bit of light on the subject.

seems as though the New Dea

and the Republican politicians are

about breaking even on their ar-

guments about which were the

better times. The New Dealer

tiful" and the GOPer says "our

are correct, and it is interesting

to notice that neither can brag

about a more favorable ratio of

But there's another angle to

this monetary problem on which

Republicans have all the advan-

tage. And that concerns the val-

ue of savings. Millions of people

in this country have life insur-

ance, bonds, and savings accounts

that were laid aside in 1929 or

thereabouts and have depreciated

sadly since then. Take the fellow

who had a \$10,000 life insurance

policy. Figured in terms of to-

day's dollar value it is worth

only \$5,920. The same applies to

other forms of negotiable sav-

ings. People of 1929 who put

something aside for the rainy

Therein lies the real tragedy

in this monetary mixup. The

kind of people who made this,

country great, those who toiled

and sacrificed and saved are

compelled to bear the economic

strain brought on by the spend-

done for the common man. But

do those claims stand up under

examination? As far as the cur-

rent flow of money is concerned

the men of '29 and '48 are about

even. Their real incomes are

about equal. So there's no gain

there. However savings have de-

at the result. That common man

planation, but we suspect never-

current tendencies have a defin-

and do less per hour. Judging

Whether or not those factors

have any bearing on the problem,

the fact remains that our impro-

vement in living standards has

not kept pace with mechanical

improvements. It's a regrettable

condition, one that most of us

would like to see diagnosed and

Lots and lots of people nowa-

days are offering solutions on

how to reduce the cost of living.

Under the circumstances perhaps

this column can be excused for

First of all let's admit that

we're not hurting desperately.

We're pinched trying to make

very comfortable by spreading a

fairly small percentage of im-

provement over the whole nation.

ment be shared by at least three

(Continued on Page 10)

Well, why not let that improve-

airing just one more opinion.

has increased.

cured.

ite relation to the subject.

Now add those factors and look

Lots of things have been said

has

day have been gypped.

thrift theories of others.

preciated 40 per cent.

finitely a loser.

about what the new era

income to cost of living.

MUENSTER ENTERPRISE

#### Hornets Lose 19-13 In case you've been wondering how your financial status today In Tough Game With compares with that of the individual back in '29, here are a couple of sets of figures to shed a St. Xavier Bombers The average annual income

now is \$1,100. In 1929 it was \$640 On the other hand the compara-The St. Xavier's Bombers of tive dollar values in 1929 and now are \$1.00 and 59.2 cents. In Denison were too much for Muenster's scrapping Hornets here other words there is very little Friday night. True to the predifference in real incomes then game dope they entered the game and now. Today's average inwith a clear advantage in weight come computed in terms of ful and training and took their exsized dollars amounts to \$651.20 pected victory by a score of 19 From the looks of that it

However the Hornets likewise made good their promise to give the visitors a real run for their money. By sheer fight they chalked up more gains and first downs says "our dollars are more plen- than the Denison lads did on smoothly coordinated plays. In dollars were worth more". Both one drive after another they pushed down to within reach of pay dirt but only two of these drives were rewarded by scores. That part of the game is best described by the record of first downs which finally added to 17 BECOME MANAGER OF for Muenster and 9 for Denison.

Every boy on the Hornet team fought gallantly. Hard hitting little linemen made a habit of half of the Hornet's total yard-

they stormed their way for 80 continue as permanent manager. yards, Ronald Herr taking the try for extra point was short.

bers renewed their attack reach- J. H. Flood, an army reserve, reing the Hornet 41 before losing signed to enter the service. His the ball on a fumble. The Hornets record at both management and fought back to the 23 and lost construction led to his rating as on downs then held the Bombers one of the most versatile manafor downs, returned the kick to gers in the REA system. the 30 and fumbled.

to their second score on two him there in about a week. runs and a 15 yard pass across who has been the subject of so the line. Another attempted run much solicitous ballyhoo is de-

for the extra point failed. As the half ended the Hornets JEWELRY STORE HERE Getting down to strict techni- had reached mid-field on anothcalities there's also room for leg- er steady push. Vogel opened itimate complaint about our fail- the second half by returning the shop is the latest addition to ure to increase the individual's kickoff 38 yards to the visitors' Muenster's business section. real income since 1929. Until that 47 and sparked a drive to the 7 year the history of American in- before the ball went over on esville, who recently completed dustrial progress reveals a condowns. The Bombers advanced 14 an 18 months course in jewelry stant rise in individual income as and kicked. The Hornets came repair work at Hardin College

ed the efficiency of workmen, 42 and again lost on downs. Those improvements have con-tinued but the corresponding inDenison completed a first down by the Muenster VFW post. He crease in individual income has on Muenster's 43 and then romp- shares the location with E. A. not continued. The living stand- ed to the goal on a perfectly co- Schmitz who has just moved his ard of today's average man is ordinated play. A run was good furniture and appliance business no better than it was 20 years for the extra point.

Muenster retaliated by anoth-What's the reason? Not being er march featuring Vogel's drives handy with complex economic and Herr's final plunge for the department of the business is score. Vogel ran across for the problems, few of us would attempt to offer a dogmatic ex- extra point.

In the final minutes the Hornets missed another chance to cases arrive. theless that some very obvious score. Pinning down the visitors after the kickoff they took a Exhorbitant tax, for instance, kick on the 26 but lost on downs. has its depressing effect on liv- As the game ended the Bombers ing conditions. When the nat- were in possession of the ball.

#### ional tax bill is higher than the national food bill we readily see how conditions could be improv-, HORNET AND PANTHER ed by reducing tax. Perhaps the TILT SHAPING UP AS attitude toward work is another factor. People work fewer hours ANOTHER THRILLER

All indications this week point from the final result we are led to another treat for Muenster football fans here Friday night to believe that personal efficiency has decreased about as much as mechanical efficiency Saint Jo Panthers.

> So far as can be figured from their performances in early games, the teams are about evenly matched. Each enters the fray with a .500 average, Muenster winning one out of two and Saint Jo winning two out of four.

Prospects for a hot contest are further intensified by the tradiional rivalry of the two teams. The Panthers, with victories in the past two annual tilts, will be battling to hold the perfect record while the Hornets will equally determined to avenge the

former defeats. According to reports Wednesday, each team will have to get along without the services of its outstanding, performer. ends meet, but we could be made Vogel is still nursing a knee sprain received in last Friday's game and Saint Jo's fleet-footed quarterback has been lost by transfer to a West Texas school.

and maybe more separate groups. Suppose the government were Mrs. John Knabe and Mrs. more economical and reduced Herman Luttmer returned Monmore economical and reduced Herman Luttmer returned Mon- Stations KFJZ, Fort Worth and ing bids on the road building con- her parents, Mr. and Mrs. John C hall, 1 p.m. There's the day from a visit in Glenrose for KRRV, Sherman, beginning at tract. first relief to the cost of living. their health. Mrs. George Lutken- 3:20. Then suppose all providers of haus remained for an additional



BERLIN—So anxious were the Soviets to make their communist rally a success, they set up soup kitchens, hot dog stands and free beer dispensaries in the Lustgarten, expecting to attract 400,000. The rally, ostensibly in memory of concentration camp victims, was actually to be a resounding answer to the anti-communist demonstration that ended in shooting a few days before. It was a flop—barely 100,000 showed up and many of those were delegations from satellite countries. Here is one of the free

### McNELLEY RESIGNS TO ARIZONA COOPERATIVE

Seven years to the day after he took over management of tearing holes into the opposing the Cooke County Electric Cowall to open the way for the operative, R. L. McNelley resigncharging backs but it was Wil- ed to accept a similar position bert Vogel who stood out as the with the Navopache Electric Coteam's inspiration and real ground operative of Lakeside, Arizona. gainer. His power house drives, He submitted his resignation at often carrying two or more a special meeting of the board tacklers, accounted for more than of directors Friday night, Oct. 1. As manager of the Arizona cooperative McNelley continues the Denison hit hard in the open- work he had been doing on a ing minutes of the game with leave of absence from the local two beautiful plays netting 33 organization. More than a year and 30 yards to place the ball ago, at the request of REA ofon the 12 and then cross the ficials in Washington, he took line four plays later. An attemptover the construction and organized run for the extra point failed. Izational task for the newly for-The Hornets' return was no less med project. After he finished spectacular. Receiving on the 20 that work directors asked him to

McNelley came to Muenster as ball over for the score. Vogel's maintenance forman shortly after the local line was energized. Receiving the pigskin the Bom- He became manager in 1941 when

McNelley returned to Arizona From there the visitors moved Sunday. His wife intends to join

# FRANCIS WIESE OPENS

A jewelry and watch

Francis Wiese, a native of Gainmechanical improvements increas- back from their 31 to the Bomber Wichita Falls, has set up his eq uipment in the north front of from the Home Art Shop.

Wiese does all kinds of jewelry repair work and engraving. That already under way and a stock of new jewelry will be added as soon as merchandise and show

# Building and Improvement Notes

Another new home for Muen-R. R. Endres new home on the south. Work is expected to get under way this week with the moving in of a two room struc- Circle Ten Boy Scout drive memwhen the Hornets take on the ture purchased from Reeve Cooke. It will be enlarged by the addition of three rooms, and a inside and outside.

At the home of Tony Trubenoach Jr., a new double garage has been completed.

homes received redecoration this not completed his collections.

#### WHEN AND WHERE TO HEAR SW CONFERENCE FOOTBALL THIS WEEK

Texas U. vs. Oklahoma Stations KRLD, Dallas and KWFT Wichita Falls, beginning at 1:50. TCU vs Indiana U.; Stations WBAP, 570, Fort Worth and KFDX Wichita Falls, beginning at 1:50. SMU vs Missouri U.; Station WFAA, 820, Dallas beginning at

Baylor vs Arkansas U.; Station WRR, Dallas, beginning at 2:20. Rice vs. Southern California:

KRLD, Dallas beginning at 7:50. this month.

# Thirteen MK&T Oil Cars Crash and Burn Monday at Lindsay

Thirteen tank cars filled with crude oil burned Monday afternoon after 16 cars of the 42car MK&T\_ train derailed and piled up at Lindsay, disrupting rail traffic for about 20 hours.

Regular traffic was restored at 9 a.m. Tuesday after wrecker crews from Denison and Wichta Falls cleared away the wreck- last year.

