

MUENSTER ENTERPRISE

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MUENSTER, COOKE COUNTY, TEXAS 76252

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NUMBER 5

CHRISTMAS GREETINGS to all



The Christmas Story

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the Babe wrapped in swaddling clothes lying in a manger."

May the glorious Christmas story lift up your hearts and may its message bring to you enduring comfort and joy.

THE MUESTER ENTERPRISE

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MERRY CHRISTMAS

by Willis E. Stone
 It's Christmas again, that wonderful season in which the goodness of mankind becomes manifest, and the miracle of the nativity holds us enthralled.
 It's the old story, ever new. It is now 1964 years since the Christ child came to dwell among men. He was the Prince of Peace, the fulfillment of Prophecy, yet He was born in the poverty of a manger behind the Inn at Bethlehem that He might better lead mankind along the way to freedom and tranquility.
 A crown of gold was His for the taking, for there were multitudes, then as now, ready to follow a leader bent on plunder and conquest, but He chose a Crown of Thorns. His mission on earth was to give, and not to take.
The Truth
 He taught the fundamental principles of life by parable and example, yet there were few to do Him honor, and fewer still to believe in the Divine concepts of individual liberty, equality and justice which He gave the world. His life confirmed the ancient truth that we are equal in the sight of God, and must therefore be equal in the eyes of

the law, if the law is just...
 To establish this concept He defied the pomp and circumstances of those who assume despotic powers over the God-given rights of the individual. That was His crime. For that He was crucified. Every effort was made to degrade and destroy Him, yet today Christ stands as the central figure in human history.
 The tinselled glory that was Rome has long since crumbled to dust. With it vanished the flesh and the memory of countless Caesars whose lust for power and plunder brought them only the sadistic misery of seeing humanity wrecked and enslaved.
 Tyrants continue their insane conquest for glory, recklessly spending the blood and treasure of people in their mad defiance of His truth. But Jesus Christ will not be destroyed. He is born anew each Christmas Day in the hearts of men, teaching us that, through Him we can have Peace on Earth, good will toward men.
 Should we not love our neighbor as ourselves? Is there error in the idea that we should do unto others as we would have them do unto us?
 Do we dare put the Christmas spirit into year around

Pastor's Christmas Message

At this Holy Season when we see again "The Splendor of the Glory of the Father" in the helpless Babe of Bethlehem, our human hearts seem to become divine.

Regardless of the circumstances in which we find ourselves on Christmas, there can be no sadness in the hearts of them who love God. For it is the day when we relive and celebrate in prayerful joy the greatest drama of all the ages.

The Drama in which the Second Person of the Most Blessed Trinity — God the Son — assumed the rags of our humanity and was born of the Virgin Mother in poverty for the redemption of the world.

That very thought of God — the gloriously wonderful God — the infinitely majestic God — the radiantly holy God — that thought of Him stooping and condescending to such lowliness staggers the imagination of man. It is the greatest antidote to pride and the most sublime act of humility that the world has ever seen or will ever see again.

This enchanting love of God the Father for us in the Incarnation of His only Begotten Son is beyond the comprehension of the human intellect. If He had not revealed this profound truth to us it would be impossible for the human mind to conceive this infinite act of love.

The drama of Christmas then is the manifestation of the infinite and unspeakable love of the Father Almighty. Through this boundless generosity of Divinity we have become the adopted children of a Royal House of great majesty. For God the Son became human that we may become divine. This and this alone is the secret behind the Manger of Bethlehem.

My sincerest greetings of a very Merry Blessed Christmas to each and everyone of you.

Father Alcuin, Pastor

Lindsay News

Lindsay Knights of Columbus members and their families joined the Gainesville Council for the children's annual Christmas party Sunday at 2:30 in the KC Hall.

Confraternity Discussion Club groups, continuing study, met Sunday night in the homes of the following members: Freddie Neu, Ray Hermes, Rudy Dieter, Julius Sandmann, Clem Hermes Sr. and Frank Kuhn.

Long distance Christmas visits were enjoyed by Mr. and Mrs. Martin Friske and their daughter and family in California, and their son and his wife, also of California. The Glenn Catheys and Iris, Joy and Pat all talked from Norwalk, Calif. and the Jere Friskes said greetings from Anaheim.

Christmas Masses in St. Peter's Church are as follows: Midnight, 7:30 and 9:30 a.m. Benediction of the Blessed Sacrament and Third Order blessing will follow the last Mass. The choir will sing carols before Midnight Mass and blessing of the crib will take place shortly before midnight as the choir sings "Silent Night". Masses on New Year's Day will be at 7 and 9:30 a.m., the same as on Sundays.

Spending Christmas and the holiday season in Dallas will be Mrs. Jos. Hundt. She's there since Saturday when she was dismissed from Muenster Hospital where she had hernia surgery. Her daughter, Mrs. Francis Dieter came from Dallas and took her home with her.

Twins Dale and Gayle Hermes who were one year old Tuesday had their first birthday celebration Sunday. Their parents Mr. and Mrs. Richard Hermes had a noon dinner for the family and the maternal grandparents, Mr. and Mrs. Joe Hoening of Muenster were special guests.

Pat Hermes of St. Bernard Seminary, St. Bernard, Ala., is at home to spend the holidays with his parents, Mr. and Mrs. Julius Hermes and family.

Tripoly Club Has Spouses as Guests

Tripoly Club members had their annual pre-Christmas party at the home of Mr. and Mrs. Andy Arendt. Members brought covered dishes for supper and their husbands as special guests.

After the meal they played table games. Present were Messrs. and Mmes. Ray and Ted Voth and Albert Herr of Muenster, Messrs. and Mmes. Vincent and Bruno Zimmerer, Johnny, Andy and Paul Arendt Jr. and Mrs. Paul Arendt Sr.

The Al Horns and Ray Wildes will have as holiday guests their father, John Schmitz of Thackerville, Okla., and Mr. and Mrs. Martin Theimer of Oklahoma City.

Mrs. T. S. Myrick spent the weekend in Lawton, Okla., with her son and daughter-in-law, the Jim Myricks.

Many states prohibit the use of poison sprays on blooming trees to protect the bees.

Most thunderstorms generate in the daytime.

Joy to the World



Let us lift up our voices in praise, at this Christmastime!

HAMRIC'S
 The Place to Go For Brands You Know Muenster

Good Wishes to All!

In great sincerity, we express our appreciation for our friendly association. May you and yours have a holiday season abundantly filled with joy.

Muenster Pump & Supply
 A. B. Williams, Muenster

GREETINGS

At Christmastime, we raise our voices to wish you all every happiness, and express our sincere gratitude for your kind patronage and good will.

WOODRUFF PHARMACY
 Next to Post Office, Gainesville

NOEL

We extend our sincere good wishes that you may enjoy to the fullest every blessing of this Holy Season.

SANDERS JEWELRY
 West Side Courthouse, Gainesville

Christmas Cheer!

May the season bring great joy to you.

K Cut Rate Liquor
 Muenster

operation? Or do the Caesars still possess us, asserting bogus claims of authority over the peoples of the earth under the pretense of peace while feeding their lust upon the substance they take by force from those who produce?

The Way
 We, in America, have come closer to the Divine way than has been possible in other lands because we, as a people, put constitutional chains upon the powers of government, making the individual supreme by law.

The Light
 Thus, for the first time in history, the individual has been free to develop his own life as God ordained. In this practice of the gift of freedom, we evolved a code of ethics without compulsion, built upon the foundation of intelligent self-interest and cooperation possible only when men stand equal before the law. This concept of liberty has produced an abundance the like of which was never imagined by any other people on the face of the earth.

The lessons of our great past and the Divine teachings must not be dimmed by the confusions and emotional conflicts of our time, for these are the tools of the destroyers who would dominate the affairs of the world and set aside the principles of individual freedom.

The power of tyranny appears to be gathering again, yet even in the darkening hour the Star gleams again in the heavens, more brightly than ever, guiding wise men to the only hope in the world.

On this Christmas morning Christ is born again in the hearts of men, reviving the Divine ideals by which, we pray, mankind may truly find **PEACE ON EARTH, GOOD WILL TOWARD MEN.**

A house cat has been known to reach the age of 27 years.

The first successful Atlantic cable connecting America and Europe was laid in 1858.

Parochial Teams Blank Muenster High In 4 Game Series

Sacred Heart's basketball team made a clean sweep of their four game series with Muenster High School during the past week. At MHS gym Wednesday night Tigerettes won 33-21 and Tigers won 35-31. At the parochial gym Friday night Tigerettes won 36-24 and Tigers won 28-21.

In the first girls game Sacred Heart started slow and trailed 5-2 at the first quarter and gained gradually the rest of the game. They were ahead 13-11 at intermission and 21-16 the third period. Leading scorers were Mary Wimmer 15, Barbara Schmitt 12 for Sacred Heart and Linda Wilson for Muenster High.

Next game the girl Tigers took an early lead and held it. Counts by periods were 12-5, 21-9, 23-18, 36-24. Mary Wimmer, Laverne Otto and Barb Schmitt scored 15, 11 and 10. Peggy Hellman and Peggy Branch made 13 and 6 for MHS.

In the first boys' game MHS had a 7-6 lead at the first period and Sacred Heart set up its winning margin in the second with a count of 17-13. Next two periods were even so the Tigers still led by 4 points 35-31. Top scorers: Danny Hoening 14, Larry Hess 11 for SHHS; Roy Reiter 13, Jim Robison and Tom Flusche each 6 for MHS.

Last game the Tigers gained just a little each period and ended with a 28-21 win. Larry Hess hit 15 and David Hess 6 for the Tigers. Roy Reiter made 7 and Chris Cain 6 for the Hornets.

More than 1 1/2 million visitors a year see the Liberty Bell

BEST Wishes

... for a Happy Holiday Season, and a special "thank you" to our many good friends. Hope we continue to serve you!

Jones and Laughlin Supply Division
 Muenster

Great Drink ... wasn't it!

GREETINGS

What better time than the merry Yuletide to express deep appreciation to our customers for their loyal patronage throughout the year... We greet you one and all!

Coca-Cola
 Bottling Company
 Gainesville

Mrs. Katie Meurer arrives Dec. 25 to be the houseguest of her niece, Mrs. J. B. Wilde, for a holiday visit. She'll come from Windthorst with her daughter and husband, the Henry Thoeles who will join relatives at the Ted Gremming home for Christmas.

Gasoline Blast Demolishes Wall at Sinclair Station

Gasoline fumes drifting to the open flame of a space heater are blamed for the blast that knocked about

three-fourths of a wall out of Hess Sinclair Station about 6:45 o'clock last Friday evening.

Dale Hess, the only person there at the time, had his face blistered and his hair singed by the flame. He received emergency treatment at Muenster Hospital then was dismissed.

Fumes that caused the trouble apparently came from the gasoline Dale was using to clean the engine of a pickup truck and drifted to the flame of the heater a short distance away on the floor.

As he remembers it, there were three separate blasts, the third being the one that blew out the wall. By the time it sounded he was heading for the door but still had not reached it.

Other serious damage was done to the building. A big crack near the roof runs around the remaining three walls of the room. It seems that the roof with the top row or heydite tile wall was lifted temporarily then settled back in place.

The missing portion of wall has been replaced with plywood and business continues as usual. James Hess owns the business, Urban Endres the building.

Procedure Starts On Creation of Hospital District

Procedure to create a hospital district in the west part of Cooke County was set in motion when directors of Muenster Hospital Authority and temporary directors of the proposed district met at the hospital Saturday to review a draft of the proposed bill's provisions and order publication of a required legal notice.

The notice, which appears on this page, is a public announcement of intention to apply to the state legislature for passage of a bill allowing residents in the proposed district to decide in an election whether the district will be established. Its purpose is to allow time for presenting objections to the proposal, if there are any.

The notice will appear four consecutive weeks, after that the bill will be presented for legislative action as soon as possible.

If approval is given the next step will be to prepare for the election, in which voters of the district will decide for or against the district.



It's a pleasure this week to extend another welcome to Christmas, that blessed occasion when this confused world seems to get a little closer to the ways of God. In the Christian world at least it is the season when smiles are more prevalent, when folks are drawn a little closer together in a spirit of brotherhood, when friends who seldom see each other exchange their annual gifts and greetings, when people are a little more generous to those less fortunate than themselves, when children are lavished with the traditional shower of toys and goodies.

All of these manifestations combine into a beautiful tribute to the Infant Savior, whose birth on the first Christmas was the greatest gift that the world has ever known. Spiritually, socially and economically He is man's greatest benefactor of all time.

Besides restoring humanity to the favor of Almighty God by His supreme sacrifice, He gave the teaching and the example by which people can get along with God and each other.

His precepts were summarized in the Angelic chorus that announced His birth: "Glory to God in the highest, and on earth peace to men of good will." It was a simple message, easily understandable as an assurance that people who apply a spirit of good will in their association with others will live happily in peace and harmony.

As we think it over we can recognize in the message the essence of the ten commandments. The law of the old testament in its simplest form tells us to "love thy God and love thy neighbor." The idea was conveyed in the song of the angels. Just like the catalogue, it is a reminder that we are creatures of God and the way to get along in His world is to live His way.

That applies to nations as well as individuals, and we don't have to look far to see ample evidence of its truth. Nations, like people, don't long enjoy the blessings of peace and harmony when they fail to live by the golden rule.

We'd be doing the Savior an injustice if we did not acknowledge also that He is the source of progress and prosperity by which we enrich our lives. His teaching on the dignity of the individual is the basic principle from which civilization derives its ideals of freedom and self determination.

The fact that Christian nations have recognized man's God-given right to shape his own destiny has inspired the work and study which unlocked the secrets of nature, along with the ways of using them for better living. It's more than just a coincidence that the great progress of history was made by free men. It's more than just a coincidence that the notable advances in human freedom developed in the atmosphere of principles taught by Christ.

While appreciating that fact, there is another which we urgently need to remember. As people learn the wonders that await discovery, they are inclined to forget who put the wonders here in the first place. In smug satisfaction over their own achievement they become less aware of Divine Greatness and gradually exclude God from their consciousness. Next they proceed in their own way, not bothering to remember that this is still God's world and men make an awful mess of it unless they run it His way.

Another teaching from the Savior deserves extra emphasis nowadays. Everyone remembers the story of his stern dealings with some fellows who desecrated the House of God. He was telling us that evil should not be tolerated. Christ was not content just to do good. He rebuked and got rough when he encountered wickedness.

With satisfaction we note that the same principle was applied recently in the UN. Our delegation has finally lambasted the commies for some of their evil ways. Let's hope they will keep up the good work, remembering that resisting wickedness and doing good are both essential in a well ordered world.

The ideas presented above are just a few that should help

Hejduk is Chief Of Hospital Staff

Dr. B. F. Hejduk of Muenster is the new chief of the medical staff for Muenster Memorial Hospital, elected in a meeting of the group at the hospital Tuesday morning. He succeeds Dr. James Cole of Gainesville, who has held the position since he succeeded Dr. Laughlin in May.

Vice chief of the staff is Dr. James Atchison of Gainesville.

Active members of the staff are Hejduk, Atchison, Cole, Dr. Martin Kralicke of Muenster, Dr. Selwyn Willis of Saint Jo and Dr. Alex Finley of Denton. The staff also has several courtesy members.

Scout Program Has Dinner, Yule Party And Honor Court

Muenster Boy Scout troop combined three events in one program Monday night. They had a court of honor, a Christmas party with a gift exchange, and a fried chicken supper. Parents, committeemen and their wives were present for a total attendance of 105.

Nine boys advanced in the court of honor and as they received their badges they pinned their mothers with miniature replicas.

New Tenderfoot Scouts are Tim Hartman, Jim Schmitz, Ross Felderhoff and Glenn Felderhoff. Awards were presented by Scoutmaster Ed Schneider.

Advanced to second class scouting are Johnny Dangelmayr and Johnny Felderhoff. Assistant Scoutmaster W. J. Miller presented badges. Entering first class scouting are Tim Hennigan, Herbie Fette and Johnny Luttmr. They received their badges from L. B. Bruns.

Meriting the rank of Star Scout are Mike Endres and Jerry Fleitman. Father Alcuin Kubis made presentation of these awards. The two boys also earned merit badges which were presented by John Mosman.

Santa Claus arrived next to preside for a gift exchange. Supper followed.

Dessert for the party was birthday cake. Scout Kenny Schmitz was observing his fourteenth birthday, and his mother, Mrs. Gene Schmitz baked a very large and handsome cake. The troop sang Happy Birthday while the cake was being served.

NOTICE OF INTENTION TO APPLY FOR AN ACT CREATING MUENSTER HOSPITAL DISTRICT OF COOKE COUNTY, TEXAS TO THE RESIDENTS OF COOKE COUNTY, TEXAS AND ANY OTHER INTERESTED PARTIES:
PLEASE TAKE NOTICE, that after due publication hereof, the undersigned intend to apply to the Texas Legislature at its regular session in 1965 for the passage of an Act creating Muenster Hospital District of Cooke County, Texas, under the authority granted by Section 9 of Article IX of the Texas Constitution, and the nature of such Act being expressed as follows:

AN ACT providing for the creation of MUENSTER HOSPITAL DISTRICT OF COOKE COUNTY, Texas, pursuant to authority granted by Section 9 of Article IX of the Texas Constitution; describing boundaries of said District; providing for elections on the questions of the creation of such District and the levy of a tax not to exceed Seventy-five Cents (75c) on the One Hundred Dollars (\$100) valuation for its maintenance and support and the payment of bonds issued by it; providing the County tax assessor and collector shall assess and collect taxes for the District; on the County tax roll; providing the District with power to issue bonds and methods for authorizing same for the purpose of the purchase, construction, acquisition, repair or renovation of buildings and improvements and equipping same for hospital purposes; and for any and all such purposes, and for the refunding of such bonds; providing that bonds issued by the District shall be lawful investments and security for certain funds, providing a temporary and permanent governing body for such District, its powers, duties, responsibilities in connection with the operation of the District and its facilities, and the tenure of its members, recognizing that no city nor the County has or maintains hospital facilities and that a hospital authority created under the provisions of Article 437e has been created and providing for the acquisition of properties of the authority by the District; withdrawing authority for the issuance of bonds or other indebtedness or the levy of taxes for hospital purposes or for medical treatment of indigent persons within the District by any other municipality or political subdivision of the State; providing the District shall have power of eminent domain; enacting other provisions incident and germane to the subject and purpose of this Act; providing a severance clause; making certain findings in connection with the publication of notice of intention to apply for the passage of this Act; and declaring an emergency.

DATED, December 19, 1964.
ROBERT BAYER
VINCENT FELDERHOFF
MARTIN KLEMENT
LEO SICKING
J. M. WEINZAPPEL
R. N. FETTE
W. H. ENDRES
ALBERT J. HESS
(5-6-7-8)

us appreciate what a wonderful event we are observing this week. The birth of Christ is the greatest blessing that ever came to the world. His words and His works will stand forever as man's sure guide to a better life and a happy eternity.

As a closing thought this column extends sincere wishes to everyone for a very blessed Christmas.

Sister Geraldine Named Principal At Sacred Heart

Sister Geraldine is the new principal of Sacred Heart High School succeeding Adam Wolf who resigned last week to take up his new work as co-owner and co-manager of The Center.

At the same time other changes became effective at the parochial school. Walter Wolf succeeds his brother as head coach of high school athletics and Father Andrew Wever will take over the class in Mechanical Drawing.

A shop class, which also was taught by Adam Wolf, awaits appointment of a teacher. Sister Geraldine said that detail will be decided at a faculty meeting shortly after Christmas.

Sister Geraldine is an experienced hand at the job she is taking. She has served four years in the work at Sacred Heart, three years beginning in 1943 and 1 year beginning in 1954, in addition to six years as principal of Holy Angels Academy in Jonesboro, Ark., and six years at St. Paul's High in Pochontas, Ark.

Walter Wolf takes charge of athletics with four years of experience behind him as assistant coach at Sacred Heart. He came here in 1961 succeeding his brother Adam when Adam advanced to head coach succeeding George Petrus.

In that time the Wolf Brothers shared in directing the Tiger gridgers to an impressive 25-15-1 record. Seasons results were 4-5-1 in 1961, 9-2 in 1962, 7-3 in 1963, 5-5 in 1964.

Pratt Assigns Deputy Sheriff to Duty in Muenster

Don King of Gainesville will become a new resident of Muenster at the beginning of the new year. He will be a deputy sheriff assigned to the western part of the county.

By agreement between the City of Muenster and Sheriff Elect Bill Pratt, the new deputy comes here under arrangements similar to those when Pratt came here five years ago. Deputy King is stationed here, thus relieving the city of the expense of having its own officer. And the city shares with the county in paying his salary. Each will pay \$275 a month.

King has been a member of the Gainesville police department for eight years, now holds the rank of captain.

The King family will move into the house being vacated by the Bill Pratts as he moves to Gainesville to take over the office of sheriff. The Kings have two sons aged 7 and 8 and a daughter, 18 months old.

Other deputies to assist Pratt in the sheriff's office are present deputies, Jack Jones, Allen Hughes and Archie Nichols. Also assisting him will be Benny Norvell of Saint Jo, who will be jailed.

The Pratts' new home will be in the living quarters of the county jail.

Muller and Wolf Reveal Intention To Buy the Center

Some day soon Adam Wolf and Clyde Muller will be the new owners and operators of The Center. They have been negotiating most of the time since Thanksgiving and expect to close a deal within a week by which they get the business from Al Felderhoff and Richard Grewing.

Delay in securing their license to sell beer has been holding up the deal. Time slipped away while papers went back and forth between here and Austin to get everything in order.

When they get the word that all requirements are met they will close the deal, take the former owner's license to Austin and swap it in on one for themselves, then come back and start working for themselves.

The deal involves the complete group of Center businesses. Like Felderhoff and Grewing they will lease the whole building, sub-lease space to Grady Jones for his liquor store, and operate the coffee shop, bar and lounge as their own business.

Muller managed the Center for the former owners, Wolf was principal and coach at Sacred Heart High School.

STATE
THE FRIENDLY THEATRE
in Gainesville

Friday thru Monday
Pajama Party

TUESDAY thru FRIDAY — Dec. 29 - Jan. 1

Music! Laughter! Drama!
WALT DISNEY'S
SO DEAR TO MY HEART
TECHNICOLOR®

Burl Ives — Beulah Bondi — Little Bobby Driscoll

Hi-Ho Drive-In — Fri., Sat., Sun. — Dec. 25-27
Elvis Presley in "FOLLOW THAT DREAM"
James Darren — "FOR THOSE WHO THINK YOUNG"

NEW YEAR'S EVE PREV. At the STATE
"GO JOHNNY GO" — 11 p.m. Dec. 31st

EASON'S TREATINGS

TOMS
14 TO 22 LBS. AVG.
35¢
POUNDS

Turkeys
ARMOUR STAR
Grade A

HENS
10 TO 14 LBS. AVG.
39¢
POUNDS

3-6 lb. chicken HENS lb. 39c

3-6 lb. chicken HENS lb. 39c

Morrell's **CANNED HAM**
3 lb. \$2.69
5 lb. \$4.49

Shurfine, 12 oz. Flav-R-Seal, w.k. **CORN**
7-\$1.00

Dole, No. 211 CRUSHED **PINEAPPLE**
4-\$1.00

Ajax, giant size All Purpose **LIQUID CLEANSER**
10c off label
61c

Ajax, giant size **CLEANSER**
4c off label
2-41c

Bring Us Films To Be Developed

PRODUCE
Cranberries - - - lb. 29c
Celery - - - stalk 15c
Cabbage - - - lb. 9c

FROZEN FOODS
Tree Top, 12 oz. can Apple Juice - - - 3-\$1.00
Shurfine, 24 oz. poly bag Green Peas, Cut Corn, Peas & Carrots, Crinkle Cut Potatoes, Fordhook Limas, Cut Green Beans Vegetables - - - 39c
Reddi Whip, 7 oz. - - 49c

WE GIVE GREEN STAMPS

DOUBLE STAMPS ON WEDNESDAY
With grocery purchase of \$2.50 or more (no cigarettes) on Wednesday we give twice as many S&H Green Stamps

Shurfine, No. 303 **FRUIT COCKTAIL**
2-45c

Shurfine, No. 3 squat **SWEET POTATOES**
29c

GRAPE JELLY - - - 89c
Cranberry Sauce - - - 2-29c
Catsup - - - 2-39c
Dill Pickles - - - 29c
Cocoa, Hershey's, lb. - - 59c
Frosting Mix - - - 3-\$1.00
WAX PAPER - - - 29c

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HOFBAUER'S
FOOD & LOCKER SERVICE

QUALITY PRICE COURTESY SERVICE

WE'LL CLOSE AT 5:30 ON CHRISTMAS EVE

Silver Tea Tops Early Christmas Social Activity

Decorations, thousands of colored lights, snow people, choir boys, carolers and angels have taken over at Colonial Manor but Sunday afternoon "tea time" people joined in taking over the place. Topping social activity of pre-Christmas days was a silver tea from 2 to 5 with Mrs. Ernest Medders as hostess and Muenster Hospital Auxiliary as sponsors. About 300 people attended. Mrs. Medders greeted guests at the door. Auxiliary members presided at the silver service taking turns pouring and also rotated in other serving duties and in presiding at the guest book. Organ music was by Jimmy O'Brien. During the tea hours there was continuous informal modeling of fashions from the Charm Shop and Hamric's. The red carpet was rolled out — literally — on the front porch of Colonial Manor and a life-sized Santa bowed and waved. Mammoth red and green wreaths further set a cheery welcome scene. Other porch decorations included choir boys and singing cher-

ubs. Guests viewed decorations downstairs and upstairs and on the grounds.

The stair railing is garlanded with snow-laden foliage accented with gold balls and bells and red bows.

Outside, in front, under a lamp post are life-size reproductions of Dicken's Carolers. To the other side is a life-size Nativity scene and stable. The Enchanted Forest with its many animated creatures is at the back, sheltered from the wind, in the garage.

Every tree and shrub in the yard and drive-way is adorned with colored lights.

Mr. and Mrs. Medders devote much time and thought to Colonial Manor decorations each year and this year tops their previous efforts. They graciously invite everybody to drive by at night and see the lighted displays.

Modeling for the Charm Shop were Misses Linda Fisher, Alma Herr, Rachel Endres and Cathy Medders and Mmes. Willie Walterscheid, Donald Bayer, Donald Endres and James Polk. Appearing for Hamric's were Cyril Yosten, Milton Fette and David and Johnny Yosten.

Local News BRIEFS

Baptized in Sacred Heart Church Sunday afternoon was the infant daughter of Mr. and Mrs. Richard Grewing. Her name is Laura Lee and her godparents are her uncle and aunt, the Joe Grewings. Father Alcuin officiated at the christening service.

At a holiday party in Dallas Friday night were Mr. and Mrs. H. D. Cook, accompanying Mr. and Mrs. Red Smith of Saint Jo. Both men are employees of Bill Jones at Flying B Ranch. They joined other employees of Mr. and Mrs. Bill Jones of Dallas, including their employees of Texas Aviation of Dallas, for dinner in a down-town restaurant. There were 21 guests and they presented a joint gift to their boss.

Back in Texas after living in Columbus, Ohio, since Mar. 1 are Mr. and Mrs. Jerry Henschel and sons Jeff, Mark and Gregory. They returned to their home in Irving during the weekend and spent Sunday here with their parents, the Leo Henschels and Ray Owens. Jerry is an insurance examiner and his next assignment will be in Dallas.

Holidaying in Muenster is Mrs. William Frazer of Joliet, Ill. She arrived Monday to visit her daughter and family, the Joe Felderhoffs. Little Christy and Jenny are delighted having their other grandmother with them for Christmas.

Mr. and Mrs. Larry Hennigan have named their new son Richard Michael. Young Ricky was baptized Sunday afternoon in Sacred Heart Church with Father Alcuin officiating. Mr. and Mrs. Fred Hennigan Jr. were there as godparents for their nephew.

Bobby Walterscheid of Wilde Motor Co. was in Garland at General Motors Training Institute two days last week attending a service managers training class.

Robert Fetsch of St. Bernard's Seminary, St. Bernard, Ala., is at home visiting his parents, Mr. and Mrs. Paul Fetsch, during the holidays.

Mr. and Mrs. Dick Cain and family had their annual Christmas reunion on the evening of Dec. 24. It included dinner and a gift exchange. Coming from out of town were the Bill McCollums and two daughters of Dallas, the Gene Hartmans and daughter of Denton, the Dickie Cains and children of McKinney and Miss Sandra Cain of Dallas. She brought Miss Nita Graham with her.

Muenster's ten boys attending Subiaco Academy are at home for the holidays. They are Pat Hennigan Jr., John Riggs, Paul Hoedebeck, Glenn Trachta, Ricky Endres, Gene Kleiss, Tommy Hess, Mike Felderhoff, Jerry Taylor and Mike Stoffels.

Mr. and Mrs. Alvin Hartman and children Monica, Bobby and Kenny were in Garland Sunday visiting the Teddy Gremmings. Also there were the Gene Hartmans and daughter Jeanna of Denton. Victor Hartman accompanied the Alvin Hartmans on the trip and they brought Mrs. Victor Hartman home after a few days' visit with her daughter and family.

Visiting Mr. and Mrs. W. M. DeBorde one day last week was a cousin Mrs. Luther DeBorde of Hobbs, N. M. She made the trip with friends who went on to Whitesboro to visit relatives.

Mrs. Andy Hofbauer will have all her family with her for Christmas. Guests will be Miss Jeannine Hofbauer, Larry Hofbauer and Mr. and Mrs. Don Glover and twin daughters Christy and Cathy, all of Dallas.

It will be a lively holiday season for the Ervin Hamrics. They have as guests their two small grandsons and the boys' parents. Mr. and Mrs. Burt Hamric and Michael arrived Saturday from Norman, Okla., and Mr. and Mrs. Dan Hamric and Robert came from Anthony, N. M., Tuesday.

Joey Schmitt of El Paso is at home to spend the school holidays with his parents, the Ed Schmitts and family. He's a teacher.

It isn't the things that go in one ear and out the other that hurt, as much as the things that go in one ear and get all mixed up before they slip out the mouth.

Family Will be United Christmas

Returning to Muenster Saturday was Mrs. Martin Trubenbach who had been in Rockwall since her daughter, Mrs. Delbert Walterscheid, had an emergency appendicitis operation last Thursday. She brought grandson Bradley Walterscheid home with her. The Waltersheids' two little girls have been here since Thursday.

Mrs. Trubenbach talked with her daughter at the hospital Sunday and learned she is doing so well she'll be able to make the trip to Muenster to join the family for Christmas.

Mrs. Harold Walterscheid and sons Lambert and Rainard and Robert Haverkamp stopped at Rockwall to see Delbert and his family Thursday enroute to Dallas where Rainard and Robert boarded a plane for Africa.

Lambert and his mother brought Delanne and Michelle Walterscheid back with them. They also brought Mr. Trubenbach who had gone to Rockwall with his wife. Delanne is with her grandmother Walterscheid and Michelle is with her uncle and family, the Donny Trubenbachs.

Dance

Friday Dec. 25

(Christmas Night)

VFW HALL

MUESTER



Music by The Croquettes

Save Time! Save Money!
Shop the Drive-In Window for all your prescriptions and drug needs
WATTS
Prescription Shop
302 N. Grand, Gainesville
Prescription Is Our Middle Name

Fine Photography
Doud & Breeding Studio
Gainesville, Texas

Pre-Inventory Sale

Begins December 28, 1964

Doors Open 8:30 a.m.

Group 1 Dresses 1/4 off
Large group of lovely wearable dresses. All sizes.

Group 2 Dresses, Priced to Sell

Were: 10.95	Now: 6.95	Were: 22.95	Now: 12.95
12.95	7.95	25.95	14.95
15.95	8.95	29.95	17.95
18.95	10.95	34.95	19.95
19.95	11.95	39.95	22.95

Coats 1/4 off
Fur trimmed and untrimmed, all colors

Skirts, Sweaters and Sportswear 1/4 off

Hats 1/2 price

BARGAIN TABLE
Blouses, sportswear, slips, bras, girdles, gloves, dresses and many other items
1/2 price and less

All Sales Cash All Sales Final

THE CHARM SHOP
Muenster

HAMRIC'S

End of the Year Clearance Sale

Starts Monday, Dec. 28

SUITS 1/4 off

Men's Sport Coats 1/2 price

Men's Slacks 1/4 off

Men's Sport Shirts \$2.50 & \$3.50
Values to \$7.95

Men's Jackets 1/4 off

Boys' Jackets 1/3 off

Boys' Sport Coats (12-20) \$12.95
Slim, Regular, Husky

Boys' Sport Coats (6-12) \$9.95

Boys' Slacks 1/4 off

Boys' Sport Shirts \$1.98

Men's & Boys' Sweaters 1/4 off

Men's Dress Hats 1/2 price

Big \$ Table of Bargains
All Sales Cash All Sales Final

Federal LAND BANK Association

Mr. Farmer — Mr. Rancher:

A recent study in this area has resulted in an upward adjustment in our loan values making it possible, in many cases, to make larger loans. For information about a loan on your farm or ranch come in soon—let us explain the many advantages of a Land Bank loan.

