

Water Crisis Followed By City's Prompt Decision To Drill Its Own Water Well

Site Is First Street Half Block From Main

Richards Drilling, Well to Complete Two Systems Each Adequate For City In An Emergency

Spurred on by an alarming water shortage during the week-end the city council lost little time this week deciding on its own water well. In two special sessions it laid plans for immediate drilling at the intersection of First Street and the alley one half block west of Main.

The street was favored as a location because, leading to rough seeping waste land, it will probably never be useful to traffic. Furthermore it is less than 200 feet from the reservoir and will require less pipe to reach storage. Anticipating the remote possibility that the street will be used sometime, Mayor Ben Seyler stated that the pump house will be located in the center with ample space for cars to pass at either side.

J. G. Richards and Son was the successful bidder for the drilling contract. The company started moving its rig to the location Wednesday and will probably be working some time this week-end. The well will go down to the Trinity sand, about 600 feet.

According to the council's agreement with Richards, the city will be permitted to pay for the well with 50 per cent of its revenue each month. The drilling price is \$2.00 per foot, which is expected to amount to \$1,200. Financing casings, pump and pipe will be handled directly by the city.

The new well is expected to solve Muenster's problem for years to come. With the FMA well standing by as an auxiliary capable of supplying the city by itself, the reservoir level can be maintained in spite of future pump trouble. An auxiliary booster pump has already minimized the possibility of trouble.

The only possibility of trouble is a water shortage resulting from heavy demands on the same sand level from wells only 200 feet apart. The general opinion, however, is that the seemingly limitless water supply of the Trinity sand will be more than sufficient for both wells.

CITY LOW ON WATER—FIRE BREAKS OUT BUT DISCOVERED IN TIME

A fire that could have developed into a conflagration fortunately was discovered in its early stage about 5 o'clock Saturday morning. The city water supply at that time, it is estimated, would have been adequate for about 10 minutes of fighting fire.

A mattress was burning in the City Hotel several hours after it was thought to have been extinguished. About 9 o'clock the preceding night one of the hotel's guests came in and found the mattress smoldering, presumably from a cigarette spark he had dropped there a few hours before. After a good soaking the mattress was abandoned. It was believed to be extinguished but a dense smoke the following morning revealed that the damp cotton had smoldered slowly all night. When discovered it seemed almost ready to break into flame.

Ben Hellman attempted to extinguish it by dunking in a bathtub. Shortly afterward Joe Fisher helped him carry it outside and give it another thorough soaking.

FIREMEN MAKE SHORT WORK OF GRASS FIRE

The Muenster volunteer firemen lost little time Tuesday afternoon reaching and extinguishing a grass fire at the Ferguson place on North Main. Originating in a trash fire, the blaze was unimportant except that it was fanned by a brisk south breeze and threatened to spread to several homes of the neighborhood.

Former Muenster residents returning for a brief visit with relatives and attending the Sodality dance at the K of C hall Tuesday evening included Miss Lillian Fisher of Sherman, Bill Adams and Miss Isabel Walterscheid of Tishomingo, Okla., Albert and Andrew Schilling and Frank Yosten of KMA.

WORK BEGINS ON NEW BUILDING FOR ENTERPRISE

Will Be Shared By Local Electric Co-op

80 x 45 Structure of Brick And Stucco Will Face South on First Street Half Block From Main

The Enterprise building, destined within a few months to become the new home of the Muenster Enterprise and the Cooke County Electric Cooperative Association, is under construction. Work began Monday morning under the supervision of C. J. Fette. No estimate has been offered as to the time necessary for completion.

Located on the site used during the past year for community auction sales, one block east of the bank, it will have an 80 foot front facing south and will extend 45 feet to the back. The west half of the building is to be occupied by the local electric co-operative and the east half by the Muenster newspaper. The two front entrances as well as other important features of the two divisions, will be of similar construction.

In planning the building efforts were made to combine general utility with pleasing appearance. One of its outstanding features is ample front space to permit vertical parking without leaving any part of a machine extending into the street. With the front curb for that space on the property line, the building is set back eight feet to permit a sidewalk and bed for shrubbery.

Walls will all be built of used brick and plastered inside. A two color stucco job will complete the outside, and a flat, sealed metal roof, combined with the brick, is expected to make the building virtually fireproof.

Except for a few simple details to relieve the monotony of a long, flat wall, the front will be conservative, relying principally upon heavy doors, casement type steel sashes and a few glass blocks for a pleasing appearance. Steel casement sashes will be used throughout the building. All work on the structure is to be done by local men and will continue steadily except for a week or ten days while several of the men turn their attention to silage crops.

CIVIC LEAGUE VOTE RE-ELECTS OFFICERS FOR ANOTHER TERM

All officer of the Ladies' Civic League, with the exception of treasurer, were re-elected when the annual election of officers took place during a monthly meeting in the public school last Friday afternoon.

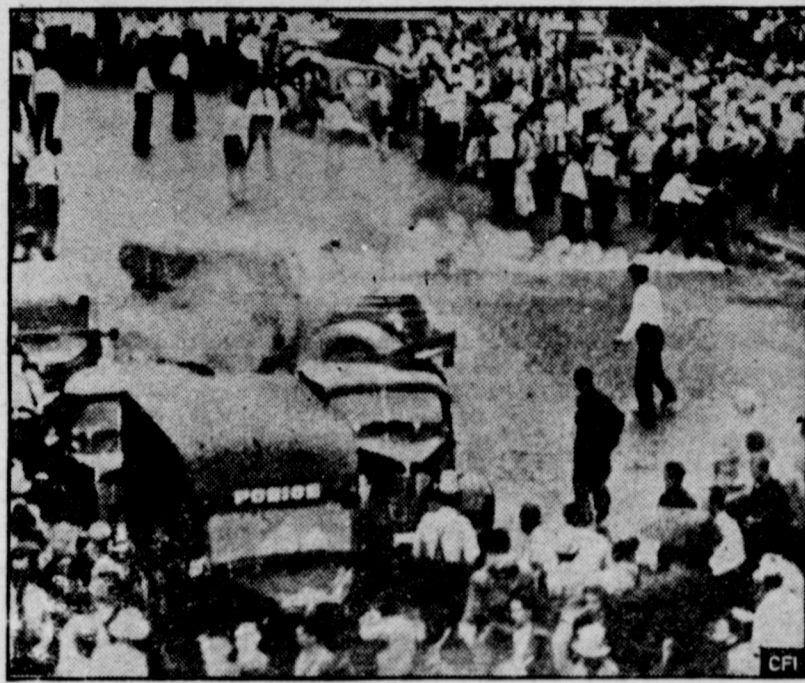
The league's roster for the coming year is as follows: Mrs. T. S. Myrick, president; Mrs. M. J. Endres, vice-president; Rosa Driever, secretary; Mrs. Tony Gremminger, treasurer; Mrs. Ben Hellman, chairman of the sanitation committee; Mrs. Nick Miller, chairman of the cemetery committee, and Miss Olivia Stock, chairman of the program committee.

As for the past two years, the cemetery beautification project is the league's major course of action for the coming year. A soft ball game between the fat and lean men of this city is to be given as a benefit for the cemetery fund in the near future. The success of two such games last year prompted the idea for the game. The date will be announced later.

Because a majority of the members was not present at this meeting no vote was cast regarding the league's joining the state federation of garden clubs. This will be taken up at the next meeting which will be held in September, no meeting having been set for August.

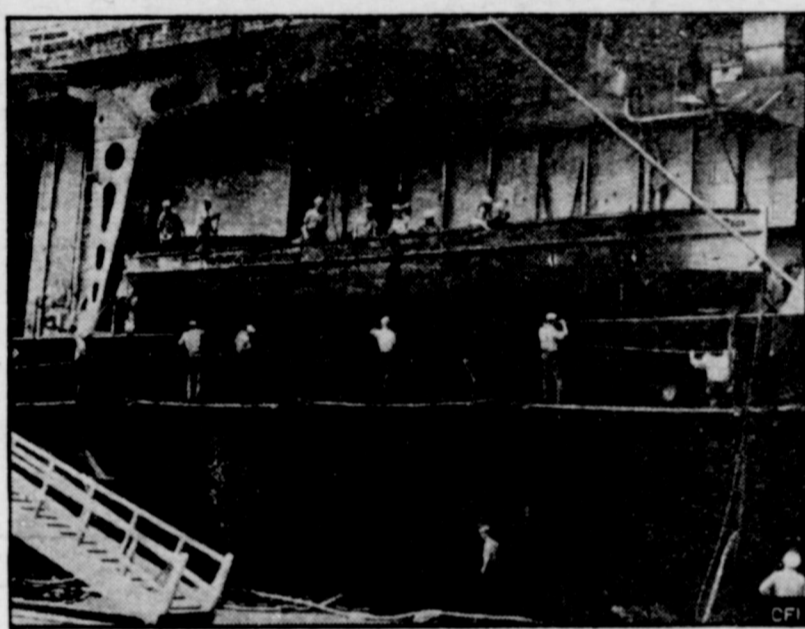
It was announced during the meeting that a city wide clean-up will be held the first Thursday of August, the 3rd, sponsored by the league with the city's cooperation and the help of the local Boy Scout troop. Anyone wishing to have trash hauled to the dumping grounds is asked to notify the league's secretary.

ONE KILLED, FOURTEEN INJURED IN WPA CLASH



MINNEAPOLIS, Minn.—Part of the mob, estimated at 4,000, during a WPA riot in Minneapolis when one pickett was killed and fourteen injured. As police clash with rioters tear gas spears from an exploding bomb can be seen in the street at the right of police cars. It was here that one WPA worker was shot and killed.

RANGER DAMAGED BY GAS BLAST



NORFOLK, Va.—Sailors are shown scraping the scorched side of the huge aircraft carrier Ranger which was damaged last week by a gasoline blast on a supply tender tied up alongside the \$30,000,000 ship. The flames caused by the blast raged for three hours, wrecking expensive machinery and equipment. Though damage was first estimated at \$50,000, it is expected the toll will reach much higher. Seven sailors were slightly injured.