A raging fire, visible for many miles, started when the oil ig- lows: nited immediately after the wreck and \$344,152.50. Personal properand continued through most of ty, \$164,197.65, and \$176,135.00. the night. A unit of the Gaines- Total taxable property, \$475,400.

piled up after striking a siding. No one was injured in the werck. Katy officials have not set an estimate of the damage, but disclosed that 10 of the cars and contents were complete their losses. Three cars can be partially salvaged and three were only slightly damaged.

Jake Bezner and his son, Ja-mes, pulled 14 cars out of dan-in regular session Monday night Jake Bezner and his son, Ja-

#### Beans Schmitz Changes Name and Location of His Furniture Business

This week E. A. "Beans" Schmitz changed the name and location of his business. Moving from the Home Art Shop to the former VFW building he adopted the name "E. A. Schmitz Furniture and Appliances'

In making the double change Schmitz secured a larger, better location and also ended the confusion that has persisted ever since he sold the woodworking department of the Home Art Shop to Jake Horn Jr.

Horn will continue to use the old name as well as the east section of the building and he and Schmitz will use the west section jointly for storage space.

#### SCOUT COMMITTEE SETS ster will be Clarence Owen's on TUESDAY FOR WIND-UP North Main street adjoining the OF '48 FINANCE DRIVE

With approximately \$215 now in the local fund for the 1948 bers of the Scout executive committee this week urged all sol icitors to complete their contacts sleeping porch, and refinished and submit contributions on or before Tuesday of next week.

Frank Cockrell, Cooke County field representative for the scouts stated he is preparing a letter The Joe Otto and C. J. Kaiser to each of the solicitors who has He also stated that persons

wishing to help the scout program and not contacted in the drive may make their contribution at the Muenster State Bank.

#### HIGHWAY DEPARTMENT ADVERTISES FOR BIDS ON MUENSTER ROAD

Another definite step toward the building of that farm to market road north of Muenster has been currence of an old back ailment, taken.

Substantiating a report given about three months ago the State Highway Department placed ad- fined to bed for about three vertisements on Oct. 1 requests weeks. She is at the home of

The contractor will be design-Texas A & M vs LSU; Station ated when bids are opened late

#### NEW HOMES ACCOUNT FOR \$668 INCREASE IN CITY ASSESSMENT

If every taxpayer in Muenster forks over this year the city will receive exactly \$7,800.25, which represents an increase of \$668.14 over last year's possible tax revenue. Those figures were disclosed Monday night at the city council meeting by Mrs. Nick and was stationed in England Miller, tax assessor-collector.

The increased revenue is accounted for almost entirely by the addition of new homes. Ac-cording to the council little if learned that he had died on Febthe addition of new homes. Acany of the property was rendered at a higher valuation than

Comparative figures for the years 1947 and 1948 are as fol-Real estate, \$311,202.50 ville fire department extinguished the blaze early Tuesday.

The east-bound train left the rails just west of Lindsay and \$2,615.25, and \$2,896.75.

#### CITY WILL INSTALL 7 MORE STREET LIGHTS

Seven more street lights are due to light up the residential district of Muenster in the near future.

ger with their tractor, and the approved the additions and in- the directors authorized the relocomotive of an east-bound structed the city secretary to request installation by Texas hospital site to the original owners and the directors authorized the directors authorized for the freight train pulled away two er and Light Co. as soon as

> Locations favored by the improvements are: Second and Oak, Fourth and Oak, Sixth and Oak, Pecan, Fourth and Elm and Sixth return of the original subscripand Elm.

#### Electric Co-Op Names J. C. O'Brien President, J. A. Klement Director

J. C. O'Brien is the new president of the Cooke County Electric Cooperative replacing Barnev Voth who served as president from the charter date in 1938 until his death on Aug. 31. Mr. O'Brien likewise has served continuously as a director since the

cooperative's formation. The appointment was made at special meeting of the directors Monday night.

Another appointment was that of J. A. Klement to fill the vacancy left by Mr. Voth.

## News of Sick And Injured

Mrs. Al Walterscheid's face was olistered and her hair singed Wednesday when a minor explosion of accumulated gas in an oven flared in her face. The accident occurred in the school unch room kitchen.

Dan Owen, 12, son of Mr. and Mrs. Clarence Owen, broke his right arm in a fall during play Friday afternoon.

Mrs. John Rohmer is convalescing at her home after undergoing surgery last Thursday at Gainesville sanitarium. Mrs. Ed Eberhart is convales-

cing nicely at her home since leaving Gainesville sanitarium during the weekend after being a patient in the sanitarium for treatment for three weeks. Steve Moster was confined to

his home during the weekend and Monday suffering from rethe result of a war injury.

nicely this week after being con-

Mrs. J. E. Hott is up and around again after an illness that confined her to bed for a week.

# T-5 Michael Kupper Will Be Re-Buried Friday at Lindsay

The remains of T-5 Michael Kupper, an overseas casualty during world war II, arrived Thursday morning and will be re-buried Friday morning at Lindsay.

Funeral services with military ceremonies will be held at a.m. in St. Peter's church, Rev. Conrad Herda, pastor, officiating. Reburial will be in Lindsay cemetery under direction of George J. Carrell and Son Funeral Home. Bearers will be Lawrence Streng, Henry Reinart, Leonard Schmitz, Joe Spaeth, Robert Beyer and Ray Kupper.

The deceased, son of Joe Kup-per of Lindsay, was born in Lind-say on April 13, 1910, and attended the Lindsay school. He farmed with his father until 1940, then spent two years in Dallas in a war plant. He entered the army in January, 1942, and took basic training at Camp Wolters.

From there his training with a tank division took him to Fort Knox, Ky., Camp Polk, La., Camp Rice, Calif., and Camp Pickett, Va. He sailed for overseas duty from Indiantown Gap, Penna., before entering the field of action. Early in January, 1945, he was reported missing in action. ruary 14 in a German prisoner of war camp after being captured on Dec. 23, 1944.

Survivors are his father; four brothers, J. C. and Ray of Lindsay; Andrew of Kaufman, and Robert of Muenster; two sisters, Mrs. Adolph Fuhrmann, Lindsay, and Mrs. R. W. Bump, Irving.

#### COOPERATIVE HOSPITAL VENTURE ENDS WITH 100 PER CENT REFUND

Muenster's cooperative hospital venture officially folded up on Wednesday Oct. 6 when directors of the organization meeting in the Muenster State Bank passed a resolution instructing the treasurer to return all money paid in by the members.

ner at the original price as agreed at the time of the purchase, With the sale of those lots, President J. M. Weinzapfel stated, the entire fund will be in-Second and Pecan, Fourth and tact permitting a 100 per cent

Several factors influenced the directors' decision. One was the discouraging response to all efforts at securing doctors and nuns for the medical and managing staffs. Another was the inability to get federal aid for building and equipping. And still another was the growing impatience of members who wanted either the hospital or a refund.

#### MUENSTER KC COUNCIL WILL PARTICIPATE IN DISTRICT INITIATION

The Muenster K of C council will participate in a district initiation to be held in Sherman on Sunday, Oct. 17, according to an announcement made at the council's meeting Wednesday. In connection with the event

the council will hold a special meeting next Wednesday night to vote on acceptance of its candidates. The number of prospective new

members was not disclosed.

# Schedule of **Coming Events**

The following is a list of sched-uled meetings in the community for the coming week as reported by the organizations concerned. In offering this service the Enterprise invites all clubs, societies and civic groups to use the schedule as a convenience to their members. Please submit reports by Wednesday noon.

FRIDAY, OCT. 8, Civic League and Garden Club. Tour, 1:30, business session, 3:15, Muenster

public school. FRIDAY, OCT. 8, CDA meeting, Mrs. Joe Wimmer is improving K of C hall, 8 o'clock. FRIDAY, OCT. 8, Hornets vs.

Saint Jo, here, 8 p.m. SUNDAY, OCT. 10, Picnic, K of

picnic, K of C hall, 7 p.m. WEDNESDAY, OCT. 13, Special K of C meeting, K of C hall, 8 pm

### BLANKETS

5%, 12% and 25% wool \$4.69 up

> JACOB PAGEL MUENSTER, TEXAS

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Restaurant

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It's Churchill Tailored

and your choice of the new fall fabrics

You notice the distinction, the superior smartness of a custom tailored suit at a glance. You feel the difference the instant you slip into it . . . the natural, easy way it sets to your figure. That's why you find more men every season turning to Churchill-tailored clothes . . . they've found that these clothes have all the superior elements they consider essential. Come in, let us show you.

### Lou Wolf

Muenster

#### GARDEN CLUB PLANS INSPECTION OF SOIL CONSERVATION AREA

The Civic League and Garden Club's program for this Friday afternoon promises to be an interesting one with a tour soil conservation projects in the area as a special feature.

The tour will begin at 1:30 from the public school and the school's vocational agriculture class and its teacher will accompany the women. E. M. Helton, local work unit conservationist, will direct the tour. A school bus will furnish transportation.

The club's business session will begin after the tour, at 3:15, in the public school. All members are asked to attend.

The Hugo Lutkenhaus family moved Thursday from Mrs. Alford Harrison's farm to the farm Mr. Lutkenhaus bought from Mrs. Joe Hacker and where she lived until she moved to town recently. A Mrs. Miller and her son from Valley View will move here soon to the Harrison farm.

Mr. and Mrs. Carl Herr of Pilot Point were here for a visit with his mother and other relatives Wednesday evening.



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Fashion Flash - - the Small Hat with Feathers



It's all the vogue . . . . it's what the best dressed women are wearing . . . it's what you must have for fall and winter. A new, adorable, head hugging hat adorned with a flurry of feathers.



The Ladies Shop

GAINESVILLE

FLORENCE HAVERKAMP, RICHARD SCHUMACHER WED HERE WEDNESDAY



-Boyd & Breeding Photo

Miss Florence Haverkamp, daughter of Mr. and Mrs. Al Haverkamp, and Richard Schumacher, son of Mr. and Mrs. Henry Schumacher of Gainesville, were united Wednesday morning in a pretty ceremony performed in Sacred Heart church here at 8:30. Rev. John Walbe officiated at the double ring ceremony and

at the nuptial high mass. White gladioli decorated the altar before which the vows were exchanged and baskets of seasonal flowers adorned the communion railing.

