## CONFERENCE <br> SIDELIGHTS

 $5 \overline{5} \bar{x} \mathrm{~s}$ man

Clarendon Welcomes The Members of The Northwest Texas Methodist Conference


FOR THE THIRD TIME THE "ATHENS OF THE PANHANDLE" IS HOST TO THE NORTHWEST TEXAS CON
FERENCE WHICH CONVENED AT THE METHODIST CHURCH W EDNESDAY MORNING AT 9 O'CLOCK
WITH BISHOP W. F. McMURRAY PRESIDING-SESSIONS WILL BE HELD MORNING, AFTERNOON AND NIGHT-WILL PROBABLY CLOSE SUNDAY NIGHT










Our Reputation To Please
You Pleases Us
Our ability to serve you just like you want it makss the
difference. Patrons of idstinction like the service we
render. We cater to every requirement known to the
confectionery trace. AFTER THE sHow
something really appetizing. We serve all the latest
as well as the old favorites.
The Pastime Confectionery
C. B. Eavby \& Sons. Props.
"The Patime Alwass Pleases"

## The Clarendon News



A Fresh Car

We also sell the famous MARECHAL NEIL and WHITE CREST brands of flour. No better at any price. The best is always the cheapest.

Shelton, Watts \& Sanford
Phone 186
$\qquad$

## Confidence In What You Buy Makes You Satisfied

Our confidence in our good shoes is born of our knowledge of their every detail. We insist on and get only good materials, and have them properly put to-gether-piece by piece, to produce perfection in style, it and finish-likewise good wear and comfort, and not until each shoe has reached our limit of shoe goodness, do we offer them to the trade,

Why not put your feet in our care? We will fit them intelligently with shoes suited to your requirements

## Rathjen's Shoe Store

## If it is Anything-

In the Insurance Line, we have it-Life Fire, Tornado, Automobile, Live Stock, Cot ton and Feed.

Our idea is personal attention, with prompt, efficient service to all

## Ryan Bros.



## A YOUR CREDIT <br> IS AS GaD As YOU CAKE IT

The value of creak ned
Good credit has been the secret behind many a Without credit no business or individual can be
permanently successful. I TM THE FARMERS
 CLARENDONTEXAS.

Discount On Tires

We are closing out some of our lines of TIRES and offer the REMNANTS at GOOD SUBSTANTIAL DISCOUNTS. If you are needing TIRES we can sell you at PRE-WAR PRICES on our REMNANTS.

## There's A Reason

PUREST FRUITS

Combined with tempting liquids mixed by an expert
whose only study is how to please. That's the reason our confectionery is a favorite gathering place.

## Bon Ton Confectionery

In Whose House Do You Live?


MINERS REDUCE RATES
Giiners at Leslie, Lakeview and Send us your material for cover
Clarendon each reduced rates on ed buttons; all styles and sizes to



## To Your Interest

We believe that in these times of high prices that you are interested in buying from the business man who sells the better quality of goods at the lowest possible price. That's what we are always striving to do. It is to your interest to get our prices before buying your next bill of groceries. We want your trade.

## E. M. OZIER <br> The Leading Grocer Phone 5

## Life's Progress

Upward is a succession of responsibilities bravely and well fulfilled. The young man must face this changeless truth with a stout and a buoyant heart. He confronts it first in the use of the money he earns. To spend it all is to shirk.

## the responsibility of thrift

To save a fixed part of it is to be faithful to a solemn obligation to himseif-to his career in life. Moreover, his employer measures his capacity for higher work by his ability.


Banking Service
near if uts. We hit eve the serve our clients in the manner that is in and the desire to banking principles.
You are cordial


First National Bank



Farm Wagons at Reduced Prices
While there has been no decline in the market on farm wagons as yet. We have de-
cided to reduce the price in order to reduce our stock and turn same into cash as quickas possible
If 'you need a wagon we can save you monas long as our present stock lasts. We e pricing them down Get our prices if you need a wagon. It may prove profitable to you to buy even though

Watson \& Antrobus
Phone No. $3 \quad$ Clarendon, Texas

## WELCOME

Delegates and visitors to the Northwest Texas Annual

DUBBS-HAYTER LAND CO.