See **W. P. Waldrop, Mgr.**
F.L.B.A. of Sherman
P. O. Box 56, Ph. 893-3443
or **Howeth's Abstracts**
each Tuesday in Gainesville

GOOD FOOD ABUNDANT for your Christmas table!

<p>Frozen</p> <p>Shurfrost, 11 oz. Turkey, Beef, Chicken DINNER 39c</p> <p>Sara Lee, 13 oz. All butter pecan COFFEE CAKE 69c</p> <p>Bryce's, 32 oz. Peach, apple, cherry PIE 69c</p>	<p>Get set for the traditional New Year's Dinner</p> <p>Shurfine, No. 2, fresh shelled Blackeye Peas . . 2-35c</p> <p>Shurfine, No. 3 squat can Sweet Potatoes . . . 29c</p> <p>Shurfine, 26 oz. box SALT 2-19c</p> <p>Heinz, strained Baby Food 6-65c</p> <p>Morton, qt. Salad Dressing 39c</p> <p>Iron Kettle, No. 2 CHILI 69c</p> <p>Kraft's, 2 lb. pkg. Velveeta Cheese 89c</p> <p>Swans Down, White, Yellow, Devils Food CAKE MIX 3-89c</p> <p>Del Monte, No. 211, Chunk, Tidbit, Crush Pineapple 3-69c</p> <p>Zee, assorted colors Tissue 4 rolls 35c</p> <p>Bath size Wrisley Soap 4-39c</p> <p>Purex Bleach, 1/2 gal. 33c</p>	<p>Produce</p> <p>1 lb. cello bag CARROTS 2-19c</p> <p>RADISHES 2 bags 15c</p> <p>PARKAY 2 lb. 55c</p> <p>Lux, King Size LIQUID DETERGENT 13c off label 76c</p> <p>Jumbo Size DASH 30c off label \$1.99</p>
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Borden's **EGGNOG** qt. 55c

Shurfine, No. 2 1/2 Slices or Halves **PEACHES** 3-89c

Shurfine, No. 303 **FRUIT COCKTAIL** 3-69c

Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$2.50 or more in groceries. (Cigarettes not included.)

MEMBER AFFILIATED FOOD STORES

FISHER'S
MARKET & GROCERY
Phone 759-4211

We Will Close at 5:30 Christmas Eve



LOST • RENT • SELL • BUY • HIRE • TRADE
'YOU'LL FIND IT IN THE WANT ADS!'
 FOUND • SERVICE • EMPLOYMENT • PERSONAL



CLASSIFIED AD RATES
 First insertion 15 cents per line.
 Minimum 40 cents
 Following insertions 10 cents per line.
 Minimum 40 cents
 Card of Thanks \$1.00

LEGAL NOTICE RATES
 First insertion 2 cents per word.
 Following insertions 1 cent per word

THANKS

Our heartfelt thanks to all our friends and neighbors who extended comforting sympathy and help in our sorrow in the loss of our loved one, husband, father, son and brother. Also thanks for the beautiful flowers and the food offerings and every other kindness, especially the many prayers. Special thanks to the Rev. and Mrs. Orval Cogdill. —The Family of Edward Rit-cherson.

LOST & FOUND

Binoculars lost or stolen outside Sacred Heart gym last week of November. Wilfred Bengfort. 4-2p

LOST: Girl's black billfold containing papers valuable only to owner. Please leave at Muenster Enterprise. 5-1

FOR SALE

FOR SALE: Peach, Plum, Pear, Apricot, and Apple trees; Grape and Berry Vines. Moore's Seed Store Gainesville 5-4

FOR SALE: Bird dog. See Bobby Lutkenhaus or phone 759-4172 or 759-2727, Muenster. 5-1

FIREWOOD FOR SALE
 Tommy and Roy Hartman 759-2706 4-2p

GLASS: Plate, window, automobile, furniture tops, mirrors. Complete glass service. We handle insurance claims. Gainesville Glass Shop. HO5-3321, 311 N. Chestnut. 37tf

Good young registered Hereford and Angus bulls for sale at Muenster Livestock Auction.

Special Prices on all Watch Bands
 Koesler Jewelry Muenster

BOAT FOR SALE: All cypress 14 ft. flat bottom fishing boat, shop made, one piece sides. Almost new. Saint Jo, 995-2209. 3-3p

Check Our Prices on DELTA TIRES
 Popular sizes in stock. One day service on other sizes. Hess Sinclair Station

Bois d' Arc fence posts in stock at Community Lumber Co, 51tf

TRAILER HOUSE FOR SALE, \$375
 Refrigerator, TV, water heater, air conditioner, built ins. Located at Walnut Creek Resort, Lake Texoma. Kubis Motor Co., Gainesville.

PIT BARBECUE
 Beef, Ribs, Ham
 Let Us Serve Your Party
 ... in our dining room or with our catering service

ROHMER'S RESTAURANT
 Muenster

SHOE REPAIRS
 Cavalier & Esquire polish in all popular shades
 Nick & Adelina Miller 48-1f

Water Pumps
 Submersible
 1/4 H. P. to 40 H. P.
Plastic Pipe
 A very inexpensive way to get water where you need it.

C. D. Shamburger Lumber Co.
 Muenster

Tires
 For tractors, implements cars and trucks
Tom's Fina Station
 Muenster

Top Quality HUMBLE
 MOTOR FUEL ENGINE OILS PAINTS

Atlas Tires and Batteries

T. C. Schneider, Agent
 Gainesville, HO5-5412 tf

Veterinary Vaccines

For every purpose. All vaccine is laboratory fresh, fully potent, and guaranteed to be the best available. Ask about Globe's new low prices on Calf vaccines. Watts Bros. in Gainesville.

Barbecue
 In sandwiches or by the pound packages to go.

Johnny's B-29 Club
 Across the river

Mattresses, new or renovated by United Bedding Mfg. Co., Gainesville. Call Mrs. Tony Hoenig, 759-4142. 39tf

FOR SALE: Shade Trees, Evergreen and Flowering Shrubs of all kinds for your landscaping needs. Moore's Seed Store Gainesville 5-4

Call **Dan Luke**
 759-2522
 FOR **BUTANE PROPANE FINA GAS FINA OIL**

CONCRETE WORK any kind of a concrete job, or furnish ready mix concrete. Bayer Brothers. 28tf

Shoes — Boots
 Work - Dress - Western
 The New Home of **Nocona Boots**
J. R. Hocker
 Men's & Boys' Store
 207 N. Commerce Gainesville

New Necchi-Elna Automatic Sewing Machine \$147.50
 NECCHI-ELNA SEWING CIRCLE
 309 E. Calif., HO5-2524

DODGE Sales & Service
 Used Cars & Pickups
 All makes and models
 Paint and Body Shop
 24 hour wrecker service
Boat rebuilding and repair (glass, metal or wood)
Kubis Motor Co.
 835 N. Grand, HO5-9711 Gainesville

TANKS. Septic tanks, stock tanks, grain tanks, water tanks. Will install. Bayer Bros., Ph. 759-4244, Muenster 6tf

Save at Flusche's Pipe & Salvage
 Dealer in oxygen, acetylene, welding rods, new and used pipe, sucker rods, trash burning barrels. Also iron for gates, fence, cattle guards, barns, sheds, car parts, clothes line posts. Portable and shop welding. We buy any iron and metal. The home for "Tired Iron".
J. P. Flusche, Don Flusche
 Office ph. 759-2203, Res. 2205

FOR SALE: Paper Shell Pecan Trees: Burkett, Success, Wichita, Western Schley, Barton and Choctaw. Moore's Seed Store Gainesville 5-4

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

WINDOW SHADES, with or without rollers, plastic or Clopay. Washable, cut to your size. Ben Franklin Store. 31tf

CERAMIC TILE New and old installation. For estimate call Ted Henscheid, 759-4280, Muenster. 5-1f

VENETIAN BLINDS
 Repaired, Retaping and re-cording. Tony Hoenig, Phone 759-4142, Muenster 50tf

Hydraulic Hose Repaired
 Using Couplomatic press. Farm and industrial use.
J. P. Flusche
 Pipe & Salvage

Ceiling Tile
 by Armstrong
 in stock at Community Lumber Co. Muenster.

Veterinary Supplies

Vaccine, Antibiotics, Instruments. Whatever your requirements, Watts Bros. has the complete Globe line, at new low prices. Watts features the world famous Gold label blackleg vaccine made by Globe — Now at a new low price.

AUTHORIZED DEALERSHIP for
 Hale Livestock Trailers
 S&S Calf Cradles
 S&S Branding Chutes

Muenster Livestock Auction 39tf

FOR RENT

HOSPITAL BEDS available for rent. Fee given to Muenster Hospital. See Muenster Pharmacy. 32-1f

HOUSE FOR RENT: six rooms, south of church. See or phone L. A. Bernauer, 759-2827. 4-1f

REAL ESTATE

FARM FOR SALE: 140 acres 9 mi. N.E. of Muenster, 1/4 minerals, 3 bedroom brick house 2 yr. old, good deep well, shallow well, pond never dry, well improved. 60 acres cultivation, 80 acres pasture. John V. Ar-end, HO8-8448, Rt. 1, Muenster. 4-2p

Dr. J. W. Middleton
 CHIROPRACTOR
 In Muenster
 Tues., Thurs., Sat.
 408 N. Oak, Ph. 759-4312

H.O. Kinne, O.D.
 OPTOMETRIST
 210 E. Calif., Gainesville
 State License No. 26

SERVICE

Expert Watch Repair
Pierson Huneycutt
 406 N. Grand, Gainesville

Waitress Wanted
 See Clyde Muller
 at Center Coffee Shop

ECONOMICAL Watch and Clock Repairs
 All Work Guaranteed
Stan Chadwell
 317 N. Commerce, Gainesville

Otto's Garage
 409 Summit HO5-6721
 Specializing in Sun Equipped Engine Tune-ups and General Repair
KENNY OTTO, Owner
 Gainesville

Automobile Troubles?
 Call 759-4366
Hoedebeck Garage

JACK CHEANEY'S SADDLE & SHOE SHOP
 211 W. Elm
 in Temple Building
 Gainesville
 ALL WORK GUARANTEED

CUSTOM SPRAYING
 Anything. Anywhere
 Muenster Hatchery, 759-2766

For the best Watch and Jewelry Repairs, come to Browning's, Gainesville. 33tf

Your Watch . . .
 Ultrasonically cleaned and scientifically timed

Francis Wiese
 at Kinne's, Gainesville

TV, Radio and Antenna Service

CALL **Schad & Pulte**
 HO5-4374 49tf

Westinghouse Appliances & Zenith TVs
 Sales and Service

Radio & TV Repair
Muenster Butane
 Ph. 759-4411

Expert Watch Repair
HUNEYCUTT'S DISCOUNT JEWELRY
 116 N. Commerce

Cleaning & Pressing
 We pick up and deliver.
NICK & ADELINA
 Ph. 759-4422, Muenster 48-1f

Ten Finish First Nurses Aid Class At Local Hospital

Ten women have completed instructions in the first nurses aid course taught at Muenster Memorial Hospital. The group had instructions for three weeks, three classes each week. Sister Romaine, in charge of nursing, taught the class. Members of it are now practicing volunteer work.

The new nurses aides are Mmes. Joe Wimmer, Lennie Haverkamp, Richard Watkins, Arthur Bayer, Arthur Williams, Donald Bayer, James Polk, Dan Haverkamp, Wesley Landsfeld and Miss Flora Mae Sims.

SH Class of 1954 Sets Reunion for Sunday Dec 27th

The class of 1954, Sacred Heart High School, has planned a reunion for Sunday, Dec. 27. Graduates are inviting those who completed the eighth grade, even though they did not finish at Sacred Heart.

Lined up for the reunion program are a gathering of parents and their children at 2 p.m. in the VFW Hall, and a catered meal at 6 p.m., also in the VFW Hall. Class members may bring their spouses or, if unmarried, one guest. Those planning to attend the supper are urged to report to Mrs. James Mollenkopf on or before Dec. 26 so the caterer will know how many to prepare for.

Santa Treats Tots At Jaycee Party

Santa Claus came flying in to Muenster Saturday afternoon to greet and treat several hundred children at the Jaycees' annual Christmas party for community youngsters. Activity centered around the Jaycees' big decorated tree at the corner of Main and First Street.

The jolly old man in red admitted to being a bit weary after holding children on his lap and shaking hands with their parents for over an hour and a half. Jaycee President Joe Galloway helped hand out small toys and candy.

Before Santa's visit at 3:30 he circled town several times waving to the youngsters. After landing at the landing field east of town he was brought in by the city's fire truck.

Our state's highways are among the best in the nation. It can and should be a pleasure to drive on them, but the Texas Safety Association reminds motorists that the efforts of our state highway department to make traveling a pleasure are wasted if drivers disregard safe driving practices. If you're planning a trip for the holidays, make sure you know and observe all safe driving rules.

For COLDS take 666

Local News BRIEFS

Santa found the five little Ashley girls and their parents in a different location. The Charles Ashley family moved Tuesday from the Gehring Estate, N. Oak, to the Bernauer house on E. Sixth. Ashley is lab technician at Muenster Hospital.

Five of the Paul Endres family away at school are at home for the holidays to complete the reunion. They are Clifford of Emory University, Atlanta, Ga., Karen of the University of Dallas, Patsy of Incarnate Word College, San Antonio, John of Texas University, Austin, and Ricky of Subiaco Academy, Ark.

Home for the holidays are the Joe Horns' daughters, Diane who is a student at the University of Texas and Mrs. Paul Deltz and her husband and their daughter Terry of Houston.

Mr. and Mrs. Curtis Martin of Saint Jo stopped in to see the Don Cookes Sunday.

For Idle 8 Club Mrs. Horn Hostess

Mrs. Joe Horn entertained members of the Idle Eight Club in her home for the December meeting and the group spent the afternoon playing 42.

After the games the hostess served cake and coffee. Three guests were present: Mmes. M. J. Endres, R. R. Endres and L. A. Bernauer.

When scores in the games were counted Mrs. Joe Luke had high tally, Mrs. J. B. Wilde was second and Mrs. Jake Pagel was consolation winner.

Texas operators spent \$714 million drilling in 1963; \$262 million lost to dry holes.

The average age of Nobel prize winners in science is 40 years.



DAVENPORT CHIROPRACTIC CLINIC
 301 E. Broadway
 HO5-3521, Gainesville
 If no answer call HO5-2452

Chiropractic Treats Stomach Disorders Effectively

DR. J. W. RUSSELL, D.C.
 410 N. Dixon
 Gainesville, Texas

MUESTER LIVESTOCK AUCTION ANNOUNCES . . .

Our Sale Day is Changed
Future sales will be on Mondays

instead of Thursdays

The reason for this change is that the market is usually better early in the week

Our first Monday Sale
will be held on December 28, 1964
 Beginning 12:30 p.m.

WE HOPE TO SEE YOU THEN

(No Sale on Thursday, Christmas Eve)

Muenster Livestock Auction

KIBLER OFFICE SUPPLY

Complete Office Outfitters & Designers
 Royal electric, standard & portable typewriters
 Victor printing calculators & adding machines

SALES — RENTAL — REPAIR

Phone 382-9668, 107 E. Oak St., Denton
 For service in Muenster phone 759-4311



Angelina

Early American OPEN STOCK
 Get just the combination you want from Temple House separates by Angelina, famed for beautiful design and durable construction.

- Double dresser and mirror — \$100.00
- Dust proof drawers with nylon slides, tilting plate glass mirror.
- Bookcase or chairback bed — \$50.00
- 4 drawer chest — \$69.95
- 4 drawer chest on chest — \$77.95

HOTPOINT APPLIANCES
 We Give and Redeem Buccaneer Stamps

Ott's Furniture

Harold Ott, South Side Courthouse, Gainesville

Nine New Homes Included In City's \$164,000 Total Of 1964 Building Permits

Building permits for the city of Muenster this year show a substantial gain over those of the year before, but actual construction work took a big drop.

That's because the previous year included a great deal of activity that was not reflected on permits — including sev-

eral homes just beyond the city limit and work on permits for 1962, such as the hospital and the telephone building. Total permits for '63 were only \$51,500.

This year the total is \$164,000 for nine new homes, seven residential improvement jobs, three new business buildings

and two improvements to business buildings.

New houses are for Arthur Felderhoff, Odella Detten, Ted Henscheid, Ervin Henscheid, Joe Bernauer, H. J. Fuhrman,

Mrs. Alphonse Walterscheid, Rufus Henscheid and Community Lumber Co. In addition mobil homes were set on foundation for Pete Koelzer and Herb Cunningham Jr.

Residential improvements were for Vincent Felderhoff, Charles Switzer, Larry Yosten, Paul Endres, Fred Hennigan Jr., Harry Scoggins and Herbert Meurer.

New business construction was the work shop for J. P. and Don Flusche, an office building for W. J. Luke and additional grain storage bins for Muenster Milling Co. Business improvements were made by George Gehrig and Tony Trubenbach Jr.

The permits issued by the city were \$135,000 for the new homes, \$14,500 for new business construction and \$14,500 for all repair and remodel jobs.

A substantial building job not on the permits is Golden Years Rest Home, built about a half mile west of town by Mr. and Mrs. Dick Cain.

Other improvement that does not show up on permits is construction of curb and gutter. Cooperating in the year's extensive street improvement program, property owners built a total of 6410 feet of curb and gutter.

Street improvement to accompany that work consisted of 26 blocks of finished full width paving. Some of that was completely new, some was widening of previous narrow pavement followed by over all surfacing, some was resurfacing of previous full width paving. Property owners shared with the city in financing the new pavement and widening jobs.

Total permits in the city for recent years were as follows. \$51,500 in 1963; \$871,300 in 1962; \$418,450 in 1961; \$149,450 in 1960; \$122,950 in 1959; \$89,250 in 1958.

BIRTHS

Mr. and Mrs. Sylvan Walterscheid announce arrival of a nine pound three ounce son who was born at Muenster Hospital Sunday, Dec. 20, 3 p.m. Welcoming a baby brother are Danny and Laurie. The grandparents are Messrs. and Mmes. Adolph Walterscheid and Tony Felderhoff. And there are two great-grandmothers, Mrs. I. A. Schoech and Mrs. Joe Walterscheid.

Proudly announcing a daughter, their first child, are Mr. and Mrs. Raymond Hoinig of Irving. The little girl arrived Saturday, Dec. 19, 4:20 a.m., weighing eight pounds three ounces. Welcoming a granddaughter are the Joe Hoignis of Muenster and the Joe J. Neus of Lindsay. And Mrs. Jos. F. Neu of Valley View is great-grandma again.

Mr. and Mrs. Leon Hess are parents for the first time with arrival of a son at Muenster Hospital Thursday, Dec. 17, 5:03 a.m. He weighed seven pounds four ounces . . . is a grandson for Mr. and Mrs. Gary Hess.

It's a boy for Mr. and Mrs. Kenneth Thurman of Gainesville, a brother for their little girls Donna and Sherri. He weighed six pounds 13 ounces at birth Sunday, Dec. 20, when he checked in at Richey Street Hospital at 10:12 a.m. His grandparents are Mr. and Mrs. Albert Kubis of Lindsay and Mr. and Mrs. Lloyd Thurman Sr. of Gainesville. Mrs. Elizabeth Kubis of Denison is great-grandma again.

Herman Eberhart underwent surgery for appendicitis Sunday at Muenster Hospital.

HOSPITAL NOTES

The following patients were admitted and dismissed at Muenster Memorial Hospital during the past week.

Wednesday: Admit — Mrs. Leon Hess, Lisa Mollenkopf.

Thursday: Admit — Hess baby boy born, Sandra Reiter, Mrs. John Kelly, Dublin, Alphonse Luke, John Knabe. Dismiss — James Montgomery.

Friday: Admit — C. L. Williams, Ben Luke, Debra Schneider, Mrs. John Wimmer. Dismiss — James Endres, Debra Schneider, Mike Trubenbach.

Saturday: Admit — Mrs. Alois Fuhrmann, Lindsay. Dismiss — Fred Hennigan Sr., Mrs. Joe Hundt Sr., Nita Cox, Mrs. John Grewing, Mrs. Richard Grewing and baby girl.

Sunday: Admit — Herman Eberhart, Mrs. Sylvan Walterscheid, Walterscheid baby boy born, Mrs. John Wilde. Dismiss — Mrs. Leon Hess and baby boy, Lisa Mollenkopf.

Tuesday: Admit — Billie Grewing; Dismiss — Sandra Reiter, Mrs. John Kelly, Dublin, Mrs. Alois Fuhrmann, Lindsay, Ted Erwin, Saint Jo.

Patients in the hospital Tuesday afternoon were Mrs. John Wimmer, Mrs. John Wilde, C. L. Williams, Billie Grewing, Ben Luke, Mr. and Mrs. Joe Smiddy, Mrs. Urban Endres, Clyde Matherly, Alphonse Luke, Herman Eberhart, Mrs. J. W. Hess, Pearl Gammill, John Knabe, Brad Dennison, Rudolph Zipper, Mrs. Sylvan Walterscheid and baby boy.

Top enrollment at Muenster Hospital was reached last Friday, when the count ending the day was 26. For a while earlier in the day the count was 27.

The Reeve Cookes Honored to Mark 50th Anniversary

Celebrating 50 years of married life Sunday at an open house party in their home were Mr. and Mrs. Reeve Cooke who have farmed north of Muenster since their wedding Dec. 22, 1914.

Hosts for the party were their two children, Mrs. C. W. Miller Jr. of Fort Worth and Fred Cooke of Muenster, assisted by the goldenweds' four grandchildren and four great-grandchildren.

The honorees and the hosts welcomed guests between the hours of 2 and 5 p.m.

Mrs. Miller poured punch and Mrs. Jerry Venable of Euleless and Mrs. James Grigsby of Abilene served cake. Karen Cooke and Karla Venable presided at the guest book. Over 150 relatives and friends attended.

The bride of 50 years wore a becoming blue suit and a white orchid corsage. She is the former Miss Elizabeth (Bess) Norville, a native of Falls County. Her parents later moved to Jaytown and she married Reeve Cooke there. He is a native of Cooke County, born in Hood community, spent some time in west Texas and has lived in Muenster since 1912.

Mr. and Mrs. Cooke are only partially retired. They are still active on their farm.

He has three brothers, Don of Muenster, Bob of Abilene, and Joe of Midland and one sister, Mrs. John R. Rice of Tennessee. She has one brother, Louis Norvill of Wichita Falls and one sister, Mrs. Sara Allison of Odessa.

Mr. and Mrs. Bob Cooke came from Abilene to attend the open house.

Anniversary Dinner
Mr. and Mrs. Don C. Cooke were hosts in their home Sun-

day at noon for an anniversary dinner honoring his brother and wife, Mr. and Mrs. Reeve Cooke in observance of their golden wedding.

The relationship at the dinner later attended the open house party for the goldenweds in their home.

Present were Mr. and Mrs.

Harold Cooke, Mrs. Gene Alexander and daughters Dana and Nikki, Mrs. S. M. Duffey and Larry Duffey, all of Fort Worth; Mr. and Mrs. Jerry Venable and four children of Euleless, Mrs. James Grigsby of Abilene, Mr. and Mrs. Mack Cooke of Goree and Mrs. C. W. Miller of Fort Worth.



Greetings FOR Christmas

Because we realize how much our success is due to you, we are most sincerely appreciative.

BIFFLE BROTHERS
Gainesville
J. T., Anna Grace, Bomar, Melvin, John



GREETINGS

May you enjoy Christmas as much as we have enjoyed the opportunity to serve you. Our hearty thanks!

SCHMITZ MUSIC CO.
Freddie Schmitz, Gainesville



Silent Night

May all be calm and bright for you and your loved ones . . . now, at this happy time of Christmas!

EMMET FETTE
Your Franklin Life Insurance Representative
Muenster

NEWS OF THE SICK

Ben Luke is recovering normally in Muenster Memorial Hospital from major surgery Monday morning.

Mrs. John Wilde entered Muenster Hospital Sunday as a surgical patient for a foot operation Monday.

Mrs. Anna Popp, Rt. 2, Gainesville was admitted to Gainesville Hospital, Richey Street Unit, during the weekend.

Mrs. Clara Mosman of Gainesville continues seriously ill at Lindsay Street Hospital in Gainesville.

Andy O'Connor is back at his home, dismissed from Nocoma Hospital after medical care.

Former Muenster resident Mrs. Delbert Walterscheid is recovering from an appendicitis operation performed in Rockwall Hospital on Dec. 17. She's doing so well she'll be permitted to join in a family gathering in Muenster for Christmas.

Former Muensterite Mrs. Frank Schoech of Dallas writes friends that Christmas this year finds her with her arm in a cast. She sustained the injury in a fall at her home. The break is just above the wrist.



CHEERIO

Best wishes to you and yours . . . above all, have a **Very Merry Christmas!**

Cooke County Distributing Co.
Pearl & Schlitz Beer

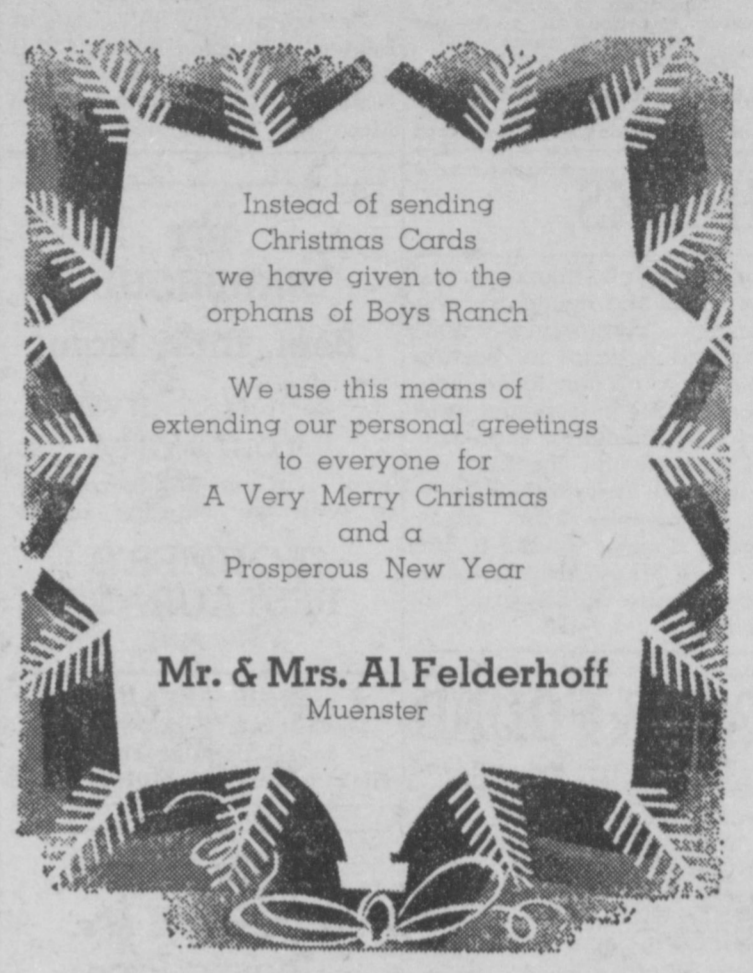
W. J. Luke Moves Into New Office

W. J. Luke is set up and doing business in his new building one location east of the Enterprise.

He offers services in accounting, tax reporting and preparing reports for the state railroad commission. His assistants are his wife and Mrs. Thomas Hesse.

The new office is a 24-30 structure with a front of buff brick and three sides of heydite tile. It is air conditioned, has acoustical tile ceiling, vinyl asbestos floor; is divided into two offices and wash-room. Inside walls are natural brick at the front and oyster white paint over the heydite outside walls and the partition walls.

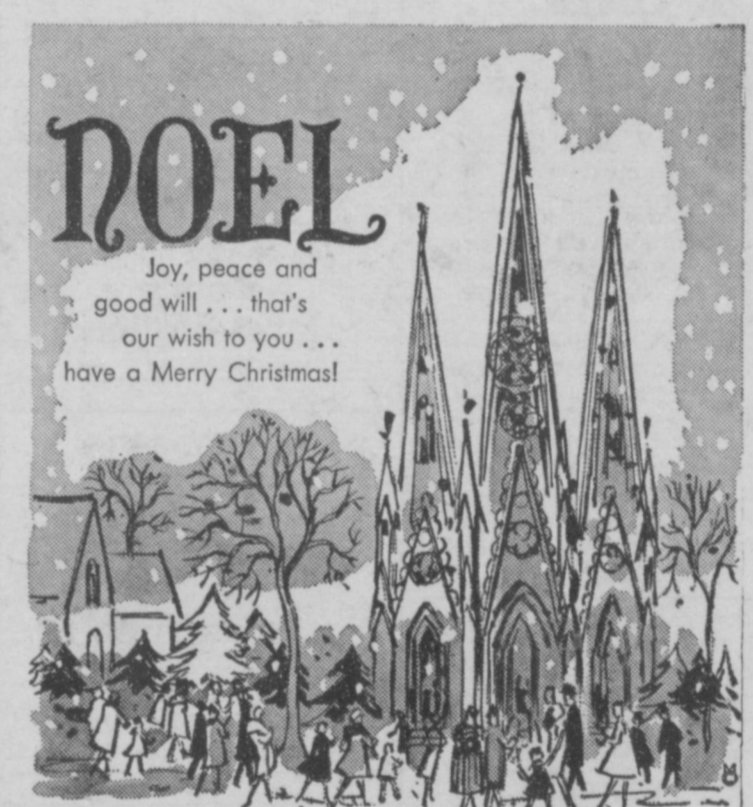
Sandra Cler had dental surgery in Dallas Tuesday — four wisdom teeth extracted.



Instead of sending Christmas Cards we have given to the orphans of Boys Ranch

We use this means of extending our personal greetings to everyone for A Very Merry Christmas and a Prosperous New Year


Mr. & Mrs. Al Felderhoff
Muenster



ROEL

Joy, peace and good will . . . that's our wish to you . . . have a Merry Christmas!

R & M Auto Service
Albert Rohmer, Muenster



We wish you the peace, joy and blessings of Christmas, and we join our heartfelt prayers with yours, that peace and good will may soon endure for all men.

PEACE

The Administration and Staff of **MUENSTER MEMORIAL HOSPITAL**

Oil Production in 11 Counties Tops \$50 Million a Year

In its annual survey of the economic impact of oil and gas on Texas counties, Texas Mid-Continent Oil & Gas Association turned up these superlatives: Eleven counties have crude oil production with an annual value in excess of \$50 million.

As usual, Andrews County is No. 1 with \$196 million. (Others listed below.)

Five counties produce more than \$25 million worth of natural gas a year with Brazoria the leader at \$40.3 million. (Others listed below.)

Nacogdoches County is the first with recorded oil production from wells dug by man, 1866.

Navarro County boasts the oldest commercial oil field, Corsicana, producing since 1896.

The largest field in the state

is East Texas, which covers parts of Smith, Upshur, Rusk, and Cherokee Counties.

Three counties have produced more than a billion barrels of oil: Gregg (1.9 billion), Rusk (1.3 billion), Ector (1.1 billion). These with Andrews (855 million) and Harris (821 million) are the top five in all-time production records.

Wichita had the most wells drilled in 1963, according to The Oil and Gas Journal, but the most footage was recorded in Ector County (1.9 million) with second place going to Kleberg County (1.7 million). The estimated \$25.2 million spent on drilling in Ector is also a record. Most wildcat wells were drilled in Runnels County (82) and Pecos (75).

Deepest well in Texas (or anywhere) is a 25,340-foot dry hole in Pecos County drilled in 1959. Deepest well producing oil is a 16,347-foot well in Freestone County put down in 1949. Pecos holds the record for the deepest gas producer, a 1963 well at 20,750 feet.

Jefferson County's six refineries give it the greatest number and the greatest capacity, some 1,017,500 barrels a day, or slightly less than the total recorded for the United Kingdom.

