

THE MUESTER ENTERPRISE

PUBLISHED EVERY FRIDAY — MUESTER, COOKE COUNTY, TEXAS
 R. N. Fetto, Editor
 Subscription Rates: In Cooke Co., \$2.50; Outside Cooke Co., \$3.00
 Entered as Second-class matter December 11, 1936, at post office at Muester, Texas, under the Act of March 2, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

STUDEBAKER — A CASUALTY OF GOVERNMENT MEDDLING

When the stop switch was pushed for the last time on the Studebaker automobile assembly line, a long era of progress had ground to an undeserved end.

From the fine Studebaker horse-drawn wagons to the Studebaker automobile, the company had earned the respect of the American consumers.

Because it found itself in financial straits many times, its management was wise enough to diversify its product line and produce more than just automobiles.

Now, according to company spokesmen, the automobile operation — perennially in the red — has been "bleeding white" the other divisions. Finally, it reached a point where the company could no longer afford to continue its plant in the United States.

The loss of jobs is a serve blow to those who must now search for employment — but perhaps the lesson of this experience may save other jobs in the future. For the chief cause of Studebaker's losses was an unrealistic wage scale. Under the monopolistic situation created by the federal government, the labor leaders merely did what they were paid to do — press for ever-higher wages. The financial problems of the company were totally ignored.

In a free economy — that is, without government interference — labor and management would have bargained as equals. One has skills to offer; the other has jobs available. Labor would have been compelled by a free market to take as its compensation only the value of what it produced.

In other words, with no artificial clubs provided by the government, union leaders could not have pressed production costs ever upward. To some, this concept of equal bargaining is "merciless." But had it been in effect, the Studebaker plant would be running today; and thousands of jobs would have been preserved.

Instead, costs were pushed to a point where the company had no choice but to close up shop. It could not sell its cars for more than the public would pay for them. Yet it was expected to pay its employees more than they produced.

Viewing incidents like this, it is convenient to lash out at labor leaders, imploring them to exercise restraint "in the public interest." They, however, are not the cause of our problem; they are merely the inevitable effect.

The cause is to be found in the unfair advantages granted to union leaders by federal legislation. If the government would confine itself to its one legitimate function — that of protecting the people's natural rights, instead of trying to create new rights for some at the expense of others — then our labor problems would quickly disappear.

Unemployment, automation, and changing technology are not problems in a free market. Every man who wants to work can always find a job. And as management is free to properly serve its customers, higher real wages and a better standard of living inevitably follow.

Once we are rid of federal meddling, labor and management can both thrive in an unshuffled economy moving full speed ahead.

VANISHING GRAIN IN IRON CURTAIN BINS

What happened to the missing grain? Now, we learn some of it wound up behind the Iron Curtain and the loser, or sucker, is the U. S. taxpayer.

To jog your memory, six months ago word leaked out that 24.7 million bushels of government-held grain, valued at \$32 million, somehow had disappeared while being shipped to Austria. Investigators now have determined that the grain didn't just sink to the bottom of the ocean — much of it wound up behind the Berlin Wall and other portions of the Iron Curtain.

Although the Department of Agriculture, the State Department or the Administration could probably clear up the mystery of the vanishing grain without too much trouble, it appears that it will be up to a Delaware senator by the name of John J. Williams. Senator Williams has never ceased wondering and worrying about this strange affair and because of his prodding investigators have been assigned to the case. However, they are saying very little at present.

According to the National Observer, Senator Williams is almost as concerned about the grain diverted to free European nations as he is about grain that went to Red satellites. The diversion means the free nations will have to buy just that much less grain on regular world markets, that in turn means lost export sales and lost opportunities to increase our gold credit abroad.

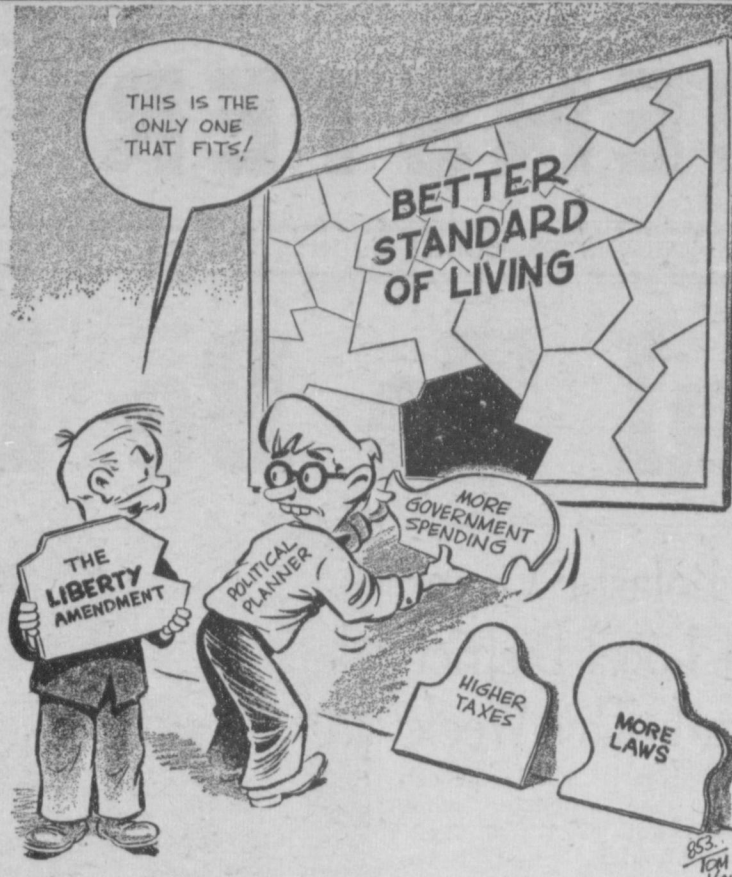
— Enid Morning News

The total area of land administered by the National Park Service is about 21,000,000 acres.

California has a difference in elevation of 28 miles between the lowest and highest point.



GETS THE MESSAGE—Jutting through the trees, this new 65-foot tower completes telephone message in Berlin, West Germany.



We Need LESS Government — not more!

KHRUSH PLAYS SANTA CLAUS

Thousands — perhaps a million in all — came and went through the holes in the Berlin Wall during the 18-day Yuletide visiting period. That these temporary breaches in the Wall afforded no glimpse of a unified Germany, but were strictly the type of holes found in old-fashioned mousetraps, should be apparent from the facts:

The holes were made by the Communists. Only West Germans could use them — and only on passes issued by Com-

munist. The one-way visits were arranged, not by officials of the two Berlins, but by West Berlin and an East German "State Secretary."

No Red demonstration of "Peace on earth, good will toward man," this was a shrewd reversal of the Trojan Horse technique to establish the fact of West German recognition of East German sovereignty — or, possibly the next Soviet move toward making Berlin a demilitarized free city.

History will record this incident as one of the coldest of the cold war.

SPECIAL THIS WEEK!

- 100 per cent nylon, 5-piece Living Room Suite \$119.00
- Good assortment of framed 24x47 Pictures \$29.95
- Good assortment of Mirrors \$1.98 up
- Bathroom Heaters \$3.49

Your Hotpoint Dealer

Ott's Furniture

Harold Ott, South Side Courthouse, Gainesville
 WE GIVE & REDEEM BUCCANEER STAMPS



FIRE — AUTO — LIABILITY

INSURANCE

BOOKKEEPING SERVICE — NOTARY PUBLIC

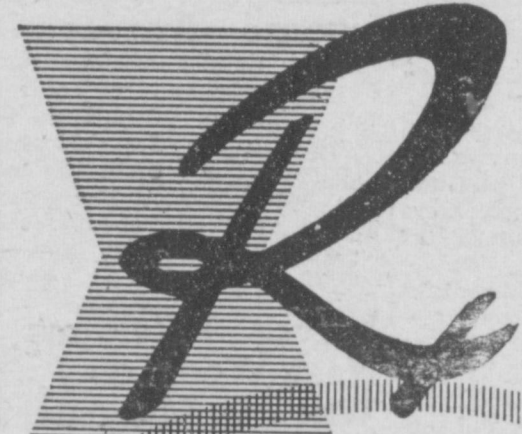
Leo Henscheid Insurance Agency
 Ph. 759-2844, North Main St., next door to City Hall

Thanks

I am grateful to Cooke County voters for the kind support I received in the previous election, and I respectfully ask your support again in this year's race for tax assessor-collector.

I look forward to seeing each of you soon.

Mrs. Jo Hillis



The confidence physicians and their patients have in our prescription service is the highest tribute that can be paid to our ability and willingness to supply prescribed medicines promptly and at reasonable prices. Try us—you'll like us.

Watts Bros. Pharmacy
 Gainesville

Before You Buy Check Our Prices on GULF TIRES and BATTERIES

Ferd's Gulf Station
 Muester



Buy BUTANE PROPANE with confidence where you see this Emblem

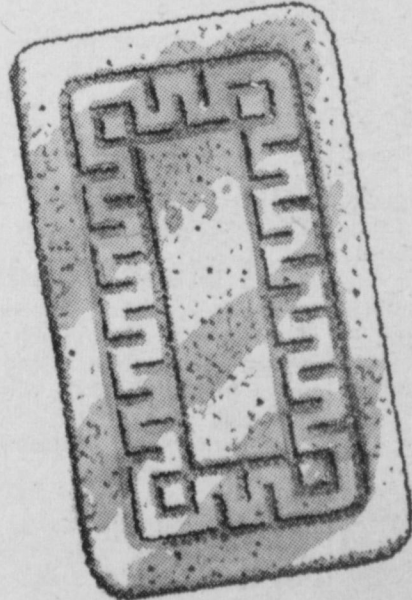
Muester Butane Company
 Phone 759-4411

5th Avenue NYLONS

- 15 Denier Seamless
 - Run-Resistant Mesh
- First quality in a fine lacy mesh. Coordinated leg length for good fit. 8½-11

Regular 69c Pr.

49c



High-Low RUGS

- 100% Viscose
 - 24x42-in. Size
- Grecian Key design in high cut and low loop pile. 10 colors. No-skid back.

Regular \$2.98

1.99



JR. BOYS' T-SHIRT 2/99c
 Reg. 2/1.39
 Shrink-resistant, white cotton knit, S,M,L.



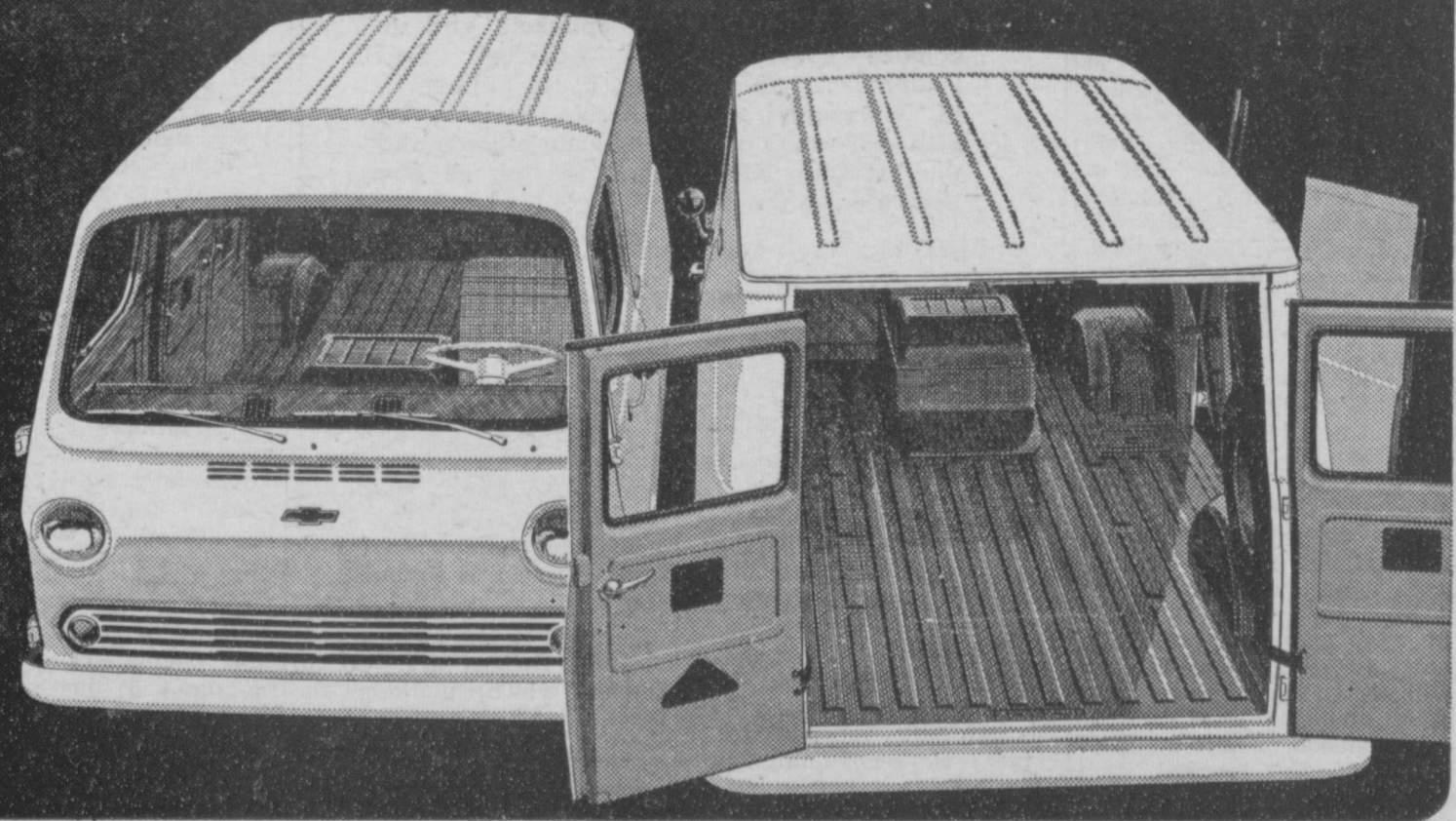
COTTON BLOUSES 79c
 Sizes 32-38
 Prints and colors in choice of new styles.

Shop Ben Franklin and Save

5-10 BEN FRANKLIN 5-10
 LOCALLY OWNED — NATIONALLY KNOWN

Tony Luke, Muester

CHEVY-VAN!



Chevrolet's new low-cost quality delivery truck!

This introduces you to Chevy-Van—our new economy delivery truck.

It has a low price tag, over 40 sq. ft. of completely usable flat floor 7½ ft. long, the engine up front, and a lot of quality features which make it a better buy. The body and frame-floor are welded together. The truck is strong, rigid, stable. Doors are double-wall construction.

