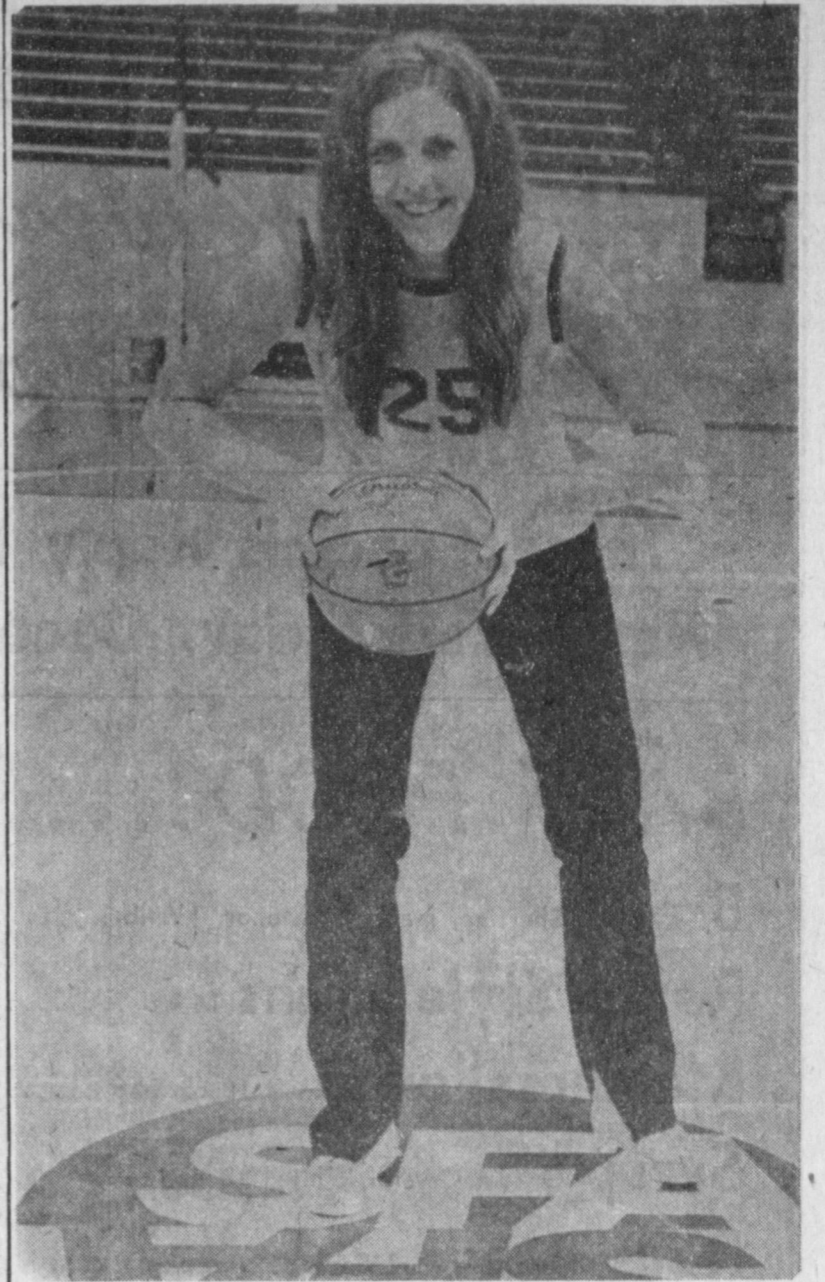
No Trash Pickup

In observance of the coming holiday weekend, the city of Muenster will not have its usual collection of garbage and trash on Thursday and Friday. Residents are asked not to set out their trash bags on those days. The regular service will be resumed next week Monday and Tuesday.

How Much Is A Billion?

In the newspapers and on radio and TV, you often hear reports of government spending that frequently mention the word "billion." Do you know just how much a "billion dollars" actually is? Well, someone has done some figuring, and puts a billion dollars in terms we can all understand:
 If each soldier carried a 50 pound pack of dollar bills, it would take 42,000 men to carry a billion dollars;
 Or, if each truck carried five tons of dollar bills, it would take 212 trucks to hold a billion dollars;
 Or, if you laid dollar bills end to end, they would circle the earth four times;
 Or, if you covered a sidewalk eight and a half feet wide with dollar bills, it would make a sidewalk 2,442 miles long, or from Washington, D. C. to San Francisco, California.

Enterprise Classifieds
 Try 'em! You'll like 'em!



SFA LADYJACK — Doris Felderhoff is a member of the Ladyjacks, women's intercollegiate basketball team at Stephen F. Austin State University. A 6'0" junior center, Ms. Felderhoff is a 1973 graduate of Muenster High School. She is the daughter of Mr. and Mrs. Henry Felderhoff and is a HPE major at SFA.

Christmas Dance
 Sponsored by SH Senior Class
 Thurs., Dec. 25, 9 to 1
 SH Community Center
 Music by **Thirteenth Our**
 No Alcoholic Beverages

DANCE
 Sponsored by Lindsay Jaycees
 Saturday, Dec. 27, 9 to 1
 KC Hall, Gainesville
 Music by **Cherry Rhone**
Merry Christmas

Get Tickets Now for
New Year's DANCE
 at **The Ranch**
 Music by **Crossroads**
 Set ups, party favors and finger foods all night
 \$10 per person

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 LENEL
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 from BOB PELS, R. Ph.
 Vitamin C is truly an essential and remarkable vitamin — especially as a detoxifying agent. This vitamin appears to cleanse the blood of any foreign substance. In sufficient quantities it can nullify the poisoning effect of fluorine, saccharine and other artificial sweeteners, benzene, lead, as well as toxic drugs. In the process, these substances "destroy" vitamin C, causing it to be used up and excreted, thus greatly increasing the need for it. Citrus fruits are the main natural source of vitamin C.
Muenster Pharmacy
 Phone 759-2833

NEW YEARS COMES BUT ONCE A YEAR
Celebrate It Here!
 New Year's Eve
Dance
 SH Community Center
 9 p.m. to 1 a.m.
 Music by **Music Unlimited**
 \$10 per couple
 party favors included
 For reservations call
Mrs. Charles Bayer, 759-2767

New Year's Eve
DANCE
 K of C Hall, Muenster
 \$10 per couple
 Make table reservations at the KC Hall
 Limited by space to 90 couples
 Music by **Randall Dee & The Showmen**
 A popular Wichita Falls band that made a big hit at the KC Oktoberfest dance

The Ranch
 Thursday, Dec. 25
 8:30 to 12
 Music by **Rick & The Keens**
 Friday & Saturday
 December 26 & 27
 Music by **13th Our**
 Friday night, 8:30-12
 Saturday night, 9-1



Editors Were Tough 50 Years Ago

Weekly editors were as hard a lot in 1928 as they were at the turn of the century. Sample the following ad from The Altoona Tribune, a Kansas weekly:

"Ten cents straight will be charged for all obituary notices to all business men who do not advertise while living.

Delinquent subscribers will be charged fifteen cents per line for obituary notice. Advertisers and cash subscribers will receive a good send-off as we are capable of writing, without any charge whatever. Better send in your subscription as the hog cholera is abroad in the land."

The Story of Christmas In Bicentennial America

The Beginning

On December 25, 1492, the history of Christmas started in the New World, when Columbus' ship, the Santa Maria, was abandoned off the coast of Haiti.

In Virginia in the year 1613 a record by an expedition of Captain John Smith reads: "The extreape winde, rayne,

frost and snow caused us to keepe Christmas among the salvages where we were never more merry, nor fed on more plenty of good Oysters, Fish, Flesh, Wilde fowl and good bread, nor never had better fires in England."

Settlers in Virginia brought many customs from England, the burning of the Yule log,

ringing bells, lavish dining, dancing, games and Christmas carols. Churches and homes were decorated colorfully, and parties and balls were memorable.

The Pilgrim Fathers arrived in Plymouth some 7 years later, bringing with them their strong distaste for Christmas. Thanksgiving day, with its feasting and neighborly celebrations with friendly Indians, was more like Christmas.

In 1659, the General Court of Massachusetts enacted the law by which "anyone who is found observing, by abstinence from labor, feasting, or any other way, any such days as Christmas day, shall pay for every such offense 5 shillings." However, the Puritans did not have their way for long and the anti-Christmas law was repealed in 1681.

Happier Christmases

The chief winter celebration of the jolly Dutch in New Amsterdam was on December 6, St. Nicholas' Day. Significantly enough, it was a figurehead of this very saint that graced their ship, the Goede Vrouw, that brought them to America in 1630.

On St. Nicholas feast day the Dutch carried his statue down the street, with children joining in . . . the promise of presents bright in their eyes.

Gradually, however, the increasing number of English in this area brought about the adaptation of many of the old customs; with the arrival of the first German dissenters in 1700, we find a tremendous increase in the observance of Christmas. It is with the Germans that the universal customs of Kriss Kringle or Santa Claus, and the Christmas tree originate.

The rapid growth of our country brought about less religious antagonism. The intermingling of people of different religious and national backgrounds also helped.

One of the more important historical events that took place on Christmas was the crossing of the Delaware by George Washington and his troops, in 1776, when they defeated the Hessians at Trenton, New Jersey: The Americans routed the red-coats who were sleeping off the effects of the holiday!

Sunday Schools, which had their beginning in the first half of the nineteenth century, helped to promote the acceptance of many folk customs, most importantly, Santa Claus and the use of the Christmas tree. Charles Dickens, in his beautiful classics, did much to popularize this colorful holiday, but it was some time before Christmas came to be celebrated as we know it now.

Frontier Christmases

The advancing of the frontier westward took with it this welcome holiday. Turkey shoots, which provided fowl for the table, were very popular. Festivities were often wild and noisy.

Traditional Christmases were celebrated in the west, and in 1846, a German visitor

to Texas writes about seeing a richly decorated and illuminated Christmas tree, in a territory held by Indians a short time before.

Firecrackers and the shooting of guns were a part of the southern Christmas that traveled as far north as southwest Pennsylvania. National groups who settled outside the thirteen colonies carried with them the old customs of their former homes. In New Orleans, the wanderings of the Three Kings was symbolized by the French reveillons, gifts were for New Year's day.

In the southwest, Christmas celebrations were greatly influenced by the Spanish. Los Pastores, an old miracle play, with the eternal struggle of Good and Evil as its theme, was staged and has been revived on and off, through more recent years.

Christmas was recognized legally, first in Alabama in 1836, and by 1890 all states and territories acknowledged it as well. Christmas is the only annual religious holiday to receive this secular and official sanction.

Last Known of Dicken's Works

Few names are more widely associated with Christmas than that of Charles Dickens, whose memorable Christmas stories have endeared him to millions.

One of Dickens' greatest, and least-known works was written especially for his own children. It was called "The Life of our Lord." Dickens left instructions that this work not be commercialized, and it was never publicized until some 100 years after his own death, and the death of his youngest child, Sir Henry Fielding Dickens.

Dickens' deep veneration for the lessons of the life of Christ upon earth are found in these words:

"Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was.

"And as He is now in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place Heaven is, without knowing who He was and what He did."



Joy at Christmas

Blessings of the Christmas Season. With our sincere gratitude to all.

Hofbauer's Food & Locker Service

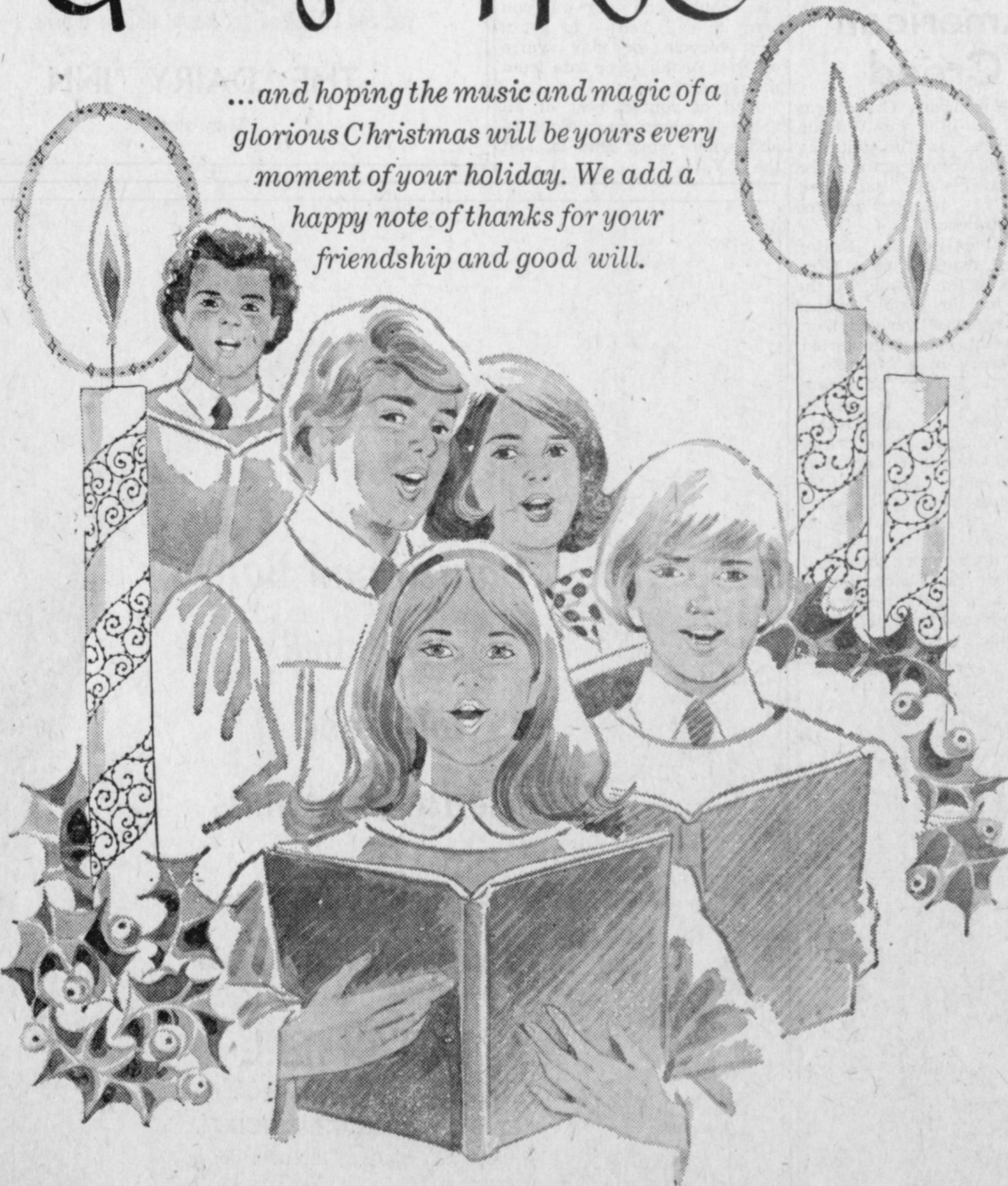
Muenster



HOME INTERIOR SCENE, Loomis, California. Christmas about 1919. Possibly the home of the photographer. Photograph courtesy of The Oakland Museum, Oakland, Calif.

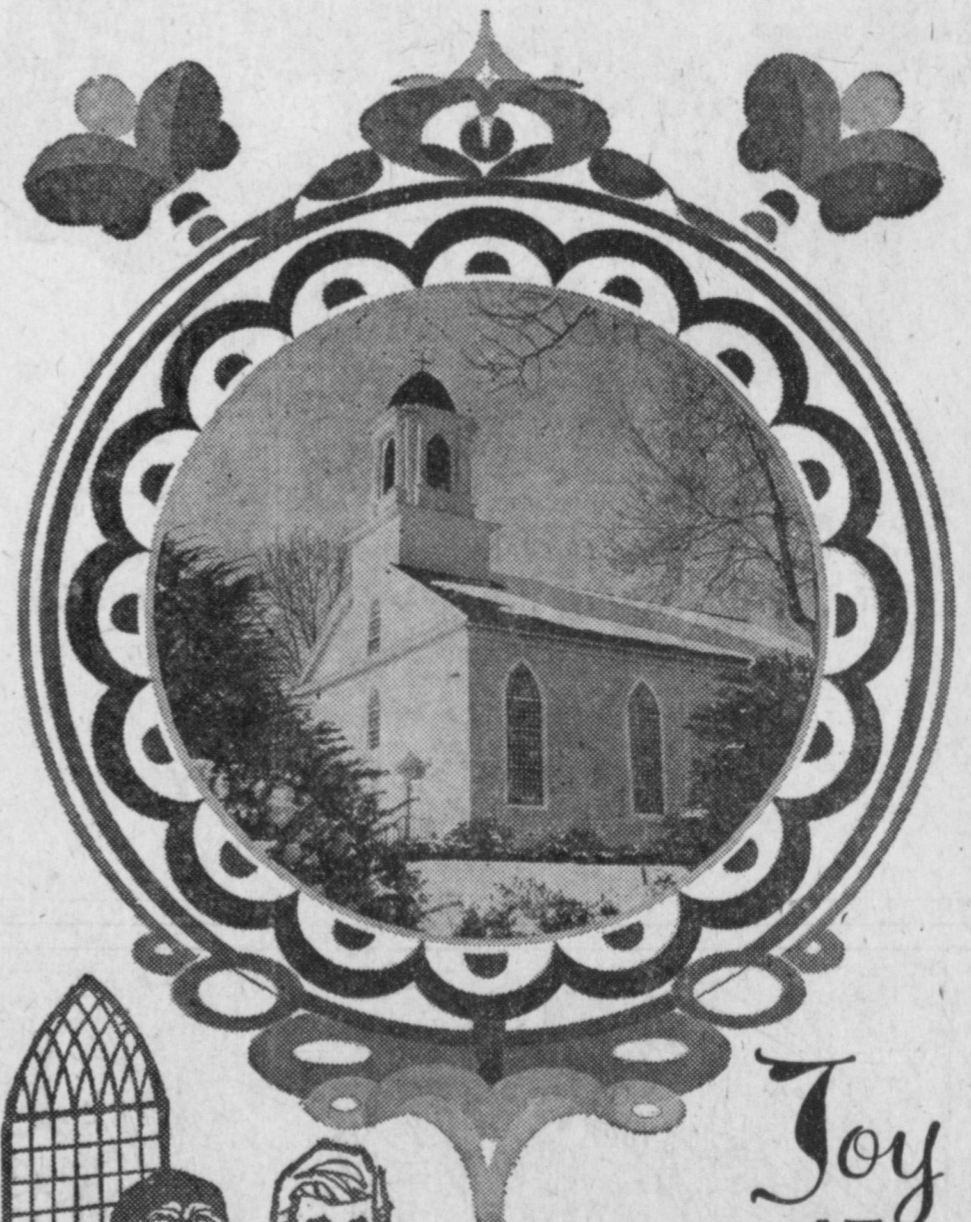
Greeting the Holy Season

...and hoping the music and magic of a glorious Christmas will be yours every moment of your holiday. We add a happy note of thanks for your friendship and good will.



Community Lumber Co.

Jerome Pagel and Rody Klement, Muenster



Joy AT Christmas



During this joyous holiday we would like to express sincere thoughts that this should be a blessed season for all. To our wonderful patrons, thanks.

National Building Centers

759-2232

Muenster



The Creation of Santa

Santa Claus has become such an important part of our merry-making at Christmas-time, that one can hardly imagine the holiday season without that jolly old fellow, his sleigh and reindeer.

Yet a little over a century ago, Santa Claus as we know him today, did not exist! To be sure, children all over the country eagerly awaited visits from St. Nicholas at Christmas time . . . but they had no idea as to what he looked like. It remained for a university professor to establish Santa's identity as we now know it.

On Christmas Eve, in 1822, Dr. Clement Clarke Moore, a professor at Columbia University, wrote a poem for his children. It was called "A Visit from St. Nicholas" and began, "Twas the night before Christmas . . ."

Dr. Moore wrote it solely for his children's enjoyment and had no plans to publish it. But fortunately for other children, and adults as well, his poem was heard by the daughter of the rector of St. Paul's Church in Troy, N. Y. She asked to be allowed to read it to the children of her father's parish; she also sent a copy of the poem to the Troy, N. Y. Sentinel, where it was published for the first time on

Dec. 23, 1823. It appeared there annually thereafter and in 1830 was accompanied by a wood engraving . . . the first picture of Santa Claus.

Since that time, people all over the world have come to know and love that kindly gentleman with the flowing white beard, twinkling eyes, and cherry red nose.

A Prayer by Thomas Jefferson

Almighty God, who has given us this good land for our heritage; we humbly beseech Thee that we may always prove ourselves a people mindful of Thy favor and glad to do Thy will. Bless our land with honorable industry, sound learning, and pure manners.

Save us from violence, discord and confusion; from pride and arrogance, and from every evil way. Defend our liberties, and fashion into one united people the multitude brought hither out of many kindreds and tongues.

Endow with the spirit of wisdom those to whom in Thy name we entrust the authority of government, that there may be justice and peace at home, and that through obedience to Thy law, we may show forth Thy praise among the nations of the earth.

— Thomas Jefferson

Remember Virginia?

There is no Virginia now. Virginia O'Hanlon spent her last two Christmases in a nursing-home bed and died at the age of 81.

She used to say, "I am anonymous from January to November. During the Christmas season, her long letter to the New York Sun and the reply from Associate Editor Frank Church are written and repeated time after time.

Remember? She wrote "I am 8 years old. Some of my friends say there is no Santa Claus. Papa says, "If you see it in the Sun, it's so." Please tell me the truth, is there a Santa Claus?"

The beautiful reply — in part — "Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias."

American Creed

The American's Creed was written in 1918 by William Tyler Page, as the winning nationwide contest entry. The then-Mayor of Baltimore, James H. Preston, donated the \$1,000 award.

"I believe in the United States of America as a Government of the people, by the people, for the people, whose just powers are derived from the consent of the governed; a democracy in a republic, a sovereign Nation of many sovereign States; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its Constitution; to obey its laws; to respect its flag; and to defend it against all enemies."

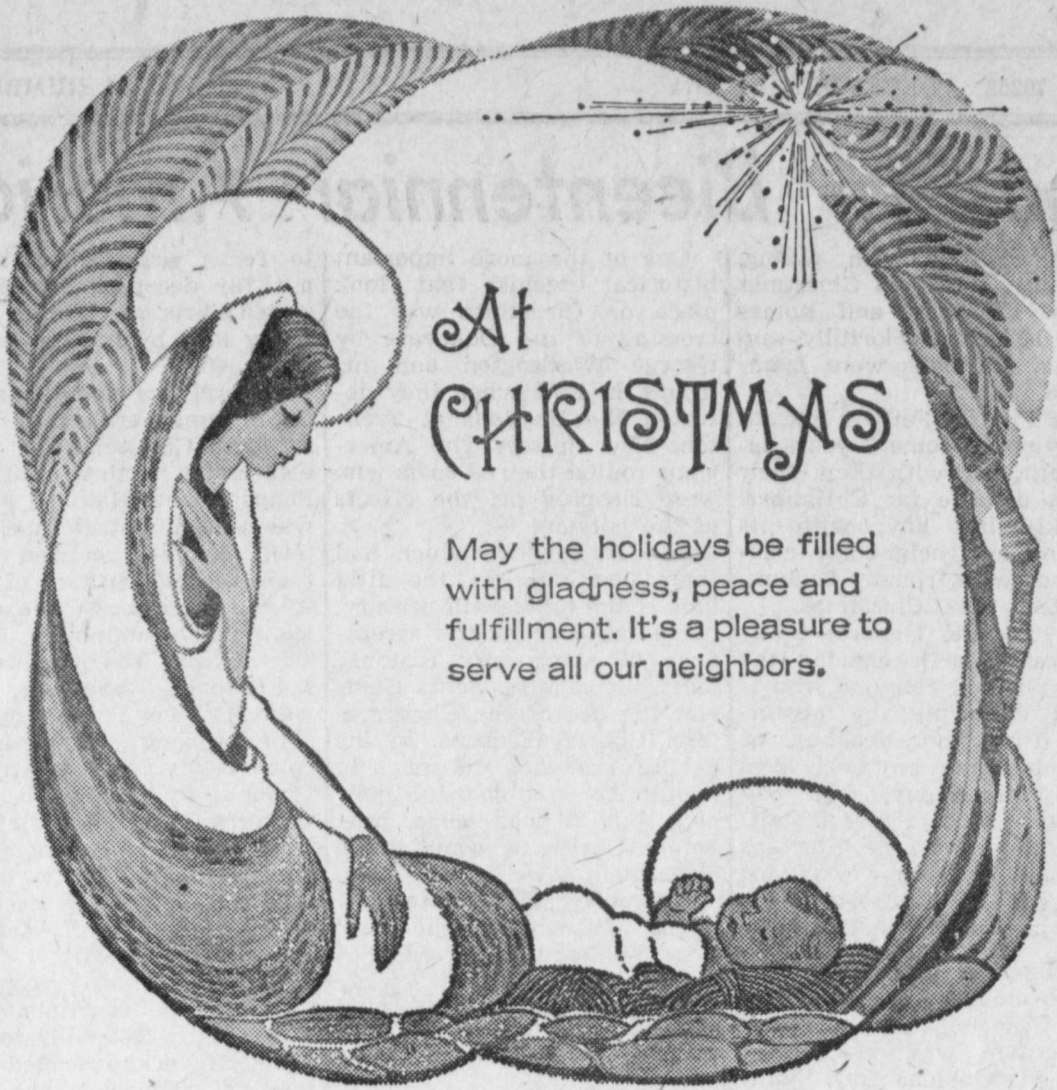
Christmas Blessings



Extending our thanks and heartfelt prayers for a holiday filled with the true gifts of Christmas—
Love, Peace, Goodwill.

