



MUENSTER ENTERPRISE

VOLUME XI

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, MARCH 28, 1947

NUMBER 18

40 Per Cent Increase In City's Population Since 1940 Census

A suggestion a few days ago from one of the members of our cooperative hospital association is worth passing on to the rest of the members — and also to a lot of persons who have not joined the group as yet. Incidentally, the one who made the remark lives on the outer fringe of the community, so far out that his interest makes us close-ups feel that we're falling down on the job.

He said he would add a few hundred dollars to his original membership fee if it would help to get started on the building. Thinking that over, we naturally wonder how many other members would be willing to do likewise. We also wonder how many non members could be induced to take out membership if they saw the original group going into action.

While it is true that building conditions have been far from encouraging during the past year, it is equally true that the community continues to pay dearly for its lack of a hospital. Year after year the story is the same. Hospitalization, along with time and money spent going to distant hospitals, runs into thousands of dollars. When we settle down to cold calculation we see that, in spite of present inflated prices, we will be better off if we build this year.

The column offers the idea in the hope that it will induce the community to consider the subject seriously. It firmly believes that members will be less concerned about their financial problem when they realize how much they dribble away evading it.

Let's all start thinking with a view to getting the job done — thinking in terms of how much help we can afford to give rather than how little we can get by with. And let's not overlook the additional possibilities in promotional programs. A few thousand dollars worth of loose money can help the cause wonderfully.

The point is that we've already missed the point for a full year by being penny wise. Experience proves that we pay whether we have the hospital or not. Well, let's have the hospital then.

Developments at Austin nowadays indicate practical assurance of the good news we have waited for a long time. Teachers are going to get adequate pay. All the legislators seem agreed on that. Their only trouble is agreeing on equitable systems of raising the funds and distributing them.

Despite Governor Jester's opposition, the \$55 per capita apportionment bill seems to be the more popular. An army of more than 2500 school teachers and supporters attending legislative sessions last week were overwhelmingly in favor of that bill. Even people from rural areas, which according to the Taylor equalization bill supporters would fare better under that bill's provisions, were plugging for the \$55 bill. Custom over a great number of years has made the per capita system popular and school men are reluctant to give it up.

Considering the apparent preference along with announced objections, a compromise measure would stand a fair chance of passing. Opponents of the present bill claim that it gives densely populated areas far more money than they need while giving thinly populated areas less than they need. An easy solution for that problem is a sliding scale system of allotments with per capita payments decreasing as the number of scholars increases. That would prevent overpayment of big city teachers and underpayment of rural teachers.

Of course there is also a good deal of agitation over the method of raising revenue. In this case the oil, gas and sulphur interests are the principal targets, and they are fighting plenty to protect themselves. Their chances of winning are slim, however. The old political axiom to soak the other fellow, especially when he happens to be out of the state, is tempting indeed. In this case the idea applies in two ways — out of state capital owns most of those natural resources, and the tax in the end would be paid principally by out of state consumers.

Aside from popular appeal, the natural resources tax has its merits. It is a convenient starting point from which the tax can be passed on to all consumers of those resources. In this case the only fault is that it does not include other natural resources. If that were done the ultimate tax payment could be spread more evenly.

(Continued on page 10)

The population of Muenster as on Saturday, March 22, is 841. That figure along with a list of names of all residents was submitted on that date by John Hoffman after completing his house to house canvass in connection with the annual scholastic census.

Showing a substantial increase over both the official census in 1940 and another special census in 1945, the figure is a definite indication of the city's progressive trend.

In percentages it represents a gain of 40 per cent since 1940 and 12 per cent since 1945.

The official U.S. census count in 1940 was 699. At the next count, which was also taken in connection with the school census, the number had increased to 751 in spite of the fact that a considerable number of young men and women were then serving in the armed forces.

That group however, was offset by temporary residents who made their home here while working or serving in the army at Camp Howze.

Since then returning service men have again offset the loss of temporary residents and the increase results principally from persons who moved to town either to retire or to enter business. At the same time births continue to keep well ahead of deaths.

Richard Cain is the only new candidate. He is seeking election to the position of Alderman No. 3, which is now held by H.G. Stelzer. Stelzer declined to serve another term.

Other nominees all seeking reelection, are Mayor J.M. Weinzapfel and Aldermen J.A. Fisher and Andy Hofbauer.

The election will be held next Tuesday, April 1, in the city hall. Henry Trachta is election judge.

Joe Hoenig, leader of a Southwest group, also planted 18 acres of hubam. He has now completed 32 acres of cover crops toward his 93 acres which were planned for his farm with the assistance of soil conservation technicians.

Leo Rohmer member of a Northwest group, planted 42 acres of hubam this season and intends to seed 15 more acres this month. His plan is to get clover established on his entire 109 acres of cultivated land and he now has a total of 78 acres established since he signed an agreement with the Upper Elm-Red Conservation district.

Ben and Wilmer Luke recently completed the spreading of 20 per cent superphosphate on about 65 acres that they are planting to hubam, biennial white and Madrid clover. The Madrid and hubam are being planted for seed production and will later be plowed under as soil building crops.

Friends here learned this week that Miss Mary Kessler, long time resident of Muenster, passed away on January 17 at the home of Dr. and Mrs. J.H. Payne in Pleasanton, and that burial took place in Mission Burial Park, San Antonio.

Miss Kessler resided in this city until 13 years ago when she left to make her home with the Paynes.

PARISH P-TA PLANS EASTER BAZAAR FOR SCHOOL LUNCH FUND

The traditional Easter Monday bazaar and dance this year will be sponsored by the Sacred Heart P-TA which is making extensive plans in an effort to make it one of the most successful events in community history. Mrs. Rudy Hellman, president of the association, stated Wednesday. Proceeds will be placed in the lunch fund to defray kitchen equipment expenses.

The plans were initiated at the association's meeting last Wednesday night and various committees are being appointed to take charge of the varied entertainment features that will be offered for the afternoon's enjoyment and will continue during the evening hours in the basement of the parish hall while a dance is in progress on the main floor.

The party will get under way at about one o'clock. Sandwiches, cold drinks and other refreshments will be available and in the late afternoon a plate supper will be served.

Rubbish Pick-ups In City's Clean-up Will Start Early Friday

In connection with the city-wide Spring cleanup, Mayor J.M. Weinzapfel issues another reminder this week that a city truck will make the rounds on Friday and Saturday, the 28th and 29th. All persons wishing to dispose of trash are urged to have it in sacks or boxes at the front of their property early Friday morning.

Starting early Friday the truck will begin its pickup and continue until the entire town has been covered.

Residents are also reminded that rocks, ashes, or burnable junk will be rejected by the driver.

No charge will be made for the service. Those wishing to take advantage of it are asked only to have their trash securely packaged and conveniently located.

'SHANTY' TO WELCOME SODA AND ICE CREAM PATRONS SATURDAY

The Shanty Muenster's soda and ice cream center is ready for its opening Saturday. Mrs. Edith Buckley, owner and operator disclosed early in the week. Equipment and fixtures are installed, interior and exterior decorations are finished — the place can begin operating as soon as ice cream and fountain ingredients arrive.

Mrs. Buckley begins her venture in a bright, attractive spot contrasting sharply with the former dullness of the location. The entire interior was favored with improvements — celotex for walls and ceiling and linoleum for the floor — followed by paint and fluorescent fixtures, specially built tables and counters and upholstered chrome chairs and stools complete the arrangement.

The Shanty will specialize in fountain service, coffee and sandwiches.

MRS. JOE LUKE WILL OPEN FLORAL BUSINESS

Construction is under way now for the city's latest business venture, a greenhouse and flower shop which will be owned and operated by Mrs. Joe Luke under the name of "The Blossom Shop". It will be located beside the Luke home.

The foundation was completed early this week and the prefabricated sections are expected to be in place by next weekend.

The Blossom Shop will specialize in potted plants and will fill orders for cut flowers for all occasions including weddings and funerals. It is accepting orders for Easter flowers now.

Muenster Water Okayed

An official OK by the State Health Department assured city officials this week that Muenster remains on the list of cities with an approved water supply. The rating is determined by laboratory test of samples submitted by the city.

City Proclamation Asks Observance Of Good Friday

In a proclamation issued this week, Mayor J.M. Weinzapfel designated Good Friday April 4, as a day of special reverence and called on all residents of Muenster to observe it fittingly by suspending business and attending church services.

The proclamation requests that all business houses close between the hours of noon and 3 o'clock.

The Mayor pleads for complete cooperation — that all business houses close their doors, that workmen lay down their tools, that activity on the streets be kept down to a minimum.

In the past Muenster has been very respectful in its observance of Good Friday, and he asks that this record be carried through again this year.

MRS. ADAMS, FORMER RESIDENT, DIES SUNDAY

Mr. and Mrs. Ed Schmitt, Mr. and Mrs. Leo Schmitt, Al Schmitt and Mrs. J.A. Fisher were in Terrell Tuesday to attend funeral services for Mrs. Ed Schmitt's sister, Mrs. Kate Adams, who died Sunday of a heart ailment in the home of a daughter in Austin.

Mrs. Adams was well known locally, having resided northeast of this city as a girl, and from her frequent visits with her sister in later years. She was the former Miss Kate Ruwaldt.

Survivors include three children.

News Of Sick And Injured

Steve Mosler was confined to his home this week suffering from influenza and asthma.

Mrs. Clarence Wilson was moved from St. Vincent's hospital in Sherman to her home Friday and is convalescing nicely from a recent major operation.

Frank Kaiser returned to Sherman Monday to have stitches removed from his eye lid on which an operation was performed at St. Vincent's hospital last Wednesday.

August Friske returned home Tuesday afternoon from Saint Vincent's hospital Sherman, where he had been a patient since Friday for treatment and observation.

Mrs. Ruth Needham of Myra spent several days of the past week as a patient in Gainesville Sanitarium taking a series of penicillin treatments for a bone infection.

Mrs. Katy Roberg, who underwent surgery at Gainesville Sanitarium on March 10, was moved to her home Thursday and is recovering normally. She is able to be up and around the house a part of each day.

Mrs. Pat Hennigan is recovering from a tonsillectomy performed at Gainesville sanitarium Tuesday.

Mrs. William Wieler, who has been ill at her home for the past four weeks, has recovered sufficiently to spend a part of each day out of bed. Last week she was cheered with visits from her children, Mrs. H.C. Billingsley of Ardmore, and Mr. and Mrs. R.B. Shelton of Denton.

Tony Greminger was confined to bed several days this week with influenza.

Miss Olivia Stock suffered considerable discomfort this week as the result of a sprained right wrist.

Veterans Service Officer Can Give Information On Re-Burial of War Dead

Returning from a recent meeting in Dallas, Ed Merzbacher, Veterans Service Officer for Cooke County, can now furnish complete information on the Program for the Return and Re-burial of the World War II dead.

Mr. Merzbacher is anxious to pass the information on to the next of kin of those in this county who gave their lives in defense of their country. He has a supply of booklets, "Tell Me About My Boy" and other forms to give to next of kin which will enable them to better understand this program.

Mr. Merzbacher's office is in the basement of the Courthouse, Gainesville and he can be seen there during normal office hours.

PASTOR ANNOUNCES SPECIAL SCHEDULE FOR HOLY WEEK SERVICE

An announcement from Father Herman Laux this week reveals that Muenster's Sacred Heart parish will observe next week in the traditional manner with special Holy Week services.

The schedule is as follows: Palm Sunday - 6 o'clock, low mass; 8 o'clock, blessing of palms followed by procession of the congregation and high mass; 10:30, low mass.