DISTRICT KNIGHTS TO SPONSOR SERIES OF RADIO PROGRAMS

A series of weekly radio programs sponsored by the Knights of Columbus of this district will again be on the air in the near future. As explained by District Deputy Herbert Meurer at the local council meeting Wednesday night, several members at Sherman and Denison have outlined a program and will carry on as long as their fund lasts. The Muenster council voted unanimously to share in the financial support of that undertaking.

The coming series of programs, Meurer stated, will differ from those of last year in that they will be presented by talent taken from the district instead of transcribed programs obtained from the East. Organizers felt that lectures, songs, etc., would carry a better local appeal if given by local people.

As a precaution against "mike-fright" performers will be privileged to put their programs on records, trying over until they feel satisfied with timing, distinctness, etc. The broadcasts will be taken from the approved records.

Another concern of the knights Wednesday was a combined dance and social gathering within the next few weeks. The council favored Adolf and the Boys, popular band of Schulenberg, to feature the event and has asked Adolf for a booking on his next tour through North Texas. In case that orchestra cannot be engaged soon the council expects to choose another popular orchestra.

PROMPT ATTENTION COUNTERS EFFECT OF BLACK WIDOW BITE

Leo Voth was off duty Tuesday but recovering nicely from the effects of a black widow spider bite sustained early Monday afternoon. The bite could have been quite serious, he stated, had it not received prompt medical attention. In spite of a short, speedy drive to the clinic, pain and swelling were spreading rapidly until relieved by profuse bleeding from a deep incision. The bite was inflicted just above the left knee.

HOT, DRY WEATHER HASTENS MATURITY OF CORN AND FEED

As a result of consistently hot, dry weather for almost a month, this community is again looking forward anxiously to its next rain. Corn and feed crops and pastures all are suffering and give less promise daily of the encouraging yields that seemed assured after a series of timely showers in June.

Corn is being forced to an early maturity with slightly under-developed kernels, much of it having already advanced beyond the stage where it could be helped by a shower. The ears, however, are plentiful and well filled from June rains.

Feed crops likewise are being forced to early maturity by the weather. Numerous sudan crops are curing in the shock and silage crops are due for cutting next week. Leaves of the feed crops, like those of corn, are drying fast.

Some indication of the unusual dryness was noted in one farmer's statement that an old, dependable spring on his place had stopped. This is the first time it failed in at least 15 years.

TRAPPER ARRIVES TO OPEN HOSTILITIES IN LOCAL COYOTE WAR

The campaign against coyotes is under way. W. A. Garrett of the Federal Rodent and Predatory Control arrived Monday and set out a dozen traps on several farms between Muenster and Marysville. He expected, within a few days to move his luggage and several dozen more traps here from the Dexter community.

Garrett is employed co-operatively by Cooke county and the federal government the former paying two-fifths and the latter three-fifths of his expense.

At the present time he expects to spend his time in the neighborhood of Gordon Ramsey, John Fette, and Joe Cooke, where raids on sheep have been most frequent. He will probably work southwest of Muenster also.

Muenster Goes Dry--Water System Fails First Time Since Installation In 1932

DOG TRICKS



Carlton Brickert, nationally famous dog fancier, demonstrates, with the aid of a canine pupil, proper procedure for teaching a dog to sit up. The animal should be supported in the proper position at first, until he has learned what is expected of him. Performances always should be rewarded with a friendly pat. Later, when the dog has learned to balance in a sitting position, toys and bits of food may be used to indicate that sitting up is the proper way for a dog to ask for favors.

PHONE CO. INSTALLS NEW LINES, POLES, METALLIC CIRCUITS

The long awaited metallic circuit phone lines to eliminate humming interference along the rural electrification system are being installed by a half dozen workmen under the supervision of Jake Horn, Jr. About thirty miles, where phone and electric power lines are parallel, are being favored with the double wire.

The telephone company's improvement project also includes general repairs over its entire system. All defective posts and lines are being replaced by new ones. At some places where separate lines are found at both sides of a road one is being moved so that both can be carried on a single system of poles. In other places the phone lines are being moved across the road to avoid interference with the electric system.

MRS. JOHN KATHMAN ELECTED PRESIDENT OF MISSION CIRCLE

Mrs. John Kathman was elected president of the Saint Anne's Mission Sewing Circle at the monthly meeting held last Thursday afternoon. She replaces Mrs. J. M. Weinzapfel, resigned.

During the afternoon the ladies continued their work of sewing for the missions, quilting, remodeling old clothing, cutting and rolling hospital bandages. One group was also occupied making altar linens.

Fifty pieces of lovely altar linens were sent to the mission exhibit sponsored by the Catholic Women's Union at the Catholic State League meeting held at Offen last week. By this exhibit the women show what they have done during the year for less fortunate churches and chapels in Texas and at the close of the convention these articles were distributed where they are most needed.

Letters of appreciation for articles received through the work of the local circle were received recently from a missionary in North Carolina and from the prefect of a mission in Tokugen, Korea, Asia. A card of thanks was also received from Father John Duesman for a set of altar linens.

At the close of the afternoon refreshments were served to 15 members and one visitor as follows: Mesdames John Kathman, Felix Becker, Theodore Wiesman, Bill Becker, Henry Fleitman, Henry Fette, I. A. Schoech, Joe Swirczynski, W. H. Endres, John Eberhart and John Hartman, Misses Mary Becker, Anna Hellman, Loretta Hartman, Olivia Stock and Mrs. Ben Hayes.

Supply Drops Rapidly While Pump Is Idle

Storage Gaining Steadily on Demand, Expect to Fill Tank and Reservoir This Week-end

Muenster was dry last week-end, no foolin', and it was not because beer and liquor control men were especially vigilant. For the first time since the city put in its own water system the deep well pump at the FMA failed to deliver.

While a dozen men worked feverishly for 30 hours the entire city used sparingly, apprehensive all the time lest a fire should break out while the fire department was helpless.

The shortage of water was first discovered about 4 o'clock Friday afternoon when the 52,000 gallon reservoir ran dry. An order was promptly issued to water trucks to make no more deliveries to drilling rigs until further notice, but, because of a fair storage in the tower, other consumers were not warned. As a result the usual heavy demand of lawn sprinklers and the refinery, along with household use, soon reduced the supply.

At the same time the pump was adjusted to increase from its normal volume of 50 gallons per minute to its maximum capacity of 70 to 80 gallons.

Efforts to increase the pump's output, it is believed now, was the cause of the trouble that followed. At 11:30 p. m., Friday, the pump failed. Then began the long task of pulling it for a repair job. When an inspection revealed no breakage or serious wear the pump was replaced and adjusted to a slower speed. It began throwing water again at 3:00 a. m. Sunday and has been working steadily since.

For a short time Sunday afternoon lines in the higher sections of the city again went dry but only as a result of exhausting the small storage that had been accumulated. Since then water has been plentiful.

Running the pump constantly at 66 gallons a minute, the FMA expects to fill both the reservoir and the tower by the end of this week. That speed, Rudy Hellman stated, falls a little short of supplying the daytime demand, but permits a considerable gain at night. When the tower and reservoir, as well as the cheese plant's supply tanks, are full the pump will be set back to its former volume of 50 gallons a minute. That out-put is expected to break even with the demand, falling short every day but gaining an equal volume during the night.

Saturday morning, after the pump's failure, the small remaining supply in the tower went down rapidly. A warning issued to consumers advising them to use water sparingly resulted in a prompt drain as housewives laid up their home storage in tubs, cooking utensils, etc. Later in the day they were accommodated with more private storage through the courtesy of Pete Rollman and Urban Flusche, who drove to Saint Jo for two truck tanks full of water.

CATHOLIC LEAGUE CLOSES CONVENTION WITH PLEA FOR PEACE

Catholic State League delegates elected officers and closed their 41st annual convention at Offen last Thursday evening on a note of peace.

A resolution urging neutrality declared government officials "should guard their public utterances in order not to commit the nation to actions which might draw us into war."

Gus J. Strauss of Hallettsville was re-elected president, Mrs. Ben Schwezman of San Antonio was re-elected president of the Women's Union and Mrs. J. B. Wilde of Muenster was elected state treasurer for the Catholic Women's Union.

Marcus Flusche of Denison was named president of the Catholic Youth Organization, a newly formed affiliate.

Windthorst was chosen as the 1940 convention city.

Those who attended the convention from Muenster were Rev. Francis Zimmerer, Victor Hartman, Barney Voth, John Bayer, Mesdames J. B. Wilde, Barney Voth, Joe and William Walterscheid, Misses Hilda Becker, Dora Weinzapfel and Olivia Walterscheid and John Wimmer and Werner Becker.

LOCAL NEWS BRIEFS

Mrs. Ed Wolf is visiting with relatives in Wichita Falls.

Misses Gertrude and Carrie Rosenberg and Jerome Pagel were Wichita Falls visitors Sunday.

Mr. and Mrs. Bill Gray and Muriel Willett of Bowie visited with Mr. and Mrs. Gene Carter Sunday.

John Neu and family of Lindsay spent Thursday here with Mr. and Mrs. John Schilling.

Mr. and Mrs. Adolph Herr spent Sunday at Gladewater with Mr. and Mrs. Paul Herr.

Mr. and Mrs. Stan Yosten were at Azle Saturday, Sunday and Monday as guests of Mrs. Eve Gottlob.

Mr. and Mrs. John Fleitman of Myra were Sunday dinner guests of Mr. and Mrs. Henry Grewing.

John Schilling visited in Wichita Falls and Iowa Park several days this week.

Found: Wheel and tire for truck. Owner may recover it at the Enterprise office. (Adv. 35)

Mr. and Mrs. Jake Horn, Jr., Ollie Horn and Miss Gertrude Bayer of Lindsay, spent Sunday at Lake Bridgeport on an outing.

Mrs. Mike Kleiss is expected home this week-end after being a patient at Saint Vincent's hospital, Sherman for two weeks.

Mr. and Mrs. T. P. Frost and Mrs. G. W. Boyles and son of Ada, Okla., visited here during the week-end with Mr. and Mrs. Ben Hellman.

G. A. Stelzer has a good Coolerator for sale or trade. (Adv. 35)

Friends here were advised this week that Joe Yosten, has been transferred from the KMA oil field to Greenville.

Mr. and Mrs. Rudy Hellman returned Sunday after visiting a week with relatives in Chicago and Milwaukee.

