## MUENSTER ENTERPRISE



Don't Turn Right $\left.\right|_{\text {ImpI }} ^{\text {Ampransfers }}$.Week of Clear

| On Red Signal, | From Local Plack | Weather Puts End |
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| Not Yet, That Is | Seated min crion | To Grain Harvest |
| Sot Soryt Thee Enterprie |  | A weak orwarg cear wean |
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| Former Resident <br> Of Bulcher Dies |  |
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| Muenster Card | Club Presen |
| 'Around the W | Flower Show |

That applies to the Farm. ers Marketing Association's
success with butter and cheese
Sactories, to the long details


Jaycees Create Fund to Help in
Personal Tragedy
Jayceees at their regular meet-
ing last week approved crea-
tion of a special relief fund to
help people in situations of
personal tragedy.
As expluained by Roger Tay-
lor, president, the situations
could include heavy losses in
fire or storm, large hospital
expenses, etc. officers and di-
rectors will determine what
rases will be approved for the
fund's assistance. Applications
for grants from the fund are
to be summitted in writing to
the organization.
Funds will be raised by
specially designated projects
so that all contributors will
be aware of how their money
will be used.

City Will Close For the Fourth

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## Open House Will Observe Bank's 50th Anniversary

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|  | Fun |  |
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|  | Held Thursday for H.V.Cunningham |  |
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| Warning Period on Traffic Violations Expires July 1 | H.V.Cunningham <br>  |  |
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| Expires July 1 |  |  |
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| who points out that traffic vio-lations continue to occur inspite of warning tickets and |  |  |
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|  |  | WarningIssued on |
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|  | Red Cross Will | Lightless Bikes, |
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|  | Start Life Saving | Auto Horn Noise <br> Biecre trafic lass will |
| Soly | Course Monday |  |
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| 隹 | $\begin{aligned} & \text { Friday. Classes will be } 9 \text { to } \\ & \text { 12:30 each day. } \\ & \text { Polly Lewis of the Cooke } \\ & \text { County Red } \end{aligned}$ |  |
| Services Held for |  |  |
|  | Coly |  |
| Former Resident |  |  |
| Mrs. Elbert Vance <br> Mre abien Vance spo of |  |  |
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| Survivors are her husbandSun, a daughter, three bro |  |  |
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| PAGE TWO JUNE 29, 1973 |  |
| :---: | :---: |
| THE MUENSTE | R ENTERPRISE |
| In Cooke County Outaide Cooke County $\qquad$ Second-class postage | year $\$ 3.50,2$ years $\$ 6.00$ 1 year \$4.00, 2 years $\$ 7.00$ at Muenster, Texas |
|  | Any erroneous reflection upon the character, standing or repu- tation of any person, firm or corporation that may appear in the Enterprise will be corrected the Enterprise wigh to the attention of the Pubisher. |
| Joe C. Trachta Muenster's Oldest <br> Having been in business in else 67 years, gives Joe Trachta the distinction of being Muenster's senior business man. Joe was one year old when he ar- rived here with his family from Minnesota in 1889. He southwest of town until the death of his father, then came to town to make his fortune. He was dishwasher and cleanup boy in several cafes and saloons but in 1906 he pied by Floyd's Bar. At first he bought cream, eggs and poultry but later opened a ter making business. Produc tion reached its peak during World War I at which time he sold butter to the Army. Along with the creamery he nearest ice manufacturing plant was in Gainesville where Joe bought the ice and trucked months he often had to make two trips a day to satisfy local demands. <br> When the Farmers Union became active they.cut into Joe's | five nights a week, dancing one night, and one night of roller skating. The movie equipment later was given to the church and movies were shown in the parish hail on Sunday nights thereafter. <br> Joe moved into his present location in 1948. Muenster went dry in 1910 but thanks to his ingenuity the town did not suffer for lack of spirits Paying fines was a regular occurance, he pever spent a night in jail. <br> Joe Trachta served on the city council six years. He is a and fourth degree Knights of Columbus and the Muenster Fire Department. <br> He does not like to travel stating he sleeps better in Muenster. He has seen many people come and go and still vividly recalls incidents that happened before most of seven days a week, he says to have something to do, but all with his properties and to add to his fortune. <br> Joe will long be remembered because of the character he is but one of his nicest deeds was to give the Sacred Heart Church its chimes. |
| activities so he again went back the Charles Pagel building. He later bought out Henry Walterscheid's drug store and has since. Joe also had Muenster's first movie house. He had shows | Family Joins at Birthday Fete for Lawrence Vogel <br> The Lawrence Vogel family joined Sunday for a complete reunion to celebrate Mr . Vo- gel's birthday at noon dinner |
|  | home. <br> Their seven children and e preswho baked and decorated the birthday cake for her brother. <br> Special guest was Sister Gemma Vogel who came from Weatherford, Okla., to spend the weekend with her parents. She is in summer school at ter teaching the past term at Little Rock, Ark. <br> Others present were Mr . and Mrs. Marvin Tischler, Carolyn and Joyce of Whitesboro, Mr. and Mrs. Larry Vogel, Scott and Marcia of Myra, Mr. and Mrs. David Vogel and Dyann, Mr. and Mrs. Ivan Koelzer, Gene and Karla Vogel. |