Wednesday, Thursday and Friday nights at 8 o'clock, Tenebrae services.

Holy Thursday - 8:30, high mass.

Good Friday - 8:30, Good Friday services.

Holy Saturday - 6:30, beginning of blessing ceremonies, followed by high mass at about 8 o'clock. At night, 7:30, Resurrection services.

Easter Sunday - masses on regular 6, 8 and 10 o'clock schedule.

Knights Complete Plans For Initiation Program April 20th

Final plans to make a gala event of the K of C initiation here on April 20 were completed in a special committee meeting last Wednesday night. The group of candidates will be named the Father Herman Class honoring Father Herman Laux, pastor and chaplain of the council.

As host to all councils of the Sixth District and visitors from surrounding districts, the local council has arranged a program beginning in the morning and lasting well into the night. Registration of candidates will begin at 9 o'clock at the K of C hall. Members will also assemble there for a parade to the church and group attendance at Mass. Special escorts for the parade are the Boy Scouts and the Muenster Youth Band in uniforms and the Fourth Degree Knights in formal regalia. All knights are urged to join in the parade in order to make it as large and impressive as possible.

A lunch, to be served by the Sacred Heart P-TA, will follow the Mass.

Exemplification of degrees will begin shortly after lunch and take up the greater part of the afternoon.

As soon as possible after the initiation the social program will begin. It will be featured by a banquet and entertainment for members and their wives or lady friends.

2000 Farmers Invited To Soil Conservation Meeting At Gainesville April 30

Two thousand farmers and business men of Cooke county and neighboring communities will be invited to attend a soil conservation program to be given in junior high auditorium in Gainesville on April 30 at 2 p.m.

The program is sponsored by the Second National bank of Houston in the interest of soil conservation, in cooperation with the Santa Fe railroad.

Estin C. Whipple, agricultural agent for the Santa Fe, of Galveston, met with a county committee Thursday and explained the plan. He asked that a committee be named to make up the invitation list and the invitations will be extended by mail by the Houston bank.

James R. Wimberly, head of the soil conservation office in Gainesville was named chairman of the invitation committee and other members include J.M. Weinzapfel, J.W. Hess and R.L. McNelley of this city.

Parish Dads Group Elects Joe Vogel As Secretary Reelect Other Officers

The executive committee of Saint Joseph's Society is unchanged with the exception of secretary as the result of the annual election held in connection with a regular meeting on the feast day of its patron on March 19.

J.W. Hess was reelected president, Joe Hoenig vice-president, and Joe Vogel was elected secretary replacing R.R. Endres, resigned; Meinrad Hesse was reelected financial secretary and Frank Klement, treasurer. John Klement and Al Walterscheid were reelected marshal and banner carrier, respectively.

Warren R. Cannon, 81, Bulcher Pioneer, Passes Saturday P.M.

Funeral services for Warren Reece Cannon, 81, a pioneer of the Bulcher area, who died Saturday evening, were held from the Bulcher church Monday afternoon with Rev. G.B. Stone of Wichita Falls and Rev. Roy L. Cook of Saint Jo officiating. Interment was in Coker cemetery, arranged by Scott Brothers Funeral Home of Saint Jo.

Pallbearers were: Ruel Cannon, R.D. Cannon, Paul Cannon, Walter Cannon, Alvin Blakely, Johnny Cannon, Robert Cannon, Lee Roy Cannon, William Cannon and Pete Cannon.

Mr. Cannon was born near Salem, South Carolina, Nov. 7, 1866. His forefather came from Scotland and Ireland and settled in South Carolina. His grandfather Bryce was one of the men who drew up the constitution of that state.

He came to Texas in 1892 and the following year returned to Carolina and was married to Miss Clara Elizabeth Curtis. They settled in Texas near Bonita and subsequently lived at Saint Jo, Illinois Bend and Spencer. In 1903 they settled at the home place in the Bulcher community where he resided until about four years ago when he started dividing his time with his children.

For the past year he had been in failing health and was at the home of his daughter, Mrs. Leila Ivins, north of Saint Jo, when he became ill. He was taken to a Nocona hospital Thursday of last week and was a patient there when he died Saturday evening.

Mr. Cannon served on the school board of his community for many years.

Survivors include the wife; seven sons: W.S. of Naogdoches, Guy of Saint Jo, Olen, Sam, Alex, Calip, and Claud, all of Muenster; three daughters: Mrs. Minnie Blakely and Mrs. Pearl Samples both of Muenster, and Mrs. Ivins of Saint Jo; 32 grandchildren, 7 great-grandchildren; two brothers and two sisters.

Circus Round-up Invites Muenster Girl To Attend Coronation As Duchess

Some Muenster girl will have the honor of attending as duchess at the coronation of the queen of the Circus Roundup to be held in Gainesville on Wednesday, Thursday and Friday, April 23, 24 and 25 in connection with the opening of the 1947 season of Gainesville Community Circus.

The duchess and the escort of her choice will go to Gainesville on Friday afternoon, April 25, and will participate in the coronation of the queen to be held in the circus tent at 7:45 p.m., immediately preceding the final performance of the circus.

After the coronation, the queen and her court, including the local duchess and her escort, will sit in a special section of seats to view the circus performance.

After the show, a coronation ball, honoring the queen and her court will be held in Fair Park Community center, sponsored by the Veterans of Foreign Wars.

The queen will be selected from 10 candidates sponsored by civic and service clubs of Gainesville, in a contest that is now in progress. The 10 candidates were selected by the students of Gainesville high school, St. Mary's school and Gainesville Junior college.

Phone Company Bowlers Are Apparent Winners In Tournament Second Half

First place honor for the second half of the bowling tournament was apparently settled Monday when the Telephone team finished its schedule with 1644, the best of the season to date, and stacked up a margin of points that seems safely out of the reach of remaining contenders. Only a sensational rally by REA or FMA could wedge the team out of its lead position.

Team averages to date for the second half of the tournament are as follows: Telephone, 1567; REA, 1533; FMA, 1516; VFW, 1463; Gun Club, 1436; Girls, 1285. The figures represent the average total pins per 4-man team in 3-game matches.

A play off between first and second half winners is now being considered but no definite decision has been made.

LOCAL NEWS BRIEFS

Shrubby and cedar were planted Tuesday at the new home of Mr. and Mrs. Steve Fette where a landscaping program is under way.

Mr. and Mrs. John Wilde and Norbert Wilde returned to their

home in LaSara Friday after being here for the funeral of William Bergman and visiting relatives.

A concrete curb has been completed at Mrs. Ben Hellman's property line along First street.

The J.A. Fisher home is being enlarged by converting the attic into sleeping quarters.

H.P. Hennigan and daughter, Miss Rose, were Sherman visitors Monday.

Miss Ruth North of Gainesville spent the weekend with her sister, Mrs. Smyrel Owens.

A dairy barn of concrete tile is under construction at the J.W. Fleitman farm.

Mr. and Mrs. R. L. McNelley made a business trip to Dallas Thursday.

Mr. and Mrs. Ben Otto of Gainesville spent Sunday with the John Tempel family.

Mrs. T.N. Fielder and grandchildren of Denton spent the weekend here.

The W.R. Vestal family moved this week from Route 3, Muenster, to Route 2, Gainesville.

Mr. and Mrs. Smyrel Owens left Tuesday for a visit with friends in Hamlin, Texas. They will return home this weekend.

Mr. and Mrs. Horace Elmore of Krum visited here Friday with her mother, Mrs. Aug. Reiter and other relatives.

Mr. and Mrs. Lynton Mitchell had as guests Saturday her parents, Mr. and Mrs. W. A. Price of Saint Jo.

Mrs. Matt Stelzer, Maurice and Gerald Stelzer, all of Post, spent the weekend with relatives in this city.

Matt Yosten has returned to his home in West Point, Neb., after a several weeks' visit here with relatives and friends.

Earl Lehnertz, employed in Walters, Okla., was here during the week to visit his parents, Mr. and Mrs. Joe Lehnertz.

Bob Swirezynski is now employed with Magnolia Pipe Line company with headquarters in Ardmore, Okla.

Miss Marian Starke joined the Muenster State bank personnel Tuesday replacing Mrs. Arnold Rohmer who resigned.

Mr. and Mrs. Eddie Jakubec and son of San Antonio spent the weekend with her father, Fred Herr and family.

Johnny Sicking has received his private pilot's license. He took his training in Emmet Fette's Aeronca Champion.

Mrs. Maggie Cain of Myra visited her children here Saturday enroute to Estalline for a visit with her sister.

Mr. and Mrs. Albert Stoffels had as weekend guests her parents, Mr. and Mrs. John Slaton and son, Delbert, of Fort Worth.

Miss Elizabeth and Tony Fleitman and their mother, Mrs. Joe Fleitman, were Fort Worth visitors Thursday.

F. X. Hacker of Valley View spent Sunday with his son and daughter-in-law, Mr. and Mrs. Martin Hacker.

The Ford Nolands have a 47 Dodge sedan delivered by F. E. Schmitz Motor Co., who also delivered a Dodge pick-up to Bill Becker.

Mr. and Mrs. Joe Harrison and Mr. and Mrs. Mose Willis, all of Gainesville, were Sunday guests of Mrs. Harrison's sister, Mrs. Jim Cook and husband.

Joe Flood of Waco spent several days of the week here on business with the REA and was the guest of Mr. and Mrs. R.L. McNelley.

Mrs. Betty Liedtke and daughter, Carolyn, of Denton visited Tuesday with Mrs. Liedtke's parents, Mr. and Mrs. Henry Branharn.

Mr. and Mrs. J. P. Janicki came in Saturday from Chicago.

Ill., to spend a week with her parents, Mr. and Mrs. Jake Pagel, after which they will go to Tyler to make their home.

Mr. and Mrs. Albert Steinberger and daughter, Maxine, and Mrs. George Mollenkopf spent Sunday in Marietta, Okla., with Mrs. Steinberger's parents, Mr. and Mrs. Tom Carter.

Weldon Wylie, son of Mr. and Mrs. W.B. Wylie, who enlisted in the army air corps last week is stationed at San Antonio for basic training with the ground forces.

Mr. and Mrs. Sam Cannon had as guests during the week her sister and brother, Mrs. Jim Alsop and Beauford Wells, both of Uvalde, Texas. It was the latter's first visit here with his sister in 24 years.

Mr. and Mrs. J. M. Weinzapfel and son, Henry, Mrs. Herbert Meurer and sons, John Dave and Robert, and Mrs. Tony Gremminger spent Sunday in Wichita Falls, Windthorst and Scotland. The ladies attended a bridal shower honoring Miss Viola Litten in Wichita. She will be married to Joe Meurer on April 7. Mr. Weinzapfel and boys visited relatives and friends in Windthorst and Scotland.

13 New Members Join Parish Mothers' Society

Thirteen new members were admitted to Saint Anne's Society Sunday afternoon in ceremonies conducted by Father Herman in Sacred Heart church. The society's membership now totals 237. The new members are: Mmes. Bud Bernauer, Charles Fisher John Furbach, Ervin Hamric, Rudy Hellman, Ed Hess, Edgar Klement, Jerome Pagel, Mike Schilling, David Trachta, Richard Trachta, Ray Vogel, Harold Walterscheid.

LEAVING FOR VENEZUELA

Mrs. J.T. Biffle III and son, Mike, of Myra, are leaving next week to join Mr. Biffle in Venezuela, S.A., where he is employed with an oil company. They will make the trip by plane, leaving from Dallas, with a stop at Miami, Fla., and expect to be in Venezuela Friday.