A son was born Monday to Mr. and Mrs. C. W. Ratliff of Lubbock. Mrs. Ratliff is the former Miss Margie Fette of this city.

Ed Klempt and Carl Manken left during the week to work in the Rio Grande Valley during the cotton picking season.

John Wieler attended a three-day district meeting and lubricating school sponsored by Magnolia Petroleum company at Sherman this week.

Misses Gladys Richter, Bernadine Wilde and Emma Lutkenhaus and Hugo and Bill Lutkenhaus drove to Turner Falls for an outing Sunday afternoon.

Andrew and Albert Schilling and Frank Yosten of the KMA field near Wichita Falls were here Tuesday night to see their families and attend a dance.

Miss Ida Fisher of Dallas was the guest of relatives during the week-end. She recently finished a course in bookkeeping and is now taking a comptometer course.

For Sale: Good farm, 152 acres, well improved, good location, 5 miles northwest of Gainesville. Write R. Spaeth, Box 51, Santa Rosa, Texas. (Adv. 34-5p)

Ray Wilde was back on duty at the Chevrolet garage Wednesday after undergoing a minor foot operation during the week-end at the local clinic.

Norbert Hoedebeck and Bill Adams, formerly of this city, returned to their homes in Tishomingo, Okla., Sunday evening after spending the week-end here with relatives and friends.

Mr. and Mrs. Frank Hess and daughter, Clara, Mrs. Carra Pagel and children, Misses Florence and Marjorie and Sonny, spent Sunday

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afternoon at Cedarvale, Okla., on a picnic outing.

Mrs. E. P. Buckley entertained with a lovely dinner Tuesday evening to honor her husband on his 51st birthday. Mr. and Mrs. Gene Carter and daughter, Peggy, and Mr. and Mrs. Jim Cook were guests.

Richard Swirczynski and Arthur Felderhoff took first and second honors at the bicycle races at Bob Yosten's Sunday afternoon. A large group of youngsters witnessed the event.

Harry Trubenbach is here for an indefinite visit with his parents, Mr. and Mrs. Frank Trubenbach. He has just finished three years of army enlistment at Fort Warren, Wyoming.

This week workmen began tearing down the Martin Friske farm home to replace it with a modern bungalow. Good lumber salvaged from the building will be used in the new structure.

Henry Bernauer, Jr., son of Assistant Postmaster Henry Bernauer, recently passed his bar examinations in Memphis, Tenn., and will practice law in that city. He was named honor student of his class.

Dolores, 8-year-old daughter of Mr. and Mrs. Albert Henschel, underwent an operation for a ruptured appendix at the Gainesville hospital last week Thursday. She is making a normal recovery and will be moved to her home this week.

Bargains in farm machinery offered by Zimmerer and Kubis, Gainesville: Four 2-disc horse plows, 4 1/2 foot McCormick mower; John Deere 6 foot one way, two Model C C Case row crop tractors, tandem disc good as new, 2 farm wagons with boxes, triple disc deep plow, and bargains in new machines.

For Sale: 325 acres of Good Black Land; lays well; would never have to be terraced; no rocks to speak of; on a good gravel road and electric light line. Can sell this place at a bargain with good terms. If interested, see me at once. The land is about ten miles south of Era, in edge of Denton county; an ideal farm home. Reece A. Hays, Gainesville. (Adv. 35-36)

RUTH LEE FISHER HAS BIRTHDAY PARTY

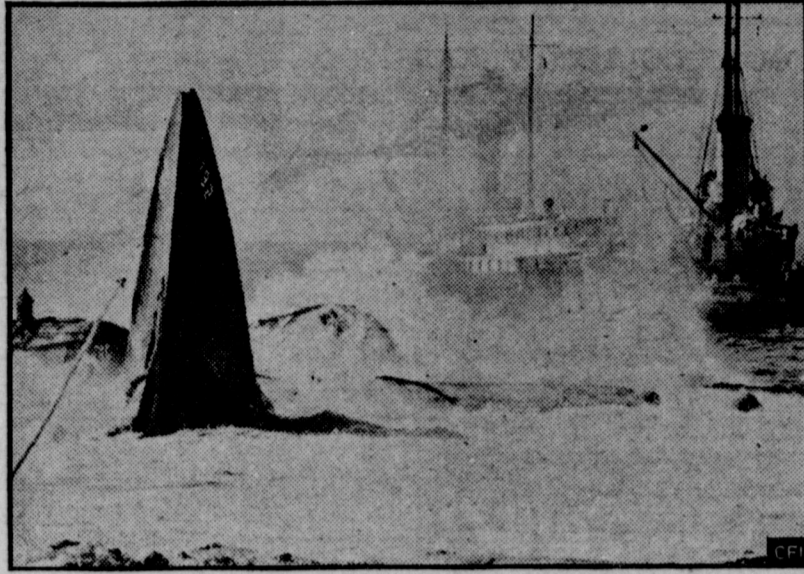
Mrs. John Fisher entertained Sunday afternoon at her home with a party honoring her little daughter, Ruth Lee, on her 8th birthday. The guests were members of her class at school.

The children enjoyed out door games and received small dolls and balloons as favors. Group pictures were taken and refreshments served. The honoree was presented with a decorated cake and other gifts from the guests.

Mrs. Fisher was assisted in serving by Mrs. Joe Fisher and Mrs. Ed Schmitt.

Personnel of the party included Agnella Roewe, Ethel Mae Bayer, Betty Lue Buckley, Anna Mae Dankesreiter, Ethel and Juanita Schmitt, Joan Felderhoff, Agnes Felderhoff, Betty Jean Fleitman, Carolyn Wiesman, Rosa Lee Grewing, Emma Lou Gehrig, Catherine Hartman, Anna Dell Herr, Tresa Ann Hess, Eleanor Hoenig, Celine Koelzer, Barbara Jean Miller, Ethel Mae Trubenbach, Pauline Yosten, Mary Evelyn Hofbauer, Jeanette Fisher, Clyde and

SQUALUS BREAKS LOOSE AND SINKS AGAIN



PORTSMOUTH, N. H.—Above graphic photo was taken from the Navy tug Sagamore when the sunken submarine Squalus suddenly rose to the surface, loosened the attached pontoons, only to hesitate a moment and plunge back to the ocean bottom again. The naval salvage craft Falcon and Wandank and others are pictured in background, standing helplessly by. Note the pontoons, some broken, surrounding the bow of the Squalus.

Johnny Fisher, Neal and Jimmie Fisher and the honoree.

MISS FLORENCE SCHOECH MARRIES IN DALLAS

Muenster relatives and friends have received announcement of the marriage of Miss Florence Schoech of Dallas, former resident of this city, and Frank Richard Meyers. The wedding was an event of Monday, July 17, at the Dallas Woman's Forum at 8 o'clock p. m. Rt. Rev. Msgr. A. Dangelmayr officiated.

The bride is a daughter of Mr. and Mrs. Frank Schoech of Dallas and Mr. Meyers is a son of Mrs. F. A. Meyers of Hartsdale, N. Y. After August 5, the couple will be at home at 4433 Glenwick Lane, Dallas.

A number of pre-nuptial parties were given to honor the couple, among them a rehearsal dinner at the Italian Village given by Mr. and Mrs. Schoech, and a dinner party at the Century Room with Mr. Meyers as host.

FAREWELL OUTING HONORS MONSIGNOR DANGLMAYR

Ending a month's vacation visit with relatives here, Rt. Rev. Msgr. A. Dangelmayr returned to Dallas Saturday.

On the Wednesday preceding his departure members of his family honored him with a picnic outing at Turner Falls.

Included in the party were Mrs. Joseph Dangelmayr, Mrs. Hubert Felderhoff and family, Mr. and Mrs. Tony Felderhoff and children, Joe, Herman and Albert Dangelmayr and the Rt. Rev. Monsignor.

KLEISS BROTHERS GIVE PARTY FOR THRESHERS

Joe and John Kleiss entertained their threshing companions and their wives with a party Sunday afternoon at their bachelor home.

A social afternoon of visiting and refreshments was enjoyed by Messrs. and Mesdames Lee and Bill Haverkamp, Henry Wolf, Al Kleiss, Martin Friske, Jess Admire, Henry Sicking, Clem Hofbauer, and Alphonse and Miss Anna Hoenig.

FELIX BECKER HOME IS SCENE FOR THRESHER PARTY SUNDAY

Mr. and Mrs. Felix Becker were hosts for a party Sunday evening in their home for members of the threshing crew that worked in their ring this season. Families of the men were special guests.

Personnel of the party included Messrs. and Mesdames John Klemment, Frank Yosten, Albert and Gus

iting the court's books. The executive committee met in the home of Mrs. M. J. Endres for this business. Mrs. Bob Yosten was named as hostess for the next social. She will entertain on July 27th in the K of C hall.

FINE FORMULA GOES HARD ON BIG BULLY

LAKE WALES, Fla. — Municipal Judge Mada Fraser Babcock dispenses justice according to a formula that makes it tough on big fellows who pick on little ones.

In one case a 130-pound complainant told of being knocked down by a 200-pounder. Judge Babcock did a bit of mental subtraction and imposed a fine of \$70 or forty days in jail. In a case in which the defendant was eighty-one pounds heavier than the person he was accused of striking, the fine was \$81 or fifty days in jail.

The formula does not provide a bonus for the little fellow if he wins.

Joe Schmitz

Agent for "State Reserve Life Insurance Co." LINDSAY, TEXAS

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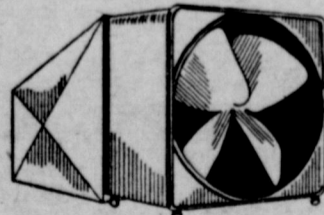
Buy these sheer, long-wearing stockings as you need them — and you receive your 13th pair ABSOLUTELY FREE! "Fifth Avenue" Hose cost only . . .

79c

Others At 69c and 98c

Wilfong's

"Gainesville's Thrift Store"



The Modern Attic Ventilating Fans are silent, making no more noise than a brisk, refreshing breeze. Ask your electrical dealer or contractor for an estimate of the cost of installing an Attic Ventilating Fan in your home. Make yours a "Home, Where Spring Spends the Summer!"

