

# MUENSTER ENTERPRISE

VOLUME XI

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, DECEMBER 27, 1946

NUMBER 5



Well, friends, here is another Christmas edition of the Enterprise. All of us on the staff present it with pride. We sincerely believe it tops all of our previous editions. Lots of time and toil, and all our artistic ability, have gone into it.

Unfortunately, circumstances did not permit us to get a wide coverage of news. Coming out three days early, we naturally missed that many days of local happenings. However, we have tried to compensate for that shortcoming by offering several interesting features.

One of those features, incidentally, a review of what was outstanding news during the year, might possibly be classed as "old news", in which case this rates by far as the newsiest paper of the year.

For our lead story this week we get fanciful and go back 1946 years to cover the greatest story that ever happened. There were no reporters to write about it then, so we'll take over the job which, as far as we know, has been neglected for these nineteen an a half centuries.

It is not intended to be a glorious account giving the full significance of the event as we appreciate it now, but a simple narrative in the modern reporter's style based on the facts and statements available at that time. As such it can only emphasize the wonderful signs attending Christ's birth and let the reader determine their significance. Descriptive lines for the picture likewise stick to facts available at that time.

One feature we wish especially to call to your attention is the large number of personal messages from business concerns. In choosing this means of extending their greetings, these men and women enabled us to present our own greeting in a more attractive and interesting manner. We are deeply grateful to them. We want them to share the credit for whatever pleasure is derived from this issue.

Midnight mass is a beautiful and inspiring Christmas service, but from present indications it isn't likely to be continued here for many more years. So many seem to prefer the 5 o'clock mass. Coming early, while the morning is still night, it seems to fit just as well into the spirit of the occasion and fits even so much better into a lot of personal schedules.

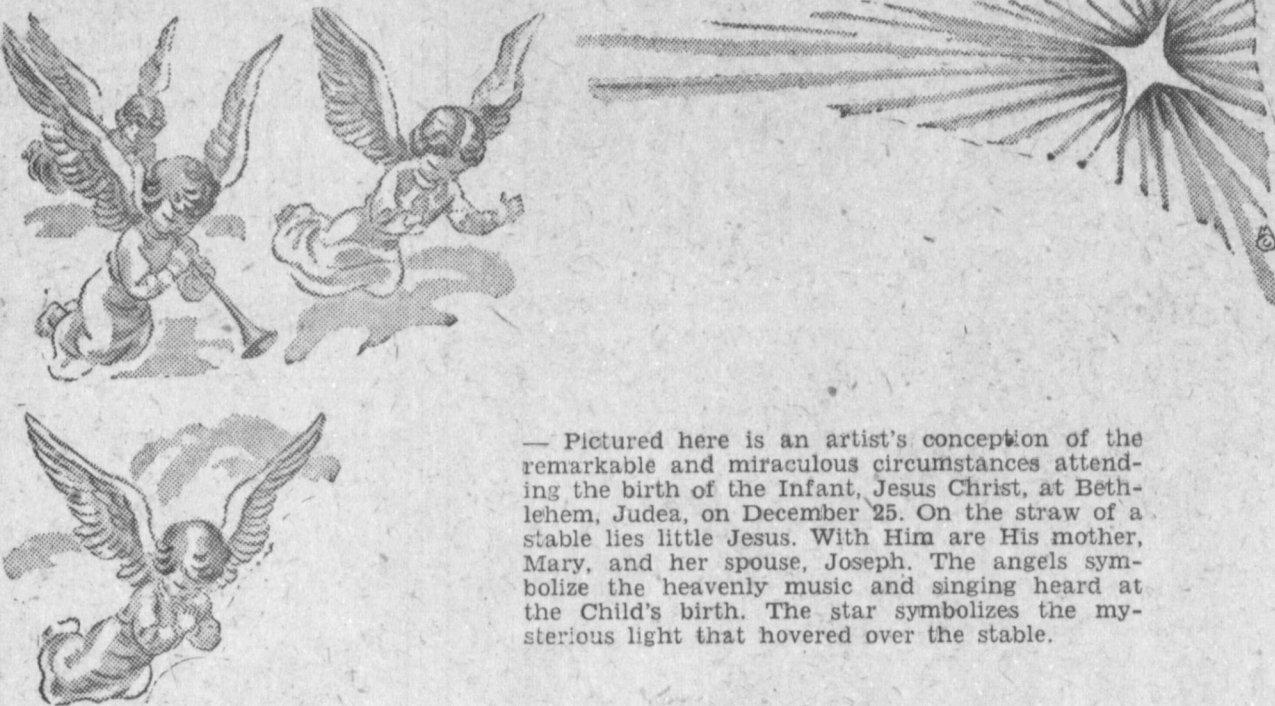
After several years of leaving home and returning at inconvenient hours, many of the parish are ready to agree that Father Frowin, of cherished memory, had a good idea after all. He stood pat for years, never permitted anyone to talk him out of the notion of his 5 o'clock mass.

He had two arguments to back up his persistence. One, which was meant to appeal to older people, is that getting up early is more convenient than losing two or three hours of sleep in the middle of the night. As regards youngsters, he disapproved of Christmas eve parties followed by church services. In his opinion revelry and religion do not mix properly and he would not give them an opportunity to mix.

Several fellows discussing the subject a few days ago had another idea. The break in a person's sleeping schedule makes a man drowsy all the next day, and that's the way to feel on Christmas. If they had their choice they'd take their early Christmas service at 5 o'clock again.

So don't be surprised if the parish returns to the old Father Frowin schedule next year. Quite a few prefer it. Besides Father Herman will not need much coaxing to make the change. He prefers it himself.

In spite of the fact that we have season's greetings scattered all over this paper, we can find room for one more mention in this column. Con extends his personal wishes for a Very Merry Christmas to everyone of you.



— Pictured here is an artist's conception of the remarkable and miraculous circumstances attending the birth of the Infant, Jesus Christ, at Bethlehem, Judea, on December 25. On the straw of a stable lies little Jesus. With Him are His mother, Mary, and her spouse, Joseph. The angels symbolize the heavenly music and singing heard at the Child's birth. The star symbolizes the mysterious light that hovered over the stable.



## Mysterious Circumstances Attend Birth Of Infant In Stable At Bethlehem, Judea

### NATIVITY PAGEANT PRESENTED THURSDAY AT PAROCHIAL SCHOOL

"Going To Bethlehem", a pageant of the Nativity, was presented with other numbers constituting a pleasing Christmas and feast day program by pupils of Sacred Heart school on Thursday afternoon in the parish hall. The feast day portion of the program honored Rev. John Walbe whose patronal feast is on December 27th.

Each of the grades, under the direction of their respective teachers, had a part to perform, and the large attendance included the student body, faculty, pastors, parents and friends.

The opening number was presented by the school orchestra with Irma Hofbaur playing the piano accompaniment, and was followed by an address by Rufus Henschel, feastday greetings by a group of little boys and an action song, "Christmas Stocking" by a group of little girls.

Glenn Hellman extended greetings and the 7th and 8th grades sang a song, with Bernice Henschel at the piano.

The pageant was beautifully enacted by the 5th and 6th grades. Portraying the principal roles were Dolores Haverkamp as Mary; Jerome Hoenig as Joseph; Gerald Fuhrmann, Bert Hamric and David Endres, the Three Wise Men; Donald Bayer, a blind man; and Wilfred Klement, Joseph Felderhoff, Donald Lehnertz, Ray Luke and Billy Ben Boyles as shepherds. The narrative was given by Jerome Henschel.

Between scenes the High School Glee Club presented "Adeste Fideles" and "Gesu Bambino", with Jeanette Meurer accompanying on the piano.

Other numbers were a selection by the Harmonica Band, greetings by Della Rose Herr and a feastday song by the ensemble.

Presentation of gifts to the pastors brought the program to a close. The remembrances were presented by Rufus Henschel in the name of the high school and by Theodore Walterscheid and Eugene Hartman for the grades.

Brief messages from the pastors expressed thanks and appreciation for the program and gifts, and students were dismissed for the remainder of the afternoon.

### Midnight, 6, 8, and 10 Announced As Schedule For Christmas Masses

Sacred Heart church will have its Christmas mid-night Mass again this year, Rev. Herman Laitz, pastor, announced this week when he gave the complete schedule of divine services as follows:

Mid-night — The Angel's Mass, a High Mass with sermon and Communion.

6:00 a.m. — The Shepherds' Mass, a low Mass with sermon, Communion and Christmas hymns. One low Mass will follow immediately.

8:00 a.m. — High Mass with sermon and Communion.

10:00 a.m. — Low Mass, sermon and Benediction of the Blessed Sacrament.

The pastors urge a respectful observance of Christmas Eve and ask that Holy Night be kept a silent night. All unnecessary noise is to be avoided, they emphasized.

Mr. and Mrs. Clarence Wilson and Mrs. Victor Hartman were Fort Worth visitors Saturday.

### Vision, Voices, Bright Light Regarded By Shepherds As Signs Of Messiah's Arrival

Bethlehem, Judea, Dec. 25, 1 A.D. — Early today this humble village was the scene of a remarkable incident unparalleled in the history of mankind. The birth of a child in a stable was attended by miraculous phenomena which the shepherds here interpret as a message from heaven heralding the arrival of the Messiah.

### Mysterious Star Appears

As the child was born a mysterious star cast its light on the stable, according to shepherds who were tending their flocks in the vicinity.

The unusual nature of the star is also known to have attracted three scholars who were three days' travel distant. Also convinced that the light is a sign of Divine sanction, they are now on their way here to investigate. According to them, certain prophecies relative to the coming of the Messiah are fulfilled and they expect to find Him and pay their homage.

### Shepherds See Angel

The shepherds speak of another phenomenon which appeared to them as an angel announcing that Christ, the Savior is born.

As they tell the story, a bright light shone on them and an angel appeared in their midst. Sensing their fright, the angel calmly asked them not to be afraid, "for I bring you tidings of great joy to yourselves and all people. Christ the Savior was born tonight in the City of David. And this shall be a sign to you: an infant wrapped in swaddling clothes and laid in a manger."

Immediately after that announcement, the shepherds relate, the angel was suddenly joined by a heavenly multitude singing, "Glory to God in the highest, and on earth peace to men of good will."

Responding to the miraculous summons the shepherds sought the stable, found the infant in the manger and paid their homage to Him as the promised Savior of mankind.

### No Room In The Inn

An unfortunate circumstance led up to the birth of the infant in those humble surroundings. A decree from the emperor, Caesar Augustus, required that all subjects of the Roman Empire be enrolled in their native cities.

Accordingly Joseph and Mary left their home in Nazareth to register in their native village of Bethlehem. Arriving, they found no accommodation in the inn and were forced to use the small stable near the village as their only available shelter.

In that stable was born the infant who, according to the Bethlehem shepherds' interpretation of their vision, is the promised Savior of the human race.

### ANOTHER EARLY ISSUE SCHEDULED NEXT WEEK

Due to circumstances very similar to those of this week the Enterprise will again be published three days early next week. Our regular publication day falls on Thursday, the day after New Year.

To reach our readers before New Year's day and also to allow ourselves a holiday on New Year's we will print again on Monday. All within the county and many outside the county should receive the Enterprise on New Year's eve.

### CHRISTMAS PAGEANT PRESENTED SUNDAY AT BAPTIST CHURCH

A pleasing Christmas program was presented Sunday evening at 7:30 in the Baptist church under the direction of Mrs. D.C. Kline, and was attended by a full attendance of members of the congregation.

The pageant, entitled "The Trail of the Christmas Star" was beautifully done to music and verse by children from the beginners' class through the intermediate class, including J. Calvin Dennis, Jr., Dennis Lee Parker, Jimmy Biffle, Anna Lee Mitchell, Stuart Noland, Sue Ann Teague, Duwayna Sue Kline, Peggy Morrison, Rosa Lee Dennis, Verna, Dale Martin, Sammy Biffle, Frank Norris Dennis, and Marilyn Mitchell. The chorus was composed of Misses Patricia Ezell, Mary Janelle Kline, Queva Dennis, Billy Jean Pierce and Betty Cole. Mrs. Kline furnished the musical accompaniment.

Rev. J. Calvin Dennis, pastor, led the opening prayer, and following the program Santa made his appearance to distribute gifts which had banked a large decorated tree. Assisting Mrs. Kline with arrangements were Misses. Eloise Teague, Jack Biffle and Vernon Martin.

### CAR CRASH VICTIM IS RELEASED FROM HOSPITAL

Edward Pierce, who suffered a fractured skull in an accident here on Nov. 24, was released from the Gainesville sanitarium Friday and left Saturday for his home in Seattle, Wash.

A delicate head operation performed about two weeks ago was a complete success.

The Val Fuhrmanns are now at home in their new bungalow in the west part of the city.

### Dick Cain Replaces Solomon In Livestock Auction Partnership

Since the early part of last week "Dick" Cain is "Babe" Felker's partner in the Muenster Livestock Auction company. He replaces Frank Solomon who sold his interests to Felker shortly before Cain bought in.

Recently returned from an auctioneering course in Mason City, Iowa, Cain is also one of the auctioneers for the firm's weekly sales. He shares the job with A.C. Stelzer, who had worked alone from the time the business started in September.

Starting primarily as a cattle marketing center the sale ring is rapidly developing into an active hog market also. The volume of sales has increased steadily since several weeks ago when the firm made arrangements to buy for a Fort Worth packer at the current yard price less an allowance for hauling. Hogs brought to the sale are assured of a bid at that price and may bring more from a competitive bidder.

Similar arrangements for buying cattle and the consistent attendance of several buyers have kept prices attractive and stock raisers interested.

Along with the livestock auction Cain will continue his former business of hauling livestock, grain and milk.

Hugh Endres and Jerry Fette, students at Subiaco Academy, Ark., are here since Friday for the school holidays. They are the guests of their parents, Messrs. and Mmes. R.R. Endres and Henry Fette and have until Jan. 6, before returning to classes.

### PUBLIC SCHOOL PUPILS APPEAR IN CHRISTMAS PAGEANT AND PLAYLET

A beautiful pageant of the Nativity and a two-act Christmas playlet were presented by pupils of the public school Thursday evening at their annual Christmas program. Given in the school, it was attended by a large number and parents and friends of the students.

The pageant opened with the manger scene during which a chorus presented hymns and carols and was followed by scenes in which various countries of the earth brought their gifts to the crib. Throughout, Miss Mary Jo Williams read the Christmas story to the soft accompaniment of the piano, played by Mr. J.J. Hoffman.

Miss Patricia Ezell portrayed the role of Mary, and Lloyd Hugkins, that of Joseph. The Three Wise Men were Stanley Wylie, Maynard Williams and Weldon Doughty, and the shepherds were W.L. Wylie, Boyd Doughty and Paddy Cannon.

Natives of the nations represented included those from Germany, Japan, Italy, Russia, France, Mexico, England, Palestine and America. The presentation from each was something native to that country and Miss William's lines revealed to the audience the motive for the presentation. Native costumes were remarkably well duplicated and those from Japan were authentic, having been brought to this city from Japan by servicemen who served there.

The cast included Milburn Cravens and Dorothy Sicking Germany; Elizabeth Cannon and Vida Mae Doughty, Japan; James Hammer and Nellie Pearl Winchester, Italy; Frances Branch and Mearle Tivis, Russia; John (Continued on Page 10)



# LOCAL NEWS BRIEFS

Miss Dolly Lehnertz, a student nurse in Fort Worth, and Giles and Gene Lehnertz, students in Houston, are home for the holidays with their parents, Mr. and Mrs. Joe Lehnertz.

Mrs. T.S. Myrick and children will go to Weatherford to spend the weekend with her parents.

Mr. and Mrs. Don Cooke have gone to Fort Worth to spend

## Best Wishes for Christmas and The New Year

Ben Seyler Motor Company  
Muenster

## A CHRISTMAS MESSAGE



It is with true appreciation of the fine patronage that you have extended us in the past year that we pause at this glad time of the year to express our sincere good wishes for a most enjoyable Christmas and a successful New Year.

Ted Herrmann

Royal Typewriter Agency  
Typewriter and Music Supply  
113 E. California Gainesville

## A MERRY CHRISTMAS

IN STREAMLINED DRESS

May the Yuletide Season, with all its spirit of good fellowship, bring great joy to you and abundant prosperity in the coming year.

