## MUENSTER ENTERPRISE




SOMETHING NEW-The "Corvette," the first automobile with a plastic body ever built by mass production methods, rolled off
an assembly line last month at the Chevrolet plant in Flint, Mich.
A fish fry was given Friday Mrs. O. G. Rennels and chilnight at the John Wieler home. dren and Mrs. Melvin Gaines and
Present were the J. C. Trachtas, children of Myra spent Thursday Larry Joe Walterscheid, the afternoon visiting in Bowie. Arnold Rohmers and children,
the John Wielers and daughters, Joe and Mary Weinzapfel lef Juanita and Gene, and their Tuesday to spend several days guest, Mary Gayle Billingsley of
Ardmore. Ardmore.
Miss Bernice Henscheid, stu- Mrs. Henry Fette returned dent nurse at St. Paul's in Dallas $\begin{aligned} & \text { Tuesday from a vacation visit in } \\ & \text { Douglas, Ariz, with her son and }\end{aligned}$ is in New Orleans, La. for three family, the Emmet Fettes, and in months of special training at De- Cheyenne, Wyo., with her sons,
Paul's Sanitarium. Six other stu-

Herbert and family, and Jerry | Paul's Sanitarium. Six other stu- | Herbert and family, and Jerry |
| :--- | :--- |
| dent nurses are in the group from | Fette. She also went to Torring- | dent nurses are in the group from

Dallas. Bernice is the daughter
Fette. She also went to Torring-
ton, Wyo., to visit a cousin. In
Din of the Leo Henscheids and visited Cheyenne she enjoyed attending
here for two days before going the Frontier Days celebration and to New Orleans.

Flowers for All Occasions

Since 1884 It's
Kaden, the Florist
Flowerphone 570 Gainesville


Represented in Muenster by Mrs. Nick Miller

TEXOMA SEAT COVERS \% Gati $\$ 13_{w}^{95}$ You needn't pay $\$ 30$ even $\$ 20$ to dress up your car. Texoma seat covers give you smart, colorful patterns with durable heavy duty construc proud of for a long time


Miss Gena Niehues of Temple,
arrived Saturday and spent unarrived Saturday and spent un-
til Tuesday with her aunt, Angela
Laake, and her cousins, Olivia
Stock and Stock and Rosa Driever. She is a dietician
Temple.
Mrs. Sarah Janway of Whites boro returned home Wednesday afternoon after spending severa
days here with friends and former neighbors. She was the house guest of Mrs. H. M Schmitz.
Mr. and Mrs. R. R. Endres returned Tuesday evening from Hereford where they had visited
since Saturday with their son, Donald and family, and her bro David Endres, who had spent the latter part of last week here, re turned home with them. While Mr. Endres was away Joe Swing.
ler substituted as mail messenger for him.
The Gene Giebs and children Gloria and Gary, and Mrs. H and Henriette, spent Sunday in Pilot Point with Mr. and Mrs Jerry Pels. Gloria and Gary were honor guests for the day in ob Slara, who had been visiting her Clara, who had been visiting he
sister, Mrs. Gieb, for about tw weeks, returned to Denison Wednesday when the Herrons came

The Frank Felderhoffs and children joined by her parents, the Joe Schads of Gainesvill and their grandchildren, Davi
and Mike Whittaker, drove to Fort Worth Sunday to take the little boys to their home. They had spent two weeks in Gainesville. The J. B. Whittakers have and named Kathy Jean. Before returning home the Felderhoffs visited his sister and husband the Monty Elliotts.
Recent new Chevrolet deliveries include a gray 2-door Power Glide, 210 series, to Mrs. H. L. Herron, a sungold and India
ivory Bel Air to Donald Hermes, at home in Lindsay on leave from Brooks AFB, San Antonio, cream and green 4 -door sedan to Leroy Clark, and a sungold and
India ivory 2 2-door Bel Air to India ivory
Jack Linn.
Driving new Plymouths are Joe Tempel who has a two-tone
blue and ivory 2-door Belvadere; Earl Cole a blue 4 -door Cranbrook; Eddie Fette, a suede Cran brook club coupe.
Mayor and Mrs. Urban Endres combined business and pleasure
last weekend on a trip to Okla homa City and Norman.
Albert and $\overline{\mathrm{M}}$ is s Anselma Knabe and their mother, Mrs Albert Knabe, returned Sunday from a vacation trip to Chey-
enne, Wyo., where they were enne, Wyo., where they were
guests of their sister and daugh guests of their sister and daugh
ter. Mrs. Herbert Fette and family for a week. The group enjoyed attending the Frontier Days celebration with its rodeo
and carnival attractions and and carnival attractions and went
sight-seeing. Enroute to Wyom-sight-seeing. Enroute to Wyom
ing the Muensterites stopped in Hereford to visit their brother and son, Adolph Knabe and family, and when returning they were guests of Mr. and Mrs
Walter Morrison and family a Borger. Mrs. Morrison is the
former Lorene Knabe.

## New Dolls Are Here



A big assortment of beautiful models by Horsman, Sayco, Ideal, and Uneeda.
$\$ 1.98$ to $\$ 15.95$

Come early. Pick yours and lay away while selections are better.

