# MUENSTER Enterprise 

Census and Survey
Snonsored by City Sponsored by City Begins This Week Inreations are that the census
currently being taken for the city
will show a population of about
1000. After making her count in
27 of the 90 blocks Faye Fette
said Wednesday afternoon that
she has a total of 324 names listed
she
and estimates that about 25 were
not at home. She also estimates
not
that remaining blocks are about
as thickly populated as those that
as
have been counted.
The censu is being taken in
connection with a survey which
con
will reveal other facts of interest
wo the city council and business
people. Information from that
purvey may possibly be used as a
basis for developing new business
pentures or some other kind of
vivic improvement.
cin
Data being collected in the sur-
vey are the number of persons
employed, those available for A news release sent out by
State Conservationist H. .N. Smith
ought to help considerably in re lieving the anxiett of 'some bi
lity boys concerning water short
cit city boys concerning water short
age in big reservoirs as a result of detention in mmall apstruam
reservoirs. The idea seems to be reservoirs. The idea seems to b
that evaporation in all bodies of water would be enor
mous and would be a total loss
to the big lakes to the big lakes. figures to offer, and they make
the pictur 1ook altogether dif
ferent
yeent says that the average
yearly flow into Bentrook, Grape-
vine, Lavon and Garza-Little
Lit Elm amouns to about a million
acre feet while evaporation from
them amounts to about 131,300 acre feet. However evaporation
on all the upstream dams now
built, under construction and probuilt, under construction and pip
posed amount to only 13,70
acre feet annually. That mean all little reservoirs combined
will lose about one tenth as much Smith also has figures on
sedimentation. Protected by little
reservoirs the big ones will col reservoirs the big ones will col-
leet less than half as much silt
more than doubling their lensth of usefunness. But overlooking
the fact that the dams can las will cause the greater water loss,
siltation or evaporation. Obviously when the big lakes
collect a total of 13,700 acre feet
of dirt they lose as much by decreased storage capacity as the
little dams do by evaporation due to siltation becomes greate
after every rain. There's still another fact the
big dam boys seem to overlook
Withoutt dete tition pools up
stream, rain gushes to the bid reservoirs, fills them, and pours
the surplus over spillways. That
happens in a day or two, after ing the water away. But up
stream detention dams would
keep keep water flowing in for two o
three more weeks. To thinking the big dam's gain be
cause of this retarded flow again more than offsets the evaporation
loss in small reservoirs.
When a person considers thos
very obvious facts it becomes ev ident that the big city Jerimiahs
are far off the beam. What they need to do is think a little farthe
rather than listen to the pre judiced propaganda of Army and Reclamation engineers whose big
gest fault is begrudging the ap propriations going to the SCS men. The arguments those guy
advance don't stand the test o common sense. ignore the upstream flood reservoirs. member that the people who de
pend on big reser water supply also deps thei watershed's economy their income. They're being
mighty short sighted when they oppose projects which
eliminate our flood losses. Getting back to the water
supply problem, here's another
thought. Water in the permanent thought. Water in the permanen pools of the reservoirs might even
be considered an emergency sup ply for the big cities. Suppose th big lake levels ran low, as they
did last year. We believe that persuaded to open his drain valv pool run down the creek. Again could easily available that way

A small wager this colum
would gladly offer is that Muens safer town for both drivers and pedestrians. And that's not be use we suddenly got acquainte cause w things that we knew all along Very few indeed need-to be
told that 30 is the speed limit, that turning in the middle of a block is wrong, or that parking
in front of a fire hydrant can cause trouble. But we all have
a tendency to cheat on regula tions when it's more convenien makes no difference anyway. W can be ever so conscientious about
other things and still we convince ourselves that it's all right to get
(Conttinued on Page 10) Continued on Page 10)
end
WITH THE MEN
IN SERVICE

Henry Weinzapfel was include
in the June draft call from Cooke


Back Home A Civilian home this week with an army dis 18 months of that time in Japan vision and later with a Fie
Artillery battalion. He landed Pittsburg, Calif., last week
went from there to Fort Blis
where he received his separatio

## Home This Weekend

route home from Okinawa, is ex pected to arrive here this week
end, and after a leave will be as
signed to duty in Florida. H wing in Lindsay with her parent
while he was overeas and wil to make their home.
Arrives In Alaska
PFC Charles
PFC Charles Otto, son of Mr. and Mrs. Ben Otto of Gainesvill
and brother of Mrs. Al Schmitt o Muenster, has arrived at Fort
Richardson, Alaska, where he is
serving with the 42 ned Engineer's Construction Battalion. He
entered the army in March, 1953,
and trained at Fort Leonard
W.

 to go completely around the block
or drive one block farther to
make the e", turn. Tunning in
the middle of tur any block is not
allowed. allowed
A right turn is allowed on the
red light but only after a com-
plete stop and chat Tedte stop and granting right of
plete to traftic which might be
way
proceeding on the green light.
Parking is not allowed in front Parking is not allowed in front
of fire plugs or the theatre nor in
street or alley intersections street or alley intersections.
no-parking areas at the theate
and fire plugs are to be marked and fire plugs are to be marked
soon. with yellow paint on the
curb.