A. C. STELZER

35 Years an Auctioneer  
Muenster

## Merry Christmas

May the Christ Child bring peace, joy and contentment and may the New Year bring the blessings of peace, happiness and prosperity to you.

## Catholic Life Insurance Union

REV. JACOB LENZEN, Spiritual Adviser  
BEN SCHWEGMANN, Pres. H. JAECKLE, Vice-Pres.  
JOHN P. PFEIFFER, Secy. FELIX STEHLING, Tres.

### TRUSTEES

THEO P. MAGOTT, HERBERT MANDRY, MARTIN EBEST  
ALBERT A. SCHREMPF, Field Representative  
A.J. ENDRES, Secy., Muenster Branch  
HENRY N. FUHRMANN, Secy., Lindsay Branch

## Roots of Culture Good Taste THEN and NOW

A NATION'S OR A FAMILY'S CULTURE HAS ALWAYS BEEN INDICATED BY ITS JEWELRY.



QUEEN NEFERTITI, WITH EGYPTIAN "COLLAR" NECKLACE, ILLUSTRATES THE BEAUTY AND TASTE OF A LOFTY CIVILIZATION.

DURING THE MIDDLE AGES, "BLESSED" BRACELETS WERE RENTED BY THE DAY TO WARD OFF THE PLAGUE.



TODAY'S FASHIONABLE, MESHED "SNAKE" NECKLACES AND BRACELETS BRING UP-TO-DATE THE ANCIENT SERPENT SYMBOL FOR WISDOM AND GOOD FORTUNE.

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THE BRILLIANT FRENCH COURT OF FRANCIS I, SCINTILLATED WITH THE JEWELRY OF BENVENUTO CELLINI, SIXTEENTH CENTURY MASTER JEWELER.



Christmas with their son, Harold Cooke and family.

Herbert Cunningham and Andy Stelzer spent several days of the past week in Vandallia Ill. visiting the former's relatives.

Miss Miriam Koesler of Sherman is here to spend Christmas with her parents, Mr. and Mrs. Alfons Koesler and family.

Mrs. Joe Parker and Dennis Lee left Monday to spend the Christmas holidays with her parents in Oklahoma City.

Mr. and Mrs. Ford Noland and son, Stuart, left Monday to spend Christmas in Tulsa with her parents.

Harold Luke, a student at Texas Tech, is here for the holidays visiting his parents, Mr. and Mrs. Ben Luke.

Miss Dorothy Mae Yosten of Fort Worth arrived Thursday night for a holiday visit with her mother, Mrs. Bob Yosten and family and with friends.

Mr. and Mrs. Clarence Erpelding of Bode, Iowa, arrived Friday to spend the holidays with her parents, Mr. and Mrs. Joe Swirczynski and family.

Mr. and Mrs. G.H. Hellman are spending Christmas and the remainder of the week in Tulsa, Okla., with their son, P.W. Hellman and family.

M.Sgt. Walter Huchtons of Barksdale Field, La., is spending a holiday furlough with his mother, Mrs. Catherine Huchtons and family.

Mr. and Mrs. Matt Stelzer and son, Maurice, of Port, are here since Thursday to visit his father, A.C. Stelzer, and their son, Gerald Stelzer and family, and other relatives until after the holidays.

Cpl. and Mrs. Walter Morrison of Fort Worth arrived Saturday to spend his holiday furlough with their parents, Mrs. Emma Morrison and Mr. and Mrs. Albert Knabe. They will be here until Jan. 2.

Mr. and Mrs. J.B. Schmitz are

having a Christmas reunion at their home for which Mr. and Mrs. F.E. Schmitz and daughter of Gainesville, Mr. and Mrs. Joe Wimmer and children and Mr. and Mrs. Gerald Stelzer and daughters are to be guests.

T.Sgt. and Mrs. Mike Tarantola and son, Mickey, of Fort Lewis, Wash., are visiting her parents at Weatherford and will come to Muenster for a visit with her sister, Mrs. T.S. Myrick, during the holidays. The sergeant is on an overseas furlough.

Mr. and Mrs. Walter Richter entertained a group of friends in their home Thursday evening honoring S.Sgt. and Mrs. Jack Needham of Dallas, who are spending the holidays here, and in Myra with his mother, Mrs. Ruth Needham.

Miss Gladys Wilde of Texas Tech is here since Thursday to spend the current holidays with her parents, Mr. and Mrs. J.B. Wilde. Their other daughter, Miss Laurie, arrived last Wednesday from Our Lady of Cincinnati College, Ohio.

Miss Johann Seyler, a student at Texas Tech, and her sister, Miss Mary Seyler, who has been visiting her for the past two weeks while her own classes in a Denver college were dismissed, arrive Tuesday evening for a visit with their parents, Mr. and Mrs. Ben Seyler.

Miss Juanita Weinzapfel, a student at Our Lady of Lake College, San Antonio, and Joe Weinzapfel, a student at Saint John's Seminary in that city, are here since Saturday to spend the current holidays with their parents, Mr. and Mrs. J.M. Weinzapfel. The family expects Rev. Thomas Weinzapfel of Texarkana to join them for Christmas day.

### Don't Blame Him

"I beg your pardon, but what is your name?" the clerk asked. "Name!" echoed the indignant guest, who had just signed the register with a great flourish. "Don't you see my signature there on the register?" "I do," answered the clerk. "That's what aroused my curiosity."



CHRISTMAS seems to renew our obligation of gratitude to the community which we so gladly serve. We're grateful for the patronage you have given us in the months past and pledge anew to serve you faithfully in the future.

'Tony' Gremminger

Muenster

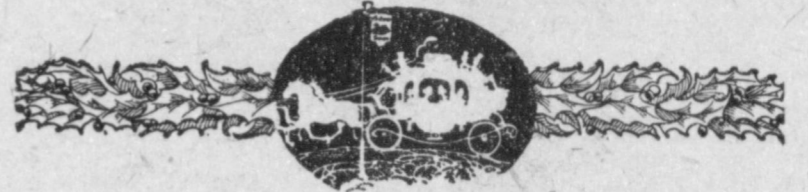
## Greetings

We desire to extend to you Greetings of the Christmas Season and to express our sincere wishes for your prosperity in the coming year. May the cordial relations existing between us continue.

HOTEL COFFEE SHOP

Tillie and Leona Muenster

## Compliments



of the Season

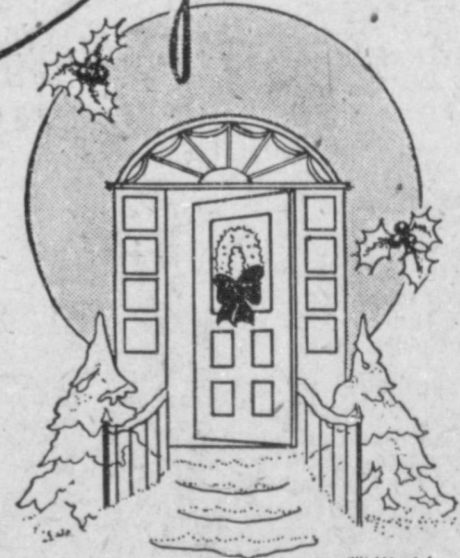
The management and staff of this firm extend Christmas Greetings and wish for you every prosperity in the New Year.

it has been a pleasure to serve you.

## The Vogue

Mrs. R.L. McNelley in Beauty Shop Building

## Greetings



The long awaited occasion is here and with it the opportunity of renewing friendships... of saying to our acquaintances that all our good wishes go to each of them and our heartfelt thanks for the patronage that we have had during the time we have served the people of this community.

So, for Christmas we say,

PEACE FOR YOUR PATHWAY

WISDOM FOR YOUR WORK

PROSPERITY IN YOUR UNDERTAKINGS

Fisher's Market & Grocery

Muenster

# CHRISTMAS

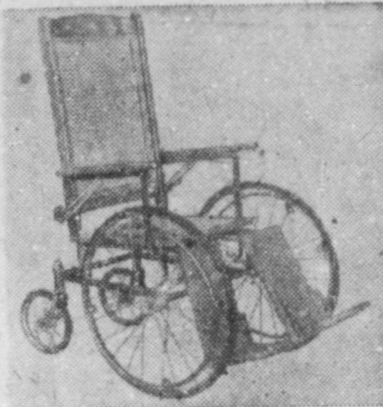


... brings to each of us an appreciation of those fine friendships and memories which make life worth living. And so at this glad Holiday Season, we extend to you our cordial greetings and wish for you both health and happiness throughout all the coming year.



**Phillip H. Teague**

Gifts and Accessories  
Gainesville



Pictured above is one of the models of wheel chairs which will be available to the citizens of this county free of charge under the current community service project.

The Muenster, Lindsay, and Gainesville Veterans of Foreign wars posts each has one of these chairs, and crutches, now available for patients in their own homes.

### P-TA SPONSORS CHRISTMAS PARTY FOR SH HIGH PUPILS

Members of Sacred Heart P-TA arranged a delightful Christmas party for students of the school and their parents in the parish hall Thursday evening.

Activity centered around a large decorated tree, from which Santa in person, distributed gifts toward the end of the evening.

The pupils enjoyed contests, and musical games to Miss Virginia Walterscheid's accordion numbers. Parents played progressive 42 and cards. In the 42 series prizes were won by Joe Hoening and Mrs. Henry Sicking for high score and by Felix Becker and Mrs. John Furbach for low. The contest to determine Santa's identity proved the most interesting of the evening, with the prize going to Joe Hennigan who guessed correctly.

Refreshments were served to 50 parents and 89 children.

The committee in charge consisted of Mrs. Al Walterscheid and Mmes. Al Fleitman, Ted Gremminser, Ben Seyler, Albert Henschel, Victor Hartman and Rudy Hellman.

### SODALITY OFFICERS ARE FORMALLY INSTALLED

Formal installation of officers to serve during 1947 was featured during a regular meeting of the Young Ladies Sodality last Monday evening.

The new officers are Misses Mary Nell Hennigan, prefect; Virginia Walterscheid, vice prefect; Philomena Felderhoff, secretary-treasurer, and Coralce Fuhrmann, reporter.

Father John, spiritual director, presided at the installation and addressed the members. Following routine business, ice cream was served.

### GRADE AND HI PUPILS HAVE CHRISTMAS PARTIES

Pupils of Sacred Heart School, in both the high school and grade departments, enjoyed Christmas

socials in their respective classrooms on Friday afternoon, before dismissing for the holidays.

Each room had its own gay decorations & adorned tree, most of the ornaments handmade by the pupils and teachers. All enjoyed songs, games, exchange of gifts and refreshments.

### SEASON'S GREETINGS

Rev. Fathers Herman and John extend best wishes to all parishioners for a blessed Christmas and a happy and prosperous New Year.

### BOWLING AND TENNIS WERE OUTLAW SPORTS IN MEDIEVAL ENGLAND

Tennis and lawn bowling were two of the earliest forms of competitive sports to feel the weight of law in medieval Britain. An Act of Parliament made tennis illegal in England as early as the year 1365. The excuse was that the game did not improve the military strength of the nation.

This was a standard excuse in dealing with sports in feudal times. The fellow who could draw an arrow to the mark or wield a better broadsword than his neighbor, was in greater demand by the barons than any tennis expert.

English law caught up with the lawn-bowling enthusiasts in the following year. Edward III had the notion that his subjects were spending too much time on the bowling greens of England. Parliament therefore passed a few Acts restricting the number of hours per week a person could devote to the art of bowling on the green.

After a couple of hundred years Henry VIII outlawed the game entirely in the not so merry old England of his day.

In the language of the Act it was forbidden for any person "for his or her gain, lucre or living, to keep, have, hold, occupy, exercise or maintain any common house, alley or place of bowling." The law was nothing if not explicit in wording.

Lawn bowling in England did not recover from that legalistic shock until about the middle of the 19th century. It was then revived when Scottish bowlers crossed the Tweed and again popularized the game south of the border.

### Snake Facts

Rattlesnakes and copperheads are viviparous. That is, they DO NOT lay eggs, but bear living young. The eggs remain in the mother's body until hatched. Rattlesnakes usually bear from 6 to 12 young. Copperheads give birth to from 4 to 9 young.

### AVOID EYE STRAIN

**DR. H. O. KINNE**  
OPTOMETRIST

Gainesville — Texas

# MERRY CHRISTMAS

And may the Happiness of the Holiday Season be yours through all the coming—

**NEW YEAR**



*The Charm Shop*

Mrs. Ray Evans — Mrs. Ervin Hamric



**Richard 'Dick' Cain**

Muenster



*May the Joy and Peace*

*Of Christmas Be Yours*

*Through All*

*The Coming Year*

**Muenster Mill**



Thanks For Many Pleasant Relations During 1946

May You Have The Best Of Everything In 1947

*Dr. T. S. Myrick*

## In Grateful Appreciation

For your many favors during the past year, we extend best wishes for a

**Very Merry Christmas**

And

**Happy New Year**

We earnestly hope the coming year will be the best you have ever had

**Sullivant Radiator Shop**

403 N. Chestnut Ph. 1806  
Gainesville




# THE MUESTER ENTERPRISE

Serving Cooke and Montague Counties — "The Family Paper"  
 PUBLISHED EVERY FRIDAY—MUESTER, COOKE CO., TEXAS

R. N. Fette, Editor — Rosa Driever, Assistant Editor  
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MEMBER 1946 TEXAS  ASSOCIATION	SUBSCRIPTION RATES	
	In Cooke County .....	\$1.50
	Outside Cooke County .....	\$2.00

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

## THANK GOD FOR CHRISTMAS

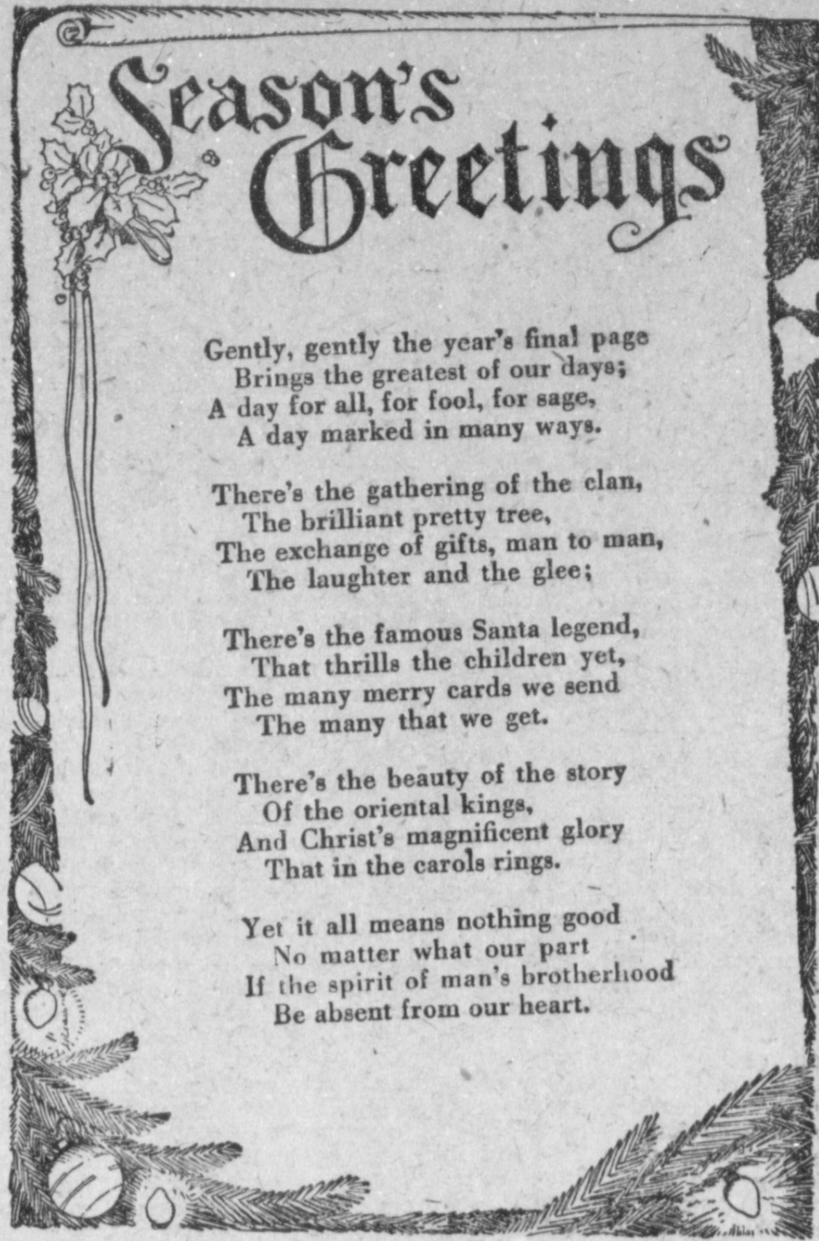
Thank God for Christmas. As we notice the spirit that prevails at the approach of Christmas we are inclined to agree with the poets that only God could have originated such a beautiful feast.

