## May Rainfall Basis For BusinessPick-Up HOME-COMING IDEA ADDED TO CITY'S JULY FOURTH CELEBRATION

SATURDAY IS BIG NEWS WILL ISSUE bUSINESS DAY PIONEER EDTIION
 Reports received from business
houses of Clarendon indicates. re-
newed vigor in replenishing of newed vigor in replenishing of
pantries and replacing of house
hold furnishins, as evidence by
the large crowd in the eity last
Saturday, said one of the largest
since last fall.


## New Feature Begins In News This Week



## Graves Decorated

 By Legion Thursday

OMA SCOGGINS IS PNEUMONIA VICTIM


| Five Young People | S |
| :---: | :---: |
| Go To Abilene Meet |  |

SOFT BALL SEASON OPENED MONDAY

|  |
| :---: |
| Plans are being made to take |
| to the |
| Course ${ }^{\text {at }}$ College Statio July 28 th to Aurust 2nd. |
| five boys enrolled in the Donl |
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| Thee or four tho |
| from this |
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|  |
| instructing in any phase of agri-culture that the boys and girls |
|  |  |
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|  |
| J. C. (Jake) Roberts, who narrowly escaped death last Thursday |
|  |  |
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|  |
|  |
| throwing the three the river, is a rela |
|  |
| without serious injury, but onewotof the thre, Chester Robinson of |
|  |  |
|  |
| LIGHT COMPANY |
| TO ADD ENGINE |
|  |  |

BE PAID THIS WEEK


HIGHWAY LOAN TO F



THE NEWS WILL PRINT A "PIONEER'S EDITION"
The Clarendon News will issue a "Pioneer's Edition"
'Wednesday, July 3rd, in support and promotion of the on Wednesday, July 3rd, in support and promotion of the
"Fourth of July Fifty Years ago," to be celebrated here,
July 4th
Staff members of The News are already busy assembling material relative to the early days in Clarendon and
Donley County to make this a memorable edition in Panhandle journalism and an issue to be prized among family
Extra copies will be available to the public at large and
Old Sttler guests on the occasion will receive a souveni
ALLRED A FRIEND OF PALODURO PARK
Lest some might misunderstand Governor Allred's
recent veto of the bill written by Senator Clint Small and recent veto of the bill written by Senator Clint Small and
passed by the legislature just closed, providing for a sepa-
rate board from the State Parks Board for aiministering the
affairs of the Paloduro State Park, The News wants to of-
far
Under the State P
Under the State Parks Board there has been some de-
lays and resultant dissatisfactions here in the Panhandle of the development and progress of the Paloduro State Park,
and Senator Small wrote his bill as a result of this sentiment. Governor Allred was not familiar with the parks Park project, and when the bill came before him he asked
for conference with representative Panhandle citizens on the matter. In the discussion it was found that there were
certain phases of the divorcement from the state board that might work harm here in our Paloduro Park, and in fur-
ther conference with Chairman Colp of the State Parks Board, it was found that a satisfactory arrangement could be effected by the appointment of a surb-committeee from the
Paloduro Park area to work with the state board and havPaloduro Park area to work with the state board, and hav-
ing certain duties delegated directly to it, which would ing certain duties delegated directly to it, which would
bring many of the details of administration under the direct
control of its closest friends. On this agreed plan, the Governor was assured there would be no objection to a veto of the bill and it was all worked out on an amicable basis, all
parties looking to the best interests of the state parks sysparties looking to the best interests of the state parks sys-
tem and the Paloduro in particular. Governor Allred is a true friend of the Paloduro Park
and every other interest of the Panhandle country and The News desires to commend emphatically his appointment of
Hon. Clyde Warwick of Canyon, as chairman of the subHon. Clyde Warwick of Canyon, as chairman of the subcommittee, with Hon T. E. Johnson of Amarillo
W. Humble of Hereford as the other members.