Chevy-Van has unusual resistance to rust and corrosion. Especially vulnerable areas such as front stepwells are galvanized. Sealers are used at all critical joints inside

and out. Certain sections are treated with high-zinc-content primers; others with an aluminum-wax preservative.

The windshield is a big flat practical one-piece unit. The big 90-hp 4-cylinder standard engine is more powerful than some 6s, yet is remarkably economical. If you need more power, Chevy-Van offers a 120-hp six at extra cost. Side doors and rear windows also cost extra.

Last but not least, it's a Chevrolet. Which means that it is built to work for you a long time at minimum cost.



Telephone your Chevrolet dealer about Chevy-Van or any type of truck!

WILDE CHEVROLET COMPANY

East Hy. 82 & Mesquite, Muester, Texas

Phone 759-2261

The surest way to get ahead of Russia is to get behind America.

Fine Photography



Hospital Begins With a Staff of Sixteen Employees

A sizeable business operation will get way when Muenster Memorial Hospital is opened to patients shortly after next Sunday's dedication and open house.

Sister Mildred, administrator said that it will start with a staff of sixteen persons and a monthly payroll of about \$5,000, and that more will be hired when the number of patients becomes large enough to re-

quire the additions. Heading the staff are Sister Mildred in charge of over-all operation and Sister Romaine in charge of nursing. Assisting Sister Romaine will be two registered nurses, two practical nurses and three nurse's aids. Both of the sisters will also double as nurses whenever the help is needed. Another member assigned to the care of patients is a laboratory and X-ray technician.

Other personnel are two in the business department, two in the kitchen, one orderly and one mechanical maintenance man.



SISTER ROMAINE IS AT THE NURSE'S STATION, which is headquarters for the care of patients. At the right, just beyond the phone is the light panel and intercom connected with patients' rooms. Behind it is the file for patient charts.

Local News BRIEFS

Sunday was family day for the Wilfred Bindels. They loaded their children in the car and took off for Dallas to spend the day. They visited Mrs. Bindel's brother, Father Hubert Neu, and met a sister and her husband, the Raymond Hoenigs of Irving there. They went sight-seeing and had lunch together.

Sight-seeing and visiting in Oklahoma Sunday were the Charlie Haverkamps and children Lillian, Alice, Charlie Jr. and Sharon and Mr. and Mrs. Dan Wilson. They left early to visit the Haverkamps' daughter and husband, Pvt. and Mrs. Wayne Jones at Lawton and the whole family toured the area. They drove up Mt. Scott, visited the Holy City, and the Wild Life Refuge. The youngsters especially enjoyed seeing the buffalo, deer and long horn.

Word to the Joe Swirczynskis from their daughter and son-in-law the Clarence Erpeldings of Colorado Springs, Colo., tells that they spent last week in St. Jo, Iowa, going especially to attend the funeral of his father, Peter Erpelding who died of a heart attack on Jan. 3. He was 83 and was a brother-in-law of H. J. Fuhrman of Muenster.

Mr. and Mrs. Bill Kathman spent the weekend in Grand Prairie with their daughter and family, the Stan Wylies, and helped grandson Jimmy Wylie celebrate his ninth birthday.

Bill Terry and Dick Schultz of Gainesville were in Glade-water doing sign work last week. Mrs. Terry and little son Timmy stayed with her parents, the Tony Wiesmans during the time.

Spending Saturday with the Joe Russells were their daughter Mrs. Curtis Wells and baby son William Vance of Saint Jo. The Russells first grandchild was born December 9. He's another great-grandchild for Mrs. J. S. Russell of Myra.

Saturday visitors with the J D Hannas were their grandchildren and the youngsters' mothers: Mrs. Randall Hambrick and Greg of Burneyville, Okla., and Mrs. J Dan Hanna and Diane, Kay and Pam of Marietta.

Reminiscing Christmas and her birthday, Mrs. Margaret Sicking of Gainesville says both were such happy occasions. They brought gifts and greetings — 30 birthday cards and 170 Christmas cards with 30 letters and 11 people for dinner. Mrs. Sicking is mostly a shut-in, arthritis bothers her, and she's in a walker. She can help herself around the house but it's hard to get around otherwise. Having penpals is one of her hobbies.

It's a Pleasure

... to be in the same community with Muenster Memorial Hospital

It's Been a Pleasure

... to us to have a part in the hospital construction. We appreciate the privilege of furnishing ready mix concrete for the building and the contract for constructing curbs and sidewalks.

BAYER BROTHERS

CONCRETE CONTRACTORS

Arthur and Robert Bayer

Delano Mages and Mary Thomason Set Wedding Date

Announcement has been made of the approaching marriage of Delano Mages, son of Mr. and Mrs. Frank Mages Jr. of Gainesville, to Miss Mary Ann Thomason, daughter of Mr. and Mrs. William T. Thomason of Palestine.

The couple has selected Saturday, Jan. 25 for the wedding. It will be held in Holy Trinity Catholic Church in Dallas at 8 p.m.

Miss Thomason is employed in Dallas. Mr. Mages is employed in Richardson.

Humble to Build 36 Inch Pipeline Along Gulf Coast

A contract has been awarded by Humble Oil & Refining Company for construction of a new 290-mile, 36- and 30-inch natural gas pipeline from Humble's King Ranch Gas Plant in South Texas to Baytown near Houston.

Construction will begin soon, with completion of the pipeline scheduled for the latter part of 1964. Total cost of the line will be about \$43 million.

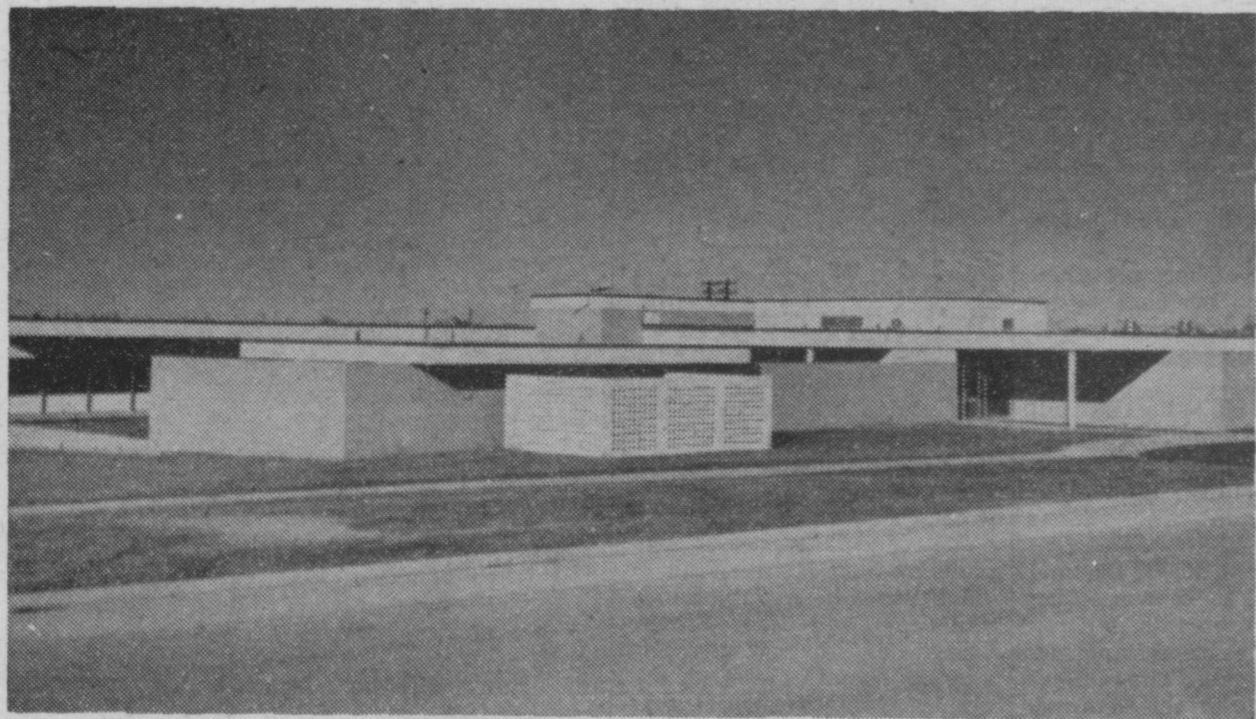
Capacity of the line will be approximately 615 million cubic feet per day. By adding compressors, capacity may approach 1.2 billion cubic feet per day. With the addition of this new line, the design capacity of Humble's Gulf Coast Industrial Gas System, with compressors, could be increased to approximately 2 billion cubic feet per day.

Back from seeing Texas on their honeymoon are Mr. and Mrs. Teddy Miller. They especially enjoyed touring the Big Bend area.

Congratulations and Best Wishes on the Opening of Our New Hospital

EMMET FETTE

Life and Hospitalization Insurance Muenster



A Wonderful Hospital for a Wonderful Community!

We are very, very proud!

Muenster Enterprise

Congratulations

We wish to extend our sincere congratulations to the citizens of Muenster and surrounding area on the opening of the Muenster Memorial Hospital.

We are deeply grateful to have been permitted to furnish a portion of this outstanding facility.

Daniel Enterprises, Inc.

Robert D. Vomastek, President
Wichita Falls, Texas

IT HAPPENED 25 YEARS AGO

Jan. 13, 1939

Decline is noted in oil activity while operators await better weather; formation in townsites tests gets analysis; two wells are being drilled at Voth's. Parish report shows 42 baptisms, 21 weddings and four deaths during 1938. Timely rain helps crops. Elfreda Luke is elected president of Young Ladies Sodality. Initiation admits ten new members to Holy Name Society. Motorcycle riders form club and elect Paul Endres president. Joseph Kreitz resigns as bank director

and is replaced by his son John. Proposal for new bank building finds favor. Mr. and Mrs. Frank Klement observe silver wedding anniversary. Bertha Walterscheid and John Hacker marry. Rita Ann Hennigan is Muenster's first New Year baby; she is the daughter of Mr. and Mrs. H. P. Hennigan.

20 YEARS AGO

Jan. 14, 1944

Mrs. John B. Herr, 78-year-old pioneer resident, dies of heart ailment; had lived in Muenster over half a century. Muenster Mutual holds its 50th annual meeting, reports 11 cent rate, and re-elects officers and directors. First snow of the winter arrived last Friday with a brisk wind. Mayor J. M. Weinzapfel and L. A. Wilkie, Chamber of Commerce manager at Gainesville, are guest speakers at Garden Club meeting. W. T. Richter is named treasurer of Muenster Telephone Company to replace William Hellman. Mary Lou Haverkamp and Sgt. Roman Trachta marry in Fort Worth. Lindsay Mothers Society elects Mrs. John Bezner president.

15 YEARS AGO

Jan. 14, 1949

Thirteen lettermen for Sacred Heart football squad are announced at awards banquet. Bishop Lynch officiates at blessing of temporary church Sunday afternoon. Harvey Schmitt, 7, breaks leg. Joe

TURBEVILLE MUSIC CO.

Pianos, Organs, Gibson and Kay Guitars, Band Instruments 212 E. Calif., Gainesville

ELECTRICAL CONTRACTING

Fixtures Supplies Appliances

Residential, Commercial and Oil Field Wiring Installations, Repairs Appliance Repairs

Call HO5-2721

Nights call HO5-3263 or HO5-2204

Parker Electric 112 S. Rusk, Gainesville

This Week's Specials

Group of 10

LIVING ROOM SUITES

20% off

Hess Furniture Co.

Al Hess, Muenster

FINAL CLEARANCE

OF WINTER MERCHANDISE

One group men's Suits & Sport Coats 1/2 price

Other Men's Suits & Sport Coats up to 1/3 off

Men's Overcoats, Weather Coats, Sport Shirts, Jackets, Sweaters

Boys Suits, Sport Coats, Slacks, Jackets, Sweaters, Hats, Caps, Sport Shirts, Pajamas

All 1/3 off

Men's Hats and Caps One group 1/2 price

All others 1/3 off

Men's and Boys' Winthrop Shoes One group 1/2 price

All others 20% off

SPORT'S

The Name that Stands for Quality Brands Men's & Boys' Wear (Ages 8 to 80) Gainesville



BIRD DOG—Timmy, the parakeet, heads for his favorite hangout, a warm spot under Princess' ear. Both cocker spaniel and bird live in Brentwood, L.I.

Knabe is reelected fire chief. Rain and freeze wreck community's telephone and power lines. Rosalee Muller and Cpl. C. D. Richards marry. Lindsay Mothers Society elects Mrs. Matt Fuhrmann president. Leonard Walterscheid begins basic training at Camp Chaffee, Ark. Wilbur Block is new president of Lindsay Young Men's Society.

10 YEARS AGO

Jan. 15, 1954

Olivia Stock dies suddenly of heart failure Saturday while on duty as bookkeeper for Wide Chevrolet Agency. Winter's roughest weather moves in during weekend. Butch Hudspeth's eye, injured by BB shot, is improving slowly. Sacred Heart Parish announces evening mass for Sundays and holidays. Ralph Maglaughlin quits vocational ag job at public school to work for Soil Conservation Service. Family reunion observes golden wedding of Mr. and Mrs. Ed Schmitt. Housewarming party greets the August Walterscheids. Mrs. F. A. Kathman joins office staff at Cooke County Electric Co-op. Mrs. C. J. Kaiser is new bookkeeper at Wilde Garage. Father Patrick Hannon assumes duties as Scoutmaster of local troop.

5 YEARS AGO

Jan. 16, 1959

H. H. Homsley resigns as superintendent of Public School to become sales representative for a book firm. Bank stockholders re-elect directors. Bank ups interest rate on savings from two and a half to three per cent. Paul Tempel dies suddenly after long illness. Lawrence Dankes-reiter Jr. and Willard Hartman are graduates at NTSC in Denton. Ben Sickings and H. M. Schmitzes celebrate golden weddings. Elizabeth Herr is recovering from a thyroid operation. Bruno Fleitman is dismissed from hospital after undergoing eye surgery on Jan. 8. Tony Voth of Lindsay is in Baylor Hospital for medical care. Mrs. L. B. Brunns is elected president of Civic League and Garden Club. Jeanette Haverkamp and Loretta Mages complete beauty courses in Dallas.

Approximately 85 percent of the Angora goats of the U. S. are in Texas.

Oklahoma is an Indian word meaning "Beautiful Land".

Dance

Saturday Jan. 18

VFW HALL MUESTER



Music by Jack Lawson and the Checkmates

CDA Court Holds Monthly Meeting

Muenster court Catholic Daughters of America, meeting Friday night, had their business session with 28 members present. Mrs. Charles Taylor, grand regent, presided. Mrs. Martin Trubenbach and Mrs. Alphonse Hoening accepted co-chairmanship of the benevolent committee to work

in cooperation with St. Anne's Society in preparing dinner for bereaved families on the day of the funeral.

