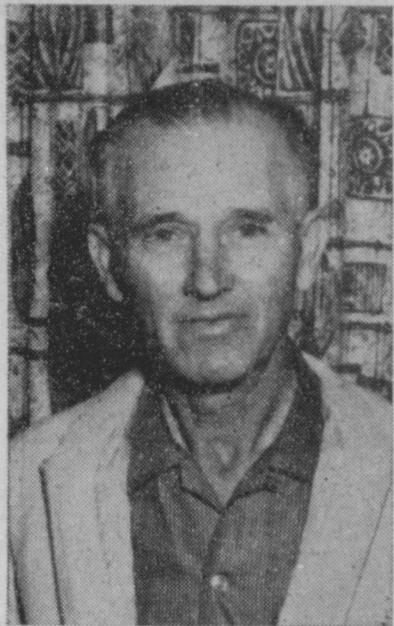


Ernest Gant Is
Champ of Zone 5
And the District



Ernest Gant is this year's double-winner, outstanding farmer for Zone 5 and for the entire District. He lives on one of his farms located about three miles west of Tom Bean in Grayson County. Gant moved there as a tenant in 1923 and purchased the farm in 1952. He has now acquired three other farms for a total operation of 517 acres.

Gant became a cooperator with the Upper Elm-Red Soil Conservation District in 1951 and has practiced soil and water conservation on his farms since that time. He uses a well rounded soil and water conservation program on both the cropland and pastureland.

Gant has established five grassed waterways and constructed 12 1/2 miles of field terraces. Terrace maintenance is a regular part of his operation and all crops are contour planted with the terraces.

Soil improvement through a planning system has been a big feature in Gant's conservation program. He uses alfalfa, sweetclover, and winter peas in his rotation and is using commercial fertilizers as an aid in improving his crop yields. Most of his fertilizer is applied according to soil test. As an illustration, on his wheat he applies 24-68-0 per

(Continued on page 8)

MUENSTER ENTERPRISE

VOLUME XXVIII

MUENSTER, COOKE COUNTY, TEXAS

MAY 8, 1964

NUMBER 24

339 Landowners Added to Upper Elm-Red District Conservation Roll in 1963

A total of 339 landowners added their names to the growing list of farmers and ranchers cooperating with the Upper Elm-Red Soil Conservation District during 1963. Complete basic conservation plans were developed on 339 farms covering 66,532 acres.

207 acres of grassed waterways were planted by cooperators last year. These grassed strips serve as safe terrace outlets and may double as improved pastures. Eighty two miles of terraces were constructed to protect sloping fields from soil and water losses. Eight and a half miles of diversion terraces were also built. Additional protection was given some 100,000 acres of cropland by leaving grain straw and other crop residues on the land as a protective mulch. Over 100,000 acres of soil building legumes such as sweet clover, alfalfa, vetch and peas were grown in rotation with other crops.

These legumes are used to protect and improve the soil by providing cover and increasing organic matter content of the soil.

Good progress toward the improvement of the grasslands throughout the district was also made last year. The planting of grass on range and pasture lands totaled 13,500 acres. Nearly 140,000 acres have been planted since the district began operation in 1942. Most of these plantings have been made on land that became unsuitable for cultivation because of low fertility or erosion hazard and on land that has been cleared of brush and trees.

The grass cover protects and

improves the soil.

The district's fight to save the soil through the application of sound conservation practices has moved steadily forward. The year's progress represents another step toward the District's goal to encourage each landowner to use each acre according to its capabilities and treat each acre in accordance with its needs for protection and improvement.

Roberts Applying Conservation Plan

In 1963 Mr. and Mrs. Louis Roberts, with the assistance of the Soil Conservation Service, developed a conservation plan on their farm in the Valley Creek community nine miles north of Muenster.

In 1963 they planted twenty acres of Coastal Bermudagrass and obtained an excellent stand. They also constructed a multi-purpose Grade Stabilization Structure. This structure will cause the raw gullies above and on their farm to stabilize or fill up and grow grass. It will serve as a water supply for livestock, top of the dam will serve as a crossing for equipment and livestock. Permanent water has been stocked with fish and will serve as a recreation area for fishing, swimming, etc. A new modern home has been completed which overlooks this recreation area. This year they planted thirty more acres of Coastal Bermudagrass.

Agriculture is the nation's biggest customer, buying more rubber, oil, steel and electricity than any other industry.

Trubenbach-Hudspeth Get Award for Best Landlord-Tenant Achievement



Tony Trubenbach Sr. and E. J. "Junior" Hudspeth have been selected as the 1963 winners of the Landlord-Tenant Conservation Award in the Upper Elm-Red Soil Conservation District. Mr. Trubenbach owns a 305 acre farm one mile west and one mile north of Era. The farm is operated by Mr. Hudspeth and jointly managed.

Their operation consists mainly of each crop of small grain and cotton and "Junior" runs some Paint horses. He is said to have founded the Paint Horse Organization. Trubenbach and Hudspeth have been cooperating with the District on this farm since July, 1961. They were assisted

in developing their conservation plan by personnel of the Soil Conservation Service.

It was determined that five grassed waterways totaling 17 acres were needed to provide safe outlets for nine miles of terraces which would protect 238 acres of cropland. An additional nine acres were to be converted from cropland to grass. This nine acres plus 13 acres of waterways were to be fenced separately and used as improved pasture. Forty acres were already in Bermudagrass pasture when the plan was developed.

A conservation cropping system was planned to consist of small grain and cotton in a three year rotation with alfalfa and sweet clover. All crop residues were to be returned to the soil and a system of fertilization applied. In the very short period of time since becoming district cooperators their conservation plan is nearing completion.

The following practices have been applied: 90 acres of legumes; 238 acres, crop residue use; 80 acres of row crops contour farmed; 238 acres, conservation cropping system; 9 acres, pasture planting; 4 grassed waterways totaling 16 acres. 42,525 feet of terraces and 82 acres of proper pasture use. They have done an outstanding job in applying their conservation plan.

1963 Conservation Review Shows Continued Progress In Local Work Unit Area

May, 1963 — Upper Elm-Red Soil Conservation District's 14th annual Awards program honoring conservation champions held May 9 at Gainesville in National Guard Armory. Honored were Boyd Barjenbruch, Bill Reed, Ray and Theo Voth, Richard Arend and Clarence Grigg, zone winners. John Meeks, comeback farmer and H. E. Myers and Leo Hoedebeck landlord-tenant team. Conservation plans revised to fit present land use by Tony Walterscheid, Hugo Lutkenhaus, J. A. Stovall, Gene Lanier, Don Cooke and J. Y. Brandon. Werner Becker built large pond for livestock water. Fish and Wildlife Service deliver bass and bluegill for stocking of ponds and reservoirs in area.

June, 1963 — Bids invited

Program Going on Bayer Bros. Farm

If you were to ask the Bayer Bros., Art and Bob, to describe their Red River farm they would probably answer "700 acres of hard work".

In December 1959 personnel of the Soil Conservation Service assisted the brothers in developing a conservation plan.

Over half of their farm is covered with useless post oak timber. This timber is planned to be removed and established to Bermudagrass. At this writing they have cleared 150 acres and established 190 acres to Bermudagrass. Approximately one half of the hard work is completed and is observed with pride and as a job well done.

for construction of Site No. 4, Clear Creek by State Office of Soil Conservation Service. Site located on land owned by C. M. Bess. Sites 102, 103, Clear Creek Sediment Control Structures completed. County Commissioners do maintenance work on old Flood Prevention Sites. New Cooperators of the district are Norbert Walterscheid, Ben Hardy and J. C. Donnell who worked out new conservation plans for their farms. Farm ponds for stock water and grass management built by Norbert Walterscheid, Ben Hardy and Jim Christian.

July, 1963 — Construction started on Site No. 4, Clear Creek Watershed. Contractors, Maroney-Thomas of Seagoville. Junior Hudspeth and J. D. Howeth kick off this year's terrace season. Glenn Bewley built farm pond. Alois Rohmer, Grady McElreath and Mr. and Mrs. Ernest Medders join the district movement by developing new conservation plans for their lands. Clifford Hudspeth and John Smith revise and update old conservation plans.

August, 1963 — Terrace building main conservation activity this month. Among farmers constructing terraces were Tony Trubenbach Sr., Lawrence Vogel, Eddie Schmitt, Andy Walterscheid and Joe Vogel. Mrs. C. O. Taylor built farm pond, located so that it will furnish several pastures with water. Grazing by livestock can now be rotated between pastures. Horace Embry revises conservation plans.

(Continued on page 8)



Soil . . .

The World's Greatest Factory

It produces the food we eat, the clothing we wear, year after year, century after century . . . as long as it is supplied with raw materials and kept in proper working condition.

Thanks to conservation cooperators, the food and fiber factory of the Elm-Red District is being better supplied and better maintained . . . to produce more abundantly for us and for posterity.

Community Lumber Co.

Jerome Pagel and Rody Klement, Muenster



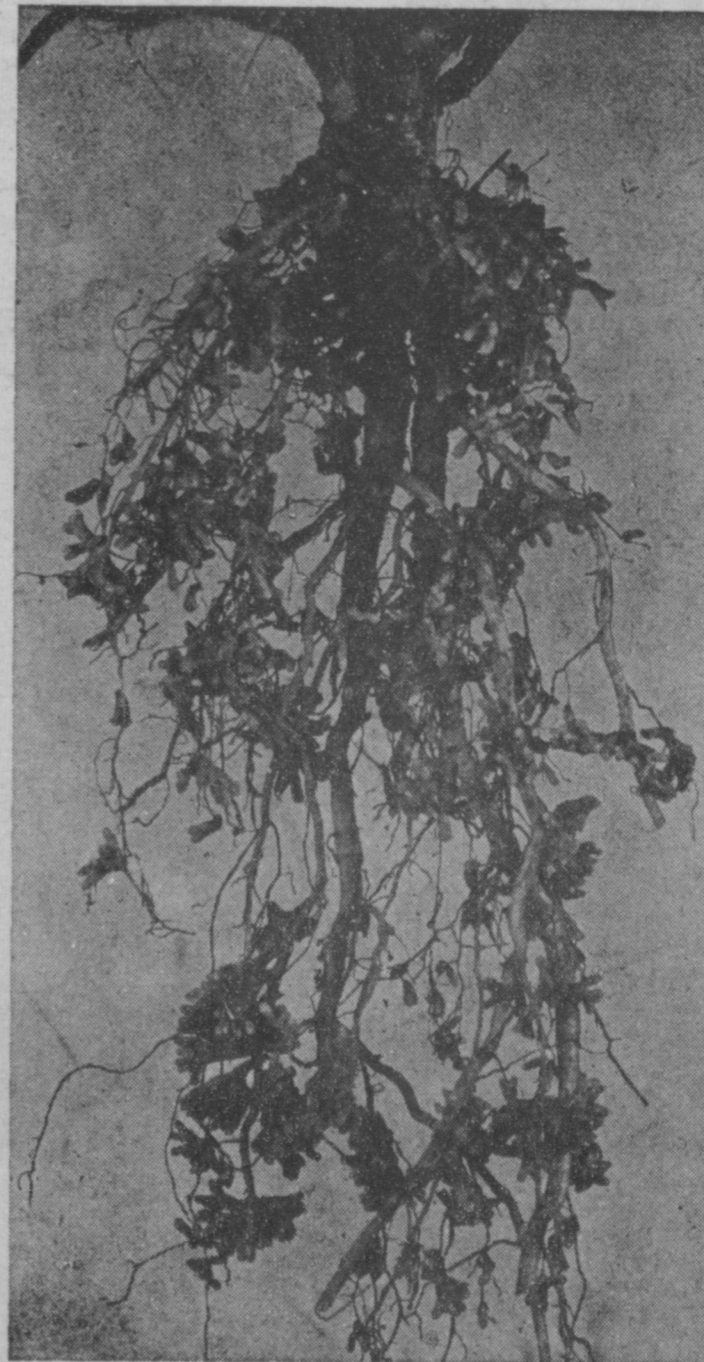
From Us to Posterity

From generation to generation the soil passes on, constantly serving the unchangeable purpose of providing food and fiber for human beings.

In the eternal plan the person who holds the title to the land is not an absolute owner with a right to use it as he wishes. Rather, he is a steward, charged with a duty to keep and improve it to the best of his ability and to pass it on in better condition than he received it.

Saving the Soil is a Sacred Duty

J. M. Weinzapfel Insurance Agency
Herbert Meurer J. M. Weinzapfel Earl Fisher
Representing only old line stock companies



SOIL BUILDER!

Nodules on legume roots such as these add nitrogen to the soil. When seed is properly inoculated and the legumes are allowed to make a good growth nitrogen is taken from the air through the plants and stored in nodules on the roots. When the plant dies this nitrogen is available for crops that follow.

Muenster Milling Company

Arthur Felderhoff

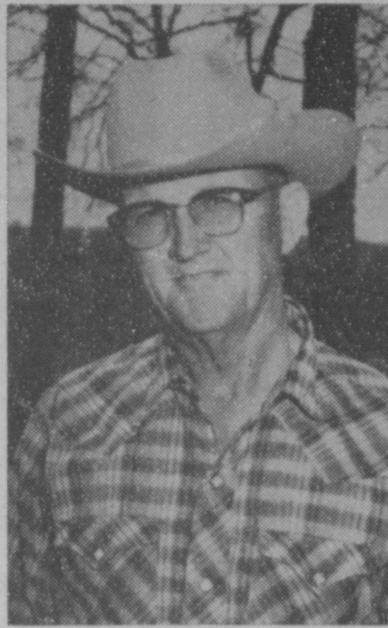
Buddy Gibson Gets Conservation Award for Zone 1

W. M. "Buddy" Gibson, who lives in the Hardy community south of Saint Jo, has a pasture program in operation on his 510 acre livestock farm that is the envy of any stockman who has the opportunity to see the place. He has enough good bottomland Bermudagrass pasture to graze his cattle throughout the summer

months and thus allow his native grassland on the hills to rest the entire growing season and be used for winter pasture.

Buddy began his conservation work, as he recalls, "by mowing the head-high weeds off the bottomland to see what was there. In those days there was no such thing as a shredder like we use today to mow, and it was hot and hard work down in that bottom."

By planting vetch, fertilizing, and sodding he has 135 acres now in a good stand of common Bermudagrass. Another 25 acre field of bottom-



land was sodded to Coastal Bermudagrass for both grazing and hay. The practice of grazing the Bermuda in the summer and deferring grazing on the 333 acres of rangeland on the hills has allowed the blue-stem grasses to thicken to an excellent stand in most places. To further help in management and get a better distribution of grazing, Buddy has built three stockwater ponds. To further aid in managing his grass, he has divided the native grass with a cross fence.

The problem of timber and brush, that plagues most cattlemen on the Cross Timber pastures, has been conquered. He has bulldozed the timber and reseeded 150 acres of land that was in worthless post oak. All the grass planted now has made a good cover.

Buddy became a cooperator with the Upper Elm-Red Soil Conservation District in 1951. A complete conservation plan was worked out with the assistance of the Soil Conservation Service.

Through his grass planting and proper use of the grasses, Buddy Gibson is now able to carry about six times as many cows as he could in the beginning, but his herd has not grown to the detriment of his pastures. There is always a good cover of grass on the land.

