

BEHIND THE SCENES in AMERICAN BUSINESS

By JOHN CRADDOCK

300TH BIRTHDAY—The printing industry has been celebrating its 300th birthday, America's first print shop having been brought from England to Cambridge, Mass., in 1639.

THINGS TO WATCH FOR—The first radical change in safety razor styles of one well-known manufacturer in a decade—Also self-service shaves, an enterprising barber shop has installed electric razors which for 15 cents a customer may use to go to work on the stubble on his face.

HOW WELL DO YOU KNOW TEXAS

- So you're a Texan, eh? Well, perhaps you hadn't heard that: 1. Geological history establishes that Texas was a sea bottom before it gave birth to such contrary things as dust bowls and prohibition.

YOUNG GOLFER



CHICAGO, Ill. — Lawson Little, famous golfer, right, is shown with his 13-year-old brother-in-law Lou Hurd, an 8th grade student at the Harris Schools. Little believes Hurd has remarkable possibilities.

THIS IS BULL



Walter L. Nutt, farmer living on Route 2 Des Moines, Iowa uses his full blooded Swiss Bull for all work around his ten acre farm instead of a horse and finds the animal easy to work at the cultivator, plow or wagon cart once he gets him hitched in the harness shown.

ceded to be the largest military school in the world.

12. A telephone first jangled down in Galveston in 1879, quite a spell before they rigged up wires on trees and poles that stretched all the way to Houston for the inaugural long distance conversation.

13. The first chief executive of the land you tread was one Domingo Teran de Los Rios—who got in with out an old age pension plank back in 1691 as a Spanish royal Governor.

14. Football in Texas with all its ramifications, runs into a tidy little fall business of about \$5,000,000 (salaries included).

15. Governor O'Daniel is passing the biscuits in a mansion erected back in 1855 and first occupied by Governor E. M. Pease.

16. The state capitol was constructed of Texas granite—gotten in a swap for 3,000,000 acres of choice ranch land in the Panhandle.

17. The counties of Brewster and Presidio, in the western wilds, could swallow the state of Massachusetts and never look back.

18. Two of Texas' most noted landowners, King and Kennedy of South Texas, started as river captains on the Rio Grande.

19. Texas has three legal holidays, all its own—Texas Independence, Sam Houston's birthday and know the other? Texas Pioneers' Day.

20. Sam Bass, the Jesse James of his day in Texas, rests under a granite shaft down at Round Rock, where a posse finally caught up.

21. Texas has something like 22,500 miles of highway.

22. The West Texans operate the nation's largest sheep and wool industry.

23. Scattered over the state are

approximately 125 universities, colleges and academies.

24. It's your own fault if you don't get the news daily—there are about 125 daily publications in the state.

25. There are better than 600 incorporated towns in Texas.

26. The smallest county is Rockwall with its 149 square miles.

27. Representatives say the first Texas newspaper was the El Mexicano, printed in Nacogdoches in 1813.

MODERN INVENTIONS PREDICTED IN POEM WRITTEN IN 1449

A copy of a poem, "A Woman's Prophecy" said to have been written by Mother Shipton, born in Norfolk, England and died in Clifton, Yorkshire, in 1449, 43 years before Columbus discovered America, is in the possession of Mrs. Taylor Stone of Bonham. The original manuscript of this poem is in the Carnegie Institute. The poem foretells the future almost as accurately as history has recorded it and it is remarkable the things predicted at that time have come true. The manuscript is known to be much older than any of the improvements it predicts.

"A WOMAN'S PROPHECY" A carriage without horses shall go, Disaster fill the world with woe; In London Primrose Hill shall be Its center hold a Bishop's See. Around the world men's thoughts shall fly,

Quick as the twinkling of an eye. And waters shall great wonders do— How strange, and yet it shall come true.

Then upside down the world shall be And gold found at the foot of tree; Thro towering hills proud men shall ride,

Nor horse nor ass move by his side. Beneath the waters men shall work; Shall ride, shall sleep, and even talk; And in the air men shall be seen, In white, in black, as well as green. A great man then shall come and go. For prophecy declares it so.

In water iron then shall float As easy as a wooden boat. Gold shall be found in stream or stone,

In land that is as yet unknown. Water and fire shall wonders do And England shall admit a Jew.

