dONLEY COUNTY SHARES IN AWARDS IN TR-STATE FAIR EXHIBITS
PLANS ON FOOT T0
PREVENT FLOODS federal buread to fur-
Nish Man power if.
 PLACE IN CLUBS

Broncs' First Gam
Friday With P.M




County Hospital Collections Necessary
If Institution Continues, Say Officials


Tooth stain in students | were Melton Morris of Friona |
| :--- |
| and Kermit Jones of Goodwell, |

5 - Maina



A DESERVED HONOR OF HONORS

opportunties for profit With the increasing tempo of the cotton gin, and the
money the marketing of the fleecy staple pours into the
channels of trade, the corn-hog contract money soon to channels of trade, the corn-hog contract money soon to
be distributed along with other federal monies in Donle
County, there is an immediate opportunity for profitable Probably at no other period in the last thirty year
has there been such a demand for clothingeand supplies has there been that it is easily apparent that people must
all kinds, so that
spend their money for the necessary items of personal and Clarendon merchants will do well to build their fal campaign along this larly days of the Fall so that profit
advertising in the ear
may be theirs in the weeks and months to follow. Opportunities for profit are
fail to prepare and grasp them.

CO-OPERATION-THE INGREDIENT OF SUCCESS

In solving flood control in Clarendon-a problem
over forty years' standing, the city commission has calle for the co-operation of all units and citizens interested. Here again is demonstrated that need for the one in
dispensable ingredient of success. Married life cannot be successful without co-operation; a team of horses canno
get the job done if they do not pull together; a colony o wars or the victories of peace without co-operation. Neithe
can Clarenion win her battle against the flood mena
without the help and willing co-operation of all those In the nature of the drainage area the city, the county, the railroad, the school and many citizens and landowner
not in the corporate limits are involved.

Mayor Martin is right when he declares that the with recurrent damage is dependent upon the co-operation
of all interested parties. Here, as elsewhere and in all important objectives,
co-operation is the ingredient of success.

THE MATURER JIMMY ALLRED
We are glad that James V. Allred, successful candidate
for governor of Texas, spent several days at his olt home for governor of Texas, spent several days at his old home enabled many of his old friends to renew their accuaintance with their fellow townsman and to know him
glimpse the man into whom he has developel.

We say it with no disrespect, but when Jimmy Allred
here several vears ago to take office at Austin as left here several vears ago to take office at Austin a
attorney general of the state of Texas, there was still much of the rawness and eagerness of ambitious youth about him

Those who observed him over last week as the successful candidate in his race for governor saw mattruity
and humility and soberness and toleration where they had and humility and soberness and toleration
seen these other qualities four years ago.
Thev liked the Jimmy Allred into whom the youth
has developed and been refined by fires of experience. Even those who opposed his candidacy or who gave it unenthusiastic support
hope and confidence.
Witin a legislature that may be counted as friendly to his administration and its program and with support that situation is highly favorable for the suceess of the
Durable Paving
Science Provide New

FINER FOODS

5-PHONES-412

## Your Power Company A Service Institution



West Texas' phenominal progress during the past decade has been equalled only by the steady expansion of its West Texas Utilities Company, for while West Texas has been carv ing industrial history, this company -to aid and foster that growth-has kept its facilities modern and in ad-

Today 2,600 miles of cardinal Transmission Lines - energized from three large, strategically located main genekating stations and strengthened by many auxiliary or stand-by plants - has replaced the precarious and costly part-time "lighting" plant of yesterday. the precarious and costly part-time "lighting" plant of yesterday.
This new-day Transmission System insures an immediate supply This new-day Transmission System insures an
of power sufficient to meet any development.

