

MUENSTER ENTERPRISE

NATION LAUNCHES 14 CARGO SHIPS

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, OCTOBER 3, 1941

NUMBER 45

Proclamation Sets October 5-12 Fire

VOLUME V

With this issue the Enterprise bids adieu to a valued member of its staff. Gene Carter, the man at the Prevention Week controls for the past four years, is

leaving this weekend to accept a well deserved advancement. For his sake, the rest of us are happy to see him move beyond the limited possibility that a small institution such as this can offer. In fact, he outgrew this position long ago. It just happens

that his opportunity was tardy in arriving. So, instead of begrudging his departure, the rest of us are thankful that he was permitted to re- defense effort; and main as long as he did. --

the printer's objective.

In case you did not know, gentle number of industries and any cur-

reader, the shop work in publishing tailment of production because of a paper consists of far more than fire becomes a very serious thing; punching a linotype keyboard and running papers through a press. First of all it requires a fine me-tory chanical skill to keep highly compli-an e

ning order. It requires accuracy to WHEREAS, statistics on fire re keep mistakes down to a minimum, and speed to keep up with the daily rush. Besides all this it requires intensive education and intelligent some artistic talent and especially law enforcement; and.

neatness to turn out an attractive WHEREAS, all citizens of Texas paper—one whose first appearance are desirous of retaining the low invites people to read it. All the way, from the first touch of the keyboard promulgated by the Board of Insurto the final fold of the sheet, that is ance Commissioners as a result of the faithful practice of fire preven

Four years ago the Enterprise was WHEREAS, due to the national cfficially recognized as one of the emergency now existing, the preseroutstanding small town papers of vation of human lives, and in the Texas. Thanks to Gene's efforts, it interest of sound economy as relatagain won that fine distinction. And ing to fire insurance cost, it is the ever since the staff has been con- patriotic duty of every citizen of stantly alert to make improvements. Texas to aid in the prevention of Whether we could have won more fires;

honors we do not know - in recent NOW, THEREFORE, I, Coke Ste years we have been out of the comvenson, Governor of the State of petition because of a ruling that a Texas, do hereby proclaim and desigmember of the staff must be present | nate the week beginning October at the convention conducting the 1941, as contest. However we are frequently FIRE PREVENTION WEEK

encouraged by favorable comments and I earnestly call upon the citizens from our readers. We believe we are of Texas, particularly civic, school doing all right. patriotic, and municipal organiza

tions to emphasize the danger of The same is true of our commercial printing. Recognition for the fire and to encourage the adoption plant, and especially for the printer, and enforcement of fire prevention came in a recent award of first hon- rules and regulations in an organor in a state-wide letterhead contest ized movement to lessen the disassponsored by the manufacturers of trous consequences of fire. IN TESTIMONY WHEREOF, I

Texas Bond paper. These are some of the things Gene have hereunto set my hand

PROCLAMATION BY THE GOVERNOR OF THE STATE **OF TEXAS**

TO ALL TO WHOM THESE PRES. ENTS SHALL COME: WHEREAS, the prevention of

fires is of vital importance to the success of the nation's tremendous WHEREAS, defense orders are

taxing to capacity an increasing

WHEREAS, throughout its his tory the State of Texas has suffered an enormous loss in lives and propcated and delicate equipment in runerty due to fire; and

tion measures; and

Governor of Texas.

This community's softball seasor

As intended, the affair was more

Another game on the farce orde

If there will be any more softball

made Tuesday to have electricity

LOS ANGELES, Calif. - This photo shows the cargo ship, John C. Fremont, as it slid down the ways, Saturday, Sept. 27. The United States launched 14 similar vessels throughout the nation on the same day in celebration of its Liberty Fleet program. Five of the ships were launched in California.

'KEEP 'EM GROWING' 'KEEP 'EM LAYING' COUNTY AGENT SAYS

'Keep 'em Growing." "Keep 'em Laying."

"Keep 'em Growing" - Turkeys. The turkey crop in Texas is rela- the employes will be to undertake tively short this year due to the heavy poult losses encountered as a of the board of supervisors have result of an exceptionally wet spring. considered for several months. We still have a good turkey crop,

Two priority sections, one near

COMMUNITY TO TAKE PART IN DRIVE FOR CHINA RELIEF FUND

REMONT

JOHN C

The current nation-wide campaign to raise five million dollars for the relief of Chinese war victims reached into this community this week when B. A. Dillard, Cooke county chairman, appointed R. N. Fette as Muenster representative on the county's United China Relief committee. The campaign is now under way and will close on October 15. Muenster's quota in the drive is about \$25, Mr. Dillard estimated on the basis that the state's quota is \$200,000 and the county's about \$250. His calculations were based on population ratios.

Funds raised by the campaign will be used to provide food, clothing, as soon as possible. Those in doubt medical and surgical supplies, equip-

number several million more.

Rev. Frowin to Attend

Rural Life Convention

As Delegate of Diocese

of the past.

Rain Halts Field Work But Assures Fall-Winter Pasture

A fine soaking rain falling in scatered showers late Tuesday afternoon and night interrupted grain planting in the community but provided fine seasoning for the soil and practically assures a good winter grazing for livestock.

Measured at 2.55 inches in the ocal Department of Commerce rain gauge, the moisture is ample to provide a good start for grain already planted. Unless the weather later comes too wet to permit stock on the fields-or a hard freeze kills the grain-this area will have exceptionally good winter pastures.

For most farmers the rain was early. Few if any have finished sowing their wheat, oats and barley. Some others' had not finished plowing their cane or corn land.

Clouds continued to hang around all day Wednesday and brought an additional inch of rain in the afternoon and evening. It is doubtful whether tillage work or cotton picking can be resumed by the beginning of next week.

State Law Demands **Certificate Of Title** For Motor Vehicles

Persons who do not have a certifi-" ate of title on the motor vehicles they own were urged this week in a public statement by County Tax Asessor-Collector Tom Hayes to secure one at their first opportunity.

Haves pointed out that a recently enacted state law requires that after January 1, 1942, every operator of a motor vehicle shall be able to show not only his driver's license but also a certificate of title for the machine he is running. It is a precaution against automobile thefts, he said.

Those who do not have a certificate of title, and few have it unless they bought their cars within the past few years, are advised to get in touch with the county tax office

District Will Get Soil Conservation Office November 1 After November 1 the Upper Elm. Red Soil Conservation District will be favored with the service of a special staff of trained men, supervisors. of the district announced Tuesday at an all-day session in the Gainesville city hall.

Six persons will constitute the staff of an office of the soil conservation service of the Department of Agriculture. Location of the office has not been decided. Duties of

has done for the Enterprise. Samples caused the official seal of the State of them proved to be sufficient rec- of Texas to be affixed hereto on this In order to do this we must give ommendation for the position he the 13th day of September, A. D., sought. 1941.

(SIGNED) COKE R. STEVENSON, Because of our change in person nel we consider it advisable to warn ATTEST

in advance that next week's edition W. J. LAWSON, Secretary of State may not be out on schedule. Natur ally, the next man will not be thor

oughly familiar with the plant, and LEANS SWAMP FATS the certain result is lost motion and lost time. A print shop is a print shop, just like a kitchen is a kitchen. SOFTBALL SEASON but no two are alike. The lady who has prepared a meal in someone

else's home will understand what we came to a close Sunday night when, mean. in spite of definitely chilly weather,

Nevertheless we're going to strain every effort to meet the mail. This about 500 persons turned out to see some fifty old timers make a specpaper has a dandy reputation for promptness and it's going to maintacle of themselves. Unlike fat-lean tain that reputation if hard work and midnight oil will do it. was the real thing.

of a show than a ball game. There The thought occurs that some of the foregoing remarks, intended as were more errors and boners than a personal tribute, are also appropri- correct plays. The score, in case ate sidelights for the observance of National Newspaper Week. Other the lanky fellows. columns of this edition will tell was the evening's curtain raiser in about the newspaper's fine service in which boys beat girls 22 to 15. The moulding opinion, conveying inforlads hastily recruited their team mation, supporting worthy causes, when it was discovered that the presenting a business man's special messages, and spreading interesting girls' scheduled opponents would not appear. bits of news about friends and neighbors.

Most of that is boosting the finplayed at night. Arrangements were ished product, and, after all, that's what counts. But a better appreciation is possible after some understanding of the work required to light globes for safe keeping-out turn out the finished product.

