## THE CLARENDON NEWS

## Panhandle Counties Lead At Dallas Fair

New Winter Water Rate Allows Summer Minimum

| ance in Oct | HARDEST GAME FACING BRONCS | Grand Jury at Work In Court This Week $\qquad$ | CITY RECEIVES FLOOD DAMAGE | Les Beaux Arts Have Flower Show | SHAMROCK BOWS BEFORE BRONCHOS | DONLEY WINS PLACE AT FAIR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | BRONCHOS WILL BATTLESKYROCKETS, CONQUERORSOF MEMPHIS TOMORROW |  |  |  | $\begin{aligned} & \text { IRISH SCORE FIRST BUT } \\ & \text { BRONCHOS COME BACK IN } \\ & \text { LAST HALF TO COP GAME } \end{aligned}$ | DONLEY COUNTY EXHIBIT ATSTATE FAIR PLACES 16THIN 46 COUNTY EXHIBITS |
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|  |  | NEW PROGRAM |  | IS LION GUEST |  |  |
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|  |  |  | Reverend Allison Is <br> Transferred to N. M. <br> Friends of Rev, and Mrs. Sam E. Allison will be sorry to learn |  |  |  |
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THE CLARENDON NEWS


National Editorial Association

| MEMBER | PANHANDLE |
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| PRESS |  |
| ASSOCuATON | ASSOCIATION |

MERCHANTS MAKE MISTAKE
Many small town merchants are making a sad mis
take ni believing that they are going to save expenses by cutting down or cutting altogether their atvertising while
times are hard. They are playing into the hands of the mail order concerns, and the big town merchants. The
big businiss firms are increasing their advertising, and as big businiss firms are increasing their advertising, and as
a result will get a lare per cent of the busines which
belongs in the small towns, end should go to the small town belongs ins. the smatimess are good, the bige merchant spends
merohants. When
only 3 per cent of his total sales in advertising; but when
times are hard times are hard he increases his advertising appropriation
to 5 per cent of his total sales. And the big merchant hat discovered that he gets more from his sedvertising dollar by
investing it in the newspaper.-Canyon News.
trinity project growing

the small town thrives
Early census reports as chronicled in the metropolitan press created the impression that the small town is
siipping, that its popuation is on the deciine. A carefui
analysis of the returns belies that impresesione, . A check of the census reports for 5003 towns having group of $1,861,121-\mathrm{a} 23$ per cent gain over the population count of 1920.
This check of more than one-half of all the towns
this size is an 'accurate index to the population trend small towns.
Of the 5003 towns checked, 3395 showed substantia gains, these gains off setting the losses
a smaller population now than in 1920 .
A very interesting fact brought out by this analysis is that 95 per cent of the towns that have a good weekly newspaper show appreciable increases in population. Such decreases in population as have appeared oc-
cur largely in the smaller villages, which have lost residents to the more progressive communities that hurch, bank and educational facilitie.
Main Street, with its opportunities for neighborly contacts, will the
ized era.-N. E.

## ENDORSEMENTS

[^0] COUNTY JUDGE
FAVORS CHANGE


When We Deliver For $Y$ ou

| Peanut Butter |  | 35 c |
| :---: | :---: | :---: |
| Relish | Sime sment | 30c |
| SOAP | Pramina 2 | 15 c |
| Beans |  | 250 |
| Catsup | 14 ara meate. | 20 c |
| Pickles | somn semr | 25 c |
| Pickles | paun sment |  |

Extracted and crop honey. Comb and

Clifford \& Ray
PROMPT
hone 5 or 412 Phone 5 or 4
DELIVERY

SERVICE

## conoco

## SMASHING ALL SALES RECORDS!




## SOCIETY

Miss Lorraine Patrick $\begin{aligned} & \text { ternoon by Mrs. J. T. Sims, hon- } \\ & \text { oring the bride of the month, Mrs }\end{aligned}$ Honors Club







AND GAS FITTING All work guaranteed

## Prices Reduced

WATSON \& ANTROBUS

Phone 3


## A Leather Coat

See what we have to offer you before you make your selections for the season. All leather coats in suede, horsehide, chamois and all other wanted leathers.

Priced Reasonably Bryan-Miller Co.

Men's Furnishings

## Lowe's Specials

FOR SATURDAY

| Compound | hire mim mom | $95 c$ |
| :---: | :---: | :---: |
| Cabbage |  | 2 c |
| Onions | mot mom | 02 c |
| ICE | 成 |  |

Pumpkins merm - 16c

| Syrup |  |
| :---: | :---: |
| Coffee |  |

Borax $\quad 25 \mathrm{c}$


Lowe's Store

| Phone | PROMPT | Phone |
| :---: | :---: | :---: |
| 18 | DELIVERY | 401 |

PROMPT DELIVERY

That's all the time you have left and we have a lot of pictures to make. We have made quite a few baby pictures, but we have just about time to make all the others in the county.

## BRING THE BABY TODAY

Alderson's Art Studio And GIFT SHOP

## 

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## CHUPCHES



LOUSIIANA SHOWS
HOW TO UTLLLZE STATE RESOURCES


## Coming

 3exall
## ONE (1) SALE

Thursday, Friday, Saturday November 6, 7 and 8 get your circular
DOUGLAS \& GOLDSTON DRUG COMPANY
ITS YOUR DRUG STORE-USE IT Phone Day 36

## Greene

Dry Goods Co. "The Big Daylight Store"


## Beat Wellington AlongTheBroncho Range Beat Memphis





[^0]:    Two endorsements of the many for the university
    land $\begin{gathered}\text { mendment are quite important. One of these is }\end{gathered}$ land emendment are quite important. One of these is
    sanctioned by members of the board of regents of the sanctioner by members of the board of regents of the
    university of Texas, owning $2,000,320$ acres in 17 Texas
    counties ; the other comes from the Association of County counties; the other comes from the
    Judges and Commissioners of Texas.
    For the regents of a school, whose property is af-
    fected, to endorse the amendment bespeaks the fairness, fected, to endorse the amendment bespeaks the fairness,
    justice and equity combined in the proposal. For the county justice and equity combined in the proposal. For the to logic
    judges to do the same thing makes more apparent the of the amendemnt. They wouldn't went their counties to be hampered in their progress by having as much as 10 to 29 per cent of the acreage bearing none of the costs of pub-
    lic improvement. Tax discrimination in zny county is. lic improvement. Tax discrimination in eny county is a
    ball and chain on that county's progress, and Texans ought ball and chain on that county's progress, and Texans oug
    to be Demoratic enough to right the injustice of the situr ation by adopting this amendment. It won't increase any
    county tax rates, but a pro-rata part on cheap land whose county tax rates, but a pro-rata part on cheap land whose values will be set by the state tax board will come from the
    state's general fund. The university burden thus will be
    state's general fund. The university burden thus will beestablished in those counties who have uncomplainingly borne this burden for fifty years. They don't esk remuneration over the past, they want to commen
    ber 4.-San Angelo Standard-Times.