Anthony Luke, organist, presented the traditional wedding marches and assisted the choice in rendering the Gregorian chant Mass of the Angels.

Given in marriage by her father the bride was beautifully gowned in white slipper satin The dress featured a fitted, pointed basque bodice, long petal point sleeves and a full gathered skirt which extended into a formal train. A wide lace ruffle joined the sheer marquisette yoke to the satin bodice and the same kind of lace edged the entire train. Shearing at the center front of the bridal gown revealed a be-ruffled lace petticoat.

a crown of orange blossoms and Dallas, visitors Tuesday. the bride's jewelry consisted of a single strand of pearls, a gift from the groom, and a birthstone ring for "something blue". For "something old and borrowed" she carried her mother's sterling silver rosary. The bride's maternal grandfather, the late George Spaeth, brought the rosary with him from Germany.

An orchid surrounded with white gladioli and showered with stephonatis formed the

Miss Olive Haverkamp, sister of the bride, was maid of honor wearing a bouffant frock of baby pink marquisette over taffeta. She completed her costume with a picture hat of pink net and carried an arm bouquet of pink carnations with blue and pink satin streamers.

Melvin Schumacher of Gainesville, brother of the groom was best man. Paul Wiesman and

Andrew Schoech were ushers. The bride's mother wore a dark green dress with black accessores. The groom's mother, and the bride's maternal grandmother, Mrs. George Spaeth, wore black costumes. Each wore a corsage of white mums.

Breakfast, immediately following the ceremony, honored the bridal couple in the home of the bride's grandmother in Lindsay. Immediate members of both families were guests for a dinner at noon in the home of the bride's parents and at three o'clock Mr. and Mrs. Haverkamp received guests in their home for an informal reception, and a buffet supper at 6. About 130 guests egistered in the bride's book at which Mrs: Ray Lueb presided.

The bride's table was covered with a white linen cloth and held a large, three-tiered wedding cake on a mirror reflector surrounded with fern and tube roses, and flanked with white tapers in crystal holders.

In the early evening Mr .and Mrs. Schumacher departed on a wedding trip not revealing their destination. The bride wore a grey suit with black accessories and an orchid corsage. When they return they will make their home on a farm five miles southwest of Gainesville.

The bride graduated from Sacred Heart High school in 1946 and during the past year had been employed in the bookkeeping department at the FMA store. The groom is a graduate of St. Mary's High school in Gainesville with the class of 1943.

#### Now They Work Their Way Through College Peddling Hootch

LAWRENCE, Kan.— University of Kansas students today perused an editorial in their daily campus newspaper which asserted that peddling hootch has replaced selling magazines as the favorite way to work your way through college in Kansas.

Appearing in the university Daily Kansan, the editorial was written by James L. Robinson, editor in chief of the student manned publication.

Following the editorial was a notice that all student authored editorials in the newspaper expressed personal views of the writers and "do not represent the position of the university Daily Kansan, the journalism faculty, or the university administration.'

Joe Swirczynski and Mrs. Bob Yosten left Saturday for Oklahoma City after receiving a message that their brother. Julius Swirczynski, was seriously ill. Mrs. Yosten returned home Tuesday but Mr. Swirczynski is remaining at his brother's bedside.

d a be-ruffled lace petticoat. Mmes. Ray Evans, Howard The tiered bridal veil fell from Couch and E. R. Fleshman were

# You Can't Look

YOUR BEST-Unless Your Clothes

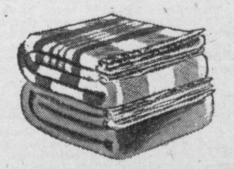
Look Their Best. Dyers and

Hatters

Lone Star

Cleaners J.P. GOSLIN, Prop.

# BLANKETS



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Take a tip from us:

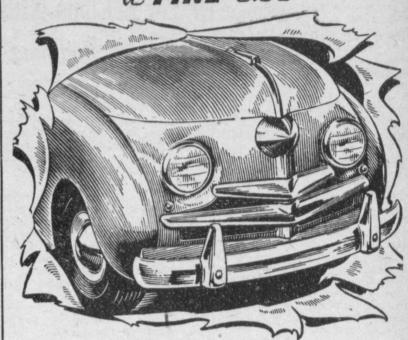
Christmas things are arriving regularly now. We suggest that you stop in frequently for better gift and toy selections.

Variety Store

Anthony and Leona Luke

# ANNOUNCING

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We're proud to show it. You'll be prouder than ever to drive it. It's the Crosley . . . with a "New Look" that's perfectly proportioned to the Crosley's sleek lines. Come in. See the latest in fine car styling. Find out how you save on Crosley's low first cost, low operating cost. Yes, it's the Crosley for 35 to 50 miles on a gallon of regular gasoline! Powered by the revolutionary 4 cylinder Crosley COBRA engine.



Gainesville

America's famous Collège Townes



COLLEGE TOWNE coats are quality rayon-lined with Earl-Glo.

CAMPUS RAMBLER with gored swing back and detachable hood in 100% wool suede and covert, Cocoa and chocolate brown.

Other College Towne models available in white, natural grey, green, wine and black.

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Huneycutt Jewelry

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Highest Cash Prices Paid for Dead or Crippled Stock



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MÖPÄR PARTS



Ben Seyler **Motor Company** 

# Local

Mr. and Mrs. Joe Hoenig and children visited in Fort Worth

Julius Stelzer joined the personnel at the Ben Seyler Motor company Monday.

Mr. and Mrs. John Schmitz had as their guests Sunday Mr. and Mrs. Clyde Bohls and daughter, Linda, of Gainesville.

Miss Mary Faith Bernauer spent the weekend in Gainesville as the guest of Miss Mary Catherine Anderson.

The B. A. Derichsweiler family moved during the past week from McAlester, Okla., to make their home in Denison where they reside at 2025 W. Morton street

Mr. and Mrs. Cris Jensen and son, Troy, and Mrs. Amber Est-es, all of Wichita Falls, spent the weekend with their parents, Mr. and Mrs. W. T. Richter and

Albert Henscheid and George Koelzer were in Wichita Falls Monday to get motors and other equipment for a change-over to electric power on the Koelzer

Since the beginning of last week Miss Gladys Wilde is a member of the teaching staff at the State Training School for Girls in Gainesville. She teaches short hand, typing and business

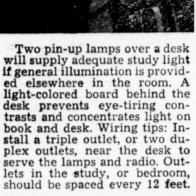
Miss Theresa Rohmer left Monday to enter Holy Angels convent at Jonesboro, Ark. She was accompanied by her father, John Rohmer, her brother, Emil, and Alois Hesse, who visited relatives and friends before returning home.

Jerome Francis is the name the new son of Mr. and Mrs. Werner Yosten received at his baptism on Sept. 30. Father John officiated at the ceremony assisted by Miss Pauline Yosten and Al-phonse Bengfort of Lindsay as sponsors.

Mr .and Mrs. Joe Tischler had as guests for the weekend their children, Mr. and Mrs. J. C. Tischler and family of Pilot Point;



When convenience outlets are spaced every twelve feet along the wall, lamps can be placed near play and study tables. Well-spaced outlets eliminate the need for unsightly extension cords and make it possible to rearrange furniture where desired. For the type of activity shown, adequate light is insured when the floor lamp is supplemented by illumination from ceiling, wall or valance fixtures.





Ideal wiring for recreation rooms includes a ceiling outlet for every 150 square feet of space, plus outlets for supplementary wall or valance lighting. A convenience outlet should be placed every 20 feet when a wall is unbroken by a door, and in every space between doors when it is over three feet long.



Other wiring musts in the workshop include duplex outlets for the electric drill, soldering iron, power saw, lathe, planer, etc., and a 20-ampere circuit to provide ample current for the tools.

#### DOLORES GREMMINGER HAS PARTY ON 16TH BIRTHDAY

Miss Dolores Gremminger entertained with a class party in observance of her 16th birthday Thursday night at the home of her parents, Mr. and Mrs. Tony Gremminger.

A wiener roast on the lawn followed the presentation of gifts and later guests enjoyed informal were members of the junior class of Sacred Heart school.

#### PARTY COMPLIMENTS YOUNG MATRON WEDNESDAY NIGHT

A pink and blue shower complimented Mrs Henry Yosten in her home last Wednesday night. Mesdames Henry Wiesman, Melwere hostesses.

Gifts from the guests were ar-The hostesses served refresh-

#### AT FOOTBALL GAME SATURDAY

A group of young people from Muenster and Lindsay drove to

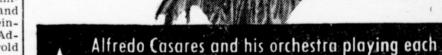
Mr and Mrs. J. M. Weinzapfel observed their 32nd wedding anvin Fisch and Leonard Yosten niversary with a family dinner at their home Sunday at 6 o'clock. Progressive 42 entertained the Children present from out of guests with prizes going to Mrs. town were Rev. Thomas Wein-Victor Hartman for high score zapfel of Valley View and Miss and to Mmes. C. J. Kaiser and Juanita Weinzapfel of Fort Worth.

ina; Mr. and Mrs. Al Yosten and Mrs. Ed Endres won the door children. Mr. and Mrs. Greenwood, prize. They presented these awof Celina joined the group for ards to the honoree. Sunday dinner.

The Best Shoes

You Can Buy

Are the Best Buy!



afternoon and evening in Patio.

Carmensita Cerbantes singing appealing Mexican songs.

Giant mural depicting cordial relation between Mexico and United States.

Magnificent displays of automatic gas appliances for Modern living.

Air Conditioned Comfort! Ice Water! Clean Rest Rooms! Comfortable Lounge!

Lone Star's NATURAL GAS Building

STATE FAIR OF TEXAS



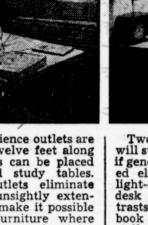
Do you have a banker in your kitchen, saving you money, cooking the family meals? If you own an electric roaster, you do! Meats, vegetables, desserts . . . an entire meal cooks all at once in an electric roaster for less than 1c per person per meal. The automatic control saves you pennies that grow into dollars, for there is no waste or continuous use of electricity. Just set the control to the desired temperature. When reached and maintained, it shuts off ... switches back on when needed. Simply place your foods into the removable pans and let economical, efficient electricity do the rest. Save time, save money, and still have appetizing hot meals with an electric

Electric Roasters on display at your electric dealers

TEXAS POWER & LIGHT COMPANY

# Tips on Wiring for Better Lighting In Study, Play Room and Workshop









For glare-free, uniform light

over large areas, electrical spe-cialists recommend outlets for several fluorescent fixtures.