NO TIME FOR RE-WRITING CONSTITUTION
That somewhat thinly veiled suggestion of President
Roosevelt for the re-writing of the Constitution Roosevelt for the re-writing of the Constitution can hardly
be endorsed by the sober-minded people of the nation. Even be endorsed by the sober-minded people of the nation. Even
if the Constitution were obsolete, as some of the more radical elements contend, the present, with its stress and general confusion, would be no time for rewriting it. Fundamental law should be drafted when the minds of the people
are calmest, when reason is at its best. It must provide are calmest, when reason is at its best. It must provide
long-range provisions for the protection of the interests of all the people. The state of minds of the people at the present is not conducive to deliberate thinking. Necessary changes can be effected in the Constitution. There have been many. They cannot be effected overnight,
it is true, and that is one of the most commendable features it is true, and that is one of the most commendable fatures
of our organic law. Sufficient time is required to give the people an opportunity to deliberate, to escape from the spell of public excitement, to analyze propaganda, to
esults and ultimate trend of proposed changes. Because someone happens to differ with the Constitution is not reason enough to strike down the Constitution.
If we were to embark upon the rewriting of organic law in general at the present time, there undoubtedly would be some proponents of the cash payment of the bonus that would be in favor of discarding the requirement that Congress muster a that and it would not be best for the country, but in the excitemen
support.
Surely there are ways to achieve the necessary regulaover the Constitution at a time when too many people are hopelessly confused and agitated.-Vernon Record.
CLARENDON'S CELEBRATION ON JULY 4TH

No ordinary event is Clarendon's project of re-enacting,
n July 4th this year, "a Fourth of July Fifty Years ago" in which the Pioneers and Old Settlers of this section will be duly honored.
This celebration is Clarendon's contribution to the pro-
ession of pre-Centennial programs presented by Texas cession of pre-Centennial programs presented by Texas unusual merit in this Panhandie country for Clarendon was the center judicial, social and commercial for this section for several decades.
As another feature of the old-time Fourth of July cele former residents of Clarendon and Donley County and The News suggests that you begin now writing your friends
who formerly lived here and invite them to come back and visit you in your home during the festivities of the big ecasion.
Clarendon's Fourth of July Fifty Years ago, will bring the greatest crowd to this community it has ever had and
this city will again be the largest center of interest on
Thursday, July 4th, 1935, in the Panhandle, even as it was
fifty years ago. fifty years ago.

TVA COWS AND CASH REGISTERS
Comptroller-General J. R. McCarl, who is often and justly termed the "Watchdog of the Treasury," has sent a
report on the Tennessee Valley Authority to the President. According to the Chicago Tribune News Bureau, the re-
port shows TVA has spent more than $\$ 2,000,000$ in an illegal or questionable way, incurring deficits in everything from power plants to cafeterias and tossing thousands of
dollars around in an offhand manner. It enumerates among dollars around
other things:

That TVA purchased cattle it had been previously of-
for $\$ 200$ per head, for as much as $\$ 950$ per head, and fered for $\$ 200$ per head, for as $m$
later sold them for less than $\$ 200$
That each TVA's directors overdrew his salary by more
han $\$ 1,000$;

## 1,000

That, in defiance of the law, TVA set up its main of
ices in a rented building costing $\$ 36,000$ a year, in Knoxfices in a rented building costing $\$ 35,000$ a year, in Knox-
ville, after reconditioning the administration building at
Muscle Shoals, and then hired and bought a fleet of Muscle Shoals, and then hired and bought a fleet of airplanes and cars to carry employes back and forth between
the two towns;

That the TVA passed off shortages of hundreds of ren had played with the cash registers; That, while TVA is designed as a rate yardstick for
private utilities and should lay aside $\$ 1,000,000$ a year for private utilities and should lay aside $\$ 1,000,000$ a year The report is in the President's hands. He will doubt-
less order a full investigation. Then the taxpayers will less order a full investigation. Then the taxpayers will
have an interesting insight into the efficiency of governhave an interesting insight into the efriciency of govern-
ment in business, and learn where their money goes when
public officials are given complete and unqualified control of hundreds of millions of public dollars.-Industrial News Review.

Whether one considers the world round or flat, squa
crooked depends on the part he has bumped against.
The modern girl adores spinning wheels, but she want

## PRICES FOR

FRIDAY AND SATURDAY
Lemons, 360 Sunkist, doz. ...19c
HOMINY, No. $21 / 2$ can .......10c
Beans, fresh and crisp, lb. ...6c
CHOCOLATE Hemitess mate 17 c
CRACKERS, 2 lbs, A-1 .....22c
SPUDS, No. 1, peck .........30c

Soup, Stokley's GOLD DUST semarine pemer 19c MACARONI, pkg. ...........5c Extract, Vanilla Palmolive Beads, 3-10c pkgs. 19c Order Your Fresh Meats With Your Groceries
SHELTON \& SANFORD
We Deliver
Phone 186

## VEGETABLES and FRUTTS

-The Appetite Calls For Them In Hot Weather We prepared for your wants as the hot weather opers up on us, and our
display racks offer you the best assortment of Fresh Vegetables and display racks of fer you the best assortment of Fresh Vegetables and
Fruits every day and at prices in keeping with other food costs. Shop Fruits every day and at prices in keeping with ot
our racks and shelves or phone us for quick service.