The reference here is to the small weekly, of course. It calls for plain work and offers none of the excitein movie versions of the metropolisuspects that the big papers are a lot more like work than the films would have us believe. In general they do the same things we do, only

they are geared to a higher speed. But here's how the Enterprise is

(Continued on page 6)

FOR DEFENSE

BUY

UNITED

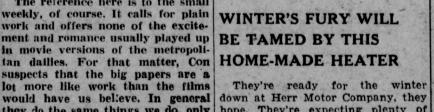
STATES

SAVINGS

BONDS

AND STAMPS

OUR POST OFFICE OR BANK



sharpshooters.

home made contraption they call a heater The only clue to the thing's pos

and all of us want these turkeys to Gainesville and the other near Mon go to market in excellent condition. tague were considered Tuesday as areas in which the conservation some thought to supplying protein work would first be undertaken. to these turkeys if we are to "keep Supervisors also disclosed that 'em growing." Insects are not as

second office to serve this district plentiful as they were a month ago. will be set up at Nocona. Green grass is scarce. These are two important items in a turkey's diet, especially if they are range turkeys. 'POSTMAN'S HOLIDAY' Protein develops muscles and tissues and stimulates growth. Therefore, PLANE RIDE LEAVES we must turn our attention toward supplying this all-important feed. NAVY PILOT IN MUD

Feeding a good developing feed that Ensign Robert Weinzapfel, dive contains protein is the best method bomber pilot in Uncle Sam's navy, for supplying it. A good commercial developing mash or a properly bal. had a very unpleasant evening

anced home prepared ration, plus all Tuesday as a result of his "postof the grain they can consume, will man's holiday" ride in the Muenster "keep 'em growing!" There is not Flying Club plane. Curious to get Diocese of Dallas to the nineteenth much time left between now and the feel of a light plane, he joined contests of the previous weeks, this Thanksgiving marketing time, so Jimmy Lehnertz for a ride and belet's not put off this program of fore the two of them got back disfeeding. Start now by giving the covered they were surrounded by the

weather. They landed on a meadow Joseph P. Lynch. turkeys all the mash and grain they northeast of Saint Jo. will eat. You will find that when the Thanksgiving market opens, you will Rain fell on the pair in torrents that matters, was 24 to 12 favoring have heavier turkeys; in fact well- until it was too dark to get away. Then Robert plodded through mud People will consume more turkeys to a farmhouse and hired a man to drive him to Saint Jo. From there this Thanksgiving and Christmas, he phoned Muenster for a car to but they don't want "grasshopper

come out and get them. Jim stayed chasers"-they want a tender, fat turkey. Let's start feeding today for with the plane, cramming the breaks the Thanksgiving market. "Keep 'em at every gust of wind and turning it around when the wind changed. They got home near midnight. "Keep 'em Laying" - Chickens. games this year they will not be With the heavy demand for eggs, we All the while both were expected

at a party given by the motorcycle club. Robert was supposed to be the honor guest. Jim went out and flew the plane

think of that plane, the less I think the faithful discharge of their duties of it," he said. Weinzapfel arrived here Sunday

day for the return to San Diego. He came to Dallas on a Navy transport but had no definite return ride. If he failed to hitch hike on a Navy

air liner.

TRUCK COLLISION

Napping at the wheel was given as the cause of a truck collision a every day at noon. Once you start truck bearing down on it from the Under the tax formerly existing admissions up to 20 cents had been exempt. Now only those under 10

cents are exempt.

Luther Gentry Sustains good time to be thinking of your and jarred and his machine, minus **3 Broken Ribs in Crash** Texas, a mixture of rye, oats, bar-ley, and wheat is hard to beat. Give into a field before it came to a stop

Luther Gentry received three broken ribs and minor head bruises them plenty of feed and "Keep 'em In his sudden panic the driver

stepped on the accelerator. Bales off the other truck were Miss Lorena Fisher, a teacher at scattered about and there was some Mary Immaculate Academy in Wich- damage to the trailer's wheels, scattered about and there was some m bridge south of Muenster.

are asked to bring in their papers to ment and personnel to relieve the have the certificate identified in the distress caused by four years of Japtax office-if it happens to be inanese aggression. The estimated cluded in the group. number of homeless and destitute is Haves made the request because

50 million. The sick and wounded there will be some delay in obtaining an official certificate from Austin. Muenster's campaign in this event and some will not receive them bewill be conducted by personal solicitation, similar to Red Cross drives

fore January 1 if they delay. Furthermore, he added, no license plates will be issued next year to persons who do not have their certificates. A person may be lucky enough to get by until then, but no longer.

FILM ON ROSES TO Father Frowin Koerdt, O. S. B., **BE SHOWN HERE BY**

will be the official delegate of the **GARDEN CLUB OCT. 10** annual convention of the National

Catholic Rural Life Conference in The first color motion picture Jefferson City, Mo., Oct. 4-8. He was ever produced on rose growing will appointed by the Most Rev. Bishop be shown here October 10 at a meeting of the Muenster Garden Club. "Since you have the most exten. Mrs. Joe Luke, president, has ansive rural parish in the Diocese, I nounced.

feel that you should be given the The film. "Roses at Home." was honor of attending this convention," produced by the Freeport Sulphur the bishop stated. "The proper hand-Company as a part of its program ling of rural questions is becoming to find answers to agricultural very important and I know that you problems and extend the benefits of will be able to offer some practical successful agricultural research and information for the benefit of those experimentation. who will be assembled."

It tells the story of a rose from Objectives of the conference are the selection of the bush for plantto strengthen the church in rural ing through its care in the garden districts by building up the faith and on to the use of the rose as a and morale especially of the scatcut flower for vase or corsage. The tered members to aid in their religilatest scientific methods for each ous education by increasing the efstep in the process are illustrated ficiency of the Catholic rural and explained.

schools-and to prepare them for This film will be a part of the egular monthly program of the Civic League and Garden Club and will be shown in the public school. This is to be an open meeting and anyone interested in rose culture is invited to attend. The hour is 3:30.

The club's business session will begin at 3:00 o'clock. Movie fans of Cooke county began

Wednesday to feel the pinch of new PLANE OBSERVATION federal taxes. According to Martin Wade, manager of the State, Plaza POST ESTABLISHED and Ritz theatres, the following ad-NORTH OF MUENSTER mission prices are now in effect. Former 10 cent tickets are no

11 cents, and 15 cent and 20 cent Organization of an aircraft warntickets are 17 and 22 respectively ng post on the Merrick lease north of town has been completed. The To eliminate the tax on admission for children under 12 years of age exact location is a hill only 12 seconds distant from a telephone in the ompany's office.

Orlan Edelen is chief observer and Jimmie Nichols and Ray Evans are irst and second assistants respectively

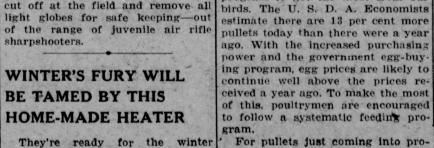
Other observers are Mrs. Jimmie Nichols, Mrs. Orlan Edelen, Mrs. Ray Evans, Mr. and Mrs. Herman Pierce, Mr. and Mrs. Marion Ham-Mr. and Mrs. Eton Edelen, Mr. and Mrs. George Mossman, Mr. and Mrs. Johnny Fisher, and Mr. and Mrs. Jack Roberts.

F. J. Schenk returned Wednesday but fortunately escaped serious in-jury when the cab of his car was in Wichita Falls, Windthorst and torn off in a collision with an oil Scotland. Sunday a family reunion field truck last Friday about 6 p. m. was held at his sister's, Mrs. Katle The accident happened near the Big Elm bridge south of Muenster. Celebrate his birthday.

body's going to be in doubt, they program and are holding the produc-It's a double barreled affair, two ower chambers. The lower is the

adiate more heat instead of comoletely wasting themselves on the eather outside. Proper carburction has been roblem, however. After a test the winter green feed. For the most of the left front wheel went on some

firectly from the storage tank. They also intend to try mixing water with the fuel. Next problem will be to ita Falls, spent the weekend here, frame and springs. The driver was



will need to watch our management

program to get the most from our

fleshed and fat turkeys.

growing!'

down at Herr Motor Company, they duction, I would recommend a mornhope. They're expecting plenty of ing feeding of 4 pounds soaked oats comfort from that queer looking mixed with a little mash to make it

"crumbly"; dry mash all day, and all the grain they will consume, after 5 o'clock, until they go to roost sible identity is the fact that a flue When the pullets are in top pros leading away from it - but no- duction under this type of feeding

predict, when the thing is put to tion well, then start feeding a wet

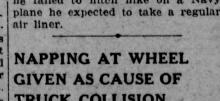
pieces of ten inch casing, about six it is crumbly. This is "dessert" to heavily loaded with cotton was head- Wednesday and Thursday, are now feet long, both horizontal with a chickens, and if you feed it regular- ed east and pulled completely off 9 cents for children and 11 cents for onnection between the upper and ly, they will meet you at the door the pavement to avoid an empty adults. fire box and hot fumes escaping feeding wet mash, keep it up, and by opposite direction. The impact came as the empty truck hit the loaded With all the feeding, don't neg- trailer in the vicinity of the rear

ect to give them plenty of green wheels. feed. Incidentally, right now is a The napping driver was bruised

esigners estimated it would require ome 24 gallons of distillate a day. They believe that excessive air preslaying!"

