



THE DONLEY COUNTY LEADER

J. C. ESTLACK, Editor and Owner

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This paper's duty is to print all the news that's fit to print honestly and fairly to all unbiased by any consideration even including its own editorial opinion.

Any erroneous reflection upon the character, standing or reputation of any person, firm, or corporation which may occur in the columns of THE DONLEY COUNTY LEADER will be gladly corrected upon being brought to the attention of the management.

NOTICE—Obituaries and poetry are published in this paper at the rate of 1 cent per word. A charge of \$1.00 is made on cards of thanks. Stories of deaths and funerals published in time to retain the news value are not rated as obituaries.

Member 1930 NATIONAL EDITORIAL ASSOCIATION

West Texas Press Association

Panhandle Press Association



NATIONAL PROSPERITY.

As another indication of present day national prosperity it may be noted that Wilson spent \$197,341 in maintaining the White House the last year of his administration, while there was expended under the first year of Hoover's administration the sum of \$529,020.

HOKUS-POKUS OFFICES.

Five men who sit in the House of Representatives and take part in debate are not permitted to vote. They include one delegate each from Hawaii and Alaska, one resident commissioner from Porto Rico and two from the Philippine Islands.

EATING SCRAPIRON

Henry Ford declares that times are better right now than they were a year ago. With over two million out of employment, does he think they can eat the supply of scrapped jitneys?

How about a castiron flapjack, radius rod noodles, magneto salad and perhaps a muffled elimination? Henry is no doubt a mechanical marvel, but when it comes to appeasing the pangs of hunger, it will take more than a verbal camouflage to quiet the multitude.

BONDS AND POVERTY.

Hall county presents an object of what may happen to a people when they go "hog wild" on bond issues. At this time numbers of worthy citizens in that county are asking aid of the government that they may secure food and feed because of a drouth period of a few months.

Any section of country that is not resourceful enough to tide over one crop failure has no need of a big bonded indebtedness even for roadbuilding. If that gas tax will not build our roads, we had better use the dirt roads and play safe. We need and must have food and feed first.

MURDER AND MONEY.

It's cheaper to murder in Texas than to steal money. Judge Brady was given three years at Dallas for a cold-blooded murder of a defenseless woman. His excuse was that he had become a booze-hound.

Judge Blum was given 47 years at Fredericksburg, Texas Tuesday on a charge of embezzling \$11,650. He is past sixty and since his indictment suffered a stroke of apoplexy.

Reasoning from the standpoint of the Blum jury that he should serve 47 years for the theft of

those who saw fit to exercise their constitutional rights as to how they should manage their own affairs:

"The Pampa Times, Donley County Leader and two more Panhandle papers are this week eating their crow, over the defeat of "Ma" Ferguson. However, most all Texas papers, have had their belly full of Fergusonism, therefore decided to support any leading candidate for office over Miriam Ferguson for Governor. These newspapermen know without doubt that Jim Ferguson is for himself and "Ma" and that he does not give a rap whether the little red school house on the hill survives or not. He does not care whether the tenant farmer makes or loses, or whether the farmers pay their farms out or lose them. He is and always has been for Jim against the field. One term in office himself and one term for his wife proved a successful contradiction."

Thos. T. winds up his tirade of abuse against his best friends and neighbors by saying, "Now, that Fergusonism is a dead issue, let us forget it and all be very best of neighbors and friends again."

In the first place, the little red schoolhouse was brought into prominence during Ferguson's administration when he sponsored the law providing for state aid to assist rural schools—the kind of schools that were a sorry mess when he and this editor were country lads years ago. State aid has done much for rural schools—so has Jim Ferguson despite his many faults.

Fighting in peace is suggested by our neighbor when he proceeds to lambast his friends and neighbors only because they did not permit him to dictate their thinking machinery.

Raving about prohibition and negroes has been a favorite pastime for the iconoclastic brother now he takes on the hundreds of thousands who did not vote as he wished them to and Thos. T. is in one "mell of a hess."

Let him tell us why Small's home county, Dapper Dan's home county and three out of four adjoining counties to the home county of Sterling went for "Ma" in preference to following the advice given in "free" ads run in hundreds of papers operated by men who can neither be "bribed or bought", or even induced to think in many instances.