Government's Methods Do Get Rather Complex

Washington — Among the 1,000,000,000 forms and questionnaires sent citizens and businesses yearly by the Federal government are a four-page "Glue and Bone Black Report" asking manufacturers how many of the bones they use are flat-shin, round-shin or prairie bones; a three-pager "Daily Report of Catch by Fyke Nets" for fishermen to tell their catch of bullheads, carp and herring — and one for Indians to report how much "wild hay" they harvested last season!

It Comes Out Here

Washington — The Government Printing Office turns out about 10 carloads of paper a day in such printed matter, among others, as booklets entitled "Studies on the Utilization of Swordfish Livers" and "Annotated Checklist and Key to the Snakes of Mexico."

U.S. taxpayers foot the bill — about \$50,000,000 a year.

The Only Alarm Clock

Shopper — "I want to buy an alarm clock — one that will wake my husband without arousing the whole family."

Clerk — "Sorry, madam, but we haven't any like that. All we have are the ordinary kind that wakes the whole family without rousing father."

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Gainesville



Goodies Galore

SHOPPING FOR THAT BIG EASTER DINNER IS A CINCH AT OUR STORE.

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AT THE SIGN OF THE FLYING RED HORSE

In the New— Mobilgas

The same ingredients that gave super-fighting power to Magnolia's 100 octane aviation gasoline, give that extra performance to the new and better Mobilgas—truly, Flying Horsepower! Smooth and even power at all speeds... dependable power. It's the best Mobilgas ever made!

Magnolia Service Station

Otto Walterscheid



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Local NEWS Briefs

Sgt. and Mrs. Earl McDaniels and baby son, James Clark, of San Antonio visited here during the weekend with her parents, Mr. and Mrs. Henry Streng and family and other relatives and friends. Mrs. McDaniels is the former Miss Evelyn Streng.

Mrs. Bill Bergman accompanied her daughter, Mrs. Bernard Knoff to Kansas City, Kansas, when she returned home Friday, and will visit with her and her family indefinitely. Enroute, they

stopped in Ardmore, Okla., for a visit with relatives.

Msgr. Kempues of Memphis, Tenn., enroute to his home after a vacation in California, stopped at Decatur Friday and was joined by the L.W. Plusche's on a drive to this city to visit the C.J. and L.A. Bernauers and other friends Saturday.

Father Anselm Mendez returned to Subiaco Sunday evening after spending several days in the parish. On the feast of Saint Benedict, Friday, he officiated at ceremonies during which several high school students were received as Oblates of Saint Benedict during the 8:30 mass.

Mr. and Mrs. T. A. Watson of Dallas were Sunday guests at the Stock home. They were enroute to their home after spending

three weeks on a tour of California and the west coast. Mrs. Watson and Miss Olivia Stock were classmates in grade school at Hamlin, Texas.

A. J. Schilling of Seymour visited relatives here Sunday and was accompanied back by his sisters, Mrs. George Koelzer and Miss Anna Marie Schilling, who visited there until Monday afternoon when A.J. brought them back and went to Saint Jo to be employed in oil field work.

Mrs. Al Walterscheid received word from her brother, Henry Loerwald of LuVerne, Iowa, this week advising that he has sold his recreational parlor and is entering the sporting goods business. Mr. Loerwald has many friends in this area. His last visit here was during the Christmas holidays.

L.A. Baumhardt, manager of Muenster Manufacturing company, closed a deal Thursday with Ray Bezner becoming owner of Bezner's new home in the east part of the city. Mr. and Mrs. Baumhardt and their two children will move from Sherman to Muenster after Easter, when the Ray Bezner family moves to Gainesville.

Mrs. Jim Cook was hostess in her home Saturday afternoon for an informal get-together honoring Mmes. Tony Gremminger and Ray Evans on their birthdays. Following the presentation of gifts to the honorees, refreshments of birthday cake, ice cream and coffee were served from a beautifully appointed table, centered with the decorated cake, and adorned with red roses.

SURPRISE GET-TOGETHER GREET'S FRED HOEDEBECK

Fred Hoedebeck was pleasantly surprised Sunday afternoon when his children and grandchildren gathered at his home to help him observe his birthday with a family reunion.

Personnel included Mr. and Mrs. Leo Hoedebeck and family, Mr. and Mrs. Clem Reiter and family and Frank Hoedebeck this city, and Mr. and Mrs. Alfred Hoedebeck and children, Mrs. Johnny Howell and daughter, and Mr. and Mrs. Eugene Hoedebeck, all of Denison.

MAXINE STEINBERGER HONORED ON BIRTHDAY

Little Maxine Steinberger, daughter of Mr. and Mrs. Albert Steinberger, was honored with a party in observance of her birthday Tuesday, when she was three years old. Her mother directed out door games at the family home and served refreshments to 18 little guests. Favors were Easter baskets, paper hats and whistles, and Maxine received a shower of gifts from the guests.

Personnel included Skippy Becker, David and John Yosten, Carolyn and Don Swirczynski, David Huchtons, Joaline Mollenkopf, Charlene and Billy Otto, Janice Flowers of Gainesville, Sharon and Jimmy Schumacher, Roy Monday, Timmy, Kenny and Kay Fette, Billy Frank Richter,

and the honoree.

Tuesday evening Maxine shared honors at a dinner given by her grandmother, Mrs. Tom Carter in Marietta, Okla. The other honor guest was Mr. Carter whose birthday is on March 26. The table was centered with a decorated cake and places were laid for Mr. and Mrs. Steinberger and Maxine, Mr. and Mrs. Tom Carter, Mrs. M.L. Witherspoon and Mrs. Edna Hunsberger.

SCOUTS MAKE UTENSILS FOR CAMPING TRIP

Scouts of Troop No. 164 and their Scoutmaster Nick Miller spent most of their regular meeting time Monday evening fashioning cooking utensils from cans and buckets to be used on their forthcoming three-day hike. They also worked on food bags, and made plans to spend next Sunday afternoon at the camp site to clear it and clean it. They will leave at 12:30 in a school bus.

Joseph Felderhoff was welcomed as a new member.

OUTING AT TURNER FALLS

Miss Tony Mae Friske and Ray Lueb of Muenster, Leroy and Clarence Metzler of Lindsay and Misses Edith Bond, Janie DeLapp and Mr. and Mrs. Robert Speake of Gainesville spent Sunday at Turner Falls on an outing.

Did you ever see a lawyer's brief that wasn't long.

You Can't Look YOUR BEST—

Unless Your Clothes Look Their Best.

Dyers and Hatters

Lone Star Cleaners

J.P. GOSLIN, Prop. Phone 332 Gainesville

Chick Prices Reduced

For a limited time only, day old baby chicks (3-A Grade) are priced at

\$12.00 Per hundred

BUY NOW AND SAVE

MUESTER HATCHERY
BARNHART HATCHERY
GAINESVILLE HATCHERY

Hello Folks!

We'll Be Open Saturday, March 29

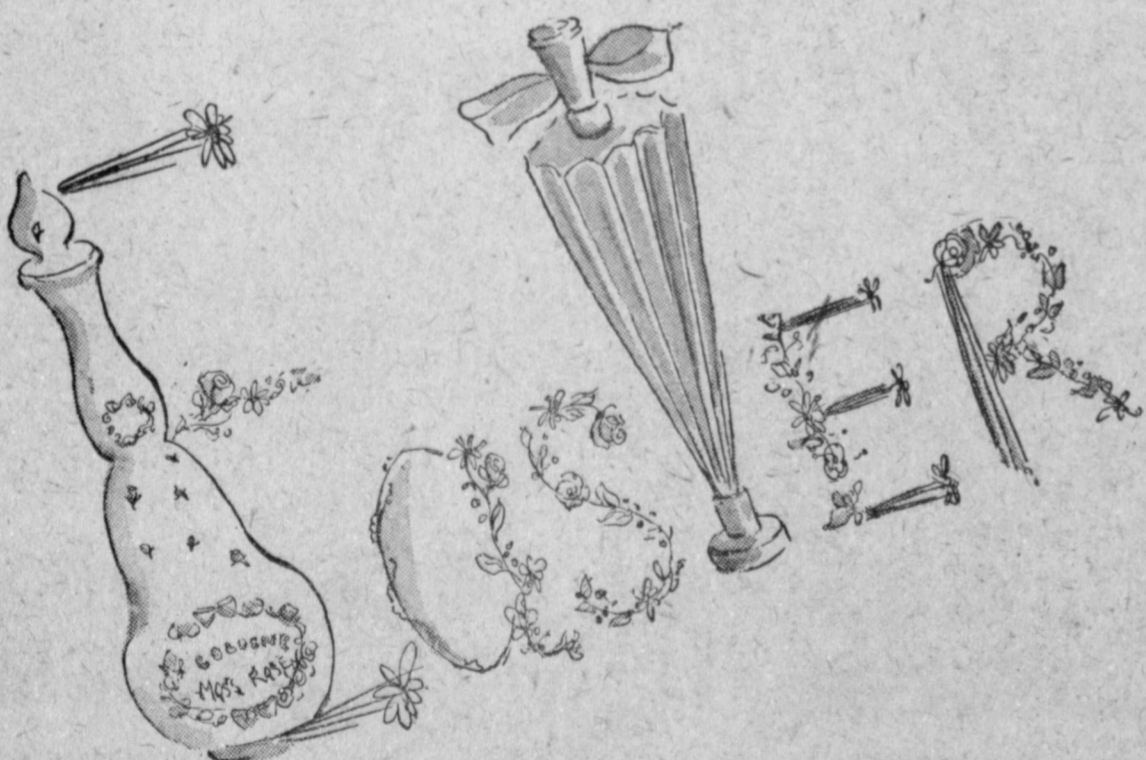


Come in and try our
SUNDAES — SODAS
MALTS — MILK SHAKES
COFFEE — SANDWICHES

The Shanty

Mrs. Edith Buckley and Betty Lue

Charles of the Ritz



Moss Rose . . . Spring Rain . . .

Colognes that spell Easter. Brimming with florist-fresh fragrance in vases she'll save as memoirs—one as a sentiment of the Victorian era with elusive Moss Roses; the other, reminiscent of Spring flower gardens at dawn. See them in gift sets, too.

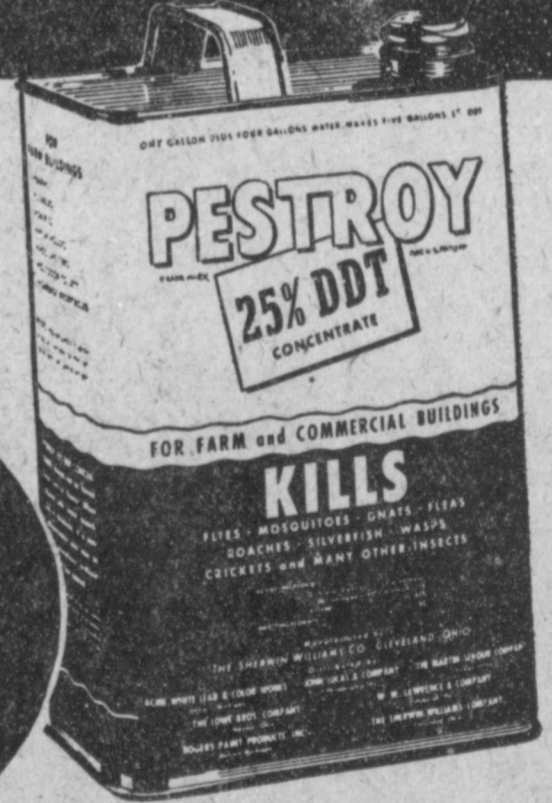
Moss Rose Cologne . . . \$2.25
Spring Rain Cologne . . . \$2.00
Plus tax.

