



Voters of Texas sent a message to the professional politicians in last Saturday's presidential primaries. They said, in effect, that they like the candidates who are even more conservative than men who claim to be conservative. They indicated lack of belief in President Ford's opinion that a person to the right of himself cannot be elected. Perhaps Ford is correct in the country at large, but Texans proclaimed loud and clear that they like 'em more conservative than he is.

Opinion was similar in the other primary, where voters upset a man who was careful to convey the conservative image among home folks while being chummy with liberals of the north and east. Carter campaigned as the candidate on Bentsen's right and got gratifying response.

Of course other factors could have been involved. No known connection, but there's a possibility that people resented Bentsen's greed in trying for two offices on the same ballot, and even more so his maneuvering to take charge of the state's entire delegation. Normally delegate votes are proportional to popular vote but this primary was changed to a winner take all method. It was a shrewd political maneuver in support of the man who appeared to have a cinch. But it backfired in a big way when Carter upset Bentsen.

Another detail possibly still in voter memories is the expensive special election that was necessary when LBJ became vice-president. He had to vacate his senate office and the state had to put on a special election for another senator. People ruled out that possibility this time by eliminating Bentsen as a presidential hopeful.

And, of course, a great deal could have been decided by the issues. Despite claims to conservatism, Bentsen has agreed too much with the liberal advocates of deficit spending, big government and detente with the red nations.

One wonders whether conditions were somewhat similar in the Ford-Reagan confrontation. Besides indicating that they can go along with stronger conservatism, voters could have been expressing themselves on issues. They most likely agree that big government is too big and federal expenses need to be trimmed and the Kissinger detente policy does more for the reds than for us, and the policy of gradually turning over the Panama Canal to Panama is a mockery of justice as well as a grave threat to national security.

Another campaign issue in
(Continued on Page 12)

Awards Banquet For MHS Students Scheduled Friday

H. Howard (Prof.) Homsley, former superintendent of Muenster Public School, will return Friday as master of ceremonies for the annual recognition and awards banquet honoring academic and athletic achievements at the school during the past year.

The event, sponsored by the Parent-Teacher Organization, will be held in the gymnasium starting at 7:30 o'clock. Also on the program are Willie Walterscheid of the Muenster school board introducing the guest; Mrs. Jane Monday, PTO president, in the welcome; Monty Reiter in the response; Monty Reiter and Margie Wolf in the invocation and benediction; Superintendent L. B. Bruns and Principal C. O. Cash in acknowledgements; and School Board President U. J. Endres in remarks. The band will provide music.

The purpose of the program is to recognize achievements in studies and sports. It will name three nominees and the selection for outstanding student in each department, along with a number of special awards. Also it will name all who participated in UIL literary and sports events and will recognize organizations and their officers.

Those organizations are National Honor Society, Student Council, JETS Club, Spanish Club, annual staff, class officers, FHA, FFA and the band. Athletic recognitions and awards will be made by the coaches.



Barbie Hess is crowned festival queen by Mrs. Charles Bayer, Hospital Auxiliary president, after being chosen Number 1 in the Miss Muenster Pageant.
— Photo by Mathews Photography

Barbie Hess Chosen Queen Of German Week Festival

Miss Barbie Hess was crowned Miss Muenster during the Pageant held Thursday night to choose a reigning queen to represent the community during the German Days Bicentennial Celebration.

Barbie, the daughter of Mr. and Mrs. Ray Hess, was also chosen as Miss Congeniality by her fellow contestants and their Big Sister sponsors. She was crowned by Mrs. Carolyn Bayer, Hospital Auxiliary president, presented a banner by Mrs. Margaret Stormer, general chairman of the Pageant, and given a long stemmed red rose by Mrs. Carol Henscheid, Auxiliary past-president.

Janet Henscheid, daughter of Mr. and Mrs. Rufus Henscheid was first runner-up, and others in the top five were Laura Kralicke daughter of Dr. and Mrs. Martin Kralicke, Diane Yosten, daughter of Mr. and Mrs. Leonard Yosten and Deb Schneider, daughter of Mr. and Mrs. Ed Schneider.

Trophies went to Miss Muenster and the first and second runners-up. The top five were each presented a long stemmed rose. Also won were a number of prizes from Muenster business people, and each of the nineteen contestants received a charm from the Auxiliary. Prize for the Miss Congeniality Award was a wrist watch, a gift from

251 Compete in German Fun Run

The most ambitious hopes for Muenster's first German Fun Run were surpassed Sunday as the big ten mile race was carried out like clockwork in ideal weather.

Hailed as a great show by hundreds of cheering spectators, the event was praised by experienced runners who said it was one of the best managed races of their running careers, and certainly an

outstanding achievement for a first effort. They said they thought it was great and hope to be invited to a bigger and better one next year.

Dan Hamric was chairman in charge of the race, which was sponsored by the Muenster K of C council. He said that he enjoyed every phase of the big production and is already looking forward to next year, and his goal is to double the number of entries. There were 251 this time — 214 males and 37 females. So the sights are set on 500 for next year. Participants this time came from all areas of Texas and Oklahoma, Arkansas, Louisiana and Oregon.

Another gratifying aspect of the race is the number of finishers. Enthusiasm was in the air as 238 of the runners crossed the finish line. Some came in more than 2 hours behind the leaders but they kept plodding despite fatigue and came to claim their finisher's certificate.

The front man of the race, Dan Jindra of Denton, was little less than phenomenal. His time was 54:47 minutes, giving him an average of just under 5.5 minutes for every mile, which is very close to winning time for one mile in

King Size Rattles
A rattlesnake killed Saturday afternoon near Marysville by Nig Wilson is a whopper for sure, and a possible contender for the county championship. It was 5 1/2 feet long and had 16 rattles.

C of C Meeting
The Muenster Chamber of Commerce will have its regular luncheon meeting next Tuesday at noon in the lounge of The Center.



Lots of men were sporting beards and mustaches for Muenster's German Week, and here are some of the firemen and CB members on duty in the beer garden. From the left they are Clinton Endres, Robert F. Klement, Mike Frost, Kenny Walterscheid, Tim Hartman and Leon Fuhrmann.
(Photo by A. J. Endres)

German Week Was Outstanding Event

Muenster's first attempt at a four day festival ended in glory Sunday night in formal closing ceremonies following the end of the bicentennial ball in the Community Center.

It was the final event of German Week which included two pageants and three dances along with a highly successful 10 mile race, softball, horseshoes, bike and motorcycle events, a historic display in the library, plus exhibits and a carnival atmosphere in the big 60x100 foot tent in front of the Community Center.

Abundant refreshments of foods (mostly German) and soft drinks were available in the tent while beer was served under the roof of the parish picnic area south of the tent.

Attendance was fine throughout the four days and especially Saturday and Sunday when activity started at 1 p.m. It had started at 4 on Thursday and Friday.

The total crowd of visitors and home folks has been conservatively estimated at about 5000 persons, including the biggest homecoming ever in the community's history. Hundreds of former residents were back to join in the fun and see old friends.

Leonard Endres, chairman, said that a guest book with room for over 600 names was nearly full. Discounting for some home people who signed

and considering the many who signed as Mr. and Mrs. on the same line, the guest list is believed to be more than 600. To that can be added many dozens who did not bother to register. However, the register is distinguished by names from many parts of Texas plus a number of other states and foreign countries.

German Week's schedule got started Wednesday night with a delightful historical pageant presenting events and ideals of the nation's history by students of Muenster Public School under direction of a group of PTO members. It was made up of a series of skits and songs enhanced by colorful costumes.

The next event was Thursday's Miss Muenster Pageant to select the Bicentennial and German Week queen. Nineteen girls competed in a program somewhat like the Miss America contest, and selections were based on talent and poise as well as appearance. That show as well as the historical pageant was attended by a full house. Barbie Hess was selected for the honor.

Next three nights were dances. A K of C dance was held Friday night. The Sacred Heart Choir dance Saturday night, featuring the very popular Polka Patriots, was combined with a concert of mostly German songs by the local choir and the Frohsinn Singers of Dallas. Sunday night's was the Bi-

centennial Ball preceded by an exhibition square dance by the Forty Niners Club. Originally scheduled to dance about an hour, the Forty Niners were persuaded to keep going while efforts were under way to repair an organ of Art Taft's orchestra. Eventually W. J. Miller's organ was moved in for the emergency. The unfortunate delay lasted until about 10:30 after which the quality of music is said to have compensated for the wait.

Another big feature of German Week was the first annual German Fun Run sponsored by Knights of Columbus. Spectators hailed it as a good show, especially the start in which 251 participants were circling the city park driveway. Likewise they enjoyed cheering at the finishing line. Runners, mostly with experience in other races praised this one as one of the best organized they can remember.

Guest book registration show most of the towns within a fifty mile radius of Muenster along with more distant Texas towns such as Dallas, Fort Worth, Wichita Falls, Amarillo, Midland, Houston, Austin, and dozens of others;

Muenster Voters Favor Carter by Big Margin

Muenster fell in line with the county and the state last Saturday by voting considerably under its full strength and generally supporting the leaders of both state and county races.

Combined votes of the two local boxes gave Carter a big lead over both Bentsen and Wallace in the presidential primary, however they agreed with the county and differed from the state in making Wallace Number 2. Locally the count was 224 for Carter, 122 for Wallace and 66 for Bentsen. In the county it was 2471 for Carter, 962 for Wallace and 720 for Bentsen.

In another contest of keen interest Bill Pratt came close to re-election but is forced into a runoff with J. G. Whisnand on June 1 for the nomination as sheriff. County wide the vote was 2644 for Pratt, 2302 for Whisnand and 423 for Taylor. However Pratt had a big majority here with 383 whereas Whisnand got 150 and Taylor 39.

Another run off of local interest is in the race for Precinct 3 Commissioner. Lewis led the field with 563 while Hobbs got 462, Mayberry 314 and Blount 147 in the county totals. But Hobbs was the favorite in this area of the precinct. He polled 85, Mayberry 28, Lewis 13 and Blount 7.

The District 22 senatorial contest turned out to be the hottest of the election with Creighton leading Tandy by only a few hundred in Monday's report. At that time Creighton claimed 42,490 to Tandy's 41,678. Another count, by the Fort Worth Star Telegram, said Creighton led 42,520 to 41,919. Those results differ sharply from Muenster's and the county's in which Tandy had big leads of 318 to 215 and 3296 to 1814.

Senator Lloyd Bentsen, while rejected rudely in his bid for the favorite role in the presidential nominee contest reaped a strong majority in his bid for re-election to the US Senate. He polled 895,172 in the state whereas Gramm got 411,986. Muenster and the county did not agree,

while rejected rudely in his bid for the favorite role in the presidential nominee contest reaped a strong majority in his bid for re-election to the US Senate. He polled 895,172 in the state whereas Gramm got 411,986. Muenster and the county did not agree,

Mayor David Bright also re-assigned four council men to their former jobs and Leonard Endres to the former responsibility of Richard Grewing, whom he succeeded. Endres is water commissioner and mayor pro tem. The re-assignments are: Aubrey Tuggle, police and fire; Ted Henscheid, park and library; Herbert Miller, streets; Leo Hess, sanitation.

The council also approved purchase of a new pump and motor to replace the former stand-by unit recently installed in the Number 1 well. And it decided to investigate the cost of an overhaul on the city grader before approving the work.

First Call Made For Players in Summer Baseball
With plans to get an early start on the summer baseball program, Mike Stoffels called for a meeting of players and coaches Saturday at 1 p.m. in the city ball park.

Boys especially wanted are those who will start this year and those who will move from pee-wee into the big league.

Also wanted are all the coaches who expect to be back with the program as well as other persons who would like to help.

Permission slips for parents to sign allowing children to play and excusing sponsors from liability will be distributed this week at the two schools. Players are asked to bring them when reporting for assignment to the teams.

The runner up will win the same television set and the dictionary. All county champions will receive Zenith Mini-compact FM-AM radios.

On Convention Program

J. W. Fisher will participate in the upcoming 20th anniversary convention of the Texas-Oklahoma Meat Processors Association May 14-16 in Oklahoma City. He is the second vice president of the almost 200-member organization. Between 300 and 500 meat processors of the two states are expected to attend.

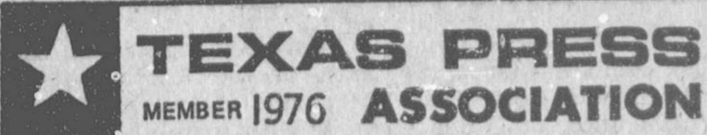
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Muenster, Texas 76352

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Hornets Lose 6-1 To Callisburg in District Opener

After going strong for a 9-3 record in their pre-district practice, the Muenster Hornets hit a slump in their 13-A opener with Callisburg Tuesday on the Muenster field. The score was 6-3.

According to Coach Petro

opportunities were about even but Callisburg did the better job of grouping hits, walks and errors.

Tim Wolf, Hornet pitcher allowed 7 hits and 2 walks and the visiting pitcher gave up 5 hits and 3 walks. And Callisburg was aided by 6 Muenster errors while Muenster was aided by 5. Each pitcher fanned 4.

The Wildcats were comfortably in front all the way. They scored 2 in the first, 1 in the second and 2 in the fourth before Muenster got 2 in the bottom of the fourth. Both added 1 in the fifth and went scoreless in the sixth and seventh.

Hitters were Nick Walterscheid 2, Mike Davidson, Tim Wolf and Kim Walterscheid each 1.

The preceding game with Sanger was more pleasing by a count of 6-1. It went scoreless until the fourth when Sanger got 1 and Muenster 4, and the Hornets improved their count by 2 in the sixth.

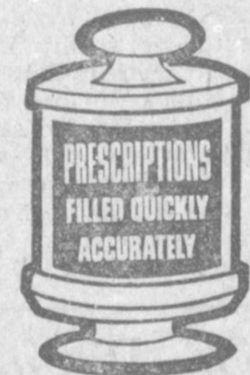
Dan Endres pitched, giving up 4 hits and 3 walks while Sanger's two hurlers allowed 7 hits and 5 walks. Endres

fanned 4, Sanger's pitchers fanned 5.

Mike Davidson led Muenster hitting with a 2 run homer. Dan Endres got 2 singles; Nick Walterscheid, Tim Wolf, Kim Walterscheid and Bob Endres each hit one.

Mrs. Paul Hoedebeck of Gainesville won the red, white and blue Bicentennial afgan made by Dorothy Hartman for the VFW Auxiliary.

Mr. and Mrs. Bobby Yosten and children Codi and Terri of Euless, were Saturday and Sunday guests of his parents, the Al Yostens and attended the German Days celebration.



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My Fellow Cooke Countians:

I want to express my appreciation to all who supported me in the May 1st Democratic Primary.

I would also like to take this opportunity to earnestly solicit your support in the June 5th Run-Off Election.

Sincerely,

Bill Pratt

Pol. Ad paid by Bill Pratt, Gainesville

A Message from JERRY LEWIS

Candidate for Commissioner Precinct 3

Thank you for your support and vote in the May 1st Democratic Primary and I would appreciate your continued support and vote in the June 5 run-off.

Pol. Ad. paid for by Jerry Lewis, Rt. 1, Valley View



Mr. and Mrs. Vincent J. Felderhoff announce the engagement and approaching marriage of their daughter Carol Jean to Roy Lee Klement, son of Mr. and Mrs. Anthony J. Klement of Muenster.

The couple plans to be married at 4 p.m. on June 12 at Sacred Heart Church. The bride-elect will be a May graduate of Muenster High School. The prospective groom is a 1973 graduate of Muenster High and is employed by Felderhoff Brothers Drilling Company.

4-H Club News

Election of officers was held during the May 3 Sacred Heart 5th and 6th grades 4-H Club meeting. Susie Felderhoff held the election. Next year's officers include Missy Stoffels president, Karla Hartman vice president, Cheryl Bayer council delegate, alternate Ginger Fleitman, Jeannene Voth secretary, Sherri Hess reporter, Doris Henscheid and Renate Hess song leaders. Twenty members attended, also Mary Hinton, adult leader. Susie Felderhoff was 1975-76 president, Donna Trubenbach secretary and Sharon Voth, reporter.

Seventh and eighth grade girls of Sacred Heart 4-H Club elected officers on May 3. Heeding the club will be Susie Felderhoff president, Sharon Voth vice president, Angela Bartush secretary, Donna Trubenbach reporter, Sherri Muller and Tina Hesse, council delegates, Carol Walterscheid and Jenny Felderhoff game leaders. Brenda Felderhoff was 1975-76 president.

Sacred Heart High School girls 4-H Club met May 3 with Sharon Rohmer presiding. Mary Hinton attended. Election of officers and a party highlighted the meeting. New officers are Stacie Walterscheid president; Sandy Voth vice president; Brenda Voth secretary; Mary Luke reporter; Mary Hoedebeck and Ramona Walterscheid council delegates; Carolyn Luke and Sharon Grewing recreation leaders. Monica Hartman is reporter.

Election of officers for 1976-77 in Sacred Heart Senior boys 4-H Club placed Bill Felderhoff as president; George Luke as vice-president; Lloyd Reiter as secretary; Gary Rohmer as reporter; Dale Wolf and Tim Sicking as council delegates.

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Roger Taylor Is HS Society Head

Election of officers at the Home-School Meeting last week Tuesday includes Roger Taylor president; Robert G. Klement vice-president; Mrs. Regi Bayer, treasurer; Mrs. Angelo Nasche secretary.

The program was presented by Sister Lillian Marie's 1st graders.

During the business meeting conducted by Tony Hess, 1975-76 president, new uniforms for boys were discussed.

Members were reminded that the Spelling Bee will be held on May 8 when Bert Miller will compete on Channel 8 TV. Also announced was the Jr. Olympics Field Day on May 14, to replace the usual Campus Day.

Father Placidus spoke, explaining that the School Board Constitution has been approved and two additional board members will be elected, filling all positions.

Mrs. Harvey Schmitt and Mrs. Wilfred Reiter, Mrs. Val Fuhrmann and Mrs. Bonnie Hess served coffee and cookies.

The next Home School Society meeting will be held in August.

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Brenda Felderhoff was the winner of the macrame hanger and potted plant in the Bluebonnet Home Demonstration Club's booth Sunday.

Judy Klement of Fort Worth weekendend with her parents, Mr. and Mrs. Gene Klement and together they attended Bicentennial festivities.

Mr. and Mrs. Andrew Kupper of Kaufman were weekend guests of his brother and wife, Mr. and Mrs. John Kupper and attended the community's Bicentennial celebration. Sunday morning both couples were guests of Mrs. Amanda Fuhrmann for breakfast and were joined by Mrs. Joseph F. Neu of Lindsay.

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A reception in honor of the Muenster Public Library staff was held April 20 in the Sacred Heart Community Center in conjunction with the regular Tuesday MAP meeting. Bill Bedrick, president of the Muenster Public Library Board presented each of the eight regular volunteers and Mrs. Julia Weinzapfel — first librarian — with a certificate of appreciation.

The certificates were presented for the many years "of dedicated volunteer service and interest in the continuous growth of the library" to the following: Betty Felderhoff for 2 years, Teresa Fowler for 2 years, Victoria Gremminger for 17 years, Elizabeth Herr for 12 years (Elizabeth was unable to attend because of illness), Mary Moser for 17 years, Evelyn Schilling for 11 years, Elizabeth Toothaker for 12 years, Lee Toothaker for 8 years, and Mrs. Weinzapfel — first librarian — for 7 years. Library Board member Arthur Endres made pictures of the presentation.

Friends of the Library furnished two beautifully decorated cakes for the occasion. Library Board members Della Hellman and Irene Hartman assisted Friends of the Library president Theresa Walterscheid in serving the refreshments. Mayor Bright, Councilmen Aubry Tuggle, Leonard Endres, Herbie Miller, City Manager Steve Moser, Sacred Heart High School Principal Sister Mary John, and Father Placidus were among the guests. — A. J. Endres Photo

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Forestburg News
By Myrt Denham
honed with a housewarming Saturday nite, April 24. Loyd and wife Janice are both Forestburg folks.
Betty Reynolds and Myrt Denham were in Muenster April 24 to visit Mrs. Bess Orrell at Hillcrest Manor and to do a little "pinching and feeling" at Ben Franklin's.
Marion and Howard Sockwell were in Bowie April 24 visiting Mrs. Joe Denham. Joe's other visitors were her son Perryman and his wife.
Mr. and Mrs. H. C. Gardner returned home to Enid, Oklahoma, Monday the 26th after visiting relatives in Bowie and Forestburg April 24-25.
Brent Walker, son of Jimmy and Billie Walker, celebrated his sixth birthday Sunday, April 25. Billie honored her son with a party and a big group of Brent's friends came out to help him celebrate.
One twentieth of the world's population lives south of the equator.
Varsity is derived from the word university.
Mrs. Andy Klement Heads Campaign For Mental Health
Mrs. Andy Klement has been named to head the annual mental health campaign in Muenster, according to an announcement by the Texas Association of Mental Health. She stated recently that Bellringer workers will go house-to-house during May collecting for mental health, for the need is great. Mrs. Klement cited these reasons: One in four families is affected by mental illness . . . An estimated 75% of those who attempt suicide are seriously depressed . . . Mental illness is America's most costly health problem, over \$21 billion.
TAMH provides "Piere the Pelican" newsletters for new parents, which deal with the mental and emotional development of children. TAMH strives to educate the public about mental illness, eliminating fear, myths and prejudice surrounding this disease.
Mrs. Klement will announce the Bellringer volunteers soon.
Attend First Communion
Mr. and Mrs. Werner Cler and son Kevin were in Lindsay Sunday to attend the First Communion of Cheryl Dennison, daughter of the James Dennisons of Gainesville. The Mass and First Communion were held in St. Peter's Church in Lindsay.
Later in the morning Mr. and Mrs. Cler hosted a breakfast honoring their granddaughter. Other guests were Cheryl's great-grandmother Mrs. Nick Yosten and Herbie Yosten.