THE HUT

Ola Roberg
215 N. Main, Muenster



At CHRISTMAS

May the holidays be filled with gladness, peace and fulfillment. It's a pleasure to serve all our neighbors.

The Dutchman Restaurant
Lindsay

Merry Christmas



Gather 'round the tree for song . . . laughter.
Rekindle friendships . . . extend good tidings to all.
To our loyal patrons greetings and thanks.

Waples Painter Company
Lumber and Building Materials
Gainesville



It gives us great pleasure to greet you and to extend our warm, sincere thanks.

THE DAIRY INN
Muenster



Christmas

As all herald the birth of Christ in the manger, we extend our wishes for an inspired and blessed holiday.

JIMMY JACK & COLETTE BIFFLE
Muenster

Barney and Butch Mitchell wish you a Merry Christmas and a Happy New Year

MITCHELL

Air Conditioning - - Sheet Metal - - Insulation
BARNEY & BUTCH MITCHELL
305 S. Chestnut, Gainesville

Legends Honor St. Nicholas

He's the patron saint of pawnbrokers. He watches over mariners. Since the fourth century, he has been remembered for his generosity. Many of the legends linked

with St. Nicholas, real-life ancestor of today's Santa Claus. But his most enduring connection is with youth and gifts. In Europe, his feast day, December 6th, has traditionally been an occasion for merriment and gifting.

Pig Talk Adds Flavor To Colloquial Language

You've probably heard of pig Latin, but did you realize how much "pig talk" there is in everyday language? The hog has been responsible for many colorful phrases and useful words, says the American Meat Institute.

A common expression, "eating high off the hog," stems from the fact that loin chops and roasts comes from the upper section of the animal. In years gone by, when a person switched from the standard diet of salt pork to loin roasts, he was indeed living well.

"Bring home the bacon" is a saying that probably came from the custom of awarding the pig to the winner of a greased-pig chase. The man who caught the slippery animal literally brought bacon home.

On the way home, an individual might be approached by an unscrupulous character trying to sell "a pig in a poke" (bag). When the bag was opened later the unwary buyer might find himself the owner of a cat instead. After "the cat had been let out of the bag," the victim would be the first to warn, "don't buy a pig in a poke."

In America's early days, a 10-cent piece was called a "hog." A spendthrift who was willing to squander an entire dime on entertainment was said "to go whole hog."

Calling an actor a "ham" is thought to have originated from actors' use of ham for removing make-up.

In days gone by, being master in one's house was expressed as "having boiled pig at home."

"Root hog or die" meant getting down to hard work or suffering the consequences.

"No ham and all hominy" was the equivalent of no pay and all work.

"As common as pig's tracks," "in less than a pig's whistle," "as happy as pigs in clover," "when a pig flies" and "when a pig plays the flute" were colorful comparisons that peppered our forefathers' conversations.

Trousers were once called "ham-cases," and the press room of a newspaper or printer was known as a "pigsty."

"Poker" at one time was the name given a sword, while trail drivers called a six-shooter a "hog-leg."

A clumsy pilot in England's RAF was called a "ham-pilot."

A railroad engineer is called a "hog-head," possibly because he often heads the parade to market of hogs and pork products.

"Sand hog" is the name giv-

en tunnel workers.

Grandpa sneers, "Hog wash" at something he doesn't believe: Uncle expresses disdain with "In a pig's eye..." Little sister wears pigtails and rides piggy-back. Older brother, a ham operator, is hog-tied to his short-wave set when he isn't kicking a pigskin.

The man in the next automobile, wearing a pork-pie hat, is a road hog or a pig-headed driver who may go hog wild when the light turns green. These and other pork-like expressions add flavor to our language.

You may not be able "to make a silk purse out of a sow's ear," but you can make stimulating conversation with the countless colloquialisms of "pig talk."

Tyranny of the Majority

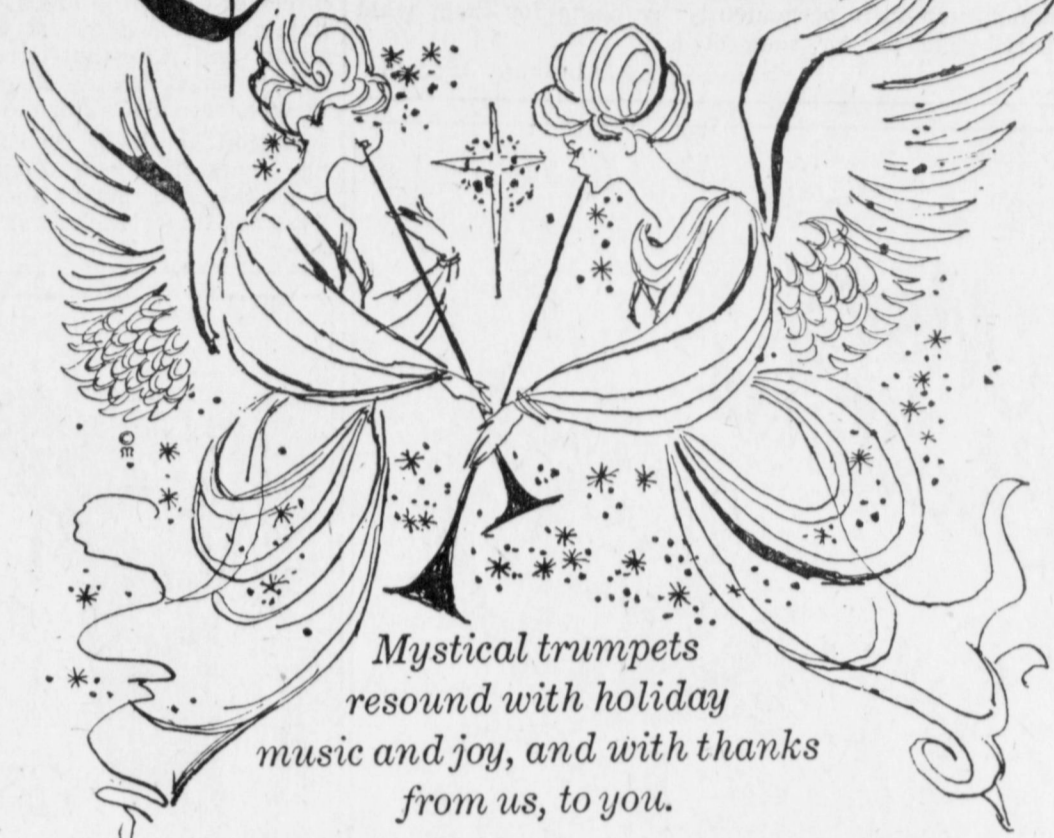
"A democracy cannot exist as a permanent form of government. It can only exist until the voters discover they can vote themselves largess out of the public treasury. From that moment on, the majority always votes for the candidates promising the most benefits from the public treasury, with the result that democracy always collapses over a loose fiscal policy, always to be followed by a dictatorship." —Prof. Alexander Frazier Tyler, political observer who lived two centuries ago.

A dime is not entirely worthless. It makes a fairly good screwdriver.

The keenest punishment is to ignore a man who tries to insult you.

When it's all said and done, the only person easy to deceive is yourself.

it's Christmas



Mystical trumpets resound with holiday music and joy, and with thanks from us, to you.

MUESTER MILLING CO.

Arthur and Evelyn Felderhoff

joy
May it dwell in everyone's heart this season.

Sincere thanks to our valued patrons.

Ray's Drive-In
Ray, Alta, Jeanne

Our most heartfelt Christmas Greetings

Since 1884 It's

Kaden, The Florist

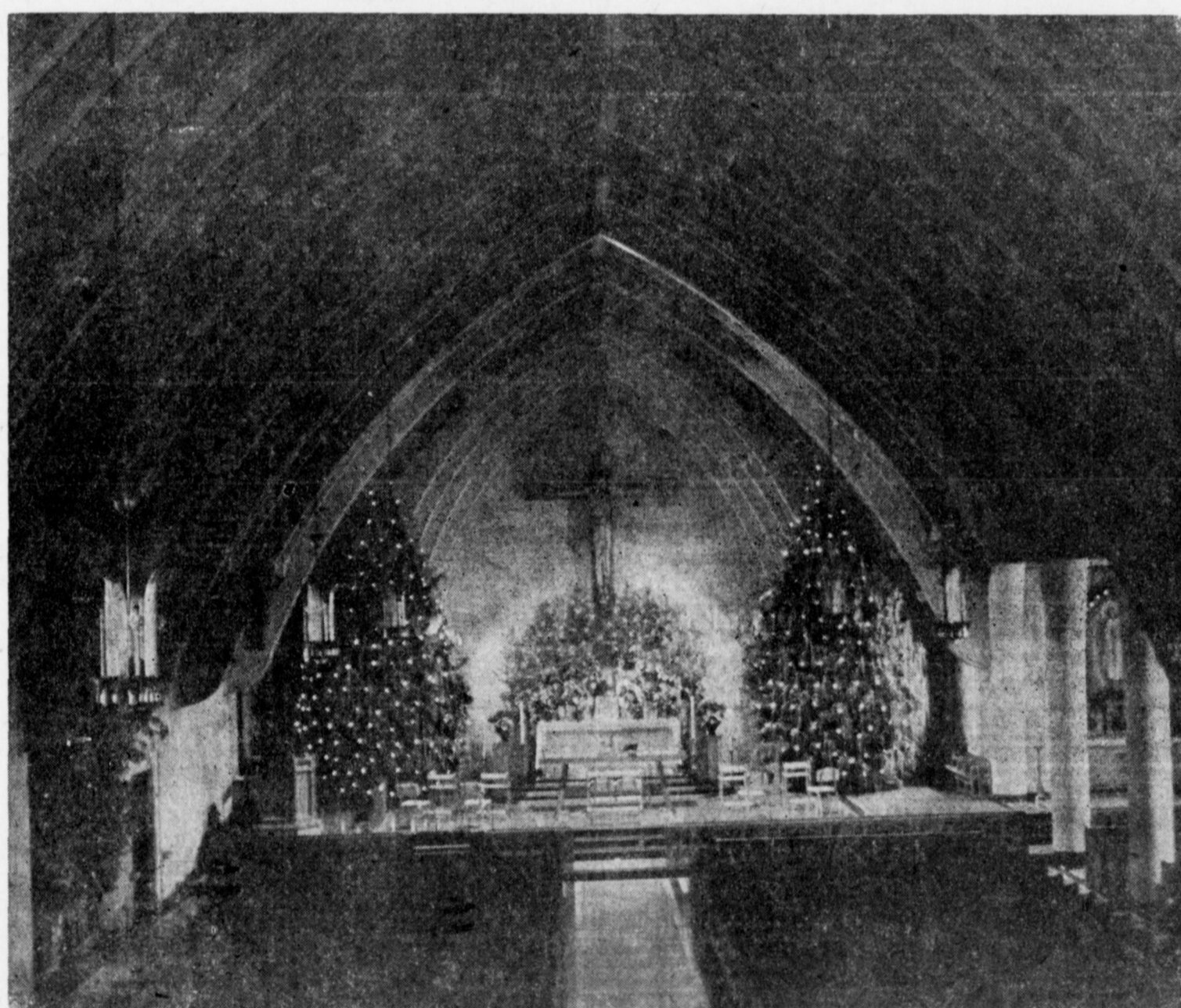
Represented in Muenster by Mrs. Nick Miller

Peace

It's the greatest gift of all. On this special holiday, may you all enjoy the warmth and love that Christmas brings. We thank you for your support.

Joe Walter Lumber Co., Inc

705 Summit, Gainesville



Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

Sacred Heart Church and School

Father Placidus Eckart, O.S.B., Pastor

Father Stephen Eckart, O.S.B., Assistant

Brother Thomas Moster, Teacher and Director of Altar Boys

And Our Staff of 9 Benedictine Sisters, 11 Lay Teachers, and 14 C.C.D. Teachers

Abraham Lincoln Said It:

"You cannot bring about prosperity by discouraging thrift. You cannot strengthen the weak by weakening the strong. You cannot help little men by tearing down big men. You cannot help the wage earner by pulling down the wage payer. You cannot further the brotherhood of man by encouraging class hatred. You cannot help the poor by destroying the rich. You cannot establish sound security on borrowed money. You cannot keep out of trouble by spending more than you earn. You cannot build character and courage by taking away men's initiative and independence. You cannot help men permanently by doing for them what they could do for themselves."

— By Abraham Lincoln

Cooke County Christmas, 1850

Col. William Bean, who had first followed the bends of the Red River on a trapping expedition in 1843, heard of the staking of the townsite of Gainesville, designated to be the county seat of Cooke County. He came here in the fall of 1850 and, with the help of his Negro servants, erected three cabins — one for his store on the northwest corner of California and Dixon streets; for his home, at California and Chestnut streets; and the third, for the Negroes, at Weaver and California.

Morton Smith, in "The First 100 Years in Cooke County," gives this account of the arrival of Gainesville's first settlers:

"Col. Bean returned to his Grayson County home to make arrangements to move. It was on a Christmas Day that he and his retinue (wife, six children, and three Negroes) arrived in Gainesville. The late Mrs. R. V. Bell, a descendant of Alexander Boutwell, who lived on Elm Creek near the townsite, describes the arrival . . . as handed down to her by her ancestors:

"It was a blue Texas norther that ushered in Christmas Day in 1850. Alexander Boutwell, the pioneer of '49, lived in a log house near the eastern clearing on Elm Creek, one-half mile west of Gainesville townsite. The 18-foot log house contained a large fireplace half across the north end in which a big fire blazed bright and cheery. The door on the east, its only opening, stood always open. The Christmas dining table groaned under its load of wild turkey, dried pumpkin, and ponies of corn cakes. Piled high on its earthen platter lay the brown fried squirrel, and rabbits, caught in the thicket on the west bank of the river. The native nuts, pecan, walnut and hickory, were in abundance. The Hawthorne shrubs were loaded with their black and crimson haw berries.

"The children played hide-and-seek under the watchful eyes of their mother, who noticed her husband pacing the floor restlessly and glancing frequently to the east as she cleared the dishes.

"Alexander, what be ye so anxious about and whom are you looking for?" asked the wife. "The Indians will come from the west or north, the full moon tonight will be hidden by clouds and they will not raid until fairer weather."

"Reassured, Boutwell engaged his wife in conversa-

tion about advancing civilization, mentioning the three new cabins which stood ready for occupancy. While they talked, three prairie schooners were silhouetted against the eastern sky. They contained the family of newcomers, Col. Bean's merchandise and household furnishings and his two families.

Taking Care of Your Holiday Plants

Plants are living gifts. To keep them going for the holidays and after, here are some tips:

Azalea: Keep moist and cool. After flowers fade, cut them back a little. They can summer out-of-doors and should be fed monthly until the early fall.

Christmas Pepper: Keep in full sun with moist soil, but cool. Summer outdoors.

Cyclamen: Keep cool, and in full sun (55 degrees or cooler). Keep soil moist and mist daily. Dry out as flowers fade. Rest in shade outdoors. Growth will be restored in late summer by watering.

Kalanchoe: Keep in full sun allowing the soil to dry out between waterings. Cut back after flowering and rest in shade in summer with infrequent watering. To start re-growth in late summer, feed and move into full sun.

Poinsettia: Keep in full sun but out of drafts and keep soil moist. Water deeply until red bracts drop, then reduce watering and cut back. Feed every month and summer outdoors. Prune leggy shoots and bring indoors before first frost. From October 1 to Thanksgiving, keep in complete darkness from sunset to sunrise, to start flowers.

Candle Lighting

Special lighting effects as we now know them, elaborate and colorful at Christmas, started with the romantic glow of holiday candles. Placing lighted candles in the window on Christmas eve is believed to have started in Boston. There are elaborate electric light shows in almost all large American cities, but candles still sell in the millions, showing that Americans enjoy their soft glow and associations.



Hi! Merry Christmas

Have the cheeriest holiday ever. Best wishes and thanks to all of our neighbors. We value your patronage.

Stockman's Feed Store
Roy, Junior, Dale, Harold, Buster

Merry Christmas



May the gaiety and glee of this holiday season brighten the hearts and homes of our friends. Thanks for your loyalty.

Johnson Motor Co.
Gainesville



To Wish You the Joys of Christmas

Peace and serenity . . . love and brotherhood . . . be yours . . . and remain with you all through the holidays. Thanks for your kind generosity.

Thanks from Everyone at Metzler Drive-In Lindsay

Phoney Money

The Federal government produces nothing to earn money — it has nothing it does not take from you, who earn it by your production or your savings. Then the government spends your money after first paying more than a million "handlers" of your dollars — the government employees.

But — you say — "these big Federal bureaus and their projects are really paid for by the rich." Get out your Income Tax report for last year, compare it with what you paid ten years ago, and see who pays. YOU.

Remember that, when somebody promises you something "free" — it's Federal money. It's yours.

— Warner & Swasey



Happy Holidays

Gene III and Sherry — Gene and Eris

GENE'S Photos
106 W. Elm, Gainesville



There's no holding back the wishes we have rounded up for you. Enough to fill a corral with happiness. Thanks, folks!

Gainesville Livestock Market, Inc.
Cecil Ward



IT'S TIME FOR CHRISTMAS

Time for merriment and fun, for family gatherings, for caroling . . . time to say thanks to all our customers and friends who make doing business such a pleasure.

Kinne's Jewelry
Since 1889
Francis Wiese, Owner

MERRY CHRISTMAS

'Tis the season to trim trees, sing carols, give gifts . . . and enjoy all the holiday cheer.

So what more could we wish for you, than a warm old-fashioned Christmas? Thanks for your support.



GREWING BROTHERS
Well Service and Tank Trucks
RICHARD STEVE WALTER



Joyous Greetings

May this Christmas bring you spiritual peace and contentment. It's been a pleasure to serve you.

Crimp and Snip

Wayne & Kathy Tate and Sons

When Mark Twain Quit Speculating

Mark Twain described his career as an "unswerving regularity of irregularity."

He was a river pilot, a painter, a soldier, a reporter, a miner, a lecturer, an author, a humorist, a publisher, an editor - an investor.

He wrote checks (and wished he hadn't) to finance such items as a spiral hat pin, a carpet - pattern machine, a self - pasting scrapbook and nearly a hundred other products.

"October," explained the now-cautious investor, "is a peculiarly dangerous month to speculate in stocks in. The others are July, September, April, November, May, March, June, December, August, January and February."

Twain wrote, "There are two times in a man's life when he should not speculate: when he can afford it and when he can't."

Finally the salty humorist decided he'd learned his lesson. He turned down the next chance to invest . . . said "absolutely and positively not" to a young inventor. The inventor's name: Alexander Graham Bell.

You Gotta Prime the Pump

Along a lonely trail in a western desert a can had been wired to an old pump. In the can was a message written with a stub of pencil on two sides of a sheet of wrapping paper. It said: "This is your only chance for water along this trail. The pump is all right as of June, 1932. I put a new sucker washer into it and it ought to last five years. But the washer dries out and the pump has got to be primed. Under the white rock I buried a bottle of water, out of the sun and cork end up."

"There's enough water in it to prime this pump - but not if you drink some first. Pour in about one-fourth and let

her soak to wet the leather. Then pour in the rest medium fast and pump like hell.

"You'll git water. The well never has run-dry yet. Have faith.

"When you get watered up, fill the bottle and put it back like you found it for the next feller. (Signed) Desert Pete.

"P. S. Don't go drinkin' up the water first. Prime the pump with it and you'll get all you can hold. And next time you want something, remember that life is like this pump. It has to be primed.

"I've give my last dime away a dozen times to prime my pump, and I've fed my last beans to a stranger. It never failed to git me an answer.

"You got to get your heart fixed to give before you can be give to."

Pete."

Special Test

It was an ideal Spring day and four girls, overcome with Spring fever, skipped morning classes at high school. After lunch they reported to their teacher that their car had a flat tire. Much to their relief, she smiled understandingly and said, "Girls you missed a test this morning. Please take seats apart from one another and get out your notebooks."

When the girls were settled and waiting expectantly, she continued, "Write the answer to this question: Which tire was flat?"

The Typographical Error

The typographical error is a slippery thing and sly; You can hunt until you're dizzy but somehow it gets by. Till forms are off the presses it's strange how still it keeps. It shrinks into a corner and never stirs or peeps. The typographical error is too small for human eyes. Till the ink is on the paper, then grows to mountain size. For all the other printing may be clean as clean can be But that typographical error is the only thing you see.

The Creed of John D. Rockefeller, Jr.

I believe in the supreme worth of the individual and in his right to life, liberty, and the pursuit of happiness. I believe that every right implies a responsibility; every opportunity, an obligation; every possession, a duty. I believe that the law was made for man and not man for the law; that government is the servant of the people and not their master.

I believe in the dignity of labor, whether with head or hand; that the world owes no man a living but that it owes every man an opportunity to make a living.

I believe that thrift is essential to well-ordered living and that economy is a prime requisite of a sound financial structure, whether in government, business, or personal affairs.

I believe that truth and justice are fundamental to an enduring social order.

I believe in the sacredness of a promise, that a man's word should be as good as his bond; that character - not wealth or power or position - is of supreme worth.

I believe that the rendering of useful service is the common duty of mankind and that only in the purifying fire of sacrifice is the dross of selfishness consumed and the greatness of the human soul set free.

I believe in an all-wise and all-loving God, named by whatever name, and that the individual's highest fulfillment, greatest happiness, and wildest usefulness are to be found in living in harmony with His will.

I believe that love is the greatest thing in the world; that it alone can overcome hate; that right can and will triumph over might.

John D. Rockefeller, Jr.



MERRY CHRISTMAS

May the holidays fill us, young and old, with the wonder of childhood. Best wishes and thanks to our good neighbors.

Griggs Electric

Rube Griggs, Rosston & Muenster



May the blessed silent peace of Christmas enter into your lives.

North Texas Tom's

Leon and Betsy Fleitman

John Graves, Charlotte Waller, Jim Hicks, Helen Hicks

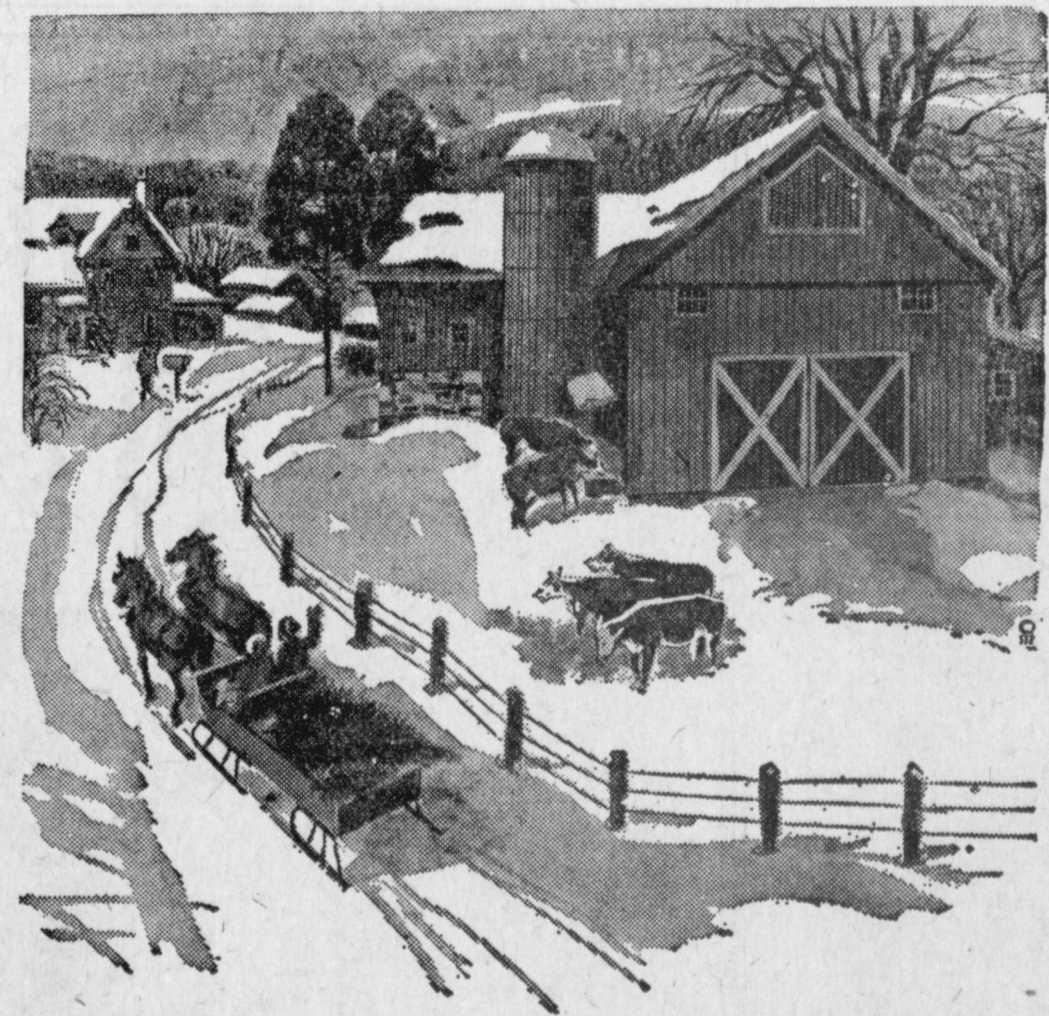


Christmas Greetings

May your holidays sparkle and glisten with bright memories. We appreciate your business.

