8 Pages
OF LIVE LOCAL NEWS,
RURAL NEWS, EDITO-
RIALS AND FEATURES
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IN THIS ISSUE.
\$1.50 Per Year All The Local News While It Is News. CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, APRIL 22, 1937. Established in 1878. New Series, Vol. 48 No. 16

## Clarendon To Be Host To Texas Highway Commission In Hearing And Banquet Here Friday, May 7

 DELEGATIONS TO URGE THE



 5.


| METHODISTS TO | MRS. BALLEW IS |
| :---: | :--- |
| ASSEMBLE HERE | BANQUET SPEAKER |



First National To Begin Rebuilding


MEMORABLE DATE TO BE OBSERVED

## METHODISTS TO MISIONARY OBSERVE SARY WITH DINNER.

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## . <br> $\stackrel{\text { O. }}{\text { E }}$

## THE CLARENDON NEWS



CLARENDON'S IMPORTANT IMMEDIATE OBJECTIVES
Clarendon is faced with two important, immediate ob
If she is to make the progress she should make she
must expand Clarendon Junior College. If she is to go forward in comme
If she is to go forward in commercial impor
must secure a paved highway outlet to the South.
Just now she has an opportunity to realize both of these
important objectives and reap the vast benefits they will secure, if a genera,
taken immediately.
One outstanding thought is to be kept in mind-while
both of these major projects are seemingly selfish for Clarendon, yet both of them are equally sound and and beneficial
from the standpoint of the public and regional good of thi section of Texas. The achievement will help Clarendon
certainly, but they will at the same time be of great benefit certainly, but they will at the same time be of
to the Panhandle, and the traveling public.
Llat us concentrate on doubling the student body of
Let us mashal all our forces to the extension of High
way 88 South, and its early paving.
seven changes to make farming pay
Seven things Southern farmers must add in order to make Southern agriculture prosporous are thus sum

1. We must add animal production to plant production
2. We must add winter farming to summer farming.
3. We must add soil building to soil use.
4. We must add scientific forest management to scien-
tific field management.
5. We must add marketing skill to production skill.
6. We must add community achievement to individu achievement.
achievement.
7. We must add the power of organization to the power of personal effort.

## Editor gets even

An editor and a merchant were discussing the virtue of bill board advertising. The merchant contended that more
people readd the billboard than the newspaper. After neither peopple readd the bilboard than the new
man would give in, the men parted.

The next week the mercchant came tearing down the street to the newspaper office wanting to chnow why the
obituary of his wife's mother was not in the paper, especially after he had seen that a copy was taken to the newspaper offic
"Well", said the editor, "I knew you wanted the obit uary read by the people, sol I took it out and nailed it
your birboard".-Sedan, Kansas, Advertiser-Journal.

## A' She WEEKLY <br> CONSTITUTIONAL

## Government by Majorities





## SPECIALS FOR FRIDAY and SATURDAY

SPUDS, Colorado White, per peck $\ldots \ldots-\ldots .-\ldots 3 \mathrm{c}$ PINEAPPLE, Half Slices, No.
PEARS, Brimfull, No. $21 / 2$ Cans

## CEREALS

CORN FLAKES, Jersey, 2 packages
RIPPLED WHEAT, and Chromium Hostess Tray,

1 Blue Tumbler
1 Kelloggs Krumbles, All For-----
WHEATIES, 2 regular packages for
Champion Bowl Free
23e
-28
e

| FI延边 100 chromum monogram tray$\qquad$ |
| :---: |
|  |  |
|  |  |

CLEANSER
Light House
6 for ....... $25 c$
2 For---------
BEANS, Cut Stringless KRAUT
PEAS, Marin

# Clifford \& Ray 

No. 5

No. 412
Business and Professional Directory

## Insurance, Loans, Etc. , servet the Stations


insurance and abstract
Clarendon Abstract
Company Company
J. T. Patman \& Son

| Insurance and Bonds |
| :---: |
| $\begin{array}{c}\text { Ghene } 74 \quad \text { Godston Bldg }\end{array}$ |