Forestburg News
By Myrt Denham
Mr. and Mrs. T. W. Smith spent the past Friday and Saturday at Lake Nocona visiting with the Clark Greshams in their lake home. The Greshams are from Burkburnett.
Miss Jennifer Barclay of Saint Jo spent Friday and Saturday of last week visiting her grandparents, Charlie and Gladys Barclay. On Saturday she accompanied Grandpa Charlie to the morning "roll call" at Pooles and Marry's Cafe.
The regular meeting of the United Methodist women was held April 22 in the home of Mrs. Laura Belle Jackson. She was in charge of the program assisted by Mrs. Alice Shears who gave the devotional and scripture reading. Others present were Mes. Esther Shears, Betty Reynolds, Vera McGee and Myrt Denham.
The Loyd Bewleys and children formerly of Gainesville have moved into their new home in Era. They were

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4-H Club News

The final 4-H leader training workshop of the spring season will be conducted at the Texas 4-H Center on Lake Brownwood May 15-16. Four concurrent training sessions will be offered in a "Weekend Special."

The workshops will include an introductory section on record books, an advanced section on 4-H record books, and creative arts for 4-H projects. Creative arts will include weaving, leather craft, and macramé. The introductory section on record books will focus on basic principles in planning and preparing record books. The advanced section on records will introduce new trends and ideas, review of present and upcoming changes in format, techniques of condensing information into record form, and 4-H record evaluation. 4-H horticulture projects will be taught by Mr. Ernest Schaufler, Associate Professor of Ornamental Horticulture, Cornell University. He will teach basic techniques in indoor gardening, terrariums and dish gardens, flower arranging, and bulb forcing.

The workshops are open to adult and junior leaders. The training will begin at 11:00 a.m., May 15. Cost is \$13, and leaders are also eligible for travel scholarships. Reservations must be made with the State 4-H and Youth Office before May 10. Applications are available from the County Extension Office in the Cooke County Courthouse basement.

Camp Sweeney Will Open May 30

Camp Sweeney Diabetic Educational Training Center for diabetic boys and girls, ages 6-16, will open for the 27th year of operations May 30, with 3, three week sessions as follows: May 30-June 19, June 20-July 10, and July 11-July 31.

Under the supervision of a specialized medical staff, dietitian and counselors, in group association with other young diabetics, children receive instruction on how to care for themselves and "Learn to Live" with their life long companion — Diabetes.

Kappa Theta Sorority sponsors a benefit for Camp Sweeney every year and recently Our Little Miss Pageants have benefited the diabetic treatment center. Parents of diabetic children who need information may refer to Kappa Theta Sorority, the local United Fund or Jaycee Club or the Southwestern Diabetic Foundation, Inc., P. O. Drawer 918 Gainesville 76240.

Lose Weight Safely

with Dex-A-Diet Tablets
Only 98¢ at
WATTS BROTHERS
Gainesville

MOVING SALE

Everything Must Go
Everything 20% off

The Hobby House

Same building as Star Studio
211 E. Calif., Gainesville, 665-9702

WEEKEND SPECIALS

Racing T-Shirts \$3.50

STORE HOURS:

No. 1 store on Grand Ave.
Open 8 to 5:30 Monday thru Friday

No. 2 store, 302 W. Calif. St.

Open 8 to 8 Monday thru Friday

Both stores open to 5 on Saturday

Schmidkofer Automotive

835 N. Grand, 668-7241, Gainesville
and
302 W. California, 665-1766, Gainesville

Do it yourself...

with the greatest carpet cleaning system in existence, at a fraction of the cost of a professional.



Used by professionals, weighs only 45 lb. 50 per cent less fatigue, all you do is hold to 14" wand with 4 jets and brush. Extracts up to 90 per cent of moisture, dry in approx. 2 hours.

Cleans average room in 30 minutes. Restores life and texture to carpet. Deodorizes if desired.

Greater Extraction Power

4 hours \$12.50 8 hours \$18.00
Special rates for weekend or overnight

Münster

GAINESVILLE CARPETS

668-7411, 212 East California



THE PERFECT GIFT FOR MOTHER!



"Family Birthstone Ring"



A treasured and sentimental gift, custom made for your own family. Synthetic birthstones, symbolic of good fortune and happiness, represents the birthdate of each member of the family. These beautifully styled rings grow with the family. As a new child is born, a new stone may be added. Available in 10k or 14k gold.

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Prices start at \$62.50

Sanders Jewelry

West side courthouse, Gainesville



Five generations of persons, now living near San Francisco, California, three of them well known in the Marysville-Münster area are pictured. Standing, left to right are the great, great grandmother Mrs. Myrtle Moon, 84, who was raised in Marysville and the great-grandmother Mrs. Eula Mae (Dieter) Singleton, 64, born and raised in Marysville and later moved to Gainesville.

Seated at left is Mrs. Janice Guglielmoni, 26, and the youngest family member Patrick Michael born to Mr. and Mrs. Michael Guglielmoni on January 14 in San Francisco. Seated at right is the grandmother, Mrs. Uneida Fernandez, 44, the former Uneida Dieter who was born and raised in Lindsay. Mrs. Moon and Mrs. Singleton are both long-time subscribers to the Münster Enterprise.

You Saw It on TV, Now You Can Get It at Gehrig's

FORMBY'S

Furniture Repair & Refinishing

The assortment includes repair kit with steel wool, tung oil, cleaner and lemon oil. Come and see what it will do for old furniture.

Gehrig Hardware

Münster

China's Great Wall was built in the third century, B.C.

Brazil is larger than the United States.

Larger profits are ours if we feed the soil by returning something to it each year for what we take away in food.

A well sodded terrace out-let is to a terrace what a well constructed foundation is to a building.

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Wimmer's Diesel Service

Willie Wimmer, Owner
East Highway 82, Münster

Service on
Trucks, Farm Tractors,
Autos, Air Conditioners.

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Friday Night

SPECIAL FRESH CATFISH

All You Can Eat

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Closed Sundays
Open Mon. thru Sat.

FOR EATING OUT PLEASURE

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Dad, treat Mom and the kids to dinner out, with plenty of good food in our pleasant atmosphere with warm, friendly service.

The Center

A Favorite Spot for Family Dining

'POLYGLAS' New Car Tires From Goodyear

4 for \$9.99

A78-13 blackwall with trade and \$1.75 F.E.T. per tire
For models of Pinto, Colt, Vega, Monza, Astra



'Custom Power Cushion Polyglas'—America's Best Selling Tire

4 for \$123

Whitewall
D 78-14 E 78-14
For models of Comet, Maverick, Dart, Matador, Duster, Mustang, Gemini, Chevelle, Chevy II, Skylark and others.

4 for \$142

Whitewall
G 78-14
For models of Charger, Chevelle, Cutlass, Coronet, Ford, American Motors, Grand Prix, Fury, Skylark, Century and others.

4 for \$145

Whitewall
G 78-15
For models of Ford, Fury, Biscayne, Impala, Monte Carlo, wagons and many others.

4 for \$157

Whitewall
H 78-15
For models of Buick, Chevrolet, Chrysler, Ford, Oldsmobile, Mercury and others.

Plus 4 old tires and \$1.75 to \$2.87 F.E.T. per tire, depending on size. WHITEWALLS available at just \$4.50 more per tire. Other sizes low priced too.

RAIN CHECK — If we sell out of your size we will issue you a rain check, assuring future delivery at the advertised price.

Barthold Tire & Battery Co.

710 Summit, Gainesville
665-6020 or 665-3722 Home Ph. 665-4628



Public School Happenings

Second Grade
Second grade students were delighted Monday with the hatching of one quail egg that they had put in their classroom incubator.

shell. After a day of caring for them in the classroom, students who provided the eggs took the baby ducks home where they became pets.

Field Trip

Grades 1-4 attended the stage production of "Cinderella" at the Dallas Convention Center Monday, April 26. Enroute the students enjoyed seeing historical scenes of an early-date log cabin and the John F. Kennedy Memorial.

Classroom Teachers Organization

New officers were elected at a recent meeting of Muenster Classroom Teachers Organization, including Prue Selby president, Faye Hamric vice-president, Robert McDaniel treasurer, Gwen Trumbach secretary.

tend the County Texas State Teachers Association meeting in Era on April 29.

Plans were made for the May meeting to include installation of new officers and a noon luncheon in the Center on May 27.

Donnie Osterman presided for the April meeting. He expressed gratitude to the teachers who helped prepare the Spanish meal given in his behalf.

Junior High Cheerleaders
Seventh and eighth grade

SH Students Hear CCC Choir Concert

Students of Sacred Heart were entertained last Wednesday by the Cooke County College Choir Group and the CCC Pop Singers directed by Glenn Wilson and accompanied by Mrs. Glenn Wilson.

The hour's presentation was brought to the school to provide a little musical education by live performance, to increase appreciation of a variety of musical styles and to entertain.

The performance was held in SHH Gym, 12:30-1:30, on April 21.

Pair Attends CDA State Convention

Mrs. Bill Lutkenhaus and Mrs. Paul Fisher attended the 30th Biennial Convention of Catholic Daughters of America, at the Royal Coach Inn of Dallas, Thursday through Sunday.

In addition to various meetings and workshops entertainment provided for delegates included a conducted "Tour of Dallas" by "Distinctively Dallas"; also a visit to the "Miracle of Pentecost" and Olla Podrida.

Before returning home Mrs. Fisher visited her daughter, Linda in Dallas.

Mrs. Leo Hesse Is Elected President Of VFW Auxiliary

Election of officers, held during the April meeting of the VFW Auxiliary resulted in the selection of Mrs. Leo Hesse (Ethel) president, Mrs. Charles Knabe (Flora Mae) senior vice president, Mrs. Joe Sicking (Hilda) junior vice president, Mrs. Gilbert Knabe (Linda) treasurer, Mrs. Al Walter (Marie) chaplain, Mrs. Arthur Bayer (Frances) conductress, Mrs. Joe Hoenig (Susie) guard; and Mrs. Raymond Walterscheid, (Peggy) Mrs. Norbert Walterscheid (Mary Ann), and Mrs. Frank Felderhoff (Eleanor), as trustees. Mrs. Clarence Hudspeth (Rose) was appointed secretary.

The chairmen of the Auxiliary's Bicentennial booth reported. An Bicentennial Afghan, crocheted by Dorothy Hartman was displayed at the 30th anniversary observance and will also be shown during German Week. Honor roll requirement is fulfilled by participation in a Bicentennial project.

Peggy Walterscheid, trustee and chairman of the audit committee gave a report. Hilda Sicking and Eleanor Felderhoff served refreshments.

Members are reminded to attend the annual May Crowning at Sacred Heart Church on Monday, May 3, at 7:30 p.m. The VFW Auxiliary will assemble shortly before to participate in the procession.

On 92nd Birthday

Mrs. Mary Francis Walterscheid, who is 92 years of age, was honored on her April 28 birthday when her nieces came to visit Wednesday at Yesteryear Nursing Home in Saint Jo. They brought a decorated birthday cake and ice cream for all the residents of the home.

Tell the Enterprise about your family celebrations. Call 759-4311.

The Enterprise welcomes your Mother's Day news. Phone 759-4311.



Keepsake Pak
PRESERVES AND PROTECTS THE ORIGINAL BEAUTY OF YOUR WEDDING GOWN OR OTHER TREASURES

Miller Cleaners
329-31 N. Commerce
Phone 665-3201
Gainesville, Texas

EXTRA BIG SAVINGS ON OUR SPECIALS

Shurfine WK
Corn 4 - 89c

A REAL BUY!
Food King
Gr. Beans 6 - \$1.00

No Return Bottle
Old Milwaukee
Beer case \$4.49

32 oz. bottle
Coke 5 - \$1.00

MILK
1 gallon or 2 half gallons
\$1.29

Gelatin, all flavors
3 oz. box
Jello 5 - \$1.00

8 pack, 10 oz. bottle
Coke 59c

Food King, quarters
Margarine lb. 27c

American Beauty 7 oz.
Macaroni & Cheese
Dinner 4 - \$1.00

HOFBAUER'S Always Low Prices

Shurfine 5 lb. bag
SUGAR 39c
With purchase of 4 2-bulb pkg. of light bulbs.

Heinz 4 oz. strained
Baby Food 8 - \$1.00

Heinz 32 oz. bottle
Ketchup 69c

Light Crust 6 oz. pouch
Biscuit Mix 10c

Our TV Special, Grade A
EGGS .. doz. 39c

Van Camp 16 oz.
Pork & Beans 4 - \$1.00

Trellis 17 oz.
Sweet Peas 4 - 89c

Gold Tip Standard, 16 oz.
Tomatoes 3 - \$1.00

Shurfine Brown & Serve
Rolls 3 - \$1.00

Kraft Cheese 6 oz.
Squeeze-A-Snack 59c

Super Suds, 40 oz. box
Detergent 65c

Bath size
Dial Soap 3 - \$1.00

46 oz. can
Hi-C Drink 49c

Roxeys, with gravy, 5 lb.
Dog Food 79c

32 oz.
Salad Dressing 49c

Heinz 9 3/4 oz.
Sweet, Hot Dog, India, BBQ, Hamburger, Piccalilli
Relish 39c

Our own label
Shurfresh
Bread 3 - 89c

Light Crust, 5 lb.
Flour 59c

Bakerite 42 oz.
Shortening 89c

Airwick solid
Room Deodorant 49c

Purex, gal.
Bleach 69c

Val Vita, 29 oz.
Peaches 45c

USDA Whole
Fryers lb. 37c

LOWEST PRICE FOR MILES
All Pillsbury
Cake Mixes... 39c

MEATS

Cedar Farms, 12 oz.
FRANKS 65c

For Mother's Day, AF 3 lb.
Canned Ham \$4.99

All 6 oz. pkgs. Neuhoff
Lunch Meat 59c

Decker, whole
Picnic lb. 69c

Decker Bacon lb. 99c

USDA Whole
FRYERS . . . lb. 37c

Heavy Beef
Chuck Roast lb. 69c

Heavy Beef
Round Steak lb. \$1.19

Reg. \$1.49
Cricket Lighter 88c

Reg. \$1.25 7 oz. Crest Mint
Toothpaste 84c

Reg. \$1.99, 11 oz. Prell
Shampoo \$1.29

Reg. \$1.29, 4 oz. Mennen
Skin Bracer 89c

Reg. \$2.39, 200 ct.
Bayer Aspirin \$1.69

Bunte Bag Candy 39c

FROZEN

Morton 8 oz.
Meat Pot Pie 4 - \$1.00

Shurfine 24 oz.
Green Peas 59c

Cheese, Hamburger, Pepperoni, Sausage
Jeno's Pizza 89c

Shurfine Halves, 16 oz.
Strawberries 65c

Shurfine 6 oz.
Orange Juice 4 - \$1.00

PRODUCE CABBAGE.. lb. 5c

Radishes bag 10c

Fr. Gr. Onions . . bunch 10c

Cucumbers ea. 10c

Sunkist
Oranges ea. 5c

Bananas lb. 19c

Lemons ea. 10c

Bell Peppers ea. 19c

LETTUCE.. hd. 29c

White or Yellow
Onions lb. 19c
Tomatoes lb. 39c
Potatoes 20 lb. \$1.99

Gift treasures for Mother!
Mother is Special! Show your love with a gift from the Charm Shop.
Separates in sportswear, dresses, blouses, lingerie, jewelry, hose, and many other items to make her day very special.
Your gift, beautifully wrapped, will be forever remembered if it's from...
The Charm Shop
Pearl Evans, Muenster

Mother's Day Remembrance... HER VERY OWN CHAIR
Let her slip into something comfortable! Like a deep cushion recliner. Check out our big group, now!
Tufted back, footrest recliner. Velvety fabric.
Colonial style swivel rocker with walnut trim.
Hess Furniture Company
Muenster, Texas

Ball Co. Economist Will Head Meeting On Home Canning

Just as pioneer homemakers did years ago, today's homemakers are "preserving the fruits of their harvest."

On May 10 at 1:30 in the afternoon, a program is being sponsored by the County Extension Service on home canning. It will be at the Cooke County Electric Co-op meeting room on Highway 82 East of Muenster.

To present information and demonstrations on both pressure and water bath canning



MRS. CENDI NORTH

techniques, Mrs. Cyndi North of Ball Corporation, will be present. Mrs. North is a professional home economist working for the 90 year old Ball Corporation, headquartered in Muncie, Indiana.

Another of Ball's Home Economists will accompany Mrs. North to Texas. She will present information and answer questions on "pickling." Persons doing pickling this year for the first time, or those who had problems with pickling in recent years, should be sure and attend.

The Ball Company will also offer several door prizes of various canning supplies.

Excellent bulletins on Home Canning will also be available.

The meeting is free and open to the public for anyone interested in home canning. For further information, call the Extension Office at 665-4931.

More than 250 See Library Display For German Week

More than 250 visitors registered at the Muenster Public Library during German Week and were lavish with praise for the display of valuable antiques and treasure items. The guest book was signed by visitors from 18 Texas cities and Florida and Iowa.

Throughout the Library reading room where colonial furniture was shown, there were displays of family pictures, quilts, a wedding dress of 1906, clocks, barbed wire collections, branding iron, bonnets, hand painted pictures, candle holders, replicas of an early wagon and Texas fort and newspapers of World War II.

A large, locked display case made especially for this occasion, held priceless items such as a Civil War gun, a pistol found on the Chisholm Trail, hand painted heirloom plates and pitcher portable typewriter with German script, small household articles, a 1901 school attendance record, 1912 Pagel Store News, and German books and Bibles. Friends of the Library sponsored the antique display.

At First Communion in Bedford

Renee Muller, daughter of Mr. and Mrs. Clyde Muller of Bedford received her First Holy Communion during the 9:15 Mass in St. John, the Apostle Church Sunday morning. Father William J. Aaron celebrated the Mass.

A family gathering followed in the Muller home to honor Renee. Dinner was served at noon. The guests visited, re-united and remained for supper and included the grandparents, Mr. and Mrs. Matt Muller and Mr. and Mrs. John Hacker, also an uncle and aunt Mr. and Mrs. Ed Sturges and two daughters of Bedford and Renee's sisters and brother, Debbie, Vickie and Dale. There was a special, decorated cake for the table centerpiece.

For her First Communion Sunday morning, Renee wore a long white dress and veil.

ing the V. G. Greenwoods and Joe Hunts. On Sunday, the 25th H. B. Perryman visited with the Gentrys in the Greenwood home.

Mrs. Wynona Montgomery of the Greenwood Community visited May DeGraffenreid April 24.

Wynona Greenwood and Decie Ellzey spent April 30 shopping in Nocona, had supper out, and visited with Roe Sledge in the Rest Home.

The J. C. Atteberrys of Nocona visited Mrs. Grace Scott April 29. Also visiting her has been one of her sisters of Oxnard, Calif. On Thursday evening Grace entertained the 42 club in her home.

On April 25 the Harley Todds of Haslet were in Forestburg. Mr. Todd filled the pulpit at the Church of Christ. The Todds and their children will be going to South Africa in August as missionaries.

Guests in the Odus Cook home on April 25 were the Claude Beavers and the Bobby McCommus family all of Bowie.

Mrs. Sonja Davidson and son Zack of Mountain Home, Idaho and Mrs. Shelia Lanoline of Dallas visited their grandparents Mrs. Decie Ellzey and the Odus Cooks April 26. They also visited Mrs. Mollie Moore.

The Wassie Reynolds took the 7th and 8th grade students to Six Flags April 30.

Mrs. Gladys Smith honored her husband Wesley with a spaghetti supper and birthday party in their home April 28. Guests were the Charlie Barclays, the Bennett Reynolds and the Perryman Denhams.

One of our Dewey farmers went to see his doctor recently for a regular check-up. The doctor told him to shed some extra pounds and said "I've never seen a fat farmer before." The farmer replied, "Well, perhaps you've never know a Gentleman farmer before."

The United Methodist folks had their regular monthly fellowship supper and board meeting April 28 in the church annex.

The Perryman Denhams made a trip to Wichita Falls April 29 to visit the Bailey Perrymans and Joe Smith. Afterwards they shopped at Sheppard A.F.B.