Clayton Dry Goods Company
Gainesville

FARMERS! SAVE MONEY— BUY DDT IN CONCENTRATED FORM

Now, that amazing insect killer DDT is available for farm use at an amazingly low cost. Pestroy is a 25% concentrated DDT solution. Just mix Pestroy with four parts of water to get a ready-to-use 5% DDT solution, the recognized strength for maximum killing efficiency.

ONE GALLON OF PESTROY COSTS \$4.95
MIX WITH WATER TO GET 5 GALLONS OF 5% DDT SOLUTION
Your cost Ready to use 99¢ PER GAL.



<p>MIX WITH WATER! 4 parts of water to one part of Pestroy makes 5 parts of insect killer.</p>	<p>BRUSH IT! Brush on walls, screens, floors. One gallon when diluted covers 4800 Sq. Ft.</p>	<p>SPRAY IT! Use any common farm sprayer with coarse spray. Non-inflammable in ready-to-use form.</p>	<p>USE AS DIP! Mix 7 pints Pestroy with 100 gallons of water for cattle dips. For control of horn flies. Cost per gal. 54¢</p>
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TRADE MARK REG. U. S. PAT. OFF.
PESTROY KILLS Flies, Ants, Mosquitoes, Silver Fish, Roaches, Fleas, Gnats, Bedbugs, Wasps, Moths, Crickets.

25% DDT

The FMA Store

THE MUESTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MUESTER, COOKE CO., TEXAS
 R. N. Fette, Editor — Rosa Driever, Assistant Editor
 Subscription Rates: In Cooke Co., \$1.50; Outside Cooke Co. \$2.00

Entered as second-class matter December 11, 1936, at the post office at Muester, Texas, under the Act of March 3, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

Washington News Letter

By Congressman Ed Gossett

Washington, D.C., March 22 — The House this week passed several minor bills, including one to transfer sugar control from O. P.A. to the Department of Agriculture. Under this bill sugar controls are extended to October 31, with control over industrial inventories for an additional five months.

A number of big and controversial issues on which committees have been hard at work will soon hit the floor of Congress. These will include labor controls, tax-

tion, and foreign policy.

The tax bill sponsored by Congressman Harold Knutson of Minnesota, Chairman of the Ways and Means Committee of the House, is scheduled for a vote in the House on Thursday. Tax bills are presented under the so-called "closed rule". This means one vote for the whole bill or against the whole bill; no amendments are in order. I am opposed to a 20% cut across the board as urged by Mr. Knutson, and oppose any drastic reduction in taxes at this time. Our national income is twice as high as at any time before the war. Certainly we should balance the budget and pay something on debts while income is high. If tax relief is to be given, most people agree it should be given first to ex-

ceedingly low income persons. Among facts points out by tax experts however, is that 50% of all the corporation stock of America is owned by persons whose incomes are less than \$5,000.00 per year.

The President's proposal of a \$400 million loan to Turkey and Greece is going to run into some tough opposition. Already the liberal left-wing group of the country is fighting it; joined with them are some notable conservatives and right-wingers. Some contend that any aid extended these distressed countries should be handled through and by the United Nations. Others point out that we permitted UNRRA to be handled by a United Nations group and that much of it was diverted to the aid of communists, and that Marshal Tito of Yugoslavia used it to equip a communist army. Others will strongly contend that this aid should be only in material, equipment and supplies necessary to bolster Grecian-Turkish economy and none of it in money. However, if we start shipping them much needed locomotives and boxcars, and so on, the cry will go up that these things are badly needed at home. Whatever attitude one takes, he must admit that America is now a world power and cannot escape responsibilities of world leadership. On one hand we do not wish to permit people to starve and democracy crumble, while on the other hand we do not want to set up a world-wide W.P.A.

duplicated a half-dozen times. This costs one paper there more than \$60,000 a year. A small dairyman in Connecticut who had been in business twenty years and employed nine men, was told his plant must be unionized. When he hesitated, the Teamsters Union threw 200 pickets from New York City around his place. A war veteran who tried to drive a truck of milk from the dairy was stopped, the milk poured out, and he was severely beaten and left lying on the roadside.

Such practices have been going on throughout the country. Congress proposes to outlaw this sort of activity.

Prophecy Fulfilled

The evening lesson was from the Book of Job, and the minister had just read, "Yea, the light of the wicked shall be put out," when a fuse blew and the congregation was left in total darkness.

The minister was of stern stuff, though, and with scarcely a pause he met the situation. "Brethren," he said, "in view of the sudden and startling fulfillment of this prophecy we will spend a few minutes in silent prayer for the electric-light company."

Watch Repairing

John Furbach

Watchmaker
Muester

NATIONALLY ADVERTISED

Flatty SPECS

smart girls are going for

6.95

BROWN 'n' WHITE •
... because they go so cleverly with your every young spring-into-summer outfit!

Chapman's Shoes

Faster!

Better!

Our new equipment and full-time schedule means better work in less time on your

CLEANING

PRESSING

SHOE REPAIRING

Nick Miller



From where I sit ... by Joe Marsh

Apple Tree Versus Wheat Field

If you ever visit Jeb Crowell's farm, he'll take you right out on that back porch of his and show you his apple tree.

"There," says Jeb, "is nature's noblest creation—fifty years, and bearin' still the finest cider apples in the county!"

But last fall, when a group of us was there, Lud Denny points across the river to his grain fields and says: "There's an even finer sight! Acres and acres of golden grain you can make dozens of appetizing things with—including wholesome, sparkling beer."

Both of them got so eloquent on the subject, that the rest of us worked up quite a thirst; so Jeb goes to the icebox for beer and cider. And when the refreshments come, Lud chooses cider, and Jeb takes the beer!

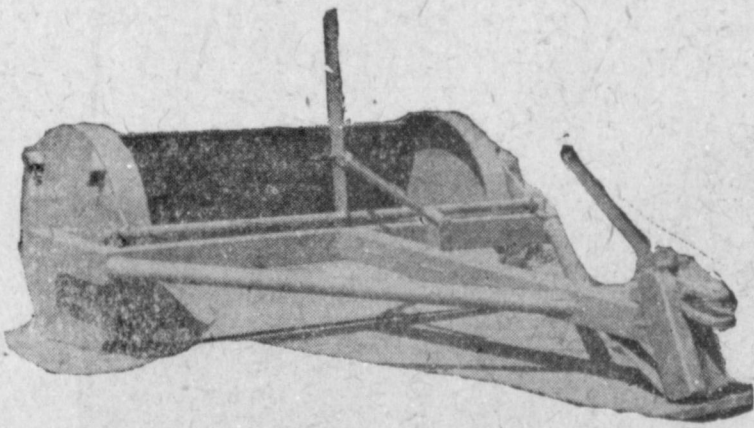
From where I sit, that's the answer to most disputes. You can talk all you want, but when it comes to tastes and preferences, there's just no argument.

Joe Marsh

Copyright, 1947, United States Brewers Foundation

Save Time, Labor, Land and Money

With The 'Chief' Rotary Scraper



THE CHIEF will spread a load from two to six inches thick or dump all in one place. It can be backed into corners and other hard to get places and can be dumped while being backed.

THE CHIEF has a superior hitch. The specially designed, exclusive Chief hitch lifts the blade from cutting position with minimum of gadgets, by a light pull on the rope.

SCHAD & PULTE

Hardware & Farm Implements
EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

An article in the current issue of the United States News points out that we have already committed in cash and credit for world relief and rehabilitation the staggering sum of \$31,885,000,000. This includes credit to the extent of \$9 billion, UNRRA contributions of \$2½ billion, the cost of our occupying forces at \$1,201,000,000, funds pledged to the World Bank and to International Monetary fund at \$4 billion, loans made by the Export-Import Bank, and so on for additional billions.

Within a few days the House Labor Committee is expected to report out a comprehensive bill amending and changing our labor laws. The cry will go up immediately that Congress is hostile to labor. Such is not the case. Congressmen generally know that 25% of the big C.I.O. unions are controlled and dominated by Communists who would like to destroy the country. They recognize that a half dozen labor czars throughout the country now have it within their power to stymie and destroy American economy. They wish to protect all of the people, which of course includes labor.

Under union policy of spreading work and protecting union members, the House has discovered many absurd practices. For example, painters unions in Chicago will not permit the use of brushes wider than a certain number of inches because the work is finished too quickly. A typographical union in New York requires the forms used in every ad to be broken up and melted after one run even though the same ad is to be



The NASTRIX FAMILY meets on time at the Station

Neither too early nor too late... thanks to their guaranteed precision perfect Natrix Watches.

Come in and see our collection of individually styled Natrix Watches—give your family happy timing.



Huneycutt Jewelry

Gainesville

It's a good number!

Humble's 997 motor oil is a high V-I oil that flows instantly on frosty mornings, stays tough and ready when temperatures climb. It does —and does well—everything a good motor oil is called on to do; it cleans, cools, seals, and lubricates the engine of your car. At moderate cost, too—only 30c per quart.

HUMBLE 997
a Balanced MOTOR OIL

HUMBLE OIL & REFINING COMPANY

DRAIN AND REFILL WITH 997 EVERY 1000 MILES

"BALANCED" In Humble's Balanced 997 motor oil, you find every desirable motor oil feature—from V-I to price—in perfect balance.



FOR PREMIUM PERFORMANCE drain and refill with Esso Motor Oil—it's unsurpassed. Companion in quality to Humble Esso Extra gasoline!

HUMBLE

HUMBLE OIL & REFINING COMPANY

The American Way

By George Peck

COMMUNISM

Karl Marx, the originator of Communism, evolved his theory on the basis that under Capitalism the workers were exploited and ground down. At the time Marx published his theory, it was not so foolish for him to believe in it, but today it is stupid for anyone to consider any such theory in view of the demonstrated success of Capitalism under which system the workers get such a large share (approximately 90% in America) of what they help to produce.

Communism concentrates all wealth, control of all jobs and the right to free speech into the hands of a very few people. This inevitably leads to dictatorship. That is exactly what happened in Russia, the only country in which Communism has been tried on a large scale.

Communism banishes God. Karl Marx wrote that religion is the opiate of the masses. When the Communists take over control of a country, churches and religious organizations are closed. Religion and Communism cannot both breathe in the same atmosphere.

Communism presupposes that all people should have equal opportunity. When Stalin became dictator of Russia, his first move was to turn sharply away from Communism. He publicly declared that workers should not share alike but that each should be paid according to his individual ability and productivity. He stated that the worker who worked harder and better than his fellow-workers should have better food, better clothing and a better home in which to live. This was a confession that wealth cannot and should not be distributed equally. Right there, Stalin threw Karl Marx and his Utopian theory of Communism into the ash-can.

Under Communism the people have to be governed by a small group of men. A people willing to submit to this kind of rule are not fit to govern themselves and should not be allowed to do so. The same is true of any collective system.

In America, under Capitalism, the people individually own all the wealth of the country, and our law makers are our elected representatives. Danger threatens this ideal state of economic and political affairs. If we continue to place more and more wealth in the hands of our Federal Government, thus giving it control of more and more jobs, one fine day these lawmakers will cease to be our elected representatives, and instead, become our un-elected and self-appointed rulers.