Harris County leads the state in oil industry payroll, according to the Texas Employment Commission: 39,849 employees with a \$325 million payroll. Harris has many oil company headquarters, refineries, and production. Jefferson's refinery operations boost their total to \$135 million. Dallas with no production and no processing plants but with many headquarters and laboratories is in third place with \$84 million. Others in order are Midland (\$59 million), Nueces (\$49 million) and Ector (\$36 million).

Value of Crude Oil Production 1962

Andrews	\$196,448,980
Ector	169,739,310
Crane	116,649,720
Scurry	89,054,160
Gaines	86,138,910
Gregg	84,545,240
Winkler	75,461,620
Ward	66,213,550
Harris	61,208,290
Rusk	52,555,230
Refugio	50,172,200

Value of Natural Gas Production, 1962

Brazoria	\$40,357,161
Winkler	32,763,141
Nueces	30,362,304
Moore	28,012,020
Hidalgo	25,904,415

Mary L. Kralicke Celebrates 11th

Mary Lou Kralicke who was 11 years old Dec. 18 celebrated with a birthday party Sunday afternoon at the family home.

Her mother, Mrs. Martin Kralicke, was hostess and 12 girl classmates were guests.

Gifts, games and party refreshments made it a gay afternoon for the group.

Fourth Birthday

Celebrating being four Sunday was Jesse Walterscheid. His parents, the Julian Walterscheids, entertained at the family home south of Muenster. The honoree's sisters and brothers, his uncles, aunts, cousins and grandparents the Adolph Walterscheids and the George Gehrigs were guests for birthday cake and other refreshments. The children played games and the grown-ups visited.

Buffet Supper Is Holiday Treat for Hospital Staffers

A buffet supper was a holiday treat Thursday night for employees of Muenster Memorial Hospital. It was held in the hospital dining room.

Hospital staffers had a gift exchange among themselves and presented a joint gift, a cordless electric clock, to the Sisters for their quarters.

About 25 attended the party.

Yule Party Fetes Co-op Employees

Annual holiday party for Cooke County Electric Co-op employees and their spouses and directors and their wives was held Friday night in the Co-op building.

Rohmer's Restaurant catered the meal and those present played cards and dominoes afterward.

Guests in addition to the 22 employees and their spouses and the seven directors and their wives were Attorney and Mrs. Richard Stark.

KINGLY GIFTS

The gold, frankincense and myrrh presented to the Christ Child by the Three Kings were more than mere signs of wealth. Each had a special meaning.

The gold was a sign they accepted Him as their king; frankincense was given as a symbol of his deity; and myrrh as a prophecy of His death.

Scandinavia gave us the Yule log tradition. The burning of the log commemorated the return of the sun, symbolizing the sun's life-giving qualities.

Another sign of middle age —when the phone rings on Saturday night and you hope it's not for you.

Citation by Publication

THE STATE OF TEXAS TO: STEVE MATTHEWS GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 25th day of January, A.D. 1965, at or before 10 o'clock A.M., before the Honorable District Court of Cooke County, at the Court House in Gainesville, Texas.

Said plaintiff's petition was filed on the 7th day of December, 1964.

The file number of said suit being No. 19,862.

The names of the parties in said suit are: EMMA LOU WHITE MATTHEWS as Plaintiff, and STEVE MATTHEWS as Defendant.

The nature of said suit being substantially as follows, to wit:

Said suit being in the nature of an annulment to annul the purported marriage entered into by and between Emma Lou White Matthews and Steve Matthews. Said purported marriage being entered into on the 4th day of December, 1964 and ending December 5th, 1964. Said grounds for annulment being that of fraud in the inducement.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this 11th day of December A. D. 1964.

Given under my hand and seal of said Court, at office in Gainesville, Texas, this 11th day of December A. D. 1964.

MILTON THOMASON, Clerk District Court Cooke County, Texas

By Anna Mae Shorter, Deputy (4-5-6-7)

Yule Parties Are Main Activity of Camp Fire Girls

Tokata

Junior High Camp Fire Girls, Tokata group, had their Christmas party Dec. 16 in Sacred Heart High gymnasium. They had as guests for the occasion a junior high group from Gainesville who attended with Mrs. John Hosey and Mrs. William Goudy.

Both groups joined in a Christmas ceremonial in front of a Christmas tree, exchanged gifts, sang carols and had refreshments served by the Muenster girls.

Twenty-eight attended the party including Mrs. Charles Bayer, adviser; Mrs. B. J. Swirczynski, assistant; Mrs. Herbert Miller, sponsor and Miss Sandra Cler, junior assistant.

Aowakiya

Aowakiya Camp Fire group of sixth grade girls had their Christmas party in the home of their leader, Mrs. Leonard Yosten, Thursday, Dec. 17.

Activity centered around a lighted tree which the girls had decorated with popcorn balls and candy. The decorations were served later with other refreshments. A gift exchange, games and singing entertained the 12 members. Suzanne Huchton and Patty Felderhoff were hostesses and were in charge of serving. Mrs. Frank Felderhoff, sponsor attended. The girls gave their leader a gift.

Fourth Grade

Fourth Grade Camp Fire Girls headed by Mrs. Harold Bindel as leader and Mrs. James Walterscheid as assistant, held their Christmas party in the hut Dec. 15 with 12 members present.

The leaders gave each girl a gift and served refreshments. Miss Elizabeth Knabe, junior assistant, helped with hostess duties.

Rose Flower

Rose Flower, third grade Blue Birds, were entertained in the club house after a crafts session during which they finished centerpiece Christmas trees for their mothers as gifts. The cardboard and macaroni trees had been made at previous meetings and were finished with white spray paint and glitter.

Leader Mrs. Clyde Walterscheid and her assistant Mrs. Roger Taylor directed games and led carols and gave each member a gift and candy. Nine girls were present.

Friendly Blue Birds

Friendly Blue Birds of the second grade had 16 members present for their Christmas party on Dec. 15. Each received a gift and in turn presented their leader Mrs. James Mollenkopf and her assistants with a gift of boxed candy.

They played games and sang carols and had refreshments served by Patty Ann Felderhoff and her mother, Mrs. Frank Felderhoff. Others present were Mrs. Clyde Muller, assistant leader, and Miss Margaret Ann Lawson, junior assistant.

Men are just the opposite of guns — the smaller the caliber, the larger the bore.



Cheerio!

Best wishes for a fine old-fashioned Christmas season full of good cheer.

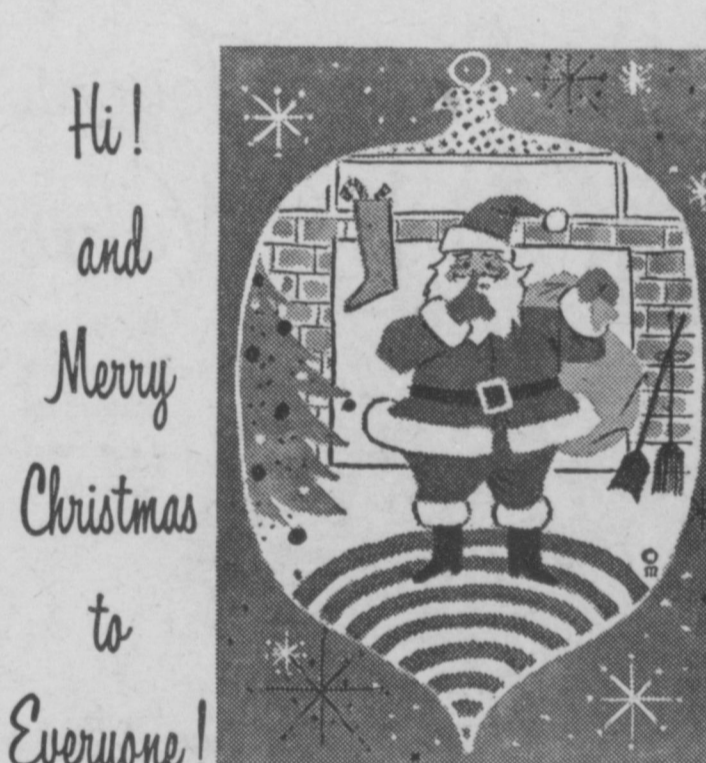
STREET PHARMACY
and the Entire Staff
Gainesville



Joy to the World!

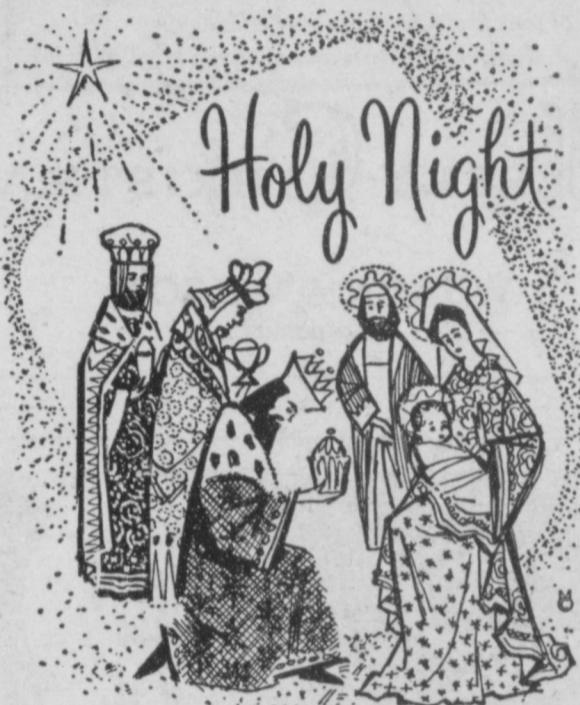
Best wishes to all for a joyous Christmas.

Rohmer's Restaurant & Catering
Emil Rohmer, Muenster



Hi!
and
Merry
Christmas
to
Everyone!

EDDIE DULOCK
Paint and Body Shop
801 E. Main, Gainesville



Holy Night

As it came in the hush of that Holy Night, so long ago, may the wonder the Christmas miracle once more fill your heart with a transcendent joy!

H & H BAR
Muenster

Sincere Christmas Wishes

Our heartiest greetings to all our friends and neighbors. May you enjoy a very Merry Christmas.

Radio Station KGAF, AM-FM

1580 KC GAINESVILLE 94.5 MC

Barney Mitchell
wishes you a
Merry Christmas
and a
Happy New Year

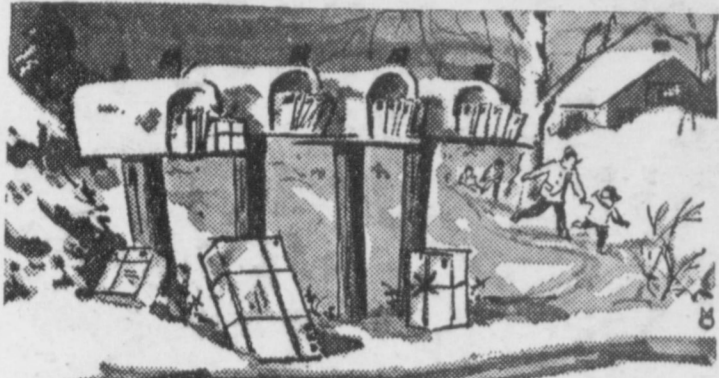
Mitchell Air Conditioning
Lennox Air Conditioning and Heating
305 S. Chestnut, Gainesville

Christmas Greetings

The Christmas candle reflects the bright spirit in which we send you our best wishes for a Season filled with Joy and Happiness.



Knights of Columbus Insurance
Mutual Protective, Health & Accident Insurance
Joe L. Galloway, Muenster



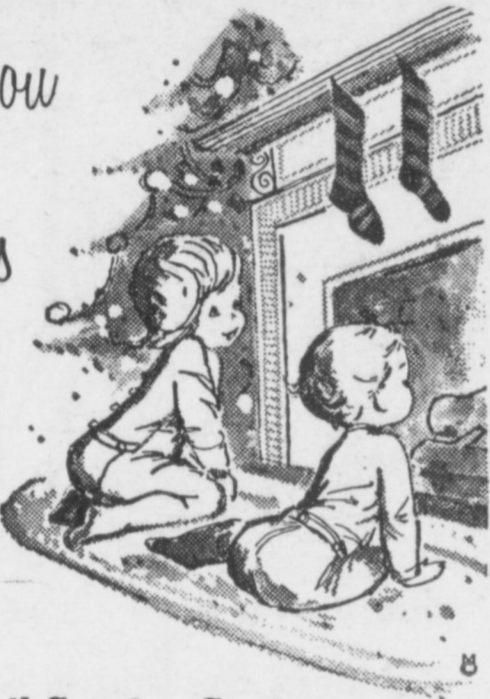
Warm Christmas Wishes

From all of us to all of you, in gratitude and deep appreciation for your continued friendship.

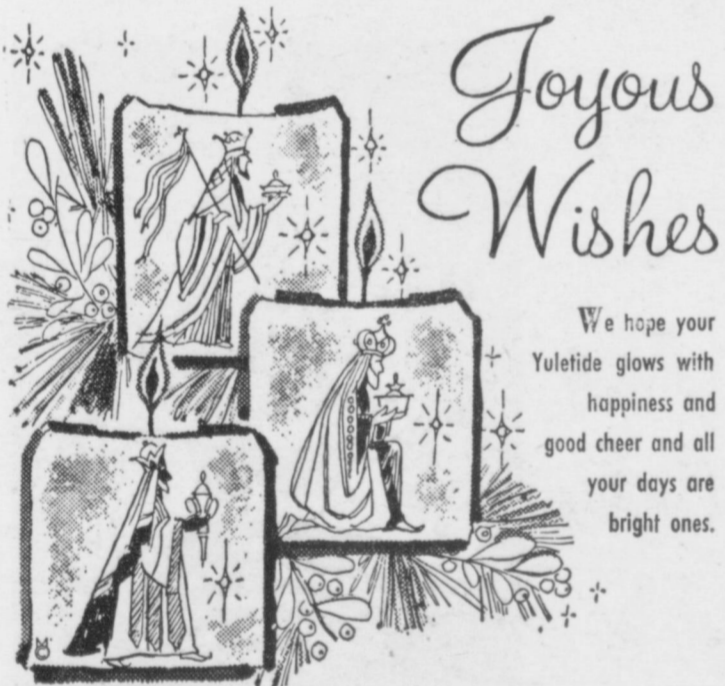
HOEDEBECK GARAGE
Gene Hoedebeck, Muenster

Joy to You AT Christmas

Time for Santa to fill the stockings. Time, too, for us to wish you a Christmas overflowing with joy and happiness.



Mobil Service Station
Willie Walterscheid, Muenster



Joyous Wishes

We hope your Yuletide glows with happiness and good cheer and all your days are bright ones.

Bob Smith Insurance
103 1/2 S. Commerce, Box 621, Gainesville

a merry Christmas

to all!

On the night before Christmas and all through the season, when a jolly "Ho! Ho!" rings 'round the house, we would like to join Santa in wishing you a bundle of cheer and good tidings now and throughout the coming year.



Chick's

IT HAPPENED 25 YEARS AGO

Dec. 22, 1939

Proposed mutual plan of hospital service finds increasing interest... committee is named to secure data. Holy Name Society plans club room in Parish Hall basement. Marion Supply Company transfers its stock to Wichita Falls. Frank Seyler, pioneer of community dies Dec. 14. Twenty-four local Knights of Columbus go to Wichita Falls for initiation. Mission Circle sends large shipment of clothing and toys to needy missions for Christmas. Orville Malone escapes serious injury when struck down by a large garage sign. The Bill Ottos announce arrival of Kenneth.

20 YEARS AGO

Dec. 22, 1944

Weather, labor shortage and holidays causes lull in oil activity here. Jacob Prescher of Scotland dies in battle in Germany. Lucille Wimmer who has been employed in Fort Worth is back home. Mrs. Earl Fisher and baby of Amarillo are here for a holiday visit with her husband's family. Pfc. and Mrs. Henry Schiederjan of Independence, Kansas, are here visiting relatives... he is still on crutches following a leg fracture in October. Muenster's service flag now displays 221 stars, nine of them gold. Lindsay's honor roll for World War II lists 79 names.

15 YEARS AGO

Dec. 23, 1949

City council balks on request type building for Relax Theatre. Rainfall to date in 1949 measures 38.88 inches. Muenster Hatchery begins 1950 season with U.S. Approved rating. Richard Wimmer who broke his neck in an oil field accident Nov. 27, is out of the hospital with his neck in a brace. Alfons Pautler is recovering from burns received in an oil field accident Dec. 7 and expects to be dismissed from the hospital this weekend. A housewarming party greets the David Trachtas in their new home. New arrivals: sons for the Werner Yostens and Johnny Ottos; a girl for the W. E. Insels.

10 YEARS AGO

Dec. 24, 1954

Building permits issued by city in 1954 total \$139,400. Firemen re-elect Joe Sicking chief. H. H. Homsley addresses group at Mother-Daughter Banquet of FHA Chapter. Nineteen teams are entered in holiday tourney at Muenster High. Local group attends Windthorst new school dedication. Many Christmas decorations in local homes add to the spirit of Christmas. Muenster firemen and bucket brigade save home of J. N. Norris at Marysville. Family reunions feature social act-

ivity. Muenster donates \$257 in TB drive. Marysville friends give farewell party for the Jack Biffles before move to Myra. New arrivals: daughters for the C. D. Richards in the Panama Canal Zone, the Ed Wolfs of Gainesville and the Wilfred Reiters.

5 YEARS AGO

Dec. 25, 1959

Election rejects issue on county college district by a vote of 1077 for and 1208 against. Muenster building permits in '59 total \$122,950. Choir boys lead candle procession for midnight mass. Science class at MHS receives two awards at Tri-State Conference at A&M. Santa distributes gifts to 60 children at VFW Auxiliary party. Parish acolytes have Christmas party. Young people of Marysville Baptist Church present Christmas program. Santa meets 125 children at KC party. Midnight mass is on Muenster and Lindsay schedule. Muenster State Bank reports gain in deposits... ups rate of dividend. Water meter list shows gain of seven families for Muenster during year. Mrs. J. M. Weinzapfel is dismissed from St. Paul's Hospital where she had foot surgery. Students flock home for Christmas. The Charles Neus announce the birth of a son.

Santa Distributes Gifts to Tots at Auxiliary Party

Santa Claus and about 50 little boys and girls and their mothers had a happy time at the VFW Auxiliary's Christmas party for members' preschool youngsters December 16 at the Post Home.

Activity centered around a decorated tree where Santa presided and visited with the tiny tots, then handed each one a gift. He also distributed presents to members in a gift exchange.

Afterward everybody was served Christmas cookies, soft drinks or coffee, and pictures were made.

In charge of special duties were Mrs. C. M. Walterscheid who made arrangements for Santa's presence, Mrs. Charlie Pagel who tended to refreshments and groups who tended to children's gifts and decorated the tree. Members presented a gift from the organization to their president, Mrs. John Mosely.

FORGOTTEN SERMON

"Revenues must cover expenditures by one means or another. Any government, like any family, can for a year spend a little more than it earns. But you and I know that a continuation of that habit means the poorhouse." —Franklin D. Roosevelt, July 30, 1932.



O, Holy Night

On this anniversary of the birth of our Blessed Saviour, accept our most sincere good wishes for a joyous Christmas to you and yours.

82 Liquor
Muenster

Hospital Auxiliary Plans Ahead for January Activity

Muenster Hospital Auxiliary members tended to routine business at their December meeting Thursday night and planned ahead for a benefit chili supper in January. Mrs. Ervin Hamric, president presided. A gift to the president was a small gavel from Sister Mildred, hospital administrator.

Members completed plans for the silver tea and nine of them accepted hostess duties for the event. They are Mmes. Ray Swirczynski, Charles Beyer, M. H. King, Joe Galloway, Martin Kralicke, Ervin Hamric, Jerry Hoenic, Walter Grewing and Ray Evans.

The chili supper was turned over to the social committee for completion of plans and announcement of a later date.

Mrs. M. H. King, treasurer, reported 72 paid up members.

A group of members had a "decorating party" the previous Sunday afternoon hanging Christmas greens and lights at the hospital.

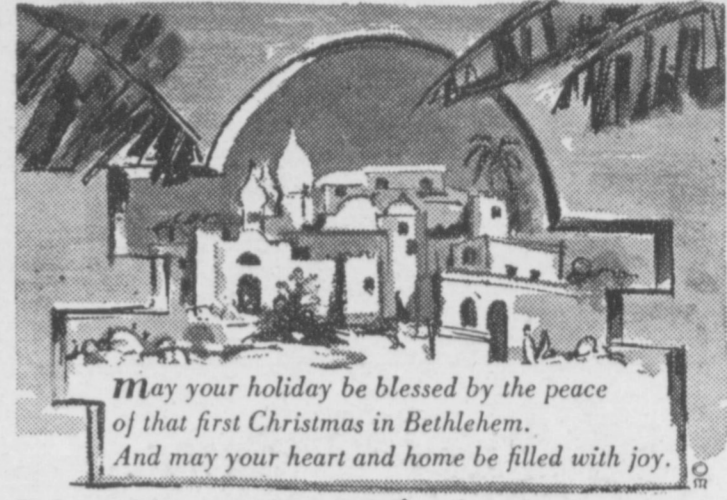
The yule spirit is reflected in a large tree in the front lobby, another at the end of the main hall, and live poinsettias adorn the nurses' quarters and office and two are in the chapel. Two tall candles are at the front door of the hospital.

Sister Mildred served punch and cookies, chips and dips to 19 members. Mrs. Merle Hudspeth won the Barbie doll and wardrobe. Refreshment hostesses for the January meeting will be Mrs. Donald Endres and Mrs. Carl Walterscheid.

Did You Know?

A good look at the map will reveal the startling fact that almost the entire continent of South America lies east of North America. If you went straight south from New York, you would land in the Pacific Ocean just off the west coast of Chile. The westernmost part of South America is almost straight south of the tip of Florida. South America is southeast, not south of North America.

He who drinks before he drives puts the quart before the hearse.

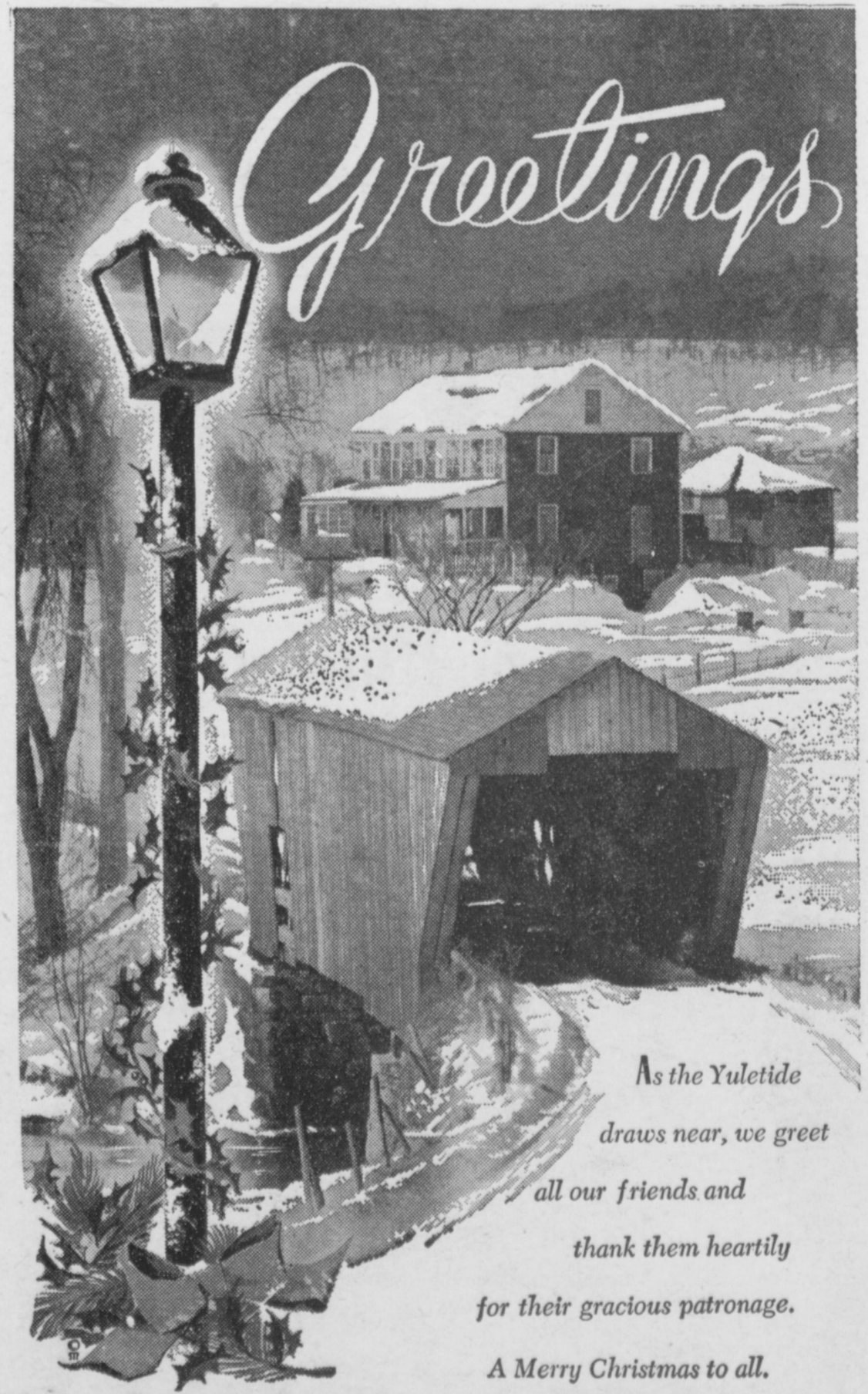


MERRY CHRISTMAS

WILSON & WILSON
Gainesville



J. M. Weinzapfel Insurance Agency
J. M. Weinzapfel, Herbert Meurer, Earl Fisher



Greetings

As the Yuletide draws near, we greet all our friends and thank them heartily for their gracious patronage.

A Merry Christmas to all.

Clyde D. Fisher Beer Distributor

Falstaff, Jax, Lone Star, Miller's, Hamm's
Muenster



Peace
and
Joy

KOESLER JEWELRY
Mr. and Mrs. Norbert Koesler, Muenster



Silent
Night

May the spirit of
Christmas bless
you and yours.

John J. Wieler
Mobil Wholesale Agent, Muenster

Marysville News
By Mrs. John Richey

Marysville Baptist Church was the scene of a Christmas program Sunday evening when the congregation and guests gathered for singing carols, and heard the story of the birth of Christ. The group gathered around a decorated tree for a gift exchange and then had refreshments which were served from a table carrying out the Christmas theme.

Mr. and Mrs. Benny Norvell were in the midst of packing Saturday for their move to Gainesville when 18 friends arrived with refreshments for an evening party and going-away gifts.

Mr. and Mrs. Melton Ramsey and sons of Whitesboro and her mother, Mrs. Bill Duncan of Hereford, visited V. M. Ramsey and the Sam Sparkmans Monday evening.

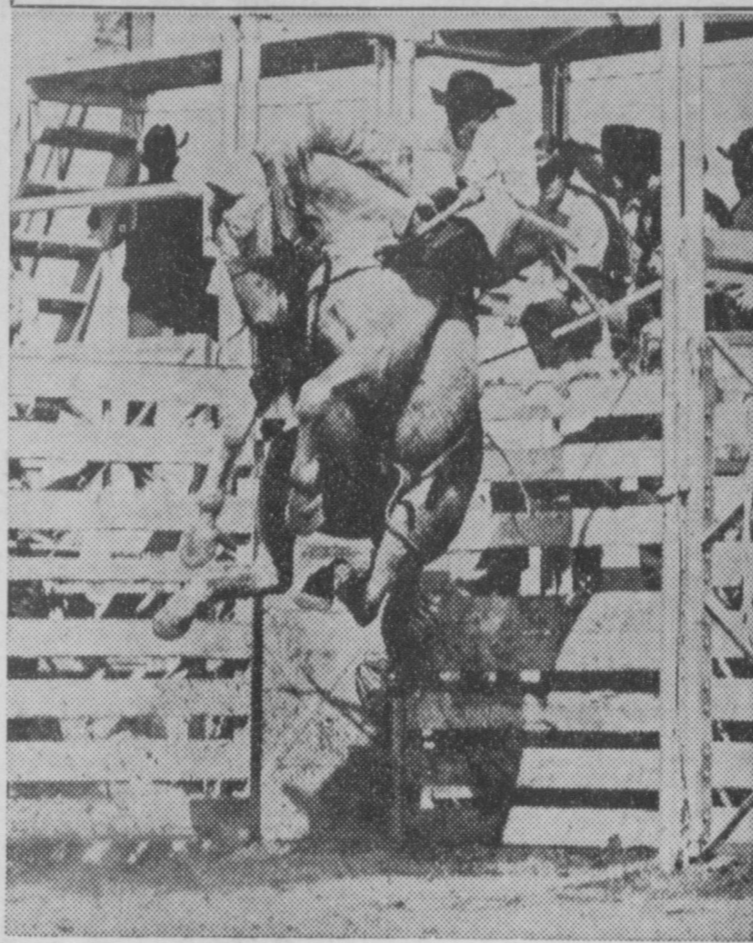
Mrs. John Richey accompanied Mr. and Mrs. John Barnes of Era to Sherman Thursday for shopping. Sonny Barnes accompanied his aunt home to visit over Friday when his parents and the rest of the family came for him.

Mr. and Mrs. Paul Hickman of Carrollton spent four days of the past week with their son and family, the Milton Hickmans.

Edd Montgomery of Bulcher community was dismissed from Muenster Hospital last Thursday and is continuing recovery at the home of his son Artie Montgomery at Saint Jo. He underwent surgery two weeks earlier. Mrs. Edd Montgomery, also ailing, has been at her son's home.

Mrs. Cleo Wilson of Gainesville spent the weekend with her brother and wife, Mr. and Mrs. Joe Wilcox. They visited the Charlie Winchesters Saturday evening.

Visit by telephone was enjoyed by the Earl Robisons and their son and family, the Douglas Robisons of Spur last Saturday. The call from Marysville was principally to congratulate Douglas and Bon-



The Dallas All-Star Rodeo, Dec. 26-31, will feature plenty of wild and woolly action like that provided by this tough bareback bronc who really has his rider up in the air as he comes bucking out of the chute. The bronc's name is "Sand Hills," one of the bucking horses that will be on hand for the Dallas event during Cotton Bowl Week. Jesse Sherrill is the rider.

nie on their 11th wedding anniversary.

Visiting the Raymond Davidsons of Fort Worth on their Marysville ranch is her sister, Mrs. Agnes Cowley of Sulphur, Okla. She arrived Saturday and the three went to Wichita Falls Monday to visit another sister, Miss Eva Betts who is a patient at Bethania Hospital since she was injured in a car accident last November. She was removed from a cast Monday but is not yet ready to be released from hospital care.

Mrs. George Ritcherson and Mrs. Ernest McElreath had dinner Sunday for the Rev. Orval Cogdill following services at the Baptist Church. Family members attended.

Mr. and Mrs. Earl Robison and Jimmy and Mr. and Mrs. Ernest Robison went to Dal-

las Tuesday for an early Christmas with their mother, Mrs. D. O. Robison, at the home of the Rev. and Mrs. J. Calvin Dennis. Other family members joined for the occasion.

Mr. and Mrs. George Ritcherson and grandson Ronny McElreath left Tuesday by train from Gainesville for Ponca City, Okla., to spend the holidays with the Ritchersons' daughter and family, the Beau Lesters.

Visiting the Sam Sparkmans and having supper with them Sunday were the Larry Sparkmans and Carla and Debbie Coleman, all of Whitesboro.

Mrs. Houston Miller of Gainesville spent Sunday with Mr. and Mrs. Bill Moon. The two ladies attended the silver tea at Colonial Manor in the afternoon.

Mr. and Mrs. O. C. Ingram of Burns City visited the Grady McElreaths Sunday and were among guests at the open house honoring the Reeve Cookes on their golden wedding anniversary.

Mrs. Earl Laughlin arrived from Dallas Tuesday to join her sister and brother-in-law, the Rafe McElreaths and Becky on a trip to Perryton Wednesday to spend Christmas with the ladies' mother, Mrs. Ollie Morris.

A pre-Christmas dinner brought the Whitt family together Sunday in Fort Worth at the home of the Rev. and Mrs. Billy Whitt. Attending from Marysville were the Buford Whitts and daughter Linda, Nathan Whitt and the James Whitts and daughter Terry. Others present were the Donny Whitts and children of Grapevine. Those attending took covered dishes for the meal and gifts for a gift exchange.

