

ILLING LAYING FLOCK BEST ROUTE TO SECURE MORE EGGS

Semi-Weekly Farm News) ... the best method of separating poor layers from good ones.

disease to spread through the flock. If she has lice or other pests to sap her vitality, don't expect her to do much laying until you give her a chance to work for you instead of supporting those insects.

Poor layers are lazy and generally lacking in vigor. They usually molt early and may have a bright, new coat long before the good layers think about new clothes.

The best layers come off the roost at the first peep of day and begin their search for food. They also are the last to go to roost at night.

your hens are mostly good ones, only 10 or 15 per cent should be culled out. Poultry culling can be overdone, and not all for good layers are reliable every case. It is better to use real tests on each hen.

Unless there are too many chickens in the yard, it pays to cull carefully. Count the eggs laid by the flock before culling and compare them with the number laid after culling. If you get about as many eggs as usual, you know you have taken out only poor layers, and so might as well dispose of them.

When Prices Are Higher. The best price for poultry usually comes the latter part of November or through December. The culls should be confined where they will get little exercise, fed a fattening ration for a few weeks, then sold.

Look for evidences of good health. Her eyes should be bright, comb red, and her skin soft velvety. The good layer is always on the alert for food, appears happy as she goes about her business of looking for food health is necessary for production.

Hens that are kept for winter laying should be watched to make sure no loafers are being kept.

With prices of feed as high as at present a few boarders may eat up all the profits the good layers make. See that the hens have comfortable quarters to protect them from the severe weather that will

Manager Of Vogue Schooled In Style

Adrian Box, manager of The Vogue, the new ladies smart apparel shop at 206 Center Avenue, has spent three years in Chicago studying style and fashion design in the Chicago Art Institute and the American Academy of Art.

Mr. Box was in Hollywood, California, all summer studying the type of fashions that are created there.

FUNDAMENTALIST CHURCH PROGRAM

The Fundamentalist Methodist Church will have services that will challenge the people of this section next Sunday, according to announcement. The services of the day will open with Sunday school at 9:45 directed by Edwin Stalcup, the general superintendent.

At 10:50 a. m. the pastor will bring the message on "The Three-fold Loyalty." The afternoon service will begin promptly at 2:30 p. m. and Rev. W. E. Hawkins, Jr., widely known radio revival pastor and evangelist, will speak on "The Red Challenge to Crimson Calvary."

At the evening hour his subject will be "Streamline Sin." The young people of the church will have a great challenging program at six o'clock. All young people of the community are urged to be present.

San Angelo—Thirty quarts of native algeria berry juice and 3 pints of jelly have been canned by Mrs. E. V. Eddy, food supply cooperator of the Harriett Woman's Home Demonstration Club in Tom Green county.

be sure to come. It is said that if a hen gets her feet in the snow she will stop laying for two weeks. That may not be true, but we do know that if hens are allowed out in freezing weather they will let up on laying and often another cold spell will come before we can get them started again.

This is a Butterick pattern and can be bought at your favorite department store.

MAKING Smart CLOTHES

Lace is always lovely and keeps coming back in fashion because it is so eminently practical. It wears wonderfully—you can keep a lace evening dress for plenty of years, with just a bit of remodeling now and then.



Butterick 5924

shaken out. As in the frock above, lace is loveliest when made very simply and graciously. Here, the skirt falls in slenderizing lines; the shoulders are covered with a large pointed collar which takes the place of the sleeves. The front is cut in a conservative V.

Herring Well Still In Doubtful Class

The S. C. Herring's No. 1 Doss in the Scott pool northeast of Brownwood bridged over after being given a shot of nitro-glycerin and workmen had been unable to clean out the well through Wednesday. Much interest has been shown in this well but oil men are still unable to determine whether it is to be a producer or dry hole.

Clio Honor Roll

Twenty-three students in the Clio school met all requirements for the honor roll and good student record during the past month, according to information given by the principal of the school. Those winning places on the Clio school's honor roll were:

Ninth Grade: (80 to 90) Wanda Pittman, Ethelene Dunsworth, Thomas Hoover.

During the fiscal year ending June 30, turnstile records show 77,687,613 passengers paid fares at the Times Square subway station in New York City.

ALL OBLIGATIONS OF RELIEF OFFICE WILL BE PAID AT AUSTIN

C. E. Boyett, county relief administrator of Brown county, has been notified by State Director Adam R. Johnson that henceforth payment of all bills and other purchase obligations created by the county relief board will be made from the state administrative office at Austin.

