



MUENSTER ENTERPRISE



VOLUME XVIII

MUENSTER, COOKE, COUNTY, TEXAS,

DECEMBER 25, 1953

NUMBER 5



*Merry
Christmas*



A custom this country could well afford to dispose of is the drunken office party, which is described in a recent edition of "This Week" as a growing Christmas scandal.

The reference is to those affairs at which a company's employees celebrate Christmas Eve in the pagan tradition of tanking up and letting down their hair in general. It's supposed to be good for office morale . . . giving everybody an opportunity to brush aside customary reserve and enjoy one another's company in a chummy informal atmosphere. But that

isn't the way it usually goes. Too often that streak of cussedness in human nature takes over, and the party degrades into a sordid affair marked by vulgar, offensive talk and the full range of indiscretions. People who want to act properly become bored and disgusted. The others realize after they have sobered up that they have some silly, and perhaps ugly incidents to live down.

That's bad enough for any time of the year, but as an introduction to the most sacred and beloved feast it's even worse. It's a sad but ironical fact that in this Christian civilization of ours the greatest Christian holiday is desecrated by the year's biggest wave of paganism.

And that doesn't apply only to those parties in metropolitan centers. If any of us are inclined to point an accusing finger at the city slickers, perhaps we should hesitate long enough to realize whether we don't have our own version of the same sordid situation. How many of us observe Christmas Eve by getting crocked

up and doing the very same things that are deplored in those Christmas Eve office parties? A little reflection will remind us that we have our full quota of rowdiness, vulgarity and plain paganism. Starting Christmas Day with a hangover and regrets happens around here too.

This is by no means intended as a condemnation of all Christmas drinking. In fact this column is much more inclined to recommend the old saying "eat, drink and be merry" . . . as long as the eating and drinking do not debase the merriment into vulgarity and drunkenness. A cocktail or an egg nog, or even a few, have their proper place in the Christmas celebration. They impart a glow that fits the occasion perfectly, but they definitely become improper when the people taking them become improper.

The thing to remember above all else is that Christmas is a sacred feast. Through more than nineteen centuries since that first Christmas in the stable at Bethlehem the feast has become what it is only because of its profound significance to mankind. And this year, as in all those years past, it is still the anniversary of the birth of Jesus, the Son of God and the Redeemer of the human race. This year, also, as in all those years past, the feast is just as real as the original. In spirit the Divine Infant is born again, and millions of devout Christians reverently welcome His return.

That's an occasion for plenty of rejoicing, and the fact that His birthday stands out as the world's most joyful event is a beautiful tribute to Him. Our only trouble nowadays is that too many of us are coasting along on tradition and custom, accepting Christmas as a wonderful holiday but realizing too little of its real significance. With that attitude it becomes quite natural to observe in the modern materialistic way. We accept the feast of Christ without the spirit of Christ, which, after all, is the difference between Christianity and paganism. That's the reason so many of us celebrate like pagans.

During the past few years the movement to "put Christ back into Christmas" has been making encouraging headway. Artwork, writing and display place more emphasis on the sacred theme. Perhaps it isn't too much to hope that a similar change is developing in the public's Christmas spirit.

Whether or not any such improvement is under way here may be revealed on Christmas eve. That's a matter for each individual to consider personally. Will he celebrate the coming of the Christ Child like a Christian or like a pagan?

Last week after this column's comments on a single school system for the county, Morton Smith of the Gainesville Register expressed his thanks for providing him a subject in the following day's "Town Topics" column. Well, this column is equally thankful to him for keeping the subject alive.

However, since this is Christmas, that topic got crowded out of this week's column by a more timely subject. Next week perhaps, and in the near future for sure, more of this space will be devoted to schools.

And now, the column extends best wishes for a merry and blessed Christmas to every one of its readers.

Mr. and Mrs. W. A. Showers and daughter of San Antonio are holiday guests in the home of her parents, the Joe Bergmans, who have as other guests their grandchildren, Wanda, Wayne and Sheila Wilde of Ada, Okla.

Bonnie Hammer and Douglas Robison Say Vows Sunday

Miss Bonnie Nell Hammer became the bride of Douglas Robison Sunday afternoon at 2 o'clock in a pretty ceremony performed in the home of the bridegroom's parents, Mr. and Mrs. Earl Robison. The bride is the daughter of Mr. and Mrs. George Hammer.

Rev. Ray West, Baptist minister of Gainesville, and a cousin of the groom, performed the double ring ceremony in the presence of relatives and friends of the young couple. A profusion of white and blue tinted mums and greenery arranged in the living room formed an attractive setting for exchange of the couple's vows.

The bride wore a two piece navy blue suit with winter white and navy accessories. She carried a white Bible topped by a gardenia showered with stephanotis.

The couple was attended by Rev. and Mrs. Stanley Daniels of Fort Worth. Rev. Daniels is pastor of the Marysville Baptist church.

Mrs. Daniels wore a navy blue suit with pink and navy accessories and a pink carnation corsage.

For her daughter's wedding Mrs. Hammer wore a navy suit with black accessories, and Mrs. Robison, mother of the groom, wore an aqua dress with pink accessories. Both had white carnation corsages.

Immediately after the ceremony a reception was held for about 40 guests. The refreshment table, covered with taffeta and net, held the crystal punch service and the wedding cake. Miss Wanda Richey poured punch and Miss Jean Hobbs served the cake. Miss Patsy Hobbs presided at the guest book.

After the reception the newlyweds left on a honeymoon trip. They will be back here for a visit before they move to College Station to make their home. Mr Robison is a senior at A&M College.

Mrs. Robison is a graduate of Muenster High school with the class of 1953 and has been employed as a typist at Linda Jo shoe factory.

173 CHILDREN ATTEND KC CHRISTMAS PARTY

The presence of Santa Claus, gifts, caroling and refreshments were high spots on the program Sunday night when members of the local K of C council gave a Christmas party for their children. Knights and their ladies were also guests.

Santa and his helper distributed gifts to 173 children around a large decorated tree.

VFW AUXILIARY GIVES PARTY FOR CHILDREN

Pre-school age children of VFW Auxiliary members were treated to a Christmas party Thursday afternoon when their mothers entertained in the VFW Hall. At the same time members exchanged gifts.

Party activity centered around a lighted tree where each child received a toy and candy. Hostesses served refreshments of Christmas cookies and soft drinks.

Sixty-two children and 33 members were present.

CARD OF THANKS

With deepest gratitude we extend this word of thanks for the many kind acts of sympathy expressed by thoughtful friends, for the flowers and spiritual tributes at the death of our father, John B. Herr.

The Family

MRS. KING ENTERTAINS CLUB WITH YULE PARTY

A Christmas dinner party featuring a baked ham menu entertained members of the Dizzy Dozen Birthday Club when they gathered for their December meeting. Mrs. M. H. King was hostess in her home.

Christmas decorations adorned the party rooms and members exchanged gifts around an ornamented tree. Birthday honoree for the month was Mrs. Dick Trachta who also received a gift from the club.

Centerpiece for the dinner table was a large Christmas candle surrounded by miniature candy Christmas trees.

Places were laid for Mmes. Dick and David Trachta, Hank Walterscheid, L. J. Roberg, Charley Hellman, Ray Stewart, Leonard Yosten, F. A. Kathman Jr., Ray Swirczynski, J. C. Trachta, Ray Evans, M. H. King, and two guests, Mmes. Urban Endres and Tony Trubenbach Jr.

Mrs. Callie Baumhardt left Tuesday to spend Christmas in Waco with her son, Omer and family and her daughter, Margie. Margie will return to Muenster with her mother for a visit during the holiday season.

DR. A. A. DAVENPORT
CHIROPRACTOR
X-RAY - FLUOROSCOPE
406 Elm St. Gainesville

Dr. R. L. Kennedy
Optometric Offices
and Modern
Optical Laboratory
Ph. 2418 205½ E. Calif.
Gainesville

MERRY CHRISTMAS

Once more it is a pleasure to extend to our many friends and patrons our very best wishes for a Christmas bright with happiness and good cheer.

C. C. Gardner Service Station
Gainesville

Christmastide

May you experience the glorious feeling of peace and brotherly love . . . this Holiday Season.

HERB'S BAKERY
Muenster

THE LIGHT OF THE WORLD . . . THE LIGHT OF UNDERSTANDING IN THE HEARTS OF MEN

GEO. J. Carroll & SON

Season's best wishes

May this Christmas and New Year bring every happiness to all of our many friends . . .

Miller Humble Station
Muenster

Greetings

Here's a wish to all of our friends that the wonderfully-exciting spirit of Christmas come to your house and remain throughout the New Year.

Langley's Shoe Store
Gainesville

The Season's Greetings

May your Yuletide happiness be as bright as the glittering decorations and ornaments on your Christmas Tree!

LONE STAR CLEANERS
J. B. Goslin
Gainesville

Season's Greetings

May this Holiday Season bless your heart with love, your mind with peace, and your life with happiness.

Johnie Wilson
Gainesville

Fr. Francis Zimmerer Assumes New Post

Father Francis Zimmerer, O.S.B., has been assigned to parish work in Little Rock, Ark., at St. Edward's church.

Since last August he had been temporarily assigned to Via Coeli Monastery at Jemez Springs, N. M. Prior to that he was pastor at St. Mary's in Windthorst.

Building Permits Issued by City in '53 Total \$253,000

More than a quarter of a million dollars worth of building was started within the city limits of Muenster in 1953, according to City Manager Steve Moster's record of building permits. Nineteen permits were issued for a total of \$253,000.

Of that amount \$150,000 applies to the new Sacred Heart high school now being built by Walter Nashert, contractor of Oklahoma City. The building will have a combined gymnasium and auditorium along with classrooms, offices, storerooms, etc.

Ranking next in value are ten permits for new homes with a total listed value of \$68,500. Those permits were issued to Joe Luke, L. A. Bernauer, Community Lumber Company, Shamburger Lumber Company, Gene Gieb, Robert Bayer, Alvin Fuhrmann, George Mollenkopf Jr., August Walterscheid and Joe Fisher.

Next in value is the new combined cafeteria and band room at the public school. The permit was issued for \$17,000.

Nick Miller's new building for his funeral home and his cleaning-shoe repairing business takes the lead in business construction. Other jobs were smaller, including a poultry house near the edge of the city. Total value of the six commercial permits issued was \$11,500.

Another job was an annex to the VFW hall, their permit being issued for \$6,000.

The city made 10 sewer connections and 15 water connections during the past year.

Meanwhile extensive building was under way in the rural area outside the city limits. Valuation figures are not available on those jobs, but it is probable that the total on new and remodeled homes exceeds that within the city limits. In addition there are some 20 new poultry houses in the area and probably as many other farm buildings such as hay barns and dairy barns.

Combining city and rural building, it is likely that the community's total valuation on new construction exceeds \$400,000.

Mr. and Mrs. Billy Joe Mayer of Pilot Point spent Sunday here with her parents, the John Hoffmans.

John B. Herr, 92, Resident Here 57 Years, Dies Friday

John B. Herr, 92, who made Muenster his home for 57 years, passed away Friday night at 10:15 in a Denison hospital where he had been a patient about three weeks following a heart attack. He had lived in Denison with a daughter, Mrs. Joe Schnitker, since 1947.

Funeral services were held here in Sacred Heart church Monday morning at 9:30 with Rev. Louis Deuster officiating at the requiem high mass and at interment in Sacred Heart cemetery. Nick Miller was in charge of arrangements and two rosary services were held, on Saturday and Sunday nights, at the Miller Funeral Home where the body remained until time for the funeral services.

Bearers were William and Felix Becker, Frank Yosten, Henry Wiesman, R. M. Zipper and William Henscheid.

Mr. Herr was born in Baden, Germany, on Feb. 2, 1861, and came to the United States in 1882, settling in St. Joseph, Mo. On August 25, 1885, he married Miss Barbara Rohmer, at New Harlingen, Neb., and in 1890 they moved to Muenster. They lived north of town on a farm until 1923 when they retired from active work and moved to town.

They were the parents of 16 children, 13 of whom survive. In 1935 Mr. and Mrs. Herr celebrated their golden wedding anniversary with a family reunion. Since 1937 when he broke a hip he had been confined to a wheel chair. Mrs. Herr passed away on Jan. 12, 1944.

As a pioneer resident of this community, Mr. Herr took active part in civic and religious affairs, contributing his share to the growth and progress of the colony.

When Muenster celebrated its golden jubilee in 1939, Mr. and Mrs. Herr were among the few pioneer residents still surviving and were the only living married couple of the early days. They were accorded special honors on that occasion.

In spite of his advanced age Mr. Herr enjoyed unusually good health until the heart trouble on Nov. 28. He spent his time reading, listening to the radio and playing cards and dominoes.

Survivors are six sons: Frank of Ardmore, Leo of Oklahoma City, Joe, Paul and Adolph of Arlington, and Bill of Pampa; seven daughters. Mmes. Ben Bengfort, Lindsay; Matt and T. Miller of Muenster, J. F. Corcoran of Gainesville, Richard Hennigan of Oxnard, Calif., Joe Schnitker of Denison and Al Schnitker of Pottsville; 73 grandchildren and 64 great grandchildren.

Calendars were first written on stones.

NEWS OF SICK AND INJURED

Ben Knabe is reported making normal progress following brain surgery Friday morning at Baylor Hospital, Dallas. Doctors removed two blood clots from his brain. Knabe received serious injuries in an accident on an oil lease, Dec. 2. His wife is staying with him at the hospital.

Ted Gremminger has a broken right foot and is getting around with the injury in a cast since Friday when a steel beam fell on it while he was working at the new parochial school construction.

Frederick Knabe is up and around his home but his leg is still in a cast. He broke his left leg just above the knee in a football game on Oct. 29 and expects to have the cast removed when he goes to Fort Worth on Dec. 29 for a check up. And he's looking forward to returning to classes at Muenster High after the holidays. Frederick and his parents, the Joe Knabes, say many thanks to all for the many kindnesses to them while Fred was in the hospital and since he returned home.

Choir Boys Lead Candle Procession For Midnight Mass

A candlelight procession, led by SH choir boys in red and white robes, will open the Mid-

night Mass services at Christmas in Sacred Heart Church. Rev. Louis Deuster, pastor, will carry the Infant Jesus in the procession to the Crib where it will be blessed and incensed. During the procession, the men's choir will sing a four-part arrangement of "Silent Night."

Beginning at 11 p.m., the boys choir combined with the seventh and eighth grade choir will sing the Christmas hymns—"Christmas Bells" by Guiseppe Moschetti; "Bright Star"; "Come All Ye Shepherds," a seventeenth

century piece; "Brebeuf's Carol"; "Whence Comes This Rush of Wings," sometimes called "Carol of the Birds"; "Mary's Baby Is Born Today"; and "My Sheep Were Grazing".

Following the grade school singing, the high school chorus will sing "Still, Still," "Let Our Gladness Know No End," and two three-part arrangements—"Sleep Holy Babe" and "Gloria".

Mr. and Mrs. Robert Mayer and daughters of Pilot Point will be Christmas Day guests of her parents, the Tony Gremmingers.



Greetings

May your Christmas glow with bright contentment and may the New Year reflect every joy this wish can bring.

H. E. Myers & Sons
Gainesville

Best wishes for Christmas and the New Year



Leo J. Haverkamp Well Service
Muenster




O, come all ye faithful...

May the peace and happiness symbolized by the Star of Christmas remain with you throughout the Holiday Season.

H & H Oil Company
AND
H & S Butane Company

With best wishes for the

Holiday Season



May this Christmas be one of resounding joy and good cheer for you and all those dear to you... and may your Holiday happiness continue through every day of the New Year.

Enderby Butane Gas

114 W. Main
Gainesville

THE MÜNSTER ENTERPRISE

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the Publisher.

Letter to Santa

NOTE: Because of the warm response to the following letter released by the Texas Department of Agriculture last year, it is being issued for re-print this Christmas season. The author is Miss Lois Weekes, society editor of the San Antonio Express which first published the letter in 1951.

Mr. Santa Claus
 % Childhood Hearts
 North Pole

Dear Mr. Claus:
 I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your files.

The last time I wrote you, I spelled Bicycle with a "K"—and I've been singing "Jingle Bells" and octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably—and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and its worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "well, start being a little nicer to ME then" from him. And we laughed and

my mother cried.
 I still believe in you, you see, and I've followed your activity each Yuletide in the nation's press. I know you don't have time to read all the papers, but December's headlines—lots of them—belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Could you put the light from the children's faces, pressed against the countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of Holly, the glistening tinsel, the angels atop the Christmas trees, the off-key Noels and the hushed hymns, the street-corner replicas of you, to those who are spending their first Christmas away from that—and especially to those who never noticed it before?

Could you remind us all that it is a Birthday we are celebrating and not just an expensive respite from the rest of the year? Could you put in our Christmas cards and our packages the messages and the warmth we really mean instead of the shopworn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you—that Christmas will always be a way of life and that you'll be staging it always?
 Sincerely yours,
 Lois

Christmas Message

by Rev. Louis Deuster, O.S.B.

Dear Parishioners and Fellow Citizens:

Christmas, one of the very greatest feasts of the Christian epoch, is the innocent target for considerable criticism and abuse on the part of both unbelievers and weak-kneed believers in our Lord and His teachings. Commercialization is chief of the envious shafts directed against this annually recurring season of peace and good will. The abuse is highlighted rather than the proper use.

If Christmas must innocently take some of the blame for man's shortcomings at this season of the year, it is surely proper that it receive full credit for the enormous benefits it brings mankind.

For no one can deny that Christmas is a season of almost universal good will. It is an annually recurring echo of the Angels' message, "GLORY BE TO GOD ON HIGH, AND ON EARTH PEACE, TO MEN OF GOOD WILL."

It is related that the great Protestant preacher Phillips Brooks, once struck an amazing chord among his congregation, that for sheer effectiveness far surpassed anything he had ever achieved in a set sermon.

On that particular Sunday morning, Phillips Brooks looked intently into the faces of the men and women he had known for a generation, and whose problems and shortcomings he had very often dealt with. He knew better than anyone else the passions and emotions which seethed behind the pleasant smiles of his well dressed congregation. He knew all about the petty spites and jealousies that embittered their hearts and withered their lives; the bickerings and the selfish connivings that set neighbor against neighbor, sometimes brother against sister, child against parent; individuals against the best public-spirited men in the community.

And from these wells of understanding of what went on in the inner recesses of these his beloved people, Phillips Brooks addressed the crowd somewhat as follows:

"Oh, my dear friends! You are letting miserable misunderstandings run from year to year, meaning to clear them up some day.

"You are keeping wretched quarrels alive because you cannot quite make up your minds that now is the day to sacrifice your pride and kill them.

"You are passing men sullenly on the street, not speaking to them out of some silly spite, and yet knowing that it would fill you with shame and remorse if you heard that one of those men were dead tomorrow morning;

"You are letting your neighbor starve, till you hear that he is dying of starvation;

"Or letting your friend's heart ache for a word of appreciation or sympathy, which you mean to give him someday;

"If you only could know and see and feel, all of a sudden, that 'THE TIME IS SHORT,' how it would break the spell!

"How you would go instantly and do the thing which you might never have another chance to do." (Quotation from JOURNAL OF LIVING, January, 1954.)

Phillips Brooks was among America's most prolific preachers and writers. But it is said that the above short sermon is among his best known and most effective utterances.

Christmas time is a wonderful time for us all to recall just such thoughts as are brought to our attention in the quotation above. We are essentially like most American communities. If we let ourselves go, we recede into the ditches and gulches of our selfish pride and fears and annoyances. We never rise to the top. We can't ever become great because we insist on feeding upon our littleness. We shut the door to opportunity and progress not only of a spiritual nature but also of the material kind. We refuse to learn despite the wonderful teaching agencies we have at our beck and call in this 20th century... the pride and glory of them all, if mankind will make it such.

Christmas mellows men's minds. It inclines people everywhere to look kindly upon one another. It opens the hearts and minds of men to a consideration of each other's problems and to an inclination toward re-evaluating their mutual problems.

Mayhap, Christmas 1953 will bring our beloved community far more of this than we in our shortsightedness might suspect. The grace of God is still a most powerful thing. Welded with prayer, it is ALL-POWERFUL.

May the Peace of God descend upon you and yours, and upon our fair community.

Rev. Louis Deuster, O.S.B., Pastor

CHRISTMAS



GREETINGS

Ben Seyler Motor Co.
 Münster



Greetings

From all of us
 to all of you—
 a Merry Holiday
 Season, filled to the
 brim with joys of
 the Yuletide.