The Jew that once was held in scorn, Shall of a Christian then be born. A house of glass shall come to pass In England—but alas! alas. A war will follow with the work Where dwells the pagan and the Turk.

The states will lock in fierce strife, And seek to take each other's life; When North shall this divide the South

The eagle builds in lion's mouth, Then tax and blood, and cruel war Shall come to every humble door.

Three times shall sunny, lovely France

Be led to play a bloody dance; Before the people shall be free Three tyrant rulers shall she see; Three rulers, in succession, be Each sprung from different dynasty.

Then when the fiercest fight is done, England and France shall be as one. The British olive next shall twine In marriage with the German vine. Men walk beneath and over streams, Fulfilled shall be our strangest dreams.

All England's sons shall plow the land, Shall oft be seen with book in hand, The poor shall now most wisdom know, And water wind where corn did grow; Great houses stand in far-flung vale, All covered o'er with snow and hail.

And now a world in uncouth rhyme, Of what shall be in future time: For in those wondrous, far-off days The women shall adopt a craze To dress like men and trousers wear, And cut off their lovely locks of hair.

They'll ride astride with brazen brow, As witches on a broomstick now, Then love shall die and marriage cease, All Nations wane as babies decrease. The wives shall fondle cats and dogs, And men live much the same as dogs.

In nineteen hundred twenty-six Build houses light of straw and sticks, For then shall mighty wars be planned, And fire and sword shall sweep the land. But those who live the century through, In fear and trembling this will do.

Flee to the mountains and the dens, To bog and forests and wild fens— For storms shall rage and oceans roar

When Gabriel stands on sea and shore; And as he blows his wondrous horn, Old worlds shall die and new be born.

—Original Mother Shipton's Prophecy.—Taken from the Bonham Favorite.

Highest Cash Prices Paid for Old Gold Jewelry—White or Yellow.

A. R. Porter 104 N. Commerce Gainesville

Quality Food Properly Served

Curtis Sandwich Shop East California Gainesville

Please Patronize Our Advertisers

"Maytime is Playtime"

Playsuits and Dresses in smart styles and materials you will love to wear all summer. Delightfully cool prints fashioned for hot days. All the necessary features for Texas summer dresses.

98c and \$1.98

Two piece PLAYSUITS with removable JITTERBUG skirt.

\$1.98

SWIM SUITS—A whole new assortment of the seasons newest styles and colors.

\$1.98 and \$2.98

The Ladies Shop

West Side Courthouse

Mrs. J. P. Goslin

Miss Ruth Craven

Summertime

BRINGS UP THE QUESTION OF

Kitchen Comfort



Modern Gas Range is Cooler

Cooler because the oven of modern gas range is heavily insulated, keeping heat in the oven, out of your kitchen. Accurate oven heat control, too, eliminates the need for opening oven door to watch progress of cooking, thus eliminating uncomfortable blasts of heat.

Cooler because you need no longer use the oven for broiling. Separate, smokeless broilers are available on many of the new models. Especially designed for easy operation, they use less heat to contribute to a more comfortable kitchen.

Cooler because most of top burner cooking can now be done with low-heat on the new simmer burners. They keep food gently boiling with minimum heat to prevent excess steam and vapors.

See New Gas Ranges at Your Dealer's

Why go through another summer in a hot, uncomfortable kitchen when a modern gas range offers so much in easier, better cooked meals in a cooler kitchen? See these new ranges at your favorite store.



Community Natural Gas Co

NO OTHER LOW-PRICED CAR CAN MATCH IT!

★ Before you decide on any new car, learn for yourself why this year's Ford owners are looking so pleased and so proud...

They stop with the BIGGEST HYDRAULIC BRAKES ever put on a low-priced car! 12-inch drums, 162 square inches total braking surface.

They ride on the ONLY STABILIZED CHASSIS among all low-priced cars. Only one with Torque-tube drive and 4 radius rods!

They get the smooth, quiet power of the ONLY V-8 ENGINES in any low-priced car.

See your Ford Dealer and see for yourself... this is the year to go

FORD V-8

EXCELS IN THE THINGS THAT COUNT

They're driving the car that gave the BEST GAS MILEAGE of all leading low-priced cars in this year's Gilmore-Yosemite Economy Run! (85 H. P. Ford V-8.)