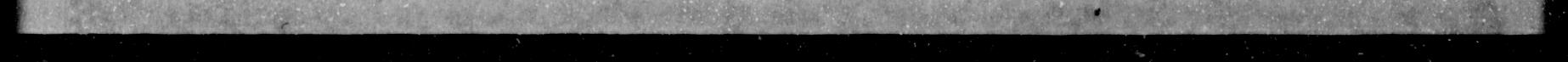
sure is one cause, so they're adopt-ing a regulator instead of taking air

keep the thing from melting. with relatives



to God and Country. on a week's leave and left Wednes-**NEW FEDERAL TAX GOES INTO EFFECT; MOVIE TICKETS UP**

mash at noon. Feed 3 pounds dry half mile east of the city limits the ticket price has been reduced to mash mixed with milk or water until Tuesday afternoon. One truck 9 cents. Bargain day admissions, on



THE MUENSTER ENTERPRISE, FRIDAY, OCTOBER 3, 1941 PAGE TWO the farm vacated by J. H. Patrick. ALOIS WIESMAN HONORED It is the Gentry estate south of the ON BIRTH ANNIVERSARY In a world of tyranny, free speech **Tooled Leather** and a free press stand as a first line Alois Wiesman was named honor Linn schoolhouse. LOCAL NEWS BRIEFS of defense for our way of life. -BELTS Mr. and Mrs. G. H. Hellman and when Mr. and Mrs. Andrew Schoech W. K. Kellogg, Kellogg Company. Ranger or Regular Style daughter, Mrs. Vin Baker, and Mr. entertained at their home in observ-Nick Miller and Mrs. Arthur Hellman and chil- ance of his birthday. If you would know the value of newspapers, you need only ask your-self what would happen if we should The dining table was centered dren spent Sunday on a tour to Den-Short Items of Interest About Folks You Know with a large decorated cake and ison Dam and Lake Murray and had suddenly be without them.--Cal Kelplaces were laid for Messrs. and Mesdames Alois Wiesman and chil-Picase Patronize Our Advertisers picnic lunch at a roadside park. **ROSABELL DRIEVER, Society Editor** ler. dren, I. A. Schoech, Adolph Walter-Mrs. John Schilling and daughter, scheid and sons, Lou Wolf and fam-Anna Marie, and Mr. and Mrs. Bill ily. Miss Harriette Schoech, Mr. and Haverkamp and sons spent Sunday in Gainesville as guests of Mrs. H. Schneiderjan and Mr. and Mrs. Joe Mrs. R. L. McNelly spent Tuesday Grapevine. Mrs. Buckley and Betty Congratulations in Dallas with her aunt. Lue accompanied them home Sunday to spend the afternoon in Grape-Haverkamp. The home of Mrs. J. H. Esker is vine. YOUTH GROUPS WILL HAVE receiving a new roof this week. JOINT SOCIAL ON OCT. 8th Mrs. Betty Michels has returned During a meeting of the social Mrs. Bob McBride of Duncan, to Munday after spending the sumcommittee of the Holy Name So Okla., was here from Friday to Mon-M. R. Collins spent the weekend mer here with her daughter, Mrs. August Friske. Her grandson, John day visiting her sisters, Mmes. Gus and Young Ladies' Sodality Monday and Monday in Dallas with relatives On this week . . . National Stelzer and Cecil Aytes. evening it was decided to sponsor and friends. Michels and his family, came for her oint social for the two groups on Saturday afternoon. Newspaper Week . . . we join all Wednesday, October 8, in the parish The infant son of Mr. and Mrs. Miss Agnes Fette of Wichita Falls hall at 8 o'clock. Al Schmitt is said to be recovering was the weekend guest of her par-Mr. and Mrs. Gus Sicking received normally from a major operation An admission charge of ten cents ents, Mr. and Mrs. C. J. Fette. Americans in acclaiming our Free word recently that their son, Pvt. will be made and there will be a va performed at Sherman last week. Thomas Sicking, has been transriety of games, group singing and Wilfred Reiter is the owner of a ferred from camp in Illinois to Fort refreshments. Two attendance prizes Miss Nell Hennigan of Los Ange Press as a fearless champion of freenew Chevrolet coupe purchased this Brady, Michigan, and has been will be given. les, Calif., was here last week visitweek. named a military police. This social is an annual affair and ing her cousins, Fred and H. P. Mr. and Mrs. Leonard Endres and this one promises to be better than dom for man and enterprise. Hennigan and their families. Little Delbert Walterscheid will ever. All members of both societies sons of Denton spent Sunday with return home this week after visiting are urged to attend the committee his parents, Mr. and Mrs. M. J. En-Mrs. Frank Seyler returned Satin Wichita Falls with his uncle and in charge stated. dres. urday from Fort Worth where she aunt. Mr. and Mrs. Cris Jensen. spent a week with her daughter, They will bring him back and while Mr. and Mrs. Andrew Schoech had FAREWELL PARTY MONDAY Mrs. Elwyn Hope. as guests Sunday evening, Mr. and here will visit with her parents, Mr. HONORS THE GENE CARTERS **TEXAS POWER & LIGHT COMPANY** and Mrs. W. T. Richter. Mrs. Henry Luttmer and children of Mr. and Mrs. J. M. Weinzapfel Mr. and Mrs. Gene Carter and Gainesville. daughter, Peggy, who are leaving and son, Robert, spent Monday visitng with relatives in Wichita Falls, Saturday to make their home in Sey-Mr. and Mrs. Clem Schumacher Providing for the Texas of Today ... Guests at the E. P. Buckley home and son, Ernest, of Amarillo, and mour, were honored with a party Scotland and Windthorst. Planning for the Texas of Tomorrow their two daughters, Mesdames Gene and handkerchief shower as a fare Friday, Saturday and Sunday were Members of the Mission Sewing and Ed Loerwald and the latter's well tribute Monday evening. Mrs. Mrs. Buckley's brothers, W. L. and two daughters, of Hereford, spent Jim Cook planned the affair as a G. L. Chasteen and their families of Circle are reminded of a monthly THE REAL CONTRACTION OF THE PARTY OF THE PAR Sunday here with members of the surprise for the honorees. Members afternoon of sewing in the school Schumacher and Klement families. of the party met at the Cook home pasement next Thursday. and proceeded to the Carter home in BOLTS grom Foundation to Roof! Mr. and Mrs. George Lutkenhaus a body. Mr. and Mrs. Henry Luebbert and Following the presentation of ken daughter, Carol Ann, and Mrs. Anna entertained with a dinner at their chiefs, refreshments brought by the Havis of Fort Worth spent Sunday home Sunday for which Mr. and guests were served and later "42" **Carriage and Machine** afternoon with Mr. and Mrs. Bill Mrs. Joe Sturm and family, Mr. and series and other informal diversion Mrs. Aloys Kleiss and Mr. and Mrs. Bolts - The largest stock Stelzer. We can furnish every bit of material rewas enjoyed. Ben Lutkenhaus and family were Personnel of the party included Mr. and Mrs. L. C. Hall of Nor- guests. in town. Also stove bolts quired for a house. Not all of it from our Messrs. and Mesdames Jim Cook man, Okla., were Friday guests of and lag screws. her sister, Mrs. Joe Sturm and fam-W. P. Bratcher, Joe Parker and Word has been received of the illstock, of course. We have a good supply of Herbert Meurer, Mesdames E. P. ily, and also visited Mr. and Mrs. ness of Mrs. Price McCool and latest Buckley and Rosa Driever, R. N. J. S. Horn. reports are that she is some imstaple items on hand and can secure any-Fette, Misses Edith Mae Rhodes, proved. Mr. and Mrs. McCool are Jeanette Meurer and Betty Lue John Fuhrbach left Tuesday for former residents of the Linn comthing else promptly. Buckley, Michael Driever and Den-Amarillo on business. His wife drove munity and are now making their CHAIN nis Lee Parker and the honorees. him to Wichita Falls where he home in Fort Worth with a daughboarded a plane for the remainder ter, Mrs. Bob Fears. CDA'S SPONSOR BENEFIT of the trip. CARD PARTY SUNDAY **Every size from** A card party for the benefit of the Relatives of Urban Flusche re-Henry Luke, Muenster MATHILDA HESS AND 1/4-inch to 1/2-inch new church fund will be sponsored ceived word this week that he went to work at an aircraft factory Tues- LEO SCHMITT UNITED by the local Catholic Daughters of





THE MUENSTER ENTERPRISE, FRIDAY, OCTOBER 3, 1941

FREE SYMBOL OF FREE AMERICA!

By WILLIAM E. HOLLER faithful and efficient service to us General Sales Manager Chevrolet Motor Division, General Motors and to all America: Citation-For your constant ef

Sales Corporation forts to report all the legitimate Sometimes it is a genuine pleas news of the day fairly, accurately,

ure to lift our eyes momentarily from our own individual fields of completely. Citation-For your willingness to effort and pay frank tribute to other aid and support all sound programs hard-working people who are doing for civic and social betterment an outstandingly able and worth-Citation-For your policy of doing while job in another and totally difeverything possible to promote busiferent field of effort. ness activity, employment and gen-

That is exactly what this writer eral prosperity. wants to do here and now, to the Citation-For your interest in best of his ability, in this brief apyouth and its problems; in educapreciation of the newspapers and the tion; in healthful sports, hobbies newspaper profession of America. and recreation.

I want to salute the men and Citation-For your sympathetic women of the press-the editors and treatment of religious news and your publishers, reporters and photograonstant protection of religious phers, and all other newspaper workfreedom for all sects and all creeds. ers-for the marvelous job you are Citation-For your policy of predoing of gathering, editing and interpreting the news of our own country and the rest of the world in major political parties while reserving the right to champion the party these fast-moving and critical times. of your choice.

