



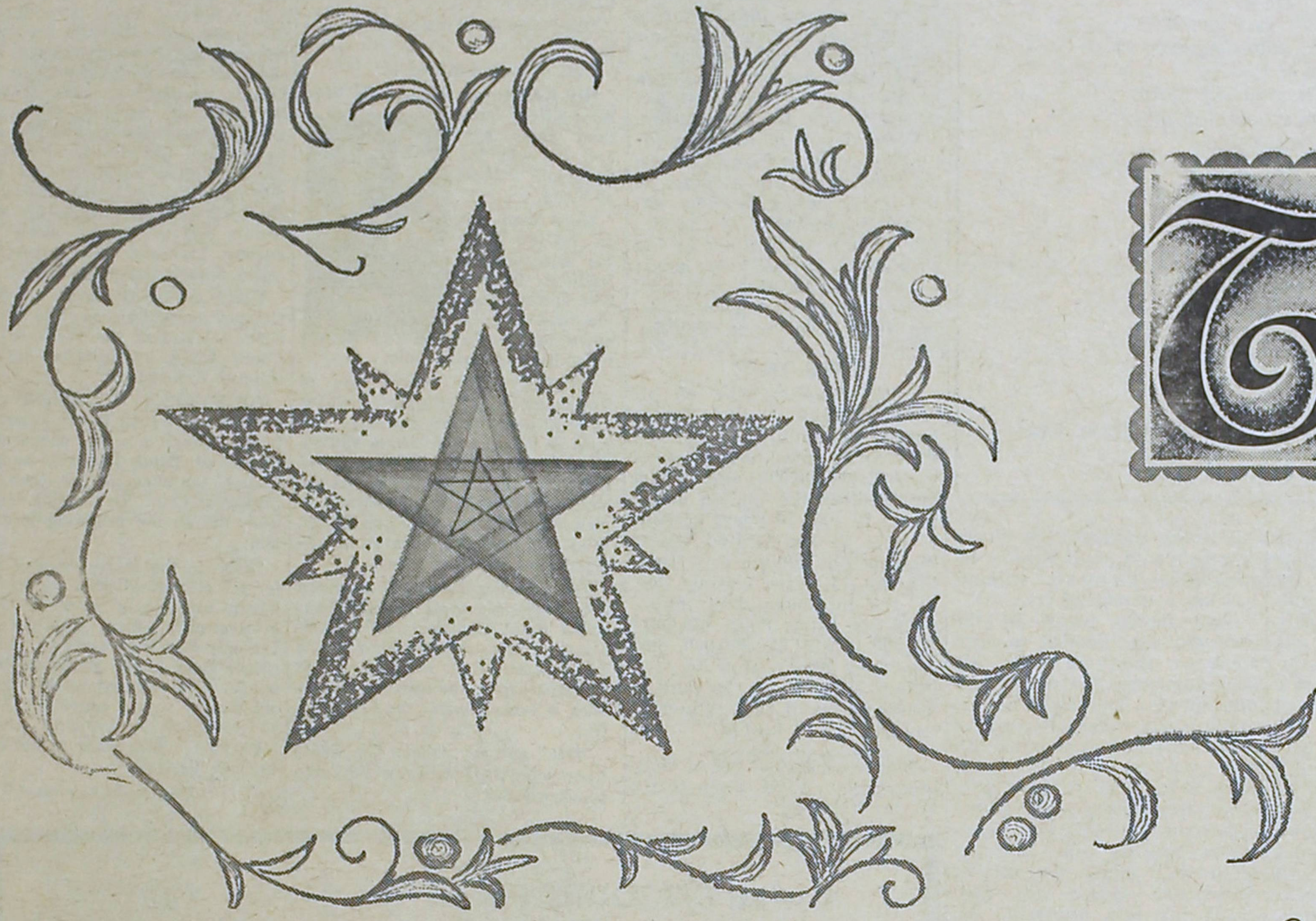
MUENSTER ENTERPRISE

VOLUME XXV

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 23, 1960

NUMBER 5



The CHRISTMAS STORY...

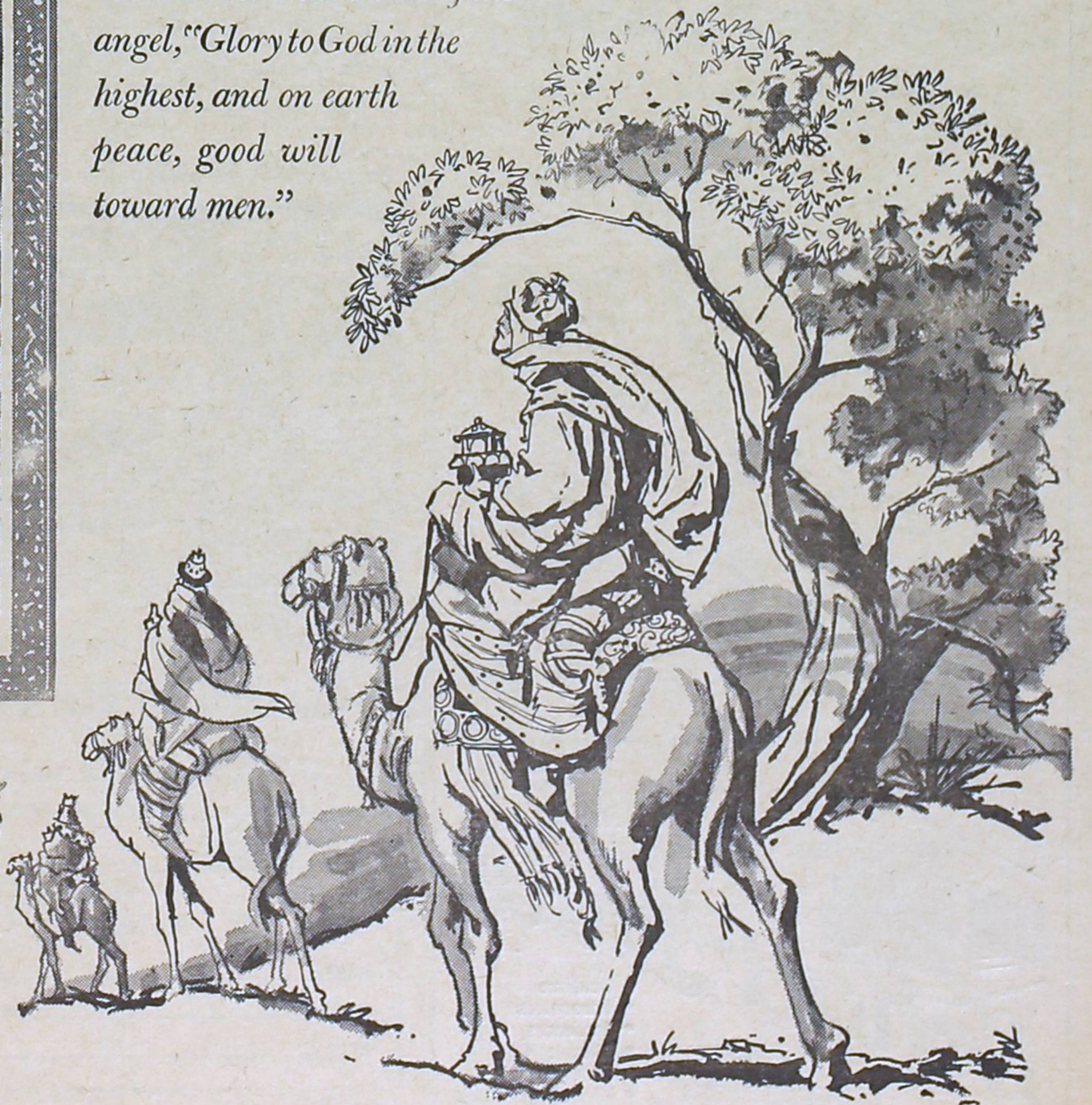


On that night many years ago, as white stars glittered and angels' voices rang out triumphantly to proclaim his coming, there was born unto mankind, a Saviour. Humble shepherds, gathered in the fields tending their flocks, heard the message and came in haste to visit the babe lying in a manger, and they were filled with joy.

Far to the East, the Wise Men saw the great Star of Bethlehem and they followed it to where the Young Child was, bringing rare and precious gifts in their adoration.

Across the ages, the ever-wonderful story of the birth of Christ inspires mankind with a feeling of new hope. Today, in the spirit of the Holy Season, it is for us to rededicate ourselves to His teachings and humbly pray that the ideal of brotherhood will light the way to a lasting peace in this troubled world.

Let us rejoice in the true meaning of Christmas with sincere reverence and harken to the words of the angel, "Glory to God in the highest, and on earth peace, good will toward men."



THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MUENSTER, COOKE COUNTY, TEXAS
R. N. Fette, Editor
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

TO REPEAL INCOME TAXES

Within the last few months, working organizations to promote public understanding of the proposed "23rd Amendment" have been developing in 37 states.

Wyoming, Louisiana, Nevada and Texas have already adopted it. This amendment proposes to curb the "tax, spend and elect" philosophy which seems to have domi-

nated the political scene for many years. It is a simple declaration of basic policy and does not add to, nor subtract from the original terms of the Constitution.

It does provide that "The Government of the United States shall not engage in any business, professional, commercial, financial, or industrial enterprise except as specified in the Constitution."

"Congress shall not levy taxes on personal incomes, inheritances and/or gifts." It is said that if this amendment is ratified by the states, every citizen, every community, county and state will prosper—and so will the federal government. It will cause the federal government to sell vast enterprises back to the American people from whom they were taken. These enterprises will go back on local, state and federal tax rolls. By getting rid of these bureaucratic enterprises, over 700 of them, the costs of federal government will be cut more than

A Christmas Message

A Merry Christmas from the Fathers of Sacred Heart. May the Holy Infant shower His choicest blessings upon each and everyone of you.

While storm clouds gather overhead
And war is held in silent dread,
With rockets shooting into space
And stress upon the missile race,
We wonder, where is peace?
Star of Bethlehem, Redeeming Light,
Oh shine again this Christmas night!
On the world may you bestow
The light of peace, that men may know
Strife and hate are cowards' tools;
Love and charity, the rules
For men to live in peace.
Star of Bethlehem, Redeeming Light,
Redeem us all this Christmas night;
Be the light along the way,
Guide men back to where Christ lay.
In the manger sweet and mild,
Waits the little Infant Child
For men to ask for peace.
A Merry Christmas and a Happy New Year

Father Alquin

half, which will be more than enough to offset the revenue lost through the repeal of the 16th (Income Tax) amendment. States will once again have sovereignty over the areas within their boundaries, and the conflicts between state and federal governments will vanish.

But it is the people who will profit most. No longer will they suffer the agony of "Income Tax Day." They will once again receive a full day's pay for a day's work, without taxes being withheld. It will mean better than a 20 percent raise in take home pay. Business establishments, both large and small, will be relieved of the burden of expensive book-keeping, collecting and paying this withholding tax.

It is a reward available for reestablishing the power of the Constitution. Certainly it is worth the effort required to obtain the adoption of this "23rd Amendment" in your state so that we may once again enjoy economic freedom.

BOOK-OF-THE-YEAR

"The Government produces nothing, creates nothing. What Government spends or gives, it must take from you and your fellow taxpayers."

The above quotation, we hope, will confront millions of Americans from hour to hour and from day to day as they earnestly pursue the task of getting up the taxes that Government demands—plus something on the side for their own needs.

These words appear at the top of the appointment and tax record pages for every week of the year in a remarkable new book that, by New Year's Day, should be in the hands of every American who works for a living or even if he doesn't who pays taxes.

It is called the "Taxpayer's Appointment Calendar" and is published by The Book-mailer, Inc., Box 101, Murray Hill Station, New York 16, N. Y., and it provides, for a single dollar, the first practical means in this tax-ridden age of guiding one's affairs through the year. It explains the deductions that may be taken, the need for evidence to back them up and—most

important, perhaps, the physical means of maintaining an acceptable record without making a career of it!

Two facing pages in the Calendar are devoted to each week of the year. The left provides space for noting appointments. The right is devoted to a "Tax Record of Deductible Disbursements". In this, the common items of daily living such as sales, gasoline and tobacco taxes, transportation, contributions, medicines, doctors, etc., are set forth with space for entries. Additional spaces are provided for less universal deductions and for explanatory notes.

Clearly, such a book will be the means of saving hours of time, large sums of money and that frantic year-end scramble to tot up and account for those elusive deductions.

But even more significant could be its effect in rallying bewildered, distracted and floundering taxpayers (all of us, in a word) to effective pressure on our representatives for fiscal responsibility in Washington and that long-overdue Federal tax reform.

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SEAT BELTS URGED

Two Denver surgeons report that automobile accidents are the major cause of death among active, young Americans. Forty two per cent of young people between 15 and 25, who die each year, are the victims of traffic accidents, and this is by far the highest cause of death in this age group. The automobile is the major cause of death in our active young group and this should represent an important phase of preventive medicine. The two doctors made a strong plea for universal use of seat belts in automobiles. Your chance of avoiding injury or death in case of severe auto accidents are at least 40 per cent better if you are wearing seat belts. Of the 38,000 people who died from auto accidents last year, almost 10,000 could be alive and well today if they had been wearing these life-saving devices.

BIG DEBT

Total indebtedness of all kinds in the United States (consumer, municipal, county, state, and nation) now amounts to \$846,400,000,000, and is fast approaching the trillion dollar mark. In just 10 years personal debt in the United States increased by 160 per cent. During the 15 years ending Dec. 31, the mortgage debt multiplied six times from \$18,600,000,000 to \$131,200,000,000, and consumer credit shot up \$52 billion. Interest on the federal indebtedness of \$288 billion amounts to \$9.5 billion.

You can't stay ahead of your bills if you allow them to do all the running.

THERE IS A SANTA CLAUS

By

Julian J. Reiss, North Pole, N. Y.

SOMEDAY, I hope, someone will write a book for parents.

Subject: Christmas.
Title: HOW TO TELL YOUR CHILD THERE IS A SANTA CLAUS.

"But," you say, "there isn't a Santa Claus."

I say there is and was. . . .

HIS NAME was Nicholas, he lived some fifteen hundred years ago, and he was the Christian Bishop of Myra.

More than this we do not know for sure—but if tradition is reliable, Bishop Nicholas was happiest when he could make little children smile.

THAT'S WHY every year at Christmas time, Bishop Nicholas gave presents to all the boys and girls of the city. He chose Christmas time so that the children would remember that December 25 was the anniversary of God's greatest gift to men—the birthday of Jesus Christ, Who was sent from heaven to redeem men from their sins.

The generous Bishop's fame spread and, when he died, Nicholas was called Saint Nicholas. Subsequent centuries have changed his name to Santa Claus—but every year, at Christmas time, the spirit of Old St. Nick is evident under the Christmas tree.

"But," you say, "that's the Santa Claus who was. Where's the Santa Claus who is?"

YOU'LL FIND him at the base of Whiteface Mountain in the Adirondacks, in the tiny hamlet of North Pole, N. Y.

He's an elderly, portly gentleman, with a merry twinkle in his eye and a natural beard as white as Christmas snow. He calls his place, appropriately, Santa's Workshop, because all year long Santa and his helpers are hard at work, feeding the reindeer, making toys, and wrapping packages marked "Do Not Open Until Christmas." Nearly half a million people visited him this summer; and, in December, Santa climbs aboard a DC-4 to distribute toys to orphans along the Eastern Seaboard. The project is called Santa's Operation Toylift.

This is the Santa who is—the 20th Century successor to Old Saint Nick, celebrating the Birth of the Christ Child by bringing joy to children everywhere.

AT SANTA'S WORKSHOP the original Saint Nick is not forgotten. In the village is a tiny chapel—the Chapel of Saint Nicholas—and in front of the altar, all year long, the Christmas Crib. To the side, on the wall, there's the following inscription: "Back in the fourth century in a far off city of Myra a kindly old Bishop was deeply moved by God's greatest gift to man. This gift was His only Son Who came to us as a simple Babe in the stable at Bethlehem. Each Christmas this kindly old Bishop would honor the Birth of Our Lord by bringing gifts of toys, food and clothing to the children of his Diocese. . . ."

† Paulist Feature Service, Washington 17, D. C.

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82 LIQUOR

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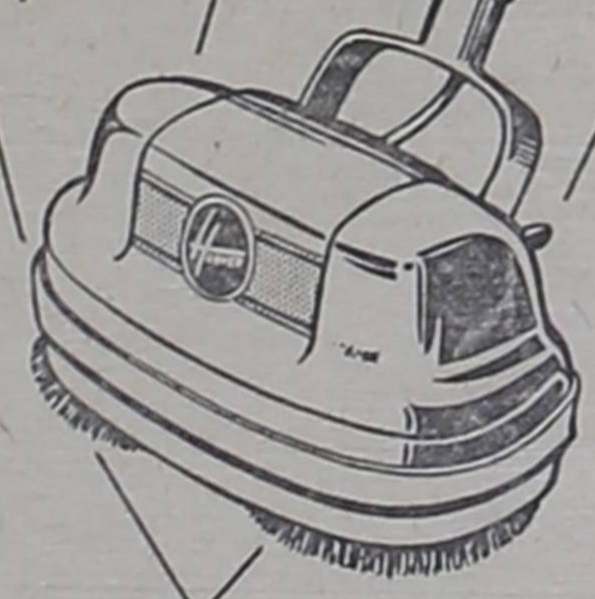
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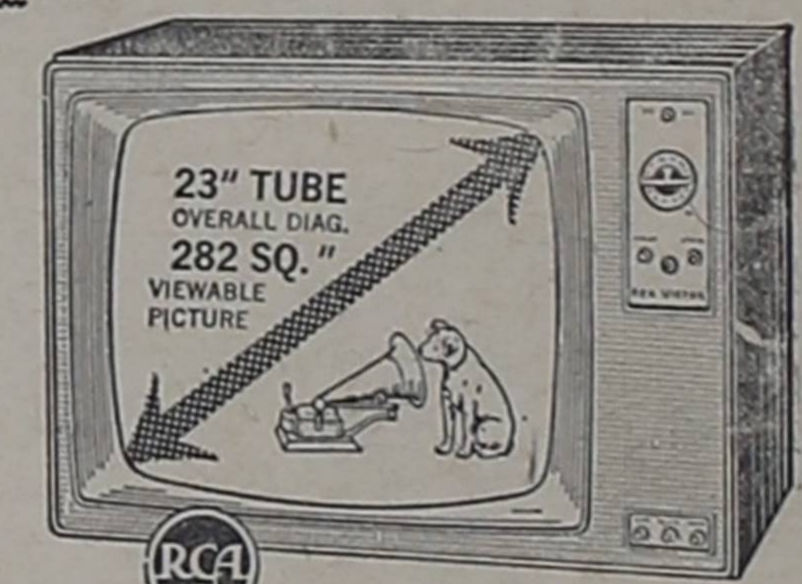
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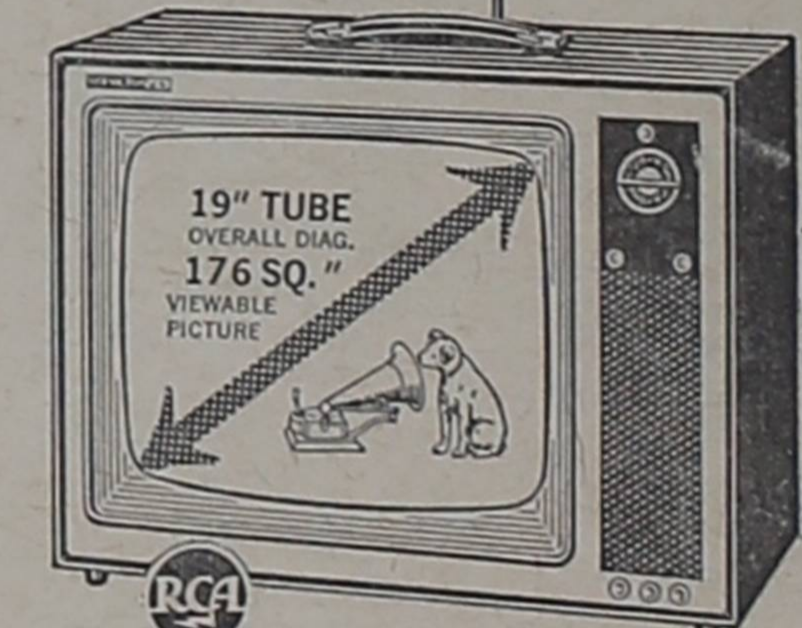
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Shower Is Honor For Young Matron
A surprise gift party honored Mrs. Gunther Goetz Sunday afternoon with Mrs. Frank Schilling and Mrs. Albert Hess as hostesses entertaining in the Hess home.
In a series of table games prizes were won by Mrs. John Hacker, Mrs. Herb McDaniel, Mrs. Arnie Hess and the honoree who then opened and displayed a shower of gifts tied with pink and blue ribbons.
Afterwards the hostesses served ice cream, cake and coffee to those present.
This was the first special party for Mrs. Goetz since she arrived here from Chile and she was completely surprised and thrilled over the shower of gifts. In a short talk she told the group that they have made her first Christmas in Texas one to be long remembered.
Remembering her with shower gifts were Mmes. Eugene Klement, Arthur, Gary Ray, Ed. Arnie and Albert Hess, John Hacker, Albert Henscheid, Kenneth Dobbs, Joe H. Walterscheid, Ludwig Kienenger, Frank and Ludwig Schilling, Ed Endres, Bill Haverkamp, Herbie Miller, Rosa Driever, Alfred Bayer, Carl Schilling, Herb McDaniel and J. M. Weinzapfel.

Peggy Ann Lewis, Burt Hamric Plan Wedding Feb. 4th



Announcement has been made by Mr. and Mrs. John Dee Lewis of Portalis, N. M., of the engagement and approaching marriage of their daughter, Peggy Ann to Burt Hamric, son of Mr. and Mrs. Ervin Hamric.
The wedding is planned for February 4 in St. Helen's Catholic Church at Portalis.
Miss Lewis is a junior at Eastern New Mexico University and Mr. Hamric will receive his M. S. degree from the University of Oklahoma in January.

Gay Matrons Club Has Noon Luncheon

Christmas party for members of the Gay Matrons Club this year was a noon luncheon catered for them in The Center Lounge. After the meal, three tables of 42 players engaged in a progressive series and then gathered around a decorated tree for a gift exchange.
Mrs. Henry Felderhoff and Mrs. Ray Wilde planned the social event. Mrs. Ray Otto ran up high score in the games and Mrs. Urban Endres was second. Mrs. Paul Endres secured the galloping award. Members and one guest, Mrs. David Trachta, attended.

Phone Co. Workers Have Yule Party

Employees of Muenster Telephone Company had a Christmas party Sunday afternoon in the telephone building — Mrs. J. S. Horn's living room — where all the workers were together for a gift exchange and refreshments. Mr. and Mrs. Herman Younger were present from Fort Worth and Mrs. J. S. Horn, long-time operator before her retirement, was a special guest.
Employees present were Alvin Fuhrman, Gene Walterscheid, Misses Elizabeth and Katie Herr and Helen Hess and Mmes. Val Fuhrmann, Isabell Fette, George Mollenkopf, Wesley Landsfeld, Ted Gremminger and Joe Voth.
Mrs. Alvin Fuhrman joined them to introduce little Kent to his daddy's co-workers. It was the month-old baby's first party.

Local Children at Party in Dallas

Five couples — two from here and three from Gainesville — took their children to the Bishop's annual party for children in Dallas Sunday afternoon.

The program began with services in St. Cecilia's Church where the Most Rev. Bishop Thomas K. Gorman blessed the children, gave each a sterling silver Guardian Angel medal, blessed the families and gave benediction.
In his address, the Bishop told about the Catholic Charities program in the diocese, mentioning that this is the organization's tenth anniversary. During the decade 350 children have been placed including 101 the past year and eight more will be coming from Germany.

From church the large group of parents and children went to the parish dining room for a Christmas party with Santa Claus there in person to distribute gifts. And hostesses served refreshments.
Among those present were Mr. and Mrs. Steve Moster and Frankie, Mr. and Mrs. Martin Klement and Karl and Karlyn from here and Mr. and Mrs. Bill Graham and twins Kyle and Kirk, Mr. and Mrs. Ray Tempel and Stanley Ray and Mr. and Mrs. Doc Kasperik (Vivian Corcoran) and Johnny of Gainesville.

Acolytes Feted at Christmas Party

Acolytes of Sacred Heart Parish had their annual Christmas party Friday night with games and refreshments around a lighted tree in the homemaking room at Sacred Heart High where they had their Christmas stockings hung at the fireplace. Each received a gift.

And the boys had a surprise for Brother Thomas Moster — a new suit for a Christmas present. During the week before the party the altar boys, who have a very small treasury, solicited among friends for the gift for their director and instructor. He annually plans the party for his young charges. Fifty-two boys were present. Refreshments were Christmas cookies and soft drinks.

Enjoying the social event from 7 to 10 p.m. were Joey Dangelmayr, Ricky Endres, Thomas Flusche, Pat Hennigan Jr., Daniel Hoenig, Wayne Reiter, Thomas Schmitt, Jerry Taylor, Claude Vogel, Danny Wilde, Roy Wimmer, Sammy Endres, Robert Fisher, Joe Hartman, Dwayne Hess, Dale Hofbauer, Dale Klement, Leon Knauf, Rudy Koesler, Dwayne Pagel, Virgil Swirczynski, Willie Wimmer, Joe David Bayer, Leon Endres, Ted Endres.

Also Danny Hoenig, Glenn Klement, Wayne Klement, Wesley Landfeld, Douglas Otto, Ray Stewart, Donald Stoffels, Kenneth Stomer, Robert Miller, John Henry Streng, Chris Walter, Terry Wimmer, Jerry Yosten, Thomas Yosten, Lawrence Bruns, Stanley Endres, Mike Felderhoff, Gary Fisher, Thomas Hess, Paul Hoedebeck, Jerry Otto, Alcuin Schilling, Ben Fleitman Jr., Michael Stoffels, Glenn Trachta, Henry Yosten Jr., and Steve Yosten.

CDA Court Enjoys Yule Social and Spreading Cheer

A Christmas party for themselves and fixing Christmas baskets to spread holiday cheer for less fortunates occupied members of the local court Catholic Daughters of America Friday night when they gathered at the home of Mrs. Charles Taylor.

About 30 members came with eats for their party refreshments, presents for a gift exchange, and a variety of fruits, candy, nuts, cookies and other goodies for the Christmas cheer packages.
Activity centered around a lighted Christmas tree and the party concluded with a sing-song of carols with Mrs. Kenneth Dobbs at the piano.
Saturday morning, members delivered the holiday cheer packages and at the same time presented their gifts to the local pastors and Benedictine Sisters.

Birthday Dinner

A dinner on his birthday honored Joe Mages in the home of his daughter and son-in-law, Mr. and Mrs. Johnny Schmitz at Gainesville with all the relationship from Cooke County present and Mr. and Mrs. Doug Reiter coming from Dallas. It was a Sunday party with gifts and a decorated cake. The honoree was 62.

Jack Hogans Feted At Open House on 25th Anniversary

Mr. and Mrs. Jack Hogan were the honorees Sunday at an open house party observing their silver wedding anniversary. Relatives and friends gathered for the occasion at the country home of Mr. and Mrs. Charles Wilson near Saint Jo. Mrs. Wilson and Mrs. Hogan are sisters.

Members of the house party included Mrs. Donald Wilson who poured punch and the honor couple's daughter Jacqueline, Mrs. James Goldsmith of Nocona, who served cookies and registered guests.
The refreshment table, covered with white net over silver, held the milk glass punch bowl and candelabra.
Centerpiece for the gift table was a silver money tree adorned with silver pieces from their families and friends. The pretty and unusual tree was made by Mrs. Dick Cain for her brother and his wife.
Among those attending the party were Mrs. Ada Mitchell Endres, mother of Mrs. Hogan, Mr. and Mrs. Dick Cain and Debby, and James Goldsmith of Nocona and the Gene Pelzels of Lindsay.

The 25-year bride is the former Miss Tommie Mitchell. She was married to Jack Hogan in a wedding service in the home of her parents with her late uncle, the Rev. George Mitchell, officiating. They have four children: Mrs. Goldsmith and Billy and twins Pat and Mike. Mr. Hogan is a long-time employee of the local milk plant. They live in the Hardy community.

Theresa Luke Is Birthday Honoree

A happy birthday gathering greeted Miss Theresa Luke Sunday evening in the home of her sister, Mrs. Werner Endres, where all the sisters and brothers and their husbands and wives were together for a social evening.

They sang the happy birthday song, presented a shower of gifts, enjoyed games and had refreshments including a birthday cake.
Coming from out of town were Mr. and Mrs. Martin Friske of Lindsay. Their son, Naval Airman Jere Friske, on leave for the holidays, stopped in to greet the relationship.

Visit in Dallas Is Happy Vacation

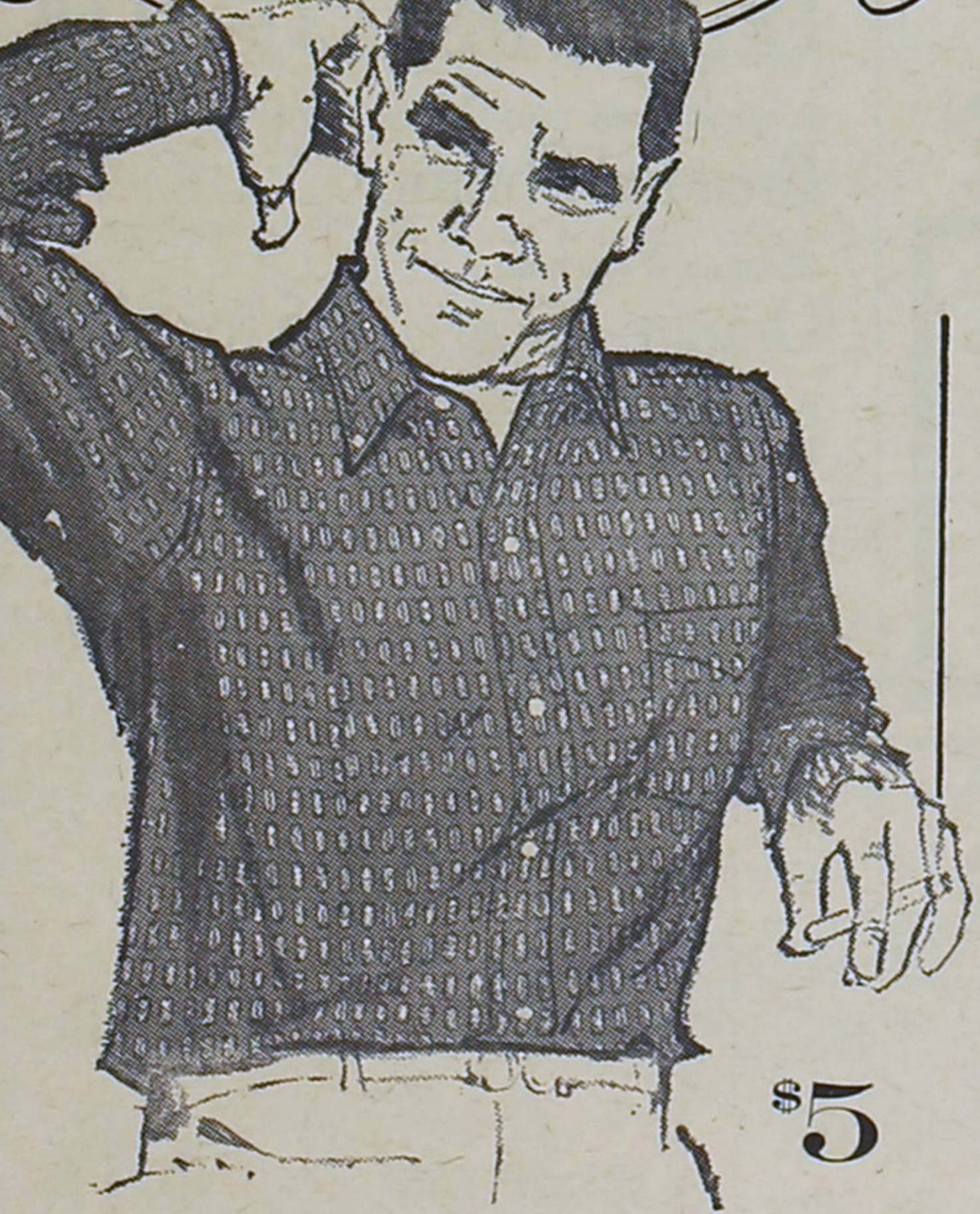
Mrs. M. J. Endres and Mrs. Henry Fette, back from a week's vacation in Dallas, are telling about a happy time.
They were guests in the home of the former's son and family, the Leonard Endres, enjoyed window shopping, a show, a bridge party and the company of Mrs. Frank Schoech. She visited them one day, and then entertained for them in her home. And Mrs. Endres enjoyed her grandchildren.

Another enjoyable visit was with Mrs. John Chandler who accompanied them and Mrs. Leonard Endres to see Mrs. Ben Hellman, formerly of Muenster, at the rest home where she now lives.

Mr. and Mrs. R. M. Zipper had as guests Friday Mr. and Mrs. Henry Noss of Celina. The men are long-time friends having attended school together in Pilot Point.