Yes, the blamed thing is over. We are glad the job is done and will gladly let the matter drop knowing that thousands of our best citizens voted for the other fellow but we don't expect to let any one lambast us about the matter without a protest.

Corporations and Cooperation.

Twenty-five years ago Sears-Roebuck was borrowing money of the people over a wide territory paying six percent for the use of it. This was not necessary they could secure funds from financiers, but simply as an advertising

stunt to interest thousands of prospective customers in the mail order firm.

The company grew and today have paid the borrowed money because it is no longer necessary to interest the prospective customer in the company welfare—he's a buyer by training through the catalog medium.

Bringing the matter nearer home, the West Texas Utilities company came into West Texas only a few years ago. Today they own properties in dozens of the best towns. The company enjoys a good will not equaled by any other corporation.

How did they do it? Simply by mixing brains with money. Their first obligation was to their customers and nothing was left undone to create a customer-goodwill. The managers of the various branches were instructed to assume their share of civic obligations wherever a Utilities property was located. They did and often contributed more actual cash towards worthy objects than any other business in the town.

Employees were encouraged to buy stock in the West Texas Utilities corporation. The stock was sold on the installment plan, bought by employees who today feel that they have a real interest in the success of the corporation. Dividends were paid promptly and the investment netted better than five percent.

Later, the public was invited to invest. Six percent was guaranteed on the stock and thousands of Texans are today shareholders in the company, and drawing dividends.

Now comes the Phillips Petroleum company with an offer to sell stock to the individual in shares of \$30 each. This stock may be bought on the installment plan. Thousands of employees and customers and others will become shareholders in a company that is rapidly taking the lead in the Southwest.

The Phillips corporation is bending every effort to build goodwill. Taking a cue from other great corporations, they realize that they must get nearer the people. Good advertising? To be sure. They are liberal users of newspaper space. Every filling station is an advertisement of service and satisfaction.

Corporations have come to realize that goodwill is their most valuable asset. The "corporation without a soul" of other days does not now exist if it is making money. Phillips earned \$36,042,829.82 on a property investment of \$200,000,000 last year, or for the year ending June 1st according to their statement.

AMEN, BROTHER, AMEN!

The New Era has accumulated a rather heavy exchange list for a paper that has less than a 1000 circulation, and we are, we regret to say obliged to cut off a number. We get about two dozen exchanges that never have an editorial in

them, and of course they are of no use to us. How an editor can turn out a paper with not a single idea expressed, not even one copied from another paper, is one of the mysteries of the business. Either they are too indolent to write editorials, or they believe such things unnecessary. If they believe that, then we are ready to part company with them, because we believe that the editorial page is the very life of any up-to-date newspaper, large or small. We receive many exchanges that we do not even open, knowing their contents by the wrapper. We simply waste our paper by sending it to editors who do not reciprocate in kind. However, will say that any paper that has even one idea expressed each week will be left on the list.—Bristol, S. D. New Era.

Temple of Truth

By the Apostle

Conducting a column like this is not a vain task by any means. The Apostle discovers more latent in all lines than any other fellow in the country. Did you know that we have ministers who have Henry Ward Beecher backed off the map? Not to make mention of Culpepper, Sam Jones and Bill Sunday. To hear him tell it you could come to no other conclusion.

Seven poets either visited the Apostle personally the past week or mailed in their products. One had improved upon Tennyson by having re-written one of his poems that has been read by millions all over the world.

Another is a novelist. Being extremely religious, this party wrote a religious novel. Is there a plot? I should say so. In fact the plot gets as thick as gravy before the end of the second chapter.

By the time the reader sails through the third chapter, the minister runs off with another minister's wife and proves (according to the author) by the scriptures that he did a good Samaritan act. Interesting? You tell the world it was interesting for the principals if it really happened because the membership so far forgot themselves as to "tar and feather" both preachers and kicked them out of the country.

We haven't room in the Leader to run it even in serial form, and besides any of our readers who subsist on sexual sensationalism can get their fill from the "Blue-Glory" magazine. The author is also a philanthropist.

There's nothing to psychology any more. Folks are divided into two classes these days—dyspeptics and Pollyannas. Most mental prodigies belong to the former. They haven't sense enough to belong to the latter classification.