## VFW Softballers

 Win 2, Move into Loop Top Bracketwith wins over Schlumbe


Bezner Motor Co . Sells and Leases To Tuggle, Yosten
The 21 year career of one or
Muenster's most prominent bus-
iness houses comes to an end iness houses comes to an end
Thursday afternoon as the Lambert Bezner Motor Company
closes its doors ing inventory preparatory to
transfer of the business to Aubry Tuggle and Henry Yosten. The doors of the place will re-
main closed until July 1 when Tuggle and Yosten will open as an automotive repair shop and
used car dealership. They will not continue the Chrysler
Plymouth dealership. It was can change earlier this month
Tuggle and Yosten will take
over the rest of the business practically as it is. They are leas-
ing the building and ing the building and equipment
and buying the parts and accessories. They will continue the
Phillips line of petroleum pro-
ducts and will take over the present stock of new and used
cars.
As is generally understood to As is generally understood to
people of this area, Lambert
Bezner Motor Company is aêtually a continuation of Ben Seyler
Motor Company which was
founded in 1933. When Seyler died in 1952 the firm remained
in the family but the name was officially changed to meet the
Chrysler-Plymouth dealership re quirements. Bezner has been
managing the business in addi-
tion to his work at the First State Tuggle and Yosten both enter years new venture with many
pair work. Tuggle has worked Seyler's service department
ce 1941 and Yosten has spent about as many years on auto
repair and oil field work. At this time he is doing auto repair work
for Leo J. Haverkamp Well Ser-

Attack is Fatal to Mrs. Rawley's Father Texas, father of Mrs. Walte
Rawley, died Thursday morning June 17, in a Mexia hospital fol-
lowing a heart attack ten days lowing
earlier.
Funeral services were held Friday at six p.m. at the Methodist
church in Coolidge and burial was there
Jenson, a farmer and mink
raiser, spent his entire lifetime
at Coollage.
He is survived by hs wife, one
daughter Mrs. Rawley, one son of Dallas and three grandchildren,
Kiar, Gina and Mac Rawley

Pointers Score in Extra Inning to Nip Muenster Boys 8-7
 out Muenster's Schoolboys for an
8-7 count on the Pilot Point dia 8-7 count on the Pilot Point dia-
mond Sunday afternoon. All went well early in the
game as Muenster seemingly run lead before ${ }^{\text {l }}$ the Pointers scratched. But from there on the momed up to tie the count by the end of the seventh. The extra
inning decided it. Muenster went scoreless and Pilot Point brough in the winner.
Willie Walte seven innings for Muenster and
Henscheid relieved him in the extra inning,
The boys'
The boys' next game is with
Krum Sunday afternoon at $2: 30$ Allan Hoffman and his mother
Mrs. John Hoffman, have Mrs. John Hoffman, have re-
turned from a two-week vacation trip to Rosanky, Smithville,
Houston, Galveston and San
Antonio where they visited

SCHEDULE OF COMING EVENTS

THURSDAY, June 24, Softball FRIDAY, June 25, Softball Muenster vs Bowie, here.
SUNDAY, June 27, Baseball, Muenster vs Krum, here.
TUESDAY, June 29 , Softball,

Patsy Otto Bride Of Alvin Noggler Monday Rites


Boyd and Breeding Photo Miss Patsy Otto, daughter of
Mr . and Mrs. Sidney Otto of Gainesville, and Alvin Noggler, son of Mrs. Susanna Noggler and
the late Anton Noggler of Muens the late Anton Noggler of Muens
ter exchanged marriage vow ter exchanged marriage vows
Monday during late afternoon ceremonies in Saint Mary's church at Gainesville.
Rev. Hubert Neu of Dallas, cousin of the groom, read the
double ring service and officiated at the nuptial mass at 5 o'clock. Mr. Otto gave his daughter in marriage. She wore a wedding
gown of lace and net over satin gown of lace and net over satin
designed with a strapless shirred designed with a strapless shirred
net bodice topped with a long net bodice toped lace bolero; and full skirt
sleeved of net with a lace peplum. The
elbow length veil was edged with elbow length veil was edged with
lace and-she carried a silver and lace and-she carried a silver an
crystal rosary and an orchid sur rounded by valley lilies. Miss Joann Weber, cousin of the bride, was maid of honor wearing a pink organdy dress
with a full ballerina length skirt $\left\lvert\, \begin{aligned} & \text { with a full ballerina length skirt } \\ & \text { with bustle effect, a fitted bodice }\end{aligned}\right.$ with bustle effect, a fitted bodice
and stand-up collar. She carried aqua tinted asters.
Joe Noggler was best man for
his brother. his brother. Tom Otto, uncle of
the bride, and Ted Noggler, the bride, and Ted Noggler,
brother of the groom, were brother
ushers.
The The altar before which the couple exchanged their vows was adorned with gladioli and fern
and wedding music was furnished and wedding music wa
by the church choir. by the church choir.
After the services a reception
and buffet supper was held in the and buffet supper was held in the
Muenster parish hall where pink Muenster parish hall where pink
and white glads were used in
decorati
$\begin{aligned} & \text { decorating to carry out the bride's }\end{aligned} \left\lvert\, \begin{aligned} & \text { pounds, } 15 \text { ounces, born at the } \\ & \text { colors. } \\ & \text { Misses Evelyn and Genevieve }\end{aligned} \begin{aligned} & \text { Mays.ter Clinic at } 3.50 \text { a.m. Sun- } \\ & \text { dane 20, to greet his dad on }\end{aligned}\right.$ Misses Evelyn and Genevieve Noggler, sisters of the groon
presided at the bride's book When the couple left on $a$ wed ding trip to Colorado Mrs. Nog. piece suit. They will return to Gainesville to make their home
 day, June 20, to greet his dad on are Mr. and Mrs. John Myrick

What has 24 feet, green eyes "What did mama's little boy and a pink body with purple learn in school today?" simpered ther's " "I don't know. What?" "I lo her offspring. "I don't know. What? "I learned two boys," responded had better pick it off your neck."