Communism kills all initiative, all incentive. Why should a worker try to do a better job if his reward is only to be equal to that of another worker who has less ability and toils less diligently? In America, under Capitalism, the skilled and industrious worker gets a greater reward, plus the

opportunity to advance to an executive position. As proof of the latter, take a look at the thousands of men now holding key positions who started at the bottom.

Communism is an impractical and unworkable theory, and will continue to be just as long as human beings are human. To aspire to better things; the ambition to outstrip one's fellows is but human. In the early days of mankind, it was the fellow with the strongest muscle and who exercised it who became the "boss man." But civilization has marched on, until today it is the fellow with the strongest brain and who exercises it, who works his way to the top of the heap. There is now an aristocracy of brains which will not stomach Communism. It must either operate under a Capitalistic system, or sit in the saddle of a dictatorship.

The greatest benefit for mankind comes not from placing the control of wealth in the hands of a few people, as under Communism, but from encouraging a wide distribution of wealth, with special rewards as incentive to

those who create it as under Capitalism. The standard of living of any people can rise only in proportion to the amount of wealth created. Whereas Capitalism operates, with government umpiring, but not controlling, a maximum of wealth is created. Wherever Communism has operated, creation of wealth has been cut down to an almost irreducible minimum.

Kraft Representative Sees Bright Future For Southwest Dairy Farmers

Denison, Texas — The dairy farmer in the Southwest will play a large part in meeting a continuing need for a large total of high quality milk in years to come, it was stressed here recently at a meeting of fieldmen of the Kraft Foods Company.

Representatives of Kraft plants in the company's Southwestern division attended the two-day meeting which was one of a series of similar conferences being held throughout the country.

"Population increases within this country and expanding fore-

ign markets are two of the factors which indicate that demand for milk will remain good," Loftis said. "We must help see to it that greater supplies of milk and milk products are made available to millions of persons who have never had enough dairy products to bring them up to minimum nutritional standards."

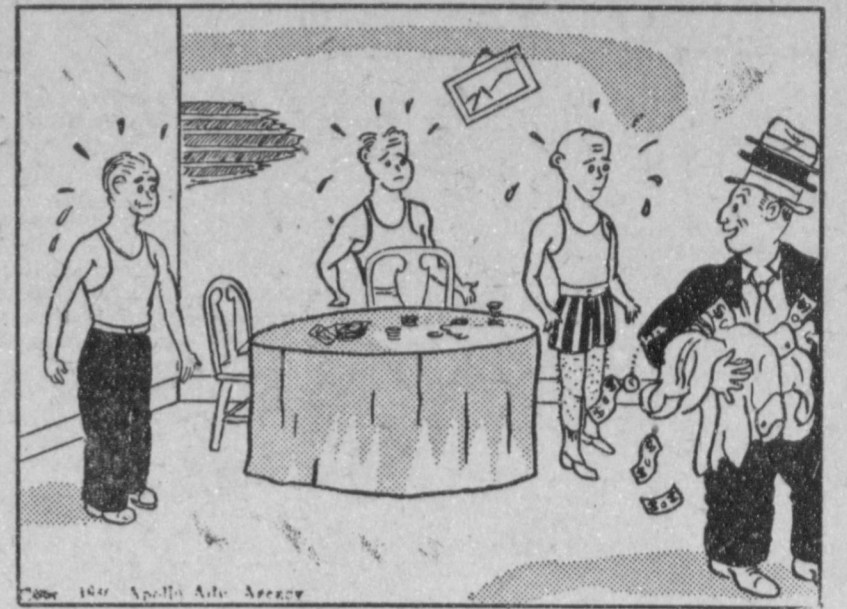
That dairying has come a long way in the Southwest and is becoming a most important factor in the agricultural economy of the region is evidenced by the tripling of American cheese production in the five states of Texas, Missouri, Oklahoma, Kan-

sas and Arkansas in the last ten to 99,892,000 pounds in 1945. Production rose from 33,086,000 pounds in 1935. Please Patronize Our Advertisers



FMA Store

Muenster



I'll be driving a new Ford tomorrow. I picked it out yesterday at ENDRES MOTOR COMPANY.

• This message, read and acted upon, can mean more dollars in the pockets of dairy farmers in this vicinity—whether they sell their milk to us or to someone else. We want farmers to make money at dairying and to avoid waste that results in milk losses and cuts into their profit. That's one reason why we are publishing this message in addition to

"Moos of the Moment" which appears regularly in this paper.

The other reason is that we produce high-quality dairy products and, to do it, we must have high-quality, sweet, good-tasting milk. For that kind of milk, proper cooling on the farm is essential.

Uncle Bob

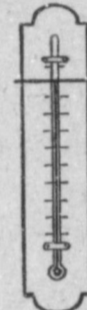
Kraft Dairy Farm Service

Air won't cool milk!

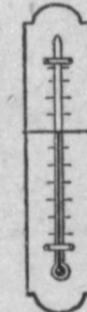
Yet you must cool it down to 60° or lower quickly . . . to save yourself losses on spoilage . . . to keep it fresh for drinking or for use in quality dairy products. Here's what to do.



This type of cooling tank, with cool water circulating around milk cans, is a practical, effective arrangement.



90° Milk comes from the cow at a temperature that is above 90° F.



60° Prompt cooling to below 60° is necessary to keep it from spoiling rapidly.

USDA tests show that milk with a high bacteria count soured in 12 hours at 100°; at 40° it kept sweet 180 hours. Milk with a low bacteria count soured at 100° in 36 hours, but held sweet for 300 hours when the milk was cooled to 50° F.

COOL MILK IMMEDIATELY after milking and cool it as rapidly as possible.

You'll avoid losses of income if you do. And this is why:

Milk, when it comes from the cow, has a temperature above 90°. Bacteria multiply rapidly in milk that warm or near that warm. And it is the increase of bacteria—not thunderstorms or anything else—that causes milk to sour.

Get the body heat out of milk—down to 60°—as quickly as you can.

It takes more than air

You can't rely on air-cooling. Air with a temperature as chilly as 44°, circulating around milk cans, won't reduce the milk temperature below 80° in three hours. Tests at state colleges have proved that.

But tests also show that when you put milk cans in running water under 60° you bring the milk temperature down to the 60° level in less than two hours!

Set your milk cans in cool, running water

The most practical system for most dairy farms is a cooling tank. If you have a big herd, mechanical coolers now on the market are your best answer. But if you produce only a can or two of milk a day, a simple barrel cooler will do the job effectively if you have cool water.

Your water, of course, that you keep circulating around the cans must be below 60° in temperature. If it gets higher than 60° you will want to drop some ice into the tank.

And another important point—set your cans of morning milk into the cooling tank while waiting for the truck to pick up the milk. Even though this may be only a few minutes, it will help protect the quality of your milk.

How to build a cooler

Your County Agent or your dairy plant field man can advise you on a cooling system and can show you how to build a cooling tank or a one-can cooler. We earnestly suggest that you get that help. Good milk cooling equipment is a good investment and it is income insurance for the future.

One more suggestion: Never mix the warm morning milk with the evening milk. You take a chance on ruining two batches if you mix them.

KRAFT FOODS COMPANY

NOTE TO HOUSEWIVES

Milk and cream that's delivered to you or that you get from the store should be kept cool, real cool.

Don't leave them on the doorstep or on the kitchen table. To protect their freshness and keep them sweet, always keep them in the refrigerator.



While they last at

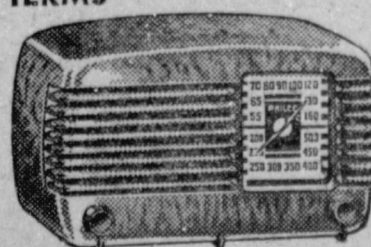
J.B. Wilde



PHILCO RADIO PHONOGRAPH Full size, Tilt-Front cabinet, glorious tone. Plays 12 records automatically. Standard, and short wave.

Model \$ 209.50 1226

EASY TERMS



Philco 200 Amazing value! AC-DC, built-in aerial, dynamic speaker. \$19.95

**It Happened
10 Years Ago**

March 26, 1937

Balanced ticket points to lively race for city election on April 6, when a mayor and three aldermen will be chosen. — G.H. Hellman named chairman of soil conservation committee. — Mother's Society plans bazaar for Easter Monday, proceeds to go into newly opened fund for church. — County votes reject legal sale of beer, Münster and Lindsay wet votes lose as Drys win by 312. — School board faculty honored at dinner prepared and served by Home Economics class. — Herbert Meurer and Paul Nieball attend dedication of Waco's new post-office.

5 YEARS AGO
March 27, 1942

Election to merge Münster and Linn school districts set for April 4. — John Bayer loses Chevrolet pick-up in fire. — Parish plant joins city sewer system. — Truck load of waste paper nets \$26 for new church fund. — Cooke county gets army camp; will be located west of Gainesville. — Father-Daughter program presented on St. Joseph's day by Sodality girls. — Miss Mary Elizabeth Endres has tonsils removed. — Mrs. Joe Pette is recovering from a major operation performed at St. Vincent's hospital at Sherman. — Mrs. Joe Luke attends Garden Club convention at Mineral Wells. — Lindsay observes 50th anniversary of parish with special church services on Wednesday, the 25th.

Mr. and Mrs. Herman Pierce were Dallas visitors Sunday.

THIS LOOKS DANGEROUS



If you had never seen this done, you might be afraid to try it. The lower man in the picture is holding a piece of cotton batting, less than three inches thick, against his face while the upper man directs the 1800-degree blast of a blow-torch against it. The lower man is quite safe, though, because he is demonstrating the flame proofing and insulating quality of cotton insulation. He keeps cool and the insulation doesn't catch fire!

**Conversation Stoppers?
Not These Bonnets, They're
Conversation Starters**

St. Louis. — The bewildered male, who never could understand women's taste in headgear, got a break today.

Now, it's conversational hats, complete, if she desires, with the wearer's name, telephone number, whether she's married or single, engaged or looking around.

The new style chapeau is the creation of Rodney. That's all. Just Rodney. He's listed in the telephone directory as "Rodney, Hats By."

The conversational pieces come in all sizes, shades and color schemes, mostly white, pink or light blue. But instead of the usual floral trimming topside, there are bright red felt letters or numbers mounted on thin coiled springs. These contain the vital statistics.

Rodney, a firm believer that women will wear anything on their heads, charges from \$39.50 up for his conversational pieces.

Rodney says his latest creation was "just a brainstorm." His customers, a list of whom reads like the social register, think the hats are wonderful — at any price.

Most of the conversational pieces he's sold so far have gone out with the telephone number of the wearer topping the bonnet like little red flowers.

Rodney said one woman wore the telephone number motif at a party last weekend and was a sensation.

What Payrollers Cost

Washington — During the Joint Congressional Committee's study of President Truman's \$37,500,000,000 budget, request it developed that the Administration's estimate for the payroll for the coming peacetime fiscal year is \$5,900,000,000 — which is equal to \$42 per head in the U.S. or \$168 a year for a family of four.

LOVING CUP RETURNS TO JUNIORS AT P-TA MEETING

The galloping loving cup of the Sacred Heart Parent-Teachers Association returned, for the second time, to the high school juniors and to Sister Canisia's room in the grade department as the result of parent attendance at the March monthly meeting of the P-TA last Wednesday. It was held by these rooms in February, and in March went to the freshmen and Sister Gebhard's room.

Prizes of \$100 and \$50 for each school will be the final award to the high and grade school class having the largest yearly attendance of parents at the meetings.

The contest is resulting in an increased attendance of parents at the monthly sessions.

