



**AVOID EYE STRAIN**  
**DR. H. O. KINNE**  
**OPTOMETRIST**  
 Gainesville — Texas

Mr. and Mrs. Charles Stelzer of Fort Worth visited relatives here Sunday.

Paul Luke is now employed at the Katy depot in Gainesville. He was previously with the same company in Dallas.

**Local NEWS**  
 Briefs

Clyde Fisher and Emmet Fette made a flying trip to Dallas and Fort Worth Sunday afternoon. It was Clyde's dual crosscountry flight.

Mr. and Mrs. Rafe McElreath had as their guests for the weekend her sister and husband, Mr. and Mrs. E. H. McLaughlin of Dallas.

Mr. and Mrs. Carl Herr and her mother, all of Pilot Point, were here Sunday to visit Carl's mother, Mrs. Fred Herr Sr., and other relatives.

Norman Flesman of Oklahoma City will arrive next week to spend the Christmas holidays with his parents, Mr. and Mrs. E. R. Flesman.

Mrs. R. L. Hembree and children will spend the Christmas holidays with Mr. Hembree in New Orleans where he is employed.

The name of Frank Bayer, local Boy Scout committeeman, was omitted in the list of those who accompanied the local troop to Fort Worth on Dec. 5, to view an exhibit of handicraft.

Mr. and Mrs. L. H. Baumhardt and children, Janice and David, drove to Wichita Falls Saturday afternoon for a visit with Mrs. Baumhardt's parents. Janice remained to spend the night and Sunday with her grandparents.

Arnold Knabe, son of Mr. and Mrs. Albert Knabe, has enlisted in the army and was this week enroute to the place he will take his basic training. In the letter to his parents he did not mention where he is to be stationed.

**Public School Will Have Annual Christmas Party And Program Friday Night**

The public school's annual Christmas program and party will be an event of this Friday night according to Superintendent John Hoffman's announcement the latter part of last week. The program, in which all of the students take part, includes Christmas skits, recitations, dialogues and vocal numbers and two playlets, "Helping Santa Claus" and "The Six Who Kept Christmas."

Another feature of the program is a student gift exchange around a decorated tree.

The P-TA has charge of the tree and decorations and will introduce Santa in person. Santa will have a bag of goodies for each student and for each patron's pre-school age child.

The place is the school and the time is 7:30. There will be no admission charge.

**P-TA WILL ENTERTAIN PAROCHIAL CHILDREN AT CHRISTMAS PARTY**

The annual P-TA sponsored Christmas party for students of Sacred Heart Hi school and their parents, will be an event of Tuesday night, December 21, the entertainment committee announced Wednesday. It will begin at 7:30 in the parish hall.

A sing-song featuring Christmas carols will precede Santa's arrival. He will distribute gifts from a decorated tree, after which games will entertain the assemblage.

**CHRISTMAS PARTY HERE FOR COUNTY BEAUTICIANS**

A Christmas party and gift exchange highlighted the December meeting of the county beauticians association when members met here on Dec. 7 with Mrs. Tony Gremminger and Miss Marian Gremminger as hostesses in their shop.

During the brief business session Mary Jo Faulkner was selected to represent the association at the Texas Hair Stylists convention in Dallas on Feb. 21, 1949.

The Christmas theme was noted in decorations centering around a nativity scene and the hostesses served refreshments to Imogene Rosson, Nadean Wiesman, Rhoda Ann Links, J. M. Henderson, Mary Jo Faulkner, Nettie Armstrong, Johnnie Johnson, J. M. Allen, Margaret Case, Joy Bradley.

The next meeting will be held on Jan. 4 at the home of Mrs. Maude Burch in Sanger.

**GAME MATRONS MEET AT MRS. KUPPER'S HOME**

Mrs. Robert Kupper entertained members of the ladies 42 club in her home last Thursday afternoon and the group selected as the club's name, "Game Matrons Club". The twelve ladies meet once a month.

In the 42 series Mrs. Paul Endres scored high and Mrs. Ray Wilde low and galloping.

The hostess served a plate supper after the games.

**The Big Print Gives It and Little Print Takes It Away**

CHICAGO.— Government lawyers used the "fine print" on an insurance policy today in their prosecution of mail fraud charges against the Westminster Insurance Co.

One of the company's health insurance policies offered \$25 weekly benefits, in big, black

**DR. R. O. BLAGG**

Chiropractor Radionics  
 Colonotherapy  
 X-Ray  
 Calls Made Day or Night  
 414 N. Dixon Phone 544  
 Gainesville, Texas

**When the Rains Come**

Make plans to do your yard landscaping

We take orders for Proffer & Woolfolk Nursery

**THE BLOSSOM SHOP**  
 Muenster

**Texas Cafe**

On Highways 77 and 82  
 Plenty of Fried Chicken

OPEN 24 HOURS A DAY

CURB SERVICE  
 Charlie Links, Prop.

letters, Asst. U. S. Atty. Jack Wellfeld told the court.

But he said, the fine print added: "for eight weeks after the seventh day of confinement in your home, if you are over 60 and under 80, for chickenpox, mumps, diphtheria, measles, typhoid, yellow fever and undulant fever."

**Clyde W. Yetter D.D.S**

General Practice of Dentistry  
 DENTAL X-RAY  
 SAINT JO, TEXAS

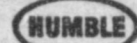
**Of Course!**

You want your car to look its best for Christmas



Bring it in for a wash and lubrication job. We'll fix it up so you're proud of it.

Just a tip: We expect to be crowded the last days. Better arrange early for an appointment.



**Ray and Steve Humble Station**

MUESTER, TEXAS

**Gifts for Infants and Children**

Sweater sets and a nice assortment of playthings and small clothing items.

**Lucy's Novelty Shop**

Gainesville

**House Shoes for Christmas**

Men's leather house shoes

Men's leather house shoes with sheepskin lining and cushion sole

Ladies felt house shoes with leather soles.

Bicycle to be given away Saturday, Dec. 18, between 4 and 4:30

**JACOB PAGEL**

Muenster

**Give the family a Gift of Better Living ... An Electrical Gift**

You give comfort and convenience when you give a . . .

- Presteline electric range
- Tennessee Valley water heater
- Launderall automatic washer
- Electric mixer, roaster, toaster, clock, iron or radio

WE STILL HAVE TREE LIGHTS

**H & H Feed Store**

Ph. 116

Muenster

**Gifts featured by famous names**

Names that stand for quality and taste . . . that add something extra to the gift you give.

- Lingerie { Vanity Fair  
Blue Swan  
Rona Gay Slips  
Lounge Craft Robes
- Dresses { Loretta Original  
Mary Lynn  
University Frock  
Prima Donna  
Le' Vines
- Suits and Coats { Mar Del  
Holly Park Modes
- Accessories { Hats  
Bags  
Gloves  
Handkerchiefs  
Costume Jewelry

**The Fashion Shop**

113 1/2 E. Calif.

Gainesville

**Hurry!**

Only 7 more Shopping Days Before Christmas

Time's getting short now, but you can still save a lot of it by making this store your one-stop shopping center.

Gifts for everybody . . . greeting cards . . . toys . . . wrapping supplies . . . tree trimmings . . . decorations . . . King's Christmas candies . . .

THEY'RE ALL HERE!

**Variety Store**

Anthony and Leona Luke

Practical Santas Take Note --

**HOSIERY**

You can't beat our lineup of nylons for gift-giving. Beautifully full, fashioned in serviceable and sheer gauges . . . to please everyone on your list from Daughter to Grandmother



**The Ladies Shop**

GAINESVILLE



**WASHDAY SMILE**—In this day of "pushbutton housekeeping," the modern home laundry has been streamlined to do the family wash with a minimum of work and attention. "Washday blues" are a thing of the past, because the modern electric washer, such as that shown above, does the washing while the homemaker goes about her other duties. This is especially important to farm women, who have lots of clothes to wash and lots of other duties. It is one of the many conveniences electricity makes available on the modern farm. Texas Power & Light Company is the pioneer of rural electric service in Texas, and has been active in rural electrification for the past third of a century. This company has more than 9,000 miles of rural power lines today, from which it serves more than 68,000 rural and farm customers.

## LOCAL NEWS BRIEFS

Joe Swirczynski and Andrew Yosten made a business trip to Fort Worth Wednesday.

John Dobias joined the personnel at Ben Seyler Motor Co., the latter part of last week. He works in the shop department.

Al and Bill Haverkamp left Tuesday night for a two weeks' visit in Louisville, Ky., with relatives.

Mr. and Mrs. Jesse Mitchell and daughter spent the past weekend in Colorado City and Newcastle.

Sunday guests at the home of Mr. and Mrs. Joe Fisher Sr. were Mr. and Mrs. John Williams of Wichita Falls.

County Agent B. T. Haws met with the parochial school 4-H club boys last Tuesday for a regular meeting. He gave a talk on cattle grub and discussed club projects with the boys.

The Andrew Hacker family moved this week to the Mulligan farm just north of Gus Sickling's. The Cravens family from Gainesville will move on the place vacated by the Hackers.

Mrs. John Hartman, Miss Dorothy Hartman and Mr. and Mrs. Al Walter were Dallas visitors Wednesday and stopped at Saint Paul's nursing home to see their daughter and sister, Miss Loretta Hartman.

Mr. and Mrs. Lewis Schulte of Omaha, Neb., and Mr. and Mrs. Adolph Swears of Bieme, Neb., stopped here for a several hours' visit Saturday with the Swirczynski and Yosten families. They were enroute home after visiting relatives in Albert, Texas, and going deer hunting.

Mrs. J. M. Weinzapfel, Henry and Mary Weinzapfel, Mrs. Herbert Meurer, Jeanette, Robert and John David Meurer, and Betty Lue Buckley attended the Gainesville Junior College and Senior High school music department's operetta, "Pirates of Penzance" at Junior High auditorium Tuesday night.

Pfc. Herbert Fette, serving in the air corps, in Wyoming, advises that he is doing work similar to what he did when he was in Muenster. He's assigned to the public relations printing department. His address is: Pfc. Herbert W. Fette, A.F. 18338186, Hq. & Hq. Sq. 3450 Tech. Trng. Wing, Fort Francis E. Warren, Wyoming.

Mr. and Mrs. L. E. Ruddell of Kingman, Kansas, who spent the past few weeks as guests of their daughter, Mrs. E. R. Fleshman and family, left Tuesday to visit relatives in Phoenix, Ariz., and will go from there to California before returning to their home. Mrs. Fleshman's grandfather, John Ruddell, also of Kingman, will remain here through the winter.

Reynold Reiter, stationed in

California, writes that he is spending most of his time typing and to tell everybody hello. His address is: Pfc. Clemens R. Reiter, 18337435, 78th Mtr. Veh. Sq. Ftr. Jet, Hamilton, A.F.B., Hamilton, Calif. His brother, Bobby, writing from South Dakota says he's assigned to carpenter work and also sends regards to all his friends. His address is: Pfc. Robert R. Reiter, 18223089, Supply Sq., 28th Maint. and Supply Sq., Rapid City A.F.B., Weaver, S. Dakota.

Mr. and Mrs. John Wieler and daughters, Mr. and Mrs. Ervin Hamric and sons, Mrs. Joe Felderhoff and daughter, Miss Mary Ann, Mr. and Mrs. Arthur Felderhoff and Mr. and Mrs. Arnold Rohmer visited in Denton Sunday with Mr. and Mrs. R. B. Shelton and attended the TSCW Nativity Pageant.

### GET-TOGETHER CLUB YULE PARTY IS GALA EVENT

The Get-Together Club's annual Christmas party was a gala event of Tuesday night in the home of Mrs. J. B. Wilde. All twenty members attended.

The Christmas theme was stressed in the party rooms and centered on the mantel which was beautifully adorned and around which the presents for the gift exchange were placed.

A progressive 42 series entertained the guests with prizes going to Mrs. Al Walter for high, Mrs. John Kathman for low, and Mrs. W. H. Endres, galloping.

Misses Gladys and Laurie Wilde, daughters of the hostess, served refreshment plates of creamed chicken in pastry shells, potato chips, cranberry sauce, curled celery, green pea salad, saltines, ice cream, cake and coffee. Plate favors were coconut marshmallow balls centered with a green candle.

## Practical Gifts for your home

Gifts of beauty and usefulness . . . that will be appreciated for many many years

You can't go wrong on any of these:

- |                |                     |
|----------------|---------------------|
| GE Roaster     | Writing desk        |
| GE Waffle iron | Mirror              |
| GE Toaster     | Picture             |
| Dormeyer mixer | Platform rocker     |
| Hoover iron    | Rocker              |
| Hoover cleaner | Pressure cooker     |
| Floor lamp     | Card table & chairs |
| Table lamp     |                     |

For the youngster:

- Scooters — Wagons — Tricycle Wagons

**E. A. Schmitz Furniture**  
Muenster

## Robes

Make wonderful gifts

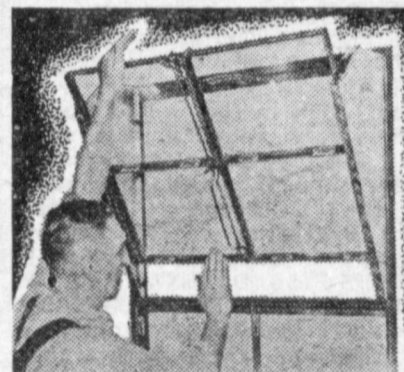


One of the finest selections we've ever had now awaits your choice . . . especially in quilted crepe, plain crepe and satin. Long, three quarters and short sleeves. Wide assortment of colors. Sizes 10-44

**Clayton Dry Goods Company**

113 North Dixon

Gainesville



**CLAY BARN WINDOWS**  
Protect YOUR Herd from Drafts

Keep cows healthy—more productive. Fresh air without dangerous drafts. Only moderately priced Clay steel windows give you all these features—

- No swell, rot, rattle or stick
- More light . . . puttyless glazing
- Bonderized—baked enamel finish
- Easy adjustment by long latch handle
- One inch fo full opening
- Galvanized steel wings
- Install in masonry or wood wall

Also Stalls, Stanchions, Complete Clay Barn Equipment

**Joe B. Walter Lumber Co.**

Gainesville, Texas



Distinctive Ann Vien

EXCLUSIVE AT PORTER'S IN GAINESVILLE

Rhinestone chokers and ear screws

Rhinestone chokers and bracelet sets

Gold chokers and ear screws

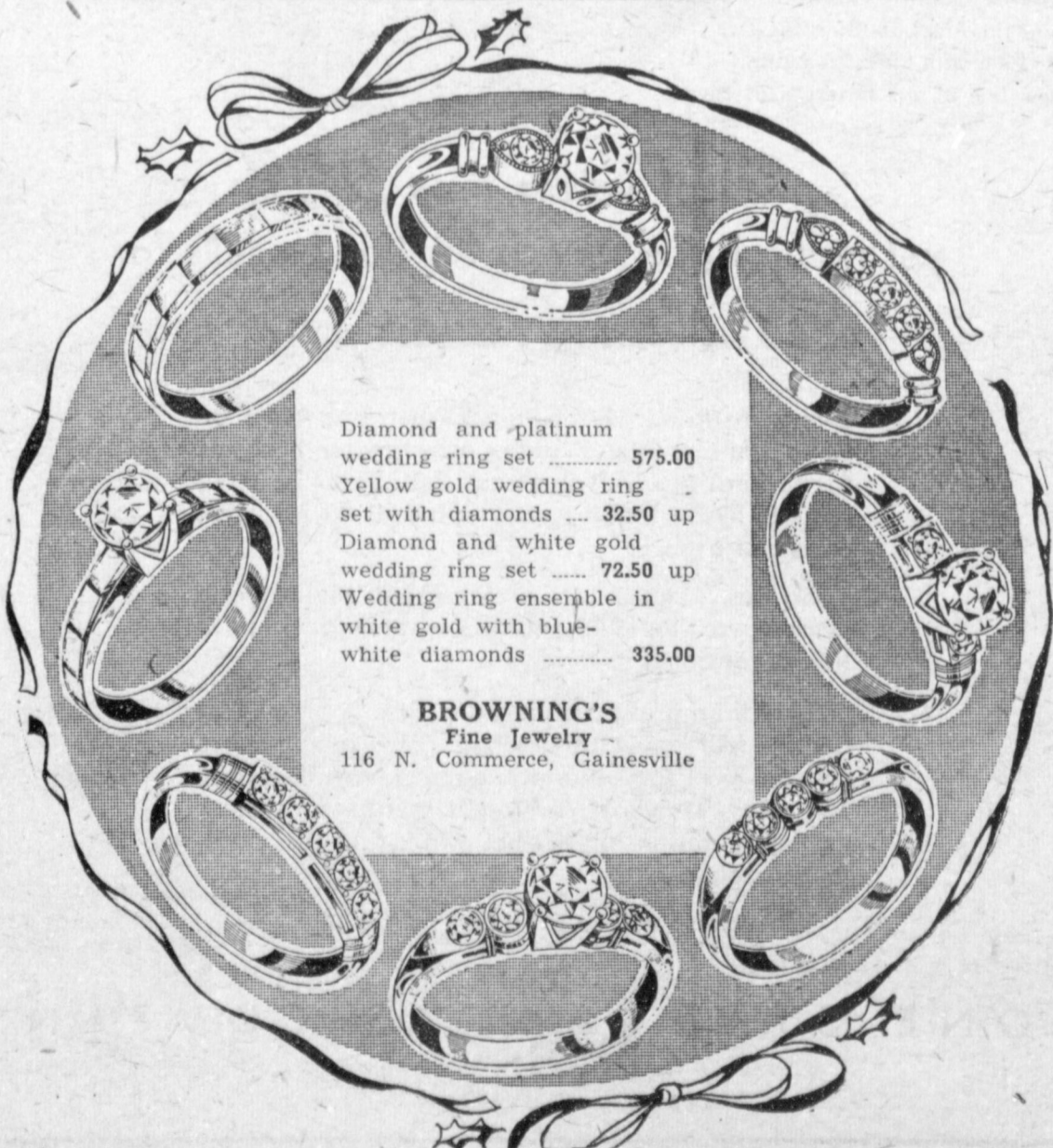
Silver chokers and ear screws

Colour Pearls in 36 inch strands and matching ear screws

**Porter's Jewelry**

204 E. California St.

Phone 1780



- Diamond and platinum wedding ring set ..... 575.00  
Yellow gold wedding ring set with diamonds ... 32.50 up  
Diamond and white gold wedding ring set ..... 72.50 up  
Wedding ring ensemble in white gold with blue-white diamonds ..... 335.00

**BROWNING'S**

Fine Jewelry

116 N. Commerce, Gainesville



**FREE**

A Big Beautiful DOLL

will be given away FREE on December 24 at 4 p.m.