## TEA, LIPTON'S

## 1-4 Lb. .23c

1-2 Lb. . 45 c
1 Lb. .. ...... ............. 88 c
1 Ice Tea Glass Free with each quarter pound;
Pound of Tea

COFFEE, Folger's $\quad$| 1 lib. can and |
| :---: |
| Drip Coffee Maker | 98 c MUFFETS, Quaker Wheat Biscuits ....... ....10c

 CORN FLAKES, Kellogg's COCONUT, fresh, lb. --_21e Per pkg. --------------10 APRICOTS, Sunkist

MACARONI, Rosebud, 6 for ..... ...... ..... 28 c

| Kraut, Reg. No. $21 / 2 \ldots \ldots 10 c$ | New Potatoes, per pk. .-_39c |
| :---: | :---: | Pickles, sour, qt. jar _-_19c Pippled Wheat _--......-10c $\overline{\text { MUSTARD, qt. jar _-_-_15c }} \overline{\text { Pears, Sunkist, No. } 21 / 2 \ldots 25 c}$

SOAP FLAKES, 5 pound box ............... . . 35 c

CLIFFORD \& RAY
5-PHONES-412
FINER FOODS
WE DELIVER
Order Your Fresh Meats With Your Grocerles

## Advertising-

MAKES THE PENNIES BIGGER

$\begin{aligned} & \text { When James Buchanan was. President and tall beaver hats were in } \\ & \text { vogue } \text { when yentemen wore broad eravats and ladies wore hoop skirts, }\end{aligned}$
$\begin{aligned} & \text { Yogue; when gentlemen wore broad cravats and ladies wore hoop skirts } \\ & \text { the penies were tosed to children as big as quarters. } \\ & \text { But the cart }\end{aligned}$
$\begin{aligned} & \text { the penies were oossad ochidren as big as guarters. But the cart } \\ & \text { wheel coppers your } \begin{array}{l}\text { grandiather got for keeping his lisee collar clean were }\end{array}\end{aligned}$
Whet as big in in buying power as the pennies of today.

A penny then might buy a pastry, or ten of them take one to the Fair,
but your great-ant and great-uncle couldn't have gone to a movie at any price.

Sixty years ago the ladies could go shopping for dry goods and buy silks
that would make you green with envy, pinens that were inens and brokd that would make you green with envy, inens that were linens and broad
cloths that beegar deseription. But what their favorite stores did not colths that beggar deseription. But
have they usually got along without.

You can pick up The Clarendon Nevs and in fifteen minutes you can
know what the different shops are offering in fabrics, patterns, varieties know what the different shops are offering in fabrices, patteress vorieteies
and qualities that grand-mother never dreamed could be gathered to gether under any conditions.

Times have changed, and so have merchandise and business methods.
One of the influences that has helped to bring about so much chang One of the influences that has helped to bring about so much change
that has helped to multiply opportunities and increase the spending size that has helped to multiply op

Every merchant, every manufacturer knows that advertising materially reduces selling costs by increasing the demand for and the distribution
of the products of hundreds of thousands of mills. Indeed, many of the of the products of hundreds of thousands of mills. Indeed, many of the
things we count today as necessities or simple luxuries could not be made broad market for them, making millions of sales at little prices and little profits.

## The Clarendon News



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| than sereremen your |  | 2- MONEY |
| Heme hat has mmomed |  | Colem |
|  | Fee: 25c Per Round |  |
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| many or to iteer |  |  |
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| Position Open |  |  |
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| Nationally known firm has an |  | 2 |
| with a light car. Guaranteed ex- |  |  |
| pense allowance. Liberal comn |  | 边 |
|  |  |  |
| C. M. Payne |  |  |
|  |  | Thompson Bros |



## Jora More Abuninaint <br> 

"WE HAVE IT" ELECTRIC POWER!