The group discussed the hospital opening and the routine of the court's ten guides who will participate in the open house program.

Members contribute each month in a free will offering for their adopted orphan in Korea and the treasury sup-

plies the balance if needed to make up the ten dollar donation which the organization submits.

Mrs. Steve Moster reported on Library activity, named new books that have been added and said that more volunteer workers are needed.

After adjournment Mrs. Gene Schmitz, refreshment hostess, served coffee and cake.



when you buy food!

- Kraft Mayonaise, pt.29c
Catsup, Hunt, 20 oz. . . .2-49c
Libby's Vienna Sausage . . .5-\$1.00
Chili, Wolf's No. 2 . . .59c
Shurfine Shortening, 3 lb. . . .59c
Minute Rice, 14 oz. . . .39c
Lady Betty Prune Juice, qt. . . .39c
Shurfine 24 oz. Grape Juice2-69c
California Light Tuna2-39c
Dark Karo Syrup, qt.,49c
Pet or Carnation Milk, tall can7-\$1.00
Del Monte 2 1/2 slices or halves Peaches3-89c
Joy, king size76c
Fab, king size-\$1.25

- Produce Colorado red POTATOES 25 lb. 79c
AVOCADOS 2 for 19c
Bunch Gr. Onions . 2-15c
Cello bag Radishes . . 2-15c

- Peacemaker FLOUR 5 lb. 39c
Libby's 303 Golden w.k. or c.s. CORN 6 for \$1.00



- Frozen Foods Shurfine 6 oz. Orange Juice4-\$1.00
Morton 8 oz. meat or tuna Pot Pie5-\$1.00
Birds Eye CUT CORN1 FREE with purchase of . . .2-43c

Meat Processing Now's the time, while beef prices are low, to order for your home freezer. Get a whole, half or quarter carcass.



Wednesday Is Double Stamp Day You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$2.50 or more in groceries. (Cigarettes not included.)

MEMBER AFFILIATED FOOD STORES FISHER'S MARKET & GROCERY Phone 759-4211

THE STATE OF TEXAS COUNTY OF COOKE SHERIFF'S SALE

WHEREAS, on the 12th day of December, 1963, in Cause No. 874, in the District Court of Cooke County, Texas, wherein The State of Texas, Cooke County, City of Gainesville & Gainesville Independent School District were Plaintiffs, recovered judgment against the heirs of J. H. Collier, Lezzie Bell & Naomi Hall Defendants, for taxes, interest and cost against the herein described property;

WHEREAS, on the 2nd day of January, 1964, by virtue of said judgment and the mandates thereof the Clerk of the above mentioned District Court of said county did cause to be issued an Order of Sale commanding me as Sheriff of said county to seize, levy upon, and sell in the manner and form as required by law the herein after described property;

WHEREAS, by virtue of said judgment and said Order of Sale and the mandates thereof I did on the 2nd day of January, 1964, seize and levy upon as the property of the above defendants the following described property, situated in Cooke County, Texas, to-wit:

(Said description showing the number of acres, original survey,

locality in county, and name by which said property is most generally known.)

FIRST TRACT: Part of Lot 1 in Block 2 of the Erick & Gutherie Addition to the City of Gainesville, Cooke County, Texas, described as follows: BEGINNING at the Northwest corner of Lot 1;

THENCE East with the South right of way line of Scott Street, 107 feet;

THENCE South 50 feet;

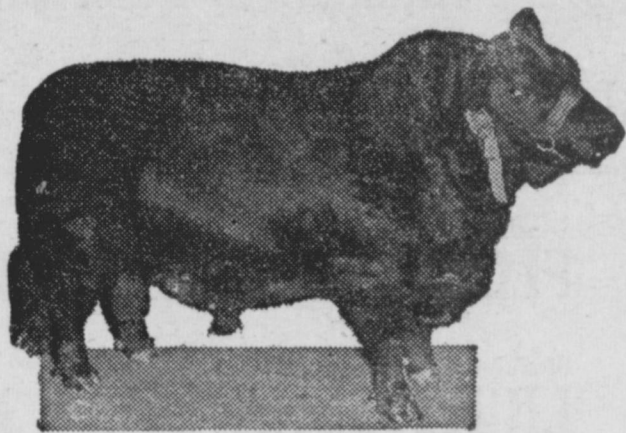
THENCE West 107 feet;

THENCE North 50 feet to the place of beginning.

And I will on the first Tuesday in the month of February, 1964, the same being the 4th day of said month, proceed to sell all the right, title, and interest of the Defendants in and to said property at the Court House door of said county in the city or town of Gainesville between the hours of 10:00 a.m. and 4:00 p.m. to the highest bidder for cash, provided, however, that none of said property shall be sold to the owner of said property directly or indirectly or to anyone having an interest therein or to any party other than a taxing unit which is a party to this suit for less than the amount of the adjudged value of said property or the aggregate amount of judgments against said property in said suit, which ever is lower, subject also to the right of the Defendants to redeem same in the time and manner provided by law and subject also to the right of the Defendants to have said property divided and sold in less divisions than the whole.

DATED at Gainesville, Texas, this 2nd day of January, 1964.

O. E. Whisnand, Sheriff, By Wm. S. McCoy, Deputy, Cooke County, Texas.



Registered Black Angus Cattle

VISITORS WELCOME

COLONIAL ACRES FARM Ernest Medders, Muenster, Texas

Texas is the largest wool-producing state in the nation.

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

A conservation plan was recently worked out with Rex Anderson on his 300 acre farm one mile south of Forestburg. Rex plans to utilize approximately 40 acres for the raising of turkeys and chickens with the remainder going to improved pasture. Coastal bermudagrass will be used. Approximately 50 acres of timber will be cleared.

A pit type farm pond was constructed on the H. S. Perryman farm at Hood. Location and layout was done by personnel of the Soil Conservation Service. County costshare (ASCS) paid 9 cents per cubic yard.

Personnel of the Soil Conservation Service recently assisted H. D. Field Jr., of Saint Jo, in revising and updating four conservation plans consisting of 4,600 acres. Mr. Field has been a district cooperater since 1946.

A revised and updated plan was recently worked out with Weldon Dennis of Saint Jo. His farm is located in the Bulcher community on the Red River. Brush control and establishing bermudagrass are the main points of his plan.

Arthur Bayer recently constructed a farm pond on his dairy farm one-half mile northwest of Muenster.

Gary Hess constructed a farm pond on his farm south of Muenster. SCS handled the location and layout and at the same time assisted Mr. Hess in revising his conservation plan. New fences will be constructed to allow better use of pastures. Small grain and legumes will be grown on cropland.

Johnny L. Britain recently bought the Ray Atteberry farm near the Freemound community and developed a conserva-

Local News BRIEFS

Jim Shiflet of Gainesville was back in familiar territory when he visited in Muenster Tuesday. He tended to business and visited his sister and brother-in-law, the J. W. Fletchers. Mr. and Mrs. Shiflet lived on Rt. 1, Muenster, before moving to Gainesville last year.

Coming from Dallas to spend the weekend with their families were Misses Carolyn Cunningham and Margie Owen. They brought a friend, Miss Sharon Montgomery, with them.

Mr. and Mrs. Jerry Henscheid and sons Jeff and Mark of Irving spent the weekend with their families, the Leo Henscheids and the Ray Owens.

The Donald Bayers and daughters have moved from the city to make their home in the country. They are occupying Mrs. C. M. Walterscheid's former home.

Conrad Jostwerner of Chicago is on a three-week visit in Muenster, spending his vacation with his wife and seeing other relatives.

Mr. and Mrs. Bill Derichsweiler celebrated their 37th wedding anniversary Sunday by going to Denison to spend the day with relatives.

Conrad Jostwerner of Chicago is on a three-week visit in Muenster, spending his vacation with his wife and seeing other relatives.

Mr. and Mrs. Bill Derichsweiler celebrated their 37th wedding anniversary Sunday by going to Denison to spend the day with relatives.

40th Anniversary Of Matt Stelzers Noted While Here

When Mr. and Mrs. Matt Stelzer of Post were back in their old hometown for a visit the first weekend of January they celebrated their 40th wedding anniversary.

Her sister, Mrs. Will Sicking, entertained with a noon dinner for them. The Stelzers also enjoyed an over night visit and breakfast with Mr. and Mrs. John Schmitz, and dinner and over night visit with Mr. and Mrs. Andy O'Connor. At the wedding of Cindy Wimmer and Teddy Miller they saw most of the Miller relationship and many old friends.

Before coming to Muenster they stopped to visit the Claude Cannons and after leaving they were guests of their son Maurice Stelzer and family at Quannah enroute home.

They have three other sons, Andy and Julius of Post and Gerald of Norwalk, Calif.

Matt Stelzer and Miss Ellen O'Connor were married Jan. 8, 1924.

Annual Triduum For Third Order Set Feb. 25, 26, 27

Members of the Third Order of St. Francis, Sacred Heart Parish, learned Sunday at their meeting that their annual triduum conducted by Father Elias Koppert, provincial of Chicago, will be held Feb. 25, 26 and 27. Father Elias sent that information to the fraternity.

Mrs. Edd McGannon, prefect, conducted the business session and distributed leaflets on the common fund. She also read a letter from Miss Margaret Simons of Jonesboro, Ark., who sent her annual dues and New Year greetings to members.

Mrs. Leo Henscheid presented two short readings: "Guidelines to God," and "Minute Meditation on the Rule."

The meeting opened with recitation of the office and closed with recitation of the crown rosary. Sixteen members were present.

Sister Roberta's mother came from Jonesboro, Ark., for a weekend visit with her at the local convent.

Frank Lehnertz of Adams, Minn., arrived last Thursday for a visit with his brother Joe Lehnertz and family.

Gift Party Honors Mrs. James Krahl

Complimenting Mrs. James Krahl, a trio of hostesses entertained Sunday afternoon with a layette shower. The party was held in Texas Power and Light Company building in Gainesville with Mrs. Sheldon Lutkenhaus and Mrs. Choice Stephens of Gainesville and Miss Linda Lutkenhaus of Saint Jo sharing hostesses duties.

A color scheme of pink, blue and yellow was accented in decorations and refreshments and the hostesses presented a corsage of sweet peas and carnations to the honoree. Shower gifts were presented in a decorated bassinet.

The registration table held a stork and the refreshment table was covered with lace over yellow. Cake squares iced in pink, blue and yellow were served with coffee.

Twenty-four guests attended from Gainesville, Muenster and Saint Jo.

Enjoying the Furniture Show in Dallas Sunday and Monday were Mr. and Mrs. Al Hess of Hess Furniture Co.

Mr. and Mrs. Bob Hall were in Dallas Sunday and Monday attending a White Auto Store dealers meeting.

Save Time! Save Money!
Shop the Drive-In Window for all your prescriptions and drug needs

WATTS Prescription Shop
302 N. Grand, Gainesville
Prescription Is Our Middle Name

In All The World

No one is more understanding or more qualified to serve you.

GEO. J. Carroll & SON

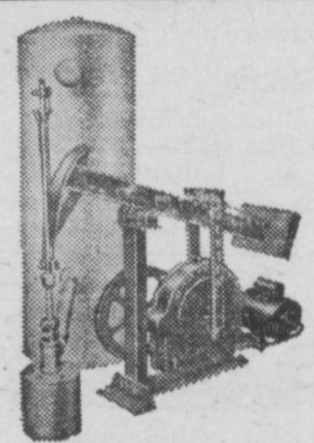
DAVENPORT CHIROPRACTIC CLINIC
301 E. Broadway
HO5-3521, Gainesville
If no answer call HO5-2452



ALL THE WATER YOU NEED with a JENSEN

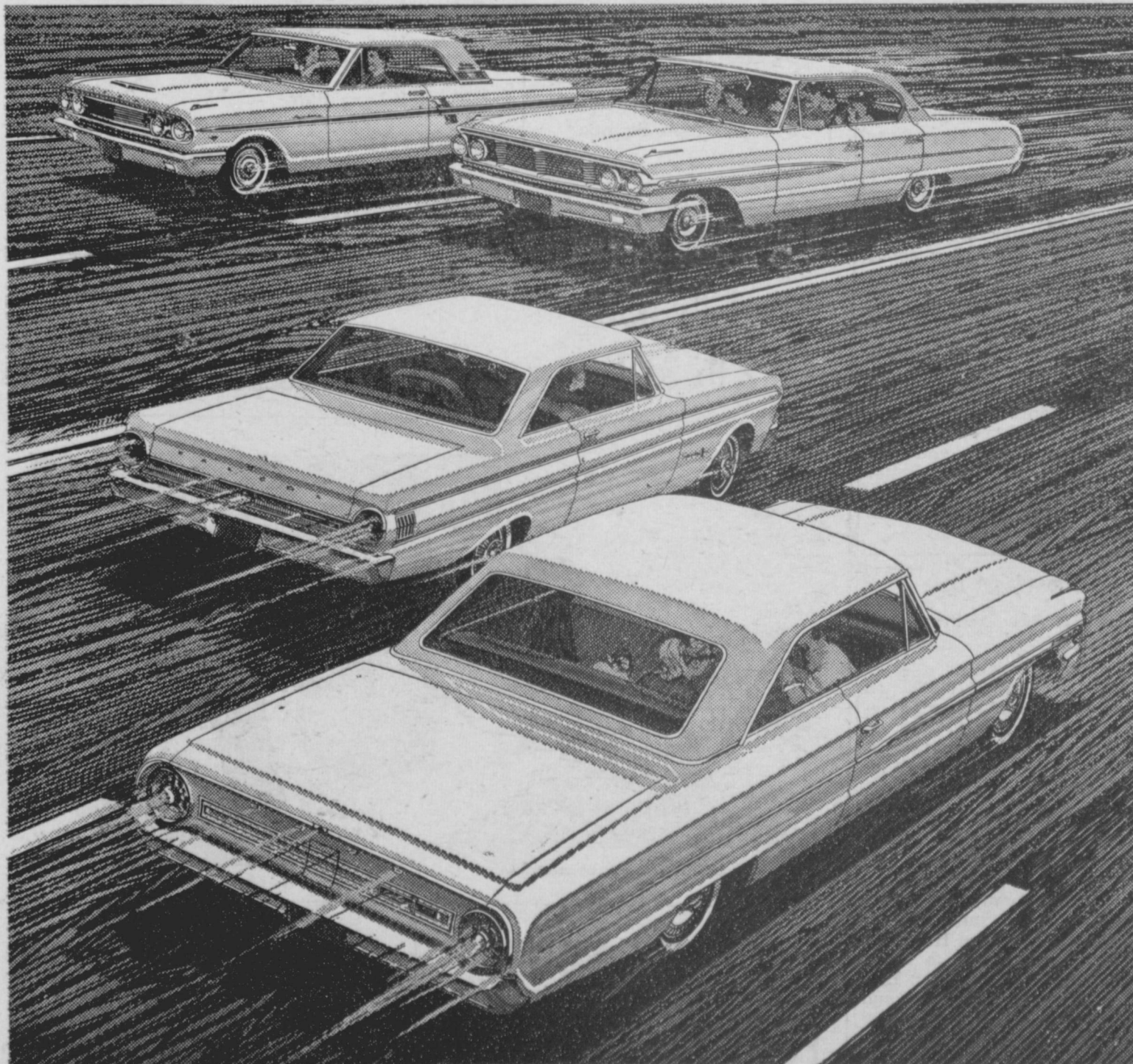


You can now have all the conveniences of modern living when you install a Jensen Automatic Water System. 17 sizes to choose from - one for every home, ranch or farm need. It's the sensible way to get efficient, low-cost water pumping.



