

Mr. and Mrs. Joe Pelzel and son of Pilot Point visited here Sunday with the Joe Tischlers.

Mrs. Ed Otto of Wichita Falls spent Wednesday here with her

NO MUSS, NO FUSS
When you do your washing at the

Huchtons Laundry

sister, Mrs. J. M. Weinzapfel, and visited other relatives in the city.

J. W. Fletcher is the owner of a new tudor Chevrolet sedan and Cecil Sims a new Chevrolet pick-up delivered by J. B. Wilde.

Mr. and Mrs. Joe Franken of Coffeyville, Kansas, arrived Monday for a visit with relatives and friends. Joe lived here many years before moving to Kansas about 30 years ago.

LOCAL NEWS BRIEFS

Messrs. and Mmes. Ray Wilde, Robert Kupper and Urban Endres were in Fort Worth Tuesday night to attend the People Are Funny show with Art Linkletter at Will Rogers Coliseum.

Mr. and Mrs. Rudy Hellman and Mr. and Mrs. F. E. Schmitz of Gainesville were in Dallas Saturday evening as guests of Mr. and Mrs. John Heuman for dinner and for the Ice Cycles at Fair Park.

Mr. and Mrs. Joseph Hess entertained with a dinner in their home Sunday with Mr. and Mrs. Wm. J. Hess, Mr. and Mrs. Eddie Schmitt and family and Mr. and Mrs. Al Hess and family as guests.

Mrs. Joe Hirsy and Mr. and Mrs. Jimmy Lehnertz and daughter were in Dallas Friday for a visit with Mr. and Mrs. Joe Gehring and made the acquaintance of Louis Joe Gehring who was born the previous day.

Miss Emily Fette and a classmate from Dallas spent the weekend with her parents, Mr. and Mrs. Joe Fette, who drove the girls back to Dallas Monday. They were accompanied by Mr. and Mrs. J. A. Klement,

Clarence Hellman, Jud Boyles, Herbert Cunningham, Charlie Swofford, John Streng, A.J. Huchtons, Earl Lehnertz, Henry Walterscheid, Chalkie Haverkamp and Henry Felderhoff, who are employed with Anderson Drilling company in Archer county, were here for a weekend visit. When they returned they were accompanied by Quintin Lehnertz who will work with them.

Mr. and Mrs. Joe Gehring of Dallas announce the birth of their first child, an 8-pound son, at Saint Paul's hospital on Thursday morning, Oct. 7. Mrs. Gehring and the infant were moved to their home at 1000 S. Ervay on Tuesday and the baby will be christened in St. Edward's church next Sunday. He is named Louis Joseph, after his two grandfathers. Mrs. Gehring is the former Miss Josephine Hirsy of this city and Mrs. Joe Hirsy, Muenster, and Mrs. Josephine Gehring, San Antonio, are the grandmothers.

GET-TOGETHER CLUB HAS ELECTION OF OFFICERS

The annual election of officers featured the business session of the Get-Together Club at its regular monthly meeting last Wednesday afternoon in the home of Mrs. Joe Kathman. All officers were re-elected for another year. They are Mrs. Jake Pagel, president; Mrs. Frank Kaiser, vice-president; Mrs. Joe Horn, secretary-treasurer.

During the social hour progressive 42 furnished diversion with prizes going to Mrs. Al Walter for high score and Mrs. Jud Boyles for low. Mrs. Henry Fette received the galloping award and Mmes. John Wieler, Joe Luke, John Klement and Henry Fette received birthday gifts from their sunshine pals.

The hostess served a plate supper to members and two guests, Mmes. Charlie Morris and Albert Wilde.

Mrs. John Kathman will be hostess for the next meeting on the first Wednesday in November.

Garden Club Members Make Tour to Inspect Conservation Practices

A tour to inspect and study soil conservation practices in the Muenster area highlighted the regular monthly meeting of the Civic League and Garden Club Friday afternoon. The tour was directed by E. M. Helton, local work unit conservationist. The public school vocational agriculture class and its teacher, Mrs. Effie Hambree, joined the club members on the tour, beginning at 1:30.

At the Al Wiesman and R. M. Zipper farms short stops permitted an explanation of the conservation measures in use, and resultant benefits. At the Al Hess farm, Mr. Hess and his father, J. W. Hess, supervisor of the Upper Elm-Red soil conservation district, joined the party for a detailed review of soil saving and soil building measures of a complete cooperating program as is in effect on the Hess farm. The tour led the party into fields and pastures for a thorough clarification of methods and motives.

At 3:15 the business session of the club began in the public school, Mrs. T. S. Myrick, president, presiding.

Mrs. R. L. McNelley tendered her resignation as treasurer and members will name her successor at the next meeting.

The flower show committee announced tentative plans for this year's fall flower show, stating that due to the drought and limited number of flowers it will not be a separate community affair but will be made part of the annual guest day program. The time and place will be announced later.

Landscaping the park, where the new fence was recently erected, furnished an interesting discussion and members are planning a program to put into effect in the next planting season.

Mrs. Nick Miller entertained members with a report on the Tyler Rose Festival and Mrs. J. M. Weinzapfel and Olivia Stock told about their visit to the Dallas Lighthouse of the Blind where they saw these handicapped persons at work turning out beautiful handiwork. They mentioned also the Dallas garden club for the blind the second club of that kind organized in Texas. Austin was the first, and Fort Worth third, the speakers pointed out, making three of these unique associations in this state.

The forthcoming fall board meeting of Texas Garden Clubs, Inc., in Amarillo on Oct. 29-30 was announced.

Fourteen members attended and Mrs. David Trachta was welcomed as a new member.

Don't Learn Safety By Accident

Dr. Scholl's
Walk Strates
Arch Supports
Foot Powder

Hand Tooled
Belts
Handbags
Billfolds

Cavalier
Shoe Polish
Boot Creme
Leather Renew
Suede Dressing

Nick & Adelina
MÜNSTER

AT RE-BURIAL SERVICES

Mr. and Mrs. Alfons Koesler, accompanied by Mr. and Mrs. Matt Fuhrmann of Lindsay, left Wednesday for Vinita, Okla., where on Thursday they attended the re-burial of Francis Koesler, son of Mr. and Mrs. Max Koesler, who was a war casualty in action in the South Pacific in 1945.

Education covers a lot of ground but it doesn't cultivate it.

AVOID EYE STRAIN
DR. H. O. KINNE
OPTOMETRIST
Gainesville — Texas

DANCE

Saturday, Oct. 16, 8 p.m.

Saint Jo High School Gym

Sponsored by Junior Class, Saint Jo High School

Per Person 50c

There's
No
Question...



. . . . about it. Chili at the Shanty is delicious . . . satisfying.

That goes for hamburgers and sandwiches, too. And don't forget pie and coffee and Borden's ice cream.

The Shanty

Muenster

SMART MEN

swear by

Samsonite Luggage

Strong Enough to Stand On!

Smart men, men on the go, men in the know, have helped make Samsonite America's most popular luggage. They like its handsome, dirt-proof, mar-proof, rugged covering. They depend on its "Strong-enough-to-stand-on" construction. They like the smartly fitted interiors, the solid brass streamlined fittings. Best of all they like the low, low prices: your matched set costs less than you'd expect to pay for one piece! See Samsonite today—a wide choice of smartly styled cases.



- A. Samsonite Men's Overnight \$17.50
 - B. Samsonite Men's Two-Suiter \$25.00
 - C. Samsonite Pullman \$27.50
- Samsonite Armor Bound Hand Wardrobe \$35.00*

*Superline Samsonite. Standard Samsonite prices slightly less. All prices subject to existing taxes.

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Gainesville

We issue S & H Green Stamps

Boys' School Pants

Sizes 4 to 10

Lucy's Novelty Shop

Gainesville



HURRY..HURRY..

THE BIG SHOW IS ON EVERYBODY'S GOING!

DON'T MISS IT OCT. 9-24

NEVER BEFORE HAS SUCH AN ARRAY OF OUTSTANDING EXHIBITS AND ENTERTAINMENT BEEN SEEN AT A MAJOR STATE FAIR

Jimmy Durante
Ice Cycles 1948

Livestock-Midway
Agriculture-Band Festival
Culinary-Textiles
Antiques-Farm Machinery
Food Show-Free Acts

State Fair of Texas

DALLAS
THE SHOW WINDOW OF THE SOUTHWEST

PRE-Christmas Lay-A-Way

Now's the time, while our stock is more complete, to make your Christmas gift and toy selections.

