

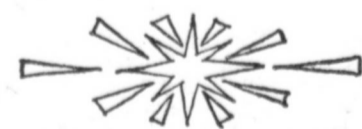


## Christmas Joy

Humble shepherds left their flocks in the fields that holy night, and sought the Babe whose birth angels had proclaimed unto them. They beheld him lying in a manger in the City of David, wrapped in swaddling clothes.



And from the East, following the brilliant Star, Wise Men came to adore, and to offer precious gifts to the newborn King.



Today, nations and peoples share in that first Christmas, in its boundless hope and its promise of peace, with joyous celebrations. May you and your loved ones keep the spirit of this holy season always in your hearts, perpetuating its strength and comfort.



# THE MUESTER ENTERPRISE

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 R. N. Fette, Editor  
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Amid all the confusion and grief and hatred of these times, Christmas 1971 stands out, like all the other Christmases before it, as a beacon to a better life. The star that shone in the east almost twenty centuries ago, is shining again. It is the light guiding mankind to the stable and the sacred message of peace to men of good will. From the religious viewpoint this is truly a magnificent

feast. It commemorates the act of supreme love in which the son of God came to earth to personally atone for mankind's offenses against His Heavenly Father, and make us heirs to the Kingdom of Heaven.

The magnitude of this favor surpasses our imagination. We cannot picture with our earth-bound senses the depth of beauty and serenity that God has provided, nor can we realize by our time-bound senses how very enduring the happiness will be. This is what Christ did for us. All this is symbolized in the epic of Bethlehem. All this is spelled out to us with each return of the Christmas feast.

In the vernacular of our times, this is really a good deal. It can't be beat. No other odds were ever so one sided, nor will they ever be. We're asked

## Pastor's Christmas Message

by Father Placidus Eckart, O.S.B.

Christmas is the feast of joy because it is the beginning of our salvation. What does it mean to be saved? A life may be saved by the quick action of a doctor. A good rain can save a crop. The game may be saved by a good tackle or one clutch hit. Even a dollar may be saved.

Something similar happened when Jesus saved us. But here salvation is from sin, from hell, from hatred, from eternal fear and everlasting death. The stakes in this salvation are infinitely higher and of lasting importance. When we understand this meaning of salvation every other thing must take second place.

Christmas, the birthday of the Savior, recalls the beginning of our salvation. We may accept this free gift of salvation, or we may reject it. Whatever we do determines the real meaning of Christmas in our life.

May you choose the Savior and His salvation and have a really happy Christmas.

only to live on good terms with God and our neighbor and the pay-off is bigger than anything we can comprehend.

This is the spiritual side of Christmas, which is concerned with our eternal destiny, and very definitely the most important side. But it's not the only side. Christmas also includes a down-to-earth philosophy dealing with our every day existence. It is the key to temporal happiness as well as eternal happiness.

The formula of temporal success was proclaimed by the angelic choir which announced the birth of Christ. Peace to men of good will. As we think over that simple statement we can appreciate that it tells the way for us to live happy contented lives, to enjoy the peace of mind which is the real essence of success.

Good will implies many things. It means to live in harmony with the laws of God as specified in the ten commandments, and it means to get along with other people — as the proverb says, to do unto them as you would have them do unto you. Anyone who lives up to that standard has it made. He has the contentment of knowing that he's doing his part to make this a better world.

There is some satisfaction in that even though one experiences difficulties brought on by human failings. And there is always a feeling that the prevalence of the various miseries is about proportional to the prevalence of human faults.

All of that can be corrected, through all the levels of society, by living up to the golden rule. We'd have no personal squabbles, no family or community problems, no national or international conflicts, if people of influence at all those levels were concerned principally with giving the other side a fair deal. Well, that's what Christ recommends. That is the part of Christmas spirit that needs to be universally understood and appreciated to make a better world.

Of course, we all realize that there is no point in kidding ourselves with hopes of a complete change to Christ's kind of world. People have a God-given right to live as they wish and so long as they choose to follow their own rules instead of God's they will continue to mess things up.

However, we have some satisfaction in knowing that blessings follow every improvement of attitude. Getting a little closer to the spirit of good will is the sure way of attaining a little more of the blessing of peace.

This presents an opportunity for every individual to add some richness to his own life.

Likewise it enables persons of influence in the other levels of society, from local to global, to introduce some Christmas principles in their policies and bring corresponding blessings to the people they serve.

With a fervent hope that this sacred feast will inspire a world wide increase of good will, this column extends sincere wishes for a very Merry Christmas.

### Baptized Sunday

Angela Marie Endres, infant daughter of Mr. and Mrs. Clinton Endres, was baptized Sunday in a 3 p.m. service in Sacred Heart Church, Father Bede Mitchel officiating.

Mr. and Mrs. Gene Riggs of Dallas attended as godparents for their niece. They and their sons Steven and Eric spent the day. In the evening the two families were guests for supper in the home of the grandmother and great-grandmother, Mrs. Joe Swingler. Other guests were Mr. and Mrs. Albert Schilling.

### IT HAPPENED 35 YEARS AGO

Dec. 18, 1936

Last span of viaduct is complete and will be ready for traffic on Jan. 1. Knights of Columbus attend degree ceremonies in Slaton. Boy Scout troop gets charter from national headquarters. Boy Scouts are going strong on old Christmas toy repair project. Heating in church is improved by installation of fans in old model furnace. Sumacs prime for title basketball match with Valley View Eagles.

### 30 YEARS AGO

Dec. 19, 1941

War causes sharp rise in defense bond sales. Community is geared for record figure in Red Cross drive. Christmas turkey packing at FMA nets over six car loads. Garden Club has program on holly and biblical trees. January 5 is set for hatchery's opening date. The Paul Walterscheids move into their new home. East extension of Voth pool is shown by test well. Mrs. Charley Hellman is recovering from leg infection. J. B. Wilde opens tractor agency, no cars to sell as materials and manpower go into national defense.

### 25 YEARS AGO

Dec. 20, 1946

REA approves \$240,000 allotment for expansion of local Electric Co-op. Home Art Shop opens furniture department this week. R. R. Endres and Henry Branham are re-

covering from heart attacks. J. B. Wilde establishes plane charter service for long distance flying. Gene Hoedebeck and Elise Sanches set wedding for Dec. 28. Al Fleitman, J. A. Klement and J. W. Hess are reelected on AAA Committee. Parish members donate \$441.50 to Dallas orphanage in annual collection.

### 20 YEARS AGO

Dec. 21, 1951

Year's rain to date measures 31.10 inches. Alfons Koesler is promoted to corporal in Korea. Champ trophies in cage tourney are won by Prairie Valley. Tiger gridders have football banquet. Kathryn Hartman is elected CYO president. The Tommy Ottos who have been living in Virginia return to Cooke County to reside. Farewell parties honor the Bob Kupperts before they move to Giddings where he is transferred by the soil conservation service.

### 15 YEARS AGO

Dec. 21, 1956

Rain measuring 2.93 inches is most welcome gift to community. MHS boys win top trophy in Callisburg basketball tourney. Death ends four year illness of Paul J. Nieball. Anna Grace Fette joins the nursing staff at Community Hospital in Sherman. Mrs. Harry Scoggins is recovering from an emergency operation performed while she was visiting in Pampa. The Carl Pelzels move from Denton to Ennis. Building permits issued in city during past year total \$118,800. VFW Post gives \$100 to firemen's resuscitator fund. Mrs. Frank Mages Sr., Lindsay resident 42 years, dies at age 80.

### 10 YEARS AGO

Dec. 22, 1961

Total of Muenster building permits in 1961 is \$417,650. Construction will begin in January on Telephone Corporation's improvement project in three exchanges — Muenster, Myra and Forestburg. Santa greets 150 children at KC party. Also treats tots at VFW Auxiliary's Christmas party. PTA sees pupils in Christmas program. Open house is held in SH primary rooms for parents and families. SH school music hall is being moved to new location. Sailor Ivan Koelzer, serving aboard the USS Enterprise is at home on holiday leave. Airman Lloyd Klement is at home before going on overseas duty in Spain. Yule parties hold social spotlight for clubs, classes, and business firms for employees. New arrivals: girls for Messrs. and Mmes. Leo Mosman, Robert Gruber and Don Muller.

### 5 YEARS AGO

Dec. 23, 1966

A petition asking for an increase of tax in Muenster School District is complete and will be submitted to the school board on Jan. 5. Extended illness of Miss Anna Hellman is ended by death. Gifts await first 1967 baby born in Muenster Hospital. Sam Dobbs joins local soil conservation office. City building permits for 1966 total \$208,850. NTPA employees get pins at Christmas party. Mr. and Mrs. B. C. Redman celebrate golden wedding anniversary. Christmas magic sets scene for Colonial Acres Coliseum ball. Santa treats tots at VFW Auxiliary party. Santa also treats tots at Jaycee and KC parties. Christmas socials hold spotlight. Farewell party honors Shiloh pastor Rev. Robert Bernett. Hospital board adopts rigid credit policy. Mike Hundt of Lindsay is named Boy of the Month by Optimist Breakfast Club of Gainesville. New arrivals: a boy for the Loyd Preschers; girls for the Henry Voths Jr., Cecil Raney and Lloyd Trubench.

## Hospital Auxiliary Plans Stork Derby And Benefit Dance

Muenster Hospital Auxiliary has completed plans for the Stork Derby the organization sponsors each year to gift the first baby born in Muenster Hospital in the new year.

Heading the list of gifts for little Miss or Mr. 1972 is a \$25 savings bond from the Auxiliary and free nursery and delivery room service from Muenster Hospital.

This was reported at the organization's meeting Thursday night. Other gifts for the new baby will come from local business firms and will be published when the list is complete.

In other business the Auxiliary planned a Valentine dance for Feb. 12 in the KC Hall and set ticket price at \$5.00 a couple. It will be a semi-formal affair.

Members on the decorating committee reported on their work Dec. 5 at the hospital where decor includes a large tree in the front visiting room and another in the family visiting room. Also ornaments on each of the room doors. The door ornaments were donated by Mrs. Walter Grewing.

A report on donations in lieu of Christmas cards, sponsored

by the organization, revealed that \$242.00 had been turned in. This, along with other contributions still to be added, will go into the fund for another bed in the hospital recovery room. The bed is the Auxiliary's current project. It's a \$562 item and is expected to be in the hospital by January 1.

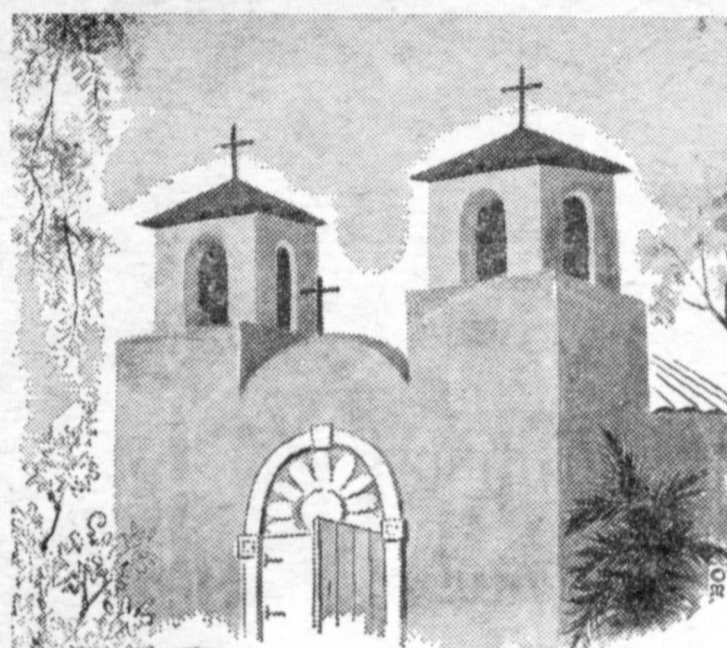
Mrs. Walter Grewing, president, presided for business and served coffee and holiday bars after adjournment.

## Jr. Elite Hosts Employees' Party

Employees of Jr. Elite dress factory were treated to their annual Christmas party Saturday night in the KC Hall where a catered meal was served to about 150 — workers and their spouses or dates.

Mr. and Mrs. Lou Kreditor and Dr. and Mrs. Gasper of Dallas were special guests. Mr. Kreditor, owner, and Mrs. Ola Roberg, manager, spoke in a short after dinner program. Musical entertainment was provided by Cheryl Otto, Laurie Wimmer and Debbie Yosten who sang to their own guitar accompaniment.

Friday, Dec. 24, employees will have their gift exchange and social before the factory closes for the holiday.



## Greetings

As you rejoice on Christmas, may you gather many blessings and gain deep spiritual contentment.

Laurer Studio

665-4742, Gainesville



Joy to the world, it is the season of Christ's birth, rich in love and peace. We wish you a full share of holiday joy. Grateful thanks to all.

Gainesville Carpets

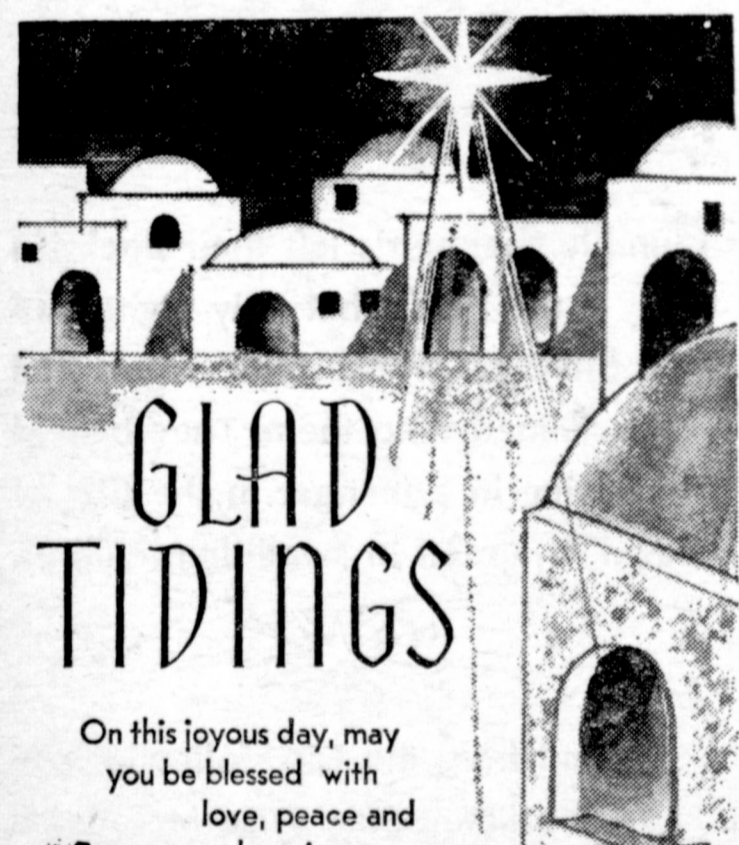
Charles & Dorothy Barnes  
 212 E. Calif., Gainesville



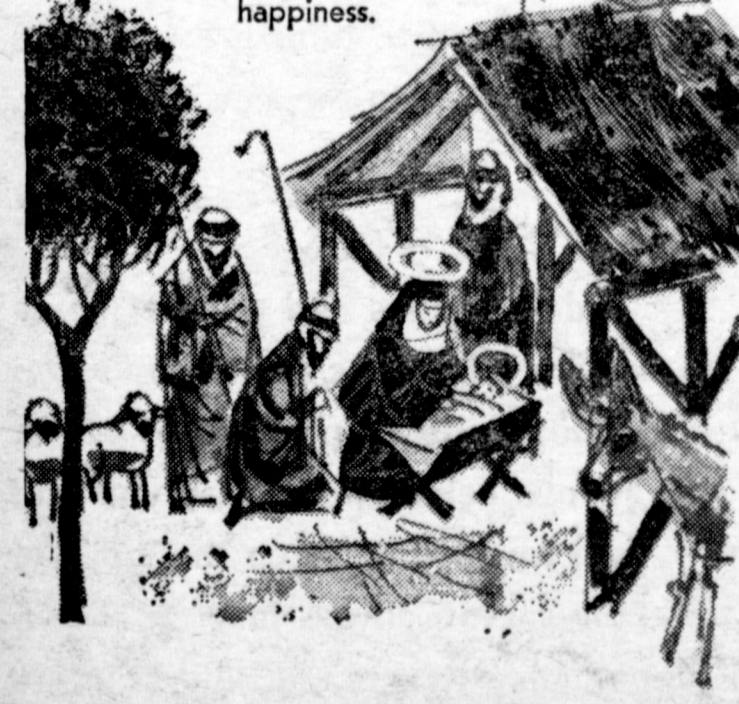
## Christmas Greetings

For all the bountiful blessings of Christmas, let us rejoice! To each and every one of our good friends and patrons, we extend, with sincere appreciation, good wishes for the holiday.

Luke's Finca & Butane Service  
 Dan Luke, Muenster



On this joyous day, may you be blessed with love, peace and happiness.



Waples Painter Co.  
 Gainesville



A magical season full of dreams come true... that's what Christmas is. We wish you much joy.

B & B SALES  
 301 W. Broadway, Gainesville



### SH Junior Girls Lose Collinsville Consolation Final

Basketball girls of Sacred Heart junior high lost in the consolation final last week-end at the Collinsville junior tournament and the Tiger cubs were eliminated in the semifinal of the champ bracket.

Games early last week had advanced the SH boys to the champ bracket and the girls to the consolation bracket.

Next one for the boys was with Collinsville and the host team gained all the way for the win of 57-36. Roger Endres scored 17 for the Cubs and Mark Hess 6.

SH girls, with lots of trouble finding the goal, made only 18 points in their game with Tioga. But that was more than enough. The opponents scored only 2 points. Cindy Bartush made 8 for Sacred Heart and Sharlene Pagel 6.

Facing Little Elm in the final SH had goal troubles of its own. They made only 2 points in the second half and lost by a 19-11 count. Margie Wolf accounted for 8 of her team's points.

Spending the Christmas holidays with Mr. and Mrs. Ed Knauf are their children Miss Janie Knauf of Austin who arrived Wednesday and Bob Knauf of Texas A&M who arrived Monday.

### County Personnel Get Pay Raises

Pay increases and a retirement plan for all elected officials and appointed employees of the county were approved in last week's meeting of the commissioners court.

The increase will be 7 per cent if approved by the President's pay board, otherwise it will be 5 1/2 per cent.

The retirement plan calls for a deduction of 5 per cent from the person's check, the amount to be matched by an equal payment from the county. However the plan is not popular with most county workers who disapprove any reduction in their checks.

Approval of one rate of pay raise or the other is expected from the Internal Revenue Service some time next week. Whatever the decision, the raise is to become effective on January 1.

County auditor Tom Blount said that the 5.5 per cent pay raise will cost the county about \$23,600 a year and the county's share of the retirement plan will cost an additional \$22,000 a year. He added that funds are available for paying both the raise and the retirement.

Workers who are dissatisfied with the proposed pay raise or retirement will be able after January 1, to take their complaint to a Salary Grievance Committee established by the last legislature. It will consist of six county officials and three county residents.

Mr. and Mrs. Hal Falck of San Antonio will be Christmas holiday visitors with her parents, the Jake Pagels.

### Soil Directors Praise District Progress in 1972

Seasons Greetings sent out last week by directors of the Upper Elm Red Soil and Water Conservation District express appreciation to all who worked last year on the "conservation team." It thanks cooperators in the program and friends off the farms and ranches who give their support. It praises the 22nd annual awards program held in Muenster for helping to continue this area's high interest in conservation.

The directors point out that this interest is apparent in current activity in 10 small watershed programs. The district now has 144 completed flood retarding structures and more are planned for 1972. The Great Plains Program has 317 applications for projects and 234 are under contract. Also, nearly 3000 acres of severe gullies were shaped and sodded under the program and 83 grade stabilization structures are complete.

The message continues that the directors are proud of the district's annual progress in conserving resources, reducing pollution of air, water and land, and improving the overall environment. For helping achieve those things they extend their thanks to all cooperators and supporters.

Mrs. Paul Fisher spent ten days with her daughter Mrs. Helen Hughes and children in Levenworth, Kansas, going especially to see her granddaughter Terry in First Communion services. She brought grandsons Eddie and Paul home with her. Mrs. Hughes and Terry will join them later.

### Part of Christmas Light Installation To Be Permanent

The city will have a head start on next year's Christmas lighting program. The NOEL display on the water tank will need only the electrical connection, and brackets for strings of lights across the streets will be ready.

The city council, in session Monday night, instructed Steve Mosier, city superintendent, to leave the angle brackets on power line poles when workers take down the Christmas lights, and to leave framework, wire and bulbs of the NOEL display. Strings of lights around the tank and around the tower are to be taken down, however.

Councilmen decided that leaving brackets and framework would save expense of removing and installing, and bulbs left on the tank would likely survive weather as well as handling.

In other business the council considered a schedule for paying off the loan of \$40,000, which was used to finance a new water well, tank and pumps and extensions of the water main. By their estimate the debt can be budgeted for settlement out of the general fund on or before 1976. Principal sources of revenue for that fund are ad valorem taxes.

A short discussion concerned old cars abandoned on the city streets. It was agreed that a car standing neglected for weeks or months, with one or more flat tires, should be regarded as junk and removed.

### Jim Fisher Heads Parks-Recreation Area in Colorado

James Fisher, son of Mr. and Mrs. J. W. Fisher, has been appointed executive director of the North Jeffco Park and Recreation District in Colorado.

The appointment returns him to the organization he was associated with from 1964 to 1966 as superintendent of parks. Since then he has served as a parks superintendent for a recreation district in Littleton and now is recreation director for the city of Aurora.

In announcing Fisher's appointment the board president, Carl Mallow, described him as "absolutely the top qualified individual of the 80 or 90 from all parts of the country considered for the position . . . a man of moral integrity and professional ability, a leader among his fellow professionals." Fisher is a past president of the Colorado Parks and Recreation Society.

James is a native of Muenster, a graduate of Muenster High School, received a BA degree in Horticulture and Park Management in 1961 from Texas Tech University. In addition to a long list of professional activity he has had two articles published in Colorado Municipalities magazine. He is married, has a daughter 8, and a son 7.

He expects to be on the new job shortly after January 1.

The tip you leave for a meal now would have bought it ten years ago.

### Muenster Juniors Win Consolation In Tournament

The junior boys of Muenster Public School have a trophy for their participation in last week's Collinsville tournament and the girls have a selection on the all-tournament team. The boys won consolation. Becky Fields was named on the dream team.

In their opener the girls took Pilot Point 22-16. Starting with a first quarter lead of 4-2, they gained to 10-3 at the half and kept safely ahead the rest of the way. Becky Fields scored 12, Debbie Schneider 8 and Tracy Klement 2.

That put them in the champ bracket for an encounter with Whitesboro, and a loss of 31-28 after leading in the second and third periods. They were tied 6-6 ending the first quarter, led 16-9 and 21-19 at the next two quarters. Becky Fields led the scoring with 20. Debbie Schneider and Tracy Klement added 6 and 2.

Junior boys lost their first one 41-27 as Pilot Point's kids got an early start and gained in every period. Counts in the first three were 6-3, 17-12 and 26-17. Danny and Bobby

Endres led the scoring with 11 and 10. Mike Davidson made 4 and Scott Contrell 2.

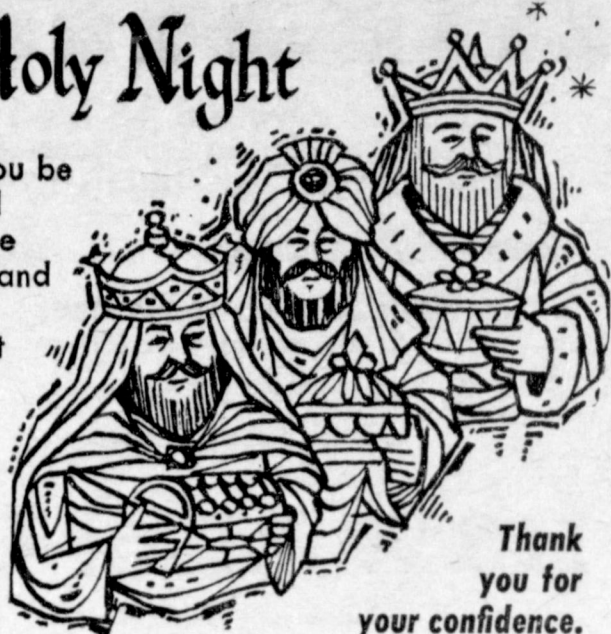
In their consolation semifinal with Sanger they made a very cold start, trailing 10-1 at the first quarter, but gained after that. They were still behind 14-7 at the half, and rallied strong in the second half as Sanger fell apart. Ending the third and fourth periods Muenster was ahead 25-19 and 36-20, Mike Davidson led the count with 14. Danny and Bobby Endres each made 8, Kenneth Koelzer 4 and Tim Wolf 2.

Then they beat Little Elm 31-23 in the consolation final. They gained to 29-11 in the first three periods and held out for the 8 point margin as reserves, 15 of them, played the final quarter. Danny Endres hit 14 points, Bobby Endres 8, Tim Wolf 4, Mike Davidson 3, Zendeal Carnutte 2.

The juniors had additional action early last week in their first games of the 12-A junior loop. Girls lost to Nocona 52-32 and boys lost 46-15. The junior loop is divided into two zones, Muenster being with Sanger and Nocona and the other Zone including Pilot Point, Frisco and Lake Dallas. Winners of the Zones will play for the district titles.

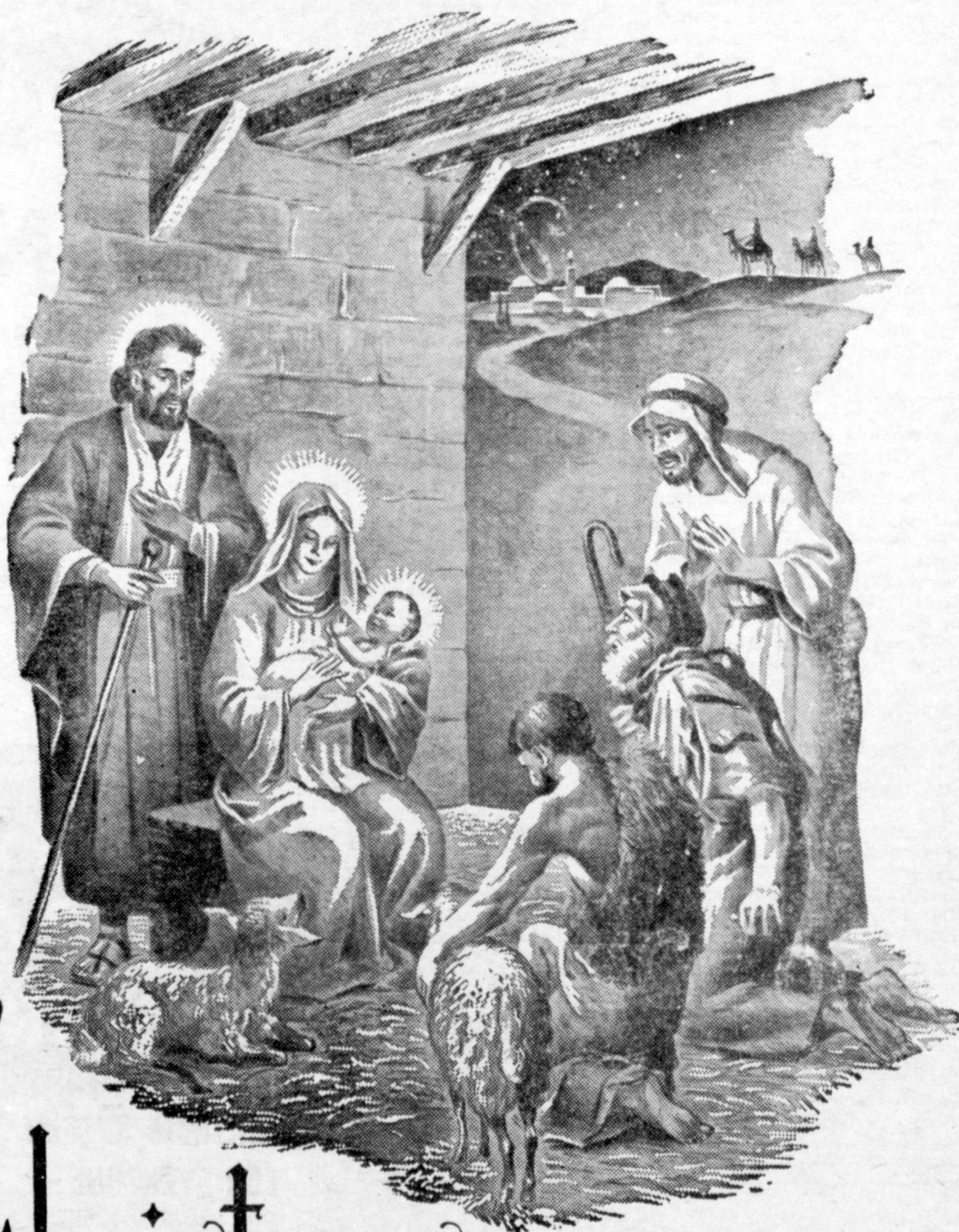
## O, Holy Night

May you be blessed with the peace and joy of the first Noel.



Thank you for your confidence.

Baptist Life Insurance Co. Gainesville



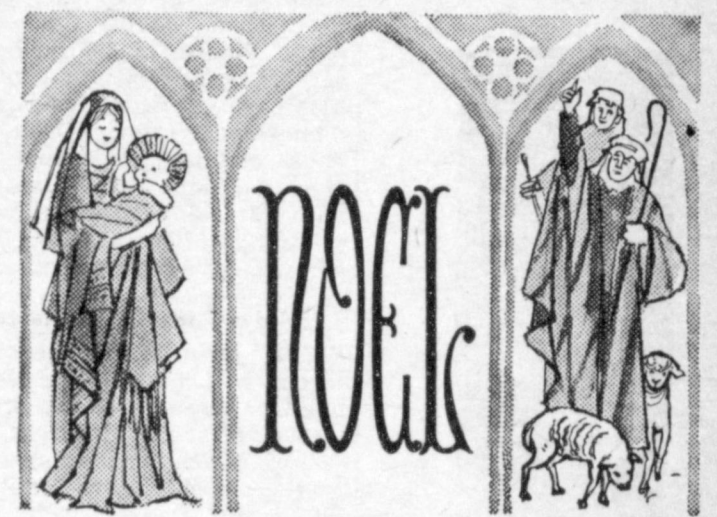
# Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

## Sacred Heart Church and School

Father Placidus Eckart, O.S.B., Pastor  
 Fathers Bede Mitchel, O.S.B., and Leonard Wangler, O.S.B., Assistants  
 Brother Thomas Mosier, Teacher and Director of Altar Boys  
 And Our Staff of Nine Benedictine Sisters, Fifteen Lay Teachers and Thirteen C.C.D. Teachers



On this joyous day, we extend to our friends and neighbors, the wish for peace and happiness. And add a heartfelt thank you to all.

Geo. Gehrig Hardware Muenster



### A JOYOUS CHRISTMAS

May the splendor of that special Star reflect in our hearts to bring joy anew.

Muenster Machine Shop David Haverkamp, 759-2545



We pause in the bustle of this jolly season to greet our dear friends and patrons with good wishes. Thank you.

Hennigan Auto Parts Pat. Alice, Pat Jr., Mike, Tim, Tom



Kent Bellah Studio  
Saint Jo  
Open 10 a.m. to 5 p.m.  
Closed Sun., Mon., Tues.

Romans 10:13. For whosoever shall call upon the name of the Lord shall be saved.

**The First Baptist Church**  
First & Pecan St.  
Muenster

cordially invites you to attend its services

10 a.m. Sunday School  
11 a.m. Worship Service  
6 p.m. Evening Service

**Rev. Bill Hatler**  
Pastor

**SPRAY COLOGNE**  
EVERY WOMAN ALIVE  
LOVES CHANEL N° 5



Spray 6.00. Refill 4.00

**CHANEL**

Watts Bros.  
Pharmacy  
Gainesville

**Treat for Husbands**

Members of Muenster Get-Together Club had a Christmas dinner party Sunday night with their husbands as guests. They gathered in the home of Mr. and Mrs. Alois Rohmer for the 6 p.m. meal for which they provided covered dishes. Seventeen members, their husbands and two guests attended. Card and domino games followed.

**W. D. Pitman Gets BS at East Texas**

William Don Pitman is one of 593 students who received degrees at East Texas State University's winter commencement exercises last Friday morning.

He is the son of Mr. and Mrs. Tom Pitman, graduated with a Bachelor of Science degree in Education.

**Choir Yule Party**

Sacred Heart men's choir had its annual Christmas party Sunday night in St. Joseph's Club. A catered dinner, singing and table games entertained the group of 20 choir members and guests. Pastors Fathers Placidus, Bede and Leonard were special guests.

