

THE MUENSTER ENTERPRISE

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A NATION GETS ITS SECOND WIND

The most wholesome aspect of our entire defense program is just getting started. At last, something is being done about Communism. Public opinion, official Washington and the czars of labor are all bearing down and offer increasing hope that the economic and social pestilence will be wiped out.

Developments of the past have proven beyond a doubt that our most damaging strikes were called simply because Communists wanted them. After all the sham battles over conference tables, the most important result is not a gain for the workers but a delay in production. The nation as a whole has finally come to understand basic motives, and that is the reason something is going to be done.

It took this long for the nation to get its second wind in the great emergency. The majority of us went into it with regular peace-time viewpoints. Workers were not thinking ahead. They merely continued in their former habit of squeezing every possible dollar out of industry, little realizing that their former method jeopardized their own and every one else's welfare. But that is gradually changing now. From here on things are going better. Overwhelming public indignation has become too powerful even for the highly efficient organization of the Red plotters.

With a genuine sigh of relief we note a few symptoms in the present condition. A poll by Fortune Magazine indicates that 95 per cent of the plain members of unions are opposed to these delays. Our only censure is that such a vast majority would permit themselves to be bullied by a small group of organized radicals.

But a counter organization is now in the making. Legitimate labor leaders are preparing to weed out the undesirable. To us this means first a check on the power of subversives and secondly an increase in the power of loyal citizens.

And finally, Uncle Sam is doing something about it. If loyal citizens plus loyal leadership cannot handle a situation soldiers will step in to help them. Meanwhile there is an official movement afoot to get rid of the worst trouble makers. The whole kit and kaboodle ought to be carted off to Russia and unceremoniously dumped off on the government they love so well.

These things give us renewed confidence. They promise greater physical security because of greater progress in defense industries. Of even more value is the spiritual security resulting from a revival of common sense.

Gradually America is getting over the confusion, selfishness, bickering, and fickle allegiance to questionable theories. It is readjusting itself on firmer principles—getting its second wind for the gigantic task ahead. America is uniting in heart, mind and muscle. That is why it will prove equal to the emergency.

ATTACKING OUR INCENTIVES

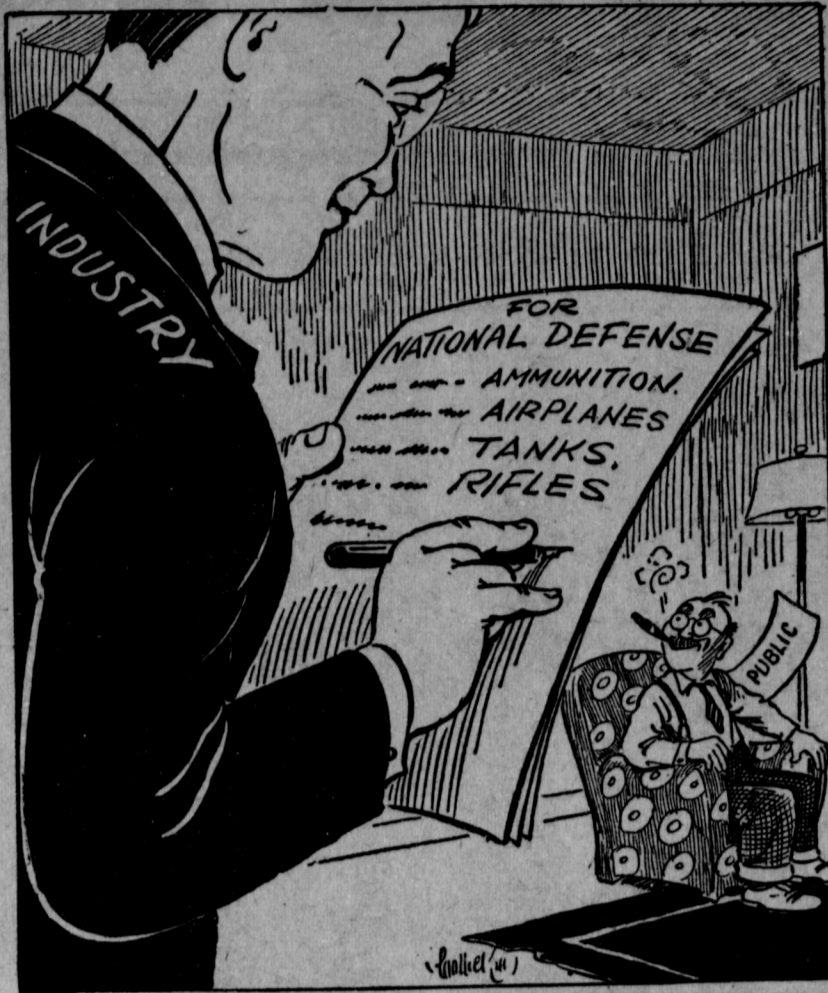
Various poisoners of public opinion have for many years directed their attack at the word "profits," and now, in the present defense emergency, they would like to reap the results of their poisoning if they could possibly get away with it. The only way in which they can be thwarted in this aim is for the public to look at the real facts of the case, and refuse to listen to baseless allegations.