They enjoy the MOST ADVANCED STYLING in this year's low-price field.

They ride on the LONGEST RIDE BASE of any low-priced car (123 inches between springs!).



Built in Texas by Texas Workers

Herr Motor Company

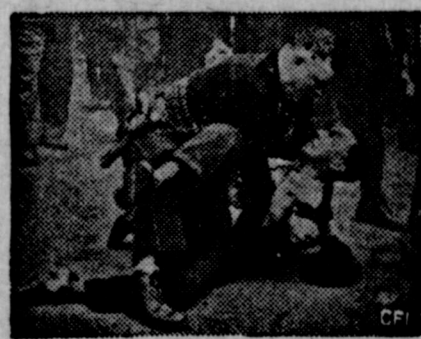
Sales



Service

Muenster

CAMERA FANS



Yes, You, Can Take Newspictures!

Not a School Working to Sell \$1 PAID PICTURES

WE BUY SPOT NEWSPICTURES! There is nothing quite so fascinating as having your pictures accepted for publication in newspapers all over the nation. We don't want your pictures to go unused. Write us today for Free Literature describing what we can do for you.

Co-Operative Features, Inc. 360 North Michigan Ave. CHICAGO, ILL.

Lindsay News

FRED MOSMAN, JR.
Correspondent

Mr. and Mrs. Frank Wiese spent Sunday here with relatives.

Grandmother Rosa Bezner was able to attend mass Monday for the first time since her serious illness.

A large number of Lindsay people attended the concert given in the parish hall in Muenster Sunday afternoon.

Mr. and Mrs. John Gosman of Muenster were dinner guests of his parents, Mr. and Mrs. Fred Mosman, Sunday.

Mrs. Jake Kuhn of Muenster, who suffered an attack of heart trouble, is convalescing at the home of her mother, Mrs. Robert Loerwald, here.

Mrs. Albert Kubis is making a satisfactory recovery from an operation performed at the Gainesville hospital last week.

The Venerable Sisters, teachers in the local school, will leave for the motherhouse in San Antonio next week to spend the summer.

Sisters Ann Victoria and Paula left this Thursday for Houston, where they will attend the first mass of the former's brother, Rev. Francis Klass.

Mr. and Mrs. William J. Schmitz of Gainesville visited here Sunday with her mother, Mrs. Anna Wiese, enroute to their home after they spent the afternoon in Muenster where they attended the concert in the parish hall.

Mr. and Mrs. Joe Hundt were Sunday dinner guests of Mr. and Mrs. A. C. Flusche in Denison. The Flusche family accompanied them back to Lindsay to attend the commencement exercises in the community hall that evening.

Members of the executive committee of the Young Men's Society met during the week, and in a short business meeting postponed their benefit dance scheduled for May 30. The reason given was that farmers in this community are too busy harvesting their crops.

PARTY COMPLIMENTS BRIDE OF THIS WEEK

Lindsay.—A party and miscellaneous shower was given last Thursday afternoon in the home of Mrs. John Zimmerer with Misses Louise, Margaret and Marie Zimmerer as co-hostesses to compliment Miss Magdalene Flusche of Muenster who was married to Raymond Zimmerer of this city on Tuesday morning.

The honoree was the recipient of an assortment of lovely gifts and a social afternoon was concluded with the serving of refreshments to the following: Misses Antonio and Clara Hundt, Marie Bengfort, Stella and Gertrude Fuhrmann, Marie and Mildred Zimmerer, Magdalene Block, Anastasia and Odella Fuhrmann, all of Lindsay; Armella and Marcella Flusche of Muenster; Eleanor Trubenbach and Elizabeth Neu of Gainesville.

Mesdames Joe J. Neu, Lawrence Zimmerer and Bill Schad of Lindsay; Henry Henschel, Andrew Zimmerer and Joseph Flusche of Muenster, the hostesses and the honor guest.

23 CHILDREN RECEIVE DIPLOMAS SUNDAY AT LINDSAY GRADUATION

Lindsay.— Graduation exercises for the Lindsay School were held



TO MAKE YOUR
SCREENS
last longer

Before you put up your screens, go over them with LOWE BROTHERS SCREEN ENAMEL. They'll look attractive all summer. Protects both wire and frame, wood and metal. Brushes on without clogging meshes. Dries very quickly. Ask for a copy of Lowe Brothers new FREE book—"Brushing Up on Beauty."