This is the time when mankind is at its best. Friendliness, cheerfulness, and generosity abound as they do at no other time of the year, and their widespread prevalence is a fitting tribute to the Divine Infant Whose birth is commemorated on this occasion.

Heavenly choirs announcing His arrival proclaimed His message of peace and good will. After all these centuries each anniversary of His birth seems to be heralded by the same joyful message. We don't hear it, but somehow we feel it.

A little more thought on the Christmas spirit brings the realization that peace, like good will, is more abundant at this time. People are more content, more satisfied with themselves and others, at they reap the benefits of Christ's pledge announced by the angels. "Peace to men of good will".

In that message lies the solution to mankind's most



## Season's Greetings

Gently, gently the year's final page  
 Brings the greatest of our days;  
 A day for all, for fool, for sage,  
 A day marked in many ways.

There's the gathering of the clan,  
 The brilliant pretty tree,  
 The exchange of gifts, man to man,  
 The laughter and the glee;

There's the famous Santa legend,  
 That thrills the children yet,  
 The many merry cards we send  
 The many that we get.

There's the beauty of the story  
 Of the oriental kings,  
 And Christ's magnificent glory  
 That in the carols rings.

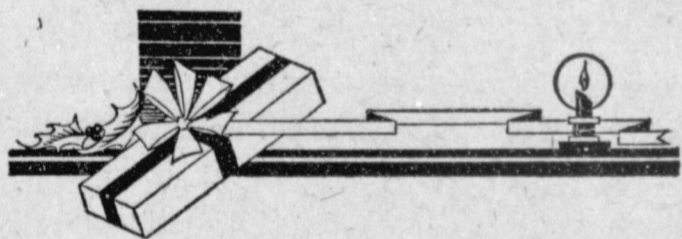
Yet it all means nothing good  
 No matter what our part  
 If the spirit of man's brotherhood  
 Be absent from our heart.

ardent yearning. Through the ages, as today, men have longed for peace between nations, peace between groups, personal peace of mind. That peace can be theirs if they will meet the one requirement, good will.

The message indicates one fact clearly. Christ did not bestow peace as an outright gift. He bestowed instead the one certain formula whereby men can attain in for themselves.

## THE SEASON'S CHEER TO EVERYBODY

To our many friends and customers—the Season's best wishes for joy and happiness. By your thoughtfulness you have helped to make our Christmas a merry one and we wish the same for you.



## Ed's Automotive Shop

Ed Pels Muenster Andy Yosten

## Highlights Of The Year's Happenings In Brief Review

A glance back at the year now ending discloses incidents of outstanding interest. It has been an eventful year for Muenster. Some of those who were with us have gone to their reward. Most of the boys and girls in the service of Uncle Sam have returned home. New friends have moved in, old friends have gone to other places. Notable advancement has been made in the direction of community progress.

To refresh your memory, the Enterprise presents a series of notes, gathered from its file of the present year.

Dec. 20, 1945. — J.H. Schmitz, 63, laid to rest Thursday morning. Enterprise press repaired; painting in own shop again. 1,504 cans of food donated in food campaign here. Keen interest shown in general hospital meeting; membership applications being taken. Cold wave

runs thermometers down to 8. August Schmidkofer observes 75th birthday at Lindsay. W.B. Kinne, Sr., 79, dies at Gainesville.

Dec. 28. — Huge crowd attends Rev. Thomas Weinzapfel's first mass Thursday, and community has all-day celebration. R.W. Morrison, 86, succumbs to brief illness on Christmas. Tire rationing comes to an end on Jan. 1st. Brother of Mrs. J.D. Linn dies in car-train crash on Dec. 25.

Jan. 4, 1946. — Clothing drive for war relief nets 165 pounds. Most of county officials throw hats in political ring for reelection. Quiet observance marks arrival on New Year here. Daughter of Frank Haverkamp, Rt. 6, Gainesville, is county's first 1946 baby. Weddings hold social spotlight during the holidays.

Jan. 11. — Funeral services are held Tuesday for Leo Moster, 56. Bank reelects same directors and officers. Membership drive for local hospital is making progress. 71 enrolled. Al Walterscheit sells his machine shop to Roberg Brothers and Jerome Pagel. Valley View's new Catholic church is dedicated on Jan. 3. War chest drive here nets \$213. Three inch rain brings welcome moisture.

Jan. 18. — Twenty-eight boys organized in Scout troop here, with J.J. Hoffman as Scoutmaster.

ter. First snow of winter blankets community. Local war veterans organize VFW post. Jim Lehnertz is elected local fire chief. Bernard Swirczynski is elected president of Holy Name Society. Burial services held at Lindsay for Mrs. Lucy Schlangen. Lind- (Continued on Page 5)

**Watkins Products**  
 HOG STOCK & POULTRY  
 MINERALS AND DDT  
**H.B. TAYLOR**  
 ERA, TEXAS  
 AGENT

### Dead Stock Removed

## FREE

Phone Collect No. 6 Gainesville  
**CENTRAL HIDE & RENDERING CO.**



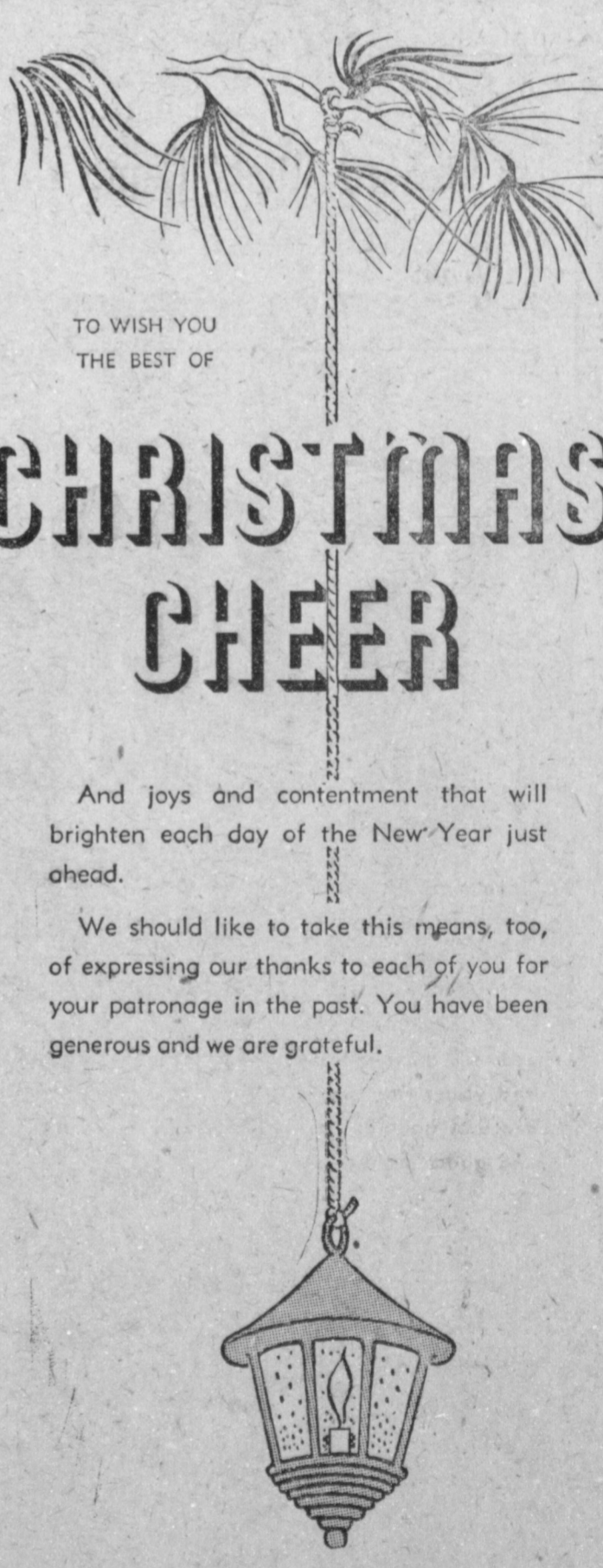
**MERRY CHRISTMAS**

to All Our Friends

AND SINCERE GOOD WISHES  
 FOR THE NEW YEAR

## Machine Shop & Supply Co.

Louis & Lawrence Roberg Jerome Pagel  
 Muenster



TO WISH YOU  
 THE BEST OF

# CHRISTMAS CHEER

And joys and contentment that will brighten each day of the New Year just ahead.

We should like to take this means, too, of expressing our thanks to each of you for your patronage in the past. You have been generous and we are grateful.

## CHRISTMAS GREETINGS AND BEST WISHES FOR A NEW YEAR OF HAPPINESS

**Morris & Ruth  
 Beauty Shop**  
 Gainesville

## Chanman's Shoes

111 N. Dixon, Gainesville

## May All Happiness Be Yours

As you enjoy the contentment and merriment of the Yuletide, we want you to know that we will be thinking of you and of the amicable associations that have been ours during the time we have been serving this community.

It is these friendships that bind our ambitions, to be of the utmost service to all.



## White's Auto Store

J.F. Toler, Owner 209 E. Calif., Gainesville

**Highlights - -**

say Mothers elect Mrs. Jake Bezner president of society.

Jan. 25. — Mrs. J.W. Adams, former resident, dies in Dallas. State inspectors inspect and OK hot lunch program at Parochial school. Plane enthusiasts organize club for "hangar flying". Mr. and Mrs. J.H. Otto observe 40th wedding anniversary. Hospital memberships increase to near 100. Local ladies receive 50 print dresses to sew for Red Cross.

Feb. 1. — David Dankesreiter, 4, dies after being run over by wagon. Another clothing drive for war relief underway. Colony landmark disappears with razing of old hotel building. Sacred Heart Hi students issue first mimeographed copy of school paper. Soil conservation practices are in operation here. Garden Club plants living memorials to war dead; 13 liveoak trees set out at city square.

Feb. 8. — Telephone lines are being moved and repaired. H.A. Grewing, 88, is heart attack victim in Sabetha, Kansas. Power line installed to pipe line from new city water well. Forty local scouts prepare for Tenderfoot tests. 1946 auto license plates go on sale. March of Dimes at Relax nets \$67. Lindsay game management group reorganizes elects Joe Bauer president. Red Cross conducts adult and junior classes in nursing. Plenty of shadows on Ground Hog day.

Feb. 15. — Accident injuries in Europe are fatal to Cpl. Leo Zipper, 28. General meeting of hospital group set for mid March. Dairy regulations to be rigid, health director warns. New process at Refinery to boost quality, and efficiency. Gainesville leads in inter-council attendance contest. William Schmitz observes 86th birthday at Lindsay.

Feb. 22. — Electric Co-op project held up by steel strike. Land in good condition after 2 inch rain. State superintendent notes progress at Parochial school. Lindsay Gun Club elects Bruno Zimmerer president.

March 1. — Hospital co-op membership totals 120. Solemn ceremony marks close of Forty Hours Devotions Tuesday night. Local Baptists begin revival services. Leo Haverkamp buys well cleaning machine.

March 8. — Annual Red Cross drive underway. Nineteen local men knighted in Sherman ceremony Sunday. March comes in with wind and rain. City's new well goes into operation. Traditional services usher in Lenten season. Material shortage delays conversion of local refinery. Father Francis gets orders to return to U.S. Food research men visit here to inspect cheese plants method of condensing whey. Muenster has only condensing unit west of the Mississippi river.

March 15. — Community grain crops subjected to greenbug attack. Kaiser-Meurer get agency for Kaiser-Frazer. Five candidates in race for 3 positions on local school board. Gainesville KC's win inter-council attendance contest, local council will treat. Aussie bride arrives to join Lt. Pat Stelzer.

March 22. — Greenbug damage appears checked since last week. Mrs. C.A. Vestal, 78 of Hays, dies of heart attack. Hospital association elects officers and directors. REA directors let building contract for line extension. Otto brothers enter terracing business. Little Claude Lehnertz sustains serious hand burns in trash fire.

March 29. — Early construction of hospital favored at director's meeting. Forty boys receive Tenderfoot badges at Scout ceremony. Mission scheduled for Holy Week. Rain gives crops a boot but retards building and other activities. Wimpy Kathman resumes old job as bread distributor. Five names on ballot for school board election.

April 5. — Mrs. Rosie Moore, former resident, dies at Windthorst. Steel strike, then coal

strike, delays changes at Refinery. Red Cross contributions climb to \$833. City council okays gravel surface for streets. Air conditioning units being installed at cheese plant. R.L. McNelley and John Wieler elected to city council in Tuesday balloting. Mrs. J.E. Lane is improved after a heart attack.

April 12. — Hospital group buys land for hospital site from R.M. Zipper. Fall from hay truck puts John Bezner of Lindsay in Gainesville hospital. Mayor asks observance of Good Friday. City's new well triples supply of water in Muenster. Three retiring board members of Muenster school are reflected in quiet election Saturday. Tony Gremminger opens car and tractor repair shop.

April 19. — Muenster men attend meet on flood control in Denton. Material arrives for Main street repair job. Father Francis, home from Guadalcanal, is here assisting with mission services. Eight students complete home nursing course.

April 26. — Prospects for grain harvest good after two days of rain. Three million dollars appropriated for Trinity River improvement project. Father Thomas Buegler's aged mother dies in Arkansas. Impressive service

in packed church concludes mission. Mrs. Jos. Danglmayr able to move about in wheel chair. H. P. Hennigan moves equipment to new location on highway. Bourland finds new formation at Voth oil pool. James Knabe sustains crushed foot by stampeding horse. Trustees introduce plans for school expansion program at general meeting.

May 3. — Bernard Schumacher and Mrs. Steve Pette die in plane crash. Mrs. Herbert Meurer is in critical condition following gasoline burns at her home. Miss Rose Marie Tempel shows slight improvement from severe burns sustained in gasoline fire at filling station. Joe Tempel receives painful, but not serious burns in the same accident. Bernard Schmitz suffers hand burns in oil field accident. Mrs. Henry Fleitman, 68, pioneer resident, succumbs to sudden heart attack; funeral held Monday. John T. Askew, father of Mrs. D.C. Kline, dies after two years illness. 200 contestants expected to compete in Horse Show here Sunday. Local VFW post formally installed.

May 10. — Double funeral services held for victims of plane accident. Sunday crowd at Horse Show (Continued on Page 6)



**To the Friends of This Firm**

Because of your thoughtfulness this firm has enjoyed one of its best years, and it is in grateful appreciation of your patronage that we pause to say, "SEASON'S GREETINGS." It is our sincere wish that these pleasant associations may continue.

**H. M. Schmitz Blacksmith Shop**

Muenster

For Delicious  
Hamburgers or Chili  
Eat At  
**HOCKER'S**  
EAT-WELL CAFE  
On Market Square  
Behind Temple Grocery  
Gainesville

**GREETINGS**

*from US to YOU*



Once more it is our pleasure to extend the compliments of the season and express our hope that the New Year will bring to you and yours the abundance of good things and good health you

richly deserve. And on this important occasion we wish to thank you most sincerely for your generous patronage the past year and we pledge a continuance of our established quality and service.



The Old Reliable  
**Waples Painter Company**

Muenster

**CHRISTMAS**

**THE PLEASURE IS OURS**

As another Yuletide Season is ushered in, we enjoy looking backward over our experiences of the past year. We recall many, many instances of your confidence and good will, and we find these thoughts make us extremely proud and happy.