**Idle Eight Party**

Members of the Idle Eight Club had their Christmas party Wednesday in the home of Mrs. Joe Wilde. The group took covered dishes for a noon dinner and spent the afternoon playing progressive 42. Mrs. Joe Horn led the scoring with Mrs. Joe Kathman consolation winner. Mrs. Joe Hoenig won the door prize.

**Holidays for CCD Classes**

The fourth R, like the other three, will be allowed some holidays during the Christmas season. Mrs. David Bright, director, announced this week that CCD classes will not be taught on December 26 and January 2. Next class will be on January 9.

**Excellent Food Properly Served**  
**The CURTWOOD RESTAURANT**  
Emmett Curtis  
Gainesville, Texas

**6 Men Receive Degrees at NTSU**

As welcome as any Christmas gift to six local young men this year are the degrees they received Wednesday from North Texas State University. They are mid term graduates with the option of accepting their diplomas individually or participating in commencement services in the summer.

Brother Thomas Moster received a Master of Arts degree in speech and drama. He is the son of Mrs. Leo Moster.

Joe Bayer, son of Mr. and Mrs. Alfred Bayer received a BA degree in industrial arts.

Glenn Trachta, son of Mr. and Mrs. Dick Trachta, received the degree of Bachelor of Business Administration.

And three men received BS degrees in physical education and biology. They are Chris Cain, son of Mrs. Dick Cain; Dale Klement, son of Mr. and Mrs. Ray Klement; and Wayne Klement, son of Mr. and Mrs. Walter Klement.

**Scouts Yule Party**

Annual Christmas party for members of Muenster Boy Scout troop was held Monday night in the KC Hall with Scoutmaster Willie Walterscheid in charge of the program which included a gift exchange, games, and refreshments around a Christmas tree. Twenty-five boys and ten adults were present.

**KCs Go Caroling**

Muenster Knights of Columbus officers and their ladies went caroling Monday night, singing at the homes of shut-in members and at the local nursing home. Father Bede and Santa Claus accompanied the group. Father Bede played the piano for singing at the nursing home. Santa handed out Christmas treats. The tour ended at the local convent where Sister Yvonne's guitar and the nuns' voices joined in the caroling.

**Phone Co. Dinner**

Muenster Telephone Corporation's annual Christmas party was held Friday, Dec. 17, in the KC Hall where highlights included a catered dinner, a gift exchange and table games. Twenty-one employees and guests were present.

**AMPI Yule Party**

AMPI employees of the Muenster plant were treated to their annual holiday dinner Wednesday night in the KC Hall and followed the meal with dancing to the music of the Hogan Boys' Band. Wives or dates attended with employees for a group of about 100 present.

**Local News BRIEFS**

Visiting over the weekend with Mrs. Jake Wolf were her son and his wife the Bill Wolfs of Midwest City, Okla.

Dr. Ernest W. Laake of Dallas visited Sunday afternoon with his sister Angela Laake at Golden Acres Nursing Home and with his niece Rosa Driever also a visitor there. They exchanged Christmas gifts. Mrs. Laake who had planned to make the trip with her husband was prevented the last minute by the death of her 92 year old aunt in Dallas.

Visiting Tuesday with Mrs. Joe Luke was a grand-niece Mrs. Dick Vadney of Munday accompanied by Sister Mary Claire of Rhineland.

Mrs. Mel Stephens and children Anita Marie, Michael and Jon are visiting in Fort Wayne, Ind., with her mother. Mr. Stephens accompanied his family on the car trip and will be with them again during the holidays when he has time off from his piloting for Continental Airlines.

Father Frowin Schoech arrived Tuesday to spend a short Christmas vacation with his parents the Andy Schoechs. He'll fly back to Arkansas to be at Subiaco Abbey for Christmas. Coming he made the trip with students of Subiaco Academy in the academy's bus.

Miss Cynthia Bindel arrived Wednesday this week to spend the Christmas and New Year holidays with her parents and family, the Wilfred Bindels. She has almost a month's recess from classes at Our Lady of the Lake College in San Antonio.

When the average American shouts for unity, he means that others should fall in line with his views.

**Jaycee Kid Party**

It was a big day Saturday for little kids as Santa arrived in Muenster on schedule. He rolled in at 3:30 using the city's fire truck as a substitute for his sleigh and reindeer. He parked on Main Street in front of Hamric's where he was surrounded by children of the area, some tiny tots in their mothers' arms. Santa had treats for all of them. He handed out about 150 sacks of goodies.

**KC Kiddie Party**

Muenster K of C Council had about 125 young guests at the annual Christmas party in the KC Hall Sunday night. The youngsters were members' children under 12. Santa was beside a decorated tree to hand out Mickey Mouse balloons and packages of goodies. Refreshments were served.

**NEWS OF THE SICK**

Mrs. Albert Rohmer is on a forced vacation with her right arm in a cast. She sustained a broken bone in a fall at work.

**HOSPITAL NOTES**

Tuesday, Dec. 14: Admit — Richard Trachta, Muenster; Mrs. John Kerr, Nocona. Dismiss — Mrs. Mary Walterscheid and Mrs. Arnold Schilling, Muenster; Kent Lyons and David Boggess, Saint Jo.

Wednesday, Dec. 15: Admit — Mrs. John Fleitman and Mrs. George Bayer, Muenster; Garland Smith, Lindsay; Frank Pennington, Nocona; Mrs. V. A. Sullivan, Gainesville. Dismiss — Gary Walterscheid, Muenster; Mrs. Annie Steen, Saint Jo.

Thursday, Dec. 16: Admit — Vivian Aytes, Myra; Sister Imelda, Lindsay; Mrs. Everett Grant, Nocona; Diane Hennigan, Saint Jo; Robert Lawson, Mrs. Howard Wilson and Mrs. Annette Leverett, Gainesville. Dismiss — Hilario Serna III and Mrs. George Bayer, Muenster; George W. Miller, Saint Jo; Sister Imelda, Lindsay.

Friday, Dec. 17: Admit — Walter Don Wilson, A. V. Grant and Albert Zimmerer Jr., Muenster; Mrs. Cooper Price, Saint Jo. Dismiss — Ed Eberhart, Muenster, Mrs. Cooper Price, Saint Jo.

Saturday, Dec. 18: Admit — Mrs. Floyd Rudolph, Whitesboro. Dismiss — A. V. Grant and Albert Zimmerer Jr., Muenster; Robert Lawson and Mrs. Annette Leverett, Gainesville; Pinkney Hutson and Diane Hennigan, Saint Jo; John Kerr and Mrs. Everett Grant, Nocona.

Sunday, Dec. 19: Admit — Martin Trubenbach and Joe Swirczynski, Muenster. Dismiss — Garland Smith, Lindsay.

Monday, Dec. 20: Admit — Willie Carnutte, Mrs. Victor Hartman, Henry Pels, A. V. Grant and Joe Starke, Muenster; Mrs. R. V. Daffern and Mrs. Floyd Martin, Saint Jo; Mrs. Joanna Purcell, Gainesville. Dismiss — Vivian Aytes, Myra.

Tuesday, Dec. 21: Admit — Gary Walterscheid, Muenster. Dismiss — A. V. Grant and Mrs. John Fleitman, Muenster; Mrs. Floyd Rudolph, Whitesboro.

**DAVENPORT CHIROPRACTIC CLINIC**  
301 E. Broadway  
665-3521, Gainesville  
If no answer call 665-2452

**THE INFORMED CONSUMER**



By Crawford C. Martin  
Attorney General of Texas

When you receive unordered merchandise through the mails, do you know your legal rights? A law passed by the Sixty-first Texas Legislature in 1969 provides that where unsolicited goods are delivered to a person he has the right to refuse to accept delivery of the goods and he is not bound to return the goods to the sender. If such unsolicited goods are either addressed to or intended for the recipient, they shall be deemed a gift and the recipient may use them or dispose of them in any manner without any obligation to the sender.

There are three exceptions to this law — first, when the goods are sent due to a bona fide mistake, and the sender has the burden of proof to show the error. Second, the law does not apply to goods which have been substituted for goods ordered. Finally, the act does not apply to goods ordered by the recipient.

In summary, if a consumer received merchandise which he did not order he can refuse the goods or treat the goods as a gift. The consumer is under no legal obligation to pay for the merchandise received in this fashion.

A related area is the negative option plan employed by Book and Record Clubs whereby an individual signs

**Tiger Cubs Beat Era Juniors 32-26**

Parochial teams won one out of a three game series with Era teams here Tuesday night. To begin, the junior girls were clobbered 34-2 and high school B girls were only slightly better in their 33-11 loss.

The one that brought joy to Coach Tom Joy was the junior boys game, a win of 32-26 which was specially pleasing after a 42-29 loss earlier in the season.

Era kids led 7-3 at the first period and the Cubs took charge after that. They led 15-13 at the half, 24-23 at the third quarter and gained 5 more in the last period. Roger Endres had a big night for 23 points, Mark Hess and John Henscheid had 4 each. And Darrell Walterscheid's good work at guard helped keep down the Era score.

That ends basketball at Sacred Heart until the second term. Junior boys and girls will host Nocona kids on Jan. 3. High school A and B boys will play at Trinity Valley Jan. 4. At the same time A and B girls will entertain Lake Dallas.

The best way to get your share of the wealth of the country is to work hard for it.

a contract with the club and items are automatically sent to him. Under this negative option arrangement, the consumer is obligated to pay for all items received unless he returns a card to the company indicating his refusal to purchase the item. The common complaint with this plan is the failure of the consumer to realize his legal obligation if he fails to periodically notify the company of his wishes. In addition, some companies do not allow a sufficient time period to receive the option cards prior to mailing the merchandise. The consumer who signs up with one of these companies should understand his legal obligations under the contract and be alert when the option notices are received so that merchandise is not inadvertently ordered.

**Leo Henscheid INSURANCE**  
Auto, Fire, Liability  
Ph. 759-2844

**JUICY-FIRST QUALITY MEATS**

Processed Beef  
1/2 each of steak, roast and hamburger  
50-lb. \$39.95 -- 100-lb. \$79.00

Smoked Sausage lb. 83c

Beef For Your Freezer  
Whole or Half Carcass  
We will not kill Friday and we'll close at noon

**H&W Meat Co.**  
Muenster, 759-2744

BE 'WHERE THE ACTION IS' THIS NEW YEAR'S EVE

**DANCE**

Sponsored by Muenster Jaycees

Parish Hall, 9 to 1

Music by The Resurrection

See a Jaycee or Mrs. Roy Monday for tickets. \$3.00 per person

**PRESTIGE PHOTOGRAPHY, INC.**

**BIG 8"x10" LIVING COLOR PORTRAIT\***

A PORTRAIT SPECIAL FOR EVERYONE

AT 99¢ Plus 70¢ for handling

This very special offer is presented as an expression of our thanks for your patronage.

Compare at \$25.00!

- GENUINE FULL NATURAL COLOR PORTRAITS  
Not the old style tinted or painted black & white photos.
- A SELECTION of poses.
- FOR ALL AGES! Babies, children, adults.  
Groups photographed at an additional small charge.
- Free 8x10 living color portrait to all customers over 60 years of age.  
Advertised offer head and shoulders only.
- LIMITED OFFER! One per subject one per family

Thursday, Jan. 6, 1972  
10 a.m. to 6 p.m. at

**Western Auto**  
Al & Dennis Hess, Muenster  
Kevinator & Wizard Citation Appliances

for Holiday Hosting & Toasting

**Wines & LIQUORS**

**Christmas Is Extra Special**

... when fine wines and liquors are included in the gifting. Always a pleasure to give, and to receive. Choose from our wide selection of handsome holiday packages.

**Remember Yourself, Too!**  
Stock up for holiday treating

**Grady Jones Cut Rate Liquor**  
Muenster and Lindsay

**Christmas DANCE**

VFW Hall, Muenster  
Saturday, Dec. 25

Country & Western Music  
by Leon Dixon and  
The Texas Rhythm Boys





**"YOU'LL FIND IT IN THE WANT ADS!"**  
 LOST • RENT • SELL • BUY • HIRE • TRADE  
 FOUND • SERVICE • EMPLOYMENT • PERSONAL



**CLASSIFIED AD RATES**  
 First insertion 20 cents per line.  
 Minimum \$1.00  
 Following insertion 10 cents per line.  
 Minimum 50 cents.  
**DISPLAY CLASSIFIED**  
 First insertion — per col. in. \$1.25  
 Standing Ad — per col. in. 75c  
 Card of Thanks \$1.00

**LEGAL NOTICE RATES**  
 First insertion 2 cents per word.  
 Following insertion 1 cent per word.

**DISPLAY IN BORDER**  
 First insertion — per col. in. \$1.50  
 Standing ad — per col. in. \$1.00

**LOST - FOUND**

KEYS LOST in or around Pagel's Store. Finder please leave at Enterprise office and pick up reward. 5-1p

FOUND: Lady's wrist watch. Owner can identify it at the Enterprise office and pay for this ad. 5-1

**WANTED**

Will do Baby Sitting Joanie Voth Ph. 759-2883 (17-2)

Want a place to lease or rent with livable house, barn and some pasture. P. J. Cook, 759-4141 or Denis Texaco Station. 3-1p

**FOR SALE**

NOTICE: I want by former Avon customers to know that I am back on the job. Odell Detten, ph. 759-2818.

FOR SALE: Baby's bassinot on rollers with hood. Like new. See at Mrs. Oscar Detten, or ph. 759-2818.

Motorcycle for Sale 1971 Yamaha 650. See or call Dale Felderhoff. 759-2941. 3-3p

Fireplace Wood For Sale Call Leonard Hartman 736-2248 4-4

71 Vega for Sale Hatchback, excellent condition, good tires, Frigi-King air conditioner. Call Denis John Hess, 759-4245 or 668-7356. 3tf

Ford Wagon For Sale '67 Contry Squire, very good condition. H. H. Homslley owner, contact Willie Walterscheid. 4-2

**PRE FINISHED PANELING** in stock at Community Lumber Co.

Save up to 50% on Mattresses & Box Springs Baby to King size United & Holland Mattress Co., Gainesville Mrs. Tony Hoenig 759-4142

**ATTENTION Trailer Owners** We have on hand kits for installing trailer brakes. Wilde Chevrolet (44-tf)

**Trailer Parts and Supplies** Structural Steel and Pipe

**Metal Sales, Inc.** On Highway 82 west of Gainesville

Beauty by Mary Kay Complimentary Facial Ph. 759-2951 or 759-4482 Muenster Mrs. Carl Mullins (34-tf)

GLASS: Plate, window, automobile, furniture tops, mirrors. Complete glass service. We handle insurance claims. Gainesville Glass Shop. 665-3321, 311 N. Chestnut. 37tf

**Water Pumps** Submersible 1/2 H.P. to 40 H.P.  
**Plastic Pipe** A very inexpensive way to get water where you need it.

**C. D. Shamburger Lumber Co.** Muenster

TANKS. Septic tanks, stock tanks, grain tanks, water tanks. Will install. Bayer concrete. Phone 759-4244. Muenster

Ask me about Mary Kay DEBBIE TRACHTA Free facials & re-orders Call 759-4332 48tf

CERAMIC TILE. New and old installation. For estimate call Ted Henscheid, 759-4280, Muenster. 5tf

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

**Electric Service**  
 Oil Field Wiring  
 Electric Motors Sales, Service and Rebuilding  
 FREE PICKUP & DELIVERY.  
 Call Collect 817-665-5131  
**Gainesville Electric Motors**  
 Chris Muller, West Highway 82, Gainesville

For Home Delivery of Fort Worth Star Telegram or Dallas Morning News Call Bill Tidwell collect 458-7828, Bx. 546, Sanger 16tf

**SAVE** On utility bills by adding down in INSULATION. See or call Tony Klement or Shamburger Lbr. Co. 759-2232 41-35p

**Hudgins Sewing Circle** 309 E. Calif. 665-2542 Gainesville  
 SALES AND SERVICE on all makes of sewing machines and vacuum cleaners.

**Custom Picture Framing and Matting**  
**Newland Furniture Co.** Gainesville 25tf

**WRANGLERS Shoes — Boots** Work - Dress - Western Nocona Boots  
**J. R. Hocker Men's & Boys' Store** 207 N. Commerce. Gainesville

**Storm Windows Storm Doors** We'll measure and install. See us now before bad weather arrives.  
**Community Lumber Company** 42 tf

Call **Dan Luke** 759-2522 FOR BUTANE PROPANE FINA GAS FINA OIL

Westinghouse Appliances & Zenith TVs  
 Sales and Service  
**Radio & TV Repair**  
**Muenster Butane** Ph. 759-4411

For Mobil or Farm Bureau TIRES See Speedy's Mobil Station or Muenster Tire Co. J. J. Wieler, 759-4231

CONCRETE WORK: Any kind of a concrete job, or furnish ready mix concrete. Bayer Concrete. 28tf

**Bargains in REBUILT CARS** Car painting & rebuilding Windshields, door glass FREE ESTIMATES  
**AL HORN** 5th & Cedar, 759-4471 (4tf)

**Inlaid and Vinyl Linoleum** \$2.50 up per sq. yd.  
**Newland Furniture Co.** Gainesville 25tf

David Voth, student at Subiaco Academy, Ark., arrived Tuesday aboard the academy bus, to spend the holidays with his parents and family, the Ted Voths. Brother Tobias drove the bus load of students from this area. Classes resume Jan. 4.

**Mechanic Work of All Kinds**  
**Tom's Fina Station** 759-2982, Muenster

**NEW... ECONOMY PRICED**  
**NEW REMINGTON® LEKTRO BLADE® LB24 SHAVER**  
 • DISPOSABLE BLADES  
 • COMFORT CONTROL  
 • DELUXE TRAVEL PACK  
 Feature-loaded and Value Priced \$14.69  
 IT'S HERE AT  
**Watts Bros. Pharmacy** Gainesville

**Miscellaneous**

Watch **FATHER BEDE'S** TV Program 8-9 p.m. Mondays, Channel 2

**FOR RENT**

**Like New** 2 bedroom mobile home. Central heat and air. W. W. Real Estate, 759-2501. After 6 call 759-2857. 4tf

**House for Rent** Furnished, Bills Paid J. C. Trachta, Place Drug

**MOBILE HOME for rent** 2 bedroom, fully furnished, a block from school on N. Walnut. Ph. 759-2268, Jerome Pagel. 16-tf

**REAL ESTATE**

FOR SALE: Store building, former Relax Theatre. Solid brick construction, 4200 sq. feet floor space. Financing arrangements available. Contact Henry Weinzapfel, Ph. 759-2257 or 759-4161 after 5 p.m. 2-2

**Real Estate Broker** Bonded real estate broker qualified to act as agent for sales or rentals. 759-2257, Muenster State Bank **Henry G. Weinzapfel** 759-4161, 630 Weinzapfel St. O

**Tigers, Tigerettes Lose Four of Five In Era Tournament**

The Tigerettes of Sacred Heart broke their losing streak in the Era tournament and advanced to the consolation final, but failed to win that one. Meanwhile the Tigers went down in two losses.

For their opener the girls lost 42-29 to Saint Jo. They dropped it in the first half, trailing 25-11 and played a strong second half to reduce the margin by a point. Nanci Fuhrmann was top scorer with 17.

They played another good one in their next game and marked up their first win of the season by a 23-19 count. Guards Linda Voth, Theresa Hoedebeck, Christi Koesler and Mary Beth Bartush were at their best denying Era a field goal until the fourth quarter. After a bad first quarter, and an Era lead of 9-2, the Tigerettes started clicking and went on to the 23-19 win. Nanci Fuhrmann again led the scoring with 18.

That put them in the consolation final, which they lost to Lindsay 35-25. Actually the game was decided in the first half which ended 22-12 favoring Lindsay. The Tigerettes gained for a 24-18 third quarter score and then dropped back to the 10 point loss. Peggy Hoedebeck and Nanci Fuhrmann led the scoring with 12 and 10.

The Tigers did not fare as well in their part of the tourney. The first opponent, Saint Jo, blitzed them by a count of 79-34 as Ricky Walterscheid hit 18 and Gary Endres 12 for Sacred Heart.

Then came Era giving them almost the same treatment in the consolation semifinal. The Hornets gained in every period for their 53-33 win. Top Tiger scorers were Gary Endres 10 and Ricky Walterscheid 9.

For the next one they started strong for an early lead of 7 and a first quarter lead of 14-11. But the Eagles were in control after that and gained in every period for leads of 31-21, 41-29 and 55-38. Jim Endres had the hot hand, scoring 21 points, and other scorers were Ricky Swirczynski 4, Tom Otto 4, Mark Lippe 2, Randy Wolf 2, Lonnie Hellman 2, James Eckart 1.

Greetings have come by mail from Mr. and Mrs. Jim Cook of Mexia, formerly of Muenster, who are wishing all their friends a merry Christmas and a happy New Year.

**Parochial Teams Divide Two Games At FW Day School**

Sacred Heart Tigerettes came up with their second win of the season Monday night playing Fort Worth Country Day School at Fort Worth. The score was a decisive 66-27 and gives the Tigerettes a 1-1 standing in the TISC race.

First quarter ended in an 8-8 tie after which Sacred Heart took charge and made strong gains in the remaining periods. Leading scorers were Nanci Fuhrmann 31, Peggy Hoedebeck 13, Susie Endres 10.

Next game was even more one sided the other way. The Cowtown boys clobbered Sacred Heart 80-31 and Ricky Walterscheid was high for the Tigers with 10 points.

**MHS Wins Opener Loses Semifinals In Era Tournament**

Muenster High basketball teams at the Era tournament last weekend won their opening games and were eliminated by the tourney champions in the semifinals. They slipped past Lindsay in their first games and lost to Valley View in the next games.

The Hornets had troubles for three quarters and trailed by scores of 8-6, 23-12 and 39-30 before shaping up for a strong ending. They outscored Lindsay 15-2 in that period and pulled ahead for a 45-41 win. Doris Felderhoff led the scoring with 32. Janet Swirczynski added 11 and Dolly Bayer 2.

In the next one Valley View's gals took a three point first quarter lead and ended with that same margin. Their biggest lead was 10 points and their smallest was 1 point, and the quarters ended at 20-17, 30-24, 39-35 and 49-46. Doris Felderhoff hit 35, Janet and Joyce Swirczynski 6 and 4, and Dolly Bayer 1.

The Hornets apparently got their game plan from the girls. In the opener with Lindsay they brought up the rear by scores of 15-12 and 24-23 in the first two periods, nudged ahead 35-34 in the third, and ran away with the final quarter. The score was 55-39. Scorers were Jim Endres 15, Mark Lippe 12, Randy Wolf 11, Ronnie Felderhoff 8, Tom Otto, Allen Fleitman 2, Lonnie Hellman 2.

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Greetings have come by mail from Mr. and Mrs. Jim Cook of Mexia, formerly of Muenster, who are wishing all their friends a merry Christmas and a happy New Year.

**Save Money! Save Time!**  
 Prescription Is Our Middle Name.  
 Shop the Drive-in Window for all your prescriptions and drug needs.  
**WATTS Prescription Shop** 302 N. Grand, Gainesville

**Feel Better in 5 Days**  
 Most people respond quickly to large amounts of Vitamin B Complex . . . you not only feel better, but also get energy and notice less fatigue at work. Many people do not respond to Vitamins . . . in any amounts.  
 That's why Watts is offering a money-back guarantee on new SUPREX-C. If you don't feel better in only 5 days Watts will refund your full purchase price . . . just return the unused portion of the bottle and get a full refund.  
 New SUPREX-C is the highest potency B Complex Vitamin tablet ever offered by Watts Bros. New SUPREX-C is in tablet form that is tasteless. The regular price of SUPREX-C 100s is \$7.95 . . . Watts is now offering an introductory special, get 100 SUPREX-C Tablets at only \$5.95 . . . and feel better in only 5 days.  
**Watts Bros. Pharmacy** Downtown Gainesville

**OUT WITH THE OLD IN WITH THE NEW**  
**Reserve Now** for the  
**New Year's Eve Party and Dance**  
 Sponsored by Knights of Columbus at the **Muenster K of C Hall**  
 Music by **The Sundowners**  
 Contact Ed or Ginny Schneider  
 Now for Reservations \$10 per couple

**SERVICE**

**Septic Tank Service** Clean out cesspools & septic tanks. Install & repair septic tanks. Repair & build drain lines. 24 hr. service, 7 days a week. W. B. Ward, 510 W. Pine, Nocona. 825-4384 or 825-7843. 4-4

**Diamond C Livestock Hauling** P. J. Cook, 759-4141 or Denis Texaco, 759-2996

**Deep Steam Carpet Cleaning**

**Newland Furniture Co.** Gainesville 48tf

**Photography** Weddings, Reunions Anniversaries any time, any place specializing in color

**J. D. Wagner** Ph. 995-2108, Saint Jo (46-tf)

**Radiator and Air Conditioner Service** Factory trained repairman. All work guaranteed

**EDDY'S RADIATOR SERVICE** 305 N. Main, Muenster

**CLEANING and Pressing.** We pick up and deliver. Shoe Repairing, Nick and Adelina Miller, Ph. 759-4422, Muenster.

**Dozer Service** Call or See **Frank Hess** 759-4249

**Protect your wrecked vehicle from pilferage. Ask for delivery to Wilde Chevrolet locked fenced or inside storage.**

**Rental Cars** available while yours is disabled.  
**Wilde Chevrolet Co.** Muenster 2 tf

**Dozer & Grader Service** Roads and Terraces **J. H. Bayer** Muenster, 759-2924 13tf

**HILLCREST MANOR CONVALESCENT CENTER** Hwy 82 W. - 759-4248 24 Hours Nursing Care  
 State Licensed Licensed Dietician Privately owned & operated Mr. & Mrs. O. D. Garland 48-tf

**EXPERT BODY SHOP and GLASS SERVICE** **Wilde Chevrolet** Muenster (49-tf)

**FARMERS** See our line of plastic posts for electric fences. No insulators needed

**Community Lumber Company** Muenster 52tf

Mrs. Joe Luke will fly to Shreveport, La., to join her son and family, the Norman Lukes of Houston there for Christmas with Mrs. Norman Luke's mother and other relatives.

**Wines & Liquors**  
 Wonderful selection of fine liquors wines and beers for serving or giving  
 Popular brands in handsome gift packages, some in decanters, at no extra cost.  
 Special prices on case lots  
**82 Liquor** Muenster



### First Graders Do Christmas Story For TV Program

First graders of Sacred Heart School appeared in a special television program, Channel 2, Monday night under direction of Sister Genevieve. The youngsters enacted The Christmas Story.

Opening address was given by Curtis Rohmer who introduced the cast.

Christi Rohmer portrayed the Virgin Mary; Sandy Wimmer, the Angel Gabriel; Janet Hesse, Mary's Cousin Elizabeth; T. J. Walterscheid, Saint Joseph.

Angels: Jenny Hellman, Melissa Stoffels, Bert Knabe, Tina Koelzer. Shepherds: Keith Bayer, Troy Hess, Craig Stoffels, Karl Trubenbach. Christ-

mas Tree, Susie Fleitman; Santa Claus, Michael Bartush.

Narrators for the program were Wade Walterscheid, Laurie Endres, Ginger Fleitman, Tony Otto, Brian Meurer, and Jill Mollenkopf.

Soloists were Christi Rohmer, Greg Walterscheid, Curtis Henscheid, Sherri Boyd-stun, Laura Grewing and Wade Walterscheid. The remaining 27 first graders made up the choir. They sang ten songs including Silent Night, Jingle Bells and We Wish You a Merry Christmas.

### NOTES FROM THE LIBRARY

By Bettie Luke

Christmas vacation is here and it is a good time to read some good books for pleasure and pastime.

Children's books on the shelves at Muenster Public Library include "Nine Days to Christmas" by Marie Hall Ets telling about the special Mexican parties, one each night for nine days before Christmas, and about the pinata, one of those fantastic figures filled with candy and fruits that hangs high in the patio.

"Christmas Customs Around the World" by Herbert H. Wernecke, tracing the history of Christmas from the early centuries to the time of Colonial America, explains the development of symbols and legends showing how these are manifested in modern forms of observance.

Charles Dickens' Christmas stories are interesting to young and old alike.

The Happy Christmas story book is a beautiful book of poems.

A very Merry Christmas and happy holiday reading is the wish of all the Library staff.

### Santa Distributes Gifts to Tots at Auxiliary Party

Santa Claus made his first visit of the Christmas season in Muenster Friday morning, Dec. 17, when he was at a party given by VFW Auxiliary members for their preschool children.

Some 30 small boys and girls had a happy time talking with Santa, sitting on his lap and receiving a toy from him. Activity centered around a decorated tree. He also handed out presents to the children's mothers in a gift exchange.

Herbie Herr, District I commander, was a special guest and received a gift from Santa through courtesy of the Auxiliary.

Afterward everyone was served cookies, soft drinks or coffee and pictures were made.



DAVE BERRES displays an engraved plaque he received as salesman of the year for Jameslee Distributing Company and Tom's Foods Ltd. The award was presented at Jameslee's first annual Christmas dinner and awards program Saturday. Mrs. Berres, the former Kathy Miller, was among guests when her husband was honored. At far right is Leon Fleitman, owner and manager of Jameslee. Next to him is Frank D. R. Williams of Fort Worth, assistant to the district sales manager.

### MHS Teams Take 3 Game Program With Saint Jo

For Christmas the MHS teams gave their Coach Charlie Cash a clean sweep in the triple header program at Saint Jo Tuesday night. B team boys took the curtain raiser 39-23. Next the girls team won 65-37. And finally the A team boys won 79-61.

The first string boys game was not only the hottest game of the three but also the most satisfying to the Hornet Coach. It was their first win of the season over the Panthers who had nudged ahead of the Hornets in two previous tight games.

They started the contest with a 22-16 lead in the first quarter and survived a second period Panther rally for a close 34-32 lead at intermission. From then on they were at their season's best in pulling away steadily from their hosts. They gained 10 points in the third quarter and 8 points in the fourth. Jim Endres and Randy Wolf were hot shots with 25 and 24 points. Tom Otto added 12. Ronnie Felderhoff 11 and Mark Lippe 7.

The girls, led by Doris Felderhoff's 48 point scoring spree, gained in every period by scores of 14-9, 29-20, 48-30 and 65-37. Other scorers were Janet Swirczynski 10 and Joyce Swirczynski 7.

The boys B team took advantage of Saint Jo's slow start to roll up comfortable leads of 11-3 and 21-9 the first half. After that the contest was hotter and they gained 2 in each of the last quarters for scores of 32-18 and 39-23. Leading scorer was Lyle Klement with 13. Others were Curtis Klement 7, Robert Johnson 7, Joe Bright 6, Eddie Knabe 2, Ray Luke 1.

That ends the pre-Christmas competition. Next on schedule is a double header at Lindsay next Tuesday night and another double header at Forestburg next Thursday night.

Mrs. Earl Robison spent Saturday with her sister and husband, the A. S. Holcombes at Gainesville.

### Marysville News

MARYSVILLE, Dec. 21 — Mr. and Mrs. Grady McElreath and son Brent visited Sunday with the Melton Ramseys and sons at Whitesboro.

Mrs. Sam Sparkman attended graveside rites at Gainesville for Robert Clifton of Wichita Falls. After the service she joined relatives at the home of Mrs. Willis Robison. Those there included Herchell Coffman and children Nola and Rufus of Fort Worth.

Mr. and Mrs. Jimmy Robison and daughter Lisa Le Rae of Muenster visited Sunday with his mother Mrs. Earl Robison.

Mr. and Mrs. Jimmy Dougherty and family of Euless spent Saturday overnight with his parents, the Joe Doughtrys. Grandchildren joining the Doughtrys Sunday afternoon were Malinda and Kenny Dougherty of Valley View and Gary and Deniece Dougherty of Roanoke.

Mr. and Mrs. Lynn Phillips and sons James and Charlie and a niece Heather, all of Dallas, visited friends, the Lloyd Young family Saturday. Spending Sunday in the Young home were their daughters and sons-in-law, Mr. and Mrs. Wayne Riggs and Amy and Mr. and Mrs. Earl Minor and son Robby of Euless. Also the James Pattersons and son David of Gainesville and Mike Felderhoff, on Navy leave in Muenster.

Mr. and Mrs. O. H. Dennis of Red Oak, Tom Binford of Gainesville and Mr. and Mrs. Fred Richey of Sivelles Bend were Saturday visitors with Mrs. John Richey.

Mrs. John Richey drove to Wichita Falls for a Sunday visit with her niece and family, the Raymond Reeds. They attended morning services at Sunnyside Baptist Church and joined friends for services at Lamar Baptist Church in the evening when a special song service was given by the choir. Mrs. Richey returned home Monday afternoon.

### Jameslee Dist. Co. Presents Awards At Holiday Party

Jameslee Distributing Company employees were treated to their first annual Christmas party Saturday night by Mr. and Mrs. Leon Fleitman, owners of the distributorship.

The dinner was held at The Dutchman and was featured by presentation of awards.

