

CHRISTMAS EDITION — TWO SECTIONS — 26 PAGES

# MUENSTER ENTERPRISE

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VOLUME VIII

MUENSTER, TEXAS, COOKE COUNTY, FRIDAY, DECEMBER 24, 1943

NUMBER 5



## *The Spirit of Christmas finds a way . . .*

Leave it to a Yank! He'll MAKE a Christmas tree out of jungle brush. He'll MAKE its shining star out of a plastic windshield fragment. And the joy of Christmas greetings and gifts which have reached him . . . his memories of home . . . will send Christmas carols singing through his ears . . . even if he has to keep quiet as a mouse!

Those things are the physical manifestations of Christmas, cheering to see. But it is the spirit of Christmas that is unquenchable in every American fighter's heart. It is akin to the fighting

spirit which is proving him the world's most skillful warrior. Yet with the reason for war removed, it is the sweet and gentle spirit which believes first in — "Peace on Earth, Good Will to Men."

Our heartfelt season's greetings go out across the miles of ocean, land and sky, to our uniformed forces around the world. And because we share their faith, we believe that in the spirit of Christmas our wishes will find their way deep into the hearts of the men who have been our advertisers, subscribers and neighbors . . . and who now do their duty in the spirit of Victory!



## Highlights Of The Past Year's News Reviewed

Another year in the history of Muenster is drawing to a close. A glance back reveals that some of those who were with us have gone to their reward. Many of our young men have answered Uncle Sam's call and are fighting on every battle front of the world. A few incidents stand out only for their interest, some are definite steps to progress toward community progress. To recall all of them would be an endless task. We are presenting, however, a series of brief notes gathered by thumbing through the files of this year's copies of *The Enterprise*. Consider them not so much as a news review but as mere high spots in the past year's happenings.

Jan. 1. — Food rationing plans are announced for February. More than 500 hear address on Pearl Harbor by Maj. Connelly of Camp Howze at K of C hall. Brief illness takes life of Tommy Endres. Fr.

Schauf of Henrietta dies of heart attack.

Jan. 8. — Local women have enjoyable Red Cross work record, complete more than 300 garments in 1942. Ray Winder is new attorney for county replacing John Atchison who goes to the army. Fr. Frowin says Mass this week for first time since eye trouble began in May. James Mosier is first 1943 baby for Muenster.

Jan. 15. — Bank re-elects same officers and directors. Chimney fire at Henry Sicking home extinguished before damage results. Harry Otto sustains broken leg in tangle with cow.

Jan. 22. — Tuesday was coldest day in 10 years. Thermometers stand at zero. Muenster and Cooke county exceed bond quota for 1942 FMA members reelect leaders. John T. Dees dies at Myra home. Lindsay youth groups organize CYO branch.

Jan. 29. — 211 farms of Upper-Elm Red planned in 1942, year's report shows supervisors made progress in sector. Set up county unit of Perrin-Howze Red Cross Council at Gainesville. Mrs. D.C. Kline joins faculty at public school. Mission Society ships 904 pounds clothing during '42. V-Mail is introduced for overseas correspondence with soldiers.

Feb. 5. — Food rationing plans proceed. Sunday was last day for buying gasoline on credit. Groundhog fails to see shadow.

Feb. 12. — Shoes are rationed; limit 3 pairs per person a year. Point rationing to start on canned goods Feb. 22. County Red Cross quotas announced; drive to begin March 1. Fire at Nick Yosten's take brooder house and 300 chicks. Church packed for closing of Forty Hours Devotion here.

Feb. 19. — Garden Club will send shrubbery to Camp Howze. Red Cross needs explained at Garden meet. Local women attend Training Institute for USO aides at Gainesville.

Feb. 26. — Local Red Cross quota is \$500. Mrs. Gus Hellman is chairman. Muenster gets 20 per cent cut on good fire loss record. Henry Luke buys Red Chain store as Army calls Eddie Rohmer. Garden Club sends 20 dozen cookies to Camp Howze. Rev. Conrad Herda, Lindsay pastor, ill in Arkansas.

March 5. — Joe M. Tempel, 81, died Monday after long illness. Business good at Muenster Hatchery. 1700 register here for war ration book 2. Load shrubbery and items for hospital sent to Camp Howze.

March 12. — August Reiter, Sr., 74, died suddenly Sunday morning. Muenster's enrollment in service now totals 154. Men over 28 lose draft status; to be reclassified. Special church services announced for Lent. Father Frowin in Wichita Falls to visit cousin after stay in Arkansas hospital.

March 19. — Muenster exceeds Red Cross quota during first week; drive continues. Collection brings generous fund for cemetery upkeep. St. Joseph's feast observed here in traditional manner as holy day. Rain helps plowing conditions, crops and gardens, following long dry spell.

March 26. — Full ticket points to lively city election; mayor and three alderman to be elected. Butter and fats frozen until rationing begins Monday. Muenster will be host to Catholic district meeting. Muenster water supply approved by state board. Leo Henschel elected president of St.

Joseph's Society. Jerry Gorman succeeds George P. Gleason as Gainesville USO director.

April 2. — Home nursing class, conducted by Mrs. T.S. Myrick ends 12-week course; 37 ladies attend training lessons. Rationing of meats to start Monday. Funeral services held for Jessie Coker-Cooke County tops quota in Red Cross drive. Lindsay students finish Red Cross First Aid course.

April 9. — J.M. Weinzapfel is elected city mayor; Hofbauer and Fisher retained as alderman; Bernauer loses to Henry Stelzer by two-vote margin. Quiet school trustee election retains three on ticket. Lindsay citizens over-subscribe Red Cross quota.

April 16. — Second War Bond drive gets off to good start with \$23,000 sales first day. Muenster will raise \$50,000. Final tribute paid to two prominent county residents; John Zimmerman, 62, dies at Lindsay. Oscar Aldridge, 69, succumbs at Myra. Muenster has new industry; insect spray is manufactured at local refinery. Muenster's oldest resident, Mrs. Rosina Klement, observes 91st birthday. Parish observes Holy Week with traditional services. Mother's Society has reception for 21 new members. Lindsay Sodality plans May Queen ceremony.

April 23. — Bond sales for Muenster rise to \$40,750. Rev. Paul Hoedebeck to celebrate first mass here June 15. Scholastic census shows 371 children.

April 30. — Muenster sends 20,000 cigarettes to boys in Africa. Local REA system observes fifth anniversary. Easter bazaar and dance is huge success. Mrs. Al Walterscheid attends state convention for Catholic Daughters.

May 7. — Muenster exceeds War Bond quota by \$3,000. Buys \$83,000 worth. New city council is installed. Mr. and Mrs. John Eberhart celebrate golden wedding anniversary. Miss Louise Hermes is queen in Lindsay May Day ceremonies.

May 14. — Rain is beneficial to thirsty crops. Rev. Father Frowin is back in community for visit. Impressive ceremony marks observance of May Day here.

May 21. — Six students graduate at Parochial High School; Bishop Daiglmayr, Chaplain Zimmerman and Father Frowin are commencement speakers. Mrs. Al Walterscheid re-elected grand regent by C.D. of A. Rev. Father Thomas speaks for graduation at Lindsay.

May 28. — Mrs. Joe Burkhardt succumbs to brief illness. Sacred Heart grade school gives 26 diplomas. Public school graduates 2 high and 5 grade students. Red Cross First Aid course conducted here.

June 4. — Parish plans for first mass and Catholic State League in June 15. Muenster will have picture show soon. Doyle Blodgett

named teacher at Public school for coming term. Baptist church holds baptismal services. Sacred Heart School of Music presents annual recital.

June 11. — Local Knights elect Nick Miller grand knight. M. J. Endres sells merchandise to Dalasite and retires. Marvin Wilson buried at Gainesville. Muenster farmers begin harvesting, prospects are good. Garden Club has annual pilgrimage and picnic.

June 18. — Large crowd is present at first mass of Rev. Paul Hoedebeck and Catholic State League enjoys inspiring one-day district meeting. First 1943 wheat sold by J.B. Wilde.

June 25. — Joe Dankesreiter is victim of grade crossing crash Sunday evening near Gainesville. Mrs. Myrick's grandfather dies at age of 97 at Weatherford home. Threshermen get busy to swing into busy season next week. Work on Muenster's theatre, the Relax nears completion. Henry N. Fuhrmann of Lindsay sustains painful burns as tractor gas ignites.

July 2. — Relax Theatre opens; new business is a cooperative. This week marks 25th anniversary of Father Frowin's coming to Muenster as pastor. Prison camp under construction at Howze. Monday rain termed ideal for growing feed crops. Coffee ration is increased.

July 9. — Threshing to be completed this weekend. James Walterscheid sustains painful burns by fall into hot wash water. Mrs. Ben Hellman fractures right arm in fall. Henry Fette narrowly escapes losing eye in threshing accident. Father Frowin visits here this week before going to Subiaco Abbey.

July 16. — Funeral services held Monday for Mrs. Theresia Hacker, 68 who died following operation. Two cases of infantile paralysis reported in county. Garden Club members exhibit vegetables at monthly meeting. City to have clean-up Saturday.

July 23. — Former local man and son, A.S. McDonald and Bobbie, drown in California. Justin Hess sustains skull fracture in fall from wagon. Attempt to annex Freemound school district defeated. Community needs rain.

July 30. — Derichsweller home razed by fire. No expiration date on B and C gas coupons announced. Continuous hot, dry weather saps vitality of crops and folks.

Aug. 6. — Mrs. Hinzman, 71, dies at Lindsay home. Coffee rationing ends. Ice shortage is ex-

perienced here. Announcement is made that army will call fathers after Oct. 1. Local Baptist church to start revival on 9th.

Aug. 17. — Mrs. Louisa Hofbauer, 69, succumbs Sunday to brief illness. County draft board begins re-classifying fathers from 3-A to 1-A. Relax Theatre puts in new equipment for clearer sound effects. Mrs. Mary Lehnertz observes 92nd birthday. Lindsay school to open for summer session Monday.

Aug. 20. — Funeral services held Monday for Mrs. John Luke, Sr., 79. Mercury drops to season's first norther; drives away badly needed rain. Gas rationing cut begins in Texas Monday. First 1943 bale of cotton brought in by Cler Brothers. Mrs. J.B. Wilde re-elected state treasurer of Catholic State League.

Aug. 27. — Plans to induct Pearl Harbor fathers continue. Third War Loan drive to get underway Sept. 9. County quota is \$1,379,900. Cotton crop to be

shortest in years due to unusual dry weather.

Sept. 3. — Randolph Gruber is Lindsay's first casualty of present war; died in action in Pacific area. Walter Curb dies at Myra. Parish school teaching staff is complete. Game Reserve men reelect officers.

Sept. 10. — Henry Walterscheid, 70, died suddenly of heart attack. Third Bond drive gets good start here Monday. Blood donors asked to register. Rain finally comes to community, thermometers drop. 19 Muensterites receive Red Cross First Aid certificates. Community pantry shower is given for local Sisters.

Sept. 17. — 399 pupils enroll at Muenster schools on opening date Monday. Local bond sales up to \$20,000. John Strenz, Evelyn O'Connor and B.B. Webb or Denton escape injury in hear-on car-truck crash. This week marks Father Thomas' first anniversary

(Continued on Page 5)

### WADE-TEX THEATRES GAINESVILLE

**FRIDAY SATURDAY**  
**State**  
**"I DOOD IT"**  
Red SKELTON  
Eleanor POWELL

**PREview SAT.-11:30 P. M. and SUNDAY -MONDAY- TUESDAY**  
**"SALUTE to the MARINES"**  
With Wallace BERRY  
Fay BANTER

**FRIDAY & SATURDAY**  
**PLAZA**  
**"WAGON TRACKS WEST"**  
Bill ELLIOT  
Gabby HAYS

**SUNDAY-MONDAY TUESDAY**  
**"AIR RAID WARDENS"**  
LAUREL and HARDY

**FRI. - SAT.**  
**RITZ**  
**"TRAIL OF TERROR"**  
Dave O'BRIEN  
Jim NEWELL

**Sun. — Mon. — Tues.**  
**"ISLE OF FORGOTTEN SINS"**  
John CARRIDENE

**FRIDAY SATURDAY**  
**TEXAN**  
**"MISTER BIG"**  
with Donald O'CONNOR

**SUNDAY-MONDAY TUESDAY**  
**"ONEY ISLAND"**  
with Betty GRABBLE  
George MONTGOMERY

### RELAX Theatre

MUESTER

Saturday Christmas Day  
No Matinee — Box Office Opens at 5 P.M.  
Gene AUTRY  
IN  
**'Tumbling Tumbleweeds'**  
Plus Short "ORPHAN'S BENEFIT"

Sunday & Monday Dec. 26 & 27  
Sonja HENIE — John PAYNE  
IN  
**'Iceland'**  
Short "BOOGIE WOOGIE MAN" & Cartoon

Tues. & Wed. Dec. 28 & 29  
**'Orchestra Wives'**  
George MONTGOMERY — Ann RUTHERFORD  
CARTOON  
TUESDAY IS FAMILY NIGHT

Thurs. & Fri. Dec. 30 & 31  
**'China'**  
Loretta YOUNG — Alan LADD  
Plus Short — "PRETTY POLLY" and NEWS

### Texas Theatre

Saint Jo, Texas  
Dec. 24 thru Dec. 30  
FRIDAY  
**'Someone to Remember'**  
Mabel PAIGE  
—ALSO—  
Christmas Eve Preview  
**'Two Senoritas From Chicago'**  
Joan DAVIS  
Jinx FALKENBURG  
SATURDAY  
Double Feature  
**'Robin Hood Of The Range'**  
With Charles STARRETT AND  
**'Someone to Remember'**  
Mabel PAIGE  
PREVIEW SATURDAY NIGHT  
SUNDAY - MONDAY  
**'Youngest Profession'**  
Virginia WEILDER  
Edward ARNOLD  
Tues. — Wed. — Thurs.  
**'Du Barry Was A Lady'**  
Red SKELTON  
Lucille BALL  
Gene KELLY  
Tommy Dorsey & Band  
In Technicolor



### THINKING OF YOU THIS CHRISTMAS

WE are wishing you heaps of cheer and hoping these wishes will bring you joy every day of the year.

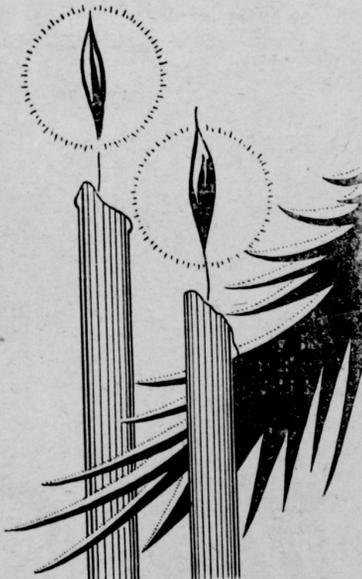
May your voyage through the days ahead carry you over pleasant ways to a new and full contentment

### FRANK'S CAFE

Frank and Albert

APPROXIMATE to the fullest extent the cordial relations existing between us in the past, we take this opportunity to cordially wish you an old fashioned Merry Christmas

May the Happiness and Good Cheer which we hope is yours this Christmas never cease in the days to come, and may the New Year bring each of you the Prosperity, Health and Real Happiness you so much deserve.



**BEST WISHES** for the Best Day of the Year



### Magnolia Service Station

Ervin Hamric, Prop.

Muenster

# Mary Ann Hesse, 11, Died Monday After One-Day Illness

## Funeral Services For Daughter of Joe Hesse Were Held Wednesday

Mary Ann Hesse, 11 year-old daughter of Mr. and Mrs. Joe Hesse, died at a Gainesville hospital shortly after 8 o'clock Monday evening following an illness of less than 24 hours.

Funeral services with high mass of requiem were held from Sacred Heart church here Wednesday morning at 9:30 with Pastor Fr. Thomas officiating, and burial was in the local cemetery.

The school children's choir sang the mass and pupils of the 5th grade received Holy Communion in a body. After the mass the casket was opened and students filed in single line to pay their last respects to their little classmate.

Six cousins were active pallbearers and classmates of the 5th grade were honorary pallbearers. Funeral arrangements were under the direction of Mrs. Nick Miller.

Mary Ann was born in Muenster on September 1, 1932, the third child of Mr. and Mrs. Hesse, and was a student in the fifth grade of the parochial school.

Her death came as a severe shock to all who knew her. On Sunday afternoon she was apparently in good health, attended church services and played with her sisters and brothers. In the

late evening she complained of being ill and as her condition grew steadily worse, on Monday she taken to a Gainesville hospital at about 2 o'clock in the afternoon and placed in an oxygen tent, but all efforts to save her life were useless. The little spirit did not linger long. Six hours later it winged its way toward heaven.

Mary Ann was an adept pupil, quiet and studious and was gifted with the needle. She loved to make fancy work and also assisted her mother with the family sewing.

Survivors are the parents, three brothers and four sisters, Leo, Raymond, Irma, Edna, Caroline, Bernard and Jane, Uncles, aunts and cousins also survive.

### Attend Pilot Point Funeral

R. M. Zipper and daughters and Barney Voth were in Pilot Point Saturday to attend funeral services for the former's brother, Frank Zipper, 60.

Also at the funeral were Mr. and Mrs. Ed Jesko of Eriana, Texas, and her brother-in-law, Wm. Ohlig of Hereford. Mrs. Jesko is the former Miss Sallie Zipper, well known locally. They spent the weekend with relatives in the county and were here Sunday as guests of her brother, R.M. Zipper and family and also visited briefly with a number of friends in this city before returning home Monday morning.

# Mid-Nite Mass On Christmas Schedule Here

Sacred Heart Church will again have mid-night Mass this Christmas, Pastor Father Thomas announced Sunday in giving the schedule of divine services for the day.

The schedule is as follows: Mid-night: The Angel's Mass. A High Mass with sermon and Communion.

7:00 a.m.: The Shepherd's Mass, A low Mass with sermon and Communion and Christmas hymns.

9:00: High Mass, sermon and Communion, followed immediately by benediction of the Blessed Sacrament.

The privilege of celebrating mid-night Mass is given by the Bishop of the diocese to this parish for parishioners. Others are welcome, but it was announced that all must submit to the regulations in helping to keep Holy Night a Silent Night. All unnecessary noise must be avoided the pastor said.

# Sacred Heart Church Installs New Furnace And Speaker System

Two new improvements at Sacred Heart Church are a more adequate heating system and the installation of a loud speaker system. The former has been in service for the past two Sundays and the public address system will be used for the first time on Christmas.

The old, worn out furnace that had seen its best days years ago was discarded and in its place was installed a larger furnace, purchased from the Pilot Point Catholic church when it was replaced there by butane gas. The heating apparatus includes four electric fans for circulation.

The loud speaker system consists of a microphone at the pulpit, 8 loud speakers down stairs and two upstairs. It will be put into use for the first time at Mid-night Mass on Christmas.

# Jos. Flusche Gets Letter From Cousin Now War Prisoner

Joseph Flusche, Sr., residing 2 miles northeast of this city, received a letter on Dec. 16 from a cousin who is now a German Prisoner of War, interned at Camp Huntsville, Texas. Mr. Flusche and his cousin formerly corresponded when the latter still resided in Germany. During the last several years, however, their correspondence ceased and he had no idea of his cousin's whereabouts until he received the letter.

The message is written in neat German script on a sheet especially provided by the U.S. Government for prisoners and resembles to a great extent the V-Mail sheet with which all are familiar here.