C. D. Shamburger Lumber Co.
Dick Trachta, Mgr., Muenster

FORD HARDTOP SIZZLERS



Test-drive them and you'll know why they're a sizzling success! The hottest selling... raciest looking hardtops in Ford history. The only hardtops with Total Performance bred in open competition... and that's what we Texans need and want and demand! So try Total Performance today! You'll never settle for less! Your Texas Ford Dealer.

Endres Motor Company

MUESTER, TEXAS PHONE 759-2244

NOW... in writing!



GUARANTEED OPERATING COST and PERFORMANCE!

ELECTRIC HEATING

Plus SPECIAL LOW HOME HEATING RATE

NOW... in planning for your new home, you can have the operating cost AND performance of electric heating GUARANTEED IN WRITING by a Certified Electric Heating Dealer! You are assured of first-class installation of equipment, dependable service and a guaranteed operating cost... EVEN BEFORE THE SYSTEM IS INSTALLED!

Electric heating is the modern way to keep your home comfortably warm all winter long.

For complete information about the many advantages of electric heating, including the Guaranteed Operating Cost and Performance Plan, see any of the dealers in your area displaying the Certified Electric Heating Dealer emblem... or complete and mail the coupon.

Texas Power & Light Company

(Office nearest you) _____ Texas

I am planning to build a new home and would like complete details about the GUARANTEED OPERATING COST AND PERFORMANCE plan for electric heating.

NAME _____

ADDRESS _____

CITY _____ PHONE _____



GUARANTEED BY CERTIFIED DEALERS DISPLAYING THIS EMBLEM

TEXAS POWER & LIGHT COMPANY

A tax-paying, investor-owned utility

SEE ANY OF THESE CERTIFIED ELECTRIC HEATING DEALERS
 Endrey Air Conditioning Inc., W. Highway 82, HO5-3862, Gainesville
 Gollythy Electric Company, 801 Summit, HO5-9471, Gainesville
 H&H Sales (Harry Robinson), 112 W. Main, HO5-5231, Gainesville
 H&K Air Conditioning, 706 E. California, HO5-4451, Gainesville
 Mitchell Air Conditioning, 305 S. Chestnut, HO5-5101, Gainesville

MUENSTER ENTERPRISE

VOLUME XXVIII

MUENSTER, COOKE COUNTY, TEXAS

JANUARY 17, 1964

NUMBER 8

Project Launched in 1958, Total Cost is \$750,000

Actual construction of Muenster Memorial Hospital took about sixteen months, but dreaming and planning goes back much farther.

There were dreams for years before a first effort was made in the early forties. Some money was raised then but the venture was abandoned as impractical, and contributions were returned.

The next effort, resulting in today's finished project, originated when John Kreitz at his death left a fund for that or other charitable use. Inspired by his start the Muenster city council created the Muenster Hospital Authority in 1958. Little more was done until about two years later, when the authority started serious work. Headed by J. M. Weinzapfel as president, the group engaged J. R. Killbrew & Associates of Wichita Falls as architect and began considering ways and means. The decision was to aim at a \$500,000 project and have \$50,000 in reserve to begin operations. The finance plan was to raise half the construction fund locally and to get the balance through a Hill-Burton federal grant.

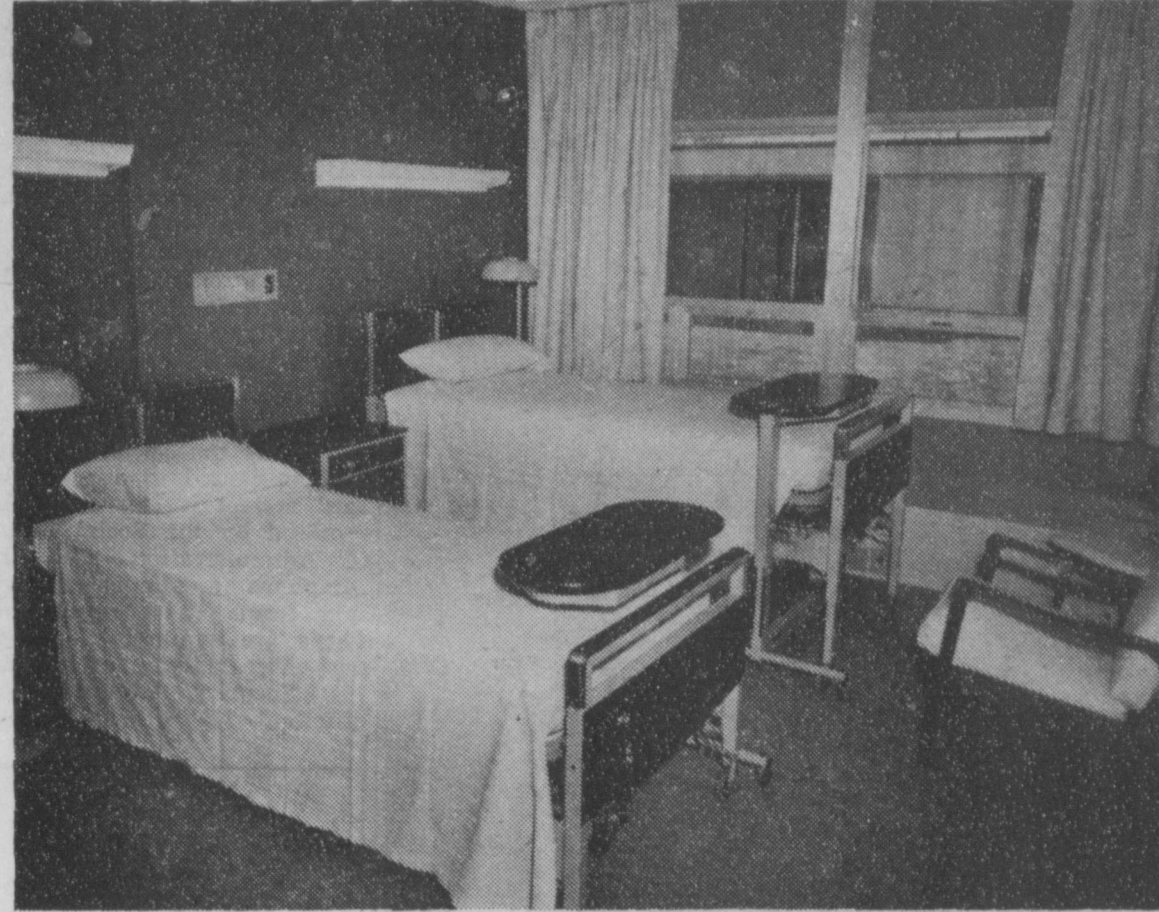
Late in 1960 the local hospital drive was organized. It moved slowly but after several

months sufficient funds were on hand to qualify for the federal grant application. Then there were more delays in drawing preliminary plans and getting approval of state and federal agencies before the Hill-Burton appropriation was finally approved.

Thereafter came more waiting as working plans were made and revised and re-approved. Meanwhile application was made for additional appropriation as changes indicated a probable cost increase to \$600,000. That addition was granted and the Hill-Burton fund was increased to \$300,000.

Finally bidding time arrived and the contract was awarded on June 28, 1962 to A. P. Kasch and Sons of Big Spring on a low bid of \$539,900. Additional costs for equipment were expected to bring the total to about \$600,000. A request for \$30,000 of additional funds was submitted to the Hill-Burton agency but has not been approved to this date.

Construction started August 15, 1962 and has continued until now. During that time the hospital authority realized that local contributions would not keep up with the need for funds and proceeded to get more money by a bond issue through First of Texas Corp-



COMFORT AND EFFICIENT CARE in pleasant surroundings were the objectives in designing and furnishing patient rooms in the Muenster Hospital. Eight rooms have two beds each. Fourteen are private rooms. Each has its adjoining washroom with lavatory and commode, and four also have showers.

oration of San Antonio. The issue of \$300,000 arrived just in time to permit continued work.

Also during construction more changes and additions increased the price still more. The final price of the building and equipment is about \$750,-

000. Adding another \$50,000 for beginning of operation the total comes to \$800,000.

As pointed out by Mr. Weinzapfel, about \$200,000 of that amount has been received in donations and the Hill-Burton share is \$300,000. That leaves a debt of \$300,000 on

the bonds. If the additional request for \$30,000 is approved the local debt will be reduced to \$270,000.

To get the bond approved the authority agreed to retire its debt out of hospital income. However, it intends to stand by the original agreement with the Benedictine sisters not to burden them with a debt. The intention is to continue soliciting funds to pay off the bonds.

Principal firms that had a part in supplying the hospital are American Hospital Supply Corp. of Dallas, American Sterilizer Co. of Erie, Pa., Daniel Enterprises of Wichita Falls, National Cash Register (Wichita Falls office), and West Texas Cafe Equipment of Abilene.

Members of the Muenster (Continued on page 8)

Patients' Rooms Planned For Comfort and Service

Modern features in abundance, all designed for the efficient care and comfort of patients, are combined in each of the 22 patient rooms of Muenster Memorial Hospital.

Pleasant and convenient surroundings are intended to make a person's stay there as delightful as possible. And special facilities seldom found in small hospitals are intended for prompt and efficient use if and when they become necessary.

In this latter category is an oxygen connection in every room. If the use of oxygen should suddenly become necessary there will be no agonizing delay due to bringing a tank from another part of the building. The oxygen is there, under pressure in a pipe. And a mask or tent is easily available. It is a matter of moments to make a connection and open a valve. Also, while oxygen is in use there is no clutter of cumbersome equipment, just a tube.

Another feature of convenience and efficiency is an intercommunication connection in every room. A patient pressing the service button lights the light above the door,

sounds a buzzer and lights a panel light at the nurse's station, and also engages the intercom for direct communication with the nurse's station. The arrangement helps both the patient and the nurse. A few words to express one's wish usually will enable the nurse to serve her patient in one trip. That means quicker attention for the patient while permitting the nurse to use her time to better advantage.

Toilet facilities in every room likewise are important to patient comfort and convenience. A small room adjoining each has a commode and

lavatory. And four of the rooms also have private showers. Bathing facilities for patients of the other rooms are available in two general baths, one a tub, the other a shower.

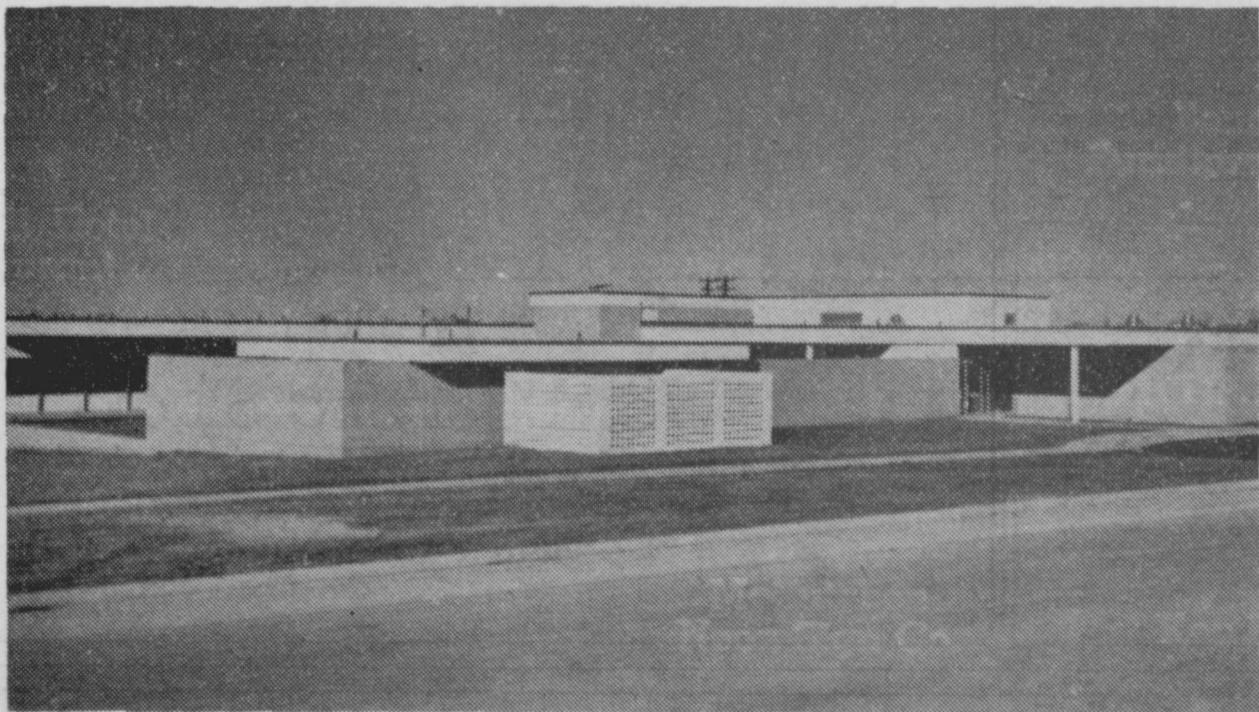
Rooms are private and semi-private. Under its rating as a 30 bed hospital, that means eight of the 22 rooms will have two beds and the other fourteen will have one bed. In emergency however, the hospital can have as many as 44 beds. All rooms are built to the generous dimension of 12x20 feet, providing ample space for the two beds and complementing furnishings. A cubicle drape can be left at the wall or extended between beds as the patients desire.

Beauty is another outstanding feature of the rooms. Most of them are at the west side of the corridor and have a lake view. Those east of the corridor will have a view of a landscaped courtyard with the chapel and sisters' quarters beyond.

The outside wall of each room has a full width picture window three feet deep with a row of four ventilating windows one foot deep immediately below.

