THE MUENSTER ENTERPRISE "BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS"

VOLUME 1-NUMBER 6

MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, JANUARY 1, 1937

Chemist Makes Self "Test Tube"

\$1 PER YEAR-5c PER COPY

FRANK SCHMITZ JOINS 'SHORTY' AS SALESMAN

New Garage to Specialize in Washing, Greasing and Polishing

One of the most important decisions "Shorty" Herr has made since opening his business is that concerning the sales end of his Ford two years employed as salesman for Townsley Bros. at Gainesville, has been appointed sales manager in the bock and Amarillo. new business. Frank will take charge of all new and used car sales Muenster Boy Scouts as soon as the Ford Motor Co. at Dearborn, Mich., confirms the transfer of the local dealership from Flusche Bros. to the Herr Motor Co.

According to a recent statement by Shorty, the Herr Motor Co. will specialize in washing, greasing, and polishing. Any additions necessary to give first class service in those respects will be his first concern in an improvement program. He also intends to get equipment for body repair work in the near future.

Mr. Herr emphatically states that Muenster's new garage is not a branch of the Ben Seyler Motor Co. even though quite a number of Muenster residents seem to be under that general impression, and a considerable percentage of the personnel is made up of Ben's former employes.

It seems that because of the latter fact a rumor has been spreading to the effect that the Herr Motor Co. is a subsidiary of the Ben Sey-(Continued on Last Page)

Myra School Presents Christmas Program on Last Day of Classes

Students of the Myra public school presented an interesting holiday program Wednesday evening in the school auditorium under the direction of the teachers.

F. M. A. Receives Orders For More Than 50,000 **Pounds Muenster Cheese**

A boom in Muenster's cheese busiess comes with the holidays as orlers roll in for more than 50,000 pounds of the Farmers' Marketing Association's product.

Rudy Hellman, superintendent of the cheese factory, advised that 14,-000 pounds were delivered to the Kraft Phenix Corporation at Denison on December 28. On the same day a truck from the Venron Meat Co. picked up a 7,000-pound load

here at Muenster. On January 4 the Farmers' Marketing Association will deliver 15,agency. Frank Schmitz, a former 000 pounds to the Morgan Ware-Muenster resident and for the past house Co. at Dallas and later in the same week will deliver 15,000 in West Texas cities, principally Lub-

Donate Rebuilt Toys To Dallas Orphanage

About \$50 worth of reconditioned toys were donated to the children of St. Josephs Orphanage by Muenster Boy Scouts on Christmas Day. Scoutmaster Nick Miller advises that the shipment was sent to Dallas Wednesday, December 23, by Webster Truck Line, which delivered the Christmas bundles to the kiddies free of charge.

Included in the group of toys were tricycles, wagons, an electric train, and other pieces that originally must have cost approximately \$75. Through the efforts of the Boy Scouts these old discarded toys were gathered and the usable parts from each of them combined into substantial toys. Attractiveness was restored by new coats of paint.

Mr. Miller advises that some of the usable parts are still on hand ready for use during the renovating 1936 Plymouth that he bought from program for next Christmas. He also advises that donations of discarded toys will be accepted all during the coming year and that the Scouts intend to spend a great deal

of their spare time this year at re- with the Joe Fisher, Sr., family. building the toys as they are received.

Mrs. Frost Regaining Strength After Three

George McCool, the night man at Ben Seyler Motor Co., is sporting a

Lillian Fisher, a student nurse at the Gainesville Sanitarium, spent Monday and Tuesday of this week

According to a rumor making the the first time next Sunday. •



San Franciscans are safe from carbon monoxide poisoning in downtown streets. This verdict was reached by John Finn, Jr., chemist, who made himself a human test tube for experiment, and Dr. J. C. Geiger, director of public health, following a series of tests made of Finn's blood. Finn took a blood test before leaving his home, then drove for two hours along Market street and the auto-crowded downtown section. Before Dr. Geiger and members of the Safety Appliance league, Finn drew from his veins a second test tube full of blood. Both samples were subjected to laboratory tests, and the result was there is no danger of carbon monoxide poisoning in downtown streets.



Celebrate 29th Anniversary Ben the day before Christmas.

of Council at Old **Binkley Hotel**

Celebrating the 29th anniversary companied by the Venerable Sisters old and Tom returned to their duof the institution of their council the Florence Marie, a daughter of Mrs. rounds these days bans for the mar- Knights of Columbus of Sherman A. Kubis of this city; Dorothy Therriage of Bruno Fleitman and Bertha gave a turkey dinner and dance in esa, daughter of Mr. and Mrs. I. A. Dangelmayr will be announced for the old Binkley Hotel, which in for- Zimmerer, also of Lindsay, and Former days had been honored by such tunata, a siste-in-law of Mr. Schad

Old Familiar Faces Return to Muenster For Christmas Visit

Father Frowin Spends Three Days This Week With Arkansas Friends

Following the 8 o'clock Mass Sunday morning Father Frowin rushed to Gainesville to catch a train for Hartman, Ark., where he spent the first part of the week visiting his relatives.

According to information received from Father Francis, the Reverend Pastor was considering the possibility of stopping for short visits with other friends and relatives at Altus, Clarksville, and Pocahontas; however, his plans were indefinite. at the time he left Muenster. The only really definite information about the trip is that Father Frowin will return some time Thurs- fred Reiter, Raymond Fuhrman, day and be on hand to take cake of his regular services on New Year's Day.