One ticket given with each dollar purchase or payment on account.

*Christmas Gift Item From A to Z*

Assorted Hankies  
Bedspreads  
Children's wear  
Dolls, Dresses  
Ear Muffs  
Fortuna Girdles  
Gloves  
Handbags

Infant Items  
Jewelry  
Kerchiefs  
Lunch Cloths  
Men's Shave Sets  
Nylon Hose  
Overalls for Baby  
Pajamas

Quilted Robes  
Robes  
Silk Scarfs  
Towels  
Undies  
Vases  
Woolen Scarfs  
X-tra fancy lingerie

Yard Goods

Zephyr Shawls

Lots of others — You'll want to see them

**The Charm Shop**

MUESTER, TEXAS

# THE MUESTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MUESTER, COOKE CO., TEXAS

R. N. Fette, Editor — Rosa Driever, Assistant Editor

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Bob Swirczynski of Ardmore, Okla., visited relatives here Saturday.

To date we have filled 414,548 PRESCRIPTIONS Just as your doctor ordered. Bring yours to us WATTS BROTHERS Gainesville

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being bought to the attention of the publisher.

## The American Way

By George Peck

### LIGHTLESS ONTARIO

In a previous article I recounted that on a recent visit to Canada, our good friends up there had a lot of fun at my expense, joshing me about our buying Canadian potatoes while we burned or otherwise destroyed millions of bushels of American-

grown potatoes. I had to just sit and take the "ribbing", because there is no defense that can be entered or explanation made of the stupid course our Government has pursued with potatoes.

However, it wasn't long before I had a chance to do some "ribbing" on my account. It seems they have done some silly things up in Canada, too — came a painful manifestation of one of their follies committed many years ago. The electric lights went off.

"That's funny," I remarked. "There doesn't seem to be any storm."

"The lights go off at this time every evening," I was informed. "What's the trouble? Why don't they fix whatever is wrong?" I asked.

"There's no mechanical trouble. We are up against a power shortage and the lights are turned off to conserve it," said my informant as he lighted a kerosene lamp.

"What's the matter with the power company? Why doesn't it enlarge its facilities? We would not put up with such nonsense in New York?"

"Well, you see, there is not any company. We Ontario citizens own the power business — we ran the privately-owned companies out of business many years ago."

By this time I was beginning to enjoy myself. It was now my turn to rub it in. "So now you are the victims of a bungling bureaucracy, which you created, that has failed to measure the demand and adequately provide for it — you find yourselves in the untenable position of owning the power business — the only complaint that you can make is to yourselves. You socialized your power business and now you have your lights turned off. Serves you right." And, with that parting rejoinder, I groped my way out.

And, back in the United States where we have committed similar follies and are planning more of the same, I picked up a copy of the Chickasha (Oklahoma) Star. The editor of this weekly newspaper in a pithy editorial, "HERE'S GOOD EXAMPLE OF GOVERNMENT IN BUSINESS," pays his respects to "Lights-out Ontario" and issues a warning to us. Read and heed what he has to say:

"In the providence of Ontario, Canada, the government has had a monopoly of the power business for many years. The socialist-minded voters of Ontario long ago turned the running of the light and power business over to the government. Now the folks of the principal towns of Ontario are facing a complete dimout for several hours each day a week. Citizens are warned they can use their electrical appliances only certain hours of the day. In Warton, Ontario, the

head of the government power monopoly has warned the town that folks in the city are wasting power. They are leaving lights on in their homes at all hours of the night. He warns that if this continues the government will pull the switches and leave the town without any light or power at all.

"All over Ontario the factory owners have been warned that they must save their power and cut off the use of power at certain hours of the day. This is a perfect example of what happens to a country or a people when they do away with private enterprise and turn utilities over to the government to run. For many years there has been a group of folks in this country who believe that the owning of public utilities by private capital was a crime which would be done away with just as soon as the folks got enlightened enough to vote right. When the starry-eyed individuals tell you that government monopoly of public utilities is the only salvation for our people just ask them about Ontario, Canada."

### DR. W.C. DICKINSON

Dentist

110 West Broadway Phone 1537 Gainesville

### You Can't Look YOUR BEST—

Unless Your Clothes Look Their Best.

Dyers and Hatters

### Lone Star Cleaners

J.F. GOSLIN, Prop. Phone 332 Gainesville



From where I sit... by Joe Marsh

## The Missus "Ducks" Out

Slim Hartman took his missus duck hunting the other day. And after five hours of sitting in a swamp, she'd had enough! Going home, Slim reminded her good-naturedly of the time she'd taken him to a woman novelist's lecture, and insisted that he sit it out.

So now the missus and Slim have an understanding. No more duck hunting for her—no more lectures for him. They decided each to his own taste.

It's because they can agree to disagree like that, I think, that

Slim and the missus get on so well —content to stay home nights together, enjoying one another's company over a glass of beer and a game of chess.

From where I sit, we can't all enjoy the same things—but we can share those little pleasures that we do enjoy—a glass of beer, a game of chess, some music on the radio —and live-and-let-live when it comes to the others.

Joe Marsh

Copyright, 1948, United States Brewers Foundation



Ham What Am! For Christmas

Lots of other good eatin', too ..... Especially fruit cakes, fruit cake mix, nuts.

Fisher's Market & Grocery Muenster

## GIFTS GALORE

at the Commerce Street Store

Here are only a few of the many, many items now awaiting you in our big assortment of famous make, budget priced gifts.

- Beautiful Satin Ties, by Hollyvogue ..... \$1.50 (The largest selection in Gainesville and all in gift boxes)
- Ladies 51 gauge Hose, by Holeproof ..... \$1.39 (all sizes and shades. Sensibly priced)
- Men's Dress Shirts, by Shircraft ..... \$3.95 (An extra large selection, and all gift wrapped)
- Boys' Flannel Shirts ..... \$1.55
- Boys' Wool Shirts ..... \$2.98 (Both wool and flannel shirts in sizes 6-16)

### TWO OF OUR MANY CHRISTMAS SPECIALS

55.00 ALL WOOL CURLEE SUITS	24.95 LEATHER COATS AND JACKETS
Friday-Saturday only	Friday-Saturday only
<b>\$37.50</b>	<b>\$12.75</b>

## Commerce Street Store

The Home of Branded Merchandise You Know and Trust  
Pete Briscoe, Owner      Geo. Ausmus, Mgr.

Gainesville



Scores of gate valves like this link Lone Star Gas System with the city's natural gas line at the outskirts of town.

price of valves rises 52% yet natural gas service for homes sells for less than prewar price!

Everyday hundreds of valves open and close on Lone Star Gas System in response to your demands for natural gas. A valve that cost \$100 in 1942 costs \$151.80 today. Labor to install a gate valve costs more, too.

So far...in the face of these and higher costs everywhere, the 1942 natural gas rate reduction for homes continues in effect.

Less-than-prewar price Lone Star Natural Gas Service still brings the average home four modern conveniences for a year around average of less than 15c a day. They are: carefree winter heating, silent gas refrigeration, piping hot water and fast automatic cooking.

Where else will so little buy so much?

LONE STAR GAS COMPANY



A TEXAS CORPORATION

**DR. A. A. DAVENPORT**  
**CHIROPRACTOR**  
 X-RAY FLUOROSCOPE  
 Suite 205  
 Pythian Bldg. Gainesville

*Fine*  
**JEWELRY**  
*Gifts*

- Her Excellency  
21 jewel Bulova
- Silverware
- Rosaries
- Delta Pearls
- Ronson Lighters
- Compacts
- Locketts
- Chokers
- Ear Screws
- Spray Pins
- Silver Baby Cups
- Silver Baby Spoons
- Baby Rings
- Sunbeam Shavemaster
- His Excellency  
21 jewel Bulova
- Ronson Whirlwind  
Lighters
- Automatic Winding  
Shockproof Watches
- Elgin Deluxe Watches
- Identification  
Bracelets
- Watch Bands
- Cuff Links
- Tie Clasps
- K-C Rings and Pins
- Billfolds
- Key Chains

*Wiese Jewelry*  
 Muenster, Texas

**CDA Provides Gifts For  
 McKinney Veterans and  
 Training School Girls**

A discussion on helping to bring Christmas cheer to veterans and training school girls took up a considerable portion of the regular monthly meeting of the Catholic Daughters of America last Friday night.

The court had a letter from Doris Sutton, Red Cross official of Gainesville, asking that members help fill Christmas stockings for veterans at McKinney hospital. Members voted to make a contribution for this purpose and named Mrs. Ben Seyler as chairman in charge of the arrangements.

In regard to the Christmas cheer program for the girls of the Gainesville Training School it was announced that anyone wishing to contribute a small gift, is asked to leave it at the home of Mrs. J. B. Wilde not later than Dec. 22. The gifts are for girls 14 to 21 years of age and might include tooth paste, cosmetics, stationery, handkerchiefs, games, candy, and costume jewelry. These gifts will be distributed at the girls' Christmas party.

Other business consisted of tentative plans for a party for the husbands and boy friends of members between Christmas and New Year. It will be a covered dish affair. A committee was named with Mrs. Ben Seyler as chairman.

Another forthcoming event discussed is a benefit square dance for January but no definite plans were announced.

The court's Christmas package to its adopted family in Poland has been sent through CARE and an acknowledgment of the shipment by the agency was read.

Four new candidates have been accepted for membership when the next reception of new members takes place. They are Mrs. E. A. Schmitz and Misses Johann Seyler, Bertie Lou Baumhardt and Marian Starke.

Mrs. J. M. Weinzapfel announced that the Mission Sewing Circle will not meet this month due to holiday preparations and that the next meeting will be in January.

Mrs. Steve Moster read a report on the NCCW meeting held at Gainesville recently, and in compliance with wishes of the council members discussed the formation of study clubs in the parish.

Mrs. Joe Fisher Sr. won the doll that was given away at the meeting.

**Blessed Events**

Mr. and Mrs. John Streng are the parents of a son, their second child and first boy, born at Gainesville sanitarium Sunday. Mrs. Streng is the former Miss Sophie Mae Schad of Lindsay and Mrs. Sophie Schad, Lindsay, and Mr. and Mrs. Henry Streng, Muenster, are the grandparents.

A son, Gary Stephen, was born at the local clinic Monday to Mr. and Mrs. J. C. Barr of Ross-ton.

**It Happened  
 10 Years Ago**

December 16, 1938

Best turkey season in Muenster's history ends at the FMA plant with 4 carloads packed for the Christmas market. — Death claims aged mother of Sister Bertha in Switzerland on Dec. 1. — Mrs. Vina Cobb, 93, dies at her home in Myra. — Albert Knabe loses barn, feed and mules in Friday fire. — Young Ladies Sodality begins campaign for decent literature. — Santa Claus gets big reception from Muenster school children when he pays visit to local schools.

5 YEARS AGO

December 17, 1943

School tax election to be held Saturday will determine if maintenance tax should be levied. — Wednesday was coldest day here this winter with thermometers registering 8 degrees. — Annual election retains telephone company officials. — Pvts Emil Rohmer and Carl Schilling meet in Hawaii. — Lt. and Mrs. Christopher Fette announce the arrival of Joe. — Herman Pierce is a patient at Baylor hospital in Dallas for treatment. — Mrs. Henry Fette and daughter, Mrs. Joe Voth, return from trip to California. — Christmas is the-

George J.  
**CARROLL**  
 and Son

Serving Cooke County  
 Since 1901

Phone 26 Gainesville

me of Garden Club meeting Friday afternoon. — Seabees Earl Swingler and Pat Hennigan, home from Alaska on leave, tell Holy Name members of their adventures. — Mrs. Looney McGowan left Wednesday to visit her sailor husband in San Diego over the holidays.



**Gainesville  
 Radiator Shop**

J.F. "Brownie" Brown  
 527 N. Commerce, Gainesville

**Supplies for  
 your water well**

Steel and wood sucker rods  
 Black and galvanized pipe in all sizes  
 Black and galvanized pipe fittings

IF IT'S A MACHINE OR METAL  
 REPAIR JOB, WE CAN DO IT

**Machine Shop & Supply Co.**

Louis & Lawrence Roberg

Jerome Pagel

Muenster

*F. E. Schmitz Motor Co.*

116 N. Chestnut, Gainesville

**DODGE Job Rated TRUCKS**



Be HOME for  
**Christmas**



**The Ideal  
 CHRISTMAS  
 GIFT!**

What a grand idea!... a Katy "prepaid ticket" for your loved ones... bringing them home to spend Christmas with you. For that college friend or nephew or niece... or as a really out-of-the-ordinary gift for someone special on your Christmas list.

This year, keep that promise! Spend the most important day of the year at the most important place in the world... home.

To be sure you get there, fair weather or foul, take a train... for the most pleasant trip, take a Katy train.

Avoid a last minute rush for tickets and accommodations by contacting your friendly Katy representative today.

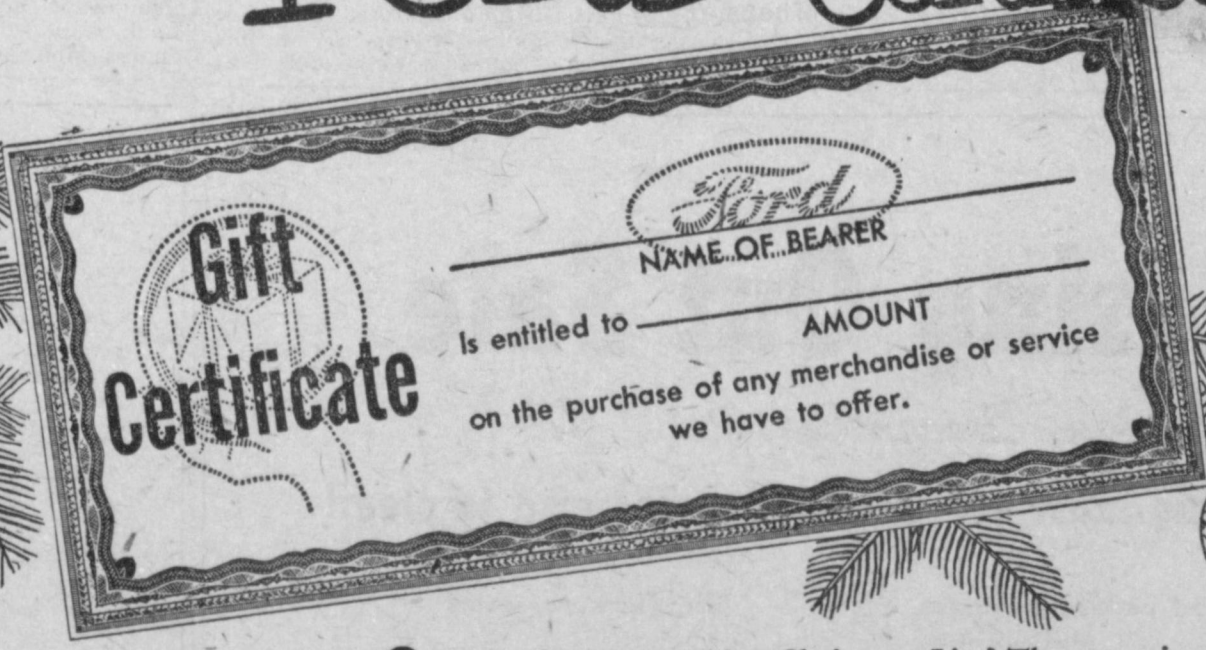


ASK THE KATY AGENT

**MISSOURI-KANSAS-TEXAS LINES**

GIVE A MERRY CHRISTMAS TO A FORD OWNER WITH THIS

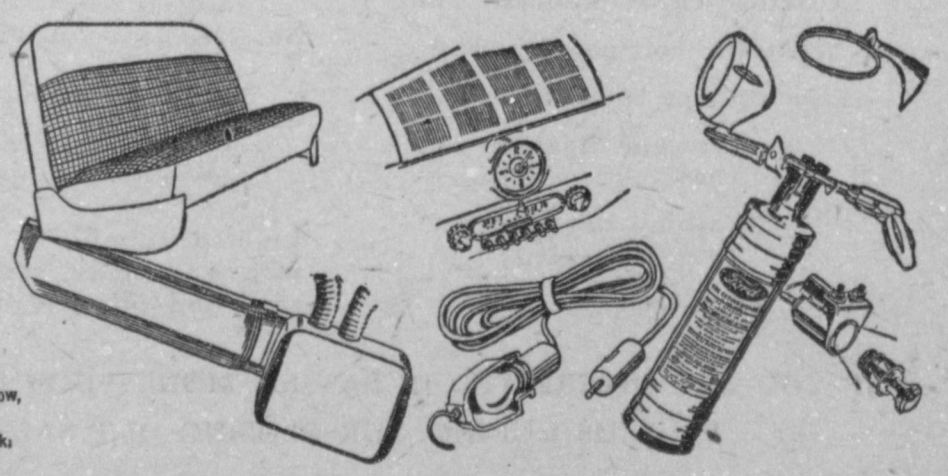
**FORD Dealer Gift Certificate**



Got a Ford owner on your Christmas List? Then stop in at your nearest Ford Dealer's today, and get a Christmas Gift Certificate... redeemable in smart, useful Ford accessories or Genuine Ford Service!

They're available in any amount you specify... they save you time and trouble... they make a personal, much appreciated Gift for any and every Ford owner!

