

## COLIEEEHEAD 



| FLIER SEEKING TO ESTABLISH AIRPORT HERE SAYS THIS CITY IDEALLY LOCATED FOR PURPOS |  | CHARIESBSYAN |
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ROCK ISLAMD RETURMS 2100


## LEE SIMMOMS <br> VISITS M00DY

 HCH RECORO


Demonstrations
in Floodlighting on Buildings Here

Downtown Parking Rule Enforcement Beginning Monday


TOP \& BODY WORKS 100 Main St. 100 Main St.

## "Prosperity ls Made by Spending"

 Turkeys Beginning Next WeekIn order to have No. 1 TURKEYS, cull your flock at home. Do not feed the day you deliver them and sell THE MATURE TURKEY FIRST.

## McDonald \& Moore

## Yes! The Turkey Season is now Open



As usual we will be in the mgrket for all the turkeys you can bring us. . . . See us before you sell.

Your Business Always Appreciated.
Central Prodilce comildily $_{\text {P21-23 Enat Baker St. }}^{\text {Phone } 1101}$




Removes all causes for disease. and when
this is done, NATURE will REWARD you this is done, NATURE will REWARD you with an abundance of HEALTH.


## Turkeys! Turkeys! Turkey!

YES! Bring us your TURKEYS. We can give you the Best Market Price, and handle any amount you can bring to us.
$\qquad$
$\qquad$
Brown County Produce Co.

List Your Wants in Our Want Ad Column.
THIS IS OPEN SEASON On TURKEYS


Catch up your TURKEYS, and bring them to us. We are in a position to handle just any quantity and prepared to give you the HIGHEST MARKET PRICES.
Your Toms should weigh 14 pounds, and Hens should weigh 9 pounds
Do not feed them just before bringing to market. The Season Is Open Now So Bring Them In

## Don't Forget Purina Chows

 WITCHER PRODUEE CO.We buy Butter, Eggs, Sour Cream And Pay You the Cash


## J. H. Sheppard

 New Hhanager Of Hardware Store

## FRIDAY AND SATURDAY

Ushers in a new series of Today Nation-wide Selling Events in Ward Stores. "Thrift Days' will come every month-bring values in all departments in all Ward Stores from coast to coast-come tomorrow for the first of the new "Thrift Days."

## Warcis THRIFT DAYS



| Sale 18 Beaderng |  | $\underset{\text { MONETTE, }}{\substack{\text { Boxes }}}$ |
| :---: | :---: | :---: |
|  |  | roso cotron Praty PIONEER OVERALLS.......... \$1.10 |
| Plaid Blankets |  | DENIM JACKET <br> blanket lined $\$ 1.84$ |
| Thick, fluffy Fleecydown - in gay plaids with harmonizing lock-stitch edge. Size $70 \times 80$. |  |  |
|  |  | MEN'S 49c HOSE, 3 pairs . ............................ |
| PART WOOL BLANKETS O China cotton with wool, sa- teen bound ends to match the | nashea chiva cotton <br> PLAID BLANKET - famous | CHILDREN'S RAYON BLOOMERS...................49C |
| c. Pastel shades \$2.98 | Pastel plads with borrer. Pricee.... $\mathbf{\$ 3 . 4 9}$ | "SIMONIZE" POLISH or 45 |
|  | striped cotton | Cleanser........ |
|  |  | TIRE PATCH- <br> two tubes of cement $\qquad$ 25 c |

## MONTGOMERY. WARD \& Cd

CENTER AT ADAMS
USE WARDS CHRISTMAS LAY-AWAY PLAN
 at a Business Conference

## "Prosperity Is

 Made by Spending" Buy Something You Need Every Day
$\mathrm{H}^{E R E}$ you have, reading from left to right, as the newspapers say: Ashton Lorimer, president of the Lorimer Company (not its real name, of course), Arthur Coombs, the auditor, and young Joe Davis, five years out of college, just married, and newly appointed purchasing agent of the firm. And, like well-re gulated executives, they are found in confer-