West Texas is abundantly supplied with power resources. The West Texas Utilities Company's 2,600 miles of transmission lines are linked with modern, strategically located generating stations, bringing power to you wherever it is needed
"Let's Have Cheap Power
We Have That, Too.
Power is a commodity which grows cheaper the more it is used. The power from this company's lines, available every hour in than it can be manufactured by the individual city or the in. dividual industry, farm or homes
"Let's Have Abundant Power, for a More Abundant Life." We Have That in West Texas, Too.
You may recall, many years ago, when some neighbor was able to boast of his electric lights through cords hanging from the ceiling. Light was expensive then, only the weil-to-do could buy this service. Today, everybody uses electric service, for the electric dollar buys now an abundant amount, about three times as much electric service as it did belore the World War. Electric service is delivered to you now so cheap that its daily cost can
be counted in pennies.

The area served by the West Texas Utilities Company has and progressive "Land of Opportunity." West Texas.

## West Texas Utilities Company



SOCIETY
Pre-Nuptial Shower Honors Miss Shelton, June Bride


CITY GROCER
and Market NOTHING BUT THE BEST
Specials for Friday \& Saturday
FLOUR
Plezall, 48 lbs. 1.69
89

Meal, 20 lb bag $59 \mathrm{c} ; 10 \mathrm{lb}$ bag 37c Spuds, pk. old 29c; New .....33c
SUGAR, 25 lbs. 1.35

Beans, nice and fresh, 3 lbs. 25 c
Oats, Gold Medal, with Glass 26c
COFFEE 29c


TEA, Lipton's lb. with 4 Ice Tea Glasses 89c

Spinach, lg., No. $2 \frac{1}{2}$, 2 for .. 25 c
Coffee, Break o' Morn, lb. ...18c
Spinach, Brimfull, No. 2,3 for 25c
Sunbrite Cleanser, 3 for ....14c
Tomatoes, fresh, 3 lbs. ......25c

Compound | swiffs |
| :---: |
| Shimenent, slibl carton | 1.09

Fresh Fish Dressed Fryers We Buy Cream

## $\underset{\substack{\text { Su } \\ \text { Su } \\ \text { ref } \\ \text { aft } \\ \text { at }}}{ }$


page five

SPECIALS
FRIDAY and SATURDAY
LIPTONS TEA


Grape Juice, pts., $R$ \& W ....20c
PEARS, R \& W, No. $21 / 2, \ldots .23 \mathrm{c}$
Salad Wafers, 2 lbs ., per pkg. 33c
COFFEE

Solle
Plenty of Fresh
FRUITS AND VEGETABLES
Vanilla Wafers, per lb. .....22c
TNUA, Brimfull, per can ...15c
Prune Juice, No. 1, tall ea. ..9c
Snowdrift, 3 lbs., per can ...57c
KC Baking Powder, 25 oz. ...19c
PRUNES, 2 lb. pkg., per pkg. 25c
Lowe's Grocery AND MARKET

Phone We deliver<br>Phone 401

Second Annual Pre-Centennial and Pioneers' Roundup, Pampa, June 6-7
Pampa.-Plans are virtually ${ }^{\text {ed }}$ pioneers will be held during



DIRECTORS
Our Board of Directors is composed of representative men of wide knowledge, thorough experience
and varied interests With its facilities fully developed along approved With its facilities fully developed along approved
principals of modern banking, this Bank is ex-
ceptionally qualified to serve satisfactorily the ceptionally qualified to serve satisfactorily the
banking requirements of this community.

FIRST NATIONAL BANK
Capital, Surplus and Undivided Profits $\$ 90,000.00$


DOES YOUR "BUGGY" HAVE A PICKUP? WILL IT IDLE? OR DOES IT JUST RATTLE?
This is the right time to take
care of those little things your care of those little things your
car needs in order to save
you real car needs in order
you real money later. Come in for a check-up and
get the low-down on what is get the low-down on what is
needed and let us give you reee
estimates for the sake of fuestimates for the sake of fu-
ture economy and a pleasant, ture economy
safe riding ca

## CARPENTER'S GARAGE

Play Croquette ! ! $40 \times 50 \underset{\text { with }}{\substack{\text { ground } \\ \text { in }}}$ LEE'S CAFE High Quality Food-
We Make Potato ChipsTAXI SERVICE

##  <br> Tire Co.

 what this means to you . . . a set of four world tamous two-tread Seiberling tires at $\alpha$ savingSee us today, pick out the four tires you want, hem and we give you the

