







**SALE STARTS  
SATURDAY, MAY 4th**

**A POSITIVE NO PROFIT EVENT**

For the sole purpose of making friendly acquaintances with people throughout this territory our store will be aglow with the season's newest merchandise, for spring and summer.  
A give store with a wide creation of values—Even greater than those quoted below.



**INTRODUCING  
THE LEADER**



**Clarendon New Drygoods Store**

**SALE STARTS  
SATURDAY, MAY 4th**

**EXTRA SPECIAL FOR THE OPENING**

**9-4 Sheeting**  
BLEACHED OR UNBLEACHED

This Offer For  
Saturday Only  
Limit 5 yards to  
Customer. Yard.....

**29c**

**BEGINNING SATURDAY, MAY 4th DOORS OPEN 9:00 A. M. SHARP**

\$1.25 and \$1.50 PRINTED SILK Opening Special <b>98c</b> Yard	SILK DRESSES Value \$12.95 OPENIN SPECIAL <b>\$9.45</b>	One Lot of SILK DRESSES to go at <b>\$5.45</b>	 <p><b>Great Opening</b> <b>SALE</b></p>				DRESS PANTS MARKED AT LOW PRICE	MEN'S DRESS SHIRTS <b>\$1.15</b> Up	MEN'S HATS Felts and Straws at LOW PRICE		
PRINTED DIMITY <b>34c</b> Yard	MARY LUE FROCKS <b>\$1.79</b>	HOUSE DRESSES SPECIAL <b>95c</b>					Good Grade GINGHAM <b>12 1-2c</b> Yard	HANES UNIONS <b>75c</b>	MEN'S CAPS \$2.50 value at <b>\$1.95</b>		
PRINTED VOILE <b>34c</b> Yard	Children's Dresses EXTRA SPECIAL Any Size, value to \$1.50 <b>95c</b>	LADIES SILK BLOOMERS <b>69c</b>	Boys' Play SUITS <b>\$1.35</b>	LADIES HATS at <b>\$3.45</b> and <b>\$2.45</b>	SHOES For men, women and children marked at at very Low Price	KOTEX <b>35c</b> Box	Ladies House SLIPPERS \$1.50 value <b>\$1.15</b>	Good Grade Unbleached Musling Yard <b>9c</b>	MEN'S SOX <b>10c</b> Up	One lot of MENS and BOYS CAPS <b>95c</b>	
PRINTED PONGEE <b>25c</b> Yard	BELFAST SUITING <b>22c</b> Yard	INDIAN HEAD <b>39c</b> Yard	Children's Summer Unions for Boys and Girls <b>50c</b>	CHILDHEN'S HATS <b>95c</b> Each	LADIES HOSE \$2.95 at ..... \$2.45 \$1.95 at ..... \$1.75 \$1.50 at ..... \$1.35 \$1.25 at ..... 95c \$1.00 at ..... 85c 65c at ..... 45c	OIL CLOTH In solid or Figure, All colors <b>35c</b>	COTTON BATS <b>45c</b>	GIRL'S ANKLE SOX <b>50c</b> Up	20c MUSLING <b>15c</b>	MEN'S OVERALLS <b>\$1.29</b>	KHAKI PANTS \$2.50 value <b>\$1.75</b>
PETER PAN GINGHAM <b>39c</b> Yard	RAYON GINGHAM <b>25c</b> Yard	SILK PONGEE SPECIAL <b>49c</b> Yard	<p><b>The LEADER Store</b></p> <p><b>Next Door To Post Office--Clarendon, Texas</b></p>				CRETONNE 30c vale, Yard <b>21c</b>	BOYS' OVERALLS 5 to 10 <b>95c</b> 11 to 16 <b>\$1.10</b>	WORK SHIRTS In Khaki, Blue or Gray <b>95c</b>		
36 in. PERCALE <b>15c</b> Yard	DRESS GINGHAM <b>21c</b> Yard	SHIRTINGS Plain Blue or Stripe <b>15c</b> Yard					Don't Fail to see the SHOES BARGAIN COUNTERS	Children's Coveralls 8 to 12 <b>\$1.15</b> 1 to 7 <b>95c</b>	TENNIS SHOES any size SPECIAL <b>95c</b>		







# POULTRY

## BROOD CHICKS BY ELECTRICITY

### Easier to Run Than Those Heated by Coal or Oil

"Electric brooders are excellent for brooding chicks when the weather is mild. In New York state they may usually be used satisfactorily after April 15, or at any time in a room that does not depend entirely on the brooder for its heat," says Prof. L. E. Weaver of the poultry department at Cornell university, Ithaca, N. Y.

In answer to the question—can chicks be satisfactorily and economically brooded with electricity?—Professor Weaver says, "The answer is yes, but with reservations."

"Electric brooders are far more simple to run than are coal or oil brooders. When once regulated there is almost no more work or worry with them. But they must be in a room that is at least moderately warm, for the electric brooder confines the heat almost entirely to the space under it. It does not warm the room as is the case with coal or oil brooders. The chicks will not do well if the room is cold, and the cost of heating just the brooder alone gets too high, even with a low rate for the current under such conditions.