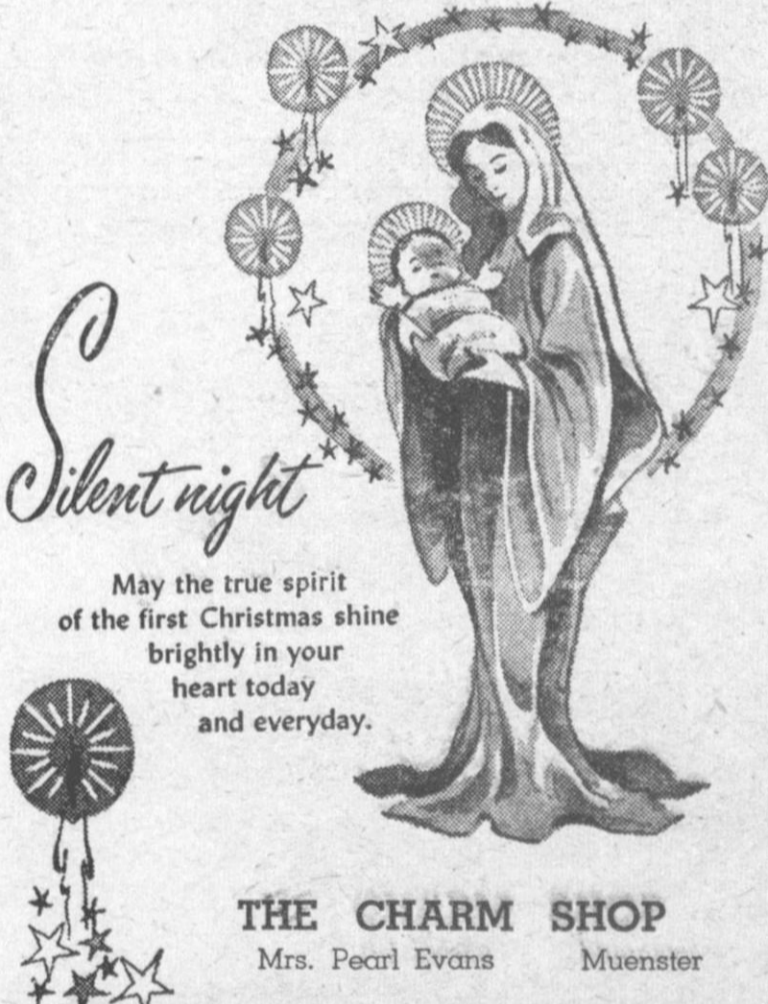
DIXIE DRUG STORE
 Münster



Joyous Greetings

May every heart
 at your house be filled
 with good cheer
 and happiness this Christmas.

Ed's Automotive Shop
 Ed Pels Münster



Silent night

May the true spirit
 of the first Christmas shine
 brightly in your
 heart today
 and everyday.

THE CHARM SHOP
 Mrs. Pearl Evans Münster



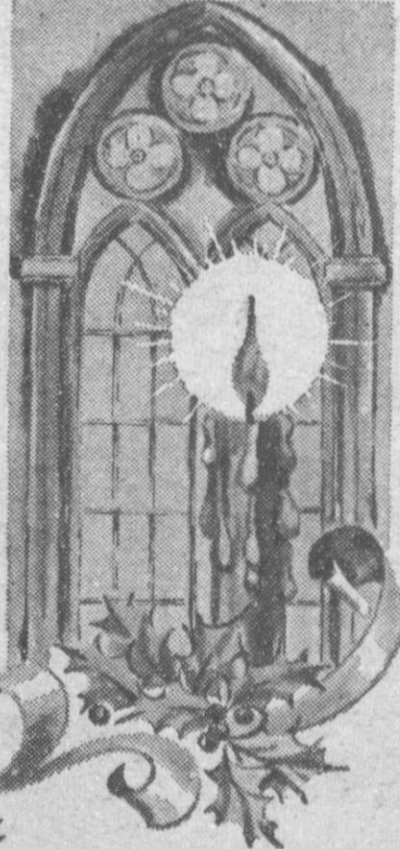
Season's Greetings

At this heartwarming season,
 we extend to everyone our wishes
 for a joyous and bountiful Christmas...
 a happy and prosperous New Year.

STERLING GREENWOOD
 YOUR PAVING CONTRACTOR

Peace and Happiness for Christmas

May this Holy Season
 bring to our many friends all
 the rich blessings that will make
 for happiness and joy through-
 out the year.



CHAS. L. WILSON
 Gainesville



Merry Christmas

May every colorful ball on
 your Christmas Tree... every sparkling
 length of tinsel, reflect the joy and
 glad spirit that we wish
 to be yours this Christmas.
 And may the brightness
 of your Yuletide continue
 to be reflected throughout
 the New Year.

The Fashion Shop
 and
 Alice's Wonderland
 Gainesville



GRAND CHAMPION—Top honors at the International Livestock Exposition, held recently in Chicago, went to "Lone Star," 1050-pound, white-faced Hereford steer, owned by 18-year-old Sue White of Big Springs, Tex. When Jess Andrew, president of the exposition, announced "Lone Star" Grand Champion of the show, Sue cried. But in photo above she is far from tearful as she is about to accept the prize ribbon from Andrew.

Collinsville Teams Take Top Trophies At MHS Tourney

The two Collinsville High School teams took top trophies Saturday night at Muenster's Fourth Annual Invitation Basketball Tournament, the girls breezing through for easy victories and the boys winning theirs the hard way, by coming up from behind for a 3-point decision over Midway after edging Prairie Valley by a single point.

Midway boys and Forestburg girls got the runner-up trophies in the champ bracket and Era's teams claimed both trophies in the consolation bracket.

Collinsville also dominated the all star selections, placing two players on each of the all-tourney teams besides the outstanding player of the girls division.

Sandra Scoggins of Collinsville was voted the outstanding girl

and J. York of Prairie Valley was voted the outstanding boy. Each received a trophy similar to those given the winning teams.

Players elected to the girls all-tournament team were Hite and McWharter of Collinsville, Meyers of Forestburg, Berry of Era, Clara Fisher of Muenster and Hudson of Prairie Valley. All-tourney boys were Clark of Antelope, Segler of Midway, Richey of Muenster, Woosey and McCorkle of Collinsville. Each of those boys and girls received a gold basketball as an individual award.

Preliminaries up to Wednesday of last week had divided each division of 12 teams into a championship and consolation bracket and five 4-game sessions from Thursday night to Saturday night decided the champ and consolation winners.

In the girls champ bracket Prairie Valley eliminated Callisburg 33-23 and lost to Collinsville 48-22 in the semifinal. Midway eliminated Muenster 27-24 and lost to Forestburg 52-31 in the semifinal. Collinsville swamped Forestburg 73-39 in the champ

final.

In the boys champ bracket Prairie Valley eliminated Chico 48-34 and lost a tight tussle 56-55 to Collinsville in the semifinal. Midway eliminated Muenster and squeezed past Antelope 48-47 in the semifinal. In the final Collinsville made a slow start, looping its first field goal in the second quarter and trailing Midway until the middle of the last period, then moving ahead to win top honor with a 46-43 count.

In the girls' consolation bracket Era won on Chico's forfeit then beat Saint Jo 29-14 in the semifinal. Valley View eliminated Goldburg 40-35 and lost 51-45 to

Antelope in the semifinal. In the final Era trimmed Antelope 58-49.

In the boys' consolation Era eliminated Callisburg 49-33 and defeated Saint Jo 30-25 in the semifinal. Goldburg eliminated Valley View 52-28 and beat Forestburg 65-34 in the semifinal. Era bested Goldburg 53-39 in the final.

The Clyde Rousavilles, on their annual vacation, spent last week in Archer City with their son, Don and family. They will be back there for Christmas day and will go from there to Dallas for a visit with her brother, Rev. Roy L. Patton and family.

WITH THE MEN IN SERVICE

Christmas Leave

Mike Luke, A1c, arrived Wednesday to spend a Christmas leave with his parents, the Henry Lukes and family. He is stationed at Kirtland AFB, New Mexico.

Gets Corporal Stripes

Freddie W. Neu, son of Mr. and Mrs. William J. Neu of Lindsay has been promoted to the rank of corporal. At the same time he was made chief armor of his company after serving as assistant armor since last March when he arrived overseas. He is on duty at Schweinfurt, Germany.

Has 15 Day Leave

Pvt. Donald Muller arrived Sunday from Fort Benjamin Harrison, Ind., to spend a 15-day holiday leave with his parents, the Matt Mullers.

Receives Promotion

It's Corporal Edward Starke now. He received the new rating at Fort Hood where he is stationed. Word to his parents, the Joe Starkes, this week revealed that he would not be home for Christmas, but expected a holiday leave for New Year.

Home For Christmas

Henry Pels, A1c, of Sewart AFB, Tenn., and Rupert Hoenig, A1c, of Barksdale AFB, La., are spending Christmas leaves with their families, Messrs. and Mmes. Henry Pels and Joe Hoenig.

Return To Camp

Pvts. Maurus Rohmer and Raymond Hesse left Thursday evening in the latter's car to return to Fort Bliss to continue basic training. Pvt. Ernest Wolf, accompanied by his mother, Mrs. Henry Wolf Jr., left Thursday morning in his car to return to

the same camp. The three soldiers ended 10-day leaves and are entering the second eight-week cycle of training. Mrs. Wolf returned home Saturday after visiting at the camp and joining Ernest on a trip into Old Mexico.

Second Christmas Overseas

Mrs. J. S. Russell has letters from her soldier sons, Jimmy in Korea, and Tommy in Japan. Both have received their gift packages from the family and were wishing they could spend the holidays at home. For both it is their second Christmas overseas. Both boys made mention of the cold and snow in their localities.

Recovering From Injuries

Mrs. J. S. Russell heard last week from her grandson, Billy Roy Fuson, who reported that he was recovering following head surgery at Brooks Army Hospital in San Antonio and was looking forward to an early dismissal. He suffered serious injuries in a jeep accident in Korea on Sept. 23 and has been hospitalized since.

CLUB MEETS AT CURTWOOD FOR YULE DINNER PARTY

Members of the Gay Matrons Club held their annual Christmas party with their husbands as special guests last Wednesday night in the Curtwood. After a fried chicken dinner the group played 42.

Decorations stressed the Yule theme with tables centered with Santa Claus and holly. Places were marked with ballerina dolls dressed in sequin sprinkled costumes.

Twelve-couples were present. Award winners in the 42 series were Mrs. Paul Endres, high score; Mrs. Marty Klement, second high; Mrs. Pat Hennigan, low tally; Mrs. Ray Wilde, galloping award.

An earthworm has a longer life than a rabbit.

Junior Class Names Players in Comedy

Sylvan Walterscheid in the role of Willoughby and Carl Walterscheid as Inner Willy will play the leading rolls in "The Brain Storm", junior class comedy, according to the selection by Sister M. Geraldine, O.S.B.

Willoughby the shy, meek "willing-helper" college student is forever getting into trouble because of his admonishing con-

science, the Inner Willy, whom no one can see but himself.

Supporting the main players are the cast of Chuck Martin, the "smart alec" who takes advantage of Willoughby, Denis Hofbauer; Johnny Newton, Harvey Downs, and Ralph Jones—friends of Willoughby—Allan Dale Eberhart, Larry Hennigan, and Daniel Owen respectively.

Coach Lloyd, the football coach with a temper, James Hess; Hank Johnson, a husky football player, Paul Hesse.

The leading girl's role will be played by Frances Knabe as

Sally Bishop, a pert, energetic, and ambitious student. Aunt Louise, Aunt Olga, and Aunt Hester, Willy's three devoted aunts, are Theresa Mae Felderhoff, Rosina Hess, and Cecilia Zimmerer.

Georgia Ann Hartman will play Marybelle Turner, a dull, plain, uninteresting girl. Margaret Mary Schad as Marian and Clara Streng as Dorothy are enthusiastic college students.

The date for the actual production has not been set.

Bulcher News

Mr. and Mrs. A. O. Huggins received word Friday that their daughter, Mrs. Juanita Lawhon had passed away in a hospital at Madera, Calif., following a long illness as the result of cancer of the spine. Her parents had just returned from a month's visit at her bedside and were unable to return for the funeral. Other family members left Saturday to attend the last rites.

Among college students home for the holidays are Cleta Sue Cannon of NTSC at Denton, Bob Samples of A&M, and Tom Harris of Kilgore Junior College.

A new family, the Bradberrys and their daughter, Chessie, have moved to Bulcher to make their home. They are occupying the Alvin Blakely place. The Bradberrys formerly lived in the Corienth community.

The H. J. Terrys Jr. and son of Stillwater, Okla., are here for the holidays visiting her parents, the Gid Prathers and are also spending part of their time with his parents at Caps Corner.

Bailey Dennis who underwent surgery Friday at Gainesville Sanitarium is making a normal recovery.

Dean Shields returned to his army duty in California Thursday after spending a leave with his parents. He will receive his discharge in January.

Residents of Bulcher gathered Friday night for a community Christmas Tree and party in the community building. Everyone brought a gift and everyone received a gift. Games, carols, refreshments and the gift exchange provided a delightful program for the evening.

Bulcher held its regular bi-monthly singing Thursday night in the community building. Visiting singers including the Mark McKees and John Saunders of Montague, Paul Thompson of Bonita and Mr. and Mrs. Ernest O'Neal of Caps Corner.

SAFETY MEETING HELD

"Safe Winter Driving" was the topic discussed at the regular bi-monthly meeting of the Kewanee Oil Co. employees of the Bulcher area. Dexter Dennis led the discussion for which all employees were present.

BULCHER HD CLUB HAS ANNUAL YULE PROGRAM

Members of the Bulcher Home Demonstration Club gathered for their annual Christmas party and gift exchange on Thursday, Dec. 17, with Mrs. Calip Cannon as hostess in her home.

Mrs. August Hyman read from the Bible the story of the birth of Christ and Mrs. R. H. Sharp and Mrs. Charles Crabtree each read a Christmas story. The group joined in Christmas carols around the lighted, ornamented tree, with Mrs. Calip Cannon at the piano, then exchanged gifts.

Decorations in the home stressed the Yule theme and attractive refreshments were served by the hostess. The plates held miniature Christmas trees of green fruit jello with whipped cream representing snow, nut cups, cup cakes and fruit punch. Small, gaily wrapped gifts were favors.

Members present were Mmes. Charles Crabtree, Dexter Dowd, August Hyman, R. H. Sharp, E. L. Robison, E. Newby, R. J. Samples, Gid Prather, D. R. Carver, J. M. Shields, Dexter Dennis and Mary Stadalman.

FRIENDLY NEIGHBORS CLUB HAS CHRISTMAS PARTY

Members of the Friendly Neighbors Club held their Christmas dinner party at the Curtwood and invited their husbands as special guests. A progressive 42 series followed the meal.

Present were Messrs. and Mmes. David Trachta, Ray Swirczynski, Bill Hunt, Bill Searcy, Troy Stewart, Al Wiesman, Walter Rawley, L. B. Bruns, Urban Endres, M. D. Kaderli and Mrs. M. H. King, members, and the Ray Ottos and Mrs. Ray Stewart, guests.

Winners in the games were Mrs. Otto, high; Mrs. Kaderli, second high; and Mrs. Searcy low. Mrs. Hunt secured the galloping award.



Holiday WISHES
To all our friends we wish good cheer, not only for Christmas, but for all of the coming New Year.
MILLER'S CLEANERS
Gainesville

GREETINGS
BOHLS
Hardware & Appliances
Gainesville

Sincerest wishes...
It is our privilege each year to express our warmest Christmas Greetings to those we are proud to call our friends and patrons. May we say once more that we have appreciated your confidence in the past and that we will never cease trying to make each new year rich in neighborliness and good will for you. To everyone we wish a Merry Christmas and a Bountiful New Year.
Commerce Street Store
Pete Briscoe Geo. Ausmus
Gainesville

Giant boy
Recently, a group of scientists and engineers was asked to predict what's next.
Now that we have electrified farms, factories and homes, is that the end? The answer appears to be no, that the electrical industry is a "giant boy" with its great growth still ahead. Here are some of the predictions.
Take a personal thing first. Millions of homes will have heat pumps to heat and cool automatically—using electricity for fuel.
You can expect to cook food someday by electronics—in seconds. Electrical incinerators will consume your waste paper and waste food. Dust will be taken from the air electrically. The day may come when TV screens hang like pictures on the wall, with only a tiny wire to the set.
Nuclear fuels are on the timetable of the scientists. Energy from the atom will eventually be a major source of power, regardless of whether fossil fuels are seriously depleted. By century's end, most new plants generating electricity will operate with atomic (fission) fuel. Aircraft, battleships and the like will measure fuel consumption in grams.
Storing heat from the sun is another long-range project of scientists, with billions in savings as the potential result.
The year 2000 looks big and distant. Actually it is only 47 years away. By then, any puny prognostications made today will have been rewritten many times. But larger. Electricity has always been a field where each new fact generates many more things new. The years should be interesting to watch.
You can put your confidence in—
GENERAL ELECTRIC

Greetings

There's a lot of satisfaction
In the Business that we do;
But the greatest pleasure of all
Comes from serving folks like
you.

LOU WOLF

**IT HAPPENED
15 YEARS AGO**

Dec. 23, 1938

Wildcat gusher at Voth's shoots 80 feet; regarded among best in local field; estimated at more than 500 barrels. Rush for poll tax to precede school consolidation vote. Preliminary work along rural electrical lines receives attention. Better production sought in deepening old Muenster oil well on Ben Luke property. Felix Becker predicts better season at Muenster Hatchery. Muenster ships toys, food and clothing to Dallas orphanage. No midnight Mass at Lindsay this Christmas. Out of town students, friends, flock to Muenster for the holidays. The Paul Claytons move to Saint Jo to make their home. Buster Herr returns home after being employed in Idaho for eight months. Mrs. Alphonse Reiter is recovering from an appendicitis operation.

**Music Department
Holds "Community
Sing" Assembly**

Under the direction of Sister M. Dolores, music teacher, the music department sponsored a "community sing" assembly on Monday, Dec. 21, for students and faculty of Sacred Heart school.

An orchestral ensemble consisting of Mary McGannon, Joaline Mollenkopf, and Allen Dale Eberhart, clarinets; Janice Vogel and Dorothy Zimmerer, violinists; Beatrice Zimmerer and Betty Ann Danglmayr, accordions; Jimmy Schumacher and Donny Swirczynski, guitars; Eunice Knauf, bells; Gerald Pels, piano, furnished the accompaniment for the group singing.

The selection of songs played and sung for the occasion were "O Come All Ye Faithful," "Silent Night," "O Little Town of Bethlehem," "The First Noel," "Angels We Have Heard on High," "Beautiful Savior," "Good King Wenceslaus," "Deck the Hall," "Jingle Bells," "Up to the Housetop," and "Jolly Old St. Nicholas."

Carol Henscheid gave a special selection "The King's Review" by William Baynes.

**SEASON'S
GREETINGS**

Robran Laundry & Dry Cleaner
Your "Sanitone" Dry Cleaner
Gainesville

A JOYOUS CHRISTMAS

May your heart rejoice anew in the message of the first Christmas... "on earth peace, good will toward men".

The Variety Store
Anthony and Leona Luke

10 YEARS AGO

Dec. 24, 1943

Mary Anne Hesse, 11, dies Monday after one-day illness. Sacred Heart church installs new furnace and speaker system. Muenster votes for school tax, 101 to 37, in Saturday election; this action authorizes the board of trustees of the Muenster public school to assess a tax of 25 cents on the 100 dollar valuation of all taxable property in the district. Muenster sends gifts to soldiers at Camp Howze for Christmas. Forty-four children make First Communion Sunday. Funeral services are held Saturday for Adam Beyer, 60, resident of Lindsay for 43 years. Muenster's World War II service flag displays 176 blue and two gold stars. Lindsay's honor roll totals 74.

5 YEARS AGO

Dec. 24, 1948

Fire Monday night causes heavy loss at Ed Endres home. Muenster rejects pavement proposal by four to one vote. Transfer of church equipment to Parish Hall begins next week. Muenster Mutual expands policy to include storm and hail insurance. Santa Claus bandits rob Saint Jo Cafe. Thirty-six children and 25 adults attended the VFW Auxiliary's Christmas party Monday afternoon. Thelma Kathman and Pete Hawthorne marry in Fort Worth. Parochial students honor Father John at Christmas program. Large crowd cheers Yule program at public school. Shorty Herr, in car accident, is recovering at M&S Hos-

Keeping Christmas

by Henry Van Dyke

Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you, and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellow-men are just as real as you are, and try to look behind their faces to their hearts, hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to give to life; to close your book on complaints against the management of the universe, and look around you for a place where you can sow a few seeds of happiness—are you willing to do these things even for a day? Then you can keep Christmas.

**Merry
Christmas**

The value of our friendships is appreciated more and more as we go further and further on our business journey. To our old friends and new acquaintances we extend our sincerest wishes for a Merry Christmas and a Happy New Year.

Irene's Ladies Shop
Irene Goslin, Della Ingram
Gladys Lester, Louise Blankenship
Gainesville

Joy to the World...

The beauty of Christmas has gladdened the heart of mankind for centuries and its glorious story has inspired men of good will, the world over.