In front of the window is a full length drape to be adjusted to the patient's wish. That item itself in one of the outstanding beauties of the room. It's made of fiberglass in a shade of gold harmonizing with the rest of the room. A heavy lining of beige cotton prolongs the drape's life, increases opacity, and helps insulate against outside heat or cold coming through the glass. And there is no glare when drapes are open. Generous overhang of the roof shades windows most of the day. Shade screen does the job while the

(Continued on page 8)



A Fine Tribute To Our Pioneers

Those who founded and built Muenster had visions of a thriving community, including adequate facilities for the medical care of its people.

With the dedication of our hospital their dream is realized in a wonderful way. These facilities are more than adequate. They would be exceptional in a town much larger than ours. They anticipate a continuation of Muenster's growth.

Our hospital completes a big and significant step in area progress. It is a tribute to the foresight of our pioneers, an inspiration for continued development, an asset to speed that development.

We extend sincere congratulations and appreciation to all who gave their time and money toward building this wonderful hospital.

Muenster State Bank

We Are Proud of Our Hospital

The beauty and efficiency of its design, the excellence and completeness of its facilities, make Muenster's hospital truly outstanding for a community of its size. In a word, it's wonderful... and we are proud.

We're Also Proud of Our Installation in the Building

The convenience and efficiency of this modern automatic telephone system make it one of the many fine features of the hospital... a part of its over-all excellence.

Muenster Telephone Corp.

Eleven Doctors On Medical Staff

At its opening the Muenster hospital will have eleven doctors on its staff. Two are from Muenster, two from Gainesville, two from Denton and five from Wichita Falls. Those members in their original meeting elected Dr. L. O. Laughlin as chief of staff.

Listed as the Muenster members are Dr. Laughlin and Dr. Kenneth P. Dobbs.

Gainesville members are Doctors James W. Atchison and John D. Shea.

Denton members are Doctors Alex M. Finley and Robert M. Lockwood, both radiologists.

The five from Wichita Falls are members of the Reagan Urology Group, specialists, serving hospitals in a wide area of North Texas. They are Doctors John R. Reagan, William Menzies, Fred W. Taylor, Robert E. Higgs and Charles B. Dryden.

Also accepted on the staff was Dr. James Cole of Gainesville. He recently moved to San Antonio.

Chapel Adorned by Wood Carvings Made in Muenster

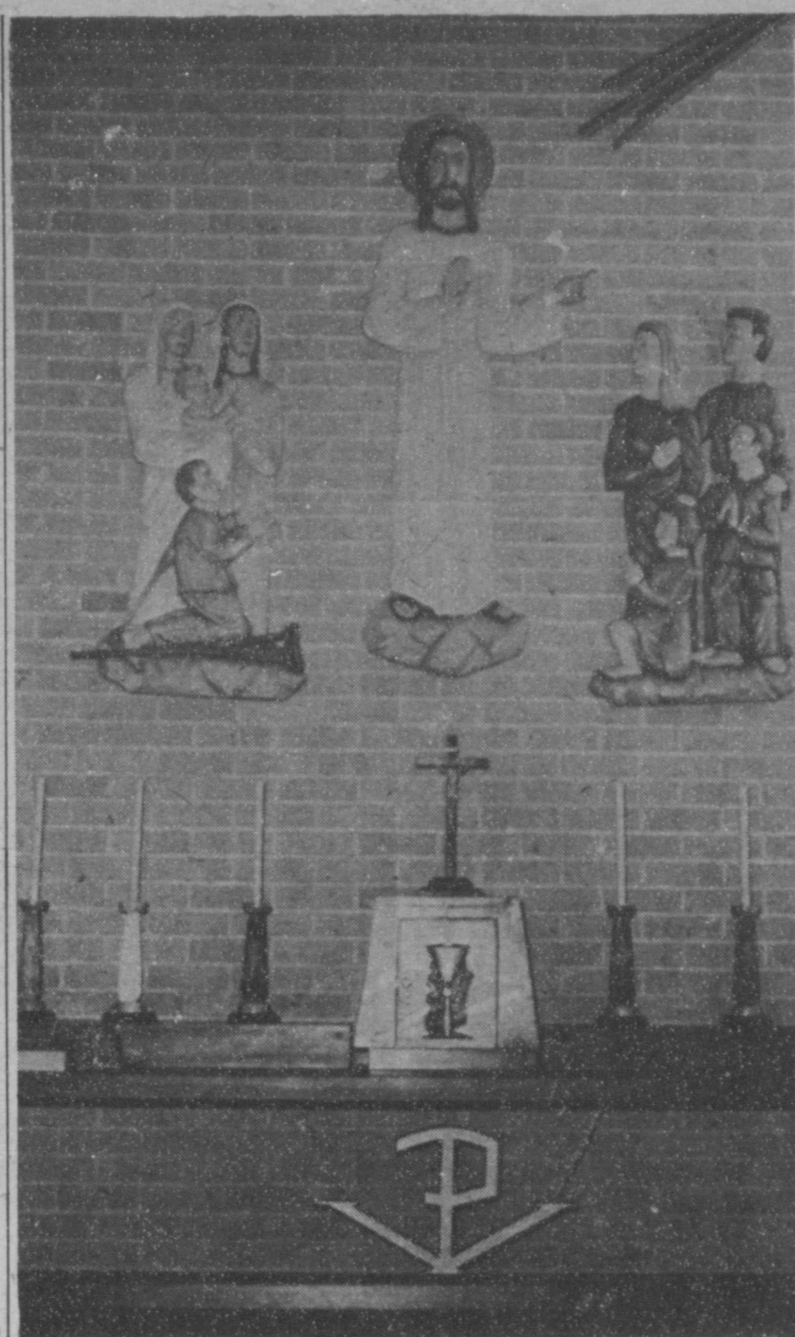
Local art, created in the Bavarian Wood Carving Studio, predominates both outside and inside of the Muenster hospital chapel.

Biggest and most imposing of the collection is a plaque about 6 feet wide and 4 feet high in the lobby on the chapel's outside wall. Symbolizing Faith, Hope and Charity, it pictures the Roman centurion at the left, the Nativity in the center, and the Good Samaritan at the right. Each scene has a scriptural identification.

In the chapel above the altar is a group of three plaques symbolizing Christ as healer and teacher. To the right and above is another plaque symbolizing the Holy Spirit. And on the chapel's right wall are small plaques of the fourteen stations in the Way of the Cross arranged in a manner suggestive of the Savior's way to Calvary.

Carvings on the altar include the tabernacle with a crucifix above it and six candle holders. Suspended on two chains below the altar and reaching almost to the floor is a large PX symbol of Peace.

Other woodcarvings in the hospital are 22 crucifixes in the patient rooms.



— Boyd & Breeding Photo

WOOD CARVINGS FEATURE THE HOSPITAL CHAPEL. Pictured here are a group of three plaques symbolic of Christ's healing and teaching, crucifix, tabernacle, candle holders and the PX symbol for Peace. In addition there are other carvings in the chapel, a large plaque on the chapel's outside wall and a crucifix in each patient room. All the carvings were made in the Bavarian Wood Carving Studio of Muenster.

Be Careful About Carbon Monoxide

AUSTIN — Simple precautions can eliminate carbon monoxide poisoning — A colorless, odorless killer that claimed the lives of 63 Texans last year — says the State Health Department.

For protection against the gas, follow these simple rules, the department says:

Unvented gas burners should never be used in sleeping quarters, nursing homes, convalescent homes or any small confined space.

Rooms containing unvented gas heaters should always have an adequate supply of fresh air.

Any abnormal conditions such as a smoking stove or the odor of gas in a living area should be checked immediately.

All hot water heaters should be vented to the outside, or connected to a working flue and have an adequate supply of air for combustion.

Never operate a gasoline engine in an unventilated garage or shop. Ten minutes operation in a 10 by 30-foot

space will produce poisoning symptoms.

If there is the slightest chance that carbon monoxide is present, either leave the room or provide fresh air circulation.

Strange how quickly a wedding certificate turns into a driver's license.



HAMRIC'S

The place to go for brands you know.

Facts About Social Security

"Loss of credit earned under social security may be the result of using an incorrect social security number," warned Gus Jones, Sherman social security district manager.

"Do not depend on memory; be sure every employer actually sees the social security card," he said.

When an employee gives his employer an incorrect social security number it may prevent the employer from properly reporting the wages paid the employee. This will, at best, delay the posting of the employee's earnings to his social security record.

Jones stated that there is no need for an individual to memorize the social security number issued to him. If the card is lost it can easily be replaced by the Social Security Administration after he completes a simple application form. These application forms are available at any post-office, as well as any Social Security Administration office.



FREEDOM READER—This Houston, Tex., gentleman is doing a little visual free-loading. He's sneaking a glance at the day's newspaper through a transparent vending machine. If the news is enticing, he'll buy.

Dr. J. W. Middleton
CHIROPRACTOR
In Muenster
Tues., Thurs., Sat.
408 N. Oak, Ph. 759-4312

COMPLETE FUNERAL SERVICE

Miller Funeral Home

Excellent Food Properly Served
The CURTWOOD
CURTWOOD Jr.
The COLONIAL
Curtis Restaurants

JAMES R. KILLEBREW & Associates
ARCHITECTS & ENGINEERS
1710 Dayton
Wichita Falls, Texas

We regard it a great honor to have been selected for designing and creating the wood carvings in the chapel of Muenster's hospital . . . and we are most thankful

Congratulations to the people of Muenster on the dedication of their magnificent hospital

Bavarian Wood Carving Studio

Ludwig Kieninger and Gunther Goetz
Muenster, Texas

a Great Day for Muenster

The dedication of Muenster Memorial Hospital is an important milestone in the history of a thriving community, a giant step in its march of progress.

Today the hopes and dreams of dedicated individuals, backed by the sacrifices of a cooperative community become a reality.

With a great deal of pleasure and admiration we extend sincere congratulations and good wishes to all who had a part in making this day possible.

Gainesville National Bank

Congratulations to Muenster Memorial Hospital

on its dedication and open house

And Thanks . . .

for our part in its construction

We appreciate the contract for excavation and fill-in work

Yosten Sand and Gravel

Muenster

Hospitals and You

by Gerald Geyer
Texas Hospital Association

Practically all hospitals over the nation observe regular scheduled visiting hours. Yours would be no exception because your hospital operates with the primary thought in mind of giving its patients complete

rest and the best possible care to speed recovery.

It is often difficult for patients, families and friends to understand the true value of hospital visiting hours. Can you remember when you were a patient — how badly you wanted to catch "forty winks" after the routine rounds and services had been performed only to find sleep impossible because some well-meaning visitor lingered on and on?

Hospital visiting hours are scheduled to allow time for the patient's doctor to make his rounds, for prescribed

treatments to be given, for the bath, time to change the linens and clean the room and to serve the meals. Following these routine and necessary procedures comes time for patient rest and relaxation.

Rest is essential to the patient's recovery. Well-meaning friends and families can unknowingly retard the patient's recovery by disregard of scheduled visiting hours.

You have often heard your own family doctor say as he finishes his examination at your bedside, "And get lots of sleep and rest." He knows the

value of sleep and rest to his ailing patient.

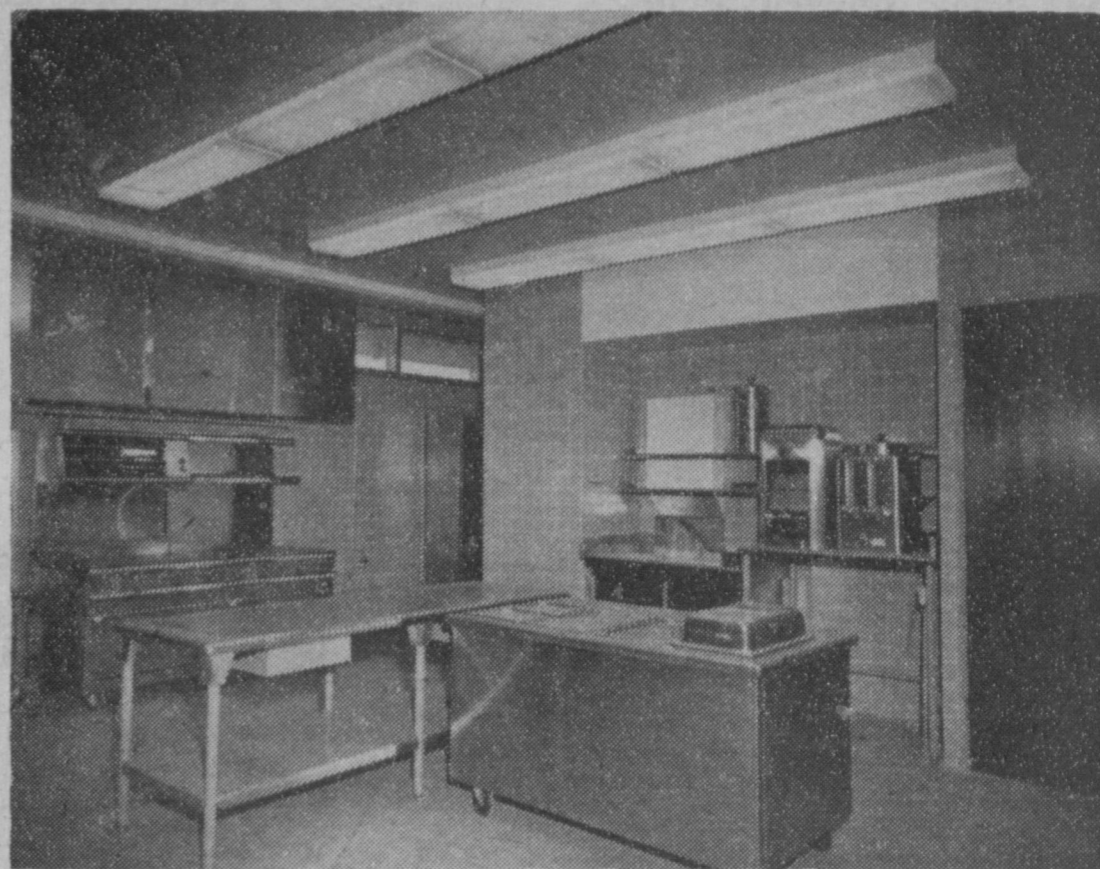
"No Visitor" signs on the patient's door are not put there to "keep you out." They are placed there because the doctor has learned that his patient needs all the sleep and rest he can get. Usually this "No Visitor" request is the desire of the patient. In any event, this sign should be respected.

We feel that visitors are fine in small doses! While you are a patient, the hospital is your home and your visitors are welcome — but not too many and not too often, and certainly not at all if your doctor advises against having visitors. Effort you expend to entertain visitors at your bedside is tiring and can retard your recovery. Large numbers of visitors overcrowd the small rooms, create a strain on you and are often disturbing to other patients.