Agent
Southwestern Life Insurance
Company

George B. Bagby
George B. Bagby
Representing
United Fidelity Life Insurance

Company

## Jewelry

JEWELRY, WATCHES,
DAAMONDS, SLIERWARE
Radios

## $\underset{\text { Jewelers and }}{\text { Goldston Bros. }}$

OFFICE SUPPLIES

The Clarendon News

RENT
m


THE cost is SMALL


IOMMELS ONE-STOP STATION Sinclair Products-Wholesale and
Retail Retail

Firestone Tires
Sinclair Service Station

Homer McElvany
Hudson Service Station

| Gasoline . . Oil . . . Groceri Located at Public Scales |
| :---: |
| ect |
| house wiring <br> And All Electrical Repairs <br> Call 100-J |
| Mattress Facto |
| MATTRESSES RENOVATED and Made To Order Satisfaction Guaranteed Clarendon Furniture Store |
| morris mattress factor <br> One Day Service <br> Across street from Piggly Wigel |
| Clarendon Nover, Advo |

## c. H. s. The Broncho Range c. J. c.




EVERYTHNG AT WHOLESALE PRICES!
We're Closing Out! OUR STOCK MUST GO WITHIN THE NEXT FEW DAYS Therefore, we are not listing our special this week because our ENTIRE STOCK IS MARKED DOWN TO UNHEARD OF PRICES.
TAKE ADV ANTAGE OF THESE PRICES AT ONCE Everything Must Go!

Everything Special! Clarendon Food Store


## FREE RUBBER HEELS

With Every Pair of Shoes Half Soled
FOR 10 DAYS ONLY

## LAND SHOE HOSPITAL


ABSTRACTS OF TITLE
To Any Lands in Donley County

## CLARENDON ABSTRACT CO.

c. Powell

White Leghorn Roosters, one month old, for $101 / 2$ cents each, while they last Just the thing for quick fryers.

No heat necessary for these chicks
CLARENDON HATCHERY

## TIME FOR SPRING TUNE-UP!

Winter has been hard . . . Harder than you suppose on the brakes of your car. . They've gotten wet
and frozen . . been driven before completely dry. They need adjustment ... If you broke your back
you'd want a reliable doctor . . If you break a part of your car, bring it to experienced mechanics at

NOLAND GARAGE
In Hommel Building.
Valves Ground $\ldots$ ineral Motor Tune-up and Re-
conditioning $\ldots$ A real spring tonic for your car.

THE DONLEY COUNTY STATE BANK

anden


## You Pay Less

 TO OWN IT TO RUN IT
## 1937 Ford V•s

- If you think that "all low-price cars cost about the same"- forget in! They don'
Ford makes a arar - a 60 -horsepowels from 30 to 60 dollars under the prices asked for any other car of comparable size. The lowest Ford prices in years!
Check delivered prices in your town and see for yourself.
- Of course, first cost doesn' $t$ prove "low cost" - you must consider
The " 60 " has definitely established itself as the most economical
car in Ford history. Ford cars have car in Ford history. Ford cars have heen famous for economy for 34
years, so that means something Owners who have driven it thousands of miles report that the Ford "60" averages between 22 and 27
miles on a gallon of gasoline

FORD MOTOR COMPANY

You can prove those figures on the open road - in a car proWhen you've finithed your When you've finished your pe "Do I want to save money the day I buy my car and every mile I drive it?"
"Do I want a safe, roomy, comfortable car of advanced design created from the finest materials to the highest precision stand ards?" There's only one answer, of


## Palmer Motor Co.



ACETATE CREPE
Glamorous New Spring Shades in Crepe Acetate Prints, 39 inches
wide and extra fine quality, unusually attractive floral designs on
light or dark backgrounds... Yard PRINTED BATISTE AND VOILES

36 inchs wide, Fine Quality in Lovely New Patterns in colorful floral and figured designs. Absolutely fast colors . . Yard............

| Bleached or Unbleached Domestic | Stripe Chambray |
| :---: | :---: |
|  |  |

NEW SHADOW SHEER ORGANDIES
Pastel Shades, 40 inches wide, Trassparent. Woven of fine quality
hard-t wisted combed yarn. An exceptionally low-price bargain in a
popular dress material . . Yard

## PRINTED PIQUE AND CRASH

Ideal for Sport Dresses. Stylish patterns on popular colored ground,
Good weight that gives real service. 36 inches wide and fast colors

| Marquisette | Slip Satin |
| :---: | :---: |
| Printed Floral Designs 36 inches wide Close mesh; |  |

## LittleMercantileCo.

BEAUTY SHOP PHONE 88

Pasen