Come in. Pick what you want, and let us put it aside for you until Christmas.

Variety Store

Anthony and Leona Luke

Smartly Tailored Fall Blouses



Perfect for about town, the office, college wear . . . our new blouses tailored to perfection, styled to the minute. Come see them today. Whites and colors, long and short sleeves. Wide selection of fabrics and sizes.

The Ladies Shop

GAINESVILLE

Choose Parker 51 for your Lifetime Companion

There is no finer pen than the Parker 51. It's perfectly balanced, writes smoothly and evenly, lasts a lifetime . . . and it's a beauty.

Make it your next pen . . . as a desk set, individual pen or a pen and pencil set.

For best results use
Parker 51 Super chrome ink

Dixie Drug Store
MÜNSTER, TEXAS

You Can't Look YOUR BEST—

Unless Your Clothes Look Their Best.

Dyers and Hatters

Lone Star Cleaners

J.P. GOSLIN, Prop. Phone 332 Gainesville

Local **NEWS** Briefs

Mr. and Mrs. Paul Yosten and daughter of Fort Worth spent the weekend with their parents and other relatives in this city.

Mr. and Mrs. Joe Linn have as their guest for two weeks, her mother, Mrs. T. N. Clark of Bonham who will go from here to Sherman to visit a sister.

Miss Lucille Cler of Fort Worth is here for a two-week vacation visit with her parents, Mr. and Mrs. Charles Cler and other relatives.



The American Milking Shorthorn Society has recently set up its own independent registry office for Milking Shorthorn cattle. This was done upon the unanimous vote of the member breeders and, according to Secretary W. J. Hardy, because this branch of the Shorthorn breed had made such rapid growth in the past decade that it was felt to be in the best interests of the members to record and promote their cattle under independent direction.

This branch of the Shorthorn breed should not be confused with the Beef Type Shorthorn, although formerly all the registration work had been handled by the American Shorthorn Breeders' association. The new organization makes its debut with 8,000 member breeders who are highly enthused and full of plans for the future promotion of their chosen breed.

Rev. Father Leo Koesler, formerly at Subiaco, Ark., is now in Washington, D. C., for special study at the Catholic University, his parents, Mr. and Mrs. Alfons Koesler, advised this week.

Bill and Alvin Fuhrmann, Herbert Miller and Leo Hesse returned Sunday from a 5-day trip to Carlsbad Caverns and visits with the A. H. Lueb family in Carlsbad, Werner Henscheid in Umbarger, the Charlie Berends in Amarillo and Harold Luke at Lubbock.

Mr. and Mrs. Dick Cain had as weekend guests Mr. and Mrs. C. C. Hogan of Fort Worth. Other guests Thursday night for a family party were Mr. and Mrs. W. C. Hogan of Gainesville, Mr. and Mrs. Jack Hogan and family of Hardy.

Mr. and Mrs. J. W. Fletcher have returned from a trip to visit their daughter, Mrs. Wm. Terrell and family in Roswell, N. M. While Mr. Fletcher is on vacation Frank Schilling is substituting as rural mail carrier on route 3.

Mr. and Mrs. John Beard moved during the weekend to occupy their new home. The house they lived in previously will be occupied shortly by Mrs. Mollie

Walterscheid and family and the brick residence they now occupy on North Main will become the home of Mr. and Mrs. M. L. McGowan and family.

FORMER MÜNSTER GIRL MARRIES IN DALLAS

Miss Agnes Sara Adams, formerly of Muenster, youngest daughter of the late Mr. and Mrs. J. W. Adams, became the bride of Joseph N. Ferrari in Dallas in nuptials solemnized in that city Saturday in Holy Trinity church the Rev. William J. Stack officiating.

When they return from a wedding trip Mr. and Mrs. Ferrari will be at home at 3824 Gillon in Dallas. He is a graduate of Indiana State University and Harvard Graduate School of Business Administration and is a captain in the army reserve. The bride attended grade school here, graduated from Ursuline Academy, Dallas, and Saint Anthony's School of Nursing in Oklahoma City.

Do you need OAK LUMBER?

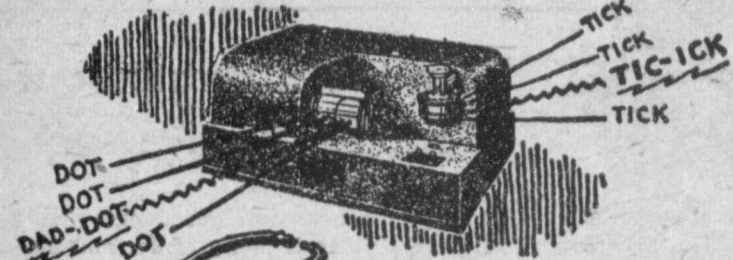
We've got scads of it. Fancy stuff for furniture or finishing work, or rough stuff for truck beds, wagon tongues, bolsters, etc.

Of course, we'll cut to your specification.

Jake Horn Jr.

AT THE HOME ART SHOP, MÜNSTER

WATCH REPAIRS SCIENTIFICALLY TESTED



LIKE A DOCTOR'S STETHOSCOPE-ON YOUR WATCH

No haphazard watch repairing here! We don't hang your watch on a board for a week or two to check it. No, indeed! When you bring your watch in, we put it on the WatchMaster and this amazing electronic instrument prints a record telling us exactly what is wrong (see the "dad-dot", above).

We can then estimate proper charges, immediately, adding nothing by guess-work. When your watch is repaired, we check it again, assuring you of "proven" efficiency of our work—faster, too!

DEMAND THAT YOUR WATCH REPAIRS BE CHECKED ON A



Wiese Jewelry
Muenster

YES, all comparisons prove

CHEVROLET GIVES MORE VALUE



More Value in Riding Comfort

You'll find that Chevrolet gives more riding-smoothness, more riding-steadiness, on all kinds of roads because it has the original Unitized Knee-Action Ride, proved and perfected by 14 years of experience in building Knee-Action units. Available only in Chevrolet and higher-priced cars!



More Value in All-round Safety

Chevrolet brings you the four-fold safety-protection of Fisher Unisteel Body-Construction, safety plate glass in all windows, the Unitized Knee-Action Ride and Positive-Action Hydraulic Brakes; and this is another combination of features found elsewhere only in higher-priced cars!

It's first in all these basic motoring advantages . . .

FIRST IN BIG-CAR QUALITY at LOWEST PRICES

. . . just as it's first in nationwide registrations!



More Value in Performance with Economy

There's nothing like Chevrolet's world's champion Valve-in-Head engine . . . with its record of having delivered more miles of satisfaction, to more owners, over a longer period, than any other engine built today . . . and Valve-in-Head design is exclusive to Chevrolet and higher-priced cars!



More Value in Beauty and Luxury

You know that there's only one leader in fine coachcraft—Body by Fisher! It's world-famous for quality, beauty and luxury, not only in exterior design, but in interior appointments like hardware and upholstery, as well. And Body by Fisher, too, is exclusive to Chevrolet and higher-priced cars!

Compare Values! . . . Compare Prices! . . .

CHEVROLET— and Only CHEVROLET — IS FIRST!

J. B. Wilde, Chevrolet Dealer
MÜNSTER, TEXAS

Another great money-saving event at **TANNER'S**
PRE-Inventory SALE

Drastic Reductions . . . Slashed Prices . . . Unbelievable Values

Yes, practically every piece of merchandise has been marked-down. During this big Pre-Inventory CLEARANCE SALE every purchase made at TANNER FURNITURE CO. will save you money. This is a store-wide event . . . don't miss it!

<p>Metal Smoking Stand Full 24 inches tall . . . red mahogany finish Regular 1.98 value 98c Limit one to a Customer</p>	<p>Bed Lamp Choice of three colors Regular 2.98 value 1.49 Limit one to a Customer</p>
---	--

<p>Tables . . . Drastic Reduction Regular 22.50 value, each 9.95</p> <p>Genuine mahogany tables made by a nationally famous manufacturer. Your choice of matching end or lamp tables. Now you can buy a pair of these tables for less than the regular price of one.</p> <p>NO LIMIT . . . WHILE THEY LAST</p>

Maple Coffee Tables	Regular 9.95.....	4.95
9x12 Heavyweight Linoleum Rugs	Regular 11.50.....	8.88
Platform Rockers (Full Coil Springs)	Regular 32.50.....	24.95
9x12 All Wool Face Rugs	Regular 39.95.....	29.95
5 pc. Dinettes (Walnut or White)	Regular 49.95.....	39.95
Mahogany Desks (18th Century)	Regular 69.50.....	49.95

We have cut the price on more than 200 separate items. There isn't room to list all bargains, but the group includes every department in our store . . . everything from gas heaters to living room suites. Come in early for complete selections.