John Schad's Family **Has Reunion During Christmas Holidays**

Father Sylvester of the Benedictine Abbey in Subiaco, Ark., arrived by thumb and bus instead of by the over the week end to be present at Robert Weinzapfel motorcycle as the family reunion held in the home of-his parents, Mr. and Mrs. John injury to his foot Robert, who is Schad last Sunday. Mr. Schad, who attending St. Mary's University at has been in poor health for the past several months, expressed a de- motor, so he came by train Decemsire to have all of his children near ber 23. Arriving on the same day him

during the Christmas holidays and hoff of the Ursuline Academy in his four daughters, the Venerable Dallas. Sisters M. Libaria of Yoakum, Alma

Sophie of St. Henry's Academy, San Antonio, Mary Vera of Castroville, and Helen Margaret of Our Lady of the Lake, San Antonio, arrived of Dallas, Thomas of San Antonio, Sunday, December 27.

Mr. Schad's daughters were ac-

Most Visitors Remain Over Holiday Week End With Relatives

Christmas day was homecoming day for more than a score of Muenster's former residents who returned to spend the holidays with friends and relatives. The old familiar faces began to appear almost a week before Christmas and more of them continued to arrive during the following days.

First to return were the youngsters who are attending colleges and academies. On December 19 W. H. Endres came back from a trip to Subiaco, Ark., bringing with him his son, Urban, and Wilmer Luke, Wil-Roy Endres, Jr., and Walter Klement. They will return to their classwork shortly after January 1.

Carl Herr and Anthony Luke brought back the Victory College group consisting of Elfreda Luke, Agnes Weizapfel, and Catherine Seyler on December 22.

Emmet Fette of St. Edward's University also came in on December 22. His trip from Austin was made was first planned. Because of an San Antonio, could not jockey his were "Junior" Endres of Corpus The opportunity presented itself Christi College and Louise Felder-

> Except for Sister Bernice, formerly Angeline Trachta, the reunion in Mrs. Frank Trachta's home was complete. Her three sons, Harold and Vincent of Healdton, Okla., were all back for Christmas. Har-(Continued on Last Page)

Opening of Overpass

A Christmas greeting and wel come was given by J. Lomax, su perintendent of the school. A Christmas doll drill and numbers by the rhythm band were given by the first, second, third and fourth grades.

The Nativity was dramatized by the fifth and sixth grades and the chorus sang "Silent Night, Holy Night."

"Scrooge's Christmas," a play was presented by the high school.

After the program gifts were presented from a large Christmas tree.

Trip to South Texas, Visits With Relatives **Keep Sisters Moving**

A merry go round of entertainment has kept the Venerable Sisters Rosina and Domitilla of La Crosse, Wis., on the move constantly since (Continued on Last Page)

are now living in Dallas.

M. Hurley of Saint Jo **Dies After Auto Crash**

Mason Hurley, 30, a resident of road and inflict the injuries which Saint Jo, died in the Gainesville shortly afterward proved fatal. Mrs. John Moser of Lindsay re-Sanitarium Christmas night from the crushed chest and head injuries ceived minor injuries in the accident he had received earlier when his car and other occupants of the car were collided with another machine about unhurt. Likewise-her car was only three miles west of Gainesville on slightly dented whereas that of the victim was considerably damaged. Highway 5. According to information received The automobile which had come off

here Mr. Hurley, slightly late in re- the side road was not touched in porting for duty on the Anderson- the accident. Kerr lease two miles southeast of Funeral services for Mr. Hurley Montague El Ruwald of Gainesville Gainesville, was driving toward were held in Saint Jo at the First is drilling a 3,000-foot test well. Gainesville at a faster than normal Methodist Church at 3 o'clock Sun- Operations have been carried on speed, and was unable to bring his day afternoon, the pastor, Rev. Roy since Sunday, December 27, when car sufficiently under control when Patton, officiating. Interment in the "wildcat" was spudded. traffic complications ahead demand- the Saint Jo cemetery was directed ed it.

by Scott Brothers of Saint Jo. At the Rauschuber home a car

came out of the side road and forced children, of Saint Jo, and his par- of experience in the Muenster field. the Moser automobile which was ents, Mr. and Mrs. Tom Hurley, of John Poulter, another of the home driven by Nick Moser to swerve to Route 2, Saint Jo. the side directly in front of the speeding Hurley car. Because of had been employed in the Anderson- Eberhard has among his helpers his wet pavement and excessive speed Kerr oil field, two miles southeast brother, Ed, and Ray Swirezynski, Hurley was unable to slow down, of Gainesville. He was returning to his only chance was to try to miss his job, after spending Christmas the Moser car. His attempt result- was his family, and was alone in new DeLuxe Sport Town Sedan to atrice Black, Dorothy Dieter. ed in a sideswipe which caused his the car when the fatal accident oc- Tony Felderhoff during the past car to tumble off to the side of the curred.

Blood Transfusions Following his trip to Dallas last

Sunday Clarence Hellman advises that his sister, Mrs. Percy Frost, is on December 26. making slow but steady progress, and, unless unforseen complications

develop, will return to Muenster in mouth being driven about lately by 10 days or two weeks. She is rethe Joe Lehnertz family is a Christceiving treatment at the Medical mas present. Ben Seyler delivered Arts Hospital. it from the stock of Fort Worth

Mrs. Frost was rushed to the Dal-Motors on December 24. las hospital about three weeks ago

after Dr. T. S. Myrick, who had charge of the patient, pronounced her condition as serious. Since her Burgers absence during the holidays arrival there she has received two his basketeers continue to take blood transfusions from her husband and one from Clarence in or- day they drove down to the gym at der to pull through a severely weak- Gainesville and put in a several ened condition.

