# Monthly Trades Day, Wednesday, 13th. BUSIIESS FIRMS, HOMES IMPROVED IN CITY CLEAN UP CAMPAIGN 

MANY EXPECTED
FOR TRADES DAY
RECORD CROWD EXPECTED FOR EVENT; STARTS AT
2 P. M. WEDNESDAY 13.


## THE CLARENDON NEWS



National 1 EditorialAssociation

all panhandle should join in
When the Paloduro Park is thrown open with all it olorful wonders on July 4th it should be the occasion o de gathering for jubilee and celebration. For many years there have been sincere souls in
every county who have labored and dreamed of the acevery county who have rexional or national park in the Paloduro Canyon, and at last their efforts are in progres of reward.
Frankly, one of the blessings of the depression has
been the building of a good road into and the opening up of the Paloduro as a wonder playground for Texas and
all the other states of the Union.Had it not been for the Cit the other states conseration Camps and federal recovery projects
we would have been yet without any tangible progress on
we the Park. But now the first steps in the opening of the
Wonder Canyon have been accomplished and Paloduro Park is destined to become one of the great and famous recrea-
tion centers of the Southwest. Lets make it a great All-Panhandle event. Let's bring gathering of Panhandle citizens ever known and with the common purpose of celebrating the official opening of our
own alluring playground, and the better acquainting of ourselves with the possibilities of Paloduro Park-our greatest nat
of our soil.

## as industries organize

Among other valuable fruits of the depression which
could be isted should be mentioned the activities of the industries in eliminating many of the undesiriable cut-
throat competition practices and the causing of the business and industrial men who have been bitter enemses to
get together and work out their mutual problems in a get together and work out their mutual problems in The other night the printers and publishers of Cana
dian county met to dian county met to consider their problems. Several un
economic practices will be eliminated as a result and in economic practices will be esiminated as a resuit and
future meetins many steps will be taken to advance the etanding of the industry in the county. And yet printers and publishers have had the name of being the most in
dependent and tractable class of hombres on earth. The dependent and tractable class of hombres on earth. The
announcement that the president had signed the newsanper code regulating industry turned the trick.
In most other lines a similar spirit of co-operation is
being born and is doing much in the elinkination of unfair practices. It is a slow process and there are usually
few outlaws in each industry who make the few outlaws in each industry who make the task
difficiul.t However, the day of rugged individualism
really passing really passing and the butcher, the baker, the candlestick competitors may have horns, cloven feet and spiked tails there is much to be gained by congregating with then occasionally for the general good of the craft
The fruits of adversity are not always bitter.-Ameri-
can, El Reno, Okla.

## CHICAGO SUBURBS VOTE DRY

Five leading suburbs of Chicago voted on April 3 ston, headquarters of the W. C. T. U. and home of Northwestern University, voted three to one against Northsaloons. Other suburbs gave even larger ratios against
the sale of liquors. Oak Park, known as the "larg in the world," voted four to one dry ; Winnetka, ten to in the world, voted four to one dry; Winnetka, ten to
one; River Forest, fifteen to one; and Glencoe, fashionable

## UNIVERSITY OF WISCONSIN DRY

## The deans of the University of Wisconsin have an-

 nounced that the regulations against the use of liquor in Scott H. Goodnight, said: "Students have no business with iquor. They have a conception that prohibition was put across by some fanatics andtheW. C. T. This wasn orruption of legislatures, in their bribery and general awlessness, that the whole American people rose up in"Bargains" produced at the expense of huma
nothing short of wolves in sheep's clothing.
nothing short of wolves in sheep's clothing
Why do organized minorities run things? Simply

Dropping off a precipice is easy and the fall is fast furious: climbing to the top again is slow and tedious plunged into this economic earthquake almost overnight, and if we regain a solid footing again, it will have

Frequently some pessimistic and impatient heard to say that "no matter what comes out of Washingfacts that refute this statemnt:

Factory sales of automobiles in this country during the first nine months of this year totaled $1,672,767$ units of a total for the were passenger cars. This compares with which 966,119 were passenger cars
The General Electric Company has added $7,600 \mathrm{em}$
onees to its payrolls since March poyees to its payrolls since March 1 , and total annua Railway carloading for many leading carriers for the week ended October 21, have reached a new high mark

Employment figures show an increase, likewise pay rolns, indibating that manufacturing concerns
considerably more workers during the month.