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In Ballinger for Early Yule Party

Christmas joy lasts longer when celebrations start early and Mr. and Mrs. Joe Hoenig began Saturday with a drive to Ballinger for a holiday visit with their daughter and family, Dr. and Mrs. Kenneth Cottle. Saturday night they had their Christmas dinner together and exchanged gifts. It was the Hoenigs' first such party with their grandchildren Dianna, Jeanette and Kevin Cottle.
Accompanying the Hoenigs to Ballinger were Mr. and Mrs. Gus Lutkenhaus who joined in the party at the Cottle home and then went to visit an army buddy and his family, the Charles Wallers. The two couples returned to Muenster Sunday evening.

HD Club Members Have Yule Social

Members of Muenster's Home Demonstration Club combined their regular meeting with a Christmas party on December 15, gathering for the dual purpose at the home of Mrs. Eddie Fleitman.
During the brief business session conducted by Mrs. Albert Fleitman, club president, routine reports were heard and next month's program planned. For the January 25 meeting Mrs. Norbert Walterscheid will be hostess in her home and Mrs. Paul Fisher will present the program on "The Results of Proper Eating Habits."
The social hour followed with a gift exchange and singing Christmas carols. The hostess served fruit cake and coffee to 13 members.



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SHOES FOR THE ENTIRE FAMILY
Hartman's Shoe Store
Carol and Willard

Lindsay News

The home of Mr. and Mrs. J. C. Schmidkofer will be the gathering place for a reunion and supper on Christmas Day. Their children and families — 20 grandchildren — will be there and others joining in will be the Ludwig Kienengers and children and Mr. and Mrs. Gunther Goetz of Muenster.

Surprises, one after another, kept popping up Friday afternoon for Mrs. Paul Arendt Sr. Family and friends were celebrating her birthday a day early. Between the hours of 2 and 4 her children and grandchildren came and were joined by a group of the honoree's Lindsay lady friends. They brought gifts, and refreshments of pie, ice cream, cake and coffee. And Mrs. Arendt cut a pretty birthday cake ornamented with a crib scene and topped with 71 candles.

Mr. and Mrs. Theo Rauscher moved Tuesday from north of Lindsay to a farm east of Gainesville. The place they vacated will undergo complete rebuilding after which it will become the home of Mr. and Mrs. James Bezner and family.

The school lunch menu Tuesday featured a full Christmas dinner for the students. Classes dismiss Friday for one week of holidaying between Christmas and New Year.

With six months of training with the National Guard finished, Buster Kubis is back at home, arriving Sunday from Fort Knox, Ky.

Henry Hess Jr. will be back in Lindsay in time to spend Christmas with his parents, Mr. and Mrs. Henry Hess and family. He's coming from Hanford, Calif., where he worked in the cotton harvest with his uncle Frank Schmidkofer for the past three months. Cotton pickers are still going strong, he wrote, but they'll have to finish up without him.

Joseph J. Bezner, Airman second class, of Travis AFB, Fairfield, Calif., arrived Saturday evening to spend the holidays with his parents and family, the William J. Bezners.

A large group of KC members and their families attended the annual Christmas party for children Sunday in the KC Hall at 2:30. Games and refreshments were enjoyed and Santa Claus made his appearance to distribute a bag of goodies to each of the youngsters.

I. A. Zimmerer was dismissed from Baylor Hospital in Dallas Saturday and is currently with his son and family, the Vincent Zimmerers. He made it home to observe his 82nd birthday with his family Tuesday. He's up and around regaining his strength from surgery. Paul Zimmerer who had been at his father's bedside has gone back to Ireland by plane. He and his wife are attending the bedside of her mother who has been seriously ill.



This week, on the anniversary of the greatest of feasts, all of us ought to pause and consider the significance of Christmas and the urgency of making it a vital part of our lives.

For many years the world's foremost thinkers have reminded us that we are living in a most critical period. The statement has been true every time, and it is true again. The situation is more critical than a year ago. The need of bringing Christ more intimately into the affairs of

Tommy Zimmerer arrived from Subiaco, Ark., Wednesday night to spend the school holidays with his family, the Bruno Zimmerers. All the students from the Academy came to Texas in a school bus and will be with their families until Jan. 3.

The air was filled with Christmas songs Wednesday night when the high school students had their caroling party. Afterwards roommothers served refreshments to the group in the school cafeteria.

The Hubert Bezners and children Rickey and Janet of Dallas will be among holiday visitors with his mother, Mrs. Joe Bezner, and other relatives.

Mr. and Mrs. Gene Pelzel were among friends attending the silver wedding anniversary party honoring Mr. and Mrs. Jack Hogan Sunday in the home of Mr. and Mrs. Charlie Wilson, Saint Jo.

Holiday guests for the Martin Friskes began arriving Saturday when their son Jere Friske and their daughter and family, the Glenn Catheys, drove in from California. Jere has a holiday leave from the Navy and it worked out so they could drive home together. Other children and grandchildren will join at the Friske home for a holiday reunion. The Catheys are spending part of their time with his folks, the C. F. Gobbles in Muenster.

The school children's annual Christmas party combined with the PTC and St. Anne Society shower for the convent and rectory will be held Friday afternoon starting at 1 o'clock. Pre-school youngsters are also invited. It will be a big crowd of youngsters and oldsters joining in Christmas fun before classes dismiss for the holidays.

Midnight Mass on Lindsay Schedule

Christmas services in St. Peter Parish will begin with midnight mass.

Other masses, according to the schedule announced by Father Damian, are at 7 a.m. with the CYC choir singing hymns, and at 9 o'clock, with the choir singing English hymns and Deutsche Lieder. Benediction of the Blessed Sacrament will follow. Afterwards choir members will gather at the rectory for a brief meeting.

All parish altar boys will serve at the midnight mass and officers of St. Peter Society will be ushers.

Felderhoff Home Is Yule Party Scene

Mr. and Mrs. A. J. Felderhoff's home was the scene of the Christmas party for their Tripoley Club group this year, the get-together with a covered dish supper an event of Saturday night.

The party rooms reflected the gay spirit of Christmas with a Nativity crib under a large revolving Christmas tree holding the vantage spot.

Movie, Polaroid and flash pictures were made and after the meal everyone played Tripoley. An added attraction was a round of happy birthday wishes for Adam Wolf Jr.

Present were Messrs. and Meses. Richard Schumacher, Andy, Johnny and Paul Arendt Jr., Ed, Lee and Adam Wolf Jr., Walter Hermes, Gilbert Kubis and Vincent Zimmerer, Misses Rita Voth and Janie Kubis, Kenneth Thurman and the hosts.

The seven little Felderhoffs had a party of their own with their grandparents, Mr. and Mrs. Albet Kubis, in whose home they visited overnight.

Mrs. Dick Cain visited Monday to Wednesday with her daughter and son-in-law, the Bill McCollums at Dallas. With them she enjoyed sight-seeing and window shopping.

mankind is more urgent than before.

Since last year communism, the universal enemy of God and man, has continued its relentless advance. Its ugly influence is apparent in Cuba, the Latin Americas, Africa and Asia. When the truth is out in Ethiopia it's probable that reds will be shown as the trouble makers there as well. The state of the world has deteriorated farther. Christianity and civilization are losing ground at an alarming pace.

All the time the reds keep howling for peace and co-existence. Not the peace of Christ, which presupposes freedom and dignity, but the

peace of slaves, based on misery and fear. Not a co-existence of mutual respect but a temporary truce intended to stall people while the reds prepare to gobble them up.

This treachery has been going on for years. It will continue until one side or the other is victorious in the inevitable big clash.

Isn't it time for Christian nations to think of the eventual outcome, and take positive steps to make sure they are on the winning side? This Christmas more than ever we need to understand that we'd better rally around the standards of the Savior, or maybe discover a few years hence that we are deprived of

Christmas. It is that serious. We needn't kid ourselves. We have to decide whether we will be free men under Christ or slaves under Anti-Christ. A grim thought for Christmas, perhaps, but an appropriate one . . . because Christmas more than anything else reminds us what we have and what we may lose.

Meanwhile, as individuals, let's remember also that Christmas offers an inner peace, a peace with God and self, to those who heed the message of the angels, "Peace to men of good will". Regardless of what happens in world affairs, every person can enrich his own life by applying that formula.

Merry Christmas

Estes Furniture & Mattress

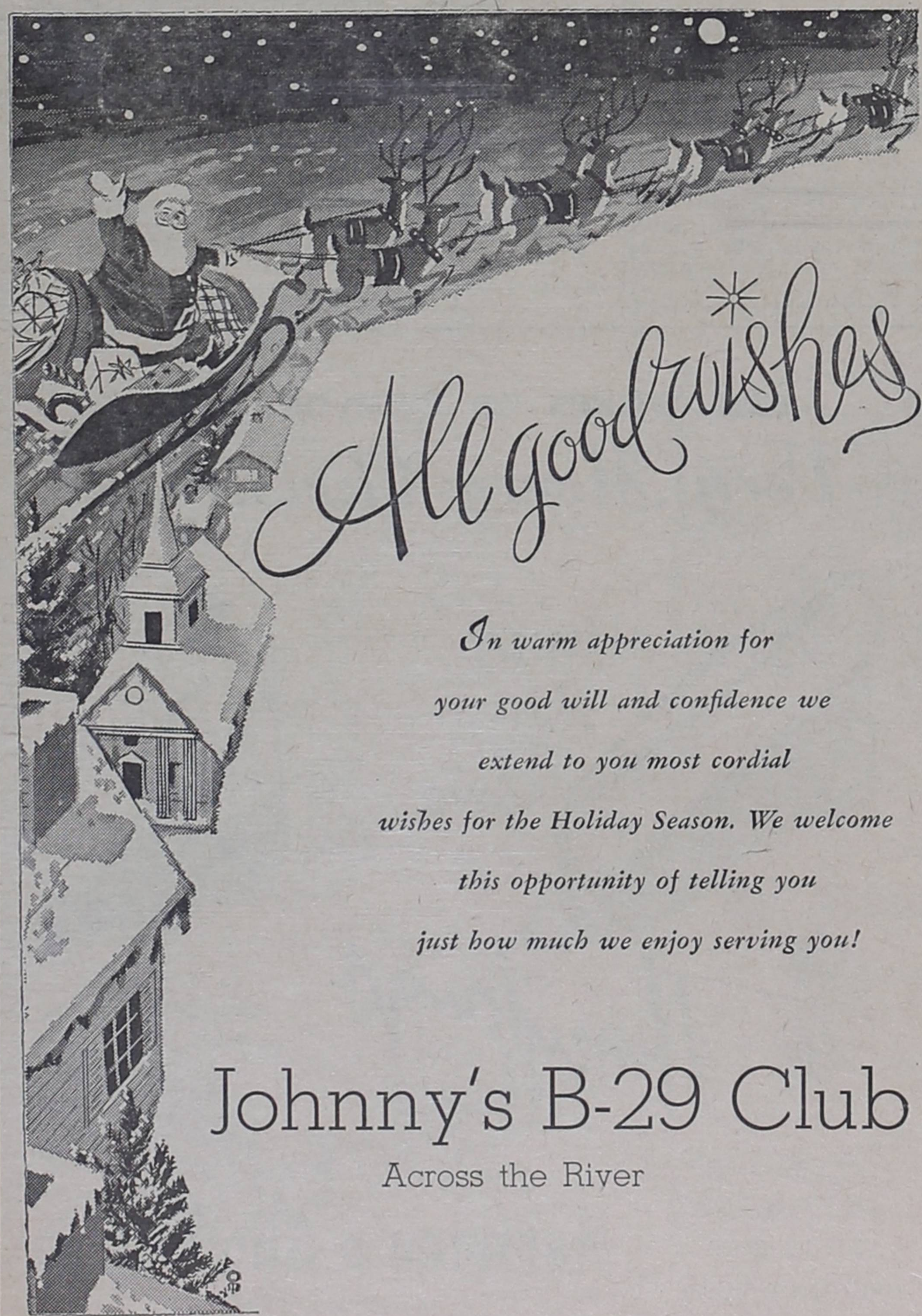
Highway 82 at Weaver, Gainesville



We greet you with a friendly note of thanks for your good will and kind patronage.

Teague's Clothiers

111 N. Dixon, Gainesville



In warm appreciation for your good will and confidence we extend to you most cordial wishes for the Holiday Season. We welcome this opportunity of telling you just how much we enjoy serving you!

Johnny's B-29 Club

Across the River



I'm in favor of these...

Prices Good Friday, Saturday

- Shurfine No. 1/2 CHUNK
TUNA
4 for \$1.00
- Shurfine 5 oz.
INSTANT COFFEE
59c
- 3 lb. can
Crisco
79c
- Shurfine No. 303
Peaches
2 for 35c
- We Will Close at 5:30 Christmas Eve
- Ocean Spray No. 300 can
Cranberry Sauce . . . 2 for 45c
- Reynolds 25 ft. roll
Aluminum Foil 33c
- Soflin white, box of 400
Facial Tissue 19c
- Soflin 150s
Paper Towels . . . 2 rolls 35c
- Shurfine 26 oz.
Salt 2 for 17c
- Soflin 200 count
Paper Napkins 25c
- Energy
Liquid Detergent 69c
- Shurfine No. 3 squat can
Sweet Potatoes 25c
- Frozen Foods**
- Morton or Swiss Miss, peach, apple or cherry
FRUIT PIES . . . 3 for \$1.00
- Booth's 10 oz. pkg.
Breaded Shrimp 49c
- Shurfine 6 oz. can
Orange Juice . . . 5 for \$1.00
- Frozenrite Cloverleaf or Parkerhouse
Rolls, pkg. of 24 29c
- Morton's
Honey Buns 39c

Meats

- Swift's Butter Ball
TURKEYS
- Hens lb. 45c
- Toms lb. 39c
- PORK CHOPS**
- End cut lb. 49c
- Center cut lb. 59c

Produce

- CELERY . . . stalk 10c**
- Fresh
Cranberries . . . lb. 19c
- Red Potatoes . 10 lb. 60c
- Texas
Grapefruit . . . 5 lb. 29c

Phone 252

HOFBAUER'S
FOOD & LOCKER SERVICE



LOST • RENT • SELL • BUY • HIRE • TRADE •
"YOU'LL FIND IT IN THE WANT ADS!"
 FOUND • SERVICE • EMPLOYMENT • PERSONAL

Card of Thanks
 Our heartfelt thanks for the many expressions of sympathy in our time of sorrow. We are grateful for the spiritual tributes, the floral offerings, the many thoughtful deeds and every kindness. The Moster Families
 The Richard Grewing Family

Many thanks for the prayers, greeting cards, visits and other kindnesses while I was in the hospital. I. A. Zimmerer

For Rent
 HOUSE FOR RENT: 2 bedroom, with facilities. E. 6th Near church. H. J. Fuhrman, Muenster. 5-2p

FOR RENT: Business location in new building next to Muenster City Hall. Phone 32, 9 a.m.-5 p.m. 49-1f

Miscellaneous
Cancer and Polio Insurance

EMMET FETTE
 Phone 266, Muenster

For Sale
 FOR SALE: W. E. Corbin Estate. 117 ac. plus 48 ac. pasture separate tract. Ben Perryman, Ph. 894, Forestburg, or Paul Linn, Ph. HO5-4741, Gainesville. 5-4

BICYCLE FOR SALE. Girls model, 26 in. size. Bargain. See it at Hennigan Auto Parts. 5-1p

BARGAIN
MOTOR SCOOTER FOR SALE
 See Joe Trubenbach 5-1p

FOR SALE: 2 reconditioned bicycles, 20 and 24 inch for boys. Hennigan Auto Parts. Muenster. 5-1

FLOOR COVERINGS
 Carpet, Tile, Linoleum
 Free Estimates
CARPET CORNER
 HO5-5441, Gainesville

STOCK TRAILERS
 We're authorized agents for the Hale livestock trailer. Muenster Livestock Auction 25tf

GLASS: plate, window, automobile, furniture tops, mirrors. Complete glass service. We handle insurance claims. Gainesville Glass Shop, HO5-3321, 311 N. Chestnut. 37tf

Now stocking beautiful watches, jewelry, diamonds, wedding ring sets, etc. All new at Palace Drug. See to appreciate. 48tf

NECCHI ELNA SEWING MACHINES
 Sales, service, rentals. Service on other machines. New Necchis for rent. HO5-2542, 320 E. Calif., Gainesville.

TANKS. Septic tanks, stock tanks, grain tanks, water tanks. Will install. Bayer Bros., Ph. 225-J-2, Muenster. 6tf

WINDOW SHADES, with or without rollers, plastic or Clopay. Washable, cut to your size. Variety Store. 31tf

DEARBORN HEATERS
 All sizes and styles \$16.95 to \$54.95 including copper connections
ENDERBY BUTANE GAS
 Gainesville 45tf

CASE POCKET KNIVES, Famous for quality, now at Community Lumber Co. 3-8

FOR SALE 7x9 Walk-in Cooler. Good condition, Bayer Bros. 30-1f

PIPE, Big, medium sized or small, new and used. Also sucker rods. J. P. FLUSCHE 9-1f

Gas, Oil, Grease Butane, Propane Batteries
Luke's Finx

FARM EQUIPMENT
 Fordson Diesel tractor with only 150 hours of work. Drill, harrow, 3-disc plow and field cultivator all in exceptionally good condition. See Dick Cain. 44tf

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

HAND TOOLS. Big assortment guaranteed socket, end & box wrenches, pliers, cutters, screwdrivers, etc., Community Lumber Co. 40tf

MAYTAG SALES, PARTS, SERVICE
 Let us show you Maytag's combination washer dryer. Albert Plumbing & Heating Gainesville 40tf

PIT BARBECUE
 On a plate or a bun or packed to go. Delicious!
 Rohmer's Restaurant 28tf

CARBORUNDUM grinding wheels, all sizes, and sicle grinders. Community Lumber Co. 25tf

NEW AND USED CARS AND PICKUPS
 Good selection of makes and models. Try us before you buy.
KUBIS AND SONS
 HO5-9711, Gainesville 49-1f

ELECTRIC MOTORS
 Sizes from 1/4 to 2 HP. Motor pulleys, popular sizes in stock, others available Community Lumber Co. 16tf

Sleep is something that always assumes much more importance the morning after than it did the night before.

Service
American Breeders Service
 Proved best by every test. Six dairy breeds and seven beef breeds. For service or information call L. J. Diepenhorst Ph. 207, Muenster, before noon. 4-4p

ECONOMICAL watch and clock repair. All work guaranteed. Stan Chadwell, 317 N. Commerce, Gainesville. 48-1f

SHOE REPAIRS
 Cavalier & Esquire polish in all popular shades
 Nick and Adelina Miller 48tf

Use our new Larsen Fertilizer Distributor Apply up to 150 acres a day
TONY'S SEED STORE 45tf

VENETIAN BLINDS
 Repaired, Retaping and re-cording. Tony Hoening, Phone 53-W-1, Muenster 50tf

SAVE MONEY. Let Pearson Huncy cut do your watch and clock repair work. 406 N. Grand Gainesville. 49tf

CUSTOM SPRAYING
 Anything. Anywhere
 Muenster Hatchery, Ph. 63

SHOE REPAIRING
 Fine repair and dye work on all shoes, also saddle work. Jack Cheaney's Saddle & Shoe Shop, opposite bus station, Gainesville. 17tf

SHARPENING SERVICE on lawn mowers, hand saws, circle saws with Foley precision machines. Matt Schmitz 7-52p

CLEANING and pressing. We pick up and deliver. Phone 26, Nick and Adelina Miller, Muenster. 2-1f

CONCRETE WORK any kind of a concrete job, or furnish ready mix concrete. Bayer Brothers. 28tf

For the best Watch and Jewelry Repairs, come to Browning's, Gainesville. 33tf

TV, Radio and Antenna Service

CALL
Schad & Pulte
 HO5-4374 49-1f

Real Estate
 4 Houses for sale. Centrally located in Muenster. Henry Weinzapfel. 21f

Wanted
 Don't let JUNK IRON clutter up your place. Bring it in and sell it to J. P. FLUSCHE. 91f

A GRAND HOLIDAY SELECTION!
WINES LIQUORS
 for Gifting for Hosting
 All the favorite brands, handsomely gift packaged
GRADY JONES CUT-RATE LIQUORS
 Muenster, Lindsay

Christmas Greetings

May you be of good cheer as Christmas dawns...your heart full to overflowing with all of the high happiness and bountiful blessings of the Day. May the joys of this Christmas be remembered very happily through many a long year to come.

CLYDE D. FISHER BEER DISTRIBUTOR
 Muenster

Christmas Joy

Let us rejoice in the glad message of the sacred Story—to treasure the blessings of peace and good will to all.

Ed's Automotive Shop
 Ed Pels, Muenster

BEST WISHES FOR Christmas

The very best of Holiday Wishes to all our friends,

REDDY'S Men's & Boys' Wear
 Gainesville

Christmas DANCE

VFW HALL MUESTER
Sunday Dec. 25

Music by **Kenneth Ford Orchestra**



YOUR FAMILY Portrait

Get your family together for a group portrait. In the years to come it will be one of your most prized possessions. So...call, phone, or write for an appointment now.

Boyd & Breeding Studio
 Gainesville

Heap Big Savings on the HOOVER CONSTELLATION

You get more of everything in a HOOVER !!

The cleaner that walks on air, no pulling, no tugging. New low silhouette nozzle removes the dirt fast and efficiently. Exclusive double stretch hose reaches everywhere. King size throw-away bag. Full horsepower motor.

\$59.95

Schad and Pulte
 HO5-4374
 GAINESVILLE, TEXAS

NOTICE!

We WILL Have a Sale Thursday, December 29

Don't get your dates mixed!

Sale barn is closed the Thursday before Christmas, but is in business as usual the Thursday before New Year.

Muenster Livestock Auction
 Dick Cain, Owner and Auctioneer

Local News BRIEFS

Mr. and Mrs. Larry Joe Walterscheid arrived Sunday from Moad, Utah, to spend the holidays with Mr. and Mrs. J. C. Trachta and other relatives.

Mr. and Mrs. Allen Hoffmann and children of Windthorst were Monday visitors with his mother, and his sister, Mrs. Earle Otto and family.

Mr. and Mrs. Hank Walterscheid and family are getting settled in their new home, moving during the weekend. At the same time the Herbie Walterscheid family moved to occupy the place they vacated. They bought the property.

Arriving from California Saturday were Mr. and Mrs. Glenn Cathey and children Iris, Joyce and Pat of Norwalk, and Mrs. Cathey's brother Jere Friske on leave from Navy duty. They were overnight visitors with the Martin Friskes at Lindsay and the Catheys came here Sunday to visit his folks, the C. F. Gobbles. They'll be back and forth between the two until after the holidays.

Mrs. Bob Yosten is looking forward to a full house on Christmas. In addition to the children and grandchildren from here, those from out-of-town will be present including the Tony Wiesmans from Gainesville, the Stan and Paul Yostens and their families and the Curtis Hollands of Fort Worth. Coming with the Hollands will be his sister Mrs. Ann Bates and her five children who live with the Hollands, also Ben Holland on leave from Fort Hood and Mr. and Mrs. Don Holland, also of Fort Worth.

Miss Theresa Fisher is here from Houston to spend the holidays with her family, the J. W. Fishers. She attends Sacred Heart College.

Butch Fisher of Texas A&M has arrived to visit his family, the John Fishers, until after New Year's Day.

Visitors in Muenster and Saint Jo Sunday were Joe Williamson and his son and nephew of Manning, Oregon, and his brother Albert Williamson of Oklahoma City where Mr. and Mrs. Joe Williamson and family are guests through the holidays. The four visited with their uncles and aunts, the Joe and Russ Linns here and the Sam Williamsons at Saint Jo.

Miss Ruth Endres of Fort Worth spent the past weekend at home with her parents, Mr. and Mrs. Arthur Endres, and will be back again for the Christmas weekend.

Miss Ann Luke will arrive the latter part of this week from Dallas for a holiday visit with her family.

Mr. and Mrs. Martin Becker and children are looking forward to the time when they can occupy their new farm home. Work on it is scheduled to start soon. Their former home was sold to Ben Perryman of Forestburg who is having it moved to his place for his dairy employees. Meanwhile the Beckers have fixed up living quarters in their garage. The new building will go up on the same site as the old building.

Mr. and Mrs. Leo Henscheid and Carol drove to Irving Sunday to spend the day with the Damian Hellmans who won't be coming to Muenster this Christmas. But the Jerry Henscheids and their children will be at home visiting the Henscheids and the Ray Owens.

Nurse Ginger Wolf who has been on the staff at St. Joseph's Hospital in Fort Worth has gone to Dallas to join the staff at Parkland Hospital. She'll be on vacation during Christmas week to visit her family, the Bernard Wolfs. James Wolf of Dallas will also be at home for the holiday weekend and so will the Wilfred Klements and their boys Chris and Michael of Irving. The Klements will be dividing their time with his parents, the Norbert Klements.

Mr. and Mrs. Don Whitt and baby son Danny of Grapevine were Sunday visitors with his parents, the W. B. Whitts. It was the baby's first visit in his grandparents' home.

Among the earliest arrivals to spend the holidays at home are Miss Marye Weinzapfel of Marquette University, Milwaukee, Charlie Herr of Southwestern, Oklahoma, and Harry Fisher of St. Maurs Seminary, South Union, Kentucky. They are here since Saturday. Miss Weinzapfel drove to Dallas Monday to visit through Tuesday with friends at the University of Dallas, and with her brothers, Rev. Thomas and Rev. Joseph Weinzapfel.

Mr. and Mrs. Sylvan Walterscheid have named their baby daughter Laura Ann. Father Alcuin officiated at the baptism Thursday morning, Dec. 15, and Mr. and Mrs. Tony Felderhoff are godparents for their granddaughter.

Visitors with Mr. and Mrs. R. M. Zipper Friday were Mr. and Mrs. Henry Noss of Celina... old friends of Mr. Zipper from their days in Pilot Point... Mr. Noss and Mr. Zipper were school pals.

All the family gathered at the Victor Hartman home Sunday for a reunion and dinner at noon. Joining those from here were the Teddy Gremmings and children of Garland, the Keith Tompkins and family of Arlington, Gene Hartman of Denton and the Walter Wolfs and children of Windthorst.

Mr. and Mrs. J. W. Fletcher had an early holiday dinner and Christmas gift exchange Sunday in Denton when they spent the day with their son and family, the Jack Fletchers. They can't be together on the 25th because Jack and his family will be attending a reunion of Mrs. Jack Fletcher's family in Childress.

Paul Dangelmayr and Charles Bayer are here to spend the holidays with their families, the Herman Dangelmayrs and Johnny Bayers. They are students at St. Edward's in Austin.

"This is a holdup! Give me your money or else." "Or else what?" demanded the victim. "Don't confuse me," said the thug. "This is my first job."



CHRISTMAS Joy

May the joy and peace of Christmas abundantly bless you now and forevermore...

Palace Cafe
Catherine Herr
Muenster

Twin Boys Arrive

The twin boys from Germany who were being so anxiously awaited by Mr. and Mrs. Bill Graham of Gainesville arrived Friday night by plane and Bill and Mary Jo were at the Dallas airport to meet them. The youngsters, named Kyle and Kirk, will be two years old Dec. 27. They'll be calling Mr. and Mrs. Joe Walter Granpa and Grandma and make two more great-grandchildren for Mr. and Mrs. John Walter.

NOTES FROM CITY LIBRARY

A new and very useful asset to Muenster Public Library is the set of 28 Home Reading Guides. These guides have been prepared for the reader, student or teacher who wishes to gain a general knowledge of a subject through guided reading in the Encyclopaedia Britannica.

By following such outlines systematically the reader is able to cover the equivalent of subject matter offered during a course in a four-year college.

The guides include most of the courses offered by a college - Psychology, Music Appreciation, English Literature, Interior Decoration, to name a few.

Each guide, instead of presenting a complete exposition of a particular subject, refers the reader quickly, accurately and logically to the many exhaustive articles in the Britannica which pertain to the general subject. These articles include complete bibliographies, which should be consulted for advice on further reading of a related subject. In addition, supplementary reading lists of contemporary material are appended to these Home Reading Guides.

Thanks for magazine subscriptions as gifts to the library. The Paul Fishers subscribed to Children's Digest, and Rosa Driever renewed the subscription to Reader's Digest. These and other monthly magazine are checked out in the same manner as books and are being enjoyed by a number of library card holders each month.

It frequently happens that a self-made man is an outstanding example of unskilled labor.



Greetings

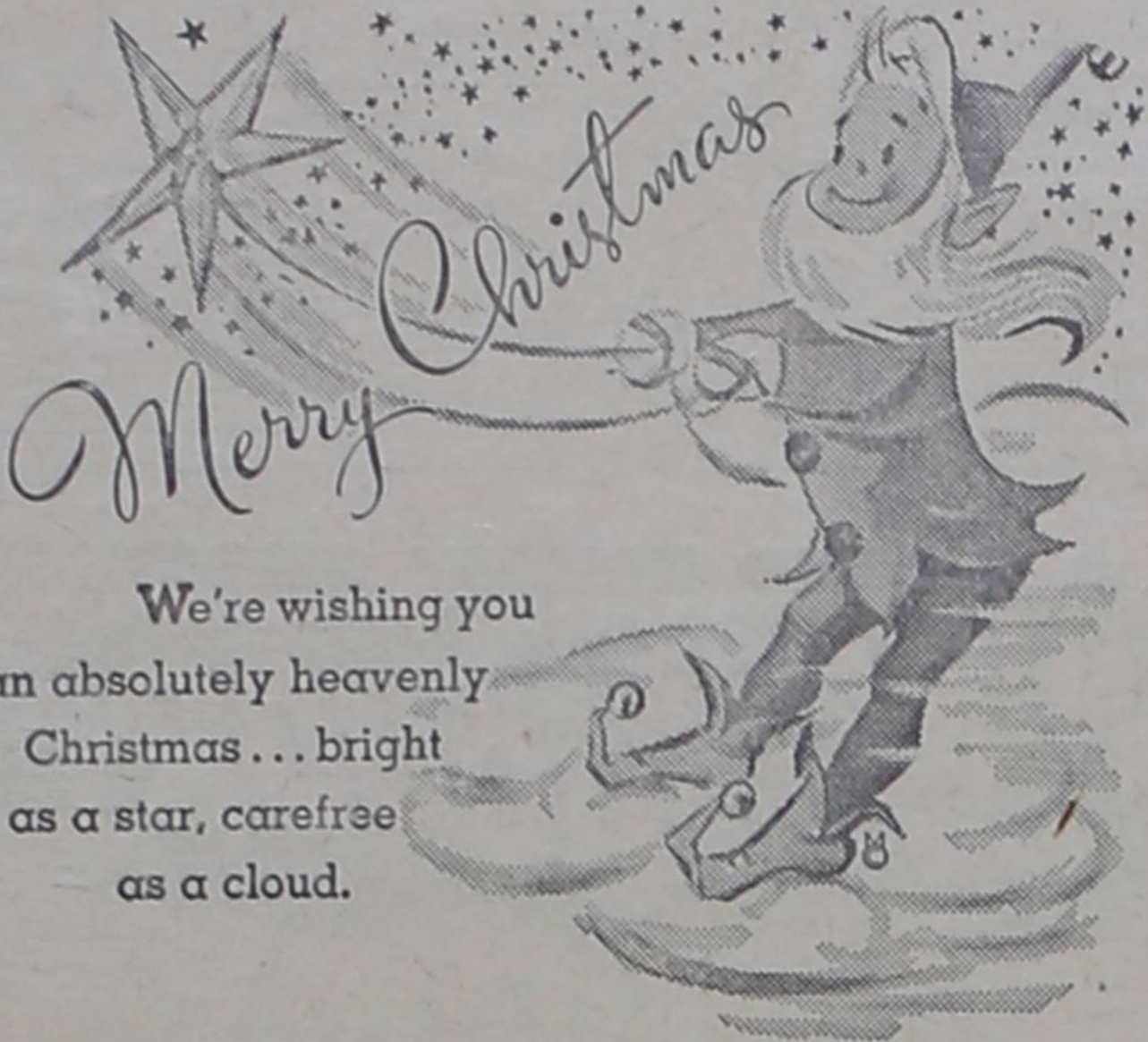
We're singing out our warmest wishes to you for a Holiday richly rewarding in good cheer and happiness.

82 LIQUOR
Muenster



Wishing you a joyous Christmas

GAINESVILLE MOTORS
209 W. Broadway, Gainesville



We're wishing you an absolutely heavenly Christmas... bright as a star, carefree as a cloud.

XYZ Tank Trucks
B. J. Swirczynski, Muenster



May all the joys of the Yuletide season be yours in great abundance!