Despite the needed increase in production, about one million acres of some of the nation's cropland is taken out of production each year for roads, homes, airports and other developments.

Profit Can Not Be Starved from A Dairy Cow

The dairy cow is a most wonderful laboratory. She takes the grasses of the pasture and roughage and grain from the fields and converts them into the most perfect food for man.

But, says Shannon E. Carpenter, area dairy specialist for the Texas Agricultural Extension Service, despite her abilities to convert feed into milk, you can't starve a profit from her. She must have adequate feed every day to perform at her best.

The average Texas dairy cow may use up to half of her feed just to live and keep going, says Carpenter. The other half is used to make milk. But, if she is only half fed, nothing is left for the milk making job.

A cow which produces only 6,000 pounds of milk per year will use up to 62 per cent of the value of her milk for feed while one producing 7,500 pounds uses about 58 percent

of the value of her milk for feed. Therefore, explains the specialist, for a cow to get into the half and half bracket, she must produce about 10,000 pounds of milk annually.

Carpenter feels that many Texas cows are better bred than fed, and that poor feeding is one problem standing in the way of higher profits from dairying. A low producing cow well fed is a waste of money. A good cow poorly fed is a poor investment, says the dairyman. Any fed above that needed for body maintenance will go into the making of milk until the cow's top production is reached, he explains. Feed left above that required for maintenance and milk production goes into body fat.

Today, emphasizes Carpenter, is a good time for dairymen to check on their feeding practices. Too much or too little is costing money which could be used for other purposes, he concludes.

In proportion to its size, the whale eats the smallest animals, few larger than a shrimp.

EROSION STOPPED

Dangelmayr Bros. and tenants, Andy Walterscheid and Joe Vogel are making good progress toward halting the erosion on their land five miles south of Muenster. Conservation plans with the District

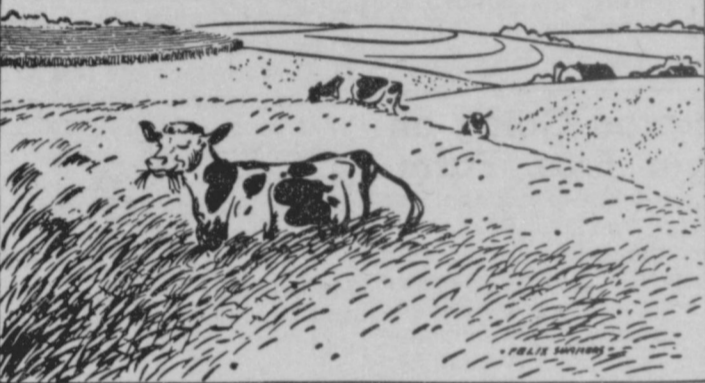
were developed on these places in September 1960. Since that time five grassed waterways totaling 18 acres have been established to Bermudagrass and 21,731 feet of terraces have been built.

WHICH SHALL IT BE ?



MORE ACRES TO THE BITE OR ..

-- MORE BITES TO THE ACRE ?



For their achievements in producing more bites to the acre, we extend hearty congratulations to the 1963 conservation champions and to all cooperators of the district. We sincerely hope that more and more will join in the good work.

TUGGLE MOTOR CO.

Muenster

Well Done!

We extend most sincere congratulations to the 1963 Conservation Champs of the Upper Elm-Red Soil Conservation District

FARRAR'S

in Gainesville

NO 'COCK AND BULL' STORY!



HOWEVER . . .

We are glad to see that the loss is gradually decreasing, especially in the Upper Elm-Red District.

Conservation farming is saving more of the precious top soil. Flood control reservoirs are preventing destruction of crops and property. For this we are thankful to all cooperating farmers.

The Manhattan Clothiers

The Man's Store in Gainesville

IT'S YOUR CHOICE

Make sure your farm has a prosperous future . . . act now to conserve the productivity of your soil.



WE EXTEND HEARTY CONGRATULATIONS to the 1963 awards winners and all the conservation farmers in the district

Myers, Cheaney & Thompson

Your John Deere and New Holland Dealer
GAINESVILLE

SOIL CONSERVATION DEPENDS ON YOU!

Cover Saves Soil

Keep Your Land at Home



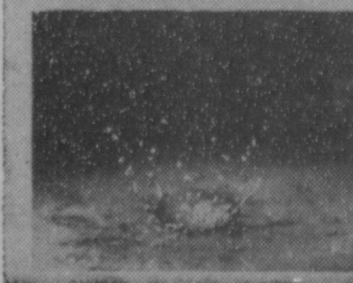
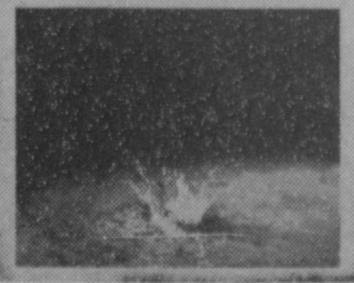
Rain Drops Blast Bare Soil

Soil particles splash 2 feet high and 5 feet from impact point 100 tons of soil per acre may be moved in a single shower

Pictured here is a series of high speed photos showing the impact of a raindrop on the soil . . . the blast of a miniature bomb, scattering soil in all directions. Multiply this by billions for an idea of the beating an acre of land can get from a single shower.

A cover of living or dead plant material can protect the soil against such damage. It not only cushions the impact of falling raindrops, but also acts as a carpet retarding run-off of excessive rain . . . which, in turn, allows water more time to soak in and allows soil more time to settle out of the water that gets away.

Covered Soil Stays at Home



Gainesville National Bank

Member Federal Deposit Insurance Corporation

Family farms still play a dominant role in the nation's agricultural economy according to a new USDA report. Even though farms are growing bigger, most continue to be family operated businesses. In 1959, the report shows, 40

per cent of the biggest farms doing \$40,000 or more annual business were family operated. 70 per cent of all marketing come from family farms, and only 13 per cent of the farms with annual marketing over \$100,000 had hired managers.

Progress Noted In Treatment of Strokes in U. S.

Call it stroke, apoplexy or cerebrovascular accident. By any name, it causes one of every 10 deaths in the U. S. (1 of every 9 in Texas), taking approximately 200,000 lives each year. Stroke is the third leading cause of death in the U. S., outranked only by heart attacks (500,000 deaths annually) and cancer (about 275,000). These facts are on the negative side of the ledger.

But there is also a positive side of the stroke ledger, one that grows brighter all the time. The Texas Heart Association points out that from 1930 to 1960, the death rate from stroke declined by 22 per cent among men aged 45-64.

We have reason to be optimistic. As one scientist noted, in each year of the past decade, research has uncovered and developed major aids to the treatment and prevention of stroke.

There are several causes of stroke. As in heart attack, the underlying process which sets the stage for a stroke is atherosclerosis, the condition in which arteries are clogged or narrowed by fatty deposits. In heart attack, the clogging blocks the flow of blood to a part of the heart muscle. In stroke, the artery clogging impedes blood flow to the brain.

Although the brain is only two per cent of the body weight, it receives 20 per cent of the heart's total output of blood. When a part of the brain is deprived of oxygen-laden blood, its nerve cells cannot function. Depending on which cells are knocked out, we may not be able to remember a telephone number or tie our shoes — because the brain calls the signals that make our minds and bodies work.

Like heart attacks, not all strokes are fatal. Proof: An estimated 2,000,000 Americans now living have survived a stroke — and many are back at work.

Strokes vary widely in pattern and severity. Some strokes are so mild, they literally go unnoticed. Others, more severe, and affecting extensive areas of the brain, can cause paralysis.

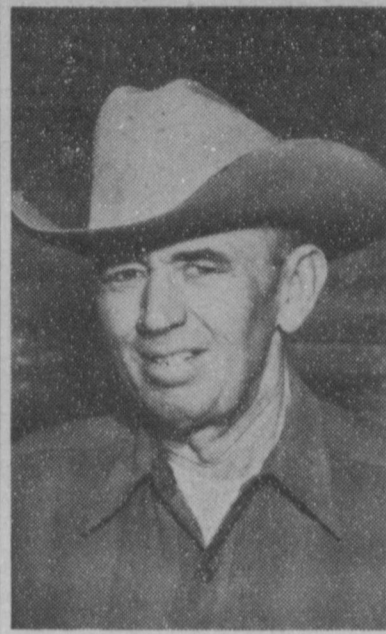
While prevention of stroke is the ideal goal, there is a good deal the doctor can do for the patient who has had a stroke. Soon — almost immediately — after the stroke, the doctor may suggest passive exercise and massage to prevent or minimize muscle wasting. In this, the patient's family can be extremely helpful; indeed, the family's wholehearted cooperation with the doctor plays a vital role in the patient's recovery. When rehabilitation is begun promptly and carried out faithfully, even severely paralyzed patients can make remarkable progress in regaining functions impaired by a stroke.

Doctor and family may call on other resources in the community to help in the patient's rehabilitation. Your local Heart Association can be helpful in finding and suggesting resources for specific cases.

With recent research developments, stroke is no longer hopeless. And we can expect that continued research will uncover more ways to help even larger numbers of stroke patients, both present and future.

Chinese office buildings have statues of fierce dogs or lions at the door to scare demons.

Champ Award for Zone 2 Awarded To Biffle Brown



Biffle Brown, Route 3, Nona, is this year's outstanding conservation farmer for Zone 2. He began farming in 1956 on 380 acres in the Spanish Fort Community along the Red River.

"The first two years were heart breaking," Brown says, "with yields like 8 bushels of corn per acre, 12 bushels of wheat, and one-fourth bale of cotton on what is considered the best land in the County. I just couldn't live on income from that kind of crops."

In 1958, Brown became a cooperator with the Upper Elm-Red Soil Conservation District. He developed a basic farm plan with the help of Soil Conservation Service technicians on 160 acres of cropland, 160 acres of rangeland and 55 acres to be developed into pasture.

A cropping system was planned to include legume cover crops, management of crop residue, use of fertilizer, planting of crops by soil temperature, and introduction of maize. Brown was one of the first to grow maize as a regular part of his cropping system.

tem. As a result of his efforts in soil improvement, his yields have increased about four times on all of his crops to an average, good years and bad, of 36 plus bushels of corn, three-fourths of a bale of cotton, 36 bushels of wheat, and 3,300 pounds of maize an acre.

"I expect to continue my present system with a few changes, and I'm sure my yield will continue to climb until this land will produce what it is capable of," Brown says.

Brown has also switched from a cow-calf operation to steers. "I could carry 25 head of cows and keep my grass short," Brown pointed out. "Now, I rest my pastures from June 1 to October 1 each year.

I carry 50 to 75 yearling steers from fall to spring and my grass looks good."

The steers are finished on home grown feed and sold at an average of about 1,000 pounds.

Brown is in the process of developing 55 acres of deep sandy upland to midland Bermuda. He has sodded about 13 acres and has it to a good stand. "Last year was too dry when I had time to sod, so I didn't get to complete the year's sodding schedule."

Brown is a good neighbor and booster of soil and water improvement. He is one of the first to adopt new ideas, crops, and farming concepts. He believes in and strongly supports the soil conservation district movement.

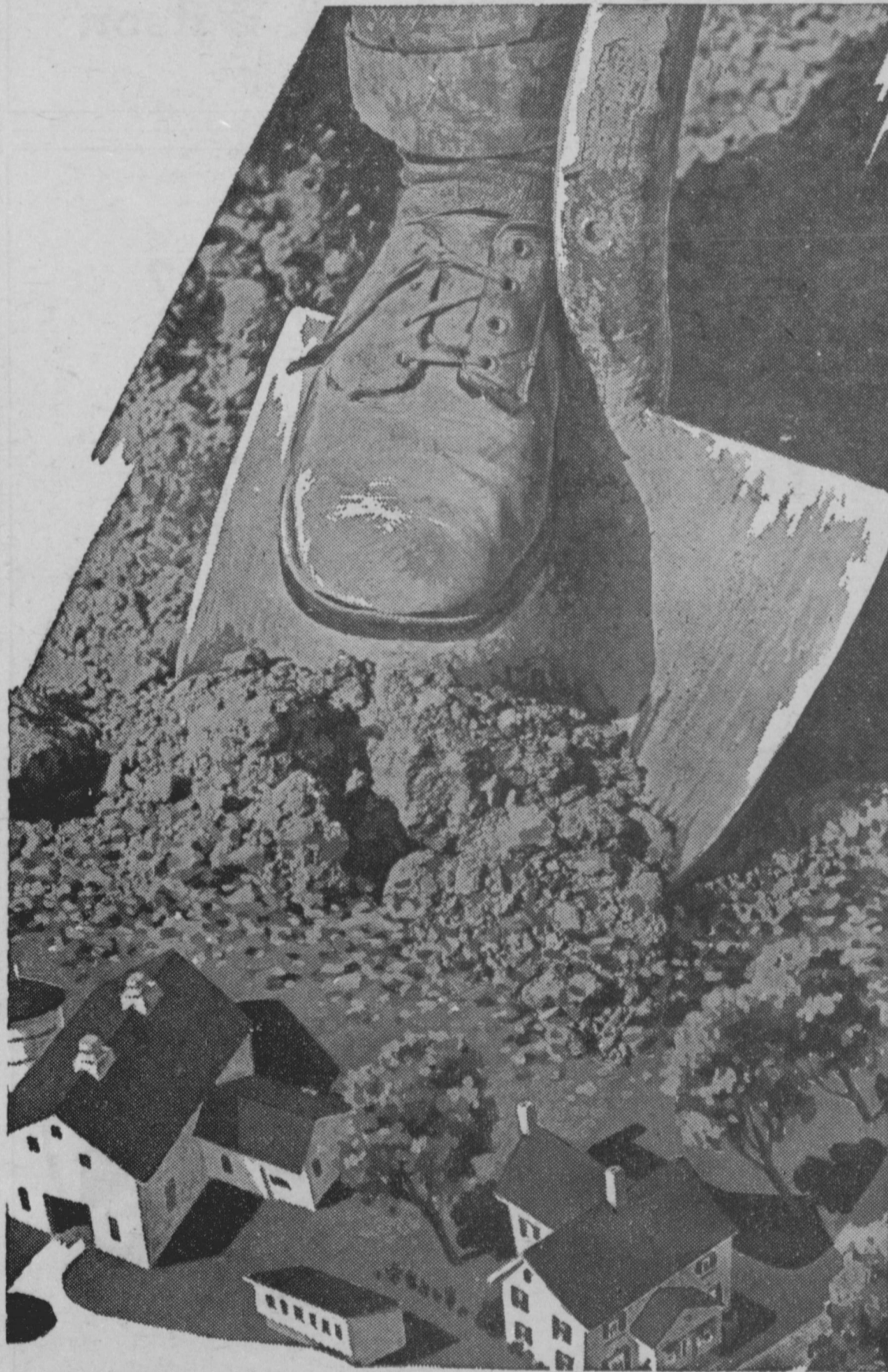
Save and Improve Your Precious Soil

Prevent erosion by shaping it up the conservation way and by growing cover crops

We cooperate with the conservation cooperators by building terraces, waterways and ponds. Call us when you want help on your program. Soil conservation is our business.

Otto Brothers Contractors

Ray and Earle Otto, Muenster



Don't let EROSION dig away your soil

Erosion is like a giant shovel everlastingly digging away at your precious top soil, constantly robbing your land of its productivity. To protect the future of your farm, STOP this loss now by investigating and practicing proven methods of soil conservation.

