## FUTURE OF CLARENOON COLLIEE HAMGS IN BALLANCE-SQUARELY UP TO CITIZE



PATHFINDER PUBLICLIBRARY OPEN

FORD DEALERS OC- BRONCHO TEAM
CUPY NEW HOME IS UNDEFEATED


LIONSMAKEPLANS AT LUNCHEON

MASS-MEETING-BANQUET NEXT TUE NIGHT AT CHRISTIAN CHURCH SETTLE WHETHER OR NOT CLA DON COLLEGE BECOMES GRAI SCHOOL-VERY EXISTANCE OF SC AT STAKE.




## It'sTime to Think of the Gifts You Will Make on Christmas Eve

and in making those gifts, don't make the common mistake of giving something that will not prove useful. We suggest that you bring your particular problem to us and let us help you select some article that will bring joy to the receiver and a feeling of having given something worthwhile to the giver. In our stock you will find an article suited to the needs and wishes of any person you wish to give to; be they-

Wife, Father, Children, Relatives, Friends or Sweetheart
See our stock today and have us put away a present while there are many to select from
Here is a short list which may help you:

| Living Room Suites- $\$ 147.00$ | Aluminum-All qualities |
| :---: | :---: |
| to $\$ 225.00$. ${ }_{\text {Dining Room }}$ Suites- $\$ 87.50$ to | Beds- $\$ 9.50$ to $\$ 35.00$. Springs- $\$ 5.50$ to $\$ 17.50$ |
| \$245.00. | Mattresses- $\$ 10.00$ to $\$ 42.50$ |
| Bed Room $\$ 196.75$. | Davenport Tables- \$ $\$ 25.00$ |
| Rockers- $\$ 2.25$ to $\$ 17.50$. | Piano Lamps- $\$ 22.50$ to $\$ 37.50$. |
| Odd Chairs- $\$ 5.00$ to $\$ 23.75$ | Table Lamps- $\$ 16.00$ to $\$ 17.50$ |
| Kitchen $\$ 68.85$. Cabinets- $\$ 17.50$ to | Smoking Sets-\$4.85 to \$10.50 |
| Ranges- $\$ 54.50$ to $\$ 131.25$ | Boys Wagons- $\$ 1.65$ to $\$ 8.50$. |
| Oil Stoves- \$6.50 to \$89.00. | Tricycles- $\$ 3.25$ to $\$ 5.75$ Radios-All prices |
| Chinaware-all qualities. | Rug3-\$4.50 to \$75.00. |

## H. C. Kerbow \& Sons

 CLARENDON

ITEMS OF INTEREST IN DONLEY


dirner with Mr. and Mrs. Turn
Nichols
Tom





Perspire It Away With a Lose Weight Daily


It will help you regain lost slenderness withut muscle-racking exercise or self-denying det.

Made of purest Para rubber, peach-pink scientifically cured to guard against skin ir ritation. Slenderizes the parts that need it most,-hips, abdomen, and back
Excellent for sports wear. In two styles: The Step-in kind with closed front, or the Clasp-front style.

## Greene Dry Goods Co.

## Keep the Home Fires Burning

But don't let the home fires burn your home without having some good Old Line Insurance. The Winter eason brings with it the increased fire risk to your

Are You Fully Protected?

## sEE US <br> CARHART \& POWELL

Fire Insurance, Automobile Fire, Theft, Liability and Property Drmage Insurance, Burgaiay a ad Hold-Up In surance, Health and Accident Insurance, Life Insurance. ET USHPITE YOUR insurance


A crisp, nourshing soda cracker with tasty, salty tang. Especially gracker with a grocer's in packages, family size At your ers or by the pound.

NATIONAL
GISCUIT COMPANY


## Charendon College Bulldogs Close Successful Year With Thanksgiving Game On Home Grounds


aughter, tackle; Miller guard; Parker, guard; N. Trostle, center. Middle row-Burton, head
R. Trostle, guard; Rus seil, half; Brown, half. Bottom row-Stegall, guard; Smith; end; Gold-


## CHRISTMAS GIFTS

We will have our full line of Christmas Goods on display by the 10th. Do not buy your gifts until you thoroughly inspect our splendid stock.
We will have a larger line this year than we have ever handled. DOLLS, DOLLS, DOLLS
We have the very best bargains this year in dolls that can be found. Our line of Mama Dolls is the most complete line that will be found in
Clarendon. We can sell you a Mama Doll that is fifteen inches in height for $\$ 1.00$. This doll cannot be equalied in quality and size for the price. Be sure to see our Doll Carriages. We have them any style and price

WAGONS, TRICYCLES, HAND CARS Genuine roller bearing coaster wagons that will stand hard usage. Get
our prices on wagons of all kinds. Tricycles with ball bearings that will be a delight to any child..