**LOOK WHAT A GIFT CERTIFICATE WILL BUY!**



These and many more Genuine Ford Accessories are available at our showrooms now. They're designed specially for Ford cars. There's one for every need and taste. See them when you stop in for your Gift Certificate. You'll probably want to give your own Ford a Merry Christmas!

Your Ford Dealer invites you to listen to the Fred Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings—CBS Network. See your newspaper for time and station.

**Endres Motor Company**

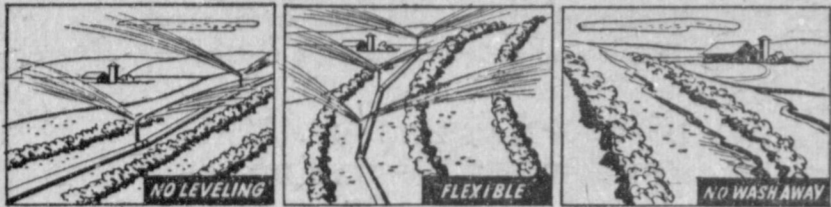
MUENSTER, TEXAS

PHONE 44

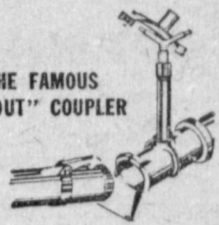
**A MERRY CHRISTMAS FROM YOUR FORD DEALER**

**"STOUT" ALUMINUM PORTABLE IRRIGATION**

**IRRIGATES HILLY LAND PROFITABLY!**



THE FAMOUS "STOUT" COUPLER



Marginal land is quickly and easily made profitable with a "Stout" System. Using only one-third to one-half as much water as ordinary irrigation you save water. Crops are higher in quality and yield is from 30% to 50% higher. Pays for itself if used one dry year in five!

**North Texas Irrigation Company**

Gilbert and Urban Endres

Phone 44

Muenster



Be wise  
**WINTER-IZE**  
Your home  
with

**RUBEROID ROOFING**

Every shingle is windproof . . . locked down to stay. Ruberoid Tite-On Shingles won't blow off in the highest wind because each shingle is fastened at four places . . . interlocked. Long-lasting, fire resistant, colorful.

**C. D. Shamburger Lumber Co.**

Richard Trachta, Mgr.

Muenster

**NOTICE OF STREET IMPROVEMENT ELECTION TO ADOPT PROVISIONS OF ARTICLES 1086 TO 1105b INCLUSIVE, BEING ALL OF CHAPTER NINE, ARTICLES 1086 TO 1105b INCLUSIVE AS PROVIDED IN ART. 1104**

THE STATE OF TEXAS  
COUNTY OF COOKE  
CITY OF MUENSTER

TO THE RESIDENT, QUALIFIED, PROPERTY TAXPAYING VOTERS OF THE CITY OF MUENSTER, TEXAS:

Take notice that an election will be held in the City of Muenster, Texas on the 18th day of December A. D. 1948 on the proposition and at the place more particularly set forth in the election order adopted by the City Council on the 6th day of December A. D. 1948, which is as follows:

**RESOLUTION AND ORDER**

By the City Council of the City of Muenster, Texas calling an election on the question of street improvement and paving within the limits of the city as set out in Article 1104 revised statutes of Texas to adopt the article granting to the governing body the provision set forth in articles 1086 to 1096 and articles 1097 to 1105b inclusive to make street improvements, enter into contract therefore in the name of the city; to create and cause to be issued assignable certificates in the name of the city and to make assessments for the cost thereof not exceeding three-fourths thereof against the abutting property owners and that the city to pay for the entire cost at all intersections hereby adopting all of chapter nine articles 1086 to 1105b as provided in Art. 1104.

WHEREAS, there is necessity for the construction of streets and the maintenance thereof in the City of Muenster, Texas; and WHEREAS, it is considered to be to the best interest of the City that the cost of construction of such street improvement be financed by the issuance of assignable certificates and as above outlined and that it is for the best interest and general good that all the provisions contained in the Articles above named, and

WHEREAS the City Council deems it necessary and proper that the question be submitted to the qualified electors of said City, THEREFORE, BE IT RESOLVED AND ORDERED BY THE CITY COUNCIL OF THE CITY OF MUENSTER, TEXAS:

1. That an election be held on the 18th day of December, 1948, at the city hall in Muenster, Texas, at which election the following proposition shall be submitted:

"Shall the City Council of the City of Muenster, Texas, be authorized to make street paving improvements as outlined in Articles 1086 to 1096 and in Articles 1097 to 1105b inclusive, as provided in Article 1104, of the Revised Civil Statutes of Texas, to designate streets to be improved, to cause to be issued as-

signable certificates, to make contracts in the name of the city and to distribute the cost thereof against the abutting property owners, not exceeding three-fourths thereof and the city paying for all street intersections."

2. That said election shall be held at the City Hall within said City, and the following named persons are hereby appointed managers thereof, to-wit: Mrs. Steve Moster Presiding Judge

Miss Olivia Stock, Judge  
Chas. J. Wimmer, Clerk  
F. J. Hess, Clerk

3. That said election shall be held under the provisions of and in accordance with the laws governing the adoption of Articles herein being voted upon and in accordance with provisions in the General Laws of the State of Texas, and only qualified electors, who own taxable property in the City and who have duly rendered same for taxation, shall be qualified to vote.

All voters, who favor the proposition to Adopt the Articles 1086 to 1096 inclusive and Articles 1097 to 1105b inclusive, shall have printed or written on their ballots the following words:

"For the adoption of paving and street improvement in Articles 1086 to 1096 inclusive and Articles 1097 to 1105b inclusive revised Civil Statutes of Texas being all of Chapter nine, Art. 1086 to 1105b inclusive to meet terms of Art. 1104."

And those opposing the proposition shall have printed or written on their ballots:

"Against the adoption of paving and street improvement in articles 1086 to 1096 inclusive and articles 1097 to 1105b inclusive revised Civil Statutes of Texas being all of Chapter nine Art. 1086 to 1105b inclusive to meet terms of Art. 1104."

4. That a copy of this resolution and order, signed by the Mayor of said City and attested by the City Secretary, shall serve as proper notice of said election; That the Mayor is authorized and directed to cause this notice of election to be posted in at least three public places within said City for at least 10 days prior to the date of said election and that the Mayor is further directed to cause this notice of election to be published in some newspaper of general circulation published in said City once each week for 2 consecutive weeks. The date of the first publication shall be not less than 8 days prior to the date of said election.

Passed and approved this the 6th day of December A. D. 1948.  
(SEAL) J. M. WEINZAPFEL  
Mayor, City of Muenster

ATTEST:  
ROSA DRIEVER  
City Secretary  
City of Muenster, Texas

Two new Fords in the community are Gilbert Endres's gray club coupe and Herbie Herr's black club coupe, delivered by Endres Motor Co.

**A Christmas Gift To You, From Ben**

Until Christmas Day you can get

**15% Discount on**

BATTERIES HEATERS SEAT COVERS  
TIRES CAR RADIOS HOME RADIOS

THEY'RE IDEAL FOR GIFTS

**Ben Seyler Motor Co.**

The modern, complete house of parts, equipment, service

**Banks Sell Christmas Presents Too**

All up and down the principal streets of our community people are busy — as they always are at this season of the year — buying Christmas presents.

Most of them don't realize that banks sell Christmas presents too. But WE do. We sell U. S. Savings Bonds, which are just about the finest kind of Christmas present you can give — or receive.

Most Christmas presents begin to show wear and tear a short time after old St. Nicholas departs. But not Savings Bonds — the longer you keep them the better they get, because at the end of 10 years they are worth 33 1-3 % more than they cost.

Why not come in today and buy a gift of Savings Bonds — for your children or grandchildren, or others you want to remember on Christmas morn with a gift of lasting value. They're fine for Christmas or year-end bonuses to employees, too.

Gift wrapping? Yes indeed! A beautifully illustrated jacket to hold your gift of bonds, and it's free.



"A Good Bank to be With"

**Muenster State Bank**

Muenster, Texas

**Closing Out Sale**

Monday, December, 20 'til ?

Everything must go! Everything reduced to clear!

- |  |  |
|--|--|
| New and used gas ranges<br>(Natural gas and butane)      | Bicycle accessories  |
| Dearborn heaters<br>(2500 to 3500 BTU)                   | Small selection toys<br>and tree decorations                                       |
| Bathroom fixtures<br>Limited number extra commodes       | Scooters, 4.98 & 7.98<br>values, now 1.98 & 2.98                                   |
| Deepfreeze boxes   | Firestone Paint<br>1.25 per gal.   |
| Electric ranges  | Pressure system for<br>water wells   |
| Double compartment<br>vitreous china kitchen sinks       | Square wash tubs<br>No. 2 & 3 2.25 & 2.50  |
| Electric refrigerators and<br>Coolerators (new and used) | 3-pc. seat covers, 2.50  |
| Kerosene heaters<br>(new and used)                       | Hardware and<br>electrical supplies  |
| Washing machines<br>(new and used)                       | Limited supply 1/2 and 3/4<br>inch galvanized and black<br>pipe and pipe fittings. |
| New water heaters  |  |

IF YOU ARE INTERESTED IN SAVING MONEY DON'T FAIL TO VISIT US DURING OUR CLOSING OUT SALE

**Maytag Dennis**

Saint Jo



**CHRISTMAS TREES**

Available in  
small, medium and large sizes

And ... Christmas Tree Holders

Plan Your Christmas Dinner Now

Come and see us about the extras you'll want for an extra fancy feast

**The FMA Store**

Muenster, Texas

**Stanley Chadwell**  
WATCH and CLOCK  
REPAIRING  
Box 37 Myra Ph. 21

**Irene's Cafe**

205 W. Calif. Gainesville

WHERE GOOD  
FRIENDS MEET  
FOR GOOD  
THINGS TO EAT

**PATSY HORN HAS PARTY  
ON NINTH BIRTHDAY SUNDAY**

Little Miss Patsy Horn observed her ninth birthday Sunday with a party for twelve little classmates at the home of her parents, Mr. and Mrs. Joe Horn. Gifts for the honoree, games, favors and refreshments of birthday cake and other goodies made it a jolly affair for the children.

**MORE THAN 300 COUNTY 4-H  
CLUB MEMBERS AT PARTY**

More than 300 Cooke County 4-H club boys and girls attended the annual 4-H Christmas party at the Community Center building in Gainesville last Wednesday night.

Group singing of a Christmas song was followed by a musical program of Christmas selections by the Downard Plains club and

a skit, "The Night Before Christmas", by St. Mary's club members. The cast included Johnny Mae Graham, Ella Mae Voth, Frances Boone, Jeanette Zimmerman, and Catherine Nichols. Verses of the poem were recited by Lynette Bayer, Doris Krebs, Patricia Neu, Rita Walter, Helen and Shirley Langford.

Robert Myers showed two films, "The Sugar Plum Tree" and a comedy and furnished refreshments for the entire group. Miss Mildred Chapman directed folk games.

**WANT ADS**

USED Electrolux kerosene refrigerator in good condition. \$89.95. Bohls Store, Gainesville. 1-1

FOR SALE: Six weeks old leghorn pullets. We are setting eggs now for 1949 chicks. Reserve yours now. Muenster Hatchery, Phone 63. 4-1

Red Chain and Ful-O-Pep poultry feeds. Electrically heated water fountains. See us for all your poultry needs. Muenster Hatchery, phone 63. 4-1

TWO USED Speed Queen washers for sale. Both rebuilt and in good condition. Geo. Gehrig, Muenster. 4-1

WANTED: Woman or girl for general housework. Family of two. Good wages, nice furnished apartment, one day off each week. Exchange references. Ph. 9125, or write 2203 Miramar, Wichita Falls, Texas. Mrs. W. C. Witcher. 4-1

USED building materials for sale. Consists of lumber, brick and corrugated iron salvaged from the old Hoenig building. Submit offer in sealed bid before December 24. We reserve right to reject any offer. H & H Feed Store. 4-1

RADIATOR REPAIR  
Announcing the opening of our radiator repair department. We repair any kind, any size. The price is right.

HASSENPLUG - WILDE  
413 N. Commerce, Gainesville 4-4

FOR SALE: 7 room house to move off lots at Marysville. See L. E. Snow, Marysville, or write him at Muenster, Rt. 3. 3-2p.

FOR SALE OR RENT: 5-room house, modern, all newly redecorated, near church, school. L. W. Flusche, owner. See J. P. Flusche, Muenster. 52-1

STOCK RAISERS, NOTICE.  
We're the guys to see about larlat ropes, blackleg vaccine, hog feeders, dehorning and branding fluids, poultry nests. H & H Feed Store. 2-1

REMEMBER! If it's a welding or metal repair job you can have it done at the Muenster Machine Shop. 18-1

NEW FARM EQUIPMENT  
Minneapolis-Moline Model R tractor. Front mounted cultivator, lister and planter available. Avery model A tractor, front mounted cultivator, lister and planter available. Minneapolis - Moline side delivery rake. Minneapolis-Moline model 69 engine drive harvester. Minneapolis - Moline 6 and 8 foot tandem discs. HASSENPLUG - WILDE 413 N. Commerce, Gainesville 4-1

4% FARM LOANS made in Cooke county by Federal Land Bank. For details write or phone National Farm Loan Association. Grady Ellis, Secretary, Sherman, Texas. 50-1

FOR SALE new Ford Tractors with all equipment. Immediate delivery, regular prices. Write or call Jack Shultz, Hilburn Tractor Company, Gainesville, Texas, ph. 564. 49-1

WE HANDLE the complete line of NORGE products and can furnish repairs on all Norge products. J.B. Wilde. 27-1

WATCH REPAIRING. We check all work with the electronic timing machine. Huncyutt Jewelry, Gainesville. 37-1

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs. Display located on Red River Street, between Main and Pecan. Office 305 E. Pecan. Phone 790-M. W. O. Edgington, P. O. Box 266, Gainesville, Texas. 51-1

**Excellent Food  
Properly Served**

**Curtis  
Restaurant**

E. California Gainesville

**Gladiola Flour**

-AND-

**Sunglo Feeds**

SEE US BEFORE YOU BUY  
-OUR PRICES ARE RIGHT-

HOELKER GRO.  
LINDSAY, TEXAS

**HIGHEST CASH PRICES  
PAID FOR DEAD  
OR CRIPPLED STOCK**



**CENTRAL HIDE &  
RENDERING CO.**

For Immediate Service Phone

No. 6 Collect  
Gainesville, Tex.

**666 GIVES FAST RELIEF**  
LIQUID OR TABLETS when COLD MISERIES STRIKE

NO MUSS, NO FUSS  
When you do your washing at the  
**Huchtons Laundry**

DEPEND ON US FOR  
**Dependable Service**  
FOR YOUR CAR

ALWAYS GOOD PRICES ON  
GOODYEAR TIRES AND DELCO BATTERIES

**Hennigan Motor Co.**  
Muenster

**Sale Patrons  
NOTICE!**

We will not have a sale  
on December 25  
... nor any other day next week ...  
So, Bring your stock Saturday

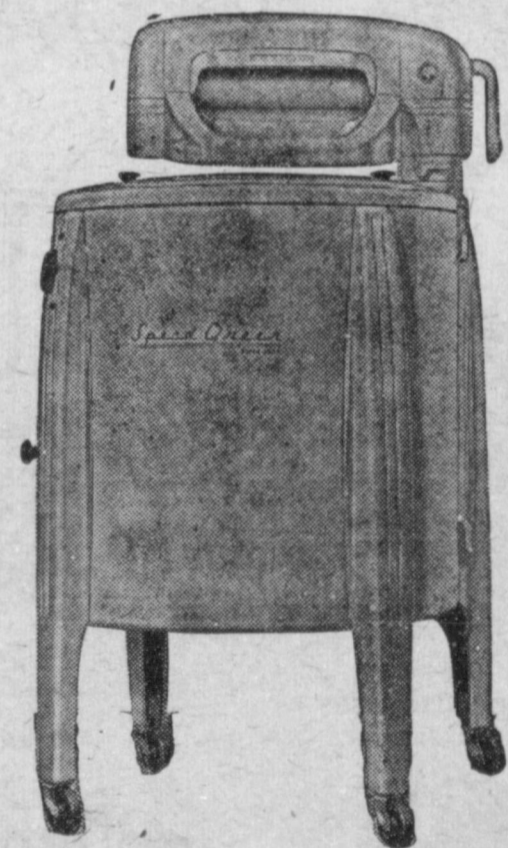
TALKING ABOUT PRICES ...

Our top price for calves last Saturday was 25 cents . . . 35 calves were in the group. The top for cows was 18, and for heiferettes was 20.40. Other prices were in line with them.

BRING YOUR STOCK. WE  
ALWAYS HAVE A GOOD MARKET

**Muenster Livestock Auction**

DICK CAIN Owner and Auctioneer



**Give a SPEED QUEEN**

The time-saver . . . and work saver

**Other Suggestions**

- Dormeyer electric mixers
- Single and double waffle irons
- Presto cookers
- Corey and Silex coffee makers
- Linoleum rugs

**Waples Painter Co.**

Leo N. Henschel, Mgr.

Muenster



- 1947 Ford club coupe, Radio, heater, sunshade, low mileage, A-1 condition
- 1946 Ford club coupe. Radio, heater, sunshade, overdrive
- 1941 Ford coupe. New motor, good tires
- 1940 Ford pickup
- 1939 Ford 1 ton pickup. New motor, stake and grain beds. Exceptionally good buy
- 1940 Oldsmobile. Radio. Priced to sell

**CHEAP**

- 1935 Chevrolet
- 1936 Chrysler
- 1939 Plymouth
- 1940 Ford 1 1/2 T truck

**Endres Motor Co.**

Authorized **Ford** Dealer

Muenster

HEAVY MILKING COMES EASY  
DAY AFTER DAY WHEN  
YOU'RE BEING FED THE  
FUL-O-PEP WAY!