## A BRACE OF CASES



A Good, Heavy Old Team of Smooth Mouth CC Cases Will split them or sell the pair
These are good old slow, sloggin' heavy pullers Nothing wrong with either except 15 or 20 years over age. We got them on Fordson Diesel trades and we think the man is going to give us another one too because he found out that the Diesel is cheoper to give the other old Case away than to keep it.

## $\$ 99.95$ each (no harness)

Come see them at
Diesel Tractor Sales and Service

## Lowest priced V-8 in its field!

## Never before such big car performance,

 luxury and value at this low, low price! THE MONEY\author{

Dodge Gives You These 15 Great <br> Extra Value Feafures At No Extra Cost! <br> | Safe-guard hydraulic brakes | al electric wipers |
| :---: | :---: |
| Orifow shook absorbers | Weather-proot gnition syste |
| Satefy im wheols | Satin tone Instrument panel |
| Foam rubber front satat custhon | Independent parking brake |
| Alr cleaner and oll miter | Dual electric horns |
| Bumper butter guards; front and rear | Deluxe horn ing | Dress shirts and Sport Shirts Straw Hats - Ties - Belts

Underim Suits
Undershirts and Shorts
All Work. Clothes
mis V \& 4 oor sedan with sensa tional Red Ram engine is the buy of them all!
No other car offers you so much proved performance wo straight wins in the Mobilges Economy Run
No other car near its price gives you such big ca ith long low lines, nothing awkard ar bentrived
And no other car in the field gives you so much big car value. See this great, exciting Dodge today.

DEPENDABLE NEW '54
DODGE

## J. C. Bellah Dry Goods

Scint Jo
F. E. SCHMITZ MOTOR CO: 106 N. Chestnut, Gainesville


## See ENDRES MOTOR CO. <br> for the best deal on <br> coodivial IIIES <br> Goodyear Car, Truck and Tractor Tires

The Muenster Enterprise

WHERE TRADE WONT AID WASHINGTON, D.C.-General Abert "edemeyer, author of the
amed "lost" Wedemeyer Report on China, has added his voice to
that of Bernard Baruch in agreethat of Bernard Baruch in agree-
ing with Spain's Generalissimo ing with Spain's Generaissimo
Franco that we are losing, not inning the cold war wit Russian Communism. The Franco views were given
to Roy Howard, head of the Scripps - Howard newspapers, dictator in Madrid, and presented by Mr. Howard in his papers.
The Generalissimo pointed out the Soviet need of imports, and delared that a firm alliance of the East and West could "strike at the Achilles heel of Communism"
by an absolute embargo of all by an absolute embargo of all
goods to Russia and her satellites. goods to Russia and her satellites.
As it. is, he said, confusion, disAs it. is, he said, confusion, "ids
unity
Thececialy among the "Big Three" and lack of purpose are
bringing the free world closer to defeat.
In endorsing Franco's idea of a Itrict and complete embargo, General Wedemeyer went even fur
ther and declared in favor of severing diplomatic relations as
well between the US and Russia. well between the US and Russia.
Mr. Baruch pointed out anew the Mr. Baruch pointed out anew
familiar fact that in war, hot or familiar fact that in war, hot or While we dread, from day to
cold, ALL


Most everybody's happy on $\alpha$ honeymoon! But it looks like this couple will STAY that way. Why? Well for one thing they know that SAVING makes the difference between wishing and having. They're all set on a program of systematic savings that will build solidly for their future happiness.

Why not write your own "success story" in the pages of your bank deposit book?

MUENSTER STATE BANK


Why A Free Tax Ride For Federal Electric Customers?
sucked into another Korea Indo-China, the British are plan-
ning to send a trade mission to Red China, and to receive one from Peiping. And to make. it worse, our own foreign aid chief,
Harold Stassen, the Republican Harry Hopkins, thinks more trade
with Russia would be just dandy pRECIOUS POUNDS WASHINGTON D, C.-One of our enterprising soap-makers be
lieves the American housewife is worth her weight in gold-
with which we hasten to agree. But the soap people are going to prove it-by backing up their
sentiments with the folding sentiments with the folding
equivalent of that yellow stuff at Fort Knox-and at the going rate
of $\$ 510.40$ per pound: There will be a contest with
he usual gimmick of asking the the usual gimick of asking te
ladios to tell them -in 25 words
or less-why they prefer Product or less-why they profer Product
A over Product B, or vice-versa.
Dut But the prize makes all the dif-
ference. If the top winner weighs in at 90 pounds, she'll collect
$\$ 45,936.00$ But, if she pulls the scale down to 190, her reward will be $\$ 96,976.00$. The purpose of these soap con-
tests, of course, is to sell soap But here is one that we predict
will boom the chocolate nut sum dae market, the restaurant business, the grocery stores and
butcher shops. It will put the pie toundries on three shifts, restore
the fast-fading art of cake baking, and may even take care of that butter surplus.
dry goods trade be good for the designers might as thell brace designers mign as "well brace
themselves for the "new silhouette" which will require not only new clothes, but more goods to make if this is what it takes to
And persuade the girls that it's no
ionger smart to be undernourished, we shall all be indebted to these soap people for a
better stronger America. No fooling!
too long a rule : The Republic of France, which nishes an unhappy example what prolonged Government con. can and does do. Rent control was slapped on
French housing during the Firs World War, and it's been on ever
since. Before that time, a Frenchsince. Before that time, a French
man paid about 16 per cent of man paid about 16 per cent
his income for housing. After the
Second World War the propor Second World War the propor-
tion dropped almost to one per cent. Today it is still only about five per cent, after Government-
decreed increases. In such an unprofitable situa-
tion, French builders building. As a consequence-and with the average house at least 125 years old-one out of every
five citizens in Paris livés in five citizens in Paris lives in a
crumbling, overcrowded dwelling. crumbling, overcrowded dwelling,
Outside Paris it is even worse. No modern country houses its cit-
izens so miserably-but Governizens so miserably-but Govern-
ment rent control stays on! Federal Aid: a system of maklook like a gift when it's handed $\underset{\substack{\text { loak } \\ \text { back }}}{ }$