The World Ball Series Was Won By Experts Just as experts wiry your favor when we
the most enticing drinks that are to be had. A favorite meeting place for business men to get
together in seclusion and enjoy real service at the same me. It makes a fellow better for business.

Palace Confectionery

## Nineteen-Twenty Clearance Sale Baldwin Brothers

Announce the greatest sale that has ever been given in Clarendon. Our entire Fifty Thousand-.-. $\$ 50,000.00 \ldots$ - stock of fresh, crisp, new goods thrown on the market at from ten to fifty percent discount.


#### Abstract

This sale will be a great financial loss to us, but we have been expecting it. There is hardly a single individual in this country but who has made big money for the last four years. So, we expect to turn our stock at once, take our loss quickly and stop a long drawn-out trouble. Since pricing our goods for this sale, we have just received wholesale quotations on dry goods from Ely Walker Dry Goods Co. of St. Louis and we find we have cut some of our goods far below replacement prices. We feel we made a mistake and cut too deep, but expect to let our prices remain as marked. Now we believe the public is expecting prices in the future that will not be obtainable for some time. Suppose that the cotton mills pay 40 c per pound for two pounds of cotton to put into a two-pound cotton blanket. The cost of material would be 80 c, plus labor. This blanket today sells in a regular way around $\$ 4.00$. Now suppose you sell the mills two pounds of cotton at $171-2 \mathrm{c}$, total cost of material is 35 c , then add same cost of labor and you have a blanket, same weight, same size, at $\$ 3.65$. Dear public the labor must first come down before merchandise can come much lower. We believe it will come; it MUST come! However, it will take time. We feel we have put the knife deep enough in our prices to head off any decline for twelve months in advance. Read our prices carefully. We will name few of them but for want of space we cannot begin to enumerate each item. You know that our policy is and always has been to sell nothing but the better class of merchandise. When our sale is over we will be forced to raise our prices to legitimate profit based on cost of replacement of goods. Buy your wants complete for Fall and Winter. You cannot make any mistake at prices we have named.




## Men's Clothing

25 PER CENT REDUCTION-Beautiful stock to se lect from. For men and young men. In all-wool fabrics. Curlee make for medium price suit. Collegian make for higher class suits. From $\$ 29.75$ to $\$ 56.75$.

## Men's Shoes

10 TO 25 PER CENT DISCOUNT-A perfect stock from which to choose. You may have an all-leather shoe made by Roberts Johnson \& Rand at a medium price, or you may choose any style you like in M. N. Arnolds Glove Grip Shoe (the most perfect-fitting shoe made), or last but not least, you might prefer the well known Stacy Adams Shoe. We can give you kid in brown and black in all the above shoes, but we prefer selling you pretty brown or black kangaroo, it never peels.

## Ladies Ready To Wear

20 To 50 per cent reduction


## Silk Petticoats



Children's and Misses Coats 25 per cent reduction. You may dress your child as
neatly as yourself in a coat if you buy Bischof Twixteen
or Printzess Jr. Priced from $\$ 13.13$ to $\$ 29.82$. or Printzess Jr. Priced from $\$ 13.13$ to $\$ 29.82$.
prepare for a long cold winter Great line of cotton and woolen blankets at great saving.


## Boy's Clothing




We want your patronage and are bidding for it solely on the merits of our merchandise. We cannot charge goods at reduced prices. This sale will begin Friday, Oct. 22nd. For the choicest patterns and prettiest styles, shop while our stock is complete. Yours for fair dealings.
 CONTRALTO; AND REED MILLER, TENOR;
COLLEGE CHAPEL, OCT. 26, 1920, 7:15 P. M. My Days Have Been So Wondrous Fre
My Generous Heart Disdinins My Generous Heart D

First American Con | Disdain |
| :--- |
| Compose | $\underset{\substack{\text { 1737-1791) } \\ \text { Francis }}}{\text { ( }}$



| Cole's Down Draft Range |
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## 

get winter eggs





## Low Cotton Prices

not mean so much if you can buy YOUReeds at a lower price. We keep right up withHIGHESTHIGHEST MARKET PRICES

Shaw \& Stephens Grocery
Phone 4

## Price Reductions

$\$ 10$ TO $\$ 20$ ON EACH SUIT
$\qquad$ are authorized to make the above discounts. We suarantee to please yoú in fabric, fit and price. Cleaning and pressing ertment. Just call us when you need aur cleaning department. Just call us when you need our services-we

MATTHEW LANE TALLORING SHOP

The Economical Housewife

Will find in our stock everything suited to her taste. Her every want will be supplied at lowest. prices in keeping with groceries of the best quality.

