



By coincidence the people of Muenster will have an opportunity next week to attend another series of meetings which might very properly be regarded as a sequel to the community development clinic earlier this week. It just happens that our public relations class comes up immediately after the other series.

The objectives of those two programs naturally go together, like beer and pretzels. This week we were considering ways and means to make our town and community more attractive to both ourselves and others. Next week we'll be considering methods of behavior which will enable us to win friends and influence people for the benefit of our separate business ventures and the community in general.

This three day course in public relations brings us a simple and concise pattern for pleasant dealings in all sorts of contacts, business, social or otherwise. It is a sort of summary drawn up by experts who have made long studies of the various factors which are conducive to pleasant and successful human relationship.

Many of us will be gratified to note that some of our own methods are recommended as a way of getting along well. At the same time we will likely discover that a few of our traits should be discontinued.

We will get to hear of cases in which courtesy or accommodation has been helpful to both firm and community . . . and other cases in which a sour or lazy attitude has caused corresponding harm. We will be told that cheerfulness, politeness and helpfulness are valuable personal assets which pay off in the long run, whether applied in the store, on the street, at a ball game or anywhere else.

As a result of the three meetings this week Muenster will soon have an authentic "want list" of the things that are most desired by most local people. Along with that we will have a general plan suggesting ways of attaining some of the desired goals. Assuming we will have the enthusiasm to follow through on feasible improvements, we can look forward to a number of additional features that will be a source of general pride and satisfaction. That is the opportunity offered by this week's community development clinic.

A related opportunity, to reap greater benefit from community assets already existing and to be attained, is offered in the public relations course. It's just a fact that improved attitude working with improved facilities will lead to accelerated progress.

This doesn't mean only that we have a better chance of attracting more trade or additional industry. Improved public relations, like civic improvements, can pay off more than enough in purely local benefits to justify our most sincere efforts. The spirit it creates can be as conducive to happiness as all of the material achievements. We say we will be more pleased with Muenster when a number of civic and business facilities are added. We'll also be more pleased with any improvements we can make in courtesy, accommodation, enthusiasm and various other virtues recommended in the public relations course.

The foregoing remarks were not intended to imply that the course is a comprehensive magic formula which guarantees outstanding success to the individual and community. But it definitely is a claim that the person who attends can pick up hints on behavior which will be helpful to himself and his community.

As a starter toward building Muenster into a better place to live and make a living we could do nothing more practical than turning out a big attendance for those three meetings next week.

Arthur Sowder, 74, Dies at Lubbock

Miss Willie Sowder received word Sunday evening of the death of her only brother, Arthur Sowder, 74, at Lubbock. He had been ill about a week with a heart ailment.

Survivors are his wife, a stepson, and his sister.

Miss Sowder, ill for the past few weeks, was not able to attend the funeral Tuesday.

Small Groups List Community Needs At Three Meetings

A disappointing attendance of about 80 persons reported Monday, Tuesday and Wednesday nights for the Community Development Clinic sponsored by the Muenster Lions Club and conducted by Stan Shively of TP&L's industrial development department.

The scarcity of attendance was not reflected in the number of recommendations for improving the community. Suggestions offered probably numbered over twenty and many of those were practically unanimous. Among the most frequently mentioned were the need for a local hospital, dentist, industry, and a program for the recreation of teen agers. Other popular recommendations were more city pavement, FM road extensions, improvements to the business section, general residential beautification, law enforcement, trash and garbage disposal service, a local veterinarian, legalized beer, and a motel.

Shively opened each session by explaining that the purpose of the clinic is to assist Muenster in drawing up a plan of general community development by deciding first of all what improvements are wanted by the greatest number of people. Those are the things that will make the greatest number of people happy with their community, thereby making Muenster a better place.

(Continued on Page 12)

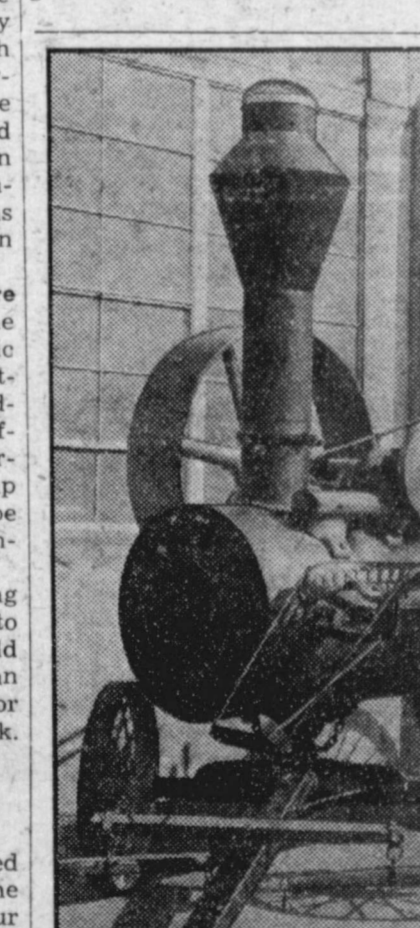
Four Represent City in Red Cross Water Safety Class

Four Muenster people are keeping their fingers crossed nowadays while taking Red Cross classes in life saving and swimming instruction, hoping they will qualify to bring a Red Cross swimming instruction class to the local municipal pool.

Red Cross has a standing offer to provide a supervisor for swimming instruction course provided the city has instructors who have passed the organization's course.

Those attending the classes at Gainesville's municipal pool are Mrs. Hugh Jackson, Mrs. Kyle Waggoner, L. B. Bruns and George Letson. This week they are taking tests to qualify as life savers. Those who pass will be eligible to try for instructor's certificates.

The first week is the toughest, according to Bruns. Life saving demands more skill and endurance whereas teaching is judged mostly on the ability to get ideas and methods across to the students. However, the important point, according to Red Cross, is that an instructor must be a qualified life saver first of all . . . able to help a student who gets into trouble.



SO OLD IT'S NEW—Alien sight for eyes which have only seen a present-day threshing combine is this 80-year-old steam threshing engine, which will someday be on display at the proposed Cooper-Bessemer museum at Mount Vernon, Ohio. Once pulled by four-legged horsepower to the threshing site in many a Missouri field, the reconditioned engine is believed to be one of a very few still in existence.

140 Pounds Clothes Shipped to Needy

At their meeting Friday night members of the local court Catholic Daughters of America heard Mrs. Joe Swirczynski's mission report revealing that 140 pounds of clothing, donated by parish members, was shipped during the past week.

Eighty pounds went to Dunne Memorial Home at Dallas and 60 pounds to St. Vincent's Treasure House in Fort Worth.

Members voted to dispense with their regular meeting in August and to send their grand regent Mrs. Herman Fette to a state officers' meeting in Austin the latter part of August.

Father Christopher Paladino spoke briefly, mentioning that plans are now in progress to improve the parish hall, making it a youth center for parish young people. He also commented on his work at the State School for Girls in Gainesville and the court voted a ten dollar donation for rosaries for Catholic girls at the school.

A request was read from the National CDA headquarters urging members to boycott the movie, "Son of Sinbad," which is on the Legion of Decency's condemned list.

Mrs. Paul Fisher, local NCCW president, announced that tentative date for the quarterly meeting of the National Council of Catholic Women is August 15. Denison will be the host city.

NEWS OF SICK AND INJURED

Clive Gobble is a patient at Veterans Hospital in McKinney since Tuesday. He had been ill at his home about a week before entering the hospital.

Mr. and Mrs. Randy Bayer took their three-week old daughter, Debra, to Dallas Tuesday for treatment at Baylor Hospital for a spinal ailment. She will be there several weeks, the length of time depending on her progress toward recovery.

Joe Bergman is able to be out and around again supervising work on his farm for the first time in about eight months while he was confined to his home on account of a heart ailment.

Mrs. John Wilde of Harlingen, formerly of Muenster, is recovering from a major operation performed recently. She's back at her home now and friends wanting to send greetings should address them to her at Route 3, Box 42, Harlingen, Texas.

Miss Genevieve Noggler was a patient at Gainesville Sanitarium suffering from virus pneumonia. She is convalescing at her home now.

District Deputy Arthur Endres officiated at the installation of the Sherman council's KC officers Wednesday night. J. W. Fisher also attended the installation.

Hofbauer Reveals Site and Plan for New Farmers Store

Removal of the house from the former Jimmy Lehnertz property at the intersection of highway 82 and Pecan Street clears the site for Andy Hofbauer's new grocery and market, which is due to be occupied before the first of the year.

Lee Roy Yosten bought the former Lehnertz home and had it moved to a location adjoining his mother, Mrs. Bob Yosten on South Hickory.

Plans are in the making now for the new Farmers Store, however, some details still are not definite, Hofbauer said Wednesday. For instance, he has not decided on exact dimensions, nor some of the materials to be used in the building. Also, he has not decided on some details of the front design.

Some definitely determined points, he added, are that the store will have about 7,000 square feet of floor space and will include the grocery and market and locker plant as it does today. Furthermore it will be located at the back of the lot, all front area being used for customer parking space.

The building will face the highway, and the Pecan Street side will have a dock and service entrance.

Hofbauer said he intends to use front glass sparingly in order to reduce air conditioning expense in the summer and heating expense in the winter. Another reason is that regular walls will allow him to make better use of his space. Counters and shelves can be built flush to the wall whereas they could not be as close to plate glass. What glass is there, he said, will probably be about shoulder-high so that space below can be used.

As regards front material, Hofbauer said he is partial to narrow brick but is waiting for information on cost and availability before deciding. Sides and back will be either Texcrete tile or structural clay tile.

Construction is due to start about September 1.

Building And Improvement Notes

Construction on the new Sinclair Station, being built by Urban Endres east of the Humble Station got under way again after a few weeks of delay because of labor shortage. Concrete floors for the inside were poured Tuesday. Foundation had been finished earlier and work on the Texcrete walls started Wednesday.

The VFW club is following its outside repair job with a general interior overhaul.

A new hardwood floor has just been finished in the Sacred Heart parish hall.

Foundation was finished Tuesday for the former Jimmy Lehnertz house moved last weekend by Lee Roy Yosten to the location adjoining Mrs. Bob Yosten. The house is also due for a general paint-up and fix-up before it is occupied.

A new job starting Thursday is a two room addition measuring 18x30 on the Richard Swirczynski home.

The Herbert Meurers are in the middle of a kitchen expansion and overhaul job. Extra space was added by removing a partition and extending into the former den. So far Herbert's "do-it-yourself" urge is holding out. He's spending evenings on the work.

The Monte Hellmans moved this week into the new house recently completed on North Main by Community Lumber Co.

Conversion of an old store room into a lounge is under way at the NTPA milk plant. The place, intended for the convenience of employees will feature air conditioning, lounging furniture, snack bar and rest rooms. Finishing will be in knotty pine.

Mr. and Mrs. Joe Horn and daughters and his mother, Mrs. J. S. Horn, spent Wednesday in Dallas visiting Messrs. and Mmes. Al Swirczynski, Virgil Doty and family and Herbie Swirczynski and son. Joe Horn is on vacation from the NTPA milk plant.



E. A. WILLEFORD

National Supply Co. Invites Public to Attend Open House

Residents of Cooke and surrounding counties will have an opportunity next week to inspect the new Gainesville plant of The National Supply Company.

H. E. Heywood, Jr., plant manager, has designated Thursday, July 21, for an Open House, during which the public will be invited to visit the \$3,700,000 plant. Peter D. Hyde, superintendent of industrial relations, will direct the affair, assisted by a committee of employees.

Plans call for the plant to be open to visitors from 10 a.m. to 6 p.m., with employees performing the necessary operations in the production of oil field pumping units.

The plant is on Route 77, five miles north of Gainesville. Parking facilities are provided.

Entering by way of the structural department, visitors will see heavy steel plates and beams cut to the desired shapes and sizes, and then drilled or punched as required. Next, in the weld shop, they will see how these steel pieces, together with the necessary steel castings, are welded to form various structural parts of a pumping unit.

Meanwhile, the machine shops will be busy producing machined parts, with the aid of such equipment as lathes, shapers, drills, milling machines, and grinders. The plant includes both a heavy machine shop and a light machine shop, each with equipment designed for particular types of work.

In the assembly department, the visitors will see the sub-assemblies and parts, including small parts purchased from other manufacturers, put together to form completed pumping units.

During the Open House, visitors also will see the plant hospital, air conditioning equipment and other facilities, as well as the separate office building.

Mr. Heywood said the Open House is being planned to express the management's appreciation of the many courtesies extended by county residents. He emphasized that everyone is invited and urged to attend.

Bombers Go Extra Innings for 1-Run Wins in Two Games

By a couple of tight squeezes Muenster's B-29 Bombers continued their winning streak for another week in the Cooke County softball league. Last Thursday night they went five extra innings before nudging TP&L 8-7. Again Tuesday night they needed an extra inning for a 1-0 decision over Schlumberger.

As of now the team leads the loop with a season record of 17-1. Bezher Chicks, Lindsay, and VFW, in that order are the next high teams.

In the Thursday game TP&L broke the ice with a single tally in the bottom of the first and B-29 retaliated with a 4-run rally in the top of the second only to see the score tied later in the same frame. Another for the Bombers in the third and two more in the fifth were again matched by the powermen's 3 in the fifth.

From there the teams went into a deadlock that lasted until the 12th when Reiter connected for a 2 bagger and Felderhoff brought him in with another.

T.U. Man Conducts Public Relations Course Next Week

A three-session course of special training dealing with building good public relations for business organizations and the community will be available to Muenster people on Tuesday, Wednesday and Thursday nights of next week.

Lion President H. H. Homsley said Wednesday that meetings are scheduled for 8:15 in the school auditorium each of the three nights.

Developments of the past few days speeded the arrival of Muenster's opportunity to get the course. A representative of the University of Texas Extension Service came here Tuesday with news that scheduled meetings next week in another town have been cancelled, and this community can, if it wishes, take up the open dates. Otherwise Muenster would have to wait until the next open date some time in September or October.

The three conferences, entitled "Public Relations," will be conducted by E. A. Willeford, retail training specialist of the University of Texas Extension Service. He was engaged in the retail field for more than 15 years and has been on the University of Texas staff for more than 8 years.

Primarily the course is intended for personnel of business and service organizations, however, its subject matter applies also to social and civic contacts. So business people are especially urged to attend and any others are invited to join the classes.

This educational program is made possible through the University's Division of Extension, the Texas Education Agency and the local sponsoring group. The registration fee for attending is \$2.00 per person for the series of three conferences.

Topics for discussion include the following aspects of good public relations:

1. What is Public Relations?
2. You and your part in Public Relations.
3. See yourself as others see you.
4. Courteous use of the telephone.
5. Rules for getting along with people.
6. Why people behave as they do.
7. Discussion of Public Relations situations.

WITH THE MEN IN SERVICE

Has Two Week Leave

PFC Larry Joe Walterscheid arrived this Thursday to spend a two-week leave with home-folks. He is stationed at Fort Hood.

Training Hawaii Reserves

PFC Pat Stelzer, serving with the Third Battalion, Fourth Marine Regiment at the U.S. Marine Corps Air Station at Kaneohe Bay, Hawaii, has, with his outfit been supervising two weeks of training of members of Hawaii's Marine Reserves. The training is climaxed by a formal parade and review after which the reserves return to inactive duty.

Has Army Discharge

Paul Hennigan, son of Mr. and Mrs. R. D. Hennigan of Oxnard, Calif., recently received his discharge from the army. Another son Kenneth is stationed in Denver, Colo., with the Air Force. The family formerly lived in Muenster. Mrs. Hennigan is the former Miss Margaret Herr and her husband is a brother of Fred Hennigan. They send best regards to all their Muenster friends.

SCHEDULE OF COMING EVENTS

TUESDAY, WEDNESDAY, THURSDAY, July 19-20-21, Public Relations classes, auditorium, 8:15 p.m.

TUESDAY, July 19, Lions Club Meeting.

WEDNESDAY, July 20, B-29 vs Chicks (first game).

THURSDAY, July 21, B-29 vs National Supply (second game).

Local News BRIEFS

From Oxnard, Calif., come greetings from Mr. and Mrs. Bill Nelson and word that their son Tom Nelson and his wife are leaving that city to make their home in Dallas. Enroute they will visit her relatives in Kansas and will stop here to visit relatives. Tom is a nephew of the Fred Hennigans. The Nelsons are former Muenster residents. Their daughter Blanche is employed at the Port Huene Navy Base.

The Venerable Sisters Ruperta, Angelina, and Hermantine, who came to visit the Swirczynski families here Saturday, left Wednesday for Oklahoma City to visit relatives there on their way back to Grand Island, Neb. Joe Swirczynski accompanied them for a visit with his brother John and family. The Sisters have their own car and driver.

The M. D. Kaderlis returned Tuesday after a week of visiting relations and seeing sights in Carlsbad, El Paso and Juarez.

New car owners include the following with 1955 Chevrolets: Arthur Hennigan, a Bel Air 4-door sedan; James Hess, a Bel Air tudor sedan; Herb Cunningham, a 4-door sedan and J. B. Coker a half-ton pickup. Owners of 1955 Fords are Tommy Jetzelsberger and J. J. Haverkamp, 4-door sedans; Denis Hofbauer and Kenny Wiesman, town sedans.

Mr. and Mrs. A. J. Higgins of Myra returned from a four day visit in San Antonio where they attended an insurance convention. Mrs. Higgins won the expense paid trip for outstanding work during the past year. They stayed at the Mengel Hotel two days and then spent two days on a large ranch on the outskirts of San Antonio. Some 200 representatives of the insurance company attended.