Our wish today is that you enjoy to the fullest, the blessedness, the good cheer and the fond memories of this radiant Holiday Season.

First State Bank
Gainesville

Season's Greetings

To all of you...
from all of us

TEXAS POWER & LIGHT COMPANY

Local News BRIEFS

The Herman Fettes had as their guest Saturday her cousin, Bob Poarch, member of the Navy Air Force stationed at Key West, Fla. He was enroute to his home in Carter, Okla., for the holidays. It was the first time the cousins had seen each other in two years.

The W. L. Scoggins home was the scene of a family reunion and dinner party Saturday, a pre-Christmas celebration while relatives could be together since they will be unable to get together on the 25th. Present from out of town were Mr. and Mrs. B. M. Rogers and children of Pampa, Mr. and Mrs. V. K. Barrier and family of Vernon and Mr. and Mrs. Carl Hanza of Lawton, Okla.

Herbert Fette, a student in Dallas, visited here Sunday after spending the weekend in Borger and bringing his wife and children back home. They report that Walter Morrison is making a splendid recovery from painful burns received in an oil refinery accident on Dec. 9, and that he was to have been dismissed from the hospital Sunday. Mrs. Fette stayed with her sister, Mrs. Morrison, while Mr. Morrison was in the hospital.

Mr. and Mrs. Raymond McCaig of Denton spent Sunday here as guests of Mr. and Mrs. John McCaughey.

Mr. and Mrs. W. H. Endres left Friday to spend the holidays in Rockford, Ill., with their daughter, Mrs. Joe Gorman and family. Mrs. Gorman is recovering from an appendicitis operation. The Endreses made the trip in a new Ford they bought last week.

A group of students from Sacred Heart High, joined by faculty members, went to Fort Worth on Dec. 16 to see a play, The Miser, presented by Players Incorporated in Will Rogers Auditorium.

Mrs. John Felderhoff will have all her children and grandchildren with her for Christmas. Those present from out of town will be Anselma and Celine Felderhoff of Dallas, the Monte Elliotts of Fort Worth, Mrs. John Ladd and two sons and Mr. and Mrs. Aubrey Jennings and children, all of Wichita Falls.

S. H. SHOP DEPARTMENT ADDS NEW EQUIPMENT

A new electric saw has been added to the shop department of Sacred Heart High school, and Clarence R. Matula, instructor, says that a wood lathe will be added soon. The class sponsored two benefit Turkey Shoots in November to secure the funds for purchase of the new equipment.

Parochial Grades Elect Club Officers

Students of the parochial grade schools have organized their class clubs for the second semester and have elected officers for the Blessed Dominic Club for boys, the Saint Maria Goretti Club for girls and the Junior Sodality for both boys and girls.

Officers for the BDTC are: Richard Zimmerer, president; Billy Joe Dangelmayr, vice-president; Billy Ray Otto, Secretary; Pat Hess, treasurer.

The SMGC officers are: Joanie Herr, president; Kathleen Pagel, vice-president; Joaline Mollenkopf, secretary; Lois Owen, treasurer. The two clubs have meetings twice a month.

Sodality club officers elected for the year are: Ruth Endres, prefect; Billy Joe Dangelmayr, vice-prefect; Rosemary Walter, secretary; Richard Zimmerer, treasurer. Committee chairmen chosen for the year are: Virgilla Schilling, Our Lady's; Joaline Mollenkopf, Eucharistic; Joanie Herr, Apostolic; Margie Flusche, Catholic Truth; Pat Hess, publicity; Billy Ray Otto, social life.

Sixth Graders Form Club
Ambitious sixth graders have formed a "Better Youth for Tomorrow" Club. Its purpose is to exchange ideas. Its motto: "Don't go to heaven alone."

Leaders last month were: Theresa Fisher, Carol Lee Sicking, Douglas Hellman, Charles Bayer, and Ferd Haverkamp. Leaders for December are: Shirley Walterscheid, Jane Hesse, Kenny Fette, Lloyd Klement, and secretary Clifford Pels.

Enter Christmas Poster Contest
Linda Yosten, Kathleen Pagel, Sarah Ann Fleitman, Mary Catherine Walterscheid, and Joan Hess tried their skill in making a poster and submitting it in a national Christmas poster contest. The theme of the contest was "Christmas Is Christ's Birthday."

CHRISTMAS PARTIES

Students of both local schools ushered in the Christmas season with class parties and gift exchanges around decorated trees before classes recessed for the holidays. Games, caroling and refreshments were on all the programs.

Students Entertain PTA

At their last regular meeting members of the Parent-Teacher Association were entertained with a program by pupils of the elementary grades. The children presented a playlet, "Mother's Surprise", sang songs and recited poems. Mrs. Ervin Hamric, PTA president, presided during the routine business session.

The Henry Koehlers and three sons, Kenzie, David and Eric, stopped here to visit old friends Monday. They were enroute to their home in Pampa after visiting relatives in Gainesville. Henry is formerly of this city.

A Teen-Age Race Adults Will Favor

Parental eyebrows shot up in unison when 18 Manchester, Michigan, high school students asked permission to enter the family car in a race. The brows descended again when the teenagers explained that this was to be a "take-it-easy" race, patterned after the national economy run.

The slow-motion race began as a joint project of the school driving class and Farm Journal magazine, but before the starter's flag waved off the first contestant, it had stirred the interest of the entire town. Even the sponsor of the national economy contest sent an observer—who came to look over the junior event and stayed to supply all the fuel used by the entrants. Manchester residents also lent support.

To the trophies offered by the magazine, local auto dealers added prizes such as back-up lights, spotlights and mirrors. Local clubs furnished observers to ride in each car, and other adults helped weigh and fuel up the cars.

The 109-mile course included town and country driving, main highways and rural byways. Fifteen stop lights dotted the route.

To even things up, winners were calculated on a ton-mile basis. Spectators got a surprise when Jerry Trolz, driving one of the heaviest cars in the race, topped the standard-transmission class with a record of 49.402 ton-miles per gallon. Joe Kirk, driving a lowpriced light car, won in the overdrive section by averaging 44.626 ton-miles while getting 24.058 miles per gallon.

Jerry pumped his tires to 40 pounds pressure, closed all his windows, and gauged the stoplights so expertly he had to stop for only three. His top speed was 40 miles per hour. Joe wasn't so lucky. He was halted by 12 stop lights, a hay truck and a stalled auto—but still finished on top.


The youngsters are planning a 1954 renewal.

HE PREFERS JAIL TO RED FREEDOM

A Communist who fled from Italy to Czechoslovakia a year ago after slugging a policeman has decided that an Italian jail is better than life under a Red regime.

Matteo Massenzio returned home recently and promptly was haled into court. The judge gave him 33 months.

"Prison in Italy is freer than freedom in Czechoslovakia," he commented as he headed for a cell under guard.



CHRISTMAS TIME

May you enjoy all the happiness that comes to the young in heart at Christmas Time!

Nick and Adelina Miller
Muenster



A Merry Christmas

This greeting goes to all our friends,
With a special note of cheer —
"We wish you joy on Christmas Day
and happiness throughout the year."

OTTO BROTHERS CONTRACTORS
Muenster

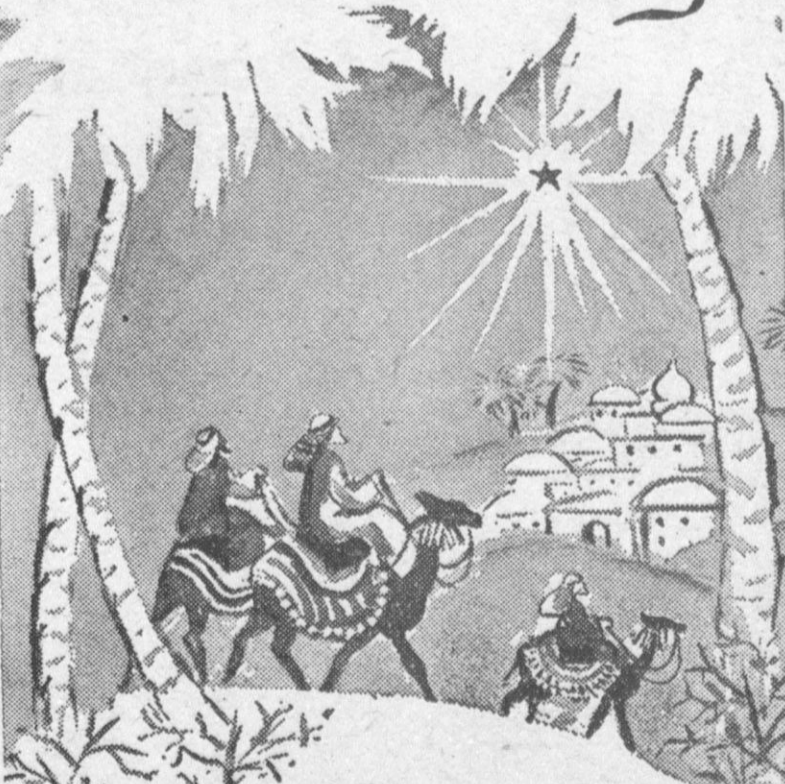


GREETINGS

The loyalty of our many friends gives to us added confidence and much promise for the future. We wish a Joyful Christmas and Successful New Year to all.

MUESTER HATCHERY

Christmas Blessings



Wherever the spirit of Christmas remains, there we find that peace and brotherly love can never be forced from the hearts of men.

A joyous Christmas and a bountiful New Year to all!

Muenster Butane Company
J. J. Wieler Paul Walterscheid

JOYFUL Holiday Greetings



In the warm and cheerful atmosphere of this wonderful Christmas season when families are gathered together — when spirits are refreshed, hearts uplifted and all the world is suddenly full of smiling people — we want to offer to one and all our very best wishes for the happiest holiday you've ever enjoyed.

THE WALTER RAWLEYS
THE ADRIAN PARKERS
THE M. R. HOTT'S
OF

Tractor Sales and Service

WANT ADS

RANCH 770 acres located 20 miles southwest of Gainesville. 3 deep wells, year round springs, 150 acres in cultivation, balance native grass. No trades. \$50 per acre. Phones: Justin-9875 and Lakeside 4111. A. House and Co., 4114 Grassmere Lane, Dallas, Tex. 5-2

REGISTERED Hampshire boars for sale. 3 months old. W. J. Loerwald, Route 2, Ph. 1592-W-2, Gainesville. 4-3p.

\$25 REWARD for information leading to conviction of persons who set trees afire on my place. Joe Bergman. 4-2p

FOR SALE: Three lots, No. 8, 9, 10 in Block 10. One block from church and school. Mrs. Callie Baumhardt, Muenster. 2-tf.

WATCH AND CLOCK REPAIRS. Come to Pearson's and save. 205 N. Commerce, in Masonic Bldg., Gainesville 20tf

NOTICE
The ice house will not be open on Sundays during the winter.
Jimmy's Service Station 51tf

IF YOU WANT one of the best, most productive farms in the Valley View community—237 acres, 170 heavy black land, no rocks, lays good, good branch pasture, 6 room modern house, large new barn, two steel grain bins, new 8-cow Grade A barn, real water system, trench silo—look at this one. If you want the best see this. David S. Martin, Valley View, Texas. 46-tf.

GLASS
Plate, window, automobile, furniture tops, mirrors. Old mirrors resilvered. For complete glass service call Gainesville Glass Shop. Ph. 910, 311 N. Chestnut.

INSURANCE SERVICE
Auto — Life — House
Sales, Adjustments, Repairs
Financing
Ray Wilde Muenster 34-tf

SINGER
Sewing Machine Co.
Gainesville, Texas
Has a sales and service man in the Muenster vicinity each Wednesday. Mail a card or call 1223 Gainesville or Jimmy's Service Station, Muenster. 18tf

It Pays to Check our Prices ... on car, truck and tractor tires, and batteries and accessories
DEARBORN HEATERS for natural gas or butane
Jimmy's Service Station 51tf

GOODYEAR TIRES are available at Endres Motor Co. Over 300 sizes of car, truck, tractor made to your size and installed. and implement tires. 30tf

To Relieve Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

OPTOMETRIST
AVOID EYE STRAIN
DR. H. O. KINNE
Gainesville—Texas

Farm Bureau Members and Prospective Members NOTICE

Applications for Blue Cross Hospitalization and Blue Shield Medical and Surgical Service under the Farm Bureau group plan must be written on or before Dec. 29 to become effective on April 1, 1954.

Applications after that date cannot become effective until Oct. 1, 1954.

See me NOW to get your insurance effective on April 1
BRUNO ZIMMERER

PARAKEETS for Sale. See Bill Hunt at Endres Motor Co. or phone 41 Myra. 3tf

EXTRA SPECIAL
Buy \$8.50 of other goods at our low prices and we will sell you 100 lbs. sugar for \$7.89. We carry a fine stock and every item is the best of its kind. 5 lbs. fine candy, 59c. Winchester 22 shells, 35c. To every one who trades with us and brings this ad we will give free one lb. of sugar frosted stick candy. Owen Saunders, Gainesville. 2-4

QUALITY HOLSTEINS Cows and heifers. From Malabar herd or shipped direct from the North. R. F. Culler, Phone 2-1395, Wichita Falls. 2-7

HEATERS of all kinds for sale at C. D. Shamburger Lumber Co. 50tf

WATCH REPAIRING. We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 87-tf

VENETIAN BLINDS. Custom Wood, steel or aluminum slats. Reasonably priced. Community Lumber Co. 10tf

USED IRON and parts of all kinds. Half price. J. P. Flusche. **Dirt Work of All Kinds**
See us for tanks, terraces and any kind of dirt work. We have the right equipment to give you a good job and a good deal on any kind of earth moving.
GILBERT ENDRES 45tf

CALL US COLLECT for butane or propane. Phone 181, day or night. Enderby Butane Gas, Gainesville. 50tf

TRACTOR & EQUIPMENT RENTAL SERVICE
Post hole digger scoop, grader blade, plows. Rates by hour or day.
Tractor Sales & Service 11tf

USED TIRES for 15 or 16 inch wheels. Bargains. Hennigan Motor Co. 40-

PACKAGING MATERIALS for home freezers, all kinds, all sizes, at Enderby Butane Gas, Gainesville. 24tf

STILL in the market for junk iron although the price is down. J. P. Flusche. 30tf

POULTRY SUPPLIES if it's good for poultry we have it. Also peat moss for your flowers. Muenster Hatchery, Ph. 63. 9tf

GOOD PRICES on Goodyear car and tractor tires. Hennigan Motor Company, Phone 39. 37tf

The new 65-foot statue of Christ the King is located in almost the exact geographical center of Mexico.

Excellent Food Properly Served

Curtis Restaurants
The CURTWOOD
The COLONIAL

College Students Home for Holidays

Boys and girls away at school are arriving home almost daily to join their parents and families for the holiday season.

The first to arrive was Jerry Fuhrman, a student at Creighton University in Omaha, Neb. His brother Bill who attends St. Louis University will be here later this week.

Burt Hamric of Texas Western College, El Paso, arrived Sunday morning and Kenneth and Jeanette Wiesman will arrive on Christmas eve.

Five young men studying at A&M College are at home. They are Donald Bayer, Wilfred Klement, Billy Whitt, Virgil Walter and Ralph Cole. The sixth Muenster student there, Douglas Robison is honeymooning with his bride but will be back for a visit before he returns to classes.

From Denton, six young people who are students at NTSC came home Friday. They are Joan Klement, Pat Stelzer, Willard Hartman, Reynold Reiter, Merlin Joe Evans and Henry Weinzapfel.

John Myrick of Texas University, Austin, and his family will be here for the holidays, and four from Texas Tech came in from Lubbock after classes dismissed Friday: Ronald Herr, Roger Wolf, Damian Hellman and Donald Lehnertz.

Another Texas University student, Edwin Hammer, is at home until after New Year's.

Glenn Hellman and his sister, Jane, are here from ETSC, Commerce; Larry Hofbauer is vacationing from St. Mary's University in San Antonio, Herbert Otto is here from Stephenville's John Tarleton College, and John David Meurer of St. Edward's University, Austin, is here.

Among student nurses Anselma Kathman was the first to arrive with a vacation that ends on Christmas day. Marianne Luke, Bernice Henscheid, Anselma Felderhoff and Jeanette Walter will be here during the holiday season. They are student nurses in Dallas. Ella Dell Starke a student nurse at St. Anthony's hospital in Oklahoma City, Pauline Myrick from John Sealey hospital in Galveston, Margie Baumhardt from Providence Hospital, Waco, and Jeanette Fisher and Anna Grace Fette of St. Joseph's hospital, Fort Worth, have holiday vacations.

Ray Luke, Richard Hess and Ray Zimmerer are home from Subiaco Academy, Ark., and Mary Weinzapfel is at home from OLV Academy, Fort Worth.

Joe Weinzapfel Jr. Joseph Felderhoff and Jerry Reiter, seminarians in San Antonio, are holiday visitors, and Ruth Fisher who teaches school in Tulare, Calif., is at home for the Christmas and New Year holidays.

Firecracker Causes Serious Eye Injury To Sammy Biffle, 13

Sammy Biffle, 13, son of Mr. and Mrs. Jack Biffle may have lost the sight of one eye as a result of an accident with a firecracker Sunday. He and a cousin, Billy Biffle were shooting the firecrackers and had placed one in the glass tube of a rain gauge. When it exploded a piece of flying glass cut the boy's eyeball across the pupil.

Surgery at Baylor Hospital Monday saved the eyeball and a report late Tuesday is that there is still a faint hope of saving his sight also.

Hoedebeck, Myers Dairy Herd Tops During November

According to figures released by the Cooke County Dairy Herd Improvement association, the herd of Hoedebeck & Myers dairy was top for the month of November.

J. J. Hoffman, supervisor of the association, reported that the top herd averaged 38 pounds of butterfat per cow during the month. The winning herd is composed of Holsteins and Guernseys. Other high ranking herds for November were: Paul Fisher, Masten & Roane, and Toney Nehib, all with a 36-pound average; and Paul Fetsch and Toney Reiter herds, each with an average of 35 pounds.

Hoffman reported that 23 herds were tested with the 447 cows in milk showing an average of 740 pounds of milk per cow and an average of 30 pounds of butter per cow.

He also revealed that 234 cows in the Cooke association produced 40 or more pounds of butterfat during November. Muenster members with cows producing 40 or more pounds of butterfat are: Alfred Bayer, eleven, 43-59; Martin Bayer, nine, 42-66; Paul Fetsch, ten, 43-68; C. A. Fisher, eight, 40-50; Joe Fisher, two, 48-55; Paul Fisher, eleven, 42-70; J. W. Fleitman, fourteen, 40-61; John Knabe, eleven, 40-61; Ben Sicking, seven, 40-67. Also included in top producers are Toney Nehib's ten, 41-66; and Peter Prescher's thirteen, 45-70.

Local News BRIEFS

Miss Rose Wiesman of Washington, D. C., is here for a holiday visit with her sisters, Mmes. C. J. Kaiser and R. M. Zipper and her brothers, Henry and Alois Wiesman.

Billy Ben Boyles left Saturday to spend the holidays with his family in Corpus Christi. Mrs. Ben Hellman, joined by her daughter, Mrs. Irene Frost of Gainesville, will leave Thursday for a Christmas visit in Corpus with the Jud Boyles family and the Joe and Gus Hellman families.

The Norman Lukes and children of Shreveport, La., will be here for Christmas and the weekend to visit his parents, the Joe Lukes.

Daniel Starke who has been doing oil field work in Wyoming and Colorado since last April arrived Saturday to visit his parents, the Joe Starkes. His brother, Joe Starke Jr., of Wichita Falls, is also here for the holidays.

Mrs. Wm. Bergman had as guests Sunday her son, Tony Bergman and family of Ardmore.

The J. W. Morrisons will spend Christmas in Dallas with their daughter, Mrs. H. L. Hurst and family.

Max Rumelhart of Florida visited with the John Fishers Saturday. Sunday Mr. and Mrs. Fisher, Butch and Jimmy Fisher, took him to Dallas where he boarded a plane for Spokane, Wash., to spend Christmas with his parents.

The Walter Rawleys were hosts Monday night for a pot luck supper for which the Bill Searcys and Troy Stewarts were guests.

Joan Friske, a student at OMI Academy in Wichita Falls is

spending the holidays with her parents, the Martin Friskes in Lindsay.

Elmer Brackett, superintendent of construction at the new parochial school, is spending the Christmas holidays at his home in Gentry, Ark., with his wife and two daughters.

Spending the Christmas holidays with relatives here will be Mrs. John Wilde and Mr. and Mrs. Frank Wiesman of Harlingen.

Mr. and Mrs. Keith Tompkins and daughters of Denton arrived Monday to spend the holidays with her parents, the Victor Hartmans and family.