Dave Berres received the Salesman of the Year award. At 21 he is the youngest and the newest salesman for the company and was tops in total sales among Tom's dealers. Dave joined the company in July, yet outsold full-year salesmen. He received an engraved plaque. Dave is married to the former Kathy Miller.

Also receiving a plaque was Tommy Shoulders of Gainesville who was the year's "come-up salesman."

All the men received blazers with the Tom monogram and all the ladies received corsages.

Guests included Tom's Foods Inc. zone manager Lawrence Lamb and executive assistant to the district sales manager Frank D. R. Williams, both of Fort Worth. Fleitman was master of ceremonies for the after dinner program and Williams was principal speaker. He spoke on salesmanship.

Jameslee has the franchise to represent the nationwide Tom's Food Ltd., in Cooke, Denton, Wise and Montague Counties.

Mr. and Mrs. Neil Fisher and son Ben of Houston spent the weekend and to Tuesday with his parents the Joe Fishers.

### Mobile Home Flipped

Monica Yosten has reported to her parents the Felix Yostens about the tornado near Greenville last week Tuesday. The mobile home that she and a girl friend share was picked up by the wind, turned over in the air, and set down on its top. Neither girl was at home at the time, about 6 p.m. Ordinarily they are there by that time but car trouble delayed them that night. Monica told about cleaning up which she said was something else what with sugar and flour spilled over everything.

Mrs. Oscar Detten had a telephoned Christmas greeting from a cousin Lt. David Lutkenhaus calling from Nebraska after return from Vietnam where he spent two years. David extended best wishes to all the relationship and others he knows here.

Mr. and Mrs. Conrad Walterscheid and daughter Tracey will be in Pasadena, Texas, Christmas day with her parents, the Ewin Smiths, then return to Muenster to join the Walterscheid reunion on the night of Dec. 25 in Mrs. C. M. Walterscheid's home.

## The Christmas Story

As we celebrate His Birth, we pause to study the true meaning of Christmas. Best of the season to you and your family.

**Ronnie Herr**  
Conoco Agent  
Gainesville

## Christmas

In the spirit of this beautiful season, we greet our friends and extend sincere gratitude for their kindness and loyalty.

**J. W. Fleitmann, Inc.**  
Welding & Repair Shop  
East Highway 82, Muenster

## Merry Christmas

It's time once again to take pause, in the spirit of the beautiful Christmas season, to greet fine friends and neighbors with best wishes. And to add deep appreciation for your acceptance of our Tom's products.

**Jameslee Distributing Co.**  
Leon and Betsy Fleitman  
Dave Berres, Ed Elstrom,  
Henry Greene, Tommy Shoulders

## Glad Christmas Tidings

With our thanks, please accept a wish that the season brings many blessings and a spirit of joy that lasts all year long.

**Evelyn's Styleroom**  
Evelyn, Patti, Sue  
Muenster

# Greetings

The spirit of Christmas is in the air, ringing out joy and good will. We take this time to extend to all greetings and thanks.

**W. W. Howeth Company**  
JACK DON  
Gainesville

# Greetings

From all of us to every one of you, may we offer a sleighful of the best holiday greetings and a sincere thank you for all your kindness.

**STOCKMEN'S FEED STORE**  
Buster, Roy, Harold, Wayne, Junior



### 62 Altar Boys of SH Parish Attend Christmas Party

Sixty-two altar boys attended the annual Christmas party for acolytes of Sacred Heart Parish Sunday afternoon in the Parish Hall.

Brother Thomas Moster, sacristan, was host for the party which included games, refreshments and distribution of gifts. Father Leonard Wangler, assistant pastor, was a special guest.

Attending were Guy Bindel, Chris Felderhoff, Garry Fetsch, Ramon Luke, Leon Bayer, Bobby Endres, Danny Endres, Roger Endres, Bruce Fuhrmann, John Henscheid.

Doyle Klement, Karl Koesler, Damian Luke, Paul Reiter, Bobby Schmitz, Andy Serna,

Dean Sicking, Damian Walterscheid, Darell Walterscheid, Arnold Yosten, Benny Bindel, Billy Felderhoff, Steve Henscheid, Charles Hess, Glenn Hess, Mike Hofbauer, Jim Koelzer, Charles Koesler, George Luke, Chris Schilling.

Tim Sicking, Kent Wolf, Albert Zimmerer, Jack Endres, Bernie Fette, Robert Hartman, Joe Hoedebeck, Matt Jaska, Freddy Koesler, Lloyd Reiter, Billy Rohmer, Gary Rohmer, Chris Stoffels, Daniel Walterscheid, Glenn Walterscheid, Dale Wolf, Gene Yosten, Deryl Zimmerer, Joe Bartush, Mike Bayer.

Dick Dangelmayr, Kent Fuhrmann, Greg Gleb, Jeff Hess, Kevin Hess, Bert Hesse, Mark Klement, Gene Luttmir, Neil Rohmer, Jesse Walterscheid, Tim Walterscheid, and Gregg Wilde.



### Lynn Vowell Is Candidate for State Legislature

The Enterprise has been authorized to make the following political announcement:

Lynn Vowell, an airline pilot and realtor-rancher from Cooke county, has announced his intention to enter the District 23 State Representative race.

Vowell, a Democrat, states that his goal is to give the individual voter and taxpayer a responsible voice in the important legislative issues, such as taxes, crime, ethics and conservation that so greatly affect our lives today. He will be guided by the Christian principles of integrity, faith in God, and love of his country and his fellowmen.

Vowell is a native of Arkansas who moved to Ector in Fannin county in 1947. His father was a minister who served Ector, Randolph, Whitewright and several other North Texas churches. Lynn attended Ector high school and participated in varsity basketball and baseball for the school terms.

He attended the University of Oklahoma on a Naval scholarship, received his Bachelor of Business Administration degree with a major in finance and business law. He later attended SMU School of Law.

Vowell is a veteran Naval aviator, having served primarily on the West Coast and in the Alaska and Far East areas. He is also a former Jaycee, having been elected State Director and Jaycee-of-the Year in the Oxnard, Calif., club.

After release from active duty, Vowell was employed as an airline pilot and purchased a ranch in the Valley View area, also the Collinsville area of Grayson county. He and his wife, the former Glenda Jo Dillahunt of Granite, Okla., and their three children, Tawni, Mark and Chama, are active members of the First United Methodist church, Gainesville. Lynn serves as chairman of the Council on Ministries and his wife is coordinator of children's activities. He is a Lay Speaker and a coordinator for Lay Witness Missions in Texas and Okla-

### Lindsay News

Sister Barbara James Zimmerer of Houston is here to spend the holidays with her parents the Herman Zimmerers. She arrived Tuesday with Sister Dorothy Theresa Zimmerer of Pasadena who is visiting her father, I. A. Zimmerer. He observed his 94th birthday Dec. 20th.

The Frank Benenates and children Frankie, Janie and Marie of Dallas and Al Bezner of Wichita Falls spent Saturday overnight with their mother and grandmother Mrs. Joe Bezner Sr. after attending the Mays-Bezner wedding. Mrs. Bezner accompanied the Benenates to Dallas to spend until Wednesday with them.

Martin Friske was admitted to Gainesville Hospital last Wednesday.

Messrs. and Mmes. Robert E. Lee and Mac McDavitt were hosts for a Christmas party at B&L Ranch in Tioga last Saturday. Guests for a steak supper were Messrs. and Mmes. Bill Schenk of Dallas, Alvin Noggler of Gainesville, Earl Otto and Frankie Hess of Muenster, and Andy Arendt, Johnnie Arendt, Ted Noggler and Gerald Metzler of Lindsay.

Members of the Tripoly Club had their Christmas party in the home of Mr. and Mrs. Richard Klement. A covered dish supper was followed by table games. Present were Messrs. and Mmes. Jack Schumacher, Lee Wolf and David Schniederjan of Gainesville and the Andy Arendts and Paul Arendts Jr. of Lindsay.

Plans for the annual sports banquet and for a volleyball tournament were made by the Athletic Association at their December meeting. The All-Sports banquet is set for February 26, 6:30 p.m. in the Cafeteria. February 28 to March 4 was set as time for the invitational volleyball tourney.

Lindsay school dismissed Tuesday for the holidays and will resume classes on Jan. 3.

Sgt. Tom Goebel was reported to U-Tapu, Thailand, where he will be stationed with the Air Force for one year. He had spent a 30-day leave here with his parents, the Tom Goebels, before going overseas.

Christmas is the time when people put so many bulbs on the outside of their houses, you don't know if they're celebrating the birth of Jesus or General Electric.

Vowell states: "This is a great country in which we live and Texas is one of the greatest states. It is my desire to work to assure that we retain our greatest inheritance — our FREEDOM to live, work, worship and govern our own lives by the principle of 'one person, one vote'."

### Michael R. Bezner Angela Mays Say Vows at Lindsay

Miss Angela Mays and Michael R. Bezner exchanged wedding vows in a double ceremony Saturday, 5:30 p.m. in St. Peter's Church, Lindsay. Father Damian Wewers, pastor, and Dr. Harry Roark, pastor of First Baptist Church, Gainesville, officiated.

Parents of the couple are Mr. and Mrs. J. W. Mays of Gainesville and Mr. and Mrs. Joe Bezner Jr. of Lindsay.

Presented by her father, the bride wore a white peau de soie gown with high-rise waistline and leg-o'-mutton sleeves. Double lace-edged ruffles were at the hemline of the slim skirt and a detachable train extended to cathedral length. A peau and lace headpiece held her waist-length bouffant veil and she carried a crescent of stephanotis and Phalaenopsis orchids.

Mrs. Kenny Smith of Marysville, Calif., was her sister's matron of honor and Miss Sue Davis, a cousin from Dallas, was bridesmaid. They wore floor-length gowns of red peau de soie designed similar to the bride's with a single ruffle at the hem and white velvet ribbon accenting the waistline. They carried red poinsettias on a background of white velvet leaves.

Steve Hoelker was best man and Skipper Bezner was groomsmen. Ushers were Kenny and Chuck Bezner, brothers of the groom.

Miss Susie Bezner, groom's cousin, was organist.

Robin Pearson of Arlington, cousin of the bride, presented a bouquet of white gladioli to the couple for the Blessed Virgin's altar. She was dressed like the bridesmaids.

Reception with a catered dinner was held in Lindsay Cafeteria. Miss Rhonda Loughrey of Abilene, cousin of the bride, Mrs. Don Wolfe of Gainesville and Miss Susie Bezner served the wedding cake. Misses Kathy and JoAnn Bezner, sisters of the groom, registered guests.

After their wedding trip the couple will be at home in Lindsay. Both attended Cooke County Junior College and are employed in Gainesville.

#### Rehearsal Dinner

Mr. and Mrs. Bezner Jr. entertained members of the wedding party in their home Friday evening for dinner. There were 22 guests. These included grandmothers of the couple, Mrs. Joe Bezner Sr. of Lindsay and Mrs. W. H. Mays of Weatherford.

#### Out of Town Guests

Out of town wedding guests included Mrs. Leo Cutaia, Mrs. David Blackburn, Allison and Christine, the Bob Youngs, Frank Benenates, Frankie, Janie and Marie, Richard Schmitz and the Leonard Schmitzes, all of Dallas.

Messrs. and Mmes. Bob Bezner and Debbie and Roy Morisak and Gene of Richardson, George Taylor and Mike and Tommy Zimmerer and Tonia of Hurst, Mrs. Isabel Galvan of Irving and Al Bezner of Wichita Falls.

### California Couple Holiday Visitors

Mr. and Mrs. Bob Bilner of Saratoga, Calif., are holiday visitors with her parents, Mr. and Mrs. Johnny Zimmerer. They arrived at Love Field Friday and were met by her parents.

Sunday Mrs. Bilner's sister Mrs. Ernest Wolf entertained with noon dinner for the visitors and parents and another sister and husband the Frank Novaceks and son Bobby of Fort Worth who were weekend visitors in the Zimmerer home.

Monday the Bilners and her parents were dinner guests in the home of Mr. and Mrs. Albert Zimmerer.

The family will all be together for their Christmas re-

union on Dec. 24 in the Johnny Zimmerer home and the Bilners will leave on the 25th for Detroit, Mich., to spend a week with his parents.

### Theresa Luke Is Birthday Honoree

Miss Theresa Luke was the honoree at a dinner Sunday observing her 87th birthday. Mrs. Joe Luke was hostess in her home for the festive noon meal.

Others present were Alphonse Luke, Mr. and Mrs. Ben Luke, Mr. and Mrs. Val Fuhrmann and Mr. and Mrs. Arthur Endres. Mr. and Mrs. Martin Friske of Lindsay missed the party on account of his illness and hospitalization.

**Silent Night,**  
**Holy Night**  
In the awesome stillness of that Holy Night, the Christ Child was born. May the true meaning of Christmas fill your heart and home!

**A. J. Tuggle Garage**  
Muenster

**Silent Night**  
Holy Night, all is calm, all is bright. We wish you the great gifts of friendship, love and peace.

**Otto's Garage & Shamrock Station**  
John & Kenny Otto  
409 Summit, Gainesville

**'Twas the Night Before Christmas...**  
Time for us to say thank you to our many friends, wishing them all "Merry Christmas"!

**Grewing Gulf Station**  
Anthony & Herman Grewing  
Muenster

**Merry Christmas**

Good tidings are coming your way from the bottom of our hearts on this special day, and with our wishes go our thanks for letting us serve you.

**DALE'S CARPETS**  
Dale & Pat Martin, Don Bezner, Jack Allman  
GAINESVILLE

**Merry Christmas**

Here comes Santa Claus! Hope his pack is brimming with lots of good things for you and your family and friends.

**Don Flusche Auction**  
Muenster

**Christmas**  
May you find the peace, hope and love which is Christmas. With humble thanks we wish you well.

**Tom's Fina Station**  
Tommy Dankesreiter, Muenster

**Greetings**

At this happy holiday season, we merrily send warmest greetings and good wishes. We thank you for your many kind favors.

**Owen Furniture**  
Gainesville



## Joe Walterscheid Wins KC Contest In Yule Lighting

Winners of the K of C decoration contest on Keeping Christ in Christmas are Joe Henry Walterscheid, W. J. Miller and Rody Klement. The announcement was made Wednesday night by contest co-chairman Arthur Endres and Ernest Jaska after judges revealed their selections.

All residential displays within the city limits and one outside the city were appraised in the judging.

Prizes to the winners are wood plaques of praying hands carved by Ludwig Kieninger.

Walterscheid's display had an angel with horn as the central figure, also a Noel sign, the Star of Bethlehem, and a comet in colored lights.

Miller's was a nativity scene with lighting focused on the crib and Holy Family, figures of shepherds and animals in the background, and a layer of straw over the ground.

Klement's also was a nativity scene with the stable enclosed in a front porch arch outlined by amber lights. In the stable were the traditional nativity figures.

Next in emphasizing the original Christmas story and receiving honorable mention were a nativity display at Richard Grewing's, A Peace on Earth scene at Mike Stoffel's and a Madonna and child with stained glass background at Dan Luke's.

People are doing their Christmas shopping so early these days next thing we know Santa will be tossing out the first ball to open the baseball season.

## The Men In Service

### Transferred To Memphis

Sp. 4 Paul Hoedebeck has been transferred from San Antonio to a new hospital in Memphis, Tenn. His new address is VA Hospital, Ward 5 North, 1030 Jefferson St., Memphis, Tenn., 38054. His wife Dianne of Gainesville will spend Christmas with him, going by plane, and will look for living quarters for herself and their baby.

### On Holiday Leave

Second Lieut. Ronald Fuhrmann of Whiting Field, Milton, Florida, arrived Dec. 18 on holiday leave until Jan. 3. His brother First Lieut. Michael Fuhrmann, will arrive on Christmas Day from Jacksonville, N. C., on a one-week leave. Their sister Margie Fuhrmann of Denton will spend the college holidays at home and their brother Robert Fuhrmann and family of Lindsay will join them for a reunion in the home of the parents, Mr. and Mrs. Adolph Fuhrmann.

### At Home On Leave

Mike Felderhoff is at home on leave to visit his parents and family, the Vincent Felderhoffs. He brought along beautiful and unusual gifts from his tours aboard the USS Oriskany which stopped in Singapore and other ports en route to the states from Vietnam. His sisters are especially thrilled over china dolls. Mike will report back to his ship in San Francisco on Jan. 13. He recently was advanced to Petty Officer third class.

Too many people don't care what happens so long as it doesn't happen to them.

## Community Gives 66 Units During Bloodmobile Visit

The community's response to Wednesday's bloodmobile visit did not come up to local expectations but Red Cross personnel were highly pleased. Bud Griffin, who was in charge of the blood collection, said that this operation had two strikes against it. Few people are interested in blood donations three days before Christmas, and some of those are discouraged by Wednesday's kind of dreary weather. Under the circumstances the response was great, he said.

The quota had been set at 80 pints. The amount collected was 66. Seventy two persons reported but six were not accepted because of medical history or present physical condition.

Even so, the shortage was disappointing. Because of heavy demand on the blood bank in recent weeks the supply is lower than usual. It was hoped that Muenster would go over the top and help overcome the shortage.

Muenster is one of 45 communities participating in the Red Cross blood bank center of Wichita Falls. Visits of the bloodmobile are scheduled so that each community donates in its turn and its fresh blood becomes available to all. The blood is considered fresh up to 21 days. When it exceeds that age it is not used for transfusions but is processed into plasma and other blood products.

Bloodmobile personnel here Wednesday were Bud Griffin, Kellen Kennedy, Drenda Fuss, Jane Schroeder, Donna Manskein and Patty Shell of the Wichita Falls blood center. They were assisted by Registered Nurses Rojean Blankenship, Polly Berry and Corrine Qualls of Saint Jo; Judy Dangelmayr, Joan Walterscheid, Ann Walterscheid, Emma Lou Hess, Pauline Stelzer and Betty Kralicke and LVN Micky Haverkamp of Muenster.

Also assisting were Hospital Auxiliary members at registering and serving coffee and doughnuts. They were Louise Trubebach, Gertrude Fisher, Dorothy Fisher, Carol Grewing, Juanita Bright, Bertha Pick, Loretta Wimmer, Cecilia Wimmer, Frances Bayer and Margie Starke of Muenster, and Minna Faye Cook, Saint Jo.

The little girl ran to her mother in great concern. "Muvver, muvver!" she cried in anxious tones, "how soon is it to Christmas?"

"It will soon be here, dear," replied mother.

"No, no," objected the child impatiently, "I mean is it time yet for me to begin bein' a good girl?"

It was the city boy's first morning of his Christmas vacation on grandpa's farm, and he was up early romping about everywhere excitedly. Under a tree by the roadside where some tourists had stopped, he found several empty milk cartons in the grass.

Back to the house he rushed,

shouting loudly, "Hey, grandma, come quick! I've just found a cow's nest!"

Billy had been to a Christmas party and, knowing his weakness, his mother looked him straight in the eye and said, "I hope you didn't ask Mrs. Parker to give you a

second piece of cake?"

"No," replied Billy, "I told Mrs. Parker I wanted the recipe so you could make some like it, and she gave me two more pieces without my asking."

Returning on a bus one evening from Christmas shop-

ping downtown, a woman was bothering the driver every few minutes to remind him when she wanted to get off.

"How will I know when we get to my street?" she said.

He couldn't resist that, replying, "By the big smile on my face, lady."

# Christmas Greetings

## Best Wishes to All Our Friends from . . .

- Mr. & Mrs. Paul Fisher
- Mr. & Mrs. Al Hess
- Mr. & Mrs. Carl Walterscheid & family
- Mr. & Mrs. Tony Hoenig
- Mr. & Mrs. John Fleitman
- Mr. & Mrs. Al Horn
- Mr. & Mrs. Norbert Koesler & family
- Mr. & Mrs. M. F. Milner
- Walterscheid Arco Station
- The Arthur Bayer family
- Mr. & Mrs. Jerry Walterscheid & family
- Mr. & Mrs. Arthur Felderhoff
- Mrs. Joe Luke
- Mr. & Mrs. Albert Dangelmayr
- The Ed Endres family
- Theresa Luke
- Mr. & Mrs. Ray Hess & family
- Mr. & Mrs. Emil Rohmer
- The Tony Hess family
- Elizabeth Herr
- Mr. & Mrs. Norbert Walterscheid & family
- Mr. & Mrs. Johnnie Bayer
- The Ted Henscheid family
- Pop & Daisy Thompson
- Mr. & Mrs. Ed Schmitt & family
- Mr. & Mrs. Butch Fisher
- Mr. & Mrs. Herbert Miller & family
- Hennigan Auto Parts
- Mr. & Mrs. Dolphy Joe Hellman
- Mr. & Mrs. Pat Hennigan & family
- Mr. & Mrs. Ben Luke
- The Herman Grewing family
- The R. N. Fette family
- The Billy Don Wolf family
- Mr. & Mrs. J. M. Weinzapfel
- Mr. & Mrs. Steve Grewing
- Mr. & Mrs. Johnnie Wimmer
- Mr. & Mrs. Ray Swirczynski
- Mr. & Mrs. Ray Klement
- The Henry Yosten family
- Mr. & Mrs. Al Fleitman
- The Steve Moster family
- Mr. & Mrs. Ernest Wimmer
- The Ernest Jaska family
- Mr. & Mrs. B. J. Sicking & family
- Mr. & Mrs. Johnnie French
- Mr. & Mrs. Joe Hoenig
- The Dave Walterscheid family,
- H. H. (Prof.) Homsley
- Mr. & Mrs. Earl Fisher & family
- Mr. & Mrs. Charles Bayer & family
- Mrs. Odell Detten
- Ruth Needham
- Mr. & Mrs. Willie Walterscheid & family
- Hamrics — Bertha, Faye, Dan & Steve
- Lorena & Steve Taylor
- Mr. & Mrs. Ray Evans
- Mr. & Mrs. Tony Koesler & family
- Mrs. Joe Wilde
- The Hank Walterscheid family
- Mr. & Mrs. Clarence Hudspeth
- The Rufus Henscheid family
- The James Whitt family
- Mr. & Mrs. Alois Trubebach
- Mr. & Mrs. Ed Cler & family
- David & Juanita Bright & family
- Helen Hess
- Mr. & Mrs. Bernard Wolf
- The Edmund Fleitman family
- Dan & Mary Alice Bayer
- Mr. & Mrs. Richard Swirczynski
- Mr. & Mrs. Joe Starke
- The Gene Schmitzes
- Mr. & Mrs. L. B. Bruns
- Hugo & Gladys Lutkehhaus
- The Joe Grewing family
- The John Yosten family
- Minnie Tuggle
- Jerry & Lucy Hoenig
- The Walter Grewing family
- The Andy Schoech family
- Jerome & Gertie Pagel
- Rosa Driever
- Mr. & Mrs. Ed Klement
- The John Pagel family
- Dr. & Mrs. Martin Kralicke & family
- Dr. & Mrs. Alfredo Antonetti
- Mr. & Mrs. Joe Horn
- Evelyn's Style Room (Evelyn, Patti, Sue)
- Dr. & Mrs. Gerald Graham
- Mr. & Mrs. Daniel Luke & family
- Mr. & Mrs. Claude Bayer
- Mr. & Mrs. Albert Hess
- Mr. & Mrs. Gerald Hess
- Mr. & Mrs. V. L. Sparkman

In lieu of sending greeting cards to their local friends the persons listed above have donated \$519.00 to the Hospital Auxiliary

## Merry Christmas

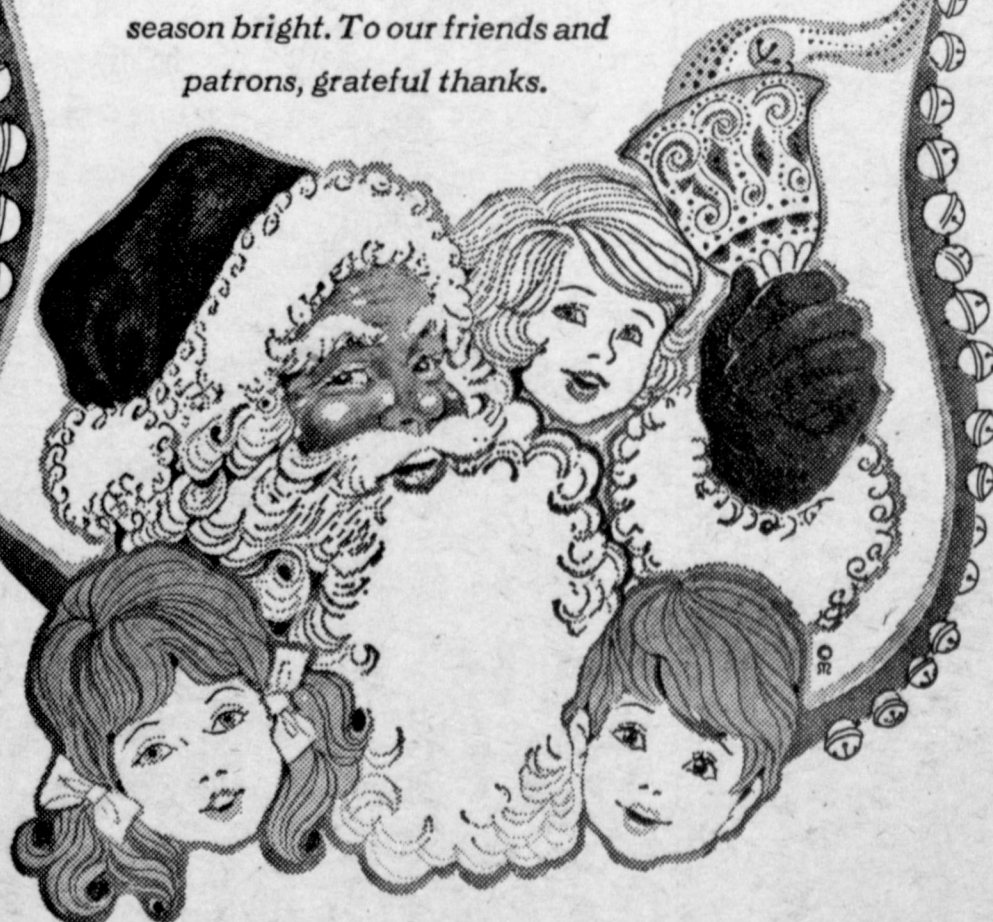


Let Santa go modern if he likes . . . but the sentiment is old-fashioned, still. Warm greetings and thanks for your loyalty.

Muenster Tire Company  
J. J. Wieler

## Merry Christmas

Santa rings the bell for a Merry Christmas with all the Yuletide joy that makes this season bright. To our friends and patrons, grateful thanks.



## Muenster Telephone Corp.

Alvin Fuhrman & W. J. Miller

Serving Muenster, Myra, Forestburg & Rosston







# MUENSTER ENTERPRISE



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MUENSTER, COOKE COUNTY, TEXAS 76252

DECEMBER 24, 1971

NUMBER 5

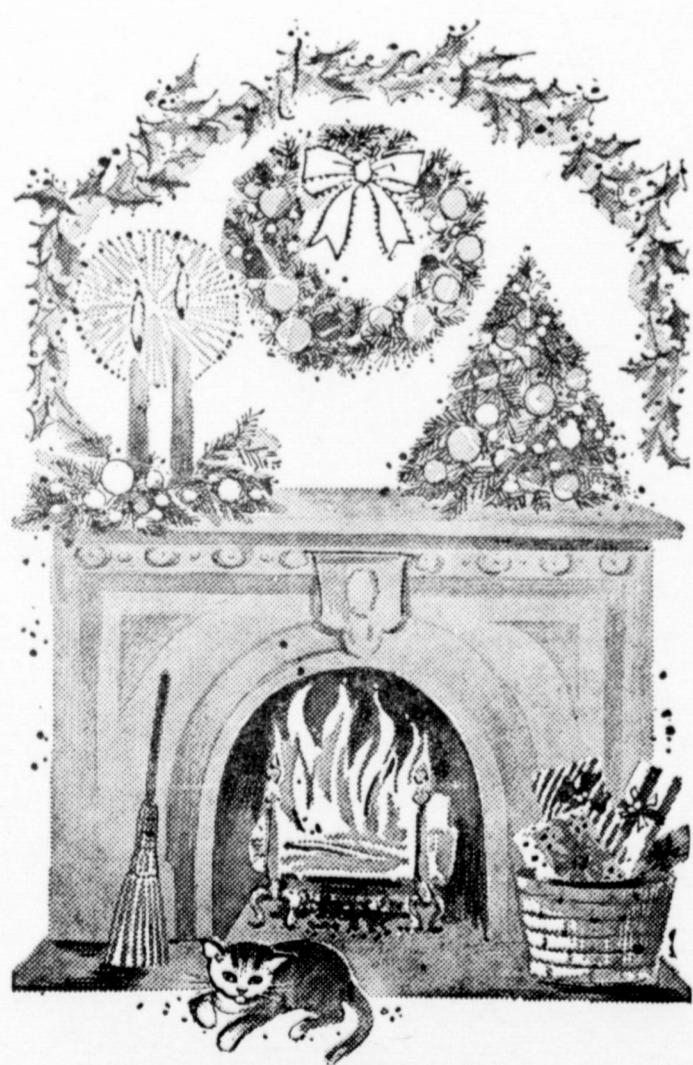
★  
Do  
you  
wonder  
why the Christmas tree wears  
tinsel? According to  
legend, it all began  
early one Christmas morning.  
While the children slept, only  
a few little spiders gazed upon the  
newly trimmed tree. The spiders,  
being very curious creatures, yearned for  
a better look at the splendor, and finally  
unable to contain themselves, they crept . . . up,  
up, back and forth on the branches until their  
black eyes dazzled with Christmas awe. But  
alack, the little spiders left a trail of cobwebs everywhere! Imagine the Christ Child's dismay when He  
came to bless the tree. Knowing cobwebs would sadden the  
mother who'd trimmed the tree, He touched a branch, and miraculously the humble webbing turned to silver. And ever since that  
morning, so the story  
goes, Christmas trees  
sparkle with tinsel.

## Christmas... A Day That Endures

Researchers have come up with some interesting background on Christmas customs that add depth and meaning to the most momentous of all holidays. Many historians believe that Christmas may have had its origins in ancient Greek and Roman festivities to observe the midwinter change of seasons. The use of greenery at Christmas also grew out of ancient Greek and Roman customs. The celebration of Christ began in the third century but was not officially sanctioned until a century later when Pope Julius I authorized an investigation to determine Christ's probable birth date, which led to the selection of December 25. On that date, in 353 A.D., the Feast of the Nativity was first observed in Rome.

Other Christmas customs originated in many lands over the centuries. The traditional mistletoe branch began with the ancient Druids, who believed the plant had the power to miraculously cure disease and counteract poisons. The decorating of Christmas trees began in the eighth century when St. Boniface persuaded the pagans to adorn fir trees in their homes in tribute to the Christ Child. A fourth-century bishop of Turkey, Saint Nicholas, was the real-life predecessor of Santa Claus.

And so the stories go. As the great day of rejoicing and renewal — December 25 — approaches, millions will prepare to greet Christmas with a bone-deep feeling of gratitude and thankfulness. It is one occasion, one tradition, and one observance that has withstood the test of time. Those who attempt to tear down all standards by which humanity lives have so far not had the temerity to burn the Christmas tree. — Industrial News Review



## GREETINGS

May your home be warmed by the spirit of the Christmas spirit. And to our loyal patrons and neighbors we extend our thanks.

Community Lumber Co.  
and  
A-OK Motel

Jerome Pagel & Rody Klement, Muenster

## A Legend of Dogwood

At the time of the Crucifixion the dogwood attained the size of the oak and other forest trees. So strong and straight was the wood of it that it was chosen for the timber for the cross. To be thus used for such a cruel purpose greatly distressed the tree and Jesus smiled upon it, sensed this, and in his gentleness for sorrow said to it:

"Because of your regret and pity for my suffering I make you this promise: Never again shall the dogwood tree grow large enough to be used for a Cross. Henceforth it shall be slender and bent and twisted, and its blossoms shall be in the form of a cross — two long petals, and two short petals, and in the center of the outer edge of each petal there will be nail prints, brown with rust and stained with blood, and in the center of the flower there will be an image of a crown of thorns and all who see it will remember that it was upon a dogwood tree I was crucified, and this tree shall not be mutilated or destroyed, but cherished as a reminder of my death upon the Cross."

## Bethlehem a Busy Christmas Town

Bethlehem glitters for Christmas. The buses stream to Manger Square, unloading devout visitors from all parts of the world. They stoop through the low doors and cling to the narrow stairways leading to the Grotto. A star marks the place where Jesus was born.

The jet age permits more pilgrims than ever to visit the Holy Land, but most miss the many opportunities the Holy Land offers to lend extra meaning to Christ's incarnation. The jet-paced itinerary hardly permits the visitors to experience the Holy Land in all of its absorbing fascination. The usual pilgrim hardly ever enters the ordinary home in Bethlehem. Pilgrims live in hotels and visit countless churches and museums, but seldom a real lived-in house.