Mr. and Mrs. Nathan Whitt entertained with dinner Sunday for the Rev. and Mrs. Delbert Taylor and daughters of Fort Worth after services at the Baptist Church.

Mr. and Mrs. Bill Roe and his mother, Mrs. John Roe of Callisburg visited Friday with the W. F. Davidsons.

Texas operators spent \$714 million drilling in 1963; \$262 million lost in dry holes.



Best Wishes
for a
Merry
Christmas

MAY Christmas Day be an especially merry and bright one, bringing you full measure of joy, peace and contentment.

Club 60

Pat & Mary Schmitz, Lindsay



WISHING YOU A
Gay, Cheerful
Holiday Season

JOE RUSSELL
Muenster



MERRY
CHRISTMAS
To You!

Christmas comes but once a year... and always such a happy time for all of us to wish all of you and your families every Christmas joy!

Trachta Drilling Company
David Trachta, Muenster

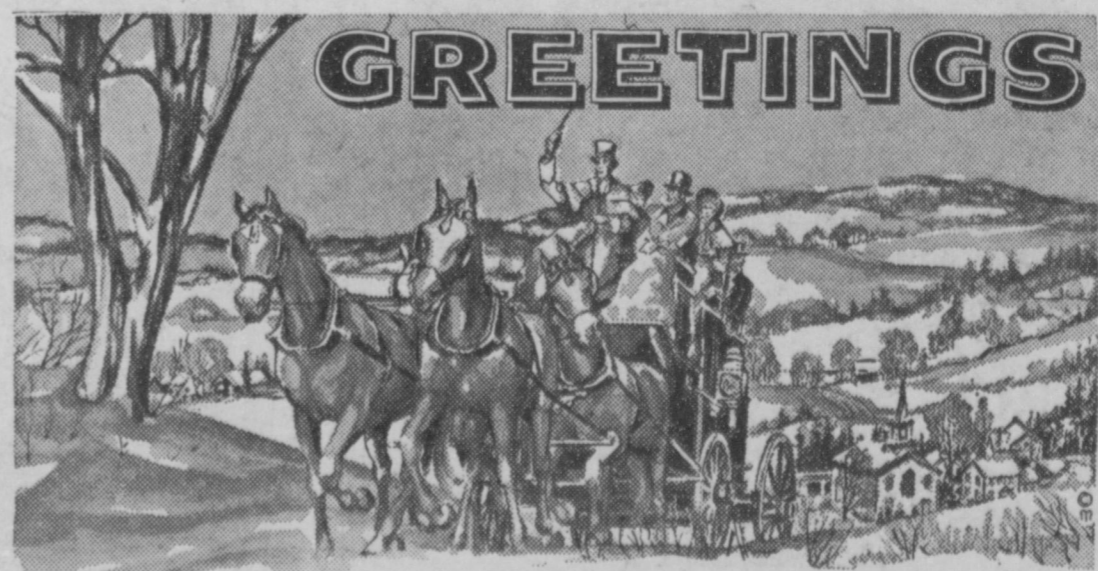
CHRISTMAS JOY

May the joyous message of the Babe of Bethlehem once more shine brightly in your heart... and, as you celebrate Christmas with your loved ones, may you experience deeply and fully all the blessings of the Day. May its happiness abide with you and yours through all the years to come.



The Muenster Enterprise Staff

Rosa Driever, R. N. Fette, Alvin Hartman, Emmet Fette, Horvey Schmitt



OLD-FASHIONED Christmas sentiments coming to you with sincere gratitude for your kind patronage.

MYERS, CHEANEY & THOMPSON
John Deere & New Holland Sales & Service
Gainesville

News of the Men in Service

On First Leave

Donald Fisher arrived home Sunday on his first leave since he entered the army on Aug. 17. He's visiting his parents, the Paul Fishers during the holidays. Donald took basic training at Fort Polk, La., and is now assigned at Fort Knox, Ky.

On Holiday Leave

Soldiers Johnny Walterscheid and David Huchton of Fort Polk, La., are on holiday leaves until Jan. 3. They're visiting their parents the John Huchtons and Mrs. Alphonse Walterscheid and family. The boys entered the army together under the "buddy plan" in November.

Brings Bride Home

Meeting a new member of the family is the Pautler relationship. Sailor Roger Pautler and his bride arrived

Thursday to visit his parents, the Alfons Pautlers, while he is on holiday leave from Navy duty. The new Mrs. Pautler is a Long Beach, Calif. girl. Roger has been serving aboard the U. S. S. King. The couple married in August.



Ends Leave

Marine First Class Milton Fette will leave here the day after Christmas headed for his base at San Diego, California, to await shipment for overseas duty on Okinawa about Jan. 10. Milton is spending a month with his parents, the Emmet Fettes, since completing four weeks of individual combat training at the Camp Pendleton Marine Base.

Ends Korea Duty

Sgt. Donald Wilson arrived Monday from Korea, finished with foreign duty, and on a 45-day leave from army service. Meeting him in Dallas as he arrived by plane were his wife Pat, his brother and wife, Pvt. and Mrs. Dan Wilson, and Richard and Alma Herr and Joyce Rumley. Pvt. Dan Wilson is on holiday leave from Fort Polk, La. The brothers are sons of Nig Wilson.

Flying Home Dec. 24

Airman Jim Wiesman will have Christmas and the weekend to spend at home with his parents, the Al Wiesmans. They'll meet him Dec. 24 at 5 p.m. at Dallas Airport. His sister and family, the Edward Guthries, will come from Fort Worth on the 26th. Jim will fly back to Amarillo AFB on the 27th.

Home From Virginia

Pvt. Herman Grewing arrived Saturday from Fort Eustis, Virginia, to spend Christmas and New Year holidays with his parents and family, the John Grewings.

On Navy Leave

Sailor Cyril Yosten is on leave through the holidays visiting his parents and family, the Felix Yostens. He arrived Saturday from Memphis, Tenn.

Brothers On Leave

Mr. and Mrs. Val Fuhrmann will have both their in-service sons at home for Christmas. Sailor Tommy Fuhrmann arrived Saturday from Jacksonville, Fla., and Airman Jimmy Fuhrmann of Sheppard AFB, Wichita Falls, arrived on the 24th.

Home From California

Lt. (j.g.) Charles Felderhoff flew in from Long Beach, California, Monday morning on Navy leave. He'll spend the holidays with his parents, the Tony Felderhoffs. Family members met him at the Dallas airport.

Junior Fire Marshals Enlist 'Pride of Marines'



Jim Nabors, better known as "Gomer Pyle, USMC," to Friday night TV fans, shows another side to the hilarious personality that brought him fame in the current hit CBS show. Jim swaps advice with visiting Junior Fire Marshals on importance of keeping emergency telephone numbers handy to the family phone. The youngsters, Helena Bolin, 7, and Gary White, 11, both of Los Angeles, are among 4.5 million boys and girls who will distribute stickers as a special Christmas safety project. The stickers list phone numbers that will save precious time in a fire, police or medical emergency. The boys and girls are taking part in this year's Junior Fire Marshal program, a public service activity sponsored by The Hartford Insurance Group to teach fire prevention and safety to school children.

Holiday Visitor

Pvt. Frank Schilling Jr. arrived Sunday on holiday leave to be with his parents and family through New Year's Day.

Gets New Rating

Jim Krahl has added another stripe and is a Specialist 4 now. The new rating came in Korea where he is with an armored division.

Employee's Party

Muenster Telephone Corporation treated employees at a Christmas party Saturday night in Rohmer's Restaurant. After dinner the group had a gift exchange. Sixteen were present.

Carbon arc welding was invented in 1885.

Early Christmas For Jake Horns

Santa Claus came early to the Jake Horn home in Windthorst so the family could be together. The Horns' daughter, Doris Lee, Mrs. Pete Schick, and four little boys left Tuesday for Michigan and so Christmas for the family was Monday.

mother Mrs. J. S. Horn and his brother and wife, the Joe Horns of Muenster.

The Schicks were living in Colorado Springs, Colo., when the company he works for transferred him to Escanaba, Mich. He went ahead to arrange living quarters while she and the children visited her parents. They saw them off from Wichita Falls by plane Tuesday morning.



A Joyous Christmas

May the Holy Family guide your path to a spiritually inspiring Christmas. And may all the days to come reflect the peace and joy of this blessed Holiday.

B & B Sales

301 W. Broadway, Gainesville



Greetings

We're wishing all of you every joy of the Holiday Season. May your days be merry and bright... serving you has made ours a delight!

J. P. Flusche Pipe & Salvage

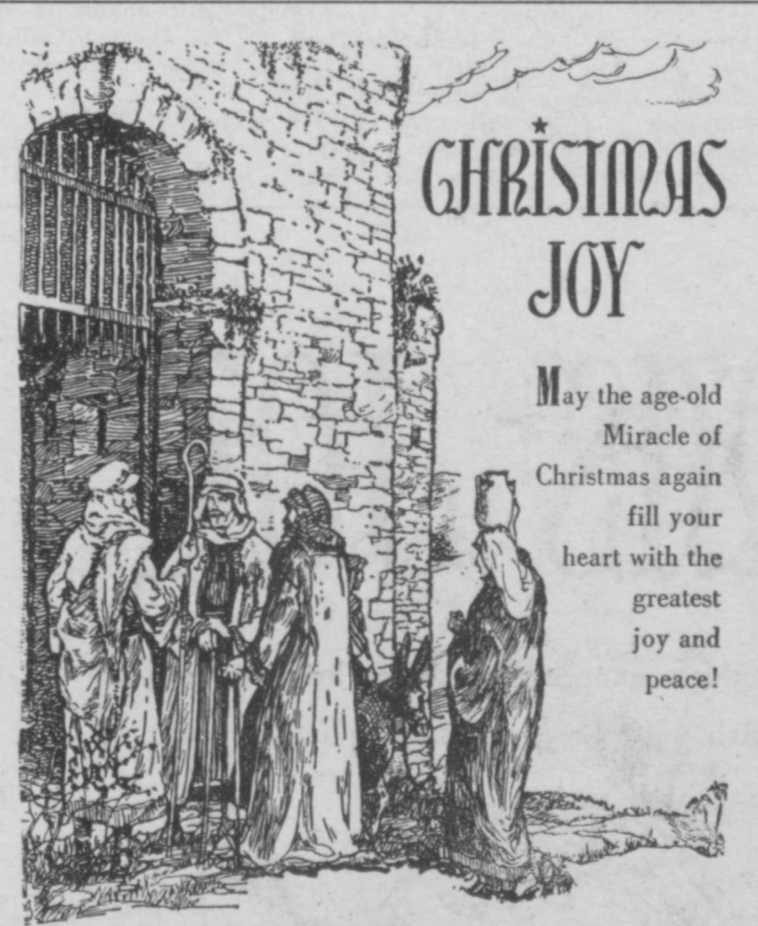
J. P. & Donald Flusche, Muenster



at Christmastime

May the Star of Bethlehem beam its blessed light of love and peace on you and your loved ones... and through all the world, always.

Muenster Telephone Corporation



CHRISTMAS JOY

May the age-old Miracle of Christmas again fill your heart with the greatest joy and peace!

Ed's Automotive Shop
Ed Pels, Muenster



MAY ALL THE BLESSINGS OF Christmas BE YOURS

Dorothy's Fashionette Beauty Salon

Dorothy Mitchell, Charlotte McElreath, Wanda McElreath
303 S. Chestnut, HO5-9402, Gainesville



Christmas Joy

May the blessed light that shone from that bright Star of Bethlehem on the night of our Saviour's holy birth... shine always in the hearts of men everywhere. Our sincere wishes for a joyous Christmas to all our friends.

Yosten Sand & Gravel

Muenster

MUENSTER ENTERPRISE

VOLUME XXIX

MUENSTER, COOKE COUNTY, TEXAS 76252

DECEMBER 25, 1964

NUMBER 5

City of Ephesus Was Final Home Of Virgin Mary

A ruined city in Turkey has been linked to the Virgin Mary. Ephesus, a ghost city, lies some 35 miles from Izmir, Turkey, near the Aegean Sea. It is a meeting place of archeologists, chiefly interested in the Temple of Diana, one of the Seven Wonders of the World. In recent years, however, Christian pilgrims come in increasing numbers, drawn by the old tradition that Mary spent her final years there, cared for by St. John the Apostle. Here, amid the tumbled ruins of the 6th century Church of St. John a tiny chapel is believed by many to stand over the site of Mary's home. Local tradition says that both Mary and John died in Ephesus, but

their tombs were never discovered.

Once Important

Though Goths destroyed Ephesus in A.D. 262, the Christianized city revived and was the seat of two of the most important councils in Roman Catholic history. Later invasions by Arabs, Turks and Mongols completed its ruin. The harbor silted up, and Ephesus sank into oblivion.

Some people these days get exhausted simply by wrestling with their conscience.



Bells ringing,
carol-singing tell

the joys of Christmas.

We wish you all
the best of a merry season,
with warm thanks for
your good will.

Community Lumber Co.

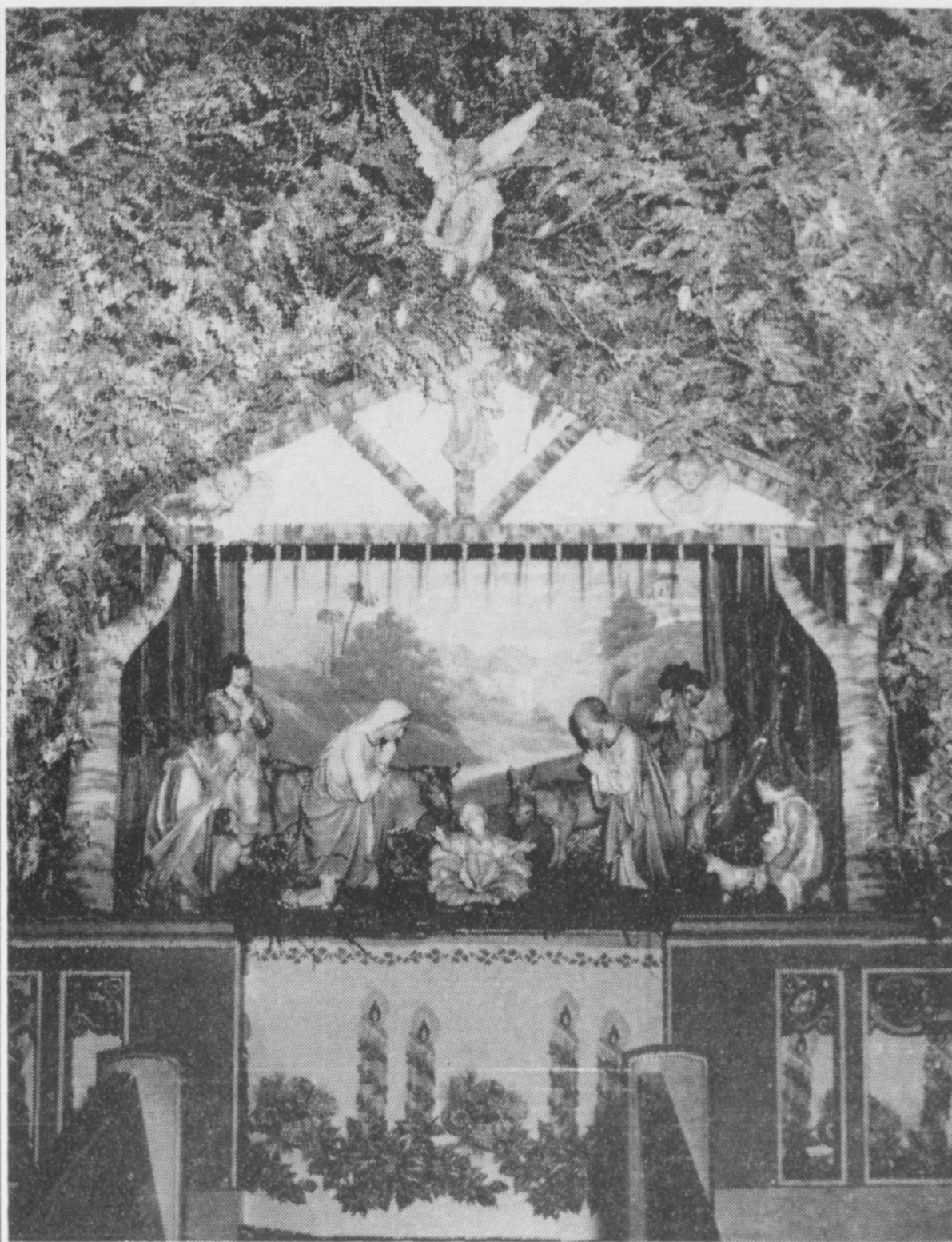
Jerome Pagel, Rody Klement
MUENSTER



Peaceful as a
snowy landscape, lively as a playful fawn
is the Christmas we wish for you. We are
ever grateful to you for your thoughtful
consideration and gracious patronage.

Endres Motor Company

Serving the Muenster Area Since 1946



Stable and Crib Replica Will Make 46th Appearance at Midnight Mass This Year

For the forty sixth consecutive year this replica of the original stable and crib will take its place in Sacred Heart Church this Christmas season. Up for the first showing at the midnight mass, it will be left standing through the octave of Epiphany.

Two scenes are customarily shown at the crib during the

Christmas season. Beginning at Christmas the group consists of the Infant Jesus, the Blessed Mother, Saint Joseph and the shepherds. On Epiphany, Jan. 6, the feast of the Three Wise Men, the statuettes of shepherds are replaced by the wise men which remain until the set is taken down about eight days later.

The picture above was taken last year before the feast of Epiphany. It shows shepherds but not the wise men.

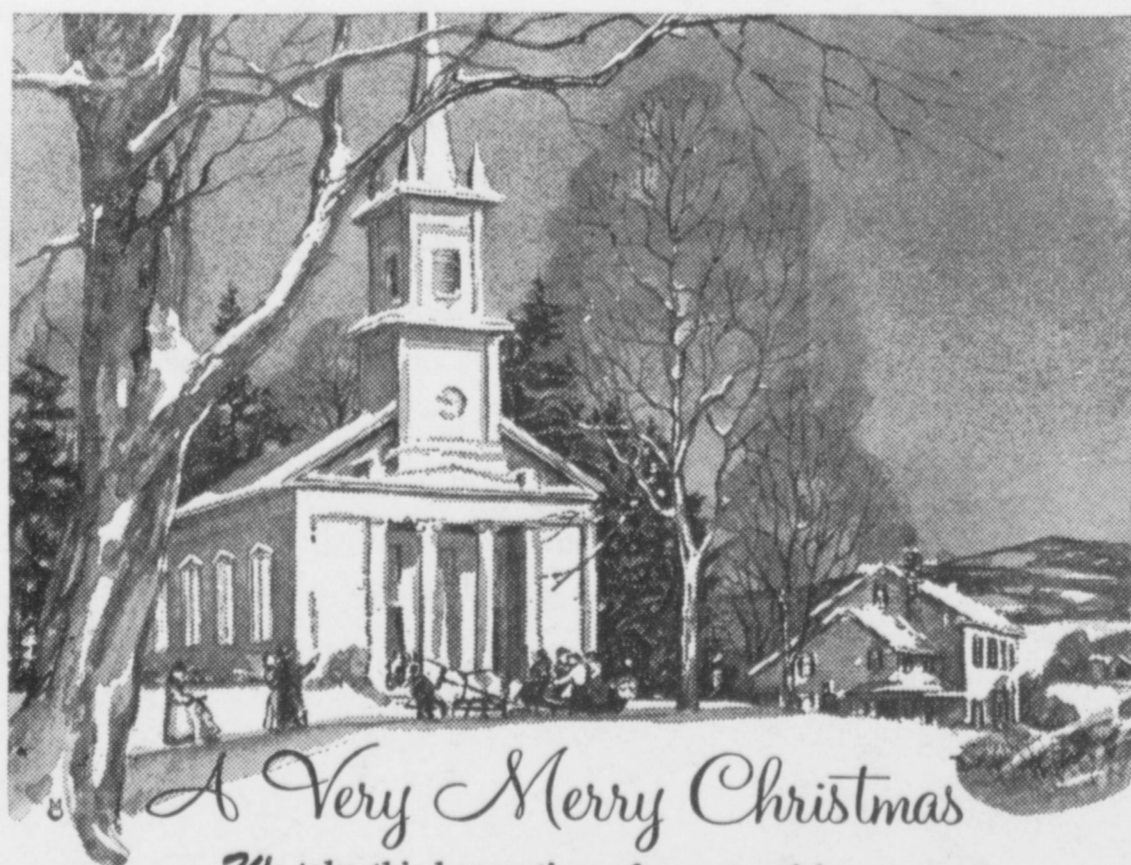
Only one important change has been made in the nativity set since it was first installed in 1918. The statuette of the Infant Jesus has been replaced by a smaller one that harmonizes better with the size of the other figures. The original, intended to emphasize the child, was almost as large as the adult figures.

A note of sadness accompanies the story of this nativity set. Father Joseph, one of the community's early pastors ordered it for the parish. It

arrived in the Spring, a short time before his death. He saw the separate pieces of the set as they were unpacked but he did not get to see the set on display.

Big Trees

Annually, the most famous and most photographed Christmas trees in the United States are those erected on the White House lawn and at Rockefeller Center in New York. The 1958 White House tree, an Engelmann spruce selected from the Kootenai National Forest in Montana, was so large it had to be loaded on two flatcars for the trip to Washington. It was trimmed to 78 feet before being raised and decorated, yet was still the tallest ever used on the White House lawn. The Rockefeller Center tree that same year was 65 feet high and 35 feet in diameter at the base. It came from Maine and was selected only after an intensive nine-month search to find the most perfectly shaped tree possible.



We take this happy time of year to wish you
all the joys of the Holiday Season, and to join all men of
good will in a prayer for worldwide peace and understanding.
May your Holidays be merry and bright!

MUENSTER MILLING CO.

ARTHUR FELDERHOFF

One Solitary Life

Author Unknown

Here is a Young Man who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until he was 30, and then for three years he was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things that usually accompany greatness. He had no credentials but himself.

While he was still a young man, the tide of opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying his executioners gambled for the only piece of property he had on earth, and that was his coat. When he was dead, he was laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned put together, have not affected the life of man upon this earth as has that One Solitary Life.



JOYOUS WISHES

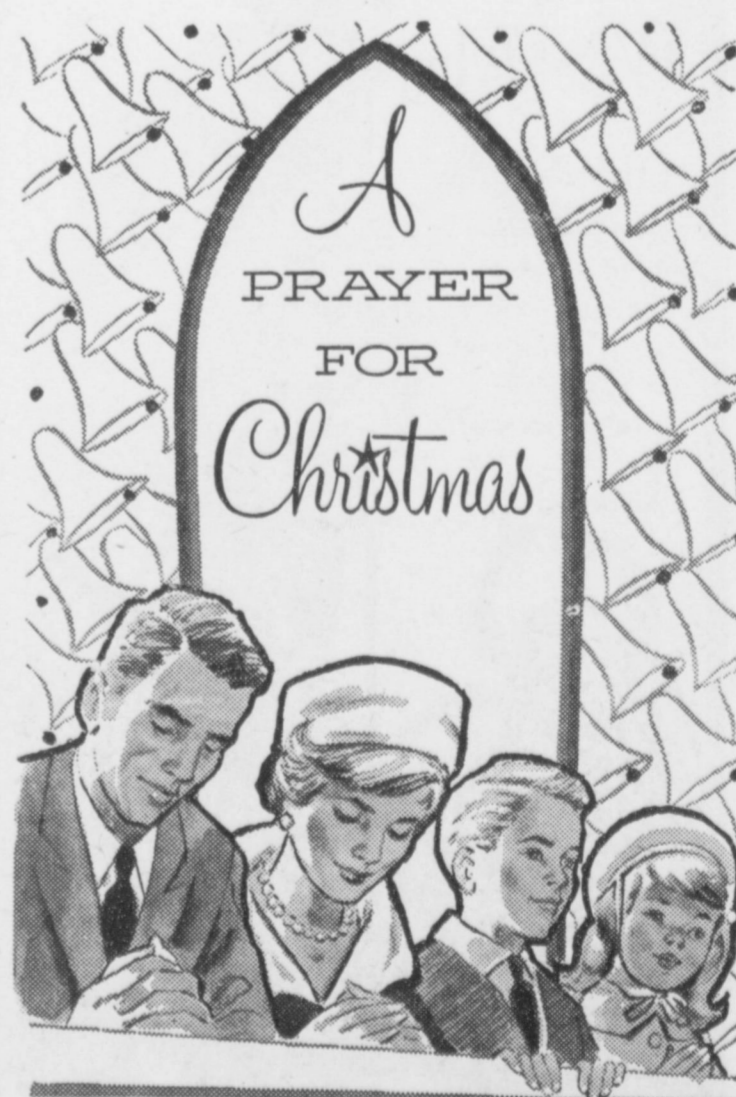
Let the message of the manger, ever new, bring
peace and contentment to all of us at Christmas.

In lieu of Christmas cards we have contributed to Muenster Memorial Hospital.

We take this means of extending best wishes to all our friends.

Wilde Chevrolet Company

Ray Wilde, Muenster



Let us, at Christmas, pray that the spirit
of the Nativity may be with us always.

Let us, with faith reaffirmed and resolve
renewed, pray that we may live as He
would have us live, ever seeking to
attain "Peace on earth, good will to all."

Shamburger Lumber Company

Dick Trachta, Mgr., Muenster

CHEERIO



The jolly man in the red suit is on his way . . . bringing to you all our "Merry Christmas!"

Palace Cafe
Catherine Herr
Muenster

The Night Before Christmas

'Twas the night before Christmas and all through the house Not a creature was stirring, not even a mouse, When down through the chimney all covered with soot, Came the "Spirit of Fire" —an ugly galoot.

His eyes glowed like embers, his features were stern, As he looked all around for something to burn. What he saw made him grumble, his anger grew higher, For there wasn't a thing that would start a good fire.

No door had been blocked by the big Christmas tree; It stood in the corner leaving passageways free. The lights that glowed brightly for Betty and Tim Had been hung with precaution so none touched a limb.

All wiring was new, not a break could be seen, And wet sand at its base kept the tree nice and green. The tree had been trimmed by a mother insistent That the ornaments used were fire resistant.

And mother had known the things to avoid, Like cotton and paper and plain celluloid Rock wool, metal icicles, and trinkets of glass Gave life to the tree; it really had class.

And would you believe it, right next to the tree Was a suitable box for holding debris! A place to throw wrappings of paper and string From all of the gifts that Santa would bring.

The ugly galoot was so mad he could bust, As he climbed up the chimney in utter disgust. For the folks in this home had paid close attention, To all the rules of good "Fire Prevention."

—Submitted anonymously to the National Board of Fire Underwriters.

Annual Oil-Gas Production In County is \$28 Million

A \$28 million a year ingredient in the prosperity of Cooke County is the production of oil and gas, the Texas Mid-Continent Oil & Gas Association says in its current survey of economic factors stemming from petroleum operations here.

Using just-published U. S. Bureau of Mines figures as a base, the Association has projected what oil and gas activities mean in this county. In 1962 Cooke County was producing more than 9.3 million barrels of crude oil and 2.1 billion cubic feet of natural

gas. The oil was valued at \$27.8 million; the natural gas at \$259,000.

Cooke County ranks 34th in the state as total value of oil and gas production.

"Demand for Texas crude picked up enough last year to give us an increase of about 3 per cent over 1962 on a state-wide basis. This slightly improving trend seems to be holding this year as more autos are put on the road and nationwide business conditions accelerate," said James L. Sewell, president of the Association. "It will be several

months, however, before we know to what extent individual counties are participating in the current market."

The dispersion of oil dollars through Cooke County business channels and the healthy effect given property values by petroleum industry activity are indicated by several figures published by the Association.

It is estimated that royalty payments to Cooke County landowners who are fortunate enough to have producing wells on their property create a "crop" worth about \$3.5 million annually. These and other farmers and ranchers who have leased acreage for exploration receive additional rental and bonus payments, but sufficient current data is not available for measuring the amount.

Oil and gas operators invested an estimated \$5 million in

Cooke County last year in the search for new fields and in the development of zones where production has been found. The Oil and Gas Journal reports that 221 wells were drilled in the county in 1963, resulting in 101 oil wells, 1 gas well, and 119 dry holes.

Drilling operations included 44 wildcat wells in which operators hunted oil in new territory or at new depths. About \$2.5 million of the drilling expenditures was lost to dry holes, the Association estimated.

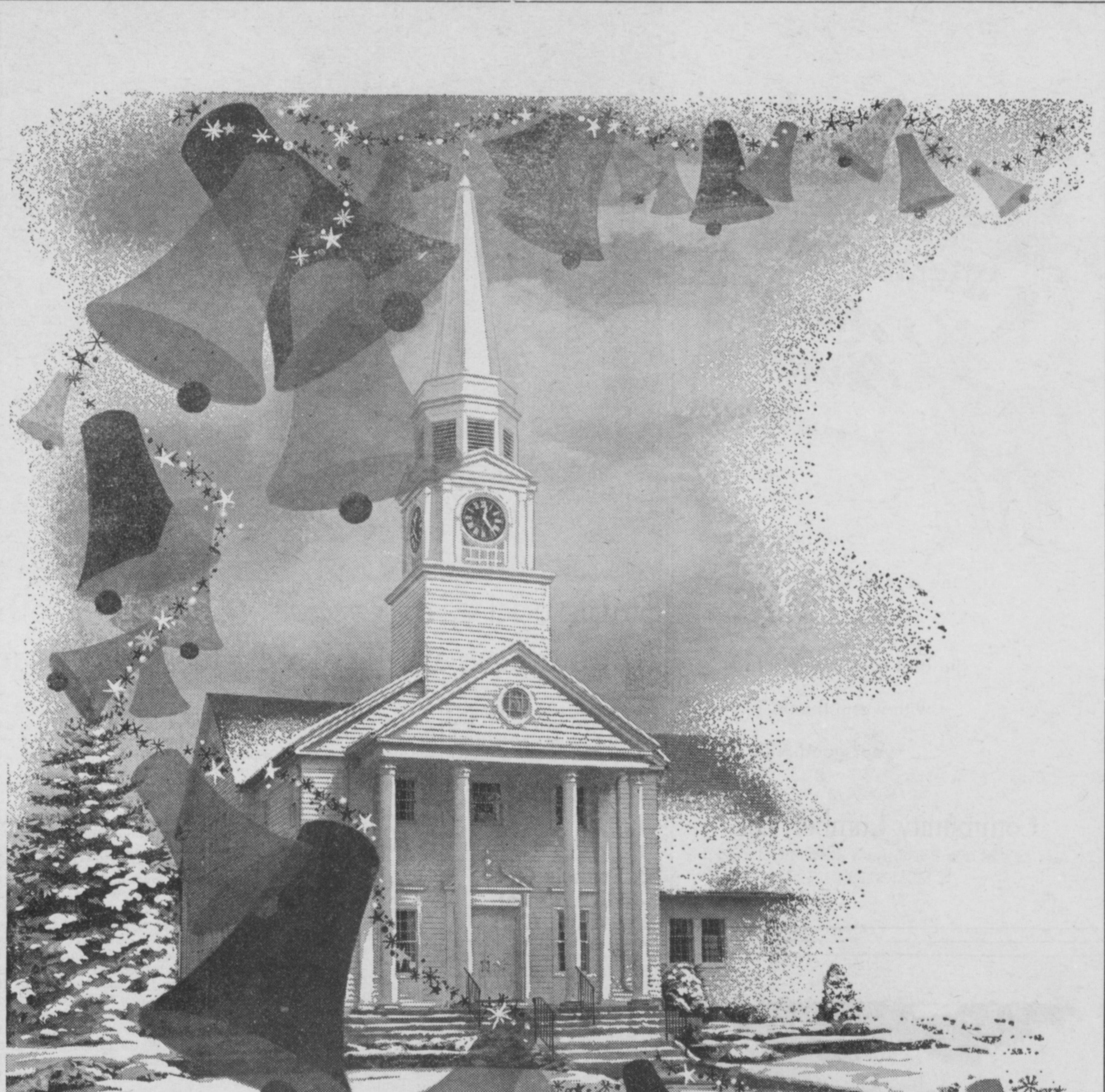
Petroleum industry payrolls contribute about \$3.2 million a year to the county, according to Texas Employment Commission records. They show about 700 persons directly employed in oil and gas operations.