The Flusche family were the first original settlers of Muenster having immigrated from Munster, Westphalia, Germany, where this cousin also resided.

The letter in its original form is as follows:

U.S.A. den 19. 11. 1943. Werter Herr Flusche: Ich, Johannes Barwe bin der Sohn von Bernard Barwe welcher aus Telgte bei Munster, Westfalen, stammt und mit Ihnen verwandt ist. In den Früheren Jahren haben wir ja öfters Nachricht von Ihnen erhalten.

"Da ich nun als Kriegsgesfangener in Texas weile, möchte ich gerne die alten Beziehungen wieder aufnehmen. So wie wir uns in der Heimat freuen wenn ein Brief aus Texas am kam, so wurde ich mich hier freuen, eine Nachricht von Ihnen zu erhalten.

"In der Hoffnung auf eine erfreuliche Nachricht verbleibe ich mit herzlichsten Grüssen, Ihr Johannes Barwe.

Translated into English the message is:

"Worthy Mr. Flusche: I, John Barwe, am the son of Bernard Barwe, who originated out of Telgte in Munster of Westphalia, and am related to you. In the earlier years we often received correspondence from you.

"Now that I am a Prisoner of War lingering in Texas, I would like to take up again the old correspondence. Just as we in the old homeland would be happy when a letter came from Texas, so would I now here be happy to receive a letter from you.

"In the hope of an early letter I remain with most heartfelt greetings, Yours, John Barwe.

FIREWIFE

# CHRISTMAS



It is that time of the year when we like to stop a few minutes to wish our friends all the good things of the Season.

It is the wish of every member of this organization that after this Christmas you will say this is by far the happiest you have ever spent.

Best of luck for the New Year.

The Old Reliable

## Waples Painter Co.

Leo N. Henscheid, Mgr.

Muenster

# For Late Shoppers



Let this **PYREX WARE** MAKE YOUR WARTIME MEALS THE BEST YOU EVER TASTED!

Look for this label... It's your guarantee of fine craftsmanship



**PYREX UTILITY DISH**  
Roasts, chops, fish, desserts, hot breads... all taste better and look better baked in this sparkling Utility Dish. Here's the handiest dish in your kitchen! 12 1/2" size... only **65¢**

### "FLAVOR-SAVER" PIE PLATE

The most popular new Pyrex dish ever introduced! Deep with fluted edge to keep all the juice and flavor in your pies. Lovely design with clear glass handles... 10" size **45¢**



**MIXING BOWL SET**  
3 smart Pyrex Mixing Bowls (1, 1 1/2 and 2 1/2 qt. sizes). Use them for mixing, baking, serving and storing! Save dish-washing! Set of 3 bowls, nesting to save space... only **95¢**

### DOUBLE-DUTY CASSEROLE

Makes wartime budget dishes tasty and appetizing. Cover keeps food warm or serves as an extra pie plate! Foods bake as much as 1/2 faster, saving fuel. 1 1/2 qt. size... still **65¢**



**PYREX CAKE DISH**  
Notice the convenient glass handles! Bakes perfect layer cakes or doubles for meats, vegetables and other baking. Washes easily. A pair makes a lovely gift. Each... only **35¢**

# SCOTT BROS.

Saint Jo, Texas

# Muenster Votes For School Tax

101 Favor Maintenance Tax; 37 Oppose Measure In Saturday's Election

Muenster voted a school maintenance tax Saturday when election for this purpose took place. The election carried by a majority of 64 votes, there being 101 cast for the tax and 37 against it.

This action authorizes the board of trustees of the Muenster Public School to assess a tax of 25 cents on the 100 dollar valuation of all taxable property in the district.

As this is a sliding scale tax it is up to the trustees to determine the amount of funds needed and to set the tax rate accordingly. It cannot exceed 25 cents but may be any figure lower than that, and will be the lowest that the board can set and still operate, it was pointed out.

The board of trustees is willing to accept the wishes of the people in this district and will do all in its power to render the kind of service necessary, it was stated.

The board met Tuesday evening to officially declare the election results and to take up other business coming before it at that time.

# REV. FATHER FROWIN SENDS CHRISTMAS GREETINGS TO ALL

From Father Frowin, former pastor, comes this greeting to the people of Muenster and to all his friends who read this message.

"Dear Friends, May the Infant Jesus bring to each of you the generous blessings of Christmas-tide. May you experience the same true peace and joy at His coming as the shepherds experienced on that first Christmas.

"I shall remember you in a special manner on that day. I will not be able to offer the Holy Sacrifice. Let us give Glory to God in the Highest.

"With best wishes for peace and prosperity throughout the New Year, and asking your kind prayers, I am, yours devotedly, Father Frowin."

Miss Catherine Rollman is back at the home of her parents here and is reported improving after suffering a relaps following an appendicitis operation. Returned to her home on the sixth day after the operation, she was taken seriously ill the following day and went back to the hospital at Gainesville to spend another week. She was moved home again last Friday.



A MERRY CHRISTMAS AND A BRIGHT AND HAPPY NEW YEAR



As another Christmas comes around we feel that we have an unpaid obligation, an obligation of gratitude. Friends of this institution have made possible a certain amount of progress and prosperity for our organization. These friendships have been an enjoyable experience, one in which we believe we have the confidence and esteem of the people whom we strive to serve. And now, all we ask is the privilege of a continuance of these fine relationships to enable us to look forward with genuine enthusiasm to the future.

Season's Greetings

to All Our Friends



# F. E. Schmitz

GAINESVILLE

# THE MUESTER ENTERPRISE

Serving Cooke and Montague Counties - "The Family Paper."  
PUBLISHED EVERY FRIDAY—MUESTER, COOKE COUNTY, TEXAS

R. N. Fette, Publisher, Now In The Armed Services  
Emmet Fette, Managing Editor  
Rosa Driever, News Editor

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### SUBSCRIPTION RATES

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

## No Blackout of Christmas

By IRIS DAVENPORT

There is a difference between observing Christmas Day and in keeping Christmas. Henry Van Dyke so beautifully points this out in his lyrical, challenging gem, "Keeping Christmas."

Perhaps all the sorrow and suffering, all the horror and brutality of war, all the fear and force abroad in the world makes you doubtful and questioning, as was troubled little Virginia Hanlon when she wrote in 1897 to the editor of the New York Sun, "Please tell me the truth; is there a Santa Claus?" One sentence from Frank Church's assuring answer has become historic. I give it to you: "He exists as certainly as love and generosity and devotion exists and you know that they abound and give your life its highest beauty and joy." And, these exist because of the coming of the Christ Child whose birthday we observe on December 25, the most important day of the year. Truly it has been said that if all the birthdays of the year were placed in one, there would still be one greater—that of the Prince of Peace, who brought new life and hope for humanity.

### Tyranny Ruled Then, Too

When that magic star appeared in the sky, the world then was an armed camp. A ruthless ruler and his henchmen ruled by fear and force. There were confusing contrasts and cause for questioning in that day just as there is today. You will recall now many were lacking in tolerance, kindness, consideration, love for others; how some had these virtues and some had not.

You will also recall how the innocent were slaughtered. Yet on that historic night the heavens were filled with music and the angelic hosts sang "Peace on Earth, good will toward men." No doubt, to many the melodious prophesy of that Holy Night seemed far off as it does today. It was not mortal music, but a Divine melody attuned to echo

and resound in the hearts of men; given so that we may know that love is the strongest force in all the world—stronger than evil, hate or death itself.

Much preparation is made for the Yule season. Shouldn't we prepare ourselves as well as our gifts and our homes for this sacred and secular celebration? So it is well to ponder on Christmas but do not let your musings become tangled with doubt, for Christmas is not a myth or fairy tale, neither is it a rosy rumor, nor a fragile dream. Because of the Babe that was placed in a manger in Bethlehem of Judea almost two thousand years ago, because of the love, faith and hope He gave and the lessons He taught, there has been no blackout of Christmas. It still abides and ever glows, surviving the centuries of oppression, greed and slaughter.

### The Spirit Of Love

The observance of the day gives realization of the eager hopes of children, recalls poignantly to adults happy memories of childhood thrills enjoyed during the holidays and makes the human heart more responsive to the spiritual influence of the One whose birthday it is.

Wouldn't it be fine if this responsiveness could be maintained and if our deeds throughout the year could be motivated by the spirit of love that envelops our hearts and home at this season? This could be done if we carried the love of this season into every day; if we practiced generosity, thoughtfulness, kindness, consideration and tolerance long, long after the holly and mistletoe are dried and discarded.

"Christmas is the crossroads where all the world may meet". The world is a sorry sight now. By truly keeping Christmas we can make the meeting at the crossroads a happier and more frequent one.



Another Merry Christmas. Not up to the standards to which we have been accustomed, of course, but by comparison with that in other parts of the globe, still a very memorable event. Thank God, America can enjoy the glimmer of yule lights instead of the chaotic blaze of air raids. By judicious use of ration points it can have a semblance of customary feasts. Its silent night will not be shattered by the roar of bomb and shell or by the rattle of machine gun.

Despite our participation in this war we still have the good fortune of being substantially at peace. We have tasted only inconvenience and minor sacrifice. None of the horrors they are having on the other side of the world. No blood, death, destruction, hunger or exposure—except to the small percentage of us who went across.

However, while accepting our blessings with thanks, we fervently pray that the next Christmas will be back to our old standard. And that every other nation will be able to share our merriment. We hope that the men of our fighting forces, having restored peace, will be back to enjoy its comforts with their loved ones. We hope the spirit of Christmas pledged more than nineteen centuries ago to men of good will will prevail in human relations for many generations to come.

One of the nicest Christmas presents your scribe has heard of in the service is the sheaf of furloughs dished out to a battalion just back from a hitch in the Aleutians. Normal procedure is to restrict furloughs to a small percentage of the organization's strength. In this case the war department said every one was granted 21 days plus travel time. Another exception you'll notice. The usual limit is 15 days and no allowance for travel time.

Well, it's no more than those boys are entitled to. For that matter it's no more than any outfit from across the water should get. After months of loneliness, fighting and primitive living the boys have earned a lot more. They've already done their part. They should be permanently relieved of any further worries about the war. Probably would be if the war department could spare their services.

This battalion took part in the occupation of Kiska. Hence their trouble was confined almost entirely to a struggle with the elements. You've heard of the Aleutian gales. Rain soaked and moving alone at various speeds from 60 to 120 miles per hour. Anything under 60 is considered a mere breeze.

Contrary to popular belief, the occupation of Kiska wasn't a bloodless affair. True the Nips had skeddaddled. Pulled out in submarines leaving the bulk of their equipment thoroughly boobyed up for the inquisitive Yankee soldier. As usual, a few paid for their curiosity with life or limb. There were land mines, too, that inflicted a few more casualties before engineers and ordnance men cleaned up the traps.

In the light of previous releases on the Kiska occupation, this little revelation may not be quite in harmony with OWI policy. Con does not recall seeing a correction of the first statement claiming there were no losses.

However, we presume, after all this time, the real story has been told. Nothing could be gained by continued silence. On the other hand, some men might profit by another reminder that it does not pay to use enemy paths or fumble with enemy equipment. Certainly

several occasions. We used to claim German raids on England were inhuman, now they say the same about our raids.

Viewpoints will continue to determine our attitude and choice of words all the way through this mess and for a long time afterward. What we call a contemptible trick the enemy will call a stroke of masterful strategy, and vice versa. So, even though we admit everything's fair in war, the verbal barrage goes on, keeping pace with the actual fight. Like the clamor at a ball game. Seems like sound and fury signifying nothing but experts say it has an effect on the final score.

Getting back to the original subject, this is Christmas, the day that's synonymous in America with cheer, thoughts of home, and a year to exchange greetings with old friends. Only a few GIs will be lucky enough to observe it in the traditional way. The others—well, most of 'em understand, They

know about transportation problems and other circumstances to prevent all of them from getting away at the same time. They'll make the most of it, meanwhile hoping to do better next year.

Con is one of those. He had his leave a couple of months ago. Now it's someone else's turn. So, from Fort Sill he extends sincere wishes for the best possible Christmas with a hope that he and all the rest of the boys will be home for keeps next Christmas.

### SCHOOL HOLIDAYS

Muester school children were dismissed for the Christmas and New Year holidays on Thursday afternoon and will not have to return to their class rooms until January 3, it has been announced by superintendents of both schools.

Sgt. and Mrs. H.A. Showers and little daughter, Jane Gail, of San Marcos are spending this week with her parents, Mr. and Mrs. Joe Bergman.



## Hang up the Old Sock

—And we'll take great delight in filling it full of good wishes for you and yours. As we do so, we pledge continued effort on our part to merit your good will in the years to come.

### MAIN HOTEL

Mr. and Mrs. Alf Schumacher  
MUESTER



## CHRISTMAS GREETINGS

and

## BEST WISHES

for your Happiness in the New Year.

Your patronage through the years past is evidence of the confidence you have in our organization, and we trust it may continue in the same amicable way for many years to come.

## Watts Brothers

Since 1915  
GAINESVILLE

# THE SEASON OF GOOD CHEER

Finds us again eagerly awaiting the opportunity of expressing a warm and friendly GREETING to our hosts of friends in the community which it is our privilege to serve.

It is our sincere wish that we may continue those fine relationships that have come our way.

Sincere good wishes for a Joyful Christmas and . . .

## A HAPPY NEW YEAR



L.A. WILKE, Manager

Ray Winder, President  
Joe Walters, Treasurer  
Ancil Smoot, Vice Pres.

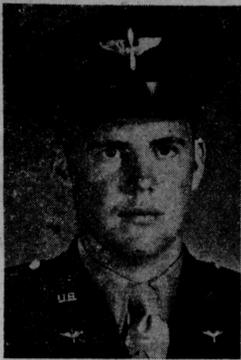
## Chamber of Commerce

GAINESVILLE

### DIRECTORS:

- Frank Aldridge
- Ralph Buckingham
- Joe Carroll
- W.E. Chalmers
- Arley Daurity
- Dr. Rankin Hardy
- Otto Kaden
- William Lewis
- Henry Lynch
- Felix McCurdy
- A. Morton Smith
- Clyde Thomas
- Roland Wilson
- H.A. Latham
- O.K. Allen
- Holland Eggleston

FOUR OF HOEHN FAMILY IN COUNTRY'S SERVICE



—Ex-Sergeant "Bud" Hoehn, local hero, who fought the Japs at Lae, New Guinea, is now an aviation cadet, training for a return engagement. He is stationed at Foster Field, Victoria, Texas, and will receive his wings and commission in January. The 21-year-old veteran wears a few battle scars and blouse decked with seven ribbons. He volunteered in the air corps in Nov., 1940, and served as tail runner during air battles in New Guinea, where he was injured on July 3, 1942, and spent several months in a hospital following a delicate brain operation. He is the second oldest of the Hoehn Quartette.



—Lieutenant (j.g.) Albert D. Hoehn, son of Mr. and Mrs. A.T. Hoehn, is a graduate of Texas University and also Harvard University, where he completed a special course of training in February, 1943. He spent several months at Massachusetts Institute of Technology and then reported to the west coast. He is on duty aboard ship in the Pacific. He enlisted in the U.S. Naval Reserve following his graduation from Texas University, in June, 1942 with a B.A. degree in electrical engineering. Lt. Hoehn is the oldest of the quartette of Hoehns serving Uncle Sam.



—Aviation Student Joe Jack Hoehn, son of Mr. and Mrs. A.T. Hoehn, is at Allegheny College, Meadville, Pa., since September 1, studying to prepare himself for training as a pilot. He entered the army in May, this year, and was at Camp Wolters and Miami Beach, Fla., before being sent to his present station. He is the youngest of the Hoehn Quartette in the service. The other three are Lt. Albert Hoehn, Aviation Cadet Bub Hoehn and Nurse Jane Hoehn.



—Senior Cadet Jane Hoehn signed up for army duty the past September and is stationed at Breckenridge Hospital, Austin, at present studying Nursing Arts. She is the daughter of Mr. and Mrs. A.T. Hoehn, and received her nurses training at the hospital where she is on duty.

Highlights---

(Continued from Page 2)

as local pastor. 32 local citizens volunteer as blood donors.

Sept. 24. — Fall school term opens at Lindsay. Bond sales at half way mark. Lee's repair shop opens as new city business.

Oct. 1. — Local bond sales climb to \$80,000. Midnight fire destroys Ed Schmitt's garage and car. Shoe stamps must now cover six months says OPA.

Oct. 8. — Muenster exceeds bond quota; subscribed \$91,044. Baptists purchase building to be remodeled as church. J.W. Hess elected superintendent for Elm-Red district. B and C coupons cut in value. Sewer bonds paid off by city in amount of \$5,000. One and a half inches rain falls here. Stomach ailment sends Bill Schmitz of Lindsay to hospital.

Oct. 16. — Red Cross will not solicit 'til Spring of '44, says chairman. Three events mark observance of Columbus Day by local Knights. Last rites held at Myra for Nina Mae Reed, 20. Wolfe's store has quitting business sale. Muenster Baptists move building to city lots. McNelley named member of price panel in county.

Oct. 22. — Registration for Ration Book 4 is in progress. County post-war planning group is organized. Home-coming rites at Hays Baptist church draw large crowd former residents. Nat Platt, 86, pioneer Myra resident is buried. Funeral services held for Mrs. George Hundley at Gainesville. Baptists organize WMU, elect Mrs. Teague president. Local relatives attend funeral for Lt. Shirley at Gainesville.

Oct. 29. — War chest plans completed; drive to start Nov. 2. Cheese factory to make feed of whey and soy bean meal. Jams and jellies frozen preparatory to rationing. Farmers endorse AAA program at county meetings. 7,794 ration books issued to Muensterites. Mrs. John Herr, Sr., has heart attack. Hundreds attend Subiaco Alumni party in parish hall. Local 4-H Girls have annual Achievement Day program. Little Maur-

ine Evans of Pilot Point, in hospital with infantile paralysis.

Nov. 5. — John P. Fisch, 87, died Sunday; funeral is held Wednesday. Thanksgiving turkey season is on at FMA plant. War Chest campaign gets underway. Milk subsidy will be paid producers by AAA committee. Funeral rites held at Myra for Mrs. Priscilla Farrow. Thomas P. Rosson, former Myra banker, dies at age of 81. Halloween spooks give Main street storm struck look.

Nov. 12. — Turkey season is poorest in local history of FMA packing program. Large attendance cheers Parish High school play. War Chest campaign progresses as 25 per cent of quota is in. Preparations begun for annual parish Thanksgiving social.

Nov. 19. — Fund for war chest passes half-way mark. Garden Club has flower show and officer election. Patriotic program given at P-T A meet on Armistice Day. Local people attend dedication rites of Gainesville USO clubs. Frank Schilling, ill in Sherman hospital, improved after blood transfusion. Relax Theatre introduces Family Night.

Nov. 26. — Petition for school tax is presented. Fund for war chest nears quota. Draft board starts calling fathers, several local Dads get re-classified. M.J. Endres seriously ill.

Dec. 3. — Muenster exceeds assigned quota in war chest drive. Knights Columbus purchase recorder for members' use. Mr. and Mrs. Lawrence Dankesreiter unhurt when car turns over. Thanksgiving parties here and at Lindsay are successful community affairs.

Dec. 10. — M. J. Endres, former mayor, succumbs to illness Thursday afternoon; was 60 years old. 14 Muenster Knights take Fourth Degree in Dallas rites Sunday. Christmas turkey program at FMA plant opened Dec. 6; expect 1-2 car load dressed birds. Formal dedication of Baptist church held Tuesday. Mrs. Matt Vosten dies in Nebraska. 2 inch rain breaks long drought. P-T A pie supper is gay benefit affair. Girls' Sodality has four events to mark feast day of patron. Sodality elects Celia Walterscheid president.