Charles Edwards took the FFA boys on their annual fishing spree at Lake Texoma. They departed Friday, April 30 and returned Sunday. Ben Jones accompanied them and Ted Jackson joined the group on the 1st.

Mmes. Jewell Dill, Mary Hays and Laura Belle Jackson attended a vacation church school seminar May 1 at the Bowie United Methodist Church.

Former Resident Dies in Dallas

Funeral services were held last Thursday for Willis B. Parker, 77, who died in Dallas on April 23. A brother-in-law, Russ Linn attended the rites. He went by bus and was met by his daughter, Mrs. Christine Smith and joined by another daughter and her husband, Mr. and Mrs. Jim Minto to attend the funeral.

Parker was a native of Muenster when he lived near the present Buckner Ranch. He moved to Dallas over 50 years ago. He is survived by his wife, Ida, a son W. W. Parker of Harlingen, six grandchildren, one great grandchild and two sisters.

Al Hess Family Guests

Family members began arriving Thursday for German Days and a visit in the Al Hess home, when their daughter Diane came from Austin. Mr. and Mrs. Bob Fitch and family of Dallas visited from Friday through Sunday; Alan Hess, a student at TSTI in Waco and his roommate and Myron Hess of Texas A & M arrived Friday. They were joined by Mr. and Mrs. Andy Jacobsen and son Payce, who was honored on his first birthday Sunday when his grandparents entertained with a family dinner at noon. There was a decorated birthday cake for Payce. Other guests for dinner were the Dennis Hess family and the Roy Monday family, for a complete family reunion.

Weekend Guests of Schillings

Guests of the Frank Schillings, here for German Days, enjoyed a busy weekend with their hosts. Mr. and Mrs. Andrew Schilling of Seymour arrived Friday and Mrs. Robert Walterscheid and daughter Leah of Wichita Falls also came in Friday, accompanied by Mrs. Gerri Burris. Arriving to spend Saturday and Sunday was Miss Teri Sadler also of Wichita Falls. Robert Walterscheid joined his wife and daughter here Sunday and Mr. and Mrs. Bill Hitchcock, also of Wichita Falls were Sunday dinner guests. All of them attended the festivities at the Bicentennial observance and returned to their homes Sunday evening.

Buy, sell, rent with the Enterprise Want Ads.

Teeth of the Tyrannosaurus rex were six inches long and serrated.

Try 'em! You'll like 'em! Enterprise Want Ads



COMPLETE FUNERAL SERVICE

Nick Miller Funeral Home

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Dorothy's Fashionette Beauty Salon
Open Tuesday thru Saturday
VICKIE KUHN
DOROTHY MITCHELL
665-9402
303 S. Chestnut
Gainesville
Beauty is not a Gift, It's a Habit.

Gasoline, Oil, Supplies For Your Farm Needs
Jimmy Lehnertz
Gulf Distributor
665-4562, Gainesville
Or see local dealer Ferd's Gulf Station

REMEMBER!
to register for our
50th Anniversary Drawing
MAY 22
PRIZES
1 AM-FM Clock Radio
2 Calculators
Several Other Items
And check our anniversary specials
Wilde Chevrolet
Muenster

Forestburg News
By Myrt Denham

FORESTBURG: Mrs. Lela Sides and daughter and the Sonny Monroes all of Wichita Falls were in Forestburg Saturday, April 24. They were interested in locating graves of their relatives in the New Harp cemetery. Mrs. Sides is a cousin of Bertha Covington and Sonny is a nephew of Jake Monroe, Sr.

The Ray Gentrys returned home to Portersville, Calif., Monday the 26th after spending about a week here visit-

My sincere thanks to those who voted for me for SHERIFF last Saturday, and I earnestly solicit your continued support in the run off election on June 5th.

To Mr. Tom Taylor and those who voted for him, I respectfully solicit your vote and support in carrying-out the wishes of MORE than fifty per cent (50%) of the voters, last Saturday, for a NEW SHERIFF.

Vote for me for SHERIFF and help launch a CRUSADE against CRIME and CORRUPTION in Cooke County.

Respectfully,
J. G. WHISNAND

Note of Explanation:
Many people have asked why I haven't put up posters. I have put up posters several times and they are usually torn down the night after they are put up, unless they are in someone's yard. If you would like to have my poster in your yard or on your car, call 665-5473 after 4:00 p.m.

Pol. Ad paid by J. G. Whisenand

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Fixtures Supplies
Residential, Commercial and Oil Field Wiring Installations, Repairs, Appliance Repairs.
Call 665-2721
Nights call 665-3263 or 665-4456
Parker Electric
112 S. Rusk, Gainesville

Wearhouse Outlet of Gainesville
Fantastic Fabric Sale
All Piece Goods 1/2 off
New Arrivals of Spring & Summer Ready-to-Wear

The Wearhouse Outlet
Store Hours: 9 to 5, Mon. thru Sat.
114 N. Commerce, 668-8351, Gainesville

GEHLBALE 1500
...ready to roll

Makes a 1500 lb. round bale.
If you're a farmer you know what a day or two delay at harvest time can cost. Nutrients lost from a few days delay can mean hundreds of dollars spent for the purchase of additional supplements at feeding time. Now, one man can cut harvesting time and reduce costs with the GEHLBALE 1500. The need for large crews, traditionally associated with conventional baling methods, is reduced or eliminated. First crop hay harvest may be completed in the few days the crop is in the proper stage of maturity for maximum quality and feeding value. Because more hay is harvested in a given amount of time, especially first cutting, hay harvest can more economically compete with planting and care of other crops. The Gehlbale 1500 also promotes the use of corn stalks and other crop residues for bedding or livestock feed. Don't consider another "round" baler until you have all the facts on the Gehlbale 1500. Stop by soon. The Gehl is "ready to roll!"
Pre-Season Special \$5,395
Reg. Price \$6,300
Gehl is for farming
M & S Dairy & Farm Center
1529 N. Dixon, Gainesville, Ph. 668-7861

**IT HAPPENED
35 YEARS AGO**

May 2, 1941
Henry Bernauer, 61, dies after one month of illness. Wet weather continues to halt farming. Group from here headed by Father Richard attend Subiaco Alumni reunion. Msgr. A. Dangelmayr continues recovery from automobile accident, plans to come

here to complete recovery. New rectory is under construction at Lindsay. Juanita Wieler and Dennis Hofbauer win loving cups as prize winning babies in baby show sponsored by Youth Band. At least a dozen cases of German measles are reported here this week.

30 YEARS AGO

May 3, 1946
Henry Fleitman, 68, pioneer resident, dies. Bernard Schumacher and Clara Fette lose

lives in private plane crash. Four persons receive injuries in gasoline fires: Mrs. Herbert Meurer and Rose Marie Tempel are critically ill; Joe Tempel and Bernard Schmitz are recovering. Formal ceremony marks installation of Muenster VFW Post. The Ben Seyler home is moved to its new location on North Main Street. Herbert Bezner and Polly Hanson marry. Joe Luke gives first aid instructions to Boy Scout troop. Spare stamp No. 49 is now valid for five pounds of sugar. Arnold Friske writes from Japan; Alfred Bayer from Okinawa. Over 200 are expected to compete in annual horse show next Sunday. First homecoming since the beginning of the war will be held at Maryville Sunday.

25 YEARS AGO

May 4, 1951
Late donations boost Red Cross fund total to \$625.50. Rain this week measures .87 inch bringing the month's total to 2.44 and the year's total to 5.56 inches. County Boy Scouts will have Camporee here this weekend. Seniors of Sacred Heart High have gone to Carlsbad Caverns on their class trip. Rev. John Mitchell of Henrietta is speaker at SH junior-senior banquet. Fifty-eight children receive First Communion Sunday. Robert Bayer ends overseas leave and will be at Fort Lawton, Wash., until he sails. New arrivals: boys for the Ed Knaufs, J. H. Bayer; Rufus Bezners and Sam Sparkmans, girls for the Earl Swingers and Fred Dillards.

20 YEARS AGO

May 4, 1956
Contractor arrives to begin work on new sewer plant. 392 receive shots in first of three immunization days at local clinic. Garden Club ready to stage flower show Sunday in city hall. Awards banquet at Denison May 10 will honor soil champions. H. H. Homsley is reelected Lion president. Grain crop outlook brightens after 1.58 inch rain. Five hundred children join in ceremonies to crown May Queen. Dog Patch costumes add fun and frolic to Auxiliary supper party. Mrs. Willie Walterscheid is honored with bridal shower. Mr. and Mrs. Louis Sicking announce arrival of a son.

15 YEARS AGO

May 5, 1961
Driest April on record follows wettest March. Garden Club cancels flower show because little is left for showing. Two hundred school children get TB tests. Muenster hosts district meeting of Catholic State League. Sacred Heart Parish gathers May 1 for service to crown May queen. Glenn Hellman is elected president of Community Pro-

**'76 Cheerleaders
Elected at MHS**

Cheerleaders for the coming school year at Muenster High School were elected last week by the student body. Four of the leaders were chosen by their respective classes and the other two were selected at large. The four class representatives are Tracey Klement, senior; Robyn Richey, junior; Kellie Hale, sophomore and Kim Walterscheid, freshman. At large selections were Kathy Fisher, sophomore and Lori Dyer, freshman.

gress Association. Robert Miller, Dwayne Pagel and Willie Wimmer win top prizes in bird house building project. Four MHS students will be in Austin track and literary finals. Father Cyril will observe silver jubilee in Nazareth and Windthorst. Charlotte Wolf is third in district dairy foods demonstration. Gregory Hundt is reelected president of Lindsay Parent-Teacher club. The Joe Schmidkofers are honored with housewarming at Lindsay home. Relatives attend 25th wedding anniversary celebration of Robert Youngs in Dallas. Carol Henscheid submits winning recipe in contest for students. FHA girls and sponsor attend state meet in Dallas. Juanita Wieler and Lt. John Broome marry here. Home Demonstration club reelects Mrs. Albert Fleitman president. New arrivals: boys for Messrs. and Mmes. Ray Laux, Leroy Schmitz and Barney Sandmann; girls for Messrs. and Mmes. Tommy Herr and William Hermes.

10 YEARS AGO

May 6, 1966
Over 900 hear Attorney General Waggoner Carr at political rally at Colonial Acres Coliseum and are guests at buffet feast with Mr. and Mrs. Ernest Medders as hosts. Hospital board sets 70 cents tax for first year. Area crops look good in spite of excess moisture. Muenster Mill volleyball wins still another trophy. Alec Pulte, 79, dies at Gainesville. Some 500 children are in ceremonies and march that end with crowning of May queen. Pick Hemphill heads for Viet Nam. Jim Gehrig tells of arrival in Viet Nam. Mrs. Albert Henscheid and Mrs. J. S. Horn have surgery. Bill McCullum is new president of Lindsay Athletic Assn. Vincent Zimmerer is elected president of Lindsay Parent-Teacher Club. Continued growth is reflected in new telephone directory. Lindsay girls second in regional track, will go to state. Eddie Schad is salutatorian at Subiaco Academy. New arrivals: a boy for the Gene Hartmans; girls for the Robert Pultes and George Stengs.

5 YEARS AGO

May 7, 1971
Boat accident at Moss Lake is fatal to Joan Miller, 10. Andrew Zimmerer, 64, dies of injuries received in fall. Drought hangs on after .22 inch rain. Local VFW Post observes 25th anniversary. Ordinance okayed for speed zones on Hwy. 82 in city. Council expects ample water for summer demand. MHS honors students for academic and athletic achievements at all-awards banquet. Peggy Endres is named finalist in national scholarship test. Jim Smith named principal and Gil Hermes named coach at Lindsay. Ten Lindsay girls go to state track meet at Abilene. 27 are in Lindsay's First Communion class. Mrs. Paul Fisher is elected president of Deanery NCCW. Dolores Eckart and Dale Hofbauer marry. Officers are elected at end-of-year meeting of Home-School Society. Denis Walterscheid is president. New cheerleaders named at SHH. D-Day for DDD nears as phone work progresses. Direct distance dialing scheduled to start Oct. 17. Sound of Music cast is ready for May 9 and 11 shows.

**CCC Will Show
Exhibit on Circus
Through May 26**

Now through May 26th, "Circus: The Art of Play", a bicentennial exhibit, will be displayed at the Cooke County College Library from the hours of 8:00 a.m. to 9:30 p.m. Monday through Thursday and 8:00 a.m. to 4:30 p.m. on Friday. "Circus" is one of a series of twelve traveling exhibits made possible by a grant from the Moody Foundation of Galveston, Texas, to the Humanities Research Center of The University of Texas at Austin. The Moody Bicentennial Humanities Exhibitions are created from materials drawn from the extensive collections of books, manuscripts, and art works of the Humanities Research Center, and they will travel throughout the State of Texas during 1976 and 1977 in connection with the National Bicentennial Celebration. Materials for the exhibitions were selected, assembled, and mounted by the HRC staff at the University of Texas at Austin. "Circus" implies a rollicking look at the ways in which man has amused himself through the ages, from the days when the visit of a lion to a small town was enough for a "circus" to the days of the great and varied circuses of England and America's incomparable P. T. Barnum. The exhibit touches on the varied aspects of traveling entertainments from the "Circus Marimus" of Imperial Rome through the Italian horse ballets of rococo Europe, to Ringling Brothers. Of special note is the photograph of "bring 'em back alive" Frank Buck, native of Gainesville and noted animal collector. Dedicated to the American love of showmanship, the exhibit is a small taste of the "Greatest Show on Earth."

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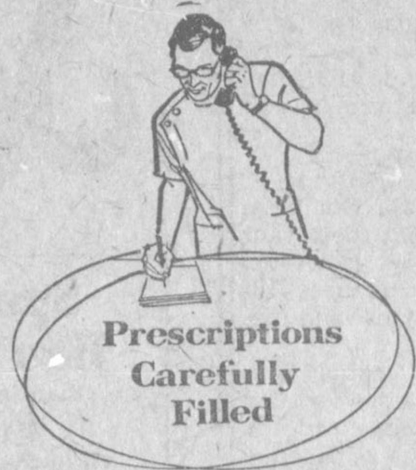
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For more than 30 years, natural gas was the only fuel used in Texas Power & Light Company generating plants. It was economical in cost and there was an abundant supply available.

However, in recent years, the cost of gas has risen enormously and the supply is becoming increasingly uncertain.

During periods of cold weather in the last several years, and again this year, supplies of gas were curtailed drastically. TP&L used large quantities of oil to keep its plants operating.

Since 1971, TP&L has been steadily reducing its dependency on gas and oil with plants which use lignite coal as fuel. Lignite is a more economical fuel and it's readily available from huge deposits right here in Texas. Electricity is now being produced by two lignite-fueled plants in the TP&L area, one other is under construction, and others are being planned.

TP&L and two other North Texas electric companies have a nuclear-fueled plant under construction. The first of two generating units is scheduled to be placed in operation in 1980 and the second in 1982.

It's essential that TP&L continue planning and building new generating plants to make possible use of lower cost and more readily available fuels and, at the same time, keep your electric service dependable.

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The statistics on just the checks written are mind-boggling!

In 1939 there were some 27 million checking accounts in America, and 3.5 billion checks were written. Less than 25 years later there were 58 million accounts and 14.5 billion checks written for a total of \$4.6 trillion dollars.

In the next 10 years these figures nearly doubled to 97 million accounts, 23 billion checks totaling \$10.6 trillion.

It is this staggering paper flow that has led many to examine the concept of a "checkless, cashless society." Methods for transferring funds electronically, virtually eliminating all paper including cash, are being explored at all levels of the banking system.

The technology to establish an electronic funds transfer system is currently available. Most experts agree, however, that we probably will be well into the next century before a complete checkless, cashless society could become a reality.

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Public School Happenings

Kindergarten
On Thursday, April 15, the morning class had its Easter Egg Hunt on the playground. Winning special prizes were Georgia King, Stephen Naegeli, Stuart Hess and Deano Bayer. Mrs. Arthur Bayer, Mrs. Roy Monday and Mrs. Den Hamric served Dr. Pepper and decorated cupcakes. The afternoon class enjoyed a similar hunt and mothers who served punch and decorated cupcakes were Mrs. Clarence Hudspeth, Mrs. Leonard Reier and Mrs. James Fleitman. Scott Hudspeth and Chad Fleitman also attended.

Fourth Grade
The fourth grade has written a story of what they want to be when they grow up. They collected pictures of many kinds of jobs and occupations. Jill Wimmer, Debbie Bindel and Donna Reiter worked on an Easter scene on the bulletin board. Bryan Hoenic, Duane Walterscheid, Toby Kennedy, Todd Fisher, Kent Reiter, Craig Felderhoff, Mike Hale, Billy Hess and Wesley Sicking are working on a bulletin board scene of rockets and airplanes. Vickie Reed, Cindy Tisdale and Paula Russell are making a Spring Scene on the window. Fourth graders had cupcakes and Dr. Pepper served by Cindy Russell, Betty Jean Bindel, Wanda Reiter and Pauline Sicking, during their Easter Party.

6th Grade
The sixth grade students enjoyed a visit of first graders to their classroom one day last week. The older students had a chance to teach the younger ones several songs and a game. The experience was gratifying for both levels.

Enthusiasm has been at an all time high in the 6th grade. About 85% of the class participated in try-outs for the Oral Reading section of U.I.L.

Students of grades 4 through 6 visited the library last week Thursday for the sound filmstrips on The History of Texas. History classes in the 7th and 8th grades also enjoyed them.

PTO Meeting
During the final meeting of the 1975-76 school year, new officers of the PTO were installed by L. R. Bruns, superintendent on April 12. Leading the organization will be Ken Fette president, Mrs. Bobby Dale Walterscheid (Linda) vice president, Mrs. Grady McElreath (Mary Jean) corresponding secretary, Mrs. Jerry Wimmer (Louise) treasurer, Mrs. Bob Knabe (Sharon) recording secretary, Rudy Koester parliamentarian. Mrs. Roy Monday (Janie) presided for the business

meeting. Final touches were put on arrangements for the Jr. High Awards Banquet scheduled for April 22 at 7:30 and the High School All-Awards Banquet on May 7 at 7:30 when Howard Homsley will be guest speaker. Sponsors of the Bicentennial Historical Pageant planned for Wednesday April 28 in the Auditorium report:

"All's Well". There is no admission charge and everyone is welcome. Grades 1-4 will see the stage play "Cinderella" next Monday at the Dallas Convention Center. The PTO will pay for half of the ticket price. The Enterprise welcomes your Mother's Day news. Phone 759-4311.

Societies Complete German Week Plan
Members of St. Anne's Society heard a report of the recent NCCW meeting, given by Mrs. John Otto, and completed arrangements for their booth at the Bicentennial observance, during their April 4 meeting in the Community Center.

Mrs. Al Hess presided. Father Stephen, spiritual advisor, led the opening prayer and spoke briefly. Mrs. Leo Henscheid gave the treasurer's report. "Get-well" cards were sent to Mmes. T. Vogel, Tommy Herr, Victor Hartman and Tony Trubench Sr. Members voted to donate \$25 to the General Charity Fund.

Thirty-eight members were present, and volunteered to work in the society's booth during German Days. All members were reminded that more help is needed, also baked goods for the sale. Mrs. Regi Bayer won the door prize. During the St. Joseph's Society meeting, volunteers were accepted for work in the

society's Bicentennial booth. More help is needed. Other members may phone the officers to volunteer. Leon Fuhrmann won the door prize. Twenty-two members were present. Father Placidus led opening and closing prayers. **Enterprise Want Ads** Try 'em! You'll like 'em!

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Bicentennial
76

VOLUME XXXIX

MUENSTER, COOKE COUNTY, TEXAS 76252

MAY 7, 1976

NUMBER 24

Drought Slashes 1976 Wheat Crop

AUSTIN — A special mid-season report on estimated 1976 Texas wheat production made official what most observers had feared — total production is expected to decrease 50 percent from the record 1975 crop of 131.1 million bushels to only 66.3 million bushels.

Most of the decrease in production can be blamed on dry weather which has plagued the state since last fall and destroyed a large portion of the dryland crop on the High Plains, according to Agriculture Commissioner John C. White.

"Spring rains helped some, but overall, the crop continues to deteriorate," White said. "Some of the counties hardest hit by the drought were the state's top wheat producing counties."

The continuously blowing high winds common to the High Plains lifted topsoil into the air, literally sandblasting the young wheat plants to pieces, White explained.

The special wheat report also included estimated production for Colorado, Kansas, New Mexico and Oklahoma. The five-state area (including Texas) is expected to produce 521.7 million bushels, compared with a 569.7 million-bushel estimate in December.

District Started in 1941

The first Soil and Water Conservation District in Texas was organized in 1940 under a new state law. Since that time over 190 similar districts have been voted in by the people of Texas and this covers most of the agricultural land of the state. The Upper Elm-Red Soil and Water Conservation District was organized and voted into existence in 1941. This local district covers all of Cooke County, Montague and 90 percent of Grayson County. There are over 6000 land owners in this large district.