PARKER ELECTRIC
112 S. Rusk, Gainesville

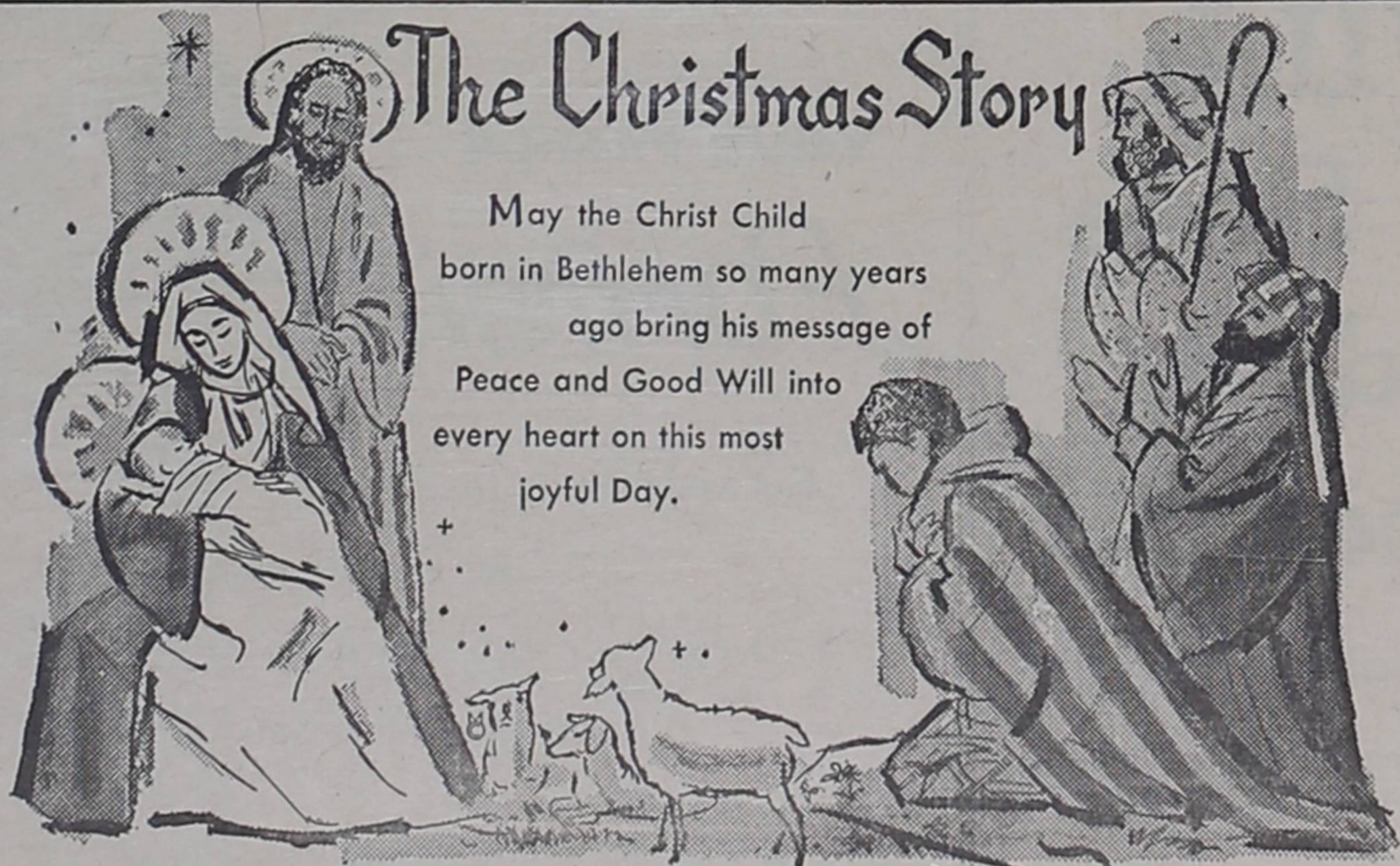
MERRY CHRISTMAS

... From all of us to all of you



Muenster Telephone Company

Herman Younger
Alvin Fuhrman, Gene Walterscheid, Elizabeth Herr, Katie Herr, Helen Hess, Elizabeth Mollenkopf, Isabell Fette, Alvina Voth, Katie Gremminger, Betty Landsfeld, Mary Elizabeth Fuhrmann



The Christmas Story

May the Christ Child born in Bethlehem so many years ago bring his message of Peace and Good Will into every heart on this most joyful Day.

Ed Hess Drilling Co. & Well Service
Phone 222, Muenster

COMPANY COMING... STOCK UP ON COKE!

REG. U.S. PAT. OFF.



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BE REALLY REFRESHED! There's a friendly fire and warm hospitality waiting at home... and people waiting for Coca-Cola! Coke... with that cold crisp taste that's bright and bracing as the winter air. Ride through the Holidays refreshed and relaxed... welcome your friends with the real refreshment... plenty of ice-cold Coca-Cola!



Bottled under authority of The Coca-Cola Company by Gainesville Coca-Cola Bottling Co.

Marysville News

By Mrs. John Richey

Spending three days of the past week in Ponca City, Okla., were Mr. and Mrs. George Richardson and Mr. and Mrs. Ernest McElreath and children Noble and Charlotte. They attended the bedside of their daughter and sister, Mrs. Bo Lester who underwent surgery. After the patient was recovering the group returned home Friday with the exception of Mrs. Richardson who remained for a longer visit.

Mrs. Albert Stapp is spending a week in Gainesville with Mrs. Rosa Harlow who is sick.

Mr. and Mrs. Don Ray Moon of Dallas visited his folks, the Bill Moons, over the weekend and also stopped for a visit with his aunt and uncle, the Houston Millers at Gainesville where Mr. and Mrs. Moon were supper guests Sunday.

Members of the Methodist Sunday School class had a holiday social Saturday night featuring supper in the parsonage and a Christmas program in church. Carols were sung and Miss Paula Shaw of Gainesville gave a reading!

Mrs. B. G. Lyons is back at her home here this week coming with her granddaughter and husband, the Ed Eastons, who brought her from Gainesville Saturday and remained with her for an overnight visit.

There will be no services here at the Baptist Church on Christmas day.

Visitors with Mr. and Mrs. John Richey Sunday were the Earl Cochran and granddaughter Anna Lois of Gainesville and the Robert Richeys and children Bobby, Billy, Judy and Johnny of Sivel's Bend.

Rev. and Mrs. Henry Moringo and Shirley were dinner guests Sunday in the home of Mr. and Mrs. Grady McElreath and visited afterwards with Mrs. Lena Owens and her mother, Mrs. Nellie Cochran.

Think! It may be a new experience.

Story of Christ Child Enacted at Marysville Program

An ornamented Christmas tree highlighted decorations at the Baptist Church Saturday night for a Christmas program on the Christ Child.

Taking part in a Nativity play were Shirley Moringo as Mary, Jimmy Robison as Joseph, and Butch Whitt, Wayne Doughty and Ronnie McElreath as the Three Wise Men. Others in the cast included Glenda Bridges, Becky McElreath, Linda Whitt and Denise Doughty as angels, and Gary and Jerry Doughty as gift bearers. Mrs. Henry Moringo emceed the program. Christmas carols were sung by the choir at intervals with Mrs. Earl Robison as leader. During a social hour which followed, Santa Claus joined the group and gifts were distributed and exchanged. About 30 were present including Mr. and Mrs. Earl Cole and grandson Craig of Muenster.

Get-Together Club Has Yule Social

Mrs. Joe Wilde was hostess for the Get-Together Club's Christmas social this year which featured a turkey dinner a progressive 42 series and a gift exchange around a decorated tree.

Members and two guests, Mrs. Ben Seyler and Mrs. Joe Hoenig, played 42 from 2 to 4, then had dinner followed by the exchange of presents.

Prize winners in the games were Mrs. Joe Hoenig for high score and Mrs. W. H. Endres for low tally. Mrs. Jake Pagel drew the door prize.

The Wilde home was beautifully adorned with Yule-time decorations including poinsettias on the TV and a crib scene and Santa and his reindeer on the mantel.

News of the Men in Service

Home For Christmas

Ens. and Mrs. Bill Tilger and children Matt, Katie and Maggie flew in from Long Beach, Calif., Thursday to spend the holidays with their families here and at Trenton. They won't be returning to Long Beach. Ens. Tilger will have a different assignment after the first of the year.

Holiday Visitor

Recruit Charles Wimmer arrived Monday on a 10-day holiday leave to be with his family, the Tony Wimmers. He's in basic training at Fort Riley, Kansas.

Sends Address

Harvey Schmitt, in basic training at Fort Leonard Wood, has a permanent address now: Rct. Harvey B. Schmitt, NG 25918719; Co. D, 5th Bn., 3rd Regt. Basic, Fort Leonard Wood, Mo. He sent regards to all his friends.

To err is human — but when you wear out the eraser before the pencil, you're overdoing it.

Mrs. E. E. Linn Dies At Stephenville

A former area resident, Mrs. Everett E. Linn, died suddenly Saturday of a heart attack at her home in Stephenville while she was preparing the noon meal.

Funeral services for her were held Monday afternoon at 2 o'clock in Stephenville.

She was the former Eeva Henderson of the Rosston-Forestburg communities.

Survivors are her husband, two sons and one daughter.

Brothers-in-law from here, Joe and Russ Linn, attended the funeral.

Dizzy Dozen Club And Spouses Feted

Members of the Dizzy Dozen Birthday Club held their 12th annual Christmas social this year in the home of Mrs. Ray Swirczynski with Mrs. Charley Hellman as co-hostess. It was a Sunday night event. And husbands were guests.

The party featured a baked ham dinner catered by Mrs. Joe Lehnertz. Afterwards the group gathered around a lighted tree for a gift exchange. All 13 members were present, Mrs. Jodie Roberg coming from Gainesville to attend.

Progressive Club Has Holiday Party

Progressive 42 Club enjoyed a holiday party in the home of Mrs. Adam Wolf Jr., the social evening featuring a 42 series and refreshments of pecan pie a la mode and coffee. And the group gathered around a decorated Christmas tree for an exchange of gifts.

Mrs. Wolf ran up the high score for top prize, Mrs. Roy Endres Jr. was second high and Mrs. Alvin Fuhrman secured the galloping award.

Hostess for the January meeting will be Mrs. Lee Roy Yosten.

Tuesday Nitters and Husbands Dine Out For Holiday Party

Tuesday Nitters Club members invited their husbands to their Christmas party and they ate out — a dinner party at Rohmer's Restaurant.

After the meal the group of 18 had a gift exchange around a lighted and ornamented tree.

Attending were Messrs. and Mmes. Oscar Miller, Leonard Owen, Leo Lawson, Charles Davidson, Johnny Rohmer, Gene Hoedebeck, Jack Tuggle, Melton Ramsey, and Bill Lindsay.

Christmas will hold special charm for the Joe Lukes this year. Their three grandchildren will be here with them. Spending the holiday weekend will be Mr. and Mrs. Norman Luke and Karen, Susan and Norman Jr. of Shreveport, La.

Venison barbecue was a treat for about 150 friends of local deer hunters who gathered at the VFW Hall Saturday night for the feast. Emil Rohmer did the barbecuing. After the meal the hunters showed pictures of their trips.

We wish you and yours a very merry Christmas and a happy New Year.

We will not mail out any cards, or pass out any gifts to our customers this year. We are donating the cost of these to our favorite charities and to THE MUESTER MEMORIAL HOSPITAL.

MUESTER PUMP & SUPPLY
MUESTER, TEXAS



Let the bells ring loud and clear to proclaim to one and all our best wishes for a holiday season filled with joy and good fellowship.

Mobil Service Station
Wm. Walterscheid, Muenster



May we extend to you our very best wishes for a Holiday Season rich in happiness and joy.

Singer Sewing Machine Co.
311 E. California, Gainesville



May you be blessed with abundant happiness this Christmas season.

Enderby Butane Gas
114 W. Main, Gainesville



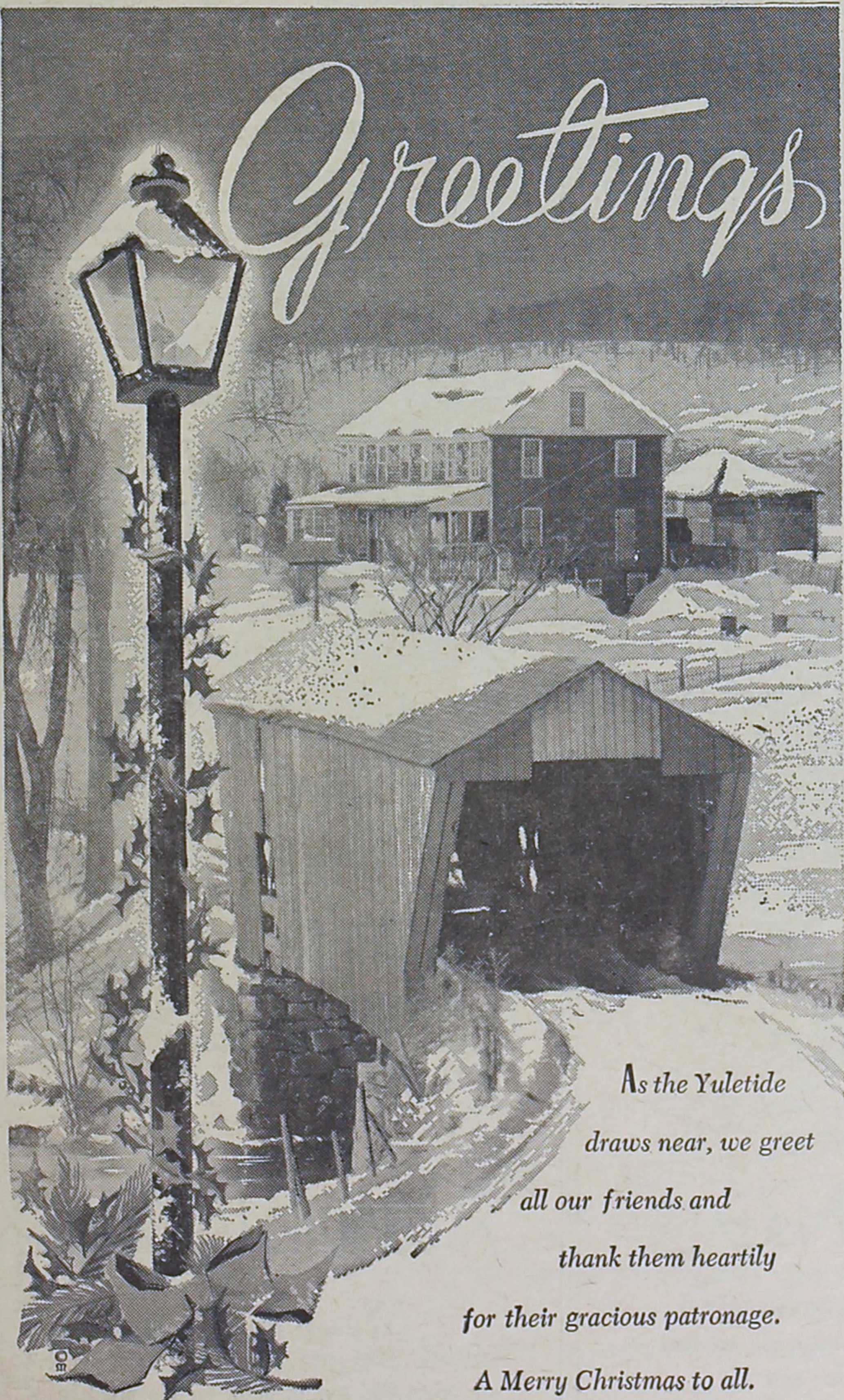
SANDERS JEWELRY

Mr. and Mrs. Walter Sanders & Retha and Mrs. John Bell
107 S. Commerce, Gainesville



TANNER'S

213 E. California, Gainesville



As the Yuletide draws near, we greet all our friends and thank them heartily for their gracious patronage.

A Merry Christmas to all.

Woodruff Pharmacy

Don Woodruff
Next Door to Post Office, Gainesville



At Christmas time, we wish for you all the spiritual blessings of the season.

May your heart and home be filled with happiness supreme, and may the radiance and wonder of this holy time be with you and yours throughout the coming year.

HENNIGAN'S BAR
Fred and Arthur Hennigan
Muenster

Charles H. Moster 23, Is Victim of Oil Rig Accident

An explosion at an oil rig five miles south of Muenster Sunday afternoon claimed Charles H. Moster, 23, who was pronounced dead on arrival at Gainesville Sanitarium about 6 p.m.

The accident occurred about 4:45 on the C. J. Fette lease where Russell and Russell Drilling Company employees were working on well No. 9. Father Martin Fischer reached the scene of the accident ahead of a George J. Carroll and Son ambulance and administered the last rites of the church.

Young Moster was standing near the mud pump when the valve exploded. Working with him was Roy Swirczynski who was spattered with mud but was not injured. He noticed Moster laying over a pipe nearby and immediately applied artificial respiration, continuing for more than an hour but efforts to revive him failed.

Funeral services with requiem high mass were held Tuesday morning at 9 o'clock in Sacred Heart Church, Father Alcuin Kubis officiating and delivering the sermon. He also conducted graveside rites in Sacred Heart Cemetery. Nick Miller Funeral Home was in charge of arrangements. Rosary services were held at the Miller Chapel at 4 and at 8 p.m. Monday.

Pallbearers were Roy Swirczynski, Ted Henschel, Tim Fette, Johnny Fette, Herman Grewing and Gene Hartman.

Charles Moster was the son of Mrs. Theresa Moster and the late Leo Moster. He was born in Wichita Falls on January 8, 1938, and came to Muenster with his parents when he was an infant. He at-

NEWS OF THE SICK

Joe Starke's right leg, broken October 1 has failed to knit properly and has been put back in a big cast. The cast was put on at Nocona Hospital after X-rays and will have to be on at least a month.

Clifford Pels of Subiaco is home for the holidays, his broken collar bone in a cast. The harness he started off with after the accident in football wasn't enough. The break is more serious and will be in the cast six weeks. But Clifford is getting around, cast and all.

Mrs. Ben Perryman is back in circulation following a major operation and a shut in at home period.

Mrs. Victor Hartman returned home Thursday, dismissed from Gainesville Sanitarium after a check-up and observation.

Adolph Fuhrmann of Lindsay is a patient at Gainesville Sanitarium where he underwent surgery.

Jeanie Owen, young daughter of Mr. and Mrs. Leonard Owen, is at home convalescing from pneumonia which sent her to M&S Hospital for treatment.

Mrs. Emma Porter of Myra was admitted to Gainesville Sanitarium during the week-end.

Survivors are his mother, one sister, Mrs. Richard Grewing, and three brothers, Steve and Joe Moster and Brother Thomas Moster, all of Muenster.

\$164,643 Raised In First Part of Hospital Drive

The first phase of the Muenster Hospital Campaign comes to an end this week as John Monk of the Community Service Bureau closes the special campaign office and turns records over to the Muenster Hospital Authority. The amount raised was \$164,643, slightly under two thirds of the goal, according to an unofficial report Wednesday. The official figure and list of unreported donors will be released after the campaign office closes.

But the campaign is still very much alive. There will be no let-up in determination to reach the goal, and the drive will continue until every prospect of the area has had an opportunity to participate in the program. The only difference is the change in office location and personnel.

As Mr Monk checks out campaign headquarters will transfer to the back of Dixie Drug Store, and clerical work will be taken over by Dorothy Hartman.

A worker wishing to pick up a prospect's card will find it there.

With the year end only a week away the Hospital Authority especially invites people to come in while they can count their donations on this year's tax deductions. As of now the odds are small that such a person will be visited by a worker before the end of the year.

A reorganization of the campaign is planned shortly after the new year.

50 Children and Mothers at Party

Fifty youngsters and their mothers had a jolly Christmas party Wednesday morning when they gathered at the VFW Post Home for the annual event sponsored by the VFW Auxiliary for members and their pre-school children.

Santa Claus came with a loaded pack and distributed toys to the kiddies while their mamas had a gift exchange. And everybody sang Jingle Bells.

BIRTHS

Announcing an eight pound son are Mr. and Mrs. Henry Felderhoff. The newcomer arrived 6 a.m. Monday, Dec. 19, at Gainesville Sanitarium and has been named David Wayne. He's a brother for Glenn and Doris, a grandson for the Al Fleitmans and Mrs. John Felderhoff.

It's a boy for Mr. and Mrs. Julian Walterscheid, a six and a half pound brother for Beverly, Darell and Stacie. He was born Tuesday, Dec. 20, 8:45 p.m. at Nocona Hospital. He is the tenth grandchild for the Adolph Walterscheids, the fourth for the George Gehrigs. Mr. and Mrs. I. A. Schoech are the baby's great-grandparents.

MHS Teams Split At Valley View; Beat Pilot Point

Muenster High Hornets gave the fans more than their money's worth Monday night when they came from behind and nudged Pilot Point 38-36 in the closing minute. Up to then they had been behind or tied, then they suddenly jumped to a four point lead and had their margin trimmed by 2 before the final whistle.

Scores at quarter and half were 10-6 and 16-13 favoring Pilot Point. In the third period Muenster caught up, and caught up several more times during the rest of the game. Harris scored 15 and Joe Hellman 8 for the Hornets.

The Hornets looked equally good the preceding Friday night at Valley View. Playing the conference favorites they crowded their hosts the whole game and ended with the creditable count of 47-42.

Muenster High girls won both of their games in the twin bill with Valley View and Pilot Point. At Valley View they pulled ahead for a 15-6 lead at the half and coasted in for the 24-14 win. Cain and Hellman scored 10 each.

Against Pilot Point they were clearly in command all the time. Counts by periods were 12-4, 20-10, 26-15 and 39-22. Top scorers were Tugle 13, Hellman 11 and Cain 9.

Total of Muenster Building Permits For '60 is \$149,450

Building and improvement activity in the city during the past year made a nice gain over that of the previous year, climbing from \$122,950 to \$149,450. It also differs from last year in that a large portion was spent on new homes but comparatively little on business building.

Permits for nine new houses added to \$130,500. Two business buildings came to \$9,750 and ten permits for additions and alterations came to \$9,200.

As usual, the estimates given when applying for permits are very conservative. Also, many smaller repair and remodel jobs are done without securing a permit. Hence, the actual amount spent on building and improvement is considerably higher than shown by the total of permits.

Permits to build new houses were issued to Albert Schilling, Ed Schneider, David Trachta, John Herr, Maurice Pagel, C. F. Gobble, Clyde Fisher, Hank Walterscheid and Tony and Herbie Yosten.

The two permits for commercial construction were for Dick Trachta's building adjoining the city hall and for Stockmen's Feed Store's sheet metal warehouse just south of the Katy tracks. A great deal of this year's business building was done on a permit issued last year. The Center, finished in the spring was started in 1959.

Those who received permits for additions or alterations are J. M. Weinzapfel (for Bavarian Woodcarvers), Paul Endres, Roy Atteberry, George Gehrig, Rohmer's Restaurant, Gilbert Endres, Joe Luke, Eddie Krahl, W. M. DeBorde and Felix Yosten.

Tigerettes Claim Consolation Prize At Collinsville

Sacred Heart Tigerettes returned from Collinsville Saturday night with their second trophy of the season to date. They won consolation honors by beating Howe 55-44.

The Tigerettes led all the way, but at some times their lead was too close for comfort. At half time they were ahead in the 28-27 count and after that they extended their lead gradually for the final 11 point margin.

Dangelmayr and Hacker scored 31 and 22 respectively. In the game before the Tigerettes had little trouble beating Gunter 51-33. Hacker made 20 and Dangelmayr 17 of the Sacred Heart points.

Opening the tournament Sacred Heart lost 53-38 to the host Collinsville team. The Tigers also lost to Collinsville in the preliminary, by a score of 45-34.

Playing Gunter in their next contest the Tigers took a first half lead of 21-11 but fell behind 30-26 in the third period as Gunter put on the steam. The final quarter was slow but Gunter held on for the final lead of 36-30. Tiger scorers were Kappas 11, Wolf and C. Knabe 6 each.

U. S. manufacturing exports in 1959 were \$1 billion less than in 1956, while imports were \$2.6 billion greater.

Christmas Church Services Include Mass at Midnight

Schedule of masses at Sacred Heart Church for Christmas has been announced by the pastors as follows:

Midnight, solemn high mass.
6:00 a.m. low mass.
7:30 a.m. high mass, children's choir.
9:00 a.m. low mass.
10:30 a.m. low mass.
Benediction of the Blessed Sacrament will follow the 7:30 mass and there will be no evening mass on Christmas Day.

Since each pastor is privileged to say three masses the additional masses will be celebrated on side altars at the hours listed above.

Time to Renew Supply of Checks For Water Service

It's time for fifty six local water customers to replenish their supply of signed blank checks at the city hall. and more are invited to come in and take advantage of the same convenience. The supply provided to City Secretary Joyce Tempel earlier in the year runs out this month.

Purpose of the signed check is twofold. It saves a customer the bother of making a payment each month and also assures that the bill will not be forgotten and become subject to penalty. At billing time the secretary inserts the amount on the pre-signed check and the customer receives his bill marked paid.

There is no risk involved in the arrangement. Checks are made payable to the city. If any should be lost or stolen they could not be used by anyone else.

Sacred Heart and Saint Jo Teams Divide Two Games

Sacred Heart's basketball teams broke even with Saint Jo Tuesday night, the Tigerettes winning and the Tigers losing.

In the first encounter the girls teams had a tight first half, knotting the count at 16 at rest time. But after that the Tigerettes started pulling away for a 35-28 third period lead and a 45-34 final score. Hacker had a big night, counting 31 points.

Next the Panthers easily outclassed the Tigers. By half time they led 30-16 and turned the job over to the rookies for the next quarter, which ended 31-22. In the last regulars were back again and ran the final tally to 49-22. Leading Tiger scorers were T. Knabe 11, Kappas 6, Wolf 5.

RELAX

THEATRE

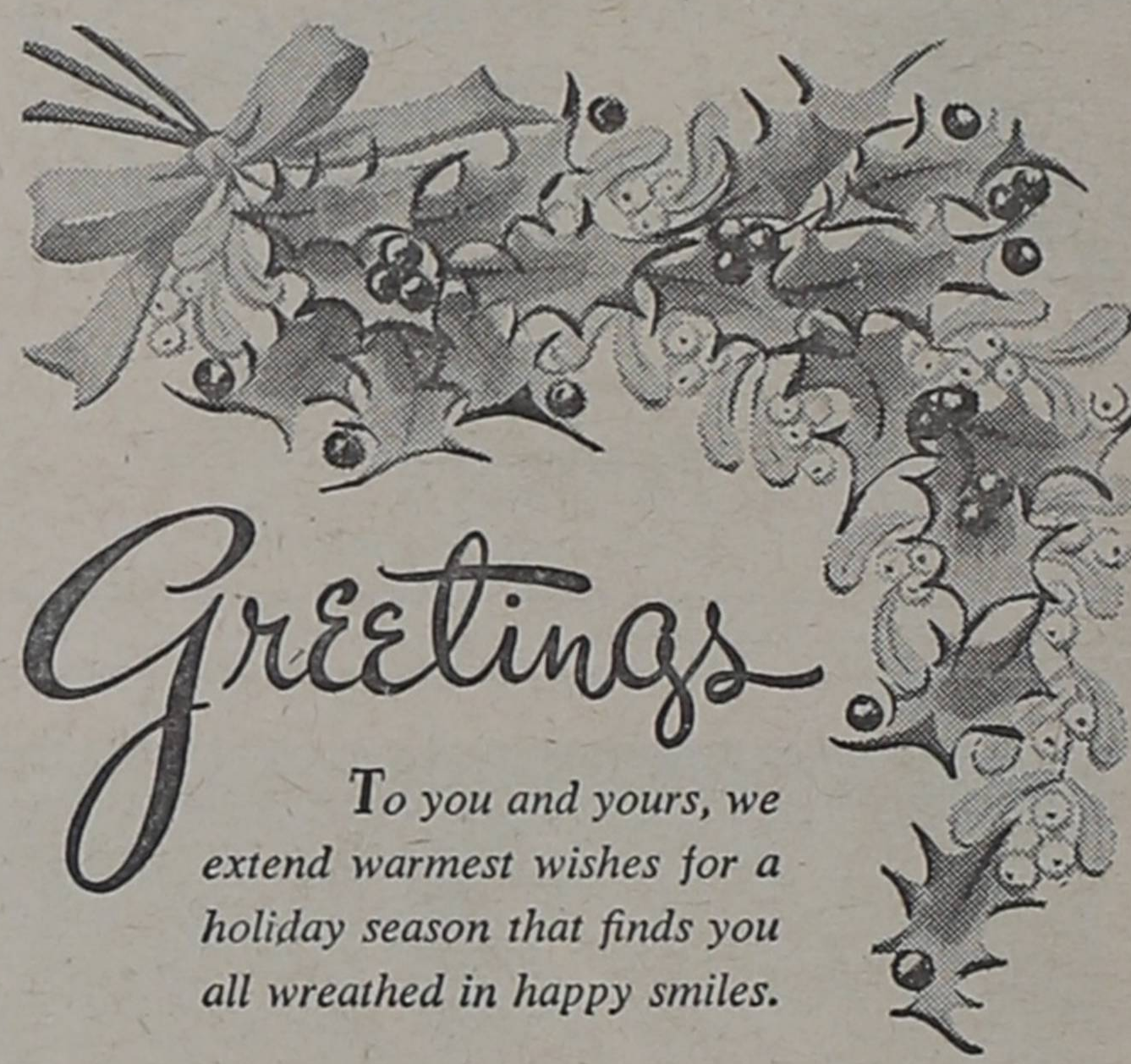
Thursday - Friday
MICHAEL RENNIE
JILL ST. JOHN

"The Lost World"
In CinemaScope
and Color

No Show on
Saturday

Sunday - Monday
JERRY LEWIS

"The Bell Boy"



To you and yours, we extend warmest wishes for a holiday season that finds you all wreathed in happy smiles.

DIXIE DRUG

Mrs. T. S. Myrick, Muenster



Season's Greetings

As Santa said to the reindeer, "It's a real privilege to serve so many wonderful people." We are proud and thankful for the privilege of serving you, and we wish you a very happy holiday.

Muenster Butane Co.

PAUL JAMES CLYDE VAL



In the spirit of a good old-fashioned Yuletide, we greet you with thanks for your patronage . . . warm wishes for your holiday happiness and contentment.

Grady Jones
Cut Rate Liquor & Beer

Muenster, Lindsay



To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and many pleasant surprises.

K Cut Rate Liquor
Muenster



GREETINGS

This is the time of year when we take account of our assets. Among them all, we find none nearly so valuable as the confidence and good will of our patrons. To them go our hearty thanks and warmest holiday wishes.

Tony's Seed Store

Muenster

MUENSTER ENTERPRISE

VOLUME XXV

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 23, 1960

NUMBER 5



Christmas In History

Christmas was first observed in England around A. D. 521, during the reign of King Arthur. Observance of the holiday (as well as that of Easter) was forbidden when the Puritans conquered in 1642. They passed an act in Parliament forbidding the celebration of both holidays and it was not until the Restoration of Charles II that these Christian practices again became prevalent in England.

Most historians credit Charles Dickens' immortal "Christmas Carol" as being perhaps the most effective force behind England's return to the observance of Christmas.

Celebrating Christmas was at one time forbidden on American shores. In 1659, the general court of Massachusetts Bay colony passed a law stipulating a fine of five shillings for anyone "found observing any such day as Christmas, or the like, either by forbearing labor, feasting or any other way, as a festival . . ."

Almost thirty years later, the first "legal" Christmas was observed in America when Gov. Andros conducted services in the town hall of Boston.

Christmas Was Too Merrie for English Puritans

Christmas celebrations became so merry in Merrie Old England that they were abolished.

The Puritans prohibited the boisterous observances in the 1640's. They threw out ministers who dared to hold services on Christmas Day and jailed anyone who didn't treat December 25 as a common work day.

But while the Puritans were taking over England under Oliver Cromwell, they were losing the battle of Christmas. Riots broke out in 1647 protesting the ban on the holiday. And an outraged group of 10,000 men passed a resolution declaring that if they couldn't celebrate Christmas, they'd just as soon have the king back.

A few years later, the Puritans prudently beheaded King Charles I. But the English people invited his son Charles II to come back in 1660 and Christmas, as well as the monarchy, was restored to England.

The word Xmas as a form of Christmas originated in the early Christian Church. In Greek, X is the first letter of Christ's name. It was often used as a holy symbol.

The Japanese version of Santa Claus is the ancient god Hoteiosho, who has eyes in back of his head to help him see how children behave.



—AND TO ALL A SAFE AND MERRY CHRISTMAS!

Biblical Star Is Still a Mystery

The mystery of the Biblical Star of Bethlehem has for centuries intrigued scholars and astronomers.

Some scholars believe it may have been a supernova, or exploding star. Others think it might have been a comet or perhaps a conjunction of the bright planets Jupiter and Saturn.

If it was a supernova in the Milky Way, astronomers say, it would have unquestionably filled ancient stargazers with awe and the feeling that a great event might be taking place.

A "nova" implies a new star but actually is not. It is rather

an old star that suddenly flares up in a display 20,000 to 50,000 times brighter than the sun. A supernova is about 100 million times more brilliant than the sun.

Guest Star

Japanese and Chinese documents report a "guest star," so bright it could be seen in daylight, appeared in July, 1054. This, no doubt, was a supernova, astronomers say.

Astronomers do not know what causes a supernova. One theory is that the star's supply of hydrogen becomes exhausted. As the star contracts, the core temperature rises to 110 million degrees centigrade. The incredible temperature sets off helium-fusion processes, and the star becomes a huge nuclear fusion reactor which eventually flies to pieces.

Christmas Tales and Custom

Folklore of the Christmas season is fascinating. Whether true or not, these innumerable tales form the traditions of the holiday season. Animals are prominently mentioned in many legends and customs.

One Christmas legend tells of the little gray lamb with a longing in its heart to be white. It wandered to the dwelling of the Holy Family, lingering at the door. The Christ Child, seeing the lamb, beckoned it in. He laid his hand on its head, and it became white as snow.