Humility is Not Old-Fashioned ON A MOUNTAIN SIDE in becomes more and more unlike Galilee Christ answered a mod- God. He stains and defiles the
ern problem. "Blessed are the Image of God within himself. poor in spirit." It was not a WE KNOW THAT GOD does panegyric of pauperism. Rather,
pot simply desert the proud, or

it was a castigation of pride and | $\begin{array}{l}\text { it was a castigation of pride and } \\ \text { a canonization of humility. }\end{array}$ | $\begin{array}{l}\text { forsake the proud, or abandon } \\ \text { the proud. Rather, as Holy } \\ \text { Scripture says, "God resists the }\end{array}$ |
| :--- | :--- |

 proud man makes himself his this is My name; I will not give first beginning and his last end.
He refuses to acknowledge his He refuses to acknowledge his
dependence upon God. He en-

Halsehility is is not weakness and | dependence upon God. He en- $\begin{array}{l}\text { falsehood, but power and truth. } \\ \text { shrines himself } \\ \text { as an is not self-abasement, but }\end{array}$ |
| :--- | $\begin{aligned} & \text { shrines himself } \\ & \text { as an Idol to be } \\ & \text { venerated, and }\end{aligned} \quad \left\lvert\, \begin{aligned} & \text { It is not self-abasement, but } \\ & \text { rather self-forgetfulness. } \\ & \text { not a pryit is into our souls to }\end{aligned}\right.$ venerated, a nd

burns before
himself the in- $\quad \begin{aligned} & \text { rather selr-forgetfuiness. it is } \\ & \text { not a prying into our souls to } \\ & \text { nonalyze how mean we are, but } \\ & \text { rather a gazing upon God to dis- } \\ & \text { 年 }\end{aligned}$ cense of worship
THE PROUD MAN attributes
to himself his : talents and his $\quad \begin{aligned} & \text { be cowardice and timidity - the } \\ & \text { instability of pallid and colorless }\end{aligned}$

endowment his self-suffici- $\quad \begin{aligned} & \text { personalities. Yet, of all the } \\ & \text { virtues practiced by Jesus Chist }\end{aligned}$ | $\begin{array}{ll}\text { ency and conceit } \\ \text { he cries out, "I Rev. Lawrence } & \begin{array}{l}\text { virtues practiced by Jesus Christ, } \\ \text { the one He singled out for our }\end{array} \\ \text { imitation was humility. "Learn }\end{array}$ |
| :--- | :--- | will live my own J. Riley

life." This is but a discordant
of me, for I am meek and humble
of life." This is but a discordant
echoing of Lucifer's blasphemy,

$\begin{aligned} & \text { of heart." } \\ & \text { For the individual and for }\end{aligned}$ "I will not serve." Modern man so often disregards God, and doubts God, and denies God, and rejects God be- enough, what God promises is cause he dreams of substituting in humility of heart and poverty | decaying modern soclety. By | of spirit, he will become like God. |
| :--- | :--- | :--- |
| As St. Peter sald, "He has grant- |  | placing his trust solely in the

things of time, by fed the very great and precious things of time, by feeding upon
material husks, a man starves
pou may so that through them



## No Sale!

Right in front of Granny White's geous figure! I guess I just like
beautiful old house on Maple people," she beautiful old house on Maple Avenue there's a brand-new sign:
"Antiques. Inquire Within." Antiques. Inquire Within." Now-don't get excited. Gran-
ny explained it all the other night - after we settled down in her parlor, me with my temperate parior, me minn with her tea.
beer, I asked her if she was really going in the antique business.
"Oh, no," says Granny, "I wouldn't sell anything. I put that sign up so folks would come in and talkand look around. If they insist on people," she said.
From where I sit Granny can be From where I sit Granny can be
excused for her little ruse. She may be in her eighties, but her the kind of person who's made this town so wonderful. Granny not only likes people-but she respects them and their preferences
and opinions. Come to think of it, and opinions. Come to think of it,
"liking" and "respecting" mean much the same thing, don't they? a price, I tell them some outragre Mane