The First State Bank

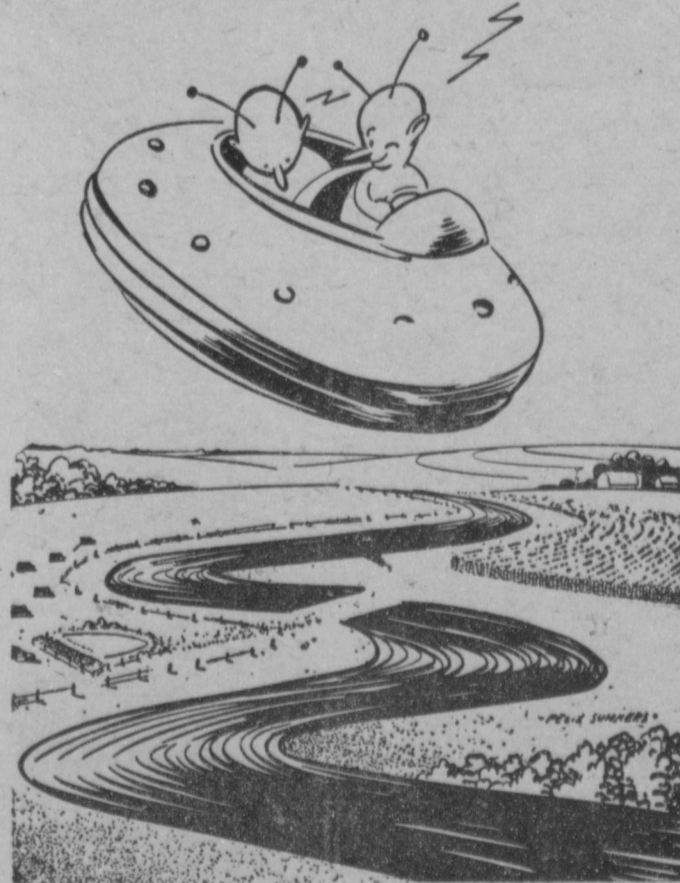
GAINESVILLE

Member Federal Deposit Insurance Corporation



A GOOD STAND OF VETCH is examined by Paul Fetsch. This field provided lush grazing for dairy cattle through the winter and early spring while covering, protecting and improving the soil. A good stand of vetch, like this, adds about 30 pounds of nitrogen per acre to the soil.

"CONSERVATION FARMING IS 'OUT OF THIS WORLD'!!"



It's beautiful! It's profitable! It saves and improves the land for coming generations!

Bayer Brothers

Concrete Contractors
Arthur and Robert Bayer, Muenster



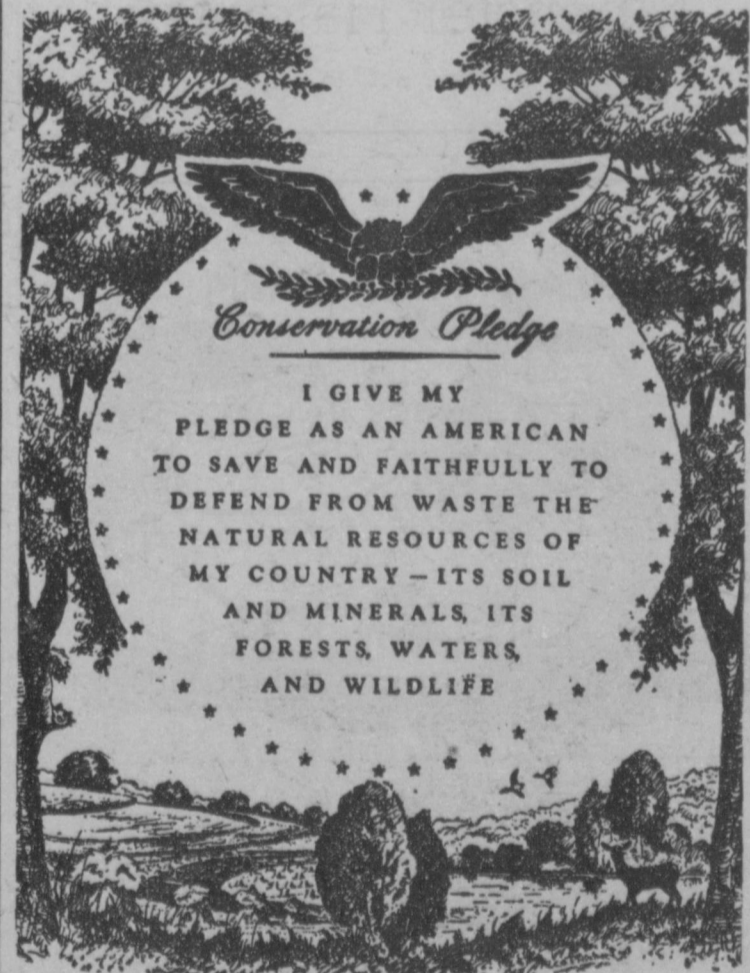
"IF HE IS SO BLAMED MODERN, HOW COME HE STILL FARMS UP AND DOWN HILL?"

Don't encourage erosion!
Practice contour Farming

... along with the other soil saving practices recommended by our soil conservation district.

LUKE'S BUTANE LUKE'S FINA AGENCY

Dan Luke, Muenster



Conservation Pledge

I GIVE MY PLEDGE AS AN AMERICAN TO SAVE AND FAITHFULLY TO DEFEND FROM WASTE THE NATURAL RESOURCES OF MY COUNTRY — ITS SOIL AND MINERALS, ITS FORESTS, WATERS, AND WILDLIFE

Every man, woman and child in the Nation would do well to memorize this pledge and to strive for its fulfillment.

Soil is our basic asset. Soil erosion is one of the greatest menaces to national prosperity and security.

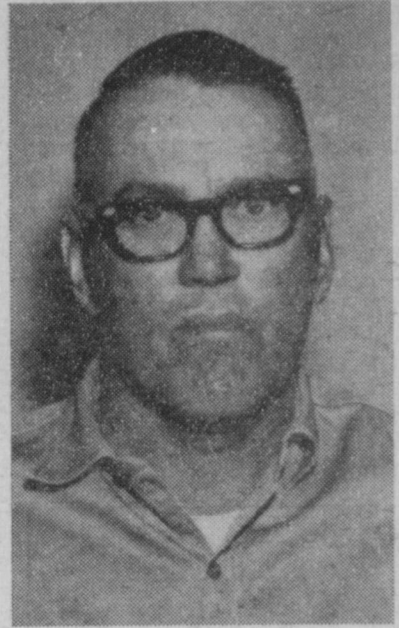
Cooperators of your soil conservation district are carrying on an organized effort to save the soil. Are you doing your part?

EAST SIDE OF COURTHOUSE

Schad and Pulte
HOWARD 5-4326
GAINESVILLE, TEXAS

- Hardware
- Housewares
- Appliances
- Giftware
- Farm Machinery
- International Trucks

Isaac Stevens Is '63 Conservation Champ of Zone 4



Isaac Stevens of the Spring Creek community, has done a good job of soil and water conservation on his 1,293 acres. Isaac first entered a farm in the Upper Elm-Red Soil Conservation District program in March, 1944. He received assistance from the Soil Conservation Service technicians in the developing of this first conservation plan.

He has entered farm by farm in the program as he would acquire them by purchase or lease and the last he entered was in September 1962. Each of these farms shows good soil and water conservation practices today. Most of them were getting in bad shape

when he took over.

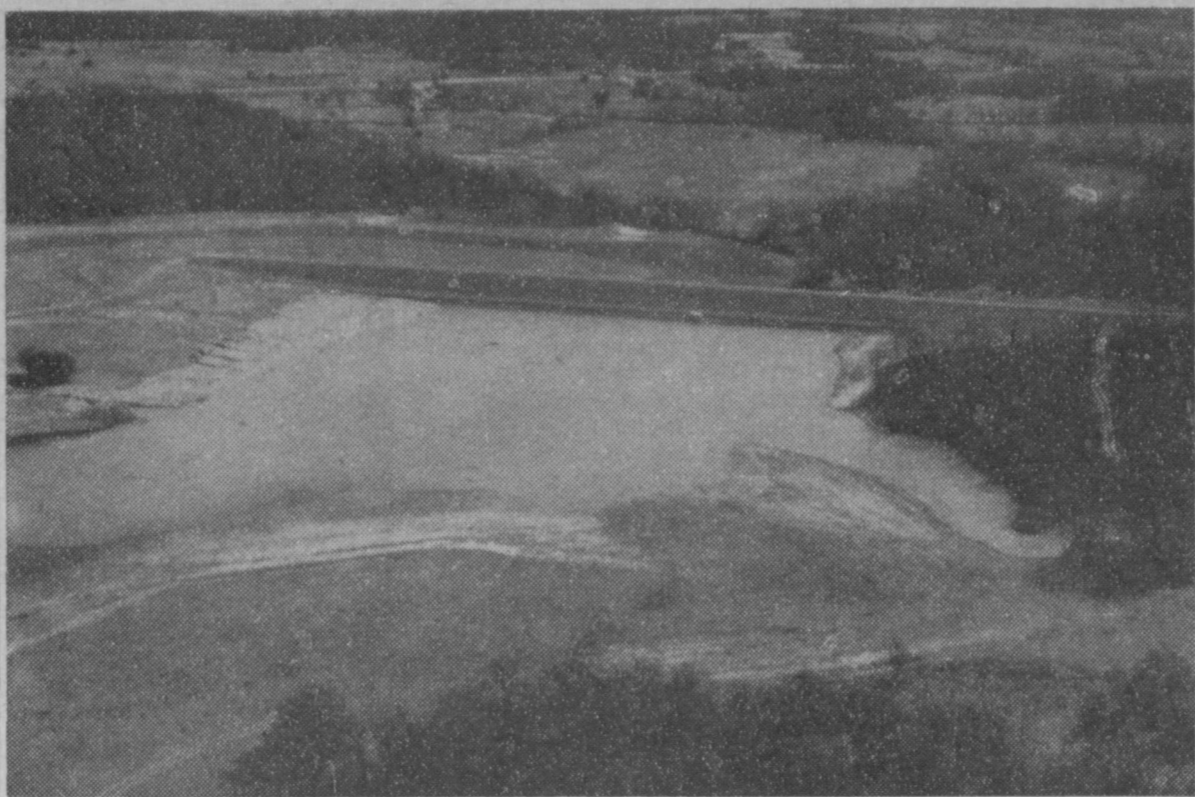
At present Stevens has approximately 276 acres of cropland, 414 acres of pasture, and 600 acres of rangeland. All the cropland is operated in a strong conservation cropping system which includes a rotation of alfalfa for 3 to 4 years followed by small grains for 4 to 5 years. The alfalfa is fertilized annually with 100 pounds of 0-46-0 per acre and the small grains are fertilized in the fall with 100 pounds of 0-46-0 per acre and top dressing in early March with 100 pounds of high nitrogen fertilizer per acre.

Crop residues are mulched into the surface soil annually for soil cover and improvement. He uses an offset disc harrow soon after small grain harvest which leaves the residue on the surface for a soil cover. Later in the summer he uses a chisel plow. He says, it hurts him to see folks burn their stubble and trash when the soil needs it so badly.

He has built a few terraces and plans to build more, however his present cropping system handles the erosion problems, since he doesn't have any row crops and all his crops are close sown and fertilized, and good residue management is practiced.

Three grassed waterways have been established covering 7 acres for diversions and future terraces. Isaac's main income is from his livestock.

He has a herd of 150 cattle which he runs on a cow and calf operation. In the future with more pasture management and improvement he hopes to increase this number up to near 200 head. He was



FLOOD PREVENTION RESERVOIR shown here is one of 29 completed on the Clear Creek watershed. It is on land owned by Mrs. Besse Hudspeth at Forestburg, and stores water temporarily from 736 acres of drainage area.

29 of 53 Dams on Clear Creek Built

The first cooperater in the Upper Elm-Red district to plant buffalograss for pasture. This was done in 1944. Within a few years he had planted approximately 300 acres of old fields to buffalograss.

Within recent years he has switched over to Clear Creek Bermudagrass and has planted approximately 100 acres. He has not had a serious brush problem on any of his farms except along creeks and drains covering about 50 acres of land. About 30 acres of this has been cleared and sodded to Clear Creek Bermudagrass. About 1/2 mile of diversions has been constructed to protect cropland fields.

He is practicing a good pasture management program by top dressing and by not grazing the common Bermudagrass shorter than four inches. Some of the prettiest rangeland in the district is found on the Stevens' land. About 600 acres is devoted to range and it has always been in a good blue-stem cover. A rule of management of his range grass does the trick for him. He says, "I try to take half and leave half of the grass growth each year."

To water his pastures and rangeland he has built 11 farm ponds at the best locations for proper distribution. Several of these ponds have been stocked for fish production.

Isaac believes in good fences. Pasture is divided into 9 separate pastures, and rangeland is divided into 5 separate pastures. This allows rotation grazing.

The Isaac Stevens family live in their nice brick home about 1 mile south of the Spring Creek Church. Isaac and his wife with their three children are active in church work at the Spring Creek Methodist Church. He has charge of the Spring Creek cemetery. He was a member of the Spring Creek school board before the school's consolidation with Era.

A. Knabe Finishes Waterways Work

Arnie Knabe now has all the grassed waterways established on the farm he operates, and approximately half of the needed terraces have been built — over four miles.

Terraces alone will not solve the problem of soil loss nor improve its fertility, so, Arnie plows back his crop residue and uses legumes such as peas and alfalfa in a rotation program to build up the soil. Personnel of the Soil Conservation Service recommend these practices to all farmers. Conservation does not cost, it pays, especially with a well rounded program using pasture and cropland in such a way as to get the most from both.

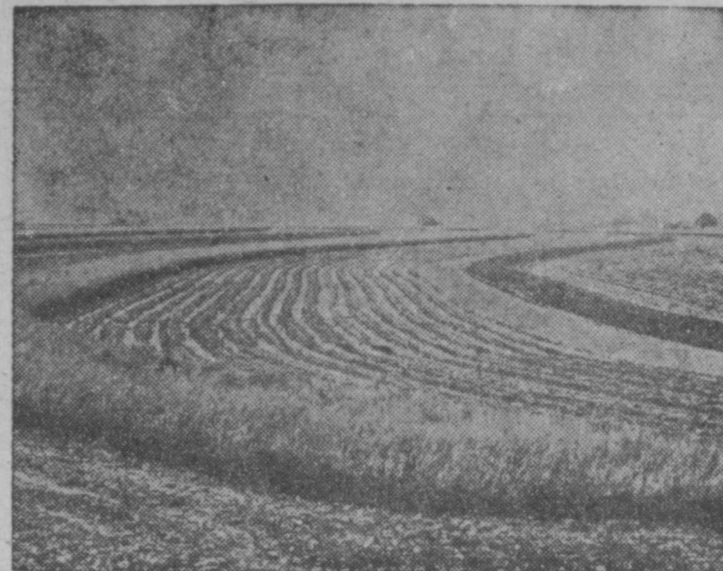
The fourteen remaining structures will be constructed when the local sponsoring organizations secure necessary easements and rights-of-way. A total of 158 landowners have granted easements to the sponsors to date. Ninety-two of these are in Montague County, 37 in Cooke County and 29 in Denton County.