Variety Store
Anthony and Leona Luke

During a fire in the middle of A visiting minister, conducting During a fire in the middle of A visiting minister, conducting

the night, the tenants of an services in a town noted fot apartment hotel rushed into the its horse races, delivered a vigorstreet carrying their most prized $\begin{aligned} & \text { ous denunciation of the sport. } \\ & \text { He was later informed, however, }\end{aligned}$ | possessions. One woman noticed | $\begin{array}{l}\text { He was later informed, however, } \\ \text { that the church's principal bene- }\end{array}$ 隹 |
| :--- | :--- | that the gentleman who lived factor always attended the races, directly above her was carrying liked to place a bet now and a large, covered birdcage. What then, and may have been of have you there? she asked of fended by the sermon. $x$ curiosity. That's my pet rooster, When he met the wealthy man

said the man. The woman gasped next day, he said, I'm afraid I said the man. The woman gasped
and fainted. When she revived, day, he said, I'm afraid I
may have touched on one of your and fainted. When she revived,
she told her anxious nelghbor,
weaknesses, yesterday, but it was I'm sorry I fainted, but you see, quite unintentional, I assure you. I've been under treatment by a Oh, don't mind at all, the
psychiatrist for the past year be- sportsman answered genially, It's psychiatrist for the past year be-
cause I keortsman answered genially. It's
caring a rooster cause I kept hearing a rooster a mighty poor sermon that $_{\text {a }}^{\text {doesn't hit me somewhere. }}$ crowing."

## NICK MILLER

Funeral Director
Complete Funeral Service

## Old Photographs Restored or Copied

We retouch your old picture or take new prints from it.

## We also do

 Alteration Worksuch as changing background or clothing on a picture, or making an individual picture from a group picture.

## Gilbert Studio

Miss Jo Gilbert<br>W. Elm, Gainesville


J. B. Wilde, Chevrolet Dealer



## The Muenster Enterprise

## 


By anybody's yardstick, Gen-
eral Motors is big business with a capital B. Its 1952 sales
amounted to $\$ 7,549,154,419$. The story of what happend to this money gives a cross section view
of America's social and economic
life. It demonstrates the malilife. It demonstrates the mali-
cious inaccuracy on the common charge that big business is neces-
sarily bad. In the first place, the company
provided jobs for 458,680 workers to whom it paid $\$ 2,020,536,713$ in
salaries and wages. Government salaries and wages. Government
took a huge chunk of GM intook a huge chunk of GM
come-a total of $\$ 1,107,000,000$ in taxes, which was over half the amount paid to employes.
Thousands of large and sm companies supplying materials all kinds received $481 / 2$ cents of stockholder - owners Gener
Motors is in the truest sense publicly owned enterprise. In re
turn for the use of their savings, which made the business possi
these stockholders received cents of each income dollar, or
total of $\$ 361,969,352$; one third the governments tax profit. It would be a sad day for the
American people and the United States treasury if such companie as this were forced from the role
of free competitive enterprise. A department store floorhis job, quit and joined the police force. When asked why, he ex
plained: The pay and the hour plained: The pay and the hour
may not be so good, but at least the customer is always wrong.

AUTHORIZED DEALER
Sales \& Service FOR
Bendix Washer
Crosley Refrigerator
Domestic Sew Machine Estate Range Hoffman Television Thor Washer Coolerator Freezer G-E Television

WE SERVICE EVERYTHING WE SELL

## BOHLS

Hazdware \& Appliances
as a consideams, with friendship

Christianity Answers Today's Problems


Only the apostolic Christian is certain of victory in the
struggle. For he is forever armed against loss. Defeat Is victory, death itself is life, if
he can still say with St. Paul: "I HAVE FOUGKT the good If HAVE FOUGKT the good
fighe finished the
thave fight, I have finished the course,
For the rest, there is Iaid up
for me a crown of justice, which the Lord, the just Judge,
will give to me in that day: yet not to me only, but also to those who love His coming." It may well be that the Folly
of the Cross is still the only of the Cross is stil the only
wisdom that can save our civilization.

A Communist, being deported, investigated and found the detail was in cabin 350 on a ship. A had gone to room 350 by mistake
death occurred in cabin 250, and a detail of seamen were ordered That was the Comat's what h the ceremonies, it was discovered tried to tell us, but you know that the corpse was still in room those Communists; you can't be-
250 . With some alarm, the captain lieve a word they say. 250 . With some alarm, the captain lieve a word they say.

For All Your Insurance Needs

## AUTO . . . FIRE . . . POLIO

 GENERAL CASUALTY LINESJ. M. Weinzapfel Insurance Agency

Herbert Meurer I. M. Weinzapfel Earl Fisher



## - From where I sit... by Joe Marsh <br> It's Fine To Be Fooled <br> -Sometimes

Handy Peters entertained for hind the backdrop improving on the iadies of the Auxiliary the Handy's aim with a hatpin believing for a while that he's the From where I sit, we all get believing for a while that he's the Handy put on a great act. He set up a whole bunch of ballions on a muslin backdrop and then
took out his pea-shooter. He shot blindfolded, standing on his head, every which way - and broke a balloon every time!
$\qquad$
Ne ladies. What they didn't know till the show's end-was that Buck Mulligan was hiding beCopyright, 1953, United S
again. When it's good-naturedfine! But, some folks would like to fool the rest of us into beliering it's wrong to enjoy an occa-
sional glass of beer-just because they prefer something else. For real American tolerance and neighborliness these people are simply "off target."
goe Manad