DR. A. A. DAVENPORT
CHIROPRACTOR
X-RAY FLUOROSCOPE
301 E. Broadway, Gainesville

Mrs. M. H. King took her parents, the R. M. Felty of Hood, with her Sunday for visits with relatives in Leonard, Bailey and Bonham.

Urban Endres attended a district meeting of Ford dealers in Fort Worth Wednesday.

Miss Marian Starke is on annual vacation from the Muenster State Bank since Monday.

Mr. and Mrs. Eddie Krahl will be back at home this Friday after a week's vacation in Colorado.

Miss Joan Klement spent the weekend in Dallas as the guest of Miss Martha Tomlinson, a classmate at NTSC, Denton.

Arthur Ertres was in Dallas Wednesday attending a district meeting of postmasters for first and second class post offices.

While Mr. and Mrs. Bob Kupper of Giddings visited here they were entertained with a steak fry at Rock Creek. Others in the party were Mr. and Mrs. Francis Wiese, Mr. and Mrs. Val Fuhrmann and Mr. and Mrs. Gilbert Endres. After the meal the group took a cruise on the lake.

Mrs. Keith Tompkins and children Sharon, Judy and Jimmy spent from Saturday through Wednesday with her parents, the Victor Hartmans. Mrs. Tompkins returned to Denton without the youngster who remained for a longer visit with their grandparents.

Mr. and Mrs. Lee Roy (Buddy) Yosten will soon be in their own home. They bought the former Jimmy Lehnertz home and moved it to their lots in the Yosten edition. Since their marriage they are living in Andy Yosten's house.

SWIMMING PARTY OBSERVES DIANNE HORN'S BIRTHDAY

A swimming party at the Gainesville municipal pool and refreshments of birthday cake and cold drinks afterwards in the park observed the tenth birthday of Dianne Horn Tuesday.

Her parents, Mr. and Mrs. Joe Horn, took the ten children to Gainesville.

Enjoying the afternoon with the honoree were Judy Walter, Sandra Walter, Linda Fette, Bobby Tuggle, Sharlene Sicking, Charlotte Wolf, Nancy Rathburn, Carol Lee Sicking and Marilyn Horn.

Blessed Events

Mr. and Mrs. Julius Hermes Jr. are the parents of a son, Robert Joseph, their first child born Wednesday, July 13, at 8:30 a.m. at the Muenster Clinic. The little boy is the first grandchild of Mr. and Mrs. J. P. Flusche, the first great-grandchild of Mr. and Mrs. A. A. Otto, and the first grandson of Mr. and Mrs. Julius Hermes Sr. of Lindsay. He has another great-grandmother, Mrs. Anna Loerwald of Lindsay, and maternal great-grandparents, Mr. and Mrs. Joseph Flusche of Lindsay.

Mr. and Mrs. Walter Eberhart of Gainesville welcomed the arrival of their second son Wednesday morning, July 13. The little boy was born on his mother's birthday. He weighed in at seven pounds four ounces at 5:30 a.m. at Gainesville Sanitarium. Others happy over his safe arrival are young Mike, his brother, the grandparents Mr. and Mrs. Ed Eberhart of Muenster and Mr. and Mrs. Doc Lambert of Gainesville, and his great-grandmother Mrs. John Eberhart of Muenster.

Mr. and Mrs. George Mollenkopf Jr. announce the arrival of Vickie Sue, a sister for Cheryl. The eight pound eight ounce girl was born at M&S Hospital Friday, July 8, at 12:31 a.m. and was baptized Tuesday afternoon in Sacred Heart church. Her grandparents are Messrs. and Mmes. Albert Henscheid and George Mollenkopf and she has great-grandparents, Mr. and Mrs. Albert Steinberger. Her sponsors at baptism were Mrs. Henscheid and Mr. Mollenkopf.

Mr. and Mrs. Ray Owen announce the arrival of a daughter at the Muenster Clinic Sunday morning, July 10, at 3 o'clock. The seven pound six ounce girl joins a family of twelve. She has nine sisters and three brothers. Her grandparents are Mr. and Mrs. Joe Pautler.

Mr. and Mrs. Julius Metzler, star route, Gainesville, are the parents of their first child, a boy, born at 8:35 p.m. Saturday, July 9, at Gainesville Sanitarium. Mrs. Metzler is the former Miss Marcella Hess and Mr. and Mrs. John Hess of Lindsay are grandparents for the first time. The paternal grandparents are Mr. and Mrs. Phillip Metzler of Lindsay.

Mr. and Mrs. Frank Beyer of Lindsay are parents of an eight pound one ounce girl, their fourth child, born at Gainesville Sanitarium Sunday, June 10, at 10:28 p.m. Others welcoming the new arrival are her brothers Rickey and Glenn, her sister Sharon, and her grandparents Mr. and Mrs. Henry Grewing, Muenster, and Mrs. Adam Beyer, Lindsay.

Mr. and Mrs. Jim Stockman of Dallas have announced the arrival of an eight pound two ounce boy, Ronald Steven, born Sunday, July 10. They have two other children, David and Debra. The baby's grandparents are Mr. and Mrs. R. M. Zipper of Muenster and Mr. and Mrs. Joe Stockman of Tulsa.

Mr. and Mrs. C. L. Sutton of Gainesville announce the birth of a seven pound 14 ounce daughter at the Muenster Clinic Friday morning, July 8, at 9:30. The baby's grandparents are Mr. and Mrs. Lester Bridges and Mrs. Velma Sutton, all of Myra. Mrs. J. A. Bridges of Gainesville is the great-grandmother.

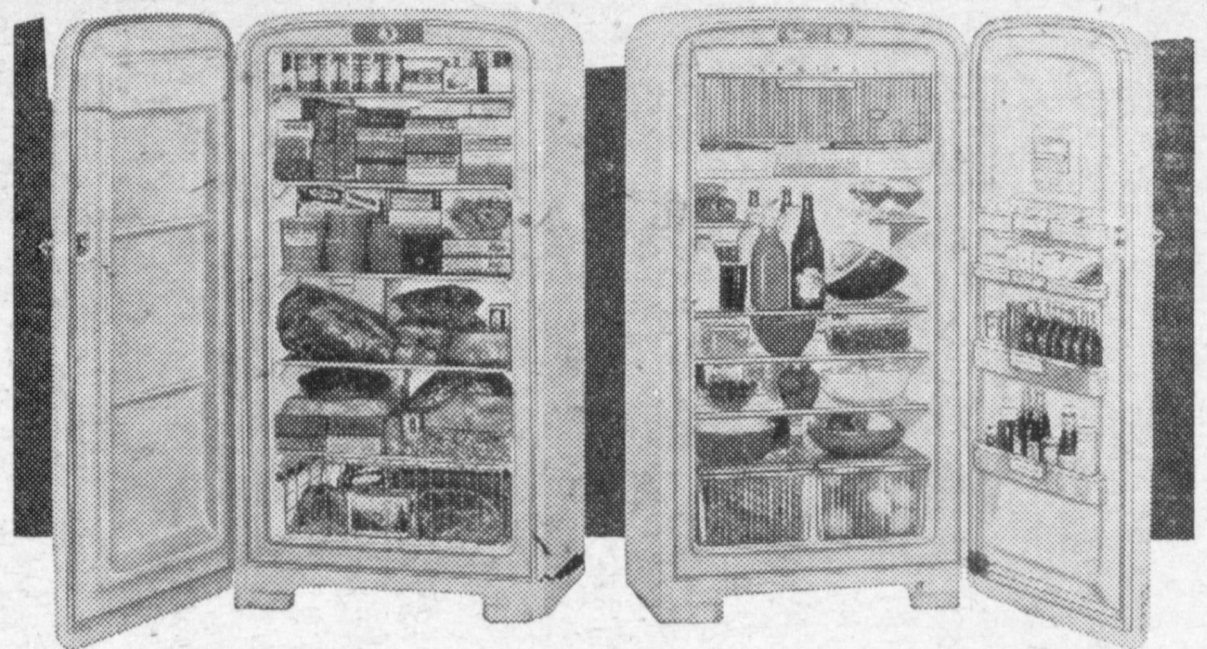
A seven pound ten ounce boy was born at the Muenster Clinic Saturday, July 9, at 12:10 a.m. to Mr. and Mrs. Gordon Fenley of Hood. Named Danny Austin, the infant is the grandson of the John Fenleys of Hood and Mrs. A. E. Cogburn of Era.

SAVE \$100 to \$150

ON THE NEW

Admiral Freezer or Refrigerator

These are not freight damaged nor defective in any way. Every unit is brand new, fully guaranteed and free of blemishes.



Admiral Upright Home Freezer

Admiral Refrigerator

Here's the Deal:

HOME FREEZERS
13.8 cu. ft. UPRIGHT FREEZER

Model 14-UD-49. Reg. \$479.95. Reduced \$150
Yours for only \$329.95

13.2 cu. ft. CHEST FREEZER

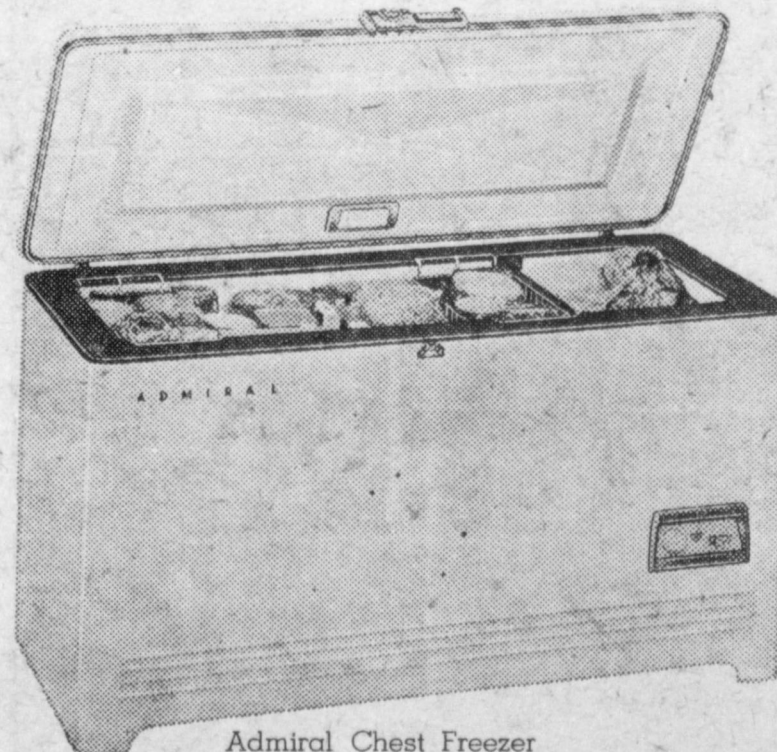
Model 13-C-46. Reg. \$429.95. Reduced \$125.
Yours for only \$304.95

17 cu. ft. CHEST FREEZER

Model 17-C-59. Reg. \$479.95. Reduced \$150
Yours for only \$329.95

20 cu. ft. CHEST FREEZER

Model 20-C-71. Reg. \$549.95. Reduced \$150.
Yours for only \$399.95



Admiral Chest Freezer

REFRIGERATORS

We Allow \$100

for any old Refrigerator as Trade-In on any new Admiral Refrigerator

This offer goes whether your old refrigerator runs or not, no matter what model refrigerator you select.

Enter the contest for a **FREE ADMIRAL \$825 HI-FI Radio-Phonograph**

You don't have to buy. Just register and vote for the features you like best in Admiral's 1956 refrigerators, ranges, freezers and TVs.

Community Lumber Co.

Muenster, Texas

BUTANE - PROPANE

DELIVERED IN A HURRY

Our trucks are equipped with 2-way radio. Moments after we receive your order it is relayed to one of our drivers on the road and he reaches you with the least possible delay.

We Service Butane Equipment and Appliances

Enderby Butane Gas

114 W. Main

Gainesville

Sale

MEN'S SUMMER SUITS

\$29.95 values, now \$17.88

\$45.00 values, now \$24.88
(wool and dacron)

\$55.00 values, now \$37.88
(wool and dacron)

MEN'S SUMMER SLACKS

30% to 35% off regular price

COMMERCE STREET STORE

Pete Briscoe

Gainesville

Your exclusive men's wear dealer participating in Community Club Awards.



COMPLETE FUNERAL SERVICE

Miller Funeral Home

Swirczynski Clan Has Reunion for Visiting Sisters

Members of the Swirczynski family gathered Sunday, 185 strong, for a reunion honoring Sister Ruperta and Sister Angelina, sisters of Joe Swirczynski and Mrs. Bob Yosten, who were

here this week for a visit. The get-together was held in the parish park and featured a picnic dinner at noon.

Sister Ruperta, 85, and Sister Angelina, 73, are traveling by car from Grand Island, Neb., to visit relatives. They are accompanied by a friend, Sister Hermantine, and have their own chauffeur, Tony Lesniewski.

Out of town relatives at the reunion included the Paul and Stan Yostens and their families and the Ed Swirczynski family, all of Fort Worth, the Bob Swirczynskis of Ardmore, Mrs. Alex Knauf and son Alvin and Mrs. Clarence Erpelding and daughter Dianne, all of Woodman, Colo., Mr. and Mrs. Curtis Holland of Cleburne and the Tony and Louis Wiesmans of Gainesville.

Before coming to Muenster the visiting nuns were in Oklahoma City as guests of another brother, John Swirczynski and family. Joe Swirczynski and Mrs. Bob Yosten visited with them there from Thursday to Saturday when they all came to Muenster.

WHAT'S NEW — Make your own pop by dropping a special type pill in a glass of water; one pill flavors and fizzes 8 oz.

LEATHER GOODS

- Dress Belts, Ranger Belts
- Trophy Belts and Buckles
- Hand Tooled Billfolds
- Shoulder and Hand Bags
- Plain Billfolds
- Watch Bands
- Dog Harness

LEATHER SOAP AND WATER PROOFING

Nick Miller

Let us take a
Group Picture
of your
Family Reunion
while the folks are here
on vacation

Gilbert Studio

Gainesville

REMODELING SALE

We are endeavoring to clean house of all odds and ends while the carpenters are busy with hammers and saws.

LADIES SUMMER DRESSES

Drastically marked down for clearance. Regular \$8.98 to \$29.98 values.

Reduced 33 1/3 to 40%

CHILDREN'S WEAR

One large table of T-shirts, shirts, Cabana sets, crawlers and miscellaneous other items.

Sizes up to 6 years. Value 2.98.

Sale price 90c ea.

MEN'S WEAR

All summer sport shirts.
\$2.95 to 14.95 values.

1/3 off

SWIM SUITS

Men's, women's and children's. Nationally advertised brands.

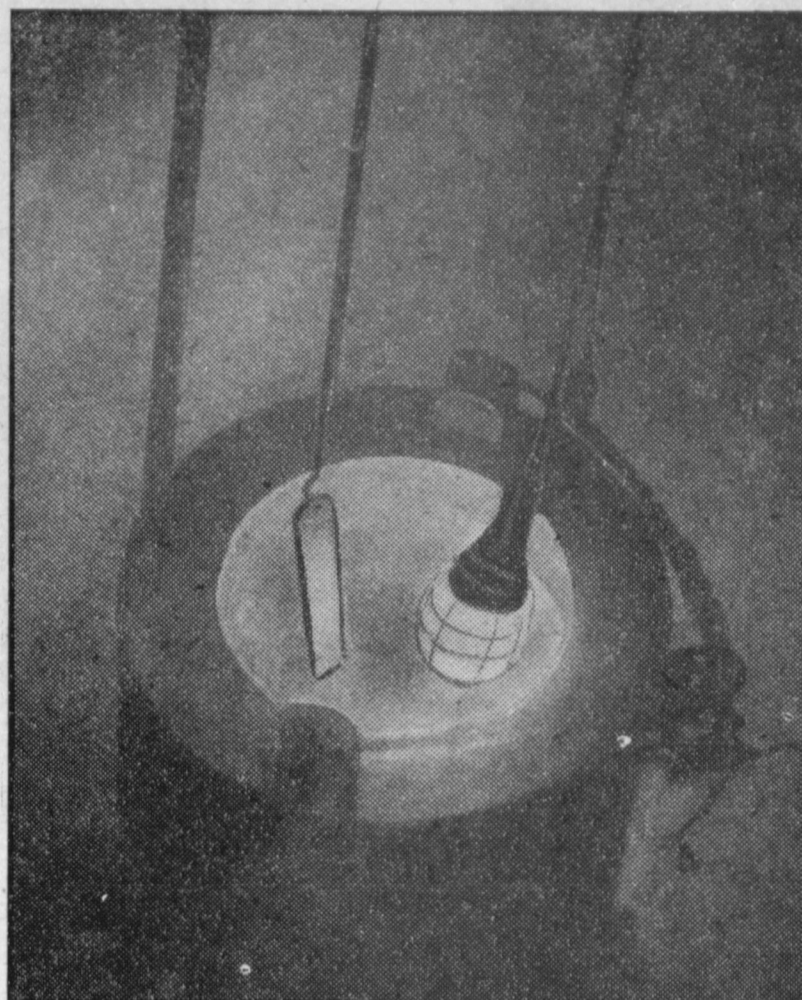
1/3 off

COTTON PIECE GOODS

One lot of cotton fabrics including prints, Everglaze fabrics, no-iron permanently pleated fabrics. Regular \$1.00 to \$1.39.

Sale Price 50c per yd.

Chick's



YOU WOULDN'T LIVE TO TELL ABOUT IT—Eerie underwater scene shows how radioactive cobalt 60 is loaded under 14 feet of water into a five-ton steel-and-lead container at Brookhaven National Laboratory, Upton, N.Y. Bar to left of extension lamp is one of four one-pound units which together pack the wallop of approximately 1500 grams of radium. Exposure of only 15-20 seconds to unshielded rays would be fatal to humans. Largest shipment of its kind so far intended for industrial research, it will be put to use at B. F. Goodrich Research Center, Brecksville, Ohio.