The state government's financial interest in Cooke County operations is measured by

the \$1.3 million a year which the operators and royalty owners provide the state government in production taxes. These payments are in addition to those paid to local units of government and schools as property taxes. Oil and gas property taxes are reflected in local support of many Texas school districts. For example, 42.6 per cent of the local taxes for the Muenster School District comes from oil and gas operations.

Among the county's industrial operations is the processing of oil and gas. Two natural gasoline plants are operated to recover butane, propane, natural gasoline and other liquids from natural gas. They have a capacity of 33 million cubic feet a day.

One way to make money is to forget who you borrowed it from.



Greetings

As Christmas bells ring out the age-old message of peace on earth, good will to men... we chime in with our very best wishes for a holiday season rich in all the things your family holds dear. May the joy and happiness of Christmas echo in your hearts now and throughout all the days to come.

Grady Jones Cut Rate Liquor & Beer

Muenster

Lindsay



and the Wise Men came . . . and found Him lying in a manger. May your holiday be filled with the peace and contentment of that first Christmas . . .

Gainesville National Bank
Member FDIC

Holly Holds Sway
 The holly tree and its brightly berried branches hold an important place not only in holiday decorations but in the legends and lore of Christmas.
 An old belief in England and Germany was that there are "he" and "she" hollies — the "he" hollies with spined leaves, the "she" hollies smooth-leaved. The varieties brought into the house at Christmas supposedly showed who would head the household for the coming year — "he" or "she."
 A variation on this custom said that if the holly was brought into the house in fair weather, the wife would rule, but if the weather was bad, the husband would be master.
 Holly was credited with many magical and medical powers. It was believed to cure toothaches, banish rickets, and even foretell to girls the names of their future husbands.

Christmas Carols Can Be Traced To Many Sources

From the first angelic chorus, "Glory to God in the Highest," the sound of voices raised in song and rejoicing for the birth of Christ swells across the ages. Today, carols from many lands and many epochs fill the air at holiday time.
 Sources of some carols are lost in the past, but many can

be traced to interesting origins.
"Silent Night"
 A broken organ inspired "Silent Night." So that the people of the parish might have a song at Christmas, Father Joseph Mohr, an Austrian priest, wrote the carol, and his organist composed the music. It was sung on Christmas Eve, 1818, to guitar accompaniment.
"Deck the Halls"
 Expressing the merriment of Christmas, "Deck the Hall with Boughs of Holly" is an

English carol set to an old Welsh air. It refers to such ancient traditions as the "blazing Yule" log.
"First Nowell"
 First published in English, "The First Nowell" is believed to be primarily a French carol. The French word "Noel" comes from the Latin word meaning birth; "Nowell" is the anglicized version. Both mean Christmas or a "shout of joy" for the birth of Christ. Tune is a medieval shepherd song.
"Adeste Fidelis"
 "O Come, All Ye Faithful" or "Adeste Fidelis" may have been written by the 13th century writer and teacher, Saint Bonaventure, but its exact origin is a mystery. There's no secret about its popularity today. It has been translated into 120 languages, and there are more than 40 English versions.
"O Tannenbaum"



OUR FONDEST WISHES
 FOR A VERY
 MERRY
 CHRISTMAS
 TO ALL... AND
 SINCEREST
 THANKS
 FOR
 YOUR
 PATRONAGE

Stockmen's Feed Store
 Buster — Harold — Gene — Crunch — Al
 Muenster

Christmas Greetings

With grateful thanks to our friends for the pleasure and privilege of serving you.

SPORT'S
 Men's & Boys' Wear
 Gainesville

Christmas Greetings
 ... of the warmest, old-fashioned kind, from all of us to all of you!

Tuggle Motor Company
 Muenster

Most familiar of many Christmas carols originating in Germany, "O Tannenbaum," or "O Christmas Tree," celebrates the evergreen as an emblem of immortality. It has added familiarity in the U.S., since the tune is used for several college songs and for the state song, "Maryland, My Maryland."



A Christmas Wish
 We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

SCHAD & PULTE
 Gainesville

"Merry, Gentlemen"
 An old English carol that sometimes suffers from a comma out of place is "God Rest You Merry, Gentlemen." The meaning is not "God rest you, merry gentlemen," but "God keep you merry, gentlemen."
"Herald Angels, Sing"
 Charles Wesley, who during his lifetime (1707-1788) wrote hundreds of hymns, was inspired to write "Hark, the Herald Angels Sing" as he walked to church on Christmas day and heard the London church bells chime.
Irregardless
 Sign at a railroad crossing near Colorado Springs, Colo.: "The average time it takes a train to pass this crossing is 14 seconds — whether your car is on it or not."

Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

Sacred Heart Church and School
 Father Alcuin Kubis, O.S.B., Pastor
 Fathers Andrew Wewer, O.S.B., and Bruno Fuhrmann, O.S.B., Assistants
 Brother Thomas Moster, Teacher and Director of Altar Boys
 And our Staff of Seventeen Benedictine Sisters and Three Lay Teachers

Peace

As we celebrate the glory of His birth, let us also remember how He taught that love of mankind is the true path to Peace on Earth.

Cut Rate Bottle Shop
 Frank Haverkamp, Weldon Bezner, Bruno, Henry and Vincent Zimmerman
 Highway 82, Lindsay



May the
Joy and Peace
of Christmas
always be
with you

W. J. Luke Company
Muenster



GREETINGS
Merrily, merrily we sing out our wishes
to you for the happiest holiday season ever!

Proffer & Woolfolk Nursery
East Highway 82, Gainesville




Prayer
FOR
CHRISTMAS

"Peace on earth,
good will to all men" is our
heartfelt prayer at this holy Christmas season.

Ed Hess Drilling Company
Muenster

To wish
you
every
Joy
and
Blessing
for
Christmas



Hudgins Sewing Circle
309 E. California, Gainesville

**Saint Nick
Texas Style**

"Twas the night before Christmas in Texas. You know, 'way out on the prairie (without any snow). Asleep in their cabin were Buddy and Sue Adreaming of Christmas Like me and like you Not stockings but boots, At the foot of their bed, For this was Texas What more need be said? When all of a sudden From out the still night There came such a ruckus It gave a fright. And I saw cross the prairie, Like a shot from a gun, A loaded-up buckboard Come on at a run. The driver was 'gee'in' And 'haw-in' with a will, The hosses (not reindeer) He drove with such skill. Come on there, Buck Pancho and Prince, to the right; There'll be plenty of traveling For you-all tonight. The Driver in levis And shirt that was red, Had a ten gallon stetson, On top of his head. As he stepped from the buckboard, He was really a sight, With his beard and mustaches, So curly and white. As he burst in the cabin The children awoke, And both, so astonished That neither one spoke. And he filled up their boots with such presents galore, That neither could think of a single thing more. When Buddy recovered The use of his jaws, He asked in a whisper "Are you Santa Claus?" "Am I the real Santa? Well, what do you think?" And he smiled as he gave A mysterious wink. Then he leapt in his buckboard And called back, in his drawl To all children of Texas "Merry Christmas, You-all." (Copyright by Leon A. Harris)

The Needed Spur
Lincoln had in his cabinet a certain man who was a continual source of irritation and aggravation to him. Whatever the policy or plan under consideration, there was ever a sharp divergence of opinion between the two men. Lincoln's friends urged him repeatedly to dismiss the annoying cabinet member, but without success. In explaining the man, the President told one of his whimsical stories: "Some years ago," he said, "I was passing a field where a farmer was trying to plow with a very old and decrepit horse. I noticed on the flank of the animal a big horse-fly, and I was about to brush it off when the farmer said, 'Don't you bother that fly, Abe! If it wasn't for that fly this danged old hoss wouldn't move an inch!'" —Good Impressions

The Greatest Medicine
When asked by a young intern which medicine he considered the greatest boon, the old doctor looked back thoughtfully over a half century of practice. . . . As memories crowded in upon him, they brought a sharp clear recognition of the one medicine which he believed to be the master medicine of all. To the intern he said: "The most wonderful medicine is not compounded of rare and expensive drugs; it is one of the most commonplace things I know. In fact, it is not a drug at all. You can spell the name of this master medicine with four simple letters, W-O-R-K." —Home Life Magazine

What Is Home
By A Boy
Home is where you have to go when your Mom calls you, where you have to stay when you're sick, instead of going to school. It's usually a house. It can be almost anywhere — even on the range! Some of the worst things happen to you there. It's where you get your spankings, have to take medicine, have good manners, do homework, and carry out the garbage. In case you're wondering why all kids don't run away from home, I'll tell you. Where else could you get all you want to eat, free — or get a new bicycle, or stay warm when it's cold, or be safe from kidnapers? And of course, best of all home is where your Mom is, and where your Dad is, and the TV. —Home Life Magazine.




MAY YOU BE
BLESSED
WITH HAPPINESS
THIS
Christmas
Season

MILLER HUMBLE STATION
Wm. J. Miller, Muenster

"10 Things I Wish I Had Known"
We don't know his name — but our compliments to the author who not long ago wrote, "Ten Things I Wish I Had Known Before I Was 21." Here they are:
What I was going to do for a living — exactly what my life's work would be.
That my health after 30 depended in a large degree on what I put into my stomach before I was 21.
How to take care of money.
The commercial asset of being neatly and sensibly dressed.
That habits are mighty hard to change after you're 21.
That worth-while things require time, patience and work.
That the world would give me just about what I deserved.
That a thorough education not only pays better wages than hard labor, but it brings the best of everything else.
The value of absolute truthfulness in everything.
That my parents weren't old fogies after all.
To this list we would add one other thing we'd like to have known. We would like to have known that we could have attained much more wisdom had we not assumed that we already had plenty of it. —The Thorp, Wisc., Courier.

Tyranny of The Majority?
"A democracy cannot exist as a permanent form of government. It can only exist until the voters discover they can vote themselves largess out of the public treasury. From that moment on, the majority always votes for the candidates promising the most benefits from the public treasury, with the result that democracy always collapses over a loose fiscal policy, always to be followed by a dictatorship." —Prof. Alexander Frazier Tyler, political observer who lived two centuries ago.

Almost Full
Two men were sitting in the lobby of a blood donor station. One was an eastern tourist, the other an Apache Indian. After staring a few minutes, the tourist could contain himself no longer, "Are you really a full-blooded Indian?" he asked. "Well, no," the Apache replied thoughtfully, "I'm one pint short."



A Merry Christmas TO ALL

...and to all a HEALTHY NEW YEAR

At this joyous season of the year, we extend to all our friends and patrons our very best wishes for a most Merry Christmas and a Healthy New Year. The personal integrity we put into every prescription we fill is the greatest gift we can give to the people we serve.


Watts Bros. Pharmacy
Gainesville



THE CENTER
COFFEE SHOP — LOUNGE — BAR
Muenster

Most Famous Tree: The 'General Grant'
One of the most famous Christmas trees is the General Grant tree, located in General Grant National Park, 64 miles east of Fresno, California. This tree was designated the official national Christmas tree for Christmas Day, 1925. The General Grant tree is estimated to be about 270 feet high and services are held under the tree each year. Due to severe weather conditions usually prevalent in the area, however, the number of visitors is somewhat limited.

Bells
Ringing bells in churches, for solemn and glad ceremonial occasions, goes back to about 7 A.D. In early Britain church bells tolled for an hour on Christmas Eve, announcing to Satan the coming of Christ. At midnight, joyous peals heralded Christ's birth.



BLESSINGS
May the true, deep meaning of Christmas make the season bright for you and yours.

Joe Walter Lumber Co.
Gainesville



"Hark! the herald angels sing..."

Glad voices sing out... and glad thoughts ring out, with every good wish for a happy, hearty holiday season. We extend our sincerest appreciation to all the wonderful people who have made the past year a most successful one for us.

O, come all ye
faithful...

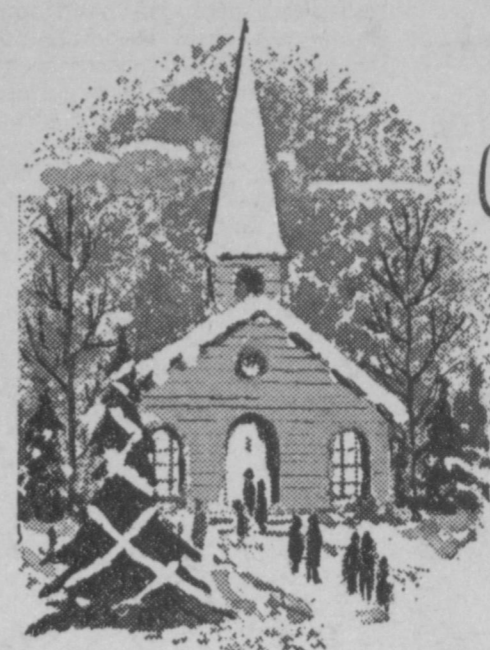
We lift our
voices to
wish you and
yours all
the blessings
of Christmas.
May your
day be truly
joyous.



Muenster Machine Shop
Louie Roberg



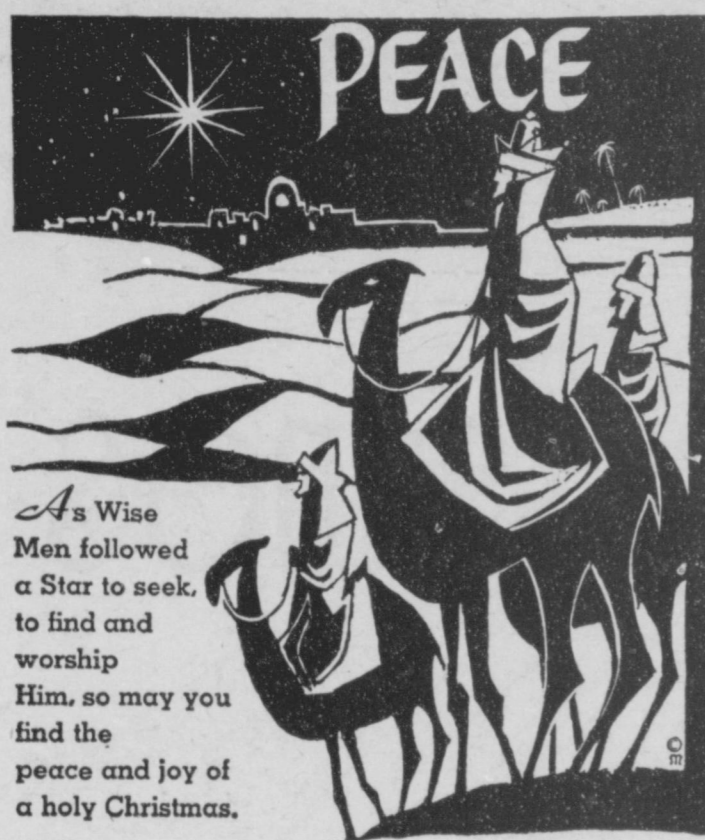
"BETHLEHEM" IN WATERBURY. Non-sectarian re-creation of the Town of Bethlehem spreads across Pine Hill, near Waterbury, Conn. Permanent scene is intended not as a shrine but as an inspiration, with an educational purpose, too. In most respects, the scale model follows as accurately as possible the appearance of Bethlehem in Judea, as it appeared at the time Christ was born.



Joyous
Christmas

Joy to
the world...
we chime in to
wish you
and yours
the happiest of
Christmases.

Hess Sinclair Station
James Hess, Muenster



As Wise
Men followed
a Star to seek,
to find and
worship
Him, so may you
find the
peace and joy of
a holy Christmas.

Geo. J. Carroll & Son

**Wise Men Started
Yule Custom
Of Giving Gifts**

Since the Three Wise Men brought gifts of gold, frankincense and myrrh to the Christ Child, gifts giving has been linked with the celebration of Christmas. Tracing the custom back to this source, the people of many nations will present gifts not on December 25th but on Twelfth Night, January 6th, the date when legend says the Wise men appeared to the Holy Family.

Gift giving at this season has, however, many origins, all of them now closely interwoven with Christmas. In ancient times the Roman Saturnalia and the Teutonic Yule festivals in Northern Europe were both celebrated about the same time as the modern Christmas.

At the Saturnalia Romans exchanged gifts of branches from trees and shrubs, while gifts were tied on trees by Druid worshippers during the Yule festivals. From this, gifts

giving became one of the many pagan customs incorporated in the earliest observance of Christmas as a religious holiday.

The pagan worshippers had usually presented gifts as a means of paying tribute, often to their rulers, but through the encouragement of early church leaders, the exchange of gifts at Christmas soon began to express the ideas of generosity and doing good to others. "Thank you" gifts to those who serve and gifts to the needy symbolizing this meaning.

As the birthday of the Christ Child, Christmas has always been an important holiday for children. Today Santa Claus is their special friend, but he is only the most recent of a long line of gift givers.

The first of these was St. Nicholas, a real bishop who lived in the fourth century A.D. Since he was renowned for his generosity, many legends about him soon developed. The date of his death, December 6th, became Children's Day.

Traditionally, on the eve of that day St. Nicholas traveled the world on horseback to deliver gifts rewarding well-behaved girls and boys. In some European countries the day is still observed, and children put out food for the bishop's horse on December 5th.

Among legendary holiday gift givers to children through the years are the Three Kings themselves, in Spain and South America; a witch or fairy named Befana, in Italy; and the Scandinavian St. Lucy, whose day of benevolence is December 13th. But whatever the name of the giver, the spirit expressed is always one of joyful generosity.

The First Card?

What some investigators believe to be the first card printed specifically as a Christmas card was the one designed in 1843 by J. C. Horsley for Sir Henry Cole. The card had one center illustration and two side panels. The center panel depicted an English family raising wine glasses to toast a missing friend. Scenes on the side panels showed the feeding of the hungry and clothing of the naked. It was the only card Sir Henry Cole ever had designed — reaction to the toasting scene from temperance-minded friends was far from what he had expected.

**Christmas Season
Has Its Special
Fire Hazards**

The Christmas season is indeed a happy one, but few people realize the added fire hazards their home contains during this time of the year.

The Christmas tree, center of all the pretty decorations and the main attraction can be one of the principal hazards if certain precautions are not taken, warns W. S. Allen, Extension agricultural engineer, Texas A&M University.

A freshly cut tree should be selected just a few days before Christmas. Cut the base of the tree diagonally and keep it submerged in water or wet sand. Locate it away from fireplaces, powerful electric lights, radiators or other sources of heat.

Use only Underwriters Laboratories approved lights for the tree. Inspect lights which have been used before for frayed cords and damaged sockets, advises the engineer. Avoid overloading electrical circuits with additional lights, toys and appliances.

Using nonflammable decorations greatly reduces the fire hazard. Turn off the tree lights when retiring or leaving the house. Discard the tree when its foliage begins to dry and shed. And don't allow package wrappings to accumulate under the tree.

This is also a time for smokers to take special precautions, Allen points out. Extra care should be taken with cigarettes, cigars and pipes around all flammable materials.

Observance of these few rules can result in a safer and happier holiday season for the whole family.

It's Not Easy

- To apologize.
- To begin again.
- To take advice.
- To admit mistakes.
- To be considerate.
- To endure success.
- To obey conscience.
- To think, then act.
- To be content with little.
- To accept rebuke gracefully.
- To value character above mere reputation.
- But it pays.

It's true that a dollar doesn't go as far as it once did. But what it lacks in distance, it sure makes up for in speed.



**MERRY
CHRISTMAS**

Here's
Santa with
our very best
wishes for all.

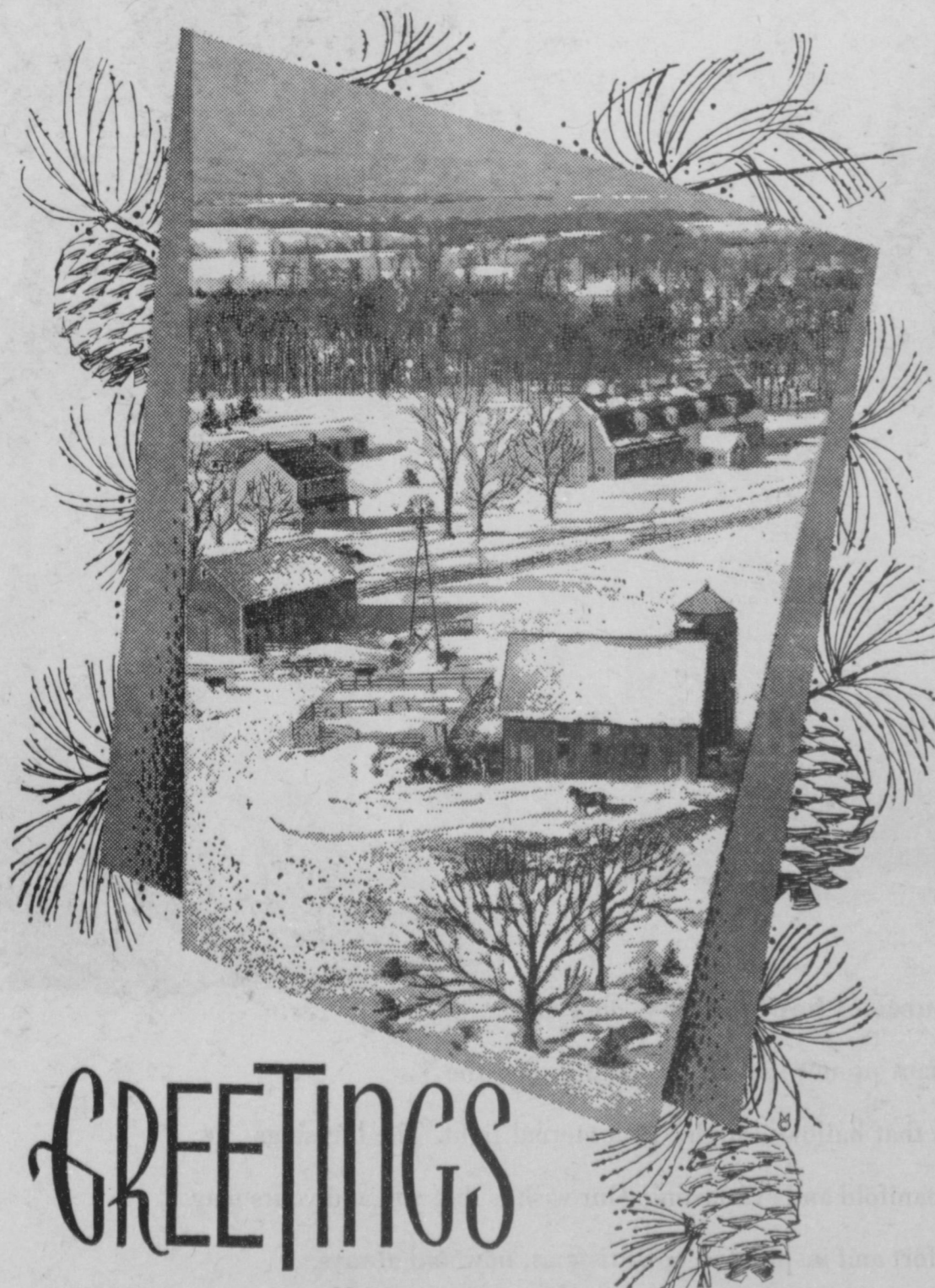
RONNIE HERR
Your Conoco Agent
HO5-9512, Gainesville



A
Blessed
Christmas

May the Star shine anew
in your heart, bringing you
all the deep and abiding
blessings of Christmas.

W. W. Howeth Co.
Gainesville



GREETINGS

Holiday time is here once again, and we take this happy occasion to wish every joy of the season to our good friends. It's always a pleasure to serve you, and we thank you!

Grewing Bros. Well Service

RICHARD STEVE WALTER
MUESTER

Joy
to the
World!

Let us hold in our
hearts the happiness
of that first
Christmas when a Babe
in a manger brought joy
to a waiting world.



Green Gables Lounge - 12 Oaks Restaurant

Lindsay

JOE BEZNER

Gainesville

Editor Abides In the Mansions Of the Wealthy

Here's a gem of a clip, which appeared originally in the Cowlitz County Advocate, Castle Rock, Wash., May 20, 1915. "Consider the editor," it commands. "He weareth purple and fine linen. His abode is among the mansions of the rich. His wife hath her limousine and his first-born sporteth a racing car that can hit

her up in forty flat.

"Lo All of the people breaketh their necks to hand him money. A child is born unto the wife of a merchant in the bazaar. The physician getteth ten gold plunks. The editor writeth a stick and a half and telleth the multitude that the child tippeth the beam at nine pounds. Yea, he lieth even as a centurion. And the proud father giveth him a Cremona.

"Behold, the young one groweth up and graduateth. And the editor putteth in his paper a swell notice. Yea, a peach of a notice. He telleth of the wisdom of the young woman, and of her exceeding comeliness. Like the roses of Sharon is she and her gown is played up to beat the band. And the dressmaker getteth two score and four iron men. And the editor getteth a note of thanks from the SSC.

"The daughter goeth on a journey. And the editor throweth himself on the story of the farewell party. It runneth a column, solid. And the fair one remembereth him from afar off with a picture postal card that costeth six for a jitney.

"Behold, she returneth and the youth of the city fall down and worship. She picketh one, and Lo, she picketh a lemon. But the editor calleth him one of our most promising young men and getteth away with it. And they send unto him a bid to the wedding feast and behold, the bids are fashioned by Muntiggumery Hawbuck, in a far city.

"Flowery and long is the wedding notice which the editor printeth. The minister getteth ten bones. The groom standeth the editor off for a twelve month subscription.

"All flesh is grass and in time is the wife gathered into the silo. The minister getteth his bit. The editor printeth a death notice, two columns of obituary, three lodge notices, a cubit of poetry and a card of thanks. And he forgetteth to read proof on the head, and the darn thing cometh out 'Gone to Her Last Roasting Place'.

"And all that are akin to the deceased jumpeth on the editor with exceeding great jumps. And they pulleth their ads and cancelleth their subscriptions and they swing the hammer unto the third and fourth generation.

"Canst thou beat it?"

While the tiny state of Rhode Island is underlaid by enough gas pipeline to stretch from Providence to Florida, the pipelines and gas mains in California are long enough to circle the earth twice.

Christmas Feast First Celebrated In the Year 98 AD

There is no record of any commemoration of Christmas during the life of Christ. Christian tradition says that Christmas was first celebrated in A.D. 98. However, it was well into the fourth century before the celebration of Christmas became general. Actually, it wasn't until about A.D. 340 that December 25 was established as the uniform date for the celebration. The date was fixed after a very careful investigation by Christian authorities.

Several centuries ago the celebration was confined to solemn rejoicing and religious dedication, with none of the modern gaiety. The New Eng-

land puritans even banned joyous yuletide demonstrations in those days. Eventually, New Englanders and other Americans followed the lead of the New York Dutch settlers and succumbed to the charm of Saint Nick or Santa Claus.

Even so, the jolly gent had a flourishing career long before he reached our shores. More than 1,000 years ago there was a St. Nicholas, a Turkish bishop whose countless works of charity made him a legend in his own time. Martyred in A.D. 342, he became the patron saint of all children of three nations, Greece, Holland and Belgium.

People pictured St. Nicholas on a white horse but when his fame spread to the Scandinavian countries the horse in the apparition gave way to a reindeer-drawn sled. The Scandinavians also gave him his red suit, a hand-me-down from the ancient Norse god, Thor.

For Kissing

Secular and religious Christmas customs met in the old English "kissing bunch." This ever-green ball had mistletoe, for kissing, hung from the center. But it also contained small dolls to represent Jesus, Mary and Joseph, as well as an array of fruits and colorful ornaments.

"If you stop praising a woman, she thinks you don't love her anymore; keep it up and she'll eventually think she's too good for you."

A Glance Back at Good Old Days

Probably most of us take our telephone and other modern conveniences too much for granted. But imagine what great-grandmother would think if she could see how we live today. A glimpse at one of her typical days shows how far we have come.

Such a glimpse is provided by this authentic "receipt" for washing clothes, preserved from the past in its original spelling:

- bild a fire in back yard to heet kettle of rain water.
- set tubs so smoke won't blow in eyes if wind is pert.
- shave one hole cake soap in bilin water.
- sort things, make three piles. 1 pile white. 1 pile cullord. 1 pile britches and rags.

-stur flour in cold water to smooth then thin down with bilin water.

-rub dirty spots on board, scrub hard, then bile, rub cullord but don't bile, just rench and starch.

-take white things out of kettle with broom stick handle then rench, blew and starch.

-spred tee towels on grass.

-hang old rags on fence.

-pore rench water in flower bed.

-scrub porch with hot soapy water.

-turn tubs upside down.

-go put on clean dress - smooth hair with side combs

-brew cup of tee set and rest - and rock a spell and count blessings.

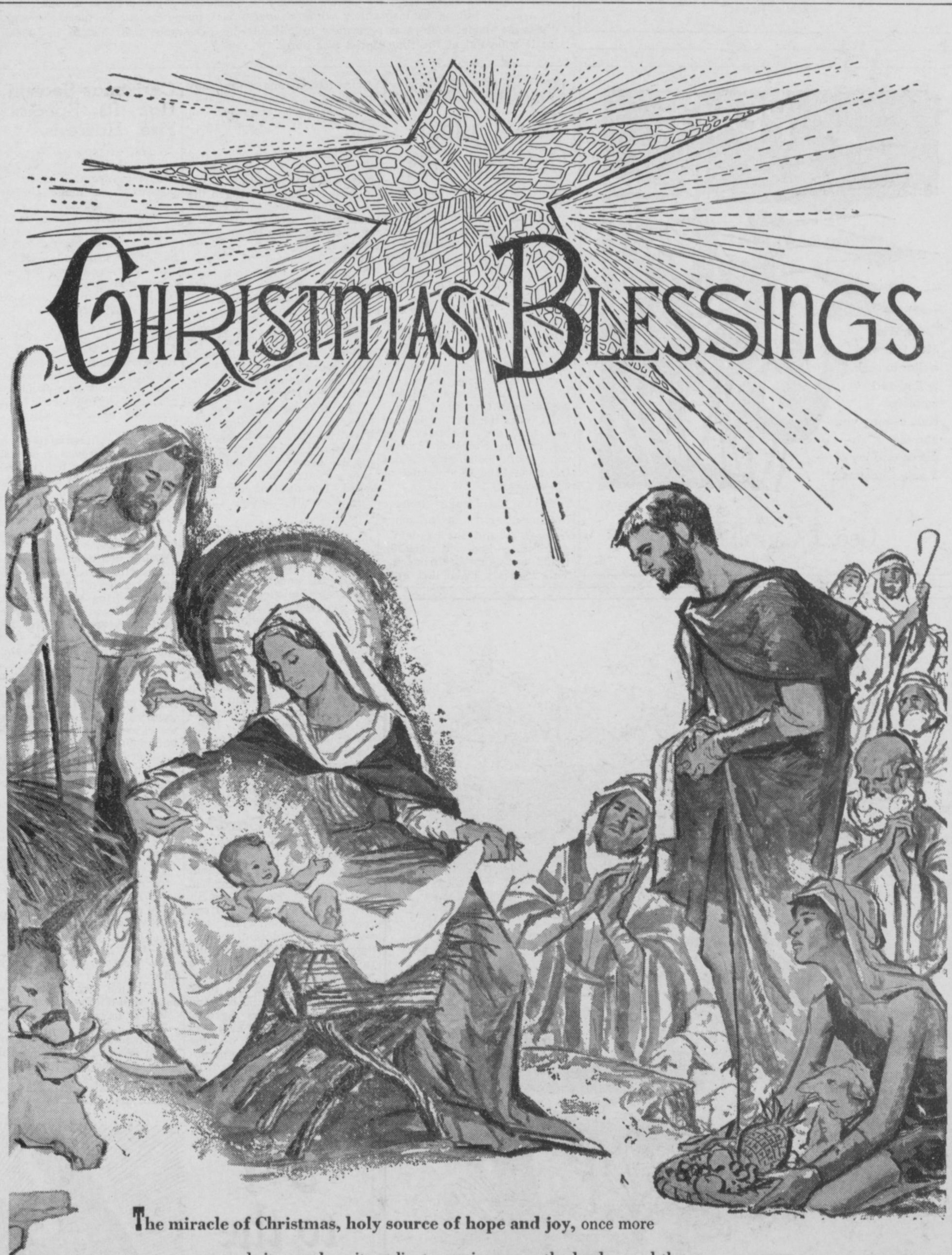
Think your birthday was special? Close to 9 million other people on this earth share it with you, according to the Population Reference Bureau.