Mr. and Mrs. Justin Jezek of Cel- Larry Yosten who tied for low ranged in a new baby buggy for presentation to Mrs. Yosten. ments to about 30 ladies.

Dallas Saturday to see the SMU-Texas Tech football game. Included in the party were Misses dancing in the house. Guests Johnann Seyler, Marian Gremminger, Dolores Walter, Gladys and Laurie Wilde and Juanita Weinzapfel, Mr. and Mrs. Darrell Adams and Lambert Bezner, Harold and Bill Luke, Hubert Bezner, Rufus Bezner and James Bezner.

### THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY-MUENSTER, COOKE CO., TEXAS

R. N. Fette, Editor - Rosa Driever, Assistant Editor Subscription Rates: In Cooke Co., \$1.50; Outside Cooke Co. \$2.00

Entered as second-class matter December 11,1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.



Any erroneous reflection upor the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon be ing bought to the attention of the publisher.

The American

By George Peck

DO WE WANT DICTATORSHIP?

Most certainly we want no dictatorship in America. Nevertheless, the trend here has been tohaving had ample opportunity to witness its devastating effects loss. on the countries which have adopted it or had it forced upon them. How can this be?

We know or should know certain things about our own American System of Free, Competitive Enterprise; that over the long pull competition has been the greatest assurance to the consumer of reasonable prices

# Texas Cafe

On Highways 77 and 82

Plenty of Fried Chicken

**OPEN** 24 HOURS A DAY

CURB SERVICE

Charlie Links, Prop.

and high and ever-improving

quality of product. Under Free Enterprise, compe tition has been developed to a high degree giving the workers an ever-increasing share of the dollars they produced and more and better goods for those dol

The profit motive of Free Enterprise is the vital, actuating force in encouraging, creating efficiency and stimulating effectiveness in industrial operations It is indispensable. In addition, and constituting a further stim ulus to initiative, is the constant ward totalitarianism, despite our threat that without efficiency instead of profit, there will be

> Money invested in Free Enterprise, in the main, represents what Americans have saved out of wages and salaries through thrift and self-denial. These investments in business and industry are in part "venture capital" which has been risked in enterprise in the hope of profit.

The investors are entitled to hazards involved. Millions of iness and industry, held either directly in the form of stocks and with private ownership, or favorbonds, or indirectly in the form of saving bank deposits and equities in life insurance policies.

Knowing all these things and regulation. many others about Free Enterthe road toward totalitarianism and against further meddling in recent years? Why have we with business by government, permitted everincreasing centralization of power in the hands such candidates to Congress, we of a few bureaucrats at Wash-definitely will have demonstratington? Can it be that we have ed that we want no dictatorship made us the most prosperous nation of the world?

Free Enterprise has not failed us. True, the system is not perfect and not all of the executives who manage it are paragons of virtue. Rather than turn our

Advertisement

From where I sit ... by Joe Marsh

#### Get The Truth!

Called on my good friend "Cappy" Miller, who edits the County Bee, the other day. And hanging up on the wall of Cappy's office is this slogan for his paper:

"Remember there are two sides to every question. Get both sides. Be truthful."

A good slogan . . . not just for a newspaper-for people, too. Because there'll always be two sides to every question: the side of those who vote one way, and those who vote another—the side of those who enjoy a temperate beverage

like beer or ale, and of those who swear by nothing but cider.

And from where I sit, once you've got both sides-and faced them truthfully, you realize that these differences of opinion are a precious part of what we call Democracy—the right of the individual to vote as he believes, to speak his mind, to choose his own beverage of moderation, whether beer or

Goe Marsh

Copyright, 1948, United States Brewers Foundation



done so much for us, why not percent or more of total amount continue to improve it so that it of bonds, mortgages, or other will go on to even greater accomplishments for owners, wor-

ers and consumers? 36 U.S. Senators. All candidates profit commensurate with the for these important offices should shown above is 1085. be asked whether they are for Americans have a stake in bus- continued and expanded competition of Federal Government ing turning business back to the business men under reasonable, fair, non-hampering government

Be they Democrats or Republiprise and what it has done for cans, the candidates who declare us, why have we marched along unequivocally for Free Enterprise should get our votes. If we elect definitely will have demonstratlost faith in ourselves and in here in America and will bring the economic system which has to a halt this nation's march toward totalitarianism.

> STATEMENT OF THE OWNER-SHIP, MANAGEMENT, CIRCUL-ATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933 AND JULY 2, 1946 OF THE MUENSTER ENTERPRISE Published weekly at MUENSTER, TEXAS for OCT.

STATE OF TEXAS COUNTY OF COOKE

Before me, a notary public in and for the State and county aforesaid, personally appeared R. N. Fette, who having been duly sworn according to law, deposes and says that he is the publisher of the Muenster Enterprise and that the following is, to the best of his knowledge and belief a true statement of the ownership management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2 1946, printed on the reverse of this form to wit:

1. That the name and address of the publisher, editor, managing editor, and business manager is: R. N. Fette, Muenster,

2. That the owner is: R. N Fette, Muenster, Texas.

3. That the known bondholders, mortgagees, and other security

backs on the system that has holders owning or holding 1 securities are: None.

4. That the average number of copies of each issue of this pub-On next November 2 we are lication sold or distributed, throgoing to elect 435 members to ugh the mails or otherwise, to the House of Representatives and paid subscribers during the twelve months preceding the date

(SIGNED) R. N. Fette Sworn to and subscribed before me this 27 day of Sept. 1948. (SEAL) Rosabell Driever (My commission expires June, '49)

Don't Learn Safety By Accident

George J. CARROLL

and Son

Serving Cooke County Since 1901

Phone 26 Gainesville

# His brakes were bad How are yours?



At the first sign of wear, bring your brakes to us. You can't afford to take chances.

Ed's Automotive Shop ED PELS, MUENSTER



AND IF NECESSARY INSTALL A NEW

GENUINE FORD MUFFLER

Endres Motor Co.

Authorized Ford Dealer



Muenster



Endres Motor Company

MUENSTER, TEXAS

PHONE 44

# SAVE on these SPECIALS

Next week only, Oct. 11-16

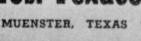
Firestone DeLuxe Champion tires 6:00x16, 4 ply, mounted on your wheel

Havoline Motor Oil 30¢

Havoline Motor Oil \$5

Wash and Grease Special \$1.75

Harrison Bros. Texaco Station



Miss Coralee Fuhrmann represented Our Lady of Victory College at the National Federation of Catholic Colleges in San Antonio on Oct. 2 and 3 at Incarnate Word College. As a general favorite of the student council at OLV she was chosen to represent the college.

Norcross Greeting Cards Russell Stover Candies

# Phillip H. Teague

Dixon at Elm, Gainesville

Miss Evelyn Vogel began work in Gainesville last week as receptionist in a deptist's office.

Gus Sicking is the owner of a new red Dodge pick-up and Andrew Fleitman has a new red GMC pick-up.

Mr. and Mrs. Al Swrczynski of Dallas were here Sunday to visit their parents, the Jake Horns Sr. and Joe Swirczynskis.

Wesley and Harry Lane have returned to Lakeside, Arizona, to be employed with the Navopache Electric Co-op.



### TOWARD a better TOMORROW

Look toward tomorrow today! Save regularly for your future . . . . for things you plan for yourself and your family. It's a good assurance for a bright future.



"A Good Bank to be With"

### Muenster State Bank

Muenster, Texas

and a contract of the contract 

# Need a new Galvanized Roof?

We have a large stock of corrugated and V-Crimp all lengths and sizes

Joe B. Walter Lumber Co.

Gainesville



AT THE 1948 STATE FAIR OF TEXAS - Jimmy Durante and Harry James as seen by Texas caricaturist Robert Pierce. The man with the nose and the Texan with the horn will headline an elaborate all-star revue at the State Fair Auditorium during the 1948 State Fair of Texas, Oct. 9-24. A full complement of Broadway and Hollywood stars will support the inimitable comedian and popular band

# Local

John Schilling went to Pilot Point Tuesday to visit his dauily, and friends.

Mr. and Mrs. Joe Bergman had is their guests Tuesday and Wednesday their son-in-law, W. Showers and his friend, Jimmy Ferrel, both of San Antonio. They made the trip by plane.

Mrs. Frank Seyler returned Wednesday from a month's visit with her daughter, Mrs. H. P. Hennigan and family, in Albuings and best wishes from the Hennigans to all their friends Oct. 24.

Mr. and Mrs. Frank Kathman moved during the weekend from Mrs. Ben Hellman's cottage to her house formerly occupied by the Smiths. The Smiths moved in with her mother, Mrs. Emma Morrison, who continues ill and Mrs. Smith is nursing her.

Mr. and Mrs. Andy Harrison had as weekend guests Mr. and Mrs. Ernest Cravens and two daughters of Wichita Falls. Mr. and Mrs. Harvey Harrison and and family, after visiting in Gainesville Saturday with his mother, Mrs. Alford Harrison.

MEN ELECT DELEGATES AND DISCUSS DALLAS MEETING

Members of Saint Joseph's Society met in special session Sunday afternoon to elect delegates to represent the society at the Lindsay convention of the NTSL

on Oct. 24. Delegates, as elected, are Joe Hoenig, John Hess, Frank Kle-H. J. Fuhrmann, Frank Bindel, Meinrad Hesse and J. W.

Other business discussed was the regional congress of the Confraternity of Christian Doctrine to be held in Dallas Oct. 19-21. Members of the society expressed willingness to assist in any arrangements that might be made ghter, Mrs. Joe Pelzel and fam- for children of the parochial high school to attend some of the sessions. Planned but not definitely arranged is the chartering of a Dixie Trailways bus for -transportation.

#### ST. ANNE SOCIETY NAMES CONVENTION DELEGATES

Meeting Sunday afternoon in regular monthly session mem-bers of Saint Anne's Society elected delegates to represent the society at the district convention querque, N. M. She brought greet- of the Catholic State league, northern district, in Lindsay on

Elected were Mmes H. J. Fuhrmann, J. W. Hess, Ted Gremminger and Al Walterscheid.

