



MUENSTER ENTERPRISE

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NUMBER 5

Nineteen hundred and sixty five years ago a star gleamed in the heavens and guided three wise men to the crib of a new-born child in a manger. The occasion was the first Christmas, when the eternal source of goodness and wisdom and justice took on the nature of us human beings to atone for our shortcomings and to teach by word and example a way of life that is pleasing to His Heavenly Father. His purpose was clearly explained in the angelic chorus that announced his birth: "Glory to God in the highest, and on earth peace to men of good will."

Those few words combined the two basic precepts of the ages. Summarizing the ten commandments, they told us how best to get along with Almighty God and our fellow man. They prefaced the instruction He was to give us later in life — to love thy God and thy neighbor.

Another anniversary of that wonderful event has arrived, and things are very much the same as they were then. Though He is not present in the flesh He is here in spirit as He always has been. The story of the star and the angelic song are vividly impressed on our minds as a part of the great feast. Wise men all over the world are going to His crib acknowledging that His way is the only way to get along.

Likewise, the world conditions into which he comes are still very much as He first found them. There are despots trying to enslave other people and selfish individuals trying to gratify their own desires without regard for the right or welfare of others. The kind of people who seek His way are still in a pitiful minority. The odds seem to be stacked against Him as much as they ever were.

Nevertheless we know that He and His spirit will be here always. First of all we have His assurance that "I will be with you until the end of time." And His survival through almost twenty centuries is the miracle of history. He was a humble man who chose a life of poverty and a crown of thorns. Of all the great people of history He was the poorest and least influential in a worldly way. But by wisdom, kindness and compassion he had more influence on the minds and hearts of mankind than all of the other greats combined. Starting as an almost unknown man, except in His small country, He has become the most beloved, best known person of all time.

One would think under such circumstances, that the world should be convinced by now, and His following should be universal. But the same old difficulty still has to be reckoned with. People now as during His lifetime are still slow to accept His standards. They prefer to do things their way instead of God's way. So they go on making a mess of things.

Nevertheless it is reassuring to know that solutions to most of our troubles, both public and private, are available by simply adopting the spirit of Christmas. Global frictions would end in a hurry if the world leaders involved in them would assume an attitude of good will toward one another. The same applies to private frictions. Individuals get along better with each other by adopting the Christmas spirit as the year round rule of life.

Nowadays Christmas is shamefully commercialized. So much so that average people are inclined to lose sight of the Christ child and the meaning of His birth. All of that is good as far as it goes. The gifts, the cheer and the atmosphere of friendliness are

(Continued on page 10)



*"Unto you is born this day
in the city of David a Saviour,
which is Christ the Lord"*

As brightly as the star of Bethlehem,
that Silent Night,
may the spirit of the first
Christmas shine forever in your heart.
May its message of
Peace and Good Will become an
abiding source of hope to you and yours.

Rainfall Measures 37.51 in. to Date

Moisture in Muenster has been above normal this year. According to the figures on Steve Moster's official weather bureau record, total rainfall for the year stands at 37.51 inches. The average for this area is about 33 inches.

By comparison, the highest on the local record is 51.80 inches in 1957 and the lowest is 19.06 inches in 1956. Other recent readings were fairly high of 41.56 in 1964 and 41.67 in 1962 and a fairly low of 21.32 in 1963.

The plentiful rainfall in general has been fine for everything but the small grain. Pastures, hay crops, corn and maize thrived. Wheat not only got more than needed but harvest was delayed by rain at cutting time and the yield was hurt accordingly.

And now again abundant rain plus mild weather has caused another small grain

problem. Many wheat and oats fields are doing too well, especially those that were fertilized. They are developing too far, vulnerable to serious damage in case of a hard freeze. Some farmers, unable to hold it back by grazing, have nipped off the top with mowers.

Temperature lately has been setting records for mildness at this time of the year. There have been a few mild frosts, according to the thermometers, but some flowers are in bloom and sweetpeppers are nipped but not killed. Also some spring flowering shrubs have come out with early blooms.

Rainfall by months has been as follows. January 2.68 inches, February 2.54, March .99, April 1.42, May 7.52, June 4.10, July 1.8, August 5.29, September 6.99, October 3.03, November 1.45, December 1.32.

News of the Sick

Frank English, 57, was rushed to Muenster Hospital by ambulance Monday night after his automobile and a semi-trailer truck collided on the highway as he drove from Hofbauer's parking lot. He is being treated for facial lacerations and other injuries. Driver of the truck, R. C. Matthews, 55, of Myra, crawled from his over-turned truck without injuries. The vehicle crossed the highway, mowed down several small trees and clipped a TP&L power line pole.

Ben Luke entered Muenster Hospital Tuesday for treatment of pneumonia.

Ray Evans underwent surgery for the second time Friday at Muenster Hospital

where he is a patient since Dec. 6. His first operation was on Dec. 7.

J. M. Weinzapfel is on the mend and out of the hospital after a series of four operations: major surgery at Muenster Hospital, two eye operations in Dallas and major surgery here Dec. 9.

Kristie Walterscheid is improving following a serious illness of pneumonia that sent her to Muenster Hospital last Friday. She is the month-old daughter of Mr. and Mrs. Willie Walterscheid.

Two of the Bill Luke children are patients at Muenster Hospital for treatment of pneumonia. Carolyn, 5, entered Sunday; her brother Jimmy, 7, joined her Tuesday.

SH Pastor Lists Schedule for Christmas Service

The schedule of Masses for Christmas day at Sacred Heart Church is almost the same as the customary Sunday schedule, according to the pastor, Father Alcuin Kubis. The only difference: Midnight Mass is added and Evening Mass is deleted, and the High Mass is at midnight instead of 9 o'clock.

The schedule begins a half hour before midnight when the boys' choir sings carols in church until a procession just before Mass by priests, altar boys and officers of CYC bringing in a replica of the Child Jesus, blessing it and placing it in the crib.

Other services are at 6, 7:30, 9 and 10:30. All are Low Masses and the children's Mass at the usual time, 7:30.

Soil Conservation District Sponsors Essay Contest

The Upper Elm-Red Soil and Water Conservation District will again sponsor the annual Essay Writing Contest in the field of soil and water conservation.

Harold Skaggs, chairman of the board of supervisors, has announced that the sixth annual essay contest, now open will run through Jan. 31, 1966. Any boy or girl, not more than 19 years old, and residing in the district is eligible to compete, in or out of school, but not a high school graduate.

This year's subject is "Conservation — The Key to Plenty." Skaggs suggests that writers do not prepare a technical paper on how to conserve soil and water, but rather be original... try to describe how soil and water will provide for the future needs of Texas and its citizens.

The Upper Elm-Red District will give incentive prizes as follows: \$15.00 first, \$10.00 second and \$5.00 third. Last year the contest drew 108 entries. The board expressed a desire to have 500 entries this year. Districts elsewhere have as many as 1000 entries each year.

All essays will be judged locally in the Elm-Red District and then forwarded to the Fort Worth Press for entry in the state-wide contest (Continued on page 10)

Funeral Services Held Saturday for Mrs. H. Streng, 74

Funeral services with Requiem Mass were held Saturday in Sacred Heart Church for Mrs. Henry Streng 74, who died suddenly early Thursday at her home.

Father Alcuin Kubis officiated and gave the funeral sermon. He also conducted graveside rites in Sacred Heart Cemetery. Nick Miller Funeral Home was in charge of arrangements.

Two rosary services were held in the Miller Chapel on Friday. A 4 o'clock rosary was recited by the Saint Anne's Society and Third Order of St. Francis of which she was a member. The community rosary was at 8 p.m.

Bearers were grandsons: Dwayne Schilling, Tommy Herr, John Henry Streng, Regi Bayer, Jimmy McDaniel and Billy Joe Dangelmayr.

Mrs. Streng, the former Miss Emma Nehib, was born in Siston, Texas, June 2, 1891, and came to Muenster as a young girl. She married Mr. Streng here 53 years ago. They resided five miles southwest of the city. Mrs. Streng, in apparent good health, was found dead in bed by a son Bill, who resides on the same farm.

Surviving are her husband; three sons, John P. and Bill Streng of Muenster, and Joe Streng of Gainesville; three daughters, Mrs. Frank Schilling of Muenster, Mrs. Marie Skelton of Dallas and Mrs. Earl McDaniel of Richardson. Also one brother, John Nehib of Valley View, and three sisters, Mrs. John Altenbaumer of Vinita, Okla., Mrs. Otto Hersch of Gonzales and Mrs. Frank Fafster of Shiner.

Among relatives at the funeral in addition to the children and families were Mr. and Mrs. Frank Gasler, Frances Ann Gasler and Frank Streng of Shiner, Gus Altenbaumer, Mrs. Theresia Coyne and Mrs. Don Spaulding, all of Vinita, Herman Altenbaumer of Centralia, Okla.

Mr. and Mrs. Alois Pels of Pilot Point, Messrs. and Mmes. Pete Prescher, Tony Nehib, Joe Krahl and Henry Schumacher, all of Gainesville, John Nehib and Messrs. and Mmes. Ed Nehib and Martin and Tony Hacker, all of Valley View, Messrs. and Mmes. (Continued on page 10)

Eleven New Homes Included in City's \$224,700 Total of '65 Building Permits

One of the more active years in residential building at Muenster is coming to a close. According to the city record, \$187,700 worth of building permits were issued during the year for construction of eleven new homes and six remodeling jobs. Additional permits for \$33,000 worth of commercial construction brings the year's total to \$224,700.

While high on the record of home building, it is far from the top of the record of total building permits in a year. The highest ever was in 1962 when the hospital, telephone building and dress factory were included in a total of \$845,500. Next high was \$535,000 when Sacred Heart Church was built in 1952. The total was \$417,650 in 1961 when the Sisters' home, Wilde Chevrolet, post office and Fina Station were built. Also higher were the \$323,000 total in 1949, when the public school was built and \$311,000 in 1955 when the Electric Co-op and Hofbauer's store were built.

Permits for the eleven new homes with a total value of \$177,000, were issued to Anthony Grewing, Tommy Dankesreiter, Mike Sloan, Joe Galloway, Harold Knabe, Arnold Henscheid, Tommy Herr,

Mrs. R. J. Hellman, Henry Weinzapfel, Charles Ashford and Robert Dale Walterscheid.

Permits for new commercial buildings, with a total value of \$33,000 were issued for the TP&L office, the Car Wash and warehouses for Urban Endres and Clyde Fisher.

Permits for building additions, with a total value of \$14,700 were issued to Humble Station, Dr. Kralicic, John Haverkamp, A. T. Tuggle, Herbert Meurer and Isabell Fette.

As usual, the total shown on permits is far short of the actual amount spent on building in the community. The first reason is that estimates for permits are usually conservative on both new jobs and repair jobs, and also that dozens of small jobs during a normal year do not require a permit.

Another point is that a number of jobs were outside the city limits, particularly the elaborate show barn for Colonial Acres Farm.

Other totals for city building permits in recent years were as follows. \$164,000 in '64, \$51,500 in '63, \$845,500 in '62, \$417,650 in '61, \$149,450 in '60, \$122,950 in '59, \$89,250 in '58.

The Muenster Enterprise Staff Extends Sincere Wishes for a

MERRY CHRISTMAS



THE MUENSTER ENTERPRISE

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

Christmas Time Is Boom Season For Shoplifters

The Christmas season, with its religious significance and spiritual uplift, is often marred by human greed and weakness. One of the more serious problems is caused by the

despicable sneak thief — the shoplifter.

Each year during the holidays, the "heister and boosters" step up their forays of theft and pilferage which result in tremendous losses to the public. Their methods are as old as the profession itself. They operate with fake boxes and packages, loose coats and

oversize clothing, shopping bags, large purses, and numerous other devices to cover their activities.

No merchant, from the corner grocer to the exclusive furrier, is exempt from the shoplifter. This thief comes from any station in life. He may be rich or poor, male or female, young or old, and an amateur or professional. Encouraged and unwittingly abetted by bustling crowds and jammed stores, the shoplifter and two of his lawless allies, the purse snatcher and pickpocket, are bold and aggressive.

In 1964 there were some 184,473 shoplifting cases recorded involving stolen goods valued at almost 5 million dollars. Much of this loot, of course, was taken during the height and rush of Christmas shopping. From 1959 through 1964, shoplifting increased 93 percent, and it is the fastest growing larceny violation. It should also be noted that purse snatching has increased 82 percent since 1959 and pocket picking 28 percent.

The scourge of shoplifting and similar violations is a community problem. Concerted and realistic action by business and civic groups, news media, police and the general public is needed to halt this costly public burden.

Let us confront the shoplifter with good security and detection measures, quick arrest, and prompt and forceful prosecution. To do less is to condone him.

J. Edgar Hoover
 Director, FBI

Scouts Combine Honor Court and Christmas Party

About a hundred Boy Scouts and parents gathered in the KofC Hall Monday night for the annual Christmas party and court of honor.

The event started with the court of honor as boys received the awards and badges they qualified for during the past year. At the presentation of awards Scouts were accompanied by mothers, who received miniatures of the pins presented to the boy, then Scout and mother pinned the pins on each other.

That event was followed by a gift exchange at the Christmas tree and a chicken dinner catered by Rohmer's.

Presentations were as follows: Scoutmaster Ed Schneider awarded Tenderfoot pins to David and Danny Fette, Kenneth Rohmer, Joe Swirczynski, Glenn Miller and Earl Koelzer.

Committeeman W. J. Miller awarded Second Class pins to Tim Bindel, John Schneider, Ronnie Hess, Alan Hess, Tim Hartman and David and Danny Fette.

Committeeman Joe Sicking awarded First Class pins to

Pastor's Christmas Message

Dear Parishioners and Friends,

On the first Christmas night, the Shepherds were led by a star to the stable at Bethlehem to adore the Infant Savior, the Son of God, while the angels sang that glorious hymn:

"Peace on Earth to Men of Good Will"

The world sorely needs peace today but unfortunately it does not seek it in the way it can be found — a return to the Crib of Bethlehem. If the minds and hearts of man would turn honestly to the Christ Child their good will would certainly be rewarded by the blessed spirit of abiding peace.

Pray earnestly, on Christmas, that men may heed the plea of our Holy Father, Pope Paul the 6th and accept the Infant Savior's message of peace and love so that peace may be restored forever to all nations.

May the love, peace and happiness of the Infant Jesus gladden your hearts and the hearts of your loved ones on Christmas. May God's choicest blessings, too, be yours throughout each day of the coming year.

A Merry Christmas!
 Father Alcuin

Terry Miller, Bobby Bruns and John Felderhoff.

Committeeman Edgar Dyer awarded a Star Scout pin to Robert Knauf and Life Scout pins to Mike Endres, Kenneth Swirczynski and Donald Hartman.

Committeeman L. B. Bruns awarded merit badges as follows: 16 to Donald Hartman, 16 to Kenneth Swirczynski, 5 to Robert Knauf, 5 to Mike Endres, and 4 to James Dangemayr.

Mr. and Mrs. H. H. Homsley were here during the weekend and again during the week to check on their granddaughter, infant Kristie Walterscheid, who has been seriously sick at Muenster Hospital suffering from pneumonia since last Friday.

Miss Jeannine Hofbauer of Dallas is holidaying with her mother, Mrs. Andy Hofbauer.

Guests of Mrs. Ruth Needham Sunday were Mrs. Bob Yarborough and Mr. and Mrs. Kenley McMackin of Wichita Falls and Mrs. Lucille Fancher of Pasadena, Calif. Mrs. Fancher remained through the week until Friday when she goes to Fort Worth to spend Christmas with an uncle and aunt, Dr. and Mrs. M. B. Badt. She'll return to California Sunday.

FIRST CARDS SOLD

Christmas cards were first offered "to the trade" by an English publishing house in the 1860's. They carried such designs as jolly old gentlemen (who might have been Santa's forebears), plum puddings, holly and mistletoe.

Draft Boards Have Eyes on Oldsters

Texas draft boards soon may take married men up to 35 years old who have no children in order to fill armed forces quotas. This will be done for the first time since World War II.

Col. Morris S. Schwartz, state selective service director, made the announcement to Texas college and university registrars. He urged the education officials to let Selective Service known as soon as draft-age young men drop out of school or lighten their work load — as "the nation can provide useful occupations for the perennial students who show no progress."

Actually, raising the age

bracket from 26 to 35 won't produce many more eligible men, according to Schwartz's calculations. He estimated there are less than 3,000 in the outside age range due to the number who qualify for deferments because of dependent children or other reasons.

Selective Service, Schwartz emphasized, wants to leave "serious, dedicated students in school" to complete their work, and feels reporting drop-outs or those whose study load drops below fulltime will help make this possible.

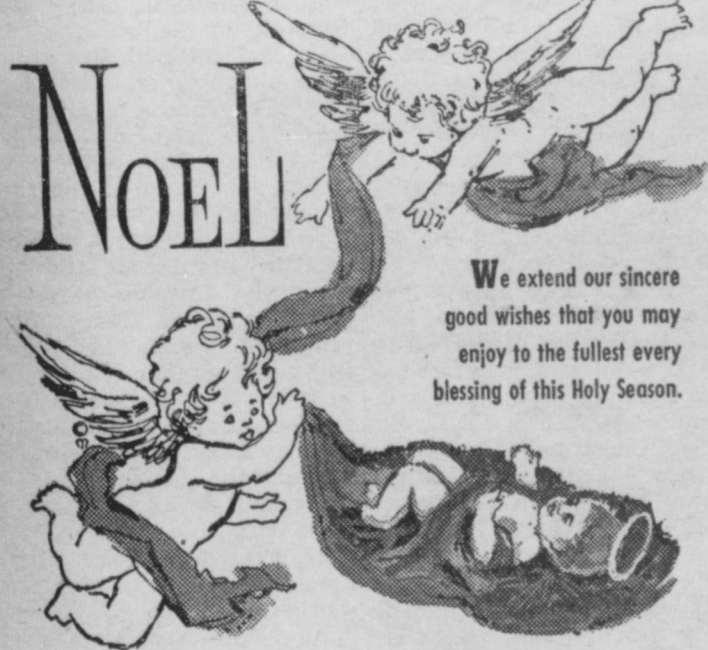
Mother's reply to her daughter's questions on the subject of matrimony: "You'd better ask your father's advice. He made a much smarter marriage than I did."



CHRISTMAS GREETINGS

We take this opportunity to extend warmest wishes to our many friends. Hope you are heading for the happiest holiday season ever!

JACK CHEANEY
 Saddle Shop & Western Wear
 211 W. Elm, Gainesville



We extend our sincere good wishes that you may enjoy to the fullest every blessing of this Holy Season.

Green Gables Lounge
 Joe Bezner, Lindsay



We wish for you the blessings of Christmas. May the radiance of the Star of Bethlehem light your way to peace and contentment in the coming year.

Endres Hay Company
 Mr. and Mrs. Paul Endres, Muenster



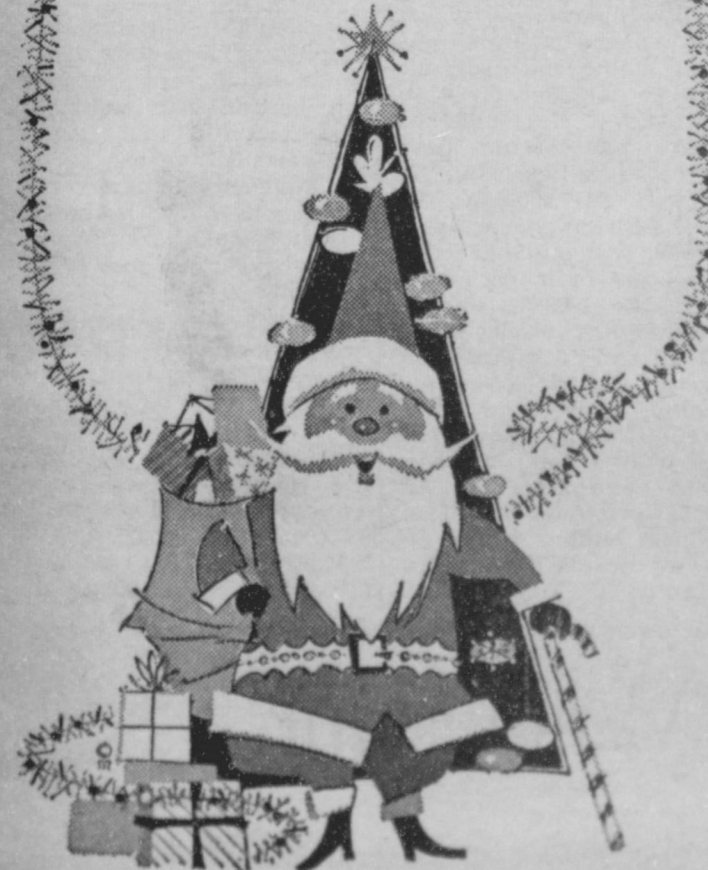
merry Christmas

Christmas is made of snowflakes and church bells and laughter and dreams... may all of yours come true. Have a Merry Christmas.