The program of this Company has been, and will continue to be, the rendering of increased use of service by constantly decreasing rates. Since the organization of the West Texas Utilities, the consumers have benefited by total rate REDUCTIONS amounting to MORE THAN SIXTY PER CENT - an unheard-of accomplishment in the days of isolated plants.
Electricity renders one of the most valuable services to the house hold. Yet it is sold at the lowest price of any item of the household budget. It represents approximately only one per cent of the workman's total expenditures. Electricity is cheap! You should use much more of it.
(1) Do you knot that your incrensed use of Electrir Sorrice in
hilled on a surprisingt, lour rate sheine
a small amount to your total bill?

> West Texas Utilities Company


| ClaSSified AdS |
| :--- | :--- |



## c. H. S. The Broncho Range c. J. с. <br> No. 2 <br> THE BRONCHO RANGE Published exclusively eacin week in The Clarendon News by stuPubished exclusively eaci week in The Clarendon News by sut dents of the Junior College. High Sthen staff <br> Typing Department Receives Eighteen New Typewriters



High School Pep
Squad Start Activities

## Pastime

Tursday and Friday, September 20-21 Walter Connolly and Dorris Kenyon
"WHOM THE GODS DESTROY"

| A drama of genius. Great dramic heights are reached in |
| :--- |
| a terrific climax. Also NEWS and COMEDY. |
| Matinee 2:00 P. M. |
| 10c and 25c |

Saturday, September 22nd.
Tim Mrccoy and Shiriey Grey
"BEYOND THE LAW" the hand of doom. Also CAETGON COMEDY and
NOVELTY. мatтine 10c Night

Monday and Tuesday, September 24-25


## TWENTIETH CENTURY"

From the counter to the stage is a long jump, but many
girls have made it. Also LAUREL and HARDY in
"DIRTY WORK," Matinee 2:00 P. M. Be

10 Cents and 25 Cents
Wednesday, September 26th.
Robert Armstrong and Ann Southern
"THE HELL CAT"
What happens when a tough newspaper man and a "HELL
CAT" of Society clash. Here is one answer-SEE IT. Also
OUR BANK NIGT AND COMEDY. 10 c and 25 c

## Thursday and Friday; September 27-28

 Walace Beery, Fay Wray, Leo Carrillo andStuart Erwin

## IN-

## "VIVA VILLA"

He loved his Country, but he its Women. Magnificent Warrior, Adventurer, Rough but Women. Magnifi-
Colorful role in WALLACE BEERY' Mexico's "BIRTH OF A NATION." Great picture. Also 10c and 25 c