Authority of county relief officials to issue checks also is limited to payment of disbursing order obligations.

In his instructions, Mr. Johnson said the vendor will receive his money sooner and the commission will be able to take all cash discounts, some of which have been lost because of delay in the old system.

This change in disbursement procedure does not affect or change the present established purchasing and paying procedure, the only deviation from an accounting standpoint being that the actual payment will be effected in the state office.

The change means that disbursements will be made from county funds only for direct or work relief, administrative payrolls and project supervisory non-relief wages. Henceforth, counties will be furnished with monthly statements of all expenditures from the state office for their accounts and the amount of such accounts will be deducted from the following month's allotment of relief funds.

In determining the allotment for the month of November, the state office deducted a four months' average of expenditures made by counties for the items which subsequently will be paid from the state office.

Advantages of the new system are that it will permit the state office to exercise prompt control over expenditures for non-relief items and in a short time to compare with past records and investigate expenditures which appear to be getting out of line. It is estimated that on an average the administrative personnel will be reduced by one person in each county while only three additional employes will be required to take care of the added duties at the state office.

HOWARD PAYNE RIDES TO VICTORY; BILLIES TIE AND LIONS LOSE

Jackets Meet Schreiner Institute In Only Game Scheduled eHre This Week.

Brownwood's football teams broke even in games over the past weekend and this week began preparations for future battles.

The Howard Payne Yellow Jackets came through with the only victory of the week for the home teams, the Jackets walloping the St. Edwards University outfit, 1933 Texas Conference champions, 19 to 6, in the most crucial and important conference encounter of the past week.

The Daniel Baker team battled the heavier McMurry Indians to a 7-7 tie Saturday night in Brownwood before a crowd of about 4,000.

The Billies scored first on a sensational 85-yard run by Jack Snodgrass on a punt return. This score came about half way of the first quarter. The Indians counted shortly before the first half ended when a Daniel Baker punt was blocked and carried over for a touchdown. This tie game definitely eliminated the Hill Billies from the championship race and left them with a record of one victory, one defeat and one tie game.

Howard Payne is the only team scheduled to play in Brownwood this week. The Jackets take on the powerful Schreiner Institute eleven at Howard Payne stadium Saturday.

My Beauty Hint

By PHYLLIS BROOKS (Screen Actress) An olive oil bath once a week.



PHYLLIS BROOKS

followed by a tonic rub, is excellent for the hair. After the tonic is applied, shampoo with oil.

BOY SCOUT NEWS

Handicraft courses for Boy Scouts of Brownwood were started last Saturday in the Rogers building on Baker street with a large number of Scouts enrolling for these weekly courses. Instructors will meet with the Scouts every Saturday, the hours of the school being from 9 to 12 and 1 to 4.

Scouts are permitted to choose between several crafts to be taught. The courses are free and most of the material to be used has been donated but in some instances the Scouts will have to pay for their material.

Articles made by the Scouts and approved by the grading committee will be placed on display Saturday afternoon.

The luckless Lions of Brownwood High School suffered their sixth defeat of the season last Saturday when Eastland walloped them 26 to 0. The game was the Lions' seventh shut-out of the year, a scoreless tie with Coleman being the nearest the Lions have come to victory this year. The Lions do not play this week but will close their 1934 campaign November 23 against Ranger. This game is scheduled to be played in Brownwood but indications are that it will be transferred to Ranger.

One of the house mosquito species, the Culex pipiens, can penetrate screens, fly down the chimney or come up from the cellar.

A prison for women in New York City is built like a modernistic apartment house and only its address is recorded over the entrance.

Fifty-six institutions affiliated with the United Hospital Fund gave free service in New York City totalling \$9,000,000 in 1933, according to its report.

DON'T WAIT TOO LONG

It will do no good to put in Anti-Freeze after your car has already frozen.

Firestone Super Pro 25c Quart

Permanent Anti-Freeze \$2.65 gal.

Eveready Prestone \$2.95 gal.