I want to salue you and say, Citation-For your deep and abid-"Well done!" and I am thoroughly ing allegiance to America, and Amerconvinced that the great majority ica's principles first, last and all the of the people in all parts of the land tim are equally eager to pay you this

same tribute. We applaud you for all these poli-All the more so because newspa-pers and newspaper men, who print great many additional services too millions of words every day about numerous to mention here . . . and the rest of the world, seldom bother we want you to know we are backto say anything at all about theming both you and them every step of the way. selves.

'Keep on Keeping- On' All the more so because news-

papers and newspaper men, who You, the newspapers and the perform so many varied and valunewspaper men of America, have able services for other branches of great and growing responsibilities to society, seldom if ever ask society, all the people in view of the condito perform any particular service for tions the nation is facing today. We look to you to stand guard them.

All the more so because newsover our liberties . . . to keep us inpapers and newspaper men, who formed . . . to warn us of dangers wield such great power and influ-. . to urge us on to our objectives . to point the way.

ence in the community, make it a point of honor never to abuse that You are meeting all these respon sibilities fully and faithfully todaypower and never to misuse it for their own selfish interests. we believe you will continue to meet **Citations for Service** them fully and faithfully tomorrow.

And so, if you will permit the Do this to the best of your ability. and neither you nor we will have great silent majority of your newspaper readers to become newspaper any cause to regret the great trust writers for a little while, here are a

that is reposed in you. few of the things you are doing that Do this to the best of your ability. we'd like to "write up" for you . . and you will continue to enjoy the a few of the things that have respect and the confidence and the aroused our deep interest and admiesteem of the entire nation in the ration . . . a few of the things that future as in the past. inspire our wholehearted appreciation.

So . . . for our sake as well as for your own sake . . . "keep on Here are our citations for your keeping on !"

pace for the social activities of the writes for Tom, for Dick, for Harry, us from them for their town and for local church caretaker as well as and not for "the pee-pul of this themselves. those about the mayor's wife or the No newspaper in the world is a great nation." But these Toms, banker's wife. close to the people as your weekly Dicks and Harrys of Smalltown These great new developments paper is to your town. At other utilizing the principles of radio are America are "the people." times in the history of the world Together with their "country edifar greater threats to the dailies. this might not seem important

tor" they have provided the thought And it has been a well-grounded There are a great many service tradition that the average weekly and things which have made Amerwhich newspapers strive to perform ditor wields a great influence over | ica great; and together in these turbut perhaps there is no need to men his little family of 1,900 readers; bulent, perilous days ahead they will tion them now. Just this simple fact his indeed are the "grass roots." He keep it great. s the greatest fact of all. You've got Clyde W. Yetter D.D.S. a newspaper, to speak for you, to re-

YOU'VE GOT A NEWSPAPER!

By HENRY BEETLE HOUGH linto a weekly paper that comes out. Editor of the Vineyard Gazette, Edgartown, Mass., and author of the widely read book, "Country Edi-

own newspaper as into a mirror, and that is what makes the paper so im-Did you ever stand across the street and watch the people who go portant. If you do not like what you into the weekly newspaper office? see in the printed pages, the fault Some of them are old, some are chil- is partly yours, for you have not dren, and most of them are just ortaken the trouble to put anything senting the news and views of both dinary citizens, men and women of the town. They are not principally ory, customers, such as a store would done have, but they go into the newspaper

office or printshop on a variety of errands-with items of news which may concern births, marriages, or deaths, with changes of address for the mailing of the paper, with problems to talk over with the editor, with notices of articles lost and

found Nowhere, Else in the World You can go into the newspaper

office yourself, any time you like, and what you have to say will, the chances are a hundred to one, have women and children. some bearing upon what appears in

To Help You Understand the paper next week This is a privilege you have which the people of hundreds of thousands of small and some people may think the idea towns in the world do not have. is a dodge to help the newspapers. in June. You've got a newspaper, and the But it is not. It is far from being

freedom which surrounds this newspaper is mainly yours. As a general rule it is what goes are, and how they can get more val. has produced were bucks.

in-an item, a vote, an idea, a memplace for the thoughts of citizens. ory, something said, or something and a channel of communication and in a modest way, enlightenment. In one sense of the word, the Your town can do things through its veekly paper is not published at all. newspaper, and you can, too, as an It grows. It sends out roots, and the individual, in your own right, beroots bring in whatever they can cause-unlike so many submerged find of proper nourishment. The paand darkened souls on the surface per belongs, just as the church and of this aching world-you've got a the school belong. Just like them, it newspaper.

In the long run the community

is part and parcel of the organi process of democracy-not democ A 10-year-old doe on the Sid Hyatt racy in theory, or written about in ranch near Johnson City has cersome professor's book, but real detainly done her part to maintain mocracy, in the street, in the homes Texas' reputation as the best deer in the business places, among men, hunting State in the Nation.

looks into the printed pages of its not by itself, individually, but col

lectively.

A Free Marketplace

During her lifetime the creature has given birth to five sets of trip-This is National Newspaper week, lets and four sets of twins! .The last set of triplets was born

And to make matters better, se that. It is an effort to help people far as the sportsman is concerned, understand what their newspapers the majority of the 23 deer this doe

port for you, to represent you.

This does not mean that you have

to be one of the citizens going inte

the newspaper office, although that

s a good place to go when you have

something on your mind. The vote

that you cast on election day is

something which goes into the paper,

The work that you do gets into

the paper, too, and if you look care-

fully you will see that the pages of

the weekly newspaper are a kind of

free marketplace. They are a market-

PAGE THREE

EXPERT WATCH and

JEWELRY REPAIRING

A. R. PORTER

104 N. Commerce — Gainesvil

Genereal Practice of Dentistry

DENTAL X-RAY

SAINT JO, TEXAS

Excellent Food

Properly Served

Curtis

Sandwich Shop

East California . Gainesville

You Can't Look

Unless Your Clothes

Lone Star

Cleaners

J. P. GOSLIN, Prop.

Gainesville

YOUR BEST-

Look Their Best.

Phone. 332



AMERICA'S WEEKLY NEWSPAPERS

By MALCOLM S. FORBES or who was entertained at cards b Publisher of the Fairfield (Ohio) whom, when, and where. Times and Lancaster (Ohio) Trib-**Biggest Little Things** une and son of B. C. Forbes, fa-Little things - but the biggest mous writer on business and finthings in the everyday lives of us ance and editor of Forbes' Month-

Because only a little paper can Today 49.6 per cent of all the "cover" all these items which occur families in the United States are in the day of a person living in a subscribers to one or another of small town, the average weekly has this country's 10,000-odd weekly a peculiarly powerful appeal, its semi-gossipy "socials" fulfilling a newspapers. Taken all together, these weeklies are the prime printfundamental human need. ed medium for complete coverage of The point here being made was more than half the nation's popubeautifully illustrated when, in re lation, and their total circulation of 21,000,000 by no means reflects to whether or not she would miss their full readership each week.

ply to a query from the writer as her weekly paper if it ceased pub-The rural counties these papers lishing, a lady answered with this serve control the nation's political question:

majorities; 46 per cent of all the stores in the United States are cen-"Of course, young man. "How else would I ever know what parties I hadn't been invited tered in their territory, with sales last year totaling \$14,000,000,000,

or 31 per cent of the national total. **A Sound Future**

Oh yes, when one starts playing Human nature being what it is with statistics on 10,000 weekly paweekly newspapers have the sound pers impressive figures turned up, est future in the world. Termen and a dazzling picture can be dous dailies at low cost, radio, tele painted! vision, facsimile transmission, fre-

But to one of the 1,900 subscribquency modulation -- all these car ers to the average little home town never cut very far into the readerpaper these figures mean nothing. appeal of weeklies, because it is On Thursday or Friday of every physically impossible for them to week this reader looks forward to cover the activities of the neighbors seeing in his paper what happened of each person in their vast audito Mrs. Jones' proverbial cow, what | ence. cousin visited with which neighbor, Only the home town paper has

THIRTY-SIXTH ANNUAL OFFICIAL STATEMENT OF **CONDITION OF**

The First State Bank

OF GAINESVILLE, TEXAS

AT CLOSE OF BUSINESS SEPTEMBER 24th, 1941

RESOURCES

Loans and Discounts\$	508,504.31
Banking House, Furniture and Fixtures	12,076.75
Customers' Bonds Held for Safe Keeping	41,975.00
AVAILABLE CASH-	
Bills of Exchange\$ 89,194.93	The states
Bonds and Securities 293,992.99	
Cash and Due from Banks 785,132.89	1,168,320,81
and the second se	
TOTAL	1 730 978 97

LIABILITIES

Capital Stock	\$ 65,000.00
Surplus and Undivided Profits	51,253.68
Customers' Bonds Deposited	41,975.00
Reserve for Contingencies	12,004.61
DEPOSITS	1,560,643.58
	and the second

TOTAL\$1,730,876.87

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

SECOND OLDEST STATE BANK IN TEXAS



TN THESE UNUSUAL TIMES we invite you to inspect an unusual new car-new in its beauty, its comfort, its choice of two fine 90 horsepower engines, 6 cylinders or 8.

See it and you sense at once that here is new style that will stay good for years. On a lower, wider chassis, we have designed new long, low, wide and modern lines.