ROHMER'S RESTAURANT
 Emil Rohmer Muenster

CHRISTMAS JOY

Here's hoping Santa leaves all the dreams of our loyal patrons in bright array beneath their Christmas trees. A hearty "thank you" to you all!



Muenster Telephone Corporation



GREETINGS

As Christmas comes to you this year, we warmly wish that it may bring a holy meaning ever deeper, hopes ever brighter, and joyous blessings ever richer.

CHICK'S
 DEPARTMENT STORE
 Gainesville

Barney Mitchell
 wishes you a
 Merry Christmas
 and a
 Happy New Year

Mitchell Air Conditioning
 Lennox Air Conditioning and Heating
 305 S. Chestnut, Gainesville

A jaguar is a large American spotted cat resembling the leopard.

When the going seems easy, it could be that you are going down hill.

New Manager at J&L
A new man is on duty as manager of Jones & Laughlin Supply, succeeding Leonard Owen, who transferred recently to the Wichita Falls store. He is James Butts, 24, formerly with the Kilgore J&L store and also a native of Kilgore. Mr. and Mrs. Butts and their two children are living in Gainesville.

Definition of a bar: "Something which, if you go into too many of, you're apt to come out singing too loudly a few of, and maybe land behind some of."

News of the Men in Service

Holiday Leave
Frank Schilling Jr. who has been soldiering in the Panama Canal Zone since February is home on holiday leave. He arrived early Sunday to spend 30 days with his parents and family.

Holiday Visitors
Jim Owen, Navy boatswain mate third class, his wife Elaine and little daughter Susan arrived from San Diego, Calif., Sunday to spend the holidays with his parents and family, the Ray Owens. It's Jim's first trip back home in 18 months and his wife's and little girl's first visit in Muenster. After the holidays Jim will get overseas duty.

Parochial Teams Divide Twin Bill At Lindsay High

Parochial high basketballers broke even in their twin program at Lindsay Tuesday night. In the first, Tigerettes were at the short end of a 49-37 score, and in the next Tigers were at the long end of a 45-25 count.
Lindsay's girls gained gradually through the first game as scores ended periods were 10-8, 27-22, 37-29, and 49-37. Leading scorers were Margie Fuhrmann, 29, Joan Zimmerer 12 and Paula Schmitt 8 for Lindsay; Mary Wimmer 16, Barbara Schmitt 11 and Joyce Schmitt 10 for Sacred Heart.
Next game it was Sacred Heart boys gaining constantly and scores at the quarters were 12-3, 22-10, 32-17 and 45-25. Larry Hess hit 15 for the Tigers, Leon Endres 12 and Steve Kralicke 10. Mike Hundt, Andy Arendt and Joe Bezner each scored 6 for the Knights.

Bank Stockholders Receive Dividends

For the forty second consecutive year stockholders of Muenster State Bank are receiving a 6 per cent dividend on their investment.
Directors of the bank declared the dividend at their December meeting and also authorized an increase of the bank's surplus reserve account out of the year's profits. This is in keeping with the bank's long standing policy to increase its capital structure constantly in order to keep pace with the increasing needs of a growing community.
A report on the bank's operation shows that both deposits and loans remained normal during a busy year of community service.

Fine Photography



NEW! LADY SHAVEX
Twin head for legs... arms, in Smart Cosmetic Pouch \$9.95

NEW! SHAVEX Classic
WORLD'S ONLY MEN'S ELECTRIC SHAVES WITH AMAZING 3 YEAR UNCONDITIONAL GUARANTEE. Perfect shaves every time or your money back...

New features include:
• Adjustable Rollers
• Near Oil Motor
• Magic on-off
• Soap squeegee
• Surgical steel blades \$19.95

SHAVEX

Watts Bros. Pharmacy
Gainesville

For **COLDS** take **666**

We Wish You A MERRY CHRISTMAS AND SAVINGS ALL YEAR!

TOMES 14 TO 22 LBS. AVG. **35**¢

Turkeys **ARMOUR STAR** Grade A

HENS 10 TO 14 LBS. AVG. **39**¢

Mohawk
CANNED HAM
3 lb. \$2.89
5 lb. \$4.89

Y.C., halves or slices
PEACHES
Shurfine, No. 2 1/2 - 3 - 89¢

INSTANT COFFEE
20c off label
Maxwell House, 10 oz. - \$1.29

SALAD DRESSING
Shurfine, qt. - 45¢

TOILET TISSUE
ZEE, 4 roll pkg. - 35¢

Shurfine, 46 oz.
Tomato Juice - 3 - \$1.00

Wishbone Deluxe, 16 oz.
French Dressing - 49¢

Shurfine, No. 300, All green
Cut Asparagus - 2 - 59¢

Colgate, family size
Dental Cream - 2 - \$1.50

Brach's
Mintlets - 2 bags 39¢

WE GIVE

DOUBLE STAMPS ON WEDNESDAY

With grocery purchase of \$2.50 or more (no cigarettes) on Wednesday we give twice as many S&H Green Stamps.

FREE
100 S&H Green Stamps
With each 100 lbs. of meat processed.

Shurfine, No. 303 ENGLISH
PEAS
5 - \$1.00

Libby's, 4 oz.
VIENNA SAUSAGE
5 - \$1.00

Frozen
Johnstons, family size
Cherry, apple, peach, pineapple Pie - 69¢

Beef with vegetable
Oyster stew, shrimp
Campbell Soup - 3 - \$1.00

Produce
Green pascal
Celery - stalk 17¢

California Naval
Oranges - lb. 19¢
Sweet Potatoes - bu. \$2

Hams
Hams - lb. 59¢
Shank - lb. 59¢
Butt - lb. 61¢

ENERGY 1/2 gal.
Bleach
29¢

DASH DETERGENT
30c off label
Jumbo, \$2.03

We'll Close at 6 o'clock Christmas Eve

Phone 759-4434
HOFBAUER'S
FOOD & LOCKER SERVICE

Dance

Saturday Dec. 25
Christmas
VFW HALL MUENSTER

Music by Jack Hogan

SH Teams Lose in Slidell Tourney
The basketball teams of Sacred Heart High each lost two games in a row at the Slidell tournament last weekend. To start, both were clobbered by Slidell and went into the consolation bracket. Then the girls were eliminated by their 27-23 loss to Ponder and the boys were eliminated by a 44-32 loss to Callisburg.
The Tigerette opener was a real run-away, 69-5. Next one the Tigerettes led 13-11 at the half and 18-17 at the third quarter, then Ponder rallied for a good last quarter and a win of 29-23. Leading scorers for Sacred Heart were Mary Wimmer 10 and Barbara Schmitt 9.
The Tigers' opening loss was another decisive one, 84-39, as Leon Endres had a big night for 26 individual points. In the next game Callisburg pulled ahead gradually as scores ending the quarters were 10-9, 21-15, 31-27 and 44-32. Leon Endres hit 10 for the Tigers and Steve Kralicke 8.

The Charm Shop
1/2 PRICE!
SALE

The Charm Shop's first time ever in which every item on sale is reduced 50%

Big Selection of:

- Long, fur trims and car coats
- COATS** - - - - -
- Dacron & wool knits, 100% wool suits
- SUITS** - - - - -
- Misses and junior. Knits, silks, cottons, blends. Good selection sizes and colors.
- DRESSES** - - - - -
- Pants, sweaters, skirts, blouses
- SPORTSWEAR** - - - - -
- Bras, slips, pajamas, gowns
- LINGERIE** - - - - -
- COSTUME JEWELRY** - - - - -

1/2

Starts Monday, Dec. 27

All Sales Final All Sales Cash

The Charm Shop
Pearl Evans, Muenster

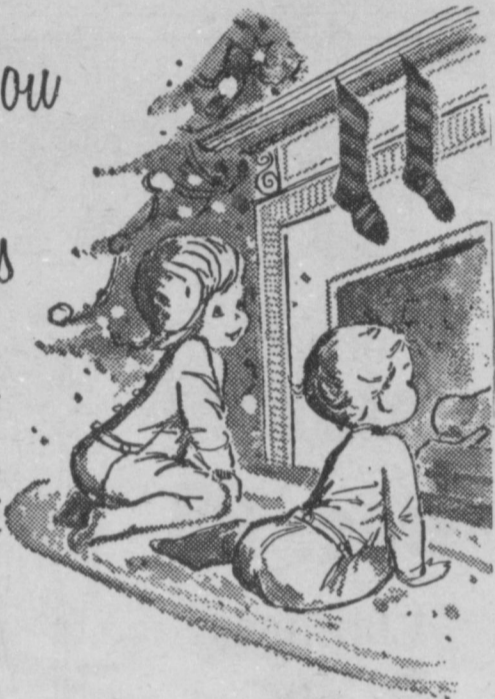
To Our Friends in Muenster

We would like to take this means of thanking our friends for the kindness and thoughtfulness shown us this year and to wish all
A Very Merry Christmas
and a Prosperous New Year.

James Ray, Patsy, Lezlee and Larry Polk

Joy TO You AT Christmas

Time for Santa to fill the stockings. Time, too, for us to wish you a Christmas overflowing with joy and happiness.



Muenster Beauty Shop
Pearl Williams

A Prayer for Christmas

May the spirit of Christmas inspire mankind to persevere in its quest for the blessing of Peace on Earth.



EVELYN'S STYLEROOM
Evelyn and Charlotte
404 N. Main, 759-4388, Muenster

Local News BRIEFS

Souvenirs from Africa and little wooden shoes from Holland came to Muenster with Rainard Walterscheid who arrived Tuesday night to spend a 30-day vacation with his mother, Mrs. Harold Walterscheid and family. The trio, mother, Lambert and Shirley Walterscheid met him on arrival at Dallas Airport. Rainard is employed by an oil company in Lybia. He visited in Amsterdam enroute home.

Scouts, Notice!

There will be no Scout meeting Monday night, Dec. 27.

In Muenster to spend the holidays with Mr. and Mrs. Ernest Medders and family are her brother and sister-in-law, Mr. and Mrs. S. D. Smiddy of Williamsburg, Ky., their son Jim Smiddy and his young daughters Pam and Melissa of Cleveland, Tenn. Jim came ahead to attend the Tennessee-Tulsa football game in Houston... he's coach at Cleveland High. Accompanying him from Muenster to the game were Gene and John Riggs and Candy Fette. Tom Thorpe and son Tommy of Dallas met them there. And Miss Fette's cousin Charlotte Swinger of Houston was in the party. Mr. and Mrs. Smiddy and granddaughters arrived Wednesday this week. They waited until the girls were out of school.

Among those attending the TP&L Christmas party for the Gainesville District Monday night at the Caravan in Gainesville were Messrs. and Mrs. Bobo Jaska, Kenneth Selby and Val Fuhrmann and members of their families. About 90 persons were present for dinner, entertainment, and gift exchange.

Mrs. Lena Bernauer of Gainesville was in Muenster Wednesday with gifts and greetings for relatives and friends. She had lunch with Mrs. Ben Seyler and Mrs. John Fette at their home and after a number of pop calls spent the rest of the afternoon with her sister, Mrs. J. H. Otto.

Local boys attending Subiaco Academy arrived from Arkansas Tuesday and have holidays until Jan. 4. They are Paul Hoedebeck, Mike Felderhoff, Gene Kleiss, Mike Hennigan, Tommy Hess, Mike Stoffels, Glenn Trachta and J. D. Luttmier. They made the trip in the Subiaco school bus chauffeured by Father Nicholas Fuhrmann and Father Columban who went on to Fort Worth. Also with the group were Eddie and Don Schad of Lindsay.

Santa Greet's Tots At Colonial Manor

Hundreds of children had added holiday joy this year on visits to Colonial Acres Farm where Santa Claus was a special guest from 7:30 to 9 o'clock three nights.

He established his headquarters on the front porch of Colonial Manor and was kept busy greeting and treating little boys and girls, including wee ones who were accompanied by parents. Misses Cathy Medders and Candy Fette, dressed in red and white Colonial costumes, helped hand out candy.

Great numbers of grown-ups also visited Colonial Acres Farm to view the many splendored Christmas decorations. Some came from Dallas and Fort Worth saying they were "on a Christmas pilgrimage to Colonial Acres."

There are thousands of colored, twinkling lights — decorating each tree and shrub on the place, along the curved front driveway and the side driveway.

New this year is a glass house for the Enchanted Forest with its many animated dolls and animals. The Nativity scene with a life-size stable and Holy Family, choir boys, angels, Dickens carolers and animated life-size Santas are among the out-

door decor.

Mr. and Mrs. Medders have graciously invited all who would like to see the decor to drive by any night during the holidays. The lights will be turned on every night until after New Year's Day. But Santa Claus won't be there in person. His last visit there this year was Wednesday night.

Several blocks of Muenster were in the dark for four hours after an accident on Highway 82 opposite Hofbauer's Monday night about 6:45 o'clock. A heavy truck left the road and hit a TP&L service pole breaking two conductor lines.

What New Industry Means to a Town

According to the Chamber of Commerce of the United States, this is what 100 new industry workers bring to a city: 359 more people, 65 more employed in non-manufacturing, 91 more school children, \$710,000 more personal income per year, \$331,000 more retail sales per year, \$229,000 more bank deposits, 100 more households, 97 more passenger cars registered, three more retail establishments. —Marshall (Tex.) News-Messenger.

Medders Host 225 At Christmas Party For Employees

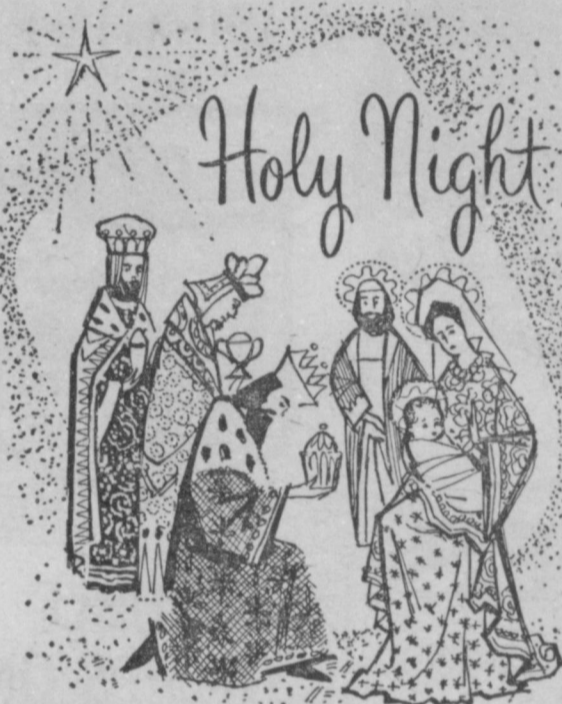
Mr. and Mrs. Ernest Medders were hosts Tuesday night at the annual Christmas party for their employees at Colonial Acres Farm. Employees' families also attended and brought the total number of guests to 225.

The party was held in the new show barn which was decorated in the Christmas theme with a large lighted tree holding a vantage spot. It was here that Santa Claus visited

with the children and handed out gifts. Everyone attending received a present. Mary Medders and Candy Fette assisted Santa.

Mr. and Mrs. Medders had additional gifts for employees and they, in turn, presented their hosts with a joint gift. Men of the farm also gave a joint gift to J. D. Howard, farm manager.

A buffet meal was followed by dancing. Jimmy Jones and his band from Wichita Falls played. Mr. and Mrs. Tom Thorpe and children attended from Dallas.



As it came in the hush of that Holy Night, so long ago, may the wonder of the Christmas miracle once more fill your heart with a transcendent joy!

EMMET FETTE
Your Franklin Life Insurance Agent
Muenster



Christmas Blessings

May the Holy Season abound with Peace and Good-Will and all other Blessings that combine to make life Joyously Beautiful.

KOELZER
Well Service
Pete
Norman
Melvin
Muenster



May the many blessings of Christmas be with you throughout this Holiday Season.

The
Style Shop
Mr. and Mrs.
A. T. McPherson
Gainesville

Thank You

I deeply appreciate your patronage during the 19 years I was owner and manager of the Muenster sale barn. It's been a pleasure to serve you, and

I'd like to Continue
Serving You as
An Order Buyer

If you need livestock of any kind, be sure to see me. I am confident that I will be able to get just what you want and save you money.

Dick Cain

759-4123, Muenster



TWO BIG WEEKS!

Starting Monday Jan. 3rd and Ending Friday Jan. 14th

4.25% Compounded Quarterly

ON INSURED SAVINGS

During these two weeks you receive our top dividend PLUS Top Value Stamps — All savings in by Jan. 10, receive 3 months dividend March 31st.

When you come by ask for your free copy of a beautiful 1966 pictorial calendar.

1000 TOP VALUE STAMPS FREE

... Open a New Savings Account for \$100 or more or Add a Like Amount to Your Present Savings Account and Receive 1000 Top Value Stamps Free.

Limit of 1000 free stamps per account

SPECIAL BONUS

25,000
Top Value
Stamps

To be given away at a drawing on Friday, Jan. 14, at 4:30 p.m. in our lobby. Be sure and register. Everyone is eligible except employees of Denton Federal Savings & Loan Assn. and their families.

No obligation. Winner need not be present.

DENTON FEDERAL

SAVINGS & LOAN ASSOCIATION/ELM AT MCKINNEY, DENTON, TEXAS

LOST • RENT • SELL • BUY • HIRE • TRADE
"YOU'LL FIND IT IN THE WANT ADS!"
 FOUND • SERVICE • EMPLOYMENT • PERSONAL

CLASSIFIED AD RATES
 First insertion 15 cents per line.
 Minimum 75 cents.
 Following insertions 10 cents per line.
 Minimum 50 cents.

DISPLAY CLASSIFIED
 First insertion per in 1.00
 Standing Ad per in 70c

Card of Thanks \$1.00.

LEGAL NOTICE RATES
 First insertion 2 cents per word.
 Following insertions 1 cent per word.

THANKS

Sincere thanks to the entire staff at Muenster Memorial Hospital and thanks for the many prayers, beautiful flowers and cards, and all the kindnesses shown me during my hospitalization. Special thanks, in which my husband joins me, to Dr. Hejduk. May God bless each of you, is my prayer. —Mrs. Don C. Cooke.

To those who expressed their sympathy in so many beautiful and practical ways during our recent sorrow, we extend our heartfelt thanks. The flowers, food, help, the many other kind and thoughtful deeds, are all appreciated. —J. A. Travis, Mrs. Sam Black, Mrs. Ronald Russell.

My family joins me in these words of thanks to all who remembered me while I was sick and in the hospital. Thanks for the prayers, flowers, visits and cards. Thanks to Dr. Hejduk, the nurses, and all at Muenster Hospital. —Mrs. O. G. Rennels.

FOR SALE

FOR SALE: Buckskin Quarterhorse, very gentle, ideal for children. Bob Smith, ph. 759-4114, Muenster, between 8 a.m. and 5 p.m. 5-1

FOR SALE: About 10,000ft. of 2 in. tubing and 10,000 feet of 3/4 and 1/2 in. sucker rods. Good buys for building materials. Richard Grewing. 47tf

ATTENTION: Dairyman and Stockmen, use tested and proved **WATKINS** MinVite feed supplement in your premix for best results. Phone or write C. E. Woolverson, Collinsville, 429-6375. 3-26p

GLASS: Plate, window, automobile, furniture tops, mirrors. Complete glass service. We handle insurance claims. Gainesville Glass Shop. HO5-3321, 311 N. Chestnut. 37tf

Singer
 Sewing machine sales and service. Representative at Ben Franklin Store every Monday. 14tf

FREE
THREE PUPPIES
 216 W. 4th or 759-4383

STORM WINDOWS
 any size, and
STORM DOORS
 Community Lbr. Co. 45tf

PIT BARBECUE
Beef, Ribs, Ham
 Let Us Serve Your Party
 ... in our dining room
 or with our catering service

ROHMER'S RESTAURANT
 Muenster

Ceiling Tile
 by Armstrong
 in stock at
 Comunity Lumber Co.
 Muenster

Water Pumps
 Submersible
 1/2 H.P. to 40 H.P.

Plastic Pipe
 A very inexpensive way to get water where you need it.