SHOP WHERE Electrical Things ARE SOLD

ATTIC VENTILATION

ADVERTISING COST IS SMALL PART OF CONSUMER'S DOLLAR

NEW YORK.—Total expenditure for advertising in the United States probably amounts to less than 3 per cent of the aggregate sum paid by the ultimate consumer, the Twentieth Century Fund reported Saturday.

The report was based on a study of the costs of distributing goods just completed by a research staff, which pointed out, however, that advertising varies so greatly it is hazardous to make generalizations, advertising costs ranging from a fraction of 1 per cent of the selling cost to 18 per cent.

One striking fact uncovered, the fund reported, was the low per unit cost of advertising in some of the most intensively advertised lines. For example, "the average (advertising) cost for cigarettes selling at 14c is little more than 1-2c a package."

Cost of advertising a popular and nationally exploited soft drink was given as less than 16-1,000c per 5c glass.

A county-wide baking concern reported advertising expenditures of less than 1-10c for each 10c package of crackers.

Cost of advertising a standard breakfast food was given as 3-10c for a 15c package.

For a man's shirt of popular brand selling at \$1.95, the advertising expense is estimated at 6-10c a shirt. A nationally advertised bed sheet, selling at \$1.75, is listed as carrying an advertising expense of 1c.

GIVE GREEN FEEDS TO POULTRY FOR GREATER PROFITS

COLLEGE STATION.—A poultry flock without green feeds or green feed substitutes is a poultry flock without profit.

This flat statement comes from Geo. P. McCarthy, poultry husbandman of the Texas A. and M. College Extension Service, who points out that research workers are agreed that six of the known vitamins are essential to profitable production, and that of these vitamin A, which comes primarily from green feeds, is the most likely to be deficient in Texas poultry rations.

Absence of vitamin A, even for a short time, lowers the resistance of the birds to diseases and, over a longer period, brings on the serious condition known as nutritional roup.

Tests with identical lots of 25 white leghorn pullets fed identical diets and supplemented with vitamin A showed that one lot without vitamins produced only 652 eggs while another lot supplemented with green alfalfa was producing 3,021 eggs.

Fresh green feeds are the most economical source of vitamin A, McCarthy says. Most commonly used are alfalfa, barley, oats, wheat, lettuce, swiss chard, sudan grass, kale and johnson grass. Vitamin content is highest before the woody or mature stage is reached.

Yellow and red carrots, yellow corn, and dried greens, such as alfalfa meal, alfalfa leaf meal, and cured alfalfa or peanut hay are also sources of vitamin A. Freshness, color, and freedom from excessive stems are indications of high vitamin content.

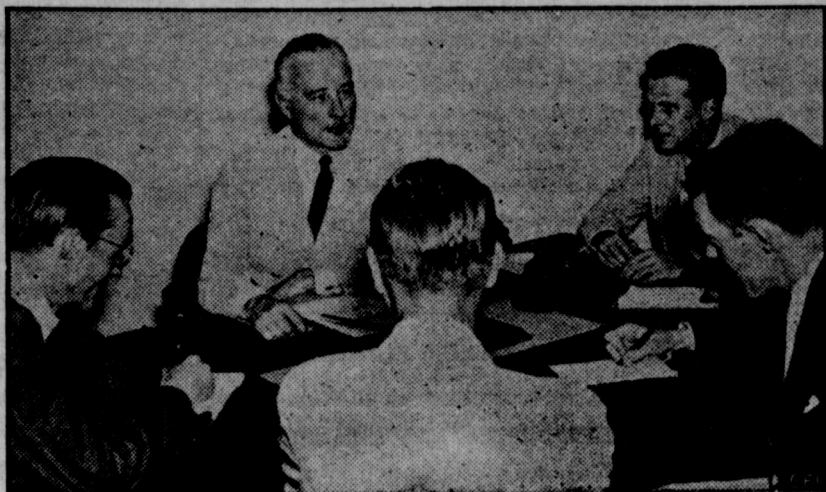
Several cod-liver oils are good sources of vitamin A, but poultrymen should investigate the content and buy only those oils that have been tested.

SUDDEN DEATH

A curly-haired innocent little girl of 8 years was crossing a street in a Texas metropolis. She was walking along with a bottle of milk for her breakfast and came to a dangerous intersection. The city's traffic police had placed a warning sign there. Autoists were supposed to look each way before coming into this street.

But a young motorist, intent upon reaching an unimportant objective further down the street, thoughtlessly entered this intersection—at

WPA WORRIES



WASHINGTON, D. C.—WPA Commissioner F. C. Harrington (center facing camera) talks over the outbreak of strikes against the WPA, during press conference on the strike situation, at his Washington headquarters. Commissioner Harrington disclosed that A. F. of L. and C. I. O. organizations, and the WPA's own "Workers' Alliance" had all joined in putting pressure on the Government's new, and lower, wage scale for skilled workers. He admitted that the protest movement was spreading, but not rapidly.

the wrong moment — and without looking.

His automobile felled the innocent little girl. A tragic death ensued, a family was thrown into mourning—and all because a young motorist was not safety conscious.

In public school he had not received an auxiliary course in safe driving—and the golden rule of conduct had not been properly impressed upon him. His own life was blighted with the dreadful memory of his thoughtless accident.

"Driver's license laws must be strengthened," Pierce Brooks of Dallas, President of the Texas Safety Council, said in discussing this tragedy. "Responsibility of drivers must be impressed upon the young man and woman of high school age. The great responsibility that is theirs when they are behind the wheel of the modern powerful automobile must be impressed, vividly upon them. This year 2,000 Texans will die from automobile accidents. All these could be averted. A large proportion of them will be innocent children."

Driver's license laws should be uniform in all the States and their revocation should be for thoughtless driving, speeding, drinking or operating cars without adequate brakes, tires and lights.—By Captain J. C. Tappe, of the Texas Safety Council.

TAX MORE PEOPLE TO DISCOURAGE 'GIMME,' GARNER SUGGESTS

WASHINGTON.—Vice President Garner is suggesting that Congress make drastic reductions in income tax exemptions at the next session, it was reported.

Garner contends, it was said, that the present \$2,500 exemption for married couples should be slashed to \$1,200 and that the \$1,000 exemption for single persons should be reduced to \$500.

In most cases, this would increase the existing tax on married couples with income above \$2,500 by \$52 a year and the tax on single individuals with income above \$1,000 by \$20 a year.

The proposal would bring more than 2,000,000 "little fellows" under the federal income tax structure.

Informed persons said the Vice President thinks a broadening of the income tax base would have two distinct benefits—that it would help

great fleas and race for the water. The shore is alive with them, their shells so soft they are easy prey for the coyotes and vultures, but there are so many of them only a small portion are eaten.

Even when they reach the water they are not safe: Off-shore, in immense schools, fish are awaiting them. But the parent turtles have wisely chosen this beach, for close to the sands are honey-combed rocks and in these reefs most of the baby turtles find safety until their shells harden.—Ex.

LONE STAR GAS CO. COMPLETES THIRTY YEARS OF SERVICE

Thirty years ago at Austin, the Secretary of State authorized the incorporation of Lone Star Gas Company for the purpose of producing and transporting natural gas from distant fields to towns and cities miles away. At that time this was considered a hazardous undertaking. Fortunes, business reputations, and even lives were staked on that bet against failure.

The charter for this company was obtained by L. B. Denning, now president of the company, and his associates. They built the first long distance pipe line in Texas, from Petrolia in Clay County to Fort Worth and Dallas, and despite the misgivings of many people the first delivery of gas through this pipe line became an accomplished fact when natural gas was turned into the mains of Fort Worth in February, 1910, and in Dallas two months later.

That was the origin of the Lone Star Gas System which today serves 299 towns in Texas and Oklahoma and this year celebrates its thirtieth anniversary. The 126 mile pipe line has increased to 4,700 miles of pipe, and where once there were only 15 to 25 employees, today there are more than 3,000 watching over the gas service.

Mr. Denning, however, can still recall the struggles of the little company during its early years. He remembers particularly the dark days

CLEANING & PRESSING

Suits, Plain Dresses...50c
Hats Blocked50c

5 Hour Service

Bosley Cleaners

Across from Teague's
Gainesville

of the World War, when new sources of supply were unobtainable and customers complained each winter about the lack of pressure in their stoves. With pride he recalls the days in 1924 when experiments conducted by company engineers developed a successful method of utilizing gas from oil wells. This, with the company's ceaseless prospecting for new fields, has increased supplies from the single Petrolia field to 46 fields located in the Panhandle, Southern Oklahoma, West Texas and East Texas. Twenty-one compressor stations keep constant watch over the pressures which insure dependable gas service in more than a quarter million Texas and Oklahoma homes.

DADBURNED PAPER

A fellow came into the office, slammed two dollars down on the counter and said: "Send me that dadburned paper for another year and then never stop it again. I asked a man yesterday how his wife

was and found out that she had been dead two weeks—drove out 10 miles recently to see a fellow and found out that he had moved away—gotta buy a milk cow an' there was one advertisement last week that would have saved me ten bucks if I'd been up to date on local news—a lot of this trouble is your fault an' if you stop that paper again I'll have your ears."—Craig Empire-Courier.

Geo. J. Carroll & Son

Serving Cooke County Since 1901

PHONE 26

Gainesville

Can You Beat These Prices?

Federal Tires

4.50 x 21	\$5.50	Red Tube.....	\$1.20
4.75 x 19	5.75	Red Tube.....	1.20
6.00 x 16	8.00	Red Tube.....	1.75
32 x 6 10 ply.....	28.40	Red Tube.....	3.50

VULCANIZING — USED TIRE BARGAINS

Alex Tire Co.

Alex Lutkenhaus, prop.

Gainesville

Our Prescription Prices Are Right

We are alert to keep them in line with the prices of all reputable druggists of the county.

You Don't Save

By having prescriptions filled away from home.