Norwegians, Swedes, and the Swiss make it a special point to be extremely friendly and hospitable on Christmas, both to domestic pets and wild birds.

A persistent Christmas legend is that bees hum a carol in honor of the Christ Child. In England, holly is placed on the hive to wish the bees a Merry Christmas.

Spaniards are taught to treat cows kindly; they believe that cattle breathed upon the Christ Child to keep Him warm. Tradition holds that cows and horses kneel in adoration at midnight each Christmas Eve. Among the residents of the German Alps it is believed that on Christmas Eve all animals can speak.

In Worcestershire, it was at one time the custom to give a bough of mistletoe to the cow that first bore a calf after New Year's Day, to bring good luck to all.

In Syria, the youngest camel which accompanied the Three Wise Men is called the camel of Jesus, and it is this camel which brings gifts to the children.

In Bohemia a horse is taken out into a river at Christmas and walked against the current. The rider tosses an apple into the stream and if it hits the horse it will be stronger during the coming year.

LETTER TO SANTA

Dear Santa: This coming Christmas eve, Will you be kind enough to leave, Besides the toys you have for me, Some duplicates for Dad, that he May tinker with his own, and play As fathers will on Christmas Day? Then I, for once, won't have to wait For days and days to celebrate."

Hospital Campaign, Good Harvest, Steady Progress Feature News for 1960

Another year of prosperity, progress and growth has been entered on the pages of Muenster history. Farmers of the area were blessed with another bountiful yield . . . a good crop along with good harvesting weather . . . and the city continued its steady pace of building and growing.

The end of the year finds Muenster working on one of the biggest and most vital projects of its history. A drive is under way to raise \$250,000 for its share in construction of a local hospital. A federal grant for an equal amount has been approved by the State Health Department.

As usual new buildings were added, both business and residential, and population increase was reflected by the recent census report of 1190, a gain of 294 for the past decade. That trend, however, is not indicated by scholastic enrollment. Schools opened with 667, a loss of 18 from last year. On the other hand the community has 110 attending school away from home, the largest number ever.

Soil conservation in the area moved a big step forward when Clear Creek voters approved a system of flood control reservoirs. Meanwhile Elm Creek moved forward with its structures and county commissioners agreed to take over maintenance of the dams.

Commissioners also helped out the area farmers by their decision to support fire fighting service by the City of Muenster. For several months the local firemen answered no rural calls because of the condition of their truck and liability hazards. As a result of the settlement Muenster is getting a new truck and firemen are not liable while making on-duty runs out of town.

Lindsay set a milestone in its history by incorporating as a town and voting itself wet. A building boom of retail beer and liquor stores followed . . . and Muenster's business in that line dropped sharply. Gainesville tried to go wet but could not qualify for ordering an election.

In other elections the county rejected the proposal for a tax supported county college district and approved it in a later election. And Muenster voted strong for Kennedy in the presidential election.

More historic events: Muenster KCs observe their golden jubilee. MK&T discontinues freight service, after quitting passenger service the year before. Approval is given for construction of a new post office building. Parish conducts campaign for construction of convent, 2 new classrooms and reduction of debt. Muenster bank leads the county in deposit gains for the year. Parish sponsors 2 weeks mission.

Dec. 25, 1959 — Election rejects issue on county college district. Building permits in 1959 total \$122,950. Choir boys lead candle procession for midnight mass. Mrs. J. M. Weinzapfel is dismissed from Dallas hospital following foot surgery. Virus infection keeps many indoors, sends some to hospital. Christmas parties hold social spotlight for clubs and school classes. Yule programs are presented by students. Family reunions are held in scores of homes. Muenster State Bank ups rate of dividend and reports gain in deposits. Science class of MHS receives two awards at Tri-

(Continued on page 2)



Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

Sacred Heart Church and School

Father Alcuin Kubis, O. S. B., Pastor
Fathers Martin Fischer, O. S. B., and Bruno Fuhrmann, O. S. B., Assistants
Brother Thomas Moster, Director of Altar Boys
And our Staff of Seventeen Benedictine Sisters and Four Lay Teachers



To our many good friends and neighbors, we send a special greeting at this wonderful season of the year. Heartily, we wish for all a holiday time glowing with happiness . . . packed with fun and festivity. And to all we say a most sincere "Thank You" for your patronage throughout the year.

HOFBAUER'S
FOOD & LOCKER SERVICE
Muenster

News Review ---

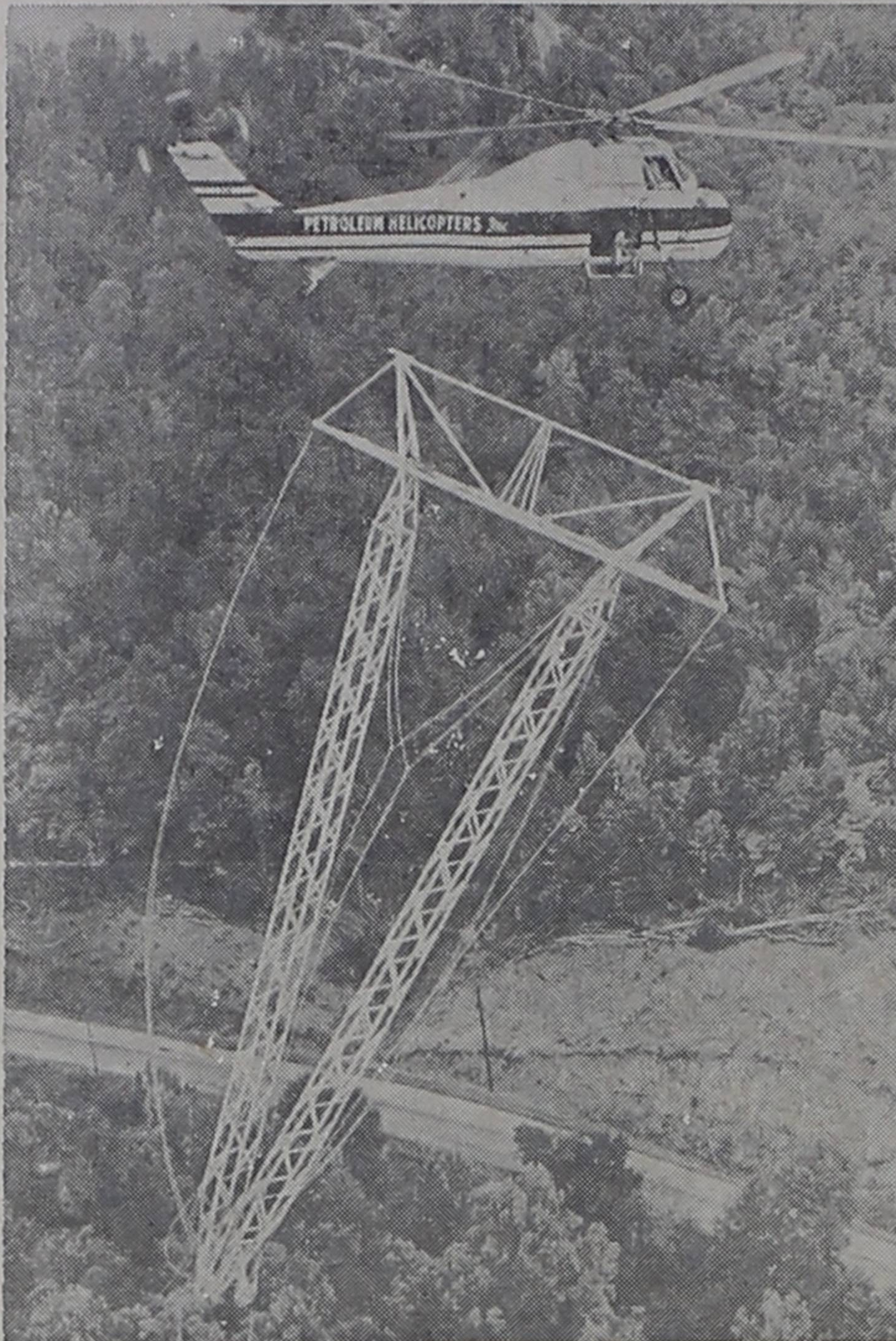
State Conference at A&M College. New arrival: a boy for Mr. and Mrs. Charles Neu.

Jan. 1, 1960 — Rain measure for year is 33.36 inches. Burglars got a big haul when they broke into the David Trachta Drilling Company tool house and made a get-away with loot estimated at \$500. Carolyn Kosel and Williard Hartman marry. Gretchen Hellman and Dick Sverson pledge wedding vows. Election will decide fate of Clear Creek dams.

Jan. 8 — Muenster awaits first 1960 baby. Late December births include twin boys for Mr. and Mrs. Freddy Henigan and daughters for Messrs. and Mmes. Henry Schroeder, Norb Hoedebeck, Tony Hacker and Jim Stockman. Pagel's Store completes 50 years of service to Muenster and surrounding area. Four inch layer of snow blankets community. Clear Creek vote okays 10 cent tax for flood control. City council appoints Steve Moser city judge . . . also approves full-time city secretary job combining that with treasurer's job and tax-assessor collector work. Improvement job for city water system also gets okay. Leonard Walterscheid is dismissed from Dallas VA Hospital to spend New Year Day here before returning to Blanding, Utah. Lindsay voters okay incorporation by vote of 79 to 4. William Fette, 69, of Kilgore dies. Noon hour service is started at Bank.

Jan. 15 — Muenster leads county in growth of bank deposits. KC Council plans religious and social events for golden jubilee next Sunday. Rain totaling 3.33 inches sets new 10-year record for January. Local firemen are ordered to ignore rural fire calls. Mrs. Sally Kidd, 95, who lives in Bulcher area 70 years, dies. James Hess, Tommy and Donny Walterscheid buy Sinclair from Pip Fette. Bank stockholders name two directors: Mrs. T. S. Myrick replacing her late husband and Henry Weinzapfel as on additional director. Sharon Otto 2½ years old undergoes surgery for removal of right eye. Mrs. Richard Wilde has major surgery. Mrs. Ben Hermes is elected president of Lindsay St. Anne's Society. Muenster City Library continues growth with new books and shelves. Mrs. Gunther Goetz comes from South America to join husband here. Mrs. Henry Strategier, former local resident, observes 100th birthday at Norman, Okla. Margie Flusche and William Martin Jr. marry. Third Order groups from Lindsay and Gainesville join local Franciscans for session. The Loxley Cochrans move to Muenster from Gainesville. New arrivals: boys for the Gerald Metzlers of Gainesville and the Jerry Pelzels of Pilot Point.

Jan. 22 — Dina Ruth Rohmer, daughter of the Emil Rohmers, born Jan. 20, is Muenster's first baby for 1960. Lively election awaits Lindsay voters Jan. 26 when they elect full slate of city officers.



REAL SKY HOOK—Helicopter is used to airlift kite-like aluminum tower, above, 1-1/5 miles from assembly point to its transmission line base. Entire operation takes only 10 minutes. Tower is part of 138,000-volt line from Smith Mountain hydroelectric dam on Roanoke River, Virginia.

Some 250 knights and ladies attend golden jubilee celebration of KC Council. Pat Stelzer is honor graduate at ETSC in winter graduation. Jerry Hoening has near miraculous escape from death when tractor falls on him and pins him to the ground for a half hour. Windthorst loses six classrooms in high school fire. Mrs. Joyce Tempel gets appointment as city secretary. VFW Auxiliary sponsors annual March of Dimes campaign. Frank Sandmann is elected CYC president at Lindsay. Scout Mothers elect Mrs. Herman Hartman president. Lu Ann Reiter and Theresa Fisher win Betty Crocker homemaking honors here and Louise Hermes is prize winner at Lindsay. Larry Walterscheid and Betty Wamble marry in Dallas.

Jan. 29 — Highway accident is fatal to Billy Ray Hellman, 16. Clyde Walterscheid and David Yosten receive minor injuries in same wreck. Highest scouting award is presented to Scoutmaster Nick Miller as he joins ranks of Silver Beavers in Dallas ceremony. Miss Maggie Simons ends career as parish housekeeper just short of half a century of service. Lindsay elects Joe Bezner Jr. as first mayor. Jerry Klement is graduate of A&M. Control program for brucellosis starts in county. Wilfred Klement gets M.S. degree at A&M commencement. Mrs. Willard Hartman gets home economics degree at Denton. Pat Stel-

May the Joy and Peace of Christmas always be with you

Ronnie Herr's Gulf Service
606 Summit Ave., Gainesville

GREETINGS

We sincerely hope that this Christmas you will receive a full share of lasting good health and happiness.

KADEN, The Florist
Flowerphone HO5-5221, Gainesville
Represented in Muenster by Mrs. Nick Miller

NOEL

A wish for you from us:
May your heart be filled with joy and good will on this, the birthday of Him whose message was Peace on Earth. To you and yours, a happy Noel!

J. B. Wilde Chevrolet Dealer
Muenster

Christmas ---
... a time of rejoicing. May the many blessings of this holy season be yours.

Geo. J. Carroll & Son

Peace on Earth

As Christmas unfolds its magical charm and wondrous beauty, we extend hearty greetings to all our cherished friends.

Stice Furniture & Appliance
Broadway at Dixon, Gainesville

GREETINGS OF THE SEASON

Here is sentiment genuinely felt... May joy, health and happiness be yours this Christmas

Crossroads Liquor Store
Lindsay

Peace on earth

A Child was born, and there came to earth glad tidings of great joy . . . of Peace on Earth, Good Will to Men. As the Star of Bethlehem shone on that Holy Night, may the true spirit of Christmas shine upon you and yours at this glorious season.

Fisher's Market and Grocery
Muenster

News Review - - -

teacher at mid-term. Spaeth family attends Dallas funeral for Walt Berry Jr. Judy Schmitz of Lindsay is elected deanery CYC president. Mrs. John Kathman replaces Miss Maggie as parish housekeeper. Jimmy Hellman and Nancy Flowers marry at Gainesville. New arrivals: Girls for Messrs. and Mmes. Arthur Bordeau, Marvin Rauschuber and Erwin Fuhrmann.

Feb. 12 — County assumes maintenance of Elm Creek dams. Mrs. Willard Hartman is homemaking teacher at MHS replacing Mrs. H. H. Homsley who resigned. Over 8000 are qualified to vote in county in 1960. MHS teams take second place in basketball play-off for district championship. Mrs. Adam Beyer of Lindsay dies after long illness. Special events mark Boy Scouts' observance of 50th anniversary. Mrs. Harold Walterscheid is dismissed from Baylor Hospital after major surgery. Leo Rohmer is recovering from a major operation. Stella Bengfort and Tony Hess marry at Lindsay. Lawrence Roberg continues as a patient at McKinney VA Hospital. Miss Maggie Simons leaves Muenster to live in Jonesboro, Ark. New arrivals: boys for Messrs. and Mmes. Joe Grewing, Al Felderhoff, Urban Rohmer, Bob Reiter and Antonio Chantre; girls for Messrs. and Mmes. Raymond Barnhill and Harold Corcoran.

Feb. 19 — Muenster continues to enjoy maximum credit on fire insurance rate. March of Dimes here nets \$250. VFW and Auxiliary to host convention this weekend for District I. Another election is being sought on issue of county college. Carol Fette is FFA chapter sweetheart. Miss Annie Becker fractures right wrist in fall. Gene Carter, formerly of Muenster, buys Decatur newspaper. LeRoy Schmitz and Margaret Ann Parkerson marry in Dallas. Local group attends NCCW meeting in Denison featuring workshop and talk. New arrivals: boys for the Emmett Sickings and Henry Yostens; a girl for the Kenneth Wiesmans.

Feb. 26 — Snow and cold wave bring real winter to Muenster. Extended illness of Mrs. Henry Pels Sr., 76, ended by death. Fire nipped early by local firemen prevents loss at Bayer Brothers' shop. New telephone directories are out . . . reflect growth of Telephone Company. Muenster begins heart fund drive. Three local girls, Charlotte Wolf, Janice Vogel and Mary Ellen Endres, win in County dairy foods show. VFW and Auxiliary convention attended by 175. Helen Vogel is among 24 nurses capped in Fort Worth. J. B. Klements

mark 52nd anniversary with family party. Ed Schneider is elected president of Subiaco Alumni North Texas District. Mark Hellman gets district FFA secretary job. The Gene Klements go to St. Paul, Minn. for her mother's funeral. New arrivals: boys for the Alois Rohmers and Jerry Vernons; a girl for the Walter Wolfs.

March 4 — Another week of rugged weather hits community with sleet and freezing rain. Program and display will feature end of Public School Week. Four candidates listed for two school trustees: Joe Wimmer, Rufus Henschel, Ed Cler and Charles Taylor. Mrs. Henry Strategier, 100, dies at Norman, Okla. Diocese adopts easier rules for observing Lent. SH Alumni wins two trophies in volleyball tourney; ladies are runner-up champs; men get consolation trophy. Third Order Triduum draws good attendance in spite of bad weather. County School Superintendent Miss Gladys Strader breaks hip in fall on ice-slick pavement here. Mrs. Ada Walker, 91, enters Gainesville hospital. The Gene Pelzels move into new home at Lindsay. Twins Cecil and Cyril Hermes of Lindsay finish basic training in the army. Conrad Flusches celebrate 25th wedding anniversary in Decatur. Five from here attend diocesan CYC convention in Dallas. Two Muensterites born on Feb. 29 celebrate leap year birthdays; Carol Pels and Mrs. Henry Yosten.

March 11 — Formal opening of "Center" firms expected soon. Elm-Red awards banquet set for May 3. Contract let for extension of FM road to Bulcher. Sacred Heart girls win first in county 4-H Share-the-Fun program. Mrs. Anna Wiesse, 65 year resident of Lindsay, dies. Steve Koesler, 66, dies. Relatives attend funeral of Mrs. Roy Burkhardt in Artsia, N. M. Arthur Felderhoff is elected commander of VFW Post. Mrs. Arthur Bayer heads VFW Auxiliary. No race indicated in city election. John Steele's mother dies in Denver. Sacred Heart science class adds barometer to equipment. Andy O'Connor has surgery on left arm broken last November 8. Mike Fuhrmann, 80, has surgery for broken left hip sustained March 1. New arrivals: girls for Messrs. and Mmes. Steve Grewing, Herbert Schmidtkofer, Lee Tischler and James Bayer.

March 18 — Parish launches drive for convent and two classrooms. Doctor Kenneth Dobbs will be resident doctor in Muenster. Gift Shop and Bakery will occupy new building on Main Street. Parish will observe St. Joseph's Day as holy day in accordance with pledge made by pioneers Mrs. Loyal Burchfiel of Saint Jo is book reviewer at Garden Club meeting. Dr. W. H. Blake, chiropractor, comes from Fort Worth to practice here. Joe Sturm and Albert B. Knabe recovering from surgery. New arrivals: boys for Messrs. and Mmes. Wylie Lewis, Ronnie Fette and Kyle Kaggoner; a girl for Mr. and Mrs. Ramie Hesse.

March 25 — SH Alumni will host 30 teams in volleyball tournament. Local stretch of Highway 82 will get surface job. B&B Sales to quit operation of Muenster store. Dan Haverkamp is re-elected president of St. Joseph's Society. Fifty-eight are in First Communion class this year. About 50 people from here go to Jonesboro for religious ceremonies at Holy Angels Convent. Charlotte Wolf charms audience on TV, presenting dairy demonstration which made her a county winner. Bulcher HD club has program on shrubs. Public School elementary track team is fourth in district meet. NTSO coach is featured speaker at MHS all-awards banquet. New arrivals: daughters for the Arnold Rohmers and Charlie Ottos.

April 1 — Formal opening Tuesday will show new "Center" firms to public. Dr. Kenneth Dobbs moves to Muenster this weekend. MHS nips Valley View in hot duel for 37-B track title. Thirty-nine teams play in volleyball tourney in Sacred Heart gym. Preliminary work begins on 40-bed hospital project. Funeral services are held at Marysville for H. Marvin Doughty, 68. FFA chapter of MHS is fourth in land judging contest at Gainesville. First Communion day is highlighted by family gatherings. Marysville slates March of Dimes show. Lindsay homemaking girls show fashions at PT Club meeting. Crowded ballot awaits voters at Lindsay city election. New arrivals: boys for Messrs. and Mmes. Johnny Schmitz, John Myrick and Wilfred Klement; girls for Messrs. and Mmes. George Petrus and George Schmidtkofer.

April 8 — Fifty unscratched ballots cast in city election for Aldermen Richard Grewing and David Trachta. The Center greeted by big crowd at opening. Flood control in local area helped by two more dams. J. J. Wimmer and Ed Cler are favored in school trustee election. County will have another election on college issue May 7. George Hess 3, is recovering from heart surgery. J. W. Hess makes progress in recovery from major operation. Andy O'Connor has his left arm out of the cast. MHS seniors will give class play tonight. Mr. and Mrs. W. L. Scoggins move to Myra. Garden clubbers sponsor benefit sale of plants and handmade articles. City council okays increase for gas service. Miss Jere Warren and Richard Klement say vows at Lindsay. New arrivals: girls for Ed Schads and the Lawrence Knabe.

April 15 — City urges shutdown from two to five to observe Good Friday. Cooke County REA Co-op re-elects board at annual meeting. FFA boys show 75 animals in project show. Lindsay will vote May 10 on legal sale of alcoholic drinks. Sharon Otto has eye surgery. Charley Hellman is new president of Muenster school board. The Gene Pelzels move into their

(Continued on page 4)



Christmas Blessings

To all, a wish for a Christmas richly blessed with cherished peace and radiant joy.

MUENSTER HATCHERY
Clive Gobble

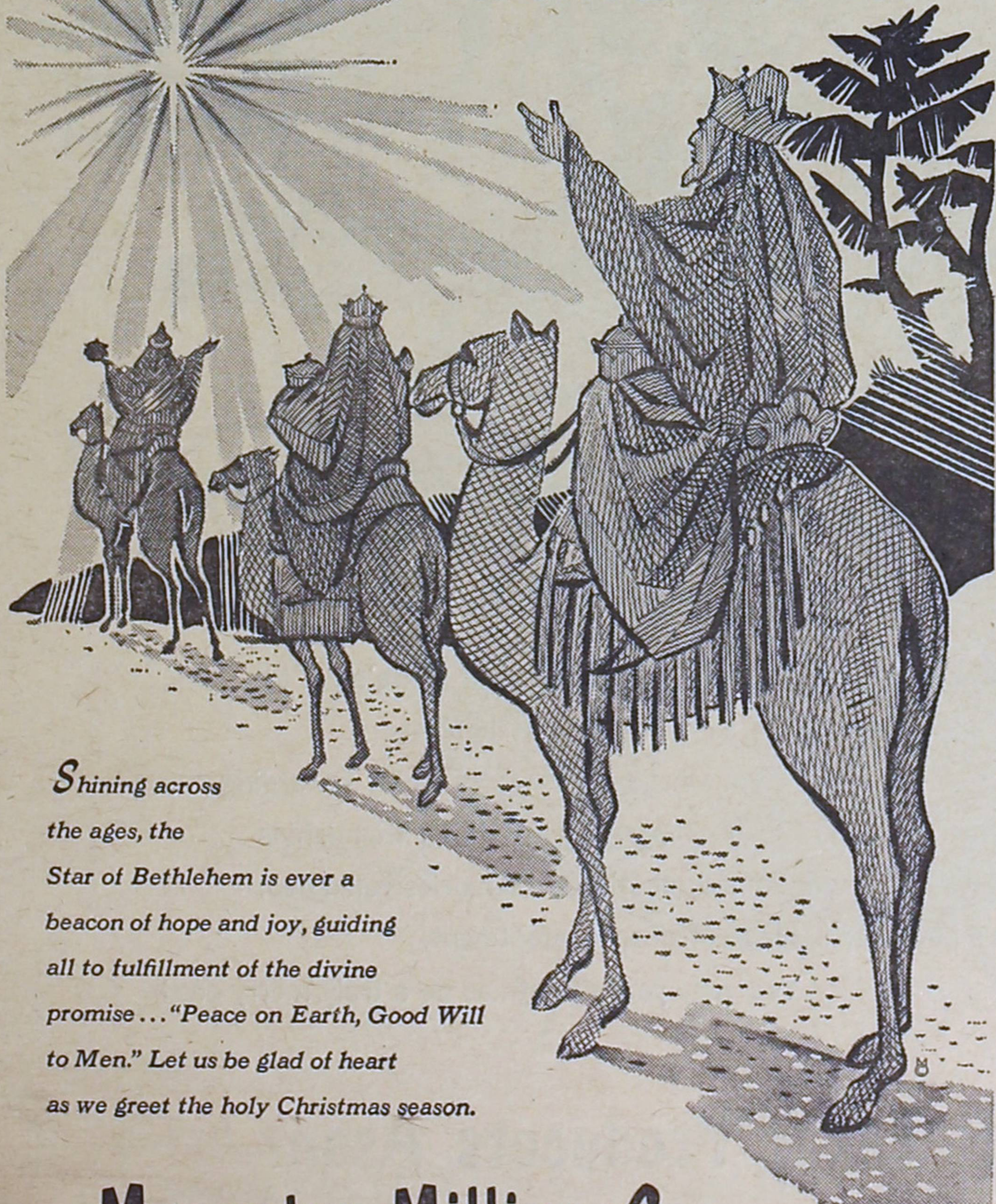
May your holiday season be bright with happiness, rich in love and friendship.



Greetings

NECCHI ELNA SEWING CIRCLE
320 E. California, Gainesville

THE BRIGHTEST STAR



Shining across the ages, the Star of Bethlehem is ever a beacon of hope and joy, guiding all to fulfillment of the divine promise . . . "Peace on Earth, Good Will to Men." Let us be glad of heart as we greet the holy Christmas season.

Muenster Milling Co.



OLD-FASHIONED Christmas Wishes

We're old-fashioned enough to get sentimental about Christmas . . . to conjure up visions of happy reunions, stockings hung by the hearth, tinsel hung on the tree. In this hearty spirit, we wish you the season's best!

BAYER BROTHERS
CONCRETE CONTRACTORS
Muenster



Warmer than ever
And cheerier too,
Are the Holiday wishes we're sending to you.

Fashion Shop & Tyke Town
113 E. California, Gainesville
Since 1884 It's



Christmas Greetings

For all our friends and neighbors we send this Yuletide wish. May the joy of Christmas meet and mingle with the happiness in your heart. May the spirit of Christmas ever dwell with you.

Muenster Equipment Co.
Ford Tractors & Implements

Christmas



May the living memory of His Natal Day ever be a comfort and joy to you.

Crystal Dairy Products
Gainesville

News Review - - -

new home at Lindsay. Rocus Spaeth, former resident, dies at Harlingen. Kenny Schmitz, 10, breaks arm in fall on ice. Thirty-two local 4-H girls model dresses in Easter Parade. Unseasonal dryness gets a bit of relief with half inch rain. New arrivals: a boy, their 8th son for the Werner Yostens; girls for the Jim Heremes and Travis Wickliffes.

April 22 — General meeting Monday opens parish campaign for funds for sisters' convent and addition of two classrooms for school. Long illness of Lefty Roberg, 45, ended by death in McKinney V.A. Hospital. Civic Progress Club is organized here by young men's group. Mary Pick is bride of Jim Schwartz on Easter Monday. The John Aytes family returns to Cooke County settling at Gainesville. Lindsay sets annual homecoming for June 19. Gainesville New-comers Club see Muenster on tour of county and have lunch here. Garden Club will have flower show this weekend. Work begins on new home for the Maurice Pagels. Work progresses on new home for the John Herts and new business building north of City Hall. New arrivals: girls for the George Gehrigs and Henry Voths Jr.

April 29 — Kick-off meeting opens campaign for parish funds. Seven local Boy Scouts earn Ad Altare Dei medals in Dallas ceremony. Parish will gather Sunday for annual May Day service. Norbert Koesler is named president of Home-School Society. Larry Wimmer wins broad jump in regional meet. Funeral services are held at Marysville for Mrs. Mattie Doughty, 93. Rain measures .63 inch. MHS places in two literary events and wins in tennis at regional meet. City Hall blooms with displays of 1960 Flower Show. Dolores Grewing and Billy Bierschenk marry. St. Anne's Society admits seven new members and honors 50-year members at program Sunday. Annual awards banquet Tuesday will honor soil champions including Alois Trubenbach, zone and district winner and Miss Lena Kleiss and Henry Grewing, landlord-tenant team. New arrival: a girl for the Paul Brewers.

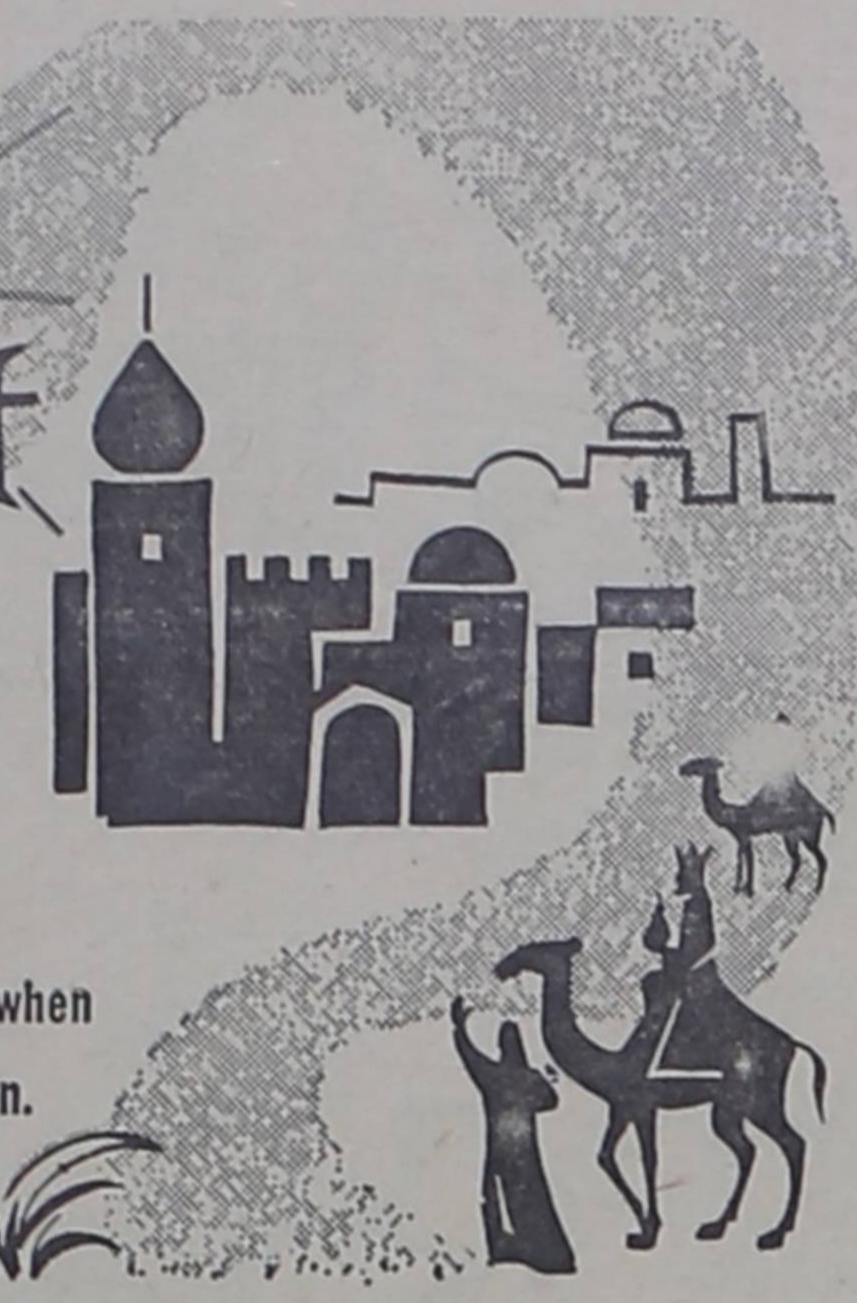
May 6 — Double election awaits voters at polls Saturday, the Democratic primary and the vote on creating a county junior college district. Mrs. John Bezner, 68 year resident of Lindsay dies at age of 71. New building for Muenster Butane starts this week. Death claims Mrs. Ada Walker, 91, of Bulcher. Cecil Murphy, 60, Gainesville attorney dies of heart attack. New business, H&H Bar, plans early opening. City Beer Bar starts operation. Hundreds return to Marysville for 1960 Homecoming, termed biggest ever. Mild epidemic of measles hits youngsters. FFA and FHA chapters have joint banquet. SHH combines banquet and prom. SH Alumni girls win champ trophy in Pilot Point basketball tourney. Gregory Hundt is named president of

Lindsay PT Club in annual election. VFW Auxiliary adds nine new members.

May 13 — Lindsay goes wet by vote of 75 to 21. College district gets approval of county voters. Muenster voters favor winners in primary election. Wimmer is sixth in state broad jump. Parochial school entries in essay contest dominate deanery with three first and three second places. John Jennings, 17, dies in car-truck crash in Wichita Falls. Sacred Heart is among top ten schools in annual stamp contest. Schools disclose calendar of final week's activities. Windthorst hosts Catholic League district meet. Mother's Day is highlighted by family reunions. Yvonne Jenkins resigns as assistant county home demonstration agent. Sports banquet honors

Defense costs per family in the United States are about \$1,000 a year.

New York plants produce 92 per cent of all the fur coats made in the U. S.



Holy Night

May we ever be guided by the inspiration of that Holy Night when He was born.