"In purchasing an electric brooder one should be sure that it is provided with a positive heat regulator, that it is well insulated to prevent unnecessary loss of heat, and that provision is made for ample ventilation.

"Electric brooders are of two types, those with a curtain and those without. The curtain type requires less current but is apt to be poorly ventilated or not ventilated at all. The curtainless type with a good ventilating arrangement is probably the most desirable," says Professor Weaver.

### When to Market Ducks to Make Most Money

Green ducks at eight weeks of age should weigh 9 pounds to the pair, and at ten weeks ought to reach 10 to 11 pounds. They command best prices about the first of May, and from then on until July the price gradually drops. From July 1 to September prices remain unchanged, but by September to November they are up again.

The general laying season starts about February and continues until the last of August. The first eggs of the season are rarely fertile. Fertility and vitality are the keynotes of success in duck culture.

One way to make money out of ducks is to be ready with a good supply at the opening of the season, writes Michael K. Boyer in the Farm and Ranch. Another important item is the value of the manure, that of ducks ranking second to hog for growing vegetables.

The trade for ducks is largely found in the restaurants and mountain and shore resorts, where they are served in quarters—the carcass being cut into four pieces. Consequently, a duck weighing 4 or 5 pounds, served in that way, will command just as much money as one weighing 2 pounds more.

In all large cities, where there is a large Jewish population, live ducks are in demand. In Chinese sections there is also a heavy call for this favorite fowl.

### POULTRY FACTS

Lameness is one of the first symptoms of tuberculosis in poultry.

It is necessary to have the brooder large enough—and it is better to have it too large than to take chances on overcrowding.

Duck eggs are successfully hatched in incubators, but geese eggs are not. Geese will lay about three dozen eggs per year.

The highest egg production has been secured by using milk with some form of meat, such as fresh meat, tankage, or meat scraps.

Some farmers feel that the birds will gather sufficient insects while on the range to make up for the lack of protein in the ration, but tests do not bear out this belief.

A good incubator and proper hovers well cared for when not in use will last for years and be a good paying investment.

Lack of sanitation, due to neglect, is often a cause for trouble. Unless the litter is changed frequently it will become moist during cold weather.

Chinese geese may be mated one gander to four or six geese, being somewhat larger matings than can be handled successfully with either of the other three breeds.

Mites and lice breed under the filth in the roosting house in cold weather, so clean up things and keep them clean if you would avoid much fighting of these pests later on.

There are six steps in raising healthy chicks from hatching to maturity. They are clean chicks, clean houses, clean litter, clean feed, clean management and clean ground or close confinement.

Plan on sufficient brooding space and equipment, all you have room

### Hollywood Love Drama Shocks Turkish Town

Castamon, Turkey.—Constantinople, the Turkish metropolis, is tolerant of motion pictures depicting occidental life and morals, but the Anatolian provinces are frequently scandalized.

This town was recently thrown into an uproar in the midst of the presentation of an American film. Following an amorous passage Hikmet Bey, commander of the town's militia, burst into the operator's booth, gave the operator a cuffing and tore the film to shreds. He was cheered on by the veiled women in the audience, but the younger generation howled for the picture to be continued.

Mrs. W. B. Grundy of Claude was a visitor in the J. L. Grundy home over the week end.

Mr. and Mrs. Edward Wheeler and family of Hereford are seeking a location in Clarendon.

**UNPAID FOR**  
Complaining Customer: "That lawnmower I bought has all rusted."

Hardware Merchant: "Maybe that's because there's so much rust on it."

**ONE REFORM**  
"My wife married me to reform me."  
"Did she succeed?"

"You bet! I wouldn't marry again if I lived to be thousand years old."

**FOR SALE**—Jersey cow giving 3 gallons a day. J. R. Cox. Phone 499 Spd.

## Last Call

You will recall that in the beginning of the publication of this paper, we announced the subscription rate of \$1.50 and at the same time announced that the rate was for a limited time only.

In order to give you the paper that you deserve, we have to advance the price to \$2.00 per year in Donley, Hall, Briscoe, Gray and Armstrong counties.

The new rate will be in effect after Sunday, May 5th. Rush your subscription in before that time and take advantage of the lower rate.

In other sections, the rate will be \$2.50 per year.

# Donley County Leader

DOC WISE



ABOUT THE FASTEST WAY TO START A WAR IS FOR WIFEY TO STRIP THE GEARS ON HUBBYS NEW CAR.

### Increased Values



People naturally judge by appearances. A house may be made of the very finest materials and built by a splendid contractor, but if it LOOKS run down, you can't get the right price—ever. Let us help you.

I. B. PIERCE

Clean Up and Paint Up

## A Definition of "Civic Pride"

Bringing Old Houses Up to Date!



In every community, there are out-moded houses, built many years ago. Architecturally, they do not belong to the present generation. They are well-built and of substantial timber, which might last many years to come, but they are unsightly. Very wonderful things are being done today in the matter of bringing old houses up-to-date. A little addition here—a little change there—and although the fundamentals of the structure may remain, it is architecturally different in its lines.