## Come \& See

New Shipment "Stuffed Shirt" Long Sleeve Body Suits

## 2 for 1 Sale

Men's Sweaters and Long \& Short Sleeve Shirts

## Assortment of Girls Tops

Jeans by "Frederick"
Buy 1, Get 1 FREE

## Contour Jeans

New shipment of hip hugger shorts in solid colors and multicolored designs.

Halter Tops with Jackets \& Crop Tops. Shorts \& Tops
$50 \%$ polyester $50 \%$ cotton by City Girl



## M \& S

 DAIRY \& FARM CENTERPurina Chows -:- Yield King Seed De Lava -:- Clay :-- Perfection Butler Bins and Buildings Farm Automation Specialist 1529 N. Dixon, Gainesville

## Metal Buildings

Built any size on your place.
Portable Metal Buildings
Colored Baked Enamel or galvanized
Your choice size, style and
Carports -:- Awnings
Metal Construction and General Welding

## D\&D Builders

|  | the people tire people |
| :---: | :---: |
|  | We're RADIAL TIRE Headquarter |
|  | FRONT-END ALIGNMENT - WHEEL BALANCING - TUNE-UP air cond. service - Shock absorbers - brake relining "OFFICIAL INSPECTION STATION" |
|  | 108 N. Chestnut ${ }^{\text {a }}$ ( $665-2731$ |

## BIG CATFISH RODEO

FREE 52-lb. live cattish
Register any time
Bates Diner or Bates Catfish Farm
Drawing 3:30 p.m., July 4
New hours at Bates Diner 5 p.m. till 9:30 p.m. Tuesday through Saturday Retail \& fishing sales open 8 a.m. till 8:30 p.m.

BATES CATFISH FARM<br>



FREE
Ortho Lawn and Garden Book to each customer
Register for FREE Door Prizes 1st. Lawn Edger \& 50-lbs. sack Wacco lawn food 2nd $250-\mathrm{lb}$ sacks Wacco lawn food 15-5-5 3rd. 1 50-lb. sack Wacco lawn food 15-5-5
$10 \%$ off $=$

St. Augustine \& Tiff bermuda grass Available in 2 weeks with advance order ORDER YOURS NOW

We offer a complete line of lawn and garden supplies.

| Water hoses | Sprinklers |
| :---: | :---: |
| Terrarium jars | Plants |
| Fertilizers | Peat moss | Insecticides \& Fungicides Assorted Garden Books

"Wiss" grass, tree \& shrub shears Cordless grass shears Yard and garden tools

Our plants are container grown and can be planted any day of the year.

## Muenster Garden Center And Pest Control

SALE DAYS
Friday \& Saturday
June 29-30


502 N. Main MUENSTER

759-2766

The Wearhouse Outlet $\$ 1.00$ Sale
ON ALL SUMMER READY-TO-WEAR
Buy one at regular price
get Ind for only $\$ 1.00$
Long Dresses :-- Hot Pants -:- Slacks Jeans -:- Dresses -:- Jump Suits See our wide assortment of fabrics

114 N. Commerce, Gainesville



Burney Almon, president of Cooke County Farm
Bureau, and Mr. Almon, represented Cooke County in a symbolic mixture of soils at the dedication of Farm Bureau's new state headquarters in Waco.
$\qquad$ Andre Gide, the French
A husband is an impossible
novelist and dramatist, pronovelist and dramatist, pro-
vided this definition of art:
combination of exasperating
"Art is the collaboration be-
qualities that clutters up the "Art is the collaboration be- qualities that clutters up the
house with pipes, fishing

"ind | tween God and the artist |
| :--- | :--- |
| and the less the artist does, the |
| better," | \(\begin{aligned} \& tackle, and papers, and doesn't <br>