Hi-Speed Tire & Battery Company 414 Center Phone 148 R2

MERCHANTS TRADES DAY Goldthwaite, Texas Third Monday in November Monday, Nov. 19, 1934 And Every Third Monday Thereafter Spend The Third Monday in GOLDTHWAITE

PIGGLY WIGGLY

Stores Celebrate Birthday

The Brownwood Piggly Wiggly Stores are observing their 16th Anniversary with lots of Special Prices lasting through this week and next. Visit one of the Brownwood Piggly Wiggly stores. Take advantage of these and many other specials to stock your pantry.



Table with 2 columns: Product Name and Price. Includes Compound 8 Lb. Carton CRUSTINE, Special for 84c; S 25 Lbs. Pure Cane, in Original Cloth Bag \$1.34; U 10 Lbs. Pure Cane, in Original Cloth Bag 54c; G 5 Lbs. Pure Cane, in Original Cloth Bag 30c; A 4 Lbs. Old Fashion Brown Sugar, Bag 25c; R 2 Lbs. Display Bag Powdered Sugar, bag 15c.

Table with 2 columns: Product Name and Price. Includes Snowdrift, for holiday baking 3 lb. can 49c; COFFEE, Dinner Bell 3-1 lb. Packages 63c; BAKING POWDER, 2 Lb. Can Dairy Maid 18c; Pickles, Sour or Dill Full Quart 15c; SPUDS-10 Lb. Bag No. 2, per Bag 15c.

Table with 2 columns: Product Name and Price. Includes Honey, 10 Lb. Can Extract, gallon 98c; Prunes, 1 Gallon Fresh Pack 36c; Gallon Blue Brer Rabbit Syrup, per gallon 62c; Corn Flakes, Large size Miller, package 9c.

100 Items on Special Sale. This is only a Comparison or Sample

LYRIC BROWNWOOD, TEXAS SATURDAY



even for A WOMAN!

WARNER BAXTER

HELL in the HEAVENS



CONCHITA MONTENEGRO RUSSELL HARDIE HERBERT MUNDIN ANDY DEVINE WILLIAM STELLING RALPH MORGAN

Sunday and Monday JEANETTE MacDONALD and JEANETTE MacDONALD in "THE MERRY WIDOW"



Cake Flour

Is Unexcelled For Home Made Pastry

The child's sweettooth must be satisfied; it is the energy, the heat, produced by sugar that they so much need— Yet the average child will over eat sweets if taken in concentrated form. Good, wholesome home-baked pies and cakes will supply the needed sweets and at the same time the wheat flour content of this pastry will supply the tissue building food necessary for growing children.

Austin Mill & Grain Co.

Millers of CAKE FLOUR for 40 Years Phones 14 and 694 Brownwood, Texas

Ebony

Mrs. Raymond G. Webb of San Angelo is visiting her sister, Mrs. M. Clements. Mr. and Mrs. P. R. Reid spent the week with Mr. and Mrs. Charlie...

Zephyr

Mrs. Ella McBurney was the honoree at a dinner given by her children on the occasion of her 80th birthday, at her home Thursday, November 8th. Mrs. McBurney was the recipient of many useful and...

Rail Branch

We have a little prospect of rain now. Looks pretty rainy and the wind feels damp and cool. Mr. and Mrs. W. Wadkins spent Sunday with Mr. and Mrs. John D. Furry.

Willow Springs

(Intended for last week) Brother L. D. Cochran of Brownwood preached two fine sermons at Rock Church Sunday morning and night. Everyone enjoyed them.

Howard Payne Will Share in Million Dollar Endowment

A new era of growth and development of Howard Payne College was being forecast by friends of the college this week, following announcement Saturday that Howard Payne would share in the \$1,000,000 Hardin Trust Fund created by Mr. and Mrs. John G. Hardin of Burkburnett, noted Texas philanthropists.

Conducting Revival At Nazarene Church

Rev. G. R. Dosier of San Antonio is conducting a revival at the Church of the Nazarene, Second and Brady avenue, Brownwood. The revival started Sunday and will continue through the coming week. Large crowds are attending the services.

Walter Emison New Head Of Merchants

Walter Emison, one of Brownwood's leading retail grocers, was elected president of the Brownwood Merchants Association at the annual membership meeting of that organization held at Hotel Brownwood Tuesday afternoon. Mr. Emison succeeds Rufus Stanley as president. Mr. Stanley was elected vice-president of the organization.