BOARD OF DIRECTORS: This is the board of directors of the Upper Elm-Red Soil and Water Conservation District. Shown left to right standing: Clyde Hale, Sherman; Jerry Hudspeth, Valley View; J. H. Bayer, Muenster. Seated at table left to right: Hinds Clark, Nocona, and Wade Bond, Bowie. This outstanding board of directors supervises the work of the district and is responsible for the excellent conservation work being carried on throughout the three county District. Everyone believes the Upper Elm-Red S&WCD is among the best in Texas.

27th Annual Awards Program To Honor Conservation Champs

Conservation champions of the Upper Elm-Red Soil and Water Conservation District will be honored guests Thursday night, May 6, at the twenty seventh annual banquet sponsored by banks, newspapers and radio and TV stations of the district.

Thanks - - -

The Enterprise staff is grateful to Arlin Naegeli and P. C. Wyle of the Soil Conservation Service for many of the conservation articles and pictures used in this edition.

The event will be in the cafeteria of Whitesboro Junior High School starting at 7:30 o'clock.

This is the fourth time in the program's 27 year history that Whitesboro has been chosen as the banquet site. It has been held six times in Gainesville, four in Nocona, four in Sherman, three in Muenster and two each in Bowic, Denison and Perrin Air Base.

Along with the champions, the program will salute other district cooperators and business firms that are helping to advance conservation work.

Persons to be featured are the outstanding conservation farmers and ranchers of 1975 in the five zones, also the farmer doing the best job of restoring productivity to worn out land, the outstanding town and country conservationist, and the winner of the Claude Jones memorial award for conservation.

Grand champion of the district this year is Andrew Enderby of Gainesville, who is also the top farmer of Zone 4. The district champ is selected from the five zone champions.

The other champions are J. C. Duncan of Bowie in Zone 1, the partnership of W. H. Fenoglio and Ernest Haralson of Nocona in Zone 2, Julius Sandmann of Lindsay in Zone 3 and C. J. Cordell of Whitesboro in Zone 5.

Gene Sitzes of Pilot Point is the outstanding Comeback Farmer of the district, the person who was best at restoring production to a worn out farm. W. Dean Stewart of Bowie is the number 1 Town and Country Conservationist. And a team composed of Dr. L. L. Thomas of Gainesville and Gordon Alexander of Valley View is the seventh winner of the Claude Jones Conservation Award.

Thomas and Alexander will receive \$200 in cash and the other winners will receive hand carved wooden plaques made by the Bavarian Wood Carving Studio.

The feature of the program will be the conservation stories of the champions narrated by Pat Bolin, operations manager of Radio Station KGAF, Gainesville, while colored pictures of the winners' achievements are projected on a screen. When each champion's story is finished he will receive his award from a program sponsor of his zone.

Also on the program are Gene Foster, director of the evening division of Grayson County College, as master of ceremonies; Charles Whitecotton, mayor of Whitesboro, as the opening chairman; and Harold Watson, pastor of First Baptist Church, Whitesboro, in the invocation.



Pat Bolin of Radio Station KGAF will narrate the conservation stories of the champion farmers at the awards banquet.

Sandmann Wins Zone 3 Award

Julius Sandmann, who lives on one of his farms located about 5 miles northwest of Lindsay is this year's outstanding conservation farmer for Zone 3. Sandmann purchased the farm, formerly owned by his parents, in 1958. Another farm was purchased in 1969. Both farms are now operated as a unit in connection with two of his sons.

Some conservation work had been started on the farms but the major portion of the program has been carried out

three grassed waterways to terraces. These waterway areas were shaped and smoothed as needed prior to sodding to make the areas attractive and useful for other purposes. The high residue producing crops on the land add organic matter to the soil.

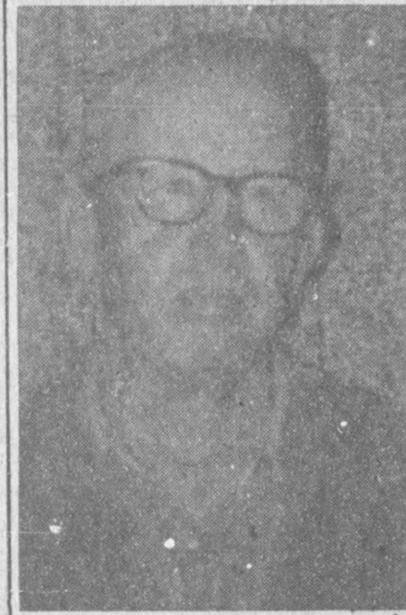
They have done a lot of improved pasture establishment over the past 15 years. To date 137 acres of former cropland has been established to coastal and Midland bermudagrass. These pastures are managed by rotation grazing, proper grazing height, weed control and fertilization. They add a lot to the operation of this large dairy farm.

They try to maintain around 200 head of milking cows in the operation with a large number of replacement heifers and dry cows. They produce a lot of the feed and hay used on the farm but have to make other purchases as needed. A constant culling program of the herd goes on daily and monthly. Old cows are culled out and low producers are culled out by monthly testing. They use up-

right silos for feed storage. These two farms have a good conservation appearance as you drive along the road and observe them. You know someone cares about the land and has done a fine job in establishing the conservation practices that are needed on the land.

The Sandmanns are very active in the community life around Lindsay. Julius has been on the school board a number of years, he is a member of a farm organization and they are active in their church work. The district is mighty proud of the good work this family has done in keeping their land in top condition.

Conservation practices achieved on the Sandmann farms include 151 acres of conservation cropping with crop residue management, 137 acres of pasture planting, 162 acres of pasture management, 5 grassed waterways, 1 pond, 29,040 feet of gradient terraces and 5,720 feet of parallel terraces. Still on the plan for later completion are 4,600 feet of gradient terraces.



by Julius and his sons. The earlier terraces on the home place were built with a plow. The old system was added to and new parallel terraces constructed with farm equipment. To date about six miles of gradient terraces and over one mile of parallel terraces have been built. Sandmann plans to build 4000 feet of parallel terraces later this year so his cropland operation will be completely terraced.

This 151 acres of cropland is devoted to small grains and hay crops for use of their large herd of dairy cows. They use fertilizer on field crops for better forage and grain yields and they scatter manure from their 220 dairy cow herd on the fields and pastureland during dry periods.

It was necessary to establish talling five acres in size to provide a safe outlet for the



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Give Our Land a Helping Hand!



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Congratulations to the 1975 Champions

Community Lumber Co.

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Conservation Pays

It pays the farmer in higher soil fertility and bigger yields.

It pays the stockman and dairyman in better grass, heavier calves and better milk production with less expense.

It pays the business people of town because it means more dollars for the consumer to spend.

It improves the standard of living for all of us.

That's why we're solidly behind the Upper Elm-Red Soil and Water Conservation District. We urge every farmer, dairyman and rancher to take advantage of its services.

Muenster Livestock Commission Co.

Bill and Mike Hamer

Haralson and Fenoglio Named Champion Farmers of Zone 2

Many people retire from jobs to go fishing, play golf, tend the lawn or just loaf around the town square. This is fine and after many years of hard work they deserve a rest, and should do the things they want to after retirement.

Ernest Haralson and W. H. "Pete" Fenoglio retired and are doing what they want to do, but it isn't resting. They owned 302 acres of land east of Nocona for many years. They wanted to convert this land of old fields, brush, hills and valleys into a productive stock farm where they could live after retirement. They didn't know just how to accomplish this in a speedy coordinated manner.

In 1971, they entered into a Great Plains Conservation Program contract with the Soil Conservation Service. They said, "You tell us how and we will do it." A plan was developed for the 302 acres and "do it" they did.

They began by shaping and planting 36 acres of gullies, dozing off 64 acres of brush,

sodding 85 acres to coastal bermuda, seeding 294 acres to native grass, along with over a mile of new fences.

To further protect the shaped areas, three erosion control structures and one pond for livestock water were completed and a grazing plan implemented. The job took two years to complete and considering all they had to do that is pretty fast work. Good management resulted in all the practices working very well and the place looked just great.

Still the time had not come to relax and watch the cows get fat. They bought 342 acres that joined their land. It was just more of the same, gullies, old fields and hills. Their Great Plains contract was modified and this land added. So work began again, except this time they wanted to maintain some area for wildlife, birds and even a few deer.

Four areas totaling 73 acres were set aside exclusively for wildlife. 42 acres were planted

to coastal bermuda, 31 acres to Renner lovegrass, 31 acres to Kleingrass. 153 acres of rangeland were overseeded with native grasses.

In addition 38 acres of gullies were shaped and planted and two ponds for livestock water and one erosion control structure were built to provide protection for the shaped areas. 24 acres received brush control and almost two miles of fencing was done. This part of the contract also took two years to complete. A great amount of the work was done by the owners.

Pete and Ernest decided they had made for themselves such a beautiful stock farm, why not live on it? So they built beautiful country homes on their land and moved in. The view from their homes is a pleasing sight.

It is not certain when Ernest and Pete plan to relax and enjoy retirement. Managing and doing chores on a productive 644 acre stock farm is a full time job. While they may never enjoy retirement, they



W. H. Fenoglio and Ernest Haralson
Nocona, Texas
Outstanding Conservation Farmer of Zone 2
(North Half of Montague County)

certainly are enjoying life and they are justly proud of their beautiful stock farm.

A summary of conservation practices completed by Haralson and Fenoglio includes 57 acres of critical area shaping and planting, 88 acres of brush management, 196 acres of pasture planting and management, 325 acres of range seeding, 370 acres of proper grazing use, 78 acres of wildlife management, 3 grade stabilization structures, 2 ponds and 2 miles of fence.

Raindrops Hit the Earth Like Bombs

Raindrops hit like little bombs. More than a hundred tons of water bombard each acre of ground just from one inch rain. Fine soil particles break loose and run with the water. And where the water goes, the soil goes. Gully washers cut deeply into unprotected soils carrying away tons of soil per acre. The tons of water that fall during a hard rain, however, can be beneficial if the destructive power is curbed.

Plants need more water than you might imagine. One researcher reported that a single acre of corn used approximately 461,000 gallons of water during the growing season. There are many other crops that use lots of water in producing a good crop.

With this crop thirst present, it is a big loss to let water run wastefully away if it can be safely held for useful purposes in the production of crops and grasses. Wise water management retains necessary water and prevents costly erosion. Field terraces are an economical and permanent means to manage potential gully washers.

A prosperous community cannot stay after the soils of that community have washed away.

SCS Is Serving 2995 Districts

The Soil Conservation Service is giving technical assistance to 2,995 conservation districts in the United States. Last year SCS technicians helped prepare more than 62,000 conservation plans covering 25 million acres and helped revise more than 28,000 plans covering 18.7 million acres. Last June 30, local conservation districts were assisting 2.3 million voluntary cooperators in applying and maintaining soil and water conservation practices. In response to growing demands, SCS employees furnished nearly 135,000 services to more than 32,000 local and state governments and their agencies. A total of 565 local ordinances concerned with land use and erosion and sediment control were passed by local governments. One of the fastest growing conservation practices was minimum tillage, including no-till farming, which was tried on an additional 2.5 million acres, for a cumulative total of 32.6 million acres.

2,950 conservation districts have now been established under state laws, according to the latest count by the National Association of Conservation Districts.

I Am the Farmer

"I am the provider for all mankind. Upon me every human being constantly depends. A world itself is built upon my toil, my products, my honesty.

"Because of my industry, America, my country, leads the world: her prosperity is maintained by me; her great commerce is the work of my good hands; her 'balance of trade' springs from turrows of my farm. My reaper brings food for today; my plows hold promises for tomorrow.

"In war I am absolute; in peace I am indispensable — my country's surest defense and constant reliance. I am the very soil of America, the hope of the race, the balance wheel of civilization. When I prosper, men are happy; when I fail, all the world suffers.

"I live with nature, walk in green fields under the golden sunlight, out in the great alone, where brain and brawn and toil supply mankind's primary needs; and I try to do my humble part to carry out the great plan of God.

"Even the birds are my companion; they greet me with a symphony at the new day's dawn and chum with me until the evening prayer is said. If it were not for me, the treasures of the earth would remain securely locked; the granaries would be useless frames; man himself would be doomed speedily to extinction or decay."

— Anonymous



Will Your Land Prosper?

What you know and do about soil conservation makes the big difference in the future productivity of your farm.

Investigate now. See how crop rotation, to prevent depletion; legumes and crop residue, to build fertility; contour farming, terraces and grasses, to prevent erosion; and other tested techniques can assure you continued and profitable production . . . while passing it along in good condition to future generations.

Muenster Milling Co.

Arthur Felderhoff



Both you and we have come a long way
You have improved the land and environment
We have modernized the equipment to assist you

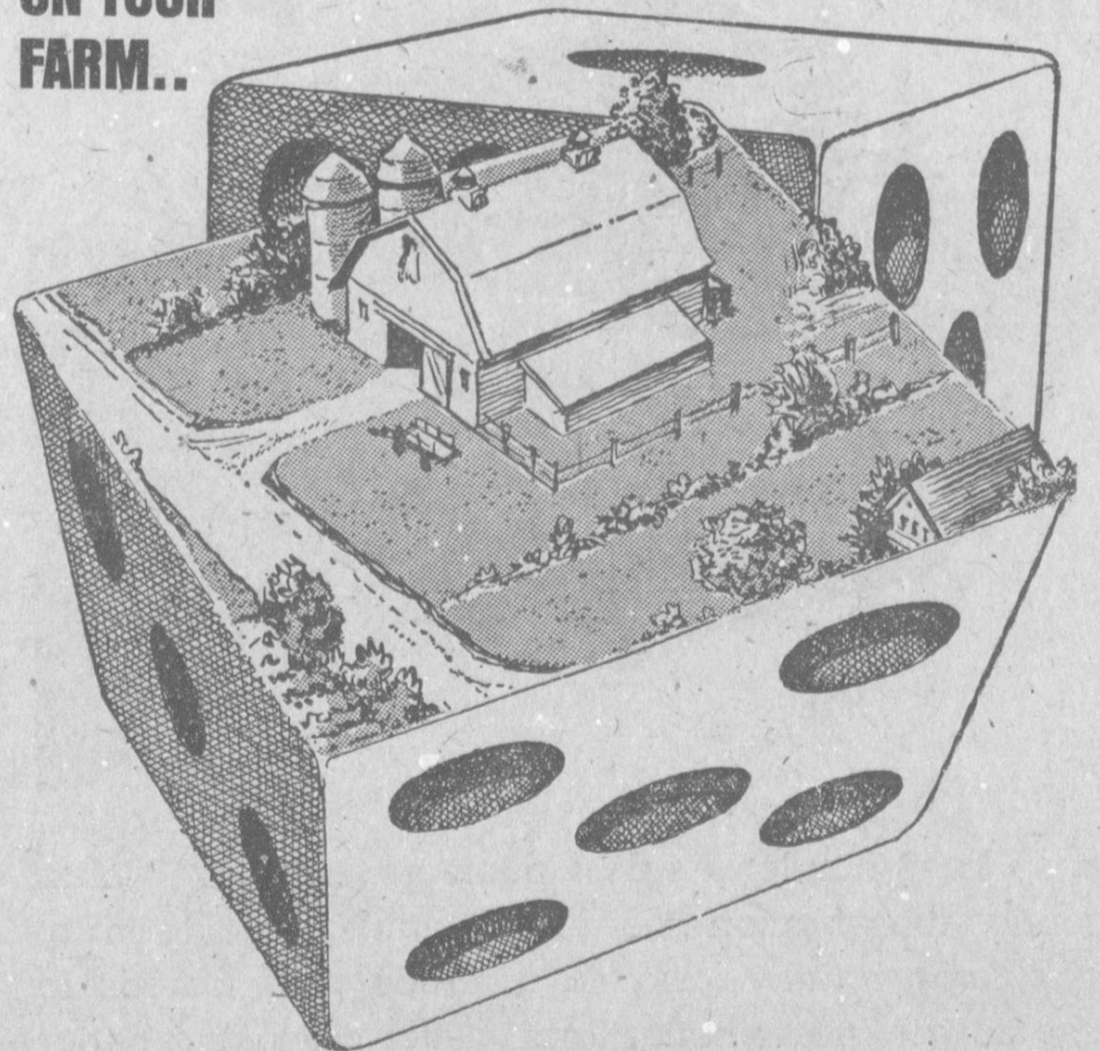
Hough-Catching Machinery, Inc.

JOHN DEERE — Sales & Service — NEW HOLLAND
East Highway 82, Gainesville



DON'T GAMBLE

PRACTICE CONSERVATION
ON YOUR
FARM..



Irreplaceable . . . Handle with care! A fertile farm is too precious to take chances with. Your livelihood depends on it . . . and so does life itself. Good land, good livestock, and good farming practice are basic to human health and survival. Let's give the Good Earth the same loving care it's always given us.

AMPI

Associated Milk Producers, Inc.

Milk Processing Plant, Muenster

To skin and exhaust the land, will result in undermining the days of our children.

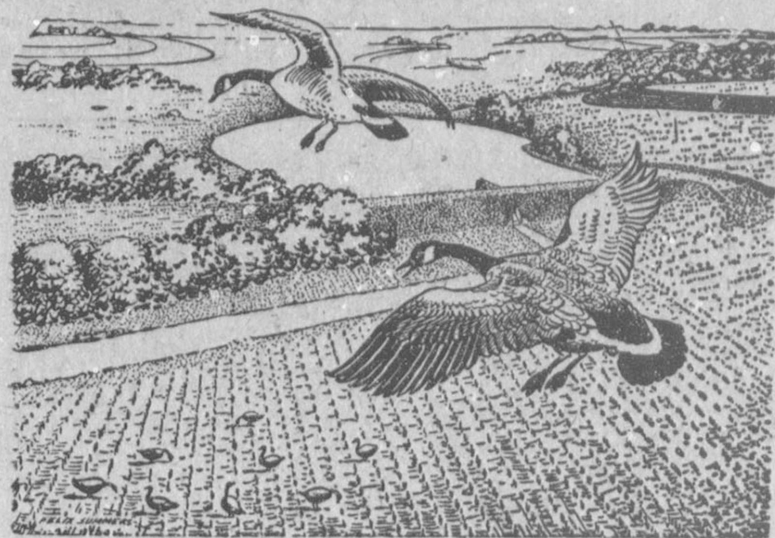
The elements that make our bodies strong come from the soil; to stay healthy we must keep our soil healthy.

Wildlife Management

Thinking of Wildlife management on some of your land? A good stand of brush and grasses can be left in areas which are not tilled such as odd areas or corners to provide food and cover for wildlife. Natural growth can be supplemented with wildlife food plantings if needed to attract birds and increase the food supply. Edge areas around fields should be left in native cover to attract wildlife. This natural vegetation also reduces the erosion hazard.

Since 1898, when USDA started numbering plant introductions, up to 1970, 350,000 kinds of plants were introduced into this country.

Vanilla combined with almond is pistachio flavor.



Bermuda Replaces Gully at Reiter's

Mrs. Marie Reiter has shaped a gully on her farm. Bermudagrass had been sprigged on both sides and has made an excellent stand. The gully was eating into the bermudagrass. To remedy, this a dozer was hired and work began. Care was taken to be sure that all the bermuda sod was not pushed in the bottom of the ditch. Strips of grass were left up and down the gully until it was filled to the desired shape. Then these strips were placed on the top of the shaped gully and smoothed up with a dozer. After this a tractor and drag finished the job and fertilizer was applied.

Now she has an excellent stand of bermuda grass on the entire area and the former gully is now a well shaped drain that livestock and any vehicle can cross.

Greatest Pollutant

Sediment or mud is the greatest water pollutant. It kills fish and covers their spawning beds; it fills lakes and chokes stream channels, causing floods. Other pollutants hitch a ride on suspended sediment, intensifying pollution downstream. Sediment is a product of erosion and erosion can be controlled. It is not just a farm problem. Raw roadbanks, bare construction sites and other areas produce sediment too. Texans who use conservation measures help fight pollution.

Duncan Is Champion of Zone 1

Mr. and Mrs. J. C. Duncan of Bowie, Texas, have worked side by side to make a success of their farming operations centered in Montague County. Their home is located about 5 miles northeast of Bowie and they are the champions in zone 1 for 1975.

J. C. and Candy own 240 acres of land, lease 140 acres of grassland, and crop rent 150 acres of land near Muenster. In addition to their own farming enterprise, the Duncans do custom plowing, bermudagrass planting and hay baling. The Duncans estimate they have custom planted well over 10,000 acres of coastal bermudagrass for other people over the years.

They raise registered Charolaise cattle and sell breeding bulls and heifers from their herd of 400 brood cows.

In 1967 they began work on their Great Plains Conservation Program and since have completed all the work on the original place, plus necessary work on the two farms added to the original one.

J. C. and Candy do an outstanding job of grass management, including weed control, fertilization, rotation grazing and proper grazing use. One farm was so badly gullied that their friends laughed and said, "J. C. bought 50 acres of gullies

and 10 acres of land." This has since been changed by dozing in the gullies and sodding to coastal bermudagrass.