It is in appreciation of these kindnesses that we take advantage of the Christmas Season, to tell you we have not forgotten. Your confidence in us will be our incentive to greater efforts, that we may continue to come up to your expectations.

Best wishes to you, your family, your friends—our friends.

**GREETINGS**

May You Enjoy The Best Of Health And Prosperity All Through The Coming Year

*Your County Officials*

**CARROLL F. SULLIVANT**

County Judge

**EARL ROBISON**

Commissioner, Precinct 4

**J.R. LITTLE**

Commissioner, Precinct 3

**HUBERT MOSS**

County Superintendent

**EMORY HORN**

County Sheriff

**TOM BLOUNT**

County Clerk

**MARTIN DAVIS**

District Clerk

**Highlights --**

Show exceeds 3,500. S.J. Martin, 84, dies Monday of asthma attack. Visiting Rural Health men see bright future for local hospital. Material and labor shortage retards building progress. New buildings underway include John Wieler's filling station annex; Herbert McDaniel's garage; Kaiser-Meurer building for automobile agency; Mrs. Huchton's new laundry building; and homes for Urban Endres, Pat Hennigan, Ed Endres and Ben Seyler; with two rent houses going up for Joe Luke. Council sets city tax rate at \$1.50 for current year. Repair gravel streets. Improvement noted in condition of Mrs. Herbert Meurer and Miss Rose Marie Tempel. Hatchery fails to reach 1945 volume as season closes. Pat Hennigan is elected post com-

mander of local VFW. City clean-up nets four truck loads of trash. Annual May Queen ceremonies held at Lindsay. May 17. — Miss Rose Marie Tempel loses fight against gasoline fire injury; burns prove fatal Monday; funeral held Thursday. Ray Wilde named manager of hospital group. Mrs. Meurer, still suffering intense pain, believed out of danger. Crops favored by pre-harvest week of good weather. Mrs. Al Schad elected grand regent of local CDA court. 50 cars in three weeks sets local refinery shipping record. Father John Walbe is commencement program speaker at Lindsay Sunday when seven high and 15 grade students get diplomas. Annual May Queen ceremony held here Sunday. May 24. — Mail truck robbed by tree bandits near Myra at 4:30 a.m. Tuesday. Devastating

storm brushes lightly over area. Bud's Service Station re-opens in new home. Paul Nieball, Jr. can return home after next skin graft operation in Dallas hospital; was burned last December 10. Ben Seyler moving garage equipment across highway; has temporary building under construction. Social activities feature end of both local schools. Mrs. Rudy Hellman is reelected president of Parent Teachers. May 31. — Cloudburst causes severe damage to community crops. Architect begins plans for hospital. Sixteen students graduate at Parochial High and 28 from grade department in commencement rites. Joe Trubenbach delivers first load of '46 wheat. Ben Seyler's two location garage opens this week. May brings almost 12 inches of rain. June 7. — Harvest work resumed after heavy rains. Soldiers of four wars honored here in Memorial Day service and dedication of monument. John Hoffman elected grand knight of local KC council. Bullet crashes into John Walter home, but nobody hurt. City council decides to crack down on shooting and plane buzzing. Pupils of Sacred Heart School of Music appear in recital. Tresa Mae Pels wins fourth place and \$25 in district essay contest; 16 other students of Sacred Heart Hi win cash awards in soil conservation essay writing. June 14. — Grain cutting well advanced; yield is good. J.E. Menzie dies suddenly at Port Isabel. Dick Aldridge succumbs to illness Monday. Mrs. George Angerer passes in Slaton. H.P. Hennigan completes 13th year in automobile service. Thirtieth anniversary of Father Conrad's ordination observed at Lindsay Sunday. June 21. — Father of Mrs. Ray Evans dies at Gainesville. Local group attends ordination services for Father Leo Koesler at Little Rock, Ark. F.E. Schmitz re-elected grand knight of Gainesville council. Giles Lehnertz is new president of Sacred Heart Hi alumni. Dr. Myrick's Palomino wins two blue ribbons at Denton show. Thomas Walterscheid sustains broken arm and ribs in pick-up accident. "The Green Years" book review given by Mrs. L. Burchfiel at Garden Club meeting. June 28. — Rev. Leo Koesler has first mass here Tuesday. Dis-

trict Catholic State League convention held on same day. Rev. David Flusche celebrates first mass at Denison Sunday. Group requests dam for river crossing north of Muenster. Muenster Waples Painter Co. notes 50th anniversary. Muenster cotton gin is sold; to be installed at Era. Local postoffice assumes second class rating on July 1st. Mrs. Herbert Meurer recovering slowly in Gainesville sanitarium. July 5. — Conservation office Okayed for Muenster. Showers not heavy but timed to keep threshers inactive. Prospects good for proposed Red River dam. Officers of local 4th Degree Knights reflected at meeting Sunday. Milk receipts at cheese plant over 50,000 pounds daily. July 12. — Wm. Schmitz, 86, of Lindsay passes away Tuesday. Increase in milk price announced by cheese plant. Survey ordered on proposed dam site north of Muenster. Muenster-Hays consolidation vote succeeds. Famine relief drive in parish nets more than \$500. Dallas WAA office announces plans to strip Camp Howze. July 19. — Local Electric Co-op ranks as state leader. Felker-Solomon pick location for new auction building. Scramble begins for Camp Howze salvage lumber. Tony Felderhoff gets broken leg in tussle with runaway team. Cable installation eliminates multiple telephone wire lines on main street. Hays phone line becomes part of Muenster system. Wolf building chosen as location for local soil office. The final result of the famine relief drive in Sacred Heart parish is \$767.28 in cash and 285 pounds of clothes. Mrs. Herbert Meurer up in wheel chair. Mrs. Gremminger and daughter buy local beauty shop. July 26. — Valley Creek pupils may be transferred to Muenster school. Applications filed by local citizens to secure buildings from Camp Howze. Shop department of Kaiser-Meurer building is leased by Ed Pels. Mrs. H.P. Hennigan, Leona Ray, Linda Fette, Mrs. Martin Trubenbach, undergo operations. Mrs. Herbert Meurer returns home from 3 months in hospital. County candidates issue last minute appeals to voters. Joe Trachta's knee broken in affray across the river. P-TA ladies can 85 gallons of peaches for school lunch program. Aug. 2. — GI vocational course (Continued on Page 7)



John J. Weiler, Agent  
Magnolia Petroleum Co.  
Muenster

**Santa  
Won't Forget**

You can take our word for it — old Saint Nick won't forget such good people as you. Somehow we just know that you are going to enjoy a happy Christmas and we are glad. We sincerely hope that everything you desire may come true and that the New Year will be one of real happiness for you.



Nick and Adeline  
Muenster

**A**S YOU ENJOY THE FESTIVITIES of the Yuletide Season, we want you to regard this little message as a personal acknowledgement of your goodwill and splendid cooperation. Because of these factors you have made it possible for us to enjoy the Holiday Season more thoroughly.

The management and personnel of this institution join together in extending to all of you and yours sincere best wishes for a Christmas of great happiness and a New Year of good health and good times.

**Greetings**



from  
C. D. Shamburger Lumber Co.  
Muenster

**May You Have a  
Delightful Christmas**

As we enjoy to the fullest the joys of a happy Christmas Season, and await the coming of the New Year, we pause and look back with joy over the closing twelve months, to new friendships formed and old ones grown stronger.

Looking toward the future, we are grateful to folk like you who have, in many ways, made our journey through the past a pleasant one. Please consider this our pledge to merit your continued patronage.

and a  
**Prosperous New Year**

**Muenster's Refinery, Inc.**

**Clyde W. Yetter D.D.S.**  
 General Practice of Dentistry  
 DENTAL X-RAY  
 SAINT JO, TEXAS

**Excellent Food  
 Properly Served**  
**Curtis**  
 Sandwich Shop  
 East California - Gainesville

**Highlights - -**

may be organized here. Felker and Solomon begin on auction ring building. Anthony Luke enlarges his store. Work of remodeling underway on building to be new ready-to-wear store known as Charm Shop. Victor Hartman and Joe Trachta begin building new homes. Mrs. Wolfenberger, 60, of Marysville, dies in bus crash; her son, Emmett, is seriously injured in same accident. School board continues plan of expansion; engages another teacher and enlarges and remodels school. Mrs. L.A. Bernauer returns from Fort Worth hospital where she had a foot operation. Lynton Coursy's plane destroyed by fire. R.W. Trew loses barn and 60 tons of hay in fire. P-TA members redecorate lunch room fix-

tures. Helpy-Selfy laundry moves into new home.  
 Aug. 9. — Soil conservation office is established here. Ball fever stages comeback; lights at diamond being repaired. Another election is needed to continue district school tax. Sisters' home being renovated. Price of gasoline is boosted. Refinery resumes operation after 2-month shut-down for repairs.  
 Aug. 16. — Sept. 9 set for opening date of both local schools. Schools cooperate in lunch program for coming year. Ancient fence at Sacred Heart church is removed. Parochial gridders to start season with new uniforms. Local groups get Okay to purchase Howze buildings. Local Baptists begin revival Sunday.  
 Aug. 23. — Cheese factory gets electric paraffin coating equipment. Joe Parker attends his father's funeral in Illinois. Trustees propose school tax not to exceed 50 cents. Boys win two and girls lose one in Sunday softball. Bob Yosten goes to Sherman hospital for treatments.  
 Aug. 30. — Bob Yosten dies suddenly at his home Wednesday; burial Saturday. County Fair opens Monday. Loot valued at \$115 taken in burglaries at Magnolia Warehouse and Bud's Service Station. Rain breaks drought and heat wave. Oil treatment on Main street eliminates dust. J.S. Horn honored on 78th birthday. Lindsay 4-H Club elects Rosalie Beyer as president.  
 Sept. 6. — F.M. Shiflet, 87, of Marysville, buried Sunday. College and academy youngsters leave for school term. Thieves clip fence and steal fencing at Waples Painter. Labor Day observed with festival and dance. Mrs. Herbert Meurer goes to Ft. Worth hospital for skin graft operations. Sickness keeps John Eberhart off mail job second time in 25 years. Joe Fisher returns from extended trip.  
 Sept. 13. — More than 500 pupils enroll on opening day of school. Fifty cent school tax approved in light vote. VFW post to get Howze chapel. Nick Miller takes over as Scoutmaster. John Hoffman is new director for church choir. Burglers tap Herr Motor company and FMA store, making five robberies here in two weeks. W.M. Trubenchs note 45th wedding anniversary. The G.H. Hellmans return from three-month vacation in northern states.  
 Sept. 20. — Joseph Krebs, 81, of Lindsay buried Monday. Bank receives new machine to keep record of cancelled checks. Late registrations bring school enrollment to 513. Lindsay war dead honored Sunday at memorial dedication. Hornets first game to be with Laneri Hi Sunday at Gainesville. Myra gin destroyed by fire on Friday, the 13th. Garden Club members resume activity after coasting through the summer.  
 Sept. 27. — 179 head of stock sold at opening sale of local Livestock Auction Commission company Saturday. Hornets lose

to Fort Worth Micks 20-7 in season's opener. Church committee sponsors campaign for new parish car. Fats and leans play benefit softball game for football boys; fat men and lean ladies win.  
 Oct. 4. — Hornets upset Valley View in 13-0 thriller. Softball teams end season by beating Saint Jo and Era. Trading tempo at livestock auction sets snappy pace. Preparation underway to open Muenster Motor company. J.W. Hess reelected supervisor of Section 3, Upper Elm-Red district. Albert Rohmer leases shop of Wilde Garage. Air Mail stamp price reduced to five cents.  
 Oct. 11. — Long illness of Alford Harrison, 65, ended by death. Public School P-TA reorganizes. Elects Mrs. Ford Noland president. Theresa Mertes, 88, formerly of Muenster, dies. Hornets nose-out St. Mary's Hi 8-6 in close contest. Herr Motor company reports close of business. Mrs. Evans is new owner of Charm Shop. Nick Miller installs new plant equipment. Council Okays sewer extensions to reach new homes. Myrick's horse wins at San Angelo show. Muenster Motor company open for business. Lindsay boys win heifers as prizes for champion pigs; Elroy Neu and Alfred Kuhn show champions in Dallas show.  
 Oct. 18. — Refinery begins producing high octane gasoline. Ed Endres starts floor sanding and finishing service. Leo M. Kuehn Sr. dies at Gainesville. Scout troop is divided into two groups under and above 15. Local hatchery is bought by Hugh Barnhart. Woodworking shop being built by Eugene Schmitz. New parish car is Chevrolet 2-door. Mr. and Mrs. Eugene Schmitz move to Muenster from Lindsay.  
 Oct. 25. — Hornets win 26-0 over Denison Academy; lose to St. Jo 13-0. Fire destroys barn and implement shed at G.H. Hellman farm. Mrs. Herbert Meurer returns from Fort Worth hospital. Leo Henscheid and August Friske have operations. Miss Rose Koelzer moved here from Wichita Falls hospital to the home of her sister, Mrs. Joe Streng. Relax Theatre gets electric water cooler.  
 Nov. 1. — Business men OK proposal for small factory to make lawn mowers. Garden Club revives pre-war sized flower show, held Tuesday. Journalism class at Parochial Hi publishes 208; printed paper. Johnny Furbach has severe eye and face injuries from acid accident. Cheese factory gets new floor surface. Halloween parties in social spotlight.  
 Nov. 8. — Straight Democratic ticket favored in light vote Tuesday 6.7 inch rain favors fields & pastures. Hospital group may not accept Camp buildings. Montague county retains dry status in election Tuesday. Condition of Mrs. Joseph Danglimayr is critical. Johnny Furbach home from hospital. One vote gets election of John Fisher for precinct

constable. VFW begins moving chapel. Fall season brings an increase of flu cases.  
 Nov. 15. — Drive begins to raise fund for mower factory. Urban Endres appointed new Ford dealer. Milk receipts down 20 per cent below last year's figures. Nick Miller installs new cleaning machines. Junior and Senior Boy Scouts divided into two groups; senior group known as Air Squadron. Lindsay 4-H boys win county awards. Fire at John Klement's garage extinguished with garden hose. Season's first frost here Monday.  
 Nov. 22. — Mrs. Joseph Danglimayr, 75, passes Saturday; burial Tuesday. Bowling alleys get general overhaul; league play planned. Hornets nose out Texarkana Eagles in 18-12 thriller. Factory group ready to form corporation. Hornets lose 26-18 to Marietta Hi.  
 (Continued on Page 8)

**DR. A. A. DAVENPORT**  
 CHIROPRACTOR  
 X-RAY FLUOROSCOPE  
 Suite 205  
 Pythian Bldg. Gainesville

**COURTESY  
 is Our  
 CUSTOM**  
**Irene's Cafe**  
 205 W. California  
 Gainesville

*Merry Christmas*



We cherish the thoughts of the fine friendships that have been ours in the past and we desire to take this means of expressing our genuine thanks for your courtesies.

We wish you the best of good things for Christmas and the New Year.

*McDaniel Garage*

Muenster

**WHAT-**

*Christmas So Soon?*

It seems only yesterday that we sent you our last Christmas Greetings. Another year has rolled by, and a pleasant one. Many new friends have been added and many happy experiences have been ours to enjoy.

We're glad it's Christmas again. We greet the occasion with thankfulness in our hearts for our friends. May your Christmas be a joyous one.

**The  
 Ladies  
 Shop**



**Compliments**

OF THE SEASON



We'd like to wish each of you all the Joys of the Yuletide Season because we feel deeply grateful to all our friends whom we have had the privilege of serving.



**Bud's Service Station**

Across the Overpass, Muenster



**THINKING OF YOU  
 THIS CHRISTMAS**

We are wishing you heaps of cheer and hoping these wishes will bring you joy every day of the year.

May your voyage through the days ahead carry you over pleasant ways to a new and full contentment.

**HENNIGAN MOTOR CO.**

Muenster

**MAY JOY THIS**



**CHRISTMASTIDE**

attend you and may new found blessings make the New Year more bright.

We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

**J. B. Wilde**

Muenster

**Highlights - -**

Urban Endres buys Herr building and equipment. John Wieler loses finger tip in accident. Johnny Furbach's eyesight as good as ever. Local Gun Club is organized with Al Walterscheid as president.