\& give a flip who marries Frank <br>
\& Sinatra\end{aligned}\)


Save 45c
when you buy 3-lb. can of FOLGER'S COFFEE
With coupon, 3-lb. \$2.70 Without coupon 3-1b. \$3.15

Soflin 200 -ct. asst. colors
Paper Napkins
Shurfine 17, or, cam Golden
Corn, css. or w.k.
5-89c
tiibys 16.02
Cut Green Beans


## BEEF

Home fed and home killed
Round Steak
lb. $\$ 1.39$
${ }^{\text {Lon one }}$ Tip Steak
lb. $\$ 1.59$
Seven Steak
lb. 89c
Calf Liver
lb. 49c


Frozen
Surfing 6.02
Orange Juice $5-98 \mathrm{c}$
A.F. Vg ac. all favors

Mellorine
3-\$1.00
Keith 3202 .
French Fried Potatoes 35 c

## Produce

Bananas 2-lb. 25c

Yellow Onions
lb. 15 c
lib. cello bag
Carrots 2-15c

## SIX FIACS [3]

Phone 759-4211

## Wednesday Is Double Stamp Day <br> Buccaneer Stamps on Wednesday with the purchase of $\$ 5.00$ or more in groceries. (Cigarettes not included.)

Reg. 51.39, 8.02.
Every Night Shampoo - - 99 c

Reg. 29 c Karo
Deodorant
Blocks ..... 19c
Roo. 5.4.4. 302
Solarcaine Lotion . . . . 99c


50 FREE Buccaneer Stamps
plus reg. earned stamps on purchase o
1 46-oz. can Shurfine Pineapple Juice
Void after Saturday, June

> Redeem this coupon for
50 FREE Buccaneer Stamps plus reg. earned stamps on purchase o 1 16-oz. pkg. Kraft Miniature Marshmallows

County Members At Dedication of State FB Building

JUNE 29. 1973 PAGE THREE On OSU Honor Roll William Bartush, son of Mr.
and Mrs. Charles Bartush, is
among 5.330 under among 5,330 undergraduates at
at a
Oklahoma State University Oklahoma State University
named to the Dean's Honor named to the Dean's Honor
Roll for the spring semester.
Students making Roll for the spring semester.
Students making at least a 3.0
grade average (B or better) grade average (B or better)
while carrying at least 12
credit hours, making no grade while carrying eking no grade
credit hours, making completing
lower than C and
all courses are listed on the all courses are listed on the
Dean's Honor Roll each semes-
ter A lad is taking his grand-
mother on a tour of Paris. mother on a tour of Paris.
They are gazing quietly on
Leonardo da Vinci's painting Leonardo da Vinci's painting
of Mona Lisa in the Louvre.
Finally, of Mona Lisa in the Louvre.
Finally, breaking the silence,
the boy whispers, "Grandma, the boy whispers, "Grandma,
that is a great masterthat is a great master-
piece. ..."
"Whats "Whats so great?" shrugged
the grandmother. "It's nothing
but a copy of that old calendar the grandmother. old nothing
but a copy of that old calder
we've had in our kitchen back we've had in our kitchen back
home all these years."

## CURIE cLOTHES

HAMRIC'S


"Ruined
completely ruined!' Don't let a lack of insureance ruin your vacation. once - coverage for camping equipment, cameras and sporting goods - liability prolection - trip accident coverage - all available from FMW Insurance Agency.

FM
insurance agency commsici



Suits and Sport Coats
20\% off


Group Jeans $1 / 3$ off s9950 s. 8.33

Special Group Ties Values to $\$ 6.50$, now $\$ 2.95$ Special Group Casual Knit Shirts $1 / 2$ price

Special Group Knit and Wash \& Wear Slacks $1 / 2$ price

H\&S KENS WEAR
THE STORE YOU CAN BELIEVE IN



PAGE SIX JUNE 29, 1973
Al Wiesmans Back

at the Dairy $\ln n$

DI Bar or DI Sandwich 10 c ea. or 11 for $\$ 1.00$
The Dairy Inn

greetings to their dad daits
taine
tanted
with sty supper
in the

$\qquad$

> HILLCREST MANOR Hwy, 82 West MUENSTER, TEXAS

## Commerce Street Store

Pete Briscoe, Gainesville
Don't buy till you've seen our SUITS \& SPORT COATS
Fall Merchandise is here
More arriving daily