# " $59 \%$ of all moter wear occurs during the starting period" 

## EVERYBODY'S

 RUSHING Where? ToHUDSONS Service Station Where they can get real
service. service. Change to Summer Oil-
Phillips 66 or Quaker Shilips 66 or Quaker
State.
Fill Fill up with Phillips 66.
Location of Public Scales.
"On the Way to the Country Club"

## Genuine SEIBERLING TIRES for the PRICE of


*Motorists whoknow these facts will save money:
Motor oils refined by the usual methods have some oiliness and film strength, but they may form carbon and sludge, which lead to expensive
motor repairs. motor repairs.
Other oils may form almost no
carbon and sludge, but are so overcarbon and sludge, but are so over-
refined that they are robbed of oiliness and film strength they need to prevent motor wear.
Germ Processed Oil is refined to eliminate carbon and sludge troubles and then the Germ Process adds extra oiliness and 2 to 4 times more film strength than any straight
mineral oil, as tests on the Timken mineral oil, as tests on
machine have proved.

## COMPARE SEIBERLIMG SAVINCS Othor Sizes Proportionatoly Low




. . . say automotive engineers


Only the oil with the "Hidden Quart" will stay up in your motor and cut down this starting wear!

Heregare the faets: Oils not
Germ Processed drain back into the Germ Processed drain back into the crankcase when your motor is idle. Bearings, pistons and cylinders are dry when you start. Even in warm weather your motor makes at least a thousand revolutions before the quickest flowing oil can reach all parts. Bare metal grinds against bare metal-destructive wear occurs. Conoco Germ Processed Oil cuts pown his costly starting wear! The patented Germ Process-adding concentrated oily essence to highly refined oil-makes it penetrate and combine with metal surfaces. That penetrative film, forming the "Hidden Quart", becomes part of the metal itself and never drains away Hundreds of dry-crankcase runs have proved the "Hidden Quart
lubricating value Cars using Germ Processed Oil were driven 15 to 75 miles with the crankcase empty but without motor damage. Germ Processed Oil protects your motor another way. All cars built since 1931 have greatly increased pressures and must have oil of extra high film strength for safe lubrication. Straight mineral oils have no more film strength than they had 10 years ago-some have lest Conoco Germ Processed Oil, win Con 1 . 10 , with eral ills gives milm sirength of minlubrication they need.
Only Conoco Germ Processed Oil gives full motor protectionwhen you start, while you drive. You will cut motor wear if you use it!



Nothing like the peace of mind that comes with knowing your valuables are SAFE. No matter how clever a hideout you may choose for them at
home, it's No place to keep them. The danger of home, it's No place to keep them. The danger or Your Valuables Belong in Our Safety Deposit Vaults
Fire-Proof and Burglar-Proof Large and small size boxes available. See Mr. Allensworth.

Donley County State Bank


## CREAM--

Sell your cream twice a week if possible and hav less No. 2 Cream.
We always pay top market price for Cream, Poul

## FIELD SEED

DAIRY RATION and POULTRY FEED

## Clarendon Poultry

 and Egg Company
## Look! Bargains!

## ONE WEEK ONLY

Saturday, 8, Ends Saturday, 15

1. Towels, Cannons, $17 \times 34 \ldots \ldots$
2. Bowls, large and deep _-...-.-.-13c 3. Glassware, Rose, $5 \mathrm{c}, 10 \mathrm{c}$ and _-_-15c 4. Orange Slices, fresh, lb. .------_10c Many values like these in every department. Shop now and SAVE!
Parker's 5 cto $\$ 1.00$ Store
Open 7:30 a. m., Close 6:00 p. m. Saturday Close 9:00 p. m.


## THIS IS THE BEST TIME

 OF YEAR TO BUY A. Used Carand FORD DEALERS ARE OFFERING TOP VALUES IN SQUARE DEAL USED CARS RIGHT NOWI


Look at the prices listed below. They prove that Ford Dealers are in earnest when they say, "W0 car bargains now on display and there are new Square Deal Specials at Ford Deolers every day.

Choice of Square Deal Speciels is practically unlimited. All makes, models, colors and prices That's because of Ford $\mathrm{V}-8$ populerity and leadership - tremendous soles of the new Ford have Thats because of Ford $\mathrm{V}-8$ popularity
brought in the cream of the trade-ins.
You're sure to find a car that perfectly meets your needs - at the price you want to pay. You don't have to know cars if you know your doaler. It payr to buy under the protection of a Ford Deoser's good name. See him today. Small down payments. Convenient U.C.C. Terms. Your AUTHORIZED