Wishing you all the blessings of a Joyous Holiday Season



RAY'S
TRUCKING SERVICE
and
DRIVE-IN GROCERY



The miracle of Christmas, holy source of hope and joy, once more

spreads its wonders, its radiant promise across the land... and the

Star shines, as on that hallowed night, with eternal light. The blessings

that rise from the sacred manger are manifold and everlasting. Our wish is that you and yours may

be blest with the divine comfort and inspiration of Christmas, now and always.

Colonial Acres Farm

Mr. and Mrs. Ernest Medders
MUENSTER

Holy Night

May the wonder and joy of the night He was born be with us all at Christmas.

Gilbert Endres Distributor
Budweiser — Michelob — Bush Bavarian
MUENSTER



Greetings of the Season

The Holidays are here... with all their flurry, hurry, fun and frolic!
In the midst of all the merriment and bustle, we want
to make a special point of pausing in the day's occupation to wish
every one of our friends and their families all the joys of the Holiday. Serving you
all has indeed made our Season bright and happy.

Your County Officials

W. C. "Bill" Boyd
District Judge

Wm. W. Carroll
County Judge

Jo Hillis
Tax Assessor-Collector Elect

Milton Thomason
District Clerk

O. E. Whisnand
County Sheriff

L. V. Henry
County Attorney

E. F. "Kit" Carson
County Superintendent

J. E. "Earl" Taylor
Commissioner, Precinct 3

J. E. "Earl" Robison
Commissioner, Precinct 4

Ruby Davis
County Treasurer

Tom Blount
County Auditor

Bill Pratt
Sheriff Elect

J. H. Riley
County Clerk

The Legend Of the Rodeo

Of all the art forms that are truly American in origin, none surpasses the rodeo in color and excitement as the best of men match skills against the worst of animals. And no art form is more part of the culture of the great Southwest than is the rodeo.

Although the beginnings of the rodeo are forever lost in the mists of antiquity — no one can say definitely where they started — the term itself, by definition, is peculiar to the cattle industry. In Spanish, it means a round-up.

From this clue, then, certainly it is not too difficult to imagine the camps of a hundred years ago along the route of the great trail herds lacing across the Southwest. Here, in the long hours of the evening, somewhere, at sometime, a cowboy attempted to ride a horse determined not to be ridden, or perhaps one grabbed the horns of a wall-eyed steer and dogged him to the ground, or another in a spirit of keen competition, tried to tie a dogie a little faster than his trail buddies.

And from these individual and humble beginnings came the rodeo as it was known then — spontaneous contests that grew out of the movements of vast herds, performed on the spur of the moment and in isolated grandeur. Along the way, as progress moved from the Nineteenth Century, there was certain to be changes. And changes there were. Where there was only isolation and solitude; now there are arenas and spectators. Where there were spur of the moment affairs; now there are judged contests, with points carefully graded and tabulated.

But the basic concept — man against animal — remain the same. Remove the present-day fanfare, the trappings, the spectators, the judges, and all left is one man against one animal. Just as it was long ago in the camps of the trail herders.

Today the rodeo is indisputably prominent in the culture of the Southwest. And it has gained its high place in the esteem of Americans, of the Southwest and of the nation as a whole, not only because of its value as entertainment, but also because it demands, in the American tradition, skill, stamina, sportsmanship and the will to win of the true and trained athlete.

Today, anywhere, on almost any day of the year, one may find in progress a rodeo. Some are elaborate productions; others impromptu affairs not unlike its early antecedents.

"Marriage enables a man to find out what kind of husband his wife preferred."

Christmas Seals Born 60 Years Ago

Christmas seals, the seasonal reminder of the fight to stamp out tuberculosis, have been with us since 1904.

The idea was conceived by a Danish postal clerk in 1903, while mailing Christmas packages and letters. Einar Holboell mentioned the idea to his fellow workers and they thought it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise appeared on the first seals in 1904.

A Danish-born American, Jacob Riis sold the idea to the American public in a 1907 magazine article and a Red Cross worker, Miss Emily Bissell, started the first American sales that year.



GREETINGS

May your holiday
be a happy and holy one.

**Frank Dustin
Office Supply
Gainesville**

merry
christmas!



Now is the season of deep delight
as dear ones gather to celebrate the Christmas
Holiday. May yours be a merry one!

**CURTWOOD MOTEL
AND RESTAURANTS**
Gainesville

Christmas Spirit Does Not Apply To Some Gifts

Say it isn't so, Santa! A group of Rutgers University psychologists have made a study of Christmas giving and their conclusions are hardly fit listening at this time of the year. Really sincere, pure-hearted gifts are few, they say.

The psychologists—Dr. George H. Smith, Eileen M. Hetherington and William D. Wells—found seven types of gifts which do not go with the holiday spirit. They are:

1. The display gift — this lends prestige to the giver who, in the words of Dr. Hetherington, says in effect: "Look what I can buy."
2. The squelch gift — for those who delight in catching people off guard. Dr. Wells says this type is often given at the last minute to someone not expecting it so he cannot

reciprocate. Or, it's given to someone who cannot afford to return the compliment.

3. The placating gift — once given to kings to win their favor and now presented to mothers-in-law to quiet them.
4. Guilt gifts — given, according to Dr. Smith, by parents who "are not able to give emotional love but instead lavish their children with costly items at Christmas to make up for this."
5. Extorted gifts — paid for with office collections and the subject of "considerable resentment," according to Dr. Wells.
6. Duty gifts — neckties and handkerchiefs "tendered to someone you don't really care about but toward whom you feel you have a duty," says Dr. Hetherington.
7. The creative gift — elaborately packaged, "one which takes longer to wrap than to buy," in the words of Dr. Hetherington.

Roman Massacre Helped Establish Date of Christmas

A massacre had a hand in establishing Dec. 25 as the date for observing Christ's birth anniversary. Early Christians, with help of astronomers and historians, had decided that Jesus must have been born about the time of the winter solstice. They settled upon Dec. 25, hoping that the Christian celebration would supplant the pagan Roman orgies of the Saturnalia.

This so enraged the heathen Roman emperor Diocletian that he ordered all churches set afire on Dec. 25 in the year 303 to stamp out the Christian uprising. The blazing savagery, which killed thousands of worshippers, only served to strengthen the Christian's faith. The Dec. 25 "mass of Christ" was even more firmly established when the emperor Constantine recognized the new faith, and the day has outlasted Diocletian by more than 16 centuries.

A Matter Of Importance

Sometimes when you're feeling important, sometime when your ego's in bloom, sometime when you take it for granted you're the best qualified in the room, sometime when you feel that your going would leave an unfillable hole, just follow this simple instruction and see how it humbles your soul. Take a bucket and fill it with water, put your hand in it, up to the wrist. Pull it out—and the hole that's remaining is a measure of how you'll be missed. You may splash all please when you enter, you can stir up the water galore, but stop, and you'll find in a moment that it looks quite the same as before. The moral in this quaint example is to do just the best that you can. Be proud of yourself, but remember, there's no indispensable man.



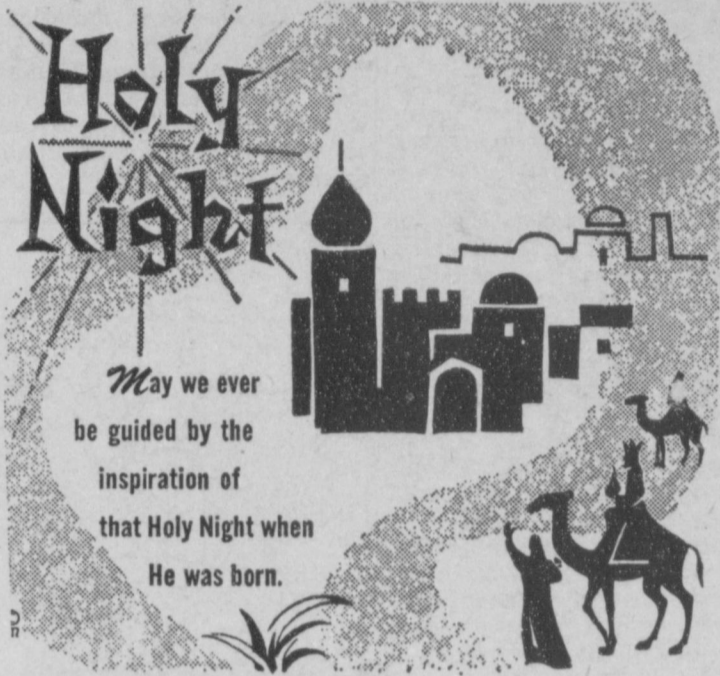
THE STORY OF THE BIRTH OF CHRIST has, for centuries, been an inspiration to artists. The Nativity, the adoration of the shepherds, the journey of the Wise Men and the Madonna and Child have been the subjects of hundreds of beautiful paintings. "The Madonna and Child," shown here, is by Vincenzo Foppa, a Milanese painter of the fifteenth and early sixteenth centuries. It is painted in tempera on wood. From the Metropolitan Museum of Art, The Theodore M. Davis Collection, Bequest of Theodore M. Davis, 1915.

The Texas Safety Association reminds drivers that over 50 percent of all traffic accidents at Christmastime involve a drinking driver. And, this does not mean just the "drunk" driver. Any person driving a motor vehicle even after a few drinks does not have the ability to drive safely. Alcohol affects reflexes and judgment. Put Christmas in your driving by leaving alcoholic beverages alone!

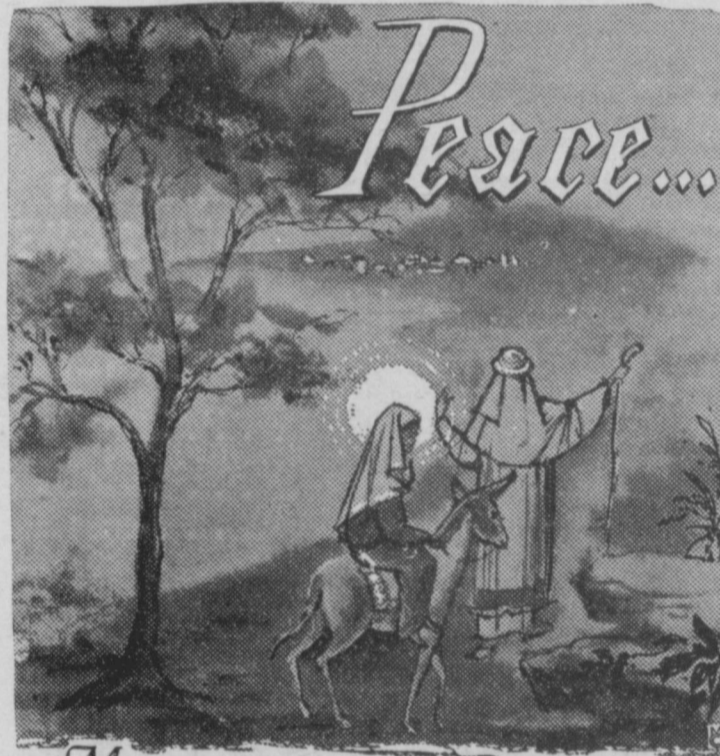


All systems are "go" ... and so are our wishes to you, for a "way-out" Christmas Season!

Luke's Finca and Butane
Dan Luke, Muenster



Tony Rohmer Well Service
Muenster



May the Christmas spirit of Peace on Earth come to dwell in the hearts of all.

M & W Oil Field Supply
James Mollenkopf, Tommy Walterscheid
Muenster

Over 45 Million Christmas Trees

Christmas trees were used thousands of years before Christ's birth. German tribes brought evergreens (symbols of life and immortality) into their homes to protect them from evil during the coming year. Today Christmas trees are booming in the United States. Last year over 45 million trees were sold, doubling the

volume during the past 12 years to its present \$100 million rate. The total, incidentally, does not include the sales of small scale growers who dispose of trees locally.

Texas petroleum industry's 1963 tax payments to STATE government were \$223 million.

The greatest of faults is to be conscious of none. —Thomas Carlyle



Hi, and Merry Christmas!
Best wishes to you for a wonderful holiday.

MUESTER PHARMACY



GREETINGS

As Christmas comes to you this year, we warmly wish that it may bring a holy meaning ever deeper, hopes ever brighter, and joyous blessings ever richer.

The Manhattan Clothiers
Leo Kuehn, Gainesville



WARM WISHES for Christmas

We want to take this opportunity to thank you, our good friends, for thinking of us through the year, and to wish you and your families every joy of the Christmas Season.

HENNIGAN AUTO PARTS

Pat & Alice Hennigan, Muenster



Peace and Happiness

As the Star shone on the Babe of Bethlehem, so may the peace and promise of His wondrous message shine brightly on you and yours, this Christmastide, bringing happiness in abundance.

Since 1884 It's

KADEN, the Florist

Flowerphone HO5-5221, Gainesville
Represented in Muenster by Mrs. Nick Miller



MUENSTER ENTERPRISE

VOLUME XXIX

MUENSTER, COOKE COUNTY, TEXAS 76252

DECEMBER 25, 1964

NUMBER 5



"Yes, Virginia, there is a Santa Claus"

Sixty-four years ago, an eight-year-old girl wrote to the New York Sun to ask quite simply: "Is there a Santa Claus?" The newspaper's reply was, in part, as follows:

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give your life its highest beauty and joy. Alas; how dreary the world would be if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no Childlike faith then, no poetry, no romance to make tolerable this existence. We would have no enjoyment then, except in sight and sound. The eternal light with which childhood fills the world would be extinguished . . . "Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children or men can see . . . "No Santa Claus? Thank God! He lives, and lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood."



"I CAN HEAR THOSE FIRE SIRENS NOW..."

Progress of Hospital Is Muenster's First Interest In Diamond Jubilee Year

Muenster, observing its 75th anniversary, continued its record of growth and achievement in 1964, but economically it was less fortunate than usual. After a drought in the latter part of '63, stockmen were caught with a feed shortage for the winter. And when harvest time arrived crops did not come up to their usual yields.

Otherwise the year was about normal. The community lost the usual number of its loved ones through funerals and added the usual number of new citizens by birth. Meanwhile some folks moved in and others moved out.

The most important development of the year was establishment of Muenster Memorial Hospital, which was admired by hundreds at a dedication and open house on Jan. 19 and accepted its first patients on February 3. Starting occupancy was encouraging, but it soon became evident that more doctors were needed to keep an adequate number of patients. Then came the distressing report that the town's one doctor was leaving for specialized study.

From May until August patients were few. Then Muenster and Saint Jo each got a doctor, and activity perked up at the hospital. In October another doctor came here and conditions improved further. Indications are that December will be the first month in which the hospital will operate out of the red.

The debt situation is less pleasing, however. Voluntary donations, which were to pay off the bonds, were coming in too slowly, and a hospital district with a 30 cent tax is proposed to solve the financial problem.

At least a few events of the year deserve special recognition. A solemn religious service followed by a pleasant community party commemorated the diamond jubilee of Sacred Heart Parish on December 8. Muenster was host this year for the annual banquet honoring conservation champions of the Upper Elm-Red Soil Conservation District.

Nine new homes in the city, plus three commercial structures, a rest home just outside the city, and the normal volume of improvement work indicates the town's steady development. And enrollment on the first school day was 723, a gain of 10 over last year.

Lindsay has been moving ahead too. The school plant has two new buildings, a gym and an elementary classroom. And work is started on development of a 25 acre residential and industrial site.

Here in more detail is a summary of the year's happenings taken from the Enterprise file.

Bethlehem Has No Santa, Snow or Christmas Trees

Americans who dream of a white Christmas with Santa Claus popping down the chimney to the tune of "Jingle Bells" can thank assorted writers and poets and the northern climate. Christmas in the land of Christ's birth, however, is another matter.

What is Christmas like in Bethlehem?

There's generally no snow, for one thing, for winters are mild in the Judean Hills around Bethlehem. No Santa Claus listens to children's pleas, for he's an American invention based on a European saint. And there's probably no decorated Christmas tree in the village square; that custom originated in Germany.

Instead, the focal point of Christmas in Bethlehem is the Church of St. Mary of the Nativity, supposedly built over the spot where Jesus was born. Here pilgrims from all over the world gather on Christmas Eve. First there is carol-singing in the square facing the church. Then all enter for the solemn mid-night mass. After the service, an image of Christ is carried in a procession down into the grotto, and is placed in a manger where it lies until January 6, the Feast of the Epiphany.

After this ceremony, some may wander into the fields outside the town, where perhaps shepherds long ago heard the news of the birth of Christ.

All this takes place, of course, on the eve of December 25. But that not's the end of Christmas in Bethlehem. For the Eastern Orthodox churches celebrate the holiday on January 6, and the Armenians observe it on January 18, which is January 6 according to the old style, or Julian calendar.

Nazareth, After Centuries Is Going Modern

The advent of modern conveniences is gradually making a vast change in the home-place of Jesus. Nazareth, scene of many miracles, has witnessed a new one—water, in plentiful supply.

Since long before the time of Christ, Nazarene women had to carry water in earthen jugs. Now, such sources as the famed "Fountain of Our Lady Mary" will be needed only as shrines recalling the city's historic past.

The water for the most predominantly Arab city in Israel is piped in from a Jewish settlement in the Valley of Esdraelon. The 12-inch pipe carries it to a summit overlooking Nazareth where a junction with municipal pipelines allows distribution throughout the city.

Nazareth, the chosen city and one of Christendom's holiest places, was once so insignificant that the term "Nazarene" was applied to Jesus Christ in derision. And, long before the birth of Christ, the city was the target of a variety of invaders.

In the Christian era alone, Nazareth has been conquered many times. The city was wrecked by Saladin in the Christian-Moslem wars of the Middle Ages. In the same period the Christian population was massacred by Bibars, the Egyptian sultan and general. Some of the historic churches have been razed and rebuilt as many as three times.

Less than five miles away was the once thriving city of Sepphoris where the Romans put down a desperate revolt of the Jews led by Judas the Galilean when Jesus was a boy. Herod Antipas, son of Herod the Great, rebuilt Sepphoris, and there is speculation that the young Carpenter may have aided in the reconstruction.

Dec. 27, 1963 — Santa flies in to treat big crowd of kids on December 21 in bitter cold. Snow during the weekend makes white Christmas almost a cinch. After two inches of snow temperature dropped to 5 degrees. Camp Fire girls distribute gifts and cheer to local shut-ins. Output doubles (Continued on page 2)



A Christmas Message

Peace on Earth, good will toward men...the glorious message of Christmas...once more lifts the hearts of all mankind. May its inspiration abide with you and yours, and bring you great joy now and always.

HOFBAUER'S
FOOD & LOCKER SERVICE
MUENSTER



Christmas Cheer

Hope your Christmas Day is merry and bright, full of delight!

PAGEL'S STORE
Maurice - Geneva - Catherine - Danny - Dwayne



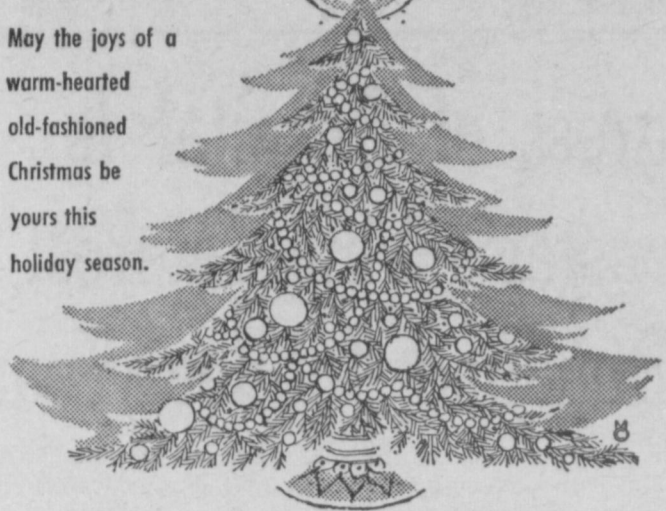
CHRISTMAS

Time to wish all our loyal friends and customers a Christmas season filled with joy and happiness, and express our sincere gratitude for their patronage.

Fisher's Market and Grocery
Muenster

CHRISTMAS GREETINGS

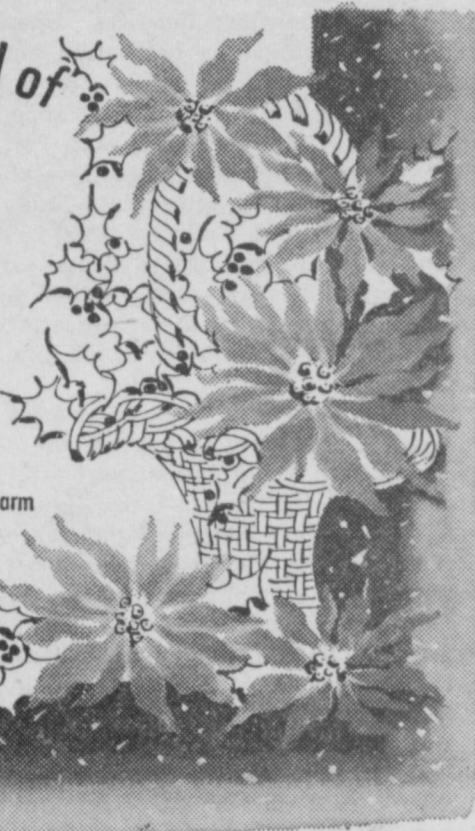
May the joys of a warm-hearted old-fashioned Christmas be yours this holiday season.



Eddie's Texaco Station
Eddie Krahl, Muenster

a basketful of Good Wishes

Please accept our sincere good wishes for a happy, joyful Yuletide... rich in love and warm friendship!



Bavarian Wood Carving Studio
Ludwig Kieninger, Gunther Goetz
Muenster

Review - - -

at local dress factory last year. Rev. Harry Fisher is ordained deacon. Families gather for Christmas reunions... many attend midnight mass. Building activity in Muenster booms. New arrivals: twins a boy and a girl for the Richard Hermes; a boy for the Tommy Herrs.

Jan. 3, 1964 — Drought of past year almost breaks a record with only 21.32 inches. Bank deposits of county decline slightly in 1963. Walter Klement is KC grand knight to fill unexpired term of James Walterscheid who has entered the army. Mrs. T. S. Myrick has knee surgery. Mrs. J. M. Weinzapfel breaks ankle. Eddie Schmitts have early observance of silver wedding anniversary while family is together. Theo. Vogles celebrate 25th wedding anniversary. Jaycees start building tennis court at city park. New arrivals: boys for the A. J. Huchtons, Melvin Schoechs and Larry Gilleys; girls for the Pete Hellingens and Michael Drieveres.

Jan. 10 — Hospital dedication and open house set Jan. 19. Frank Trubenbach, 79, dies; burial is in Kansas. Mrs. Al Walterscheid is elected president of St. Anne Society. Mobil service is added to local telephone system. Pagel's Store begins 55th year of business in same location. Arthur Bordeaux family loses Maine home and contents in fire while Mrs. Bordeaux and children are visiting here. Volunteers plant shrubs and trees at hospital. Cynthia Wimmer and Teddy Miller marry. Leon Hess marries Brady girl. Werner Endreses quit farm and move to new city home. C. F. Gobble returns from VA Hospital in McKinney where he had major surgery.

Jan. 17 — Muenster Memorial Hospital will be dedicated Sunday... open house will show building and facilities... actual opening date is indefinite. Raden dress factory plans expansion. City will start soon on 1964 street paving project. Winter brings six and a half inches of snow and mercury drops to 4 degrees. The Frank Klements observe their golden wedding anniversary. The John Hackers celebrate 25th wed-

ding anniversary. The Matt Stelzers of Post observe 40th wedding anniversary at dinner while visiting here. Mrs. Joe Hoeng is recovering from knee surgery in Dallas. Dick Cain is recovering from heart attack. New arrivals: a boy for the Alois Sickings.

Jan. 24 — Over 3,000 attend open house at Muenster Hospital. Joe Swingler, 75, died Monday after heart attack. Maggie Simons, 77, dies of heart attack in Arkansas. Car crash in Louisiana spoils trip for John Wielers and Mrs. Ervin Hamric... no serious injuries, but hospitalization results. Gaines are reported at annual meeting of Muenster Mutual Insurance Co. VFW Auxiliary will collect for MOD at church doors Sunday. Most popular man hereabouts last Thursday was the snowman. Jaycees help sell poll tax. Regi Bayer and James Fleitman enter the army.

Jan. 31 — Hospital will be open to receive first patients Monday. All night drizzle measures 1.26 inch. Auto and pickup license plates are on sale at city hall. Jerry Walterscheid and Rufus Henschieds start building new homes. The Felix Beckers observe 49th wedding anniversary. Colonial Acres Farm adds Black Angus and gets first Red Angus cattle. Dennis Hofbauer family moves from country to city. Muenster still awaits first new year baby. Local straw vote will be held on city garbage disposal. City plans installation of 8-inch water line in east part of town and new fire hydrant.

Feb. 7 — Business started at Muenster Hospital Monday and five patients had been admitted up to Wednesday. First patient was Mrs. Joe Smiddy. School district gains three in local scholastic census. City council considers street sweeper. County poll tax total is 8,140. Muenster finally got a 1964 baby but had to wait until Jan. 30, longest time on record for a new year baby. Miss Muenster is Charlotte Ann Fleitman, daughter of the Eddie Fleitmans. City officials and firemen have annual banquet. Camp Fire girls are taking first aid course. Judy Bezner wins Betty Crocker home-maker title at Lindsay. Carol Chandler is married in Dallas.

Lindsay CYC elects Barbara Bezner president.

Feb. 14 — Grain crops here get good start from recent rainfall. Heart attack is fatal of B. I. Dern of Vernon, former local man. First baby born at Muenster Hospital is Tina, the daughter of Mr. and Mrs. Leo Hesse. Bobby Hoeng of the Rupert Hoeng family has broken leg as a result of being hit by a car in Dallas. Danny Yosten is dismissed from Gainesville Hospital after foot surgery. Sharon Yosten and Clyde Walterscheid marry. Linda Fette wins homemaker title at Public School. Seventeen Hornets report for track. Jere Friske is married to Anaheim, Calif., girl. Pastors announce service for Lent. New arrivals: boys for Messrs. and Mmes. Bobby Walterscheid, Tim Wimmer, Curtis Holland, and James Wolf; a girl for the James Krahs.

Feb. 21 — Death taker August Knabe, 86, and Mrs. Wilfred Luttmer, 24. Frank Herr, 77, former resident dies in Ardmore. City gets street sweeper. Mrs. Joe Albers dies in Colorado. Parent-Teachers conferences are held at Parochial School. Third Order of St. Francis will start annual triduum Tuesday. Marine Peter Kappas misses boat from Okinawa to states on account of appendicitis operation. Sacred Heart High keeps lead in stamp contest. Barbara Fuhrmann of Lindsay ties for first in essay contest sponsored by Upper Elm-Red Soil Conservation District. Tigers will start baseball Monday. New arrivals: boys for the Bobby Lutkenhauses and John Arnns; girls for the Mike Lukes, Melvin Voths, and Cecil Hermeses.

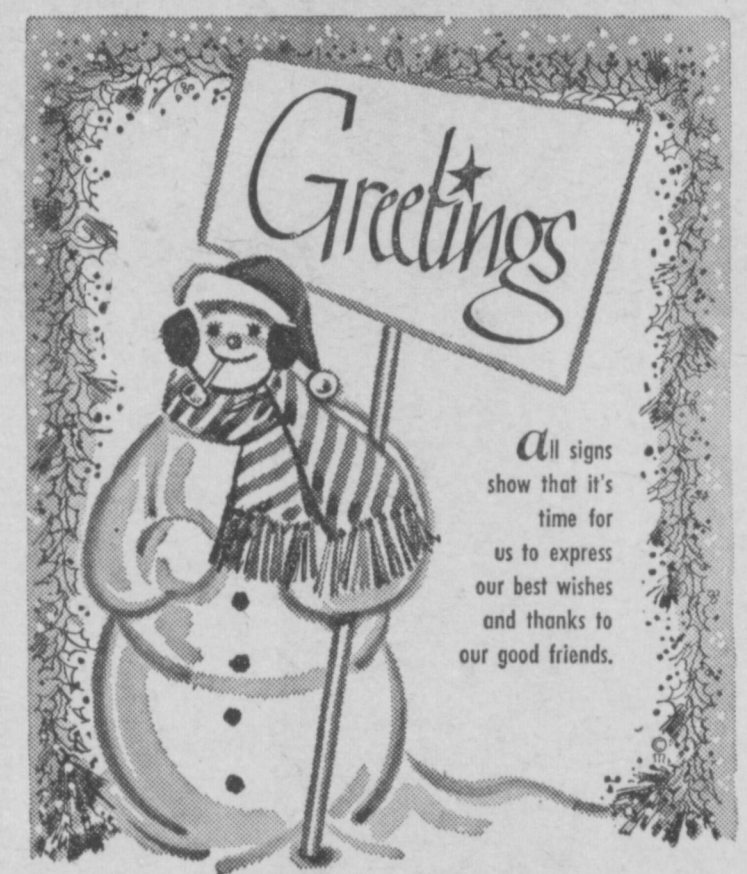
Feb. 28 — Nine local 4-H girls win on food in County Food Show... one goes to district competition. Three events will feature local observance of Public School Week. Johnny Walterscheid receives Lone Star Farmer degree at district FFA meet. Edger Dyer receives honorary degree and local chapter gets certificate as a Gold Emblem Chapter. Fifteen from Muenster attend VFW convention in Denton. Four MHS players make all-district basketball team. Mrs. J. E. Hott, 65, dies. Al Swir-Chandler is married in Dallas.

(Continued on Page 3)



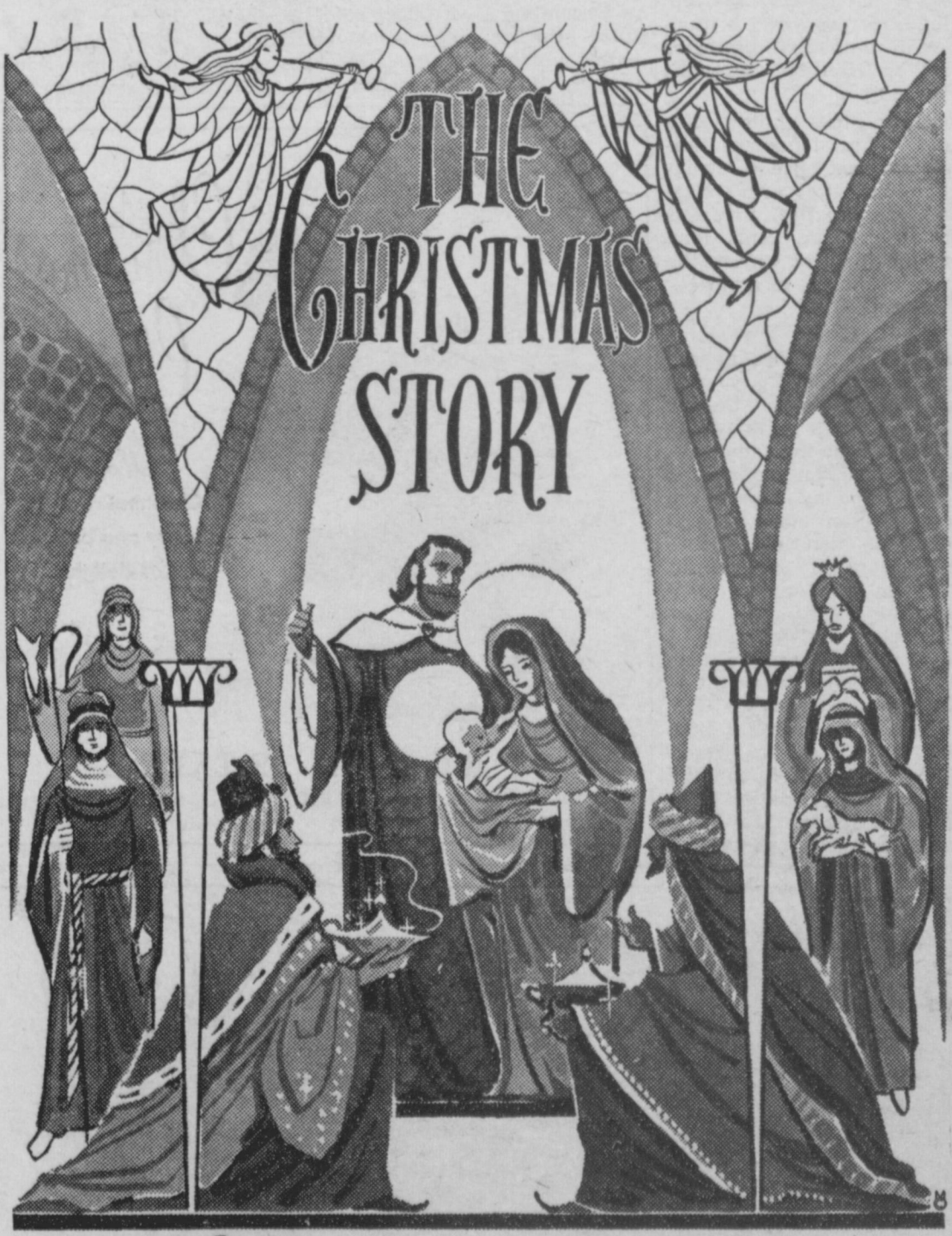
Best holiday wishes and sincere thanks to you all!