C. D. Shamburger Lumber Co.
 Muenster

Save at Flusche's Pipe & Salvage

Dealer in oxygen, acetylene, welding rods, new and used pipe, sucker rods, trash burning barrels. Also iron for gates, fence, cattle guards, barns, sheds, car parts, clothes line posts. Portable and shop welding. We buy any iron and metal. The home for "Tired Iron".
J. P. Flusche, Don Flusche
 Off. ph. 759 2203, Res. 759-2205

Shoes — Boots
 Work - Dress - Western
Nocona Boots

J. R. Hocker
 Men's & Boys' Store
 207 N. Commerce
 Gainesville

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

CONCRETE WORK: Any kind of a concrete job, or furnish ready mix concrete. Bayer Brothers. 28tf

SHOE REPAIRS
 Cavalier & Esquire polish in all popular shades
Nick & Adelina Miller 48-1f

Mono Chain Saws
 8 & 6 H.P., in Stock
 Liberal Discounts
 Comunity Lumber Co. 6tf

WINDOW SHADES, with or without rollers, plastic or Clopay. Washable, cut to your size. Ben Franklin Store. 31tf

TANKS. Septic tanks, stock tanks, grain tanks, water tanks Will install. Bayer Bros. Ph. 759-4244, Muenster. 6tf

FOOT POWDER for burning, aching, itching, blistered feet and cracks between toes. Quickly helps stop over-perspiration. Nick & Adelina Shoe Repair Shop. 28tf

Hydraulic Hose Repaired
 Using Complomatic press
 Farm and industrial use
J. P. Flusche
 Pipe & Salvage

Shop Watts Bros. For the Brands You Know
 Pangburn Gift Chocolates
 Bexel Family Vitamins
 Revlon & Max Factor Cosmetics
 Chanel & Coty Perfumes
 Globe Veterinary Products

If Price IS an object, make Watts Bros. your shopping center when in Gainesville. Everyday low prices on Prescriptions ... every day.

Watts Bros. Pharmacy
 Gainesville

Surprise Sale
 Store Wide Values

Starts
Tues., Dec. 28

Lillie Laine
 205 N. Commerce
 Gainesville

Call
Dan Luke
759-2522

FOR
BUTANE PROPANE
FINA GAS FINA OIL

WANTED

AVON TERRITORY OPEN
 Customers waiting to be served in Marysville and Muenster Rural areas. Housewives can qualify. For interview write Lois Green, Box 53, Sherman, Texas. 4-7

HELP WANTED
 Good reliable and experienced well service machine operator and two man crew. Past reference needed. 6 days a week. Crews rotate Sundays. Good pay and equipment. Need men willing to work 50 to 60 hours a week. Grewing Bros. Well Service. Contact Richard or Walter at yard office, W. 6th St. Muenster.

WANTED: German woman for cook \$60 week, room and board. Telephone collect LAL-3981, Dallas, Texas 47-1f

WE BUY
 ... Old Coins
 ... Large Bills
 ... Gold Coins

Morgan's Coins
 211 W. California
 Gainesville

REAL ESTATE

City Lots for Sale
 See Werner Yosten
 759-2849 4-3p

FOR SALE by owner: 97 ac. near Nocona, 1 mile N. of Hy. 82. All-weather road on 2 sides. W. T. Tompkins, Ph. 825-4360, Nocona, Tex. 3-2p

FOR SALE or RENT: Former home of Mrs. M. J. Endres. Excellent condition, near church and school. L. J. Endres, 9316 Slater, Overland Park, Kan. Area Code 913, Ph. MI9-8595. 3tf

HOUSE FOR SALE. 3 bedrooms, brick, 1 1/2 baths, 2 acres land, 1/2 mi. west of Muenster. See or call Victor Koelzer, Bowie, TR2-2998. 1-1f

Realtor
 Bonded real estate broker qualified to act as agent for sales or rentals.
 759-2257, Muenster State Bank
 759-4161, 121 N. Sycamore. O
Henry G. Weinzapfel

SERVICE

CERAMIC TILE. New and old installation. For estimate call Ted Henscheid, 759-4280, Muenster. 5tf

Gardens deep plowed or chiseled during the holidays. Ricky Endres, 759-4241 4-2

COSTUM SPRAYING
 Anything, Anywhere
 Muenster Hatchery, 759-2766

VENETIAN BLINDS
 Repairing, Retaping and recording. Tony Hoenig, Phone 759-4142, Muenster. 50tf

TV, Radio and Antenna Service
 CALL
Schad & Pulte
 HO5-4374 49tf

Cleaning & Pressing
 We pick up and deliver
NICK & ADELINA
 Ph. 759-4422, Muenster 48tf

ECONOMICAL
 Watch and Clock Repairs
 All Work Guaranteed
Stan Chadwell
 317 N. Commerce, Gainesville

Westinghouse Appliances & Zenith TVs
 Sales and Service
 Radio & TV Repair

Muenster Butane
 Ph. 759-4411

Depend on Us
 to take care of your car troubles
HOEDEBECK GARAGE
 Muenster

JACK CHEANEY'S SADDLE & SHOE SHOP
 211 W. Elm
 in Temple Building
 Gainesville
ALL WORK GUARANTEED

Your Watch ...
 Ultrasonically cleaned and scientifically timed
Francis Wiese
 at Kinne's Gainesville

Watch Repairs
 Every watch is Ultrasonically cleaned & Electronically Timed
Koesier Jewelry

Experts watch repair
Sanders Jewelry
 107 S. Commerce, G'ville

Daughter: "Mom, what sort of a husband should I look for?"
 Mother: "Never mind that stuff! You look for a good single man!"



NOTICE!

The Muenster State Bank, the First State Bank of Gainesville and the Gainesville National Bank will close at noon Friday, Dec. 24, and also at noon Friday, Dec. 31.



Mr. Farmer — Mr. Rancher:

A recent study in this area has resulted in an upward adjustment in our loan values making it possible, in many cases, to make larger loans. For information about a loan on your farm or ranch come in soon—let us explain the many advantages of a Land Bank loan.
 See
W. P. Waldrop, Mgr.
 F.L.B.A. of Sherman
 P. O. Box 56, Ph. 892-3443
 or
Howeth's Abstracts
 each Tuesday in Gainesville

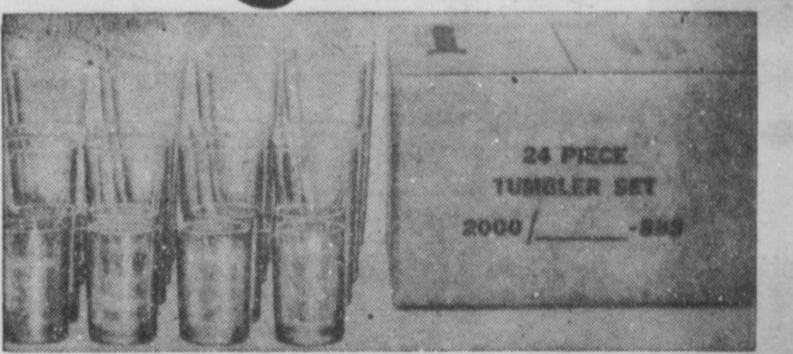
Hamric's
Pre-Inventory Sale
Starts Monday
Dec. 27

PANGBURN'S
EXCITING CHRISTMAS CHOCOLATES

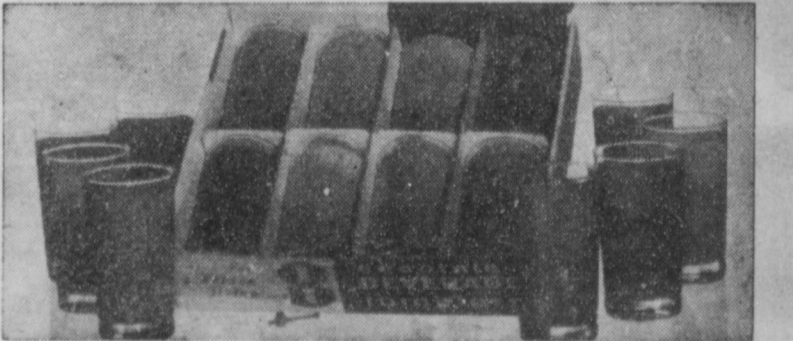
The gift of perfect taste at Christmas time ... Pangburn's wonderful Milk-and-Honey Chocolates.

Watts Bros. Pharmacy
 Gainesville

FREE FROM Colonial SAVINGS OF LEWISVILLE



OPEN AN INSURED SAVINGS ACCOUNT OF OR ADD TO YOUR PRESENT ACCOUNT AT \$2500 or more
 RECEIVE THIS BEAUTIFUL 24 PC. SET OF TUMBLERS



SAVINGS EARN A BIG 4.5% PER ANNUM
DIVIDENDS PAID QUARTERLY

Colonial SAVINGS & LOAN ASSOCIATION
 10 MIN. NORTH OF DALLAS ON STEMMONS FREEWAY TO DENTON IN HUFFINES SHOPPING CENTER, DEC. 15 THRU. JAN 31, 1966 ONLY.

COLONIAL SAVINGS & LOAN ASSN.
 HUFFINES SHOPPING CENTER
 LEWISVILLE, TEXAS
 1st Name: ..
 2nd Name: ..
 Address: ..
 City: ..
 24 Pc. Set 8 Pc. Set Check amount enclosed ..
 Gift will be delivered directly to you.

FARMERS NOTICE!

Sale Barn Will Re-Open
January 3, 1966

W. J. (Billy Joe) Miller is the new owner and R. P. Cain is the general manager of the sale barn.

The barn will continue operating under its well known name of Muenster Livestock Auction Commission Company. It will be federally inspected, will meet all USDA and P&S specifications, and will be bonded and insured to meet all government requirements.

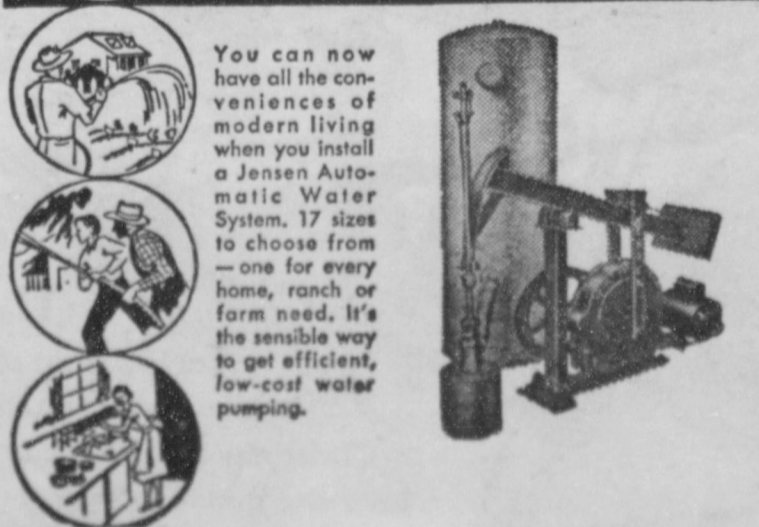
We will have a good sale on January 3, so please hold your cattle until that time and help us get off to a good start in this new operation.

Muenster Livestock Auction Commission Co.

Office Phone 759-2201

W. J. Miller, owner (Ph. 759-2955) R. P. Cain, manager (Night Ph. 759-2560)

ALL THE WATER YOU NEED with a JENSEN



C. D. Shamburger Lumber Co.

Dick Trachta, Mgr., Muenster

Science Club Has Christmas Party

Muenster High Science Club's December meeting Thursday night featured a Christmas party after a short business session. The group of 25 gathered at the home of their teacher, Mrs. John Mosman.

Members answered roll call with names of satellites and a brief history of each.

Ernest Jaska, advisory engineer, told about a field trip he plans to conduct for the club in the near future.

The rest of the meeting was conducted on the Christmas theme with all members participating by giving either a Christmas reading or singing Christmas carol. Mrs. Jaska was piano accompanist. Mr. Jaska gave a reading, Charles King played a number of guitar selections and after a gift exchange and refreshments Mr. King with his guitar and Glenn Fleitman with his drums entertained.



NOEL

The Christmas bells peal loud and clear. As you hear their message, may your heart be filled with joy.

MILLER'S CLEANERS
Gainesville

Honors Shared by 2 Little Brothers

Mr. and Mrs. Richard Grewing entertained with dinner in their home Sunday honoring four-year-old Michael Hurley on his birthday. It was also a christening dinner for Michael's baby brother, Mitchel Edmond, born Dec. 11.

Mr. and Mrs. Grewing were godparents at the baptism Sunday afternoon. Father Alcuin officiated.

The new baby's grandparents, Mr. and Mrs. C. M. Flusche of Decatur, were here earlier for a get-acquainted visit.

Marysville Has Christmas Program In Baptist Church

Members of Marysville Baptist Church held their annual Christmas dinner and program Sunday at the church. The noon meal was served buffet style and the pastor, Bro. Delbert Taylor of Fort Worth led the invocation.

At 2 p.m. the congregation gathered around a decorated tree for a gift exchange, sang carols and heard Christmas readings by Mrs. Rafe McElreath, Miss Becky McElreath and Mrs. Grady McElreath. Mrs. Buford Whitt was in charge of the program.

Attending from out of town were Mr. and Mrs. Eddie Joe Reeves and son Michael of Saint Jo and Mrs. Delbert Taylor and daughters Loye Dell and Kandy of Fort Worth.

Marysville News

By Mrs. John Richey

MARYSVILLE, Dec. 21 — Mr. and Mrs. Charles Davidson spent Sunday afternoon at Walnut Bend with her parents, the O. B. Siegmunds.

Mr. and Mrs. Grady McElreath had a supper guests Friday Mr. and Mrs. Melton Ramsey and sons Ricky, Robbie and Redgie of Whitesboro and her mother, Mrs. Bill Duncan of Hereford, who is visiting the Ramseys. Having Sunday supper with the McElreaths were her parents, Mr. and Mrs. O. C. Ingram of Burns City.

Mr. Coy Fite of Ringgold visited Thursday with Mrs. John Richey.

Weekend visitors with the John Richeys were their nephews Marc and Sonny Barnes of Era. Their parents, Mr. and Mrs. John Barnes and daughters Vickie and Donna joined them for a Sunday evening visit.

Miss Angie Hess and Miss Lynette Brown of Dallas who spent the weekend with Angie's parents, Mr. and Mrs. Albert Hess in Muenster, visited Mr. and Mrs. R. D. Morris Sunday afternoon.

Miss Maxine Morris has been dismissed from Baylor Hospital where she underwent knee surgery and has returned to Richardson.

The Ernest McElreaths and children, Noble, Ronny and Mrs. and Mrs. Donny Swirczynski of Gainesville visited Sunday with their parents and grandparents, Mr. and Mrs. George Ritcherson.

Mr. and Mrs. W. F. Davidson visited friends, Mrs. Fletcher and Mrs. Tyler, at Golden Years Rest Home Friday afternoon.

Mr. and Mrs. Charlie Winchester were in Dallas Thursday at the funeral of their infant grandson, the David Winchester's child.

Friends from Marysville attending the funeral of Mrs. J. A. Travis at Muenster Baptist Church were Messrs and Mmes. Charlie Winchester, W. F. Davidson, and Sam Sparkman and Mmes. John Richey, R. D. Morris, Earl Robison and Buford Whitt.

"You mean it cost you \$200 to have your family tree looked up?"

"Not exactly. It was \$25 to have it looked up and \$175 to have it hushed up."

Birthday Club Has Christmas Party

Members of the Dizzy Dozen Birthday Club held their Christmas party in the home of Mrs. David Trachta with Mrs. Dick Trachta as co-hostess for the Sunday evening event.

It was a dinner party with members' husbands as special guests. Afterward they exchanged gifts around a decorated tree.

Twenty-eight were present

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: Roy Hancock, Defendant. Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable 16th District Court of Cooke County at the Courthouse thereof, in Gainesville, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 27th day of January A.D., 1966, to Plaintiff's Petition filed in

said court, on the 17th day of September A.D. 1965, in this cause, numbered 20,050 on the docket of said court and styled Lovie Christine Hancock, Plaintiff, vs. Roy Hancock, Defendant.

A brief statement of the nature of this suit is as follows, to wit: Suit for Divorce as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Gainesville, Texas this 13th day of December A.D. 1965.

Attest: Milton Thomason, Clerk 16th District Court

Cooke County, Texas

By: Anna Mae Shorter, Deputy 4, 5, 6, 7

"And upon what income do you propose to support my daughter?"

"Five thousand a year."

"Oh, I see. Then with her private income of \$5,000 a ...

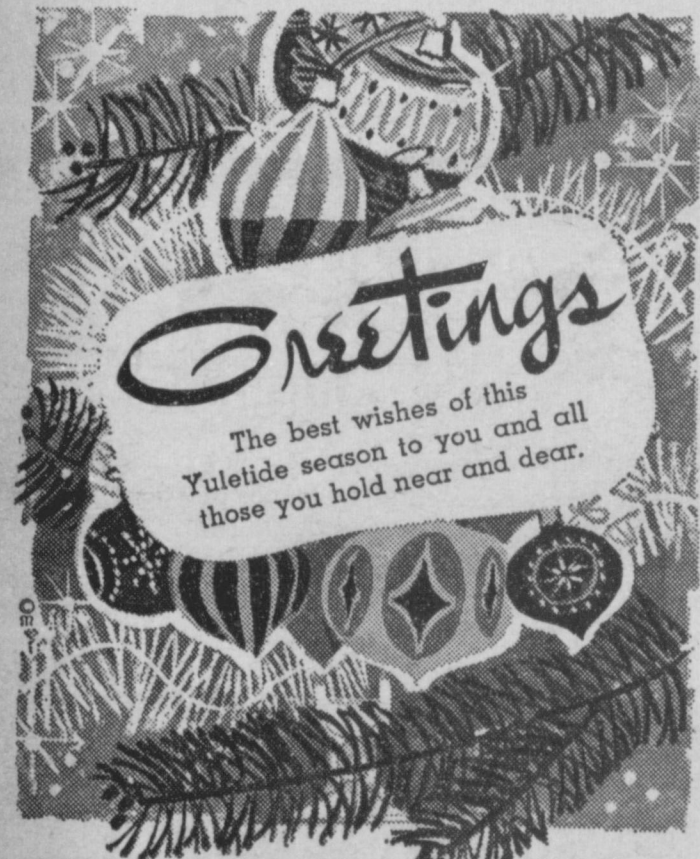
"I've counted that in."



A Christmas Prayer

With all the happy peacefulness of a child's prayer, we greet you during this holy season.

Ray's Drive In Grocery
Mr. and Mrs. Ray Swirczynski, Muenster



Greetings

The best wishes of this Yuletide season to you and all those you hold near and dear.

JOE RUSSELL
Muenster

BIRTHS

Mr. and Mrs. Arthur (Bobby) Lutkenhaus are parents of a son, Duane Curtis, born at Muenster Hospital 8:04 p.m. Thursday, Dec. 16. He weighed eight pounds six and a half ounces and joins a family of four other boys and three girls. At the christening Sunday an uncle and aunt, Harold Lutkenhaus and Mrs. Oscar Detten were godparents. Father Alcuin officiated.

A telephone call from Chicago to Muenster Friday let Mr. and Mrs. Frank Yosten know they are great-grandparents of a little girl. Newest in the family is the infant daughter of Mr. and Mrs. Thomas Donovan making Mrs. and Mrs. Nick Mayer grandparents for the first time. Mrs. Mayer is the former Josephine Yosten. The baby's mother is the former Mary Rose Mayer. The newcomer arrived Thursday, Dec. 16.

From Houston comes announcement of the birth of a son to Mr. and Mrs. Jerry Fuhrman making Mr. and Mrs. H. J. Fuhrman grandparents for the twentieth time. The eight and a half pound boy was born December 16. He's a brother for Glenn and Lisa. The maternal grandparents are Mr. and Mrs. Robert Brinker of San Antonio.

It's a boy for Mr. and Mrs. John Louis Hess of Lindsay, making two boys and two girls in the family. The new comer arrived Monday, Dec. 20, 7:27 a.m. at Gainesville Hospital weighing 10 pounds 13 ounces. Others welcoming him are the grandparents, Messrs. and Mmes. John Hess and Bill Sandmann, all of Lindsay.

"I understand you did quite a bit of fishing on your vacation. Did you fish with flies?"
"Man we fished, ate, slept, danced, boated, camped, drank and swam with them."



Good Wishes to All!

In great sincerity, we express our appreciation for our friendly association. May you and yours have a holiday season abundantly filled with joy.