"The Old Reliable"

Waples-Painter Co.

Leo Henschel, Mgr. — Muenster

SPEED STARS MAKE FINAL TUNE-UP FOR RACE



When 33 of the world's finest drivers line up for the start of the Indianapolis Race the morning of May 30, this quintet of speed aces will be rated among the most formidable contenders for the big cash purses. A year of engineering refinement and sizable cash fortunes have been spent on their cars. Like every Indianapolis winner for the last 19 years, they will ride on Firestone Gum-Dipped Tires. Top, Rex Mays, (left) the speed artist from Glendale, Calif., puts the finishing touches on his motor. Lou Meyer, (right) the only three-time Indianapolis winner, makes adjustments on

the motor that he, himself, has built with watch-like precision. Below, (left) Babe Stapp makes a few last minute changes in his Italian Alfa-Romeo car. Stapp has led the race 9 of the last 11 years until mechanical trouble forced him to the pit. Floyd Roberts (center) last year's winner, established a new record, averaging 117.2 miles per hour for the 500 miles. Jimmy Snyder (right) the Flying Chicago Milkman, will drive a car almost identical in design to the one being used by Rex Mays. In 1937 Snyder established a lap record of 130.1 miles per hour for the 2 1-2 mile distance.

Sunday evening at 7:30 o'clock in the community hall.

The program opened with the parish band playing the march, "Washington State." Then followed the processional ushering in the graduates. A song was given by the grammar school graduates and was followed by the presentation of certificates to 17 grammar graduates by County Superintendent Randolph O'Brien.

Henry Spaeth, class salutatorian, gave his address, the class motto was recited by O. S. Flusche, and a recitation, "A Tribute to Our Parents" was given by Frieda Zwinggl.

Bertha Hoberer repeated the class poem, Cecilia Gieb delivered a short talk on the class flower and Regina Fuhrmann and Cecilia Gieb sang an arrangement from Dvorak's Humoresque.

Regina Fuhrmann delivered the valedictory address, followed by a song by the graduates, O. S. Flusche, Bertha Hoberer, Regina Fuhrmann, Henry Spaeth, Cecilia Gieb and Frieda Zwinggl, after which Mr. O'Brien presented diplomas to the students and addressed them in a short impressive speech. The program closed with the recessional given by the parish band.

Myra News

MRS. JOHN BLANTON
Correspondent

Mr. and Mrs. Parker Fears made a business trip to Dallas Thursday.

Guests of Mr. and Mrs. Major Ware Sunday were Mr. and Mrs. John Ware, Misses Mildred and Ann Ware of Dallas, Mesdames Julian

Russell and daughter, Ann, and Edd Richards of Gainesville and Mrs. John Sellers of Holdenville, Okla.

Ray Hudson and A. E. Barnes made a business trip to Fort Worth Monday.

Mrs. Kathryn Caldwell who has been seriously ill at her home here is reported improved.

Mr. and Mrs. J. T. Rosson of Dallas spent Sunday here with his mother, Mrs. J. T. Rosson, Sr.

Miss Oleta Rosson who has been ill for the past week is able to return to school.

C. H. Blanton of Gainesville is spending the week with Mr. and Mrs. Lon and John Blanton.

Miss Elizabeth Finley of Denton visited in the home of Mr. and Mrs. Fred McTaggart Sunday.

Mr. and Mrs. Mont Green of Denton spent Sunday with Mr. and Mrs. Fred McTaggart.

Rev. and Mrs. Preston Springfield of Decatur visited Mr. and Mrs. Parker Fears Monday night.

Mrs. O. S. Locke of Shawnee, Oklahoma, spent last week with her sister, Mrs. W. R. Porter.

Mr. and Mrs. John Reeves and children visited Mrs. Reeves' parents Mr. and Mrs. E. B. Luna, here Sunday.

Mr. and Mrs. A. E. Barnes spent Sunday with Mrs. Barnes' parents, Mr. and Mrs. O. W. Myers of Valley View.