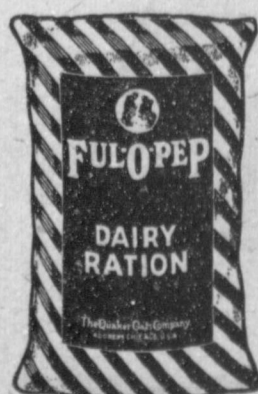


Help Boost Milk  
Production and Herd  
Health By Feeding FUL-O-PEP Dairy Ration

NO matter what kind of grain or roughage you have, there's a profitable Ful-O-Pep Dairy Ration to fit your feeding need. These palatable, nutritious, digestible feeds are richly fortified with a special Vitamin Boost. They are especially built to help your cows stay in heavy production over a long milking period. See us today for Ful-O-Pep Dairy Ration.

**FUL-O-PEP  
DAIRY RATION**

Comes in different  
protein levels to fit  
your feeding needs.



**Muenster Milling Co.**

**Winterproof**

AT THE  
SIGN OF THE FLYING  
RED HORSE



FOR **Quick Starts**

Your car needs this protective maintenance service if it's going to be ready for changing winter weather. Get rid of summer-worn oils and greases. Be sure your battery's on the beam. Get your car ready for "Good Going" when you want it to go, with our WINTERPROOF SERVICE.

**Magnolia Service Station**

Otto Walterscheid

Muenster, Texas

**Norcross Greeting Cards**  
**Russell Stover Candies**  
**Phillip H. Teague**  
 Dixon at Elm, Gainesville

Mr. and Mrs. Joe Fuhrmann announce the engagement and approaching marriage of their daughter, Miss Agnes Fuhrmann, to Francis Richard Gully of Pennock, Minn., son of Mr. and Mrs. Joe Gully of Willow Lake, South Dakota. The wedding will take place after Christmas.

**Lindsay News**

Pete Hellinger Sr. was a medical patient at Gainesville sanitarium this week.

Henry Zimmerer was dismissed from Gainesville sanitarium the latter part of last week and is making a satisfactory recovery after being quite ill for several weeks.

Announcement has been made of the engagement and approaching marriage of Miss Ethel Marie Babin, daughter of Mr. and Mrs. C. J. Babin of Baytown, Texas, to Robert Bezner, son of Mrs. Joe Bezner of Lindsay.

Miss Margaret Gruber left Saturday to return to Washington, D.C., where she is employed after spending a three weeks' vacation with her parents, Mr. and Mrs. F. J. Gruber and family. Her brother, Robert Gruber, took her by car to Dallas where she boarded a plane.

Aldrich Zwinggi who enlisted in the army air corps recently is now stationed at Lackland Air Base for his basic training. He is the youngest of Leo Zwinggi's six sons, all of whom have served in the armed forces. Roy Lee Zwinggi returned recently from two years of duty in Germany and has received his discharge from the army.

**Lindsay School News**

Saint Nicholas' day was a red letter day for the students and teachers of Lindsay school, for the jolly old saint paid a personal visit and, assisted by his two helpers, distributed bags of goodies to everyone.

Another highlight of the occasion was a surprise pantry shower honoring the Sisters. The courtesy was arranged by ladies of the Lindsay parish.

The Sisters of Divine Providence take this opportunity to extend their sincerest thanks to all who remembered them so generously.

**COOKE COUNTY 4-H CLUBS WIN NATIONAL AWARD**

Cooke county's 4-H clubs have received the 1948 National 4-H Recreation and Rural Arts award of \$25, according to a statement by Miss Mildred Chapman, county home demonstration agent, last Thursday.

The award money will be used to buy recreational equipment for use throughout the county, Miss Chapman said. She added that the Lindsay, Saint Mary's and Callisburg clubs had won blue award ratings for work done during the year.

**SURPRISE BIRTHDAY PARTY GREET'S MRS. FRANK SEYLER**

Mrs. Frank Popp entertained in her home Sunday with a surprise dinner party honoring her sister, Mrs. Frank Seyler of Muenster on her birthday. The party was a reunion of all Mrs. Seyler's children and members of their families.

A sumptuous dinner at noon and the presentation of a shower of gifts to the honoree were followed by games and the taking of group pictures. Misses Stella and Mary Catherine Anderson baked and presented their grandmother with the huge decorated birthday cake that centered the dining table.

Present for the occasion were Mrs. Henry Hennigan, of Albuquerque, N.M., and the following and their families: Messrs. and Mmes. Ben Seyler, Muenster; John Mosman, Saint Jo; T. L. Anderson and Alex Lutkenhaus, Gainesville; Elwin Hope, Fort Worth, and Terrell Johnson of Dallas.

Richard Swirczynski, Buddy Yosten and Ed Schneider spent Tuesday in Fort Worth and visited Mr. and Mrs. Ed Swirczynski.

Mrs. E. S. Lawson spent several days this week visiting her mother, Mrs. S. N. Bateman in Gainesville.

Mr. and Mrs. John Hoffman were in Wichita Falls Saturday shopping and visiting their son, T. J. Hoffman and wife.

**Confetti---**

intended to affect it. Furthermore it now rests on evidence, not mere charges. The fact is that someone is guilty of carrying very important secrets away from our government. Proving that those secrets were given to a foreign power, as suspected, is still another matter. But there is no doubt that they were taken out. Someone is guilty of a known crime. Who is it?

The un-American activities committee would like to know that. The American public would like to know it. But, like the minister protecting his wayward son, some of the big boys in Washington are striving mighty hard to protect the guilty person. If the minister was wrong, can these men possibly be right?

From what appears on the surface, even the motive in the two cases is similar. The minister was taking chances to save his good name. Here it seems quite a few top notch politicians are sticking their necks out to save their political reputations.

This is by no means an insinuation that the men are reds or in cahoots with the guilty person. Men like Truman and Clark are above suspicion on that score. However, either of them, and quite a few other high ranking officials, could be embarrassed and humiliated by the exposure of a spy ring under their very noses. They would be even more embarrassed if further developments revealed that, like the minister, they had been covering up for some time.

**THEATRES IN GAINESVILLE**

**STATE**

Fri.-Sat. Wm. POWELL, Ann BLYTH  
 Dec. 17-18 "MR. PEABODY and the MERMAIDS"

Sat. Prev. Jane WYMAN, Lew AYRES  
 Sun.-Mon.-Tues. "JOHNNY BELINDA"  
 Dec. 19-21

Wed.-Thurs. Ronald COLEMAN, Signe HASSO  
 Dec. 22-23 "DOUBLE LIFE"

**PLAZA**

2-BIG SHOWS-2

Friday-Saturday, December 17-18

HOOSIER HOT SHOTS | Audrey LONG  
 "SINGING SPURS" | Conrad NAGEL  
 "STAGE STRUCK"

2-BIG SHOWS-2

Sun.-Mon.-Tues., December 19-20-21

Virginia MAYO | Eddie DEAN  
 Robert HUTTON | "PRAIRIE  
 "SMART GIRLS | OUTLAWS"  
 DON'T TALK"

Wednesday-Thursday, December 22-23  
 Richard DENNING, Frances RAFFERTY

"LADY AT MIDNIGHT"

**RELAX Theatre**

December 16 through 24  
 Week Day Show Starts at 7 p.m.

THURSDAY & FRIDAY

**Sorry, Wrong Number**

Burt LANCASTER — Barbara STANWYCK  
 News — Noveltoon

SATURDAY

**Return of the Badmen**

Randolph SCOTT — Anne JEFFREYS  
 Serial — Screen Song

SUNDAY & MONDAY

**Miss Tallocks Millions**

John LUND—Barry FITZGERALD—Wanda HENDRIX  
 Feature Times: 2:55, 5:01, 7:07, 9:13  
 This Is Texas — Cartoon

TUESDAY & WEDNESDAY

**Shaggy**

Brenda JOYCE — Robert SHAYNE in Cinecolor  
 Three Stooges comedy — Noveltoon

THURSDAY & FRIDAY

**Tarzan and the Mermaids**

Johnny WEISMULLER — Linda CHRISTIAN  
 News — Merry Melody

**A CABINET**

*Built Especially for You*

... it has your own special convenience features, it fits your room exactly, it has your choice of Formica color and pattern.

**Home Art Shop**

WE HANDLE ANY KIND OF WOODWORK  
 Jake Horn Jr. Muenster

**GIFTS OF Precious Jewelry.**



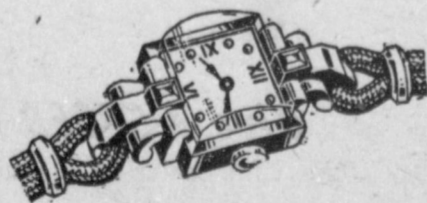
RONSON LIGHTERS  
 6.50 up



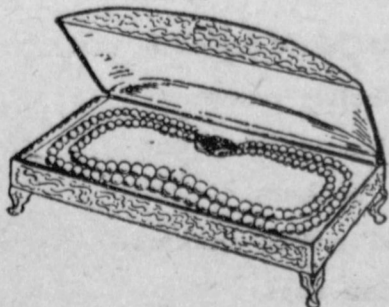
SILVER SETS  
 Well known brands  
 17.50 up



GOthic RINGS  
 27.50



LADIES' 17 JEWEL WATCHES  
 Special 24.50



**2 Diamond Wedding Sets**

extra heavy mounting  
 59.50

PEARLS  
 The Year-round gift  
 3.50 to 50.00

**Huneycutt Jewelry**

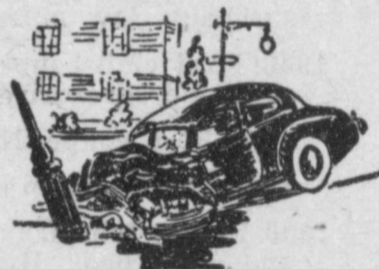
Gainesville

**Hand Tooled All Leather**

BELTS  
 (men's and boys')  
 Special 1.98  
 BILLFOLDS  
 HANDBAGS

**Nick & Adelina**

MUESTER



He Couldn't Stop.  
 CAN YOU?

Don't take chances with faulty brakes. Bring them in at the first sign of trouble. Be sure you can stop before you start

**Ed's Automotive Shop**  
 ED PELS, MUESTER

**He Wants SHIRTS**

WITH CUSTOM DETAILING



Choose from an array of Arrows, Manhattans and Van Heusens . . . of women stripes, chambrays, end to end madras and oxfords.

Styled for fashion conscious well dressed men . . . these nationally advertised shirts boast greater freedom and eliminate seam bulkiness. They're A-1 for comfort, appearance and long wear. Sizes 14 to 18, 32 to 35 sleeves.

**The MANHATTAN Clothiers**

National Brands are your assurance of quality

Gainesville

**Guaranteed**

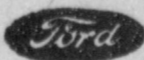
Factory Rebuilt

**MOTORS**

See us For Your

Ford Repairs

Terms can be arranged



**Endres Motor Co.**

Muenster



# MUENSTER ENTERPRISE

VOLUME XIII

SECTION ONE

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY DECEMBER 24, 1948

NUMBER 5

## Christmas Greetings

"For This Day Is Born To You a Saviour Who Is Christ the Lord"



Well, here it is again, folks . . . the result of long hours and special effort intended to convey the sincere good wishes of the Enterprise staff and its advertisers.

As in past years, we present this Christmas edition with a feeling of pride. Considering the limited facilities, it represents a tremendous amount of work. In addition it presents a quality of artwork superior to that of any of our previous Christmas papers. Its appearance, we believe, is the most attractive we have offered to date.

And still, we have one apology to offer: the same apology we might have offered for all our Christmas papers of the past. It fails to place sufficient emphasis on the real spirit of Christmas. We have beautiful scenes galore. We have thoughtful sentiments expressing appreciation and good wishes for health, happiness, peace and other blessings. But we have so very few reminders of the first Christmas and its significance to the world.

We regret this shortcoming. However, we are confident our readers will understand that the more appropriate kind of artwork is not available. We happen to be living in a superficial era in which too many people are content to accept the beauties and pleasures associated with the traditional Christmas observance but overlook the sublime event which was responsible for them.

Perhaps this same superficiality helps to explain a few problems of our time. We expect to continue enjoying the blessings of Christianity in spite of bypassing the methods by which they are attained. Freedom, security, harmony, peace, and happiness are the products of a Christian way of life. They follow naturally when men, or nations, abide by standards which recognize the supremacy of God and the dignity of the individual. As soon as we deviate from those standards we begin running into trouble. It isn't sufficient just to dwell on noble sentiments. No matter how much we talk about them, we can't get the desired results except by the proper methods.

We wonder why world conditions are in a turmoil when representatives of Christian nations permit a few atheists to kick God out of the UN council chambers. We wonder why juvenile delinquency is serious when a few crackpots can banish God from the American classrooms. We wonder why economic conditions are unsettled when rival factions think more of selfish gains than a square deal. We wonder why we have no peace between nations when we have so little good will.

In His teaching Christ said He came that men might have life and have it more abundantly. The heavenly voice announcing His arrival on that first Christmas gave us the formula for His way of life. "Glory to God in the highest and on earth peace to men of good will". We can get along if we will show the proper respect to God and our fellowman. We can have peace, freedom, security, comfort and harmony on a personal, national or international scale.

Unfortunately at some time during the process of translation and passage down through the centuries, our popular English version of the above mentioned quotation was slightly re-arranged to read "Peace, Good Will to men". Aside from the fact that the passage as such does not agree with early Christian writings, the mistake is regrettable because it allows the assumption that Christ did not make good

(Continued on Page 10)



"And the angel said unto them,

**Hear not:**

For behold, I bring you tidings of great joy, which shall be to all people."

St. Luke 2:10

ST. LUKE, CHAPTER II

And it came to pass that in those days, there went out a decree from Caesar Augustus, that the whole world should be enrolled.

This enrolling was first made by Cyrenus the governor of Syria:

And all went to be enrolled, every one into his own city.

And Joseph also went up from Galilee out of the city of Nazareth into Judea, to the city of David, which is called Bethlehem: because he was of the house and family of David,

To be enrolled with Mary his espoused wife who was with child.

And it came to pass, that when they were there, her days were accomplished, that she should be delivered.

And she brought forth her first born son, and wrapped him up in swaddling clothes, and laid him in a manger: because there was no room for them in the inn.

And there were in the same country shepherds watching, and keeping the night-watches over their flock.

And behold, an Angel of the Lord stood by them, and the brightness of God shone round about them, and they feared with a great fear.

And the Angel said to them: Fear not: for behold I bring you good tidings of great joy, that shall be to all the people:

For this day is born to you a SAVIOUR, who is Christ the Lord, in the city of David.

And this shall be a sign unto you: You shall find the infant wrapped in swaddling clothes, and laid in a manger.

And suddenly there was with the Angel a multitude of the heavenly army, praising God, and saying:

Glory to God in the highest, and on earth peace to men of good will.

And it came to pass, after the angels departed from them into heaven: the shepherds said one to another: Let us go over to Bethlehem, and let us see this word that is come to pass, which the Lord hath shewed to us.

And they came with haste: and they found Mary and Joseph, and the infant lying in the manger.

And seeing, they understood of the word that had been spoken to them concerning this child.

And all that heard wondered: and at those things that were told them by the shepherds.

### Fire Monday Night Causes Heavy Loss At Ed Endres Home

A fire believed to have originated in a faulty gas connection destroyed approximately three fourths of the Ed Endres home Monday night.

Almost all of the north part of the house, including the living-room, dining room and kitchen, along with their contents, was a total loss. The south rooms, including two bedrooms and a bath with their contents, were damaged by heat and smoke but only slightly affected by the flame. The loss is partly covered by insurance.

When Endres discovered the fire shortly after 9 o'clock it was spread over all the living room and was breaking through the wall into the dining room. Some thirty minutes earlier, returning from distributing late mail at the post office, he had lit the stove and driven to Albert Henscheid's for his wife and children. When they returned they discovered the fire.

At almost the same time Arnold Hess and Walter Yosten across the street noticed the blaze. Hess coming over to help and Yosten driving to town to turn in the alarm. By the time the fire department went into action all three of the north rooms were burning. A few minutes later they had it extinguished.

In Endres' opinion the stucco outer wall saved his south rooms. Though the inside wall and stud-

(Continued on Page 2)

Three families changed homes during the weekend when the R. R. Endres family moved into their new home on North Main street. The Albert Henscheids moved into the former Endres farm home and the Joe Hesse family moved to the Henscheid estate vacant by the Albert Henscheids.

### SCHEDULE OF CHRISTMAS SERVICES

The following is the schedule for Christmas services in Sacred Heart church as announced this week by Father Herman Laux, pastor.

**Midnight**— Assisted High Mass 5 a.m.— High Mass followed by two low Masses.

**7:30**— Low Mass with Christmas hymns followed by one low Mass.

**9:30**— High Mass with singing by school choir followed by benediction.

About 6:30 Father Herman will begin his calls bringing Communion to sick people of the parish.

### Muenster Rejects Pavement Proposal By Four to One Vote

By a vote of almost four to one Muenster citizens asserted Saturday that they are not in favor of the recently proposed plan to pave residential streets. The final tally of the election showed 36 votes favoring the measure and 132 opposing.

The one sided outcome was surprising in spite of the fact that comment for several days preceding the election indicated that it was not likely to carry. A closer race was expected.

Since the election several facts have come to light to indicate why the count was so decidedly one sided. One is that opponents flocked to the ballot box whereas quite a number of supporters, though far from enough to swing the tide, neglected to vote.

The opposition also included some voters who favor the pavement but do not think this is the proper time to get it.

Technically the issue in the election did not involve any specific paving project. It concerned

(Continued on Page 3)

### Transfer of Church Equipment to Hall Begins Next Week

New Year's services for the Sacred Heart parish will be held in the parish hall instead of the church, according to plans announced by Father Herman Laux. Between next Sunday, and the following Saturday he expects to move equipment and furnishings, at least those essential for Divine services, from the present church to their temporary location in the parish hall.

On Sunday, January 9, Bishop Lynch of Dallas will be here to bless the building as a temporary church.

In addition to the temporary church the parish will have a children's chapel in the basement of the school, Father Herman said.