Party for Visitor and Classmates at Voths

Mrs. Joe Voth entertained Thursday afternoon of last week with a surprise party honoring Mrs. Jack Quinlan, visiting here from South Bend, Ind.

The party was an informal get-together of former classmates of the hostess and honoree. Among guests was Sister Florentine Tempel, visiting here from Jonesboro, Ark. The group enjoyed reminiscing, looking at old pictures made when they were in school together, and had refreshments.

Two sweet young things were discussing affairs of the heart.

"So you've accepted Tom?" said one acidly. "I suppose he didn't happen to mention that he had previously proposed to me?"

"Well, not exactly," replied the other blandly; "but he did confess that he'd done a lot of silly things before he met me."

PERMANENT WAVE SPECIALS

Tuesdays and Wednesdays

2 \$10.00 waves . . . \$15.00

2 \$12.50 waves . . . \$17.50

4-Way Hair Cuts

ALLEN'S BEAUTY SHOP
114 N. Rusk HO 5-4181
Gainesville

Auxiliary to VFW Plans Benefit Dance

In a brief business session preceding their attendance at the community clinic Monday night members of the VFW Auxiliary planned a benefit dance and named Mmes. Richard Grewing, Ray Swirczynski and J. L. Roberg as a committee to take charge and make announcement of the date when plans are complete.

Two candidates were accepted for membership and will be formally received at the August meeting. They are Mrs. J. B. Golden and Mrs. Henry Sprengel.

Attractive pins for five-year members were distributed to those present. The organization has 26 members meriting the award.

After business, conducted in the VFW Hall with Mrs. Richard Grewing presiding, members went to the high school auditorium to hear Stan Shively in the first of three meetings conducted here under sponsorship of the Lions Club.

If the federal government took every nickel of individual taxable income above \$10,000 a year, the amount collected wouldn't pay its bills for one month. If it took all taxable income above \$4,000, it would get only a fifth of what it is spending each year. We just haven't got enough rich or middle income people to soak, and those we have are soaked to the hilt already. So the lower incomes must carry a great part of the burden.

Parties for Guests End With Coffee Before Trip Home

An early morning coffee Sunday was the last in a series of social events honoring Mrs. Tom Gallery and daughters Misses Gretchen and Michele, and Mrs. Jack Quinlan and daughters Misses Kitty, Gail and Tricia, and son Stevie.

The coffee was held in the home of the ladies' parents, Mr. and Mrs. John Fette, following the six o'clock Mass and immediately preceded the visitors' departure for home. The Galleries live in Scarsdale, N.Y., and the Quinlans live in South Bend, Indiana. They had spent a week here with family members, making the trip in Mrs. Gallery's Buick station wagon.

Other social events included a complete family reunion last Wednesday night in the John Fette home when the visitors' parents entertained with a lawn party and supper. The banquet menu featuring roast turkey was served buffet fashion with Lehnertz Catering service in charge.

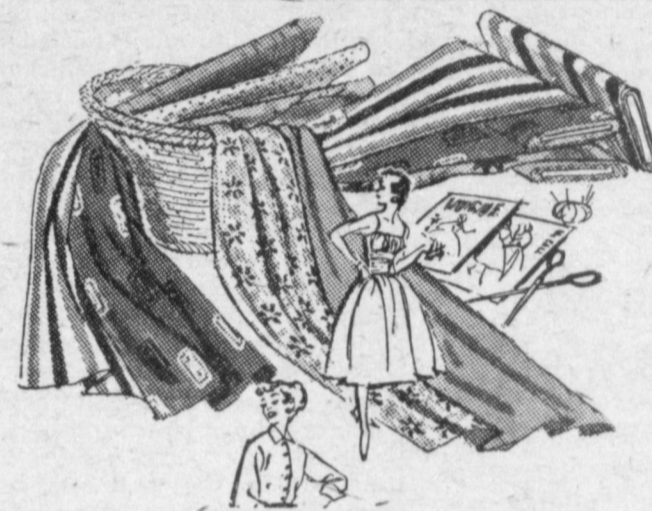
Other family members from out of town attending included Mrs. C. W. Ratliff and son Sammy of Lubbock who were here through Thursday to visit with her sisters.

Thursday night the out-of-towners were guests in the home of Mr. and Mrs. R. N. Fette for a buffet supper. Other guests were the Herbert Meurers and family and Mrs. Ben Seyler.

Friday events included a swimming party in the afternoon at the Gainesville municipal pool and a watermelon feast on the lawn at Mrs. Ben Seyler's home at night.

Saturday night the Herman Fette home was the scene of a buffet supper featuring fried chicken. Mrs. Kate Reynolds was co-hostess. About 30 family members were present.

Parting gifts were presented Mrs. Gallery and Mrs. Quinlan. The presents are appropriate souvenirs for the northerners to take home from Texas. They're silver king size Texas teaspoons. Mrs. Lambert Bezner made the presentation and gave a short talk to rival any of Texas' tall tales.



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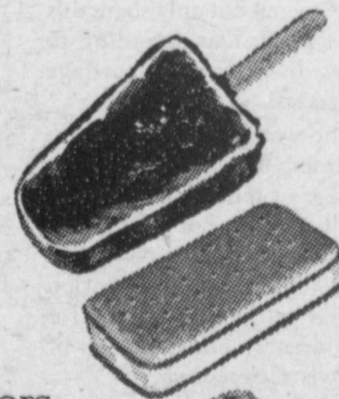
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The American Way

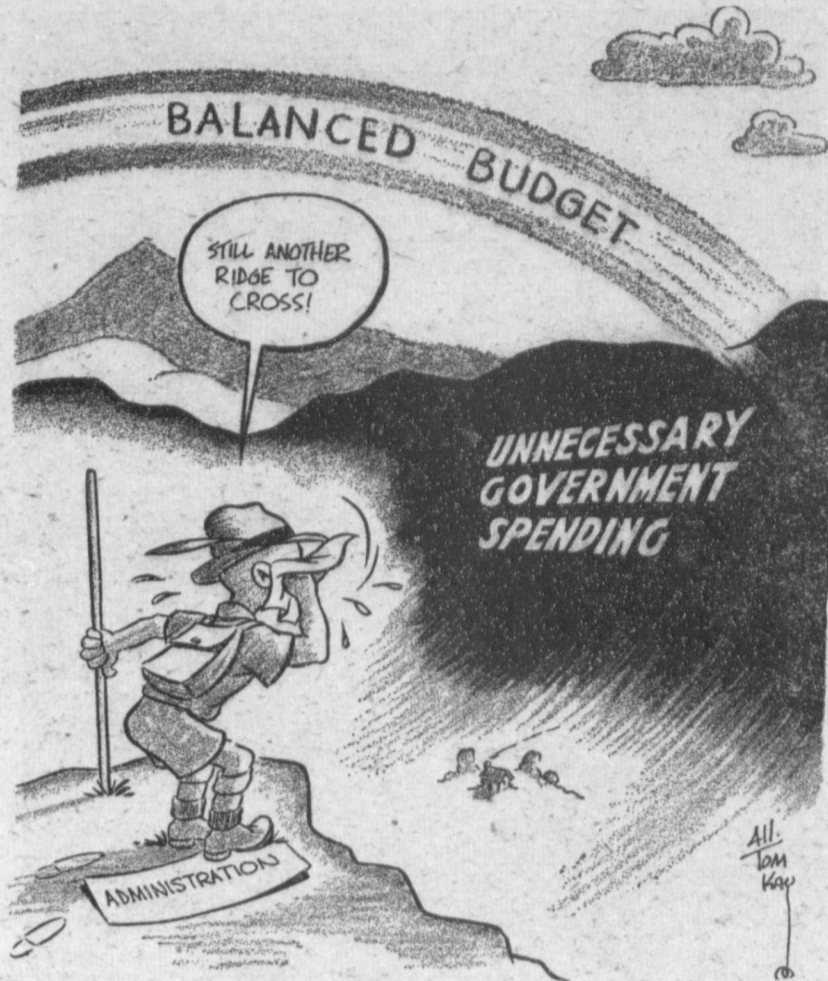
By George Peck
REDUCING
FEDERAL GOVERNMENT

If it has done nothing else, the Hoover Commission has awakened the American people to the fact that this Republic has travelled a long way down the road to Socialism. It has held up to public scrutiny to just what a vast extent the Federal Government has entered into competition with private enterprise. The public doesn't seem to relish what it sees.

Federal Government is now the biggest lending outfit in the world. Loans of its various lending agencies are now almost equal to the total loans of all the Federal Reserve member

banks. Not only is this an unwarranted invasion of private banking territory, but the Hoover Commission pointed out that it is a dangerous procedure when it stated: "Direct lending by the Government to persons or enterprises opens up dangerous possibilities of waste and favoritism to individuals or enterprises. It invites political and private pressure, or even corruption. Emergencies may arise in depression, war, national defense, or disaster which must be met in this way. But direct lending should be absolutely avoided, except for emergencies."

The Federal Government is also in the insurance business in a big way. It got its camel nose into the insurance tent by first covering risks not ordinarily insurable through regular private channels. But now, it competes directly with private insurance companies. In fact, by the end of 1953, it had crawled all the way into the insurance tent, was sponsor of over \$309 billion of life insurance as compared with \$316 billion by private firms. By virtue of the fact that its land holdings are in excess of 400 million acres (more than one-fifth of the total acreage of the entire country), the Federal Government is the nation's largest



That Elusive Rainbow

landlord.

However, where the Federal Government has really gone to town in invading the realm of private business, is in the production, distribution and marketing of electrical energy. Irrigation and flood control were the pretexts used for muscling into this field. But those worthy objectives are now only secondary. Through its tax-free power projects, it competes unfairly with private utilities and is squeezing many of them out of business.

To realize just how far Federal Government has penetrated into the electrical field, here are two alarming statistics. Twenty years ago, Uncle Sam was producing only about one-half of one percent of all the electricity generated in the U.S.; today, he produces around 15 percent.

But there is hope that the march of socialism has been halted, and that America is doing an about-face. Since the end of World War II, the Federal Government has relinquished to private interests, alcohol, aluminum and synthetic rubber plants as well as steel mills. The government-owned telegraph network is soon to be sold to private investors; its huge lending and underwriting program is being overhauled, the Reconstruction Finance Corporation is being liquidated; and there is to be a gradual closing out of the postal savings system.

President Eisenhower has gotten into the act. At his request, the Bureau of the Budget issued a directive to all government agencies and departments, ordering them before July of this year to submit an inventory of the activities they carry on which could be handled by private enterprise.

The Hoover Commission has

made an auspicious beginning toward getting the Federal Government out of competition with private enterprise. But much still remains to be done. However, if the general public will insist that Congress act upon the recommendations made by the Hoover Commission, Federal Government will be reduced to somewhere near its proper size, resulting in great benefit to the nation's economy and security.

Facts About Right-to-Work

One of the charges made by opponents of the right-to-work laws which forbid compulsory union membership as a condition of employment, is that these laws are sure to force down wages and undermine business conditions and living standards generally.

The National Right To Work Committee has surveyed the 12 states which have had the laws on their books since 1947, and so have had a chance to find out what happens (six more states have passed similar laws since). It found that these 12 states have equalled or exceeded national average gains in non-farm employment, businesses in operation, per capita income, retail sales, population growth, and other barometers of economic well-being.

The right to work should be considered as fundamental as the right to breathe. Without it, there is no real freedom.

"Anyone can carry his burden, however heavy, until nightfall. Anyone can do his work, however hard one day. Anyone can live sweetly, patiently, lovingly, purely, till the sun goes down. And this is all that life really means."—Robert Louis Stevenson.

What Is Heaven Like?

By Frank Sheed, Author and Publisher

EVERY ROAD must have an end, a destination, and the same is true of the road of life. The atheist tries to place the end of road at death. But atheists are always exceptional in the world. For most men the question of what is the end of life simply means what comes after death.

But what is on the other side of the door of death? Some say they don't care; but no one can really mean that—eternity is a long time. To know what comes after death would be an impossible mystery, however, if God hadn't told us. Fortunately He has. He has told us that heaven is at the end of the road of life.

WHAT IS HEAVEN like? Some tell us that it is simply a place of harps, hymns, crowns of gold and streets of jasper. But these are only symbols without much meaning for us. For the average man, a place of endless hymn-singing is anything but pleasant.

Heaven is the place of perfect happiness, flowing from the knowledge and love of God. We know from experience that happiness is always in the soul. The state of the body may cause happiness but happiness itself is always in the soul.

A MAN may have all he wants to eat and drink, be in perfect

health, but be deeply unhappy about the death of a friend or something else he knows and feels inside apart from his senses. So in heaven too our happiness will come through the soul, through its vision of God.

Some people might think it too spiritual to say that perfect happiness consists in direct knowledge and love of God. But think of the happiness you feel at the sight of a beautiful sunset, at the sound of beautiful music, or at the sight of the one you love deeply.

THESE FLASHES of great happiness last for only a minute. But the God who created the one you love, and the beauty of the sunset is the source and author of all beauty. The sight of Him will bring more joy than seeing any of these other passing things. And the difference is that you will never get tired or weary of Him Who is infinite Beauty.

The biggest thing to remember about heaven is that we cannot picture it. As St. Paul tells us, the happiness of heaven is indescribable and unimaginable. But it is perfect and can be ours—forever with God.

REMEMBER that death ushers us into the next life. It does not choose our place; that is decided by the state of our soul in relation to God. Through His Divine Son, Jesus Christ, God has given us the map for the road of life. With His help we can follow it and reach the goal He has prepared for us.



Sheed,

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The CATHOLIC Woman Is Never In Doubt!



The Catholic woman, of course, has the same problems of living that other women have.

But she is never in doubt as to how to solve them. In every decision she makes... large and small... whether they occur in her adolescence or later on as a wife and mother... she can use the clearly defined principles of her Catholic Faith. Some will say that this is a form of "thought control" to which they would not submit. By the same reasoning, the Bible with its strict commandments guiding human behavior might also be called a form of thought control.

Women generally, of course, are opposed to divorce. Many of them regard it as a grave social evil. Catholic women not only share this view, but know that according to God's law, divorce with remarriage is a serious sin.

Catholic women may be tempted, at times, unlawfully to limit the number of their children to fit the family income. But the Church reminds them this is a violation of God's law. Likewise, the obligation to provide religious training for their children is not a matter of choice. It is a clear duty.

Sincere people of all faiths, it is true, are regular in their church attendance and conscious of their need to worship God. But for all Catholics, including women, these are regular obligations which they can never shirk. Attendance at Mass on Sundays and Holy Days, Confession and Communion at least once a year, and fasting and abstinence, are not merely religious exercises which a Catholic may observe or ignore. They constitute

elements in the required Catholic "way of life."

Catholics gladly choose this way because they believe that the Church... from Peter to the present day... speaks with the voice and authority of Christ. And believing this, they are never in doubt concerning moral and spiritual values... never at a loss for spiritual assurance and help for guidance and consolation.

Whether you are a woman or a man... married or single... it will be an interesting and moving experience for you to read our specially-prepared pamphlet describing the powerful impact of the Catholic Faith upon the life of a woman. It's yours for the asking—will be sent to you in a plain wrapper—and nobody will call on you. Write today for Pamphlet KC-44.

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From where I sit... by Joe Marsh

Neither Rain Nor Hail Nor Broken Boxes!

Red Fowler, local R.F.D. mailman, got an English car—with a right-hand drive so he can stuff mailboxes from behind the wheel.

"It's great!" Red reports. "But it would work a lot better if all box holders would follow regulations. A mailbox should be 40 inches high, on the right of the road... within reaching distance from a car window. If one is knocked down, the owner should make repairs pronto."

Come to think of it, Red is pretty good about his obligations—delivering packages, supplying

stamps, cashing money orders—saving us trips to the Post Office. Let's fix up those boxes so he can get his chores done fast.

From where I sit, obligations always work both ways. For instance, I figure that I'm obliged to respect your right to enjoy your favorite beverage—be it coffee, tea, beer, buttermilk or whatever. Why? Because I'd expect you to do the same for me. The Golden Rule should be followed "to the letter" by everyone.

Joe Marsh

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WICHITA FALLS RECORD NEWS

Mornings Daily—Plus Sunday Times

Livestock Cooling Pays in Production And Rate of Gain

Poultry, cattle and hogs do better in summer if they are kept cool. They keep eating, gaining and producing.

Research by agricultural engineers shows definitely that livestock produce most efficiently at temperatures between 55 and 65 degrees. Production drops rapidly as temperatures rise, the report showed.

It is just as important to keep livestock cool in summer as to keep them warm in winter because of the way an animal's body utilizes feed. Part of the feed is turned into heat. Cattle on full feed will dissipate as heat 20 to 30 percent of the gross energy of the feed.

When air temperatures rise, the animal's skin temperature rises too, but not as fast. The difference between the animal's temperature and temperature of the air becomes less and less, until the animal cannot main-

tain normal body temperature. When this occurs, the animal eats less and breathes faster. The result is a drop in production or rate of gain, says the article.

When water evaporates from an animal's skin it helps dissipate heat. The tests show that cattle provided with showers averaged a daily gain of .37 and .22 pounds per animal greater than unsprayed animals.

Results of tests where drinking water was cooled to 65 from 90 degrees showed that cattle increased their daily weight gain up to .36 of a pound.