In addition to their good work done on their own farm, the Duncans have done a valuable service to their community by selling other Soil Conservation District Cooperators on improving their pastures by planting improved grasses such as coastal ber-

By personally planting over 10,000 acres of coastal bermudagrass, they have done a great service to their neighbors and to their land. This good work will certainly be of benefit for many years to come.

Conservation practices applied by the Duncans include 4500 feet of fencing, 74 acres of brush management, 215 acres of pasture planting and 236 acres of pasture management, 21 acres of critical area planting, 3 grade stabilization structures and 3 ponds.

Texas Is Third in Honey Production

AUSTIN — Texas ranked third in the nation in honey production and in the number of bee colonies during 1975, Agriculture Commissioner John C. White has announced.

The 100 commercial beekeepers in Texas added more than \$6 million to the state's economy during 1975, White said.

Honey production increased from only 10,290,000 pounds in 1974 to 12,896,000 pounds in 1975.

The number of bee colonies declined by one percent to 203,000, but average yield per colony during 1975 jumped to 62 pounds, up from last year's yield of only 49 pounds, Commissioner White noted.

Price per pound of all honey averaged 45.9 cents, .2 cents above the 1974 price, while average retail price per pound was 74 cents.

Approximately 232,000 pounds of beeswax were produced, valued at \$232,000. In 1974, only 165,000 pounds of beeswax were produced at a value of \$182,900.

130 Gallons a Day

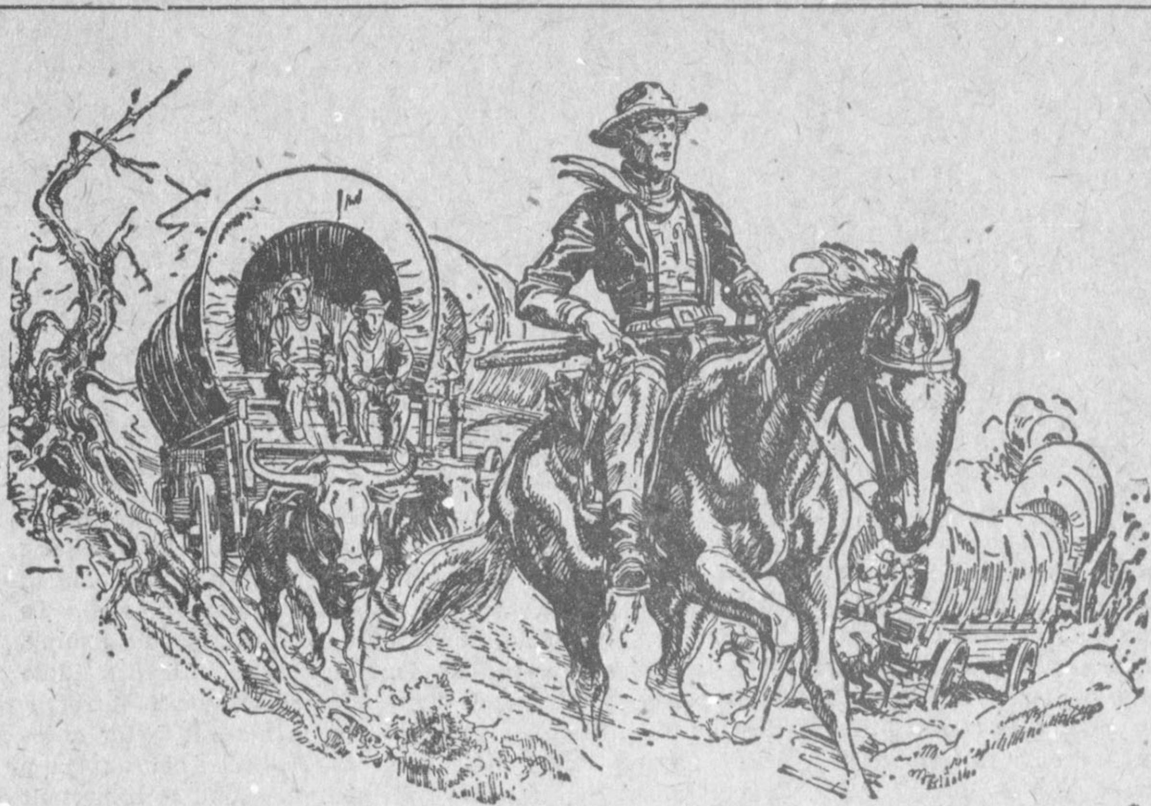
It takes an average of 130 gallons of water per day to sustain each American. One hundred and thirty gallons per day to quench our thirst, wash our clothes, water our lawns, cool the engines, process food and package it and 1001 other things. One hundred thirty gallons a day for each of this nation's more than 210 million people and more water needed every year, each month, and every day. The question is will there be enough water? The Soil Conservation Service reminds us that water is one of the most important natural resources. Let's treat it that way, by planning now for the quantity and quality we'll need tomorrow.

Civilizations Fall When Land Is Lost

Soil losses have been closely associated with the fall of civilizations. History is lined with dead civilizations which allowed their land to get away from them. Too much of the land on this globe has for too long been over-cropped, over-grazed, and over-cut. Huge deserts, vast wastelands, and barren hillsides are products of this destruction. The conservation and wise use of our natural resources is the best solution to the problem. The estimated annual movement of 4 billion tons of U.S. soil by wind and water can no longer be tolerated by an enlightened society. Working together with the local soil and water conservation districts can help to lessen soil losses by erosion and start an overall improvement program which can return our country to its former greatness.

The U. S. farm population declined 1.2 percent — to 9.3 million — from 1970 to 1974, dropping about 143,000 annually, according to the U. S. Department of Agriculture.

The River Nile is 4,000 miles long.



The pioneers settled the land
Following generations wore it out
Modern conservation farmers are improving it and
preserving it for posterity.

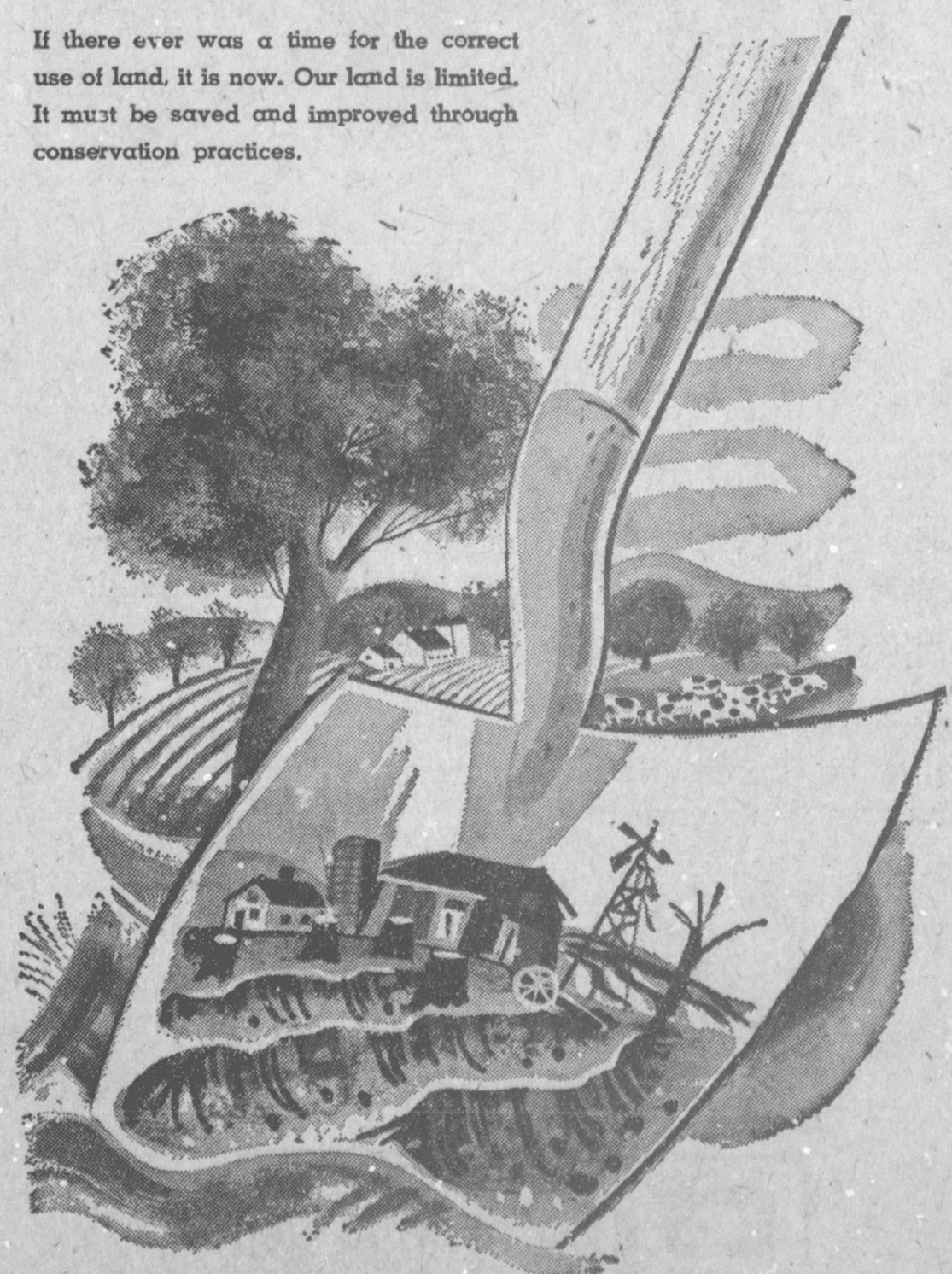
Schad & Pulte

Gainesville

**TEND WITH CARE
the Soil that Cares for You!**

Land is a vital resource! Use it wisely!

If there ever was a time for the correct use of land, it is now. Our land is limited. It must be saved and improved through conservation practices.



Grady Jones Cut Rate Liquor

Muenster, Lindsay



J. H. Bayer, chairman of the Upper Elm-Red Soil and Water Conservation District is shown presenting a \$15 check to Mary Felderhoff of Lindsay High School for winning second place in the annual district sponsored essay contest.



Here's a Dam

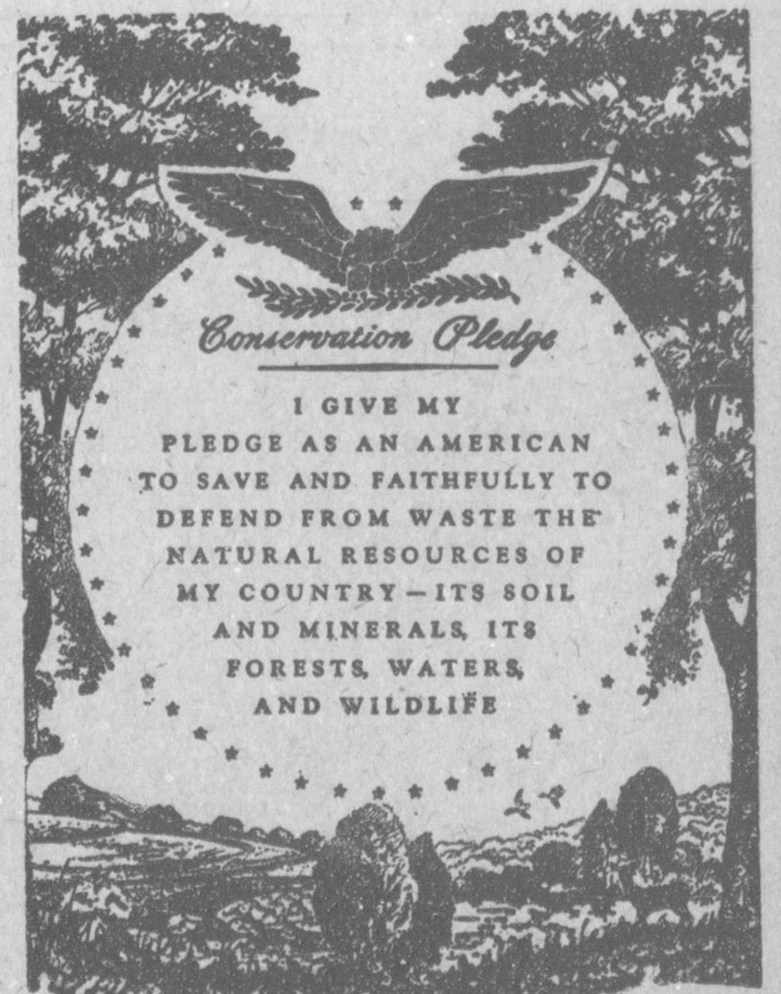
Not an impressive structure, it's true. But clumps of grass act as little dams to slow down the flow of water and protect the soil.

Soil is the farmer's capital asset, and grassland management is one of the important factors in protecting his investment.

Feel free any time to call on your soil conservation district for help with your grassland management program.

Stockmen's Feed Store

Muenster



Conservation Pledge

I GIVE MY PLEDGE AS AN AMERICAN TO SAVE AND FAITHFULLY TO DEFEND FROM WASTE THE NATURAL RESOURCES OF MY COUNTRY — ITS SOIL AND MINERALS, ITS FORESTS, WATERS, AND WILDLIFE

Every man, woman and child in the Nation would do well to memorize this pledge and to strive for its fulfillment.

Soil is our basic asset. Soil erosion is one of the greatest menaces to national prosperity and security.

Cooperators of your soil conservation district are carrying on an organized effort to save the soil. Are you doing your part?

Tugle Motor Co.

Muenster

Enderby Receives Dual Award For Zone 4 and Entire District

Andrew Enderby lives nine miles southwest of Gainesville in the Spring Creek Community. He has always farmed in the area, starting as a tenant on his mother's farms, and now owns several farms and operates rented land. His total operation is over 800 acres. He has converted his 50 cow Grade A dairy to beef cattle production.

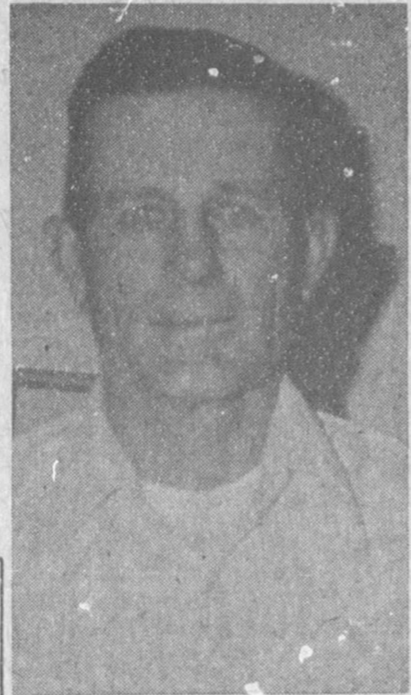
The Soil Conservation Service assisted in preparing Enderby's first conservation plan nearly 20 years ago on a 225-acre farm. Originally 30 acres was in native grass and the rest in cropland. Some cropland was converted to coastal and midland bermudagrass, and several grassed waterways were established to provide terrace outlets. Rolling land was terraced with gradient terraces and a conserva-

tion cropping system started. Later, parallel terraces were built in two fields and additional land put into improved pastures.

More land was purchased and added to the operation. Most of the cropland was gradually established to improved pastures with new fences and cross fences for management. About 265 acres of improved coastal and midland bermudagrass pastures have been established on the farms over the past 15 years.

The present operation consists of 120 acres of cropland which is used primarily for small grains and grain sorghums, which are fertilized on the basis of soil tests. There are 322 acres of improved coastal, midland and common bermudagrass pastures. Another 54 acres is in na-

tive grasses and managed as rangeland. There is a 20-acre bluestem meadow and a 4-acre coastal hay meadow which are harvested regularly for the winter hay supply. About 4



acres is used for grassed waterways. This gives a good balance to the forage supply produced on the farm so that the improved pastures are used during the growing season from May through November, and the native grasses and small grains are utilized in the winter and early spring months. Hay and protein supplement are available and used as needed in the winter months.

The management of the grasses on the farms is of great importance to Andrew. He tries to maintain a good annual growth on the improved pastures by annual fertilization and weed control. The pastures have been cross-fenced so that a rotation grazing program can be carried out. He has nine separate pastures of bermudagrass, and two separate pastures of the native grasses. This required considerable livestock water development. Eight new farm ponds have been built to meet this need. He has built nearly three miles of cross-fences for rotation grazing on the pastures.

These farms have the conservation look because Andrew Enderby has spent a lot of time, money and hard work in applying the conservation program on the land. The district board of directors is proud to honor him as the outstanding conservation farmer in the district, for 1975.

Here is a summary of conservation practices being applied on the Enderby farm. 120 acres of conservation cropping with use of crop residue, 90 acres of contour farming, four grassed waterways, 17,350 feet of terraces, 263 acres of hayland planting and 346 acres in hayland management, nine stock ponds and 54 acres in deferred and proper grazing.

Pond Management Assures Boost in Fish Production

Texas boasts an abundance of farm ponds but most are producing fish far below their potential.

That assessment comes from Don Steinbach, fisheries specialist for the Texas Agricultural Extension Service.

"Texas has about one-half million acres of small farm ponds. Stocked with channel or blue catfish, these ponds can produce up to a thousand pounds of fish per acre annually if managed properly," points out Steinbach.

"On the other hand, annual fish production may be only 50 to 75 pounds per acre for unmanaged ponds with such fish species as small sunfish."

As far as proper management of a farm pond is concerned, the Texas A&M University System specialist outlines these steps.

"Aquatic weed control is one of the first steps to a productive farm pond. Once weeds are identified, chemical treatment should be applied during the March through May period.

"When it comes to stocking a pond with fish, channel or blue catfish offer the best potential. Demonstrations have shown that a one-acre pond can produce up to a thousand pounds of this type of fish a year with supplementary feeding.

"For top production, fish must have food, and that comes from a commercial ration or proper use of fertilizer. Apply 100 to 150 pounds per acre in April or May to produce the phytoplankton (microscopic plants) which are vital to the food chain for fish."

Steinbach notes that there are three Extension Service publications available at any county Extension office that deal with control of aquatic weeds, catfish farming and management of the farm pond. County agents can also provide specific information that might affect farm pond fish production in particular counties.

Wildlife Loves Conservation

Wildlife on the land is closely associated with conservation. Generally the better conservation job one does the more likely he will have an abundant supply of birds, and small animals. The wildlife you want to see and harvest is an agricultural crop. It is called "farm game" because it is grown on privately owned farms and ranches that produce other agricultural crops such as corn, cotton, livestock and timber. Wildlife must have a place to live, food, cover and water for wildlife are by products of soil and water conservation practices. That is why stripcropping, hedges, windbreaks, field borders, ponds and many other conservation practices are signs of good hunting and fishing.

Try 'em! You'll like 'em! Enterprise Want Ads

Hare Shapes Gully

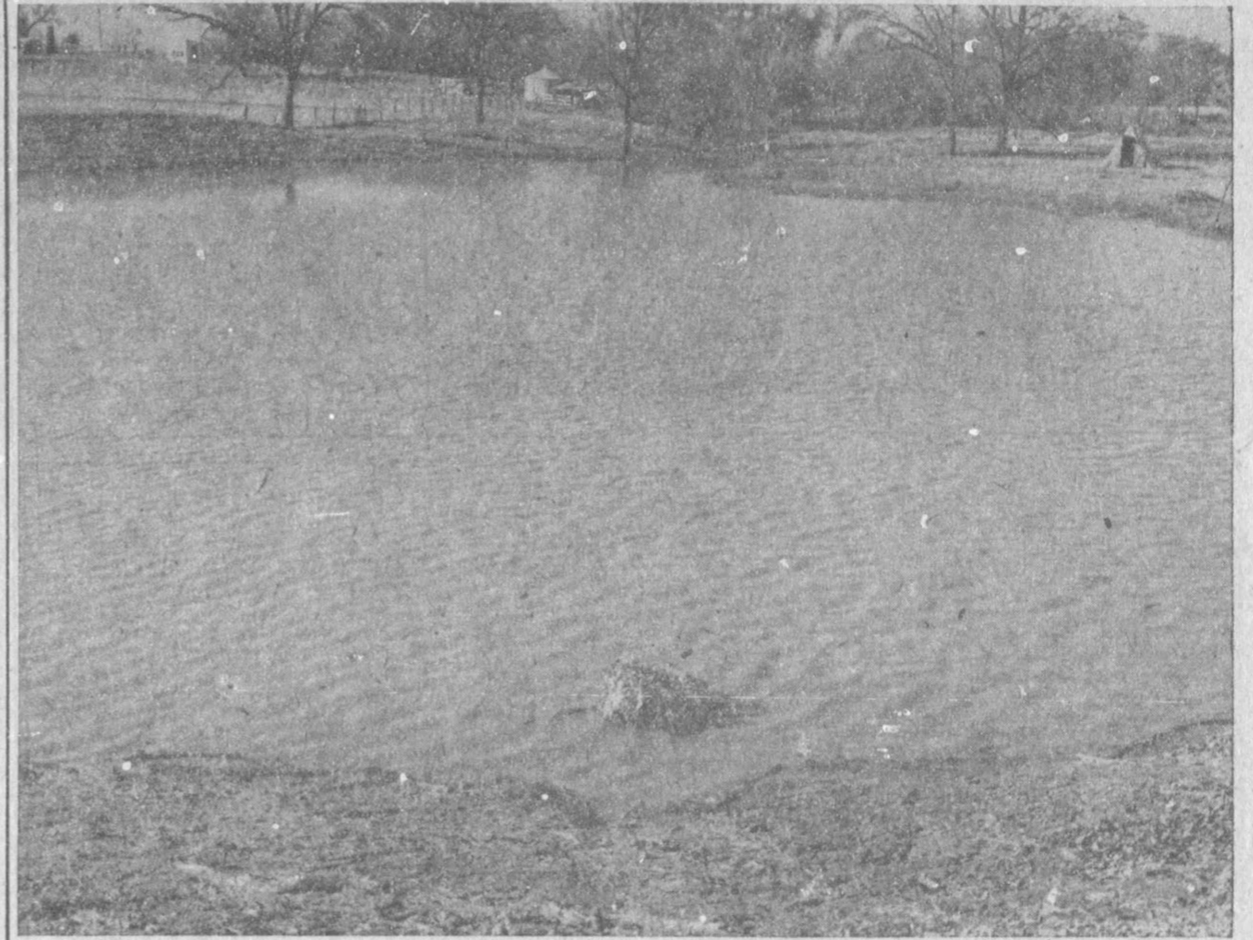
Tommy Hare has shaped a large gullied area on his farm near Bulcher. The gullies made this part of his farm very difficult to get to and provided little forage for his livestock to eat. Advantages of shaping and sodding

gullies include graining accessibility of areas involved, keeping the soil on the farm instead of letting it go down the Red River and into Lake Texoma, growing more forage for livestock and improving the appearance of the farm.

