## SATURDAYS BUSINESS IS BEST <br> THAT CLARENDON HAS KNOW IN EVERY LINE SNCE LAST FALL




## 

## County COUNTY NELDED THL MOD

VOLUME OF BUSINESS DONE INDICATES THAT IN THE NEAR FUTURE OLD MAN PROSPERITY IS TO BE
WITH US AGAIN. THE INDICATIONS ARE THAT DONLEYSS CROPS WILL BE BETTER THAN THOSE OF SURROUNDING COUNTIES.

## 

## 

usiness Satur
has been $k$
Lubbock man says



SATURDAY IS
ELECTION DAY
ON AMENDMENTS RevN NTHL Roonss


EXECUTIVES OR-
GANIZE IN AMA RILLO MONDAY

## NEW SCHOOL BUILDING SIMILAR

 TO PRESENT HIGH SCHOOL STRUCTURE TO BE ERECTED NEXT YEARTEMPORARY STRUCTURES WILL BE BUILT READY FOR OCCUPANCY SEPTEMBER THE FIRST TO TAKE CARE of the overflow this year. the bonds will PROBABLY BE SOLD TO THE STATE. FACULTY

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v. nectapm

OF LOCAL CHAMBER OF COMMERCE, IS ELECTED SECOND VICE PRESENT, COMMERCE, IS ELECTED SECOND VICE PRESIDENT OF NEW organization WILL BE ONE OF BEST Permanent organization of the

entere
effected at a a a meeting Asociation

The Clarendon News Sam M. Braswell, Editor and Owner at clarendon, Te,

of Mareh 3, 1879 . | Four Weeks Is A Newspaper Month |
| :--- |
| $\begin{array}{l}\text { Donley County Subscription Rates } \\ \text { One Year }\end{array}$ | Six Months

Three Months
Outside County. Display, Advertis
Reading
Rot incl
Notices,

JEFFERSON STANDARD LIFE INSURANCE CO greensboro, north carolina
LEADING SOUTHERN COMPANY


## WANTED WANTED

loans ranging from $\$ 1,000$ to $\$ 10,000$.
Our facilities are ample. Our rates are reasonable.
If your land is worth the money and your title is good there will be no
WE INSURE EVERYTHING AGAINST ANYTHING
Vie are making some good real lestate deals.
RYAN BROTHERS, Phone No. 454

## ALL ELECTRIC LIGHT AND POWER <br> METERS ARE TO BE TESTED <br> Nearly every one is willing to pay for what they get. But they want to know that they are getting what they pay for. With this in mind we have secured the ser vices of a meter expert to test our meters in Clarendon Our meter expert Mr. J. B. Gribble of New Orleans, La., will be here some time next week, and will commence testing meters. It will require several months time to test all the meters in Clarendon, but they will all be tested before he leaves Clarendon <br> Receiver Texas Gas \& Electric Company



THE DONLEY COUNTY STATE BANK of Clarendon, texas

The Above Statement Is Correct. F. H. Bourland, Cashier.


Established 1996
Capital $\$ 75,000$
Member of Clarendon Chamber of Commerce

## Mothers: It Will Pyy You to Read This Ad! <br> Just received new shipment of TOM SAWYER BLOUSES <br> Have them in Natural Color, Pongee, White Pongee and Percales <br> Same as Dad wears---with the late button down collar Priced $\$ 1.00$ to $\$ 1.50$ <br> Baldwin Brothers <br> "The One Price Store"