J. R. HOCKER
Men's & Boys' Store
207 N. Commerce, Gainesville



Blessings at Christmas

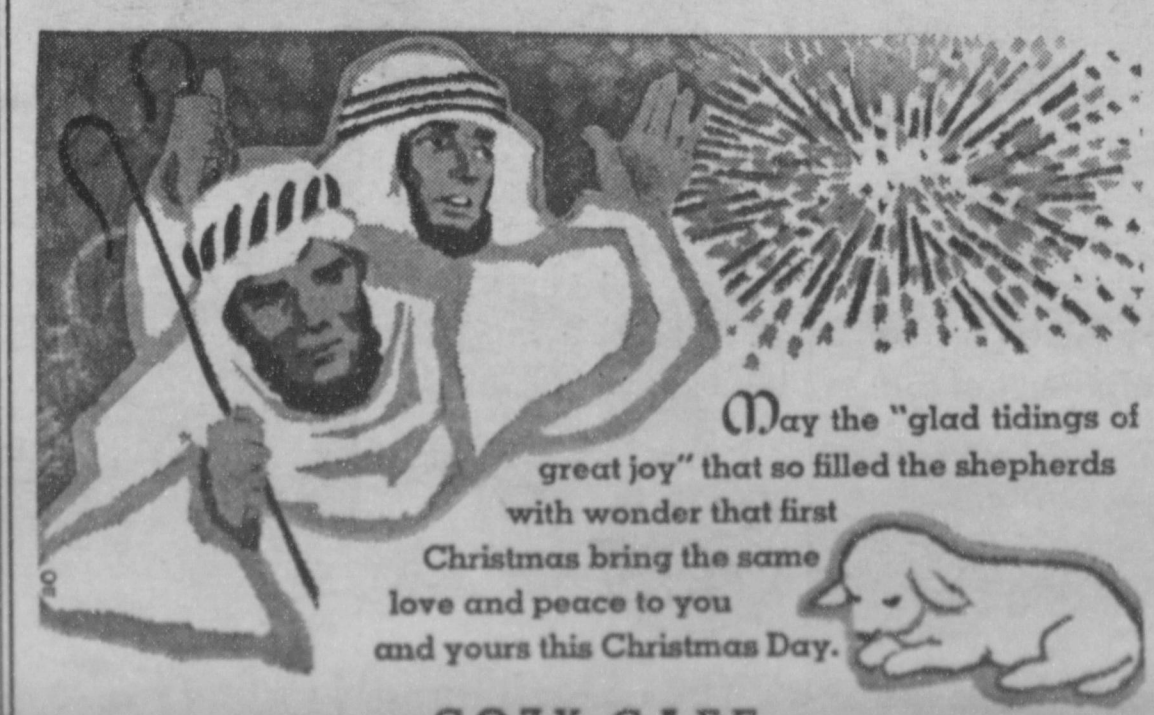
May the hope, the peace and the love that is Christmas remain with you and your dear ones forever and ever.

PALACE DRUG
Mr. and Mrs. J. C. Trachta, Muenster



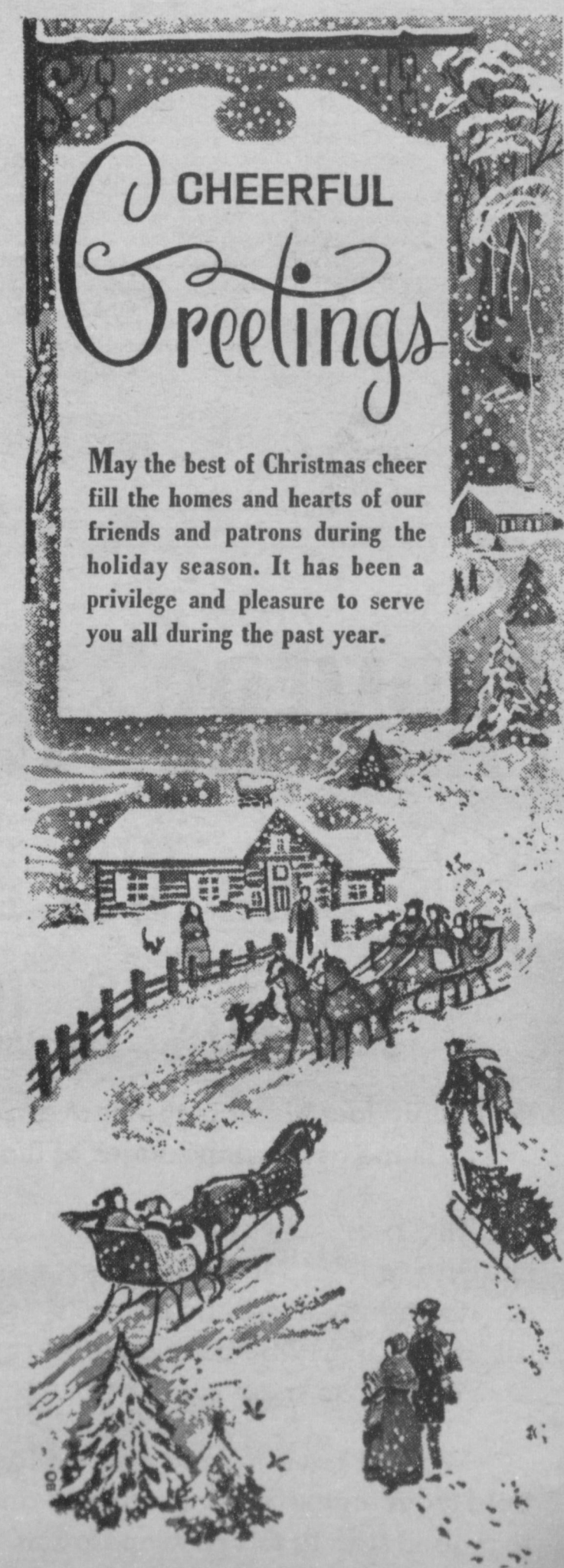
May the Spirit of Christmas abide with you and fill your heart with peace and happiness in all the days to come.

Gainesville National Bank
Member FDIC



May the "glad tidings of great joy" that so filled the shepherds with wonder that first Christmas bring the same love and peace to you and yours this Christmas Day.

COZY CAFE
Mr. and Mrs. Don McKim, Muenster



CHEERFUL Greetings


May the best of Christmas cheer fill the homes and hearts of our friends and patrons during the holiday season. It has been a privilege and pleasure to serve you all during the past year.

THE CENTER
Coffee Shop — Lounge — Bar
MUESTER



TO WISH YOU
a very merry Christmas, and thank you for your kindness and loyalty is the purpose of this, our sincere holiday greeting.

BIFFLE BROTHERS
GAINESVILLE
Anna Grace, Bomar, Melvin, Lloyd



Christmas Cheer!
May the season bring great joy to you.

K Cut Rate Liquor
Muenster



At this season of joy and happiness, we wish you a Merry Christmas. May your gladness be everlasting!

CHRISTMAS GREETINGS

Trachta Drilling Co.
David D. Trachta, Muenster



CHRISTMAS BLESSINGS

Christmas is the perfect time to count our many, many blessings. High on our list is the confidence and good will you've showed us. So to you, our patrons, we're extending a cheerful, hearty holiday "thanks."

TUGGLE MOTOR CO.
A. T. Tuggle, Muenster

IF YOU DRIVE DON'T DRINK

Statistics show many of the traffic accidents that occur during the Christmas - New Year's holidays are a direct result of driving while "under the influence" of alcoholic beverages. CHECK THESE FACTS:

Alcohol is NOT a stimulant and is classified medically as a depressant.

Even small amounts of alcohol tend to reduce judgment, self-control and driving ability.

Loss of judgment and the capacity for self-criticism occurs before obvious symptoms of intoxication.

Coffee or other stimulants will not offset the effects of alcohol. Only time can eliminate alcohol from the blood stream.

It takes at least three hours to oxidize (eliminate) one ounce of pure alcohol (about two cocktails).

Two cocktails (about 0.04% of alcohol in the blood) may reduce visual acuity as much as wearing dark glasses at night.

You do not have to be obviously intoxicated to be "under the influence" and an UNSAFE DRIVER.

Discards Provide Merry Christmas

How can a broken chair, an old suit of cloths or an unwanted pair of shoes be turned into a Merry Christmas and restore faith and hope for new life?

More than 100 living examples of this transformation will gather on Christmas Day to give thanks for the opportunity they have been given to make a comeback in life.

They are the men who live and work at the Salvation Army Men's Rehabilitation Center, located in Dallas, and are returning for the Christmas Day ceremonies.

At one time, most of them were defeated by personal problems and turned to alcohol. A few are prison parolees seeking to readjust to society and get a new start in life.

"This vital program of rehabilitation is supported by discarded household items donated to the Salvation Army, said Major Byron A. Freeman, commanding officer of the Center.

The men at the Center refurbish these household discards and the items are made available to low-income families. When a man has shown improvement and seems ready to get a job on the outside, he is helped to find employment so he can again lead a useful and rewarding life, explained Major Freeman.

Most of the graduates returning for Christmas Day dinner at the Center have happily reunited with their families, said Major Freeman. "They have good jobs and are now decent, respectable members of their community."

More than 1,000 men each year receive physical, mental and spiritual assistance at the Center.

Muenster residents can help keep our rehabilitation program going by calling 759-4311 for a Salvation Army truck to pick up unwanted household items.

State Population In 2020 Predicted Over 30 Million

More than 30 million people are expected to live in Texas by 2020, and about 2/3 of them will be living in 15 of the more urbanized counties.

According to Texas Water Development Board report, seven of the 15 will have a population exceeding a million. Eight counties will have populations ranging from 400,000 to 1,000,000.

This study, directly related to the State Water Plan, is due public presentation in the late spring of 1966. It will be the basis for water requirement projections of 2020.

Counties in the "over-a-million" category will include Harris, Dallas, Tarrant, Baxtar, Travis, Nueces and El Paso in that order.

Dominant other counties will be Jefferson, McLennan, Galveston, Brazoria, Smith, Lubbock, Hidalgo and Gregg.

These 15 counties are expected to comprise 2/3 of the population. In 1960, the 15 contained half of the total state population.

State Water Plan will project water requirements for the expected population growth in each river and coastal basin.

Kralicke Home Is Yule Party Scene For Hospital Staff

Employees of Muenster Memorial Hospital had their Christmas party Wednesday night in the home of Dr. and Mrs. Martin Kralicke. Hospital personnel, doctors, nurses, doctors' office personnel, and their husbands or wives, attended for a group of over 50.

The Kralick home was festive with holiday decor including a decorated Christmas tree, Christmas stockings — one for each of the Kralickes' six children — hung at the fire place.

Those attending helped themselves to a buffet of pick-up foods, exchanged gifts and joined in singing Christmas carols. Sister Jean Marie was piano accompanist.

Hospital employees and Doctors B. F. Hejduk and Kralicke presented a joint gift to the hospital nuns... a stereo and records for their hospital quarters.

Birthday Surprises Greet Ferd Yosten

When Mr. and Mrs. Ferd Yosten and children, Teddy and Suzy drove to Muenster Saturday evening from Fort Worth, Ferd didn't know he was going to have a birthday party. He was the only one who didn't know it.

It was a surprise for him, with dinner, a decorated cake and gifts.

Mr. and Mrs. Henry Yosten were hosts in their home for a family gathering honoring his brother. Twenty-six relatives were present.

Attending were the parents, Mr. and Mrs. Frank Yosten and Messrs. and Mmes. Herman Swirczynski and Ricky, Steve Moster and Frank and Chris, Felix Yosten and Tommy and Monica, Buddy Yosten, the hosts and their children, Kathy, Hank, Doug, Carol, Janette and Melvin.

Before attending the party the Ferd Yostens visited her mother, Mrs. I. A. Schoech.

State Population In 2020 Predicted Over 30 Million

More than 30 million people are expected to live in Texas by 2020, and about 2/3 of them will be living in 15 of the more urbanized counties.

According to Texas Water Development Board report, seven of the 15 will have a population exceeding a million. Eight counties will have populations ranging from 400,000 to 1,000,000.

This study, directly related to the State Water Plan, is due public presentation in the late spring of 1966. It will be the basis for water requirement projections of 2020.

Counties in the "over-a-million" category will include Harris, Dallas, Tarrant, Baxtar, Travis, Nueces and El Paso in that order.

Dominant other counties will be Jefferson, McLennan, Galveston, Brazoria, Smith, Lubbock, Hidalgo and Gregg.

These 15 counties are expected to comprise 2/3 of the population. In 1960, the 15 contained half of the total state population.

State Water Plan will project water requirements for the expected population growth in each river and coastal basin.

At Christening of Infant Grandson

Christening of a new grandson took Mr. and Mrs. Joe Hoinig to Irving Sunday, when the Raymond Hoignis' infant son, Aaron Lynn, was baptized in St. Luke's Church. Father Hubert Neu of Arlington, the baby's uncle officiated and Mr. and Mrs. Rupert Hoinig of Carrollton were godparents for their nephew.

Sunday was the first birthday of the Raymond Hoignis' little daughter, Carla, and the christening dinner was also a birthday observance for her with a decorated cake. Carla returned home Saturday from Valley View where she spent a week with an uncle and aunt, the James Bayers and family. They took her back to Irving and got acquainted with the new baby.

Hospital Auxiliary December Meet Is Christmas Party

December meeting of Muenster Hospital Auxiliary was a Christmas party held in the Public School lunch room Thursday night.

A buffet of finger foods was catered by Mrs. Joe Lehnertz and Mrs. Susie Noggler.

Members had a gift exchange and the Auxiliary presented gifts to Sister Mildred, hospital administrator, and Sister Romaine and Sister Camille of the nursing staff.

Thirty-five members were present.

HD Club Members Have Yule Party

Muenster Home Demonstration Club's December meeting featured a Christmas party after a brief business session conducted by Mrs. Joe Hoinig, president.

Mrs. Martin Bayer entertained in her home and 16 members were present. The party rooms were festive with holiday decor including a tree, and a large Nativity scene Mrs. Bayer made in her ceramic work. The crib and its many figurines occupied a sideboard and was a conversation piece.

Members exchanged gifts, and Mrs. Arthur Williams, recreational leader, recited a comical Christmas story, then directed games with prizes for winners. The group joined in singing Christmas carols with Mrs. Williams at the electric organ and hostess served a dessert course and coffee.

Santa Treats Tots At Jaycees' Party

Santa Claus came flying to Muenster in a white plane to attend the Jaycees' annual Christmas party for community youngsters Saturday, Dec. 18.

The jolly old man in red, his white beard blowing in the wind, admitted to being a bit weary after holding children on his lap and shaking hands with their parents for over an hour and a half. Jerry Hoinig, Jaycee president, helped hand out small toys and candy to some 200 youngsters.

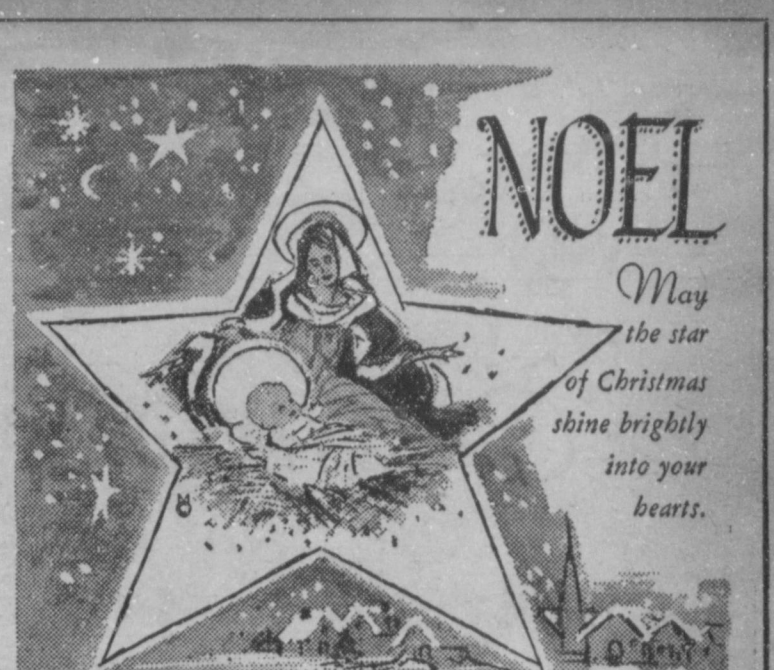
The gathering was held on Main Street around the Jaycees' large lighted tree.

Before Santa's visit at 3:30 he circled town several times waving to the youngsters. After landing on the air strip east of town he was brought in on the city's fire truck.

The deepest disappointment comes to those who get what is coming to them.

The bright pupil looked long and thoughtfully at the second examination question, which read, "State the number of tons of coal shipped out of the United States in any given year."

Then his brow cleared and he wrote: "1492 — None."



NOEL

May the star of Christmas shine brightly into your hearts.

Browning's Jewelers
Mr. and Mrs. R. C. Browning
Gainesville

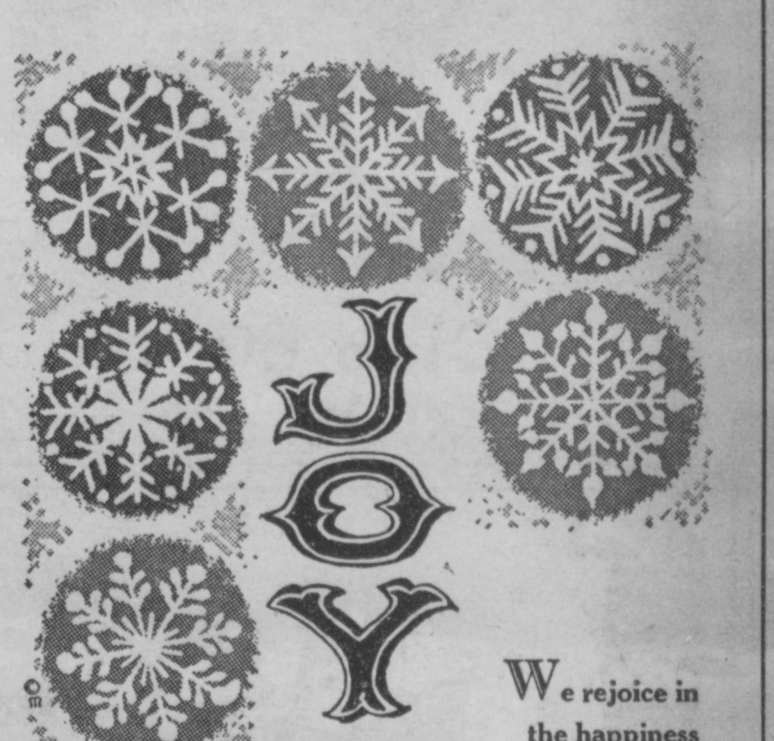
Peace on Earth



GOOD WILL TOWARD MEN

The blessed wish of the Christmas season is expressed anew, as we join our heartfelt prayers with yours, that peace and good will may soon endure for all.

MUENSTER PHARMACY
Mr. and Mrs. J D Hanna



JOY

We rejoice in the happiness of the Christmas season, and extend our wishes that your holiday is the best ever.

B & B Sales
301 W. Broadway, Gainesville



A MERRY, MERRY CHRISTMAS

And many thanks to you for your patronage.

Cooke County Equipment Co.
1529 N. Dixon, HO5-3721, Gainesville



May you enjoy Christmas as much as we have enjoyed the opportunity to serve you. Our hearty thanks!

GREETINGS

CURTWOOD MOTEL & RESTAURANT
Gainesville

At a dinner, a rabbi was seated next to a pompous woman. "One of my ancestors," boasted the lady, "signed the Declaration of Independence." "Is that so?" asked the rabbi. "One of mine wrote the Ten Commandments."

The teacher sent a note home with Johnny asking his mother to see that he had a bath. The next day Johnny handed the teacher this note. "Der Miss Smith: Johnny comes to school to git learnt, not smelt. He ain't no rose."

IT HAPPENED 25 YEARS AGO

Dec. 20, 1940

Heavy deposit of ice causes slight damage scattered power lines, telephone lines and tree limbs snap under weight. City urges quiet, safe observance of holiday season. Local plant ships 12 cars of 1940 turkeys; Christmas packing volume sets new record of almost seven cars. Local voters favor soil program . . . overall results are not yet known. Civic League sponsors light contest. Parish ships 200 pounds clothing to needy missions. The Ben Roewes move to Tioga. Al Kleiss is recovering from appendicitis operation. Hugo Hellman is appointed head of speech department at Marquette University. Mrs. Barney Voth is recovering from surgery. Telephone Company re-elects officers and directors. Leasing activity here gives promise of oil development in two areas — northwest and east of town.

20 YEARS AGO

Dec. 21, 1945

Rev. Thomas Weinzapfel's first solemn Mass will be banner event here Dec. 27. Interest is shown in general hospital meeting and membership applications are being taken. Cold wave runs thermometers down to 8. Funeral services are held for J. H. Schmitz, former local resident, who died at Valley View of heart attack. The Al Walters announce the birth of Sandra. 1,504 cans of food are donated here in food campaign conducted for war relief . . . especially children in Europe and the Far East. Sugar Stamp 39 to be good Jan. 1. Seabee Pat Hennigan is separated from the service. Louise Schmitz has discharge from service in the WAC. Arthur Felderhoff is enroute home from Europe; Marty Klement and Johnny Rohmer are coming in from the Pacific; Rody Klement is returning from Germany.

