City Commission Sets 19th For Utility LLEGION PLANS FOR MISS WEBB ENTER-CLARENDON LIONS Chamber of Commerce Officials To

Rate Meeting. Citizens Sign Petition
LOCAL MANAGERS CITED TO APPEAR RATE ADJUSTMENTS WITH-
OUT RECOURSE TO CITY Following the action of the eity
ommission in session the first Following the action of the city
commission in session the first
of the week. registered letters
have been mailed the local meter of the week, repistered letters
have been mailed the local manag.
ers off the Gas, Telephone and
Electric concerns serving ClarenElectric concerns serving Claren-
din
don inviting them to a conference
with the commission on Monday,
Oet. 19th, for the purpose of ad-
justine the three lower level,
This procedure was decided upon
by the ceity officials in the hope
of avoiding the salutary press by the eity officials in the hope
of avoiding the salutary process
of passing a city ordinance lower-
ing service chatges
 orsis

## THE CLARENDON NEWS



Member lo317n national Editorial Association


PANHANDLE PRESS
SSOCIATION
fire prevention week claims attention
Fire Prevention Week-October 4th to, 10th-comes to us this year with a new appeal because of the present condition of finance and unemployment.
Our fire waste for the last year cost us half a billion dollars and over ten thousand lives. As nearly eighty per
cent of this is unnecessary and is occasioned by either lack cent of this is unnecessary and is occasioned by either lack
of education or pure carelessness, there never was a time when we needed more sincere co-operation in saving life and property.
Once a year this week among the fifty-two comes
to us demanding our attention, and offering large divito us demanding our attention, and offering large divi-
dends if we profit by its reminder, that a reasonable caredends if we profit by its reminder, that a reasonable care-
fulness will reduce by amazing figures the annual toll of property and lives.
Now, as neve
Now, as never before, citizens, let us defeat the Fire
God by unremitting care and cleanliness about our premises.
THE COST OF GOVERNMENT MUST BE LESSENED
City, county, state and national government costs must citizen, regardless of his avocation in life-unless it be certain unworthy public servants-and we haven't as many of that sort as people sometimes think.
In the next two years there is co
In the next two years there is coming a determined
effort on the part of the tax-payers to rid themselves effort on the part of the tax-payers to rid themselves of
the intolerable burden, and this will be accomplished the intolerable burden, and this will be accomplished
consolidations of units of administration, abolishment certain bureaus, consolidation of many jobs where the pub
 heavy heel of a determined citizenry will crush those who

## DWIGHT MORROW PASSES

Senator Dwight Morrow, diplomat and statesman, was found dead in his bed Monday, and another colorful figur
of modern times passes from the stage of action. of modern times passes from the stage of action.
Probably Senator Morrow made his greatest con bution to the nation through his masterful handling of relations with Mexico through his position as ambassador
during the Coolidge regime. His work there will during the Coolidge regime. His work there will no doubt
be regarded as the outstanding diplomatic accomplishment be regarded as the outstanding diplomatic accomplishment
in all history of relations with our sister republic to the South.

Pubric attention was also focused in his direction by the marriage of his daughter, Anne, to Col. Chas. Lindberg, and his d
for many days.

## WEEPING FOR LUXURIES

Most of the weeping and wailing we hear these days are from the people who are bereft of their luxuries and
not from those who are without the necessities of life. not from those who are without the necessities of life.
The American home raised its level and standards living in the past fifteen years beyond that of kings and princes ten years previous, and the pressure that has the "hard times" cry that goes up from every corner of the nation times" cry that goes up from every corner of

We are all together to blame, but if we would adjust
standards of life to a level commensurate with conditions, and say less about it, it would be easier to assuage the wails of those who are actually in need.

## MAUDLIN CHARITY

This nation has witnessed in recent years some strikpressure has awakened the people to the fact that charity except to the worthy is a millstone about the nedk of the community and an aid to the unworthy character who would live on public bounty.
in many communities and it is based on Holy Writ The in many communities and it is based on Holy Writ. The the year old Professor Necessity is holding his most successful school.