| YiNG | dipping EgGs Prevents <br> "COLD-STORAGE WA |
| :---: | :---: |
| Worrying is a real and exceed- |  |
| injurious bad habit that is | Probably the best fou |
| quired and grows on the victin | for prejudice against |
| Who hasn't seen or known dozens | eggs has to |
|  | Everyone reco |
|  | age taste." |
| A fit of ange | specialisas in the Bureau of Chem istry, United States Department |
|  |  |
| ase |  |
| he | le |
| work, for the mind has a strong |  |
| influence on the health of "Take it easy" mentally, | the white as in the yolk which con |
| your problem is a hard | age of fat. |
| en the pressure gets too |  |
| you, drop the problem for | finity for odors and flavors. The |
| hile and turn to something else. <br> "Forget it." Its hard to do but | facts ind |
| an learn to do it just as you |  |
| arn to read and write. <br> Hurry is worry. Start early | When closed the storage room itself has some odor, as have also |
| gh to do what is befor | the cases and ex |
| the strain and uncertainty | strawboard rillers and flats have an |
| urry and rush, if at all | at |
|  | found in storage eggs. The fillers |
| do better work all along the | and flats become slighty |
| sh tome in the evening | storage, due to the absorption of moisture evaporating from the eggs |
| er work. Take your time and | and the air of the room. and ac- |
| eat a better supper and | yuire a stronger odor than when |
| beve | ts show that when |
| Above all for the sake of | , |
| don't | imm |
|  |  |
|  |  |
| take a walk or get in some game | the |
| 1 set the blood to circulating | absorbed by the eggs." |
| and your mind will be that much |  |
| better off to solve the problems. |  |
| NCED RATION MAKES | flavor more quickly and to a great- |
| FASt Showing | er extent Although summer eggs shells. |
|  | usually do not keep so well in storage |
| you don't think it pays to | as spring eggs, they are preferable in winter from the point of view |
| onhat you feed to a pig, a | lavor, because they ha |
| Evans, a member of the Boy's |  |
| Agriculture Club at Ashtola has a | eggs. A storage taste usuany |
| which under the ordinary way | can be found in April stock in Nov- |
| undinuction | \% |
| Following the instructions | in June eggs in Janua July eggs in February. |
| ling the pig a balanced ra |  |
| the averaged daily gain for | wife and their |
|  |  |
| good "hog man" he admits |  |
| eased suceess was | Gowan and wife. Mr. and Mrs. |
| his changing the rat | route to their old |
| County Detions |  |

"WHAT A CHANGE YOU'LL SAY" You might have been thinking of discarding
that old suit before you do so let us clean and that old suit; before you do so let us clean and
alter it. It will be like NEW. BARNEY'S TAILOR SHOP

THE NEWSPAPERS OF TEXAS



## STHCHI

(1)

## The Best is the Cheapest!

If you're planning to build a new house or remodel the old one
or do any kind of improving about the place, it behooves you to get
We claim that nobody this side of our nearest other yard sells as
Lumber, Sash, Doors, Screen and
Screen Doors, Wail Board, Brick,
Lime, Cement, Minnesota Paints,
Posts, Wire, Hog Fence

## Wm.Cameron \& Co.,Inc. PHONE NO. 8 <br> clarendon

## New Ownership at City Drug Store

We have recently come into Clarendon and have purchased the
city drug store
from the old ownership and will continue the business, improving it from time to time as we are able.
M. A. Grimes, who has moved here from Snyder, Okla. has been engaged in the dry goods business there and is thoroughly accustomed to giving service to the public
J. Grimes moved here from Wylie, Texas, and has been in the drug business there and elsewhere for a number of years. He is a registered graduate pharmacist and will be on the job to compound your prescriptions with the greatest skill and care.
$\frac{10}{}$
CITY DRUG STORE
"VACATION"
Carefree Recreation spend your vacation
texas summer resort SUMMER tourist fares are

| LOwing points. <br> CORPUS CHRISTI | business. |  |
| :---: | :---: | :---: |
|  |  |  |
| GALVESTON | home in Chis eity Yuestay from a |  |
| ACIOS | Mistiss Beerlah Baird departed | Mrs |
| ROCKPORT | for | Miss |
| KERRVILLE | Misses Ca |  |
| LA PORTE BEACH | sup | E. B. Antrobus a |
| K the agent to route | Miss Helen Martin | Hex |
| you via the "katy" | $\left.\right\|_{\text {later part of last }} ^{\text {and }}$ part of this week with friends |  |
| ils write Mr. W |  | Sam Kin, formerly of Groom, ar- |
| y Blig, Dallas, Texas. |  | of the prescription department |
|  |  |  |
| hree furnished or |  |  |
| shed rooms with bath and |  |  |
| $\xrightarrow{\text { gee priv }}$ |  |  |
|  |  | of this ye |



#  

Final Cleanup

## Ladies' and Misses'

Summer Wearables

Prics Lower Than Ever
See Our Windows.....