For the shopping convenience of our customers we will be **OPEN THURSDAY EVENING UNTIL 9 P.M.**

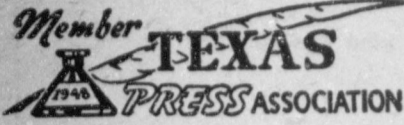


GAINESVILLE, TEXAS

THE MÜNSTER ENTERPRISE

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

The American Way

"I AM THE GOVERNMENT"

By Dr. Norman Vincent Peale
 One day while riding on a train I fell to talking with a man who confessed he was a bureaucrat, an employee of one of the innumerable agencies of a Washington bureau. While our discussion was amicable, it soon developed that we had decidedly conflicting philosophies. Dramatically, this gentleman asked, "Do you see me?"
 I replied that I did; my sight is still good.
 "Well", said he, "you are look-

ing upon the government of the United States."
 To this rather astounding statement, I asked, "Were you elected by the people?"
 "No," he replied, "I was not elected. I was appointed."
 "Was the man who appointed you elected by the people?"
 "No," he admitted, "he was not, he was appointed by someone else."
 On further questioning he declared that his authority stemmed from the President, who by executive order created his position and thereby, he was in essence, the government of the United States.
 Now, it was my turn to be dramatic. Assuming my best theatrical pose I shot his question back at him. "Do you see me?"
 He replied that he did, whereupon I said, "You are looking upon the real government of the United States. I and one hundred forty million others like me are the uncrowned rulers of this land, and our authority is derived not from the President but from God. We created the President. We are not his servants or the servants of his infinite bureaus. We are the rulers of this land. We are the government of the United States. Don't you or any of your fellow-bureaucrats ever forget that."
 Yes, that is the thing that

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 Properly Served**

**Curtis
 Restaurant**

E. California Gainesville



TOWARD a better TOMORROW

Look toward tomorrow today! Save regularly for your future . . . for things you plan for yourself and your family. It's a good assurance for a bright future.



"A Good Bank to be With"
Muenster State Bank
 Muenster, Texas

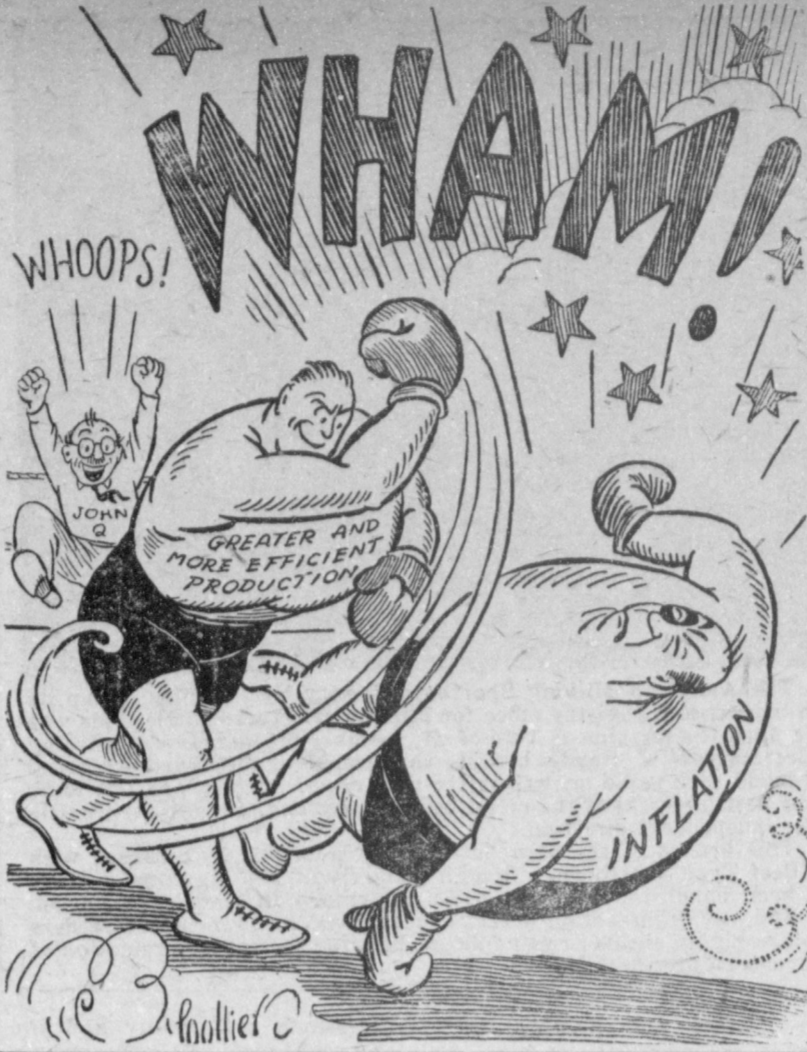
Expected Saturday A Super Calf Market

We've been informed that several stocker buyers will be here looking especially for calves. They're anxious to get them . . . and ready to pay a good price.

So if you have any calves to sell, Saturday is the day for you.

We're back in the Hog Market
 Bring 'em in any time

Muenster Livestock Auction
 DICK CAIN Owner and Auctioneer



none of us must forget. All power originates from the people, and free government is only by consent of the people. That is primary American doctrine. This knowledge is part of the rudimentary equipment of the American citizen. He has been taught this vital truth since childhood.
 It is the very essence of freedom but it seems to have been forgotten today by the sneering advocates of the Big State, by the paternalistic bureaucrats who assume to know more about what the people need than do the people themselves. Super-government smiles patronizingly from its assumed superiority, but the people can be trusted to know what is good for them, and thanks be to God, most Americans have not yet been corrupted in their thoughts to the false, undemocratic, reactionary idea that Big Government is a panacea for the ills of the world; they still believe that free men know how to govern themselves.

Russia's Cost of Living Compared with America's

The system of free enterprise has made the United States the strongest Nation in the world. It has brought to the American worker the highest standard of living, the greatest return for his labor. For examples:
 The American works less than a day to earn a pair of leather shoes. The Russian has to labor for two weeks for the same shoes.
 A pound of butter, costly as it is, requires only 48½ minutes of the American worker's time. A Russian must work 10 hours, 42 minutes, to earn a pound of butter.
 A worsted suit costs the American three days of labor. It costs the Russian more than three months of hard work.
 An American worker labors but 10 minutes to earn a quart of good, pure milk. The Russian worker has to labor an hour and 18 minutes for the same life-giving drink.
 Collectivism, stateism, bureaucracy, choke progress. The American system of competitive enterprise makes it possible for this Nation to help get the world back on its feet, at the same time providing all of us with the



"So taxes increased 677% since 1940. Darn good thing we ain't gettin' ALL the Bureaus and Bureaucrats we're payin' for!"

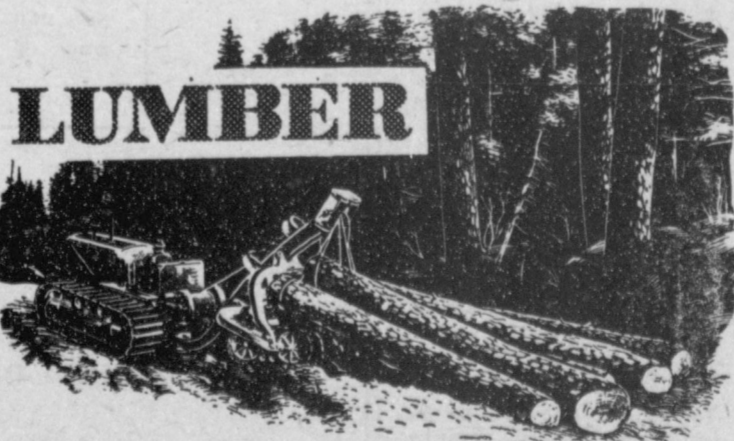


"Livin' under Communism would be like livin' in burlap-underwear . . . uncomfortable . . . unsociable . . . and un-American!"

world's highest standard of living.
 With these and other truths well understood by our citizens there can be no doubt about our will to reject all communistic plans — and people.