Just out of sight behind the souvenir shops is an infant care center. Far off the track of tourists is an improvised village. Hardly noticed by visitors is a dim little chapel that could make the straying art lover gasp.

Christmas Pilgrims will again throng to Bethlehem, but most will miss the many opportunities the Holy Land affords to lend extra meaning to Christ's incarnation.

Good manners is simply being able to put up pleasantly with bad ones.

## Eerie Coincidences

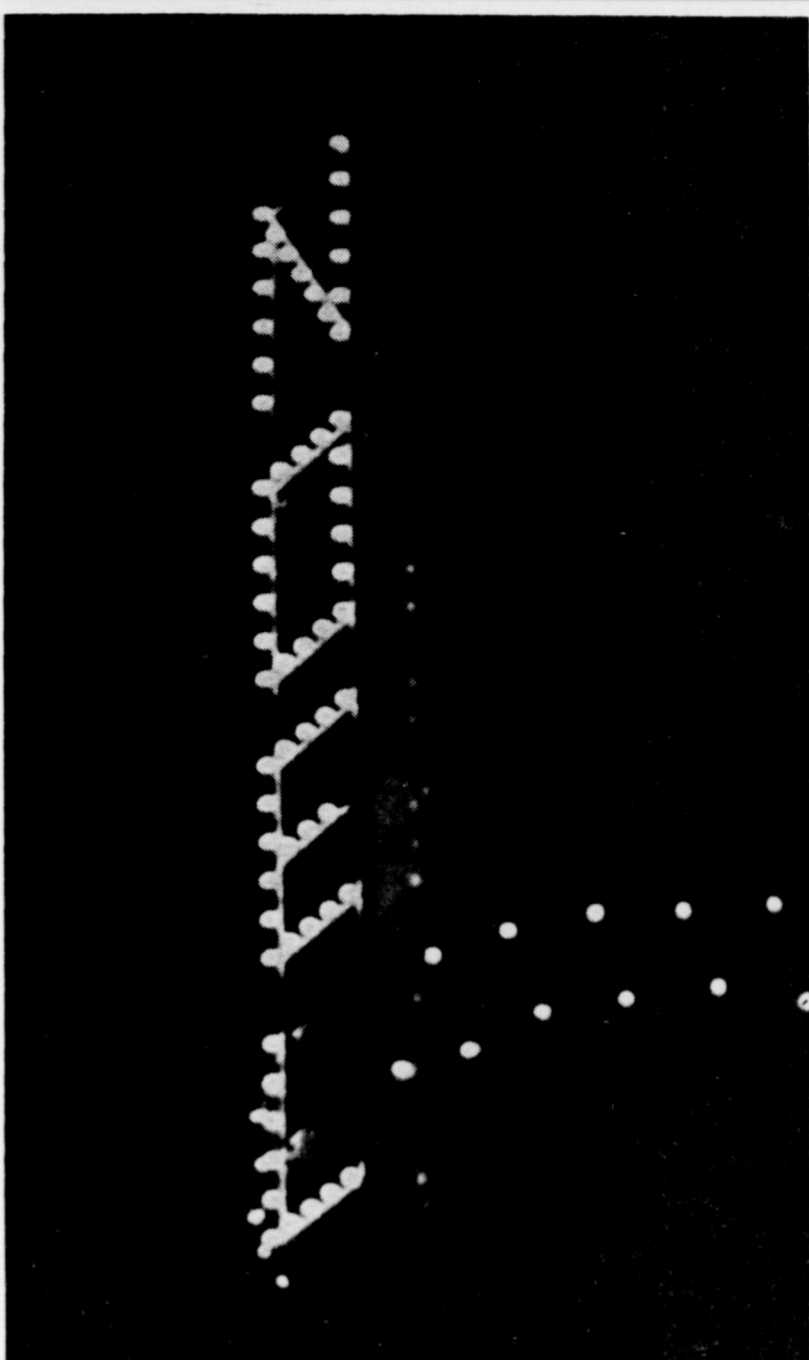
Don't know its origin, but making the rounds is a list of eerie coincidences concerning the deaths of Presidents Kennedy and Lincoln. It goes like this: Both men were concerned with civil rights. Lincoln was elected in 1860; Kennedy in 1960.

Both were slain on a Friday and in the presence of their wives. Both were shot from behind and in the head. Their successors, both named Johnson, were Southern Democrats and both had been in the Senate. Andrew Johnson was born in 1808 and Lyndon Johnson in 1908.

John Wilkes Booth was born in 1839 and Lee Harvey Oswald was born in 1939. The wives of both Presidents lost children while in the White House. Lincoln's secretary, whose name was Kennedy, advised him not to go to the theatre. Kennedy's secretary, whose name was Lincoln, urged him not to go to Dallas.

Booth shot Lincoln in a theatre and ran to a warehouse. Oswald shot Kennedy from a warehouse and ran to a theatre. The names John Wilkes Booth and Lee Harvey Oswald each contain 15 letters.

The names Lyndon Johnson and Andrew Johnson each contain 13 letters.



Pictured here is the display which dominates the Christmas lighting at Muenster. Mounted on the elevated water tank about 120 feet above the ground, it is visible for miles to the south, east and west and the letters can be distinguished for more than a quarter mile. The letters are in yellow bulbs, the accompanying strings around the tank are in red. Dr. Antonetti was at the back of the telephone building when he snapped the photo.

## Prescription for What Ails You

If you are poor — work.

If you are rich — continue to work.

If you are burdened with seemingly unfair responsibilities — work.

If you are happy — keep right on working. Idleness gives room for doubts and fears.

If sorrow overwhelms you and loved ones seem not true — work.

When faith falters and reason fails — just work.

When dreams are shattered and hope seems dead — work.

Work as if your life were in peril — it really is.

No matter what ails you — work.

Work will cure both mental and physical afflictions.

Newton, Mississippi, Record

## Holly, Traditional To Christmas

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!

## DPS Expects 100 Fatal Accidents In Holiday Traffic

AUSTIN — Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today issued a plea for Texas motorists to join law enforcement officials in a conscious effort to reduce holiday traffic accidents.

Speir said the DPS expects almost 100 traffic fatalities in Texas during the Christmas-New Year holiday season. He estimates that 52 persons will be killed during the Christmas period from 6 p.m. Thursday, December 23 through midnight Sunday, December 26. An additional 46 deaths are expected during the New Year holiday which begins at 6 p.m. Thursday, December 30 and ends midnight Monday, January 2.

The DPS director cited statistics which show that last year, December led all other months for fatal traffic accidents in Texas. He said deaths for the 1970 Christmas week-end were 14% higher than the average three-day weekend period, with those for the New Year holidays running 51% above average. Deaths for all four major holiday weekends in Texas last year were 26% higher than the average of all other comparable weekend periods.

In an effort to reduce the expected toll, Speir said the Department of Public Safety and local law enforcement officers will be out in force during the holidays, and will be paying special attention to hazardous violations such as speeding and driving while intoxicated.

Also, in cooperation with local agencies and the news media of Texas, the DPS will conduct its "Operation Motorcide" during both the Christmas and New Year holidays. Special tabulations on fatal accidents will be prepared and issued three times daily in an effort to focus maximum public attention on the accident and traffic problem.

Thinking is when your mouth stays shut and your head keeps talking to itself.

Holiday Horrors

The fellow I'd like to boil in oil

Or happily have a python coil

Is the lowly cad from whom

our wives

Are sure to buy our Christmas ties.

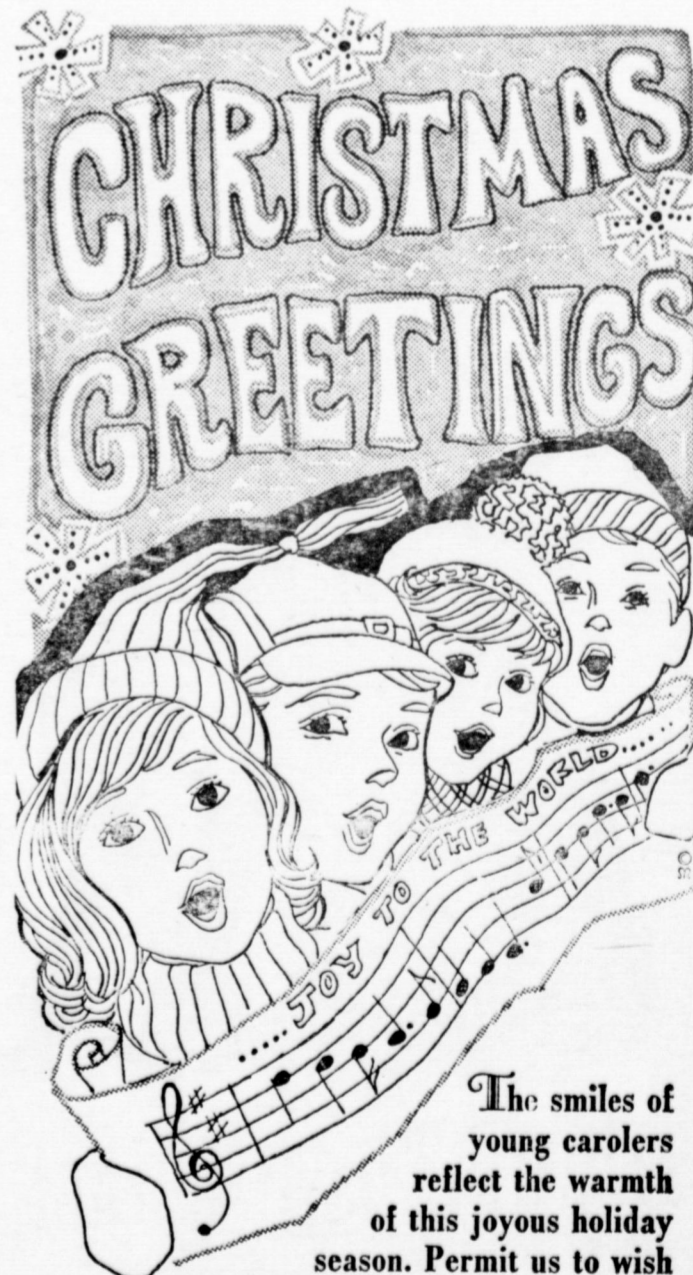
## PEACE on EARTH



A Star shone, and three  
Wise Men sought a sacred Manger in the little town  
of Bethlehem, where the Christ Child was born. This  
Christmas, let the light of His message shine into all our  
lives, spreading "Peace on Earth, Good Will to Men."

To our Valued Friends and Patrons, "Thank You."

Fisher's Market & Grocery  
Muenster



The smiles of young carolers reflect the warmth of this joyous holiday season. Permit us to wish you and yours a very Merry Christmas, and to extend our sincerest appreciation for being wonderful customers! Thank you!!

Muenster Electric  
Mr. and Mrs. Earl Walterscheid



### Best Description of The Messiah

Millions of words have been written about Christmas, but the simple lines of St. John, the beloved Apostle, tell the best description of the Messiah:

"The Word was the true light that enlightens all men; and he was coming into the world.

"He was in the world that had its being through him, and the world did not know him.

"He came to his own domain and his own people did not accept him.

"But to all who did accept him, he gave power to become children of God, to all who believe in the name of him who was born, not out of human stock or urge of the flesh or will of man, but of God himself.

"The Word was made flesh, he lived among us, and we saw his glory, the glory that is his as the only Son of the Father, full of grace and truth." (1:1-14).

A blessed, Merry Christmas!



"BETHLEHEM" IN WATERBURY. Non-sectarian re-creation of the Town of Bethlehem spreads across Pine Hill, near Waterbury, Conn. Permanent scene is intended not as a shrine but as an inspiration, with an educational purpose, too. In most respects, the scale model follows as accurately as possible the appearance of Bethlehem in Judia, as it appeared at the time Christ was born.

### Celebrating Christmas

The Church's celebration of Christmas includes many ancient customs. The use of singing, lighting, feasting, and decorations are natural ways of rejoicing. The tradition of giving gifts and the use of the yule log and mistletoe are Christianized versions of ancient Roman, Germanic, and Celtic rites, to which have been added medieval and modern customs inspired by the Gospel.

Lighting fires to commemorate festive occasions was a common practice in pre-Christmas times, providing light as well as heat. Even today there is nothing more cheerful than an open fire in winter in northern climes. Christians added to the practice by lighting fires on mountain peaks on Christmas Eve.

### Recipe For Renewal

The late Cardinal Cushing of Boston wrote the following recipe for renewal. Protestants and Catholics alike would do well to take note of it:

- "If all sleeping folks will wake up,
- And all lukewarm folks fire up,
- And all dishonest folks confess up,
- And all disgruntled folks sweeten up,
- And all discouraged folks cheer up,
- And all depressed folks look up,
- And all estranged folks make up,
- And all gossipers shut up,
- And all church members pray up,
- Then we can have the greatest renewal!"

## Peace, Joy

*May the Star that guided the Wise Men blaze a path of enrichment for you.*

**Frank Dustin**  
Office, School & Bank Supplies  
Gainesville

### The Center Of Christmas

The ubiquitous Christmas songs have been crowding the airways for weeks. The tinsel across the streets has been up since Thanksgiving Day. Santa Claus has long since made his arrival by helicopter, parachute or motorized sleigh to take his place in a store to greet wideeyed little girls and boys who stammer their Christmas hopes.

There are those who bemoan the commercialization of Christmas and yet the truth is that it is all an authentic part of something wonderful that happens every December.

Nothing ever really gets in the way, nothing ever succeeds in hiding, the fact that what makes this a season of joy is that we approach the day when all over the world people observe the birth of Jesus.

And there is the wonder. Imagine that nearly 20 centuries ago in a city of little importance except to the family of David a baby was born — and the world still remembers.

Imagine that a stable in the little town of Bethlehem is still remembered because a mother gave birth to an infant there. Imagine that such an unimportant event as the world, if it had known of it, would have thought of it, should touch the lives of people 2,000 years later, that the world should even date its calendars from that event.

Imagine that what happened that evening so many years ago still brings about a change in people, still stirs the whole world to thoughts of joy and dreams of the reality of the hope that peace would come to men of good will through the wonder of that night in Bethlehem.

Santa Claus, the tinsel, the melodies, the trees, the rush and bustle, the shopping lists, the greeting cards, all are a

### How Saint Nick Has Changed!

When Saint Nicholas first came to this country with the early Dutch settlers, he was a tall, thin, serious-looking old fellow. He would hardly recognize himself now. In the first place, his Dutch name was Santa Nikalaus, but it got chopped down to Santa Klaus.

Then the American writers and artists got to work on him. By the time Washington Irving and Dr. Clement Moore, the author of "Twas the Night Before Christmas," got through with him, they had fattened him up, endowed him with a rollicking disposition, and brightened his complexion to a cheerful red. And the famous cartoonist Thomas Nast (who created the Democratic donkey and the Republican elephant) drew the portrait of Santa Claus that we know today — a composite of Father Knickerbocker and Old King Cole. It's wonderful what this country can do for a middleaged European saint!

— The Woman

No one has a right to live in idleness and expect to live long and be happy. The ship anchored in the harbor rots faster than the ship crossing the ocean; a still pool of water stagnates more rapidly than a running stream. Our unused muscles are subjected to atrophy much more rapidly than those in use. The unused cells in our brains deteriorate much faster than those which are continually exercised. Hence, to remain young we must remain active.

Sign in a gift shop: "For the man who has everything — a calendar to remind him when the payments are due."

part of it but the center of everything is in the remembrance of Joseph standing tall beside Mary who cradled in her arms the Baby who transformed the world.

### For a Colorful Christmas Fire

One of the most enchanting and unusual presents you can give is a bag of pine cones or a Yule log chemically treated to burn in beautiful colors. All you need in addition to the cones or logs are ordinary chemicals which can be found in most drugstores or even in your own home. Use a container of crockery or wood of proper size and shape to mix the chemicals in; and protect your hands with rubber gloves.

Select the color you want and mix the chemicals for that color in water in the proportion of about 1/4 pound of chemical to one quart of water. Place the cones or log in a cheesecloth sling and soak in the solution for several minutes. Lay the treated cones on a thick layer of newspaper to dry after draining them well over the container of chemicals. It will take at least two days for them to dry. The following chemicals produce the following colors:

- Table Salt — Yellow
- Borax — Bright Green
- Calcium Chloride — Orange
- Copper Sulphate — Blue
- Copper Nitrate — Emerald
- Lithium Chloride — Purple
- Strontium Nitrate — Red
- Barium Nitrate — Apple Green

Two hippies went to an art gallery and one of them stared at a display and griped, "I hate this modern garbage."

The other said, "Get with it, man, that's a mirror."

#### Giving

God might have used his sunset gold  
So sparingly,  
He might have doled his blossoms out  
Quite grudgingly;  
He might have put just one wee star  
In all the sky —  
But since He gave so lavishly,  
Why should not I?

## Peace

### GOODWILL TOWARD MEN

May the spirit of peace which is the essence of this season instill in all a feeling rich in goodwill . . . Thank you all.

**82 Liquor**  
John, Olivia, Pep, Wayne

## Christmas Joy

To one and all a most joyous and happy holiday, and thanks so much, too.

**Rohmer's Restaurant**  
Muenster

## CHRISTMAS GREETINGS TO ALL!

Deck the halls with Christmas Greetings for all. Good wishes for a very Merry Season.

**Billy Ray Hill & Associates**  
Realtors, Gainesville

## CHRISTMAS CHEER

As the Christmas season begins to sparkle with joy and excitement for all, may we take a moment to say thanks so much for your loyal patronage throughout the year.

**Muenster Milling Co.**  
Mr. and Mrs. Arthur Felderhoff

# Greetings

We're hoping that on Christmas Day, Santa delivers a pack of goodies at your house. Thank you for friendship and loyal patronage.

**PARKVIEW SUPERETTE**  
Highway 82, Lindsay

## Joy to the World

May joy fill your heart and enrich your life this Christmas Season. We extend our warm thanks to you.

**Metzler Bros. Drive In**  
Gerald, Lee, Bill & Bud  
Highway 82, Lindsay



# Glad Tidings

At Christmas, greetings and wishes for the gift of happiness during the holiday season. Thanks for the past patronage!



**Pest Control Center**  
Clive & Willie Gobble, Muenster

# Successful Living

An anonymous author wrote the following lines many years ago. Now more than ever they constitute a key-note for successful living. They might be called a "spiritual strategy":

"The Lord has given to every man his work. It is his business to do it, and the devil's business to hinder him if he can. As sure as God has given you a work to do, Satan will try to hinder you. He may present other things more promising. He may allure you by worldly prospects, he may assault you with slander, torment you with false accusations, set you to work defending your character, employ pious persons to lie about you, editors to assail you, and excellent men to slander you. You may have Pilate and Herod, Annas and Caiaphas all combined against you, and Judas standing by ready to sell you for thirty pieces of silver.

"But keep about your work. Do not flinch because the lion roars; do not stop to stone the devil's dogs. Do your work. Let liars lie, let the devil do his worst; but see to it that nothing hinders you from fulfilling the work that God has

given you. "He has not sent you to make money. He has not commanded you to get rich. He has never bidden you to defend your character. He has not set you at work to contradict falsehood which Satan and his servants may start to peddle. If you do these things, you will do nothing else; you will be at work for yourself and not for the Lord.

"Keep about your work. Let your aim be as steady as a star. Let the world brawl and bubble. You may be assaulted, wronged, insulted, slandered, wounded and rejected; you may be abused by foes, forsaken by friends and despised and rejected of men. But see to it with steadfast determination, with unflinching zeal, that you pursue the great purpose of your life and object of your being, until at last you can say 'I have finished the work you gave me to do.'

— U. S. Press Assn.

You can always tell the secure people in this world. They're the ones who send their boss the same price Christmas card they send the rest of the list.

# Danger of Fire Increases During Christmas Season

'Tis the season to be jolly," — the season when homes are gaily decorated with angels, reindeer, jolly old Saint Nick and brightly lit with the multi-colored lights of the season. Because of these lights and other electric decorations, it's also a season when the danger of home fires is greatly increased, the Texas Insurance Advisory Association (TIAA) warns.

"Be sure to check the wiring and connections in all electric decorations and replace burned out or broken bulbs," Tom B. Lee, manager of TIAA, points out. Mr. Lee also urged home owners to disconnect all interior and exterior decorations before retiring for the night, "for safety's sake."

"Last year residential fires claimed 155 lives in Texas, and fire struck a private home or apartment every 24 minutes of every day — we hope it will not be that way again this year," Mr. Lee commented.

The TIAA further urged those celebrants of the Christmas season to whom it just isn't Christmas without a live Christmas tree, to observe the utmost caution in the care of these trees to prevent home fires. "Every year," Mr. Lee said, "we hear of fires caused by Christmas trees which have become too dry and have been ignited by the same decorations which have made them the gaily lit symbols of the Christmas season."

The TIAA points out that live trees should be firmly stationed in a bucket of sand or comparable substance and watered regularly to keep them from drying out, and the trees should not be kept five or six weeks in a dry, inside environment.

Christmas is the season of joy and laughter — of the happy sounds of children and a feeling of love and brotherhood for all men. The TIAA wishes to make it a happy season for all Texans by reducing the number of preventable tragedies which are — yearly — caused by home fires.

While the art class was setting up a Christmas scene on the school lawn, one of the boys asked uncertainly, "Where shall I put the three wise guys?"

"You mean to say that you're engaged to five different boys at once?"

"Yeah, I can hardly wait until after Christmas to straighten things out."

For fixing things around the house, nothing beats a man who's handy with a check-book.

# Does Christmas Mean Anything?

Even if a man cannot regard Jesus Christ as the Son of God made Man for our sakes, yet if he allows "Christmas" to exercise its intrinsic spell upon him, he will find that it at least can generate a Christian "mood" in him. If he touches but the fringe of Christ's garment he will find that "virtue — influence — goes out from Him," that he is being healed, and in his turn becomes a healer, and a

health-giving influence not only within his personal life (many parts of which are as a rule somewhat suffering — often, so habitually that he has ceased to notice it), but within his home, within his environment and country, and between the peoples of the world.

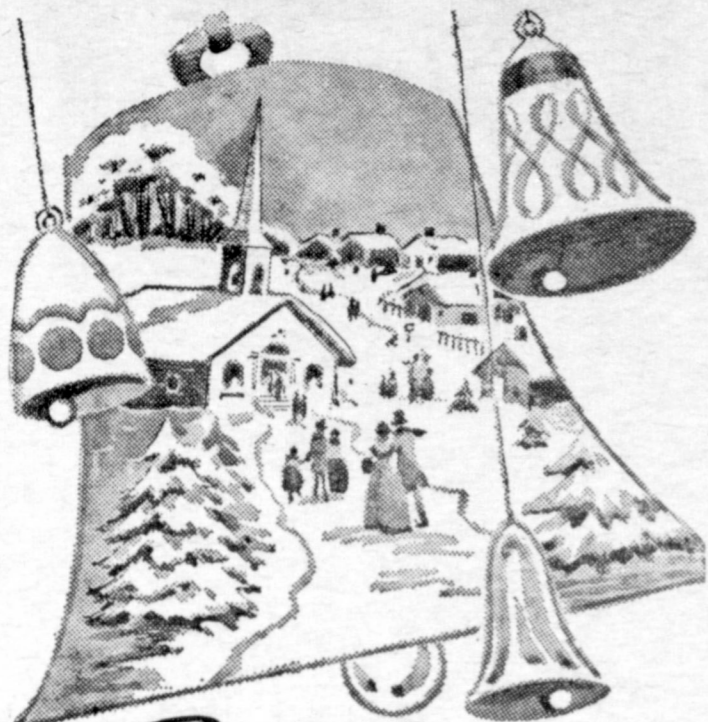
— Rev. C. C. Martindale, S.J.

A light rain or drizzle, especially after a dry spell, will produce a thin, greasy film which makes a road a prime skidding surface.



To old friends and new go our wishes for a wonderful Christmas season.

**JIMMY LEHNERTZ**  
Gulf Distributor, Gainesville



**Greetings**

The merriest of holidays to you and thanks for your loyal patronage.

**PAGEL'S STORE**  
Mr. and Mrs. Maurice Pagel, Muenster



**Greetings**

May our chorus of joyous holiday greetings reach out to you and your family. Our hearty thanks for giving us the pleasure and honor of your patronage.

**MODERN FLOORS**

Jane and Roy Monday, Muenster



**GREETINGS**

During Christmastime we extend to all our neighbors and friends warmest wishes for a wonderful holiday.

**SPORT'S**  
Gainesville



# GLAD CHRISTMAS TIDINGS

May the peace and joy which radiates from the heart of the Holy Child, fill you and yours with the wonder and splendor of this Blessed Season. And may the miracle of His coming be an inspiration and comfort to you always. Best wishes for a joyous Christmas.

THE DIRECTORS & STAFF

**Muenster Memorial Hospital**



**Merry Christmas**

The delightful holiday season is here! May you enjoy every moment with family and friends in true contentment.

**T & L Shoes**  
202 N. Dixon  
Gainesville



**NOEL**

On that first Holy Night so long ago, there rang out good tidings of great joy that resound now in the hearts of all men of good will.

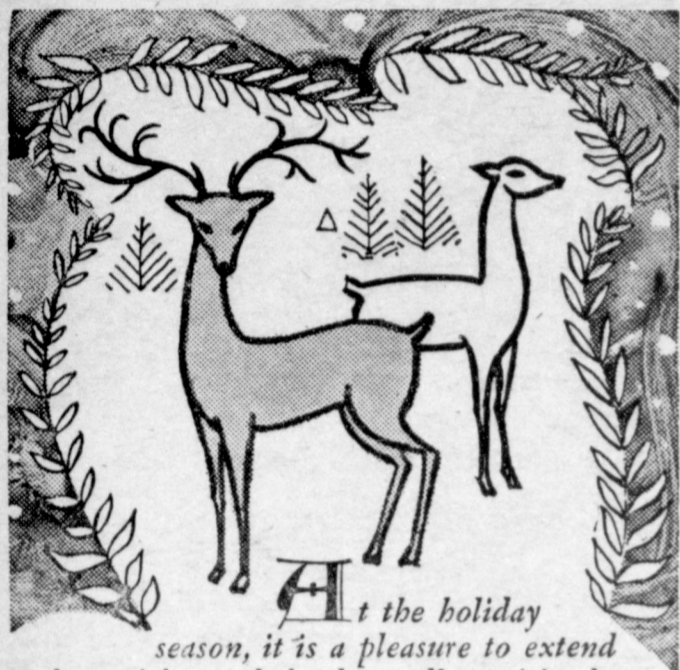
Thank you for your patronage.

**Gilbert Endres Distributor**  
Budweiser, Busch Bavarian, Michelob  
Muenster



**I Heard the Bells on Christmas . . .**

I heard the bells on Christmas Day  
 Their old, familiar carols play,  
 and wild and sweet  
 The words repeat  
 Of peace on earth, good will to men!  
 I thought how, as the day had come  
 The belfries of all Christendom  
 Had rolled along  
 The unbroken song  
 Of peace on earth, good will to men!  
 And in despair I bowed my head:  
 "There is no peace on earth," I said,  
 "For hate is strong  
 And mocks the song  
 Of peace on earth, good will to men."  
 Then pealed the bells more loud and deep:  
 "God is not dead; nor doth He sleep!  
 The wrong shall fail  
 The right prevail,  
 With peace on earth, good will to men!"  
 HENRY WADSWORTH LONGFELLOW, 1807-1882



At the holiday season, it is a pleasure to extend best wishes and thanks to all our friends.

**Denis' Texaco Station**  
 Denis Hofbauer, Muenster

**Lamentation Of a Taxpayer**

The Internal Revenue Service Center at Ogden, Utah, receives thousands of letters each year from irate taxpayers. But the following epistle was rated as "this year's gem" by IRS staff members at the huge computerized tax complex. It was from an anonymous Los Angeles taxpayer. It was addressed to the "collector of infernal revenue," and read as follows:

"Dear Sir:  
 "In reply to your request to send a check, I wish to inform you that the present condition of my bank account makes it almost impossible.  
 "My shattered financial condition is due to federal laws, state laws, county laws, brother-in-laws, sister-in-laws and outlaws.  
 Through these laws, I am compelled to pay a business tax, amusement tax, head tax, school tax, gas tax, light tax, water tax, sales tax, liquor tax, income tax, food tax, furniture tax and excise tax. I am required to get a business license, car license, operator's license, truck license, not to mention a marriage license and a dog license.  
 "I am also required to contribute to every society and organization which the genius of man is capable of bringing to life: to women's relief, the unemployed relief and the gold-diggers' relief. Also to every hospital and charitable institution in the city, including the Salvation Army, Community Chest, Red Cross, purple cross, double cross, Boy Scouts, Girl Scouts, Cub Scouts, YMCA, YWCA as well as many stations for wayward girls, Boy's Ranch and Boy's Town.  
 "My business is so governed that it is no easy matter to find out who owns it. I am expected, inspected, suspected, disrespected, rejected, dejected, examined, reexamined, informed, required, summoned, fined, commanded and compelled until I provide an inexhaustible supply of money for every known need, desire or hope of the human race.  
 "Simply because I refuse to donate to something or other, I am boycotted, talked about, lied about, held up, held down and robbed until I am almost ruined.  
 "I can tell you honestly that except for a miracle that just happened, I could not enclose this check. The wolf that comes to many doors nowadays just had pups in my kitchen. I sold the pups and here is the money.  
 "Sincerely,  
 "(name withheld)  
 "P. S. — Just received a notice in the mail. They want a pint of my blood."

**Christmas Is . . .**

- Angels
- Apples and oranges
- Baby Jesus
- Baking
- Believing
- Brotherhood
- Candles
- Caroling
- Celebrations
- Charity
- Children
- Christmas cards
- Christmas plays
- Church
- Colored lights
- Cradles
- Cranberries
- Crowds
- Dolls
- Eggnog
- Excitement
- Faith
- Families
- Fantasy-time
- Fireplaces
- Friends
- Fruitcake
- Generosity
- Gifts
- Gingerbread
- Happiness
- Hikes
- Holidays
- Looking in store windows
- Love
- Magic
- Manger scenes
- Music
- Nostalgia
- Packages
- Partridge in a pear tree
- Peace on earth
- Pine boughs
- Poinsettias
- Popcorn
- Prayer
- Reindeer
- Reunions
- Ribbons
- Santa Claus
- Shepherds
- Shopping
- Sleds
- Snowfalls
- Stockings
- Surprises
- Three Wise Men
- Tinsel
- Toys
- Trees
- Trips
- Turkey and dressing
- Visiting
- Winter bonfires
- Wishing
- Wrapping paper

**Your Daily Bank Account**

If you had a bank that credited your account each morning with \$86,400, that carried over no balance from day to day, and allowed you to keep no cash in your account, and every evening cancelled whatever part of the amount you had failed to use during the day, what would you do? Draw out ever cent, of course!  
 Well, you have such a bank and its name is "Time." Every morning it credits you with 86,400 seconds. Every night it rules off, as lost, whatever of this you failed to invest to good purpose. It carries over no balances. It allows no overdrafts. Each day it opens a new account

with you. Each night it burns the records of the day. If you fail to use the day's deposits the loss is yours. There is no going back. There is no drawing against the "tomorrow." You must live in the present — on today's deposits. Invest it so as to get from it the utmost in health, happiness and success!! — Author Unknown

**Custom in Austria**

A charming Christmas custom in Austria is to decorate a tree for birds. Decorations are edible, consist mostly of suet rings.

No one could tell me where my soul might be; I searched for God, and He eluded me; I sought my brother out, and found all three. — Ernest Crosby

Please accept this old-fashioned wish for a cheery, wonderful holiday season . . . along with a warm "thank you."

**Eddy's Radiator Service**  
 Muenster

**Christmas Blessings**

Let the heart of every man be filled with the peace of the Christmas season. Have a happy day.

**The Fashion Shop**  
 Gainesville

**Greetings**

Here's to a very Merry Christmas full of peace and happiness.

**The Vogue Shop**  
 Gainesville

**GOLF CHATTER**  
 Inside On Tournament Play

ON JANUARY 15-16, 336 GOLFERS WILL TEE OFF IN THE GRANDDADDY OF ALL PRO-AM TOURNAMENTS—THE 31ST ANNUAL BING CROSBY NATIONAL CHAMPIONSHIP AT PEBBLE BEACH, CALIF. THE FAMED TWO DAY "CLAMBAKE" WILL BE TELEVISED NATIONALLY ON NBC-TV. THE 1970 MATCH WAS SEEN BY MORE TV VIEWERS THAN ANY GOLF EVENT IN HISTORY. CELEBRITY PARTICIPANTS INCLUDE ANDY WILLIAMS, DEAN MARTIN AND GLEN CAMPBELL.

AT CYPRESS POINT—ONE OF THE THREE TOURNEY COURSES—THE 16TH HOLE IS A 222 YARD SHOT OVER OPEN OCEAN.

TOURNAMENT WEATHER? NOTORIOUSLY BAD EVERYTHING FROM GALE WINDS TO RAIN SQUALLS, AND IN 1962, IT SNOWED.