TEXAS LEGION VOTES DRY AT DETROIT
Despite the State Commander's comment that the American Legion's action at Detroit calling for a national
referendum on the eighteenth amendment, was not a "wet" referendum on the eighteenth amendment, was not a wet against the relegation

Very few people have any doubts as to the sentiment
those who proposed and engineered the referendum vote at Detroit. This fact makes us proud of the Texas boys
and their vote.

## 

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HOT SHOTS HERE AND THERE
WITH THE EDITOR'S CLIPPERS

${ }^{\mathfrak{d}}$

\section*{$\substack { \text { The } \\ \begin{subarray}{c}{\text { rese } \\ \text { tay } \\ \text { tay }{ \text { The } \\ \begin{subarray} { c } { \text { rese } \\ \text { tay } \\ \text { tay } } } \\{\hline} \end{subarray}$}


 $\begin{array}{ll}\begin{array}{c}\text { John! If you must inhale your } \\ \text { soup please try to get in time } \\ \text { with the music. }\end{array} & \begin{array}{l}\text { Every time I got around to it, it } \\ \text { was meal time again an' I had to } \\ \text { wat!" }\end{array} \\ \text { eatice to }\end{array}$
 Industrial Possibilitiesof Texas

| (Ealiort, Note: Folowing it the we. | forces toward doing somethin about it in an organized way. |
| :---: | :---: |
| inurunce Company nad the | First we needed a list of ma |
|  | facurng phants d s surve develop- |
| to movering to emotion : What | ment of natural resources; socalled watilize |
| Nee will | marketing of agrieultural produc- tion: encourage sales promotion |
|  | for manufacturers located in Tex |



## The Money You Spend!

In our store is returned to you in 100 per cent
value, 100 per cent service, 100 per cent satis-
faction, plus the savings you make when buying faction, plus the savings you make when buying
here.
$\overline{\text { Prices For Friday and Saturday }}$



| Navy Beans | Fima | 5 c |
| :---: | :---: | :---: |
| Sliced Bacon |  |  |


| Pork \& Beans or |  |
| :--- | :--- |
| Black Eye Peas |  |
| Cons |  |
|  |  |


| Compound | ${ }^{\text {formam}}$ | ble |
| :---: | :---: | :---: |

Order your fresh meats with your groceries. WE DELIVER
SHELTON \& SANFORD
Groceries and Feeds PHONES 186 AND 421


## Clifford \& Ray

Offers the discriminating buyer of groceries one
of the best selected and most complete stocks in this section. Not only is this true, but they also have delivery service that add much to the ease
of buying every day needs. of buying every day needs.
In the fresh fruit and vegetable line they always have as complete a line as the market affords.
Specials for Friday and Saturday

Grape Fruit $=.25$

| BEANS | 20 |
| :--- | :--- | :--- |
| BEANS | 20 |


|  | Fig Bars | 2 tmoma | 25 |
| :---: | :---: | :---: | :---: |

COCOA
Relish Spread ${ }^{\text {fim }}$

ONIONS PBM

Unexcelled for cleaning burnt pots and pans with-
out scrubbing. Fine for silverware, glass and china. out scrubbing. Fine for silverware, glass and china. Absolutely guaranteed.
When you pay your September account in full be sure to get your S. \& H. Green Stamps. They are Onder Your Fresh Meats With Your Groceries.
Clifford \& Ray
EETTER GROCERIES
Phone 5 or 412

## America's

 most economical truck
## is now available in 25 different models

 priced as love as $\$ 440$-complete with body


By actual road performmonth after month-the six-cylinder Chevrolet has proved its right to be called America's most economical ton-mile basis Chevrolet costs less for gas and oil, less for upkeep and less for service than any other truckregardless of the number of cylinders. And price-comparison will show that this big, sturdy Chevrolet Six is one of the lowest-priced trucks you can buy

## CHEVROLET SIx mam TRUCKS

For Loweat Tramoportation Cost

## CLARENDON MOTOR COMPANY

CLARENDON, TEXAS


## Little's Beauty Shop

When you need a new permanent-try one of our new permanents at an amazingly low price.