Used Car Bargains

See these before you buy 1933 Plymouth Sedan 1932 Plymouth Coach 1930 Chevrolet Sedan 1931 Ford Sedan 1931 Ford Coupe 1929 Ford Tudor 1929 Whippet Coach 1929 Whippet Sedan 1929 Buick Sedan 1929 Reo Sedan 1927 Chevrolet Coupe Model T Ford Sedan 1931 Ford Sport Roadster. Will take trade—easy terms

RE-SHEEN

WILL SOLVE YOUR WINTER COAT PROBLEM Your last year's coat will look like new after EVANS has cleaned it by the "RE-SHEEN" process. Also, we can reline, and repair your heavy coats and other winter garments to perfection. HATS CLEANED AND BLOCKED

EVANS

DYEING AND CLEANING CO. PHONE 154

NEW DEAL FOR WHITE HOUSE



President Roosevelt soon will enjoy a new deal in office space. The enlargement and modernization of the Executive Office building on the White House grounds in Washington, D. C., are now nearly completed. How nearly ready for its occupancy it is can be judged from exterior of the building in the foreground. The roof has been raised to provide an extra floor of offices and extensions have further enlarged the building. In the background is the White House.

COTTON PRODUCERS VOTE ON BANKHEAD ACT IN DECEMBER

Cotton producers throughout the South probably will be called upon about the second week in December to vote whether they favor continuance of the Bankhead cotton tax law for the next cotton year, that is, from June 1, 1935, to May 31, 1936. Operation of the Bankhead law, which required payment of a tax upon ginning of cotton production in excess of the Federal allotment was mandatory for the present season. For the next season, however, it requires an affirmative vote of two-thirds of the cotton producers.

The AAA is printing 3,000,000 ballots to serve the 2,000,000 eligible cotton producers. The vote, which is to be taken on a fixed day with the polls opened at 8 a. m. and closed at 6 p. m., just as any other election, will be conducted through the State allotment boards, County Commissioners and community referendum, with a series of triplicate sheets to return the result of the election.

In the face of efforts of AAA to take a referendum as the Bankhead law contemplates, announcement is made by Senators and Representatives from the Southeastern States that legislation will be introduced early in the session to repeal the Bankhead law in its entirety.

Light Vote Expected. Some representatives of the AAA do not believe that an expression will be received in the contemplated voting of more than 40 to 50 per cent of the 2,000,000 considered to be eligible. But if this expression

SPECIAL

Limited Number of Genuine GENERAL ELECTRIC "SIMPLEX" IRONS

For Only \$2.49 Cash

or \$2.85 on Terms 50c Down . . . 50c per Month Texas Power & Light Co.

Our Barrel Head prices will mean a saving to you and by the way, bring us your butter and eggs this week.—Looney's.



Too Many HATS!

So We Are Offering ALL Hats in the House At Four Prices

79c \$1.00 \$1.49 \$1.95

Values to \$4 FRIDAY SATURDAY

ROBINSON'S 314 Center Ave.

Sat, Nov. 17th 1 DAY HAT SALE



98c and Up New Hats for this event in Felts and Fabrics. The VOGUE 206 Center

A New WARD Time Payment Plan !!!

When your purchases total \$20 or more, no matter what items you buy, you may now use Wards Time Payment Plan (with small carrying charge.) This extends Wards former plan to include all items of merchandise sold in our store.



520 Center Avenue BROWNWOOD, TEXAS Telephone 211

MAY COTTON OF GOOD GRADE, GINNER SAYS

The 1934 cotton crop in the May territory, although not as large as in past years, was of unusually good quality, states a report from a May ginner. Practically all of the cotton ginned at May this year has been above middling and a large part of it was 7-8 inch staple or better.

The report from the May ginner follows:

"The cotton produced in my gin territory has been fairly good for a number of years," states Mr. Elmer George, superintendent of the Planters' Gin at May. "However, this year the grade held up unusually well, due for the most part, to the lack of rainfall. Of course, the somewhat shorter staple is also caused by insufficient rain, but I have been well pleased with the progress my customers have been making in planting a longer staple variety of cotton."

"My customers have made considerable use of the individual bale classification service provided by the government," says Mr. George, "and I feel that they have been greatly benefited because, for the first time, they are in a position to determine the kind of cotton they are producing at no cost to themselves. A five ounce sample is taken from each bale and is sent to Austin, where it is classed by government classifiers, according to the United States Cotton Standards. The results of this service place the grower of good cotton in a better bargaining position and it allows the grower of poor cotton to see his own disadvantageous position."