Poultry feed efficiency is tops between 55-66 degrees. Swine feed-conversion efficiency of a 166-260 pound hog is best at 60 degrees. Dairy cattle production is cut more by warm temperature than by cold.

RESULTS OR LAZINESS

The two outstanding results of man's desire to avoid labor are machinery and jails.

Do unto others as though you were the others."

Still a Suitable Prayer

More than 155 years ago, the first President composed an inspiring prayer, one that is as fitting today as when George Washington first used it.

Here are Washington's words: "Almighty God, who has given us this good Land for our Heritage, we humbly beseech Thee, that we may always prove ourselves a People mindful of Thy Favor and glad to do Thy Will. Bless our land with honorable Industry, sound Learning, and pure Manners. Save us from Violence, Discord and Confusion; from Pride and Arrogance, and from every evil Way. Defend our Liberties and fashion into one United People the Multitudes brought hither out of many kindreds and tongues. Imbue with the Spirit of Wisdom those to whom in Thy Name we entrust the authority of Government, that there may be Peace and Justice at Home; and that through obedience to Thy Law we may show forth Thy Praise among the Nations of the Earth. In the Time of Prosperity fill our Hearts with Thankfulness, and in the Day of Trouble, suffer not our Trust in Thee to fail; all of which we ask through Jesus Christ or Lord, Amen."

40 CYC Members go On Swimming Party

A group of 40 young people, members of the parish Catholic Youth Club, had a swimming party at the municipal pool in Gainesville Tuesday night. Rev. Christopher Paladino, club director, took the crowd to Gainesville in a school bus.

After the swim, the group stopped at the Merry-Go-Round for refreshments.

"Beef Type" Steer

Here's news for cattlemen! You may be looking for a "meat type" steer in a few years. At least that's what an Oklahoma A&M animal husbandry expert believes.

Dr. James A. Whatley of the Stillwater school's animal husbandry department thinks that cattlemen may find themselves in the same boat with swine producers who are now concentrating on "meat type" hogs.

Emphasis in shows has been on too much fat, says Whatley. Consumers eventually will force the livestock producer to provide food markets with leaner meat for their tables.

Traffic Slogan: "Drive carefully. The Life You Save May Be Mine!"

Group at Outing In Sherman Sunday

Mrs. Arnold Rohmer and children Donny, Linda and Donna Marie, Mr. and Mrs. Ervin Hamric and son Dan, and John Wieler attended a family gathering in Sherman Sunday when Mrs. Ben Roewe was hostess for an outing in the park.

Other guests included Mr. and Mrs. Joe Roewe of Denison, Mrs. Anna Shelton of Denton, Miss Agnella Roewe of Sherman, and Mrs. Jim Kroeker and daughter Lenora. Mrs. Kroeker is the former Dorothy Roewe and lives in Fort Worth where her husband is stationed at Carswell AFB. He is presently on temporary duty in Africa.

The group enjoyed a picnic dinner featuring fried chicken. Youngsters went swimming, and later there was ice cold water-mellon for the crowd. After that they went to Mrs. Roewe's home for a visit and "kaffee-klatch."

Band Twirlers at Two Weeks' School

Misses Gene Wieler, Virginia Otto, Carolyn and Patsy Cain and Norma Klement, 1955-56 Muenster High School twirlers, Monday started classes in a two-week training course in twirling at Midwestern University in Wichita Falls.

Family members, Mrs. John Wieler and Juanita, Mrs. R. P. Cain, Dickie Cain, Mrs. J. C. Trachta and Mr. and Mrs. Bill Otto took the girls to Wichita Falls Sunday.

The twirlers stay at the college where daytime study and drill is followed by entertainment on the campus. Parents of students are invited to be special guests at a banquet next Sunday. The training course ends July 22.

As he was drilling a batch of recruits, the sergeant saw that one of them was marching out of step. Going to the man as they marched, he said sarcastically: "Do you know they are all out of step except you?" "Well," was the retort, "you tell 'em. You're in charge."

Gretchen Hellman Has Birthday Party

A surprise in observance of her birthday honored Miss Gretchen Hellman Sunday when her mother, Mrs. Rudy Hellman, assisted by Misses Collette Hellman and Juanita Wieler, entertained with a party.

A group of 30 guests, school mates of the honoree, gathered at the Hellman home and showered Gretchen with gifts, then attended the picture show at the Relax. After that the girls returned to the Hellman home for a feast. A decorated cake centered the refreshment table. Gretchen was celebrating her seventeenth birthday.

Mrs. Walter, Hostess To Club Wednesday

Mrs. Al Walter entertained members of the Get-Together club in her home on the first Wednesday of the month when the ladies gathered for a regular monthly session of progressive 42.

After the games Mrs. Walter and her daughter Miss Sandra served refreshments of apricot pie a la mode and fruit punch.

Game winners were Mrs. Joe Kathman who secured the high score award and Mrs. M. J. Endres who received the consolation favor. Mrs. Arthur Endres drew the door prize.

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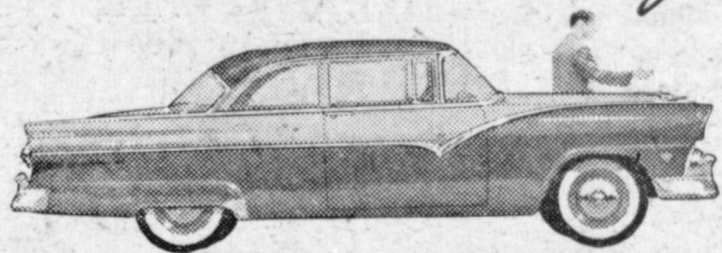
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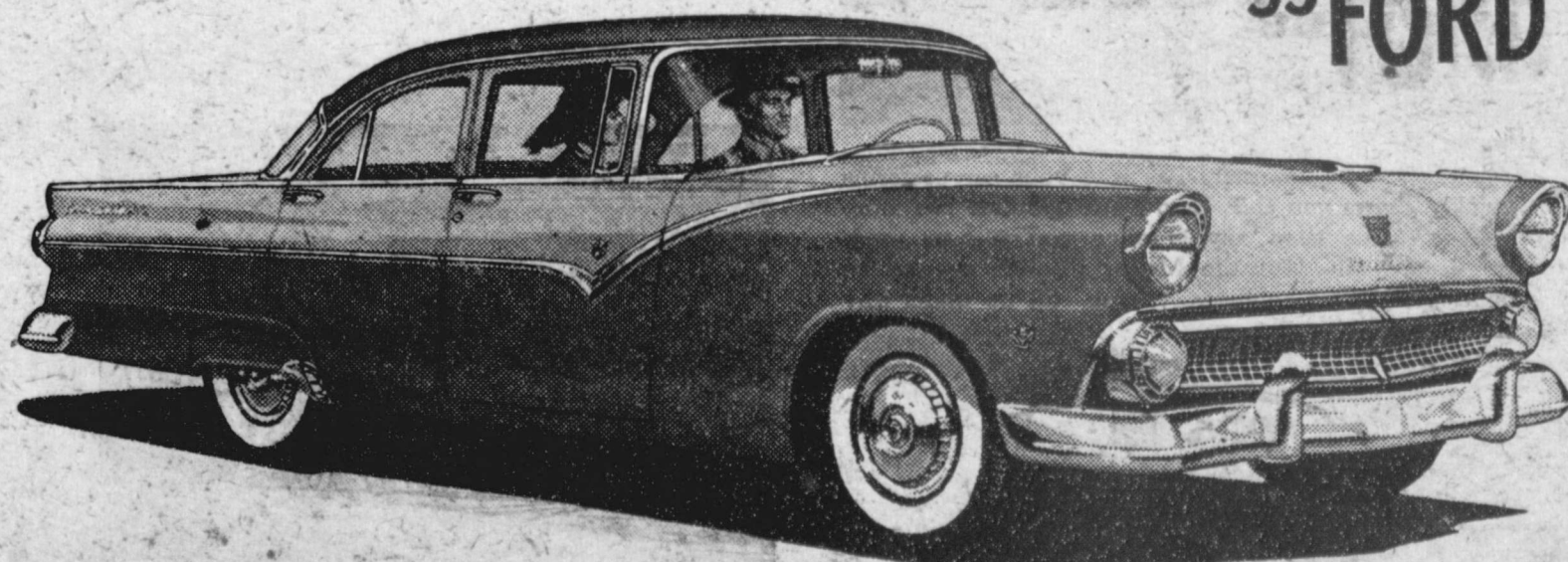


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- Hamburger lb. 29c
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No. 10 can - \$1.25 Per case - \$6.98
- Peaches, in water, sliced
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Muenster

Marysville News

By Mrs. Herman Richey

MARYSVILLE, July 12 — Mrs. Alice Parker visited her brother and sister-in-law, Mr. and Mrs. Marvin Doughty Thursday. Formerly a resident of Arkansas, Mrs. Parker was enroute to Oklahoma City to make her home.

Bill Miller and grandson Billy of Spearman and Chad Miller of Collinsville visited relatives in this community Saturday.

Billy Whitt spent the past week in Fort Worth with his uncle and family, the R. L. Whitts and also visited Rev. and Mrs. Gene Hawkins.

Sam Richey is visiting his daughter, Mrs. O. H. Dennis and family in Dallas.

Mr. and Mrs. Charles Davidson and Becky attended a reunion of the Seigmund family in Dallas Sunday. Miss Sally Seigmund accompanied them home for a visit.

Mrs. W. B. Whitt and Mrs. John Richey accompanied Mrs. Jack Tuggle of Muenster to Marietta, Okla., Thursday for a visit.

Rev. and Mrs. Vernon Pay-singer of Dallas and their guest, Rev. Fowler from Missouri, visited the Foster Davidsons Sunday afternoon.

Wendell Richey who is employed in Jacksboro spent Sunday night here with his parents, the Herman Richeys.

Lucian Bone of Dallas and his mother, Mrs. Queenie Bone who recently moved from Odessa to Gainesville, were Sunday and Monday guests in the B. G. Lyons home. Joining them for a visit Sunday were Mrs. Clyde Stiles and daughters of Gainesville.

Mr. and Mrs. Max Harrell of Sherman spent Sunday night and Monday with Mr. and Mrs. Bill Moon.

B. G. Lyons was honor guest at a dinner party in his home on July 5 when he celebrated his 71st birthday. His daughter, Mrs. Clyde Stiles and his granddaughters, Misses Shirley and Velora Stiles of Gainesville, were hostesses for the affair.

Informers Receive Big Pay for Tips On Tax Dodgers

(Editor's note: Ever wonder how the government traps income tax dodgers? One way is through the tipster, who turns in the chisler for a price. The informer may be a bookkeeper, or an eavesdropper, or even a jealous wife. Here's the timely low-down on a spy game for which the government pays out \$500,000 a year.)

WASHINGTON. — Melvin Herndon was a bookkeeper in a hardware store, a man who went about his work quietly and efficiently.

The owner paid little heed to Melvin. But when the owner's two sons came to the store, their father would take them to one side, well away from the bookkeeper, for whispered conversations that sometimes developed into whispered arguments.

Although some of these talks appeared to involve business deals, nothing was said to the man who kept the books.

In time Melvin Herndon — the name is fictitious, although the story is not — left for a better job. But his mind kept wandering back to the hardware store and those strange conferences his boss had held.

Why the furtiveness? What was the mystery?

Finally, as thousands of others do each year, Melvin took his story to U. S. treasury officials.

About the only fact he had to give them was this: that three men had a lot of information they wanted to keep from a bookkeeper.

His Jackpot

The Treasury experts investigated—and hit the jackpot. For one son was in a shady business, another was mixed up in counterfeiting and the old man was an income tax evader. In addition to passing out jail sentences, the government recovered more than \$500,000 in tax money.

Melvin Herndon, like all informers who give the government winning tips, got his cut in the money recovered. Exactly how much he got, no one will

say. Legally, he could have been paid as high as 10 percent. But the average is closer to 5 percent, and in this case where Melvin merely reported his suspicion and the Treasury men did the work, the percentage probably was far less.

What sort of people tattle to the tax collector?

The answer is simple: All sorts. Some have stories that are frivolous and petty beyond belief.

Such as the drunk who, tossed from a saloon, used his last coin to call the tax people and say he was sure the bouncer dodged his taxes.

Or the roomer who, having lost a decision to his landlady hoped for revenge by sicking the government on her.

Some stories like Melvin's, are based on suspicion only, but the suspicion is well founded. This would include the case of the not so loving wife who reported her husband was a tax evader. How did she know? Why, the heel cheated at cards and at love, so wouldn't he cheat at taxes, too?

The lady knew her man. He had.

More Substantial

But many tips are far more substantial. The salesman who reported the boss who kept two sets of sales records, one honest and the other for income tax purposes. The chauffeur who disclosed that his high living employer was charging off his gay parties as business expenses. And those innumerable neighbors who somehow know so much about what goes on next door.

Oddly, one excellent source of tips is the dodger himself.

As the murderer feels compelled to return to the scene of his crime, so does the tax dodger have a compulsion to brag how he's getting the better of the income tax man.

A jeweler, for example, was overheard in a restaurant proclaiming he had paid only \$28 in income taxes. He was reported, and the investigation showed that in this, at least, he was an honest man. Sure enough, he had paid \$28. He should have paid \$1,700.

Some dodgers betray themselves by being too meticulous in their record-keeping. This would be true of the Georgia doctor whose records denoted patients cured of serious troubles at little cost.

Intrigued by these miracles, the Treasury sleuths started asking questions, and turned up some high-priced operations that the physician modestly hadn't bothered to mention.

Remains Shadowy

Since the government never discloses who its informers are, the informing business must remain shadowy and hard to pin down.

But statistics offer an idea of how extensive it is.

In 1951, the government received \$9,625,000 on tips from informers, who were paid \$499,996 for passing them along. In 1952, the last year for which complete figures are available, the Treasury profited by \$9,670,000, and paid out a dollar less,

\$499,995 to get it.

In 1953, Congress was sufficiently impressed with the program to increase the amount the Treasury can pay informers from \$500,000 to \$650,000.

The biggest sum ever recovered as the result of an informer's tale was \$2,643,219.93. The reward was \$20,610.22, or 1 percent of the return, less interest.

The biggest informing fee ever paid was \$79,999.92, split among four bookkeepers who tipped off the government on dummy corporations in the import-export business.

The smallest sum the government ever collected as a result of tale bearing was \$31.16, and the least any informer ever got was \$2.60.

Many another winds up with a modest sum, such as the man who, for tattling on his plumber, was paid \$25.58, scarcely enough to pay his plumbing bill.

Worse, since it often takes years to complete the investigation, the pay-off can be agoniz-

ingly slow. The average wait is three years, and some informers have died before their government ship has come in. (Their estates got the money).



RESTORES ORIGINAL BODY AND SHAPE TO YOUR FABRICS

Robran Laundry and Dry Cleaner

Phone HO 5-5517 Gainesville

Represented in Muenster by Main Cafe, Ph. 51

We Give United Trading Stamps

You Can Buy With Confidence at

TAPPAN'S
Your Credit Jewelers
116 N. Commerce Gainesville



YOUR POLICY and YOUR LOCAL AGENT

RAY WILDE INSURANCE

All Types of Insurance

You Can't Look YOUR BEST—

Unless Your Clothes Look Their Best.

Dyers and Hatters

LONE STAR CLEANERS

J. P. GOSLIN, Prop. Phone HO 5-2151, Gainesville

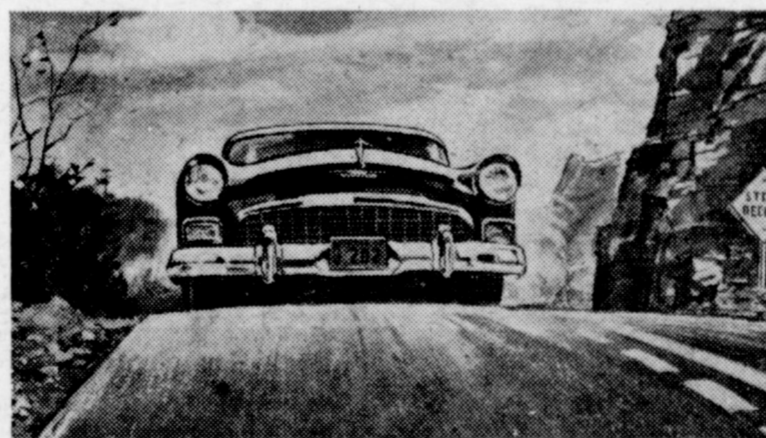
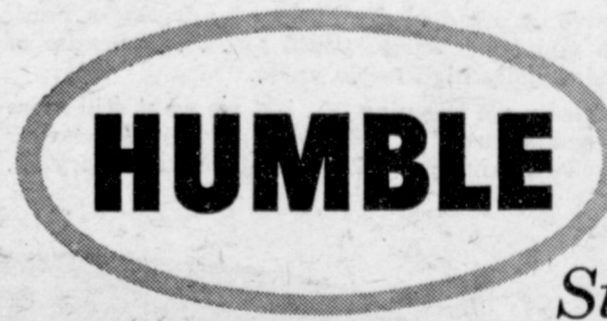


You get more service, cleaner rest rooms, a friendlier interest in the care of your car. The service is prompt, courteous, complete. You get dependable recommendations on the products you should use, dependable care to keep your car running right and looking good. Above all, you'll be pleased to find the rest rooms clean and sanitary. Next time . . . and every time . . . stop for service under the Humble sign.