Bringing little children (under age 12) to the hospital to visit is not recommended. Many patients are confined with diseases that can be contracted by small children and the possibility that a child unknowingly could wander into a contagious area should not be overlooked. Children find it difficult to understand the sick-room situation; they do not realize the effect of their innocent laughter and noises upon the critically ill patient. If it is necessary to bring young children to the hospital, they should remain in the lobby with a member of your party.

Yes, visiting hours are designed to provide patients with sleep, rest, and relaxation. We believe that the visitor can help the patient's recovery and that good judgment of the visitor is better than strict hospital rules and regulations. The visitor and the hospital must work together to achieve a mutual aim — happier hospital stay and a speedier recovery for the patient.

Hamburgers are the favorite food of U. S. teen-agers, with pizza gaining fast, according to the American School Food Service Association. Other favorites are hot dogs, peanut butter, fried chicken, flavored gelatins, oatmeal cookies, oversized sandwiches and "anything in a roll". For iron- and protein-rich foods like liver and spinach, school children have a word — Ugh!



— Boyd & Breeding Photo

STAINLESS STEEL EQUIPMENT feature the hospital's big gleaming kitchen. Units in the picture are steam table, work table, two electric ranges, coffee maker, toaster, and iced tea dispenser. Principal units missed by the camera are 30 cu. ft. freezer, 30 cu. ft. refrigerator, 15 cu. ft. meat refrigerator, utility cabinet and sink, pastry table, malt mixer, food mixer, and wall cabinet. Walls are green ceramic tile. Adjoining small room has garbage disposer and automatic dishwasher. All appliances are electric.

Thank You

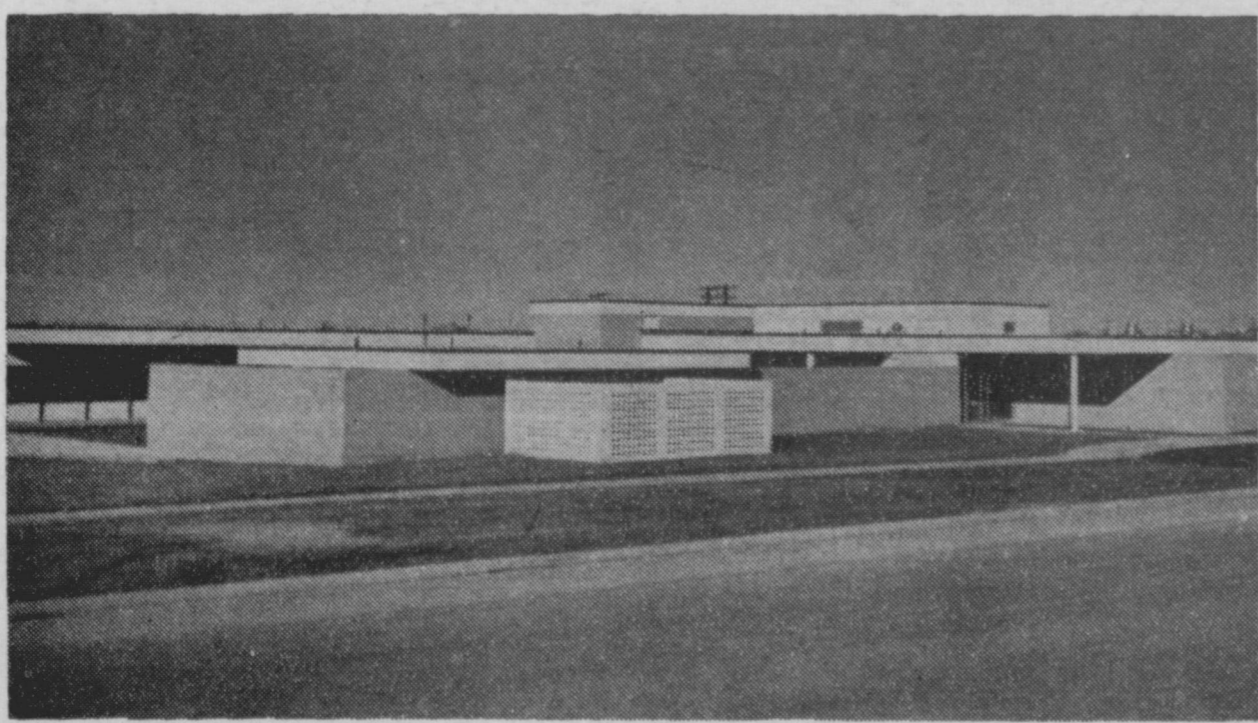
The dedication and opening of Muenster Memorial Hospital is one of the great events in the history of Muenster.

Realizing how much it will do for the people of this area, we are deeply grateful to all whose work and contributions made it possible.

Community Lumber Company

Jerome Pagel, Rody Klement

We Congratulate . . .



the Board of Trustees, Administrators and Staff of the Muenster Memorial Hospital on the dedication of its magnificent building



TEXAS POWER & LIGHT COMPANY

a tax-paying, investor-owned electric utility

New Gadget Will Assure Hot Meals

Meals in Muenster Hospital will be served hot and stay hot. In fact the plate will still be hot after a meal is finished.

That added accommodation for patients is made possible by the use of a hot pack server, which has been adopted as the hospital's standard method of serving meals.

The gadget that does the trick is a special insulated container with a pre heated clay disk at the bottom. The plate of food is on that hot disk and, if desired it can be kept there while the meal is eaten. When brought to the patient it is covered by a dome, also insulated, to help hold the heat inside.

When servings are dished in the kitchen the disk, pre-heated in the oven, is placed in the base of the container. Then

the plate of food is put on the hot plate and covered by the dome.

And that's not all. Drinks are kept hot or cold by insulated beverage servers and there are insulated bowls for soups and cereals.

Originally the hospital planned to assure hot meals by serving from a steam cart in each patient's room. The other method was adopted because it also keeps food warm during the meal.

We Congratulate

J. M. Weinzapfel



and all board members of the Muenster Hospital Authority on their inspiring achievement

While Muenster points with pride to its exceptionally fine new hospital, we point with admiration and praise to those who accepted community responsibility in bringing the project to completion.

Heading that group was J. M. Weinzapfel with dedication, labor and sacrifice seldom matched in any community undertaking.

In recognition of a job well done we salute Mr. Weinzapfel for his devoted, capable leadership and the board members for their splendid cooperation.

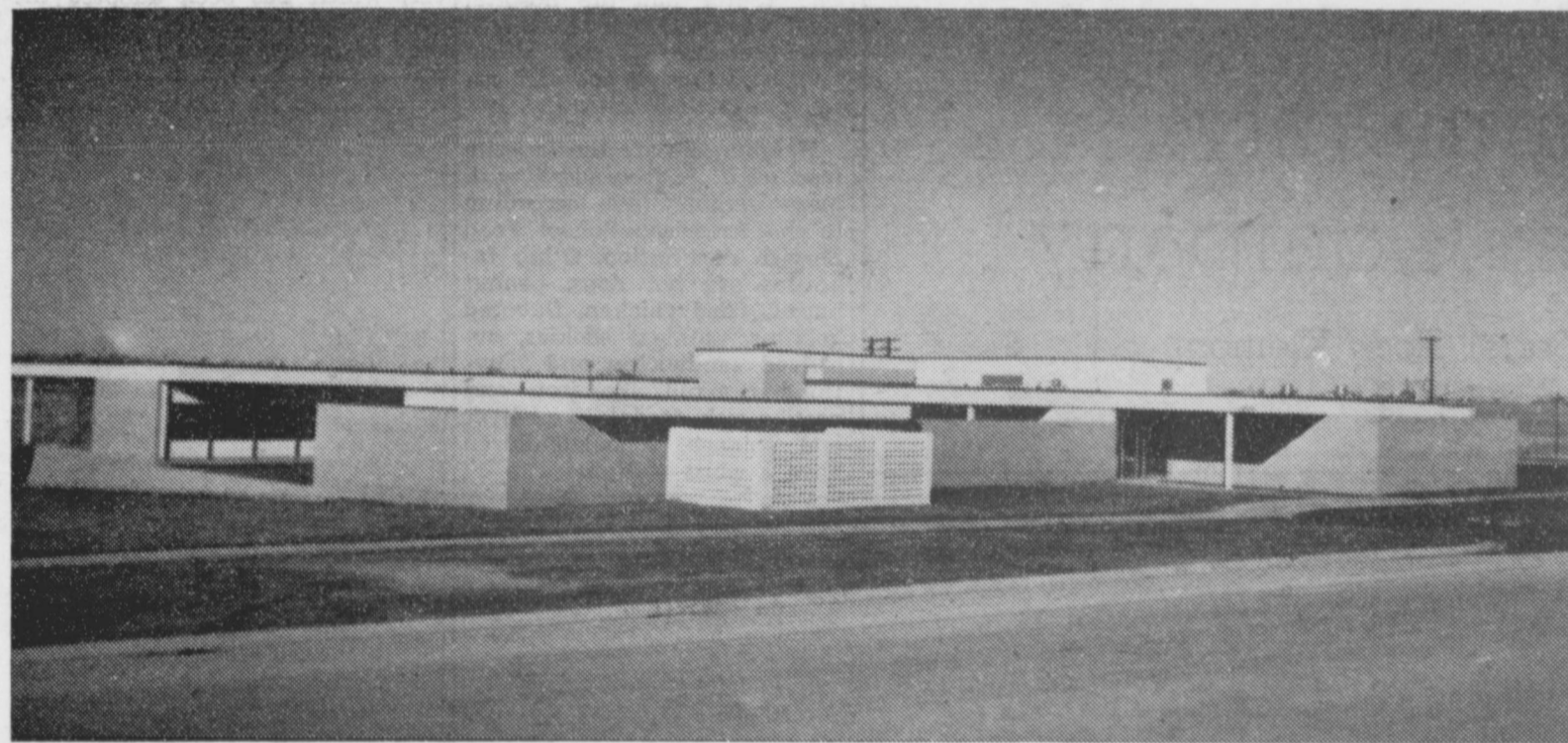
First State Bank

Gainesville, Texas

WE HEARTILY WELCOME

GRAND OPENING

of Muenster Memorial



*On Dedication Day We Extend Sincere
To The Hospital*

- | | | |
|-------------------------------|------------------------|----------------------------------|
| Nick & Adelina | Ben Franklin Store | Hess Sinclair Station |
| Flusche Pipe & Salvage | Muenster Pharmacy | Mobil Service Station |
| Lou Wolf Barber Shop | Stockmen's Feed Store | Miller Humble Station |
| Fisher's Mkt. & Grocery | Tony's Seed Store | Muenster Milling Co. |
| Rohmer's Restaurant | Ferd's Gulf Station | The Charm Shop |
| Endres Motor Co. | Eddie's Texaco Station | Muenster Hatchery |
| Hess Furniture Co. | Dan Luke Fina & Butane | Hess Bros. Drilling Co. |
| Palace Cafe | Colonial Acres Farm | Leo J. Haverkamp Well Service |
| Felderhoff Bros. Drilling Co. | Joe Russell Plumbing | Muenster Equipment Co. |
| Wilde Chevrolet Co. | Ed's Automotive Shop | Jones & Laughlin Supply Division |

ME THE



Hospital



J. M. WEINZAPFEL, president of Muenster Hospital Authority, and SISTER MILDRED FELDERHOFF, O.S.B., administrator of the hospital.

WE ARE PROUD AND GRATEFUL

WE ARE PROUD of this magnificent institution, the crowning glory of Muenster's many fine achievements... proud to be part of a community with the vision and courage to undertake and complete such an outstanding project.

WE ARE GRATEFUL that it brings us the blessing of local medical service... grateful for the improved potential of future opportunity and growth made possible by this gigantic stride of progress.

re Congratulations And Best Wishes Authority and Staff

Tuggle Motor Co.

R & M Auto Service

Muenster Livestock Auction

North Texas Producers Assn.

Muenster Dress Manufacturing Co.

Muenster Machine Shop

Tommy's Barber Shop

Tony S. Rohmer Well Service

Hamric's

Angie's Beauty Shop

Palace Drug

Muenster Beauty Shop

M & W Oil Field Supply Co.

82 Liquor

The Center Coffee Shop

Grady Jones Cut Rate Liquor

Mr. and Mrs. Richard Grewing

Grewing Brothers Well Service

Hennigan Auto Parts

Muenster Wholesale Beer Dist.

Hofbauer's Food & Locker Service

K Cut Rate Liquor

Muenster Butane

H&H Bar

Tom's Finca Station

White Auto Store

Muenster Pump & Supply

Ed Hess Drilling Co.

Leo Henscheid Insurance Agency

Texas Bar

Flusche and Son Built the Flagpole For the Hospital

The handsome flag pole in front of the hospital is a gift from J. P. and Don Flusche, and with it goes a typical Flusche story. They made it out of salvage materials — at considerably less cost than the quotation for an aluminum pole of similar proportions. They enjoyed the challenge of using junk iron to match a \$500 installation. And their job has special features besides.

The pole itself is a tapered steel pipe formerly used to support a heavy sign. It has strength to spare, a diameter of seven inches at the bottom and three at the top. They capped the top and put a stainless steel rod on it to hold a swiveled pulley support and a six inch steel ball. On the swivel are two small pul-

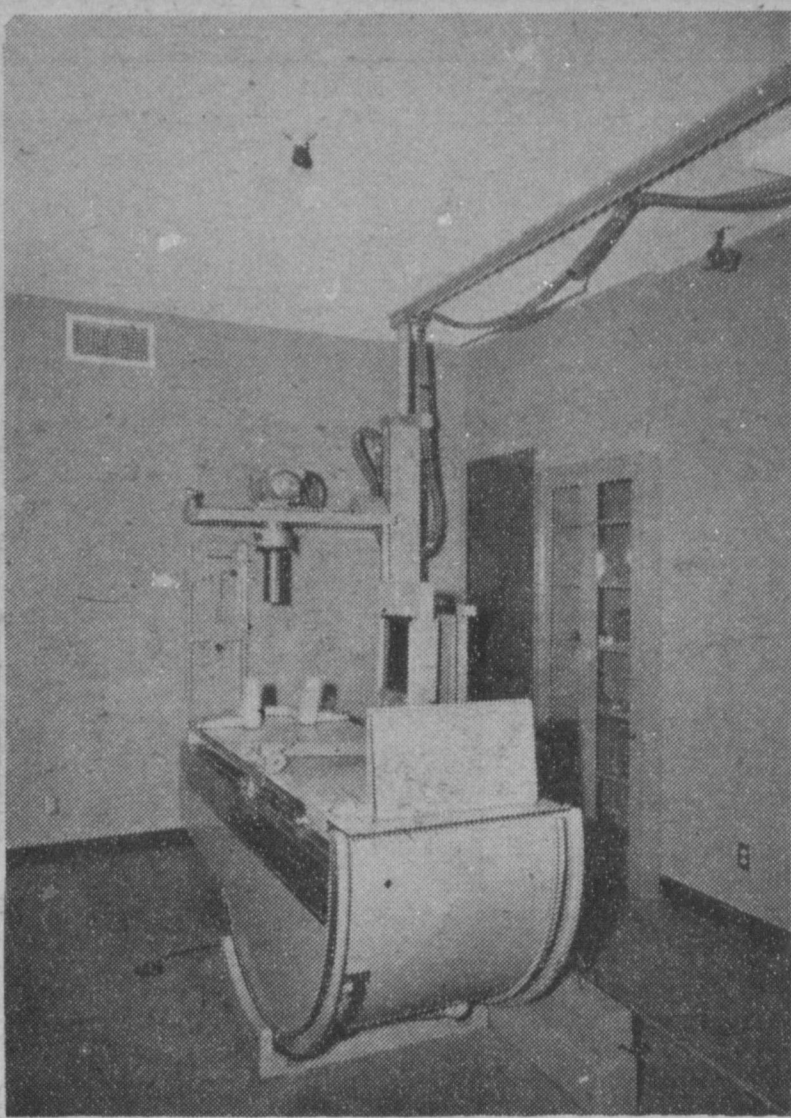
leys for the nylon ropes used in raising the flag.