Mack Burks had the misfortune to lose his car by fire Tuesday afternoon. He parked it beside the field

in which he was working and discovered about an hour later that it was burning.

Rev. Woodrow Phelps of Fort Worth visited Rev. Rogers Smith, pastor of the Baptist Church, Monday.

Rev. Roger Smith, Misses Betty Norton, Dorothy Fay Blanton and Mrs. John Blanton attended the County Sunday School Convention at Marysville Sunday afternoon.

Miss Emmogene and Carolyn

Blanton, small daughters of Mr. and Mrs. Weldon Blanton of Rusk, spent last week with their grandparents, Mr. and Mrs. F. S. Platt.

Rev. Alexander Hubbard left Tuesday for Pickton to conduct the funeral for the daughter of Mr. and Mrs. Mac Turner, Wednesday afternoon.

Mr. and Mrs. Kenneth Neal and son, Harry Clair, of Ada, Oklahoma, will arrive Wednesday for a week's visit with Mr. and Mrs. Fred Snuggs.

AVERAGE AMERICAN FAMILY PAPER BILL ABOUT \$40 YEARLY

WASHINGTON, D. C.—The average American family uses more than half a ton of paper costing about \$40 in a year, economists of the U. S. forest service estimate.

United States consumption of paper in 1937 was shown to be nearly

16,000,000 tons—more than half of the paper produced in the world—and an all-time record for any nation.

Of the 246 pounds of paper used by the average person, about 100 pounds represents newspapers, books and writing paper. The remainder is used as cartons, building boards, wrapping papers and numerous miscellaneous products. Four-fifths of the paper consumed is produced in this country and most of the rest was imported from Canada.

The forest service estimated that the paper used in 1937 required the cutting of pulpwood on 2,000,000 acres of land.

DR. H. B. HARRELL

DENTIST

201 N. Grand Ave.

Unlimited Parking Space

NO STAIRS TO CLIMB

Red Chain EGG NUGGETS

Make Every Hen Pay a Profit

Experiments prove that it requires 100 eggs, produced during the course of a year, to pay for the feeding and care of a laying hen. It's reasonable to expect then, that a hen laying 200 eggs per year pays DOUBLE the Profit of a bird averaging only 150 eggs per year. For this reason we urge you to cull the "non-producers" and feed your flock on RED CHAIN EGG NUGGETS... the feed that contains all the essential egg-making material for consistent... profitable... egg production.

FERTILITY HATCHABILITY PROFITS

MUESTER MILLING CO.
Frank & Roy, Props.
Muenster

ADVERTISING

By Charles Coolidge Parlin
Curtis Publishing Company

"SHOW ME with pencil and paper," said a banker one day, "exactly what my company will get out of these twelve advertisements." "When your boy returns from high school tonight," I replied, "ask him to show you with pencil and paper what he got out of the day in school. You will have difficulty in finding an adequate return for a day of his life and a few dollars of your money."

"Shortly he will go to college. At the end of the first year, ask him to show you what he got out of the year. You will have difficulty in seeing that his accomplishments were worth a year of his life and \$2,000 of your money. Yet, I have the faith to believe that if your son will apply himself faithfully for four years in college, he will get out of it that which will be worth four years of his life and \$8,000 of your money. So with advertising: To understand advertising, as to understand education, requires a vision of the intangible."

"Advertising needs time and continuity. You cannot by any method of feeding bring a ten-year-old boy in one year to man's maturity. You cannot by any process of cramming give a boy in six months the equivalent of four years' intellectual growth in college. Nor can you by a brief series of advertisements get that thorough confidence of the public that can be won by consistent effort over a period of years."

"Muenster's PROGRESSIVE Newspaper"—

Muenster Enterprise

"Cooking is so Much easier... with our

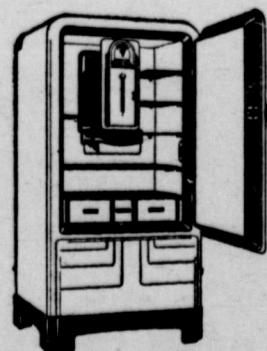
SERVEL ELECTROLUX
The Gas or Kerosene REFRIGERATOR



"Kill a Lamb — Fresh Meat for Weeks," says Eden user...

