

## Our Chamber of Comn

[^0]Seniors Present
Annual Play Friday
Evening This week

| Two Donley Boys | $\begin{array}{l}\text { Bonds Are Bought } \\ \text { Exhibit Baby Beeves } \\ \text { At Amarillo Show }\end{array}$ |
| :--- | :--- |
| By Commissioners To |  |
| Arotect Taxpayers |  |




County Officer Is
Improving Farm Home By Careful Study


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## Full Attendance <br> Adds Zest At Rotary

 Luncheon Friday

## Many To Attend Historical Society Meeting At Canyon




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THE DONLEY COUNTY LEADER, MARCH 10,1931

## THEINDIVIDUAL AND HIS BANK

| With Our <br> Exchanges <br> getting help <br> We have often wondered why it is when a person gets into trouble his house burns down or he loses every thing he has by some great home town merchant for help. Perhaps he has never traded with 10cal business men, but ordered hise or gone to some other point to trade. Does such a one deserve the help of the home town merchant? We are not saying that he doess? but in the face of these conditions it dies look hard for the home about this when you are trading in some other town or city or support ng wouldri't help you one penny. What they want is your money. $\begin{gathered}\text { Wolfe city sun. }\end{gathered}$ <br> preaching the need Preaching the need of advertising may get monotonous some- times, but many a home-town mer chant owes his suceess to the fact the idea of consistent advertising, |
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## An Illusory Law

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of bank
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ne Comptroller staffs
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ducted
o step in and or take conds and even for the
protection or the cepositors if such
action is warrated. The state
banks, also, which are chartered by
subject to similar supervision an
control by state bank offlials.
Bankers Favor Public Supervision
Present laws adequately enforced Present laws adequately enforced
contain ample provisions for gov-
erment supervision. Bankers uni.

# Why we sperul \$2,000,000 

 to put Camel cigurettes in the new Humidore PackW
time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make
While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that and pot what we say about $i t$.
If we know anything about tobacco, and we think we do, Camels contain the choicest Turk that money can buy.
In fact we have every reason to be proud o factory, but the remark of an old friend of the from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.
As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed
with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"
"Certainly not," we told him. "This package of Camels was bought at the corner store this
morning."
"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the worl


We knew what we wanted We tried many things. We
asked the Pittsburgh Testing Laboratory to help us.
After many experiments and humidity tests covering all
methods of packing cigarettes methods of packing cigarettes
came the

## which

(A) ${ }^{5}$
age
in a $\quad \begin{array}{r}\text { rettepack- } \\ \text { nose wrapped }\end{array}$
aper or ordinary
c phart, zives anything like

## evaporation.

(B) All cigarettes so packed tend to dry out rapidly from
the factory
(C) Only a waterproof material with a specially devised
air-tight seal could give the desired protection (D) This measure, while costly, could be relied least three months in any climate. If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory


Pittsburgh Testing Laboratory chart above graphically
shows you that only the Gamel Humidor Pack delivers

You areful the we gave this report a lot of and seady. We checked it and re-checked it and that. At last we met We tried this device wrapping involved the designing of special processes, special machines
That costs lot of money, more than $\$ 2,000$, 000 the first year, but after you have tried Camels packed this modern new way we are ure you will agree it is a fine investment.
For some time now every Camel that has lef our factory has gone out in this new Humidor We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already dis and milder now ther If your
If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly con-
You can feel the difference, you can hear the
difference and you certainly can taste the difdifference and you certainly can taste the dif of
Of course we're prejudiced.
We always have believed that Camel is the world's best cigarette.
Now we know it.
Just treat yourself to Camels in the new
R. J. REYNOLDS TOBACCO COMPANY