Other business at the session consisted of a report on the NCCW deanery meeting held here on Aug. 31, and a report on the NCCW Dallas convention last week. Mmes. Joe Hoenig and J. M. Weinzapfel presented the re-

#### VFW LADIES AUXILIARY SPONSORS BENEFIT 42 PARTY

With a benefit 42 party to help relieve the financial strain, two children of Grand Prairie members of the VFW Ladies spent Sunday with his brother Auxiliary this week announced in their plan to furnish curtains and drapes for the newly acquired VFW home.

The party will be held on Wednesday Oct. 27, 8 p.m., the location to be announced at a later date.

#### MRS. MAGGIE CAIN AND J. S. BAGWELL MARRY

Mrs. Maggie Cain and J. S Bagwell of Myra were married Sunday, Oct. 3, at the home of Mrs. Cain, with the Rev. Benjamin Bedford, pastor of the Baptist church, officiating in the presence of relatives and friends. The couple was attended by

Mr. and Mrs. Lester Bridges. The bride wore a grey crepe dress with black accessories and a corsage of pink carnations. Mr. and Mrs. Bagwell will make their home in Myra.

Mr. and Mrs. Francis Wiese and son have moved here from Wichita Falls and are occupying the cottage at Mrs. Ben Hellman's. Mr. Wiese opened a watch repair shop here this week, Mrs. Wiese is the former Miss Clara Mae Mosman.



### Gainesville Radiator Shop

J.F. "Brownie" Brown 527 N. Commerce, Gainesville



1946 Chevrolet Fleetmaster 1942 Ford Convertible Coupe 1935 Plymouth Coupe, new motor 1941 Plymouth DeLuxe 4 door 1939 Plymouth DeLuxe tudor sedan, new motor, new paint.

Eliminate shimmy, hard steering and excessive wear by having your front wheels aligned. It's safer, more comfortable and pays for itself in tire

### **Ben Seyler Motor Company**

Muenster, Texas

# Just Unloaded A CARLOAD )F LUMBER

including

1x6, 1x8, and 1x12 Finished Lumber

4x4 and 4x6 in lengths up to 24 feet

2x4 and 2x6 in 18 and 20 foot lengths

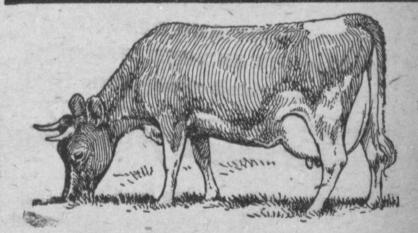
### C. D. Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

# **NEW VITAMINIZED FUL-O-PEP DAIRY RATIONS**

help boost milk production and herd health!



DALATABLE, nutritious, digestible feeds, highly fortified with a precious Vitamin-Boost. Contain wonderful sources of finest grade proteins, balanced minerals and a Vitamin-Boost containing vitamins A, C, D, FULO PE E & K and the healthful grass juice factor. There's a Ful-O-RATIO Pep Dairy Ration to fit with any home-grown roughage or

home-mix program.

Muenster Milling Co.



Plan now to take advantage of our quality reconditioning service.

See us for complete details the next time you're in town. H. E. Myers and Sons Gainesville

our shop with modern precision tools so that our skilled mechanics. who do the work the way the factory recommends, can give your equip-

ment the thorough going-over required. Important, too, we use only genuine John Deere Parts . . . made to fit and wear like the original

parts they replace.

BUY ONLY *GENUINE* JUHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS!

There are 226,000 miles of railway line in the United States, but the total length of all tracks op- FOR HALL BASEMENT erated by the railroads, including main tracks, parallel tracks, yards and sidings, amounts to nearly 400,000 miles.

#### Clyde W. Yetter D.D.S

General Practice of Dentistry DENTAL X-RAY SAINT JO, TEXAS

## Stanley Chadwell

WATCH and CLOCK REPAIRING

Box 37 Myra Ph. 21

To date we have filled 409,379 **PRESCRIPTIONS** 

Just as your doctor ordered.

Bring yours to us WATTS BROTHERS Gainesville



# Good Wiring

means a lifetime of convenience, safety and trouble free service. See that your new or remodeled home gets the best

# Golightly Electric Co.

### KC COUNCIL APPROVES RENOVATION PROGRAM

A proposed renovation program for the K of C hall basement got the council's approval at a re gular meeting held Wednesday

Included in the general fix-up job are re-wiring, ceiling, plaster for the walls, a kitchen and a snack bar, a cold drinks counter and tables.

The bowling alley, which has seen very little use in the past several years will be removed to make room for the improvements.

#### COMMISSIONER HALL IDENTIFIES FIRES AS MOST DANGEROUS RED

AUSTIN .- Marvin Hall announ eed today that the most dangerous "red" in Texas has been under investigation by his State department for years.

Fire Insurance Commissioner Hall accused this "enemy" with the deaths of 200 Texans, the torturing of twice that number and the destruction of nearly \$15,000,000 in property since January of this year.

He declared this No 1 foe to

year fire caused the destruction in the history of the nation as well as in Texas," Hall stated. "Nearly 700 million dollars in property went in our state.

Texas is breaking that record ting the people of Texas. this year by a slight edge. Through August of this year our los-

1947, not including the Texas City and federal courts. disaster figures. About 11,000 the U.S. last year.

does not include the 'wasted' use sive losses

"Over 85 per cent of our fires tidelands revenue, are preventable. If the people of observe safety practices, our los-

"Fire Prevention Week, October agencies. 3-9 is the best time to start cuttake such a high toll of life and ed without question.

is rarin'to go. the greatest State Fair on earth...

OCTOBER 9-24

THE BIGGEST AND BEST ARRAY of EXHIBITS AND ENTERTAINMENT ever assembled at any State Fair!



Jimmy Durante & Harry James Flying L Rodeo \* National Livestock Shows \* Palomino and Quarter Horses \* Agriculture on Parade

Farm Machinery Gigantic Auto Show Ice Cycles of 1948 Death-defying aerialist Wild Animal Show Television & Radio Colossal Band Festival.

Textile, Culinary and Antique Shows. Homemakers-Food Show.

Show Window of the Southwest

Everybody's Going!



Three contestants from Texas carried off honors in Plymouth Motor Corp.'s Second International Model Plane Contest at Detroit. They competed against 540 of the world's leading model flyers who were invited to the meet because of their outstanding records. Left to right are: David R. Webb, Jr., 15, 3515 Colgate, Dallas; Maurice J. Stanglin, 18, 3826 Holmes, Dallas; and Russell C. Snyder, 18, 1301 Rosario, Laredo, Texas. They are shown being congratulated by F. W. Yale, Plymouth Regional Manager of Philadelphia, and the Chief Timer for the contest.

#### PORTER BEARS DOWN ON TIDELANDS AND CIVIL RIGHTS ISSUES

Jack Porter, the Republican candidate for the U.S. Senate seat now occupied by W. Lee O'Daniel, and the first Republican to wage an aggressive camup in flames in the United Sta- paign for election in Texas, has tes and over 22 million was lost taken a clear-cut and definite stand on the vital issues confron-

A business man who has never before sought public office, Porses totaled \$14,777,900. During the ter was unanimously brought forsame period last year they reach- ward as the Republican senatorial ed \$14,287,000. For the whole candidate to claim the Senate year of 1938 losses were \$8,813,- seat which two other candidates for the office on the Democratic Fire took 557 lives in Texas in ticket battled for in the state

Porter, in his opening speech, people were burned to death in stated that he was for decentralizing the powers taken over by "These figures do not include the federal government and rethe suffering of the maimed and turning them to the states. He injured that total twice the num- said he would irrevocably oppose ber of deaths from fire," Hall the so-called Civil Rights Proremarked, "and the 22 million gram advocated by Truman, as well as the F.E.P.C. Porter has of valuable materials to rebuild long fought for the rights of the businesses and homes, the pay- states to retain their tidelands checks lost from work being and to keep for the school childburned-out or the higher insur- ren of Texas the many hundreds ance rates to make up for exces- of millions of dollars which go into the school fund from state

Porter said that he would work Texas remove fire hazards, study to rid our government of the the things that cause fires, then communists and fellow travelers who have infiltrated into some ses could be at least cut in half, of our nation's most important

He appealed to the individual ting down fire losses. The twin voters in Texas, asking that they objectives of the Week are to put the welfare of the country rid our homes and communities before party politics. Porter poinof hazards and to focus attented out that if he is elected to tion on the careless habits which the U.S. Senate, he will be seat-

> VFW Occupies New Home ster VFW Post is the former John Kathman home adjoining Waples Painter Lumber Co. Purchased several weeks ago when Kathman moved to his new house, the building has been as a club room. Most of the change consisted of removing partition walls to make a large main room. The rest was painting, papering and decorating.

the VFW Ladies Auxiliary.

## **NEW LOOK KITCHENS** CONVENIENCE DETAILS

Three modern, colorful all-gas kitchens that housewives have seen only in national magazines can be seen in reality in the Natural Gas Building at the Texas

Faithfully reproduced from Mc-Call's, Ladies Home Journal, and Better Homes and Gardens by Lone Star Gas Company, these kitchens were selected as the most outstanding designs of the

Natural birch cabinets, gay snack-lounges, handy snack-bars, and practical planning desks are appear in the reproductions.

Each kitchen will occupy its own booth in the Natural Gas Building, with one wall cut away, providing fair- goers with an un-

Pamphlets will be available about each kitchen so that interested Fair visitors can carry floor plans and descriptions of the features which may be incorporated into their own building or remodeling ideas.

#### KAISER AND SEARS DISCUSS MAIL ORDER AUTOMOBILE MARKET

DETROIT.— The Kaiser-Frazer Corporation and Sears Roebuck Company are in the preliminary stages of a deal which would permit the mail order house the right to distribute Kaiser and Frazer automobiles, a spokesman for the auto concern disclosed Monday. He said the deal was "in the early stages" and probably would not be completed

It was the first revelation that Kaiser-Frazer Sears were engaging in conversations along this has long been interested in marworked over to make it suitable keting passenger cars through its retail outlets as well as by catalog," the spokesman said, Kaiser-Frazer has also shown interest in such a tieup

Should the deal be successful Besides a VFW club house the it would be the first time that building will be the official meet- automobiles have been marketed ing place for the VFW post and on mail order catalog basis, the spokesman disclosed

# FEATURE COLORS AND

State Fair, Dallas, October 9-24.

some of the newer elements that

Another big assortment of colored reels for View Masobstructed view of all features.