During her stay at the hospital Mrs. Frost has been cheered by frequent visits from members of her their arrival in the G. H. Hellman family, Dr. Myrick, and also from the Muenster oil field, had his home home about 10 days ago. At times Mr. and Mrs. Leonard Endres, who

When the cat's away the mice do not always play. In spite of Mr. their practice seriously. Last Sun-

hours session at really hard work.

Word has been received here that

Jesse Russell, a former employe in destroyed by fire on Christmas Day. It seems that when he left the house early in the morning he left a stove burning, and when he returned a short time later the building was in flames. He had time to awaken ciples of orderly living. and save his wife and child but all his houshold goods were lost. Mr. Russell is now employed in oil field work at Rankin, Texas.

(Continued on Page Two)

Muenster Men Working On Ruwald's New Well At Edge of Montague

Almost within the city limits of

Drillers on the new location are Al Eberhard and Bailey Jackson, Surviving are his widow and four both of whom have had a great deal town boys is working in Mr. Jack-For several months, Mr. Hurley son's "roughneck" crew and Al

> Joe Wilde reports the sale of a week.

with C. J.'s mother, Mrs. Frank by almost 150 guests. Kaiser. They returned to Muenster

Muenster's representatives to the celebration were Father Francis, Mr. and Mrs. Rudy Hellman, and Mr The new DeLuxe Four-Door Plyand Mrs. Herbert Meurer. They were accompanied by Father George A. Carnes of Weatherford, a brother

of Sister Girarda of Muenster, and a guest at the Sacred Heart rectory during the early part of this week. Father Carnes is also the pastor of a missionary parish at Mineral Wells. C. K. Walsh, State Deputy of the

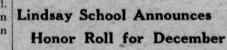
Knights of Columbus, was the special guest and outstanding speaker at the dinner. In his remarks he stressed especially the evils of communism and the dangerously strong foothold it is gaining in this country. He reminded his audience that this "ism." one of the outstanding menaces to peace and stable government in our time, must be firmly opposed

by all Christians if the principles laid down by our Sacred Redeemer are to continue as man's basic prin-Congratulations in the name of the Muenster council were extended to the Sherman Knights by Herbert Meurer and Father Francis. Their

companion for the trip, Father Carnes, also gave an interesting speech. John Arnold, the old timer who is

dear to all Knights of North Texas as the man who can pack more laughs in a speech than anyone else, was toastmaster for the celebration. The dinner was followed by a John Voth.

dance to which all Knights of Columbus were guests.



The following pupils of the Lindsay school have distinguished themselves by outstanding class work and behavior during the month of December and have merited a place on the school's roll of honor: First Grade-Leroy Schmitz.

Third Grade - Leonard Weise, Roy Zwinggi, Mary Louise Bezner, chrysanthemums tied in white tulle. lations and best wishes Rita Popp, Theresia Mae Spaeth, Be-

(Continued on Last Page)

guests as William McKinley, 'Teddy' all of the Lady of the Lake Con-C. J. Kaiser and Theresa Wies- Roosevelt, and William Jenning Bry- vent, San Antonio, who extended man drove to Fort Worth on De- an. The dinner dance, on Tuesday their best wishes to Mr. Schad and cember 24 to spend Christmas Day night, December 29, was attended bid him God-speed on his road to recovery.

Visiting Students Enjoy Frances Wiesman's Party

Honoring her former classmates who are now attending school away from Muenster, Miss Frances Weisman gave a party in the home of her parents, Mr. and Mrs. Henry new structure did not season suf-Wiesman, Sunday night, December ficiently to permti its opening to 27. Honor guests for the occasion were Roy Endres, Jr., Wilfred Rei- inally planned. He advises that enter, Urban Endres, Walter Klement, gineers usually require temperature Wilmer Luke and Raymond Fuhrman, who are now attending Subiaco days are considered as lost in the College and Louise Felderhoff of Ur- seasoning process. suline Academy in Dallas.

for almost 30 guests consisting chief- are engaged in finishing work. ly of Miss Wiesman's classmates. Since the last span of the struc-Frances was assisted by her mother ture was completed the greater part in serving refreshments to her friends.

Delayed Because of **Unfavorable Weather**

The opening of the overpass to traffic is being delayed at least until the second week of January, according to information received from Ben Benson, bookkeeper of the Frank Parrott Construction Co. Tuesday morning.

Mr. Benson explained that because of the several days of cold weather the concrete work of the traffic on January 1 as was origof more than 40 degrees; colder

At the present time the number Dancing and a program of parlor of workers on the overpass has games provided the entertainment dwindled to about 20, most of whom

> of the Parrott equipment was moved away from Muenster.

John Voth Marries At Lindsay Tuesday

Lindsay, Dec. 29 .- A wedding of chrysanthemums tied with a bow of much interest to the Lindsay and gold tulle.

Muenster communities took place in The groom, who is a san of Mr. St. Peter's Church Tuesday morn- and Mrs. Bernard Voth, of Muenster ing at 8:30 o'clock when Miss Chris- was attended by his brother, Joe tina Flusche became the bride of Voth.