The children's chapel will be used daily for the 8:30 mass and may be used also on Sundays. Anticipating possible cramping in the hall, Father Herman intends, if necessary, to have services in both places and divide the crowd between them. Before disclosing further details on that arrangement he will wait to see how his schedule works out in the hall.

As soon as the old church has been vacated Father Herman intends to begin tearing it down to make room for the contemplated new church.

### Two Muenster People Crash In Gainesville

Neither driver was hurt but both vehicles were battered Tuesday afternoon when Mrs. Richard Yosten's car and Ed Rohmer's truck collided at the intersection of Broadway and Weaver in Gainesville. Estimated damage was \$400 to the car and \$140 to the truck.

The Richard Yostens, formerly from here, have recently moved to Gainesville from Benavides, Texas.

### Muenster Mutual Expands Policy to Include Storm, Hail

Effective January 1, 1949, the Muenster Mutual Fire Insurance company will expand to include hail and storm insurance.

That resolution, along with another to base assessments and payments on three fourth of actual value, was approved at the company's annual general meeting held here Tuesday, December 21.

Another recent development in the company is its incorporation. F. J. Hess, secretary, reported that the charter has been applied for and may be received before the first of the year.

The newly adopted provision to insure against losses from hail and storm specifies that payments shall not exceed two thirds of the assessed value of the property insured.

The new method of handling assessments and payments involves only a change of procedure. Heretofore policy assessments were based on full value but payments on losses were limited to three fourths of that figure. In the future policies and assessments will be based on three fourths of actual value and pay-

(Continued on Page 2)

**SHORTY HERR INJURED IN HIGHWAY ACCIDENT; IMPROVING NORMALLY**

Adolph "Shorty" Herr, injured in an automobile accident Wednesday night of last week, is recovering normally in M & S Hospital at Gainesville.

He expects to be released from the hospital in about a week but will have to wear a brace on his broken jaw for another 60 days.

The accident occurred on High-

way 77 between Thackerville and Bomar, Okla., when his car left the pavement and came to a stop about 150 feet away in a field. Officers inspecting the scene later reported that the car apparently had tumbled over three times.

The noise of the accident attracted other motorists who removed Herr from beneath the car and summoned a Marietta ambulance. Unconscious when brought to the Gainesville hospital about 10 o'clock he was first believed to be fatally injured. He regained consciousness about 4:30 Thursday morning.

His injuries consist of a broken nose, broken jaw, and several cuts and bruises.

A resident of Muenster from birth until about two years ago, Shorty is now a Dodge dealer in Wilson, Okla.

**FIRE MONDAY NIGHT--**

ding were burned through the outer wall held and kept out the draft and retarded the speed of the flames. Had the fire raged unchecked he believes it would have broken into the south rooms before firemen arrived.

All items in the south rooms, including clothing, furniture, and blankets, were saved. However all are either heat blistered or damaged by smoke. Some kitchen items were saved but they too were badly damaged.



Air markers like these will be seen by 30,000 private pilots who fly every month over Chicago, as result of program launched by Martin-Senour paint company and Civil Aeronautics Administration. Above, William M. Stuart, president of paint company, examines sign stop own plant. Directional marker above is first of 50 similar aids to private pilots to be completed within next few months.

**LOCAL NEWS BRIEFS**

Rolland Baumhardt of A & M College is here for a holiday visit with his mother, Mrs. Callie Baumhardt and family.

Misses Emily Fette of Dallas and Florence Fette of Jonesboro, Ark., are holiday guests of their parents, Mr. and Mrs. Joe Fette.

Norman Luke will arrive from Shreveport, La., on the 24th for a holiday visit with his parents, Mr. and Mrs. Joe Luke.

Miss Juanita Weinzapfel, music instructor at OLV, Fort Worth is spending the holidays with her parents, Mr. and Mrs. J.M. Weinzapfel and family.

Monte Hellman arrived Friday night from Marquette University, Milwaukee, to spend the holidays with his parents, Mr. and Mrs. Rudy Hellman.

Pvt. Arnold Knabe, stationed at Camp Chaffee, Ark., is on a furlough for a Christmas visit with his parents, Mr. and Mrs. Albert Knabe.

Marvin Morrison and his sister, Mrs. E. G. Smith and girls, drove to Seminole, Okla., to bring back their mother, Mrs. Emma Morrison, who had spent a week there with friends.

Junior Hammer, fireman second class, U.S. Navy, is here for a holiday leave with his parents and family, the George Hammers. He has been serving at San Diego, Calif.

Sailors Jackie Reiter and Gerald Knabe have written their parents that they met recently in China and enjoyed a long gab session. They are sons of Messrs. and Mmes Gussie Reiter and Joe Knabe.

Mr. and Mrs. Louie Fuhrmann of Iowa arrived Friday, planning to make their home here for the winter. Until after the holidays they are guests of his brothers,

H. J. Fuhrmann here and Adolph Fuhrmann at Lindsay.

Holiday guests of Mr. and Mrs. John Steele are their son-in-law and daughter, Rev. and Mrs. Bill Barber and son, Bob, of Arlington, and Mrs. Barber's parents, Dr. and Mrs. Lymon Barber of Seymour.

Mrs. Leo Appel and four children of Galena Park arrived Sunday to spend the holidays with her father, Joe Fisher, and family. They were met in Dallas by Mrs. Appel's nephew, Clyde Fisher.

Mrs. Charlie Berend and children, Annette and Ray, and Miss Ernie Zipper, all of Amarillo, came in Tuesday night to spend the holidays with relatives. Mr. Berend will join his family here for Christmas.

Sunday guests of the Dick Cain family were Rev. and Mrs. Glenn Bridges of Fort Walton, Fla., formerly of Myra, who are in the county to visit friends. Rev. Bridges is a former pastor of Myra Baptist church.

Two battered old wrecks of humanity were sitting on a bench when one remarked: 'I'm a man who never took advice from anybody.'

'Shake, brother,' said the other. 'I'm a man who took everybody's advice.'

E. P. Buckley spent the weekend in Pawhuska, Okla., visiting his sisters, Mmes. W C. Fryer and Isabel Rogers.

**MUESTER MUTUAL ---**

ments can run as high as the full amount of the policy. Reports by Mr. Hess indicated that the company continued its growth during 1948. A gain of approximately \$200,000 brings the total insurance in force to \$2,045,000 on 563 policies. The present membership is 464, a gain of about 40.

Losses for the year amounted to \$1400 and the total cost, including losses and operating expenses came to slightly more than 13 cents per 100 dollars of valuation.

All directors were re-elected. They are Albert Henschel, president; J. B. Klement, vice-president; F. J. Hess, secretary; Victor Hartman, treasurer, and W. H. Endres.

**Choicest Greetings**

For Christmas and the New Year

Think of us for Christmas Flowers Potted Plants — Cut Flowers

Place orders now for Corsages for the Alumni Dinner-Dance

**THE BLOSSOM SHOP**  
Muenster

Christmas means splendor to everyone. Brightly lighted trees, presents, carols, gay decorations, midnight Mass . . . these and countless others that make a Merry Christmas we wish for you

**Golightly Electric Co.**  
Gainesville

**Christmas GREETINGS**

As we think of all the good things that we would wish you this Christmas, we cannot help but feel that this sentiment is inspired by your good will and friendship maintained through the years.

**OWENS GROCERY AND MARKET**  
Muenster

**Merry Christmas**

This is the season of good will to be shared by new friends and old. It is in this spirit that we extend our sincerest wishes for a very merry Christmas to all.

**Variety Store**  
Anthony and Leona

**A Merry Christmas and a Happy Shoe Year**

*Chapman's Shoes*  
Gainesville

**The Star Over Bethlehem . . .**

almost two thousand years ago still shines ever bright over every village and hamlet welcoming another joyous Christmas. Let us enter our church this Christmas with a prayer on our lips for Peace and Good Will to the world.

**Porter's Jewelry**  
Gainesville

**CHRISTMAS**

It is that time of the year when we like to stop a few minutes to wish our friends all the good things of the Season.

It is the wish of every member of this organization that after this Christmas you will say this is by far the happiest you have ever spent.

Best of luck for the New Year.

*The Ladies Shop*  
Gainesville

MUESTER REJECTS

cerned only the city's power to participate in the event a group of residents initiated a project. In such cases the measure would have authorized the city to stand one fourth of the cost and also to pave gaps, assessing the cost thereof against the owner of the abutting property. Some voters were opposed to the assessment clause. Some, including people who are waiting for more favorable prices, were opposed to the city's participa-

tion at this time. They feel that taxpayers should not be burdened with the current price even though a few residents are willing to pay it. The defeat of the measure will make it necessary to hold another election if and when another paving project is considered, unless the city's population passes the 1,000 mark. According to the articles under which its charter was granted the city automatically has the requested powers, if it has more than 1,000 residents.



Texas Wheat King

For growing the best Texas wheat exhibited at the Tri-State Fair at Amarillo, Texas, W. P. Axe of Hereford has been awarded the Philip W. Pillsbury trophy, and will have his grain judged for the national Pillsbury prize at Minneapolis, Minn., next spring. Axe's wheat will compete with samples from the other principal wheat-growing states in the 8th annual competition for this award, which consists of \$100 in cash and an all-expense trip to Minneapolis. This is the first year that Texas wheat has been entered in this competition.

Axe grew the prize-winning grain on his thousand-acre Deaf Smith County ranch, where he also grows potatoes and grain sorghums. It was hard red winter wheat of the Westar variety, and was grown on 300 acres of irrigated land following a crop of potatoes harvested in July, 1947. Wheat grown by Leonard F. Wright of Farnsworth, who won second place at the Tri State Fair, also is eligible to compete for the national prize.

SANTA CLAUS BANDIT ROBS SAINT JO CAFE

Officers have uncovered no further leads on the man who, posing as Santa Claus, held up and robbed a Saint Jo cafe owned by Wing Lee, Chinese, Saturday at 4:15 a.m.

The man entered the cafe wearing a Santa Claus mask over his face and asked Mrs. Wing Lee if she had any money. When she answered in the affirmative, he produced a pistol and demanded the money.

The Santa Claus bandit took \$7 or \$8 from the woman and relieved a waitress of \$3 tip money. The man left after warning Mrs. Wing Lee that he would kill her if she gave the alarm. She kept silent until 6:30 a.m.

The bandit sped away in a 1939 automobile driven by a stockily built man. Mrs. Wing Lee said that she had seen no other person.

Wing Lee is a veteran who trained in Camp Howze before going into battle in the European theatre. He went to Saint Jo about six months ago to open the cafe.

SACRED HEART STUDENTS CHOOSE CLASS FAVORITES

Sacred Heart High school students chose their class favorites on December 9 with the following winning by popular vote:

Seniors, Doris Hellman and Wilbert Vogel; Juniors, Pauline Mages and Melvin Herr; Sophomores, Della Rose Herr and Emmett Walterscheid; Freshmen, Irma Hesse and Ronald Herr.

Pictures of the winners will be a feature of the school's annual, Cordis.

Atomic Figure



WASHINGTON, D. C.—(Sound-photo) — The House un-American Activities committee named Arthur Adams, above, of New York, as the "key figure" in its investigation of communist spying on America's atomic secrets. The House group revealed that the committee received testimony about Adams during the series of closed meetings on the atomic espionage case.

CONSERVATION PRIZE WINNERS HONORED AT ROTARY CLUB DINNER

Recently announced winners of the soil conservation contest sponsored by the four Cooke county banks received their prizes in a special program at the Rotary Club dinner in Gainesville Wednesday, December 22.

Harry Fisher, second place winner in the black land division of the contest, was one of those honored at the dinner.

First, third and fourth place winners in the black land division are all members of the St. Mary's 4-H club. They are Michael Neu, Louis Schniederjan and Cletus Bauer. Fifth place winner is Charlie Kammerdiener of the Gainesville FFA.

The two winners in the sandy land division are Jerry McDonald, Woodbine, and Jesse Clodfelter, Gainesville.

Only members of the 4-H, FFA and Veterans agriculture classes were eligible to participate in the contest.

FIRST GRADE YOUNGSTERS HONORED WITH YULE PARTY

First graders of Sacred Heart school were honored with a Christmas party Thursday afternoon before classes dismissed for the holidays. Mrs. David Trachta, room mother, and her assistants Mrs. Herman Fette and Mrs. Ray Swirczynski planned the party and served cookies and pink punch.

The class gift to Instructor Sister Gabriel is a record player and a volume of records suitable for first graders.

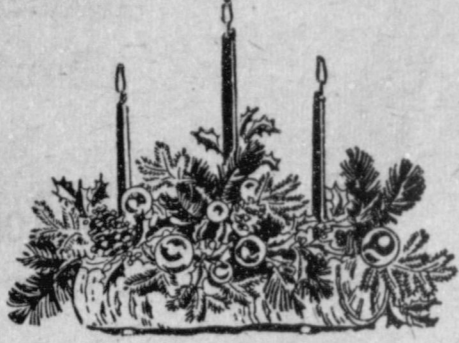
Miss Dorothy Vogel of Dallas is here spending the holidays with her parents and family, the Joe Vogels.

Joe Mages and children and Willard Hartman spent Sunday at Sheppard Field visiting Pvt. Norbert Mages.

Mr. and Mrs. J. W. Fletcher and her mother, Mrs. F. M. Shiflet, visited in Pilot Point Sunday with the E. F. Shiflet family.



BIRDS ARE NOT FORGOTTEN IN NORWAY ON CHRISTMAS DAY AS MANY OBSERVE THE OLD CUSTOM OF DECORATING HOUSE GABLES, GATEWAYS AND BARN DOORS WITH CORN SHEAVES FOR THEM



IN THE SIMPLEST WORDS, BUT WITH A SINCERITY THAT WORDS FAIL TO EXPRESS, WE SAY MERRY CHRISTMAS

Henry J. Luke

Muenster



CHRISTMAS GREETINGS

At this happy time of the year it is our great pleasure to extend to one and all sincere wishes for a joyous Yuletide.

Louie's Cafe

Muenster

The Season's Greetings And All Best Wishes

Schad and Pulte



to All Our Friends

AND SINCERE GOOD WISHES FOR THE NEW YEAR

JACOB PAGEL

Muenster

CHRISTMAS GREETINGS To Our Friends. That each of you may enjoy the fullest measure of happiness and prosperity is our Christmas wish to the fine people of this community who have made possible the splendid growth of this organization. Whatever degree of success we have attained, we attribute to the splendid goodwill of our friends. F. E. Schmitz Motor Co. Gainesville

# THE MÜNSTER ENTERPRISE

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R. N. Fette, Editor — Rosa Driever, Assistant Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

## A Christmas Message from the Pastors of Sacred Heart Church

DEAR PARISHIONERS:

In spite of the clouds of discord that hang over the earth, and tangled motives that are interfering with many of the nations' efforts to bring about unity and lasting peace, there is still hope for a perturbed world as long as Christian people can say with their souls, "Merry Christmas."

It would be difficult to envision a world over which the Star of Bethlehem no longer shines, or a world where no eye can any longer see the glow around the infant Christ-child, Whose destiny it was to bring peace and love to mankind.

Mary and Christ are the soul of Christmas, for They are the cause of our joy. Joyful as Christmas is, it is more than gaiety and feasting, carols and brilliantly lighted trees, ribbons and mistletoe; it is the renewal of hope for a better world — for a world where there is Peace on Earth among Men of Good Will.

May the Infant Jesus bless you;  
May His Baby Hands caress you;  
May the tender smile of Mary  
Free your heart from every care.

May St. Joseph guard and guide you;  
On life's road keep close beside you;  
May the Holy Family love you  
Is our fervent Christmas prayer.

REV. HERMAN LAUX, O.S.B.  
REV. JOHN WALBE, O.S.B.

## THE LOWDOWN FROM HICKORY GROVE

Just about every day I decide I have heard everything, then, lo and behold, next day there is something else plumb new. Today it is a Pl. D. Social Researcher popin'-off with the idea that all houses are built wrong and that the Social Sciences should say just exactly how much room a family needs. The gent don't say who is to dig up the needed mazuma — or if his slip-stick shows so many square feet of house for your family of 3, what do you do manana if your family steps up to 4. And along to other ways of busting into print, folks are being quoted on how the Govt. should do this big new thing or

that — you don't get big type if you say the Govt. should do less — devote itself to keeping the peace, running the navy and army, and let each state manage it own shebang.

So, I deduct I gotta say something plumb new too — so I venture a good word for business — a pat on the back for the farmer who raises the corn, the guys who cure and smoke the bacon, the fellows who delve into the earth and keep our gas-tank filled, the banker gents who provide a safe place for any excess that we can save out, etc. These business folks — they are the salt of the land — I doff my chapeau. That should get me some big type.

Yours with the low-down,  
JO SERRA



## Six Mistakes of Life

- The delusion that individual advancement is made by crushing others down.
- The tendency to worry about a thing that cannot be changed or corrected.
- Insisting that a thing is im-

possible because we ourselves have not accomplished it.

—Refusing to set aside trivial preferences in order that important things may be accomplished.

—Attempting to compel others to believe and live as we do.

—The failure to establish the habit of saving money.

A gangster rushed into a saloon shooting right and left, yelling "all you dirty bums get outa here."

The customers fled in a hail of bullets — all except an Englishman, who stood at the bar calmly finishing his drink.

"Well?" snapped the gangster, waving his smoking gun.

"Well," remarked the Englishman, "there certainly were a lot of them, weren't there?"