COMEDIAN PHIL HARRIS WON THE PRO-AM DIVISION IN 1951 WITH A 40FT. PUTT THAT "FOLLOWED ALL THE CURVES OF THE HOUR-GLASS GREEN".

PROCEEDS FROM THE TOURNEY ANNUALLY GO TO THE CROSBY YOUTH FUND—A CHARITY ORGANIZATION HELPING YOUNG PEOPLE. TO DATE OVER \$2,000,000 HAS BEEN RAISED.

**The Miracle of The Pine Cone**

Legend has it that a pine tree sheltered the Christ Child during the flight of the Holy Family from Herod's soldiers. As the family huddled 'neath the tree, the pine dipped its branches to hide them — until the soldiers passed on.

And, when the danger was over, the baby Jesus blessed the tree. . . . If you will cut a pine cone length-wise at Christmastime, you will see the imprint of the Holy Infant's hand.

A paratrooper is one who climbs down trees he never climbed up.

**CHRISTMAS Blessings**

As we relive the miracle of that first Christmas, we send our sincerest greetings to everyone. For your kind patronage, our thanks.

**Cooke County Distributing Co.**  
 Urban Endres and Bob Vogel, Muenster

**Old-Fashioned Greetings**

Hope you and your family share an old-fashioned Christmas decked with friendship, fellowship, festivity.

**Watts Bros. Pharmacy**  
 Gainesville

**Silent Night**

As the story of the first Christmas unfolds in churches and homes across the land, may you and yours share in its hope for "Peace on Earth, Good Will to All Men."

**GREWING BROTHERS**  
 Well Service & Tank Trucks  
 RICHARD STEVE WALTER  
 Muenster



**Tinsel**

Tinsel on the Christmas tree began, so legend says, when spiders covered with webs a tree that had been decorated by a mother for her many children.

To reward the woman for her goodness to her children, the Christ Child changed the spider webs to gleaming silver.

**Bells**

Ringling bells in churches, for solemn and glad ceremonial occasions, goes back to about 7 A.D.

In early Britain church bells tolled for an hour on Christmas Eve, announcing to Satan the coming of Christ. At midnight, joyous peals heralded Christ's birth.

**Psychedelirium Tremens**

By Jane Goodsell  
Condensed from the Congressional Record

Remember when hippie meant big in the hips, and a trip involved travel in cars, planes, and ships? When pot was a vessel for cooking things in, and hooked was what Grandmother's rug might have been?

When fix was a verb that meant mend or repair, and be in meant simply existing somewhere? When neat meant well organized, tidy and clean, and grass was a ground-cover, normally green?

When lights and not people were switched on and off, and the pill might have been what you took for a cough? When camp meant to quarter outdoors in a tent? When groovy meant furrowed with channels and hollows, and birds were winged creatures, like robins and swallows?

When fuzz was a substance that's fluffy like lint, and bread came from bakeries, not from the mint? When square meant a 90-degree angle form, and cool was a tem-

perature not quite warm? When roll meant a bun, and rock was a stone, and hang-up was something you did to a phone?

When chicken meant poultry, and a bag meant a sack, and junk, trashy cast-offs and old bric-a-brac? When jam was preserves that you spread on your bread, and crazy meant balmy, not right in the head?

When cat was a feline, a kitten grown up? When swinger was someone who swings in a swing, and pad was a soft sort of cushiony thing? When way out meant distant and far away, and a man couldn't sue you for calling him gay?

When dig meant to shovel and spade in the dirt, and put-on was what you would do with a shirt? When making a scene was a rude thing to do?

Words once so sensible, sober, and serious, are making the freak scene like psychedelirious. It's groovy, man, groovy, but English it's not; Me thinks that language has gone straight to pot.

**Holly Abounds in Customs, Legends Of Ancient Times**

When you deck the halls with boughs of holly you are perpetuating customs of both the Druids and the Romans. With its year-round display of shiny green leaves and its bright, red berries, holly through the ages has been the object of legends and folklore.

Druids believed the sun never deserted holly, so they brought branches into their dwellings for protection against winter.

All the evil spirits which roamed Rome were kept off balance by knowledgeable Romans who kept holly around the house. Friends of Roman newlyweds wished them well by sending wreaths of holly, and wreaths were exchanged during Saturnalia, the Roman holiday which Christians adopted to celebrate the birth of Christ.

Holly in Rome was also a protection against lightning and insurance that cattle, when in its presence, would thrive.

Early Christians adopted the use of holly in their celebrations, but with it came some of the superstitions. It was used to ward off witches, mad dogs and wild beasts which were supposed to lie down quietly when a holly staff was thrown at them.

The evil spirits which plagued the Romans bugged the American Indian too, so they kept holly around to ward them off. The Indians found some practical uses for the holly tree. Some used the wood for tomahawk handles, and the berries, when dried, were used for ornaments. Tea brewed from the leaves, they thought, gave them strength and courage in war. The same tea was used in later years as a "cure" for colic, measles and whooping cough.

George Washington may have chopped down cherry trees, but he was a regular Johnny Appleseed when it came to holly trees. He took great care in planting seedlings at his home, Mount Vernon, and some believe that his famous wooden false teeth were made from holly.

Holly grows naturally in most of the world, flourishing in moist, warm climates, but also doing well where it is harsh and dry.

The hard, white wood has always been in demand for fine carving, and the boughs with their berries are sought during the holidays, so much so that in some areas of the nation holly trees have been wiped out.

Holly trees are a landscapers boon, but prospective owners may want to think twice before planting one in their yard. Legend has it that if it likes the owner, it will flourish, but if it dislikes the owner, it doesn't care if it lives or dies.

Plenty of people will give God credit, but not cash.

**MEN WANTED**

There has always been a need for dedicated men to lead our country. More than 50 years ago Josiah Holland wrote in his book "The National Need" about our shortage of great men. His lines could have been written today:

"God give us men! A time like this demands:  
Strong minds, great hearts, true faith and ready hands;  
Men whom the lust of office does not kill;  
Men who the spoils of office cannot buy;  
Men who possess opinions and a will;  
Men who have honor; men who will not lie;  
Men who can stand before a demagogue  
And damn his treacherous flatteries without winking;  
Tall men, sun-crowned, who live above the fog  
In public duty and in private thinking."

Not what we give, but what we share; for the gift without the giver is bare; who gives himself with his arms feeds three — himself, his hungering neighbor, and me. — James Russell Lowell.

For somehow, not only at Christmas, but all the long year through, The joy that you give to others is the joy that comes back to you.

— Whittier



**May you have a very Merry Christmas**

... and may this season bring much cheer to your home and heart in every way. Very sincere thanks, too.

**Angie's Beauty Shop**  
Muenster



**Joyous Wishes**

The magical season of Christmas is here... joy and happiness to all.

**State Theatre**  
Gainesville

**Roasting a Turkey IS EASY**

from Martha Logan

Thaw turkey in wrapper. Remove giblets and neck from body cavities. Rinse. (One brand uses plastic bags so the neck and giblets can be removed easily before bird is completely thawed.)

Stuff Lightly — 3/4 cup stuffing per lb. Return legs to tucked position. Draw neck skin to back and fasten.

Place turkey on rack in open pan. Rub with fat. Insert meat thermometer into thigh next to body cavity. Shield skin of neck with small square of foil. Roast in 325° F. oven.

When golden brown, add tent of foil. No need to baste Butterball Swift's Premium Turkeys. Special oils deep inside; baste the turkeys as they roast.

To test for doneness, thermometer should read 180° to 185° F. Pinch thigh. If meat is soft, turkey is done.

**GREETINGS**



Once again, the holiest and the happiest of all seasons is with us, inspiring all with its message of joy and peace. To you, at Christmas, our fond greetings.

**HILLCREST MANOR**  
Mr. and Mrs. O. D. Garland & Staff  
Muenster

**Greetings of the Christmas Season**



*Velvety snow falls on the countryside. Carolers, young and young at heart, sing out the spirit of the holiday. This is the season to be jolly, and the time to express our gratitude and appreciation to our friends for their support.*

The Management and Employees of  
**Tuggle Motor Company**  
Muenster




**Old Santa's stocking is full of our appreciation for our customers and friends.**

**ALL GOOD WISHES FOR A VERY MERRY CHRISTMAS**

**HESPERIAN**  
Building & Savings Assn.  
101 E. Broadway, Gainesville

**SILENT NIGHT**



May the peace of that first Noel shine brightly on you. May its true meaning fill your heart and home with love, understanding, happiness.

**SCHAD & PULTE**  
Gainesville

**Greetings**



*Happiness, kindness, and tidings of good will are what we wish you on this holy and happy holiday. We send you our best through this little message to show our appreciation.*

**IBJ Corporation of Dallas**  
Jr. Elite Dress Company  
Myra Cutting Room  
IBJ Outlet Store  
L. W. Kreditor, Sy Thum, Jerry Frankel



**Christmas Candles**

Candles always have been associated with Christmas and many legends give them a place in the observance of the holiday.

In Ireland, for instance, a large candle was burned on Christmas Eve, which could be snuffed out only by one named Mary.

In our country, the settlers found that the bayberry gave off a wax that would make fine candles. It was usually the task of the children to gather the berries.

An old verse repeats the tradition, that burning a bayberry candle would insure one of a long and happy life. To learn your luck for a year, they say, Burn a bayberry dip on Christmas Day. If the flame burns bright and the light shines clear, Good-luck will be yours throughout the year.

To check for safe tire tread depth, place a Lincoln penny between the grooves. If you can see the top of Lincoln's head, the tire is worn too thin.



"The phone number of the fire department is 759-2235"

**An Open Letter to a "Kid"**

Dear Kid:

Today you asked me for a job. From the look of your shoulders as you walked out, I suspect you've been turned down before and maybe you believe by now that kids out of high school can't find work.

But, I hired a teen-ager today. You saw him. He was the one with polished shoes and a necktie. What was so special about him? Not experience, neither of you had any. It was his attitude that put him on the payroll instead of you. Attitude, son. A-T-T-I-T-U-D-E. He wanted the job badly enough to shuck the leather jacket, get a haircut, and look in the phone book to find out what this company makes. He did his best to impress me. That's where he edged you out.

You see, Kid, people who hire people aren't "with" a lot of things. We know more about Bing than Ringo, and we have some Stone-Age ideas about who owes whom a living. Maybe that makes us prehistoric, but there's nothing wrong with the checks we sign, and if you want one you'd better tune to our wave length.

Ever hear of "empathy?" It's the trick of seeing the other fellow's side of things. I couldn't have cared less that you're behind in your car payments. That's your problem, and President Nixon's. What I needed was someone who'd go out on the job, keep his eyes open, and work for me like he'd work for himself. If you have even the vaguest idea of what I'm trying to say, let it show the next time you ask for a job. You'll be head and shoulder's over the rest.

Look kid: The only time jobs grew on trees was while most of the manpower was wearing G.I.'s and pulling K.P. For all the rest of history you've had to get a job like you get a girl: "Case" the situation, wear a clean shirt, and try to appear reasonably willing.

Maybe jobs aren't as plentiful right now, but a lot of us can remember when master craftsmen walked the streets. By comparison you don't know the meaning of "scarce."

You may not believe it, but all around you employers are looking for young men smart enough to go after a job in the old-fashioned way. When they find one, they can't wait to unload some of their worries on him.

For both our sakes get eager, will you?

— New Mexico Building Magazine

No holiday season is complete without a Christmas tree. But be careful — a dry tree is a fire hazard. Trees should be stored in water and checked each day, especially if near a heating system. Also, never allow a tree to stand more than two weeks.

The term "countersteer," one of the keys to safely controlling a skidding car, is confusing to many motorists. Automotive specialists explain it simply as "driving in the direction you want to go."

That last one for the road, might be your last one period, if you are not careful. Parties are meant for fun. Don't spoil them by overindulging. If you have been drinking, make that that last one a cup of coffee or better still let someone else do the driving.

An economy-minded senator, known for his frugal ways with federal money once remarked to a friend, "An old-fashioned Christmas was one when people paid cash for the gifts they bought."



**CHRISTMAS...**

May the serenity and joy of the Holy Family inspire you with the spirit of love and peace at Christmas. Our sincere thanks to everyone.

The Management and Employees of  
**Clyde D. Fisher Beer Distributor**  
Muenster



**Piñata Fun Gets Break**

A joyous Christmas tradition for Mexican boys and girls is the breaking of the piñata, a decorated earthen jar.

Sometimes, the piñata may be a caricature of people or animals.

The piñata is suspended by a rope that can raise or lower it. Each child is blindfolded and usually given three chances to poke at the piñata with a stick.

When it's broken, the piñata releases a bounty of delicious fruits, sweets, nuts and toys.

The children scramble to claim as many goodies as possible.

**Are You Willing?**

To close your book of complaints and to open the book of praise?

To believe other men are as sincere as you and to treat them with respect?

To ignore what life owes you and think about what you owe life?

To stop looking for friendship and to start being friendly?

To be content with such things as you have and to stop

whining for the things you do not have?

To enjoy the simplest things of life and cease striving for the artificial pleasure of the day?

To forget what you have accomplished and meditate on what others have done for you?

To cease looking for someone to help you and to devote yourself to helping others?

CHRISTMAS — the time when kids and money both sprout wings.



With heartfelt joy and happy voices, the young carolers sing out the message of Christmas.

We join in to wish you the best of the Holiday Season with loved ones.

**J. P. Flusche Welding & Machine Shop**  
Muenster

**Poinsettia Legend Came from Mexico**

Many legends of the Christmas season are concerned with children. This one is about a little boy who wanted to give something worthy to the Christ child.

In a town in Mexico it was the custom for the people to take gifts to the church on Christmas Eve and offer them to the little Christ.

The boy, having nothing to offer, stood outside the church, dejectedly.

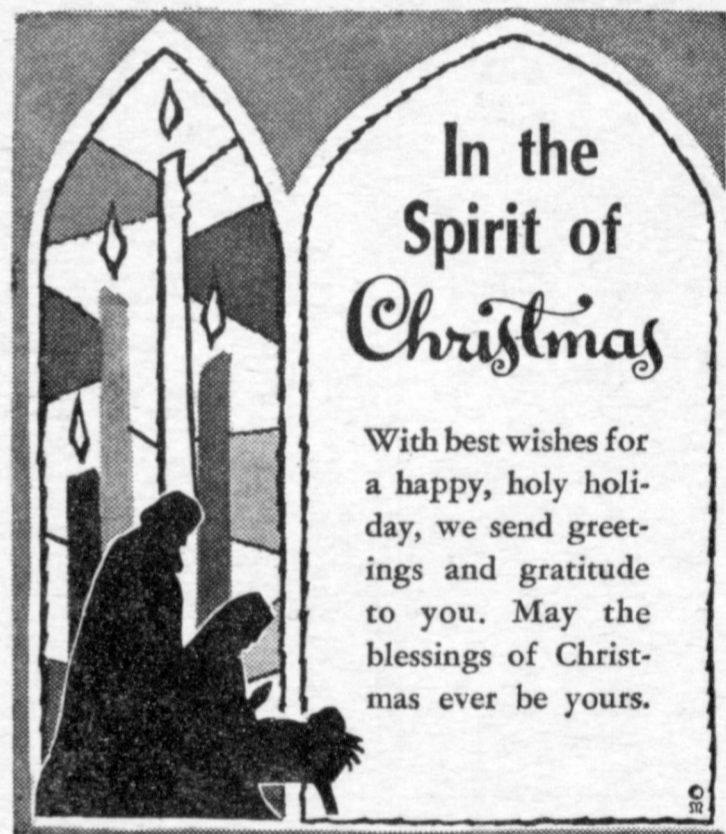
But, he thought to himself, at least I can pray. And so he knelt down outside the window where he could hear the organ music.

When he rose again to his feet he saw in the spot where he had knelt a beautiful plant with scarlet leaves and a yellow flower in the center.

Dumbstruck, yet realizing he was witnessing a miracle, he gently plucked the stalk and took it, full of wonder, into the church to lay on the altar.

The Mexicans called the plant "The Flower of the Holy Night."

Years later an American Ambassador to Mexico, Dr. Poinsett, took the plant to the United States. Thus, the name "poinsettia."



**In the Spirit of Christmas**

With best wishes for a happy, holy holiday, we send greetings and gratitude to you. May the blessings of Christmas ever be yours.

From All of Us at  
**HOELKER GROCERY**  
Lindsay



**THE SPIRIT of CHRISTMAS**

As you worship with your family at Christmas, may the true spirit of the season greatly bless you. Sincerely, we extend our greetings.

**Gainesville Glass Co.**  
311 N. Chestnut, Gainesville



Christmas is a special time filled with merriment for one and all. We hope your holidays are exceptionally happy, and thanks for making us happy by being a loyal friend and customer.

**Myers, Cheaney & Thompson**  
Your Cooke County John Deere Dealer



### Names of Cities And Counties in Texas Don't Match

Names sometimes have to do double-duty in Texas, especially on the Official State Highway Map published by the Texas Highway Department.

You'll find Dallas in Dallas County, El Paso in El Paso County, Lubbock in Lubbock County, Nacogdoches in Nacogdoches County. But that doesn't prove a thing.

You might suppose that Huntsville would be in Hunt County. But it isn't. It's in Walker County. And Jefferson, the town, should be in Jefferson, the county. Actually, it's a good 200 miles north of Jefferson County, in Marion County.

Jefferson County does include the community of Sabine, but Sabine County is about 75 miles away. Sabine County, on the other hand, is the site of a town named Milam — but Milam County is a far piece west in central Texas.

Cameron is the county seat of the county — Milam County, that is, not Cameron County. Brownsville is the county seat of Cameron County and Brown County is hundreds of miles north in west central Texas. Oddly enough, Brownwood is its county seat.

Not confused enough? Okay, let's look again. Start with Caldwell County. Don't bother to look for the city of Caldwell there. It's in Burleson County. Burleson, the town, is in Johnson County; and Johnson City — you've heard of this place — is miles away in Blanco County.

Or take Houston. Houston is in Harris County, but Houston County is three counties north, and the city of Crockett is its county seat. Crockett County is in far west Texas.

Look up Dimmitt County on the map. It's in south Texas. But the town Dimmitt (with an extra 't') is in Castro County in the Panhandle. Yes, Castroville is back down in south Texas, in Medina County. Medina is in the next county north, Bandera.

If you still aren't dizzy, check Smithville — in Bastrap County. Smith County is in east Texas and includes the City of Tyler. Tyler County is further south, and it includes the town of Woodville. Wood County is further north, in east Texas next to Smith County.

There are others, but by now you should have got the idea. You can find them all on the Official State Highway Map.

It is far better to know our own weaknesses and failings than to point out those of others.

### Christians in a Variety of Models

A lot of Christians are like wheelbarrows, not good unless pushed.

Some are like canoes, need to be paddled.

Some are like kites, if you don't keep a string on them, they fly away.

Some are like kittens, contented when petted.

Some are like footballs, you can't tell which way they will bounce.

Some are like balloons, full of air and ready to blow up. Some are like trailers, they have to be pulled.

Some are like neon lights, keep going on and off.

But some are like a good watch: open of face, pure gold quietly busy, and full of good works!



*In a lowly manger, hewn from the rocky hillside of Bethlehem, a Child was born . . . and herald angels sang. To the manger came humble shepherds, in wonder and rejoicing. Three Wise Men journeyed from the East, bearing precious gifts. And over all shone the miraculous light of a Star. In the words of the Christmas story, that light lives and shines across the ages, bringing hope and promise to all mankind. May the spiritual joys of the season bless you and yours, abundantly on this Christmas Day and forevermore.*

## Your County Officials

**Bill Pratt**  
County Sheriff

**J. E. "Earl" Taylor**  
Commissioner Precinct 3

**W. C. "Bill" Boyd**  
District Judge

**Frank Scoggin**  
County Clerk

**Robert Bayer**  
Commissioner Precinct 4

**Larry Sullivant**  
County Judge

**Tom Blount**  
County Auditor

**Jo Hillis**  
Tax Assessor-Collector

**Anna Mae Shorter**  
District Clerk

**Ruby Davis**  
County Treasurer

**E. F. "Kit" Carson**  
County Superintendent

**Bill Sullivant**  
District Attorney

During this glorious Christmastide, people far and near reverently celebrate His birth. Let the true spirit of the season abide throughout the land, and to you and yours, a glad Christmas.

**Bill's Liquor Stores**  
No. 1, Highway 82, Lindsay  
No. 2, Downtown Lindsay



# Greetings



Thanks for your most generous good will. To you and yours we wish a Merry Christmas.

**KOESLER JEWELRY**  
Mr. and Mrs. Norbert Koesler, Muenster



**TRADITIONALLY, CHRISTMAS IS A FAMILY DAY**  
An old-fashioned Christmas, had much in common with a modern Christmas — gifts, greens, trees, flowers and, of course, a happy family gathering.

### Mission Accomplished?

In May of 1919 at Dusseldorf, Germany, the allied forces obtained a copy of some of the Communist Rules for revolution. Over fifty years later, the Reds are still following the rules. As you read, stop after each item and think about the present day situation where we live — and all around our nation. We quote the Red Rules:

A. Corrupt the young, get them interested in sex. Make them superficial; destroy their ruggedness.

B. Get control of all means of publicity, thereby get people's minds off their government by focusing their attention on athletics, sexy books and plays and other trivialities.

C. Divide the people into hostile groups by constantly harping on controversial matters of no importance.

D. Destroy the people's faith in their natural leaders by holding them up to contempt and ridicule.

E. Always preach true democracy, but seize power as fast and as ruthless as possible.

F. By encouraging government extravagance, destroy its credit, produce fear of inflation with rising prices and general discontent.

G. Promote unnecessary strikes in vital industries, encourage civil disorders and foster a lenient and soft atti-

tude on the part of the government towards such disorders.

H. By specious argument cause breakdown of the moral virtues, honesty, sobriety, continence, faith in the pledged word.

I. Cause the registration of all firearms on some pretext, with a view to confiscating them and leaving the population helpless.

—Washington Natural Gas Company.

### And Then Some

A retired business executive was once asked the secret of his success. He replied that it could be summed up in three words — "and then some."

"I discovered at an early age," he declared, "that most of the difference between average people and top people could be explained in three words. The top people did what was expected of them — and then some."

"They were thoughtful of others, they were considerate and kind — and then some. They met their obligations and responsibilities fairly and squarely — and then some. They were good friends and helpful neighbors — and then some. They could be counted on in an emergency — and then some."

I am thankful for people like that, for they make the world more livable, for their spirit of service is summed up in the three little words, "and then some." — Carl Holmes

### CHRISTMAS SMILES

A smile is such a funny thing; It wrinkles up your face. And when it's gone you never find Its secret hiding place.

But far more wonderful it is To see what smiles can do; You smile at one, he smiles at you. And so one smile makes two.

And since a smile can do so much By cheering hearts of care, Let's smile a lot this Christmas time—

Such smiles go everywhere! — Book Review

To find out what a poor loser you are, just start dieting.

### Ain't It The Truth

The Statesman throws his shoulders back And straightens out his tie:

"My friends," he says, "unless it rains The weather will be dry."

And when his thought into our brains has percolated through,

We common people nod our heads And loudly cry, "How true!"

The Statesman blows his massive nose And clears his august throat:

"The ship," he says, "will never sink As long as it's afloat."

Whereat we roll our solemn eyes, Applaud with main and might,

And slap each other on the back, The while we say, "He's right!"

The Statesman waxes stern and warm, His drone becomes a roar:

He yells: "I say to you, my friends, That two and two make four!"

And thereupon our doubts dissolve, Our fears are put to rout,

And we agree that here's a man Who knows what he's about.

— Author Unknown

Chances of skidding in an auto are five to ten times greater when driving on wet roads.

Heap on more wood! The wind is chill. But, let it whistle as it will, we'll keep our Christmas merry still. — Sir Walter Scott.

It's too bad that mankind isn't, freeways aren't, diachards don't and higher education certainly is — all the time.

Neither your pipes nor your theories will hold water if you scorn excellence in plumbing and tolerate shoddiness in philosophy.

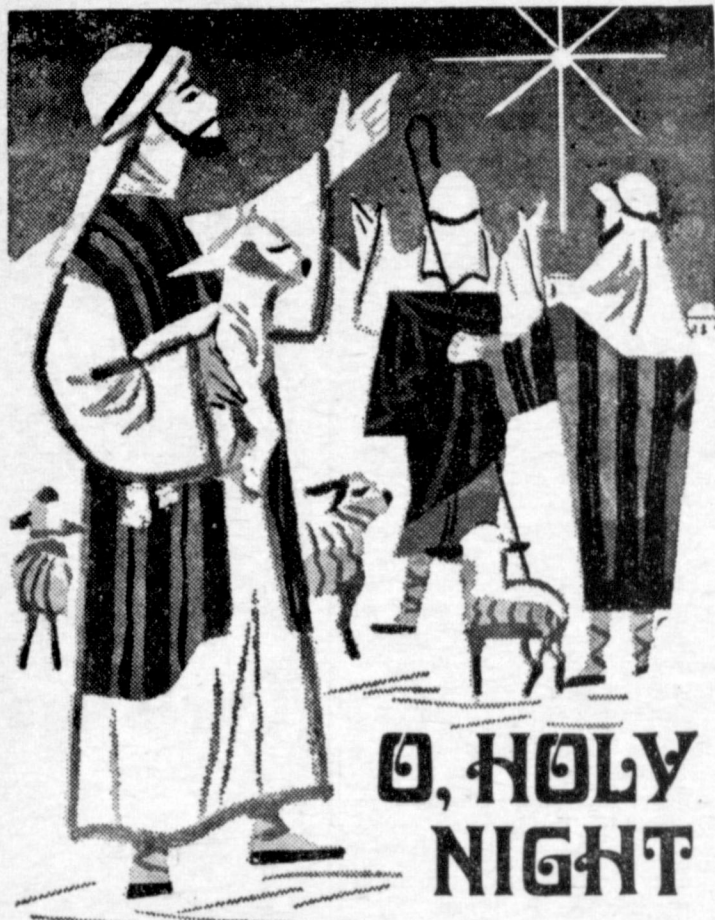
# GREETINGS



To all of you, the merriest of Christmases is what we're wishing. May fondest memories endure. Thanks, most warmly.

### H & W MEAT CO.

Don & Martha, Sylvan & Theresa Mae and Employees



# O, HOLY NIGHT

Across the ages shines the wonder of a Holy Night. May the true meaning of Christmas make your holiday bright.

Geo. J. Carroll & Son

# Joy to the World

In keeping with the spirit of the season, may we extend the very best of the Christmas holiday to all... also, our thanks for everything.

Ben Franklin Store  
Anthony and Leona Luke

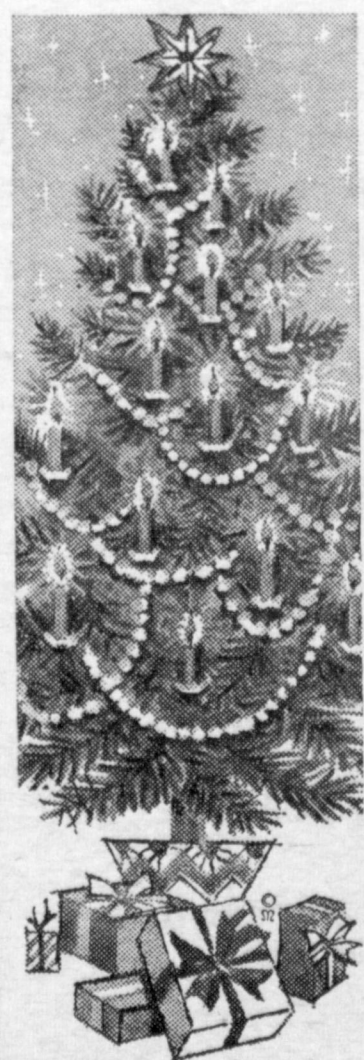
# JOYOUS GREETINGS

Truly, Christmas is a season of rejoicing, as the Miracle of the sacred manger lives anew in heart and spirit. To our good friends, we send joyous greetings, with sincere gratitude.



### Metal Sales, Inc.

Henry Popp & Robert Voth and Employees  
West Highway 82, Gainesville



# MERRY CHRISTMAS

As you gather round the tree, may your Christmas glow with merriment.

Chapman's Shoes  
111 N. Dixon, Gainesville

# MERRY CHRISTMAS



Coming your way... the nicest Christmas ever. And may we express fondest appreciation.

Western Auto  
Al and Dennis Hess  
Muenster



# Peace and Joy

On the eve of His Birth, may the light of love and understanding shine upon you and kindle your heart with peace... and joy.

### Yosten Sand & Gravel Co.

Herbert Yosten, Muenster





# MUENSTER ENTERPRISE

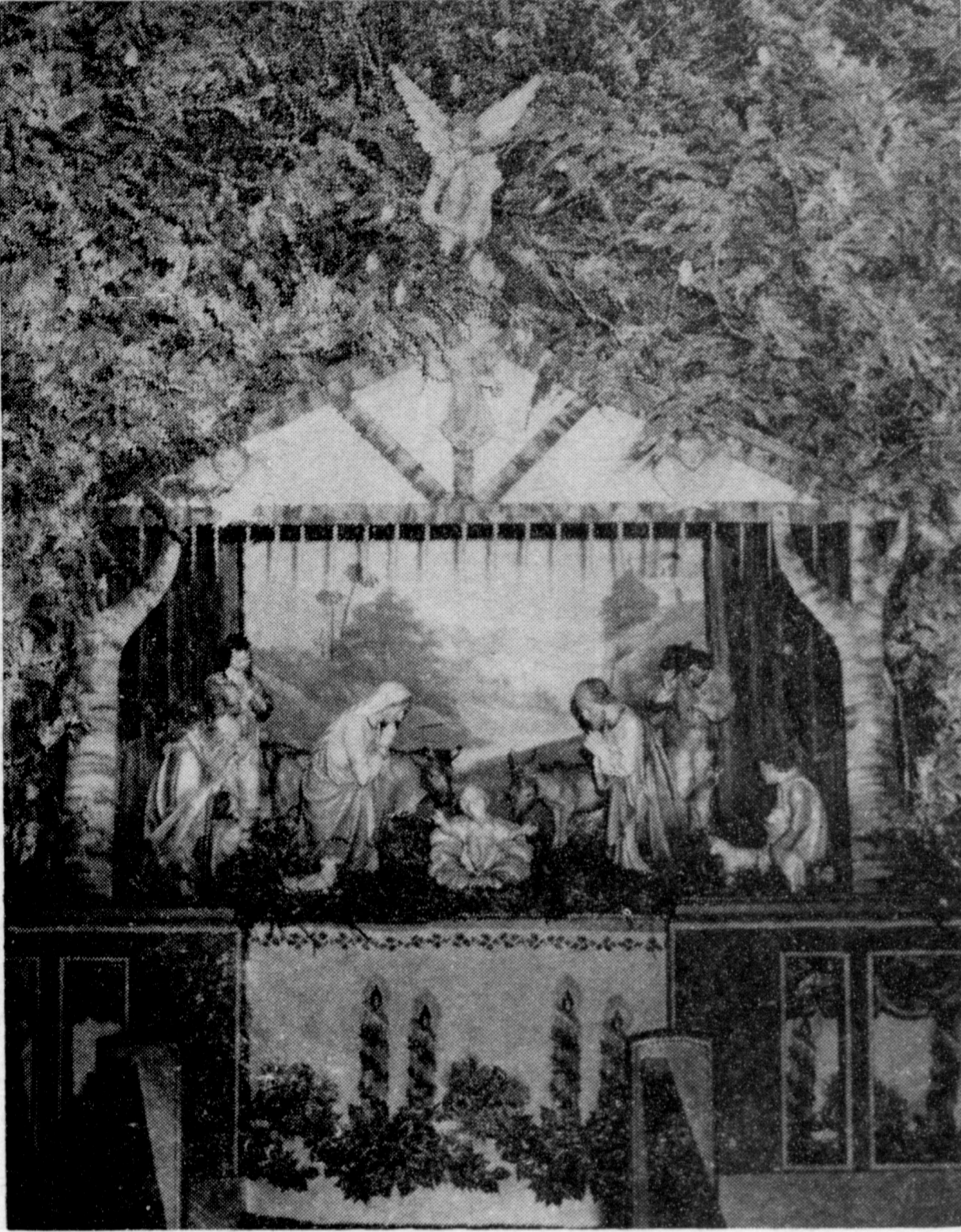


VOLUME XXXVI

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## Stable and Crib Replica Will Make 53rd Appearance This Year at Midnight Mass

For the fifty third consecutive year, this replica of the original stable and crib will take its place in Sacred Heart Church for the Christmas season. Up for first showing at the Midnight Mass, it will be left standing through the octave of Epiphany.

any, January 2, the feast of the Three Wise Men, the statuettes of the shepherds are replaced by the wise men, which remain until the set is taken down about eight days later.

The picture above was taken before the feast of Epiphany. It shows shepherds but not the wise men.