An Ideal Gift



Give a Remington Rand PORTABLE TYPEWRITER

for Christmas

EASY MONTHLY PAYMENTS

American Typewriter Company

103 Avenue A

Across from NTSC

Denton

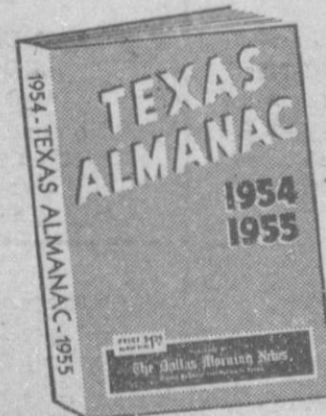
A Joyous Season



With its message of hope and peace, the Christmas star shines again. May the joy in its radiant light be reflected in your heart throughout the New Year.

Joe B. Walter Lumber Co. Gainesville

NO BRAGGING just facts!



Even Texans might not believe some facts about Texas until they check them in the Texas Almanac.

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Happy Holidays

As voices are lifted in praise of Christmas, we wish our many friends all the joys of a Happy Holiday Season!

Watts Bros. Gainesville



FMA Store Bought By Andy Hofbauer

Andy Hofbauer, manager of the FMA Store since 1937, will become its owner some time next week. At the same time the store's name officially changes to "Farmers Store".

The change of ownership is a result of the sale of FMA properties to the North Texas Producers Association. NTPA is restricting its activity to milk processing and is leasing the store building and frozen locker plant to Hofbauer.

Transfer of ownership becomes effective after an inventory is completed, sometime between Christmas and January 1.

As far as customers are concerned that change will be noticeable in only one respect. The store will operate on a cash basis in order to eliminate the extra cost of carrying charge accounts. Otherwise the present method of operation will continue. The same personnel and the same arrangement of merchandise, also the same service including the processing and storing of frozen foods.

Hofbauer takes over the ownership after more than 22 years of experience in the store. He was with the original staff of personnel when the store opened in 1931 and became the manager six years later.

OUT OF TOWN RELATIVES ATTEND HERR FUNERAL

Among out of town relatives at the funeral of John B. Herr Monday were: the Frank Herra of Ardmore, the Leo Herra of Oklahoma City, the Joe, Paul and Adolph Herra of Arlington, the Bill Herra of Pampa, Mrs. Ben Bengfort of Lindsay, the J. F. Corcorans of Gainesville, the Al Schnitkers of Pottsboro and the Joe Schnitkers of Denison, twelve of the surviving children. Mrs. Richard Hennigan of Oxnard, Calif., was unable to attend.

Other relatives and friends included the Paul and Stan Yostens of Fort Worth, Eva Gottlob and the Leonard Gottlobs and son, Frankie, of Azle, the Wilfred Schnitkers, Mrs. Stephen Bruna and son, Walter Schnitker, and Mrs. Ward Hughes and daughter, all of Denison; the Bob Swirczynskis, the Richard Roys and daughter, Rosa and Anna Marie Herr, all of Ardmore; Shirley Schnitker and the James Schnitkers of Pottsboro; Jimmy Herr of Oklahoma City, the Gene Schnitkers of Sherman, Charles Gilpin of Gladewater, Gale and Billy Herr of Pampa, Helen, Tommy and Lindy Corcoran of Gainesville, Hugo Bengfort of Lindsay, the Roy Lee Zwinggis of Fort Worth, Barbara, David and Phillip Herr, and Jack, Joey and Kathy Herr, all of Arlington.

There are four thousand manhole covers in New York City.

Scouts and Guests Enjoy Yule Social

The annual Christmas party given for the Boy Scouts, their dates, and their parents was one of the nicest affairs of the holiday season. It took place Monday night in the K of C Hall.

Santa Claus arrived in time to distribute gifts from a lighted tree to each boy and girl, to Fathers Louis, Christopher and Patrick and Sisters Carmelita and Rose.

Scouts then presented Scoutmaster Nick Miller a Parker pen and pencil set as a gift of appreciation for work he has done with Troop 664 since he became scoutmaster in 1946. This was his last get-together with the boys. His resignation, announced last week, becomes effective Jan. 1. The Scouts also presented a gift, a potted poinsettia plant, to Mrs. Miller who was always active in scouting and deeply interested in her husband's young charges.

Jimmy Schumacher who observed his 11th birthday received his Tenderfoot badge and pinned a miniature replica on his mother. The party began with the Virginia Reel, followed by musical games, and ended with refreshments provided by the scouts' mothers.

SH Girl Teams Win OLV Double Header

Both regulars and reserves of the Sacred Heart High School girls were winners in a basketball double header with the Victory Academy teams at Fort Worth Saturday afternoon. The A team score was 31-20 and the B score was 28-20.

Both games were closer than score indicates and were featured by exceptionally close guarding, but Sacred Heart girls hit on a better percentage of their shots and gradually extended their margin of lead.

Garden Club Tree Tops City's Array Of Yule Displays

Christmas color and atmosphere are provided in Muenster this Yule season by numerous displays both religious and secular and are accented by Christmas chimes which ring out the old familiar carols from the Sacred Heart church steeple and the Relax Theatre.

The most striking display in the city is the lighted tree at the east city marker. Sponsored by the Civic League and Garden Club, in cooperation with the city, the tree is aglow with 96 colored lights and casts an aura of warm welcome. The cedar is 20 feet tall and 12 feet across. A spotlight arranged in lower cedars floods the sign MUENSTER above the native rock marker.

The portico at the south entrance of the parochial school is the setting of the outstanding religious scene of the 1953 holiday season. It was arranged and made entirely by students of the eighth grade under the direction of Sister Carmelita. The life size scenery is artistically and realistically excellent. The figures, made of masonite are finished with oil paints and the manger is fashioned of wood. Cedar trees form the background and illumination is furnished by blue lights.

A profusion of illuminated trees and shrubbery some with the lights twinkling off and on are most effective in the residential district while decorated windows in business houses are attractive and inviting.

Among effective scenes are those at Clarence Hellman's and C. J. Kaiser's. The former is a yard arrangement of Santa and his sled drawn by reindeer flooded with a spotlight. At Kaiser's the traditional cedar is

aglow for its 13 year. It has grown along with the Kaiser children, Melvin and Joanie, and now reaches a lofty height.

Another bright reminder of Christmas is the shining five-point star over the Muenster State Bank. It's attached to the top of the TV antenna.

Sacred Heart High school carolers added to the general spirit of the season when they sent their melodies echoing through the city streets on Tuesday night during their annual caroling tour.

Get-Together Club Has Dinner-Party

A gay Christmas party featuring a turkey dinner and a gift exchange entertained members of the Get-Together Club Monday night in the home of Mrs. Joe Luke. The hostess was assisted by a committee of members in the meal preparation.

The home carried out the Yuletide theme in decorations with a white angels hair and holly berry wreath flanked by electrically lighted candles on the front door; a decorated tree in the picture window; red sequin studded Christmas sox hanging from the mantel, a large Christmas candle on the buffet and an arrangement of red roses and bells of Ireland from Mrs. Luke's garden on an occasional table.

Guests were seated at quartet tables centered with Tarleton Christmas trees carrying out a pink and silver color scheme.

After the meal the group enjoyed a progressive 42 series with Mrs. Joe Luke high score winner and Mrs. John Kathman consolation prize winner. Mrs. Joe Horn secured the galloping award.

JIMMY SCHUMACHER HAS BIRTHDAY OBSERVANCE

Jimmy Schumacher observed his birthday Friday with a theatre party at the Relax followed by refreshments at his home. He was 11 years old.

Twelve classmates were guests and presented gifts to the honoree. Jimmy's mother and his sister, Sharon, served birthday cake, ice cream and cold drinks to Jimmy Gehrig, Jimmy Owen, Jerry Endres, Herbie Cunningham, Ronnie Kathman, Clifford Pels, Donny Swirczynski, Kenny and Tim Fette, Bobby Yosten, Wayne Trachta, Sammy Swirczynski and the honoree.

"So Big" is Yule Feature at Relax

So Big, the Relax Theatre's Christmas show, is a film recommended for family attendance. It's a picture with unusually sound values, heart warming appeal and quiet idealism, according to William H. Mooring, film reviewer for Extension Magazine.

A Warner re-make of Edna Ferber's best seller of the 20's, So Big moves pleasantly through the life of a young woman (Jane Wyman) who, reduced in circumstances marries a working farmer (Sterling Hayden) and courageously works the land after his death, proudly resolved to make something of their son (played periodically by Tommy Rettig and Steve Forrest). She lives to see that opportunity is what people make it.

So Big is the feature attraction at the Relax on Dec. 25 and 26.

Marysville News

Mrs. C. E. Luster and son of New Mexico are visiting her sister, Mrs. Ernest McElreath and family. Mr. Luster will join them Thursday for the holidays.

The Coy Fites and daughter, Kathy, of Ringgold, were Thursday guests in the John Richey home.

Members of the Baptist church enjoyed a religious movie Sunday night at the church. The picture, Empty Shoes, was filmed in India by a missionary. Rev. Stanley Daniels, pastor, and Elmer Fox of Callisburg showed the film. Mary and Caroline Fox accompanied their father to Marysville.

Mr. and Mrs. Charles Davidson visited his sister and husband, the H. B. Snows in Fort Worth last week.

NOTICE!

Our office will be closed for Christmas from Noon, December 24 until 8 a.m. December 28.

COOKE COUNTY ELECTRIC COOPERATIVE ASSOCIATION

New 1954 Chevrolet

COME SEE IT!

First and only low-priced car to bring you all these new features and advantages!

New!

POWER BRAKES
First in the Low-Price Field!

Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

New!

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More Chevrolet "Firsts!"

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Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.

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Out-Powers All Other Low-Priced Cars!

In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!

New!

NEW STYLING IN BODY BY FISHER
Another Chevrolet Exclusive!

All around the car, and from every angle, you see new beauty in the only Fisher Body in Chevrolet's field.

New!

FINEST, MOST COLORFUL INTERIORS
In the Low-Price Field!

Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.

New!

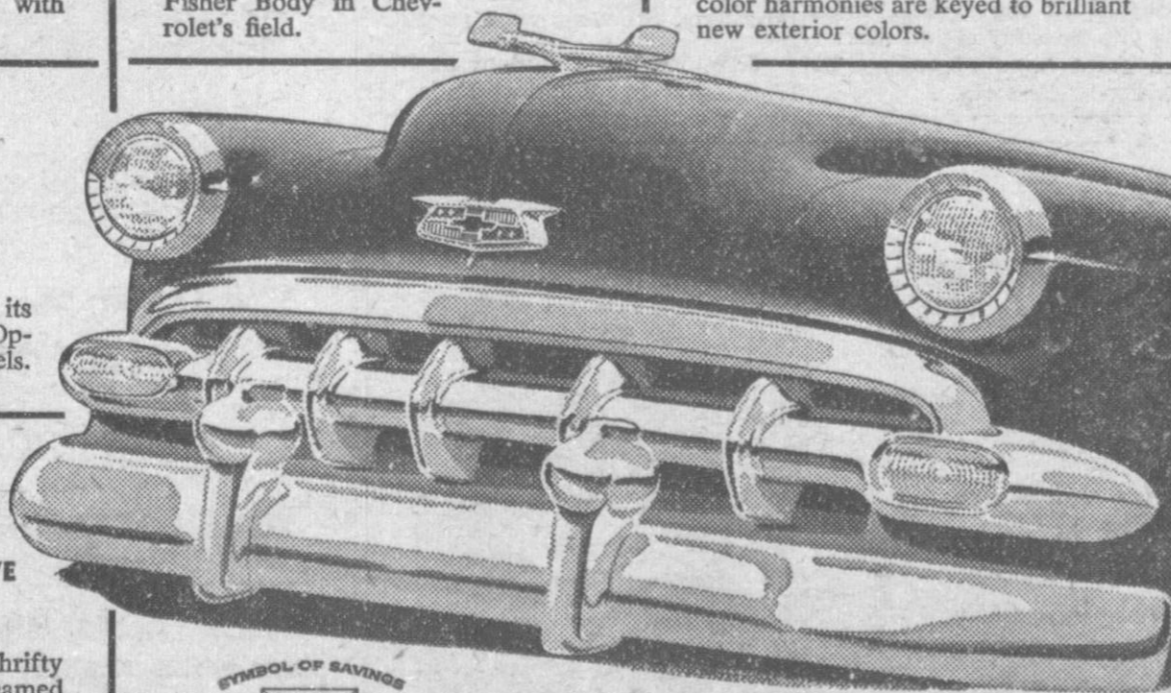
LOWER PRICED POWER STEERING
Another Chevrolet "First!"

The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

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CHEVROLET'S EXCLUSIVE POWERGLIDE
Now for All Models!

Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



More things more people want, that's why MORE PEOPLE BUY CHEVROLETS than any other car!

J. B. Wilde, Chevrolet Dealer

MUENSTER, TEXAS

FOR HOLIDAY FUN FOLLOW THE CROWD TO THE

RELAX

Friday-Saturday
THE BIGGEST AND BEST CHRISTMAS PROGRAM IN NORTH TEXAS

Edna Ferber's Heart warming story

"SO BIG"

with JANE WYMAN STERLING HAYDEN and introducing TOMMY RETTIG as

"SO BIG"

Our regular Sunday schedule will be followed Christmas day, Saturday, and Sunday.

Sun.-Mon.-Tues.
"NEVER LET ME GO"
with CLARK GABLE GENE TIERNEY

Wed.-Thurs.
"FIGHTER - ATTACK"

with STERLING HAYDEN JOY RAGE J. CARROL NAISH

MOVIE TIME at the STATE

SPECIAL CHRISTMAS SHOW
Thurs.-Fri.-Sat.
Dec. 24-25-26

Doris Day - Howard Keel
"CALAMITY JANE"

Sat. Night Preview
Sun.-Mon.-Tues.,
Dec. 27-28-29

Rock Hudson
Marcia Henderson
"BACK TO GOD'S COUNTRY"

Wed.-Thurs., Dec. 30-31
Ann Sheridan
"TAKE ME TO TOWN"

Tickets on sale now for
NEW YEAR'S PREVIEW

PLAZA

SPECIAL CHRISTMAS SHOW
Dec. 24-25-26
2 BIG HITS
"CORN SHOW"

Roy Acuff
"NIGHT TRAIN TO MEMPHIS"

—PLUS—
Weaver Bros. & Elivery
"IN OLD MISSOURI"

Sun.-Mon.
Dec. 27-28

James Craig
"FT. VENGEANCE"

Tue.-Wed., Dec. 29-30

John Payne
"TO THE SHORES OF TRIPOLI"

Get Tickets Now
NEW YEAR'S EVE PREVIEW



MUENSTER ENTERPRISE



VOLUME XVIII

MUENSTER, COOKE, COUNTY, TEXAS,

DECEMBER 25, 1953

NUMBER 5

It's Official Now, Santa's Home Is At the North Pole

Since this is the season for the perennial question, "Is there really a Santa Claus", we are happy to be able to assure our readers of all ages that there certainly is, and that he really does live in the town of North Pole.

While it has long been rumored that he maintained his residence and work-shop at North Pole, this is now an official fact, recognized by the US Post Office and the postal services of many other lands. This town, which is 14 miles south of Fairbanks, Alaska, recently provided Santa with a tract of five acres for his permanent headquarters, which will be known as Santaland, and where all the youngsters of the world can address their Christmas letters. The main street, which will be 100 feet wide, will be called Santa Claus Lane, and the other streets will be named for the reindeer—whose names you know without our repeating them here.

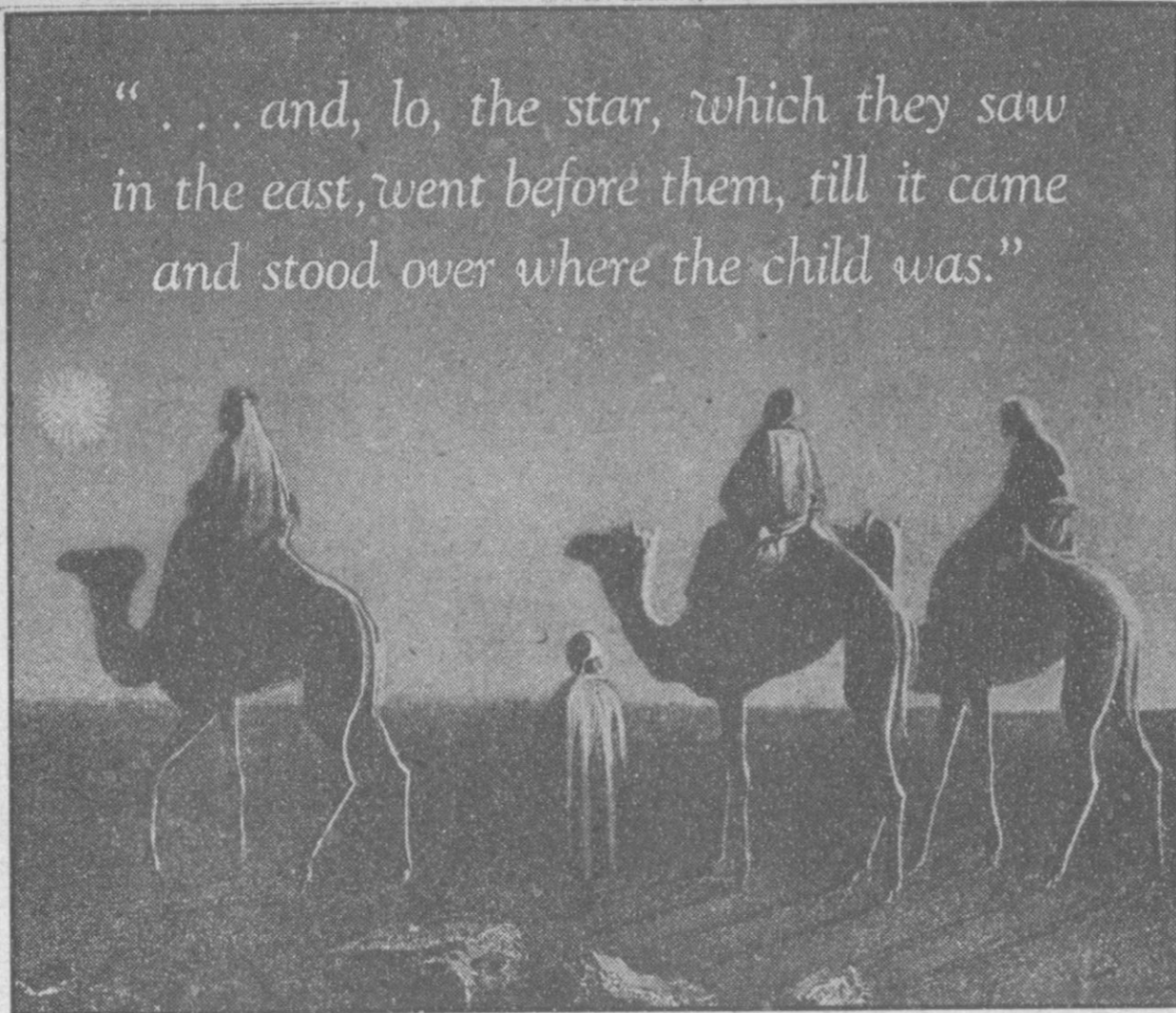
Besides the workshop, Santaland will have a chapel, a recreation center and a display hall. And if you come up to Santaland next summer, you can see Santa and his helpers at work in their shop, and the reindeer will be there too, nibbling and resting up for their Christmas Night's work.

But Santa, of course, will be coming to see you before that!

U. S. Envoy Brings God to Red Parley

Special Ambassador Arthur H. Dean did not hesitate to speak about God to the communists. Proposing a recess over Thanksgiving Day, he told the envoys from the Red governments of China and North Korea: "On that date we wish to go to worship with the people of Korea and to give thanks to Almighty God for our manifold blessings and to pray for guidance in these talks."

On Thanksgiving eve he told them bluntly: "We stand for the complete freedom and dignity of man as a creature of God. The U.S.S.R. stands for the supremacy of the state and believes the individual unimportant, except in so far as he can be used by the state. That we can never accept."



"... and, lo, the star, which they saw in the east, went before them, till it came and stood over where the child was."

The Story of "Silent Night"

It was snowing heavily on that Christmas Eve in the little village of Oberndorf, high up in the valley of Salzach. For twenty-four hours it had snowed, and the roofs and streets were covered deep with the freshly fallen whiteness.

The young priest of the village church looked out at the darkening sky. "A silent blanket of snow is glorious for Christmas Eve," he remarked, "but I fear it will be hard for many of my members to attend the Midnight Mass tonight."

As he spoke, the figure of Franz Gruber, the village schoolmaster, emerged from out of the falling whiteness and entered the parsonage. "Father Josef, Father Josef!" he cried as he encountered the young priest. "It is indeed

bad news that I bring to you. I have just come from the church, and the organ is broken. We must wait for the arrival of the organ-maker from our neighboring village, and I fear that our Mass tonight must be carried on without the happy Christmas songs of the children."

The priest smiled at the schoolmaster. "Have no fear, Franz," he replied. "We shall not be disappointed."