## Endres Motor Company

MUENSTER, TEXAS
If You're Interested in an A-1 Used Truck - Be Sure to See Your Ford Desler

j Joe and H. B! Snows of Gaines-
ville and Joe and H. B! Snows of Gaines-
ville and the Bill Rowe family of
Whitesboro Whitesboro.
Judy Sparkman has returned
to her home in Valley View after to her home in Valley View after
a week's visit with her sister a week's visit with her sister,
Mrs. Sheldon Doughty and Mr. and Mrs. Max Harrell of
Sherman and Mrs. Everett San-
ford of Gainesville visited their
mother and sister and family, mother and sister and
the Bill Moons Tuesday.
Mr. and Mrs. B. G. Lyons had
as recent guests Miss Euilia as recent guests Miss Euilia
Bracken of Edinburg and Miss Nellie Bracken of Gainesville.
"Proclaiming the Savior in Formosa was the topic of the lesson during a regular meeting
of the Marysville WMU Monday night. Mrs. Earl Robison, pres-
ident, presided and Mrs. Jack Biffle gave the devotional. Taking
part in the program were Mmes. part in the program were Mmes.
J. T. Cole and John Richey. The John Richeys have as their guests this week Donna and

## SANITONE

RESTORES ORIGINAL BODY AND SHAPE TO YOUR FABRICS
Robran Laundry and Dry Cleaner Phone 138 Gainesville Represented in Muenster by Main Cafe, Ph. 51 United We Give $\begin{aligned} & \text { Wrading }{ }^{\text {Stamps }}\end{aligned}$

## NOTICE!

J. B. Saylors Accounting AND
Gainesville Retail Merchants
HAS MOVED TO
201 E. Elm St., at the bus station


We've got lotions to help you avoid a sunburn ... also lotions to relieve the pain in case you crowd your luck too far and get blistered.

## CHIGGER RELIEF TOO

Chigger repellent . . . and
lotion to relieve chigger bites

## Dixie Drug

Muenster
 taminated, disease germs grow readily in it. Dr. Holle says that in order to keep milk safe for human consumption milk sanitarians of local and state health
departments help Texas departments help Texas milk
producers set up standards of cleanliness and freedom from disease organisms. Many cities in the state have adopted the Standard Milk Ordinance sponsored by the Texas State Department o
Health. This ordinance require that milk be graded on the basis of sanitation in production and handling and the bacterial count before it is put on the market.
Several Texas cities require Several Texas cities require that
all milk sold must be pasteurized Protection from contaminated milk starts on the dairy farm. The barn is a food factory and must be kept clean and free from
flies. All utensils must be flies. All utensils must be care
fully washed and sterilized im mediately after use and stored in a clean place free from dust and flies. Those working in a dairy must practice good personal
hygiene. hygiene.
Grade
Grade A pasteurized milk is the
best for general use, in view of best for general use, in view of
cost, food value, and freedom from disease producing germs. The Texas State Health Depart-
ment joins in observance of June ment joins in observance of June
as Dairy Month and urges tha as Dairy Month and urges that
consumers use only Grade A consumers use
pasteurized milk.
AMERICA MUST REMEMBER ITS DEPENDENCE UPON GOD
WASHINGTON-In an address to Congress Rep. Rabaut recalled
that Abraham Lincoln sid "W that Abraham Lincoln said, "We
have been preserved these many have been preserved these many
years in peace and prosperity. We years in peace and prosperity. We
have grown in numbers, wealth, and power as no other nation has ever grown; but we have for-
gotten God. We have forgor gotten God. We have forgotten
the Gracious Hand that preserve the Gracious Hand that preserved
us in peace, and multiplied and enriched and strengthened us." "It would seem," the Congress-
man continued, "that in view of man continued, "that in view of
the manner in which our country has been catapulted into the role
of leadership of the free world $\therefore$ in the face of the long continued and ever increasing attacks upon us by the forces of godlessness and atheism we need constantly to be reminded of our
dependence upon God and of our dependence upon God and of our
faith in His support. We need always be aware, as were our wous be aware, as were our
founding fathers, that there is a Supreme Being Who watches over the destinies of man and na-
tions." Rep. Rabaut was speaking in behalf of a bill he has introduced to permit post offices to cancel stamps with the words
"Pray For Peace."
THE STATE OF TEXAS
To the Shorif or Any Constable of
Any County of the Stato of Toxas, To the Shorif or Any Constable of
Any county of the state of Toxas.
GREETING:
WHERES, on the 1th day of May
A. D. 1954, Baptist Life Insurance




## 7. E. Schmitz Mator Ca.

DDDEE ASRANTRUCKS
106 N. CHESTNUT GAINESVILLE


General Electric is backing its belief in a long-term period of industrial growth by the biggest building program in its history, spending more than a billion dollars since 1946

Anyone who spreads fears that we may be facing another major depression ignores completely how much America has changed since the 1930's.


Industrial research and development have broad-
ened the base of our entire economyand, even more important, have laid the groundwork for a expansion in the years to come.
Here are just two examples of what has happened.
The first electric refrigerator with a sealod-in mechanism was introduced by Goneral Electric in 1926, and its production in that year required only a fow hundred people. Today, refrigerators and freezers make up a billion-dollar business which employs more than 100,000 men and womon in manufac. turing, plus additional thousands in retailing and distribution. The freezer itself has made possible another whole
 zen foods.
In 1939, most of us knew electronics
only as tubes in only as tubes in
our radio, and the entire industry sold 230 million dollars' worth of equipment. Electronics is now a $41 / 2$-billion-dollar business, and some experts predict it will grow to 20 billions producer, now has electronic-equip.
ment factories in 13 different parts of the country and has stepped up its payroll in this field to 27,000 in just 15 years.
This trend of expansion is not slowing down. It's rapidly accelerating.
Many exciting new industries are predictable as we learn how to make full use of atomic energy. Another important new field will be electronic machinery that will make work easier, production swifter. Our scientists are experimenting with metal crystals 50 times stronger than any metals we now know. New and better home appliances are on the way. More uses for the gas turbine are coming out of jet-engine experiments.
These are only a fow of the things General Electric is interestod in, and other companies, of course, are hard at work on equally promising projects. Our belief in a long-term period of industrial growth is

lation. It's being backed by the greatest building program America has ever seen. Last year, the nation's industries spent 28 billion, 400 million dollars for new plant and equipment; this year, they will spend only slightly less. Our own investment since 1946 has already reached more than a billion dollars. In 1954, a record 175 million dollars will be invested in new plant facilities by G.E., $24 \%$ more than last year.