Only one important change has been made in the nativity scene since it was installed in 1918. The statuette of the infant Jesus has been replaced

by a smaller one that harmonizes better with the size of other figures. The original, intended to emphasize the child, was almost as large as the adult figures.

A note of sadness accompanies the story of this nativity scene. Father Joseph, one of the community's early pastors, ordered it for the parish. It arrived a short time before his death. He saw the separate pieces of the set as they were unpacked but he did not get to see the assembly on display.

### Choose Not to Be A Common Man

I do not choose to be a common man. It is my right to be uncommon if I can. I seek opportunity, not security. I do not wish to be a kept citizen, humbled and dulled by having the state look after me. I want to take the calculated risk; to dream and to build, to fail and to succeed. I refuse to barter incentive for a dole. I prefer the challenge of life to the guaranteed existence; the thrill of fulfillment to the stale calm of Utopia.

I will not trade freedom for beneficence nor my dignity for a handout. I will never cower before any master nor bend to any threat. It is my heritage to stand erect, proud and unafraid; to think and act for myself, to enjoy the benefits of my creations and to face the world boldly and say, "This I have done."

All this is what it means to be an American.

— Dean Alfange

### Basilica in Rome Has Most Famous Christmas Crib

What is said to be "the most famous Christmas Crib in the world" is on view in the Basilica of Saints Cosmas and Damian, near the Coliseum in Rome. This presepe, truly a work of art and the only one of its kind, was created in Naples over 200 years ago. A certain S. Cataldo-Perricelli and his wife, who had inherited the Crib from ancestors, presented the scene to the Third Order Regular of St. Francis.

This unique display is 45 feet long, 21 feet wide, and 27 feet high, and contains hundreds of wooden, hand-carved figurines. They are the work of several artists of the 17th century, and portray various phases of Neapolitan life of that period.

The blue sky is alight with stars, the moon, a comet, and several angels hover. One is waking a shepherd who has fallen asleep near his flock. In the background are hills, valleys, the river Jordan, and lighted villages. On the balcony of his palace is Herod, pointing out to the Magi the way to the manger in Bethlehem.

The surrounding scenes portray life as it must have been in Naples over two centuries ago.

The most important part of the Crib is, naturally, the Holy Family. The Magi are dressed in colorful Oriental garments, and kneel before the holy Infant, offering Him rich gifts.

Shopping for a gift in a Fort Worth department store, a woman was overheard telling a clerk, "It must interest an 8-year-old boy and yet be simple enough for his father to play with."

### 1971 Version of Christmas Carol

'Twas the night before Christmas and there in his chair, father was cursing and tearing his hair. The children were upstairs asleep — far away, dreaming of gifts they would find Christmas day. The money was paid, the gifts had been bought . . . all was well with the world . . . so father had thought. Then out to the car, put the gifts in the seat, and back to the store for some good things to eat . . . he returned to the car and what did he find? Some lousy sneak thief had stolen him blind!!!!

A sad tale, but too often true. The National Automobile Theft Bureau (NATB) points out every year hundreds of people are victimized by thieves who steal Christmas packages from parked cars . . . often taking the car that the packages are wrapped in. Some shoppers in their haste even leave the keys in the ignition as an added Christmas surprise for the thief.

NATB urges motorists to "Thief-Proof" their automobiles and offers these tips:

Don't leave packages or other possessions up for grabs by leaving them on the seats or the floor of your parked car. Put them in the trunk —

Roll your windows up tight, and lock your car doors.

Don't forget to remove your ignition key when you remove yourself from your parked auto — even for a moment. You may not only find your car gone when you return, but also get a Christmas present from the police in the form of up to a \$200 fine for leaving your keys in the ignition. That is now against Texas state law.

Don't park your car in a remote or dimly lit spot. Thieves enjoy the opportunity to do their foul deeds where they are not in the limelight.

Take these precautions. It'll help you have what the NATB wishes for you: MERRY CHRISTMAS-

### First Christmas

Sir Henry Cole was the first man to sign and mail cards to his friends celebrating Christmas. He was the first director of the South Kensington Museum and in 1843 he commissioned John Calcott Horsley to design a card. The artist drew a typical family dinner scene and 1,000 copies were lithographed and hand-tinted.

Some of the cards were mailed to friends of Cole. The rest were offered for sale in a London shop. No one seemed to realize that a big business had been launched by this simple gesture of thoughtfulness. The only comments at the time were that a great artist pictured a drinking scene as a part of the spirit of a religious holiday. Shocking!



### THE FIRST NOEL

The radiant Star of Bethlehem shines brightly as ever, symbol of the true meaning of Christmas . . . Our greetings and thanks to all of you.

Muenster Butane Co., Inc.  
Paul, James and Clyde Walterscheid

## Muenster Lives Up Another Busy Year

The past year's chapter in Muenster history like so many before it, is loaded with events, but little of a stupendous or sensational nature. It was another year of steady growth marked by normal activity in residential building and above average activity in commercial building.

The big construction job is the new home for Cooke County Electric Co-op. It's been under way all year, will be finished early in '72. Meanwhile Fisher's Market built a new slaughter house and H&W Meat Co. a combined slaughter house and meat processing plant. Muenster Electric and Gilbert Endres put up their new buildings and a dairy and sandwich shop are just starting. Muenster State Bank, the Medical Center and Hess Furniture annexed and remodeled.

The telephone company converted from aerial to underground lines, started phasing into single line service and introduced direct distance dialing for long distance calls. Other improvements were in the park — lights, playground equipment and an obsolete jet plane, which was there less than three weeks when the cockpit canopy was smashed by vandals.

This year was one of extremes in moisture. First six months were the driest on record, with only 7.43 inches. But the second half competes with the wettest, with more than 31 inches, including a 6.78 cloudburst plus a near all-time record of 11.57 in August. As a result of the drought the community had about half of its normal harvest.

Senator Tower was a visitor here addressing about 800 persons at a cattlemen's meeting at the Twin Pine livestock show barn. Also specially noted by the cattlemen was a modern rustling job in which 58 calves were taken from the auction barn.

Medically, the good word is that Dr. Marvin Knight, well known as the Dallas Cowboys' doctor, will open an office here early in the year. He's a specialist in orthopedic surgery.

It's also been a year of achievement for the youngsters. MHS girls were 12-A basketball champs and SHHS girls were TISC co-champs. MHS was second and the grades first in 12-A literary meet and the Hornets ended with a 7-2-1 football record. Sacred Heart took top trophies in TISC junior and senior track along with honors in speech, spelling and a TV contest on safe driving. Also 4-H members received county, district and state honors.

And the city has a new look in Christmas lighting, outstanding feature of which is the NOEL sign on the elevated water tank, like a star hovering over the city.

Dec. 25, 1970 — City council okays construction of two slaughter houses; Fisher's Market and H&W Meat Co. City's population is estimated at 1417. Local 4-H'ers win Share-the-Fun contest at Gainesville and advance to district. Msgr. Thomas Weinzappel observes silver jubilee as priest. Bank stockholders receive dividends. Muenster teams win two trophies at Era basketball tourney. Emily Conrady and Pfc. Andy Klement marry at Windthorst. Jaycees bring Santa to town to treat children. Santa also treats kids at KC party and VFW Auxiliary party. Spec.

4 and Mrs. Bruce Brown are back from Germany. Spec. 4 Pat Hennigan reports being settled in Korea. New arrivals: boys for the David Bayers and Herbert Knabes; a girl for the Ricky Stewarts.

Jan. 1, 1971 — City building permits for past year total \$216,550. Joe Voth, 93, dies on Christmas day. Rain in 1970 totaled 32.21 inches. Gifts await first 1971 baby in local hospital. City receives \$6,896 sales tax for third quarter. Emergency shows value of endoscopic set project sponsor. (Continued on Page 2)



## O, HOLY NIGHT

'Tis the night of the dear Saviour's birth . . . May His blessings be upon you and all of those you hold dear . . . may His star guide us to peace. Thank you, sincerely, for your valued patronage.

Shamburger Lumber Company  
Muenster



## Tidings of Gladness and Joy

We'd like to extend wishes that this Christmas be a joyful one and that the spirit of His birth remain in your hearts always. A most sincere thank you, friends.

Endres Motor Company  
Muenster



### News Review - - -

sored by Hospital Auxiliary. Thomas Hartman, chief warrant officer 2, in Vietnam is separated from the Army in time to spend Christmas at home. Debbie Cain and Wayne Trachta are honeymooning after their wedding here. Families join in reunions for the holidays. Lindsay has open house to show rectory improvements. New arrivals: boys for Messrs. and Mmes. John Aytes, Walter Wolf and Clifford Swirczynski; girls for Messrs. and Mmes. Steve Fincher, Lloyd Prescher, Marvin Tischler and Dennis Hess.

Jan. 8 — Most severe cold of season arrives with 12 degree temperature on Tuesday. Darrell Wayne Dangelmayr born Jan. 2, wins local stork derby and is also first in Cooke County, baby and parents the Paul Dangelmayrs receive showers of gifts. Report shows local firemen answered 55 alarms in 1970. Funeral is held for Clinton Mitchell, 62, at Gainesville. Leon Klement is 1971 FHA Sweetheart. Deposits increase and loans decline at Muenster State Bank at the close of business Dec. 31. The J. P. Kneppers celebrate silver wedding anniversary. Holiday reunions highlight social activity. Monica Becker and Gene Lowrey marry here New Year's Eve. Dorothy Henderson and Paul Hesse marry Jan. 2 and go to Munich, Germany, where he is employed. Wayne Sicking is separated from the service. The John Swirczynskis announce a daughter born Dec. 30.

Jan. 15 — Final rites are held for Joe Vogel, 70. Two deputies are on duty here. Woman receives three-year term for Muenster State Bank robbery attempt on Feb. 5 last year. MHS girls are at top and MHS boys at bottom of 12-A District basketball race. Tom Mosman has Army discharge. Muenster Mutual reports a good year at 77th annual meeting. 1970 was busiest year in Muenster city court with 204 cases handled and a total of about \$2,700 assessed in fines. Bill Bartush wins trophy in Wichita Falls Speech Tourney. The Lawrence Stengs observe 25th wedding anniversary. Local Third Order of St. Francis adopts family in India. Janice Hellinger and Steve Yosten say vows at Lindsay, go to Fort Carson, Colo., where he is stationed. Mrs. Joe Kathman goes to Wichita Falls for surgery. Mr. and Mrs. Anthony Knabe announce a daughter.

Jan. 22 — Local churches set inter-faith services for this week. Lab report gives Muenster sewer high rating. MHS girls lead District 12-A in basketball race. Muenster

boxers win 8 trophies in Duncan, Okla., tournament. John Mosman family attends sub-deacon ordination rites for Jerry Mosman. Muenster Mill remodels. Mrs. Tony Otto undergoes surgery. Donald Fisher and Nancy Henry, recently married couple make home in Gainesville. CDA Court shows March of Dimes film. The Steve Mosters celebrate silver wedding anniversary. Ancil Smoot, 66, of Gainesville dies. Sixteen volley ball teams will play here Sunday in one-day tournament. New arrivals: Boys for Messrs. and Mmes. Wayne Klement and Murlin

Joe Evans; a girl for the Paul Sicking.

Jan. 23 — Planetarium, newest addition to CCJC, opens Hess Furniture Company building and starts remodeling. Dr. Burt Hamric is named vice president of Houston oil firm. Mrs. C. W. Pulte of Gainesville, 80, dies. Joe Pels, 82, former resident dies in Minnesota. MHS girls continue lead in 12-A District race. Muenster boxers host tournament. Sister Theresina returns to teaching duties after illness and hospitalization. Tigrettes mark up third TISC (Continued on Page 3)

Tom-toms accompany the A suitable Christmas gift for a man who has everything — a burglar alarm.



## Hello...

### Merry Christmas!

Santa's on his way to you with a list of merry wishes and thanks for your loyal support.

#### Discount Fabric Shop

Tom & Kay Bush, Hazel & La Wanna  
301 E. California, Gainesville



### For a Merry Christmas

For you, we prescribe good wishes, glad greetings and much gratitude.

#### Muenster Pharmacy

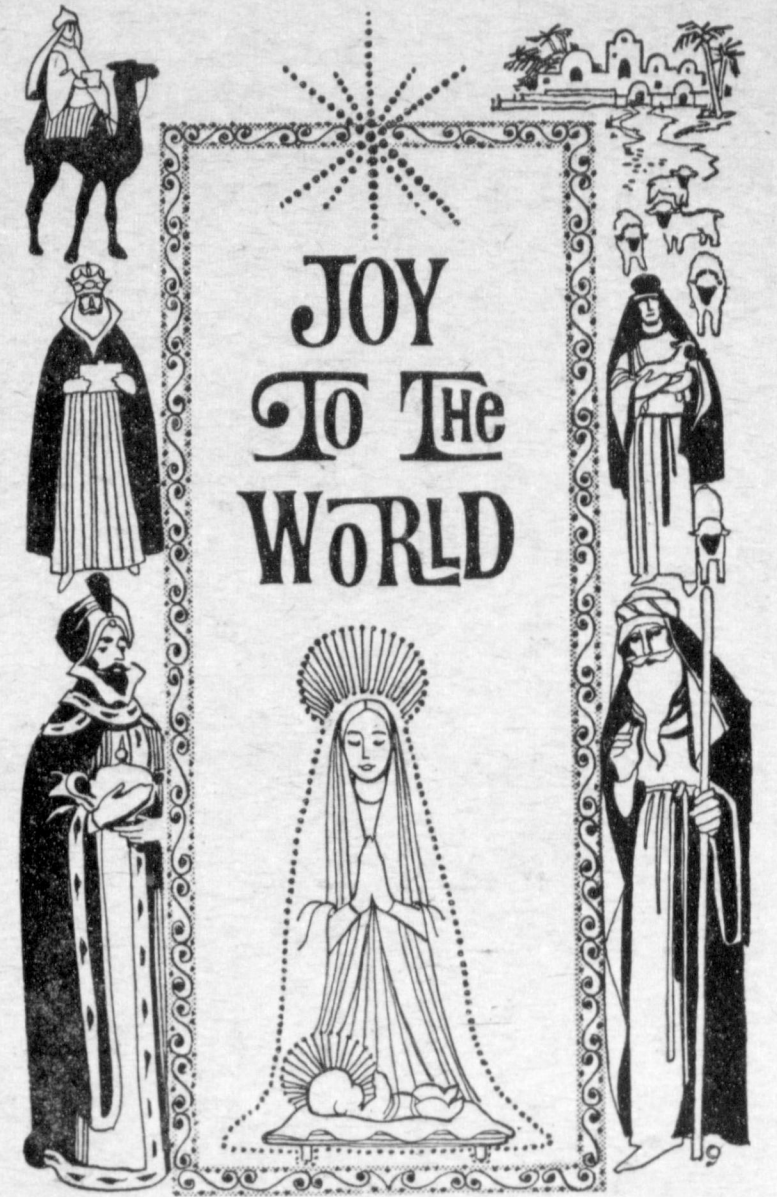
J D Hanna & Bob Pels



## Christmas Joy

As this quiet scene reflects Christmas peace, may all share its true tranquility.

T. C. Schneider, Agent  
Humble Oil & Refining Co.  
Gainesville



As the story of the first Christmas unfolds, may the light of love and understanding shine upon you and bring you everlasting peace and happiness. Best wishes for a joyous holiday.

Grady Jones  
Cut Rate Liquor & Beer  
Muenster & Lindsay



# Christmas Greetings

To the happy tempo of jingling bells, we sing out a cheery "Merry Christmas" to all. Best wishes for a season filled with good health and good fortune. Warm thanks for your loyalty.

### Muenster Livestock Auction Commission Co.

Bill and Sam Hamer, Muenster



In quiet serenity, let us reflect on the true message of Christmas. May your home and family be blessed with the spiritual joy and happiness that His birth taught us to cherish. With our greetings goes our sincere appreciation.

THE **First** STATE BANK  
GAINESVILLE, TEXAS  
MEMBER FDIC



**News Review**

basketball win. The Al Walters move from the country to their city home. 1971 car license plates are available here at Tom and Jerry's. Jay Whitehead joins MHS staff as student teacher in Ag class. Mr. and Mrs. Carl Pelzel of Ennis announce a son.

Feb. 5 — Contract is awarded on Muenster Telephone Corp. project for installation of about 175 miles of telephone lines. Roy Monday buys floor covering department at Hess Furniture. City council awaits engineer study to decide on new water well site. It's likely winter will hang around longer according to the groundhog. MHS girls clinch tie for 12-A title. 150 compete in boxing tourney, Muenster's first, sponsored by Boys' Club. Library board elects officers headed by David Bright as president. Final rites are held for Father Cyril Lange, 59. Funeral services are held for Mrs. Mattie Higgins, 85. Jaycees book rattlesnake hunt in February. Mary Jo Sandmann and Thomas Berend marry at Lindsay. 26 enroll in adult sewing class here. Rose Ann Sicking and Nicky Cunningham marry here. Mrs. Andy Hofbauer returns from Hawaii vacation. Mr. and Mrs. David Huchton announce a son.

Feb. 12 — First snow with cold wave drops temperature to 7 degrees. Court upholds Garland's purchase of Muenster rest home. Peggy Endres is named Homemaker of Tomorrow at SHH. Two hundred attend annual banquet of Cub Scouts observing National Boy Scout Week. MHS girls are 12-A champs, will play Carroll High in regional opener. Civic League and Garden Club elects Mrs. Arthur Endres president. City and school tax collections are over 94 per cent. First revised holiday. George Washington's birthday, will be observed Feb. 15. Wenzel Muck and Mrs. Bob Yosten enter Saint Jo Nursing home. Hard work and determination pay off for Tom Hess on NTSU track team. New arrivals boys for the Jim Gehrigs and Edwin Fuhrmanns.

Feb. 18 — Ann Stewart, 20, is fatally injured in auto accident. SH Tiserettes are co-champs in TISC basketball. Rest home, now Hillcrest

Manor, resumes business with Mr. and Mrs. O. D. Garland owners and operators. MHS girls lose 55-43 to Carroll in regional tilt. Muenster Library gets sign donated by Judge Larry Sullivant. Patty Felderhoff is Homemaker of Tomorrow at MHS. Barby Davidson places fourth on her steer at Fort Worth Stock Show. Mr. and Mrs. C. P. Roach celebrate golden wedding at Prairie Point. The Kenneth Walterscheids are at home here after wedding trip. Who's Who at SHH lists Donna Rohmer and Bill Bartush as Miss and Mr. Sacred Heart. Mr. and Mrs. Henry Hennigan of Fort Worth, formerly of Muenster, observe golden wedding anniversary. Ceremony installs Third Order officers. Mr. and Mrs. Larry Yosten announce a daughter.

Feb. 25 — Ballot is blank as city election nears. New sign at SH Church is donated by local KC Council. Peggy Sicking is named runner-up in national English test. Local Jaycees are ready for rattlesnake hunt this weekend with trophies and cash prizes. Jerry Mosman is ordained deacon in seminary service. The Fabric Center opens for business. Election will name four members on hospital board. Heart research collection set March 1. Patti Sicking joins Evelyn's Styleroom. Rain measures .58. Work is underway on Hess-Walterscheid slaughter house and meat processing plant. Other commercial building includes new home for REA Co-op, and Fisher's slaughter house, remodeling Hess Furniture Co., Muenster State Bank, Mill and the Center. Jeanette Klement and Larry Ray Jones marry in Fort Worth. Barbara Sandmann and James Schon marry at Lindsay. Large crowd attends Mardi Gras party sponsored by Home-School Society. New arrival: a boy for the David Kennedys.

Mar. 4 — Three inches of snow blanket Muenster and area. Arthur Felderhoff is unopposed candidate for city mayor. Laura Kralicke is spelling champ at SH. Open House will observe Public School Week here. Brother Thomas Moser wins coach trophy and Mary Lou Kralicke wins first in Speech Tourney at Dallas. Willie Walterscheid and John Dangelmayr are winners in snake hunt. Steve Moser completes 25 years of service to the City of Muenster. SHH participates in Highway Safety contest sponsored by KXII-TV. Full house attends banquet honoring Lindsay High athletes. Pvt. Paul Hoedebeck is settled in Germany. Heart fund drive nets \$487. Martha Gieb and Larry Fuhrmann marry at Lindsay while he is on overseas leave headed for Germany.

Mar. 11 — Elections will have one race on four ballots: Felderhoff files for hospital board succeeding John Bayer; Herbert Miller is challenged by Earl Walterscheid in contest for city alderman; four unopposed incumbents seek reelection on two school ballots. Mrs. Charles Davidson is elected new president of Public School PTA. MHS Ag students are ready for projects

show. Measles cut attendance in lower grades of Sacred Heart School. Ronnie Hess wins first in mile run at Red River Relays. Sunday will be March of Dimes Day in Muenster. Mrs. John Grewing breaks right shoulder in fall on porch after snow storm. Two Muenster entries are champs in 4-H County Stock Show. Father Elias Koppert of Chicago meets with local Third Order. Carol Mosman and William J. Hopper marry here and go to Panama where he is in the Army. New arrivals: boys for the James Fleitmans and Clyde Walterscheids; girls for the Jimmy Eberharts and Daniel Devers.

Mar. 19 — Long illness of Ed Sicking, 47, is ended by death. City council continues delay in starting new water well. SH High wins sweepstakes in speech tourney at Wichita Falls. Eleven teams and one individual advance from county to district competition in 4-H Methods Contest. Dan Sicking has grand champ of FFA Projects show. Fashions, food and fun event sponsored by Hospital Auxiliary tonight will benefit Muenster Hospital. Jaycees acquire obsolete F-84F jet for city park. Ralph Hellman, 59, Muenster native, dies in California. SHH wins first round on TV in Highway Safety contest. Ten SHH students are inducted in Honor Society. Special services observe St. Joseph's Day here. Winners are revealed in CDA sponsored poetry contest. The Jim Gehrigs move to Lindsay from Fort Worth. Ronnie Hess runs fourth in Mile at Graham meet. Koelzer and Cash shine for Hornets in holiday meet. Boys Club wins seven trophies at Wichita Falls meet. New arrivals: a boy for the Raymond Hoenigs; a girl for the Homer Bells.

Mar. 26 — Community Lumber Company loses building in fire. Local 4-H and FFA have 26 entries in county Junior Stock Show. Muenster hosts 46 volley ball teams in tournament. W. R. Matthews dies suddenly following the funeral of his sister Mrs. M. T. Burk. Senator Tower will speak here to cattlemen May 8 in the show barn of Charles Bartush's Twin Pine Farm. MHS has three on 12-A All District basketball teams. Ronnie Hess is mile run winner at Nocona Relays. Texas stays on Daylight Saving Time. March of Dimes nets \$154. Raymond Fleitman gets Army discharge; served past year in Italy. Herbert Sicking is settled in Germany with the Army. Sound of Music is planned as SHH spring musical. Style Show for hospital benefit has attendance of 200. SH Mosaics wins first class rating. Final rites are held for Sister Rita Walter in Duluth, Minn. Muenster hosts 100 for district meeting of Catholic State League. Wilfred Bindel is re-elected president of St. Joseph's Society. SHH reveals top students: Peggy Sicking, valedictorian and Donna Rohmer, salutatorian.

Apr. 2 — Laura Kralicke is Cooke County's spelling champ. Lyle Klement is winner in annual land judging contest. City, school, hospital to hold (Continued on Page 4)

**CHRISTMAS GREETINGS**  
 May the season shine with warmth, peace and happiness for you and your family.



**PARKER ELECTRIC**  
 112 S. Rusk, Gainesville



**merry Christmas**

Throughout the land, the season spreads its warmth and happiness with our message of sincere gratitude.

**WIL-O-MAC**  
 Gainesville

*Merry Christmas*



WARM FRIENDSHIP,  
 CHILDREN PLAYING,  
 MERRIMENT . . . ALL PART  
 OF A JOYFUL YULETIDE.  
 FOR US, CHRISTMAS IS  
 ALSO TIME TO THANK YOU  
 FOR ALL YOUR GENEROSITY.

**M & S Dairy & Farm Center**  
 Willie Joe Matthews & B. J. Sicking  
 1529 N. Dixon, 668-7861, Gainesville



**Rejoice!** Today, as in His time, let us rejoice and renew faith at this Holy Season. Thank you.

**Ray's Drive-In Grocery**  
 Mr. and Mrs. Ray Swirczynski, Muenster



**O, come all ye faithful**

Let every heart rejoice in the spiritual blessings and inspiration of the season. And may great joy be yours at this most happy, holy time.

**Hudgins Sewing Circle**  
 309 E. Calif., Gainesville

**Peace on Earth**



O, Holy Night, when all the world was still. There, in the distance, shone a mighty star with a luster that burns brightly now in the hearts of all men of good will. May thoughts of that first Christmas bring peace to all.

*Thank you for your generous consideration.*

**Muenster State Bank**  
 Serving the financial needs of this area since 1923



**A Blessed Christmas**

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you  
 A VERY MERRY CHRISTMAS  
 and A HAPPY NEW YEAR

**Nick and Adelina Miller**  
 Muenster



News Review

one-stop election April 3. Final rites are held at Saint Jo for Curtis Martin, 65. Fabric Center will have formal opening tomorrow. SHH trackmen are third in Anna meet at Sherman. Local KCs host district initiation for 25 candidates, nine from Muenster, Mr. and Mrs. H. J. Fuhrmann celebrate golden wedding anniversary. Leon Walterscheid has Army discharge... served 14 months as a cook in Vietnam. Joanie Zimmerer wins in track for TWU. National FHA Week is observed by MHS Future Homemakers. SH seniors plan to see New Orleans on class trip. Heart attack sends Editor R. N. Fette to Muenster Hospital. Mrs. Herman Swirczynski breaks left leg. New arrivals: boys for the Danny Fleitmans, Bill Blacks and Bobby Hannas; girls for the Robert Russells, Joe Schmidkofers, Victor Sickings and Donald Fisches.

Apr. 9 — Arthur Felderhoff is mayor; Herbie Miller defeats Earl Walterscheid for seat on council; Albert Herr succeeds Gene Hoedebeck who did not seek reelection. Al Felderhoff, new, and Jimmy Jack Biffle, Paul Fetsch and Alois Trubenbach are on Hospital District. Ray Wilde and Robert Bayer are reelected to school board. Jaycees elect Roy Monday president. Margie Felderhoff is top winner in county 4-H dress revue. Larry Yosten is named manager of AMPI plant at Rusk. Sacred Heart team is first in Highway Safety contest. Council approves new water well specifications and location in southeast part of town. Gilbert Hess and Ted Endres are back from Vietnam with Army discharges. Marine Anthony Hermes introduces his Japanese bride to his family at Lindsay. Interior remodeling is finished at Bank. Mother-Daughter Banquet by FHA has 116 present. Local CYO hosts 101 at Youth Day program. Ronnie Hess is elected SHH Student Council president. Final rites are held for Mrs. Annie Huggins, 81.

April 16 — Final rites are held for John Bengfort, 91, Lindsay pioneer and Mrs. E. P. Buckley of Grapevine formerly of Muenster. Local Chamber of Commerce sends out survey cards to determine area's vocational needs. Don Wilson is elected commander of VFW Post. REA Co-op members receive \$51,283 in checks. Muenster receives \$6,854 in sales tax for 1970 fourth quarter; Lindsay receives \$5,034 for same quarter. 100 kids attend Jaycee Easter egg hunt. Muenster Public Library will observe Library Week with open house. Glenn Cler, back from Vietnam, has Army discharge. R. N. Fette is dismissed from hospital care. Easter reunions highlight social activ-

ity. Father Damian is back at Lindsay after being a surgical patient at Muenster Hospital. New arrivals: boys for Messrs. and Mmes. David Endres, James Vogel, Milton Krebs and Willie Wimmer; a girl for the Michael Fuhrmanns.

Apr. 23 — Clock changing time is here. Sound of Music, SHH musical, scheduled for presentation May 9 and 11. Dr. Lucius Waites will present free lecture on dyslexia here April 28. Roy Swirczynski goes to Saudia Arabia to work on oil rig. Local 4-H'ers in district contest advance to state; of the county's 13 eight are from Muenster headed for A&M in June. MHS wins second and grades are first in 12-A Interscholastic League literary events. Muenster and Nocona divide honors in 12-A Tennis Meet. David Hoernig, back from Vietnam, is civilian again; so are Roy Hartman and Kenneth Stoffels who served in Korea. Showers bring 1.45 inch moisture to help drought. Jimmy Jack Biffle gets city well contract, to start in 30 days. 22 are in CCD First Communion class. Gary Endres is elected president of SH Lettermen Club. SHH hosts Career Day with 16 speakers. Janell Reiter and Jimmy Kupper marry here. Ruby Embry and J. W. Fletcher marry at Saint Jo.

Apr. 30 — SH wins senior and junior TISC track meet. John Richey, 61, dies of heart attack. Alvin Hartman receives Outstanding Citizen Award at Jaycee awards and installation banquet; Willie Fisher receives Key Award and Johnny Pagel gets chairman award. Margie Felderhoff and Cletus Bayer win as top individuals in Highway Safety contest. Deposits and loans at Muenster Bank gain during year. Electric Co-op members hear progress report at annual general meeting. Michael Fuhrmann receives wings as naval airman. SHH trio takes all three prizes in poetry contest at CCJC. The Arnold Rohmers celebrate silver wedding anniversary. Gina Hofbauer is among county winners in Our Little Miss contest. New directory reflects growth of Muenster Telephone Corp. Relatives go to Westphalia for celebration in which Sister Wendelina is diamond jubilarian; Sister Josephine is silver jubilarian. New arrival: a boy for the Tommy Bonners.

May 7 — Boat accident at Moss Lake is fatal to Joan Miller, 10. Andrew Zimmerer, 64, dies of injuries received in fall. Drought hangs on after .22 inch rain. Local VFW Post observes 25th anniversary. Ordinance okayed for speed zones on Hy. 82 in city. Council expects ample water for summer demand. MHS honors students for academic and athletic achievements at all-awards banquet. Peggy Endres is named finalist in na-

tional scholarship test. Jim Smith named principal and Gil Hermes named coach at Lindsay. Ten Lindsay girls go to state track meet at Abilene. 27 are in Lindsay's First Communion class. Mrs. Paul Fisher is elected president of Deaneery NCCW. Dolores Eckart and Dale Hofbauer marry. Officers are elected at end-of-year meeting of Home-School Society... Denis Walterscheid is president. New cheerleaders named at SHH. D-Day for DDD nears at phone work progresses... direct distance dialing scheduled to start Oct. 17. Sound of Music cast is ready for May 9 and 11 shows.

May 14 — Muenster hosts 22nd annual Soil Conservation banquet and awards programs... Robert and Kenneth Klement are champs in Zone 3. Senator John Tower addresses between 500 and 700 at cattlemen's meeting in Bartush show barn. Twenty MHS graduates await diplomas. SH Mosiacs wins in National contest on Traffic Safety. Mary Lou Kralicke wins trophy in Speech Festival at Dallas. Ownership and management of sale barn changes as Bill and Sam Hamer take over and W. J. Miller leaves the business. Linda Fisher graduates as airlines stewardess. Public School teachers are feted at appreciation dinner. Robert Fisher is outstanding EE graduate at Texas A&M. Capt. Henry Victor and family are enroute to Germany. Ernest Sickling is retired from Air Force after 20 years of service. SHH seniors are on class trip. 55 get diplomas in kindergarten graduation here. Roy Hartman and Irene Fazzino are married at Bryan. Astronaut Bean will talk at dedication of CCJC Planetarium. Mother Day reunions are held. New arrivals: boys for the Dale Klements and John Broomes.

May 21 — Final rites are held for John Knabe, 82, and Cecil Sims, 67. Sacred Heart High has 20 candidates for graduation. City council approves 1800-foot extension of sewer main. MHS grads hear Rev. Bill Hatler at baccalaureate. (Continued on Page 5)



We join those who sing out the praises of this joyful season, and thank you for your trust and good will.