HONOR STUDENT

Denton, Texas — Among the 262 honor students at Texas State College for Women who were guests in a special all-college assembly this week was Miss Vir-

ginia Kathleen Nunley, daughter of Mr. and Mrs. Roy H. Nunley, of this city.

Miss Nunley is a junior, secretarial training major at TSCW.

**RED AS FIRE
WILDFIRE**



FIESTA

CASUALS by TRIM TRED

Chief among eye-stopping colors this season is Wildfire Red, perfectly contrasted here by FIESTA'S cool-as-a-cucumber platformed comfort and airy styling

6.95

Farrar's Shoe Store

107 W. Calif.

Gainesville



Our present stock includes all the field seeds popular in this area.

We try not to overstock. So hurry for your supply and be sure of plenty time in case we have to re-order for you.

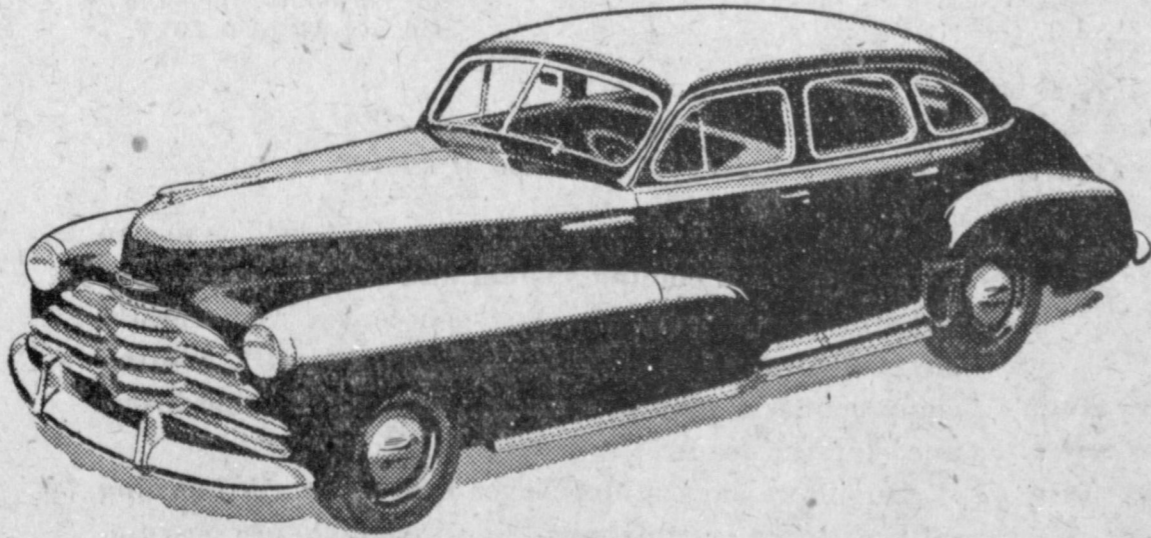
Muenster Milling Co.

Arthur Felderhoff

Owner

Men and women everywhere acclaim

THE NEWEST CHEVROLET



Setting a new high order of
BIG-CAR QUALITY AT LOWEST COST

CHEVROLET You'll find it's bigger-looking . . . it's better-looking . . . it out-styles, out-values, out-saves all other cars in its field . . . for it gives you Big-Car quality at lowest prices and at remarkably low cost for gas, oil and upkeep!

Men and women everywhere are giving this newest Chevrolet the most enthusiastic welcome any new car has ever received!

And you'll find they are preferring it above all others not only because it is the most beautiful of all low-priced cars . . . or the most comfortable to drive and ride in . . . or even the most dependable performer on street, hill or highway . . . but also because they are convinced it's the one car that combines all these advantages of BIG-CAR quality at the lowest prices and at such remarkably low cost of operation and upkeep.

Come in today! See this car which creates a new high order of BIG-CAR QUALITY AT LOWEST COST—this car which is first in production and therefore destined to be first in availability for delivery to you and your family! Place and keep your order with us for this newest Chevrolet.

J. B. Wilde, Chevrolet Dealer
MÜNSTER, TEXAS

Montgomery Ward

**Important
for Easter . . .**

**A Navy, Black
or Pastel Crepe**

12⁹⁸



The stuff that Easter Parades are made of! Sprightly rayon crepes—in glowing pastels, smart blacks and navys. All in brand new styles that show exciting fashion tricks, accent (or create) a slim young waist! The one sketched is typical of our wide assortment. Sizes 9 to 15, 12 to 20.

Add this purchase to your
Monthly Payment Account.

GI's Enroll Now!

GOVERNMENT PAID

Flying Course

SUBSISTENCE ALLOWED

If you would like to be one of the first in this Free, Government Paid, Flying Course, bring a photostatic or certified copy of your discharge to the air port and we will help you with your eligibility.

Private, Commercial, Instructor and Twin Engine Ratings

Osborne Aviation Corp.

Phone 9544 Or After 6 p.m. 790-J

Last Chance!

Because of the general small demand for chicks this year we see no reason to keep the hatchery open as long as usual.

UNLESS bookings before Monday, March 31, justify further settings we will close on Monday April 21.

ORDER NOW

If you want more chicks

Muenster Hatchery

With Your Grains And Our Supplements

You can make perfectly balanced dairy, hog or poultry feeds.

However if you don't have the grain we can furnish you the ready mixed feeds — for dairy cattle and poultry.

Also Peanut meal and pellets.

All are Swift Products

Joe & Meinrad Hesse

Check This List Against Your Needs

YARD AND GARDEN TOOLS

RAKES — HOES — SCRATCHERS — SPADES
HOSE — SPRINKLERS — YARD LIGHTS

FURNITURE AND HOUSEHOLD ITEMS

Bed springs — Mattresses — Tables
Chairs (all types) — Lawn chairs
Chimes — Tables — Lamps — Cabinets
Kerosene laundry stoves — Picnic boxes

KITCHEN WARE AND APPLIANCES

Electric irons — Electric clocks
Kitchen exhaust fans
Presto cookers — Aluminum ware
Chinaware — Glassware
Electric hot plates

The Old Reliable

Waples Painter Co

Leo N. Henscheid, Mgr.

Muenster

A WORLD OF FOOD

by LEO REINER



DON'T BE WASTEFUL! SAVE THAT LEFT-OVER FARINA AND RICE FOR FRIED MUSH AND SERVE WITH SYRUP BUT TO PREVENT A HARD CRUST FROM FORMING BEFORE IT'S USED, COVER THE TOP WITH WATER AND REFRIGERATE



OYSTERS USED TO BE TABOO DURING MONTHS WHOSE NAMES DID NOT CONTAIN AN "R." NOW THEY ARE RESTRICTED ONLY DURING SPAWNING SEASON



THE SHOE IS ON THE OTHER FOOT NOW. MARGARINE ONCE BROUGHT INTO COURT TO BE TAXED IS NOW HAVING ITS RESTRICTIVE LAWS REVIEWED BY LEGISLATURES AND COURTS IN SEVERAL STATES. HIGH RETAIL AND WHOLESALE LICENSE FEES RECENTLY WERE DECLARED UNCONSTITUTIONAL IN PENNSYLVANIA



MANY AFRICANS "REFRIGERATE" THEIR CANNED FOODS BY BURYING THE CANS IN THE SAND AND POURING GASOLINE OVER THE SPOT. THE EVAPORATION OF THE FUEL LOWERS THE TEMPERATURE OF THE CANNED PRODUCTS

WE WILL PAY \$5.00 FOR EACH STRANGE FOOD FACT SUBMITTED AND USED. ADDRESS: A WORLD OF FOOD, 239 WEST 39 STREET, NEW YORK, N.Y.

CLEAN HOUSE FOR YOUR HEALTH'S SAKE SAYS HEALTH OFFICER

Austin, Texas — A good old fashioned spring house cleaning in every city and community in Texas would do a great deal toward furthering good health in this state according to Dr. Geo. W. Cox, State Health Officer, who said in Austin today, "From a practical standpoint the old adage that 'Cleanliness is next to Godliness' is still well worth emphasizing."

A general clean-up program of state-wide proportions with the objective of bettering health conditions for our citizenship should include surface cleaning, drainage, the graveling of streets and alleys, the cleaning of all parks and playgrounds and the clearing of weeds and rubbish off of vacant lots.

"The destruction of mosquito breeding places and rat harborage, the proper disposal of garbage and trash and the general cleaning up of all premises," said Dr. Cox, will be of inestimable value in helping to keep down summer health hazards such as dysentery, typhoid, and poliomyelitis. Good community house-keeping and ordinary sanitary measures require the prompt removal of all waste matter in and around yards and homes in order to abate the danger of such diseases, and insure good health protection throughout the State."

Dr. Cox stressed the fact that many dangerous diseases are filth-borne, and the only possible way to control them is to eliminate the insanitary conditions responsible for their spread.

That's It

One night when all the stars were lit, Pa went out to prow a bit. When Pa came home, Ma had a fit. The stars were out, but Pa was lit.

BICYCLE FOR TWO



If you've always wanted a bicycle for two and a single seater is the best you could afford, then don't despair, says the National Cotton Council. Made by an Oklahoma inventor, the auxiliary seat shown above is fastened to the bicycle frame with two clamps. It is thickly padded with cotton and covered with cotton leatherette.

Britain Thankful For Our Thanksgiving Meals

Arrangements have been made between the U.S. Department of Agriculture and the British Food Ministry to step up the shipment of frozen turkey to the British Isles, which otherwise would have to further reduce the meat ration. Frozen turkeys in storage in the U.S. as of February 1, were 140 million pounds as compared with a normal storage on that date of between 70 and 80 million pounds.

We're Here To Help You

So many people think of a bank as just a place to deposit money and cash checks. Those are two of our functions — yes — but just two of them.

This bank is prepared and anxious to serve you in many other ways. Anything that involves money involves some part of our banking service.



"A Good Bank to be With"

The Muenster State Bank

Muenster, Texas

Especially For The Tiny Tot's Easter Parade

DARLING LITTLE EASTER BONNETS AND SWEATER SETS

Lucy's Novelty Shop

Gainesville

We Extend Congratulations And Best Wishes---

To Mrs. Edith Buckley on the opening of

The Shanty

We appreciate the privilege of furnishing counters, table and chairs for this new business.

Home Art Shop

Eugene A. Schmitz

Clarence Metzler

Get Ready For A Happy Easter

Greeting Cards
Baskets
Egg Dye



Remember your friends, and especially, remember the kiddies.

Variety Store

Anthony and Leona Luke

Here's How To Increase The Pleasure Of Springtime Driving

Keep it Repaired
Keep it Clean
Keep it Lubricated
Use Phillips Products



Phillips 66 gas gives smooth performance the year 'round. Phillips oil cleans as it lubricates

Phillips Service Station

BILL — HERB — RUBEN

**End of House Shortage
In '47 Appears Possible**

Forecast that the housing shortage will be "substantially" eased or ended altogether in 1947 was issued recently by industry

representatives. If the government "lets us build," the housing shortage will be over by the end of 1947 and home prices will soften simultaneously, a spokesman for the National Association of Real Estate Boards asserted.