Service means

MORE FOR YOUR MONEY

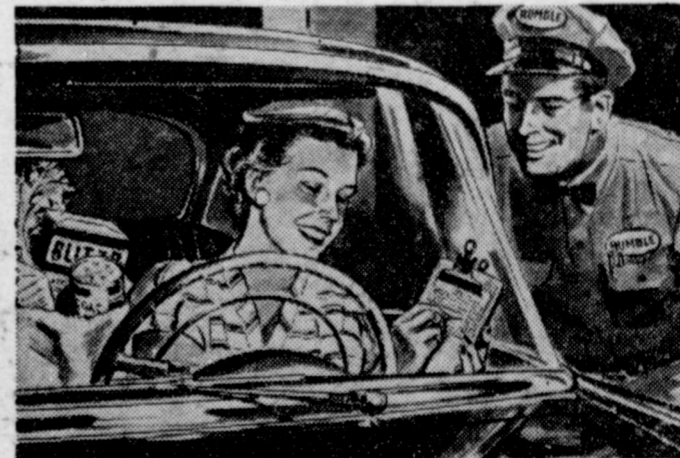
When you stop under the



You get more performance. The way your car performs quickly shows you that Esso Extra gasoline has more built-in value than any gasoline you've ever used. Regular grade Humble Motor Fuel is second to none. Next time—and every time—fill up under any Humble sign.



The Humble trademark is your guarantee of highest quality and outstanding service. There is a Humble gasoline, a Humble motor oil for every automobile on the road.



You get more quality. Esso Extra gasoline, for example, offers you the highest performance rating ever. It's No. 1 for built-in quality, for performance, for sales. Fill up . . . every time . . . with Esso Extra.

HUMBLE OIL & REFINING CO.

CONDENSED STATEMENT OF

The First State Bank

GAINESVILLE, TEXAS

AT THE CLOSE OF BUSINESS, JUNE 30, 1955

RESOURCES

Loans and Discounts	\$2,904,264.23
Banking House	97,500.00
Furniture and Fixtures	18,000.00
Customers' Bearer Bonds held for safekeeping	27,700.00

AVAILABLE CASH

Bonds and Securities	3,761,065.23
Cash and Due from Banks	1,807,553.57
Total Available Cash	5,568,618.80

Total Resources \$8,616,083.03

LIABILITIES

Capital Stock	100,000.00
Surplus and Profits	143,635.25
Capital Reserves	168,131.16
Customers' Bearer Bonds Deposits	27,700.00

DEPOSITS 8,176,616.62

Total Liabilities \$8,616,083.03

Officers

F. MORRIS, Jr., President
CLAUDE JONES, Exec. V-Pres.
WM. LEWIE, Vice-President
FLETCHER E. MORRIS, Cashier
LAMBERT BEZNER
WM. A. CLAUNCH, Jr.
DOUGLAS E. PENDLETON
Assistant Cashiers

Directors

Frank Morris, Jr.
Claude Jones
Wm. Lewie
Fletcher E. Morris
Lambert Bezner
Wm. A. Claunch
Douglas E. Pendleton

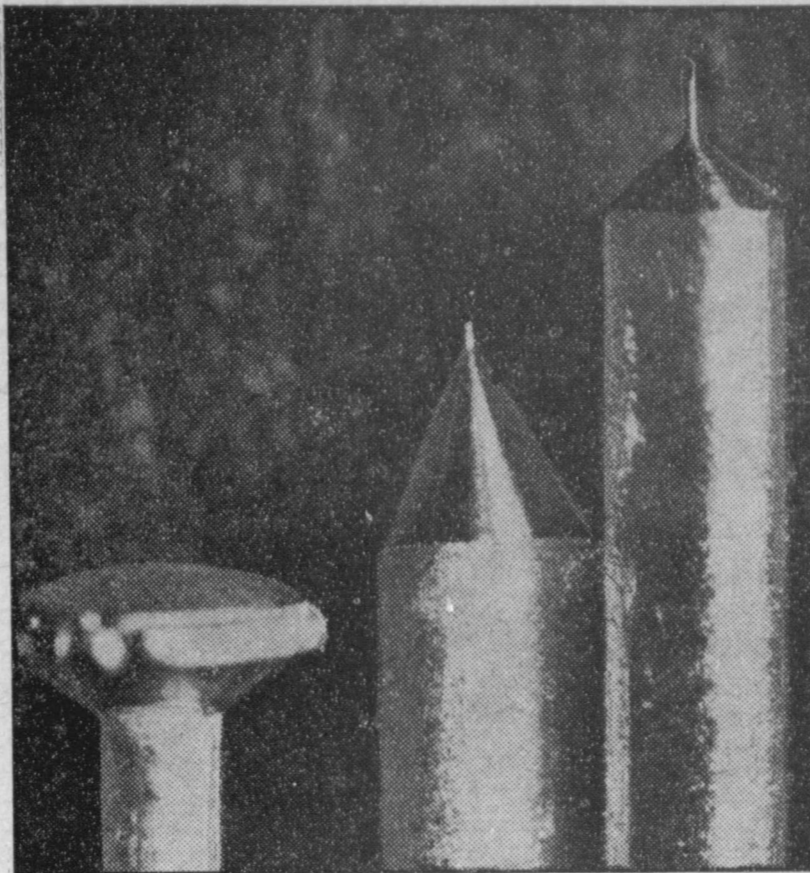
Member Federal Deposit Insurance Corporation
SECOND OLDEST STATE BANK IN TEXAS



Flowers for Every Occasion

Since 1884 It's
Kaden, The Florist

Flowerphone
HO5-5221, Gainesville
Represented in Muenster
by Mrs. Nick Miller



GIANTS' TOOLS—That's what the huge spike, at left, and the mammoth drills appear to be. Actually, the "spike" is the head of a pin, and the tiny points of the drills are as small as .001 inch in diameter. They have been used under the microscope at General Electric's Schenectady, N. Y., laboratories to perforate a human hair, and find use in making of ultraprecise equipment.

"Do It Yourself" Is Poor Advice for Treating Sickness

AUSTIN — The present trend to "do it yourself" results in a lot of happy hobbyists but "do it yourself" in case of illness is foolish and dangerous, declared Dr. Henry A. Holle, Commissioner of Health. Too many of our citizens, when indisposed, jump at conclusions as to what is wrong with them and go to the drug store for a bottle of advertised medicine.

This ignoring of the existence of physicians and relying upon self-diagnosis is a bad gamble with ill health. For these persons, for all practical purposes, have isolated themselves as far as medical service is concerned.

In fact, they persist in this ignorant or careless complacency until they become acutely ill, when at last they call for professional medical service — which frequently is too late.

It is indeed too bad that so many persons deliberately raise a barrier between themselves and the family physician. Considering him only as supplementary aid when the situation gets personally out of hand, there are literally thousands who through delay have made it impossible for medical science to render its best service and thus were penalized by a protracted illness, a chronic disease, or the premature termination of life.

It follows that many people,

with great profit could surrender this "do it yourself" idea and appreciate the physician for what he really is. When his abilities are more generally given an opportunity to be applied early, when his advice on living habits is sought, and when he is considered as the only person to be relied upon to conserve health and treat illness, then, and then only, will the present remarkable service that medical science stands ready to give be afforded its maximum opportunity for good.

Most schoolroom blackboards aren't black any more. They're green, a color that's easier on the eyes.



We sell diamonds at a tiny profit

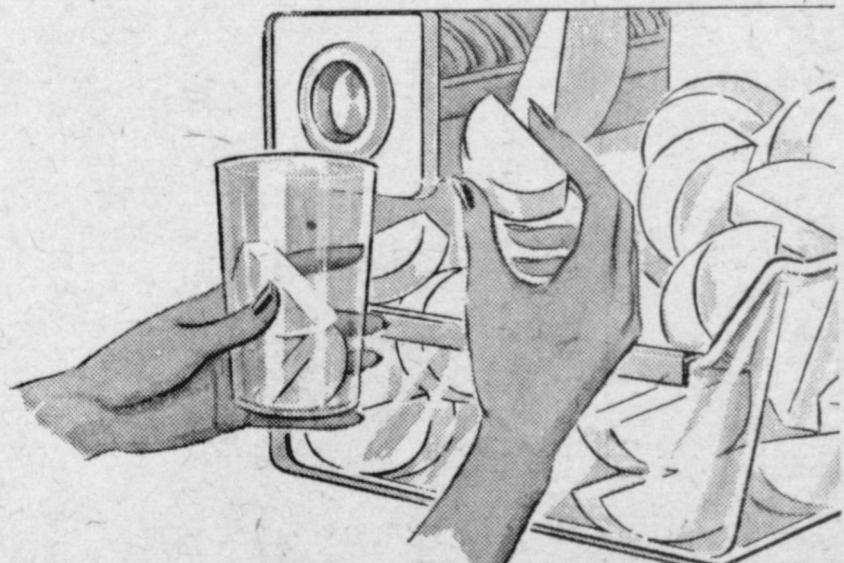
Wiese Jewelry
Muenster

MERRY MODERN says —

the really modern
SERVEL
Gas-O-Matic
ICE-MAKER
REFRIGERATOR

performs

miracles
with
ice cubes



'makes perfect ice cubes without trays, puts them in a fingertip server and replaces all you take Gas-O-Matically



When entertaining calls for plenty of cooling ice cubes — take it easy. That's when you turn to the beautiful all-new Servel Ice-Maker. Then help yourself to extra-big IceCircles, made the really modern gas-o-matic way — without old fashioned, troublesome trays!

Take one or a handful because they're frosty-dry, never stick together. And once you've taken all you want, like magic — the Icemaker replaces them gas-o-matically!

Designed with the Southwest Modern kitchen in mind, the Servel gas-o-matic refrigerator offers unmatched convenience, beauty, quality features! Look what you get: the exclusive Ice-Maker, spacious freezer, self-defrosting refrigerator! No noisy moving parts, either! Servel is noiseless and wear-free . . . and is guaranteed 10 long years!

\$100⁰⁰ Trade-In Allowance

ON ICE-MAKER MODEL

\$1.00 Down — as little as \$13.80 Monthly

LONE STAR GAS COMPANY

IT HAPPENED 15 YEARS AGO

July 12, 1940

Injuries received in July 4 automobile crash, fatal to Robert Starke, 18. His two companions Robert Herr and Herman Bindel receive painful but not serious injuries. Most community threshers are running but some are waiting for hay to dry. Hays, Van Slyke, Spring Creek and Wolf Ridge will vote July 25 for school consolidation. Jerome Pagel and Jake Horn attend annual A&M firemen's school. Mrs. Cecil Aytes is ill in a Wichita Falls hospital. Lambert Bezner, son of Mr. and Mrs. Jake Bezner of Lindsay, goes to work for the First State Bank in Gainesville.

10 YEARS AGO

July 13, 1945

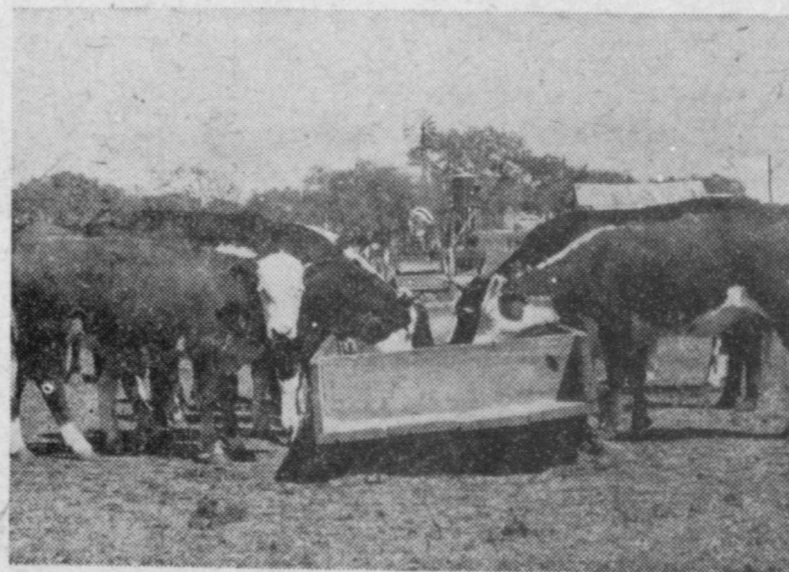
Julius Stelzer of Henrietta, formerly of Muenster, dies of heart attack Saturday. Mrs. R.W. Crawford, former local resident, dies in Fort Worth. Four inch rain is fine for community crops and pastures. Mr. and Mrs. John Hoffman celebrate their silver wedding anniversary. PFC and Mrs. N. J. Mayer (Josephine Yosten) announce the arrival of Mary Rose. Pvt. Walter Becker

writes that malaria took him out of the fight at Luzon and that he is now in a hospital at Mindanao. Frank Stoffels, Ray Walterscheid and Harold Sicking have finished basic training at Camp Hood and are at home on furlough. Jimmy Lehnertz is back in the states after spending three years with the army in the ETO. Paul Arendt Jr. of Lindsay is at home on furlough after spending 16 months in the European Theatre.

5 YEARS AGO

July 14, 1950

Burglars break into five business houses; Jimmy's Station, Fishers Market, J. B. Wilde Garage, Endres Motor company and Ben Seyler Garage; loss in cash and other items amounts to several hundred dollars. Father Weinzapfel tells KC council of trip to Europe. Father Edward Devers is transferred from Decatur to Paris. Knights to open private clubroom. Mrs. August Walterscheid, Mrs. Henry Fette and Mrs. John Kathman are back at home after undergoing surgery at Gainesville. Garden Club members have "hoeing party" at Veterans Memorial Park followed by supper at Mrs. Nick Miller's home. Harold Neu of Lindsay breaks his arm in an accident. New arrivals: girls for the Albert A. Knabes and the Paul Tempels, a boy for the Billy Eberharts.



The Master's Eye

An old German saying runs something like this, "It's the master's eye that fattens the cattle." Every stockman knows the truth of this proverb. As the experienced cattle feeder goes through the pens his practiced eye picks out those cattle that are gaining and spots those not doing quite so good.

And it's the master's eye that conserves the soil. He watches carefully for tell-tale marks of soil erosion. He watches water penetration in the soil. While he has a lot of other jobs to do, he still keeps an eye on his soil.

There is no substitute for experience in the banking business. Let us help with financial affairs.

MUESTER STATE BANK

A GOOD BANK TO BE WITH

SUPPORT THE SOIL, AND THE SOIL WILL SUPPORT YOU

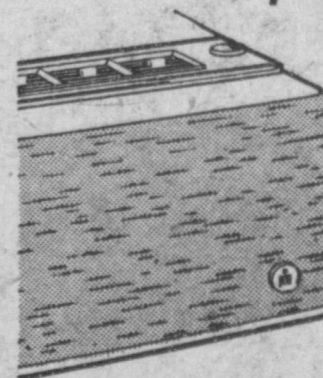


COOL OFF WITH AN INTERNATIONAL HARVESTER AIR CONDITIONER

INSTALLED TODAY

for just **\$10 Down**

and small monthly payments



Decide right now to do something about the heat . . . and get the buy of a lifetime on the finest air conditioner ever made! International Harvester cools more air for less money . . . it's draft-free . . . you can decorate it, too.

Orr's Auto Store

Gainesville

German Girl Likes Hitch Hiking Better Than Planes, Trains

"She was one of the most interesting and entertaining persons we ever met," that's what the Joe Swirczynski family says about Sigrid Hirte, a hitch-hiker from Germany out to see as much of the United States as time permits. She had 29 days.

Miss Hirte was a guest in the Swirczynski home last Wednesday overnight after members of the family, returning from Texarkana, gave her a lift and brought her along to spend the night here.

Her home is in Frankfurt. She's actually going to Mexico City to see an uncle. She came over on a freighter landing at Galveston, and has a plane ticket from Houston to Mexico City for use July 30.

With enough money to travel by rail or plane, she prefers to hitch-hike. Says it's the only way one can really see and enjoy things on a trip. She carries a pack weighing 20 pounds. It includes a sleeping bag and cooking utensils. She usually sleeps out.

Liking mountains, she left here for Colorado Springs. Wants to see how those peaks compare

with mountains in Switzerland where she has often visited.

After she's settled in Mexico City she wants to study Spanish. She already speaks English fluently in addition to her native tongue and gets along all right with French.

Tall and slim, with naturally curly golden hair and expressive-blue eyes, she is 20 years old. She weighs about 130 pounds and has acquired a beautiful sun tan. She was traveling in khaki shorts and white shirt. Her mother, a former teacher in Warsaw, lives in Frankfurt.

Richard Swirczynski, who served in Germany during world war II, and was stationed at Frankfurt and surrounding territory, found many things to discuss with Miss Hirte who gave him a post war picture of the country he saw during conflict.

BIRTHDAY PARTY GIVEN FOR SHIRLEY WIMMER

Shirley Wimmer, nine years old on July 8, celebrated her birthday with a party for nine guests. Her mother, Mrs. J. H. Wimmer, entertained at the family home.

Gifts for Shirley, balloons as favors, games and refreshments of birthday cake, candy and cold drinks made it a gay affair for the group.

Farm Bureau Seeks Muenster Candidate For Queen Contest

Calling all Farm Bureau girls, age 16-22, to participate in the annual queen's contest. That's an appeal this week from the local organization. It wants to be represented by a local young lady.

Purpose of the contest is to give recognition to some farm or ranch girl and the rules are simple. But the time to enter is limited.

Any eligible girl desiring to compete in the contest must have her name in the county agent's office not later than Monday morning, July 18. That's the final deadline.

Girls from this area are asked to simply write a letter or post card to Miss Bernice Puckett at Gainesville and tell her: "I'd like to enter the Farm Bureau Queen Contest. I am an entry from Muenster."

The semi-finals will be held on July 28 at the Community Center building in Gainesville. The finals will be on August 17th in the Muenster parish park.