Representing only old line stock companies

## D) C त- You tell us what your present truck is worth in trade on a brand-new DODGE!



R OWN APPRAISAL, MAIL IT TO USI WE'RE anxious to trade and wil do our level best to met your pricel no cost, no obligationi

Herts your chancos to make the trado of alife. time on a brand-new Dodge "Job-Rated" truck! And with no dicker
bush! Just do this:
Decide what you believe your present truck
is worth. Write this figure ... along with the
age, make, model and condition of your present
NEW DODGE TRUCKS OFFER YOU: 7 great engines with
100 to 171 h.p. Advanced braking Truck-o-matic transmission 100
available in $1 / 2 / 2$., $3 / 4$-ton models for lowest cost, no-shift driving 0 . Shorter
turning turning than competitive makes - Unusually low loading height -
pletely rustproofed sheet metal • Full-vision, solid-comfort cabs.
 DOIGE "bob-Rated TRUCK5
F. E. SCHMITZ MOTOR CO

106 N. Chestnut, Gainesville


The world's most powerful all-purpose tractor!
-Here's the tractor that's leading the field-the McCormick Farmall Super M. It's a pace-setter based on the performance record of more than a quarternillion Farmall M's.
Never before has so much power been so easy to handle. The Farmall Super M enables you to pull more and pull it faster. Brakes are easy-acting and doubledisc type . . . steering effort is reduced to the minimum .. clutch operation is effortless. Everything about the Super M is designed to get every ounce of its 48.5 horsepower out of the tractor and into the work!.

```
ASK US FOR A PROVE-TO-YOURSELF DEMONSTRATION.
```

This is the place to get the best cash price or the most for your trade in. IF YOU MISS SEEING US, YOU MISS THE BEST DEAL.

## SCHADRPULTE

7 faridurire a Farm Trendemerés. GAINESVILLE.TEX


HELLO!-Oblivious to all other men and planes at the Whidbey Salem, Ill., have eyes only for each other. Lieutenant Allard had just returned from Korean duty after flying many combat missions with \& six-plane Navy patrol squadron.

BAPTIST WMŪ GROUP
 Members of the Marysville John Richey, Myrtle Davison and Bapt ist Women's Missionary Ollie Morris. Mrs. Robison also Union held their regular. meet-
ing at the church with Mrs. J. T. Cole, president, presiding. Mrs . W. Davison led the opening The nominating committee
selected new officers to be inselected new officers to be installed in September for the ne
year beginning in October year beginning in October
Officers named are Mrs. Ja Officers named are Mrs. J
Biffle, president: Mrs. week. He is the son of the Jack
impe, president, Mrs. John Cookes of Boyd, who hav Richey, vice president; Mrs. J. T. another son in the army stationed
Cole, secretary-treasurer; Mrs. at Fort Bliss. Bill Moon, corresponding secre-
tary; Mrs. Rafe McElreath, protary; Mrs. Rafe McElreath, proProgram for the afternoon w ed by Mrs. Rafe McElreath was Sunday in Sherman with he "Lifting the Leper" Others on $\mid$ Lemons.

MARYSVILLE PROGRESS CLUB ENJOYS SOCIAL Members of the Marysville Pro-
gress Club gress Club enjoyed a social
meeting Tuesday night in the meeting Tuesday night in the
community center building with Muenster School Superintendent Weldon Cowan in charge of the program. He showed pictures the
MHS seniors took on their class Mris semiors took on their clas
trip to Louisiana, New Mexico and Galveston, were musical selections. Misse Carol Hellman, Mary Nell Hell man and Mildred Fisher pre-
sented vocal selections with Miss sented vocal selections with Mis
Margaret Milner playing the piano accompaniment. Eari Robison, club president,
presided for the opening of the meeting and Jack Biffle led the opening prayer. Mr. Robison inthe program over to Mr. Cowan are

## Floor Coverings

LINOLEUM -:- PLASTIC TILE -:- RUBBER TILE ASPhALT TILE
insulation -:- venetian blinds GLIDDEN SPRED SATtiN Paints

Stevens Home Improvement Shop na s. rask . Gaimantle

# E Economy LChamp! 



Grueling 1206-mile Mobilgas Economy Run proves Dodge conomy:
1 Dodge V-8 wins its class . . . beats all other cars in the "low-medium" price range
2 Dodge V-8 beats all other 8's in every price class. .. takes top honors over all eight-cylinder cars in
Sweepstakes. You'll know you have a winner when you see and drive You'll know you have a winner when you see and
the '53 Dodge. You've Got to Drive it to Believe it!


F. E. SCHMITZ MOTOR CO. 106 N. Chestnut, Gainesville

Local News BRIEFS

Sister Georgia and Sister Zita, hoff and Mr. and Mrs. R. M Zipper, arrived from Jonesboro, week with family members. This is Sister Georgia's first visit home
in seven years. They were met in in seven years. They were met in
Dallas, when their train arrived at 5:40 p.m., by Mr. and Mrs. Arnold Rohmer and children Donald and Linda, who brough them to Muenster
Frank Wilde of Amarillo visited here Monday and Tuesday with
his brother, J. B. Wilde, and his isters Mmes. Mary Bergman and sisters Mmes. Mary
Herbert McDaniel.
Mary Gayle Billingsley retuesday to her home in Ardmore with her cousins, Juanita and Gene Wieler, in the home of their parents, the John Wielers. Mrs. Wieler and daughters and Mrs. J. C. Trachta took her back to Ardmore and spent the day
in the C . Billingsley home.
The Ferd Luttmers and little daughter, Mary Kay, were in
Dallas one day last week to have Mary Kay checked by a heart specialist.