Nov. 29. — Work begins next week on FMA's pent-house office; new warehouse will follow. Mower factory directors elected, charter application filed. Ralph Richards and three Washington persons hurt in automobile collision here Sunday. Second meeting of Hornets and Valley View Eagles ends in 12-12 tie. Alter boys observe patron's feast. Bowlers organize 6-team league for round robin tourney. Mrs. Herbert Meurer out socially for first time since accident. Muenster Enterprise completes 10 years of publishing and printing.

Dec. 6. — Rose Koelzer, 47, claimed by death Thursday; funeral held Saturday. State Highway department begins survey for street and road paving project. Factory directors select Muenster Manufacturing Company as name and choose building site adjoining Joe Swingler residence. Parish sponsors 3-day retreat for young people. New homes being constructed for Steye Fette and Ray Bezner.

Dec. 13. — Edward "Buddy" Fette 43, dies suddenly Sunday from heart attack. Mower factory will make its start in sheet iron building. Community clothing drive for war relief nets 1097 pounds. Community turkey market hits new low: only 400 birds. Arnold Swirczynski joins Lou Wolf in barber shop. More than 3 inches fall in the 3 day rain. Paul Tempel is patient at Sherman hospital for leg ailment. Mrs. Robert Knabe breaks ankle

in fall.  
Dec. 20. — REA approves \$240,000 allotment for expansion of co-op. Home Art Shop opens furniture department today. 46 children in first communion ceremony. Henry Branhams and R.R. Endres recovering from serious heart attacks. J.B. Wilde establishes plane charter service for long-distance flying. Garden Club members reelect officers and have Christmas party. Parish donates \$441.50 to Dallas orphanage.

**Citation by Publication THE STATE OF TEXAS**

TO: John R. Paxson Defendant Greeting:  
You are hereby commanded to appear before the Honorable District Court of Cooke County at the Court House thereof, in Gainesville, Texas at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 13th day of January A. D. 1947, then and there to answer Plaintiff's Petition filed in said Court, on the 15th day of November A.D. 1946, in this cause, numbered 14828 on the docket of said court and styled Opal Mae Paxson Plaintiff, vs. John R. Paxson Defendant.

A brief statement of the nature of this suit is as follows, to wit:  
Plaintiff sues defendant for annulment of marriage contract, alleging that at the time of the purported marriage of the plaintiff and the defendant the defendant was legally married to another woman who was then living and for that reason the purported marriage between the plaintiff and defendant was and is void, and the plaintiff prays that said marriage be annulled, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Gainesville, Texas this the 29th day of November A. D. 1946.

Attest:  
(Seal) Martin G. Davis Clerk, District Court, Cooke Co. Texas (2-3-4-5)

Junior — Mother, why did you marry father?  
Mother — So you've begun to wonder, too, have you?

**It Happened 10 Years Ago**

December 25, 1936

Adolph Herr succeeds Flusche Brothers as Ford dealer. — Mission conducted by Franciscan Fathers closes Sunday with overflow attendance. — Burger's cagers going strong, win two from Nona, one from Valley View and tie with Era in county title race. — Volley girls eliminated from race by Valley View. — Children of both schools present Christmas programs. — FMA reports more than quarter million volume for year. — Mrs. T.P. Frost recovering from serious illness and operation in Dallas hospital. — Muenster Knights attend degree ceremonies at Longview.

5 YEARS AGO

December 26, 1941

Ensign Robert Weinzapfel is Cooke county's first war casualty; is given military honors here; no official report, but letter from companion is accepted as reliable. — Community exceeds quota for Red Cross. — Muenster donates \$63.25 for county defense guard equipment fund. — Rev. Bernard Zell, former pastor here, observes golden jubilee. — Mr. and Mrs. G.H. Hellman leave to spend holidays with children in northern states. — Road project highway to Hays nears completion. — Mr. and Mrs. Eddie Hart hurt slightly as their car hits railing of culvert northwest of city. — Dividend declared by Muenster State Bank. — 304 in re-organized county 4-H Club. Muenster leads with 58 members.

Here Again

A Scot who had worn the same hat for 15 years decided with heavy heart to buy a new one. Going into the only hat shop in the neighborhood he said: "Well, here I am again."

Banker (to GI and his bride) — Then of course there is the mortgage — how large a one do you want?  
Mrs. GI — Well, we've included so many extras in the plans that I don't think we can afford one.



We wish you all the joys of the Christmas Season and sincerely hope that the coming months will bring you a large share of happiness and prosperity. The management of this organization is joined by every employee in extending this Christmas Wish.

**Jimmy's Service Station**

Jimmy, Ferd, Walter, Davey

A Friendly Greeting  
**TO YOU**

Our Friends and Customers



It's the Season to be friendly, Happy, and contented . . . may this be your experience this Christmas and every Christmas.

**Huneycutt Jewelry**

112 N. Commerce

Gainesville

*W*ishing you all the joys of the season and a New Year filled with Happiness!



**Western Auto Associate Store**

Gainesville

**Cordial Christmas Greetings**



and  
**A Happy New Year**

This firm extends to its friends and patrons its best wishes for a Happy Christmas and trusts that our services will merit the continuance of your good will.

The loyalty of our friends has been of material benefit in bringing us a little closer to our goal of achievement.

We are glad that this particular world in which we live, has friends . . . and CHRISTMAS!



Thanks For Everything

**Muenster Livestock Auction**

'Babe' Felker

'Dick' Cain

**The Bank of Good Cheer**

PAY TO THE ORDER OF *Our Friends and Customers* \$ *365 Days*

*Three Hundred Sixty-five* DAYS OF HAPPINESS

THROUGHOUT THE NEW YEAR AND OTHERS TO COME

By *The Entire Organization*

**CHRISTMAS VOUCHER**

This check is part payment of our appreciation for your goodwill which has contributed so materially to our progress during the past year.

**Muenster State Bank**



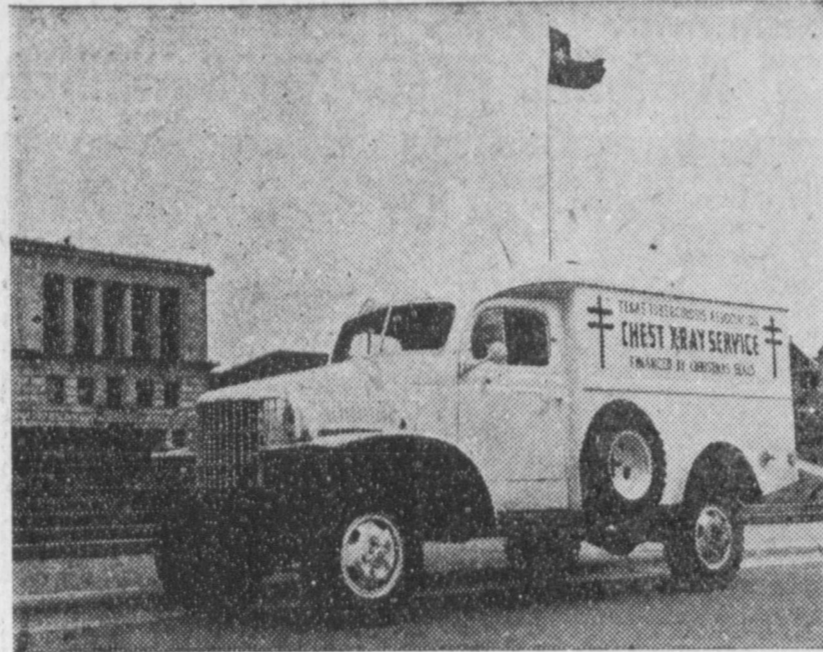
**Mobile X-Ray Equipment Bought By Christmas Seal Sales Will Travel State**

Austin. — Christmas Seals bought the mobile x-ray equipment now being used to x-ray students at the University of Texas, and will continue to support operation of the unit in various localities throughout the State, according to a statement today by Pansy Nichols, executive secretary, Texas Tuberculosis Association.

finding project conducted on the campus by the Texas Tuberculosis Association with the cooperation of the University Health Service and the State Department of Health.

With the aid of volunteers from Austin's City Federation of Women's Clubs, Council of Jewish Women and the Junior League, registration of students was completed last week. Not one student missed a class to be x-rayed and no one was detained longer than 10 minutes for the entire proceeding, Miss Nichols said.

Shortly after the first of the year the Seal supported unit will start on tour of the State to x-



ray groups of apparently healthy people in communities requesting this x-ray service, Miss Nichols stated. "Tuberculosis kills more Texans between 15 and 35 than all other infections and parasitic diseases combined," she pointed out, "and for this reason the Association is especially concerned to uncover potential spreaders of disease by looking for TB in the early, most easily curable stage — before symptoms appear."

**Famous Last Words**

Among the most notorious final phrases of a motorist is "I'm gonna teach that guy a lesson!"

No matter how aggravating another driver may be, it is not smart to lose your temper if you are behind the wheel. If the driver in the next car hogs the road, blows his horn at you continually, hovers too close to your rear bumper, cuts in on you or yells "Why don't you learn how to drive that junk heap?", don't get mad and ram him amidstships, even though you feel like doing it.

Watch a professional driver work his way through a tight jam. He keeps a cool head and a deft hand. After all, he's seen so many dopes driving cars that they don't make him sore anymore.

Take it easy, pal. You'll live longer!

You don't have to drive a mile a minute to be a speeder. You can speed at sixteen miles an hour as easily as you can at sixty.

According to the National Conservation Bureau, "speeding" signifies driving too fast for existing conditions. City streets, school zones, congested areas, rain, snow, a quick freeze, or side streets are only a few of the items which contribute to the danger of high speed.

**Sie 'Em, Fido!**

Even the simplest orders, delivered in the sergeant's loudest voice, had misfired, and the perspiring N.C.O. glared at the batch of recruits in despair.

Then he had an idea. Disappearing for a minute round the corner of the barracks, he returned, leading a regimental mascot — a sheepdog.

"There you are, boy," he said, patting the dog's head. "See what you can do with them!"

Prof. — "Mr. Jones, I hate to tell you, but your son is a moron."

Jones — "Where is he? I'll teach that young pup to join a fraternity without consulting me."

**Galvanized, Leak Proof ROOFING**

Now On Hand In Limited Quantity

**Henry Luke**

Muenster



In the true friendly spirit that dominates the entire world at this time, we extend our wishes for a delightful Yuletide Season and a successful New Year. We sincerely hope that the pleasure we have had in serving you in the past has been mutual, and we wish to take this occasion to thank you for all past favors.

**Jacob Pagel**

Muenster

**Unintentional Joke**

At a recent wedding the bride was Miss Jane Helper and the bridegroom, Henry Lord. The bridegroom, however, was very angry when he saw in the newspaper an account of their wedding headed in the usual way: "Lord-Helper."

**WANT ADS**

FOR SALE: Lard press complete with fittings. Mrs. Henry Walterscheid, Muenster. 5-2p.

AUCTIONEERING. Thirty-five years of experience. Sell anything. Available any time except Saturday. A.C. Stelzer, Muenster. 4-1f.

WATCH AND CLOCK repairing. All work guaranteed. Huneycutt Jewelry, (Formerly Porter's Jewelry). Gainesville. 47-1f.



**FMA Store**

Muenster



**The Great Corn**

WITH STRONG VITALITY Grown For Texas

Listen to Great Stories About Corn

ORDER NOW FROM

**Muenster Mill**



*Wishing You A*

**Wonderful Christmas**

**Ed Rohmer**

Muenster



*Merry Christmas*

And Thanks for your many favors during the past year.

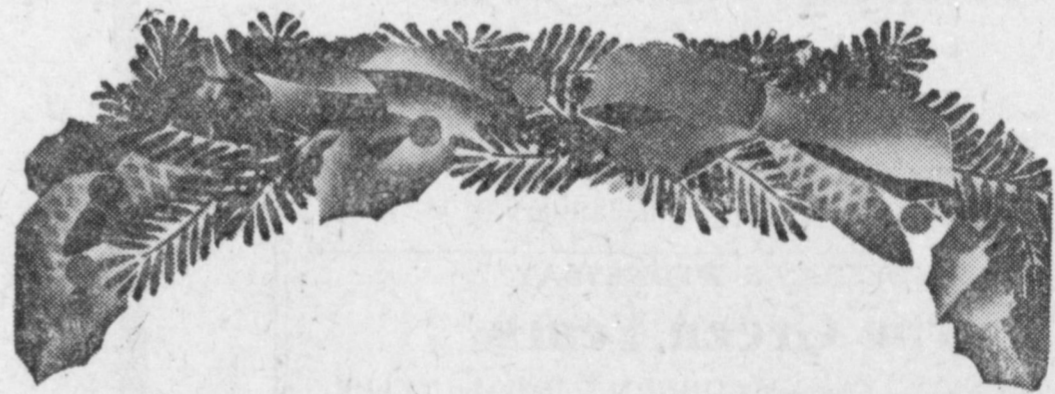
**Frank 'Wimpy' Kathman**



With Best Wishes For

**A Merry Christmas And A Happy New Year**

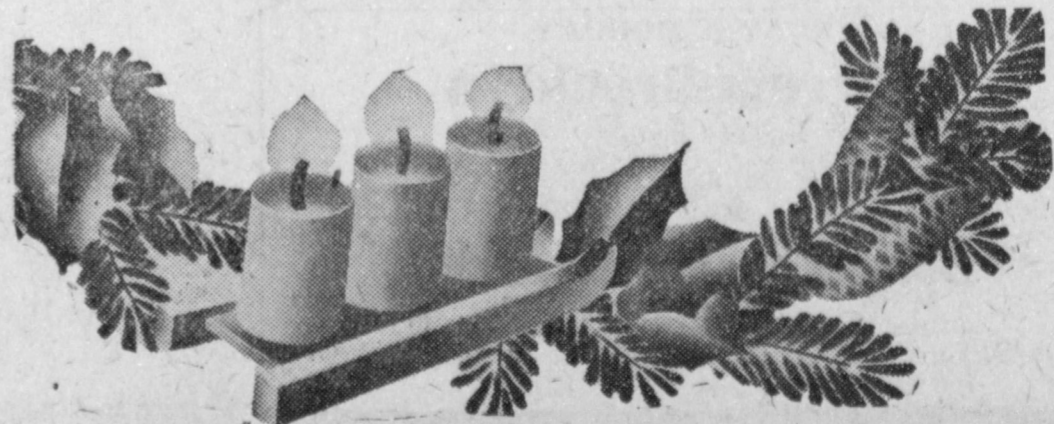
**Magnolia Service Station**



**Our Best Wishes**

FOR A HAPPY CHRISTMAS SEASON TO EVERYONE

*Muenster Beauty Shop*



**Lindsay News**

Mrs. F.J. Laux has returned home much improved in health after a visit at Excelsior Springs, Mo.

Subiaco students home for the holidays are Donald and Raymond Hermes, Linus, Bernard

and William Fuhrmann, Leroy Schmitz, Weldon Bezner and Max Sandman. The boys arrived Friday and have until Jan 6 to spend with relatives before returning to classes.

Hubert Bezner, a student at Texas Tech, came home for the holidays Thursday and on Friday had an operation for the removal of his appendix at M and S hospital in Gainesville. He will convalesce at the home of his mother, Mrs. Joe Bezner, and hopes to be ready for classes again when school is resumed on the 6th of January.

**Texas Theatre  
Saint Jo, Texas**

Two Complete Shows  
Every Evening

December 25 Thur 31  
WED. & THURS.

**Young Widow**

Jane RUSSELL  
Louis HAYWARD

FRIDAY

**The French Key**

Albert DEKKER  
Evelyn ANKERS

SATURDAY

**Ambush Trail**

Bob STEELE  
Syd SAYLOR

PREV. & SUNDAY

**Deadline At Dawn**

Susan HAYWARD  
Paul LUKAS

MONDAY & TUESDAY

**Kid From Brooklyn**

In Technicolor

Danny KAYE  
Virginia MAYO

**Public School Program--**

Aytes and Hazel Fitch, England; Ernestine Lawhon Mexico; Stuart Noland, Palestine; Barbara Duffey, Mary Alice Hollars and Sheldon Doughty, America; Patsy Hobbs and Mary R. Howard, France.