A fertile soil supports a healthy people, a poor top soil is the basis for poor health.

The richer the land the lower the cost of production.

The poorer the land becomes the faster it washes away.



A fishpond is a delightful part of a farm, ranch or suburban property. It adds beauty to the land and provides recreation for the owners and their friends and for paying guests. On a suitable site, a pond makes good use of the land and the impounded water has many values. Fishponds are successful if they are managed well. To provide recreation and supplement income, they must afford good fishing. Mistakes in construction, stocking and management can lead to disappointments. Most ponds will provide some fishing but they will produce more if they are built correctly and managed right. Fish production is influenced greatly by such natural water qualities as temperature, oxygen, acidity or alkalinity and muddiness. Pollution can also be a hazard and a nuisance. The amount of water that flows through the pond is important too. Consult your local Soil Conservation Service technician for additional tips on pond construction and pond management for fish production.

OH GREAT SPIRIT IN THE SKY...



'BRING TO OUR WHITE BROTHERS THE WISDOM OF NATURE TO HEAL THE WOUNDS OF THE EARTH'

No nation, no state, no community can outlive its soil. Let us take care of what soil we have left by practicing CONSERVATION FARMING.

It is, the modern way, the cheapest way, the safest way, the most profitable way, the wisest way to farm today.

Parker Electric

Gainesville



From Us to Posterity

In the eternal plan the person who holds the title to the land is not an absolute owner with a right to use it as he wishes. Rather, he is a steward charged with a duty to keep and improve it to the best of his ability and to pass it on in better condition than he received it.

Saving the Soil is a Sacred Duty.

Muenster Butane

Paul, James & Clyde Walterscheid



Congratulations

to the champ farmers of 1975 and to all cooperators of the Upper Elm-Red Conservation District

M & S Dairy & Farm Center

Gainesville

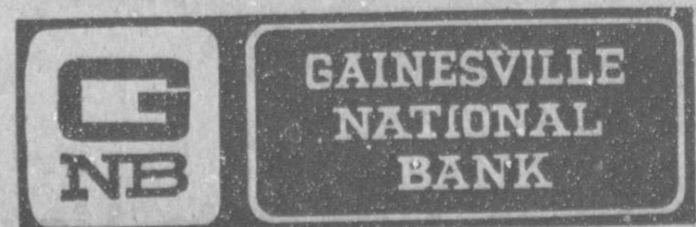


Consider the Soil

This soil is a living thing, yet it can be destroyed.
 This soil is a fruitful thing, yet it can become sterile.
 This soil is God's gift to mankind, given unto our stewardship, yet it can be spoiled and wasted.
 This soil produces crops and verdant grasses and trees.
 It cannot be duplicated by chemistry and physics. It is the source of our nourishment; it provides the means of our protection.

God has willed we live with it; we cannot live without it... consider this soil, consider it well.

Congratulations and Best Wishes to Our Conservation Champions



Member Federal Deposit Insurance Corporation

No More Land Frontier

After the first settlers came to America and their land wore out or eroded away, they moved farther west and tried again. We can't do that any more. The land frontier has been closed for a long, long time. So, we are learning to conserve the soil, to safeguard it, to put back into the soil as much as we take out,

whether we are farmers or backyard gardeners. The Soil Conservation Service of the Department of Agriculture reminds us that good conservationists can save their soil, and use it, too.

Eleven Acres of Land

Did you know that one hundred years ago, there were

40 acres of land in this country to provide for the needs of each American? Today, there are 11 acres per American. Eleven acres to grow food, fiber, trees, grass, and the other needs for life. The same eleven acres for houses and factories, for parks, and highways and schools. Still, land enough, but it is not enough to squander.

Reiter, Growing Control a Gully

Henry Growing and Johnny Reiter have controlled a gully in their bermudagrass pasture. The gully had bermudagrass growing on both sides so care was taken with the shaping. Grass was left on each side and when the gully was filled the grass was spread over the entire area and leveled. Fertilizer was applied and now the area is covered with bermudagrass.

A pond for livestock water was also built in the same pasture to provide a good water supply. Before the pond was built, livestock had to water from a pond in a native grass pasture. By having a pond for water in each pasture a better grass management program can be carried out. One native pasture was rested in 1975 and grass growth was excellent.

This can be one way to help solve some of the cost of wintering livestock by leaving the "hay" on the ground. When using this method, protein will need to be fed during the winter because the dry grass does not have enough protein to meet the animals' needs.

Plains States Hit By Wind Erosion

Midwestern and Great Plains states have been hit hard by wind erosion this winter because of a lack of moisture, little snow cover, and inadequate crop residues.

Wind erosion has damaged more than 45 million acres of land in 10, drought-parched Great Plains states since October, according to the U. S. Department of Agriculture. This is nearly double the 2.8 million acres that were damaged a year ago in the same period and is the worst erosion in nearly two decades.

During the 1954 to 1957 period the Soil Conservation Service says 10 to 16 million acres annually were stripped by wind erosion.

Minimum Tillage Increases in '75

Farmers planted 2.6 million more acres with minimum tillage operations during fiscal year 1975 than in 1974, according to the Soil Conservation Service.

Total U. S. acreage farmed under such practices reached a record 35.8 million acres in 1975.

On sloping land subject to severe erosion, no-till farming, one form of minimum tillage, can reduce soil losses from 75 to 95 percent, according to SCS officials. The system requires less labor and energy, lowers production costs, furnishes food and cover for wildlife, and may improve yields, the officials say.

Cordell is Zone 5 Top Farmer

C. J. Cordell lives on his place which is located 2 1/2 miles north east of Sadler. He runs about 50 mother cows and buys about 50 light stocker calves in the fall. He grazes cows and stockers on the standing bermudagrass. He has Gulfcoast ryegrass and Yucchi Arrowleaf clover to provide additional grazing for his livestock throughout the winter.

Joe produces high quality coastal bermudagrass hay and markets it by cutting, baling and selling the hay at a premium price due to its palatability and high protein content. This high quality hay is produced by heavy fertilization and cutting the bermudagrass every 30 days. He stores about 2000 bales of hay for drought insurance, but if rainfall is adequate for winter forage, he sells the hay from the barn.

Joe leaves the last cutting of hay standing in the meadow for the cattle to harvest during the winter months. He feeds protein blocks free choice with his cattle consuming about 1/2 pound per head per day of 38% protein blocks while grazing the standing bermudagrass for roughage. He sells 5000 to 7000 bales of hay each year.

Joe became a cooperator with the Upper Elm-Red Soil and Water Conservation District in 1961 when he bought 110 acres. Three years later he bought 60 additional acres which were added to his conservation plan. He cleared a band of unwanted trees leaving pecan trees. He sprigged all the land to coastal bermudagrass except one pasture which was already in common bermudagrass.

He has overseeded the pastureland to Gulfcoast ryegrass

Conservation Beauty

Measures taken to eliminate soil erosion not only restore vitality and health to the environment, but also create landscape patterns that are pleasing to the eye. On farmland, beauty and bounty go hand in hand. An eroding ditch bank is an eyesore. This same ditch, shaped if necessary and planted to grass and flowering shrubs that control the loss of soil, becomes a beauty spot. A clear, cool pool, surrounded by grassed slopes replaces ugly raw gullies and becomes a haven for birds and small animals as well. Anyone flying across our country can clearly see the sweeping picturesque curves of alternating strips of grass and cultivated crops. The forms, patterns, colors and textures of conservation farming and ranching contribute to the beauty of the landscape.

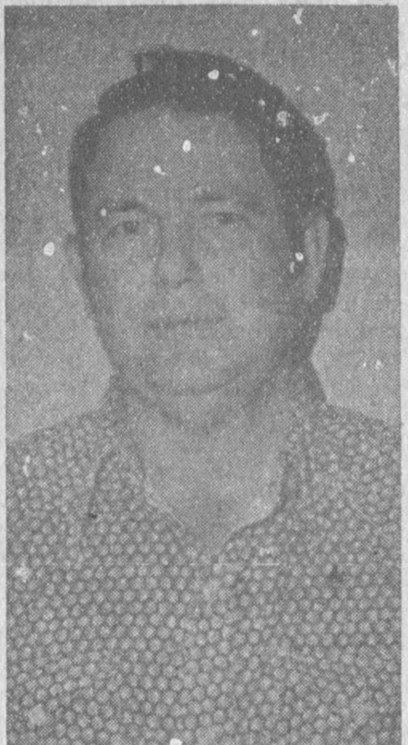
for winter pasture. The increase in the cost of fertilizer during the past two years has caused him to seed 15 acres to Yucchi Arrowleaf clover during the fall of 1975. Management of the grass is the key to Joe's operations. He has crossfenced his grassland into seven pastures and has con-

structed ponds in each pasture. Cattle are rotated on a routine basis allowing him to graze pastureland or make hay as needed.

Joe is a partner in the Sadler Farm Enterprise headquartered at Whitesboro. He supports the Upper Elm-Red SWCD by promoting soil and water conservation work. He is busy each spring custom sprigging coastal bermudagrass over Lamar, Fannin, Denton, Collin and Grayson Counties.

Joe and his wife, Betty, have one daughter Crystal, who is 12 years old, and lives at the home. Elana Savasolis, an exchange student from Finland is spending one year in the home with the Cordells. This is the second year the Cordell family has participated in this exchange program having had a student from Denmark last year.

The following is a list of conservation practices applied on the Cordell farm. 141 acres of pasture have been planted, 170 acres are under pasture management and 41 under brush management. Of five ponds built three are currently used in fish management.



A gully is an economic loss to the farmer who owns it as well as to society, which is burdened by its polluting sediment in streams, lakes and harbors. Shown here are before and after scenes of a once gullied site in Elm-Red Conservation District. Formerly bare unproductive and unprotected dirt now stays where it belongs and supports a healthy growth of grass. Projects like this are helping to reduce the nation's tragic loss of about 400,000 acres of good land every year from erosion.

Well Done!

We extend most sincere congratulations to the 1975 Conservation Champs of the Upper Elm-Red Soil and Water Conservation District.

FARRAR'S
in Gainesville

Practice Soil Conservation...

for the betterment of our lands

Regardless of where you live... in the city or on the farm... present-day conservation practices mean more abundant crops, richer soil, fatter livestock, a healthier people, and a more prosperous life for all. TP&L has had a keen interest in soil conservation work and has cooperated from the beginning with the many agencies and groups doing fine work in this field.

The educational and far-sighted work of the Soil Conservation District, Texas A&M College, Chambers of Commerce, and others have contributed greatly to the area's growth and progress. As individuals and as organizations, let's all continue to work toward a bigger and better Texas by supporting every effort to conserve our soil.

TEXAS POWER & LIGHT COMPANY

LET HER BLOW!

LEGUMES AND GRASSES

They provide the cover to keep land where it belongs. They enrich the soil. They belong in a conservation plan.

Grasses and Legumes are Soil Holders and Soil Builders.

Luke's Fina & Butane Service
Dan Luke, Muenster

America the Beautiful? Or Ugly Pollution

The Choice Is Ours

Keeping America beautiful is a job that belongs to each of us... a job we should be proud to do, and a job we must do, for our future and our children's future.

Farmers are doing their part in a tremendous way by applying conservation methods which improve growth of vegetation and check erosion.

Soil is precious on the farm, but it is pollution in the country's air and water.

Endres Motor Co.
Muenster

Crops Need Great Volume of Water

by Earl Varnell, Agronomist.
Water, to be useful, must be stored. It is stored first of all in the soil — second only to the oceans in its capacity to hold water. Under early day conditions, when our soil was covered with heavy turf of native grasses, most of the total annual rainfall was absorbed into the land except in areas where soils were shallow or unusually steep, or when the rains were of high intensity or long duration.

In recent years reduction of grass cover, due to heavy grazing and the use of large acreages for clean tilled annual crops, has substantially increased runoff. Many farmers and ranchers do not get enough water into their soils to afford profitable agricultural production.

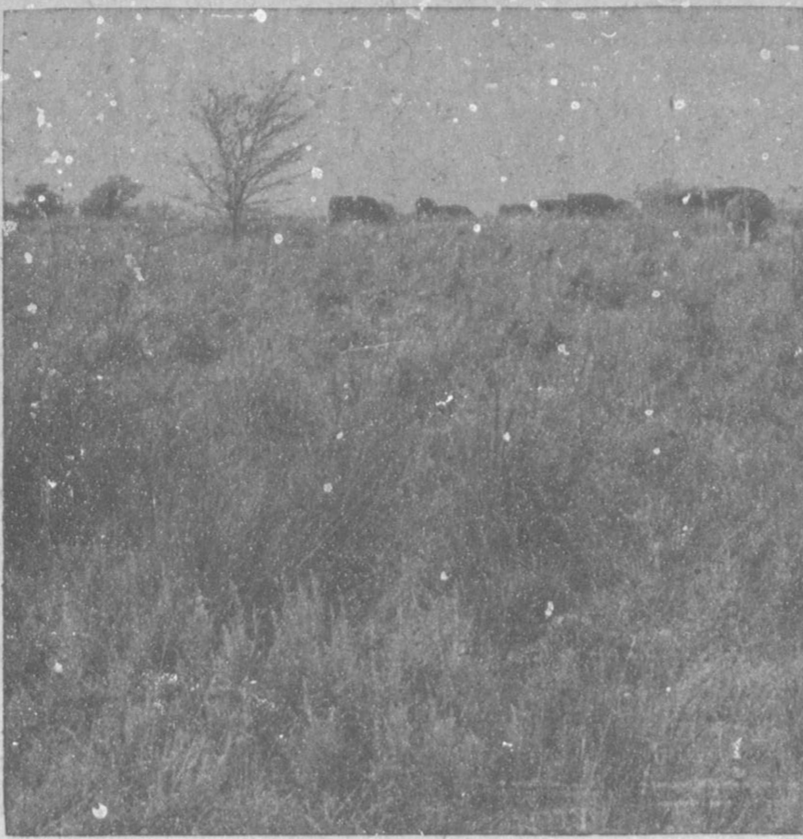
A rapidly growing summer crop may use as much as one inch of water per week. Crops generally require from about 300 to 500 pounds of water to produce one pound of dry matter in plants. Much water is wasted on farms and ranches in growing weeds and worthless trees. The mesquite tree, for example, uses about 1,700 pounds of water to produce a single pound of dry weight in the tree.

Water used by the farmer is

profitable to him and the rest of us. Water wasted by him is an economic loss to everybody. And when excessive runoff is permitted it may damage his land and cause flood damage to himself, his neighbors and many people downstream. Many farmers and ranchers in the area have recognized these facts, and are now carrying out well rounded soil and water conservation programs on their land.

What else is being done to store and use water? The story of our big lakes is well known. In between, and to supplement these and the land treatment program mentioned above, there is need for a series of intermediate size detention structures.

These are being built by the Soil Conservation Service under sponsorship of the local Soil Conservation Districts. Each structure forms a lake varying in size from about 10 to 50 surface acres — enough permanent water to make them worthwhile to the landowners who provide the land. Each structure affords several times as much temporary floodwater storage as is in the permanent pool. A slow draw down of the excess storage reduces damage from flooding.



John James Ingalls wrote a great explanation as to the nature of grass. Here it is: "Grass is the forgiveness of nature, her constant benediction. Forests decay, harvests perish, flowers vanish, but grass is immortal. Grass softens the rude outline of the world. Its tenacious fibers hold the earth in its place. It invades the solitude of deserts, climbs the inaccessible sloped and forbidding pinnacles of mountains and determines the destiny of nations. It yields no fruit in earth or air and yet should its harvest fail for a single year, famine would depopulate the earth." Abundant grass, properly managed and harvested, is still the most profitable base for producing livestock. Grass develops and protects the soil. When grazing cattle, half or as much as three-fourths of the grass should be left under some conditions. The grass tops are the best feed anyway. What grass is left keeps the soil from washing and blowing; it soaks up the rain and helps reduce loss by evaporation; it allows microscopic life to exist and renew soil fertility.

Grass adds organic matter and nitrogen to the soil; it helps to reduce erosion and leaching; it reduces surface evaporation; it reduces consumption of water by worthless brush; and it shields against the sun's heat. Grass lifts the rain from compacting the soil so the water can soak into the ground. It improves soil fertility, adding organic matter and improving soil structure. Deep rooted grasses tap deep-down minerals which improve the topsoil when the plant residue decays. With improved grassland management, more water is able to seep into the soil and is stored in underground supplies for future use.

Edge Creatures

Did you know that most game birds and animals are "edge" creatures and they exist in greatest numbers at the edge of wooded and open areas. They prefer to feed in the open where food plants are more plentiful and more nutritious, yet they want wooded areas nearby for escape cover. Clearing strips, blocks or patterns in the dense brush increases the edge preferred by wildlife.

Willie and Prof

Willie Walterscheid and Howard Homsley have shaped and planted another area of gullies on their farm in the Bulcher community. This will take care of their main gully problems. There will be some maintenance work to be done at different times. This will mainly consist of small, rough areas that will need to be smoothed up.

Nothing is impossible — if you don't have to do it yourself.

Had you ever thought that it is man's plow that has made the waters of our rivers thick with mud, leaving behind acres of barren sub-soil.



FIELD BORDER STRIP

Best Wishes

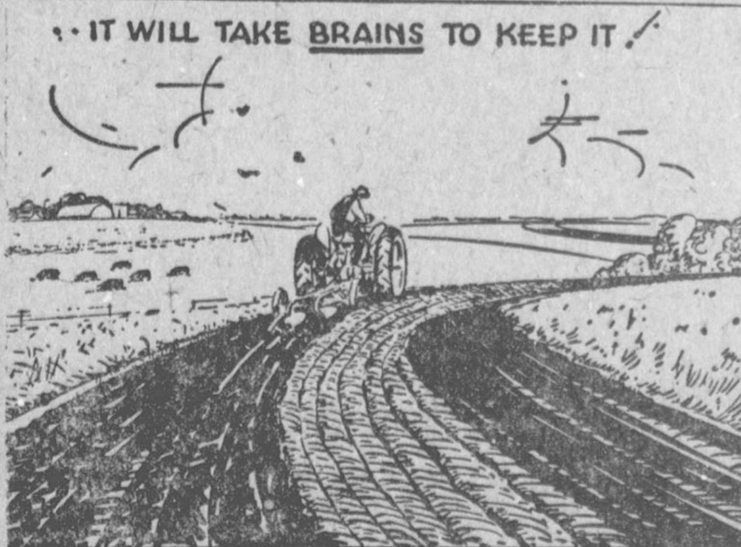
to our Conservation Farmers

Miller's Exxon Station

W. J. Miller, Muenster



IT TOOK **BRAWN** TO CONQUER THE LAND..



.. IT WILL TAKE **BRAINS** TO KEEP IT.

It all depends on how we use our precious heritage.

What becomes of it will be our own making. We can waste it through neglect. Or we can leave it to posterity as good as we received it... or better!

It is a sacred duty to farm the conservation way.