Here are the rules: Entrant must be a daughter or sister of a Farm Bureau member, must be single, between the ages of

16 and 22 as of Sept. 1, 1955.

Girls will be judged on grace, poise, charm, vivaciousness and other qualities that go to make up winsome Texas future homemakers. There are three main points on which they will be judged: appearance, poise and personality. Contestants will be required to make a brief statement on "Why I am Glad My Family is in Farm Bureau." The short talk, to be given by the contestant, should be one to one and half minutes in length.

Girls are reminded that cards mailed here must be in the Post Office Saturday, July 16, before 5:30 p.m., to reach Gainesville Monday morning.

Four-H Clubbers at Lake Trinidad Camp

Eighteen 4-H club boys and girls from Muenster, accompanied by Mrs. Paul Fisher, adult leader, left Wednesday morning for summer camp at Lake Trinidad.

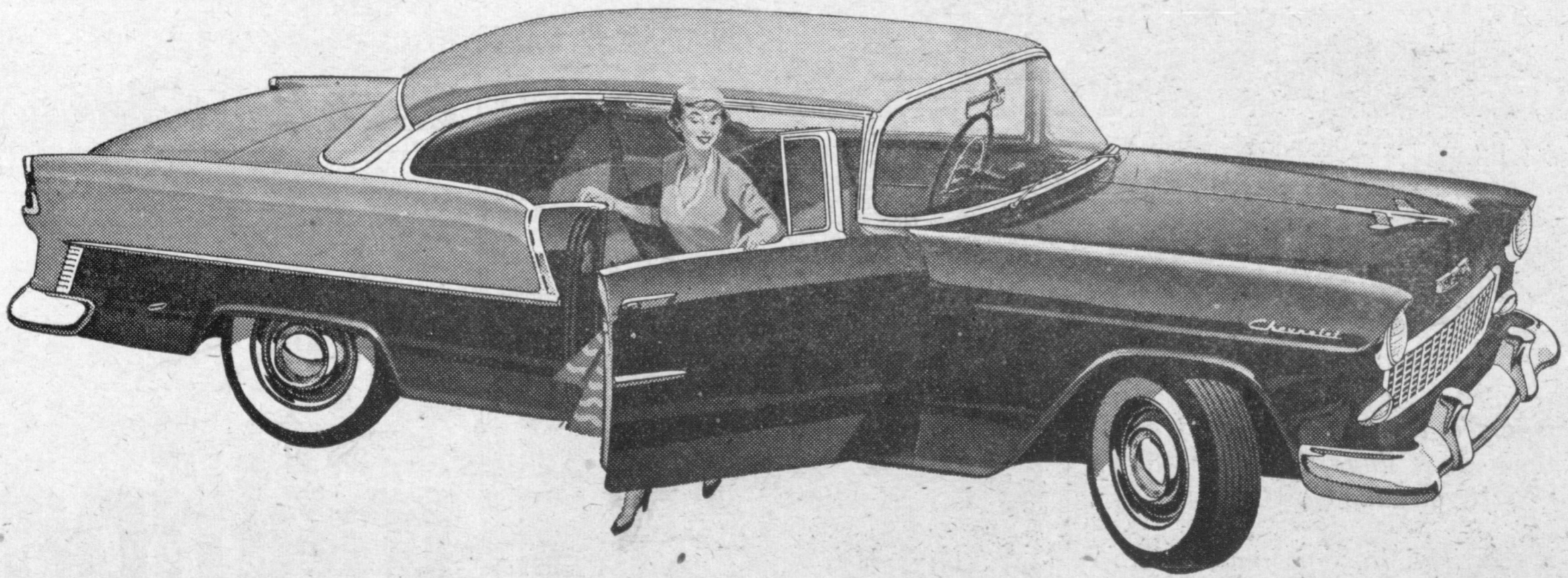
Martin Bayer, also an adult leader here, took the local group to Gainesville in a school bus. At 8 a.m. they joined other county 4-H clubbers at the courthouse and left from there by school bus. They'll return Friday afternoon.



LOST—A little girl and her bathing suit. That's the story behind this picture taken at Palisades Park, N.J. Officer John Murphy found 18-month-old Cathy Russo wandering on the amusement park's beach looking harder for her mom than for her suit.

Chevrolet's got a new honey of a hardtop

...with a lower-than-ever price tag!



Maybe you've had a yen for a hardtop but couldn't quite squeeze it into your budget. If so, this baby's for you! It's the hardtop as only Chevrolet builds it: Long, low and plenty saucy, like its convertible cousin. It's an honest-to-goodness hardtop, too—no center pillars when you roll down the windows. Nothing but fresh air and a picture-window view. Best of all, this big, beautiful "Two-Ten" Sport Coupe is priced right down with the two-door sedans in Chevrolet's field. It lists for less than any other leading hardtop sold today. Come in and see what a walloping bargain it is:



COMBINE YOUR NEW CHEVROLET PURCHASE WITH YOUR VACATION PLANS! Order a new Chevrolet through us, then pick it up at the plant in Flint, Michigan, see Chevrolets built, if you like, and drive yours home. Chances are, you'll save a substantial share of your vacation travel costs!



THE NEW WINNER IN STOCK CAR COMPETITION

J. B. WILDE, CHEVROLET DEALER Muenster, Texas

Local News BRIEFS

Thursday and Friday Mr. and Mrs. J. M. Weinzapfel had as guests, Mr. and Mrs. Matt Weinzapfel and daughter Patsy and sons Jim and Dan of Evansville, Ind. The men are cousins. From here the visitors went to Dallas to see Fathers Thomas and Joseph Weinzapfel.

Miss Nelda Bayer joined the staff at the Main Cafe this week replacing Miss Genevieve Noggler who is off duty on account of illness.

Mr. and Mrs. Joe Luke spent Sunday and Monday in Munday with their cousins, Eugene and John Michels and other kinfolks. A party honoring them was held Monday evening before they returned home. Of special interest to the Lukes was the potato harvest going on in that area. This is the first year farmers there have irrigated potatoes for a commercial crop.

Miss Delphine Derichsweiler returned Saturday evening from Archer City where she spent a week with her sister, Mrs. Bill Crow and family. Mr. Crow was in the hospital Monday to Thursday on account of a virus infection.

Mr. and Mrs. Harold Beasley and daughter La Trelle of Sweetser, Indiana, were here Monday making short calls on about a dozen old friends. They are formerly of Muenster. Now on their annual vacation, they're visiting relatives and friends in Teas and Oklahoma.

Miss Mary Weinzapfel is back at home after spending a week in Tulsa enjoying swimming, boat riding and water skiing at the lake near Tulsa where her sister and family, the P. W. Hellmans, spend the summer.

Several family get-togethers were held honoring Alphonse Vogel and sons Allan and Wayne and Miss Lu Vogel, all of Houston, while they were here to visit Mrs. Emil Vogel. Sunday there was a reunion dinner in the T. Vogel home. The visitors returned to Houston Thursday.

Mr. and Mrs. E. H. Otto, their son Edward and his wife and daughter, all of Wichita Falls, were guests in the J. M. Weinzapfel home Sunday.

Mr. and Mrs. Earl Sheppard and sons Wayne and Earl Jr. of Dallas visited Saturday through Monday with her parents, the John Herrs and family. Susan Bengfort of Lindsay joined the group Monday for a visit.

Joe Voth of Justin spent Sunday with his sister, Mrs. J. S. Horn, and other relatives.

Mr. and Mrs. Ronnie Herr of Lubbock spent Saturday and Sunday here with their parents, the Albert Henscheids and Frank Herrs.

Miss Pat Morris is a new employee at the Relax Theatre.

Wm. Fisher Wins On 4-H Club Pigs

William Fisher was among district winners in the 4-H club boys annual heavy litter contest sponsored by the Sears Foundation. He received a ten dollar cash award for his litter of eight which weighed 409 pounds.

Only one litter in the contest was larger and heavier; that of Gene Meyers of Downard-Fairplains club consisting of 12 pigs with a total weight of 514 pounds. David Schniederjan, also of Downard-Fairplains, tied with William Fisher. His litter of 11 pigs pulled the same weight as Fisher's.

Mrs. Bob Kupper is Honoree at Party

Mrs. Bob Kupper, visiting here from Giddings, was honor guest at a party given Thursday evening by Mrs. Joe Luke in her home for 12 friends of the honoree.

Three tables were arranged for a progressive 42 series and prizes were won by Mrs. M. J. Endres for high score and Mrs. Val Fuhrmann for low tally. Mrs. Kupper received the guest prize.

The hostess served angel food cake and lemon float after the games.

Mr. and Mrs. Kupper and sons left Monday to return to their home after a vacation visit with her parents, Mr. and Mrs. W. H. Endres and other family members.

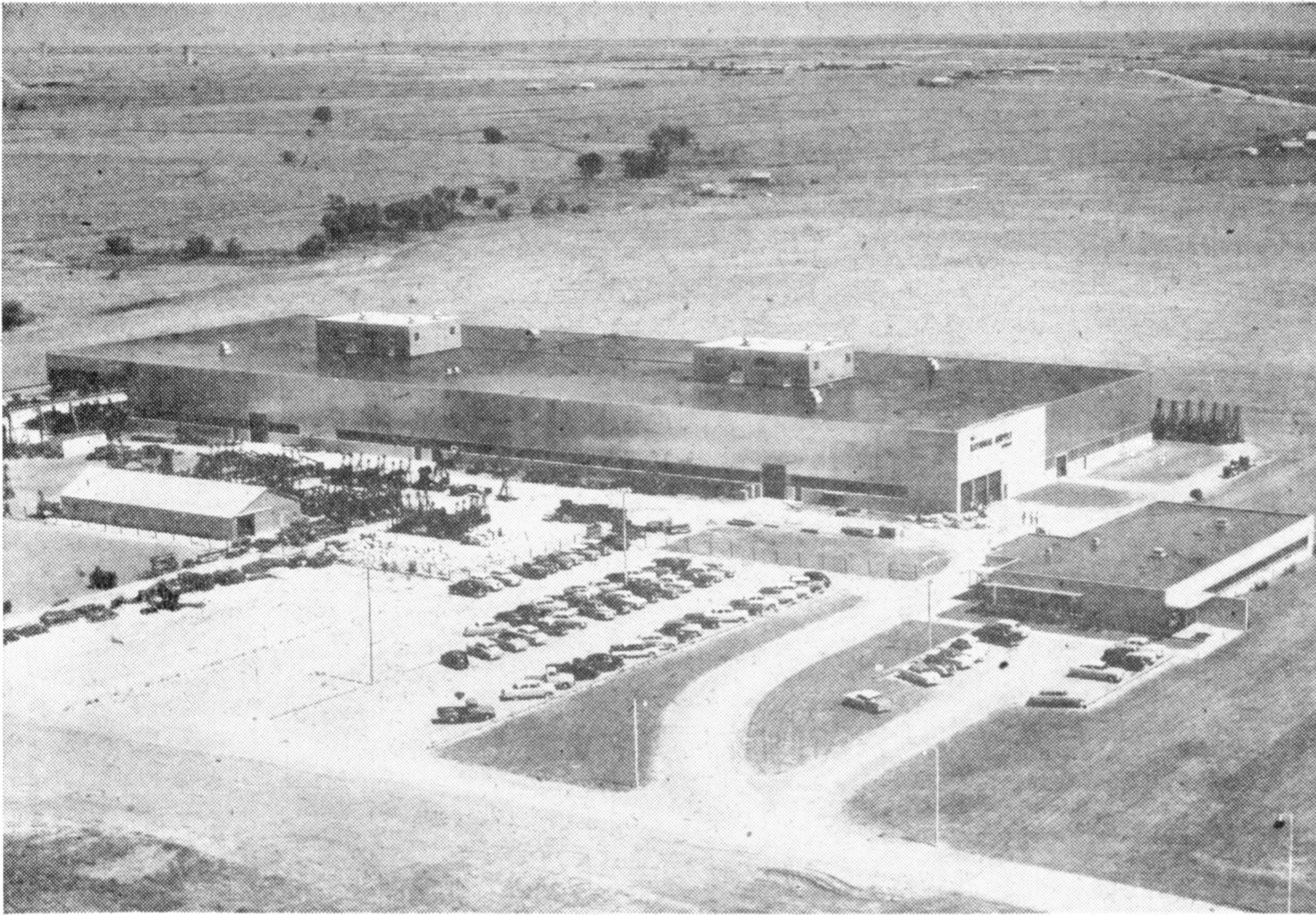
Sunday evening members of the Endres family got together for a reunion honoring the visitors at the home of her parents. Everyone brought covered dishes for a supper which was served on the lawn.

Leaks are Costly; Watch for Them

So accustomed to having plenty of everything, we sometimes get careless, allow wasteful "leaks" in our homes and places of work.

Leaks in the home raise our cost of living, add up to big bills at the end of the month. So, 1. Insulate walls properly, fill cracks, fix broken windows in cold weather. 2. Shut off electric appliances when not in use. 3. Repair leaky faucets—one tiny leak can waste precious water at the rate of 200 gallons a day! 4. Plan your family needs ahead, figure out a budget and stick to it.

All our paper money bears the portrait of a former President or Secretary of the Treasury but the \$100 bill, which honors Benjamin Franklin. Paper bills cost the Treasury about 1c each to produce.



THE NATIONAL SUPPLY COMPANY

cordially invites

you, your family, and your friends

to an

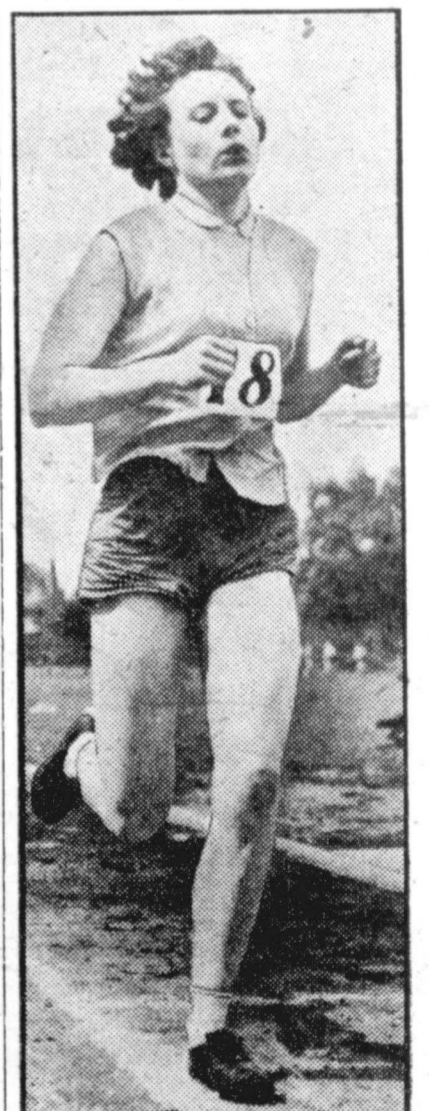
OPEN HOUSE

Thursday, July 21, 1955

10 A.M. to 6 P.M.

at our Gainesville Plant

On Route 77, five miles north of Gainesville



SPEED QUEEN—Fleet-footed Mrs. P. Perkins doesn't worry about male wolves. She can outrun most of them. The British housewife is pictured above winning the two-mile team race in the Ladies Inter-Club Athletic Meet at London. Her time of 11:27.2 set a women's record for the distance.

Local News BRIEFS

Mrs. Ferd Yosten and children Judy, Teddy and Harry spent Friday here with her parents, the I. A. Schoechs, and told about their recent trip to California and Iowa and other points. Mr. and Mrs. Yosten and the three youngsters visited in Los Angeles with her sister, Mrs. Pauline Harris, and in Sacramento with friends and went sight-seeing. Among high spots on the tour were Hoover Dam, the Grand Canyon, Carlsbad Caverns and a visit in Las Vegas. In Idaho they were guests of the Henry Henscheids at Blackfoot and visited in Rupert and other nearby cities with other relatives.

Dr. and Mrs. E. W. Laake of Dallas spent Sunday afternoon with his sister Angela Laake and niece Rosa Driever.

Miss Gertrude Cler of Dallas is here for an indefinite visit with her mother, Mrs. Charles Cler. Her brothers Ed and Ray Cler drove to Dallas Friday to bring her to Muenster.

Mr. and Mrs. Paul Luke were in Denison one night last week as guests at a dinner meeting in Hotel Denison for agents of the MK&T Railroad.

Mrs. William Bergman, her daughter Sister Mary Beatrice and her traveling companion Sister Virgilius were Thursday guests in the home of Mr. and Mrs. Joe Kathman. After dinner they drove out to the Joe Bergman farm home where Mr. and Mrs. W. A. Showers and daughter of San Antonio were visiting. The two Sisters left Friday to return to Oklahoma City after a week's visit here. Mrs. Herbert McDaniel and Mrs. Bergman took them to Oklahoma City by car.

Mr. and Mrs. James Copeland and children Jimmy, Albert and Becky of Mexia spent the weekend with her mother, Mrs. Jim Cook and Mr. Cook. Jimmy and Albert remained for a longer visit.

Mike Luke, a civilian employee at Kirtland AFB in Albuquerque, N.M., left there Saturday for special work at Edwards Air Force Base, California, for a few weeks. The trip to California came just when he was planning a vacation in Muenster with his parents, the Henry Lukes.

Mr. and Mrs. Frank Bergman of Ardmore, Okla., spent Sunday as guests of his uncle and aunt, the Joe Bergmans, and visited Frank's mother, Mrs. Wm. Bergman.

Misses Wanda and Sheila Wilde of Harlingen are spending the summer with their grandparents, the Joe Bergmans. The girls' brother Wayne has been helping his grandparents on their farm for the past year while Mr. Bergman was in poor health.