Dec. 17. — Funeral held Satur-

day for M.J. Endres. School tax election to take place Saturday. A number of farmers move to different places. Wednesday was coldest day here this winter; thermometers registered 8. Annual election retains Telephone Company officials. Adam Beyer, 60, succumbs at Lindsay home.

MÜNSTER HELPS IN SENDING CHEER TO HOWZE MEN ON XMAS

As a result of donations made by local societies and through the efforts of the local Benedictine Sisters, soldiers at Camp Howze

will have added Christmas cheer. The Sisters made a huge amount of candy with funds contributed by the Knights of Columbus, Catholic Daughters of America, Mother's Society, Young Ladies and Holy Name Society. The sweets were sent to the USO club rooms for distribution on the 25th. Also included with the candy were numerous gifts for the soldiers.

This community is one of the many in the county and nearby districts that is contributing toward holiday cheer for the men of Camp Howze.

WE HAVE JUST RECEIVED A SHIPMENT OF Pressure Cookers

Also Cans for Canning — Butcher Knives — Steels, Hog Scrapers — Lard Cans ALADDIN Mantles, Wicks and Globes

The Old Reliable

Waples Painter Co.

Leo N. Henscheid, Mgr. Muenster

A CHRISTMAS MESSAGE



It is with true appreciation of the fine patronage that you have extended us in the past year that we pause at this glad time of the year to express our sincere good wishes for a most enjoyable Christmas and a successful New Year.

RUSSELL VARIETY

Saint Jo, Texas

LOOKING FORWARD AT CHRISTMASTIME



With the splendid remembrances of the harmonious associations we have had with our many good friends in this area during the past, we eagerly look forward to a continuance of them in the future.

We sincerely hope that these friendships have been as pleasant to you as they have been to us.

May this be your happiest Christmas and may the New Year bring you some new joy each day.

Best Wishes for the Holiday Season

FIRST STATE BANK

GAINESVILLE, TEXAS

Here's Wishing You a Happy Holiday



To each of you who have contributed to our success and to those of you who have given us your fine friendship we extend a hearty and genuine Merry Christmas

May Peace, Happiness and Prosperity be yours for many, many years.

Hennigan Motor Co.

MÜNSTER

# Season's Greetings to



We, the officials of  
your support and wholehearted  
this means to extend to you:

## A Very Merry

Happy, Prosperous  
Year

New

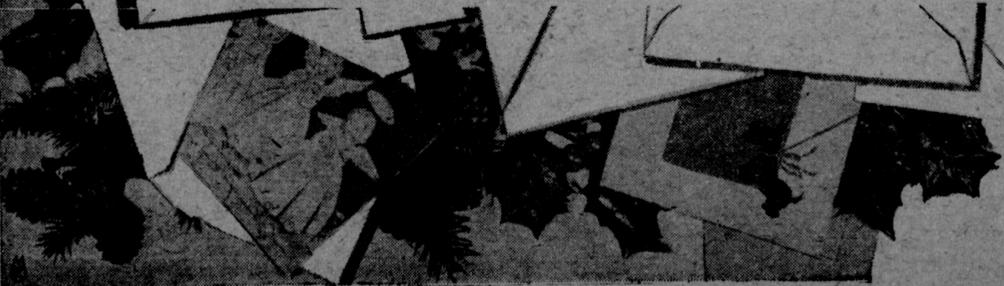
**Carroll F. Sullivant**  
COUNTY JUDGE

**J. E. "Earl" Robison**  
COMMISSIONER PRECINCT NO. 4

**Tom A. Hayes**  
TAX ASSESSOR-COLLECTOR

**Martin G. Davis**  
DISTRICT CLERK

**Randolph O'Brien**  
COUNTY SUPERINTENDENT



# Our Many Friends

oke County, are grateful for  
cooperation, and wish to take  
h and everyone.

## ry Christmas

A

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rious

## Year



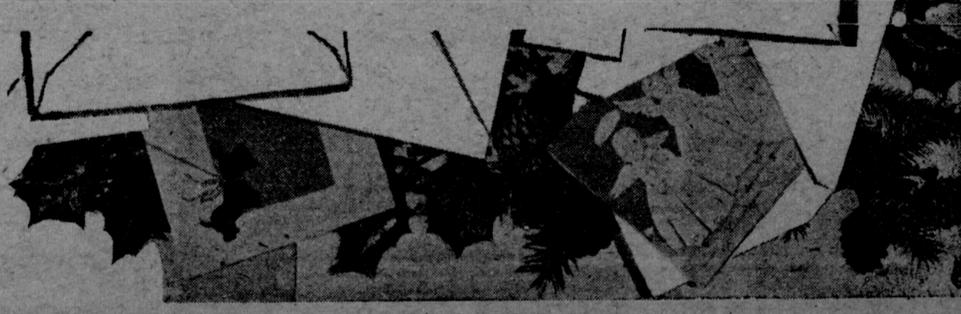
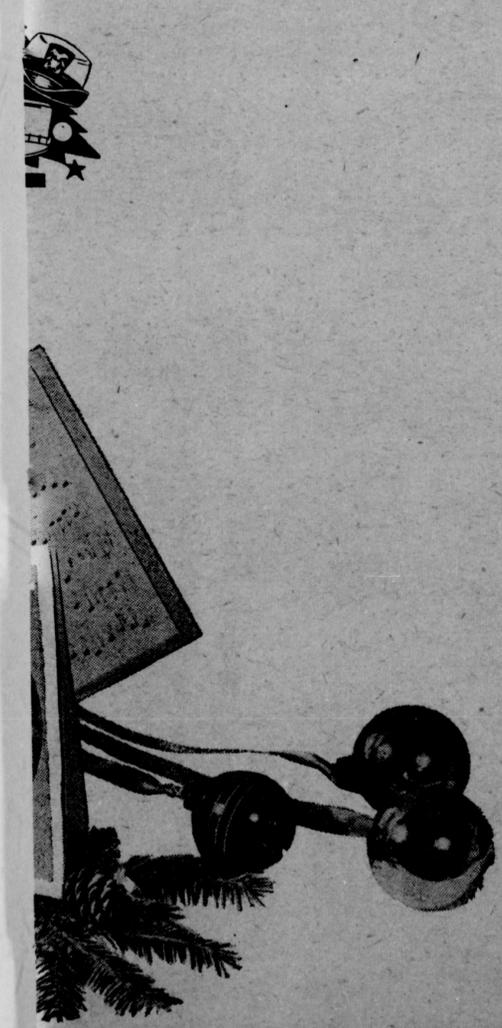
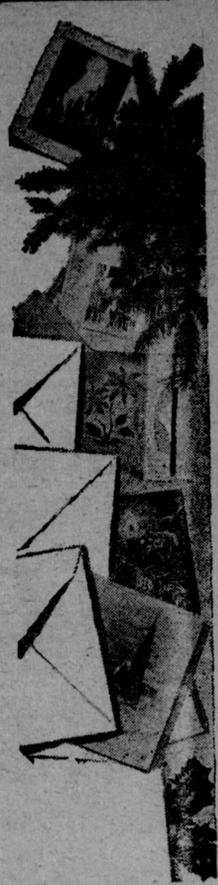
Carl Wilson  
COUNTY SHERIFF

J. R. "Robert" Little  
COMMISSIONER PRECINCT NO. 3

Ray Winder  
COUNTY ATTORNEY

J. C. "Jim" Reese  
COUNTY CLERK

Eva G. Townsley  
COUNTY TREASURER



## Odd, Lovely Christmas Greetings from Foreign Lands Reach Muenster

To the Enterprise this year came a variety of unusual and interesting Christmas greeting cards from the boys overseas. Of course, the good old American types were also included, those with Santa and sleigh bells, with poinsettias, Yule log, Christmas trees and the most popular of all the ones with the menager scene.

Odd and lovely ones from foreign lands include the one from Pic. Huco Wilde from the Middle East. An open faced card it is dated "Persia, 1943-1944" and contains the message, "From this ancient cradle of civilization—where a new and glorious page of history is being written—I send you hearty greetings and best wishes for a Merry Christmas and a Happy New Year." On the other half, opposite the printed message, are pictured two soldiers clasping hands over a medallion of green with a white, seven-pointed star in one corner and a red dagger caduceus in the other. The explanation, "The medallion between the American and Russian soldiers is the official insignia of the Persian Gulf Service Command, the U.S. Army supply line to Russia. The star is from the flag of Iraq (Mesopotamia) the sword from the government flag of Iran (Persia). Red stands for sacrifice, white for purity and green for agriculture. All three colors are common to the flags of both countries."

From S. Sgt. Ferd Yosten comes an enveloped pale pink card, shot with silver and with the following message in silver printing: "Wishing you a Merry Christmas and a Happy New Year from Italy."

An odd and clever one from Master Sgt. Leon Hellman is cartooned in black and white and reproduced on a regular V-Mail sheet. In the center is a map of Africa, done in black, while on it to one side, apparently depicting the sector in which he is stationed is a white Christmas tree, decorated with balls and topped with a cross. Surrounding the map are wind blown sprays of holly. Above the map is "Merry Christmas," beneath it "et bonne annee", and

for the signature, "Just Doc."

A similar greeting reproduced on V-Mail comes from Sardinia from Sgt. Frank Felderhoff. As a member of the army engineers, his greeting bears, almost as large as the sheet, the three steeped castle, the engineer's insinua, above it the Christmas star, to the side a palm tree and riding to the castle an Arab chieftan astride a horse. The greeting "Merry Christmas" is in English.

Christmas greetings from the Panama Canal Zone are sent by Cpl. Bobbie Lutkenhaus. It is a folder the front of which depicts a ship entering the canal locks. One inside page holds an appropriate Yule verse relating to the tropics, while facing it is a photograph of moonlight on tropic waters, surrounded by palm trees.

From S. Sgt. Jimmy Lehnertz, with the 5th Army on the road to Rome, comes a lovely technical-colored highly glossy card portraying the scene of the Nativity with the Infant Savior resting his head on a red pillow and stretching his tiny arms toward Mary and Joseph, who are clad in the customary blue and brown garments, kneeling in adoration, while an angel in a flowing pink robe kneels to one side. Above the manager scene are shown members of the angelic choir in pale pink, blue and white garments and between the two groups are shown the hills of Bethlehem and date trees. Imprinted at the bottom of the card is the simple message "Buon Natale."

### ANDREW SCHOECH HONORED ON BIRTHDAY SUNDAY

Andrew Schoech was honored with a birthday dinner Sunday at Valley View when his brother-in-law and sister, Mr. and Mrs. Alvin Cler, entertained a group of relatives in keeping with the occasion.

In addition to the honoree and his family the guest list included Mr. and Mrs. I.A. Schoech and daughter, Harriette, and Mr. and Mrs. Al Wiesman and children of this city.

## THE POCKETBOOK of KNOWLEDGE



EVERYTHING READY FOR PICNIC-DANCE HERE DECEMBER 30

Everything is ready for a gala community picnic and dance in the parish hall on Thursday, Dec. 30, according to members of the various committees, who have been working on details for the affair for the past two weeks. It is to be the first post-Advent party for this city.

The social is to begin around 8 o'clock and will feature games, lunches, cold drinks and other refreshments in the basement, while a dance is held on the main floor. An orchestra from Wichita Falls has been secured to furnish the music.

Sponsoring the affair are the St. Joseph's and St. Anne's Societies, assisted by members of the two youth groups. Everybody is invited to attend.

### 44 Children In First Communion Class Sunday

Forty-four small boys and girls approached the altar for the first time Sunday to receive the Eucharist during the 9 o'clock mass at Sacred Heart Church.

The class had been receiving instructions preparatory to the event by Father Thomas and Sister Anastasia, for several weeks.

The little girls wore the customary white dresses with wreaths and the little boys, in dark suits, wore white collars with white bow ties. Father Thomas officiated at the rites and in his sermon directed a few words to the first communicants.

### WARTIME CHRISTMAS RADIO PROGRAMS

On Christmas Day, men and women of the American Armed Forces in every quarter of the globe will hear three hours of special Christmas radio programs, featuring entertainment stars, name bands, and personal greetings from the Secretary of War, the

Secretary of the Navy, and High Officers of the various services. On Christmas Eve and Christmas Day, the people on the home front will hear programs from soldiers overseas, including a chorus of 200 American soldiers in the Holy Land, A Christmas-Tree Decorating from an Island in the South Pacific, and Midnight Mass from Some Place Behind the Battle Lines in Italy.

USE RIGHT STAMP FOR SHOES SAYS OPA

Because some people have used the wrong stamps in Book Three for shoes, OPA has issued the following statement: "War Ration Book Three has four pages of black - picture - stamps showing guns, tanks, ships, and airplanes. The page of airplane stamps is next to the brown food stamps in the back of book three." The shoe stamp shows a miniature airplane in flight and is labeled "Ration Stamp 1." This stamp came into use on November 1, and it will remain valid indefinitely, along with stamp 18 in Ration Book One.

**Butane Gas**  
SALES and SERVICE  
Stoves — Heaters — Tanks — Brooders  
**BUTANE GAS SALES**  
110 N. Dixon Gainesville

"For unto us a Child is born,  
Unto us a Son is given."  
To Each and Everyone  
Our Christmas spirit is one priceless commodity never to be rationed.  
We wish to extend our best wishes for a Merry Christmas and a Prosperous New Year.  
*Ben Seyler Staff and Family*  
MUESTER



With Every Wish for a

## HAPPY HOLIDAY SEASON

and a Year of Happy Days

## Curtis Restaurant

GAINESVILLE



AND Best Wishes

FOR THE New Year

### H. M. Schmitz

"Blacksmith" Muenster

## Here's a Christmas Gift for You

● Not much, to be sure, but with the sincere appreciation in our hearts for the many kindnesses that have been ours to enjoy, we extend this little package of Christmas Greetings to each of you.

● The goodwill of our friends we value immeasurably because we well know that without them life in itself would be empty indeed.

● As we wish you the Joys of Christmas and every Happiness throughout the New Year, we add our heartfelt thanks for all past favors.



## SEASON'S GREETINGS

## Coffee Pot

GAINESVILLE



**OUR BOYS WITH THE COLORS**

**Here On Furlough**  
Sgt. and Mrs. Herbert McDaniels are back in this city to spend the Christmas holidays. He is stationed at Camp Claiborne and has a furlough which permits a stay here until Dec. 26. His wife, who had been residing near Camp Claiborne for the past several weeks, plans to remain in this city.

**Holiday Visitor**  
WAVE Agnes Fette arrived Monday for a holiday visit with her parents, Mr. and Mrs. C.J. Fette. She is on duty at the Naval Air Station, Norman, Okla.

**Appendicitis Operation**  
Pvt. Earl Walterscheid underwent an operation for the removal of his appendix last week at Camp Walters. His mother, Mrs. C.M. Walterscheid and daughter, Miss Mildred, accompanied by Miss Celia Walterscheid, visited at his bedside the latter part of the week and reported that he is recovering rapidly and after 15 days in the hospital will be given a convalescent furlough here.

**Returns To Camp**  
Tech. Sgt. Charlie Wimmer left Monday to return to Camp Campbell, Ky., following completion of a furlough spent with his parents, Mr. and Mrs. C.J. Wimmer. A family reunion dinner party honored him at the Wimmer home Sunday.

**Moved To California**  
Pvt. Leo Lawson, who was recently transferred from Camp Wallace, is now settled for further training at San Diego, he has written his parents, Mr. and Mrs. E.S. Lawson. He is with an anti-aircraft unit.

**To Take Dallas Exam**  
Joe Cason, P.E. "Draftie" McLeod and Arnold Swirczynski received orders Monday to report at Dallas on Dec. 29 for their final army exams. The former has just turned 18 and the other two are fathers.

TOP MAN

**MOSAICS**  
*of Sacred Heart High*

EDITOR: Della Rose Endres  
ASSOCIATE EDITOR: Imelda Felderhoff

The students and faculty of Sacred Heart High take this opportunity to wish all the readers of this column a Most Blessed and Joyous Christmas and a Happy and Prosperous New Year.

**Glee Club Sings Carols**

**For Christmas Pageant**  
Tuesday afternoon the annual Christmas program, a pageant, "Follow the Star," was presented by the eighth grade pupils under the direction of Sister M. Gertrude. The High School Glee Club rendered the Christmas Carols for the program, directed by Sister M. Geraldine and accompanied by Juanita Weinzapfel at the piano. The first and final numbers of the afternoon were vocal selections by the Glee Club. The first was "O Holy Night" and the final "The First Christmas Morn."

**Carolers At Camp Howze**

Ho, ho, ho, who wouldn't go  
Ho, ho, ho, who wouldn't go  
Where to? Oh, then you didn't hear and see the happy group of carolers who left the campus of Sacred Heart High, Wednesday afternoon at one o'clock for Camp Howze to bring the Yuletide spirit to the soldiers confined to the hospital.

At two o'clock the group assembled in the lounge of the Camp Station Hospital and sang for the soldiers not confined to the wards. The chorus sang "O Holy Night," and "The First Christmas Morn" and a vocal duet "Gesu Bambino" was sung by Gladys Wilde and Juanita Weinzapfel accompanied by Alma Marie Luke. Katie Mae Walterscheid played several selections on the accordian.

The Christmas Carols then echoed through the long hallways and throughout the wards to the accompaniment of Katie Mae Walterscheid's accordian. We wish to thank Katie Mae for accompanying the students to the Camp. We also wish to thank the following for so generously furnishing transportation: Messrs. and Mmes. Gus Hellman, J.B. Wilde,

Felix Becker, Ben Seyler, Frank Bayer, Hubert Felderhoff, J. M. Weinzapfel and Al Fleitman. The high school faculty accompanied the pupils to Camp.

**Christmas Party**

The high school boys and girls did not miss their Christmas party yet; neither did we this year. Of course, it was dear ole Santa that brought us together for an hour of fun.

The party was held in the school auditorium which was fittingly decorated by the Decoration Committee under the direction of Sister M. Georgia. In the west end of the hall was a typical living room scene centered around the Christmas tree.

The entertainment was opened with a grand march and was followed by active and appropriate games for this happy season. To avoid fainting from sheer exhaustion the active games were halted long enough for all the guests to gather comfortably around the lovely Christmas tree and sing all the Christmas carols we knew. About this time Santa again appeared and distributed the gayly and beautifully wrapped gifts which the students brought for their friends and teachers.

After the distribution, refreshments were served by the Sophomore class also under the direction of Sister M. Georgia.

We wish to thank the chairmen of the various committees for planning such a successful party. To Alvin Fuhrmann, chairman of the decoration committee; to Juanita Weinzapfel, chairman of the entertainment committee; and also those who helped the committees.

FIRE WIFE

**WANT ADS**

**NOTICE:** John Bayer's public auction sale, regularly held on Saturday, will be held instead this week and next week on Friday afternoon, so as not to conflict with the holidays on which Saturday falls.