Just Little Things
 One day in Colorado a great stalwart tree fell down. It was a sapling when Columbus landed at San Salvador. It had been struck by lightning fourteen times. It had braved storms, defied earthquakes and hurricanes. But in the end the tiny little beetles killed it. They bored under the bark, dug into its heart, ate away its mighty fiber — and one day down came the lordly king of the forest. It is the little things that make us, or break us.

A train of thought is a good thing if it is headed in the right direction and if it is going somewhere.



LUMBER

including
 1x6, 1x8, and 1x12
 Finished Lumber
 4x4 and 4x6
 in lengths up to 24 feet
 2x4 and 2x6
 in 18 and 20 foot lengths

C. D. Shamburger Lumber Co.
 Richard Trachta, Mgr. Muenster

My Neighbors

By BILL PAULSON



"The European Recovery Program is fine. We just gotta make sure the Food Trains don't turn into GRAVY TRAINS!"

DR. W.C. DICKINSON
 Dentist
 110 West Broadway
 Phone 1537 Gainesville



FMA Store
 Muenster



From where I sit... by Joe Marsh

How to Celebrate Your Wedding Anniversary

The "Dutch" Millers celebrated their Tin Wedding Anniversary Saturday. Everything had to be tin. Folks even ate off tin plates, and drank coffee out of tin cups.

missus have got along together — in their policy of live-and-let-live, with never a criticism of each other's differences in taste.

When it was time to drink a toast to the "bride and groom," out came the final touch: ice cold beer in cans. And come the Millers' 15th anniversary (Glass) I expect we'll be toasting them with sparkling beer in bottles!

From where I sit, it's due to two things: Temperance—as that moderate preference for beer suggests, and Tolerance—for their own differences of opinion—and for the tastes of others, whether applied to beer, to politics, or how to celebrate an anniversary.

And I couldn't help thinking that there was a lesson for married folks in the way Dutch and his

Joe Marsh

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It's our
 pleasure
 to announce



Meat prices are DOWN

Not much but a little . . . and we'll reduce our prices a little more every chance we get.

Fisher's Market & Grocery
 Muenster

Mobil Tires

for **SAFETY AND
 ECONOMY**

There's more care behind it! That's why there's more wear ahead for the Mobil Tire... more safety for you... more miles of trouble-free driving. Their greater surface and road gripping tread lessens wear and reduces skidding.

Mobil Tires are laboratory-tested and road-proved. They'll give you more for your money. Come in and let us show you what a real tire value is.

Mobil Tires are guaranteed by the Makers of MOBILGAS and MOBIL OIL
**A Complete Line of
 AUTOMOBILE NECESSITIES**



Your Friendly **MAGNOLIA Dealer**

Magnolia Service Station
 Otto Walterscheid Muenster, Texas

Stanley Chadwell
WATCH and CLOCK
REPAIRING
Box 37 Myra Ph. 21

To date we have filled 409,822 PRESCRIPTIONS Just as your doctor ordered. Bring yours to us **WATTS BROTHERS** Gainesville

Guaranteed
Factory Rebuilt
MOTORS

See us For Your Ford Repairs Terms can be arranged 
Endres Motor Co.
Muenster

F. J. YOSTEN OBSERVES BIRTHDAY WITH PARTY
F. J. Yosten observed his 59th birthday Tuesday with a party for relatives and friends at his home. The affair was arranged by his wife.
Guests enjoyed progressive 42 and pinocle. In 42 prizes were won by Mrs. Felix Becker for high score and Mrs. Felix Yosten for low tally. Mrs. Matt Muller won the galloping prize.
Delicious refreshments of chicken salad sandwiches, birthday cake and coffee were served.
Present were Messrs. and Mmes. Matt Muller, T. Miller, Felix and Bill Becker, Steve Moser, Henry Yosten, Felix Yosten and children, and Andy Yosten.

RECEPTION PLANS FEATURE CATHOLIC DAUGHTERS MEET
Plans for the court's annual reception of new members and routine business furnished the principal discussion at the regular monthly meeting of the Catholic Daughters of America Friday night in the K of C hall. Mrs. J. M. Weinzapfel, grand regent, presided.
At least 17 candidates from Muenster and an indefinite num-

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X-RAY FLUOROSCOPE
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Pythian Bldg. Gainesville

Clyde W. Yetter D.D.S.
General Practice of Dentistry
DENTAL X-RAY
SAINT JO, TEXAS

Norcross Greeting Cards
Russell Stover Candies
Phillip H. Teague
Dixon at Elm, Gainesville

DID YOU KNOW-



OIL PROGRESS DAY OCTOBER 14TH

THE FIRST OIL WELL WAS DRILLED TO FIND A PRODUCT TO SUPPLEMENT WHALE OIL. TODAY MORE THAN 1200 IMPORTANT PRODUCTS ARE DERIVED DIRECTLY FROM CRUDE OIL.

THE UNITED STATES WOULD BE PRACTICALLY AT A STANDSTILL TODAY WITHOUT OIL. OIL POWERS, NEARLY EVERY FORM OF TRANSPORTATION—AUTOS, BUSES, TRUCKS, DIESEL TRAINS, SHIPS, PLANES... AND LUBRICATES EVERYTHING THAT MOVES.

CONTINUING RESEARCH AND THE USE OF SCIENTIFIC OIL PRODUCTION METHODS HAVE LARGELY ELIMINATED WASTE AND HAVE STEADILY BOOSTED THE PROPORTION OF UNDERGROUND RESERVES BROUGHT TO THE SURFACE AND MADE INTO USEFUL PRODUCTS.

DESPITE RECORD PRODUCTION TODAY, INDUSTRY EXPLORATION AND DEVELOPMENTS HAVE INCREASED THE KNOWN UNDERGROUND OIL RESERVES TO A NEW HIGH... MORE THAN A TRILLION BARRELS.

PETROLEUM PROMOTES PROGRESS

ber from Denison await admission to the organization. The reception, followed by a luncheon, will take place on Sunday, Oct. 24, with Mrs. A. J. LeBlanc, state regent, in charge. Rehearsal will be held the preceding Friday and a special session with practice is set for Saturday, the 23, at night.
Committee for the luncheon planning consists of Mrs. Ben Seyler, Mrs. Paul Fisher and Mrs. J. W. Fisher. Hostesses for a bridal shower honoring Miss Jewel Marie Hoffman are Mrs. Nick Miller and Mrs. Joe Horn, and hostesses for the regular monthly social on Thursday, Oct. 28, are Mmes. Val Fuhrmann, Ted Gremminger and Al Haverkamp.
Mrs. John Mosman extended thanks to her committee and to all members who assisted in making the square dance a success and Mrs. John Streng accepted appointment to take charge of replacing the court's game facilities by the purchase of eight sets of new dominoes.

H. H. Moss Will Speak at P-TA Meet Next Thursday
County School Superintendent H. H. Moss will address the Parent-Teachers Association at its regular monthly meeting next Thursday night, Oct. 21. He is the first of a series of guest speakers to feature the organization's meetings.
Mrs. Rudy Hellman, president, announced this week that the meeting will be held in the parish hall, beginning at 8 o'clock, and that in addition to presenting a guest speaker the session will decide several issues of current importance.

4 APPROACHING WEDDINGS ANNOUNCED THIS WEEK
Announcement of the engagements and forthcoming weddings of four well known young couples highlights the social calendar this week.
Mr. and Mrs. John J. Hoffman announced the engagement of their daughter, Miss Jewel Marie Hoffman, to Earle Otto, son of Mr. and Mrs. A. A. Otto. The couple has set November 9 as the wedding date. The nuptial service will be solemnized here in Sacred Heart church.
Announcement was made Sunday of the engagement and approaching marriage of Miss Evelyn Spaeth, daughter of Mrs. George Spaeth of Lindsay, and Arthur Felderhoff, son of Mrs. Joe Felderhoff. They will be married on Oct. 26 in Saint Peter's church at Lindsay.
Mr. and Mrs. William Fuhrmann of Lindsay announce the engagement of their daughter, Miss Anna Mae Fuhrmann, to Meinrad Stoffels, son of Nick Stoffels. October 27 is the date of the wedding. It will take place in Saint Peter's church at Lindsay.
Mr. and Mrs. Joe J. Krahl of Gainesville announce the engagement of their daughter, Mary Krahl, to Emmet J. Sicking, son of Mr. and Mrs. Will Sicking. They will be married on October 27 in services performed in Saint Mary's church in Gainesville.
A round of pre-nuptial parties and showers are being arranged for the brides-to-be.
Mr. and Mrs. Urban Endres joined two couples from Gainesville Monday and spent the day at the Dallas Fair.