Mrs. Voth was reared in this com-The ceremony was performed by munity, educated in St. Peter's the Rev. Father John before an al- School and graduated from that intar banked with roses and fern and stitution. She was a loyal member wax candles that burned in gold of the Young Ladies' Sodality and candlebra. He was also the cele- of the Caecilia Choir. Mr. Voth received his education in the Catholic A large number of friends and school at Muenster and is one of relatives of the couple witnessed the that community's enterprising young farmers.

Following the Nuptial Mass. Mrs. Anna Loerwald, of this city, breakfast was served in the home wore a beautiful lace tunic over a of the bride's mother to the bridal wedding gown of white satin with party and immediate relatives. Tuesa lily cup neck. Her trailing veil day night a group of friends and was of white silk bridal illusion and more distant relatives of the young she carried an arm bouquet of white couple gathered to offer congratu-

She was attended by her sister, Miss Mr. and Mrs. Voth will make their Zita Flusche, who wore a tunic of home three miles east of Muenster Fourth Grade-Leonard Bengfort, gold satin with Bagdad blue hat and where Mr. Voth is engaged in farmslippers. Her flowers were gold ing.

brant of the Nuptial High Mass. ceremony.

The bride, who is the daughter of

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THE MUENSTER ENTERPRISE, MUENSTER, TEXAS, FRIDAY, JANUARY 1, 1937

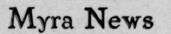


training given in the home, some provision must be made for the proper use of leisure time.

lem in Muenster is to provide for an on Wednesday night, Dccember 30. athletic program. And the more the problem is considered the more firm-nished by Bob's Swing Band of ly one is convinced that the chances Bowle, a re-organization of the Walt of making good citizens out of to- Johnson Orchestra that played a day's children is considerably in- great number of dances for Muen- iting her parents, Mr. and Mrs. Tom creased by giving them a gymna. ster people in the past few years. sium where they can take a greater interest in the kind of healthful recreation that is dear to every young heart.

The first dance following the season of advent was given by the Gainesville and an appreciative au-So the solution for the youth prob- Knights of Columbus in their hall

delis," and "Star of Descending Night." A large number of parish- Entertain Young People ioners accompanied the singers to dience enjoyed the program.



0 0 0 Mr. and Mrs. S. R. Crow

Mr. and Mrs. S. R. Crow delightfully entertained the young people in their home Tuesday evening. Music, games and contests were enjoyed and lovely refreshments were Coupe Body-1929 Model A Ford

TRY ME FOR PRICES B. WILDE CHEVROLET DEALER

For the benefit of their children Muenster people are urged to give a great deal of serious thought to the gymnasium. They are urged to consider the importance of providing means by which the young characters are improved rather than harmed during their spare time.

NEW YEAR'S RESOLUTIONS

In spite of the annual barrage of criticism aimed at New Year's resolutions there are a few who continue to take the idea seriously. They feel, just as a business man does, that an inventory of assets and liabilities should be taken at Texas, was the guest of his parregular intervals, and means should then be adopted to improve in every possible way.

A spiritual inventory of the good and bad habits acquired during the past year is a substantial basis upon which to plan improvement for the coming year. Any of the harmful habits should be weeded out just as costly practices are eliminated in business.

There is nothing wrong or silly about New Year's resolutions. The reason that they have been so constantly held up to ridicule is that considerable time.

If people had been less ambitious in their attempts at improvement it is quite probable that the resolutions a person cannot become perfect over mother, Mrs. Anna Wiese. night. But he can improve gradually.

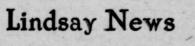
An old proverb advises us to Christi College Academy, spent the

DIXIE DRUG STORE **PRESCRIPTIONS . . . JEWELRY** C. J. Kaiser, Prop.

Gaston.

One of the big questions confronting employes of the Farmers' Martives here. keting Association is that concerning the ingredients mixed in the special treat passed around on panied her cousin, Miss Celia Lit-Christmas Eve. It seems that every one who partook of the refreshment was laid up shortly afterward with severe pains in the mid-sction. Victims insist their disability was not caused by the excessive potency of

the stimulant, but by some foreign substance that accidentally got mixed in the concoction.



Andrew Kupper of Mesquite, ents, Mr. and Mrs. Joseph Kupper, Christmas Day.

Miss Gladys Hoberer of St. Vincent's Hospital, Sherman, spent the week end with her parents, Mr. and Mrs. John Hoberer.

Mr. and Mrs. Elmo Gore and son, Bobby, of Lawton, Okla., were the guests of Mr. and Mrs. Joe Neu over the week end.

Mr. and Mrs. Bert Cardinal of Fort Worth spent Christmas here so few of them were kept for any with the latter's parents, Mr. and Mrs. Andrew Koelzer.

Mr. and Mrs. Vincent I. Wiese and family of Wichita Falls spent would have been kept. Naturally, Sunday in the home of Mr. Wiese's

Paul Flusche, student in Corpus

The guests included Misses Ratie Miss Mary Gaston of Cuero is vis-New and Second Hand Mr. and Mrs. Nolan Judy of Pan-**Furniture Bought and Sold** handle are visiting friends and rela-**R. O. PEARCY** 114 N. Dixon Miss Dorothy Fay Blanton accom-

THROUGHOUT

the wonderful story of American progress and development, the constructive influence of banking is inseparably interwoven with all that is good in life.

MUENSTER STATE BANK

We Appreciate and Solicit Your Patronage

Happy New Year!

At this season of the year our thoughts turn especially to our patrons who have made this year what it has been for us. To you we owe our sincere thanks, and appreciation; and hope to have you in our store more often during 1937.