DR. A. A. DAVENPORT CHIROPRACTOR X-RAY FLUOROSCOPE: 406 Elm St. Gainesville

## You Can't Look

 YOUR BEST-Unless Your Clothes Look Their Best.

Dyers and
Hatters

LONE STAR
CLEANERS
P. GOSLIN, Prop

Phone 332 Gainesville

BEING THOROUGH
in the performance of our duties, we regard no detail, however small, as of minor significance. Every task, no matter how trivial, receives our careful attention.

## 路 <br> Carroll SON

 Miss Celine Felderhoff leftSunday evening to teturn to
Dallas after a two-week vacation,
most of which she spent here
with her mother, Mrs. John Fel-
derhoff. Last week she ซent to
Albuquerque, N. M., to visit her
sis ter, Mrs. John Ladd and
family, and stopped in Wichita
Falls for a visit with another
sister, Mrs. Aubrey Jennings and
famliy.
Mr. and Mrs. Aubrey Jennings and children of Wichita Falls
visited here sunday visited here Sunday with her
mother, Mrs. John Felderhoff and attended the VFW Post picnic in the afternoon.
Rev, and Mrs. Andy Stowe re-
turned Wednesday night from Wichita Falls where they spent several days visiting her mother,
Mrs. Louise Schroeder. Arnold Hensch The Arnold Henscheids an n Tuesday to return home after spending five days with his
father, Bill Henscheid and other relatives here, and her parents the Matt Neus and family at Lindsay.
The infant son of Mr. and Mrs Richard Keith. He was baptised Thursday afternoon, Father Louis officiating assisted by Mrs,
Katherine Huchton and Willie Fuhrman as sponsors.
Guests in the J. W. Fletche home for the weekend were their
son, Jack, his wife and daughter, Patricia of Mineral Wells, and their granddaughter, Jan Reed of Fort Worth, who had been
visiting in Mineral Wells. From visiting in Mineral Wells. From
here the visitors went to Fort Worth to take Jan to her home. Mrs. Dick Cain and children Chris, joined by her parents, the J. S. Hogans of Burleson, left Monday to visit relatives in Amarillo until Friday. Debbie, bab daughter of the Cains, is staying
with Mrs. Arnold Wimmer while her mother is away,
The Hugh Jacksons and chil
dren were in Fort Worth Sun day for a visit with his mother Mrs, Leona Jackson, and his
sisters, Mmes. Herman Younge sisters, Mmes. Herman Younger
and Joe Parker and their families The Henry Felderhoffs and his
mother, Mrs. John Felderhoff mother, Mrs. John Felderhoff,
spent last Wednesday in Wichita spent last Wednesday in Wichita
Falls with the Aubrey Jennings family.
Darlene Hess, little daughter of
Mr. and Mrs. Ray Mr. and Mrs. Ray Hess, spen
several days of the past week in several days of the past week in
Lindsay with her grandparents, the Henry S. Fuhrmanns.
Patsy and Richard Herr are spending this whek in Dallas
with their sisters, Mrs. Earl Shephard and family and Miss Therese Herr. Their youngest sister Alma, is spending the week in
Lindsay with another sister Lindsay with another sister, Mr
Leonard Bengfort and family. Recent new Ford deliveries in clude a 4 -door cascade green $t$ Jerome Pagel, two-tone green
custom 4-door to Rody Klement a Sandpiper tan 2-door Mainline to Bobby Dean Johnson, seafoam
green 2-door Mainline to green 2-door Mainline to Ken-
neth Woods, Sandpiper tan brown custom 2 -door sedan t
W. L. Scoggins, 2 F- 600 trucks Louis Sicking, and a half-to
pickup to Clifford Richardson.

Everything you need for

## CANNING <br> and <br> PRESERVING



All the sizes in jars, lids and rings. Also freezer jars.

THE INGREDIENTS TOO
such as sugar, vinegar, Sure
Jell, pickling spices, etc.


FASHION NOTE-What appeared at frst glance to be an epidemic of mumps in the spectators
stand was actually a fashionable display of African head-dressing during a recent Parls parade. Each of the African dignitaries is wearing his native ceremonial turban.