Dixie Drug Store

Muenster

The Bargain Festival of the Year
JULY AT TEAGUE'S

\$1.19 Big Smith Overalls

Made from fast color SANFORDIZED 8 ounce solid blue or blue and white striped denim. High back styles **98c**

\$1.98 Sanfordized Trousers

An accumulation of odd lots. Have ONLY 29 to 33 inch waist sizes. Good buys if you can find your sizes **98c**

Men's Odd Lot Suits to \$19.85

Mostly small sizes but everyone an extraordinary bargain. So be here early to get your pick of the bunch.. **\$8.95**

Men's \$1.00 Dress Shirts

Fast colors . . . fine count broadcloths . . . Truebenized collars . . and Sanfordized. All sizes from 14 to 17 **79c**

Women's \$1.00 Hand Bags

Just a limited number of these bags so be on hand early to get your pick. White, navy, black and Summer pastels **50c**

Women's \$14.95 to \$16.95 Dresses

A remarkable collection of the outstanding Summer fashions. Fine tailoring, excellent fabrics and beautiful prints and plain shades... **\$8.95**

\$1.00 Silk Chiffon Hosiery

An accumulation of Spring shades in Gordon and Larkwood hosiery. Two and Three thread weights. Sizes 81-2 to 10. The pair.. **59c**

All Silk Hose With Black Heels

Priced for immediate clearance! Every pair is guaranteed to be first quality. Dawn shade with novelty black heels **25c**

15c Printed Batiste

A remarkable bargain! Fast colors in smart printed designs—sheer, summery batiste. Ideal for cool afternoon frocks **10c**

19c Quadriga Prints

Everyone an 80 square count cloth! Absolutely colorfast printed designs. A real bargain for you thrifty shoppers. Yard..... **15c**

\$1.49 Pure Dye Print Crepe

Imagine such a bargain as this one! Pure dye silk crepe with smart, colorful prints or neat tailored printed designs **98c**

79c Bemberg Sheers

Here is your opportunity to design a cool, Summer dress at very little cost. A wide selection of good colors. Only..... **49c**

Teague Company

Dixon at Elm

Gainesville, Texas

Plow this year with a set of our Slow tempered, Criss Cross Roll'd Steel

Disc Plow Blades

We're well stocked on Wood Sucker Rods

MOUND CITY PAINT

All Colors

C. D. Shamburger Lumber Co.

HENRY J. LUKE, Mgr.
Muenster, Texas



Trust Your Appearance To Our Care

Malone Beauty Shop

Phone 35 Muenster

MUENSTER ENTERPRISE

Published Every Friday at Muenster,
Cooke County, Texas

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Editor
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Any erroneous reflection upon the character, stand-
ing or reputation of any person, firm or corporation
that may appear in the columns of The Enterprise will
be gladly and fully corrected upon being brought to
the attention of the publisher.



NO WATER!

"What if a fire were to break out!" Doz-
ens of times that statement was repeated
last Saturday, perhaps hundreds of times.
It seemed to be the principal concern of
every person in relation to the town's tem-
porary water shortage.

There's no doubt about it, a fire originat-
ing in any of the kindling structures on
Main street would have wiped out most of
the town. A splendid fire department that
heretofore has earned community praise
for its efficient work would have been
helpless while thousands in value repre-
senting years of past achievement went up
in smoke. It is possible too that a few lives
would be lost in such a disaster.

Let us hope that something good will
come from our week-end apprehension.
The alarming shortage of water should in-
spire the city to make some emergency pro-
vision whereby it can, if necessary, procure
water from another system. That the water
tower will never again be permitted to run
empty should be a solemn resolution of the
council in its next session.

Property owners can also take a warn-
ing. For hours they faced tremendous loss
while the fire department was helpless.
The time can come, perhaps in the dead of
night while the town sleeps, when a fire
spreads beyond control before the firemen
arrive on the job. The best insurance
against such a possibility is a program to
reduce fire hazards.

Why not replace some of the town's
kindling heaps with better buildings? It
would take money, of course, but in time
reduced insurance rates would compensate
for most of the expense.

FIRST, OUR OWN FRONT YARD

An opinion expressed by Hendrick Wil-
helm van Loon, genial philosopher-histori-
an, in the current Rotarian Magazine sug-
gests a slogan that, if adopted for general
practice, would be the most powerful force
in restoring peace, harmony and prosper-
ity to the world: "If each one of us will take
care of his own particular front yard, then
we shall have a pleasant village in which
to live; and a world full of pleasant vil-
lages would, I think, be a pretty decent one
for most everybody."

The author offers his suggestion as a
means by which individuals can accom-
plish some of the things that certainly are
not being done through reformer attitudes.
Men can rant and rave all their lives about
graft and crookedness in political circles
but they are ridiculous as long as they con-
tinue petty graft and petty crookedness at
home. Men are inconsistent in condemning
war or other foreign difficulty as long as
they fail to get along with their neighbors.
They can expect nothing but government
squandering as long as they continue in-
sisting on their share of federal squander-
ing money.

Van Loon's idea is by no means a new
one. Every community has individuals who
thought and acted along that line for
years. Such men are the real backbone of
the community and outstanding contribu-
tors to whatever success it enjoys. They are
above such vices as greed, jealousy, dis-
honesty—just good neighbors, helpful and
pleasant to deal with. The more of them a
community has the better it is, and the
more it enjoys life.

This does not mean that men should try
to shut themselves in their own little com-
munities and let the rest of the world go
by. Their interests in and duties to the na-
tion are far too important for that. But it
does mean that reforms should be started
at home. Live with a proper regard toward
the rights of one's fellowman and a man

has a right to expect improvement in of-
ficial circles.

ON THE WRONG TRACK

The way the WPA situation has been
drawn out exemplifies a growing condition
that is little short of alarming to anyone
who professes to think along democratic
lines. Consider it anyway a man pleases, it
carries the earmarks of Communism. It
combines socialism with downright bolshe-
vistic tactics.

Now let someone say that the Red influ-
ence is not strong here in America! When
workmen supported by the public purse
make demands for greater hand-outs from
the share that self supporting, tax paying
citizens earn in spite of trying difficulties,
it can well be said that progress and liber-
ty are hanging precariously over the brink
of disaster—with Moscow underneath and
waiting anxiously for its prey to fall.

Here is one situation among many others
to challenge our national leaders. The so-
lution is not to be found in an emergency
measure appeasement. Something far more
fundamental will have to take place. A
long tedious process of revised education
must restore conscience, initiative, and a
feeling of personal independence. We have
spent a long time on the wrong path. We
must spend a long time retracing our steps
to the correct path. Turn back and we see
hope far away but standing out as an un-
mistakable beacon. Continue our present
course and we see disaster only a short way
ahead.

Dad says he is not sure what his birth-
stone is, but at last reports he is inclined to
believe it is a grindstone.—Teague Chroni-
cle.

What Others Say

THEY CALL IT EDUCATION

Little Sarah was reading to her parents out of a cur-
rent magazine. Little Sarah was only six years old and
had been to school only one year. Yet she read like a
grownup. Her parents were astonished and thrilled. She
could read with greater ease than her mother could at
twelve or her father at fifteen. "This new system of
teaching children to read by sight is wonderful!" en-
thusiased her mother.

"It certainly is," said her father. "But I still have a
few doubts about its effectiveness. I wonder if Sarah can
spell."

He decided to test her. He took the magazine from
her and asked her to spell some of the words she had
been reading. She could not spell any of them. And
then the parents learned, to their consternation, that
Sarah did not even know the alphabet! She was read-
ing like a grownup but did not know the a-b-c's.

So runs the story in an educational journal. It may
or may not be true. Or it may be an exaggerated case.
But, according to its author, the incident resulted in a
widespread investigation of the methods being used in
the city, and it was discovered that the children were
being used as "guinea pigs" by educational experi-
menters who wanted to test their theories.

The whole theory of "progressive education" is un-
der fire today, and well it might be. Because this the-
ory is not "progressive" at all but merely anarchistic.
The idea that a child shall not be inhibited, that he
must be allowed to do anything he wants to do, that all
discipline must be relaxed and the schools turned over
to the children to run, can only result in chaos. It will
result in the creation of a race of lawless brats who
will make trouble for society when they grow up.

Moreover, many of the theories now being tried out
on school children can not stand the white light of in-
vestigation. Educators are still experimenting and ex-
perimenting, trying to find out what education really
is. If they don't know what education is by now, when
will they know?

What's the use of spending millions for new school
buildings if they are merely going to be turned into
laboratories for the use of experimenters, who insist on
trying out their theories on our children? Isn't it pos-
sible that much of the so-called "progressive educa-
tion" of today is merely academic bunk?—Denison
Herald.

**GOVERNMENT POWER PRODUCTION LIKE
PREACHER'S COW**

There's nothing new about the principle of the TVA
—as the following editorial from the New Richland,
Wis., Observer tellingly proves:

"It may be surprising to some to realize that at least
the principle of the TVA was demonstrated in Rich-
land Center, Wis., years ago.

"There was a local preacher who had quite a family
while he drew somewhat of a small salary. He con-
ceived the idea that if he possessed a milk cow one of
the heavy expenses of family maintenance might be
reduced.

"He discussed the proposition with some of his par-
ishoners. One said he would give him a cow; another
volunteered to furnish hay, another, straw for bedding.
A neighbor gave the minister the use of a barn in
which to keep the cow and store the feed.

"Finding that the cow gave more milk than the fam-
ily required, the minister sold the surplus. Inasmuch as
he had not a dollar invested in the cow, the feed, bed-
ding and barn were furnished free, he readily saw that
there was a big profit derived from the milk sold. He
was soon able to lay up enough milk money to enable
him to buy another cow. Forgetting to tell the mem-
bers of the church that he had the second cow he was
able to get other friends to furnish additional hay,
straw and feed for the second cow needed and the fel-
low who allowed him the use of the barn also permit-
ted him to keep the other cow there.

"The preacher committed the error of arriving at the
conclusion that the milkmen of the town were robbers.
When he saw them charging the prices they were get-
ting he offered to sell milk at a slightly reduced price.
He even preached a sermon on the crime of profiteer-
ing.

"One of the milkmen was a member of that church.
When he saw them taking his sermon to heart and
learned that his preacher was canvassing his custom-
ers to take milk from him and was telling his brethren
how their milkman was robbing them, he got angry.

"He sat down and figured out that he couldn't af-
ford to buy cows, build barns, furnish hay and delivery
at the same price as could a competitor who didn't have
a cent invested, got his feed and barn room for nothing
and had customers come after their milk.