DESTROYING ENEMIES — THE FRIENDLY WAY
President Lincoln was once taken to task for his attitude toward his enemies.
"Why do you try to make friends of them?" asked an associate. "You should try to destroy them."
"Am I not destroying my enemies," Lincoln gently replied, "When I make them my friends?"

The veterans agricultural class members and their wives spent Thursday at the Dallas Fair.

Texas Cafe

On Highways 77 and 82
Plenty of Fried Chicken
OPEN 24 HOURS A DAY
CURB SERVICE
Charlie Links, Prop.



- '42 Ford 2 door Deluxe with radio
- '41 Oldsmobile 4 door with radio (Good Condition)
- '37 Ford 2 door (1 man owner)
- '40 Ford Pickup, new motor and transmission
- '39 Plymouth 2 door
- '36 Chrysler coupe
- '35 Chevrolet 2 door

Endres Motor Co.
Authorized  Dealer
Muenster

Features TO HELP YOU SEW FASTER, EASIER, BETTER

1. FOUR POINT FEED
2. HINGED PRESSER FOOT
3. DIAL TENSION CONTROL
4. FINGERTIP PRESSURE RELEASE
5. BUILT-IN SEWLIGHT
6. REVOLVING SPOOL PINS
7. AMPLE UNDER-ARM SPACE
8. AUTOMATIC BOBBIN WINDER
9. LEVER FOR FORWARD AND BACKWARD SEWING
10. DIAL STITCH-LENGTH REGULATOR

Domestic SEWMACHINES

Features you'll think were especially designed to help you with your next sewing project. High fashioned dresses, children's clothes, curtains, drapes, mending, darning—all are easier and more fun to do on a Domestic Sewing Machine. Come in and see and try these features for yourself.

HERE'S HOW THESE FEATURES HELP YOUR SEWING

1. FOUR POINT FEED—Assures straight stitching.
2. HINGED PRESSER FOOT—Lets you sew over basting pins.
3. DIAL TENSION CONTROL—For accurate tension adjustment.
4. FINGERTIP PRESSURE RELEASE—Lets you darn and mend without attachments.
5. BUILT-IN SEWLIGHT—Lightens your sewing. Prevents eye strain.
6. REVOLVING SPOOL PINS—Prevents tangled or broken threads.
7. WIDE UNDER-ARM SPACE—Lots of room for curtains, drapes.
8. AUTOMATIC BOBBIN WINDER—Disengages when bobbin is properly filled.
9. FORWARD AND BACKWARD SEWING—Tack corners without stopping machine.
10. DIAL STITCH-LENGTH REGULATOR—The right stitch for every garment.

FURNITURE STYLED CABINETS designed for use in any room of your home



BOHLS STORE
Gainesville

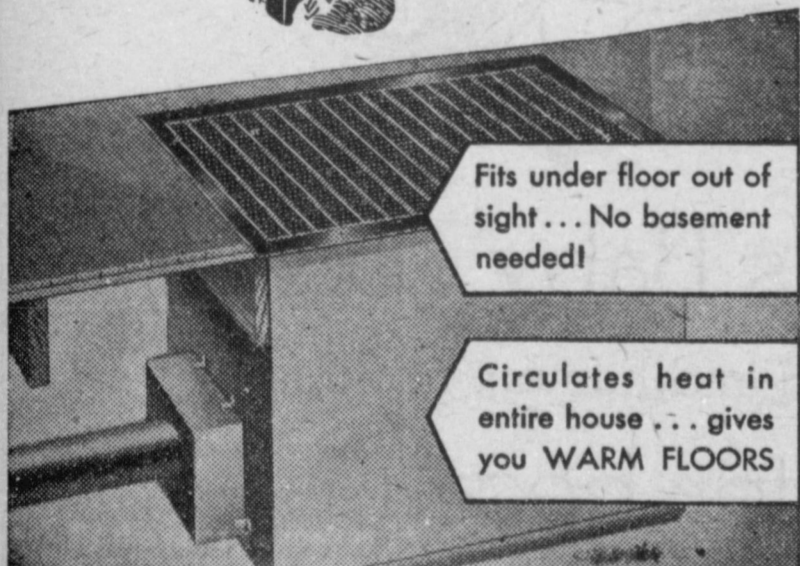
For the Gifts You Give with Pride...

CHOOSE JEWELRY, ESPECIALLY A HANDSOMELY STYLED BULOVA

Wiese Jewelry
Muenster



Heater time is getting close



If you're looking for real comfort and convenience see the Coleman automatic floor furnace.

We can also furnish the Coleman oil heater and Thompson gas heater at a price you will like.

PUTTING UP YOUR OLD STOVE? Depend on us for stove pipe, elbows, dampers, and gas hose.

Waples Painter Co.
Leo N. Henscheid, Mgr. Muenster

Our Prices Are ALWAYS GOOD

Bidding at our sale is controlled by current market prices... it goes up and down as the market goes up and down.

But one thing is always constant. Compared with the current market our price is always good.

WE PAY TOP PRICES FOR HOGS EVERY DAY OF THE WEEK

Gainesville Auction Barn

E.A. 'Babe' Felker W.F. Solomon D.C. Butler



Gainesville Radiator Shop
 J.F. "Brownie" Brown
 527 N. Commerce, Gainesville

It Happened 10 Years Ago

October 14, 1938
 REA Co-op continues drive to hasten start of line construction. . . . Knights and friends enjoy gala party on Columbus Day. . . . Minor fire in boat results in facial burns for Herbert Meurer. . . . Emergency bridge is erected to serve traffic south of Muenster. . . . Bullet wound causes death of Lum Pierce. . . . \$3.00 in pennies is stolen by burglars from Bright Gable Inn. . . . Funeral services are held for J. M. Havis in Greenville. . . . Ben Knabe receives cut finger in oil field injury.

5 YEARS AGO
 October 15, 1943
 Garden Club announces Flow-



I DIDN'T START THAT FIRE!

Right, Mrs. O'Leary's cow was not guilty of starting the Chicago fire on October 8, 1871. Carelessness in putting the lantern where the cow could kick it over was at fault. It is carelessness that causes "cigarette fires"; it is bad installation and maintenance that are responsible for fires blamed on electric wiring and heating apparatus. © 1948 by National Association of Mutual Insurance Companies



THIS HOSTESS GUEST AT OWN PARTY—Modern farm, rural and urban homemakers alike can be guests at their own tables these days with a modern electric roaster to do the cooking. One of the most versatile appliances in the kitchen, this compact, portable "chef" broils, bakes, stews, grills, roasts . . . everything from soup to dessert! . . . and cooks an entire meal at one operation. Texas Power & Light Company introduced such appliances as the electric roaster in this area, just as it pioneered in the development of rural electrification in Texas, building lines to serve farm and rural areas as early as 1915. Today, of the 239,000 customers served by the company, more than 68,000 live on farms in rural communities.

2 good reasons for replacing door glass and channels NOW!

1. Cold weather is near
2. Glass and channel are going up.



We can fix Any make or model

McDaniel Garage
 Muenster

er Show date as Nov. 10 . . . Sub-lacio Alumni will sponsor benefit party here Oct. 24-25 . . . Local Baptists begin moving building to city lots this week. . . . Joe Tempel left last week to report for naval training. . . . Pvt. Jack Fletcher and Miss Betty Blake-more marry in Denison. . . . Mrs. Ben Hellman is elected president of Get-Together Club. . . . Surprise party greets Frank Yosten on his birthday. . . . Mr. and Mrs. Edgar Klement announce the arrival of Ronald.

SHOWER COMPLIMENTS RECENTLY MARRIED COUPLE

A miscellaneous shower and party complimented Mr. and Mrs. Julius Stelzer, recently married couple, Sunday at the home of Mr. and Mrs. Ed Eberhart. Hostesses were Mrs. Bill Flusche and Mrs. Ray Sicking.