The gain in deposits of reserve member banks through
the country for the week ending October nearly $\$ 150,000,000$.
We may as well make up our mind to be content with
a long hard pull, and the work will seem lighter if we whistle a lively tune instead of humming a dirge.-Record Stetesville, N. Carolina.

## SPEAKING ABOUT ADVERTISING

Harking back, we recall another pertinent remark on consistent, the man who stops advertising when: "To be hard to get should disconnect a a couple of spark plugs when his car starts up a hill." Now is the time to advertise.

In spite of the disparity between the smallest and the largest of American newspapers, the publisher of the
small country weekly need not be overawed by the size of his metropolitan rival. The local newspaper has a place not usurp if the local publisher is alive to his opailies can not usurp if the local publisher is alive to his opportuni-
ties and makes the most of them. Now, as always, the hometown newspaper is the best and cleanest exponent constructive journalism

The broad, general rule is that a man is about as big the things that make him mad

## PRICES FOR

 FRIDAY AND SATURDAYCOCOA, Hershey's, pound.. 18c MACARONI, Comet, Box.....5c CORN FLAKES .. ...........10c

Coffee, Break o' Morn, pkg...19c Vienna Sausage, 3 Cans..... 25 c Vanilla Ext. Imitation, 8 oz. .19c MILK. 3 Small Cans......... 10 c
 Black Eyed Peas ${ }^{\text {Womam.s. }}$ can $\quad$ 6c GOLD DUST scouring P Pander 18 c Cherries, red pitted No. 2 can 13c POST BRAN, Pkg. .10c

Order Your Fresh Meats With Your Grocerles
SHELTON \& SANFORD
We Deliver
Phone 186

## Special Values For Friday and Saturday

Ask about our fresh vegetables and fruits.
TEA Femathl $2 \%$ lit. Patakges orange Pekoe, $\quad \$ 1.25$
Red Band, Orange Pekoe $1 / 2$ it Pkg. Each $-\ldots .$.
Oats, 55 oz. pkg..... 55c Corn Flakes $\underset{\substack{\text { KELLIOGGs } \\ \text { Large Pks }}}{ } 10 \mathrm{c}$ WHOLE WHEAT Flakes, kelooges per pkg. . O8c BEANS, Wapco, Red, 4 Cans .... ............ 25 c
POWDERED SUGAR or BROWN, per pkg. ... 07c
Beverages
FLOUR, Faultless, 48 lb. Sack, Each . ....... $\$ 1.50$




## Clifford \& Ray

MONARCH FINER FOODS
5-PHONES 412


West Texas Utilities Company


## 

HILLCROFT GOLF Fee: 25c Per Round
 WELE KI KNORSP, owner
WARL PARSONS, Tourna-


## FOR SALE

 or in part. Inquire A. Burket at
(15t-te)
Girls Dormitory. MISCELLANEOUS THE FAR DEAL PRODUCE
Solicity your OREA, POLTRY
and EGGS. We What your far the good supportyounk have given
se. We promise fair and cource. MATTRESSES Renovated Mur priees. Clarendon Furnitur
and Mattress Co. Phone
33.

$\qquad$
$\qquad$ LOST-Sideboards to truck. Fin.
der please return to cleo Wooch

## POSTED NOTICES




##  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br> 






 request and is a still mopereed gigan.
tic spectacle than last year's exdithere is no quastion but con
ditition are beter from an eeo
nomic viewpoint? nomic viewpoint." We should
praise Geot thentwe have shoud
er of such worth sat the head of



 indivectly, its part in further inh
crexing our prosperity and ad.
vancement."