This is the kind of confidence we have in the country's future.

Progress Is Our Most Impontant Product


FLYING LENS-Newest photo-reconnaissance plane to be put into service by the Strategic Air Command is this Boeing RB-47E
Stratojet, on display at Seattle, Wash. A longer-nosed version of the standard six--jet medium bomber, it is manned by a pilot, copilot and photographer-navigator, and mounts at one time any
seven of the 16 cameras it is equipped to carry. From point of seven of the 16 cameras it is equipped to carry. From point of
"V," toward plane: Cartridge fares, 15 cameras and bomb-like photo-flash bombs. Two objects at either side of cameras are tocell-operated shutter-trip units.


Air Conditioners by HOTPOINT and FEDDERS

Evaporative Coolers by THOMPSON

Golightly Electric Mother: Isn't this a rather
complicated toy for such a small hild? Clerk: No, it's an educationa
oy, especially designed to adjus child to become an expert gov ernment employee. Any way he puts it together, it's wrong.

You Can't Look YOUR BEST-

Unless Your Clothes Look Their Best.

Dyers and
Hatters

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CLEANERS
P. GOSLIN, Pro

Phone 332 Gainesville

## So nice to come home to... <br> 

I'm just back from shopping - but din$\bar{y}$ ner's piping hot and ready to serve. With an electric range, you, too, can perform the same magic. All you do is put food in before you leave, set the controls, and forget it! Your electric range turns itself on and off automatically. Whether you're pressed for time or not, nothing's nicer to come home to than an electric range. Electric cooking costs so little - less than a penny a person per meal.

See the modern electric ranges of
stores of electrical dealers

## Local News BRIEFS

THE MUENSTER ENTERPRISE
Alma Herr returned Saturday TWO CELEBRATIONS MARK night from Dallas where she OBSERVANCE OF BIRTHDAY
spent several days with her sis spent several days with her sis-
ters, Mmes. Earl Shephard and Q. D. Pettigrew.

Mrs. Albert Knabe and son Albert, went to Borger Saturday
where Mrs. Knabe remained to where Mrs, Knabe remained to
spend this week in the home of her daughter and family, the Walter Morrisons, while Mrs. Morrison recovers from illness.
Albert returned home Sunday. Albert returned home Sunday.
Mrs. Herbert Fette and children Herbie and Sandra Kay of Dallas are spending this week with her father and family on the Knabe farm while Mrs. Knabe is away. Herbert Fette, who wa
here for the weekend, returne to Dallas Sunday evening.
Dolores Haverkamp spent the past week in Dallas as the guest Mrs. M. F, Milner and daugh ter Margie and Mrs. John Steele trip to Colorado. Mrs. Milner and
ret Margie visited relatives in Penrose and Boulder and Mrs. Steele visited her mother in Canon and Steeles in Denver.
Mr. and Mrs. V. K. Barrier an son Gary of Holliday are visitin her parents, Mr. and Mrs. W. L
Scoggins. Barrier is a field teste for Phillips Petroleum company and is working in this area temporarily.
Mr. and Mrs. Earl Walterscheid celebrated their fifth wedding an niversary with a barbecue supper
in the Lindsay Hall on June 13 About 50 relatives and friends were present.
Mr. and Mrs. Ferd Yosten and children, Judy, Harry and Teddy of Fort Worth spent the week
end visiting their parents, the A. Schoechs and F. J. Yostens It was a special Father's Day visit The Al Yostens and children and Gladys Wiesman of Gaines alle were in Pilot Point Saturday o attend funeral services for
Betty Jo Schindler, 17, who was killed in a car accident. Services were held at St. Thomas church Also at the funeral were Mr. and Mrs. Joe Tischler of Celina and Bobby and Judy Yosten accom panied their grandparents hom On Fathers Day Mr. and Mrs. Yosten went to Celina to spen dren back home.

## INSURANCE

$$
\begin{aligned}
& \text { Floor Coverings } \\
& \text { Complete line of } \\
& \text { MOHAWK CARPETING } \\
& \text { Linoleum *- Plastic Tile } \\
& \text { Rubber Tile :- Asphalt Tile } \\
& \text { INSULATION } \\
& \text { VENETIAN BLINDS } \\
& \text { STEVENN }
\end{aligned}
$$

Home Improvement Shop 114 S. Rusk $\quad$ Gainesville Ph .27

JUNE 25, 1954 PAGE SEVEN FRIENDLY NEIGHBORS MEET WITH MRS. DAVID TRACHTA Neighbors Club met last Wednesday night with Mrs. David Trachta in her home. A progressive 42 series was followed
by refreshments served by the by refreshments served by the
hostess to nine members and hostess to nine members and
three guests, Mrs. Arthur Felderhoff, Mrs. B. J. Swirczynski and Ann Huchton.
High score winner was Mrs. M. H. King and second high award ski. Mrs. Dick Trachta received the consolation award and Mrs. Troy Stewart secured the galloping award.
Father's Day was observed with a dinner in the Joe Vogel home for which family members were present. The Vogels' daughters Lillian and Norma of Fort Worth
were home for the weekend and had as guests here with them Betty Jean Hutson and her small
brother Jimmy of Keller. Other family members present were the Robert Beyers
dren of Lindsay.
is A LOT LIKE MEDICINE The quality rests largely in the local agent who services it, just as the quality of medical care rests largely with the doctor who administers it. FOR PROFESSIONAL INSURANCE SERVICE SEE J. M. Weinzapfel Insurance Agency Representing only old line stock companies