MR. LORIMER: "What's this, Davis, about your wanting to increase our expenditures by buying a lot of supplies we won't need for a long time yet? I didn't make you purchasing agent to run hog-wild, you know-

MR. COOMBS: "It's decidedly not in line with our policy of cutting down costs."
MR. DAVIS: "I'm not so sure about that, gentlemen. In deciding to make this step, I'm merely putting into practice at the office a system which my wife and I have been following at home for the past month or two . . . and we ve saved a great deal doing it, tool"
MR. LORIMER: "Why, what's that?"
MR. DAVIS: "Well, we have been taking advantage of the NEW LOW PRICES in all commodities and have been "buying up." We've already practically finished our Christmas Shopping and we bought a new radio, new clothes for us both, purchased new furniture spent now brings easily $\$ 1.30$ worth in return, figured on the normal buying power of the dollar in ordinary times...at the bank spent now brings easily $\$ 1.30$ worth in return, figured on the normal buying power of the dollar in ordinary times... at the bank the evening, we run through the newspapers and take note of the ads featuring these new low prices...and the wife uses these ads as a guide to shopping the next day."

MR. COOMBS: "By George, I think you're right after all!
MR. LORIMER: "Not only is he right. . . but I'm going to have Mrs. Lorimer do some buying, too. Oh, Miss King, where's today's newspaper?

## It Will Pay You to Make Some of Your Christmas Gift Selections Now--These Merchants Are Now Offering Many Admirable Gift Items at Remarkably Low Prices

This Advertisement Sponsored by the Following Firms:

ARMSTRONG JEWELRY CO. AUSTIN-MORRIS CO. HOPPER \& STANLEY

DAVENPORT CHEVROLET CO.
LOONEY MERCANTILE CO.
GILLIAM DRY GOODS CO.
BUCK'S CLEANING \& PRESSING
HEMPHILL-FAIN'S PIGGLY-WIGGLY

MONTGOMERY WARD \& CO.
C. E. STONE CO. QUEEN THEATRE

WALKER-SMITH CO. SOUTHWESTERN STATES TELEPHONE CO. DUKE \& AYRES

Wrs.J. T. Warnoc
Of Valera Is Dead umur ons.urim an COLE
Mrs.
Mraine

## RUGS

Thoroughly Cleaned

MATTRESSE
The Slumberland yate of the veet metrithk trom cortov that has bene woo Brownwood Mattress Factory 1107 Avenue H $\qquad$ 1 Bramen

November Wear-Ever Specials $\left\{\begin{array}{l}\text { Aluminum Cooking Utensils are not all the } \\ \text { same...thoses stamped with } \\ \text { EREAR"EV. } \\ \text { ERet trade mark are made of hard, thick. }\end{array}\right\}$

The metal saves fuel, lasts for years and insures
This Is The Biggest Opportunity You Ever Had On "Wear-Ever" Aluminum


## Weakley-Watson-Miller

"Our prices are right for the merchandise we are displaying
and selling.".
Phone 42


BROWMWOOD VOTE FAYORS
AKEMDMENTS



Standard
Tailors
A HAPPY MOMENT RECAPTURED

,

 Tells Experilicts

New Goodyears Give You Extra Protection for Winter Driving:

Treads of deep-cut tough rubber and nearly DOUBLE thick -for extra traction, extra miles! Two additional plies of -for extra traction, extra miles: Two additional plies of extra endurance. Quality that only Goodyear offers. The new Heavy Duty All-Weather (pictured above) and the new Heavy Duty Pathfinder (priced at the left) are the century's greatest bargains. And we can prove it

Selling Today at Bottom Priees:
This is the Time to Buy New Goodyears!

## Ask us whey

SAFETY TIRE $\mathbf{C O}$.

New Heavy Duty Goodyear Pathfinde
Matehtess Valne:
\$9.25
$4.50 \times 21$
$\$ 9.70$
$\$ 10.20$

Dher sitee in proportion