"The following figures, taken from the first four hundred bales ginned, will give some idea of the kind of cotton we are producing:

"Good middling, 45.07%; good middling spot, 04.00%; strict middling, 48.14%; strict middling spot, 00.90%; middling, 00.89%.

"Inch staple, 02.90%; 31-32 inch, 14.40%; 15-16 inch, 16.23%; 29-32 inch, 15.11%; 7-8 inch, 26.59%; shorter than 7-8 inch, 13.41%.

Additional Cattle Purchases Will Be Made, Agent Learns

Brown county, along with 78 others in Texas, has been given an additional allotment of 1,000 head in the federal government's drouth relief cattle purchasing program and the buying of these animals is expected to begin either Monday or Tuesday next week. C. W. Lehmburg, county farm demonstration agent, advises. All applications to sell cattle to the government in this new program must be in Mr. Lehmburg's office not later than Saturday, November 17.

No hold-over applications, that is applications made in the original cattle buying program, will be accepted in the additional quota of 1,000 head. New applications must be made and the acceptance of these started Tuesday morning and by night applications for the sale of 800 head had been made. Mr. Lehmburg expected the allotment of 1,000 head to be far surpassed but it is the government's plan to give partial relief to all filing applications.

Mr. Lehmburg is of the opinion that only grown cattle will be accepted in this quota. He had not been informed as to whether the appraisers would take anything except condemned cattle.

A group of fifty appraisers and veterinarians will cover the entire 79 counties and will work only a few days in each county, hence it is essential that all cattle in each county be ready for appraisal when the men arrive, Mr. Lehmburg states.

Santa Fe President and Officials Are Brownwood Visitors

S. T. Bledsoe, of Chicago, president of the Santa Fe railway system, and a party of railway officials from Chicago, Galveston and Temple were in Brownwood Saturday afternoon for a brief visit. A large number of Brownwood business men met with the railroad officials while their special train was in Brownwood.

The Chicago party included: President and Mrs. S. T. Bledsoe; W. K. Eatter, vice-president; F. B. Houghton, vice-president; R. B. Hall, assistant chief engineer of the system; M. L. Lyles, secretary to the president; C. H. Schumacher, secretary to Mr. Eatter, and Leon Hanton, secretary to Mr. Houghton.

Officials from Galveston were: F. G. Pettibone, vice-president and general manager; W. E. Mason, assistant general manager; J. E. McQuillen, mechanical superintendent; J. S. Hershey, general freight agent; J. G. Fitzhugh, superintendent of safety; F. H. Christian of Temple, superintendent, also present in the party.

Even a Model Labor War Brings Out Police



Manhattan's "Battle of the Models" over the invasion of the field by society beauties has at last come into the open. The girls who parade clothes before the public to earn a living launched their picketing campaign when society women served as models without pay at a charity fashion show conducted by one of the smart restaurants in E. 53d St. Finally police were called to disperse them. The irate beauties are shown above as they paraded, to keep patrons from viewing what they called an "amateurish exhibition". Carrying the white purse is Gertrude Maxey, leader of the professional models.



ZONING ORDINANCE IS BEING STUDIED BY CITY COUNCIL

City officials of Brownwood have begun the study of a proposed zoning ordinance for the city and will likely take definite action on such an ordinance in the near future. At the regular meeting of city council Tuesday night of this week councilmen instructed City Attorney R. L. McLaugh to have a copy of a zoning ordinance, which was considered by the council several years ago, at the next meeting of city council.

The purpose of a zoning ordinance is to prevent residential section of the city from intrusion on the part of milk stations, service stations, barbecue stands, small grocery stores, etc.

At the Tuesday night meeting council again discussed the Brownwood gas distributing controversy. City officials have contended that cutting of rates on the part of some of the companies is unfair competition. Gas company officials have promised to submit a proposed schedule of rates in the near future.

Monthly reports by officials of the city were received at the Tuesday night meeting.

\$87.17 Is Received Through Poppy Sale

The American Legion Auxiliary realized a total of \$87.17 from the sale of poppies in Brownwood Saturday, November 10, officials of the organization announced Monday. The poppy sale this year was termed the most successful held in the past few years.

The money received from the sale of the poppies will be used in child welfare work of the auxiliary and in aiding disabled war veterans. Of the amount received, \$25 went to the American Legion hospital at Kerrville and was paid to the ex-servicemen who made the poppies. The remainder of the money will be used by the auxiliary which is giving aid to several families of ex-servicemen in Brownwood and Brown county.