The Clear Creek project is sponsored by the Clear Creek Watershed Authority, the Upper Elm-Red and Denton-Wise Soil Conservation Districts and the Commissioners Courts of Montague and Denton Counties.

One U. S. farm worker produces enough for himself and 28 others. A Russian farm worker produces enough for himself and five others.

Americans spent an average of \$400 per person for food in 1963. That's less than 19 percent of their take-home pay, a record low in the United States, and it is less than any other country in the world. In 1963, Americans ate more meat, especially beef. They also consumed more chicken, more vegetables and less fruit. They ate less fish and fewer eggs, according to the U. S. Department of Agriculture.

Although only about 8 per cent of the population live on the steel, automobile, transformers and ranches, agriculture, portation, and public utilities is still our biggest industry, industries combined.



Pampered Soil Yields Greater Profit

Soil that is pampered produces. By practicing conservation you keep your land where it belongs and also supply it with the ingredients it needs. Fertile and mellow, it will return every favor by yielding more abundantly . . . and by staying there to produce year after year.

Wilson & Wilson

Gainesville, Texas



The Tree

The oldest and most neglected conservor of soil

Our new ROOT STIMULATOR works wonders on young and old trees

For proper tree fertilizers or disease and pest controls see

Muenster Hatchery

Clive Gobble

PLAN YOUR FARM



FARM YOUR PLAN



You'll have better land, better crops, better income, when you farm the conservation way.

Let your SCS work unit help you adopt conservation practices which are best suited to your land.

Waples Painter Co.

301 W. California, Gainesville



America already has lost one million acres of fertile land as a result of erosion, and we still are losing thousands of acres each year. Every person . . . man, woman and child . . . has a stake in this loss. We can . . . we must . . . use our land without wasting it, because the cornerstone of democracy and prosperity is a permanently productive soil.

PARKER ELECTRIC

112 S. Rusk, Gainesville

Will Your Land Prosper? It's in Your Hands



What you know and do about soil conservation makes the big difference in the future productivity of your farm.

Investigate now. See how crop rotation, to prevent depletion; legumes and crop residues, to build fertility; contour farming, terraces and grasses, to prevent erosion; and other tested techniques can assure you continued and profitable production . . . while passing it along in good condition to future generations.

Depend on your SCS technicians to help with your conservation plan.

Muenster Livestock Auction

Dick Cain

Flying B Ranch Working on Plan

Bill Jones has recently established the Flying-B Ranch on a 900 acre place northwest of Forestburg in the Dye Mound Community. Personnel of the Soil Conservation Service helped to develop a conservation plan on the ranch which called for removal of

timber on approximately 325 acres and the establishment of Coastal Bermudagrass. At this writing they have cleared approximately 50 acres of timber and planted 165 acres to Bermudagrass. One large pond is under construction. Two new homes have been built as well as a large horse barn and training area.



ARENDETT BROTHERS SHAPED and sodded the above grassed waterway to carry runoff water through their farm near Myra. The 95 foot waterway safely carries runoff from 300 acres of other farmland across their nearly level field of good cropland. Prior to the establishment the Arendts had a maintenance job every time they had a big rain. Shortly after it was established over 10 inches of rain fell on the watershed in a two day period. The waterway did not overflow nor was any damage received in the channel.

Page Moves Fast On Soil Program

John W. Page recently purchased a 96 acre farm near Dye Mound and asked the SCS to work with him in developing a conservation plan. This was done in February, 1964 and, since that time Mr. Page has cleared twelve acres of timber, constructed one farm pond, and planted two acres of Coastal Bermudagrass to use as a root source in planting the rest of his farm to grass.

Jim Steadham on Two-Farms Plan

In 1963 Jimmy Steadman became a cooperator with the Upper Elm-Red Soil Conservation District and personnel of the Soil Conservation Service worked with him in developing conservation plans on his two farms. Prior to this time Flood Prevention Structure Site 30 was constructed on his home place and the eight acre lake of water was stocked with fish.

Since that time Jimmy has cleared approximately thirty acres of timber and planted the cleared area to Coastal Bermudagrass. The entire farm is planned to go to Bermuda.

Plan Under Way On Joe Evans Farm

Joe B. Evans recently purchased a 310 acre farm 2 miles northwest of Forestburg in the Hardy community. In cooperation with the Upper Elm-Red Soil Conservation District a plan was developed on the farm with the help of SCS personnel. Mr. Evans has constructed one large farm pond, cleared five acres of timber and planted thirty-two acres to Coastal Bermudagrass. The seedbed for the Bermuda was prepared with an offset disk pulled with a dozer. Goats have been purchased to keep down brush on the rangeland pastures.

Smith Working on Coastal and Pond

Henry "Red" Smith has begun application of his conservation plan by planting 20 acres of Coastal Bermudagrass and is presently constructing a farm pond for livestock water. The top of the dam will serve as a crossing for pickup and equipment. The farm is located in the Dye Mound community. Red is manager and trainer on the Flying B Ranch and lives there.



IT WILL RAIN DOLLARS FROM HEAVEN
IF
YOU HOLD THE MOISTURE

Biffle Brothers

Gainesville

Soil Depletion Is One Cause of Rural Poverty

The national campaign recently launched against rural poverty recalls a basic fact: "Rural poverty is the inevitable product of soil depletion."

If we face facts, we must admit that much of the farm land in Texas is badly depleted. Soil studies show that the average cropland now contains less than half the organic matter found in the same soils in their virgin state. And only a small percentage of plant food nutrients removed by erosion and cropping have been replaced.

In 1930 the Agricultural Census reported 30,634,370 acres of cropland harvested in the state. Nineteen years later, in 1949, the census reported 22,236,473 acres. Since that time some other land has been retired and studies show much

of this inactive soil to be badly depleted.

In the early days, Texas farmers were encouraged to believe their soil was so fertile it would never wear out. This led to soil mining. The sad fact is that many of our farmers are still mining their soil. It will take more effective educational and action programs to bring about a change from soil robbing to soil improvements.

The use of fertilizer is an essential step in increasing crop yields and profits. Fertilizer can yield from \$3 to \$10 for each dollar spent, if it is used properly. But poor or incorrect fertilizer methods is nothing more than a waste of money.

Victory over rural poverty must be achieved where the poverty began — on the land.

The brain of the elephant is the biggest of all land animals. It weighs more than 13 pounds.

Coastal Pays in Feed and Roots

J. C. Donnell, cooperator with the Upper Elm-Red Soil Conservation District, has proved the value of Coastal Bermudagrass in grazing and hay production for several years. He proved this spring that Coastal can also be a valuable crop when harvested for roots.

He produced about 1,400 cubic feet of excellent roots per acre. This is enough roots from each acre to plant about 100 acres to Coastal. The grass was also properly grazed intermittently during the year.

J. C. planted the Coastal in the spring of 1960 on good sandy bottomland soil. It was fertilized at the rate of only about 150 pounds of 16-20-0 per acre each year. He fertilized after root harvest however with 320 pounds of 16-20-0 and plans an application of 33 pounds of nitrogen about June. As J. C. puts it, "I've got to put back at least part of what I took out of the soil." Clippings made by SCS personnel on the grass showed that 80 pounds of Nitrogen and 60 pounds of Phosphate raised the yield of the Coastal 10 times. The fertilized plot produced 5,000 pounds of dry weight while the unfertilized produced only 500 pounds.

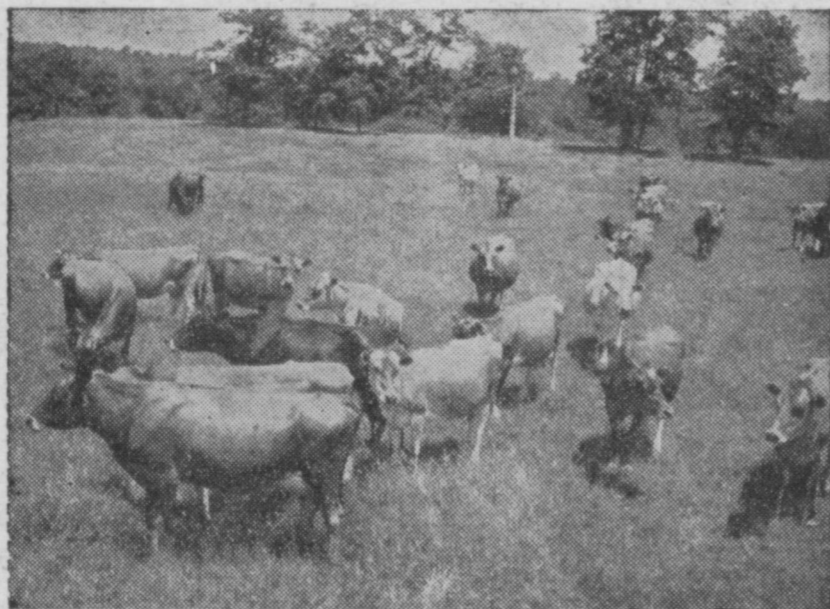


This picture is a field of vetch being grazed by dairy cattle on the J. W. Fleitman farm east of Muenster. Many other legumes such as peas, clover and alfalfa are widely used in this area. A legume is many things because it does many things at once.

A legume is a fertilizer plant making nitrogen in a small but efficient way. It is a purification plant in that it takes the deadly carbon monoxide from the air and in return releases oxygen vital to animal life. It is a storehouse where the manufactured nitrogen is kept to be used by the good earth. It is a doctor in that it helps control some plant diseases. A legume is a lawman helping to control destructive insects and land grabbing weeds. It is a sponge helping the soil hold many times its normal amount of water. It is a renovator, poking holes into the soil to allow free circulation of water and air. A legume is an umbrella, stopping the raindrops and shading the soil from the hot sun. It is a food supply for cattle and bees.

IMPROVED DAIRY PASTURES For Greater Milk Production

And Bigger Milk Checks

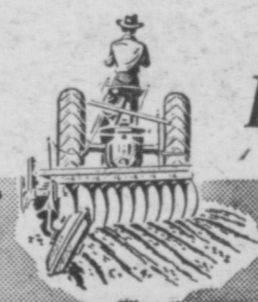


We urge you to consult your soil conservation technicians and plan a good pasture program . . . one that will conserve your soil and water, reduce livestock production costs and increase milk production.

Good pasture practices as recommended by your SCS technicians include weed control, stock water development, reseeding depleted land, fertilizing, planting new pastures, and rotation to prevent over-grazing.

North Texas Producers Ass'n

Milk Products Plant, Muenster



Practice Soil Conservation . . .



for the betterment of our lands

Regardless of where you live . . . in the city or on the farm . . . present-day conservation practices mean more abundant crops, richer soil, fatter livestock, a healthier people, and a more prosperous life for all. TP&L has had a keen interest in soil conservation work and has cooperated from the beginning with the many agencies and groups doing fine work in this field.

The educational and far-sighted work of the Soil Conservation District, Texas A&M College, Chambers of Commerce, and others have contributed greatly to the area's growth and progress. As individuals and as organizations, let's all continue to work toward a bigger and better Texas by supporting every effort to conserve our soil.

TEXAS POWER & LIGHT COMPANY

Weinzapfel Starts Reclaiming Job

Mr. J. M. Weinzapfel has met the challenge of re-claiming a sandy land farm on the Red River and seems to be winning.

In 1962 Mr. Weinzapfel purchased 178 acres near the Bulcher Community. That same year the Soil Conservation Service assisted him in developing a conservation plan on the entire farm. The work began that same year with the

construction of a multi-purpose grade stabilization structure. A permanent water supply was needed and several gullies, one was 35 feet deep, needed to be stabilized. Top of dam would serve as a crossing for equipment. In 1963 he planted 25 acres of common Bermudagrass and 31 acres of Coastal Bermuda. Due to lack of rainfall and competition the Coastal Bermuda had to be replanted this year. Another 21 acres of common Bermuda-grass was also planted.



TERRACES AND WATERWAYS: This aerial photo of channel type terraces and grassed waterways was made on the Dangelmayr Brothers farm 5 miles south of Muenster. The straight waterway on the right is fenced and serves as a pasture strip. Andy Walterscheid operates the farm. Soil Conservation Service personnel estimate that 90 grassed waterways and over 1,000 miles of terraces are still needed to protect our sloping cropland.

Here's a simple way to demonstrate the operation of a fire extinguisher: Drop some baking soda in a glass jar. Lower a burning candle into the jar. It will continue to burn. Now pour water into the jar and lower the candle again. The

flame goes out. Reason? Water reacts with the baking soda to produce a gas, carbon dioxide, which immediately smothers the flame. Many commercial and residential extinguishers operate on this principle.

MA LAYS DOWN THE LAW

START SAVING THAT SOIL OR TAKE A BEATING!



No nation, no state, no community can outlive its soil. Let us take care of what soil we have left by practicing CONSERVATION FARMING. It is the modern way, the cheapest way, the safest way, the most profitable way, the wisest way to farm today.

STOCKMEN'S FEED STORE

Muenster, Texas

Britons Astounded By Texas Carrots

Carrots from the Rio Grande Valley of Texas were shipped in volume to markets in Great Britain for the first time in history during 1963. The great impact of these quality Texas carrots is best illustrated by the following article written by columnist W. A. McDonald in the Irish Press, Dublin.

"Texas carrots are, of course, the biggest and longest in the whole wide world, and how is it economically possible — even for super efficient American businessmen — to export them to Britain at a profit is hard for us to believe."

"But there it is: in the first two months of 1963, Texas-grown carrots to the value of 300,000 pounds sterling (\$840,000) were sold on the British market. And if anything can shake us up in this country (Ireland) to the realization to the opportunities we are missing by virtually ignoring the cross-Channel vegetable market, this should do it."

"London's Covent Garden Market alone handles some 100 million pounds sterling worth of vegetables, fruit and flow-

Landlord-Tenant Teamwork Evident

Another good example of a landlord-tenant team to halt erosion is that of Mrs. O. L. Ely and Mrs. R. L. Sparkman and Dick Russell on their farm at Hood.

A conservation plan was developed on the place in June 1960. In 1961 Dick planted 41 acres of Bermudagrass including 2 grassed waterways for terrace outlets. That same year a pit type pond was built for stock water. Last summer they constructed 12,250 feet of terraces to help protect 118 acres of cropland. The place is beginning to take on that Conservation Look.

ers each year. Two-thirds of this is imported. And a considerable proportion consists of types of produce which we can certainly grow in Ireland — most definitely we can produce carrots as succulent and sweet as any other country.

"There are a number of lessons we can learn from the story of the Texas carrots, apart from the obvious and shaming one of our missed opportunities. In the first place, the service and packaging of the carrots was of such a quality that Covent Garden dealers were delighted. And they promptly offered a premium price for them."

"Although they had to bear a nine-day rail journey and a ten-day sea voyage, the carrots arrived in perfect condition. They had been packed in dry ice. They were perfectly clean and exactly graded; each one was practically a foot long and uniform in shape."

"They came in bulk 50 lb. or 56 lb. bags and also in 1 lb. prepacks. A build-up of shipments ensured that supplies appeared regularly on the market."