Interior treatment is entirely fresh, distinctive, pleasing. The beauty of this Ford will more than hold its own in any company. Inside, the car is *big*—wide across the seats,

generous in knee-room, leg-room, elbow-room. On the road this year you find the "new Ford ride" still further advanced in its softness, quietness, steadiness and all-round comfort.

At the wheel, you will find driving easier than ever. Steering, gear-shifting, action of the big and sure hydraulic brakes have all been made smoother and easier.

In quality, the car is sound to the last detail. Defense requirements have all been met without a single reduction in the basic and lasting goodness of the Ford mechanically. Some new materials have replaced old ones, usually at a greater cost to us, but in every case the new is equal to or better than the old.

If your family needs a new car, go see and drive this Ford. For what it is today and for what it will be through the years ahead, we believe that you will find in it more and better transportation for your money than you have ever found before.

NOW ON DISPLAY

We Invite You---

To see the finest Ford of all time. Try a ride. Notice its performance and luxurious comfort.

Herr Motor Company, Muenster



PAGE FOUR

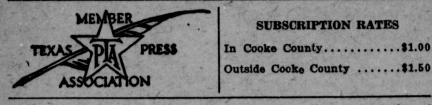
THE MUENSTER ENTERPRISE, FRIDAY, OCTOBER 3, 1941

THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY-MUENSTER, COOKE COUNTY, TEXAS

R. N. FETTE, Editor and Publisher

ntered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

A COMMUNITY SERVANT

Among civilization's abundant blessings, of which we Americans have received more bountifully than any other people, few things are taken quite as much for granted as the home town newspaper. Its weekly arrival has become understand the extent of its service.

This week, October 1-8, is National Newspaper Week, established for the purpose of creating a greater appreciation of the real value of newspapers. In keeping the spirit of the occasion, it is proper here to ennumerate a sands of papers all over this country.

The name itself suggests a newspaper's most obvious mendable desire to keep informed on everyday happen-ings. Dailies tell about the important events all over the neighbors, and the community in general. Whether it is dience. important news that affects their lives or simple interesting items about acquaintances, people like to find out, and the newspaper is performing a worth while service in telling them.

Closely associated with regular news is the useful information carried in the weekly columns. Notice of special elections with information pertaining to them enables voters to understand issues more clearly. Articles on new regulations in the farm program help the farmer deter-mine his best course for the year. Explanations on the purpose and method of any new undertaking assist in advancing worthy projects or in defeating impractical ones.

Boosting the community is another notable service. At ed for the special benefit of other localities. Its greatest newspaper-reading nation give its point. Certainly the people of dictafirst glance that may appear to be useless bragging print-

vertisers, whose chief concern is to reach customers with their business messages. The home town newspaper is most appropriately described as a community servant.

THE POWER OF THE PRESS

A splendid tribute to the influence of small town newspapers appears in a recently published book, "The Great I sing songs of the world, the ora-Tradition" (Doubleday, Doran and Co.) by Simeon Strun- tories of history, the symphonies of sky of the New York Times. The following is quoted from all time. that book:

"With us the shaping of public opinion is less the work of city gossipers in a club or a back room than of half a future. I tell stories of peace and dozen rural debaters at the general store or in the local war alike. garage. With us the small-town and country newspaper, which is most often a weekly journal, is more influential than the daily press. Primarily this would be due to the men do brave deeds, and soldiers very fact that it is a small-town rural press. As late as the die. L inspire the midnight toiler, 1930 census, 51 per cent of the population of the country was living in places having fewer than 8,000 inhabitants; but this small advantage of 2 per cent does not really consolation of a hope eternal. measure the weight which the non-urban half of the American people carries in the life of the nation.

In these small towns and farm homes the ratio of native- Hindu, all comprehend me. born is much higher than the cities. The ratio of old-stock population is much higher; and it is still a fact of prime importance for the realistic observer that the American of such an integral part of normal life that few ever try to the older stocks is a more powerful force, man for man, understand just what it actually does. To a certain extent than the American of later origin. Country journalism, in er. I epitomize the conquests of mind it is like electricity. People accept it but do not bother to addressing itself to this better entrenched and more highly privileged section of the American people, has right at the

start a selective advantage over the urban daily press. To this we may add the a priori argument that a weekly newspaper which is read and absorbed in the seclusion and comparative leisure of the small town or the farm is high noon, and in the waning evefew of the more conspicuous services rendered by thou- likely to exercise a greater pull on its reader than the average copy of the metropolitan daily paper, crammed with a bewildering array of reading matter and consumed amid til all things return to the immutaservice-to spread news. It satisfies a natural and com- the distractions of urban life. Psychologically, it is a sound ble dust. contention that a single copy of a weekly newspaper slow-ly absorbed may succeed in driving home a point more world. The home town weeklies bring those bits of news effectively than seven daily newspapers repeating the that people are always anxious to know about friends, same point in the course of a week to a metropolitan au-

IN PEACE OR WAR — PRESS IS VITAL

can do.

| as only the Home Town Newspaper

No, these are not mere words!

No, the much discussed freedom

Our democracy has the flexibility

Since we are all prone to leave

ers, let us bring our discussion of

nome. Any benefit we may receive

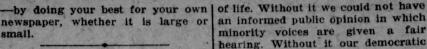
to stand the changes of progress and

no dictator nation need scoff at this

of the press has not been worr

Democracy Needs the Press

threadbare or meaningless!



institutions would perish. - Win-

throp W. Aldrich, Chase National

Joe Schmitz

Agent for

LINDSAY, TEXAS

Muenster Realty Co.

NOTARY PUBLIC

P. J. Rollman

Office in The City Hall

Dr. C. J. Paclik

VETERINARIAN

N. Hwy. 77 - Phone 828

Gainesville

DENTIST

DR. C. L. STOCKS

Teague Building

Gainesville

AVOID EYE STRAIN

DR. H. O. KINNE

OPTOMETRIST

Bank. New York.

I AM THE PRINTING PRESS I am the printing press, born of Mother Earth. My heart is of steel, my limbs of iron, and my fingers

are of brass.

I am the voice of today, the her "State Reserve Life Insurance Co. ald of tomorrow. I weave into the warp of the past, the woof of the

I make the human heart beat with passion or tenderness. I stir the pulse of nations, and make brave weary at his loom, to lift his head again and gaze, with fearlessness into the vast beyond, seeking th When I speak a myriad of people

listen to my voice. The Anglo-Sax-on, the Celt, the Hun, the Slav, the

I am the tireless clarion of the news. I cry your joys and sorrows every hour. I fill the dullard's mind with thoughts uplifting.

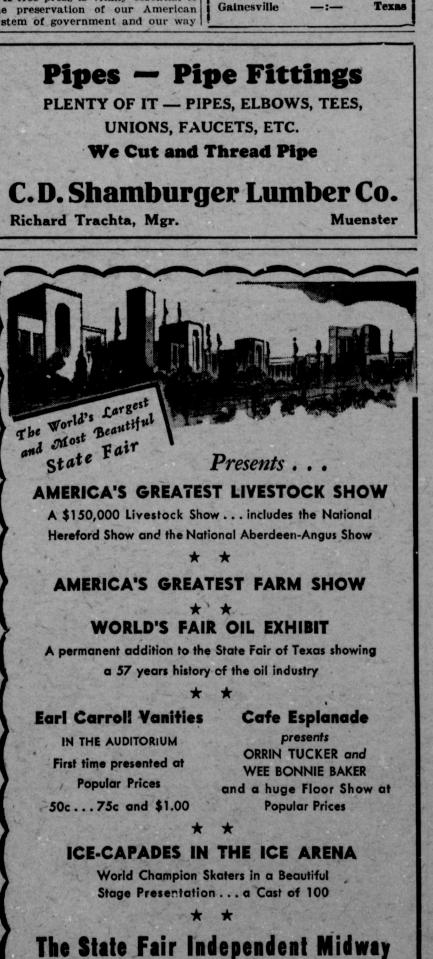
I am light, knowledge and powover matter.

I am the record of all things man kind has achieved. My offspring omes to you in the candle's glow. amid the dim lights of poverty, the splendor of riches: at sunrise, at

ning. I am the laughter and tears of the world, and I shall never die un I am the printing press.-Robert

Davis. A free press is vitally essential to

the preservation of our American system of government and our way



value, however, is realized at home. Favorable comment during this special week. But it aften reminds home people that this community is pretty good after all. It creates a feeling of greater satisfaction, actually makes life a little more pleasant. In addition, of States should have an everlasting course, the paper is always ready to support any movement or project that will add to the general welfare of the papers which serve their communicommunity.

A newspaper serves also by recognizing merit. Human nature has a touch of justifiable pride that enjoys recognition of achievement. The man who spent time and money beautifying his front yard likes to have others reminded of it, and, actually, he's entitled to credit. The net result over a period of years is a better town and an increase in civic nation practically defenseless in time pride.

The historical value of a paper is another consideration. Obviously, the most complete record any community can have is its file of old papers. Therein lies the story of its that there are at least two fields in progress, the successive events in its development as well as the contributing factors.