OTTO'S GARAGE
409 Summit, HO5-6721, Gainesville



All signs show that it's time for us to express our best wishes and thanks to our good friends.

Jack Cheaney's Saddle & Shoe Shop
211 W. Elm, Gainesville



THE CHRISTMAS STORY

Once again we pause to observe, and gather new inspiration from the age-old story... the birth of our Saviour... and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness... making spirits bright!

Commerce Street Store
Pete Briscoe, Gainesville



We heartily wish, for you and yours, a most merry and festive Christmas... as filled with the joy of giving as jolly St. Nick himself... as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.

Cooke County Electric Cooperative Ass'n
Muenster, Texas

Review - - -

czynski is Man of the Year at St. Paul Hospital. Boy Scout troop gets new charter. SHH starts baseball. J. B. Klements observe 56th wedding anniversary. Open house shows Science Fair at Lindsay school. Leonard Bengforts' baby son dies one day after birth.

Mar. 6 — Robert Weinzapfel 2, run over by car gets multiple breaks but is recovering. Twenty-eight teams will play here next week in volleyball tourney. SH 4-H clubbers claim lion's share of awards in county Share-the-Fun contest; one act goes to district meet. Big attendance sees Science Fair at Public School. Mrs. English joins Public School staff replacing Mrs. Bessie Miller. Fifty-two patients enter local hospital during first month. Rain measures 1.65 inch. Third Order ends tridium. St. Anne Society adds 12 members. Jerry Henscheids move from Irving to Columbus, Ohio. Mrs. John Schilling makes Muenster home again after ten years in Houston. New arrivals: a boy for the Bill Schnecks; girls for the Clem Sandmanns and Henry Schroeders.

Mar. 13 — Felix Beckers lose home and contents in fire. This area gets two inches of snow and sleet. Parish will observe St. Joseph's Day Mar. 19. Mrs. Ferd Haverkamp and baby son arrive from Spain to join husband and father. Five from men's choir attend diocesan music workshop in Fort Worth. SH annual Cordis, being completed, is dedicated to Valiant Jacqueline Kennedy. New arrivals: a boy for the Richard Swirczynski; a girl for the Raymond Hermeses.

Mar. 20 — Mrs. Katie Roberg dies of heart attack. Pastors announce Holy Week service schedule. Muenster 4-H clubbers Cathy Medders and Jack Simpson show champions in county livestock show. Work begins on new homes for Arthur Felderhoffs and Mrs. Oscar Dettlen. Albert Herr takes over as owner of feed store as Tim Stormer returns to full time farming. Public school students win eight ribbons at county Science Fair. James Krahl leaves for Korea. Fuhrmans and Millers attend Telephone Association convention in Corpus Christi. Colonial Acres is elected to membership in Red Angus Association. Local teams win four of six trophies in volleyball tourney. Kenneth Wiesman heads Austin office of Secret Service. Mrs. Earl Robison is hospitalized with fractures after fall. Debbie Cler breaks arm. New arrivals: twin girls for the Mike Simpsons; a boy for the Bill Birdens; a girl for the Steve Krahls.

Mar. 27 — Muenster is named to host soil conservation banquet and awards program in May. Jaycees bring circus to town as park benefit. Meeting will tell about organizing hospital auxiliary. Edgar Fette returns to Muenster after being in Alaska for 23 years. J. W. Fisher breaks bone in foot. SHH students rehearse musical comedy with cast of 48. Relatives attend funeral of August Wiesman in Carlsbad, N. M. Mrs. Arther Williams is elected president of Muenster Home Demonstration Club. Sylvan Walterscheid is re-elected president of St. Joseph's Society. New arrivals: girls for the Diamond Fuhrmans and John Caugheys.

April 3 — City will conduct straw vote on garbage service at election Tuesday. Richard Grewing and B. J. Swirczynski are unopposed as alderman in city election. Mrs. John Block of Lindsay dies. Eighteen animals get blue ribbons in FFA project show. Sailor Dickie Pagel telephones okay after Alaska earthquake. Families get together for Easter reunions. Three unopposed candidates are on ticket for local school board: Jerome Pagel, David Trachtar and Urban Endres. The Easter Rabbit found Carmen Lee Wimmer in the hospital after appendicitis surgery and Chris Yosten as a patient following a bicycle accident. New arrivals: boys for the Alvin Fuhrmans, Herbert Schmidkofers and John Darileks; a girl for the Don M. Cookes.

April 10 — Straw vote shows garbage disposal service is not wanted. Six-year-olds will register Sunday at Sacred Heart School. Ray Swirczynski's Drive-In Grocery will have formal opening Saturday. Joe Galloway is re-elected Jaycee president. Muenster High wins first on one-act play. VFW Auxilliary elects Mrs. John Mosely president. Joe Lehnertz has major surgery in Dallas. Gary Rohmer is dismissed from Gaston Hospital in Dallas. Mrs. Nick Yosten is in Dallas for cataract surgery at Baylor. Joe Bezner is re-elected mayor of Lindsay. Don Wilson is settled for duty in Korea. New arrivals: boys for the Jerry Hoenigs and Jerry Henscheids; girls for the Clyde Mullers, Jim Hermeses, and Delbert Walterscheids.

April 17 — Long illness of Mrs. John Knabe, 74, is ended by death. Mrs. Clem Fladung, 53, Muenster native, dies in Colo. JCs will sponsor Miss Muenster pageant in June. Dolores Pels is spelling champion in county bee... gets runner-up award. Sixty beginners register at Sacred Heart School. Winners in VFW Auxilliary's Americanism contest are Donald Rohmer, Larry Reiter and Eileen Hesse. Bank installs night deposit box. Joe Kathman loses garage, laundry and car in night fire. Mary Ellen Endres wins blue ribbon in district 4-H show. Ferd Haverkamp, home from Spain, gets Air Force discharge. Seventeen Muenster and 12 Lindsay 4-H girls win ribbons in county dress revue. Janet Lutkenhaus and Gene Hoenig marry here. Carmen Jackson and Jim Hoselton marry in Fort Worth. Arthur Endres observe silver wedding anniversary. Sports banquet honors Sacred Heart athletes.

April 24 — Number change announced for Muenster fire alarms... now it's 2235. Jack Biffle home at Myra and all contents are destroyed by fire. Relatives attend Sister Rupert's funeral in Nebraska. City

council appoints James Polk as swimming pool manager. New telephone directory shows growth of Muenster Telephone Corp. C. N. Worley, 78, Montague Co. pioneer dies. Virginia Taylor gives private piano recital. Rain of .64 inch brings years total to 2.77 inches. Joe Lehnertz is dismissed from Dallas hospital after major surgery. Thirty-five are in Lindsay First Communion class. Progress is made in forming hospital auxiliary. Sharon Klement and Billy Don Wolf marry. New arrivals: boys for the Erwin Fuhrmanns and Tommy Hesses; girls for the Pat Stelzers and Henry Fleitmans.

May 1 — Annual report reveals 1963 as biggest year for REA Co-op. Heavy balloting expected in primary election Saturday. Parish will have annual May Queen crowning Friday. Illness is fatal to two-month-old son of Mr. and Mrs. Bill Schneck. Muenster Bank reports gains in deposits and loans. Fire is nipped as lightning hits John Hartman home. Six contestants are signed up to participate in Miss Muenster beauty pageant. Relatives attend funeral services of Matt Yosten in Nebraska. Wilmer Walterscheid is elected commander of Muenster VFW Post. W. J. Miller is elected president of Home-School Society. Theresa Fisher and James Walterscheid marry. All-wards banquet held at Muenster High. New arrivals: daughters for the Carl Walterscheids and Billy Joe Reiters.

May 8 — Fifteenth annual awards banquet honors 1963 conservation champs. Tony Wimmer is winner in Zone 3. Claude Cannon gets award for best reclamation. Marysville homecoming draws 400. Four-H teams wins in district... Mary Ellen Endres and Dian Gehrig go to state competition at A&M. Heavy vote here helps Bill Pratt win county sheriff's race. Mrs. Jo Hillis and Price Penton are in run-off for tax assessor-collector job. Formal opening Saturday will show Ray's Drive-in Grocery. City council asks for bids on 1964 pavement project. Patsy Klement and Paul Dangelmayr marry. Discussion clubs end current season. Medders' Appalosa horses win trophies in Shawnee, Okla. show. Mrs. Norbert Zimmerer is elected president of St. Anne Society at Lindsay. The Frank Sandmanns celebrate 25th wedding anniversary. Lindsay has May Queen Crowning. Allen Reiter, Jim Eckart and Gilbert Knabe escape serious injury as car turns over.

May 15 — Garden Club ends season with horticulture show. Rev. Billy Whitt will speak at MHS baccalaureate. Frank Weske, 80, dies in Arizona. Frater Frowin Schoech is made sub-deacon. Mrs. Al Schmitt is elected grand regent of CDA court. Sixty-one children make First Communion here. Rain brings .91 inch moisture. Hornets nudge Lindsay 3-2 for district baseball crown. Lindsay students win six awards in Catholic State League Rural Life essay contest. Charlie Herr and Loie Kaye Stone marry in Kansas. Shiloh homecoming draws 150. Roy Endres Jr. wins state award on conservation photo series. New arrival: a boy for Mr. and Mrs. Jay Pybas.

May 22 — Muenster has 41 high school graduates. Bishop Gorman will present diplomas to 23 Sacred Heart School. NTSU man will address (Continued on page 4)

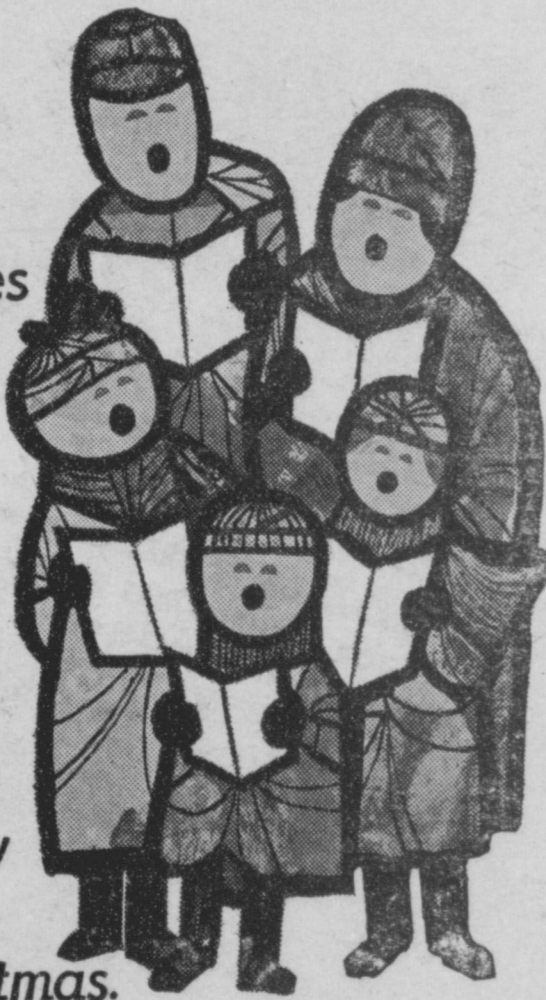


Sincere Christmas Wishes

We see for you and yours, every joy and blessing of this happy season... all in great good measure. Merry Christmas!

TONY'S SEED STORE
Muenster

Best
Wishes
to
all
for a
Merry
Christmas.



Kubis Motor Company
Your Dependable Dodge Dealer
835 N. Grand, HO5-9711, Gainesville



GREETINGS

From all of us to all of you...with hearty good wishes for the holiday season, and with warm appreciation for the privilege of serving you, now and in the years to come.

North Texas Producers Association
MILK PROCESSING PLANT
Muenster

Greetings and Best Wishes for a Merry Christmas

May the blessings of this beautiful season bring you joy and happiness!



Muenster Dress Manufacturing Company



A Prayer for Christmas

May the spirit of Christmas inspire mankind to persevere in its quest for the blessing of Peace on Earth.

EVELYN'S STYLEROOM
Evelyn Flusche Hurley, owner-operator
404 N. Main, 759-4388, Muenster

MERRY CHRISTMAS



To Mother, Dad, and "young 'uns," too... Grandma, Grandpa, all of you... we send our warmest wishes, true... for Christmas joys to please the "crew".

Tom & Jerry Barber Shop
Tommy Herr, Jerry Wimmer
MUESTER



O, Holy Night

May the blessings of the night when Christ was born enkindle in your heart a happiness that shines ever brighter throughout all the days to come.

Stice Furniture & Appliances
213 E. California, Gainesville

Review - - -

18 graduates at Public School. Lawn is seeded and automatic sprinkler is going at Muenster Hospital. Sister Leonarda presents 52 music students in recital. Muenster starts plans for homecoming on Father's Day. Six from Muenster are among 53 grads at CCJC. Norma Lutkenhaus wins third place in interscholastic state league journalism contest. Lindsay graduates 13 high school students; Msgr. Fred Mosman is speaker. New Black Angus added to Colonial Acres. Clem Schumachers of Sunray mark golden anniversary. Sacred Heart ties for first place in cancelled stamp contest. Jane Henscheid and Anthony Grewing marry. Mr. and Mrs. Dobbs celebrate 50th wedding anniversary. Capt. and Mrs. C. C. Blanton and twin daughters return from Germany. New arrivals: girls for the Johnny Arendts and Willard Hartmans.

May 29 — Parish reception here Sunday will follow first solemn mass of Father Harry Fisher . . . ordination is May 30 in Dallas. Mrs. John Corcoran, 60, Muenster native, dies at Gainesville. Jaycees will start second year with awards banquet. Hospital Auxiliary is organized with Mrs. Ervin Hamric as president. Little League teams are organized with 114 boys divided into 4-team loops. Swimming pool opens Saturday. Short downpour drops .65 inch rain. Mrs. J. A. Bridges dies at Gainesville. The Joe Lukes attend Houston KC convention. Diane Schumacher and Norman Koelzer marry here. Sandra Nehib and Jack Batis Jr. marry at Gainesville. New arrivals: boys for Messrs. and Mmes. Ferd Haverkamp, Edgar Dyer, and Roy Swirczynski; a girl for the Cyril Hermeses.

June 5 — Death ends long illness of John Hartman, 79. Memorial service delayed from Memorial Day will honor local victims of war Sunday. Grain harvesting delayed by 2.72 inch rain starts this week. Parish turns out in full numbers to honor Father Harry Fisher at mass and reception. Jerry Pels gets degree in Austin. Billy Otto is Arlington graduate. Rodney Walter is graduated at University of Dallas. Walter Klement is re-elected grand knight of KC council. Jimmy Zimmer and Gilbert Hermes get degrees at Denton. Infant daughter of the Joe Schmidtkofers dies shortly after birth. Linda Kuhn marries Airman Charles Barentine. The Joe Smiddys mark 65th wedding anniversary. Appaloosa horses win in Arkansas. Mary Rose Mayer marries in Chicago. New arrivals: a boy for the Jim Fishers; girls for the Ray Walterscheids and Donald Pelzels.

June 12 — Harvest of poor crops nears midway point. Jaycee pageant will choose and crown Miss Muenster 1964. Pageant entries appear in parade and formal tea. Soldiers of five wars are honored at memorial service. Cemetery

collection Sunday below normal. Eight Lindsay girls attend CYC workshop at Castorville. Sister Theresina and Sister Patricia leave for summer mission work in Old Mexico. Father Bertin Roll, national director, is guest speaker at St. Anne Society meeting. Capt. Lloyd King and family return from Germany. Roger Fleitman is home from Africa with army discharge. Tommy Sue Hamilton and Pat Hess marry. Local group goes to Arkansas for Father Christopher's silver jubilee. New arrivals: boys for Messrs. and Mmes Paul Hess and Weldon Bezner.

June 19 — Mrs. John Walterscheid, 75, dies after long illness. Final rites are held at Myra for Tom Pryor, 88. Charlotte Wolf is chosen Miss Muenster 1964 and is crowned at JC pageant — will enter Miss Texas pageant at Fort Worth. Work begins on 24-block paving project in city. End is near for one of Muenster's poorer harvests. Father Harry Fisher gets assignment at Gainesville. Parish and city extend welcome for fourth annual homecoming. Swim class has 193 children enrolled. Sisters Marie Cecile Endres and Francesa Walterscheid leave to spend summer in Belgium. Francis Fisher and Eileen Ward marry in Houston. Brenda Tuggle is bride of Eddie Joe Reeves. Lindsay school continues fully accredited. Timely rain measures .60 inch. New arrivals: boys for the George Mollenkopfs and B. J. Embrys.

June 26 — Work now in progress on city water lines, will increase supply for summer use. Twenty-two Boy Scouts receive badges in court of honor. Lynn Klement wins plaque in 4-H public speaking. Vending machine takes over sales at Ferd's Ice House. Joe Bernauers start building new home. The Felix Beckers' new home is finished; Jack Biffles', Arthur Felderhoffs' and Tony Koeslers' new homes near completion. Ervin Henscheids move into new home. Sister Malachy Hess and Sister Baptista Fuhrmann make vows at Fort Smith, Ark. Patricia Block and William Hemmi marry. Wilbur Block is named grand knight of Gainesville-Lindsay KCs. Claude Walter marries Nancy Stambaugh in Pennsylvania. Muenster homecoming draws big crowd. Rev. John Culpepper is new pastor of Muenster Baptist Church. Appaloosans win in national show in New Mexico. Paul Fisher's cows lead county DHIA in milk production. New arrivals: boys for the Douglas Doughtys and Dave Flusches; a girl for the Wayne Doughtys.

July 3 — Medical outlook brightens. Doctors start next week at Muenster and Saint Jo. Dr. F. B. Hejduk will be in Muenster; Dr. Selwyn Willis at Saint Jo. Some 200 Garden Club members of the area attend tour, lecture and tea at Colonial Manor. Improved tank is built on city's new fire truck. Initiation adds five members to local KC council.

Fourth Degree KCs re-elect officers; Joe Horn continues as leader. PFC Cecil Wolf gets assignment in Germany. Lindsay has best homecoming ever. R. P. Cain family returns to Muenster — he joins Dick Cain in Livestock Auction business. Paula Hickman is recovering from heart surgery. Sandra Walter and Tommy Corcoran marry. Swim class members earn 152 buttons and badges. New arrivals: a boy for the Freddie Neus; girls for the Arnold Mullers, Barney Sandmanns and A. J. Felderhoffs.

July 10 — Dr. B. F. Hejduk will begin practice here Aug. 15. City council orders tickets for illegal parking at church. Six local Boy Scouts will fly to World's Fair and Jamboree . . . getting ready to go are Bobby Knauf, Jerry Fleitman, Jimmy Dangelmayr, Kenny Swirczynski, Joe and Don Hartman. Harold Walterscheid continues on the critical list after surgery in Dallas. Mr. and Mrs. Calvin Williams celebrate 50th wedding anniversary with family reunion at Myra. Werner Becker is enroute home from Germany. Danny Wilde is graduated as apprentice service technician in GM school. Shirley Coleman and Larry Sparkman marry. Eleven girls finish summer homemaking course. Sister Canisia sends greetings from Switzerland.

July 17 — Death ends illness of two Muenster men: Harold Walterscheid, 62, and Fred Hoedebeck, 87. Medders announce plans to build 100-unit motel near Saint Jo. Scouts will have weekend outing and Mass at Lake Texoma. City records new high in water consumption with 430,000 gallons used in 24-hour period. W. C. Hogan of Gainesville dies of heart attack. Florence Rohmer is graduated as anesthetist. Rose Marie, daughter of the George Hartmans', dies in Chicago. Janie Arendt breaks left arm. William A. Wiese, 62 dies at Lindsay while on vacation; burial is at Flint, Mich. George Womack, 60, formerly of Hays, dies in Fort Worth. Lindsay teacher, Sister Gwendolyn, is chosen to attend Spanish Institute. Alice Walter and C. J. Hellman marry. Celebration marks silver wedding anniversary of the Andy Flusche. James Fetsch and bride make home in Killean. New arrivals: a boy for the Lawrence Neusches; girls for the Jimmy Doughtys, Robert Fuhrmanns and Jimmy Russells.

July 24 — Mrs. J. N. Shaw, 80, 59-year resident of Marysville dies after long illness. Bill Nelson, former resident, dies in California. Catholic State League convention opens in Lindsay with more than 100 parish societies of the state represented. Practice starts

(Continued on page 5)



Christmas Joy

As Christmas once again proclaims the joyful message the herald angels sang, we wish for you and yours the complete happiness of that holy night.

MILLER'S CLEANERS
329 N. Commerce, Gainesville



O, HOLY NIGHT

As we hark back in reverence to a night of wonder and holy joy, nearly two thousand years ago, may the spiritual blessings of that first Christmas be with us all.

Hess Furniture Company
Al Hess, Muenster



Greetings

Here's to a holiday merry and bright, with bells ringing, carol singing, greetings and treatings, gifts and gladness galore.

And here's to you! We sincerely wish you the season's best, and gratefully express our appreciation for your friendly patronage.

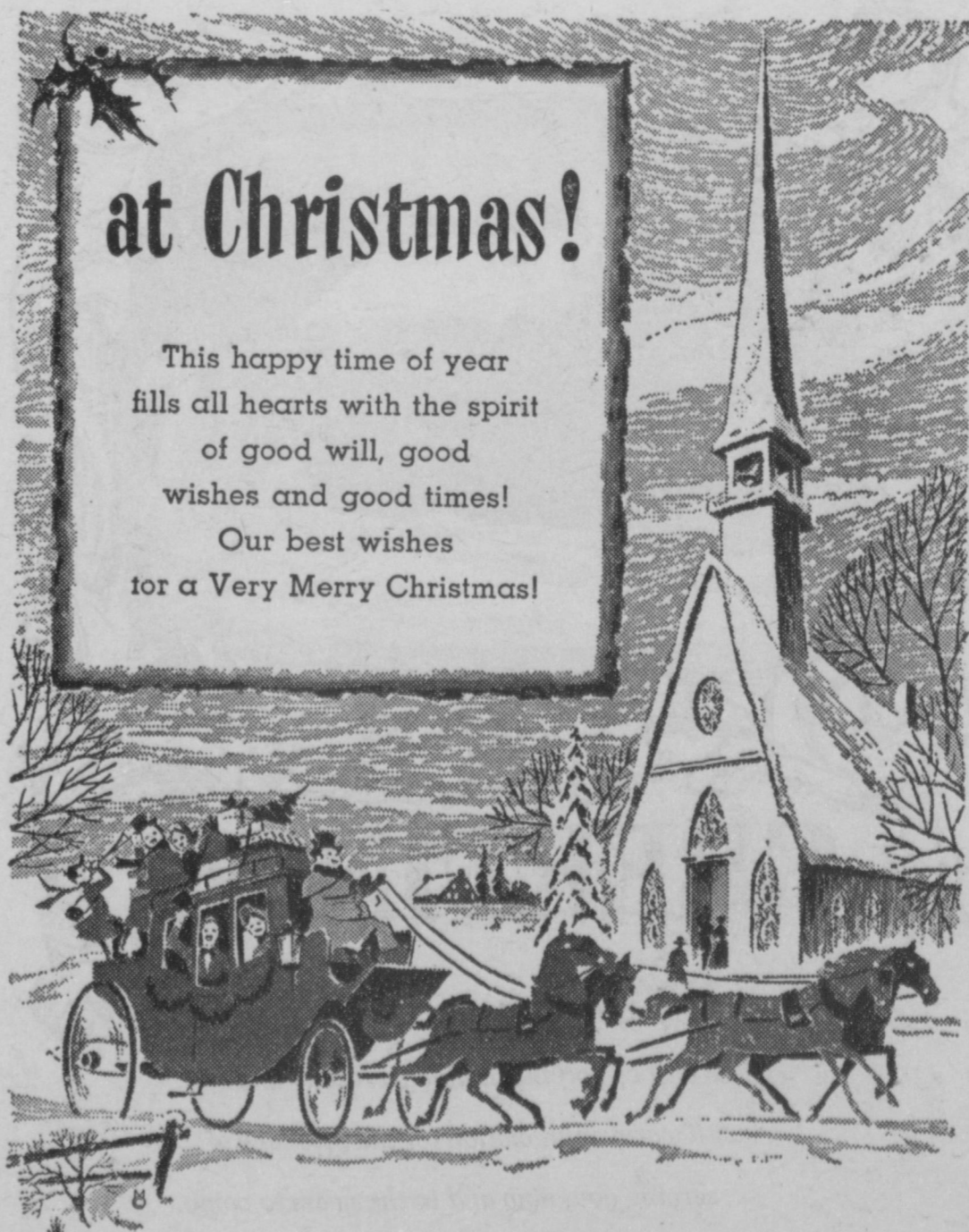
Simpson Sporting Goods
109 S. Commerce, Gainesville



With all Good Wishes for Christmas

The scene is set for gladness and cheer . . . so we send our brightest wishes with a happy "Thank you" for allowing us to serve you

Waples Painter Company
Gainesville



at Christmas!

This happy time of year fills all hearts with the spirit of good will, good wishes and good times! Our best wishes for a Very Merry Christmas!

Leo J. Haverkamp Well Service
MUENSTER



NOEL

The Christmas bells peal loud and clear. As you hear their message, may your heart be filled with joy.

THE FASHION SHOP
and
TYKE TOWN
113 East California, Gainesville



Best Wishes

FOR A CHRISTMAS FILLED WITH HAPPINESS AND CHEER

Hess Brothers Drilling Co.
Muenster

BRIGHT Christmas Wishes



We wish for you the blessings of Christmas. May the radiance of the Star of Bethlehem light your way to peace and contentment in the coming year.

MUESTER HATCHERY
Clive Gobble

Review

August 17 for local football teams. Air strip, other innovations, added to plan for Medders' guest ranch at Saint Jo. Bobby Yosten returns from Iceland and gets discharge from Air Force. Ray Wilde is named director of Texas Automobile Dealers Assn. City water pump fails but does not cause water rationing. Muenster Jaycees are ready for big fish fry tonight. Pvt. James Walterscheid is on leave before going to Saigon. Mrs. Maurice Pagel is released from Fort Worth hospital where she had surgery. Nancy Klein and Clifford Truebenbach marry here. Rodney Walter marries Elizabeth Starkey in Lubbock. Larry H. Walterscheid and Lani Rush marry in Hereford. New arrivals: a daughter for the Wylie Edwards.

July 31 — Joe Fuhrmann, 80, Lindsay residents 67 years, dies after long illness. Charlotte Wolf, Miss Muenster in Miss Texas Pageant, does talent act on TV. Fire Chief Alvin Hartman attends annual fireman's school at A&M. Werner Becker is home from Germany with army discharge. Local Scouts return from National Jamboree. Thirty-two local Camp Fire girls attend summer day camp. Nineteen 50-year members of St. Anne Society get gold pins at State League convention. Lindsay has 11 50-year members. Paula Hickman is recovering from open heart surgery June 5. Queen Ann wins three trophies, is champ in Tennessee horse show. Agnes Eckart and Bernard Hesse marry. Agnes Noggler is bride of John David Meurer. Recovering from surgery: Shirley and Paul Joseph Becker, Michael Driever, Ed Hacker and Mrs. Emmett Samek. New arrivals: boys for Messers, and Mmes. Gene Hoedebeck, Ronnie Herr, Fred Knabe and T. J. Gorman; a girl for the David Gilleys.

Aug. 7 — Father Martin Fischer is notified of transfer to Clarksville, Ark.; will be succeeded by Fr. Andrew Wever here. Death ends long illness of Henry Krebs, 57. Council considers annexing area southeast of city. Milton Fette joins Marines. Reunion observes Paul Walterscheid's 25th wedding anniversary. Jane Endres is bride of Roger Tay-

Feasts

Many foods for Christmas feasting have been traditional since early days of Yule merry-making, although roast peacock, the feature of the feast in medieval England, is rarely, if ever, seen today!

Mince pie, with its spices and fruits, is said to symbolize the riches of the East, from which the wise men came.

Legend says plum pudding began when an English king and his men were lost in a forest on Christmas Eve. The cook used foods he had on hand, including part of a stag, plums, eggs, flour, to make a single dish all could share.

lor. Neil Fisher and bride the former Gaelyn Geistweidt return from honeymoon to live in Houston. Muenster adds four to population with move to Jim Harris family from Gainesville. Mrs. W. E. Insel has major surgery. Stevie Henschel breaks left arm in fall from bicycle. New arrivals: twin daughters for the Kenneth Walterscheids.

Aug. 14 — Death ends illness of Sam Tuggle, 73. Heat wave is eased by mild northern... still no rain. Dr. Hejduk will begin practice here Saturday. Relatives of four in convent at Jonesboro attend rites to see Sister Gemma Vogel and Sister Irene Fisher make final profession and Novices Callista Swirczynski and Jeanette McGannon make triennial vows. New grandstand near completion at Muenster High. New homes are started for the H. J. Fuhrmans and the Henry Grewings Jr., work on the Joe Bernauer's new home is finished outside. 12-teacher staff is completed for Lindsay school. Miss Layuna Hicks returns from world tour. Tim Mosman ends overseas leave and is headed for Africa. Gloria Yosten begins training as hostess for American Airlines. Mrs. Johnny Wolf joins bookkeeping department at Wilde Chevrolet. Laquita Sandman and Leon Neu marry. New arrivals: a daughter for the John Kelleys.

Aug. 21 — Registration at both local schools is set for next Monday. Drought is relieved but not broken by 1.94 in. rain. Parish gatherings bid farewell to Father Martin. About 800 persons hear briefing on plans for Motel Resort. Jack Gray quits as district judge. Twenty boys report for grid practice at Muenster High; 25 are at first grid session at Sacred Heart High. Julia Sickling and Joanie Zimmerer have appendicitis operation. Mr. and Mrs. Mike Sloan get state offices at REA Co-op meeting. Angels are champs in local Little League play. John O'Rourke, 77, father of Mrs. Kenneth Dobbs, dies in Dallas. As of Wednesday afternoon there were 19 patients in Muenster Hospital. New arrivals: boys for Messrs. and Mmes. Martin Klement, Billy Joe Dangelmayr and Arthur Hennigan; a girl for the Gerald Metzlers.

Aug. 28 — Local schools begin with a combined enrollment of 723, ten more than last year. Work begins on rest home by Dick Cain west of town. Linda Whitt is Cooke County Farm Bureau Queen for 1964. Twenty instructors are assigned at SH School. Fifteen listed on staff at Public School. Arthur Hess is named president of newly organized trapshooters club. Hank Walterscheid and Louise Hermes marry. Lindsay has enrollment of 259 on opening day of school. Mrs. F. J. Gruber, 80, dies suddenly at Lindsay. Elaine Friske and John Daddero marry in Gainesville. City Library issues 50 certificates to students for summer reading. CDA court begins planning for 50th anniversary observance. Mrs. John Rohmer, Frank Yosten and Mary Lou Fleitman are recovering from surgery. New arrivals: a boy for the Roy Endresses Jr. and a girl for the Leroy Schmidtkopher.