Joe Humprey, Jr.

Clarendon, Texas Phone 95

### YOUR EYES

If you are suffering from EYE STRAIN

or poor vision, you will find our years of experience, up-to-date equipment and most skilled refracting, especially beneficial.

Glasses ONLY when necessary.

Dr. S. F. Huneycutt, O. D.

At Stocking's Drug Store. Clarendon, Texas

### DO YOU GROW FLOWERS?

We make Trellis work and Summer Houses of most beautiful design and of latest patterns.

You will soon forget the price, but always remember the article.

TAYLOR'S PLANING MILL

Phone 376

## Bennett's Super Service Station

### Now Open

Every Necessary Equipment to Grease and Wash Your Car. Vacuum Cleaner for Upholstering.

Battery and Electrical Equipment,

Paint Spraying. Make your old car look like new.

Phone 515

## Bennett's Super Service Station

Opposite the Fire Station

## Used Car Bargains

1929 Chevrolets

1 Coupe

1 Coach

1 Four Door Sedan with Kari-Keen Trunk

### OTHER USED CARS

1 1928 Oakland Cabriolet

1 1928 Pontiac Coupe

1 1927 Chevrolet Coach

Others too Numerous to Mention

## Sims Motor Co.

The Home of the Realistic Wave  
The Ideal—The Perfect Wave

### We Have the Only Realistic Wave Machine In Town

See that the word "Realistic" is on the supplies—take no substitute.

### EVERY

Realistic machine bears the name

### "REALISTIC"

Look for the name and get the genuine  
We can give you any kind of wave you want.

Prices Always Reasonable

### Mitchell's Barber & Beauty Shop

2 doors north of postoffice

Phone 110







# LITTLE'S

## SPECIAL PURCHASE SALE of SILKS

### Hundreds of Yards New Spring and Summer Wash Crepes Just Arrived

400 Yds. Voile  
Special Price  
18c Yard

Regular 29c Value  
Plain color voile in 39 inch with a lovely pattern for Frocks or Draperies, Colors Flesh, Mouse, Orchid Blue, Tan, Carol and Green.

COLORS—  
MAISE—  
PEACH—  
CAROL—  
PINK—  
FLESH—

Regular  
\$1.95 Value

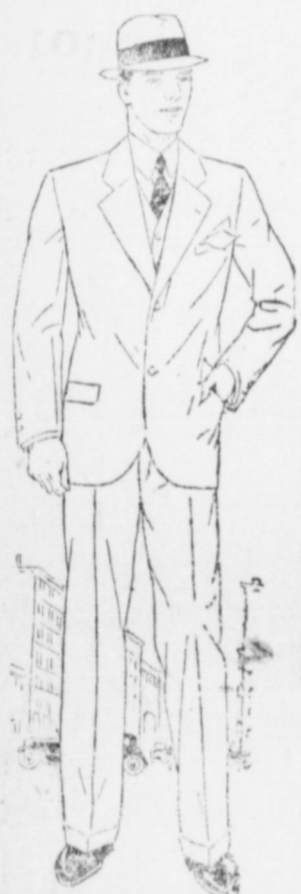
ALL SILK  
WASH  
CREPE

—COLORS  
—PATON TAN  
—RED  
—ORCHID  
—WHITE  
—NAVY

\$1.39 Yd.

1000 Yds. Prints  
Special Price  
15c

WASH FABRIC  
The daintiest of prints Patterns, also in solid colors. 36 inch wide and an ideal cloth for house frocks and children's wear.



Spring Suits

\$25<sup>00</sup>

Let your purchase be one of these new smartly tailored--- Hart Schaffner and Marx suits.

Our low prices is just like finding a little extra cash.



Our Greatest Showing of New Footwear

All new colors-  
All new patterns-  
All good fitting last in box heels and high heels.

All at one low Price

\$4.95

Values up to \$7.50



Graduation Dresses Specially Priced



Beautiful indeed are the Frocks-- Just arriving for Graduation. In all the lovely new spring Colors in Georgette, Chiffon and wash crepe.

It will pay you to buy now at these special prices. These Frocks are very unusual values at--

\$7<sup>95</sup> to \$14<sup>95</sup>

You young fellows who follow style closely and want to look the part of a well dressed man.

Hart Schaffner & Marx

Prep Suits

Don't forget Prices start

\$19<sup>50</sup>



Duart

The New Croquenole Wind \$8.50 Complete  
Three Reasons Why this Price

- 1st. Because we have Purchased our supplies in immense quantity thereby retaining a substantial cash discount.
- 2nd. Because we do a tremendous volume of waving and are satisfying with a very small margin of profit.
- 3rd. Because we have two expert operators who are anxious to give the public the best beauty work possible.

THE STORE THAT SELLS STANDARD MERCHANDISE FOR LESS

# Little Mercantile Company

THE HOME OF HART SCHAFFNER & MARX FINE CLOTHES