Mrs. O. N. Mayo, local Auxiliary president; Mrs. Ira Yarbrow, poppy sales chairman, and Mrs. J. P. Mitchell, publicity chairman, expressed thanks on behalf of the organization to the public in general and to each individual who helped for the co-operation given in this annual sale.

Cats and Dogs
A cat has thirty teeth; a dog forty-two. The cat is immune to snake bites; the dog not. The dog seeks relief at his master's hand when ill; the cat seeks to crawl away and hide herself. Authentic records show the oldest cat lived thirty years; the dog's corresponding averages are somewhat different, oldest being twenty-three years, averaging twelve to fourteen, with the exception of the bulldog, whose average is eight to ten years.

Buy Window Glass from Peerless Drug Co. and save money.

Call in and Barrel Head with us. Looney's.

Turns New Leaf In Fashion Book



A one-leaf costume to win the O. K. of the strictest censor is this one, worn quite becomingly by Miss Lowell Winter, dancer, on a sunny beach at San Francisco. Lowell's all dressed up in a phylodendron imperialis leaf that blends—or does it?—capriciously with a split skirt.

There are five species in the house mosquito group.

FORD ANNOUNCES PLAN BEGIN HUGE INDUSTRIAL DRIVE

Dearborn, Mich., Nov. 14.—Henry Ford announced today the beginning soon of another of those titanic industrial drives which, from time to time throughout the last 10 years, have caused the world to wonder and, in the minds of millions, given him the stature of a modern giant.

Early in the day Mr. Ford announced plans to build, during the coming year, "1,000,000 cars or better."

Later in the day, officers, engineers and statisticians of the Ford Motor Company, asked for figures showing the magnitude of the movement in terms of goods and dollars, disclosed that commitments have been going out for several weeks on a buying and productive program that will run into a total cost of more than \$415,000,000, to be spent during 1935 and 6,008 suppliers scattered all over the United States.

When large scale production is resumed—now planned for early in December—the Ford monthly payroll in the Detroit district alone will run to \$6,861,000.

In discussing his industry Mr. Ford indicated that "so far as the Ford Motor Company is concerned the depression is over."

"Our experience during the last six months," he said, "and what we see in the future tells us a year of improved business is ahead."

"Do you think 1935 will end the depression?" he was asked.

"Why, the depression would be over for the whole country very soon," he answered, "if American industrialists would just forget these alphabet schemes and take hold of their industries and run them with good sound American business sense. They should take hold of their country, too, in the same way and run it with good, sound American common sense."

The new industrial drive will call for considerable additional employment but company officials stressed the fact that more than the company's labor requirements is already available in Detroit and its suburbs. For the last several months approximately 55,000 men have been employed in the Detroit area. At present, with the plants re-tooling this number has been greatly reduced.

When production is resumed all additional jobs will be given to former Ford workmen or other mechanics in the Detroit area.

It is estimated that when the drive to produce 1,000,000 cars is in full swing, 87,000 men will be employed.

The project calls for the spending of tremendous sums. For example, it is estimated that the bringing in of raw materials will require 164,000 cars and outboard products 160,000 cars, involving the payment of freight bills, largely to the railroads, of \$74,000,000.

The greatest single item listed in the 1935 Ford production budget is \$100,000,000 for bodies. This huge sum will be spent almost entirely in purchases from the Detroit body building industry.

Almost as great is the total to be spent for steel, iron and nonferrous metals which runs to \$75,000,000. The bulk of this, \$53,600,000, will go for steel, purchased in the open market, which will be in addition to steel made in the present Ford mills. A total of \$6,618,000 will be spent for malleable castings and \$2,683,000 for grey iron, exclusive of that produce by the greatest foundry in the world at the River Rouge Plant.

Requirements of non-ferrous metals are topped by aluminum of which \$6,000,000 is to be purchased. Other such requirements are: copper, \$3,600,000; lead, \$1,443,000; tin \$1,151,000; zinc, \$337,750.

The rubber industry will benefit tremendously from Ford expenditures. A total of \$22,500,000 is scheduled to be spent for tires, and \$6,000,000 for crude rubber.

Materials required for finish for Ford car bodies will require spending of another \$32,000,000. Of this

total \$16,727,000 will go for upholstery cloth, carpet, leather and other body-trimming materials, \$11,000,000 for glass, and \$4,300,000 for paints and lacquers.