Cotton Contract
Cuts Were The Rule Not The Exception

| was imperative if there was to be a cotton program at all, that the total cottom producion given added to that of non-signers not exceed the known State total. the Board explains. | Mrs. Cliffie Allen Heath and son, John Allen Heath of Houston arrived Monday to spend the summer in Clarendon. They are staying at the Clarendon Hotel. Read the Classified Ads. |
| :---: | :---: |

## ROMANCE!

FUN!

## THRILLS!

"HHESE THRTY YEARS"

> A taiking motion picture presented by the Ford Motor Company-a story that begins in a country town of yesterday and ends in a modern setting of today.

PASTIME THEATRE
Friday Matinee, June 15th begins at $1: 30 \mathrm{P} . \mathrm{M}$
Palmer Motor Co.
ford dealers

## Piggif Víigaly

Vegetab Vegetabies ...sumanix dist wis

FRUITS =- -18 Sugar $\cdots 4.6$ FLOUR COFFEE FEED -1.15
We are now located in our new home. Just across the street from the Post Offcie. We invite y
come in and visit us in our new location.

As usual, we are carrying a full line of Hardware.

## KELVINATORS ELECTROLUXES KEROSENE BURNERS

Thompson Bros. Company

## MEAL

FRESH YUKON, 20 lb. .25
BAKING POWDERS
Cereals $=-.=10$

# SOCLETY 

LORRAINE PATRICK, Editor





Kill Kare Klub


Miss Isabel Baley Weds McLean Man $* * * *$
Reatiful in it's

Recent Bride s Showered

 Benefit Party
 Miss Pauline
 Billie Jean Jones, of Dallas, is
visiting her uncleand aunt, Mr.
and Mrs. George Norwood, here

## She's Marathon Fair Visitor





Goodrich To Sponsor Broadcast Of Fight

Baer vs. Carnera


## 




## Special Sale Items

NEW CHROMIUM PLATED' GEM
$\$ 1.00$ Razor and 2 Blades
25c Package of STAR Blades for Gem
Razor 4
Blades 10C THE NEW BLACK AND GOLD NEW BATHING CAPS, All 50c BROWN'S LOTION .......-50c and $\$ 1.00^{\circ}$ Sizes STAR PARASITE REMOVER,
Fully Guaranteed, 50c and O R O PARASITE REMOVER ............... $\$ 1.00$ KEENE'S SCREW WORM KILLER ... 35 e te G0c

## Douglas \& Goldston

"The Rexall Store"
Phone 36 Day
Phone 58 Night

Parachute Jump
Good Attendance At
Evangelistic Meets


PASTIME THEATRE Monday and Tuesday June 11 and 12
 Yt Hrppenened One lighite
 ARAKN:
$\qquad$


## LOWE'S STORE

Come in and see our Newly Re-modeled and
and Clean, also placed for your Convenience.
FOLLOWING SPECIALS FOR FRIDAY AND SATURDAY, JUNE 8th AND 9th

|  |
| :---: |
|  |  |

MATCHES
Red \& White, Per Cart. 30c Blue \& White Per Cart. 25c

FRUITS AND VEGETABLES

Bunch Vegetables
RADISH, MUSTARD,
TURNIPS AND TOPS, BEETS. CARROTS,
3 Bunches ...- 10 c

## Fruits

lemons, bananas,
apples, lettuce, ORANGES, AND tomatoes FRESH California plums, APRICOTS
$\underset{\text { Goiden Bantam, }}{\text { CORN, R }}$ \& W BIG M No 303,3 for__ 25 c BEANS Red \& White. Tiny Whole,
Per Can Delicious

