61.50 Per Year All The Local News While It Is News. CLARENDON, DONLEY COUNTY, TEXAS THURSDAY, AUGUST 30, 1934. Established in 1878.

## City Schools Open Monday, Sept. 3rd. PANHANDLE GOLF PLAYERS TO VIE FOR HONORS ON LOCAL COURSE



Victors In August Run-Off for Texas Democratic Nominations
His Excellency


THE CLARENDON NEWS

|  |  |
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| (en |  |
|  |  |
| SAM M. BRASWELL, Owner and Editor |  |
| Subecription |  |
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|  | Ads run until ordered out. |
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National IEditorialAssociation
N $=$ MEMBER $\cdots 1934$




CLARENDON, LETS SHOW OUR GRATITUDE:
The News doubts if there is a person, young or old in the entire Clarendon community who does not feel a lins Claremore, oklahoma, physician, who rendered such valliant, timely and unselfish service to Clarendon boys
and men who were poisoned near Tulsa on their return and men who were poisoned near Tulsa on
trip from the Century of Progress at Chicago.
Now it is a fine thing to feel gratitude, it is noble to hold appreciation, but it is a finer thing-a nobler thing t.
show such gratitude and appreciation in a tangible way.
Let's show our composite community appreciation to Dr. Collins in a way he will never forget the Texas town
which not only says it is grateful, but takes positive, decided steps to demonstrate its feelings.
Let's invite Dr. Collins and his good wife, who wided
him in ministering to our suffering boys, to be the guests of honor at our Annual Father and Son's Banquet here This Fall. Let's provide transportation for these two Good
Samaritans from our neighboring state and honor them as Samaritans from our neighbor
Panhandle people know how.

Clarendon, Let's SHOW our gratitude.
alleed the worthy and generous victor
Winning the nomination for Governor of Texas in the August run-off with outher candidates biting at his heels and using ter in inter wh selfishly knifed him, proves
other powerful interests
Jimmy Allied a courageous sand redoubtable warrior and Jimmy Allred a courageous and redoubtable warrior and
well worthy of victory. well worthy of victory.
Reading his sincere expression of appreciation for his
majority and honors thereby conferred, one cannot but be majority and honors thereby conferred, one cannot but be in taking up the direction of government in Texas in so crucial an hour. It takes a big man to realize the bigness
and solemnity of responsible position such as chief execuand solemnity of responsible
tive of the Lone Star State.

Noting his ready declaration of "no bitterness' toward those who opposed him, his earnest invitation for all to
oin him in bringing relief to Texas needs and his urgent join him in bringing, relief to Texas needs, and his urgent
hope for a united effort from friend and erstwhile foe for the good of Texas, one cannot but declare Jimmy Allred a
most generous victor. miost generous victor.
Governor-elect James V. Allred approaches the thresh-
of the Governor's office with admirable humility and hold of the Governor's office with apmirabele humility yand
worthy aims. His own open generosity will add thousands of friends to his forces for the public weal.

## the all-panhandle league

The organization of the Panhandle League is of first
portance to the Panhandle country and its potency will mpo measured by how general is the adherence and support in the twenty-six counties it proposes to serve.

If it is dominated by those who sincerely, seek to prosented by those who demand a fair and impartial consideration of the demands of all the counties, without
bravado and bluster-if it never substitutes noise for bravaio and buster-if it never substitutes noise for hind it then it will be a areat and dasting benefit to the name and citizenship of the Panhandle country.

In consideration of the worthiness and need for such
organization it should be remembered that the various an organization it should be remembered that the various projects of the federal government are in process of prov-
ing aind stabilizing-many of them are here to stay. and stabiling

The Panhandle League is not simply for today or to-morrow-it will be operating for the weltare of this people
and this section for decades to come if its support is general, its strength is established and its leadership farvisioned and courageous.

## Before condemning a writer's work because it is

 original, think how much worse it would be if it were.Human rights have taken first place rights in the New Deal and all that it portends.

## IF JUDGE ELY GOES-THEN WHAT?

If next February, Governor Allred neither re-appoints Judge W. R. Ely as member of the state highway com-
mission, nor names a West Texas or Panhandle man to the post, it may be that Panhlandle people will have real to complain of neglect.
Judge Ely has a record of kind and considerate atfar as he was able to aid them and The News doubts if a
man in all our territory would be found more to West Texas as a whole,

We hope Judige Ely can be re-appointed and will ac cept the appointment if it should come. Failing that, we rust some able man of sympathetic understanding of the
problems of the Panhandle and West Texas will receive he appointment of the governor and the confirmation of
It is he area of the State.