Browning's Jewelers

Mrs. R. C. Browning, Kerry Webb Marcella Clegg, Mary Kay Bezman Gainesville



Greetings

The season's warm glow is filling the air with happiness and cheer, laughter and joy.

And as we celebrate this special time, we want to take a moment to thank you for your valued patronage and good friendship.

Muenster Livestock Auction

Bill and Sam Hamer

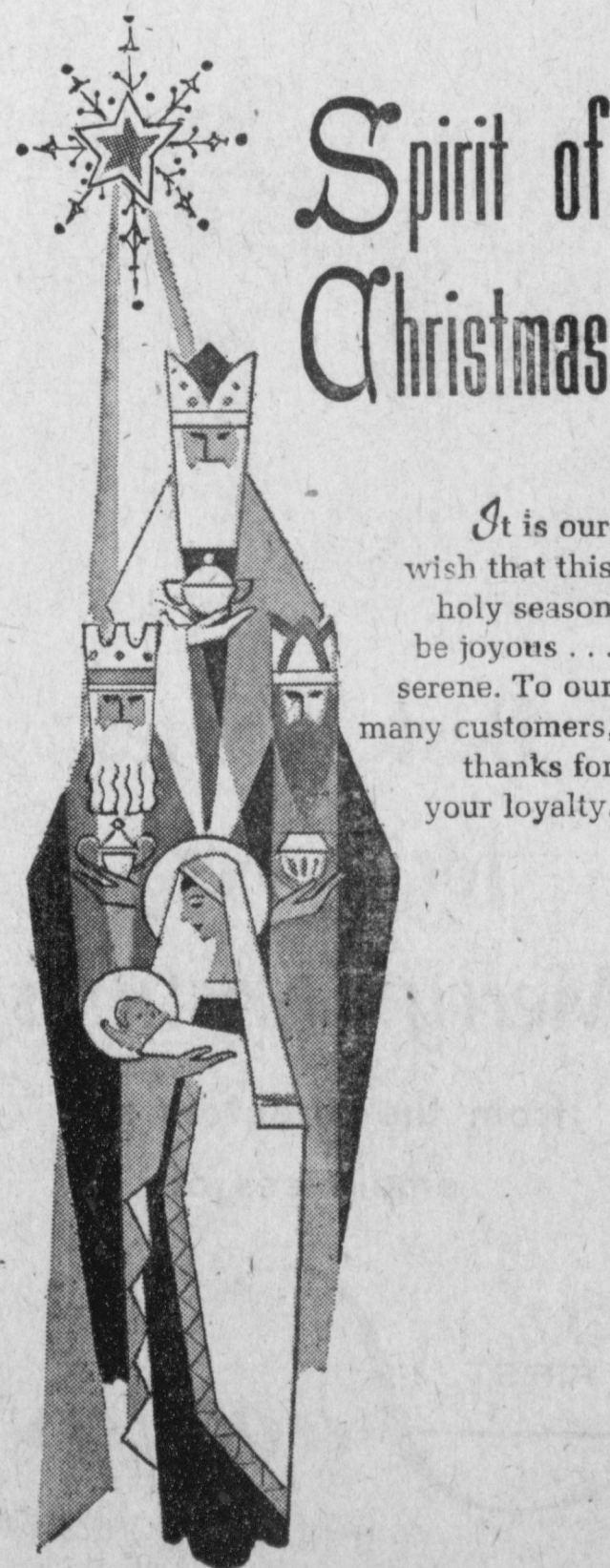


Greetings

Ring the bells with Christmas cheer, as we take a moment to send all of you our warmest wishes for a happy holiday and much gratitude for your loyal support. It's been a pleasure to serve you.

Hesperian Savings

Muenster & Gainesville

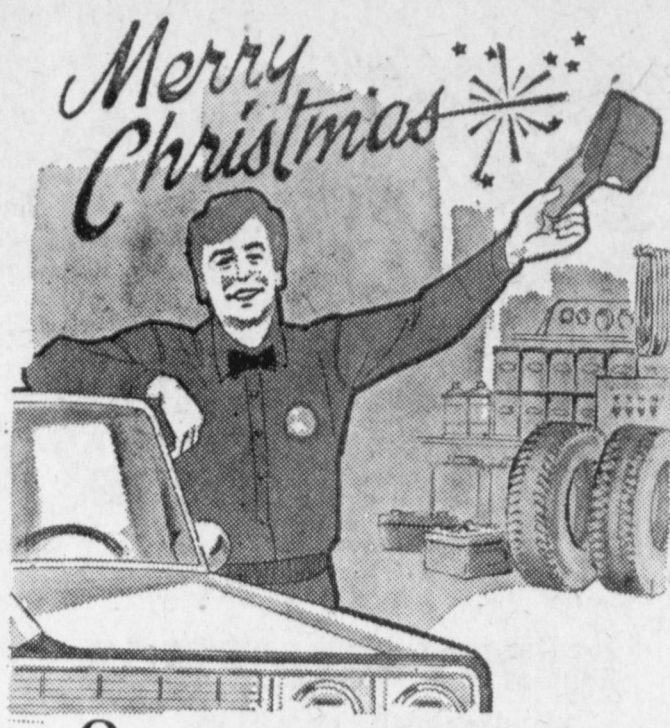


Spirit of Christmas

It is our wish that this holy season be joyous . . . serene. To our many customers, thanks for your loyalty.

Metal Sales, Inc.

Henry & Robert and Employees W. Highway 82, Gainesville



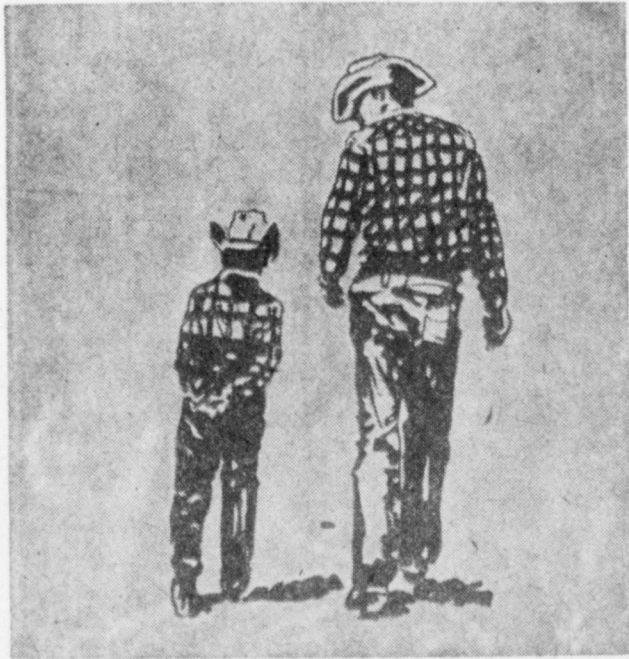
Our hat's off to you, our good friends and neighbors, for your loyalty and confidence. Thanks and warm wishes for a joyous Christmas.

Speedy's Conoco Station
David Reiter, Muenster



Thank you at this holiday season for your friendship and understanding. May the Spirit of Christmas light your way in peace and goodwill.

Dankesreiter Garage
Tom Dankesreiter, Muenster



Best Wishes
for a Very
Merry Christmas

from the directors and employees of

FIRST *Savings*
and Loan Association

1020 N. Grand, P. O. Box 781, Gainesville, Texas

"We look to your future with interest"

4 Weeks of Advent Reflect Prophecies

The four weeks of Advent preceding Christmas represent the four great prophecies concerning the coming of the Savior in the Old Testament. The first of the Redeemer was made in Paradise after the fall of our first parents: the woman and her Son would crush the head of the serpent. The second promise is found in the story of Abraham. This patriarch was chosen as the father of a new nation, and in his seed all the nations of the earth would be blessed. Out of the nation of Abraham the family of David was selected, and out of this family the Saviour of the world would be born, fulfilling the third promise. Finally, out of David's family a person was to spring forth, the Virgin Mother of Christ. "A Virgin will bring forth a Son and His name shall be called, Emmanuel, God with us."

Carols by Candlelight

On Christmas Eve in Melbourne, Australia, a vast crowd assembles to sing the season's favorite carols. In recent years over 300,000 have been on hand. This "Carols By Candlelight" festival is the world's largest Christmas carol "sing".

It is a delightful spectacle, for every singer carries a lighted candle. Picture those tiny lights glowing in the darkness while that vast chorus rises to the stars. It is one of Yule's most thrilling presentations.

Everybody comes, regardless of race, religion, or social position; every singer has a candle to show against the darkness.

For such a large gathering, there have to be business like preparations. Candles and candleholders are ordered as early as March, to make sure the supply will not give out the last minute.

Of late years this Yule event has been tied in with an appeal in behalf of sick and disabled youngsters. The response has become very generous. A staff of very many people handle all the details of the "Carols By Candlelight" program.

A Prayer by St. Ignatius

Teach us, good Lord, to serve Thee as Thou deservest,
To give and not to count the cost;
To fight and not to heed the wounds,
To toil and not to seek for rest;
To labour and not to ask for any reward
Save that of knowing that we do Thy WILL.
S. Ignatius Loyola

First a Friend Then a Host

Is it possible to have a lively, swinging, holiday party without emphasizing liquor? The American Automobile Association thinks it is.

"Liquor is a well established standard of the holiday scene," says Rick Timmons, Safety Director of the club, "and although we would hope that party-goers who will be driving would refrain from drinking altogether, we realize that this is probably unrealistic."

Timmons says the AAA is urging those who will be hosting parties during this season to be "First A Friend . . . Then A Host."

The idea behind the theme is to serve liquor in a manner that will keep your guests happy and still leave them in good shape to negotiate the drive home.

"Food and time are the basics," says the AAA official. "Hosts should serve good food and plenty of it throughout the evening. Eating before or during the cocktail stage can help reduce the concentration of alcohol in the bloodstream and keep guests on an even keel. And if the driving guest will limit himself to one drink (1 oz. jigger) per hour, this will allow the system to absorb liquor at an even rate."

AAA offers these additional tips for the holiday host:

—Do not press drinks on guests who will be driving, and always make it "none for the road."

—After the first drink al-

low your guests to get their own refills. Guests who mix their own usually have fewer and less potent drinks.

—Have a wide selection of non-alcoholic beverages available. Exotic punches, for example, are tasty and tempting and will allow the driver to enjoy himself and remain sober for the trip home.

—Top off the evening with a meal or lavish dessert served with lots of coffee and other soft drinks.

—Make arrangements for transportation home for those who may have over-imbibed.

There's Also An Obligation

If you kept telling a child about his rights and never about his duties, you'd soon have a spoiled brat on your hands. We're doing the same thing in this country but on a vastly more dangerous scale.

The "rights" of unions to strike for more pay but no obligation to earn it.

The "rights" of new nations to independence but no obligation to prove they deserve it, no obligation to use freedom for the good of mankind.

The "right" of young people to education but no obligation to pay their way to get it.

The "rights" of criminals and communist to flout the laws of our land, without any obligation to contribute to its worth and its freedom.

Spoiled children grow into adult criminals, who have to be punished by the decent society they defy. Why wait?

Warner and Swasey



Christmas

May you find fulfillment of that special serenity . . . contentment that means so much to everyone as we celebrate His birth. Our sincere thanks to you,

H & S Men's Wear
Gainesville



GREETINGS

As hills and valleys echo the wonderful sounds of Christmas, they echo too, our sincere gratitude for your warm and valued friendship.

Happy holidays!

Catching, Hough Machinery, Inc.
East Hwy 82, Gainesville



Flickering candlelight . . . a scent of Christmas greens . . . the nearness of dear ones make the holidays bright. We hope to continue serving you in the future.

Frank Dustin

Office, School & Bank Supplies
Gainesville



Hallelujah

We exult in the glory of the Birth of Our Lord. With thanks we greet this wondrous holiday.

Evelyn's Styleroom
Muenster



Deck the halls . . . carol . . . rejoice. Have yourself a very merry Yule. To all, our warm thanks.

Cooke County Distributing Co.
Urban Endres, All the Employees

A Story With a Moral

The head of the company, it seems, had been signally honored by the industry nationally and the honor carried much prestige for the company itself.

A young assistant was selected by "the boys" to buy an appropriate gift after first

making the necessary collection from all the employees.

The young man went to work with vigor and collected a quarter from each of the 2,400 employees of the firm.

With the \$600 he had amassed he then bought 2,000 packs of cigarettes, which

furnished a coupon with each pack and two extra coupons per carton.

He then gave each of the contributors a pack of cigarettes and collected the coupon from each. He then traded the coupons for a sterling silver coffee service, and this was given to the boss and his wife as their gift.

After returning from Washington where he was honored, the head of the company somehow learned of the complex transaction which had been carried out by the assistant superintendent.

Intrigued by the ingenuity displayed, the boss ordered the assistant to report to him promptly. "I can use a man

like that in management," he announced.

But he had to wait two weeks before the meeting took place. With the 2,400 trading stamps the young man had collected when he bought the cigarettes, he had acquired a complete fishing outfit and had just departed on his vacation.

Valid Reason for Failure in Life

A noted psychologist was asked to give the reasons why so many people failed in their efforts to make life successful. The great mind scientist penned ten frank and valid reasons. Try them, and see if they fit into your life:

1. Finding fault with the other fellow but never seeing our own faults.
2. Doing as little as possible, and trying to get as much as possible for it.
3. Spending much time showing up the other fellow's weak points, and too little time correcting our own.
4. Slandering those we do not like.
5. Procrastination — putting off until tomorrow something that we should have done day before yesterday.
6. Deceit — talking friendly to the other fellow's face and stabbing him in the back as soon as he turns around.
7. False belief that we are smart enough to reap a harvest of pay before a crop of honest service.
8. Disloyalty to those who have trusted us.
9. Egotism — the belief that we know it all, and no one can tell us anything.
10. Last, but not least, lack of necessary training and education to enable us to stand at the head in our line of work.

Christmas in New Mexico

New Mexico, Land of Enchantment, is so called because of the beauty of the land and the history of its people. The Spanish conquerors who came to the area from Mexico, in 1540, to search for legendary gold, found only six small villages where Indians lived. The conquerors named the Indians Pueblo, a Spanish word for village.

In New Mexico, at the Santa Domingo Indian pueblo, the Christmas season is honored with a four day long, sacred ritual dance.

At 2 a.m. Christmas day it starts. After midnight mass, the Indians gather inside the church, wearing colorful costumes decorated with everything from evergreen branches to fox tails.

The dancers carry on their ceremonials until dawn, when they move to their sacred plaza, where they continue dancing through the day.

The children dance on the second day, and on the third, the older members of the tribe take over.

The entire pueblo joins in day-long ceremonies on the last day, so ending this special celebration.

Animal Feasts

Ancient tradition has it that animals helped spread the joyous tidings of the Birth of Christ. Because of this, barnyard animals in many countries are served a special supper on Christmas eve.

Cattle kneel in their stalls at midnight, on Christmas eve, and for a moment have the power of speech. This belief, an old German legend, has been broadened to include all animals.



Joyous Christmas



As people all over the world celebrate this sacred season and share its wondrous blessings, we offer a prayer of love and thanks. May this cherished holiday bring the Light of Peace and Love into your heart and home. Our heartfelt gratitude for the continuing trust and loyalty of our dear friends.

Your County Officials

Frank Scoggins
County Clerk

Bill Pratt
County Sheriff

Robert Bayer
Commissioner Precinct 4

Bill Sullivant
State Representative

Larry Sullivant
County Judge

J. E. "Earl" Taylor
Commissioner Precinct 3

Jo Hillis
Tax Assessor-Collector

Gregory Underwood
County Attorney

Anna Mae Shorter
District Clerk

E. F. "Kit" Carson
County Superintendent

Irene Bryant
County Treasurer



Hark!
The herald angels
bring tidings
of great joy!
May it fill your
life with
the spirit of Christmas.

Please accept our sincere thanks.



TEXAS POWER & LIGHT COMPANY
A tax-paying, investor-owned electric utility

The Origin of Christmas Greetings in America

Would you believe that about four billion Christmas cards are sent every Christmas? No wonder the post office hires extra help each year! It does sound like an insurmountable job! But what a lovely way to wish friends and family well and to renew old friendships. But do you know that exchanging Christmas cards is a comparatively recent custom?

Although there are several claims as to who originated

the sending of Christmas cards, there is evidence this lovely custom began in England in the early 1800's. It is generally acknowledged that Louis Prang, a native German who settled in Boston, introduced them in America in about 1875.

His early cards, produced by a process of color lithography, were models of expert craftsmanship. They featured flower designs such as daisies and roses, and were quite unlike

Christmas cards of today. By 1881, Prang was turning out about 5 million cards a year, and as time went by he offered more typical Christmas scenes, including the visit of Santa Claus, Madonna and Child, and blazing fires.

In 1880 or 1881 Prang sponsored an open competition for Christmas card designs, offering prizes that came to about \$3,000. More than 600 entries were received and were exhibited in galleries. Noted personalities of that time acted as judges.

The superior quality and workmanship of the Prang cards added to their popularity. However, with an increasing demand for cards, inferior, inartistic, cheaper cards came flooding in from Europe, and Prang found it hard to compete. He stopped producing his beautiful cards, but they are still highly valued and sought after by collectors.

Now we have cards available to fit our every mood, and one would be hard pressed to imagine the number of artists and verse writers who make up the creative forces of this vast industry. Sending and receiving Christmas cards is one of the delights of the holiday.

There is no doubt that this heartwarming custom will continue and so we say "thanks" to Mr. Prang, wherever he may be, for adding great spirit to Christmas in America!

Round Table

King Arthur's Round Table is traditionally believed to have been the site of the first Christmas feast. References to the famous king have been traced back to as early as 600 A.D.

A Process of Getting Hooked

I remember, as a small boy in knee breeches, going with my father to hear an address given by Hon. Stephen Pace, then Congressman from old Georgia 12th District. It was on the banks of the Ocmulgee River. There was a barbecue and citizens, especially farmers from all the counties gathered — this was before the First World War.

It seemed that someone in the Congress had introduced a bill that would give the farmers some money provided they did something. The Congressman vigorously opposed it. I have no idea what it was, because I was watching a dirt dabbler making a ball of mud. The Congressman snapped me back to attention, however, when he said: "I'm going to tell you a true story about the wild hogs that once lived about 40 miles down the river."

"Years ago," the Congressman said, "in a great horse-shoe bend down the river, there lived a drove of wild hogs. Where they came from no one knew, but they survived floods, fires, freezes, droughts, and hunters. The greatest compliment a man could pay to a dog was to say that he had fought the hogs in Horseshoe Bend and returned alive. Occasionally a pig was killed by dogs or a gun — a conversation piece for years to come."

"Finally a one-gallus man came by the country store on the river road, and asked the

whereabouts of these wild hogs. He drove a one-horse wagon, had an ax, some quilts, a lantern, some corn, and a single-barrel shotgun. He was a slender, slow-moving, patient man — he chewed his tobacco deliberately and spat very seldom.

"Several months later he came back to the same store and asked for help to bring out the wild hogs. He stated that he had them all in a pen over in the swamp."

"Bewildered farmers, dubious hunters and store-keepers all gathered in the heart of Horse-Shoe Bend to view the captive hogs."

"It was all very simple," said the one-gallus man. "First I put out some corn. For 3 weeks they would not eat it. Then some of the young ones grabbed an ear and ran off in a thicket. Soon they were all eating it, then I commenced building a pen around the corn, a little higher each day. When I noticed that they were all waiting for me to bring the corn and had stopped grubbing for acorns and roots, I built the trapdoor. Naturally, 'said the patient man, 'they raised quite a ruckus when they seen they was trapped, but I can pen any animal on the face of the earth if I can just get him to depend on me for a free handout.'"

We have had patient men in our central Government in Washington for years. They are using our own dollars instead of corn. I still think about the trapdoor and the slender, stooped man who chewed his tobacco deliberately, when he spat and turned to the gathered citizens many years ago and said, "I can pen any animal on the face of the earth if I can just get him to depend on me for a free handout."

J. G. McDaniel,
Atlanta, Ga.

A Lazy Man's 23rd Psalm

Society is my shepherd; I shall not work.
It alloweth me to lie down on a feather bed.
It leadeth me beside the still factories.

It destroyeth my ambition.
It leadeth me in the paths of a goldbrick for politics' sake.
Yea, though I walk through the valley of inflation and deficit spending.

I will fear no evil, for the welfare agencies are with me, Their generosity and their staff they comfort me,
They prepareth the requisitions that fillet my table
By mortgaging the earning of my grandchildren,

My head is filled with mirth
That my cup runneth over without effort.
Surely, the taxpayers shall care for me all the days of my life.
And I shall dwell in the house of a parasite forever.

An Outstanding Business Letter

From an unknown source comes the following story about a remarkable business letter obviously written by a hard working new salesman.

"Dear Boss: I seen this outfit which they ain't never bought a dime's worth of nothing from us and I sole them a couple hundred thousand dollars worth of guds. I am now going to Chicago."

Two days later a second letter arrived at the home office:

"I cum hear and I sole them half a milyon," it said.

Both letters were posted on the bulletin board with a note appended by the company president:

"We been spending too much time hear trying to spel, instead of trying to sel. Let's watch those sails. I want everybody should read these letters from Gooch who is on the rode doin a grate job for us, and you should go out and do like he done."

Tree History

Everyone has heard the story of how Martin Luther, impressed by the beauty of the heavens and a wintry landscape under a star-lit sky, brought a small evergreen into his home and decorated it with lighted candles.

Luther lived from 1483 to 1546, in Germany. Until about 1700, it is believed, the Christmas tree custom was confined to the Rhine River district, at which time its popularity began to spread and lights were generally accepted as decorations.

It has been established that Hessian soldiers, fighting in the American Revolution, did much to popularize Christmas trees in this country. A description of Christmas festivities at Fort Dearborn, Ill., in 1804 mentions a Christmas tree.

Billy Graham Says:

"The word 'sinner' has been all but deleted from our vocabulary. The drunkard is no longer looked upon as a wayward, selfish man; having failed to adjust to society, he is just an alcoholic and a sick person. The criminal is no longer a lawbreaker, looked upon with contempt by society; rather, he is a psychopath in need of treatment. The juvenile delinquent is no longer looked upon as an incorrigible, he is just an unfortunate child, the victim of circumstances. And so it goes; no one is to blame for his sins. We have preached the dignity of man rather than his depravity. We have declared his goodness rather than his wickedness. We have tried to vindicate ourselves, instead of confessing our guilt."



CHRISTMAS GREETINGS

We wish you happy holidays, and take this opportunity to thank you for the continued loyalty and confidence you have shown us.

Jr. Elite Dress Company

Muenster



GREETINGS

This Christmas, let the bright rays of love, peace and understanding enter our hearts and shine there always. We extend grateful thanks to our loyal customers.

Muenster Butane Co., Inc.

Paul, James & Clyde Walterscheid

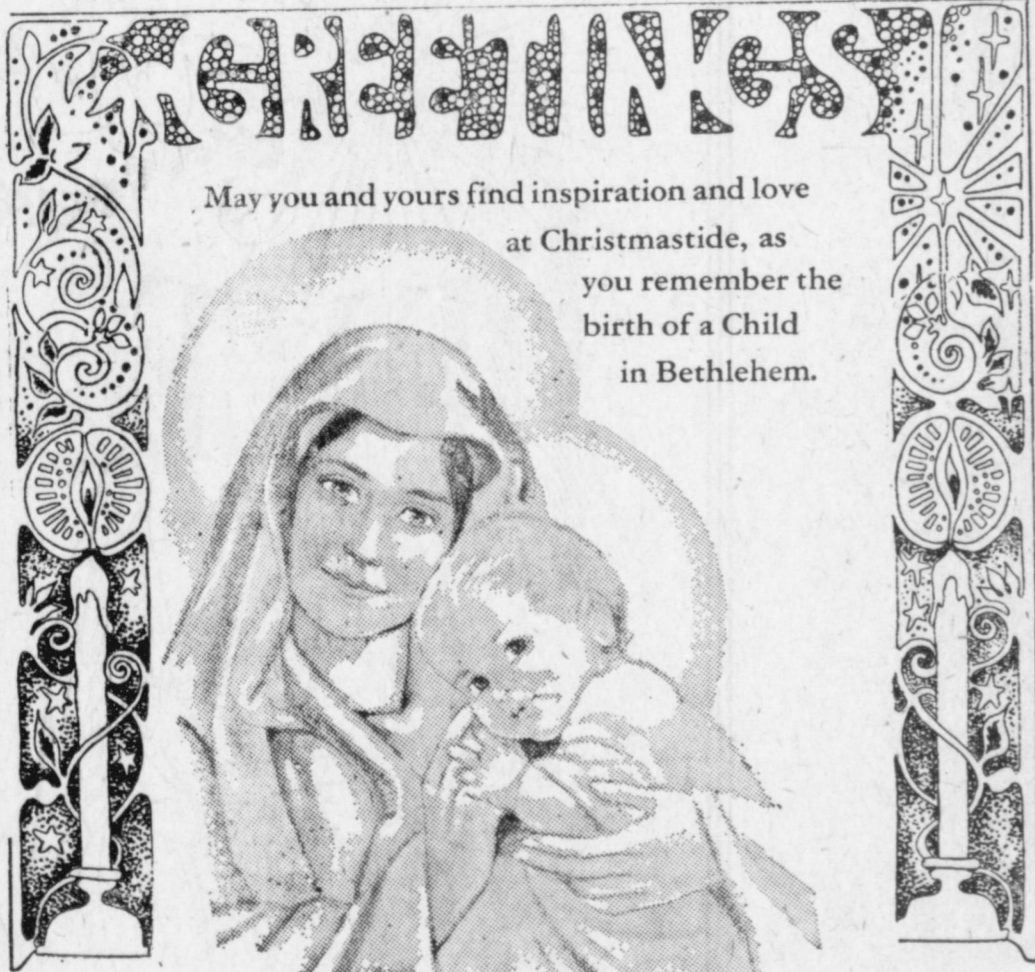


Silent Night

May all our good friends share in the quiet wonder of Christmas. We are grateful for your patronage.