The comical skit, "Toy Shop Mix-up" was presented by the young students of Miss Elfreda Luke's room, the cast including thirty.

After the program Santa made his appearance to distribute gifts from a large decorated tree, and bags of candy, fruit and nuts through the courtesy of the P-TA, were presented to 150 children in the audience.

The program was under the direction of the teachers, Mr. Hoffman, Mrs. Burchfiel, Mrs. Wylie, Mrs. Thompson and Miss Luke. The stage was spot lighted during the performance while the audience was in darkness and the colorful costumes, musical background, special decorations and stage scenery all combined to present a spectacular appearance.

**FULL TWO WEEKS' HOLIDAY FOR SCHOOL CHILDREN**

Muenster scholastics will have a full two weeks' holiday for the Christmas and New Year season, it is announced by the school principals.

Classes were dismissed Friday, Dec. 20, and will not be resumed until Monday, January 6.

"Thank goodness we live in a free country, where a man may say what he thinks — if he isn't afraid of his wife, or neighbors, or boss, and if he's sure it won't hurt his business or his reputation."

**GARLAND, TEX., 4-H BOY NATIONAL FIELD CROPS WINNER**



One of the four national winners in the 1946 4-H Field Crops Contest, Harris Hill, 17, of Garland, Dallas county, Tex., receives his \$200 Fowler McCormick scholarship award from John L. McCaffrey, president of International Harvester Company.

Harris was named 4-H southern extension section winner following the judging of the national field of 859 county champions in 44 states. The presentation of the scholarship, good at any accredited state agricultural college, was made during the recent 25th annual 4-H Club Congress, when International Harvester, donor of the awards, brought all state winners in the Field Crops contest to Chicago for this silver anniversary assembly.

During his seven years in 4-H, Harris raised 41 acres of cotton, 30 of corn, 46 of wheat, 101 of clover, 17 of barley, 35 of oats, four of row cane, nearly eight of grain sorghum and two of sudan. Income from these was nearly \$10,000 and with swine, beef and dairy returns, brought the total to \$17,890.56. He employs the best known tillage methods, and much of his grain and all of the cotton and clover seed are being certified and sold for planting.

The assistant county agent says, "He has a brilliant mind and is valuable not only to the club but to his home and community." Harris is now a freshman at North Texas Agricultural College.

In every United States city, most play on the the sidewalk or play-streets approaching a school carry the sign: "School—Drive Slow." This warning should be heeded, because you cannot anticipate what children are going to do; they lack judgment; they easily become excited or frightened. Children are always liable to be crossing the street, or be at ground, and at any moment may dash in front of your car and be injured. They are always apt to become so absorbed in their play that they forget everything. Every good citizen will watch for the sign and protect the children.



**Season's Greetings**

May this be your happiest Christmas of them all... and the New Year be the most prosperous, our Yuletide wish for each of our friends.

**Huchton's Laundry**  
Muenster

**STATE THEATRE — GAINESVILLE**  
PREVIEW SAT. & SUN.—MON.—TUES.  
Dec. 29-31



**RELENTLESS SUSPENSE!**

**CLOAK and DAGGER**

**GARY COOPER** ROBERT ALDA LILLI PALMER

Don't Miss Our New Year's Eve Show  
Wednesday Night 11:15 P.M. Dec. 31st.  
"EARL CARROL SKETCH BOOK"

All Of Us At  
The State Theatre  
Extend The  
*Season's Best Wishes*

**Relax**  
MUESTER

The Management of the  
Relax Theatre Wishes you a

**Merry Christmas**

And a

**Happy New Year**

And Thanks You For Coming  
During 1946

---

December 24 Through January 1

**TUESDAY & WEDNESDAY**

**The Green Years**

Tom DRAKE - Charles COBURN - Beverly TYLER  
Matinee on Christmas Afternoon

---

**THURSDAY & FRIDAY**

**Sun Valley Serenade**

Sonja HENIE - John PAYNE - Milton BERLE

---

**SATURDAY**  
DOUBLE FEATURE

**South Of Monterey**

Gilbert ROLAND as The Cisco Kid  
and

**Partners In Crime**

LUM & ABNER  
ALSO: Professional Football Reel

---

**SUNDAY & MONDAY**

**Kid From Brooklyn**

In Technicolor  
Danny KAYE — Virginia MAYO

---

**TUESDAY & WEDNESDAY**

**Bringing Up Father**

Joe YULE — Renie REANO  
Based on the Comic Strip by George McManus  
Matinee of New Year's Day

*Sincerely*

This is more than an ordinary greeting this year. It is evidence of our gratitude to the folks who have lived before us, who have made this Christmas of priceless happiness possible.

In this spirit we send our sincere good wishes for you and all those dear to you. May this Holiday time be one of joy and happiness to you and yours.



**HAPPY  
New Year**

**Teague Clothiers**

111 N. Dixon, Gainesville



**A JOYOUS  
YULETIDE**

As we express the Season's Greetings at this happy Christmastime, we pledge to strive to maintain this same spirit of thoughtful service throughout all the days of the coming year.

Our sincere thanks for your patronage and our assurance that it is our purpose to merit its continuance.

**Teague Clothiers**

111 N. Dixon, Gainesville

**Gettys Furniture Co.**

Gainesville

# MUENSTER ENTERPRISE



VOLUME XI

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, DECEMBER 27, 1946

NUMBER 5

## Holy Thorn of Glastonbury Blooms Each Christmas Eve

In honor of the Hawthorn, which legendarily shielded Christ while he rested in the woods before the crucifixion, Joseph of Arimathea chose a thorn staff when he started on his long journey to Britain shortly after the death of Christ. Arriving at last at his new home in Glastonbury, Joseph stuck his walking stick into the ground; the staff began to grow and soon acquired the habit of producing flowers each Christmas Eve.

The first literary mention of the thorn is contained in Hearne's History and Antiquities of Glastonbury, published in 1722. In this work, Mr. Eyston states: "Whether it sprang from St. Joseph of Arimathea's dry staff, I cannot find, but beyond all dispute it sprang up miraculously."

When Britain adopted the Gregorian calendar in 1753, 2,000 persons assembled at Glastonbury on December 25—new style—to see if the Holy Thorn would bloom in agreement with the new calendar; when it did not, many refused to participate in the usual observances of Christmas. The evil of changing calendars was proven when the thorn blossomed on January 5—Christmas Eve—old style—and many ministers in the vicinity of Glastonbury appeased their congregations by announcing that Christmas would be observed according to the old calendar.

A cutting of the Glastonbury thorn was brought to America in 1900 and planted near St. Alban's school in Washington, D.C., by the late Right Rev. Henry Gates Satterlee. The cutting grew into a tree, blossoming for the first time in December, 1918; since

then, it has blossomed each year at Christmas-time and attracts thousands of visitors annually.

## Husbands Get Only One Tenth Of Wives' Gifts

New York. — With government economists and business forecasters predicting this Christmas season as "the biggest gift occasion in history," new light was shed on American gift-giving habits by the Jewelry Industry Council.

Most of the gifts married men buy are for their wives but husbands receive only about one of every 10 gifts their wives purchase, the council declared, on the basis of a nationwide survey by the Elmo Roper research organization.

Gifts of jewelry store merchandise rank as most popular with both givers and recipients, the survey showed, with personal wearables such as clothing and accessories ranking second.

### ANIMAL BLOOD BANK

Methods of storing cattle and horse blood similar to human blood banks are proving a boon to the Mid-West. Use of the stored blood resulted in successful treatment of livestock suffering from heavy loss of blood due to accident or pneumonia.

"A hat is something the average man covers his head with, the beggar passes around, the statesman throws into the ring, and the politician talks through."



Mary, Mother of Jesus is portrayed by Elizabeth Louise Sorrell in the annual Texas State College for Women presentation of "The Story of the Nativity." Written by Pres. L.H. Hubbard, the play was given Sunday and Monday (Dec. 15,16) at TSCW. Miss Sorrell is from San Antonio.

### MINUTE MAKE-UP

Look your prettiest to greet the New Year! Pin flowers in your hair. Mistletoe, dipped in silver powder, makes a beautiful 'frosty' hair decoration! You won't have to stand under the mistletoe — you'll be under it, just in case!

## Christmas Customs Combine To Make Occasion Universal

As Christmas carols ring out once again, as Christmas trees are lighted and stockings are hung, it is interesting to delve into some of the customs and traditions that surround this almost universally celebrated holiday season.

One custom that is unique in America is the practice of trimming trees and shrubbery on the lawn with bright electric lights. Of course lights have always been associated with Christmas, symbolizing Christ as the light of the world but in most countries, candles take the place of electric Christmas tree lights, and only in the United States do people light their outdoor trees and shrubs electrically in celebration of Christmas.

Fireworks at Christmas are typically Southern, and in the northern part of the United States, the season is celebrated without firecracker sound effects.

Christmas tree customs also differ in various places. In England the tree is kept in a tub of earth so it may be replanted and grow on after it has served its holiday purpose. In New England, where from Colonial days until the time of the War Between the States, stern Puritan tradition ruled against such frivolity as celebrating Christmas, few families, even today, have trees. In some places, particularly in New Hampshire, one tree does for a whole town, and often this tree has no decorations. It is set up in the town hall and hung with gifts, and after the presents are taken off, the tree remains bare.

Decorations of evergreens at first were used only in the churches, but gradually came to be

used in homes as well. This custom comes from the Romans, who thought it good luck to exchange branches of green on the Kalends of January. The pagan Druids considered mistletoe a token of good luck. The poinsettia, or Mexican Flame Plant, was first introduced into the United States by Joel Robert Poinsett, prime minister to Mexico from 1825 to 1829, and has taken its place as the traditional Christmas flower in this country.

Although in America we observe only Christmas Eve and Christmas Day, the holiday season in many countries lasts much longer. The Mexicans and Spaniards observe two full weeks, alternating gay merrymaking with solemn religious ceremony. In Sweden the celebration begins on December 13, and in Norway the Yule begins on December 21 and lasts until New Year's Day.

Santa Claus in the United States is distinctly an American personality, although this patron saint of children has his prototype in almost all countries. The Santa of most nations, however, is pictured not as a fat, jolly gentleman but as a dignified saint robed as a bishop. In fact, the original Saint Nicholas was a bishop who lived in Asia Minor at the close of the Third Century. He was famed for his kind heart, and the story is told of his helping three girls who were without suitors by filling three purses with gold and throwing them into the homes of the young women. Soon afterward, with these dowries, the girls were married. After that, any unexpected gift was attributed to Nicholas.

Gradually, Nicholas came to be (Continued on Page 2)



### And Best Wishes

To All Of You

From All Of Us

AT

## Clara's Cafe

The Cafe Will Be Closed  
All Day Christmas

# MERRY CHRISTMAS



# HAPPY NEW YEAR

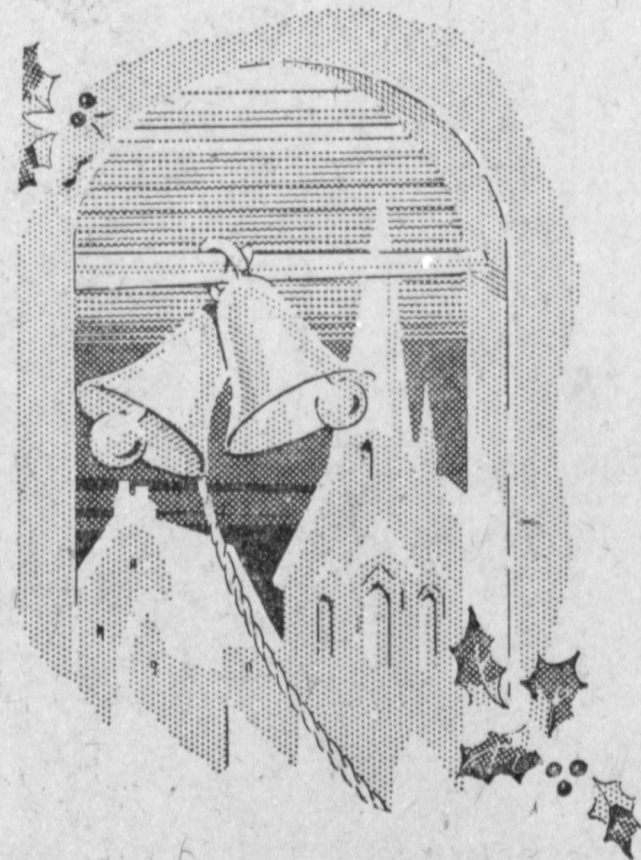
A SINCERE GREETING  
TO OUR MANY FRIENDS  
AND CUSTOMERS.



## Endres Brothers

Earth Moving and Trucking  
Gilbert Endres, Muenster

## Christmas Bells are Ringing Merrily...



... And it is pleasant to remember old friends, and to wish them, in a genuine sort of way, all the joys of a Happy Christmas.

May Health, Happiness and Prosperity be yours, not only on this day, but every day throughout the years to come.

## Muenster Motor Co.

Ray Bezner

**Christmas Customs--**

known as the patron saint of children. He was adopted first by Holland as the patron saint of Christmas. Today, he is known in various lands as St. Nicholas, Santa Claus, Father Christmas, Kris Kringle, Pelznickel, Yule Tomten, La Befana, Petit Noel and Christkindl. The American idea of Santa Claus was influenced to a great extent by the famous poem, "The Night Before Christmas," written in 1822 by an Englishman and later published in this country. The poem became so popular that for years, for millions of boys and girls, the jolly St. Nick with reindeer and sleigh has been the only true Santa Claus.

In Porto Rico, the children say Santa Claus comes flying through the air like a bird, dropping his gifts into the little boxes which the youngsters place on the roof or

in the courtyard. He does not come only on Christmas Eve, but may call every night or two during the holiday week. Naturally, this keeps the children in a flurry of excited anticipation, and they rush out eagerly every morning to see if anything has been left in their boxes during the night.

In France, instead of hanging up their stockings the boys and girls put out their shoes for the Fatit Jesu to fill. In Spain and Mexico, the children place their shoes at the foot of the bed or on the balcony.

But whether Santa arrives in a sleigh or flies under his own power like a bird, whether he fills stockings or shoes or little boxes, he brings delight to children everywhere.

In churches all over the world—in fine cathedrals, tiny village meeting houses, in far-flung mission stations—at Christmas time the nativity is re-enacted in cele-

**THIS IS AMERICA!**  
BY SAM RANCK

**AMERICAN PATENT SYSTEM HELPS AMERICANS PRODUCE MORE, EARN MORE...**

**SPINNING AND WEAVING BY HAND, WORKERS ONCE EARNED A FEW CENTS A DAY; IN 1945, WITH MACHINES THEY EARN 86¢ AN HOUR...**

**50 YEARS AGO AVERAGE FACTORY WORKER HAD 2.2 HP OF EQUIPMENT, WORKED 59 HRS. TO EARN \$12.35...**

**NOW, THANKS TO PATENTED INVENTIONS, HE HAS MORE THAN 6 HP OF EQUIPMENT, EARNS ALMOST \$50 IN 45 HRS.**

**PATENTS WHICH ENCOURAGE TECHNOLOGICAL DEVELOPMENT HELP US EARN MORE, REDUCE DRUDGERY, INCREASE VARIETY OF OCCUPATIONS.**

**Kaiser-Meurer Motor Co.**

Extends Heartiest Christmas Greetings

Wishing You the Blessings of Christmas

**Muenster Bakery**

bration of the event we commemorate this holiday season. As choirs chant age-old Latin hymns or join in singing "Oh, Come All Ye Faithful" and "Joy to the World," people everywhere pause to remember that almost two thousand years ago in Bethlehem there was born into the world the spirit of Peace on Earth and Good Will toward men.

**There's a Difference**

Coach (to substitute football player) — "Now get in there, Brown, and play as you've never played before."

The substitute fumbled twice and was immediately yanked from the game. The coach turned to him and coldly remarked: "I didn't say as though you've never played before."

**PEGGING AWAY**

This world is a world full of pitfalls and snares, of Lilliput pleasures and Gulliver cares; with people more ready to growl than to bless, with little to cheer and much to distress. But the best thing to do is, believe me, I say — face your duty, be brave, and keep pegging away.