COMING-Norma Shearer in "Riptide," Janet

| (By Mrs. C. A. Burton) | (Continued From Page Six) |  | LELIA LAKE <br> (By Mrs. H. R. King) | MARTIN CONFESSE KILLING OF BARNE |
| :---: | :---: | :---: | :---: | :---: |
| e are always interestem | Socrates Of Sports |  | $\overline{\text { Mr. and Mrs. Herbert Godrrew }}$ |  |
|  |  |  |  |  |
|  | It is the intention of the |  |  |  |
|  | week, giving various bits of information, old and new, con-cerning athletics in in the local |  |  |  |
|  |  | sophomores have made a move toward organizing. It is true |  |  |
|  | cerning athletics in the local high school and college. |  |  |  |
|  |  |  |  | den |
|  |  |  |  |  |
|  |  | future if the college classes ex.pect to keep any of their prestigein the affairs of the school. |  |  |
|  |  |  |  |  |
|  |  |  |  | station attendent of Wellingto in a robbery of the station Au 18 th. |
|  |  | NAYLOR <br> (By Mrs. Richmond Bowlin) |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | Mrs, Edwin Eanes was an |  |  |
|  | and experienced players, thesquad is wholly composed of a |  |  |  |
|  |  | Chamberlain spent the first part,of the week with Mrs. Crites,parents, Mr. and Mrs. A. E. |  | his escape <br> ccording to information |
|  | Workers, Heavy Whitlock, who is a |  |  |  |
|  |  | parents, Mr. and Mrs. A. E. Tidrow, Lestey Pickering is suffering |  |  |
|  |  |  | Pampa and Mre and Mrs. Mc- Henry Lane of Clarendon were | as hostess. After the busines meeting was over which Mr. |
|  |  |  |  |  |
|  |  | \|line isited his marens, Mr, and |  |  |
|  |  |  |  |  |
|  |  |  | Washington left Tuesday after visit with Mrs. J. A. Thomp. |  |
|  | In an attempted interview with | , |  |  |
|  |  |  |  | daughers, Rena and Modyservin ceeream and cake tothe above mentiond and Ethel |
|  |  |  | folks. |  |
|  | Kerby didn't have anything to say: he insinuated that it was | move to Clarendon. Ray is nowworking at Bartlett's. |  | cooperWilson, |
|  | (eay $\begin{aligned} & \text { say } \\ & \text { ail } \\ & \text { has }\end{aligned}$ |  |  |  |
|  |  |  |  |  |
|  | a mighty good cover for igno- rance. | Wood of Pampa, also Mr. and |  | The Study Club members with |
|  |  |  | Tuesday from a a visit with Mrs. Mr. and Mrs. Frank Clark and |  |
|  |  |  |  |  |
|  | too scholarly last year Joo andFred Jacken,two arack lines. |  |  |  |
|  |  | night. The people gave him a good pounding which he ap- |  |  |
|  |  |  |  | the evening. |
|  |  |  |  |  |
|  | ${ }^{\text {tie }}$ |  |  |  |
|  |  | him go. He has done much |  |  |  |
|  |  |  | What An Account Here Means <br> Very briefly, an account here means |  |
|  |  | ben our sain for him to have labored among us. Our best |  |  |  |
|  |  |  | Very briefly, an account here means |  |
|  | gress in an effort to bring honor <br> and glory to themselves and dea <br> old C M. J. C. next spring. | Mr, and Mrs. W. Mr. Pickering | money at any time, while we assume all the risks of safeguarding it for you. |  |
|  |  |  |  |  |  |
|  | al git | looks good after viewing the Flats. | A good bank is the safest place in which to store up money that has yet been devised by man. |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | FIRST NATIONAL BANK <br> Capital, Surplus and Undivided Profits $\$ 90,000.00$ |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

ㄴN "A Woman must have had a hand
 A Violation Of Law States Guy Pierce

in styling the new FORDV-8"
$\mathrm{T}_{\text {Ford car car was definiteity planned to meet }}^{\mathrm{HE} \text { fact }}$ the needs of women as well as men.
That's why $\begin{aligned} & \text { yount } \\ & \text { find a a special compart- }\end{aligned}$
ment for ment for your purse in the dashboard and
sun-visors for your eyes. That's why interior fittings have been so tastefully designed. Why a finer grade of uphoststery has been used. Why brakes act on the slightest touch of your
toe. Why the steering ratio is 15 -to-1 in order toe. Why the steering ratio is 15 -to-1 in order
to make this car easier for a woman to handle.
And remember, the Ford $V-8$ has all the And remember, the Ford V-8 has all the
safety features modern engineering skill can
devise-a V-8 Engine, devise-a V-8 Engine, Torque-tube Drive, All
Steel Body, Welded Steel Spoke Wheels, Safety Glass and many others.
Remember, too, that the Ford V-8 is the most economical car to operate Ford has ever
built. Not only that-Ford V-8delivered prices are decidedly low.
'505
and up, F. O. B. Detroit. Easy terms
through Univeral Gredit Company-
Authorized Ford Dealers of the Southy

## AUTHORIZED

## Palmer Motor Co.

Clarendon, Texas
SALES AND SERVICE
PHONE 109


## IIIVT FITBEET <br>  gulow rivginvout protetion



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$\$ 925-5.00 \times 19$
$\$ 1030-5.25 \times 18$
$\$ 1185-5.50 \times 19$


## The Coodrich Sofety Silvertown <br> 

Palmer Motor Co.