JOHNNIE WILSON
Gainesville



SINCERE Greetings

Our warmest wishes for a Christmas abounding in all the spiritual joys of this holy time.

Joe Walter Lumber Co.
Gainesville, Texas



Greetings

You've been such wonderful customers and we take this opportunity to say, "Thank you!"

WESTERN CAFE
Highways 77 & 82, Gainesville



GOOD WILL TOWARD MEN

Let us glory in God's promise of Joy and Peace on Earth, Good Will to all men.

Eddie Dulock
Paint and Body Shop
801 E. Main, Gainesville



SEASON'S Greetings

It's good to greet our friends and neighbors at this happy holiday season. And it's good to know that we have so many loyal friends and patrons. We value your good will, and cherish the privilege of serving you. Sincere thanks.

Metzler Bros. Drive In

LEROY Lindsay GERALD BILL



Season's greetings

May your name be right up at the top of Santa's list to receive a bountiful measure of all of the good things that make this joyous holiday season so richly rewarding... love and laughter; good fellowship and good cheer; friendships strengthened; cherished memories rekindled; and this above all: a sense of deep contentment.

Yes, may your Christmas be a truly merry one!

North Texas Producers Assn.
Muenster

News Review

all athletes of SHH. Thirty-two are in First Communion class at Lindsay. New arrivals: a boy for Mr. and Mrs. Urban Endres, girls for the Eddie Krahs, Nick Dieters, Julius Haverkamps and Bill Paces.

May 20 — Muenster gains 278 in ten years; new count according to census is 1174. Lindsay shows population of 237. Swimming pool will open Sunday and swimming class starts Saturday. Mrs. A. B. Williams buys Muenster Beauty Shop. Four teen-agers receive injuries in auto accident; Carol Fette, worst hurt, has broken arm and goes to Dallas hospital. Formal opening set Saturday for Gertie's Gifts and Bakery. Evelyn Flusche gives piano recital at Decatur. The Donald Bayers return to Muenster after living at Crockett. School children observe golden jubilee of Sister Leonarda at Music Recital. Mrs. Helena Hinzmann returns to native Germany after nine month visit. Colette Hellman and Jimmy Jack Biffle marry. CDA court elects Mrs. Steve Moster president. PTA finishes term with offices installation; Mrs. Paul Fisher is president. Methodist parsonage at Myra

to be dedicated Sunday. Heart attack sends Norbert Koesler to hospital while visiting in Abilene. New arrivals: girls for Messrs. and Mmes. Andy Monday, Bill Hoehn, Frank Beyer and Louis Wiesman.

May 27 — Bishop Gorman presents diplomas to 27 high school and 41 grade school graduates at Sacred Heart. Twenty seniors and 18 eighth graders get diploms in public school commencement. About 100 report at pool opening. Three hundred see Gertie's Gifts and Bakery on opening day. CDA has reception for 22 new members. VFW Auxiliary sponsors sale of buddy poppies. Alma Haverkamp and Bobby Bierschenk marry. Lindsay music students appear in recital. Lindsay graduates five high and 12 eighth grade students. Eileen Fuhrmann and David Endres exchange v.o.w.s. Sister Carmelita joins parents in Arkansas for first family reunion in 20 years. New arrivals: boys for the Ray Walterscheids, Joe H. Walterscheids, Leon Krebs and Johnny Sturms; girls for the David Shens and Ted Noggler.

June 3 — Religious service and reunion observe 60th wedding anniversary of the Fred Hoedebecks. Annual memorial ceremony honors 24

service men. Timely showers improve outlook for local crops. Livestock Auction changes sale from Saturday to Thursday. Three from Muenster get degrees from the University of Dallas. Sister Theresina packs to leave for European trip. KC council elects John Mosman grand knight. Dancing students give recital. Tommy Hill returns to SCS work after separation from the service. Jean Wieler and Mike Newbill marry. New arrivals: boys for the Gene Hoedebecks and Damien Hellmans.

June 10 — Reports on wheat show bumper yields. Gladys Strader wins in runoff race for county school superintendent. Mrs. J. I. Welch, 84, pioneer of Hays community dies. Marie Hodges and Virgil Walter marry at Lubbock. Twenty-two graduate from St. Mary's kindergarten. George Gehrigs observe silver wedding anniversary. New arrivals: girls for Messrs. and Mmes. Billy Joe Miller, James Mollenkopf and Leonard Pfaff; twins, a boy and a girl for the Ralph Bezners.

June 17 — Harvest of fine crop speeded by ideal weather. John O'Connor, former resident dies at Bryan. Easements are ready for five reservoirs on Clear Creek. Sister Theresina sends greetings from Switzerland. J. P. Flusche is elected head of Fourth Degree KC Assembly. Ballard Watts of Gainesville suffers stroke. Jane Hoehn, army major, finishes tour in Germany and visits here. Wilfred Koelzer and Paulina Thim from Germany marry at Madill. Relatives help Windhorst pair, the Carl Lindemanns celebrate silver anniversary. S.H. School library adds picture file. Mike Fuhrmann leaves Sanitarium after being a patient since March 1 when he broke his left hip. New arrivals: boys for Messrs. and Mmes. Alvin Noggler and Alfred Hess; girls for Messrs. and Mmes. Henry Pels Jr., Frank Heltinger and James Flusche.

June 24 — Father Christopher gets transfer to Subiaco and Father Alcuin of Lindsay is appointed to succeed him as pastor. Father Damian will be pastor at Lindsay, coming from Corpus Christi to be replaced there by Father Patrick. Katy applies for hearing on close of local depot. Muenster area's biggest harvest nears completion. Pels infant dies six days after birth. Local bank leads county gains in year's deposits. Hundreds flock to Lindsay for annual homecoming. Fifteen ladies enroll in civil defense and home nursing course being taught here. Sister Margaret Rohmer's visit here marks jubilee — 60 years in the convent. Firemen extinguish fire at

(Continued on page 6)



May you have...
a joyous Christmas

FRANCIS A. WIESE
Kinne's Jewelers, Gainesville



Silent
Night

May the spirit of
Christmas bless
you and yours.

MILLER'S CLEANERS
329 N. Commerce, Gainesville



Greetings
FOR
Christmas

COMMERCE STREET STORE
Pete Briscoe, Gainesville



May Christmas
be Joyous
and Bright

FARRAR'S
in Gainesville

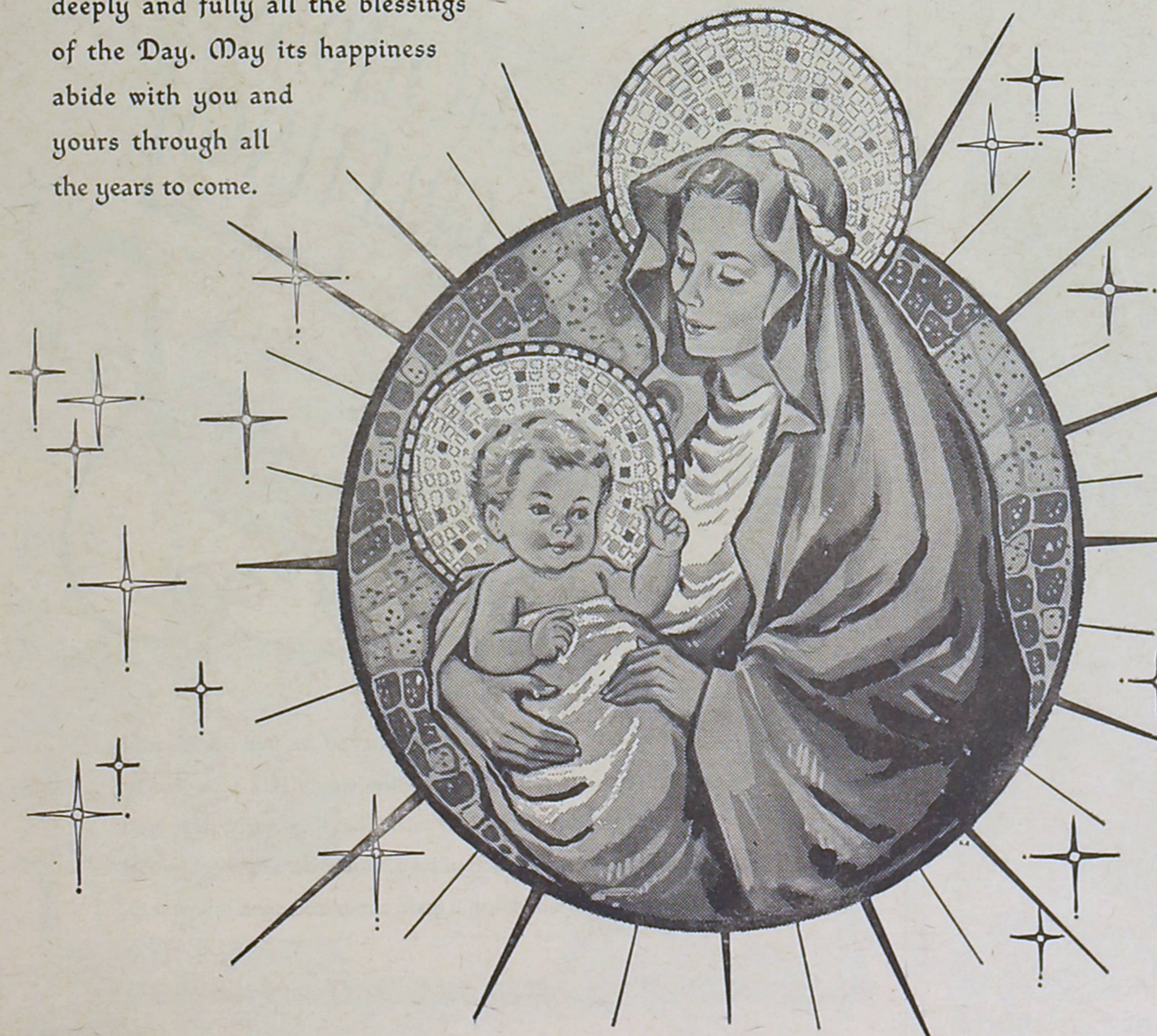


Greetings to all!
It certainly
is a great
pleasure to
serve
fine folks
like you!

H. E. Myers & Sons
Gainesville

CHRISTMAS JOY

May the joyous message of the Babe of Bethlehem once more shine brightly in your heart... and, as you celebrate Christmas with your loved ones, may you experience deeply and fully all the blessings of the Day. May its happiness abide with you and yours through all the years to come.



Muenster State Bank
Member FDIC



Whether Santa arrives by reindeer or jet, we hope he brings you a happy holiday season... just as you've brought us a happy year, through your patronage and good will. Many thanks!

Curtwood Restaurant
Curtwood Hotel Court
Gainesville

Joy to the World

As on that Holy Night of blessed memory, may the message of Christmas enter the hearts of mankind. May peace and good will be with you and yours.



The Variety Store
Tony & Leona Luke, Muenster



Season's GREETINGS

Warmly, we welcome the happiest season of the year, with hearty wishes to our friends and customers, for a holiday abounding in joy and good fellowship.

Gilbert Endres Distributor
Budweiser, Busch Bavarian
Muenster

News Review

July 29 — Large group asks for continuation of Katy service. The Weldon Hollands move to Gainesville where both will be teachers. Newton Stogner, 53, dies at Saint Jo. July rain total of 6.26 breaks ten year record. Mrs. Katy Roberg has surgery. Mrs. Gene Klement cuts tendon in heel and has leg in cast. Mrs. Arthur Felderhoff loses part of finger in boating accident. Don Hartman breaks right arm. Sharon Schumacher burns hands. Julian Walterscheid is recovering from body burns sustained in welding accident. Fuhrmann families gather for 52nd annual reunion. New arrivals: a boy for Walter Ackers; girls for Messrs. and Mmes. Wilfred Sicking, Ed Schneider, Arnold Knabe, Ray Voth, Hugh Jackson, Maurice Stelzer and Leo Mosman.

July 1 — Community picnic as parish benefit will observe July 4 here. More than 250 assemble for farewell party honoring Father Christopher. Mrs. Arthur, Hess wins in tussle with fire at Charley Hellman home. Swim pool gets new diving board. Barbecue grills are being built in City Park. Teenagers organize club. Helen Hacker and Clyde Muller marry. Open house marks 25th wedding anniversary of the Dick Cains. Louise Schmitz marries in Colorado. Karen Endres is elected CYC president. Mrs. Katherine Gehrig, on visit to Idaho, goes to hospital following sudden illness. Kenny Fette and Herbie Cunningham join Navy. Mrs. Joe Tischler recovers from leg amputation. New arrivals: a boy for the Bruno Zimmerers; a girl for the Anthony Lukes.

July 8 — Progress Club to help get rural fire protection. Burglars at swim pool get only one nickel. John Corcoran 64, of Gainesville, dies of heart attack. Mrs. Katherine Gehrig returns home; is in bed here. Loretta Mages and Doug Reiter marry. New arrivals: boys for the Ernest Wolfs and the Barry Blevins.

July 15 — Agreement near on deal for rural fire protection. Meeting planned to prepare for Katy hearing. Preliminaries in hospital project begin shaping up. 14 blocks of city pavement to get new surface. Council forbids fireworks in city. Midnight curfew ordered by city. Assistant county agent Bo Wheeler resigns. Three Scouts Danny Wilde, Roy and Tommy Hartman leave for Colorado jamboree. Marlene Bezner is bride of J. E. Bass at Lindsay. Donna Hofbauer and Donald Glover marry here. Lt. Lloyd King marries in Virginia. First Baptist Church ready to start summer revival. New arrivals: a boy for the Wilfred Reiter, a girl for the Don Flusches.

July 22 — This area is favored by good rain and mild temperature. Post Office adds more lock boxes. Muensterites are among 800 at Catholic State League meeting at Fredericksburg. Father Alcuin is on Canada pilgrimage. Mrs. John Mosman is recovering from back surgery. New home is under construction for the Russ Linns. Theresa Mae Pels and Arnold Muller marry. Thirty-five local 4-H clubbers attend summer camp. Six young people from here go to San Antonio for Summer School of Catholic Action. New arrivals: boys for Messrs. and Mmes. Dan Haverkamp and Charlie Sweitzer; girls for Messrs. and Mmes. Francis Wiese and Gene Strassburg.

July 29 — Both local schools open next Wednesday. Knights of Columbus and sons plan outing with field mass at Lake Texoma. Open house set Sunday for Maurice Pagels' new Medallion home. Six local women are nurse graduates this year. Ceremonies here and at Lindsay formally install new pastors. Relatives and friends attend rites at Jonesboro convent for ceremonies including Sister Bertha's golden jubilee as a nun. Marian Starke and Robert Gruber

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Aug. 5 — City and county sign contract on rural fire protection. Both schools ready to start football practice. Wilmer Luke heads local agency for Ford farm tools; the family moves here from Odessa. Ed Sturm of Pilot Point dies of heart attack. Fifteen blocks of city pavement get new surface. NTPA reports five per cent rise in milk volume. Loxley Cochran closes liquor store and returns to Gainesville. Three nuns from Lindsay hurt in highway crash. The O. W. Cannons move from farm north of town to Saint Jo. Father Gregory returns to Muenster first time in 20 years. Local group attends opening of recreation center at Windthorst. New arrivals: boys for Kenneth Dobbs and Freddie Neus, girls for Messrs. and Mmes. Anthony Klement, Leonard Hartman, Leroy Schmidkofer, Gregory Hundt, Leo Wagner, Byron Black and Johnny Hacker.

Aug. 12 — Muenster Industrial Foundation hears first annual report and re-elects Jerome Pagel president. NTPA set to vote August 20 on unionizing plant. Railroad Commission approves close of Muenster depot. Brooks Smith is new assistant county agent. Superintendent Brunns announces staff at public school. D. C. Gillet 86, of Myra, dies. Highway crash injuries prove fatal to San Antonio nun visiting at Lindsay. Lindsay St. Anne Society welcomes eight new members. New arrivals: boys for Messrs. and Mmes. Buddy Yosten, R. N. Fette, Robert Pulte, Leroy Wiesman and Gene Hoberer; girls for the Wilmer Lukes and Danny Owens.

Aug. 19 — Both local schools open next Wednesday. Knights of Columbus and sons plan outing with field mass at Lake Texoma. Open house set Sunday for Maurice Pagels' new Medallion home. Six local women are nurse graduates this year. Ceremonies here and at Lindsay formally install new pastors. Relatives and friends attend rites at Jonesboro convent for ceremonies including Sister Bertha's golden jubilee as a nun. Marian Starke and Robert Gruber

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Aug. '26 — Schools open with combined count of 667, a loss of 18 from last year. Union wins 16-11 in election by NTPA workers. Parochial school begins ungraded primary system. Twenty teachers are on faculty at Sacred Heart. James R. Killebrew of Wichita Falls is named architect for local hospital. Community busses continue to haul for both schools. Lunchroom employees of parish attend workshop in San Angelo. Three graduates at NTSC at Denton. Two liquor stores combine stocks and change ownership. Thirteen local boys are leaving to enter seminary. Some 500 persons attend open house at Maurice Pagel home. Jeanie Daugherty is 1960 Farm Bureau queen. Edith Jackson and Gene Luke marry. Sister Bertha has visit in Muenster en route to Rhineland. New arrivals: a boy for the Walter Hermes; girls for Messrs. and Mmes. Leonard Bengfort, Bill Blythe, Ervin Walterscheid, Cecil Neu and Beverly Eastin.

Sept. 2 — Local Boy Scouts resume directing traffic at school. August rainfall measures 1.25 inches making total for year to now 20.33 inches. Local FFA sheep are big winners at two fair shows. New home is started for Clyde Fishers. Clive Gobble house nears completion. Swim pool will close Labor Day. Bernice Hermes and David Strittmatter marry. Gain of 25 shown at Lindsay school as 204 students report on opening day. Ray Wilde is elected Home-School Society president replacing Norbert Koesler who is unable to hold office on account of his health. Sister Theresina is back in Muenster after European tour. Wayne Trubenbach goes to hospital with broken right leg after scooter-auto accident. B. G. Lyons of Marysville suffers stroke. New arrivals: boys for Messrs. and Mmes. Joe Hess and Frank Haynes Jr., girls for the Dickie Cains, Nick Mayers and Dan Lukes.

Sept. 9 — State okays hospital site... application for federal grant expected Friday. Eugene Grewing dies instantly in hunting accident. Mrs. E. Newby, 64, of Bulcher dies. Work begins on all-steel grandstand at MHS. Under-sized Tigers crushed by Alvord in season opener 28-0. Jerry Klement is assistant county agent at Denton. Early score gives Hornets 6-0 win over Pilot Point. The H. H. Homsleys leave Muenster to live in Fort Worth. Group from here attends Scotland's golden

(Continued on page 7)



Sincerest Wishes that your holiday be filled with peace and contentment

Miller's Humble Station
Muenster



Merry Christmas

We send you a bountiful load of good wishes, friends and neighbors. At this joyous season, may you know all the happiness and contentment of a good old-fashioned Christmas.

Hess Bros. Drilling Co.
Albert, Gary, Arnold, Arthur
Muenster



GREETINGS

for Christmas, with our thanks to you for your patronage. Have a wonderful holiday season!

The Manhattan Clothiers
THE MAN'S STORE
Gainesville



May the joy of Christmas surround you and yours!

The B B Store
Gainesville



Here's to you, valued friends and customers... good wishes by the sleigh full, plus hearty thanks for your patronage throughout the year. May you all enjoy a Holiday rich in love, warm with friendship and abounding in good health, good cheer and good fellowship.

Community Lumber Co.
Muenster

News Review - - -

jubilee program. Patricia Horn and Paul Deltz marry here. Lawrence Milner marries Sherman girl there. New arrivals: boys for the Felix Pelzels and Ray Tempels.

Sept. 16 — \$250,000 federal grant okayed for construction of 30-bed Muenster hospital. Two-week mission to begin here Oct. 2. Eugene Schoech makes simple vows at Subiaco Seminary. Hornets-Sanger score 0-0. Tigers 0, Marietta 36. Karen Coursey sustains injuries and is hospitalized... Sept. 23 — City tax payers receive statements this week for taxes totaling \$17,147.

Sept. 23 — City tax payers receive statements this week for taxes totaling \$17,147. Southeast part of town gets big new water main. John Swirczynski, former resident, dies in Oklahoma. Valley View beats Tigers 44-6. Hornets down Valley View of Wichita County 44-26. Building starts on new home for Hank Walterscheids. Val Dieter Sr. of Lindsay, 68, dies after extended illness. SH eighth graders form Civics Club. Jerry Endres enlists in the Navy. Parish discussion clubs organize and hold first meetings. The Charlie Fishers celebrate silver wedding anniversary. New arrivals: a boy for the Robert Bayers; a girl for the Michael Drievers.

Sept. 30 — Soaking rain of over three inches is perfect for crackdown on traffic violators. 110 students continue studies away from home. Drapes tried as acoustical aid in SH Church. Local FFA teams win two trophies in grass judging. Saint Jo 28, Tigers 0. Newcastle 12, Hornets 0. Angie's Beauty Shop moves to new location. Dr. J. H. Payne, formerly of Muenster, dies in California. New arrivals: boys for the Walter Grewings and Jerry Henscheids; a girl for the Ferd Yostens.

Oct. 7 — Preliminary work on fund raising campaign for hospital. City asks bids on small fire truck for rural service. Death ends short critical illness of Sharon Otto. Rosemary Hermes of Lindsay is state winner in food preser-



FAITH LIFTING—A modernistic mural decorates the simple altar of newly reconstructed St. Boniface's Church in London, England. Built by German Catholics in England, the earlier church was destroyed by Nazi bombers.

vation; gets 4-H trip to Chicago Congress. Sister Cordula Flusche, 80, dies as result of hip broken in August. James Hess buys Sinclair Station. Hornets 29, Rams 0 in 12-B loop opener. Tigers lose 40-0 to Ladonia. The Wilfred Klements move to Irving. James Whitt preaches first sermon at Marysville Baptist Church. 4-H clubs re-organize and elect officers. Margie Walterscheid and Melvin Voth marry. SHH names four candidates for homecoming queen: Jeanette Muller, Patsy Endres, Joan Hundt and Rita Noggler. Joe Starke breaks right leg. New arrivals: a boy for the Ray Wildes; a girl for the Carl Kings.

Oct. 14 — Deposit gains at local bank lead county for year. School district tax payers get bills for \$61,416. Campaign for United Fund is underway. Local women form home demonstration club. Site surveyed for hospital building. Tigers shine but lose 21-0 to Callisburg. Hornets lose 14-6 to Whitesboro. Confraternity study club groups re-organize at Lindsay. The Clive Gobbles get two housewarming parties in new home. New arrivals: a boy for the Eddie Grewings; a girl for the Don Christians.

Oct. 21 — City council okayes new fire truck for rural service. Community gets 1.42 soaker. Organization job on

hospital drive starts this week. Harold Skaggs replaces Rush Freeman on Elm-Red board. Gerald Mayer seriously burned by electricity in Fort Worth. Three more enlist in service: Bobby Yosten, Lloyd Klement and Ferd, Haverkamp. Sister Agnes Voth leaves to enter Jonesboro hospital. Era 14-Hornets 12. Tigers 2- Jesuit 20. MHS band elects Virginia Vogel president. Muenster and Lindsay kids attend Dallas Fair on Children's Day New arrivals: girls for Messrs. and Mmes. Joe Schmidkofer, Louis Sicking and Alex Lutkenhaus.

Oct. 28 — Community grain gets big assist from 2.49 inch rain. Patsy Endres wins queen's crown at SHH for Homecoming. New building for Post Office considered here. J. M. Weinzapfel heads hospital fund campaign. Lindsay will host deanery procession for Christ the King celebration. Tigers 0-Sadler 6. Hornets 14-Valley View 6. J. T. Cole of Marysville elected Farm Bureau president. J. P. Flusches celebrate silver anniversary. Halloween carnivals and programs given by schools here and at Lindsay. Knights of Columbus have delayed observance of patron's feast. City Proclamation asks shut-down of business during All-Souls Day services. New arrivals: boys for the Wilfred Luttmers, Charlie Pagels and

(Continued on page 8)

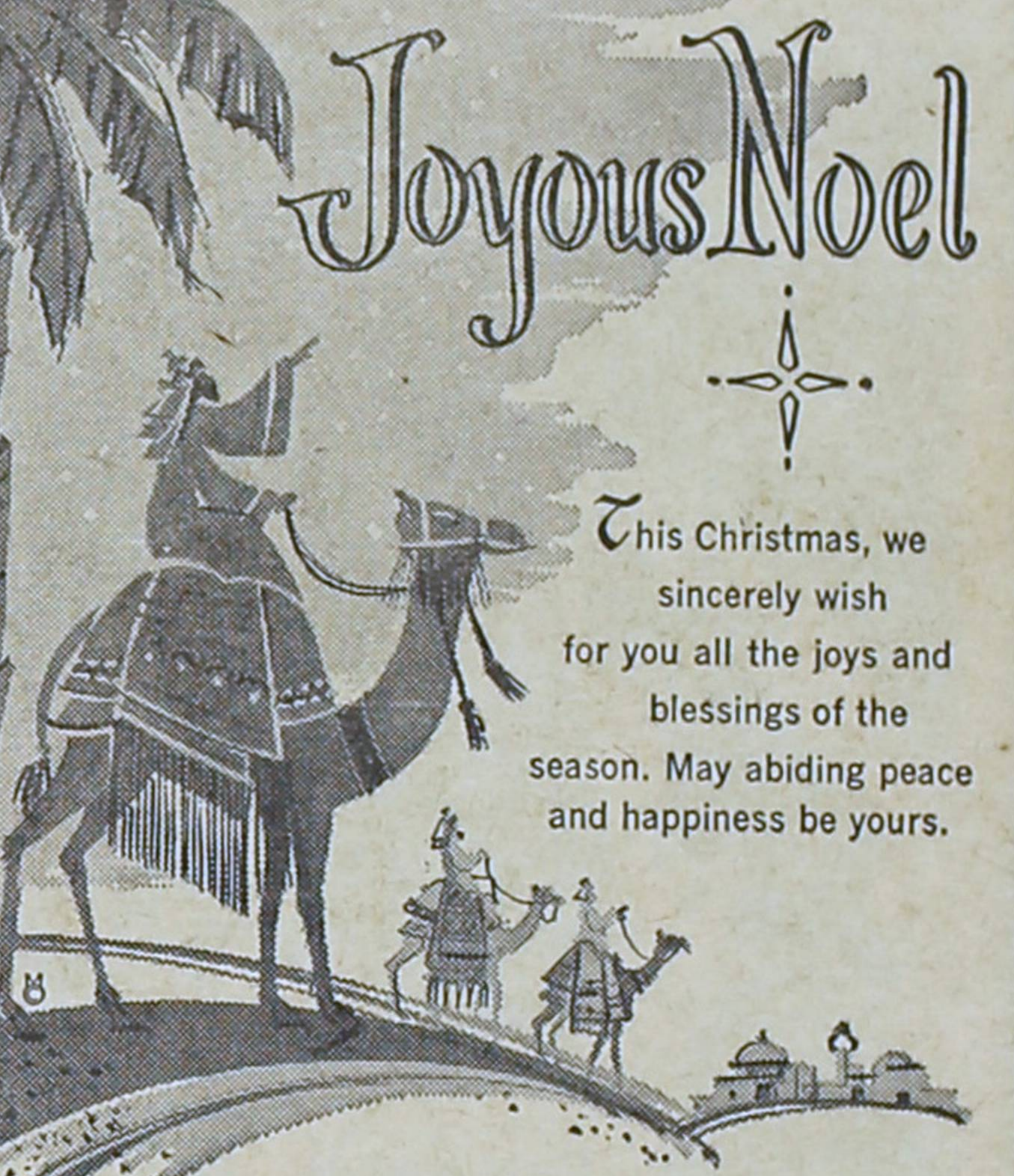


Holiday Cheer

This is news right from jolly Santa himself... he's bringing you a holiday season packed with fun and good fellowship.

The Electric Shop
Albert Henscheld, Ed Sicking
Muenster

Joyous Noel



This Christmas, we sincerely wish for you all the joys and blessings of the season. May abiding peace and happiness be yours.

R & M Auto Service
Albert Rohmer, Muenster

Greetings...

and best wishes for the holiday season



STANDARD RESERVE INSURANCE COMPANY
Gainesville

CREETINGS

To all our friends and patrons, we extend our warmest greetings for a joyous Holiday Season.



BROWNING'S JEWELERS
201 E. California, Gainesville

Christmas Greetings

We wish you a wonderful Christmas. May the joys of the season long abide with you.



THOMAS C. SCHNEIDER
Humble Bulk Agent, Gainesville

May the joys of this Christmas be kept forever bright



TEXAS POWER & LIGHT COMPANY

A BLESSED CHRISTMAS

Ever new, ever glorious, Christmas comes with all its blessings. May it bring joy to you and yours.



Waples Painter Company
Gainesville

News Review - - -

Johnny Arendts.

Nov. 4 — Organization work taking shape in hospital drive. Strong turnout expected for Tuesday's election. 800 at Lindsay observe feast of Christ the King. Linda Godwin and Dub Kuhn marry. Lindsay Knights trim Gunter 26-20 in season's first win. Hornets 30-Saint 12. Tigers 6-Laneri 40. SH Civics club receives charter. Dr. Dobbs moves office to North Main location. HD Club elects Mrs. Albert Fleitman president. New arrivals: boys for the Michael Neus, Charles Stoffels and George Mesters, girls for the Paul Sickings and Alfons Koesters Jr.

Nov. 11 — Muenster favors Kennedy 2 to 1 in election. Work moves forward toward kickoff of hospital drive. Parish sets three days next week for Thanksgiving clothing drive. Callisburg shatters Hornets' hope for title by count of 26-8. Greenhill 8-Tigers 0. Membership in Farm Bureau reaches 440 quota. Jeanette Walterscheid is queen at MHS 1960 Homecoming. Mrs. Fred Knabe resigns as president of St. Anne Society. Mary Jo Howard and Gilbert Kubis marry. Father Martin observes 30th anniversary in priesthood at silver wedding of his brother in New York. New arrivals: a boy for Mr. and Mrs. Leonard Schmitz; a girl for the Douglas Robisons and twins a boy and a girl for the Al Bengforts.

Nov. 18 — Long illness of Mrs. Katherine Gehrig, 72, ended by death. B. G. Lyons, 76, Marysville pioneer, dies. Tempo increases as kickoff nears in hospital drive. 25 from Muenster win 4-H awards in county's annual achievement event. 13 from Lindsay are honored for accomplishments. Local Achievement Day is success with 130 ribbons for 4-H clubbers. Era wins 22-8 in contest with Callisburg to take District 12-B title. Four Hornets named on all-district team. CDA reception adds 12 new members to roster. Tom Hickman talks on Civil Defense at Home School meeting. New arrivals: boys for Messrs. and Mmes. Tony Fleitman, Angelo Nasche, Earl Walterscheid and Don Whitt; a girl for Mr. and Mrs. Johnny Morris.

Nov. 25 — Kickoff Saturday will launch 250,000 dollar hospital campaign. Community gives near 4000 pounds clothing in annual drive. Newcastle beats Era in bi-district. New speaker system in church finally solves acoustics problem. City puts up Christmas street lights. Donald Hennigan enlists in army. Back injury from fall from pecan tree puts Alphonse Hoening in hospital. 168 ribbons go to

Lindsay 4-H members on Achievement Day. Boy Scouts demonstrate closed heart surgery at Home-School meeting. Tony Hermes observe silver wedding anniversary. 16 Tigers receive letter jackets. Open house honors the Joe Lukes on 40th wedding anniversary. New arrivals: a boy for the Richard Hermes; a girl for the Richard Schumachers.

Dec. 2 — New Post Office is authorized here. Hospital campaign opens with \$66,000 as starter. Brief illness of Mrs. Joe Knabe, 52, ended by death. James Moser wins in hospital essay contest. Bishop Garman dedicates Scotland church and Windthorst school. Mr. and Mrs. Werner Endres celebrate golden wedding anniversary. Three more in service: Charles Wimmer, Harvey Schmitt and Jim Voth. Molly Montgomery, 101, oldest area resident, dies at Bulcher. Pete Hellingens celebrate silver anniversary. New arrivals: boys for the Alvin Fuhrmans, W. B. Martins Jr., and Melvin Schumachers; a girl for the Russell Herbs.

Dec. 9 — Progress in hospital drive is slow but encouraging. Garden Club announces rules for Christmas lighting contest. Dr. Dobbs is named city health officer. Lindsay donates 2350 pounds

of clothes in annual drive. New eight-page brochure boosts Muenster's merits. Timely showers soak grain crop. St. Nicholas pays annual visit to schools. Mr. and Mrs. Ed Eberhart move to Gainesville. Mrs. Frank Herr, vice president, takes over St. Anne Society leadership for unexpired term. Infant son of Mr. and Mrs. Gerald Hess dies on day of birth. City extends water main on Sixth Street. New arrivals: boys for Messrs. and Mmes. Dick Syverson and Jim Fette.

Dec. 16 — Special efforts set for last days of hospital drive. . . total reported this week is \$128,555.50. City gains 16 in revised census count for 1190. Saint Jo begins drive for clinic. Joe Walter heads county association for retarded children. Weekend rainfall is .88. First snowfall of season arrived Dec. 10. Total moisture for year is 30.74 inches. Muenster teams win two trophies at Callisburg basketball meet. "Littlest Angel" at Lindsay applauded by big audience. Farm Bureau and 4-H turn out in full numbers for annual Christmas party. Franciscan Third Order members take Christmas cheer to sick and shut-in tertiary. New arrivals: boys for Messrs. and Mmes. Hubert Richey, Gilbert Yosten and Walter Klement; a girl for the Sylvan Walterscheids.