Mr. and Mrs. Andrew Schoech were dinner hosts in their home Sunday when they had out of town guests. Present were her sister, Miss Theresa Mae Spaeth of Dallas, her mother Mrs. George Spaeth of Lindsay, and Mark Koutie of Houston. Other guests were Mr. and Mrs. Arthur Felderhoff. In the afternoon other members of the Spaeth family visited in the Schoech home and were served refreshments. The out-of-towners were supper guests in the home of Miss Spaeth's sister, Mrs. Joe Kneupper and family at Gainesville.

Bobby Breeding of Gainesville spent several days with his aunt and family, the Urban Endresses, while his mother, Mrs. Ralph Breeding, was a patient at M&S Hospital.

Margorie and Dickie Schoech, Dianne Felderhoff and Wayne Reiter returned to Muenster Friday after a five-day visit in Wichita Falls with their uncle and aunt, the Joe Spaeths. The youngsters went home with the Wichitans after they spent the Fourth of July here and Mr. Spaeth brought them back Friday night.

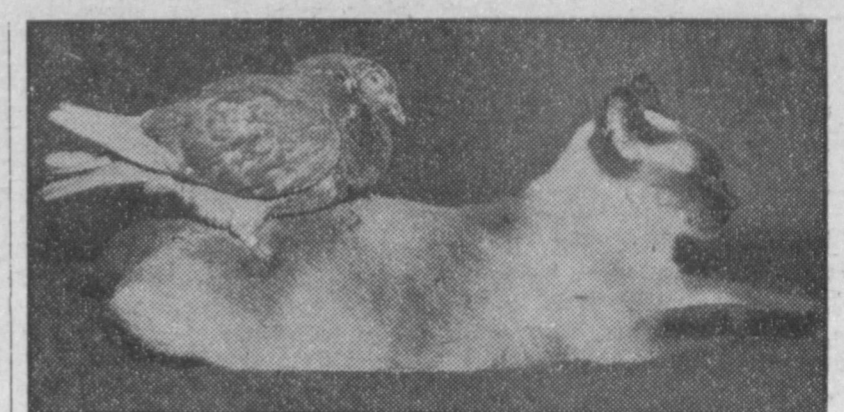
Mr. and Mrs. J. R. Winstead had as guests Sunday, Mr. and Mrs. Roy McCorley of Sulphur, Okla., former Muenster residents.

A Few Simple Ways To Save on Water

Do you have a little drip in your home? It's costing you money—perhaps more than you think. In a day, the steadily dripping faucet can waste almost as much water as one member of the family will use during that day.

Saving water is mainly a matter of thinking about the subject when ever you turn on a faucet. Here are some suggestions on ways to save:

Showers usually require 25 gallons of water—baths, 36. Reduce these figures by turning off the shower while soaping and turning it on again to rinse and



CAT GETS THE BIRD — Josie, a 13-year-old Siamese cat, assumes an air of feline tolerance while a pigeon perches on her back. The pigeon was treated for a neck wound by Josie's owner, Mrs. Marie Shaw of Washington, D.C. Not only did the bird recover, but it seems to have taken over the place.

save 15 gallons. Substitute a partly filled tub for a full one and save 16 gallons.

Washing dishes under running water can use up to 30 gallons per meal. You can save by using a dishpan or sinkstopper.

Letting the water run all the time you are brushing your teeth is wasteful.

Use the basin instead of the shower for a shampoo.

Turn off the hot-water faucet when shaving and save up to 25 gallons of water.

It is usually best to keep your water heater an even setting.

If you want to know whether you're using the average amount of water, read your meter at the beginning and end of a representative period and calculate your consumption per person per day. If its 25 to 35 gallons, that's pretty good. Fifty is about average. Anything above that is too high for household use.

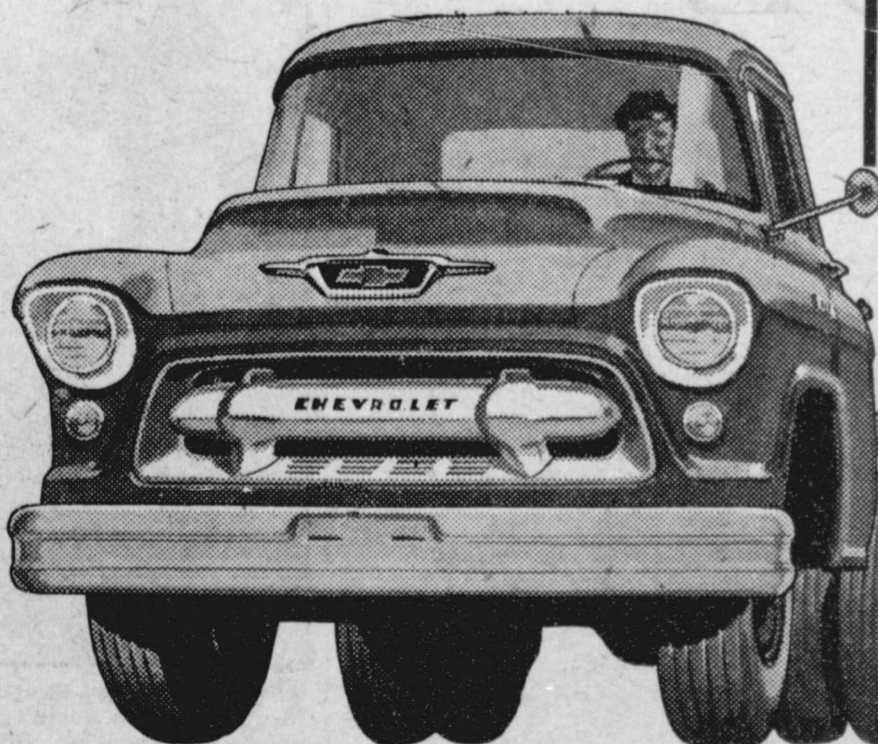
Little Frederick was saying his prayers one night. His mother overheard this gem: "And please make Tommy stop throwing things at me. By the way, I've mentioned this before."

Really loaded

with great new developments

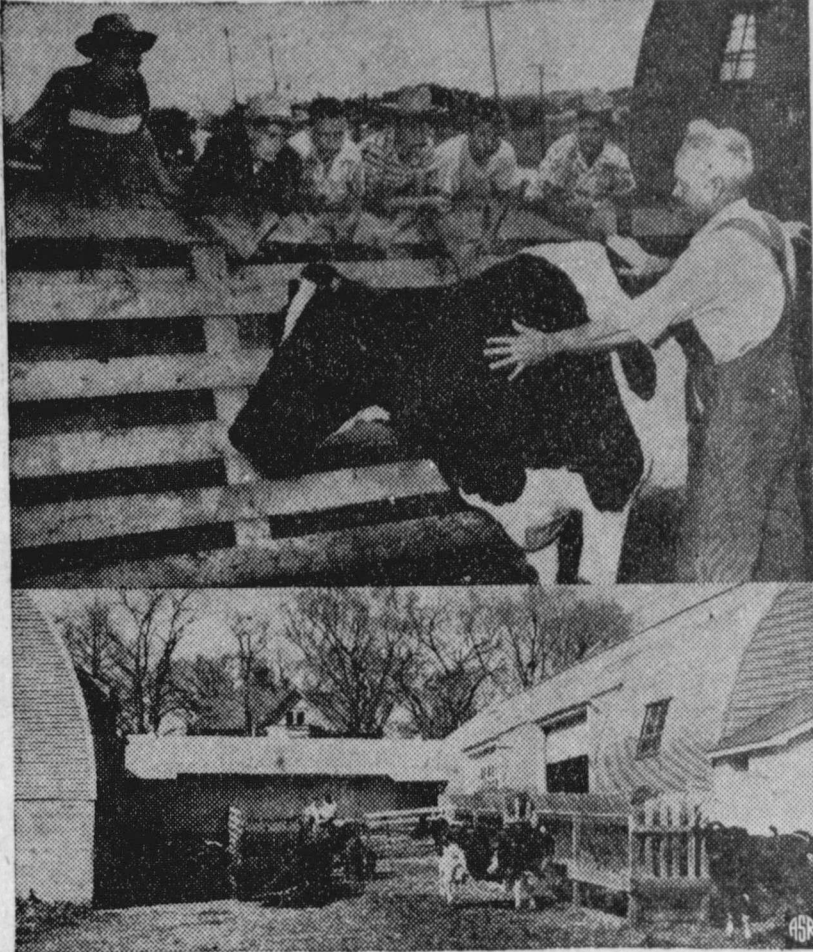
Only new Chevrolet Task-Force trucks bring you all these truly modern features. If you don't get them in the truck you buy, you're actually getting an old fashioned truck.

CHEVROLET **NEW CHEVROLET Task-Force TRUCKS**



<p>NEW CAMEO CARRIER MODEL A truck like no truck you've ever seen!</p>	<p>NEW LOW-CAB-FORWARD SERIES Replaces the old fashioned C.O.E.!</p>	<p>New Flite-Ride De Luxe Cabs More durable construction, new comfort and conveniences throughout! <i>Custom cabs at extra cost.</i></p>	<p>New long-wheelbase 1/2-ton pickup model</p>
<p>New distinctive 2-tone color styling</p>	<p>NEW PANEL BODIES Styling that catches the eye, calls attention to your business!</p>	<p>New High-Level Ventilation System Provides better air circulation in all kinds of weather!</p>	<p>New optional Full-View rear window</p>
<p>New parallel-design frames</p>	<p>New deep-drop I-beam front axle (Forward Control)</p>	<p>New 3/4-ton Forward Control chassis High load capacity for door-to-door delivery!</p>	<p>New rebound-controlled seat</p>
<p>New Power Steering <i>(extra-cost option offered in all models except Forward Control)</i></p>	<p>New higher gross torque and horsepower ratings Powermatic features give higher power output per pound which means more power for actual hauling!</p>	<p>NEW HIGHER MAXIMUM G.V.W.—UP TO 18,000 LBS. The highest in Chevrolet history! You can get it in all 2-ton Task-Force models!</p>	<p>New exterior chrome option</p>
<p>New wide-tread front axles</p>	<p>New deeper, stronger frame side-members More rigid and rugged—both the driver and the load ride easier!</p>	<p>NEW PANORAMIC WINDSHIELD</p>	<p>New standard 34-inch frame width</p>
<p>Now, Hotchkiss Drive on All Models Smoother going with power impulses cushioned by rear springs!</p>	<p>New flexibly mounted muffler and tailpipe</p>	<p>New longer front springs</p>	<p>New safer double-wrapped fixed eyes on front springs</p>
<p>New larger, quieter slow-speed fan</p>	<p>New higher capacity water pump</p>	<p>W8-6 2 POWER-PACKED V8 ENGINES—5 SIXES— Greatest engine choice in Chevrolet truck history!</p>	<p>NEW LOWER STEERING GEAR RATIOS FOR CONVENTIONAL MODELS</p>
<p>New greater frontal area radiators For more efficient cooling!</p>	<p>New stronger alloy-steel spring center bolts</p>	<p>New optional Airmatic seat</p>	<p>New larger, more durable steering gear worm</p>
<p>New band-type propeller-shaft parking brake</p>	<p>New 12-volt electrical system • higher ignition reserve • larger spark plug electrodes • faster cranking speeds • extra-high-voltage starting circuit</p>	<p>New 4-point engine mounting system</p>	<p>NEW TUBELESS TIRES <i>(standard on 1/2-ton models)</i></p>
<p>New two-speed planetary-gear rear axle</p>	<p>New heavy-duty single-speed rear axle</p>	<p>New more rugged standard 3-speed Synchro-Mesh transmission</p>	<p>New hand lever for parking brake</p>
<p>New two-speed axle control on gearshift</p>	<p>OVERDRIVE NEW OVERDRIVE Saves gas, cuts engine wear—optional on 1/2-ton models at extra cost.</p>	<p>NEW POWER BRAKES Safer, make driver's job easier. Standard on 2-ton models, an extra-cost option on others.</p>	<p>New fuel tank filter</p>
		<p>New 7-lb. radiator pressure cap</p>	<p>New 160° thermostat</p>
			<p>New dual circuit breaker for lighting circuits</p>

J. B. WILDE, CHEVROLET DEALER Muenster, Texas



Good citizens in the form of healthy young men comprise the main crop raised by William "Pop" McGurk, seen above with a sampling of his pupil-assistants in "class" on the farm they operate for St. Vincent's Children's Home at Freeport, Ill.

The 160-acre farm, which supplies food for the orphanage's 250 children and 90 elderly folk at an institution for the aged, is operated by modern methods which teach the boys practical lessons in economical investment, labor-saving practices and high production.

The Holstein herd is handled in a loose-housing dairy set-up installed in two non-combustible Quonset buildings, shown in the lower picture. Working in and around them, the boys learn the importance of cleanliness, sanitation, proper feeding and milking operations, keeping production records and artificial insemination. Another Quonset functions for machinery storage and maintenance. This cuts equipment depreciation costs and provides room for instruction in machinery care.

Boys of high school age are "Pop's" farm helpers, for he believes in letting them learn by "do-how" instead of just "tell-how." They take turns on the morning shift, and those who aren't participating on athletic teams or in other activity handle the afternoon shift. "You can bet your boots farming's worth while," Pop says, "especially when you've raised crops of boys like ours."

Stilbestrol Speeds Cattle Fattening

Stilbestrol may be the greatest feeding development since antibiotics. Research shows that it boosts cattle gains 10 to 30 percent.

A report states that more and more farmers are using stilbestrol in their beef-fattening rations, that supplements without it may soon be out of date. In a six months test period, over 40 percent of cattle on feed were getting stilbestrol.

Rumors have made many farmers uneasy about feeding stilbestrol. Most persistent of these rumors has been that cattle would be docked at market. The reason given for docking is usually that stilbestrol-fed cattle don't dress out as well as other cattle. Results from college tests show that stilbestrol-fed cattle dress out equally as good as cattle without stilbestrol.

It is impossible to tell whether an animal has been fed stilbestrol just by looking at it on the hoof or after slaughter. Dressing percentages and carcass qual-

ity run the same regardless of whether or not stilbestrol is fed, says the article.

Seven feeding tests by Dr. Wise Burroughs, Iowa State College researcher, showed that cattle fed stilbestrol gained 20 percent faster than those not receiving stilbestrol. Tests show that cattle fed stilbestrol in wintering rations and then put on fattening rations outgained cattle wintered without stilbestrol.

P. T. Marion of the Spur, Texas, Agricultural Experiment Station, reports a 25-percent gain increase when yearling steers were fed 10 mg. of stilbestrol daily. Steers getting stilbestrol gained 3.2 pounds daily. Those without gained 2.56 pounds daily.

All farmers haven't gotten the tremendous boost in gains per day that have been reported by a number of colleges, states the article, but most farmers using stilbestrol agree that it does boost gains and efficiency.

If you have troubles, come in and tell us about them. If you haven't, come in and tell us how you do it! —Sign on a parsonage door.

WANT ADS

WHEEL CHAIR Folding model, low back, good condition. See John Miller, 1713 N. Weaver, Gainesville. 34-1p

WAITRESS wanted at Ace Cafe. See Emil Rohmer. 34-3

HOUSE FOR SALE. 2 bedrooms. Can be bought with or without the lots. See Marty Klement. 34-1

FOR SALE: John Deere 4 or 5 disc breaking plow, also J. D. three disc breaking plow; Massey Harris 9 ft. one-way plow; John Deere 14 hole rubber tired grain drill; John Deere 3-section drag harrow with folding hitch; McCormick Deering 4-disc breaking plow. All in good condition and ready to go. Lawrence Zimmerer, Gainesville-Era Road. 34-3

HOUSE FOR RENT. Newly remodeled, 1 mile northeast of town. Bruno Fleitman. 33-1

FOR SALE 2-bedroom house, double garage, wash and store room, feed barn and brooder house on 2 acres of ground. Will sell for \$8,000. Mrs. Paul J. Nieball. 33-3p

Plowing Season Is Here
We have 2, 3, 4 and 5-disc plows and 5, 8 and 11-blade M-M Wheatland plows. When the ground gets hard try our plows.

HASSENPLUG
Tractors and Implements
Gainesville 33-1

FOR SALE: New Holland ensilage cutter. Power-take-off. Tom Stobaugh, Rt. 1, Gainesville. Ph. HO5-2672. 31-4p

WINDOW SHADES, with or without rollers, plastic or Clopay. Washable, cut to your size. **VARIETY STORE** 31tf

NECCHI-ELNA
SEWING MACHINES
Sales, Service, Rentals

We service all makes of machines. New Necchi machines for rent. Custom made buttons, button-hole, buckles and belts. 320 E. Calif., HO5-2542 Gainesville 30tf

PIPE, PUMP JACKS, stock tanks, well cylinders, sucker rods, cylinder leathers, etc. For your water supply needs see C. D. Shamburger Lumber Co. 33-tf

ALUMINUM SCREENING Kaiser Kool - Shade aluminum screen lowers the temperature of your home. Community Lumber Co. 27tf

BE SURE of your water supply next Summer. Call Jack Biffle for service on your water well or windmill. 17-20p

NEED A HOME? Three bedroom house, heating system, garage attached, curbed, for sale. See R. M. Zipper. 23-tf

LET US wash and Marfak your car and fix your flats. Eddie's Texaco Station. 15-

BICYCLE PARTS
AND REPAIRS
Hennigan Motor Co. 15tf

VENETIAN BLINDS
Repaired. Retaping and recording. Tony Hoenig, Phone -53-W-1 Muenster 50-tf

COMPLETE ANTENNA SERVICE: New installation, moving, repairing. See Endres Motor Co. 43-tf

CONCRETE WORK
We'll do any kind of a concrete job or furnish ready mix concrete for your job.
Bayer Brothers 28tf

WESTINGHOUSE
AUTOMATIC WASHERS
HOME FREEZERS
REFRIGERATORS
RANGES...TVs...RADIO
FOOD MIXERS...FANS
ENDRES MOTOR CO. 34tf

TRACTOR & EQUIPMENT RENTAL SERVICE
Post hole digger, scoop, grader blade, plows. Rates by hour or day.
Tractor Sales & Service 11tf

USED TIRES, 16 inch, for sale at Miller's Humble Station. 20-tf

USED IRON, and parts of all kinds. Half price. J. P. Flusche

ELECTRIC MOTORS 1/4 HP to 3/4 HP. Suitable for pump jacks, milking machines, etc. Community Lumber Co. 41-tf

Dirt Work of All Kinds
See us for tanks, terraces and any kind of dirt work. We have the right equipment to give you a good job and a good deal on any kind of earth moving.
GILBERT ENDRES 45tf

GLASS
Plate, window, automobile, furniture tops, mirrors. Old mirrors resilvered. For complete glass service call Gainesville Glass Shop. HO5-3321, 311 N. Chestnut.