"True, there was a temporary shortage of English carrots this year, but American market intelligence men investigated the possibilities and recommended that an experimental shipment should be made. Probably the U. S. exporters lost money on the first effort because of the high freight charges, but they reckoned — and accurately — that their goods would soon be out-selling all competitors."

"Due to the shortage, the usual import duty of \$2.80 per ton was waived. Covent Garden salesmen rapidly learned to appreciate the American product, and within weeks they were glad to offer prices well above the normal rates. At times the Texas carrots were quoted at 38 shillings (\$5.32) per bag which is about 10 shillings (\$1.40) more than was paid for homegrown supplies."

"What particularly endeared the Texas products to the salesmen was the fact that every bag or package was generously overweight."

"A commission agent explained that a 50 lb. bag could contain anything up to 60 lb. — certainly never less than the stated weight of the contents. Each 1 lb. package was more likely to weigh at least two ounces more."

"Our own people," he added, "are always a bit inclined to give under weight. The buyers know this and they adjust their prices accordingly."

"By their excellent presentation and service the Americans have certainly shaken up the British producers — and have given us an object lesson in marketing."

"Probably the grade will not be maintained as local supplies become more plentiful and prices lower, but in one single week, 33,000 bags of Texas carrots were handled by one Covent Garden trader."

Vogel Brothers Building Terraces

Lawrence and Ted Vogel have made good progress toward completing the conservation plan on their cropland fields the past few years. In 1959 Ted planted a 5 acre grassed waterway and Lawrence sodded 3 waterways comprising 12 acres to provide a safe terrace outlet. In the past two summers they have completed the terracing job. Lawrence built 19,230 feet last summer. Ted has built 10,900 feet in the past two years. These broadbase terraces protect about 165 acres of cropland from erosion.

DR. M. P. KNIGHT

Dr. M. P. Knight of Dallas continues to make good progress toward completion of the conservation plan on his ranch at Rosston. Since becoming a cooperator with the district in 1961, Dr. Knight has cleared about 370 acres of timber land and seeded and sodded it to grass. He has also planted 44 acres of former cropland to grass. Also, to aid in grassland management about 3-4 of a mile of cross fence has been built to divide one pasture.

WE CONQUERED THE WILDERNESS •



• • • OR DID WE?



It all depends on how we use our precious heritage.

What becomes of it will be our own making. We can waste it through neglect. Or we can leave it to posterity as good as we received it . . . or better!

It is a sacred duty to farm the conservation way.

TONY'S SEED STORE

Muenster

Congratulations

To Cooperators of the Elm-Red District

We salute you on your fine achievements in saving and improving the fertility of your land. The work you are doing is the foundation of this community's future security and progress.

In our way we are striving also to contribute to the community's welfare . . . by constantly working to provide better telephone service.

Our Special Congratulations to the 1963 Conservation Champs

Muenster Telephone Corp.



Farm-Eating Soil Erosion CAN Be Tamed

Soil erosion mutilated 500,000 acres of farm land last year! Even fields it failed to chew into gullies and ditches were often bled of their fertility. Unless it is curbed, this soil-hungry monster will cripple American farm production by gobbling more and more of our precious topsoil.

Fortunately, there are ways to control this spoiler of the land. Better crop rotations, contour farming, strip-cropping, and many other soil-saving practices have been developed by our agricultural experts.

We urge you to take advantage of the help offered by your Soil Conservation Service technicians and work out a program to stop the loss of topsoil on your farm.

C. D. Shamburger Lumber Co.

Dick Trachta, Mgr., Muenster



Yes Sir, That's Our Baby

Population figures cannot be ignored. This country has millions more to feed every year.

As the nation's appetite grows we cannot escape the haunting thought that some day soon many will go hungry unless we save and improve our soil . . . by farming the conservation way.

Our hearty congratulations to the soil champions and all cooperators of the district.

MUESTER BUTANE

Your Westinghouse and Zenith Dealer
Paul James and Clyde Walterscheid



SHOWN ABOVE IS THE ONLY irrigation project from a flood prevention lake in the Upper Elm-Red Soil Conservation District. Ray and Theo Voth are watering 28 acres of Coastal Bermudagrass on their farm South of Muenster. Ray says "the grazing from the irrigated grass saved us last summer." There is a potential for over 50 such systems from flood prevention reservoirs in the District.

Zimmerer Is Sold On KR Bluestem

Herman Zimmerer is sold on King Ranch Bluestem, and justifiably so, because it has produced well for him. Herman has planted 35 acres of K. R. on the Dangelmayr place northeast of Muenster. He has also planted 12 acres of pasture and 18 acres of grassed waterways to Bermudagrass.

He has a 17 acre patch of K. R. that he intends to fertilize for seed harvest this year. This seed will be used to plant about 35 acres of cropland to grass.

Herman farms about 150 acres of cropland on the place and has built 19,350 feet of terraces to protect the cropland from erosion.

The nation will use at least twice as much water in 20 years as it does now, although the nation's groundwater supply is dwindling and the nation's streams and rivers lacking conservation treatment are becoming more polluted and choked every year.

Salt Placement Is Helpful in Grazing Program

A salt placement plan developed to fit the individual range can mean more profit through better range use and increased beef production.

Range observation demonstrated that well planned salting can get cattle into normally ungrazed areas to use grass that would have been wasted. Studies show that range salt should be placed no closer than 1-4 mile from water. This results in stock grazing from salt to water and prevents some abuse around the watering area.

Preferred grazing areas such as the shallow soils on the Grand Prairie range in this area of the Upper Elm-Red Soil Conservation District, probably are not the best salt locations in terms of range use.

Salt placement can also hold cattle near temporary water and bring better use of the nearby forage while saving other grazing areas for later use.

154 Acres Added To Mitchell Plan

The conservation plan of E. W. Mitchell, Saint Jo, was recently revised to include 154 acres which he purchased. His farm is located in the Dye Mound area and now consists of 527 acres. Approximately 150 acres of timber has been removed by dozing. This area plus 55 acres of old fields has been established to Coastal Bermudagrass. His cropping system consists of small grain and legumes. All crops are fertilized including the Bermuda.

Flood prevention site 106 is located on the farm and gives him four to five acres of permanent water which has been stocked with fish.

Glenn Huckobay took another big step in the completion of his conservation plan by planting twenty more acres to Coastal Bermudagrass. The twenty acres he planted last year will give his cattle something to eat while new plants are trying to get established.

BRUSH TO PASTURE

Frank Needham has changed about 30 acres of brush into potentially good pastureland. He has cleared the trees and planted Bermudagrass along Dry Elm Creek that runs through his place. He has also planted Bermudagrass on 47 acres of cropland fields on the place. Mr. Needham has been a cooperator with the Upper Elm-Red Soil Conservation District on this place since 1962.

An adult 90-ton blue whale eats more than a ton of shrimp each day.

Richardson Works On Two Projects

Two conservation plans were recently revised with C. C. Richardson northwest of Rosston. Clifford is going to Bermudagrass on all but 13 acres on his two farms. On the home place one bottomland field was converted to Common Bermuda and 23 acres of timber has been removed from the upland. 15 acres of the cleared land has been planted to Coastal. A large farm pond has been constructed to provide water for both pastures.



WITH THE
RIGHT TO OWN
GOES THE
DUTY TO CONSERVE

Holding the title to your farm does not give the right to treat it as you please.

In the eternal plan you are only a temporary steward, charged with the responsibility of passing on the land, in as good or better condition, to future generations.

Miller Humble Station

William J. Miller, Muenster

Partners With God



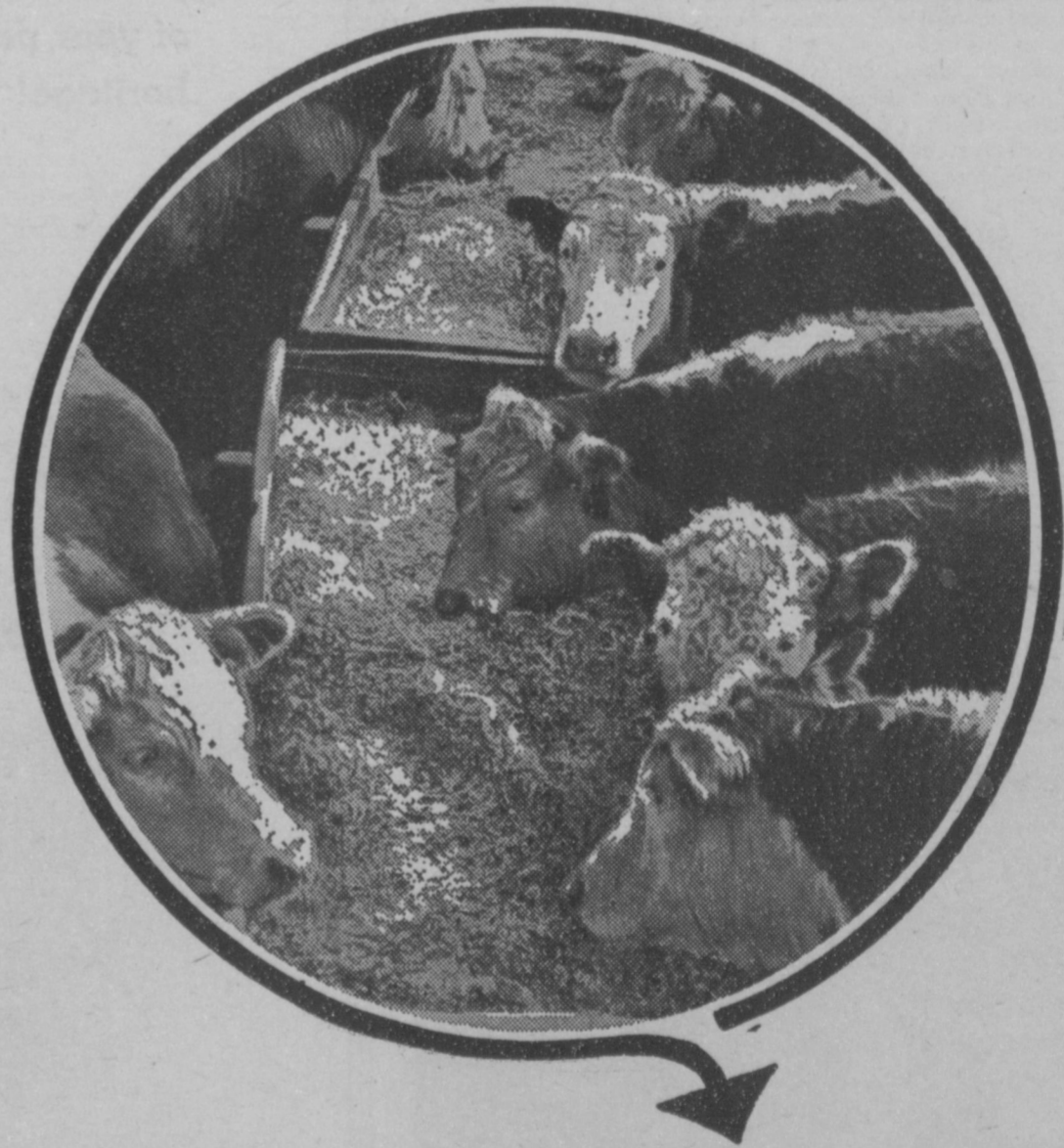
God's greatest material gift to man is a very special kind of property, containing the basic sources of food, fiber and fuel for man's use. Ownership of whatever sort . . . owner-operator, landlord or tenant . . . involves use of this property to serve the highest purpose of human development and welfare.

In the exercise of his ownership of the land, a good owner develops a just pride in his acres. He comes to feel himself as a part of the continuing creative process, working cooperatively with God to provide the needs of this generation while striving to leave the land in better condition for future generations.

We salute cooperators of the Upper Elm-Red Soil Conservation District for their worthy stewardship of the precious resource that has been entrusted to them.

Muenster State Bank

Serving the Muenster Community Since 1923
Member FDIC



A Product of Soil Conservation

Fine, fat cattle, excellent crops, beautiful productive range . . . these ALL go with land which has been properly cared for.

A proper plan, effectively carried out, is your best bet for profitable farming or ranching.

For Free Information and Help
See Your Soil Conservation Service

Yosten Sand & Gravel

Muenster

Review - - -

tion plan to fit present land use. Jimmie Steadham, new cooperater with district works out new basic conservation plan for his farms. Shortage of water at hatcheries cause early delivery of channel cat fingerlings by Fish and Wildlife Service for stocking of ponds and reservoirs of the area.

Sept. 1963 — Grass judging contest sponsored by district held at Gainesville. Muenster High's FFA teams cop second in senior division and first in junior division. New or revised conservation plans this month include Stormer-McElreath, Joe B. Evans, Tony Trubenbach Jr., Jake G. Biffle Jr., Vincent Felderhoff and Meador Bros., Terracing by Ervin Fuhrman on the Mrs. Katie Fleitman farm, by J. E. Russell on the Sparkman-Ely farm, and by Arnold Knabe. Diversion terraces built by Gene and Gerald Walterscheid on the Perkins land and by Leon Fleitman at Myra. New farm ponds constructed by Vincent Felderhoff and V. W. Redman. Waterway for terrace outlets staked for Vic Sicking on Trubenbach Estate.

October, 1963 — Two more flood prevention reservoirs completed in Clear Creek watershed. Located on land owned by C. M. Bess and Meador Bros. of Saint Jo. Also three sediment control structures in the same watershed on farms owned by Wayne Thomason and J. B. Jackson. SCS personnel assist Jack Gordon, Roy Davis, Jim Dennison, S. W. Williamson, Wilson Bros. and Rex Anderson in revising their conservation plans to fit present land use. New farm ponds constructed by Lonnie Bewley and Tim Stormer-Grady McElreath.

November, 1963 — Construction started on site No. 6. Clear Creek watershed, flood prevention structure, on land owned by Meador Bros. of Saint Jo. Joint annual inspection of all flood prevention sites on Elm Fork and Clear Creek make by district supervisors for maintenance purposes. Clear Creek Watershed Authority directors have special called meeting. New conservation plan developed by Meador Brothers. New farm pond constructed by Charles and D. P. Wilson on their mother's place at Freemound. Ted Vogel completes terraces system on his farm.

December, 1963 — Construction of two more flood prevention structures on Clear Creek watershed started. Site No. 12 on land belonging to Henry Leatherwood and site No. 28 on land belonging to Mack Traylor. Vilbig Construction Co. of Dallas contractor. These two make a total of forty-one built or under construction on Clear Creek watershed. New ponds constructed by H. S. Perryman, Alfred Bayer and Gary Hess. Andy Fleitman builds two more terraces. Revision of conservation plans by H. D. Field, Weldon Dennis, J. Britain and Gary Hess.



GOOD GRASS MAKES GOOD CATTLE. The condition of Herman Zimmerer's good registered Hereford bulls proved that good grass helps to make good cattle. Herman plans to fertilize this King Ranch Bluestem pasture this year for seed harvest.

January, 1964 — Year end report shows 637 farms now cooperating with the Upper Elm-Red Soil Conservation District in the Muenster-Saint Jo area. Also shows 5,000 acres of legumes planted for soil improvement and protection, 2,600 acres planted to grasses for pasture, 16 ponds built, 121,736 feet of terraces and 11,000 acres of native grasses deferred from grazing during growing season for its improvement. E. W. Mitchell revises conservation plans, also J. J. Richardson and Henry Pick. New ponds for Joe B. Evans and Tom Sicking. Waterway staked and land prepared by Henry J. Wolf. Early planters of Coastal Bermudagrass include Bruno Fleitman, Alois Rohmer, Ernest Medders, Leo Sicking, Norris Dill and Henry Pick.