# Why have a Supreme Court Judge Pick Your U. S. Senator?

Gainesville, Texas

Make your next radio a

MOTOROLA

You'll like it for tone, range, clearness

Fisher's Market & Grocery

Muenster

You can't go wrong on our selection of movie

cameras, 16mm sound projectors, 8mm projectors, flash cameras, 35mm box cameras, films and

and long dependable service.

Most of it

but . . . .

Depends on you

Equipment and

supplies are

important too

flash bulbs.

Just Received

ter stereoscope. 35c or

3 for \$1.00

The stereoscope, \$2.00 .

ELECT YOUR OWN CANDIDATE!

# JACK PORTER

He is a business man, not a politician.

He is for States Rights and will oppose so-called Civil Rights.

He will fight to keep the Tidelands for Texas' school children.

He will work with the Republican administration to rid our governmental agencies of Communists and fellow-travelers.

VOTE FOR JACK PORTER Republican Candidate for U. S. SENATOR

### IF ELECTED HE WILL BE SEATED!

Voting the "split" Ticket is legal in Texas. There is no law, rule or regulation which prevents a qualified voter from voting for any candidate of his choice on November 2. For years, this has been sustained by court decisions and the Attorney General's department. Assert your constitutional right . . . vote for the candidate of your choice . . . .

# JACK PORTER

A man who puts principle before party

(Political advertisement paid for by the Jack Porter for Senate Committee, Lloyd Wheelock, chairman.)

# Our Prices Are ALWAYS GOOD

Bidding at our sale is controlled by current market prices . . . . it goes up and down as the market goes up and down.

But one thing is always constant. Compared with the current market our price is always good.

> WE PAY TOP PRICES FOR HOGS EVERY DAY OF THE WEEK

# **Gainesville Auction Barn**

E.A. 'Babe' Felker

W.F. Solomon

D.C. Butler

# LOCAL

Mr. and Mrs. Nick Miller drove to Tyler Sunday for the Rose Festival.

spent the weekend here with by Joe Sieger.

spent Tuesday in Dallas.

Frank Lehnertz is back in Adams, Minn., after spending the summer in Redmond, Oregon.

las spent the weekend with her parents, Mr. and Mrs. John Hartman and family.

family and Mr. and Mrs. Ed mily.

Schmitt were in Tyler Sunday at the Rose Festival.

George Swirczynski enlisted in the army air corps Friday and left Monday to receive his as-

Mrs. Howard Couch has returned to her home in Detroit, Mich., after a 10-day visit with her sister, Mrs. Ray Evans and fa-

Mr. and Mrs. Thomas Gremminger returned from their wedding trip Sunday and are at home Miss Joan Roberg of Fort Worth in the house formerly occupied

Mr. and Mrs. Julius Stelzer are Mr. and Mrs. Joe Horn and daughter and Miss Olivia Stock spent Tuesday in Dallas.

Mr. and Wrs. Julius Steller are at home here since returning from their wedding trip Saturday and are occupying the Matt Steller. zer home.

Quintin and Floyd Lehnertz are back in Muenster since Friday after spending several months in Miss Loretta Hartman of Dal- Washtucna, Wash., working in the wheat fields.

Mr and Mrs. Bob McBride and son of County Line, Okla., spent Monday with her parents, Mr. Mr. and Mrs. J. W. Fisher and and Mrs. C. L. Williams and fa-



The next generation of automobiles, as designed by the two national junior winners of the Fisher Body Craftsman's Guild model car competition, is shown in sharp contrast above with three previous periods of motordom. Standing behind their streamlined models which won university scholarships are Tom Goad, left, of Birmingham, Mich, and Ronald Johnson of Portland, Oregon. Both won \$4,000 as national champions.

Luke, and spent Saturday after- paper for several years. noon in Dallas attending the SMU-Texas Tech football game.

Mrs. G. A. Stelzer left Monday for an extended visit in Lubbock

Lubbock spent the weekend with 5 o'clock. her parents, Mr. and Mrs. Ben Seyler, and attended the SMU-Texas Tech football game in Dal- MRS. WEINZAPFEL ELECTED las Saturday.

other relatives.

had as guests Sunday and Monday, her uncle and aunt, Mr. and of diocesan officers, committee Mrs. Martin Tjomsland of Olym- chairmen and delegates at large. pia, Washington. They were enroute home after a vacation trip.

Mr. and Mrs. E. P. Buckley and Betty Lue drove to Gainesville Monday night to visit at the bedside of Mrs. Buckley's aunt, Mrs. Alphus Brumbaugh of Valley View, who was critically ill in Gainesville sanitarium.

Harlan Bridwell of Tioga visited friends here Monday. For-merly editor and publisher of The Forestburger, Mr. Bridwell is now publishing the Tioga Herald which he bought several weeks ago. Mr. and Mrs. Bridwell and son, Keith, are at home in

Tioga since that time and The

Bill and Harold Luke of Lub-bock were weekend guests of their parents, Mr. and Mrs. Ben has been associated with that

TEA OBSERVES OPENING OF NEW ST. MARY'S SCHOOL

Members of Saint Mary's parwith her sister. She was accomish, Gainesville, this week expanied by Mrs. Matt Stelzer who tended a general invitation to will visit in Lubbock before re- the open house and silver tea turning to her home in Post. next Sunday, Oct. 10, marking the completion of the new Saint Mr. and Mrs. Darrell Adams of Mary's school. The time is 2 to

DEANERY DELEGATE AT LARGE

Mrs. J. M. Weinzapfel was el-Mr. and Mrs. Melvin Fisch and ected a delegate at large for the son returned to their home in Sherman deanery at the diocesan Chicago, Ill., Monday after a 10- convention of the NCCW in Dalday visit with her parents, Mr. las last week. Six delegates were and Mrs. Henry Wiesman and elected, one from each deanery in the diocese. The election automatically made Mrs. Weinzapfel a Mr. and Mrs. E. R. Fleshman member of the diocesan board of directors which is composed During the convention Miss Olivia Stock served on the nominating committee by appointment, one member from each of the six deaneries in the diocese serving on the committee.

Abilene was chosen as next year's convention city. In addition to Mrs. Weinzapfel and Miss Stock, Miss Adeline Bindel attended the convention.

For water well service and supplies for welding and all kinds of metal repair work

Al Walterscheid

Muenster



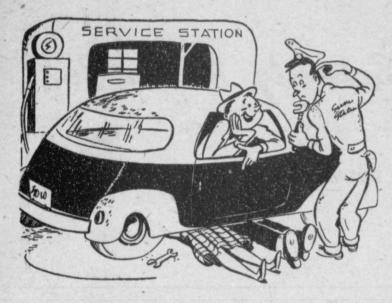
FRANCIS WIESE Announces the opening of Wiese Jewelry

in the former VFW Building

COMPLETE WATCH AND JEWELRY REPAIR AND ENGRAVING SERVICE

ALL WORK GUARANTEED

EVERY WATCH TESTED FOR ACCURACY ON OUR WATCHMASTER



"MY WIFE LIKES TO SEE WHERE THE MONEY'S GOING"

Some women are like that but we don't mind. Once we service your car you can bet the most critical wife will be ready to agree you got your money's worth.



Ray and Steve Humble Station

MUENSTER, TEXAS

Hear the dramatization of missionary activity at noon Saturday over Station KGAF



# Kraut Cabbage

Will soon be here

OUR ORDER, TO BE PLACED IN A FEW DAYS WILL BE BASED ON THE ORDERS WE HAVE ON FILE. SO-

ORDER NOW to be sure you get yours

APPLES BY THE BUSHEL ARE ON HAND NOW

The FMA Store

Muenster, Texas

# THE BEST NEWSPAPER OFFER OF THE YEAR



ONE YEAR

BY MAIL IN TEXAS AND OKLAHOMA

YOUR CHOICE THE WICHITA FALLS RECORD NEWS

THE WICHITA DAILY TIMES

THE LATEST NEWS IN NORTHWEST TEXAS AND SOUTHWEST OKLAHOMA

> Send Your Subscription Today— This Rate For A Limited Time Only

#### It Happened 10 Years Ago

October 7, 1938

Small majority favors issuance of sewer bonds Lehnertz buys Gulf station from Andy Flusche sure washer is added to Ben Victor George, 77 dies at Lindsay . . . Virgil Lee Welch is named scoutmaster of local troop. . . . Movie Star Gene Austin returns to Gainesville for a visit and is honor guest at a banquet . . . Mr. H. M. Wolf is seriously ill in a Sherman hos-

5 YEARS AGO October 8, 1943

Muenster exceeds war bond



All watches repaired here are tested on the



It tells us immediately what is wrong when you bring your watch in. It proves to you that it's right, when you take it out.

Huneycutt Jewelry Gainesville

San Francisco Fog - Tear Gas Variety



RICHMOND, CALIF .- (Soundphoto) -This unusual photograph showing the clouds of tear gas overhanging the battleground upon which a rioting mob of several thousand striking CIO oil workers and sympathizers fought with police here, was taken from an elevation overlooking the big refinery. The violence was touched off when police broke a path through massed picket lines to get van loads of non-striking AFL craftsmen into the plant.

Blessed Events

Mr. and Mrs. Albert Dangl-

ounces. Her -uncle, the Most Rev.

man, were sponsors. Mrs. Dan-

glmayr is the former Miss Betty

Mr. and Mrs Andrew Hacker

are the parents of an 814 pound

Sunday morning. Mrs. Hacker is

the former Miss Annie Sicking.

quota when \$90,000 goal is passed on last day of campaign; \$91,044 is raised without rally or special meetings . . . Local Baptists purchase building they will remodel for church . . . . J. W. mayr announce the birth of their Hess is elected superintendent for first child, Judith Ann, at the Elm-Red conservation district . . local clinic on Friday, Oct. 1. The 4-H Club girls elect Mary Seylittle lady weighed 8 pounds, 14 ler president . . . . Gasoline ration coupons are cut in value . . Bishop Augustine Danglmayr of Rain amounting to 1½ inches Dallas came to Muenster Saturfell here Wednesday John day to officiate at the baptismal Fette sustained a head injury services. The maternal grandwhen he fell from a barn at his parents, Mr. and Mrs. John Hartranch Thursday . . . Katie Mae Walterscheid begins work as clerk at FMA store . . . Jerry Hartman. Henscheid observed his 7th birthday with a party Thursday . . . Mr. and Mrs. Henry Zimmerer announce the birth of a son . . . Public school P-TA plans library son, their ninth boy and eleventh for students as main project for child, born at the local clinic the year.