**FOR SALE AT AUCTION** at Gus Stelzer's Friday afternoon following John Bayer's cattle sale: 3 iron beds complete with spring and mattress, gas range, all steel ironing board, electric iron, 8 tables and chairs, other household items. To the highest bidder. Right across the street from the cattle sale. 5-1

**FOR SALE:** Roll top office desk Also 2 roan bull calves. See R. R. Endres, Muenster. 5-1

**FOR SALE:** Box wood heater. Good Condition. Mrs. Tony Otto, Muenster. 5-1

**CALL ME** to saw your wood. Go anywhere. F.J. Yosten, Muenster. 4-4.

**FOR RENT:** House in city of Muenster. See Matt Stelzer. 2-2p

**FOR GOOD USED CARS** see your old reliable Chrysler and Plymouth dealer and save money. Ben Seyler, Muenster. 51-ff.

**WANTED:** Used Cars without tires. Need more Junk. Have used parts for sale. J.P. Flusche, Muenster. 50-ff.

**TRACTOR OILS & GREASES.** Gainesville's most complete parts and Accessory store. A lot of things you can't find anywhere

else. Kenyon Auto Store, Gainesville, Texas. Don Kenyon, Mgr. Walter Schmitz, Asst. Mgr. 45-1f

**I HAVE FOR SALE** A 300 acre stock farm half in cultivation, half in grass; 100 acres, fifty acres in cultivation, fifty in grass. Also have 400 acres pasture land with 50 acres in cultivation; fair improvements on each of the above places. If interested see Reece A. Hays, Gainesville, Texas. 3-3.

*Merry Christmas!*



HAPPY

*New Year*

**J. P. Flusche**

MUESTER

**HELLO, NEIGHBOR!**

It's good to come again to that Season of the year when old acquaintances are renewed, when new friendships are born, when the serenity of Christmas joins the whole world with one predominating thought—the Fellowship of Man.

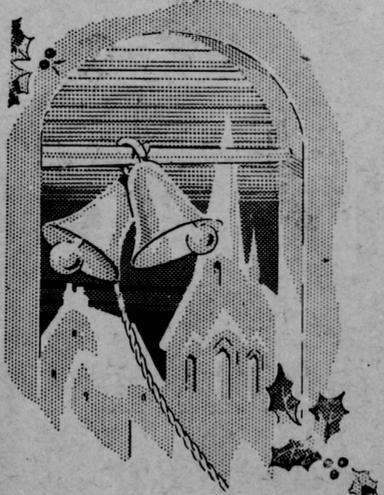


So we send to you, our friends and neighbors, a hearty Christmas wish that this may be the happiest Yuletide of them all, and that the New Year may bring with it, Peace, Joy and Prosperity.

*May Santa Remember You Well at This Christmastime*



*Christmas Bells are Ringing Merrily...*



... And it is pleasant to remember old friends, and to wish them, in a genuine sort of way, all the joys of a Happy Christmas.

May Health, Happiness and Prosperity be yours, not only on this day, but every day throughout the years to come.

**Home Furniture Co.**

Mrs. Mary K. Moore and Personnel  
—Gainesville—

**Schad and Pulte**

Gainesville

# Funeral Services For Adam Beyer Are Held Saturday

Pioneer Resident Of Lindsay Succumbed To Illness Last Wednesday

Funeral services for Adam Beyer, 60, resident of the Lindsay community for 43 years, were held Saturday morning at 10 o'clock from Saint Peter's church at Lindsay with the pastor, Rev. Conrad Herda, officiating at the requiem high mass and at burial in the Lindsay cemetery.

Pallbearers were six nephews, Pat and Eugene Schmitz, Bill Schmitz, Jake and Henry Kuhn and Frank Loerwald. Little Alouin Kubis was cross bearer. Funeral arrangements were under the direction of George J. Carroll and Son.

Mr. Beyer died at his home Wednesday night following a stroke on Tuesday. He suffered a similar stroke five years ago and had been confined to his home most of the time since that illness.

He was born on March 7, 1883, he came to the United States with his

parents at the age of two, settling with them at Mexia, Texas, where he resided until 1900 when he came to Lindsay to make his home. On November 12, 1907 he married Miss Mary Loerwald. He engaged in farming all his life until ill health forced his retirement.

Surviving are his wife; six sons, Tony, Andrew and Frank of Lindsay; Pfc. Robert Beyer, Pine Camp N.Y.; Pvt. Lambert Beyer, Fort Leonard Wood, Mo.; Carl Beyer, Fort Worth; four daughters, Mrs. Frank Sandmann, Miss Gertrude Beyer, Miss Dorothy Beyer and Miss Rosalie Beyer, all of Lindsay, and two grandchildren, Frankie and Henry Sandmann. Two sisters, Mrs. Adam Kempf of Electra and Mrs. Fred Kuhn of Lindsay, also survive. Another son, Edward, died two years ago.

As a pioneer citizen of the Lindsay community, Mr. Beyer took active part in all enterprises, whether religious or civil, that contributed to community progress and was held in high esteem by all who knew him.

Among out of town relatives at

the services were all of the Beyer children, and Mr. and Mrs. Adam Kempf of Electra, Miss Annie Kempf of Dallas, Mr. and Mrs. Joe Felix and family of Ft. Worth, Henry Lueb of Garland, Mr. and Mrs. L. Flusche of Dallas and Otto Beyer of Fort Worth.

## CHRISTMAS SERVICES AT LINDSAY INCLUDE MASS AT MID-NIGHT

The schedule of divine services for Saint Peter's parish, Lindsay, as announced by Pastor Father Conrad Sunday is as follows: Mid-night: The Angel's Mass, a high mass with sermon and Communion.

8 a.m.: The Shepherds Mass, a low mass with sermon and Communion.

10 a.m.: High Mass and Sermon

## FIRED WIFE

### Lindsay News

Miss Margaret Gruber, who has been employed at Perrin Field for the past several months, is back in this city for an indefinite stay.

Pvt. and Mrs. Herman Neu of Camp Cooke, Calif., are here on furlough to visit his father, John Neu, Sr., and other relatives.

Cpl. Leonard Schmitz, son of Mr. and Mrs. Joan Schmitz, was recently moved to Indiantown Gap Pa., from Pine Camp, N.Y., he has written his parents.

Cadet Hubert Bezner will arrive the latter part of this week to spend Christmas with his parents, Mr. and Mrs. Joe Bezner and family. He is a naval air cadet training at Arlington.

Pfc. Robert Beyer, who came in to attend the funeral of his father, has leave until the day after Christmas. He will report for duty at Camp McCoy, Wis., where he is being transferred from Camp Pine New York.

Pvt. Lambert Beyer, who was granted a furlough to attend his father's funeral has a furlough until the day after Christmas when he will return to Fort Leonard Wood, Mo.

Home from Guadalcanal on 30 day leave is Hugo Bezner, MM1C, to visit his parents, Mr. and Mrs. John Bezner and family. A member of the Seabees, he had been on duty doing construction work on Guadalcanal and the Solomons for the past 20 months. His brother, Lt. Ray Bezner, has secured an additional 15-day leave and will also spend the holidays with his parents.

TOP MAN

## LINDSAY SCHOOL TATLER

Marcella Schmitz, Reporter

### STUDENTS COOPERATE WITH USO PROJECT

Mr. Randolph O'Brien's request that all the students of Cooke County schools bring small gifts for soldiers stationed at Camp Howze to be given to them at the USO centers met with enthusiastic response at Lindsay School. Beautifully wrapped gifts tagged "To a Good Soldier" from — A student of Lindsay School, piled up under the Christmas tree in Room 11. The familiar aroma escaping from many a package revealed that many a soldier will have an extra package of cigarettes for Christmas.

### CHRISTMAS HOLIDAYS BEGIN THURSDAY, DECEMBER 23

The annual Sodality party on Thursday afternoon is going to start the ball rolling towards a very Merry Christmas. Prior to the party, there will be a procession to the beautiful Crib, Prefect Johnnie Arendt carrying the Infant Jesus and the sodalists humming "Silent Night, Holy Night". A few minutes of silent adoration will follow the placing of the Infant Christ into the Crib.

### STUDENTS TO PRESENT CHRISTMAS PROGRAM

On Thursday morning, December 23, there will be a Christmas assembly program to which each Class will contribute a number. On this occasion the students will extend Christmas greetings to Father Conrad and present him with a very valuable Christmas tree, ornamented with dimes, quarters, half-dollars and dollar bills, wrapped in sparkling red and gold cellophane and shining ice-cicles.

### SEASONS GREETINGS!

To the readers of the "Tatler" column the teachers and students of Lindsay School wish a Merry Christmas and a Blessed New Year.

### P-T A Christmas Party And Program Will Be Held This Thursday Eve

At their meeting last week members of the Parent-Teachers Association completed plans for their Christmas party which is to be

held this Thursday evening in the parochial school auditorium.

A pageant, "The Christmas Story" will be enacted as Mrs. L. Burchfiel reads the narrative, and a one-act play will be offered by pupils of Mr. Blodgett's room. Carols will be sung, and after the program there will be a gift exchange around a decorated tree, with Old Nick himself making distribution of the presents.

Visitors are welcome to attend the program, members of the P-T A stated.

At the meeting, following business, members enjoyed a Christmas program presented by pupils of Miss Elfreda Luke's room.

Mr. and Mrs. W.T. Lutkenhaus are the parents of a daughter, Judith Ann, their first child, born at M & S hospital in Gainesville last Tuesday. Mrs. Lutkenhaus is the former Miss Lucille Lindecker of Gainesville.

## HATCHERY OPENING DATE IS SET FOR MONDAY, JANUARY 3

Encouraging prospects for a hatching season that will surpass last year's, which was the best in its history, are seen this week by Felix Becker as he continues preparations to open the Muenster Hatchery on the first Monday in January, the 3rd.

During the past few weeks Mr. Becker's principal activity was to make arrangements with owners of pedigreed poultry stock in order to assure an adequate supply of quality hatching eggs. He has also been spending his spare time at the building making minor changes and preparing equipment. Some good orders for the first hatch have already been spoken for, it was stated.

TOP MAN

A Friendly Greeting  
TO YOU

Our Friends and Customers



It's the Season to be friendly, Happy, and contented . . . may this be your experience this Christmas and every Christmas.

## The Muenster State Bank

"A Good Bank to be With"  
Muenster, Texas



## Christmas

Wouldn't Be  
Christmas  
Without A Word  
Of Cheer  
To Wish You Joy On  
Christmas Day  
And Through A Glad  
New Year!

Eunah Lee Walton



Merry Christmas  
Happy New Year

And Thanks

FOR THE PLEASURE OF PROVIDING YOU WITH  
"FLOWERS FOR EVERY OCCASION"

KADEN 'The Florist'

GAINESVILLE

to wish

YOU

a Joyous Christmas and a  
Happy New Year

From a firm that has enjoyed serving you in the past, and which is desirous of continuing the pleasant associations of our friends in the future.

## Manhattan Clothiers

Leo Kuehn

Gainesville



## Lindsay's Honor Roll For World War 2 Totals 74

LINDSAY.— From this community have gone 74 young people to answer their country's call and today Lindsay is represented by a native son on all the fighting fronts of this global war.

The community service flag which occupies a place of honor in Saint Peter's church, bears 72 blue and two gold stars.

Sgt. Randolph Gruber, son of Mr. and Mrs. F.J. Gruber, was this community's first casualty. He was killed in the Pacific area last August. The other gold star is for Pvt. Ulrich Arendt, son of Mr. and Mrs. Paul Arendt, who died of an illness in Walter Reed Hospital, Washington, D.C., in August, 1942, after serving in the army for seven months.

The following is Lindsay's honor roll for World War II:

Clarence Albers  
Ernest Arendt  
Paul Arendt, Jr.  
Ulrich Arendt  
John Arendt  
Nick Arendt  
Joe Bengfort  
Hugo Bengfort  
Florence Bengfort  
Lambert Beyer  
Robert Beyer  
Carl Beyer H.D.  
Al Bezner  
Joe Bezner, Jr.  
Hugo Bezner  
Ray Bezner  
Herbert Bezner  
Lambert Bezner  
Wilfred Bezner  
Ralph Bezner  
Hubert Bezner  
Walter Bezner H.D.  
Francis Dieter  
Valentine Fuhrmann  
Raymond Fuhrmann  
Joseph Fuhrmann  
John Fuhrmann  
Paul Fuhrmann  
Vincent Fuhrmann  
Julius Gieb  
Lonia Gieb  
Robert Gieb H.D.  
Bernard Gieb  
Randolph Gruber  
Harold Gruber H.D.  
Albert Hoelker  
Richard Hoberer  
Gregory Hundt  
Joseph Hundt  
John Kuntz  
Mike Kupper



—Lawrence W. Schmitz, machinists mate second class, is a member of the Navy Seabees on duty at Dutch Harbor, Alaska, since going overseas in May of this year. He entered the service on Dec. 23, 1942, received his boot training at Norfolk, Va., and was then at Camp Endicott, R.I., briefly before being assigned to Alaska. He is the son of Theo Schmitz of Lindsay and the brother of Mrs. Jake Horn, Jr., of this city.

Raymond Kupper  
Andrew Kupper  
Fred Loerwald  
Alvin Loerwald  
Henry Lueb H.D.  
George Luttmir  
Leonard Luttmir  
Joe Luttmir  
Albert Laux  
Raymond Laux  
Alois Mages H.D.  
Eddie Mages  
Clarence Metzler  
Lawrence Moster  
Henry Reinart  
Henry Sandmann H.D.  
Lawrence Schad  
Leonard Schmitz  
Lawrence Schmitz  
Eugene Schmitz H.D.  
Frederick Schmitz



—Motor Sergeant Ernest Arendt, son of Mr. and Mrs. Paul Arendt of Lindsay, is on maneuvers in Texas. He has been in the army since March, 1941. A brother, Pfc. Paul Arendt, Jr., is a member of the army air corps signal corps, stationed at Camp Pine Dale, Fresno, Calif., and another brother, Pvt. Ulrich Arendt, died at Walter Reed Hospital in Washington, D.C. August 2, 1942, following a several week's illness.



—Cpl. Clarence Albers is stationed at Bryan Air Field where he is connected with an ordnance company. He entered the service in October, 1941, and received his basic training at Fort Warren, Wyo., and was on duty at a number of Texas fields. He is the son of Mary Albers of Lindsay. In February of this year he married Miss Ernie Herr of Muenster.



—Cpl. Albert Hoelker, son of Mrs. C. Hoelker of Lindsay, saw action on the Solomon Islands and is still stationed in that area. He entered the army in February, 1942, trained at Camp Wolters and went ov-

erseas in June of the same year, spending about six months in Hawaii before engaging in battle on Guadalcanal and other islands of the Solomon group.



—Pfc. Valentine Fuhrmann, son of Mr. and Mrs. Mike Fuhrmann of Lindsay, and husband of Mrs. Mary Elizabeth Endres Fuhrmann of Muenster, is on duty in the Aleutian Islands since this summer. He has been in the service since February, 1942, received his basic training at Camp Wolters where he qualified as a sharpshooter in rifle and automatic firing and served as company bugler.

Alois Voth H.D.  
John Weiss  
Rev. F.A. Zimmerer  
Paul Zimmerer  
Bruno Zimmerer  
Bernard Zimmerer  
Frank Zimmerer  
Joe Zwinggi  
Frieda Zwinggi H.D.  
Leonard Zwinggi  
Oscar Zwinggi  
Kenneth Zwinggi  
(\* indicates death in the service of their country.)  
(H.D. indicates Honorable Discharge.)

**Clyde W. Yetter D.D.S.**  
General Practice of Dentistry  
DENTAL X-RAY  
SAINT JO, TEXAS



—Cpl. Wiltred Bezner, son of Mr.

and Mrs. Jake Bezner of Lindsay, is in Australia since he was called overseas recently. He has been in the service about a year and received his basic training at Woodward, Okla. He serves as a clerk in an ordnance company of the army air corps. A brother, Lambert Bezner, is a storekeeper with the Navy Seabees, stationed somewhere in the S.W. Pacific.

### DANCE

LINDSAY HALL  
Tuesday Jan. 4, 1944  
Everybody Welcome  
Sponsored By  
Lindsay Gun Club  
50c Person

### WISHING YOU A MERRY CHRISTMAS



We send you sincere and hearty greetings, full of good cheer for each of you. And may the coming twelve months find you happy and contented in your every undertaking.

AND A HAPPY NEW YEAR

### RELAX Theatre

MUESTER

*W*ishing you all the joys of the season and a New Year filled with Happiness!

**Muenster Milling Company**

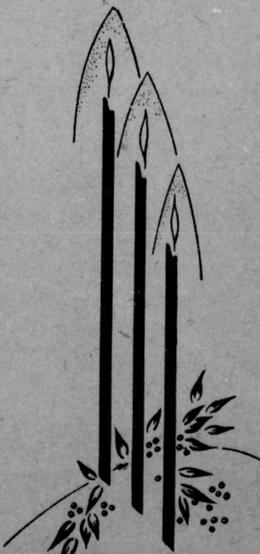
R. R. ENDRES

## Greetings!

The spirit of the season prompts us to express to you appreciation of our pleasant business relations during the past year and to most heartily wish you a very Merry Christmas and Happiness and Prosperity for the New Year.

**NEW DEAL CAFE**

111 N. Commerce Gainesville



Christmas comes and reawakens the appreciation of happy relationships . . . rekindles the warmth of friendships made during the time it has been our privilege to serve you

To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation.

Best wishes for the Christmas Season and the New Year



**Hoelker Grocery**

LINDSAY, TEXAS



*This Is The Way Merry Christmas*  
**LIVES IN HIS HEART**

There is one sacred trust we at home must keep for each man in uniform who is dear to us: and that is the warmth and cheer of the home he is fighting his hardest — to return to at the soonest possible date!

Whether Christmas morning may find him deep in a jungle sweating under camouflaged garb — or flying over enemy boundaries in Europe, on a bombing mission — or wrapped in fur robes at an Arctic base, the spirit of Christmas will be gloriously alive, radiating from his visualization of how YOU are keeping this Christmas at home — for his sake!

The tree may be smaller this year — but the brilliance of its trimmings, even if home-made, will shine out to say "Merry Christmas" to your hero. The children may get less costly, more practical gifts, so that more money could go into War Bonds — but their enjoyment and laughter will ring out to echo "Merry Christmas" to that man in uniform!

No matter what sacrifices we are rightly making through the year — no matter what loneliness fills our hearts for those in battle—on December 25th let us hold our chins high, put a sparkle in our eye — and bring Christmas to everyone we can! Our fighting men wish it so!

RUDY J. HELLMAN, Mgr.  
 And Plant Employees



ANDY HOFBAUER, Mgr.  
 And Store Employees

**Farmers Marketing Association**

# MUENSTER ENTERPRISE

VOLUME VIII

MUENSTER, TEXAS, COOKE COUNTY, FRIDAY, DECEMBER 24, 1943

NUMBER 5

## HONOR ROLL LISTS 178 NAMES

### A Christmas Story About Good Old Santa Claus

By ZEKE CARSIK

Lots of peepul has caused me to lose confidence in em on account of the way they have carried on, but there's one feller I have just as much faith in and love for as I ever had before, and that is Santa Claus. The reason is that he aint never let me down yet.

He aint the kind of a chap who will pat you on the back before your face and then hit you in the eye behind your back. No, sir, he is a square-shooter and is always ready to go about four-fifths of the way, instid of half-way, with about all of us when Christmas time comes around.

If most of us got our just dues old Santy would "treat" us like they say the Scotch do their friends — very seldom, and not much them.

But this Christmas will and ought to be a diferent one to any we have had in a long time, for our country is in the biggest war the world has ever seen and Santa Claus, of all peepul, wants to do his part to help our country and others fighting on our side to win so that we can keep on having Christmas and Santa Claus and all theother fine things that makes up what we call freedom and liberty.