"I have had my kerosene Servel Electrolux five years. Have never had the least trouble with it. It certainly saves your food. We kill a lamb, I put the whole thing in and have fresh meat for weeks. Saves time as well as money — can cook up at one time food for several days, keep it in the Servel Electrolux until needed."

—Mrs. Fred [Name]



Operates on Kerosene (Coal Oil), Butane, Bottled Gas, as well as Natural Gas

Butane Gas Sales Co.

110 N. Dixon — OTIS COX — Gainesville

HARVESTING BREAKS ATTENDANCE REP OF HOLY NAME SOCIETY

The beginning of the harvest rush was thought to be responsible for an unusually small attendance at the Holy Name Society regular meeting Monday night. Instead of the usual turnout of more than 75 per cent it had fallen to about 25 per cent.

Reports from delegates to the Catholic State League district convention and discussions on the resolutions passed at that gathering constituted the principal activity of the meeting.

Holy Name delegates to the Catholic State League state convention will be elected at the society's June meeting.

WHEAT REFERENDUM NOT IN EFFECT THIS YEAR—LOW YIELDS

Information from Washington is to the effect that there will not be a wheat referendum this year, it was stated by Lee Reese, adjustment assistant of the Cooke County Agricultural Conservation Association.

Condition of the wheat crop as of May 1, was below normal, whereas, according to law, it must have been 25 per cent above normal for a referendum to be called, Mr. Reese added.

Farmers will be permitted to sell all the wheat they raise, tax free, he explained, but said those having wheat above their acreage allotments will draw a 50 cents per bushel penalty against their conservation payment and will receive no wheat parity payment.

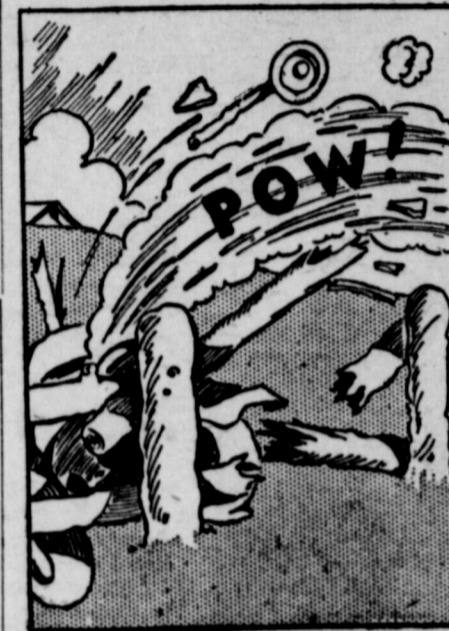
MAGDALENE FLUSCHE RAYMOND ZIMMERER UNITED TUESDAY A. M.

Impressive ceremonies performed at Sacred Heart church Tuesday morning at 7:30 o'clock united in marriage Miss Magdalene Flusche of this city and Raymond Zimmerer of Lindsay. Rev. Francis Zimmerer, assistant pastor and cousin of the bridegroom, performed the ceremony and was celebrant of the nuptial high mass.

The Mass of the Angels was rendered by the church choir with Anthony Luke at the pipe organ. Mr. Luke also gave the traditional professional and recessional.

The bride, who is a daughter of Joseph Flusche, was attired in a

THE ADVENTURES OF OZZIE



floor length frock of white taffeta. The dress featured a V-shaped neck, and full shoulders that extended into long sleeves fitted at the wrist. The gown's full skirt was attached to a pleated bodice and the costume was completed with a finger-tip veil of net held in place with real rose buds. The bride carried an arm bouquet of white roses and lilies.

Miss Armella Flusche attended her sister as maid of honor. She wore a dress of blue moire taffeta made identical to the bride's with the exception of short puffed sleeves. She wore a spray of pink blossoms in her coiffure and carried an arm bouquet of mixed garden flowers.

Norbert Zimmerer of Lindsay was best man for his brother.

Breakfast for the bridal party was held at the bride's home immediately after the ceremony and during the day relatives and a few close friends enjoyed a family reunion. The bride's table was appointed in the traditional all-white and was centered with a large cake topped with a bridal figurine.

Mr. and Mrs. Zimmerer are making their home south of Lindsay where he is engaged in farming.