**M & W Oil Field Supply**  
James Mollenkopf, Tommy Walterscheid  
Muenster

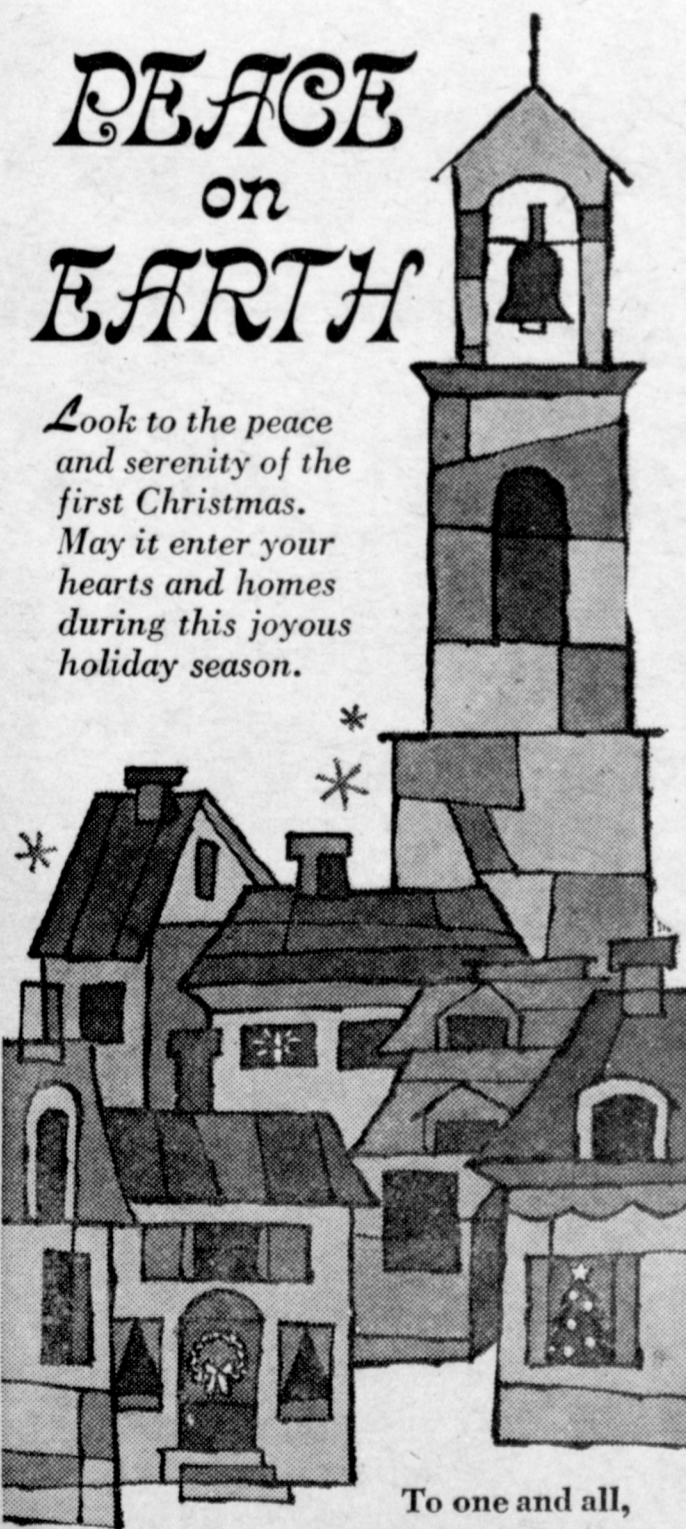


Joyful Wishes  
May holiday blessings brighten your tree. Many thanks for being able to serve you.

**AUGHTRY'S FLOWERS**  
802 S. Clements, Gainesville

PEACE on EARTH

Look to the peace and serenity of the first Christmas. May it enter your hearts and homes during this joyous holiday season.



To one and all, our warmest thanks for your kind support.

**Wilde Chevrolet**  
Muenster



It has been a pleasure to serve you throughout the year, and it's our privilege to greet you and wish you the merriest Christmas ever.

**Mobil Service Station**  
David Reiter, Dealer  
Willie Walterscheid, Consignee



We send best wishes for happiness and good health in this holiday season, as well as our grateful thanks to all.

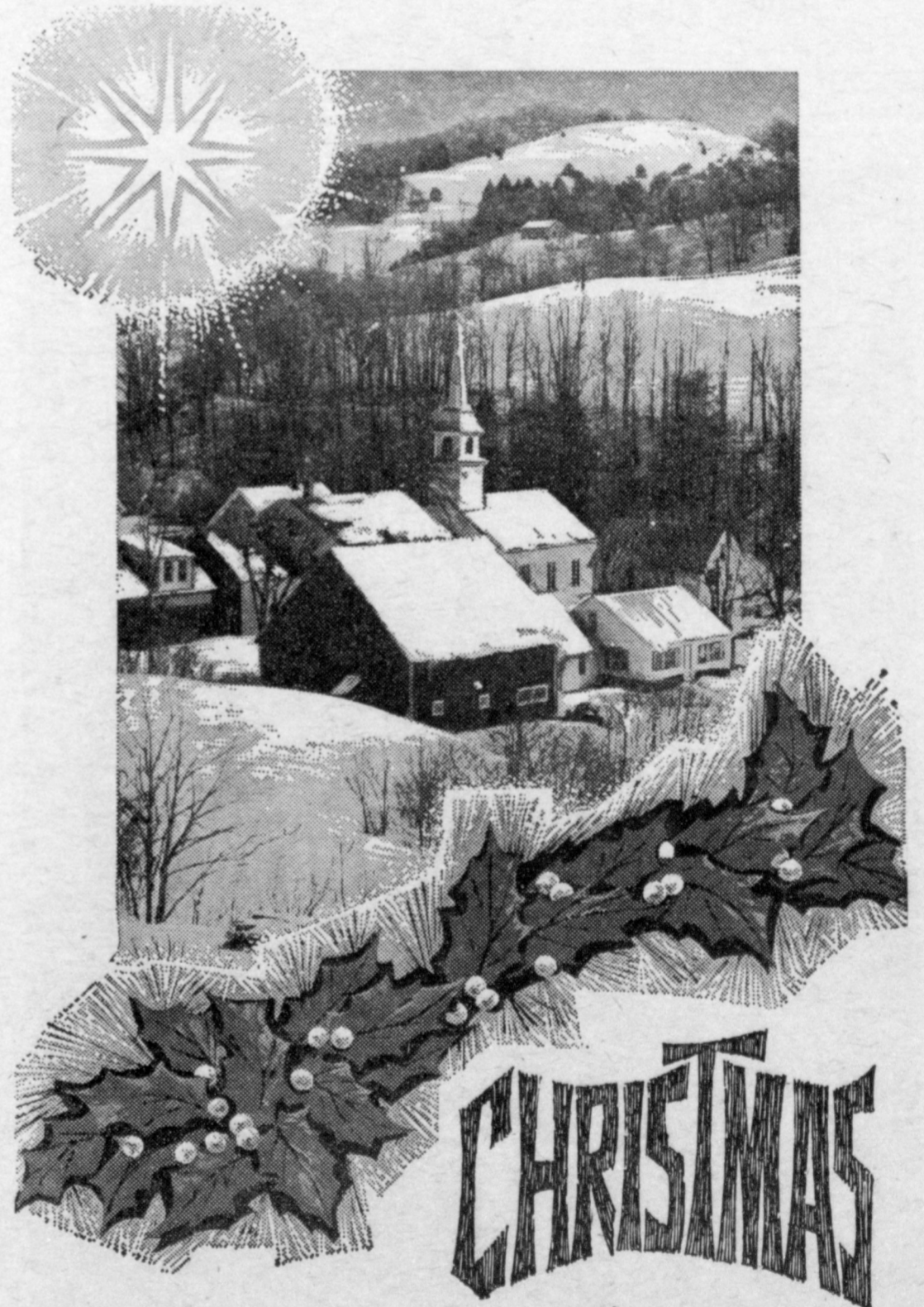
**Hoedebeck GMC**  
Muenster



Christmas Peace

As we celebrate the Christmas season, may the symbols of peace and freedom enkindle a fraternal spirit in all.

**Browning's Jewelers**  
201 E. Calif., Gainesville



Behold the Star. It's Christmas! At this most joyous time of year we pause to give thought to our blessings... numbered among them, your favors and friendly good will. Please accept our sincere thanks along with our best wishes for holiday joy in full measure.



**TEXAS POWER & LIGHT COMPANY**  
A tax-paying, investor-owned electric utility  
Electricity: The Bright Spot in Your Life.



News Review - - -

ate. SHHS receives TISC 1971 sportsmanship trophy. Teaching staff of Public School has four vacancies. Meeting Sunday will organize summer baseball and softball. Jaycees attend Amarillo state convention and win trophy award. Final rites are held at Gainesville for Charles Pulte, 89. Sheila Arendt and James Saldivar marry at Lindsay. Rites are held for Mrs. F. A. Bone, former resident. Local CYO elects Phyllis Bindel president. MHS seniors are on class trip to Galveston. Mrs. Tony Hess is elected regent of CDA. Home Demonstration Club re-elects Mrs. Earl Robinson president. Garden Club installs new officers; Mrs. Arthur Endres is president. Karen Vogel and Danny Hoenig marry. Jeanne Vogel gets degree in nursing.

May 28 — Harvest outlook is encouraging in spite of drought. Swimming pool will open June 1. Forty-eight students receive high school diplomas. Awards are presented in studies and sports at SHH all-awards banquet. Hospital adopts \$438,516 budget. Herbie Herr is elected new VFW commander of District I. Story hour starts June 2 at Library. Rain measures 1.06. Marlea Thayer will succeed Dona Brewster as county assistant home demonstration agent. Glenn Hacker, back from Vietnam, has Army discharge. Nineteen get diplomas in Lindsay High commencement. Pre-school classes start at Lindsay. Tony Wiesmans celebrate 45th wedding anniversary. Cheryl Reiter and James Drozd marry. New arrivals: boys for the Jimmy Wagners and the Mike Casons.

June 4 — Timely rains give crops another boost. . . . May's 3.25 inches rain exceeds total for previous 4 months. . . . year's measure now is 6.44 inches. Memorial rite honors deceased veterans. Hospital Auxiliary makes last payment on endoscopic set for Muenster Hospital. Jaycees start plans for July 4 picnic, to be benefit for city park pavilion. Firemen are honored at VFW memorial dinner. Local KCs reelect officers; Dan Luke continues as grand knight. Boy's baseball will start Friday. Larry Vogel, back from Vietnam has Army discharge. Theresa Becker and Kenneth Krebs marry. Charlotte Wolf presents pupils in dance recital. Jerry Taylor marries Celesta Albonetti in Arkansas. Glenn Grewing breaks left leg in motorcycle accident. SH School wins record albums a prize in national stamp contest. Mrs. Tommy Dankes-reiter presents pupils in piano recital. Arlington parish fetes Father Hubert Neu on 20th anniversary of ordination. Mrs. Tom Sicking and children move to Lindsay. New arrivals; boys for the Elroy Neus and Jimmy Russells; girls for the Dan Hamrics, Alfons Koeslers Jr., and Regi Bayers.

June 11 — Final rites are held for Mrs. John Kathman, 75. Hess Furniture adds Western Auto line. Council okays effort to correct sewer problems. Community nears completion of half-crop harvest. Parish gives \$358 to cemetery fund. Two local teams are state champs at A&M 4-H

Roundup; Peggy Sicking and Kathy Rohmer in co-operative demonstration and Linda Miller and Sandy Reiter in community improvement. The John Hoberers move to Lindsay from Hood. June 23 set for donations to local blood bank. Betty Stoffels and Robert Miller marry. New arrivals: a boy for the Prentiss Mangums; a girl for the Ray Rumleys.

June 18 — Work begins on Telephone Corporation's modernizing job. Diocese confers commission on Brother Thomas Mosler to distribute Holy Communion. Final rites are held for Mrs. Mack Smith, 85. Herbie Knabe is named assistant fire chief to Chief Walter Bartel. Mr. and Mrs. Henry Henscheid are back from flying trip to Germany. Mrs. Jack Biffle is appointed postmaster at Myra. The David Biffles are at home here after honeymoon. Carol Grewing and Mike Frost marry. The Pat Hennigans observe silver wedding anniversary. The Ferd Luttmers also observe 25th wedding date. Endres Motor Company receives Ford's Distinguished Achievement Award. New arrivals: boys for the Tommy Swirczynskis, David Arendts and Neil Fishers; a girl for the Chris Walters.

June 25 — Seventy-eight units are collected in Bloodmobile visit here. Funeral services are held for Mrs. Ed Eberhart, 70. Father Leo Koesman celebrates silver jubilee of priesthood here at Mass and reception. Picnic area and tennis courts at City Park get lights. Meeting is called for instructors of swim classes. New city water well finished, to be on pump in 30 days. City favors No-Parking zone on east Hy 82 in the area of The Center. Ruth Mosler and Tommy Hellinger marry at Lindsay. Patsy Luttmr and Leonard Hacker marry at Gainesville. SH cheerleaders earn honors at Dallas Institute. Beatrice Hopkins and Albert Reiter marry at Kerrville. Lynn Felderhoff and Allison Kerr marry at Gainesville. Local kin attend golden wedding celebration of the Joe Henscheids in Westphalia, Iowa. New arrivals: a boy for the Robert G. Klements; girls for Messrs. and Mmes. Bernard Hesse. Giles Truebenbach, Bob Noyes, Edward Hacker, Mike Hellinger and Johnny Thompson.

July 2 — Jaycee July Fourth picnic will be benefit for City Park Pavilion. Muenster Electric will have formal opening this weekend to show new building and new lines. New sign at Bank reports time and temperature. Annual Red Cross swim classes will start Monday. City gets \$6,334 for sales tax in first quarter. Three Florida men are captured here after attempted theft at Carl Walterscheid's Arco Station. Crowd of 2000 attends Homecoming at Lindsay. Kathleen Sicking and Larry Vogel marry. Rev. Bonaventure Koelzer, Brazilian missionary, is visiting relatives here. Janie Spires and Lonnie Woods marry at Gainesville. New arrivals: boys for the Don Wilsons and Terry Casons, girls for the Daniel Bayers, Wayne Clers, and Donald Pelzels.

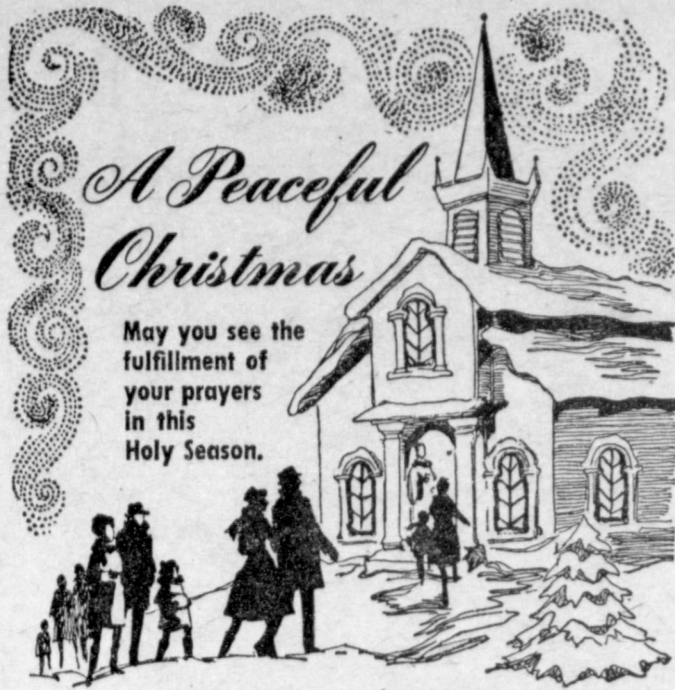
July 9 — New high is set in city water consumption with 663,000 gallons. City is concerned over future need

for surface water. 245 enroll in Red Cross swim classes. Muenster Bank introduces new 4 to 6 drive-in service on Fridays. Six new teachers are named for Public School. Gains are reported in deposits and loans at Bank. New dental clinic joining Medical Center nears completion. Gene Kleiss is headed for Vietnam. City continues on effort to correct sewer problem. St. Anne's Society admits eight new members. Mr. and Mrs. Kenny Fette and two children are new residents here moving from California. Story Hour at Library ends with 60 children present.

July 16 — City's new water well is put into service just in time to avoid a shortage as water consumption continues to soar. Final rites are held here for Charles Knauf, 71, former resident. Carl Bayer will receive Lone Star Farmer degree. Clarence Bayer is commissioned a second lieutenant at Fort Benning, Ga. Six from Cooke County, four of them from Muenster, go to District 4-H Horse Show. Six month rain measure is 7.43, dryest on Muenster's record. Pauline Fleitman and Jimmy Prescher marry. Mr. and Mrs. Carl Mullins move from Muenster to Sherman. SHH group attends Student Council workshop in Dallas. Over 300 attend formal opening of Muenster Electric. The James Hess family of Kuwait, Arabian Gulf, are here on vacation. Charlotte Wolf and dance pupils attend Dallas workshop. MHS girls go to basketball clinic in Brownwood. New arrival: a girl for the Harold Flusches.

July 23 — Council continues former city tax rate. Lake is considered as city's water source. Progress is noted in solving city sewer plant problem. 185 pupils get badges and pins in swim classes as they come to an end. Tulu Hickerson is named home service advisor at Cooke County Electric Co-op. SH CYO sweeps field in wins at CSL meeting at San Angelo. Formal openings announced for Fisher's Slaughter Plant and Western Auto Store. Saint Jo school is badly damaged in three-hour blaze. Final rites are held for Bernardine Wilde Petway. Sister Perpetua Reinart observes diamond jubilee. John Henry Streng returns from Vietnam with Navy discharge. Frieda Forcht and Lt. Clarence Bayer wed in Arlington. Joe Williams and Ferrellyn Mankin marry at Bonham. Karl Klement breaks left leg in motorcycle accident. Tom Flusche receives neck injury in lake accident. The Larry Yosten family moves to Rusk. Adoptive parents host annual reunion in city park. New arrival: a girl for the Weldon Vogels.

(Continued on Page 6)



A Peaceful Christmas

May you see the fulfillment of your prayers in this Holy Season.

Hofbauer's Food & Locker Service Muenster



MERRY CHRISTMAS

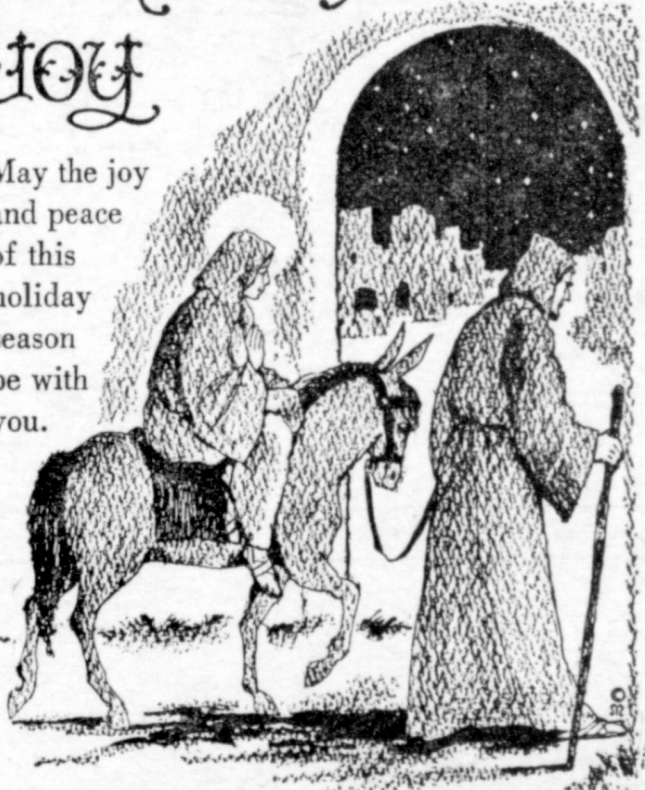
As joy and laughter fill the air during the Christmas season, we wish to take a moment to add our best wishes and thanks.

K Cut-Rate Liquor Muenster

CHRISTMAS

JOY

May the joy and peace of this holiday season be with you.



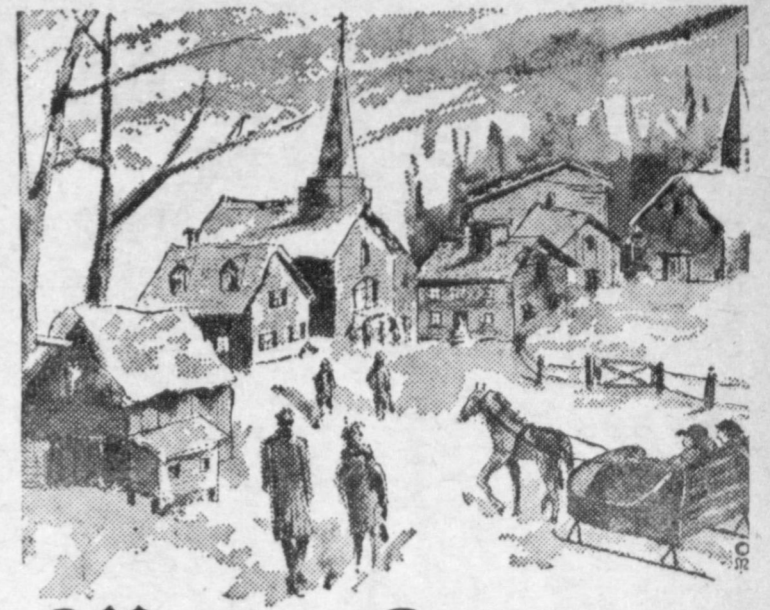
EDDIE DULOCK Paint & Body Shop, Gainesville

BEST WISHES FOR A MERRY CHRISTMAS!



from Dorothy's Fashionette Beauty Salon

665-9402 303 S. Chestnut Gainesville



Merry Christmas

In the true and hearty spirit of an old-fashioned Christmas, we wish you the best, and thank you warmly.

Cut Rate Bottle Shop Highway 82, Lindsay

GREETINGS



Christmas wishes and perennial thanks to all our fine patrons and friends. May joy brighten and fill your homes. Merry Christmas.

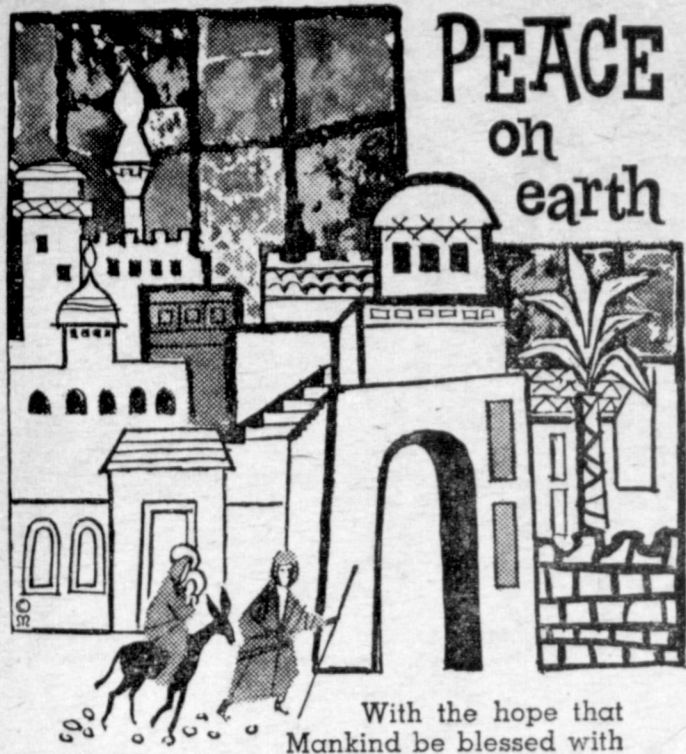
Kaden, the Florist Since 1884

Represented in Muenster by Mrs. Nick Miller

Barney Mitchell wishes you a Merry Christmas and a Happy New Year

Mitchell Air Conditioning Lennox Air Conditioning and Heating 305 S. Chestnut, Gainesville



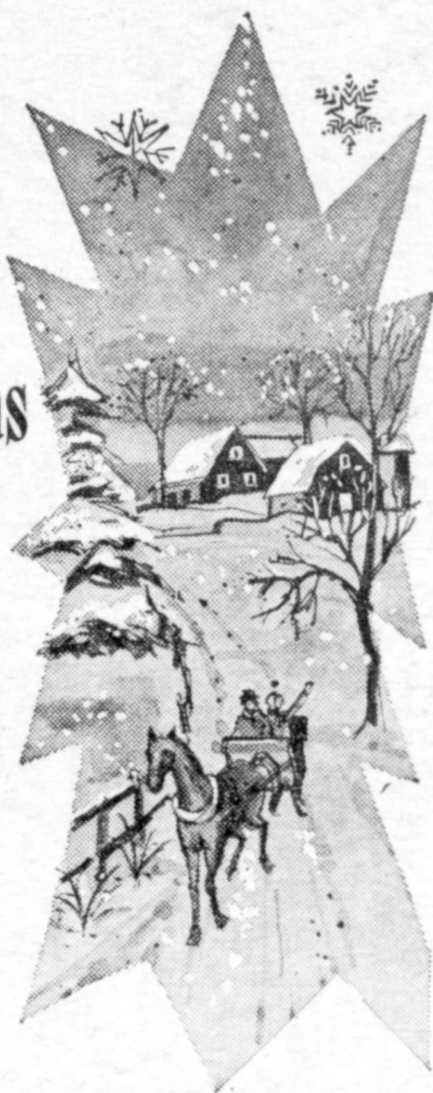


With the hope that Mankind be blessed with Peace and good will, and that your own Christmas is especially happy. We appreciate your patronage.

**Ted Henscheid, Contractor**  
Tile & Brick Work

**A Very Merry Christmas to All!**

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.



**R & M Auto Service**  
Albert Rohmer, Muenster



**Christmas Greetings**

The contentment and security of home and family is particularly valued at Christmas. May the season find you snug and happy, and may we thank you for letting us serve you.

**Weinzapfel Insurance Agency**  
Earl Fisher, J. M. Weinzapfel, Herbert Meurer  
Muenster

July 30 — Final rites are held for Matt Schmitz, 61. Three hundred visitors see new facility at Fisher's Market. Saturday is the day for Jaycee fish fry. Tip helps deputy solve theft of 4 motorcycle helmets. 18 Boy Scouts are attending annual camp at Lake Texoma. Week's moisture measure is 1.75 inch. Roy Reiter hurls perfect game as Center wins 4-0 over NTSU boys. Polly Kammerdiener of Gainesville is county Farm Bureau queen; Janet Sicking of Muenster is princess. Ray Wilde is named TADA director. The Cove at Lindsay is damaged by fire. Funeral services are held for Mrs. Frank J. Popp. Mrs. Robert Klement and Alan Fisher sustain injuries in car collision. Doris Lutkenhaus and Chris Muller marry. SHH drill team leaders attend SMU training school. New arrivals: boys for the Freddie Neus and Dan Phillips; a girl for the Robert Trachtas.

Aug. 6 — Western Auto shows store at formal opening to several hundred visitors. Muenster students will register Friday, Aug. 13. Muenster High students told attire regulations. Bill Moore of Alvarado is assistant to Richardson at Muenster High. REA group attends state convention of Electric Co-ops in Dallas. Burglars steal three color TVs from Muenster Electric. Swim Pool will close August 29. Steve Moser gets award from A&M Engineer Service. City Council considers existing lake as city water source. The Ben Lukes celebrate 53rd wedding anniversary. Muenster is cold to big sewer plan. Jaycees serve 520 at fish fry. Sue Flusche joins Evelyn's Styleroom. Reading program will end Tuesday at Library. Kralicke stallion is champ in Las Vegas Appaloosa show. Dianne Gehrig and Joe Bedolla marry. St. Anne Society plans annual shower for Benedictine Sisters. New arrivals: girls for the Kenneth Walterscheids and the Leon Fuhrmanns.

Aug. 13 — Bank deposits here hit all-time high with \$5-137 million. County tax rate is raised 11 cents. Football practice starts at SHH Saturday. Payton Fullingim is named assistant coach to Tom Joy at SHH. Hay fields are lush after fine showers, rain measure is 2.8. Hornet football practice begins Monday. The Joe Linns move to Landers, Calif. CCJC adopts budget of \$1,662 million. Local 4-H'ers win on records in county contest. Reduced rates for DDD calls start Sept. 1. Linda Lubbers and David Vogel marry here. Terry Lehnertz and George Utley Jr. marry at Gainesville. Rebecca Martinez and Milton Fette marry in Rotan. The Michael Lipps make home in Seldon following honeymoon. Soil Conservation work unit gets safety award. New arrivals: girls for the Larry Joe Walterscheids and the Ronald Kathmans.

Aug. 20 — This community's ten month drought is broken by 6.78 inch cloudburst. Muenster schools enroll 767; six more than last year; 364 are at SH and 403 are at public school. 34 eager Hornets report for first football practice. 22 Tigers begin grid workouts. Engineer is hired to study need of city reservoir. Public school board okays

\$309,706 budget. Ralph Hall quits state senate; will run for Lieutenant Governor. Hornet fans form quarterback club. Lindsay registers 357 students on opening day. Fire at Floyd's Bar is nipped early. Services are held at Gainesville for Miss Marie Dietz, 87. Joanie Zimmerer and Danny Jones marry at Lindsay. Jill Swirczynski and Steve Kralicke marry here. New arrival: a girl for the Harold Neus.

Aug. 27 — Weather goes from one extreme to another; August rain nears all time record with total of 11.57 inches. Final rites are held at Windthorst for Herman Bindel. Julian Smith, Gainesville attorney is named to collect city's delinquent taxes. Swimming pool will close Sunday. Program for free lunches is resumed at public school. Dr. Gerald Graham's dental clinic is finished. New homes are being built by the Dolphy Joe Hellmans, Jack Davises, Glenn Richardsons, Wayne Trachtas. Houses finished are for the Robert Klements and Donald Henningsans. Bob Pels and Linda Gilbert marry at Dallas. Mrs. Jos. F. Neu celebrates 100th birthday at Lindsay with community event. Thirty-three boys report for football at Lindsay. School taxes in Lindsay School District will be raised from the current 33-1/3 percent to 42 per cent per \$100 true value. New arrivals: boys for the Paul Hoedebecks and Richard Cowans.

Sept. 3 — Jr. Elite opens factory outlet here. SH Parish sets homecoming for Sunday afternoon. Pre-school pupils will register Tuesday. Lloyd Brawner, 27 of Saint Jo dies in oil rig mishap in Colorado. One rain follows another. Total rain for the year now is 20.68. Brother James Moser makes first profession as a Capuchin. Thirty-six local high school grads continue studies. R. C. Browning, Gainesville jeweler, 71, dies. Roy Dean Links, 18 and his brother Michael Ray Links, 16 of Rosston are killed in one car accident. Seventy five from here are booked to attend AMPI National Convention in Chicago. SHH students form JETS Club and elect officers. Free and reduced meals are announced at SH school lunchroom. Services are held for infant daughter of the Giles Truebenbachs. Mr. and Mrs. Joe Sicking celebrate silver wedding anniversary. SHH solicits cancelled stamps for needy Missions. Barbara Knabe and Alfred Hacker marry. Jerry Otto returns from Vietnam with Army discharge. New arrival: a boy for the Clifford Truebenbachs.

Sept. 10 — Spec. 4 Paul Hoedebeck is seriously hurt in fall from a train in Frankfurt, Germany. Local swim pool had \$3,021 revenue and 8,828 admissions. Final rites are held at Vinita, Okla., for Max Koesler. Hornets win 16-0 in scrimmage tilt with Archer City. SH Cubs nip Saint Jo. Rev. Leo Koesler heads Subiaco trio starting monastery in British Honduras. Dr. Burt Hamric is named president of Ada Oil Exploration Co. Lucille Tempel and Stephen Jeffries marry. Shirley Dittfurth and Pat Knabe say wedding vows. SH 4-H clubbers meet new assistant county agent Marlea Thompson. Lindsay has 24 in kindergarten. Reductions in DDD along with in-

crease in operator-assisted calls planned by Telephone Corporation are frozen by the President's wage-price freeze. New arrival: a girl for the Billy Fuhrmanns.

Sept. 17 — Paul Hoedebeck is slightly better in German hospital; his wife flies to Frankfurt to be with him. County United Fund campaign goal is set at \$52,643. Record budget of \$377,653 is adopted by Cooke County. Hornets nudge Eagles in 42-34 scoring spree. Potent Panthers pound undersized Tigers 43-0. Muenster kindergarten has 48 enrolled in two classes. SH Cubs tie 6-6 with Alvord. The Pat McCallions return from three years in England where he was with the Air Force and will go to Tucson, Ariz. Pat Hennigan Jr. is civilian again after duty in Korea. Garden Club starts new year with party. Cheryl Otto is elected FHA president. Mrs. Tony Gremminger breaks left arm. Final rites are held for Father Aloys Fuhrmann, 51, in Subiaco, Ark. Funeral services for Paul Wiese, 68, are held at Lindsay. Little Monsters drop 16-6 contest at Valley View. New arrival: a boy for the David Walterscheids.

Sept. 24 — Muenster is favored by soaking rains. Rainfall for the month is 3.07; for the year 23.93. City Council okays \$117,890 budget. Phone corporation's construction job is half finished. Fire destroys garage at Quintin Hess home. Final rites are held for Hill Christian, 93. Hornets run wild in 40-7 win over Saint Jo Panthers. Tigers open TISC with loss to Trinity Valley. Chris Walter and Steve Hess have Army discharges. Vernie Keel, 66, of Gainesville dies. Registered nurse program is okayed at CCJC. Hospital Auxiliary takes on new project of another bed for the hospital recovery room and plans benefits. SHH students solicit glass to re-cycle. Five generations join here with Joe Lutkenhaus. Vella Lou Branch and Kenneth Heilman marry. Lindsay NCCW hosts deanery meeting. Eddie Schad of Lindsay goes to Hohoe, Africa to teach. New arrival: a girl for the Wayne Trachtas.