Miss Laurie Wilde and Mrs. Luke Temple received game prizes and Mrs. J. B. Wilde drew the door prize. They presented them to the honor couple who received an assortment of useful gifts from the thirty guests present. The hostesses served refreshment plates of chicken salad sandwiches, ice cream, cake and coffee.

MARTHA HENNIGAN ENTERS NOVITIATE IN CINCINNATI

Miss Martha Hennigan, daughter of Mr. and Mrs. H. P. Hennigan of Albuquerque, N. M., and a former Muenster resident, left last Sunday to become a postulant in the order of the Sisters of Charity in Cincinnati, Ohio. She was accompanied by a classmate, Miss Jeannette Carria, who is also entering the novitiate at Mount Saint Joseph. Miss Hennigan graduated from St. Vincent's Academy in Albuquerque in June. She received the honor medal in music at the commencement exercises and had served as organist in St. Charles church. She graduated from the 8th grade at Sacred Heart school here and had three years of high school at OLV Academy when the Hennigan family moved to New Mexico.

Crippled Children Entitled to Care of Health Department

AUSTIN.—In an effort to familiarize every person in Texas with the services offered by the Crippled Children's Division of the State Health Department, Dr. Geo. W. Cox, State Health Officer has released the following statement:

Every crippled child in Texas, under 21 years of age, and of normal mentality whose parents are unable to pay for needed care is entitled to assistance from this Division.

Crippling conditions which may be treated are infantile paralysis, osteomyelitis, club feet, hare-lip and cleft palate, burns, curvature of the spine, arthritis, bow legs, rickets, tuberculosis of the bone, flat feet, congenitally dislocated hip, muscular dystrophy, supernumerary fingers and toes, wry neck, elephantiasis, spina bifida, brachial palsy, Pott's Disease, congenital anomalies, spondylolisthesis, webb fingers, amputation, epiphysitis, and sarcoma.

Assistance may be obtained by applying to the Crippled Children's Division, Texas State Department of Health, Austin, or by placing an application through an established city or county health unit.

Full information about local groups and organizations throughout the state who are anxious to assist crippled children to establish their eligibility and receive proper care, may be had by writing for a pamphlet, "Handbook on Agencies," Address Crippled Children's Division, State Department of Health, Austin 2, Texas.

The Rain was Wonderful, But not for your car

Better let Us Clean It Up



Restore its looks and prolong its life with a thorough Humble wash and grease job. Get rid of body grime and dirt. Get a shot of fresh gritless grease in every joint and shackle.



Ray and Steve Humble Station
 MUESTER, TEXAS

Here's the only sure Value

14 DIAMOND . . . BRIDAL PAIR



Perfect Center Solitaire

\$99.
 Plus Tax

Quality — Beauty — Value

First for quality...first for value and first for beauty...no other pair of rings can equal such qualifications...be sure to see this set. 13 smaller diamonds are carefully selected.

Hunecutt Jewelry
 Gainesville, Texas

SAVE on these SPECIALS

Next week only, Oct. 18-23

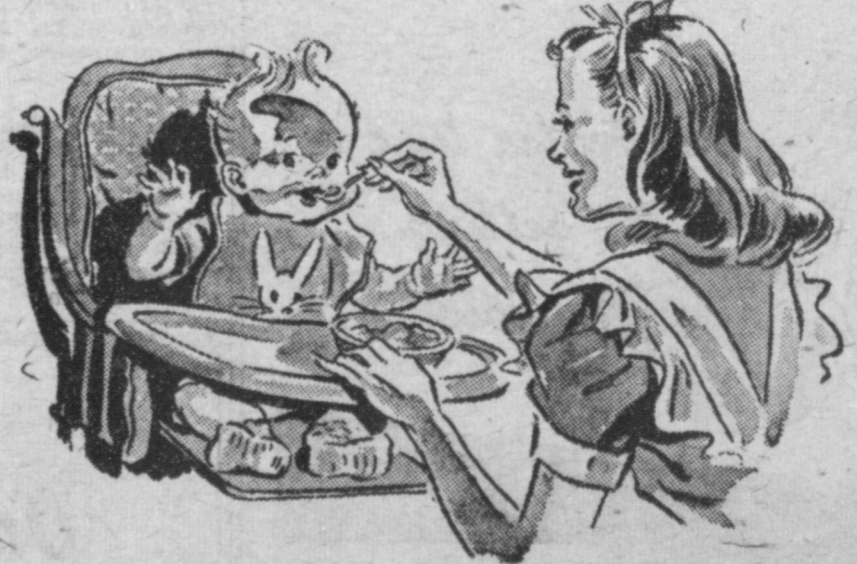
Firestone DeLuxe Champion tires 6:00x16, 4 ply, mounted on your wheel **\$15**

Havoline Motor Oil in 5 gal. cans **\$5**

Havoline Motor Oil in quart cans **30¢**

Wash and Grease Special **\$1.75**

Harrison Bros. Texaco Station
 MUESTER, TEXAS



Libby's Baby Food

... strained and homogenized ...

is better because:

Homogenization breaks up food particles, releases contained nutriment, and reduces food fibers to minute particles.

Extra easy to digest Extra tasty, too

Available in a wide selection of vegetables, fruits, pudding, soup and meat and vegetable combinations.

The FMA Store

Muenster, Texas

It is estimated that there are over 1,000,000 American women overweight — round figures, of course.

Notes On Soil Conservation

J. A. Klement is building 3 miles of terraces on his farm, west of Hays. Terraces will outlet onto buffalo grass pasture. He is building channel type terraces with a large tractor and grader.

Terrace outlet areas have been staked off on Dr. L.B. Holland's farm west of Hays. A 7 acre strip will be sodded to bermuda grass as soon as the grass becomes dormant this fall. The outlet area is a 200 foot wide strip along a natural drain and will receive the run off water from 3 miles of terraces. Terraces cannot be built until the grass has become well established.

John and Joe Kleiss plan to widen a pasture lane to an average 100 foot width and sod it to grass. This lane will serve as a terrace outlet and will connect with an old field that is to be established to pasture. After the grass is well established the ter-



NEW DELHI, INDIA — (Sound photo)—Sir Mir Osman Ali Khan (above), the Nizam of the Independent State of Hyderabad, reportedly the richest man in the world, surrendered his landlocked state to the overwhelming forces of Hindu India, ordering his people to adjust themselves to a "new mode" of democratic life. The Nizam was the last of 562 princes to give in to Hindu India or Moslem Pakistan.

aces will be built. C. J. Hacker seeded a terrace outlet waterway this spring and has a partial stand of grass. This waterway has been extended to accommodate additional terraces and will be sodded this winter.

B. C. Rosson and Tom Pryor, whose farms are south of Myra, have recently completed a diversion terrace that protects a bottom land field on each farm. Mr. Pryor and Mr. Rosson co-operated to do a conservation job that neither could do alone. The terrace was designed and staked off by the Muenster Work Unit of the Soil Conservation Service.

CARD OF THANKS
The Joe Kupper family gratefully acknowledges every kindness and consideration at the re-burial of T-5 Michael Kupper.

"The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint enough to keep from meddling with them while they do it."
—Theodore Roosevelt.

WANT ADS

FOR SALE: Circulating kerosene heater, used only one season, Mrs. Eddie Mages, Lindsay. 47-1p.

FOR SALE: Model A John Deere tractor on rubber, with lights. Frank Schilling. 47-1

FOR SALE: Two kerosene heaters used only three months. One is circulator type. Hugo Lutkenhaus, Muenster. 47-1p

BIRD DOG for sale, 2 years old, well trained. Hugo Lutkenhaus, Muenster. 47-1p



Good Wiring

means a lifetime of convenience, safety and trouble free service. See that your new or remodeled home gets the best

Golightly Electric Co.

Ph. 644 Gainesville

GOOD, CLEAN Mediterranean seed wheat for sale. Jos. Fisher, Muenster. 47-1p.

WANTED: Settled woman of German descent for housekeeping and care of children. Ninety dollars a month, board, and new private living quarters. Mrs. Hugh W. Ferguson, Jr. 3929 Caruth, Dallas, Texas. 47-4.

NOW ACCEPTING NEW subscriptions to the Fort Worth Star Telegram at bargain day rates. Offer limited. See Rosie at the Enterprise. 47-tf

WILL BUY: Production, producing royalty, or will drill attractive wildcat. James T. Cumley, Panhandle Bldg., Wichita Falls, Texas. 45-4p.