February, 1964 — Planters of Coastal and common Bermudagrass this month include M. J. Kirk, Norbert Walterscheid, Al Wiesman, Walter Fette, Buddy Reiter, Chas. Hellman, Paul Fetsch, Dangelmayr Bros., Fred Hennigan, Jim Dennison, Opal C. Berry, George Berry, John Smith and Glenn Lynch. H. J. Wolf planted bermudagrass waterway for terrace outlets. Gus Lutkenhaus constructed new farm pond on his farm at Dye Mound. Leo Orrell, J. W. Page, Ira Whitehead and Henry Smith join conservation movement and develop conservation plan for their lands. B. A. Harry, Andy Fleitman and Alois Trubenbach revise their conservation plans to include new changes in their farming systems.

March, 1964 — District cooperators planting grass include, Gary Hess, Hugo Lutkenhaus, Grady McElreath, Walterscheid Bros., Bayer Bros., Urban Endres, J. T. Cole, Dr. J. R. Cole, M. Y. Scott, Tommy Knabe, Raymond Davidson, Louis Roberg, Ray Klement, Glenn Huckobay, B. C. Rosson, J. J. Richardson, Jimmie Steadham, R. T. Brock, Bill Jones, Henry Smith, J. C. Donnell, Frank Needham, S. T. Meador and J. W. McCall. Grasses planted include common Bermuda, Coastal Bermuda and native

bluestems. Farm ponds for livestock water constructed by Wayne Thompson, R. T. Brock, J. W. Page, W. T. Reynolds 2, and Walter Fette. Revising their existing or developing new conservation plans were W. T. Reynolds, Walter Fette, Frank Stoffels, G. M. Guthrie, Alois Trubenbach, Wayne Thompson, Dr. W. S. Parker and Garland Scroggins.

April, 1964 — Developing new or revising old conservation plans are H. C. Knox, Cecil Foster, A. L. Knox, C. C. Richardson, Tony Trubenbach Sr., Hollis Berry, W. W. Otto and Claude Cannon. Farm ponds for livestock water built by Gene Lanier, Cecil Foster, Tony Trubenbach Jr.

and Kleiss Brothers. Grassed waterway installed by M. B. Bayer on Mrs. M. J. Endres farm. Two terraces built by Tony Trubenbach Jr. on Hood Farm operated by John Hoberer. District cooperators planting grass include Paul & Urban Endres, Tim Stormer-Grady McElreath, Frank Zimmerer, Walter Reed, Herman Zimmerer, Eddie Schmitt, C. C. Richardson, J. Y. Brandon, E. W. Mitchell, Gene Lanier, Joe B. Evans and Dr. Parker. District sponsors annual land judging contest for 4H and FFA clubs.

Chinese gold rush workers gathered jads at the diggings and shipped it to China, leaving the gold to the Americans.

Ernest Gant - - -

acre at planting time and top dresses in early spring with a high nitrogen fertilizer such as a 41-0-0 per acre. His yield is about 50 bushels per acre. Gant has approximately 118 acres of pastureland. He has planted 65 acres to Coastal Bermudagrass and has renovated all his existing common Bermudagrass pastures by using a chisel plow and fertilizing.

One Flood Prevention reservoir on the Sister Grove watershed is located on Gant's land. The sediment pool area has been stocked with fish and provides a good recreation spot for his family and friends. Gant has served as custodian for district equipment since 1953 and has been instrumental in getting his neighbors interested in a soil conservation program. He is a booster for the District in all of its many features.

Brock Establishes Bermuda and Pond

R. T. Brock of Hardy planted another thirty acres to Coastal Bermudagrass with a home made press wheel planter. The same method was applied last year and a good stand was obtained in spite of the dry weather. Cattle which eat this Coastal Bermuda need a good water supply, and Mr. Brock built a pond for that purpose. The Montague County cost-share paid 10c per cubic yard and personnel of the SCS handled the engineering. A 150 foot diversion terrace was constructed to divert water into the pond.


Plan Continues On Endres Place

Paul and Urban Endres continued to make excellent progress in applying a conservation plan on their Red River Ranch when forty acres of Bermudagrass was put in this year. The ranch has been under agreement with the Upper Elm Red Soil Conservation

District since 1947. Their conservation plan was revised and updated in 1962. Since that time they have constructed a large pond and stocked it with fish, cleared twenty acres of brush and planted 60 acres of Bermuda. A cross fence has been built, dividing the place into two pastures, enabling them to rotate the grazing of their grass.

Soil Conservation Pays Dividends

Investigate the complete line of Ford's dividend producing tools



Muenster Equipment Co., Inc.
Phone 759-2215 Muenster, Texas

DON'T let your land slip through your fingers!

Don't let Erosion rob you of your precious heritage!



CONTOURING

Contour-plowing can check the run-off of soil nutrients from sloping land.

GOOD DRAINAGE

Wet crop land can be made to produce twice as much by proper drainage.

CROP ROTATION

Strategic rotation of crops can prevent the depletion of specific soil nutrients.

OTHER METHODS

Cover crops, strip crops, legumes and stubble mulch are other tools of conservation.

Modern soil conservation is based on research and farmer experience all over the country. It is continually being improved as research and experience point out better ways to conserve and use the soil. It gives you the tested techniques to maintain the productivity of your land.

Cooke County Electric Cooperative

Muenster, Texas



The Better The Land, The Better We Eat!

Not just because of higher profit, which itself is a big inducement, but because . . .

Better land makes healthier plants. Healthier plants make healthier livestock. Healthier livestock plus healthier plants make healthier people.

Hess Furniture Co.

Al Hess, Muenster

THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY — MUENSTER, COOKE COUNTY, TEXAS
 H. N. Fette, Editor
 Subscription Rates: In Cooke Co., \$2.50; Outside Cooke Co., \$3.00
 Entered as Second-class matter December 11, 1936, at post office at Muenster, Texas, under the Act of March 2, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

"To Each Among Us... A Share"

Soil Stewardship Week, a nationwide observance which places emphasis on man's ob-

ligations to God as stewards of the soil, water and other related resources is being celebrated locally May 3-10, according to Harold Skaggs, Chairman of the Upper Elm-Red Soil Conservation District. This year's observance, with the theme, "To Each Among Us... A Share", underscores the responsibility which each citizen has in meeting the responsibilities of soil stewardship. The Upper Elm-Red Soil Conservation District and

Open Tuesday thru Saturday

Dorothy's Fashionette Beauty Salon

303 S. Chestnut
Gainesville

"Beauty Is Not A Gift... It's A Habit"

FOR YOUR FARM NEEDS



Gasoline, Oil, Supplies, etc.
 Call Gulf Oil Corporation
 Jimmy Lehnertz, Dist.
 HO5-4562 — HO5-5420
 Gainesville
 Or see your local dealer
 Ferd Luttmier, Muenster

OFFICIAL NOTICE

Assessments for property owner's share in construction of curb and gutter become delinquent on June 1. All persons concerned are urged to pay on or before that date in order to avoid a charge of 6 per cent for interest and attachment of lien.

THANKS

... for your vote and support in the May Democratic primary. I will appreciate your continued support and vote on June 6 in the run-off for tax assessor-collector.

Sincerely, JO HILLIS

Kirkpatrick's

108 N. Commerce
Gainesville



Enticing LORELEI Floating flowers accent striping of Helanca Nylon-Lycra Spandex knit blouson swimsheath, \$23.95

Catalina

Other swim suits \$10.95 up

some 2,940 companion Districts throughout the nation and Puerto Rico, through their State and National Associations, are sponsoring this event for the tenth consecutive year. Among local events designed to encourage widespread recognition of Soil Stewardship Week are Soil Stewardship Sunday, May 3rd, the 15th annual District Awards Program on May 7th, numerous small conservation tours over the district, and talks before many of the service clubs of the district.

The Upper Elm-Red Soil Conservation District has distributed to many churches of all faiths a booklet created particularly for this year's observance. The material was prepared by the National Association of Soil and Water Conservation Districts, in cooperation with a Soil Stewardship Advisory Committee composed of leading churchmen in the nation. The Committee consists of the Rev. E. W. Mueller, D.D., National Lutheran Council, Chicago; the Right Rev. John George Weber, National Catholic Rural Life Conference, Des Moines; the Rev. Harold S. Huff, National Council of the Churches of Christ in the U.S.A., Philadelphia; the Rev. Henry A. McCanna, D.R.E. National Council of the Churches of Christ in the U.S.A., New York City; and the Rev. Lewis W. Newman, Southern Baptist Convention, Atlanta.

Through the 1964 theme and in the attractively illustrated booklet, emphasis is placed upon the fact that there is a clearcut need and opportunity to improve upon the conservation, wise use, and development of the nation's valued soil and water resources. In this year's booklet each citizen is asked to consider his share —

"In the great Society of mankind, (since) each of us has a God-given purpose for being. In our time each among us fulfills a mission in the long procession toward the ultimate design of our Maker. To each among, God has assigned a share in the expanding brotherhood of stewards. It is a membership of service, dedicated to the husbandry of lands and waters, forests and ranges, and the fish and game He has placed at our disposal."

Medders Entertain With Steak Dinner

Visitors with the Ernest Medders family Wednesday and guests for dinner were Mr. and Mrs. Charles Caulfield and Miss Emyrtrude McNatt of Bowie, Mr. and Mrs. Bob Smith of Saint Jo, Mr. and Mrs. Bill Oliver of Wayne, Okla., and Mr. and Mrs. Earl Fisher. They were served Black Angus steaks from Colonial Acres steers.

The Bill Olivers came from Oklahoma to look over the farm and he will take over as farm manager on June 15, succeeding Wayne Goodnight who has gone to Longmont, Colo., to manage a farm.

Fine Photography



Gainesville, Texas



WHAT IS GOOD FOR THE SOIL IS GOOD FOR THE SOUL

Local News BRIEFS

Visiting the Don C. Cookes Sunday were their son Harold Cooke who came from Fort Worth to spend the day and other family members who visited after attending the Marysville homecoming. These were Mrs. Harold Cooke, her mother, Mrs. S. M. Duffey and Mr. and Mrs. Don M. Cooke and daughter Dedie Ann, all of Fort Worth. It was five-week-old Dedie's first visit at the home of her great-grandparents. Other visitors at the Cooke home were Miss Shirley Coleman of Whitesboro and Larry Sparkman.

Pvt. Clifford Sloma, a young Californian temporarily stationed at Fort Sill, Okla., with the army, visited in Muenster for the first time when he dropped in Friday for a surprise visit with Rosa Driever and Aunt Angela Laake. He's from Santa Clara, got acquainted with Mrs. Driever on her visits in California with her son and family.

Weekending in Muenster with Mrs. Bob Yosten were her son-in-law and daughter, Mr. and Mrs. Curtis Holland and baby son Curtis Jr. It was a belated birthday and an early Mother Day visit. Gifts and greetings for both occasions came along with the visitors from Cleburne. Mrs. Yosten who was in Nebraska on her birthday April 21 said she came back to find the mail heavy with birthday cards. For these she says "thank you". They cheered her on her return from the funerals of Sister Ruperta and Matt Yosten.

Mr. and Mrs. Ed Swirczynski and children of Fort Worth spent the weekend with his parents and other relatives.

Spending the weekend with Mrs. Andy Hofbauer and Jeannine were Mr. and Mrs. Don Glover and twin daughters Kriety and Kathy of Dallas.

Mrs. M. H. King of Endres Motor Company was in Sher-

man attending the honor roll awards banquet of Ford Dealers Accounting Club. Awards are given only to bookkeepers who meet the highest quality of Ford standards. Mrs. King has made the honor roll for the past 18 years.

Al Hess and Ted Henscheid were in Dallas four days the past week attending a school for laying floor covering Friday Mr. and Mrs. Hess were at the furniture market in Dallas.

Visiting last Monday afternoon with the J. M. Weinzapfels and staying for dinner with them were their son, Very Rev. Msgr. Thomas Weinzapfel and Rt. Rev. Msgr. James Tueck, both of Dallas.

At First Communion

In Grapevine and Lewisville during the weekend were Mr. and Mrs. Ben Derichsweiler visiting their children, the Richard Zimmerers at Grapevine and the Irven Derichsweilers at Lewisville. Grandson Jim Schmitz accompanied them. Joining them Sunday morning at church in Grapevine were Mrs. Gene Schmitz and sons Kenny, Jerry and Bobby, Mrs. Fred Knabe and son Timmy and Miss Cathy Derichsweiler. They were together to see Debbie Derichsweiler make her First Communion with the class at Grapevine. The relationship was all together again after services for dinner with the Richard Zimmerers in their home.

In All The World

No one is more understanding or more qualified to serve you.

GEO. J. Carroll & SON

Earl Taylor Expresses Thanks!

To the people of Precinct Number 3 and all Cooke County, I want to thank you from the depth of my heart for your vote of confidence.

It is also my desire that my opponents in this race for Commissioner of Precinct Number 3 know that I publicly thank them for the high plane upon which they conducted their separate campaigns.

My goal is to serve you better as your Commissioner. To this end, I pledge you my best effort in the building and maintenance of the roads and bridges as well as the conduct of the county's business.

I have and shall keep an open mind to requests and suggestions as to how you can be better served.

I cannot find words to convey my appreciation and gratitude to you for your confidence. I will attempt to show my appreciation by conscientious service.

Thanks,
Earl Taylor



Thank You!

... for your fine support in electing me as your Democratic nominee for sheriff.

Bill Pratt



... in your air conditioned car

Now's the time to provide for summer comfort. Install a new air conditioner in your car, or service the one you have.

Our factory trained mechanics are ready to do it for you.

ENDRES MOTOR CO.

Your Ford Dealer since 1946

AMAZING NEW greaseless skillet!

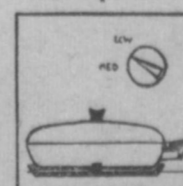
with magic TEFLON® coating and triple-thick aluminum



only \$7.95 complete with wooden spatula

10 1/2" SKILLET

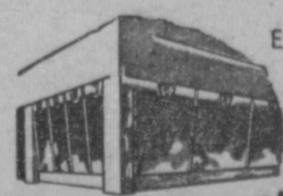
Slippery Teflon-coated skillet whisks clean in a jiffy with a soft, sudsy cloth — foods never stick! This amazing skillet cooks without fats, oils or other shortenings. Greaseless cooking has fewer calories and less cholesterol — a healthier, slimmer profile for you! Only West Bend's greaseless skillet has triple-thick aluminum.



Cooks With Moderate Heat Fuel saver — cooks efficiently at temperatures under 400°.



Washes Easily — Needs No Scouring Use paper towel, soft cloth with warm, sudsy water.