Tony's Seed & Feed, Inc.
Muenster

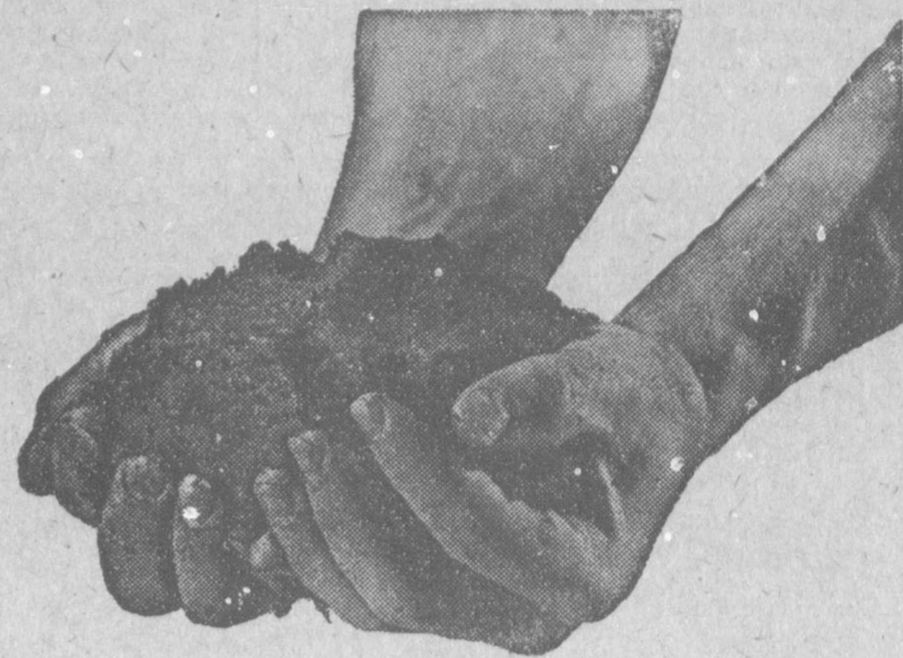


OUR SOIL ★ OUR STRENGTH



Save Your Soil and Your Soil Will Save You

Waples Painter Co.
Gainesville



Partners With God

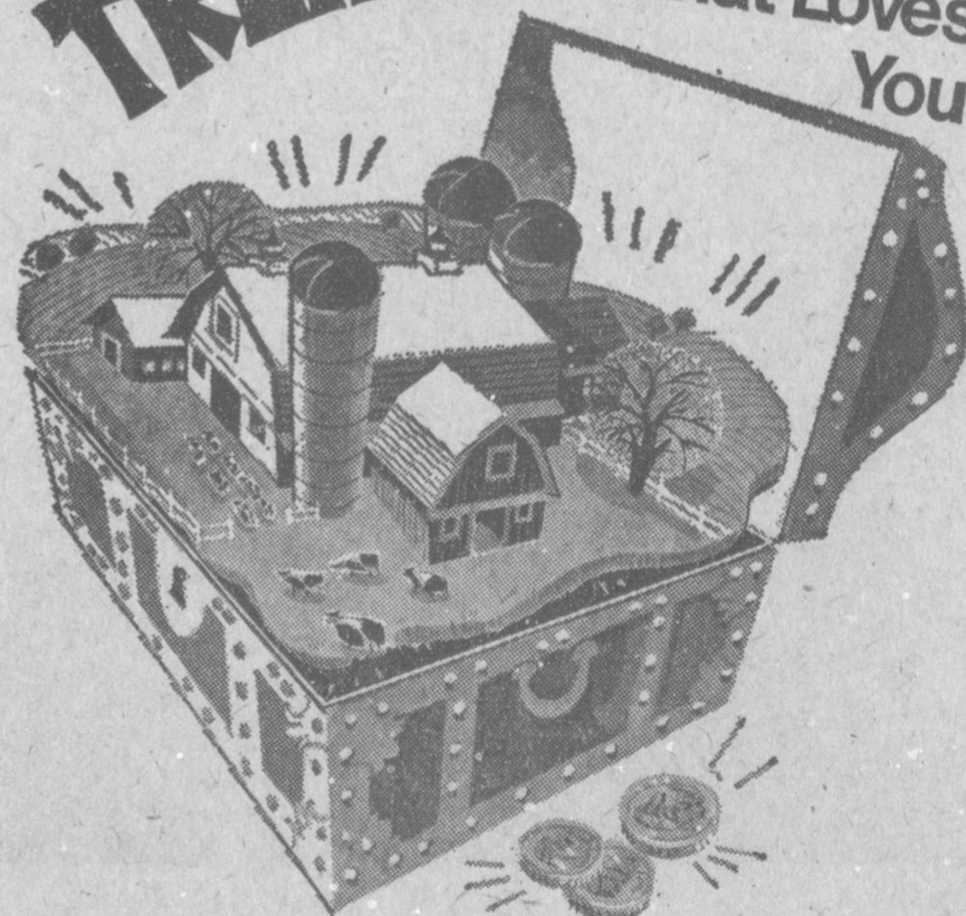
God's greatest material gift to man is a very special kind of property, containing the basic sources of food, fiber and fuel for man's use. Ownership of whatever sort . . . owner-operator, landlord or tenant . . . involves use of this property to serve the highest purpose of human development and welfare.

In the exercise of his ownership of the land, a good owner develops a just pride in his acres. He comes to feel himself as a part of the continuing creative process, working cooperatively with God to provide the needs of this generation while striving to leave the land in better condition for future generations.

We salute cooperators of the Upper Elm-Red Soil Conservation District for their worthy stewardship of the precious resource that has been entrusted to them.

Muenster Enterprise

TREASURE the Land that Loves You



Treat the Good Earth With Care and Reverence

Our very life comes from the land. The food we eat, the air we breathe, are gifts of the good green earth. So are things that replenish the spirit: the sounds and the silence, the vistas, the sense of space and the order of nature.

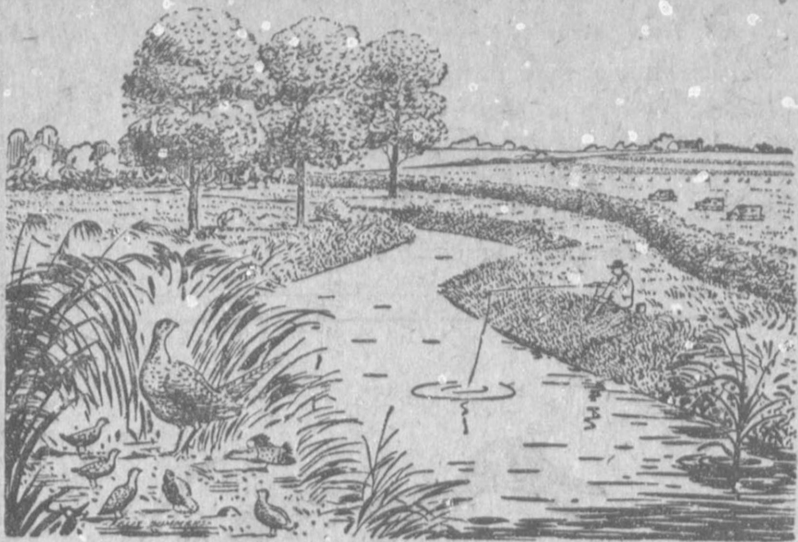
The land is good to us. Let's preserve and protect it.

Yosten Sand & Gravel Co.
Muenster

Early Conservationist

One of the early day conservationists was Thomas Jefferson. Note this quote from his words of advice: "We plow horizontally following the curvature of the hills and hollows on dead level however crooked the

lines may be. Every furrow thus acts as a reservoir to receive and retain the waters. Scarcely an ounce of soil is carried off. In point of beauty, nothing can exceed that of the waving lines and rows winding along the face of the hills and valleys."



Handle with Care...

THE LAND THAT PROVIDES YOUR LIVELIHOOD



The soil. It holds a wealth of potential in the products we grow. By applying conservation practices we keep our land and increase its fertility to assure future productivity.

FMW

INSURANCE AGENCY

Muenster, Texas



The Better The Land, The Better We Eat!

Not just because of higher profit, which itself is a big inducement, but because...

Better land makes healthier plants. Healthier plants make healthier livestock. Healthier livestock plus healthier plants make healthier people.

H & W Meat Co.

Muenster

Dean Stewart Is Outstanding Town-Country Conservationist

Having seen the land run down and erode away from the time of his boyhood until the depression days, Dean Stewart was motivated to improve a ranch from needlegrass, undesirable oak, mesquite-infested range and gullied fields to one of the best livestock farms in the district within seven years.

Stewart was reared in the Rockhill community of Montague County and was born across the road from one of his farms. In fact, the log cabin in which his father was born still stands on one of the places Deart owns. His father was a row crop farmer in this community and Dean followed him in this occupation when he graduated from high school in 1932.

He farmed until 1935, but just could not make a living due to the worn-out soil and poor economic conditions. He went to business school in Wichita Falls and took up the accounting profession. He held several jobs until he began work for White's Auto Stores in 1941.

He became a director and secretary of White's Auto Stores in 1948, vice-president in 1958, was named president in 1963 and served as chairman of the board of directors in 1975. He retired from White's Auto Stores in January of 1976. White's Auto Stores have 750 company-owned stores in 15 states and have five distribution centers in the United States.

Stewart purchased the first land for his livestock farm in 1968. The land was in two tracts and consisted of 307 acres. After looking over the amount of work needed and conservation problems involved, he made application for a conservation plan in June of 1968. Soil Conservation Service technicians assisted Stewart with a conservation plan and both parties agreed that due to the complexity and volume of the conservation program, a Great Plains contract was necessary to assist technically and financially. He made an application for the program and it was approved in February of 1969.

He immediately began a systematic field by field, practice by practice, approach to a conservation program. In January of 1970, 48 acres was added to his conservation program and in April of 1973, 392 more acres were added, making his operating unit consist of 1247 acres in four tracts of land.

The conservation program was completed in May of 1975. The total practice accomplishments for the seven years

are as follows: Pasture planting 634 acres, range seeding 460 acres, brush management 1050 acres, ponds built and applied to fish management 10, critical area planting 8 acres, fences built 36,250 feet, wildlife habitat management 1247 acres, pasture management 6.2 acres, deferred and proper grazing 605 acres.

In addition to the range seeding completed by Stewart through good range manage-



ment practices he has been able to improve 145 acres of range from fair condition to good.

Stewart has 535 acres of coastal bermudagrass divided into nine pastures. These pastures are rotated on a regular basis. He has two pastures of ermo lovegrass consisting of 107 acres that is used for

early spring and fall grazing. Dry cows are usually wintered on the lovegrass also. The lovegrass is rotated on a two weeks on and two weeks off basis during the lush growing season. The 605 acres of rangeland is deferred in the growing season and is used for winter grazing only.

Stewart states that this is the best winter pasture he has found and the range grasses improve every year also. He carries out proper grass management on all of his land, fertilizing the improved pastures and practicing weed control.

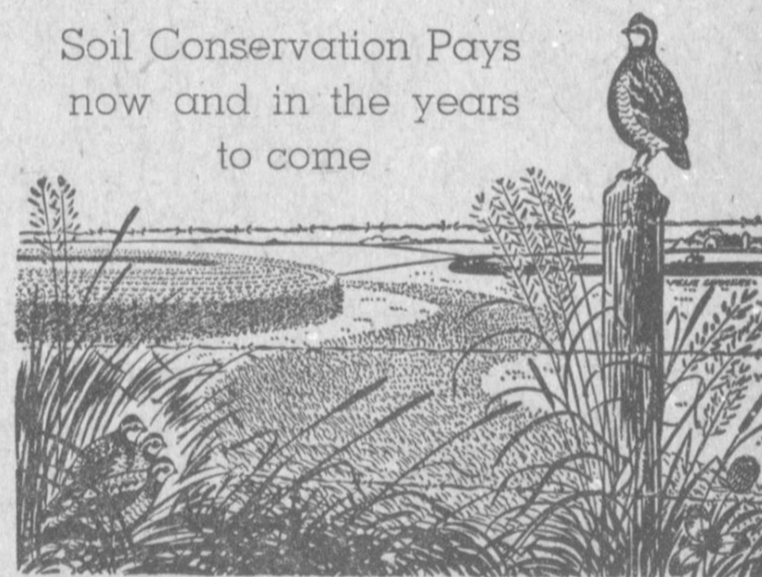
Wildlife preservation has been taken into consideration in all of Stewart's conservation programs. He has left many motts of trees for escape areas and leaves strips of weeds uncontrolled for wildlife food.

1050 acres of mesquite and undesirable oak brush management was carried out by Stewart and he is following up by controlling regrowth.

Not only has Stewart done a complete job of conservation on his own land; he has encouraged others to do the same. In his job he had contact with numerous people, many of whom have land themselves, and he shared with them what conservation has done to restore his land. Many of his neighbors have observed the improvements made and began to carry out conservation themselves.

In seven years, Stewart has taken four farms that were run down and eroded by extensive row crop farming during the depression dust bowl days and made them a livestock raiser's and a conservationist's dream.

Soil Conservation Pays now and in the years to come



GRASSED WATERWAY



Jimmy, Terry, Fred

Congratulations to our Champion Farmers



Cherish and Protect Nature's Bounty and Our Future

For a profitable future, it makes sense to conserve soil, help forests flourish, keep streams pollution-free. For a livable future, nurturing the resources of farm and countryside means much more. Healthy forests nourish land and air. Thriving soil and streams fight pollution, support life. For the future of our environment, conservation is vital. Practice it!

The First State Bank

Member Federal Deposit Insurance Corporation
Gainesville



Best Wishes

to Our Conservation Farmers

S & W Tractor Co.

West Highway 82, Gainesville

Sitzes is '75 Comeback Farmer

Gene Sitzes was born in Bloomfield where his farms are located. He was reared on a farm but went into other businesses before coming back to the farming occupation. He has been very successful as a conservation farmer since devoting full time to the enterprise.

His farms were purchased in 1958 and conservation plans were prepared the next year through the assistance of the Soil Conservation Service. They were in bad condition with lots of gullies, brush and little or no desirable grass. At the time it would have required 20 to 25 acres to run a cow.

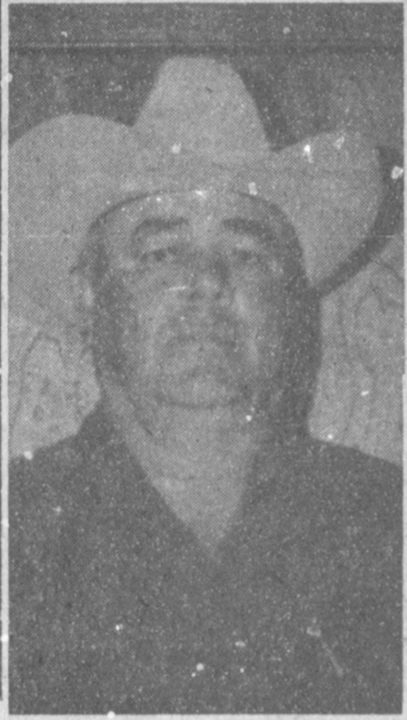
Conservation work was started in 1959 by establishing some of the better land to coastal bermudagrass. It was a slow grind with a single row press wheel type planter. Because of the size of the job to be done, it seemed advisable to purchase a two row automatic sod planter for future use.

This action started Sitzes in the custom sodding business, since his neighbors wanted him to do their work. From this small beginning he has expanded with more equipment and does bermudagrass planting in Collin, Grayson, Cooke, Denton, Montague, Dallas and Tarrant counties. This gives him income from his bermudagrass sprigs from his farms and enables him to use a heavier fertilizer rate.

He had a lot of gullies on

these farms which needed to be reclaimed. There was no cost-share program on them at the time so he used erosion control dams to assist in healing two of these and give him a good livestock water supply at the same time. Since that time 12 acres of gullies have been shaped and smoothed and sodded to coastal bermudagrass.

About 50 acres of the land was in fairly heavy brushy type plants. These areas were cleared by bulldozing and the land plowed and sodded to coastal bermudagrass. Sitzes left about 20 acres of wooded land along the creek for use as wildlife and winter shelter



for his cattle.

Isle DuBois Creek borders this farm for about one mile and sometimes overflows a part of the bottomland on the farms. He sodded about 392 acres of coastal and midland bermudagrass on this place by use of his own sprigs and equipment. Two farm ponds were built for livestock water and he also uses the creek.

The pastures are cross fenced so that a rotation grazing program can be followed during the growing season. His pasture management program consists of spraying for weed control every year, heavy application of fertilizer to the grass, rotation grazing and maintaining 5 to 6 inch stubble height on the grass.

He built a large reservoir and does some supplemental irrigation on two of his coastal pastures as the water supply is available.

Gene and his family are very active in community life in the Pilot Point area. He has served on the school board the past 10 years and takes an active role in things to promote a better community. He and his wife have one son who has decided to join in this livestock operation. This active conservationist has taken two old eroded places and applied good conservation treatment to the land and has brought them back to a state of high forage production for livestock farming.

Conservation practices established on the Sitzes farm include 12 acres of critical area shaping and planting, 50 acres of brushland management, 392 acres of pasture planting, 404 acres of pasture management and 2 ponds stocked with fish.

New Terrace System

Andy Wimmer has constructed a parallel terrace system on one of his cropland fields. After some difficulty getting a stand of grass in the waterways he finally succeeded. These waterways are safe outlets for the terrace system. The waterways, terraces and good use of his cropping systems and residues will provide him with all the "tools" he needs to keep his soil in place.

50 New Grasses

Did you know that in the past 35 years more than 50 new grasses and legumes have been introduced into use in the soil and water conservation program of our country? More than 50 million pounds

of seed from SCS developed plants are marketed by commercial seed men every year. The Soil Conservation Service Plant Materials Centers make a vital contribution to this development which helps the cause of soil & water conservation.

Variety of Conservation

The Farm of Mrs. Lucille Zimmerman had several conservation measures applied recently. One part of a field had some parallel terraces constructed. Before more terraces could be built in that and an adjoining field, waterways were shaped and sodded.

Should a good stand of bermuda be obtained some of the terraces could be constructed this fall. One field with a problem of outside water, had a diversion constructed to keep the water from running over the entire field and causing erosion every time it rained.



"FARMERS WHO FOLLOW SOIL CONSERVATION PRACTICES ARE 'ON THE BEAM'"

Save Your Soil and Your Soil Will Save You

HILL REALTORS

and

Klement and Hill Investors

Professional Center, 817-668-7321
Gainesville

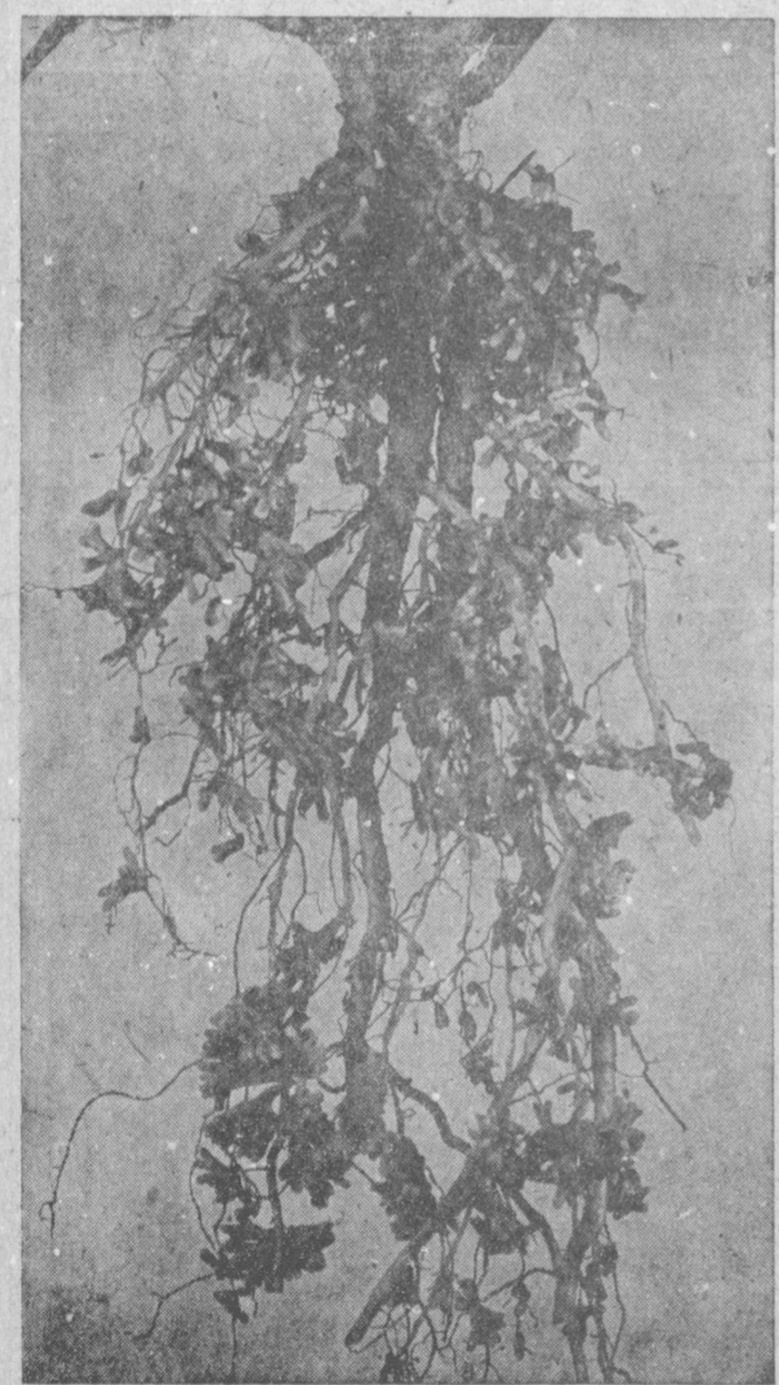


Save the Soil

The roots of our nation are stronger and deeper when we conserve the soil.