"The milkman went to the mat on the proposition.
It didn't take him long to convince other members of
the congregation that the practice wasn't fair, especial-
ly when he backed his argument by letting them know
that if it continued he would cease making a large
yearly contribution to the church. Brother churchmen
quit hauling hay to the preacher's cow and the neigh-
bor asked for barn rent. When that came about the
preacher discovered that to buy everything made his
expenses run so high that it didn't pay even to keep a
cow to furnish milk for his own family.

"There was a perfect little Tennessee Valley Auth-
ority set-up. With the Federal Government furnishing
everything, even to writing off a loss of \$1,000,000 in
a single year, no private company can compete with it
any more than the regular milkman could compete with
the preacher."—Menard News.

THESE SLUM CLEARANCE PROJECTS

The average citizen, living in towns and cities where

the so-called "Slum Clearance Projects" are being put
over, is not acquainted with just what has and is hap-
pening in connection with most of such projects. In the
first place very few of them are actually slum-clear-
ance projects—far from it. More often they are pro-
jects whereby a few people step in and get big salaries
which after all is to come out of the pockets of prop-
erty taxpayers, and in many instances, property taxpay-
ing people, who have saved up a little money and built
an extra house depending somewhat upon the rental of
that house for a livelihood.

As to the slum clearance feature, well they seldom
ever touch the real slum, like, for instance, in some
Texas cities, the slums that may exist, are inhabited
by persons who could not begin to pay the rental
charged for the governmentally fostered buildings. But
they are now going so far as to make some of these
projects tax exempt, that means some properties with-
drawn as tax producing property, and the new housing
projects to go scott-free of taxes, this helping to dry up
the states and the cities taxing sources.—By A. Gar-
land Adair in Menard News.

Confetti

By CON FETTE

To Governor O'Daniel, a huge bou-
quet of snap dragons—and may ev-
ery one snap at him. His veto on the
bill proposing a little more elasticity
in beer regulations simply reeks of
the old sanctimonious attitude that
misguided simpletons like you and
me haven't the sense to be moder-
ate, so the superior ones must ob-
ligingly legislate a little morality for
us.

When boiled down to bare facts
that is the real reason behind prohi-
bition. Even though bitter experi-
ence has shown through years of no-
ble effort that drinkers will drink
regardless of attempts at compul-
sory temperance, there are actually
some with the naive belief that beer
can be abolished by declaring it un-
lawful. Unfortunately, our governor
has shown himself to be such a man.

He makes his position more ridi-
culous by failing to see the real is-
sue in the beer bill. Had he done
only a little solid thinking he might
have realized that beer, and liquor
too, is available in practically every
town that has a demand for it, law
or no law. In other words the gover-
nor's real decision was on whether
or not people in a precinct should be
permitted to vote for control or law-
less sale of beer. By his veto O'Daniel
says "Don't give them a chance to
legalize beer, don't permit a regula-
tion by which they can have control,
let's go on branding moderate drink-
ers as law breakers and leave them
to handle their own affairs, without
the law's protection, against the of-
fenses of drunken rowdies."

We know that we express the sen-
timent of this entire community
when we say that Muenster is dis-
gusted with the governor. A man in
his position should be intelligent
enough to see the real point in the bill.
And we suspect that he did see the
real point, but just lacked the cour-
age to tell dry politicians that he
would be fair. No doubt logic told
him that when a precinct can de-
clare itself dry in a wet county a wet
precinct in a dry county should also
have the right to make its local law.

At the same time a flash of politi-
cal logic must have told him that a
veto would cost fewer votes in the
next election than a signature. This
is the man who claimed that he
would break up politics in Austin,
that he wouldn't be a politician.

Do you feel this is an unfair ac-
cusation? All right, then. Don't con-
sider him a vote seeking politician.
Just accept the other alternative,
that he didn't know what it was all
about. You can't get away from the
fact—either our governor is ignor-
ant or he is selling fairness for a few
dry votes.

Wonder how the old folks and un-
employed feel about him? He offers
a lot of crackpot tax ideas to raise
more money for their funds but
squashes a bill that might bring
thousands into their fund through
new beer licenses.

As a result of the veto Muenster
will just continue to be that terrible
town of lawbreakers. Beer will stay
here regardless—. Sometimes, when
officers are clamping down, it may
be a little hard to find. There may
even be a recurrence of the old home
brew conditions, but there will al-
ways be beer, simply because a vast
majority wants it. Regardless of the
law Muenster will drink, and there
will be ten bottles consumed in mod-
eration for every one that is con-
sumed in drunkenness. That's the
way it has always been, that's the
way it will remain.

Under conditions such as these,
prohibition certainly is not Ameri-
can. It would be just as reasonable
to forbid private ownership of hunt-
ing rifles because a few of them have
been used for murder. This column
feels it is correct in maintaining that
the moderate man's privilege should

**Quality Food
Properly Served**

**Curtis
Sandwich Shop**
East California . Gainesville

not be curtailed to prevent the sot's
excess.

Saturday was a sort of holiday for
every kid in town—there was no
water, a fact which brought on the
very agreeable necessity of drinking
red soda water and getting along
without the Saturday bath.

To all the fellows who have been
so inquisitive about the new Enter-
prise building: The work has started
and will continue going forward in a
sort of leisurely manner for at least
a couple of months. We aren't in any
special hurry, in fact we are happy
to announce that the bank directors
can quite easily beat us to the open-
ing day if they will make up their
minds without too much further de-
lay. As much as we would like to
beat them we feel that the achieve-
ment would not be near as enjoyable
if we did not first prod a race out of
them.

And how about you fellows at the
FMA? When are you going to start?
Or are you going to start? Surely
you cannot endure the awful humili-
ation of repairing an old building
when the trend is toward something
new! Supposin' that you should just
repair when you have such a fine
chance to rebuild!

The reason this column is getting
so liberal with its suggestion is that
for once at least it has the perfect
answer for the guys who snap back
"Why don't you practice what you
preach?" Yes, we're trying hard to
carry our own share in our "Build
Muenster" campaign. If every busi-
ness man who can afford it were to
fix up his place this town would
look very different a year from now.

Incidentally, we also have an an-
swer for the guys who were rubbing-
it-in about weeds on the Enterprise
lot. Does it look now as if nothing is
being done about it?

Really, it's a darn shame the way
some of these fellows pounce on
your humble scribe. A mention about
safe driving and they're right on
him about his driving boners. Or tell
about the folly of feeding slot ma-
chines and he'd better not be caught
with more than three nickels. If he
boasts a cleanup campaign he's prac-
tically inviting inspectors to his
back yard. Don't misunderstand
please. They are not grippers, just
wise guys who can't pass up the op-
portunity for a friendly dig.

DR. C. L. STOCKS
DENTIST

Teague Building
Gainesville —:— Texas

**Cleaning-Pressing
Cedar Bags
NICK MILLER**

AVOID EYE STRAIN!
DR. H. O. KINNE
OPTOMETRIST
Gainesville, Texas

**First Fall Showing of
BLACK SHOES**

Classic, sophisticated BLACK . . . in a grand collection
of new fall styles.

Straps, Pumps, Ties in all suede, also suede and patent
combinations. High, medium and low heels. Come
in . . . We'll be glad to help you select shoes that
will be fashionable and flattering. At a price to
fit every budget.

\$1.98 \$2.98 \$3.98

The Ladies Shop

West Side Courthouse
Mrs. J. P. Goslin Miss Ruth Craven

**Largest
Per Cent OF OUR LOANS
ARE FOR \$1000 OR LESS**

The little business and the average re-
sponsible person needing to borrow
less than \$1,000 find this bank a friend.

We make more "small" loans than we
do large loans. We've never been "high-
hat" in our lending policies. We give
service where it is needed without relax-
ing any of our rules of safety.

If you are in need of our coopera-
tion you are assured of prompt, friendly
attention.

The Muenster State Bank

"A Good Bank to be With"
Muenster, Texas



Myra News

MRS. JOHN BLANTON
Correspondent

Miss Wanda Day of Allen visited Mrs. Fred McTaggart Saturday.

Tommy Carthen recently returned from a most enjoyable ten day vacation visit in Washington, D. C.

Mr. and Mrs. John Block of Lindsay were Sunday guests of Mr. and Mrs. Ben Roewe.

Miss Sue Stewart of Weinert visited in the home of Mr. and Mrs. John Blanton Saturday.

Mr. and Mrs. Homer Bellew and children of Ada, Okla., spent Sunday with her parents, Mr. and Mrs. A. R. Address.

Mr. and Mrs. Reynolds Chanslor of Midland left Sunday for their home after a week's visit with relatives here and at Hood.

Misses Anne and Mildred Ware, Mr. and Mrs. Ray Ware and son, Jimmie, all of Dallas, visited with Mr. and Mrs. Major Ware Sunday.

Mr. and Mrs. J. L. Hoskins returned to their home in Harlingen Wednesday following a visit here with Mrs. W. A. Hoskins and other relatives.

Mrs. L. M. Green and children of Denton spent Saturday with her parents, Mr. and Mrs. Fred McTaggart. Beulah Lou and Joe remained for a week's visit with their grandparents.

Mr. and Mrs. Leroy Porter had as their week-end guests Mr. and Mrs. John Doty of Chillicothe and Miss Ora Lee Doty of Denton. The group attended the Doty reunion at Marysville Sunday and returned to their homes Tuesday morning.

Rev. Roger Smith, pastor of the Baptist church, left Sunday night for Alabama where he will visit friends prior to going to Atlanta, Ga., to attend the Baptist World Alliance. He will return around August 1st.

Mr. and Mrs. Fred Snuggs and children, Miss Freda and Buddy, left Thursday on a combined business and pleasure trip. They will spend most of their time in Illinois and Indiana. They were accompanied by J. C. Rosson who will visit friends in Illinois.

Rev. Victor Koon, a missionary from China, now in the United States on a furlough was in charge of the Baptist service Sunday evening and showed motion pictures taken in China. In a very impressive way these pictures presented an idea of the customs of the Chinese and the mission work there. Rev. Koon is a native of Gainesville and has a number of mutual acquaintances here.