If Damrosch can find a market for all that tin pan jazz radio noise

under the guise of music, that's his business. Most every one likes smooth, sweet music with plenty of time, tune melody. But that Dam-whatch-a-may-callim take up all the program time on the radios all winter and it is not fair.

If a kid drags a board down a picket fence while his dog howls, he has Damrosch beat a city block.

Tune in on WFAA of Dallas at six each morning and hear real music. Write them to keep it up. If we can get a half hour of music each day, the jazz boys ought to be satisfied with twenty-three and a half hours.

If you like the fiddle music, write them a postal following the instructions of the announcer.

Our old friend J. J. Goldston is feeling better since the rain. In fact he feels so good that he walks sideways to keep from flying.

A Danbury, North Carolina publisher editorializes by speaking of the drouth in this manner: "The days are as brass and the nights palpitate with tropical heat. Tobacco flops and the corn is twisted, the creeks are dry and the raincrow is silent."

"That man doesn't know what dry is," said a main in the office after having returned from central Texas this week. "They have to soak the hogs down there so they will hold slop."

The Apostle still is of the opinion that the Kansas man's version of dry weather is the best yet when he said the heat popped the

corn in the field and the cows thought it was snow and froze to death.

The Business and Professional women's club voted to buy books for two college students at the last meeting Tuesday. These books will be supplied two pupils who are unable to buy them.

The act is most commendable. It is only one of a thousand ways to help and all the town will be glad to know that the business women are doing their bit in this and other ways to help someone to help themselves.

Five good girls want to go to school and want to work for their board and room. They prefer a private home. They are deserving and come well recommended. If you know of a place where a nice, energetic girl could have such a chance, call W. A. Clark, Jr., dean of the college and tell him about it.

Some of the very best teachers ever turned out of the local school were girls who worked their way through by paying for their board and room doing ordinary tasks. All glory and hearty congratulations to a girl who has the grit and determination to succeed despite obstacles.

O. W. Latson took his first vacation in twenty-five years this month. O. W. is a builder, a good citizen and is always busy. Clarendon would lose much should his good family see fit to locate elsewhere.

GAS & OIL FOR JUNK

Trade us your scrap iron and metals for gas and oil. You have no use for the junk but you do need other things.

LET'S SWAP

"Parts for any Car"

We keep a large variety of car parts and maintain a road service car to bring you into town if broke down.

Phone 174

ELLIS WRECKING COMPANY

Clarendon, Texas

School Day Specials

GENTS

Suits C. & P.	75c
Pants C. & P.	35c
O'Coats C. & P.	75c
Cap cleaned	25c
Hat cleaned	40c

LADIES

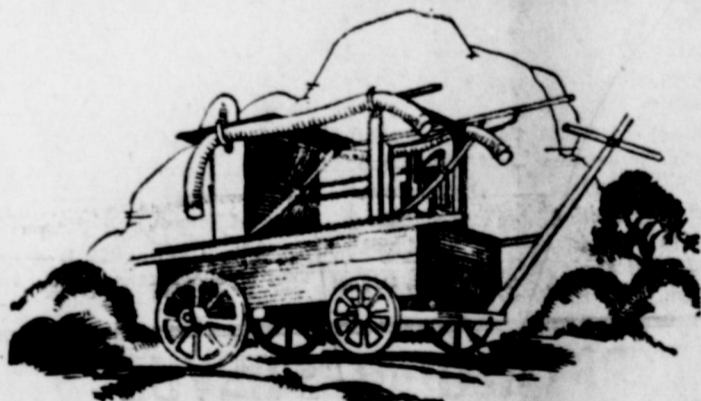
Dresses, plain C. & P.	75c
Dresses, pleate, C. & P.	\$1.00
Coats C. & P.	75c, up.
Ladies hats cleaned	25c
Gloves cleaned	25c

All other work in proportion. We call for and deliver to all parts of the city.

Heath Dry Cleaners

Phone 304

Latson Bldg.



Oldest Fire Engine in America

Built in London in 1698 and brought to Bethlehem, Pa., in 1763—what experiences it could relate today!

Intimately associated with the first systematic fire-fighting forces in the Old World and the New, it witnessed the birth of stock fire insurance as an economic national necessity.

If this old engine could talk it would urge adequate insurance for you in your business and your home.