Rohmer's Restaurant

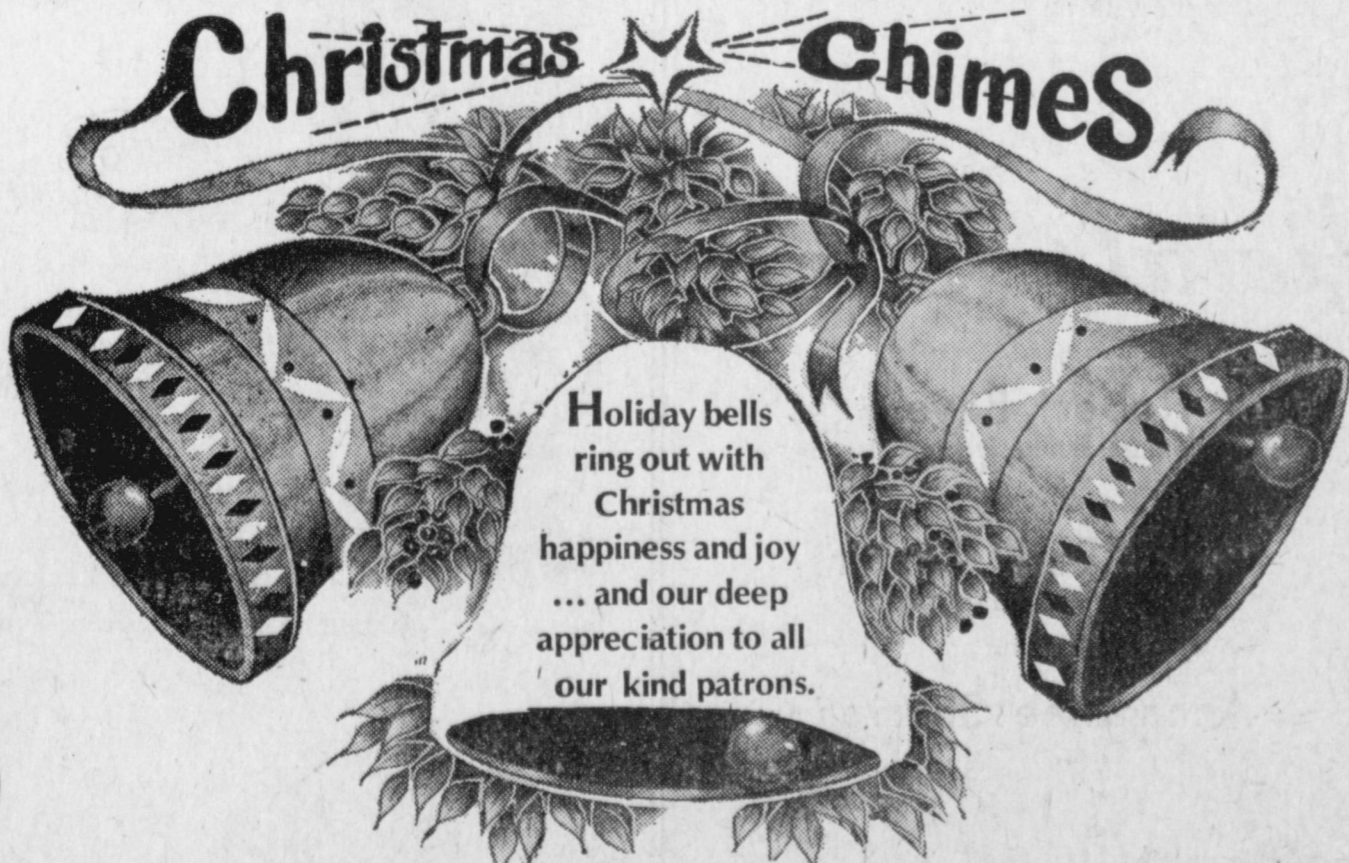
Mr. and Mrs. Emil Rohmer, Muenster



May you and yours find inspiration and love at Christmastide, as you remember the birth of a Child in Bethlehem.

Bayer Concrete

Mr. and Mrs. Arthur Bayer, Muenster



Holiday bells ring out with Christmas happiness and joy ... and our deep appreciation to all our kind patrons.

Dorothy's Fashionette Beauty Salon

DOROTHY and VICKIE

665-9402

303 S. Chestnut

Gainesville

Greetings

Christmas has arrived! A time for gaily-wrapped goodies, yes, but also a time to count our each and every blessing ... and to say thanks to all those whom we are privileged to serve.



The Electric Cooperatives of The Brazos System

COOKE COUNTY ELECTRIC COOPERATIVE ASSOCIATION
MUESTER, TEXAS



MUENSTER ENTERPRISE



VOLUME XXXIX

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 26, 1975

NUMBER 5

White Christmas

The romantic and beautiful snow scene above, so typical of Christmas and Santa's world, was taken in Loomis, California, about 1919.

Loomis is northeast of the capital city of Sacramento. Sacramento itself embraces the site on which Captain John A. Sutter, in 1839, arrived and started building the adobe house that became famous as Sutter's Fort. This seemingly undramatic act set the stage for the colorful and turbulent gold rush.

California is a land of stark contrasts. Tropical flowers

bloom in mid-winter in the south, and oranges ripen within sight of snow-capped mountains. Only a few hours away from snow-covered ski trails, bathers sun on sandy beaches.

The Sierra Nevada, the coldest part of the state, has experienced freezing temperatures even in the summer. Winters are long and severe and some of the peaks are snow covered all year. Although snow is nearly unknown in the valleys of the central and southern coast, at Tamarack, in the Sierra Nevada, the yearly snowfall averages about 454 inches.

Early in 1960, the winter Olympic Games were held in Squaw Valley, high among the Sierra Nevada mountains. Athletes from about 30 countries competed.

Christmas in California has many moods — like its weather and geography. Spanish and Mexican traditions and customs flavor the holiday as well as those brought to the west, when the frontier was settled.

Burning Yule Log

The burning of the Yule log is a custom handed down by the English who settled in America. On Christmas eve the log, set on the hearth, is kindled with the remains of the log from the previous year. Many superstitions surround the Yule log. It was thought by some to protect their home from evil spirits, others thought the ashes would help swollen glands! At Williamsburg Lodge, in Williamsburg, Virginia, the burning of the Yule log is still part of their traditional holiday celebration.

California's ever-growing population draws together at Christmas, in the spirit of peace and brotherhood that mark this holiday all over our great nation!



CAN YOU GUESS WHERE the photograph above was taken? Maine? Vermont? Upper New York State? Actually, it was taken in what we have come to associate in our minds as "sunny California!" Photograph courtesy of The Oakland Museum, Oakland, California.

Lucky Mistletoe

Today, mistletoe is hung in doorways at holiday time. Kissing beneath it brings good luck to those fortunate enough to meet there.

In ancient times, it was believed that mistletoe had more control over luck, good and bad. A bit of mistletoe hung over a doorway was said to ward off evil. A later belief held that mis-

tletoe boughs hung for Christmas had to be removed by Candlemas Eve (February 1), or each leaf would bring forth a goblin to harass the household for the rest of the year.

The Year 1975 Was Good to Muenster

1975 has been another interesting and eventful year in Muenster. Progress continued at its usual gratifying pace, perhaps a little better than usual considering the harvest, building activity and developments in the local health program.

The community's biggest construction project ever is nearing completion for Associated Milk Producers, Inc. and will triple the company's capacity for storing milk and making cheese, powdered milk or condensed milk. Also near finished is an addition to Muenster Telephone Corp. And a pair of old buildings have been converted into The Ranch, a plush new nite spot and bar.

Grain harvest was above normal and the increase was sweetened by a price increase, a fact which pleased local farmers while helping the national economy with an abundant export for the oil that had to be imported — and a favorable balance of trade. The milo crop was also good. However, as the year end approaches, farmers need rain, for planted crops and range. Moisture measure now is about five inches below normal.

Good news all around applies to the local medical picture. Muenster Hospital District has been enlarged to include Myra, Hood and Rosston communities and the balance of the county is in the newly formed Gainesville Hospital District. Also the Muenster District's debt is low enough to allow a decrease of tax rate and the hospital operation is comfortably in the black. And, the crowded local medical schedule will be improved soon by arrival of another doctor. A problem came up when funeral homes announced they had to quit ambulance service, but it was solved by establishing county wide ambulance service.

Scholastic population decreased again . . . this time by 13 to a total of 732. The schools combined had 55 graduates. Sacred Heart speech and debate students won a bunch of trophies. Public School junior high was first in district literary and high school was number 2. Also both schools had exceptional athletic records. MHS was champ in 13-A track, SH in TCIL track. Both MHS basketball teams ended near the top of 13-A. The baseball team was bi-district champ, the volleyball team was regional champ. Then came an 8-1-1 football season for the Tigers and an 8-0-2 season for the Hornets. And neighboring Era furnished a 9-1-1 record and the 7-B title to make the west part of Cooke County look great. Also, Doris Felderhoff just missed being picked for the Olympic basketball team. She was still on the squad of 24 but was eliminated at the final cut to 15.

Less pleasant to the memory was a short crime wave when burglars hit Koesler's, Luke's Fina and the Public School, and someone stole Willie Walterscheid's car. Also a mugger roughed Joe Trachta and stole his wallet with more than \$800.

This was also the year when Fisher's Store was taken over by the next generation, Butch and Johnny, the Myra Baptist church had a centennial observance, and the community is planning a German Week as a bicentennial event. And inflation is reflected in rate increases by gas, electric and phone companies . . . and the post office getting ready for another one.

Here, briefly, is a summary of the year's news highlights.

Dec. 20, 1974 — Subiaco ceremony blesses and installs Abbot Raphael DeSalvo, O.S.B. Building permits in the city of Muenster this year are \$226,100. Ramon Luke and Thomas Bright are nominees for Naval Academy. Open house fetes Miss Theresa Luke on 90th birthday. Fire Department re-elects Herbert Knabe, Ricky Stewart, John Yosten and Walter Bartel as officers. Local 4-H clubs are top winners in county Share-the-Fun contest. Funeral service held for Conrad Jostwerner, 75. Funeral held for D. P. Wilson, 77, at Rosston. Investiture held for Monsignor Hubert Neu. Elaborate event observes 60th anniversary of CDA. Father Bede Mitchel to leave Lindsay Jan. 2. Open house observes sixtieth wedding anniversary of the Matt Mullers. Final rites held in Denison for Ray H. Hoedebeck, 65. KCs treat kids at Santa Claus party. New arrivals: girls for the Jim Schwabs, Bryan Rus-

sells, Randy Millers and Johnny Scotts; boys for the Donald Fishers and Ronnie Daughtrys.

Dec. 27 — Services for Donald Joe Cox, 123, of Lindsay are held in Gainesville. John Dangelmayr and Jerome Fleitman receive Bachelor of Science degrees at East Texas State University. Mary Ann Hess and Gloria Stoffels of Muenster and Molly Gieb of Lindsay receive RN degrees at Cooke County College. W. J. Miller is first place winner in Christmas lighting contest. Muenster Telephone Corp., is given OK to continue its Cable Television operation. Alvin Hartman will be publisher of the Enterprise January 1, 1975. Michelle Pelzel, daughter of the Gene Pelzels of Lindsay, is struck by a hit and run driver while riding her bike. Marine Pvt. Melvin Luke is assigned to Camp Lejeune, (Continued on Page 2)

Merry Christmas

GERMAN FOOD

Fisher's Meat Market
Johnny and Butch Fisher

As the story of Christmas unfolds may all the blessings of this holy season be yours. Sincere thanks to all.

Hess Furniture
Al and Dennis Hess

Review ---

N.C., since graduation from recruit training at San Diego. Christmas party treats Hillcrest Manor residents. Milk plant treats employees and spouses to Christmas party.

Cooke County is number 5 in state in oats production. New arrivals: sons for the Larry Hoberers and Gilbert Knabes.

January 3, 1975 — Funerals held in Lindsay for Mrs. Elizabeth Bengfort and Aloys Voth. Illness of teachers ex-

tends Yule Holidays at Sacred Heart. Con men busy in Cooke County claiming to be septic tank inspectors. Mrs. Ruby Davis retires as county treasurer, Carl Burchfiel retires as Justice of the Peace. Bloodmobile to visit on Jan. 22. Thomas Bright and Ramon Luke and their parents attend reception in Dallas for nominees of Naval Academy. Rainfall in 1974 was 37 inches. Firemen answer 44 calls in 1974. Sandra Sloan and David Hoenig wed in double ring nuptial ceremony. Eleven members of Spanish Club at MHS visit Old Mexico accompanied by Mr. and Mrs. Robert McDaniel and Rudy Koesler. Barbara Hellman, daughter of the Monte Hellmans is married to John Classe in Dallas. SH teams win 1 of 3 games with Saint Jo. New arrivals, a girl for Mr. and Mrs. Kenny Krebs of Lindsay on Christmas Day and a girl for Mr. and Mrs. Richard Whittington on Christmas Eve.

January 10 — Final rite held for Walter Scoggins 78. Mrs. Henry Pagel of Denison dies. Activity program adopted by MAP includes plans for entertainment and hobbies. Deposits decline, loans increase at Muenster Bank. Joint service for Baptists and Catholics held Sunday. Sacred Heart and Saint Jo divide pair of contests. Muenster juniors split with Nocona. Church service and reunion observe 35th anniversary of Lawrence Vogels. Four Dallas Cowboys in Muenster Hospital. Carolyn's Craft Shop adds Wedding and Party Planning Service. Mel Stephens offers Maintenance Service. Jo Ellen Trubebach and Jerry Reed exchange vows. Doris Hundt and Roger Harrison wed. Janelle Janicki and William Rutledge marry in San Antonio. Mrs. Margaret Sicking observes 94th birthday. Mrs. Katy Mae Ellison entertains on Christmas Eve at Veterans Hospital at Fort Bliss. New Arrivals: a son for

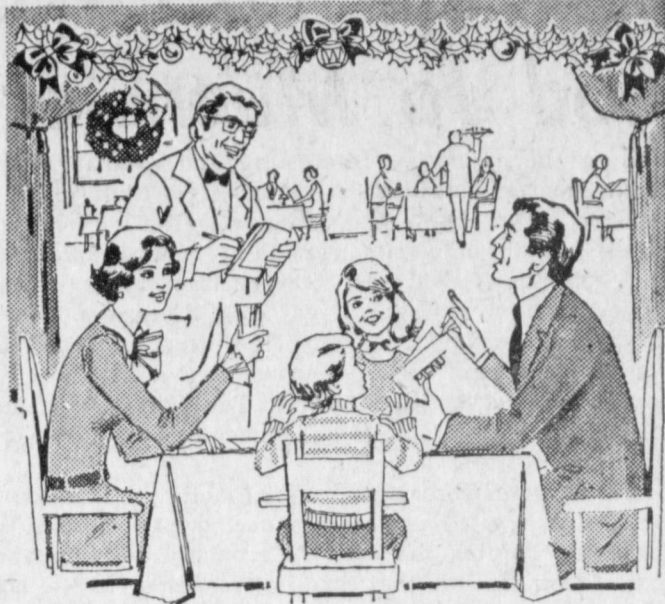
Mr. and Mrs. Andy Trubebach, Jr. a daughter for Mr. and Mrs. Julio Serna, a daughter for Mr. and Mrs. Paul Malone III.

January 17 — Four areas ask to join Muenster Hospital District — Rosston, Hood, part of Myra school district already annexed to Muenster School District and rural area of Myra community & town of Myra. Sister Frances Hofbauer dies. Alcoholism will be discussed at hospital staff meetings and community meetings. MHS teams win two basketball games with Callisburg. Chamber of Commerce plans for election and banquet. Bloodmobile will accept semi-annual deposit. Religious and social events observe 60th anniversary of Matt Mullers. Scouts have weekend camp-out. Mrs. Warren A. McKay (Odessa Morrison) and husband found murdered near Lubbock. Our Little Miss Pageant scheduled for Feb. 27-Mar. 1. Neil Tibbets talks to garden club on plant diseases. Lynn Reiter and Tom Koppenhafer wed. TP&L Home Service Advisor gives demonstration to Home Demonstration Club No. 2. County Extension Agent gives program to Home Demonstration Club No. 1. Muenster Elementary Basketball League formed for 4th, 5th and 6th graders. Ten are honored at birthday party for MAP luncheon. Judy Trubebach returns from three week vacation. Winter temperature drops to 12 degrees. SH Varsity and JV lose 4 games to Metroplex teams.

January 31 — Funeral services held for Mrs. George Lutkenhaus and Andrew Yosten. Koesler Jewelry hit by burglars. SHH students get five trophies at oratory contest sponsored by Optimists. Kenneth Yosten is new scoutmaster. Six SHH students ad-

mitted to honor society. Sixteen SHH students in speech tourney at Wichita Falls. Mike Jaska earns army commission upon graduation from A and M. Bill Koerschner family in Pro-Life March in Washington, D. C. Leo Hen-

(Continued on Page 3)



Merry Christmas

It's time for family feasting . . . and time for us to say thanks for patronizing our establishment. Happy Holiday!

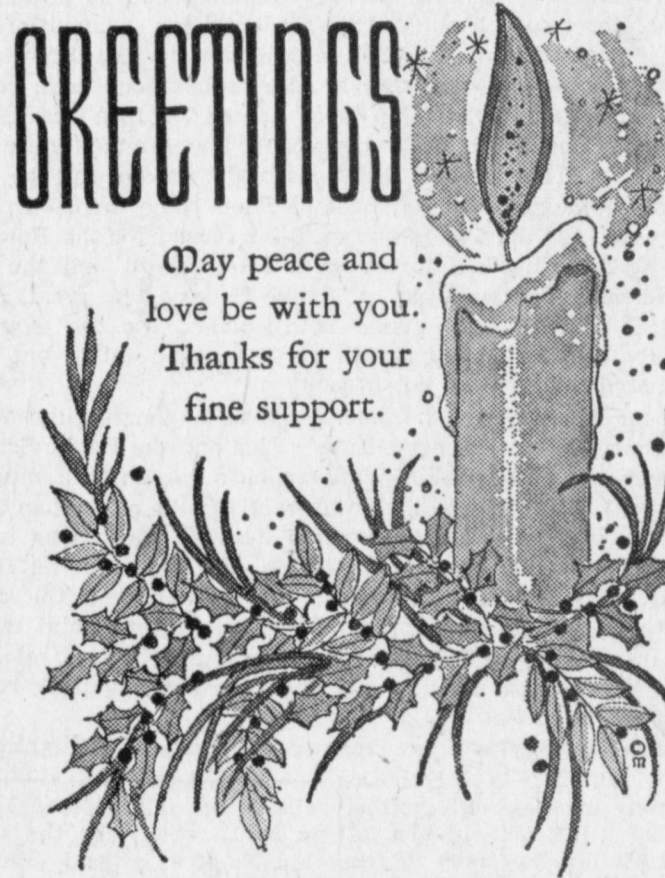
Pat and Mary's
Lindsay



Merry Christmas

In the spirit of the season — we hope everybody has the happiest of holidays wherever you spend it! Your kind patronage is appreciated.

John A. Otto Gulf
606 Summit, Gainesville



May peace and love be with you. Thanks for your fine support.

WIL-O-MAC
Gainesville

Peace....



May you, our dear friends, be blessed with a joyous Christmas filled with peace and happiness. Warm thanks.

Modern Floors & Fabrics
Roy & Jane Monday, Muenster

a Child is Born

Exult at the Blessed Birth of the Prince of Peace! We send wishes for Holiday Blessings to all our friends.



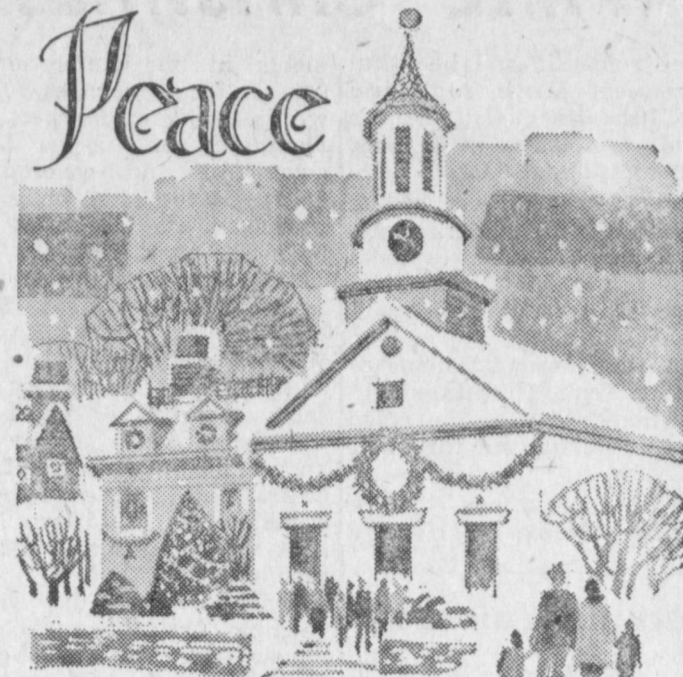
W. J. Luke Co.
Muenster

Joy May each of us follow his own star to peace and joy! Thank you all.



R & W Cycles
201 Summit, Gainesville

January 24 — Earth moving starts for new AMPI plant. 93 pints donated to Muenster Blood Bank. Muenster Mutual reports moderate losses for 1974. Andrew Hacker, Ed Kosel of Rosebud and Stan Chadwell of Myra die. Fr. Bede transferred from Lindsay to Subiaco. Annual choir dinner, concert and dance set for Feb. 8. Hospital Auxiliary begins plans for spring benefit and dance. City council proposes parking ban on highway in city for safety and orderly flow of traffic. Sacred Heart students enter speech tourneys in Wichita Falls and oratorical contest in Gainesville. Damage spread by high winds Sunday morning. Hornets lead in 13-A race. Bill Sullivan writes first bill passed in 64th session. Gary Hess joins Beefalo Breeder. Reception honors Nick Blockson 45th anniversary. Catholic State League Essay contest names 6 local senior and 6 junior winners. Albert Klements honored on 25th anniversary. SH teams win 2 games, lose 1 at Valley View. Special Liturgy observes feast day of Pastor's patron. Arbor Day observed in 2 events at SHH. New arrival: a son for Mr. and Mrs. Maurus Hacker of Lindsay.



May you and yours be greatly blessed by the spiritual radiance of Christmas. For your valued patronage, we express sincere Yuletide thanks.

Ted Henscheid
Tile and Brick Contractor
Muenster



Christmas Wishes

We're hoping this will be a warm, happy holiday . . . filled with lots of cheer!

Bill's Liquor Store
No. 1 Highway 82, Lindsay
No. 2 Downtown Lindsay

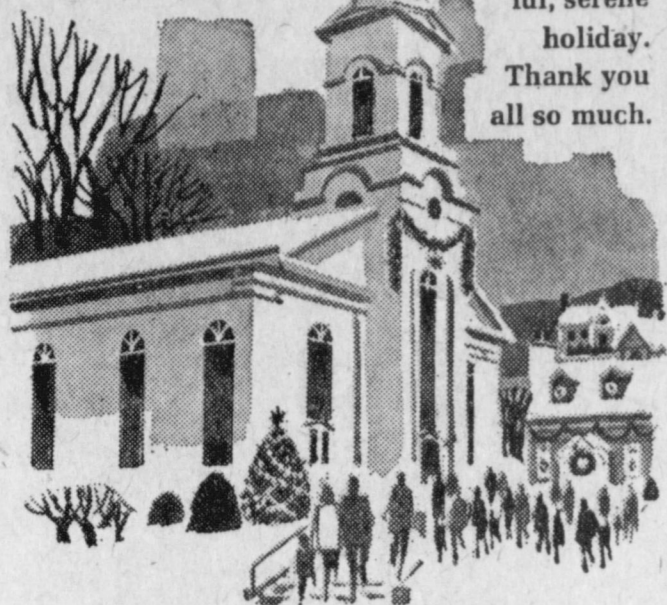


Christmas Joy

May the true spirit of Christmas be reborn in your heart, bringing holiday joys and blessings to you and those most dear to you. Let us celebrate as we remember the night of the Savior's Holy Birth.

M & W Oil Field Supply
James & Bernice Mollenkopf, Muenster

JOY



We'd like to express our warm wishes: enjoy a peaceful, serene holiday. Thank you all so much.

Ott's Furniture

Harold & Billie, Gary, Mike, Zinda, Wayne

Review ---

scheid retires and closes insurance agency. Full schedule to observe Catholic School Week at SHS. MHS teams win two games at Callisburg, SH wins one of three at Saint Jo. Hornets in 3 way tie with Holiday and Petrolia. SH Alumni plans for five benefit projects.

Feb. 7 — Muenster is stunned by car theft and burglaries. Boundary is decided for hospital district. Jerry Henschel of Irving is awarded certified status in the Society of Financial Examiners. Sylvia Hofbauer is elected president of the Muenster Library Board. New brochure tells story of Muenster. Barbie Hess and Pat Endres are named Miss Sacred Heart and Mr. Sacred Heart by the SHHS faculty. Annual 4-H food show has 57 entries. Hilda Self is elected MAP president. Father Francis Zimmerer, O.S.B., is appointed administrator of the Assumption of the Blessed Virgin Church in Decatur. Dennis R. Reiter, 47, dies at La Porte. Jud (W. G.) Boyles attends funeral of 9 month old grandchild, Alana McCarty, in Oklahoma City. Reception observes 35th wedding anniversary of Mr. and Mrs. Hugo Lutkenhaus. Members of the James Eckart family observe two wedding anniversaries... the Robert Simmels' thirteenth and the Alfons Koeslers' fifth. The Red River Tractor Pullers club is organized.