The pitiful creatures of envy, indeed, will jeer or will crab if you fail or succeed. There are numberless humans who lack not the will to give you a kick once you've started downhill. Don't let them disturb you, or mind what they say; turn your eyes to the light, and keep pegging away.

*All Hearts Echo Christmas Gladness*

Join your family and friends at Christmas services and let your voice sing out in praise of Him whose birth we mark each December 25th.

*Best Wishes For A Merry Christmas*

**Geo. J. Carroll and Son**

Gainesville

Christmas comes and reawakens the appreciation of happy relationships . . . rekindles the warmth of friendships made during the time it has been our privilege to serve you.

To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation.

Best wishes for the Christmas Season and the New Year

**Aldridge Implement & Supply Co.**

425-27 N. Commerce Gainesville

**BIBLE, DON QUIXOTE ARE MOST ABUNDANT SOURCES OF PROVERBS**

A few of our literary classics have become almost fabulous sources of proverbs and familiar sayings. Turn their pages at random and you are certain to meet many of the phrases and expressions that color and enrich our everyday language.

The Bible, of course, is the greatest source, of proverbs and familiar sayings in the world of literature. It contains an entire book of proverbs.

With the exception of the Bible, it is said that no other book contains so many proverbs as "Don Quixote." In that volume Cervantes acquainted the world with many of the proverbs of his Spanish countrymen.

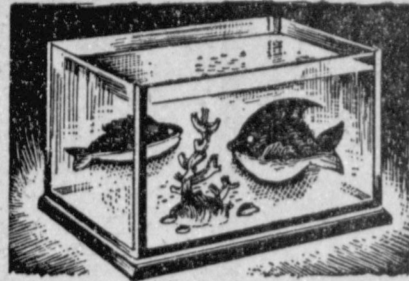
"Poor Richard's Almanack" is another profitable source of proverbs and catch phrases. All of them were not original with Ben Franklin. He merely gathered them from a variety of sources and printed them in convenient collections for his Colonial customers.

Apart from these literary treasure chests of a proverbial nature, Shakespeare's works probably contain a greater number of famous quotations and quotable ex-

**Decorators Give Wiring-Lighting Tips For Charm and Holiday Cheer in Home**

Hospitality, graciousness and charm in a home, during the holiday season and throughout the year, are as much the result of well-planned wiring and tasteful lighting, professional decorators contend, as color and design of fabrics and furniture.

To give the home an extra touch of the holiday spirit and year-round charm, they suggest the following electrical steps for heightening decorative schemes and day-by-day livability:



A lighted aquarium for a brilliant decorative note in the living room.

Cornice lighting over windows—ideal for soft general illumination. Adds an exuberant note to an otherwise somber room by highlighting the folds and colors of drapery in sculptural relief.

**Lighted Table Ornaments**  
A floor outlet under the dining table for plugging in lighted table ornaments or cooking appliances.

Wired crystal candelabra or chandeliers for a festive touch.

A sunken spotlight over the dining table to bring out the sparkle of china and glass. Glamorous for holiday entertaining—for combination dining-living rooms where a smooth sweep of ceiling is desired to maintain that "living room look."

A spotlight concealed behind a

cornice or cabinet to floodlight a Christmas tree decorated with tinsel and sparkling ornaments.

Festoons of light covered with laurel, holly, evergreen or artificial red and green roping.

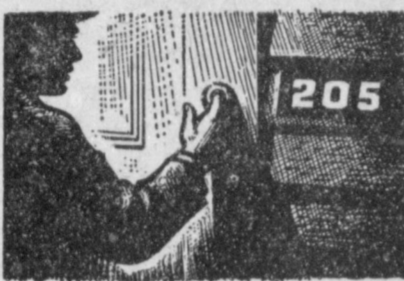
Lamp shades and wall bracket lighting shields covered with Christmas motifs or holiday decorations.

Convenience outlets every 12 feet in the living room, every 20 feet in the dining room, for plugging in lamps, clock or radio where desired—makes rooms adaptable to furniture re-arrangement.

**Displaying Yule Decorations**  
Concealed trough for fluorescent lighting behind a couch to provide soft general illumination and to highlight pictures on the wall. Glass shelving installed over the trough offers an opportunity to display choice pieces of china, glass and transparent Yuletide decorations.

Convenience outlet set flush on top of fireplace mantel for lighted Christmas and New Year's decorations, side lamps or light over picture.

A fluorescent tube installed inside the frounce of a canopy bed.



A lighted house number for the convenience of guests.



Weatherproof outlets for outdoor Christmas tree lighting now—decorative garden lighting, outdoor living and cooking the rest of the year.

Lighting switches at head and foot of stairways for safety and convenience.

Lights on both sides of mirrors in bedrooms and bathroom to give even, shadowless light.

Lights in closets controlled by automatic door switch or pull chain.

Fluorescent bulbs for a soft glowing light—new and unusual color effects in holiday decorations. They can be used alone or combined with incandescent lamps on Christmas trees, table ornaments or front door decorations; no special equipment needed to operate them.

**Black Light Drama**

Black light for holiday and year-round drama in the living room—requires the use of specially treated upholstery fabrics, wall paper or paint which give off a luminous glow when regular lighting is turned off and black light switched on; gives a soft, restful light suitable for conversational moments or when listening to music.

Built-in bookcases behind beds equipped with fluorescent tubes for reading and convenience outlets for clock, radio, electric heating pad and blanket.

A night light in halls serving bedrooms—for safety of children and guests.



And Best Wishes for the Merriest Kind of a Holiday Season to All

**Gilbert Studio**

Gainesville

**HOLIDAY GREETINGS**

to One and All



... from every member of this organization. We are pleased if we have been of service to you at any time in the past and invite you to call on us at any time in the future.

**Kaiser Drug Store**

Muenster

For Delicious  
Hamburgers or Chili

Eat At

**HOCKER'S**

**EAT-WELL CAFE**

On Market Square  
Behind Temple Grocery  
Gainesville

Diamonds

Watches

Jewelry

**Browning's**

Fine Jewelry

116 N. Commerce  
Gainesville

pressions than any other writer in ancient or modern times. Scott and Dickens made measurable contributions to our daily speech. Mark Twain has the distinction of being the source of more typical Americanisms and original "Yankee sayings" than any other native-born literary figure. Word experts have estimated that the writings of Mark Twain yield some 12,000 previously unprinted Americanisms.

Many of the expressions fathered by Mark Twain purely as colloquialisms have since become a part of our reputable English language. The list might have been considerably enlarged had not Mrs. Clemens at times curbed the exuberance of Mark's fertile imagination!

Real happiness is not costly, but what fearful prices men pay for its imitations.

**Appropriate**

Zeke is a whimsical colored man who does light hauling in a dilapidated old wagon drawn by a gigantic mule of venerable age, profound deliberation and undaunted won't-power.

"Tell me, Zeke," said the patron, "what do you call that old mule?"

"Public Service Corporation," replied Zeke.

"What on earth made you give him such a name as that?"

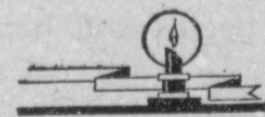
"Wal, suh," exclaimed Zeke, "jes' because dat am de nachel name o' a mule like him. Dat mule kin stan' mo' abuse an' go right on habbin' his own way dan any pusson yo' eber see."

*It's a Pleasant Custom to Send*  
**SEASON'S GREETINGS**



You may be sure we extend our Greetings of the Christmas Season in all sincerity. We thoroughly enjoy this occasion of renewing friendly associations.

Our thanks for your patronage during the past year. May the New Year bring fulfillment of your every desire, as well as Health, Happiness and Prosperity



**Urban J. Endres**

Authorized Dealer

Urban Endres, Marguerite King, Marty Klement, Clarence Albers



*Wishing You*

**A  
WONDERFUL  
CHRISTMAS**

*and All Happiness in  
the New Year*

**H. E. Myers & Sons**

Gainesville

## Booger Red's Last Ride Was Glorious Exit Of World's 'Ridin' est Bronc Buster'

The following by Tom Mulvane in Southwest Review tells an interesting story of a famous Texan and at one time known to almost every Texas boy. Booger Red was last seen in Whitewright in 1912, when he rode broncs at a show there:

Few noticed the slight, sun-baked old man with the scarred face as he made his way up the aisle of the grandstand that afternoon at the Fort Worth Fat Stock Show in 1924. The show was under way, with the best horsemen of the Southwest matching their wits and skill against wild steers and unbroken broncos.

Man after man was thrown and finally someone in the crowd who had recognized the old man yelled, "Give us Booger Red!"

From somewhere in the crowd came the answering shout, "Where is he?"

"Here he is!"

Hundreds craned their necks to look, remembering the famed rider of bygone years. The little old man with the hideous face stood up and the crowd broke into a roar: "Booger Red!"

The roar swelled as Booger was lifted on sturdy shoulders and carried down to the arena. There he doffed his cap, spoke to the

### What Is Your Color I.Q.?

RED					
Safe	Sorrow	Warm	Cool	Passion	Danger
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ORANGE					
Warm	Cool	Warn	Spirit	Apathy	Neglect
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
YELLOW					
Life	Caution	Speed	Death	Warm	Cool
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GREEN					
Hate	Peace	Warm	Cool	Go	Stop
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BLUE					
Warm	Calm	Cool	Strife	Slow	Fast
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VIOLET					
Joy	Grief	Warm	Cool	Static	Dynamic
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

To gauge your color I.Q., Hayes Quinn, noted color consultant, has devised a test based on the chart above. There are six words used with each of the major colors. Three of these words describe a basic characteristic of each color. Check the three words after each color which you think best describe it. Then check your answers against the correct solution given at the end of the story below.

PITTSBURGH, PA. — Every color has a certain influence on our mental state according to Hayes Quinn, Pittsburgh Plate Glass color consultant. By using specific colors in accord with the principles of color dynamics, he indicated, the emotional and physical reaction of people can be controlled or stimulated.

As an example of this new-found technique, many industrial plants are using various colors to increase efficiency. The same principles are also being carried over into home decoration with similarly remarkable results.

These unusual uses of color have a firm basis in scientific

fact. Research has proven that each color has inherent power, specific meanings and definite associations. "These must be understood in planning color patterns for the home," said Mr. Quinn, "to achieve a harmony that will make for better living."

\*\*\*

(Answers to Color I.Q. questions: The words checked for Red should be warm, passion, danger; for Orange, warm, warn, spirit; for Yellow, life, caution, warm; Green, peace, cool, go; Blue, calm, cool, slow; Violet, grief, cool, static.)

officials. Then "the man who was never thrown by a horse" strode with a queer, bowlegged gait to the starting pens.

The outlaw horse that had thrown and injured the previous rider was brought out, still foaming and kicking viciously. Seemingly careless of its wild lunges and flying hoofs, Booger placed a hand on the outlaw's flank, nodded to the hostlers and, with an agility that belied his years, leaped on its back. For a split second the animal stood like a statue. Instead of waiting for the inevitable, Booger deliberately dug his thumb deep into the withers and fanned the animal over the eyes with a borrowed ten-gallon hat.

High in the air leaped the outlaw. He hit the ground on all fours with a sickening thud that would have crippled any but an expert rider. He sunfished and hog-rolled, pitched sideways and headlong. Yet as quickly as the eye could follow, the little man in the saddle was one move ahead. When his mount reared into the clear above the dust clouds, Booger Red was still riding with a challenging ease that was beautiful to witness.

The stands broke out in a tremendous cheer. This was riding they had heard their daddies tell about. Strangers were thumping one another on the back and shouting into each others' ears. By the time Booger had pointed the thoroughly whipped outlaw across the arena and dropped to the ground at the starting gate, there was not a man in the crowd but knew that Booger Red was "the ridinest, ropinest cowpuncher ever raised in the West."


For weeks afterward, all over Texas, legends of his earlier deeds were revived. Booger Red was born Samuel Thomas Privett, in 1864, on a ranch southwest of Fort Worth. At the age of ten the little redhead began riding wild heifers; and by the time he was 12 he was known as the "Redheaded Kid Bronc Rider."

When the "Kid" was 13 an accident occurred which gave rise

to his nickname. Making noise with powder has always been the Texas way of celebrating Christmas. But when Red and a companion crammed a heavy load of gun powder into a hollow tree stump, it went off prematurely. As Red was being taken to the doctor, a small boy looked at the mangled face and observed: "Gee, Red is sure a booger (boggy or boogerman) now, ain't he?" The nickname went with Privett to his grave.


Booger Red's parents were both dead by the time he was 15 and he started out to make his living at the job he loved best — breaking wild mustangs. Men

(Continued on Page 5)



Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.

**Lucy's Novelty Shop**  
107 W. ELM ST. BABYLAND GAINESVILLE



## The Season's Cheer to Everybody

Because we are proud to number you among our friends we send you these Christmas Greetings. May this Christmas bring added pleasures of true health and happiness to every one of you.

May the coming New Year bring you every happiness, and the fullness of success reward your efforts in all your undertakings

**Commerce Street Store**  
Gainesville



AND  
**Best Wishes**  
FOR THE  
**New Year**

**George Gehrig Hardware**  
Muenster




## TO OUR FRIENDS

It is the friendship and thoughtfulness of our customers—our friends—that have made it possible for each of us in this organization to enjoy the Christmas spirit to its fullest extent.

So we extend these Christmas Greetings, and with them, our appreciation of the privilege of serving you. We trust you will have a very Merry Christmas and a Happy New Year.

**F. E. Schmitz Motor Co.**  
Gainesville



# Hearty Christmas Greetings

AND  
**Best Wishes**  
FOR THE  
**New Year**

## Variety Store

Muenster

**Booger Red---**

who watched him said: "Booger can look at a horse and tell you what the cayuse is thinkin'." Once he accepted a job breaking horses for the Government. The man who employed him looked at the ugly, five-foot-four youngster and bargained: "You have an alternative — either a monthly salary or a dollar a head for the brons you break."

"I'll take it at a dollar a head," answered Booger. The first day on the job he broke 83 horses to the saddle. Next day he was put on a monthly salary.

Booger Red soon made his name famous all over the Southwest where almost every able-bodied man was a bronc-buster. He shunned alcohol and he never

gambled except on his chances of not being thrown by a horse, something those who knew him realized couldn't be called gambling.

Once Booger and some others were rounding up steers on the Dan Berry place. The men kept talking about one of the Berry horses that was an outlaw, saying that it could not be ridden. Booger finally blurted out, "I'll ride th' critter backward for \$10." The men made up the fee. Booger Red mounted backwards. He rode the outlaw down and the others paid him off without a word. "He had the strongest legs anyone ever saw on a man," said Bob Hewitt, who saw that ride, "and when he hit a horse's back he stuck there like a cocklebur on a sheep."

In 1895 Booger married Mollie



Webb, an able horsewoman herself. Purchasing a wagonyard and horsetrading post in San Angelo, he tried to forget the roving life. By this time, however, the name of Booger Red was so well known that everyone in the Southwest who had a difficult bronc to be broken came to him. News of a new trial of the champion invariably brought out the San Angelo townfolk, and these tests grew to be one of the chief local entertainments.

Once at the San Angelo Fair, Booger took on a famous outlaw horse from Montana. The owner had toured the West trying to find a rider who could stay on. He offered to bet \$1500 that Booger Red could not break his horse. Booger covered the wager.

The Montana horse was a dun-colored beauty with a black stripe running down its back. It stood 16 hands high. Booger approached the animal with an easy caution — for this was his technique — and mounted with a quick movement, yelling to the crowd: "Folks, he's come all the way down here from Montana to get a booger on his back, and here we go!"

He thumbed the horse in the neck, and the battle was on. So was Booger at the end of the ride, but he confessed that the Montana outlaw was "the toughest number I ever tackled."

Booger used the money he had won to buy the horse and he named it "Montana Gyp." For the next 23 years, through all their vicissitudes, the two were inseparable, yet their first battle was but the beginning of a feud that broke out anew with every ride. Booger never fully conquered the rebel spirit of the horse.