EAST SIDE OF COURTHOUSE

Schad and Pulte
 HOward 5-4326
 GAINESVILLE, TEXAS

- Hardware
- Housewares
- Appliances
- Giftware
- Farm Machinery
- International Trucks

ATHLETE'S FOOT GERM
HOW TO KILL IT
 IN 3 DAYS if not pleased with strong T-4-L liquid, your 48c back at any drug store. Watch infected skin slough off. Watch healthy skin replace it. No more itch and burning! Use antiseptic, soothing T-4-L FOOT POWDER too — fine for sweaty feet, foot odor; stays active in the skin for hours. NOW at all Drug Stores.

DAVENPORT CHIROPRACTIC CLINIC
 301 E. Broadway
 HO5-3521, Gainesville
 If no answer call
 HO5-2452

TURBEVILLE MUSIC CO.
 Pianos, Organs, Gibson and Kay Guitars, Band Instruments
 212 E. Calif., Gainesville

Patsy Klement and Paul Dangelmayr Say Vows at Mass



—Boyd and Breeding Photo

Miss Patsy Klement became the bride of Paul Dangelmayr in nuptial mass at Sacred Heart Church Saturday morning, May 2, with Father Alcuin Kubis, pastor, celebrating the mass and directing the exchange of vows in a double ring ceremony.

Parents of the couple are Mr. and Mrs. Anthony Klement and Mr. and Mrs. Herman Dangelmayr.

For her wedding the bride chose a white gown of de-lustered satin ornamented with appliques of imported Chantilly lace. The rounded neckline was embroidered with seed pearls, the sleeves were long and tapered. The skirt, straight at the front, had fullness gathered to the sides, sweeping into a wide chapel train. Her bouffant veil was waist length held to a crown of pearls and she carried a purple-throated white orchid arrangement atop her prayer book. Her father gave her in marriage.

Wedding Attendants
 Feminine attendants were Mrs. Donnie Trubenbach, groom's sister, matron of honor, Miss Joyce Klement, sister of the bride, and Mrs. Ted Henscheid, bridesmaids. The bride's small twin sisters Marlene and Darlene Klement also were in the wedding party. As they entered Darlene carried a white satin pillow with the rings and Marlene carried the bouquet for the Blessed Virgin's altar. As they left the church they carried baskets of pink carnations, as did the other attendants.

All five wore dresses of strawberry pink organza over taffeta, with rose hats of the same material and matching mitts.

Best man was Pat Klement, twin brother of the bride. Serving as groomsmen were Joey Dangelmayr, groom's brother, and James Klement another brother of the bride. Ushers were Billy Joe Dangelmayr, Donnie Trubenbach and John Dave Fleitman.

Acolytes were Steve Walter-scheid, Jim and John Dangelmayr, Tim Hartman and Jerry Fleitman. Sacred Heart men's choir sang the mass with Anthony Luke at the organ and Mrs. Rody Klement was vocal soloist when the bride presented the bouquet at the Virgin's altar.

Brunch and Reception
 Immediate members of both families, including the grandparents, Mr. and Mrs. Frank

Klement and Theo Schmitz, were guests for brunch in the home of the groom's parents. Members of the house party were Miss Sarah Ann Fleitman and Mrs. Teddy Miller, Alvin Hartman and Ed Knauf. The bride's parents were hosts for the reception and buffet at 5 p.m. in the Parish Hall. Some 350 relatives and friend attended. They were registered by Miss Sandra Walter and Mrs. Johnny Wolf. The wedding dance was in the VFW Hall.

When the newlyweds left on their honeymoon, not revealing their destination, she was wearing a light blue suit with white accessories and the orchid she carried at the wedding.

She is a graduate of Sacred Heart High School and has been employed at Muenster Dress Mfg. Co. He is a graduate of St. Edward's University, Austin, attended Cooke County Junior College and is employed by Shamburger Lbr. Co. They will be at home three miles northwest of town.

Among wedding guests from a distance were the bride's uncle and aunt, Mr. and Mrs. Jake Horn and daughters Shirley and Florene of Wind-thorst.

Pre-Nuptial Party

A pre-nuptial gift party complimented the bride-to-be when a quartet of hostesses, Mrs. Rufus Henscheid, Donnie Trubenbach and Ted Henscheid and Miss Joyce Klement, entertained in the former's home.

Pink decor was noted throughout the party rooms, the color was repeated in refreshments of punch and cake, and in the hostesses' corsage to the honoree. Twenty-five guests were present.

Dance

**Saturday
 May 9
 VFW HALL
 MUESTER**



Music by The Croquettes

eat HEARTY AT BUDGET PRICES!

Grade A 2 to 2 1/2 lb. average

Fryers . . . 27c

Frozen Foods

- Fantail Breaded Shrimp - - lb. 89c
- Banquet 8 oz. meat or Tuna Pot Pie - - - - - 5-\$1.00
- Van Camp No. 300 Pork & Beans - - - 4-49c
- 15 oz. Ranch Style Beans - - - - - 4-49c
- Ireland No. 300 sliced or chipped Barbecue - - - - - 69c
- American 22 oz. Pickles, dill or sour - - 29c

Del Monte 46 oz. **PINEAPPLE GRAPEFRUIT JUICE**
 3-\$1.00

Shurfine c.s. or w.k. **CORN**
 2-29c

Meat Processing

Complete service to stock your freezer. If you don't have the animal we can furnish it for you.

Produce

Texas clipped **CORN**
 4 ears 25c

Fancy Florida **CUCUMBERS**
 ea. 5c

1 lb. cello bag **CARROTS**
 2 for 15c

- Shurfine Flour, 25 lb. - - - - \$1.89
- Morton's qt. Salad Dressing - - - - 39c
- Lucky Whip 9 1/2 oz. Topping - - - - - 49c
- Margarine, Shurfine - 2 lb. 35c
- Chili, Wolf No. 2 - - - - 59c
- Tamales, Wolf No. 300 - - 29c
- Planters 13 1/2 oz. vac. pack Mixed Nuts - - - - - 69c
- Bama 44 oz. Red Plum Jam - - - - 49c
- Shurfine No. 303 Early Harvest Peas - - 5-\$1.00
- Shurfine 3 lb. can Shortening - - - - - 49c
- Kraft 8 oz. Spaghetti Dinner - - 2-49c
- No. 300 can Roxey Dog Food - - - 5c



Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$2.50 or more in groceries. (Cigarettes not included.)



FISHER'S MARKET & GROCERY
 Phone 759-4211



Vote for **MRS. JO HILLIS**

for tax assessor-collector in the runoff of the Democratic Primary
 June 6

ELECTRICAL CONTRACTING
 Fixtures
 Supplies
 Appliances

Residential, Commercial and Oil Field Wiring Installations, Repairs Appliance Repairs

Call HO5-2721
 Nights call HO5-3263 or HO5-2204

Parker Electric
 112 S. Rusk, Gainesville



Everything to wear for the Boy Graduate

HAMRIC'S
 The place to go for brands you know



FOR A LIMITED TIME ONLY

"Specially for You"
AN INTRODUCTORY OFFER TO THE LUXURIOUS
 THE *Tiana* SERIES 1000
"Little Lady" JUST \$20.95
 18" FITTED OVERNIGHT CASE Regularly \$29.50

NOT THE 16" JUNIOR SIZE, BUT A FULL 18" OF UNSTINTED LUXURY

Every inch is pure luxury. The linings are of lush floral brocade. Two removable zipper pockets. Foam-rubber cushioned handles. Pop-open proof locks. Scuff resistant cast vinyl Permantite coverings.

Just In Time For . . . Mother's Day, Graduation and Vacation Gifting.

Available in Scarlet, Blue, Tweed, White, Fawn, Dusk.

OFFER ENDS JUNE 30TH, 1964



*Complete
Pharmacy Service*

MUENSTER PHARMACY
J D Hanna, Registered Pharmacist

AUCTION! SALE!

of ANYTHING

We are introducing this special service in response to popular request.

It's one person's opportunity to sell things he doesn't need and another's opportunity to get good buys.

Bring anything — tractors, implements, furniture, appliances, boats, cars, bicycles, hand tools, etc.

Make consignments now

Saturday, May 16

at the

Muenster Stockyard

This year ...
gift Mother with fashion
by *Martha Manning*



Coolest Coatsdress under the sun. Easy-care Dacron sheer with double border of embroidery. Turquoise, green or pink embroidery on white.

A wonderful way to wish her "Happy Mother's Day". Made for modern mothers, the season's prettiest prints and freshest solids in a lovely selection of styles. All in easy care fabrics. All in proportioned for perfect fit fall sizes 12½ to 24½. \$18.95 up

The Charm Shop
Pearl Evans, Muenster

Marysville News
By Mrs. John Richey

Mrs. Ernest McElreath is sick and will be a bed patient several weeks. She is at the home of her parents, the George Ritchersons. Visiting them Monday were friends from Gainesville, Mrs. May Garner and daughter Marilyn, Mrs. Pearl Cunningham, Mrs. Dora Smith and Mrs. Orval Cogdill.

Visiting the Ernest McElreaths over the weekend were their daughter and family, Mr. and Mrs. Bo Lester and son Troy, of Ponca City, Okla. Noble and Ronnie McElreath accompanied them home Sunday afternoon for a visit until Tuesday.

Mrs. Reagon McElreath was the honoree at a family dinner Sunday observing her birthday. Guests included Mr. and Mrs. Walter Haverkamp and children Monte, Monica and Carla of Whitesboro. While they were together Mr. and Mrs. Johnny Morris called from Perryton to say happy birthday to his sister and everybody talked. Another birthday call came early, last Wednesday, when a sister, Mrs. Bob Grober telephoned from Muskogee, Okla. She was also checking on how her mother, Mrs. R. D. Morris, was getting along after a sick spell.

Rafe McElreath and daughter Becky drove to Perryton over the weekend to join Mrs. McElreath at the home of her mother, Mrs. Ollie Morris. Mrs. Morris is recovering from a heart attack two weeks ago. Mrs. McElreath who had been with her during the time returned home with her husband and daughter. Also coming with them to visit former neighbors and other Marysville friends was Mrs. Mary Abels of Chillicothe.

Mr. and Mrs. W. F. Davidson visited his sister, Mrs. J. N. Shaw at Chaffin Rest Home in Gainesville Monday and told her about Marysville homecoming and their guests. Visiting them after attending the homecoming were Mr. and Mrs. Bill Roe and daughters Elizabeth and Reba and Mrs. John Roe of Callisburg and the Samuel Bakers of Gainesville. Mrs. Shaw is making headways. She's able to walk alone some now.

Attending the homecoming and then gathering for another family reunion at the home of Mr. and Mrs. John Richey were the Ed Ballingers of Bethany, Okla., the Harry Ballingers of Fort Worth, Joe Wyatt of Callisburg, Floyd and Leonard Wyatt and Mrs. Earl Cochran, Anna Lois Cochran and Beth Stogner, all of Gainesville, the Fred Richeys and son Larry and the Robert

Richeys and family of Sivells Bend.

Mrs. Charles Davidson and children were in Walnut Bend for dinner Sunday with her parents, the O. B. Siegmunds, then all attended an organ recital by David Aston in First Methodist Church at Gainesville.

The Don Ray Moons of Rockwall and the Eunice Wootens of Fort Worth were among homecoming visitors Sunday and stopped at the home of Mr. and Mrs. Bill Moon.

Mr. and Mrs. Jiles Doughty of Nemo attended the homecoming and visited the Joe Doughtys.

Mrs. Jeannie Pierce of Marietta, Okla., was mingling with old friends at the homecoming Sunday. She was a guest at the home of her brother Lawton Moon.

Visitors during the weekend with the Nathan Whitts were their son and wife, the R. L. Whitts of Fort Worth and the Emmett Deerings of Nocona. All attended the homecoming.

**Save Time!
Save Money!**

Shop the
Drive-In Window
for all your prescriptions
and drug needs

**WATTS
Prescription Shop**
302 N. Grand, Gainesville
Prescription Is Our
Middle Name

**Federal
Land Bank
FARM LOANS**

See
W. P. Waldrop
each Tuesday at
Howeth's
Abstract Office
Gainesville

**AN EXTRA SERVICE
at no extra cost**

You can see and
feel the difference



**Sta-Nu
PROCESS**

Homogenizes vital
textile oil back into
the fabric

**We Give
S&H Green Stamps**

**MILLER'S
Cleaners & Hatters**
Gainesville

STATEMENT OF THE CONDITION OF

The Gainesville National Bank

GAINESVILLE, TEXAS

At the Close of Business April 15, 1964

RESOURCES	
Loans and Discounts	\$3,348,675.76
U. S. Government Securities	1,032,977.50
Municipal, Other Securities	1,925,235.00
Federal Reserve Bank Stock	13,500.00
Cash and Due from Banks	1,512,906.02
Furniture and Fixtures	26,276.90
Banking House	15,000.00
Future Bank Location	50,000.00
TOTAL RESOURCES	\$7,924,571.18


LIABILITIES	
Capital Stock	150,000.00
Surplus	300,000.00
Undivided Profits	127,980.80
Reserves	150,000.00
Deposits	7,196,590.38
TOTAL LIABILITIES	\$7,924,571.18

OFFICERS

J. A. Smoot, President	James A. Smoot II, Cashier
LeRoy Robinson, V-President	A. J. Fipp, Assistant Cashier
Edwin Alexander, V-Pres.	Omie F. Sherrill, Asst. Chr.

DIRECTORS

J. A. Smoot
LeRoy Robinson
Edwin Alexander
A. J. Fipp
C. J. Paclik
Roy P. Wilson
Elbridge R. Campbell
James A. Smoot II



**GAINESVILLE
NATIONAL
BANK**

MEMBER of Federal Reserve System and the Federal Deposit Insurance Corporation which now insures each depositor to \$10,000.00.

Mr. and Mrs. Jack Tuggle and son Ricky and Mrs. Everett Embry and children Toni and Faye spent Saturday at Six Flags.

Miss Maxine Morris has returned to Richardson after a week's visit with her parents, Mr. and Mrs. R. D. Morris. The Morrises went to Spring

Creek community Sunday to get her mother, Mrs. Ella Smith, for an extended visit here after visiting at the home of her son Rawdon Smith.

**Excellent Food
Properly Served**

**The CURTWOOD
CURTWOOD Jr.
The COLONIAL
Curtis Restaurants**

To Buy, Build or Repair a Home
Or to Open a Savings Account

See

HESPERIAN

BUILDING & SAVINGS ASSN.
Serving Cooke County Residents since 1890
111 E. California, HO5-3486, Gainesville

Friday and Saturday Specials

MEMBER
AFFILIATED
FOOD STORES

MORTON'S
Salad Dressing qt. **39¢**

Food King No. 2½
Irregular Pieces
PEACHES
2 for 55c

Shurfine
FLOUR
10 lb 69c

Shurfine 8 oz.
**TOMATO
SAUCE**
6 for 49c

Arrow
FOIL
25 ft. 25c

30c off label
DASH, Jumbo - - - \$1.99

4c off label, 12 oz. pkg.
IVORY LIQUID - - - 3-89c

Food King 12 oz.
Catsup - - - - - 4-49c

Food King No. 300
Apple Sauce - - - - 2-29c

Food King No. 300
**Spaghetti with
Tomato Sauce** - - - 2-23c

Food King No. 300
Kidney Beans - - - - 10c

Food King No. 300
White Hominy - - - - 10c

Food King No. 300 whole Irish
New Potatoes - - - - 5-49c

Food King No. 300
Spinach - - - - - 5-49c

All flavors 46 oz. can
Hi-C Drinks - - - - - 3-39c

Pillsbury
Cake Mixes - - - - - 3-\$1.00

Deodorettes, asst. - - - - 10c

Moth Balls
1 lb. 39c, - - - - 5 oz. 19c

**Moth Crystals
or Nuggets, lb.** - - - - 69c

WE GIVE



**DOUBLE
STAMPS ON
WEDNESDAY**

With grocery purchase
of \$2.50 or more (no
cigarettes) on Wednesday
we give twice as many
S&H Green Stamps

FROZEN FOODS

Morton 14 oz.
CREAM PIE - - - 35c

Shurfrost chicken, beef, turkey
Pot Pie - - - 5-\$1.00

Shurfine 6 oz.
Lemonade - - - 9-\$1.00

PRODUCE

Fresh
EAR CORN - - - 6-29c

1 lb. cello bag
Carrots - - - - - 2-15c

Fresh
Celery - - - - - stalk 12c

Phone 759-4434

HOFBAUER'S

FOOD & LOCKER SERVICE

SPECIAL THIS WEEK!