The method of mounting novation. On the base they welded a heavy steel plate with a hinge on one end and bolt holes at the other, then set the hinge and bolts into concrete. The pole can be easily swung up or down on the hinge.

Paint job was special, too. Three coats of undercoat paint then four coats of white auto enamel — similar to an automobile paint job.

Both of the nylon ropes will be in use. One will hold the state's flag given by the VFW post. The other will hold the nation's flag given by the VFW Auxiliary.

Lifetime plumbing is in prospect for new homes, with plastics that are so easily handled that it takes as little as a minute to make a joint that can be expected to be leak-proof for the life of the house.



— Boyd & Breeding Photo

THIS X-RAY TABLE WITH FLUOROSCOPE is the central unit of the X-ray room, which has a lead lining to prevent radiation from going beyond its walls. A section of wall with window of leaded glass protects the technician. The hospital has two other X-ray units. One is located in the cystoscopy room, the other is portable.

Science Is Still Seeking a Way to Cure Common Cold

What can you do for the common cold?

Most folks know you can't cure it. And yet we still waste a lot of time and money on pills and nostrums and treatments — all in the faint hope that maybe this time something will help.

Actually, grandma's home therapy is still good. If you get a cold, stay home in bed. Keep warm. Gargle to ease a sore throat. Take aspirin for the discomfort. None of this will cure the cold, but it will make you feel somewhat more comfortable while your body's natural defense mechanisms are building up enough steam to overcome the cold virus.

From time to time there have been vaccines to protect against colds. To really produce, the vaccine would have

to include many different viruses. Some of the viruses that cause colds most likely haven't yet even been identified. It's unlikely that a vaccine will help much. Ask your doctor for his recommendation in your individual case.

Almost everyone has a cold or two during the course of the winter. Usually we try to keep going to the office, but sometimes we feel too bad to work and spend a day or two at home.

There are medications now available — in the area of antihistamines — that sometimes can make the symptoms of a cold much less severe and make it possible for us to keep going. These have their limitations and their problems. The antihistamines can cause drowsiness, which could be highly dangerous to the driver of an auto. If you get a cold, ask your doctor about the new medications that reduce the runny nose and

sneezing and coughing. As youngsters we heard the old folks say: Treat a cold and you can cure it in two weeks; let it alone and it will go away in a fortnight. The time element isn't that exact, but the theory is the same.

Much research is being done on cause and possible cure of colds. Perhaps the answers will be found some day. But as of now we can't cure colds and anyone who tells you he can, deserves at best considerable suspicion.

—American Medical Assn.
A "hang-over" is something that occupies the head you didn't use last night.

For **COLDS** take **666**



\$25,000 MOODY FOUNDATION GRANT TO BENEFIT COUNTY 4-H CLUBS, 4-H Club volunteer adult leaders and 4-H Club members in every county of Texas will benefit from the recent \$25,000 grant made by the Board of Directors of the Moody Foundation to the Texas 4-H Youth Development Foundation. Angus Wynne, Sr., seated, Dallas attorney and member of the Texas 4-H Foundation Board, shows the Moody check to Calvin T. Johnson, right, Chairman of the Texas 4-H Foundation Board, and to Emmett Anderson who represents County Extension Agents who give direction to county 4-H Club programs. The \$25,000 grant will be invested in 4-H Club volunteer leader training. 4-H Club volunteer leaders in each county will have an opportunity to attend at least one of 14 training workshops to be held across the state.

Cystoscopy Room To Offer Special Care in Urology

Specialization in medical and surgical treatment, the factor which sometimes prevents patients from going to their local small hospital, will be an asset as well as a liability to the Muenster hospital. Because of it some people from here will have to go elsewhere. Also because of it some people will get to remain here and some others will come here.

In Muenster that specialty is the treatment of urology cases. Muenster Memorial Hospital offers cystoscopy facilities seldom found in a hospital of its size. That fact, along with an arrangement to have specialists available when needed, insures adequate care of all urology cases.

The cystoscopy room was not in the original plan, and construction was well advanced before its addition was decided. That involved expensive changes in construction as well as the purchase of more equipment, which the hospital board considered a good investment.

The decision came when the Reagan Urology Group of Wichita Falls and Dr. Shea of Gainesville, specialists in urology, disclosed they would be willing to practice here if

adequate facilities are available. Hospital directors agreed they would like to offer the special care not only to accommodate local patients but also to attract those of other areas.

The cystoscopy room combines features of X-ray and operating rooms. Like the X-ray room its wall is completely lined with a protective sheet of lead. And over the lead is a ceramic tile surface as in the operating room. Likewise it has a conductive floor as a ground for static electricity which might possibly explode anesthetic gas. Its principal units of equipment are the X-ray, operating table, anesthetic unit, electro surgical unit and a surgical lamp. In emergency the room could be used also for other surgery.

TV cowboy personalities are eating so regularly these days it's becoming difficult to find anyone to play the role of Slim.

A Great Achievement In Community Progress

Muenster has gone all the way in bringing its people this outstanding hospital. Its facilities are the best for its range of service. Its over-all excellence is a tribute to the progressive spirit of the community.

We are pleased to note that gas energy has a part in the hospital's function of human care. It provides flame for laboratory testing, consumes waste through incineration, creates warmth for winter. It is a faithful, dependable servant.

Lone Star Gas Company

Congratulations Muenster!

We wish you and the Benedictine Sisters every success

We are proud to have had a small part in this endeavor.

FIRST OF TEXAS CORPORATION

INVESTMENT BANKERS

San Antonio, Texas

Congratulations and Best Wishes

We of the Muenster Jaycees are proud and happy to extend congratulations and best wishes on this great occasion. Muenster's new hospital is a great asset to a fine community, a credit to its progressive spirit.

We salute those who worked so long and hard to make these fine modern facilities available to Muenster. Their efforts have contributed much to community welfare.

**Muenster Chapter
Junior Chamber of Commerce**

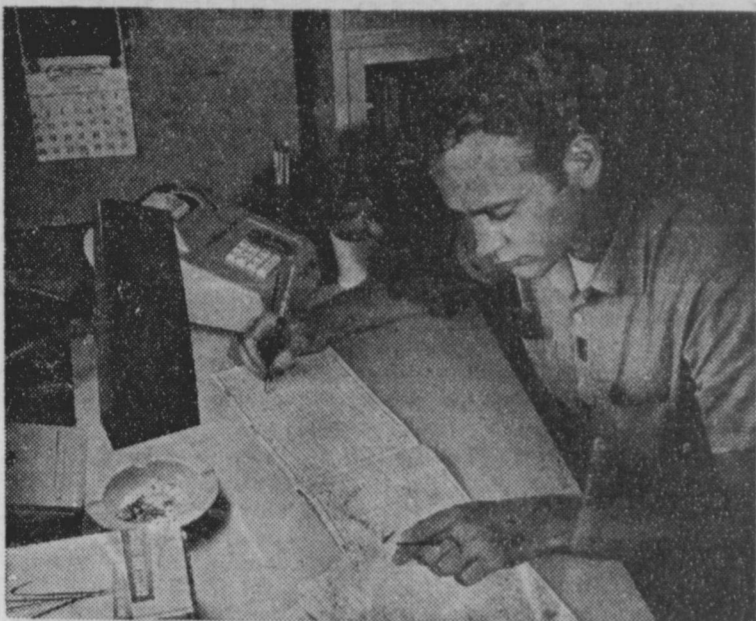


Photo by New Holland

By keeping and analyzing records, this farmer is able to discover, and correct, the weak spots in his farming operation. His records will also be useful in filling out income tax and social security forms.

Thanks . . .

As the big day arrives for dedication and formal opening of the hospital Muenster is indebted to the dozens of persons who spent many long hours helping with finishing work, cleaning, decorating, etc. Literally thousands of hours of volunteer help were given, for which Sister Mildred expresses her sincere appreciation.

Thanks are extended to Mrs. Louis Roberg and ladies of the Muenster Dress Factory for sewing all the window drapes.

. . . to the St. Anne Society and Catholic Daughters headed by Mmes. Alphonse Hoenig, Ben Seyler and C. O. Taylor for sewing hospital linens.

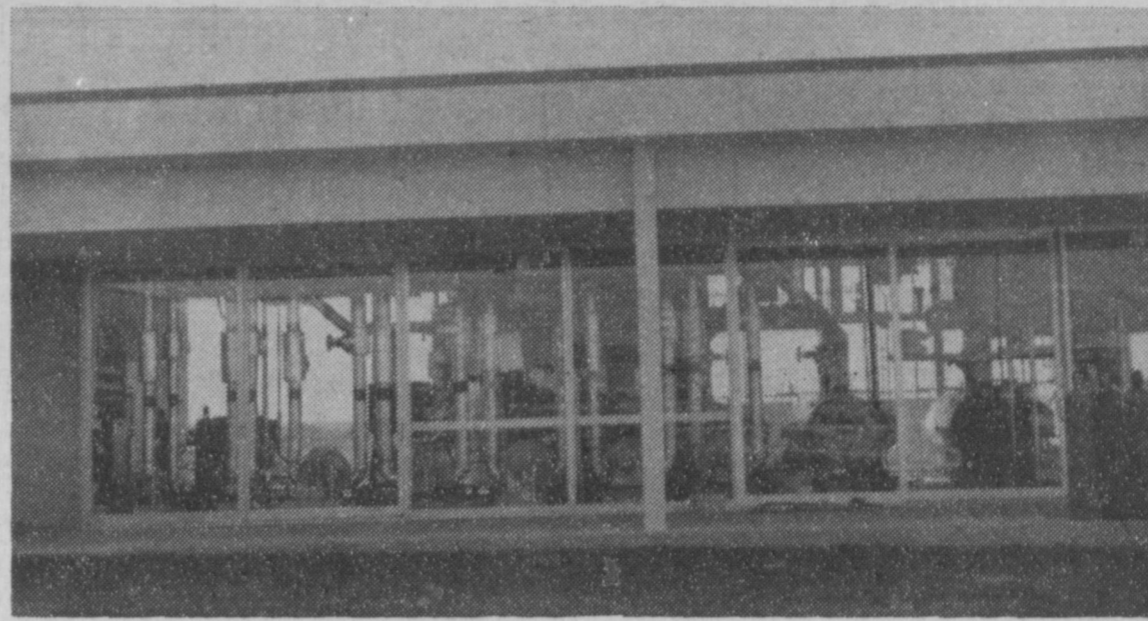
. . . to Mrs. Bruno Fleitman and sodality girls for cleaning cabinets and shelves.

. . . to Garden Club members and volunteer men and boys headed by Mrs. Dan Luke for planting trees and shrubbery.

. . . to high school boys who unpacked crates and helped move furnishings and equipment into the hospital.

. . . to Mrs. Tony Felderhoff for sewing altar cloth and mass linens for the chapel.

. . . to Misses Elizabeth Herr and Clara Streng for help with clerical and stock room work.



— Boyd & Breeding Photo

THE MECHANICAL ROOM houses equipment for heating and cooling the hospital and also providing its supply of hot water. Two boilers, rated at 670,000 BTU each, heat the water used in heating. Two chillers rated at 51 tons each, chill the water used in cooling. A hot water generator, rated at 837,000 BTU, circulates 140 degree water for use in kitchen, baths, lavatories, etc.

The farmer from Wisconsin was in Chicago for the first time. From the looks of it, the "slickers" weren't pulling too much wool over his eyes. He was in a West Madison Street bar drinking beer when he finally made his small protest against city ways.

Calling the barkeep over, he asked, "How much beer do you sell in a week?"

"Oh, about 40 kegs," the man replied, his eyes glinting at the prospect of belittling the country boy.

"I know how you could sell 80 kegs instead."

"Eighty kegs?" the man behind the bar grinned.

"How?"

"Simple. Just start fillin' up the glasses."

. . . And then there's THIS definition of an efficiency expert: a fellow smart enough to tell others how to run their business — but too smart to start one of his own.

Stretch fabrics have revolutionized the clothes habits of the nation. Industry spokesmen say that between 25 million and 35 million pounds of stretch yarn, most of which is processed from nylon, will be produced this year. In 1956 the total was a mere 5 million pounds.

Increase Noted in Whooping Cough

Whooping cough — known in medical jargon as pertussis — is not the killer it used to be. But it still is causing a significant scattering of infant deaths and a spread of sickness each year.

Its incidence seems to be on the increase in Texas. During the first week of December, city and county health officers across the state reported 19 new cases of whooping cough, bringing the 1963 total to 2,312 — an increase of 530 cases over the same period in 1962.

Only five deaths due to whooping cough were reported last year, but the State Department of Public Health already has received reports of 15 infant deaths from the disease this year.