Oct. 1 — Area is thriving after 4.58 inch rain. United Fund drive will start today. Time has arrived for tax statements. Three local Scouts are admitted to Order of the Arrow. Band parents elect officers; David Bright is president. Kralicke horses win top awards in Oklahoma Appaloosa show. Hornets edge Whitesboro Bearcats in 16-14 defensive tilt. Tigers are tripped 12-8 by Sadler-Southmayd Rams. Terry Wimmer returns from Vietnam with Army discharge. Paul Hoedebeck is moved to Army hospital in Frankfurt. W. L. Eddy is remodeling former Matt

(Continued on Page 7)

To wish you Peace, Joy

To each and every one of our good friends and patrons, we extend, with sincere appreciation, warm wishes for a most memorable holiday.

**H & H BAR**  
Mr. and Mrs. Clarence Hellman, Muenster



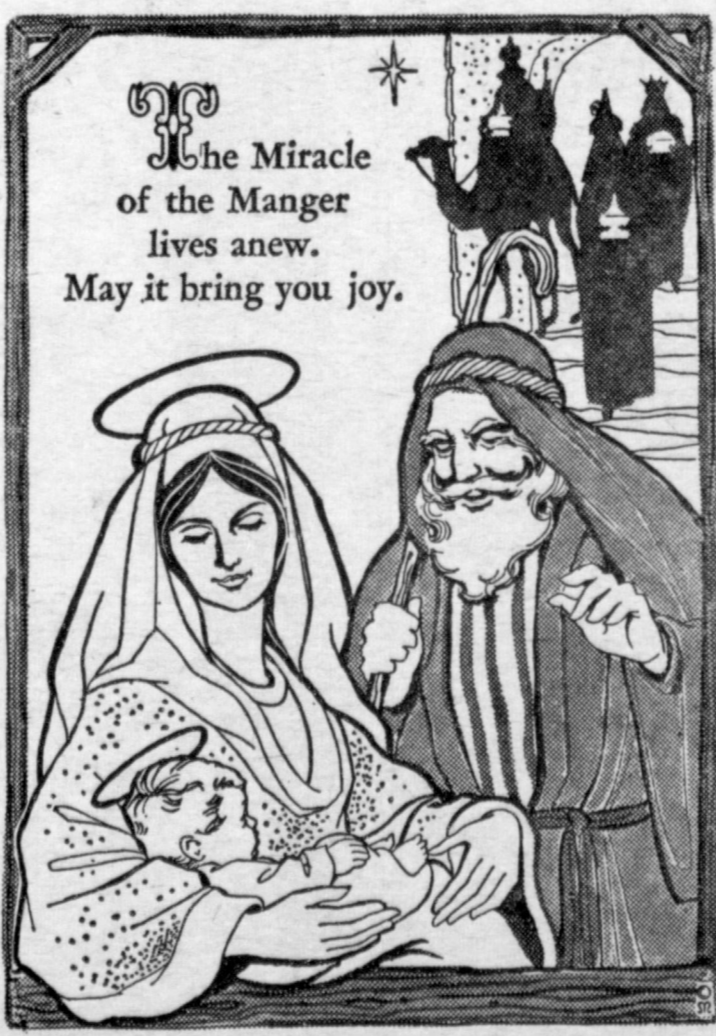
To each and every one of our good friends and patrons, we extend, with sincere appreciation, warm wishes for a most memorable holiday.

**H & H BAR**  
Mr. and Mrs. Clarence Hellman, Muenster



At Christmas, a special prayer: May mankind be blessed with "Peace on Earth." And a special wish: May your personal Christmas be a most happy one.

**Hacker Brothers Well Service**  
Henry, Paul, Kenny, James, Freddie  
Muenster



Heartfelt appreciation to our customers.

**Commerce Street Store**  
Pete Briscoe, Gainesville



May the Star that blazed in the heavens on the night of His birth shine upon you and yours, bringing much Christmas joy.

**Joe Walter Lumber Co., Inc.**  
705 Summit, 665-5577, Gainesville



News Review

Schmitz blacksmith shop which he bought. The Frank Rauschubers celebrate golden wedding anniversary. Glenda Pagel is bride of Bryan Russell. Lou Kreditor of Dallas speaks to students about living in Russia. New officers assume duties at Home-School meeting; Denis Walterscheid's president. Mrs. Ben Luke breaks right arm. Tiger Cubs beat Era 6-0. Muenster Juniors lose at Callisburg. New arrivals: boys for Nick Demshocks and the Lendon Bauers.

Oct. 8 — Muenster's newest business H&W Meat Co., combined slaughter house and meat processing plant is open on N. Mesquite St. Final rites are held for Mrs. Al Bayer, 65, and for Mrs. Raymond Trayler, 39. EDDDD service on Muenster phones will begin Oct. 17. Hornets humbled 6-6 by Lindsay Knights. Tigers are trimmed 21-8 by Era. Weekend brings 3.01 inches of rain. City gets \$7,710 for sales tax in second quarter of '71. J. H. Bayer continues as director of Upper Elm-Red District of Zone 3. Winners are announced in local PP&K contest. Queen candidates are told at MHS for homecoming. Gains are reported in deposits

and loans at Muenster bank. Mr. and Mrs. J. M. Weinzapfel observe 55th wedding anniversary. JETS group goes to A&M Career Day. Local CDA court sponsors CDA Day attended by 100 for religious and social events. PTA installs officers; Mrs. Charles Davidson is new president. Muenster and Lindsay Juniors tie 6-6. Mr. and Mrs. Denny Yosten are injured in Dallas auto accident. New arrivals: a boy for the Leroy Sandmanns; girls for the Larry Reiters and Roger Pautlers.

Oct. 15 — Cooke County Sheriff Bill Pratt gets Muenster KC's Good Neighbor award in Columbus Day observance. Former Rec Room is being remodeled to become home of Modern Floors. Sixty are candidates for confirmation here. Parish CYO hosts 138 for Youth Day here. Hornets run over Era in 62-0 scoring spree. Tigers are trampled 47-0 by Lindsay. Tiger Cubs lose 8-0 to Callisburg. Muenster B team loses to Whitesboro 24-14. Mr. and Mrs. Woffard Hall have celebration on golden wedding anniversary. The Wilfred Reiters celebrate 30th wedding anniversary. Clara Hess and James Hellinger marry at Lindsay. Brenda Beyer is homecoming queen at Lindsay. Spec. 4 Paul Hoedebeck is transferred from Germany to San Antonio Army Hospital. New arrival: a girl for the Butch Fishers.

Oct. 22 — Direct Distance Dialing opens new era in Muenster telephone service. Mayor Arthur Felderhoff makes first call to Congressman Graham Purcell in Washington, D. C. Rainfall measure for week is 2.93, month's total is 6.05; year's total is 31.29. Fort Worth Day School powerhouse crushes spunky Tigers 44-0. Hornets clobber Lake Dallas Falcons 21-0 in district opener. Pixy Bluebirds organize with Mrs. Betty Ann Trubenbach as leader. Gloria Yosten is wed in California to Bill Blachard; couple at home there after extended honeymoon in Hawaii and Australia. City council demands enforcement of dog ordinance. The Joe Walters are off on Latin-American good will tour. Muenster B team is trimmed 22-0 by Lake Dallas. Cubs lose 24-6 to Fort Worth Day School. Danny Eberhart is back in Lindsay with Army discharge after serving in Vietnam. New arrival: a girl for the Guy Pelses.

Oct. 29 — Kenny Walterscheid, 15-year-old son of the Denis Waltersheids, dies instantly in motorcycle collision with pickup. It's time to change clocks again. The J. J. Haverkamps celebrate golden wedding anniversary. Building starts on dairy foods and sandwich shop to be owned by Tommy Herr, Jerry Wimmer, Dolphy Joe Hellman and Johnny Pagel. Tigers lose 38-22 at Greenhill. Hornets beat Pilot Point 27-0 in homecoming game. Pam Walterscheid is crowned homecoming queen. Cub Scout pack reorganizes with 18 members. Mrs. Louis Klement, 84, dies in Norman, Okla. Rain measures .64 inch. Frederick Lippe and Judy Cowlishaw set wedding Dec. 19. The Carl Schillings celebrate silver wedding anniversary. Tiger Cubs win 18-6 at Greenhill. Endres Motor Company marks 25th anniversary. Pete Stoffels celebrate silver wedding anniversary. New arrivals: a boy for the James Dennisons; girls for the Wilmer Waltersheids, Randy Wimmers and Bill Fuhrmanns.

Nov. 5 — Allen Fleitman is named Cooke County 4-H Gold Star Boy; Lou Ann Pybas of Sivells Bend is Gold Star Girl; Mrs. George Gehrig receives 4-H adult worker award; honours are accorded at annual banquet. Mr. and Mrs. Joe Starke celebrate golden wedding anniversary. Mr. and Mrs. C. J. Wimmer are honored on 65th wedding day. Hornets nip Coons 23-20 in tussle for 12-A lead. Potent Dallas Chargers win 31-0 over Tigers. Tour of Reading Lab at SH will be program of Home-School Society. City council calls for crackdown on Halloween vandals. Hillcrest Manor's open house party reactivates Golden Years Club. Parish gives \$513 to cemetery fund. Marietta Grimes, 13, breaks left thigh bone. The Gilbert Knabes move to California. Tiger Cubs trim Dallas kids 14-0. New arrivals: boys for the Bruce Browns and James Strittmatters; a girl for the Tommy Youngbloods.

Nov. 12 — Mrs. Tony Otto, 79, dies after long illness. Final rites are held here for M. J. Kralicke, 79, father of Doctor Kralicke. Chamber of Commerce sponsors changes in local Christmas decorations. Final rites are held for Cecil Rathburn, 60. Muenster Library receives audio-visual and drugs display. Hornets are dumped 22-16 by Sanger Indians; will play Nocona for District 12-A crown. Cistercian Hawks overwhelm Tigers 40-6 in homecoming game. Yvonne Gehrig is crowned homecoming queen. Jaycees deliver surplus F-84-F plane to city park for display. SHH students win trophies in Wichita Falls speech tourney. Work begins on new homes for Mrs. Ronnie Hoagland and Mrs. Charles Taylor. Work progress on new home for Al and Lu Vogel and David Bayer. David Trachtas celebrate 25th wedding date. Don C. Cookes are honored on 60th anniversary. Dolores Pels and Danny Eberhart plan Dec. 27 wedding. Dale Francis guests on local TV Channel 2 with Father Bede Mitchell. More than 800 see new H&W Meat Company plant at open house. Joe Felderhoff is elected SH Alumni president. Tiger Cubs beat Cistercian 18-0. Little Monsters clobber Frisco kids 26-6. Eleven girls make up Pretty Bluebird group. Bees and Whitesboro end game in scoreless tie. Lindsay St. Anne's Society votes donations instead of annual picnic. Bob Schmitz breaks right arm. New arrivals: a boy for the David Spaeths; girls for the Harvey Kings, August Fleitmans and Basil Reiters.

Nov. 19 — Hornets bow to Nocona 21-12 in district showdown; announce 1972 grid schedule with three new opponents. Tigers trample Fort Worth Christian Cardinals in TISC grid season finale; quit TISC and announce 1972 football schedule. Muenster donates \$1362 in UF drive. Eddy's Radiator Service is new business here. Final rites are held at Lindsay for Ray Kupper, 53. Tiger Cubs tie for second place in junior TISC. Muenster-Sanger tie for second in District 12-A. John Myrick gets manager post for chemical company in Florida. Rain measures 1.28. Hospital Auxiliary welcomes donations in lieu of Christmas cards. KCs remember 84 deceased members in memorial rite. Three Tigers get honorable mention for All-District. Peggy Jo Reiter and Charles DiStefano marry in Houston. The William Sandmanns celebrate golden wedding anniversary.

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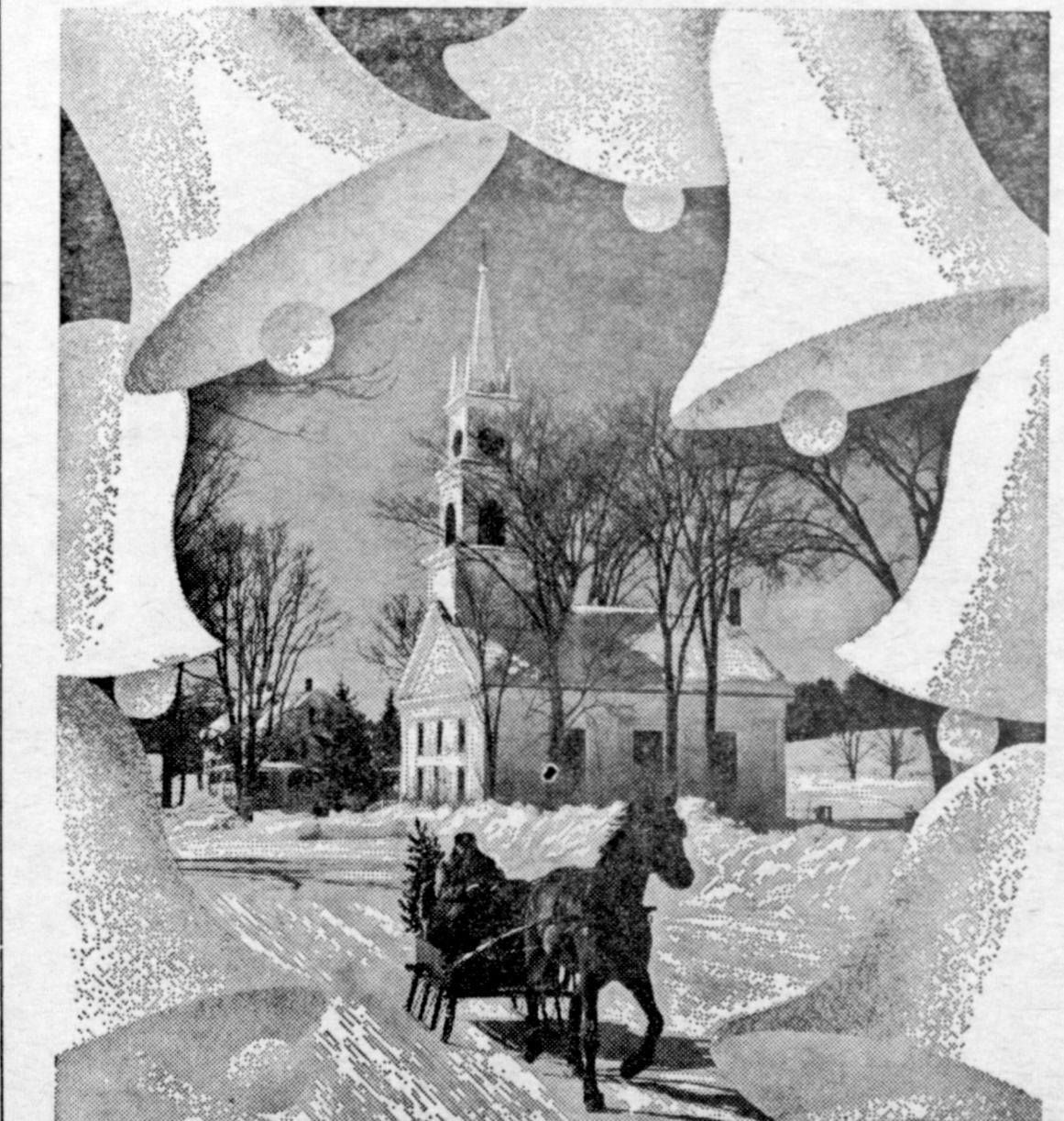
BEST WISHES FOR A Merry Christmas

We thank you for your continued good will.  
Cooke County Implements  
West Highway 82, Gainesville



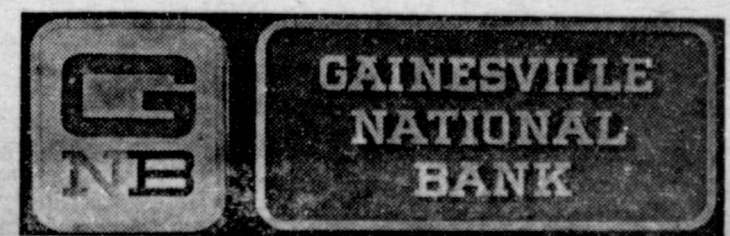
Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season ... and may we say "thank you" for your patronage  
MILLER HUMBLE STATION  
W. J. Miller, Muenster



GREETINGS

May the peaceful spirit of the Christmas Season fill our hearts with brotherhood and good will. It gives us deep pleasure to extend fondest wishes for Happy Holidays to all!



Joyous Christmas Wishes  
In the happy spirit of the holiday that abounds, we thank our faithful neighbors and friends.  
Joe Russell & Son  
Muenster



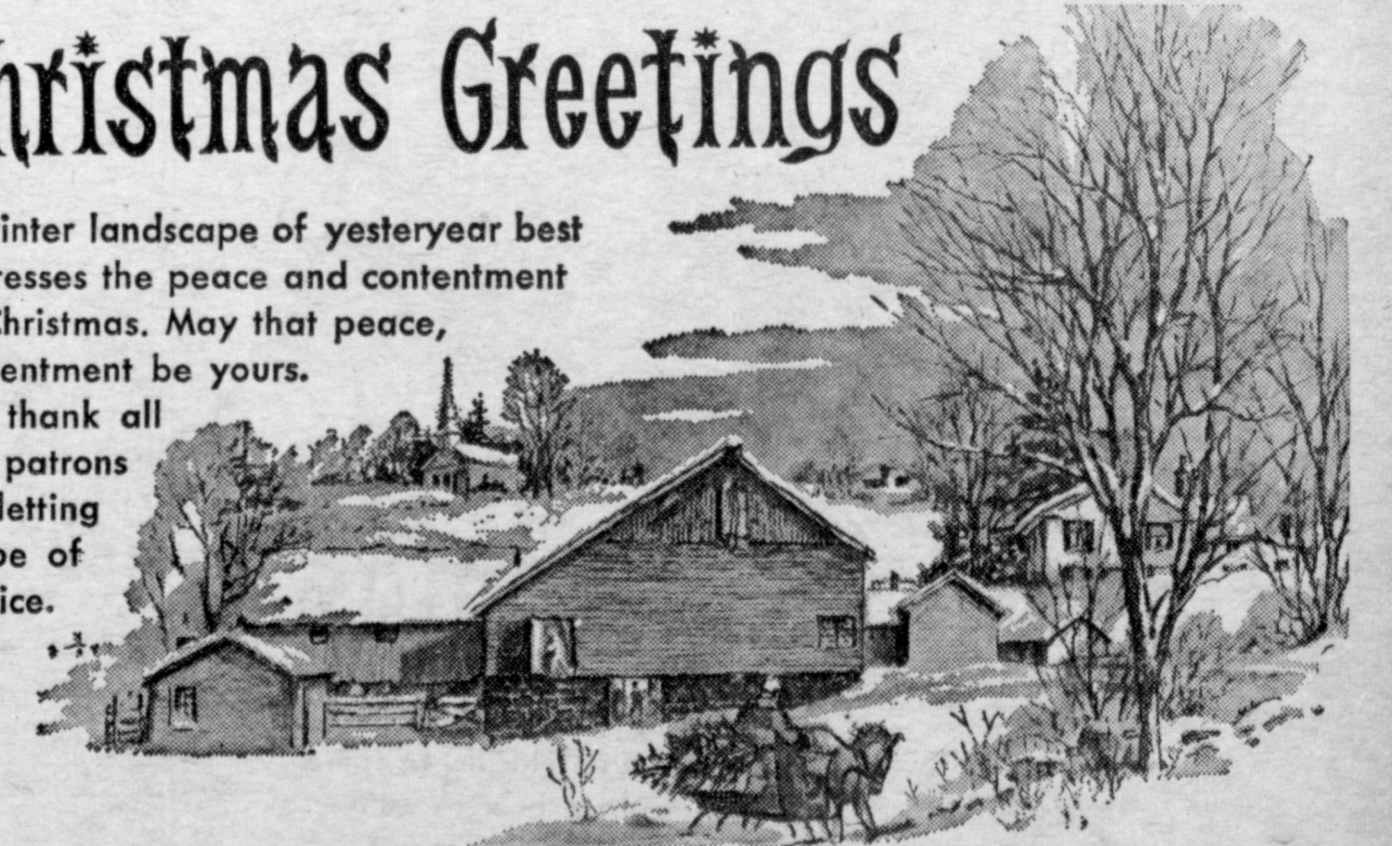
Good Tidings  
Let the eternal light of love, the symbol of His birth, shine into every heart, bringing peace to all.  
W. J. Luke Company  
Muenster



Best wishes for a holiday season filled with happiness and good cheer. And sincere thanks for your patronage.  
Miller's Cleaners  
429 N. Commerce, Gainesville

Christmas Greetings

A winter landscape of yesteryear best expresses the peace and contentment of Christmas. May that peace, contentment be yours.  
We thank all our patrons for letting us be of service.



Babcock Brothers Auto Supply  
Joe Wilkinson, Gainesville



News Review - - -

Tiger Cubs romp to 44-24 win over FW Christian kids. Twenty-eight are in First Communion class here. HDC packs Christmas gifts for Wichita State Hospital.

Nov. 26 — Effective in the near future a third doctor will set up practice here. He is Marvin P. Knight, M. D., known throughout the Southwest as the team doctor for the Dallas Cowboys; his location will be the building adjoining the hospital where the Benedictine nursing Sisters lived. Rustlers get 58 calves from Muenster Livestock Auction. Vandals destroy city park plane's cockpit canopy. Final rites are held for J. C. Embry, 56. This area gets first taste of winter with rain and sleet and sharp drop in temperature. Boys' Club starts training for boxing tournaments. Local NCCW hosts deanery meeting and noon luncheon. Bob Kuppers celebrate silver wedding anniversary. Twelve lettermen head MHS basketball team. 11 lettermen return to Tigers' basketball team. Girls are ready for basketball . . . 27 at MHS, 20 at SHH. Dinner party observes Endres Motor company's 25th anniversary. CCJC Planetarium adds equipment. Burglar alarm at bank was phoney. Muenster Enterprise begins 36th year.

Dec. 2 — Funeral services are held for Mrs. H. N. (Lena) Fuhrmann. Bloodmobile will be here Dec. 22. City's final step in Christmas lighting awaits fair weather. Six Hornets are named on dream team of District 12-A. Week's rainfall is .76 inch. Tom Hess wins two trophies in Turkey Trot race. Cub Scouts get awards at meeting. Jaycees play Harlem Thrillers as scholarship benefit. Barbara Knabe and Clinton Bayer marry. Mr. and Mrs. Ray Evans attend funeral of her aunt Betty Purcell, 90, in Arkansas. Nocona and Windthorst are eliminated from state grid races. Melba Kinsey and J. C. Miller marry. Thanksgiving visitors and holiday reunions hold social spotlight. New arrivals: a boy for the Walter Hackers; a girl for the Sylvan Walterscheids.

Dec. 10 — Winter's first snow on Dec. 2 with dreary, foggy, rainy weather and 3.17 inches of moisture make up week's weather. Year's rainfall total now is 37.40, well above normal. KC lighting contest stresses keeping Christ in Christmas. Engineer's report proposes lake for city water. Area's gain in quality and cost by bloodbank is emphasized. Lighting project is still delayed by weather . . . donations reported amount to \$1152.50. Mrs. Al Hess is elected president of St. Anne's Society. Dwayne Pagel and Willie Wimmer are back at home as civilians. Jerry Yosten will be home for Christmas with service discharge. Margie Felderhoff and Cletus Bayer head SHH Who's Who as Miss and Mr. Sacred Heart. Karen McMichael and Danny Wilde plan Jan. 8 wedding.

St. Nicholas keeps annual date with Dangelmayr clan. FHA chapter plans caroling for hospital and nursing home patients. New arrivals: a boy for the Jimmy Robisons; girls for the Clinton Endreses and the Larry W. Fuhrmanns.

Dec. 17 — Lighted NOEL display dominates the sky over Muenster . . . weather finally permits final installation of city's Christmas lighting sponsored by the Chamber of Commerce and financed by local donations. Brother Thomas Moster earns MA degree in speech and drama at

NTSU. Programs and parties are on both school calendars before dismissal Dec. 22 for holidays. Andy Klement, back from Vietnam, is on leave. Robert Sicking goes to Germany. Santa parties hosted by KCs, JCs and VFW Auxiliary are planned. Herbert Knabe is elected fire chief. Sacred Heart 4-H clubbers win in both junior and senior Share-the-Fun contest and advance to district. Area welcomes clear weather . . . year's rainfall to date is 38.99. Pixy Bluebirds carol at local nursing home. New arrival: a girl for the Roger Fleitmans.

The ring-necked pheasant has the longest tail of any American game bird.

Racing pigeons have averaged 93-95 miles per hour over an 80-mile course.



Warm and sincere greetings to you and your loved ones for the bright holiday season.

FARRAR'S  
in Gainesville

Here's hoping that Santa brings lots of good things your way! Thank you.



Merry Christmas

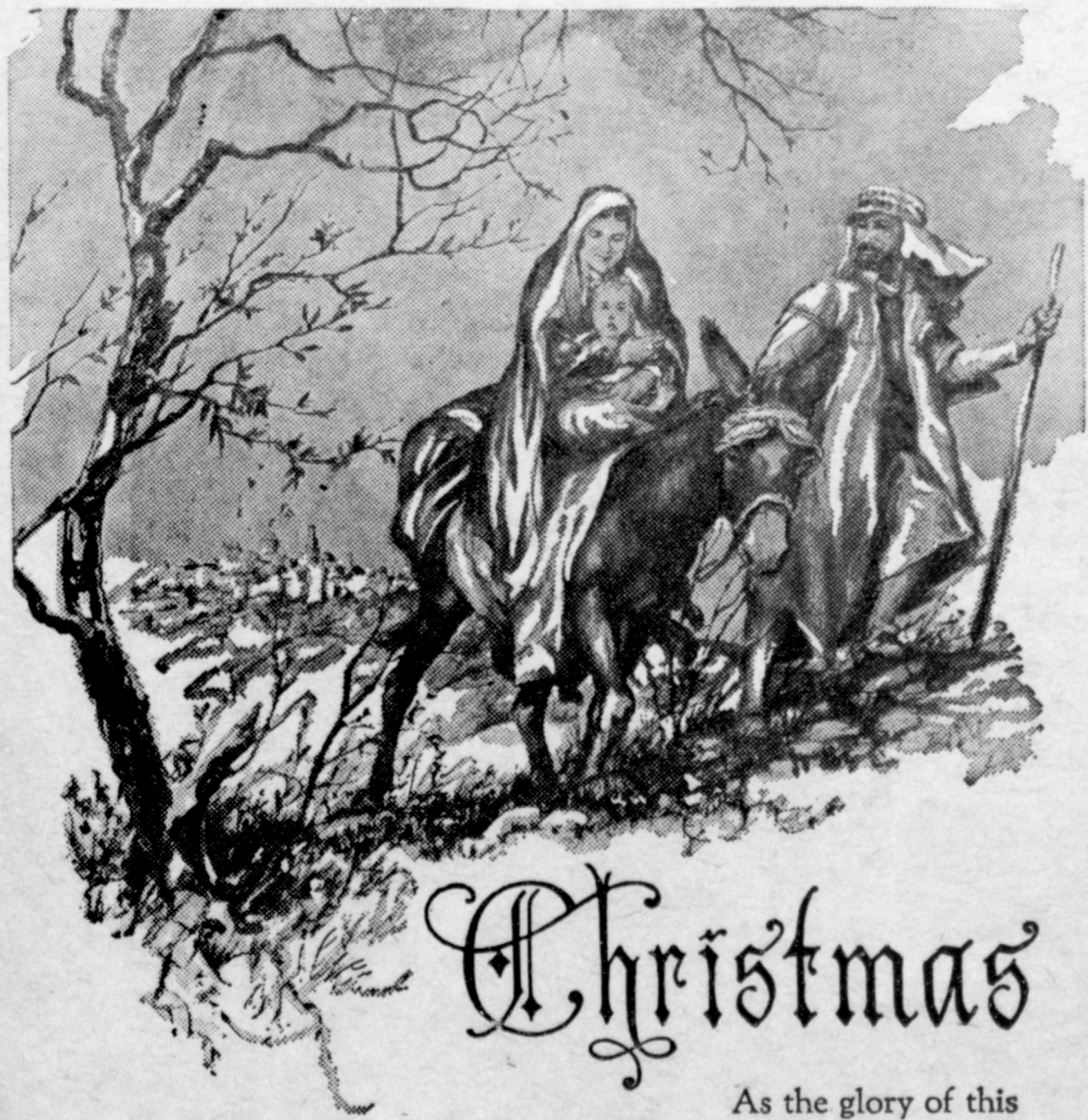
AL HORN  
Paint and Body Shop  
Muenster



Merry Christmas

At Yuletide, we extend to you our wish that merriment may brighten your happy home, all season long.

Jack Cheaney's Western Wear  
Gainesville



Christmas

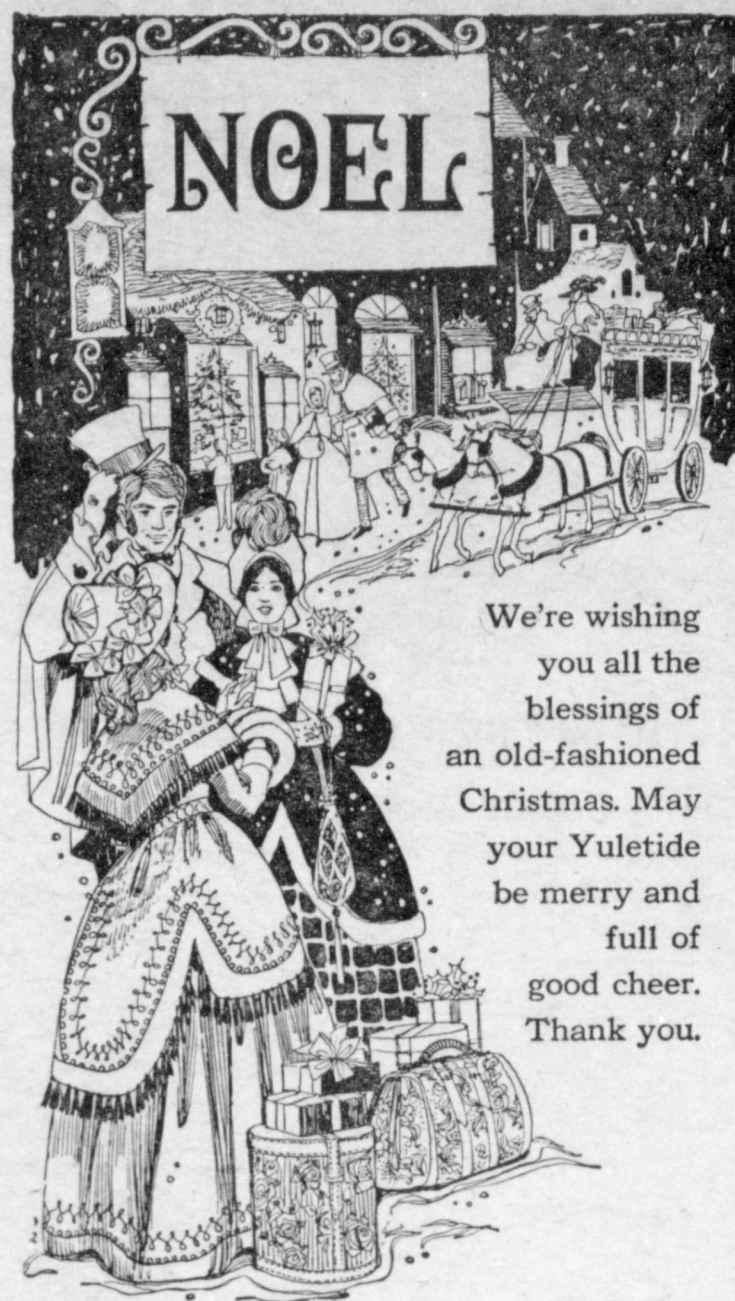
As the glory of this Holiday Season unfolds, let us share a prayer for peace. May your holiday be a joyous one.

Chick's Department Store  
Gainesville



May every joy and blessing of this holy season come to you and your loved ones, bringing peace and happiness . . . making hearts and spirits bright. Merry Christmas!

Tom & Jerry's Barber Shop  
Tommy Herr & Jerry Wimmer, Muenster



We're wishing you all the blessings of an old-fashioned Christmas. May your Yuletide be merry and full of good cheer. Thank you.

BAYER CONCRETE

Mr. and Mrs. Arthur Bayer, Muenster



GREETINGS

Over the fields and through the snow-covered countryside go our warmest Christmas wishes. In this tradition, we greet our friends and customers, with hopes for your holiday happiness, and with genuine appreciation for your good will.

THE CENTER

COFFEE SHOP :: BAR :: LOUNGE  
Mr. and Mrs. Adam Wolf and Employees, Muenster