Four things in any land must dwell,

If it endures and prospers well;

One is manhood true and good;

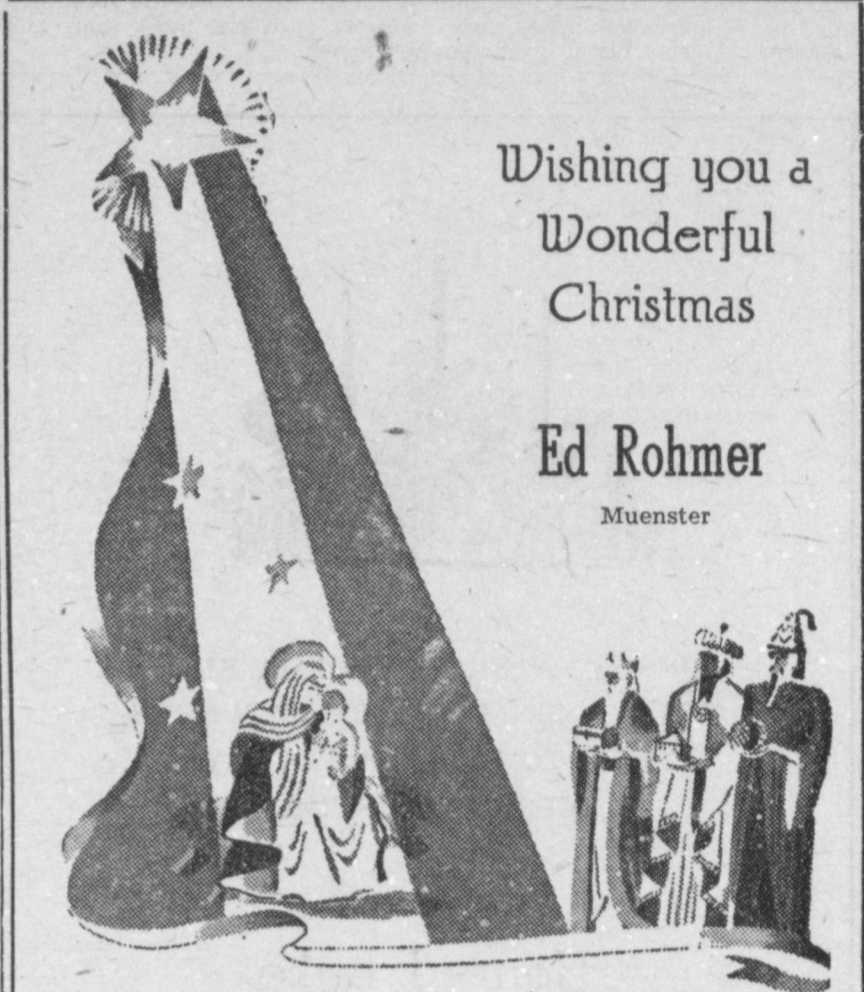
One is noble womanhood;

One is child life, clean and bright;

And one an altar kept alight.

—Anonymous

To do more than your job indicates you are capable of a bigger one.



Wishing you a Wonderful Christmas

Ed Rohmer  
Muenster

Greetings

We wish to express our fondest hope that this Christmas finds you ready to enjoy to the fullest the warm, gay, happy spirit of the holiday season. May the Yuletide bells sound a greater joy for you than ever before.

SINCE 1884 IT'S  
**Kaden, the Florist**  
CHOICE CUT FLOWERS — FLORAL DESIGNS AND PLANTS  
Member Florists' Telegraph Delivery Association

J. P. Flusche  
extends  
heartiest  
Christmas  
Greetings

## Words to Live By

In spite of the fact that public opinion survey results lost much of their prestige in the recent election, here is one that should still be of interest to the average person. It lists the ten most popular proverbs or "Words to Live By".

Daniel Starch, business research consultant, conducted the poll by sending a list of nearly 100 famous sayings to a sufficient number of persons to get a cross section of public opinion. Each was asked to indicate his favorite ten in the order of preference. Here are the results and the number of votes each received. The sources given below are the earliest or most widely known.

1. Do unto others as you would that they should do unto you. 1,237
2. Know thyself. 1,125
3. Anything that is worth doing at all is worth doing well. 744
4. If at first you don't succeed, try, try again. 719
5. The great essentials of happiness are something to do, something to love, and something to hope for. 697
6. The only way to have a friend is to be one. 637
7. As a man thinketh in his heart, so is he. 615
8. Knowledge is power. 615
9. Actions speak louder than words. 579
10. An ounce of prevention is worth a pound of cure. 564

SOURCES: 1. Bible (paraphrase of Matthew and Luke). 2. Attributed originally to Socrates or the Delphic Oracle. 3. Earl of Chesterfield. 4. William E. Hickson. 5. Unknown. 6. Ralph Waldo Emerson. 7. Bible (Proverbs). 8. Thomas Hobbes. 9. An ancient proverb, source unknown. 10. An old English proverb.



—William Bendix portrays baseball's greatest slugger in the title role of "The Babe Ruth Story" at the Relax Theatre next Sunday and Monday. Bendix co-stars with Claire Trevor and Charles Bickford.

Rupert Hoenig, Hugh Endres and Jerry Fette, students at Subiaco Academy, are here to spend the school holidays with their parents, the Joe Hoenigs, R. R. Endreses and Henry Fettes.

Mr. and Mrs. Albert Steinberger and children who have been living in Iran, Texas, returned recently to make their home in Gainesville and are spending the holidays here with his parents, Mr. and Mrs. Louis Steinberger and other relatives.

Pvts. Leonard Hartman and Walter Luttmer came in early Sunday morning from Camp Chaffee, Ark., to spend the holidays with their parents, Messrs. and Mmes. John Hartman and Herman Luttmer. They are on furlough until Jan. 1.



We wish you all the joys of the Christmas Season and sincerely hope that the coming months will bring you a large share of happiness and prosperity.

The management of this organization is joined by every employee in extending this Christmas Wish.

Frank's Cafe

Muenster

### JUNIORS AND 6TH GRADERS HOLD LEAD IN CONTEST

Juniors of SH High school won the loving cup at the December meeting of the P-TA for having the largest number of parents present. The sophomores lost the cup after having it for the first two months of school.

In the grade department, the sixth graders retained the cup for the second consecutive month. They took it from the fifth grade.

### VFW AUXILIARY HAS PARTY FOR MEMBERS' CHILDREN

Members of the VFW Auxiliary entertained their children with a Christmas party Monday afternoon in the VFW club room.

Games preceded the arrival of Santa who presented each youngster with a red Christmas stocking filled with candy.

Mrs. F. A. Kathman and members of her committee served refreshments to 36 children and 25 women.

### LA QUETA AND RITA CAIN ENTERTAIN WITH PARTY

Misses La Queta and Rita Cain entertained with a Christmas party at the home of their parents, Mr. and Mrs. Dick Cain, Monday night for about 35 classmates of the 7th and 6th grade, parochial school.

Games, the singing of carols, a gift exchange around a Christmas tree, and refreshments, served by Mrs. Cain, made it an enjoyable evening for the group.

### GET-TOGETHER CLUB CHANGES DATE AND HOSTESS FOR JAN.

Announcement made this week reveals that the Get-Together Club has changed its meeting date and its hostess for the January meeting.

The meeting will be held on the second Wednesday of the month, instead of the first Wednesday, and Mrs. Joe Luke will entertain instead of Mrs. Ben Luke.



The  
Season's Cheer  
to Everybody

Because we are proud to number you among our friends we send you these Christmas Greetings. May this Christmas bring added pleasures of true health and happiness to every one of you.

May the coming New Year bring you every happiness, and the fullness of success reward your efforts in all your undertakings.

Hassenpflug-Wilde

Minneapolis-Moline & Avery Sales & Service  
413 N. Commerce Gainesville



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Muenster Livestock Auction

DICK CAIN

**BE ON LOOKOUT FOR "WINTER COMPLAINTS", THEY'RE HARMFUL TOO**

AUSTIN. — Every mother is familiar with childhood illnesses known commonly as "summer complaints," but many mothers fail to realize that the winter season brings its quota of "winter complaints" from which young children must be carefully protected.

In stressing this important fact, Dr. Geo. W. Cox, State Health Officer, says: "Certain winter diseases are just as harmful and just as likely to make their appearance as summer ailments, unless children are safeguarded against them.

In the group of winter health hazards, Dr. Cox included influenza, colds, tonsillitis, pneumonia, bronchitis, asthma, and diphtheria when no immunization has been given.

Any such disease affecting a child's respiratory or breathing system is apt to be very serious and in many cases it is fatal. Pneumonia often develops from a neglected cold, or may follow a severe case of measles or whooping cough. Bronchial conditions may also prove to be an after effect of these diseases, and certainly these respiratory illnesses are much more difficult to combat than the digestive disturbances commonly called summer complaints.

"These winter diseases are especially dangerous to babies and very young children," Dr. Cox said. "Nearly all of them are spread from the secretions of the nose and mouth. Children not in good health are naturally more susceptible than those who are stronger, and the first line of defense is to keep the child's resistance built up to the highest possible point; the second is to keep him under competent medical supervision, and the third is to make sure that they avoid contact with persons who have coughs and colds."

**Service Officer Explains Delay In Delivery of Gold Star Lapel Buttons**

Fathers of deceased veterans who have been wondering about the delay in receiving their gold star lapel buttons have an explanation this week from Ed Merzbacher, veterans county service officer.

"Information received from the office of the Quartermaster General," he said, "indicates a delay has been occasioned by reason that the gold star lapel buttons clutch type has not been received from the contractor. This unavoidable delay is regrettable; however, it is hoped that the buttons will be received in good condition within a reasonable length of time."

**Army Lifts Restrictions On Quota of 18 Year Olds**

The U.S. Air forces and the regular army have lifted the quota restrictions regarding the enlistment of 18-year-olds into service T-Sgt. T. M. Watson, Gainesville recruiting officer, announced Tuesday.

Sgt. Watson said that in view of the action taken by the secretary of defense toward lifting the one year enlistment restriction, it is believed that the vacancies in the 18-year-old quotas will soon be filled. Up to the present time Cooke County has been authorized to send only a few men in that category, but now young men from this area may enlist until the one year quotas are filled.

Watson also stated that 18-year-olds desiring this one year enlistment should contact him as soon as possible because army and air force officials believe that the quotas will be filled by Jan. 1. The recruiting office is on the second floor of the Cooke county courthouse.

**PAROCHIAL EIGHTH GRADE HAS YULE PARTY SUNDAY**

Pupils of the eighth grade, parochial school, held their annual Christmas party Sunday afternoon at 2 o'clock in the school auditorium. The event was planned by Room Mother Mrs. Ervin Hamric and her assistants, Mrs. Andy Hofbauer and Mrs. Herbert Meurer.

Activity centered around the decorated tree which held presents for a gift exchange. A singing of Christmas carols and games entertained the students. The hostesses served refreshments of banana splits and ham sandwiches to members of the class and their teacher, Sister Carmelita, and two special guests Rev. John Walbe and Sister Canisia.

**MONICA FETTE HAS PARTY ON SEVENTH BIRTHDAY**

Little Miss Monica Fette was honored with a party Friday afternoon Dec. 17, in observance of her birthday. She was 7 years old. Her mother, Mrs. Emmet Fette, entertained the young guests in the Fette home.

Games and contests amused the children with prizes going to Virgilla Schilling and Mary Lee Lawson, and balloons were favors for each of the youngsters. Guests, who remembered the honoree with birthday gifts, were 15 little girls, classmates of the second grade.

Mrs. Fette served refreshments of birthday cake, ice cream and fruit punch.

Mrs. J. P. Fisch observed her 88th birthday quietly on Dec. 16 at the home of her daughter, Mrs. M. J. Endres. She still spends most of her time in bed with only occasional periods in a wheel chair since she fractured her hip in October.



Star Dairy Farmer awards were made this year for the first time to Future Farmers of America at the Kansas City convention. Making the awards on behalf of the FFA Foundation (right) is John H. Kraft, president of the Kraft Foods Company. Winners (L to R) were: Southern Region winner, fourth nationally, Thomas G. Herring, Jr., of Falls, Texas; North Atlantic winner and third nationally, William Webb, Camden, Delaware; Central Region winner, second nationally, Henry L. Graft, Jr., Jeffersonton, Kentucky; Western Region winner and National Star Dairyman, Kenneth England, Chandler, Arizona. Mr. Kraft was presented with the FFA's highest award to non-members, Honorary American Farmer, at the first day's session of the convention.

May the Christmas Season and the New Year bring you all the good things of life in rich abundance.

Muenster Hatchery

And best wishes to all of you from all of us at

Waples Painter Co.  
Muenster

Joy to the World...

To everyone — we wish all the joys of the Christmas season — its warm and gay spirit, a rich and beautiful fellowship, the spiritual goodness of its festive flavor. And may the New Year be one of continued happiness and good health.

H. E. Myers and Sons  
John Deere Tractors and Farm Equipment  
Gainesville

**MISS THELMA KATHMAN AND H.V. HAWTHORNE OF FT. WORTH MARRY**

Miss Thelma Kathman and H. V. (Pete) Hawthorne of Fort Worth exchanged marriage vows here in a quiet ceremony performed in Sacred Heart rectory on December 5 at five p.m. Rev. John Walbe officiated at the double ring ceremony in the presence of relatives and close friends of the couple.

The bride, daughter of Mr. and Mrs. Frank Kathman of this city, wore a becoming grey costume with green accessories and was attended by her former roommate, Miss Pauline Kelly of Fort Worth, who wore a brown ensemble with brown accessories. Frank Bellinski of Fort Worth was best man.

After the ceremony the couple was honored with a dinner in the home of the bride's parents and then left for Fort Worth where they are making their home at 1950 Hemphill.

Mrs. Hawthorne was born and educated in Muenster, graduating from the public high school with the class of 1944. For the past three and a half years she has been in Fort Worth where she graduated from Saint Joseph's Hospital School of Nursing in May of this year. Mr. Hawthorne is employed with Texas Electric company in Fort Worth.

**SODALITY GIRLS DISCUSS DRIVE FOR NEW MEMBERS**

The discussion of ways and means to make their organization a more active society furnished the principal business at the meeting of the Young Ladies Sodality Monday night. Father John Walbe, spiritual director, led the round table discussion.

The sodality now is composed only of young ladies out of school as the high school has its own unit for school girls, holds its own meetings and directs its own activities. Sister Celine is moderator.

The group Monday night suggested as its first move a membership drive and invites all out of school girls to join. The formation of a study club met with favorable response of the membership and an organization meeting will be held soon.

Mr. and Mrs. R L McNealley of Lakeside, Arizona, are here to spend the current holidays.

**RAILROAD PROGRESS**

From WATT'S STEAM ENGINE in 1769 to mighty locomotives of today... "STAGE-COACH" CARS to Air-Conditioned Streamliners...

23 MILES of Railroad in 1830 to a vast network of "Steel Highways"...

Railroad development in America is an epic of INVENTION!



PATENTS INSPIRE INVENTIONS!



**MAIN LINE OF RAILROAD INVENTIONS**  
 MULTITUBULAR BOILER LOCOMOTIVE  
 T-RAIL...TELEGRAPH...SLEEPING CAR  
 BLOCK SIGNALS...AUTOMATIC COUPLER  
 CLOSED TRACK CIRCUIT  
 AUTOMATIC AIR BRAKE  
 REFRIGERATOR CAR...VESTIBULE CAR  
 AUTOMATIC STOKER...CAB SIGNALS  
 OSCILLATING HEADLIGHT  
 DIESELS...ELECTRICS...TURBINES  
 RAIL FLAW DETECTOR CAR  
 CENTRALIZED TRAFFIC CONTROL

Prepared by National Patent Council

TODAY 1,500,000 EMPLOYEES DEPEND DIRECTLY ON U.S. RAILROADS FOR LIVELIHOOD—millions more indirectly!

PRESENT ANNUAL RAILROAD PAYROLL—\$5,000,000,000!



INVENTIONS BUILD AMERICA!

**Blessed Events**

Mr. and Mrs. Pat Hennigan announce the birth of an 8 pound 10 ounce daughter Saturday morning, Dec. 18, at Gainesville Sanitarium. They have one other child, Junior. Mrs. Hennigan and the infant returned to their home here Wednesday. The new baby's name is Sheila Marie and her baptism took place Wednesday afternoon, Father Herman officiating, assisted by the grandparents, Mrs. H. P. Hennigan and William Sandmann, as sponsors.

**BOY SCOUTS HAVE ANNUAL CHRISTMAS PARTY SUNDAY**

The annual Christmas party for local boy scouts was a "howling success" according to members of the troop. It took place Sunday night in the K of C hall with Scoutmaster and Mrs. Nick Miller and Committeeman Andy Hofbauer as special guests.

A gift exchange around a lighted tree preceded the serving of refreshments after which the boys had a theatre party at the Relax. Twenty-three were present.

Mr. and Mrs. Terrell Johnson of Dallas spent the weekend with her mother, Mrs. Frank Seyler, and other relatives.

**PAROCHIAL PUPILS HONOR REV. JOHN AT CHRISTMAS PROGRAM**

This year's annual Christmas program by pupils of Sacred Heart school was combined with feastday greetings honoring Rev. John Walbe whose feastday occurs on December 27.

Pupils of the fourth grade, directed by their teacher, Sister M. Gertrude, presented the program in the parish hall Monday at 2 p.m. Students, teachers and parents attended.

The program opened with Jingle Bells to music and action by twelve boys, followed by a playlet in two acts, "Christmas of Long Ago", depicting the nativity and explaining the real meaning of the day. Mary Weinzapfel portrayed the Blessed Virgin and Dickie Cain took the role of Saint Joseph. The three kings, five shepherds and 12 angels completed the cast.

Between acts the High School Glee Club sang hymns and Roger Wolf played a trumpet obligato accompanying the angel chorals. La Queta Cain, pianist, accompanied the grade school chorus.

Imogene Flusche and Mary Lou Vogel presented feastday greetings and the students' gift to Father John along with Christmas remembrances from the pupils to Father Herman and Father John.

**LARGE CROWD CHEERS YULE PROGRAM AT PUBLIC SCHOOL**

A large, appreciative crowd of parents and friends cheered the annual Christmas program presented by Public school students last Friday night in the school.

Each of the grades was represented on the program which consisted of addresses, short skits, recitations, vocal and piano



PITTSBURGH, PA. — Husky roaches, one of the most revolting and hardest to kill of insects, dash about a "roach race track" of stainless steel while Ellen Hill, insecticide research worker, subjects them to a lethal spray. Photo was made during Gulf Oil's successful, two and one-half year research on a new type of quick-action, roach and ant-killing spray using the powerful new chemical Chlordane.

numbers and two playlets, all centering on the Christmas theme.