PEACHES $21 / 2$ Can, 2 for 39 C PEARS $21 / 2$ Can TOMATO JUICE 3 Cans._._27

Marshmallows 2 Cello Pkgs.__ 19 c
SALAD DRESSING Marco Super Whip, 8 oz. Jar .......... ${ }^{09}$ SALAD W AFERS $\begin{aligned} & \text { Baked by your supreme } \\ & \text { bakers, } 2 \mathrm{lb} \text {. PkG. }\end{aligned}$

MEATS
We have all kinds of Fresh and Salt Meats. Also. Full Line of Luncheon and
Pienic Meats.
OUR PRICES ARE ALWAYS RIGHT. WE DELIVER

Be sure and be at OUR PARTY, Thursday Evening, June 7, 7:30 to 10:00.
Coffee and Lunch will be served-also several Baskets of Groceries given away. bRING THE FAMILY
Data On State
History Given
In Late Survey

Texas Farmers Get 75 Million Thru FCA Loans $\begin{array}{cc}\text { Washington, May } & \text { 27.-Texas } \\ \text { farmers shave received more than } \\ \$ 75,000,000 \text { in } \\ \text { larm } \\ \text { loans from the Farm } & \text { mortgage } \\ \text { mand }\end{array}$ according yoar of its existence,
here today by the FCA public The Administration. Sunday
The
ocmeludes the firsst twelve months the country. Houston Administration from Houston Administration, from
May 27,193,
is more than 15 May 27,1934 , ${ }^{\text {times as much }}$ was loaned by the Federal
and Bank of Houston during
the entire year of 1932. Loans previcusly made by the
mand bank and other farm aid and bank and other farm aid
organizations lin Texas. which When it was established, totaled
approximately $\$ 225,000,000$, making the aggregate of outstanding farm loans in the Lone Star
State more than $\$ 300,000,000$. Figures show that more than
per cent ofthe $\$ 75,000,000$ loaned during the last 12 months
has been used byy farmers to re-
finance already existing and
pressing debts. By this refinancing, farmers
have been able to consolidate their debts and discharge urgent
daims of commercial banks, insurance companies, mortgrage
lenders and retired farmers. In terest payments on these re
finameed debts have average
from one to two per cent lowe since the federal government reTh highest interest rate charg-
ed on land bank and commis-
sioner's loans is five ter and an many loans it is but
four and one-half per cent, as
compared to rates x to 10 per cent forming friy paid

## WHITEFISH

$\qquad$ Everyone is busy now since
ur good rain Sunday evening.
he farmers are anxious to get crops planting done and and their
grass are growine weeds and the craps.
There was a large crowd pres-
ent Sunday School Sunday.
Hope there will Hope there will bo more nex nex
unday. We would fike to see There School.
There will be singing next Sun day night. Would be glad to have
deryone come and help veryone co Amarillo Tuesdayy and Wes.
We are having of last week. whore having another seough. Ruby
Scottie Scopting cough. Ruby
Teore
have
the
and
hhooping cough and Robert. Tolert han the German measles.
Mr. amd Mrs. J. A.. Sowell and
olly Sowell, Mr. and Mrs. J. B. Polly Sowell, Mr. and Mrs. J. B.
Turnbow, Mr. and Mrs. W.
Fodges and Mrs. J. D. Whood,
were the ones fram Mrin attended ones Singini
at Midway Sunday. We are glad to report Mrs.
H. B. Catlett better at at
this writing.
The Bulman children are the latest victim of the chicken pox.
Miss Isabel Baley surprised er many friends Wednesday when zhe was married to Mr.
Cousins of McLean. The com-
munity wish them a long and happy married life.
Mrs. Grady ren of Muleshoee spent Saturday ight with Mr. and Mrs. J. A.
Pool. Mr. and Mrs. Pool ac-
companied them home Sunday Thursday until Sun-