"But we must have music, Father," Franz insisted. "On Christmas Eve one must have music."

"We will have music," the priest declared resolutely. "Even though the organ is broken, the children you have taught can sing some of the old Christmas songs they know so well."

Franz Gruber shook his head. "I fear their youthful voices cannot sing them without the aid of the organ."

A smile spread over the face of the young priest. "Then we shall sing a new song," he declared.

"Just this afternoon as I watched the darkening sky and the softly falling snowflakes, these words came to me."

Drawing the schoolmaster into his study, the young priest placed before him the words of that joyous Christmas carol that will never die:

"Silent night, holy night,
All is calm, all is bright,
Round yon Virgin Mother and Child;

Holy Infant so tender and mild,
Sleep in heavenly peace."

"Father Josef," said the schoolmaster as he read the poem, "the words sing themselves. Bars of music seem to float from heaven to fit themselves perfectly about your poem. I will go home and set them down in writing before they speed away again."

That night behind the altar rail near a candle-covered Christmas tree, Father Josef Mohr, an orphan girl who tended the priest's

(Continued on Page 2)

Bumper Grain Crop, Drought, Building Activity, FMA Sale Feature 1953 News Review

Following the custom established in years past, the Enterprise again presents herewith, as the principal feature of its Christmas edition, a brief review of the high spots in local news during the past twelve months.

As usual, the year presents a mixture of good and bad news. One of the finest grain harvests on record was followed by a drought which had a serious effect on hay crops, corn, and pastures. The weather suited cotton, however, and the comparatively few who grew it had an exceptionally good yield. Finally adequate moisture came to give grains a fine start for next year, along with most welcome winter grazing.

Building continued the normal trend of community progress. The magnificent new Sacred Heart Church is practically complete and furnishings are expected soon. The new Sacred Heart High School building is under construction and the public school's cafeteria is finished. Some new homes have been built and some old homes have been remodeled. A large number of poultry houses reveals a growing interest in broiler and hatching egg production.

The year also marks the passing of an institution which has contributed a great deal to community progress in years past and in making its exit is clearing the way for even greater community service by its successor. The Farmers Marketing Association has sold its cheese factory to the North Texas Producers Association and plant expansions to be completed before spring will create a larger local dairy industry besides assuring a continued market for local small dairymen.

Regarding folks, it's the same story again. Some come to live here, others move away. There are births and deaths, and when all are figured in Muenster shows continued growth.

Here, in a series of notes taken from the 1953 Enterprise file, are the principal happenings of the past year.

Dec. 25, 1952—Parochial students stage Christmas ballet and Nativity pageant. Food and fun feature 1952 Hornet football banquet. Christmas services for Sacred Heart parish may be conducted in the new church in 1953 if normal working weather prevails, according to the opinion of Floyd McAdams, construction superintendent. Mrs. Marcus Fuhrmann, a polio patient since last July, has been dismissed from St. Vincent's Hospital. Pvt. Hank Walterscheid is enroute to the Far East. PFC James Hammer returns from Korea. City water supply in 30 homes is doubled. Minstrel nets \$116 for band fund. Hesse brothers win 4-H district prize in turkey program.

Jan. 2, 1953—Muenster Bank capitalization raised to \$50,000 by

stock dividend. Burns received in accident prove fatal to Fred Loerwald, 38, near Belton. Ray Winder succeeds Ben Boyd as judge of 16th district; Boyd is appointed to Second Court of Civil Appeals at Fort Worth. Muenster Mutual reports gain and record low loss. .54 inch rain ends driest year here since records were begun in 1946; final figure for the year is 23.01 inches. Charles Sicking, 67, dies in California. Family reunions feature holiday social activity. KC's party for their children draws 186 youngsters. Mrs. Mary Geray, 79, buried at Lindsay. Rita Popp of Lindsay and Ernest Bode of Belton marry. New arrivals: daughters for the Andy Arendts and Steve Grewings; a son for the Weldon Hollands.

(Continued on Page 2)

**Joy... Peace...
at Christmas**

Once more we pause to welcome to our hearts the spirit of this blessed season. May it renew the great warmth of reverent love in the hearts of all men, and may this Christmas Day herald the fulfillment of all our prayers for joy and peace to all our brothers throughout the world.

Muenster Milling Co.

Greetings

May the joys of the Season and all its friendly cheer brighten your home at Christmas and abide with you all through the year... This is our warm Holiday wish for you and yours.

C. D. Shamburger Lumber Co.
Dick Trachta, Mgr. Muenster

News Review

Jan. 9—Military funeral services will be held for PFC. Gerald Bayer here Saturday. City council okays purchase of Home Art Shop building for city hall. Albert Bauer, 72, dies after long illness. Mrs. Julia Metzler, 79, of Lindsay passes away. Seven local youths join armed services. Mothers of Boy Scouts organize Scout Mothers Club and elect Mrs. Oscar Walter president. Post Office plans to move to new site soon. The Walter Rawleys and three children move to Muenster. The New Year brought twins, a boy and a girl, to the Jack Hogans; other new arrivals: boys for the Martin Trubenbachs and the Clarence Albers; girls for the Donald Endreses and Leonard Walterscheids.

51, dies Wednesday after long illness. Margaret Grewing, 85, pioneer resident, passes Sunday. Kraft company reduces cheese purchases from local plant. Father Henry Felderhoff is transferred from Cleburne to Denison. Mr. and Mrs. Joe Pautier observe golden wedding anniversary. Heart attack is fatal to Joe Franken, 75, formerly of Muenster. T. J. Russell leaves for Korea. Housewarming party held at Adolph Walterscheid home.

Jan. 23—Death interrupts apparent recovery of Lloyd Waggoner who suffered burns on Nov. 15. Community is hit by two days of winter with a low of 16 degrees Friday. Sacred Heart Booster club re-elects Al Kleiss president. Steak dinner honors city officials. Mrs. Weldon Holland joins public school staff. Ruth Scott of Saint Jo marries

James Woodruff. New arrivals: girls for the Meinrad Stoffels, Earl Lehnertzes, and Alvin Rauschubers.

Jan. 30—John Bezner, 67, of Lindsay, dies suddenly of heart attack. George Letson is new owner-manager of Relax Theatre. Local polio fund reaches \$131. This area gets second sample of winter with three inches of snow. Local CDA court has golden jubilee dinner. Cpl. Donald Walterscheid returns from duty in Germany. Johnny Rohmer and Florence Fette marry. Mrs. John Eberhart observes 80th birthday. VFW Auxiliary has reception ceremony for 15 new members. Charlie Swofford's mother dies in Oklahoma. Emil Rohmer buys cafe from Mrs. Hank Walterscheid.

Feb. 6—Muenster Baptists to dedicate new church Sunday afternoon. Condensed milk to be new product at FMA cheese plant. Nick Miller begins building new funeral home. Burns send Mrs. Bernard Wolf to hospital. 1953 auto license tags are available. Cooke county issues 3,873 poll tax receipts. Major Charles Taylor gets assignment in Korea. Prize cow of Tony Nehib killed by careless hunter. The Al Fleitmans celebrate their 25th wedding anniversary. FFA, FHA, and 4-H clubbers attend Fat Stock Show. New arrivals, all boys: to the Werner Clers, Mr. and Mrs. Ray Hess, the J. D. Caplingers and twins to Mr. and Mrs. Frank Evans of Pilot Point.

Feb. 13—Proposal to merge Muenster schools vetoed by Bishop Gorman. Death Sunday ends extended illness of Mack Smith, 74. William H. Hogan dies in burning home at Gainesville as family escapes. Religious program opens Boy Scout Week. Muenster donates \$471 to polio fund. Muenster High orders basketball jackets for 15 girls. Armour Company transfers Leonard Endres to Omaha. Mrs. Mollie Walterscheid has major operation. Gid Prather suffers broken leg in oil field accident. Henriette Luebbert makes music debut in Fort Worth. The William Fleitmans of Lindsay observe their silver wedding anniversary.

Feb. 20—City's mercury-type street lights are installed. Murray Cox talk and film feature Lions Club program. MHS basketball teams place third in district race. Two Tigers, Willie Walterscheid and Joe Felderhoff, make All-District team. Local Pee Wees win in junior tournament. C. B. Fowler wins Texas Company service pin. MHS Juniors present class play. Walter Haverkamp and Arthur Bayer get together in Japan. Mrs. Frank Trubenbach entered St. Paul's Hospital in

Dallas this week for medical care. Three MHS players, Jane Hellman, Rosebell Haverkamp and John Aytes named on All-District basketball teams. Mrs. C. J. Tuggle, 81, has birthday observance at Myra. Marysville Progress Club elects Earl Robison president. Mrs. Joe Lehnertz joins Muenster Telephone company as operator. New arrivals: boys for Mr. and Mrs. Gary Hess and Mr. and Mrs. Walter Luttmir; a girl for Mr. and Mrs. Paul Endres.

Feb. 27—Waples-Painter Company, here for more than 57 years, will close local store. Both Sacred Heart basketball teams get tourney trophies; Jerry Henscheid, Dolores Haverkamp and Henrietta Mages are players honored. Urban Endres announces for city mayor job. County Dairy Herd Improvement Association tops state in January. Scholastic census will begin Monday. Mrs. John Schmitz of Dallas has major surgery. Mrs. Ada Walker, 84, observes birthday. The John Klements observe their 45th wedding anniversary. The Al Gerays observe silver anniversary. New arrivals: girls for the Alois Rohmers and the Bill Metzlers; a boy for the Marcus Fuhrmanns.

March 6—One race assured in city election as John Hoffman announced (Continued on Page 3)

"Silent Night" Story

home and Franz Gruber sang that glorious Christmas carol for the first time to the parishioners of Saint Nicholas. Franz Gruber himself accompanied the little group on his guitar.

After the storm had abated an organ builder from Fuegen-Zillerthal came to Oberndorf to repair the broken organ. As he left the little village, he took a copy of the carol with him, and from his hands it was passed on to all mankind.

Since that Christmas night in 1818 it has become the world's best-loved Christmas carol. In every city and hamlet, in every country where loyal hearts join together to observe Christmas, the joyous words of "Silent Night, Holy Night" are sung.



Greetings for CHRISTMAS

We'll go along with Santa in wishing a Merry Christmas and a Happy New Year to All.

MAIN CAFE
Mrs. Ted Gremminger



MERRY CHRISTMAS

As an expression of our thanks and good will, we extend the Season's Greetings to all our many friends.

INSURANCE AGENCY
Herbert Meurer J. M. Weinzapfel Earl Fisher



Season's Greetings

The warmth of the Christmas spirit is reflected in the cherished friendships we have made over the years. Again to our many friends we extend our sincerest wishes of good health and happiness for the Yuletide and the New Year.

Magnolia Service Station
Otto Walterscheid Muenster



Season's Greetings

TINKLING BELLS, holly wreaths, winter scenes with evergreens; logs on hearth, candles bright, little faces beam delight... these, to us, are all warm reminders that a very special time is here... so a very special wish is due... May this Holiday Season bring you abounding stores of good cheer, peace and happiness.

COMMUNITY LUMBER COMPANY

JEROME CARRIE PEANUTS RODY



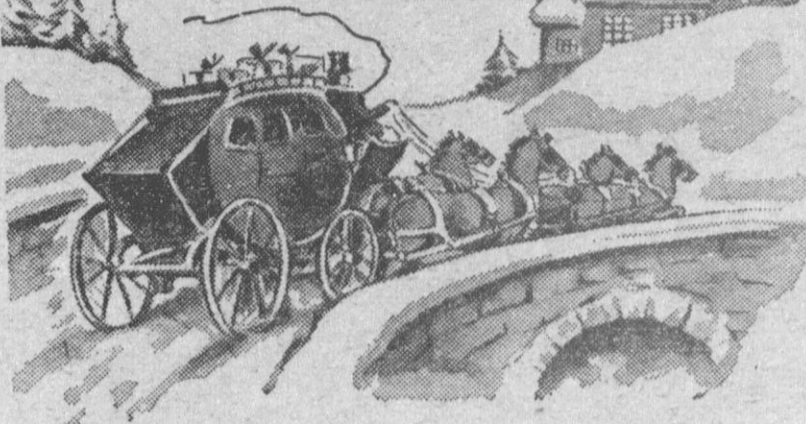
GREETINGS of the Season

May the happiness of the Holiday season, deepened and strengthened by the spiritual inspiration of the Christmas message, abide with you through all the days ahead. This is our warmest wish for you and yours, as through the soft silence of a Holy night, the shining wonder of Christmas once more dawns upon the World.

FROM ALL OF US AT
Endres Motor Company
Muenster

Season's Greetings

To all our friends and patrons, we extend our warmest greetings for a joyous Holiday Season.



Stevens Home Improvement Shop
Gainesville

News Review

nounces for mayor. City pays \$10,000, reducing debt to \$13,000. Pee Wees get champ trophy in Montague basketball tourney. Mrs. F. A. Kathman Jr. is elected president of VFW Auxiliary. Msgr. J. B. Gleissner, 88, dies at Bryan. Parochial 8th grade gets 43 new desks. Third Order provincial meets with local members. Mrs. August Friske suffers heart attack. Mrs. Mollie Walterscheid's condition not improved. Band members receive sweaters. Parochial 8th graders write and direct playlet. Joaline Mollenkopf wins first on vocal solo in Saint Jo Amateur Night program. Sylvester Streng returns to Muenster to make his home.

March 13—Hot race likely as nine announce for city offices. Variety program observes 4-H Week. Rain measures .84 inch. Three schools compete here in Scholastic Meet. Ray Wilde is elected VFW commander. SHS Tigers get 1952 football trophy. City retains insurance rate with maximum credit of 25 per cent. Local schools pick Gladys Hoffman and Joyce Grewing as Roundup candidates. FHA girls honor mothers at banquet. Rose Ann Moster breaks her left arm. Ruth Dodson and Gene Owen marry. New arrivals: girls for Messrs. and Mmes. Harold Schmitz, John Huchton, and Sam Burkhardt; a boy for the Bob Swirczynskis.

March 20—Condensed milk, new FMA product, assures continued milk market here. Over 400 visiting children expected for Scholastic Meet. Workers named for Red Cross drive; quota is \$475. Trustee candidates are slow to announce. Best rain so far this year measures 1.48. L. A. Bernauer begins work on new home. Mrs. Ervin Hamric is re-elected PTA president. Harry Armstrong, member of SCS, gets moved to Weatherford. Youths of Baptist church have first Sweetheart Banquet; Bonnie Hammer is crowned queen; Vernon Clayton, king. The Clarence Hudspeth family, formerly of Era, moves to Muenster. Bulcher Progress Club elects Bailey Dennis president. The Henry Sprengel family moves to Muenster. New arrivals: boys for the Charles Dennys, the C. D. Richards, and twin boys for the Weldon Doughtys; a girl for the Burt Russels.

March 27—Burglars get \$200 from Trachta Drug Store. \$109 reported in first week of Red Cross drive. Muenster nudges Saint Jo for trophy in Scholastic Meet. Local Scout troop gets merit award. Jerry Hoening goes to Academic Meet. Muenster resi-

dents send 200 pounds clothing to victims of Knox City tornado. Dr. T. S. Myrick and Herman Richey announce for two vacancies on school trustee board. St. Joseph Society re-elects Alois Hess president. C. M. Walterscheid is ill. Seventeen girls earn junior homemaking degrees. Ten ladies from here go to Denton for Day of Recollection. Relax Theatre gets new sound equipment. The Frank Swans announce the arrival of a daughter.

April 3—Mrs. Frank Trubebach dies Monday after six weeks illness. Red Cross fund reaches \$263. Two weekend fires, Al Walterscheid's garage and Paul Fisher's barn, cause \$1250 damage. Mother of Joe Swingler dies in Illinois. City proclamation asks observance of Good Friday. Church builders start roof work. Record vote likely as Muenster elects officials Tuesday. Scholastic census shows 597 children, 19 more than last year. Pvt. Jerry Pels is home from Korea. Mrs. Frank Raab, 73, of Lindsay and her brother, Louis Napple of Iowa, meet after 47 years. Lindsay Red Cross drive nets \$109.50. New arrivals: boys for the Melvin Gaines and C. J. Seylers; girls for the Frank Felderhoffs and Hugh Jacksons.

April 10—City vote favors Endres for mayor; and Hellman, Mollenkopf, Fisher and Meurer for alderman. All directors are re-elected at annual meeting of REA Co-op. Moisture condition ideal after 1.75 rain; brings year's rainfall to date to 6.50 inches. Myrick and Richey are elected school trustees. Viola Kuhn and Urban Rohmer marry Wednesday. Della Rose Felderhoff and Henry Voth Jr. say vows here Tuesday. Steinberger brothers, Louis and Barlte, get together for first time in 28 years. FHA chapter elects La-Quita Cain president.

April 17—Mrs. William Walterscheid, 74, died Thursday after heart attack. Burglars return to Trachta Drug and get \$70 loot. Late frost causes no apparent harm. Leo Hess is essay winner in diocesan contest. Lambert Bezer gets agency for Chrysler cars here. Garden Club sets soil tour

for April 28. Machine Shop and Community Lumber shuffle ownership. Oil well gushes in then fizzles out. Mrs. August Friske moves back to Muenster to live with her daughter, Jimmy Jack Biffle is high in county club boys cattle judging contest. Arthur Bayer returns from Korea and Japan. Sacred Heart girl basketballers honored at banquet Sunday. Emma Felderhoff and Monte Elliott marry in Dallas. Saint Francis Third Order has reception ceremony for three postulants and six novices. Donald Bayer and C. A. Fisher exhibit champions at dairy show. Hesse brothers split sheep show honors. Pvt. Richard Hermes of Lindsay arrives in Japan. New arrivals: twin girls for the Denis Walterscheids, a girl for the Andy Mondays, and boys for the Edgar Klements and Ed Schneiders.

April 24—John Schilling, 81, dies after extended illness. FFA boys honor dads at dinner. Albert R. Andress, 68, dies at Myra. Three candidates join CDA court. Hazel Prine and George Swir-

czynski marry. Pete Mosmans observe 40th wedding anniversary. Adeline Koelzer and E. L. Vance marry in Hereford. VFW plans special party for dads. Henry Henscheids observe silver anniversary. New arrivals: boys for the Jim Stockmans, William Koerners and Robert Richeys; a girl for the Lawrence Wimmers.

May 1—Bumper grain crop in sight. Rain for April totals 3.63 inches. Rev. Richard Eveld, former assistant pastor here, dies suddenly in Corpus Christi. Electric Co-op adds another safety bar to plaque. Civic League and Garden Club's conservation tour is rained out. Joe Noggler wins 100 and 200 dashes at regional meet. Sacred Heart 4-H boys place in two district contests and will go to A&M for state competition in dairy demonstration and livestock judging. J. B. Wilde sells last of Muenster's privately owned airplanes. L. Burchfiel heads Saint Jo firemen. Marilyn Gremminger and Richard Wehman, recently married couple, establish home in Wichita Falls. MHS has an-

(Continued on Page 4)

Greetings

May all the excitement and pleasure of Christmas morning remain with you long after this glorious Holiday Season has passed.

To all our friends we wish a very Merry Christmas and a Happy New Year.