Feb. 14 — Joe Trachta, owner of Palace Drug Store, is robbed of his wallet containing an estimated \$800 to \$1,000... Otis Taylor and Rita Bliss, both of Gainesville are taken into custody and charged with the crime. Each is confined in Cooke County jail in lieu of a \$3,500 bond. The Roy Mondays buy the Fabric Center from Mrs. Don Flusche. Car stolen from Willie Walterscheid is found in Amarillo. Joyce Sicking graduates from the Harris County Hospital District School of Anesthesia for Nurses. Shirley Eldred is new employee at Carol's Beauty Salon. The Nick Millers' golden wedding is featured by special liturgy. Family reunion observes 60th anniversary of Mr. and Mrs. Bill Becker. Scout executives head assembly for Boy Scout Week. Funeral held at Gainesville for Paul Hellingner, 57. 38 boys report for track team at Sacred Heart. Winners are named at annual Mardi Gras Carnival. Mary Lou Kralicke has the female lead in "Othello" at NTSU. Cadet David Bright Jr., is named to the first semester dean's list at Virginia Military Institute. Mr. and Mrs. Glen Schoech are both listed on the dean's list

for the fall semester at East Texas State University. William Bartush is named to the fall semester dean's honor roll at Oklahoma State University. Mrs. Carl Mullins, former Muenster resident, dies in a Sherman hospital at age 60. First graders of SH present patriotic program on Channel 2 TV. Terry Huchton graduates from the Naval Air Technical Training Center at Lakehurst, N. J., in Aerographers Mate School, Class A-1. Carolyn Schoech and James Cooley are married in SH Church. Mrs. J. A. Philipp, former resident, dies in Idaho. New arrivals: girls for the Lloyd Preschers, M. L. McGowans, Don Vogels, David Bridges and James Hellin-

gers; a boy for the Tobie Thompsons.
Feb. 21 — J. D. Caplinger is in the intensive care ward of Arlington Hospital for treatment of paralysis following a stroke he sustained while operating a tractor. Lou Ann Swirczynski is Betty Crocker winner at MHS. 38 boys report for track team at Muenster High. Funeral service held for Mrs. Agnes Neu, 68, of Gainesville. Marty Klement, Karl Klement, Urban Endres and John Yosten open KEY Muffler Center, Inc., at Gainesville. The Sacred Heart parish directories are available at the rectory. It's clock changing time again... at 2 a.m. the nation returns to (Continued on Page 4)



Merry Christmas

Jingle bells echo through this special night, pealing wishes of merriment and joy to all, from Santa and us.

Hoedebeck GMC
Muenster



A VERY MERRY CHRISTMAS TO ALL!

Tuned up to sing your praises and say thanks to our patrons for your loyalty and trust. Merry, Merry Christmas!

Ken's Mobil Station

Kenny Cain, Owner, Muenster



JOY TO THE WORLD

As you experience the transcendent joy of this Yuletide, may your blessings abound and bring you every happiness and fulfillment.

Eddy's Radiator Shop

Muenster

CHRISTMAS GREETINGS



May the old fashioned delights of Christmas make yours a wonderful holiday. Our sincere thanks for your friendship.

Associated Milk Producers, Inc.

MILK PLANT MUENSTER, TEXAS



Our best wishes at Christmas

From our homestead to yours... warm greetings for health, happiness and good times throughout the holiday season. We're grateful for your generous patronage and friendship.

Gainesville Ford Tractors

Jim Zimmerer



Merry Christmas

We sincerely wish you a holiday season full of overflowing with life's best. Thanks for giving us a very successful year.

Miller's Cleaners

429 N. Commerce, Gainesville



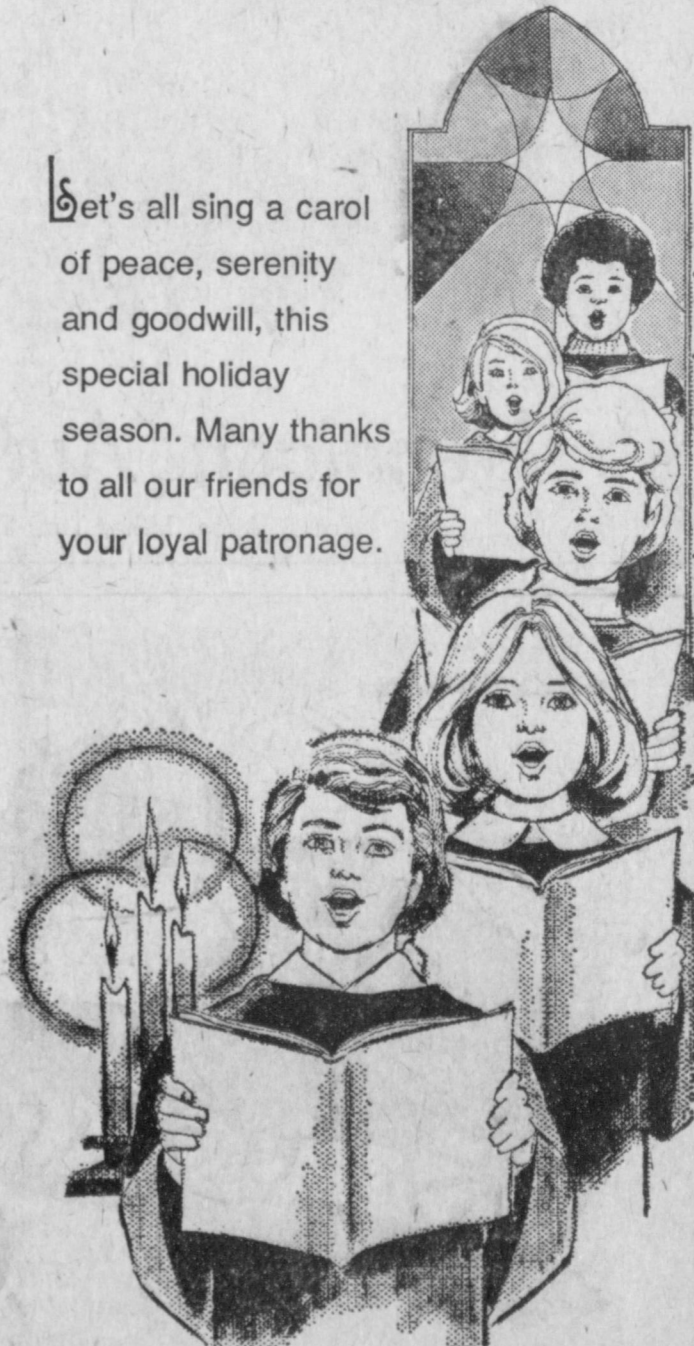
What better way to show our appreciation than to say "thank you" for your continuing loyalty and trust. May your Christmas be merry and bright.

Luke's Finca & Butane Service

Dan Luke, Muenster

NOEL

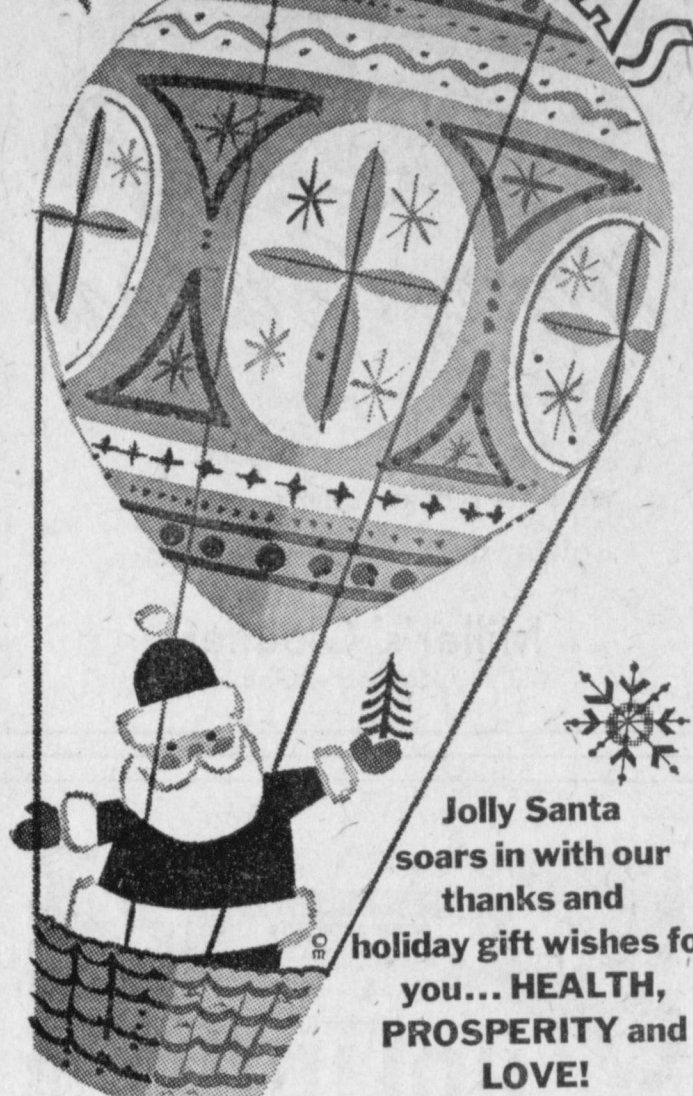
Let's all sing a carol of peace, serenity and goodwill, this special holiday season. Many thanks to all our friends for your loyal patronage.



Geo. J. Carroll & Son
Funeral Home

Gainesville

A VERY MERRY CHRISTMAS



Jolly Santa soars in with our thanks and holiday gift wishes for you... HEALTH, PROSPERITY and LOVE!

Carol's Beauty Salon
Carol Frost
Shirley Eldred, Donna Schmitt
Muenster

Review ---

daylight saving time. Jim Smoot, 43, of Gainesville dies at his home. Cub Scouts have their blue and gold banquet in the KC Hall. David Stormer has earned the Distinguished Student rank at Texas A & M University. Damond Fuhrmanns observe 25th wedding at Mass and reception. Barbara Davidson has earned the rating of Distinguished Student at Texas A&M University. New arrivals boys for the Doyle Voths and Felix Pelzels.

February 28 — The Muenster community is covered by a 3 inch snowfall. Public School Week is observed by extending a general invitation to come and visit during classes. Bertha Hamric is the new president of the Muenster Chamber of Commerce. Father Robert Wilson of Fort Worth is speaker at the Home School Society meeting. Muenster High band members get high ratings at Ardmore audition. Lisa Mages of Lindsay has been notified she is a finalist in the National Merit Scholarship program. Henry Neu, Lindsay native, dies in Denison, Iowa. Double ring ceremony at Lindsay unites Rita Fuhrmann and Alan Lusk. Mass and reception observe golden wedding of Pete Blocks of Lindsay. Funeral service held for Martin Schmitz, 57, of Gainesville. Faye Pette visits in Muenster after five days absence. SHHS students attend Shakespeare's "Taming of the Shrew" at Casa Manana in Fort Worth. MPS students attend two productions at Casa Manana Playhouse.

March 7 — Chamber of Commerce members hear rural problem aired. Gary Henscheid is spelling champ at Sacred Heart. Mmes. Pauline Stelzer, Barbara Bezner, Ann Walterscheid and Judy Flusche attend a one day seminar at Wichita General Hospital. Ethel Roark Little, 90, dies of a stroke at Hillcrest Manor. Mrs. Anna Altebaumer, 87, a former Muenster resident, dies in a nursing home in Vinita, Oklahoma. A mini-mission conducted by Father Ernest Miller starts Saturday at SH parish. Robert Haveramp is reassigned to Nigeria as a Drilling Superintendent for Santa Fe Drilling Co. 160 persons attending the Chamber of Commerce banquet hear address presented by George McKinney of TP&L Co. Muenster Public School Band members get high rating at region contest at NTSU. Fr. Elias Koppert, Provincial from Chicago conducts a 3-day tridium for members of the Third Order of St. Francis. Mrs. Peggy Sparkman has earned a position on the President's Honor Roll at TWU, Denton. Terry Huchton reports for a new assignment at the Naval Air Station in Corpus Christi.

March 14 — Funeral service for Kenneth Schmidkofer, 24, of Rt. 2, Gainesville is held in St. Mary's Church. Margie Wolf is elected president of MHS student council. Record grade set at MHS by Dean Sicking in the National Math Test. Two LVNs Mmes. Cecilia Haverkamp and Joan Haverkamp attend a regional workshop at the Marriott Hotel in Dallas. The grandstand at the ball park gets new coat

of green paint. Jaycees sponsor Easter egg hunt. Mary Bayer is Redbud princess at TWU. Hornets take top trophy in Holliday Track Meet and run over Bowie Jackrabbits 15-4 in baseball. Tigers are tenth in Bridgeport Track Meet. Northern district Catholic State League meets here. Donna Moster, Gary Gieb engagement announced. Jr. Elite week ends with dinner dance. Catherine Fay Ferguson, Wayne Luttner engagement announced. Three local ladies win in fashion review at SW Farm Show. New arrival: a daughter for Mr. and Mrs. Herbert Knabe.

March 21 — Junior stockmen show and sell project animals. Dean Sicking has champ of annual FFA project show. Sandy Reiter wins \$500 scholarship. Ray Luke gets appointment to Naval Academy. John Henscheid is elected president of SHH student council. Doris Felderhoff plays in national basketball tournament. Hornets in 9-7 win over Bowie. Jaycees banquet set for May 10. Federal agency okays grant for Jaycee pavilion. Parish Hall sold to Ed and Don Schad of Lindsay. Joe Cain, 59, of Denton and Jack Howeth, 87, of Gainesville, die. Hattie Boyett, first resident of Hillcrest Manor, dies. Six awards given to Garden Club at Spring meet in Vernon. Poetry and essay contest winners named by CDA. Jaycees get plaque at district meeting in Wichita Falls. Tiger Cubs start Track in Saint Jo meet. Mammoth tusk discovered in Fish Creek Gravel Pit. Muenster High is 4th in cold, wet track meet in Nocona. Muenster Juniors take 8th in first track meet

March 14 — Funeral service for Kenneth Schmidkofer, 24, of Rt. 2, Gainesville is held in St. Mary's Church. Margie Wolf is elected president of MHS student council. Record grade set at MHS by Dean Sicking in the National Math Test. Two LVNs Mmes. Cecilia Haverkamp and Joan Haverkamp attend a regional workshop at the Marriott Hotel in Dallas. The grandstand at the ball park gets new coat

O holy night...



May the spiritual peace and joy of Christmas abide with you and your loved ones. Thanks for your generosity.

Muenster Machine Shop
Dave Haverkamp
Muenster

MERRY CHRISTMAS



May we take this time to send you all our brightest greetings for the Yuletide season, and our sincere thanks for your kind support.

Hennigan Auto Parts
Pat & Alice, Mike, Tim, Tom, Joe



Greetings

Let's celebrate this Christmas season with sincere wishes for a simply wonderful holiday. To all our friends and neighbors go many thanks for your continued patronage and goodwill.

Barthold Tire Company
710 Summit, Gainesville

A taxpayer is a person who doesn't have to pass a civil service exam to work for the government.

If you want to follow in your father's footsteps, don't wear loafers.

Don't be afraid to ask dumb questions. They're easier to handle than dumb mistakes.

The more you listen to political speeches, the more you realize why America is called the Land of Promise.



Peace on Earth

On the eve of our Savior's birthday we wish you inner peace... true joy. To our many patrons, "thanks."

Carolyn's Craft Shop
Carolyn and Charles Bayer, Muenster

Merry Christmas



Merrily, you'll roll along with our best holiday wishes... and our heartfelt thanks for your confidence in us!

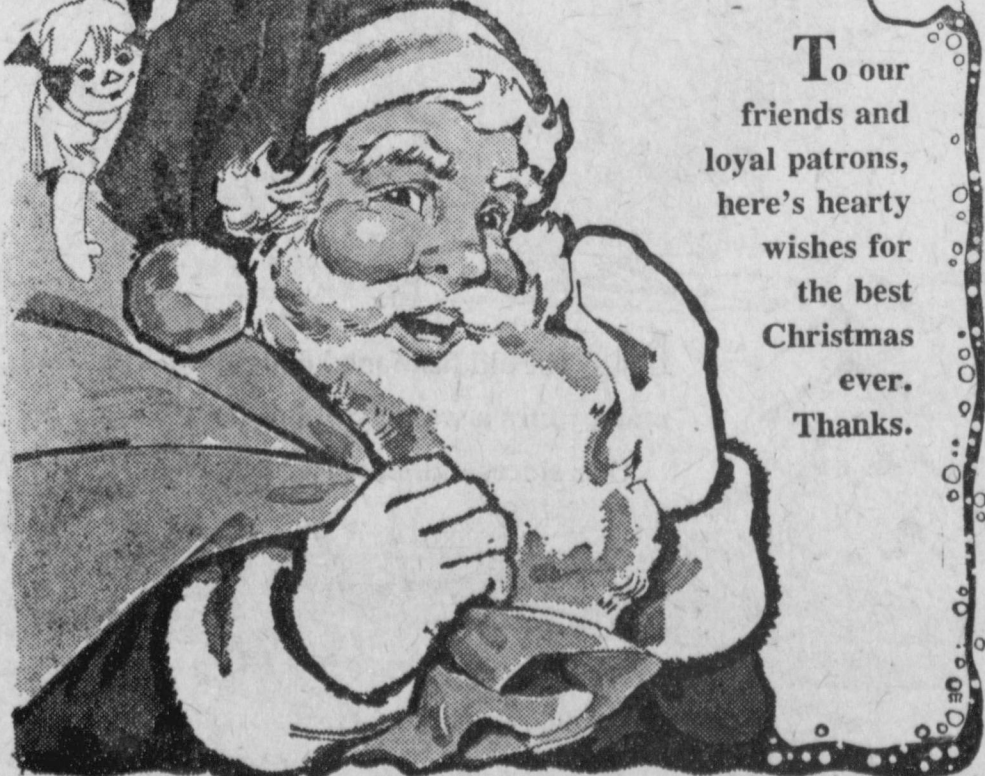
Ferd's Gulf Station

Ferd & Gertie, Gene and Betty



GREETINGS

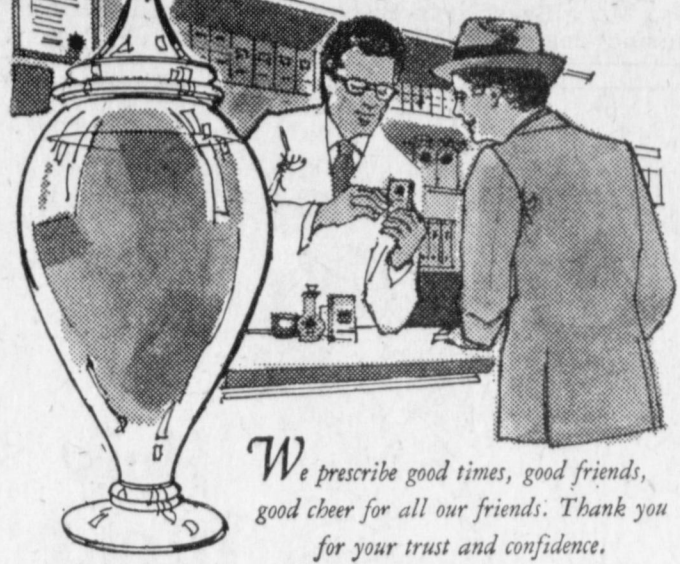
To our friends and loyal patrons, here's hearty wishes for the best Christmas ever. Thanks.



Endres Motor Co.

Marty Klement, Urban Endres
Muenster

A joyous Christmas



We prescribe good times, good friends, good cheer for all our friends. Thank you for your trust and confidence.

Muenster Pharmacy
J D Hanna & Bob Pels

Review ---

at Saint Jo. W. E. Patterson has heart surgery. Family and friends attend baptism of Mrs. T. S. Myrick. Mrs. Joe Wilde honored on 72nd birthday.

March 28 — Junior Stockmen had good show and good sale. Nocona will host Conservation Banquet on May 8. Gary Henscheid, son of the Rufus Henscheids is Cooke County Spelling Champ. Four SHH students in UD speech tournament. Tigers are 4th in Track meet at Ranger. NTSU instructor in Science department talks to SHH students. Muenster High Hornets win District 13-A volleyball trophy. MHS enters one act play, "Cyrano de Bergerac" in interscholastic league contest. Three MHS students get high grades in National Spanish Exam at Denton. Jaycees sponsor Easter Egg Hunt. New Benedictine Abbey dedicated near Lake Corpus Christi. Three Benedictine Brothers at Subiaco observe silver jubilees. Forestburg FFA is area winner in grass judging. Hornets blast Sanger 7-2 in baseball. Tigers are hosts for Junior meets on Saint Jo Track. Muenster Junior High has dual meet with Whitesboro. Special liturgy observes feasts of Saint Joseph and Saint Benedict at Sacred Heart Church. New arrivals: a boy for Mr. and Mrs. Larry Busby of Saint Jo; a boy for Mr. and Mrs. Dalton Lyons, of Saint Jo.

April 4 — Henry Pick, age 75, dies on Good Friday. Edmund Conrady, 53, dies in Windthorst. Christopher Fette, age 62, dies in Georgia. Non-contest elections to be held for city council, hospital board, local and county school boards. Temperature drops to 26 before Easter with winds, rain and sleet. Defensive driving class opens. SHH hosts Tiger Relays at Saint Jo. Open meeting on abortion issue sponsored by Right to Life Society. R. W. Welch succeeds E. E. Wright as Hesperian head. SHH students to present "The King and I". Jaycees treat 60 children at Easter Egg Hunt. Over 325 gather for Parish Paschal Supper. Two nurses from Muenster hospital attend workshop at Grayson County College. Award to be given by Garden Center and Garden Club for "Yard of the Month". Weldon Cowan is Nocona Chamber of Commerce head. MHS is second in cold track meet in Olney. New arrivals: a son for Mr. and Mrs. Rob Buehrig of Honolulu, Hawaii.

April 11 — Three routine elections get low voter turnout. Muenster Chamber of Commerce sponsors historical marker for Bicentennial. Garden Club urges cooperation in spring cleanup. MHS takes

second in Coppell track meet. Newly elected members of City Council take office. Cancer crusade contributions total \$508. Current program of improvements at Muenster Public Library listed. MHS girls volleyball team goes to regional competition. Bernice Sicking tells Chamber of Commerce about local dress factory. SHH students speak at Optimist Noon Luncheon. Shirley Swirczynski and Jim Endres are married. Janet Bayer and Monte Barnhill are married. Hospital Auxiliary sponsors dance as hospital benefit. SH Junior High students in speech tournament at Nolan. MHS Band participates in music festival at Notre Dame of Wichita Falls. Local CB Radio Club organized here. Mr. and Mrs. Herb McDaniel celebrate 35th wedding anniversary. "Friends of the Library" chapter formed here. New arrival: a son for Mr. and Mrs. Dave Berres.

(Continued on Page 6)

Logic Is Logic

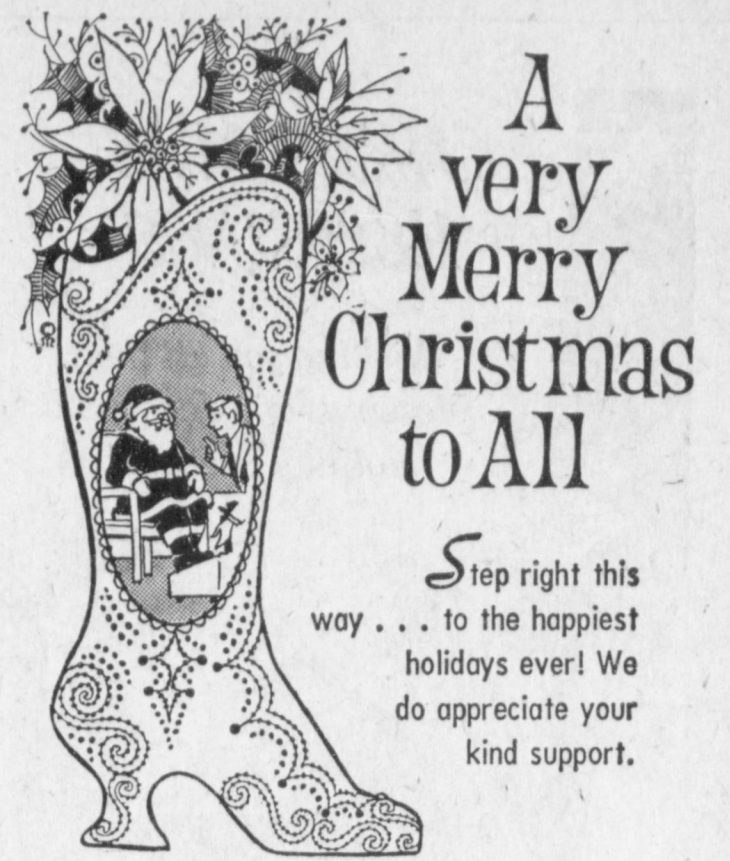
A man was charged with using counterfeit money to pay a bill. At his hearing, the defendant pleaded that he didn't know the money was phony. Pressed for proof, he blurted, "Because I stole it. Would I be stealing money if I knew it was counterfeit?"