15 YEARS AGO

Dec. 22, 1950

Sacred Heart students appear in cantata and Nativity play. Public School pupils present Nativity program. Prairie Valley and Savoy teams win basketball tourney. 1950 was driest and then the wettest of 5 year history here. Mrs. Ray Hess and Mrs. Clem Reiter are recovering from surgery. High school sodality schedules New Year's Eve watch party in Sacred Heart Church. Mrs. J. C. Schmidkofer is recovering from surgery. Parish Mothers' Society at Lindsay sponsors pantry and kitchen shower for Sisters. Burglars break in Ben Seyler Garage and Jimmy's Service Station. Mr. and Mrs. Jud Boyles announce arrival of Gwen.

10 YEARS AGO

Dec. 23, 1955

More than 600 persons cheer "Christmas Carol" operetta presented by Sacred Heart students. Building permits in city total \$311,850 for 1955. Main Cafe building is moved to clear location for new Variety Store. City council announces increase in water and sewer rates. Pre school count will be included in scholastic census this year. Mr. and Mrs. B. G. Lyons celebrate golden wedding anniversary. Floyd Lehnertz with the Navy in the Philippines is at home on holiday leave. Christmas parties hold social spotlight . . . and families begin gathering for holiday reunions. New arrivals: boys for Messrs. and Mmes. Meinrad Hesse, Ed King, Al

Bengfort and Leonard Walterscheid.

5 YEARS AGO

Dec. 23, 1960

First part of hospital drive raises \$164,643. Charles H. Moster, 23, is victim of oil rig accident. Total of building permits for 1960 is \$149,450. Tigerettes claim consolation prize in Collinesville tournament. Twin boys Kyle and Kirk arrive from Germany for Mr. and Mrs. Bill Graham. Local deer hunters give venison barbecue for about 150 friends in VFW Hall. Story of the Christ Child is enacted at Marysville church program. Buster Kubis is back at home, finished with National Guard duty at Fort Knox, Ky. I. A. Zimmerer, recovering from surgery, is dismissed from Dallas hospital in time to spend his 82nd birthday at home. Peggy Ann Lewis and Burt Hamric plan February 4 wedding. Mr. and Mrs. Jack Hogan celebrate silver wedding anniversary.

Window placard in a New York pet shop: Lonely kitten desires position with little girl — will do light mouse-work.

Two small boys were returning from Sunday school and were discussing the first lesson.

"Do you believe all that stuff about the devil?" one asked the other.

"No," he replied, "it's just like Santa Claus — it's your old man!"

Back From Africa On 30-Day Visit

Muenster looks good to Robert Haverkamp who arrived early Sunday from Tripoli, Libya, North Africa, to visit his parents, the Lee Haverkamp and family. He has a 30-day vacation from his oil field job.

It was a year ago, on Dec. 17 that Robert and Rainard Walterscheid also of Muenster, went to Africa.

Rainard will be home in time to spend Christmas with his mother, Mrs. Harold Walterscheid and family. He also has a 30-day vacation.

Robert left Africa 8:30 a.m. by jet Friday, had stop-overs in Frankfurt, Germany and Chicago, Ill., and landed in Dallas 9 a.m. the same day. Rainard planned to visit in Holland enroute home. He left Tripoli Monday.

Get-Together Club Has Yule Social

Muenster Get-Together Club members had their Christmas party and a covered dish dinner at noon Wednesday in the home of Mrs. Joe Hoeng. They also had a gift exchange around a decorated tree, and an afternoon progressive 42 series.

High scorer in the games was Mrs. Al Walter. Consolation winner was Mrs. Joe Kathman. Mrs. John Kathman drew the door prize.

Anthony, on first seeing Cleopatra: "Wow! A perfect XXXVIII, XXII, XXXVII!"

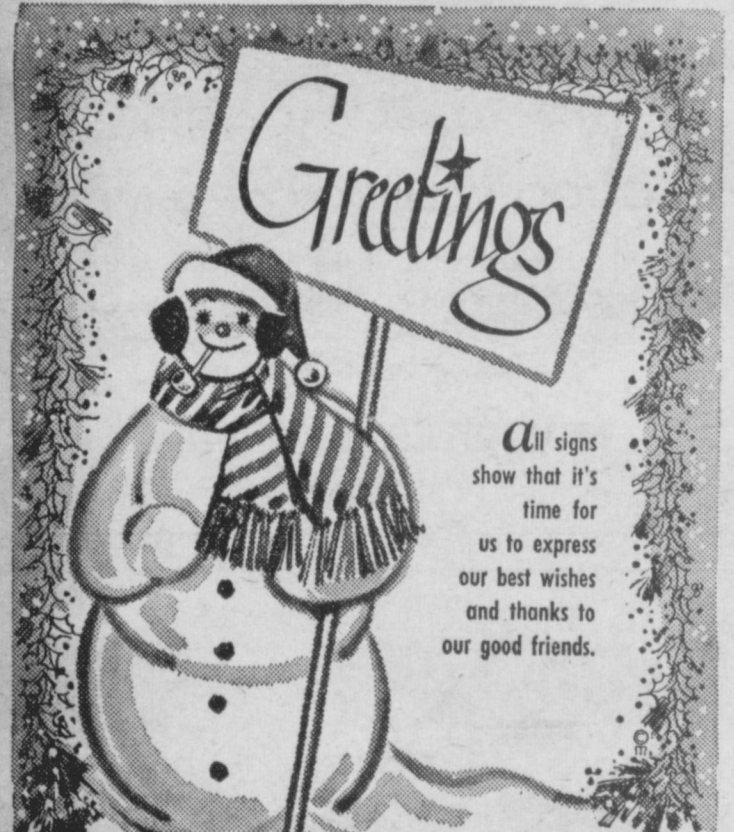
An office sage says some if they didn't have so much men would look more spick | span.



GREETINGS

From all of us to all of you, we send our greetings and best wishes for a merry, old-fashioned holiday season.

Tom & Jerry's Barber Shop
Tommy Herr and Jerry Wimmer, Muenster



Greetings

All signs show that it's time for us to express our best wishes and thanks to our good friends.

Club 60
Pat & Mary Schmitz, Lindsay



Peace and Happiness

As the Star shone on the Babe of Bethlehem, so may the peace and promise of His wondrous message shine brightly on you and yours, this Christmastide, bringing happiness in abundance.

AUGHTRY'S FLOWERS
HO5-2878, 802 S. Clements, Gainesville



PEACE ON EARTH

Good will toward all men. This universal Christmas wish is ours to you for this holy season.

Eddie's Texaco Station
Eddie Krahl, Muenster



MERRY CHRISTMAS

'Tis the season for joy, thoughtfulness and thank yous. So we're taking time to say just that, and wish you a very Happy Holiday.

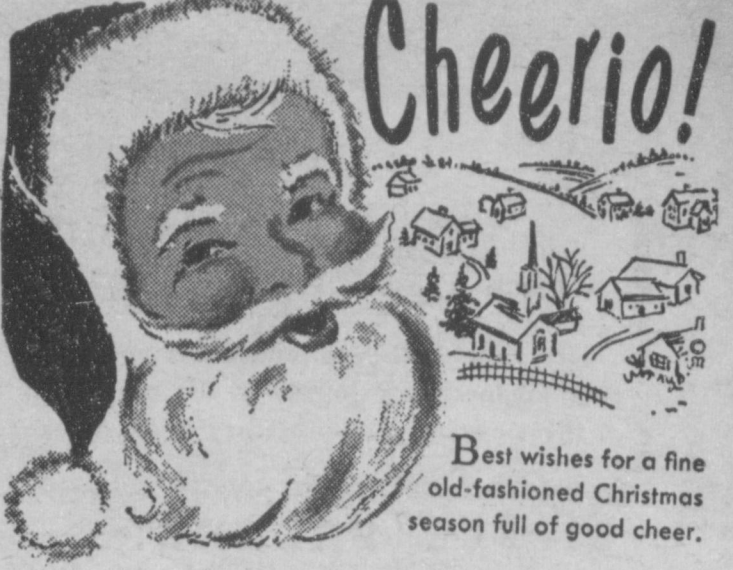
TONY'S SEED STORE
Dolphy Joe, Larry, Charlie, Tommy, Robert, Tony, Thelma



GREETINGS

OLD-FASHIONED Christmas sentiments coming to you with sincere gratitude for your kind patronage.


FORREST GREGG SPORTING GOODS
109 S. Commerce, Gainesville



Cheerio!

Best wishes for a fine old-fashioned Christmas season full of good cheer.

Wilson & Wilson
Gainesville



CHRISTMAS GREETINGS

Festivity fills the air all about us... spirits soar and the mood is joyful as Christmas is greeted once more. Happily, we participate in the celebration to let each and every one of you know how wonderful a year you've made it possible for us to have... and how very much we appreciate your loyalty and friendship.

First State Bank
Member FDIC
Gainesville

In this joyous season we wish the best to one and all.



Greetings

HOME OF FASHIONS
Caroline Hess and LaVerna Nasche
Muenster



GREETINGS

May the bright star that showed the way for the three Wise Men lead you to a Christmas filled with joy and happiness.

Luke's Finca and Butane
Dan Luke, Muenster



Merry Christmas

The joyous Christmas Season is here, filling our hearts with its spirit of happiness and good cheer. May you enjoy an abundance of pleasures among family and friends. And please add our sincere greeting for a very, Merry Christmas.

The hospital board, administration and personnel of your community hospital join in thanking God for His benefits to the sick and injured and to the hospital itself.

Muenster Memorial Hospital

Local News BRIEFS

Jerry Mosman of the University of Dallas and Tommy Mosman of A&M University are at home for the holidays visiting their parents, the John Mosmans. Mrs. John McDonnell and children of Denton will join her parents and family for Christmas.

Weekending with Mrs. R. M. Zipper and Joan were their daughter and sister and her family, Mr. and Mrs. Jim Stockman and David, Debbie, Ronnie, Michael, Steven and Karen, of Oklahoma City.

Mr. and Mrs. Dan Hamric and son Robert arrived Sunday from Anthony, N.M., to spend the holidays with his parents, the Ervin Hamrics.

Bobby Pels is at home for the holidays with his family, the Ed Pelses. He arrived Friday from Southwestern State College, Weatherford, Okla. Arriving later this week for Christmas with the Pelses were Jerry Pels and Miss Valerie Beck of Houston. Miss Mary Pels who is employed at Head of Elm Medical Center commutes to Saint Jo every day.

Visiting Mr. and Mrs. Johnny Sturm and Mr. and Mrs. Richard Schumacher and their families in Gainesville are their daughters, Aspirants Barbara Jean Sturm and Clarice Haverkamp, of Our Lady of the Pines Academy in Chat-awa, Miss. The young ladies arrived Friday and have until Jan. 1 to be with their families. They'll also visit their grandparents, the J.J. Haverkamps and the Lee Haverkamps in Muenster.

Spending overnight with Mrs. T. S. Myrick recently was her brother, Floyd Bradshaw of Weatherford.

There'll be turkey on the Christmas menu for Mrs. Mathilda Wimmer. She won the turkey given away in a drawing at Fisher's Market and Grocery.

Willard Hartman and little daughter Madonna had an early Christmas visit with his folks, the Victor Hartman family. They came from Killen Sunday bringing gifts and greetings and returned Monday.

Arriving Sunday to spend the holidays with Dr. and Mrs. Martin Kralicke and family were her parents, Mrs. and Mrs. Arthur Gravelle of Two Harbors, Minnesota. They left three feet of snow when they headed for Texas.

Mrs. Charlie Pagel and Mrs. Gene Schmitz attended the annual Avon Christmas party in Sherman last Tuesday. Forty-three Avon representatives were present for dinner in Holiday Inn and a party in the Grayson Hotel. Mrs. Pagel received a pair of star ear rings, one of eight so honored for servicing the most customers during the Christmas campaign.

Mr. and Mrs. Raymond Zimmerer visited their son and family, the Richard Zimmerers at Grapevine Sunday and had dinner with them. Also present were the Irven Derichsweilers and children of Lewisville.

Recent visitors with the Schmitt relationship and the Joe and John Fishers were cousins, Mr. and Mrs. Bob Lawton of Washtucna, Wash., and their daughter and son-in-law, Mr. and Frank Ott and two daughters of Monahans. They spent a weekend with their relatives.



Glad Tidings

This Christmas, we sincerely wish for you all the joys and blessings of the season.

Bob Smith Insurance
303 N. Grand
HO5-3541
Gainesville

FHA Girls Cheer Hospital, Rest Home With Carols, Candy

Muenster FHA Chapter members took Christmas cheer to patients at Muenster Memorial Hospital and Golden Years Rest Home Monday evening.

The group of 25 sang carols outside the hospital, then inside in the main hall at the nurses' station and around the Christmas tree at the end of the hall. They left individual containers of homemade candy for the patients.

At the Rest Home they followed the same procedure, singing in the living room.

The fifty packets of candy had been made in class. Accompanying the girls, furnishing transportation, were Mrs. Henry Weinzapfel, home-making chapter advisor, and mothers Mmes. John Mosman, Albert Herr, Norbert Klement and Tony Wimmer. They had refreshments at school afterward.

Santa Distributes Gifts to Tots at Auxiliary Party

Santa Claus and about 30 small boys and girls and their mothers had a jolly time at the VFW Auxiliary's Christmas party for members' preschool children at the VFW Post Home Monday morning, 9:30.

Activity centered around a decorated tree where Santa presided and visited with the tiny tots, then gave each one a toy. He also distributed presents to members in a gift exchange.

Afterward everyone had Christmas cookies, soft drinks or coffee and pictures were made.

In charge of special duties were Mrs. C. M. Walterscheid who made arrangements for Santa to be on time, Mrs. Oscar Walter who tended to gifts for the children, and Mrs. Al Walter who was in charge of refreshments. Auxiliary members had a tree decorating party the day before.

Christmas Party For First Graders

Tuesday afternoon was Christmas party time for first graders of Sister Genevieve's room at Sacred Heart School. A large tree was beautifully decorated, all the ornaments hand made.

Sister Genevieve directed games and led caroling and roommothers, Mmes. Martin Kralicke, Rufus Henscheid, Tony Koesler and Alvin Hartman served cup cakes and punch. Candy canes were party favors.

The children had a gift exchange, roommothers gave Sister Genevieve a present and she gave each of the roommothers a gift.

SHH Seniors Hear Guest Speakers

Seniors of Sacred Heart High School heard guest speakers the past week as an added feature of their religion classes.

Speaking on marriage were Mr. and Mrs. Dick Kinsey of Dallas — she's a former pupil of Sister Roberta.

Members of a panel discussion "Working Wives and Mothers," were Mmes. Paul Endres, Joe Felderhoff, L. B. Bruns and Earle Otto.

A tourist is a fellow who travels hundreds of miles in order to get a snapshot of himself standing by his automobile.

Miss Lillie Greer of TP&L office in Gainesville is in the Muenster office while Mrs. Val Fuhrmann is on vacation until after the first of the year.

Miss Elizabeth Lawrence of Austin is here to spend the holidays with her cousins Mr. and Mrs. Joe Linn. She arrived Monday.



GREETINGS

And we wish you a Merry Old Fashioned Christmas.

HAMRIC'S
Mr. and Mrs. R. E. Hamric, Muenster



Christmas

The bells ring out with joyful notes and voices merrily echo their song: Merry Christmas to all!

Muenster Pump & Supply
A. B. Williams, Muenster



greetings

Glad tidings to all. May the message of Christmas bring you joy.

JOHN J. WIELER
Mobil Wholesale Agent, Muenster

Christmas Greetings

Here's hoping Santa brings a sleigh full of Christmas cheer to warm the hearts and hearths of all our good friends, as their confidence and trust has warmed our hearts.



Muenster Dress Manufacturing Company

Lindsay News

Annual election of church wardens will be held Sunday. Parishioners will write three names from the list of candidates and drop the slips in the collection box. Candidates are Robert Beyer, James Geary, Frank Kuhn, Billy Metzler, Alois Fuhrmann, Julius Sandmann, Pete Stoffels, Henry Zimmerer. Wardens who have completed two years of service are Albert Klement, Walter Nortman, and Ray Fuhrmann. Those still serving another term are Ed Schlad, Paul Arendt Jr. and Weldon Beizer.

Traditional last Sunday of the year hours of adoration will be observed in St. Peter's Church again this year. The Blessed Sacrament will be exposed after the second Mass and adoration will end with Benediction at 3 p.m. This is the community's thanksgiving service for blessings during the year.

Sister Mary Olive of Abilene arrived Thursday this week for a holiday visit with her mother, Mrs. John P. Neu.

A youth retreat was held in St. Peter's Church Sunday beginning at 10:30 a.m. and concluding at 4 p.m. Father John F. Meyers of Dallas was retreat master.

CCD Discussion Clubs met Sunday night for their second meeting of the current season to continue study of the current text book, "What's Happening to the Church?" Meetings were held in the homes of Charles Neu, Pete Stoffels, Billy Zimmerer, Mark Burrows, Mrs. Tony Voth, Clem Hermes Sr. and Henry Zimmerer.

Lindsay Athletic Association Plans All Awards Banquet

At their December meeting, members of Lindsay Athletic Association discussed the annual awards banquet and named committees to make plans for the event after the first of the year.

It was decided to have football and basketball players, cheerleaders and coaches as special guests.

On the planning committee are Messrs. and Mmes. Paul Arendt Jr., Bruno Zimmerer and Andy Arendt. Superintendent Glenn Hellman, Norb Mages and Coach Henry Schroeder are on the program committee.

Also discussed was presentation of a sportsmanship award to one student for outstanding ability in all fields — athletic and scholastic. Hellman, Schroeder and Mages are in charge.

Coach Schroeder gave the schedule of football games for next year. There will be eight district games — Caddo Mills, Community, Blue Ridge, Westminster, Quinlan, Tom Bean, Gunter and Lone Oak.

Billy McCullum, vice president, presided for the meeting in the school cafeteria.

Airman and Mrs. Roy Morisak of Bergstrom AFB, Austin, spent the weekend with their families, the Joe Beznars Jr. here and the Alfred Morisaks at Gainesville.

Baby sea gulls are gray-like the rocks.

"I'm looking for a gift for my girl. I want something that will make her face light up; something that will make her eyes sparkle; something that will rekindle the fire of love." Jeweler: "Well, if you're trying to burn her up, don't give her anything."

Mrs. Streng - - -

Joe Prescher and Lawrence Streng and Miss Lena Streng of Lindsay. Others attending were Messrs. and Mmes. Ed Schad and Nick Block of Lindsay, Paul J. Schobe of Gainesville, Mmes. Annie Ruth Cantrell and Rose Kellam and Mr. Martinez of Dallas, and Messrs. and Mmes. V. L. Roberts and J. W. Smith of Fort Worth.

Essay Contest - - -

where the top award is \$200.00 and a beautiful silver tray. In addition to the grand prize in the state, there will be regional winners and trophies for 50 other essay writers.

Skaggs urges every vocational agriculture instructor in the three-county district and all English teachers of the district to use this contest as an incentive in urging their students to write a good composition as well as strengthen the student's mind in the field of soil and water conservation.

He says, "Start now and send entries of 300 words or less to Harold Skaggs, Route 1, Sherman, Texas, before Jan. 31, 1966. The essay must have name, address and name of school plainly written on the front page or attached thereto."

Joe Burkhart Dies

Dick and David Trachta received word Wednesday of the death that morning of their uncle Joe Burkhart in New York City. The message came through their aunt, Mrs. Clara Bryant of Fort Worth. Funeral arrangements were not complete at the time. Burkhart is a former Muenster resident.

Night is a shadow.

STATE

THE FRIENDLY THEATRE
in Gainesville

Fri. Dec. 24
Show starts 11 a.m.
Continuous Showing
ALL DAY
Two Hours
of entertainment
with Disney
Walt Disney
Christmas Party
CARTOON CARNIVAL
All Seats 50c

Sat. thru Tues.
DORIS DAY
ROD TAYLOR



Ho-Ho Drive In

NOTE — Will not be open Friday, Xmas Eve nite but will be open during rest of Xmas holidays.

Sun. - Mon. - Tues.
JAMES STEWART &
RICHARD WIDMARK in
"CHEYENNE AUTUMN"
KIRK DOUGLAS in
"LAST TRAIN FROM
GUN HILL"

Tues. - Wed. - Thurs.
FABIAN in
"RIDE THE WILD SURF"
MIKE PARKS
CELIA KAY in
"WILD SEED"

Lynne Padgett and Buster Kubis Will Marry January 15

Mrs. Harry Padgett of Gainesville announces the approaching marriage of her daughter, Miss Alice Lynne Padgett, and Bernard (Buster) Kubis. His parents are Mr. and Mrs. Albert Kubis of Lindsay.

Their wedding is planned Jan. 15 at Sacred Heart Church in Muenster, with Rev. Alcuin Kubis, uncle of the bridegroom, officiating.

The couple has asked Misses Mary Ann Wiese and Carol Ann Morisak and Messrs. Gilbert Kubis and Leslie Kuhn to be attendants.