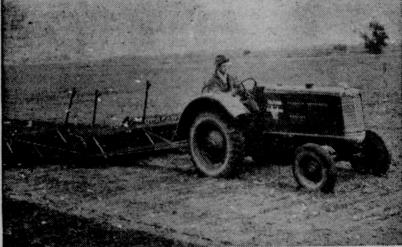
May you have the most Joyful New Year and may it hold in store for you everything that you desire for vourself!

Waples-Painter Lumber Co.

National Batteries-Radio Batteries

Muenster, Texas

THE OLIVER STANDARD "70"



AS MODERN AS IT LOOKS FAST-ECONOMICAL-TOUGH

Here's a tractor that looks modern and is modern from radiator to drawbar. You settle back in a comfortable hammocktype seat, push the starter button-and then-listen to the hum of the 6-cylinder, valve-in-head engine. It's a high-grade, automotive power plant with regular tractor strength and ruggedness.

You can get that motor in two types, the "70" HC with high compression head for regular gasoline, or the "70" KD with different head and manifold for kerosene or No. 1 distillate. You pick your fuel, pick a motor designed from the ground up to that fuel and nothing else, and get maximum economy on every drawbar, belt or power take-off job.

OLIVER IT'S THE 6

All controls are at your finger tips and overlapping, 6-cylinder power impulses get the job done just a little faster, a little better, and alittle cheaper. See us for a demonstration.

Gainesville Farm Machinery Co.

H. A. ARMSTRONG, Manager "We'll Be Here Tomorrow to Back Up What We Do Today" Gainesville, Texas 417-419 Commerce St.

THE MUENSTER ENTERPRISE, MUENSTER, TEXAS, FRIDAY, JANUARY 1, 1937

***** STAR DUST Movie · Radio *** By VIRGINIA VALE***

AKE the word of a New York hairdresser for the fact that Mrs. Clark Gable "doesn't look ten years older than anybody, much less Clark!" Mrs. Gable dropped in the first time, wearing red, and a beautiful fur coat, and captivated the entire establishment with her good looks and charm.

Incidentally, on her husband's recent trip to New York, it was said that he left the studio somewhat in doubt about just where he was going when he departed for New York - the general impression seems to have been that he was just going on a hunting trip. Another version was that he hoped to settle once and for all the matter of a divorce. However, nothing apparently happened. Clark spent a few days in New York and then went back to Hollywood.

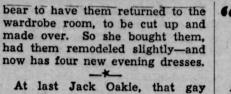
-----You can't accuse Fredric March of high-hatting his old friends. Long ago, when he was a



Fredric March

up against hard times now. Fredric March isn't. If he were like some of our stars, he'd conveniently forget the past. But when he's in New York he looks up that old friend and nobody'd know by his actions that he'd climbed to the top of the ladder. In other words, he deserves the highest tribute that electricians and carpenters and other workmen around the movie studios can pay a man, "He's regular." -*--

After his magnificent performance in "Winterset" Burgess Meredith deserves the best that's goin; , And "Winterset," by the way, is a magnificent picture, though



comedian of the screen, has his heart's desire — a master of cereinonies job on the air. It's odd that he hasn't been signed up before, for he is one of the few comedians who are as

good on the air as they are on the screen - you've probably heard some of his guest

Jack Oakie

Honolulu. He got the idea for this new program from his work in "Col-lege Rhythm." He's going to be a college president, but hasn't announced yet just what that will lead to. He's admitted that he'll have "guest professors"-Al Jolson, Ed-

die Cantor, Burns and Allen and others.

Odds and Ends . . . Talent scouts for

two major picture companies appeared at New York's Casino Montclair, (favored haunt of movie celebrities) re-cently to watch Ann Courtney-not knowing that she'd signed that morn-ing with Warner Brothers . . . Gloria Swanson's going to do a stage play in New York; Irving Thalberg had New York; Irving Thalberg had planned to bring her back to the screen, just before his death, it's said ... You'll see Barbara Stanwyck dancing in 20th Century Fox's "Banjo on My Knee"; she used to do it for a living, starting in the "Follies" ... This year those Saturday afternoon broadcasts of the Metropolitan Opera Company's performances will be spon-sored by the Radio Corporation of America.

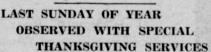
America. © Western Newspaper Union.

JAN. 4 IS DESIGNATED AS OPENING DATE FOR

MUENSTER HATCHERY

Word has been received from Felix | tany of the Blessed Mother. Becker, manager of the Muenster Hatchery, that January 4 is set as gregation joined voices in singing the opening date for this year's "Holy God We Praise Thy Name." hatching season. On that day the hatching equipment will be officially set in motion for the first time in the truth is that you don't have to its new home. Mr. Becker advised that some or- Digest.

ders for baby chicks have already been received and that considerably more are expected before the opening date.





strange. Then all in a flash it came to him where he was. He was in a dark corner of the haymow in the big barn where the rats lived. Billy yawned, then he stretched

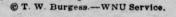
first one leg, then another. He yawned again, stretched some more, then lay quiet for a few minutes trying to decide whether to take another nap or hunt those rats again.