Continued thought on the subject will suggest a variety of other ways in which a newspaper serves the community. There is the enjoyment people get from reading the news or other features—the habit of checking through its schedule of shows-benefits derived from noting the messages of advertisers-the convenience of notifying the entire community of any event simply by telling the paper. In the final analysis a newspaper has nothing to offer but service—service to its subscribers and service to its ad-

The Gainesville National Bank

STATEMENT OF THE CONDITION OF

IN GAINESVILLE, TEXAS

CLOSE OF BUSINESS SEPT. 24, 1941

RESO	URCES
Overdrafts Furniture and Fixtures Real Estate Stock in Federal Reserve Banb Other Assets U. S. Bonds Other Bonds and Warrants Bills of Exchange Cash and Sight Exchange	15,500.00 166.50 6,200.00 408.65 113,300.00 215,114.07 121,814.65 564,021.59
TOTAL	\$1,710,724.91
LIAB	ILITIES
Surplus Undivided Profits Reserves DEPOSITS Banks Individual	. 65,000.00
TOTAL	\$1,710,724.91
DIRECTORS :	OFFICERS:-
B. A. DILLARD J. A. SMOOT	B. A. DILLARD, President
LeROY ROBINSON R. S. ROSE	J. A. SMOOT, Vice President
DR. E. C. MEAD G. W. BROWN	LeROY ROBINSON, Cashier
O. T. CARR A. TEAGUE	A. J. FIPP, Assistant Cashier
W. T. BONNER	J. L. BURCH, Ass't. Cashier

been kept in the dark and unenlight should not be confined to a single ened, except for propaganda of the week - the people of the United rankest sort, now realize that they gave up much when they gave up interest in the welfare of the newsfreedom of speech, freedom of the papers they read and in the newspress, freedom of worship and freedom of assembly. ties and their country.

By RAYMOND B. HOWARD

President, National Editorial

Association

The first week in October has been

lesignated as National Newspaper

week. This annual observance has

done much to bring the newspapers

and the general public to a closer

It is commendable that this great

understanding.

cial welfare.

The freedom of the press and the This interest should be as great in welfare of newspapers in general is time of peace as in time of war. We not something which newspapers have only to look to other nations alone must guard. The entire citizen to see how the freedom of the press ry of this nation has something at was undermined in time of peace, stake in these matters and should only to find a crumbling, decadent be just as alert to freely tell and discuss the news, as the newspapers of attack. hemselves.

The Press Is Needed So it is important that we give' those matters which seem to be of consideration to the undeniable fact national or world importance to othwhich newspapers-both great and National Newspaper week closer mall-are vital to America

from this discussion in our home communities will certainly reflect it-1. It is important that they be given the support necessary to enable them to continue to give their self in the large scope of national unity, since we have agreed that the readers a full picture of the nation's domestic and foreign policy. The nation cannot be stronger than its very basis of our democracy is an smaller centers

Home Town Newspapers are doing enlightened people. year-round job of acquainting 2 It is equally important that they readers of the news of the commun e given the support which enables ity. They do more than that. They em to continue to give to their keep the public attuned to the needs me communities that full measure of the community and the danger of unselfish service and devotion to which confront it! causes which build and maintain the

The home, the school, the church institutions of the community. -all are faring better or wors I have often said that no communthrough the varying degrees of sup ity can be much stronger than its port which the Home Town News newspapers and it is difficult for its paper gives

newspapers to be stronger than the That bond issue needs the support not only of the news columns but community. They are so interlocked -or should be-in common endeav of the advertising pages of the Home or that they prosper or fall together. Town Newspaper for an intelligen When such teamwork is not preva liscussion of the needs presented in lent it is the fault of one or the othsuch a measure. The Community Chest isn't filled er and too many times it is an in-

different community which looks through the use of handbills, or th upon its newspaper only as a "pack old party line. No, the days of the rse" to carry community projects, town crier are gone forever but the without giving thought to its finannewspaper does the job, admirably

Community Appreciation Law enforcement doesn't always In mentioning these two points in come as easy because of the electio which it is so apparent that newsof a good sheriff or town marshal papers play a vital role in America, He needs the support of public sen timent which is rallied by the Home et me say that they are practically equal in importance and, in fact, Town Newspaper.

We could go on for hours with hey are almost synonymous. No pation can be strong from the topsimilar cases of the great service it depends upon the strength of its that is rendered to a community by integral parts and it is therefore the Home Town Newspaper. cessary that each home commun safety of our right to know the facts ity be truly American, that its peo about our nation begins at home! ple be imbued with the spirit which You are an important part in the has made this country great from support of the newspapers of Amerts founding and that its American stitutions be defended and fostered



PRESENTS

A New Array of Stellar Attractions and the Latest Rides ... including

Harley Sadler's Plunkett Family 🖈 Sally Rand's Nude Ranch ★ International Congress of Oddities ★ Bell's Hawaiian Follies 🖈 Hollywood Revue 🖈 An Eskimo Village 🖈 Sport Show 🖈 Sally Rand's Miss America 🖈 Anderson's Comedy Circus 🖈 A Negro Minstrel Show and Many Others ...

It's The Fair You Can't Afford to Miss!

DALLAS, OCTOBER 4th - 19th



THE MUENSTER ENTERPRISE, FRIDAY, OCTOBER 3, 1941

ton where he visited with his sister, Miss Mary Elizabeth Webb, who is If Your Home Bakery Can't Supply You-**MYSTERY BLAST-FIRE** School Daze a student at NTSTC. Miss Mary Lee Jones of Fort MUENSTER PUBLIC SCHOOL Worth was the guest of her uncle and aunt, Mr. and Mrs. Ray Hudson, Editors: Leo Lawson and Joe Cason Sunday. -----Mr. and Mrs. Anthony Jones re The Muenster Public School foot-WEDDINGS — ANNIVERSARIES — PICNICS turned Saturday from a month's oall team, the Wild Cats, defeated visit with their son, John Henry Sacred Heart School 6 to 0, Friday Jones and family of Lubbock. evening on the baseball diamond. The regular team played. Coach Mrs. J. T. Rosson Jr., of Dallas, Gray refereed the game. spent a few days here this week with Mrs. J. T. Rosson Sr., and other Monday morning, a representative

WHITING, Ind. - Terrific

Company's gasoline refinery, larg-est in the world. One man was

known to be dead and at least five

of a near-by publishing company explained to the high school in as sembly a practical and economica way of editing an annual for the 1941-42 school year. No definite plans were made, but nearly all the students are in favor of a yearbook.

The Juniors and Seniors have planned an initiation for the Freshmen and Sophomores to be held all day Wednesday. Arrangements have also been made for a skating party for the Freshmen and Sophomores They will be honored with this entertainment only if they "carry out to the letter" the instructions given them on initiation day.

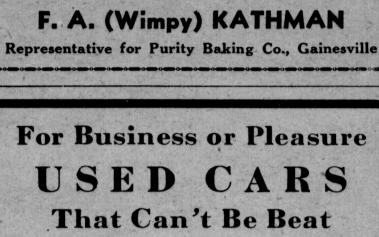
Basketball has been taking up a major part of the physical education periods this last week. Coach Gray is anxious for the Wild Cats to be acclaimed the best team in the coun-

Monday, October 6, is 4-H Club day at the Dallas State Fair. Arrangements are being made by Principal Welch to have the whole school enjoy the day in Dallas. Everyone hopes the plans materialize.

changed by our teacher, Sister Ag-The track boys are practicing how to take off without "jumping the nes, for the current schoolterm, A gun." So three girls - Kathleer more diversified selection will be more beneficial to the students. This Center, Irené Lutkenhaus, and An selma Pagel -- started to show the year we will do certain specified boys how it was done. The girls work. We are to read two books of jumped up in the middle of English fiction, two books of historical works, two books of travel, two class and ran into an adjoining room. Two boys-Leo Lawson and books of biography and the remain-Joe Cason-brought them back, out ing books may be selected from clasof breath and run down, after two sical lists. Our book reports, themes and formal papers are also specified hours of hard running of 80 miles per hour.

A Greek scholar, visiting a wom-Sacred Heart High takes this opportunity to congratulate Reverend would do the institution the compli-Father Francis, O. S. B., on his ment of translating their college Feast Day which occurs on Saturday, October 4th. We wish him to asked what the motto was. motto into Greek. He agreed, and know that we still remember his

kindly instructions, his cheerful guidance in athletics, and his friend-by helpfulness while he was with us helpfulness while he was with us



SEE US---

About special orders for

PAGE FIVE

It's good business to own one of our used cars. They are carefully reconditioned to give thousands of miles of economical service. It's a pleasure, too. They're dependable, comfortable and good looking.

REMEMBER! SEE US BEFORE YOU BUY. We may have just what you want.

F. E. SCHMITZ

Gainesville



A to Z. Lumber, cement, roofing of

Mr. and Mrs. Beryl McKee of Dalas were weekend guests of Mr. and Mrs. Fred McTaggart. Mrs. Joe Cooke and daughter, Bet-

ty Jo, of Valley Creek visited her sister, Mrs. Earnest Biffle Sunday.

Myra News

MRS. JOHN BLANTON

Correspondent

Miss Dorothy Neely visited sever al days of last week with Miss Lois relatives. Martin in Saint Jo.

Mrs. R. Cain Sr., went to Estel. and Mrs. Oran Gaston of Denton and line Sunday for a few days visit Mr. and Mrs. F. S. Piott of Gaineswith her sister.