The bride-elect, daughter of the late Harry Padgett, is a graduate of Gainesville High School and is employed by Newtons' Relaxo-Bak Co. Mr. Kubis is co-owner of Kubis Motor Co., and a graduate of Lindsay High School.

Confetti - - -

all very enjoyable. They make our lives brighter. But by themselves they don't quite make Christmas. The feast means ever so much more when we appreciate how very much Christ means to all the world and all of us individually.

A beautiful story on the significance of Christmas was told last year by Paul Harvey on his radio program. It concerns an ordinary guy who just could not be impressed. He could not comprehend that Almighty God would come to earth and become one of us, and he declined to attend religious services commemorating the event.

One Christmas day while others were at church he noticed a flock of birds on the bitterly cold snow outside his barn. He thought they would be more comfortable inside

and decided to help. He went outside and opened the door but they did not go in. He tried to drive them in, coax them in with a trail of grain. Nothing worked. It seems they could not understand.

He reasoned the trouble was that they did not know him and could not understand that he wanted to help. As he wondered how to get through to them he found himself wishing that for a time he could mingle with them, talk their language, be one of them. And suddenly he realized that he had answered his own question about Christmas.

Dr. J. W. Middleton
CHIROPRACTOR
In Muenster
Tues., Thurs., Sat.
408 N. Oak, Ph. 759-4312

H.O. Kinne, O.D.
OPTOMETRIST
210 E. Calif., Gainesville
State License No. 26

Don Randolph Studio
Quality Photography at Competitive Prices
for appointment call
HO8-8222
205 E. California
Gainesville

START HERE FOR A WONDERFUL

Christmas Dinner

Remember!
HAMS
TURKEY
CANDY
for Christmas

Nestle's
QUICK
lb. 39c

Gold Medal
FLOUR
10 lb. 98c

Shurfine, 7 oz.
MACARONI
OR
SPAGHETTI
2 - 23c

Maxwell House
COFFEE
7c off label
lb. 69c

Shurfine, No. 303
CHERRIES
5 - \$1.00

Lipton's
TEA
16 bags 23c

TIDE
15c off label
king size \$1.14

PLEASE!
Come before 6
Christmas Eve

FRENCH SPICES
Poultry Seasoning, 1 oz. 19c
Sage, 3/4 oz. 19c
Pure Vanilla Extract, 2 oz. 49c

Kraft
Marshmallow Creme, pt. 19c
Morton, 9 1/2 oz. twin pack
Potato Chips 49c

Shurfine, No. 300
Cranberry Sauce or
Whole Cranberries 19c

Shurfine, No. 1/2 can
Chunk Tuna 3 - \$1.00
Christmas Stenciles - FREE
in each package of
Pillsbury's slice 'n bake

COOKIES, 2 rolls 94c

Shurfine, 46 oz.
Tomato Juice 3 - 89c

Shurfresh
Crackers, lb. 2 - 49c

Campbell
Tomato Soup 10c

Produce
California Navel
ORANGES
All sizes
lb. 15c

California
AVOCADOS
ea. 19c

Jonathan
APPLES
4 lb. 39c

CELERY
cello bag
35c

Kraft, 18 oz.
PURE GRAPE
Jelly
3 - \$1.00

25 ft x 18 in.
Heavy Duty
REYNOLDS WRAP
65c

Blessings

We hark
in our hearts
to the angelic
tidings, and extend
best wishes for a happy and
holy Christmas season

HOELKER GROCERY
LINDSAY

GREETINGS

Best holiday wishes and sincere thanks to you all!

Cabell's, Reg. 99c, 1/2 gal.
PURE ICE CREAM 69c

Reg. 59c
EGG NOG, Cabell's qt. 39c

MILK, Cabell's gal. ctn. 69c

Oak wood smoked German sausage
... Have you tried it? ...

Home cured hams or bacon

Parkview Superette
Highway 82, Lindsay, Texas
Open 'til 11 p.m. Every Night

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FISHER'S

MARKET and GROCERY

GOOD BEEF
for your freezer
from creep fed
home killed calves
whole or half carcass.

MUENSTER ENTERPRISE

VOLUME XXX

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 24, 1965

NUMBER 5



Gold, Frankincense and Myrrh Were Suitable Gifts for An Infant King

In New Testament history, St. Matthew describes the first of all Christmas gifts — gold, frankincense and myrrh. After the wise men had knelt at the manger, he tells us, they open their treasures to select these special offerings for the newborn Babe of Bethlehem.

To the modern mind, gold is instantly recognized as a treasure, but the value of frankincense and myrrh is not

so readily apparent. Actually, frankincense and myrrh were costly items in the time of Christ, and they are still costly. Both are resins used in making incense, surviving today at many a Christmas altar. As further evidence that frankincense and myrrh were precious treasures, worthy gifts for an Infant King, there is the old poem which expressed the ancient belief that "incense owns a deity nigh."

The Uses of A Newspaper Are Almost Limitless

An earnest young student of journalism was assigned to write an essay on newspapers. "Of what value are newspapers in a community?" she asked in a letter to the county editor for help.

"We are greatly surprised at this question," replied the editor. "We thought there was no one who did not know that a newspaper stands alone as a community utility and service."

"When we were a very small child in school, we learned that there is nothing that equals well-chewed newspaper for making spitballs. They have a sing and a sticking quality not to be found in any other paper."

"Newspapers are used everywhere by housewives as covering for shelves on which pots and pans are stored. Newspapers can be and are spread on chairs when standing on them to hang pictures, to prevent scratching the varnish. They also are used to wrap things that are to be packed in an attic, as the printer's ink discourages moths."

"Housekeeping cannot be carried on without newspapers. A newspaper of wide circulation, crumpled in the hand, makes an excellent mop with which to polish windows. The newspaper is unequalled for starting a fire, or for lining garbage cans."

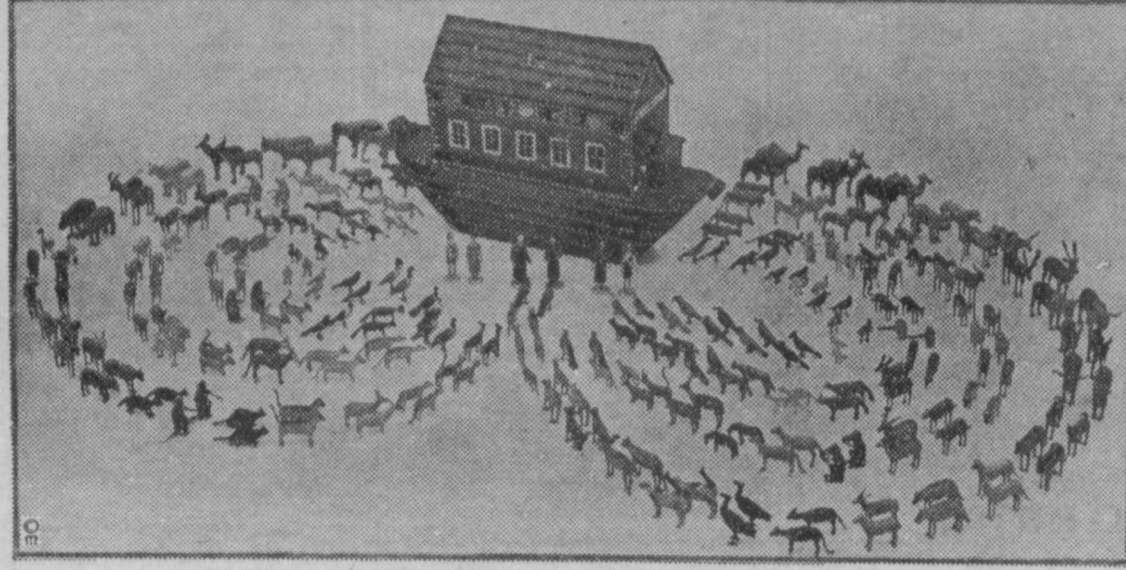
"In cold weather the editorial page of a newspaper, spread over the chest and buttoned under a coat, will keep out the cold. Newspapers stuffed in a leaky pipe can be used as a temporary measure. The society section of a newspaper is valuable to spread on a floor when painting, to keep paint stains off the linoleum."

"Oh, we can go on for hours, narrating the various things for which a newspaper may be used, and still not name half of them. And if all else fails, one can sit down and read the measly thing. What else in the community has this flexibility?"

(From "Friendly Chat," published by Baker Oil Tools, Inc., Los Angeles, Calif.)

Most magazine editors are affable people who like to accommodate subscribers. One editor, however, felt the following letter was asking too much:

Dear Sir: Last year you printed an article, at least I think it was your magazine, that interested me very much, but I have forgotten what it was. I lost my notes on the subject and can't find the magazine. Will you send me another copy of same, if it was your magazine?"



ENCHANTMENT AT CHRISTMAS FOR CHILDREN of the nineteenth century often came in the form of a Noah's Ark, then a highly prized special occasion gift. The set shown here contains more than 300 animals. Photo courtesy of the New York Historical Society, New York, N.Y.

"Noah's Ark" Was Favorite Old Toy

by ANNA MANG
Where there are children, this holiday season, there's usually a Christmas tree — brightly lit, gaily decorated, its fragrant branches bending low over a veritable "Toyland" of gifts from Santa's lavish pack.

These days, the variety of toys to enchant, entertain and instruct the youngsters is practically limitless. The toy pack holds, it seems, everything and anything that a lucky child might see in his dreams.

A century or so ago, the picture was very different. Even

the Christmas tree itself was not as likely to be a part of the holiday scene. Around the middle of the nineteenth century, the Sunday school movement had begun to popularize the idea of family Christmas trees, but a tree at home was still not something a child would take for granted.

As for the toys, under the tree or not, the usual gift might be only one toy, and that one not a toy that modern children would recognize.

This is not to say, however, that nineteenth century children were to be pitied.

In a single toy, the "Noah's

Ark" then highly prized as a special occasion gift, nineteenth century children found entertainment in great variety.

Today the Noah's Ark has disappeared from the wonder world of toys, but in the days of its popularity, nearly every home with children also housed a Noah's Ark in some form, however modest.

Like modern toys, the Ark was available in many versions, from the simple to the complex. Basically, this toy consisted of the ark itself, in miniature of course, accompanied by gaily painted wooden figures representing Noah, his family, and animals in pairs.

The more elaborate the toy, the greater was the number of animals included. One nineteenth century Noah's Ark set, now part of the New York Historical Society's collection, includes more than 300 animals. Everything from little birds and domestic cats to elephants, camels, lions and tigers is represented.

Handyman Hint: Plastic bottles like those in which laundering bleach is sold can be made into handy funnels complete with handle. Simply cut off the bottom an inch or so below the handle.

The old saw about the grass always being greener in the next pasture may be rather lost on today's city fellow. The way to get the message across to him is to say that traffic in the next lane always moves faster.

Evergreen Is Top U.S. Choice For Christmas Tree

In Christmas trees, it's the spirit that counts.

Almost anything can be — and is — a Christmas tree. In Minneapolis, Minn., they even made a tree out of water pipes, fastened like spokes to a telephone pole, and appropriately decorated.

In Wilmington, N. C., a live oak more than 300 years old is adorned at the Yuletide with colorful ornaments and electric lights. In Indianapolis, Ind., they decorated the 246-foot Soldiers and Sailors Monument with electric candles and stars.

The U.S. National Christmas Tree, officially designated in 1926, is not an evergreen but a giant redwood, located in Kings Canyon National Park, California.

This unusual Christmas tree, called the "General Grant," is 3,500 years old.

Many families prefer the "permanent" Christmas tree, often made of aluminum.

Despite all this, the time-tested favorite tree is still the evergreen. Most people, if asked, would probably vote for the "fir tree."

Actually, there are nearly 40 species of the popular "fir tree," found in the mountainous regions of Central and Southern Europe, Asia, north of the Himalayas and North America.

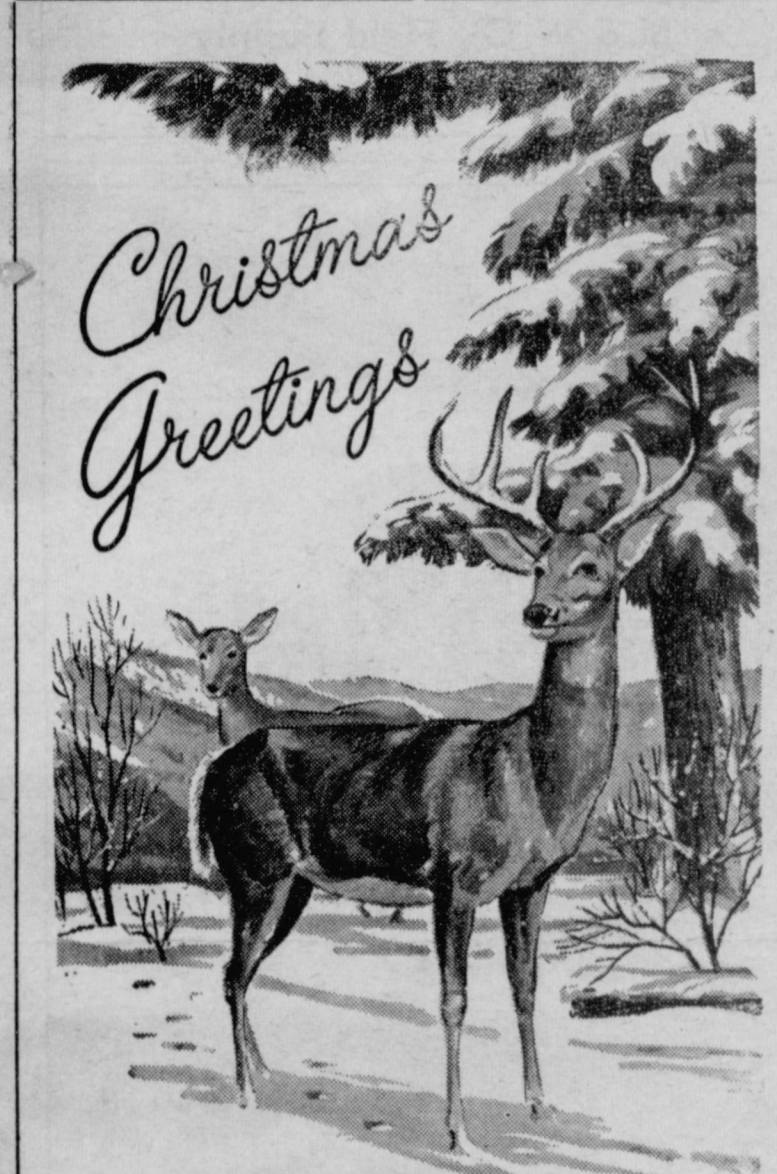
A frequently-seen Christmas tree variety is the "balsam fir," also called "Canada balsam" or "Balm of Gilead," according to the Encyclopedia Americana. This is one of the most common trees of eastern North America, extending from Virginia and West Virginia in the United States to Labrador and Newfoundland.

The balsam fir may grow to 40 or 50 feet tall. The southern fir is of about the same height and is found in the mountains of Virginia, North Carolina and Tennessee.

Other American firs are essentially Western. They include the Pacific silver fir, the white fir, the grand fir, the Alpine fir, the red fir, the Shasta red fir and the noble fir. These firs may attain 250 feet in height.

In Canada, the exporting of Christmas trees, including firs, pine and spruce, is important business. Seven provinces export trees, to countries as far away as Venezuela.

Training means learning the rules. Experience means learning the exceptions.



Peaceful as a snowy landscape, lively as a playful fawn is the Christmas we wish for you. We are ever grateful to you for your thoughtful consideration and gracious patronage.

Endres Motor Company

Serving the Muenster Area Since 1946



The Christmas Story

In song and story and, most of all, in our hearts the message of Christmas lives anew, to comfort and inspire us. At this glad time, we would like to wish our many friends full measure of joy and blessings.

Fisher's Market and Grocery

MUENSTER

Bethlehem and London

The approach of Christmas brings to mind a certain grave in a cemetery in Highgate, London, England. It is marked by a rectangular marble block slightly higher than a man's head. Atop the marble pedestal is a sculptured likeness of the shaggy father of international Communism, Karl Marx.

Marx was born in Germany, but he moved to England in 1848, when he was 31, and died there in 1883. For years, writers have wondered in print why the Communists have never requested permission to move the remains of their idol to Moscow for entombment in Red Square. And every curious sightseer has wondered at the shabbiness of the grave itself; it is completely overgrown with weeds and thistles. It has been neglected for years and looks as unkempt as did Marx in his lifetime.

Why should this untended grave come to mind at Christmas? Simply because of the contrast. On December 25, the whole Western World will stop whatever it is doing to pay honor to Him for whom the day is named. There will be prayers and hymns of praise in every language man has devised to communicate his thoughts. There is scarcely a town, a township, a village which has not built a meeting place where men of good will may gather to study His teachings — and each of those churches will hold services, of course.

Thousands upon thousands of pilgrims will travel to the Holy Land on Christmas Day to trace His steps. And men everywhere will be reminded that He showed them that their salvation lay in service to their God, and not in servitude to their state. They will be admonished, too, that the Apostle Paul foresaw the eternal assault on free men. His words to the Galatians stand as the lesson of Christmas for this and every future year of our Lord: "Stand fast therefore in the liberty wherewith Christ hath made us free and not be entangled again with the yoke of bondage."

And while all men free of bondage stand silent on Christmas as they have been doing on this day for 1965 years, cold winds will blow through the thistles at that forlorn, untended grave in London. What an appropriate and joyous contrast!

(Permission to reprint the above editorial granted by Bookmailer News magazine.)



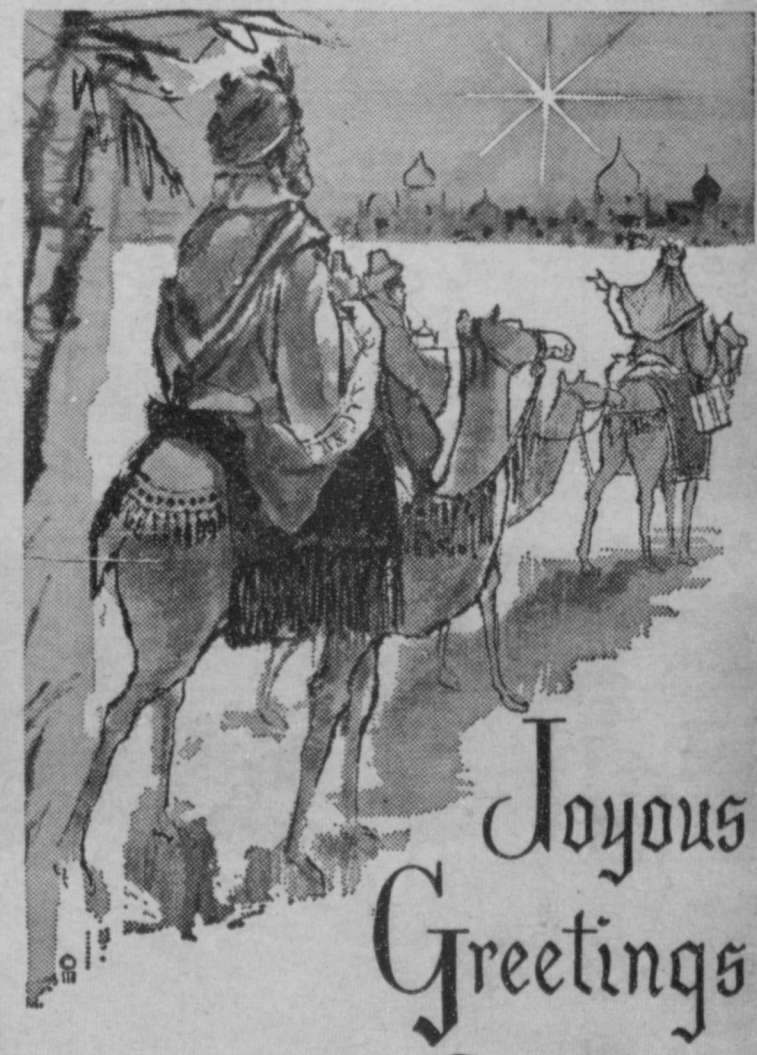
JOYOUS WISHES

Let the message of the manger, ever new, bring peace and contentment to all of us at Christmas.

In lieu of Christmas cards we have contributed to a charitable organization.

We take this means of extending best wishes to all our friends.

Wilde Chevrolet Company
Ray Wilde, Muenster



Joyous Greetings

Our wish for you:

that you and your loved ones may find the peace, hope and abiding love of that first Christmas filling your hearts and your home throughout the joyous holiday season.

Shamburger Lumber Co.

Dick Trachta, Muenster



Santa rings his bell to send very best wishes for a fun-filled Holiday to all.