Visiting Mrs. August Friske STUDENTS THEATED TO and the Joe Lukes Tuesday after-- OUTING TUESDAY NIGHT noon were their niece and cousin,
Mrs. Herman Jungman and hus-/ and sixth graders

Muenster public school wer band of Munday. They were treated to an outing at Leonard | Mr. and Mrs. Nark Tuesday night by Mr. and |
| :--- | :--- | :--- | :--- |
| Mrs. Weldon Holland. The even | Mr. and Mrs. Norman Luke and

two daughters moved recently foo daughters moved recently home in Shreveport, La.
Miss Gladys Wiesman returned Gainesville Tuesday after
everal days visit with Mis Patsy Morris north of Muenster The girls spent most of their tim horseback riding and hiking.
Mr. and Mrs. C. J. Kaiser and hildren, Me lvin and Joanie, cont Tuesday in Fort Worth on a com
trip.
The H. L. Herrons and daughter, Henriette, of Denison spen ast Wednesday and Thursday
here with reiatives, The other daughter, Clara, is visiting her ister, Mrs. Gene Gieb and ming, a wiener roast, and birth-
day cake and ice cream. The afday cake and ice cream. The af
fair was held on Carolyn Cain's fair was held on Carolyn Cain'
birthday and her mother pro birthday and her mother pro-
vided the cake.
Adults joining Mr. and Mrs. Alland and son and thę student were the R. P. Cains, Albert Fleitmans, George Hammers, Mrs. I
J. Roberg, Mrs. T. S. Myrick Mrs. Claude Cannon and Mrs. C Dickerson.
Bootbl
ister?
Businessman: No
Businessman: No.
Bootblack: Shine 'em so you an see your face?
Businessman: No.
Bootblack: Don't blame you. If there were no clouds,

## "Travelize" your Ford now!



Get it in "Trip Top" shape with a Ford Dealer "Travel Check"!

Winston Churchill has always manifested a bland disregard for ailway schedules, and his habit of catching a train by the skin of his teeth has always worrie his traveling companions. A friend once chided the
statesman for this little weakstatesman for this little weak-
ness. ness.
Winst
Winston is such a sportsman,
explained Mrs. Churchill, he al ways gives the train a chance to ways gives the train a chance to
get away.

It seems that the gate broke down between heaven and hell,
and St. Peter appeared at the and St. Peter appearè at the broken part of the gate and called
to the Devil, Hey, Satan, it's your turn to fix it this time. Sorry, replied the boss of the
land beyond the Styx, My men land beyond the Styx, My men
are too busy to worry about fixare too busy to worry about fix-
ing a mere gate. ing a mere gate.
Well, then growled St. Peter, I'll have to sue you for breaking our agreement.
Oh, yeah, said the Devil, where are you going to get a lawyer.

## 

 Gainesville Radiator Shop 527 N. Commerce, Grown <br> Announces the opening of his OPTOMETRIC OFFICES AND MODERN OPTICAL LABORATORY <br> \title{
## DR. R. L. KENNEDY

 <br> \title{
## DR. R. L. KENNEDY

 <br> EYES EXAMINED <br> GLASSES PRESCRIBED AND FITTED <br> 18 205 $1 / 2$ E. California S}

For a really carefree vacation, make sure your Ford is "in the pink" before you leave town.
All you do is drive in to your Ford Dealer's a week or two before you go. Let our mechanics carefully "Travel Check" your Ford, especially the allimportant items listed below.

We work on Fords day in and day out Our tools are right for Fords Our Gent
ine Ford Parts keep your Ford all Ford ine Ford Parts keep your Ford all Ford
And we know how the factory recom mends that each lob be done. You'll say that the peace of mind alone is worth the small cost of "Traves izing" your Ford!
 youre in good hands at your FORD DEALER'S

Endres Motor Company
MUENSTER, TEXAS
PHONE 44


LOOK HOO'S THERE-These two Michigan screech owls give
each other the eve in no uncertain terms. The fluffy little birds each other the eye in no uncertain terms. The fluffy
are misnamed, according to bird experts, who say their cry is a series of clear, tremulous and plaintive notes rather than a screech.

Insecticides Have Toxic Effect on Soil

How often and for how long
cen some of the new chemical can some of the new chemical
insecticides be applied to the land without damaging crop

The answer to this seriou question is being sought by both Texas and federal plant patholo gists. Their eventual conclusion
may bring ment of crop spraying proced ures. with a wive years of workin of insecticides, including some excessive doseages, some chemi-
cals have been found to remain surprisingly toxic in the soil. The effects of others were relatively mild. An unusually heavy dosage of a popular brand was applied To date the insecticide in 1945 very little of its toxic effect. W also know now that smalle amounts applied to crops a needed to control insects accumu late in the soil over the years.
The crops found most sensitive to this build-up in the soil ar truck garden produce. Growth some of these crops was reduce as repeated heavy dosages ac
cumulated in the soil, or as in cumulated in the soil, or as in
creasingly large amounts wer applied.
These research findings indicate that heavy, continuous us on the same land of the more stable insecticides may not be a
good practice. The farmer should good practice. The farmer shoul careless, excessive, or improper use of chemicals.
DDT, the first and most widely used of the post-war insect cides, was studied more exten
sively than others. It was found that an application of about 30 pounds per acre per year could build up soil accumulations in 5 years that would damage th

## 

DISCUSS YOUR PLANS WITH USI We are alway pieased to share the experience we have had in helping other people with their building and remodeling problems. We can supply all the ma-
> C. D. Shamburger Lumber Company Richard Trachta, Mgr. Kuenster

## more sensitive plants.

 Limited trials showed techni al BHC to be less stable anasting than DDT, but because its high toxicity to plants in the oil, it is capable of forming damging accumulations if used to phene and parathion, however were found to be so unstable in he soil that they are not expected accumulate to a harmful de are followed. Until further tests are com o strictly follow instructions set orth by manufacturers of in boon or curse to agriculture epending upon how it is used.