## Sitner's Style Shop

1 Rew or fum mav manams
In the Big

## Closing Out Sale

COME BUY YOUR NEEDS WHILE THE STOCK IS COMPLETE

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| Medal Camp | . 9 |
| -Cedar Polish Mops |  |
| irty foot Tie Out |  |
| chen Safes, $\$ 12.00$ value- |  |
| cllar Pads |  |
| ason Jar |  |
| ason Jar Cap |  |
|  |  |
| Solid Oak Porch |  |
|  |  |
| Best Fly Swatters |  |
|  |  |
| Five Compartment Steam Cooker--------------- 1.6912 Ga . New Club Shells |  |
| 12 Ga . New Club Shells- | 79 |
| Short lengths Linoleum, square yd.------------------. 40 |  |
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| Ten inch steel Post Beds...-...---.-.-----.---7.69 |  |
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| mber three, G |  |

## H. W. Taylor \& Sons

EVERYTHING IN HARDWARE AND FURNITURE
"Blackboard" Bargains Spell Savings for Everyone Stop NOW to Figure Up What Your Share Will Be
to be satisfect fers special pres lowered prices on everyday items-necessities for the home and for every member of the family. Come in and examine the merchandise-in every case you'll be satisfied with the quality as well as with the low prices. Typical values are shown below

| WOMENS UNION SUITS CHECKED NAINSOOK <br> The price advantage afforded by this special selling will be the better appreciated when the quality of these tion: Of fine weave cotton, perfectly bleached, open knee styles, crochet and lace finish, SPECIAL AT......................... | clarks o. n. t. thread not more than 12 spools to a customer at this price <br> We' don't need to tell you that this is a bargain. Standard "Clark's fered at this price for a long time, Highly mercerized. <br> SPOOL $\qquad$ 5 c | WOODBURY'S SOAP <br> always recommended. Specially priced <br> No need to tell of its good quali- ties-Woodbury's Facial such a reputation for purity and excellent quality that you an be glad to buy a dozen cakes or so at priced at <br> CaKe $\qquad$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| MERCERIZED PONGEE <br> From all the array of specially priced fabrics in all departmenta of <br> the store, we must mention this <br> mercerized weonge. mest maily, thit, <br>  <br>  <br> permanent fuster. | A SALE OF SMART, NEW MIDDIES <br> In school or out, the up-to-date girl insists upon having a numTimely, indeed, is this sale which offers a wide variety of novelty and regulation middies at this noticeably low price, Here are regulation, all-white mid- "Lonsdale" Jean. Sleeves are plenty dies, middies with braid-trimmed lacing. Made of firm weave rectly placed. <br> BUY SEVERAL AT this low price $\quad \mathbf{9 8 c} \begin{gathered}\text { attend this sale early } \\ \text { for the Sake of choice }\end{gathered}$ |  | LARGE TURKISH TOWELS BEST BLEACH-HEAVY TERRY In a sale of this kind every woman values. You'll have cause to be more than interested in this Turkish the size and heavy terry weave ofthe towels as well as at the low |  |
| D ..................... 23 |  |  | $2 \xrightarrow{\text { Towels }}$ |  |

## STRICKLAND-STORY'S



Through a friendly, understanding partnership with this bank, each individual depositor has at his command willing and experienced counsel to guide him and to help him, build faster and more firmly in business and personal possessions.

The Bank of Safety and Service.

## The Farmers State Bank

Guaranty Fund Bank. Clarendon, Texas
\$310 Below Last Year's Price
The new and powerful organgood Maywell soves more, first cost as well as after cost. It has not only reduced prices since last September, it has given the car a new popular by proving it profitable. MAXWELL


## The Cleanest Fountain

Among many people we have the reputation of maitary Fountain est and most sanitary Fountain in this, but we do it because we believe our customers are entitled to and will appreciate sanitation

Pastime Confectionery


## What Can I Get

## For a Change?

THAT

## Question is puzzing mitions of housewive

 every day in the year in the preparation of the farrily meals.We have solved it so far as practicable for the housenves of this community by gathering together the most complete and appetizing stock atables to be found anywhere hereabouts
in doubt ask us. A change is eas QUALITY FIRST

Shelton, Watts \&Sanford
Phone 186
Member Clarendon Chamber of Commerce


# If You Read This Through It May Do You Some Good--If You Don't It Certainly Can't These Are Fighting Times 

[^0]
## ARE YOU ONE OF THE FIGHTERS?

Are you really satisfied with the effort you are putting forth to get more business and to hold what you already have?

One time Sapolio was the most widely used cleaning compound offered and sold on the American market. To-day-try to buy a package.