#### \$500 WORTH OF SHADE

OKLAHOMA CITY .- Shade is worth money, says an Oklahoma farmer, and he wants \$500 for two trees he lost this summer.

David M. Harman sued the Southwestern Bell Telephone Co. claiming the company chopped down two big cotton woods on his farm. This, said Harmon, deprived his hogs and cattle of beneficial shade from the summer

He asked \$250 for each tree.

Attention - Rural Folks

The Fort Worth Press

Fall Bargain Offer Opens Today

No Increase In Price!

ONE FULL YEAR . . . By Mail . . . In Texas

A metropolitan newspaper . . . published daily except Sunday . . . Full page of popular comics ... Seasonal Sports ... Letters from our readers ... Women's page ... Special articles ... Exclusive News and Pictures . . . PLUS local, State and Foreign news events. Also many other

A COMPLETE DAILY NEWSPAPER that will in-

terest the entire family at a cost of less than 2c

per day . . . delivered right to your mail box.

SEND IN YOUR ORDER AT ONCE!

..... BOX .....

RENEWAL

interesting features.

NAME

**HEW 42-PLAYING GROUP** ORGANIZES THURSDAY

A new social group composed of twelve young married women organized last Thursday afternoon at a meeting in the home of Mrs. Urban Endres. Progressive 42 series will feature the monthly meetings in the homes of the

At the first meeting game vinners were Mrs. Val Fuhrmann, high; Mrs. Pat Hennigan, low; Emmet Fette, galloping. Hostess Mrs. Endres presented awards and served refreshments of cocoanut angle pie and hot

Members of the club are Mmes. rban Endres, Arthur Endres, Val Fuhrmann, Pat and Frank Hennigan, Robert Kupper, Eugene Schmitz, Ray Wilde, Marty Klement, Enmet Fette, Paul Endres, and L. H. Baumhardt.

The Mission Sewing Circle will ncet Friday, Oct. 15, for an afernoon of activity, it was announced this week and members of the club stated that persons desiring clothing to fill out boxes to send to Germany for Christmas are asked to be present at that time as shortly after that date the circle will prepare the articles for shipment to the central association for distribution.

# Supplies for your water well

Steel and wood sucker rods Black and galvanized pipe in all sizes Black and galvanized pipe fittings

IF IT'S A MACHINE OR METAL REPAIR JOB, WE CAN DO IT

# Machine Shop & Supply Co.

Louis & Lawrence Roberg

Jerome Pagel

Muenster

9. E. Schmitz Motor Co.

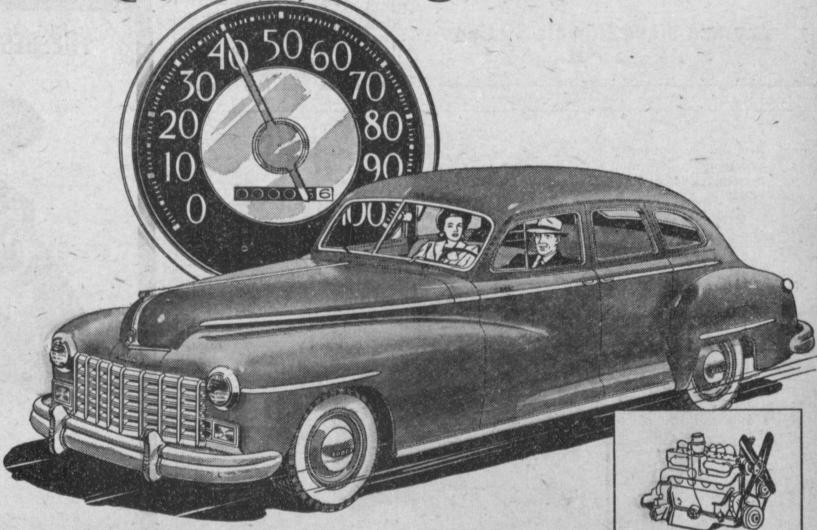
116 N. Chestnut, Gainesville

DODGE 906 Rated TRUCKS



DODGE

Engine Life Begins at "40"



# Tedious Engine "Break-In" Eliminated

No tedious "break-in" period is necessary for new Dodge owners. With Dodge you can drive at a brisk pace right from the start. Dodge actually "speed-proofs" your engine . . . gives cylinder walls a protective oil-absorbing coating that guards against damage during the critical "break-in" miles. This process is exclusive with Dodge at no extra cost

Stop by your Dodge Dealer and look over today's luxurious Dodge. Check the many other big advantages Dodge offers . . . All-Fluid Drive . . . Full-Floating Ride . . . Chair-Height Seats ... extra-roomy interiors. Then you'll know why owners are so enthusiastic about their Dodge cars . . . why Dodge gives most for your new-car dollar today.

ONLY DODGE "SPEED-PROOFS" ENGINES

With this exclusive Dodge process you can start off at 40 miles per hour. After 250 miles, car speed may be increased at the rate of 5 miles per hour for each 25 miles traveled. At only 350 miles your engine is ready to "go".

LOWEST PRICED CAR WITH FLUID DRIVE

F. E. SCHMITZ MOTOR CO.

106 N. Chestnut

FALL BARGAIN OFFER EXPIRES JAN. 31ST

Out-of-State Rate is 85c per month. In Texas, less than one-year, 65c per month

Gainesville



Wichita Falls, Texas

#### Girls with \$500 Start Million-a-Year Business

The business success of two Texas sisters during the past 10 years shows how, under the American system, an idea, a small sum of money, and courage to take risks may serve as founda-

DR. A. A. DAVENPORT CHIROPRACTOR

X-RAY FLUOROSCOPE
Suite 205
Pythian Bldg. Gainesville

## Their Security Rests With You



Yes, the education of your children, their entire future welfare, is your responsibility.

Safeguard that future with a sound program of life insurance.

### C. E. Edwards

representing
Texas Prudential Insurance Co.
649—Phones—439
Gainesville, Texas

# All Livestock is cheaper, But --

our market is still as good as the best

Whatever prices do, this much is certain: Your net return is always a little better when you bring your stock to the Muenster sale.

Our usual high price plus your saving on shrinkage and hauling means extra money to you.

## Muenster Livestock Auction

DICK CAIN

Owner and Auctioneer



### Magnolia Service Station

Otto Walterscheid

Muenster, Texas

tion for a thriving enterprise that ried man, 30-45 years old, guargives work to hundreds. anteed salary \$40 week plus com-

In 1938 Elsie Frankfurt designed a maternity gown for her sister, Mrs. Edna Ravkind, of Dallas. It won so much praise that the sisters decided to make them for sale.

With \$500 capital, they hired two seamstresses and opened a retail shop. Within a year their business had grown so much that manufacture was transferred to a loft. They opened branch stores in San Francisco, Los Angeles, and Indianapolis. They sold to New York shops.

Soon they had 75 seamstresses. Another sister, Louise Frankfurt, joined the firm. Business grew to more than \$1,000,000 a year.

Now the partners are ready to build their own factory, increasing production 50%. They have a new idea too — for making maternity dresses that can readily be re-converted for ordinary

#### OKLAHOMA DEALER OFFERS USED CARS ON LAY-AWAY PLAN

HENRYETTA, Okla.— The "layaway" plan has invaded the used car field.

An Oklahoma dealer is advertising a lay-away plan for prospective buyers who can't raise the down payment under new federal credit restrictions,

The dealer, with used car lots in Henryetta and Ardmore, Okla., says the plan is the result of "legal research" by attorneys told to "leave no stone unturned in finding some way whereby people of moderate means can buy cars."

### WANT ADS

BRAND NEW Stewart Warner radio and record player for sale. Mrs. Urban Endres, Muenster. -1p

FOUND Friday at football field, ladies' red purse. Owner may identify it at the Enterprise office.

46-1

CLOSED all day next Tuesday, October 12. Nick and Adelina. -1

FOR SALE: New John Deere 2 disc plow, New John Deere 5 disc tiller, New John Deere 8 ft. field cultivator, Used John Deere H tractor, H. E. Myers and Sons, Gainesville.

FOR SALE: 6 city lots one block west of Main and south of Leo Haverkamp residence. also 20 lots on the highway north of the auction barn. Geo. Gehrig.

SEED OATS for sale at \$1.50 per bushel. All good, heavy oats, re-cleaned. Luttmer Brothers, Muenster. 46-1p.

WANTED: Man to learn tractor and implement repair work on GI Bill of Rights. Steady employment at \$200 per month for right man. Apply by letter to Muenster Enterprise. 46-1

FOR SALE: A few good Shorthorn bull calves, reds and roans, from registered sire, at \$110 each. See them at my farm. Miss Willie Sowder, Muenster, Texas. 45-2p

FOR SALE: Ivanhoe kerosene heater. Excellent condition. Tony Hoenig, Muenster. 45-tf.

NEW NORTEX first year seed oats and Wintex seed barley for sale. Joe Spaeth, Lindsay. 45-2p

FOR SALE. Combination coalwood Charter Oak Circulator Heater, Good Condition. Emmet Fette. 45-tf.

WILL BUY: Production, producing royalty, or will drill attractive wildcat. James T. Cumley, Panhandle Bldg., Wichita Falls, Texas. 45-4p.

MODEL A International Farmall tractor, good rubber, planter and cultivator, and 9 good milk cows for sale by August Walterscheid, Muenster. 45-1p.

ROUTE MAN WANTED: Mar-

Small Down
Payment
24 months
to pay
Universal
Jeep

Frizzell and

See us for particulars

Farr Mtr. Co. 305 E. Calif.

anteed salary \$40 week plus commissions, to work laundry route Muenster, Saint Jo and Nocona. Route established. Truck furnished. Gainesville Laundry. Tel. 113, 326 S. Lindsay street. 45-2p.