MECHANICAL TOYS AND ANIMALS Come in and see how they work. Handle them all you please, wind them SILVERW ARE, GLASSW ARE, ALUMINUM Community and Rogers Silverware in complete sets or individual pieces.
All designs and grades from the cheapest to the very best that is made. All designs and grades from the cheapest to the very best that is made.
Glassware in plain and decorated designs that will be a pleasure to own. Glassware in plain and decorated designs that wili be a pleasure to own.
Mirror Aluminum is the very best that money can buy. Our line has the very piece that you want.

FURNITURE AND FLOOR COVERINGS Living Room Suites, Bed Room Suites, Dining Room Suites that will
add beauty to any home. Let us show you the many beautiful pieces add beauty to any home. Let us show you the many beautiful pieces
of furniture and rugs that we have for the holidays.


## H. W. Taylor \& Sons

HARDWARE AND FURNITURE
THIRTY-FOUR YEARS IN CLARENDON
THE WINCHESTER STORE


Rusterait
Rutherford's Shopp

## Make this



## a practical Christmas

-with these magic keys to happiness
 Thankggiving. Now tit's gone! A car of im
fitted with
pointments Christmas will be here bcfore you realize tit. So don't delay. Decide now to place your order for
a Studebaker Special Six Sedan. Th delight to quevet, vibe motionless peasoned motmancerst.
The geass shift so easily - the clutch operates
 Present your family with these magic keys to Make this Christmas one that will be remem
happiness on Chriotmas morning-the keys to a $\begin{array}{ll}\text { happiness on Cerial mas morning-the keys to a } & \begin{array}{l}\text { bered. Put the keys to a sudebaker Special Six } \\ \text { Studebaker Special Six Sedan. }\end{array} \\ \text { Sedan on your tree. We will gladly have the car }\end{array}$ Here is a car your family will be proud to
own-a car thativered to your door on chacistmas morning

Studebaker October sales exceeded in value those of any P. P. ATTEBERRY, Agent




上场

STUDEBAKER


IU D E BAKER YEAR

## Our Annual December Sale Lasts <br> Until Christmas Day



In order to effect a speedy clearance and reduction of stock-and to more thoroughly familiarize you with Clarendon's largest store. You will find bargains beyond your fondest expectations. Preeminent value giving. A once a year event that is remarkable for its values-for its immense assortment of desirable merchandise. A store that meets the requirements of all the people at lower prices.
December is clean-up month. Our never carry over policy shall be strictly adhered to in this clean-up sale. Your last chance to buy ladies' Coats, Dresses, Hats, and shoes at these low prices. We buy in volume, we own our building, no rent to make our customers pay.

# WHAT WELL DRESSED WOMEN WILL WEAR 

we will quote a few of our low prices on new fall goods

75 c Suiting, 36 inches wide $-\ldots-1 .-59 \mathrm{c}$
One lot of good, all leather, low heel Oxfords------- 82.98
 In quality lies true economy. Never have our collec.
(ions reached such a point of pefection.
The most options reached such a point of pefection. The most op-
portune sale the shoppers could wish for just before
the holidays-when everyboly needs new things. You wie have a surprise everybody needs new things. You
offered in this sale. dresses beautiful in style and quality: $\$ 4.95, \$ 8.95, \$ 14.50$ and $\$ 19.75$.
Coats at $\$ 9.50, \$ 11.50 ;$; $\$ 14$, and $\$ 18.95$.

## Little <br> Mercantile <br> Company <br> WHERE MOST PEOPLE TRADE




## Attracts Christmas Trade Through Clarendon News Advertising


#### Abstract

HRISTMAS crowds, like everyd Meyer Both illustra easily attracted to your store thru Meyer Both illustra- ions and copy as used in the News advertising columns. tions and copy as used in the News advertising columns. Get the crowds for the biggest Christmas trade you've Get the crowds for the biggest Christmas trade you've ever had-but the way to get them at your doors is thru the medium of such illustrations and copy as you can get thru the Clarendon News. Call us today and we'll line you up with the methods


> Annual Home Town Edition Thursday, Dec. 11

## The Clarendon News



## Assurance Here

When you are buying groceries do you have the As surance that what you are getting is of the very highest quality, and that you are not paying exorbitant wheo tor s. men

## We Give You That ASSURANCE

If you are not aiready a customer of ours,
you to come in and investigate for yourself.
Start the month right by trading here.
We sell Light Crust Flour.
Prompt Service and Courteous Treatment, Our Motto.
Clark \& Merchant PHONES