Newland Furniture Company
Gainesville

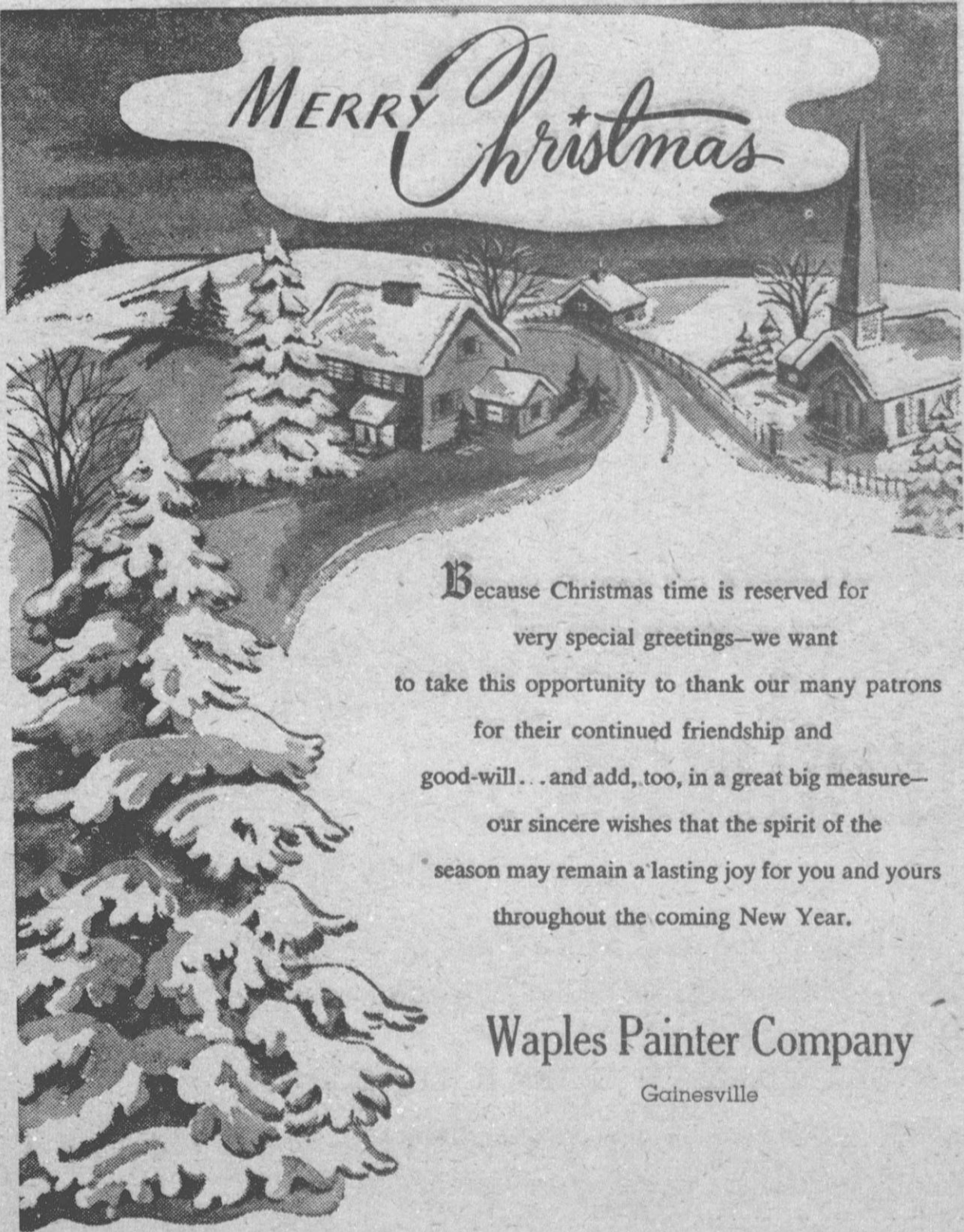


GREETINGS

May the season's joys follow you throughout a happy New Year.

ALBERT ROHMER
R & M Auto Service

MERRY Christmas



Because Christmas time is reserved for very special greetings—we want to take this opportunity to thank our many patrons for their continued friendship and good-will... and add, too, in a great big measure—our sincere wishes that the spirit of the season may remain a lasting joy for you and yours throughout the coming New Year.

Waples Painter Company
Gainesville



"Hark! the herald angels sing..."

THIS CHRISTMAS, as we rejoice in the commemoration of the birth of our Lord, let us remember the good his teachings have brought to all mankind.

MAY OUR HEARTS be open this Christmastide to His message that by the power of God's love alone can we be inspired to great deeds and wise action.

Fisher's Market and Grocery

Muenster

News Review

nual junior-senior banquet. SH seniors present "Little Men" as annual class play. The Henry Grewings observe their 25th wedding anniversary. SH junior-senior banquet stresses sea voyage theme. Subiaco Alumni Association re-elects Father Louis Deuster president. Stockmen's Feed Store moves to former Waples Painter location and will expand in the near future. VFW party honors Gold Star fathers. 28 Hornet gridders in spring training. Lindsay music pupils give recital. New arrivals: girls for the Paul Sickings, the Ed Sickings and the Dick Dittfurths.

May 8—Alfred Bayer wins district and zone award as best conservation farmer. Lions hear district governor at this week's

dinner meeting. Telephone wires on North Main street are replaced by cable. 498 persons reported for immunizations Monday at the local clinic when annual immunization day was held. New city council is sworn in Monday. Fifteen students enroll for summer classes at public school. Eleven teachers are named for coming year at Muenster public school. Mr. and Mrs. John Eberhart observe their 60th wedding anniversary with open house Sunday. Thomas Jetzelsberger leaves for service in Germany. Howard Mollenkopf breaks left arm. Pauline Lutkenhaus and Louis Sicking marry. Sacred-Heart basketballers get sweaters and awards. Muenster sends 37 to Rhineland for Catholic League meeting.

May 15—1953 crop prospect further improved by timely showers; year's total rainfall to date is 9.71. Soil conservation champs honored at awards dinner. Audie Murphy's visit here for Tiger-Rancher baseball game thrills teen-agers. Tigers in tourney for state baseball title in Academic League. "May Carnival" is theme of 1953 flower show given by Civic League and Garden Club in city hall; large variety of exhibits are displayed. Rev. Johnstone Beech to talk at MHS graduation; Father Tynan will be baccalaureate speaker. Rosalee Fuhrman and Robert Bayer marry. Sacred Heart Music School pupils appear in recital. Several hundred attend Shiloh homecoming. City gets additional fire hose. LaVerna Starke receives nursing diploma. Veterans ban free dances in VFW Hall . . . crowds too large. About 700 persons attend formal opening of new Miller building Sunday. New arrivals: boys for the Jack Tuggles and Leo Mosmans; girls for Messrs. and Mmes. Albert Hess and Emmett Sicking.

May 22—Death ends one week illness of Al Mages, 51, of Lindsay. District veterans re-elect Pat Hennigan as commander. Crop outlook dims as worms invade local grain fields. Band, in new uniforms, appears in spring concert. W. J. Miller wins Humble trip to Houston. Tigers rained out of championship baseball playoff at Austin. M. D. Kaderli re-elected Lions Club president. Rain measures 1.99. Relatives of local people report OK after Waco storm. Wind and hail strike Forestburg area. Leoba Henscheid and George Mollenkopf Jr., marry Monday. Katherine Hartman and Teddy Gremminger say vows Saturday. Basil Reiter wins in national Latin contest. Juanita Weinzapfel visit in Holland. Class nights, graduations, baccalaureate services take place; Muenster High graduates 23; Sacred Heart High presents diplomas to 12. CDA court re-elects officers. Altar boys treated to annual outing at Lake Texoma. Community sends 150 pounds clothing to Waco storm victims. Betty Lue Buckley and Ruth Fisher graduate from college. New ar-

rivals: girls to Messrs. and Mmes. William Hermes, Anthony Klement, Ed Schad and H. N. Stoffels.

May 29—Mollie Walterscheid, 76, dies after extended illness. C. M. Walterscheid dies of cerebral hemorrhage. Summer classes open at public school Monday. Memorial services will honor Muenster war dead. Tigers win state co-champ baseball title in Academic League. 47 get diplomas in parochial school's largest eighth grade class. Fourteen get 8th grade diplomas at public school. Mrs. J. M. Weinzapfel breaks hip

in fall. Sister Canisia makes plans to visit in Switzerland. The H. L. Herrons move to Denison. Gilbert Yosten and Tommy Knabe leave for Korea. Walter Haverkamp returns from Korea. Anna Grace Herr and Harry Scoggins marry. New arrivals: girls for the Alfred Bayers and Leonard Bengforts; boys for the Rufus McElreaths and Andy Stelzers.

June 5—Alois Trubenbach sells first wheat of season; grain crop is fine. City council considers water fluorination. Nine high school and eight grammar grade graduates receive diplomas in

Lindsay graduation with Father Louis as commencement speaker. Bible school opens at Baptist church with 35 enrolled. 21 pupils enroll for summer school. Mrs. J. W. Meurer is resting well at home after breaking her right hip. Leroy Metzler and Margaret Burns marry in Dallas. Anna

Fleitman and Conrad Jostwerner say vows here. New arrivals: a boy for the Lawrence Vogels; a girl for the James Gerays.

June 12—Harvesting steady on best grain crop in history. Charley Hellman elected Grand Knight of local KC council. Father Cletus joins Laneri Hi



Joy and Peace at CHRISTMAS

To all our Friends... May the Holy Season abound with Peace and Good Will and all other Blessings that combine to make life Joyously Beautiful.



Bayer and Walterscheid
Ready-Mix Concrete
Muenster

JOY

While we give and receive gifts, let us always remember God's greatest gift to mankind. A Joyous Holiday to all.

GILBERT STUDIO
Gainesville



The best part of Christmas, we believe, is the good wishes extended... and the good wishes received. And so, in all sincerity, we send to all our friends our best wishes for a cheerful Christmas and a joyous New Year.

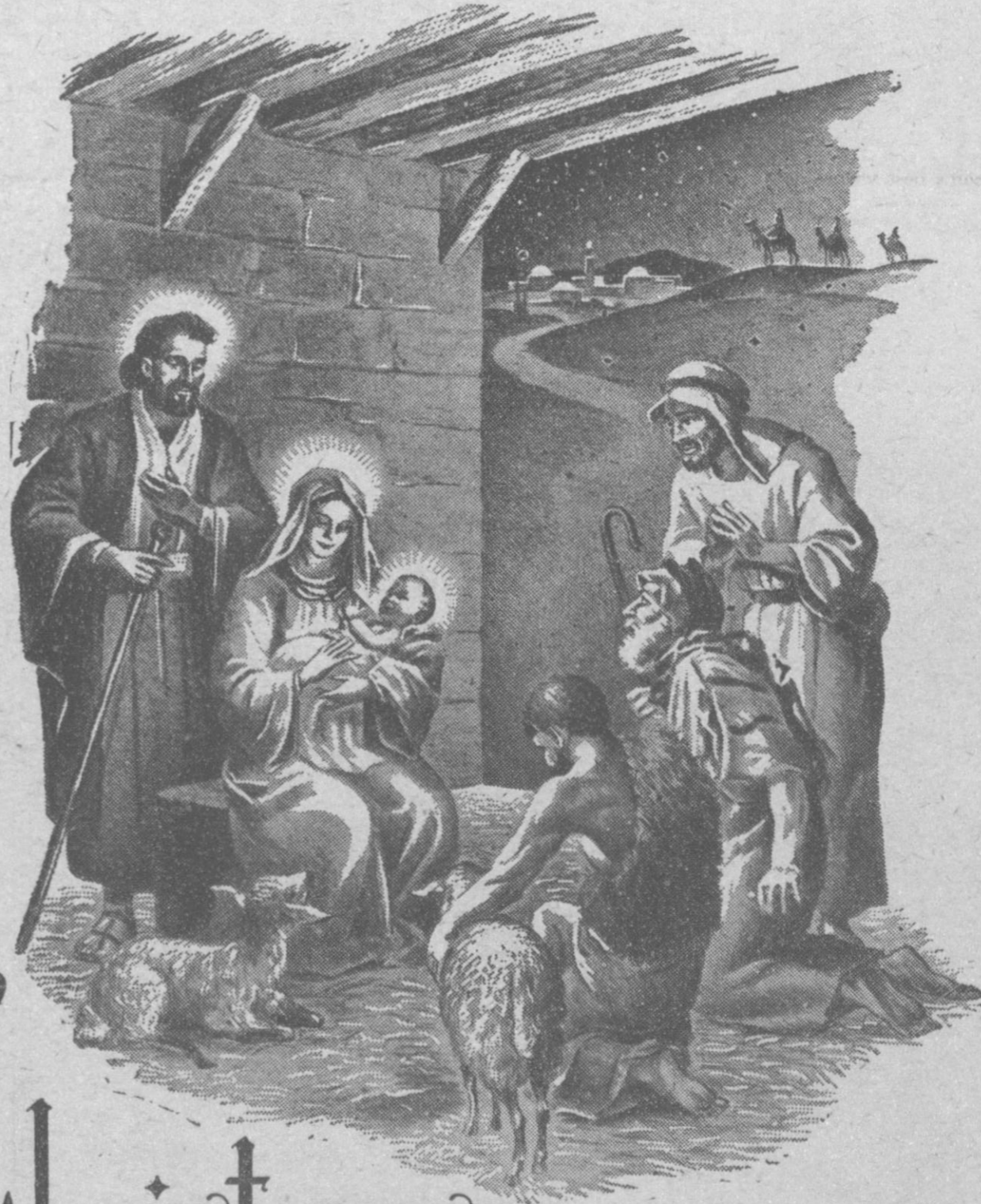
TEAGUE'S CLOTHIERS
Gainesville



Season's Greetings

May the spirit of brotherhood that is the meaning of our Christmas spread its teachings of Peace and Good Will around the world.

Schad and Pulte
Gainesville



Christmas...

May Peace and Joy Be Yours in the Fullest Measure in this Holy Yuletide Season

SACRED HEART CHURCH AND SCHOOL

FATHER LOUIS, O.S.B., Pastor
FATHER PATRICK, O.S.B., Assistant - FATHER CHRISTOPHER O.S.B., Assistant

AND OUR STAFF OF SEVENTEEN BENEDICTINE SISTERS

News Review - - -

faculty. Merger rejected; Muenster continues separate schools. Joe Fisher Sr. tours Alaska and Canada. Residents of Muenster hit a new record in water consumption Monday with 174,000 gallons. League-Garden Club elects Mrs. Tony Gremminger president. Doris Lee Eberhart and Monte Hellman marry. Dolores Boyles attends summer 4-H camp. Post office raises box rental rates. New arrival: a girl for the Ed Swirczynskis.

June 19—Harvest nears end; storage scarcity causes headaches. Public school trustees approve football stadium. New peak hit in city water consumption with 214,000 gallons. St. Mary's parish honors Rev. Herman Redder on silver jubilee. Coach Stewart and Mrs. Bill Searcy named on school

faculty. Tommy Knabe and Gilbert Yosten are enroute to Korea. Mrs. W. M. Trubenbach breaks left arm. Billy Frank Richter is recovering from surgery. C. F. Gobble enters VA hospital at McKinney. Paul Fisher herd leads May DHIA record. Heart attack is fatal to Leonard Ray of Bulcher. New arrivals: boys for the Andy Trubenbachs and for the Albert Knabes.

June 26—Big harvest ends; loans on wheat again available. Rev. Leo Koesler named Subiaco superior. Felderhoff brothers start drilling oil well in city limits. Muenster softball team noses out Bezner Chicks 7-6. Dolores Lehnertz and George Shively say vows. Eileen Fleitman and Leon Krebs marry. Rosalee Grewing and Kenneth Zwinggi wed. The Johnny Wimmers move to Hamlin to live during the summer. Paul Nieball is recovering from major surgery and pneumonia. New arrivals: boys for the Earl Koelzers and the Lawrence Sickings.

July 3—Year's illness ends Tuesday in death of Frank Kaiser, 65. City residents are asked to water mornings only to prevent shortage. 1.27 inch rain fails to relieve drought. Knights admit 25 new members in district initiation held here Sunday. Auctioneers win 8-6 at Windthorst. Muenster State Bank anniversary marks three decades of outstanding community service. Donald Bayer and Robert Fuhrmann win in state 4-H contests. Elmer Fette breaks left foot in oil field accident. Airman J. L. Cole returns to the states. Rosemary Knabe and Kenneth Reynolds marry. Juanita Weinzapfel and Major David Bright say vows. Sgt. Clyde Fisher and Sgt. Polly Grill marry in Illinois. Lt. (j.g.) Harold Luke and Patricia O'Neill exchange vows in Calif. Juanita Neu and Jerome Dieter marry at Gainesville.

July 10—City council approves purchase of water fluoridation unit. City buys dry hole for completion as No. 3 water well. Four from here attend VFW state convention in San Antonio. Johnny Rohmer suffers severe eye injury in oil field accident in Abilene. First Baptist church has youth revival. Firemen report for rural grass fires. Little Hooters lick Auctioneers 13-1. Work to start soon on MHS stadium. James Bayer is enroute to Hawaii. Thomas Jetzelsberger arrives in Germany. New arrivals: a girl for the Herman Stoffels; boys for the Ben Fleitmans, Joe Bezners, Lawrence Mosters and John Ladds.

July 17—Contract let for new parish high school building for \$189,345. Cold wave with lowest July temperature on record brings 1.14 inch shower. Mrs. Peter Bindel dies on visit with relatives in Windthorst. Farmers plan to organize Farm Bureau Federation. Father Patrick Hannon arrives to assume new post as assistant pastor. Father Cletus is honored at

farewell party. CDA ships 750 pounds clothing and bandages to needy missions. Auctioneers beat Windthorst 6-5 as rain ends game. E. P. Buckley honored with retirement party by local oil men; the Buckleys will move to Grapevine to occupy new home. Ralph Maglaughlin named for FFA top award. Auctioneers wallop Gainesville team. Mrs. Charles Cler has major operation. Father Cyril heads radio hour in Corpus Christi. Mrs. Bertha O'Callahan dies at Pecos. Alma Louise Kubis and Adam T. Wolf marry at Lindsay. Mrs. Tony Trubenbach Sr., Mrs. Alois Trubenbach and daughter, Judy, leave for Canada. Laura Streng and Lt. Vincent Bozzone marry in Brooklyn. 19 end summer classes at public school. New arrival: a boy for the Pauli Hellingers.

July 24—Cool weather and rain prevent water shortage as city pump breaks down. 1.98 inch rain improves moisture situation in Muenster area. 22 parish members go to San Antonio for state and national Catholic conventions. Local wildflower exhibit arranged

by Mrs. Lee Toothaker is on display at Bank. Small group hears talk on organizing Farm Bureau. The John P. Williamson family moves to Muenster; he's with soil conservation service. The Bill Drozd family moves to Gainesville. Jane Hess has surgery in Dallas. Henry Sprengel breaks left foot. The John Kathmans observe 20th wedding anniversary. John Bayer is honored on 82nd birthday. Mrs. Effie West of Bulcher and Rev. C. W. Luster of Cisco marry. Gregory Hundt named grand knight of Gainesville-Lindsay K of C. New arrivals: boys for the A. J. Huchtons, John Durbins and Walter Eberharts.

July 31—Contractor will start new parochial school early next week. Local schools will have separate hot meal programs. Telephone company adds another long distance circuit. FMA plant will install whey powdering unit. George Letson's grandfather dies. Muenster schools name Sept. 1. as opening date. Little Hooters edge Auctioneers 2-0. Hay and pasture prospects improve after timely

The New-Comer

Why is it that everybody refers to a baby as a helpless little thing? Give a baby a house of his own, and he is the least helpless thing in it. All he needs to do to have his every want fulfilled is to let out one small peep. If help does not arrive at once, he tries one wail. This is followed by a bellow, which not only throws the house into a tailspin, but keeps it that way for days.

He doesn't worry about what he is going to wear today, or what he will have for lunch. If he doesn't wear a stitch, he is content, and so is everyone else.

If he doesn't like his food, he can spit, blow, bubble, dribble or disdain to eat at all. At the end of a meal, he can belch loudly, and everyone in sight will giggle

and applaud. If he tries this five years later, he will get his posterior slapped.

Nobody cares whether his hair is combed or how it grows, he can leave it in the ghastliest uproar and everybody will coo.

He doesn't have to answer questions, enter political arguments or endure a bore. If he gets bored, he just yawns and goes to sleep.

There are several other conveniences that cannot be mentioned here, which he uses without moving an eyelash.

Far from being helpless he is the supreme Dictator.

But brother, isn't he some kid? —The Lion

A great deal of talent is lost in the world for want of a little courage.—Sidney Smith.



In the Spirit of Christmas . . .

As the tale of the miracle in the manger is once more retold . . . may we all receive gladsome inspiration to make this holiday one of love for all mankind. It is in this spirit that we extend the Season's best wishes to all our friends.

Browning's
102 E. California
Gainesville

Greetings of the SEASON

At this glad time of the year, we wish for you and yours: the Joy of giving, the Satisfaction of appreciation and the blessing of love.

JACOB PAGEL
Muenster



Greetings

As "it came upon a midnight clear," may the message of Peace and Good Will dwell in your heart at Christmas.

ACE CAFE

Emil Rohmer

Muenster

GREETINGS

May all the joys and pleasures of the Yuletide be yours this Christmas.

And may the New Year be one of abundant good health and good fortune.

J. P. Flusche
Muenster

Season's Greetings

May the "Peace that passeth all understanding" enter into your heart at Christmas. In the spirit of Him, whose Natal Day we celebrate, may you find the hope, faith and courage to hold steadfast to the bright promise of a world in which peace and good will shall reign forevermore.

Muenster State Bank
Member Federal Deposit Insurance Corporation

News Review - - -

rain. Sister Bertha is recovering from major surgery. Paul Nieball returns from Dallas hospital. Mrs. Frank Walterscheid has an operation. Dale Wilde has surgery to strengthen leg muscles injured by polio. Celebration marks 25th anniversary of the Joe Hoenigs. The Charlie Haverkamps observe their 15th wedding anniversary. New arrivals: a girl for the Bruno Zimmerers; a boy for the Frank Beyers.

Aug. 7—Steeple finished; work on church nears end. City water well looks good; makes 150 gallons of soft water per minute. Father Christopher Paladino joins parish staff as assistant and Tiger football coach. Auctioneers trim Marysville. Lunch programs at both schools shaping up. VFW Auxiliary wins honor roll certificate. F. E. Schmitz buys Coca Cola bottling plant at Gainesville. Mrs. John Rohmer, Mrs. John Grewing and Mrs. Emmet Fette have operations. New arrival: a daughter for the Clarence Erpelings.