Attractive Lamps Create a Charming Atmosphere

## Baby Chicks

DAY OLD CHICKS-STARTED CHICKS
MOTHERS CLUS
Mrs. Bill Bromley entertained
the Methers Club Friday afternoon
in the home of her mother, Mrs. W
M. Mosley. Mrs. Floyd Keener was
leader.
Subject of lesson-"Improving
Nature, and what can be done by
imitating Luther Burbanks.", Mrs.
Floyd Kene.
Harticulture an Agriculture as
a study and as a career-Mrs. U.
J. Boston.
Wonders of Plant Breeding-by
Mr. T. D. Nored.
Works. of Luther Burbanks-
Wrss. W. W. Tayior.
neral Services of J. R. Cox
Held Here Thursday
Held Here Thursday Wyandottes, Minorcas, Cornish Game and Leg-

| The body of Mr. Cox was re- | horns. |
| :--- | :--- |
| turned here Wednesday from Min- |  |
| eral Wells where he died suddenly | Prices as low as 8c on Leghorns-Heavies 9c up. |

## Clarendon Hatchery <br> Phone 263

## Congratulations

## EX-SERVICE MEN OF DONLEY COUNTY...

## We Were For You Then--We Are For You Now

## You Were Deserving . . . . . . . .

Your country has now done that which means more to you, "12 Years Afterwards," than all the praises we have sung in your honor. We are glad for you. We feel that you are entitled to no less and hope the day will never dawn when our people will forget the sacrifices you made back in 1918 , when our couitry needed you. Passage of the Veteran's Loan fund has showz that Uncle Sam has not forgotten the men who answered the call to arms during the troublesome times of the World's War. We salute you ExService Men.

## Recognition - -

In A Way That Means More Than Glory!

## We Are Glad You Got It

Gulf Refining Company
Flopid Kemer, Agent
Caraway Cafe \& Bakery M. W. Headrick \& Son Antro Hoiel
Stocking's Drug Store
Goldston Brothers
Jeverers and optometrist
The Nook Drug
F. B. Thomas Feed Store
Clarendon Motor Company
Donley County Abstract Co.

Bryan-Miller Company
Greene Dry Goods Co.
"The Big Dayight Store"
City Garage
Hommel Bros.
Holland Brothers
Moss Battery \& Electric
W.A. Land Shoe Shop

Home Bakery
I. O. Noble Garage

Adorable Beauty Shop
Batcony Rumedel Musics store Clarendon Drug Store Heath Dry Cleaners Donley County Leader Clarendon Hatchery

Clarendon Furniture $\mathrm{Co}_{0}$.
Furniture, Kellinator, Radios
Donley County Motor Co.
Hanna-Pope \& Co.
Wm. Cameron \& Co.
Dr. J. G. Sherman

Douglas-Goldston Drug Co.
The Rexall Store

Pastime Confectionery
Union Bus station
H. C. Kerbow \& Sons

Rathijen's Shoe Store
Andis Brothers
Clarendon Abstract Company

- Watson \& Antrobus

Clarendon Grain Company






[^0]:    Usually it is the lamp of experience which lights our
    path, but in the singular times through which we are Pow passing we must scrutinize every beam that flashes.
    Progress and precedent are more directly in conflict Progress and precedent are more directly in confic
    than ever before, and today the demand is that wher
    precedent than ever before, and today che demant
    precedent cannot instantly demonstrate
    gress must unsentimentally push it aside
    Chambers of Commerce in their actions depend large
    ly upon precedent. It is an all too common error for one ly upon precedent. It is an all too common error for one
    to pattern after the other regardess of conditions or
    . this is a universal custom. than this, we have little to offer. Our citizenship is on a parity only with the average clean town of the Panhand a consideration to the newcomer value to the schools of Clarendon in many ways. First no unofficial letter should be mailed without carrying a yelope, telling the world the value of our educational Eecilities in plain facts. Socond, hundreds of dolis are spent each year from which no direct return is noi ceable, yet could be used $t$ an appreciable advantage in purchasing schoor accessor
    les badly needed but which cannot be had due to a no paynent of taxes. A good school is a better nongectarian
    drawing cara thar either soil, water or climate. It is also