A highlight of the evening was the arrival of Santa in person to distribute gifts and bags of sweets to each child present.

Miss Coralee Fuhrmann, a student at OLV College, Fort Worth, is the guest of her parents, Mr. and Mrs. H. J. Fuhrmann, for the holidays.

Wishing You A Wonderful Christmas

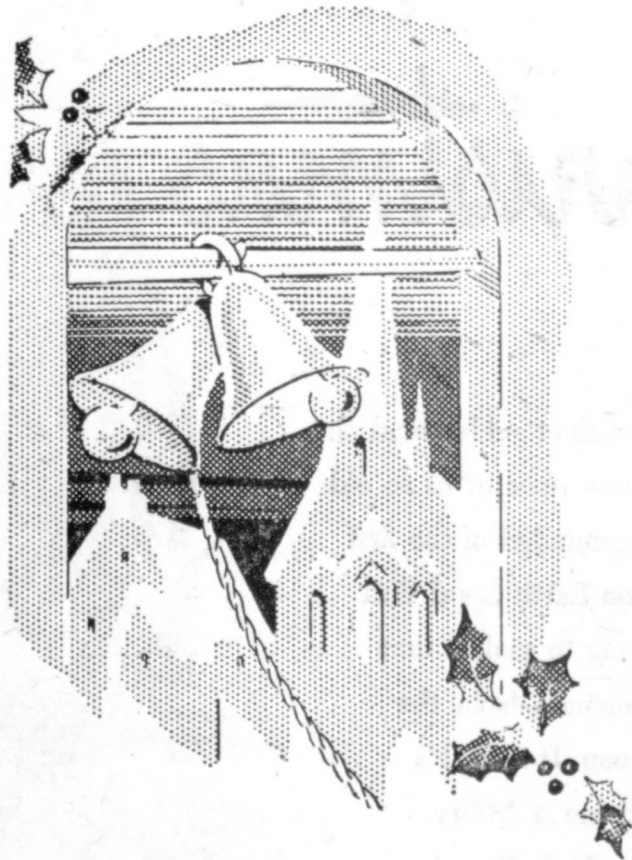
**BROWNING'S**  
 Fine Jewelry  
 Gainesville

WE EXTEND TO OUR FRIENDS

**The Season's Greetings**

Ed's Automotive Shop  
 Muenster

*Christmas Bells are Ringing Merrily...*



... And it is pleasant to remember old friends, and to wish them, in a genuine sort of way, all the joys of a Happy Christmas.

May Health, Happiness and Prosperity be yours, not only on this day, but every day throughout the years to come.

**J. B. WILDE**  
 Muenster

*Season's Greetings*

To all our many friends!  
 May you enjoy a truly Merry Christmas  
 And a Happy New Year  
 Filled with joy and plenty!

**First State Bank**  
 Gainesville

**GIFT EXCHANGE AND BOOK REVIEW FEATURE GARDEN CLUB MEETING**

A book review by Mrs. Frank Dustin of Gainesville, a Christmas party and a gift exchange were highlights of the December meeting of the Civic League and Garden Club Friday afternoon in the home of Mrs. J. M. Weinzapfel. Mrs. Dustin reviewed "Pilgrims' Inn" by Elizabeth Goudge.

The Weinzapfel home stressed seasonal decorations and activity centered around a large decorated tree. Each member received a miniature corsage of chrysanthemums and fern and Mrs. Dustin received a corsage of glad-oli. Mrs. Joe Luke was in charge of the decorating program.

The meeting opened with the business session at which Mrs. T. S. Myrick, president, presided. The bronze memorial plaque honoring Muenster's war dead was on display. The plaque will be erected at the entrance of the city park and Garden Club members will plant flowers and shrubs on each side. Two of the 13 memorial trees were lost recently and will be replanted soon, the president announced.

The formation of a Junior Garden Club was discussed but no action was taken.

After business and the book review, Little Miss Mary Weinzapfel, daughter of the hostess, presented a Christmas recitation. For the gift exchange Mrs. Myrick acted as Santa distributing the presents.

Refreshment plates consisting of star and Christmas tree shaped sandwiches, small cakes, salted nuts, and ice cream in realistic miniature Santa Claus moulds, were served to 27 members and guests. The refreshment committee was composed of Mrs. Steve Moster, Mrs. Tony Gremminger and Miss Olivia Stock.

Mrs. Dustin was accompanied to Muenster by Mrs. Lyle K. Evans and Mrs. J. P. McBee.

It was announced that the book reviewed will be presented as a radio play this Friday night at 8 o'clock by the Ford Theatre over Station KRLD.



**WASHINGTON** — Auto salesman William Manuel tells a House Committee, that he expects customers to give him tips ranging up to \$500. In later testimony he added that some of the customers more than get the tip back by pulling fat deals of their own.

**P-TA HEARS CHOIR CONCERT AND JOINS IN SINGING CAROLS**

A short concert by members of the parish choir, under the direction of Leo N. Henscheid, was a special feature on the program of the Sacred Heart P-TA meeting last Thursday night. The assemblage joined the choir in three Christmas carols.

Speakers during the evening included Pastor Father Herman, John J. Hoffman and John B. Klement.

Father Herman's talk was principally a request for co-operation in building the new church. He then commented briefly on the possible effects of passage of the Gilmer-Aiken bill, which was discussed and explained at length by Mr. Klement.

Mr. Hoffman spoke about the Muenster band, stating that it is not discontinued but only temporarily inactive, the principal reason being that it has no place to practice. He said that he is personally interested in the band and is willing to continue as its director. He also mentioned an arrangement with Sister Dolores, Sacred Heart school music teacher, whereby pupils showing talent can receive the rudiments of music from her before joining the band.

The annual football banquet for the Hornets was mentioned and the social and athletic committees were authorized to proceed with plans and arrangements.

It was announced that the next meeting, on January 20, will have as guest speakers Sister Collette and Sister Joseph of St. Xavier's school, Denison.

**What's Wrong With This Picture?**



**PIGEON COVE, MASS.**—Well, almost nothing, except that the pretty lassie above is sitting on a paper chair, reading by the light from a paper lamp, and of all things, warming herself in front of a paper fireplace. Hard to believe, but true. The entire house is made of old newspapers tightly rolled and coated with Waterspar Varnish, which makes the papers both water-repellent and weather proof. It's a unique answer to the housing shortage.

**OSCULATION**

A kiss is a peculiar proposition. Of use to no one, yet absolute bliss to two. The small boy gets it for nothing, the young man has to lie for it and the old man has to buy it. The baby's right, the lover's privilege, and the hypocrite's mask. To a young girl, faith, to the married woman, hope; and to an old maid, charity.

Mr. and Mrs. John Hogan and children of Amarillo were here for a weekend visit with his sister, Mrs. Dick Cain and family.

**Clyde W. Yetter D.D.S**  
General Practice of Dentistry  
DENTAL X-RAY  
SAINT JO, TEXAS

Pfc. Weldon Wylie is here on a month's leave to visit his parents, Mr. and Mrs. W. B. Wylie and family. He has been stationed in Big Delta, Alaska, and will go from here to the Fort Worth army air base for a new assignment.

**Norcross Greeting Cards  
Russell Stover Candies  
Phillip H. Teague  
Dixon at Elm, Gainesville**

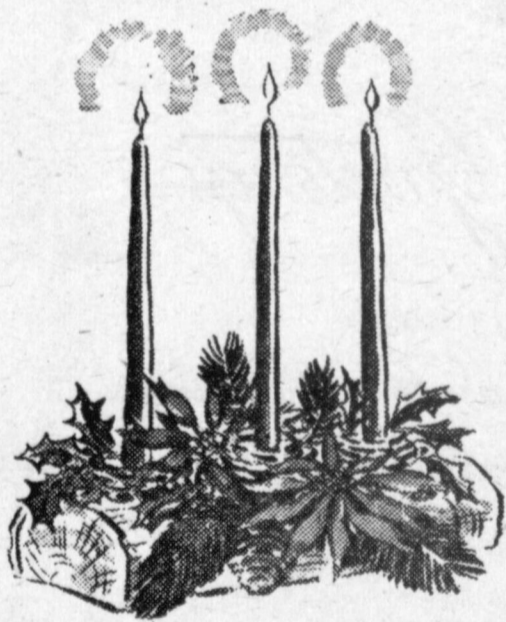
*Season's Greetings*

A warm and friendly wish of cheer,  
For Christmas and the coming year.

**H. M. SCHMITZ**  
Muenster

**AVOID EYE STRAIN**  
**DR. H. O. KINNE**  
OPTOMETRIST  
Gainesville — Texas

**DR. R. O. BLAGG**  
Chiropractor Radionics  
Colontherapy  
X-Ray  
Calls Made Day or Night  
414 N. Dixon Phone 544  
Gainesville, Texas



*Our Best Wishes*

... FOR A HAPPY CHRISTMAS SEASON TO EVERYONE

**Kaiser-Meurer Motor Co.**  
Muenster

*For a very Merry Christmas*

None of us is so young that we cannot understand the beautiful meaning of Christmas and none of us so old and worldly that we cannot be reminded of the first message of Christmas, "Peace on Earth Good Will Toward Men". For we all come to realize that the good things in life emanate from the desire to serve our fellow man. It is in this spirit that we wish everyone a Merry Christmas and a Happy New Year.

**Aldridge Implement Company**  
MASSEY HARRIS DEALER  
Gainesville



**NO MUSS, NO FUSS**  
When you do your washing at the  
**Huchtons Laundry**

John Chandler of Dallas was a visitor here Tuesday evening en route to his home from Sherman and was joined by Miss Anna Hellman who will spend the holidays in Dallas with her nieces, Mrs. Chandler and Mrs. Eddie Hart.

**News of Sick And Injured**

Mrs. Aubrey Tuggle is recovering satisfactorily from major surgery performed Saturday morning at Gainesville sanitarium. Mrs. John Schmitz is up and around again after a two-week siege of a throat infection. Al Schad was around town Saturday after being confined to his home following an illness that afflicted him Nov. 3. He is regaining his strength nicely. Ted Henscheid, 9-year-old son of Mr. and Mrs. Henry Henscheid, was recovering normally Wednesday after being ill during the weekend. His illness afflicted him Saturday and his condition was considered serious Sunday. He began rallying Tuesday morning. Mrs. John Eberhart is recovering satisfactorily from an acute attack of indigestion that afflicted her suddenly Monday afternoon.



AKRON, OHIO—Textiles, particularly cotton, rayon and nylon, play a tremendous role in the manufacture of most rubber products. These include the tires on which your automobile rolls, or the hose which is swiftly pulled into position when firemen start fighting a blaze. The picture above, taken in the B. F. Goodrich Company here, shows the textile cords starting on a journey which will result in their becoming part of tires. A short time later each of these cords, still in long parallel lines, will be entirely surrounded by rubber. Then, cut into the exact size wanted, and known as a "ply", the sheeted combination of rubber and textiles will go to the tire building rooms. A number of these "plies" together with other parts of the tire will there become the carcass or body of the pneumatic casing.

MONUMENTS: Genuine Marble and Granite Monuments, Markers, Coping and Grave Slabs; Display located on Red River Street, between Main and Pecan. Office 305 E. Pecan. Phone 790-M. W. O. Edgington, P. O. Box 266, Gainesville, Texas. 51-tf.

**Stanley Chadwell**  
WATCH and CLOCK REPAIRING  
Box 37 Myra Ph. 21



Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.

**TRACHTA DRUG**  
Muenster

**Schedule of Coming Events**

MONDAY, DEC. 27, 7:30, SH Alumni dinner-dance, parish hall.  
WEDNESDAY, DEC. 29, 7:30, CD of A supper honoring members' husbands, in the K C hall.  
WEDNESDAY, JAN. 12, 2:30, Get-Together Club in the home of Mrs. Joe Luke.

Mrs. H. P. Hennigan left Thursday by plane from Wichita Falls to return to her home in Albuquerque, N.M., after a visit with her sons, Pat and Frank Hennigan, her mother, Mrs. Frank Seyler, and other relatives, since Dec. 8.

**VISITOR FROM SAN ANTONIO COMPLIMENTED AT DINNER**

The home of Mr. and Mrs. Joe Kathman was the scene of a dinner party Tuesday at 6 p.m. honoring Mrs. Kathman's sister, Mrs. G. E. W. Adams, visiting here from San Antonio.

Guests for the meal and a social evening of games and visiting were the honoree, her son, Jack Adams, Mr. and Mrs. W. A. Showers and daughter, Jane Gail, all of San Antonio, Mr. and Mrs. Joe Bergman, Mr. and Mrs. Albert Wilde and children, Mr. and Mrs. Starling Lawson and daughters.

The Showers are guests of her parents, Mr. and Mrs. Joe Bergman for the holidays.

feeders, dehorning and branding fluids, poultry nests. H & H Feed Store. 2-1

REMEMBER! If it's a welding or metal repair job you can have it done at the Muenster Machine Shop. 18-tf.

4% FARM LOANS made in Cooke county by Federal Land Bank. For details write or phone National Farm Loan Association, Grady Ellis, Secretary, Sherman, Texas. 50-tf

FOR SALE new Ford Tractors with all equipment. Immediate delivery, regular prices. Write or call Jack Shultz, Hilburn Tractor Company, Gainesville, Texas, ph. 564. 49-tf

WE HANDLE the complete line of NORGE products and can furnish repairs on all Norge products. J.B. Wilde. 27-tf

WATCH REPAIRING. We check all work with the electronic timing machine. Huneycutt Jewelry, Gainesville. 37-tf

To Relieve Misery of **COLDS** take **666**  
LIQUID OR TABLETS - SAME FAST RELIEF

**Gladiola Flour**

—AND—  
**Sunglo Feeds**

SEE US BEFORE YOU BUY  
—OUR PRICES ARE RIGHT—

**HOELKER GRO.**  
LINDSAY, TEXAS

**WANT ADS**

FOR SALE: Good registered Jersey bull 8 months old. See or write Elroy Neu, Rt. 6, Gainesville, Texas. 4-2p.

Red Chain and Ful-O-Pep poultry feeds. Electrically heated water fountains. See us for all your poultry needs. Muenster Hatchery, phone 63. 4-tf

WE HANDLE a complete line of Maytag and Gibson appliances Washers, gas and electric ranges, refrigerators, home freezers and parts. We service our products. Geo. Gehrig Hdwe., Muenster, 43-al.

**RADIATOR REPAIR**  
Announcing the opening of our radiator repair department. We repair any kind, any size. The price is right.  
**HASSENPLUG - WILDE**  
413 N. Commerce, Gainesville 4-4