Our system is called a profit system, but the definition is incomplete. Actually it is a profit-or-loss system, in which individuals start enterprises because they know there is a fair chance of success. But these enterprises, which mean new jobs and new payrolls for others, aren't guaranteed success; as a matter of fact, there hasn't been a year since 1929 in which more than two out of five corporations made money!

Now, in connection with defense, thoughtless folk are pointing to stories of "hundred per cent increases" in profits over previous years. They forget that a jump from a one per cent return on investment to a two per cent return fits that "hundred per cent increase" definition, but still doesn't take profits up to "prosperity" levels.

The attack on the profit motive is part of a far broader attempt to undermine the system of life we have in this country. Certainly profits should not be allowed to reach

HIS INSURANCE POLICY



unreasonable levels—and present and future taxes will undoubtedly prevent that from happening! But the citizens of the United States should be chary of letting a few shouters voicing plain inaccuracies destroy their faith in the incentive that has led to our present jobs, payrolls, wealth of new products, and our vast industries that today are building the equipment for the nation's defense.—Industrial Press.

Myra News

MRS. JOHN BLANTON
Correspondent

Mr. and Mrs. Luther Barnes of Dexter visited friends here Sunday.

Miss Frank Aldridge spent Sunday here with her mother, Mrs. J. T. Biffle Sr.

Mrs. J. T. Biffle III, and son, Michael, who has been ill the past week are better.

W. M. Myers of Los Angeles, California, visited Sunday with his sister, Mrs. A. E. Barnes.

Mrs. R. Cain Sr. attended the funeral of her cousin, John Hatcher in Gainesville Saturday afternoon.

Miss Elfreda Beemer of Gainesville was a guest in the home of Mr. and Mrs. Ernest Biffle Sunday.

Mr. and Mrs. Burl McKee of Dallas were weekend guests of Mr. and Mrs. Fred McTaggart.

J. T. Biffle left Saturday afternoon for Akron, Ohio, on a business trip. He will be gone a week.

Will Mac Biffle of Camp Bowie was here over the weekend for a visit with parents, Mr. and Mrs. Ernest Biffle and friends.

Mr. and Mrs. Earl Smith and son of Santa Barbara, California, are visiting her cousin, Mrs. Ike Fulton, for a few days.

Mr. and Mrs. Hogan and baby and Miss Leona Hogan visited their parents, Mr. and Mrs. Jack Hogan at Mallard Monday.

Mesdames Jake Biffle, Oscar Aldridge, Johnie Biffle and T. J. Pryor attended the M. S. C. S. zone meeting at St. Jo Friday.

Miss Elizabeth Webb, student of NTSU, spent the weekend here with her parents, Rev. and Mrs. J. M. Webb.

Mesdames Leroy Porter, Parker Fears, Ray Hudson and Miss Betty Jo Porter were in Dallas Monday on a shopping trip.

Dr. Hal Maxwell left Friday for New York. He had been here the past three weeks attending at the bedside of his mother.

Larkin Martin, who has been ill at Gainesville Sanitarium, is reported recovering normally at the home of his brother, Will Martin.

Martha Jane, young daughter of Mr. and Mrs. Frank Wilson, is quite ill of a throat infection at the home of her grandparents, Mr. and Mrs. L. B. Warner.