Mrs. Zimmerer is a talented young woman. She completed high school and took college work at Our Lady of the Lake Academy in San Antonio and taught school one year at Rowena.

The bridegroom is the son of Mr. and Mrs. John Zimmerer of Lindsay where he was born and received his education.

Out of town guests at the wedding included Rev. Edward Devers, Harry Maley, Messrs. and Mesdames L. W., Al and Conrad Flusche and their families of Decatur; Mr. and Mrs. J. P. Flusche and family, Andrew Flusche, Miss Marie Mueller and Mr. and Mrs. Martin Mueller and family of Pilot Point; Mr. and Mrs. Joe J. Neu and family, Mr. and Mrs. Lawrence Zimmerer and Mrs. John Zimmerer and family of Lindsay.

SOIL CONSERVATION PROGRAM PLACED IN LANDOWNERS' HANDS

COLLEGE STATION.—Responsibility for beginning and carrying out a coordinated program of soil and water conservation under the recently enacted State Soil Conservation Act is placed squarely upon the landowners themselves by the terms of the Act.

First step in starting the program—the election of precinct committeemen and selection of county delegates to the district convention, has already been carried out as a result of the elections of May 15. These delegates met in the five district conventions on May 22 and elected the members of the state board, who will meet at Temple on

May 29 to set up the state organization.

In its May 29 meeting, and subsequent sessions, the board will consider the location of its office, creation of soil conservation districts, assistance to the districts and coordination of the districts, plans to secure cooperation and assistance of federal and state agencies, and the dissemination of information.

Districts may not exceed 3,000 square miles in size—slightly less than the area of Reeves county or Tarrant, Parker, Hood, and Johnson counties combined—and the initial step in organizing a district comes in the form of a petition for election signed by any 50, or a majority of landowners within the proposed district.

Following such petition, the state board will hold a public hearing within the proposed district, and, on the basis of the hearing, may call

PLAZA Friday & Saturday

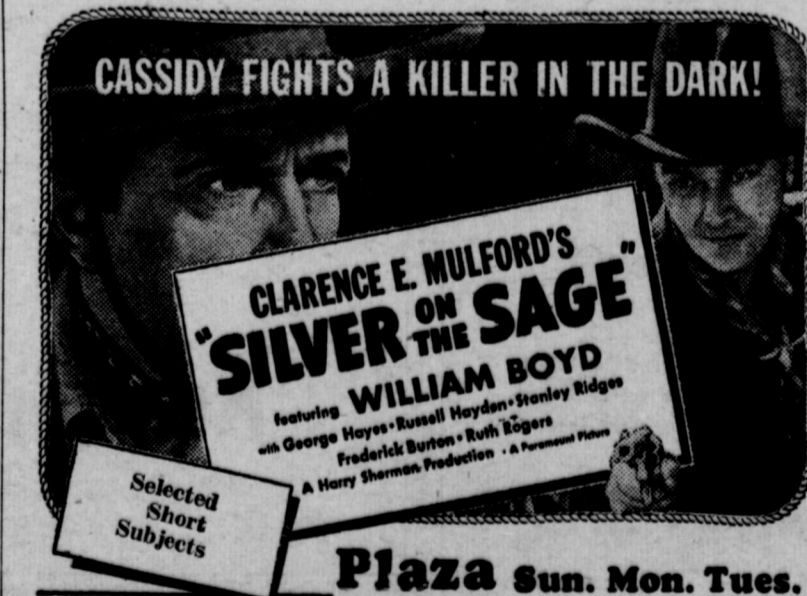
Charles Starrett in **North of the Yukon** —Plus— "The Ranger Rides Again" No. 3

STATE — Friday & Saturday

THE HEART OF A HUMAN BATTLES THE MIND OF A MONSTER



PLUS — COLOR CARTOON and NEWS



Flirting With Trouble

for an election. A two-thirds majority of the landowners voting is necessary to create a district. Districts may be enlarged by the same procedure.

When a district is created, two supervisors are appointed by the board to secure a state charter and to provide for the election of three district supervisors. All supervisors must be landowners within the district and must be actively engaged in agriculture.

