

LEGION PLANS FOR
ARMISTICE PROGRAM C. OF C. SUPPORT $\quad 3$ CRIMINAL CASES
LEHMBERG ASKS
ARMISTICE PROGRAM C. OF C. SUPPORT $\quad 3$ CRIMINAL CASES
COURT DISPOSES OF

BROWNWOOD MERCHANTS PLAN
THREE ‘BLUE EAGLE DAYS' WITH


British Invasion



COTTON WORKERS
CHECKS RECEIVED


Brownwood Endorses "Buy Now" Movement

FARMERS MARKETS



## Next to a Camel

volet gives most miles per gallon

## 

> A cushion-balanced six. cylinder engine. Fisher
body. Fisher steel body. Fisher steel-plus-hardwood construction.
Fisher Ventilation. Starcerator. moun new Chervolet. In addition to go. Save witha new Chevrolet. In addition to being America's
most economical car, it's also America's moll ceonomical car, it's also America's fastest
selling car by the widest margin of leadership

# YROLET MOTOR COMPANY, DETROIT, MICH. 

# 445 ro 565 

 Buy Chevrolet?

## HOLLEY-LANGFORD CHEVROLET CO.

Brownwood

SIDE GLANCES
By George Clark
New King of the 'Kickers'



## $\%$

There are some things we refuse to do to sell a car. We like sales, but fair-dealing and the confidence of our customers are desirable, too For one thing, we refuse to poison anyone's mind against another mak to tell you about that. But to imply defects in another car is not our business.

We have done our utmost to encourage intelligent buying of motor car by showing purchasers how to protect their own interests. All that a producer asks is a customer who knows quality when he sees it. An intelligent purchaser will speedily conclude that only a bad product requires bad sales methods.
We refuse, also, to adopt the role of tricky trader--that is, pretending to offer you a larger trade-in allowance, and taking it away fra you in some other way. Ford trade-in values are may be otherwise fictitious allowances ous upon a systen of values, not by hagglint or In this world no one gets something for nothing, although there are many ways of making people think that they do. The sure way to get val for value is, first, by being yourseln that has no other policy. We refuse to keep dinning in your ears that the Ford V-8 is the most economical, $\begin{aligned} & \text { Obviously it cannot be true of all. There comes a point where claims }\end{aligned}$ Obviously it cannot advertising hysteria disappears in its own fog. sonally, I prefer facts.

We say that our 8-cylinder car is as economical to operate as any lower number of cylinders.

We say that we have always been known as the makers of good cars an that the many good, well-balanced qualities of our present car places $t$ the head of our line to date.

Anyone wishing to do business with us on these principles will find our word and the quality of our product to be A-1. What we
economy, operation and durability will stand good anywhere.

## JOIN THE S P C M

(SOCIETY FOR THE PREVENTION OF CRUELTY TO MOTOR CA

JUST take a good look at the old car whert you star out for the movies tonight!
Tires bald-headed as an electric light bulb, and just about as safe to drive on Dents front and rear where Martha did not quite negotiate the garage . . . Paint that looks like the skin of an old potato.. An engine that has both whooping cough and the jitters, and burns up many unnecessary dollars in gasoline and oil.
And as you drive along the road notice the new cars that pass you by ... how much smoother they are . . more silent powerful... how quickly they stop, how fast they get away.
Isn't it about time you were getting a new machine?
Especially with antomobile values greater right now than they are ever likely to be again?

Think things over a little ... as they relate to industry ... and as they relate directly to yourself.

For the past forir years the bottom has seemed to drop s,ut of everything. Factories have beer, closed because there was no demiand for their products. Workmen have been thrown out of jobs. Prices have
gone down and down-nothing peared to have any basic value at
But everything should have a t ic value ... a value which is fair the person who makes it, the or sells it, and the one who buys it. the purpose of the NRA: to mak thing worth something again.
And that purpose is succeeding automobile and allied industries s thousands more men are being en today than a year ago; they ar paid millions more in wages. $P$ commodities are mounting steadi is up 15 per cent. Crude rubber per cent. Upholstering fabrics 50 per cent.

These increases are not yet $r$ in the finished automobiles. T can still buy at the old, low price is the time to buy.

UPTURN ITEM Automobile production during ust showed a gain of 150 per ce er August, 1932.

The advertissements in this newspaper will help you choose the car best suited neds. They are interesting, werth while, instructive. Read them carefully. act to takf; advantage of present favorable prices.

##  <br> A STRAIGHT EI MODERN API BODIES - FULI RADIATOR <br> But you <br> know why

## - maaine! Only ${ }^{\$} 595$ for This Smart and Sturdy Big DODGE "6

 se the new Plymouth, with Floating Power engine mountings-hydraulic brakes -fifty-steel bodies. Big car details in the low-price field.
pst unloaded big freight shipment of Dodge and Plymouth cars... See them in our how room today.

ABNEY \& BOHANNON, Inc.


## (5)

You are entitled to a

## BIG, MODERN STRAIGHT EIGHT

## when you pay even as much as these low prices


and in your next car, demand ALL THESE VITAL FEATURES:
a straight eight engine - the fisher ventilation system MODERN APPEARANCE - AMPLE SIZE - AMPLE WEIGHT DEFINITE PROOF OF FUEL ECONOMY - FISHER REINFORCED STEEL BODIES - FULL PRESSURE METERED LUBRICATION - CROSS-FLOW RADIATOR - A MODERN CAR - You will find ALL of these RADIATOR - A MODERN CAR - You will find ALL of these
vital features only in the Pontiac Economy Straignt Eight

But you don't know Pontiac. . . You can't know Pontiac
But you don't know Pontiac. . . . You can ond Then you'll
.. till you drive it. Do it . . and do it now. Th price range!

## PONTIAC

वros Blackwell Motor Company
Box 507


If you want to be sure of getting the safest, longestwearing tires built . . . then, take this TIP from America's leading sutomobile manufacturers. They know the truth about tires because they test all leading makes at their great Proving Grounds and Laboratories. And the makers of $75 \%$ of American cars select U. S. Royals as standard equipment.
U. S. Tires are safer and longer-wearing because they're BUILT WITH TEMPERED RUBBER. Records show that they give $7 \%$ to $36 \%$ more safe miles than
other leading trands, at NO EXTRA COST. Come other leading trands, at NO EXIRA COST. Come


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