Aug. 14—Terrazo workers start this week on new church floor. Farm Bureau unit in county awaits more memberships. School board decides on plans for cafeteria. Steve Moster is appointed city manager. New school awaits arrival of steel. Auctioneers lose to Hooters; beat Windthorst. Rain measures 1.90. Muenster Band names majorettes; Peggy Hudspeth is drum majorette. Tony Wimmer is building a new ranch type home. Ethel Mae Bayer and Leo Hesse marry. Betty Ann Dieter and Robert Reiter say vows at Lindsay. Della Flusche gives piano recital and receives high school diploma at Decatur. Boy Scouts end softball season with 50-50 record. New arrivals: boys for the Henry Felderhoffs, Joe Devers and Laymon Gulletts; a girl for the Johnny Baileys.

Aug. 21—Twenty teachers named on parochial school faculty for 1953-54. August 31 set as registration date at public school. Fire razes Tillman Bridges home at Bulcher. Rev. Francis Zimmerer leaves Windthorst parish; is succeeded by Rev. Alphonse Bock. Curley Pels is home from Korea. Variety Store adds Christmas annex. Eleanora Fuhrman and Carl Pelzel marry in Dallas. Marysville Progress Club wins honor award. Lions don skirts to play benefit ball game for band uniform fund. Rain measures .48. Marysville trims Auctioneers 5-1. Rannie Heilman and Mary Dodson marry. New arrival: a girl for the Robert Tuggles.

Aug. 28—Progress reported on detention dams for Elm watershed. G. C. Gallaher former resident, dies. Burglary Saturday costs Ace Cafe \$50. Ted Neu delivers first bale of this season's cotton ginned in Cooke county. Endres Motor company is Muenster bus depot. Rail shipment of cattle leaves here first time in seven years. John Hess buys farm at Lindsay. Band Parents will have concession at County Fair. Nehib, Fisher, Knabe herds lead DHIA in July. The Marion Ray Hotts move back to Muenster. New arrivals: girls for the Ed

Endres and the Tommy Ottos.

Sept. 4—FMA calls meeting to consider sale of cheese factory. Muenster schools gain 28; combined enrollment is 682. MHS Hornets begin practice. Barney Reid of Myra dies. Work starts next week on school cafeteria. Benefit movie clears \$100 for band uniforms. Della Fette, Mrs. Anthony Klement, Hilda Pautler, Wilfred Koelzer and Billy Frank Richter are recovering from surgery. City will cooperate if residents want street paving deal. Emma Lou Gehrig and Arthur Hess marry. MHS seniors get class rings. The Jud Boyles family moves to Corpus Christi. Clara Fleitman of Lindsay gets nursing diploma and honor award. New arrivals: boys for the Alphonse Felderhoffs and the Herbert Russells.

Sept. 11—Members authorize FMA directors to sell cheese plant. Mrs. August Friske, 73, resident here 44 years, dies. Nelda Bayer named Cooke County Farm Girl of the Month. Lots of talk but little action on pavement project. Hornets to open season with Whitesboro Wildcats at Leeper Stadium. S.H. Tigers meet Era in season opener there. September starts with .76 rain. Hornet Pee Wees will play six games. Deaneery NCCW has election of officers. City is shopping for fluorination unit. Stand at Fair nets \$225 for Band uniforms. Bernadette Yosten and Kenneth Klement break arms. Ray Owen has surgery. Henry Stelzer returns from Katy hospital in Denison. Gift party honors Bridges family at Bulcher. Joseph Felderhoff leaves to enter St. John's Seminary. Poultry houses are out front in the community's building program nowadays with seven of 10 jobs in progress. Construction at the parochial school is about to get out of the ground. Sidewalks are being built and dirt spread for landscaping at new church. New arrivals: girls for the Joe H. Walterscheids and Richard Schumachers; a boy for the Earl Shephards.

Sept. 18—Seven blocks waiting for pavement job; more developing. FMA deal awaits decision at meeting of NTPA directors. Era High cancels game with Tigers. Hornets lose 31-6 to Whitesboro in season opener. Rosemarie Walterscheid is FFA sweetheart to compete in Iowa Park contest. Mary Nell Hellman elected Band president. FFA chapter elects Wendell Richey president. Herbert Fette gets army discharge after five years. Capt. Tim Stormer gets discharge; moves his family to Muenster to make home. Auction Sale starting time advanced two hours. Celebration observes 25th wedding anniversary of the Al Walters. Jeanette Meurer and Kenneth Wiesman marry Tuesday at evening Mass. The Clyde Fishers are here to make their home. New arrivals: a girl for the Nick Arends, boys for the Harold Dieters and Henry Sandmanns.

Sept. 25—Water and smoke do most damage in fire at bakery. Annex to VFW Hall starts next month. Record player to replace bells in new church. Fifty local students leave to continue studies

away from home. New city well's water rates good report. Hornets lose 7-0 in tight contest with Pilot Point. Mrs. Maggie Reiter dies in Oklahoma. Sacred Heart Alumni elects Billy Joe Miller president. Pee Wees triumph 32-7 over Saint Jo Kittens. Fire department gets 300 feet of new hose. VFW Auxiliary cheers patients at Bonham VA hospital. Alyce Siegmund and (Continued on Page 7)

Swiss Brotherhood Sang at Christmas To Banish Plague

One of the most impressive customs in the world is observed in Switzerland where the "singing at the fountains" is done by the Sebastiani brotherhood in the picturesque spa town of Rheinfelden.

According to the Swiss writer Gollieb Wyss, the custom is more than 400 years old, dating from 1540 when a plague, sweeping through many lands, visited Rheinfelden. Twelve men formed a brotherhood in honor of St. Sebastian, promising to pray for him to safeguard their town from

further distress. They also undertook to nurse those afflicted by the plague and to bury its victims.

If one of their own members died, the brethren acted as pallbearers, and up to the present day, by their own selection, the membership of the brotherhood has remained at 12.

Pestilence in the medieval period was ascribed to the evil spirits in the water, and when the Sebastiani brethren make their rounds of seven fountains on Christmas eve, they start at the fountain in the "Froschweide" where the plague started in the 16th century. After singing for the seventh time near the town church, they join its congregation for midnight mass, first placing their quaint mounted lantern, with its lighted candle, before the altar of St. Sebastian.

For their Christmas eve singing at twelve, brethren are dressed in dark clothes and black top-hats. Around their lantern-bearer they stand in a circle and three times, as the name of Christ is mentioned in their song, they uncover their heads. The song dates back to the middle ages.

A possum at birth is about one-half inch long. He is America's only pouched animal.

Inscription on a cemetery headstone: "Here lies an atheist, all dressed up and no place to go."

Season's Greetings
AND ALL GOOD WISHES
FOR THE
New Year

WIESE JEWELRY
Muenster



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Muenster Livestock Auction Commission Company
Dick Cain, Owner and Auctioneer

GREETINGS OF THE
Season
AND BEST WISHES FOR
THE
New Year

GILBERT ENDRES
Earth Moving Contractor

News Review

Charles Davidson marry. Clifford Endres breaks his right leg.

Oct. 2—Muenster entries lead the district in Grass Judging contest with FFA team first as a team and Jimmy Jack Biffle high point individual. Tigers romp over Bells High 27-7 in season opener. Alvord humbles Hornets 25-0 in 10-B tilt. Pee Wees lose to Callisburg. Dallas Comets take game from Sacred Heart Cubs. Enrollment reaches 100 at Muenster High. Julian Walterscheid returns from Okinawa. The Johnny Rohmers return to Muenster to live; Johnny's eye injury is healing. REA crew give farewell party for Marvin Morrison; the family will move to Chicago. Book review features program at Marysville HD meeting. The Herbert Meurers return from National Bankers Convention in Washington, D. C. New training car delivered at MHS. New arrivals: twin girls for the Rufus Bezners; boys for the Eugene Schmitzes and T. J. Gormans; a girl for the Louis Wiesmans.

Oct. 9—Mrs. John Schmitz, 63, dies in Dallas, burial at Lindsay. Drought broken by dandy 3.7 soaker. Deal proceeds for sale of FMA plant to NT Milk Co-op. Fire damage repair started at Bakery. Tigers rack up 39-0 decision over Nocona B squad. Pee Wees beat Sanger kids 32-13. Hornets lose to Era 12-0. Parochial Cubs lick Fort Worth team 13-0. Shorty Reeves is back from Korea. Irma Hofbauer and Ewald Fuhrmann marry. Wichita Falls is host for NCCW sixth annual diocesan convention. S. H. Room-mothers elect Mrs. C. J. Kaiser president. John McGaughey moves here to join soil conservation personnel. The Melvin Gaines family moves to Decatur. Robert J. Samples Jr. is hurt in car accident. Gene Hoedebeck wins service award. Bulcher HD club elects Mrs. Gid Prather president. Albert Knabe breaks left leg in football practice session. Robert Knabe has surgery in Dallas. Clifford Endres is back at home after having surgery for broken leg. New arrivals: all girls, for the Johnny Mosters, the Johnny Rohmers, the Ray Voths and the Ed Masons.

Oct. 16—Charles Cler, 75, resident here 47 years, dies Friday. Work on city pavement begins; starter of .10 blocks assured. Tigers win 27-19 tussle with Sherman B squad . . . score late to snatch 7-0 victory from Big D team. Garden Club plans birthday calendar. Hornets look good holding Boyd to 27-14 decision. Eugene Walter elected FHA chapter sweetheart. Five members of the S.H. 4-H club show prize winning turkeys at Dallas State Fair. Joyce Wiesman is named Cooke County Farm Girl of the Month. Monica Yosten breaks collar bone in fall. Pee Wees take easy victory from Saint Jo Cubs. Tiger Cubs win 20-0 over St. Mary's Micks of Ft. Worth. C. A. Fisher and Carl Gimple named on State Dairy Board. Michael Neu wins state 4-H tractor maintenance contest. New arrivals: girls for the Norbert Rohmers and Charles Stoffels; boys for the

Henry Voths and Ed Wolfs.

Oct. 23—Free chest x-ray service is offered Oct. 29-31 and Nov. 3-5. Cooke County Farm Bureau meets with Wm. Bezner, president, presiding. Lee Toothaker speaks at Garden Club meeting on Flood Prevention. One day drive for Boy Scout fund set for next Tuesday. Hornet jinx hangs on while Valley View Warriors rack up 19-7 win. Adult classes in crafts are available at public school. Cafeteria to open with PTA dinner. Both schools get set for benefit Halloween carnivals. William Fisher breaks left foot. J. D. Hott returns from Korea. Gracie Friske and Alvin Fuhrman marry here. Dorothy Sicking and Harvey Buttrill marry in Fort Worth. The big push to get winter cover crops in the ground is on by soil conservation district co-operators. Mrs. John Richey is elected president of Marysville HD club. The Tim Stormers buy the John J. Hess farm. FFA and FHA initiate new members. Tiger Cubs win third straight game over Cowtown boys 19-0. New arrivals: a girl for the James Bezners; boys for the Arnie Wimmers and Gerald Stelzers.

Oct. 30—More than 20 blocks assured for pavement project. New fixtures for Post Office arrive. Public urged to take advantage of free chest x-rays. McCulleys attend brother's funeral in Vernon. Moisture condition fine; October total of rain now 7.80 inches. Hornets stop Sanger Indians 6-6 in muddy tussle. Tigers overpower Ranchers 19-7 for tie in loop lead. Lightning knocks out 18 phone lines. Sylvan Walterscheid and Lillian Fisher win awards in Dallas poultry show. Joan Geray and Wilfred Bezner marry at Lindsay. The Curtis Hollands move from Ft. Worth to Cleburne. Group organized Study Club. New arrivals: girls to Messrs and Mmes. Gene Hoedebeck, A. J. Loerwald, Loyal Burchfiel and Robert Mayer.

Nov. 6—Walter Yosten, 28, dies Monday after 15 years of illness. 1.19 soaker helps grain and grazing. Milk volume here may be boosted by Oklahoma surplus. Muenster donates \$186 to Boy Scouts. Tigers hold tie for loop lead by 27-19 win over Buckner. Hornets dump 10-B leaders for first victory of season in 14-7 win over Callisburg. Seven volunteers fill county's quota for month; is first completely volunteer draft quota in the history of the Gainesville board. Leo Lawson succeeds W. P. Bratcher as local field man for J&L; Bratcher goes to Colorado. Maj. Chris Fette ends Korean tour. Cpl. Ted Noggler is back from Korea. Airman Jerry Fette leaves for Korea. Cubs and Cowtown kids tie 6-6. The John Fishers are honored on 25th wedding anniversary. Cubs beat St. Mark's 13-7. Pee Wees wallop Callisburg 19-0 for junior loop title. New homes being built for Frank Schilling, August Walterscheid, George Mollenkopf Jr. Lindsay Mothers Society elects Mrs. Wm. Fleitman president.

Nov. 13—Mike Koelzer, 73, dies in Hereford. Amber Estes dies in Waco hospital. County okays bridge if road is built north of Muenster. Queen Julia Wolf

Dr. Clement Moore Was Ashamed of His Famous Poem

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 20 years. Today, the poem which begins: "Twas the night before Christmas, when all through the house Not a creature was stirring, not even a mouse;— is one of the most beloved of all Christmas writings.

Dr. Moore was an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York. He wrote the poem on Christmas Eve 1822 and read it to his seven children.

He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

Other newspapers printed the jingles and they quickly became known all over the country. The dignified Dr. Moore was embarrassed and considered it beneath a man of his scholastic standing to be the author of children's jingles.

Twenty-two years later, how-

That Reindeer, An American Tradition

That reindeer is becoming an American tradition.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

ever, he finally publicly admitted authorship of the jingles and it was published in book form under his name for the first time.



"O come, all ye faithful"

Let us glory in God's promise of Joy and Peace on Earth, Good Will to all men. May the many blessings of Christmas be with you throughout this Holiday Season.

N. J. Yosten & Sons
Yosten Sand & Gravel



Christmas Greetings

May the true spirit of Christmas dwell in your home and in your heart throughout the year.

Hennigan Motor Company
Muenster

CHRISTMAS Wishes



Here's a cheerful little earful of Christmas wishes for all our friends. May your homes and hearts abound with holiday warmth, happiness and good fellowship.

Palace Drug Store
Muenster



GREETINGS

With the realization that each passing year brings a fuller appreciation of old friends and pleasant associations, we extend to you our sincerest wishes for a very Merry Christmas and a Happy New Year.

Since 1884 It's
KADEN, The Florist



James Walterscheid, James Fleitman, William Fisher, Robert Fleitman and Johnny Swirczynski are shown with the Christmas cribs they made in a contest among boys of the seventh grade parochial school. James Walterscheid's model won first, William Fisher's second, the Fleitman youngsters tied for third and Johnny's was fourth.

Small Towns Were First to Use Lights On Outdoor Trees

It was a small town that first thought of lighting an outdoor community Christmas tree.

Four communities are believed to have thought of the idea about the same time—as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania. Salem, Ore., decorated a large Sitka spruce. Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first national Christmas tree was in 1924 and was sponsored by the American Forestry

association. The event is now televised every year for all parts of the country to see. The most spectacular outdoor

CHRISTMAS IN MEXICO Unless he is very much Americanized, the Mexican child knows nothing of the Christmas tree.

Mexican parents search the markets for little trinkets, toys and sweets for the Pinata—a jar made of coarse, red earthenware and shaped usually like a clown or dancer or other amusing figure or object. On Christmas Day the Pinata is suspended from the ceiling.

News Review

reigns at MHS annual homecoming; Hornets reclaim golden horseshoe in 13-0 win over Saint Jo Panthers. Tigers spring 38-0 upset at Texarkana to take loop lead. Wieler-Walterscheid start Butane agency. Rev. C. C. Moody, new pastor, arrives at Baptist church. 47 remembered at KC memorial rite. Recovering from operations are M. D. Kaderli, Mrs. Alvin Cler, Mrs. Frank Kathman Sr., Mrs. H. P. Hennigan. Aileen Koelzer and Arnold Knabe marry. Muenster 4-H Club achievement show has over 200 entries. Mrs. Arthur Endres is elected president of Get-Together Club. Agnes Zimmerer and Cpl. Robert Betzen marry at Lindsay. New arrivals: a girl for the Joe Voths; a boy for the J. C. Atteberrys.

Nov. 20—Chimes installed at new church; furnishings delay church completion. Expansion program at cheese factory pushed by NTPA. Tigers lick Micks 40-18 for perfect season title; are in play-off to decide champs of Academic loop; Carrie Ann Gehrig reigns as queen at homecoming game and ceremonies. Noggler and Turner shine as Hornets beat Eagles 30-19. Over 400 attend formal opening of new lunchroom. E. R. Wyatt, native of Marysville, dies at Houston. First topping due this weekend on pavement project. Adult shop classes start Monday. Shirley Henderson and Don Wiesman marry. Clothing drive for Korea is in progress. Gus Stelzer is ill. Leo Felderhoff has broken right arm. New arrivals: girls for the D. R. Martins, Ray Sickings and Albert Spires; boys for the Lambert Beyers and the W. A. McKays.

Nov. 27—Tigers drop bi-district tilt to San Marcos 25-6. Parish gives \$525 to Dallas orphanages. Enterprise installs larger news press. Noggler, Walter and Richey picked for 10-B dream teams. Seven Tigers named on all-district teams of Academic loop with Yosten, Walterscheid, and G. Knabe on first team. Father Louis attends jubilee at Subiaco. Era wins trophy, Muenster is third in 10-B grid race. Paul Fisher has top producers in DHIA for Oct. (Continued on Page 9)

It's a Favor, Not A Duty, For Stores To Exchange Gifts

The season for returning Christmas gifts to stores for exchange is now upon us. Most business establishments are as cooperative as possible about this annual American pastime, but before getting into any arguments with a reluctant clerk or manager, better take a look at the legal situation involved. You may find that persuasion is more in order than demands for adjustment.

Department stores are under no legal obligation to take back a purchase and refund your money or deliver other goods in exchange just because you changed your mind. Most stores do make refunds and exchanges, but that is because it is their policy to do so—not because they are required to.

However, a promise to refund or exchange merchandise made by the store or the salesman should be honored. Similarly, if a store misrepresents the quality of certain goods or if the goods are defective, you are justified in expecting a satisfactory adjustment. But you have no more legal right to expect a store to refund or exchange because you change your mind about a purchase than the store has to ask you to give back the goods that were sold to you because it didn't want to sell them after all.

Employer Travels With Labor Chief

To promote better employer-employee relations, Benjamin F. Fairless, chairman of the board of U. S. Steel Corp., and David J. McDonald, president of the United Steelworkers of America, embarked recently on a series of joint plant visits.

The labor leader and the corporation chairman agreed that "there is no better way to look over our mutual problems in hope of developing a better relationship and a better understanding of each other than in just this way."

Accepting government aid is like taking drugs—pleasant at first, habit-forming later, damning at last.—W. W. Ward.

News Review

Rain measures 1.15. Pvt. Norbert Rohmer is improving from illness at Fort Sam Houston. Gladys Ann Hoffman and Billy Joe Mayer marry. Observance marks 40th wedding anniversary of the Tony Ottos. Adolph Fuhrmann gets award from Progressive Farmer. The Paul Arends are honored on 40th wedding anniversary. Lindsay choir members treated to annual dinner party.

Dec. 4—Cheese factory sold; FMA will operate until Jan. 1. Ben Knabe injured critically in oil lease accident. Collect more than ton of clothes for Korea. VFW Post receives two more hospital beds and two more wheel chairs for local use. KC Fourth Degree members re-organize and elect officers. Lambert Bezner returns to First State Bank; Kyle Waggoner is manager of car agency. Rain measures .84. Twenty members of Tiger grid squad will receive jackets. Henigan-Sicking open Butane agency. MHS basketball teams

take double header on Callisburg court. Rehearsals start on Lions minstrel for band uniforms. Howard Mollenkopf gets invitation to play in Milk Bowl classic. SE Tigerettes divide pair of basketball games with Era Hi. Walter Huchton reaches Okinawa. Jerry Fette gets settled in Korea. Tony Felderhoffs celebrate silver wedding anniversary. Florence Walter and Barry Blevin marry at Gainesville. Michael Neu at 4-H Congress in Chicago. New arrivals: girls for Messrs. and Mmes. Larry Yosten, Norbert Hoedebeck and R. P. Cain.

Dec. 11—NTPA expansion at cheese plant due to start this month. Ben Knabe improves after six-day coma. Bezner twin, Sharol, dies in Dallas hospital. MHS cage tourney will start Monday with 24 teams competing. First five blocks of pavement finished. VFW Auxiliary plans polio fund drive. Mollenkopf scores in Milk Bowl game. City okays insurance for fire fighters. Mrs. Brooks resigns MHS teaching job. St. Anne Society elects Mrs. Victor Hartman president. St. Nick visits parochial school pupils. Rita Hoening and Kenneth Cottle of Dallas will marry Dec. 29. Bulcher HD club sends Christmas gifts to hospital patients. Construction starts on two more new homes, for Joe Fisher Sr. and for Community Lbr. Co. Cecil Hermes wins poultry award in 4-H state contest. New arrivals: girls for Messrs. and Mmes. Albert Stoffels, Junior Hammer, Don Bezner and Willie Fuhrmann; a boy for the Robert Pultes.