Mr. and Mrs. Homer Belew and

children of Ada, Okla., came in Monday for a few days' visit with her parents, Mr. and Mrs. Albert An-

dress.

Mr. and Mrs. Herman Gay and sons left for their home near Abilene Saturday after a week's visit here with her parents, Mr. and Mrs. Albert Adress.

Charles Motley and Miss Lennie George of Fort Worth spent Sunday with their aunt, Mrs. W. B. Crump, and Mrs. T. J. Pryor. Mr. Motley returned to Fort Worth and Miss George remained for a longer visit.

Mr. and Mrs. Leroy Porter and daughter spent Sunday with her parents, Mr. and Mrs. John Doty. They took Miss Ora Lee Doty home. She had been the guest of her sister for the past three weeks.

Mr. and Mrs. Francis Reed, Mrs. J. B. Reid, Mr. and Mrs. Estes Spears and Mr. and Mrs. Freeman Philpott, all of Sherman, were the weekend guests of Mr. and Mrs. Oscar Aldridge.

Anna Nell Fulton has returned from a month's visit at Corpus Christi with her grandparents, Mr. and Mrs. Harry Jones. She was accompanied home by her cousin, Bobby Jean Jones, who will spend the summer here.

Mrs. Ruth Needham, now at the Carroll-Driver clinic in Dallas, has hopes for being on her feet in a comparatively short time. Recent

X-ray photographs indicate a vast improvement toward recovery from the spine ailment that has kept her bedfast for six years.

Douglas Maxwell Jr., of Evansville, Ill., arrived Monday for a visit with his mother, Mrs. D. I. Maxwell, and grandmother, Mrs. Grace Maxwell, and uncle, C. L. Maxwell. Mrs. Maxwell has been here for the past three weeks at the bedside of her mother-in-law, Mrs. Maxwell Sr., who has been ill in the Gainesville Sanitarium. She was moved home Thursday and is reported to be getting along fairly well.

Every 12 days of the average July as many Americans are killed by accidents as lost their lives in the Revolutionary War.

AVOID EYE STRAIN
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EXTRA USE OF TP&L
SERVICE IS THE BIGGEST
BARGAIN ON MY
MONTHLY BUDGET!



"Odd pennies... 30 to 90 each month... spent for additional cheap electricity buy more in comfort and convenience than dollars spent for many other things. These odd pennies for extra use of T.P.&L. service save time and work for me and they provide Better Living for my family."

3 Examples of EXTRA USE

YOU MAY DO THIS WITH

1 Extra Penny* A DAY..

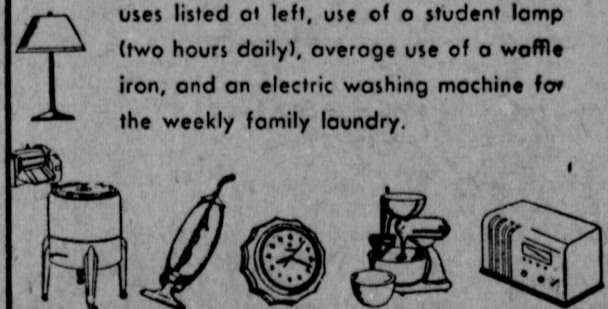
Spent for additional electricity, one penny a day will give you electric time, 3 hours a day extra use of the radio, full use of an electric food mixer, and complete cleaning service for your rugs and draperies with an electric vacuum cleaner.



YOU MAY DO MORE WITH

2 Extra Pennies* A DAY..

Spent for additional electricity, two pennies a day will give you, in addition to the uses listed at left, use of a student lamp (two hours daily), average use of a waffle iron, and an electric washing machine for the weekly family laundry.



YOU MAY DO EVEN MORE WITH

3 Extra Pennies* A DAY...

Spent for additional electricity, three pennies a day give you all the services mentioned above, plus average use of an electric roaster and the use of an electric fan for three hours a day.



The Texas Power & Light Company is meeting the power needs of National Defense in the area it serves. This Company is ready with ample reserve power to supply promptly and efficiently the increased needs of expanding industries as well as the needs of its customers.



Rates for T.P.&L. residential service have been reduced repeatedly in the past, lowering the cost of electricity to such an extent that the average family can "live electrically" at a total cost of little more than the "light bill" of the early twenties.

*Based on average use of electric service.

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