Tell us your grocery troubles. Let us help plan your next menu for that special lunch or dinner. With it all we guarantee the best service known

Central Grocery

# COTTON! Is Coming Down So Are High Prices 

IT IS YOUR FAULT IF YOU PAY HIGH PRICES FOR YOUR FALL AND WINTER WEIGHT MERCHA NDISE. PRICES GREATLY REDUCED. IN TIMES OF UNSETTLED AND CONFUSED MARKET VALU ES, IT PAYS TO TRADE AT THIS STORE BECAUSE OUR CUSTOMERS GET THE BENEFIT OF ALL LOWER WHOLESALE PRICES AS RAPIDLY AS THEY OCCUR. WE DO NOT WAIT FOR NEW GOODS TO COME IN TO GIVE YOU LOWER PRICES, but give merchandise purchased on a higher market at the new prices. during the war period, with prices advancing MOST EVERY DAY, ALL MERCHANTS PRICED THEIR GOODS AT REPLACEMENT COST AND NOT ACCORDING TO THE PRICE THEY PAID FOR THEIR MERCHANDISE. NOW, AS PRICES DROP, THIS STORE MARKS EVERYTHING DOWN ACCORDING TO PRESENT MARKET VALUES. WE THINK THIS IS THE ONLY WAY TO BE FAIR WITH THE PUBLIC.

## This Big Sale Starts Saturday, October 23rd



SUITS FOR MEN-.-Choicest
Fabrics and Latest Styles
POSITIVELY THE BEST VALUES OFFERED THIS SEASON IN STANDARD BRANDS. NEVER BEFORE HAVE SUCH VALUES BEEN OFFERED AT THESE PRIC ES. ALL HIGH GRADE AND WONDERFU $\$ 35.00$ Nen' Suits now $\$ 40.00$ Men's Suits 'now priced at $\$ 45.00$ Men's Suits now priced at $\$ 50.00$ Men's Suits now priced at
$\$ 55.00$ Men's Suits now priced at

## Men's Pants

THE SAME VALUES ARE OFFERED IN MEN'S PANTS ALL GRADES AND SIZES NOW SELLING AT $1-3$ OFF 1500 PAIRS OF MEN'S DRESS SHOES IN BLACK AND TAN
WILL BE SOLD AT ACTUAL COST. ONE TABLE OF MEN'S AND BOYS' WRRK SHOES CUT TO
PRE-WAR PRICES. ALL OF OUR HANAN AND FLOR-PRE-WAR PRICES. ALL OF OUR HANAN AND FLOR-
SHEIM SHOES GREATLY REDUCED.

Women's and Misses' Tailored Coats, Suits and Dresses
 PER Cent saven or the regung shlung price
 Special Sale Price on all Ladie's and Children's Shoes



Special Values in Hoisery For All The Family, Sillk And Lisle Ammorpate Brand

Men's Hosiery
bargains at greatly reduced prices. silk grade ARMORPLATE BRAND. ALL SIZES IN WHITE, BLACK $\$ 1.25$ AND BROWN

| \$1.25 | Grade-Special | Sale Price |  |
| :---: | :---: | :---: | :---: |
| \$1.50 | Grade-Special | Sale Price |  |
| \$2.00 | Grade-Special | Sale Price |  |
| \$2.50 | Grade-Special | Sale Price |  |
| $\begin{aligned} & \$ 3.00 \\ & 83.50 \end{aligned}$ | Grade-Special Grade-Special | Sale Price |  |
| \$5.00 | Grade-Special | Sale Price | 3.98 |
|  |  |  | 4.98 |

Get a ye
can buy.