Mrs. Parker Fears and Mrs. John Piott. Blanton visited Rev. and Mrs. Springfield in Krum Sunday afternoon.

H. R. Shears.

Sunday.

Monday

fle.

Mr. and Mrs. Thad Harrison of Bellevue spent Tuesday with her tives and friends there. Rev. Webb mother, Mrs. J. T. Rosson Sr., and went on to Dallas on busines other relatives.

Mr. and Mrs. Bob Whiteside and Mrs. Harry Wheelis spent Sunday Hobart, Oklahoma, visited Mr. and in Forrestburg with Mr. and Mrs.

Sergt. Deen Neeley of Camp Wolters, Mineral Wells, visited over the weekend with his parents, Mr. and Mrs. Walter Neeley and family.

Mrs. J. D. Tarpley of Bonham and Mrs. Charlie Randall of Gainesville the Gainesville post office. spent Thursday with their sister, Mrs. Albert Andress.

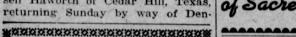
View were guests of their daughter

Mrs. A. E. Barnes and Mr. Barnes, at the club house. Clever games were directed by the hostesses. Mesdames Della Clack and Mary Smith of Gainesville visited in the

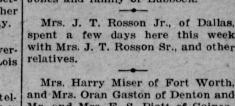
home of Mr. and Mrs. Jake Biffle, Snuggs and Jess Jones of Gaines ville, and Cecil Wilson of Hays. Ray Huebner, Jimmie Brewer and

Jackie Milligan of Fort Worth spent Sunday with Mr. and Mrs. Jake Bif-

J. M. Webb Jr., left Friday afternoon for a visit with a friend, Russell Haworth of Cedar Hill, Texas,



Light Globes and Bernard Swirczynski Why do the seniors and juniors 40w to 100w



ville were the weekend guests of their parents, Mr. and Mrs. Nat

Rev. and Mrs. J. M. Webb and Mrs. Lon Blanton went to McKinney Tuesday. Mesdames Webb and Blanton spent the day visiting rela-

blasts rocked Whiting last week as fire started by a mysterious early morning explosion raged through part of the Standard Oil

their guest, Mrs. W. S. Duggan of Mrs. T. J. Duggan in Denton Sunday. Mrs. Duggan remained for a

Mr. and Mrs. Leroy Porter moved

cery business here for the past thir-

Mr. and Mrs. O. Myers of Valley

Hudson entertained the Sunshine Club with a party Friday afternoon

> Twenty-three members attended and three visitors, Mesdames Fred

Mr. and Mrs. Johnie Biffle and

few days' visit with her son.

Tuesday to their new home on South Denton Street in Gainesville, Mr. Porter had been engaged in the gro-

teen years and is now employed at

MYRA SUNSHINE CIRCLE

HAS MEETING FRIDAY

Mesdames Parker Fears and Ray

MOSAICS for this year.

of Sacred Heart High ----Florene Endres, Alma Marie Luke

others injured when they were caught on a loading platform in heart of the plant at the time the first explosion turned it into a blazing trap. Photo shows an air view of the blazing tanks. to be initiated. This knowledge only adds to their uneasiness and 'o the

delight of the "executives." Our work in English has been

15c and 20c Also a limited stock of globes for 32 volt plants C. D. Shamburger Muenster

hold such confidential and frequent May he have many happy days in a meetings? What is the cause of this ong and most successful life. laughter and these excited whisperings? Why are they, the juniors and

Last week a sample book was re seniors, so hushed whenever a freshceived from the "Book-a-Month man appears? These and many other Club." It is a very attractive clothsimilar questions remain unanswered for the "frosh". He can bound volume. All members of the club are anxiously waiting for their hardly guess that he is the topic of books to come. They are expected to their discussions, that are so interreceive the first volumes of their esting and amusing to those who choice about the middle of October are doing the planning and are of such great concern to those who are

This week is Holy Childhood

Week. All of the students of Sacred

STATEMENT OF OWNERSHIP

Heart High are still interested in mission work. Each Friday a little Statement of the Ownership, Man box is passed about the room, and gement, etc., Required by the Acts every student contributes what he of Congress of August 24, 1912, and feets he can afford. This has been March 3, 1933, of The Muenster Enterprise, published weekly at carried on for a number of years with quite a deal of success. The Muenster, Texas, for October, 1941. "Church Builder's Fund" has also State of Texas begun to receive contributions from County of Cooke high school students.

Before me, a Notary Public in and for the State and county aforesaid A number of girls have been prac personally appeared R. N. Fette who, having been duly sworn accord

ticing volley ball after school hours. It seems they don't think that they ing to law, deposes and says that he can get enough practice during the is the Owner of the Muenster Entermorning and noon periods. If they prise and the following is, to the best keep up their regular practice the of his knowledge and belief, a true captain will be bound to notice much statement of the ownership, managemprovement in the near future. ment, etc., of the aforesaid publica-"Practice makes perfect," girls. The tion for the date shown in the above boys continued to play softball until caption, required by the Act of Aug. the athletic club, to which they be 24, 1912, as amended by the Act of ong, decides to make arrangements

Ed Rohmer

March 3, 1933, embodied in section 537, Postal Laws and Regulations printed on the reverse side of this form, to wit: tryout. 1. That the name and address of

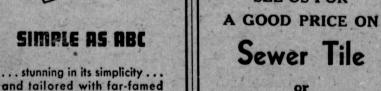
the publisher, editor, managing edi tor, and business manager is R. N Fette, Muenster, Texas.

2. That the owner is R. N. Fette Muenster, Texas. 3. That the known bondholders. mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are:

(SIGNED) R. N. FETTE. Sworn to and subscribed before me this 1st day of October, 1941. (SEAL) (My commission expires June, 1943). Rosabell Driever.

SEE US FOR

Sewer Tile



Sycamore quality . . . quality that belies the modest prices.

Earl-glo Rayon Satin lining —

warmly interlined. Black,

Brown, Wine. Sizes 10 to 20.

\$10.98 to \$19.98

Teague Company

Dixon at Elm Gainesville

Drain Tile

C. D. SHAMBURGER Lumber Company Muenster

Judge: "Well, I see you are back again for fighting your wife. Liquor gain?' "No, sir. This time she licked me.'

WANT ADS

FOR SALE: Roan bull calf. See 45-1 FOR SALE: Small butane gas range See Albert Steinberger, Muenster. 45.

45-1

45-6p

FOR SALE: Good Tenmarq 1940 seed wheat, Joe Fisher, Muenster FOR SALE: Charter Oak kitcher

> range. Burns wood or coal. A good 45-1 stove. Tony Otto, Muenster. FOR SALE: Two northeast corner ots facing Main Street. See Mary Becker, Muenster. 45-7-9-1 LOST: Gold tie chain with initials

"NM." Return to Nick Miller for 45-1 reward FOR SALE: Cash Bargains. John Deere Model A tractor on rubber and

Walter Becker

John Deere 4-disc plow, See O. L Corley, 3 miles southwest of Gaines ville.

WANTED: 100,000 rats to kill with Ray's Rat Killer. Sells at 10c and for new equipment. The basketball 35c. Harmless to anything but rats court and the ball diamond were cleaned and are ready for a swell and mice. Guaranteed at FMA Store Muenster. 43-4

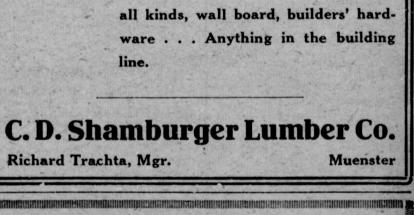
Keep 'em Well Fed!

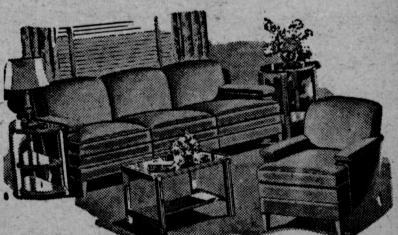
Nowadays livestock and poultry are paying real dividends. Now especially is the time to give them properly ground and properly balanced feeds.

> BRING YOUR GRAIN IN FOR Grinding and Mixing



MUENSTER,





Amazing FURNITURE Values In Spite of Rising Prices

Some of our prices are up a little, but - We still invite you to check them against any others on items of equal quality.

LIVING ROOM SUITES	\$39.50 up
BED ROOM SUITES	
DINETTE SUITES	
BREAKFAST SUITES	\$ 7.85
STUDIO COUCHES	\$25.00
PLATFORM ROCKERS	\$ 9.50
KEROSENE RANGES	\$26.50
GOLD SEAL RUGS 9 X 12	\$ 6.50 up
FELT BASE RUGS 9 X 12	\$ 3.85
ROCKERS	\$ 4.50
GAS, WOOD AND OIL HEATE	

And Dozens of Other Items in Our Large Stock, All Proportionately Priced. See Them to Appreciate Them.