FOR SALE: Continental modern gas cook stove and hand washing machine, ideal for couple. Mrs. Ed Chadwell, Myra. 43-tf

WE HANDLE a complete line of Maytag and Gibson appliances Washers, gas and electric ranges, refrigerators, home freezers and parts. We service our products. Geo. Gehrig Hdwe., Muenster, 43-al.

WANTED: Man to learn tractor and implement repair work on GI Bill of Rights. Steady employment at \$200 per month for right man. Apply by letter to Muenster Enterprise. 46-1

FOR SALE: New John Deere 2 disc plow, New John Deere 5 disc tiller, New John Deere 8 ft. field cultivator, Used John Deere H tractor. H. E. Myers and Sons, Gainesville. 46-1

FOR SALE: 6 city lots one block west of Main and south of Leo Haverkamp residence. also 20 lots on the highway north of the auction barn. Geo. Gehrig.

WE HANDLE the complete line of NORGE products and can furnish repairs on all Norge products. J.B. Wilde. 27-tf

SPECIAL SALE of car radios, \$49.95. Can be installed in any make or year model. J.B. Wilde. 27-tf.

A CATTLE GUARD can save the time and energy you now waste opening and closing a gate. Muenster Machine Shop. 18-tf.

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs. Display located on Red River Street, between Main and Pecan. Office 305 E. Pecan. Phone 790-M. W. O. Edgington, P. O. Box 286, Gainesville, Texas. 51-tf.

REMEMBER! If it's a welding

HARLEY DAVIDSON World's Most Durable One-Stop Motorcycle SALES and SERVICE



813 Ohio

Wichita Falls, Texas

Highest Cash Prices Paid for Dead or Crippled Stock



For immediate service phone NO. 6, COLLECT GAINESVILLE

CENTRAL HIDE & RENDERING COMPANY

or metal repair job you can have it done at the Muenster Machine Shop. 18-tf.

WATCH REPAIRING. We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 37-tf

To Relieve Misery of **COLDS** take **666** LIQUID OR TABLETS - SAME FAST RELIEF

Building Materials

- Galvanized corrugated roofing
- Asbestos siding
- Asbestos roofing
- Windows, Doors, Door Locks

Henry J. Luke

Building material and feed

SEE AL - -

For water well service and supplies for welding and all kinds of metal repair work

Al Walterscheid

Muenster

Their Security Rests With You



Yes, the education of your children, their entire future welfare, is your responsibility.

Safeguard that future with a sound program of life insurance.

C. E. Edwards

representing Texas Prudential Insurance Co. 649-Phones-439 Gainesville, Texas

Supplies for your water well

- Steel and wood sucker rods
- Black and galvanized pipe in all sizes
- Black and galvanized pipe fittings

IF IT'S A MACHINE OR METAL REPAIR JOB, WE CAN DO IT

Machine Shop & Supply Co.

Louis & Lawrence Roberg Jerome Pagel Muenster

F. E. Schmitz Motor Co.

116 N. Chestnut, Gainesville

DODGE Job Rated TRUCKS



Irene's Cafe

205 W. Calif. Gainesville

WHERE GOOD FRIENDS MEET FOR GOOD THINGS TO EAT



Feed **Nutrena** DOG FOOD

Muenster Mill

Gladiola Flour

—AND—

Sunglo Feeds

SEE US BEFORE YOU BUY —OUR PRICES ARE RIGHT—

HOELKER GRO. LINDSAY, TEXAS

DEPEND ON US FOR

Dependable Service

FOR YOUR CAR

ALWAYS GOOD PRICES ON GOODYEAR TIRES AND DELCO BATTERIES

Hennigan Motor Co.

Muenster

FOR SALE

One hundred acre farm in Bulcher community. Three and half room double wall house, bored well in yard, spring in pasture, (good place for fresh-water fish pond.) Electricity. Suitable for chicken-ranch, general farming and stock-raising. One-fourth mineral interest. One mile from oil production. Never drilled; not leased. Similar place near just sold for \$4,000. For quick sale this place goes for \$3,000. Buy from owner . . . save commissions.

Dr. C. L. Stocks, Gainesville, Texas



Cold and slush and fog won't bother you nearly as much if your car is equipped to cope with them.

Better let us put on a heater (hot water or gasoline type), a windshield washer, fog lights, spot lights.

Endres Motor Co.

Authorized **Ford** Dealer

Muenster

Lindsay News

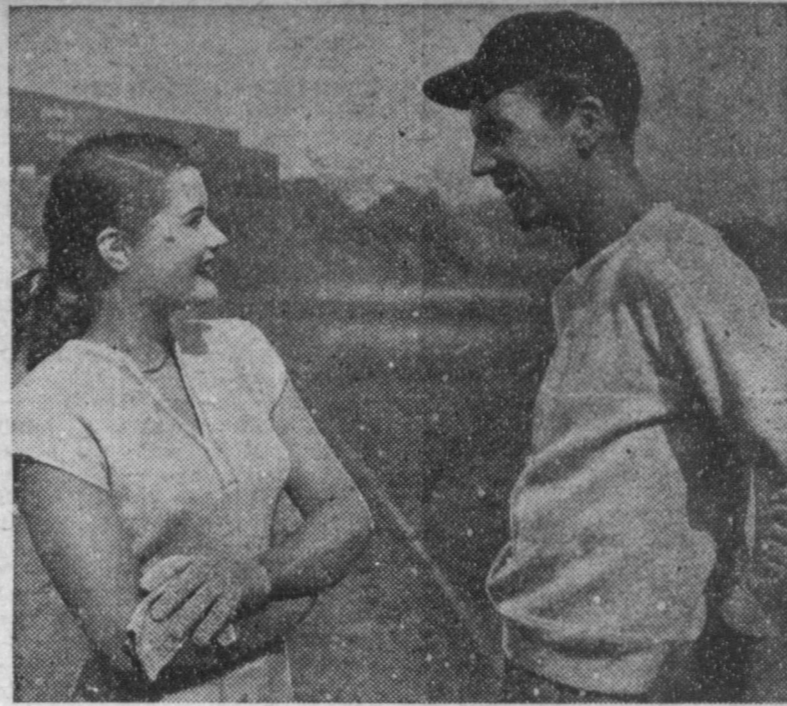
Carl Manke who formerly lived here is now living in Comfort, Texas.

Among out of town relatives here for the re-burial of T-5 Michael Kupper Friday were Messrs. and Mmes. Troy and Roy Cooper and Jake Cooper, all of Corsicana.

Mr. and Mrs. Frank Mages Sr. are on a four-week trip to visit their children, the Charlie Berends in Amarillo, and the Lavel Kinsleys in Satanta, Kansas. They plan to return home about the middle of next week.

Mr. and Mrs. R. W. Bump and son of Irving were here Thursday and Friday for the re-burial service of her brother, T-5 Michael Kupper. Mrs. Bump and the baby remained with her father until Sunday when Mr. Bump returned for them.

Don't Learn Safety By Accident



Lindsay School News

The first week of October, which marked the reopening of classes that had been interrupted for a few weeks to make allowance for a brief vacation was one replete with excitements of various kinds.

Continuation of different courses proved more pleasant than most of us had anticipated.

We organized different clubs, prominent among them, Our Lady's Sodality and the Editorial Staff for the school news. The latter consists of the following students: Chief Editor, Gaynell Lea Medlock; Associate Editor, Julius Metzler; Reporter for the Sophomores and Freshmen, Joan Arendt; Reporter for Grammar Grades, Marjorie Sandmann.

The most unusual thing that happened was the "Oil Fire" which started Monday noon when some of us were still busy in the cafeteria with the second or third helping.

The papers have done full justice to the episode, therefore all we need to mention is our unexpected half-holiday, which prevented some potential assignments for the next day.

The chemistry class gleaned various useful information from the destruction of the freight train's thirteen oil tanks; which was fully explained during the Tuesday class meeting.

The Cooke County Bookmobile arrived Friday morning and the librarians did more than just check out books; they treated us to a very modern "talkie" which everybody enjoyed.

The lid to the first full week sessions was furnished by a second visit of Mr. H. H. Moss, county school superintendent. One serious flaw of these business "pop" calls is that they pop too quickly... he is gone before we can enjoy his visits.