It was after he bought Montana Gyp that Booger conceived the idea of starting his own Wild West show. His wife consented to appear with him. Bearing six children had not impaired Mollie's ability to ride, and she had taught her youngsters. The Booger especially trained a black colt Prince, for the children, and they were given an act of their own in the show. It was a novel family performance which rival shows could not match.

Besides Gyp and Prince, their possessions consisted of two bucking bronses, a covered wagon two buggies, a few work horses and some tents. They first appeared in baseball parks with a 25-cent admission charge. The show did well from the start, and as it grew larger Booger Red advertised it in advance, challenging ranchmen to bring in their "orneriest bronses." The feature act came when Booger rode these animals under a standing offer to pay \$500 if he failed. He never forfeited his purse, and it is safe to say he was tested more than any other man in the Southwest; he rode 25,000 bronses in his lifetime.

Eventually his show came to be known as the best Wild West show on the road. Booger was a great favorite with the youngsters. Before a show was to begin he would go outside near the box office and talk to little ragamuffins

(Continued on Page 6)

**Holiday Hospitality**



For your Christmas and New Year's entertaining, here's a charming and distinctive centerpiece for your table or buffet. A tall, handsome, spiral candle, flanked by high green goblets or bowls brimming with popcorn. Then link the bowls and candle together with ground pine, laurel or other greens. And for your holiday refreshment, you'll want to serve one of the traditional hot punches. Here are two long-time favorite recipes that are easy to prepare and are just right for holiday gatherings. A large earthenware bowl or pitcher (or soup tureen) may be used to prepare your punch. Serve in mugs or cups.

**HOT MULLED BURGUNDY**

- 2 bottles Roma Burgundy
- 1 cup sugar
- 3 cups boiling water
- 1/2 lemon rind
- 12 whole cloves
- 6 inches stick cinnamon

Dissolve sugar in boiling water. Add lemon rind, cloves and cinnamon. Boil together for 15 minutes. Strain into double boiler and add Burgundy. Heat piping hot but do not boil. Serve flecked with nutmeg. Serves 15.

**HOLIDAY EGGNOG**

- 1 cup Roma Port
- 2 cups milk
- Sugar to taste
- 2 eggs

Separate the eggs and beat the whites and yolks separately. Retain half of beaten egg whites for a "float". Combine remaining egg whites and yolks. Bring milk to boiling point, preferably in a double boiler, and slowly stir in wine, at the same time adding sugar to taste. Continue to stir while adding beaten eggs. Serve in preheated cups or glasses. Top with a "float" of beaten egg white and a fleck of nutmeg. Serves 6.

**Season's Greetings**

From

**John Furbach**

Watchmaker  
MÜNSTER, TEXAS

**It's Christmas**

May yours be a merry one and the New Year be filled with joy and happiness in return for your thoughtfulness to this organization.

★ ★ ★  
MERRY CHRISTMAS  
AND A  
HAPPY NEW YEAR  
★ ★ ★

**Hotel Barber Shop**

Lou and Arnie  
Münster

**Merry Christmas!**



HAPPY

**New Year**

**Paigel & Schniederjan**

Münster



With  
Every Wish for

**Happy Holiday  
Season**

and a Year  
of Happy Days

**Home Art Shop**

Eugene A. Schmitz, Münster



Our Christmas message is best expressed by our sincere wish that you may have a very Merry Christmas and a Happy and Prosperous New Year

**Louie's Cafe**

Münster



**Kaden, The Florist**

Flower Phone 570

Gainesville

Wishes You

**A Merry Christmas**

and

**A Happy New Year**

### Booger Red---

lottering nearby.

"Boys, ain't you goin' to the show?" he would ask.

"We'd sure love to, Mr. Red, but we ain't got no money."

"Come on in," Red would say, "and bring me the money next year when I come back."

Thus he created a host of young friends who would boast through the year that they owed money to Booger Red. And long after such incidents had been forgotten, grown men would approach Booger on the circuit and offer money for shows they had seen years before.

Ultimately Booger sold out to the 101 Ranch. But he had been in the show business too long to be able to retire, and he was soon

back on the road, billed with numerous circuses, including the Al G. Barnes troupe, Hagenbeck-Wallace and Buffalo Bill's Wild West Show.

Finally, in 1917, Booger Red rejoined his wife and family on a ranch they had purchased near Miami, Okla. There he remained for seven years.

Perhaps it was the urge to get a glimpse of the life he had once known that prompted him to board a train in the fall of 1924 and go down to the Fort Worth show. Or perhaps it was a premonition that this might be his last opportunity to get the dust of the corral in his nostrils. A all events, a few months after his dramatic reincarnation at Fort Worth, newspapers reported that he had died—a victim of Bright's disease. The little old



We wish you a Merry Christmas and extend to you our best wishes for a Happy and Prosperous new year.

**J. P. Flusche**  
Muenster



## READING & WRITING

BY Edwin Seaver AND Robin McKown

In 1944, when Denmark was still Nazi-occupied territory, the Danes were reading a remarkable new novel titled "The Angelic Avengers." But nobody had ever heard of the author—Pierre Andrezel—before.

The novel was notable, not only because of its superlative literary quality. Patriotic Danes quickly realized that here, thinly veiled, was far more than an enchanting narrative of adventure, mystery and young love. This story was also a daring and complete condemnation of the conquerors in whose power Denmark then lay helpless.

Whether or not the Nazis saw what was so clear to everybody else, they did nothing. Perhaps because banning the author would have been a confession that they recognized themselves in this picture of those who do evil for evil's sake.

Now the Book-of-the-Month Club has made "The Angelic Avengers" a selection for January, along with Eric Hodgins' "Mr. Blandings Builds His Dream House." The Club reports that Pierre Andrezel is not the author's real name. At the time of publication he—or she—had to hide his identity; the anonymity is still retained. It is generally agreed, however, that "Pierre Andrezel" is a writer of great renown, and it is likely that the secret will soon be revealed.

David L. Cohn, author of "Point of Departure," tells this one about the famed English restraint of expression. It seemed two Englishmen were visiting Niagara Falls. One of them, deeply moved by the great torrent of falling water, turned to his companion and said, "Not bad." His friend replied, "Don't gush, Herbert."



Stephen Leacock told this story as an example of cynical humor that wasn't quite his style. It had to do with a Scotchman who had a sister-in-law with whom he could never agree. In spite of his wife's entreaties, he always refused to go anywhere with her. The wife was taken mortally ill, and as she lay dying she whispered, "John, ye'll drive Janet with you to the funeral, will ye no?" The Scotchman after an internal struggle, answered, "Margaret, I'll do it for you, but it'll spoil my day."



man, perhaps the most famous of all Texas riders, had given his last great show even while the illness was upon him.

The United States Navy added 70,000,000 horsepower to its fleet during World War II, equal to the total horsepower of the entire United States light and power industry.

### Posthaste

Mrs. Jenkins, who lives on the outskirts of the village, hailed the neighbor's son, Billie, on his way to town, and said to him, "Billie, will you stop in at the post office and buy me a penny government postal card?"

Billie assured her that he would, but to the disappointment of the trusting lady he failed to return with the card. She was wondering what the youngster had done with her penny when, with the morning mail, she received her answer. The postman handed her the desired postal card, duly addressed to her, the stamp cancelled, and bearing this succinct message: "Dear Mrs. Jenkins, I'm staying in town tonight with my pal, Henry, so will send this card to you by the postman. Hope this will be all right. —Billie."

### A Difference in Rations

To this department comes the story of wartime days in Switzerland when the native soldiery and German troops kept an alert watch on their respective frontiers. The German unit, a particularly malicious crew, topped a series of insults with the dumping of a load of refuse over the boundary.

The following night the ingenious Swiss placed a box of butter on the German side. With it was attached a note which read: "Each gives what he has!"



A Season of Happiness ... A New Year of Health and Prosperity

GAINESVILLE RADIATOR SHOP



Christmas Greetings

May the joys of the Christmas Season go with you throughout the coming year, and may your share of happiness be brightened by the acknowledgment of our appreciation of your past favors.

We gather our share of happiness by giving our service to this community and our cordial and heartfelt wishes for your prosperity and good health.

**Ray's Service Station**  
Ray Tempel, Muenster

# MAY

Every Good Wish Come True!

It is only natural at this glad Season of the year to think of those who have made the past so worthwhile and whose loyal support and friendships give added strength to the future.

We extend our compliments of the Christmas Season and take this opportunity to tell you how much we appreciate your patronage.

Sincere good wishes to all!

**Gainesville National Bank**  
Gainesville

# SEASONS

As a small token of our high esteem for the people whom we serve, we send these words of Greetings. We place an immeasurable value on your friendship and trust that we may merit its continuance.

We renew our pledge of the service which we constantly strive to render; and take this occasion to send you our very best wishes for a happy Christmas and a New Year filled with all the good things of life.



# GREETINGS

The **MANHATTAN** Clothiers



**COMMUNIST SOCIETY ADOPTS CAPITALIST SYSTEM AND THRIVES**

Although Communism once flourished in Iowa under the Amana Society, when the younger generation discovered free enterprise it was ditched and capitalism substituted.

Then a corporation was formed, in which each member held stock. Stockholders worked regular hours on farms or in the factories. Each was paid according to his accomplishments. Each family bought a home, ate there.

Now, 14 years after the adoption of capitalism, voting stock of the corporation has risen from \$50 to \$500. The privately owned mill alone will gross as much income as all the com-

munist enterprises produced before the change.

**The Profit Motive**

Individual enterprise and the profit motive have produced vast financial and social achievements. In the New York market, manufacturers and wholesalers compete for the Amana woolens.

Hams, bacon and sausage are shipped from Amana to all parts of the U.S. Handwrought walnut and cherry furniture is another specialty, not to mention the home freezers and air conditioners engineered in the refrigeration plant.

In 1946 it is estimated that the once communistic Amana Society will produce crops, livestock and manufactured goods worth \$6,000,000 under our system.

**THE POCKETBOOK OF KNOWLEDGE**  
By TOPPS

WASH - DEVS A MESS OF DE OC SOON IN US LMS

ONE OUT OF TEN BALES OF COTTON IN THE UNITED STATES IS PURCHASED BY AUTOMOBILE MANUFACTURERS

MORE THAN 60% OF U.S. INDUSTRIAL PRODUCTION COMES FROM SMALL BUSINESSES

ICE CREAM WAS SERVED IN AMERICA AS EARLY AS 1808 IN NEW ORLEANS

THE FANCIEST SNOWFLAKES ARE FORMED AT RELATIVELY HIGH TEMPERATURES

TRANSFORMERS ARE MADE AS SMALL AS A MAN'S THUMB, OR TEN FEET TALL

THEY ALL ADD UP TO THE SAME THING!

**Prophet Without Honor**

When Judge Elbert Hamlin was attending Yale, he found in his final examination paper, in Prof. William Beebe's course in astronomy, the question: "How many moons has Saturn?" Hamlin made a wild guess, which proved to be excessive, and flunked.

Fifteen years later, he was astonished to find in his morning paper a report that some additional satellites had been discovered, making the total number exactly what he had stated on his examination paper. Later that day, Professor Beebe was delighted to receive from his one-time pupil a long telegram quoting the newspaper dispatch and

accusing:

"Fifteen years ago you flunked me, not knowing that my knowledge of Saturn exceeded yours. What a golden opportunity you missed, a chance to announce a discovery at Yale University 15 years ahead of all other institutions of learning. I can forgive you for this injustice to me, but it is difficult to overlook your ignominious failure to add to the prestige of our beloved Yale."

Though operations were retarded throughout the war, a gold mine at Yellowknife, Canada, inside the Arctic Circle and 600 miles from a railroad, has produced more than \$13,000,000 of ore since 1938.

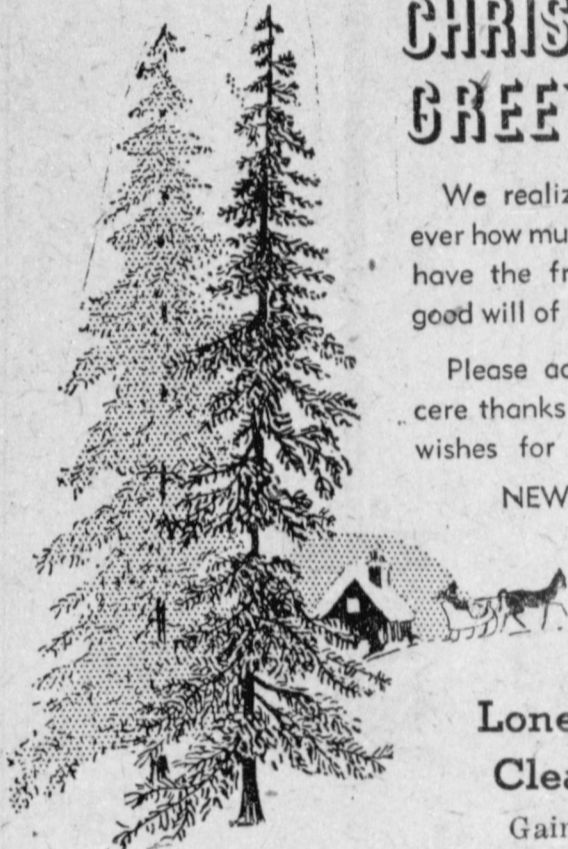
**CHRISTMAS GREETINGS**

We realize more than ever how much it means to have the friendship and good will of folks like you.

Please accept our sincere thanks and our good wishes for a Prosperous

NEW YEAR

**Lone Star Cleaners**  
Gainesville



**Old Santa Couldn't Do More!**



If we could turn old Santa loose, with instructions to be particularly good to each of those who have been so thoughtful of us, we believe the jolly old gentleman would have a difficult time in getting around this year.

That's why we are so anxious to extend our sincere good wishes to all, and to wish for you and yours all the joys and happiness that you so richly deserve.

**Trachta Drug Store**

J.C. Trachta, Muenster

**CHRISTMAS**

*Yesterday  
..... Today  
Tomorrow*

May the warm spirit of the old fashioned Christmas of yesteryear and the joyous, thrilling Yuletide of today, blend together for the Christmas of tomorrow.

Perhaps we do not realize, in comparative values, the precious blessings of Christmas, and all that it stands for. Let us take time to estimate the true meaning of the occasion and to wish each of you the most glorious Christmas you have ever spent.

And at the same time, we wish to add, "Thank you," for your courtesies and evidences of goodwill.



**Home Furniture**  
THE BEST COMES FROM HOME

Season's **Greetings**



**MERRY CHRISTMAS**

to You and Yours

Our best wishes to each of you—for continued happiness and increased prosperity.

We are happy in the thought that we have had the privilege of serving you during the year just closing. And because of these associations, we look forward eagerly to the coming year and a continuation of your consideration.

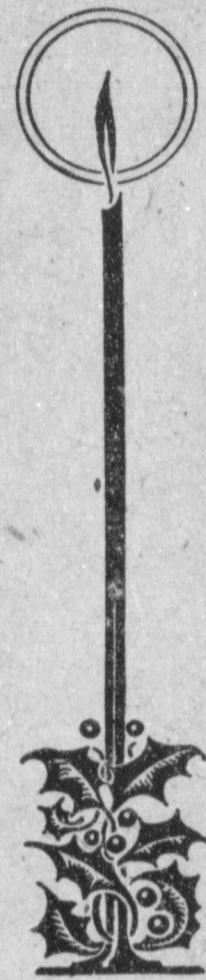
The Season's best to each of you!

BEST WISHES TO ALL OUR FRIENDS

**SCHAD & PULTE**

Hardware & Farm Implements  
EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

*Our Annual*  
**CHRISTMAS  
GREETING**



*W*

E are always glad of the opportunity to say "Hello" to our friends but somehow no occasion affords a better opportunity than Christmas to add a word of good wishes.

The associations we've enjoyed in the past are many and we are grateful for them. We appreciate what they stand for and with the passing of each year, we become more and more impressed with the true value of genuine friendships. The faithfulness of those whom we strive to serve has been invaluable in the progress of this organization.

In recognition of your consideration and patronage in the past, we desire to express our sincere good wishes to each of you for a happy Christmas and a New Year filled to overflowing with joy and prosperity.

*Rudy Hellman and Plant Employees*

*Andy Hofbauer and Store Employees*

**Farmers Marketing Association**