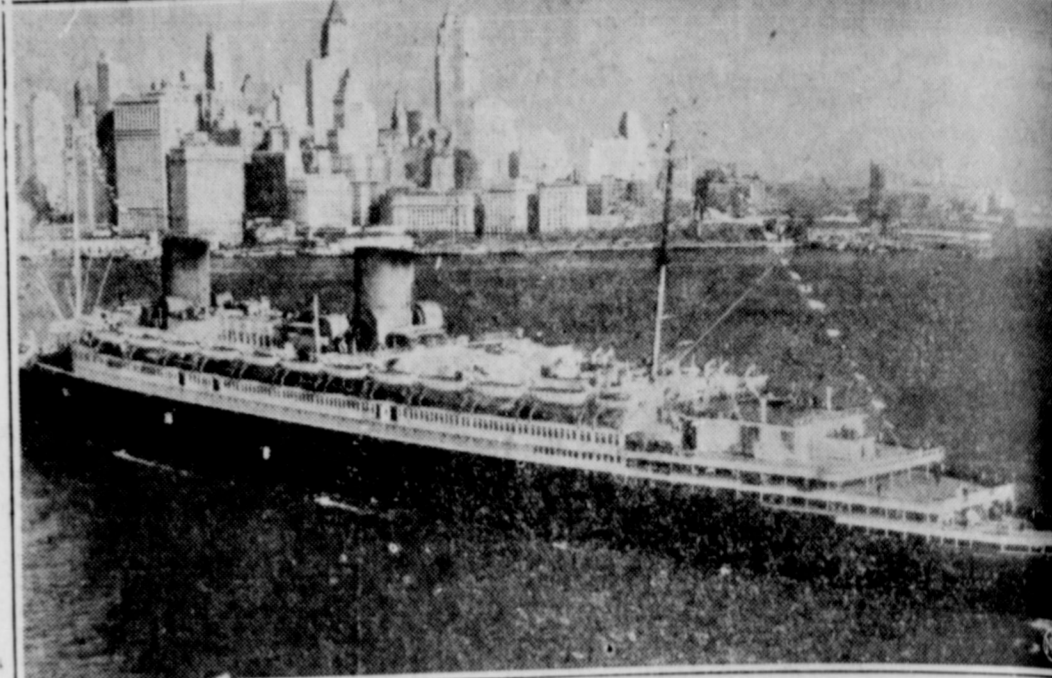
Lumber requirements, including that necessary for boxing, crating and shipping braces will run to \$3,000,000.

Of major importance is the large sum to be spent by Ford in extension of the present steel mills and in expansion of the present power plant to supply the added power required by the new strip mill. This will total \$14,000,000. In addition Ford is spending \$2,500,000 for machine tools and fixtures.

Additional sums including costs of fuel and unproductive labor such as that required for moving machinery, cleaning, washing windows, etc., brings the estimated total cost of 1935 operations to more than \$415,000,000.

Canada's Lumber
Canadian lumber is next to a culture in national production.

At End of Record Atlantic Crossing



A race against time to save a baby's life brought the liner Bremen across the Atlantic from Cherbourg in record time—4 days, 14 hours and 27 minutes. This is 21 minutes faster than the trip ever has been made before. The Bremen is shown steaming into New York harbor, toward the famous skyscraper skyline, at the end of the record run. The baby was too ill to be moved from the ship's hospital, the attention of specialists was provided.

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Canada's Lumber
Canadian lumber is next to a culture in national production.

For Sale—Young Registered Hereford Bulls—E. T. Perkinson.

Window Glass and Automobile Glass -- Peerless Drug Co.

Outstanding Special!
In Our Ready-to-wear Department
SWAGGER SUITS and COATS . . . \$9.89

An All-Important Sale of Distinctive Fur-Trimmed and Tailored Coats

Every Dress, Coat and Suit in Our Entire Stock at

25% Discount
--from our regular conservative prices

Luxurious Coats, fur-trimmed or tailored; Suits, in a wide variety of smartly tailored styles; Dresses for every social, business and sports activity . . . every garment individual to the last degree.

Every Hat in Our Entire Stock Reduced

THE SHOP OF YOUTH
Brownwood, Texas

Inquire About the Easy Payment Terms of Our Clothes-Budget Plan