## REGULARITY in advertising essential

Karl E. Kilby, publisher of the Raton (N. M.) Fange directed the following striking message to retail merchants
to emphasize the necessity of regularity in advertising as to emphasize the necessity of regularity in advertising as
in every other business endeavor: "You sweep out, you trim the windows, you dust off the
counters, you make up new price cards you arrange new stock, you plan your merchandise showing you do these and a hundred other necessary jobs REG-
ULARLY in the norml ULARLY in the normal conduct of your business.
"But haw about the biggest job of alll-contacting the people and telling them repeatedly that you are in busines LY? Do you figure yey need. , mong to the available business if you don't tell folks about your merchendise or your service at REGULAR intervals in-
stead of doing the job spasmodically or not at all?
"By all known tests. experienco not at all?
"By all known tests, experience and thousands of records, the acknowledged best-of-all medium for REG
ULARITY is edevertising in the local newspaper. paper going REGULARLY into the homes of your possible customers, not only in your city but the surrounding ter
ritory as well, makes it ritory as well, makes it easy enough for anyone to see how
your newspaper offers you the finest kind of a vehicle carrying your business message REGULARLY to to the then
"And don't think these folks will miss your REGU ARITY of advertising. They look for their newspape REGULARLY, READ IT REGULARLY, study its adver 'l find the
And what's more, you'll find they are buying fairly
REGULARLY, too, if you'll just check up, especially with
the advertisers who the advertisers who do use space REGULARLY.
YOURS FOR MORE REGULARITY IN ADVER

## PRICES FOR

FRIDAY AND SATURDAY
TUNA, Light Meat, can .....15c Beans, Spinach, No. 2 cans ..10c Gelatine Dessert, Morco, pkg 5c BEANS, Great Northern 4 lbs. 25 c COCOA, Hershey's, 1 lb. can 17c Baking Powder, K C, 25c can 19c SPAGHETTI, pkg. ........... 5 c SOAP, P. \& G. ${ }^{5}$ larger bards. batref for $25 c$ CATSUP, 14 oz. bottle ......13c MACKEREL, No 1 can ...... 10 c Vim, Whole Wheat, 2 lb. pkg. 12c CABBAGE, lb. ............... 4 c SPUDS, 10 lbs. ............... 25 c
Wax-Rite, liguid 75c value for 39c Dries Bright, No Rubbing

Order Your Fresh Meats With Your Grocerles
SHELTON \& SANFORD
We Deliver
Phone 186

## New Business

New business for September is what we are looking for. We have the Quality
Goods and the Tested Service to warr ant a treat. THANKS.

## Special Values for Friday and Saturday

MUSTARD GREENS

TURNIP GREEN
SPINACH
GREEN BEANS

No. 2 cans, each ..... 10
COFF ${ }^{2}$ Temple Garden $\begin{gathered}\text { Th. pkg. }\end{gathered}$ 20 SALMON Nile $\begin{gathered}\text { Brand, Tall } \\ \text { can } 2 \text { for }\end{gathered}$ ..... 25
 ..... 35
SALAD DRESSING ..... W. P., Pints El Food Mayonaise, $1-2$ pt, jar 15c pt. 25e
S. P. K., French, per botile
RIPPLED WHEAT per pkg. ..... 10c
 ..... 35
 ..... $\mathbf{2 5 0} \mathrm{c}$
-60 c
MACKEREL $\quad \begin{aligned} & \text { Monarch, Fancy Fillet, } 12 \mathrm{oz}, ~ c a ~ \\ & \text { Lucky Strike, Fresh, } \text { tall can }\end{aligned}$ ..... $\begin{array}{r}\mathbf{2 8 c} \\ -\mathbf{9} \\ \hline\end{array}$
GINGER ALE $\begin{aligned} & \text { Cliquot, } 16 \mathrm{oz} \text {. bottle }\end{aligned}$ ..... $\begin{array}{r}15 \mathrm{c} \\ -35 \mathrm{c} \\ \hline\end{array}$
DYNO $\begin{aligned} & \text { Sweeten your Tea, Coffee, Fruits and Cereals } \\ & \text { with DYNO, pure Dextrose, } 1 \mathrm{lb} \text { pkg. }\end{aligned}$
Order Your Fresh and Cured Meats with your Groceries
Clifford \& Ray
FINER FOODS




Dr. Shoffit Trys



No tin-can eating goat is this cently adopted by Dororothy stone Thousands Cheer." The goat the animals are raised for the giaking fine mohair velvet aut miaking fine mohair velvet aute
mobile and furniture upholster


What An Account Here Means Very briefly, an account here means that you have all the rights to your money at any time, while we assume all the risks of safeguarding it for you. A good bank is the safest place in which to store up money that has yet been devised by man.