So none of us ought to expect or want as many prezents or as fine or expensive ones as we generally get, because old Santy is buying lots of War Bonds right now and lettin Uncle Sam have all the steel and tin and aluminum and rubber to use to whip the day-

lights out of the Japs and Germans.

Let's not be disappointed any or lose any of our old time faith in him like the little boy who kept on actin bad so much that finally his mama said, "Tommy, if you dont quit being such a bad boy the devil is going to get you." Tommy said, "Ah, dont try to give me that stuff. There aint ne real devil. The devil is just like Santa Claus — he's Daddy."

So while good old Santy is workin in day and night helpin our Uncle Sam keep America free and happy nobody who has got a dime's worth of patriotism in their hide will be unhappy or surprized over what they get or dont get for Christmas. At least, they shouldn't be as much surprized as little Johnny, age 4, was. He and his little pal, Henry, was talkin about seemin old Santy fill up their stockings. Said little Henry, "After old Santy filled up my stockin he went out of the back door instid of goin up the chimney." "Well, that aint the way he done at our house," replied little Johnny, "because when he finished fillin up all of our stockings he went and crawled in bed with mama."

But whether he does or doesnt do just what we expect him to do this year, we oughta hold tighter than ever to the spirit of Santa Claus.

The patron saint of England is St. George.

The Hindenburg was the first aiship to make regular trips between the United States and Europe.

### MADE SUPREME SACRIFICE



—Ensign Robert Weinzapfel, son of Mayor and Mrs. J.M. Weinzapfel, a naval dive bomber pilot, was Muenster's first casualty in World War II. He gave his life for his country on Dec. 9, 1941, while he was on duty as a member of the aircraft carrier U.S.S. Lexington. Ensign Weinzapfel graduated from Corpus Christi Academy in 1936, and from Saint Mary's University, San Antonio, in 1940. While at St. Mary's he received his elementary aeronautical training under the Civil Aeronautics Authority and after graduation joined the Navy Air Corps, winning his wings and Commission in May, 1941, after which he was assigned to the Lexington in the dive bomber squadron.



—Lt. M.J. Endres, Jr., was Muenster's second casualty during the present war. He lost his life in a bomber crash on the west coast in August, 1942. He graduated from Corpus Christi Academy, attended Texas A & M College and North Texas State Teachers College, enlisting in the army air corps as a cadet in June, 1941. He received his primary flight instruction at the Allan-Hancock College of Aeronautics, Santa Maria, Calif., took basic training at Moffett Field, Calif., and advanced training at Luke Field, Ariz., where he received his wings and commission on January 9, 1942. He served as a ferry pilot, having made several trips to Hawaii and Australia.

### Muenster Service Flag Displays 176 Blue And Two Gold Stars To Date

#### Poinsettia Is The Favorite Yule Flower

Poinsettias are among the most appropriate plants for home decoration at Christmas time and with proper care they may be easily preserved. They are native to the semitropics and were discovered in Mexico by an American minister to that country, Joel R. Poinsett, for whom they were named.

The botanical name of Poinsettia is Euphorbia pulcherrima; it belongs to the Spurge family and in its native habitat is a shrub of 10 feet or more in height. Since this plant is of a semi-tropical nature it requires constant warmth and humidity which if supplied will prevent the dropping of the leaves when it is transferred from the humid air of the green-house to the dry air of the average home.

The Poinsettia needs sun, a warm moist atmosphere and plenty of water when blooming. It thrives best in a temperature ranging from 70 to 80 degrees Fahrenheit. It is sensitive to sudden changes in temperature and it must never be placed in a direct draft. If the temperature drops below 60 degrees at night the leaves will turn yellow and fall prematurely.

The plant should be promptly placed in a sunny window as soon as received.

The Poinsettia, frequently known as the "Christmas Flower", is the only flower introduced by America and used the world over for Christmas decoration.

#### Keep 'Em Laughing

To the four freedoms for which the United Nations are so gloriously fighting, we suggest the addition of a fifth — Freedom to Laugh.

The free exercise of that God-given characteristic, a sense of humor, has had much to do with making America what it is today.

The ability to laugh when we're weary and laugh when we're blue has often meant the difference between victory and defeat in the past — and is still in the grueling months to come.

Because we believe "a little nonsense now and then" helps keep up the morale when and where the pressure of the war effort is most felt —

Let's keep 'em Flying  
Keep 'em Rolling  
Keep 'em Laughing.

Muenster's honor roll for World War II has grown steadily until today it reaches the total of 178. There is hardly a family in the community who has not given a son to the service of Uncle Sam, and many families boast of two, three and even four stars on their service flags.

Muenster is proud of her valiant sons, stationed on every battle front of the global war. Her sailors do duty on the seven seas, her air force men fly in every combat zone, her soldiers are battling in every foreign country where U.S. forces are engaged against the enemy.

There are no complaints from Muensterites who are steeled to war's hardships and sorrows. Many have spent suspense-filled weeks, waiting for word from loved ones following such engagements as the fifth army's bloody fight on Salerno Beach, the battles on the Solomons, on the Gilbert Islands, at New Guinea and all the other major affairs since the bombing of Pearl Harbor.

Today two men have made the supreme sacrifice and one is reported missing.

Muenster has four 4-star families, the Joe Lehnertz, John Felderhoffs, A.T. Hoehns and John Yosten. Eight families have three sons each in the service; Messrs. and Mrs. Herman Luttmer, Joe Swirzynski, John Miller, Ben Luke, Henry Trachta, Joe Paulter, Sam Epps, and Frank Martin, while there are 31 families that have two sons apiece in the armed forces.

In addition to those shown in pictures in this edition, the honor roll lists the following:

**HENRY MILLER**, a warrant officer with the navy, son of Mr. and Mrs. John Miller. He has been in the service since March 1923, and is doing sea duty.

**CHRISTOPHER MILLER, S2C**, is serving with the navy in Hawaii. He has been in the service since June, 1941, and is the son of Mr. and Mrs. John Miller.

**PVT. CHARLIE MILLER**, has been in the army since January, 1942, and is stationed in Porto Rico. He is a son of Mr. and Mrs. John Miller.

**LEON HELLMAN**, Son of Wm. Hellman, is a master sergeant. He volunteered for the army air corps in October 1935, and is stationed overseas since the past November. He is an airplane line chief. His wife resides in this city.



### A Blessed Christmas

Christmas comes this year to a world stirred and made hopeful by the appearance of the first faint outlines of peace after hard and hateful years of war.

With this dawning hope comes the question: How long must we wait for the fullness of peace and, how will it be accomplished and preserved?

The heart of the answer is in the story of the Nativity read from our altars on Christmas morn.

Let us approach the Christmas crib with joy, and humility, and with grateful remembrance of the thousands of our fellow men who have laid down their lives to earn for us another chance to make a world where men of good will may live in peace with their brothers.

Christmas joys and blessings to all.

## Sacred Heart Church

Rev. Thomas Buergler  
Pastor

Rev. Richard Eveld  
Ass't. Pastor

We're happiest when we live in dreams — if those dreams are the honest expressions of staunch faith in the right and the good. The final triumph of just concepts over greed and evil, are the dreams of true Americans today — the dreams which we are fighting to make reality. Renew your faith in them this Christmas.

### Bible Baptist Church



FOUR LEHNERTZ BROTHERS SERVE; THREE OVERSEAS



—First Sgt. Eugene Lehnertz is an instructor at Camp Stewart, Georgia. He entered the army in February, 1942, and received his basic training at Camp Wallace before being sent to his present station. He has distinguished himself in rifle and pistol shooting and wears several medals for his marksmanship. His parents are Mr. and Mrs. Joe Lehnertz.



—Sgt. Earl Lehnertz, is on duty in New Guinea, where he supervises a truck farm for Uncle Sam. He volunteered for the army air corps in September, 1940, and trained for a cook, in which activity he engaged until about six months ago. He was called for overseas duty in March, 1942. He is a son of Mr. and Mrs. Joe Lehnertz.



—S. Sgt. Jimmy Lehnertz, a member of the 5th Army, and before that connected with the 7th Army, under General George S. Patton, was with the first United States troops to land at Casa Blanca. He has been actively engaged in combat since that time, in Tunisia, Sicily and Italy. He has been in the service since November, 1941, trained at Camp Hulen, Camp Wallace and the Desert Training Center, Calif., going overseas in August, 1942. He was in England, Ireland and Scotland, prior to his arrival in Africa. He is the son of Mr. and Mrs. Joe Lehnertz, and during his training period won medals for rifle and pistol shooting. He is the eldest of the Lehnertz quartette serving Uncle Sam



—Captain Francis A. Zimmerman is serving as a Catholic chaplain at Camp Gordon, Ga. He joined the Army Chaplain's Corps in September, 1942, received his rank and commission on Nov. 27, and entered Harvard University in December. His first assignment was at Fort Benning, Ga., and before being transferred to Camp Gordon he spent three months on maneuvers in Tennessee. His promotion to a captain was made November 26, this year. He is a native of Lindsay, the son of Mr. and Mrs. I. A. Zimmerman, and served as assistant pastor to Rev. Frowin Koerdts here for 6 years. He has two brothers in the service, Bruno, a private in the army, stationed in California, and Paul, a cook in the Navy, on duty in the S. W. Pacific.

S. SGT. PAUL CLAYTON, son of Mr. and Mrs. Charlie Clayton, Sr., volunteered for service with the army air corps in September, 1942, and was assigned as a mechanic with the ground personnel. He was first stationed at Perrin Field and is now at Independence, Kansas. His wife and son are with him.

S. SGT. W.P. BRATCHER is a member of the army air corps ground personnel on duty in Kansas. He has been in the service since October, 1942. Before donning the khaki he was manager of Frick Ried Supply Company here.

PFC JEO KLIMPT entered the army in September, 1942, and following basic training at Camp Berkeley went overseas and is now stationed in Australia. He is with a medical unit.

S. SGT. ANTON M. KOESLER, a bomber crew chief, is somewhere in the Pacific area. He was called overseas in November this year after being on duty at Grenada, Miss., and Baer Field, Ind. He has been in the service since Nov. 1942, and received his training at Love Field, Dallas, and at Douglas Aircraft Co., Long Beach, Calif.

He is the son of Mr. and Mrs. Alphonse Koesler.

PVT. OTTO WALTERSCHEID, son of Mrs. Mollie Walterscheid, is attached to a radio signal company, and has been stationed at Hattiesburg, Miss., for the past several months. He entered the service, choosing the army air corps, in Nov., 1942, and trained at Fort Sill, Okla., and Miami Beach, Florida.

GILES M. (Bunny) LEHNERTZ youngest of the four sons of Mr. and Mrs. Joe Lehnertz, serving Uncle Sam, is a fire controlman third class, with the Navy. Young Lehnertz volunteered for service in July, 1942, choosing the glider division, and trained in that capacity, reaching the rank of sergeant, until June, 1943, when the class to which he was attached was discontinued. The following month he was called for navy duty and received his boot training at San Diego. He was stationed at Boston, Mass., for several months and is now overseas, having left the states early in December.



—Louis Roberg, SIC, son of Mrs. Katy Roberg, enlisted in the Navy in January, 1942 and was sent to Norfolk, Va., to take his boot training. Since that time he has been on duty in the east coast area. His brother, Lawrence Roberg, AS, took his Navy training at San Diego, Calif. He was called in August, this year and is now in Hawaii.

LT. TERRELL HARRISON is stationed in California with the army. He is the son of Mr. and Mrs. Alford Harrison and has been in the service since October, 1939.

HAROLD H. COOKE, a liaison pilot, is on maneuvers in Louisiana. He had previously been stationed at Abilene army air field. He volunteered for service in 1939. His parents are Mr. and Mrs. Don C. Cooke. His wife and baby daughter reside in Fort Worth.

BILL BRANHAM, son of Mr. and Mrs. Henry Branham, is in the Navy serving in the S.W. Pacific as an aviation machinist mate, second class. He has been in the service since December 26, 1940, and was stationed at Pearl Harbor at the time of the Japanese attack in 1941.

SGT. CHARLIE CLAYTON is a mechanic with the army air corps and is stationed in N. Africa since going overseas. He entered the service in September, 1942 and received his training in California. His parents: Mr. and Mrs. Charlie Clayton, Sr.

WAVE AGNES FETTE, is Muenster's only young woman in this branch of the service. She volunteered for duty in February, 1943, and is now on duty at the Naval Air Station at Norman, Okla. She is a yeoman third class. Her parents are Mr. and Mrs. C. J. Fette.



Greeting You  
at Christmas  
and  
Wishing You  
Every  
Happiness

Pix Studio  
GAINESVILLE

# Merry Christmas

And Good Cheer  
On The  
Home Front

With My Personal Greetings  
To Each And Everyone  
For A  
Prosperous  
And  
Victorious

'44

St. Sgt. Jimmy Lehnertz  
on the Fighting Front

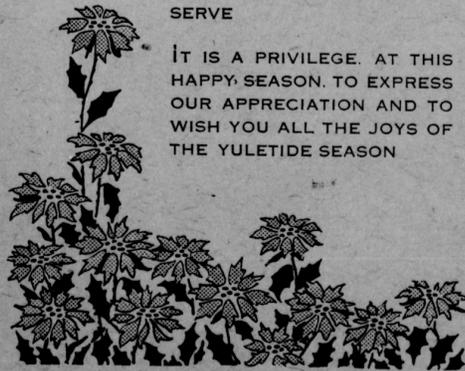
JIMMY'S  
Service Station



## CHRISTMAS GREETINGS

AMONG THE GOOD THINGS  
BESTOWED BY THE PASSING  
YEAR, OUR MOST VALUED  
ONE IS THE FRIENDSHIP AND  
GOOD WILL OF THOSE WE  
SERVE

IT IS A PRIVILEGE, AT THIS  
HAPPY SEASON, TO EXPRESS  
OUR APPRECIATION AND TO  
WISH YOU ALL THE JOYS OF  
THE YULETIDE SEASON



Wade-Tex Theatres  
GAINESVILLE

**BROTHERS CHOOSE COAST GUARD**



—Eugene Klement, son of Mr. and Mrs. Frank Klement, enlisted in the Coast Guard in December, 1942, and has been at St. Augustine, Fla., since that time. He qualified as a carpenter and is engaged in that work.



—Anthony Klement, carpenter's mate, second class, with the Coast Guard, is stationed at Bucksport, S.C. He volunteered in August, 1942, trained at Algiers, La., and was stationed in Charleston, S.C., for several months before being sent to Bucksport. In July of this year he married Miss Isabel Schmitz of Lindsay, who resides with him. His parents are Mr. and Mrs. Frank Klement.



—Pvt. Joe Sicking is in Australia, following about a year spent in Hawaii, after he was called overseas in June, 1942. He is a son of Mr. and Mrs. Ben Sicking and has been in the army since February, 1942.



—Staff Sgt. Thomas P. Frost, Marine Instructor, is stationed at Port Hueneeme, Calif. He enlisted in the Navy Seabees in April, 1943 and took boot training at Camp Peary, Va., after which he was transferred to the Fleet Marines. He was sent to a school of weapons for an 8-week course at Camp Le Jeune, North Carolina, and was then assigned as an instructor. Formerly a resident of this city, and active in oil production in this sector, Sgt. Frost is well known throughout the county. His wife, the former Miss Irene Hellman of Muenster, is employed in a war plant in Ottawa, Kan.

S. SGT WILMER LUKE is stationed at Sheppard Field. He has been in the service since July, 1942 and trained with a glider division at Albuquerque and Roswell, N.M., and Lubbock, Texas, before being assigned to duty at Wichita Falls, following a special course of training. He is the son of Mr. and Mrs. Ben Luke.

**PVT. RAYMOND LUTKENHAUS**, was inducted in the army in February, 1942, and trained in California. He has been stationed on the Hawaiian Islands for more than a year, and has not had a furlough since his entry in the service. His parents, Mr. and Mrs. Ben Lutkenhaus are now living in Lindsay.

**CPL. WILLIAM KNABE**, son of Mr. and Mrs. Gus Knabe, is on maneuvers at the California-Arizona maneuver area. He has been in the army since March, 1942, received his training and was stationed at Camp Berkeley until a few months ago.

**CPL. EDWIN B. ROBERSON**, is stationed with the army in Africa for the past ten months. He entered the service in May, 1942, and received his training at Camp Wolters. His wife and little son make their home here and his parents, Mr. and Mrs. Ed Roberson, moved to Gainesville this summer.

**B.H. SCHUMACHER, S2C**, son of Mrs. Maggie Schumacher is in the Navy since March 16, this year. He received his boot training at the San Diego Naval Training Station and following a stay in Washington is back at that post on duty as a parachute packer for naval aviators. His wife and small son resided in this city until last month when they went to Gainesville to make their home with her father.

**PFC. JOHN PAUTLER** entered the army in February, this year, and trained at Camp McCant, Mississippi, after which he went overseas. Since last month he is stationed in England. His parents: Mr. and Mrs. Joe Pautler.

**PVT ALPHONSE PAUTLER**, son of Mr. and Mrs. Joe Pautler, in the army since the 17th of last month, is receiving his basic training at Fort Leonard Wood, Mo. His wife and baby are making their home near his station.

WITH THE  
**BEST OF GOOD WISHES**

FOR CHRISTMAS AND THE NEW YEAR  
FROM EACH OF THE MEMBERS OF THIS  
FIRM TO EACH OF YOU.

**A. W. Hoblit**

1630 E. Belcher & Cemetery Road Gainesville



**MERRY CHRISTMAS**

We are hoping that each of you enjoy the Merriest Christmas ever.

Your consideration of this firm in the past has been of tremendous importance and it is with gratitude for your patronage that we extend our most cordial good wishes for the Yuletide Season.

**Herr Motor Co.**  
Muenster

The people of these United States have observed 167 Christmases since the Declaration of Independence. And before that, there were about 175 years of pioneering, during which, amid all sorts of odds, the families within this land's shores celebrated the merry holiday.

This wartime Christmas finds us with much to be solemn about—much to fight for, and much to pray for.

But there have been Christmases before, when things seemed even darker for us.

So with the true American spirit of fortitude, inner gaiety and deeply rooted faith, we're going to celebrate this December 25th in the good old fashioned Christmas spirit.

Holly in our windows; festively trimmed trees; remembrances for everyone — especially the children — Christmas Carols — and above all, Christmas services in Church, where we'll bow and extend the season's greetings to friends and neighbors.

That's Christmas, American style. That's the way our fighting men around the world like to think of it. That's the way they too will spend next Christmas — at home — if each of us does everything in our power to speed Victory!

**C. D. Shamburger Lumber Co.**  
Muenster, Texas

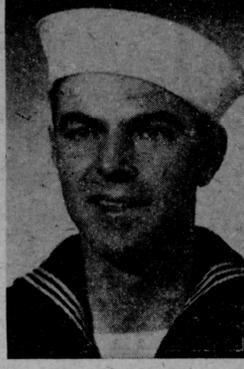
YOSTEN BROTHERS SERVE IN ARMY AND NAVY



—Cpl. Andrew Yosten, son of John Yosten, is receiving advanced training in the California desert. He answered the call to colors in February, 1942, spent five months at Camp Wolters and was then stationed at Camp Berkeley until going on maneuvers this summer.



—Pvt. Richard Yosten, youngest of the brothers, is on maneuvers in Louisiana. He has been in the army since February this year and trained at Camp Hulen.



—Joe Yosten, machinist mate, I.C., is serving with the Navy Seabees overseas. He has been in the service since December, 1942, receiving his training at Norfolk, Va., and Davisville, R.I. He is the oldest of the quartette of sons that John Yosten has given to Uncle Sam's service. Joe is married to the former Miss Jewel Elzey, who resides in Gainesville, where she is employed.