## Hoedebeck GMC

$$
\begin{array}{ll}
1973 \mathrm{GMC} \\
\text { PICKUPS }
\end{array}
$$

Dependable Used Pickups COMPLETE MECHANICAL SERYICE


Friday \& Saturday only, June 29 \& 30
Newland Furniture Company 2005 East Highway 82, Gainesville



| Dorothy's Fashionette Beauty Salon <br> Open Tuesday DEANNA ONSTEAD VICKIE KUHN <br> DOROTHY MITCHE <br> $665-9402$ 303 S. Chestnut Gainesill <br> "Beauty is not a G It's a Habit." |
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##  "COVER UP" for your HOUSE <br> 

house paint goes on great over wood ly painted surfaces. Cleanup is easy
too. Just use soap and water to clean Community Lumber Co.


## WHY Receive Less

 on your savings account?$6 \%$
On Certificate for 2 to 10 Years \$5,000 Minimum Dividends Paid Quarterly


On Certificate for 1 or 2 Years \$1,000 Minimum Dividends Paid Quarterly

Regular passbook savings now earn $5 \%$ dividend, compounded quarterly


On Certificate for 6 Months \$1,000 Minimum Dividends Paid Quarterly


BOWIE, TEXAS 504 N . Mason 817-872-2268



## STRTIGDIMRTCH SATHIS SHITHOX!



Endres Motor Company
Your Ford Dealer Since 1946

## Weekend Specials

Instant Coffee _ $\$ 1.99$ Pineapple Juice _ 10c
Maper Towels $3-\$ 1.00$



${ }^{\text {Rade sillo }}$ Jelatin _ $3-25 \mathrm{c}$
Pillow cases, No Iron
platic 8 ogat
Garbage can, with lid
$\$ 2.79$

15c
Dol Mont No. 2 acem
Pineapple, crushed or sliced
3-\$1.00

|  | Orange Soda . . 10c |
| :---: | :---: |
| Com <br> 5- $\$ 1.00$ | ${ }_{\text {poil }}^{\text {Tomam }}$ |
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PAGE TwELvE JUNE 29, 1973

## 1923

IT WAS A VERY GOOD YEAR

# William Butler Yeats won the Nobel Prize for Literature <br> Calvín Coolidge became the nation's 30th President <br> . . . Southern Cal beat Penn State in the Rose Bowl <br> . . . The Muenster State Bank was founded 

Fifty years is a long time. Long enough for many institutions to lose sight of their goals and sap their spirits.
Yet for a half century the Muenster State Bank has continued to grow and move forward with a dedication and enthusiasm that is as admirable as it is enviable.

At City National Bank in Wichita Falls, we're proud of the progress of the Muenster State Bank. And we're committed to continue any help for this dynamic bank to get where it's going.

Happy Birthday.

## City National Bank

Muenster Enterprise
MUENSTER STATE BANK
Golden Anniversary
${ }_{1923}{ }_{\text {duly }} 3073$

HERBERT MEURER

AGE 40

Red River Ferry, 1951







JUNE 29, 1973






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PAGE 5

THE MUENSTER ENTERPRISE



PAGE 36 THE MUENSTER ENTERPRISE $\quad$ JUNE 29, 1973.


Ju1y 3, 1973
yenster, of congratulations to your fine institution on tity
Anniversary. To have served your community for fift years
is quite an accomplis hnent and we can see the many fruits

The banking industry is proud to join your many friends in occasion.

Sincere 1 l ,
c. s. McCall
President


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PAGE 9




JUNE 29, 1973
THE MUENSTER ENTERPRISE





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| FMW <br> NSURANCE AGENCY OID UNE STOCK COMPANIES <br> MUENSLER SAATE AnNE BID PH. 759.2257 $\qquad$ | Congratuations to The Muenster State Bank |
| :---: | :---: |
| Henry Weinzaplel | We are proud to be a part of the |
|  | MUENSTER COMMUNITY |
| Flusche Enterprises Inc. | As a manufacturer and an employer |
| Founded by J. P. Flusche in 1940 <br> originally wrecking yard and oil field trucking | Weber Aircraft |






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Albert Rohmer, owner since 1951

R \& M AUTO SERVICE

$\qquad$ Auto \& Tractor Repair

ned 1947 by

| bert Rohmer, Oscar |
| :---: |
| Tohn Wimmer |



## Why Joe Hellman, Jerry Wimmer Johnnie Pagel, Tom Hert <br> YNVg GIVLS YAisnanw Satim isag <br> 