WE GUARANTEE OUR WORK

Croquignole Permanent Special-
$\$ 1.00$

Beautiful Croquignole Wave With Ringlet Ends
\$1.50
Soft Steam Oil Wave That Looks Like Natural Curly Hair, Special\$3.50

The New Duart Croquignole Permanent Wave
$\$ 5.00$

ALL Wave Prices Include Shampoo and Finger Wave

# Little Mercantile Company 

## (IN SOCIETY

1926 Book Club Presents Program

lovely refreshment course w
served to: Mesdames Tren Starg served to: Mesdames Tren Starge
c. E. Miller, J. T. Patman, Elm Smith, T. M. Pyle, Allen Bryan ley Ozier, Van Kennedy, B. G.
Smith. Eva Rodes and Mrs. Gal.
loway. Misses, Winnie Weatherly
Opal Myles. D'Laurel Beville and
Norma Rhodes.

## MacDowells In Folk

 Songs Program by Miss Lotta Bourland, Mrs. Biil Bromlev, Mrs. Henry Tombs,Miss Temple Harris, Miss Edna
Mae Mongole and Mrs. Herlan Mae Mongole and Mrs. Harlan
Naylor, who composed the re-
ception committee for the afterThe initial second Saturday pro-
ram of the MacDowell Club,
which will be a regular gram of the MacDowell Cluob,
which will be a regular feature
hroughout the club beason will be
oresented this Saturday night


With oil change and grease job.
Bennett's Super Service Station
Phone

## LOWE'S

SPECIALS FOR SATURDAY

| Chow-Chow Time |  |  |
| :---: | :---: | :---: |
| Tomatoes Green, | Per Bu. Per Peck | . 15 |
| Cabbage |  | . 25 |
| Toilet Soap | Several brands we are di 6 Brs . | . 25 |
| Syrup |  | . 69 |
| Honey |  | . 94 |
| Compound | $\begin{aligned} & \text { 8 Lb Lbe, } \\ & \text { Buaket, } \\ & \text { Each } \end{aligned}$ | . 69 |
| Preserves | PEACH <br> APRICOT <br> 32 Oz. Size, Each | 35 |


|  | FRESH BEEF |  |
| :--- | :---: | :---: |
| STEAK | $\substack{\text { prime } \\ \text { Cow }}$ | $121 / 2 \mathrm{c}$ |
| ROAST | $\substack{\text { prime } \\ \text { Cow }}$ | 10 c |
| STEW | $\substack{\text { Prime } \\ \text { Cow }}$ | 10 c |
| Hamburger | And Chill | 10 C |

## Lowe's Store

| Phone PROMPT | Phone |  |
| :---: | :---: | :---: |
| 18 | DELIVERY | 401 |

## These Ammual Dividend Checks

have reduced Your Electric Bill
$60 \%$ since 1923!
$\mathrm{A}^{\mathrm{S} \text { an electric customer of the West Texas Utilities Company, you }}$ A have received each year a substantial dividend-paid to you merely because you are a user of electric service! These annual divi-
dends, in the form of reduced rates for electric service, have been made dends, in the form of reduced rates for electric service, have been made possible through efficient utility management, finance and operation.
Since 1923, the year in which the West Texas Utilities Company was Since 1923 , the year in which the West Texas Utilities Company was
organized, these rate reductions have saved customers of this company organized, these rat

The West Texas Utilities Company has been in existence as a corporation for nine years-and during this time the average electric rate
of the territory served has been reduced over $60 \%$. $Y_{0 u}$ have reaped of the territory served has been reduced over $60 \%$. You have reaped through a greatly increased use and enjoyment of the comforts and conveniences of electric service.

In past years, many of you paid as high as 20 cents per kilowatthour for electric service in your home. Reductions made in the domestic or residential rate alone have amounted to $53 \%$, and you are now receiving a more dependable and higher type of service at an average rate of less than 6.5 cents per kilowatt-hour. When you realize that this reduction has been accomplished in the short span of nine years, and that it has been made
in a territory of small and widely scattered in a terniory or smal and widely scattered the magnitude of the task accomplished for you by the West Texas Utilities Company.

Electricity is your cheapest servant. It will work for you hour after hour-day after day-for an entire
salary figured in pennies! Under he present modern salary figured in pennies! Under hhe present modern
rate schedule of this company, our edditionel of service is billed at a surr risisingly low rate, and eddd bus liille to your regular bill,


West Texas Utilities Company



## Amarillo Along The Broncho Range Tomorow