Dec. 18—Nick Miller resigns after 15 years as scoutmaster. MHS teams enter champ bracket of invitation tourney. Rev. Aloysius Fuhrmann ordained Dec. 8 in Arkansas will celebrate First Solemn Mass at Lindsay on Dec. 27; his parents, the Mike Fuhrmanns will observe their golden wedding anniversary on same day. Scholastic census time advanced to January. Gilbert Knabe named on Academic League all-state grid team. 11 Boy Scouts receive advancement awards. Death ends extended illness of Ferdinand Hundt. Schools dismiss Friday and Tuesday for Christmas holidays. Rev. Anthony Schroeder to be honored on silver jubilee during Christmas week. Muenster firemen elect Joe Sicking chief. Steve Moster elected president of NT Waterworks association. Neil Fisher arrives in Germany. Mitchell Wolf and Michael Driever get overseas orders to serve in Europe. Ben Knabe is moved to Baylor Hospital. Randy Wimmer and Roy Wimmer have eye operations. Henry Luke is dismissed from VA hospital. Mrs. Frank Kathman Sr. has major surgery. Luncheon session features NCCW meet in Denton. Walter Morrison receives burns in refinery accident at Borger. Birthday calendar is distributed; lists 1877 names. The Donald Endres family moves back to Muenster from Hereford. Lions minstrel adds \$140 to band uniform fund. Lindsay Sodality elects Dorothy Mae Nortman president. New arrivals: boys for the Leo Sickings and A. J. Felderhoffs; a girl for the Bernard Sickings.

Carols Originated As Simple Verses On Nativity Story

Christmas Carol is a term describing a variety of songs during the Christmas season. There are two main types of Christmas songs—the religious and convivial, one celebrates the birth of Jesus and the other exalts mirth and feasting.

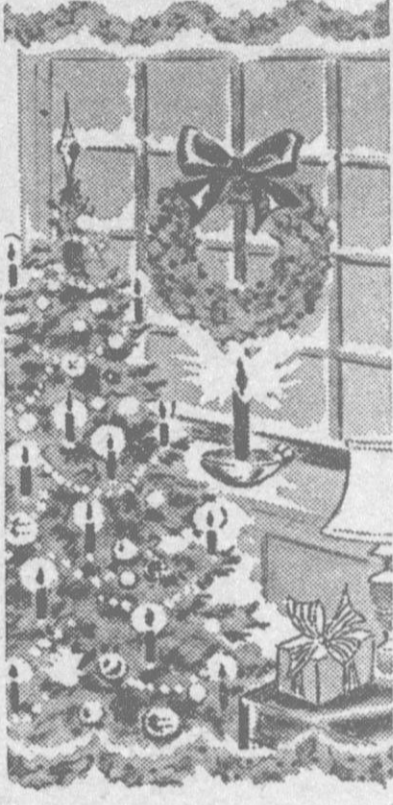
Lucille Moore, recreation specialist for the Texas Agricultural Extension Service, says only

lately has attention been given to this material by serious musicians. During the eighteenth century carol literature was of the humblest kind handed on by tradition. Many of the older carols have undoubtedly been lost and many have been modernized. Davis Gilbert seems to have been the first person who attempted to fix those vanishing memories of the past.

"The First Nowell" appeared as a Christmas song in 1833 but it had been sung long before that. One of the ancient medieval carols, it is about four hundred

years old. The poetry, sincere and devout, is merely a peasant's attempt to present the New Testament story in rhyme, making it easy to remember. The music is a simple strain sung three times, but vigorous, joyous, and well adapted to full-lunged, hearty singing indoors and out.

"Nowell" as an English word tells of the Norman Conquest of England eight hundred years ago and the strong influence of the French language which followed. The French word "Noel" has another story to tell, coming from the Latin Natalis, meaning birth, referring to the birthday of Jesus.



CHRISTMAS Wishes

Good health, good fortune and good cheer...these are our Christmas wishes for you. And may you enjoy each of them in increasing measure every day of the New Year.

Greenwood & Co.
Gainesville

Happy Holiday

May all the joys of the Holiday be heaped on you and those you love. A Merry Christmas and a Happy New Year to all.



CHAPMAN'S SHOES
Gainesville

MERRY CHRISTMAS



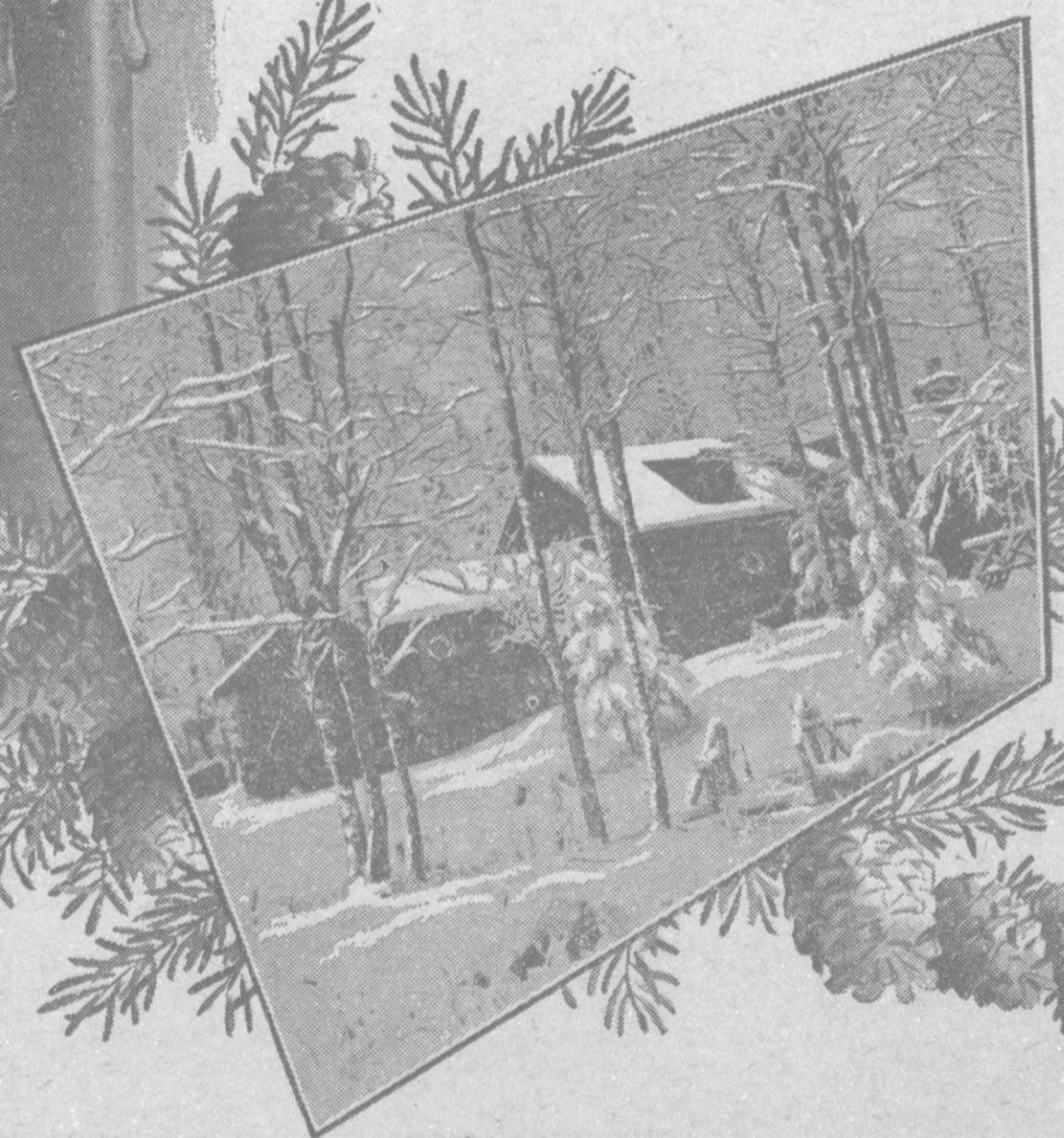
It is our sincere wish that all the exciting joy and pleasant surprises of Christmas morning live with you every day of a Happy New Year.

HOME And Auto SUPPLY
Sterling McCool Gainesville



Greetings

Once more, with the approach of Christmas, we take time out to express to all our friends and patrons our deep appreciation for the confidence placed in us and for the loyalty shown us throughout the past year. It is our sincerest wish that your Holiday be filled with a glad spirit and good health.



A Joyous Christmas

At this time of the year, all hearts are in tune with the spirit of the Season. We wish a Joyous Holiday to all.



GOLIGHTLY ELECTRIC
803 Summit Gainesville

Cooke County Electric Cooperative Association



Merry Christmas

*As each succeeding year becomes richer and happier
 in old relationships, we derive more and more pleasure
 in extending Holiday Greetings to our many friends
 and associations. To everyone we wish
 a joyous and bountiful Christmas, a healthy and prosperous New Year.*

THE COUNTY OFFICIALS OF COOKE COUNTY

SHELBY FLETCHER
 County Judge

TOM BLOUNT
 County Clerk

RAFE PIPER
 Tax Assessor-Collector

RICHARD S. STARK
 State Representative

J. E. "EARL" TAYLOR
 Commissioner Precinct 3

WOODROW U. CLEGG
 District Clerk

W. E. CHALMERS
 County Superintendent

TOM BLANKENSHIP
 Commissioner Precinct 1

CARROLL F. SULLIVANT
 County Attorney

WILLIE MAE GRUNDY
 County Treasurer

O. E. WHISNAND
 County Sheriff

G. M. BOYDSTUN
 Commissioner Precinct 2

JOHN B. KLEMENT
 Commissioner Precinct 4

Detention Dams Urged for Checking Floods at Source

By Emmitt Yoder
Muenster SCS Work Unit

The best way to stop a flood is to cut its water off at the source. Like a hard running fullback, water must be stopped before it gets up steam and gathers a lot of interference from other streams. Tiny trickles and small streams must be checked before they become raging destructive torrents.

That means water must be checked where it falls. That is exactly what the Upper Elm-Red Soil Conservation District and the Soil Conservation Service plans to do in its flood prevention program in the Elm Fork of the Trinity River. Small detention dams are planned on small creeks leading into the main branches of Elm Creek. These dams will hold

flood waters and release them slowly so that creek channels will not become flooded and damage bottomland along its shores.

The Soil Conservation Service and the District both realize that dams alone will not do the job. Water must be slowed down and its volume reduced before it reaches the earthen structures. The slow down methods are soil conserving practices, — seeding grasses, sodding waterways, terracing cropland, proper management of grasslands, rotating crops to put a legume on the land often and farming on the contour. These practices increase the amount of water absorbed by the soil, and slow down that which does run off so that it does not carry good soil off the farm to silt up the reservoirs.

These up-stream flood prevention reservoirs are designed to protect all cropland below the dams. They are planned, as much as is possible, to be built on pasture land or land that is low in production than the bottomlands that larger dams would cover. The dams are constructed with federal funds, but there is no fund for the purchase of sites on which they are built. Land owners must grant an easement to the Upper Elm-Red Soil Conservation District before structures can be built. In return for granting the easements the land owner gains the dam and the water of the conservation pool, with the District retaining only inspection rights of the dam structures.

At present there are 45 flood prevention reservoirs planned on the Upper reaches of the Elm Fork in the Muenster and Gainesville area. The permanent water in these reservoirs varies from 5 acres on the smaller ones to 80 acres on the largest. The drainage area that each will control runs from around 500 acres on the smaller reservoirs to 8,000 acres on the largest. Most of the reservoirs fall into the 5 to 12 acre lake class.

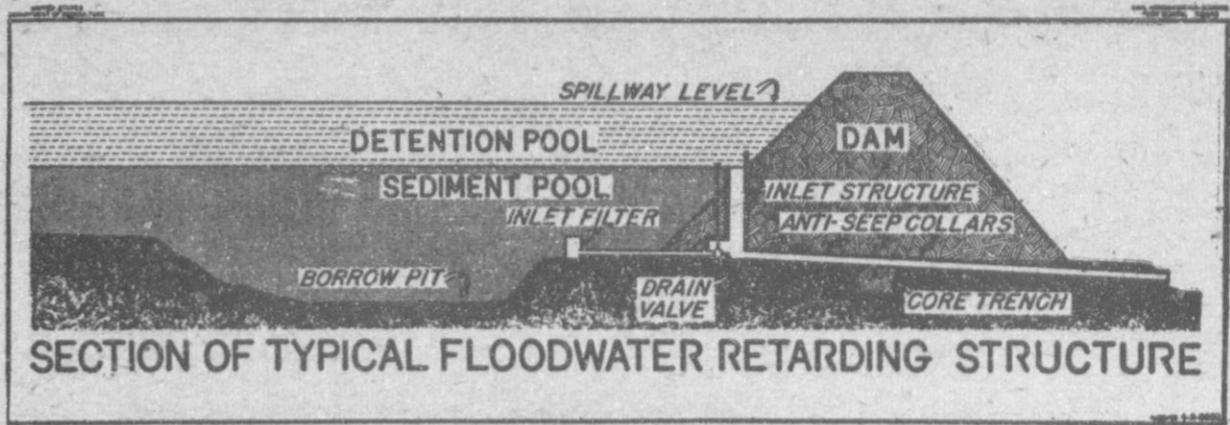
Funds for construction are now available and will go to that watershed in the Trinity that obtains a high percentage of easements for reservoirs sites. The funds will not be spent in a watershed unless assurance is given that enough reservoirs can be built to effectively control flooding on the main creeks.

There are 26 flood prevention dams planned in the Muenster area. Nineteen of these are in the Elm Creek watershed. Three are in the Brushy Elm Creek watershed and four are in the Dry Elm Creek watershed.

After years of planning and efforts to obtain needed easements by the Upper Elm Red Soil Conservation District and the Soil Conservation Service, the progress in getting enough sites cleared by easements so that these structures can be built while funds are available has slowed down to a dangerous snail's pace.

Of the 26 reservoir sites in the Muenster area only 18 have been cleared by easements. Seventeen of these easements for sites have been given in the Elm Creek Watershed above its junction with Brushy Elm Creek. One site has been cleared by easements on Dry Elm Creek.

Many landowners realize the benefits of this flood prevention program to the community and to their neighbors and are making sacrifices to clear the road for construction. Some are giving up



The above cross section shows the type of flood prevention structures planned on the Elm Creeks in the Saint Jo, Muenster, Gainesville area. The concrete-pipe inlet structure releases flood water slowly to prevent flooding of streams below. The storage provided in the detention pool is adequate to hold all rainfalls that may occur over a long period. The spillway level is reached only in an exceptional rainfall. Landowners granting easements for construction may control water in conservation pool through drain valve. The flood prevention program is the first effort made to stop floods at the source and protect valuable land on the flood plains of larger creeks.

valuable land, in exchange for a lake which they may or may not have wanted. Some will benefit directly by protection of their bottomland and by obtaining a source of irrigation water and recreation. Like all projects in the public interest and welfare some will benefit while others will be inconvenienced, but on the whole everyone will benefit when our best and most productive lands are free from the threat of floods.

Construction on flood prevention dams in this area will begin when enough people in this area are interested enough to open the way for that construction. Easements have been secured on some sites, but more are needed. Unless additional sites can be cleared soon this entire flood prevention project on Elm Creek may be doomed. If it dies from lack of available sites for reservoirs, its death will be chalked up to lack of interest of landowners and residents in this area.

The name of the man or woman who first wrote the words may be long forgotten—but the words themselves are not. They are:

"I shall pass through this world but once. Any good thing, therefore, that I can do to any human being, let me do it. For I shall not pass this way again."

Christmas WISHES

A wealth of health, happiness and contentment are our wishes for all our friends and neighbors on this most joyous holiday.

From All of Us at
PALACE CAFE
Muenster

Christmas Greetings

May the old time Christmas spirit of joy and peace be with you every day of a bountiful New Year.

Gainesville Radiator Shop
J. F. "Brownie" Brown

Christmas Joy to You

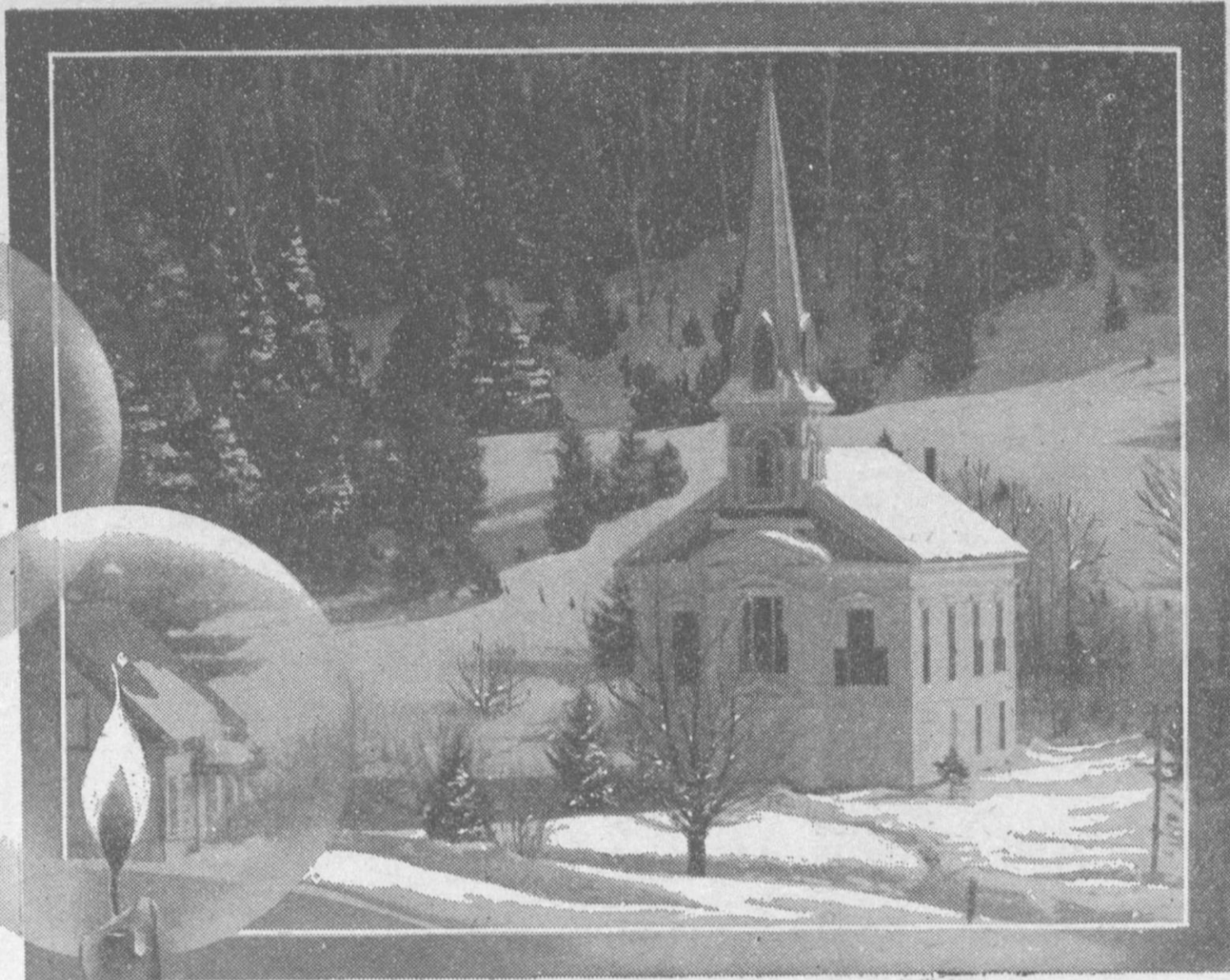
The truest joy of Christmas is not found in receiving but in giving. So this greeting is sent with a hope that God's promise of Joy and Love, of Peace and Good Will -- will be yours this Holiday Season.

The MANHATTAN Clothiers
Gainesville

Greetings

Once again it is Christmas... May it bring you peace, good health and happiness throughout the year.

Muenster Telephone Co.



Season's Greetings

For us, each new Christmas seems to hold an added significance... a deeper meaning. It's because we realize that whatever we accomplish from year to year is made possible through the cooperation and good will of our patrons and friends. We are grateful for this manifestation of loyalty and confidence and it is with full sincerity that we extend our best wishes for a Merry Christmas and a Happy New Year to all.

FARMERS MARKETING ASSOCIATION

The FMA Plant
Rudy Hellman, Mgr.



The FMA Store
Andy Hofbauer, Mgr.