RECENT BRIDE IS HONORED WITH PARTY

Myra.—Mesdames D. C. Gillette of Myra and Frank Aldridge of Gainesville were hostesses in the home of Mrs. J. T. Biffle for a miscellaneous shower honoring Mrs. Joe Biffle, a recent bride. For entertainment the guests hemmed cup towels which were presented to the honoree who also received a nice assortment of gifts from the guests.

Refreshments were served by the hostesses to twenty-six ladies.

The bride is the former Miss Mary Cade McCollum of Valley View. She is the daughter of Mrs. Bonnie McCollum. Mr. Biffle is a son of Mr. and Mrs. Ernest Biffle of Myra. The young couple is at home in Valley View.

SAM DOTY FAMILY HAS ANNUAL REUNION SUNDAY

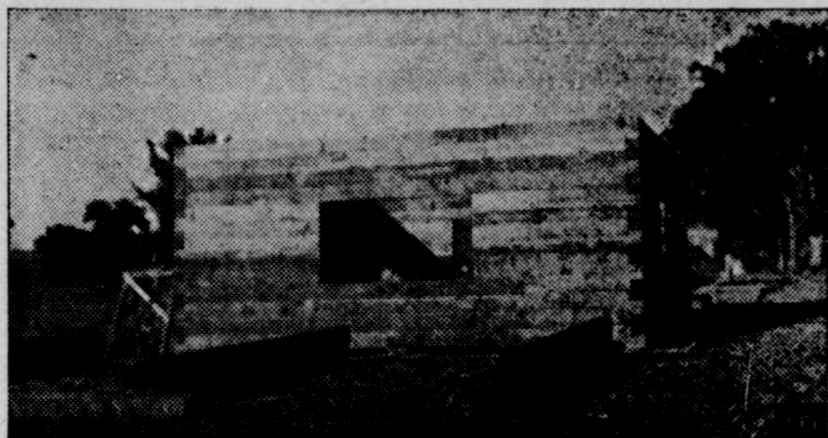
Myra.—Members of the Sam Doty family met Sunday, July 16, at the old Doty place, four miles east of Marysville, for their annual reunion. Seven of the eight brothers and sisters were in attendance. Mrs. Nat Platt of Myra, due to ill health, was unable to attend.

Dinner at the noon hour was served picnic style to more than 70 members of the family.

It was agreed to meet again on the third Sunday in July 1940 at the old home place.

Among relatives from other cities were Mr. and Mrs. Jim Horn and son, J. E., of Abilene; Mrs. C. D. Fite and son, Louis, of Kinggold; Mr. and Mrs. George Doty and daughter, Miss Irene, of Thalia; Mr. and Mrs. John Doty of Chillicothe and their daughter, Miss Ora Lee Doty of Denton.

REBUILDING OLD FORT



PRAIRIE DU CHIEN, Wis.—Arising on the same spot where U. S. Army soldiers erected a building just like it stood 123 years ago in 1816, is the bastion for the northwest corner of Fort Crawford. The fort was named after William N. Crawford, Secretary of the Treasury at that time. The exact location of the bastion and the entire fort have been unearthed through the excavations of Rev. L. R. Cooper. The structure will be a two story affair when completed and will be more than 30 feet high. It will be equipped with a 12 and 16 pound cannon as was the original fort and will have a look-out post atop.

Lindsay News

FRED MOSMAN, JR.
Correspondent

Jim Billingsley was a visitor in Whitesboro Wednesday evening.

Myrtle Ashbury, employed at Sherman, visited here with friends last week.

Miss Gertrude Beyer joined a group of Muenster friends on a fishing trip to Bridgeport Sunday.

Miss Anne Arendt has recovered from a tonsilectomy performed at Gainesville last week.

Frank Haverkamp and family and Henry Hess and family were guests of relatives at Muenster Sunday.

Mr. and Mrs. Anton Dieter visited relatives in Tishomingo, Okla., during the past week.

Jack Van Zandt visited relatives in Houston Wednesday and Thursday.

Miss Rosalie Schmitz is visiting in Seagraves with her sister, Mrs. Martin Theimer, and husband.

Walter Bezner and Red Johnson of Bowie visited with homefolks Saturday.

Miss Ruby Evans of Dallas visited with Mrs. Julius Loerwald Saturday.

Ewald Hoelker and Clarence Clodfeter of Gainesville visited in Wichita Falls Friday.

Mr. and Mrs. Melvin Apple of Bonita, formerly of this city, visited with friends here Saturday.

Mr. and Mrs. Ed Corcoran of Dallas were guests of Mr. and Mrs. Joe Bezner Sunday.

Mr. and Mrs. Leo Zwinggi and family spent Sunday in Dallas with relatives.

Mr. and Mrs. Pete Krebs of Tishomingo, Okla., visited with his parents, Mr. and Mrs. Joe Krebs last Wednesday.

Fred Mosman and H. S. Fuhrmann visited in Dallas Thursday on a combined business and pleasure trip.

Al Bezner and Misses Dorothy Bezner and Eunice Bohannon and Frankie Trubenbach of Muenster

were at Turner Falls, Okla., Sunday.

Rev. Dr. Joseph Fuhrmann, O. S. B. returned to Corpus Christi Wednesday after a visit here with relatives and friends.

Rev. Conrad Herda, Lindsay pastor, has returned from a visit in Subiaco and Altus, Ark. He was accompanied on the trip by Francis Dieter.

Mrs. Mary Albers, Clarence Albers, Mrs. N. F. Mosman of Gainesville and Mrs. Albert Mosser have returned from a three weeks' visit with relatives and friends in Chicago.

MONDAY PARTY HONORS MAX KOESLER FAMILY

Lindsay.—Mr. and Mrs. Alphonse Koesler entertained with a party at their home Monday evening in honor of Mr. and Mrs. Max Koesler and family of Vinita, Okla., who spent several days here with relatives and friends before returning to their home Tuesday.

The group spent a social evening of games and visiting, sang German folk songs and enjoyed refreshments. An added entertainment feature was a humorous address by Rev. Father Fuhrmann, in which he recalled incidents that happened in the family in early years.

All members of the Fuhrmann family, except Mrs. A. C. Fische of Denison, and members of their families were in attendance.

MANNERS HAVE A CASH VALUE

Think about politeness in terms of sentiment if you want to, but cold facts show that courtesy pays well in terms of hard cash. This is the verdict of Charles B. Hathaway, writing in the current Rotarian Magazine. He cites examples of substantial fortunes resulting directly from thoughtfulness and good manners.

Clement George McCullagh, now one of the dominant public figures in Canada, impressed fabulously rich Bill Wright by his courtesy when trying to sell him some securities.

DR. H. B. HARRELL

Has moved his dental office to 201 N. Grand Avenue, Gainesville, for convenience and economy to all concerned. Call and learn what this means to Cooke County residents.

Other salesmen had shown little respect for his privacy and feelings, so attracted by a single courteous act, eventually the two formed a history-making partnership, combining McCullagh's ability and Wright's money.

Or consider the girl working in the safety-deposit department of a Detroit bank. A certain elderly gentleman came to the vault only three times a year to be served by the girl, yet when he died he left her \$5,000 in recognition of her "unfailing courtesy."

Mr. Hathaway points to the examples of John Wanamaker and Marshall Field, the great merchants. It was the former who insisted that "the customer is always right," and in applying the principle to his stores made himself wealthy. Mr. Field, at the height of his success, would take time to tour his store, wait on customers, and hear their complaints. He profited greatly by applying courtesy to merchandising.

While commercialized manners are desirable, it is even more heartening to meet a person who is mannerly, not because he anticipates a profit from his acts, but just because he is mannerly. Outstanding in this way is the great Paderewski. As one of the world's greatest musicians, he could indulge in any rudeness and have it charged off to temperament. "But," the author points out, "his simple kindness—manners I call it—made him a national idol."

One corporation has a person who first interviews applicants for positions and reports on manners only. If one fails to pass the courtesy test, no amount of ability will earn him a place with the firm.

"I believe we have established the point," Mr. Hathaway concludes. "We need not be sanctimonious when we talk about manners, or approach the subject as a semi-religious, non-profit proposition; we can admit that it is a good thing because it has cash value."

MOUSE, JOE LOUIS, KILLS KING SNAKE IN ARIZONA ZOO

GRAND CANYON, Ariz.—Saturday's prize reptile story:

Highest Cash Prices Paid for Old Gold Jewelry—White or Yellow.

A. R. Porter
104 N. Commerce Gainesville

Edwin D. McKee, Grand Canyon National Park naturalist, has a pair of rattlesnakes and a king snake which he keeps under observation in separate cages. Their daily menu is white-footed mice.

Friday McKee placed a live mouse in each of the snake's cages. Saturday morning the mice in the rattlers' cages had disappeared, but in the other cage, McKee swears, he found the live mouse perched atop the king snake's carcass.

An examination disclosed that the mouse had attacked and killed the

king snake by gnawing through the reptile's neck at the base of his head.

After christening the tiny mouse Joe Louis, McKee turned him loose with the explanation, "I think he's earned his freedom."

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Lone Star Cleaners

J. P. GOSLIN, Prop.
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The Muenster Enterprise

End Your Tire Worries With a Set of New KELLY BUCKEYES

— Rugged First Line Tire —

\$11.70 Ex.

Size 6.00 x 16 ONE WEEK ONLY



Herr Motor Company
Muenster, Texas

If A Man Spoke To His Wife

Only once a month, she wouldn't recognize his voice.

Yet some men advertize only two or three times a year---

And Then Wonder Why They Don't Get More Trade.

Muenster Enterprise

Men---

Here's Just What You've Been Waiting For!

CLEARANCE SALE
on
Men's Suits and Summer Shoes

The Manhattan Clothiers
Gainesville

Used Specials

At Turbeville's

Electric Refrigerators
Electric and Battery Radios
Kerosene Cook Stoves
Ice Boxes

EVERY ONE A BARGAIN!

See Us For:—

**ALL G-E APPLIANCES
MAYTAG WASHERS
BUTANE GAS PLANTS
AND STOVES**

F. H. Turbeville

Gainesville

**FUHRMANN RELATIVES
GATHER SUNDAY FOR
32ND FAMILY REUNION**


Lindsay.—On Sunday evening, July 16, members of the Fuhrmann family met for their annual gathering in the home of Henry S. Fuhrmann. About a hundred members were present.