Sale Prices on Staple Goods
that you use every day

| 00 Cotton Blankets-Full Widths |  |
| :---: | :---: |
| \$8.50 Cotton Blankets-Wool Finish |  |
| One table Unity gingham-sále price |  |
| One table percale-the latest patterns |  |
| One lot of bleached sheeting, 10-4 |  |
| 83.50 Percale aprons-Sale Price |  |
| \$6.50 Gingham Dresses-Sale Price | 3.95 |
| Pleached dontestic-36-inch width |  |
| Outing, forty cent grade-Sale |  |
|  |  |

Hosiary for Misses and Children



Ladies' Hosiery

T. M. LITTLE
"THE STORE THAT VALUES BUILT"

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| = = =usw |
| 5xmex |
| 5x |
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| : |
| Pastime Theatre |



## THE VOGUE

BANG!

Good Car Top and Curtains
Car Painting

Jack Rutherford

## FOR SALE

My place, containing 654 acres and 50 head of registered Hereford cattle. This place is an ideal stock farm. For prices and terms, see or write

A. D. Major

ASHTOLA, TEXAS


A Time and Labor Saver


DELCOLICIIT


# LELIA LAKE <br> BRANCH OF <br> <br> The Cross Dry Goods Store <br> <br> The Cross Dry Goods Store Will Be Opened Saturday October 23rd 

The Cross Dry Goods Store, of Memphis, is opening a branch store in Lelia Lake, and will carry a thirty thousand dollar stock of high grade lines of Dry Goods, Clothing, Ladies Ready to. Wear and Shoes.

Only first class merchandise will be offered and reasonable prices will be featured.
TEN PER CENT DISCOUNT from our already low prices will begin on every purchase made on the opening day, Saturday, October 23rd, and also on the second day, Monday, October 25, as a special inducement to visit the new store.

The new store will be conducted on the same policies as the Memphis Store, which has built its present business in a short time on the plan of small profits and quick sales.

## The Cross Dry Goods Store

## All The Comforts

and contentments of owning your own home can be yours. Let us convince you that it can be achievedhow you can enjoy all the benefits of home ownership instead of suffering from the disadvantages of accumulating rent receipts. Confer with us.
build a home
Wm. Cameron $\underset{\text { phone no. } 8 \text { clarendon, texas }}{\text { \& }}$ Company, Inc.
PHONE NO. 8 CLARENDON, TEXAS

## WE INVITE YOU

to visit our store and make an inspection of the big stock of

## General Merchandise

which we carry. You can get better bargains right here at home. We have a new up-to-date stock of everything for the family and

## WE MEET ALL COMPETITION

in both quality and prices. It will be a pleasure for us to show you our goods whether you buy or not.

> Lelia Lake Mercantile Company


## Auction SALE Saturday Oct. 23rd. <br> worsturi max 26 Head of Broke Horses

Terms of Sale: Sums under $\$ 50$, cash; over that amount bankable note due in 12 months with 10 per cent interest. Five per cent discount for cash.
I. S. JAMISON, Auctioneer
O. J. Denney OWNER

Kill That Cold With


Noglected Coldo aro Dangerous
Breals ep a colt in 24 hidus - Revioves
Grippo in 3 caya - Excellent for Headacho
Quinino in this form does not aftect the head-Cascara io best Tonic
ALL DRUGGISTS SELL IT

# Clarendon Mercantile Company <br> A GOOD PLACE TO TRADE 

In accordance with the movement to furnish not "cheaper merchandise" but "merchandise cheaper," we are offering our Ready-to-Wear garments at exceptionally low prices. There are values here that you cannot afford to miss: DRESSES-Of tricotine, twill, serge, moonglo crepe, satin, etc. Styles for every occasion. Specially priced. NEW WRAPS-A delightful variety, revealing every worthy and accepted mode.
CHARMING BLOUSES-A most attractive group of the newest suit and costume blouses in distinctive fashions.
SUITS-A diversity of styles so large that every woman may find the type of suit that gives the desired individuality and charm.

A brief but important sale of silk hosiery is planned
for Friday and Saturday.
$\$ 5.00, \$ 5.50$ and $\$ 6.00$ value, special ------------ $\$ 4.00$

$\$ 3.50$ value, special ------------------------------------------- 2.65
$\$ 3.00$ value, special $\$ 3.00$ value, special ------------------------------------------- 1.85

## STAPLES

Specially priced, including Outings, Domestics, Ginghams, Percales, Sheets, Pillow Cases, Etc.

## Clarendon Mercantile Co.