Gettys Furniture Co. North Commerce -:-.... Gainesville



PAGE SIX

THE MUENSTER ENTERPRISE, FRIDAY, OCTOBER 3, 1941

FAGE SIA	10	E MUENSTER ENTERPRISE	FRIDAT, OCTOBER 3, 194	
	25 cents per pound at Hoelker Gro-	is making a fine record for himself	1,303 BALES OF COTTON	per calls for a lot more work than poor financial return for the effort
	cery. (Adv.)	in the U.S. Navy and confidently	That Cooke county's current cot-	the normal reader suspects. What he expended. But it has its compensa- glanced over hurriedly in an hour tion — pleasant associations, excite-
T. 1 NT	ALL AND A	looks forward to an eventful career.	of last year's is indicated in an of-	or less represents a steady grind for ment, a perfect opportunity to ex-
Lindsay News	Mr. and Mrs. Clem Schumacher	In a letter to his former scout-	ficial Department of Commerce re-	full days and quite a few hours bor- press opinions. As one newspaper
	and son, Ernest, of Amarillo and Mesdames Gene and Ed Loerwald		port released Sent 28 by Edwin Huf-	rowed from the nights. It's far from man once expressed it: "A fascinat-
	and the latter's two daughters of	that he is a second class radio ma-	faker of Gainesville. Figures up to	being a snap and it offers a very ing way to stay broke."
	Hereford, spent Saturday here with	to be antiqued at the Doord Hor.	Sept. 16 show 1,303 bales ginned	
Al Geray made a business trip to ort Worth Saturday.	relatives of the Loerwald families.	bor. Hawaii, submarine base. Within	from the 1941 crop as compared with 1,183 from the 1940 crop up	
ort worth Saturday.	and the second	a short time he will enter the Naval	to the corresponding date.	4 Bowls of Soup
Robert Beyer has taken a job	Sunday dinner guests in the home	Academy prep school at Norrork, va.,	Muenster's total up to Oct. 1 is 73	
with Whaley Mill and Elevator at	of Theo Schmitz were Mr. and Mrs. Jake Horn Jr., and daughter of	after which, if he passes the course,	bales, according to a report from	In 7 Minutes — For a Dime
Jainesville.	Muenster, Pat Schmitz of Gainesville		the Muenster gin.	With C. Parts Old Falland Nadle
	and Henry Lueb and Clarence Metz-	Herbert is affectionately remem-		With Continental Old Fashioned Noodle
Mr. and Mrs. A. C. Flusche and	ler.	bered here as a fine student and ath-	Confetti	Soup Mix.
family of Denison spent Sunday here with Mr. and Mrs. Fred Mosman.	the second s	lete, an outstanding boy scout, and	Comota	(Just add water and boil)
with Mr. and Mrs. Fred Mosman.	Walter Bezner recently received		(Continued from page 1)	"Muenster's Serve Yourself Grocery"
Lambert Bezner and Lawrence	an honorable discharge from the army and is at home with his par-	Contraction of the second second	made. The editorial department	EMA STODE
Schmitz visited in Fitz Town, Okla.,	ents, Mr. and Mrs. John Bezner. He	FORMER MUENSTER	roams all over town and part of the	FMA STORE
Thursday.	had been stationed at Camp Bowie,		country hunting information. Often there is an idea to start on and the	
	Brownwood.	bor now recides.	only thing necessary is to get more	Muenster, Texas
Eatmor Cranberries for only 20 cents per pound. Just in at Hoelker		SERGEANT IN ARMY	details. Making the rounds, talking	
Grocery. (Adv.)	Mil. and mis. Adam Deyer ned as	and a start of the	to dozens of persons, finally results	
	guests Sunday Pvt. Carl Beyer and	Lester N. Jones Jr., a former Muenster lad has the distinction of	in a vast collection of notes. Then	
Mr. and Mrs. John J. Neu and	Worth, respectively, Mr. and Mrs.	being the youngest sergeant in the	comes translating the mass of megi-	Texas Theatre Saint Jo Texas
family spent Sunday in Muenster	Frank Sandmann and son, Andrew	United States army. He is a mem-	items. The same is true of advertis-	Lexas Ineduce Texas
with Mr. and Mrs. J. P. Flusche and	and Miss Gertrude Beyer of Gaines-	ber of the 345th air school squadron	ing. Notes gathered from all busi-	
the Henry Henscheid family.	ville.		ness houses have to be converted	FRIDAY — SATURDAY, OCTOBER 3-4
Miss Lauri Alice Geray of Okla-	Defense demands more winter	age, and received his promotion on	into ad copy. Editorials or a column	ADMISSION — 11c and 22c Including Tax
homa City spent the weekend with	Derense demands more whiter	August 1.	like this one consists of merely air- ing opinions. But, brother, that ain't	"Ridin' on a Rainbow"
her mother, Mrs. Frank Geray and	winter eggs with Fant's Laying	High School during the '36-'37 school	no snap when you start with a blank	Rium VII a Ramovw
family.	Mash. Cash in with more eggs at	vear while his father. Lester N.	mind—which frequently happens. Or,	Gene Autry — Smiley Burnette — Mary Lee
Goodness! Four one-pound cans	higher prices by starting your hens	Jones was engaged in oil field work	even when you think you have an	
of White Swan Pork and Beans for			idea, there's still the exasperating necessity of revising to eliminate	PREVUE SAT. NIGHT, SUN. & MON., OCT. 4-5-6
only 27 cents. Feast for the least		Gainesville.	awkward and unnecessary remarks.	ADMISSION — 11c and 30c Including Tax
Hoelker Grocery. (Adv.)	PLANS FOR SCHOOL LUNCH	Jones entered the army at Kelly Field in September, 1939.	Sometimes it's all punk and has to	"Wild Geese Calling"
Mr. and Mrs. Vincent Wiese and	PROJECT ARE COMPLETED LINDSAY.—During a meeting of	Field in September, 1955.	be completely re-written.	
	Lindsay citizens in the school base-		The rest of the job is more or less	Henry Fonda — Joan Bennett — Warren William
guests of his mother, Mrs. Anna	ment Sunday afternoon plans were	No. 1400 - BANKS	mechanical. Type has to be set, ads	
Wiese.	completed for the school lunch pro-	Official Statement of Financial	built, and illustrations cast. Pictures,	
My and Mrs Johnnie Zimmere	ject and it was decided and agreed that meals cost seven cents this	Condition of the	maps and the drawings often found	TUES. — WED. — THURS., OCTOBER 7-8-9
had as guests Sunday Mr. and Mrs	year instead of five as was the price	the second	in ads are cast in one piece by pour-	
J. S. Horn and Joe Horn Sr., o	Jour moreta or trie and the pre-	Muenster State Bank	ing melted metal over a mat which is only a piece of thick paper with	
Muenster and Mr. and Mrs. A	1 Those named to take charge of	1	the special design or picture pressed	Aluma ut the Suth Seas
Schad.		at Muenster, State of 1exas, at the	into it. After all that is ready it has	IN TECHNICOLOR
Pork sausage rings, it's a cincl	Mrs. Clara Becker, Mrs. Lena	close of business on the 24th day of Sept., 1941, published in The Muen-	to be arranged by pages, and that	Densthy Lamour Jon Hall Lynne Overman
you can't beat 'em for taste, only	ville.	i ster Enterprise, a newspaper printed	usually requires considerable jug- gling of type to make the stories fit	
	Efforts are being exerted to get	and published at Muenster, State of	properly on a page. Then to press	
TEXAS' FINEST	the project underway as soon as pos-	Texas, on the 3rd day of Oct., 1941.	with the built up pages, print them,	
	sible.	RESOURCES	fold and mail out.	
	LINDSAY 4-H CLUB GIRLS	Loans and discounts, on		and the second
	REORGANIZE AND ELECT	personal or collateral	But the job still isn't finished. All	"Hey, Daddy,
NE ELOVO	Lindsay 4-H Club girls reorgan-		that type, etc., must be "killed out" to get ready for the next week. Now-	Tiey, Dauuy,
	ized and elected officers during their		adays, with linotype machines in	and the second se
	first meeting of the season Thurs		use, that isn't so bad. Most of the	You Ought to Get
L. C.	day morning. Miss Nette Shultz county agent, was present and		metal is simply dumped to be melted	
	helped the girls plan their activity		the next week. Certain display lines	The Deat free Man
Hoelker Grocery	for coming months. She spoke to	State or political sub-	in ads and heads are handset type, however, and must be distributed in	The Best for Me"
	them on "Protective Foods, the First		their proper cases. Old timers did not	
LINDSAY, TEXAS	Essentials of Defense," discussed		have it quite as easy. When they got	
	 peaches and peach recipes, and gave recipes for preparing peach dishes 		the paper off they had to distribute	Sa liet it at tishert
	Officers elected are Isabel Neu	Furniture and Fixtures. 3,150.00	every piece of type in cases. Tearing	
SACRED HEART	president; Isabel Schmitz, vice presi-	- Cash and due from ap-	down the paper took almost as much time as building it up. And remem-	
the state of the state of the	dent; Victoria Kuntz, secretary		ber, building it was a long slow job	
SCHOOL OF MUSIC	Rita Popp, clothing demonstrator Lucille Bezner, food supply demon		when each letter and space and	FILLINAL OF
A REAL PROPERTY OF THE REAL PROPERTY AND A REA	Lucine Dezner, rood supply demon	and bankers, subject	nunctuation mark was handled sen-	Fichor & Market & LTOCORV