It's A Sure Bet ---

That you'll be pleased with our work on your car or tractor. WE'RE SURE because we know what to expect from expert knowledge and careful work. That's why ---

We Guarantee Satisfaction

We use Genuine Chevrolet Parts

J. B. WILDE

Chevrolet Dealer

Piper Airplane Agency



OYSTER STEW SUPREME

On brisk, fall and winter evenings there's nothing like a steaming tureen of hot soup to add just the proper taste appeal to the perfect dinner. So why not try Oyster Stew Supreme

- 1 pint oysters
- 2 tablespoons fortified margarine
- 1 quart milk
- 1/2 cup light cream
- salt and pepper
- 1 teaspoon Worcestershire sauce
- dash nutmeg

Cook oysters over low heat in the margarine until edges curl; add heated milk, cream, salt, pepper, Worcestershire, and dash of nutmeg (after serving). Serves 6.

For other taste-tempting recipes write today for your free copy of the new two-color, 32-page recipe booklet, "Meatime Magic," to National Cotton Council, Box 18, Memphis 1, Tenn.

check, sloping the floors in one farrowing house and leaving level floors in another house. On sloped floor, he averaged 9.2 pigs to the litter; on level floors his average was 7.2 pigs.

Many farmers are finding it practical merely to block up one side of the house a few inches to give a life-saving tilt to the floors of farrowing pens.

Silver Cartwheels Trace Spread of Plant Payroll

To emphasize how a single manufacturing firm supports the economy in its town and spreads far beyond it, a tractor plant in Charles City, Ill., recently paid off its employees in 55,000 silver dollars.

Through the cooperation of the employees and of banks, merchants and civic organizations, the spread of the payroll dollars paid out by one plant in a single week will be traced throughout the state.

The payroll weighed a ton and a half, and the plant had a special crew of workers who spent two days just counting, stacking and wrapping the silver "cartwheels."

Glad To Pay Income Tax

Chicago — Internal revenue officials said today that the much maligned income tax report had a booster in a "Mrs. X" of Aurora, Ill.

"Mrs. X" wrote the department:

"I'm very glad to send you this check for this year's taxes.

"When my husband saw how much he owed last year, he swore off liquor and hasn't touched a drop since."

Important Figures

Son — "But, dad, I don't wanna study arithmetic."

Dad — "What, a son of mine doesn't want to grow up and be able to figure out baseball scores and batting averages?"

Faulty Foundation Leads To New Slant on Saving Pigs — "Slant the Floor"

A faulty foundation in a hog farrowing house in Kentucky has paved the way for swine breeders in saving the lives of little pigs.

It happened like this: Way up in Kentucky a foundation in a swine breeder's house gave way and let one side of the floor down. A few days later, a litter of pigs was born in the house, and the slanting floor proved a life saver for a lot of them. It cut down the danger of the young pigs being crushed by their mother.

E.M. Regenbrecht, swine husbandman of the Texas A and M College Extension Service, says that the idea has proved sound enough, and that a slope of an inch and a half to the foot on a farrowing house floor works well.

The idea takes advantage of two facts in the behavior of pigs. One — on a sloping floor, a sow prefers to lie with her back to the high side. Two — clumsy little pigs stagger a bit the first few days, and on a slightly sloping floor tend to tumble to the low side. The life saving is as simple as that.

When the mother pig is ready to lie down, she usually chooses the high side of the pen, and the little pigs are just as likely to be bunched up on the low side. The slanting floor arrangement cuts down the chances of the sow's lying down on and crushing one or several pigs.

The actual gain has proved much greater than most breeders would suppose, Regenbrecht says. Reports from Kentucky say that farmers are gaining from one to four pigs to the litter by slanting floors. One swine grower in that state last year ran a comparison



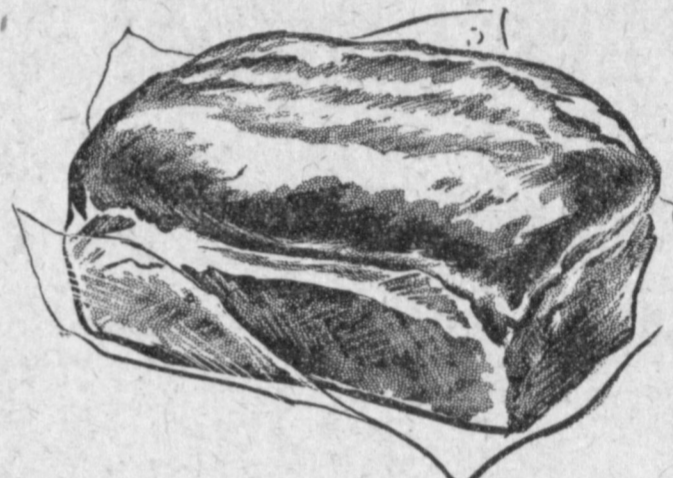
Is It Ready For The Job ?

Even if it seems to be in fair shape you can't go wrong on a general adjustment and check-up. Bring it in. Don't gamble against valuable time.

The same applies to tires. If you're not sure start looking at our Goodyears.

Hennigan Motor Co.

Muenster



FOR YOUR PLEASURE AND YOUR HEALTH — EAT MORE

Purity Bread

It's packed with flavor, vitamins and energy. It's good and good for you.

Frank 'Wimpy' Kathman

Enjoy Spring Driving

Let us give your car a thorough spring check-up for the smoothest spring driving ever



Now that nice weather is here, don't neglect your car. Drive in today. We'll put your car in tip-top driving condition.

For The Life of Your Car - GO GULF

See us before you buy

TIRES, TUBES OR BATTERIES

Jimmy's Service Station

Jimmy, Ferd, Walter, Davey

School Land For Sale

SEALED BIDS WILL BE ACCEPTED ON THE LAND OWNED BY MUENSTER INDEPENDENT SCHOOL DISTRICT IN HAYS COMMUNITY.

ALL BIDS MUST BE FORWARDED TO PRESIDENT OF SCHOOL BOARD AT MUENSTER ON OR BEFORE APRIL 20. SCHOOL BOARD RESERVES RIGHT TO ACCEPT OR REJECT ANY AND ALL BIDS.



For Easter:

Men's Suits

Famous makes, Sensibly priced
27.50 to 35.00

Shoes For All The Family

Red Goose shoes for boys and girls
Friedman Shelby shoes for men and women

Men's 5x Beaver Rolnick Hats

Large selection, 6.98 to 7.50

Men's Hollyvogue Ties

Levi Strauss All Wool Western Suit \$29.75

Commerce Street Store

Home of Friedman Shelby & Red Goose Shoes

Pete Briscoe, Owner

GAINESVILLE

Geo. Ausmus, Mgr.

Bois D'Arc Posts

Plenty of them — round or split
— 6 or 7 foot lengths.

Bill Eberhart

Auctioneering

Any Day Except Saturday

Richard 'Dick' Cain

Graduate of Reisch School of Auctioneering
Mason City, Iowa



Don't
Postpone
Vital Work

An ailing motor can sound the death knoll for your car. The way to keep it rolling merrily this spring is to drive in here at the first sound of trouble.

Ed's Automotive Shop

ED PELS, MUESTER
In Kaiser-Meurer Building

*If It's A Welding Or
Metal Repair Job*

We Can Do It

- Pipe & Pipe Fittings
- Sucker Rods
- Bolts, all Sizes

Machine Shop & Supply Co.

Louis & Lawrence Roberg Jerome Pagel
Muenster

More Buyers Every Week

Every Saturday we are having more and better buyers — both stocker buyers and packer buyers.

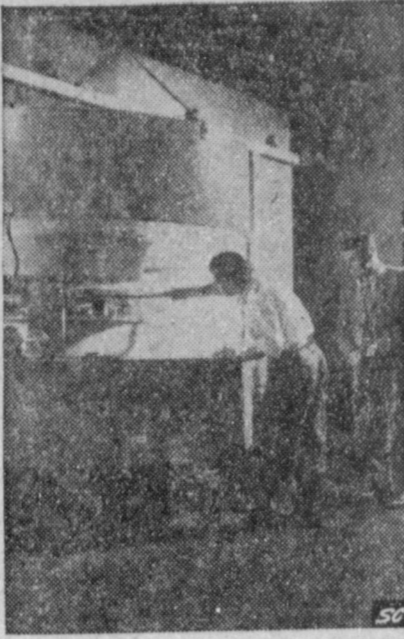
- Keep the cattle coming and we'll keep the buyers coming.
- Hogs, have been bringing Fort Worth top or better.

A good place to sell and to buy

Muenster Livestock Auction

'Babe' Felker and 'Dick' Cain, Owners
'Dick' Cain, Auctioneer

Atomic Power- For Healing



PITTSBURGH, PA. — Business end of the wizard-like, new cyclotron at the University of Pittsburgh, which will harness atomic forces for the peacetime use of mankind in medical research. Already experimented with in treating cancer and leukemia, the cyclotron is considered to have greater healing possibilities than the X-ray and to open vast, unexplored fields to medical progress. Technician shows with pointer the poles of huge 100-ton electromagnet, between which atomic forces are brought into play. Circular tanks hold cyclotron oil developed by Gulf research to dissipate heat in 18 miles of copper wire coiled about magnet.

Professional boxing grossed \$14,000,000 in 1946, with \$1,500,000 going in taxes to the states in which the sport is legalized.

WANT ADS

FOR SALE: 2-row Avery tractor with all equipment. A.F. Griffin, Freemound, P.O. Saint Jo, Texas. 18-2p.

FOR SALE: Coming 3-year old horse; saddle stock. Frank Martin, Muenster. 18-2

FOR SALE: 4 room house. See Andy O'Connor, Muenster. 18-2p.

LOST: Brown billfold near Sacred Heart school. Please return to Enterprise office. 18-1p.

FOR SALE: One and one half ton 1939 Ford truck complete with trailer and tarp. Mrs. Buddy Bernauer, Muenster. 18-2.

LOTS FOR SALE. Business lots adjoining the highway and choice residence lots. Urban Enterprises. 18-1.

LOST. Three keys on ball link chain, one is post office box key. Return to Bernice Kathman at Steve's Cafe. 18-1p.

LOST: Home made baby sweater, some where on main street, Muenster. Return to Enterprise. 18-1p.

WOOD FOR SALE, for range or heater. Lawrence Martin, southwest of Lindsay on Mrs. Laura Munn Place. 17-2p.

GIRL WANTED to do housework in Catholic doctor's home in Dallas. See Dr. T.S. Myrick for particulars. 17-2.

CAN SUPPLY you with any length of 24 gauge corrugated aluminum roofing. R.W. Esker, Muenster. 17-2p.

FOR SALE: 440 acre stock farm on Highway 77, 2 miles north of Valley View, also 435 acre stock farm adjoining above. Lucille K. Bell and L.P. Beck, south

side square, phone 546, Gainesville. 17-2

LADIES

Make your appointments for your Easter permanents and other beauty needs early. Popular prices. Morris & Ruth Beauty Shop, phone 136, Gainesville, Texas. 17-4f.

FOR SALE: Storage tank, pipe lines, buildings and etc. Make bids at Refinery. Plenty of gasoline on hand at 13¢ per gallon while it lasts. Muenster Refinery. 16-4f.

AUCTIONEERING. Thirty-five years of experience. Sell anything. Available any time. A.C. Stelzer, Muenster. 17-4f.

WATCH REPAIRING: We check all work with the electronic timing machine. Huneycutt Jewelry Store Gainesville.

RADIO

ELECTRIC REFRIGERATOR
WASHING MACHINE
VACUUM CLEANERS
and
RANGES
REPAIR and SERVICE
on any Ward Appliance
EXPERT WORKMANSHIP
MONTGOMERY WARD & CO.
Phone 678
Gainesville (7 tf)

CARD OF THANKS

The relatives of William Bergman express sincerest thanks and appreciation for every kindness and consideration during the illness and at the death of their loved one.