The British call the day after Christmas "Boxing Day," but it has nothing to do with heavyweights. This is the day when families give money to the milkman, postman and others. In earlier days, the custom was to give Christmas boxes of food and other gifts to tradesmen and servants.

An elderly man entered the hospital for treatment. One of the first meals served to him included a bowl of quivering gelatin which he refused to eat. Pressed for an explanation, he replied, "I'm not going to eat anything that's more nervous than I am."



to all our good friends

Proffer & Woolfolk Nursery

East Highway 82, Gainesville



Best wishes

and many thanks to

all our good friends and patrons.

Golightly Electric Co.

801 Summit Ave., HO5-9471, Gainesville



May the
joys of the Christmas Season
be with you

Watts Bros. Pharmacy

Gainesville



Greetings for Christmas

The most cherished of gifts bestowed upon us by the
outgoing year is the confidence of those
we have been privileged to serve. Ever appreciative of
this pleasant relationship, we want to express to our many good
friends our sincerest wishes for a joyous Christmas season
and a very happy New Year.

Muenster Livestock Auction

Dick, Dickie and Wendell

MUENSTER ENTERPRISE

VOLUME XXV

MUENSTER, COOKE COUNTY, TEXAS

DECEMBER 23, 1960

NUMBER 5



The American's Creed

Virtually unknown, "The American's Creed" is taught in the lower grades of some schools, and should be ranked along with the Declaration of Independence, the Preamble to the Constitution, and Lincoln's Gettysburg Address.

For your guidance and deep thought, here is

"I believe in the United States of America as a government of the people, by the people, and for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union one and inseparable; established upon those principles of freedom, equality, justice, and humanity for which the American patriots sacrificed their lives and fortunes.

"I therefore believe it is my duty to my country to love it; to support its Constitution; to obey its laws; to respect its flag, and to defend it against all enemies."

A Businessman's Prayer

Teach me that sixty minutes make an hour, and one hundred cents a dollar.

Help me so to live that I can lie down at night with a clear conscience, without a gun under my pillow, and unharmed by the faces of those to whom I have brought pain.

Grant that I may earn my meal ticket on the square, and in earning it I may do unto others as I would have others do unto me.

Deafen me to the jingle of tainted money.

Blind me to the faults of the other fellow, but reveal to me my own.

Guide me so that each day when I look across the dinner table at my wife, who has been a blessing to me, I shall have nothing to conceal.

Keep me young enough to laugh with little children and sympathetic enough to be considerate of old age.

And, when comes the day of darkening shadows and the smell of flowers, the tread of soft footsteps and the crunching wheels in the yard, make the ceremony short and the epitaph simple, "Here lies a man."

(West Union (W.V.) Herald)

The Greatest Story

Here is a story that has come down to us through centuries of war and peace and life and death as an eternal message of hope and faith. It has been told and told again in diverse languages and strange tongues, yet it has remained forever the same — the simple story of a King among men.

Men lived and died long before the coming of this King; yet the world began anew and mankind has since marked all time in His name.

How grand and glorious it might seem to say that trumpets announced His arrival and court criers were sent forth into the hills to awaken the sleeping multitudes with the great news. How magnificent to say He was born in a palatial mansion; how impressive to report that His people thronged to see Him in such great numbers they finally had to be turned away.

Yet centuries of retelling by the greatest of orators and writers have added no worldly lustre to the life and death of this King. No trumpets preceded Him. He had no credentials but Himself. No guards or royalty accompanied the humble pair that had journeyed to Bethlehem; this man, Joseph, weary and footsore, searching every inn, asking at every doorway, becoming more determined each time he was told there was no room for a poor carpenter and his expectant wife; this woman, Mary, pale and tired from a journey too long for a woman in her condition, resting uncomfortably upon the back of an ass whose plodding footsteps echoed through the night.

There was no palace, merely a stable where Joseph finally found refuge from the cold of the night; no trumpets, only a star which brought three chosen Wise Men from the Orient; no court criers, only the soft voices of angels waking the sleeping shepherds on the hillside.

In the simplest of surroundings was born this King — and in such did He live, dwelling not in marble halls, sitting not upon a worldly thorne, wearing no crown other than a wreath of thorns. For 30 years He lived quietly, following the humble trade of a carpenter. For three years He walked among the people, preaching a strange new message of love, faith and hope.

Nineteen wide centuries have come and gone. Ten today the simple birth, life and death of this one King, covering a span of merely thirty years and three, remains and shall remain the Greatest Gift mankind has ever known.

Eagle or Oyster

When God made the oyster, He guaranteed it absolute economic and social security. He built the oyster a house, a shell to protect him from his enemies. When hungry the oyster simply opens his shell and his food rushes in.

But when God made the eagle, He said, "The blue sky is the limit. Go build your own home." And the eagle built on the highest mountain crag, where the cold storms threaten him every day.

For food he must search through miles of rain, snow and wind.

The eagle, not the oyster, is the emblem of America.

AIN'T IT THE TRUTH

— The man who never thought anything of walking 10 miles a day now has a grandson who doesn't think so much of it either.

— The philosopher who said: "A work well done never needs doing over," evidently never pulled the weeds from his garden.

— A man who hoards his money used to be known as a miser — now he's a wizard.

— You've got to hand it to the income tax people or they'll come after it.

— Hard work never killed anybody but why take a chance on being the first victim?

— It isn't tying himself to one woman that a man dreads when he thinks of marrying — it's separating from all the others.

— Ulcers are caused not so much by what you eat but by what's eating you.

Queen Victoria's marriage to Prince Albert helped introduce the Christmas tree into England. Albert brought the custom with him from Germany and set up a tree in Windsor Castle in 1841.

Precious Gift of Freedom Given at Trenton in 1776

It was Christmas in the village of Trenton. Snow-covered rooftops gleamed white in the pale moonlight and the night echoed with the boisterous song of Hessian Mercenaries celebrating the season of peace on earth — celebrating with greater spirit than wisdom. Christmas trees, first to be seen in America, dangled tinsel and toys. The cobbled streets were alive with laughter.

Across the Delaware things were not so merry. Especially did this holiday season of 1776 find little merriment among the soldiers of the Continental Army, under command of George Washington, spending the icy Christmas on the frozen hills of Pennsylvania overlooking the Delaware.

In almost constant retreat since his loss to Lord Howe in the battle of Long Island, Washington was in a desperate situation. Supplies were almost gone. The new year would end the enlistment period for many of his tattered soldiers. England had already promised to pardon all who had taken up arms against the Crown if they would return peacefully to their homes. Washington knew he must taste victory now or never.

By lantern light, he loaded 2400 men, 18 cannon, ammunition, and horses into flat-bottom boats. With lanterns extinguished, the boats began to make slow progress across the river that was clogged with floating ice blocks.

When the church clock at Trenton struck 7 a.m. a young American officer named Alexander Hamilton looked down upon the town from a high hill where he had managed to set up his artillery. Washington gave the signal and the rumble of the cannon echoed through the silent streets of Trenton.

Caught completely by Surprise, the Hessian soldiers flung away their guns and swords and fled for their lives. As the Hessian commander lay dying from a bullet wound, he directed an aide to read a message he had received the night before but had not opened. It warned him of Washington's impending attack.

The village of Trenton and 1,000 prisoners were Washington's prizes. He probably could not foresee at the time that he had given his nation a great Christmas present. His daring attack and surprising victory laid the foundation of independence upon which the nation still grows and prospers.

PROPER SPIRIT

My dear nephew:
I am sending you some of your favorite cherries, preserved in brandy so that they may keep. I hope you and your friends will enjoy them.

Your affectionate aunt.
My dear aunt:
A thousand thanks for your kind gift. I appreciate the cherries immensely, not so much for themselves, as for the spirit in which they are sent.

Your affectionate nephew.

2 Great Men Meet Again

There were once two boys working their way through Leland Standford University. Their funds got desperately low, and the idea came to one of them to engage Paderewski for a piano recital and devote the profits to their board and tuition.

The great pianist's manager asked for a guarantee of two thousands dollars. The boys, undaunted, proceeded to stage the concert. They worked hard, only to find that the concert had totaled them only sixteen hundred dollars.

After the concert the boys sought the great artist and told him of their efforts and results. They gave him the entire sixteen hundred dollars, and accompanied it with a promissory note for four hundred dollars, explaining that they would earn the amount at the earliest possible moment.

Stores in the U. S. depend on Christmas shoppers for one fourth of all the sales they make during the entire year.

No present is worth having unless the giver would rather have kept it for himself.

and send the money to him. "No, boys," replied Paderewski, "that won't do." Then, tearing the note to shreds, he returned the money to the boys, and said to them: "Now, take out of this sixteen hundred dollars all of your expenses, and keep for each of you 10 per cent of the balance for your work, and let me have the rest."

The years rolled by — years of fortune and destiny. The devastating war came, and Paderewski was striving with might and main to feed the starving thousands of his beleaguered Poland. There was only one man in the world who could help Paderewski and his people. Thousands of tons of food began to come into Poland for distribution by the Polish premier.

After the starving people were fed, Paderewski journeyed to Paris to thank Herbert Hoover for the relief sent him.

"That's all right, Mr. Paderewski," was Mr. Hoover's reply. "Besides, you don't remember it, but you helped me once when I was a student at college, and I was in a hole."



Greetings

Here's to you, our good friends and patrons... our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

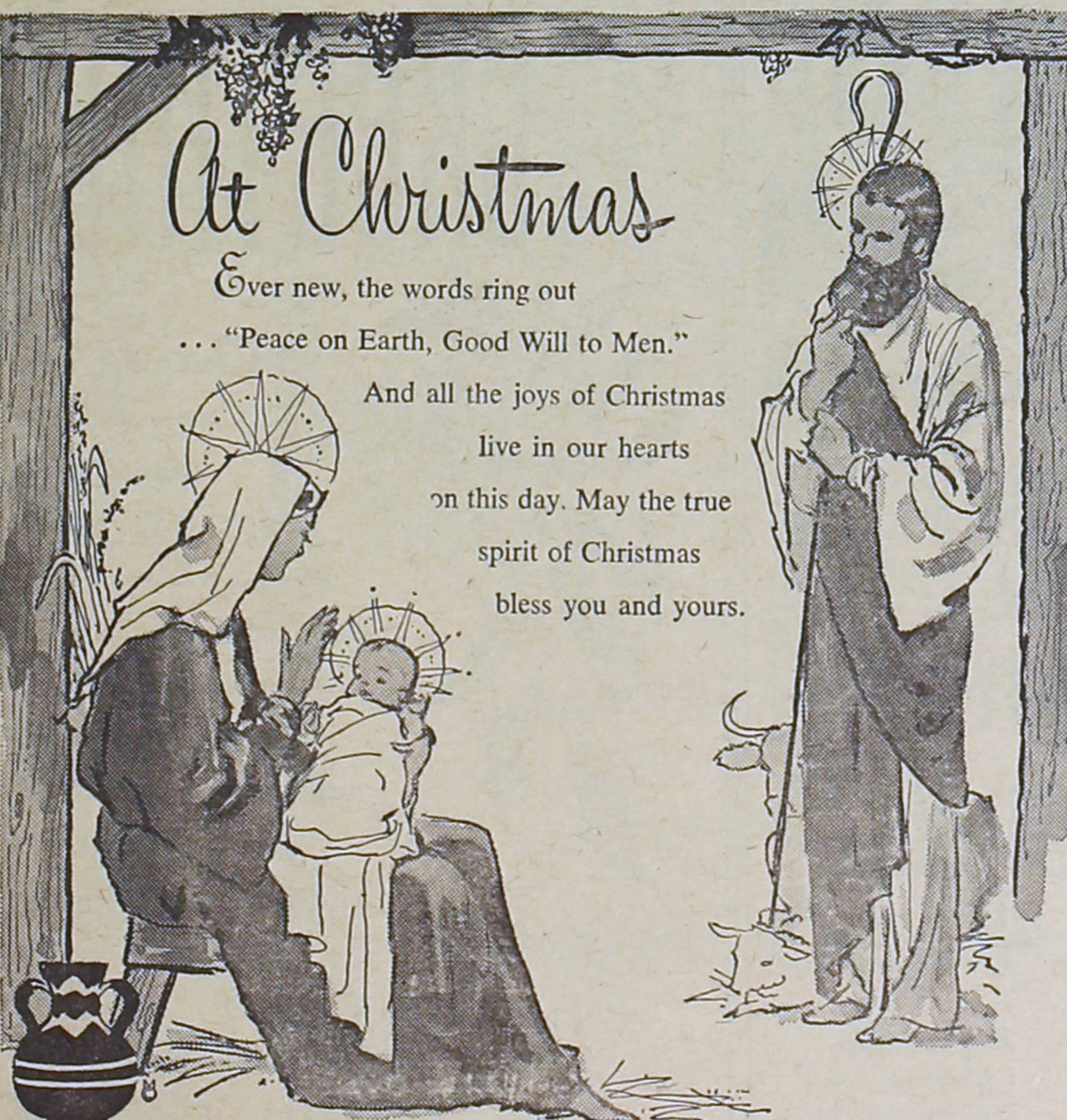
J. M. WEINZAPFEL
INSURANCE AGENCY
Muenster



Greetings

We extend glad greetings to all our friends and neighbors. May you find happiness with your near and dear ones, and may heart's content be among your holiday gifts.

Endres Motor Co.
Muenster



At Christmas

Ever new, the words ring out... "Peace on Earth, Good Will to Men." And all the joys of Christmas live in our hearts on this day. May the true spirit of Christmas bless you and yours.

C. D. Shamburger Lumber Co.

Dick Trachter, Rufus Henschel, Oscar Walter, Joe Mages, Johnny Fette
MUENSTER



Merry Christmas

To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

Ferd's Gulf Station

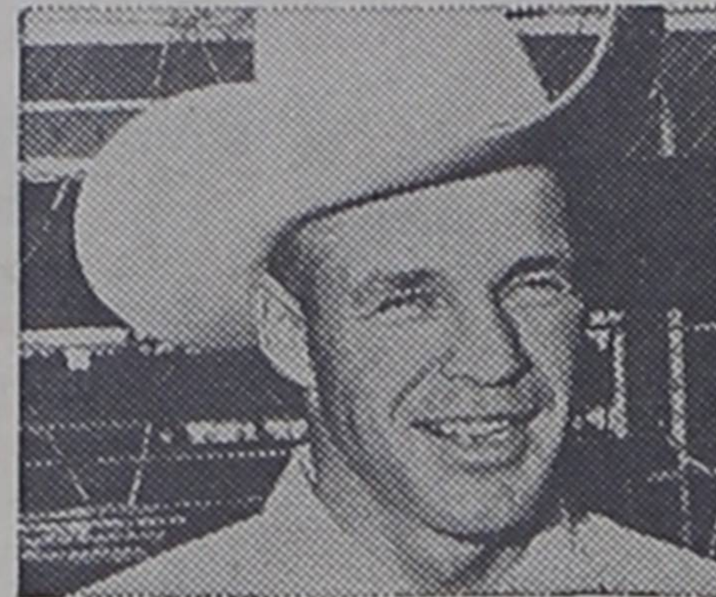
FERD GERTIE GENE
Muenster



To wish you Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all go our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

Muenster Pump & Supply
A. B. Williams



WALKER



TOMPKINS



BUSCHBOM



OLIVER

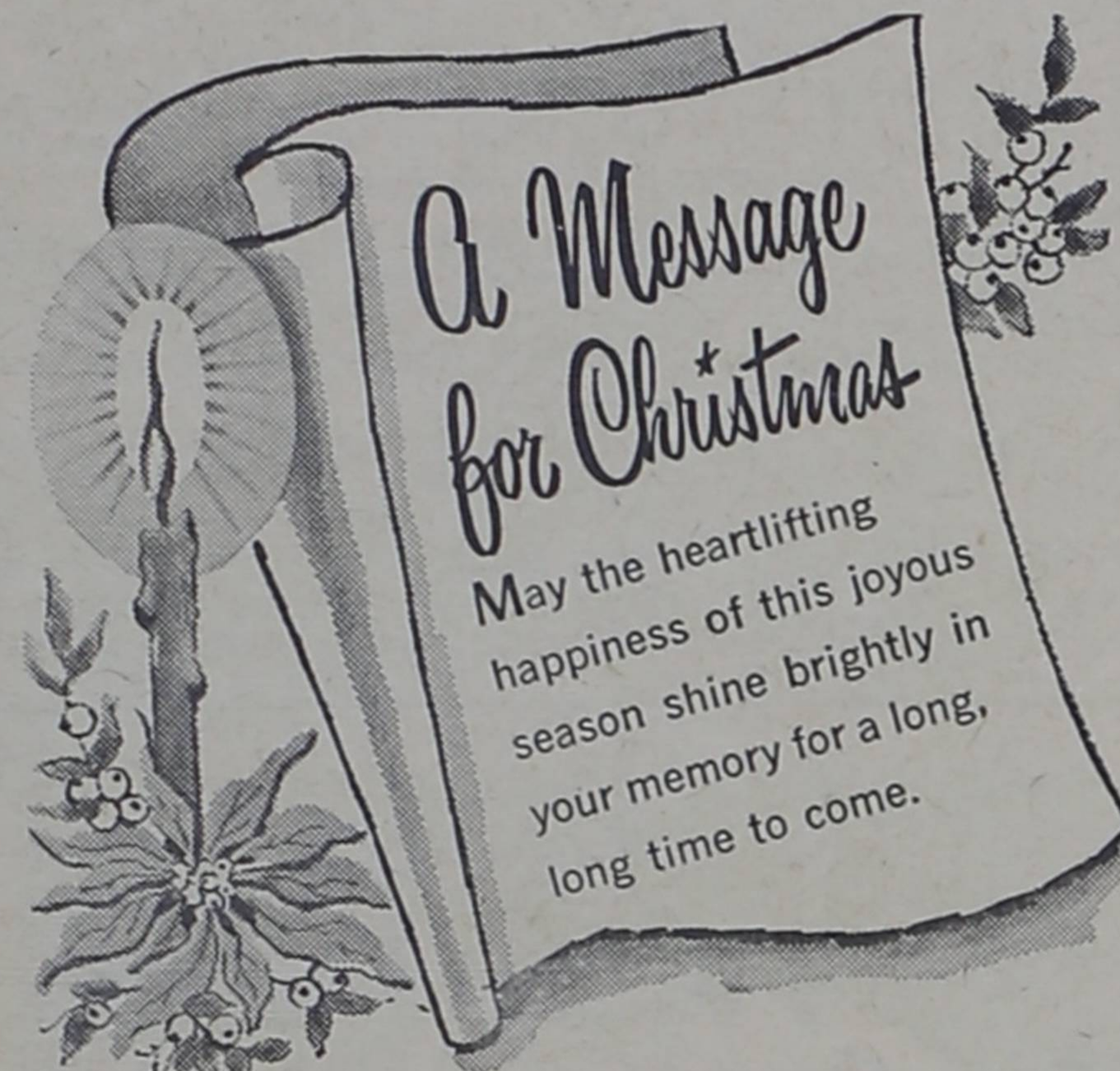


ROBINSON

Rodeo's top world championship contenders will compete in the 1960 National Finals Rodeo Dec. 26-Jan. 1 at Dallas. Harry Tompkins of Dublin, Texas, tops the standings for the All-Around Cowboy Championship and also the Bull Riding honors going into the rodeo "world series" Finals. Leading money-winners in the other events are Enoch Walker of Cody, Wyo., in Saddle Bronc Riding, Jack Buschbom of Cassville, Wis., in Bareback Bronc Riding, Dean Oliver of Boise, Idaho, in Calf Roping and Bob A. Robinson of Rockford, Idaho, in Steer Wrestling.



OPENING BID—An open car for the open road, this new Fiat makes its debut in Turin, Italy. It features breezy comfort plus roof for carrying skis.



A Message for Christmas

May the heartlifting happiness of this joyous season shine brightly in your memory for a long, long time to come.

Victor Koelzer Well Service
Muenster



Merry Christmas

As happy families everywhere gather together to celebrate this most festive of seasons, we take pleasure in extending to you our hope that all the joys of Christmas fill your home.

H & H BAR
Clarence Hellman, A. J. Huchton
Muenster

Spice of Life

Some people have read so much about the harmful effects of smoking that they have decided to give up reading.

Someone has figured out that the peak years of mental activity must be between the ages of four and eighteen.

At four we know all the questions.

At eighteen we know all the answers.

On patrol off Formosa, the officer of the deck of the U. S. S. Brownson asked the starboard lookout what he would do if a man fell overboard. "I would yell, 'Man overboard!'"

The officer then asked what he would do if an officer fell overboard. The lookout was silent for a moment, then asked, "Which one, sir?"

To illustrate how the Russians distort the truth this story is being circulated in Washington. It seems an American and a Russian horse were the only entries in the International Sweepstakes. The American horse won. However, a Russian newspaper reported the race this way: "The great Soviet horse, Fiedelbaumskaya, came in second. The American entry, Reluctant Capitalist, came in next to last."

The small boy was quizzing his father. He asked, "Is it true that the stork brings babies?"

"Yes, Sonny."

"And Christmas presents come from Santa Claus?"

"Yes, Sonny."

"And the Lord gives us our daily bread?"

"Yes, Sonny."

"Then, daddy, why do we need you?"

After a class toured the White House, the teacher asked each student to write impressions of the visit. One boy wrote: "I was especially glad to have this opportunity to visit my future home."

Backfire
An old fellow told a crony at the crossroads filling station, "Don't ever advise anybody else that a balky mule can be moved by buildin' a fire under him. I tried it an' what happened was pitiful to see."

"You mean to tell me," exclaimed the crony, "that this critter just stood there and let the fire burn him?"

"Nope," replied the oldster, "he jes' moved up six feet an' let my wagon do the burnin'!"

Most Popular Yule Drink Is Eggnog

The most popular Christmas beverage in America is eggnog, a stepchild of the old English sackposset.

In early colonial days hot beverages and punches were very popular in America, as they were in England at that time. The English have continued to enjoy them through the years but they became less popular in America. It is only recently that their use in America has increased.

Sack-posset, from which came American eggnog, was served hot from a hand-made copper kettle. The drink was served in England for four or five centuries.

Eggnog and sack-posset contain the same milk, eggs, sugar and nutmeg. It changed, however, from hot to cold and from a mild sack-flavored drink to a more hearty one with rum and brandy. The colonists preferred their drinks stronger and cold.

There are of course, many varieties of this drink. There is Old-English Sack Posset with sherry and nutmeg and Colonial Eggnog with brandy, light rum and heavy whipped cream.

Velvet Eggnog contains vanilla and nutmeg and White Ermine Eggnog uses rum extract and nutmeg. Pink Angel Eggnog is made with vanilla extract, peppermint extract and crushed peppermint candy.

There are many more versions of this American drink, but whichever you like will enhance your Christmas festivities.

Make the punch table more attractive by using a white floor-length tablecloth decorated with clusters of ball ornaments around the edge.

Our Town

"If you don't like the kind of town that this town seems to be . . . if buildings here are tumbled down a way you hate to see . . . if something isn't up-to-date or good as things of old . . . while other towns are simply great (or so you have been told) . . . if you would like to see a place that's full of push and snap . . . a town that hits a faster pace, a town that's on the map . . . you needn't pack a truck or grip and leave the folks behind . . . you needn't go and take a trip some other place to find . . . you needn't go and settle down where friends of old you'll miss . . . for if you want that kind of town, just make it out of T H I S!"
— Anon.

Viewpoints

When you're talking . . . you're not learning anything.

We all love a good loser — if it isn't us.

Some people use language to express thought —

Some to conceal thought —

And some instead of thought.

The people who look to government to bring them security and prosperity ought to remember what happened to the American Indian.

— Banking

Two of the biggest highway menaces are drivers under 25 going over 65 and drivers over 65 going under 25.

A jury under the American system is a group of twelve citizens who could not exert enough influence to be excused.

Plastic surgeons can do almost anything with a nose, except keep it out of other people's business.

It used to be that a fool and his money were soon parted, but now it happens to everyone.

Just to make sure that crime doesn't pay, the government should take it over and try to run it.

People who wonder where this younger generation is headed would do well to consider where it came from.

The ideal family should have three children — if one of them happens to be a genius there will be the other two to support him.

Had we ourselves no faults we should find less pleasure discovering them in others.



Christmas Greetings

We sincerely hope that you and your loved ones will share in every Christmas pleasure.

J. P. FLUSCHE
Muenster



Season's Greetings

We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

LEO HENSCHIED
Insurance Agency & Bookkeeping Service
Muenster



**BRIGHT
and
HAPPY**

Christmas Wishes

May you enjoy a Christmas rich in all the spiritual joys of this holy season.

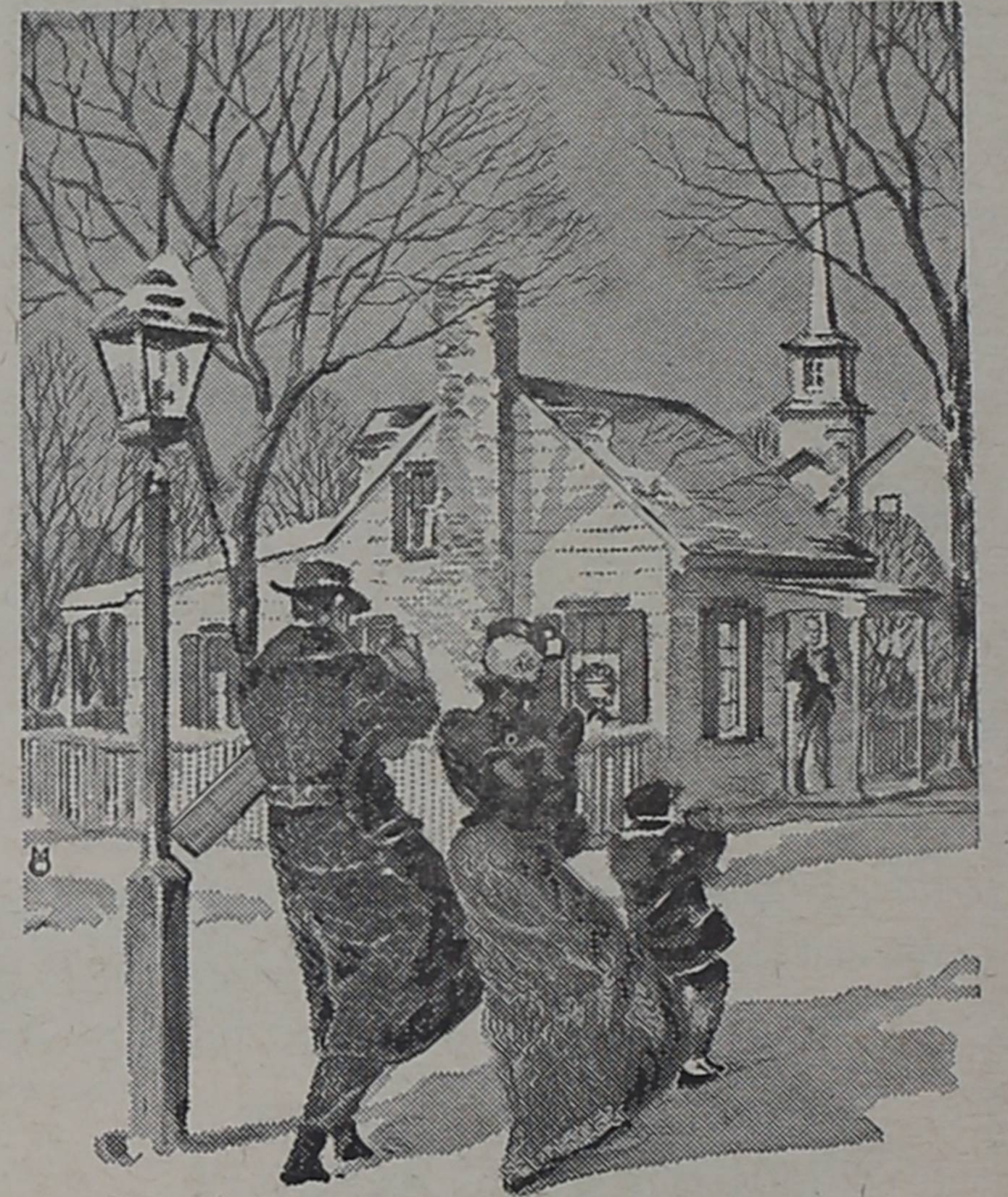
**Wolf's
Barber Shop**
Lou Wolf, Jerry Wimmer



Merry Christmas

It is our sincere wish that the spiritual beauty and festive joy of the Christmas season light up your days with bright hope and happiness.

ROHMER'S RESTAURANT
Muenster



Season's GREETINGS

Best wishes of the season to all our friends. In the spirit of this holiday time, we wish you a heart full of good cheer, a home full of friends and loved ones, and a life filled with happiness. May all the joys of the Yuletide be lastingly yours, to brighten and enrich every day.

Grewing Brothers

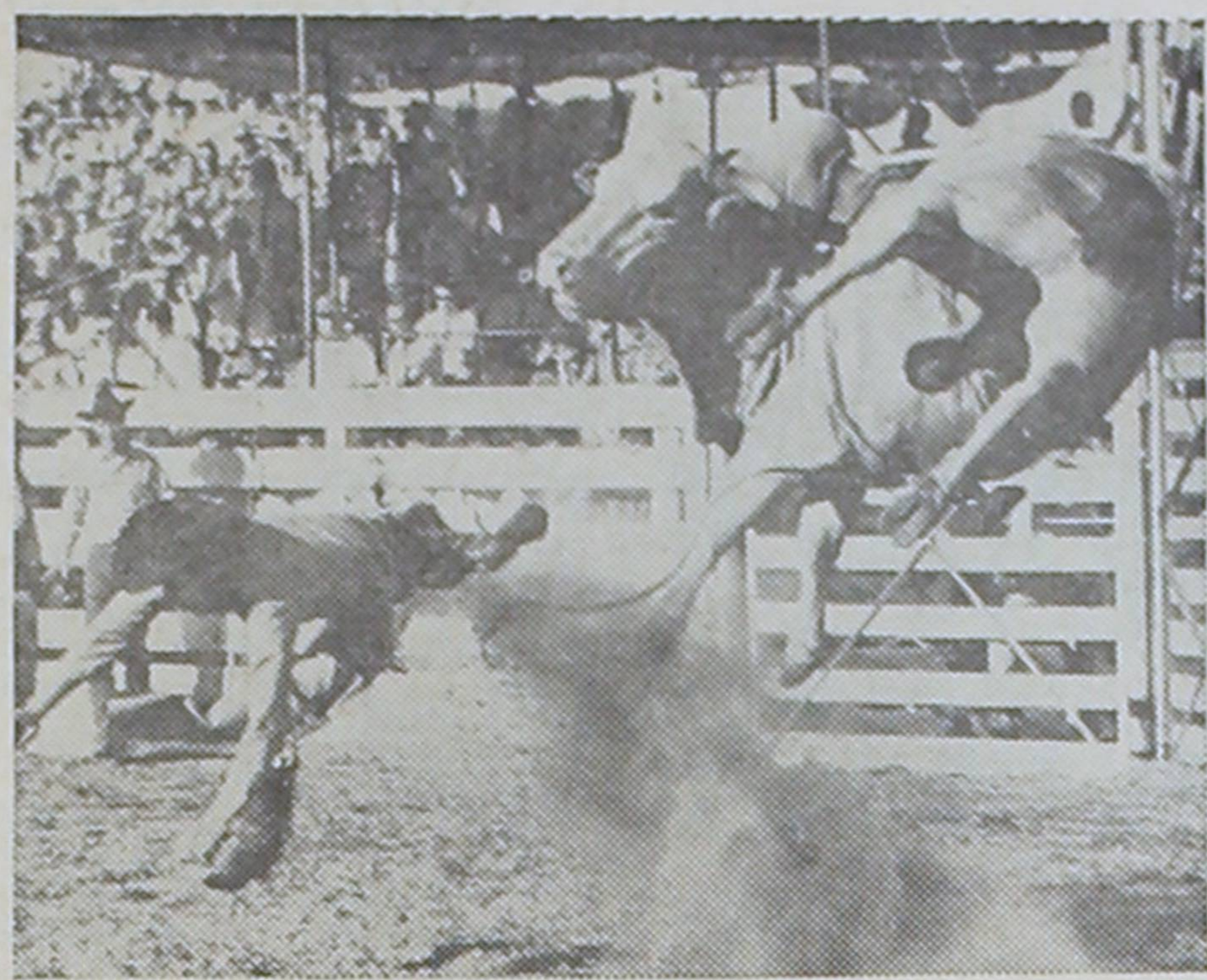
Well Service & Cable Tool Contractor
Muenster

Bright HOLIDAY WISHES

Here's wishing you a holiday season aglow with all the good things that help to make our lives brighter.



Muenster Machine Shop & Supply Co.
Louis Roberg



The roughest, toughest bucking broncs and bulls in all rodeo, like this one, will be pitted against the top money-winning cowboys of the year in the 1960 National Finals Rodeo "world series," Dec. 26-Jan. 1 at Dallas. Taking his lumps here is Bill Rinesstine of Nara Visa, N. M., who ranks No. 5 in the bull riding standings going into the Finals.