**STOCK RAISERS, NOTICE.**  
We're the guys to see about lariat ropes, blackleg vaccine, hog

**Merry Christmas!**



HAPPY

**New Year**

**H & H Feed Store**

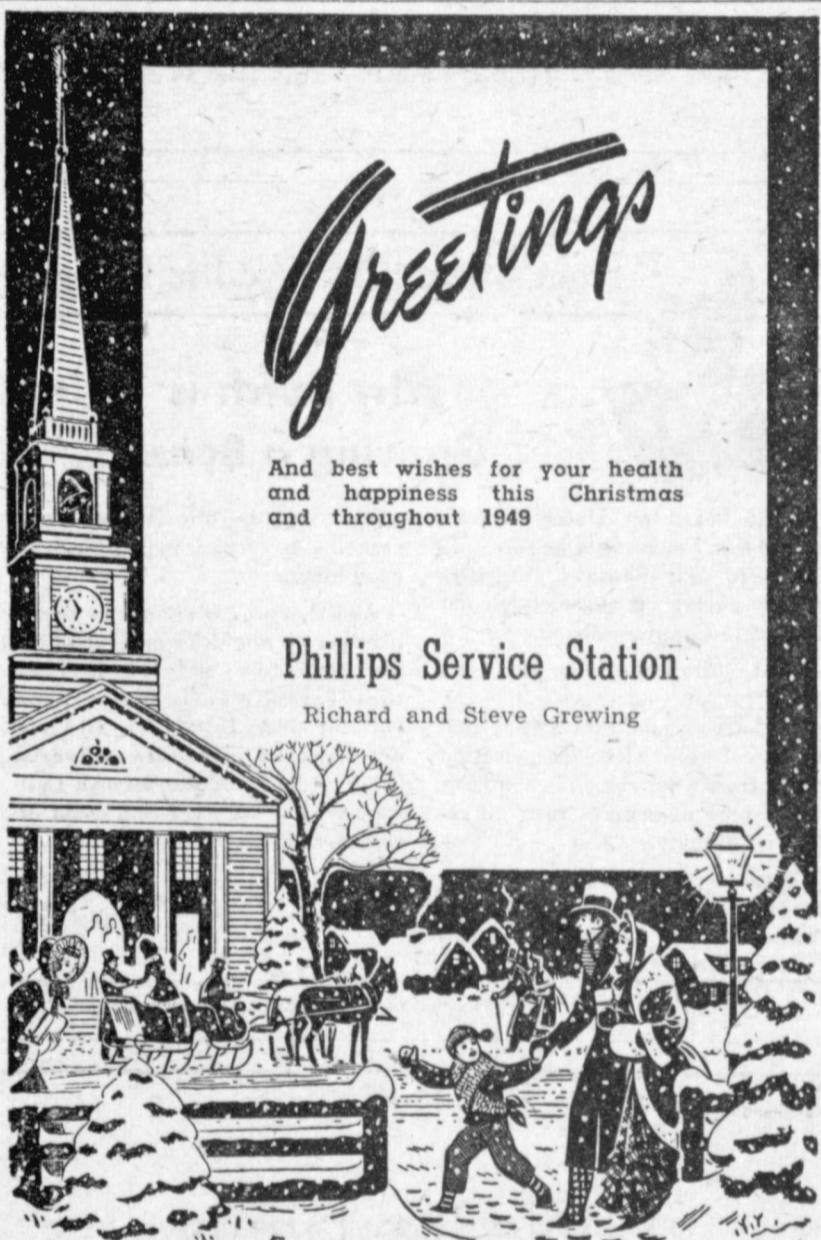
Muenster

**Greetings**

And best wishes for your health and happiness this Christmas and throughout 1949

**Phillips Service Station**

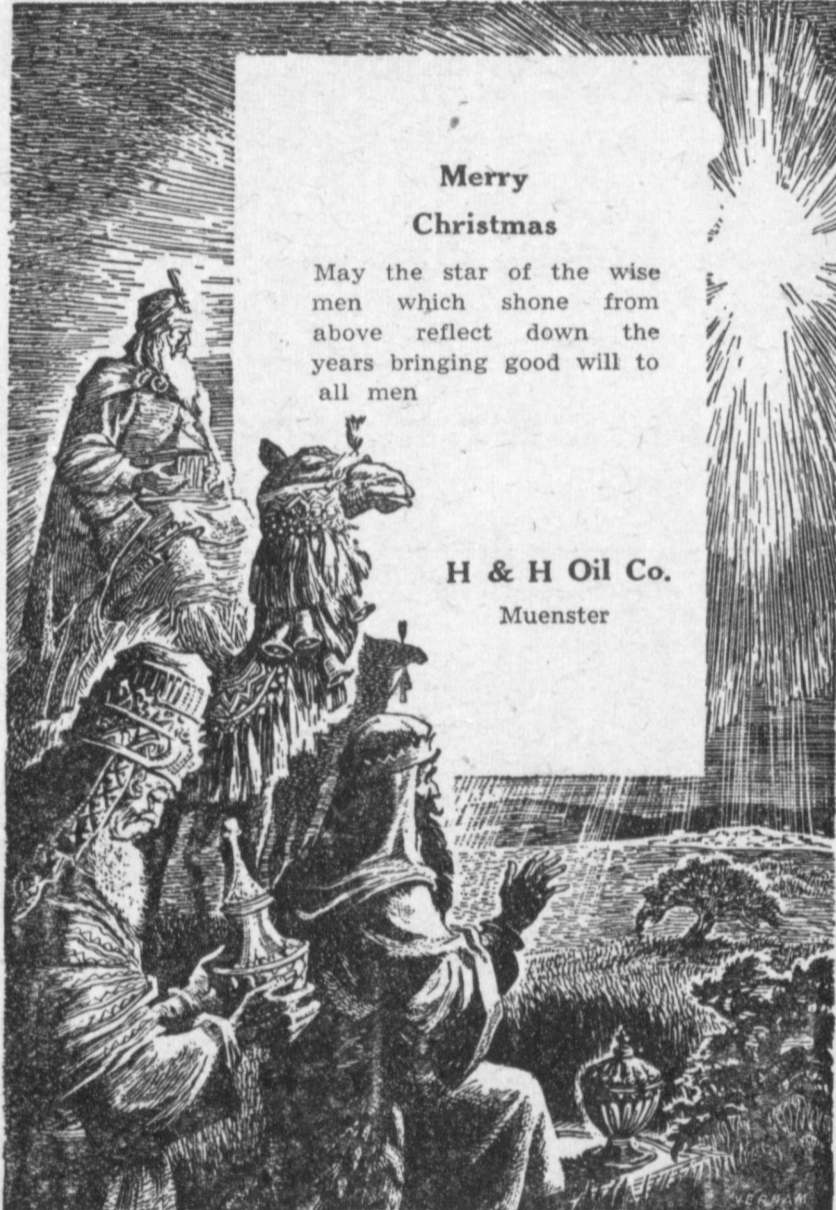
Richard and Steve Grewing



**Merry Christmas**

May the star of the wise men which shone from above reflect down the years bringing good will to all men

**H & H Oil Co.**  
Muenster



**Greetings and Best Wishes**

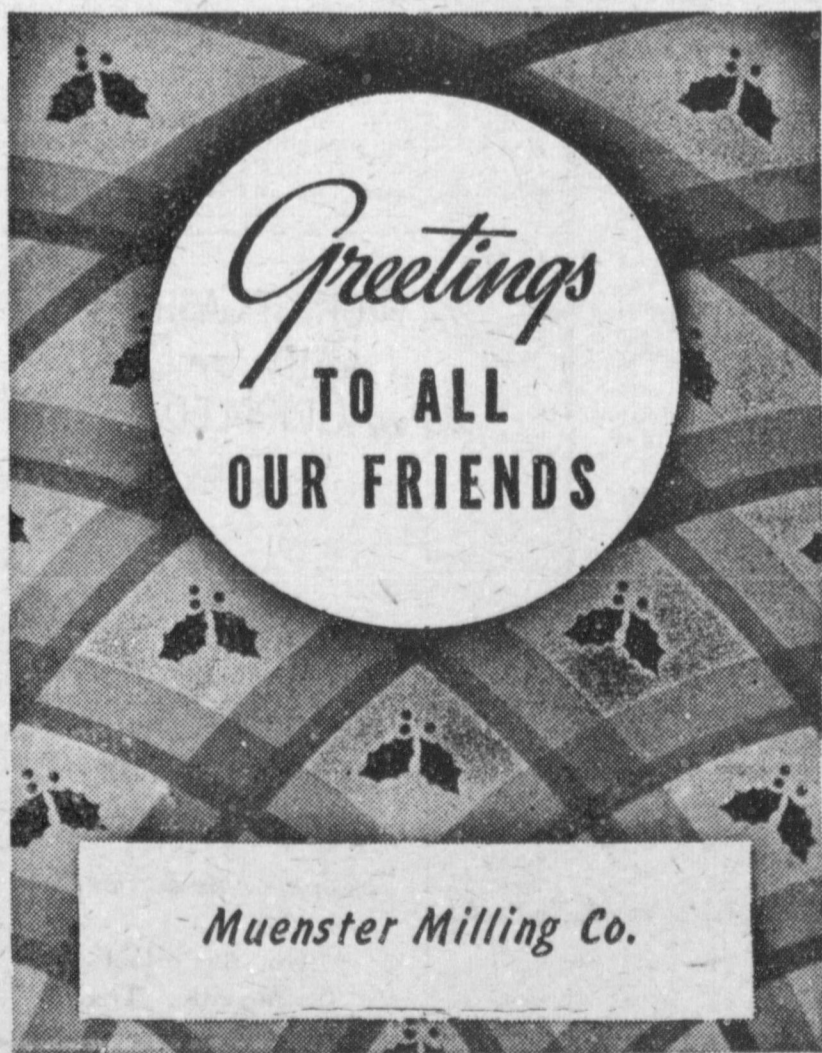
Our cheeriest Yuletide sentiments harmonize with the merry notes of Christmas bells as they ring out—Joy to the world and Happiness to all.

**Hennigan Motor Co.**

Muenster

**Greetings TO ALL OUR FRIENDS**

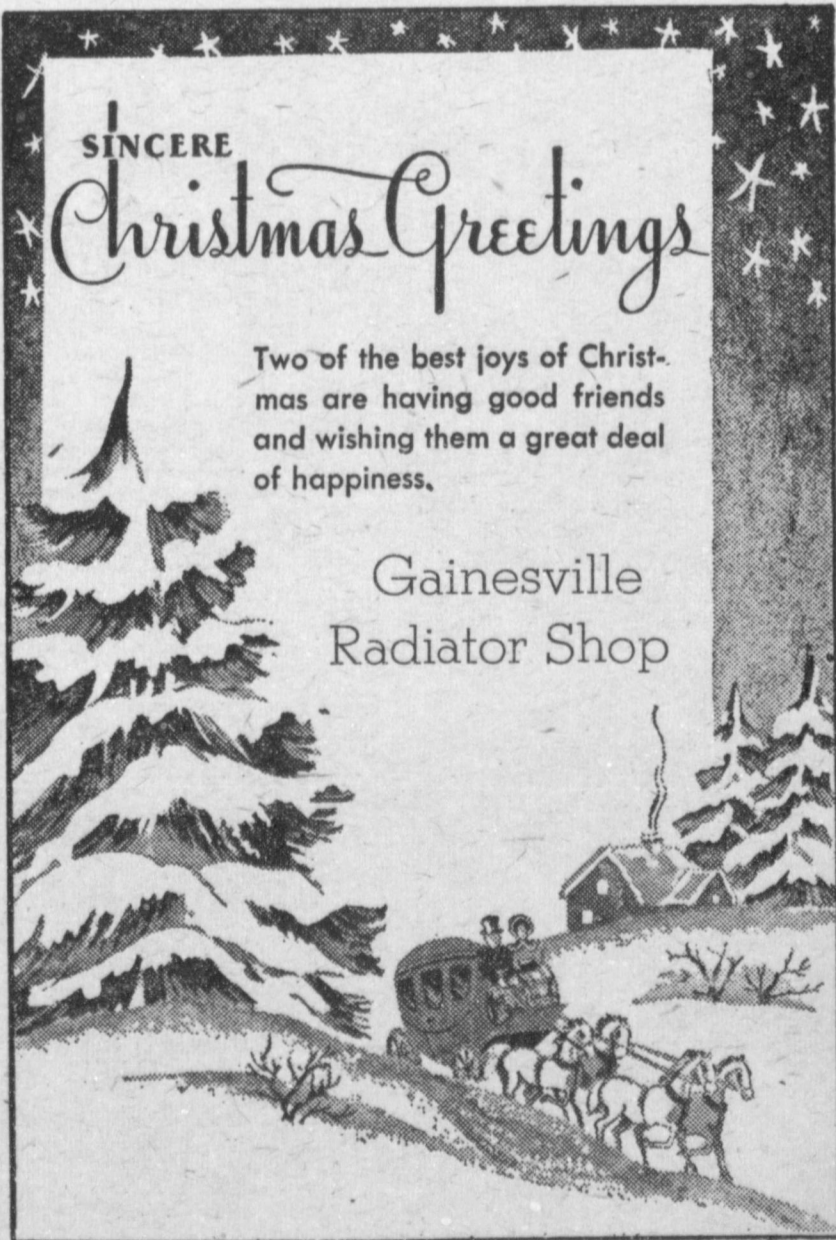
**Muenster Milling Co.**



**SINCERE Christmas Greetings**

Two of the best joys of Christmas are having good friends and wishing them a great deal of happiness.

**Gainesville Radiator Shop**



## RELAX Theatre

December 23 through 31  
Week Day Show Starts at 7 p.m.

THURSDAY & FRIDAY

### Tarzan and the Mermaids

Johnny WEISMULLER — Linda CHRISTIAN  
News Merry Melody

SATURDAY

### Isn't It Romantic

Veronica LAKE—Mona FREEMAN—Billy De WOLFE  
CARTOON and SERIAL

SUNDAY & MONDAY

### Babe Ruth Story

BENDIX — TREVOR — BICKFORD  
Noveltoon  
Feature Times: 2:45, 4:47, 6:49, 8:51

TUESDAY & WEDNESDAY

### Hazard

Paulette GODDARD — McDonald CAREY

THURSDAY & FRIDAY

### Night Has 1000 Eyes

Ed. G. ROBINSON — Gail RUSSELL — John LUND  
Cartoon News

## Holiday Special

Buy your beer at the Sky View Inn and save.

Special prices on all brands in case lots  
during the holidays.

## Metzler Brothers

Second on the right

## Lindsay News

Pete Hellinger is back at his home following treatment at Gainesville sanitarium for a week.

Hubert Bezner of Texas Tech is spending the current holidays as the guest of his mother, Mrs. Joe Bezner and family.

Mr. and Mrs. Walter Booth and sons of Dallas visited during the week with her parents, Mr. and Mrs. William J. Leorwald.

Pvt. Herman Sandmann arrived Sunday from Camp Chaffee, Ark., to spend his first furlough with his parents, Mr. and Mrs. Ben Sandmann and family. He will be here until Jan. 1.

The new house adjoining Jake Bezner's home is nearing completion. It will become the home of the Bezner's son, James, after his marriage to Miss Laurie Wilde of Muenster in February.

An 8 pound, 10 ounce daughter was born Saturday morning to Mr. and Mrs. Pat Hennigan of Muenster. Mrs. Hennigan is the former Miss Alma Sandmann of this city.

### SURPRISE BIRTHDAY PARTY GREET'S MRS. PAUL ARENDT

A surprise birthday party greeted Mrs. Paul Arendt on her 59th birthday last Thursday evening at her home. The party was planned by her children, all of whom were present with their families except Sgt. Ernest Arendt of Fort Sill.

The presentation of gifts to the honoree was followed by table games and the serving of refreshments.

## Excellent Food Properly Served

### Curtis

Restaurant

E. California Gainesville

## Confetti---

His promise. It reads as though peace and good will are gratis gifts, whereas reason bears out the original version of "peace to men of good will." Peace is a blessing not just bestowed but to be merited by good will.

Thank goodness that version of the Divine formula still applies in spite of our troubled times. Individuals of good, will, though concerned about the gravity of world conditions, nevertheless enjoy the blessings of a peaceful mind and peaceful relations with their neighbors.

To Everyone Con extends his personal wishes for a blessed and joyful Christmas.

## Lindsay School News

What is this, Lindsay School has turned into a section of Fairy Land? It looks like it. Glittering rooms one every floor; the basement is no exception. Ah! look at the Cafeteria. No wonder, here is Santa in person with his reindeer; six hitched to this sled — and the sled filled with Christmas packages, all on this first table. Why there is another one here on the other table and here! Yes, a Santa racing on each table! Indeed Christmas is prevailing our premises.

It all started with the ladies of St. Peter's Parish. They marched in on us last Monday and invited us to come to the basement. Obediently we went and saw a mountain of Christmas parcels, addressed, one and all, to the teachers. When O Wonder! in comes the REAL St. Nicholas with his two helpers. Each student got a bag stuffed with goodies. St. Nicholas spoke kindly to us, while his helpers divided the presents.

One of the teachers "snapped" his picture, and we are all eager to know whether he was real. If he was a ghost, of course his picture will not be there.

It seems that most of the neighboring schools have put down their arms; not so Lindsay; our classes go on till Wednesday, December 22. Thursday we will be back for Christmas celebration; entertainment, and high school party, sponsored by the Juniors.

This last Monday an altogether unexpected surprise overtook us at 12 o'clock. This one our teachers had arranged — no wonder nobody knew about it. The cafeteria was beautifully decorated — and the banquet! M-m-m! Turkey Dinner! This is the time Santa's reindeer were prancing around in the cafeteria. We need not tell how we all enjoyed the treat.

No wonder Santa has been around here so much, we have been GOOD! Those who do not want to believe this statement because of the ancient adage about "Self-praise", come and see for yourselves; the Honor Roll tells the tale. Really, there is marked improvement the last six weeks.

Since this item of Lindsay School News will be the last of this year, we take the opportunity of wishing all our readers, a Blessed Christmas and a very Happy New Year!

Mrs. Cris Buss, a former resident of Muenster and Lindsay, visited in the county last week with relatives and friends. She was the guest of her niece, Mrs. Ben Fleitman and family and visited at the bedside of her brother-in-law, Peter Hellinger, a patient at Gainesville sanitarium. Sunday she was a dinner guest in the home of Mr. and Mrs. Joe Fleitman Sr. and left from there to return to her home accompanied by Mr. and Mrs. Ben Fleitman and Mrs. Joe Fleitman Sr. who drove to Wichita Falls to take her home.

Mr. and Mrs. Lynton Mitchell and daughters will spend Christmas day in Saint Jo with her parents, Mr. and Mrs. W. A. Price.

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## THEATRES IN GAINESVILLE

### STATE

Friday  
Dec. 24

"CARTOON CARNIVAL"  
All Short Subject Show (11)

Saturday  
Dec. 25

Eddie ALBERT, Gale STORM  
"DUDE GOES WEST"

Sun.-Mon.-Tues.  
Dec. 26-28

Cary GRANT, Myrna LOY  
'Mr. Blanding's Dream House'

### PLAZA

2—BIG SHOWS—2

Friday-Saturday, December 24-25

Charles STARRETT  
"TRAIL TO LAREDO"

Richard CRANE  
Gloria HENRY  
"TRIPLE THREAT"

2—BIG SHOWS—2

Sunday-Monday-Tuesday, Dec. 26-28

Jimmy DORSEY, June  
Preisser, Freddie STEWART  
"MUSIC MAN"

Richard DIX  
"THE ARIZONIAN"

Wed.-Thurs.  
Dec. 29-30

George BRENT, Beverly ROBERTS  
'God's Country and the Woman'



From where I sit... by Joe Marsh

## Why Dutch is Growing a Beard

That beard on Dutch Miller's chin doesn't mean that he's getting ready to play Santa Claus. He's simply paying off the election bet he lost to Cappy Swanson.

And while some folks allow it's all a lot of nonsense—like the wheelbarrow ride that Cappy had to give Dutch after last election day—from where I sit, it's a mighty wholesome aftermath to a difference of opinion.

Because good Americans all take their politics and voting mighty seriously. But when the issue's

settled, and the die is cast, they accept the verdict in a spirit of good humor.

And that's as it should be when it comes to any difference of opinion. Some folks vote for beer as their favorite beverage—others vote for cider. In fact, we all have differences of taste in almost everything! But that doesn't mean that we can't live together in a spirit of good fellowship.

Joe Marsh

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## While the family is together

Have a picture made

As a Christmas special, from Christmas Day through January 1, we will give one free picture with each order of six (all pictures same size). Phone for appointment, in your home or in the studio.

Best Wishes to All  
for a  
Merry Christmas



Gainesville, Texas



## Merry Christmas

and

### A HAPPY NEW YEAR TO YOU

"It's Christmas again... that wonderful time of year when folks' thoughts just naturally turn to friends and loved ones... near and far. You know, there's a sort of magic about the Yuletide... and it isn't just the exchange of presents all around... nor the fancy trimmings on a tree, either. Guess it's really that 'good will toward men' feeling that is especially noticeable at this time of year. Yes, sir... there's nothing quite like Christmas to remind you of the things that really matter... of the true significance of peace and understanding!"

Right now, we'd like to make it official by extending to each and every one of you best wishes for a very merry Christmas, and a bright new year, from all of us at Texas Power & Light Company."

TEXAS POWER & LIGHT COMPANY