—Cpl. Maurice Pagel is attached to a Field Artillery battalion on maneuvers in California and Arizona. He volunteered for service in May, 1942, and was stationed at Camp Rucker, Alabama, until he went on maneuvers in Tennessee, and then in the desert. He is the son of Mr. and Mrs. Jacob Pagel, Jr.

—Sea sickness is caused by the effect of the motion of the boat on the semi-circular canals of the inner ear.

**PVT. RAY FUHRMANN**, is stationed in Australia, after spending a year in Hawaii. He entered the army in Feb. 1942, trained at Camp Wolters and went overseas in June of that year. His parents, Mr. and Mrs. Matt Fuhrmann, now reside in Lindsay.

**LT. BOB MACK COOK**, son of Mr. and Mrs. Don C. Cooke, is stationed at Camp Hood. He entered the army in September, 1942 and was commissioned in April, this year. He is connected with a tank destroyer division.

**PFC. JOE HESS**, is a member of the 36th Division of Gen Mark Clark's 5th army and is a veteran of foreign wars. He took part in the battles for which the 36th is famous, including the battle of the Mediterranean, the invasion of Italy, near Salerno. He has been in the service since September, 1942, trained at Camp Wolters, and in Michigan, Maryland, Virginia and Massachusetts before being called for foreign service in March this year. He is the son of Mr. and Mrs. J.W. Hess.

**CPL. ALBERT STEINBERGER** is stationed at Perrin Field as a mechanic since his entry in the army air forces in October, 1942. He is the son of Mr. and Mrs. Louis Steinberger, and is married to the former Miss Montez Carter of this city, who resides with him at Sherman.

**PFC. LAWRENCE KNABE**, son of Mr. and Mrs. Gus Knabe is stationed in Alaska with the army. He has been in the service since Dec., 1942, and received his basic training with an ordnance company at Fort Lewis, Wash.

YOSTEN BROTHERS WIDELY SEPARATED



—Pfc. Larry Yosten is with the army in India as a member of the air corps ground crew personnel. He entered the service in September, 1942, and trained in Utah, Nevada and California. He went overseas in October this year. His parents are Mr. and Mrs. Robert Yosten.



—Cpl. Paul Yosten, son of Mr. and Mrs. Robert Yosten, is an army cook stationed at Camp Normoyle, San Antonio, for the past 18 months, following training at Fort Warren, Wyo. He has been in the service since October, 1941, and is married to the former Miss Bernice Miller of this city, who resides with him in San Antonio and is employed in a war plant.

**RALPH HELLMAN**, a corporal in the army air corps, is stationed in Hawaii. He has been in the service since January, 1942. He serves as a navigator. He is the son of Wm. Hellman.

**PFC. RAYMOND HESS**, son of Mr. and Mrs. Frank Hess, is on maneuvers in Louisiana. He entered the army in February, 1943, and trained at Camp Hulen until Sept. 15, when he went on maneuvers.

**PVT. WALTER MORRISON** entered the army in October, 1942, and trained with the air corps ground personnel at Tuscon, Ariz., Will Rogers Field, Okla., and the Topeka, Kansas, air base, after which he was called for foreign duty. He is now stationed somewhere in the S.W. Pacific area. His parents: Mr. and Mrs. R.W. Morrison.

**VINCENT J. LUKE**, electrician's mate, third class, is on duty at the Naval Air Station, Dallas. He served in the Navy for two enlistment periods during peace time and was recalled for duty in August, 1942, after being out for about two years. He is the son of John Luke.

**PVT. ARNOLD MULLER**, is stationed with the army in Italy. He entered the service in February, '42, trained at Camp Wallace and went overseas during the latter part of the year. He was stationed in Ireland for 11 months and later in Africa before going to Italy. He is the son of Mr. and Mrs. Matt Muller.

CHRISTMAS

... brings to each of us an appreciation of those fine friendships and memories which make life worth living. And so at this glad Holiday Season, we extend to you our cordial greetings and wish for you both health and happiness throughout all the coming year.



Tanner Furniture Co.

GAINESVILLE

Wishing You a  
Joyous Holiday...

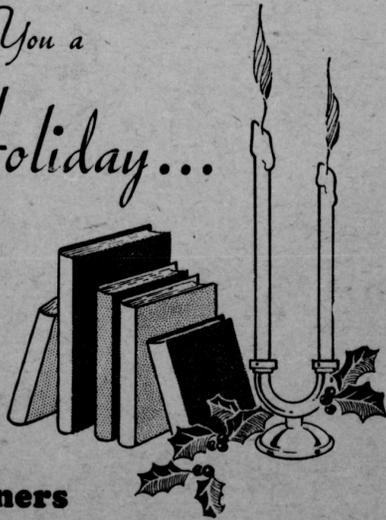
May your share of happiness at this glad Christmastime be brightened by the knowledge of our appreciation of your fine and valued friendships.

May you enjoy the associations of those dear to you, and may their companionship continue through the years to come.

Happy Christmas to all!

East Side Cleaners

GAINESVILLE



CHRISTMAS

GREETINGS

Once more it is our pleasure to extend the compliments of the Yuletide Season to our host of friends in this community. It is a very pleasant and cheerful custom to renew these as-

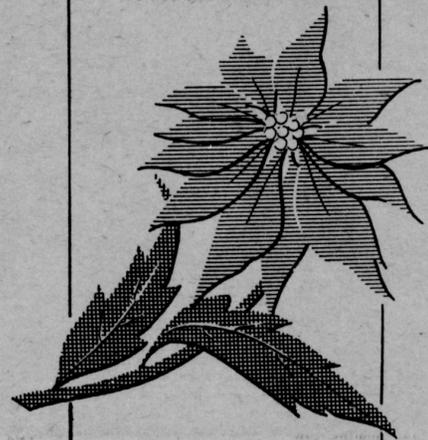
sociations—that's why we await Christmas time with eager anticipation. You have been good to us—may old Santa be just as good to you.

Fisher's Market and Grocery

MUESTER

THE YULETIDE SEASON

BRINGS A JOYOUS GREETING TO ALL OUR CUSTOMERS



In this most cordial of holidays, when joy prevails everywhere, may we bring a message of Good Cheer to each of you, and express a sincere wish that the coming year holds the realization of your fondest hopes and ambitions.

J. B. Townsley Motor Co.

GAINESVILLE



LUTTMER BROTHERS SERVE OVERSEAS



—Ferd Luttmer, a petty officer, is on duty aboard ship as a gunner in the S. W. Pacific. He volunteered for the Navy in June, 1942, trained at San Diego, Calif., and also made four round trips across the S.W. Pacific. He is the son of Mr. and Mrs. Herman Luttmer.



—Andrew Joe Luttmer, entered the Army in December, 1942, received his basic training at Camp Hulen and spent 6 weeks in California before being called for foreign service. He is on duty somewhere in the Southwest Pacific. He is the son of Mr. and Mrs. Herman Luttmer.



—Pvt. Henry B. Luttmer has been in the Army since December, 1942. He trained at Camp Gruber, Okla., spent 8 weeks on maneuvers in Louisiana and then went overseas. He was stationed in Africa for sometime and is now in Italy, seeing action. His parents are Mr. and Mrs. Herman Luttmer.



—Cpl. Arthur (Bobby) Lutkenhaus, son of Mr. and Mrs. Joe Lutkenhaus is serving with the army somewhere in Central America. He has been in the service since April, 1942, and received his basic training at Camp Wallace, Texas.



—Lt. Patrick Stelzer, army pilot

is at the air base, Pueblo, Colo., taking special training since he received his wings and commission at Brooks Field, San Antonio, on Aug. 30, this year. He entered the service in February, 1942, and was stationed at Camp Wolters, following basic training there, for almost a year as a cook. Desiring of seeing some real action, he asked to be transferred to the air corp and was accepted as a cadet. He trained at Good Fellow Field, San Antonio, later being transferred to Brooks Field. He is the son of G.A. Stelzer, who also has another son, LeRoy Stelzer, in the service. He has been in the army since September, 1942, and is stationed in California. His wife resides in Nocona.

CPL HERBERT McDANIEL entered the army as a mechanic in Dec., 1942 and was stationed at Camp Howze until two months ago when he went on maneuvers in Louisiana. His wife, the former Miss Anne Wilde, is with him.

BROTHERS IN ARMY AND COAST GUARD



—Technical Sgt. Charlie E. Wimmer volunteered for service in March, 1941, and received his basic training at Fort Benning, Ga. In December, 1941, he left the states for the Hawaiian Islands, missing the Pearl Harbor attack by only a few weeks and was in that sector for 14 months. In March, this year, he returned to the states, spent a month's furlough here and since April is stationed at Camp Campbell, Ky., as an instructor. He is the son of Mr. and Mrs. C.J. Wimmer.



—John H. Wimmer, fireman first class, chose the Coast Guard when he volunteered for service in May, 1942. He trained at New Orleans and then attended motor school at Norfolk, Va. After completion of the course he was sent to Panama City, Florida, where he is still stationed. He is married to the former Miss Olivia Walterscheid of this city, who resides with him. His parents are Mr. and Mrs. C.J. Wimmer.



—Pvt. Herman Stoffels, son of Mr. and Mrs. Nick Stoffels, has been stationed at Camp Adair, Oregon, with a medical detachment, since he entered the army in December 1942.



—William J. Wilp, fireman second class, a native of this city and a son of Mr. and Mrs. Joe B. Wilp, now residents of Oklahoma City, is stationed at Camp Peary, Va., as an instructor. He joined the Navy Seabees in November, last year.



—Pvt. Thomas Linn, a mechanic with the army air corps ground crew, is the son of Mr. and Mrs. R.W. Linn. He has been in the service since Nov., 1942, trained at Perrin Field, and is now at Dodge City, Kansas.



—Pfc. Linus Morgan, has been in the army, attached to the ground personnel of the air corps, since October, 1942, and is stationed at Tarrant Field, Fort Worth, since that time. He is the son of Mart Morgan, formerly of this city, now residing at Thackerville, Okla.



It's Christmas, and with its coming we welcome the fine spirit of friendliness that goes with it, and are desirous of sending this Greeting to all those we serve and those whom we hope to serve.



**Hirscy Bakery**

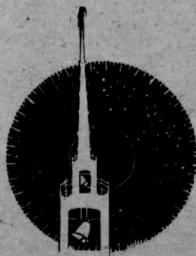
MUESTER



*Pleasant Yuletide Thoughts*

THE YULETIDE SEASON brings with it pleasant thoughts of friendships—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material.

It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendships and favors we are truly grateful.



**Muenster Telephone Company**

*Christmas  
Would Be Incomplete*

If we did not avail ourselves of the opportunity to express our appreciation to our loyal friends and customers for your patronage we wish the most of Christmas Joy and a Happy, Prosperous New Year.

**Jacob Pagel Jr.**  
MUESTER



TRACHTA BROTHERS SERVE UNCLE SAM



—1st. Sgt. Roman Trachta is now stationed at Fort Sill, Okla., with a medical detachment, but has had more than a year of foreign service in New Zealand and other islands of the S. W. Pacific. He volunteered for service in November, 1940, and was a member of the National Guard until the end of the year after which he trained at Brownwood. El Paso and in California before going overseas in September 1942. He returned to the states during the past summer. He is the son of Mrs. Annie Trachta.



—Harold Trachta, son of Mrs. Annie Trachta, is a bomber dispatcher at the army air base, Casper, Wyoming. He trained at Sheppard Field, and in Colorado and Wyoming. Sgt. Trachta is married and his wife resides in Dallas. He visited here on furlough in November. He has been in the service since August, 1942.



—Pfc. Louise R. Schmitz, daughter of Mr. and Mrs. H.M. Schmitz, is this community's only young lady who is a member of the WACS. She volunteered for service in March, this year, was sworn in at Dallas and began training in April with the Fifth Women's Army Auxillary Corps at Camp Monticello, Ark. In June she was transferred to the army air base at Pueblo, Colo., where she is on duty. She has a brother, Cpl. Bernard Schmitz, at Camp Chaffee, Ark. He has been in the army since January, 1942, and trained at Fort Knox, Ky., later being stationed at Fort Benning, Georgia.



—Pfc. James H. Patrick, son of Mr. and Mrs. J. W. Patrick, is on duty at Stratton Field, Kansas, as a mechanic with the army air forces. He has been in the service since October, 1942, and received his basic training at Ferrin Field.

BROTHERS SERVE IN ARMY



—Sgt. David Trachta, connected with an armed infantry division is stationed in California. He was inducted in the army in February, 1942, received his basic training at Fort Knox, Ky., and Camp Chaffee, Ark., and has been in California for more than a year in the desert maneuver area. During November he was home on furlough to visit his parents, Mr. and Mrs. Henry Trachta. A brother, Cpl. Richard Trachta, was also home last month from the Aleutian Islands and the two boys saw each other for the first time in 18 months. Richard entered the service on the same day his brother did and trained at Camp Wolters before going overseas in May, 1942. He is now back at his station in Alaska.



—Lt. Christopher J. Fette is with the army as a specialist technician, aviation photography, at an overseas station. One of the first local young men to choose an army career, he entered the regular army in 1932 and served for 8 years with the air corps performing aerial photography and supervising photographic laboratories, both permanent and portable field units. He was on duty for several months in Panama. He is the son of Mrs. Henry Trachta of this city. His wife is in Meridian, Miss., and they have a son, born two weeks ago.



—Ensign Norman Luke, a naval aviator, is the son of Mr. and Mrs. Joe Luke. He volunteered for flight training in March, 1942, received preliminary instruction at the Naval Reserve Base, Dallas, and won his wings and commission at Corpus Christi on Friday, November 13, 1942. He is stationed in Hawaii since he left the states, a year ago, this month.



—Pfc. Steve Mosler is stationed with the 8th Service Command Headquarters at Camp Wolters since he entered the army on December 1, 1942. He is the son of Mr. and Mrs. Leo Mosler.

Of the approximately 20 hundred million people in the world, some seven hundred million are American and European; two hundred million Russian; four hundred million Indian; two hundred million African negroes, and five hundred million Mongolian. About one hundred million of the Mongolian race are Japanese.

The southern tip of South America is farther south than the southern tip of Africa.

Casein, a constituent of milk, is used in confectionery and certain manufactured foods, in cosmetics and ointments, as an adhesive material, in printing and sizing cotton fabrics, for waterproofing paper and for making distempers.

"For the modern man, the daily newspaper already fills to a certain extent the place of a daily religious service. It takes him out of himself and reminds him of all the world."



—Cpl. Ray Tempel, son of Mrs. Luke Tempel, was this community's first volunteer following declaration of war in December, 1941. He was called for duty in January and has been stationed at Fort Knox, Ky., since that time. Connected with a reconnaissance company, he has won medals for qualifying as an expert with the rifle, pistol and machine gun. His father, the late Luke Tempel, was Muenster's first volunteer in World War I. Ray has a younger brother, Joe Tempel, training for Navy duty in San Diego, since October 5, this year.

**Ceramic Stove Model Built**  
The first ceramic cooking stove model to be built in the U.S. was recently demonstrated at the National Bureau of standards. The stove contains only 80 pounds of metal, mostly cast iron. The pre-war all metal model which it supplants weighed 1,085 pounds. The ceramic stove is designed to be heated with anthracite or coke. It uses only about 10 pounds of fuel in 24 hours and if it is fired every 12 hours, it will be ready for use at any time. It is expected that the first ceramic cooking stoves will reach the market around the first of the year. The purchase price has not been determined yet, but is presumably will be lower than that of the all-metal ones.

A cat's whiskers are delicate sense organs, enabling the animal to find his way about.

Merry Christmas



We cherish the thoughts of the fine friendships that have been ours in the past and we desire to take this means of expressing our genuine thanks for your courtesies.

We wish you the best of good things for Christmas and the New Year.

Louie's Cafe

MUESTER

Hearty Christmas Greetings

AND

Best Wishes

FOR THE

New Year



C.C. 'Cliff' Gardner

Main & Denton St.

Gainesville

HOLIDAY GREETINGS

Above all other things in our memory at this glad Yuletide is the thought of the splendid relations with friends of this organization who have made it possible for us to enjoy a very satisfactory year.

The warm spirit of the Holiday occasion reminds us that in our friends, not in our ledgers, do we find our real assets. There are many things that make us thankful this is our home, and for that reason we desire to extend Season's Greetings.



Please accept the kind wishes and sincere thanks of all of us. Best wishes for a Joyous Christmas and a New Year of much happiness, Good Health and Success for you and yours.

Clayton Dry Goods Co.

GAINESVILLE

SWIRCZYNSKI BROTHERS SERVING IN ARMY



—Pvt. Ray Swirczynski, 30, entered the army in March, this year, trained at Ft. Francis E. Warren, Wyo., was assigned to duty as a cook and was called for overseas service in October. He is stationed in Australia. He is married and his wife and two children live here. Mrs. Swirczynski is carrying on as manager of their cafe. His parents are Mr. and Mrs. Joe Swirczynski.



—Pvt. Richard Swirczynski, 20, is on maneuvers in Louisiana. He entered the service in February, this year, and trained at Camp Hulen with an anti aircraft battalion. He is the son of Mr. and Mrs. Joe Swirczynski.



—Sgt. Ed Swirczynski, 27, has been in the army since February, 1942, stationed all the while at Camp Wolters as a cook. His first transfer took place the latter part of this month. He is the son of Mr. and Mrs. Joe Swirczynski.



—Cpl. Elmer Fette, son of Mr. and Mrs. John Fette, is somewhere in Australia after spending a year in Hawaii. He entered the army in February, 1942, and received his basic training at Camp Wolters with an Infantry division, later transferring to an engineers' detachment. The Fette's have another son, Sgt. Steve Fette, with an engineer's battalion in England. He entered the service in December, 1942. His wife, the former Miss Clara Gehrig, is now in this city after being employed in Idaho for several months.

*A Joyous Noel*

We sincerely hope your Christmas will be filled to overflowing with happiness and good cheer and may the New Year be one of Health, and Prosperity



**BOSLEY CLEANERS**

GAINESVILLE

HUCHTONS BROTHERS ARE ARMY SERGEANTS



—Sgt. Sidney Huchtions enlisted in the army in October, 1940, and trained at Fort Sam Houston for 20 months, then transferred to Camp Swift and later to Camp Maxey and was on maneuvers in Louisiana for several weeks before returning to Camp Swift last month. He is with an anti-tank battalion. He is the son of Mrs. O.J. Huchtions.



—Sgt. Walter Huchtions is a mechanic with the army air corps, stationed at March Field, Calif. He enlisted in September, 1940, and spent his first year with the cavalry at Fort Clark, Texas, then joined the air corps and attended mechanic's school at Fort Bliss, before going to California. He is a son of Mrs. O.J. Huchtions.



—Pfc. Joe Henry Walterscheid is a member of the Rainbow Division Band, stationed at Camp Gruber, Okla. He has been in the army since July, 1942, and received his basic training at Camp Robinson, Ark., where he qualified as an expert with the bayonet and rifle. He also spent several months at Fort Sill, connected with the Field Artillery Band.

paper will make 115 boxes each containing ten 20mm. shells.

Babe Ruth hit 60 home runs in 1927.

According to law, it takes at least three to make a riot.

Vanilla in its natural state is a green, elongated bean.

A good way to keep somebody from knocking a chip off your shoulder, is to keep your shoulder to the wheel.

Advice to husbands: Don't ever criticize your wife's clothing unless you are ready to do something about it in a big way.