Spice of Life

While attending a banquet, a clumsy waiter dropped a bowl of hot soup into the lap of a bishop. The clergyman glanced around with a look of agony, finally exclaiming: "Will some layman please say something appropriate."

"Does your husband talk in his sleep?"
"No, and it's terribly exasperating. He just grins."

The old engineer pulled his favorite engine up to the water tank and briefed the new fireman. The fireman got up on the tender and brought the spout down all right but somehow his foot caught in the chain and he stepped right into the tank.

As he floundered in the water, the engineer watched him with a jaundiced eye.
"Just fill the tank with water, Sonny," he drawled. "No need to stomp the stuff down."

The head accountant for a large corporation had worked for the company for 30 years and every morning when he came to work he unlocked his desk, peered into the center drawer for a long moment, then locked it up again. What was in the center drawer? Assistants, visiting salesmen, even the president of the company never came close to solving the mystery.

Then one day the man died suddenly. The day after his burial everybody rushed to pry open that center drawer. It was found to contain one little slip of paper. Printed in capital letters thereon were these words: "The side towards the window is the debit side."

"You look tired, dear," the wife greeted her husband. Did you have a bad day at the office?"
"I'll say I did," he answered "I took one of those aptitude tests and boy, oh boy, it's a good thing I own the company."

The bookkeeper excitedly informed the owner of a comparatively new business that the firm was out of the red for the first time.

"Wonderful!" exclaimed the proud businessman. "Make up two dozen copies of that statement immediately and mail 'em to the bank and all my creditors."

"Sorry," said the bookkeeper. "We haven't any black typewriter ribbon—we never needed it before."
"Well," ordered the boss, "go out and buy some."
"Can't," came the determined answer. "That would put us right back in the red again."

When you get to the end of your rope, tie a knot and hang on.

Red Berries

Back in the 16th century, an Arab, in search for new fruit, came across an evergreen tree with its branches loaded with red berries. He sampled a few, and although they were not tasty, he took a quantity of them home, thinking the good wife might convert them into food.

The good wife had a different idea about such things, and promptly threw the crimson berries into the fire. A little later a fragrance arose, and the Arab asked what was new on the Bedouin menu. She shook her head—nothing new; nothing ever new in that household! The good wife laid the exhilarating aroma to the red berries that were sizzling in the charcoal brazier.

From such a humble beginning, coffee has risen to become the number one national beverage in America. The consumption of coffee in this country is said to average some sixteen pounds per person per year.

SIGNS AND ADS.

In the window of a store selling electric clothes dryers; "Clotheslines are for the birds."

On a Marietta, Georgia, tombstone: "Been Here And Gone, Had a Good Time."

In a New York drugstore: "We dispense with accuracy."
Ad in a newspaper: Lady with trailer would like to meet gent with car. Object to get hitched.

On a rural gas station: "Buzz twice for night service. Then keep your shirt on while I get my pants on."

Advertisement in a Los Angeles newspaper: "For sale, used TV set, perfect condition. Owner was little old lady who watched only Lawrence Welk."

Sign in an appliance store: "TV. Sets — Half Price ... They Won't Last Long!"

JUNK IT

Junk something every day, suggests a philosopher. Junk your fears, junk your worries, junk your anxieties, junk your little jealousies, envies, and hatreds. Whatever interferes with your getting up and getting on in the world — junk it!

Every night before you go to sleep, put upon the junk heap all your disappointments.

If your grudges, your revengeful feelings, your malice. Junk everything that is hindering you from becoming a big, strong, vibrant character. The trouble with most of us is that we have no junk heap of this sort. We pull all our mental enemies, all our handicaps, our discouragements, our losses, our troubles and worries and trials along with us. That consumes more than fifty per cent of our vitality for the great task of making life a success.

There still are people who can remember when the cost of high living was lower than the present cost of living.



A Prayer FOR CHRISTMAS

"Peace on earth, good will to all men" is our heartfelt prayer at this holy Christmas season.

B & B SALES
301 W. Broadway, Gainesville

Season's Greetings

Whatever else may be lost among the years, let us keep the spirit of Christmas... its wonderful meaning never ends. To our faithful old friends, to our cherished new friends and to those whose friendship we hope to earn, we extend the Greetings of the Season.

Cooke County Electric Cooperative

Muenster

Greetings

We wish you all the good cheer and pleasure that Christmas Day can bring.

Chapman's Shoes
111 N. Dixon
Gainesville

Joyous Christmas

We earnestly hope that you may enjoy all of the spiritual gladness that comes with the Christmas season.

DE LUXE CLEANERS
313 E. California, Gainesville

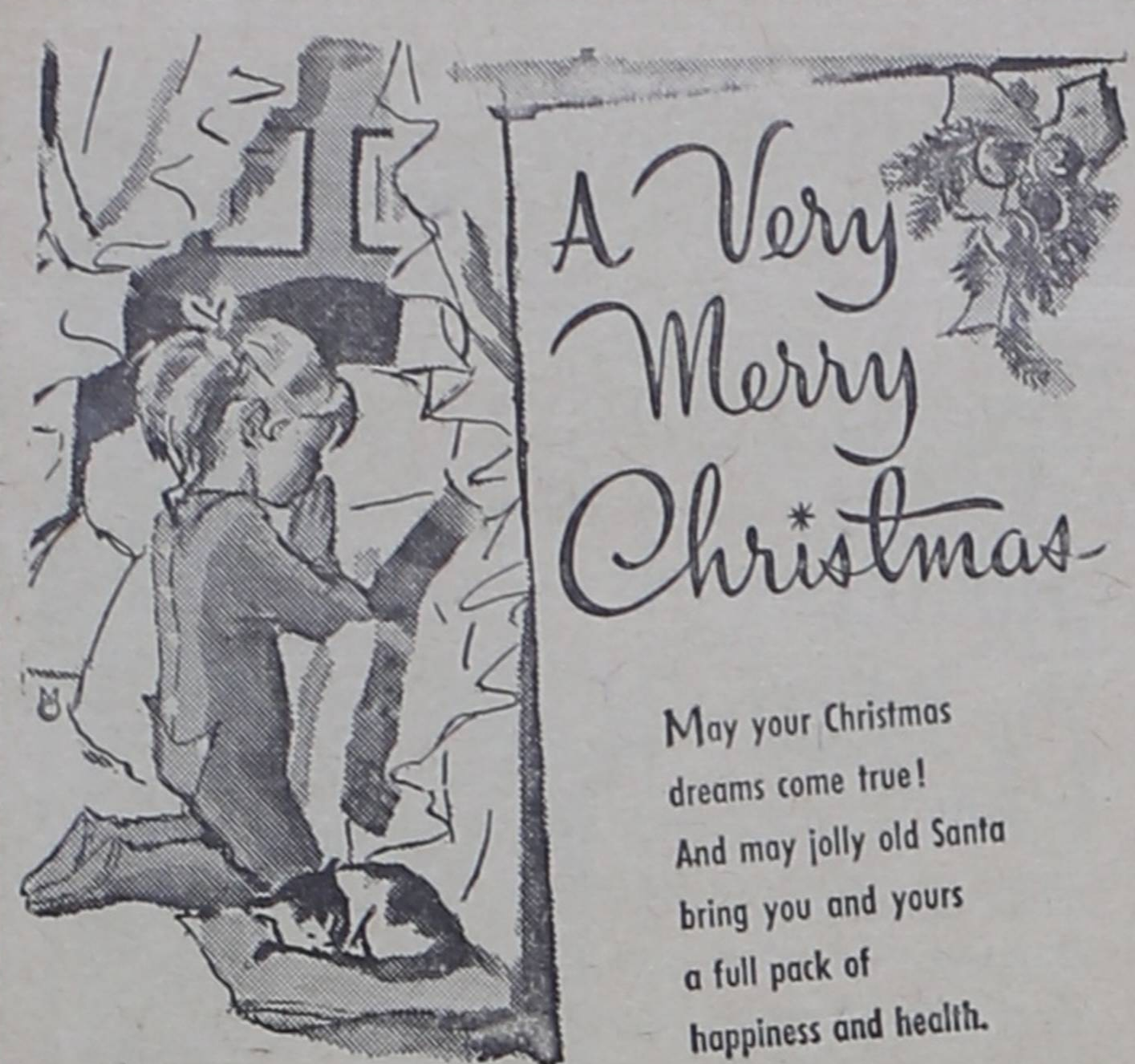
Merry Christmas

Our wish is simple but sincere ...
May you enjoy a Merry Christmas

TAPPAN'S
JEWELERS
Gainesville

To each and every valued friend, we wish good fortune without end. Here's to your happiness, health and good cheer, at this joyous season and throughout the New Year. May your holiday time be merry and bright, and may all your dearest wishes turn out just right.

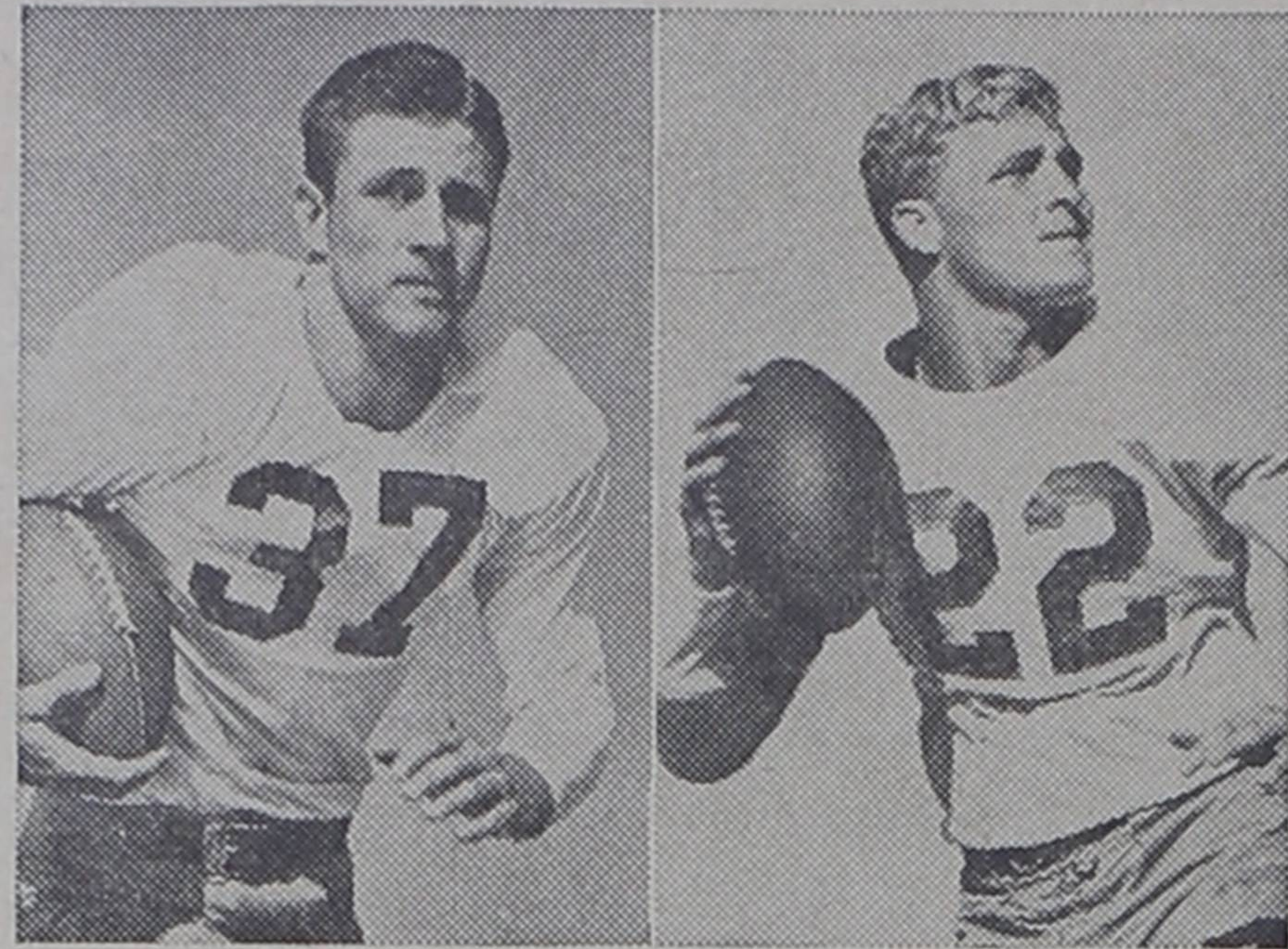
Cooke County Distributing Co.
Schlitz and Pearl Beer
Urban J. Endres, Muenster



A Very Merry Christmas

May your Christmas dreams come true!
And may jolly old Santa bring you and yours a full pack of happiness and health.

Stockmen's Feed Store
Tim, Buster, Wylie, Harold, Gene



DOAK WALKER BOBBY LAYNE

Doak Walker of SMU and Bobby Layne of Texas were voted by sportswriters as the most valuable all-round players ever to perform in the Cotton Bowl Football Classic, which marks its 25th anniversary with the 1961 game Jan. 2 in Dallas. Walker nosed out Layne by 1 1/2 votes. Walker played in two Cotton Bowl games, against Penn State in 1948 and Oregon in 1949. Layne starred against Missouri in the 1946 game. Arkansas will be the host team in the 1961 Silver Anniversary Cotton Bowl Classic.

Spice of Life

A large percentage of accidents occur in the kitchen and the worst part is, husbands have to eat them and pretend they enjoy them.

Said the kind old lady to the Internal Revenue clerk: "I do hope you'll give my money to some nice country."

Today's lesson in etiquette: Don't try to make your guests feel at home. If they wanted to feel at home, they would have stayed there.

A motorist, after being bogged down in the sticky clay of an old deserted Georgia road, paid a passing farmer \$10 to pull him out with a team of mules.

After he was on the road again he remarked to the farmer "I should think that at that price you'd be pulling people out of this stuff day and night."

"Nope," drawled the farmer. "At night's when I tote the water for the holes."

On the first day of school, the little boy was telling the teacher about his new dog.

"What kind of a dog is he?" asked the teacher.

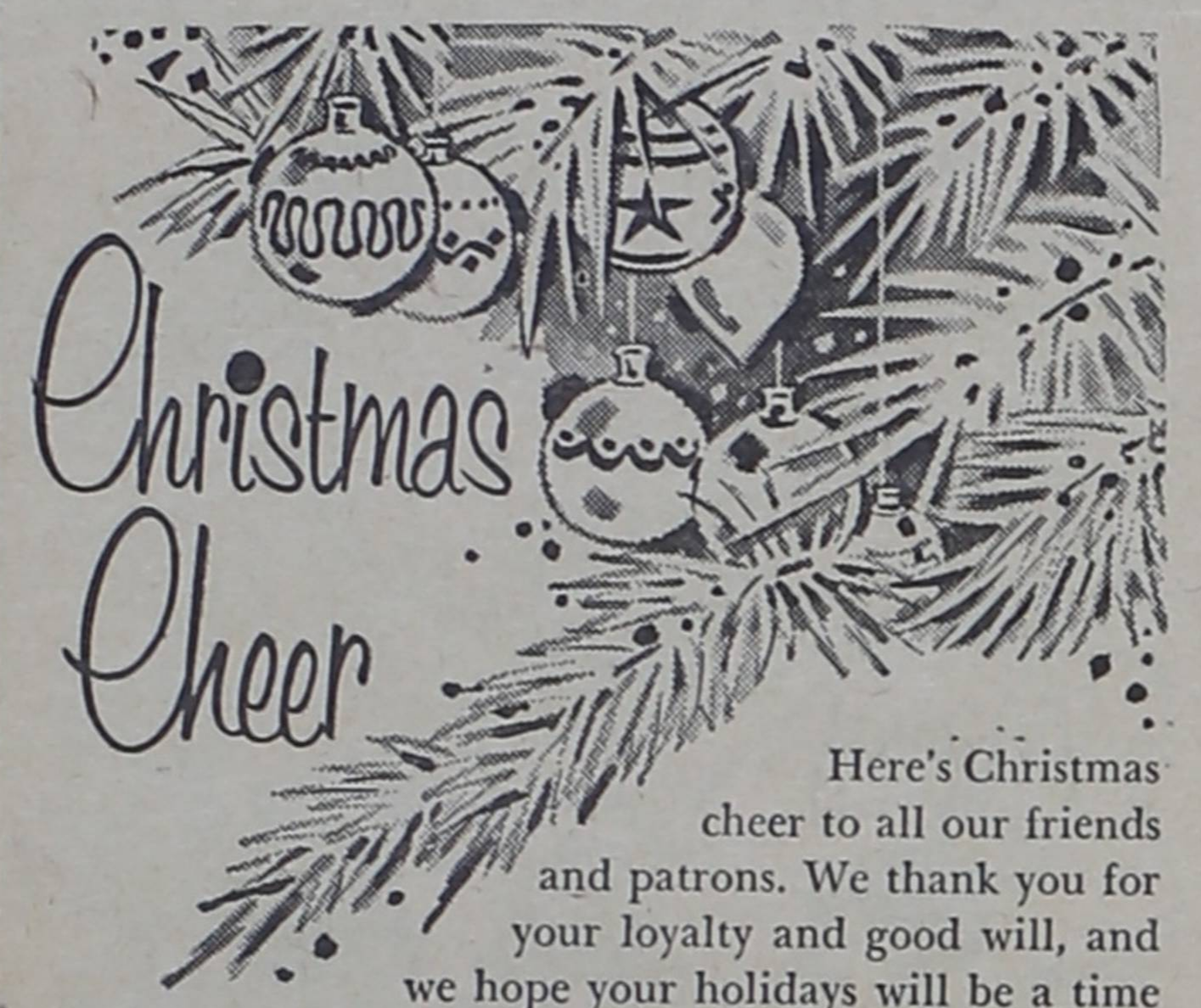
"Well, he's a mixed-up kind," the boy answered. "Sort of a cocker scandal."



Blessings

To our many friends our wishes for a Christmas that will be rich in joy and good health.

SCHAD & PULTE
Gainesville



Christmas Cheer

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

Hess Sinclair Station
James Hess, Muenster

Teen-Age Drivers' Code of Ethics

(The following is a "Code of Ethics for Teen-Age Drivers" reprinted from Designs for Living. It was compiled by a recent conference of Pennsylvania teen-agers and submitted to the State Department of Public Instruction for distribution to school superintendents, principals, and high schools throughout the state.)

As a beginning driver, I fully understand that to drive an automobile on the city streets and highways is a privilege granted me by the Commonwealth of Pennsylvania. Respecting this privilege, I will:

1. Acquire a thorough knowledge of traffic regulations and apply them when driving, riding, and walking.
2. Familiarize myself with the essential parts of the motor vehicle and maintain it in a safe operating condition at all times.
3. Know my physical limitations and drive and walk accordingly.
4. Adapt my driving speed to meet existing weather, traffic, and roadway conditions.
5. Cooperate with other highway users by accepting and granting them their rights.
6. Understand the dangers of drinking and driving.
7. Develop an "on guard" attitude for potential emergencies and mistakes of other drivers and pedestrians while operating a motor vehicle.
8. Be a "contented" driver as traffic increases.
9. Be intolerant of the actions of those who exhibit recklessness in their driving, riding, and walking.
10. Adopt this code and encourage others to abide by its intent.

Doctor — "What's the old skinflint complaining about now?"

Nurse — "He's angry because he got well before the medicine ran out."

Drunken voice coming from a telephone booth: "Well, grouchy, if this is the wrong number, why did you answer the phone?"



Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

Hennigan Auto Parts
Pat Hennigan, Muenster



Greetings

Our best wishes, our grateful thanks to all our good friends, whose loyal patronage we value so highly. May you have a holiday season that's happy, hearty and healthy!

The Center and Employees
Muenster



May the spirit of Christmas be everywhere, and brighten every heart and home.

Peace and Joy

M & S Hospital
Gainesville

'59 U. S. Tax Bill Was \$100 Billion

Americans paid a record total of 100 billion dollars in taxes to Federal, state and local governments in 1959, the Census Bureau reports.

The payments which compared with \$98,400,000,000 a year earlier were made during the fiscal years which ended at different times during 1959, varying with the government concerned.

On a per person basis, taxes totaled \$567.04. This was less than the 1958 level of \$567.86 because the population grew a bit faster than tax collections.

The record for collections per person — \$579.19 — was recorded in 1957.

Federal tax collections per person during fiscal 1959 amounted to \$381.35. State and local governments collected \$185.69. — Texas Tax Journal.



SEASON'S GREETINGS

As we experience anew the glory and wonder of Christmas, may the radiance of the Star that shone on Bethlehem bring peace and happiness to every heart. A joyous Christmas to all!

First State Bank
Gainesville Member FDIC



CHEERS!
all the joys of the Season

NEWLAND FURNITURE COMPANY
201 N. Dixon, Gainesville



Sincere CHRISTMAS WISHES

Oh, holy, peaceful Christmas! Let every heart rejoice in the spiritual inspiration and blessings of the season.

Geo. Gehrig Hdwe. Muenster

DRIVING after dark

by CAROL LANE, WOMEN'S TRAVEL DIRECTOR SHELL OIL COMPANY



THE SHORT DAYS OF WINTER MEAN MORE AFTER-DARK DRIVING. FOR TIPS IN SAFETY, FOLLOW THESE MOTORING TIPS:



eat lightly BEFORE A LONG, NIGHTTIME TRIP. A HEAVY DINNER AND HEAVY EYELIDS GO TOGETHER.

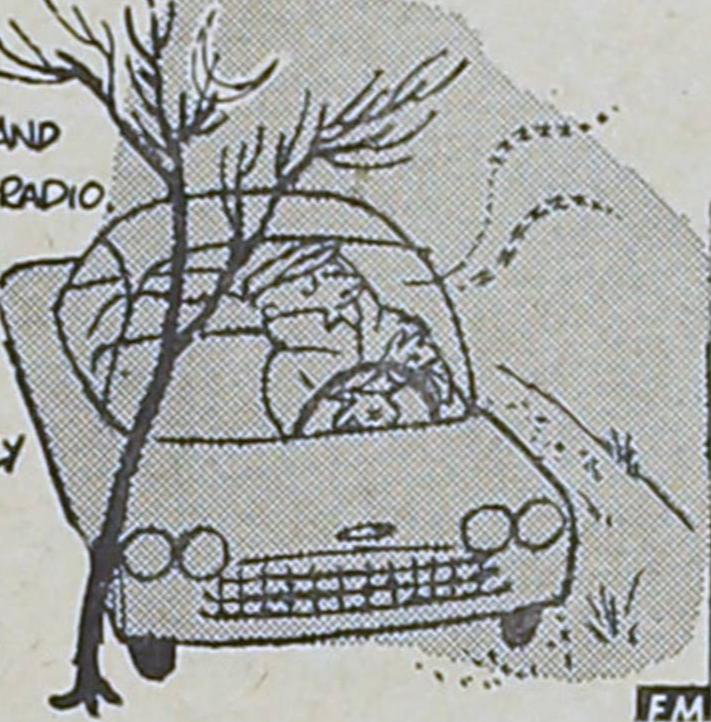
turn ON PARKING LIGHTS OR HEAD-LAMPS AS SOON AS THE AFTERNOON DAYLIGHT BEGINS TO DIM. GO BY THE SKY, NOT BY YOUR WATCH.

on the ROAD, TAKE FREQUENT BREAKS. WALK ABOUT IN THE COLD AIR TO SNAP UP YOUR REFLEXES, OR STOP FOR REST AND COFFEE.

KEEP THE CAR WELL VENTILATED AND GO EASY ON THE HEATER. PLAY THE RADIO.

eye strain CAN MAKE YOU SLEEPY. AVOID CLARE OF ONCOMING CARS BY LOOKING TO RIGHT SIDE OF ROAD

if YOU FEEL SLEEPY, PULL COMPLETELY OFF THE ROAD AND TAKE A REFRESHING NAP.



© COPYRIGHT 1960 SHELL OIL COMPANY

Don't Spoil It For Him

Someone's little boy has told me that there is no Santa Claus. The thought of there being no Santa — the jolly old mythical gent who can fill a young heart with joy and anticipation as can no earthly creature — saddened my son tremendously, and it took a great deal of reassuring on my part to convince him that the other boy was wrong — that there is a Santa Claus. We are not — and never will be — one to subscribe to the theory that the age of childhood should be cast upon the rocks of hard, cold facts and to heck with the Santa Clauses, the Bunny Rabbit who lays the Easter Eggs and the Fairy who puts that dime under the pillow in exchange for the newly pulled little tooth.

We like to see our little boy offering his nightly prayer asking God's care for Santa

and his helpers; we like to feel the fast beat of the excited little heart when he climbs upon our lap and asks us to help him write his letter to Santa; we like to see the shining little face, running over with happiness, as the boy dashes to the Christmas tree to see what Santa has left.

If you're one who believes in throwing out the icy facts of life early to your tots, please, when you do, ask him or her to keep this gem of knowledge within his own family. Don't spoil Christmas for my son and the sons and daughters of others who love and cherish Ole Santa and the spirit of giving he teaches. (Camden (S.C.) Chronicle)

You don't have to go all the way to the North Pole to find Santa Claus — he has a home in Indiana. The Hoosiers named a small town after the plump gift-giver and put up a statue of him dedicated to "The Children of the World." In a typical year, some four million pieces of mail pour into the post office of the town, to be re-mailed with the postmark "Santa Claus."

The man who toots his own horn soon has everybody dodging when he approaches!

Dear Santa:

Mr. Santa Claus
% Childhood Hearts
North Pole
Dear Mr. Claus:

I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your files!

The last time I wrote you, I spelled Bicycle with a "k" — and I've been singing "Jingle Bells" an octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably — and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and it's worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "Well, start being a little nicer to ME, then," from him. And we laughed and my mother cried.

I still believe in you, you see. I've followed your activity each Yuletide in the nation's press. I know you don't have time to read all the papers, but December's headlines — lots of them — belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "thank you" for the other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the off-key Noels and the hushed hymns, to those who are spending their first Christmas away from all that? And especially, to those who never noticed it before?

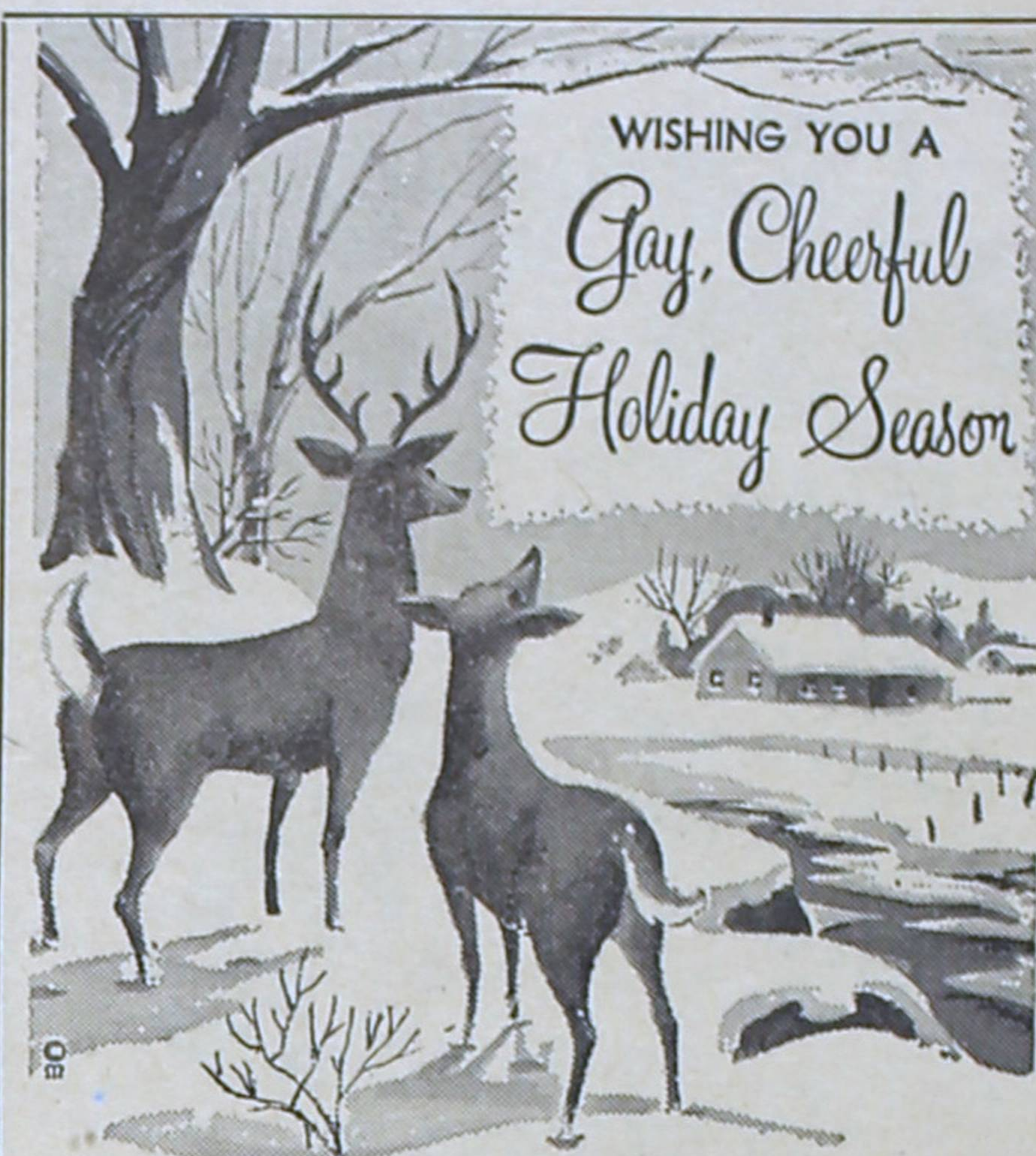
Could you remind all that it is a Birthday we are celebrating, not just an expensive respite from the rest of the year? Could you put into our Christmas cards and our packages the messages and the warmth we really mean instead of shopworn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you — that Christmas will always be a way of life and that you'll be staging it always?

I think you will because, though you've seen central heating replace the chimney, you've learned that America's front door is left unlocked each Christmas Eve. There is still room for the manger and the sleighbells in this age of automobiles and atoms. So don't ever go mechanized, Mr. Claus.

Sincerely yours,
LOIS WEEKES

If children didn't ask questions, how could they find out that we know so little?



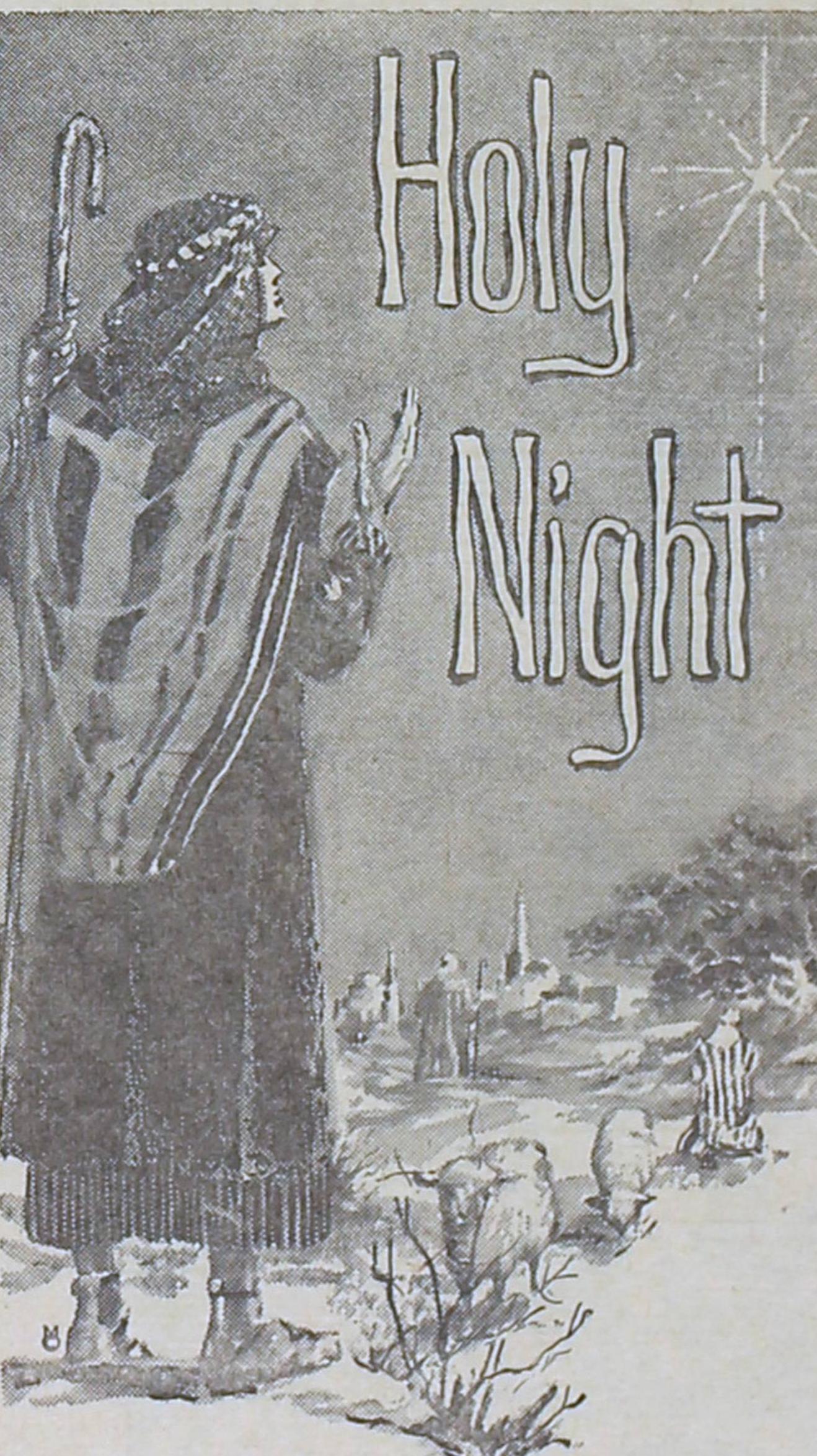
WISHING YOU A Gay, Cheerful Holiday Season

JACK CHEANEY
Saddle & Shoe Shop
114 N. Rusk, Gainesville



We're joining Santa in sending best wishes for a very happy holiday to everyone, everywhere!