FOR SALE: Continental modern gas cook stove and hand washing machine, ideal for couple. Mrs. Ed Chadwell, Myra. 43-tf

WE HANDLE the complete line of NORGE products and can furnish repairs on all Norge products. J.B. Wilde. 27-tf

SPECIAL SALE of car radios, \$49.95. Can be installed in any make or year model. J.B. Wilde.

A CATTLE GUARD can save the time and energy you now waste opening and closing a gate. Muenster Machine Shop. 18-tf

WATCH REPAIRING. We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 37-tf

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs. Display located on Red River Street, between Main and Pecan. Office 305 E.. Pecan. Phone 790-M. W. O. Edgington, P. O. Box 266, Gainesville, Texas. 51-tf.

666 FAST RELIEF When COLD MISERIES STRIKE

When you do your washing at the

NO MUSS, NO FUSS

#### **Huchtons Laundry**

### DR. R. O. BLAGG

Chiropractor Radionic Colontherapy

X-Ray
Calls Made Day or Night
414 N. Dixon Phone 544

Gainesville, Texas

### DR. W.C. DICKINSON

Dentist

110 West Broadway
Phone 1537 Gainesville

# Gladiola Flour

Sunglo Feeds

SEE US BEFORE YOU BUY OUR PRICES ARE RIGHT-

HOELKER GRO.

# Television Sets

Guaranteed to work in the Muenster area

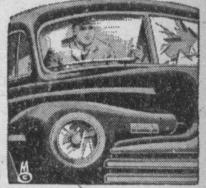
# Bohls Store

Gainesville, Texas

2 good reasons for replacing door glass and channels **NOW!** 

- 1. Cold weather is near
- 2. Glass and channel are going up.

We can fix Any make or model



McDaniel Garage

ADD DE DE COMO DE DE COMO DE DE COMO D

Muenster

# In only 1 hour

You can give yourself a

Glamorous

Permanent

with



KOL-WAV

Inexpensive, safe and easy with no more effort than putting your hair up in curlers.

Try GOLDEN FLEECE something new and fine in cleansing tissue

# Dixie Drug Store

MUENSTER, TEXAS

# Announcing

our change of Name and Location

E. A. Schmitz Aurniture & Appliances

(Formerly Home Art Shop)

is now located in the Former VFW Building

WE PROUDLY INVITE YOU TO SEE OUR LARGER STOCK OF FURNITURE AND HOME APPLIANCES CONVENIENTLY ARRANGED ON OUR LARGER DISPLAY SPACE.

OPTOMETRIST

Gainesville -:- Texas

Morning is the time of day when the rising generation retires and the retiring generation

To build a railroad box car requires approximately 2,200 manhours of work, including labor employed in the production of steel and other materials required in its construction.

# RELAX Theatre

October 7 through 15 Week Day Show Starts at 7 p.m.

THURSDAY & FRIDAY

# Green Grass of Wyoming

Peggy CUMMINGS - Charles COBURN

SATURDAY

### Tarzan's Secret Treasure

Johnny WEISMULLER - Maureen O'SULLIVAN Last Chapter TEX GRANGER Serial

SUNDAY & MONDAY

### Mr. Blanding Builds His Dream House

Cary GRANT — Myrna LOY Feature Times: 2:30, 4:23, 6:16, 8:09

TUESDAY & WEDNESDAY

## Jinx Money

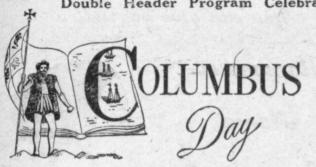
The BOWERY BOYS Plus "Three Stooges" comedy and "Letter to a Rebel'

> THURSDAY & FRIDAY **Elephant Boy**

Starring SABU

Also cartoon and news

Double Header Program Celebrating



at the K-C Hall, Muenster

# PICNIC

Sunday, Oct. 10 . . . . 1 til?

With games and plenty of eats and iced drinks

#### PICNIC DANCE

Tuesday, Oct. 12 . . . . 7 til?

Again, plenty of refreshments

The E. X. Brooks Orchestra

New Wallpaper The newest wallpaper designs . . . . the finest quality washable wall papers are here now . . . ready to add charm and beauty to your home.

# Waples Painter Co.

Leo N. Henscheid, Mgr.

Muenster



THE FIVE BEST youthful automobile designers in the country are shown above with their model cars which won national awards of university scholarships in the 1948 Fisher Body Craftsman's Guild competition just completed. They are (left to right) Tom Goad, Birmingham, Mich., \$4,000; Howard Eichen, San Francisco, \$3,000; Harold Simon, San Antonio, Texas, \$2,000; Harvey Whitman, Jackson, Mich., \$4,000; and Ronald Johnson, Portland, Ore., \$4,000. These futuristic models might well be seen on the highways a few years hence if the boys make careers of automobile

scatter millions of cold germs

Dr. Geo. W. Cox, State Health

Officer, says that there are

countless ways of spreading a

member of your famly has a cold

and the other members share a common drinking glass with him,

to pick up the germs he leaves

on the glass. Sometimes a per-

son with a cold thoughlessly

touches his mouth or nostrils

with his hand, and then shakes

person can, and very likely will

contaminate his own mouth or

nostrils with his hand, and the

germs are transmitted into his

system. A child with a cold may

among susceptible persons.

# Lindsay News

Fred Bezner received treatment Saturday night at Gainesville santarium for a fractured toe.

Mrs. Alphonse Fleitman has sneezing and spitting. "For inbeen dismissed from Gainesville stance" the doctor said, "if a sanitarium where she was a medical patient.

Mrs. Lula Neises of Temple and you may expect the whole family Miss Frances Neises of Houston spent several days of last week with Mrs. Anna Popp and fam-

Mr. and Mrs. W. J. Loerwald hands with another person. That had as their guests recently their daughter, Mrs. Walter S. Booth and sons, Gary Mark and Walter Steven, of Dallas.

Mr. and Mrs. Julius Loerwald contaminate his toys, and the and son, Donald, have returned next child that picks them up and from a two-week vacation, visiting in Plainview, Hereford and Carlsbad, N. M.

Mr. and Mrs. Eddie Mages and daughter, Shirley, have returned from a trip to Evansville, Ind., Pennsylvania, Iowa and Kansas here they visited relatives and friends. While they were gone their little son, LaVern, was the guest of his uncle and aunt, Mr. and Mrs. Hugh Tarleton in Fort Worth.

BRIDE OF THIS WEEK IS PARTY-SHOWER HONOREE

Miss Florence Haverkamp, who was married to Richard Schumacher of Gainesville Wednesday morning, was complimented with a miscellaneous shower Sunday afternoon when relatives and friends gathered at the home of her parents, Mr. and Mrs. Al Haverkamp for the affair.

The party was arranged by Miss Theresa Mae Spaeth o Lindsay who directed games and served refreshments to 40 guests.

#### A COLD MAY FOLLOW THE CHILL YOU GET IN CHANGING WEATHER

Sudden seasonal changes in the weather during the fall months often result in chilling, which in turn is usually followed by wide-spread incidence of the common cold. This disease always spreads rapidly because of the

# Guaranteed

Factory Rebuilt

# MOTORS

See us For Your

Ford Repairs

Terms can be arranged



# Endres Motor Co.

plays with them will certainly obtain the cold germs, along with

Children, as well as adults, who are suffering from a cold should be put to bed, and if complete rest, light food, and plenty of liquids do not improve his condition in a short time, the family physician should be called. Dr. Cox further advises that dressing properly for the weather, sensible eating, plenty of rest, and avoiding persons with colds can be helpful in preventing your own infection. Colds are costly in time, health, and money, the Doctor said, and added, "Prevent them if possible."

Bill and Alvin Fuhrmann, Herbert Miller and Leo Hesse left Wednesday morning on a trip to visit Carlsbad Caverns.

#### Confetti---

raw materials reduced prices just a little. That would mean that the entire manufacturing process could offer a slightly better price on its products from minerals. timber, coal, oil, grains, and many, many other materials. Then comes the laborer. Let his contribution be in the form of a little more work at the same weekly pay he receives now.

Now figure all those things together. There can't be any doubt that things could be produced cheaper. And they would stay cheaper because they would become more abundant and competition would hold the price down. Add to that the individual's increased purchasing power because of tax savings and you fact that very few people can have the combination of more live isolated lives and in any money and lower prices . which, after all, is the very thing group or crowd of people, coughwe're crying for. ing, sneezing and spitting will



WEDDING RINGS

Porter's Jewelry 204 E. Calif.

Gainesville

# FOR SALE

One hundred acre farm in Bulcher community. Three and half room double wall house, bored well in yard, spring in pasture, (good place for fresh-water fish pond.) Electricity. Suitable for chicken-ranch, general farming and stock-raising. One-fourth mineral interest. One mile from oil production. Never drilled; not leased. Similar place near just sold for \$4,000. For quick sale this place goes for \$3,000. Buy from owner . . . . save commissions.

Dr. C. L. Stocks, Gainesville, Texas

# Irene's Cafe

205 W. Calif. Gainesville

WHERE GOOD FRIENDS MEET FOR GOOD THINGS TO EAT



Gainesville

FRIDAY - SATURDAY Oct. 8-9

ABBOTT & COSTELLO "NOOSE HANGS HIGH"

SATURDAY PREVUE SUN. - MON. - TUES. Oct. 10-11-12

Color by Technicolor Esther WILLIAMS

"ON AN ISLAND WITH YOU"

COMING SOON "BABE RUTH STORY"

# PLAZA

Gainesville

FRIDAY & SATURDAY Oct. 8-9

John Mack BROWN "TRIGGER MAN"

-Plus-

EAST SIDE KIDS "MILLION DOLLAR KID"

> SUN. - MON. - TUES. Oct. 10-11-12

Dorothy LAMOUR Geo. MONTGOMERY "LULU BELLE"

-Plus-Gene AUTRY

"STRAWBERRY ROAN"

> WED. - THURS. Oct. 13-14

Wayne MORRIS "BIG PUNCH"

# Extra warmth for the cold weather ahead



turtle neck sweaters

Long sleeve

plaid cotton flannel shirts by BVD

3.95 up



all wool sleeveless sweaters

3.95 up

# The MANHATTAN Clothiers

National Brands are your assurance of quality