Clyde W. Yetter D.D.S

General Practice of Dentistry
DENTAL X-RAY
SAINT JO, TEXAS

Gifts and Accessories

Phillip H. Teague

Dixon at Elm, Gainesville

DR. W.C. DICKINSON

Dentist
110 West Broadway
Phone 1537 Gainesville

DR. A. A. DAVENPORT

CHIROPRACTOR
X-RAY FLUOROSCOPE
Suite 205
Pythian Bldg. Gainesville

DR. R. O. BLAGG

Chiropractor Radionics
Colonotherapy
X-Ray
Calls Made Day or Night
414 N. Dixon Phone 544
Gainesville, Texas

Excellent Food
Properly Served

Curtis

Sandwich Shop
East California Gainesville

Did You Say Tires ?

Brother, they're here — tubes, too — any size — for cars and trucks — with good dependable names like Firestone, Dunlop, Pennsylvania, Goodrich, Goodyear, Mobil.

REMEMBER!

When tires are available, Ben has them — and prices are right.

Ben Seyler Motor Co.

Muenster

EXTRA SPECIAL

Motor Bargains

Early Ford and 36-40 Plymouth
REBUILT — LIKE NEW
THIS WEEK ONLY

Moster Brothers

STATE OF TEXAS | Hail Insurance That Pays
COUNTY OF COOKE | Off When Loss Occurs
Without Quiver or Delay.

Before me on this day personally appeared this ad, which reminds me that I've got to see

Ken Blanton

108 N. Rusk, Gainesville, Texas

about the hail insurance on my grain. With the prices we're going to get this year, I can't afford to take a chance of losing the whole darn thing in five minutes from one of those hail storms that we are apt to have any day.

New Shipment Of Hard-To-Get Merchandise

Oak Flooring

2-8 6-8 1 3/8 Glass Doors

2-8 6-8 1 3/8 Inside Doors

2-8 6-8 Screen Doors

Screen Wire

Galvanized Pipe 1/2", 1" and 1 1/4"

Aluminum Roofing — 6, 8, 10-foot lengths

Composition Shingles

Garden Fence and Poultry Netting

C.D. Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

GET READY FOR SPRING AND SUMMER DRIVING

Be prepared for a pleasant summer. Make sure your car is in A-1 condition. Our fast, courteous service department is well equipped to handle all your service needs. Bring your car in for a thorough checkup by the people who know your car best. Do it today.

Bring your car "back home"
because-

There's no place
like HOME
for Ford Service

your Ford dealer knows your Ford best!



SEVERAL GOOD USED CARS
NOW ON HAND

Endres Motor Co.

Authorized Ford Dealer

Lindsay News

Mr and Mrs. Charles Green who moved to California recently have advised that they are at home at 118 1/2 East 108th Street, Los Angeles, 3, Calif. Mrs.



MATCHED WEDDING RINGS
For Husband and Wife

Porter's Jewelry

In Austin Drug
Gainesville

Green is the former Miss Elizabeth Neu.

Mrs. Andrew Arendt, visiting here from New Hampshire, is confined to bed at the Paul Arendt home with influenza.

T.Sgt. Ernest Arendt and Miss Mable Green of Fort Sil, Okla., were weekend guests at the home of Ernest's parents, Mr. and Mrs. Paul Arendt.

Conrad J. Heinzman, a member of the West View conservation group, has just completed sowing one hundred and eighty pounds of Buffalo grass.

Mr. and Mrs. John Wilde and Norbert Wilde of La Sara visited here the latter part of last week with Mrs. Wilde's daughter, Mrs. Henry Zimmerer and family.

An informal get-together of relatives and friends honored Theo Schmitz at his home on Thursday, March 20, when he observed his 57th birthday. It was a surprise affair.

Charles Tate who injured his knee two weeks ago while at work had it placed in a cast Tuesday. He is resting easy but will have to keep the knee in a cast about

three weeks.

Mrs. Loyd Harsin and children, Misses Mildred and Bonny and Jira and Carl, of Tarrington, Wyoming, visited this week with their mother and grandmother, Mrs. C. Hoelker and other relatives. Before coming to Lindsay they stopped at Custer, Okla., to visit Mrs. Harsin's sister, Mrs. Paul Klein and family.

Miss LuElla Arendt of OLV College Fort Worth, spent the weekend with her parents, Mr. and Mrs. Paul Arendt and family. Sunday afternoon guests in the Arendt home were Miss Martha Jesko, also of OLV College, who spent the weekend with Miss Leona Berend, Wilmer Luke and Martin Klement of Muenster and Miss Edna Haverkamp. The young people drove to Fort Worth in the evening to take the students back to college.

"PIGTAILS" TO BE STAGED AT LINDSAY ON APRIL 13
Rehearsals are well under way for Wilbur Braun's latest comedy hit, entitled "Pigtails", which is being presented by the Juniors and Seniors of Lindsay High School in the community hall on Sunday evening, April 13.

How you Spend your Time

What do you do with your time? Here are the results of a survey conducted by the students in a psychology class at the University of Wisconsin.

If you live to be 70 or over, chances are that you will spend at least twenty years asleep. Two years of your life will be taken up just in punching a time clock or signing a time sheet for the twenty-five solid years of work you will do.

Golf, bowling and hiking will probably take up some of the seven years you are allowed for sports and walking. For five years you will shave and dress and spend five months tying your shoes. Of the 614,100 hours in your lifetime, a few over 4,000 are allowed for playing cards or dominoes. For seven years you will go to the movies, the theatre or other amusements. Another year will be spent at the telephone.

For two and a half years you will sit at a table, eating, and for another two and a half years you will smoke or chew gum.

The 70-year life span includes three years of waiting, thirty hours annually looking in mirrors, and just for the record, you are allowed four hours a year for wiping your nose.

Community Red Cross Drive Passes \$600 Mark

Two Red Cross contributions during the past week brought Muenster's total over the \$600 mark. The donations were \$1.00 by Mrs. John Schilling and \$5.00

by John Bayer, Sr.

Although soliciting ended here more than a week ago, Chairman Urban Endres states that the drive will remain in effect until March 31. Persons who have not had a prior opportunity to give can leave their donations at the Endres garage or the Enterprise any time before April 1.

Confetti---

Actually, when a person considers all the angles there doesn't seem to be sufficient reason for loud complaint even from the interests involved. In the first place taxes are passed on to consumers, so there probably won't be much of a loss anyway. Next, the tax rate is graduated so to bear heavier on the big operators who lose most of their profits anyway

in high income tax rates.

A handy illustration on this point is Marshall Field's venture with PM magazine. Two or three years ago a report came out that the publication lost a million dollars in one year. A few days after that report another syndicated story explained that the magazine's loss actually cost the Chicago financier less than 100 thousand and cost Uncle Sam more than 900 thousand. Since his high income left him above the 90 per cent bracket anyway the loss enabled him to deduct over 900 thousand from his income tax.

Geo. J. Carroll

& Son

Serving Cooke County

Since 1901

PHONE 23

Gainesville

Diamonds

Watches

Jewelry

Browning's

Fine Jewelry

116 N. Commerce

Gainesville

Texas Theatre Saint Jo, Texas

Two Complete Shows
Every Evening

March 28 Thru April 4

FRIDAY

Blondie Knows Best

Penny SINGLETON
Arthur LAKE

SATURDAY

Song of Arizona

Roy ROGERS
Gabby HAYES
Dale EVANS

PREV. & SUNDAY

A Night In

Casa Blanca

The MARX Brothers

MONDAY & TUESDAY

Two Smart People

Lucille BALL
John HODIAK

WED. & THURS.

Two Years Before

The Mast

Allan LADD
Barry FITZGERALD

FRIDAY

Bamboo Blonde

Frances LANGFORD

RELAX Theatre

March 28 Through April 4

FRIDAY

In Old Sacramento

William ELLIOTT — Constance MOORE

SATURDAY

Sheriff of Red Wood Valley

Wild Bill ELLIOTT — Bobby BLAKE

SUNDAY & MONDAY

Blondie Knows Best

Penny SINGLETON — Arthur LAKE

TUESDAY & WEDNESDAY

Notorious Gentleman

Rex HARRISON — Lilli PALMER

THURSDAY

Secret of the Whistler

Richard DIX — Leslie BROOKS

NO SHOW ON GOOD FRIDAY

EASTER SUNDAY

My Darling Clementine

Easter

Is The Special
Occasion! But --

Being at your best for Easter also means that you're all set for a long time to come.

Better check every item of your apparel, from head to toe and see us about anything that's lacking:

- SUITS — HATS — SHIRTS
- UNDERWEAR — TIES — SOCKS
- HANDKERCHIEFS — SHOES — BELTS
- BILLFOLDS

Store Hours
Week Days 9 to 5:30
Saturday 9 to 8

The **MANHATTAN** Clothiers

National Brands are your Assurance of quality



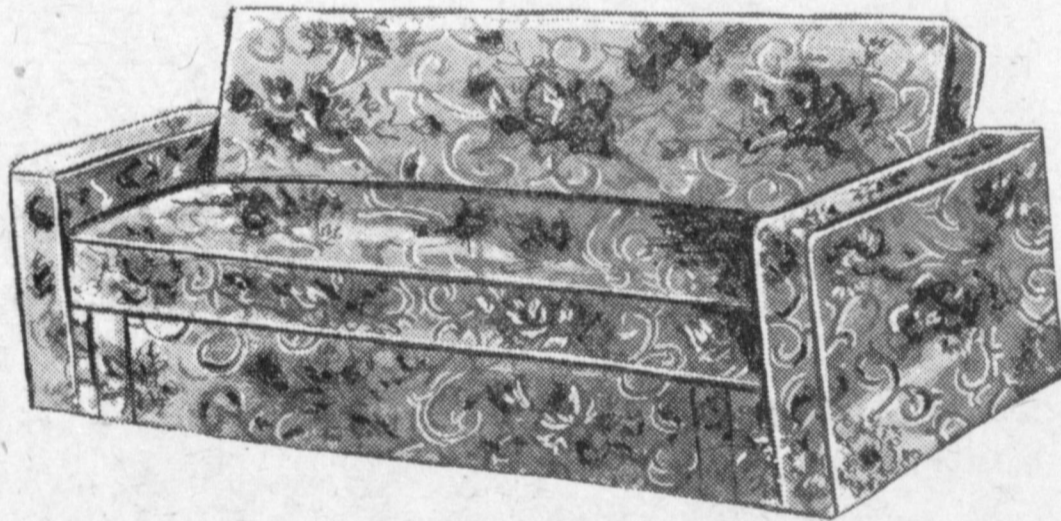
STATE

THEATRE — GAINESVILLE
PREVIEW SAT. & SUN.—MON.—



APARTMENTS? ---

Here's The Answer



4-Pc. Studio Couch Group ---

The Perfect Grouping For:

Small living rooms, apartments, spare rooms, dens, etc. Quality couch, occasional chair, china bed lamp and end table.

Studio Couch

Occasional Chair

End Table

Table Lamp

99.95

Convenient terms



5 PIECE

BREAKFAST

SUITE

39.95

Beautiful your kitchen for Spring with this maple finish breakfast suite.

Convenient Budget Payments

No Red tape — No bother
Come in and open an account

Special This Week

- Chest of drawers 19.95
- Dresser with mirror 22.50
- Student Desk 11.95
- Floor Lamps 17.95
- Mirrors 2.95

"North Texas"
Fastest Growing
Furniture Store"

Home Furniture

THE BEST COMES FROM HOME