Since 1908 this gathering has been held each year, on or as near as possible, July 15, Saint Henry's Day, in the home of Henry Fuhrmann, as a home-coming feast for the family. Although Mr. Fuhrmann died 5 years ago, his children and grandchildren have kept the tradition alive.

Twelve of the Fuhrmann children are living and all were present with their families at this reunion. It is the first time in several years that not one was prevented from being present. They are: Rev. Dr. Joseph Fuhrmann of Corpus Christi, Matt, Mike, Tony, Henry S., Joe and Willie Fuhrmann, Mrs. Alphonse Koessler, Mrs. Charles Loerwald and Mrs. Fred Mosman of Lindsay, Mrs. A. C. Flusche of Denison and Mrs. Max Koessler of Vinita, Okla.

Other relatives at the reunion were Messrs. and Mesdames Henry J. Fuhrmann, Henry N. Fuhrmann, P. F. Devers of Decatur, Al Flusche and children of Decatur, Valentine, Mike and Tony Dieter, Ed Hess and T. Walterscheid of Muenster, Julius Hermes, E. A. Bates of Dallas, Chas. Curran of Dallas, Nick Mosman of Gainesville, John Mosman of Muen-

TEXANS OF TODAY OUTSTANDING LEADERS ACTIVELY ENGAGED IN THE CONSTRUCTIVE DEVELOPMENT AND BUILDING OF "THE LONE STAR STATE"



JOHN NANCE GARNER WAS BORN NOV. 22, 1869 - EDUCATED IN PUBLIC SCHOOL, LAW EDUCATION IN PRIVATE OFFICE, ADMITTED BAR 1890, EDITED UVALDE LEADER, PUBLIC LIFE BEGAN 1894 AS COUNTY JUDGE, TWO TERMS TEXAS LEGISLATURE, MARRIED MISS MARIETTE RHEINER, NOV. 25, '95 - ONE SON.

CARRIES OWN DEER TO CAMP 1938; OUTDOOR ENTHUSIAST, FEARLESS CHAMPION OF THE RIGHT; ALWAYS ON THE JOB, IN COW CAMP OR CAPITOL. "CACTUS JACK" GARNER CAN BE DEPENDED UPON, ONLY LIVING MAN WHO HAS BEEN PRESIDING OFFICER BOTH HOUSES OF CONGRESS.

At DEMOCRATIC NATIONAL CONVENTION IN 1932 - GARNER HELD MORE THAN 90 VOTES FOR PRESIDENT - BUT RELEASED TEXAS AND CALIFORNIA DELEGATIONS TO FRANKLIN D. ROOSEVELT, SHATTERING PRECEDENTS A GARNER TRADITION. TODAY RANKS AS FOREMOST PARLIAMENTARY AUTHORITY OF THE NATION.

JOHN NANCE GARNER HAS ALWAYS BEEN CONSISTENT IN HIS EVERY ATTITUDE TOWARD NATIONAL POLITICS - AND THE INALIENABLE RIGHTS OF THE PEOPLE. HIS PHILOSOPHY OF GOVERNMENT IS SIMPLE. HE EXPRESSED IT IN HIS ACCEPTANCE SPEECH IN 1932: "THERE ARE JUST TWO THINGS TO THIS GOVERNMENT AS I SEE IT, THE FIRST IS TO SAFEGUARD THE LIVES AND PROPERTIES OF OUR PEOPLE. THE SECOND IS TO INSURE THAT EACH OF US HAS A CHANCE TO WORK OUT HIS DESTINY ACCORDING TO HIS TALENTS. THIS INVOLVES PROTECTING HIM FROM BEING INJURED OR OPPRESSED BY THOSE OF SUPERIOR ACQUISITIVENESS AND PERHAPS LESS CONSCIENCE."

ELECTED 58th CONGRESS 1905 - SERVING TO '35 - BECAME VICE-PRESIDENT SINCE START OF CAREER, HAS GARNER BEEN HIS SECRETARY IN WASHINGTON'S MOST REMARKABLE POLITICAL PARTNERSHIP. HE HAS BROAD COMPREHENSION OF NATION'S POLITICAL, SOCIAL AND ECONOMIC PROBLEMS, GAINED FROM SERVICE ON MOST IMPORTANT WAYS AND MEANS COMMITTEE UNDER WOODROW WILSON. SOUND JUDGMENT AND UNEQUALLED LEADERSHIP.

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The persistent itching that follows is due to a poisonous material the organism injects in the wound. If you neglect precautions before exposure and treatment after until the chiggers begin their work, ammonia water, strong salt water, soda water, or cooling ointments will alleviate the pain somewhat.

DR. W. W. MICKS
Ear, Eye, Nose & Throat Specialist
Glasses Scientifically Fitted
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TIREING
SALE**

**25%
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Firestone**

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AT THESE UNHEARD OF
LOW PRICES**

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**NEW
TEXAS
THEATRE**
SAINT JO, TEXAS
AIR CONDITIONED

FRIDAY - SATURDAY
July 21-22

**DOUBLE FEATURE
PROGRAM**
**Mr. Moto Takes a
Vacation**

with
Peter Lorre - Virginia Fields
John King
and

Lawless Valley
with
George O'Brien - Kay Sutton

**PREVUE SAT. NITE
and SUNDAY**
Maisie

with
Robert Young - Ann Sothern
Ruth Hussey - Ian Hunter
Cliff Edwards

MONDAY - TUESDAY
July 24-25

Hell's Kitchen
with
The Dead End Kids
Margaret Lindsay - Ruth Hussey
Extra - MARCH OF TIME

Wednesday - Thursday
July 26-27

**DAUGHTERS
COURAGEOUS**
with
John Garfield - Priscilla, Rose
Mary, Lola Lane - Gale Page
Jeffrey Lynn - Claude Rains
Fay Bainter - Frank McHugh
May Robson - Dick Foran

ster and Tony Hermes and members of their families.

Friends present for the occasion included Rev. Edward Devers and Francis and Miss Florence McDer-mott of Decatur, William Schmitz, Sr., John Orth, Miss Caroline Mueller, Misses Henrietta Wiesman and Mary Elizabeth Endres of Muenster and Mrs. Frances Binz of Denison.

**ROBERT YOUNG, ANN
SOTHERN CO-STAR
AT TEXAS THEATRE**

Robert Young and Ann Sothern as a respective ranch owner and a honky-tonk show-girl stranded in a Wyoming carnival town, are the chief protagonists of "Maisie," the smartly-paced, clever-dialogued and well-directed picture showing at the Texas Theatre, in Saint Jo, Saturday night prevue and Sunday.

Both Young and Miss Sothern show what they can do with meaty roles and entertainment-packed situations in this story which, although placed against eye-striking and picturesque backgrounds of the cattle country, is decidedly not a Western in the accepted sense, but is an original and highly modern story of four people placed in dramatic juxtaposition.

Young in a straight dramatic part makes a decided departure from his more familiar rib-tickling characterizations and proves himself an actor who knows his business. As the woman-hating ranch manager who through circumstantial evidence is put on trial for the murder of his boss, he gives a straightforward, convincing and sharply-engrained performance. It is an acting assignment which is at all times convincing and telling.

Miss Sothern, likewise, shows herself to be a performer of more than ordinary talent, her part of the impertinent, independent, slightly rowdy but at all times sincere honky-tonk girl keying up every scene in which she appears. The girl couldn't be more lifelike and under Miss Sothern's deft interpretation wins the sympathy and approval of the audience from her first appearance to the final fadeout.

Also of considerable aid to "Maisie" is the work of Ruth Hussey, Ian Hunter and Cliff Edwards in the principal supporting roles, and the excellent direction of Edwin L. Marin who has kept the action and dialogue moving at a high entertainment pitch.

**SERVICE OFFICER TO
HELP WITH CLAIMS
OF WAR VETERANS**

Mr. E. Fenton, Field Representative of the Veterans State Service Office, will be in Gainesville, Tuesday, August 3, to assist war veterans and their dependents who have problems in connection with their claims growing out of war service of any war.

Mr. Fenton is very anxious to see as many war widows and Gold Star mothers as possible, since recent legislation liberalized laws pertaining to widows and Gold Star mothers. All persons desiring to see Mr. Fenton, Field Representative for this district, while he is in Gainesville, may contact him at the American Legion Hall located on the second floor of the City Hall.

Those desiring to see Mr. Fenton are reminded to bring discharge papers and all letters received from the Veterans Administration.

Special Note: To all parents and foster parents, if your son's death was caused by a service connected disability or if he died in service, you should see Mr. Fenton, you may be entitled to benefits.

**SULPHUR, KEROSENE
RECOMMENDED AS
BEST FOR CHIGGERS**

COLLEGE STATION. — Summer time brings along that grand old family institution, the picnic, and R. R. Reppert, entomologist of the Texas A. and M. College Extension Service, takes out time enough from his control of grasshopper and other crop insects to give a word of advice about the little pest that has taken the pleasure out of many a picnic—the "chigger" or "red bug."

Chiggers, says Reppert, are the first or larval stage of a large red, velvet mite which is entirely harmless when mature, but gets in lots of licks as it grows up.

In the first place, it's well to dust the body with flowers of sulphur before starting out into chigger-infested areas.

Back home again, apply kerosene lightly to the skin in places where chiggers usually gather—and that, as everybody knows, means the ankles, wrists and under the knees, for a starter. Follow with a hot bath and scrub well with a coarse wash cloth or brush. If you have time and can stand it, lather freely with a med-body for about 15 minutes before it cated soap and allow it to dry on the is washed off.

The idea that chiggers actually burrow into the skin is incorrect, says Reppert. Also incorrect is the idea that they don't begin to hurt until they die.

Actually, they merely attach themselves to the skin and suck blood.

PLAZA Fri. & Sat.

**Three Mesquiteers
in
Wyoming Outlaws**

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in

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It Costs No More Than Natural Gas

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A FEW OF OUR LEADERS:—

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- '37 Plymouth DeLuxe Coupe, radio, heater\$425
- '37 Plymouth DeLuxe Coupe, new tires, new paint
- '35 Chevrolet 2-door, trunk, new tires \$295
- '36 Ford 2-door \$285

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