There is much to be said about education, and not among the least of its virtues is the "co-" part.

*The Christmas Spirit  
Is The Spirit of Giving*

Let Us Give Freely of ourselves and our resources to hasten the day of complete victory and the beginning of a lasting peace.

Let Us Give Unsparingly of our sympathy and practical assistance to those whose lives have been darkened by the shadow of war, for their loss is our loss and the nation's.



After polishing brass articles such as buttons and buckles, coat them with colorless nail polish to protect and preserve the luster. Colorless nail polish serves well to protect and waterproof bottle labels.

Paraffin wax, largely used in the electric industry, and also in manufacturing chewing gum, is a petroleum product.

Hoop skirts were a popular fashion about 4,000 B.C. in Crete.

Paper is organic matter, having been produced from pulp of living trees.

The nautical pronunciation of "leeward" is "loo-ward".

Every heel needs a sock.

**FIGHT PAPER WASTE**

Paper is used in the production of many of the weapons of war—bomb bands, wing tips, parachute flares, fuse tank linings, practice bombs, airplane signals and shell containers.

A reduction of 25 percent in the use of wrapping paper and bags by the public will mean an annual saving of over 250,000 tons of paper. This is enough to make 90,000 V-Boxes for emergency rations for combat units.

The public is asked to save all types of waste paper. The paper should be kept dry. It can be sold to a junk dealer or donated to a charitable organization or it may

be collected by a local salvage committee.

Waste paper collections can be speeded up if paper boxes are taken apart and flattened, wrapping paper is smoothed out and folded, newspapers are neatly folded, magazines are properly bundled, and brown bags are flattened and bundled.

Once U.S. fighting men are over seas, it takes 81 tons of supplies per month per man to keep them there, compared to 43 tons per month per man in the last war. This requires huge quantities of containers and packing material.

One hundred pounds of waste paper will make 650 cartons for U.S. Army Field Ration "K".

One hundred pounds of waste



MERRY CHRISTMAS  
and  
HAPPY NEW YEAR!



And may we add our sincere thanks for the many kindnesses that you have shown us in the past.

Because of your consideration the past year has been an enjoyable experience, one in which we have had the confidence and esteem of the people whom we serve. We only hope that we may continue to merit your good will and patronage, so that our policy of friendly, helpful service to all may be maintained.

**The Ladies Shop**

Mrs. J.P. Goslin — Mrs. J.F. Brown  
Mrs. J.D. Wariner — Mrs. Emmett Lawson

GAINESVILLE

**WELCOME SANTA!**



YOU'VE COME TO THE RIGHT PLACE

You can't go wrong with these people, Santa. We've lived with them a long time, and have enjoyed their unselfish attitudes, their thoughtfulness and consideration of the other fellow. . . . They've been mighty good to us, and that's why we want you to be good to them.

*Henry Luke*

MUESTER

HERR BROTHERS WIDELY SEPARATED



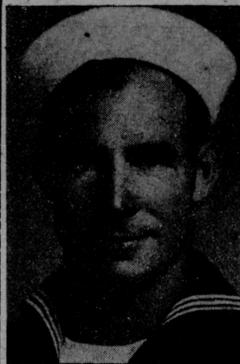
—Pvt. Wilfred W. (Herbe) Herr, son of Fred Herr, is a member of an infantry division on maneuvers in California. He entered the service in March, this year, and received his basic training at Camp Robinson, Ark., where he qualified as an expert with the rifle and machine gun. During the summer he took part in maneuvers in Tennessee, and was at Camp Phillips, Kansas for several months.



—Sgt. Robert W. Herr, son of Fred Herr, has been stationed in Alaska since July, 1941. He enlisted in the army in September 1940, and trained at Fort Warren, Wyo., and Portland, Oregon, before being called for foreign service.



—Pfc. Harry Fisher, son of Joe Fisher, is in Australia. He entered the Army in December, 1941, trained at Fort Leonard Wood, Mo., and Camp San Luis Obispo, Calif., before going overseas in May, 1942. He saw action in the New Guinea sector for several months. A brother, Earl Fisher, is with the Navy, stationed in Oakland California. He has been in the service since March, 1942, and his wife is with him.



—Hugo A. Bezner, son of Mr. and Mrs. John Bezner of Lindsay, is a member of the Navy Seabees on duty in the Solomon Islands. He volunteered for service and began training in June, 1942, going overseas in September of the same year. He has been stationed on Guadalcanal for more than a year.



—Lt. Ray Bezner has 130 combat hours and 67 missions to his credit. He piloted a P-38 combat plane and shot down three Zeros over enemy territory while he was in the S.W. Pacific, and wears the Air Medal for his services. He enlisted in the army air corps and received his wings at Ellington Field on March 7, 1942. He trained further in California, and in New Caledonia after being shipped overseas in September. He arrived home early last month to visit his parents, Mr. and Mrs. John Bezner, and is now enroute to the place where he is to be stationed.

HERBERT BEZNER, seaman first class, also a son of Mr. and Mrs. John Bezner, is stationed at Kodiak, Alaska.

The seven-day week, the 112 divisions of the year, and the sun dial all originated in Chaldea.



—Sgt. Alfred Walter, son of Mr. and Mrs. John Walter, is on duty with a medical unit at Portland, Oregon. He volunteered for the Army in October, 1938, and was connected with an infantry division for three years, then transferred to the medical corps and was stationed at Fort Bliss, Texas, San Francisco and Fort Ord, Calif., before his assignment to a Portland army hospital.



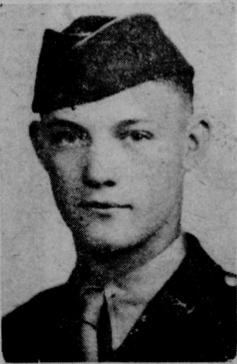
—Pvt. Carl Schilling was inducted in the army in February, 1942, and trained at Camp Wolters before being sent to Hawaii in June of the same year. He is still on the islands, attached to a chemical company. He is the youngest son of John Schilling, who also has another son, Cpl. Arnold Schilling serving with the army forces. The latter was inducted in May, 1942, trained with a medical unit at Camp Young, California, and is now in Utah.



—Clarence W. Mosman, seaman first class, has been in the Navy since September, 1942, and has been stationed all the time at Purcell, Okla. He has had machine gun instruction training and master at arms and last week transferred to the baking department. He is the youngest of the trio of sons of Mr. and Mrs. P.P. Mosman in the service. Former residents of Lindsay, they now reside in Gainesville.



—Cpl. F.J. Spaeth, son of Mr. and Mrs. George Spaeth of Route 1, Gainesville, formerly of Lindsay is in England. He entered the army in June, 1941, and trained with an engineer's division at Camp Polk, La., and Fort Knox, Ky.



—Pfc. Emil Rohmer, son of Mr. and Mrs. John Rohmer is an army cook, stationed in Hawaii. He entered the service in November, 1942, and trained at Camp Roberts, Calif. He was called overseas in March, 1943, and spent sometime in Alaska before being assigned to his present station.



—Gerald A. Stelzer, electrician's mate, third class, is a veteran of the current war, although he is only 19 years old. He volunteered for the Navy in October, 1942, when he was 17, and received his training at San Diego, Calif., after which he spent almost a year in the Pacific war zone. He returned to the states in October, this year, and spent a month in a west coast hospital recovering from a tropical fever, and was then in this city for a 30-day leave to visit his parents, Mr. and Mrs. Matt Stelzer. He is now at Oakland, Calif.



—Pvt. Herbert Mosman is in Italy, a member of Gen. Mark Clark's 5th army and has seen action in that sector. He was inducted in the service in Feb., 1942, trained at Camp Wolters and in California. His parents: Mr. and Mrs. P.P. Mosman.

The highest denomination of bank note issued by the U.S. Federal Reserve is \$10,000.

*It's Christmas*

May yours be a merry one and the New Year be filled with joy and happiness in return for your thoughtfulness to this organization.

★★★ MERRY CHRISTMAS AND A HAPPY NEW YEAR ★★★

**John Wieler**  
Agent  
Magnolia Petroleum Products

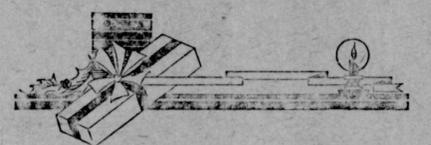


—Frank F. Mosman, petty officer third class, enlisted in the Navy in August, 1942, and has been stationed at the Dallas Naval base since that time. He is the son of Mr. and Mrs. P.P. Mosman.

I Want The Waiter  
Patron: "Say, waiter, how long have you been employed here?"  
Waiter: "About six weeks, Sir."  
Patron: "Oh, then it isn't you that took my order."

THE SEASON'S CHEER TO EVERYBODY

To our many friends and customers—the Season's best wishes for joy and happiness. By your thoughtfulness you have helped to make our Christmas a merry one and we wish the same for you.



Dixie Drug Store

R Muenster R

Wishing You A MERRY CHRISTMAS

May Every Day Be a Holiday

Given our choice of good wishes for our friends, we'd like to see the Christmas Spirit manifest every day of the year. It is that time when the whole world is kin, when petty differences are forgotten and friendships are bound together in a closer relationship, when worries are left behind and the future looks more cheerful than ever before.

This institution plans to maintain this policy throughout the coming year; it is our pledge to show you we appreciate every courtesy and favor that has been ours. So we say again

Sincere Good Wishes for Every Day in the Year

**J. B. Wilde** **Arthur Lee Welch**  
**Chevrolet Dealer** **Garage**  
MUESTER

SICKING BROTHERS SERVE UNCLE SAM



—Pfc. Louis B. Sicking is a member of the air corps ground personnel stationed at Wright Field, Dayton, Ohio. He has been in the army since October, 1942, trained at Perrin Field, and was then on duty at Miami Beach, Fla., before being assigned to his present station as an airplane mechanic. His parents are Mr. and Mrs. Gus Sicking.



—Pfc. Thomas Sicking is with a military police company somewhere in Africa. He entered the Army in March, 1941, and was called overseas early in June, 1942 spending several months in England before being transferred to the African sector. He qualified as a sharpshooter with the rifle during his training days at Fort Brady, Mich. His parents are Mr. and Mrs. Gus Sicking.



—Cpl. Joe E. Streng, member of a tank battalion medical detachment, is at Fort Knox, Kentucky. He has been in the army since February, this year, stationed at Fort Lewis, Wash., until this month when he was transferred following his first furlough, spent here. He is the only son of Mrs. Joe Streng, and the husband of Mrs. Margaret Streng, both of this city.

activity aboard the ship to which he is assigned. He was recently transferred to Hunter's Point, San Francisco.



—Pvt. Richard J. Wimmer, son of Mr. and Mrs. John Wimmer, entered the army in November 1941 and received his basic training at Camp Wallace where he was attached to the Coast Artillery. He was then stationed at Fort Storey, Va., as a member of the post motor pool and is now serving in the same capacity at Camp Pendleton, Virginia.



—Staff Sgt. Leo Haverkamp, son of Mr. and Mrs. J.J. Haverkamp, has been in the army since February, this year. He is 19 years old. Training at Camp Hulen with a coast artillery anti-aircraft battalion, he received promotions rapidly. Since September he is on maneuvers in Louisiana. His father is a veteran of World War I having served with an Infantry division overseas.



—Pfc. Raymond Voth, son of Mr. and Mrs. Barney Voth, is Muenster's only native son who chose for himself the Marines when he entered the service. He enlisted in September, 1942, trained at San Diego, and went overseas in March, 1943. He is on duty somewhere in the S.W. Pacific war theatre. He has a brother, Pfc. Ted Voth, an infantryman with the army, who was inducted in February, 1942, saw action in the South Pacific, was in Hawaii for several months and is now in Australia.



—Sgt. Martin W. Klement, son of Mr. and Mrs. John Klement, is stationed at Fort Lawton, Wash., where he was transferred in September from Brooklyn, N.Y. He is connected with a Port Battalion serving as a butcher. Entering the army in December, 1942, he trained at Fort Warren, Wyo., and was then on duty at Indiantown Gap, Pa.



—S.Sgt. Arnold Henscheid, son of Wm. Henscheid, enlisted in the army air corps in October, 1942. He received his basic training at Sheppard Field, later trained at March Field, Calif., and then sev-

eral months on maneuvers in the California desert. Early in this month he was called overseas. He is assigned to duty as a meat cutter and cook.

Knew His Generals

The teacher was greatly pleased to find her class so alert. "Who," she asked, "was the great French general in the World War?" "General Foch," was the reply. "Who was the great German general?" "General Hinderberg," another replied. "Who was the greatest of all the generals — an American general?" "Two of them," replied Bill. "Name them," said the puzzled teacher.

General Motors and General Electric.

The first printing press in the New World was set up by Juan Pablos in Mexico City.



—Sidney B. Cason, SIC, son of Mr. and Mrs. J.B. Cason of this city, entered the Navy on March 13, this year, and took his boot training at San Diego, Calif., where he later qualified as ship's cook and is now engaged in that



Wishing You

A  
WONDERFUL  
CHRISTMAS

and All Happiness in  
the New Year

Commerce Street Store  
Gainesville

The water in which meats and vegetables have been cooked will add flavor and nutriment value to a kettle of soup.

Unusual and colorful tie-backs for draperies can be assembled by using celluloid poultry rings which are available in assorted colors.

Don't discard that worn umbrella. Remove the cloth or oiled-silk covering and hang the frame in the basement or utility room. It makes a dandy drier for baby's clothes and dish towels.

The next time you have a shade roller to wind, insert the flat metal end in a keyhole. Both hands will then be free to grip the roller and turn it.

The use of machinery in farming in America dates from about 1850.

SINCERE  
WISHES

for a

JOYFUL CHRISTMAS  
and a very Happy New Year

It is with all the earnestness within our hearts that we express our cordial Christmas Greetings to all those whom we have had the pleasure of serving during the past twelve months. Our good wishes go with each of you as you enter

into the spirit of this occasion with your loved ones and friends.

We appreciate your patronage and pledge anew to improve our service in every way possible to merit its continuance.



Tyler and Simpson Co.

WHOLESALE GROCERS  
GAINESVILLE



A Joyous Noel

To each and all of our many friends we wish to say, "Season's Greeting"... We gratefully acknowledge the many courtesies shown us and the many evidences of good will that have made our associations with you so enjoyable.

May you have a Season of great joy and a New Year of Happiness and Health.



Happy  
New Year

Lone Star Cleaners

GAINESVILLE

**BROTHERS IN ARMY AND NAVY**



—Ensign Richard C. Fette, son of Mr. and Mrs. Henry Fette, is stationed at San Diego, Calif., since completing his training in October. He volunteered for flight training in June, 1942, received preliminary instruction at the Dallas Reserve Base and won his wings and commission in the U.S. Naval Reserve at Corpus Christi on March 17, 1943, after which he spent six months taking specialized training in Florida. On November 27, this year, he was married to Miss Mildred Becker of Gainesville, and she is residing with him in California.



—Lieutenant R.N. Fette is a member of the Field Artillery School at Fort Sill, Okla., since he received his commission in April, 1943. Lt. Fette, publisher and editor of the Muester Enterprise, until he donned the khaki for Uncle Sam in February, 1942, took his basic training at Fort Leonard Wood, Mo., and Camp Young, Calif. He received his commission at Fort Sill. During his army career he has continued writing the column Confetti for this newspaper. His parents are Mr. and Mrs. Henry Fette.



—Earl Swinger, Carpenter's Mate 3C, is a member of the Navy Seabees, stationed in Alaska, since going overseas in November, 1942. He enlisted in the service in August, 1942 and trained at Norfolk, Va. Better known to his many friends as Bud, he is the son of Mr. and Mrs. Joe Swinger.



—Pat Hennigan, Carpenter's Mate 3C, enlisted in the Navy Seabees in August, 1942 received his training at Norfolk, Va., and in November went overseas to be on duty in Alaska. He is still stationed there. His parents are Mr. and Mrs. H. P. Hennigan.



—Pfc. Adolph Knabe is a member of the 5th Army and has been seeing action in Italy. He enlisted in the service in Jan., 1941, and received his training at Camp Bowie, Texas, and Camp Blanding Fla. In November, 1942, he married Miss Beatrice Relfer of this city. His parents are Mr. and Mrs. Albert Knabe.



—Cpl. Paul H. Streng is in England since going overseas this summer. He is the son of Mr. and Mrs. Henry Streng and is attached to the army air forces ground personnel serving in an ordnance company. He entered the service in September, 1942, being stationed at Venice, Florida, until called for foreign service.

**TEMPEL BROTHERS IN AIR CORPS**



—Sgt. Paul Tempel, is a member of the army air corps ground personnel, attached to a Quartermaster company as supervisor of operations issued each day at Camp Robins, Ga., where he is on duty. He was inducted at Camp Wolters in September, 1942, and with the exception of a few days spent there has been at Robins Field. His parents are Mr. and Mrs. John Tempel. He was home on furlough in October.



—Cpl. Norbert Tempel, a mechanic with the army air forces is on duty at Suisun Field, Calif. He entered the service in November, 1942, studied mechanics at Boeing School of Aeronautics, Oakland, Calif., and was stationed at Hamilton Field, Calif., before being moved to his present station. He is the son of Mr. and Mrs. John Tempel, and spent his first furlough in this city in October.



—James Ray Pickett, fireman 1C, son of Mr. and Mrs. C. Pickett, Route 3, joined the Navy in November, 1942, and took submarine training at the Submarine Base, New London, Conn.



—Pfc. Gus Lutkenhaus, son of Mr. and Mrs. George Lutkenhaus is stationed at Fort Mason, Calif., with a military police company. He has been in the army since February 21, 1943, and received his basic training at Camp Haan, Calif., and Fort Ord, Calif.



—Pvt. Bill Eberhart, a member of Uncle Sam's paratroopers, has seen considerable action since going overseas in April of this year. He was in Africa and Italy and is now in Italy. A son of Mr. and Mrs. Ed Eberhart, he has been in the service since September, 1942, when he volunteered. He trained for a cook at Fort Warren, Wyo., and was then sent to Camp Wheeler, Ga., where he was on duty until he was made first cook and a sergeant. In June, 1942, he transferred to the paratroop division, and received his wings in December. He was at Ft. Bragg, N.C., until going overseas. He is married and his wife resides in Macon, Ga. Bill's father served as an army cook during World War I.

At the beginning of the 19th century, artificial silk was unknown commercially.

**Christmas Wishes**

Every good wish for your happiness at this joyous Christmas Season. We have enjoyed the past year with you and are appreciative of your consideration.

**Wimpy's RADIO Service**

Frank Kathman, Jr. Muester

**THIS IS OUR WISH FOR YOU**

Every business, regardless of size or type; every individual, is dependent upon someone else for support and existence. Our business is dependent upon our many loyal friends who have favored us in scores of ways during the past year.

It may have been through your patronage . . . it may have been a kind word of cheer . . . or it may have been an expression in our behalf to some friend of yours . . . but, in whatever way you may have favored us, we are thankful.

It is our hope that each of you may receive the blessings of a joyous Yuletide Season.

**MERRY CHRISTMAS HAPPY NEW YEAR**

**Gainesville National Bank**  
Gainesville, Texas

**MERRY CHRISTMAS**

And may the Happiness of the Holiday Season be yours through all the coming—

**NEW YEAR**

**FEDERATED STORES**

Wm. G. Morrow, Mgr. Gainesville

MARTIN BROTHERS IN NAVY AND ARMY



—Pfc. Edward Martin, 29, entered the Army in November, 1941, trained at Camp Wallace and is now stationed in Washington, D.C. He is connected with an anti aircraft infantry division.