"I may as well learn all about this barn while I am here," thought Billy. "One never knows when such knowledge may come in handy. Besides. I want to find out where all these rats live. How they did squeal and squeak when they discovered Billy chuckled at the memme!" ory. "It is great fun to hunt them." Billy lazily got to his feet and

arched his back, which was one way of stretching. Then he started out to explore the big barn. Of course he didn't go far before he smelled a rat. That is to say, he smelled the scent left by the feet of a rat. Right away Billy forgot everything but the fun of hunting, the game of hide-and-seek in which death was the price of being caught. He started out along the trail of that rat. By and by, way down under some boxes he came to a nest. It was made of old rags, torn paper, and other bits of rubbish. Billy didn't knock to find out if any one

some babies at home, if no one else, of a rat. Right then Billy got his first sur-

had gone to sleep there had been many. He had heard them squeaking all about him. Do you wonder why he was surprised?



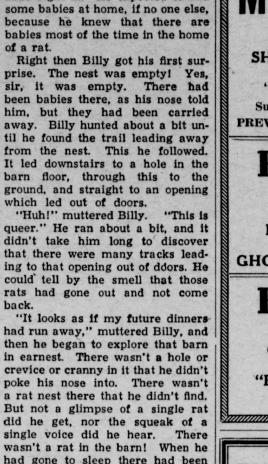
WEST SIDE OF

COURTHOUSE

Gainesville

PHONE 332

when the Sacred Host was again placed in the tabernacle following LONE STAR CLEANERS benediction and recitation of the Li-Concluding the ceremony the con-Another good thing about telling remember what you said .- Reader's "By whom?" asked a husband when told that his wife was outspoken .--- Reader's Digest.



Public telephone booths have been installed along Moscow streets that carry on their tops large models of telephones to call attention to them.

Food can be kept at temperatures below zero in one compartment of new refrigerator and moderately old with balanced humidity in another.

> MAJESTIC Gainesville SHIRLEY TEMPLE —in— "STOWAWAY" Sunday-Monday-Tuesday PREVUE SATURDAY NITE

Plaza Friday-Saturday THE THREE **MESQUITEERS** -in-**GHOST TOWN GOLD**

Muenster Plaza Radio Shop Sunday-Monday **GENE AUTRY** -in-

PHILCO and ERLA "RIDE, RANGER RIDE" Radios YES. WE HAVE SOME EVEREADY PRESTONE ANTI-FREEZE. Get Yours Early While You Can. Special Low Prices on the Following Goods WEED SNAP-ON CHAINS25c MCCORD CAR HEATERS\$6.95 WILLARD AUTEX BATTERY\$4.45 TEXACO CANNED OIL, 5 qts.\$1.00 Slightly Used PHILCO CAR RADIO, cost new \$49.50.....\$17.95 **\$50 REDUCTION ON THESE USED CARS** 1935 DeLuxe Plymouth 4-Door Sedan, with Heater, was \$545, now\$495 1935 Plymouth Coupe, Philco Radio and Heater, was \$525, now\$475 1935 V-8 Ford 4-Door Sedan, was \$495, now......\$445 1934 DeLuxe Plymouth Coupe, Philco Radio, was \$435, now. . \$385 New Tires and Reconditioned **BEN SEYLER MOTOR CO**



PAGE THREE

See This Beautiful

Odin Oil

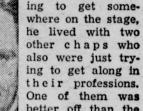
Burner

at the

Also



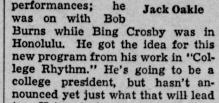
meals.



One of them was better off than the others so he paid

young actor just try-

the rent and bought The meal-buyer is



PAGE TWO

THE MUENSTER ENTERPRISE, MUENSTER, TEXAS, FRIDAY, JANUARY 1, 1937

Frank Schmitz-

(Continued from First Page) ler Motor Co. When "Shorty" took over the new business he employed Ferd Yosten and Wayne Delfield, both co-workers with him in the Seyler garage. At the present time Wiley Center of Myra, also a former employe at Ben's, is helping get the new business in order.

Since the early part of this week Flusche Brothers have been occupied with packing and transporting their tools and equipment to their new location at Decatur. where they will replace Gunn Motor Co. as Ford dealers for that city. They will open their new agency there on January 1.

The Flusche Brothers will not move their families to Decatur until they have finished with the confusion of getting organized in their new business location and find time to get suitable living quarters for the three families as well as to move their household goods.

Familiar Faces-

(Continued from First Page) ties last Saturday and Vincent left in time to report for work Monday morning.

Richard Trachta, who is employed by a lumber company of Stamford, spent from Thursday to Sunday of last week with his parents, Mr. and Mrs. Henry Trachta.

When J. P. Fisch returned from the Medical Arts Hospital of Dallas the Wednesday before Christmas, he was accompanied by Mrs. Leonard Endres and her baby son, Tommy. Bert Fisch, who drove the trio from Dallas, returned immediately to his home in Fort Worth because of the illness of his wife. Christmas Eve Leonard Endres joined his wife and child in the home of his parents. Len and his family were driven back to Dallas by his younger brother "Junior" in time to report for his regular work at Armour & Co. Monday morning.

Eugenia Luke, the daughter of John Luke, also arrived the day before Christmas. She returned to her home in Fort Worth last Sunday night in the company of Paul Hellman and Lillian Fette.

Lillian did not reach Muenster until the day after Christmas because of the fact that she, one of the stewardesses of the American Air Lines. had to make her regular scheduled round trip from Fort Worth to Memphis, Tenn., on Christmas Day.

Arthur Endres, now employed by the Kraft Phenix Cheese Corporation at Winnsboro, was home for Christmas and the week end with his parents and family.

Charles Stelzer and his wife of Fort Worth spent Christmas Day visiting with their friends and relatives here.