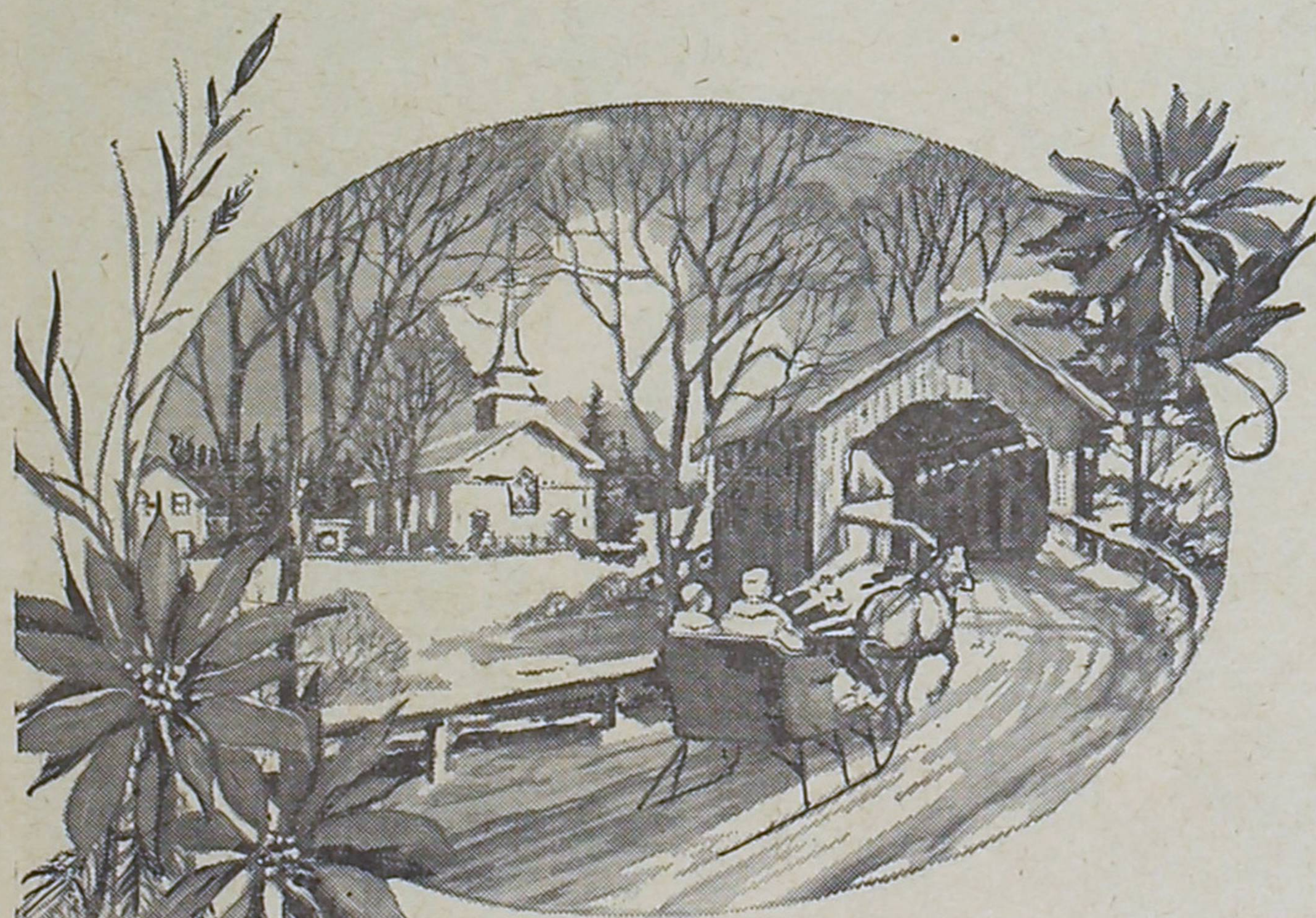
Trachta Drilling Co.
David Trachta, Muenster



Holy Night

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them." Across the ages the story of Christmas lives on eternally. Let us all rejoice in its glorious promise of peace and enduring good will.

EMMET FETTE
Your Franklin Insurance Representative
Muenster



Christmas Wishes

With sincere appreciation for your loyalty and patronage during this past year... we extend to you our heartiest wishes for a very Merry Christmas!

Leo J. Haverkamp Well Service
Muenster



Greetings

May this Christmas bring every happiness to all of our many friends...

BIFFLE BROS.
Your Massey-Ferguson Dealer
Gainesville



JOHN J. WIELER
Mobil Agent, Muenster

Origin of The White House

The White House at Washington, D. C., is a plain but impressive mansion, set in a green park overlooking the wide waters of the Potomac River. Stately and dignified, shadowed by tall sycamores, oaks, and poplars, the President's house has for more than a century sheltered the nation's leaders.

George Washington, who loved the Potomac country, selected the site, and James Hoban, a talented young Irish architect, designed the house, modeling it after the Grecian palace of the Duke of Leinster near Dublin. It was built of Virginia sandstone, being completed in 1799.

In 1814, after the battle of Bladensburg, the British occupied Washington and ransacked the Executive Mansion. After they had set fire to the building, a heavy rain began to fall, which continued all that night. The building was not heavily damaged, but was discolored by smoke. Later, the building was painted white, to cover the fire stains.

Since that time, the "White House" has been covered at regular intervals with thick coats of white paint, which serves to prevent crumbling of the sandstone walls, and gives it its name.

THE PERIPHERY

The quiet man in the crowd tired of the boastful talk of the others. So, when there was a lull in the conversation, he began: "This morning I went over to see a new machine we've got at our place, and it's astonishing how it works."

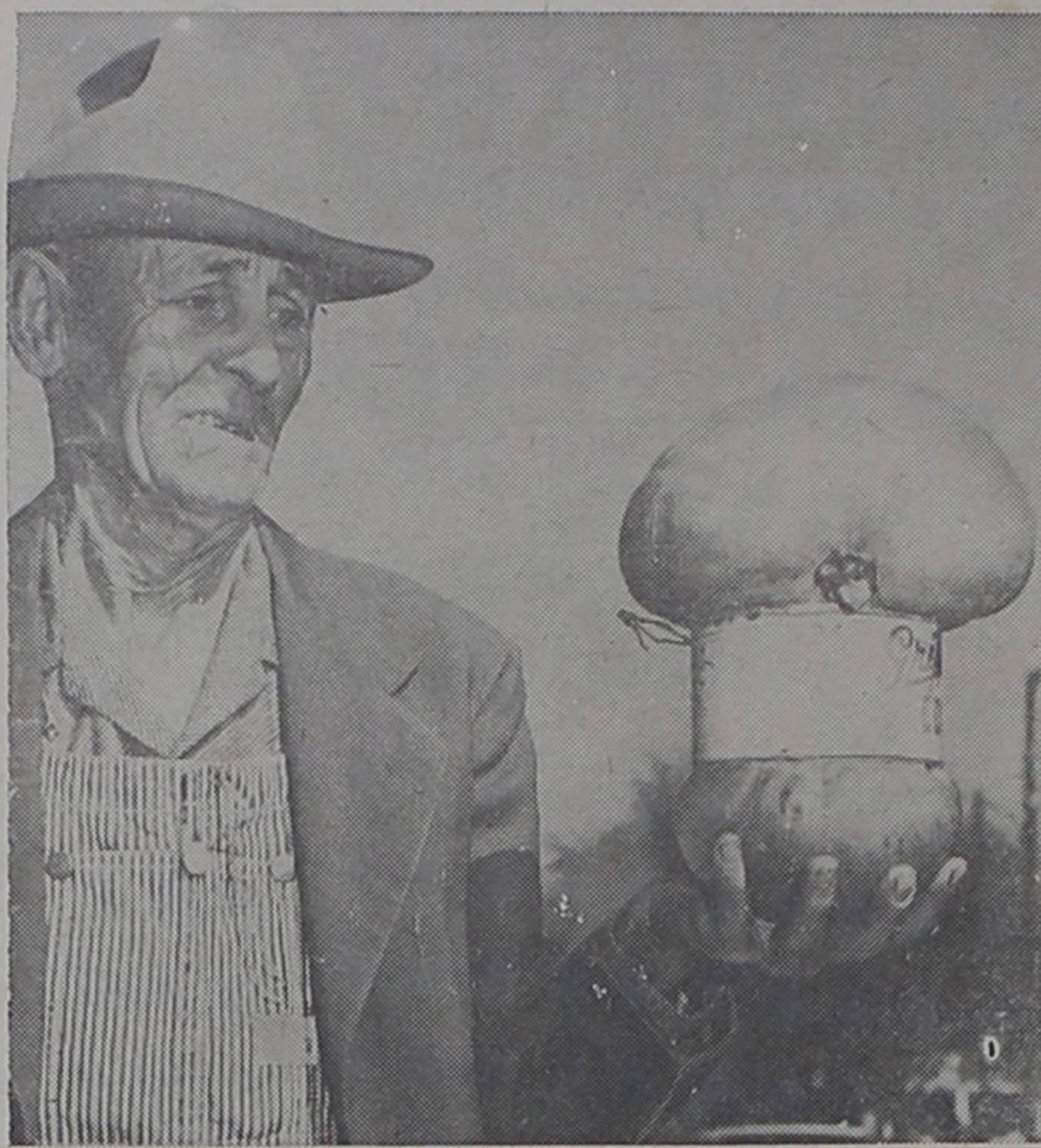
"And how does it work?" asked one.

"Well," was the reply, "by means of a pedal attachment a fulcrum lever converts a vertical reciprocating motion into a circular movement. The principal part of the machine is a huge disc that revolves in a vertical plane. Power is applied through the axis of the disc, and work is done on the periphery, and the hardest steel by mere impact may be reduced to any shape."

"What is this wonderful machine?" chorused the crowd. "A grindstone."

LETTING THE CAT OUT

In early days it occasionally happened that the farmer who took a pig to market took also, in another bag, a cat, and when the unsuspecting buyer had paid the price, he discovered on reaching home that his bag contained a cat. If, being suspicious, he investigated before taking his bag home, he "let the cat out of the bag." If he did not look into his bag, he made the discovery that he had "bought a pig in a poke." Hence the origin of these two sayings.



CANNED PUMPKIN—Mother Nature canned this pumpkin in Bokchito, Okla. Ben Jackson, holding the horticultural freak, found it while weeding his chicken yard.

Spice of Life

Grandma's Trouble

A worried young girl came down the mountainside to tell the doctor, "We gotta do somethin' about grandma's smokin'. She inhales." "Nothing terrible about that, Amy," soothed the doctor. "Plenty of women inhale nowadays."

"You don't understand," persisted Amy. "Grandma don't exhale!"

Unanswerable Logic

With a pair of glasses needing minor repairs, a man stepped into a store featuring the sign, "Glasses Repaired While You Wait."

"You can call for these Tuesday," he was told.

"But," protested the man, "how about your sign, 'repairs while you wait?'"

"Well," said the clerk with unanswerable logic, "you'll be waiting, won't you?"

Husband: "That fellow on the third floor brags that he has kissed every woman in this apartment building but one."

Wife: "I'll bet it's that stuck-up Mrs. Jones upstairs."

The kids were being taken on a tour of the government mint.

"Why is it," one kid asked, "that they stamp 'In God We Trust' on the pennies?"

"That," explained the guide, "is for the benefit of people who use them for fuses."

Two newcomers driving through Texas got into an argument about which was Texas' largest city. Spotting an old timer sitting on a fence rail, they stopped and asked him to settle the question.

The old man looked up, then looked away and spat, looked back again and in a slow Texas drawl replied, "Well, I reckon that if you slip the oil men out of Houston, vacate millionaires out of Dallas, deport the Mexicans from San Antonio, send the cow men home from Fort Worth and give all the Baptists in Waco a mission some place, I just reckon it would be Waxahachie."

Boss — "What are you doing here? I thought I fired you ten days ago."

Service Manager — "Righto, I just came back to see if you were still in business."



Tempa's Beauty Salon

Sylvia Armstrong, Faye Fette, Audra Amyx, Cam Pyburn, Margaret Galubenski
205 N. Dixon, Gainesville



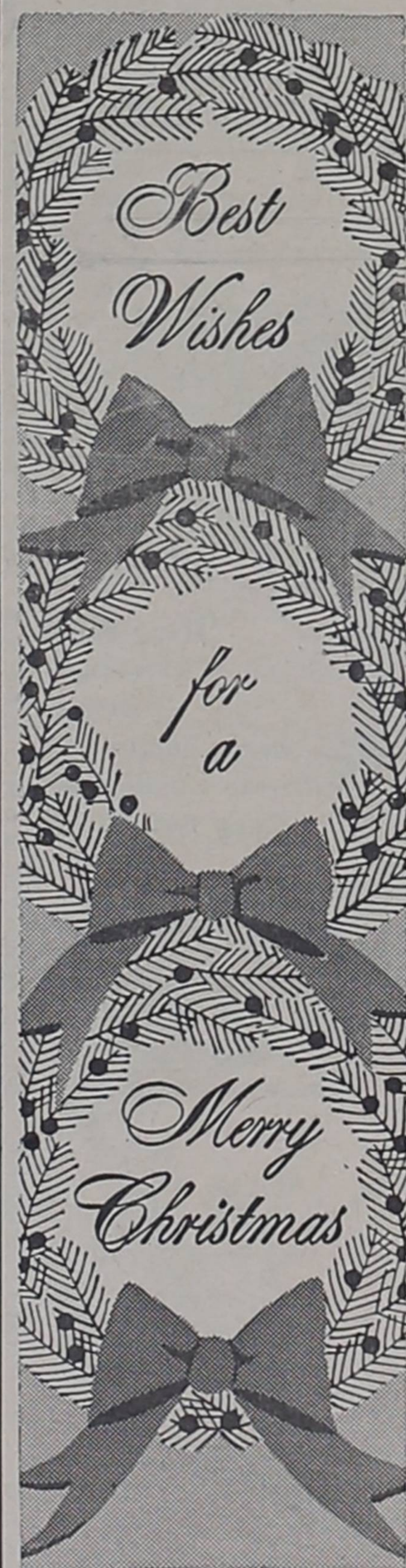
Add to the good things of Christmas — our wishes for a joyous holiday!

ALBERT PLUMBING & HEATING
209 E. California, Gainesville



And the angels sang, "On earth peace, good will toward men." May the Christmas message bring you joy.

SCOTT BROS.
Muenster, Saint Jo, Nocona



Frank Dustin
Gainesville



Christmas Greetings

There's a warm spot in our hearts for all the wonderful people we have been privileged to serve throughout the year. Along with our thanks we send you our heartfelt Christmas wishes.

Gainesville National Bank
Member FDIC

Season's Greetings



May you have...

the happiest of holidays, warm
with the joys of friendship, and bright
with the delights found
in the traditional festivities of the season.

Your County Officials

- | | | |
|--|---|---|
| Jack Gray
District Judge | Shelby Fletcher
County Judge | L. V. Henry
County Attorney |
| Milton Thomason
District Clerk | O. E. Whisnand
County Sheriff | Ruby Davis
County Treasurer |
| J. H. Riley
County Clerk | Tom Blount
County Auditor | J. E. "Earl" Taylor
Commissioner, Precinct 3 |
| Gladys Strader
County Superintendent | Rafe Piper
Tax Assessor-Collector | J. E. "Earl" Robison
Commissioner, Precinct 4 |

Who Started The Christmas Tree?

By Rev. F. X. Weiser, author, **THE CHRISTMAS BOOK**

A **MINIATURE ZOO** hanging from a Christmas tree may be a striking sight, but actually is out of place there. Like many other Christmas symbols and customs, the Christmas tree has a deep and spiritual significance.

When and where did Christmas trees begin? Some say the Christmas tree comes from the ancient Yule tree and pagan fire customs. But this is mere guessing and doesn't fit the facts.

THE CHRISTMAS TREE is a combination of two religious symbols from medieval days, the Paradise tree and the Christmas light, and it began in Germany.

From the eleventh century on, religious plays used to be performed in churches or outside in front of churches. One of the most popular of these "mystery plays" as they were called, was the Paradise play. It told of the creation of man, the sin of Adam and Eve, and their expulsion from Paradise. This play closed with the consoling promise of the coming Saviour. For this reason the Paradise play was a favorite in Advent, the preparatory season for the coming of Christ.

IN THE PLAY the garden of Eden was indicated by a fir tree hung with apples, from which Eve broke the fruit and gave it to Adam to eat. This "Paradise tree" attracted the attention of all onlookers, especially the children, since it was the only object on the stage.

After a while the mystery plays stopped, but people wanted the Paradise tree and brought it into their homes on December 24, the feast day in honor of Adam and Eve.

BUT DECEMBER 24 was also Christmas eve. From early times, a beautiful custom was practiced on this day in all Christian countries. A candle called the "Christmas light" was burned as a symbol for Jesus Christ, the light of the world that started shining at Bethlehem.

In Germany the Christmas candle used to be placed on top of a wooden pyramid-like structure, adorned with glass and tinsel. But soon the people noticed that the Paradise tree itself was a beautiful and live pyramid. The next step was to take the lights, glass balls and tinsel from the wooden pyramid and put them on the Paradise tree. The Christmas crib which had stood at the foot of the pyramid, was now put under the tree. The "star of Bethlehem" from the top of the pyramid was now fastened on the tree. Thus our modern Christmas tree was born.

UNDERSTANDING the origin of the Christmas tree should give parents a chance to get in some religious teaching amidst all the Christmas preparations. No child should have to spend Christmas without learning the religious meaning of his Christmas tree, a reminder that Our Lord is his Light and the Light of all the world.



† Paulist Feature Service, Washington 17, D. C.

Spice of Life

Reason Enough

Two men, fishing on a Sunday morning, were feeling pretty guilty. One said to the other:

"I suppose we should have gone to church."

To which the second angler replied lazily — "Heck, I couldn't have gone to church anyway. My wife is sick in bed."

"I've sacrificed everything to have you study to be a doctor," said the indignant father to his son, "and what thanks do I get? Now you tell me to give up smoking."

Jalopy Owner (to garage mechanic) — "Do you think you can fix it up so it'll run like it used to?"

Mechanic — "Well, let me put it this way — if your car was a horse, it would have to be shot."

Mother — "Johnny, this isn't a good report card. Are you really trying?"

Johnny — "Yes, Mother, my teacher said I was the most trying boy in school."

"Why do you look at me like that when I say I'm a self-made man?"

"I'm not sure whether you're bragging or making excuses."

His Language

The elderly gentleman boarding a plane at Dallas was evidently a veteran of the range. The hostess in passing down the aisle noticed his safety belt was not fastened. Leaning over, she said in a low voice: "Fasten your seat belt, please."

The old man, apparently somewhat deaf, queried, "What say?"

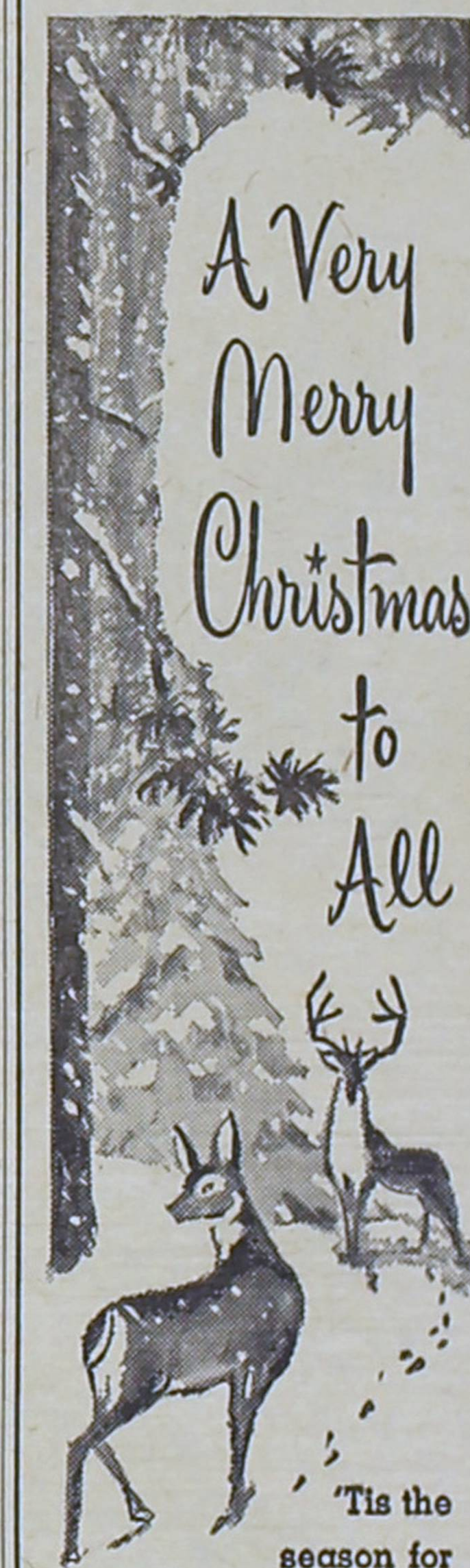
"I said please fasten your seat belt," the hostess replied, raising her voice.

Again the old man queried, "What say?"

The hostess, now somewhat agitated, in a voice that could clearly be heard throughout the plane, replied, "I said cinch up that bellyband, podner."

The passenger clearly understood that kind of language, grinned and said, "Okay, sis."

Then there was the Scotchman who bought only one spur; he figured if one side of the horse would go, the other side would go also.



'Tis the season for us to wish one and all a memorable and merry Christmas.

Angie's Beauty Shop
Ph. 29
Muenster

HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

Tony Rohmer Well Service
Muenster

THE ORIGIN OF GREETING CARDS

Henry Cole, an Englishman, was the originator of the idea of sending greeting cards at Christmas time. He took an artist's drawing, hand-painted it, and sent it as a greeting to a friend at Christmas time, 1846. The English Royalty

took up the idea as a most gracious way to extend greetings to their intimate friends at the Christmas season. Year after year, the Christmas card, the messenger of joyful remembrance, has grown in popularity, until today it is an integral part of the celebration of the Season.

Christmas Bells

The progress of Christianity — and our civilization as well — has been accompanied by the far-reaching message of the bells — bells that call the reverent to worship, that herald the approach of a holiday or commemorate a great or blessed event.

But, particularly at Christmastime is the message of the bells most effective. From the echoing ring of the bell in a small mission church to the resounding peal that comes forth from massive cathedral towers, the bells tell of joy and peace and call to the world to come and adore.

Older themselves than the story they tell at Christmas, bells were first used to sound the alarm in fire or tumult. Rich burghers jealously guarded their bells and used them to rally their followers when danger threatened.

Bishop Paulinas of Nola in southern Italy is commonly credited with introducing the first church bells about 431 A. D., when he put up a huge copper kettle on the roof of his church and struck it with a hammer. Before that, a crier had announced services by running through the streets, ringing a hand bell.

From Italy, the idea spread to France and thence to England. Not until the 11th Century did bells appear in the towers of German and Swiss churches. Competition among bell casters developed the bells in size, quality of tone and beauty. A founder had to be a metalurgist, designer and musician as well. The race for bigger and better bells went on until a bell was cast in Russia that proved to be too heavy for machinery to lift into place.

Cast in 1773, in Moscow, it is the Czar Kolokol. It weighs 180 tons, measures 20 feet in height, 22 feet in diameter and is 23 inches thick. Many costly but futile attempts were made to hoist it into place. China, the mother of many things, cast the first great bell in 1408. Weighing 53 tons, it hangs in the Big Bell Temple in Peking. Another large bell, 15 tons, is suspended in the ancient Buddhist temple in Japan. The chimes of St. Michael's in Charleston, S. C., are probably the most traveled bells, having crossed the Atlantic seven times because of ownership changes or to be recast. They last crossed the Atlantic in 1865.

Good Question

A story now being told of life behind the Iron Curtain: Josef — "If the Western powers attack us, our agents will carry atom bombs concealed in suitcases to Paris, London, Rome, New York and all the other big cities of the capitalist imperialists and destroy them."

Petrov — "I guess we'll have enough bombs by then, but how about suitcases?"



Photo by Tony Vent

Christmas will have a double meaning this year for movie star Rita Gam. There'll be the usual decorating and gift-buying, with Savings Bonds for family members. But the birthday of Christ should have added significance for her after completing her latest film, "King of Kings." This newest film story on the life of Christ is due for release early next year. Meanwhile, Rita is preparing to enrich her children's Christmas with United States Savings Bonds. "I've always found Savings Bonds ideal gifts for Christmas," she says. "And in the case of my two children, they will have a good supply to help meet their college expenses when they grow up." The 32-year-old actress has been a star of stage, screen, and television since her 'teens.

Not Long To Live

A man sought medical aid because he had popped eyes and ringing in the ears. A doctor looked him over and suggested removal of his tonsils. The operation resulted in no improvement, so the patient consulted another doctor who suggested the removal of his teeth. The teeth were extracted, but still the man's eyes popped and the ringing in his ears continued.

A third doctor told him bluntly, "You've got six months to live." In that event the doomed man decided to treat himself right while he could. He bought himself a car, hired a chauffeur, had

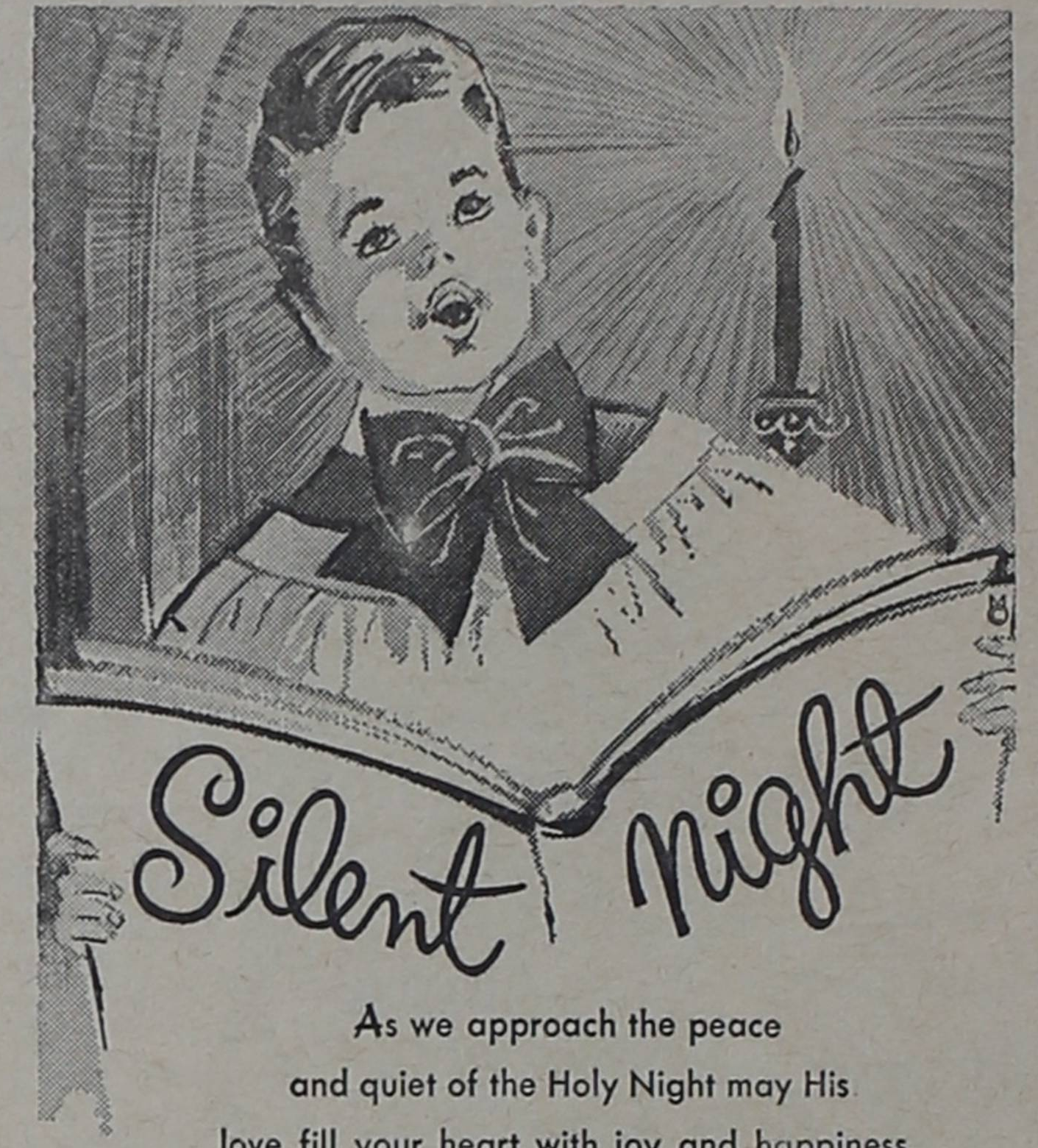
the best tailor in town make him 30 suits, and decided even to have his shirts made to order.

"Okay," said the shirtmaker, "Let's get your measurements. Hmmm, 34 sleeve, 16 collar . . ."

"Fifteen," the man said. "Sixteen collar," the shirtmaker repeated, measuring again.

"But I've always worn a 15 collar," said the man.

"Listen," the shirtmaker said, "I'm warning you. You keep on wearing a 15 collar and your eyes will pop and you'll have a ringing in your ears."



As we approach the peace and quiet of the Holy Night may His love fill your heart with joy and happiness.

PAGEL'S STORE
Maurice Pagel, Muenster



Christmas Joy

Let us rejoice, for once again Christmas is here, to lift our hearts with its inspiring promise of peace on earth . . . good will toward all men.

Nick & Adelina Miller
Muenster



Greetings

It's the season of rejoicing, of peace on earth, good will to men. May Christmas bring you complete happiness

LUKE'S AMLICO
Dan Luke, Muenster

Spice of Life

Mrs. McTavish looked out the window as the family was going in to dinner and wailed, "Och, Jon, here come company, and I bet they haven't eaten yet."

"Quick!" ordered the Scotsman. "Everybody out on the porch with a toothpick."

Druggist "Well, Tim, did that mudpak I suggested improve your wife's appearance?"

Tim: "It did for a couple of days but then it wore off."

Why is an automobile always referred to as a "she"? Because automobiles are improved by paint, the foreign ones are in demand, the newer models preferred, judged to a large extent by body style, they're expensive, undependable, temperamental, unpredictable and hard to get along without.

Harry Hershield tells about the dictator in an oxygen tent who was sinking fast. By his bedside was his second in command, tears streaming down his face. The dictator feebly patted his aide's hand. Do not grieve so, comrade," he whispered. "I want you to know that because of your loyalty I am leaving you my money, my car, my plane, my country estate, my yacht — everything"

"Thank you, thank you," cried his successor. "You're much too good to me. If there was only something I could do for you!"

The dying man boosted himself up a bit. "There is," he gasped. "Just take your foot off the oxygen tube!"

Traffic Cop to a pedestrian struck by a hit-and-run driver: "Did you get his license number?"

Victim: "No, but I'd recognize his laugh anywhere!"

"Oh, what a funny looking cow," the chic young thing from the city told the farmer. "But why hasn't it any horns?"

"There are many reasons," the farmer replied, "why a cow does not have horns. Some do not have them until late in life. Others are dehorned, while still other breeds are not supposed to have horns. This cow does not have horns because it is a horse."

An irate woman barged into the office of a private detective and launched into a tirade against her husband. Finally, the detective was able to get in a word.

"Just what do you want me to do madam?"

"I want you to follow him and that woman day and night and then I want you to give me a complete report on what in the world she sees in the old fool."

Two old bachelors got off on the subject of cooking, and one of them commented, "I bought a cook book once, but never used it. Too much fancy work in it."

"What do you mean?" asked the other.

"Why, everyone of those danged recipes began, 'Take a clean dish,' and that stopped me every time."

Matron to paratrooper on furlough: "Son, how many successful jumps must you make before you graduate?"

Paratrooper: "All of them, ma'am."

BEST WISHES FOR THE

Holiday Season!



As we joyously herald the arrival of the Holiday season, our hearts are warmed by the devotion and good will of our many friends.

Yosten Sand & Gravel Co.
N. J. Yosten & Sons, Muenster

Best Wishes



for the Holiday Season

With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

Tuggle Motor Company
Muenster

Greetings of the Season

Merriest holiday wishes to you, friends and neighbors, and a full measure of the best things in life for now and always.



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