That made good sense to the judge, so he tossed out the counterfeit charge. But he substituted a new charge: theft.

"Sure, I stole it," the defendant conceded amiably. "But counterfeit money has no legal value. Since when is it a crime to steal nothing?"

No one could find any flaws in his logic, so the man went free. All of which shows that two wrongs — if the breaks are with you — can make a right.

Most people are willing to change not because they see the light but because they feel the heat.



A Very Merry Christmas to All

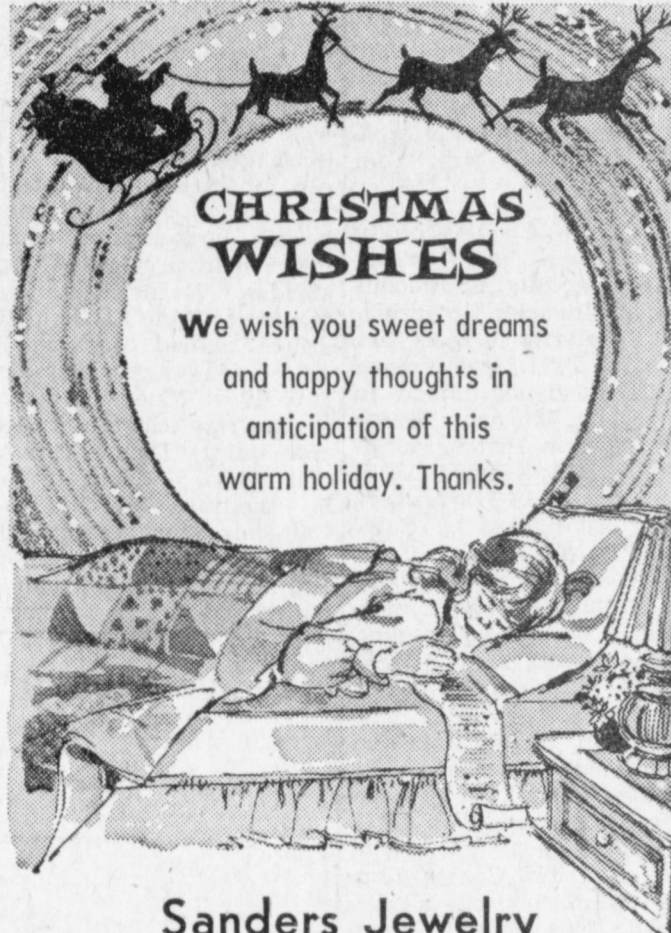
Step right this way . . . to the happiest holidays ever! We do appreciate your kind support.

FARRAR'S
in Gainesville



On this Yuletide, we wish for you and yours an abundance of Christmas cheer, topped off with an extra helping of peace and love. Thanks, all.

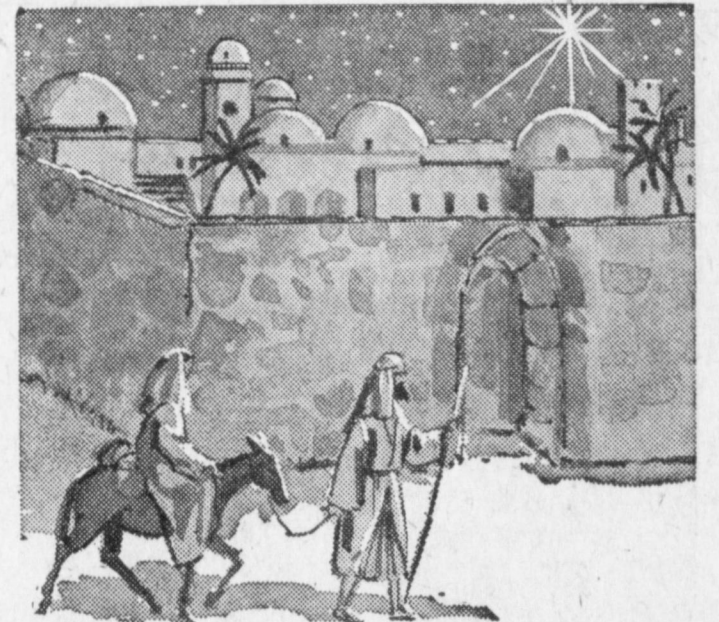
The Framemaker
Rick Webb, Owner
107 S. Commerce, Gainesville



CHRISTMAS WISHES

We wish you sweet dreams and happy thoughts in anticipation of this warm holiday. Thanks.

Sanders Jewelry
Gainesville



Christmas Blessings

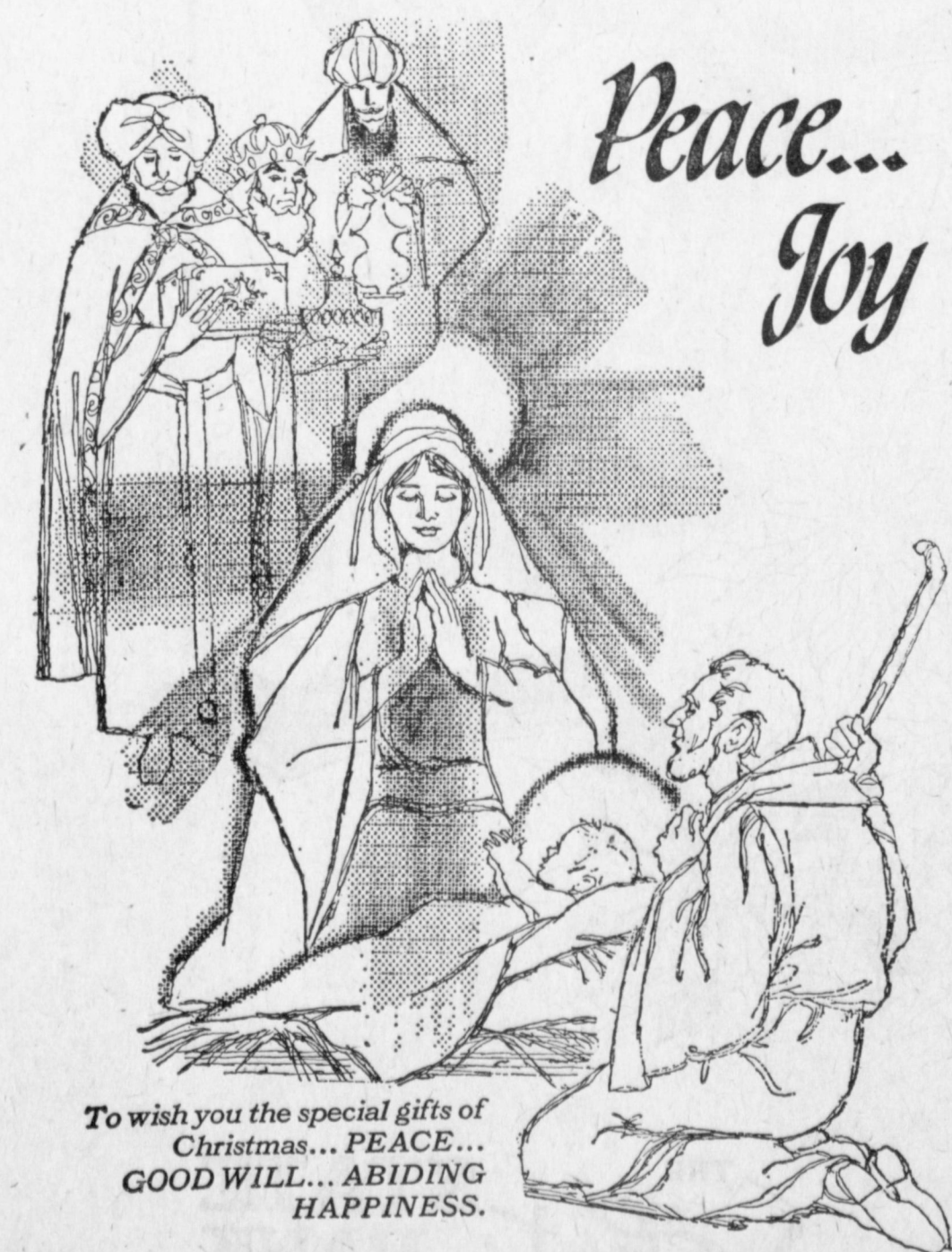
May this holy holiday shine down its blessings on all our neighbors, friends. Thanks for the kindness shown to us.

Chapman's Shoes
Gainesville



Santa's pack is brimming with our good wishes and thanks.

United Electric Service
Chris Muller, Muenster



Peace... Joy

To wish you the special gifts of Christmas... PEACE... GOOD WILL... ABIDING HAPPINESS.

Gilbert Endres Distributor
Budweiser and Michelob
Muenster



MERRY CHRISTMAS

Santa's coming down the slopes with holiday greetings . . . direct from us to all of you. Have a merry, cheery Christmas! Jolly thanks loyal patrons!

RONNIE HERR
CONOCO AGENT
Gainesville



REJOICE

Christ the Savior is born again! As you celebrate, may all your prayers and hopes be fulfilled bringing you peace and contentment. Our sincere thanks and best wishes for a most joyous Christmas.

Yosten Sand & Gravel
Muenster

Review ---

April 18 — Muenster High Volleyball girls are regional champs — one of 4 top Class A teams of state. Sacred Heart Junior High is third in Nolan Speech Tourney in field of 18 schools. SHH students Mary Kay Caplinger and Craig Sangster win Optimist district oratory. SHH students told poems will appear in semi-annual anthology "Young America Sings". MHS literary team is 3rd in District 13-A Meet. Bill on addition to Hospital District is approved by House of Representatives. Hornets are champs of 13-A track meet. First Communicants honored by families. Rebecca Crow and David Schreiber wed in Windthorst; engagement announced for Debbie Sicking and A. J. Felderhoff. Weston Powell wins fourth place in rugged motorcycle races at Texas Stadium. Mr. and Mrs. Joe Walter honored on 46th wedding anniversary. Muenster Hospital sponsors seminar on care of the alcoholic, attended by nurses of North Texas area. New arrivals: a girl for Mr. and Mrs. Allen Truebenbach, a boy for Mr. and Mrs. David Reiter, a girl for Mr. and Mrs. Tom Yosten.

April 25 — Cooke County Electric Co-op has annual meeting. Deposits and loans decline at Muenster Bank during first quarter. Tigers are champs of TCIL track meet. Six SHH students named to honor society. Muenster Scouts get top score in 7-troop camporee. Pat Hess elected VFW Commander. MHS All-Awards program highlighted by Cowboy John Fitzgerald. Tony Hess elected president of Home School Society. Claude Klement is new JC president. Mrs. Leo Hesse is new VFW Auxiliary president. Drama students of SHH present "The King and I". Dolly Bayer and Harold Owen are married. Craig Sangster is first in creative writing contest at CCC. MHS Band gets rating of "Good" in U.I.L. Competition. Garden Club sponsors all-day workshop. New arrivals: a son for Mr. and Mrs. Roy Hartman. Family reunion honors 91st birthday of Mrs. Bob Yosten.

May 2 — Electric Co-op members hear report of all time high in both membership and business volume. Virgil Henscheid appointed eleventh local postmaster, succeeding Arthur Endres. Hornets beat Windthorst 13-3 for 13-A baseball championship. Arts-Crafts exhibit scheduled for May 4 at Sacred Heart. Daniel Fette chosen commander of First Battalion in A & M Corps of Cadets. Gary Henscheid competes in regional spelling bee. Muenster juniors win district UIL literary trophy. Laura

Kralicke and Sandy Reiter are valedictorian and salutatorian at SH High. Dress Factory will sew uniforms for MHS Band. Randy Wolf and Dan Endres are third in regional tennis. Ronnie Sicking, Randy Williams, Randy Barnhill and Tim Felderhoff get awards at NTSU craft fair. Hornets lose opener in state volleyball tournament. Herb Millers observe 25th anniversary. Susan Sloan and Paul Caplinger set wedding date. Phillip Russell marries Roxanna Reid. Special liturgy formally closes CCD class. Ken Swirczynski honored as outstanding student at NTSU. Donna Moster marries Gary Gieb. SH students among winners at CCC art show. Births: The Lendon Bauers of Llano announce a son; Wayne Sheppards of Dallas announce a son; to Edward Schmitts of St. Paul, Alberta, Canada, a daughter; to the Robert Millers a daughter.

May 9 — City council studies plan to dispose of industrial waste at new AMPI plant, also program required for official recognition of library. Martin Thetford dies at 87. Saturday is date for Jaycee awards and installation banquet. John Fitzgerald is emcee for MHS all-awards banquet. 26th annual banquet honors conservation champs; event held at Nocona May 8. Weldon Bezner is champ farmer of Zone 3. Glenn Richardson named coach at Boyd HS. Life saving class begins May 19 at Muenster pool. 309 register for arts-crafts at Sacred Heart. Donna Zimmerer and Steve Felderhoff marry in Lindsay. Hornets beat Callisburg for perfect 4-0 13-A season in baseball. Marilyn Felderhoff and Sherman man

set wedding date. Era is No 1 in district in community improvement. Wilbert Vogel of Saudi Arabia home for visit. Granddaughter of Mrs. Jake Wolf marries in Tulsa. Wayne Luttmer and Catherine Ferguson exchange vows. Winners named in Garden Club flower show; Mrs. Roger Taylor wins tri-color award.

May 16 — Dorothy Hartman gets Jaycee outstanding citizen award. Willie Fisher is key man and Steve Hess outstanding project chairman of Jaycees. 31 MHS grads await diplomas at Friday commencement. Diane Yosten is valedictorian, Charlotte Johnson salutatorian at MHS. Tommy Felderhoff Jr. receives BS degree at A&M. Patty Fuhrmann, Linda Sicking, Darlene Wolf, Nanci Fuhrmann, Kay Wimmer receive associate of science degrees in nursing. Hornets beat Frisco 9-0 for bi-district title in baseball. Leo Henscheids have Yard of Month. Schedules ready for summer baseball. Tom Joy named coach of Tidehaven HS. Frank Luke presents senior recital on organ at Atchison, Kansas. Janet Wimmer and Robert Hermes announce wedding date. Carol Zimmerer and Roger Luttmer engaged. Electric Co-op sponsors Food Fun for Juniors. William Kupper marries Annalise Borysowicz in Dallas. Surprise party greets Norbert Koeslers on 30th anniversary. J. T. Coles observe golden wedding. Sylvia Hofbauer elected president of Garden Club. Jon Ann Galloway wins a first at TCIL state track meet. Library schedules weekly story hour for kids during the summer. Annual ceremony crowns Queen of May in SH Church.

May 23 — SH school year will end with all awards banquet and commencement. John Fitzgerald of Dallas Cowboys to talk at the banquet. Abbot Raphael DeSalvo of Subiaco talks at graduation and Bishop Danglmayr awards diplomas. C. B. Fowler, 65, and Lawton Moon, 73, die. Memorial service will remember deceased of armed forces. Swim pool will open Sunday. Mary Bayer gets BS in Nursing degree at NTSU.

Three of Andy Schoech family get college degrees. Awards banquet honors leading MHS students. Randy Wolf named Hornet Hustler. Mrs. Bill Lutkenhaus heads CDA court. Tony Wiesmans surprised on 49th anniversary. County ranks in state's top 10 in milk production. Final rites held at Lindsay for Mrs. A. C. Flusche. Jerry Klement directs USDA rural development conference. Births: The

(Continued on Page 7)

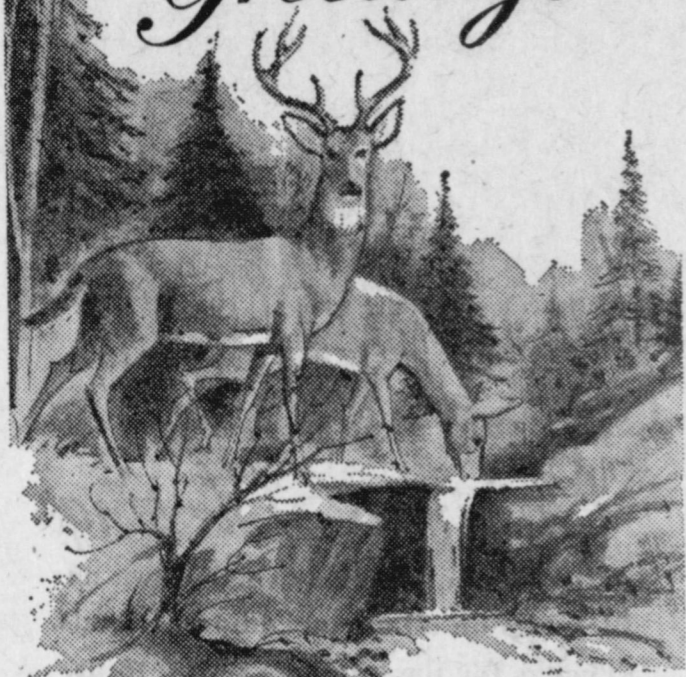
CHRISTMAS BLESSINGS

Wishing you all the blessings of a Joyous Holiday Season.



H & W Meat Co.
Muenster

Greetings



May all the good things Christmas has in store be yours — peace, joy and serenity. We are forever grateful for your kindness.

Parker Electric
Gainesville

"NOEL, NOEL"

Happy voices sing out the special music of this blessed holiday season. May they bring you love, joy and peace throughout Christmas. Many thanks to all our friends.



TUGGLE MOTOR CO.
CHRYSLER — DODGE — PLYMOUTH
Aubrey, Tom and Nita

O, Holy Night



We wish you a Christmas rich in love and peace. Thanks, friends for allowing us to serve you.

Gainesville Carpets
Dorothy Barnes, Richard & Diane Neu
Bryan & Glenda Russell

A Very Merry Christmas

In the spirit of this joyous season our very best wishes one and all. To the friends we have had the pleasure of serving. thanks.



THE First STATE BANK
GAINESVILLE, TEXAS
MEMBER FDIC

Gossip is like mud thrown against a clean wall, it may not stick but it leaves a mark. Credit is easier to find than quicksand, although either one will swallow you up.

"Do you know that your wife is telling it around that you can't keep her in clothes?" "That's nothing. I bought her a home and I can't keep her in that either."

Review ---

Joe Bayers of Denton announce a daughter; The Henry Sicking announce a daughter. May 30 - Twenty four graduates of Sacred Heart receive diplomas. Father Frowin Schoech, Muenster native substitutes for Abbot Raphael as commencement speaker, urges living by traditional values. Jaycees to sponsor annual picnic Sunday in city park. Fourteen complete. Red Cross class in life saving. Rain delays start of kids baseball. Mrs. Margaret Devers, 59, formerly of Lindsay, dies at Hugo, Okla. Regional baseball playoff with Whitewright booked Saturday after fourth postponement because of rain. Rain measures 3.32 in. Year's total to date is 17.50 in. Peggy Sparkman and Dianne Sicking, sisters, graduate with honors at TWU and NTSC. Jo Ann Bezner and Lynn Huchton get wedding date. Debbie Sicking and Anthony Felderhoff Jr. exchange vows. Kay Wimmer and Eddie Hellman announce engagement. PTO officers installed for 75-76 school year. Mrs. Roy Monday is president. Carla Lehnertz is honor grad at LSC. June 6 - Community harvest starts with a rush. Plans begin for election to expand

hospital district. Addition contracted for Telephone Building. Hornets are regional baseball champions. Gene Hartman of Denton named Top K of C District Deputy in Texas. Library applies for membership in State system. \$593 contributed to Cemetery Fund in Church Door collections. Era judged third in state contest on improvements. Mass and reception observe the Ray Vogels' 35th anniversary. The Ed Schneiders surprised on 25th anniversary by children. Susan Sloan and Paul Caplinger wed in double ring ceremony. Gerrie Knabe and Douglas Burr are married here. Jim Walter, son of the Joe Walters gets doctorate at UD. Funeral held for Mrs. Katie Zimmerer, 90, of Lindsay. New arrivals: twin daughters for Mr. and Mrs. Earl Hess; a son for Mr. and Mrs. David Yosten. June 13 - Weekend showers halt good harvest. Chamber of Commerce initiates plans for Bicentennial festival. TP&L asks for rate hike. Parking banned on Highway 82 within city. July 19 set for vote to extend hospital district. Sandra Reiter wins \$2,800 4-H scholarship. "Yard of the Month" award goes to Herbert Meurers. Dan Hamric continues Grand Knight of Muenster KCs. Funeral services held for Carl Mullins, 66, former owner of Livestock Auction; for George LeForce, 79, employed at MK Ranch, and for Rodney Herr, 25, relative of Herr families here. Coach Don Neal of MHS quits coaching for Mission work. Rattler killed on Huggins farm may be area's largest, 70 inches without a head, 9 inches in circumference. Marilyn Felderhoff and Dale Trevathan married. Cooke County sends 38 entries to A and M for 4-H Roundup. Hospital Auxiliary honors Mrs. T. S. Myrick as "Honorary Member of the Year." June 20 - Good grain harvest is almost complete. Rates increase for PO box rent. Sister M. Julia is new prioress at Holy Angels Convent. Doris Felderhoff is candidate for US Olympic team. Kim Reiter gets Home Ec award. Twelve teams entered in softball tourney. City gets \$3,669 in sales tax check. Barbara Davidson is distinguished student at A and M. Funeral services held for Mrs. Henry Huchton, 59, for Andy O'Connor, 76, Dr. Hugo Hellman, 66, L. W. Powell, 75. Wedding held for William Theodore Kupper and Annalise Borysowicz; Marge Hesse and Billy Joe Devers

married. Dale Cash, after a year's tour aboard the nuclear powered carrier, Enterprise and Gerald R. Cash, on leave from duty in Germany, spend Father's Day with Mr. and Mrs. Charles Cash. County 4-Hers hold annual horse show. New arrivals: a girl for Mr. and Mrs. Daniel Fleitman; a boy for Mr. and Mrs. Harvey Lamkin. June 27 - Election ordered July 19 on expansion of hospital district. County trio buys control of First Savings and Loan Association. Red Cross (Continued on Page 8)



Greetings
Wishing you
Happy Holidays as
Christmas lights
the world! Thanks all.
Flusche
Enterprises, Inc.
Muenster

CHRISTMAS
The spirit of Christmas is everywhere filling the world with happiness and joy. We hope your holiday is brimming with all good things.
The Charm Shop
Queenie, Anna, Dorothy, Lupe, Pearl, Murt

CHRISTMAS Joy
We're joining these carolers in their heartfelt refrain: Peace on earth . . . good will toward men. Season's best to all. To all, our special thanks.
Daniel Boone Discount Store
Saint Jo

Greetings
The magical moment of Christmas is here again. In the spirit of the season we wish our neighbors and patrons many happy moments — rich in friendships, family get-togethers, heartfelt contentment. May all your holiday dreams come true. Thanks for your generosity.
GAINESVILLE NATIONAL BANK
Member F.D.I.C.
FMW Insurance Agency
Muenster

GREETINGS
Coming your way with thanks and good wishes for a heartwarming holiday.
FMW Insurance Agency
Muenster

Review ---

Bloodmobile schedules visit here. Use of fireworks forbidden in city. Lindsay extends annual welcome for homecoming. Steve Kralicke gets DDS degree. Enterprise will be on vacation July 18-28. Jaycees sponsor tennis tourney. Murlin Joe Evans is new member of Charm Shop staff. SHH class of 1950 plans reunion. Muenster groups go to convention of Catholic State League. Mrs. Arthur Felderhoff and Miss Frances Spaeth spend a month touring Europe. Bill Bartush named to Honor Roll at Oklahoma State U. Mrs. Jenny Schilling celebrates 92nd birthday. Curtis Klement is distinguished student at A and M. Mrs. Joe Wilp dies in Oklahoma. New arrivals: a boy for Mr. and Mrs. Charles Cler; a girl for Mr. and Mrs. Charles Etheridge.

July 4 — Expansion of Hospital District described as two way bargain. Doctor regarded good prospect to move to Muenster. Rain measure is slightly ahead of local average. Richard Growing home selected as "Yard of the Month". Community starts annual swim classes. Robby Ramsey of Whitesboro dies. Players and fans cheer JC's first tennis tourney. John Tiptie former conservationist at soil office, is promoted to second ranking position in Ohio. Mrs. Harold Flusche, Mrs. Ted Henscheid and Miss Kathy Luke finish WSI training in Gainesville. Doris Felderhoff survives cut down to 24 candidates for U.S. Olympic basketball team; three days later is eliminated in final cut to 15 members. J. B. Golden, 61, former resident, dies in Lubbock. Kay Wimmer, Eddie Hellman married here. Traditional wedding service in Gainesville for Kathy Selby and Bill Enderby. Florence Hess and David Stockard marry here. Dr. Jerry Klement in Rural Development program of USDA. New arrival: a girl for Mr. and Mrs. Mike Hennigan.

July 11 — City Council discusses more and better facility for city. Chamber of Commerce continues plans on event for bicentennial. TP&L asks for increase on electric rate. 344 enroll in free Red Cross swim classes. Bob Steele quits SHH Coaching job — will go to Graham. Cooke County A&M club awards six \$250 scholarships. Plans announced for another JC tennis tournament. 16 teams enter slo-pitch softball tournament sponsored by Schlitz team. Bank's deposits and loans gain in past quarter. Debate workshop offered at Cooke County College — 16 students from Muenster and

2 from Lindsay register. Jo Ann Bezner and Lynn Huchton marry in Lindsay. Mr. and Mrs. Richard Growing observe 25th anniversary with Mass, reception, dinner and dance. Reunion held for SHH Class of 1950. Mrs. Nettie Crump, 91, of Saint Jo, dies. New arrivals: a girl for Mr. and Mrs. Giles Walterseheid; a girl for Mr. and Mrs. Charles Ivers. 80 gather for Mages reunion. Ray Luke enrolls at US Naval Academy.