Martin Bayers announce the ar-
rival of Helen Louise. Linn HD Club honors Irene Sieking with ore-nuptial gift party. Fuhrmann families hold annual reunion in

10 YEARS AGO July 30,1943 Fire destroys Bill Derichsweiler home Friday morning. Third war loan drive is planned for
September. Firemen reelect R. L. McNelley chief, Continuous hot, dry weather saps vitality of crops and folks. Mrs. John SchilRio Grande Valley. Mrs. Charles Rosenberg, recent bride, is honored with gift party in the home of Mrs. Orlen Edelen. Pvt. with rifle and machine gun. S

## IT HAPPENED <br> 15 YEARS AGO

July 29, 1938
New steam whistle is installed at cheese plant; will be used as fire siren. Fire in laundry house at Weinzapfels causes $\$ 100$ da sewer bonds. County drys block beer legislation by large majority.
Ed Schmitt begins building new Ed Schmitt begins building new
home on Main Street. Joe Hoehome on Main Street. Joe Hoe-
nigs observe 10th wedding anniversary with party. Satura primary returns Mccollum,
Winder, Bezner and Hamilton to office; Atchison is new attorney; Gossett and McFarland, Pace with rifle and machine gun. S.
and Stocks, Wilson and O'Brien Sgt. Ferd Yosten writes from are in run-off. Opening of Hirscy Africa. Jack Hoehn is training Bakery delayed by move to dif- with the army air corps at Miami, ferent location; will open in Wolf Fla. New gasoline coupons beHotel building. Work begins on come valid with same value. Cpl.
new roof for public school. The Albert Hoelker writes from Gua-


PLUMBING AT ITS BEST
Chas. L. Wilson

Too many of our home dollars suc cumb to the "glitter and glare" of pig city temptation - and we le em go when we should show the how well they can do at home Unnecessary "big city buying oes harm to local merchants; weakens our community. Let us make ourselves familiar with the quality and prices of the goods ob ainable on home shelves before we permit our home-earned dollars to

MUENSTER STATE BANK A GOOD BANK TO BE WITH

5 YEARS AGO
July 30, 1948 Re-burial services with miliPFC Harold Pembroke and Cpl PFC Harold Pembroke and Cpl. CHARLIE HAVERKAMPS
Cecil Cole. Mrs. Theo Wiesman OBSERVE ANNIVERSARY Cecil Cole. Mrs. Theo Wiesman OBSERVE ANNIVERSARY
in serious condition from compli- Mr. and Mrs. Charlie Haver cations following hip fracture. kamp observed their 15 th wed VFW Post organizes team to ding anniversary Thursday night
participate at military burials. July 23, at their home north o Al Walter and Ronnie Kathman town. About 50 guests were-prebreak arms. The Eddie Schmitts sent for a barbecue supper. announce the arrival of Barbata. Mrs. Haverkamp is the forme
 Fleshman succeeds Roy Nunley Haverkamp took place in Gaines as foreman of local Phillips lease. ville and they have lived ir Work begins on new home for Muenster all their married life Saddle Club enjoyed of the

## WHY DOLLARS <br> wroours athers LEAVE HOME

party and chicken supper at the
C. M. Walterscheid home Sun day. Billy Wimmer and Ray 17. set wedding date for Aug. y are the parents of fiv daughters.

## Number One...

 in great new power features . . . luxurious styling.. all-around performance
$\sqrt{V}$
Most Drive Powert FirePower
V-8's hemispherical combustion $V-8$ 's hemispherical combustion.
like that of the world's most powe aircraft... gets maximum drive
from every drop of fuel!
$\sqrt{ }$
Most Steering Controls exclusive Full-time Power Steering relieves you of more turning and parking work
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transform your lightest toe pressure into faster, smoother, safer stops every time.
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seats. Alt available today only in Chrysler-built cars. Come drive a Chrysler New York
feel the differencel

Designed \& Engineerec


PAGE EIGHT
JULY, 31, 1953
THE MUENSTER ENTERPRISE

Gainesville Junior College Announces Opening September

Soil Conservation Notes Terraces have long been one
of man's best tools to halt soil
and water losses from sloping fields. Terraces are not only a barrier against soil edosion, but
also act as a stepping stone toalso act as a stepping stone to-
ward continued high crop pro-
duction by keeping soil fertility ward continued king soil fertility
dund a greater amount of water
and and a greater amount of water
at home on the farm where it is at home
needed.
Farmers cooperating with the
Upper Elm-Red soil conservation district around Muenster are busily building terraces to protect toirses. feet of terraces on his farm near Myra, using a three-disc plow
and the island method of construction. These terraces will out-
let onto a Bermuda grass waterlet onto a Bermuda grass water-
way.
Tony Klement is constructing 2000 feet of terraces with a
tractor and plow on his farm tractor and plow on his farm
west of Muenster. These will also west of Muenster. Tesese grass waterway along a natural drain
through the field. Dr. L. B. Holland is building
more than five miles of terraces more than five miles of terraces
on his farm seven miles northeast on his farm seven miles northeast
of Muenster. The terraces will replace an old terrace system
that has proved inadequate to that has proved inadequate to
stop soil and water losses. The old terraces are being rubbed out and the new ones constructed to
outlet onto a wide Bermuda and buffalo grass waterway that was
put in three years ago. The wide put in three years ago. The wide
grassed waterways not only serve as a safe outlet for the terrace but also serve as excellent pas-
ture for livestock.
Johnny Klement has just comJohnny Klement has just com livestock water on his farm at Hays. The pond is equipped with
a pipe through the dam so that a pipe through the dam so that
stock can water in a concrete tank behind the dam. Johnny plans to fence the cattle out of the pond and water them below the dam. By so doing the cattle
will have better water to drink, $\left\lvert\, \begin{aligned} & \text { will have better water to drink, } \\ & \text { cows will stay cleaner and the } \\ & \text { pond will be better for recrea- }\end{aligned}\right.$ cows will stay cleaner and the
pond will be better for recrea-
tional purposes, such as fishing and swimming,
Tom Collier of Saint Jo has also completed construction of
a pond to furnish livestock water in one of his pastures.
As long as members are re-
turned to Congress because they turned to Congress because they
brought home the bacon' it will be impossibl