Friendly Letter By T. M. Little

## Dear Folks:

My reason for writing you this is to thank you for favoring us so nicely during the month of November. The purchases you made at Little's store, we hope is in keeping with what you wanted. We feel you will be interested in knowing that we always exercise utmost caution in buying our merchandise as we purchase from the very best manufacturers and wholesalers the aim of this store is to render service in keep ice in keep路 incerly trust your recent purchase, which we sincerly trust your recent purchase, which we
so much appreciated will render you the best of satisfaction and we hope to have the pleasure of serving you frequently. We know that the finest thing in the world is in business in Clarendon for the past fifteen years. You will naturally give us credit for realizing the importance of retaining this reputation and from this day on we are giving you a better class of merchandise than ever has been brought into this town. Take for instance in our shoe department our line of solid leather shoes, made by the best of shoe makers in the country, the wearing quality, the best that can be had and the price is in keeping with our policy, superior hoes for less price.
In our men's suit department are the unique style for the conservative as well as the young men's style. The most comprehenive assortment. Many styles, all wool suits, andsomely tailored at only $\$ 25.00$. The alues remind you of the good old days of knew how much we would appreciate your dropping in and looking over our beautiful iine. We want the pleasure of a visit from you the very first time you have a moment to spare. In our boys' department where most people trade we can show the most seautiful suits, the best that is made for

Hart Schaffner \& Marx Suits
Do you know that just any old suit won't do or the boy? Fit him with a Hart, Schaffner \& Marx Suit from Little's store and he will be well dressed. You will be satisfied with the quality and you will be pleased with his looks. Underwear, Hats, Ties, Gloves, Handkerchiefs, Belts, Shirts, Sweaters, Slippers, Shoes and everything to wear. Of course you heard of the Little big store elling dependable merchandise for less money.
The leader of this grand old land-without doubt it beats the band, great crowds throng the building. They have the merchandise for which the masses call.
Write us phone us. Don't leave the matter hang fire-get in with the crowd to the greatest values sold in the land.
Now don't you think that it is great. All we ask is just a trial for we know you'll smile and smile.
With best of wishes. We will always try to he dependable.

Yours,
T. M. LITTLE.


| put it off. You know how it is, you get rushed and time slips by. <br> "Well, one winter day, as 1 started to work, I saw a bunch of crepe on the door. It struck me like a cold knife. I went right up, as I should have done months before. <br> "There in that still, lonesome place sat the man alone with his grief. I tried to comfort him, but all he could say was, 'She was tonely, so tonely. He cleared his throat. <br> "The other time I was nasty to a neighbor's kid I caught running | across my flower bed. A week later the little fellow was run over by coal truck. I have always regrette what I said to the poor little devi I asn't a neighbor, a pal to him." My new neighbor is right. We ar measured by our deeds. Intending t do the thing, to be real friend an neighbor. You have to walk goo him, hold out your hand and say believe me, it's the act that. An for more friendship than anythin else. Better Homes and Gardens. |
| :---: | :---: |

# ANNOUNCEMENT 

We have at last moved into our new home opposite the Court House where we invite our old customers to come to see us and invite others who have not been our customers to also visit us. We have what we believe to be the best equipped and most modern Garage in this part of the state. We tried to build a house in keeping with the business we represent and also one that would be a credit to the town.
WE HAVE INSTALLED THE MOST MODERN MACHINERY
So that we can turn out better work and do it a little better and quicker than others not so equipped as we are. We have installed an 8 hour battery charging machine. If your battery is down in the morning, bring it to us and you are ready to go before night. We have at a big expense installed a generator test stand that tells at once just what is wrong with your generator. No more guess work in our shop and we solicit your Battery, Generator and Ignition work. We have 2 visible gas pumps which are the very latest Bowser products and have courteous employees who a re ready to wait on you at all times and we invite you to give us some of your gasoline business. We handle the different grades of Mobil and Veedol Oils and give you

## FREE CRANK CASE SERVICE

We have a capable man in charge of our Vulcanizing department and invite you to see him when in need of tire work. On account of small quarters in the past we could only work on Ford cars, but now that we have plenty of room

WE WILL WORK ON ALL MAKES OF CARS
and have mechanics who have had experience on all cars. We invite you to visit us in our new home and if you are in the market for a new car we can supply your wants. Ten million satisfied owners of Ford Cars is our answer to all competitors. Better buy a Ford and be satisfied.

## CHRISTMAS IS ALMOST HERE



What could better please the whole family than a Ford. See us at once and place your order so you will be sure of getting it.