July 18 — Saturday vote will decide on expansion of hospital district. One hundred nine pints donated to Muenster Blood Bank. August 15 is registration day at MHS; Faculty complete. Full brackets assured for tennis tournament. Jaycees say: "Mark calendars for chicken fry." Three Muenster nuns observe jubilee at Holy Angels Convent — diamond for Sr. Amora Felderhoff, silver for Sr. Romana Rohmer and silver for Sr. Monica Swirczynski. Koerschners return from extensive European tour. Eliminations in slo-pitch tourney start. Fuhrmann nuns return from Holy Year European tour. MHS class of 1970 has reunion and plans another for 1980. Car crash fatal to Roy Lee Raney, 19, of Era. Tony Wimmers vacation in Alaska. Carol Zimmerer and Roger Luttmir exchange vows in Lindsay. Janet Kay Wimmer and Bobby Hermes married here. Over 250 attend reunion of Muller and Herr families. New arrivals: a girl for Mr. and Mrs. Buddy Fuller; a boy for Mr. and Mrs. Gary Dale Dickerson; a boy for Mr. and Mrs. Arnold Zimmerer.

August 1 — Hospital district expansion approved by big majority. Jaycees will have chicken fry Sunday. Ed Stock of Dallas is new head coach at Sacred Heart. Faculty roster of 22 listed at Sacred Heart. Long illness of Mrs. Frank Kathman ended by death. Muenster High changes from semester to quarterly system. Week-long Jaycee tentative European tour. Eliminations in slo-pitch tourney start. Fuhrmann nuns return from Holy Year European tour. MHS class of 1970 has reunion and plans another for 1980. Car crash fatal to Roy Lee Raney, 19, of Era. Tony Wimmers vacation in Alaska. Carol Zimmerer and Roger Luttmir exchange vows in Lindsay. Janet Kay Wimmer and Bobby Hermes married here. Over 250 attend reunion of Muller and Herr families. New arrivals: a girl for Mr. and Mrs. Buddy Fuller; a boy for Mr. and Mrs. Gary Dale Dickerson; a boy for Mr. and Mrs. Arnold Zimmerer.

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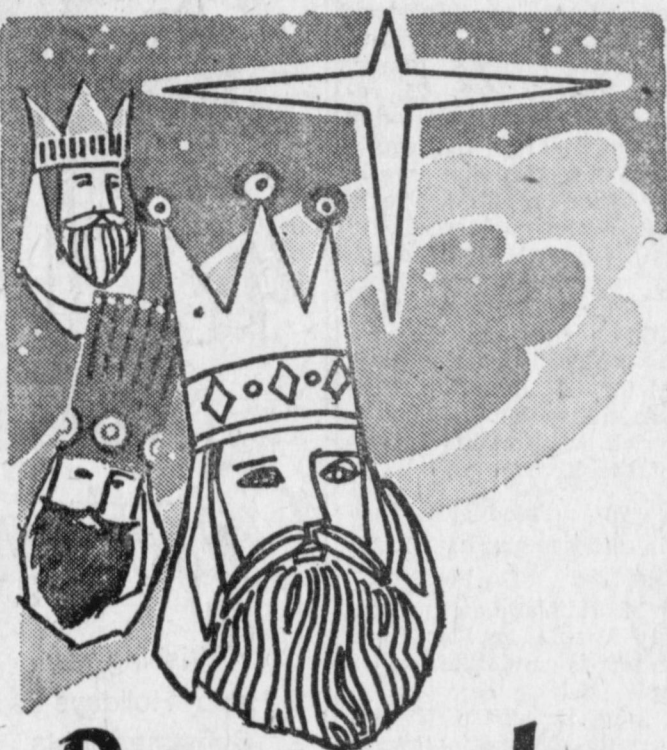
Lavish Feast
At Christmas, in the year 1492, when Columbus was spending his day in the New World, King Henry VII gave one of his most sumptuous feasts. The King (1485-1509), the Queen and members of the court dined on no less than 120 different dishes . . . with peacock as its climax! He observed holiday customs lavishly, to say the least, serving among the many delicacies a popular dish called "frumenty," made by adding sugar and spices to boiling hulled wheat.

If you want to know whether a news story is important or not, strike out all the adjectives.



As you and your loved ones share your joy we wish you cheer and good wishes at Christmas.

J. W. Fleitmann, Inc.
Welding & Repair Shop
Joe, Robert, Paul, Danny, Ray



Peace ... Joy

During this holy holiday, we'd like to wish all our friends a simple, lovely Christmas, filled with warmth and happiness. Our sincere thanks to all.

Commerce Street Store
Pete Briscoe, Gainesville



Merry Christmas

Sending hearty wishes for all delectable things to fill your stockings to overflowing.

Merry Christmas and thanks.

Koesler Jewelry

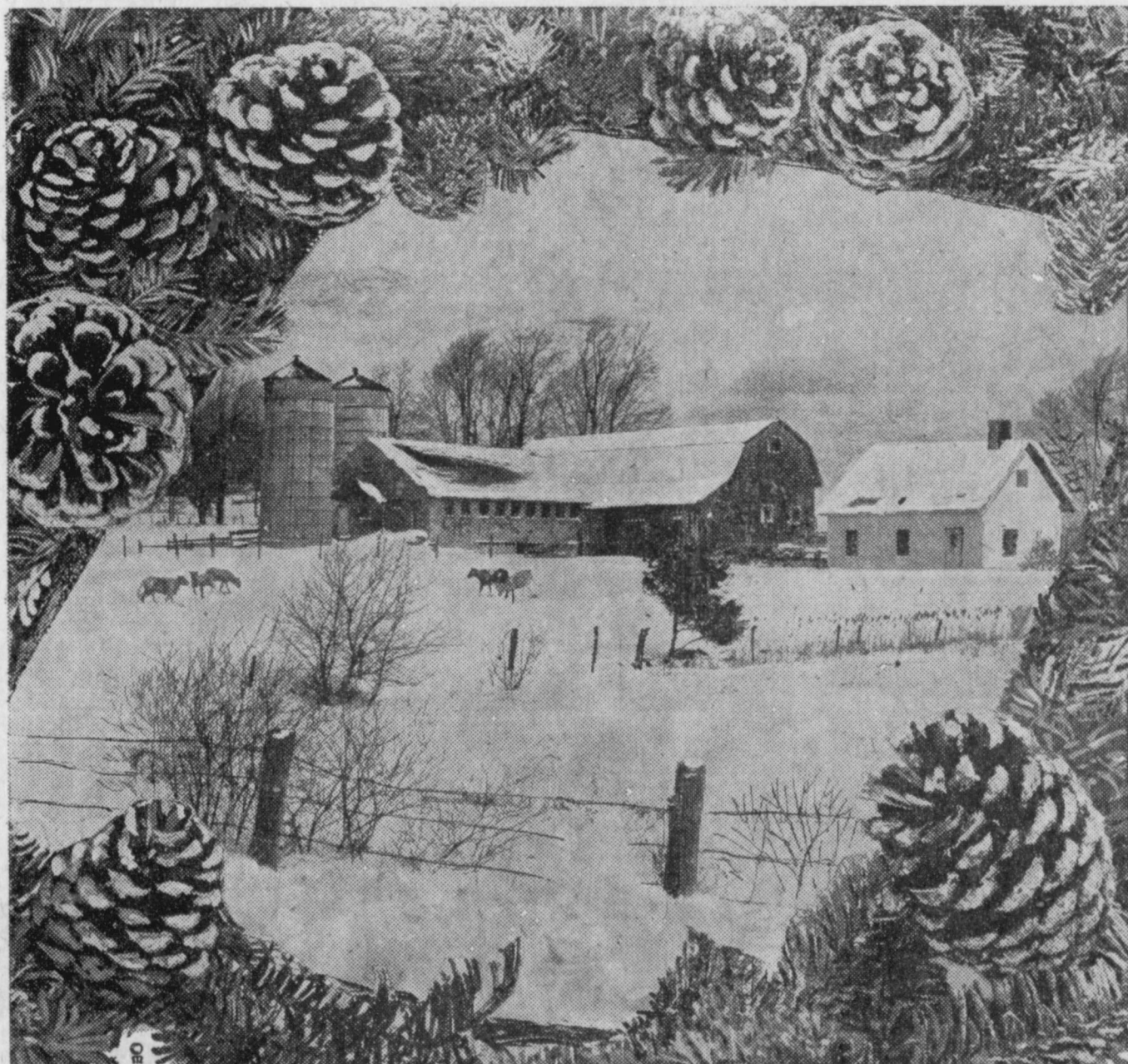
Norbert & Elizabeth Koesler, Muenster



Delight fills our hearts, young and old alike, on Christmas morn. May the joy that illuminates your home remain with you all through the holiday.

Cut Rate Bottle Shop

Highway 82, Lindsay



Merry & Christmas

May the serenity of Christmas find and keep you content. May every day of this joyful season be filled with joy . . . abundant in peace . . . rich in brotherhood. To all the cherished patrons we serve . . . our warmest gratitude.

Muenster State Bank

Member FDIC — Serving the Financial Needs of This Area Since 1923

peace ... joy

Long ago, three kings offered gifts as gestures of goodwill. Please accept our gift . . . to wish you and your family a warm, wonderful Christmas. Thanks to all.



Muenster Telephone Corp. of Texas
Muenster Cable TV

If farmers decided to save energy by abandoning their tractors, it would take 27 million horses and mules to replace them, according to Sperry New Holland Division of Sperry Rand Corp.

Don't carry passengers of any age on tractors.



Peace... Love... Let us rejoice as we celebrate and remember the true meaning of this holy day. Thanks.

Chick's Department Store Gainesville



"MERRY OLD SANTA." Illustration from Christmas Drawings for the Human Race by Thomas Nast, 1890. Courtesy of The New-York Historical Society, New York.



We're full up with extra special Christmas wishes for you, for Joy, Friendship and Cheer. It's a privilege to serve you . . . thanks.

Miller Exxon Station W. J. Miller, Muenster

Review ---

nis tournament to start Sunday with 110 entries. Denton team gets champ trophy in Jaycees slo-pitch tournament. July moisture was 2.02 in, total for half year was 23.53 in. Schniederjan boy of Gainesville killed in cyclone crash. Kim Reiter and Don Wiese announce engagement. Sister Amora Felderhoff observes golden jubilee. Sisters Romana Rohmer and Monica Swirczynski observe silver jubilees. Doug Stoffels and Dodie Carroll marry. Karen Sicking and Bret Wiggins of Dallas to wed August 16. State adopts year round system of car licensing. Descendants of John Eberhart have reunion. Births: A boy for the Charlie Di Stefanos of Houston; a daughter for Mr. and Mrs. James Lutkenhaus of Denton; a daughter for Mr. and Mrs. John Pagel; a daughter for Mr. and Mrs. Paul Hess of Lindsay; a daughter for the Willie Fishers.

August 8 — SH School will enroll August 18 and Public School August 21. More than 90 boys expected for first football practice at the two schools. Ordinance links Muenster library to state system. City Council OKs raise of electric rates. Henry Weinzapfel wins Yard of the Month award. Work starts on addition to telephone building. Community praised for fine response in collection for blood bank. Two groups of girls graduate in Food Fun for Juniors. Fifteen receive trophies in Jaycee tennis tournament. Elaine Sicking and Larry Zimmerer marry. Two families of Vietnamese make their home in Muenster . . . sponsored by Bill and Fred Korerschner. Paula Sicking and Randy Reiter marry. Debra Steadham and Larry Dill of Forestburg announce engagement. Births: A daughter for Mr. and Mrs. James Cooley of Irving; a daughter for the Monte Barnhills.

August 15 — Baptist Church of Myra observes 100th anniversary. Hospital administrator tells C of C meeting that the hospital renders great service, operates in the black, provides employment for full

time equivalent of 42 persons and is almost debt free . . . but needs more doctors and less government interference. 47 boys report for football at SHHS. 40 at MHS. Police crackdown aimed at drivers without license. School trustees adopt budget of \$392,465. Tractor pull enthusiasts get set for contest at county fair. Herbert Richardson and Joyce Dove of Rosston marry. Barbara Rohmer and Jimmy Mosman plan wedding on September 6. Texas Ag Department conducts fire ant survey in Cooke County. Nuptial at Lindsay unites Judy Schmitz and Dale Crabtree. 180 persons gather here for Flusche reunion. Nursing department at CCC receives national accreditation. Birth: Mr. and Mrs. Harold Owen of Lindsay announce the birth of a son.

August 22 — Mrs. T. S. Myrick, 67, resident here 42 years dies after illness of six months. Area harvests good milo crop. Schools enroll 732, 13 under last year . . . count is 364 at Sacred Heart, 368 at public school. County tax rate continues at \$1. Electric co-op members told rates have to go up. Special mass liturgy opens new school year at Sacred Heart. Cheryl Hermes and Royce Martin exchange vows. Darlene Wolf and Alan Miller set Sept. 20 as wedding date. Texas Electric Co-ops in annual convention urge political involvement. Phyllis Bindel marries Lionel Garcia of Garland. Million Dollar Bike Ride in County booked for Sept. 1. Proceeds are for St. Jude Children Research Hospital in Memphis. Karen Sicking weds (Continued on page 10)

White House Christmas Tree

In 1923, the first National Community Christmas Tree in the United States was set up on the White House lawn. The tree was a spruce from President Calvin Coolidge's home state, Vermont.

The following year, he presided at a ceremony under the sponsorship of the American Forestry Association, to urge the use of living Christmas trees.



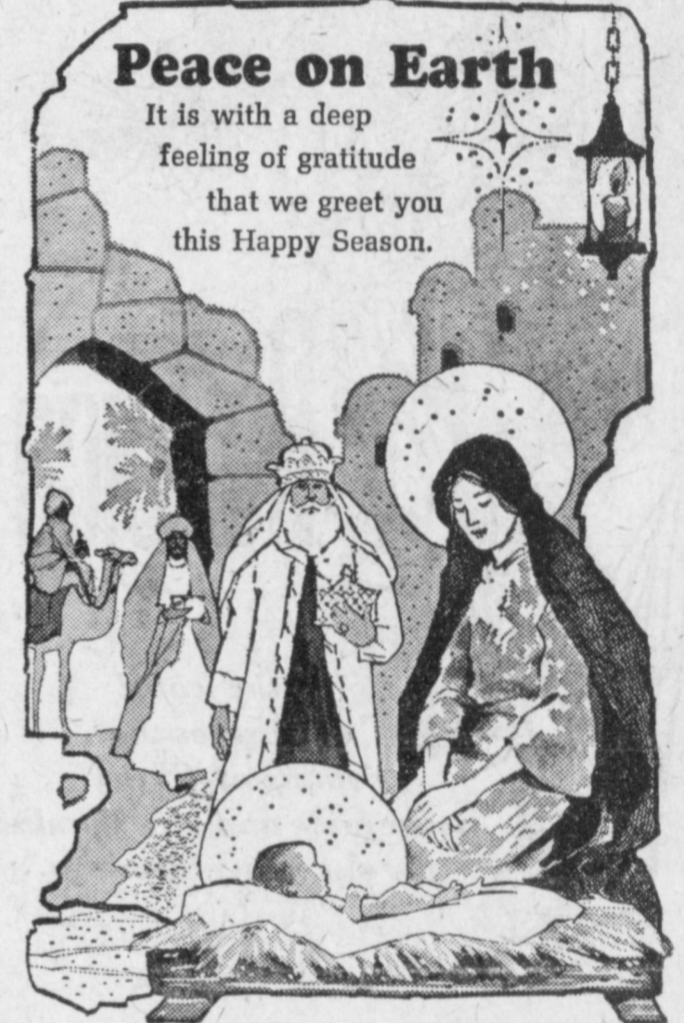
HOLIDAY BELLS ring out a message of happiness and joy and glad Christmas tidings! Our special thanks.

Muenster Tire Co.

J. J. Wieler

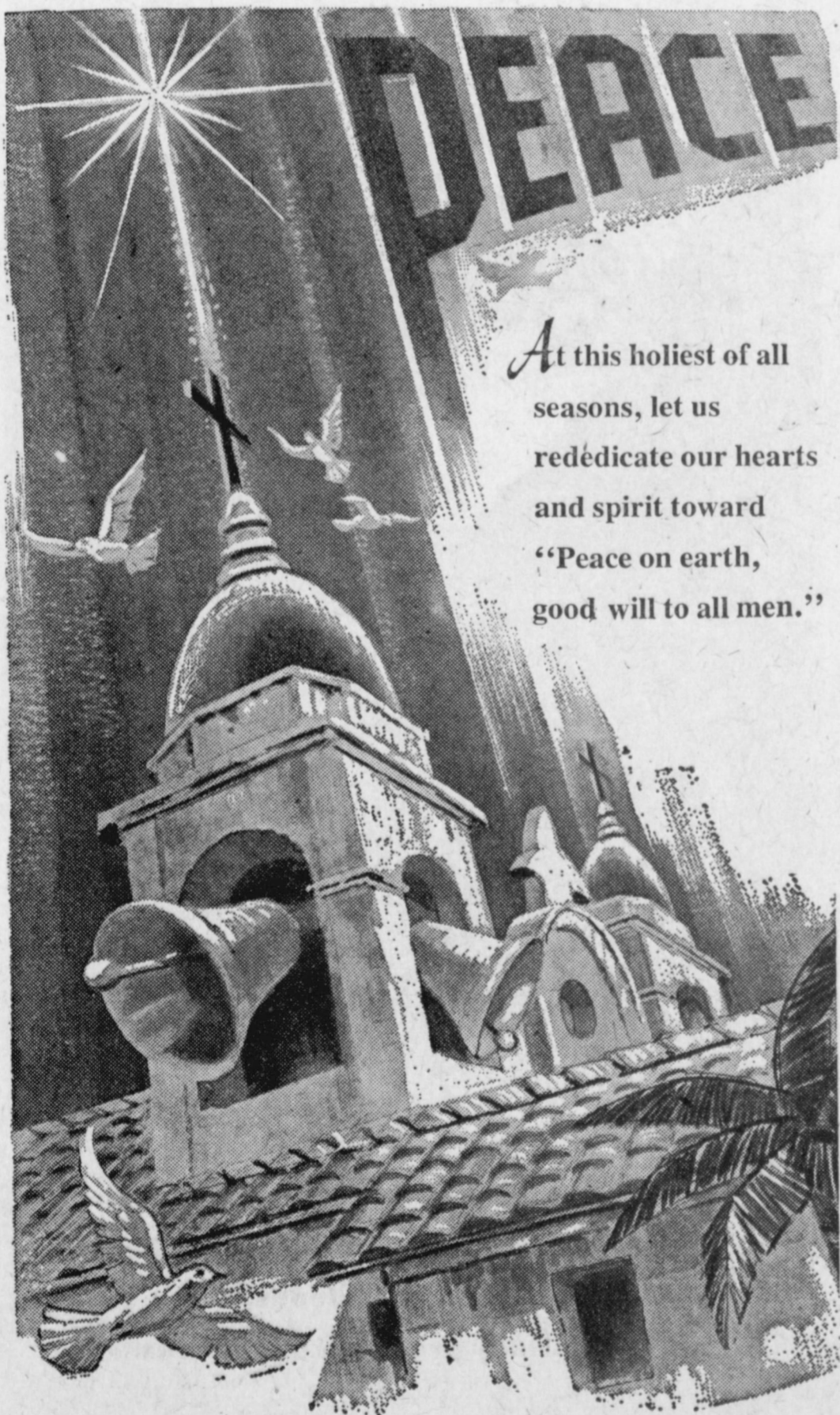
Peace on Earth

It is with a deep feeling of gratitude that we greet you this Happy Season.



W. W. Howeth Co.

Gainesville



At this holiest of all seasons, let us rededicate our hearts and spirit toward "Peace on earth, good will to all men."

The Directors & Employees Muenster Memorial Hospital



Christmas Cheer

Every day's a holiday being with our many friends. Thanks and best wishes for a Merry Christmas!

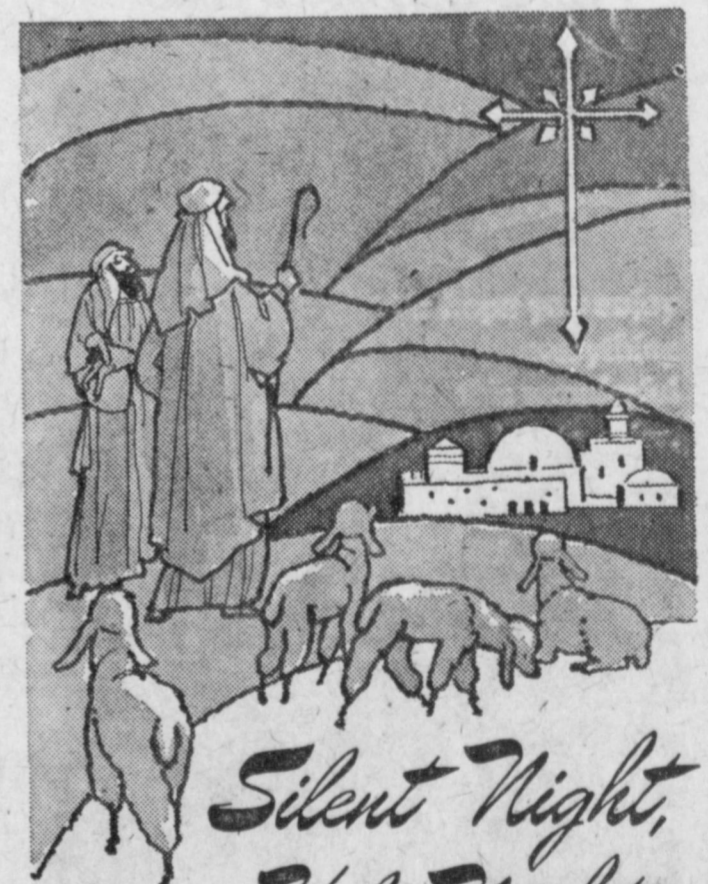
Tom & Jerry's Barber Shop Tommy Herr, Jerry Wimmer



CHRISTMAS GREETINGS

Bringing old fashioned joys to warm your heart at Christmastide. Our gratitude for your support.

Gehrig Hardware Jim & Cindy Gehrig, Muenster



Silent Night, Holy Night

On that night, long ago, a dazzling star guided shepherds to our Savior. On this holiday we hope the radiance of the season guides you to a happy and loving Christmas. Thanks, all.

Gainesville Glass Co.

311 N. Chestnut, Gainesville



Christmas

... and we wish you the best of gifts: peace on earth, good will toward men! Thanks for your kindness and loyalty.

Jack Cheaney's Saddle Shop

Jack, Bonnie, Bruce, Phillip
211 W. Elm, Gainesville



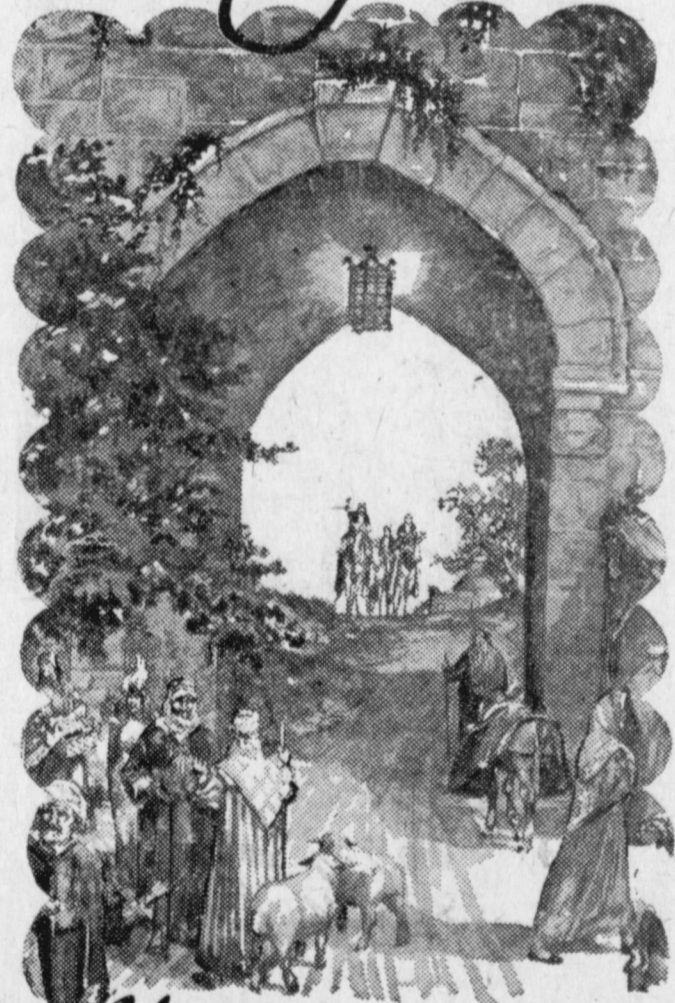
ReJoyce

As the world celebrates the coming of Christ, we rejoice and give thanks for our many blessings.

82 LIQUOR

Muenster

a wish for all



May the beauty of Christmas be an inspiration to you and bring pleasant memories and much happiness to all our friends... we say "Sincere Thanks."

Hacker Bros. Well Service

Muenster

Review ---

Bret Wiggins of Dallas. Births: A son for the Mike Felderhoffs; a daughter for the Mark Lanes of Houston... grandchild of Mr. and Mrs. C. B. Fields, a daughter for Sgt. and Mrs. Clifford Zimmerer of Omaha, Neb.