Wil-O-Mac

Gainesville



Soil Builders!

Nodules on legume roots such as these add nitrogen to the soil. When seed is properly inoculated and the legumes are allowed to make a good growth, nitrogen is taken from the air through the plants and stored in nodules on the roots. When the plant dies this nitrogen is available for crops that follow.

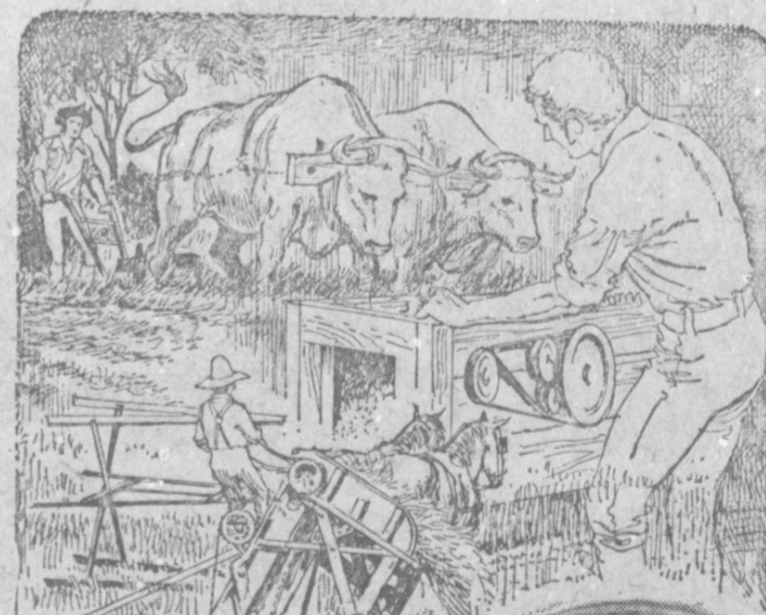
Metal Sales, Inc.

West Highway 82, Gainesville

Farming . . .

As we observe this Bicentennial year, let's remember the part farming has played and still does in the development of the United States. It has provided us with the essentials to achieve what we have today . . . by providing food and fiber for our nation and many others, and a way of life for millions.

Let's practice conservation to preserve this land that has given us life.



Muenster State Bank

Member FDIC

Serving the financial needs of this area since 1923

Old Farm, New Look
 Tony Trubnbach, Jr. certainly has changed the looks of one of his farms located south of Muenster. Last spring waterways were sprigged to bermuda on an excellent seedbed. A good stand of grass was obtained by summer and a system of parallel terraces was staked and built.

These terraces, a good cropping system and use of crop residues will help to keep his precious topsoil in the field instead of washing way.

Gully Shaped and Sprigged
 Clem Hofbauer has shaped and sprigged a gully on his farm south of town. Before shaping farm equipment could

not get into the area to control weeds or even cross. Now that the area is shaped and sprigged he can get his equipment in to the area to control weeds and also he will have several acres of grass where he only had a gully before.

Lew Wallace, author of Ben Hur, was a Union General.

Rotation and Deferment Grazing Increases Profit

by Dean R. Isaacs
 Soil Conservation Service
 Can you develop a rotation-deferment system on your place? One of the problems in production of native grass or rangeland is obtaining a uniform harvest of the grasses without overuse of some and underuse on others. A regular rotation-deferment grazing system does much to correct this situation. If you have two or more native grass pastures of nearly equal size or forage production, a sound system can be set up.

Basically, a rotation-deferment system consists of having more pastures than groups of livestock. One pasture is vacant at all times. One herd is moved into the rested pasture at regular intervals and another pasture is rested. Rest periods should be at least 3 months.

Rotation is such that the rest period in each pasture does not fall at the same time in succeeding years. These systems can be two-pastures, three-pastures, or four-pastures. Any ranch may have several systems.

What have been the results of these grazing systems? Research at the Ranch Experiment Station at Throckmorton shows that cattle on a rotation-deferment system over a six year period netted \$12.00 more per head annually than cattle grazed on pastures yearlong. This was with the same number of cattle on the same number of total acres.

Because of the periods of rest and use, livestock tend to graze less in spots and a more uniform harvest of grass is obtained. Under the regular periods of deferment the grass improves 25 to 50 percent faster over a period of years than yearlong grazing. This is a basic factor in continued production.

Preventing Erosion

Vegetation is nature's weapon against soil erosion? A farmer using his land wisely avoids the cultivation of steep, erodible slopes and provides for their protection through a cover of trees and grass. He uses contour planting and strip planting on sloping fields. He works to heal gullies and control streambank cutting by planting soil-holding vines, shrubs and trees. The use of good soil and water conservation practices will help to hold the soil in place.

Knauf Adds Terraces

Joe Knauf has added more parallel terraces to a system which he started in 1973. These terraces were built on the Moore farm which he operates. By using a good cropping system and returning the crop residue to the soil each year, erosion is held to a minimum. In addition to keeping the soil in place, fertility is built up and this means an increase in crop production which returns higher profits.

Phenomenal Record

The record of conservation districts is nothing short of phenomenal. In less than 40 short years they have helped to put about one-half of the farm land in the United States under a conservation program with adequate protection from erosion. This work has been accomplished through the assistance of Soil Conservation Service personnel assisting conservation districts.

Legumes and grasses are two of nature's best tools for building and maintaining soil fertility.

Not only is the improvement and maintenance of a grass cover a prime factor in production, but it is also essential to watershed protection above many of our reservoirs. In Texas a well grassed watershed is the best way to provide a silt-free water supply for all purposes.

During the past several years, many ranchers have taken opportunity to develop rotation-deferment systems. Ranchers find that in addition to greater economic return and better grass development, that livestock often are easier to handle in fewer groups rather than scattered over the entire ranch.

It's a sacred duty to farm the conservation way.



What Are You Growing?

Whatever it is, you'll harvest money if you'll farm the conservation way.

Let your SCS work unit help you adopt conservation practices which are best suited to your land.

Jimmy Jack & Colette Biffle

Muenster



Soil Conservation

Keeps Our Nation Strong

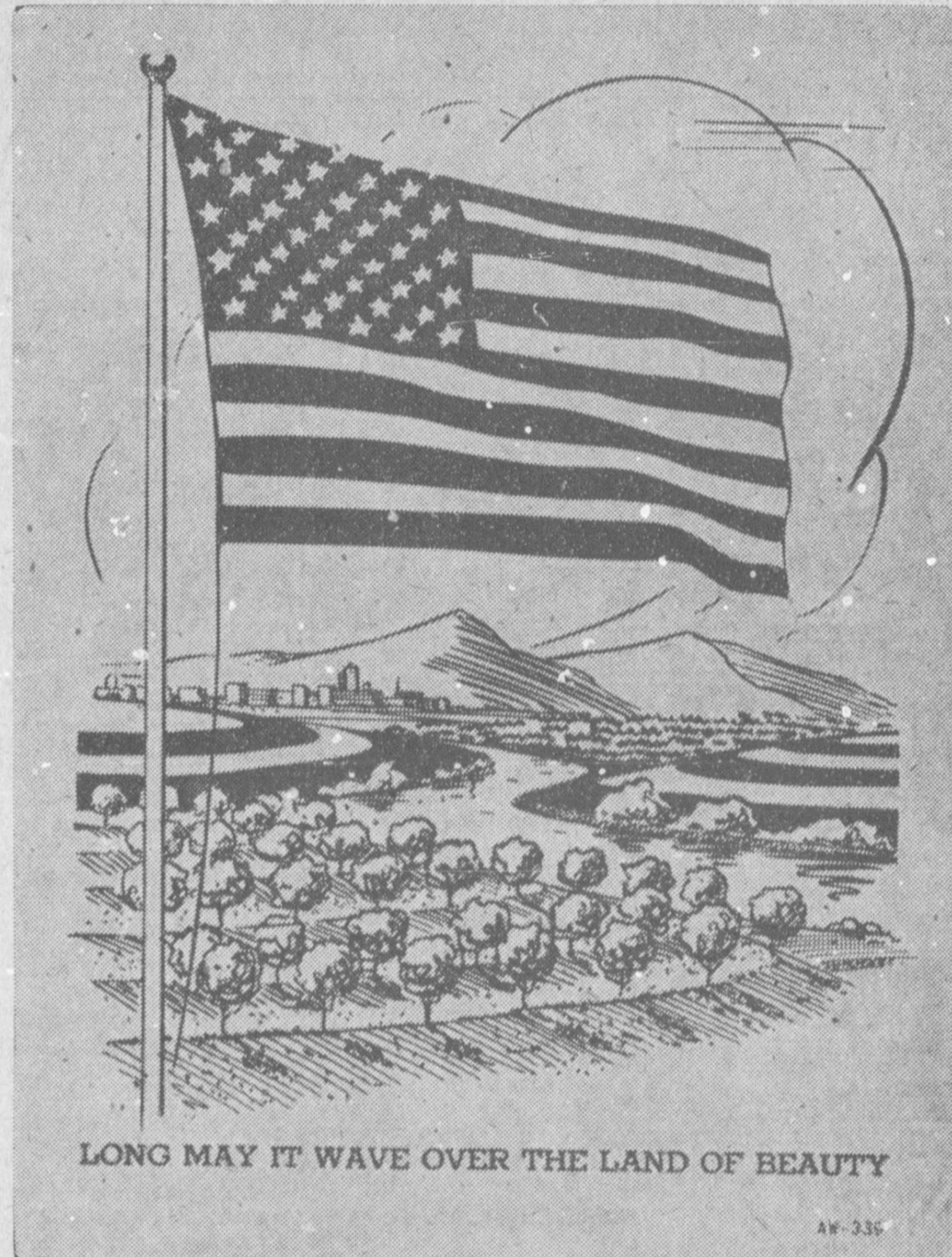


The Upper Elm-Red Soil and Water Conservation District, through its planned programs and technical assistance from the Soil Conservation Service, has been an important factor in the preservation and progress of our agriculture structure . . . for which we extend thanks and best wishes.

Muenster Telephone Corp.

Alvin Fuhrman

W. J. Miller



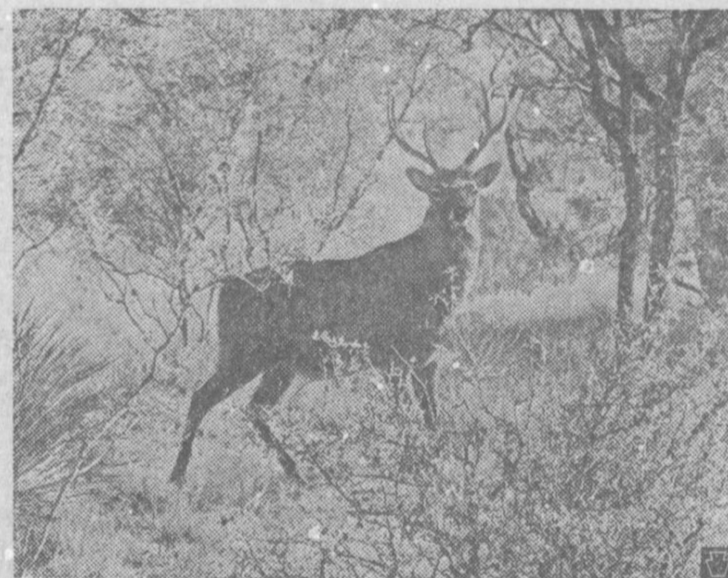
LONG MAY IT WAVE OVER THE LAND OF BEAUTY

AF-335

First National Bank

Member FDIC

Saint Jo, Texas



WILDLIFE

Depends on Conservation

Our friends of the animal and bird world, who add beauty to the environment, help maintain nature's balance, and provide us with the sport and food of hunting, need adequate food and cover to thrive and survive. You can give a hand by proper treatment of your land.



Gene Foster, of Grayson County College is master of ceremonies for the annual conservation awards banquet.

Wholesale Beer Distributors

Muenster

Thomas and Alexander Chosen For 1975 Claude Jones Award

The conservation team of Dr. I. L. Thomas and Gordon Alexander was brought together in 1969. Dr. Thomas' former tenant was retiring when Alexander, who had already assisted in restoring several farms around Era, took over the farming operations.

Thomas and Alexander together have brought a first class conservation to the land.

Gradient terraces had been installed on the farm in the thirties but had worn down and become obsolete under the new, larger farming equipment. One of the first things the team did was to reshape and enlarge two old channels to handle terrace outlet water and outside water crossing the farm.

Next a system of parallel

terraces was installed. Later another waterway was shaped, smoothed and established to coastal bermuda. In 1974 the last parallel terrace was built. In all 12 acres of grassed waterway and 43,000 feet of parallel terraces have been built.

A good conservation cropping system of 288 acres including small grains and grain sorghums was installed. All crops are fertilized with 125 pounds of 13-39-0 at planting time plus 100 pounds of 33-0-0 during the growing season. Wheat yields average 35 bushels per acre and grain sorghums average around 4,000 pounds per acre. Crop residues are returned to the soil every year for soil improvement. Row crops are planted on the contour. Brush and weeds were

cleared from about 20 acres of pastureland. Odd corners and areas have been sodded providing more pastureland. They have sodded about 12 acres of coastal bermudagrass in the process. The farm has 52 acres of native grasses that are utilized during the winter along with small grains and hay. There are two improved bermudagrass pastures and three new ponds to supply livestock water. The pastures are kept free of weeds and productive by fertilization and by maintaining proper grazing height.

Forty to fifty head of registered Hereford cattle on these pastures are owned on a 50/50 basis.

This conservation team has an outstanding spirit of cooperation. The farm has three miles of new fences and a re-



Dr. I. L. Thomas, Gainesville and Gordon Alexander, Valley View Seventh winner of Claude Jones Conservation Award

organized farmstead. With all the conservation work done on the land, they both know that the land is safe from any further erosion and is in sound condition.

Both of these men love the land and are happy to apply their labors at saving the soil and water and at the same time making it profitable agriculture.

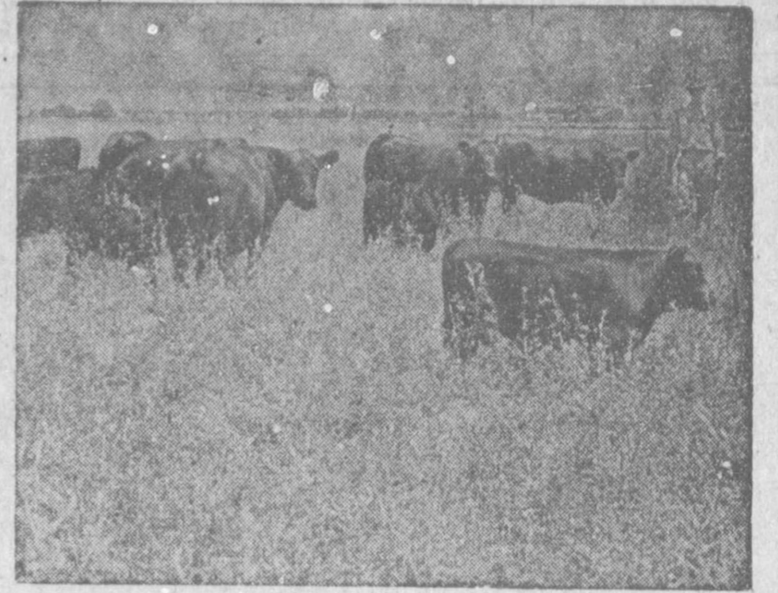
Established conservation practices in the Thomas-Alexander operation consist of 288 acres in contoured conservation cropping and residue management, 12 acres of grassed waterways, 43,066 feet of parallel terraces, 20 acres in brush management, 12 acres in pasture planting, 3 ponds, 36 acres in pasture management, and 52 acres of deferred grazing at proper grazing height.

Bayer Builds Pond And Shapes Gully

Arthur Bayer has recently constructed a pond on his farm north of Münster. The pond will provide him with stock water in a field of coastal bermuda.

In the same field several large gullies have been shaped. The area is now awaiting adequate moisture so that a good seedbed can be prepared and the area sprigged to coastal bermuda. After the stand of bermudagrass is established it will provide livestock with better access to the rest of the pasture. Before shaping there were only two areas in which livestock could cross. Now they can cross anywhere.

Dr. John Carew, Michigan State University, reports that one (1) acre of grass can have the cooling effect of a 70 ton air conditioner. Some of his work has shown that an acre of grass can lose about 2400 gallons of water on a hot summer day through transpiration and evaporation.



Congratulations . . .

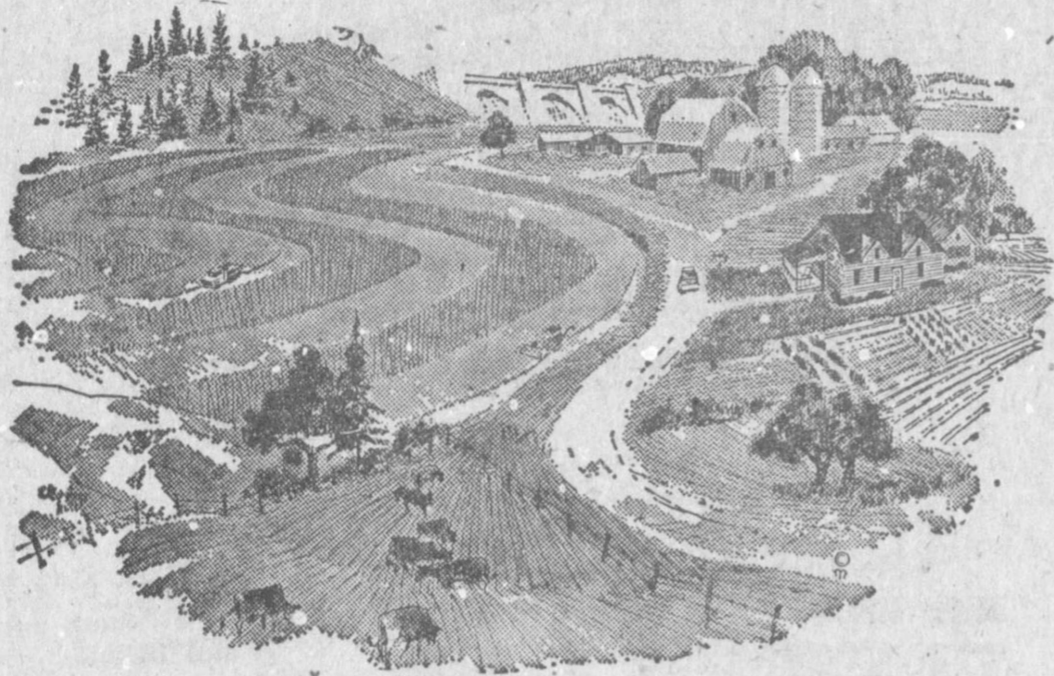
to the Upper Elm-Red Soil Conservation District, its officers, and the farmers & ranchers on the fine conservation work they are doing.

For The Finest In VETERINARY SUPPLIES

Come to Watts and Save

Watts Bros. Pharmacy

Gainesville



"For truly, the earth is the Lord's and the fullness thereof, but the responsibility for its stewardship is vested in man."

Bayer Concrete

Arthur Bayer, Münster

CONSERVATION

"Conservation" is such a prevalent word these days during the "energy crunch", we often get negative vibrations when heard.

Conservation in electricity is simply the practice of preserving our resources and protecting them from loss and wastefulness. We are finding more and more that through our conservation efforts we rarely lose comfort and conveniences, but rather gain better efficiency and methods of being more economical.

The same holds true in soil conservation. Through this practice we not only gain knowledge of our land, but how to get the most out of it while protecting it for our future needs.

We extend our congratulations to the Upper Elm-Red Soil Conservation District and to all the participating farmers and ranchers who have given of their time, energy, and knowledge to the efforts of preserving our soil.

FOR THE GOOD OF OUR COUNTRY
LET'S PRESERVE OUR SOIL

The Electric Cooperatives of The Brazos System

COOKE COUNTY ELECTRIC COOPERATIVE ASSOCIATION
MÜNSTER, TEXAS

EROSION POLLUTION DESTRUCTION WASTE



You Can Do Your Part Through Soil Conservation

In this time of deep concern for our national resources, the pollution of our rivers and streams, the erosion of our soil, it's doubly important that each of us does what he can to put an end to this widespread waste and destruction.

Here in our farming community we have a special opportunity to help through the use of sound soil conservation practices. Terracing, crop rotation, pasture management . . . these and other methods can help conserve and improve our land for better tomorrows.



National Building Centers

Münster