A MERRY CHRISTMAS TO ALL

82 LIQUORS
Muenster

A Home Is More Than Just a House

A house isn't a home, no matter how complete it may be. A home is a place that has been or is being lived in by kindly, wholesome people. Where there has been joy and comfort and companionship. Where the very essence of its occupations has entered into the walls so that, entering it, the stranger feels that there has been peace and good will and the spirit of helpfulness.

For years I used to spend my weekends at a simple, almost primitive little shingle cottage. Daniel Webster used to go there to fish and play cards with its original owner, a miller at the ancient mill whose ruin frame tottered over a nearby farm. Often I'd come fagged out, sometimes beset by worries, bedeviled by the strain of city life. I never entered the warped door of my weekend home but magically my nerves unkinked and the blessings of harmony and quiet soothing contentment enveloped me, so I knew that under this roof, through three generations or more, there had dwelt those who loved one another and loved, too, their fellow beings. Their souls stayed on to give benediction to me and to my friends.

By Irvin S. Cobb

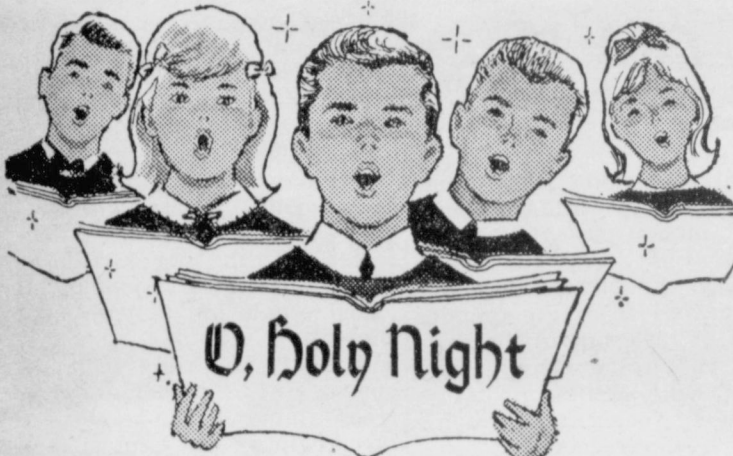
The first woman had to take a rib from a man — and women have been taking ribs ever since.

Any baseball team could use a man who plays every position superbly, never strikes out and never makes an error; but there's no way to make him lay down his hot dog and come out of the grandstand.

Fred: "There goes a case of love at second sight."
Frank: "Elucidate."
Fred: "The first time he saw her he didn't know she had money."

Doctor: "You have acute appendicitis."
Steno: "Listen, Doc, I came here to be examined, not admired."

He was quarreling with his wife and was getting the worst of it.
"You didn't have a rag on your back when I married you," he said, acridly.
"No," she retorted, "but I've plenty now."



O, Holy Night

May all the holy joys of that first Christmas night abide with you and your loved ones during the holiday season, bringing the same peace and tranquility that shone upon the earth on that Night so long ago.

Mobil Service Station
Willie Walterscheid, Muenster

Yule Season Has Many Peculiar Superstitions

A thief who steals successfully on Christmas Day can pilfer throughout the remainder of the year without being caught.

This is one of the many fascinating beliefs tied in with the Yule season around the world, sources in Oklahoma State University library reveal. Just as fantastic is the Scottish superstition that water will turn into wine at midnight Christmas eve.

On the gloomy side, legend has it that if a light goes out in the house on Christmas Day, someone in the house is marked for death.

Fruit growers believe in some sections that a stone placed on each tree Christmas eve would insure a greater yield.

Would you like to hear everything that is to occur in your town during the next 12 months? One tale says simply to walk into a corn field on Christmas eve — you'll get the full low-down.

"It's our fault," muttered the man to his wife. "If we'd saved our money during the recession we could afford to live through this prosperity."

A tourist in the Far West complained to the hotel proprietor about the dirty roller towel in the men's washroom. "I thought," he snapped, "that roller towels were outlawed in this state many years ago!"

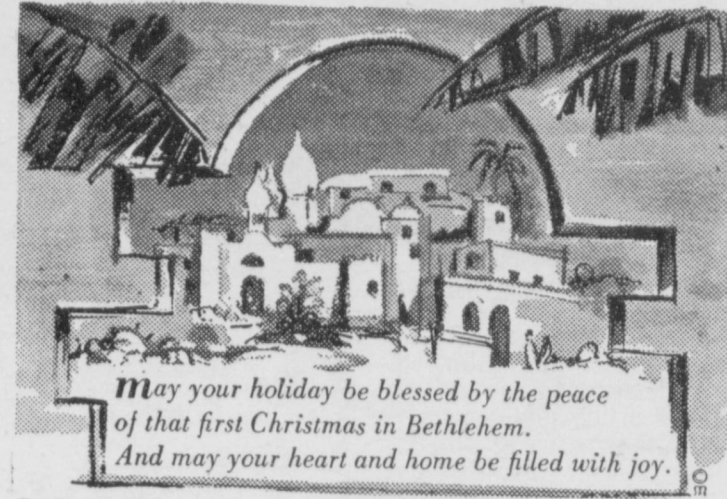
"That there towel," answered the hotel keeper indignantly, "was put up before that law was passed!"



Hope Santa's bringing our many friends the Merriest Christmas ever!

Joy at Christmas

WOODRUFF PHARMACY
Next to Post Office, Gainesville



MERRY CHRISTMAS

FARRAR'S
in Gainesville



Peace

Joy

Let us rejoice as we remember the glory of His Birth. To all of you, our sincerest good wishes.

M & W Oil Field Supply
James Mollenkopf, Tommy Walterscheid
Muenster



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Muenster Livestock Auction

W. J. Miller, Owner

R. P. Cain, Manager



CHEERFUL GREETINGS

'Tis truly the season to be jolly... and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter... warmth and friendship... good times, and above all, good will!

Ferd's Gulf Station
Ferd Luttmer, Muenster

Greetings FOR Christmas



Because we realize how much our success is due to you, we are most sincerely appreciative.

OTTO'S GARAGE
Kenny Otto, Owner
409 Summit, HO5-6721, Gainesville

Russia's Patron Saint Is Nick But Reds Can't Even Claim Him

The Russians, who claim to have invented everything from the telephone to airplanes, can't lay claim to Santa Claus. Even though St. Nicholas is the patron saint of Russia and started the first share-the-wealth program he was a native of Asia Minor. Oklahoma State University library sources show that the legend brought back by Czar Vladimir of Russia some 600 years after the saint's death gained rapid popularity. Spreading to Lapland, "Nick" gained his reindeer-drawn sled. Actually St. Nicholas was born the son of wealthy parents. After their death he first gave his gold to girls without doweries by dropping it down chimneys. One eager young miss hung her stockings in the chimney to catch the gold, and millions of youngsters have followed her practice, making stockings at fireplace a permanent part of the Yule scene. The United States can justly lay claim to the first known picture of the present Kris

Kringle. Thomas Nast, creator of the Democratic donkey and the GOP elephant, first drew a picture of Saint Nick complete with reindeer and a red suit for Harper's Weekly.

Arthur — So your new job makes you independent?

Albert — Absolutely. I get here any time I want before 8 and leave just when I please after 5.

Bells
Ringing bells in churches, for solemn and glad ceremonial occasions, goes back to about 7 A.D. In early Britain church bells tolled for an hour on Christmas Eve, announcing to Satan the coming of Christ. At midnight, joyous peals heralded Christ's birth.

Joyous Christmas Greetings



The bells are merrily ringing with joyous notes of good cheer to bring you, our customers, special greetings of the holiday season and our special "thank you."

Stockmen's Feed Store
Harold - Al - Johnny - Dale - Buster

Warm Christmas Wishes

From all of us to all of you, in gratitude and deep appreciation for your continued friendship.

STREET PHARMACY
And The Entire Staff
Gainesville

Legendary Spiders Lead to Tradition Of Tinsel on Tree

A beautiful legend seeking to explain why today's Christmas trees are decorated with tinsel is found in sources in the Oklahoma State University library. Many years ago, the legend goes, a good woman of Ukraine with a large family of children prepared the Christmas tree, trimming it profusely. During the night, spiders visited the tree, crawling from branch to branch and leaving their beautiful webs between them. To reward the woman for her goodness, according to the legend, the Christchild blessed the tree and all the spider webs were transformed into shining silver.

I'm Fine
There's nothing whatsoever the matter with me, I'm just as healthy as I can be. I have arthritis in both my knees. And when I talk, I talk with a wheeze; My pulse is weak, my blood is thin. But I'm awfully well for the shape I'm in. I think my liver is out of whack. A terrible pain is in my back. My hearin's poor, my sight is dim. Most everything is out of trim. My doctor says my days are few. For every week there's something new. The way I stagger is sure a crime. I'm likely to drop at any time. I jump like mad at the drop of a pin. But I'm awfully well for the shape I'm in. My teeth will eventually have to come out. And my diet I hate to think about. I'm overweight, but I can't get thin. But I'm awfully well for the shape I'm in. My appetite's such it's sure to win. Arch supports I have on my feet. Or I wouldn't be able to go on the streets. Sleep is denied me, nite after nite. And every morning I'm a sight. My memory's failing, my head's in a spin. But I'm awfully well for the shape I'm in. My moral is this, as this tale I unfold. That for you and me who are growing old It's better to say "I'm fine" with a grin. Than to let others know the shape we're in.

MERRY Christmas

In this merry season, we are pleased to greet and thank all our loyal customers.



J. M. Weinzapfel Insurance Agency
J. M. Weinzapfel, Earl Fisher, Herbert Meurer

Joy and Peace

With the Christmas Star reminding us of Love, Peace and Good Will, we joyfully thank all our wonderful customers for their patronage.



Grewing and Trubenbach
TANK TRUCKS
Muenster

May CHRISTMAS bring to you and yours the gifts of peace, joy and lasting contentment. With this wish, we greet our friends and neighbors and extend our heartfelt thanks for your many kindnesses. We are privileged to serve you.

Clyde D. Fisher, Beer Distributor
Falstaff, Jax, Lone Star, Miller's, Hamm's

MUESTER



OLD-FASHIONED Christmas Wishes

Times change, but the good old-fashioned spirit of Christmas goes on forever, and so do our hearty wishes for your happiness, and our earnest thanks for your friendly good will.



North Texas Producers Assn.
Muenster



A wish hearty, and most sincere, with greetings glad to you and yours, from all of us,

FOR A JOYOUS Christmas

MUESTER HATCHERY
Clive Gobble, Muenster



The splendor of the shining star reminds us of the glories of that first Christmas night, making our hopes lighter.

W. J. Luke Company
Muenster



This Christmas,
We greet you and wish you an abundance of the season's joy.

KOESLER JEWELRY
Mr. and Mrs. Norbert Koesler, Muenster



Christmas Joy

The Joyful Christmas Season is here again, giving us the opportunity to express our gratitude to our customers. Our pleasant association with you is a privilege indeed.

BAYER BROTHERS
CONCRETE CONTRACTORS

Robert and Arthur
Muenster

A Christmas Cheer Rebus



(Reprinted by the Governor's Highway Safety Commission through Special Permission of Newspaper Enterprise Association)

Look Out for Modern Horrors, Those Unassembled Christmas Toys

Might as well face it, men — you've been had. And along about midnight Christmas Eve, unless you smarten up fast, you're going to be had again. Look sharp, or once again you will stumble into bed at 5 a.m. Christmas morning, a haggard, red-eyed victim of that horror, the unassembled toy.

Watch Out Christmas Eve
The scene is really too familiar to need description. Here it is Christmas Eve, and the decorated tree twinkles and glitters with the joy of the season. The kids have finally been coaxed to sleep. Mom and dad have filled the stockings, wrapped the last-minute gifts, heaped the packages high beneath the tree.

With all else ready they bring Junior's \$40 fire truck, the coveted treasure, to take

its place of honor. When the crate is opened, what do they find? No fire truck, but a box full of loose metal and a stern injunction from the factory to get busy and make a fire truck. If you are lucky, it is done by dawn.

Round Up the Troops
Rally reinforcements. Invite those bachelor uncles and childless cousins over to sip eggnog and beam at the kiddies toddling off to their visions of sugarplums. Then thrust hammers into their hands and set them to work.

Don't forget out-of-town entries. Aunt Nell, in Tulsa, was acting in good faith when she phoned the department store to charge and ship one dollhouse. But you know perfectly well what that department store has probably sent. And you know who will put it together.

Check the old toolbox. Make sure that everything is sharp and ready to be worked with. See that you are equipped with all the common, everyday tools that are ordinarily required for toy assembling ... pliers, hammer, socket wrenches, offset screwdriver, rattail file, etc. Check the Band-Aid


supply.

At present that is about all that can be done to ease the agony. Someday Congress will wake up and pass a law. It will authorize the victim of any unassembled toy, when his work is complete to submit to the so-called manufacturer a bill for time and material. Wages will be prevailing union rates, computed of course, at time and a half. The charges for a single Christmas Eve will bring the industry to heel.

Until then you can only proceed, forewarned and forearmed, to fight the good fight.

Merry Christmas!
—The Changing Times

The U.S.A. grows more oranges than any country in the world.



BLESSINGS
May the true, deep meaning of Christmas make the season bright for you and yours.

EDDIE DULOCK
PAINT & BODY SHOP
801 E. Main, Gainesville



A Christmas Wish
We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

SCHAD & PULTE
Gainesville



A Blessed Christmas

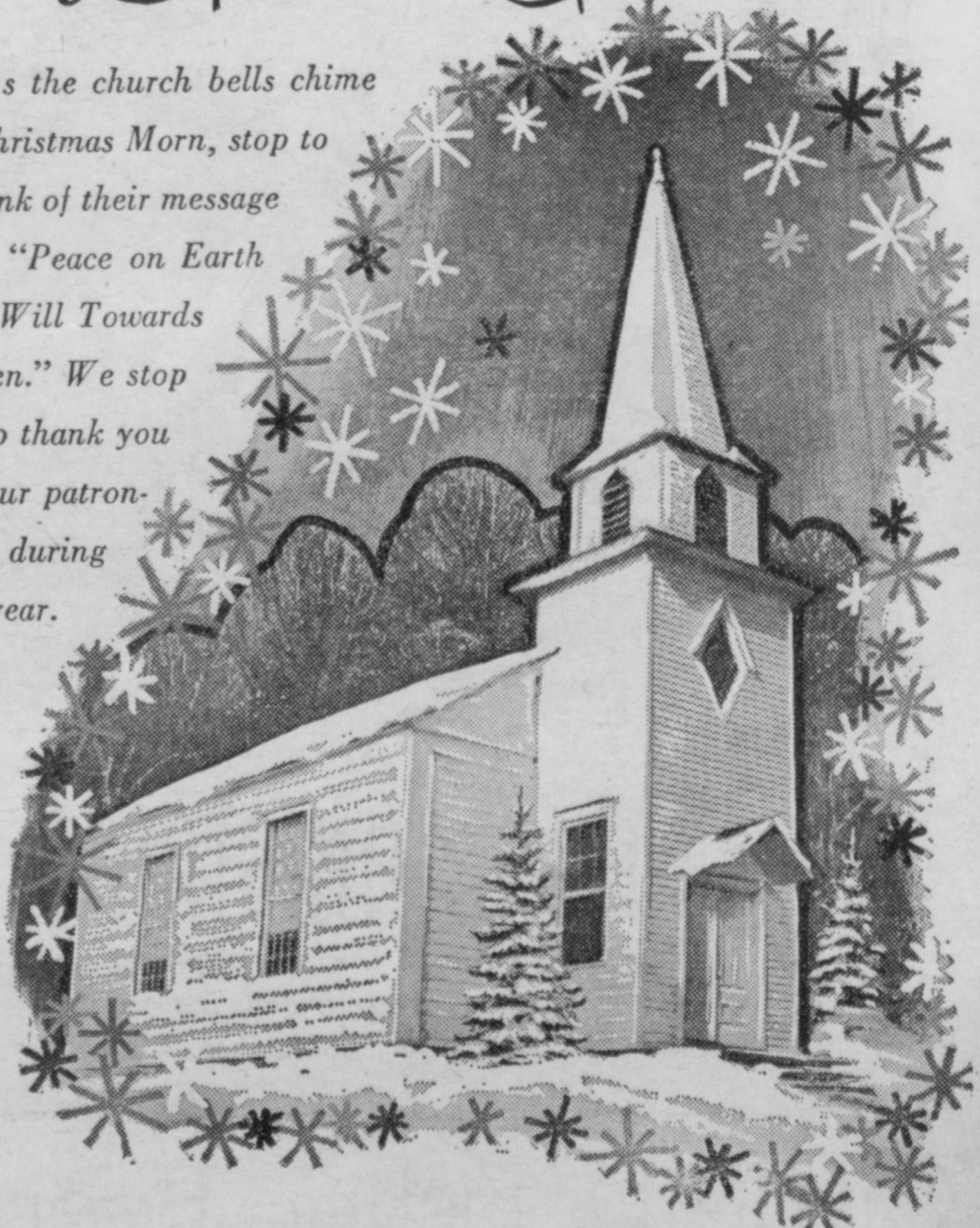
It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you

A VERY MERRY CHRISTMAS
and HAPPY NEW YEAR

Nick and Adelina Miller
Muenster

The Spirit of Christmas

As the church bells chime on Christmas Morn, stop to think of their message ... "Peace on Earth Good Will Towards Men." We stop now to thank you for your patronage during the year.



Grewing Bros. Well Service
RICHARD STEVE WALTER
MUESTER

Season's Greetings

When good friends drop in, Coke belongs with the Holiday festivities

Things go better with Coke

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
The Gainesville Coca Cola Bottling Co.



QUIET COUNTRY LANDSCAPE COVERED WITH SNOW is traditional vision of Christmas cherished by most folks. Even in climes where snow never falls, dreams of a white Christmas dance in the heads of young and old. With a little imagination, Christmas is always a winter wonderland.

PEACE

As Wise Men followed a Star to seek, to find and worship Him, so may you find the peace and joy of a holy Christmas.

Geo. J. Carroll & Son

Christmas Greetings

To you and your family . . . may this be your happiest Christmas ever.

J. P. Flusche Pipe and Salvage
J. P. and Donald Flusche, Muenster

It Is True!

An old and homely story tells of a father who, in guiding his son, told him to drive a nail into a post every time he did an evil thing, and to withdraw one nail every time he did a good act.

The son did as he was told, and, after a time while he had driven many nails into the post he had succeeded in doing enough good deeds to be able to withdraw all of the nails. So he proudly called his father, to show him that all the nails had been withdrawn.

"But," said the father, "why those holes in the post?"

"That's where the nails have been," meekly replied the son. "And so it is with life, son," admonished the father. "You may do good deeds, turn over a new leaf, or correct your mistakes, but the nail holes of wrongdoings are still there."

Today, over 50 million acres of land — about 86% of the entire acreage owned by paper companies and independent woodland owners — are open to the general public, reports the American Paper Institute. Plus nearly 40,000 miles of streams for fishing and 750,000 acres of lakes for boating and swimming.

Feasts

Many foods for Christmas feasting have been traditional since early days of Yule merry-making, although roast peacock, the feature of the feast in medieval England, is rarely, if ever, seen today!

Mince pie, with its spices and fruits, is said to symbolize the riches of the East, from which the wise men came.

Legend says plum pudding began when an English king and his men were lost in a forest on Christmas Eve. The cook used foods he had on hand, including part of a stag, plums, eggs, flour, to make a single dish all could share.

Your 8-Hour Day

Suppose you work the standard 8-hour day and are in an average income bracket. How much of that time goes to pay for elements that make up your cost of living?

Here are some examples:

Food and tobacco cost one hour and 18 minutes; clothing and related items, 30 minutes; recreation, 19 minutes; transportation, 39 minutes; medical expenses, 21 minutes.

But there's another item that is bigger than any of these. It is taxes! They account for two hours and 20 minutes of your working time — more than a quarter of the whole.

To put it another way, it means that you must work more than three months of each year before you begin earning money you can spend as you wish. Taxes take all that you make during that three-month-plus period.

The chances are that this will come as news to great numbers of people. They have small knowledge of the size and scope of the tax bill, the primary reasons being that many taxes are hidden in the cost of the goods and services we buy and that most individual income taxes are paid through the system of withholding rather than being personally paid to the government by the earner. But realize it or not, they are the biggest single item of expense to most of us.

Old Yule Legends Had Gloomy Side

"Merry" Christmas? Not always, according to some ancient beliefs once associated with the day.

Take, for instance, the old belief that cattle and other stable animals were given the power of speech on Christmas Eve.

Any person who heard the animals speak would die within a year, so superstition said.

Somber omens of death were read into still other Yuletide legends. When the Yule log burned, bystanders were told to watch the shadows on the walls. If the shadows of any person appeared to be headless, this supposedly meant death for those persons, again within a year.

Salt was also said to have the power of forecasting life or death, when used in connection with Christmas. The test could be made by leaving a small mound of salt on the table on Christmas Eve. If the salt melted during the night, that, too, meant death within 12 months.