August 29 — Fisher Store, started in 1927, passes to next generation. Johnny and Butch buy from J. A. and J. W. Fisher. Election okays Gainesville Hospital District and bond. Hornets and Tigers look good in their first scrimmage matches. Moisture measure is under normal... 25.47 in. as of Aug 28. Herb Millers have yard of month. "4-Country" visits Muenster. Quarterback Club helps enlarge Hornet press box. Mike Jaska graduates at A&M, accepts commission in Army. KCs sponsor essay contest on abortion. Michele Bauer of La Feria and Robert Knauf exchange vows. MAP promotes ceramics and pottery classes. Joe Swirczynski and Sheila Mozingo exchange vows. Kim Reiter and Don Wiese united in Sacred Heart nuptial. Several Muenster women receive awards on county fair exhibits. Births: Mr. and Mrs. Steve Jeffries of Gainesville announce a daughter... Charles Switzers are grandparents; Terry Casons of Whitesboro announce a son, grandson of the S. B. Casons.

September 5 — George Gehrig, 64, dies following extended illness. Mrs. Zena Martin of Saint Jo dies at 76. Council okays survey on low rent housing project. Water rate hike will not apply to small consumer. Smoking banned in public places effective September 1. MHS slips past Nocona in final pre-season game 12-6. Tigers show big improvement against Alvord with a lead of 6 touchdowns to 1. MHS-Lindsay and

SHH-Era meet in season openers. Beverly Walterscheid and Michael Fuhrmann married here. Mrs. Joseph F. (Elizabeth) Neu observes 104th birthday. John Schmitz observes 89th birthday. Mrs. Felix Becker honored on 83rd. Ceramics Class at SHH starts for adults. New arrivals: a girl for Mr. and Mrs. Glenn Cler; a boy for Mr. and Mrs. Charles Dill; a boy for Mr. and Mrs. Alfred Hacker; a girl for Mr. and Mrs. Michael T. Orsburn.

September 12 — City Council okays budget of \$112,029. C of C plans for Christmas parade, German Day at State Fair and bicentennial festival in May. Report shows Muenster's swimming pool had good season. Mrs. Ola Roberg will open store for children's wear. Annual grass judging contest set. Assistant County Agent Randy Jordan promoted. 28 graduates of both schools attend college. In football Hornets 26, Lindsay Knights 14; Tigers tie Era 0-0. Sacred Heart B 24-Era 0. Robert Fetsch and Louise Benke exchange vows. Leonard Hartmans observe silver anniversary with Mass and reception. Over 200 attend Pulte reunion. Four generations at Clem Reiters 78th birthday party. Descendants of John and Catherine Yosten hold reunion. New arrival: a son for Mr. and Mrs. James Fleitman.

September 19 — Dairyman's magazine features Muenster's new cheese plant, Million dollar bike ride to benefit St. Jude's Children's Hospital. Ex-students welcomed for MHS Homecoming. Larry Wiese is new assistant county extension agent. Registration under way for PP&K. MHS girls host Whitesboro in Volleyball opener. Football — Tigers trample Rams 36-6. Muenster High 14, Whitesboro 7. Debra Steadham and Larry Dill married in Forestburg. Barbara Rohmer and Jimmy Mosman married here. Des-

cendants of Ben and Gus Sickler hold reunion. Jake Horn sells interest in phone company in Windthorst. New arrivals: a son to Mr. and Mrs. Don Ostermann; a daughter for Mr. and Mrs. Charles Felderhoff; a daughter for Mr. and Mrs. Buddy Stewart; a daughter for Mr. and Mrs. Larry Scott.

September 26 — Alphonse Luke, 72, dies suddenly. 10 and 20 year grads will be honored at MHS homecoming. City gets \$6,333 sales tax check. Volunteers begin painting bleachers at Tiger Field. Tigers dump Knights 20-6; Muenster 42, Pilot Point 7. \$565 donated for Cystic Fibrosis. Joe Hellman appointed to school board to fill unexpired term of Dan Hamric. Muenster Juniors divide twin bill with Pilot Point. Sacred Heart Junior Varsity clobbers Era 14-0. Tiger Cubs lose to Saint Jo 12-0. Mrs. Nelda Payne dies in Gainesville. Sacred Heart Alumni plan for homecoming and wrestling

match. New arrivals: a girl for Mr. and Mrs. Steven Fisch; a boy for Mr. and Mrs. Joe Hartman; a girl for Mr. and Mrs. Allen Williams.

October 3 — Johnnie and Butch Fisher take over ownership and management of Fisher's Market. Bike riders turn in \$1347 in pledges for St. Jude children's hospital. Tigers blast Trojans 21-0 and Hornets pluck Eagles 21-6. 8 MHS students attend career day at A&M. Kenya Hale is crowned queen of MHS homecoming. Hospital Auxiliary starts plans for annual dance. Jeanne Lynne Endres announces engagement to Jim Arthur Delano of Healdton, Okla. Bruno Fleitmans vacation in Germany and meet relatives. Dr. Richard Endres and Dr. Martha Kincaid marry in New York.

October 10 — Bill Hamer receives K of C Good Neighbor award. City appropriates \$500 to improve Christmas decorations. Bill Bartush is

vice president of Oklahoma State Univ. Chapter of National Wildlife Society. Dale Wolf is 4-H state winner in range management, Paul Reiter is state's first alternate in 4-H field crops division. Hornets blast Frisco Coons 21-6. Nine city blocks get re-sur-



A Merry Christmas

Thanks to our many kind and thoughtful friends. May your holiday overflow with happy surprises!

K Cut Rate Liquor
Muenster



Merry Christmas

May hearts be filled with gladness on His birthday. Thanks.

Otto's Automotive
Kenny Otto, Gainesville



Glad Tidings

Best wishes of the season to all our friends. We hope that Christmas will be a time of great spiritual joy for you

Bob's Auto Service
Bob Walterscheid and Family



May your Christmas be merry and bright as you kindle the fire of hospitality in your heart and home. To our good friends, warm holiday greetings and thanks.

Hillcrest Manor
Convalescent Home
Marceline and O. D. Garland

Review ---

face job. Cooke County UF organizes. Deposits are up, loans down, at Muenster bank. John Flies, 79, Muenster native dies in Elk City, Okla. Darlene Wolf and Alan Miller exchange vows. Family get-together observes 35th anniversary of Mr. and Mrs. Al Hess. Mrs. John Mosman returns from thrilling European trip. Births: a daughter for the Bobby Mullers of Valley View, a son for the Jim Hackers of Myra; a daughter for Mr. and Mrs. Jim Drozd of Austin; a son for Mr. and Mrs. Harold Knabe; a son for Mr. and Mrs. Clinton Bayer; a daughter for Mr. and Mrs.

Gary Gieb.

October 17 — Crowded schedule planned for SH homecoming. Miss Margaret Parx Hays talks to C of C about county history. Plan revealed for ambulance service. Seven SH students named on honor society. Mike Bedrick and Dan Bezner are first in PP&K zone contest at Wichita Falls. Hornets run over ND Knights 48-14. Tigers beat Callisburg 25-14. Rainfall of .75 leaves moisture measure below normal at 28.02. Peggy Endres and Laurence Abeln of Irving set wedding date. Joe Bright receives Air Force ROTC scholarship at VMI. Garden Club has talks and slides on wildflowers.

Jenkins Rodeo Co. of Fort Worth starts weekly rodeo at Twin Pines indoor arena. Claudia Hundt and Rudolph Zimmerer exchange vows at Lindsay. Diane Klement and Rick Walterscheid set wedding date. Births: a daughter for the Duwayne Schillings; a daughter for Mr. and Mrs. Ted Macon of Fort Worth, Mrs. Ann Stoffels is grandmother; a daughter for the Pete Hellingers of Lindsay; a son for the Gene Schmidkofers of Lindsay; a daughter for Mr. and Mrs. Dennis Lutkenhaus of Callisburg, a son for the Mike Yostens and grandson for the Paul Yostens.

October 24 — Ceremony and reception honor Father Bede on golden jubilee of priesthood. J. A. Klement is new president of County Farm Bureau. Lori Rohmer is SH Homecoming queen. MHS re-assigned to District 13-A. Lindsay is new member of the

district. Archer City mauls the Hornets 59-30. Tigers slip past; Saint Jo 20-12. Kelly Fuhrmann of Lindsay shows grand champ steer, a Limousin cross, at Texas State Fair. Clock changing time arrives. Births: a son for Lt. and Mrs. Don Fusco of Fairfield, Cal., grandson of the Alois Rohmers; a daughter for Mr. and Mrs. Marc Edwards of Glendale, W. Va., granddaughter of the John Mosmans; a son for the Pat Eberharts of Gainesville; a son for Sgt. and Mrs. Tom Trachta in Germany; a son for the John Hoebbers.

October 31 — Joe Lutkenhaus dies at 97. Paul Reiter named 4-H gold star boy of Cooke County at annual achievement award banquet sponsored by Electric Co-op. Sacred Heart edges Cistercian 12-7. Tigers have tough schedule in '76 football including three TCIL opponents. Five

new opponents on next year's schedule for Hornets. Planning starts for Bicentennial spring festival. Mrs. Herb Knabe's father dies of heart attack. Reunion observes 36th anniversary of James Eckarts. Alvord JV quits while losing 18-0 at MHS. TP&L asks for realistic raise of rate. Margaret Jeanette Wylie of Grand Prairie marries Fort Worth man. J. W. Fishers observe 45th anniversary. Family surprises J. J. Haverkamp on 54th anniversary. Peggy Hoedebeck and Wayne Grewing set wedding date. Bezner and Bedrick eliminated in PP&K at Dallas. Births: a daughter for Mr. and Mrs. Sam Endres of Houston; a daughter for Mr. and Mrs. Andy Klement, a son for the Herbert Fettes; a son for the Andy Knabes; a daughter for the Rick Stewarts.

November 7 — Gas and phone companies ask city to approve increase of rates. John Schneider is appointed new scoutmaster. KC council sponsors Christmas decorating contest which feature scenes related to the original Christmas. Membership drive for ambulance service begins. County United Fund starts advance gifts drive. Muenster voters go along with county and state in rejecting new constitution. Sacred Heart dumps Anna 36-0. MHS beats Callisburg 29-0. Charles Bayer heads Sacred Heart Alumni. Former resident Mrs. Toney Burger dies in Austin. Len Walterscheid going strong in football in Utah. Allen Fleitman and Deborah Intervicz of Gainesville announce engagement. Two Sacred Heart students win KC essay contest on abortion. Graduate student of NTSU speaks to Home School Society. (Continued on Page 12)



Greetings
In the midst of the holiday flurry and fun, we want to take time to wish all our friends a Christmas of special delights. Thanks all.

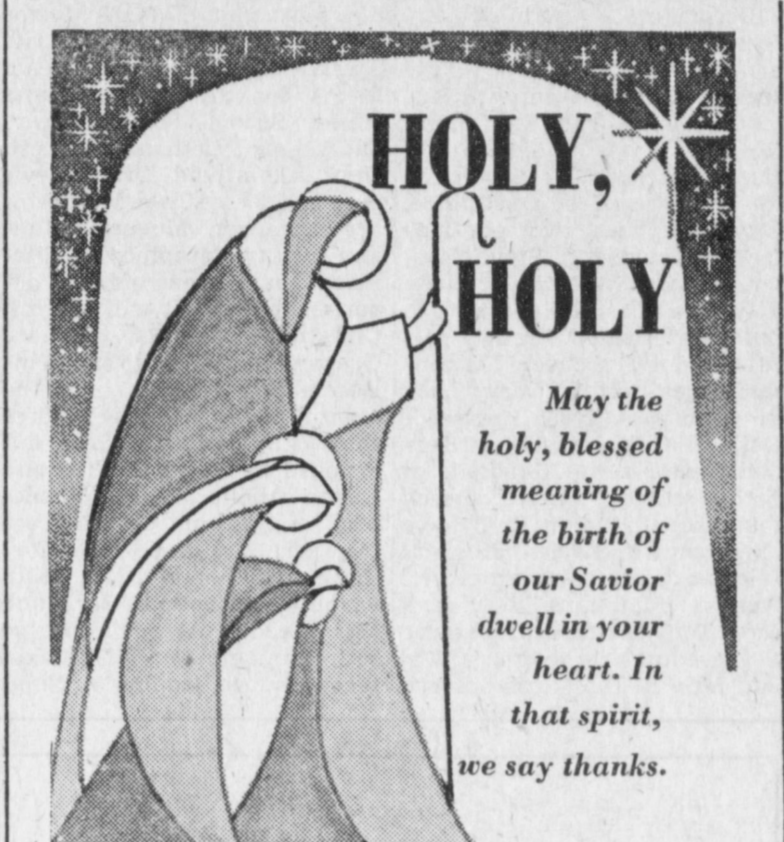
Gary's Fina Station
Gary & Greg Gieb, Mark Moster



CHRISTMAS Greetings

Delivering our good wishes for a Merry Christmas right to your door, and extending a barnyard full of thanks for your kind patronage.

Tony's Seed & Feed, Inc.
Muenster



HOLY, HOLY

May the holy, blessed meaning of the birth of our Savior dwell in your heart. In that spirit, we say thanks.

Denis Texaco Station
Denis Hofbauer, Muenster



Christmas Hello

Humming and strumming a carol of harmony and good wishes for you and your family. Thanks to you

The Ranch
Tom, Roy, Glenn, Jerry, Dwayne



O, Holy Night

A miraculous star shone in the heavens that Holy Night the Savior was born. For nearly two thousand years that bright spirit has flourished as we rejoice each Christmas season, and reaffirm our faith in His Holy Birth. May His true spirit abide with you through the Holy Season and for all time.

A-OK Motel
Jerome & Gertie Pagel, Muenster



SEASONS GREETINGS

May Christmas bring harmony and peace to all our loyal patrons. Thanks.

Robert Russell Plumbing
Muenster



Christmas GREETINGS

We hope you enjoy everything this wonderful season has to offer. Thank you, friends.

B & B Sales
301 W. Broadway, Gainesville



Merrie Christmastide

Hear ye! Hear ye! 'Tis our wish that this holiday be a bell ringer in the spirit of Christmases past. Glad tidings, and thanks!

Larry's White Auto Store
Saint Jo

Review ---

November 14 — Chamber of Commerce continues preparations for Christmas parade. 35 firms invite registrations for Christmas drawing. Frank Zimmerers, have yard of the month. Local students in speech tournament in Wichita Falls. Paul Reiter among Gold Star 4-H'ers honored in banquet at Dallas. Hospital Auxiliary sponsors program on early detection of breast cancer. Hornets defeat Windthorst 20-0. Tigers pluck Eagles 27-12. Jim Fisher honored by National Association of Recreation and Parks. Bishop Dangelmayr administers confirmation to 43. Mrs. W. D. Hurley talks to Garden Club on flower arranging. Melvin Luke trains with Marines in Pacific. Diane Klement and Rick Walterscheid exchange vows. Crafts demonstrated in Christmas in November program. Advanced students of math at SH attend Honors Day in Math program at TWU. Farm Bureau adopts resolutions to present at state convention. Student activity at SH related to election day. Births: a daughter for Mr. and Mrs. Pat Knabe; a son for Mr. and Mrs. Jerry Hertach of Overland Park, Kansas.

November 21 — United Fund campaign begins with \$2,000 as the goal, Bill Bedrick is community chairman. Ambulance service campaign fails to reach quota, is extended two weeks. Ernest Meeders dies, funeral and burial here in keeping with his wish. Holiday wallops Hornets 27-6 for 13-A title. Notre Dame dumps Tigers 14-7 for TCIL title. KCs remember 93 at memorial service. The Ranch, a plush nite spot, ready for Saturday opening, was built by remodeling former Wolf Hotel and Theatre, owned by Dwayne Pagel, Jerry and Roy Wimmer, Tom Hartman and Glenn Trachta. Weldon (Slick) Swearingin, 16 year employee of Endres Motor Co. dies. Bridge under construction on Eddy Street. Roy Townsleys plan open house for golden wedding. Herbert Dolles of Littlefield observe 40th anniversary. HD Club No. 1 gives Christmas gifts to state patients.

November 28: Neil Sperry

noted landscape horticulturist and garden editor of Dallas News is first in a lecture series sponsored by the Garden Center. Hospital Auxiliary invites donations in lieu of Christmas cards. Eleven named as county delegates to state Farm Bureau convention. Edd McGannon has purse snatched by youths he befriended. SH Alumni sponsors program of big time wrestling in SH gym. Firms and prizes listed for Christmas drawing. KCs will sponsor state contest in kids free throw. Fiction characters come to life during book week at Sacred Heart. Celebration observes 40th anniversary of Mr. and Mrs. Tony Hermes. Carolyn Bayer presents crafts program to CDA. Honor rolls listed at both local schools. Bike ride raises \$1246 for St. Jude children's hospital. Family gatherings honor children on first communion day. Texas FB reports all time high in membership. Births: a daughter for the August Fleitmans.

December 5 — Otto Walterscheid, 63, dies suddenly. Parade and drawing to open Yule season. Project approved extending FM 373 south of town. Response good, but slow in UF campaign. Right of way clear for Ash St. surface and bridge. City postpones two petitions for rate increases. Steve Moser attends waterworks class. City qualifies for permit to build water reservoir. City gets \$3438 Sales Tax check. KC contest urges putting Christ back in Christmas. Neil Sperry of Dallas is first lecturer in Garden Center series. Students of both schools enter speech tournament. County will have ambulance service. Hospital releases infant daughter of August Fleitmans. Mr. and Mrs. Tony Felderhoff observe 47th wedding anniversary. Mr. and Mrs. R. D. Morris observe

golden wedding. Doris Hellinger weds James Floyd. Mr. and Mrs. Earl-Cole plan open house for golden anniversary. Thanksgiving family reunions crowd busy weekend. 4-H project show has 135 entries. Vickie Muller, daughter of the Clyde Mullers is top student of Bedford school. New arrivals: a girl for Mr. and Mrs. David Kennedy, a boy for Mr. and Mrs. Truman Wolf, a boy for Mr. and Mrs. Lynn Huchton.

December 12 — United Fund drive goes over the top. Chamber of Commerce continues plans for German week festival. Christmas parade and drawing are successful openings of Yule season. MHS Band will present holiday program on December 17. Items stolen from wallet returned to Edd McGannon. SHH student wins diocese award in Poster contest. Tigers have 2 nominees for all-state honors and 9 for all-district team. MHS teams win two champ trophies at Saint Jo tournament. MHS teams win 2 games at Lindsay. Twelve Hornets on dream teams for all-district honors Home School Society hears address by Vietnamese priest. Over 200 attend Dr. Finley's program on early detection of breast cancer. Muenster Juniors win two trophies at Pilot Point tournament. Music department at CCC will present Christmas Cantata. Steve Grewing lawn and yard wins December "Yard of the Month" award. Jeanne Endres weds Jim DeLano. Vows exchanged by Peggy Endres and Larry Abeln. Peggy Hoedebeck and Wayne Grewing are married. Mr. and Mrs. Roy Townsley honored at 50th wedding reception. Mr. and Mrs. Andy Arendt observe 30th anniversary. SHH takes second place trophy at Saint

Jo tournament. Family traditions made in school for parents' meeting. New arrivals: a girl for Mr. and Mrs. James Flusche of Memphis; a girl for Mr. and Mrs. Robert Fisher of Dallas.

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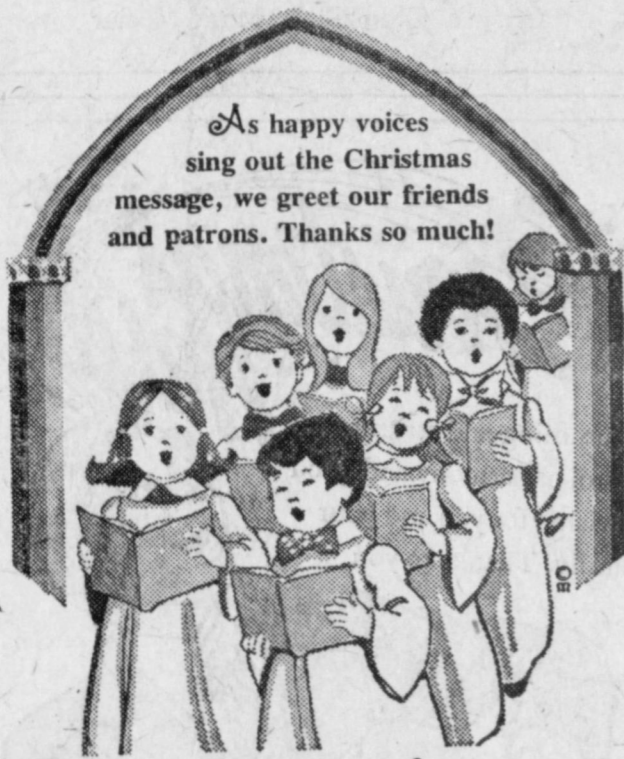
Here's hoping that Santa brings lots of good things your way! Thank you.



Merry Christmas

AL HORN
Paint & Body Shop
Muenster

As happy voices sing out the Christmas message, we greet our friends and patrons. Thanks so much!



Silent Night, Holy night

Hudgins Sewing Circle
309 E. Californic, Gainesville



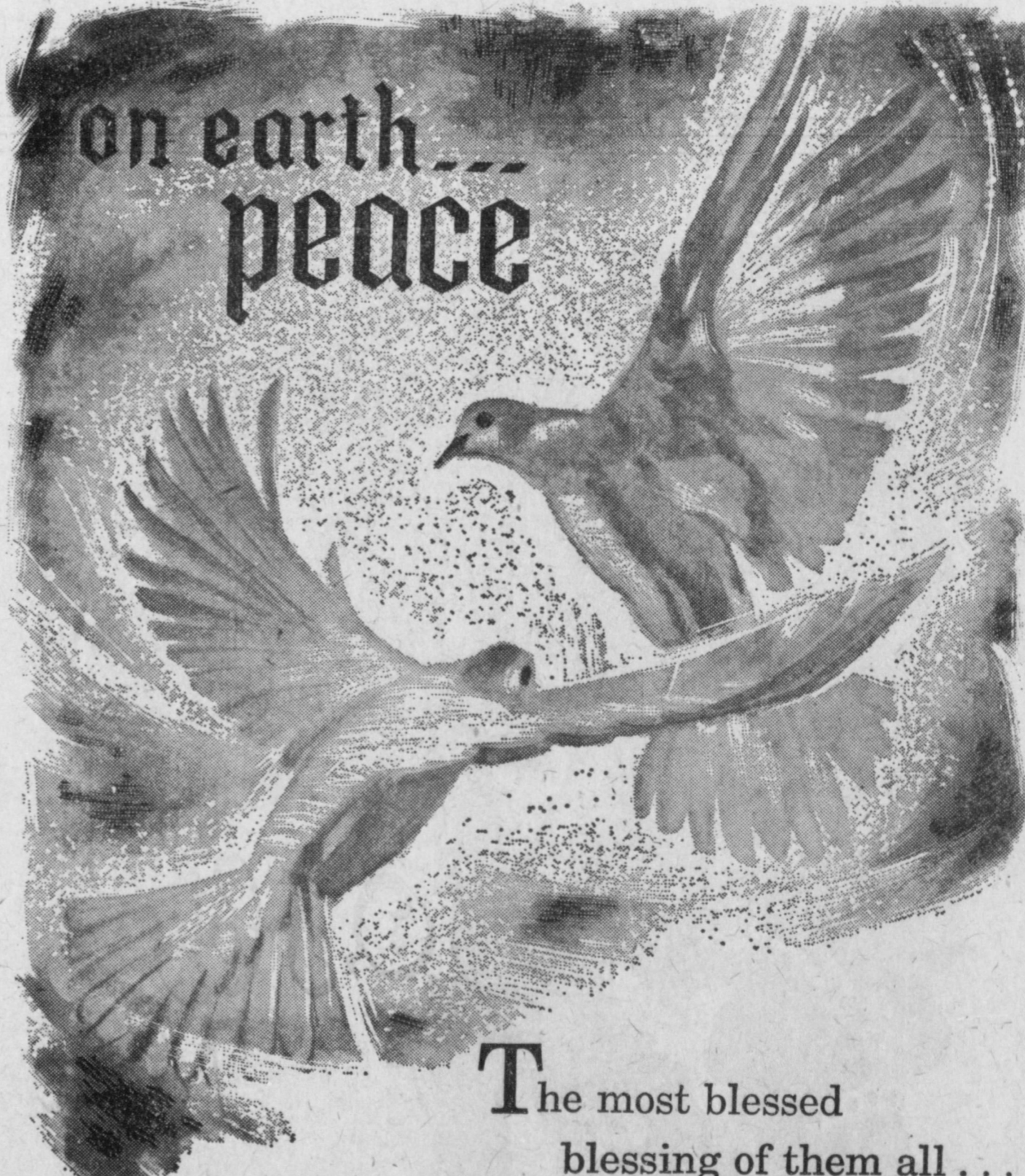
and on earth
Peace..

Once again we rejoice as we celebrate the birth of our Saviour... Prince of Peace. In this joyful spirit we say thank you to all our friends. May your Christmas be rich in peace and blessings.

The Center
Coffee Shop

Mr. and Mrs. Adam Wolf and Employees

on earth...
peace



The most blessed
blessing of them all...

Peace In Our Time! Our hearts soar with fervent thanks for this blessing and the joys of a serene Christmas. As we celebrate this special time, we extend deep gratitude to all our devoted friends.

Grady Jones Cut Rate Liquor & Beer

Muenster, Lindsay, Wichita Falls