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Compare the beauty and quality of the body-inside and out. Compare the power and performance. Compare the features and me price. That is the way to get the most-and the best-for your money. And that is what Chevrolet gives you. We're so sure of it that we invite any fest you care to makel

TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3-PERFORMANCE, ECONOMY, PRICE

## CHEVROLET <br> Combine your new Chevrolet purchase <br> Order your Chevroiet throvgh us, pick it up ot The plant in Filint, Michigan. Chances are, you'll

Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet!

## J. B. Wilde, Chevrolet Dealer

| Soil Conservation <br> Notes |
| :---: |

Farmers cooperating with the tion District are continuing to do their share in applying soil conservation practices. In so do ing they as well as preserving th ad basket of the country. Now is the time to plant sum mer legumes on land that has
been in done at the very earliest be The summer legume on nearly all peas of various varieties. Chinese Red Peas prove good
following grain harvest following grain harvest. These peas can be planted with a
regular grain drill at the rate of 30 to 40 pounds per acre on a well prepared seed bed. The seed should be properly inoculated and a minimum of 200 pounds of
20 per cent superphosphate fertil20 per cent superphosphate fertil
izer or its equivalent should be applied in the soil. These peas provide a cover to the soil during the hot months preceding grain planting. They add nitrogen
and much needed organic matter and much needed organic matte help control soil temperature They are excellent in preventing erosion and improving soil condition.
Farmers
Farmers of the Muenster unit peas are Eugene Klement 20 acres, Levi Busby 5 acres, H. J.


Fuhrman 5 acres, J. P. Embry 30
acres and H. Gibson 11 acres. Another outstanding practice in
this section is growing deep rooted sweet clovers, which are
rolanted early in Spring months. They also add organic matter to the soil. At the same time the
soil is conditioned so as to help prevent water run off and make farming operations easier. I
order to plant these precious le order to plant these precious le
gumes a seed source is needed This seed harvest is now begin Farmers of the Muenster uni planning to combine Madri
Sweet Clover are: Urban Rohme 12 acres, Walter Klement 9 acres Wilfred Reiter 7 acres, Leon Young 20 acres, A. E. Leslie 10
acres, J. H. Embry 25 acres, B. C. Redman 6 acres, Joe Knauf 20 acres, H. D. Fields 20 acres, Ollie
Trubenbach 35 acres, J. H. Fields
20 acres and Phillips J. A. Dennison has 7 acres of Biennial White clover seed and
10 acres of Rye grass seed to vest. A1 Walter has sweet clover and also vetch seed to harvest. By leaving the residue on the ground for mulch, maximum
benefits are obtained. Fish from the Fish and Wilddelivered to the following co operators: Nig Wilson, Earl WalKlement, John Kleiss, Frank mer, John A. Klement, J. W Fieitman, Ike Fulton, Fred Payne No channel cat were available on this delivery. Cooperators who
ordered cat fish may expect to


Funeral services are held Tues
day for Mrs. Joe Mages. F. E.
Schmitz is elected grand knight Schmitz is elected grand knight
of Gainesville council. Threshermen prepare to swing into big
season next week. Fire takes 35 season next week. Fire takes 35
areses of wheat at Herbert Hundt farm. Florentine Trubenbach
leaves to enter nurses training. Anselma Kathman has party on
10th birthday. Pvt. Rody Klement 10th birthday. Pvt. Rody Klement
arrives in England. Cheese is removed from war ration list. Mrs
Joe Neu is recovering from majior

5 YEARS AGO
June 23, 1939
Fire at FMA Store early Satur$\$ 5,000$, completely demolished. Refinery steps up to 900 barrels a day.
Grain crop may suffer from rain sprouting in shocks is seen possibility as threshing and combinand Bob Swi. Hilda Trubenbach ness sends Irma Hofbaver to Gainesville Sanitarium. New hospital to be erected at Gainesville cil's okay as city marshal. Civid League considers joining federawill get new uniforms this week will get new uniforms this week.
Miss Caroline Mueller of Lindsay is in Fort Smith, Ark., to atwhere her niece, Sister Olivia, will make her perpetual vows.

## HOME FREEZER BARGAINS

## 16 ft . International Chest Type Freezer

 $\$ 345.00$20 ft . International Chest Type Freezer $\$ 390.00$

Newland Furniture Company


POCKET-PRESS - Tiny newspapers, below operator's right hand, and at right on table are turned out by this miniature model
of a huge newspaper press, which was on display at the International Paper and Printing Exhibition in Dusseldorf, West Germany. Complete in all its operations, the miniature machine deat point between the operator's hands.

## Air Conditioners

## MITCHELL . . . FRIEDRICH . . . MATHES


dEAN PRINTING COMPANY
Phone 2418 Sherman, Tex.