IT PAYS

Like the "man who built a better mouse trap," John Fette is enjoying his reputation for raising better livestock. His herd of hereford cattle, for many years ranking with the best in the county, is getting recognition outside the county. Last week Mr. Fette sold six registered stockers with calves at about twice the current market price. "It pays to raise good stock," he says. (Adv. 27)

Joe Schmitz
Agent for "State Reserve Life Insurance Co."
LINDSAY, TEXAS

Geo. J. Carroll & Son
Serving Cooke County
Since 1901
PHONE 26
Gainesville

Trust Your Appearance To Our Care
Malone Beauty Shop
Phone 35 Muenster

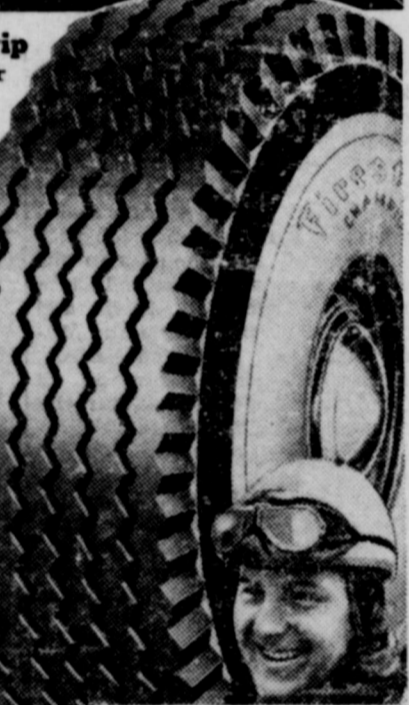
COMPARE Firestone CHAMPION TIRES
FOR Value! Safety! Price!

TIRE	SAFETY-LOCK CORD BODY	GUM-DIPPING	2 EXTRA LAYERS OF SAFETY-LOCK CORDS UNDER THE TREAD	GEAR-GRIP TREAD	SPEEDWAY-PROVED FOR HIGHWAY SAFETY
FIRESTONE CHAMPION	✓	✓	✓	✓	✓
ANY OTHER TIRE					

For Your Decoration Day Trip

protect your life and the lives of your family by equipping your car with a set of new Firestone Champion Tires. Only in the new Firestone Champion Tire do you get these patented and exclusive construction features:

- **Safety-Lock Cord Body** provides far greater strength—and greater strength means greater safety. Another exclusive Firestone safety feature.
- **Gum-Dipping** safety-locks the fibers, cords and plies together, giving greater protection against blowouts. Another exclusive Firestone safety feature.
- **Two Extra Layers of Safety-Lock Cords Under the Tread** provide greater protection against punctures. Another exclusive Firestone safety feature.
- **Gear-Grip Tread** is so deep, so tough, so long-wearing that it is setting sensational new non-skid mileage records. Another exclusive Firestone safety feature.
- **Safety-Proved on the Speedway for Your Protection on the Highway**—Firestone Gum-Dipped Tires hold all the outstanding records for safety, speed, mileage and endurance. Another exclusive Firestone safety feature.
- **Price**—All of these extra advantages are yours at a price no more than you would pay for an ordinary tire. Another exclusive Firestone economy feature.



FLOYD ROBERTS
1938 National Race Champion
More champion race drivers select and buy Firestone Tires for their racing cars than all other makes of tires combined. These men, whose lives depend on tire safety, know tire construction and they refuse to risk their lives or chances of victory on any other make.

Firestone CHAMPION

5.25/5.50-17	\$14.65
6.00-18	15.95
6.25-18	17.95
6.50-18	19.35
7.00-18	21.95

OTHER SIZES PRICED PROPORTIONATELY LOW

Firestone CONVOY
High Quality—Low Cost

4.75/5.00-19	\$ 8.60
5.25/5.50-18	10.00
5.50-18	10.60
5.25/5.50-17	11.00
6.00-18	11.95
6.25/6.50-18	14.50

OTHER SIZES PRICED PROPORTIONATELY LOW

Listen to The Voice of Firestone with Richard Crooks, Margaret Speaks and the 70-piece Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evenings over Nationwide N.B.C. Red Network

See Firestone Tires made in the Firestone Factory and Exhibition Building at New York World's Fair. Also visit the Firestone Exhibit at the Golden Gate International Exposition at San Francisco.

Ben Seyler Motor Company
"24 HOUR WRECKER AND ROAD SERVICE"
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