THREE COOKE COUNTY 4-H BOYS WIN PRIZES IN DALLAS PIG SHOW

Two 4-H Club boys from Lindsay and one from Gainesville received prizes totaling \$80 from their entries in the Sears district pig show held in Dallas last Thursday.

Harold Nortman, Lindsay, won third place and \$40 on his Duroc boar; Michael Neu, St. Mary's 4-H club, took fifth place and \$30 on his Duroc sow, and Willard Kuhn, Lindsay, placed fifth with \$10 in prize money for his pen-of-three fat barrows.

The boys were accompanied to Dallas by members of the families and B. T. Haws, county agent. Judging began at 10 o'clock. The Sears company honored the boys with a luncheon at noon. 4-H club boy entries from 15 counties competed in the show.

Make Your Vote Mean Something

Vote for a man who will be seated — Who is sincere and sensible — Who will represent YOU, and not special interests or groups — Who will save the Tidelands for the schoolchildren of Texas — Who will rid our government of the Communists in our midst — Who will oppose any and every Civil Rights program devised to disenfranchise the South.

Vote for the
All-Texas Candidate
JACK PORTER
for
U. S. Senate

Confetti---

In 1940. More and more Negroes are exercising their right as citizens. Social progress is moving right along... and without benefit of the idealistic schemes of professional do-gooders who shed their big crocodile tears over the plight of the poor mistreated colored man.

The point is that Negroes, like any other people, pay their poll tax and vote when they learn to appreciate the value of a vote. What's more they are more inclined to vote wisely... according to their own convictions... when they think enough of their voting right to sustain it by a personal sacrifice. Until they reach that status we don't particularly want them to vote anyway.

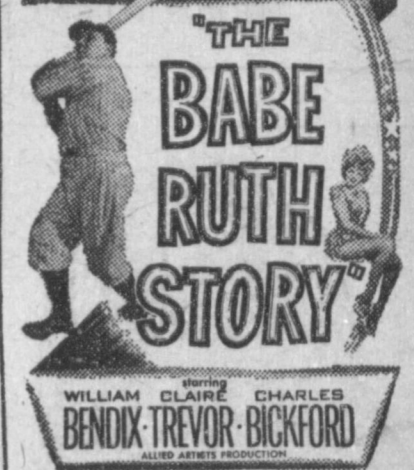
Perhaps it is more than a mere coincidence that there is less herding of voters in the South. Recalling the corruption so often exposed under political bosses, in non-poll tax states, we are inclined to regard poll tax as a very effective safeguard of democracy.



Gainesville

THURS.-FRI.-SAT.
Oct. 14-15-16

FILMED AT LAST... The Story of America's Most Beloved Guy!



—PLUS—
Popeye Cartoon — News

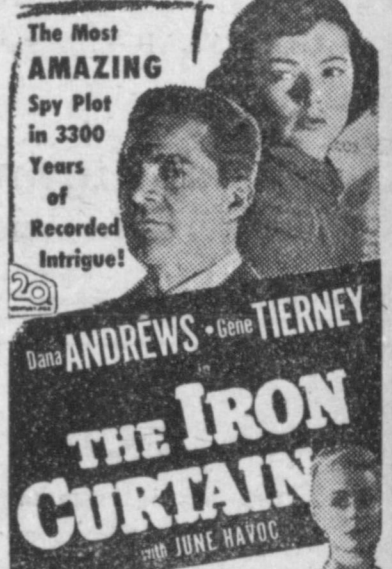
SATURDAY PREVUE
SUN. - MON. - TUES.
Oct. 17-18-19

WHERE MEN IN HIDING WAIT!



Bugs Bunny Cartoon - News

WED. - THURS.
Oct. 20-21

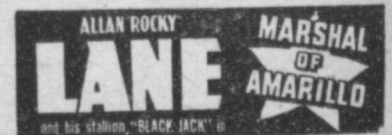


"A Day at the Fair"
"Fighting Athletes"

PLAZA

Gainesville

FRIDAY & SATURDAY
Oct. 15-16



—PLUS—



Chapter 3
"G-Men Never Forget"

SUN. - MON. - TUES.
Oct. 17-18-19



JOHN WAYNE
RED RIVER
WALTER BRENNAN
Montgomery CLIFT • Joanne DRU

—Nancy Guild keeps Dan Dailey on the baseball diamond although he should be home rehearsing the family vaudeville act in "Give My Regards to Broadway" the new 20th Century-Fox hit. Photographed in color by Technicolor, the film will show at the Relax Theatre Sunday and Monday, Oct. 16-17.

DR. R. O. BLAGG

Chiropractor Radionics
Colontherapy
X-Ray
Calls Made Day or Night
414 N. Dixon Phone 544
Gainesville, Texas

Small Down
Payment
24 months
to pay

Universal Jeep

See us for
particulars

Frizzell and
Farr Mtr. Co.
305 E. Calif.
Gainesville



In a gorgeous setting
Inspired by colorful, romantic
Modern Mexico

NATURAL GAS BUILDING
State Fair of Texas
DALLAS, OCT. 9 to 24

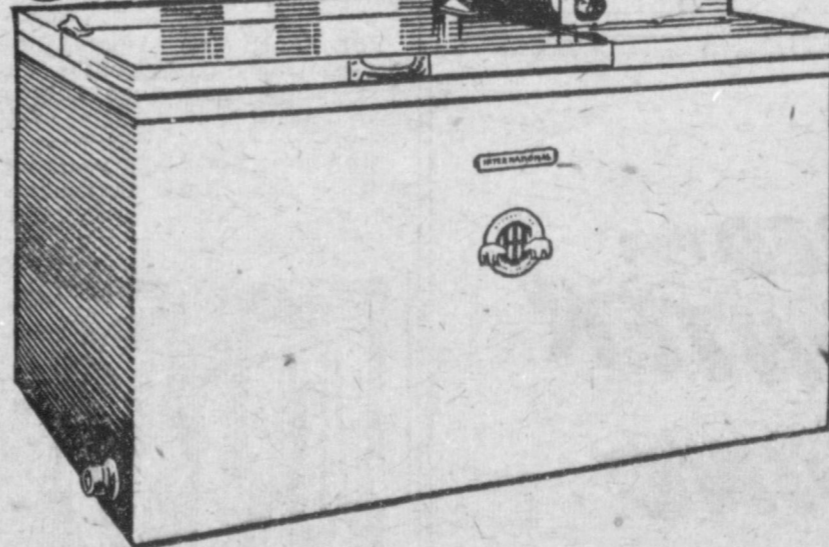


Colorful! Huge Mural by
western artist. Music of Alfredo
Casares' Orchestra. Songs by
exotic Carmensita Dream kitchens
from three national women's
magazines.

- Entire building air conditioned
- Free Ice Water
- Comfortable Lounges
- Clean Rest Rooms

INTERNATIONAL MILK COOLERS

GIVE YOU THESE
6 Features



1. They cool their full-rated capacity to 50°F. or lower twice every 24 hours.
2. They are economical to operate, require little attention.
3. Fast, uniform rate of cooling for every can.
4. Pneumatic agitator cools milk without stirring, even at the top of the can, to 50°F. or less, within an hour.
5. Three-inch built-up ice bank all around the cooler greatly increases rate of heat absorption at all times, as thermal conductivity of ice is four times as great as water when not being agitated.
6. Three-inch insulation, sealed against moisture, holds heat leakage to a minimum.

Come in and get the full story about these economical, easy to install coolers.

SCHAD & PULTE

Hardware & Farm Implements
EAST SIDE OF COURT HOUSE - PH 224 GAINESVILLE, TEX.

KEEP OUT BAD WEATHER

WITH

Numetal WEATHER STRIPS

... SAVE 1.3 ON
YOUR FUEL BILL!

Every home needs Numetal Weather Strips on the windows and doors... every day of the year. Numetal keeps out cold drafts, rain, snow, dust, soot. Stops rattling. Cuts your fuel bill! Protects your health!

INEXPENSIVE • PERMANENT
EASY TO PUT ON!

Numetal Weather Strips are so easy to install you can put them on by yourself. No mess... no inconvenience... it isn't even necessary to remove the windows and doors. Numetal is inexpensive, too. Ask for demonstration and estimate.



Joe B. Walter Lumber Co.

On Highway 82 Gainesville, Texas