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| FORD wins ON RIDE |  |
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| FORD | Only Ford has <br> new Boll--Joint Suspension |
| CAR C | Old-fashioned kingpin <br> type |
| CAR P | Old-Fashioned kingpin |
| type |  |


| drive | conventiomal | OVERDRIVE | automatic |
| :---: | :---: | :---: | :---: |
| FORD <br> 130-kp. V. -3 115-kp. six | $\begin{aligned} & \text { Yes } \\ & \text { Yes } \end{aligned}$ | $\begin{aligned} & \text { YES } \\ & \text { YES } \end{aligned}$ | $\begin{aligned} & \text { Yes } \\ & \text { Yes } \end{aligned}$ |
| CARC 115-kip. six 125-k). s1x | $\begin{aligned} & \text { ws } \\ & \text { wo } \end{aligned}$ |  | $\begin{aligned} & \text { Mo } \\ & \text { res } \end{aligned}$ |
| CARP 100-h.p. 5 sax 110-he.t. SIX | Yes | $\begin{aligned} & \text { YEs } \\ & \text { Ho } \end{aligned}$ | $\begin{aligned} & \text { no } \\ & \text { Yes } \end{aligned}$ |



Endres Motor Company

MUENSTER, TEXAS



PAGE TEN JUNE 25, 1954 Billy Ben Boyles and Wilfred
Klement are making plans to Klement are making plans to
leave Sunday for the state of
Washington where they'll-work Washington where the


Lindsay News


Marie Neusch and Victor Koelzer Wed At Lindsay Tuesday


Miss Marie Neusch and Victor Koelzer were married Tuesday
morning in Saint Peter's church at Lindsay with Rev. Conrad Herda, pastor, officiating at the
double ring ceremony and nuptial double ring ceremony and nuptial
high mass.
The bride is the daughter of
Mr. and Mrs. Leo J. Neusch of
Mr. and Mrs. Leo J. Neusch of
Lindsay and the groom is the
son of Mr. and Mrs. Pete
son of Mr. and Mrs. Pete
Koelzer of Muenster.
Baskets of seasonal flowers and
greenery adorned the altar and greenery adorned the altar and
members of the churc members of the church cho
furnished the wedding music. furnished the wedding music. ther the bride wore a dress of
imported Chantilly lace fashioned over satin with a tight basque
bodice buttoned down the front bodice buttoned down the front
and with long pointed sleeves. and with long pointed sleeves.
The bouffant skirt was floor The bouffant skirt was floor
length. A pill box headdress held
her veil and she carried pink length. A pill box headdress held
her veil and she carried pink
roses and stephanotis. roses and stephanotis.
Miss Emma Neusch of Fort
Worth was her sister's maid Worth was her sister's maid of
honor and Miss Veronica Koelzer, sister of the groom, was bridesmaid. Their dresses, identical in design, were of blue and pink
tulle, respectively tulle, respectively, over taffeta.
Both wore matching mitts and - Both wore matching mitts and shades of pink and blue, respectively.
Wilfred
Wilfred Koelzer and Lawrence
Neusch, brothers Neusch, brothers of the couple,
attended the groom, and Ivan attended the groom, and Ivan
Koelzer and Albert Zimmerer Keizer and
were ushers.
Mr. and Mrs. Neusch were hosts
in the Lindsay Hall at $4: 30$ for in the Lindsay Hall at $4: 30$ for a reception and buffet supper.
Misses Alice Koelzer and Bertha Misses Alice Koelzer and Bertha
Neusch, presiding at the bride's Neusch, presiding at the brid
book, registered 150 guests. When the couple left on a wed-
ding trip, not revealing their ding trip, not revealing their
destination, Mrs. Koelzer was destination, Mrs. Koelzer was
wearing a maize linen suit with wearing a maize linen suit with
white accessories. When they return they will make their home in Muenster.
The bride attended St. Peter'

## Thank You <br> Far your patronage and friendship

 during the past 21 yearsAs we discontinue this business, effective Thursday, June 24 , we wish to express our sincere appreciation for the many friendly dealings we have enjoyed since it was opened by Ben Seyler in 1933.

Our patrons all understand that the business has remained in the family, even though the name was changed, after Ben Seyler died in 1952. So, in the name of the Lambert Bezner Motor Company and the Ben Seyler Motor Company, we say THANKS FOR COMING and we hope you will keep coming to see our successors, Aubry Tuggle and Henry Yosten.

## Lambert Bezner Motor Co. Ben Seyler Motor Co.



## 器 Bargaln days

## We're Tradin' High!

Shop if you wish, but you'll be wasting your time . . Right here is the place you'll get the best deal!

## WE INTEND TO STAY COMPETITIVE!

| Wire for Automatic Balers <br>  Fits all M-M balers and all NEW HOLLAND balers, and all INTERNATIONAL balers |  |
| :---: | :---: |
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Twine Special!
Extra Strong McCormick and

Treated for protection from rot. mildew and rodents. Runs freeI without tangling. Guaranteed
for length, weight and strength.

## NATIONALLY ADVERTISED BATTERIES 25\% <br> off list price

## McCormick HM-16 Mower Regular Price $\$ 275.00$ SPECIAL <br> $\$ 195.00$ <br> Big capacity, heary duty, 7 ft . mounted mower be made to fit some other tractors.

Rake Teeth $\substack{\text { Roa, sec } \\ \text { Sposde }} 149 \mathrm{C}$ Of heavy gauge tempered spring steel . . . get every stem of hay.

Mower Guards Reg. \$1.09 85C
Special Heavy duty rock guards. Precision fit.

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Anything for
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