Sunny Jim used to be a familiar personage in everyday life. Ever hear of him now?
And there are thousands of other examples where manufacturers, jobbers, and retailers thought they needed no further publicity for they were so well known. They became satisfied. They stopped progressing and started slipping.
na

## ARE YOU ONE WHO IS SLIPPING?

Some argue both ways. When business is good "what's the use of advertising?" When business is bad "what's the use of advertising." And yet consistent and persistent advertising has made and held the big business of the world-and history keeps repeating itself.

## ARE YOU MAKING THE MOST OF THE PRESENT SITUATHN?

Are you drawing in your horns and mistakenly waiting until times get better or are you "Fitting the ball," fighting from every angle, making the most of the situation, making today pay a little more than today's cost? Are you really doing all that you can to make things better or are you encouraging the present conditions by falling into the same sleep that you condemn in others? Bo honest with yoursooffwhat's the matter with you?

## STIMULATE YOURSELF AND YOUR BUSINESS THRU ADVERTISING

Take advantage of every possible way of making good with your customers and the many more who will be attracted to you when you come alive-while the other fellow keeps sleeping. Use every form of advertising that will hook you up with what business there is now and what the future holds in the way of increased business. Be ready and waiting for the change.

USE NEWSPAPERADVERTISNG TVESTED no form of advertising ofered any business man which returns as big results for the amount列 at a time when they are in the mood for reading in their own homes, at anything like the low cost of newspaper advertising. The News goes into the Donley County and nearby county homes whose business you want and must have in order to survive.

## USE DIRECT MALL ADVERTISING

Tight for siness with the same weapons that the successful mail order houses fight for it-and get it. Use direct advertising. Use it frequently and effectively. It costs more than newspaper advertising but its good.

## ALL THESE ARE GOOD AND WE OFFER YOU ALL

The News is equipped with the necessary firearms for you to do your business fighting-all cocked and primed to go. If its newspaper advertising we offer a medium of real conveyance. If its direct advertising our job presses and ideas of better printing are waiting for you to say the word.

USE US FREELY-USE US OFTEN
We are ready to serve you with ideas and with the goods. Let's go. Let us help you to wake up-and together we will awaken the other fellow-or at least be ready for him when he does awaken.

CALL 66 FOR "CONSULTATION"

## Oyality in Photoploys

FRIDAY. 2ZND. OUR SERIAL NIGHT 7th Episode of FANTOMAS and you are missing some seriag
alao TWO REEL COOKE COMEDY and PATHE NEWS. SATURDAY 23RD. FOX PICTURE EILEEN PERCY in BIG TOWN IDEAS, another one of tho
comedy dramas that will please, also 1 REEL COMEDY. MONDAY AND TUESDAY, 25 and 26 -PARAMOUNT PICTURE MONDAY AND TUESDAY, 26 and 26-PARAMON NSLAND.
HOUDIN the great Hand Cuff King in TERROR ISAR
am sure you will appreciate this as it is something different. WEDNESDAY, THURS. 27,28 -FIRST NATIONAL PICTURE WEDNESDAY, THURS, 27,28 -FIRST NATIONAL PICTURE
CONSANCE TALMAGE in MAMMA'S AFFAR, get ready for
another good one. She never disappointed, one of her best. puxo wase ox mus man

## PASTIME THEATRE

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## HSK DIRES


give tire mileage at the lowest cost
in history


A New Low Price on a Known and Honest Product


## Clarendon Merc. Co.

"THE STORE WITH THE GOODS" <br> \section*{} <br> \section*{}

Mrs. C. E. Buke, who will be city yesterday morrining enroute to who will be resmembered as Miss

## Coming to Clarendon Honest Bill's America's Best Shows

This show represents MORE WEALTH than any overland SHOW and is ARSOLU TELY THE LARGEST IN AMERICA. 75-REAL PEOPLE-75 EDUCATED and TRAINED to do everything BUT TALK

2 P. M. AFTERNOON DOORS OPEN 8:30 P. M. NIGHT DONT FORGET THE-

DAY, DATE and PLACE
Tuesday, July 26th Clarendon


[^0]:    There was a time when business came without courting-now it means a fight, and a good stiff one, to bring home the bacon

    And how many are really fighting-how many are using all legitimate weapons to get what business there is and to be in a position to reap the harvest when it comes, as it surely must and will?