# CLARENDON MOTOR CO. 



## We Do Give You More Tire Value

We make the flat statement that a Goodyear Tire
is the highest tire quality on the market today. dighest tire gully th the marke today. And we offer you that quality at as low a price as
ou are asked to pay for an ordinary tire. Therefore when you buy a Goodyear Tire from us, you get the very last word in tire values. Prove it to yourself. Investigate the Goodyear HERE ARE A FEW EXAMPLES OF THE BARGAINS
WE ARE OFFERING IN GENUINE GOODYEAR TIRES

R. L. Bigger Service Station

# PREINVENTORY CLEAN UP SALE 

The week after Christmas is Inventory week. Going through our stock of shoes, we find many broken lines and small lots of shoes, Oxfords and Pumps that we want to Clean Out before Inventory time comes.

To accomplish this, we are putting on this sale, High Grade Shoes we are offering at greatly reduced prices.

It is a bargain event staged for you. Here is your opportunity to buy your winter supply of shoes at low cost.


Below are a Few of the Many Bargains:

| Men's Brown and Black Dress Shoes and $\$ 4^{65}$ | Men's Brown and Black, Calf sem dress shoes, narrower toe. V $\$ 7.00$ ${ }^{\$} 2^{95}$ |  $\$ 4^{85}$ | Women's one strap Brown and Black Purnps and Oxfords. Military heels. ${ }^{\$} 3^{85}$ |
| :---: | :---: | :---: | :---: |
| Florsheims the latest models. Shoes $\$ \mathbf{\$ 9 . 8 5}$ Oxfords $\$ \mathbf{\$ 8 . 8 5}$ | Boys' and Youths' semi dress shoes. Good school shoes $\$ 195$ | Women's Black and Brown high shoes, military heels $\$ 4^{35}$ |  |
| Boys' semi dress shoes. Black and brown. These will make them good school shoes. <br> Sizes 21-2 to 51-2 ${ }^{s} 2^{95}$ | Women's assorted lot Oxfords and strap pumps. <br> A good run of sizes <br> - 98c | $89 c-\$ 119$ | Shoes. <br> Sizes 11 1-2 to 2 <br> $\$ 195$ |



Space will not permit to list all specials on this page. Come in, look them over, you will find what you want at prices you want to pay. In addition to these specials, you will find a liberal reduction on all lines.



Clarendon,

Rathjen's Shoe Store
"Shoes That Wear"


# Clarendon Mercantile Co.'s December Clearance Sale 

 Beginning Friday, Dec. 5 and Continuing 'til Monday, Dec. 15We are placing on Sale, at Radical Reductions, $\mathbf{\$ 2 5 , 0 0 0} \mathbf{0 0}$ worth of High Grade Merchandise from our Men's Clothing, Ladies Ready-to-Wear, Silk and Woolen Dres s Goods, and Shoe Departments.

It has always been our custom to stage this "Clearance Sale" in January, but due to the fact that we must have this Stock as low as possible for Inventory, we are sacrificing Merchandise in our Main Departments Now. Many items included in this Sale not mentioned in this Ad.


Men's Suits and Overcoats Now is the time to buy your Suit and Overcoat at sharp reductions.
Every Suit and Overcoat in the House excepting serge suits -goes in "OUR DECEMBER CLEARANCE SALE."

## H A T S

Our Entire stock Men's Mallory $\$ 5.00$ Hats to close out at $\$ 3.95$ each

Men's Union Suits
Sood weight. cren ribled Union
Special teach.
$\$ 19$
Men's Dress Pants
Every pair menss press Pants al reduede prees.

Men's Dress Shirts
All Dress Shirts included in
"Our December Clearance Sale".

Men's Overalls

## \$1.25 per pair

Men's Shoes
Every pair men's high grade Howard \& Foster
regular $\$ 10.00$ value.

Special $\$ 8.85$

All broken lines men's shoes and oxfords at greater reduction.


Boys Overcoats Two Pants Suits It's a problem to find boy's clothes
that will stand up under strenous wear, but we have them. Every
one included inone included in"OUR DECEMBER CLEARANCE SALE'
Boys Kinee Pants Reduced Shoes
All broken lines of women's Pumps, Oxfords and Shoes of every descrip-
tion at Radical Reduction. All broken lines of children's shoes
included in our "December Clearance included in our "December Clearance
Sale."

## 1 LADIES

Ready-to-Wear Reduced

Coats, Dresses, Sweaters and Skirts

December Clearance Prices

Every yard Canton Crepe, Satin Back Crepe, Crepe-de-chine, Satin, Taffeta, Wool Serge, Poirets, Tricotine, Jersey-in fact, every thing in the store in Silk and Woolen Dress Goods at reduced prices.

$$
\begin{aligned}
& \text { Splendid quality, } 36 \text { inch Brown Domestic, } \\
& 8 \text { yards for-_-_- } \\
& 36 \text { inch Bleached Domestic, } 8 \text { yds for_- } \$ 1.00
\end{aligned}
$$

## Clarendon Mercantile Co. <br> the one price store