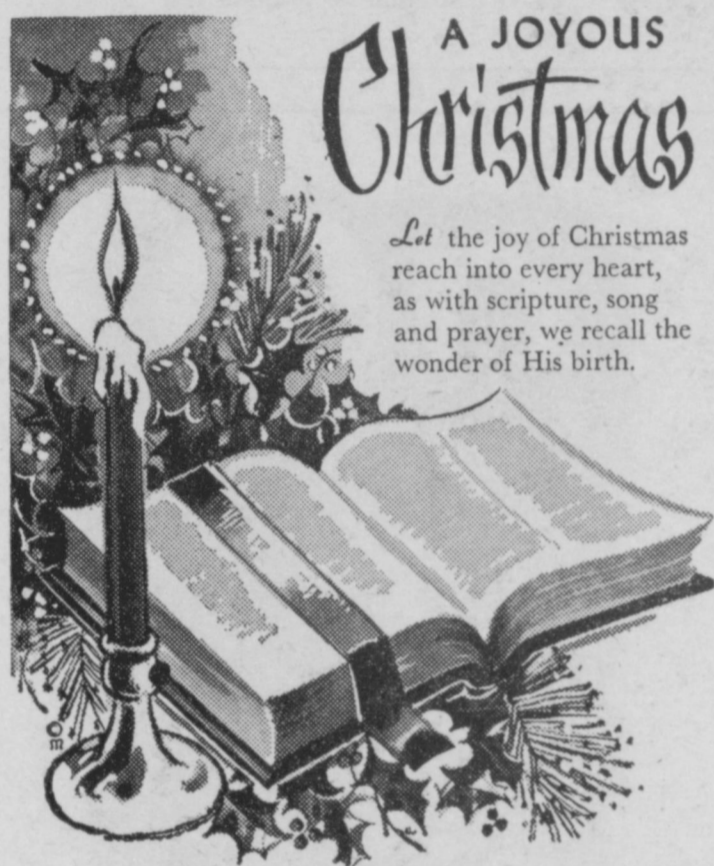
Sept. 4 — Dr. Selwyn Willis of St. Jo begins half-day practice schedule here. Forty-six boys report for practice on Tiger Cub team. Ford dealers will sponsor annual PP&K contest for boys. Lloyd Klement returns from Spain and is separated from the Air Force. Housewarming is given at Wilfred Hess new home. Adolph Fuhrmann goes to TB hospital in Sanatorium. Judy Hellman goes to Puerto Rico to be employed. Dorothy Hartman is office nurse for Dr. Hejduk. Ben Fleitmans observe 25th wedding anniversary. Della Wimmer and Dolphy Joe Hellman marry. Sister Leonarda attends teachers' music school in New Jersey. Muenster will host annual Subiaco Alumni benefit. New arrivals: boys for Messrs. and Mmes. Joe Grewing, Ed Schneider and Herbie Fleitman; a girl for Mr. and Mrs. Sheldon Lutkenhaus.

Sept. 11 — Plans are shaping up for United Fund one-day drive. Fred Hennigan inaugurates garbage disposal service in city. Larry Yosten is named new manager of local NTPA plant. Jack Hagler goes to Arlington. W. J. Luke reveals plans to open accounting office. Mike Kleiss makes simple vows at Subiaco and becomes Father Xavier. Tigers lose 20-12 in opener with Whitesboro. Charlotte Hoedebeck and Clarence Zimmerer marry in Gainesville. Mrs. Robert Beyer of Lindsay is recovering from major surgery. Iris Mitchell, 63, of Hardy dies. Joan Kupper is bride of David Walterscheid. FHA Chapter elects Norma Lutkenhaus president. Mrs. Joe Hoenig has major surgery. New arrivals: twin boys for Melvin Shumachers and a boy for the Julian Walterscheids; girls for the Charles E. Wimmers and Melton Vrlas.

Sept. 18 — Community gets welcome rain measuring 5.40 inches. Hornets beat Lindsay Knights 28-0 in season opener. One-day drive for United Fund in county faces goal of \$48,500. Garden Club opens new season with book review. Leonard Bayer is on leave before army assignment in Korea. Tigers lose 22-0 to St. Jo. Sister Leonarda is in Dallas for eye surgery. Lindsay prepares for open houses to show new school and gym. Mrs. J. W. Fisher (Continued on page 6)



Muenster Beauty Shop
Pearl Williams



Bone Furniture Company
J. T. Owen, Dick Truesdale
Gainesville



CHRISTMAS GREETINGS

We take this opportunity to extend warmest wishes to our many friends. Hope you are heading for the happiest holiday season ever!

CHAPMAN'S SHOES
111 N. Dixon, Gainesville



Wishing you a holiday so merry you'll remember it with great pleasure long after the snow man has melted away.

TEXAS BAR
Lorene & Henry Huchton, Muenster



We welcome the opportunity to pause in the midst of our daily occupations to recall anew how fortunate we are to have the favors and friendship of our valued customers. To all of you, we offer our real appreciation and our best wishes for your holiday enjoyment.

METZLER BROTHERS

LEROY GERALD BILL
On Highway 82 in Lindsay



Merry Christmas to You

It is a real pleasure to say "thank you" and wish you the happiest of holidays.

Babcock Bros. Auto Supply
Joe Wilkinson, Manager
114 W. Main, HO5-4981, Gainesville



Bells and baubles, candlelight... folks so merry, spirits bright... rush and bustle, scheme and hustle... joys to make the Season right! Thanks for letting us serve you thru the year.

BAYER BROTHERS
CONCRETE CONTRACTORS
Muenster

Warm Christmas Wishes

Hope Santa fills your Christmas stocking with everything your heart desires!



HESPERIAN Building & Savings Assn.
111 E. Calif., HO5-3486, Gainesville

Review - - -

is elected prefect of local Franciscan Third Order. Farewell party honors Mrs. Jack Hagler before move to Arlington. Al Horn and Jack Biffle are recovering from surgery. Father Francis Zimmerer gets new assignment, transfers from Michigan to Little Rock, Ark. St. Anne Society sponsors annual shower for local Sisters. Alex Lutkenhaus wins first on painting at Bridgeport art show. New arrivals: boys for Messrs. and Mmes. Leonard Haverkamp, Adolph Knabe and Clem Hermes Jr

Sept. 25 — Crowell doctor, Martin M. Kralicke, will move to Muenster late in October. \$130,189 budget for 1964 adopted by school board. New record rain measures 9.83 inches for September. Hornets beat Valley View Warriors 22-0. Tigers beat Callisburg 34-14. Gloria Yosten graduates as airline stewardess. Anne Hermes returns from trip to World's Fair. Knights lose to Windthorst 24-14. Lindsay will show new school and gym Sunday. Lindsay Athletic Association elects Bruno Zimmerer president. Alice Voth and Robert David marry. Dolores Monday and Charles Wimmer say wedding vows. Dr. James Cole opens office in Muenster. New arrivals: a boy for the Sonny Waltersheids; girls for Messrs. and Mmes. Clyde Fisher, Jerry Klement, Mike Newbill, David Bright and Leon Fleitman.

Oct. 2 — Burial is held at Marysville for Elton Ballinger, 83. John Koelzer, 68, former resident dies in Arkansas. Dr. Willis discontinues part-time office in Muenster. Total rainfall for September is 11.12 in. More efficiency is expected in new postal schedule. UN fund here reaches \$2150. Tigers edged 12-8 in tight contest with Era. Muenster FFA chapters take two firsts in grass judging contest. Hornets outclassed 12-8 by Ardmore B. Large crowd sees new school, gym at Lindsay Sunday. Joe Neu, formerly of Lindsay, dies in Iowa. Francis Fuhrmann joins Hofbauer's as clerk. Lambert Walterscheid is new employee at Fisher's. Major Jane Hoehn is back from Thailand, new assignment is in Maryland. Parochial teachers attend Dallas Institute. Medders' Angus in East Texas Fair claim Championship and 12 ribbons. Jack Biffle is dismissed from Dallas hospital. Contract is awarded for Clear Creek's 38th reservoir. New arrivals: a boy for the Stan Wylies; girls for Messrs. and Mmes. Bob Fitch, Bob Reiters, John Broome, Paul Sandman and Billy Zimmerer.

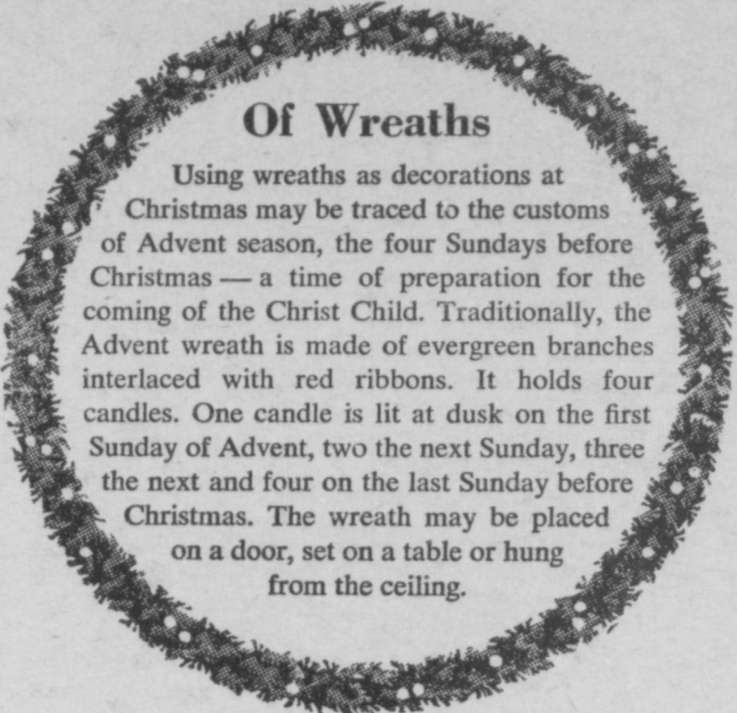
Oct. 9 — Edgar Fette, 54, dies from stroke suffered ten days before. KC council plans events to observe patron's feast day. Tigers win 8-6 in thriller with Anna. Art show planned for Oct. 18. Glenn Fleitman is re-elected president of FFA Chapter. Parochial students honor Father Bruno on feast day. St. Peter's Parish starts having mass with priest facing people. Mr. Maurice, noted hair stylist, visits here. Margie Samek and Gary Chisam marry at Era. Loretta Schmitt is chosen dormitory counselor at Our Lady of the Lake College. Eileen Endres and Robert Vogel marry. Adult art class taught by Sister Roberta has ten enrolled. The J. M. Weinzapfels observe 48th wedding anniversary. Robert Meurer transfers from San

Antonio to Washington D. C., job. VFW Auxiliary adds five new members.

Oct. 16 — Bank deposits here drop during the past 12 months. Mrs. Mary Nause, 88, former resident dies in Wichita Falls. Jerry Klement of Fort Worth returns to home town to be guest speaker Sunday at KC breakfast. Hornets lose 18-0 to Valley View Eagles. Tigers beat Collinsville 28-0. Henry Schroeder of Lindsay is elected president of Subiaco Alumni Assn. Knights nged 24-20 by Tom Bean. Sixty-six local boys compete in PP&K contest; 18 receive prizes. Lawrence Milner gets service discharge. Fetsch herd leads DHIA production. J. P. Janicki family is enroute to Germany. Garden Club hears Marvin Davenport, landscape artist as guest speaker. Wilmer Luke starts on new building for accounting business. Rufus Henscheid starts building new home south of the one he sold to Dr. Kralicke. The doctor starts moving office furniture and equipment to Muenster Hospital where he will have a temporary office. New arrivals: a boy for the Victor Sickings; a girl for the Charles Bayers.

Oct. 23 — Lindsay will host ten parishes for annual procession honoring Christ the King. Extended illness of H. E. King, 84, ended by death. Tigers slip past Jesuit B 14-13. Hornets lose 20-0 struggle with Sanger. Nathan Hobbs, 77, native of Bulcher, dies in Oklahoma. Dr. Kralicke moves household furnishings. Expects to finish moving next Tuesday. Mrs. Teddy Miller is receptionist at his office. Brother Louis Fuhrmann is in Lindsay visiting his parents before going to Nigeria on mission assignment. Some 200 local young people go to Dallas Fair for Rural Youth Day. Jerry Hoening herd leads in DHIA production. Former Muenster residents, the H. P. Hennigans, move from Albuquerque to St. Francis Village, Fort Worth. Hospital Auxilliary presents \$600 check to Sister Mildred to pay for hospital's heart machine. 150 visitors see local art show. Claude Jones returns from European tour. Fourth Degree KCs have formal installation of officers and, with ladies, have dinner afterward. Annual banquet honors county 4-H leaders. Four girls are in race for SH homecoming queen. Mexico agriculture at-tache is guest at Colonial Acres. New arrivals: a boy for the Ted Hensheids; a girl for the Virgil Walters.

Nov. 6 — Muensters voters did not go along with the county, state and nation Tuesday in general election. . . . whereas Johnson beat Goldwater by a ratio of about 61 to 39, the figures here were almost as much in the other direction . . . count in the two boxes was 474 to 343. Parish conducts annual Thanksgiving clothing drive for worlds needy. Mrs. Joe Tischler, 79, former resident, dies in Celina. Golden Years Rest Home, owned and operated by the Dick Cains, sets formal opening Sunday. Rain



Of Wreaths

Using wreaths as decorations at Christmas may be traced to the customs of Advent season, the four Sundays before Christmas — a time of preparation for the coming of the Christ Child. Traditionally, the Advent wreath is made of evergreen branches interlaced with red ribbons. It holds four candles. One candle is lit at dusk on the first Sunday of Advent, two the next Sunday, three the next and four on the last Sunday before Christmas. The wreath may be placed on a door, set on a table or hung from the ceiling.

Blessings



We hark in our hearts to the angelic tidings, and extend best wishes for a happy and holy Christmas season

STAN CHADWELL
317 N. Commerce, Gainesville



TO WISH YOU

a very merry Christmas, and thank you for your kindness and loyalty is the purpose of this, our sincere holiday greeting.

J. R. HOCKER
Men's and Boys' Store
207 N. Commerce, Gainesville



GREETINGS FOR CHRISTMAS
TO ALL OUR FRIENDS

Thomas C. Schneider
Humble Bulk Agent, Gainesville

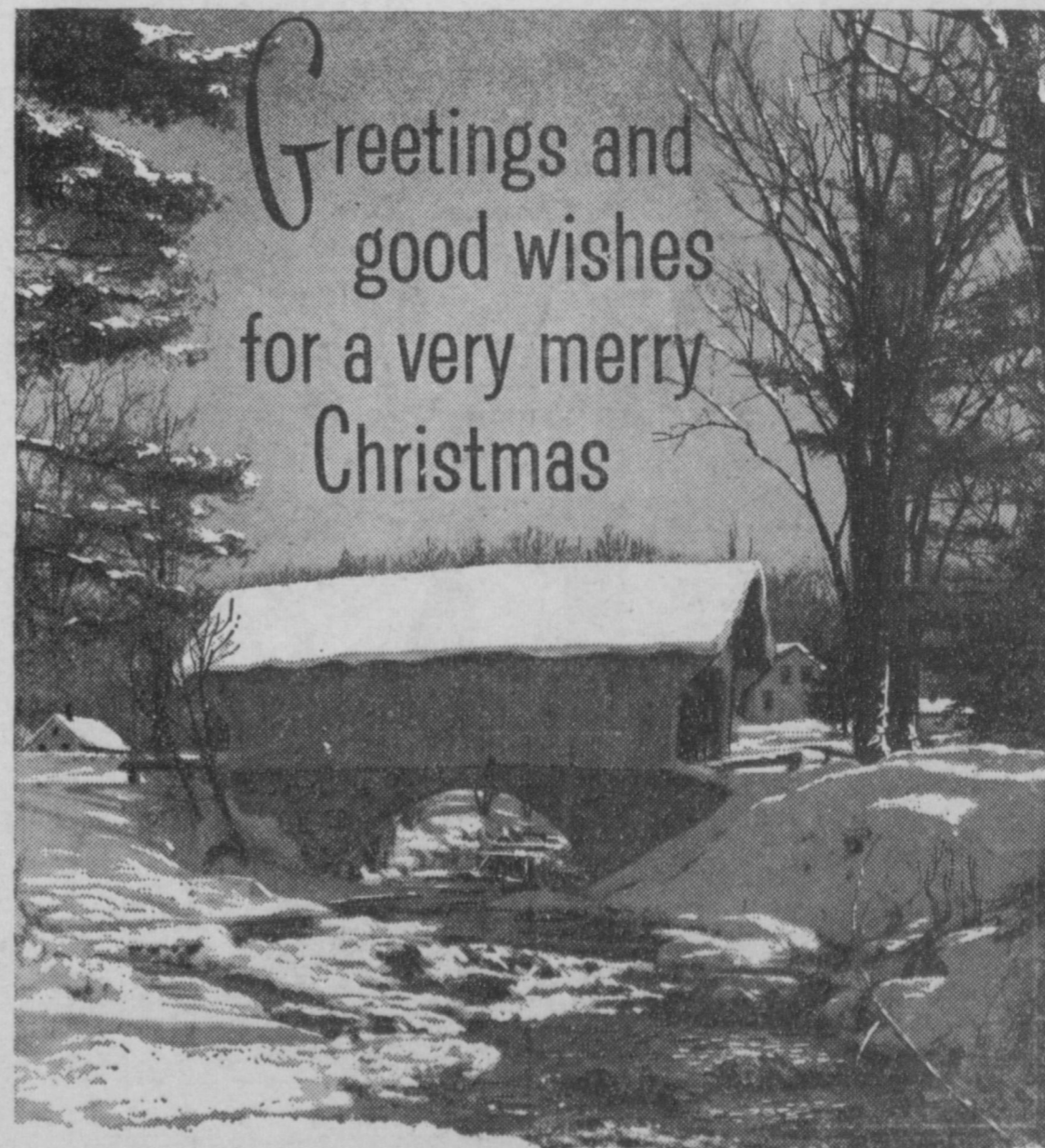
Oct. 30 — Truck-tractor



A Blessed Christmas...

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you A VERY MERRY CHRISTMAS and HAPPY NEW YEAR

Nick and Adelina Miller
Muenster



Greetings and good wishes for a very merry Christmas

in life's journey, one of the great rewards is the good will of our friends. We thank you heartily and wish you a most Merry Christmas.

First State Bank

Gainesville



Wishing you all the joys of the Christmas Season

Standard Reserve Insurance Company

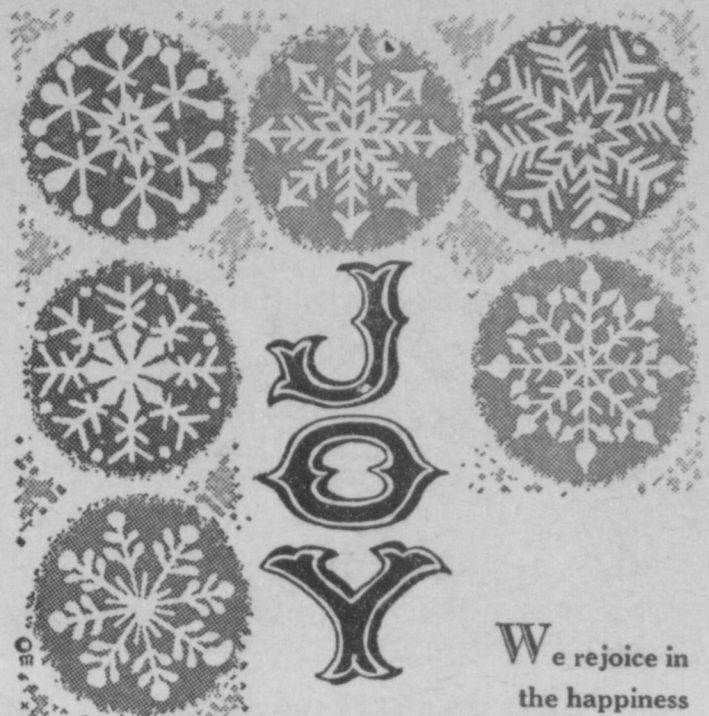
GAINESVILLE

Rest experts say a normal person probably would die if he were forced to stay awake for 10 days.

"A great many people are already working a 4-day week; it takes them 5 or 6 days to do it."

The Texas Safety Association reminds drivers that all accidents do not happen while vehicles are being driven. A parked or stalled vehicle on the roadway also may cause an accident. If you have car trouble on the road, get your automobile as far off the highway as possible. And, before leaving it for assistance, be sure to set the hand brake.

Yule Post Office
Among the busiest of Santa's aids during the Yuletide season are post offices in towns with Christmas names — Noel, Missouri; Christmas, Florida; Santa Claus, Indiana and Bethlehem, Pennsylvania receive thousands of packages each year for Yule town postmarking and remailing to other points.



We rejoice in the happiness of the Christmas season, and extend our wishes that your holiday is the best ever.

Gainesville Glass Shop
Mason Winters



At the joyous Christmas season, we greet you with our hopes for your holiday happiness.

PARKER ELECTRIC
112 South Rusk, Gainesville

Review

measures 3.25 inches. Semi-annual cemetery collection totals \$490. Hornets lose 30-6 to Saint Jo. Crippled Tigers blasted 41-20 by Fort Worth Christian. New liquor store opens at Lindsay. James Endres is PP&K zone winner and goes to Dallas competition and banquet. Argentina couple visit Colonial Acres Farm to see Red Angus. School carnivals and costume contests mark Halloween. The H. J. Fuhrmans move to occupy new city home. Charles Ashford, a native of Saint Jo and recently a resident of Indiana, comes to Muenster as lab technician for hospital. Sister Romaine returns to Muenster Hospital and Sister Benigna goes to Jonesboro. New arrivals: boys for Gilbert Yostens and Wilfred Klements; a girl for the Robert Grubers.

Nov. 13 — Mrs. Fred Hoebeck, 83, dies after being a hospital patient since June. New beauty shop, Evelyn's Style room is opening this week. Koesler's Jewelry and Watch Repair opens this week. Change proposed for Highway 82 here to Seymour. Parish starts preparing for golden jubilee. 700 attend open house at Cain's Rest Home. Tigers slip past Dallas Christian 14-6. Hornets win on penetrations in tie at Alvord. Harvey Schmitt joins the Enterprise staff. Joe Horn, Mrs. Arthur Endres, Dale Klement and Frank Nedham are recovering from surgery . . . are among 19 patients at Muenster Hospital. Muenster entry is first in Saint Jo talent show. Charlotte Trubenbach and Alfred Hermes marry. Cubs end season with 38-6 win over Gainesville Junior High. Cut Rate Bottle Shop at Lindsay holds formal opening this weekend. New arrival: a girl for Mr. and Mrs. Leroy Schmitz.

Nov. 20 — Muenster and area saturated by 6.65 inches of rain. LaVern Otto is crowned homecoming queen at Sacred Heart . . . tigers lose 28-6 to Dallas Friars in season final. Dr. Kralicke is appointed city health officer. JCs ready for Thanksgiving observance which will be hospital benefit. Hornets win 24-16 over Callisburg. Over 200 SH exes attend homecoming banquet. Infant daughter of Darrell Adams dies at Midland two days after birth. Local group attends district meeting of Catholic State League at Scotland. Lindsay's annual Thanksgiving clothing drive brings in 1286 pounds of cloths. Paul Fisher's cow leads in DHIA production. Thirteen report at SH for basketball. Mass and dinner-reunion observe silver wedding anniversary of Herman Dangelmayrs. The Meinrad Hesse family moves to Lindsay. New arrival: a boy for Lt. and Mrs. John McDonnell.

Nov 27 — English Mass begins in Muenster and Lindsay parishes Sunday . . . another change for Muenster is having the priest face the people . . . (Continued on page 8)



WHITE AUTO STORE
Mr. and Mrs. Bob Hall, Muenster



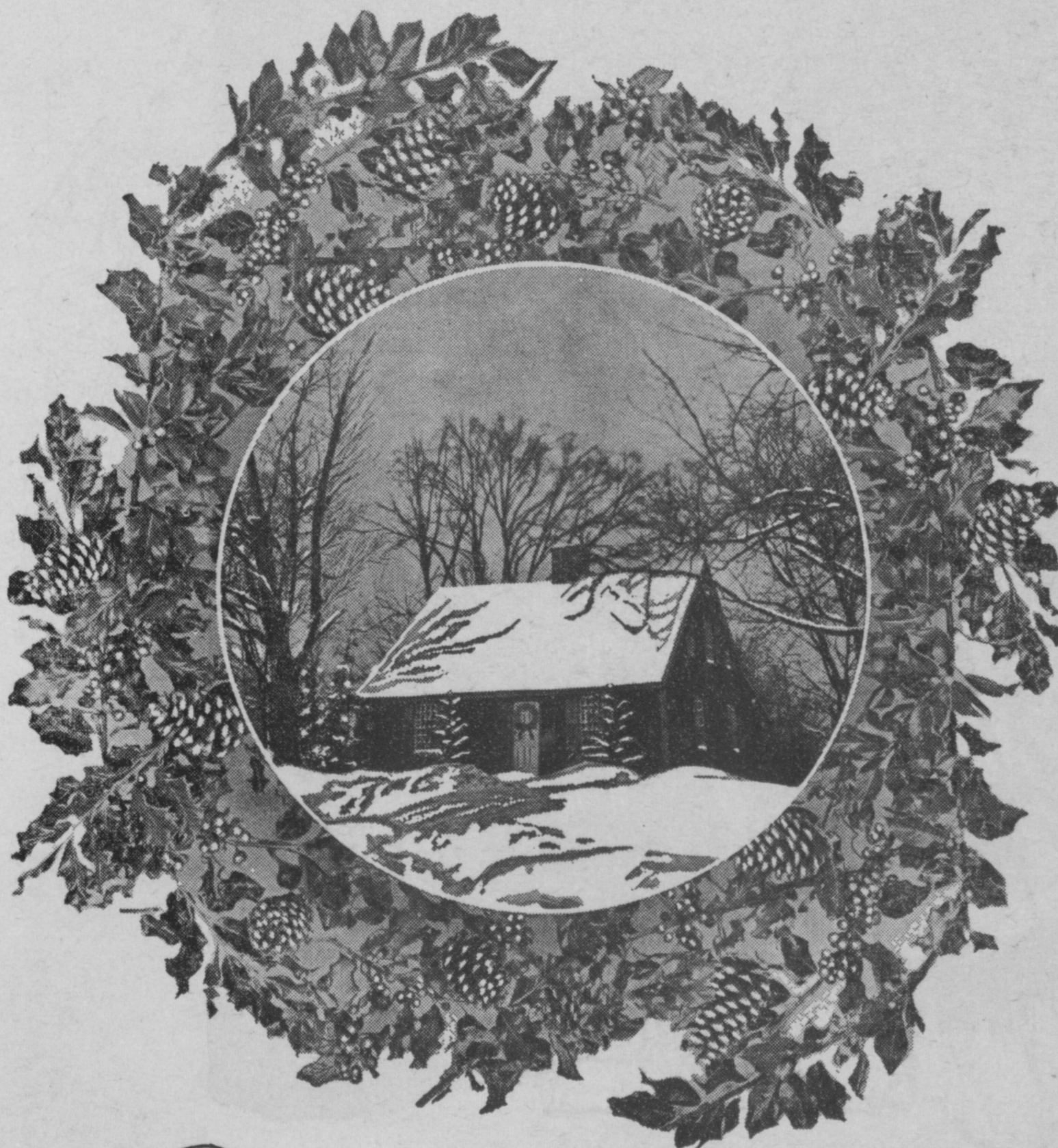
Hope Santa's bringing our many friends the Merriest Christmas ever!

JIMMY LEHNERTZ
Gulf Oil Distributor, Gainesville



As families gather together in joyous celebration, we extend best Yuletide wishes.

Palace Drug Store
J. C. Trachta, Muenster



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

Muenster Livestock Auction
AND
Golden Years Rest Home

Mr. and Mrs. Dick Cain



'Tis truly the season to be jolly . . . and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter . . . warmth and friendship . . . good times, and above all, good will!

Ferd's Gulf Station
Ferd Luttmner, Muenster

Review - - -

Lindsay started this some time ago. Hornets upset Chico 8-2 in season final. Saint Jo Panthers win 9-B trophy and will meet Anna in bi-district. Hornets win five and lose five during the season. Tigers post 5-5 season record. Knights count three wins and seven losses. Arthur Luttmer is dismissed from Muenster Hospital after being a patient since August. John Mosman and Mrs. Al Trubenbach undergo surgery. CCD discussion club groups meet at Lindsay opening new study season. 12 boys, 21 girls report for basketball at MHS. Thirteen children and their parents attend diocesan party in Dallas. The Clarence Wilsons mark 60th wedding anniversary. Hospital Auxiliary plans

Christmas decor at hospital. Mrs. J. S. Horn observes 89th birthday. Teddy Miller is elected president of S.H. Alumni Assn. New arrivals: a boy for the Arthur Bordaes; a girl for the Joe Pat Bohacs.

Dec. 4 — Religious ceremonies and social event will observe Muenster diamond jubilee next Tuesday. Jaycee Thanksgiving project nets over \$4000 for hospital fund. Revised edition of parish history compiled by Brother Thomas Moster will be available at jubilee program. Christmas lights in city are turned on Thursday. Local FFA chapter farmers win district crown. Saint Jo will play Whitewright for regional title. Mrs. Ed Hess is recovering from broken left arm sustained on deer hunt... has surgery at Muenster Hospital. Three Hornets named on all-district football team. Six-day mission starts at Lindsay Sunday. Scout Auxiliary re-elects Mrs. Ed Schmitt president and plans Christmas party. Eight enumerators begin on censuses of county farms. Soldier Lloyd Prescher gets discharge after return from tour in Germany. Ronnie Zimmerer is on dream team of 8-B district. Lindsay has 14 boys and 15 girls on basketball teams. First fire hydrant is installed in the town of Lindsay. Virginia Wolf and Leroy Kupper marry here. Shirley Horn and Edmon Vieth wed at Windthorst. Agnes O'Rourke and Mark Burrowes marry in Dallas.


Dec. 11 — Diamond jubilee of Sacred Heart Parish and Muenster is observed with Pontifical Mass, dinner and re-unioning... all participating in the Mass are native sons of the community. Tony Voth, 57, Lindsay native, dies. Long illness of Mrs. Claude Cannon is ended in death. Three events will observe CDA court's golden jubilee Sunday. SH students are ready to present operetta with cast of 120. Muenster donated 4000 pounds of clothing in the annual Thanksgiving drive. Local FFA team places third in Area 5 contest. MHS cagers win consolation prize in tournament. Funeral services for Ed Ritcherson, 42, are held at Schiloh. St. Nicholas makes tour at SH School. New arrivals: a boy for the Bill Terrys; girls for the Norman Koelzers and E. R. Lachers.

Dec. 18 — Hospital district viewed as best way to liquidate Muenster Hospital debt—initial steps toward creating a hospital district in the western part of Cooke County were taken by directors of the Hospital Authority at their meeting. Plan is revived for Red River bridge near Bulcher. Jaycees will bring Santa to Muenster tomorrow afternoon. Honor court and Christmas party set for Boy Scouts Monday. KCs to treat kiddies at Yule party Sunday. Robert

Haverkamp and Rainard Walterscheid leave for jobs in Africa. Hospital Auxiliary invites attendance at silver tea and style show Sunday at Colonial Manor. Ted Neu, 57, of Gainesville dies of heart attack while on trip to Tennessee. Home Demonstration Club arranged Christmas cheer for State Hospital patients. Sailor Jerry Endres and wife and baby son come from Japan for visit here. Pfc. Tim Hellman reports assignment in Italy. Frater Frowin Schoech is made deacon. Two hundred attend program observing CDA golden anniversary — five charter members are honored — Mrs. J. S. Horn and Miss Anna Hellman, continuous members since 1914 receive gold pins. Miller Funeral Chapel gets new pews. Mrs. John Hartman breaks hip in fall. Recovering from surgery: Brad Denison, Fred Hennigan, Jim Endres, Sonda Bayer, Mike Trubenbach, Mrs. George Bayer and R. M. Zipper. New arrivals: a boy for the Larry Hennigans; girls for the Richard Grewings, Jimmy Hellmans, Leroy Wiesmans and Eddy Dunhams.


St. Francis of Assisi was responsible for popularizing the Christmas carol as we know it. He was the first to lead large groups of people in song praising the Christ Child.

Cairo, with a population of more than three million, is Africa's largest city. A true gentleman will always call a spade a spade, even when he trips over one.



Merry Christmas
Our warmest wishes to all our good friends!


Lou Wolf Barber Shop
Muenster



A MERRY, MERRY CHRISTMAS

And many thanks to you for your patronage.

FARRAR'S
in Gainesville



NOEL

May the star of Christmas shine brightly into your hearts.

BEN FRANKLIN STORE
Anthony and Leona Luke, Muenster



BLESSED Christmas Wishes

May the message of the first Christmas, with its wondrous spiritual joys and blessings, bring a special peace and contentment to you and your near and dear.

Muenster Butane Company
Paul, James and Clyde Walterscheid



Star of Wonder...

The miraculous light of a star shone in the heavens, and angel voices heralded the coming of the Saviour, on that Holy Night nearly two thousand years ago. May the spirit of the Nativity... the awe and wonder of simple shepherds, the rejoicing and reverence of the wise men... be with us in this blessed Christmas season, and may it inspire us always in our hope for peace, brotherhood and understanding.

Muenster State Bank
Serving the Financial Needs of This Area Since 1923