## FIRST NATIONAL BANK

Capital, Surplas and Undivided Profits $\$ 90,000,00$


The Name De Laval
on a Cream Separator, has the same significance as does John B. Stetson on a hat. It represents the very highest quality in both material and workmanship which the market affords at any price.
"Don't Experiment
buy a de laval"
Watson \& Antrobus
Clarendon,
Phone 3
Texas

## FALL SPECIALS

NEW GOODS -... GREATER VALUES .... LOWEST PRICES






| EVANGELS HERE | For Local Students | AT AMARILLOMEET | FOR "34 BRONCHOS |
| :---: | :---: | :---: | :---: |
|  | The following letter has been received by Mr. A. H. Beker, local NRS office manager, regarding students who are interattending school this year: All applicants in your county | local group take part in panhandle league organization tuesday. | ineligibility of potential STARS FACE STOCKING in building new team |
| Clarendon and its trade territory Friday received a special invitation to attend the Tri-State | desirous of taking advantage of the assistance offered through |  | For the first time in the past |
| Fait, Sept. 15.22 in Amarilo, | FERA to college students, should |  | ind |
| The invitation was exten |  |  | High School Bronchos, perennial |
|  |  |  |  |
|  |  |  |  |
|  | their quota, but Mr. B. | prans | in vietory this fall. In fact the |
| special day will be desig | erss president of the Amarill Coliege, is holding open appli- | don | ) |
| endon. | cations, and selections will not |  | ing bu |
| und official dele- | be made until next week. Stu- dents who would be interested | promotion and other objectives of importance to the twenty six |  |
| on committee and |  | counties of the Panhandle. | the nucleus of a fighting g |
|  | are asked to contact Mr. Maker at the Donley County Relief Of- |  | with |
| ${ }^{\text {said Mr. Kin }}$ |  |  | Stocking in the city yet to be |
| The fair association this year offering 8100 in three prizes |  | were eriticised for their lack of | the exact status of this ye |
| register the |  |  |  |
| t delegations. |  |  |  |
| Orficial |  |  | tion has seuttled what should |
|  |  |  | have been another great Broncho |
|  |  |  |  |
|  |  |  |  |
| ${ }_{\text {maintain }}^{\text {matudios on }}$ grounds throughout the |  |  |  |
| sition. |  |  |  |
|  |  |  |  |
|  |  | ing part in the discussion. John Hill of Amarillo was elect. | fence, while the forward wall is |
|  |  |  |  |
| hand with a band or |  | named the Panhande ${ }^{\text {Lea }}$ League, with Sam M. |  |
|  |  |  |  |
| year really |  |  | ${ }^{\text {and }}$ able material |
|  |  |  |  |
|  |  |  |  |
| rtments indicate a most |  |  |  |
| es offering la |  |  | others who have any inclination |
| Tri-tate |  |  |  |
|  |  |  |  |
| my opinion,", Beechler said |  | melled. A committee of five with |  |
| eversooy in this tristatee terri |  |  |  |
|  | bers of club hear |  |  |
|  | ims of texas |  |  |
| $\begin{aligned} & \text { s.c. } \\ & \text { as. } \end{aligned}$ | enumerated tuesda |  | er. local team is gettin |
|  |  | to ford |  |
|  |  | in the | HEDLEY SCHOOIS |
| New Mexico spen with Miss Eula N | Centennial in 19 | son |  |
|  |  | es expressed a desire | ADD SECOND BIIS |



## BARTLETTS

FRIDAY AND SATURDAY

| 40W | Peacemaker 48 lbs. <br> Top, o Texas and <br> Famous, 48 lbs. | 1.98 |
| :--- | :--- | :--- |

MACARONI, Rosebud, each .... 05c
Sugar-man 1.39
OATS, White Swan, Irg. size, each 17c SUGAR, Powdered, 2 for LARD, Bulk, Fresh Shipment, per pound $\ldots-.-9 \mathrm{c}$ SNOWDRIFT, 6 lb . Pail _-.----- 89c Meal $=-.55$
Buy Can Goods by the Dozen and SAVE Beans, Cut, No. 2 can
Corn, Standard, No. 2 Can Doz. of each 1.15
Spinach, Texas, No. 2 can Tomatoes, Concho. No. 2 can Turnip Greens, No. 2 can
Peas, English, dry pack

## Peaches Del Monte o White Swan, 20. $\quad$ Doz... 2.28

Gallon Fruit Pears, Brimfull ea. CORN FLAKES, Miller's 10c, doz. 1.15 SALMON, Pink, 2 for 25c. doz. $\$ 1.45$ MACKEREL, Each 10c, doz. \$1.15 tomato Juice, Swifts, doz.
PINEAPPLE, Sunkist, No. 2 can, ea. 19c doz. 2.15 MTIK Carnation, Baby, dozen ..............39c
 PUPILS TO BE TRANS.
PORTED TO HEDLEY.

Mtss
$\begin{gathered}\text { Ethel } \\ \text { Kitty } \\ \text { Cargbee and }\end{gathered}$
Carrill
left Thursday
Kitty C
Gainesvill
nmm


## Hanna-Pope\& Co,



## Announcing Early Showing Of Fall Merchandise

In Every Department

Complete Stock For School Opening



New Fall Millinery-
New Fall Hats for MenNew Curlee Suits for MenNew Fall Footwear for AllNew Fall Cotton Piece GoodsNew Leather and Fabric CoatsNew Shirts from Elder and ArrowNew Fall Accessories of All KindsNew Fall Silk and Wool DressesNew Fall Fur Trimmed and Sport CoatsNew Fall Woolens in Coating and Dress Fabrics-