On Christmas Eve Mr. and Mrs.

were not so fortunate as to be free on Christmas Day are Mary and Gertrude Voth of Wichita Falls. who have been with their parents, Mr. and Mrs. Barney Voth, since last Monday. They intend to report for work on their respective jobs next week.

Lindsay Honor Roll-

(Continued from First Page) William Arend, Anna Doris Geray,

Catherine Roewe, Marcella Schmitz. Fifth Grade-Evelyn Bezner, Dorothy Becker, Agnes Fuhrmann, El-

frieda Hermes, Virginia Reeves, Andrew Roewe. Sixth Grade-Herman Zimmerer,

Hubert Bezner, Valentine Dieter, Helen Brummett.

Seventh Grade - Mildred Becker, Lena Mae Schmitz, Helen Krebs, Louise Hermes, Elsie Louise Bezner, Paul Wiese, Margaret Gruber, Ottilia Fuhrmann.

High School - Florence Arend, Paul Fuhrmann, Harold Gruber, Elizabeth Neu, Rosalie Schmitz, Regina Fuhrmann, Bertha Hoberer, Eugene Schmitz, Henry Spaeth, Genevieve Bengfort, Dorothy Bezner, James Geray, Fred Mosman, Joseph Fuhrmann, Clara Hundt, Olivia Mosman, Alma Sandman, Anna Schmitt, Francis Wiese, Leonard Zimmerer, Annie Bengfort, Catherine Bengfort, Anna Mae Dieter, Francis Dieter, Elsia Mae Fuhrmann.

Trip to South Texas-

(Continued from First Page) when they were not visiting one or

another of Sister Rosina's many nephews and nieces they were taking in the places of interest in the vicinity of Muenster and in South Texas

On Christmas Day they were with the family of Mrs. Joe Lehnertz, Sister Rosina's niece. The Wednesday before they spent in the home of Henry Fette. Last Saturday night they attended a dinner given at the G. H. Hellman home honoring Rudy and Arthur and their wives on their wedding anniversaries.

An amusing angle of the dinner is that Arthur and his family could not attend the dinner because of the heavy rain Saturday-the mud road

to his home was impassable. In far off Chicago the third member of the family to celebrate a wedding anniversary on December 26, Mrs. Vincent Baker, formerly Margaret Hellman, expressed her regrets for not being able to join in the festivities at home.

Last Sunday the Sisters were the guests of C. J. Fette and plan to spend New Year's Day with John Fette.

The Venerable guests had a completaly new experience when driving Muenster Mutual Fire Insurance Co., protected from the wintry blasts that tours in Cooke County were extend-

On the Way to Madrid



A young beret-wearing Carlist, fighting with the rebel troops of General Franco to take Madrid, rests by the roadside and trades experiences with a grizzled, turban-wearing old Moor.

Muenster Mutual Fire Insurance Company Has

43rd Annual Meeting

The forty-third annual meeting of the Muenster Mutual Fire Insurance Co. was held December 29 in the to assist in making the canvas. Muenster High School, with Henry Henscheid, who has been present for vision 50,000 families have been every meeting in the organization's given assistance and encouraged to history, presiding as chairman. Mr. Henscheid has been president of the than 100 girls have been cared for company for more than 20 years. in the maternity homes and hospi-Twenty-three delegates from tals. Only one appeal for funds will

Muenster, Lindsay, Pilot Point, Scot- be made during the year. Any othland, Windthorst, and Electra, rep- er solicitation will be without auresented about 450 members of the thority from the organization. Mutual Company, and a total value of insured property of more than

\$1,000,000. The organization was founded by pioneers of Muenster shortly after the first settlers put up their first buildings. At that time it included the farmers of German descent in the vicinity of Muenster, but in the years that followed it was extended to include farmers of -German descent in Lindsay, Pilot Point, Electra. Scotland and Windthorst.

It is said that a Mr. Untereiner, one of Muenster's pioneers, was and after moving to Sotuh Dakota may come during these late Decem-

small sum is necessary to cover the

cost of collecting assessments. Fur-

thermore, assessments are small

for that section.

MAKE ANNUAL APPEAL The annual appeal for funds to help carry on the extensive program of the Salvation Army in the Texas Division will be made here soon, W.

D. Pedigo, veteran campaigner from

the headquarters office, will be here

During the past year in this di

better living; jobs have been found

for many men and women, more

Gather in Arbuckles

Chickasaw Council will find their

way to Camp Chapman, in the Ar-

buckle Mountains, for the annual

winter camp, in spite of northern

breezes and the suggestion of snow.

Camp Chapman is cuddled down in

For Holiday Outing

One Hundred Scouts

SALVATION ARMY TO

rect the camp program. Many interesting and adventurous activities have been planned, including the opening council fire, treasure hunt, and stunt night. During the day, all Scouts will have the opportunity of passing tests and working on va-

cookies.

rious handicraft and pioneering materials. One of the most interesting and valuable nikes will be under the guidance of Don Chapell, Ardmore geologist, who will explain the various rock formations that have made the Arbuckles famous from coast to coast.

Scouts are requested to bring not less than four blankets or quilts. The boys will sleep in tents on huge piles of hay that have been secured for this purpose. Parents are advised that there will be less chance to catch a cold at camp than running in and out of the house at home. The boys will be under constant guidance by the troop and camp leadership.