Wm. S. BAGBY  
Phone 61

Donley County State Bank Building

HARP'S AUTO HOSPITAL

We are equipped to give complete valve service on any kind of car. Also grind starter and generator armature. Sharpen Reamers and valve seat cutter heads. A machine that is accurate.

TRY US,

FINIS HARP'S AUTO HOSPITAL





HEDLEY

Mrs. J. B. Ringgold and her daughter of Amarillo, are visiting in the home of the former's nephew M. L. Sims.

MARTIN

Sunday school held at the usual hour Sunday morning with very good attendance.

CHAMBERLAIN

Mr. and Mrs. M. C. Rumpy returned last Tuesday from a weeks vacation at Abilene and Wednesday following their return their little daughter, Billie Vern became stricken with appendicitis and was rushed to the Adair hospital where a successful operation was performed and we are glad to report at this writing she is doing nicely.

Another Record



Miss Vera Stone, 18, of Ripley, Tenn., hicoughed for 59 days despite remedies tried by doctors. It is believed her record will stand as no one seems eager to beat her mark.

According to Roberts' rules of order, and yet the 500 Indians who were seated in the auditorium of the Charles H. Burke Indian School when the chairman called for order represented many stages of transition from the outlook of the Indian to something different, according to Mr. Rhoads.

TELEPHONE IN SING SING TOWER NEVER USED YET IS PRISON'S MOST VALUABLE INSTRUMENT

A telephone that has never been used is considered the most valuable telephone in Sing Sing Prison. It is the telephone in the guard tower at the north outside warden's office.

The telephone at Sing Sing is as valuable an agent to the warden of the prison as it is to any executive of any business.

Two telephone systems serve the Sing Sing community of 2,350 souls, an inside system with 140 extensions, and an outside system with fifteen extensions, eight trunks, and three direct wires.

Under the chairmanship of Desha Chah Cheschillige, elected to that position for a four-year term, the meeting discussed ways to obtain permanent title, by purchase or exchange, of the lands within the reservation occupied by the Navajos but granted to the railroad or other parties prior to the establishment of the reservation.

Development of water resources to aid their sheep-raising, further extension of agriculture, and the possibility of setting aside \$5000 from their tribal funds to assist promising young Navajos to secure a higher education and so aid their natural resources, were other topics taken up at the meeting.

Indian Problem Shown To Need Intimate Study

Generalizations Found To Fail Because No Two Tribes Think Alike

WASHINGTON—Deeper insight into the age-long differences that mark the civilizations of the red and white races is a constant need of officials and the general public in working out the many problems confronting the Bureau of Indian Affairs, Charles J. Rhoads, commissioner, declared on his return to Washington from an extended trip to reservations in the Southwest.

this board from an official to the outside world until the vigilant operator is assured of its validity. Service is maintained on a twenty-four hour basis.

Salesman's Inside Story on Collar Buttons

A friend of mine once told me this story. He said that he stopped into a little jewelry shop to have his watch repaired. On his way out he noticed a box of collar buttons on the counter, set up in a display carton with a sign on them "25c each."

Several in this community have started picking cotton. Some have already ginned some. Miss Jewell Rhodes is visiting her uncle in Shamrock this week.

Husband and Wife



My wife uses the space under the bed as a storage room for a raft of hat boxes.—Ed. O. C.

WHAT DOES YOUR WIFE DO?

Miss Roxey Casey returned home Thursday after a delightful visit with relatives and friends at Plainview, Texas.

GOING HUNTING. Whether or not you are a Daniel Boone with the rifle, you'll have more fun hunting with proper firearms and equipment. THE LADIE'S STORE. Permit us to call your attention to the nice lot of school dresses just received. GO AWAY TO COLLEGE. You will find an assortment in our stock to meet your every wish in completing your wardrobe. SAWAYA FASHION SHOP. Clarendon "The Ladies' Store" Texas. The new Remington Automatic 20 gauge shotgun \$56.75. 12 gauge double barrel shotgun \$17.50. 12 gauge single barrel shotgun \$9.50. Hunting coats \$3.75. Shotgun shells and rifle cartridges, all sizes. Hunting Licenses Sold. H. C. Kerbow & Sons. Hardware Phone No. 9 Furniture

Mr. and Mrs. G. C. Boswell and children of McLean visited the lady's parents, Rev. and Mrs. W. M. Murrell here over the week end.