## GAINESVILLE JUNIOR COLLEGE

A Municipal Junior College Gainesville, Texas


Fall Semester Opens September 3 Registration September 1 and 2, 1953

* Senior College transfer studies in Business Administration, Engineering, Home-Making, Arts,
Sciences, Teaching, and Professional Courses
莫 Two-year courses fitting students for immediate employment in Business Administration, Home-Making, Secretarial, and Technical vocations
$\star$ Numerous courses to meet the needs of:
The Full-time student in Day School The part-time, working student in both day and night classes education through both day and night classes
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supported institution
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MY MISTAKE Tim Hurst was a powerfully位 "Was it, Muggsy?" said Hurst an era when only powerfully barrel. "Then it must have been built and two-fisted umpires a third strike and ye're out!" could survive. Working behind We are never so happy or un the plate once when John Mc- happy as we suppose.
Graw of the Baltimore Orioles Graw of the Baltimore Orioles was at bat, Hurst jerked his arm
upward in a called strike. Mc-
Graw snorted angrily. The umpire called a second one and the batter, seethed even more. Then Hurst called the next pitch a
ball "You blind so-and-so!" shrieked McGraw. "It was righ
AVOID EYE STRAIN
DR. H. O. TINNE

LOVELIEST OF ALL-Christine Martel of France, recently named Miss Universe, receives congratulations from actor Jeff
Chandler. The two may be seeing more of each other in the Chandier. The two may be seeing more of each other in the
future, as one of Christine's prizes is a contract at Universal-
International studios, where Chandler is also under contract.

Five Year Plans Backfire for Reds The standard of living in the
Soviet Union has been declinin Constantly since 1928, says the A study of the real earnings Soviet workers shows, the de partment emphasized, that the per cent more time on the job buy an equal amount of bread potatoes, beef, butter, eggs, milk,
and sugar. The decline in liv, and sugar. The decline in liv
ing standards began, analyst ing standards began, analysts
found, when Russia started its ive-year plans to expand heavy ndustry.
When you're in the right you but when in the wrong, you can't fford to lose it.


Keeping cool is a cinch and it's less expensive with an evaporative type air conditioner.


Thompson and Magic Aire Coolers in 1500 to 4000 cu. ft. sizes.

10 and 12 in. Electric Fans

## Community Lumber Company

Koman J. Klement, Mgr Muenster

No. 1 in sales: moer Teans wee Esom Extra than any other premium gasoline; every day 65,000 Texans fill up with Esso Extra.
No. 1 in anti-knock performane:
Esso Extra has an extra bigh octane rating.
No. 1 in power: you'll notice the extra power in Esso Extra at every traffic light, on every mile of highway driving.
 season of the year, your motor starts extra quick hen you use Esso Extra.
No. 1 tor economy: were sey Esoo Exta give them extra gasoline mileage.
and Esso Extra contains a patented solvent iil that dissolves the gummy substances which collect soot and carbon under valves; it keeps our engine extra clean

## An outstanding gasoline at regular price HUMBLE MOTOR FUEL

Just as Humble Esso Extra is the quality leader among premium gasolines, con-
tinuously improved Humbie Motor Fuel tinuously improved Humble Motor Fuel
is an outstanding gasoline at regular price ... Whichever you use - premium grade or regular - fill up under the Humble sign in your neighborhood. The Humble trade mark is your guarantee of
EXTRA quality. EXTRA quality

## HUMBLE

Esso Extra
CASOLINE


## Enjor your car!'

Lut your neighbor under the Humble sign fill your tank with Esso Extra and discover for yourself that Esso Extra
is the No. 1 gasoline in Texas - first in sales among premium gasolines because it's first in quality

HUMBLE


# We Have The Buyers... 

## JUST BRING THE CATTLE

In case you did not know, we are having plenty of buyers at our sales lately, some from as far as California. They come a long way for butcher cattle and they are ready to bid high for them.

That's one of the reasons our prices are consistently higher than the current market quotations. REMEMBER TOO: You save on shorter houls. less shrinkage and lower commission rates.