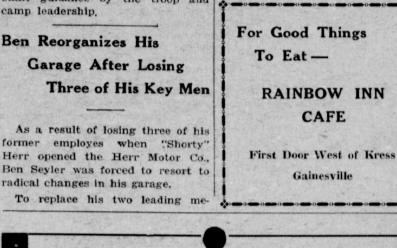
camping here in this area, prepare chanics, Shorty and Ferd Yosten huge meals for the hearty winter Ben took charge of the shop work appetites. The first meal consists himself and appointed "Stanny' of roast beef, browned potatoes, Yosten as his first assistant. Paul string beans, sole slaw, hot bread, Clayton was placed in charge of apple butter, cocoa, fruit and Ben's body repair shop, which is in the large tin building on Frank Seyler's place, that served as one Vincent C. Hobbs, field executive of the Chickasaw Council, will diof the first garages in Muenster's history.

As bookkeeper John Mosman of Lindsay was employed to take the place vacated by Wayne Delfield. John is well known in the Muenster community, having been a visitor for a great number of Muenster's social gatherings, as well as a frequent business visitor.

George McCool will continue to take care of the Seyler Garage during the wee hours and Elmer (Personality Plus) Fette will continue to handle the hoses and tire tools at the front.

Synonym: A word used when you can't spell the word you want. Chicago Daily Tribune.

Slam of the month: Knitting gives women something to think about while they are talking-The Reader's Digest.



WASHING

GREASING

You and You and You

Inviting

to come in and visit us on the official opening of the

Herr Motor Co. Ardmore, Dec. 23.-Over 100 Scouts from the various units of the

> Let "Shorty" Herr show you why our new business will give you unsurpassed service.

> > Let Frank Schmitz show you

Henry Strategier, Jr., of Norman, Okla., who spent the holidays in the Alec Pulte home at Gainesville, visited with the families of Joe Fisher, Sr., and Roy Endres.

Bernadine Roberg took out enough time from the beauty course she is following at Wichita Falls to spend Christmas and the week end with her family.

Another Wichita Falls visitor was "Hallie" Richter, daughter of Mr. and Mrs. Wm. Richter. She arrived in Muenster the day before Christmas and returned to her duties last Tuesday.

John Herr's home was the scene of a reunion for three out of town members of the family. Mr. and Mrs. Paul Herr of Gladewater came in on December 24 and remained day. until December 26. Al Schnitker and his family of Pottsboro spent the entire holiday week end in Muenster. John Corcoran and family of Gainesville were here on Christmas Day. Mrs. Schnitker and Mrs. Corcoran are John Herr's daughters. Margaret and Catherine.

From Tishomingo, Okla., Mr. and Mrs. Lee Hoedebeck and child were guests in John Yosten's home for the week end. They returned Sunday accompanied by Frank Hoedebeck, who announced on his departure that he intended to be back in Muenster before New Year's Day.

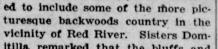
Also visiting in John Yosten's home were his two daughters, Elsie and Genevive of Fort Worth, who remained until last Sunday night.

Henry Burkhard of Dallas and his sister, Gertrude, of Fort Worth visited their parents, Mr. and Mrs. Joe Burkhard. Henry returned to his work after spending the week end; Gertrude intends to go back to her job during the week following New Year's Day.

Two out of town visitors who

HOME **BEAUTY SHOP**

Muenster, Texas



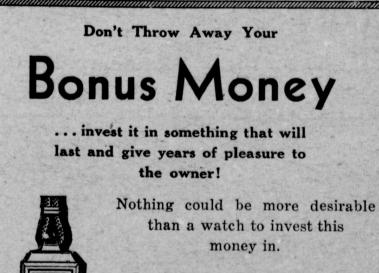
 Substantial savings in insurance itilla remarked that the bluffs and is the chief advantage of the Mutual rough country in that area are the Company. The expense of conductonly sights here that remind her of ing the business is negligible because Wisconsin. no office is maintained and only ?

Next in interest to Sister Rosina's visit with relatives, many of whom she had never seen before, was her trip to missions and places of historic interest in San Antonio, Waco,

and other South Texas towns. In company with Mr. and Mrs. G. H. absorbed in overhead expenses. Hellman, the Sisters left Monday

morning and returned Wednesday, of the Muenster delegates, the to-A trip to Wichita Falls to visit tal assessment for last year was 25 with Sister Antoinette, daughter of cents per \$100 of insured property; C. J. Fette, occupied the time of the year before no assessment was Sisters Rosina and Domitilla Thurs- made.

erating is to pay out of the general White Salmon fund any approved claim and as the People expect canned salmon to money runs low to assess each membe pink, and it is not easy to sell ber for the necessary funds to meet white salmon, even though an ex- future claims. In this way the burpert taster could hardly detect any den of fire losses is carried by all difference. Some years ago, when members and each member's expink salmon in the Columbia River penses during the year is determined were late in arriving, a canner suc- by the total fire loss during the cessfully took his chances on selling year. Mr. Endres advises that the the white. On each can he placed company will make an assessment a label: "This salmon is guaranteed of 30 cents per \$100 early in Jannot to turn pink in any climate." uary.



Our Prices Are Very Attractive at This Time!

Watts Brothers Gainesville, Texas

was the driving force behind the ber days. organization of a similar company Camp opens on the afternoon of

Monday, December 28, and continues through Thursday afternoon, December 31. Some boys will plan to cook their own meals over rock fireplaces erected for the occasion. Other boys will prefer to eat in the mess hall where George, the regular summer camp cook, will for the first time in the history of winter the advantages of the 1937 Model Ford.

Main Street and Highway

POLISHING

BODY WORK