If the salt remained unmelted, the forecast was for a long and healthy life.

Tax Man Sam Sez:

Every year the good tax folks send out a lot of letters asking taxpayers to come in for an audit. It scares the very bristles off of most taxpayers to get one of these letters. It doesn't pay to get scared. The folks down at Internal Revenue are trained to be reasonable. If you get a letter calling you in for an audit, calmly gather your records and settle your affairs with the tax man in a calm, businesslike manner.

The paper industry term "harvesting on a sustained yield basis" means that it grows more trees every year than it uses, and, says the American Paper Institute, ensures perpetual forests for all.

Santa's coming your way, sounding a note of good cheer.

Merry Christmas

Cooke County Distributing Co.
Schlitz and Pearl Beer

THE CHRISTMAS STORY

Once again we pause to observe, and gather new inspiration from the age-old story . . . the birth of our Saviour . . . and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness . . . making spirits bright!

Commerce Street Store
Pete Briscoe, Gainesville

Holy night

May all the spiritual blessings of the Christmas season be with you and your loved ones, and your hearts be filled with peace and true contentment.

Hacker Bros. Well Service
Henry, Paul, Kenneth, Robert, James, Freddie Muenster

A PRAYER FOR Christmas

Let us, at Christmas, pray that the spirit of the Nativity may be with us always.

Let us, with faith reaffirmed and resolve renewed, pray that we may live as He would have us live, ever seeking to attain "Peace on earth, good will to all."

The Manhattan Clothiers
Leo Kuehn, Gainesville



for Christmas

Our wish: that peace and understanding prevail throughout the world, bringing men lasting hope and love.

Muenster Machine Shop & Supply Co. Louis Roberg

Many Historical Events Occurred on Christmas

The First Territorial Legislature gave Oklahoma quite a Yule gift back in 1890 when it established Oklahoma State University effective Christmas Day.

This is perhaps the most significant event ever to occur on that holiday in Oklahoma, but many other historical events also have occurred on Dec. 25, according to sources in the OSU library.

Americans remember Christmas, 1776, as the day Washington crossed the Delaware. It was on this date in 1492 that one of Columbus' ships, the Santa Maria, was wrecked.

The famous proclamation of Charlemagne was issued on Christmas Day in the year 800. Another European emperor, William the Conqueror, was crowned on this day in 1066.

A number of noted celebrities were born on Dec. 25, including Sir Isaac Newton, 1642; Clara Barton, 1812, and Peter Tchaikovsky, 1840.

The founding of Nashville, Tenn., was on Christmas Day, 1780, and the discovery of

Christmas Island by the English Capt. Cook was in 1777.

The supposedly holy day did not halt these famous skirmishes — the battle of Okeechobee, between the U.S. army and Indians of the Seminole tribe, 1837; Shay's Rebellion, 1786, and the battle of Mier in the Mexican War, 1842.

However, a war ended on Christmas, 1745, with the signing of the Peace of Dresden by Austria, Prussia and Saxony.

What Is A Democrat?

Thirty-eight years ago Pathfinder Magazine offered a prize of \$50 for the best definition of a Democrat. They received 30,000 replies and the winner of first place was Dr. M. D. Taylor, a physician of Aztec, N.M. Doc. Taylor defined a Democrat as:

"A Democrat is one who believes in the fullest freedom of speech, press and religion; and separation of church and state; laws that bear equally upon all classes of people without special privileges or monopolistic advantages; rights of states guaranteed and less national paternalism."

Commenting on this, the Aztec, N.M., Independent-Review observed: "If you have nothing else to do you might run over that part about state rights, special privileges and national paternalism."

A man walked into a bar with a pet mynah bird and ordered a drink. The bird ordered one too, but the bartender shook his head. "Sorry," he said, "we're not allowed to serve mynahs."

A man drove his sleek, powerful car into the filling station. "Fill 'er up," he told the attendant.

After a while the attendant called to him, "Better shut your engine off ... you're gaining on me."

Old lady: "The weather here in Florida is so wonderful all year around, how do you tell summer from winter?"

Hotel Clerk: "In winter we get Cadillacs, Lincolns and stuffed shirts. In summer we get Chevrolets, Fords and stuffed shorts."

During World War II, a bright young farmer in the Army overseas received a letter from his wife wanting to know how she was going to plant the potatoes in the east 40 without help.

The soldier wrote back, "Whatever you do, dear, don't dig up the east 40. That's where the guns are buried."

As is customary in wartime, his letter was read by the censor. Not long after he received a reply from his upset wife saying, "A company of soldiers overran the east 40 and dug it all up. What shall I do now?"

"Plant the potatoes!" came his reply.

A young father was wheeling his baby son's carriage through the park. The baby was howling with rage, but the father was just repeating softly, "Control yourself, James. Just remain calm, James."

A child psychologist observed approvingly, and tapped the father on the shoulder. "That's the way to reason with Little Jimmy," he said. "He's Herbert," corrected the father. "I'm James."

A Few Facts About Yourself

If you are 40 years old, you are not as tall as you were at 20 ... Furthermore, in another 20 years you fill shrink another half inch ... There is a 50-50 chance that one of your legs is shorter than the other ... If you are a brunette you have on the average of about 120,000 hairs on your head ... Blondes have about 140,000 and redheads only 90,000 ... Human hair is strong ... If the hair on your head were shorn and woven into a rope it could support 10 tons.

Your bones are also strong ... The strongest is the shin bone, which can support a one-ton weight ... It is three times as strong as oak ... The human brain, which weighs about three pounds can hold enough information to fill six million books ... Every 24 hours your kidneys utilize 50 gallons of fluids and 5 pounds of solids in eliminating wastes ... The outside of your body is covered by about 20 square feet of skin ... A postage-size strip of skin contains about 3 million cells, a yard of blood vessels, four yards of nerves, 100 sweat glands and 15 oil glands ... And, the most vital of organs the heart, operates year after years with only one-sixth of a second of rest between beats.

Lame Duck

This is one of the oldest jokes in the world.

It was brought back from China by Marco Polo to Italy. From Italy the gag crossed the Atlantic and an American version emerged with a turkey. The original goes like this.

A European in China ordered roast duck for dinner. The cook brought it in, but one leg was missing. The visitor questioned the Chinese about this, suspecting the cook had hacked off the leg for himself.

"Nonsense," said the cook. "All ducks in China have one leg."

"I'll have to see that," said the visitor. So the cook took him to the backyard where the duck flock was having its evening nap, each with one leg doubled up out of sight under its feathers. "See," said the cook, "all got one leg."

The European caught on that he had been had, and he let out a yell of appreciation. The ducks woke up and let down their other legs. "There you are!" said the foreigner. "They really have two legs." He thought this would embarrass the cook but, undisturbed, the Chinese replied: "Of course, and if you had just yelled at dinner when I served you the other leg would have come down, too."

Sunday school teacher: "Butch, who defeated the Philistines?"

Butch: "I donno. If they don't play Notre Dame I don't keep track of them."

To wish you every Joy and Blessing for Christmas



STICE FURNITURE 213 E. California, Gainesville



Greetings

With best wishes for a blessed Christmas-tide.

PAGEL'S STORE Maurice Pagel, Muenster

Christmas Popular Name in Several U. S. Communities

Five U.S. communities bear the name Christmas.

They are located in Gila county, Ariz.; Orange county, Fla.; Lawrence county, Ky.; Bolivar county, Miss., and Roane county, Tenn.

Also, Nova Scotia has a Christmas Island, and Minnesota has a Christmas Lake in Scott county.

Wife (whispering) — Wake up John. There's a burglar going through your pockets. Husband (uttering sleepily) — Leave me out of it. You two fight it out yourselves.



May ALL THE Blessings OF Christmas BE YOURS

Dorothy's Fashionette Beauty Salon Dorothy Mitchell, Jean Muzny, Glenda Bridges, Sandy Grundy 303 S. Chestnut, HO5-9402, Gainesville



STANDARD RESERVE INSURANCE CO. GAINESVILLE



May the joyous spirit of peace, love and kindness born on that Holy Night bless your home and family, always. At Christmas-time, all of us here wish all of you every happiness and the best of good fortune. Our grateful thanks for your friendly patronage.

Yosten Sand & Gravel MUESTER



Christmas BLESSINGS

May the blessings of Christmas be yours during this holy season and may they continue long into the future.

Hess Sinclair Station
Gerald Hess, Muenster

Christmas Was Birthday Of Several Famous Men

A young farmer's wife in England gave birth to a son in 1642. In 1821, a baby girl was born in the Massachusetts village of Oxford. In 1865, the wife of a militant Christian crusader gave birth to her fourth daughter. And in 1883, in Paris, an artist's model bore a baby boy.

What did these four births have in common? In each case, the child was born on Christmas Day, and grew up to become a famous person. According to the Book of Knowledge, these well-known "Christmas babies" were Clara Barton, Evangeline Booth, Maurice Utrillo and Sir Isaac Newton.

Clara Barton, Civil War nurse, was born on Christmas Day in 1821. It was her warm thoughts of Christmas that led her, when she set off to visit her brother, a prisoner during the Civil War, to offer to take presents not only to him but to the prisoner relatives of all her Oxford, Mass., neighbors.

Subsequently, Clara Barton was instrumental in founding the American Red Cross and served as its president for many years.

Born on Christmas Day in 1865, Evangeline Booth was the fourth daughter of the Salvation Army founder, William Booth. By the age of 23, she was head of the Salvation Army in London, and in 1904 she took over operations for the entire United States.

During World War I, the Salvation Army lassies under her jurisdiction spent Christmas — as well as many other days — ministering to the needs of American doughboys in France. The word "doughboy" stems from the celebrated Salvation Army doughnut, a World War I staple.

One Christmas-born child

had little cheer in his life, on holidays or otherwise. This was the Franch painter, Maurice Utrillo, born on December 25, 1883.

Son of an unknown father and a mother who was a model for many of the Montmartre brush wielders of her time, young Maurice was shy and withdrawn not only in childhood but throughout his life.

Ironically, reproductions of many of his paintings, particularly those of the sparkling white dome of the Montmartre Church of Sacre Coeur, are used by the thousands every year on Christmas cards.

Sir Isaac Newton, English physicist, mathematician, philosopher greeted his first Christmas, and his first day, in Lincolnshire, England, in 1642.

Frail and sickly as a youth, he devoted many boyhood Decembers to inventing and making Christmas toys.

Bank Says Wife Worth \$159 a Week

New York — What's a wife worth?

Well, some months ago the Chase Manhattan Bank put up a window display in one of its branches in which her worth was calculated at \$159.34 per week. Chase economists arrived at the figure after a survey of the amount of time housewives spend in such housewifely chores as chauffeur, plumber, gardener, etc.

While many questions have been raised as to the accuracy of the figure—wives, of course think it is much too low and husbands naturally find it ridiculously high—there appears to be no question as to the worth of the display to the bank as a promotional gimmick.

It has attracted much interest from New York's window shoppers and has promoted letters not only from grateful housewives but also from divorce lawyers.

Did You Know?

In the early days of the U.S. onions were hung over doors in the belief that they would counteract diseases that might be brought in by visitors.

President Wm. Henry Harrison, with a basket on his arm, did his own shopping for the White House.

It took 76 years to build the great pyramid of Egypt.

Robison Crusoe's real name was Alexander Selkirk.

The initial S in former President, Harry S. Truman's name does not stand for a name. It is merely an alphabetical addition.

India's window oyster has a shell so translucent that it is sometimes used for window glass.

"All really intelligent men are conceited," decided a girl. Her boy friend shrugged his shoulders. "Oh, I don't know—I'm not."

Steno Sue stalled her car at a traffic light one wet winter day. While she was trying every way she could think of to get it started, the man behind her sounded his horn incessantly. Finally, Sue got out and walked back to the other car.

"I'm awfully sorry, Sir," Sue said sweetly, "but I just can't get my car started. If you'll go and start it for me, I'll stay here and lean on your horn."

A Lesson in Style By Mark Twain

Mark Twain, being himself a writer possessed of a direct, sinewy style, was not an admirer of James Fenimore Cooper. He properly regarded the author of the Leatherstocking yarns as a windbag who never missed a chance to use three long words where one short one would do.

Twain wrote some things on the subject. What he had to say is excellent instruction, even in this day of staccato prose, for those who seek to improve their style. Consider his distillation of this sentence from Chapter XI of "The Last of the Mohicans": "Notwithstanding the swiftness of their flight, one of the Indians had found an opportunity to strike a straggling fawn with an arrow, and had borne the more preferable fragments of the victim, patiently on his shoulders, to the stopping place."

This Mark Twain comments, could have been said thus: "During the flight one of the Indians had killed a fawn and he brought it into camp."

We observe how the creator of Huck Finn dealt with Cooper's staggering next sentence: "Without any aid from the science of cookery, he was immediately employed, in common with his fellows, in gorging himself with the digestible sustenance." As Twain put it: "He and the others ate the meat raw." Eight words for 24. End of the lesson today.

Service station sign: "To avoid complaints on free service, all free service has been discontinued."

A staid gentleman, honorary judge at a horse show, was upset by the dress of some of the girls. "Just look at that young person with the poodle cut, the cigarette and the blue jeans," he decried to a bystander. "Is it a boy or a girl?" "It's a girl. She's my daughter."

"Oh, forgive me sir," apologized the old fellow. "I never dreamed you were her father." "I'm not," snapped the bystander. "I'm her mother."

A doctor was fuming when he finally reached his table at a banquet, after breaking away from a woman who sought advice on a personal health problem.

"Do you think I should send her a bill?" he asked a lawyer who was sitting next to him.

"Why not?" the lawyer replied. "You rendered professional services by giving advice."

"Thanks," the physician said. "I think I'll do that."

When the doctor went to his office the next day to send a bill to the annoying woman, he found a letter from the lawyer. It read: "For legal services ... \$25."



To all of our friends... may the peace and joy of this beautiful season always be yours.

GREETINGS

for Christmas

Hess Brothers Drilling Co.
Muenster

Christmas Blessings

May your heart be filled with the rich blessings, and abiding love of the holiday.



HOEDEBECK GARAGE
Gene Hoedebeck, Muenster



Christmas Greetings

Spreading throughout the land, warm wishes for a bright and happy Christmas season filled with laughter, song, fond memories and loved ones close by. May you, our loyal appreciated customers, be blessed with such a holiday.

Joe Galloway Insurance Agency

MUENSTER
Life — Fire — Theft — Auto



Christmas

The clarion notes of the angels sound on high, extending to all their message of peace and good will during this holy Christmas season. We send along our appreciation of your good will.

DRES TEX MFG. CO.
OLA ROBERG, MUENSTER



Greetings

Peaceful as a countryside wrapped in snowy white, the quiet contentment of Christmas spreads across the land. We greet you with the wish that great joy may be yours at this happy, holy time. And with sincere thanks, we extend to you our great appreciation for your favors and friendly good will.

Cooke County Electric Cooperative Assn.

Muenster

Christmas Cards Present a Record Of Changing Times

The tradition of exchanging Christmas cards is a charming part of the joyous holiday, and it has a history of its own.

One of the most interesting parts of that history is the way the greeting cards serve to record changing social customs, manners and fashions through the years, points out Miss Ester Mooney, curator of the Norcross, Inc., greeting card collection.

For instance, an English card of 1892 shows the formality existing between parents and children during the Victorian era. There, a little girl kneels solemnly at her mother's knee, sedately offering her a Christmas bouquet, with the wish, "May your life be a Merry Christmas."

Modern cards take a livelier, more light-hearted approach. Even earlier, greeting cards began to reflect an easier sort of filial relationship. Declares a 1930 card: "3 cheers 4 a Merry Christmas and you Dad!"



Cost of Raising A Child to Age 18 Is About \$35,000

How much to raise a child? Plenty, according to Changing Times magazine. It estimates that raising a child to age 18 costs the average middle-class city family \$35,000.

The price tag for raising a child to age 18 runs around \$12,000 for a family with a very modest standard of living and as high as \$60,000 or more for a pampered, upper-class urbanite. A comfortable-off farm family might spend \$20,000.

Just how much depends on many things, but the magazine points out that none of the totals include "the real crusher that may start at 18—the cost of college."

Major expenses come to about \$28,000 and include: cost of being born, medical and dental, food, clothing, housing and transportation. A few of the itemized incidentals are diaper service, haircuts, toys, allowance, school fees and supplies, travel, and amusements.

That it can be done for less is admitted. In fact, Changing Times reminds its readers that millions of families are living comfortably and bringing up their children for less. It points out that the Community Council of Greater New York figures that a family with a low to moderate income in New York City—a fairly expensive place to live—can enjoy a modest but adequate standard of living while spending about \$12,000 on each child. However, the figure doesn't include the child's share of the cost of housing.

Next to housing, food can be considered the family's biggest item for a child: about \$7,000, and that's only food at home. It can easily hit \$10,000 each, assuming that the neighbor's children are fed now and then and they feed yours. The weekly rate is \$4.15 for the first year; \$5.55 from 1 to 5, and \$7.90 from 6 to 11. At about 12 the girls level off for the next six years at around \$9.60 per week, while a boy in this family can be counted on to eat his way through \$10 to \$13 a week. Although considered a bit frugal, this bill might be \$7,000 to \$8,000 for 18 years.

The magazine's report concludes by observing that "the best things in life are not getting freer."

The First Paper Machine

A piece of machinery that revolutionized the papermaking industry was invented by Nicholas-Louis Robert, a Frenchman, the American Paper Institute observes. His idea? To form paper on an endless screen.

Robert's first efforts were unsuccessful but finally he secured a patent for a machine on September 9, 1798. It consisted of a movable wire screen (mounted over a vat) upon which was thrown liquid pulp. The fibers forming on the screen traveled through rollers and were cut into lengths and hung out to dry.

Later, Henry and Sealy Fourdrinier, London stationers, spent 60,000 pounds (\$168,000) on the construction of a machine similar to that designed by Robert. Strangely enough, neither Robert or the

Fourdrinier Brothers made much money on the development or manufacture of the first papermaking machine. Today, one type of modern paper machine, costing from \$10 to \$50 million, incorporates many of the basic principles conceived in the 18th Century. It is called a Fourdrinier.

While It's News!

All newspapers seem to have one thing in common—the problem of getting readers to turn in their news items promptly. It has always been that way. Back in an 1887 issue of the Allegheny County (N.Y.) Democrat there appeared this admonition:

"Will our readers please hand in their local items while they are still fresh? We don't like to publish a birth after the child is weaned, a marriage after the honeymoon is over, or the death of a man after his widow is married again."

The late Wilfred Funk, who spent a lifetime exploring the English language, once compiled a list of what he considered the ten most beautiful words—dawn, hush, lullaby, murmuring, tranquil, mist, luminous, chimes, golden and melody... Compare these to ten most unpleasant words—belch, grub, slop, ground, asphalt, scratch, quack, backache, hunk and crabgrass.

Of the more than twenty cities in the United States which bear the name Lincoln, the one in Illinois alone took the name during his lifetime, at a time when he knew no fame.

The first basketball game ever played between five-man teams took place in Iowa City, Iowa in 1896... The contestants were Iowa and Chicago Universities... Chicago took the game with a score of 15 to 12.

Distinguished Scholar Had Doubts About His Famous Christmas Poem



and published at the Yuletide season.

Surprisingly, the poet who created it was far from proud of his work.

A distinguished Biblical scholar and professor of divinity, Dr. Clement Clark Moore wrote the poem for the amusement of his children at Christmas in 1822. A visitor in the home at the time copied it and had it published a year later in the Troy, N.Y., Sentinel.

The poem appeared anonymously, because Dr. Moore felt that he, as a professor of divinity should not be associated with such "undignified work."

For more than 20 years, he refused to take credit for the poem. In 1844 the poem was published and for the first time credited to its creator, Clement Clark Moore.

"Twas the night before Christmas, when all through the house,

Not a creature was stirring, not even a mouse."

With these lines begins the familiar poem, "A Visit from St. Nicholas." Today, this poem is a treasured part of the lore of Christmas, often quoted

Joy

May your heart be filled with all the wondrous joy of that first Christmastide.

Palace Cafe
Catherine Herr
Muenster

Silent Night

May the "heavenly peace" of that first Christmas night descend upon the world, bringing to everyone the joy and happiness that comes with a contented heart.

Hennigan Auto Parts
Alice ... Pat ... Pat Jr. ... Tim
Muenster



CHRISTMAS GREETINGS

Here comes Santa, his pack bursting with all the good things he's bringing for you and yours! To this we want to add our good wishes that you find the joy, peace, laughter and contentment of this happy season beneath your tree on Christmas morn. We deeply appreciate your friendly good will and patronage and we hope to continue serving you.



The Muenster State Bank

Member Federal Deposit Insurance Corporation

Serving the Financial Needs of This Area Since 1923