SO BRING YOUR STOCK
The odds are in your favor.
Muenster Livestock Auction dick calk

Owner and Auctionee


TEXAS POWER \& LIGMT COMPANY
$\qquad$

Lindsay News


OVERALL AND GINGHAM DANCE

Sponsored by VFW Auxiliary
Tuesday, August 4
VFW Hall Muenster

## MILLER BROTHERS ORCHESTRA

Anyway you look at it, the new 3 plow Ford tractor costs less than any other tractor. Anyway you look at it, the new 3 plow Ford Anyway you look at it, the new 3 plow For
tractor costs less than any other tractor.




## Blessed Events

Mr. and Mrs. B. J. Zimmerer of Lindsay are the parents of
a six pound 12 ounce daughter a six pound 12 ounce daughter
born at $4: 23$ p.m. Tuesday, July 28, at Gainesville Sanitarium. Mr. and Mrs. Frank Beyer of an eight pound seven ounce at M\&S Hospital at 10:45 p.m Saturday, July 25. He has been
named Glenn. The Beyers hav named Glenn. The Beyers have
one other son, Rickey, and a
daughter, Sharon. Grand daughter, Sharon. Grandparents
welcoming the new arrival are welcoming the new arrival are
the Henry Grewing of Muenster and Mrs. Adam Beyer of Lindsay. The baby also has great grandparents, Mr. a
Mages of Lindsay.
Sgt. and Mrs. John Marcus Barnes welcomed the arrival of Donna $\begin{aligned} & \text { Joyce, weight seven } \\ & \text { pounds five ounces, on July } 23\end{aligned}$ pounds five ounces, on July 23
at the Army Hospital, Killeen, Texas. Also welcoming the baby
are hēr grandparents, the Fred Richeys and the D. A. Thompsons, all of Sivells Bend. Mrs.
Barnes is the former Miss Joyce Barnes is the former Miss Joyce
Richey.
Lunch Program
The changutable for them. or both schools. The parochial school has a location but no ederally subsidized program and with. The public school has all but the location. Of the two the parochial school apparently has the greater problem in organizing
and furnishing its program and and furnishing its program and temporary solution at the public school is to set up a lunch room in the homemaking department until a cafeteria can be built.
In spite of limited space, the rustees said, their lunch program will continue to serve its original purpose, which is to offer meals where they attend regardless of where they attend school. Until
the parochial pupils have their the parochial pupils have their
own lunch room they are invited to come to the public school for their meals. And they will still be welcome after

## oom is operating. Another result of

 he communit at least, it leaves nodations to without accommeals to large groups. In the serve the lunch room has been used and preparing receptions, banquets and preparingMr. and Mrs. Arnold Henscheid and son, Tommy, visited here with her parents, the Matt Neus,
and other relatives, and with amily mers in Muenster from Saturday to Tuesday.
The Tripoli Club met for the egular monthly get-together in
the home of Mrs. Ray Voth the home of Mrs. Ray Voth,
where card games followed a chicken supper served to Mines. Andy Arendt, Paul Arendt, Jr., Earl Walterscheid.

Earl and Donald Waiterscheid
and Martin Trubenbach returned
SURPRISE HOUSEWARMING Thursday night from a several HONORS THE JOE TEMPELS days vacation trip to the Rio A surprise housewarming party Grande Valley and Corpus greeted Mr, and Mrs. Joe Tempel Ear1's sister-in-law and family, when relatives and neigh night the Albert Bauers Jr., and in $\left\lvert\, \begin{aligned} & \text { Bived with gifts for the honor } \\ & \text { couple }\end{aligned}\right.$ Corpus they stopped to see Rev. couple and covered dishes for Thomas Buergler, former Muens- a picnic supper. The meal was
ter pastor.

## Confetti.

maintain that Muenster people Present were the John HuchOns and David, the Maurice Pagels and Dwayne, the Ed Schneiders, the Ray Tempels of
Gainesville, Mrs. Henry Huchton and Mrs. Al Eberhart. The Richard Grewings were unable to atend but sent a gift.
Joe and Joyce moved last week to occupy the former Buckley ome which they bought some

## 

in Gainesville
Fri.Sat. Rod Cameron SAN ANTONE"

Sat. Preview Donald O'Connor Nancy Guild Francis, the mule FRANCIS COVERS
BIG TOWN"

Wed.-Thurs. Rosemary Clooney Maritz Melchior "THE STARS ARE SINGING"

## RELAX

COOL CLEAN AIR Box Office Opens Sat.-Sun, Matinees
Sat.-Sun. Nights Sat.-Sun. Nigh
Week Nights $1: 30$
$-7: 00$
$7: 00$ 7:00 Fri.-Sat. Audie MURPHY 'GUNSMOKE' Technicolor
Plus Color Cartoon

Sun.-Mon.-Tues, "Hangman's Knot"
with Donna REED in Technicolor Plus Color Cartoon and
NEWS OF THE WORLD Wed.-Thurs. Joan CRAWFORD
"SUDDEN FEAR"
Plus Color Cartoon

## PLABAZX

## in Gainesville

Thurs. Fri. \& Sat. Brod Crawford
Andy Devine NORTH OF THE KLONDIKE immy Ellison Fuzžy Knight "MARSHALL OF

## Sun-Mon.

 Geo. Montgomery "CRIPPLE CREEK"Tues.-Wed.
TULSA"

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## NOT SENSATIONAL!

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## THE CUSTOM FIT SOCK $\$ 1.00$ the pair

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