Sale of Emerson TVs

- 23 in. TV** \$209.00 with trade
Solid walnut cabinet, reg. \$300 value
- 23 in. TV** \$239.95 with trade
Solid maple cabinet, permalock fine tuning,
reg. \$339 value
- 23 in. TV** \$179.95 with trade
Table model, reg. \$229.95 value
- 23 in. Color TV** ... \$409.00 with trade
Reg. \$500 value

Your Hotpoint Dealer

Ott's Furniture

Harold Ott, South Side Courthouse, Gainesville
WE GIVE & REDEEM BUCCANEER STAMPS



**In Texas ...
after a swim, beer is a natural**

On a hot summer day, a dip in a cool stream can be wonderfully refreshing. Equally refreshing when you're relaxing afterwards with friends is a hearty glass of beer. There's hardly another beverage around that suits what you do for fun as much as beer. Camping, hiking, or just lounging on a lawn chair—beer brings to each just the right touch of extra good living.

Your familiar glass of beer is also a pleasurable reminder that we live in a land of personal freedom—and that our right to enjoy beer and ale, if we so desire, is just one, but an important one, of those personal freedoms.

In Texas ... beer goes with fun, with relaxation
UNITED STATES BREWERS ASSOCIATION, INC.
905 International Life Bldg., Austin 1, Texas

**Three from County
Are Among Top Ten
In Diocesan Test**

Sacred Heart School placed two students and St. Mary's of Gainesville placed one among the top ten percent in the annual testing program for eighth graders conducted throughout the Catholic Diocese of Dallas-Fort Worth.

Shirley Klement and Linda Rohmer of Sacred Heart and Sharon Ann Bauer of St. Mary's achieved the rating. They are daughters of Messrs. and Mmes. Norbert Klement, Arnold Rohmer and Robert Bauer.

Also on the list is Darla Rucker, daughter of the C. J. Ruckers of Fort Worth. Mrs. Rucker is formerly of Muenster.

Mr. and Mrs. Bernard Sicking and Mrs. Ben Sicking, joined by Mrs. Willie Joe Matthews of Gainesville, attended funeral service for infant William Michael Schneck in Irving Thursday. The two-month-old son of Mr. and Mrs. Bill Schneck died last Tuesday after a three-week illness. Also at the funeral was Miss Judy Sicking of Fort Worth. The baby was the grandson of the Bernard Sicking.

**Dr. J. W. Middleton
CHIROPRACTOR**

In Muenster
Tues., Thurs., Sat.
408 N. Oak, Ph. 759-4312

Before
You Buy
Check Our
Prices on
GULF
TIRES and
BATTERIES

Ferd's
Gulf Station
Muenster

**Medders, Powell
Appaloosa Entries
Win in Horse Show**

Mr. and Mrs. Ernest Medders have added another trophy to their collection, this on Mr. Medders' Appaloosa stallion "Humdinger's Hullabaloo" which took top honors in a horse show a Shawnee, Okla., Saturday. He was best in his class of 16 Appaloosans.

He won another trophy for his owner when shown with his little brother. The two horses took first place for Produce of Dam. The younger horse belongs to L. W. Powell of Saint Jo who received a duplicate trophy.

Powell's big win was on his Appaloosan "Joker's Humdinger" which was grand champion of the show.

In Shawnee for the event were Mr. and Mrs. Ernest Medders, B. B. Simpson and sons Riley and Bert of Muenster and Mr. and Mrs. Bob Smith of Saint Jo.

**Denton Parish Has
First Communion
And Procession**

Sunday was a big day for Judy Pelzel, daughter of Mr. and Mrs. Joe Pelzel Jr., of Denton. She made her First Communion in the morning and was crown bearer in the May procession in the evening.

Judy was among the 35 communicants at the 8 a.m. mass. Those there to see her in the services were her grandparents and godparents, Mr. and Mrs. Louie Blazek of Whitesboro, Mrs. Joe Pelzel Sr., Mr. and Mrs. Alois Pelzel and son Gregory and Mr. and Mrs. Charles Boerner and children of Pilot Point.

At 6 p.m. the annual May Queen crowning was held at church. Diane Gulden crowned the statue of the Madonna and Judy was crown bearer.



COMPLETE
FUNERAL
SERVICE

Miller
Funeral Home

**At First Communion
In Irving Parish**

First Communion at Irving Saturday had Mr. and Mrs. John Rohmer there to see their grandson Michael Wright in the services. They spent the weekend with their daughter and family, the Morton Wrights. There were 160 children in the communion class.

Mr. and Mrs. Leo Henscheid and daughter Carol were in Irving Sunday as guests for dinner in the home of Mr. and Mrs. Damien Hellman honoring their son Kevin who also made his first Communion Saturday evening in services at 7 p.m. His grandparents were unable to attend the ceremony and so the celebration was held over until Sunday. Another guest was Jimmy Fuhrmann of Irving.

**Discussion Clubs
End Current Study**

Sacred Heart Parish Confraternity Discussion Clubs ended the current season of study Sunday April 26 with meeting in nine homes and followed the final lesson with a social hour.

The group headed by Alvin Fuhrman met in the home of Mr. and Mrs. Bill Luke with eight members present. Chairman Mrs. Victor Hartman and her group of ten met in the home of Mr. and Mrs. Leo Henscheid.

Mr. and Mrs. Ed Endres were hosts in their home for the club headed by Miss Diane Henzler. Thirteen attended. Mr. and Mrs. Paul Fetsch had the group headed by Al Hess at their home.

Thirteen members of Mrs. Gary Hess's group gathered at the home of Mrs. Wesley Landsfeld. Mr. and Mrs. Rufus Henscheid entertained the club headed by the Herbie Millers. Ten attended and made a tour of the hosts' new home. The group headed by Mrs. Arnold Rohmer as chairman held its meeting in the new home of Mr. and Mrs. Ed Knauf. Eight were present, also enjoyed seeing the new place. The club with Mrs. T. Vogel as chairman met with Mr. and Mrs. Alphonse Hoenig where eight members were present for the evening's study and a social.

BLUE BIRDS

Second Grade Blue Birds hiked to the Arthur Bayer farm for activity at their meeting Friday, then returned to the club house where Mrs. Henry Pels Jr. met them and their leader Mrs. Martin Becker and assistant Elizabeth Knabe to help her daughter Doreen Pels serve refreshments. The eight Blue Birds are still talking about the fun they had on the farm getting pony cart rides with a Shetland pony hitched to the cart. Next meeting will be May 8.

watch repair
Sanders Jewelry
107 S. Commerce, G'ville

Gilbert-Dars
STUDIO
GAINESVILLE, TEX.

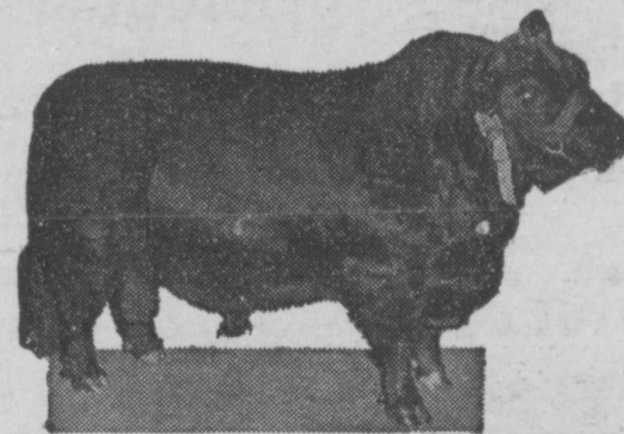
To Grayson and Cooke County citizens:

I am very grateful for your kindness in re-electing me by such a wide majority to be your Representative in Austin. My special thanks to each one who worked for my election and who voted for me. I promise to serve you and the interests of District 49-F to the best of my ability!

DON HEFTON

My favorite...
Whole Nuts... double dipped

Watts Bros. Pharmacy
Gainesville, Texas



Registered Black Angus Cattle

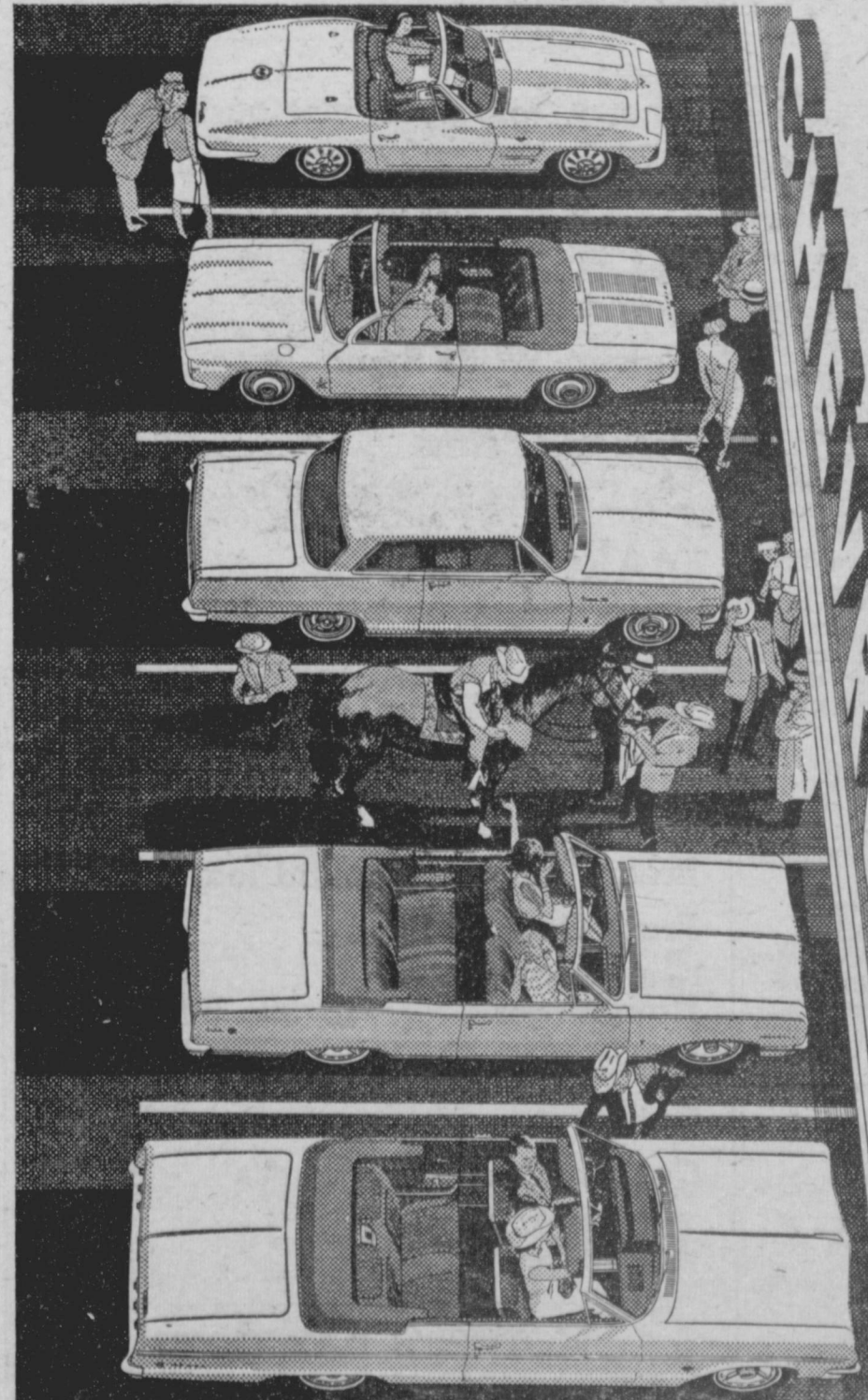
Young bulls for sale. Some ready for service. Reasonably priced.

Also Registered Red Angus Cattle

VISITORS WELCOME

COLONIAL ACRES FARM
Mr. and Mrs. Ernest Medders, Muenster

IT'S TRADE 'N' TRAVEL TIME AT YOUR CHEVROLET DEALER'S



Five different lines of cars—forty-five different models to choose from. Come early and trade great!

Now that spring's in full swing, you'll find new Chevrolets perfect for picking.

Luxury—First, there's the big Jet-smooth Chevrolet. Sumptuous and soft riding. Over 700 sound stoppers throughout the car to blot out noise. Interiors luxuriously done up in the newest and softest vinyls.

Trade what you're driving for one of these, and you won't want to trade seats with anybody else on the road.

Spirit—Next, Chevelle. The beautifully in-between size car that combines small car handling oomph with big car comfort. Eleven different models that you can equip with just about any extra-cost option you can imagine. No place to go this summer? Get a new Chevelle—you'll think of something.

Economy—Chevy II—the car that takes to inexpensive vacations naturally. It just goes and goes, and where it stops nobody knows. Eight models to pick from, including wagons with enough room to swallow up an eight-foot Christmas tree. (Plan ahead, we always say.)

Fun—Then there's Corvair. The fun one with the engine in the rear for unbelievable traction. Spring mud, summer sand, winter snow—nothing stops it.

Corvette. The enthusiast's car. Sting Ray Sport Coupe and Convertible. Still America's only true sports cars. They do for your driving what holidays do for kids.

Performance—And with any new Chevrolet you choose, you can pick from a wide range of standard or extra-cost high performance engines.

Either way, whether you've got some place special to go this summer or not, when you trade for one of Chevrolet's five great highway performers—you'll travel!



THE GREAT HIGHWAY PERFORMERS—Models shown top to bottom: Corvette Sting Ray, Corvair Monza Spyder, Chevy II Nova Super Sport Coupe, Chevelle Malibu Super Sport, Chevrolet Impala Super Sport.

WILDE CHEVROLET COMPANY

East Hy. 82 & Mesquite, Muenster, Texas

Phone 759-2261



Believe me, I've cooked on both...and a GAS range is the most automatic. It has Burner-with-a-Brain.

Mrs. Dorothy J. Smith has cooked on gas and electric ranges and she knows from experience. The Burner-with-a-Brain lets you set your recipe temperature and forget it. No burned food or boil-overs. Also, there's the Cook n' Keep oven that turns itself down to ideal serving temperature. See these gas ranges—on sale at your gas appliance dealers!

Festival of Gas Range Sale at Gas Appliance Dealers