What An Account Here Means Very briefly, an account here means that you have all the rights to your money at any time, while we assume all the risks of safeguarding it for you. A good bank is the safest place in which to store up money that has yet been devised by man.
FIRST NATIONAL BANK
Capital, Surplus and Undivided Profits $\mathbf{\$ 9 0 , 0 0 0 . 0 0}$

## CHOOSE THE TIRE CHAMPIONS BUY

Firestone Tires have been on the winning cars in the
gruelling Indianapolis 500 -Mile Race gruelling Indianapolis 500 -Mile Rac
FOR 15 CONSECUTIVE YEARS
EVERY winner in the 500-Mile Indianapolis Race - the most gruelling tire test in the world - drove to victory on
Firiestone High Speed Tires. What a tribute to the Extri Strength,
Extra Safety
 Race drivers know tire construction. They know that heat
enerated by friction inside the cotton cords that make up the generated by friction inside the cotton cords that make up the
body of the tire, is the greatest enemy of tire life. These men will body of the tire, is the greatest enemy of tire life. These men will
not risk their lives and chance of victory on any but Firestone Tires, beeause they know the high siretch cords in every Firestone Tire are protected from friction and heat by the Firestone patented process of Gum-Dipping.
Gum-Dipping is the exclusive Firestone Process which soaks
high stretch cords in liquid rabber and saturates and coats the high stretch corrds in liquid rabber and saturates and coats
the millions of fibera inside the cords, counteracting destructive The millions of fibers inside the cords, counteracting destructive
friction and heat. Gum-Dipping provides grcater adhecion no friction and heat. Gum-Dipping provides greater adhesion no
only between the plies that compose the body of the tire, but one between tur phies hat compose the booty of
betreen the Gum-Diped cord body and the tread.
Just as automobile manufacturers have used the Indianapolis the development of greater power and speed in automobiles, so have Firestone chemists and engineers kept pace with these improvements by building stronger, safer tires to meet these exacting demands. If your tires are thin and smooth - drive in for 1934, with deeper, thicker, flatter, and wider non-skid tread more and tougher rubber, mo
$\mathbf{5 0} \%$ longer non - kid mileage.
Remember, the racing speeds of yesterday are becoming the
oad speeds of today, and in Firestone High Speed Tires there is Greater Strength - Greater
Protection than in any tire made

## THE ADHESION TEST



 COME IN AND MAKE THIS TEST FOR YOURSELF


## the new

## Firestone

AIR BALLOON FOR 1934
The new Firestone Air Balloon for
1934 embodies all the improvements
in the new Firestone High Speed Tire 1934 embodies all the improvements
in the new Firestone High Sped Tire.
The lower air pressure provides maximum traction and riding comfort.
Gum-Dipping safety-locks the corde,
providing 30 to $40 \%$ greater deflection
and blowout protection.
Get 1935 low-swang style by equipping your car today with these bev
tires and wheels in colors to match your FREE TRIAL ON YOUR CAR


## PERFORMANCE RECORDS

 Firestone high speed tires -for fifteen consecutive years have been othe winning cars in the 500 -mile Indianapol ${ }^{\text {Race. }}$ This Means Blowout Protection
-for seven consecutive years have been on climb where a slip meant death. This Means Non-Skid Safety and Traction for three consecutive years have been on Railway and Electric Company coverin $11,357,810$ bus miles without one minute?

This Means Dependability and Economy
on the Neiman Motors Ford V67 hours, 45 minutes, 30 seconds actu This Means Endurance
$\triangleleft\left|\left|\begin{array}{l}\text { Listen to the Voice of Firestone every } \\ \text { Monday Night over N.B.C.-WEAF Network }\end{array}\right|\right|$ | See these New Firestone High Speed Tires made at the Firestana Factory and Exhibition Building

## HOMMELL BROS. "One Stop Service"

| "The |
| :--- |
| Family |
| Next Door" |
| A Feekly Feature |
| of |
| The Clarendon News |