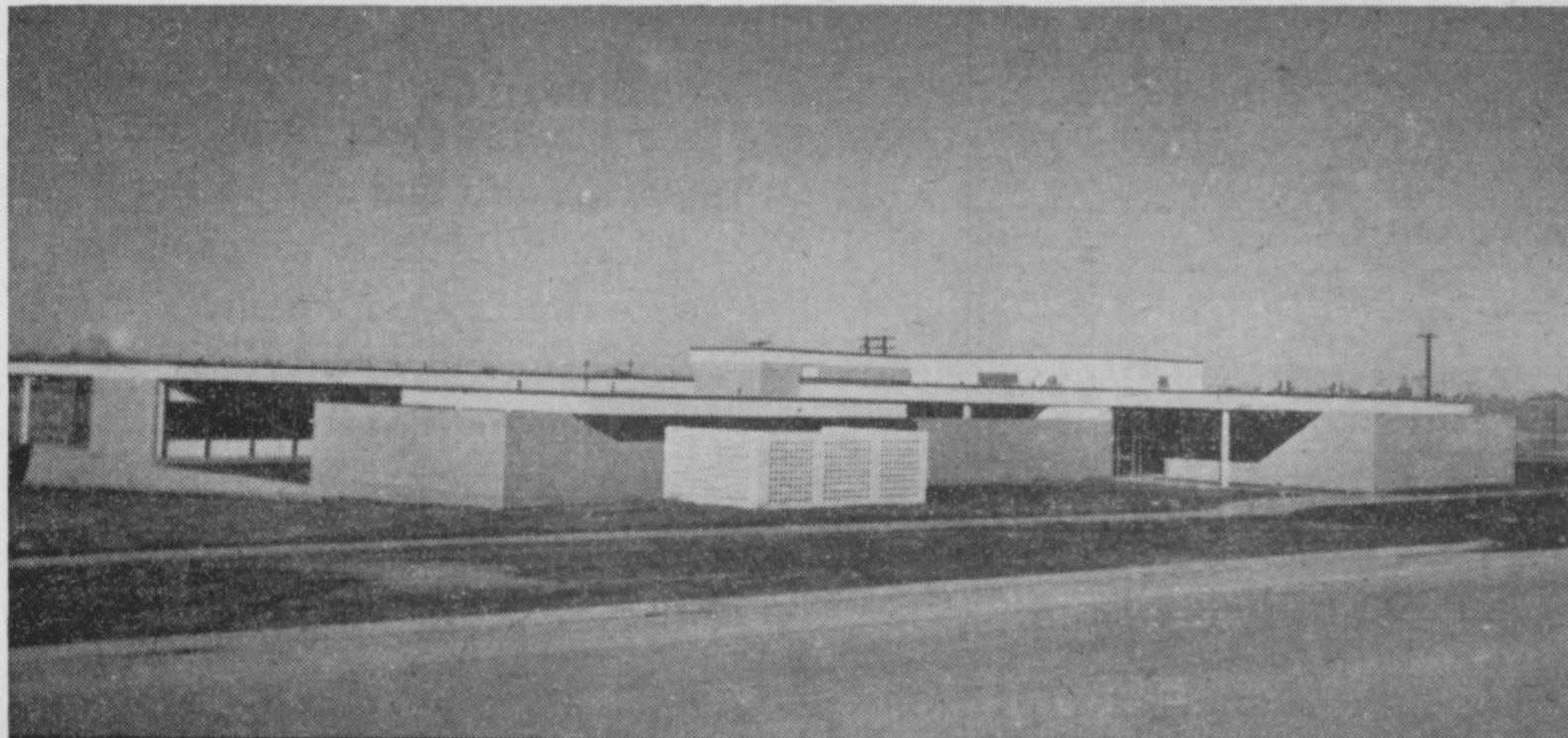
State health officials say whooping cough is a large problem in the first six months of childhood. They emphasize two words — "family cooperation" — as the key to protecting infants against this and other disease.

Doctors advise expectant mothers to have their other children receive whooping cough shots, or boosters, at least three months before the new baby's arrival.

New Gadget Tests Heart on the Run

The stress on an athlete's heart can be recorded precisely at peak of effort by means of a 30-ounce FM transmitter carried in a padded belt. Signals from the radio are picked up by a receiving system as far as 500 yards away and fed to an oscilloscope or tracked on paper to form a permanent record. This "telemetered electrocar-

diogram" has detected hidden heart disorders among athletes and prevented "cardiac disasters," says Dr. Kenneth D. Rose of the University of Nebraska. One 20-year-old distance runner who had passed standard heart tests was retired, almost surely preventing a tragedy, Dr. Rose says, when an electrocardiogram taken during a workout revealed a damaged heart muscle.



WE ARE PROUD AND THANKFUL

. . . to have been selected for the contract to build the Muenster Memorial Hospital

We appreciate the opportunity of having a part in the addition of this outstanding facility to the Muenster Community.

We are also mindful that it took a great deal more than brick and mortar to build this magnificent hospital. The teamwork of the community, giving time, energy and money, has made this wonderful project possible. For that we extend our sincere congratulations to all.

A. P. Kasch & Sons

CONTRACTORS

Big Spring, Texas



WAITING PATIENTLY—Surely proving to be one of the most patient waiters in Washington, D.C., this pigeon takes his position on a vending machine. Perhaps, someone, he thinks, will buy me a hot roasted, free meal.

To the Staff and the Board Members of Muenster Memorial Hospital

We are proud that such fine medical facilities are available in Muenster

We are thankful to everyone whose work and sacrifice brought us this hospital

J. M. WEINZAPFEL
INSURANCE AGENCY

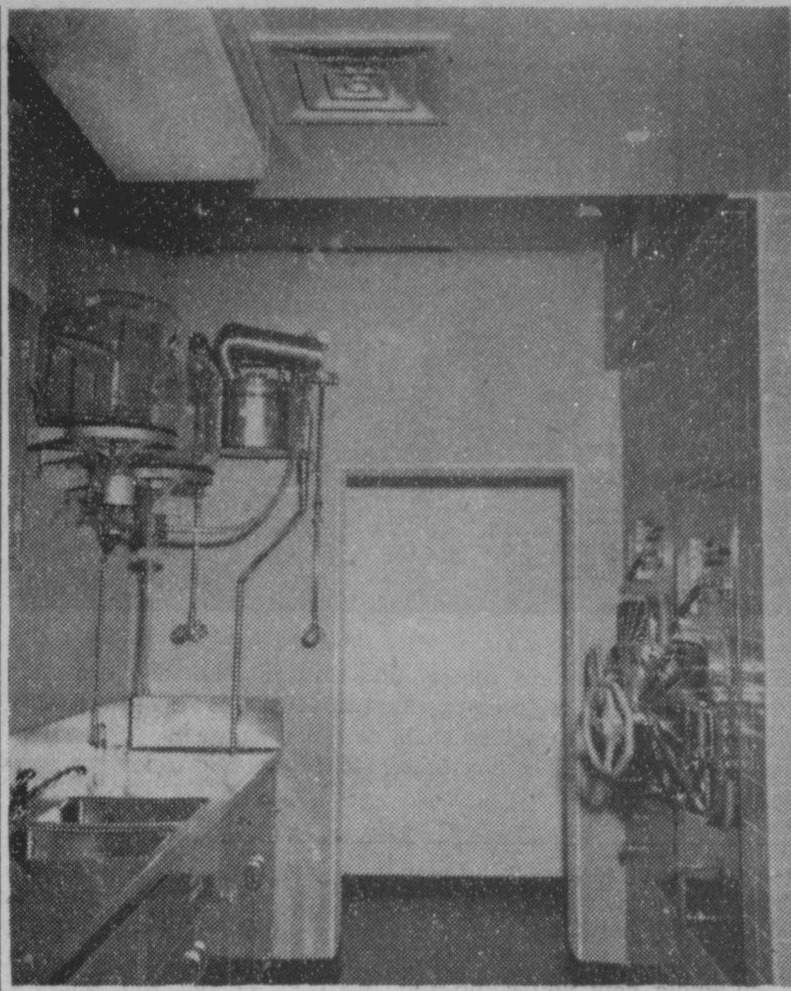
Patient's Room --

sun is lower. In front of the window at either side of a temperature control unit is a bench to accommodate visitors. Additional seating for visitors is provided by chairs — two in a private room, three in a semi-private room.

Temperature is controlled by a dual method. An air circulating system provides fresh heated or cooled air to all parts of the building. In patients' rooms, corridors and some other areas the air flow is reduced to achieve a slow change of air hence at times does not carry sufficient heating or cooling. In those areas it is supplemented by water heating and cooling. The water, heated or cooled in the mechanical room, flows constantly through coils of the temperature control unit and a fan circulates air past the coil. A thermostat in each room controls its own fan.

Telephone and TV connections provide additional comfort, or entertainment. Outlets for both are in each room. The telephone operates through an automatic switch board which enables a patient to dial direct to any phone on the local telephone exchange. However incoming local calls, or long distance calls in or out, will require help at the switchboard.

Other built-in features of the room are white acoustical ceiling, mottled grey vinyl floor tile, one painted plaster wall facing the patient and vinyl covered walls behind the patient and at the toilet. Three color schemes are used: beige with off-white, salmon with



THE DISTILLING UNIT AND TWO STERILIZERS shown here are in central supply from which supplies and equipment are issued ready for use in surgery, care of patients, etc. Water from the distillery is used in surgery, medications and also in the operation of equipment which might be damaged by the scale from other water.

off white, and gold with gray. Toilet floors are tile and walls are tile at the lower level with painted plaster above. Furnishings beside commode and lavatory are a mirror and a fluorescent light. A mixer faucet controls temperature of lavatory and shower water. A spray attachment at the commode is provided for rinsing bed pans, wash basins, etc.

Each room has four doors, mahogany stained to match the furniture. The entrance door is wide with space to spare for moving beds, and has a bracket at the top to set it at any desired position between closed and wide open. The toilet door opens out, cannot be

blocked by a patient fainting inside. The other two doors are on the closets.

More distinctive built-ins are fluorescent lights on the wall at the head of each bed. Built into the same fixtures are night lights with a wall control for any degree of dimness. And between the lights is the patient's signal unit with intercom and a control cord leading to each bed. The oxygen outlet is built into that unit.

Room furnishings likewise feature beauty and convenience, completing an over-all cheerful atmosphere. Two beds have electrical controls for adjustment of both contour and height. The others have four manual cranks, one to adjust height and the others to adjust contour. Each bed also has rails, out of the way when not in use and easily raised into position when needed.

Beside each bed is an over-bed table with formica top, vanity and adjusting crank; a floor lamp with adjustable height; a bedside cabinet with textolite top and sides, a drawer and a door. Each private room has an arm chair and a side chair. Each semi-private room has an arm chair and two side chairs. The chairs are naugahyde upholstered.

Versatility of Use Features Hospital's Telephone System

In keeping with the over-all excellence of the new Muenster hospital, the Muenster Telephone Corporation went the limit when it installed the building's network of phones. The system combines features of regular service to the outside with the convenience of inside communication along with arrangements for transferring calls from any phone to another.

Making a connection between two inside phones requires the dialing of only two digits. Present wiring permits three connections at the same time. That is, three separate conversations can be in progress at once. And in case one person wishes to switch the connection to another phone it can be done by dialing the other's two-digit number. Facilities are there, though not wired at this time, to permit as many as six separate inside conversations.

Receiving calls from outside can be done in a variety of ways. Two lines serve from outside, hence two connections are possible at the same time, and either can be dialed by the same number. If an outside caller gets a busy signal it means both lines are in use.

When a call comes in the turret operator transfers it to an inside phone by just pressing a button. That is normal procedure while the turret operator is there. At night the turret is set so that calls go directly to the nurse's station. From there the call is transferred to the proper phone by dialing the two digits.

Still other provisions are made so the phone rings 30 seconds at the turret then 30 seconds at the nurse's station, one, then the other until answered. At such times the call can be transferred from either place.

And a final arrangement takes over in emergency, when both of the stations are temporarily vacated. The signal then is a chime rather than a ring, indicating that the call can be accepted at and transferred from any phone in the network.

Placing an outgoing call is almost like using one's phone at home. Any number on the Muenster, Myra and Forestburg exchanges can be dialed directly from the hospital phones. The only exception applies to toll calls. Instead of dialing the long distance operator directly the caller dials the turret operator, who places the call.

The present installation has a total of 42 connections, seven of which are permanent connections and the others are jacks for plugging in a phone.

Each of the 22 patient rooms has a jack to which a phone can be connected if desired. Other jacks are located in areas where phones are needed occasionally but the permanent connection is not considered necessary. The turret has a capacity of 50, allowing the addition of eight more connections if they are needed.

Likewise, connections with the outside can be increased conveniently if they are needed. The cable serving the hospital has 10 circuits. Five are in use now. Two connect with the turret, one with a pay phone, and two are private lines for construction personnel.

Hospital to Have Its Own Pharmacy

A pharmacy department operated by a registered pharmacist is one of the special features of Muenster Memorial Hospital. The purpose, as in large hospitals, is the extra precaution to see that medications given are exactly as the doctor orders.

The pharmacist will report to the hospital on a regular schedule to fill prescriptions left for patients by their doctors. The medications are then placed in separate patient cabinets at the nurse's station and are dispensed according to the doctor's orders from each patient's personal cabinet.

Reason for adopting the system here is that it has been found more satisfactory in other hospitals.

Started in '58 --

Hospital Authority at completion of the building are J. H. Bayer, Arthur Hess, J. J. Wieler, Ray Voth, J. W. Fisher, Alphonse Felderhoff, R. N. Fette, Leo J. Haverkamp, Mrs. John Mosman, Mrs. T. S. Myrick and J. M. Weinzapfel. The latter seven are charter members of the board. Other charter members are Earl Fisher, Richard Grewing, Mrs. R. J. Hellman and Mrs. Frank Schilling.

Hereford, Texas, is known as the "town without a toothache" because of the flourine in its water.

Honey bees are not native to America but were brought to Florida by the Spaniards in 1763.

We're Proud to Share In Muenster's Pride

We at Shamburger Lumber Company are proud and happy at the opening of Muenster Memorial Hospital.

On this occasion medical history in Muenster is in the making. The excellence and nearness of these outstanding facilities will contribute immeasurably to the well being of the community, and also to its economic progress.

Congratulations and Best Wishes to our entire community.

C. D. Shamburger Lumber Co.

Dick Trachta, Mgr.

AN EXTRA SERVICE at no extra cost
You can see and feel the difference



Homogenizes vital textile oil back into the fabric

We Give S&H Green Stamps MILLER'S Cleaners & Hatters Gainesville

Big Discounts On All Merchandise As much as 1/2 off

Stan Chadwell Gainesville

We Salute Muenster

on the dedication and opening of Muenster Memorial Hospital

This occasion brings a long-awaited service to the people of the community and a bright prospect for the town's continued progress.

We Appreciate . . .

the honor of being chosen to make the TV installation in the hospital.

To those who will use it: We take pleasure in adding to your pleasure while at the hospital.

Muenster Butane Co.

Paul, James and Clyde Walterscheid

Congratulations

. . . to the hospital staff
. . . to the hospital authority
. . . to the people of Muenster and surrounding area

on the dedication of Muenster Memorial Hospital

Cooke County Electric Cooperative Ass'n