LEATHER CLEANING. Western jackets, gloves, coats, etc., expertly cleaned; colors and natural oils restored. We give United Trading Stamps. Robran Laundry & Cleaners, Gainesville. 13tf

UNITED MATTRESS CO. Renovation of Cotton Mattresses and Innersprings our Specialty. New Mattresses, Box Springs, Hollywood Beds, King Size Sets, Baby Mattresses. All work guaranteed. One day service. 407 N. Commerce, phone HO5-3882, Gainesville. 24-tf

HAT Cleaning and Blocking. If you want that cowboy or dress hat made like new, your favorite crush, new lining or band replaced, factory style, send it to Robran Laundry and Cleaners. We give United Trading Stamps. 13tf

Rust Proof Water Heaters
Jet-Glas Day and Night water heaters are surfaced with glass, they have no exposed metal to rust or corrode... assure hot water as clean as your water supply. In 20 or 30 gallon sizes 10 year guarantee.
Enderby Butane Gas
Gainesville 11-1

GOOD PRICES on Goodyear car and tractor tires. Hennigan Motor Company, Phone 39. 37tf

It Pays to Check Our Prices... on car, truck or tractor tires and batteries and accessories.
Jimmy's Service Station 18tf

POULTRY SUPPLIES If it's good for poultry we have it. Also peat moss for your flowers
Muenster Hatchery, Ph. 63. 9tf

CALL US COLLECT for butane or propane. Phone HO5-4712, day or night. Enderby Butane Gas, Gainesville. 50tf

SINGER
Sewing Machine Co.
Gainesville, Texas
Has a sales and service man in the Muenster vicinity each Wednesday. Mail a card or call 1223 Gainesville or Jimmy's Service Station, Muenster. 18tf

FROZEN FOOD
PACKAGING MATERIALS
Big new stock, all kinds, all sizes, just received.
ENDERBY BUTANE GAS
Gainesville 10-4

VENETIAN BLINDS
Custom made and stock blinds.
Shamburger Lbr. Co. 7tf

PAINT SPRAYER For Rent. Suitable for any type of spray paint. \$2.50 a day. Community Lumber Company. 46-tf

Vetch is an all purpose crop that will provide soil improvement, erosion control, grazing, hay, and cash income from seed yields.

Give your land the vetch treatment to cure some of its ills such as low productivity, low organic matter, low water holding capacity and crusting.

The measure of a man's living standard is how much he can buy with the proceeds of his labor. Taking the wages per hour of the average worker in three countries and equating them to the cost of things they buy, it is estimated that the free American can buy a suit of clothes for 15 hours work, while a Socialist-inclined Englishman works 1 1/2 weeks for a suit, and a Communist-controlled Russian three weeks.

Fertilizer Prices May be cut by New Production Method

Texas farmers may soon be growing crops on tired, over-worked soil by using a revolutionary new fertilizer. If the formula proves successful, it could be produced 80 per cent cheaper than present commercial fertilizers.

Now in experimental stages, the fertilizer is said to be unique in its ability to extract nitrogen from the air and place it in the soil. This would enrich soil vitally, since all crops with the exception of legumes extract nitrogen, essential to plant growth, from the soil.

Much of our land has become practically barren through a vicious cycle of planting and replanting of nitrogen-draining crops. Resultant deficient crops then pass on the nitrogen deficiency to animals and humans consuming the plants.

The actual formula contains no nitrogen itself. It extracts nitrogen from the air by use of a chemical compound which includes cobalt, a tough, metallic element similar to nickel. The fertilizer is spread over the ground where fertilizer is needed. From there chemical action begins which attracts the nitrogen to the ground where it is utilized by plant roots.

The compounder of the formula, chemist P. W. Mader, says he discovered the fertilizer through accident when an overdose of cobalt and barium, a non volatile element, got mixed into another formula. A small amount of this mixture was spilled on a glass and within 72 hours nitrogen crystals had formed.

The chemist explained his formula works somewhat on the reverse principle of the nitrogen bomb.

All research on the project is being done in Texas, where experimental stations are being set up in the Panhandle, the Rio Grande Valley, near Houston and in Central Texas.

Some birds are ventriloquists.

Excellent Food Properly Served
The CURTWOOD
The COLONIAL
Curtis Restaurants



Huneycutt Jewelry
Gainesville

FEED REDCHAIN
REDCHAIN
FEEDS THE SUPERIOR FEEDS
NET WEIGHT 50 LB.
GRO-MO
UNIVERSAL MILLS
FORT WORTH, TEXAS

RED CHAIN Gro-Mo is prepared especially by Universal Mills to develop pullets into top egg producers. Gro-Mo is a 20 per cent protein ration and is fortified with the vitamin and mineral requirements of growing pullets. Try Gro-Mo on your next pullets.

Muenster Milling Company

Thrifty families are buying the **Dearborn** EVAPORATIVE COOLER because it

- costs less to buy
- costs less to operate
- filters out dust and pollen
- keeps homes highland cool
- adaptable for casement window installation

A quality product by the makers of the famous Dearborn Cool Safety Cabinet gas heater

Pay less to keep cool... come in and see Dearborn Evaporative Coolers today!

INSTALLED PRICES: *Dollar-Wise its Dearborn*
Blower type models \$159.50 and \$179.50
Fan type models \$69.50

ENDERBY BUTANE GAS
114 W. Main Gainesville
JIMMY'S SERVICE STATION
Muenster

GET MORE!... and SAVE MORE!

We make a habit of selling cattle higher than the current market.

At the same time shorter hauls save you money on shrinkage and hauling expense... and you save again on our lower commission rate.

You Gain 4 Ways
When You Sell Here
Muenster Livestock Auction
DICK CAIN Owner and Auctioneer

Mrs. Leonard Bengfort underwent dental surgery in Dallas last Thursday. Her children, Susan, Lucille and Mike, visited in Muenster with their grandparents, the John Herts, Wednesday, Thursday and Friday.

STATE

IN GAINESVILLE
Open 1 p.m. Every Day

Fri.- Sat., July 15-16

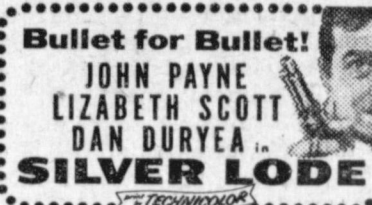
GINGER ROGERS
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Saturday Prevue
Sun.-Mon.-Tues., July 17-18-19



Wed.-Thurs., July 20-21



THE NEW PLAZA THEATRE
REFRIGERATION

IN GAINESVILLE
Open 1 p.m. every day

Fri.- Sat., July 15-16



PLUS
"The Big Gamble"

Sun.-Mon.-Tues., July 17-18-19
First Run Picture



Wed.-Thurs., July 20-21



Lindsay News

Mr. and Mrs. Pete Block and daughters Patricia and Elfrieda have returned from a vacation trip to Arkansas.

Stephen Allen is the name of the infant son of Mr. and Mrs. Al C. Kuntz born July 1 at Saint Joseph's Hospital, Fort Worth. His christening took place in Holy Name Catholic church with Mr. and Mrs. John Kuntz of Valley View as sponsors. His grandparents are Mr. and Mrs. Pete Block of Lindsay and Al Kuntz of Valley View.

PFC Bernard Sandman is spending a 13-day leave with his parents and family the Ben Sandmans. He came from California and will report to Fort McClellan, Ala., for duty with the Radiological Safety Support Unit. He will be here until July 19.

SURPRISE BIRTHDAY PARTY GIVEN FOR JAKE BEZNER

Jake Bezner was greeted with a surprise party at his home in observance of his sixty-third birthday, Friday, July 1.

Present for the affair were Mrs. Bezner, Miss Viola Bezner, Mr. and Mrs. Weldon Bezner, Mr. and Mrs. Wilfred Bener and son Dale, Mr. and Mrs. James Bezner and three children Brian, Sammy and Susan, and Mr. and Mrs. Lambert Bezner and son Jacob.

A buffet supper was served, highlighted by an abundance of fresh jumbo shrimp, a great favorite of the honoree.

Misses Carol and Henriette Lubbert and a girl friend, Miss Marilyn Winters, all of Fort Worth, are visiting the formers' grandparents, Mr. and Mrs. Henry Lubbert.

Bombers Win Two-

double. That one run was enough as the next TP&L batters went down 3 in a row.

Hurlers Coffman and Martin both had pitching troubles, allowing 11 and 12 hits respectively. Meanwhile Coffman walked 4 and fanned 2, and Martin walked 6 and fanned 1. In the error department TP&L had the better record with a count of 1 to 3.

Grouping three of their four hits in the eighth turned the trick for the Bombers in their contest with Schlumberger Tuesday night. The pay off came as Reiter singled and advanced to second on Felderhoff's bunt and breezed on to third as the third baseman, after playing the bunt, failed to get back into position in time. Reiter came home on Hartman's bunt.

To Reiter goes the credit of saving the ball game as well as bringing in the winning run. With a runner on third and none out in the seventh inning, Reiter got under a long fly foul outside of left field. He was set for an easy catch but deliberately stepped back and let the ball drop rather than permitting the runner to dash home after the catch. After that the batters went down three in a row and the run that would have won died on third.

Up to then the Bombers played the weaker game. They went hitless until the seventh and reached first only 4 times. Schlumberger meanwhile got 3 scattered hits and went down with bases loaded in the first and second. Coffman walked 4 and fanned 11. Puckett walked 2 and fanned 5. Each team had 2 errors.

Pilgrims Failed on Communist Methods

"The basis of American progress was discovered by the Pilgrims in 1623 at Plymouth," said a spokesman for one of the country's leading farm equipment manufacturers. In the beginning the Pilgrims tried a kind of communist state, but it didn't work. When the whole undertaking seemed about ready to fold up, two fundamental decisions were made which brought success to the little colony. It was decided that everybody should do what he thought he could do best — and, secondly, that every man be allowed to have as much land as he thought he and his family could work. Embodied in these resolutions were the two principles of personal liberty and freedom of enterprise which have made possible the growth and phenomenal development of the United States.

Nowhere has change and improvement in working conditions and productivity been more pronounced than in the field of agriculture. An Egyptian of 5,000 years ago would have been quite at home using the implements and following the common agriculture practices in use in the 1850's. Since that time every facet of our agriculture has been



American visitors to Switzerland will again have ample opportunity this summer to view "Fahnen-schwingeren." This oddity in the sports world, a favorite in Swiss alpine regions, consists of the artistic manipulation of a large flag mounted on a short handle.

Accompanied by music the player waves the flag around his head, enveloping himself in the folds, without allowing it to become entangled. Then, tossing it high into the air with one hand and catching it with the other, it is passed under each of his legs, backwards and forwards, in a series of clever manoeuvres.



ONLY FOR DUMMIES— Looks like an amusement park high-ride, but it's something the bravest thrill-seeker would hesitate to tackle. It's a dummy-occupied ejection seat which was displayed at the recent Paris, France, air show to demonstrate power behind the blast that hurls a pilot from a crippled jet plane. It's for real-life use only in emergency.

changed almost beyond recognition.

The development of better strains of plants and animals, use of fertilizers and improved feeds, proper land management, and widespread use of farm machinery of tremendously increased efficiency now make it possible for one agricultural worker to produce food and fiber for himself and six other people. The ratio of 85 people on the land to support 15' in other pursuits has been better than reversed.

Modern farm machinery to fit every agricultural task gives the individual farmer the power and versatility to put to use the agricultural knowledge which is available. The increasing productivity of the individual farmer has helped greatly to transform the luxuries of the recent past into the necessities of today.

LOCKSMITH

Keys made Locks repaired
Safes repaired
Some gun repairs
108 W. Elm, Gainesville
Phone HO5-9127

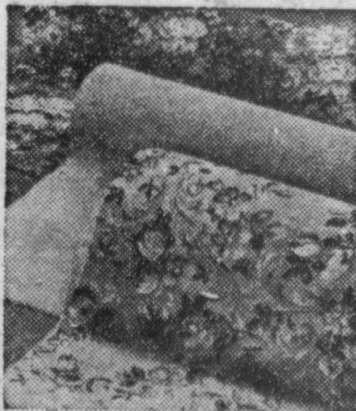
Floor Coverings

Complete line of
MOHAWK CARPETING
Linoleum - Plastic Tile
Rubber Tile - Asphalt Tile

INSULATION
VENETIAN BLINDS

STEVENS

Home Improvement Shop
114 S. Rusk Phone HO 5-4551
Gainesville



Community Clinic -

to live in. Such a town, he continued, will induce more local talent to stay and will also induce other talent to move in.

The suggestions were written on cards, then read to the group, and each person was asked to add ideas that appealed to him as they were mentioned and discussed.

Ideas on those cards are to be tabulated in the order of frequency mentioned and the summary will be used as the basis for drawing up a general program plan.

Shively also added that TP&L, as a part of the community, will cooperate further in providing technical assistance in so far as possible on any and all projects undertaken.

He pointed out that the company's interest in Muenster is the same as that of its residents. Like the people here it will enjoy better business when the town prospers.

The subject of industry brought on extended discussion at each meeting. In that respect Shively explained that each industry has its own set of requirements in considering a location. Factors are transportation, nearness to market or raw material, available water, power or labor, etc. Our town may be one of several meeting a specific plant's needs, but its executives decide then which of the several locations they prefer.

From there on it's up to the

Dr. R. L. Kennedy
Optometric Offices
and Modern
Optical Laboratory
HO5-5761 205 1/2 E. Calif.
Gainesville

SOFT BED
Mattress Company

115 S. Burris, Gainesville
Save THREE dollars on a cotton mattress renovate OR
Save FIVE Dollars on converting your cotton mattress into an innerspring
Why pay FIVE DOLLARS just to have a man pick up your mattress? We allow you FIVE DOLLARS just for hauling the mattress yourself.

SAVE ON THESE CASH & CARRY PRICES

12.50 Renovate	9.50
11.50 Renovate	8.50
32.50 Layer felted innerspring	27.50
29.50 Layer felted innerspring	24.50
28.50 Box filled (2 batt) innerspring	23.50
26.50 Box filled (2 batt) innerspring	21.50
24.50 Special innerspring	19.50

Every Mattress Guaranteed
Over 500 now in use at regular prices
(Save this ad and bring it with you)
Phone HO5-9802
for pick-up and delivery at regular prices

town to sell itself. It will be judged on churches, schools, recreational facilities, general neatness, shopping opportunities, tax rates and various other factors conducive to happy living. Industrial people, in short, want a town in which their personnel will be pleased.

Shively also pointed out that a town can create its own industrial opportunity as well as having outside capital move in. For instance, by general development it can create jobs for new employees in several existing enterprises. Such scattered employment is worth as much to the town as a similar number employed in one new place.

Encouraging local capital and local management to start a business is another way of promoting prosperity.

Community development is a step in that directive, he said. By creating better living conditions a town does as much to keep local talent at home as it does to attract new talent.

Fred Lynn, manager of the Gainesville TP&L district attended each of the meetings with Shively.

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Where you see
ONLY THE BEST
Motion Picture Entertainment
DOORS OPEN
Sat.-Sun., 3:30
Week Days 7:30

HERE IS YOUR BIGGEST ENTERTAINMENT VALUE
A SOLID WEEK OF SMASH HITS

Regular Prices, Of Course

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FRED CHARLTON DONNA BARBARA
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THE FAR HORIZONS
COLOR BY TECHNICOLOR
VISTAVISION!

Sun.-Mon.-Tues.



WARNER BROS. PRESENT

Battle Cry
CINEMA SCOPE
WARNERCOLOR-STEREOPHONIC SOUND

STARRING VAN ALDO MONA NANCY JAMES
HEFLIN-RAY-FREEMAN-OLSON-WHITMORE
RAYMOND TAB DOROTHY ANNE
MASSEY-HUNTER-MALONE-FRANCIS

Wednesday-Thursday



A J. ARTHUR BARK ORGANIZATION PRESENTATION
A UNIVERSAL-INTERNATIONAL RELEASE

The Best Air Conditioner for The Best Price

That's a big statement but we mean every word of it!

The unit is the IHC 1 ton air conditioner . . . with the highest efficiency rating of all 1 ton units on the market . . . and with a 5 year warranty.

We've bought these air conditioners at a carload price and we're ready to pass on some savings . . . at prices that beat even some of the ridiculous prices quoted by others.

Better Look!
You can't find a Better Deal

SCHAD & PULTE
Hardware & Farm Implements
110 S. DIXON • Gainesville • HO 5-4326