—Pvt. Lawrence Martin, 26, has been stationed at Camp Haan, Calif., since his entry in the Army in July, 1942. He is a member of an anti aircraft infantry division. The three young men are sons of Frank Martin of Muenster.



—Richard J. Martin, Seaman first class, 30, enlisted in the Navy Seabees on December 23, 1942, received his training at Norfolk, Va., went overseas in March this year and is on duty somewhere in the Southwest Pacific. He is married and since being called for foreign service his wife resides in Sherman with her parents.

VERNA HUGH ASTON, petty officer, third class, of the Navy has been named alternate to the U.S. Naval Academy at Annapolis, Md. He enlisted in the Navy in May, 1943, received his boot training at Corpus Christi, later graduating from the naval air technical center at Norman, Okla. His parents, Mr. and Mrs. Ed Aston, Jr., of Rt. 6, Gainesville, formerly resided here.

CADET RAY WILDE, son of Mr. and Mrs. J.B. Wilde, volunteered in the army reserve in September, 1942, while he was a student at St. Mary's University, San Antonio, and was called May 12, this year. Inducted at Fort Sam Houston, he was sent to Camp Berkeley for training, attending clerk's school. Later he passed special tests at Camp Maxey and is now at Rutgers University, New Brunswick, N.J., where he is taking army specialized training in engineering.

PVT. JACK FLETCHER, son of Mr. and Mrs. J.W. Fletcher is a member of the air corps ground personnel. He enlisted in February this year and was stationed at Denton until Nov. 10, when he was transferred to Gainesville, Fla. His wife is still in Denton, but plans to join him in the near future.

PFC. A.T. TUGGLE, in the service since March, 1943, has spent all of his army career at Fort Leonard Wood, Mo., thus far. At present he is confined to the station hospital. He is the son of Mr. and Mrs. Sam Tuggle and is married. His wife resides with him.

DR. A. A. DAVENPORT  
CHIROPRACTOR  
OFFICE HOURS 9-12 — 1-6  
And By Appointment  
201 Pyhian Building  
Telephone — 100

AVOID EYE STRAIN  
DR. H. O. KINNE  
OPTOMETRIST  
Gainesville — Texas

At The Post Box

Because so many of Uncle Sam's Mailmen have joined the Armed Forces, it has been necessary to find some easier method of distributing mail so that new, untrained employees will be able to make as fast delivery as possible under the stress of war.

This new method simply adds a numeral after the name of the city indicating the delivery district in which the address is located — for example: "Kansas City 4, Missouri" or "Minneapolis 6, Minnesota." The postal area in each of these 175 cities is divided into districts, each bearing a number, and that number is to be placed immediately following the name of the city in the address, as shown above. The cooperation of all individuals, as well as large firms, is asked in placing the proper district number after the name of the city on all mail addressed to the cities affected.

DON'T SHOOT RABBIT IF HE DOESN'T RUN

Hunters seeking to supplement their meat supply with a bag of cottontails should hold their fire if the rabbit appears sluggish or fails to run, according to an article in Hygeia, the Health Magazine.

For the rabbit may be infected with tularemia, a form of undulant fever often fatal to man, the article says.

Dr. Thomas G. Hall, Chicago, author of the article, says the number of victims of the disease has been increasing in recent years. Because 90 percent of the human cases are contracted from wild rabbits, most cases come during the hunting season, he says.

He warns hunters to wear rubber gloves while skinning and dressing rabbits. Housewives, he says, should make sure the meat is cooked thoroughly to destroy possible infection.

The Panama Canal is 50 1/2 miles long.

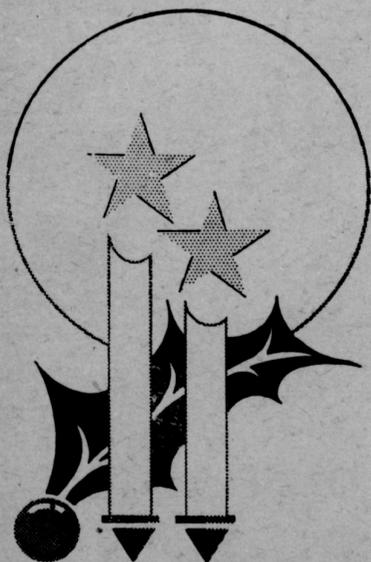


—S. Sgt. Ferd Yosten is an air plane mechanic stationed in Italy. He has also been on duty in Africa and Sicily since going overseas in the latter part of 1942. He enlisted in the army air corps in January, 1942. He is the son of Frank Yosten.



—Warrant Officer Gilbert Endres son of Mr. and Mrs. W.H. Endres, is in Sardinia. He entered the army in February, 1942, trained at Camp Wallace and Fort Bliss, Texas, and took a special course in Philadelphia, before going overseas. He was in Africa several months.

Surgical operations removing cataracts from the eyes were successfully performed as early as 300 B.C. by the Greek surgeon, Herophilus.



GREETINGS!

With grateful acknowledgement of your courtesies and the evidences of your good will that have made the past year a pleasure to us, we wish you a Christmas of great joy and a New Year of Happiness and Prosperity.

We pledge ourselves to an even greater and more efficient service than ever before and in keeping with this policy, we respectfully solicit your continued friendship and patronage.

Babcock Bros.

GAINESVILLE

A Joyous Yuletide

WITH  
BEST WISHES  
FOR  
CHRISTMAS  
AND THE  
NEW YEAR



Kathman's Cafe



A MINUTE

We Want To Extend

HEARTY GREETINGS

and

BEST WISHES FOR THE

HOLIDAY SEASON

LOU WOLF

Muenster



to All Our Friends

AND SINCERE GOOD WISHES FOR THE NEW YEAR

Mr. and Mrs. Nick Miller

MUESTER



This Christmas finds wartime America busy working and fighting and sacrificing for Victory . . . busy hastening the return of "Peace on Earth, Goodwill Toward Men."

This season, encircled by the traditional holly wreaths in the windows of American homes and business offices throughout the land, may be found service flags . . . telling of sons, fathers, husbands and employees who are serving on the far-flung battle fronts.

This Christmas finds more than 350 employees of Texas Power & Light Company serving in the Armed Forces all over the world . . . on land, on sea, and in the air. Equally vital to the war effort, here on the home front T. P. & L. employees are doing a magnificent job loyally fighting the battle of production . . . keeping electric power continuously available for military camps, air fields, war industries, as well as for all civilian needs . . . giving full support to every phase of the war program, working, saving, giving, sharing, sacrificing for Victory. Our whole Company is devoting its resourcefulness and its resources to the job of winning the war.

Thus by working and fighting and sacrificing, we express a Christmas wish to one another throughout the world . . . and this wish is that amidst all the sorrows that arise from war, we may, on this particular Christmas, rededicate ourselves to the cause of Victory . . . for only with Victory will come the return of Peace to a world where Freedom, as represented by our cherished American Way of Life, shall continue to live!

The Most Appreciated Gifts this Christmas will be War Bonds

... THE PRESENT WITH A FUTURE!

TEXAS POWER & LIGHT COMPANY

FOUR FELDERHOFF BROTHERS IN ARMY OVERSEAS



—Pfc. Alphonse Felderhoff, youngest of the brothers, is a member of the paratroops. He has been in the service since December, 1942, and trained with an infantry division at Camp Roberts, Calif., until March when he transferred to a paratroop division and was trained at Fort Benning, Ga. He received his wings in April, and in September went overseas. He is now in England.



—Pvt. Vincent Felderhoff was inducted in the army in September, 1942, trained at Camp Wolters and Camp Edwards, Mass., and was called overseas in April, this year. Since that time he has been somewhere in Africa, and on a few occasions visited with his brother, Frank.



—Pfc. Lawrence Felderhoff has been in the army since February, 1942, and spent five months at Camp Wolters before being called for foreign duty. He was in Hawaii for six months and since last December is on the Solomon Islands where he has seen action in a number of battles. He is connected with the Infantry.



—Sgt. Frank Felderhoff is stationed with army engineers in Africa. He entered the service in Feb. 1942, trained at Fort Leonard Wood, Mo., and spent several months in Scotland and England before being assigned to Africa in November 1942. He's the oldest of the Felderhoff quartette.

The boys are sons of Mr. and Mrs. John Felderhoff.

**PFC. HENRY PAUTLER**, son of Mr. and Mrs. Joe Pautler, entered the army in March, 1942, trained at Camp Berkeley and is now on maneuvers in the California-Arizona sector.

BROTHERS IN ARMY AND COAST GUARD



—Vincent Becker, seaman first class, a member of the Coast Guard, has been in the service since May, 1942. He received his training at Algiers, La., and his home base is Washington, D.C. For the past nine months he has been engaged in patrol duty along the east coast. He is the son of Mr. and Mrs. Felix Becker.



—Pvt. Walter Becker, son of Mr. and Mrs. Felix Becker, is on duty somewhere in Australia since September after spending 14 months in Hawaii. He entered the service in February, 1942, and trained at Camp Wolters, being called overseas in May of the same year.

**LESTER AND VERNON EPPS**, privates first class in the army, were on duty in the Aleutian Islands since going overseas about a year ago. Both boys entered the service on the same day, Feb. 3, 1942, and have been together ever since. They are the sons of Mr. and Mrs. Sam Epps.

**PVT. FRANK J. HAVERKAMP**, is in Australia. He entered the army in Feb., 1942, trained at Camp Wolters and went overseas in June, staying in Hawaii for a year before being assigned to his present station. He is the son of Mr. and Mrs. Casper Haverkamp.

**ANTHONY LUKE**, a technical sergeant, member of a finance detachment, has been in the army since Feb., 1942. He trained at Camp Claiborne, La., and Fort Bragg, N.C., going overseas in May this year. He has been in Africa, Sicily and Italy since that time. He is the son of Mr. and Mrs. Ben Luke.



\*\*\* Greetings \*\*\*

Our Christmas message is best expressed by our sincere wish that you may have a very Merry Christmas and a Happy and Prosperous New Year.

**Pete Rollman**  
Muenster

The character "&", the abbreviation for "and", is called an ampersand.

**S.SGT. CLEM COLE** is stationed with the army air corps ground personnel in England since going overseas recently. He was previously at Brooks Field, San Antonio. He has been in the service since Oct., 1939, and is married to the former Miss Geraldine Blakey of Myra, who, with their two children, reside at Gainesville. His parents, Mr. and Mrs. J.A. Cole, formerly of this city, also reside in Gainesville.

**CPL. CECIL COLE** is in England since going overseas recently. He has been in the service since February, 1942. His parents J.A. Cole, are now residing in Gainesville.

**CPL. EDWARD HAVERKAMP** volunteered for duty with the ground personnel of the army air corps in August, 1931, and trained at San Antonio, later being stationed in Mississippi. He is now on duty in a maneuver area. He is the son of Mr. and Mrs. Casper Haverkamp.

TO YOU

whose friendly support has contributed so greatly during the past year, may we extend a cordial and appreciative thanks. May your Christmas be happy and the New Year prosperous.

**FRANK DUSTIN**  
School and Office Supplies  
GAINESVILLE

May All Happiness Be Yours

As you enjoy the contentment and merriment of the Yuletide, we want you to know that we will be thinking of you and of the amicable associations that have been ours during the time we have been serving this community.

It is these friendships that bind our ambitions, to be of the utmost service to all.



**Muenster Hatchery**  
Felix Becker, Mgr.



To Our Friends

May we have the pleasure of extending to you, one and all, our sincere desire for all the good things that you may wish for... Our ever increasing circle of friends has made this Christmas a very happy one for us... and we only hope that you, too, will receive your share of happiness.

For your fine patronage we are thankful and ask that we may continue to serve you in the years to come.

HAPPY NEW YEAR

**Paul Walterscheid**

MUESTER



From the Fighting Front

And The

Home Front

A Merry Christmas

And A

Happy, Victorious

New Year

Jimmy's Cafe

Pvt. Ray Swirczynski — Mrs. Ray Swirczynski  
Miss Evelyn Swingler — Miss Marie Swingler

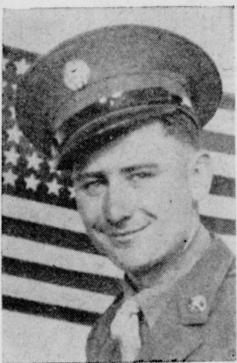
FLEITMAN BROTHERS SERVE OVERSEAS



—Pfc. Gus Fleitman, son of Mr. and Mrs. Jos. Fleitman, is with the 38th division of the 5th Army, and saw action in Italy. He enlisted in the army in January, 1941, and received his training at Camp Bowie, where he qualified as a marksman in rifle shooting. He was also stationed at Camp Blanding, Fla., and Camp Edwards, Mass., before going overseas.

—Pfc. Anton Fleitman, son of Mr. and Mrs. Joseph Fleitman, is somewhere in the S. W. Pacific serving as an air plane mechanic. He entered the army air corps in June, 1942, and trained at Sheppard Field, Tulsa, Okla. and Burbank, Calif., and was on duty in Florida before being called overseas this summer. He was in Australia for several weeks.

STOFFELS BROTHERS SERVE IN ARMY



—Pfc. Peter G. Stoffels, now on maneuvers in Tennessee, has been in the army since February, 1942. He received his early training at Camp Wolters and was then transferred to California. Before going on maneuvers he was stationed at Camp Rucker, Ala., for several months. He is the son of Mr. and Mrs. H.P. Stoffels.

—Pvt. Henry Stoffels has been in the service since November, 1942, and is now stationed overseas in the South Pacific. He trained at Camp Wallace, at Fort Bliss and in California and was called for foreign service in April of this year being stationed in Australia for several months. He is the son of Mr. and Mrs. H.P. Stoffels.

ROHMER BROTHERS SERVE IN ARMY



—Cpt. Albert Rohmer, is stationed at Camp Pickett, Va., connected with a tank battalion as a mechanic. He has been in the army since October, 1942, and was at Camp Rucker, Ala., for his basic training. His parents are Mr. and Mrs. Leo Rohmer.

—Sgt. Alois Rohmer, son of Mr. and Mrs. Leo Rohmer, is at Fort Benning, Ga., with an engineer's battalion. He entered the army in December, 1941, trained at Fort Leonard Wood, Mo., and at Camp Polk, La., and was on maneuvers in California before being assigned to his present station.



*Wherever he may be  
this Christmas . . . .*

He'll read and re-read a dozen times, every letter from home—every greeting card. He'll unwrap and fondle every gift sent to him from mother, father, sister, sweetheart, friends.

For these things speak of home. And though everyone tries to make Christmas as gay as possible where he is; as bright as the service decorations may be; as strong as the friendships he may have made with those now near to him — yet so far from home, all his thoughts will be with you, AT HOME, this Christmas!

And though your thoughts are of him — there's a difference. You still are in the cheerful atmosphere of your household. You still are surrounded by loved ones. You can only imagine his life "out there". But he's living it; and the reality of that life contrasts starkly with the warmer reality of his memories of "home".

That's why we must all be unceasing in our efforts to end this war soon and bring him to the home he's dreaming of this Christmas. That's why we must buy more War Bonds than we even think we can — That's why above all, we must give the present with a future . . . . this Christmas.



May Christmas bring joy, and Peace and Contentment, and may the New Year be one filled with Health and Prosperity . . .

Your associations have made the past year happy for each of us and we trust these friendships may continue for many years to come.

Geo. Gehrig Hardware

MUESTER

**Muenster's Refinery, Inc.**

Muenster, Texas

BROTHERS IN ITALY



—Pfc. Florian and Pfc. Zane Fisch, sons of Mr. and Mrs. Mike Fisch of Des Moines, Iowa, formerly of this city, have seen action in Africa, Sicily and Italy since they went overseas in April, 1942. Both have been together since their enlistment in Feb., 1941, serving in the same company. They were also in England, Scotland and Ireland before going to Africa.

**PVT. JESSE EPPS**, son of Mr. and Mrs. Sam Epps, entered the army in Oct., 1942 and spent a year at Camp Rucker, Ala., after which he was transferred to Camp Pickett, Va., where he is now stationed.

**ROY BURKHART**, son of Joseph Burkhardt, is a veteran of foreign war, haven taken active part in several naval battles in the Pacific war zone. He entered the Navy in January, 1942, and after his basic training saw five months of active duty aboard ship. He was thrown from his ship, while in action, suffered a severe back injury, underwent two operations at the naval hospital in San Diego, and was later given an honorable discharge. He is now in Artesia, N.M., where he and his wife reside.

**HAROLD LUKE, S2C**, is at the U.S. Naval Air Technical Training Center, Memphis, Tenn., taking a special course to prepare himself for duty with the Navy. He entered the service May 21 immediately after graduation from high school here this year and received his boot training at San Diego, Calif. His parents: Mr. and Mrs. Ben Luke.

**ROY SCHUMACHER, S2C**, in the Navy since May, this year, is on duty somewhere in Hawaii. He received his boot training at San Diego. His parents: Mr. and Mrs. Alf Schumacher.

**PVT. LEO LAWSON**, son of Mr. and Mrs. E.S. Lawson, entered the army this year in August and received his training at Camp Wallace. He has just recently been assigned to another camp.

**PVT. OWEN HARRISON** is training with an infantry division at Camp Robert, Calif., since he entered the army the past September. His parents: Mr. and Mrs. Alford Harrison.

**TONY YOSTEN**, a member of the Navy Seabees, is a fireman, 1st class, stationed at Camp Peary, Va., since his entry in the service on Nov. 1, this year. He is the son of Mr. and Mrs. Nick Yosten.

**PVT. EARL WALTERSCHEID** is stationed at Camp Wolters since he was called for the army on the first of this month. He is the son of Mr. and Mrs. C.M. Walterscheid.

The following local men answered the call to the colors, served varying periods of time, but have since been honorably discharged:

Joe Pautler, Adolph Schumacher, Anton Hesse, Al Vogel, Bill Lutkenhaus, Frank Hoedebeck, Louis Nieball, John Huchtons, Ed Rohmer, Eugene Schmitz, Jack Tugler, Hugh Jackson and C. E. Fowler. Included also in this group is Mrs. Virginia Gehrig Carter, who served as an army nurse.

The following men are represented by a star on the Münster service flag, but this office has no information on their service careers: Joe W. Gregory, Fred Cooke, Deward R. Martin, Gene Martin, I. I. Coursey, Gilbert Ramsey, J. E. Owen, Joe Gregory, — Lydell, and Gerald Trotter.



# "ALONE *with* GOD *this Christmas Night*"

Gunfire is shattering the air below — the enemy objective is only a few moments away. A turmoil of thoughts follow each other within a lone American boy's mind. They're distinct and sure. They've been nurtured all his life in the unclouded atmosphere of rightness and decency. In the midst of roaring motors and tense anticipation of hair-breadth escape, the boy's eyes are calm, his hands unflinching in performance. He feels strangely at peace. It is Christmas night.

The remembrances of past joys on this beloved anniversary are engraved forever in his heart. And now, at this important life-or-death moment, they have a reassuring effect. The belief in his hopes arises from his strengthened faith. More than ever before in his life, he is "alone with God". And his increased power growing out of his great faith is such that no enemy can vanquish!

We, safe in our gay, Christmas-cheered homes, can match our faith to his. We **MUST** do that, or deny loyalty to the freedoms for which he's fighting. We **MUST** and **WILL** buy War Bonds and **MORE WAR BONDS** — until Victory.

## Western Auto Associate Store

Gainesville, Texas